

THE LOCKNEY BEACON

The Gateway to the Magic Plateau

"20,000 POPULATION BY 1940"

Heart of the Best Farming Section of the Plain

VOLUME TWENTY-NINE

Lockney, Texas, Thursday, February 27th, 1930

Number 24

Hammonds & Co. New Building Is Completed

Modern Implement Building Will Be Ready for Occupants, Who Will Move to It Next Week

The new 50x130 brick and tile building, being erected by Edd Manning, contractor, for Hammonds & Co., on North Main Street, opposite the Farmers Produce, is being completed this week, and Messrs. Hammonds & Co. will move their stock of International and McCormick-Deering Implements into this new home the coming week.

The building is quite an addition to the town, being modern in every way, and besides housing a show room for their implements, it will also house a first-class machine shop to take care of the repairs necessary on all kinds of farm machinery.

This firm has gone to a big expense in order to erect a nice brick building and equip a first-class machine shop to take care of the International Harvester Line in this community. They have spared no expense in their expansion program, and will be in shape to care for their trade in the very best way possible.

They have secured the services of Messrs. Nat Waller and Henry Ford as mechanics, in their machine shops, who will be ready at all times to serve the users of farm implements, and invite the farmers to bring them their farm tool troubles.

Besides the owners of this company, they have also secured the services of Messrs. Roy Perry and Doc Stovall as salesmen, and the proprietors or these salesmen will be ready at any time to show and demonstrate any kind of farm implements or tractors that are included in the International Line.

On Saturday, March 15th, at their new place of business, there will be an auction sale of new and used farm machinery and tractors. Messrs. McDonald and Seale will be the auctioneers, and the farmers of this section will have a chance to buy the implements offered in this sale at their own price, as the list offered in this issue of the Beacon, will be sold to the highest bidder. There will be a free lunch on the grounds for that day, and the sale will start at 10 o'clock a. m., and continue until the items listed are sold.

The building was constructed by contractors and workmen who live in Lockney, and men taking part in the construction were as follows: Edd Manning, general contractor; Higginbotham-Bartlett Co., furnished the materials; M. D. Williams, plumbing; Lockney Electric, electrical work; Joe Mooney, bricklaying; Zed Davis, plastering; McGonigal & Benton, painting, and a number of Lockney men did the common labor on the building. The company having arranged their building program so that Lockney people would benefit from all the labor necessary in the construction of the building.

The new home of Hammonds & Co. is quite an addition to the town of Lockney, and is a permanent structure that will fit in with the program of substantial buildings that go to make a stabilized business that will assure the growth and development of the town, and the people of Lockney are justly proud of this institution that has invested a neat sum of money in the building up of this community.

C. OF C. BANQUET AT FLOYDADA FRIDAY NIGHT

Approximately 400 people were present at the annual chamber of commerce banquet last Friday night at the Andrews Ward Gym in Floydada.

Novelty George Washington hats with small American flags were placed at each plate and every one was requested to wear them. Four hundred people with these decorations on made quite an attractive scene. Sweet peas were also placed at each place.

Dr. T. O. Walton, president of the evening were: A. B. Conner, director of the Extension Department of A. & M. College, Sterling Evans, district farm agent of the extension department, Miss Myrtle Murray, district home demonstration agent, Judge Penry, J. C. Gilliam, Mrs. Julia Kelly, Eddie Bishop, and T. B. Hill, of the Lubbock Avalanche.

There were representatives from most of the county demonstration clubs and many other organizations.

Those attending from Lockney were Mr. and Mrs. Carl McAdams, Mr. and Mrs. Yarbrough, Mr. and Mrs. T. B. Brooks, Mr. and Mrs. E. C. Martin, Mr. and Mrs. H. B. Adams, Fay Guthrie, Dr. C. D. Henry, and Burton Thornton.

Mrs. E. M. Walling of Plainview has been here this week visiting with Z. T. Riley and family.

LOVE'S SUIT FOR PLACE ON BALLOT FILED

Motion for Leave to Ask Mandamus Before Court

Austin, Texas, Feb. 24.—State Senator Thomas B. Love, former Democratic National Committeeman from Texas and supporter of President Hoover, today carried his fight for a place on the Democratic primary ballot as a candidate for Governor to the State Supreme Court. His motion for leave to file an application for mandamus against election officers was filed this morning.

Love's mandamus application which was left with the clerk of the court, names State Democratic Chairman D. W. Dilox, the thirty-one members of the State Democratic Executive Committee and H. L. Yates and F. M. Rose, Democratic County Chairman of Cameron County and Val Verde Counties as respondents. Love's name was kept off the ballot in Cameron and Val Verde Counties in the last election because of his support of Hoover.

The application formally sets out Love's residence and that he has the necessary legal qualifications for holding the office of Governor, if elected; that he made application for a place on the Democratic ballot and was informed that it would be considered at a meeting of the Democratic Executive Committee on Feb. 1. He then details the action of the committee at that time in declaring that anyone who took the pledge to support nominees in 1928 and then bolted and forfeited rights to a place on the Democratic ballot.

At the same meeting those who supported Hoover were invited to participate in the next Democratic primary as voters. Love then contends that in exercising his right to prescribe qualifications of members of the party the committee admitted those who supported Hoover and that they can not restrict the right of any admitted as party members to be candidates.

Announcements

EARL RAINER FOR OFFICE OF COUNTY TAX COLLECTOR

After receiving so much encouragement, I have decided to announce myself as candidate for Tax Collector of Floyd County, subject to the action of the Democratic Primary July 25.

I want it understood if this office isn't created in time for the primary of July 25th, that I am still in the race through General Election.

I am fully qualified to fill the position and feel that I can, if elected, fill the office in a way that will please the people.

Having been a farmer and an uncompromising tax payer in Floyd county for the past twenty years, I believe I am due your earnest consideration.

If you feel I deserve the office and give me your vote and influence sufficient to elect me to the office, I promise to give you the best there is in me and in return for your favor, will give you service with a smile.

Respectfully,
EARL RAINER.
(Political Advertisement)

TEXAS LEADS ALL OTHER STATES IN OIL OUTPUT

Washington, Feb. 24.—A new record for petroleum production in 1929, when shipments amounted to 1,005,598,000 barrels, was reported by the Bureau of Mines on a basis of preliminary figures.

Crude oil actually brought to the surface may amount to 1,006,000,000, it was said, representing an increase of 104,500,000 barrels, or 12 per cent above the 1928 peak.

Preliminary figures indicated a world production for the year of 1,488,604,000 barrels, an increase over 1928 of 12 per cent. Of this total the United States produced 67.6 per cent as compared with 68 per cent in the preceding year and 71.4 per cent in 1927.

Production in this country rose steadily up to August, the peak month, when 92,288,000 barrels were brought above ground. During the last four months of the year production declined. Stocks accumulated in all months except November.

Texas, for the second successive year, led in production, with an output of 298,441,000 barrels. California was second with 292,037,000 barrels, and Oklahoma dropped from second to third place, although its output of 213,704,000 represented an increase over 1928. These three states accounted for 84 per cent of this country's production, as compared with 82 per cent in the preceding year.

Mr. and Mrs. T. Z. Reed are still at the bedside of their daughter, who is in the Scott & White Sanitarium, in Temple, Texas.

"Old Time Friday Night" Sunday Afternoon Singing Well Attended Here

Nearly Nine Hundred People of Rural Communities and Town Attended Good Program

The first of a series of "Old Time Friday Night" programs to be held in Lockney was staged at the city auditorium last Friday night, and the interest shown was beyond the expectation of the most optimistic.

There were eight communities and the Lockney Grammar School represented in the program, besides pupils from the classes of Mrs. H. G. Shirey, music, and Mrs. O. E. Stevenson, expression, and every one taking part on the program were highly commended by the large audience, of nearly nine hundred people, who attended the affair.

It is the purpose of the Chamber of Commerce, through a committee, of which Dr. C. J. McCollum is chairman, to have one of these entertainments at least once a month. Dr. McCollum states that the people of the rural districts are highly in favor of having these entertainments at regular intervals.

Every community who had said they would be present with their part of the program for last Friday night were present, with the exception of Erick. Communities represented were Pleasant Valley Aik—Lone Star, South Plains, Sand Hill, Prairie, El Sterley, and those taking part in the program were as follows:

Pleasant Valley—Anna Mae Blossom, Charles Virden, W. F. Barnes, and Robert Gordon.

Aiken—Charline Britton, Wyman Owens, Rev. Pickens and family and Roden Pickens, Dorothy Jean Jones.

Lone Star—Tress Allen, Dorine Griffith, Crawford Johnston, Edward Bryant, Alberta Workman, and Robert Lee Smith, Jr.

South Plains—Irene Hering, Mary Lyles, Linnie Milton, Thelma and Lorene Smith, Mildred Thompson, June West, Elwanna Smith, Allene Myers, Gladys Gilliland, Annie Lee Pittman, Doris Shearer, Juanita Hawkins, Muriel and Trula Mae Phegley, and Lucile West.

Sand Hill—The Comanche Rythm Band. We failed to get the names of the members of this band.

Prairie Chapel—Olga Carthel, Rosa Lee Allen, and Chester Carthel.

Sterley—Vivian Neeley, Dorothy McDaniel, and Mozelle Smith.

Mrs. Shirey's Class—Roy Thornton, Mary Ruth Williams, Alice Stewart, Kenneth Hohaus, Glen Stevenson, and Billie Jean Biggers.

Mrs. Stevenson's Class—Mary Alice Baker, Martha Meriwether, Frankie Dodson, and Gerald Sams.

Lockney Grammar School—Selection by Harmonica Band; one selection by Gypsy girls.

The program was filled with musical numbers, readings, songs, drills, dramatizations, and specialities. One number being a specialty by Roden Pickens of Aiken, in which he played a musical selection on a common hand saw.

Every one was highly pleased with the entertainment, and many of the people from the rural districts expressed a desire to hold other such entertainments in the near future, and communities who had no part in this program said they would help furnish the program for another such entertainment.

New Fire Truck Has Arrived

The new city fire truck arrived in Lockney last Thursday, and has been delivered to the city officials. The truck was purchased the first of the year, at a cost of about \$6,500, the old truck being taken in as part payment on the new one.

The truck is modern in every way, and its purchase means that Lockney is now equipped with as good fire fighting apparatus as any town its size in this country. It is said that the installation of this new truck will cause the key rate of the city on insurance to be lowered some.

If the people of Lockney will conform to the Fire Insurance demands, governing Lockney at this time, there can be a saving in the key rate of the present key rate from 65c to 38c or 39c. Rules governing these demands can be obtained from the insurance agencies of the city, who are, Frank Perkins, Insurance Agency, and L. D. Harris, Insurance Agency, and these gentlemen will be glad to explain to any one what will be necessary in order to effect this saving in the key rate.

Visits of the Stork

Born to Mr. and Mrs. P. W. Cox, Lockney, Friday morning, Feb. 21, a girl.

D. B. Eubank, 15 miles northeast of Lockney, Tuesday morning, Feb. 25, a boy.

DEATH METED TO MRS. EVA DUGAN

Woman Decapitated in First Arizona Hanging for Sex

Florence, Ariz., Feb. 24.—Mrs. Eva Dugan, 52-year-old housekeeper and mother of two children, was hanged at the State prison here shortly before dawn Friday for the murder in 1927 of her employer, A. J. Mathis, Tucson rancher.

Mrs. Dugan calmly walked up the thirteen steps leading to the gallows and smiled as she stood on the trap while officials adjusted the black hood about her head. The tightening of the rope severed her head and the body fell to the floor.

Unshaken in her resolve to "show the world I can take my medicine," she went to her death without making a last minute statement.

Tells Warden Good-Bye

Surveying the crowd of spectators and prison witnesses, she clasped the hand of Warden Lorenzo Wright and said "Good-bye Daddy Wright." A few seconds later at 5:11 a. m., the trap was sprung and Eva Dugan's account with justice was marked "paid in full."

As Mrs. Dugan was the first woman to receive the death sentence in Arizona, it also was the first time in the history of the State that members of her sex were permitted to stand on the scaffold as witnesses to an execution.

Six women, five of them invited to witness the hanging, stood with heads bowed as the noose was fitted about the neck of the condemned woman, and shuddered as the steel trap clanged. The sixth woman, a prison matron, accompanied Mrs. Dugan on her trip to the gallows. It was the condemned woman's last wish that the matron stay with her until the end.

Mathis was slain in January 1927, but his body was not discovered until a year later. Mrs. Dugan, who had been employed as Mathis' housekeeper, had driven Mathis' automobile to White Plains, N. Y., where she was arrested on a charge of automobile theft. After the body of Mathis was found she was charged with murder and returned to Arizona.

At her trial she testified that a 19-year-old youth known to her only as Jack had committed the actual slaying, and that she ran away with the boy. During her trial, and since its end, she has received letters purporting to be signed by "Jack" asserting that she was not guilty of the crime. Authorities, however, never were able to locate the mysterious "Jack."

Other officers elected are as follows: R. A. Jefferies, Petersburg, vice-president; J. C. Wester, Floydada, vice-president; A. O. Thompson, Hereford, vice-president; H. B. Adams, vice-president; H. P. Webb, Olton, vice-president; F. L. Davis, Tulla, commissioner; L. P. White, Dimmitt, national councilman; J. C. Anderson, Jr., treasurer; Joe E. Boyd, Matador, secretary.

The following men were present for the meeting: L. P. White, J. C. Stringer, Dimmitt; J. C. Wester, G. A. Linder, Floydada; W. A. Graham, Harry Rodgers, R. W. Carlton, Tulla; Joe E. Boyd, Matador; C. L. Eastman, Olton; V. L. Martin, R. A. Jefferies, Petersburg; Fred Madison, J. L. Jacobs, Fred Lowe, R. Q. Silverthorne, L. S. Kinder, Carroll McGlasson, L. Burney Shell, J. L. Nisbet, O. J. Sexton, J. A. Peret, Plainview.

The following summary of his activities was given by E. L. Roberts, executive of the area: Jan. 1, 1929, there were 13 troops, 250 scouts; Jan. 1, 1930, there were 21 troops, 321 Scouts; these troops are located at Plainview, 3, Floydada, 3, Lockney, Hereford, Dimmitt, Silverton, Happy, Kaffir school, Matador, Roaring Springs, Petersburg, Abernathy, Tulla, Flomot, Jumbo School Hereford, Hale Center, 1.

Other towns planning new troops are Plainview, Lockney, Hereford, Tulla, South Plains, Hart, Olton, and Quitaque.

Fifty-four Courts of Honor and Boards have been held in the area in the year, and 814 badge vocational tests conducted. Over night or week end camps were attended by 120 per cent of the membership; not counting 80 boys attending area camp at Holmes Creek.

The Scouts have taken an active part either as Scouts or as members of other groups in the following events: Panhandle Plains Dairy Show; basketball tournament; father and son banquet; various day's activities of anniversary week celebration; county fair week celebration; county fair scouting exhibits; Christmas charities; Legion Home dedication; boy's week, area rally; two swimming trips to Canyon and one trip to Lubbock; and other "good turns" to their community.

Messrs. W. R. Sams, W. C. Nichols and S. J. Baldwin went to Amarillo and Dalhart Monday. Messrs. Nichols and Baldwin went on business, but W. R. was looking for a "widow" who wanted a home.

Artie Baker and John Broyles attended the Bankers convention held in Fort Worth over the week-end. Bert Brovies of Fort Worth accompanied his brother, Jno., on his return home, but returned to Fort Worth Tuesday night.

First Issue of Anti-Chain Paper Received

Texas Organization of Leading Wholesalers and Independent Merchants Go Into Fight

We are in receipt of Volume I, No. 1, of the "Anti-Chain World," official publication of the Texas Anti-Chain Association, published at Austin, Tex., twice a month, and it is brim-full of good stories about the evil of the Chain stores to this state and Nation, and in the words of W. K. Henderson, owner of KWKH, Shreveport Broadcasting Station, we admonish the Texas Anti-Chain Association and their official publication "To give the Chains Stores Hell."

It is to the interest of every person, whether in business or just a citizen to give the Chains H— at every turn, for they live off of the towns and country that have been built by the independent merchants, send their profits to Wall Street and large cities to be invested in a way that will and does mean the tearing down of every community in the nation, if they are not stopped before their hold gets so strong that the free-born American citizens can not stop them.

As our readers know, we have been anti-chain for many months, having written editorials against the Chain Stores at intervals for the past two years. We have lost the business of the chain stores in this section of the country because we had "guts" enough to say at all times what we thought of them. We fight at all times for the things we believe to be just and right regardless of the loss of a few dollars by harling the feelings of some disreputable business or citizen, and we are fighting the chain stores now because we believe that they are a menace to civilization and a curse to every community in which they are located.

Every free-born American citizen should refrain from purchasing anything from a chain-store, for in doing so, he is helping to tear down the legitimate institutions in his own community, and helping to build up organizations that in time will strangle the government of our nation and force the common people into a state of peonage, taking from our future generations all opportunities of advancement, and destroying all chances for the ambitious boys and girls of the rising generations to reach the achievements that each father and mother hope for them.

Chain stores offer nothing in return for the money that they take out of each community. Independent merchants build the communities in which they are located. Don't be a black-guard and "bite the hand that is feeding you."

DRINK MILK FOR HEALTH

Governor Sets Week

March 30-April 6 Named; State Health Officer Urges Greater Uses of Texas Dairy Products for Good Health

Austin, Feb. 24.—Governor Dan Moody in an official proclamation has designated the period from March 30 to April 6 for a statewide observance of "milk for health" week.

His edict was announced last week at a luncheon here of health and child welfare authorities from all parts of the state, called to conference by Dr. J. C. Anderson, state health officer.

"Texas would be a far healthier state if its inhabitants would consume more of its natural dairy and farm products, Dr. Anderson said at this meeting.

"A health survey shows," he said "that the daily percapita consumption of milk in this state is less than a half pint, whereas the national percapita consumption is more than a pint. Texans are rapidly acquiring expert knowledge of the building up of productive herds, but are overlooking the value of their own dairy products as a vitally essential food for promoting and maintaining good health.

"Science recently has discovered that butter fat is unique among the food fats in that it contains certain other food elements such as vitamins A and D, which are indispensable to the growth and best health of the body. The specific uses of vitamins A and D in the body are as follows:

"Vitamin A promotes growth, builds resistance to disease, increases length of life and vitally affects reproduction, prevents and cures xerophthalmia, a disease of the eye.

"Vitamin D prevents and cures rickets, a disease of growing bones, and promotes growth and soundness of teeth.

"Animal butter fat," Dr. Anderson said, "is not fattening to a human being, but on the contrary, it is a digestive of itself and of other foods, and contains necessary vitamins that are difficult to obtain in the same concentrated form in any other one food.

"Doubling the consumption of dairy products," he said "would be the means of producing a larger, more mentally alert race of people."

Thomas Building New Residence

We are informed that Mr. Ivy Thomas, of this city, has let the contract to Alex Norris, contractor, and the South Plains Lumber Co., for a modern brick veneer home to be erected on the lots just south of the Bob Ramsey home, on West 1st Street, to cost a sum of about \$4,500. Work is to begin on this structure within the next few days.

Court Closing This Week

After a very light session of district court this term, the court is winding up its affairs at Floydada this week. The grand jury will reconvene tomorrow morning to complete its work, and the court will close this term Saturday.

One case has been disposed of this week: Mary Louise Hammond vs. J. I. Hammonds, et al, disposed of by an agreed judgment.

The case of H. E. Sanmann vs. A. M. Dietrich was continued to next term of court.

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Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

Subscription Cash in Advance

TERMS OF SUBSCRIPTION

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EFFICIENCY IN OFFICE

It becomes the duty of the voters every two years to select the men and women who will run their government, and it seems to us that in selecting the officials, that more consideration should be given to the qualifications of those who offer for office, than has been given in the past.

Heretofore, in most cases, it has been the most agreeable and best handshaking candidate that is successful in getting elected, whether he or she is capable of handling the affairs of the office sought, or not.

What we need is men and women who can keep the affairs of their office in a condition which will enable their successors to carry on the office without a lot of trouble that has been caused by bad bookkeeping and a loose system of looking after the business of the public. This year many people in Floyd county have been called upon to either produce their tax receipts for many years past, or pay taxes that are claimed to be delinquent. In most cases, we believe, that these taxes have been paid, but on account of having elected officers from time to time that were far more politicians than they were business men, men who were neglectful and careless in their bookkeeping, or did not know anything about keeping perfect records, that the records were badly kept, and hence in order to keep our titles clear we must again pay taxes that have been paid before. Then, on the other hand, all taxes should be collected when they are due, and not allowed to run on for a number of years for two reasons: First, it is in common justice to the tax paying people that those who do not pay their taxes be forced to do so, instead of allowing them to become delinquent, and raising the taxes of those who do pay in order to make up the deficiency of those who are delinquent. Second, if the taxes are collected each year, and the record kept straight, as should be done, there would be no cause for the collector not keeping his books in order. A competent man or woman should at all times be at the head of the tax collector's department, a man who has had experience in clerical work, and not inexperienced men or women, who are just learning to be accountants, or merely have a course in some business college, and hope to further their clerical education by using a public office in which to learn how to keep books. The tax collector's department of the county is in our estimation, the most essential part of the county government and should have an expert, one with lots of experience at its head.

In the other offices, men and women of brains and fairness should be

chosen by the people. Men who are fair and square to all parts of the county, and who do not use their influence for furthering their political interests, but weigh the things that are brought before them and render their service and opinions in accordance with the merits of the case. Too many times we are confronted with the fact that officials first want to know how their actions will meet with the approval of the voters, instead of going ahead and doing the things that are right and just in the matter. Very few people want anything that is unjust and unfair, they are willing to abide by the decision of the officials when those officials are willing to do the fair and square thing in the premises, and when the official is so interested in his own political furtherance to be unfair to one part of the county in order to get the support from another part of the county that official is not worthy to be an officer, and cannot be depended upon by those who he favors in order to gain their support, because if he or she will show unfairness to one group of people to gain the commendation of another, when the tide turns, he or she will double-cross the group that he or she has slid over to because of their political strength. What is needed in all offices of the county is ability and efficiency, fair play to all people of the county regardless of locality and strength. This year, when you go to the polls to vote, we admonish you to vote for the man that is most capable of handling the office to which he aspires, instead of voting for the best campaigner. Efficiency is what every tax payer in the county should want, and it takes efficiency to run the county government as it should be run. The reason that the county is in no better financial condition than it is today is because in the past too little attention has been given to the ability of the man or woman elected, but because they proved the most successful candidates the voters gave little or no consideration to their ability to take care of the duties of the office they asked for. When you hire a hand you have some idea of what you will expect of him, if he does not meet your requirement you fire him; use the same discretion in hiring a county employee at the ballot box, and the county will be far better off than has been the case for many years past.

Vote for men and women on their qualifications and their ability to fill the office from constable to United States senator this year, and you will not have so much criticism to offer about your government.

FREEDOM

Ever since the Boston Tea Party dumped into the waters off the eastern coast of the United States that consignment of tea from England, the people of this country have been fighting for freedom, and every few years the battle has to be re-fought in order to maintain freedom. The battle cry in the recent World War was freedom and liberty, and thousands of good Americans spilled their blood to maintain that freedom and liberty, while the people at home stunted themselves in every way to assure those who fought with powder and lead that they wished to maintain freedom and liberty.

Today a battle that is far more reaching than all the wars that were

ever fought with powder and lead, is in the making in the United States, and if we are still to remain a free-liberty loving people, we must win this battle and suppress the enemy so that he will be slow to start another attempt to take from us this freedom and liberty that we hold dearer than we do our lives. Since the World War we have just let a lot of things go unnoticed until they have practically got beyond our control, and have reached a stage where they are about to dominate our free, liberty loving government. The anti-trust law seemed to have died with the opening of the World war, until now mergers, combines, chains, etc., have got such a hold on the government that they are about to eat up our democracy, and convert it into an autocracy. It has reached a point where no longer the air is not free to be used by the people of the country; they have allowed mergers, combines, chains, and commissions to form and exist until we are just about to reach a point where we cannot have any freedom at all, and are to be dictated to and forced to submit to anything that the powers of the country might want to have us do. We have been regulated in every conceivable way, and our freedom and liberty is as surely slipping out of our grasp as the sun rises and sets.

The fight now being inaugurated against the chain stores is only an attempt to fight back to freedom and liberty. We have run after chain stores, patronized it, not knowing what we were doing, until we have played into their hands, and have them so much of our money that they are ruining our country and killing our towns and lowering the values of our farm lands and farm products. Millions of dollars, that should have been kept at home, to build our own communities, have filtered out to the metropolitan centers to build their bank accounts, that will never return to those who produced them. The fight now being waged against the chain stores is just a beginning point, as we can whip the chain stores quicker and easier than we can whip the bigger combines. The chain stores deal direct with the consumer, when we cut off our patronage of them they are bound to die; they will take their cheap goods and move back to the city from which they came, and the home grown, enterprising merchant or business man will again come into his own, there will again be opportunities for the small town and farmer boys to enter business and succeed; there will be a reason for these boys to get education and become ambitious Americans again. If the chain stores win in this fight, there will be no use of spending money to educate the rising generation, as there will be no opportunities for them to take advantage of, as they can hope to be nothing better than a clerk in a chain store or a cog in the wheel of some other monopoly.

The chain stores are not the big serpents of the country—it is the mergers that control our transportation facilities, our production, and our governmental machinery. These three octopuses are today getting beyond the control of the common people, and must be checked or within the next few years we will be nothing less than a bunch of peons, doing their will, forgetting that we were ever a free people, and becoming more and more dependent upon their dictates. In every paper you read about groups of these corporations merging or getting ready to merge, and every time there is a merger it means strength for those who enter the merger; strength means that they will be able to force the independents out of business, and to force independents out of business means that they become a monopoly in their line of business, which will enable them to dictate to the people every thing that pertains to their line of business. An effort has been made to consolidate all railroads of the United States into nineteen groups; if successful, in a few years they will be merged into four or five groups, in another few years will be merged into one group, and when that time arrives the president of the one group will be strong enough and powerful enough to dictate to the government all the railroad activities in the United States and that will mean they will build little or no railroads, charge any freight rate they might desire, and completely control the transportation problems of the country and the government will be unable to control them. The same is true with the monopolies on production. You might ask what is the monopoly on production? We have just had an experience with it—for the past few months Wall Street, who controls the markets on all production in the United States, whether it be farm, mineral or manufacturing products, have been trying to pull a panic, and they would have been successful in their attempt if it had not been that the Hon. William Jennings Bryan, was a member of the cabinet in the Wilson administration, and succeeded in getting through the Federal Reserve Banking law, that took the money center out of Wall Street and placed it in eighteen regional banks scattered from coast to coast in the United States. If the money center had still remained in Wall Street the panic of 1907 would not have been a drop in the bucket to the panic we would be enjoying at this very moment. But God was with us in 1912 and placed William Jennings Bryan, who we could never elect president, in a position where he could get some of his fundamental principles made into law, and put in action so that we could benefit from them at this time. Wall Street has been very angry about this Federal Reserve System since its creation, and in order to

control the United States they have sent out every conceivable kind of propoganda, and established every conceivable kind of business in order to get all the money possible to flow back into the channels of the gambling houses, which have made Wall Street famous. The chain store is one of their channels, they control the transportation systems, and most every other merger, combine and large corporation in existence in the United States today, and they are the people that we must face sooner or later if we desire to be free, liberty loving American people.

Today we must win the first skirmish with this octopus by driving the chain stores out of towns. We can easily whip the chain stores at this time by just failing to pour our money into their coffers to be shipped back to Wall Street. We can whip the other combines by electing men to fill our National and State congresses that we know will fight against every attempt to merger big business. We have been very delinquent in the matter of choosing our representatives in the National Capital and the State Capital, as a whole, and have not given the candidates the consideration that we should, but we must in the hereafter know where our candidates stand on these vital questions before we send them to represent us as law makers, and if they cannot be open and aboveboard when asked where they stand in reference to these matters, we must reject them at the ballot box, and send men whom we know what they believe and where they can be found when the time of action presents itself, and men that will deal a death blow to the monopolies in all shapes and forms that are now threatening to take our freedom and liberty away from us.

RIISING TAXES

According to a recently completed survey, the total amount of taxes collected by local, state and Federal governments in the United States during 1928 was 230 million dollars above 1927. The entire increase was due to rising state and local taxes, as Federal tax collections were lower than for either 1927 or 1926.

Unless sanity and good business principles are applied to the expenditures of local governments we will soon be among the most tax-burdened people of the world.

The first cement plant west of the Mississippi and the second in the United States was built at San Antonio, Texas now has nine such plants—two each at San Antonio, Houston and Dallas and one each at Fort Worth, El Paso and Waco. Production in 1929 was 6,345,604 barrels.

FRANK PERKINS FIRE, TORNADO, AUTOMOBILE, LIVESTOCK AND COMPENSATION INSURANCE BONDS AND RENTAL PROPERTY FARM AND CITY LOANS Telephone No. 185 Over 1st National Bank Lockney, Texas

TWENTY-THREE YEARS AGO IN LOCKNEY

Items of Interest Taken from the Files of the Lockney Beacon of January 24, 1907

Orange Blossoms

At the home of the bride's parents, Mr. and Mrs. H. C. Randolph, Bradford Wilson and Miss Callie Randolph were united in the holy bonds of wedlock.

The bride is the daughter of one of the oldest and most highly esteemed families of Floyd county and a most estimable young lady. Bradford is a prosperous and self-made man. That their pathway may ever be strewn with the sunshine of wedded life is the earnest wish of the Beacon.

Lockney is the South Plains center for schools, agriculture and commerce.

W. L. Smith and family moved to their farm, 18 miles north of Lockney.

Z. T. Riley returned from McGregor this week in company with six German prospectors.

We now have the best season the Plains have ever had. Wheat and oats will easily run without suffering to the 15th of April—and then we could stand a longer drouth than most countries.

Luther Wofford has accepted a position as electrician for the Northwest Texas Telephone Co. of this place. Luther is an industrious young fellow and we expect good service.

A. J. Baker and Joe Lindsay of Hale county brought over some cotton for the Lockney gin to bale up for

them. Bud Broyles moved to his new home in the West part of town last week.

W. P. Stalcup made us a pleasant visit Monday and told us about a little peanut patch he had last year which grew the finest peanuts he ever saw. They yielded at the rate of 100 bushels per acre.

C. L. Busby brought an eleven month old hog to town this week that weighed 378 pounds. This hog was raised on alfalfa.

Dr. White returned to Lockney last week after an absence of three months. The Doctor tried to move away but he could not. Had you noticed that the hardest thing for a man or woman to do is to leave the Plains and not come back, but we are glad such is true when it returns such men as Dr. White.

Messrs. Cox have moved to their home near Lockney, which was purchased from Jim Herd. They are expert farmers and have raised fine wheat in Oklahoma for the past fifteen years with the Campbell method of culture. These are the kind of farmers we need, and heartily welcome them.

Lockney is in the "Shallow water belt," the largest body of cheap rich land in Texas.

Of the \$7,000,000,000 to be spent on public works and by public utilities in 1930, according to Secretary of Commerce Lamont, \$180,000,000 will be spent in Texas.

WHAT BECOMES OF THE GRADUATES?

Wise people are learning that it pays to patronize a good reputable business college, just as it pays to go to a good doctor, or a good dentist, or a good lawyer.

Modern methods and equipment, trained instructors and the "know how" get results, and it's only results that count. The cost of your training actually comes back to you in salary, better opportunities, and a better position.

Scores and scores of prominent business executives attribute most of their success to the training received at Plainview Business College. Employers realize that their employees are better qualified if they are trained at P. B. C.

The following are typical of the positions in which graduates are placed upon completion of their courses:

Clinton H. Pickett was placed with Waples-Platter Grocery Co., Lubbock; Nell Bolin accepts position with District Attorney, Plainview; Walter B. Harmel accepts position with G. M. A. C., Amarillo; May Patton accepts position with Valley Motor Co., Muleshoe; Lester E. Lankford accepts position with large Steamship Company, Galveston.

Plainview Business College is a FULLY ACCREDITED Service Standard School.

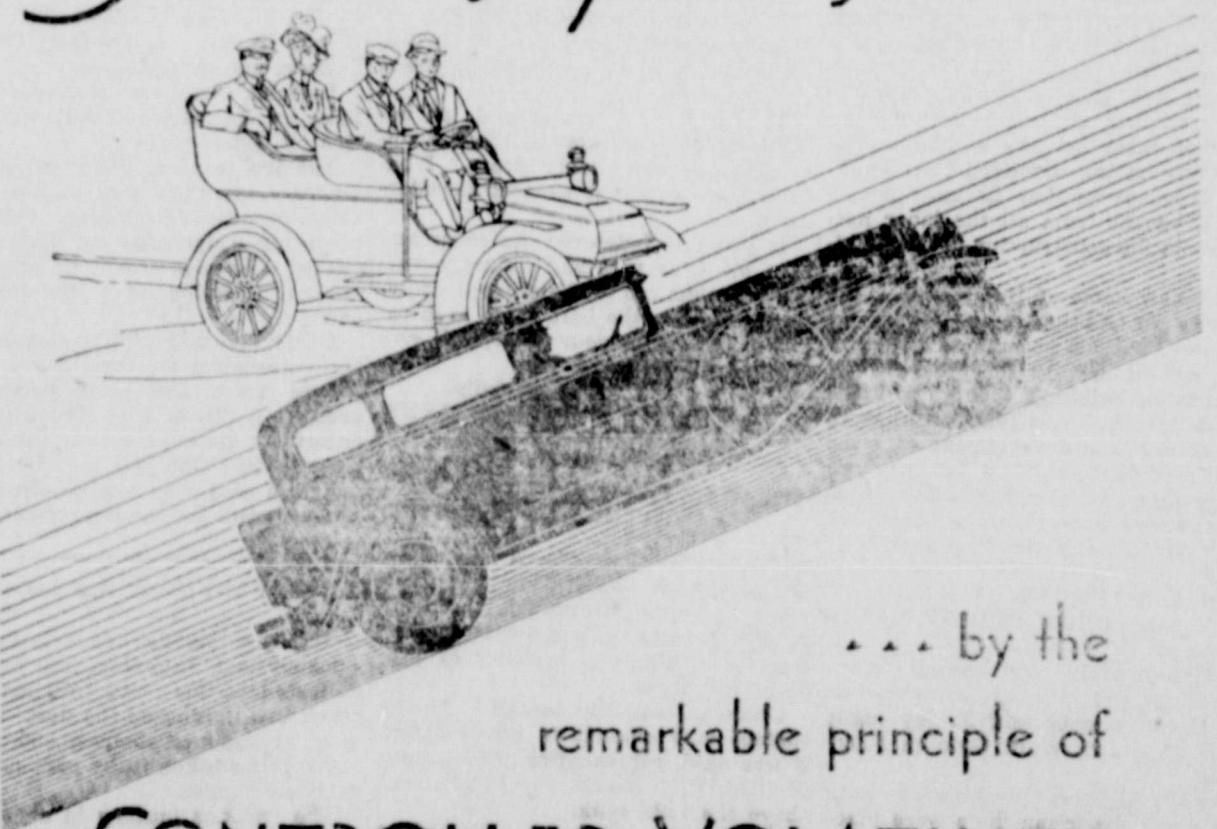
Those who are interested may obtain full information relative courses by writing—

J. E. WATSON, President

Box 532

Plainview, Texas

Sweeping Away Old Ideas of Gasoline Performance



CONTROLLED VOLATILITY

If you don't know what controlled volatility means, fill your gas tank with Phillips 66 and make a discovery! You'll discover new life in that car of yours... new ease of starting... new flashy pickup... new wealth of power... new mileage... new prize-taking performance. Phillips 66 is the new sensation of the motoring world because it sweeps away old ideas of gasoline. It is scientifically tuned to the needs of the modern high compression motor—and fitted to the climate and the season (controlled volatility). Make the discovery today. Drive up for Phillips 66—or Phillips 66 Ethyl.

Fill-up with

Phillips 66

REGULAR and ETHYL

Ozark Filling Station, and R. L. Knox, Lockney, Texas

Lee West, and Mrs. W. M. Day, Sterley, Texas

MARY M. HENRY, M. D.
Special attention given to diseases of Women and Children.
Phones: Office 50; Res. 9022F4
At Lockney Drug Co.
Office Hours 9 to 12 a. m.; 1 to 5 p. m.
Other Hours by Appointment

COLVERN D. HENRY, M. D.
Physician and Surgeon
Phones: Office 50; Res. 9022F4
At Lockney Drug Co.
Office Hours 9 to 12 a. m.; 1 to 5 p. m.
Other Hours by Appointment

ROBT. A. SONE
Attorney at Law
Office in Court House
FLOYDADA, TEXAS

There is a principle which is a bar against all information. That principle is condemnation without investigation.

Investigate Chiropractic for yourself.
OTHERS GET WELL--SO CAN YOU
S. T. COOPER, D. C. Ph. C
Up Stars Next to 1st Nat'l Bank

WILSON STUDIO & ART SHOP
FLOYDADA, TEXAS
PORTRAITS, VIEWS, PANORAMA VIEWS

KODAK FINISHING, ENLARGING ART PICTURES AND FRAMING

January Production

From 500 Hens
636 1-2 DOZEN
TANCARD STRAIN WHITE LEGHORNS

Booking Orders Now
Setting Eggs \$3.00 Per Hundred
Baby Chicks \$12.00 Per Hundred
TYPE AND PRODUCTION
"United They Stand Divided They Fall"

These hens eat Wes-Tex Feeds
William Wood
Box 455, Lockney, Texas
Phone 9016F6

Dr. W. S. Warner

Ear, Nose, and Throat
GENERAL DIAGNOSIS
TRAINED IN LOS ANGELES COUNTY HOSPITAL

309 Skaggs Bldg. Plainview Texas
NOTICE OF SALE BY COMMON CARRIER OR PERSONALTY IN HIS POSSESSION TO SATISFY CHARGES FOR FREIGHT AND STORAGE

THE STATE OF TEXAS
County of Floyd
WHEREAS, the undersigned, a common carrier has conveyed to Lockney, Floyd County, Texas, certain personal property belonging to J. E. Choate of Madill, Okla., and A. M. Adams of Lockney, Texas, described as follows:
1 Cottrell & Babcock, five collum Folio press,
1 Chandler & Price, 8x12 job press,
Three (3) 24x36 stones,
One (1) 2 H. P. Fairbanks & Morse gasoline engine
Two (2) type stands
Thirty-six (36) type cases
A few chases and shaftings
and has stored the same in his warehouse in Lockney, Texas, and the same has remained there for a period of three (3) months and the same has not been claimed nor the proper charges for said transportation and storage thereof been paid according to their said contract; and
WHEREAS, under the law a lien upon said property is given the undersigned to secure his charges for



The Plainview Sanitarium and Clinic, Plainview, Texas, thoroughly equipped for examination and treatment of medical and surgical cases.
DR. E. O. NICHOLS, Surgeon,
DR. J. H. HANSEN, Surgery and Diagnosis,
DR. T. G. ESTES, Eye, Ear, Nose & Throat.
GLASSES FITTED
Plainview Sanitarium & Clinic

freight and storage of same; and
WHEREAS, there is due and unpaid freight charges amounting to one hundred and fifty dollars (\$150.00) and storage charges amounting to ninety-five dollars (\$95.00) on Jan. 22 at the rate of one dollar per day; and
WHEREAS, I did on the 22nd day of January, A. D. 1930, by sending registered letter to J. E. Choate at Madill, Okla., and A. M. Adams, at Lockney, Texas, duly notify each of them to come forward and pay said charges, and they each of them have failed and refused to do so;
NOW, WHEREAS, Notice is hereby given that after the expiration of thirty (30) days from this date, to-wit: on the 11th day of March A. D. 1930, the same being the second Tuesday in said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M., at the warehouse of the Darden Transfer Company at Lockney, Texas, the place which, owing to the nature of the said property, is most convenient to exhibit same to purchasers at such sale, I shall sell said property at public sale, following the manner of sale under execution, and apply the proceeds to the payment of such charges; and balance to be turned over to any person entitled to the same.
Witness my hand this 3rd day of February, A. D. 1930.
DARDEN TRANSFER COMPANY
By H. C. Darden.

Konjola Frees Business Woman of Seven Ills

Well-Known Lady Enthusiastic Over Results Obtained by New Medicine



MRS. MOLLIE F. VINSON
"I cannot begin to express my gratitude for Konjola," said Mrs. Mollie F. Vinson, well-known apartment house proprietor, 432A, East Broadway, East St. Louis. "When I began taking this great medicine I was practically a helpless invalid suffering from rheumatism, neuritis, stomach and kidney troubles. My fingers and hands and the joints in my ankles and feet were frightfully swollen and painful. My kidneys were run down and my stomach weak.
"It required but six bottles of this marvelous medicine to banish every one of my ills. Today I have no sign of the pains of neuritis or rheumatism, nor are my joints either in hands or feet, the least bit swollen. My stomach and kidneys function as they should and I do not suffer the least discomfort after a hearty meal. My appetite is better and I am stronger, healthier and happier than I have been in many years."
Konjola is sold in Lockney at Stewart Drug Co., and by all the best druggists in all towns throughout this entire section.

STATE AUTHORITY OVER CHAIN STORES ASKED BY JONES

Washington, Feb. 24.—Chain stores and other businesses would be subject to the laws and supervising authority of the States, irrespective of their interstate character, under terms of a bill introduced by Representative Jones of the Amarillo district. Bonds co-operative farm organizations

would be exempted from provisions of the proposed law. In a statement explaining the purpose of his bill, Mr. Jones criticized the Federal administration for failure to enforce the anti-trust laws, and pointing out that the tendency to mergers, combinations, holding companies, chain institutions, trusts and monopolies practically are allowed to go unchecked.
"While the national administration has failed to act as to these concerns," Mr. Jones said, "in many instances they have escaped State regulation due to the interstate character of their activities. The proposed act would make them subject to State law and authority, and at the same time not weaken the authority of the National Government in enforcing its laws."

SEEK TO HAVE BETTER COTTON SEED PLANTED

Lubbock, Texas, Feb. 26.—Ginners, bankers, and other business leaders gathered from over the South Plains of Texas here today to discuss the South's greatest problem—the cotton situation.
Over 100 men, leaders in every South Plains community, were here seeking to find or to develop a "Moses" to lead the South out of a cotton bondage.

C. J. Felmet of Lubbock, president of the South Plains Cotton Ginners Association voiced the sense of the meeting when he declared that no one man could do "Moses' " job, but that it will take the hearty co-operation of the ginners, the bankers, the land owners, the farmers, and all other groups to solve the question.

The body adopted, by unanimous approval, a set of resolutions, seeking first to encourage the planting of a better staple cotton that will produce a staple from 7-8 inch to 1 inch, and second to encourage the reduction of the cotton acreage by not less than 15 per cent, and third to eliminate the practice of South Plains ginners in buying cotton, "hog round", or all at the same price, regardless of the staple quality of the product.

Don L. Jones, superintendent of the Agricultural Experiment Station at Lubbock gave figures relating to experiments at the station with the production of various cottons. He urged that the changing from poor staple seed to good staple be a gradual, rather than an immediate step, and to be done only when the farmer is sure that he will be paid for the quality of the cotton he produces.

A warning received by South Plains bankers from the Federal Reserve Bank of Dallas was read by W. S. Posey, who stated that bankers in the South are facing a crisis due to the cotton situation. He pointed to the fact that at the present, on account of a progressive country—the banks of the South Plains section are in the best financial condition of any agricultural section of the entire nation, according to a report from the Federal Reserve Bank, but that only a sound procedure dealing with the cotton situation will keep the banks in this condition.

"Our loans are going to be fully secured, regardless of whether our farm customers make a bale of cotton or not," Posey declared.

The bankers and ginners, who have more influence than any other group of men with the farmers, are to work shoulder to shoulder, principally in encouraging the planting of a better staple of cotton on the Plains and secondly on effecting a reduction of acreage in this section.

Don L. Jones, in giving the figures of experiments during the years 1924, 1925, 1926, 1927, and 1928, with various cotton varieties submitted the

following:
Kind of cotton, average lint per acre, staple length inches, percent open in 134 days, percent open in 145 days as follows.

Burnett 156, 15-16, 26, 65. Acala 166, 11-32, 13, 39. 804 Behane 138, 31-21, 14, 63. New Mehane 100, 31-32, 2, 19. Durango 155, 11-3-32, 13, 44. Lone Star 111, 1 inch, 3, 26. Kasch 152, 31-32, 4, 25. Westex 177, 28-32, 24, 57. New Boykin 159, 30-32, 7, 33. Lightning Express 157, 11-8, 22, 57. Sunshine 139, 1 inch, 9, 32. Hlaf & Half 161.3, 3-4, 14, 49.8.
(Only for years 1925, 1926, 1927, and 1928)

A number of the varieties have been grown longer than the 5 year period, however all have not and the figures for 5 years will serve as a basis.

Three factors should be considered by farmers in selecting cotton varieties for planting. Don Jones said. They are: staple length of 7-8 to 1 inch, yield or production qualities, and early maturity qualities. The records of the Experiment Station will serve as a guide to farmers in selecting varieties that has the best combination of these qualities.

PEOPLE'S FORUM

I wish to take this method of expressing my admiration for our pastors on the stand they have taken regarding Sunday picture shows. However, I have one criticism to make of their method of attack. They say, "Thou shalt not go to the picture show on Sunday afternoon, and then fail to provide a thing that will interest our boys and girls and keep them off the streets and highways."

Why not organize a Sunday Afternoon Recreational Club, whereby we could meet to sing, talk, and play?

My idea of such a club would be to provide for debates, orchestra singing, declamations, orations, and now and then some social games with perhaps light refreshments served once in a while.

The purpose of such a club would be primarily for the young people but no one would be barred and fathers and mothers would especially be enjoined to come listen and inspire those taking part. This would give the community a meeting point where the finest, truest and most noble aspirations of the life of every citizen would be lifted and exalted.

We have our auditorium and club room, why not use it to strengthen the characters of our fine young people? Why don't we? Well, because such an undertaking would take service, hard labor, devotion, and consecration and it is easier to say, "Thou shalt not" than it is to provide an alternative.

Let us, as Christian people, challenge our youth to be greater and nobler. Let us appeal to all that is worthwhile and true in the lives of our youngsters by providing them with an opportunity to show us, then if they fail, we can at least say, "We did what we could."

ELIZABETH McCOLLUM.

BEEF SUGAR MEN VISITORS AT PLAINVIEW

Plainview, Feb. 21.—F. J. Kasper, Rocky Ford, Colo., president of the American Beet Sugar Company, and J. D. Tinsley, Amarillo, agricultural agent of the Panhandle and Santa Fe Railway Company, were here for two hours for a brief survey of possibilities of commercial beet production in Hale county.

Mr. Kasper had an urgent engagement at Rocky Ford and was unable to remain here for a comprehensive survey. He and Mr. Tinsley conferred

with Maury Hopkins, R. M. Milhollin, Winfield Holbrook and others. He expressed a desire to return here at some future time to make complete investigation.

KWKH LICENSE EXTENDED

Washington, Feb. 21.—Deciding that W. K. Henderson, operator of station KWKH, Shreveport, La., had kept his promise to eliminate objectionable remarks from his programs the Federal radio commission extended his broadcasting license for 60 days.

TEXAS WEEKLY INDUSTRIAL REVIEW

The following record of industrial activity lists items showing investment of capital, employment of labor and business activities and opportunities. Information from which the paragraphs are prepared is from local papers, usually of towns mentioned, and may be considered generally correct.

Falfurrias—Proposition of new hotel building being discussed here.

Haskell—Maytag Store opened here in Oates building.

Victoria—Local Fire Department to soon undertake construction of three-story drill tower on Central Fire Station grounds.

Farwell—Pipe line running north-east from city taken up for use on new line now being built from Hereford to this place.

Levelland—New owner making several improvements to Ford Tailor Shop.

Levelland—Gymnasium building to be erected on school campus.

Booker—Lithograph installed at "News."

Levelland—Steam laundry to establish business here.

Dalhart—Bank deposits in Nara Visa showed gain of approximately \$25,000 during 1929.

Texline—Plans discussed for new road to go south to tap rich farming section.

El Paso—"Evening Post" now located in new building.

Sierra Blanca—Cactus curio shop opened.

Canadian—Talking equipment installed at Queen Theatre.

Happy—Swisher County Hospital received new equipment.

Memphis—Construction of 17-ton ice plant and adjacent office will begin around first of March.

Farwell—Plans being made for Texico-Farwell Dairy Show.

Dalhart—Ramage Construction Co. to establish main office here.

Earth—New grocery store opened in old B. & M. Chevrolet building.

Earth—New business building recently completed just east of hotel.

Grand Saline—Ice plant to be built on East Frank Street.

Center—Center Service Station formally opened as Humble Oil home.

Fit Your Foot

\$5's

Genuine Calf Skin, Full Quarter Leather Lined, Oak Soles, Oak Grain Insoles.

OXFORDS

FOR MEN AND YOUNG MEN

in 2 width combinations and varying style lasts. The best looking \$5.00 Oxford.

GET THEM PROPERLY FIT TO YOUR FEET

— AT —

STUBBS

IN PLAINVIEW I. R. M. A.

Other Shoes \$1.95 to \$9.50 the Pair.



THREE BIG DAYS THURSDAY, FRIDAY AND SATURDAY FEBRUARY 27th, 28th, AND MARCH 1st

The greatest ONE DOLLAR SALE in the history of Floyd County. FOLKS, don't fail to be here. We have the goods, seeing is believing. Time and space will not permit quoting but a few prices. HERE THEY ARE:

- 1 lot of Ruby Ring Silk Hose, \$1.95 to \$2.50 grade, each \$1.00 (Only one pair to customer)
- 300 yards Fast Color Prints and Gingham, 35c grade, 4 yards \$1.00
- 1 lot of 35c quality Cretonne 4 yards for \$1.00
- 200 yards Silk Rayon, 75c grade 2 yards for \$1.00
- \$1.35 seller Bloomers-Stepins, beautifully trimmed, each \$1.00
- Ladies Silk Vests, 49c sellers 3 for \$1.00
- 75c grade Silk Rayon Bloomers-Stepins and Panties, 2 for \$1.00
- First Call 36-inch Bleached Domestic, pure finish, 12 yards \$1.00 (Only 12 yards to customer)
- 500 yards Silk Crepe Georgettes, values to \$1.95, per yard \$1.00
- 200 yards Light Weight Woolens, values to \$2.00 per yard, 1 yd. \$1.00
- 300 yards Drapery, values up to \$1.25 2 yards \$1.00
- 350 yards Drapery, up to \$1.95 grade Per yard \$1.00
- 200 yards Nice Quality Marquisette 3 yards for \$1.00

Folks if you need drapery you will buy at these prices.

Don't Fail to See Our Shoe Bargains

SPECIAL PRICES DURING THIS DOLLAR SALE ON LADIES COATS, COAT SUITS AND DRESSES

- A big rack of Dresses, up to \$29.50 \$16.85
- One rack of Dresses, up to \$16.50, for \$9.85
- 1 lot of Men's and Boys' Dress Shirts, \$1.50 values, each \$1.00
- Good Grade Men's Athletic Union Suits 2 for \$1.00
- A dandy grade of Demin Overalls, each \$1.00
- 12 pair Men's Work Socks for \$1.00
- One lot Knit Wrist Leather Gloves, 50c kind 3 for \$1.00
- One lot of Boys Wash Suits, \$1.50 sellers, for \$1.00

Baker Hanna & Company

FLOYDADA, TEXAS

SOW NOW for bigger BUSINESS

ZUCKERMAN
Illustrated Sales Ideas

The Lockney Beacon

END OF MONTH SPECIALS

We have a few feminine tailored suits left in the Sharkskin and Covert materials, \$29.50 values.

SPECIAL—

\$16.75

Dresses in the new prints and plain colors, regular \$18.75 value.

\$13.95

SEE OUR NEW LINE OF SPRING COATS

Sizes 3 years to 44.

ALL REASONABLY PRICED

JUST RECEIVED A NEW LINE OF LADIES' AND CHILDREN'S HATS

THE LADIES' STORE

"If It's New We Have It"

CHURCHES

Baptist Church

The pastor will preach Sunday at 11 on "Can We Have Christianity?" At 8 p. m., "Do We Suffer for Our Lost Opportunities?" B. Y. P. U.'s meet at 7 p. m.

The singing school taught by Mr. Shirey meets on Tuesday, Wednesday, and Thursday nights at 7:30, except on Wednesday the time is 8:15 after the prayer service. The attendance is good and interest is growing.

Our Associational Workers' Meeting will be at Dougherty next Tuesday. E. D. MORGAN, Pastor.

Lockney Circuit

I will be at Sterley next Sunday morning and evening.

At Whitfield Sunday afternoon at 3:00 p. m.

W. H. STRONG, Pastor.

Will Begin Series of Meetings

At Irick School House Elder Alva Johnson will begin a series of meetings at Irick school house, six miles west of Lockney, next Saturday night, March 1st, for the Church of Christ. The series of sermons will last throughout the entire week following, and everyone is invited to attend. E. M. JACK

W. M. S. of South Plains Baptist Church

The W. M. S. of the South Plains Baptist church met at the church in a social meeting Monday afternoon at 2:00 p. m. 18 ladies were present.

The hour was spent in a very profitable and pleasant way. Several contests and etc., were used. Delicious cake and cocoa was served to those present.

We were very glad to have every one present and invite you to come again. We meet each Monday afternoon.—Reporter.

Ansil Lynn Union Meeting

The union meeting the Epworth Leaguers of the Ansil Lynn Union, will meet with the Lockney League Friday evening of this week at the Methodist church, at 7:30. Let all the leaguers be there on time.—Reporter

Mr. and Mrs. E. G. Lankford and son, Ogeden, returned home last Thursday from the Rio Grande Valley, where they have been for the past three months.

Miss Elizabeth Morgan spent the week-end at home, bringing with her Miss Chisum, who also teacher in the school at Kirkland.

Senior Epworth League Program Sunday, March 2

Leader—Charles Collins.
Songs.
Sentence prayers.
Song.
Subject: "The Wesleys and Their Work."
Bible lesson: Acts 23:1.
1. The Sweet Singer of Methodism.—By leader.
2. A Very Early Picture.—Ernest Lee Thomas.
3. The Founding of Methodism.—Sterling Golliday.
4. Reading, "Keep a Trying."—Mary Ganelle Thomas.
5. John Wesley's Unhappy Experience in America.—Phyll Trammell.
6. Wesley in Bristol.—Eugene Harris.
7. Beginning of One of the Greatest Revivals the World Has Ever Known.—Flossie Reasonover.
Announcements.
Benediction.
The Epworth Leaguers meet each Sunday evening at 6:45 o'clock. We would be glad to have all the young people meet with us.

Sand Hill Demonstration Club

The Sand Hill Home Demonstration Club met at the home of Mrs. W. E. Miller on Feb. 17th. The subject was "The Garden Plot and the Hot Bed." Thirteen members and seven visitors were present. Many new vegetables will be planted this year according to answer to roll call. We enjoyed the very practical talk by Miss Murray, who we were happy to have with us.

A very thorough demonstration of making a hot bed was given by Miss Strange. Members appreciated this opportunity and several hot beds will be the result.

The program of the F. F. A. class and their teacher from Floydada was enjoyed and may we all catch their spirit of helping themselves to a very worthwhile goal.

Our next meeting will be at the home of Mrs. J. H. Holmes on March 5, 1:30 p. m., with Mrs. Ed Holmes assisting as hostess. Subject: "Planting Fava Fruit Plot."

1. Roll call answer by giving report to secretary of work up to date.
2. The place of Fresh Fruit in the Diet.—Mrs. W. E. Miller.
3. The Value of Canning, Drying, and Preserving Fruit.—Mrs. Maggie Tinnin.

4. Demonstration: "The Planting of Fruit Plot."—Miss Strange.

The new program is being enjoyed and we will have a growing reminder of those happy big out door demonstrations for years to come.—Reporter

Cedar Hill Home Demonstration Club

The Cedar Hill Home Demonstration Club met Feb. 18, in the community club room with eight members and two visitors present. Many things were discussed and a pleasant evening was spent. Those present were: Messdames Higgins, J. E. Hanna, Joe Fortberry, Sid Brown, M. L. Dillard, Rosie Lackey, Guffee, Roscoe Lackey. The visitors were: Mrs. Den Brown and Miss Murray.

Our next meeting will be March 4. The subject will be, "Manners in the Home." Let's meet early and all members be present if possible.

The banquet given Saturday night by the club ladies in honor of the school trustees had an attendance of 162. Bro. and Sister O'Brien, Mr. and Mrs. Folley, and Miss Strange all of Floydada were present and each gave an interesting talk. Each and every one spent an enjoyable evening.—Reporter.

Grammar School P. T. A. To Meet March 6th

The Grammar School P. T. A. will meet on Thursday, March 6th. All members are urged to attend and visitors are cordially invited.

The following program will be rendered:
Theme, "Juvenile Protection."
Talk on Juvenile Protection.—Mrs. Cornelius.
Safety First Court—3A and Fourth pupils.
Safety and Health Play—5A and 6B pupils.
Reading, "Saint Patrick."—Opal Blount.
Song, "Traffic Lights."—Seven A Pupils.
Saint Patrick Social.—Reporter.

Celebrated First Anniversary of H. D. C. at Cedar

The Ladies' Home Demonstration Club of the Cedar community, 14 miles east of Lockney, celebrated their first anniversary on Saturday night, Feb. 22, with a program and supper.

The club was organized one year ago, on the above date, with nine members, and the membership has grown until at this time there are twenty members. The occasion was held for two purposes, one as an anniversary celebration and the other to express their appreciation to the Board of Trustees of the Cedar Dis-

trict for the furnishing of the Home Demonstration club room, in the school building at a cost around \$100. There were 162 men, women, and children present upon this occasion, which was the largest get-together community affairs held at this place in some time. The program rendered was as follows:
Welcome address—Mrs. Clarence Guffee.
School children gave several readings and declamations.
Mrs. J. E. Higgins gave a short story of the club and the work it did the past year.
Rev. Dick O'Brien of Floydada made an address on "Advantages."
A plate lunch was served after the program.
Miss Marie Strange, County Agent, accompanied by Mr. and Mrs. A. J. Folley, and Rev. and Mrs. Dick O'Brien, of Floydada, attended the celebration.

PRAIRIE CHAPEL

Feb. 27—It looks as if we might have some more falling weather this morning. We would be glad to see it, especially on the wheat.

Mr. and Mrs. Crowley and family, and Mr. and Mrs. Forester were the guests in the Walter home Sunday.

Several from this community attended the program of the rural schools given at the city auditorium of Lockney last Friday night.

Mrs. J. S. Harrison and family visited relatives in Tulla Sunday night.

A new Delco lighting system is being installed in the school house, the stage being remodeled, and we are to have new curtains for the stage also.

T. H. Boedecker and family visited in the Prairieview community Sunday.

The health of our community is fairly good at this writing.

Mr. and Mrs. Richard Hooten visited with Mr. and Mrs. Frank Jones Sunday.

Mr. and Mrs. J. C. Weathers were Lockney visitors Wednesday.

RAMSEY

Feb. 25—Wiley Keith of Oklahoma

City spent Thursday night with his brother-in-law, Judson Miller, and family.

Reginald Landrum of Friona visited homefolks Sunday.

L. G. Rhine and family visited relatives in Plainview Sunday.

Mr. and Mrs. Judson Miller visited Lockney Sunday afternoon.

Mrs. C. B. Davis and children returned last week from Lubbock, where she had been visiting her parents, Mr. and Mrs. Mayes.

Mr. and Mrs. Childress of Pleasant Valley were guests of Mr. and Mrs. Wadsworth Saturday night.

Ernest Lee Thomas visited Maurice King Sunday.

Mr. and Mrs. I. N. Goode and Mrs. Lizzie Whattley and Raymon of Lockney visited Mrs. Landrum and family Sunday.

IRICK

Feb. 24—Bro. Hicks preached Sunday morning and evening to a large congregation.

There were 54 at Sunday school Sunday. The days are longer now and the weather pretty, let's make it 100 next Sunday.

Every one enjoyed the play put on by the Lone Star people last Friday night.

Mr. and Mrs. Ursey Billington are the proud parents of a baby girl.

Mrs. Cooper, Mrs. Taack, and Mr. and Mrs. Baylor Byars attended the banquet at Floydada Friday night.

Mr. and Mrs. Howell spent Sunday with Mr. and Mrs. P. A. Rivers.

Mr. and Mrs. Ashby spent several days in New Mexico last week and report a fine trip.

Dec Zimmermann and family spent Sunday afternoon in the Feagap home.

Mrs. Taack's niece, Mrs. Lilly Mae Taack, of Amarillo, who is going to school at Canyon and Mr. Geo. Dieter of Providence spent Sunday with Mr. and Mrs. Taack.

Mr. Lawson Moreland is the proud owner of a new farmall. So if you want your plowing done, just call on

him. Well, after today I guess we won't have to wonder when the spring winds are going to begin.

Irick has a good acreage of wheat.

MUNCY

Feb. 26—Mr. and Mrs. Bud McCAda moved to the Fairview community, Tuesday.

Mr. and Mrs. O. B. La France have returned from Olton, where they spent several days with Mrs. La France's father, who is very sick.

Quiet a few people enjoyed the singing at the Lockney auditorium Sunday afternoon.

Mr. and Mrs. Clyde Nichols visited their parents, Mr. and Mrs. Moore, Sunday.

Mr. and Mrs. Crawford spent Sunday with Mr. and Mrs. Bob Muncy. Mrs. Muncy returned home with them to spend the week.

Lois and J. R. Vandergriff visited Anna Lou and Jackie Copass Sunday afternoon.

Flossie and Joe Ferguson and Loretta Vandergriff attended the singing at Lockney Sunday.

Mr. and Mrs. Bob Garrett, Mrs. Montague, and Mrs. Roy Muncy visited Mr. and Mrs. R. E. L. Muncy Sunday afternoon, on their return from Amarillo, where they visited relatives.

Mr. and Mrs. J. F. Biggs went to Lockney Saturday afternoon.

Mr. and Mrs. J. A. Smalley and family were in Lockney Saturday afternoon.

RESOLUTION OF RESPECTS

Lockney, Texas, Feb. 26, 1930. THE GRIM REAPER DEATH, has again visited Lockney Lodge, No. 683, I. O. O. F., and taken from its midst a beloved member, in the person of Geo. S. Morris, whose memory we revere and whose life we honor as one of our most faithful and devoted members. His life was an inspiration to higher and nobler living. He has been called to a Higher Lodge, but his influence for good will continue through the coming ages.

Bro. Morris was well and favorably known, and was highly respected and loved by his brethren. The high esteem in which he was held as a citizen was fully demonstrated by the large concourse of people who attended the last sad rites paid to his earthly remains.

Bro. Geo. S. Morris was born in Bowie County, Texas, February 22nd, 1874, died February 16th, 1930, being 56 years, 11 months, and 24 days old at the time of his death.

BE IT RESOLVED, That in the death of Brother Morris, the family has lost a loving father, a devoted husband, the lodge one of its most faithful and deserving members, and the community one of its most useful citizens.

BE IT FURTHER RESOLVED, That this lodge bow in humble submission to the decree and sovereign will of Divine Providence, whose ever lasting strength and Divine Will works for our eternal good.

BE IT FURTHER RESOLVED, That a copy of these Resolutions be spread upon a page of our permanent records and that a copy of same be furnished the family of the deceased brother.

C. J. McCOLLUM,
EDD WHITFIELD,
HOMER HOWARD,
Committee.

Moody-Seagraves interests are enlarging their sulphur mining plant in Duval county. Southwestern Bell will spend \$2,000,000 on improvements in Houston, which now has 68,000 telephones, a gain of 20,000 since 1925. The company is to spend \$700,000 on improvements to its Arlington Heights (Fort Worth) exchange. Van, East Texas oil town, is getting

LOCKNEY ISIS THEATRE

ALL TALKING PROGRAM

WEEK BEGINNING

SUNDAY, MARCH 2nd

TALKING PICTURES AT THEIR BEST

ADMISSION 25c-50c

SATURDAY MATINEE 15c & 35c



THE MARX BROS

THE COCOANUTS

OSCAR MARY SHAW EATON

A Paramount Talking Picture

Sunday Matinee, Monday and Tuesday

PARAMOUNT SOUNDS NEWS AND COMEDY SPECIAL MATINEE MONDAY FOR VISITING BANKERS

Wednesday and Thursday—CLARA BOW, JAMES HALL, AND JEAN AUTHOR

"The Saturday Night Kid"

COMEDY—"LADIES CHOICE"

Friday and Saturday—CONRAD NAGEL AND CARMEL MYERS

"Ship from Shanghai"

SHAKESPEARE COMEDY

EVENING SHOW 7:15 P. M. SATURDAY MATINEE 2:30 P. M. SUNDAY MATINEE 2 P. M.

current from a Texas Power & Light high line, recently completed from Edgewood. From chairman on a surveyor's gang to division superintendent of the Gulf States Utilities Co. is the life story of Lawrence S. Thorne, recently promoted from the Northern Texas Traction Co. to superintendency of the Port Arthur division of the G. S. U. Co.

Miss Roy Riley, who is teaching school at Pampa, Texas, spent the week-end in Lockney visiting her father, Z. T. Riley.



Seekers After Beauty Can Lose Those Underchins

A GOOD astringent tends to tighten the tissues, and an application of it always makes your skin tingle a little and feel fresh. Of course, an astringent may be used all over the face and neck, but I've discovered that it is especially good to subdue that tendency to heaviness just under the chin.

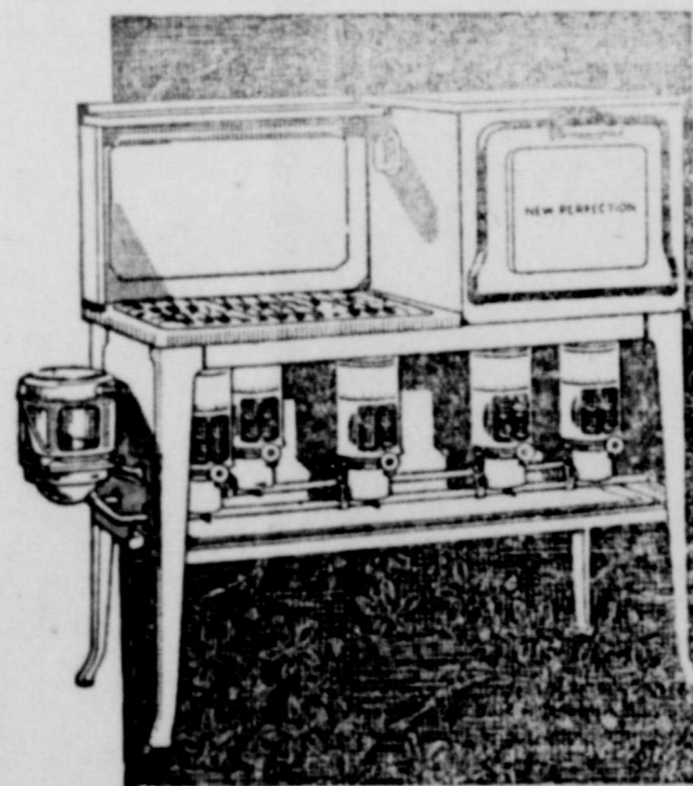
First, your face and neck must be thoroughly cleansed. Spread cleansing cream all over both face and neck, smoothing it up and up with your cushioned finger tips. Then with a piece of soft cleansing tissue wrapped around each hand, gently wipe the cream, excess oil and dirt from the skin with those same upward movements.

Even after using cleansing tissues, however, there still will be a little cream left on your face, melts and penetrates into the pores. Our skins aren't perfectly smooth, you know. When seen under the microscope they show many tiny crevices—and it is there that the cream lodges. To remove every trace of this cream,

saturnate a bit of cotton with freshening lotion, and with a gentle upward movement sponge off your face. This will leave your skin perfectly clean.

If you feel that your chin is losing its firm contours, a mild astringent will help to tone the tissues. You may use it alone, or with skin food or tissue cream. If you use it alone just for the stimulation, saturate a small piece of cotton with an astringent and bathe the underchin. Use it liberally, because it will evaporate, you know. Now alternately slap the underchin with light, rhythmic movements of the backs of both hands. First slap with the back of one hand, then with the other. Keep up this gentle rhythmic patting until the astringent is absorbed. Then use a second application of the lotion, and increase the vigor of your movements, but be careful not to bruise the flesh in your enthusiasm.

I know that it takes a little patience to learn to do these movements rhythmically, but it is worth it, for you'll soon feel like holding your chin up more proudly—and the heaviness won't have so much chance to develop. This exercise isn't only for women who want to reduce a double chin—it's also a great preventive of thickening tissue.



The Finest Oil Range Ever Built on Display Here

Come in and see the new white porcelain Perfection range and let us explain how easily you can buy it on deferred payments.

We also have a new stock of the latest Perfections with porcelain and silver-gray Perfectolac (laquer) finish.

HAAG WASHERS DeLAVAL SEPARATORS

The Famous Buckeye Brooders

—in sizes 350 to 1,000 chick capacities. Coal burning or oil burning as you prefer. We invite you to come in and look them over.

Terms on Stoves, Washers, Separators, and Brooders if Desired.

BAKER MERCANTILE COMPANY

HELPING TO BUILD TEXAS

With many cities and sections of Texas telling the world of their advantages and attractions, report of D. H. ... Inc., which handles the campaign of that enterprising community, is of interest. Advertising is accredited with a large part in the acquisition of 802 new businesses during 1929, of which 87 were manufacturing plants, 228 wholesalers and jobbers, 189 retailers and 298 rated as "miscellaneous." The new concerns employ 4,130 persons with an annual payroll of \$7,500,000 a year, the report says.

A million dollars for development and improvements of the Texas section of the intracoastal canal is recommended in the War Department's inland waterways bill.

Midland has been selected by the army air corps as an official intermediate landing field with six enlisted men in charge. Texas continues air-minded. . . . Brady is getting its 155-acre airport ready, while Tyler is improving its landing field. . . . New San Antonio-Los Angeles passenger line is to be started. . . . Rate reductions bringing air travel approximately to the level of passenger and Pullman fares are increasing patronage of the air lines and more and more Texas towns are building landing fields.

Bond issues totaling nearly \$12,000,000 for public improvements are to be submitted to Houston and Harris county voters. San Antonio voters are to pass on a \$5,000,000 issue, mostly for street paving. . . . San Antonio city directory, by the way, estimates the city's population at 316,000.

Crocket, with a former reputation as a potato shipping point, seeks to recover it. Business men have bought a carload of seed potatoes and will distribute them among Houston county farmers. . . . Smith county farmers will head off the tomato "bootlegger" by sprinkling oil over the culls which the bootleggers have been gathering and peddling out over the country. . . . East Texas is showing further interest in the tung tree, grown for its oil. Experiments have proved it thrives in East Texas soils and under East Texas climatic conditions. . . . Aubrey will plant several hundred acres of watermelons for carload shipments. . . . Eight hundred acres of Henderson county land, hitherto in

cotton, will be planted in something else this year—500 in peach orchards and 300 in tomatoes. . . . Wise county is watching with interest the experiment of bringing back a worn-out farm. Its tenants have been given a 10-year lease under which he will plant the whole place in legumes, starting with sweet clover.

Junction—Vote for independent school district approved by large majority.

Farwell—Work on natural gas distribution system for Texico and this city will get underway at very early date.

Dallas dedicated new \$1,250,000 Federal building recently.

Bonham—Fannin county will vote on \$290,000 court house bond issue on March 1st.

FOR SALE OR TRADE—Young black jack, 4 years old, a good one. If not sold will make the season at my place here in Lockney.—P. M. McDonaid. 24-1 mo.-e

LISTEN FOLKS!

If you want chickens on your farm that have been bred to lay so long that it becomes a habit.

And from my flock that averaged better than 201 eggs in 12 months.

Buy eggs that have been hatching 85 to 90 per cent.

And if your hatchery will not hatch them for you, after encouraging the people to discard their incubators for the better way of hatching, in order to force people to buy their baby chicks, then it is time to set your eggs at home where you will know that you have the kind of chicks you want.

January Production

From 500 Hens
636 1-2 DOZEN

TANCARD STRAIN WHITE LEGHORNS

Booking Orders Now
Setting Eggs \$3.00 Per Hundred
Baby Chicks \$12.00 Per Hundred

TYPE AND PRODUCTION
"United They Stand
Divided They Fall"

These hens eat Wes-Tex Feeds

William Wood

Box 455, Lockney, Texas
Phone 9016F6

Are You Hat Conscious?



Make Your Selection From Our New Spring Arrivals!

Do you find it difficult to find the Hat that suits your features best? You'll have no further worries if you select from our new, snappy arrivals. There's a Felt Hat for every man—young or old.

STETSON AND MALLORY MAKES

Baker Mercantile Company



The NEW MODE
Original
Distinctive
Unique
HATS

A conspicuous variety presenting the versatility of the vogue in materials, colors and youthful trimmings Hats for daytime, evening and sports occasion to achieve new beauty to my lady.

\$3 75 TO \$7.50

LOSES BET—AND HIS CAR

A certain gentlemen bet his friends he could drop a lighted cigarette into

the gasoline tank of his car and that the cigarette would simply be put out. His friends took him up and the test was made.

When he dropped the cigarette there

was no hesitation or delay—he lost his bet and his car, too. All he gained were some painful burns, a lot of excitement and an entirely new knowledge of the properties of gasoline!

Perhaps the gentlemen had read somewhere that liquid gasoline will not ignite—an exceedingly dangerous half-truth. You can't have gasoline in an open vessel without also having the deadly dangerous gasoline vapor. And the glowing butt must first pass through the vapor, which is ignited

by the smallest of sparks!

to all that gasoline ignites easily. Great property damage results every year from accidents with petroleum.

This incident should be a warning to all who use gasoline in their motor cars. Reports to The National Board of Fire Underwriters for the year 1928 indicated a total fire loss from this cause of over \$15,250,000.

You wouldn't play with dynamite. Give gasoline the same degree of respect!

All Firsts—
All Fresh Stock—
Carefully Mounted Free—
Standard Lifetime Guarantee—



GOODYEAR Pathfinder
1930's Quality Bargains

World's greatest low-priced tires—superior to many high-priced makes. Values possible because Goodyear builds more than 1/4 of all tires sold in America.

29x4.40 \$6.30	30x4.50 \$7.00	31x5.25 \$10.95	32x6.00 \$13.20
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FULL SIZE BALLOONS
29x4.50

\$6.90

BIG GOVERNSIZE CORDS
30x3 1-2

\$5.90

Tubes are also low priced.

Here, too!—
More people ride on



Tires than on any other kind
Phone 138 for Quick Service

Ozark Filling Station

LOCKNEY, TEXAS
FREE ROAD SERVICE



TRADE
your unsafe
Tires for new
GOODYEAR
All-Weathers
or
DoubleEagles

*A Green Salad a Day
Is the Safe Winter Way*



By JOSEPHINE B. GIBSON
Director, Home Economics Dept.,
H. J. Heinz Company

NOW that it is difficult to obtain a variety of fresh fruits and vegetables, we need more salads to balance the heavy winter diet. Many nutritionists urge that we eat a salad at least once, preferably twice a day. And clever housewives keep several bottles of prepared dressing on hand to make a delicious salad instantly available from even the most meagre materials.

Simply mix one of these snappy dressings with almost any combination of winter vegetables at hand—and an appetizing salad is the immediate result. Raw cabbage combinations always are popular, and either raw or cooked carrots are excellent when seasoned with the right dressing. Also, when lettuce is not available, deep cabbage leaves or beds of chopped cabbage serve excellently for greens.

The recipes that follow will suggest many other possibilities to you. Try them, and see if you don't find they are unusually good!

Cole Slaw with Variations:—Chop 4 cups of cabbage very finely, sprinkle with 1 tablespoon sugar, 1 teaspoon salt and a dash of pepper. Mix 1/2 cup mayonnaise salad dressing with 2 tablespoons pure cider vinegar, and pour over the cabbage. Add a

chopped green pepper and a little onion juice. Mix thoroughly, and serve on crisp lettuce leaves. This makes a delicious slaw, and is a good emergency salad.

Variations:
1. Use 1/2 cup chopped peanuts in place of green pepper.
2. Use 2 tablespoons chopped pickle in place of green pepper.
3. Use small parts of grated carrots and chopped cabbage in this salad, instead of only cabbage.

To take the place of a meat dish in the menu, a salad of devilled eggs provides a welcome change, and is easy to prepare with the salad materials available now. Here is a good recipe for devilled egg salad.

Devilled Egg Salad:—Cut 4 hard cooked eggs in half lengthwise. Wash yolks, season with salt, pepper, butter, prepared mustard and Pure Cider Vinegar. Mixed pickled ham may be added if desired. Roll the whites and serve two halves in a nest of crisp lettuce or other greens, with a dressing made of 1 cup mayonnaise salad dressing and 1/4 cup chili sauce.

Frozen Cheese Salad: served with crisp crackers, or whole wheat bread-and-butter sandwiches, and a cup of steaming hot coffee is a genuine treat!

Frozen Cheese Salad:—Mix 1/2 cup small package of cream cheese and blend with 2 tablespoons of Roquefort cheese. Season lightly with salt, pepper and 1/2 teaspoon onion juice. Add 1/2 cup of French dressing or mayonnaise salad dressing, and 1/4 cup stuffed Spanish olives, sliced. Pour into a covered mold or can, and pack in a pan of ice and salt to freeze, or freeze in the pans of a mechanical refrigerator. Cut in cubes, place in deep nests of very crisp lettuce, and serve with French dressing.

Congratulating Hammonds & Co. On The Erection of Their New Building

CONGRATULATIONS

We extend our congratulations to Messrs. Hammonds & Co. on the completion of their new business home in Lockney, and wish for them much success in their new location.

We also wish to thank them for having selected our company to furnish them with the materials with which this magnificent building was erected with.

HIGGINBOTHAM-BARTLETT COMPANY

G. A. BARTON, Manager
EVERYTHING TO BUILD ANYTHING

CONGRATULATIONS

We wish to congratulate Messrs. Hammonds and Company upon the completion of their new brick business home, and are proud of the type of construction of this new structure, which adds so much to the appearance of the business district of our city.

We wish for these gentlemen much success in their line of business, and that they will reap great benefits from their investment in this city.

THE SECURITY STATE BANK

THE BANK FOR YOU

CONGRATULATIONS

It is a great pleasure for us to have the opportunity to congratulate Messrs. Hammonds & Company upon the erection of their nice new brick home in our city, and wish for them much success in their line of business.

We also wish to commend them for the faith they have shown in the future of this city, which occasioned an investment in a business home like the one they have erected.

FIRST NATIONAL BANK

THINK—HAVE MONEY

CONGRATULATIONS

We wish to extend our congratulations to Messrs. Hammonds & Company upon the completion of their new business building in our city, and commend them for the faith they have shown in our city by investing in such a nice business home.

We wish for them many profitable returns from their investment and the pleasure they will receive from having such a home.

PIGGLY WIGGLY

A HOME OWNED INSTITUTION

CONGRATULATIONS

We are always glad to see men show their faith in the future of our city by investing in good buildings and good homes, and we want to congratulate Hammonds & Company on the completion of their new and modern brick building, which is quite an addition to the business part of Lockney.

We wish for them much success in their line of business.

BAKER MERCANTILE COMPANY

THE STORE WITH THE GOODS

**CONGRATULATIONS
TO HAMMONDS & CO.**
on the completion of their new building and wish for them much success in their new home.
LOCKNEY ELECTRIC

CONGRATULATIONS

It is great pleasure to me to congratulate Messrs. Hammonds & Company on the completion of their new business home, and it is with pride that I point to the fact that I was chosen by this firm to have the job of erecting the building for them.

I wish to thank them for the business given me, and the many favors shown while the building was under course of construction.

ED MANNING

GENERAL CONTRACTOR

CONGRATULATIONS

We extend our congratulations to Messrs. Hammonds & Company upon completion of their new brick and tile business home in our city, and appreciate their effort in helping to make Lockney a better town in which to live and do business.

We wish them much success in their line of business.

SOUTH PLAINS LUMBER COMPANY

BUILDERS SERVICE

OFFICIAL CALENDAR PLATEAU ASSOCIATION

1930	1st Sunday	2nd Sunday	3rd Sunday	4th Sunday	5th Sunday
January and July	Chaves County	Cochran County	Terry County	Eddy County	
Febr. and August	Hockley County	Lynn County	Randall County	Castro County	Carson County
March and Sept.	Parmer County	Quay County	Lamb County	Swisher County	
April and Oct.	Roosevelt Co.	Bailey County	Curry County	Hale County	
May and Nov.	DeBaca County	Deaf Smith Co.	Brice County	Potter County	Lubbock County
June and Dec.	Lea County		Annual Convention—LOCKNEY	Union County	Lubbock County

HOOVER CALLS HALT ON COST OF GOVERNMENT

Washington, Feb. 24—Government expenses must be held within \$50,000,000 of the budget this coming fiscal year or the administration is headed for financial troubles. President Hoover and Secretary of Treasury Mellon warned congressional leaders at a White House breakfast conference today.

All proposed Government expenditures beyond the budget must be eliminated with the exception of veterans' disability increases, the President

told his guests at the biggest White House breakfast he has held. It was the second in less than a week. "Every dollar we exceed our limits means another dollar in taxation in the fall," added Secretary of Treasury Mellon, who added his note of warning to that of the chief executive.

When the twelve guests started talking about prohibition and the tariff, the two issues which are on every congressional tongue at present, Mr. Hoover waved them aside and brought forward a prepared list of the proposed additional Government expenditures. He pointed out that great

pressure was being exerted in many quarters in behalf of some of these projects, but decreed they must all be eliminated.

Assurances were given the President by the House and Senate leaders that the pending appropriation bill would be held to an absolute minimum and that no expensive spending spree such as the President feared had been contemplated.

It was pointed out that the condition of the Treasury had been made a little doubtful because of the decrease in tax receipts and the prospects that returns from the March 15 income tax payments would fall below expectations.



THE MAN OR WOMAN WHO BANKS HERE— IS OUR PERSONAL FRIEND

We pride ourselves on our neighborliness, and on our ability to instill the advantages of personal friendship through our negotiations.

We believe that no banking problem is too large or small to warrant our whole-hearted attention, and we solicit the financial appeal of those who have a story to tell.

Texas Independence Day March 2nd—This Bank will be closed Monday, March 3rd, in commemoration of the holiday.

SECURITY STATE BANK



Tonic for All

Health building tonics for young and old.

Compounds to regulate the system; relieve that "tired" feeling; build up the blood, and straighten you out generally.

Everyone needs a good spring tonic.

Let US be YOUR Druggists

STEWART DRUG COMPANY

Stewart Has It Lockney, Texas

KNOW TEXAS

Texas has 974,000 milk cows, increase of 19,000 over Jan. 1, 1928, figures. Of all kinds of cattle Texas had 5,667,000 head on Jan. 1, 1930—almost one-tenth of the 57,967,000 in the entire United States.

Nueces County, voting 3 to 1 for a \$2,500,000 road bond issue, will set aside \$625,000 annually to take care of a four-year road program. In only a few Texas counties was business hindered or stopped by the excessively wet weather and muddy roads.

ANNOUNCEMENTS

We are authorized to announce the following named persons for the office under which their names appear, subject to the action of the Democratic Primary, to be voted on Saturday, July 26th, 1930:

For District Judge: KENNETH BAIN

For District Attorney: A. J. FOLLEY

For District Clerk: T. P. GUIMARIN, (re-election) ROY O'BRIEN

For County Judge: Wm. McGEHEE (re-election) W. H. HENDERSON

For County Clerk: TOM W. DEEN, (re-election) J. P. DAVIDSON

For Tax Collector: C. M. MEREDITH J. G. WOOD. A. J. WHITE EARL RAINER

For County Attorney: ROBT. A. SONE, (Re-election)

For County Treasurer: MAUD MERRICK (re-election)

For Tax Assessor: JOE M. DAY. A. A. TUBBS

For County Superintendent: J. B. ALLEN MISS OLA HANNA PRICE SCOTT, Re-election GEO. GILPIN

For Sheriff: P. G. STEGALL, (re-election) F. N. (Fred) CLARK

For Commissioner, Precinct No. 2: E. R. HARRIS A. J. (Arleigh) COOPER T. Z. REED J. PAUL SIMS J. F. DOLLAR E. R. (Rowe) BRYANT

For Commissioner, Precinct No. 3: M. H. TAYLOR (re-election)

For Public Weigher, Precincts 2 and 3: J. M. FLOYD

Hammonds & Co.

ANNOUNCE THE OPENING OF THEIR NEW HOME FOR THE McCORMICK DEERING

Farmall Tractor 15-30 Tractor Harvester Thresher

THIS BUILDING WILL BE COMPLETED MARCH 1ST

It was built by the following men, whose work is first class—
 GENERAL CONTRACTOR—Ed Manning LOCKNEY, TEXAS
 MATERIALS—Higginbotham-Bartlett Lumber Co. LOCKNEY, TEXAS
 LABOR—Men from LOCKNEY, TEXAS
 PLUMBING—M. O. Williams LOCKNEY, TEXAS
 ELECTRIC WORK—Lockney Electric Co. LOCKNEY, TEXAS
 BRICK WORK—Joe Mooney LOCKNEY, TEXAS
 PLASTERING—Zed Davis LOCKNEY, TEXAS
 PAINTING—McGonigul and Benton LOCKNEY, TEXAS

THIS MODERN BRICK BUILDING WILL INCLUDE—

A Separate Service DEPARTMENT

FOR OVERHAULING McCORMICK DEERING TRACTORS where LABOR will be furnished to customers AT ACTUAL COST TO US. New equipment including valve grinder, reamers, electric drill, electric emory and special McCormick Deering tractor tools will make

OUR SERVICE DEPARTMENT IN CHARGE OF

Nat Waller and Henry Ford

SECOND TO NONE IN THE PANHANDLE

A Special Auction

WILL BE HELD ON SATURDAY, MARCH 15TH

Beginning promptly at 10 a. m. at our new location on North Main Street, LOCKNEY, TEXAS.

\$10,000.00 Worth of Farm Machinery

WILL BE SOLD AT YOUR PRICE INCLUDING—

- New and Used McCormick Deering one-row and two-row Listers.
- New and Used McCormick Deering 9-foot One Way Plows.
- New and Used McCormick Deering Cream Separators.
- New McCormick Deering Tandem Disc Harrows.
- Used McCormick Deering Harvester Thresher.
- Used McCormick Deering 2-row Go-Devs.
- Used McCormick Deering 2-row Cultivators.
- McCormick Deering 10-20 Tractor.
- New McCormick Deering Feed Mill.
- New and Used Slide Go-Devs.
- One International Red Baby 3-4-ton Truck.
- Rebuilt and Guaranteed McCormick Deering 15-30s.
- Rebuilt and Guaranteed McCormick Deering Farmall.
- Also One John Deere Tractor, used.
- One Case Tractor, used.
- One Fordson Tractor, used.
- Miscellaneous Livestock.

TERMS—Half cash on all purchases under \$100.00; one-third cash on all purchases over \$100.00. 5% discount for cash.

OUR SALESMEN

Roy Perry Doc Stovall

WILL BE ON THE GROUNDS

Col. Seale and John McDonald, Auctioneers

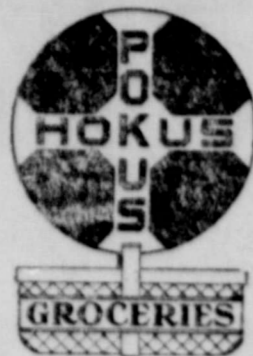
SATURDAY, MARCH 15

LUNCH ON THE GROUNDS

Hammonds & Co.

FULL LINE INTERNATIONAL DEALERS LOCKNEY, TEXAS

HOKUS



POKUS

SALMON, Harbor Lite Brand, tall cans 7 for \$1.00

APPLES, large fancy Wine Sap, 113 size dozen 37c

GRAPENUTS 2 packages 25c

LEMONS, Red Ball, full of juice, doz. 16c

BANANAS, bright fancy yellow, lb. 5 1/2 c

EGG BASKETS, double strength, assorted colors, hold 12 dozen 89c

CABBAGE, hard green heads lb. 5c

G.S. MORRIS

WANT COLUMN

FOR funeral flowers, phone us or leave your orders with Mrs. Honea, at Baker Mercantile Co.—Hollums, Floydada Florists. 18-tf-

A CARLOAD of PURINA FEEDS at Smith's Hatchery. The best in America.

POULTRY REMEDIES—For lice, worms, roup, cholera, diarrhoea, and other germ diseases, guaranteed.—Hamilton Produce. 10-tf-c

AUTO GLASS INSTALLED, 30 minute Service.—Daniel Paint & Glass Co. 805 Broadway, Plainview 6-tf-c

FARMS FOR RENT—Several farms to rent to men who will buy teams, tools, and feed. If you don't have the money to buy, don't come to see me.—Artie Baker.

WANTED—A-1 good notes. See me at First National Bank.—Dorsey Baker.

STRAYED—Bay mare, about 15 1-2 hands high, weight 1200 lbs., 7 years old, roach mane, left C. V. Ford's place last week.—Notify Lockney Implement Co.

SPLENDID ranch in Eastern New Mexico to trade for land in Floyd county.—See J. B. Downs at Tourist Park. 21-tf-c

A CARLOAD of PURINA FEEDS at Smith's Hatchery. The best in America.

FOR SALE—A black Stallion, weighing 1250 lbs., six years old.—See Dorsey Baker. 22-tf-c

FOR RENT—6-room house, 2nd block west of Grammar school, will be vacant Feb. 20.—Mrs. Whatley. 22-tf-c

FOR RENT—A farm house to right party, will also have some work for party renting house.—See John McDonald, Phone 41, Lockney. 23-tf-c

FOR SALE—100 bushels of spring wheat seed at \$1.25 per bushel.—See W. D. Nance, Lockney, Rt. 1, 12 miles north of town. 23-2t-pd

SUDAN and HEGARI seed for sale, high germination, tested at Agricultural Department at Austin.—See, write, or phone 41.—John McDonald, Lockney, Texas. 23-tf-c

VISIT TAYLOR'S HATCHERY—We set for \$2.75 per tray, set pure breed on halves. We sell the best of accredited chicks for 12c. We also sell other good Leghorns 10c, 1 mile out on Ralls' highway, Floydada. 24-2t-c

STRAWBERRY Plants—Strawberries that bear from early spring until frost. 25c for 25, 50c per hundred.—See Mrs. J. H. Nall, Phone 56 11-c

FOR RENT—Good 4-room house, in West Lockney.—Apply to S. W. Perry at Woodridge Lumber yard. 24-tf-c

FOR SALE OR TRADE—22 1-10 acres of land, 6x36 house, and other improvements in west part of Lockney.—See Luther Wofford. 24-tf-c

FOR RENT—Apartment, unfurnished; also 5 room house with bath, modern.—E. L. Marshall, Phone 193J 24-tf-c

FOR RENT—Rooms, furnished or unfurnished, call at L. A. Gunn place, on North Main Street.—J. J. Harris 24-tf-c

FOR RENT—Three-room apartment, nicely furnished, all modern conveniences.—See Mrs. W. L. Whitt. 11-c

LOST—Brown brief case with initials M. A. B. on it, containing four books.—Return to Beacon office and get reward.

FOR BETTER CHICKS—Feed West-Tex Starter and Growing mash, it is always fresh and sweet.—Hamilton Produce.

GARDEN SEED—For sale in the bulk or package, onion sets and Bermuda plants.—Hamilton Produce.

FOR MORE EGGS—Feed West-Tex Laying Mash, a Plains product.—Hamilton Produce.

PRODUCE—Bring in your produce. We pay the highest market price.—Hamilton Produce.

FOR RENT—Brick business house, well located on Main street, also a four-room dwelling, near business part of town.—See T. B. Hill, phone 143W. 24-tf-c

DALMONT NURSERY—Has a stock of hardy fruit trees, shades, evergreens, roses, and shrubbery, guaranteed as good as can be had from anywhere.—Plainview, Texas.

FOR SALE OR TRADE—Used farm machines and implements.—See R. G. Morgan. 24-tf-c

NOTICE—I will open a cream station at Sterley Saturday. The Beatrice man will be here to test same. Bring me your cream.—Mrs. W. M. Day. 24-2t-

RINGLET BARRED ROCK cockerels, Thompson strain, \$1 each, replenish your stock with new blood.—Mrs. Belle Lemons, 14 miles east Lockney, Rt. 3, Lockney, Texas. 11-pd

THE NEW BEAUTY SALON located in Flaxman's Style Shop, in Plainview, offers special prices on permanents to out-of-town customers. Free shampoo with each marcel or finger wave. Come in and see us. Telephone 1249.

A CARLOAD of PURINA FEEDS at Smith's Hatchery. The best in America.

BETTER BRED BABY CHICKS—Hatched from eggs of Bloodtested hens 2 years old. Prices as low as others ask for very common kinds of common flock run. BROODERS—\$3.00, \$3.75, \$8.85 to \$10.00 for a Blue flame Thousand Chick Size. We guarantee a Better Chick or no Sale.—C. E. WHITE SEED CO., Plainview, Texas. 23-4t-c

FOR RENT—Apartment, furnished if desired, a garage goes with apartment.—See Z. W. Shackelford, 23-2t-p

DID YOU KNOW that you can buy the Oliver Red River 12-foot combine for \$1575.—See Clyde Applewhite.

SUDAN and HEGARI seed for sale, high germination, tested at Agricultural Department at Austin.—See, write, or phone 41.—John McDonald, Lockney, Texas. 23-tf-c

NOTICE All plumbing and gas fitting within the city limits of Lockney must be inspected by the City Inspector, Mr. Jim Dagley, and all persons having plumbing and gas fitting done must first get a permit for same from city authorities and abide by the ordinance governing plumbing and gas fitting. Copies of ordinance are available at the office of city secretary at all times. W. R. CHILDERS, Mayor

NOTICE Please rake up your trash and burn same, and stack up your cans, and the city wagon will haul them off. Hand in your name to Conde Davis so the wagon will be sure to get your rubbish. W. R. CHILDERS, Mayor.

SEE our new "Bucilla" Lines.—The Ladies Store.

NOTICE Mr. J. B. Downs is confined to his home with rheumatism and any one wishing to see him may do so by calling at his residence on North Main Street.

NOTICE OF DISSOLUTION OF PARTNERSHIP NOTICE is hereby given that the partnership lately subsisting between E. Guthrie and A. B. Brown, the said Guthrie of Floyd County, Texas, and the said Brown of Lubbock County, Texas, under the firm name of "E. Guthrie and Company" was dissolved by mutual consent on the 11th day of December, A. D. 1929, and the public will hereby take notice that such dissolution has been accomplished and that said parties above mentioned are no longer partners in said business

and will not be liable as partners in said business; and that all debts of said concern have been settled in a composition before W. D. Girard, Sr., Lubbock, Texas, Special Master. WITNESS our hands this the 29th day of January, 1930.

E. GUTHRIE A. B. BROWN. THE STATE OF TEXAS COUNTY OF LUBBOCK

Before me, the undersigned authority, on this day personally appeared E. Guthrie and A. B. Brown known to me to be the persons whose names are subscribed to the foregoing instrument and acknowledged to me that they executed the same for the purpose and consideration therein expressed.

Given under my hand and seal of office this the 29th day of January, 1930.

Wm. H. EVANS, Notary Public, Lubbock County, Texas

EXCHANGE FARMS

Will you exchange a quarter section for a larger farm in Floyd county or for a smaller farm below the cap? Phone

D. P. CARTER Floydada, Texas

ROSELAND

Feb 26—My! We sure had a real dust shower Sunday and Monday.

A number of our people attended the singing at Lockney Sunday afternoon.

Mr. and Mrs. J. H. Upton and Mr. Wicker of the South Plains community took dinner with Mr. and Mrs. P. M. Smitherman, Sunday.

Those who attended the chamber of commerce banquet at Floydada Friday night were: Mr. and Mrs. S. M. Lester, C. V. Ford, J. C. Wilson, Bruce Whitlock, Frank Roberson, Mrs. F. L. Marble, Misses Lola Barton, Anna Sims, Messrs. Hugh Marble, J. W. Lester, and Will Sims. All reported a good time.

Miss Ida Barton spent the weekend with homefolks. She returned to Littlefield Sunday.

Mr. and Mrs. Ernest Smitherman moved to their home last Saturday. Miss Velma Marble, who is attending school at W. T. S. T. C., spent the week-end at home and attended church at South Plains Sunday morning.

Mr. and Mrs. Fred Cox of Hart visited relatives here Sunday, Feb. 16. Mrs. Smitherman went home with

them and spent the week, returning Saturday.

Mr. and Mrs. W. A. Whitlock went to Lockney Friday night.

PROVIDENCE

Feb. 26—The Providence boys and girls played Taylor in basket ball Friday at Taylor, Providence being winner of both games.

Mr. Wyatt McLaughlin of Canyon visited with homefolks the past week end.

Several from this community attended a party at Mr. Paul Williams' in the Prairieview community Friday night.

Miss Noma McPeak's cousin spent Saturday night with her.

Easta King and Lucile Brisson took supper with Mrs. Leonard Golden, Friday.

Mr. and Mrs. Charles Powell left for California Monday.

Mr. and Mrs. Harold McLaughlin took supper in the McPeak home Monday.

Lois Williamson spent Sunday with Nela White.

Mrs. Bob Ratjen visited Mrs. Dock Bennett Friday afternoon.

Amos and Herman Ratjen left Saturday for East Texas, where they will visit friends and relatives.

Edgar Morgan was a week-end visitor at home from Wayland College.



USE FORESIGHT

Give serious consideration to your eyes before eye strain—which can be easily righted—dims your vision and interferes with your health, comfort, and happiness.

No matter how well you may think you can see, guard nature's most priceless gift—your eye sight—by letting us examine your eyes now and advise you of their actual condition.

A precautionary visit now may save you much inconvenience and trouble later on.

DR. WILSON KIMBLE

Optometrist Floydada, Texas

SMITH'S HATCHERY

Hatch only from the BEST EGGS, from the BEST FLOCKS. If you cannot raise our chicks,

YOU JUST CANNOT RAISE CHICKS

Our Chicks are full of "PEP." Come see for yourself. We set the eggs RIGHT, we cull them RIGHT, we hatch them RIGHT.

OUR CHICKS LIVE AND GROW

WE HAVE THEM—

Barred Rocks, Buff Orpingtons, White Rocks, Anconas, Buff Minorcas, White Leghorns, Silver Lace Wyandottes, Rhode Island Reds.

WE SELL THEM DAILY

SMITH'S HATCHERY

Phone 74 LOCKNEY, TEXAS

ANNOUNCING

OUR NEW PENNANT ANTI-KNOCK HI-TEST GASOLINE

Also Our New Model A Oil for Ford Cars, and Our Special S.A.E. No. 2 for Chevrolet Cars.

All of the above will be in stock within the next few days.

Your car deserves the best in fuel and lubrication. Why not avail yourself of our service and products and be assured of the best. Remember we have "Up to the Minute" equipment for Washing, Greasing and Battery Charging.

Shick's Auto Laundry CARS CALLED FOR AND DELIVERED Opposite New Post Office Building



A Home Owned Institution

48 lbs. PLAINVIEW FLOUR Everlite \$1.75

MORTON'S FREE RUNNING SALT, Round Box 3 for 25c

POTTED MEAT 6 for 25c

BORAX, Washing Compound, 6 for . 19c

FULL CREAM WISCONSIN CHEESE ... lb. 25c

HOME RENDERED PURE LARD lb. 14c

SLICED BACON lb. 30c

THE LOCKNEY LONGHORN

Official Publication of Lockney Public Schools.

Lockney, Texas, Thursday, February 27th, 1930

Volume 2, Number 24

STAFF Editor, Kline Nall Associate Editor, Ralph Arconeaux...

New Teacher in English Department

Miss Irene Angel of Canyon, Texas, has taken charge of the English classes of Mrs. Alice Bridges Turner.

Freshman Ranking

Recently there has been placed on the bulletin board the ranking of the freshmen, according to the point system.

Girls Basket Ball Team Ends Season with Party

The girls basketball team of Lockney High School closed their basketball season Saturday night with a theatre and slumber party.

Results of the Silver Tea

The Silver Tea given by the H. H. M. Club Friday afternoon for the benefit of the Home Economics Department was in many ways a success.

Black Magic

Softly Jack's voice spoke, "You black beauty. Now I have you. Ah! a splendid horse you are."

Smile! A college professor in a nearby town once told the following story about Harry Lauder, the famous Scotch comedian...

PLANT JUDGING TEAM ANNOUNCED IN VOCATIONAL AGRICULTURE CONTEST

After three weeks of hard work in cotton classing and grain sorghum, and wheat judging, four boys have been named to represent the Lockney Vocational Agriculture classes in contests this spring.

RAILS WINS DISTRICT CHAMPIONSHIP IN BASKETBALL

Lockney won the district championship in basketball, defeating Wilson in the final game. The games were played at Lubbock, Friday and Saturday, February 21 and 22.

In Common Things

See not afar for beauty. Let it glow in dew wet grasses all about the feet; In birds, in sunshine, childish faces sweet.

Scandal

Lurlia seems to have graduated from Spearman High School in 1929. And "somebody" graduated from Lockney High in 1930.

PERSONALS

Dezzie Norris has been absent several days on account of illness. Vera Felder has enrolled in school here this week.

Junior's Enjoy Theater Party

The members of the Junior class went to the Isis Theatre Friday evening to see the picture, "Untamed."

Fisherman, Answer!

I am asking a simple question and only the truth I wish. Are all fishermen liars, or do only liars fish?

Scandal

Lurlia seems to have graduated from Spearman High School in 1929. And "somebody" graduated from Lockney High in 1930.

THE SHORTHORN

Gethsemane

In golden youth when seems the earth A summer land of singing mirth. When souls are glad, and hearts are light.

Boys and Girls Have Declamation Try-outs

Friday morning all the pupils in the Primary and Intermediate Departments assembled in the auditorium to hear the Junior boys and girls try-out for places in the final elimination of the Declamation contest.

ROOM 5A PRESENTS CHAPEL PROGRAM

The pupils of the Intermediate grades assembled in the auditorium for chapel last Wednesday morning. Room 5A had charge of the chapel exercises for that day.

Honor Roll for Primary Grades

The following children made an average of 90 or above during the month of February: First Grade A—Elaine Arconeaux, Nettie Mae Busby, Virginia Norris, Barbara Anne Wall, Sibyl Mudgett, James Allen, J. W. Cornelius, Lawrence Hobbs, W. H. Mudgett, Walda Orr, J. B. Robertson, Paul Shiek, Jr., Elbert Eugene Rankin.

Fourth Grade Was Treated

Last Monday about 2 o'clock, Mrs. Lindsey Busby and little daughter, Frances Mae, came into the fourth grade room with their arms full.

CONTEST CLOSED WITH BOYS WINNING

The second grade A girls and boys have been contesting in spelling during the month of February. The group making a hundred would get to put a flag on the flag pole.

Can You Imagine?

Boogan and Howard agreeing on a Civics question? Wayne Coleman having to be sent out of classes? George Webster talking to Jaunita Dagley?

A Modern Theater Project

The Third A pupils will have their picture show on "The Three Bears," all talkie, next Tuesday, March 4th. This picture is a third grade production directed by Miss Newman.

House Cleaning in Second Grade A Room

The second grade A spent Monday afternoon house cleaning. The blackboards and windows were washed and the entire room dusted well.

Visitors in Primary Room

Mesdames Elbert Rankin and Wilbur Miller visited First A room Monday morning. Mrs. G. D. Allen visited us last Monday.

Health Program for Fourth Grade

For the next five weeks, the fourth grade is working on a Health Project, that is very interesting. If they do all the Health Rules every day, for the five weeks, the Colgate Toothpaste Co. sends each child a beautiful pen.

Lady MacBeth

(By Estelle Hodel, English 6A) Lady Macbeth was the wicked, ambitious wife of Macbeth. She wished to become great, even if she had to do so dishonestly.

Boogan and Howard

Boogan—Does she wear too thin shirts? Howard—No, only one.

Boys and Girls Have Declamation Try-outs

Friday morning all the pupils in the Primary and Intermediate Departments assembled in the auditorium to hear the Junior boys and girls try-out for places in the final elimination of the Declamation contest.

House Cleaning in Second Grade A Room

The second grade A spent Monday afternoon house cleaning. The blackboards and windows were washed and the entire room dusted well.

Visitors in Primary Room

Mesdames Elbert Rankin and Wilbur Miller visited First A room Monday morning. Mrs. G. D. Allen visited us last Monday.

Health Program for Fourth Grade

For the next five weeks, the fourth grade is working on a Health Project, that is very interesting. If they do all the Health Rules every day, for the five weeks, the Colgate Toothpaste Co. sends each child a beautiful pen.

HARMONY

Feb. 25—The ladies gave Mrs. Everett Miller a miscellaneous shower at her home last Tuesday afternoon.

The Home Demonstration Club met with Mrs. Wm. Finkner Wednesday afternoon.

Several families are attending the revival services at the Methodist church at Petersburg. Rev. Baker of Abilene is assisting Rev. Price in the meeting.

A number from this community attended the Sunday School Institute at Petersburg Monday.

A niece and several friends from Lubbock visited in the home of Grandma Carr, over the week-end.

Mr. and Mrs. M. Carr entertained the young people with a birthday party Friday evening, honoring their son, Wesley.

The club members and their husbands who attended the Chamber of Commerce Banquet at Floydada Friday evening had a very enjoyable time

school with Jennie and Ruth McCormick Monday.

Miss Bennie Malone attended church at Floydada Sunday.

CEDAR

Feb. 26—The meeting at the Pentecostal church is still continuing, with fair crowds, and considerable interest.

The Home Demonstration Club gave a program last Friday night in honor of the trustees and their wives, thus showing their appreciation to the school board for their co-operation.

Those attending out of the community were Rev. O'Brien and wife, Miss Marie Strange, and Judge Folley and wife of Floydada, each of whom made interesting talks. After the program was rendered, all filed to the club room, where a delicious lunch was served.

Bro. Cunningham and wife, and Mrs. Richard of Spur attended church here Sunday. Bro. Cunningham preached a fine sermon at the Sunday morning service.

Mr. J. C. Fortenberry lost three calves this week from black leg.

Mrs. Winnie Beedy and mother, Mrs. Callie Wilson, spent Tuesday with Mrs. H. C. Randolph.

Mr. Yansie Moore of Floydada was visiting his parents, Mr. and Mrs. W. A. Moore Saturday.

M. H. Taylor is attending the mechanical school at Plainview, this week.

Mr. and Mrs. Bishop Wiggington and Mr. and Mrs. Joe Fortenberry spent the week-end in Childress. Mrs. Wiggington remained down there for medical treatment.

Grandma Ginn has been sick for several days and still confined to her room. We trust she will soon recover.

Mesers. D. B. Love, Ben Dillard, and families, and Mrs. Ellen Love were Childress visitors last week.

Sister Altha Fortenberry made a business trip to Burkburnett Saturday, returning Sunday.

Mr. Warnie Leach and family of near Adrain are visiting friends and relatives here.

SAND HILL

Feb. 25—We had good crowds out at Sunday school and preaching Sunday, and also singing Sunday night.

Mr. G. E. Roberts was taken dangerously ill Friday night but we are glad to report he is better.

Mrs. Authur Womcak and Mrs. Bob Gollibar were visitors in Plainview, Sunday.

We are sorry to hear that Grandma Pope has been sick, but are glad to know she is better.

Ted Standifer spent Wednesday night with Beauna Weems.

Mr. and Mrs. Roe Jones of Dougherty visited Mr. and Mrs. J. W. Morton Sunday.

Mr. and Mrs. Lowry gave a party Saturday night, which every one enjoyed very much.

Mr. and Mrs. Drew Hobdy of O'Donnell visited his brother, Mr. and Mrs. John Hobdy, Saturday night.

The Sand Hill Volley ball girls, Junior boys baseball team and Junior girls baseball team played the Lockney Grammar school Thursday and

won all three games.

ANTELOPE

Feb. 24—The Antelope and Pleasant Hill basketball teams, both boys and girls met at Pleasant Hill Friday afternoon. The Antelope girls and boys won in both games. The girls score was 4 to 9 and the boys was 20 to 6.

Mr. and Mrs. Robert Hinsley spent Saturday afternoon with Mr. and Mrs. W. J. Wilson.

Mr. Charlie Earls spent Saturday night with Mr. Bill Combs.

Mr. R. J. Hinsley spent Sunday with Harley Harls.

Mr. Winfred Wilson got his arm broken Thursday afternoon, when a horse threw him.

Mr. J. H. Barker spent Saturday afternoon with W. E. Combs.

Mr. Horace Barker returned from Morton, Saturday.

Mrs. Roy Caplinger visited Mrs. W. E. Combs Wednesday afternoon.

Mr. and Mrs. W. E. Combs and family took dinner with Mr. and Mrs.

Robert Hinsley Sunday.

Mr. Harlin Palmer spent Sunday with Mr. Cecil Caplinger.

Mr. and Mrs. L. C. Earls gave a party last Saturday night.

Mr. and Mrs. Henry Thomas and son of Dougherty spent Sunday with Mr. and Mrs. Roy Caplinger.

J. D. Combs spent Saturday night with Buster Barker.

Miss Shirlee Mae Palmer spent Sunday with Miss Lillian Barker.

Mrs. W. F. Holleyman of Spur are visiting her parents, Mr. and Mrs. J. H. Barker.

Mr. Rayford Palmer spent the week end with his uncle, L. E. Swisa.

Mr. and Mrs. G. A. Ray spent Sunday afternoon with Mr. and Mrs. W. J. Wilson.

Miss Frances Earls of Spur is visiting in the home of her uncle, Mr. and Mrs. L. C. Earls.

Miss Frankie Wisdom spent Sunday afternoon with Lillian Barker.

Mr. and Mrs. H. P. Watson of Floydada spent Sunday with Mr. and Mrs. Blankenship.

McCOY

Feb. 25—The Methodist church quarterly conference met at McCoy Sunday. There was a large crowd present. Both Cone and Farmer were represented.

Rev. W. H. Strong filled his regular appointments at this place Saturday night and Sunday night. He was unable to be here for the eleven o'clock hour Sunday. This hour was filled by the Presiding Elder M. M. Beavers.

Several families of this community expect to attend the Sunday school meeting at Cone Tuesday.

Miss Lou Nett Pharr visited her sister, Mrs. Elber Ewing, of Floydada, last week.

Mrs. J. W. Jackson's granddaughter of Clovis, N. M., visited in the Jackson home, Sunday.

Mrs. Orval Payne's brother of Temple, who has been visiting her since Christmas, returned home Tuesday.

Mr. and Mrs. Ray Bennett and family of Blanco attended church at McCoy, Sunday.

Mr. Thurland Thacker visited Mr. Fred Berry Sunday.

Mr. and Mrs. Keller Holmes and family, and Mr. Roy Holmes, all of Floydada, visited their mother, Mrs. E. W. Holmes.

Mrs. Luther Holmes, who had her tonsils removed Monday, is getting along fine.

SOUTH PLAINS

Feb. 25—Bro. Brownlow filled his regular appointments Saturday night and Sunday. We had the largest attendance at Sunday school that we have had this winter. As the weather grows warmer we hope our attendance will grow.

A number of our people attended the "Old Time Friday Night" program at Lockney. All report a very enjoyable evening. Our school certainly thanks Lockney for the courtesy shown them.

Among those from our community attending the banquet at Floydada Friday night were Mr. and Mrs. Geo. Weast, Mr. and Mrs. W. Hewitt, Mrs. Homer Harper, and Mrs. Glen Smith.

Mr. and Mrs. J. A. Mabry are driving a new Chevrolet coupe.

Mr. and Mrs. Vane Gilliland took Sunday dinner with Mr. and Mrs. Percy Ormon.

Mr. Leslie Carter of Wichita Falls spent Sunday in our community.

Mr. Edwards, Mrs. John Kitchens, Misses Mollie Edwards, and Viola Fish of the Wallace community and Miss Shep of Silverton visited with Mrs. Phegley Sunday afternoon.

Mr. Frank Jarrett and Mrs. King and daughter, Mary Frances, went to New Mexico last week to visit relatives.

We regret very much to learn that E. M. Haverly has sold his farm and will move soon. We haven't learned where Mr. Haverly intends to locate.

Noel and Norman Wade Davenport attended the talkie movie in Lockney Friday night.

A number of our people went to the singing at Lockney Sunday afternoon.

LIBERTY

Feb. 25—Miss Mary Box visited with Misses Lonnie and Willie Hill Sunday.

Mrs. Frank Bean and children, Alvis and Christaline, visited relatives in Wellington the week-end.

Jennie and Ruth McCormick spent Sunday with Margie Hill.

Miss Elsa Anderson spent Sunday with Erma and Berna Bean.

Mr. and Mrs. C. A. Strickland spent Sunday with Mr. and Mrs. J. V. Gilly.

Mr. and Mrs. Henry Box visited with Mr. and Mrs. Hill Sunday!

Misses Pauline Strickland and Gilly Mae Blunt visited with Mrs. Aubra Beard Sunday.

Clifton Gilly spent Sunday with his sister, Mrs. Oscar Hammitt.

Mrs. Ross Carthel spent Thursday with Mrs. Sam Box.

Several people of this community have been attending the revival meeting at Cedar.

There wasn't many out to hear the radio program at the school house Saturday night.

Mr. and Mrs. A. J. Jetton were shoppers in Floydada, Tuesday.

Mrs. W. W. Anderson has been very sick the past few days. She was carried to Lockney Tuesday for medical treatment. We hope she will soon recover.

Mr. and Mrs. Robert Fisher visited with Mr. Clarence Guffey and family of Cedar Tuesday afternoon.

Little Johnnie Middleton visited

THREE IMPORTANT FACTORS ENTER INTO THE COST OF YOUR AUTOMOBILE

1. How much it costs to make the car
2. How much extra you pay the dealer
3. How much it costs for operation and up-keep

THE PURCHASE of an automobile involves a considerable amount of money and it should be carefully considered from all angles before a final decision is made.

The value of the car to you depends on the value built into it at the factory, how much extra you pay the dealer for distribution, selling, financing and accessories and what it will cost to operate and maintain the car after purchase. Each of these factors, as it relates to the Ford car, is frankly explained below.

Economy in production

THE FORD CAR is made economically because of the efficiency of Ford production methods. The money saved through this efficiency is put back into the car in improved quality of material and in greater care and accuracy in manufacturing. The constant effort is to eliminate waste and find ways to make each part better and better without increasing cost—frequently at lowered cost.

Because of Ford economies in large production and because the Ford organization operates on a low-profit margin, the price you pay for the car is much less than it would be under any other conditions. Yet it brings you many unusual features of construction and performance.

At least \$75 extra value is represented alone by the Triplex shatter-proof glass windshield, the Rustless Steel, the four Houdaille double-acting hydraulic shock absorbers, and the five steel-spoke wheels. The unusually large number of ball and

roller bearings and the extensive use of fine steel forgings instead of castings or stampings are additional features that reflect the high quality built into every part of the car. Throughout, it is a value far above the price you pay.

Low dealer charges

THE SAME PRINCIPLES of efficiency and economy that characterize the manufacture of the Ford car are applied also to distribution. Obviously it would do the public little good to save in production if these savings were sacrificed later in excessive costs of selling, financing and accessories.

The Ford dealer, therefore, operates on the same low-profit margin as the Ford Motor Company, his discount or commission being the lowest of any automobile dealer. He does a good business because he makes a small profit on many sales instead of a large profit on fewer sales.

NOTE THESE LOW PRICES

Roadster . . .	\$435
Phaeton . . .	\$440
Coupe . . .	\$500
Two-window Fordor Sedan . . .	\$600
Three-window Fordor Sedan . . .	\$625
Cabriolet . . .	\$645
Town Sedan . . .	\$670

(All prices f. o. b. Detroit)

Low charges for time payments through the Universal Credit Company

The lower cost of selling, combined with the low charges for financing and accessories, means a direct saving of at least \$50 to \$75 to every purchaser of a Ford, in addition to the savings made possible by economies in manufacturing. The money you pay for a Ford goes into value in the car. It is not wasted in high dealer charges.

Low up-keep costs

IT IS IMPORTANT to remember that the cost of your automobile is not the first cost only, but the total cost after months and years of service. Here again there is a decided saving when you buy a Ford.

The cost of operation and up-keep is lower because of simplicity of design, the high quality of material, and the reduction of friction and wear through unusual accuracy in manufacturing and assembling. The reliability and longer life of the car contribute to its low depreciation per year of use.

The intelligent, painstaking service rendered by Ford dealers is under close factory supervision and is a factor in the low up-keep cost of the Ford. All labor is billed at a flat rate and replacement parts are always available at low prices through Ford dealers in every section of the United States.

In two, three or five years, depending on how much you drive, the saving in operating and maintaining a new Ford will amount to even more than the saving on the first cost of the car.

FORD MOTOR COMPANY



PLEASANT HILL

Feb. 25—Mr. and Mrs. A. E. Shelton entertained the young folks with a party Saturday night. H. P. Watson and family of Floydada spent Sunday in the Blankenship home. Several of the club women and their husbands enjoyed the Chamber of Commerce banquet at Floydada Friday night. Mrs. L. H. Newell and daughter, Faye, spent Saturday night and Sunday with Mrs. S. D. Scott and family. Quite a number of the people from this community attended the singing at Dougherty Sunday afternoon. Mr. S. S. Scott of Borger is now visiting his brother, S. D. Scott. M. Y. Towry and wife were visitors of L. Y. Woolsey and family Sunday. Mrs. P. J. Wilkes has as a guest now, her aunt, who perhaps will stay several days with her. Mr. and Mrs. Louis Newel are the proud parents of a little son, Bobbie

Gene, born Feb. 19. Durwood Gearhart is on the sick list this week. Mrs. B. Furrow and children, accompanied by Dora Elsie Lloyd, went to Amarillo Friday. Mrs. S. D. Scott accompanied by her mother and sister, were visitors in Tulsa last week.

AIKEN

Feb. 24—Bro. Auliek preached Sunday morning at the eleven o'clock hour. Bro. Fitzgerald preached Sunday night. Mrs. Kude of Plainview met with the ladies of the Baptist church Sunday afternoon and gave an interesting talk on W. M. U., after which a W. M. U. was organized. Mr. and Mrs. J. C. Mullinge entertained the League and B. Y. P. U. Saturday night. A large crowd was present and every one certainly had a nice time. Mr. and Mrs. Robt. Jones visited

Mrs. Jones' aunt at Happy Sunday. Misses Mary and Lorene Clark, Leona Hartley, Mr. Paul Slaughter, Charlie B. Elam and Bill Clark took dinner with Miss Robt. Hise Sunday. Several from here attended the old time "Friday Night" at Lockney last Friday night. Mr. and Mrs. W. H. Graham and Mr. and Mrs. A. P. Shugart were the dinner guests of Mr. and Mrs. Dorman Sunday. Miss Willora Allen spent the week-end with homefolks. Mr. and Mrs. Stovall of Plainview visited her parents, Mr. and Mrs. Sellers, Sunday. Mr. and Mrs. Ernest Henry had relatives visiting them Sunday. Mr. and Mrs. G. M. Tate entertained the men's Bible Class of the Methodist church last Thursday evening. Mr. and Mrs. Herman Stowe and little son spent Monday night in the home of Mr. and Mrs. Shugart. Mr. and Mrs. Griffith had several of their relatives visiting them Sunday.

HILLCREST

Feb. 25—Almost everyone in this community is busy planting or preparing the soil for planting. Mr. and Mrs. A. T. Sweptston attended the Chamber of Commerce banquet at Floydada Friday night. Mrs. McReynolds of Floydada spent the week-end with her daughter, Mrs. J. O. Dudley. Mr. and Mrs. L. H. Lewis, Mrs. Paul W. Connor, Mrs. Henry Salyers, and Mrs. Hughwood Smartt visited Mr. and Mrs. John Lewis at Silverton, Sunday. Mr. and Mrs. C. J. Smith made a business trip to Mexico last week. Miss Thelma Crawford of Floydada spent the week-end with Mary Anne Sweptston. Mr. J. O. Dudley is erecting a new windmill. The strong wind destroyed his other mill Sunday. Miss Thelma Crawford of Floydada called on Mrs. A. T. Sweptston Sunday and attended the F. F. T. banquet Tuesday night at Floydada. Mr. and Mrs. Irwin Newberry visited

Seed Potatoes

Red Triumph and Cobbler Seed Potatoes, Onion Sets, red, yellow and white. Garden Seed of all kinds—D. M. Ferry and American Brands.

PLENTY OF BERMUDA ONION PLANTS WILL BE HERE IN A FEW DAYS.

Saturday will be the 1st of the month, and we urge all those who owe us accounts to come in promptly and settle same. We cannot combat the Chain Stores and extend favors to those who need favors unless they are prompt in settling their accounts on the first of the month, we are expecting you to call and bring the cash for your account.

ANOTHER CAR OF LIGHT CRUST FLOUR JUST RECEIVED in 6lb., 12lb., 24lb., and 48lb. Sacks

RILEY & BREWSTER



SPRING CLEARANCE SALE

USED CARS - WITH AN OK THAT COUNTS



Here is a bargain event without parallel in the history of this community! This great spring clearance sale brings to bargain seekers a once-in-a-lifetime opportunity to secure famous used cars "with an OK that counts" at savings that will be long remembered.

Due to the tremendous popularity of the New Chevrolet Six, we have an unusually large stock of fine used cars. To clear our stock quickly, we offer these splendid cars at low sale prices that are nothing less than sensational.

Buy a car during this sale at many dollars below its normal price! Look to the red "OK that counts" tag as proof of its quality and dependability. This tag signifies that the car has been thoroughly checked and reconditioned. Be sure to attend this sale early!

Wide choice of four and six cylinder cars

1929 MODEL A FORD TUDOR. Motor in... condition, tires nearly new, body and upholstery perfect. Sold with an OK that counts. Special Sale Price— \$485

1929 Whippet Fordor Sedan, new rubber, not a scratch on the body. Compare appearance and you will prefer it to anything the market offers at anything near the price \$375

1929 Model A Ford Roadster, purchased new last December. Run only 4,000 miles. Repossessed by The Finance Co. \$110 down, and \$35.40 a month for 9 months.

1929 Model A Ford Sport Runabout, run 10,000 miles, new rubber, motor in excellent condition. Formerly \$330.00. Special sale price \$305

1928 MODEL CHEVROLET COUPE. New rubber on rear wheels, paint and upholstery in excellent condition. Formerly priced at \$450.00. Special Sale Price— \$385

Model "T" Ford Tudor Sedan, body good condition. All the glasses in... Motor runs good. A bargain at \$100

Model "T" Ford Tudor Sedan, body good condition, motor OK. Special Sale Price \$85

1926 Model Ford Runabout, good paint and tires, motor good condition. Special Sale Price \$85

20 other cars and trucks in stock to pick from. If you are in the market for a used car we have it.

BUY "OK" USED CARS FROM A CHEVROLET DEALER

LOCKNEY AUTO COMPANY LOCKNEY, TEXAS

ed in Lakeview community this last week-end. Miss Velma Terry of Post, Texas, called on Mrs. A. T. Sweptston Sunday afternoon. Mrs. Henry Salyers and Mrs. Hughwood Smartt and little daughter, Huggetta, returned to their homes at Abilene and Colorado, Texas, after a two weeks visit with their parents, Mr. and Mrs. L. H. Lewis.

LUTHERAN NEWS

Feb. 24—Mr. and Mrs. J. A. Zimmerman entertained with a turkey dinner, Sunday. Mrs. Brown of near Aiken and Mrs. Flo Zimmerman spent last Thursday evening with Mrs. Clayton Terrell.

Mr. and Mrs. J. A. McLaughlin were shopping in Plainview Saturday. Taylor Golden spent Saturday in Plainview. Miss Joyce Obley of Plainview was in our midst last week. The Luther League and Ladies' Aid gave Mr. and Mrs. Richard Matthews a shower last Saturday night.

Mr. and Mrs. Clarence Brandis were in the city Saturday on business. The young people of Providence sponsored Mr. and Mrs. Harold McLaughlin Saturday night. A fine time was reported.

Mr. and Mrs. Robert Davenport of Aiken visited his brother, J. W. Davenport, and wife, here Sunday. Mr. and Mrs. Wm. Sammann and babies were in Plainview Saturday, shopping.

Mrs. C. Powell and sister, Miss Doris Bennett, were in Plainview Saturday shopping. Mrs. K. Sammann and daughter, Mrs. Arthur Heyermier, were in Plainview Saturday on business.

Mr. and Mrs. Harold McLaughlin were in Plainview Saturday, shopping. Mr. and Mrs. H. H. Sammann were in Plainview Saturday, trading. Mr. Allen and Miss King of Plainview were delightful callers in our midst Saturday morning.

Mr. and Mrs. Clayton Terrell are the proud parents of a baby boy, born Feb. 8th. Mother and babe doing fine. Miss Dorothy Pullen spent Saturday night in Plainview.

Mr. and Mrs. Wade Lovvorn, formerly of this community, but now of Whitfield, are the parents of a baby boy, born on it's father's birthday. Congratulations are in order, as it is the first.

PRAIRIEVIEW

Feb. 24—Sunday school and church were held at this place Sunday. Rev. Pipes will fill his regular appointment at this place next Saturday night, Sunday and Sunday night. Fair weather still continues and the farmers are busy putting their land up. Some moisture would be of great benefit to the wheat, however, it is not suffering.

Mr. and Mrs. Perry Wood were Sunday guests of Mr. and Mrs. H. O. Davis. Mr. and Mrs. J. W. Gamble were Sunday guests of Mr. and Mrs. Bert Smith of the Snyder community.

The ladies club met Tuesday afternoon at the club house. Mr. and Mrs. Willie Sammann visited awhile Tuesday night with Mr. and Mrs. Fred Sammann. School is progressing nicely. Some of the pupils were absent a few days last week on account of being sick.

Miss Ruth Rigler attended the Sunday school social at the home of Mrs. Paul Williams Friday night that was given for her class at Whitfill. The club women are still working on their play, which they have planned to present soon.

The Farm Bureau is giving a free picture show at the school house on Friday night, Feb. 28th. Everyone is invited to attend. Some few from here attended the basketball tournament at Liberty Friday and Saturday night.

Prairieview Junior boys played Lakeview Junior boys Thursday night. Our boys were defeated by a small score. Mr. and Mrs. Herman Ford visited

relatives in the Halfway community, Sunday. Mrs. Willie Sammann's mother, Mrs. Bishop, spent a part of last week with her. Mrs. Bishop has been in ill health for several weeks.

Mr. Morrison, agent for Farm and Ranch and Hollands magazine was in our midst the past week.

FAIRVIEW

Feb. 24—The B. Y. P. U. social, which was held in the Baptist church basement last Friday night was a fair success, and all seemed to have a good time.

Sherman Stewart of Pampa spent the week-end with homefolks. Mrs. Jim Stewart has been on the sick list. The Intermediate room entertained the school with a Washington program and party last Friday afternoon.

The Fairview and Campbell indoor baseball teams met and played a game last Friday afternoon. The local boys came home with a 17 to 5 score in their favor. A Sunday school rally with spread dinner at the noon hour will be held at the Methodist church Wednesday.

Mr. and Mrs. C. P. Looper and daughter, Mary, visited in the Lee Rushing home, Sunday. Miss Eugenia Hoffman visited with friends in Floydada over the week-end.

Miss Mabel McNeil, her mother, sister, and father, visited in the R. L. McNeill home near Dougherty Sunday. They attended the Stamps program in Dougherty Sunday afternoon.

Mrs. Conner and Mrs. Hunter of Floydada attended Sunday school at Fairview Sunday, and were the guests of Mr. and Mrs. Leslie Crabtree. Friends of Preston Conner will be interested to hear of his recent marriage to a girl in California. They will make their home in that state.

Mr. and Mrs. J. C. Crabtree and children spent the week-end visiting with relatives in Prions.

BOBBITT TELLS OKLAHOMA BOUNDARY DEAL IS OFF

Oklahoma City, Ok., Feb. 24.— is left to do but protect as best as can be done the titles to the land held by those who have lived on it, was the only comment of J. Berry King, Attorney General, when he received a telegram Saturday from R. L. Bobbitt, Texas Attorney General, to the effect that Texas would take no further action in the question of the Western Oklahoma-Texas boundary line.

About 28,500 acres of land and 400 families will be affected with approval by the Supreme Court of a survey made recently in which the 100th meridian was found to be off its correct course. This gave a strip north and south of the western border of Oklahoma to Texas. Efforts were made to make it possible for Oklahoma to retain the territory under its jurisdiction, but this has failed.

SQUILL KILL

Rats Cost Millions Annually

You can rid your premises of this costly pest without danger to your poultry or domestic animals by using Squill Kill, a Red Squill preparation. Red Squill is recommended by the U. S. Department of Agriculture in farm bulletin No. 1533, as being taken readily by rats and relatively harmless to human beings and domestic animals. Rats cost the American people \$200,000,000 annually. They distribute the virus of plague of hydrophobia, of trichinosis, of equine influenza. When you can rid of these pests by using Squill Kill at a cost of 50 cents, can you afford to have them?

Squill Kill carries a positive guarantee. If used according to instructions, your money will be refunded if Squill Kill does not kill rats and mice. Lockney Drug Co.

PLEASANT VALLEY

Feb. 25—Miss Lucile Marr spent the week-end with her parents, Mr. and Mrs. J. T. Marr. Mr. and Mrs. W. M. Ferguson returned Friday from Arkansas, where they went to attend the funeral of their niece, Irene Lain. Mr. and Mrs. A. J. Blankenship visited in the Pratt home Saturday night. Mr. and Mrs. R. C. Yarbrough spent Sunday at the gravel pit. Mr. and Mrs. Lee Reeves and Mr. and Mrs. Bloxom spent Sunday at Blanco canyon. Mrs. Lee Reeves and Mrs. Thomas spent Tuesday with their mother, Mrs. Matthews. Mrs. Lonnie Swim of Ralls spent Monday evening with Miss Irene Willard. Mesdames C. F. Harris, W. C. Hub-

bard, T. B. Mitchell, P. A. Rivers, D. P. Childress spent last Thursday with Mrs. E. C. Martin of Lockney. All had a wonderful time and enjoyed the good dinner served at the noon hour. Mr. and Mrs. D. P. Childress spent Sunday with Mr. and Mrs. Will Kayle. Mr. and Mrs. R. C. Yarbrough were Plainview shoppers Friday. Mrs. F. S. Shearer of Prairieview spent Monday afternoon with her parents, Mr. and Mrs. J. T. Marr. Mr. and Mrs. W. E. McClure and family attended the singing at Lockney Sunday. Mr. and Mrs. W. H. Fields spent Sunday with Mr. and Mrs. E. C. Cox of Lockney. Mr. and Mrs. N. T. A. Byars spent Sunday afternoon with Mr. and Mrs. T. B. Mitchell. Mr. and Mrs. E. T. Pratt and daughter, Gladys, and Mr. Keys spent Sun-

day with Mr. and Mrs. Carl Ferguson of the Prairie Chapel community. Mrs. A. J. Blankenship spent Thursday afternoon with Mrs. N. T. A. Byars. Mr. and Mrs. Bob Dougherty of Olton spent Thursday with Mr. and Mrs. Lee Reeves. Mr. and Mrs. J. T. Marr visited relatives in Plainview Sunday afternoon. Mr. and Mrs. Elbert Harris and family, and Kenneth Wofford spent Sunday afternoon with Mr. and Mrs. T. B. Mitchell. Mr. and Mrs. Alexander visited in the Lee Reeves home Friday night. The pupils have begun on their declamations and all are trying to help out. Pleasant Valley was represented in the program Friday night at Lockney. They did not have all their numbers, several being absent. We hope to do better next time. Anna Mae Bloxom and Robert Gordon gave readings. Mrs. W. E. McClure spent Monday evening with Mrs. Lee Reeves. W. C. Hubbard spent Sunday with R. C. Mitchell. Mr. and Mrs. C. F. Harris, Mr. and Mrs. T. B. Mitchell, and Mr. and Mrs. F. A. Rivers attended the banquet at Floydada Friday night from our community. Miss Elizabeth Morgan of Lockney and Miss Lolena Chism of Kirkland spent Saturday evening with Miss Lucile Marr. Mr. and Mrs. W. H. Fields attended the singing at Lockney Sunday afternoon. Mr. and Mrs. Kelly Bowser and Mr. Reginald Matthews spent Friday afternoon with Mr. and Mrs. Lee Reeves. Mr. E. T. Pratt and Mrs. Keys attended the Holt school at Plainview Monday. Mr. W. E. McClure and Mr. H. A. Wallace attended the Mason banquet at Floydada Monday night.

The Aiken school played, "The Absent Minded Bridegroom" in our school auditorium last Thursday night. The attendance was good and the play was greatly enjoyed. Mr. and Mrs. W. A. Lovell attended the Floydada banquet Friday night. Frances and Gladys Lovell spent the night with Grace and Pauline Teaff. Mrs. Harper of Lockney visited Mrs. J. B. Allen for the week-end. Miss Lorene Workman, who is in school in Lubbock, spent the week-end with homefolks. Rev. L. A. Blair filled his regular appointment at the Sterley Baptist church Sunday and Sunday night. Estelmo Jackson, who spent the winter with his aunt, Mrs. Lee Armbrister, and attended school here, left Saturday for his home near McKinney, Texas. A number of people from our community attended the good will meet at the city auditorium Friday night at Lockney. Our part on the program was declamations by Edward Bryant, Almeda Workman, and Robert Lee Smith and a dramatization by Crawford Johnston, Tress Allen, and Dorine Griffith. Mr. and Mrs. W. A. Lovell visited Mr. Lovell's parents of the Cedar Hill community, Sunday. Rev. L. A. Blair moved to Sterley on Monday. Mrs. B. A. Bryant, who has been in the Plainview hospital for some time was moved to the home of her sister, Mrs. W. S. Rexrdoe, on Tuesday.

iting and on business. They also visited relatives at Lubbock. Sunday, Orvel Spence celebrated his twelfth birthday with a nice dinner at the home of his parents, Mr. and Mrs. C. O. Spence. The following children were present: W. P. Harber, R. K. and Sidney Rogers, Homer Jackson, Chis Fancher, Adrial Spence, Charlie and Truman Cook, Catherine and Clara Tubbs, Inez Spence, Vada Veach, Maxine Ross, Ruby Cook, Ruth and Doris Jordan. After the fine dinner the children played games all afternoon. Mr. and Mrs. A. L. Spence took Sunday dinner with Mr. and Mrs. C. O. Spence. Marion and Dale Carpenter were sick Sunday. C. E. Meredith, Roy O'Brien and Mr. and Mrs. Ross took Sunday dinner with Mr. and Mrs. W. B. Jordan. Troy Lightfoot is sick this week. Mr. and Mrs. Gill are attending the meeting at Cedar Hill. Mr. Mankin was sick all last week. Rev. and Mrs. Weathers took Sunday dinner with Mr. and Mrs. Mankin. Mr. and Mrs. Stegall took Sunday dinner with Mrs. Harber. Miss Effie Noland visited Miss Virginia Mae Dennis a while Sunday.

Marion and Dale Carpenter were sick Sunday. C. E. Meredith, Roy O'Brien and Mr. and Mrs. Ross took Sunday dinner with Mr. and Mrs. W. B. Jordan. Troy Lightfoot is sick this week. Mr. and Mrs. Gill are attending the meeting at Cedar Hill. Mr. Mankin was sick all last week. Rev. and Mrs. Weathers took Sunday dinner with Mr. and Mrs. Mankin. Mr. and Mrs. Stegall took Sunday dinner with Mrs. Harber. Miss Effie Noland visited Miss Virginia Mae Dennis a while Sunday.

Misses' Fashions



for Every Function

The Latest Spring FROCKS

\$9.75 \$16.75

Frocks in the most attractive styles, materials, and colors. Youthful modes in the height of fashion with their fascinating touches of cleverness. You'll find them especially fine in quality.

MARTIN DRY GOODS COMPANY FLOYDADA, TEXAS

Will to move and power of motion Depend on nerves as well as motion, And these actions call into play Thousands of nerves in many a way. When with sickness one must contend Adjust the spine from which nerves extend.

DR. C. J. McCOLLUM Ph. nes: Office 17; Res. 102J

SEED BARLEY AND OATS WE HAVE THEM FOR YOU

Now is the time to get your seed for your Barley and Oats crops for this Spring, and we have a good supply of these seeds for your wants. Call and we will set aside what you need along this line, or come in any day now and get what you want.

COAL AND FEED

Let us sell you your coal and feed. We carry the very best grades of coal at all times. Come here for your next supply, and see the difference.

SOUTH PLAINS GRAIN COMPANY Phone 23 Lockney, Texas

LONE STAR

Feb. 25—Mr. and Mrs. B. R. Phillips and sons, Mrs. J. H. Phillips and daughter, and Mrs. Daniels spent Thursday in Olton with Mrs. Phillips' daughter, Mrs. A. M. Dallas. The community ladies gave a quilting at Mrs. J. H. Fowler's last Thursday. A good number was present and a most enjoyable day was spent. Our community play was presented to a good audience in the Irick community school auditorium last Thursday night.

SORE GUMS—PYORRHEA Foul breath, loose teeth or sore gums are disgusting to behold, all will agree. Leto's Pyorrhoea Remedy is highly recommended by leading dentists and never disappoints. Druggists return money if it fails.



DRS. GRREN, Dentists False teeth \$20 up Gold Crowns \$5.00 up Bridgework \$5.00 up Silver Fillings \$1.00 up Extractions \$1.00 only

Sleeping Gas Given Plainview, Texas Have Your Abstracts Made By ARTHUR B. DUNCAN The Old Reliable Abstract Man Floydada, Texas

Crager Undertaking Co. ARCH CRAGER, Manager Funeral Director and Embalmer PRIVATE AMBULANCE Phone 121 and 79J LOCKNEY, TEXAS

LAND! LAND!

We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties

W. M. MASSIE & BRO. Floydada, Texas

STOP AND THINK!

You will be offered every kind of Life Insurance, by Dick, Tom, and Harry, why take a chance, buy the best for less.

SOUTHWESTERN LIFE? Compare our rates and policies with any other company, then buy our policy that has an option of participating in the earnings of the company. I can render you an unexcelled service

FARM LOANS We still have plenty money to loan on good farm land in Floyd and adjoining counties. You pay no commission, no red tape.

W. R. CHILDERS Representative and Loan Correspondent Room 2, First National Bank Bldg. Lockney, Texas

CENTER

Feb. 24—March weather has arrived before the month itself. But I guess the sooner it gets its blow over the sooner we will have a calm.

Sunday was our regular church day. Had good crowds out at all services. Had no singing as the South Side convention met at Dougherty and a general singing at Lockney. Our people, attended some one place and some at the other.

Miss Virgie Mae Dennis spent Friday with Miss Alma Montgomery. Wilburn Dennis spent Friday night with J. B. Jordan.

Miss Bernice Mankin visited Miss Gertrude Lightfoot Friday afternoon. Doris Jordan entertained with a birthday and slumber party Saturday night. The little girls present were: Alice Fay Harber, Vada Veach, Inez Spence, Catherine and Clara Tubbs, Elnora Miller, Ruth Gill, Maxine Ross, Ruth Jordan, and the honoree. After church games were played and the birthday cake lighted with its nine candles with grape juice served as refreshments. Mr. and Mrs. T. L. King visited Mr. and Mrs. Miller Sunday afternoon. Mr. and Mrs. Elvis Gill spent several days last week in Brownfield, vis-



HAVE MONEY! Safe In Our Bank

Put and KEEP your money in our bank where it will be SAFE from Fire, Burglars or your own temptation to SPEND it foolishly.

This Bank will be closed Monday in celebration of Texas Independence Day.

Start Saving Regularly NOW We Invite YOUR Banking Business

FIRST



NATIONAL BANK

"There is no Substitute for Safety"



THALES

whom scientific thought credits with the first observation of electricity, was an Ionian mathematician and philosopher. He lived several centuries before Christ.

In those days both rich and poor lived in houses which the average American worker would think fit only for animals.

Water had to be brought in daily from some spring or fountain by slaves or by the daughters of the house. These springs or fountains were community-owned and were the first public utilities.

If light were wanted servants brought in torches of pitch pine.

What would these early Greek scientists and philosophers, who are in the background of all modern thought, think if they could see what is produced instantly in any modern household by the touch of a button on the wall or the turning of a faucet?

Texas Utilities Co. Your Electric Servant