

The Lockney Beacon

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WHERE TEXAS FARMING FALLS SHORT

It may be interesting to students of agricultural economics, particularly those of Texas, which a State at once typical of the one-crop "cotton" States and of the opportunities present for change of the one-crop status through diversification, to study the analysis of Texas farm income reduced from Department of Agriculture reports and published in the April issue of the Executives' Magazine of St. Louis. According to this analysis, the income of Texas farms is derived in the following percentages from the following sources:

There's material for much study in this list itself, and when it is compared with similar tabulations for other states in the Southwest, it takes on added significance. Most Texans will have supposed that the raising of cotton made the chief item in the

Texas farm income, and the table confirms this supposition. Counting the seed, the marketing of cotton brings in 56.7 per cent of all the moneys received by Texas farmers. But the relatively minor position of cattle, and such crops as wheat and corn, will surprise most Texans. This State produces more cattle than any other yet the revenue from cattle is only 9.7 per cent of the total agricultural income of the State. When we take this item, along with the low positions of corn and hay, we are able to trace one of the significant failures of Texas agriculture to live up to its opportunities. Compare the situation with respect to cattle and hogs with that in Missouri, for instance. The Executive Magazine's tabulations show that hogs supply 26.8 per cent of Missouri farm revenue and cattle 12.8 per cent. Corn in the Missouri tabulation, accounts for 3 per cent of the farm revenue and hay 1.78 per cent. Missouri does not turn out as many cattle as does Texas, and not a great many hogs. But their value, in each case, ranks considerably higher in proportion to the whole agricultural revenue of the State.

Of course, some part of this condition is due to the fact that Texas is a billion-dollar agricultural State, while Missouri falls far below that sum. But that does not account for all the difference. Missouri farmers have for generations made more money out of the Texas cattle crop and the Texas corn crop than have the Texas farmers themselves. The reason is that Missouri farmers have specialized in

those grains by means of which cattle and hogs are finished for an exacting market, while Texas farmers and stock raisers apparently have been content to accept the role of producer of raw materials with the Missouri feeders holding the more prosperous one of manufacturers.

The same disparity runs through other items of the farm income list. Wherever there is an item which has a relation to the home production of feed, every single one of the other Southwestern States leads Texas. Dairying in Texas provides 7.70 per cent of the farm revenue. In Oklahoma the percentage on this item is 12.1, in Louisiana 7.4, in Arkansas 9.20, in Kansas 10.2, and in Missouri 13.50. In Texas the percentage of farm revenues supplied by chickens and eggs is 4.7, Oklahoma it is 9, in Louisiana it is 5, in Arkansas 6.8, in Kansas 10.9, and in Missouri 17.4.

These figures mean that diversification is practiced to a greater extent in every other Southwestern State than in Texas. The products listed here are the fundamentals of any diversification program, embodied in the oft-quoted slogan, "The Cow, the Sow and the Hen." In Missouri, for instance, hogs, milk products, cattle, eggs and chickens all rank higher in the list of income producers than wheat, the "big" crop of that region. Cotton is the big crop of Texas.

In the item of farm gardens Texas does a little better. It actually does better than Kansas, a State in which diversification has made considerable progress. In Texas farm gardens

produce 1.7 per cent of the farm revenue, as against 1.2 in Kansas. Percentages in other Southwestern states are: Oklahoma 2.2, Louisiana 3.6, Oklahoma 2.20, Arkansas 4.4, Missouri 3.3.

The lesson of these figures and comparisons are obvious. Texas agriculture would be vastly more prosperous and less vulnerable to seasonal depressions if it raised more feed to feed more cattle, hogs and chickens to produce more beef, dairy products, pork and poultry products, and if its farm families produced more in farm gardens to feed themselves and to feed city folks.—Star-Telegram.

GOING TOO FAST

The trouble with the present age is, we are going too fast. Time is too valuable to us. We are going so fast that we can't enjoy the journey thru life. Not the amount of work a man does in life is what counts as the thoroughness with which he does it. There is still much truth in the old adage: "One thing at a time and that done well, is a very good rule as many can tell."

Our minds are too much upon results, rather than good, honest work. We are not living in this world to make individual success but to make a success of the whole race. The man who accumulates a fortune through a speculation in order that he and his family may live in ease and idleness is a menace to the progress of the race. It's time for this nation to awake from such a shallow thinking.

Nature always takes time to do things right. She never rushes. If the human race would learn this lesson from nature it would not take long to build a Kingdom of God here on earth. One thing is certain, we can't rush God, nor can we get ahead of Him. If one generation tries to rush through a proposition and half way do it, the next generation has to go back and do it all over again.

The rushing spirit is in all the phases of life. We find it in all our activities. We ride fast, we eat fast, we demand quick service everywhere and in everything. We are impatient, and raise a row if we have to wait for anything or anybody. We take no pleasure in doing things but rush to get them done.

In all our "rushing" spirit nature laughs at us for she knows that the race has got to come back and do it all over again. It is better to do a little work thoroughly than to do a great amount of work carelessly. The work that is done carelessly will have to be done over. God, with whom we are co-laborers, will not let any slipshod work get by. He demands that it shall be done right. He is not concerned with personal profit but with good work.

Most of the troubles and sorrows in life come to us because we think we can be careless about things and not pay for our carelessness. We have to pay to the last penny.

One lesson we will have to learn and that is, that we are not in the world to make money but to do our work well.—Windom News.

KNOW TEXAS

Texas has 110 oil refineries with combined daily capacity of 882,500 barrels of crude. One-third of the Texas total manufactures comes from these refineries.

Permanent state funds have \$7,369,998 invested in bonds.

Texas derives nearly \$1,500,000 a year from its poll taxes, payment of which is prerequisite to voting, and gives two-thirds of it to the available school fund.

Total state expenditures in 1929 were \$91,924,307, of which 37.5 per cent went for road building and 34.6 per cent for educational purposes.

The Tyler Journal tells the story of "an ambitious piney woods girl" who is getting her education out of her four-year savings while a farm club member. Although working for her room and board she raised 357 chickens and the feed they consumed. She sold \$285 worth of chickens and canned 400 quarts of fruit and vegetables, with enough time left over to grow an acre of cotton each of the four years. A Henderson county farmer has averaged \$500 a year for ten years from a three-fourths acre in ribbon cane. Better seed to secure longer staple is a growing idea throughout Texas. A Garland seed grower has sold fifty carloads of improved cotton seed this year.

Cuts and Threshes All Small Grain and Seeds

WHEN you invest in a combine you want a machine that does more than head and thresh grain. You want an honest-to-goodness harvester-thresher that can harvest and thresh all small grain and seed crops year after year—under adverse as well as favorable conditions—that is able to cut the grain regardless of whether it is lodged and tangled, short, or light and fluffy. You want a combine that gives dollar-for-dollar value—and more.

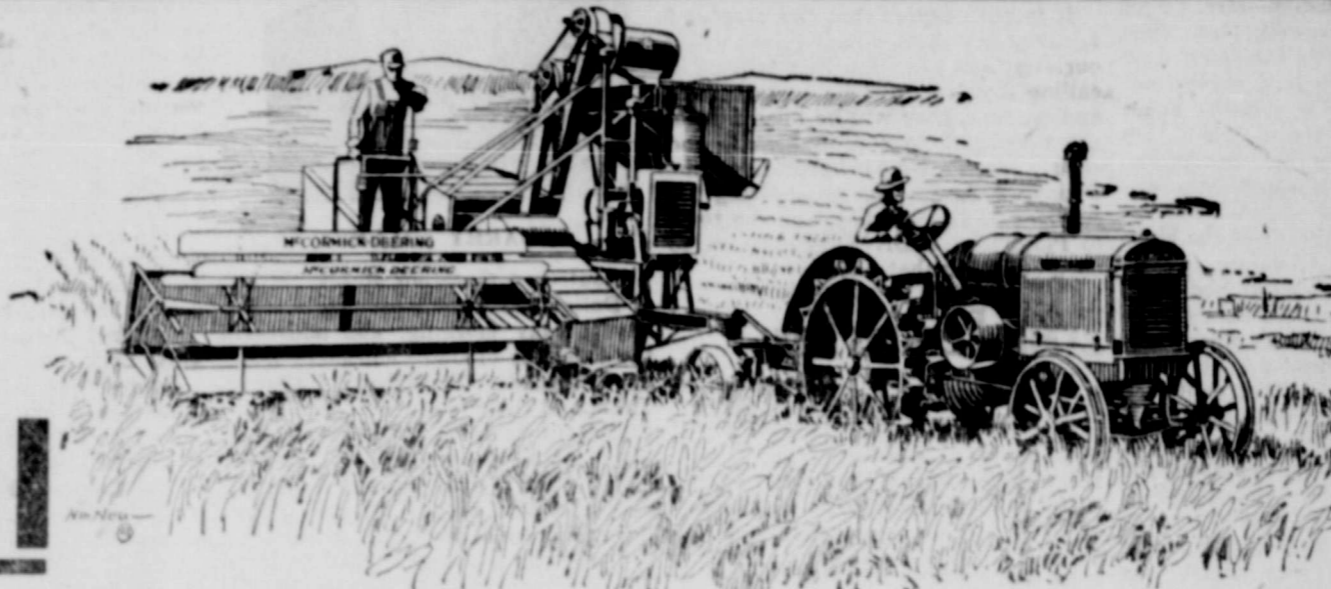
The McCormick-Deering No. 8 Harvester-Thresher is the combine that never slips over the heads in lodged and tangled grain and that gets the heads in extremely short grain. It actually cuts a 4-inch stubble. The long guards raise the tangled crop—the sickle cuts it without loss—it is delivered upon a grain-tight platform canvas and carried evenly to the cylinder.

The wide, grain-tight platform canvas is the only sure method of harvesting and saving grain that is down and tangled. And it is the only way seed crops and flax can be handled. It has stood the test of harvesting and threshing all over the world for many years.

We strongly recommend the McCormick-Deering No. 8 as the harvester-thresher that will pay its way on all crops and give you a full return on your investment. Come in and see this harvester-thresher—let us go over its many features that result in cleaner grain and more profit to its owners. Examine, also, our complete service and parts departments that have been built up through years of selling and servicing McCormick-Deering Harvester-Threshers, Harvesting Machines, Threshers, Tractors, and other Power-Farming Equipment.

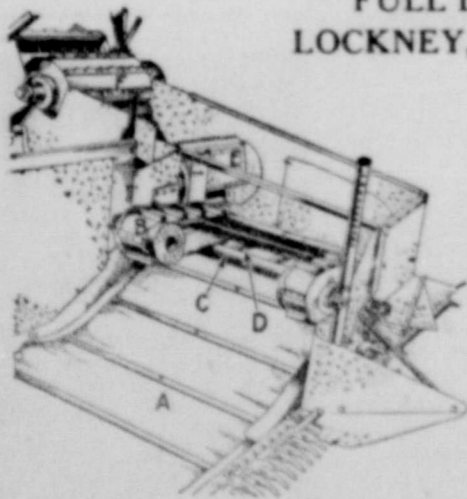
12 Important McCormick-Deering Points

- 1. Adjustable to cut low. Gets lodged and tangled grain.
2. Continuation of grain-tight platform canvas forms lower elevator canvas. No grain lost at end of platform. Large-capacity, wide elevator carries all grain to feeder.
3. Chain and slat feeder carries grain, heads first, into the cylinder. Direct front feed.
4. Spiked beater in feeder assures positive feeding and controls delivery of grain to cylinder.
5. Ninety per cent separation at cylinder. Straw and grain thus separated never mix again.
6. Four-section straw rack. Extends entire length of thresher from cylinder to straw spreader. Combs straw apart, drops it three times, thoroughly shakes out all the grain.
7. Extra long chaffer and cleaning sieve thoroughly cleans grain.
8. Revolving weed screen takes weed seeds out of threshed grain and bags them. Saves dockage and reduces spread of weeds.
9. Platform folds for transportation—does not have to be detached. No transport truck to buy.
10. A pioneer of small combines—backed by 99 years of practical harvesting-machine experience and by field tests under difficult conditions in the harvest fields of the world.
11. Expert service on the entire machine by permanent dealers and Company-owned branches.
12. Handles a variety of crops under a variety of conditions and seasons.

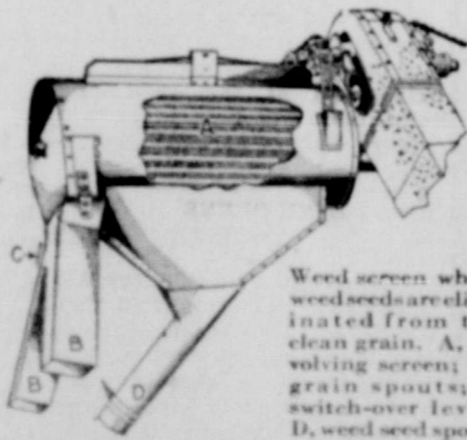


HAMMONDS & CO.

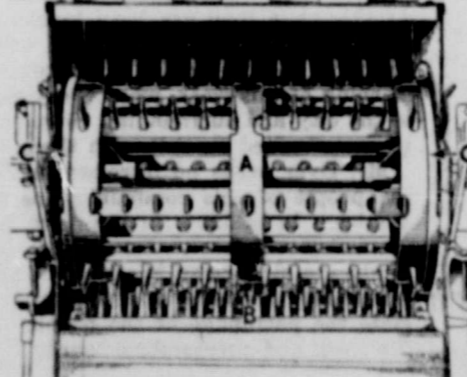
FULL LINE INTERNATIONAL DEALERS
LOCKNEY, TEXAS



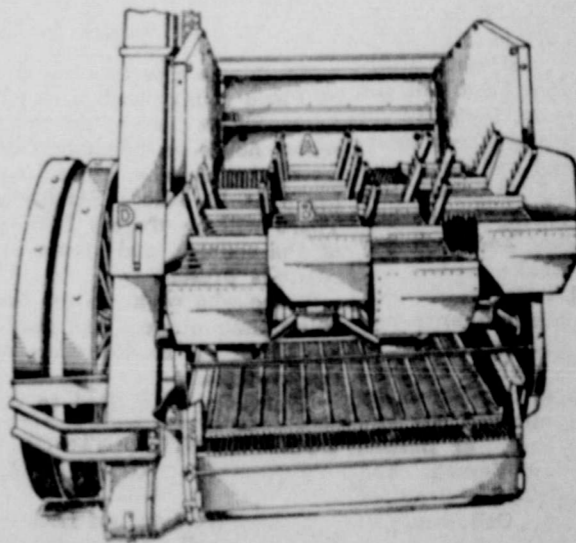
Elevator and Feeder. A, platform and lower elevator canvas. B, upper elevator canvas cut away to show extra roller C, and carrier D. E, saw-toothed beater; F, spiked beater, which helps to carry grain to cylinder.



Weed screen where weed seeds are eliminated from the clean grain. A, revolving screen; B, grain spouts; C, switch-over lever; D, weed seed spout.



Cylinder and Concaves. A, cylinder; B, concave; C, shields which prevent straw from winding around cylinder shaft. The cylinder is mounted on ball bearings.



Rear view of separator showing cylinder beater A, straw racks B; note steel pins in straw rack risers which comb the straw apart and release the grain. C is the straw, and D, opening in tailings elevator.

MCCORMICK-DEERING

Popular Modern Harvester-Threshers

No. 20—8 ft. cut . . . No. 8—10 and 12 ft. cut . . . No. 11—12 and 16 ft. cut

Home Demonstration Club News

Pleasant Valley Club
The Pleasant Valley Home Demonstration Club met April 23, with Mrs. P. A. Rivers. There were eleven members and three visitors present. We were glad to receive Mrs. Prickett, Mrs. McCollum, and Mrs. Cummings as new members.
After a short business meeting, Miss Strange gave a lesson on "Altering Commercial Patterns."
The hostess served delicious refreshments of chocolate cake and ice cream. Our next meeting will be May 14, with Mrs. C. F. Harris.
Visitors and new members are always welcome.—Reporter.

Baker 4-H Club
The Baker 4-H Club met at the school house at 9 o'clock, April 30. The subject was "Button Holes and Sewing on Buttons."
The Baker 4-H girls met last Wednesday, April 23. Everyone was present except one, which was the first that we have had since our club was organized.
The next meeting will finish up our sewing and then we are going to take up cooking. We hope that we will enjoy cooking as well as we did the sewing, and if we do we think our club will be one of the best.

Pleasant Hill Demonstration Club
The Pleasant Hill Home Demonstration Club met at the home of Mrs. P. J. Wilkes April 24th, at 2 p. m. The subject was "Foundation Garment."

ANNOUNCEMENTS

We are authorized to announce the following named persons for the office under which their names appear, subject to the action of the Democratic Primary, to be voted on Saturday July 26th, 1930:

- For District Judge:
KENNETH BAIN
- For District Attorney:
A. J. FOLLEY
- For District Clerk:
T. P. GUMMARIN, (re-election)
ROY O'BRIEN
- For County Judge:
Wm. McGEHEE (re-election)
W. H. HENDERSON
J. W. HOWARD
- For County Clerk:
TOM W. DEEN, (re-election)
J. P. DAVIDSON
- For Tax Collector:
C. M. MEREDITH
J. G. WOOD
A. J. WHITE
EARL RAINER
- For County Attorney:
ROBT. A. SONE, (Re-election)
- For County Treasurer:
MAUD MERRICK (re-election)
- For Tax Assessor:
JOE M. DAY.
A. A. TUBBS
ROE McCLESKEY
- For County Superintendent:
J. B. ALLEN
MISS OLA HANNA
PRICE SCOTT, Re-election
GEO. GILPIN
- For Sheriff:
P. G. STEGALL, (re-election)
F. N. (Fred) CLARK
J. A. GRIGSBY
- For Commissioner, Precinct No. 2:
E. R. HARRIS
A. J. (Arleigh) COOPER
T. Z. REED
J. PAUL SIMS
J. F. DOLLAR
E. R. (Rowe) BRYANT
- For Commissioner, Precinct No. 3:
M. H. TAYLOR (re-election)
- For Public Weigher, Precincts 2 and 3:
J. M. FLOYD



FOR SALE BY—
BAKER MERCANTILE COMPANY

Miss Strange gave a demonstration on alteration of the commercial pattern and fitting of garments. She also gave a report on the one day short course at Canyon.

There were eighteen members and two visitors present.
Our next meeting will be May 29th with Mrs. J. M. Kimble.—Reporter.

OUR BABY CHICKS SELL FOR LESS money now. "QUALITY STANDARD"—Smith's Hatchery, Lockney, Texas, Phone 74.

Prairie Chapel Home Demonstration Club

The Prairie Chapel Club ladies went to Antelope on the 24th of April. We all had a wonderful time. There were seventeen members who went.

We were undecided at first when we drew Antelope's name, as some thought it out of the question to try to go so far. We went though and had a wonderful time with the Antelope club.

Did I hear some one say don't tell all you know. I am going to for its too good to keep.

We never ate a better dinner in our lives. If you get hungry just go to Antelope for there is some of the best cooks to be found any where. The good dinner could not have been beaten.

Now the way they entertained us was more like a bunch of school friends, it made us love them for that only. It was a great day to us all.

We hope some time in the near future it shall be our pleasure to have them with us. We will do our best to show them our appreciation for their goodness to us.

They have a nice club house built on their school campus.
The only way to be friendly and make friends is to be a club member of our Floyd county.—Reporter.

OUR BABY CHICKS SELL FOR LESS money now. "QUALITY STANDARD"—Smith's Hatchery, Lockney, Texas, Phone 74.

EDUCATOR



Dr. W. B. Bizzell

The head of Oklahoma University will be a member of the party of 150 Oklahoma businessmen and civic leaders who will make up the 29th annual Oklahoma City chamber of commerce goodwill tour, scheduled to visit here during the week of May 12-17. Dr. Bizzell formerly was president of the Texas A. & M. college and is well-known in educational circles throughout the country.

SUMMER TIME is approaching—Vermine and pest of various kinds will infect your flocks. Buy your "Kilomite" now.—Smith's Hatchery, Lockney, Texas, Phone 74.



For Sale by E. L. AYRES, DRY GOODS, LOCKNEY

BURNETT COTTON SEED—\$1.35 per bushel.—Smith's Hatchery, Lockney, Texas, Phone 74.

Freak Chicken Shown Here

T. J. Pemberton, who lives southwest of Lockney, was in town today exhibiting a baby Buff Orpington chicken that had ten toes on its left leg. There were four well developed toes on the foot, and then four small toes, one on each of the regular toes, and each of these small toes were complete with nails, at the knee or knuckle joint of the chicken's leg there were two toes, or claws with toe nails on them. The chicken was in a healthy condition, and is a freak in having this extraordinary leg.

IF you want standard Baby Chicks—place your order now.—Smith's Hatchery, Lockney, Texas, Phone 74.

WAYNE VANDERGRIF STILL IN BAD SHAPE

Wayne Vandergriff, son of Mr. and Mrs. W. M. Vandergriff of the Muncy community, who received a broken arm in an accident two weeks ago, is still suffering from the accident, it having been necessary to drain the arm three times within the last few days, on account of an infection that had set up.

PURINA FEED—"AMERICA'S BEST" sold in your town.—Smith's Hatchery, Lockney, Texas, Phone 74.

McCOY

April 28—Rev. W. H. Strong filled his appointment at the Methodist church Saturday night and Sunday.

Mr. and Mrs. S. F. Smith and daughter, Miss Opal, were the Sunday guests of Mr. and Mrs. Will Snell and family.

We were very proud of the wonderful rain which fell Sunday afternoon and Sunday night.

Mr. J. W. Patton and family and Billy Snell spent Sunday afternoon in Abernathy.

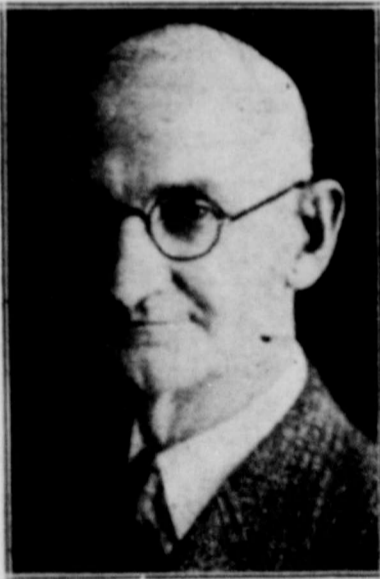
Several from this community attended the play at Starkey Friday night.

Miss Elizabeth Thacker and Violet Pittman spent the week-end with their parents.

Rev. W. H. Strong spent Sunday in the home of Mr. and Mrs. Will Holeyfield.

Miss Novella Taylor of Floydada was the Saturday night guest of Miss Eloise Bridges.

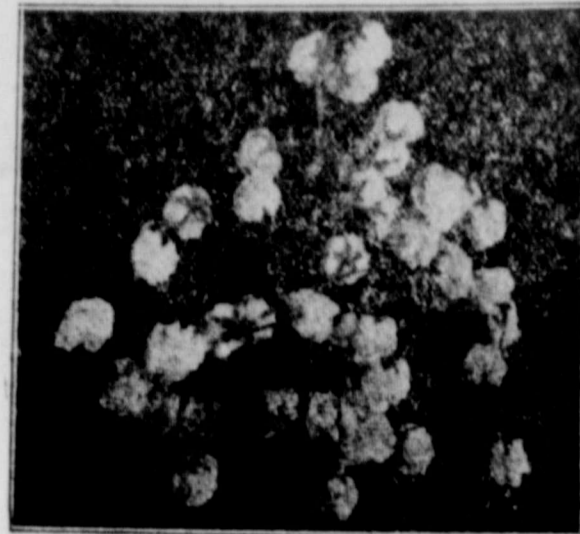
GREETER



M. E. O'Neil

As chairman of the goodwill tour committee, M. E. O'Neil will be master of ceremonies when the 29th annual Oklahoma City goodwill tour visits here during the week of May 12-17.

HELP YOURSELF



The fate of the cotton grower is largely in his own hands—all the co-operation and help will not make his cotton produce more or get him from under the short staple penalty unless he actually plants better seed.

Among the leaders in their sections lending their support to the better cotton movement, we are glad to name the **LOCKNEY COTTON OIL CO.**, who have procured a car of **GALLOWAY'S THOROBRED** Seed to distribute in their territory.

This cotton makes more money on every acre, has bolls much larger than other cottons, is almost perfectly storm proof, fruits closely on small stalks, stands dry weather, making when many other varieties fail, produces heavily in the field, a very high per cent of lint of teneable staple and matures early.

Galloway's **THOROBRED** is bred to a standard and by no means an accident. Actual results put it in a class by itself.

GALLOWAY'S THOROBRED COTTON BREEDING INDUSTRIES
CORDELL, OKLAHOMA

BLAME YOURSELF

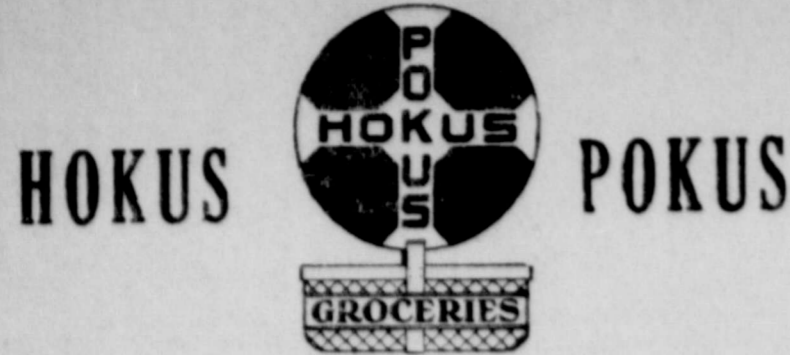
IF You are satisfied with planting **MONGREL, INFERIOR, SHORT STAPLE** cotton seed.
AND Your neighbor's **PURE BRED SEED** yields more cotton per acre and brings more money per pound.
THEN Who is to blame?

We Have a Limited Amount
GALLOWAY'S "THOROBRED" SEED
Which we are selling at cost \$2.25 Per Bu.

WE ALSO HAVE A SMALL AMOUNT OF—
MEBANE CERTIFICATED SEED
Which we can sell for less \$1.70 Per Bu.

GALLOWAY'S THOROBRED is an **IMPROVED** Strain of Mebane. We indorse either.

Lockney Cotton Oil Co.
"Feed Paymaster Feeds For Profit"



CORN FLAKES, Big Box (no limit) . 10c

APPLES, Winesaps, Medium Size Dozen 24c

COMPOUND, White Ribbon (Bring Bucket 8 lbs. 99c

SOUPS, Van Camps, Vegetable Tomato Can 9c

COFFEE, That Good White Swan 3 lbs. \$1.47

NEW POTATOES lb. 5 1/2 c

RAISINS, 4 lb. Market Day Special . 29c

G.S. MORRIS

Personal

Rev. W. H. Strong spent Saturday in Plainview.

Barney Manning of Dimmitt is home for a visit.

Tab Meriwether spent Monday in Lubbock on business.

Johnnie Manning of Amarillo is here visiting his parents.

Mr. Floyd Barber and family are moving to Lubbock this week.

Mrs. Leo Rogers of Floydada, has been very ill for the past month.

Mr. Joe Kaberna of Amarillo spent the week-end here with friends.

Mrs. Benton of Dimmitt spent the week-end with Mrs. Luther Harris.

Mr. Homer Perrotor of Friona visited Smoky Price over the week-end.

Mrs. Carver of Whitley, Colorado, is visiting her sister, Mrs. Joe McCollum.

Miss Almira McComas spent the week-end with her parents in Plainview.

Mr. and Mrs. Bee Nichol spent the week-end in Floydada, visiting with friends.

Miss Dora Sams is home from her school, where she has been teaching near McClain.

Mr. and Mrs. Gip Hudson spent the week-end with Mr. and Mrs. Roger Ayers of Whitley.

Mrs. Marvin Gilbert spent the week-end with her husband, who is working in Tulia, Texas.

Mrs. Edd Manning, who has been visiting her mother in Olustie, Okla., has returned home.

Mrs. McGehee and son, Scott, who have been visiting in Knox county, have returned home.

Misses Geraldine Angel and Dot Hicks of Plainview, visited in Lockney Monday evening.

Mr. and Mrs. E. A. Rogers of Plainview were guests Sunday of Mr. and Mrs. A. J. Crager.

Mr. and Mrs. Authur Barker spent Sunday evening visiting her mother, Mrs. Henry, of Floydada.

Miss Gene Dyer, Howard Cox and Wayne Greer spent the week-end visiting friends in Amarillo.

T. B. Brooks and Dr. C. J. McCollum were in Pamapa Wednesday attending the I. O. O. F. convention.

Mr. and Mrs. Cecil Cope of Plainview, were here Monday visiting Mr. and Mrs. Tom Cope and family.

Artie Baker returned Sunday from Temple, Texas, where he attended the district meeting of the Rotary clubs.

Mr. Arthur Cox and Miss Glenna Collins spent the week-end visiting friends and relatives in Tulia, Texas.

Miss Roberta Broyles, who is attending Lipperts Business College at

Plainview was home for the week-end.

Uncle Frank Ford is sporting a new Chevrolet sedan, which he has purchased this week from Lockney Auto Co.

Mr. and Mrs. O. H. Hodel of Dodsonville, Texas, spent the week-end with his family, Mr. and Mrs. John Hodel.

Rev. J. E. Stephens and wife are attending the District conference of the Methodist church at Silverton this week.

Mr. R. C. Jackson and Acell Cope will leave Friday on a vacation, touring Galveston, Houston, and Corpus Christi.

Miss Nona Wells, who has been teaching school near Channing, has returned home. Her school has closed for the term.

Mesdames J. A. Abney, J. H. Hohlaus, and Mrs. H. B. Adams spent Friday in Plainview visiting with relatives and friends.

Mr. and Mrs. Z. T. Riley and Mr. and Mrs. Lester Honea will attend the Passion Play, given on Wednesday evening at Angarillo.

Miss Nona Blakely of Spur, Texas, and Miss Hazel Hughes of Roaring Springs spent the week-end with Mr. and Mrs. Bee Nichol.

Mr. H. W. Weaver, who has been living in Hillsboro, Texas, for several months past, returned to Lockney Monday of this week.

Mr. Elmo Cummings, who spent the week-end with his parents, Mr. and Mrs. Cummings, has returned to Snyder for the summer.

T. B. Cox and family of Happy, Texas, and Alvin Nichols and family of Plainview spent Sunday in Lockney visiting their parents, Mr. and Mrs. E. C. Cox.

Mr. and Mrs. Dwight Jackson, Mr. and Mrs. Valce Thomas, Cullen Riley, Wynn Riley, R. D. Lovejoy, Ray Adams, Joe Holyfield, all spent the week-end at Silver Falls.

Miss Mideia Royal of Wellington, who is attending the West Texas State Teachers College, in Canyon, has been the guest of Misses Ruth Stapleton and Alice White, over the week-end.

Elder Early Arceneux has returned home after an absence of several weeks, while away holding protracted meetings. He held meetings at Weirgate, Newton County, Texas, and Keller, Texas.

Burton Thornton returned Monday night from Temple and Dallas, where he had been for several days. While away he attended the Rotary convention in Temple as a delegate from the Lockney Rotary Club.

Mr. and Mrs. Gilbert Huls, who have been on a two weeks vacation in Eastern Oklahoma and Kansas, have returned home. Their granddaughter, Mrs. Raymond Dyer of Indianola, Okla., is visiting them.

Creed Fox returned Monday from Avery, Texas, where he was called several days ago on account of the serious illness of his mother. He reported that his mother was much improved when he left her bedside.

Mrs. J. A. Abney of Texline, Texas, left Sunday for her home, after a visit of several days with her daughter, Mrs. J. H. Hohlaus. Mr. and Mrs. Hohlaus and family accompanied her as far as Plainview, and spent the day visiting with relatives.

Mr. and Mrs. Edd Whitfill and family are leaving the latter part of this week for Houston, where they will spend a month or more, while Mr. Whitfill is attending a cotton school being conducted by the Anderson-Clayton Cotton Co., of that city.

TEXAS WEEKLY INDUSTRIAL REVIEW

The following record of industrial activity lists items showing investment of capital, employment of labor and business activities and opportunities. Information from which the paragraphs are prepared is from local papers, usually of towns mentioned, and may be considered generally correct.

Miles—Highway through town will soon be completed.

Alpine—Southern Pacific plan new railroad station here.

Hebronville—This place now incorporated as city.

Falfurrias—Texas Co. installs new 18,000 gallon storage tank.

Austin—New courthouse to be built here at cost of \$700,000, will occupy entire block on West Ninth street, near Woodridge park and three blocks west of Congress Avenue.

Falfurrias—Streets being graded.

Sierra Blanca—Great plant of Hazel Mine now in operation.

Six million dollar paved road project proposed; highway would cross Hudspeth, Presidio, and Jeff Davis counties.

Ft. Hancock—Telephone service now available here.

Commerce—Excavation work started on library for East Texas State Teachers College.

Canadian—"Record" orders new linotype.

Crowell—Rialto Theatre now equipped with talking pictures.

Abilene—West Texas secured 90 industrial enterprises in 1929, according to report compiled by Industrial Department of West Texas Utilities Company.

Graham—New telephone plant formally opened.

Baird—Ray Motor Co. to build addition to garage.

Snyder—Election to be held here May 5 to vote on granting franchise to Citizens Electric Service Co. of Snyder.

Borger—Application made to Federal Radio Commission to erect radio station by White and McFaddin.

HOME OWNED Own Homes and Building Bank at Home Help Build Schools at Home

PIGGLY WIGGLY HELPS THOSE WHO HELP THEMSELVES

Our Automatic Ice Cold Water Fountain quenches the thirst of the thirsty Use it freely

- | | |
|---|--|
| That's My Kind 1 lb. . 50c | 25 lb. BAGS CANE SUGAR \$1.47 |
| FOLGERS 2 lbs. . 99c | HEINZ COOKED SPAGHETTI 2 for . 25c |
| COFFEE 2 1-2 lbs. \$1.19 | QUART JAR PREPARED MUSTARD . . 2 for . 35c |
| THREE 5c BROWN'S CAKES . . 10c | PURE PORK SAUSAGE . . lb. . . 20c |
| 5 lbs. BLUE RIBBON PEACHES 99c | NOT SLICED—BREAKFAST BACON . . . lb. . . . 25c |
| ALUMINUM MOTHERS OATS . . . 27c | LARGE BUCKET PURE HOG LARD . . each . \$1.25 |
| SPECIAL ASSORTMENT CAKES . . lb. bags . 24c | PORK CHOPS . lb. . . 25c |
| BLEACH-TEX TOILET PAPER, 3 for . 25c | LB. WISCONSIN CHEESE . . 2 lbs. . . 45c |

WE ALWAYS HAVE A GOOD EGG MARKET

For the Youth Moderne



The Season of Gaiety Demands a **FORMAL FROCKS** \$6.75 to \$16.50

Youth must be served with fashions such as she'll rave about. Our collection comprises the smartest frocks of the hour of beautiful sheer silks in Oh so many styles, colors and materials.



SWEATERS That Bring Out the Fine Points of Fashion \$2.50 and Up

Sleeve and sleeveless models in surprisingly new styles display new ways of collars, trimmings and shades. You'll find them suitable for golf and all outdoor sports wear.



Bathing Suits

Showing the new 1930 styles. Lamb knit and Bradley makes for Men, Women and Children.

GET YOUR NOW.

Baker Mercantile Company THE STORE WITH THE GOODS

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**IF YOU CAN NOT GET IT
AT HOME!
WE ARE THE NEXT BEST PLACE TO
TRADE.**

**CARTER-HOUSTON
PLAINVIEW, TEXAS**

Moved to our temporary location directly across the
Street from the Old Stand.

Society

Honoring Brides-to-be
Thursday, April 24
Parties favoring brides-to-be have
atored social life in Lockney for the
st few weeks. Thursday, April 24,
esses Thelma Steele and Mollie New-
an, brides of May 17, were the hon-
ees at a very pretty shower at which
esdames Broyles, Dines, Stewart,
arber, L. Gilbert, Ball, Applewhite,
Vall, M. O. Gilbert, and Misses Cole-
nan, Chambers, Barber, Braund were
ostesses. The affair came as a sur-
prise to Misses Newman and Steele
who had been ushered to the club
room, the scene of the party, on false
pretext. They were escorted to places
of honor by little Misses Mary Eliza-
beth Broyles and Mary Taylor Ball,
who were dressed in dainty colonial
costumes and who showered the
brides-to-be with rice.
A pleasing program consisting of a
vocal duet by Miss Roberta Barber
and Mrs. M. R. Snyder and a reading
by Miss Irene Angel, was followed by
the appearance of a miniature train.
Master Brac Biggers dressed as a
negro porter manned the engine
which drew in the Honeymoon Ex-
press consisting of two prettily de-
corated coaches loaded with gifts for
the honorees. As a passenger on this
train bound for Happy Valley was
dainty little Betty Jane Simpson
dressed as cupid.
After a display of the lovely and
practical gifts, the hostesses served
dainty refreshments carrying out a

pink and lavender color scheme which
was repeated in the plate favors of
lavender tulle bags of rice tied with
pink ribbons and in the cut flowers,
pink peonies and lavender iris used
profusely in the decoration of the club
room.

**Farwell Party for
Mr. and Mrs. E. M. Cornelius**
The friends of Mr. and Mrs. E. M.
Cornelius, who are soon to move to a
farm, they have recently purchased
near Avery, Texas, surprised them on
Monday night, at the home of Mr.
and Mrs. Robin Baker, with a surprise
farewell party, Mesdames Baker, Ed
Whitfill and C. J. McCollum acting as
hostesses for the affair.

The party was arranged, and each
invited couple brought a dish laden
with some eatable, which comprised a
supper that was served to all those
taking part in the affair. Mr. and
Mrs. Whitfill acted as chaperones to
the Cornelius' and "just brought
them to the Baker home for a little
game of 42 before they moved away
from the community." When the Cor-
nelius' arrived at the Baker home
they were much surprised to find a
house crowded with friends, assembled
to honor them with a farewell party.

As soon as the honorees arrived the
supper was served, after which about
fifteen games of 42 were played.
Before the 42 games, Mrs. C. J. Mc-
Collum made a talk in which she im-
pressed upon the departing friends
that their friends in Lockney were
very muchly grieved at their depar-
ture, but wished them much success in
their new home, after which Little
Miss Ann Baker presented the Cor-
nelius' with a beautiful broadspread.

presented them by all present, as a
remembrance from their Lockney
friends. Robin Baker also made a
talk, in which he told of the valuable
services and companionship of Mr.
Cornelius in his business relations
since coming to Lockney.

Those present were Messrs. and
Mesdames J. H. Hohlaus, T. B. Brooks,
Dexter Wells, Arch Crager, Joe Mc-
Collum, Edd Whitfill, E. M. Corneli-
us, Geo. F. Kinyon, H. B. Adams,
Floyd Huff and Robin Baker.

Mr. and Mrs. Cornelius will leave
the latter part of the week for their
new home in Avery, Texas.

**Mrs. Buck Sams and Miss McComas
Entertain With Bridge Luncheon**

Miss Almira McComas and Mrs.
Buck Sams were joint hostess, at a
bridge luncheon given in the home of
Mr. Buck Sams, Thursday evening.

The house was beautifully decorated
with panies, after an evening of play-
ing bridge, which every one seemed
to enjoy, delicious refreshments were
served, black walnut ice cream and
angel food cake.

Those present and invited were: Mr.
and Mrs. Leslie Gilbert, Mr. and Mrs.
Gip Hudson, Mr. and Mrs. Bryan
Wells, Mr. and Mrs. Clyde Applewhite,
Mr. and Mrs. T. L. Griffith, Misses
Emma Hodel, Grace Wise, Loraine
Still, Melba Thomson, Corma Thomas,
Mr. Jimmy Hodel, Charlye Moseley,
Mrs. Marvin Gilbert, Miss McComas,
Mr. and Mrs. Buck Sams.

Ward School P. T. A.
The Ward School P. T. A. will meet
Friday afternoon at 3:15 to elect of-
ficers for coming year.—Reporter.

CHURCHES

At the Methodist Church
Regular services Sunday morning
and evening. Let all our people come.
Our regular services have been irreg-
ular lately. So everybody be on hand
next Sunday morning and evening.
The pastor will speak on live issues of
the present day. Everybody should
be grateful for the great rain. Lets
honor Him who is the giver of every
good and perfect gift.
J. E. STEPHENS, Pastor.

Lockney Circuit
I will preach at Sterley next Sun-
day morning and evening and at
South Plains at 3 p. m.
Come worship with us.
W. H. STRONG, Pastor.

**PROGRAM FOR ZONE MEET
AT MCCOY, MAY 9**

Hymn.
Devotional (On Pentecost)—Mrs.
W. H. Strong, Lockney.

Greeting—Mrs. Will Snell, McCoy.
Response—Mrs. M. M. Page, Pet-
ersburg.

Echoes of the Council—Mrs. T. M.
Nichols, Silverton.

Report of District Meeting—Mrs.
Luther Cooper, Lockney.

Burial of Moses—Mrs. Carl Nobles,
Cone.

New Plans and Extension of Work.
—Mrs. Wilson Kimble, Floydada.

Lunch.

Devotional, Spiritual Cultivation.—
Mrs. Pickens, Aiken.

Women in the Ministry—Mrs. W. H.
Bethel, Campbell.

The Membership Campaign—Mrs.
W. H. Nelson, Dougherty.

The Church at Work "Through Social
Service."—Mrs. Clay Johnson,
Floydada.

Our Publications—Miss Anna Carr,
Carr's Chapel.

Where shall the next Zone meeting
be held?

Reading of minutes.
Hymn—"A Minute to Keep I Have."
Benediction.

**Senior Epworth League Program
Sunday, May 4**

Leader—Avis King.
Song service.

Prayers.
Song.

Subject of lesson—"The Bible, Our
Source of Religious Knowledge."

Scripture lesson—Ps. 119, John
5:36-40.

The Aim, the Power House and
Transmission Lines—Leader.

God in Man is the Source of relig-
ion.—Clifford Reasonover.

The Old Testament Source—The
Law and the Prophets.—Ernest Leo
Thomas.

The Writings and the New Testa-
ment Source.—Lawrence Brotherton.

Paul and the Others—Eugene Har-
ris.

Jesus the Light—Irene Williams.—
Reporter.

FAIRVIEW

April 28—We have had several nice
little showers the past week, which
will be good for the wheat crops and
put moisture in the ground for the
planting of row crops.

The meeting at the Baptist church
during the past week closed last Sun-
day morning with fairly good suc-
cess.

The Dramatic Club will present a
program which will consist of several
one act plays and other numbers at
this school auditorium, Friday night,
May 2. The program will be free.
Everyone is invited to be present.

Miss Thelma Kinnard of whitehat
was the week-end guest of Miss Oro
Seoggin.
Mr. Walton Wilson, who is attend-

**You're Going To
Have Company**

ARRIVING AT

LOCKNEY

8:33 A. M. THURSDAY, MAY 15

**BAND — PARADE — SOUVENIRS FOR
KIDDIES**

"Just Getting Better Acquainted"

**OKLAHOMA CITY CHAMBER OF
COMMERCE**

ing Tech at Lubbock was home with
his mother, Mrs. W. B. Wilson and
family.

Miss Hazel Brown is spending the
week in Floydada with her sister,
Bessie Mae, who is attending F. H. S.

Several attended the party at the
Perry home in the Campbell commu-
nity last Friday night and everyone

reported an enjoyable time.

Several were the guests of Mr. and
Mrs. W. F. Culpepper Sunday.

Henry Culpepper, who is attending
Wayland College, spent the week-end
at home with his parents, Mr. and
Mrs. W. F. Culpepper and family.

Randolph Wilson has been visiting
in South Plains with Johnnie Wilson.

ANNOUNCEMENT

I have purchased the stock and business of the Cooper
Bros. Hardware and Furniture Store, located on the East
Side of Main Street, and will continue to operate the
business in the same location.

I expect to replenish the stock and conduct a first class
Hardware and Furniture store for the convenience of
the people of Lockney and trade territory, and will ap-
preciate the patronage of the people when they need any-
thing in this line.

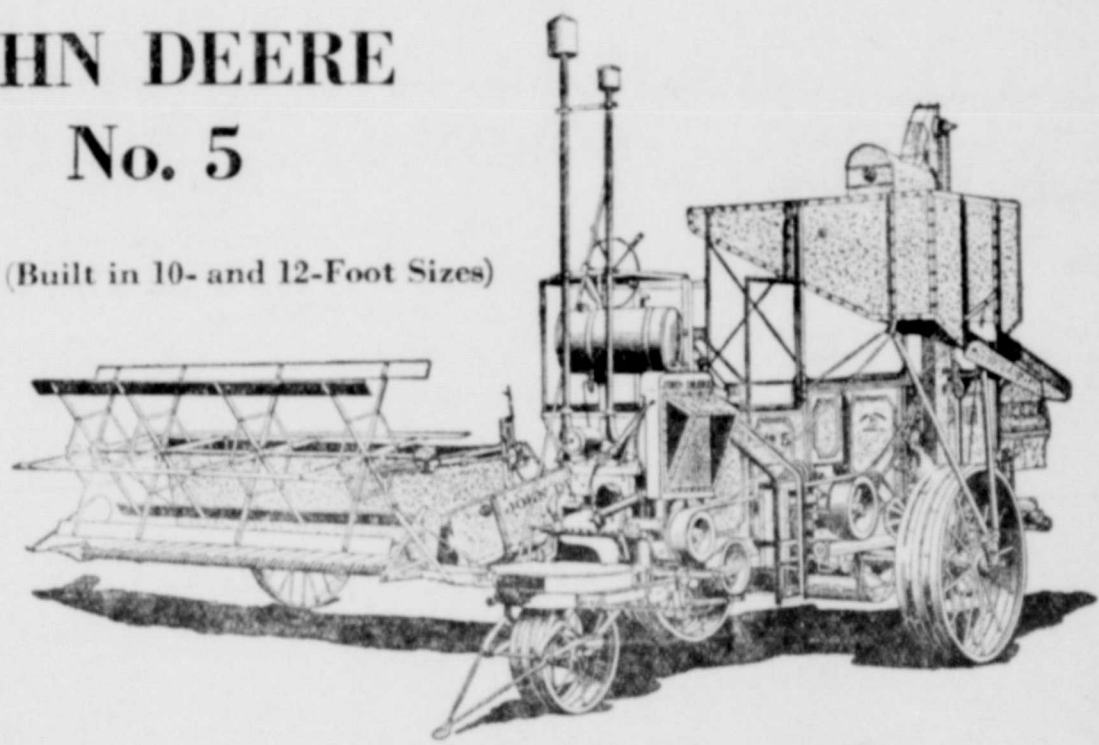
Open for Business Saturday

All of my old friends and customers are invited to visit
this store on Saturday (Opening Day), and as often as
possible thereafter, and also any new people that may
have come into the town or country. It is our intention
to serve you in our line, if you will give us an opportunity
to do so. Try here First.

Dyer Hdw. and Furniture
E. E. DYER, PROPRIETOR

**JOHN DEERE
No. 5**

(Built in 10- and 12-Foot Sizes)



**A New John Deere Combine with Wide
Tread—Balanced Draft—Light Weight—
Hinged Platform—Three Wheels in Line**

Be sure to see the new John Deere No. 5
Combine. It has these features that mean
money to you:

- 1. DEPENDABILITY**—The John Deere
No. 5 will give you that same dependable,
low-cost service for which other John Deere
machines have become famous. It will stay
on the job when time means money and do
good work for years.
- 2. BALANCED DRAFT**—Combine hitches
directly behind tractor—wide tread main
wheels straddle the tractor's wheel tracks.
High, wide wheels provide more wheel area
than any other combine of its type. These
features, along with light weight, mean
LIGHTER DRAFT.
- 3. THREE WHEELS IN LINE**—This con-
struction insures flexibility for good work on
uneven ground. Platform is hinged to the
combine frame.
- 4. EASY TO OPERATE**—From the con-
venient operator's platform one man has in-
stant and practically complete control of his
machine. Simplicity of design makes it easy
for most anyone to do good work with a John
Deere.

5. SAVES, CLEANS THE GRAIN—Cut-
ting, elevating, threshing, separating and
cleaning units do good work in varying con-
ditions. In every part, the John Deere is
designed to save the grain and deliver it clean
to the grain tank. The easily controlled
header and reel, the roomy feeder house, the
clean threshing cylinder and concaves, the
efficient separating devices, the extra long
separating shoe and the sieve in the tailings
elevator all contribute to its exceptionally
good work. Plenty of capacity in all units to
handle heavy crops.

**6. HIGH-GRADE BEARING EQUIP-
MENT**—Anti-friction roller and ball bearings,
Durex oil retaining bearings, high grade
bronze and oil-soaked maple bearings used at
all main friction points, according to require-
ments, reduce draft and lengthen life.

7. GREASE GUN OILING—Every bear-
ing equipped for thorough, quick-oiling from
outside machine with grease guns.

8. POWERFUL MOTOR—Plenty of re-
serve power to maintain correct operating
speed in heavy grain. Clutch, throttle levers
and a handy switch for instant stopping are
located on the operator's platform.

Come in and see us NOW. Get full information
about this new combine.



Lockney Implement Co.
LOCKNEY, TEXAS



THE CLASSIFIED SECTION

BUY AND SELL HERE

FOR RENT—Furnished apartments, upstairs and down stairs.—Mrs. Ira Broyles, Phone 97. 32-tf-c

FOR RENT OR SALE—Splendid home 2 blocks of high school.—Mrs. Henson. 32-2t-c

PLANTS—Sweet pepper, hot pepper, tomato, potato slips, frost proof cabbage, rhubarb roots.—Sunshine Gardens, Lockney. 32-tf-c

FOR PURE FRESH sweet milk call City Dairy, Phone 9019F2.—Silas Ellis, Proprietor. 30-4t-pd

FOR funeral flowers, phone us or leave your orders with Mrs. Honea, at Baker Mercantile Co.—Hollums, Floydada Florists. 18-tf-

FOR RENT—Unfurnished apartment.—E. L. Marshall, Phone 193J. 25-tf-c

FOR RENT—Brick business house, well located on Main Street.—See T. B. Hill, phone 143W. 24-tf-c

FOR SALE OR TRADE—22 1-10 acres of land, 26x36 house, and other improvements in west part of Lockney.—See Luther Wofford. 24-tf-c

PLANTS—I have nice large tomato and other plants for the garden. Why not have the best. If not convenient to come out to the farm, you can find them at Lockney Grocery Co.—C. E. Wells. 33-2t-pd

DRESSES—75 silk dresses in sport and dressy styles, ranging in price from \$15.75 to \$27.50, for \$13.85 Friday and Saturday only.—The Ladies' Store.

STRAY—Yearling Jersey heifer, no marks, right hind leg has been broken, been at my place two months. Owner may have same by paying charges.—J. R. McDonald, 2 miles northeast of Lockney.

FOR SALE—75 S. C. White Leghorn cockerels, 8 weeks old, M. Johnson Strain. Get them now for your 1931 breeding pen, 30c each if taken immediately.—Mrs. Ira Chambers. 1t-c

FREE—As long as they last, one Jiffy Run Mendre, price 50c for one pair women's shoes half soled and rubber heels \$1.50 or for \$1.50 of any other lady's shoe work at City Shoe Shop.—W. H. Giles.

COTTON SEED FOR SALE—Carload Mobane, Kasch, and Western Wonder Cotton seed, pulled and re-cleaned, 90% germination, \$1.50 per bushel. Will be on track in Lockney last of this week.—R. B. Moseley. 1t-c

FOR SALE—Second hand Case combine, terms to suit purchaser.—See Henry Hodel. 33-2t-c

"Konjola's Work Miraculous," Says This Lady

Waco Lady, Lifetime Resident, Enthusiastic About New Medicine That Relieved Stomach Medicine



MRS. LILLIE COLLINS

"Konjola made a new person of me," said Mrs. Lillie Collins, 3617 Homan Avenue, Waco. "For the past few years I have had a severe case of stomach trouble. The food I ate failed to digest, gas formed and I was subject to chest pains and heart palpitations. I was always tired in the morning. Pains in the small of my back from affected kidneys often kept me from doing my housework. I often suffered with numbness in my hands and feet and was extremely nervous.

"I began to get relief immediately after I began the Konjola treatment. The gas on my stomach after meals has now been eliminated and I am no longer nervous. I am free from back pains and my kidneys have been regulated until they function perfectly. I have not an ache or a pain in my body. The results I got from Konjola were miraculous and I heartily recommend this medicine to all who suffer as I did."

Konjola has become the most talked of medicine in America because it makes good. And Konjola makes good in the most stubborn cases when given a fair trial. Six to eight bottles are recommended for usual cases.

Konjola is sold in Lockney, Texas, at the Stewart Drug Co., and by all the best druggists in all towns throughout this entire section.

100 TUB FROCKS—Prices \$1.95 to \$2.25, choice \$1.79.—The Ladies' Store

This New Powder Kills Rats and Mice But Nothing Else!

Rid your premises of rats and mice without danger to your livestock, pets, and poultry. This means more to you than you think. The United States Department of Agriculture, estimates the cost of each rat per year at \$1.36 in food consumed and property destroyed.

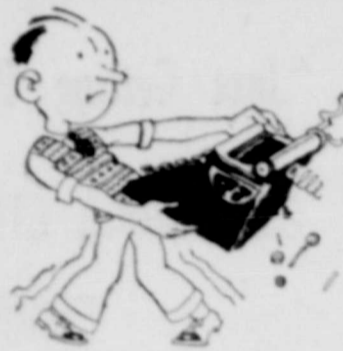
Squill Kill can be used freely in the home, barn or poultry house with absolute safety.

NOT A POISON
Squill Kill is a red Squill preparation. Red Squill is recommended by the U. S. Department of Agriculture as being taken readily by rats, and relatively harmless to human beings and domestic animals.

Squill Kill retails at 50 cents. Demand Squill Kill, accept no substitute.

LOCKNEY DRUG CO.

Squill Kill Drug Co., Barnesville, Ohio.—Adv.



We'll take your old Typewriter!

It has a trade-in value and we can make you an allowance on it toward the purchase of

A New CORONA

You can't go wrong on Corona. It is the last word in portables and is built to stand hard use.

LOCKNEY BEACON

LOCKNEY, TEXAS
RAMSEY

April 30.—Mr. and Mrs. Luther Rhine visited Mr. and Mrs. Clyde Cummings of Lockney, Saturday night.

Mr. and Mrs. J. J. Smith and family spent Sunday with their son and wife, Mr. and Mrs. James Smith of Liberty.

Mrs. Louise Landrum and daughters visited Mrs. Whatley of Lockney Sunday afternoon.

Mr. and Mrs. Thornton were Floydada visitors Tuesday.

Raymond Whatley of Lockney spent Saturday night at the home of his grandmother, Mrs. Landrum.

Mr. and Mrs. J. A. Goins of Floydada visited their daughter, Mrs. E. W. Thornton Wednesday morning.

LONE STAR

April 29.—Rev. Bost, the county missionary, preached at the Sterley Baptist church Sunday morning. A week's meeting is in progress at that place conducted by Rev. O'Brien of Floydada.

Mr. Elmer Cummings, who taught at Flomot last year, has been employed as principal of the Lone Star school.

Miss Walker left Thursday for her home at Hale Center.

Mr. J. C. Lovell and family of the Cedar Hill community spent Sunday afternoon with Mr. W. A. Lovell and family.

The Christian meeting, which was announced to begin at the Sterley school building on Sunday was postponed on account of a meeting beginning on that same date at the Sterley Baptist church.

Mr. B. R. Phillips and family visited Mr. J. U. Hobdy and family of the Sand Hill community Thursday.

Mrs. W. A. Lovell attended a club meeting at Antelope Thursday.

Mr. W. H. Blackburn of Comanche, Okla., spent from Friday night until Tuesday morning with Mr. J. M. Carthel and family.

Mrs. T. S. McGehee and son, Scott, returned Thursday from a visit of several weeks to Lubbock, Abernathy, Ballenger, and other points.

Mr. Goree Applewhite was home from Canyon for the week-end.

The people of the community will be interested to know that a community girl, Lena Griffith, is to be valedictorian of the senior class at Lockney.

Evelyn Bobbitt has been absent from school several weeks on account of sickness.

PROVIDENCE

April 28.—Every one was glad to see the rains that fell Sunday.

Thelma Joe and Kalton Shaw have got the measles. They are getting along fine at the present.

Mr. and Mrs. Gilbreath and children of Blanco were in our community Sunday.

Miss Noma McPeak spent last week with her sister, Mrs. Hawkins, south of Plainview.

Mr. Henry Ratjen and wife are visiting his parents here now.

Mr. Clarence Brandes visited Bill Bennett Sunday.

Little Ida Mae Sammann is visiting with Ruby Lee Buth.

Eva Taylor spent last week-end with her sister, Mrs. Roy Clements.

Relatives from Floydada visited in the Williamson home Sunday.

W. J. Williamson spent Saturday night with Vinson Bennett.

Mr. and Mrs. Earrest Lovorn visited friends and relatives in Knox county the past week.

Eva and Versia Taylor and Dorris Bennet spent Sunday with Lois Williamson.

SOUTH PLAINS

April 28.—A good rain fell here Sunday afternoon, which will be of great benefit to wheat and insure moisture for planting of row crops.

The H. Y. P. U. services were rained out Sunday night.

The P. T. A. met Monday afternoon in business session.

Maurine Shearer spent Sunday nite with Inez Gilliland.

Mr. and Mrs. G. Milton were Floydada shoppers Saturday.

Mr. and Mrs. H. S. Calahan were Lockney shoppers Saturday.

The play presented Friday night by the high school boys and girls was greatly enjoyed by those present.

The school will put on a play here Friday night, May 2. There will be no admission charges.

Roy Lyles visited his sister, Mrs. Johnnie Williams, in the Roseland community Sunday night.

The W. M. U. didn't have their lesson study Monday on account of the muddy roads.

SMITH'S SANITARY HATCHERY

Still Hatch and Sell the Baby Chicks Full of Life—"They Live and Grow"
YOU BUY THEM CHEAPER NOW!

They are from the Best Flocks and will make You Money.
BUY PURINA CHOWS—They are the Best—"America Says So"—that's proof enough.

SMITH'S HATCHERY

Phone 74 LOCKNEY, TEXAS

EXCHANGE FARMS

Improved 160 acre farm near Lockney, clear, to exchange for 320 acres five to fifteen miles southwest of town.

Phone—
D. P. CARTER
Floydada, Texas

LAND! LAND!

We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties

W. M. MASSIE & BRO.
Floydada, Texas

Have Your Abstracts Made By
ARTHUR B. DUNCAN
The Old Reliable Abstract Man
Floydada, Texas

Crager Undertaking Co.

ARCH CRAGER, Manager
Funeral Directors and
Licensed Embalmer
PRIVATE AMBULANCE
Phone 121 and 79J
LOCKNEY, TEXAS

STOP AND THINK!

You will be offered every kind of Life Insurance, by Dick, Tom, and Harry, why take a chance, buy the best for less.

SOUTHWESTERN LIFE?

Compare our rates and policies with any other company, then buy our policy that has an option of participating in the earnings of the company. I can render you an unexcelled service

FARM LOANS

We still have plenty money to loan on good farm land in Floyd and adjoining counties. You pay no commission, no red tape.

W. R. CHILDERS

Representative and Loan Correspondent
Room 2, First National Bank Bldg.
Lockney, Texas

WILSON STUDIO & ART SHOP

FLYDADDA, TEXAS
PORTRAITS, VIEWS, PANORAMA VIEWS
KODAK FINISHING, ENLARGING
ART PICTURES AND FRAMING



DRS. GREEN, Dentists

False teeth \$20 up
Gold Crowns \$5.00 up
Bridgework \$5.00 up
Silver Fillings \$1.00 up
Extractions \$1.00 only
Sleeping Gas Given
Plainview, Texas

SORE GUMS—PYORRHEA

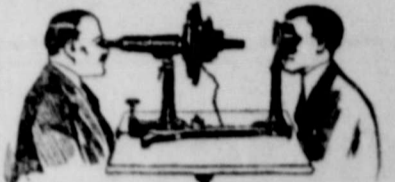
Foul breath, loose teeth or sore gums are disgusting to behold, all will agree. Leto's Pyorrhoea Remedy is highly recommended by leading dentists and never disappoints. Druggists return money if it fails—

There is a principle which is a bar against all information. That principle is condemnation without investigation.

Investigate Chiropractic for yourself.

OTHERS GET WELL—SO CAN YOU

S. T. COOPER, D. C. Ph. C
Up Stars Next to 1st Nat'l Bank



USE FORESIGHT

Give serious consideration to your eyes before eye strain—which can be easily righted—dims your vision and interferes with your health, comfort, and happiness.

No matter how well you may think you can see, guard nature's most priceless gift—your eye sight—by letting us examine your eyes now and advise you of their actual condition.

A precautionary visit now may save you much inconvenience and trouble later on.

DR. WILSON KIMBLE

Optomtrist
Floydada, Texas

WHY PAY MORE FOR GROCERIES

WHEN WE SELL FOR LESS. A TRIAL WILL CONVINCE YOU

FLOUR EXTRA HIGH PATENT Every Sack Guaranteed 48 lb. SACK **\$1.55**

MACKERAL Large Tall Can 15c

MILK, Carnation or Pet, small can . 5c Large can . 10c

GALLON BLACKBERRIES 55c

SNAP BEANS FRESH AND TENDER PER LB. **8 1/2 c**

NEW RED POTATOES Large Size Per lb. 5 1-2c

BLACK EYED PEAS . . . Medium Size Can 9c

DEL MONTE SPINACH No. 2 1-2 Can 22c

BANANAS GOLDEN YELLOW PER DOZEN **19c**

RED PITTED CHERRIES No. 2 can 27c

CHASE & SANBORN COFFEE . . . lb. can 49c

EMPSON'S CHAMPION PEAS No. 2 can 15c

4 lb. Package SEEDLESS RAISINS 31c

FRENCH'S MUSTARD Per Bottle 15c

GRAPE FRUIT Medium Size . . . 3 for 25c

3 MINUTE OATS Large Package 21c

Turnips and Tops, Mustard, Spinach, Carrots, Green Onions, Radishes and Beets Per Bunch **7 1/2 c**

HERSHEY'S COCOA 1-2 LB. CAN **19c**

All Kinds of Fresh Home Killed Meats at Special Prices Saturday

Floyd County's 2 Big Independent Home Owned Food Stores—

LOCKNEY GROCERY CO.

FLOYDADA GROCERY CO.