# The Lockney Beacon <br> The Gateway to the Magic Plateau 




Ozark Filling Station, J. E. Lee and Messimer Garage, Lockney
 See your Chevrolet dealer.first
the sign of quality and dependability the sign of quality and dependability
that has convinced millions of buyers that Chevrolet dealers offer matchless used car values
Come to our store and select a car,
bearing this famous red $O K$ tag that bearing this famous red OK tag that
shows just how it has been inspected and thoroughly reconditioned to
Amazing low prices for 3 days only


LOCKNEY AUTO CO.
And any of these cars can be bought for a small down payment and easy terms

## Societr



C. C. STUBBS

Mmes. John Rroystes Lillian Ra
$\qquad$
Mrs, Crager and Mrs, Applewhit
Hostess at Afternoon Bridge I
Mmes. Archie Crager and Cly
$\qquad$
$\qquad$

baKER MERCANTILE CO.



CHURCHES

## Personal

## day. Barney, Edd, Johnny, and B. J. Mant ning of Amarito, spent the week-end in Lockney, Jin Lockney. Mrs. Wm. McGehee of Jodge and Floydada passed through Lockney Judge and Mrs, Wm. McGehee of Floydada passed, through Lockney Monday morning. Monday morning. Mr. and Mrs. Floyd Hurf and Mr. Lesit Huff attended church in Plainview Sunday night, Miss Helen Baker, who is attending sumer school in Canyon spent the <br> TONICHT At the MerryMadcaps

Dr.C. J. MeCollum and T. B. Brooks | has been visiting friends and relatives. |
| :--- |
| Dr. Colvern Henry of Plainview |

Sunday, June 29th
taliking pictures at their
Best
$5 \%=$
$=1$

## TMAN

Big Tent Theatre
The Funnest Comedy of
the season
"The Jelly Bean"

You haven't seen any jelly
until you see Toby in "The until you see Toby in "The
Jelly Bean"

Friday Night
The Feature Play
"Family Pride"
Saturday Matinee
"Brown from Missouri"
Saturday Night
"The Vullure"

| DOORS OPEN 7:45 <br> Show Starts 8:30 <br> 10 c and 30 c |
| :---: |
| Tonight Only One Lady Will Be Admitted Free $\qquad$ |
| $\underset{\substack{\text { Tent } \mathrm{ts} \text { Located on Sout } \\ \text { Main Street }}}{\text { cout }}$ |

Crager Undertaking Co
 LOCKNEY, TEXAS


USE FORESIGHT




DR. WILSON KIMBLE
sobe gevs prorza


STOP AND THINK!



| uder | - |
| :---: | :---: |
| W. H. HENDERSON <br> J. W. HOWARD | "K |
|  | born Case" |
| $\begin{gathered} \text { For Tax Collector: } \\ \text { C. M. MEREDITH } \\ \text { J. G. WOOD. } \end{gathered}$ |  |

$\qquad$


## 


$\qquad$



## W.R.CHiLDERS

DR. P. C. ANDERS

DR. JACOB S. RINEHART

## TRY CHIROPRACTIC

S. T. Copper, D C., Ph

## SOUTHWESTERN

## RESERVE BIRTH AND

 MARRIAGE ASS'N.Dr.P.C. Anders

Physician and Surgeon office Lockney, Texas PHONES:

Home Office: wanted.

## FREE COUPONS

THIS COUPON ADMITS ONE ADULT
When accompanied by One Regular Paid Adult
Lockney Isis Theatre



PRAIRIEVIEW


HILLCREST

THIS MAN PLANNED HIS VACATION A YEAR AGO

And by putting into a separate savings account a few dollars each pay day, he now has more than enough to cover his vacation needs.
Like the Xmas Savings Idea, this Vacation Savings Plan takes only an imperceptible amount out of each pay envelope, but at the end of the year-and just when you are all set to take your vacation-you find you have ample money to spend.

THIS BANK SOLICITS YOUR VACATION SAVINGS.
security state bank

IF YOU CAN NOT GET IT
AT HOME!

WE ARE THE NEXT BEST PLACE TO TRADE. CARTER-HOUSTON

PLAINVIEW, TEXA


Street from the Old Stand.
TO THE
Implement Buying Trade

## One-way plows, Rock Island three row lister plant

 ers, Oliver two and three row lister planters. These implements are all new standard merchandise and first class in every way.We offer any of the above for quick sale at very at

SEE US BEFORE YOU BUY

## South Plains Lumber Co.



Why Corona is the CHAMPION PORTABLE of the World


C

LATEST CREATIONS IN ALL THE COLORS

$$
\$ 10_{\text {Down }}^{000}
$$

\$5.00 PER MONTH
We carry them in stock for immediate delivery
The Lockney Beacon Phone 92 LOCKNEY, TEXAS
(Exclusive Agency in Floyd County)


## Wheat

We will be in the market for your Wheat as usual, and will pay the highest market prices for same, also buy all kinds of Feed and Grain Crops, at all times. Will appreciat

We also carry the very best grades of Coal, and have feed for sale to those who are in the market for same.

Call Phone No. 23 when you have anything to sell want to buy anything in our line.


## Have Money!

Prosperity brings happiness, and happiness brings GREATER prosperity. The one way to prosper is to
BANK and SAVE a part of your income REGULARBAN.
LY.

Do without luxuries until you can AFFORD them; this is the ONLY way you can get ahead financially and make a life success.

Start Saving Regularly NOW We Invite YOUR Banking Buainese


FIRST $\pi$

