

THE LOCKNEY BEACON

The Gateway to the Magic Plateau

"20,000 POPULATION BY 1940"

Heart of the Best Farming Section of the Plain.

VOLUME TWENTY-EIGHT

Lockney, Texas, Thursday, August 8th, 1929

Number 47

Chamber of Commerce Will Hold Dedication

New City Auditorium Will Be Dedicated as Community Meeting Place

At the meeting of the chamber of commerce Monday, the question of dedicating the new city auditorium was taken up, and a committee appointed to investigate and agree on a program and report back to the organization at the next regular meeting. The committee named were Artie Baker, W. R. Childers, and H. B. Adams.

The dedication is to be a get-together meeting for the people of the town and representatives from every school district surrounding the Lockney community, and to make the auditorium a community meeting place, where all the people in the surrounding communities, as well as in Lockney, will feel free to hold any kind of meetings or public gatherings they care to, and where the Home Demonstrations Clubs of the county, and particularly the north and west part of the county, can have any meeting they might desire to hold.

In building the auditorium and park it was the desire of the city to offer a place where the people in this section of the county would feel free to hold any kind of a meeting, and the dedication of the new building will be in the way of inviting the people to take advantage of this building and the park in which to hold any and all public meetings, picnics, etc.

The dedication will probably be held in September or the early part of October, and plans are being formulated to make a big occasion of the event.

Inspector Here to Locate Postoffice

New Quarters to Be Secured for Postoffice That Will Measure Up to the Needs of Lockney

In another column of this paper, bids are being asked for on the securing of a contract for suitable location and equipment for the postoffice in Lockney, and a floor space of 1,600 feet, with modern postoffice equipment and rent boxes are asked.

The present postoffice quarters are not sufficient to take care of the increased business that has grown in Lockney within the last few years, and Postmaster Howard has asked for an inspection, which has resulted in a favorable report from the government and an inspector coming here and making a survey, and asking for bids on the leasing of a building and equipment for a term of years. The notice calls for the completion of the postoffice building ready for occupancy by the 1st of November. Bids will be received and the inspector will then select the location of the new postoffice building.

HAS BEEN RURAL CARRIER HERE TWENTY YEARS

L. A. Cooper, carrier on Route 3, out of Lockney, rounded out twenty years of service as a rural carrier on August 2nd of this year. Mr. Cooper carried the mail on Route 1 out of Lockney for ten years, when he was transferred to Route No. 3, where he has been carrying the mail for the past ten years. He has covered a distance in these twenty years of more than 240,000 miles, and has given a service to the patrons of these routes that was above reproach.

Mr. Cooper says that if the miles he had traveled had been on a trip over the world, he would have covered a great distance and seen many interesting sights.

GAS IS FUEL FOR OVER 14,000,000 AMERICAN HOMES

More than 14,000,000 American homes are now served by gas, according to survey by the American Gas Association. The exact total, 14,590,000 is divided between manufactured and natural gas 10,830,000 for the former and 3,730,000 for the latter.

Gas has become the chief cooking fuel, the survey figures show, with approximately 13,000,000 gas ranges in service.

Coal and wood are used for cooking purposes by 8,290,000 families, second gas. Six million use oil and 590,000 electricity.

2,700,000 AMERICAN HOMES HAVE LIGHT-SOCKET RADIOS

Two million, seven hundred thousand American families now have electric lamp socket radios, according to the refrigerator and 725,000 have a recent survey; 1,225,000 have electric ranges.

PAIR OF TEXANS MUST DIE IN ELECTRIC CHAIR

Alleged Bank Robber, Slayer Condemned to Death

Austin, Aug. 6.—P. W. Howard, sentenced to death in El Paso for the murder of L. V. Nixon in 1920, is scheduled to be electrocuted in the Texas penitentiary early Friday.

It was alleged that Nixon was slain while carrying Howard in his automobile on a prospecting trip to Ward county. Nixon's body was found buried in a shallow grave.

Gov. Moody has been petitioned to commute the sentence to life imprisonment.

Henry Helms, one of the participants in the Cisco bank robbery on Dec. 23, 1927, when two persons were killed, has been sentenced to die in the electric chair on Sept. 6.

Erin Elmo Crosswhite Died Monday, Aug. 5

Twelve-Year-Old Son of Mr. and Mrs. R. E. Crosswhite Dies of Typhoid-Pneumonia

Master Erin Elmo Crosswhite, age 12 years, 4 months, and 2 days, son of Mr. and Mrs. R. E. Crosswhite, died at his home in Lockney, Monday afternoon at 7 o'clock, after an illness of three weeks with typhoid fever, which developed into typhoid-pneumonia.

Elmo was born one mile north of Lockney on April 3rd, 1917, and has spent his entire life in Lockney, being a student in the Lockney schools. He was converted and joined the Church of Christ last year, and was the first person to be baptized in the baptistry at the new Church of Christ, when the church was completed, Elder J. K. Arceneaux, performing the baptizing ceremony. He was a constant member of the Bible school at the church.

Funeral services were conducted at the Church of Christ Tuesday afternoon at 4 o'clock by Elder Millholland, who is holding a revival meeting at Floydada, in the absence of Elder Arceneaux, who is away holding a revival. The pallbearers for the occasion were: Ralph Arceneaux, B. V. Devoll, Roe Dalton, Tom Cooper, J. B. Roeber, Willoughbough Pettigrew, all members of the Church of Christ Bible School. The flower girls were also members of the Bible school, and were: Leona and Leota Shelton, Josephine and Gaynell Smith, Marie Howard, Clara Devoll, Lura and Pauline Beall, Louise Arceneaux, and Gwen Wofford.

Burial was in the Lockney cemetery under the direction of Undertaker Arch Crager.

The little boy is survived by his parents, one sister, Audra; one brother, Lorne; three grandparents, Mr. and Mrs. T. F. Beall and Mrs. Alice Crosswhite, and a number of other relatives in and around Lockney.

DEMOS SHOULD 'FIRE' RASKOB, CANNON SAYS

Methodist Bishop Favors New National Head for Democratic Party

Washington, Aug. 5.—The Democratic party must repudiate and discard John J. Raskob, chairman of the national committee, or lose permanently the dry Southern Democrats, Bishop James Cannon, Jr., of the Methodist Episcopal church, South, said in a 20,000 word statement published here today.

The lengthy statement answered recent charges that he hoarded food during the World War and re-explained details of his personal loans to promote the Asheville conference of the Anti-Smith Democrats last summer. Commenting on Chairman Raskob's speech at the recent banquet in Washington, Cannon said the former General Motors financial wizard "indulged in wild talk about a revolution in order to secure the enjoyment of life, liberty and the pursuit of happiness."

This, the churchman said, "was simply the use of somewhat different words to express frantic, undying opposition to prohibition. A clamorous demand for personal liberty and the outspoken, fixed determination that the wet Tammany semi-Republican organization will make that party the wet political party of the nation, regardless of Southern Democratic views or votes."

Bishop Cannon summed up his comment on the Raskob speech by saying: "Southern Democrats are necessarily permanently out of the party."

Miss Marcella Easley, who has been a recent guest of Miss Joanita Bybee, returned to her home in Quanah, Texas, Sunday.

County Tax Valuations Increase \$2,000,000

County Rate Will Be 65c, Including Special 15c Special Road Tax, This Year

The following item in reference to the tax rate, as fixed by the Commissioners' Court, this week, has been handed us for publication:

Floydada, Aug. 2, 1929.

"The Commissioners' Court of Floyd County, convened in special session today for the purpose of fixing the county tax rate and the tax rate for school purposes in the Common School Districts of the county.

"The following tax rates were fixed on the \$100 taxable values: 1st class or Jury Fund rate 2 1-2 cents; 2nd class or Road and Bridge Fund rate 12 cents; 3rd class or General fund rate 2 5/8 cents; 4th class or building fund rate, which takes care of all outstanding warrants under division, and provides for repairs on court house and jail, 10 1-2 cents; making a total county rate of 50 cents, which is believed to be one of the lowest tax rates in West Texas for county purposes. In addition to this a Special Road tax of 15 cents was levied on all taxable property in each of the Commissioners' Precincts of the county.

"Floyd county has an approximate increase in tax values this year of \$2,000,000.00, the largest item of increase values being over 82 miles of new railroad built in the county last year. The total valuation of the county this year for tax purposes will be about \$13,340,000.00.

"In addition to the above the court levied school taxes for the Common School Districts of the county averaging 95 cents, divided as follows: 67 cents for maintenance purposes and 28 cents for bond purposes."

Nothing is said in the above article in reference to the State Tax rate, but we presume that it is the same as it was the past year, which was 65c on the \$100 valuation, which would make the tax rate in Floyd county \$1.15 on the \$100 valuation or 10c on the \$100 valuation less than it was last year, the tax rate then being \$1.40 on the \$100 valuation.

The valuation of the county this year is \$13,340,000 against a little over \$11,000,000 the past year. This increase is due to railway and industries that have come into the county the past two years, and are taxable for the first time this year, there being no raised valuation on farm or city property, only in cases where the improvements have caused certain property to be more valuable, however, in as many, if not more instances, valuations have been lowered this year on farm and city property, we understand.

Floydada Burglars Do Considerable Damage

Attempt Wholesale Robbery in Business District of Floydada Wednesday Morning

Floydada, Aug. 7.—After breaking into two business establishments, one garage and one filling station here Wednesday morning between three and four o'clock, burglars escaped with less than two hundred dollars in cash but did considerable damage to safes and cash registers. Scared away from an attempt to rob the Martin Dry Goods Company after they had tried the rear door open, it is believed that the men next blew the door off the safe in the Barker Brothers garage. Their next stop was at the Motor Inn filling station where they tried the lock of the door and found the cash register empty.

After making an attempt to enter the Snodgrass Chevrolet garage which is connected with the filling station the men broke the lock to the gasoline pump and evidently took enough gas to fill their automobile. Gullion and Sons garage was their last attempt and while they were engaged in prying the door off the safe, they were discovered by the night watchman but made good their escape.

At Barker Brothers the burglars were successful in blowing the door completely off the safe and it was in this place that the cash was stolen. None of the other firms suffered any loss other than damage to doors and safes. This was the second time the Gullions and Son garage had been robbed in the past ten days.

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Baker's Remodeling Store This Week

Putting in Modern Show Windows in Front of Dry Goods Department

Baker Mercantile Company have a crew of painters at work this week re-modeling the interior of their dry goods department, and will begin in the next few days to have the front of the dry goods department torn away and replaced with modern dry goods show windows. The new windows will run about fourteen feet back in a V shape, the doors to the store setting back that distance from the present sidewalk line, and the inset will be floored with tile, making it a most modern and beautiful front to the store and giving a lot more space for show window displays.

Methodist Meeting Now In Progress

Day Services Held at Church and Night Services at City Auditorium Each Day

The revival meeting of the Methodist church began last Sunday morning with Pastor J. E. Stephens leading the choir and young people's services. Each morning from 10 to 11 o'clock services are held at the Methodist church, and each evening at 8:30 the services are held in the new city auditorium.

So far the crowds at the night services have not been as large as they should be, but there is considerable interest shown in the meeting by the membership of the church, and it is hoped that the crowds will be large by the end of the week.

The sermons being preached at each of these services are inspirational and much good is being accomplished for the Lord. The young people's meeting each evening at 5 and 7:45 o'clock have a fairly good attendance, and much interest is being shown, as they grow larger and larger each day.

Everyone is invited to come out and enjoy the song services and hear some good preaching at each service.

DEATH TOLL IN TEXAS BY CARS SET RECORDS

Airplanes Have Clean Slate, State Safety Man Reports for July

Austin, August 4.—More than 13 Texas people were killed in accidents each day of the week ended July 23, probably for a new high sustained record of a week's carnage of fatal wrecks and accidents, according to figures compiled by Pres. Clarence E. Gilmore of the Texas Council of Safety, with headquarters here.

The state's average for the entire year has been six-plus people killed every day in accidents. This was regarded as bad enough, but the July week more than doubled that record.

Thirty-four people were killed in automobile wrecks during the seven days. Ten were killed by drowning.

For the previous week, one of the highest in Texas history, 10 persons a day were killed in wrecks, 31 being victims of automobile accidents during that week.

Up through July 23, there had been 6406 people injured in Texas, or 31 a day, and a total of 7836 injured and dead, or 37 daily casualties.

Ninety-Six Killed in Week

For the week ending July 23, 261 persons were seriously injured and 96 killed.

This year's toll of fatal accidents mostly highway and automobile accidents, car collisions and grade crossings, is running 50 per cent higher than last year's, despite safety campaigns and efforts to reduce the devastating losses of life.

As compared with the 1430 killed this year, there were 992 killed up to the same day last year. Compared with the 6406 injured in a little less than seven months this year, there were 356 injured in the same period of 1928.

The record week, July 16-23, recorded 175 injured and 24 killed in automobile accidents, one injured and one killed in railway accidents, one killed by an interurban, one hurt, two killed by street cars.

Airplanes alone showed a perfect record, with none killed and none injured, apparently showing the airplanes to be safer than the automobile.

Six were hurt and nine killed by falls; three hurt and three killed by burns; 10 persons drowned; two injured and four killed by firearm accidents; seven injured and three killed by explosives, and 37 injured and 21 killed by all other accidental causes.

MASKED MEN TAKE JEWELS WORTH \$7,500

Pair Shoved in Closet; Warned Not to Try to Escape for 10 Minutes; No Trace of Men

Ralls, Aug. 4.—Held up by two masked men at the door of their garage in the rear of their home here, Mr. and Mrs. Bruce Spencer late last night were robbed of two diamond rings and one diamond set, valued at \$7,500.

Spencer, who operates a drug store here, and his wife, were returning home after closing their store when the men stopped them. After taking their jewelry, the robbers locked the couple and their two children in a closet and warned them not to attempt to escape for 10 minutes.

No trace of the men has been found.

Three People Drown Near Spur Tuesday

Two Men Drown While Attempting to Save Twelve Year Old Boy

Spur, Aug. 6.—Death stalked through the gathering dusk near here this afternoon to claim the lives of three persons, bringing a tragic end to the first of what was planned to be an annual reunion of the C. J. Smith family, among the oldest pioneers of this section of West Texas.

The attempt to rescue a 12-year-old boy from drowning cost not only the life of the youth, Herman McBroom, but that of his father, Escell McBroom, 36, of Brownfield, and McBroom's brother-in-law, Henry Smith, 32, of Lamesa.

The father lost his life in attempting to save that of his son and Smith in turn died in an effort to prevent his brother-in-law's death.

The tragedy occurred at a fishing party and picnic on the S. M. Swenson properties, 25 miles southwest of here, planned by the men attending the reunion in the home of Mr. and Mrs. C. J. Smith in Spur. Gathered here from various parts of the state, 22 members of the family were planning a final celebration before leaving tomorrow for their homes.

While on the fishing trip, the boy, Herman, wading in the shallow water on the opposite side of the tank, suddenly stepped into water over his head. His piercing screams as he sank beneath the surface of the water, caused his father to dash in with all of his clothing on. The lad was never seen again alive after going down for the first time.

The father was sinking when he was reached by McBroom. The two men, holding one another in a vice-like death clench, floundered helplessly for a short while in the deep water, then sank for the third and final time, before Will and J. R. Smith brothers of Henry, and E. B. George, a brother-in-law, could reach them. One other man in the party, C. J. Smith, 55, in whose honor the reunion was held, helplessly looked on from the bank as his son, Henry, and his grandson, Herman, went down.

Bodies Recovered

All three bodies were recovered and taken to the Smith home here.

Tomorrow instead of a planned celebration prior to leaving of the various relatives to their respective homes, will be the triple funeral here. Definite funeral arrangements had not been announced tonight.

Survivors Given

Smith is survived by his widow, two children, Nona Carroll and Arlie Boyd; his parents, Mr. and Mrs. C. J. Smith, of Spur; two brothers, Will Smith, of Haskell; and J. R. Smith, of Spur; and one sister, Mrs. E. B. George, of Spur.

McBroom is survived by his widow and two children, Marie and Avis, all of Brownfield.

TRUST COMPANY IS ORGANIZED BY PLAINVIEW BANK

Plainview, August 4.—A trust company with a capital stock of \$50,000 has been organized by the Plainview National Bank, and is in operation.

The Plainview National Bank is the first banking institution in this part of Texas to add this kind of banking service. It was first organized with a capital stock of \$10,000.00, but it was found necessary early in its career to raise the capital stock to the \$50,000 mark. J. D. Steakley, vice president of the Plainview National Bank, is the chief executive of the trust company, and the work is handled in the bank by bank officials, who are also officials of the trust company.

Sadler at Floydada This Week

Harley Sadler's Show company closed a week's engagement here Saturday night, having enjoyed large crowds at each performance. They went from Lockney to Floydada, where they are showing this week.

Gents' Furnishing Goods Store to Open Soon

P. W. Price of Amarillo, Will Open New Store in Lockney Within Next Few Days

The new building under construction just north of the Beacon, being built by Edd Manning, contractor, for the Baker Interests, is just about complete, and the finishing touches will be made the coming week, and the building ready to be occupied by the 15th of this month.

Mr. P. W. Price, of Amarillo, will occupy the building with a first-class stock of Gents' Furnishing Goods and Ready-to-Wear, and will make Lockney his home. Mr. Price is an experienced merchant and comes to Lockney well recommended. He has been in this line of business in Amarillo for some time past.

This will be the only exclusive Gents' Furnishing store in the city at this time.

City Lets Contract for Seats for Auditorium

Work on Swimming Pool Begun Wednesday—Will Also Put in Play Ground Equipment

There will be something to suit the entire family, no matter how large the family may be, when the city gets through with the new park, located on the old college 8 acres, in the east part of Lockney.

The work on the auditorium is just about finished, and within a few days the work will be through on this part of the program. Yesterday afternoon the contract was let for about 800 opera chairs with which to seat the auditorium, and they will be placed in the building within the next few days. The work in the kitchen and club rooms at the auditorium will soon be completed, and this department will be the largest and most complete club center that can be found in this section of the state. The stage fixtures in the main auditorium will be put in before long and then the auditorium will be ready for the holding of all kinds of public meetings, shows, etc.

The grand stand at the ball park has been completed and in use for about two weeks. Work on the building of a swimming pool 40x100 feet, that is being constructed out of reinforced concrete begun yesterday. The swimming pool is being constructed on the north side of the auditorium, and will be divided into two parts, one 40x40 feet where the water will be from about two and a half to four feet deep, where the small children can play and swim and not be molested by the grown up folks, and the danger of deep water being removed from this part of the swimming pool. The other department of the pool will be 40x60 feet and will be deep enough for the grown people. There will be bath houses and dressing rooms at the edge of the swimming pool for the use of those who enjoy the use of the pool.

Also on the other vacant ground there will be arranged slides, swings, etc., for a children's play ground, also tennis courts, which will make the new park a place where both the old and young can go for recreation and instruction. The park will be fenced with an iron pipe fence, through which water will be run, for use all over the park, in keeping the trees and grass in good shape.

This will be the most complete park and community center in the western half of the state when completed, and the work will continue until the entire job is through, without any delay.

PLAINVIEW BUILDING TO \$90,640 IN JULY

Plainview, Aug. 4.—Twenty-one building permits, totaling \$90,640 were issued at Plainview during July which is ordinarily one of the quiet building months of the year. This brings the building permits for the year to within a few dollars of the million mark for the first seven months.

The largest permit granted during July was for the \$25,000 gymnasium which is to be erected at Wayland college as a gift from J. Lindsay Nunn of Amarillo. Knoobuizen, Boyd and Davenport took out a \$20,000 permit for paving in Hillcrest residential addition; C. R. Veigel a \$11,000 permit for a business building and Knoobuizen, Boyd and Davenport \$9,500 for a business house.

Mr. and Mrs. H. A. Brotherton and family returned Wednesday from Greenville, Texas, where they have been for the past two weeks, visiting with relatives and friends.

The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner
Subscription Cash in Advance

TERMS OF SUBSCRIPTION
One Year \$1.50
Six Months .75
Three Months .40

HERE'S BIGGEST FISH TALE OF SEASON

We are informed, that while fishing in the Rocky Mountain streams of Colorado several days ago, Arthur Barker removed his shoes and placed his feet in the water to cool them. Soon he felt something biting his foot and pulling it out discovered a 17-pound Spotted Trout on the end of his toe. After receiving treatment, Barker's toe was proclaimed in good shape.

PEOPLE'S FORUM

In view of the fact that candidates for Governor of Texas are beginning to bud and blossom at a rapid rate, perhaps it may not be amiss for this old clothopper to tender some wholesome advice and thereby save many budding candidates for this office much time, worry, and money. It must be plain to every reflecting, observing man and woman that the race for governor is now and will continue to be between Tom Love and Barry Miller. These two men clearly represent the issues that are now and will be before the people of Texas.

There will be no issue between these two candidates on the subject of an economical administration of our government—the suppression of trusts and the control of corporations, or the enforcement of the laws of our country. They will be agreed upon these questions. There may be some difference as to the means and methods by which these ends are to be accomplished. There are, however, grave and important issues that have not been settled and will not be until settled right.

There is the issue of tyrannical, despotic, unconscienceable machine rule, the issue of Al Smithism, John J. Raskobism, Tammany Hallism, political Romanism, unrestricted foreign immigration, ante prohibitionism and the 18th amendmentism and practical unrestricted wiskism, all of which are represented by a personified and embodied in Barry Miller and antagonized by Tom Love.

These are mainly the issues upon which this campaign will be fought, because of their effects and bearings upon the next presidential election. Don't let any one get it into their minds that these questions are settled. The association for the destruction of the 18th amendment and the Volstead act is very much alike and Mr. Raskob and Al Smith are active members of that association, whose object and purpose according to Mr. Raskob is to destroy "the damnable affection of prohibition."

This association aid its wet friend (and we have many of them in Texas too) are working and intriguing night and day to accomplish this end, and yet there are some who claim to be prohibitionists but who supported Al Smith are trying to lull our people to sleep by claiming that all these is-

ssues were settled last year. Beware of wolves in sheeps clothing.

There will and can be no question of religion involved in these issues, they are purely moral and political and the good people of Texas had better wake up to a sense of the danger which threaten their alters and their hearths.

The issues in this campaign are plain and well defined and are well and faithfully represented by Barry Miller on one hand and Thos. B. Love on the other.

So everybody else had just as well "stand from under" and save their time, worry, and money, for we are going to fight it out on this line if it takes all summer and mark my prediction that Tom Love will sweep this good old Texas by a 200,000 majority.
T. J. TILSON,
Plainview, Texas.

PROVIDENCE

Aug. 6.—There were quite a few from this community attended the ball game at Rock Creek, Sunday.

Relatives from Oklahoma visited in the Hogue home, Friday.

E. L. Butch left Thursday to visit friends and relatives in East Texas.

Mrs. Willard Phillips is visiting homefolks at Weinert, Texas.

Those that spent the day in the O. L. Bennett home Monday, were: Mr. and Mrs. Jewell and four daughters, Annie, Dora Mae, Edna, and Alma, from Abilene; Mr. and Mrs. J. A. Bennett, from Inadale; Mr. and Mrs. Walter Martin, from Rock Creek; Mr. and Mrs. Dock Bennett, Mr. and Mrs. Clarence Powell, and Mrs. Charles Powell.

Mr. Willard Phillips spent Saturday night in Plainview.

Mr. Lee Bennett and family, and Roy Bennett left Wednesday for Hill county.

RAMSEY

Aug. 7.—Mr. and Mrs. J. J. Hill and children returned Tuesday from a visit with relatives near Dallas.

Mrs. Newton Goode of Buffalo Springs is here visiting her mother, Mrs. Louise Landrum, and family.

Mr. L. C. Elliott is spending a few days in New Mexico, this week.

Mr. Floyd Landrum accompanied by Mr. Jackson of Lockney, left Saturday on a fishing trip.

Miss Alice Gordon of Lubbock spent the week-end with Mrs. W. J. King.

Mr. and Mrs. John Smalley visited Mrs. Smalley's mother, Mrs. Dobson, of Lockney, Sunday afternoon.

Miss Avis King is visiting Misses Minealo and Ruth Fulkerson, of Wichita Falls, this week.

Mr. and Mrs. Bradley Davis of Amarillo visited at the home of Mr. and Mrs. J. R. Davis, a few days last week.

Miss Jessie Landrum spent Sunday afternoon with Miss Minnie Dobson, of Lockney.

Miss Virginia Miller spent Saturday night with Miss Fay Ola Mason.

LONE STAR

Aug. 5.—Mrs. Joe Reeves returned Sunday from College Station, where she attended the short course.

Mr. and Mrs. J. B. Allen and family are away taking a vacation.

Joe Reeves and his mother returned home from Quanah a few days ago after a few days visit with Mrs. Howell.

Mr. E. C. Brown and family left Sunday for East Texas on a vacation.

Bob Reeves and family and Bert

Bobbitt and family are expected home from their vacation some time this week. At last report they were at Carlsbad.

A number of people are planning to attend the Panhandle Baptist Encampment at Ceta Canyon this week. The encampment will close Aug. 11.

Mrs. W. H. Johnston, who is in the hospital at Plainview, was resting nicely at last reports. We hope that she will be back at home before many days passes by.

Mr. and Mrs. Bert Bobbitt and daughter, Miss Evelyn, are in New Meexico on a vacation trip this week.

LUTHERAN NEWS

Aug. 5.—Misses Dorothy Pullen and Doris Bennett were in Plainview Saturday, sight seeing.

Mr. and Mrs. Sam Newman of Kress visited homefolks, Sunday.

Ben Quebe and family visited in the Whitfield country, Sunday.

Mr. and Mrs. J. W. Davenport and little son, were in Plainview Saturday, shopping.

Joe Zimmreman visited his brother, Dee, Sunday, in the Aiken locality.

Mrs. Hazel Day visited her grandfather, Mr. Harmon, here last week.

Desmond Abbott and (Just) Hill of Lubbock visited in our midst last Thursday.

Mr. and Mrs. Gamble and family of Prairieview, viisted in our midst Friday night.

H. J. Ratjen and wife were in Plainview Saturday, shopping.

Herman Ratjen is taking treatments in Lockney at present for appendicitis.

Mrs. F. M. Kennedy returned home Saturday evening from a trip to Amarillo and Panhandle. She was the guest of S. S. Pullen and family of Panhandle and Mrs. Mabel Allgire of Amarillo.

Mr. and Mrs. Clyde Strain and little son, of Vici, Okal., were the guests of Mrs. Strain's aunt, Mrs. Kennedy, last Monday. They returned home the first of the week.

Mrs. Hazel Day of Fort Worth visited her school mate, Mrs. Flo Zimmerman, the past week.

What's Doing in West Texas

July 31.—Stamford—The meeting of the advisory board of the West Texas Chamber of Commerce at Fort Worth was attended by members of the staff as well. The meeting was held in the Fort Worth office and was attended by R. W. Haynie, Joe A. Wheat, and Ray Nichols. The statement which was issued at the close of the meeting follows:

At the conclusion of the first meeting of the Advisory Committee of the West Texas Chamber of Commerce since the resignation of former Manager, Homer D. Wade, held at the Fort Worth office of the organization July 29-30, it was the judgment of the Advisory Committee that a statement should be issued outlining the policies to be followed between now and the time of the El Paso convention. The meeting was attended by A. M. Bourland, President-Manager, R. W. Haynie, Joe A. Wheat of Seymour and Ray H. Nichols of Vernon, Mr. Clifford B. Jones of Spur, the other member of the Advisory Committee, could not be present on account of being out of the state on a vacation.

1. It is our purpose to make effective the recommendations and resolutions adopted at the meeting of the Directors in Coleman July 16, 1928.

These recommendations included:

(a) A study of the organization structure by a committee composed of Walter D. Cline, Wichita Falls, R. L. Penick, Stamford, and O. P. Thrane, Snyder, which committee is instructed to study the organization set-up and make such recommendations as it may deem wise at the El Paso convention, Oct. 23, 24, and 25.

(b) A program of advertising and publicity to sell West Texas to the world, placing particular emphasis upon agricultural resources, dairying, poultry raising, beef feeding, et cetera

2. The organization as it now exists is expected to continue to function and that there is not now any exception of any need for expansion in the personnel of the staff.

3. The Vernon Chamber of Commerce has loaned the services of its Secretary-Manager, Mr. Grady Shipp, without cost to the West Texas Chamber of Commerce, as personal assistant to the President-Manager. Mr. Shipp is not now, has not been in the past and will not be in the future an applicant for any office in connection with the West Texas Chamber of Commerce. He is simply serving as personal assistant to the President-Manager, and continues his service with the Vernon Chamber of Commerce, and as soon as the term of office of the President-Manager expires Mr. Shipp will continue to devote his time exclusively to his position at Vernon.

It is further stated that neither Mr. Bourland, nor any member of the Advisory Committee attending the Fort Worth meeting has any inclination to suggest who may be selected at the El Paso convention for the position of General Manager. Our sole purpose in undertaking the obligations imposed upon the committee by the Directors at Abilene, June 20, 1929, is to continue the work of the organization and have its affairs in the most splendid condition possible at the time of the El Paso convention, and to this purpose the Advisory Committee have pledged themselves and call upon the friends of the West Texas Chamber of Commerce to render every assistance to bring about this purpose in order that at the El Paso convention the organization will present a record of achievement equal to any year's work in the past and enjoy the most wonderful convention of all time.

4. It is to be our policy to work with and through the local chambers of commerce throughout West Texas and we earnestly solicit the active and whole hearted support of the secretaries and other officials of the local chambers of commerce.

Jayton will soon see a modern brick building replace the old iron building adjoining the Palace theatre. The latter building is being torn down and



Corona Portable TYPEWRITERS
"The little wonder Machine"
Cash or on Terms
\$10.⁰⁰ Cash \$5.⁰⁰ Per Month
Price \$65.00
Liberal Discount for all cash

See Machine on Display
LOCKNEY BEACON
Distributors

the general merchandise store owned by G. Coury which will take its place will be run with the idea of giving sanitary goods, with high quality and the best price to the public.

Rochester is seeing some road work done by the state highway department. Low places on the main thoroughfare which stood in water after every rain have been filled in. It is planned to fix other streets in the near future.

Portales, N. M., will be the home of the Eastern New Mexico division of the West Texas Chamber of Commerce according to present plans. The Portales chamber of commerce plans to furnish office space, and extend the services of their secretary, Sam Seay, to the regional organization.

Jim Harper, Mr. and Mrs. Joe McCollum are on a fishing trip in the mountains of New Mexico.

AESOP SAID:
"Whatever you do,
do with all your might"

THE electrical industry has been following this advice since the day in 1882 when Edison placed in operation the first central station.

It is because it has always done everything with all its might that this country has 19,000,000 electrified homes, 500,000 electrified farms, an industrial system that has dignied labor by making the worker a director of power, and a standard of living that is the marvel of all the world.

It is because it has always done everything with all its might that service has been extended to more than 4,000 communities during the past five years.

It will continue to do everything with all its might until the United States has been as completely electrified as is practicable.

Texas Utilities Co.
YOUR ELECTRIC SERVANT

New Footwear Characterized by Smartness and Quality Fall Shoes

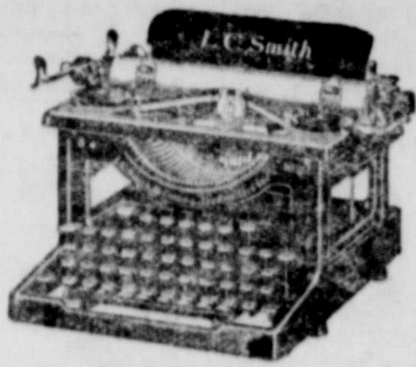


If you know your footwear you will surely recognize in these styles that smartness that can only be found in shoes of high quality. And yet our prices are maintained at the usual low level.

The fall shoes in blues, tans and matched kids, patents and satins are awaiting your inspection

BIG REDUCTION
All Light Shoes in Three Special Lots
\$1.95, \$2.95, \$3.95

Plainview, **ROBINSONS** Texas
Shoes --- Hosiery --- Millinery



L. C. Smith Typewriters

"The Machine that stands the Test"
Cash or on Terms

\$15 Cash \$10 Per Month

Let Us demonstrate this Machine to you.

Liberal Discount for all cash
See Machine at this office



Lockney Beacon
Distributors

with Mr. and Mrs. H. D. Ashby.
Miss Dorothy Glass pent Thursday night and Friday with Miss Eyon Griffith of Lockney.
Mr. and Mrs. Wilcox and family of Plainview visited in the home of Mr. and Mrs. C. W. Murphy.
Mr. and Mrs. George Graham and family left Tuesday for Arkansas, where they will visit Mr. Graham's mother.

PRAIRIEVIEW

Aug. 5.—A good crowd was present at Sunday school and church Sunday. Rev. Pipes filled his regular appointment.
B. Y. P. U. was well attended Sunday night and we had some visitors, which we are always glad to have.
Mr. and Mrs. Perry Wood had as their guests Sunday, Bro. Booth of Plainview, and Mr. and Mrs. F. S. Shearer.
Rev. Pipes and wife of Plainview spent Saturday night in the home of Mr. and Mrs. W. J. Toyler.
Mr. and Mrs. Grover Lemaster visited relatives near Plainview, Sunday afternoon.
Mr. and Mrs. J. W. Gable and children returned last week from Jones county, where they have been visiting

with friends and relatives.
Mr. Willie Sammann purchased a new Willys-Knight sedan last week.
Some few from here attended the Harley Sadler show at Lockney, last week.
Rev. L. E. Hort and wife and daughter, of Plainview, were in our midst Sunday.
Mr. and Mrs. W. J. Toyler were the Sunday guests of Mr. and Mrs. Walter Hort.
Mr. Fred Sammann has been quite sick the past week.
Mrs. Holland and children of Longview, Texas, are visiting with her sister, Mrs. Perry Wood.
Mr. and Mrs. Walter Hort and children returned last week from Bradshaw, where they visited friends and relatives.
Miss Olmae Gamble had as her guests Sunday, Mr. and Mrs. Foster James of Floydada, and Miss Leola Hudgin.
A shower was given last Friday evening at the home of Mrs. Perry Wood, in honor of Miss Viola Williams, who is to leave soon for South America.
Crops are looking fine, but are needing rain badly.
A revival meeting will begin at this place Friday night and will continue until Sunday night week, preach-

FRANK PERKINS
FIRE, TORNADO, AUTOMOBILE, LIVESTOCK AND COMPENSATION
INSURANCE
BONDS AND RENTAL PROPERTY
FARM AND CITY LOANS

Telephone No. 185
Over 1st National Bank Lockney, Texas

ing by Rev. Kemp. Services will be held at 8:30 each evening. Everyone welcome.
LIBERTY
Aug. 5.—Mr. Denver Box of Abilene is visiting with Mr. Sam Box, of this community.
Miss Elsa Anderson spent Wednesday afternoon with Miss Mary Box. Mrs. Moore visited Mr. Sam Box, Tuesday afternoon.
Misses Erma and Berma Bean were Lockney visitors Tuesday.
Mr. and Mrs. B. Yearly and family motored to the brakes, Sunday.
Mr. and Mrs. Joe Yearly of Barkburnett, are here visiting his parents, Mr. and Mrs. B. Yearly.
Mrs. J. E. Arceneaux and children returned the last of the week from a visit of several weeks in San Antonio.

LAND! LAND!

We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties

W. M. MASSIE & BRO.
Floydada, Texas

SOUTHWESTERN LIFE
January 1, 1929 Insurance in force \$246,958,606.00
Paid to Policyholders and Beneficiaries since organization in 1903 \$16,385,446.00
We solicit correspondence from those desiring life insurance and farm loans.

W. R. CHILDERS, Rep.
A STRONG TEXAS COMPANY
W. C. ROBBERSON, L. R. HARRIS
SOLICITORS
LOCKNEY, TEXAS

GRADY R. CRAGER
ARCH CRAGER, Asst. Mgr.
Funeral Director and Embalmer
PRIVATE AMBULANCE
Phones: Day 121, Night 34W or 79J.
LOCKNEY, TEXAS

Have Your Abstracts Made By
ARTHUR B. DUNCAN
The Old Reliable Abstract Man
Floydada, Texas

WILSON STUDIO & ART SHOP
FLGYDADA, TEXAS
PORTRAITS, VIEWS, PANORAMA VIEWS

KODAK FINISHING, ENLARGING ART PICTURES AND FRAMING
Have your Abstracts made by
ARTHUR B. DUNCAN
The Old Reliable Abstract Man
Floydada, Texas



DR. GREEN EASY DENTIST

False Teeth \$17.50 up
Gold Crown \$5 up
Bridgework \$5 up
Silver Fillings \$1
Extractions \$1

Office No. 5, Veigel Bldg.
PLAINVIEW, TEXAS

ANTELOPE

Aug. 6.—Mrs. W. F. Combs is very ill at her home here.
Mrs. B. C. Hinsley visited Mrs. Bob

Hinsley Sunday.
Mrs. Barker, Mrs. Ted Jones, and Mrs. J. M. Aston spent Monday with Mrs. B. F. Combs.
Miss Shirlee Mae Palmer spent Sunday with Miss Lillian Barker.
Many of the Antelope people attended the ball game at Dougherty, Sunday.
Mrs. B. F. Combs and Miss Frances Crump, who have been visiting their sister and daughter, Mrs. J. M. Aston, returned to their home in Crosbyton, Saturday.
Mrs. Charlie Nickels, who has been in Fort Worth trading, returned home this last week.
Mrs. Roy Caplinger spent Sunday with Mrs. Henry Thomas.
Mr. Willie Wisdom has been ill the past week.
Mrs. Roy Shirlee, Mrs. W. W. Wisdom, and Mrs. Willie Wisdom spent Thursday with Mrs. Charlie Nickels.
Mrs. Sherd Smith visited Mrs. Ted Jones Tuesday of last week.
Mrs. Andy Wooten of Pansy visited Mrs. Ted Jones, Tuesday of last week.
Misses Viola and Neva Hinsley spent Wednesday in the Aston home.
Miss Lora Belle White spent Sunday with Mr. and Mrs. Charlie Nickels.

PLEASANT HILL

Aug. 5.—People here are surely wishing to see a good rain on the crops now.
Orbey Wilkes and Randle Blankenship returned home Saturday evening from Mexico.
Mr. G. W. Blankenship purchased a new Essex car last week.
Mrs. L. Y. Wopsey returned home Monday morning after a week's visit with relatives at Odell.
Many people of the community attended the ball game at Dougherty, Sunday afternoon.
Some of the young folks are attending Harley Sadler's show this week.
Mrs. J. D. Towry is visiting with relatives in this community.

IRICK

Aug. 5.—Rev. Hicks of Plainview is holding a revival meeting at Irick this week. Everyone is invited to come.
Mr. W. C. Poage and Hugh Poage are visiting relatives in Oklahoma.
Misses Lila May Taack, Frankie Smith, Lela Dollar, and Black Hampton and Messrs. Otto Hampton, Jack Dollar, and Hershel Smith left Saturday for New Mexico, where they will visit Carlshad.
Mr. and Mrs. Floyd McCurley and son, Lynel, Mrs. Little and daughter, Imogene, Mr. and Mrs. Oris McCormack and little daughter, and Mrs. L. P. Meormick and daughters, Ola and Thelma Jean, who have been visiting Mr. and Mrs. W. T. Glass and family, left Monday for their home in East Texas.
Misses Donna Nell Murphy and Helen White and Messrs. Billie and Shot Dollar, C. W. Murphy, Earl Poage, Carroll Feagan, Red, and Leonard Dollar took dinner with Opal Ashby Sunday.
Mr. L. H. Trotter's father and brother, John Trotter, from Abilene, are visiting in his home this week.
Mrs. Rivers and children and Rev. Hicks and Mr. Kellney spent Sunday



Announcing Two New Models of the CHEVROLET SIX

Broadening the appeal of a line of cars which has already won over 950,000 buyers since January 1st, Chevrolet presents two distinguished new enclosed models of the Chevrolet Six—the Imperial Sedan and the Sport Coupe. With beautiful new Bodies by Fisher available in a variety of striking color combinations and with numerous advanced convenience features—these new models provide, in abundant measure, those elements of distinction ordinarily associated with more expensive automobiles.

you will be impressed by their individuality and completeness. But you cannot fully realize what an achievement they represent until you get behind the wheel and drive! For here are all the qualities of six-cylinder smoothness, power and acceleration which Chevrolet alone provides in the price range of the four—combined with economy of better than twenty miles to the gallon of gasoline!

When you examine the new Imperial Sedan and Sport Coupe,

Come in today Learn for yourself the new standards of quality and luxury that Chevrolet has made available in six-cylinder cars—at prices within the reach of all!

The Roadster, \$525; The Phaeton, \$525; The Coupe, \$595; The Coach, \$595; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$695; The Sedan Delivery, \$595; The Light Delivery Chassis, \$400; The 1 1/2 Ton Chassis, \$545; The 1 1/2 Ton Chassis with Cab, \$650. All prices f. o. b. factory, Plus, Mich.

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

Dyer Motor Co.

Lockney, Texas

A SIX IN THE PRICE RANGE OF THE FOUR

Baker Hotel Coffee Shop

"AN INSTITUTION OF MERIT"

Established for the sole purpose of providing the people of the Lockney Trade territory with a better place to eat, striving to be of real SERVICE to the entire community.

THE COOLEST EATING PLACE IN THE CITY
BAKER HOTEL COFFEE SHOP
(EVERY ONE COME AS YOU ARE)

Dear Friends:

The Baker Hotel Coffee Shop was established for the benefit of the community and not for personal gain. If you wish the place to remain open it will be necessary for you to favor us with a portion of your business as I expect the Cafe to "break even" each month. If the debits exceed the credits, it will be necessary to close the best equipped eating place in Lockney.

(Signed):
ARTIE BAKER, Owner.

PILES (OR HEMORRHOIDS)

Have now successfully treated 900 cases of blind, bleeding and protruding piles by absorption method.

Many chronic diseases are caused or aggravated by piles and cannot be relieved until piles are cured.

NO DETENTION FROM BUSINESS

No Charge for Consultation or Examination.

COMING TO PLAINVIEW SOON

WILL BE AT WAYLAND HOTEL, PLAINVIEW, TEXAS, MONDAY, TUESDAY AND WEDNESDAY, AUGUST 12, 13 AND 14

Taking Patients, and then long enough afterwards to treat patients taken on these dates.

NO HARM TO INVESTIGATE

COME AND SEE ME.

HAVE DEVOTED 8 YEARS TO TREATING PILES

M. A. COOPER, M. D.

RECTAL SPECIALIST CHILDRESS, TEXAS

Mountain Air

Mountain Air is said to be very pure because it lives and thrives in an altitude above all impurities. Such is a fact. The Rockies is one of the finest in the U. S., and very attractive to our people when the hot rays of the summer sun begins to scorch our backs and sand roast our feet. This is evidence that the human mind is on the expanse. Just so in our business, when people begin to hunger and thirst for refreshments they raise their eyes and look for a good place to supply their wants and after looking over the town they always find our store one of the best Health Resorts to satisfy hunger and thirst. Now as we have met your demands, we kindly ask that you meet ours by paying your bills promptly and give us a share of your cash business as that will enable us to carry on our 30 day business and be able to supply your demands.

FRESH GROCERIES AND MEATS AT ALL TIMES
JUST CALL TELEPHONE No. 10—WE'LL DO
THE REST

RILEY & BREWSTER

STRANGE LINES DRAWN UP IN GOVERNORSHIP

National Party Flames of Last Year To Be Only Issue In Coming Election

Austin, August 4.—A struggle to decide whether the Democratic party shall transform itself into some new and distinct political organism, or whether it shall cling to old traditions and continue as an entity familiar to its longtime followers is now shaping in the early and unprecedented rush of candidates into the governor's race of 1930, according to the rising rumble of speculative opinion.

Texas now has eight announced candidates for governor, with four others believed probable entrants, and at least one or two of the four certain entrants in the race. And several others are regarded as possible candidates, while a flock of other men in and out of public life are being suggested in various quarters.

Campaign Already Started
The impressive thing about next year's campaign is that it already has started, with at least two of the candidates are building up political organization.

Another outstanding attribute of the coming race is that the shadow of the party's destiny has been cast squarely upon the campaign.

Apparently it will be a new-born party a year hence, or the old party brought to a new stage by a renaissance reaching back to early glories. That is, observers believe the result of the next year's elections will decide whether the democratic party shall be in the hands of new leaders and shall be committed to new principles, or whether it will survive the agitation and the upsets of the past national campaign and remain recognizable as the party of old.

So far, the campaign promises to hinge about the bitterness of the national campaign, as fought out in Texas last year, unless some individual in the race or who gets in it will present an issue that will substitute new fuel for the burned out embers of that campaign.

Up to date, the eight men and women who have definitely announced for governor in next year's Democratic primaries are:

Barry Miller, lieutenant governor, Dallas.

Thomas E. Love, Dallas, Hoovercrat, who has started his campaign as an "anti-Tamm" fight.

Representative T. N. Mauritz, Ganado, income tax advocate.

Oscar F. Holcombe, defeated Houston mayor.

W. Gregory Hatcher, state treasurer.

Miss Katie Daffen, U. D. C., president.

Former Senator E. G. Senter, reformer.

Col. William Easterwood of Dallas.

Four more are regarded as prospective and probable candidates.

These are:

Former U. S. Senator Earle B. Mayfield of Austin.

Former Speaker R. L. Bobbitt, Laredo.

R. S. Sterling, chairman of the Texas highway commission, Houston.

Attorney General Claude Pollard, Austin.

Love Faces Ballot Contest

Senator Love, who faces a probable contest over getting his name on the ballot, because of his bolting the presidential nominee last year—he supported all nominees of the state primaries—and his vote for Herbert Hoover, already is shelling the woods.

His hope as a candidate for the Democratic nomination hinges on his ability to make the ticket and the ability of those who went with him to get into the primary election polls.

Senator Senter, who promises a cotton finance corporation, reduction of government expenses, extensive judicial reforms and a lot of other things, also has been his campaign.

Lieut. Gov. Barry Miller said he cannot actively campaign until after the Odd Fellows convention at Abilene next March names his successor as head of that order. Treasurer Hatcher likewise awaits his release as grand worthy patron of the Eastern Star next January before he will start campaigning.

Representative Mauritz, whose name was on an income tax bill in legislative sessions this year, before and after Governor Dan Moody advocated the state income tax considers his issue cut out for him, and likely will talk of little else. He is an inexperienced campaigner and a negative sort of speaker. Friends of the income tax theory do not believe he will ever succeed in pushing the possible issue of taxation ahead of the controversial issues of here political issue likewise will be made for him in the proposal of statewide financing of highways. The vote of 21 out of 31 senators, and 100 out of 50 legislature members was given for submission to highway bond issue to a public election this year. The only reason the people do not vote on the question is that three of the house members' votes were nullified by "pairs" with opponents. No candidate in the race has brought forward the highway bond question, so far.

Treasurer Hatcher announced a campaign of cutting expenses of government.

AMERICAN BUSINESS IN 1928 REACHES ITS HIGHEST LEVEL

Washington, Aug. 5.—American business in 1928 was described in the annual yearbook published Sunday by

the Department of Commerce as having reached "the highest level ever attained."

The business conditions during last year continued "the prosperity characteristic of every year since 1921," the yearbook said, and reflected "the steadily increasing efficiency of both industry and trade." A slight recession in activity which appeared toward the close of 1927 was promptly recovered after the turn of the year, it added, and business continued very active throughout the remainder of 1928.

"Manufacturing output, the most comprehensive measure of economic activity, was 3 per cent above the previous peak of 1925," the yearbook reported.

"Mineral output, chiefly because of smaller coal production, was slightly less than in 1926 or 1927.

"Tonnage of railway traffic increased slightly, and on account of reduced operating expenses the net operating income of the railways was 10 per cent greater than in 1927.

"Export trade increased 5 1-2 per cent in value and in quantitative terms was greater than even during the abnormal war years.

"Wholesale prices in domestic markets average a little higher than in 1927, mainly because of advance in farm products, but the decline in that class of commodities after the large harvest brought the general price index for December, 1928, to the same level as twelve months before."

HELPING TO BUILD TEXAS

Panhandle-Plains of Texas, Inc., will send exhibits to eighteen exhibitions and fairs in different States this fall in the purpose of showing outsiders just what Texas can do.

To take care of the increased demand incident to the gypsum plant abandoning its own power plant to take that company's service, together with other new industrial plants to be served, the Texas Public Service Co. is building a new sub-station at Sweetwater. The gypsum company found purchasing current cheaper and more satisfactory than maintaining its own power plant.

Remarkable growth in two Texas ports—Texas City and Corpus Christi—is shown in a report of the U. S. Shipping Board. From handling 263,280 tons in 1917, Texas City climbed in 1928 to 3,751,012 tons with a peak of 4,675,619 tons in 1927. Corpus Christi's jump was even more dazzling, its total in 1926 having been only 54,941 tons and two years later 3,554,873 tons.

During the past year the East Texas Chamber of Commerce held 404 farm meetings, put on a fruit tree planting campaign that increased the number of trees by 278,000, started 236 bull clubs to aid the growing dairy industry of that section and created an interest in diversified farming that East Texas has never had before.

Writing in a chain of Texas papers, Will H. Mayes, adds another feature to the organization, saying: "It has so thoroughly sold East Texas to its own people that they have quit moving to other sections and have become East Texas boosters," which, by and large, probably is the biggest achievement of all.

Voluntary reductions in electric rates by the Dallas Power & Light Co., are a part of the campaign to bring new industries to Dallas and will save users around \$150,000 a year.

Earnest of the permanence of the dairy industry in Texas is seen in the fact that within recent months more than \$2,000,000 has been invested in dairy, milk and cheese plants. A new cheese plant is at the small town of Abernathy, Hale County, with a capacity of 1,000 pounds a day, and Denison, Wichita Falls, Denton, Valley Mills, Round Rock, Taylor, and other points with several Texas towns organizing or preparing to organize companies for cheese making. The Borden milk plant at Waco, the Carnation plant at Schulenburg (with a second planned for Sulphur Springs) the new milk plants at Tyler, Sherman, Marshall, and several other cities are also new factors in the dairy business in Texas.

KNOW TEXAS

The largest number of Indians ever engaged in battle with Americans was at the first "Dobe Walls" fight in 1864, according to Judge E. C. Crane, Sweetwater historian.

Texas has 34 cities with population of more than 10,000 and is fifth among the States with an estimated population of 5,487,000.

Of the 13 sizable rivers in Texas, eight have their watersheds entirely within the State. Runoff water in the Canadian and Red goes into other rivers and then into the Gulf of Mexico; the others empty directly into the Gulf.

The Texas Railroad Commission was created in 1891.

To bound Texas requires four other states, 860 miles of international border and 370 miles of Gulf coast.

STATE SETS ASIDE EIGHT MILLION FOR ROAD IMPROVEMENT

Austin, Texas, Aug. 5.—The state highway commission has set aside \$8,405,000 for the maintenance of 18,000 miles of Texas highways during 1929-30, Gib Gilchrist, state highway engineer, announced today. The sum is practically the same as allowed last year for the purpose.

Of the amount, approximately \$1,000,000 is represented by a contingent

fund created for the rebuilding of roads and bridges during flood periods or other emergencies. Maintenance plans for the new fiscal year beginning September 1, will be discussed by division engineers at a meeting to be held in Austin Aug. 14.

Higgins—New fire truck received and fire brigade organized.

NOTICE INVESTORS

OUR REPRESENTATIVE WILL BE IN
LOCKNEY
THRU FRIDAY, AUGUST 16
LET US SUIT AN ACCOUNT TO YOUR NEEDS
8% ON MONTHLY SAVINGS

\$5.00 Month Matures	\$1,000.00
\$10.00 Month Matures	\$2,000.00
\$25.00 Month Matures	\$5,000.00
\$50.00 Month Matures	\$10,000.00

6% ON LUMP SUMS
SAVE WITH SAFETY
Houston Building and Loan Association
A. L. GREEN, Rep.

SMART HATS

To Complement the Fall Costume
Felts, Velvets, Satins, Chenelle



Here are the hats for fall that immediately impress you with their charm.

All priced so reasonable—

**\$1.88, \$2.88,
\$3.88, \$4.88**

All our stock has just been received direct from our New York manufacturers for our opening and are the very best in styles and material.

ROBINSON'S

Shoes --- Hosiery --- Millinery
PLAINVIEW, TEXAS



THIRSTY?

If so, stop in at Stewart's where any sort of zippy cooling drink will be skilfully concocted for you at once. You can depend on the purity of our refreshments as well as the taste.

STEWART DRUG COMPANY

ISIS THEATRE

Program Week Commencing MONDAY, AUGUST 12

Monday and Tuesday—

BUSTER KEATON

—IN—

"Spite Marriage"

PARAMOUNT NEWS

Wednesday and Thursday—

LAURA LAPLANTE

—IN—

"Girl Overboard"

COMEDY—"THIS WAY PLEASE"

Friday—

POLA NEGRI AND AN ALL STAR CAST

—IN—

"Woman of Moscow"

COMEDY—"SOCK EXCHANGE" PARAMOUNT NEWS

Saturday—

TIM MCCOY

—IN—

"Overland Telegraph"

COMEDY—"WRONG AGAIN" PARAMOUNT NEWS

PERSONAL MENTION

B. F. Thomas, and son, W. L. Thomas, and family, returned the first of the week from a visit to Central Texas. Uncle Ben became ill at Hamilton, Texas, where he remained until W. L. Thomas and family went to Waco and other points, and returned,

and then they all came home together.

Miss Mary and Mr. Robin Baker left Saturday night for Mayo Brothers Clinic at Rochester, Minnesota, where Miss Mary will be examined by the doctors to see how the operation she underwent several months ago has restored her spinal column, and Robin will go through the clinic at that institution.

Trave Hamilton and family, Misses Grace and Verna Mae Harper, and Wade Thompson returned the first part of the week from a pleasure trip to Colorado.

Mr. Bert Wells, is now at home with his parents, Mr. and Mrs. C. E. Wells. He has been a pitcher for the ball team of Stratford, Texas, for the past three months.

Grady Cramer went to Frederick, Okla., the last of the week to visit his wife, and Mr. and Mrs. F. Light, who were recently injured in an automobile accident in the mountains of Colorado.

Mr. and Mrs. W. J. Griffith and little daughter, returned the first of the week from a visit to Fred Griffith at Denver, Colorado, and a vacation trip spent in the mountains of Colorado.

Mr. and Mrs. J. H. McGehee of Ontario, Calif., have been here the past week visiting Mr. and Mrs. W. C. Nichols, and old friends.

Mr. Temple Abney and Miss Valley, Mr. C. E. Wells and daughter, Mrs. Carter Thompson, were the guests Wednesday of Mr. and Mrs. J. F. Michael, of Abernathy, Texas.

Warren of Childress, Texas, were in Lockney Sunday, visiting Mr. Abney's sister, Mrs. J. H. Hohlaus.

Mrs. C. M. Alford and Ineta Wilkerson returned home from Houston Wednesday morning, where they have been visiting relatives for some time.

Mr. and Mrs. Jerry Mudgett and son, W. H., of this city, and Mrs. Wiley Mudgett of Portales, N. M., spent Sunday with relatives in Estelline.

Mrs. Carter Thompson has returned to her home in Post, Texas, after a visit with her parents, Mr. and Mrs. C. E. Wells.

Miss Jeraldeen Bybee of Idabel, Okla., and Miss Mary Kathryn Easley, of Quanah, Texas, are guests of Mr. and Mrs. Jerry Mudgett.

Mrs. S. H. Bybee of Quanah, Texas, is the guest of her son, Mr. Walter Bybee, this week.

Mrs. Wiley Mudgett and son, of Portales, N. M., are visiting relatives in Lockney this week.

Olin Huff has been in Lubbock the past week visiting with France Baker and family.

Mrs. Jettie Thompson of Post City

was here over the week end visiting

parents, Mr. and Mrs. C. E. Wells. Chris Seaman has been here the past week from Meers, Okla., on business and visiting relatives.

Artie Baker and family returned Friday from a vacation trip spent in Colorado and New Mexico mountains. Mrs. Jim Harper and daughter spent Tuesday in South Plains.

W. H. Mudgett is visiting relatives in Sterley this week.

Wynn Riley left Monday for Corpus Christi, Texas, to spend about ten days visiting and on a recreation trip.

A. L. Green and wife of Houston, Texas, are here visiting Mrs. C. M. Wofford, this week. Mr. Green is a representative of the Houston Building Loan Association, and will be here for several days in the interest of his firm.

Mrs. E. H. Snyder of Ripley, Okla., Mrs. Claude Tackitt of Glazier, Tex., and Mr. and Mrs. Bert Snyder of Pawnee, Okla., were here from Friday to Tuesday, visiting Mr. and Mrs. Roscoe Snyder. They are Mr. Snyder's mother, sister, uncle and aunt.

ROSELAND

Aug. 6.—Mr. Dean Mattison of Amarillo spent Wednesday night with his parents.

Mrs. C. H. Brown and children are enjoying a visit at Corpus Christi and San Antonio. They write they are having a wonderful time in the bay.

Mr. and Mrs. O. E. Wicker and family returned last week from a visit with relatives in Oklahoma.

Master Roy Smith of Littlefield, is visiting his cousins, Garnet and Norman Hillborn, this week.

Mr. and Mrs. James Smith are on a trip to plants in Central Texas.

Mrs. S. C. Doughty and Mr. and Mrs. A. L. Wilson of Portales, N. M., were the week-end guests of Mr. and Mrs. H. L. Barton and family.

Messrs. P. M. Smitherman, Paul Sims, Ernest Smitherman, and Harry Hartman left Tuesday morning for Carlsbad and other points in New Mexico.

Mr. and Mrs. H. L. Barton are at Littlefield, attending a meeting this week.

Mr. and Mrs. P. M. Smitherman visited their daughter and family at Hart, last week.

Will Sims made a business trip to Lubbock Monday.

The picnic planned by the Home Demonstration Club for next Friday evening has been postponed and the date will be decided later.

We hope those who did not go some where last week will get to go the next time and that we can report a good rain in our next week news.

Prairie Chapel Home Demonstration Club

The Prairie Chapel Home Demonstration Club met with Mrs. E. M. Whorton, Monday, August 5, with five members present. Plans were made for our next meeting at the home of Mrs. J. B. Teaff, the third Monday in August. Members are requested to be there by three o'clock. The club ladies will serve a balanced meal at this meeting and Miss Strange will teach us table etiquette.

We had planned only one meeting this month, but as Miss Strange does not have a vacation this month this meeting was planned. Our fair work is nearly completed.—Reporter.

Family Re-Union at Gilbert Home

A family re-union was held at the T. J. Gilbert home, 4 1-2 miles east of Lockney last Sunday, to honor a visit of a sister of Mesdames T. J. Gilbert and C. D. Fowler, of Lockney, Mrs. J. L. Daniels, of Granger, Texas, who is here on a visit for the first time in six years. Those present were T. J. Gilbert and family, Mrs. C. D. Fowler and son, Winfred; Mrs. Zelma McMurry, of Lockney; Mr. and Mrs. Mark Hanna and Mr. and Mrs. Corbett, of Hereford; Mr. and Mrs. E. E. Fry, Mr. and Mrs. Ernest Fowler, Mr. and Mrs. Lorraine Brittan, of Floydada; Dr. and Mrs. J. L. Guest and Mrs. Lillie Brittan, of Plainview.

A picnic dinner was served on the lawn at noon, and an all day re-union held.

Mesdames T. J. Gilbert, C. D. Fowler, Mark Hanna, J. L. Guest, and J. L. Daniels, and Mrs. Lillie Brittan, are sisters.

FIRES RAGING IN THE GREAT NORTH FORESTS

Fatigued Army Battles Flames in Montana, Idaho and Washington

Spokane, Wash., Aug. 6.—A fatigued army today was fighting doggedly to stem a three-sided attack of flames that had swept 30,000 acres in Montana, Idaho and Washington.

The army, 1,000 strong and being augmented as rapidly as recruits could be found—reported varying successes, but all observers insisted that the continued lack of rain and low humidity, which was as low as 12 in some places, was making this one of the most dangerous seasons in history. Federal air patrols working out of Spokane reported that many new fires, none of them large, but all potentially dangerous, had been started in the national forests by lightning.

In Montana at least 12 new fires were reported. Blazes were raging on Trout creek, west of Missoula, in the Lolo, Missoula and Blackfoot forests. The largest fire in North Idaho was the old blaze on Pack river in the extreme Panhandle section. It had burned over nearly 10,000 acres and

was still giving trouble. In Central Idaho, in the Clearwater, Selway, Salmon and Nez Perce forests a dozen or more new fires were reported, and fighters were still battling the blaze on Bald mountain which was out of control.

The Chelan fire in Washington was burning in six-fronts, and nearly 500 men were fighting it. It was started by lightning Friday night, and has burned over nearly 12,000 acres.

With five fires which have been burning in various sections of Siskiyou country, Northern California, for the last three days, under control, the Klamath National Forest was reported to be in the path of a new fire which was racing through heavily timbered land in the Hoopah Indian reservation.

CLARENDON MARSHAL ARRESTS COW THIEVES

Clarendon, Aug. 4.—T. M. Pyle, local city marshal and erstwhile cow man recovered one of his heifers here today that had been stolen and butchered. Pyle stated that such occurrences were frequent in the early days but that this was a new experience in the last several years.

The cattle were on pasture near Lelia Lake, when Pyle, on an inspection, noticed one missing and spread the alarm. The thieves were apprehended on the highway to Memphis with the animal already slain. The carcass was recovered and put in cold storage here, and the men lodged in the local jail.

HOLD WITNESSES IN MURDER CASE AT CLARENDON

Clarendon, Aug. 4.—Raymond Wright held in connection with the murder of the local nightwatchman here in 1927 was granted \$7,500 bond on examining trial here. He is still in jail.

Walter Scott, negro, waived examination and will remain in jail until next October. These two men are held as witnesses by the state in connection with the murder of John Slaughter, local nightwatchman, in 1927. S. B. Scoggins, the accused, made bond after preliminary hearing here a week ago.

MOODY IS INCLINED TO SIGN SMALL LAND BILL

Austin, Aug. 5.—A movement to induce Governor Moody to veto the Small bill that withdraws from the market surveyed public school lands and beds of navigable rivers was revealed here Monday. Gov. Moody said that the measure does not fit into the program he favors, but that he feels "inclined to sign the bill and let the next legislature make corrections."

The withdrawal bill was passed by the last special session during its closing days, the Governor having suggested such action, reporting to the Legislature that surveys are disclosing "big vacancies" in university tracts in West Texas. These vacancies become public school land and would be subject to filing upon.

Inclined to Sign Bill

"If these vacancies are disposed of as public school land, then the State will get but one-sixteenth royalty out of any minerals," the Governor said, but as university lands the univer-

Saturday Specials
FLOUR, 48 lbs. Everlite \$1.75
FLOUR, 48 lbs. Gold Crown \$1.65
SOAP, 10 bars, P. & G. 39c
PEANUT BUTTER, 5 lb. bucket 69c
Macaroni or Spaghetti, 3 packages 18c
LAMP CHIMNEYS ... Each 10c
COFFEE, 3 lbs. Texas Made \$1.55
PRICES ALWAYS RIGHT
Walker & Greer

city would get one-eighth. If beds of navigable rivers are withdrawn there is some danger, for wells have been discovered within one mile of the San Marcos and Trinity Rivers. If the beds are withdrawn the adjacent wells could drain the field. This also could happen to the vacancies that become public school tracts. Wells nearby could drain them. At present, however, I am inclined to sign the bill, for it is the best we can do, but a later legislative session could make changes.

We Want Your Business
When you have grain or feed of any kind to sell let us make you an offer on same. We are in the market at all times for the crops that you raise.
GRAIN, COAL, CHICKEN AND COW FEEDS
We carry the very best grades of Coal that can be obtained and will be glad to supply your demands. Now is the time to lay in your supply for the winter needs. Coal is harder to get, and generally higher in price in the winter, when the rush is on, than during the summer months, so fill your coal bin now and be ready when cold weather sets in.
LET US SERVE YOU
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HAVE YOUR FACE CREAM, POWDER AND ROUGE MADE ESPECIALLY FOR YOU
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LENA GLENN BEAUTY SHOP
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SUITS MADE TO ORDER
300 SAMPLES—ALL ONE PRICE
\$23.50
Extra Pant with these Suits \$3.75, a leg sent FREE
CLEANING, PRESSING, ALTERING
HAVE IT DONE RIGHT — PHONE 160
COMMERCIAL TAILOR SHOP
RALPH ASHWORTH, Prop.

HOKUS POKUS
CERTO Per bottle 29c
PORK & BEANS No. 2 size 9c
POST TOASTIES Per package 10c
LEMONS Big Size Doz. 32c
GALLON BLACKBERRIES 59c
ARBUCKLE COFFEE lb. 37c
COCOANUT 1-2 lb. size 23c
CIGARETTES Camel's 2 for 23c
G. S. MORRIS

NEW TUDOR SEDAN
\$495
(F.O.B. Detroit)
Prompt, courteous Ford service
WHEN you bring your Ford car here for service, you are always sure of prompt, courteous treatment from men who know their business. Our mechanics are specially trained and our new precision service equipment duplicates factory manufacturing methods. Only genuine Ford parts are used and all labor is charged at a low flat rate.
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EVERYONE gets that way some time. And then it is good to have a bank account. We make it a point to take care of our depositors in every way in keeping with good banking principles. You can avail yourself of the service we are trying to render to our patrons by starting a bank account with us. We invite you to make this bank, your bank.

We want your business, and will appreciate same.

SECURITY STATE BANK

BLANCO

Aug. 5.—Mr. and Mrs. Will Snell and family are visiting and sight seeing in Colorado.
Mr. Ham Smith and family are visiting in Oklahoma.
Mr. and Mrs. Earl Rodgers left Saturday for Glen Rose.
Mr. Horace Simson and family returned home from Dallas last week, where they have been visiting his brother.
Mrs. Edd McCarty and uncle, Mr. E. V. Flowers, visitor her mother, Mrs. Wilson, of Clint. They will visit

it her brother in Arizona, before returning home.
Mr. and Mrs. W. F. Daniel left last week for Temple to visit his mother.
Mr. and Mrs. Moss Howell spent Sunday with Mr. and Mrs. Ray Bennett.
Mr. John Porter of Desota, of Dallas county, visited his nephew, Mr. Will Lewis, last week.
Miss Alta Seward of Amarillo spent last week with Mrs. Lewis.
Mrs. J. D. Christian and daughter, Johnie, returned home from College Station, Sunday.
Mr. and Mrs. Sam Brewer's 15

month old baby died in the Lubbock Sanitarium Tuesday morning at 2 o'clock. Mr. and Mrs. Brewer just moved here from Electra; they will live where Mr. G. R. Smith has lived for the past two years.

Mr. and Mrs. G. R. Smith bought a home near Dimmitt, where they will move in a few days. We are sorry to lose our good neighbors, but our loss is some one else's gain.

Mrs. Davis and two grandsons of Asher, Okla., are visiting Mrs. Farley.

Mr. W. F. Farley and Mr. Raymond Stewart left Saturday for Asher, Okla.

Mr. and Mrs. W. C. Cates and family returned home Saturday, after the funeral of her father, Mr. L. B. White of Valleyview.

Mr. and Mrs. Gilbreath had as their guests Sunday, Mrs. Boothe and daughter, of Ralls, Mr. and Mrs. Parks of Providence, Mr. and Mrs. Williams, Mr. and Mrs. Hillen, and Mr. and Mrs. Wright.

Mrs. Daley's brother, Mr. Smith, is visiting her this week.

McCOY

Aug. 5.—Rain is needed in this community.

Mr. and Mrs. E. P. Reese, who have been visiting in this community, returned to their home in Sweetwater, Sunday morning.

Those who visited in the Sam Smith home Sunday were: Mr. and Mrs. Harold Hamilton, and little daughter, Mary Jane, Mr. H. H. Hamilton and little grandson, Al Woolverton, Jr., Mr. Beck, all of Plainview; Mr. and Mrs. Fred Taylor and children, of Floydada, and Miss Jessie Dalton, of Starkey.

Mr. Joe Holleyfield of Tulia spent Sunday with his parents, Mr. and Mrs. Will Holleyfield. His sister, Miss Bernice, accompanied him home Sunday afternoon.

Mr. D. F. Payne's sisters from Dallas and Amarillo, returned home Monday morning.

Inez Newman returned home last week from a short stay in White Deer.

Miss Opal Smith spent Sunday nite in Floydada.

A singing was given at the home of Will Holleyfield, Sunday night.

Mr. Roy Holmes and Miss Mildred Osborne of Floydada, visited Mr. and Mrs. E. W. Holmes, Sunday.

SOUTH PLAINS

Aug. 5.—The W. M. S. will give another ice cream supper Saturday nite, Aug. 10. The proceeds will be used in buying the piano for the church.

Mr. and Mrs. Burns are the proud parents of a baby boy, born last Friday.

Mr. and Mrs. Scott Webster and

children have been visiting Mr. and Mrs. Clark.

The Home Demonstration Club met with Mrs. Homer Harper Friday. Delicious lemonade and cake were served, which was enjoyed by all present.

A large number from our community attended the show at Lockney, last week.

Ermine Tinnin visited in our community, Saturday.

Marlin Jarnagin has returned home from Dakota and other states, where he has been on his vacation.

Doris Childers has been visiting Melba Glee Harper.

CENTER

Aug. 5.—Things are still in a buzz here at home, but most folks are at leisure just now.

W. B. Jordan got the contract to build the Missionary Home at Floydada and the building is actually under construction, after about four years rest on the work. The rafters were raised yesterday with the walls, ready for the metal jath.

Mr. and Mrs. H. B. Mankin and daughter, Bernice, left Saturday for a two weeks visit in Red River County and other East Texas places.

Mrs. Burley Veach, who has been real sick at the home of Mr. and Mrs. C. F. Veach, is doing nicely at this writing.

Mr. and Mrs. Earnest Matchen had a daughter born to them Saturday. The little one was only to bud on earth to bloom in heaven as she did not tarry on this earth, but went at once to be with God, thus the fond hopes of her young parents were dashed and disappointment was theirs. But we can point them to the Master, who said, "Suffer little children to come unto Me and forbid them not, for of such is the kingdom of heaven." Funeral was held Sunday afternoon.

Mr. and Mrs. Sims, Mr. and Mrs. King, and Mr. and Mrs. Jordan attended the Rogers cousins reunion Sunday afternoon.

Mr. and Mrs. C. O. Spence took Sunday dinner with Mrs. Montgomery and children.

Mr. and Mrs. T. M. Noland left Sunday for New Mexico for Mrs. Noland's and Miss Effie's health. Both have been in very poor health for some time.

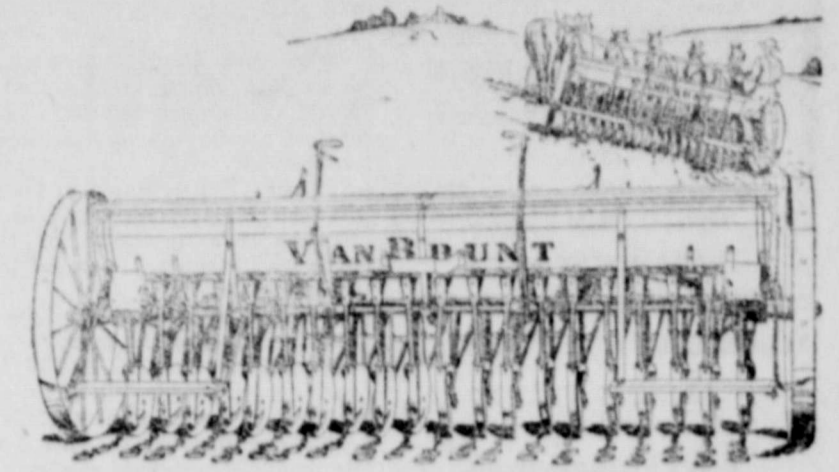
Miss Veo Smith returned to her home at Memphis, after an extended visit here with her relatives, W. A. Huckabee and family. Other relatives were here from Hall county to spend Sunday and she returned home with them.

Melvin Ross spent Saturday night with his grandparents, Mr. and Mrs. Guffee, of Fairview.

Mr. and Mrs. Fancher have a host of company with them, her brother and other relations.

Sunday is our regular preaching

60 Years of Experience Are Built Into This Drill



John Deere-Van Brunt Double-Run Grain Drill

When you buy a John Deere-Van Brunt Double-Run Grain Drill, you are investing in a drill that is the outgrowth of over sixty years of successful grain-drill manufacture. Its accurate job of seeding either in hilly lands or on level ground, and its long life are the result of the experience gained through the years of building high-quality grain drills for the farmer.

If you plant your fields with a John Deere-Van Brunt, you will not be troubled with the seed clogging or bunching. The accuracy of

the planting is maintained regardless of the kind of seed sown or the jarring of the drill in going over rough ground.

The Van Brunt Double-Run Drill plants seeds in fifty different quantities, without bruising or cracking the kernels. It handles wet seed as accurately as it does dry seed.

Remember, the Van Brunt Double-Run is the grain drill that does not buckle or sag, because it is built like a steel bridge. It's the drill you'll be proud to own.

Come in now and get further facts about this remarkable grain drill.

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LOCKNEY, TEXAS



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day here. Come and welcome.

Mr. and Mrs. A. A. Tubbs and children, Mr. and Mrs. Carpenter and children, and Coy Noyse attended singing at Sand Hill Sunday.

Mr. and Mrs. Bryant of Mt. Vernon, Franklin county, spent Sunday night with Mr. and Mrs. Foy Carpenter.

Mr. Veach and family visited at County Line last Wednesday with Mr. Lee and wife and their son, Burley, and wife.

Mrs. Montgomery and children at-

tended the funeral of the Rev. H. E. Smith yesterday afternoon.

MRS. STALLWORTH TO SEEK CONTINUANCE

Canyon, Aug. 5.—A continuance until the next term of court will be sought for Mrs. Levi P. Stallworth when she goes on trial Monday for the second time charged with killing Mrs. Grace Morrison of Plainview, her attorney announced Monday. Mrs. Morrison was shot to death in Amarillo May 13.

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"Positively no Subscription will be taken at this price for papers only in Zone One and Two out of Lockney, Texas, in other words this means Floyd county, and the Counties immediately adjacent to Floyd county. No subscribers living more than 100 miles from Lockney will be received at this price. The regular \$1.50 rate will apply on all subscriptions that are over 100 miles from Lockney".

THE LOCKNEY BEACON

Lockney, Texas

Save Now for Old Age

Money is a mighty good thing to have on hand at all times, and the best way to have money when you need it is to conserve what you make, and put it on deposit in your bank. If you raise a variety of crops you have a little money coming in nearly every day in the year, and if you deposit it regularly you have a nice bank account before you hardly realize it. We offer a safe, sound and courteous banking institution to do business with, where your money will be handy when you need it. Let us be your banker, and help you to save for those days that you will not be producing, the "rainy days" when time begins to collect the spoils for the wealth you have produced in your prime, when you are no longer able to do hard work. It is then that your life's saving will count the most for you. Save now that you may be able to rest when you are not able to work—Save now for Old Age.

THE FIRST NATIONAL BANK

THINK How You Spend Your Money—Prepare for OLD AGE

MUNCY

July 30.—Mr. and Mrs. C. H. Offannon visited Mr. and Mrs. W. M. Vandergriff Sunday.

Joe Ferguson visited Wayne Vandergriff, Friday.

Mrs. Ruby Muncy went to Lockney, Tuesday afternoon.

Mr. and Mrs. W. M. Vandergriff went to Ralls, Sunday.

Mr. and Mrs. Hub Russell visited Mr. and Mrs. R. L. Nichols, Monday.

Mr. and Mrs. Clyde Nichols went to Floydada, Saturday.

Aug. 6.—Mr. and Mrs. J. A. Smalley are visiting their daughter, Mrs. Leonard Wess, of Oklahoma, this week.

Miss Ovellah Biggs visited her cousin, Flossie Ferguson, Monday.

Mr. and Mrs. H. V. Ivie and children are visiting relatives at Banham, this week.

Loretta Vandergriff has returned to her home from a two weeks' visit at Lipan and Lone Camp.

Mr. and Mrs. R. L. Nichols have relatives visiting them from Bannam, Texas.

Mrs. Myrtle Cockran and daughter left for their home in Denver, Colo., Tuesday.

Mr. D. M. Moor went to Floydada, Tuesday.

Misses Loretta Vandergriff and Mildred McKenzie visited Flossie Ferguson, Monday.

Charles Roach of Lone Star was a Lockney visitor, Tuesday.

Shirley Sanderfur went to Floydada, Monday afternoon.

Mrs. W. G. Ferguson has been very ill.

Joe Ferguson, Wayne Vandergriff, and John Wood visited Shirlee and Johnnie Race, Sunday.

Mr. and Mrs. W. M. Vandergriff went to Plainview, Tuesday.

Mr. and Mrs. A. L. Sparks went to Floydada, Monday.

Mr. and Mrs. Race are visiting relatives at Amhurst, this week-end.

Dorice Smalley went to Floydada, Tuesday.

TRENCH MOUTH HEALED

Your friends dare not say so but your sore gums and foul breath don't make folks like you any better. Leto's Pyorrhoea Remedy heals worst cases if used as directed. It is not a mouth wash or paste, and is sold on a money back guarantee.—Stewart Drug Co.

1-2

YOU BE THE JUDGE PROOF!

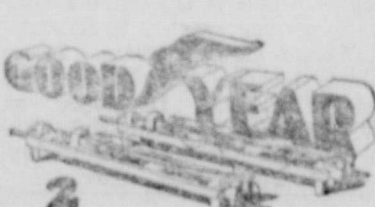
You are buying the tire you have a right to know what you're getting. Come in and make the 1-2 tests yourself... we'll not ask you to buy. Most interesting tests ever made on a tire, they show the definite superiority of Goodyear Tires in both (1) TREAD (2) CARCASS—so simple a child can understand!

THE TREAD TEST



You feel the superior All-Weather Tread Traction

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You see the SUPERTWIST Cord stretch 50% farther

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Let us explain to you the new Goodyear Lifetime Guarantee.

We carry the complete Goodyear line—every Goodyear made with SUPERTWIST and every Goodyear guaranteed for life—your size and type at lowest prices.

It does not cost more to buy a Goodyear Tire

OZARK FILLING STATION

JACKSON BROS., Props.

FAIRVIEW

Aug. 6.—Sunday school was well attended Sunday morning.

There will not be any preaching next Sunday, but the election of Sunday school and church officers will be held.

Mr. and Mrs. Ralph Zackry of White Deer visited with Mr. and Mrs. E. R. Crabtree, Sunday.

Mr. and Mrs. Floyd Ruddick and children of Hale Center, visited with Mr. and Mrs. E. C. Austin, Saturday and Sunday.

Mr. and Mrs. Edd Bullard and children, and Miss Anna Austin went to Odell Thursday of last week. They returned home Saturday.

Fred and John Reeves visited in Matador, Wednesday of last week.

Miss Hazel Brown spent Sunday with Miss Jessie Sisson.

Mrs. Jim Stewart and Miss Cora Brown were the guests of Mrs. Edd Bullard, Sunday.

Miss Faye Russell spent Saturday night and Sunday with Miss Goldie Sisson.

Dallas Dalton, who has been working in New Mexico, has returned home for an indefinite period of time.

Carl Reeves, E. C. Austin, and Carl Burgett visiting in Roaring Springs, Sunday.

A number of people attended preaching at Campbell, Sunday. The meeting at that place will last another week.

Bill McNeill, who is working at Floydada, spent Friday night at his home in this community.

CEDAR

Aug. 6.—We are needing rain very badly on the row crops in this vicinity.

Mr. J. C. Lackey and family returned yesterday from a visit with relatives at Spearman.

Mr. M. H. Taylor and family returned last Thursday from a several days visit in Arkansas.

Mr. and Mrs. Opal Cypert left yesterday for Amarillo. They were accompanied by Bro. Devault and wife.

Miss Eba Lee Dillard is spending this week with her uncle, Jue Fortenberry and children.

Mr. J. W. Taylor and family are here from New Mexico, visiting with relatives and friends.

Mr. and Mrs. Bob Smith are visiting in California.

Mr. and Mrs. Roy Brown and family, of Silverton; and Mr. Robert Jones, and family of Aiken, were the Sunday guests of Mr. and Mrs. Syd Brown.

Mrs. Ola Fortenberry returned from Childress yesterday, where she visited with her parents, Mr. and Mrs. Dillard. She was accompanied home by her brother, Marion, and family.

Mr. J. C. Fortenberry and wife are visiting their sons, Jack and Hugh, in Deaf Smith County, this week. The carpenters are busy erecting them a new house, during their absence.

PLEASANT VALLEY

Aug. 6.—All we hear now is that "I wish it would rain." Clouds go floating by, but I am not a "new comer." A shower would certainly seem refreshing.

Mr. and Mrs. T. J. Marr and daughter, Miss Lucile, spent last Friday with Mrs. Vernon Shaw, of Olton.

Mr. and Mrs. N. T. A. Byars and son, returned last Wednesday from a trip to Eastland to see their daughter and sister, Mrs. Sam Powers. While gone they visited in Brownwood, Fort Worth, and Dallas.

Mrs. Johnson of Dallas is spending this week with her sister, Mrs. H. O. Shurbet.

Mrs. W. C. Hubbard returned Saturday from her A. & M. trip. She reports a most wonderful trip and we are all anxious to hear her tell us about it at our next club meeting.

Mr. and Mrs. G. A. Joiner and children, Weir and Mary Virginia, spent the week-end with Mr. and Mrs. W. H. Fields. Mr. and Mrs. Joiner were Pleasant Valley folks, before they moved to Abilene, where they now live.

Leslie Ferguson is spending this week with his grandparents, Mr. and Mrs. W. M. Ferguson.

Mrs. Willis Taylor of Lamesa, spent Monday of last week with her aunt, Mrs. C. F. Harris. Josephine Craft of Bowie, Mr. and Mrs. Theodore Craft and family, and Mr. and Mrs. Walter Craft of the Sand Hill community also spent Monday with Mr. and Mrs. Harris.

Mr. and Mrs. E. T. Pratt and daughter, were Floydada shoppers last Wednesday.

Mr. and Mrs. E. B. Miles of Hereford spent Friday of last week with their sister, Mrs. F. U. Payne.

Miss Lucile Marr is attending the Baptist Panhandle Assembly at Ceta Canyon, this week.

Mr. W. C. Hubbard and father of Hillsboro, left Sunday for Hereford, where they will visit relatives.

Robin Byars spent Sunday with Weir Joiner in the home of Mr. and Mrs. W. H. Fields.

Mr. and Mrs. Payne spent last Saturday in Plainview.

Mr. H. O. Shurbet was a Plainview visitor, Monday.

Mr. Walter Mitchell of Winters and his son of Washington, is spending a few days with his brother, Mr. T. B. Mitchell.

Mr. and Mrs. F. U. Payne were Floydada shoppers, Monday of this week.

Mr. and Mrs. E. T. Pratt and daughter, Gladys, were Plainview visitors, Monday of this week.

SAND HILL

Aug. 6.—A large number of singers from adjoining counties and communities attended the singing at Sand Hill Sunday. We enjoyed their good singing, and wish to invite them to attend our Saturday night singings.

Mr. and Mrs. J. W. Huey and family, have just returned from New Mexico, where they have been visiting for a few days.

Mrs. Mary Hobdy of O'Donnell is

visiting her son, Mr. John Hobdy.

Myrtle Bradford spent this week-end with Miss Ruby Farley of Blanco.

Mr. and Mrs. Cates of Olton visited with his father, Mr. Sam Cates, Sunday.

Mr. and Mrs. Lewis Roberts left Wednesday for Arkansas, where they will spend a week or two.

Several from this community heard the sermon by Rev. J. E. Kerbie, at Carrs' Chapel, Sunday night.

Miss Ted Standifer spent Thursday evening with Myrtle and Mabel Brad-

ford.

Mrs. Theo Thompson of Friona visited in this community last week-end.

Mr. and Mrs. John Shempherd of daughters of Tupila, Miss., visited with C. L. Bradford and family, last week.

Mrs. J. U. Hobdy spent Monday evening with Mrs. B. R. Phillips.

Mrs. J. P. Bradford of Dougherty is spending a few days with Miss Iva Morton.

Mrs. Grigsby of McCoy visited her mother, Mrs. M. E. Holmes, Sunday.

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Consult the New Pennant S. A. E. Chart for Correct Lubrication

Ask any automobile dealer and he will tell you how proper lubrication lengthens the life and adds to the value of your car.

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The Clothes Smart Dressers will Wear



MEN AND YOUNG MEN'S SUITS

Suits sure to strike your fancy by their trimness of line; fineness of finish, quality of material, and their youthful, as well as conservative styling. We will be proud to show you the new fall models.

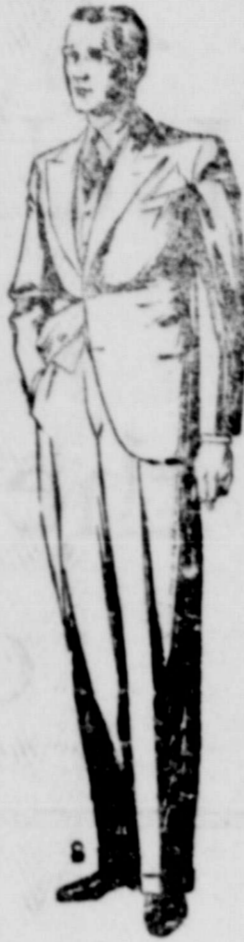
\$18 TO \$29.50

Entire line of Men's Tropical Waxed and Cool Cloth Suits—

\$10, \$13.50 AND \$19.50

MEN'S OXFORDS in black or tan calfskin. Styled the way young fellows like them. They fit and wear well, too. Welt soles, rubber heels, quality workmanship. Pair

\$4.50, \$5.50



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JUST RECEIVED A BIG CAR OF NEW THINGS IN FURNITURE

Wonderful Values



TWO LOVELY PIECES FOR THE LIVING ROOM

\$117.75

THIS serpentine front living room suite is one of the prettiest in our store. The graceful wood trim adds beauty. The upholstery is figured Jacquard. Full spring construction. Webb bottoms. To appreciate this suite, you must see it! Any two pieces \$117.75.



2-Piece Suites

Mohair Davenport, and choice of wing or club chair, comfortable, good looking, and low priced.

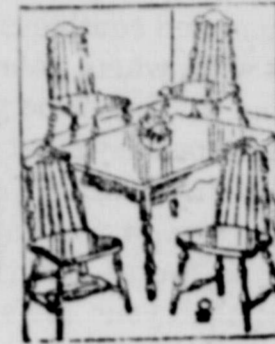
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Card Table

Regular size Card Table going at this price this month only.

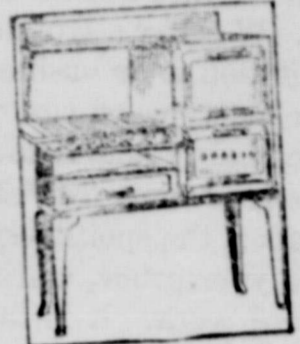
\$1.85



Breakfast Sets

Extension table and 4 sturdy chairs. Finished in colored lacquer. Very attractive.

\$19.50



Gas Range

White enameled throughout. With two ovens and warming drawer. Four burners.

\$69.50

CRAGER FURNITURE, HARDWARE & UNDERTAKING CO.

When Quality Furniture is Sold Cheaper We Will Sell It

WANT COLUMN

FOR funeral flowers, phone us or leave your orders with Mrs. Honca, at Baker Mercantile Co.—Hollums, Floydada Florists. 18-1f.

WANTED—A-1 good notes. See me at First National Bank.—Dorsey Baker.

FOR SALE—5, 10, and 20 blocks on gas line, adjoining the town of Lockney, on easy terms.—J. B. Downs.

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas.—Hollums, Floydada Florist. 25-1f-c

FOR RENT—Furnished rooms, can give meals, 302 West 3rd.—Mrs. Martha M. Mann. 45-1f-c

FOR SALE—5, well located corner lots, 30x135 feet, each on gas, water, and sewer line.—See H. P. Coleman, at Piggly Wiggly. 45-1f-c

SMALL stock of groceries for sale. See C. W. Smith at Barwise, halfway between Lockney and Petersburg, Texas. 46-2f-c

FOR SALE—Eclipse windmill, tower and piping, all for \$50.—Clyde Cummings at postoffice. 46-1f-c

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas.—Hollums, Floydada Florist. 25-1f-c

FOR RENT—280 acres, 6 miles north and 4 miles west of Floydada, four room house, good well water, and out buildings, to party who will buy my tractor and plow.—Eva Wagner, Floydada, Et. 3. 11-p

WANTED—Will trade \$3100 equity in a \$4750.00 home in Plainview, for a small farm. Old, poor, improvements not considered. What have you?—R. B. Boyle, Knox City, Texas.

FOR RENT—Furnished apartment, hot and cold water.—Mrs. Daff Griffith. 11-c

WANTED—To trade corn binder for wheat drill, or will buy good one.—Ira Simpson, Lockney. 11-pd

FOR SALE—A good four room house, worth the money.—Will McClendon, Lockney, Texas. 11-pd

FOR SALE—Improved stock farm of 800 acres, located about 20 miles northwest of Clovis, within 15 miles of railroad town, improvements consist of small house (2 wells, barn and corral, good young orchard, 300 acres in cultivation. Price \$15 per acre, 1-3 cash, balance good terms.—M. A. Crum, Friona, Texas. 47-2f-pd

FOR SALE—Two 1400 pound mares, can be seen at C. D. Moseley's. Will sell on terms, also two second-hand tractors, International 15-30 and Minneapolis.—see Clyde Applewhite.

WANTED SEWING—House dresses 75c, special price on silk dresses.—Mrs. D. K. Miller, lives at Christian parsonage. 47-2f-pd

LOST—Last Thursday evening, somewhere between the drug store and

post office, three one dollar bills, anyone returning same to this office, will receive a reward.

LOST—Suit case, containing ladies and boys clothing, Sunday afternoon, between Lockney and my home on the Silverton-Floydada road. Return to Beacon office for reward.—T. M. Noland.

LOST—One blue horse mule, had halter, with chain and weight on same, when he left. Reward.—C. D. Mosley, Lockney.

CARD OF THANKS—Words are inadequate to express our appreciation for the many deeds of kindness shown us during the illness and death of our dear little boy, Elmo. May God's richest blessings rest upon each one of you in our prayer.—Mr. and Mrs. R. E. Crosswhite and children, Audra and Lorne, the Crosswhite family, and the Beall family.

SPECIAL FOR SALE—A leading piano manufacturer has in this vicinity a Grand and an upright piano, they will sell cheap for cash or on terms to responsible parties, rather than reship to our factory. These pianos are perfectly new and of the latest designs and can be bought at a bargain. Dept. C, P. O. Box 1041, Chicago, Ill.

Insects are raised in incubators at the FLY-TOX factory. When they are fully grown and especially strong and lively they are turned loose in a test cabinet. "The Fly-Tox Chamber of Death." Less than a teaspoonful of FLY-TOX is sprayed inside. Within five minutes all are dead. But, the test isn't finished yet. The dead insects are carefully taken from the "Chamber of Death" and put gently into incubators. They remain there 24 hours in an effort to revive them. If even a wing flutters, the FLY-TOX tested does not come up to the high standard of quality, and never leaves the factory. This is the quick acting insect spray you want. It is FLY-TOX. Accept no substitutes. There is nothing just as good. There is only one FLY-TOX. Developed at Mellon Institute of Industrial Research by Rex Research Fellowship. Every bottle guaranteed.—Adv.

Dr. J. H. Crenshaw, M. D. of St. Louis, says, "Seventy-five per cent of the school children are afflicted with some form of spinal curvature or spinal defect and these are the cause, later in life, of many grave and dangerous diseases."

We correct the above conditions and eliminate the affect.

Have your spine examined with out cost or obligation on your part. S. T. COOPER, D. C. P. H. C. Lockney, Texas Up Stairs next to National Bank

Pellagra

Dr. J. L. Leverett, prominent Paris, Texas, Specialist, is attracting National attention with his NEW method of treating Pellagra and certain forms of stomach trouble closely resembling Pellagra. Under a rigid test of more

than 3000 patients the treatment proved to be all that was claimed. A 28 day trial treatment for \$5 and this money back if the patient is not benefited and the patient is the judge. The medicine doesn't make you sick to take it. For particulars, testimonials and blank for FREE diagnosis, write, J. L. LEVERETTE, M. D., Paris, Tex.

Proposals to Lease Post Office Quarters Wanted

POST OFFICE DEPARTMENT Office of Inspector

Aug. 6, 1929. The undersigned will receive sealed proposals up to and including August 24, 1929, or such reasonable date as may be considered necessary by the undersigned to complete the negotiations, for furnishing suitable quarters for post office purposes at Lockney, Texas, at a stated price per annum, including heat, light, water, toilet facilities, safe or vault, and all necessary furniture and equipment, under a lease for five or ten years from November 1, 1929, or date of occupancy. (Proposals to provide quarters exclusive of the items of heat and light are also solicited.

Floor space of about 1600 square feet is desired. Good daylight and a reasonably central location are important considerations.

Specifications and blank proposals may be obtained from the postmaster, and a sample form of lease may be examined in his office.

Diagrams of the rooms offered should be submitted, on paper of this size, showing inside dimensions, offsets, windows, etc. The Post Office Department reserves the right to reject any or all proposals. Proposals should be included in sealed envelopes, indorsed, "Lease Proposals, Lockney, Texas."

A. S. PAGE, Post Office Inspector Fort Worth, Texas.

EXPRESSION

—and— PUBLIC SPEAKING

Class begins Sept. 2, 1929 Price \$5.00 Per Calendar Month

MRS. JAKE GRIFFITH

Phone 9024F2

25 MADE HAPPY

PLAINVIEW BUSINESS COLLEGE placed twenty-five students in good positions in less than four weeks. P. B. C. has more graduates holding positions in the Panhandle than any other single private school. We teach the courses that are recommended and taught by 97% of the best schools in the United States. Fall term Sept. 2-9. —Address J. E. Watson, President, Box 532, Plainview, Texas.

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FRESH FRUITS & VEGETABLES



Saturday Specials

- 48 LBS. PLAINVIEW FLOUR **\$1.63**
- JUST LISTEN (LESS THAN DOZEN 2c EACH) BANANAS only each **1c**
- 10 BARS LAUNDRY WHITE NAPHTHA SOAP only **39c**
- WITH \$2.50 PURCHASE (OTHER THAN FLOUR) WE SELL 20 LBS. SUGAR **\$1.00**
- JUST LISTEN AGAIN (LESS THAN DOZEN NO SPECIAL) ORANGES .. Good and Juicy .. only **1c**
- 8 POUNDS (LIMIT ONE) COMPOUND **\$1.10**
- 100 POUNDS PURE (LIMIT ONE SACK) CANE SUGAR **\$5.95**
- CHEESE lb. **25c**