



**The Lockney Beacon**

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H. B. ADAMS, Editor and Owner

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**IN REGARD TO THE WATER RATE INCREASE**

In the last issue of the Beacon was printed an article by Alderman J. H. Hohlausa, in answer to our editorial announcing the raise in water rates on the 1st of the past month, and commenting on the article we will say:

In regard to the water rates of the city, this writer was present when the water rate was lowered and the files of the Beacon will bear out the truth, which was that we complimented the city council on having made a just and fair water rate, and one that was lower, in our estimation at that time, than any rates of the surrounding towns, and since the rate has been raised on the Santa Fe and Denver Railroads, in keeping with the raise on the residents of Lockney. But, leave that as it may be, a little history in the case may be worth while. Only two aldermen remain on the present board that were members of the board at the time the new pumping machinery was installed, and Mr. Hohlausa was not one of those members. Both these members should remember that this writer was present when the contract was let for the new pumping machinery, and implored the members of the council to put in electric power instead of the oil engine, insisting that the water could be pumped at a less cost per thousand gallons with electric power than with a combustion engine, arguing that within five years the engine would begin to give trouble and cause the cost of pumping water to be higher, and that within ten years the pumping equipment would have to be replaced with new machinery, and the city would suffer a loss. In the article last week this added pumping expense is cited as the reason for raising the water rent. People who have had experience with electricity and combustion engines will all agree with this writer, we believe, that it is cheaper to buy electricity from the power company, place a motor, equipped with automatic control, to do the pumping, than it is to buy a big engine, hire one or two men to operate it, and let the city stand the wear and tear on the machinery. In the first place the motor will cost about half as much as the engine; then it is automatic, will run when it is needed without having the time of a man continually to keep it in order and see after it when in operation, and the power necessary to pump the water will not amount to any more than the wages paid for the attendant of the engine, not to say anything about the cost of fuel, repairs, etc., that is necessary where the water is pumped by a private engine; as is the case in Lockney. At the time this engine was installed we did our best to convert certain members of the council over to the electric side of the question and what we did was for Lockney's good, and for no other reason, as we were not, never have been, or we are not at this time in the employ of any electric company, owe no favors to any electric company, nor do they owe us any favors. Experience with engines and electric power furnished by the other fellow has convinced us that the city made one grave mistake in installing the combustion engine when they could have bought the electricity we believe much cheaper, and we figure in this case the city has again lost some of the tax payers money, which is gone never to return. Again we expect to see an increase in the repair troubles with the water pumping plant, getting worse each year, and we guess, it will be necessary to raise the water rents every so often, and in the end spend another large lump of the taxpayers money for new equipment. We do not condemn the present council for the blunders of any previous council, and we take Mr. Hohlausa's word for it that it was necessary to raise the rate to take care of the present water pumping plant, which is no doubt deteriorating very rapidly.

We are glad to read in the article last week, that Mr. Hohlausa, is a believer in taking all large issues before the people, and now if the council will join Mr. Hohlausa, and let the people know how the city's business has been conducted the last few years, by publishing the facts in the case, and everything showing that the people's money has been handled in a careful and fair manner, not matter if a few blunders have been made, this writer will not feel disposed to criticize the council, and we are sure that most all of the people of the town will take the same attitude in the matter. We fully realize that oftentimes public men and public bodies are criticized unjustly, and hurriedly, but the city council has brought the criticism that they have received upon themselves. If a person working for any member of the city council should fail or refuse to give a statement of his actions, when it was demanded by his

employer, he would immediately be dismissed by that employer. The city council is employed by Lockney tax payers, any one of the tax payers has a right to ask and receive a statement concerning any action of the council, and that statements be given freely and without question. The law provides that at certain intervals the council shall have audits made and statements published so that the people may know how they are handling the business of their employers, which are the tax payers—no member of the council should care to refuse this of their employers, and that is that is being asked of the council—give a clear statement of the city's affairs to the people, in a way that the people may clearly know what has been done in the past, and where their money has been spent and how.

All expenditures of money for improvements should first be submitted to the people who are forced to pay the bills through taxation. We are paying twice for our sewers, and our water, first we are paying in taxation to take care of the bonds that were necessary for building the systems, and second in rents of the property we have bought with the bonds. If these systems were privately owned we would only have to pay once, and like the gas franchise, the city council would regulate the rate, and in all probability that rate would be no higher than we are now paying as rent on the systems we have purchased by bond issues. Public utilities that can be installed by individuals, should never be municipally owned, for when they are you are paying twice for the same thing, and many times the interests on the bonds make the taxpayers pay three times.

If the council rather not be criticized for their actions, the best way to avoid criticism would be to take the people into their confidence on all city matters, keep them enlightened in regard to what they have done, what they are doing, and what they expect to do, and there will be very little criticism. We believe, that 80% of the people in Lockney are of a progressive nature, are willing and ready to help the council build a larger and better town, and will assist them in their undertakings when they know that their money is spent rightly and economically, and that they are getting the value they should for the money expended. This writer has fought as hard, if not harder, than any member of the council to get the things for Lockney that tend to upbuild the community, we have spent our money, over time, and used our resources in every conceivable way to get something for Lockney, we have been in on every deal in the last six years that has helped to get the major industries and institutions that have come to Lockney, and we have subscribed to every bonus and subscription, and paid our pledge, and we feel we have the welfare of the town at heart as much so as any member of the council, as every nickel we possess in the world is invested within the corporate limits of the town, and we expect to remain progressive, fighting Lockney's battle, and fighting any and everything that we feel is detrimental to Lockney, and if the city council will try the same policy, we can assure them that there will be no criticism offered by this writer in regard to their actions. All we want is clear understanding between the city "dads" and the people they are representing, and when we get this we are through.—H. B. Adams.

**POUR IT ON BOYS, WHO CARES?**

Well, it has happened, and now the editor is interested in a golf course. No flaminging, it is the newest wrinkle in golfing, and while we have not as yet played our first game of golf, we have assisted in establishing a miniature course, and guess we will soon be playing the game. The wife and kids have succeeded in keeping the weeds down at the home, and so we may need the exercise but we may or may not get it playing miniature golf. We warn the "Howling Dog News" and the Rotary Announcer that we are not afraid of their "slander" and that we are capable of meeting them on half way ground in the matter, and that when we learn the game we will guarantee to beat them playing golf on the miniature course or the treat will be on us. We decided Tuesday that some one, sooner or later would put in a miniature golf course in Lockney, so with Arleigh Cooper, we got busy on the job, and the course will be a reality within the next two or three days.

**To the People of Floyd County:**

On the 26th day of July, this year, the people of the 110th Judicial District of Texas, consisting of the counties of Briscoe, Floyd, Motley, and Dickens, will employ a District Judge for the next four years. As an earnest applicant for this office, I want to say, by way of introducing myself to the people, that I have resided in Dickens county for the past 16 years. I was raised in Jack county, and came to Dickens county in 1914, where I picked cotton, put a sod farm in cultivation, taught in the country schools 8 years, served as county judge and county school superintendent 6 years, and have practiced law for the last two years since going out of office. My family consists of myself, my wife, and 4 children, and all the children are in school age, and every one of our family is a member of a church. I am 42 years of age, and am in good health.

**A Comprehensive Showing of Lovely Summer Prints**

**ABC PRINTS—**  
Make lovely summer dresses. Fine sheer quality batiste with beautiful designs in pastel shades. Guaranteed fast colors. 40 inches wide and only per yard—  
**39c**

**TRUFEST PONGEE and CAMBRIC PRINTS**  
The ideal material for attractive house dresses. All colors and pretty patterns. Absolutely fast to washing. Per yard—  
**29c**

**PERCALE PRINTS—**  
Inexpensive but very serviceable and pretty. Big line of colors and patterns. 36 inches wide.  
**8 Yards for \$1.00**

**INTRODUCING OUR NEW—**  
**"SIMPLICITY PATTERNS"**  
WE WILL GIVE—  
**FREE**  
One Apron pattern to each of the first 100 women who make a purchase of Trufest Fabric for an Apron. "Simplicity" Patterns sell for 15c each.

**MYRTLE BANK CELONESE PRINTS—**  
Dainty, silky, clinging material which adapts itself gracefully to the flare modes now so popular. Variety of designs and colors. Per yard—  
**85c**

**SILK CREPE PRINTS—**  
40-inch flat crepe and crepe de chine in all the desirable summer shades and patterns. Light and dark shades are equally popular—  
**\$1.89 to \$1.98**

**Attractive Specials**

**TOWEL SPECIAL—**  
20x40 Turkish Towels with fast color borders—  
**5 for \$1.00**

**MUSLIN SPECIAL—**  
36-inch bleached and unbleached muslin. Good quality—  
**10 Yards for \$1.00**

**SHIRT SPECIAL—**  
Men's fast color madras and broadcloth shirts in attractive patterns—  
**\$1.00**

**BOYS' WASH SUITS—**  
Fast colors in solid and print combinations. Sizes 2 to 8—  
**\$1.00**

**HOT WATER BOTTLES—**  
Fountain syringes in rose, Nile and blue—  
**\$1.00**

In Red 69c

**Jacobs Dep't Store**  
PLAINVIEW, TEXAS

Now folks, my record as county judge of Dickens county is an open book, open to the inspection of all, and it is not for me to say how well I performed the duties entrusted to me. And if you will intrust to me the high office of District Judge, I assure you that I will prove myself worthy of the trust thus placed in me, and that I will at all times endeavor to be fair, just, impartial, and courteous to every person having business with your court. I will endeavor to dispose of all court matters promptly and without delay, and will not needlessly keep people tied up in a slow court killing time, when they need to be back at home looking after home affairs. I will endeavor to save the taxpayers every dollar possible by handling your court in an economical manner, and not keep juries waiting with nothing to do. There will be no monkey business. If you elect me your District Judge I will be courteous to the lawyers, but I will not permit them to run the court and tell me what to do, but they will soon learn to be ready when court is called, and not keep the court and jury waiting for them to get ready. I believe in the enforcement of all laws, according to the constitution and the statutes made in pursuance thereof. It will be my purpose to try all cases carefully, and avoid the expense of reversals by the higher courts and new trials. I feel that I have a fair measure of that common horse sense, sound judgment, and judicial temperament so necessary for every successful judge to have. I submit to you that my legal qualifications, together with my long experience as county judge, amply qualify me to serve you as your District Judge. And I most earnestly solicit the consideration of every voter in the district, and I assure you that your support will be gratefully appreciated.

Sincerely,  
H. A. C. BRUMMETT.

**PLEASANT VALLEY**  
May 21—Mr. and Mrs. D. P. Childers and family spent Sunday in Littlefield with Mr. Childers' brother.  
Mr. and Mrs. Jimmie Belt and babies of Lockney spent Sunday with Mrs. Belt's parents, Mr. and Mrs. W. H. Fields.  
Mr. and Mrs. Vernon Shaw of Olton and Miss Lucile Marr spent Friday night with their parents, Mr. and Mrs. J. T. Marr.  
Mr. and Mrs. C. F. Harris and family spent Sunday afternoon with Mr. and Mrs. T. B. Mitchell.  
Anna Mae Bloxom spent Sunday with Marie Hubbard.  
Mrs. W. H. Fields spent last Wednesday with Mrs. McClure.

Mr. and Mrs. W. M. Ferguson attended the singing convention at Silverton Sunday.  
Mr. E. B. Miles of Hereford spent Saturday with his sister, Mrs. F. U. Payne.  
Mr. and Mrs. Reeves of Olton spent Sunday with their children, Mr. and Mrs. Lee Reeves.  
Mrs. T. B. Mitchell has been on the sick list.  
Katherine Harris spent Sunday with Edna Collins.  
Anna Mae Bloxom spent Monday night with Beula Fay and Jeanne McClure.  
Van Prince of Venus, came in Saturday for a short visit in the home of Mr. and Mrs. D. P. Childers.  
Mr. and Mrs. R. V. Fields of Plainview spent Sunday afternoon with his parents, Mr. and Mrs. W. H. Fields.  
Mr. and Mrs. Barnes of Lockney spent Sunday afternoon with Mr. and Mrs. Lee Reeves.  
R. C. Yarbrough and T. B. Mitchell were Floydada visitors Monday.  
Pauline Heall of Lockney spent Saturday night with Dorris Fields.  
Mr. and Mrs. Edd Childers of Floydada spent Monday evening with Mr. and Mrs. D. P. Childers.  
Mrs. Berlon of Lockney spent Sunday afternoon with Mrs. Lee Reeves.  
Mrs. W. E. Hubbard spent Friday afternoon with Mrs. T. B. Mitchell.  
Beula Fay, Jeanne, and Zelma McClure spent Tuesday with Anna Mae Bloxom.  
Earl Childers of Canyon came down Monday for a visit with friends and relatives.  
Mr. Childers returned home Sunday to Littlefield, after a short visit with his son, D. P. Childers.  
Mr. and Mrs. W. H. Fields attended the singing at the Methodist church Sunday afternoon.  
Gladys Pratt spent Sunday with Pauline Bybee of Lockney.

**CENTER**  
May 20—We are still dry in spite of all the efforts it has made to give us a good rain.  
Claudine Carpenter spent Sunday with Vada Veach.  
Mr. and Mrs. C. O. Spence and sons and Troy Lightfoot took Sunday dinner with Mrs. Montgomery and children.  
Mr. and Mrs. R. C. Ross and children, Alice Fay Harber and Ruby Cook were Sunday dinner guests of Mr. and Mrs. W. B. Jordan and daughters.  
Remember next Sunday is our regular singing day here. Also Rev. Giles of Mt. Blanco will preach for morning and evening.  
Miss Jewel Veach will present her pupils in a recital Thursday night of this week. She will have the help of several children not taking music in

the orchestra and in readings.  
Mr. Garner and the three children attended church at Sand Hill and took Sunday dinner with his daughter, Mrs. F. O. Bryant.  
Rev. and Mrs. Merle Weathres spent Saturday night with her parents, Mr. and Mrs. E. W. Lightfoot. They went to Sand Hill Sunday where Bro. Weathers preached.  
Bro. Stegall preached for us Sunday night.

Several of our Center folks attended the Mother's Day program at Fairview Sunday night.  
Mr. and Mrs. Verna Jackson were guests of Mr. and Mrs. Leatherman Sunday.  
Mr. and Mrs. Veach entertained with a party Saturday night. All enjoyed the evening of games and music.

**UNDER THE OLIVER FLAG**

**Combines that Keep Running, Keep Threshing, Keep Saving**

The Oliver Nichols & Shepard Model A and B Combines (with cuts of 10 and 12 feet) have all the latest improvements.

They are built around the famous Big Cylinder and the Man Behind the Gun—the greatest threshing combination ever devised. Anti-friction bearings, weatherproof fibre pulleys, high pressure lubrication keep them running steadily, threshing clean, saving your grain and your money.

That is why an Oliver Nichols & Shepard Model A or Model B saves you more dollars per day, more bushels per acre.

Come in and see them.

**CLYDE APPLEWHITE**  
North Main Street LOCKNEY, TEXAS

**OLIVER**

LOCKNEY
ISIS THEATRE
ALL TALKING PROGRAM
WEEK BEGINNING
SUNDAY, MAY 25th

TALKING PICTURES AT THEIR BEST
REGULAR ADMISSION 25 and 50c
SATURDAY MATINEE 15c & 35c

Sunday Matinee, Monday and Tuesday

Greta GARBO



Anna Christie

ALSO AN ALL TECHNICOLOR REVUE

"The General"

PARAMOUNT SOUND NEWS

Wednesday and Thursday—
HAL SKELLY, WILLIAM POWELL,
AND FAY WRAY

"Behind the Make-Up"

COMEDY—"BETTER FRIENDS"

Friday and Saturday—

BOB STEEL

"Near Rainbows End"

COMEDY—"BEES BUZZ"

SUNDAY MATINEE 2 P. M.
SATURDAY MATINEE 2:30 P. M.
EVENING SHOW 8 P. M.

Home Demonstration Club News

Prairie Chapel 4-H Club
The Prairie Chapel 4-H Club met at the Providence school building, May 19, at 9:45. The subject was "Cook-

ing." Miss Strange gave a demonstration on cooking. The Prairie Chapel girls met with the Providence girls and cooked. We had lots of good things to eat and everyone reported a real nice time. The following members were present: Lucila Walters, Olga Carthel, Grace and Pauline Teaff, Ruth Wilbanks and Cheryl Pauley. We won't have another meeting until June or July because of the fact we do not have any vegetables to can and we are supposed to can vegetables. We are all planning on a real nice time during the girls encampment.—Reporter.

We will soon close our hatchery for the season. Give your order now if you want "Chicks That Live and Grow."—Smith's Hatchery, Phone 74, Lockney, Texas.

Pleasant Valley Home Demonstration
The Pleasant Valley Club met with Mrs. C. F. Harris, May 14. There were eight members present.

Definite plans were made to raise club funds by holding a sale of baked goods and home made ice cream, June 14, at Lockney.

Mrs. P. A. Rivers was chosen to represent our club at A. & M. Short Course.

Each member was assigned a part in the county fair work. The club voted to omit the custom of serving refreshments at each regular meeting.

The hostess served delicious ice cream and angel food cake. Our next meeting will be May 28, with Mrs. J. C. Cummings. Subject for this meeting will be "Butter Judging."

Visitors and new members are always welcome.—Reporter.

FIVE THOUSAND Quality Baby Chicks, White Leghorns, Friday and Saturday, \$7.00 per hundred.—Phone 74, Smith's Hatchery, Lockney, Texas.

Baker 4-H Club

The Baker 4-H Club met at the Baker school house at 9:00 o'clock, May 15. Several girls turned in their aprons, caps, and scarfs and made good grades on them. Those that did not hand theirs in are going to next meeting, which will be held at the home of Maggie Jones.

We planned our menu for dinner for our next meeting, so we will be ready to start right to cooking.

Each club girl and one new member is planning and hoping for the encampment the last of the month. We are proud to say that we have a nice little treasury and are expecting it to grow some more when we put on our box supper Thursday night, May 22. Reporter.

WE SELL you the Best White Leghorn Chicks for seven dollar per hundred.—Smith's Hatchery, Phone 74, Lockney, Texas.

Starkey Home Demonstration Club
The Starkey Home Demonstration Club met Thursday, May 15, with Mrs. Zora Moore. There were twelve members and one visitor present.

Miss Strange gave a demonstration on butter judging, which every one enjoyed.

Mrs. E. A. Grigsby was appointed for the Starkey club as butter judging contest.

Delicious refreshments of sandwiches and ice tea were served to all present.

The next meeting will be with Mrs. M. B. Mara, May 29. It will be a business meeting.—Everyone come.

We will soon close our hatchery for the season. Give your order now if you want "Chicks That Live and Grow."—Smith's Hatchery, Phone 74, Lockney, Texas.

Prairie Chapel Club

The Prairie Chapel Home Demonstration Club met at the home of Mrs. France Carthel with Mrs. Carthel as hostess at 2 o'clock, May 19. The subject discussed was "Butter Judging and Afternoon Dress Contest." Miss Strange was present and gave a demonstration on butter judging, also churning for us. She then told us about selecting and making of our afternoon dresses.

There were 18 members present and three new members, Mmes. K. Sammann, E. M. Whorton, and John Belt. We will meet from now on in the teacherage. There were two visitors present, Mrs. Harrison and Mrs. Carthel.

We will meet next on June 2 with Mrs. Weathers as hostess, and the subject will be "Children of the Bible."

We are having more interest shown now in our club work. Through the summer canning season our agent, Miss Strange, is worth more to the farm wives than money can ever pay her.—Reporter.

AMERICAN Best Poultry and Cow feed sold in your town.—Smith's Hatchery, Phone 74, Lockney, Texas.

Sand Hill Home Demonstration Club Entertained Families

The members of the Sand Hill Home Demonstration Club entertained their families at the club room on May 14, beginning at 8 p. m.

A school room was lighted for the boys and girls to play in and they made no better use of it than the older ones did of the club room.

Games were played for, a while everyone taking a part, fun for every boy and then 16 gallons of ice cream and twenty cakes were served to 93 people and no one left feeling like eating more.

While the social was in progress a charter member of the club spoke of the good of Home demonstration work, referring to what it has done for our community and then for Floyd county.

We enjoy enumerating the good accomplished, but never dwell very long on conditions before we had the work, for the fine ships builded by this work was not in making then.—Reporter.

YOU will not buy such chicks soon again for the money.—Smith's Hatchery, Phone 74, Lockney, Texas.

Sand Hill Home Demonstration Club
The Sand Hill Home Demonstration Club met ay 7 at 2:30 p. m., at the club room with Mrs. H. O. Shurbet as hostess, assisted by Mrs. Hilary Shurbet.

Subject—Children of the Bible. There were seventeen members responded to roll call. One new member and one visitor was present.

Our next meeting will be May 21 at 2:30 o'clock at the club room, with Mrs. W. H. Pope assisted by Mrs. Jake Brock.

Subject—Butter Judging. Roll Call—The amount of butter I sell each week.

The Best and Quickest Way to Churn.—Mrs. A. R. Hanna.

Demonstration of Judging Butter.—Miss Strange.

FIVE THOUSAND Quality Baby Chicks, White Leghorns, Friday and Saturday, \$7.00 per hundred.—Phone 74, Smith's Hatchery, Lockney, Texas.

Visits of the Stork

Born to Mr. and Mrs.: L. D. Oschner, Sunday, May 18th, a boy, named John Dorr. Mrs. Oschner who lives in Crosbyton, was visiting at the home of her parents, Mr. and Mrs. R. P. Shelton at the time of the birth.

A. P. Jones, west Lockney, Tuesday, May 13th, a boy.

SOUTH PLAINS LOSE TO PETERSBURG AND WINS FROM TURKEY

South Plains was defeated four to one by Petersburg in a hard and interesting game. Gill being relieved in the 3rd by Hopkins, who only allowed one run and four hits thereafter. Red Parr went the route for Petersburg.

Turkey was let down five to one by Bean who went well for South Plains. Hodges pitching for Turkey.

Line up for Turkey and South Plains: Turkey—Foster, 2nd; Hawley c; Garner cf; Tunnell ss; Morrison, 3rd; Meacham, 1st; Gillmore, lf; Geush, rf; Hodges, p; Brown, Morrison.

South Plains—Jarnagan, cf; Holt, lf; Smitherman, 2nd; Bean, p; Hopkins, 1st; Carr, 3rd; Wilson, rf; Knox, ss; Thornton, c. Batteries, Bean and Thornton.

WE SELL you the Best White Leghorn Chicks for seven dollar per hundred.—Smith's Hatchery, Phone 74, Lockney, Texas.

Gilbert Huls and C. L. Anderson spent Sunday in Aspermont, Texas.

Mrs. J. R. Yearwood and family visited in the home of Mr. and Mrs. Iris Webb Sunday evening.

Mr. C. E. Wells, Miss Nona Wells and Louise Wells were in Post last week visiting relatives.

YOU will not buy such chicks soon again for the money.—Smith's Hatchery, Phone 74, Lockney, Texas.

Smoky Price, Wayne Greer, and B. Brooks went fishing at Post Monday.

AMERICAN Best Poultry and Cow feed sold in your town.—Smith's Hatchery, Phone 74, Lockney, Texas.

Mr. and Mrs. T. B. Brooks took Mr. Brooks' parents, Mr. and Mrs. D. C. Brooks to Turkey Sunday.

COTTON SEED for planting, 80c to \$1.50 per bushel.—Smith's Hatchery, Phone 74, Lockney, Texas.

We will soon close our hatchery for the season. Give your order now if you want "Chicks That Live and Grow."—Smith's Hatchery, Phone 74, Lockney, Texas.

Mr. and Mrs. Henry Amy of El Paso, arrived the latter part of the week for a visit with Mrs. Amy's parents, Mr. and Mrs. Homer Howard. Mr. Amy left Sunday on his return to El Paso, but Mrs. Amy will remain for

a visit of about two weeks. WE SELL you the Best White Leghorn Chicks for seven dollar per hundred.—Smith's Hatchery, Phone 74, Lockney, Texas.

Mr. V. W. Webb and wife of Dougherty were visitors in the home of Mr. and Mrs. Iris Webb Sunday.

YOU will not buy such chicks soon again for the money.—Smith's Hatchery, Phone 74, Lockney, Texas.

DOLLAR DAY

MONDAY, MAY 26TH
DRESSES

- 2nd \$6.95 Silk Dress for only \$1.00
House Frocks, guaranteed fast colors, in smartest summer styles Values to \$3.50 \$1.00
SILK HOSIERY
One group of Service Chiffons, spring shades, regular \$1.95 hose 2nd pair for \$1.00
Discontinued Rayon Combination Suits & Bloomers Up to \$2.25 values only \$1.00
Large assortment Costume Jewelry 2 for \$1.00
And many other items too numerous to mention for \$1.00

THE LADIES STORE

"If It's New We Have It"

Four Days Sale of Women's Fine Silk Hose

THESE HOSE ARE MADE BY THREE OF THE MOST OUTSTANDING MILLS.

MUNSING — PHOENIX

— CADET

SAVE

25%

\$2.50 FOUR DAYS SPECIAL \$1.88

\$1.95 FOUR DAYS SPECIAL \$1.47

\$1.50 FOUR DAYS SPECIAL \$1.13

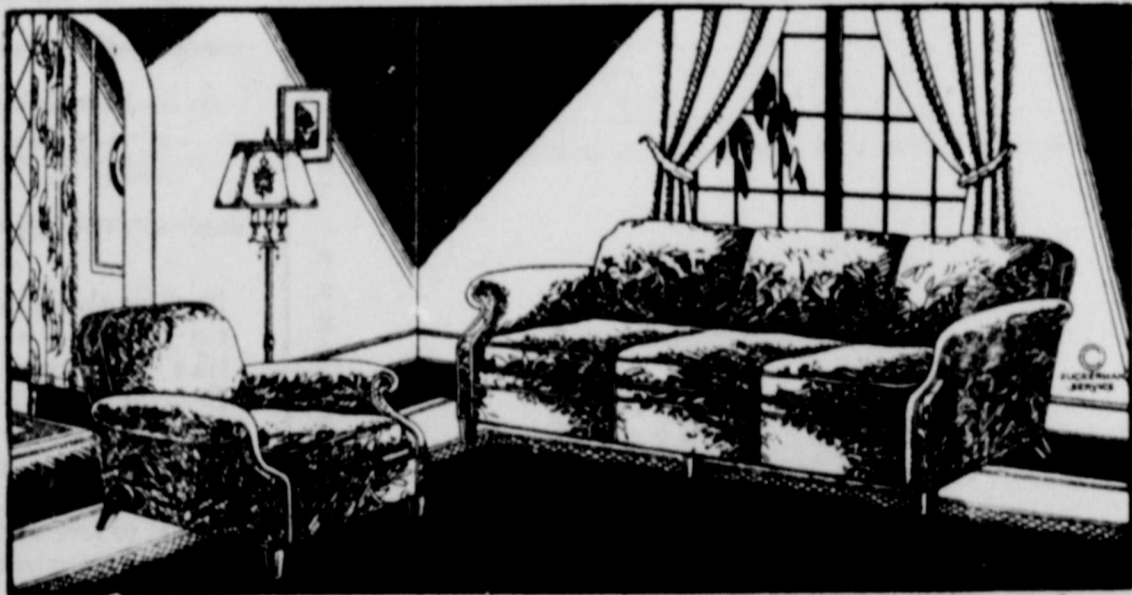
COLORS COLORS

- Honey Beige Vanity
Peachblow Skin
French Creole Greyfaire
Chamagne Lido Sand
Allure Beige Clair



Martin Dry Goods Co.

"THE STORE WITH THE GOODS"
FLOYDADA, TEXAS



COME IN AND LOOK AT OUR LINE OF FURNITURE AND GET OUR PRICES FIRST

We invite you to come in and see our stock. We are receiving new Furniture each day, and have the very latest and best to show you in the furniture line.

Also, we are carrying a good line of HARDWARE, which we are adding to each day. Let us supply your needs.

Trade at Home and Help Keep the Money Here

Dyer Hardware & Furniture



# THE CLASSIFIED SECTION

## BUY AND SELL HERE

FOR funeral flowers, phone us or leave your orders with Mrs. Honea, at Baker Mercantile Co.—Hollums, Floydada Florists. 18-4f-

FOR RENT—Unfurnished apartment.—E. L. Marshall, Phone 193J. 25-4f-c

PLANTS FOR SALE most all kind of tomato, cabbage, pepper and sweet potatoes. We bedded 25 bushels of potatoes, our beds are full of fine plants. Our aim is to have some left for you.—Arthur Robison. 34-3f-c

FOR SALE—International Combine and tractor, 640 acre lease goes with machinery, 450 acres of cutting.—Wat Griffith.

SOME GOOD second hand machinery for sale. One fifteen-twenty-seven John Deere tractor, just over hauled, an International combine, both very reasonably priced.—See T. L. Dargie, at Lockney Sheet Metal Works. 35-2f-c

Have clear lots of my own in Lockney to sell or will trade for good used car. Have three good pieces of property in Plainview, all new and up-to-date, will sell small cash payment, balance monthly, will take in good automobile as part payment on either of these tracts. Write or call on J. B. Downs at Tourist Park, Lockney, Texas.

FOR SALE OR RENT—Modern six-room house, facing ward school.—See L. A. Wofford. 35-3f-c

REMOVAL SALE—One lot 50c Lois Davis dahlias, 2 for 50c; \$1.25 and \$2.00 value 75c; 20% discount on all dahlias and cannas. 1 dahlias bulb free with each \$1.00 purchase cut flowers and funeral spray at a reasonable price.—Mrs. N. E. Waller.

FOR SALE—Two good Jersey milk cows.—See J. B. Downs. 36-4f-c

SHOES—\$5.95 values in blonde, black, including the better European sandals, \$3.95, \$4.95 values for \$2.95.—The Ladies Store.

FOR SALE—German Police Dog—Wayne Greer.

THANKS, THANKS, thanks customers, folks, friends for buying so many plants from us again this season. We have only a few tomato and pepper plants left, and it will be a few days before we can pull more potato slips. We are sure glad we can supply you with goods you like so well. We appreciate the Beacon too as a medium for advertising, sincerely.—Sunshine Gardens.

**WILSON STUDIO & ART SHOP**  
FLGYDADA, TEXAS  
POTRAITS, VIEWS, PANORAMA VIEWS  
KODAK FINISHING, ENLARGING  
ART PICTURES AND FRAMING

**LOOK! Plants, Plants**  
A hundred thousand big nice tomato plants at 20 cents per hundred, two for 35, or 3 hundred for 50 cents. Why not come out and get the best. 2 dozen pepper for 25 cents. Oodles of cabbage and potato plants. Had 11 years learning how. 34-2f-pd

**C. E. WELLS**  
There is a principle which is a bar against all information. That principle is condemnation without investigation. Investigate Chiropractic for yourself.

OTHERS GET WELL—SO CAN YOU  
S. T. COOPER, D. C. Ph. C  
Up Stars Next to 1st Nat'l Bank

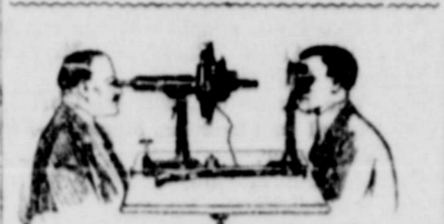
**Crager Undertaking Co.**  
ARCH CRAGER, Manager  
Funeral Directors and  
Licensed Embalmer  
PRIVATE AMBULANCE  
Phone 121 and 79J  
LOCKNEY, TEXAS

FOR RENT—Brick business house,

well located on Main Street.—See T. B. Hill, phone 143W. 24-4f-c

**DR. D. C. ROUGEOU**  
DENTIST  
Phone 330  
Plainview, Texas  
Successor to Dr. P. E. Berndt  
Offices in Skaggs Building  
Suite 214 Second Floor

**DR. JACOB S. RINEHART**  
Physician and Surgeon  
Internal Medicine and Electrotherapy, also Diseases of Women and Obstetrics  
Readhimer Building, Phone 93  
Residence Phone 313  
Calls Answered  
Floydada, Texas



**USE FORESIGHT**  
Give serious consideration to your eyes before eye strain—which can be easily righted—dims your vision and interferes with your health, comfort, and happiness.

No matter how well you may think you can see, guard nature's most priceless gift—your eye sight—by letting us examine your eyes now and advise you of their actual condition. A precautionary visit now may save you much inconvenience and trouble later on.

**DR. WILSON KIMBLE**  
Optometrist  
Floydada, Texas

Have Your Abstracts Made By  
ARTHUR B. DUNCAN  
The Old Reliable Abstract Man  
Floydada, Texas

**SORE GUMS—PYORRHEA**  
Foul breath, loose teeth or sore gums are disgusting to behold, all will agree. Leto's Pyorrhoea Remedy is highly recommended by leading dentists and never disappoints. Druggists return money if it fails.—Stewart Drug Company.

**STOP AND THINK!**  
You will be offered every kind of Life Insurance, by Dick, Tom, and Harry, why take a chance, buy the best for less.

**SOUTHWESTERN LIFE?**  
Compare our rates and policies with any other company, then buy our policy that has an option of participating in the earnings of the company. I can render you an unexcelled service

**FARM LOANS**  
We still have plenty money to loan on good farm land in Floyd and adjoining counties. You pay no commission, no red tape.

**W. R. CHILDERS**  
Representative and Loan Correspondent  
Room 2, First National Bank Bldg.  
Lockney, Texas



**DRS. GREEN, Dentists**  
False teeth \$20 up  
Gold Crowns \$5.00 up  
Bridgework \$5.00 up  
Silver Fillings \$1.00 up  
Extractions \$1.00 only  
Sleeping Gas Given  
Plainview, Texas

Well Known Waco Photographer Enthusiastic About New Medicine. "Proven Wonderful Remedy," He Says.



**R. H. O. BRUBAKER**  
"I suffered for six years with neuritis, kidney trouble and constipation," said Mr. H. O. Brubaker, well known photographer, residing at 623 1-2 Austin avenue, Waco. "My ankles and my limbs above the knees were badly swollen and gave me considerable

trouble. It became an effort for me to walk. My kidneys were out of order making night risings necessary and causing me to lose restful sleep. My eye-sight seemed to be failing on account of these conditions."

"Much to my surprise, I began to get immediate results after taking this medicine. The swelling left my ankles and limbs and I became stronger. I can now go about my work without stopping to rest. I have been relieved of constipation and my eye-sight has improved since taking this medicine. I have and will continue to recommend Konjola to all who suffer from such ailments as I had. Konjola has proven to me that it is a different and wonderful medicine. It certainly proved its merit in my case."

Konjola was not designed to afford mere temporary relief. Taken systematically, over a period of from six to eight weeks, this medicine will amaze sufferers by the results obtained.

Konjola is sold in Lockney, Texas, at the Stewart Drug Co., and by all the best druggists in all towns throughout this entire section.

"Overcome by stomach gas in the dead of night, I scared my husband badly. He got Adlerika and it ended the gas."—Mrs. M. Owens.

Adlerika relieves stomach gas in TEN minutes. Act on BOTH upper and lower bowel, removing old poisonous waste you never knew was there. Don't fool with medicine which cleans only PART of bowels, but let Adlerika give stomach and bowels a REAL cleaning and get rid of all gas.—Lockney Drug Company.

**SAND HILL**

May 21—We are very proud of the fine record made in the high schools of Lockney and Floydada by several of the students of this community for the last term of school. The ones who finished the Floydada High School were: Dorothy Riley and Inez Huey, and Myrtle Bradford finished high school at Lockney. There are several others who will finish at those high schools next term. We are indeed, proud of these students, and we hope they will set a good record for other girls and boys of this community.

Miss Lameta Thompson of Frienna is visiting her brother, Ivan Thompson. The guests at the Sunday dinner of

Mr. and Mrs. F. O. Bryant were: Mr. Garner and family, Mrs. Lightfoot and daughters, and Mr. and Mrs. Merle Weathers, all of Center; and several of this community.

Misses Ever Maye Golleher and Ted Standifer are visiting friends and relatives at Plainview this week.

A large crowd enjoyed the forty-two party given at the home of Mr. and Mrs. Clarence Pope Saturday night.

Miss Delzie Bradford spent last week with Miss Macel Jones of

Dougherty. Mr. and Mrs. J. U. Hobby were the Sunday evening guests of Mr. and Mrs. Ivan Thompson.

Mrs. John Cates, Mr. and Mrs. Sam Cates, and Riley and Oliver Holmes visited in the home of Mr. and Mrs. Robert Weems, Sunday.

Mr. and Mrs. E. V. Turner of Wichita Falls spent Sunday with C. L. Bradford and family.

Mrs. Hilary Shurbet and mother, Mrs. A. R. Hanna, visited in Tulia, Monday.

Will to move and power of motion  
Depend on nerves as well as notion,  
And these actions call into play  
Thousands of nerves in many a way.  
When with sickness one must contend  
Adjust the spine from which nerves extend.

**DR. C. J. MCCOLLUM**  
Ph. nes: Office 17; Res. 102J

## TESTED SEED

FOR BETTER CROPS  
PLANT BETTER SEED

We still have a few of the Certified Maize, Kaffir and Hegari Seed left; also Tested Field Seed.  
BULK GARDEN SEED THAT GROW  
FEED WES-TEX TO YOUR COWS AND  
POULTRY FOR BETTER RESULTS  
BRING US YOUR POULTRY, CREAM AND  
EGGS FOR THE HIGHEST CASH MARKET  
PRICE.

We appreciate your business.  
**HAMILTON PRODUCE**



IT'S WISE TO CHOOSE A SIX

*These modern features*  
make it wise to choose a  
**Chevrolet Six**

In selecting a low-priced car, bear these all-important facts in mind: The new Chevrolet is a SIX—and offers all the smoothness, flexibility and durability of a 50-horsepower valve-in-head six-cylinder motor. The new Chevrolet is the only car offering the style, comfort and safety of Body by Fisher at such low prices.

And the new Chevrolet is the only car in its field with this great combination of modern engineering advancements:

four long semi-elliptic springs, four Lovejoy hydraulic shock absorbers, completely enclosed four-wheel brakes, a modern "pump" method of fuel supply with the gas tank in the rear, adjustable driver's seat, Fisher non-flare windshield and twin-beam headlamps.

See your nearest Chevrolet dealer today. Learn for yourself why it's

wise to choose a Six. Learn for how small a down payment and on what easy terms you can own a new Chevrolet Six.

ROADSTER \$195 FOR PHAETON	
The Coach Coupe \$565	The Club Sedan \$625
The Sport Roadster \$555	The Sedan \$675
The Sport Coupe \$655	The Special Sedan \$725
<i>(8 wire wheels standard)</i>	
Trucks: Light Delivery Chassis \$365; The Sedan Delivery \$405; 1 1/2 Ton Chassis \$520; 1 1/2 Ton Chassis with Cab \$625; Roadster Delivery (Pick-up box extra) \$440.	
ALL PRICES F. O. B. FACTORY, FLINT, MICH.	

**CHEVROLET SIX**

**LOCKNEY AUTO CO.**

A SIX IN THE PRICE RANGE OF THE FOUR

## FRANK PERKINS

FIRE, TORNADO, AUTOMOBILE, LIVESTOCK  
AND COMPENSATION  
**INSURANCE**  
BONDS AND RENTAL PROPERTY

**FARM AND CITY LOANS**

Telephone No. 185  
Over 1st National Bank Lockney, Texas

ATTENTION BOYS!



OPEN A SAVING ACCOUNT

Thrift and economy are the first lessons to be taught to the boys of today who will be the men of the nation tomorrow. A systematic method of saving such as this popular bank promotes will interest every youth! Regardless how small the account every boy receives the same careful attention and consideration from every member of this banking institution! Get the saving habit! Open your account today—it's the greatest aid for the future.

**SECURITY STATE BANK**

# Weddings

**Double Wedding at Roswell, New Mexico, Saturday**  
Saturday afternoon, May 17, at six o'clock, Mr. Henry Hodel and Miss Thelma Steele, Mr. Virgil Threet and Miss Mollie Newman were joined in Holy wedlock in a double wedding ceremony by the Rev. Thompson, pastor of the Presbyterian church, in the city of Roswell, New Mexico.

The two brides had been teaching in the Lockney Public Schools for the past five years. Miss Newman being the third grade teacher and Miss Steele the Grammar School English teacher, and had endeared themselves to the parents and children of this community. Both of the grooms are Lockney boys, and were reared in this city. Mr. Threet being the son of Mr. and Mrs. T. T. Threet, who live in this city, and Mr. Hodel is a son of Mr. and Mrs. John Hodle, who live just west of the city. Both families are very highly respected in this community. Miss Newman's parents live at Hedley, Texas, and the mother of Miss Steele at Goodnight, Texas, where both families are held in esteem.

Mr. and Mrs. Threet will make their home in Roswell, N. M., where Mr. Threet is manager for Swift & Co. Packing House; and Mr. and Mrs. Hodel will make Lockney their home. Mr. and Mrs. Hodel returned to Lockney from Roswell, Monday morning.

**Wise-Kaberna**  
Saturday morning at 8 o'clock, Miss Grace Wise and Mr. J. J. Kaberna were quietly married at Rev. Horton's home in Plainview. Only a few guests were present to witness the lovely ring ceremony which solemnized the union of this happy young couple.

The bride was dressed in a becoming suit of navy blue and white crepe with matching accessories. She wore a corsage of pink sweetheart roses and baby's breath at her waist and carried white gloves with a navy blue purse. The maid of honor, Miss Melba Thomson, was dressed in accordance with the bride, wearing a black and white crepe suit with white purse and gloves and a waist corsage. The groom and best man, Mr. L. R. Shroeder, wore dark suits with white boutonhole carnations.

After the marriage ceremony, the wedding party adjourned to the private dining-room of the Hilton Hotel for a delicious and beautiful appointed nuptial breakfast. The menu was grapefruit halves, chicken a la king in pattie shells, French fried potatoes, Melba toast, Strawberry preserves and coffee. The table was decorated with attractive bride and groom place cards and a large center bouquet of pink and white carnations and ferns. Those present for the wedding ceremony and breakfast were: Miss Melba Thomson, Fort Stockton, Texas; L. R. Shroeder, Chicago, Ill.; Mr. and Mrs. Rex Riggs of Plainview, Texas. Mr. Shroeder and Mr. Kaberna have been friends since boyhood; the other guests were friends of the bride.

The bride and groom left immediately after the breakfast for their

home in the La Ferol Apts., 1619 Van Buren, Amarillo, Texas. Mr. and Mrs. Kaberna's many friends here wish them much happiness in their future life together.

# Society

**A Birthday Party**  
Saturday afternoon from 3 until 5 o'clock, Mrs. Iris Webb and Mertie entertained some of the fourth grade pupils, it being Mertie's eleventh birthday. She invited eleven of her closest friends and her teacher.

They played games of different kinds and all had a jolly good time, inspite of the terrible sand storm at the time of departure. They were called in to a table very prettily decorated with spring flowers and were served strawberries with whipped cream and delicious Angel Food cake. They left wishing Mertie many more happy birthdays.

**Entertains With Bridge**  
Wednesday afternoon at 3 o'clock Mrs. Gilbert Huls assisted by Mrs. S. S. Miller, in the former's home, entertained six tables of bridge. The rooms were lavishly decorated with cut flowers carrying out a pink and green color scheme.

Before starting the games Mrs. Miller announced that this would be a trip around the world, the winners at each table retiring to another room, where miniature gladstone bag was given to each couple, with instructions to not open until the end of the games. The bags containing dainty gifts were won with high scores by Mrs. Fay Guthrie, Mrs. Eb Rankin, Mrs. John Broyles, Mrs. Hub Mason, Mrs. Frank Dodson, Mrs. Theo Griffith.

A plate lunch consisting of open faced sandwich, chicken mousse, with cheese straws on lettuce leaf, banana fluff in patty cases with whipped cream and green cherry on top, ice tea, each item served carried out the color scheme of pink and green.

Those served were: Miss Rankin, Mesdames Eb Rankin, F. Guthrie, Mason, McAdams, Dines, F. Morris, Wall, Dodson, Barker, Hohaus, Broyles, A. Baker, Hudson, Jackson, W. W. Brown, Stevenson, Woodburn, L. Harris, B. Sams, T. Griffith, Ball, B. Thornton, Perkins, Shick, Dr. Mary Henry.

**El Progreso Study Club**  
Saturday afternoon at 3 o'clock, the El Progreso Study Club entertained in the woman's club room, the Study Club of Floydada.

After the welcome address by Mrs. Arceneaux, "A Girl to Order," a one-act play was given by Gerald Sams, Douglas Adams, Martha Meriwether, Weldon Dodson, Wood Stevenson, and Glenn Stevenson. A piano solo by Mrs. Frank Perkins, also a vocal duet by Mesdames Arch Crager and Roscoe Snyder were enjoyed; after which refreshments of cake and ice cream, molded in the form of a rose, were served. Plate favors were rose buds.

**CHURCHES**  
Lockney Circuit  
Quarterly Conference at the Sterley Methodist church next Saturday.

**Baptist Church**  
The pastor will preach Sunday morning on "The Three Hours of Darkness" or "The Spiritual Death of Our Lord." Sunday evening on "The Physical Suffering of Our Lord." You ought to hear these messages as they are fundamental and seldom discussed.

**At the Methodist Church**  
Sunday morning the pastor will preach from the subject "Blessed Mourners," from our Lord's sermon on the Mount, at the evening hour, at 8:15 Rev. M. M. Beavers, our presiding leader will preach and hold the 3rd quarterly conference. Let's all go to church. J. E. STEPHENS, Pastor.

**Senior Epworth League Program Sunday, May 25th**  
Leader—Elwood Reasonover.  
Song service.  
Prayers.  
Song.  
Subject of lesson—"Our Working Plans for Christian Service."  
Announcements.  
Benediction.

**Sterley Women's Missionary Society**  
The ladies of the Sterley Methodist church met Monday, May 12th, and by the assistance of the Lockney Missionary Society, organized, and have begun their work in earnest.

**Aiken Y. W. A. Girls**  
The Y. W. A. Girls met at the home of Leona Hartley Monday morning at 9 o'clock to sew for Buckner's Orphan Home. Each girl brought a dish of something for dinner. In the afternoon we all went with our sponsor to Mr. Shugarts' where we had our missionary and social meeting. Mr. Shugart surprised us with a case of soda pop.

**Characters—Group captain, Delbert Hamilton.**  
Sam \_\_\_\_\_ Tress Allen  
Lucy \_\_\_\_\_ Clifflie England  
John \_\_\_\_\_ Anna Dell Whorton  
Mary \_\_\_\_\_ Leland Turner  
Jack \_\_\_\_\_ V. L. Teaver  
Eloise \_\_\_\_\_ Clyde Jetton  
Margaret \_\_\_\_\_ Anna Dell Whorton  
Everybody come and meet with us at 7:30 o'clock.—Reporter.

**FIVE THOUSAND Quality Baby Chicks, White Leghorns, Friday and Saturday, \$7.00 per hundred.—Phone 74, Smith's Hatchery, Lockney, Texas.**

**Dr. Frank Payne of Risine Star, Texas, is here today, looking the town over with a view of locating here for the practice of medicine.**

**COTTON SEED for planting, 80c to \$1.50 per bushel.—Smith's Hatchery, Phone 74, Lockney, Texas.**

**Smokey Price, C. E. Wells, and T. B. Brooks left Wednesday for San Angelo, where they will fish on the Concho river, and visit with the McSpadden brothers, who are brothers of Mrs. Brooks.**

**Uncle Frank Ford and Artie Baker were in Memphis, Texas, Friday and Saturday on business.**

**John Hill spent the week-end visiting friends in Floydada.**

**Mr. and Mrs. R. C. McGilvary and Reuben, Jr., and Mr. and Mrs. Geo. F. Kinyon spent Sunday in Lubbock visiting relatives and friends.**

**AMERICAN Best Poultry and Cow feed sold in your town.—Smith's Hatchery, Phone 74, Lockney, Texas.**

**Uncle Frank Ford and Artie Baker were in Memphis, Texas, Friday and Saturday on business.**

**John Hill spent the week-end visiting friends in Floydada.**

**Mr. and Mrs. R. C. McGilvary and Reuben, Jr., and Mr. and Mrs. Geo. F. Kinyon spent Sunday in Lubbock visiting relatives and friends.**

## SPECIALS

### RED AND WHITE STORE

#### FRIDAY AND SATURDAY, MAY 23 and 24

SUGAR, 10 lb. Cloth bag, Pure Cane	55c
SOUP, No. 1 Tins, Campbell's Tomato	9c
TURNIP GREENS, Medium cans 2 for	23c
BEANS, Green cut, Medium cans 2 for	23c
MALTED MILK, 16 oz. Thompsons	43c
BROOMS, Star White Handle, a real value	47c
PEACHES, Yellow Halves, so-called gallons	49c
OATS, Mothers, with China, large pkg.	31c
SALMON, All Gold, Fancy Red, No. 1 tall	29c
GINGER ALE, 15 1-2 oz. Clicquot Club	17c
FLOUR, Everlite, a Perfect Flour, 24 lbs.	82c
COOKIES, 1 lb. Pilgrim, package	19c
CRACKERS, 1 lb. Honey Grahams, package	19c
COFFEE, White & Red, 1 lb.	43c
CERTO, per bottle	25c
PICKLES, Colorage Tumblers, Sweet, each	24c
CHEESE, Full Cream, Longhorn, lb.	18c
BEANS, Fresh Green, and they snap, lb.	7c
SQUASH, lb.	5c
TURNIPS, with Tops, bunch	5c
CUCUMBERS, Fresh, lb.	7c

**HAVE THE**

**NEW FRENCH OIL PERMANENT WAVE**

**SPECIAL \$6.00**

**LENA GLENN BEAUTY SHOP**

PLAINVIEW, TEXAS



*A Summer Sports*


**OXFORD**

**\$5.00**

Imagine yourself wearing a pair such as shown with a Blue Suit and stripped flannel trousers. You'll be the hit of the town. Pointed toes, smart stitching and other features. In black or tan combinations.

**A STRAW HAT**

*For Every Man-- Young or Old*



**\$2.50 TO \$4.50**

The smart dresser is just as particular about his Hat as he is about his clothes. In fact it takes a real snappy Straw Hat to make you look just so. You won't have trouble finding the model that suits you best. In various weaves, fancy bands and fine fitting. Values at the price.

**Baker Mercantile Company**  
"THE STORE WITH THE GOODS"

**CHURCHES**

**Lockney Circuit**  
Quarterly Conference at the Sterley Methodist church next Saturday.

**Baptist Church**  
The pastor will preach Sunday morning on "The Three Hours of Darkness" or "The Spiritual Death of Our Lord." Sunday evening on "The Physical Suffering of Our Lord." You ought to hear these messages as they are fundamental and seldom discussed.

Sunday school at 9:45 a. m. and B. Y. P. U.'s at 7:30 p. m. The Workers' Council of the Sunday school meets at 3 p. m. in a very important meeting. The B. Y. P. U. Association meets at 8:00 Sunday afternoon. Now is the time to be loyal to your church.

E. D. MORGAN, Pastor.

**At the Methodist Church**  
Sunday morning the pastor will preach from the subject "Blessed Mourners," from our Lord's sermon on the Mount, at the evening hour, at 8:15 Rev. M. M. Beavers, our presiding leader will preach and hold the 3rd quarterly conference. Let's all go to church. J. E. STEPHENS, Pastor.

**Junior B. Y. P. U.**  
Program outline for May 25, 1930.  
Song—"Make Me a Channel of Blessing."  
Song—"Somebody Did a Golden Deed."  
Prayer—Leader.  
Records and business.  
Memory Work Drill.  
Sword Drill.  
Song—"Help Somebody Today."  
Four Juniors.  
Group Captain in charge.  
Playlet.

## HERE THEY ARE

### The Best Food Values In Lockney

**Everlite Meal**

24 lb. Sack

59c

Large Can  
**WHITE SWAN**  
Marshmallows

For Only

24c

**Green Beans**

That Will Snap

Per lb. . . . **7c**

6 lbs. CLEAN PINTO BEANS	OUR PRICE	50c
HOMINY, Large can	12c	Medium can 8c
SUNBRITE CLEANSER	OUR PRICE ONLY	5c
LIPTON'S TEA	Best for Ice Tea	1-2 lb. can for 49c

**Folger's Coffee**

2 lb. Can

83c

**WAPCO**  
Tomatoes

3 Cans for

23c

**FRESH**  
Texas Tomatoes

Per lb. . . . **14c**

SUGAR, Powdered or Brown	1 lb. Box	11c
PRIMROSE CORN,	No. 2 can	17c
BEANS, WITH PORK	Medium Size can	9c
BROWN'S CANDY BARS	Regular 5c Sellers	3 for 10c

FREE!

1 Box Crackers with each pound Brown's Cookies at—

15c

**GALLON**  
Blackberries

55c

**New Spuds**

No. 1 Red

Per lb. . . . **4c**

ONLY HOME KILLED FRESH MEATS FOUND IN OUR MARKET. SPECIAL PRICES FOR SATURDAY. CALL AND SEE US.

## Lockney Grocery Co.

THE STORE WITH FRIENDLY SERVICE

**OFFICIAL CALENDAR PLATEAU ASSOCIATION**

1930	1st Sunday	2nd Sunday	3rd Sunday	4th Sunday	5th Sunday
January and July	Chaves County	Cochran County	Terry County	Eddy County	
Febr. and August	Hockley County	Lynn County	Randall County	Castro County	Carson County
March and Sept.	Parmer County	Quay County	Lamb County	Swisher County	
April and Oct.	Roosevelt Co.	Bailey County	Curry County	Hale County	Carson
May and Nov.	DeBaca County	Deaf Smith Co.	Briscoe County	Potter County	Lubbock County
June and Dec.	Lea County		Annual Convention—LOCKNEY	Union County	Lubbock County

"Well singers, it is less than three weeks before our great convention at Lockney. Are you preparing to meet your friends and neighbors? Have you written them to meet you at Lockney on Saturday, June 14th, spend the night and all day Sunday, the 15th? If you have not, you have just enough time to do it. DO IT NOW."

Oldham county was organized as a part of the Plateau organization last Sunday at Adrain. Their next meeting will be held the second Sunday in December. The following officers were elected and as usual, according to the precedent set by other counties that have joined the Plateau in the past nine years, voted unanimously for their annexation: Floyd Brown, Adrain, President; Victor E. Lemke, Adrain, Vice-president; Robert Stratton, Adrain, Secretary; Advisory Board—Dr. O. H. Lloyd, Vega; J. P.

Collins, Adrian, and Harry Elam, Wildorado. Secretary J. S. Garrett and E. P. Abbott were present to assist in the organization. Also a lot of singers from Deaf Smith, Potter, and Randall counties. The county of Oldham paid the 1930 quota in full and has sufficient money in their treasurer to pay two years in advance.

Advisor J. E. Brannon, Miss Johnnie Margaret Taylor, Prof. Zeb Robertson, and Roy Clark were the Plateau officials helping Briscoe county put over their regular scheduled meeting at Silverton, last Sunday. Red Diviney, President of Briscoe county was present and all advertised the ANNUAL at Lockney.

President Taylor requests that all county officers make mention of the BIG Convention at Lockney through their county papers. Special letters

are being sent out of the Lockney office and the management requests that these articles go to the county weekly press as soon as they are received.

The tentative program as outlined for the first day is as follows: 10 A. M., June 14th, at the Municipal Auditorium, Lockney.

Opening Song—C. M. Lyles, President Floyd County; Prof. Homer G. Shirey, Fred Hodges, Earl Raper, J. P. McElish, J. S. Garrett, Row M. Morgan, Chas. Sheppard, Arthur Nutt, L. G. Sheppard, L. C. Burgett, Imogene Pace, Fred Marshall, R. G. Peipleman, Claude Bridges, Robert Gollehon, L. M. Brooks, and Dan Fortenberry.

11:30: Advisory Board and Officers meet with Lockney Reception Committee. 11:45 Spurgeon Laing, Zeb Robertson, F. M. Hood, L. C. Copeland, and Chas. Smith.

Amarillo is preparing to hold convention of Potter County on May 25. Lea county holds their convention at Hiway on June 1st.

**FAIRVIEW**

May 20.—There was a very good attendance at Sunday school Sunday morning. Rev. Henry Culpepper preached a very good sermon for us Sunday morning.

The Mother's Day program rendered at the Baptist church Sunday night was a very good success. Bro. Crabtree preached the sermon Sunday night.

William Culpepper underwent an appendix operation Sunday evening at the Smith & Smith Sanitarium at Floydada.

Gary Bullard, little son of Mr. and Mrs. Edd Bullard, was run over by an automobile last Tuesday afternoon. He was not seriously injured, but bruised up considerably.

Mr. and Mrs. E. C. Austin, Louis and Truett Austin, of Plainview, spent the week-end with friends and relatives here.

Mrs. W. B. Wilson and daughter, Edna Beth, spent Sunday with Mr. and Mrs. J. C. Crabtree and family.

Mr. and Mrs. Weldon Comer and little daughter, Nell Wana, Mr. and Mrs. L. A. Horton and children, Iris and L. D., visited in Dimmitt Sunday with Mr. and Mrs. T. L. Walker and baby.

The Dramatic Club members went on a picnic last Wednesday evening.

**IF YOU CAN NOT GET IT AT HOME!**

**WE ARE THE NEXT BEST PLACE TO TRADE.**

**CARTER-HOUSTON**

PLAINVIEW, TEXAS

Moved to our temporary location directly across the Street from the Old Stand.

Several from here attended the ball game at South Plains Sunday afternoon.

Mr. S. C. Wise of Fort Worth came in Wednesday for an extended visit with his daughter, Mrs. Lindsay Busby and family.

Mary Taylor Ball spent last week-end in Plainview with Drs. C. D. and Mary Henry.

Miss M. Moss Richardson of Canyon spent Friday night with Dr. and Mrs. H. H. Ball.

Haskell—Right-of-way being secured for Highway No. 30.

Happy—Contract let for new 25,000 bushel elevator.

Baird—Work begun on Ray building.

**Permanent Expert Service...**

**T**HE McCormick-Deering No. 8 Harvester-Thresher is built to do good work with a minimum of attention, expert service, and upkeep cost. It is a source of satisfaction to an owner, however, to know that in case of minor adjustment or unforeseen emergency, mechanical service and parts are readily available without expensive delays.

International Harvester is always close to owners of McCormick-Deering Harvester-Threshers. This is accomplished through the extensive dealer and branch house organization. Every McCormick-Deering sold receives careful field inspection to be sure it is working properly. Owners are often visited two or three times during their first harvest after purchase of a machine.

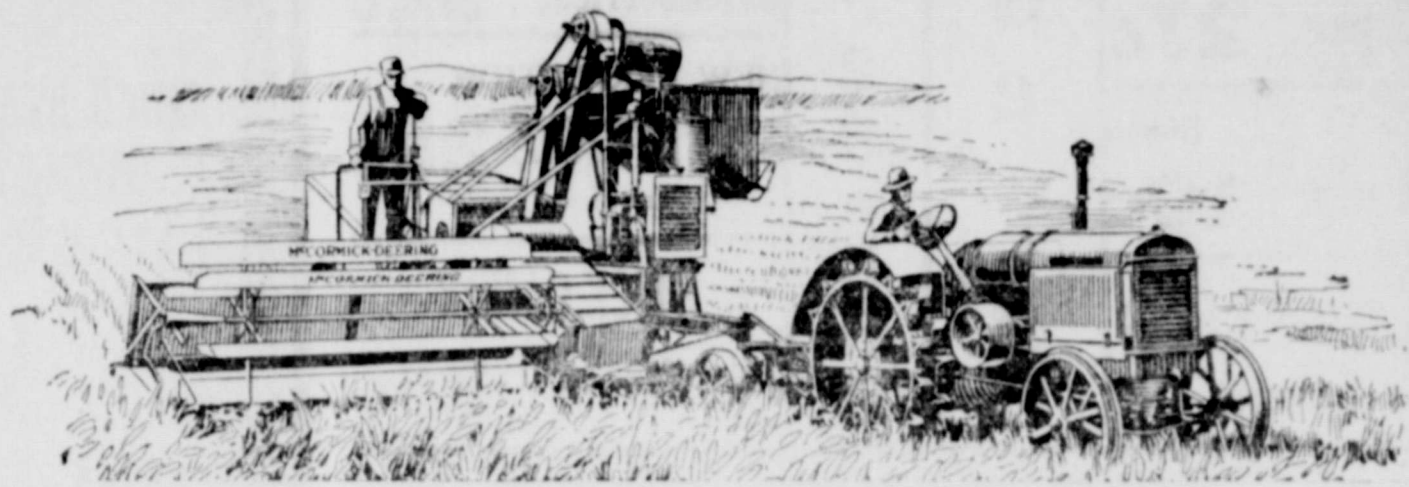
**Permanent Dealer Organization**

The McCormick-Deering dealer organization is permanent. These dealers have represented the line for years. Many of them have been with us since long before our first harvester-thresher went onto the market 16 years ago. They are experts on harvester-threshers—they are equipped to service more than the engine—they know the entire machine. They have repair parts in stock for the complete machine and can give service on a minute's notice. When you own a McCormick-Deering, one dealer services the entire machine—you don't have to go to one for service on the combine and to another for service on the engine.

McCormick-Deering dealer service is backed up in Kansas and all over the country by Company-owned branches. They dot the state of Kansas, at strategic points, ready to answer any call that comes.

**Unexcelled Service on the Spot**

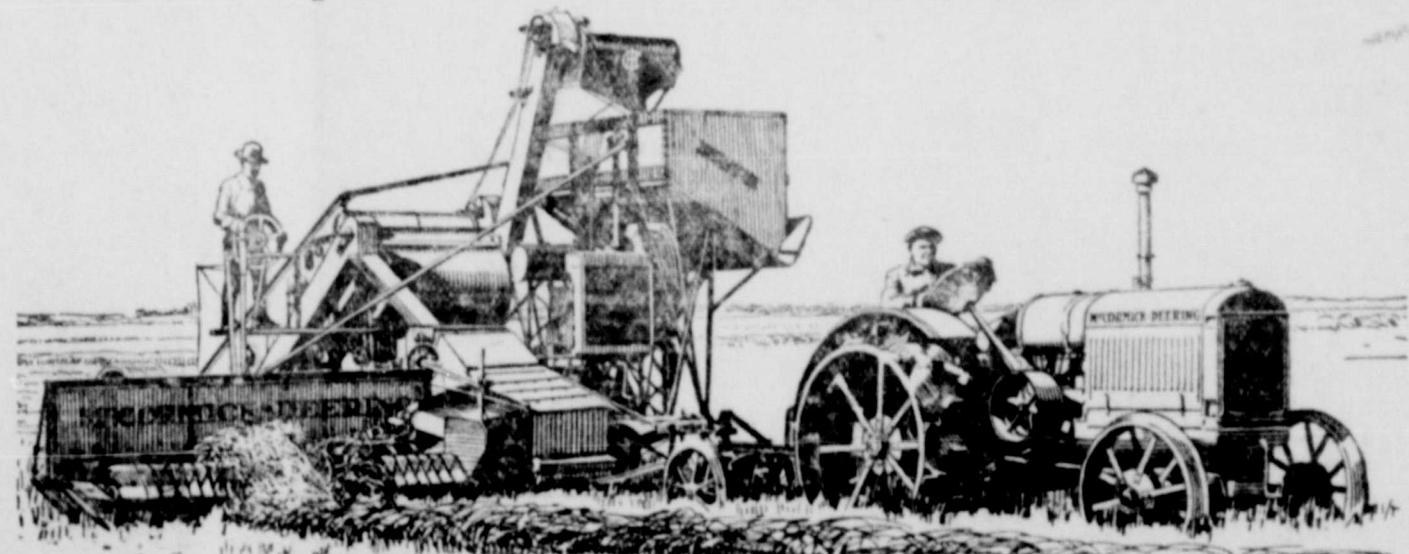
McCormick-Deering service is unexcelled. It is right on the spot, close by, whenever you need it. There are no costly delays. This is the kind of service you want when you are in the midst of the harvest—you can get this from McCormick-Deering dealers and International Harvester branches.



McCormick-Deering No. 8 Harvester-Thresher

**12 Important McCormick-Deering Points**

- 1 Adjustable to cut low. Gets lodged and tangled grain.
- 2 Continuation of grain-tight platform canvas forms lower elevator canvas. No grain lost at end of platform. Large capacity, wide elevator carries all grain to feeder.
- 3 Chain and slat feeder carries grain, heads first, into the cylinder. Direct front feed.
- 4 Spiked beater in feeder assures positive feeding and controls delivery of grain to cylinder.
- 5 Ninety per cent separation at cylinder. Straw and grain thus separated never mix again.
- 6 Four-section straw rack. Extends entire length of thresher from cylinder to straw spreader. Combs straw apart, drops it three times, thoroughly shakes out all the grain.
- 7 Extra long chaffer and cleaning sieve thoroughly cleans grain.
- 8 Revolving weed screen takes weed seeds out of threshed grain and bags them. Saves dockage and reduces spread of weeds.
- 9 Platform folds for transportation—does not have to be detached. No transport truck to buy.
- 10 A pioneer of small combines—backed by 99 years of practical harvesting-machine experience and by field tests under difficult conditions in the harvest fields of the world.
- 11 Expert service on the entire machine by permanent dealers and Company-owned branches.
- 12 Handles a variety of crops under a variety of conditions and seasons.



McCormick-Deering No. 11 Harvester-Thresher with 6 1/2-foot pick-up device, handling the grain from a 16-foot swath cut by windrow-harvester

**INTERNATIONAL HARVESTER COMPANY**

606 S. Michigan Ave.

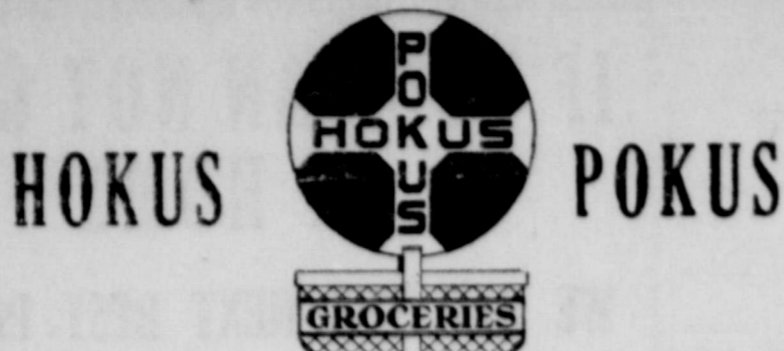
OF AMERICA  
(Incorporated)

Chicago, Illinois

**McCORMICK-DEERING**

Popular Modern Harvester-Threshers

No. 20—8 ft. cut . . . No. 8—10 and 12 ft. cut . . . No. 11—12 and 16 ft. cut



IT'S ICE TEA TIME  
Lipton's Orange Pekoe  
**TEA 1-4 lb. 23c**

Green Beans, lb. **7c**  
Fresh, Crisp and—they snap

Sardines American Flat Tin each <b>5c</b>	COOKIES Brown's Ginger, fresh from oven lb. <b>11c</b>
--	--

ARBUCKLES  
**COFFEE, pkg. 27c**

Dozen  
Paper Plates, **10c**

MRS. BAIRD'S CAKES  
A FULL LINE

**BANANAS 5c LB**  
**APPLES 29c DOZ**

LAUNDRY SOAP  
CRYSTAL WHITE  
10 Bars ..... **35c**

MARKET DAY SPECIAL  
RAISINS, 4 lbs. **29c**

TOILET TISSUE WALDORF 2 for <b>11c</b>	POTATO CHIPS <b>5c</b>
--	------------------------------

GALLON TEXAS  
Blackberries, **52c**

NEW PERFECTION  
STOVE WICKS **25c**  
Genuine

STICK CANDY  
2 lbs. for ..... **25c**

G. S. MORRIS

**MIXED**  
*Paymaster*  
**FEEDS**

Feed livestock Paymaster Mixed feeds for profit.

Livestock are daily Paymasters on the modern farm.

**HOME GROWN and HOME MIXED for HOME FEEDING**

Everything that goes into Paymaster Mixed Feeds is grown right here at home. The farmer who feeds them to his livestock is actually marketing his own cottonseed on the hoof. The circle of field to factory to feed is narrowed. Home-grown crops fed to

home-raised livestock is one of the fundamental principles of modern farming.

Now you can feed, in addition to your cover crops, home-grown mill-mixed feeds.

**POULTRY FEEDS**

Poultry feeding divides itself into three phases: feeding the baby chicks; feeding the growing pullets and cockerels; and feeding the laying hens. For each of these three stages of development a different feed is necessary. Paymaster

Poultry Feeds are manufactured to insure a properly balanced ration for each stage of development. The flock that is not carefully fed a scientifically mixed diet can not be made to pay its way. Extreme care must be exercised in order to get high production at low cost.

**RETAIL PRICES**

	100 lbs.	50 lbs.	25 lbs.
CHICK STARTER	\$3.75	\$1.90	\$1.15
GROWING MASH	\$3.25	\$1.70	\$1.05
LAYING MASH	\$3.00	\$1.50	.90

**WHY PAY MORE?**

**Lockney Cotton Oil Co.**

Ask For "PAYMASTER" Products

HOME OWNED  
Own Homes and Building Bank at Home  
Help Build Schools at Home

**PIGGY WIGGLY**  
HELPS THOSE WHO HELP THEMSELVES

Our Automatic Ice Cold Water Fountain quenches the thirst of the thirsty  
Use it freely

RICE CRISPIES ... 3 for ..... **29c**

WHITE BERMUDA ONIONS ..... pound ..... **3c**

A DANDY SPRAY  
FLIT DEAL ..... Pint Flit ..... **89c**

KELLOGG'S CORN FLAKES ..... 3 for ..... **29c**

8 LB. BUCKET COMPOUND ..... **\$1.08**

LARGE BUCKET PURE HOG LARD ..... **\$1.25**

DRY SALT BACON ..... lb. .... **18c**

PORK CHOPS ..... lb. .... **25c**

FULL CREAM CHEESE ..... Pound ..... **25c**

BONELESS PICKLED PIG FEET ..... 9 oz. jar ..... **20c**

**FROCKS That Glorify Youth**

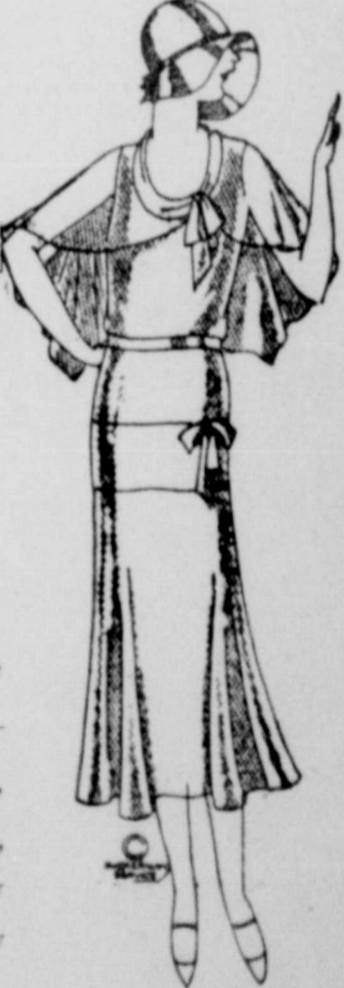
*In A Special Value Group*



The debutant . . . the matron . . . the young saucy Miss will all be delighted with this array of new charming dresses . . . especially at this price.

**\$1.95 to \$6.50**

The saucy Frock . . . the more conservative type — flowered Prints, Chiffons, Satins and other fine, sheer, soft materials so colorfully blended and so beautifully patterned.



**Baker Mercantile Co.**

THE STORE WITH THE GOODS



LONE STAR

May 20.—Miss Lorene Workman spent the week-end with her parents, Mr. and Mrs. W. H. Workman. She has secured a position as teacher in the Ramsey school for next term.

Mrs. Ballard Clark is spending a few days with her parents, Mr. and Mrs. J. B. Stevenson. Mrs. Clark will go on to Douglas, Ariz., where she will join her husband, who is in business at that place.

Mr. and Mrs. Elco Frizzell and family were guests of Mr. and Mrs. E. Thornton, who lives east of Lockney, last Sunday.

Mr. and Mrs. J. E. Sadler of Floydada, are spending the week with Mr. and Mrs. H. M. Thomas.

Mr. and Mrs. Charlie Merrick were in the Rock Creek community Saturday on business.

Mrs. Price and children of Plainview visited Mr. and Mrs. L. T. Bourland and family, Sunday.

Leota Frizzell is spending the week with her grandparents of the Muncy community.

Mr. and Mrs. J. M. Carthel visited Mr. Carthel's parents, Mr. and Mrs. Ray Carthel of the Prairie Chapel community Sunday afternoon.

Mr. and Mrs. C. J. Rouch and family and Fay Parker were guests of Mr. Will Vandergriff and family Sunday.

Mr. and Mrs. Odell Pool of the Francis community spent last Sunday with their father, Mr. Pool, and sister, Mrs. Garvin, near Sterley.

Mr. and Mrs. W. A. Lovell and family spent Sunday with Mr. Lovell's parents, Mr. and Mrs. J. C. Lovell, of the Cedar Hill community.

Mr. and Mrs. Zoel Watson of Lockney spent Friday night with Mrs. Watson's brother, J. M. Carthel.

CEDAR

May 20.—We are still dry in this vicinity, however, the cool damp weather is helping to hold the wheat up considerable.

Mrs. Nora Brown and Ray Wigginton made a business trip to Silverton Saturday evening.

Mr. J. C. Lackey and wife and Mr. Aubra Baird and family were guests of Mr. and Mrs. J. C. Fortenberry Sunday.

Messrs. and Mmes. Will Ware, H. C. Love, Bud Strickland, and Miss Nora Bell Seay were visiting in the C. A. Strickland home Sunday evening.

Mr. and Mrs. Esley Yeary were visiting in the Milton home at South Plains Sunday.

Mrs. Ola Fortenberry visited Mrs. J. D. Seay Monday.

The play, "The Black Heifer," which was put on at the school house Friday night was a success through out, affording lots of fun, and netting the school a sum of \$25.00.

Mr. Charlie Starkey of Olton came down Saturday to visit his parents and to get his wife and babies, who have been visiting in this community the past week. They returned home Sunday.

Mrs. Nora Brown is in receipt of a letter stating that her brother, Louis Higgins of Alpine, who fell from a ladder three weeks ago, is now in a sanitarium at that place in a critical condition.

Mrs. Ellen Love spent Monday afternoon with Mrs. M. H. Taylor.

Miss Dorothy Bell Lackey, who has

been attending school at Floy, N. M., came in Saturday to spend the vacation with her parents, Mr. and Mrs. R. L. Lackey.

MUNCY

May 19.—The farmers in this community would enjoy seeing a rain on their row crops now.

Mr. and Mrs. Nergus Richards are the proud parents of a fine baby boy.

Mrs. C. E. Meredith spent Saturday afternoon with Mrs. R. E. L. Muncy.

Bobby Muncy entertained several of her school play mates with a party Saturday afternoon, given in honor of her eighth birthday.

Flossie Ferguson and Pearl Ivie spent Sunday afternoon with Loretta Vandergriff.

Mr. and Mrs. A. B. Muncy visited friends in Paducah Sunday.

Mrs. E. E. Husky and Glover were Floydada visitors Saturday afternoon.

Mr. and Mrs. John Smalley visited Mrs. W. G. Ferguson last Tuesday afternoon.

Mr. and Mrs. W. G. Ferguson visited in the Richards home Sunday.

Mr. and Mrs. Edd Muncy went to Lockney Saturday afternoon.

ANTELOPE

May 19.—The young folks enjoyed a party at W. J. Wilson's Saturday night.

Cecil Caplinger spent Saturday night and Sunday with R. J. Hinsley.

Harley Earls spent Saturday night with Cecil Ray.

Mr. and Mrs. G. A. Ray spent Sunday afternoon with Mr. and Mrs. V. A. Cooper.

Mr. and Mrs. W. E. Combs spent Sunday afternoon with Mr. and Mrs. L. C. Earls.

Mr. and Mrs. Alvin Cooper and family of Matador spent Sunday afternoon with Mr. and Mrs. V. A. Cooper.

Miss Sarah Frances Smith spent Saturday night with Miss Connie Ray.

Misses Viola and Neva Hinsley visited Miss Annie Cumbie Monday evening.

Mr. and Mrs. J. H. Barker and Miss Shirlee Mae Palmer spent the week-end out at Martin.

Mr. and Mrs. Henry Lomas and son of Dougherty spent Sunday with Mr. and Mrs. Caplinger.

Mr. and Mrs. V. A. Cooper have got a baby boy in their home.

The Antelope school closed Friday, May 16. There was a large crowd attended the school closing exercise.

Mr. and Mrs. Robert Hinsley visited Mr. and Mrs. V. A. Cooper Sunday afternoon.

Texas' export business amounts to more than \$700,000,000 annually.

AIKEN

May 20.—Bro. Nance filled the pulpit at the Methodist church Sunday night to a large and appreciative audience.

Our prayer meeting began last night with a good crowd. We hope to see the crowd grow, however, as the week advances, thus making us better prepared for the meeting, to begin Saturday night.

Mrs. C. L. Allen and son, Mike, and Mrs. Tyner of Midland spent Saturday night with Mr. Charlie Elam and family.

Leona Hartley took Sunday dinner with Ruby Hise.

Mr. and Mrs. Standifer and family, Mr. and Mrs. Stovall and Thurman and Coyle Thomas were guests in the home of G. L. Sollers Sunday.

Mr. and Mrs. E. A. Henry were in Lorenzo Sunday, where they attended the baccalaureate address, Mr. Henry's nephew, Mr. Clay Henry being in the graduating class.

Aubry Lack is able to be up after an illness of some three weeks, having contracted pneumonia.

The Y. W. A. girls met at the home of Mrs. Hartley yesterday. The main purpose of the meeting being to do some sewing for the orphans home, the meeting being an all-day affair.

Mrs. Pickens' sister has been visiting her.

Mr. and Mrs. Aaron Clark were Sunday guests of the Kittrell family of Petersburg.

Our pastor, Bro. Fitzgerald, preached at Bellview Sunday night.

Miss Alline Terrell spent Monday night with Mrs. H. M. Owens.

IRICK

May 20.—Next Sunday is rally day at Sunday school. Come and bring some one with you.

Bro. Hicks will preach next Sunday at eleven o'clock.

Mr. and Mrs. E. A. Henry visited at Lorenzo Sunday with Mr. and Mrs. Melvin Henry.

Miss Mabel Duke spent the week-end with Mr. and Mrs. Dollar and family.

Misses Edith, Dorothy, and Ollie Glas, Dolye Glas, and Carelton Cook of Lockney attended Sunday school Sunday and were dinner guests of Mr. and Mrs. Ashby and family.

Mr. and Mrs. Howell visited Mr. and Mrs. P. A. Rivers, Sunday.

Carroll Feagon visited at Muleshoe and Dimmitt last week.

Mr. and Mrs. Hampton visited their daughter and family, Mr. and Mrs. John Holmes, Sunday.

Several of the young folks were dinner guests of Miss Opal Ashby

Sunday.

Misses Connie Roberson and Claudine Hatcher were among the Lockney graduates this year. We are real proud of these young ladies.

Mr. Dawson Roberson and family are moving back to the farm this week, after spending the winter in Lockney for the children to attend school.

Mr. and Mrs. W. C. Poage visited Mr. and Mrs. Baylor Byars Sunday.

KNOW TEXAS

Texas stands seventh in automobile registrations with a total for 1929 of 1,348,107. It was one of the three states showing as much as 11 per cent increase over the 1928 totals.

Building permits in Texas for March showed a 13 per cent gain over the February total and a 4 per cent increase over March, 1929. Building and engineering contracts let in Texas for the first quarter of 1930 totaled \$59,068,000 increase of 1 per cent over the same period last year.

The two largest oil refineries in the world are in Texas—each with daily capacity for handling 125,000 barrels of crude.

Texas is not among the leading states in metal production, but in 1929 its mines produced \$28,000 worth of gold, 1,050,000 ounces of silver, 1,000,000 pounds of lead, and 400,000 pounds of copper.

Texas area devoted to wheat is as

big as the entire state of Connecticut.

The estimated 1930 acreage is 2,927,000. Exclusive of cotton and wheat Texas has under cultivation acreage equivalent to the entire states of Connecticut, Rhode Island, Massachusetts and New Jersey.

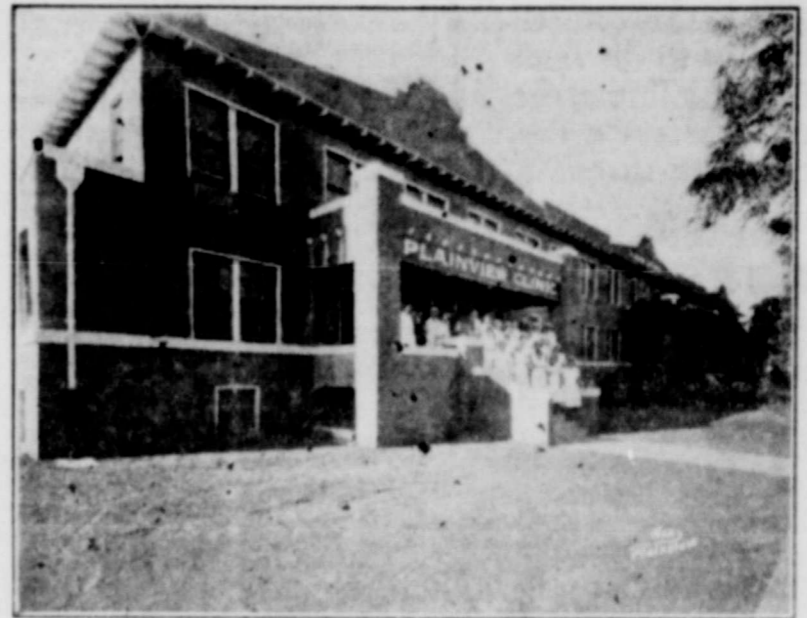
In 1929 the State of Texas appropriated \$22,780,193 for its public schools—this exclusive of local and district school taxes.

On road building and maintenance and administration of the Highway Department Texas in 1929 spent \$34,530,847.

On higher education—university and state-supported colleges—Texas spent in 1929 \$9,093,243.

The two largest oil refineries in the world are in Texas—each with daily capacity for handling 125,000 barrels of crude.

Texas is not among the leading states in metal production, but in 1929 its mines produced \$28,000 worth of gold, 1,050,000 ounces of silver, 1,000,000 pounds of lead, and 400,000 pounds of copper.



The Plainview Sanitarium and Clinic, Plainview, Texas, thoroughly equipped for examination and treatment of medical and surgical cases.

DR. E. O. NICHOLS, Surgeon, DR. J. H. HANSEN, Surgery and Diagnosis, DR. T. G. ESTES, Eye, Ear, Nose & Throat.

GLASSES FITTED Plainview Sanitarium & Clinic

**Black Sheep's Gold**

by **Beatrice Grimshaw**

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Copyright by Huguines Mässon & Co.

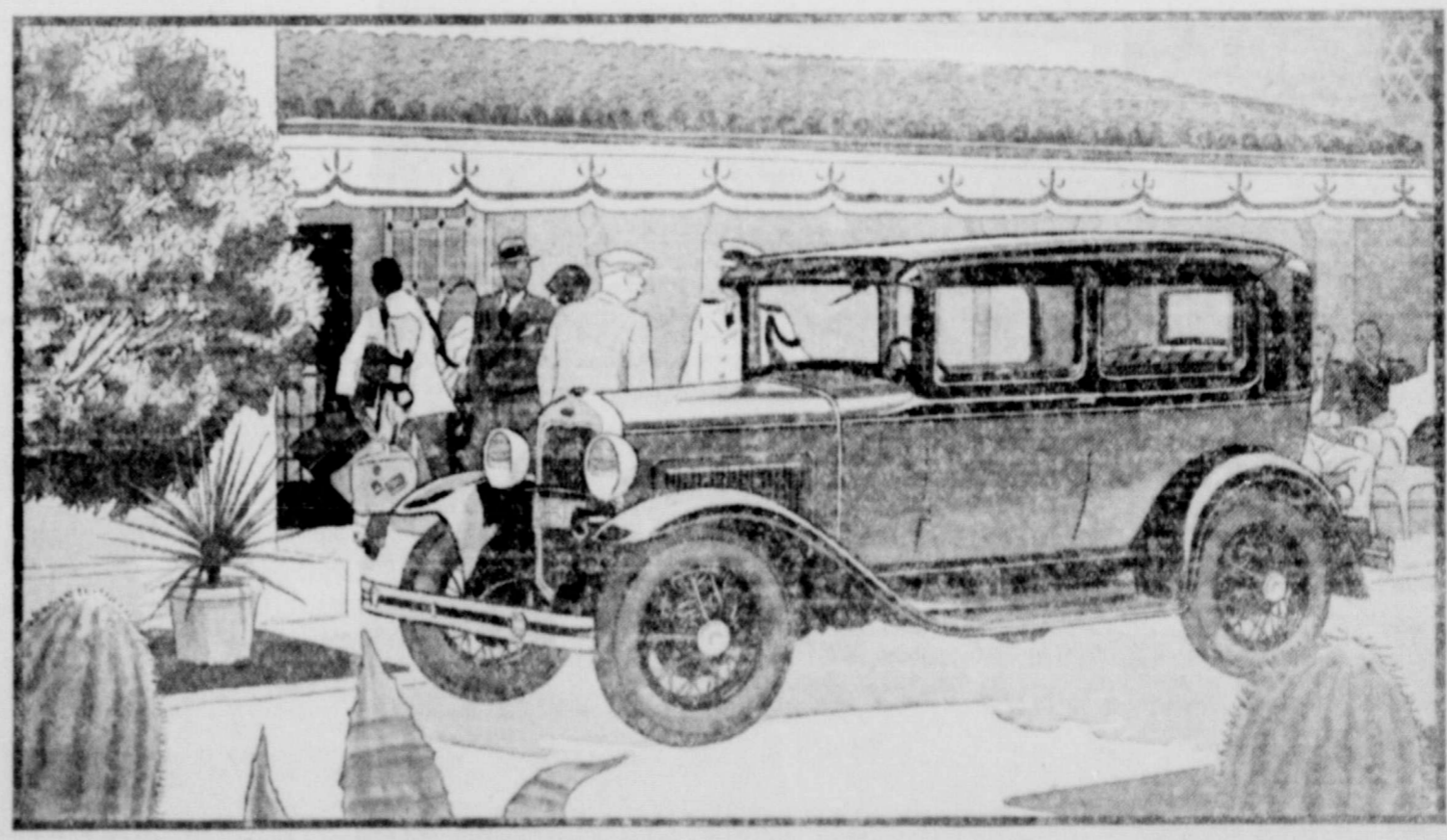
If you have read any of the South Seas stories by Beatrice Grimshaw you know how wonderfully thrilling and thoroughly worth while they are. And you can also appreciate the fact that her novels have practically "cornered" the literature of that fascinating district. You will find "Black Sheep's Gold" quite up to the Grimshaw high standard in romance, color, and adventurous incidents.

This Splendid Tale Will Appear as a Serial in

The Lockney Beacon Beginning Next Week

OUTSTANDING FEATURES OF THE NEW FORD

- New streamline bodies.
- Choice of attractive colors.
- Adjustable front seats in most bodies.
- Fully enclosed, silent four-wheel brakes.
- Four Houdaille double-acting hydraulic shock absorbers.
- Bright, enduring Rustless Steel for many exterior metal parts.
- Chrome silicon alloy valves.
- Aluminum pistons.
- Chrome alloy transmission gears and shafts.
- Torque-tube drive.
- Three-quarter floating rear axle.
- Extensive use of fine steel forgings and electric welding.
- More than twenty ball and roller bearings.
- Triplex shatter-proof glass windshield.
- Five steel-spoke wheels.
- 55 to 65 miles an hour.
- Quick acceleration.
- Ease of control.
- Low first cost.
- Economy of operation.
- Reliability and long life.
- Good dealer service.



THE NEW FORD TUDOR SEDAN

Roadster . . . . .	\$435	Coupe . . . . .	\$500	De Luxe Coupe . . . . .	\$550	Convertible Cabriolet	\$645
Phaeton . . . . .	\$440	Tudor Sedan . . . . .	\$500	Three-window Fordor Sedan	\$625		
Sport Coupe . . . . .	\$530			De Luxe Sedan . . . . .	\$650	Town Sedan . . . . .	\$670

All prices f. o. b. Detroit, plus freight and delivery. Bumpers and spare tire extra, at low cost. Universal Credit Company plan of time payments offers another Ford economy.

FORD MOTOR COMPANY

