

THE LOCKNEY BEACON

The Gateway to the Magic Plateau

"20,000 POPULATION BY 1940"

Heart of the Best Farming Section of the Plain

VOLUME TWENTY-EIGHT

Lockney, Texas, Thursday, July 25th, 1929

Number 45

"We're Goin' To Get Them Plainviewans"

Big Game Is One for Friday Afternoon Between Plainview and Lockney Rotarians

So far, the Lockney Rotary ball team has not lost a game, however, we have only won two, and both of them from the Floydada club, now, the team is going over next Friday afternoon and see if they cannot put the Plainview team in their bag for a good game. Plainview has about fifty members of the Rotary Club to pick their team from, and we expect them to give us a go for our money, and we want all the Rotarians and Rotary Anns of Lockney, and as many of the citizenship as possibly, to go over and help the local team win.

The Plainview Rotarians can't play golf, this fact we know, as the past week the Kiwanians "cleaned up" on them good and proper, and we believe that the Lockney Rotarians can convince them that we are on the "Main Line" in every way, when it comes to playing ball, and that Maury Hopkins and C. D. Harder can't fix it so that they can beat us at any kind of a game.

The Plainview bunch is out after our scalps and we are assured of a game worth the money on Friday afternoon, beginning at 6 o'clock. Be there!

LIGHTS HURT IN CAR ACCIDENT IN COLORADO

Last Saturday morning, about 9 o'clock, Mr. and Mrs. F. M. Light were badly injured in a car wreck near Colorado Springs, Colo., when their car ran off of an embankment and turned over three times.

The Lights in company with Mr. and Mrs. Grady Crager, were on a vacation trip to the mountains. Mr. Light felt ill Saturday morning and Mrs. Light was driving their car, when she became excited and the car ran off of an embankment 25 or 30 feet high, turning over three times, pinning Mr. Light under the car and hurting him about the head. Mrs. Light received a crushed shoulder in the wreck. The injured parties were carried to the Parkview Hospital in Colorado Springs, where Mr. Light is in a serious condition at this time. The Lights, live in Frederick, Okla., they are the parents of Mrs. Grady Crager of Lockney, and are well known in this city. Mrs. Crager is now at the bedside of her parents in Colorado Springs. The Cragers at the time of the accident were riding in a different car from the one that was wrecked.

OLD TIME FLOYD CITIZEN VISITING HERE

E. C. (Elmer) Hill, formerly of Floydada, but now of Monument, N. M., to gather with his wife, daughter, and his mother, Mrs. Bettie Fisher, visited with old time friends in Lockney, this week.

Mr. Hill in Mr. Hill in retrospectively recalled many incidents of his childhood days in Floyd county, pinched days under the struggling hand of a widowed mother. He does not think he had any better chance than did thousands of others, who came up with him and are coming up now. But he took the advice of Grealy and went west, sought his fortune on the frontier. He soon married Miss Cora O'Neal of Seminole, Texas, with little else than ambition as stock in trade they went to New Mexico and there pitched their tent.

By frugal living and well put energy they have gathered quite a fortune in land, cattle, and goats and recent oil development has added much to their wealth.

Only one child has been born to them and it died. Mrs. Hill's mother love prompted her soon to adopt another.

Like most men, who have succeeded well, Mr. Hill is of the persuasion that we are the architects of our own fortunes. But, if he is a bit conceited he is in all a splendid man. We invite him to come again, come again to the land of his childhood, after all it is his home, the land of his greatest ingratiation, his greatest hopes.

The friends of his youth share with him in the joy of whatever his success he may have had in his adopted land. —Contributed.

Marriage License

The following marriage licenses have been issued in Floyd county since our last report:
J. Marvin Cox and Mrs. Ruth Puckert, July 14th.
C. H. Hanks and Miss Opal Carter, July 16th.
G. B. Collins and Miss Eula E. Graves, July 16th.
Marvin Gilbert and Miss Polly Stovall, July 16th.

THIRD SESSION LEGISLATION ALL IMPORTANT

General Bills Not of Big Interest, Except Schools—Session Adjourned Saturday

Austin, July 22.—General legislation passed by the third caller session which adjourned Saturday included:

Eleemosynary, judiciary, rural aid, claim and accounts, highway claims refund, educational and departmental appropriation bills.

Resolution to send a committee to Washington to seek veterans' hospital (Governor Moody to veto appropriation for expenses).

Mileage and per diem appropriation of \$100,000 for the 15-day session.

Bill to require fixing of per capita school apportionment at \$17.50 for each of the approximately 1,350,000 school children.

Resolution endorsing soil conservation work. (Approved).

Appropriation for relief of Cuba independent school district in Johnson county.

Authority for Lubbock to transfer old courthouse block to United States for postoffice site (approved).

Authorize removal of railroad line between Fullerton and Lam (approved).

Changing names of certain state institutions.

Resolution to close lunch stands in capitol and land office (approved).

Permit Brownwood irrigation district to complete issuance of bonds (approved).

Ceding title of Austin streets to property owners (filed without approval and now in effect).

Sending committee to Washington on farm relief (approved).

Authorize competitive bids on printing session laws (approved).

Withdrawing unsurveyed lands from the market.

Creating 112th judicial district (filed without approval and now effective).

Large Delegation From Floyd County Will Attend Short Course

A special train will be run over the Santa Fe from Plainview to College Station, on Saturday, July 27, and it is the intention of a large number of delegates from the Home Demonstration Clubs of Floyd county to take advantage of this opportunity and attend the Short Course that will be held at the Texas A. & M. College, next week.

Delegates to the A. & M. Short Course will leave Plainview at 8:45 p. m., Saturday, July 27, by the way of the Santa Fe special train, and will arrive at College Station, at 4:30 p. m., Sunday, July 28.

The following are the delegates: Mrs. A. R. Hanna, Sand Hill Club; Mrs. Baylor Byars, Irick; Miss Edna Lee, Pleasant Hill; Mrs. C. E. Flemings, Mrs. Joe H. Smith, Antelope; Mrs. W. C. Hubbard, Pleasant Valley; Mrs. Walter Lovell, Mrs. Joe Reeves, Mrs. Douglas Watson, Prairie Chapel; Mrs. J. E. Newton, Lakeview; Mrs. Charles Smith, Mrs. D. S. Batty, Harmony; Mrs. J. D. Christian, Miss Johnnie Christian, Blanco; Mrs. W. P. Hewitt, Sunset; Mrs. R. H. Ashton, Mrs. J. W. Garner, Campbell; Mrs. O. W. Fry, Pleasant Valley; Miss Marie Strange, agent.

Mr. and Mrs. O. W. Fry and children, Forest and Fern Charlotte, and Mrs. Fry's parents, Mr. and Mrs. J. H. Norris, are making their plans to drive through in their car. They will visit with relatives on the way.

Mr. Price Scott and brother, Hal Scott, will go on the special train with the delegates.

A SPECIAL CORRECTION

In last week's Beacon in setting the advertisement for the Piggly Wiggly Store, the operator, which was the editor overlooked a line that should have been inserted, and by leaving said line out, we had the Piggly Wiggly selling 20 lbs. of cane sugar for \$1, without any restrictions. The ad. should have read, "With every \$2.50 purchase (other than flour) we will sell 20 lbs. Cane Sugar for \$1 (Limit 20 lbs. to customer)."

Mr. Floyd Huff, manager of the Piggly Wiggly explained to his customers the mistake, but where they insisted he sold the 20 lbs sugar without reservation to them. We are very sorry the mistake happened, but as the saying is "They happen in the best of families" therefore, people who have any conception of the printing business fully understand how easily they creep in, and how easy they are found after the paper is printed and mailed out, and there is not a chance to make corrections.

We want to thank the Piggly Wiggly for their attitude in the matter.

Panhandle Wheat Crop New Record for State

Yield Surpasses Estimate By Over Twenty-Five Per Cent—Harvest About Over

Amarillo, July 23.—The Panhandle has already shipped 32,701,000 bushels of its 1929 wheat crop and the total crop is now estimated at 42,500,000 bushels.

This exceeds by 20 millions the previous Panhandle record made in 1926 and is 15 million more than the state report.

The figures were compiled from reports furnished by the three railroads as to their shipments up to Saturday night and using 1350 bushels as an average carload.

The estimate shows that seventy per cent of the crop has been moved.

Far Above Estimate

The yield exceeds the largest estimate made in June by more than twenty-five per cent and represents an average yield per acre on the 1,750,000 acres planted to wheat last fall of more than 24 bushels.

All railroads report an ample supply of cars with loadings gradually diminishing. In reporting the handling of 14,175 cars for the season and 3,401 for the week from Santa Fe points in the Panhandle (J. D. Tinsley, agricultural agent for that line estimated that the total handled by the Santa Fe would be 22,500 cars, which includes the eastern New Mexico territory.

The Fort Worth & Denver reported that it had handled 5,000 cars up to Saturday night and J. W. Mode, superintendent reported an abundance of empty cars.

The Rock Island report shows that 5,148 cars have been handled this season.

Much Crop Marketed

Grain men estimate that seventy per cent of the crop has been marketed and that more than eighty-five per cent has been harvested and expect that the harvest will be over, except in isolated spots within the next three days.

Farmers are turning from their harvest to get busy with their plows to prepare their lands for another crop and it is now estimated that the acreage this fall will exceed 2,250,000.

BOY SCOUT CAMP PLANNED FOR AUGUST

Expect Over 200 Boys to Attend—Swimming Pool Expected to Be Feature of Activity

Plans are practically completed for the holding of the annual Boy Scout camp from August 29 to 30, according to E. L. Roberts, Boy Scout executive, who was in the city the first of the week. While the location of the camp has not yet been definitely decided, it is certain that it will be located near Quitaque, Mr. Roberts stated.

From present indications, it appears that 200 Boy Scouts of the district will attend the camp. Mr. Roberts stated, the cost being \$8.00 per boy for the ten day period. Of the 21 scout troops in the area, every troop is expected to have one or more representatives at the camp.

A swimming pool 150 feet long will be a feature of this year's camp. Mr. Roberts said, and archery, Indian lore, leather work and similar activities will be stressed.

The camp will be in active charge of Mr. Roberts, who has selected a most capable staff of assistants to help him in directing the boys' activities.

The Boy Scouts met last Monday night, there being ten present. Some of the boys are planning on going with the Boy Scouts on the camping trip. Mr. Roberts was not here Monday night, but he will be back some time this week.—Scribe.

W. A. HAMILTON MOVES BACK FROM PLAINVIEW

W. A. Hamilton and family have moved back to Lockney from Plainview, and Mr. Hamilton will be connected with his brother in the produce business in the Merchants Produce, in the future.

Mr. Hamilton was formerly in the produce business in Lockney, and his many friends and old time customers will be glad to know he has returned and again entered the produce business.

Mrs. R. E. L. Muncy Injured

Mrs. R. E. L. Muncy of the Muncy community is suffering this week with a lacerated hand, caused by getting the hand caught in a wringer of a washing machine at her home Friday of last week.

Dr. S. M. Henry has been confined to his home for several days on account of illness.

"Poured It On" Floydada Again Friday Afternoon

Features of the Game Were the Acrobatical Proclivities of Floyd Huff, Fay Guthrie and Geo. Luder

When that bunch of Rotarians who infest Floydada learn how to play ball, maybe Lockney Rotarians will take them on again. You heard the story about "Like taking candy away from a baby," that is just how the game was at Floydada Friday afternoon, but what chance did Floydada have when they allowed the editor of the Beacon to umpire the game for balls and strikes, and W. H. Peck, be base umpire. They ought to have known in the beginning they didn't have a look in.

We will give them credit for playing a good game under the circumstances, as the score at the windup was only 5 to 4, in favor of Lockney, and it might have been that Peck stole that extra score from Floydada, but the umpire of balls and strikes was so fair and his decisions so careful and sure that not the most superstitious could for one moment question his veracity and fairness to the opposing team.

Features of the game were: Floyd Huff catching a long fielder while turning summersaults in the air, never allowing the ball to be dislodged from his hand. Fay Guthrie turning hand springs while making a base run; and George Luder's daredevil fall from first to second base, falling all the way from one base to the other. Dee Fyfee was the major batter of the afternoon, and he sure stretched "Daddy Long Legs" making two-baggers out of base hits, and three-baggers out of two base hits. Lon Smith is the champion pitcher for the Floydada club, and reminds one of an "Old Dughill Rooster," when he is getting ready to deliver the ball to the catcher, he only lusted one- and one-half batters, and if Roy Snodgrass had left him alone, he might still be out on the diamond scratching up the sand like a mad bull.

The game was a regular pitchers battle from beginning to end, with "Slim" Sone working out for Floydada and "Pinky" Henry delivering the pills for Lockney, and at times it was one up and three down with these boys, as both of them had at some time in the past tried out on some major league but had failed to make connections. Artie Baker only held on for two innings, as since he went into the restaurant business he has got his "Tummy" filled so regular a surplus of fat about his middle-shade has cut off the draft and he does not get around very spry for long at a time. Arthur Barker thought he was going to a golf game and wore his knee pants, and "Slim" Sone tried to knock his socks off in the performance nearly ruined Bob McGuire, who was catching for Floydada, by tearing his little finger on the right hand nearly off with the ball. You know, Floydada, this Barker fellow is a Jonah to your team, we understand he lost the first game for you to Lockney, and now he has crippled your best man for life, he is the "black cat" of your deliriums. Homer Steen, the efficient pen pusher of Floydada, would have won the game for Floydada, if it had not been they placed him on third base, as at the critical time, when Lockney was about to make a score, he always managed to miff the ball, making the run home perfectly safe for Lockney.

Business picked up for Floydada, when McGuire got hurt, Roy Snodgrass saw red, went behind the bat, and instructed some where to throw the ball, just so the Lockney guys could hit it in the best possible way to make the game safe for Lockney. Arch Crager lost most of his time catching behind the bat trying to get the umpire to call balls strikes, but in this he was a complete failure. In the try-out before the game, George Meriwether was benched for use in case the Lockney team needed a real player and a pinch hitter in order to defeat Floydada, but as the crisis never arose George remained on the bench to keep "Gasoline" Shick company. It was hard to decide which was the most prolific men to keep in the field, and "Boss" Crager tried out Hohaus, Cooper, Huff, Stalcup, et seq, and each one was so proficient in both field and at the bat that the winning of the game was entirely due to their speed. In the infield was where Lockney's weakened was pronounced, with "Money Changer" Snyder on first, "Lizzie" Barker on second, "Custard" Blank on third, and "C. of C." Guthrie as short stop. If Floydada had registered any pep to amount to anything we are sure that the umpires could not have possibly won the game with the gang that played the infield for Lockney.

With due respect to all, the game

VICTIM OF RODEO KNIFE SCRAPE DIES IN HOSPITAL

Amarillo officers last night continued their efforts to find the slayer of O. C. Hill, Jr., Donley county farmer, who died in St. Anthony's hospital early Monday, the result of knife wounds received in an affray at the Tri-State rodeo here July 4.

Investigations yesterday spread throughout the Panhandle, immediately following Hill's death. Belief that an arrest would be made soon was expressed again last night by officers.

Hill was critically wounded when he and an unidentified man engaged in what bystanders said was a knife duel just outside the Texan park walls. Hill's relatives claim that he did not have a knife.

The trouble is said to have started when Hill stepped on the other man's toes while attending the rodeo performance on the night of July 4. His antagonist is said to have waited for him at the park entrance after the program.

Services for Hill will be held from the Baptist church at Clarendon at 2 o'clock this afternoon, with Rev. McClung, pastor, officiating. Burial will be in Citizens' cemetery with the Buntion Funeral Home in charge.

Hill, who was 33, is survived by his wife and one small child, besides his parents, Mr. and Mrs. O. C. Hill, and four brothers and three sisters. He was a member of the Baptist church and of the Masonic lodge.—Amarillo July 23.

Mr. O. C. Hill was a brother of B. D. Hill of Lockney. Mr. Hill and wife attended the funeral in Clarendon Tuesday afternoon.

Harley Sadler Opens Week's Engagement With "New Brooms"

"New Brooms," a clever comedy from the pen of Frank Craven, who has given the American stage a number of rollicking plays, will be presented Monday night by Harley Sadler and his company as the opening feature of his week's engagement in Lockney.

"New Brooms" is presented for the first time in stock since its year's run at the Fulton Theatre in New York, and six months at the Blackstone in Chicago.

The play is described as an amusing comedy of American life where in the positions of father and son are reversed. Thomas Bates, Sr., is an old grouch because he has to give so much time to his broom business. His son preaches optimism and a theory of being nice to people. His father tells him that he is all wrong, and in order to prove his point turns the broom factory over to the boy to run. After six months the young man has cultivated a cranky disposition while the father, for the first time in his life, faces the world with a smile.

The play is full of humorous incidents and sparkling comedy, with three love affairs cleverly interwoven in the action and providing a touch of human interest indispensable to the success of the comedy. There are three acts, with Billie Sadler playing the part of the daughter, and Harley as "Dad Himself," one of his best known and popular roles.

Harley Sadler will be in Lockney a week, with a change of program every night.

Mrs. MARY T. ZIMMERMAN DIED SUNDAY NIGHT

Mrs. Mary T. Zimmerman, aged 58, died at the farm home in the Aiken community at 11:30 p. m. Sunday. The body was prepared for burial by the Baker Mortuary of Plainview and shipped to Dean Lake Mo., the old home for burial. The body was accompanied by her husband, M. T. Zimmerman. The family has lived here for the last fourteen years.

Besides her husband she is survived by her sons, Dee, Joe, and Harry Zimmerman, and Hazel and Ocie, the latter married and living in Iowa. A brother, Bert Parsons, also lives here.

Ray Brown, Silverton merchant, was in Lockney transacting business Monday.

was a nice well matched game, and far better than any of those who played ever conceived it would be. Both sides played good ball, considering that all of them were "raw recruits" to the game, and the batteries on both sides were far the superior of some of the batteries that we have seen on regular ball teams.

Lockney has challenged Plainview for a game Friday afternoon, and if the challenge is accepted, the game will be played at Plainview, and the Lockney people who fail to attend this game will miss a rare treat.

Aiding Merchants Advances Town

Out-of-Town Buying and Mail Order Support Should be Discontinued So as to Retain Prosperity Here

You should buy from Lockney merchants, as we have convinced you in the foregoing articles of the series. It means money in your pocket.

And it means money out of your pocket if you don't. If you made a practice of shopping at the city stores or if you order your goods shipped in by mail, you have only to figure up what these goods have cost you, and compare the total with what the same bill of goods would have cost at home.

For instance, the railroad fare or auto trip, your hotel bill, the time you waste, the goods you buy that you don't need, the higher prices you pay on account of the stupendous overhead at the city store—all these things must be paid out of your pocket in addition to the value of the goods themselves, plus a reasonable profit.

Every dollar that goes over the counter of the local merchants pays tribute to the entire community. If it comes back to you in fullest measure, the merchant has the interests of the home town at heart. If from nothing more than a selfish standpoint, he is the best booster the home town has, because the greater the well-being of its citizens, the better the pay they receive for their labor, the more comfortable their homes are and the better the streets are kept, the more efficient the schools, the better the fire and police protection, the more attractive does the community prove for others seeking homes, and therefore the greater is the number of its possible customers.

Buy of the home-town merchant and you assure Lockney of a permanent booster. He does not plan to stay here for a certain length of time, and then to move to some other place; he is here to stay, for it is his home, and the home of his children.

To maintain this leadership our home-town merchant must be supported. They set the space and rally the forces of good citizenship. Go over a list of your merchants and convince yourself that this is so. The dry goods and grocery stores, your men in your general stores, in your hardware and implement dealers, your druggists, your harness shop, and shoe store men, your tin-smiths, your garage men, your elevator men, and your produce dealers, your lumber merchants and dealers in building supplies, the men running your dairies and creameries, mills and factories, as well as other employers of labor, and other in the various affiliated lines.

Their leadership deserves the support of every good citizen in town. In fact, every man, woman and child in the community has a moral responsibility in the matter. These men work for the good of the home town, and everybody who has the welfare of the community at heart is in duty bound to work with them and keep them in the things they are trying to accomplish.

AUDITORIUM WILL SOON BE COMPLETE

The new city auditorium, built out of the old college building, will be ready for occupancy within the next two or three weeks, according to Mr. E. Guthrie, who has the work in hand. The grand stand of the base ball park is to be ready for use by the close of this week.

The question of the building of the swimming pool is to be decided by the council at some future meeting, and will be built if the funds for same are available.

The building of these things will be well worth the money expended to the City of Lockney, and will provide a place where all public meetings can be held, as well as for recreation of the men, women, and children of the town.

Artie Got the Bell

The old bell that told the people for many years that school was in session at the old college building, and later used as a church bell for the Church of Christ, in Lockney, is now resting in a new position on top of the Baker Hotel building, at the rear, where Artie Baker intends to inform the people of the town on each Monday that it is the chamber of commerce luncheon day, and on each Friday he will call the Rotary Club together for luncheon by ringing the bell.

WORK ON NEW HIGH SCHOOL PROGRESSING

The construction of the new high school building in west Lockney is progressing at a rapid rate, and brick layers are now busy building the walls of the building.

The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner
Subscription Cash in Advance

TERMS OF SUBSCRIPTION
One Year \$1.50
Six Months .75
Three Months .40

GOOD FELLOWSHIP

The following paper was read by Artie Baker at the Rotary Club luncheon last Friday at noon, and we think enough of the paper to pass it on to our readers.

"Good fellowship is not a spectacular virtue, but it is essential to personal effectiveness. You cannot get ahead very far until you have learned to 'get along.'"

"As economic society is constituted today, few worthwhile jobs can be done single-handed. The building of a career or a Cadillac, the launching of a department store, or a debutante, involve the coordinated efforts of many people. There are some folks who firmly believe that 'Hail, Hail, the gangs all here,' is a solo. It isn't. There are few solo parts in the symphony of life. If we can make ourselves worthy contributors to the whole we shall have done well."

"As a child, I was enthralled by the Mother Goose tale of the old woman who found a crooked sixpence and decided to go to market to buy a pig. Do you remember it—how the piggy declined to jump the stile, and how tirelessly and fruitlessly the old woman commanded, the help of by-standers? 'But the stick wouldn't.' 'But the butcher wouldn't.' So it went until at last the cat compromised: 'If you will go yonder cow,' she said, 'and fetch me a saucer of milk, I will kill the rat.' Then with overwhelming rapidity the wheel began to revolve in the opposite direction: 'The cat began to kill the rat; the rat began to gnaw the rope; the rope began

to hang the butcher; the butcher began to kill the ox; the ox began to drink the water; the water began to quench the fire; the fire began to burn the stick; the stick began to beat the dog; the dog began to bite the pig; the little pig squealed and jumped over the stile, and so the old woman got home before midnight."

"All honor to the cat. She put herself in the old woman's place, I take it, behaved in a moderately altruistic manner, and saved the day. The cat could compromise and her complaisance was infectious."

"The fable of the old woman and the cat is strictly up to date. It is a story for you and for me no less than for children."

"In this world, unfortunately, there are two kinds of people; the destructionists and the constructionists. In every organization, in every activity, you will find the be liggerent, the combative, the cellicose, the quibblers, and the unpeaceful. But, it is refreshing and encouraging to know that such people are in the minority."

"The spirit of compromise—getting along with other people—is necessary in all our every day activities—in the bank, in the institute, and in the civic fraternal, and religious organizations with which we are identified. This spirit of compromise is, in fact, the very essence of good fellowship."

"Taking the world as a whole, there is a wonderfully healthy spirit of helpfulness and co-operation. We would do well indeed to keep in mind the words:

"A good thing to remember
And a better thing to do
Is to work with the construction gang
Is not the wrecking crew."

"Let us cultivate the quality of good fellowship. Let us strive to get along with other folks, to submerge ourselves if to do so does not sacrifice principle. We will surely find in the pursuit of good fellowship, as in many another pursuit, that the by-products of the process, which are unconsciously absorbed will contribute in good measure to round out our lives and better fit us for the tasks to which we have dedicated our walking hours."

"Abo Been Adam in a dream saw an



BILLIE SADLER, with Harley Sadler Here all Next Week

angel writing in a book of gold.

He asked of the angel, what are you writing?

The angel replied, the names of those who love the Lord.

Abo asked, Is my name one?

The angel replied, "Nay, not so."

Abo said then write me as one who loves his fellowman.

The angel wrote Abo's name as one who loves his fellow man and placed this name above all the rest."

VIGILANCE, THE PRICE OF ECONOMIC SECURITY

We cannot be too often reminded that it makes little difference whether we dig them out of our right hand pant pocket or out of the left one, or out of our vest pocket, taxes must be paid out of what we have or earn, or be able to borrow just the same. And it is equally true that in precise proportion as governmental agencies intrusted with power to appropriate the public revenues are disposed to exercise such power, whether impelled by considerations of reasonable and needed economy in the administration of the public service of yielding to demands in the interest of excessive and injudicious public spending, tax-paying private industry must dig in either or all their pockets. Right now those in ordinary use are worn threadbare. And so it happens that due to speculative rather than actual need of additional public revenues, the legislative mind is engaged in fabricating new, deeper and additional pockets.

For the first time in a number of years the general public—those whose doubtful privilege it is to walk up to the lick-log and provide the tribute—seems to have awakened to the need of a little thought and attention upon its own part as also to the fact that it is really and directly concerned with the fiscal affairs of government. That is wholesome. At the same time it is not enough. Those out of whose private industry the public revenue must be taken and against whose toll the tax must be imposed are not concerned merely with forms of taxation, proposed or in effect. They are far more directly affected by the underlying causes of the tax; the many and varied purposes for which the public revenues are wisely, or unwisely, appropriated and expended. The form of taxation is merely the necessary agencies of imposing the burden and collecting the sums appropriated.

Necessarily taxation must respond to cost of government. And it will be reasonable or excessive in exact ratio as public expenditures are reasonable and judicious, or unreasonable and injudicious. Nor is it any the less true that so long as the public consciousness persists in an attitude of isolated indifference towards constantly increasing demands for tax money to expend,—demands clearly out of line with the progress of the State either in growth or population, expansion of industry or ability to pay, it might as well prepare itself for the inevitable. The property tax, already doing more than its rightful share, can't do it all. So long as with passive approval upon the part of the taxpaying public the public revenues are permitted to be appropriated with all the enthusiasm and velocity of a spring freshet there will be a growing need for other forms of taxation. As matters now stand, and particularly in the light of the tremendous volume of appropriations made by the Legislature, the power of veto vested in the Chief Executive is, potentially, the greatest institution for the preservation of private industry in the whole

fabric of our organic law.

To say the least there is not much virtue, or consistency, in an attitude of public unconcernedness, which in itself encourages governmental excesses, only to become aroused when some new form of taxation is proposed. More especially so when such new method is made almost imperative to meet conditions which would not have confronted us except for our own lack of alertness. In the days when economy in the public service was considered a virtue and as such fostered by an alert public opinion, and before payroll expansion and public contracting had become an art, there was no thought of an income tax. Not that such a form of taxation is not based in sound principles. It is. Ability to pay,—that is ability to pay that owes its being to the privilege of dealing with and profiting by the industry of the population, or by reason of some peculiar advantage accorded by the state or local community,—is generally accepted as the first rule in tax philosophy. And it is due to this very consideration that when resulting from constantly increasing public expenditures the property tax, or some other form of tax in use, becomes unbearable and creates an emergency, that the taxpaying public prompted by an urgent need of relief is apt to acquiesce in the adoption of new methods which under a more economical administration of the public service would be promptly and emphatically rejected.

It seems that we are yet to learn that while governmental efficiency is a thing to be desired it does not necessarily nor logically mean that governmental excess is something to be excused. It is of no slight importance that industrial security be preserved. Incidentally, if there is anything in tradition, there is no safer place from lightning than the place where it has already struck. But,—mind you! We are speaking of lightning—not taxation.

TEXAS WEEKLY INDUSTRIAL REVIEW

The following record of industrial activity lists items showing investment of capital, employment of labor and business activities and opportunities. Information from which the paragraphs are prepared is from local papers, usually of towns mentioned, and may be considered generally correct.

Wheeler—Bids opened for erection for erection of jail building at this place for Wheeler county.

San Marcos—Post Office Cafe building improved.

Wheeler—New sanitarium under erection here.

Hereford—Local creamery to start operations soon.

El Paso—\$500,000 office building will be erected at Texas and Stranton streets.

Plainview—Third annual Texas Panhandle Plains Dairy Show will be held here on April 7, 9, 1930.

Del Rio—Waterworks system being installed.

Tulia—Local bakery added new equipment.

San Marcos—"Record" installed new power paper cutter in printing department.

Carrizo Springs—\$80,000 high school building under construction.

Gorman—Gorman Hotel changed hands.

Spearman—Intensive sidewalk construction underway.

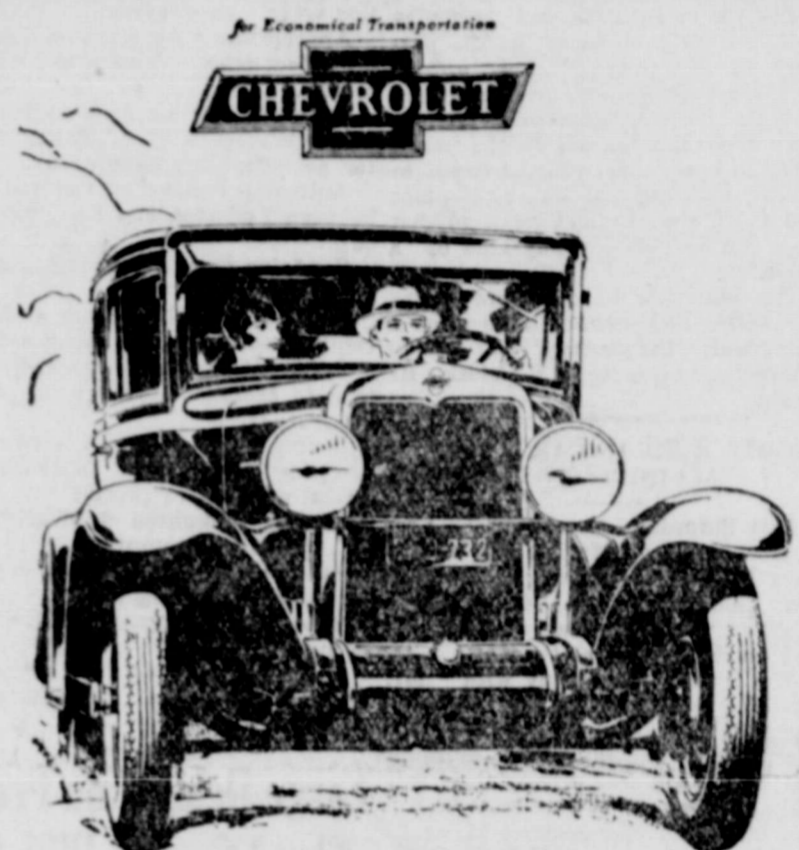
John City—Hotel building being remodeled and repaired by new owner.

El Paso—Wigwam Theatre installed Vitaphone equipment.

Fort Worth—Texas and Pacific Co. authorized \$8,000,000 for construction of new station, yard and terminal improvements.

Pecos—Pecos Chamber of Commerce purchased 150 acres for establishment of airport.

EVERYBODY COME
— AND —
EAT WITH US THIS HOT WEATHER
THIS IS THE COOLEST PLACE IN TOWN
Baker Hotel Coffee Shop
REG. MATHES, COOK



-a SIX in the price range of the four!
The Chevrolet Six is scoring a sensational nationwide success because it provides everything you want in a fine, sturdy automobile—yet it actually sells in the price range of the four.

for \$595

you can now buy in the **CHEVROLET SIX**

Six-Cylinder Smoothness
The inherent balance of six-cylinder, valve-in-head design assures the smooth, velvety flow of power that distinguishes the fine automobile.

Six-Cylinder Acceleration
A non-detonating, high-compression cylinder head and automatic acceleration pump give the new Chevrolet Six remarkable qualities of acceleration.

Better than 20 Miles to the Gallon
Chevrolet engineers spent years of research and development to perfect a six-cylinder motor that delivers better than twenty miles to the gallon.

Beautiful Fisher Bodies
Rare beauty, smartness and comfort are provided in the Bodies by Fisher. Hardwood and steel construction gives them unusual strength and safety.

Amazing Low Prices—Easy Terms

The Roadster	\$525	The Convertible Landau	\$725
The Phaeton	\$525	The Sedan Delivery	\$595
The Coach	\$595	The Light Delivery Chassis	\$400
The Coupe	\$595	The 1 1/2 Ton Chassis	\$545
The Sedan	\$675	The 1 1/2 Ton Chassis With Cab	\$650
The Sport Cabriolet	\$695		

Dyer Motor Co.
Lockney, Texas
A SIX IN THE PRICE RANGE OF THE FOUR

Pioneers in Paraffine Base Motor Oils

THE NEW

S.A.E. Motor Oils

Years of laboratory work and actual tests on all kinds of roads have proven the true value of Pennant Motor Oil. Consult the new Pennant S. A. E. chart for correct lubrication.

Sold by the Following Courteous Pierce Dealers

Pennant Service Station, No. 1 and 2,
LOCKNEY, TEXAS

Lockney Auto Company,
LOCKNEY, TEXAS

Curlew Grocery
1 Mile North of South Plains, Texas

PIERCE PETROLEUM CORPORATION
St. Louis Little Rock Oklahoma City Dallas Tulsa

PERSONAL MENTION

Bill Langfeldt was a business visitor in Lubbock, Tuesday of this week. Mr. and Mrs. C. L. Cowart of Silvertown, spent Sunday in Lockney, visiting with friends. Miss Ruby Fox of DeKalb, Texas, was the house guest of Mrs. E. M. Cornelius the past week. Mrs. P. H. Massier and sister, of Crawford, Texas, are here visiting their sister, Mrs. L. Buth. Mr. and Mrs. Ross Cope and baby are here this week from Pecos, N. M., visiting with relatives and friends. C. E. Bley and family of Olton, were here Sunday, visiting Mrs. Bley's parents, Mr. and Mrs. J. B. Harper. Z. T. Riley returned Tuesday from his trip to Dallas, Waco, and McGregor, visiting his old home and friends. Mr. and Mrs. J. H. Hohlaus and children left Tuesday for Coleman county for a visit of several days with relatives. Mr. and Mrs. G. S. Morris left the last of the week for the mountains of

New Mexico to spend several days on an outing. R. M. Champion and family of Slaton, Texas, are here this week visiting Mrs. Champion's parents, Mr. and Mrs. U. S. Braswell. Mr. and Mrs. E. L. Ayres and son, Robert, left Tuesday for Colorado Springs, Colo., to spend 10 days or two weeks in the Rockies. J. N. Stalbird, W. A. Brewster, and T. Z. Reed attended county court in Floydada Monday in regard to the will of the late Geo. W. Brewster. Prof. Wilford Jones returned to Canyon Monday, after spending the week-end here. He is taking a summer course in the Canyon Normal. Phil Huls of Eufaula, Okla., who has been here the past two weeks visiting his parents, Mr. and Mrs. Gilbert Huls, left Saturday for his home. Finney Shaw of Petersburg, has been here the past week, working in Stewart Drug Co., during the absence of J. A. W. Killer, who is on a vacation. Mrs. J. H. Hanna and children, Imogene and J. H., left Wednesday for Liginston, Tenn., where they will

visit Mrs. Hanna's mother, Mrs. Harrison. Mr. and Mrs. E. O. Baker and children of Childress, Texas, are here this week, visiting relatives and friends, while Elmer is taking his summer vacation. Mr. and Mrs. Jack Myers, and son, George, Mrs. J. T. Livesay, and daughter, Mrs. Percy Hart, left Wednesday morning for an extended visit in Virginia. T. A. White, District Manager of the Southwestern Bell Telephone Co., with headquarters at Lubbock, was here Wednesday, looking after company business. Misses Hortense Eddins and Velma Robinson of Estelline, Messrs. Lovejoy of Amarillo, and Alldridge of Quanah, were the guests of Mr. and Mrs. E. M. Cornelius, Sunday. Whorton McDuffee of Dallas, arrived Saturday for a visit with his grandparents, Mr. and Mrs. E. M. Whorton, who live in the Prairie Chapel community. Mr. and Mrs. Claude Thornton of Lockney, Mr. and Mrs. Ross Cope of Pecos, N. M., and Wilson Cope of Electra were guests Sunday of Mr. and Mrs. W. N. Thornton. A. P. Barker and family, Mr. and Mrs. Pitzer Barker of Winert, Texas, and Mrs. E. C. Henry of Floydada, left Sunday for the mountains of Colorado on a fishing trip and outing of several days. Roger Ayres, who has been buying grain at Whiteley Switch, north of Lockney, was in town Monday, and reports a good business during the harvest, but that the harvest is about over at this time. Mr. and Mrs. Grady Crager have been in Colorado the past week on an outing. Grady returned home Tuesday evening, but Mrs. Crager is at the bedside of her father, who is in a hospital in Colorado Springs. W. W. Sanford and wife, who have been here for the past three weeks, looking after property interests, returned today to their home in Gage, Okla. They have been located while here at Mrs. Daff Griffiths. Mr. and Mrs. J. C. Fortenberry of Cedar Hill were in town Monday, and report they are needing rain out his way, as they did not get any of the rain Saturday, but say that crops are holding up well in that community. E. E. Dyer returned Sunday from the bedside of his mother at El Paso. Mr. Dyer's mother underwent an operation last week for appendicitis in an El Paso hospital, and Mr. Dyer reports her as getting along fine at this time. J. V. Hubbard of Hillsboro, Texas, was in town Monday. He reports that cotton is good in his section of the state, but late corn is not doing so well. He is on a visit to his son, W. C. Hubbard, of the Pleasant Valley community. O. H. Beall has gone to New Mexico this week, looking out a place to carry his threshing machine, as he says the combines have about run the old time thrasher out of this section of the country, and he is seeking a place where the combines are not so thick. Mr. J. H. Carruthers of Grandview, Okla., is here this week the guest of his brother-in-law, J. H. Henson, also Miss Louise Goodrich, who is attending school at the West Texas State Teachers College, in Canyon, was here over the week-end visiting the Henson family. Mr. and Mrs. R. E. Patterson and family returned Sunday afternoon from the mountain regions of New Mexico, where they have been enjoying a vacation for several days. Pat says he is a better fisherman than the editor and caught a number of Mountain Trout while away. Mr. and Mrs. Carl McAdams and daughter, Miss Mary Leda, will leave Friday of this week for the mountains of Colorado. They will be joined in Western Colorado, by their son, Carl, who has been attending a military training camp in Denver, and the family will spend some time on an outing in the mountains. Scoutmaster Roberts, scoutmaster of the Central Plains Council, composed of Floyd, Hale, Briscoe, Swisher, Motley, Deaf Smith, Castro, and Lamb counties, spent Monday in Lockney, and in conjunction with the local Rotary Club Boys' committee, was soliciting funds for the upkeep of the Boy Scout movement in this district.

and night. He can tell you all about the Catholics in a way that will make you sit up and listen. His talk is not political, but based on the Bible and history. Everyone is urged to come and hear him.

TO OUR PATRONS AND FRIENDS—I take this opportunity in thanking the people who have patronized me since I have been in the produce business, at the Lockney Produce. I have had a number of friends ask me to open up another produce house, but I haven't decided what to do yet.—Sam Belyeu.

HELPING TO BUILD TEXAS

A pearl button factory is to be a new Texas industry at Brownsville where the automatic Pearl Button Co., Muscatine, Ia., has contracted with the Cameron County water improvement District No. 5 for the right to go into all irrigation canals and reservoirs and take out clam shells, paying at the rate of \$1 and \$2 a ton. The plant is expected to bring 50 or more families to Cameron county. Mercedes has a plant already in operation employing 25 workers with a total of 55 expected to be at work soon.

Texas was the fourth largest shipper of dressed poultry to Chicago in May, Iowa, Missouri and Kansas ranking ahead of it.

The new canning plant at Robstown will can pickles and kraut.

Fort Worth voted \$3,000,000 in bonds, \$2,000,000 of it for subways and viaducts as a part of the plan for a \$4,000,000 passenger station and freight terminal. A half million of the remainder is for additions to the municipal airport and the remainder for a central fire station and enlarged fire alarm system.

Claim is made for the North Texas State Teachers College at Denton of the largest college summer session enrollment in the Southwest with 3,600 the probable total before the term ends.

A Mercedes company has been organized to handle the export of eggs from the Valley into Mexico.

A \$1,000,000 office building for the Houston Gas & Fuel Co. is to be erected by the Moody-Seagraves Co.

The Archer City Chamber of Commerce purchased twenty-six registered animals to be shipped from Michigan, Indiana and Ohio. The Crockett Chamber of Commerce has purchased four registered Jersey bulls to comprise the first Crockett bull circle.

The Poultry Producers Association of Texas, organized April, 1928, with 35 members owning 35,000 birds now has 290 members and 125,000 birds in 24 counties. It is shipping a car of eggs every ten days to Eastern markets.

A Jersey cow in the herd of the West Texas Teachers College at Canyon produced 648.48 pounds of butterfat and 10,853 pounds of milk in 305 days. As a senior 3-year-old she won the state championship with 736.86 pounds of butterfat and 13,215 pounds of milk in 365 days.

An initial price of 52c a pound for butterfat is announced by the Borden plant at Waco.

Texas farmers bought 194,377 tons of commercial fertilizer from September 1, 1928 to June 1, 1929—an increase of nearly 55,000 tons over in preceding year. North Carolina in 1927 used 1,171,499 tons, South Carolina 726,000 tons and Georgia 498,000 tons—indicating that fertilizer is still far short of general use in Texas, which in 1927 used only 80,000 tons. In the United States in 1928, 8,000,000 tons were used.

Hale Center had shipped 300 cars of wheat and other grain by both elevators and independent shippers up to a little over a week ago. It is estimated that over 80% of the wheat has already been harvested. The 1929 crop promises to be one of the largest from the standpoint of yield in many years.

Stephenville's milk receipts at the local receiving station of the Southwest Dairy Products Company passed the 500 gallon per day volume recently. Another milk route is expected to be inaugurated soon to care for the supply.

Coleman County's increase in valuation over last year has been announced as \$1,500,000 the total valuation for this year being \$16,000,000. The new increase is due to oil and the newly constructed buildings in Coleman, and these influences have operated about equally in causing the raise.

Pecos building permits amounting to \$40,000 were granted for structures downtown and along the highway recently. Construction of a \$40,000 building by the American Telegraph & Telephone Co. is expected to begin shortly. Plans for a new courthouse are being rushed.

Big Springs Petroleum buildings was accepted by the directors recently and a formal opening held shortly following. The building was constructed by a stock company composed of local citizens. A \$10,000 bonus to be used for the purchase of the site was given by the Big Spring Chamber of Commerce.

From 1911 to 1925 the manufacturing output of Fort Worth increased 906 per cent, according to Census Department figures.

The record single carrot shipment was made by a Texas firm which shipped ten carloads to a New Jersey soup company at \$10 a ton in the field. The carrots shipped were too large for regular markets and in the past have been either disked under or fed to livestock.

"Floresville shipped 15 cars of Green Corn;" "Wilson County Ships 76 Cars of Watermelons;" "Stockdale Shipped Out 10 Cars Tomatoes." These were headings in successive columns on Page 1 of the Floresville Chronicle-Journal of June 21, indicating the successful development of the truck shipping industry in Wilson County within the past couple of years.

Employing 60 workers and built by local capital, the Nacogdoches Canning Plant started business a few days since. It will can only tomatoes at first, with 300 acres in that crop pledged for its use, but later beans, beets, and other vegetables that can be successfully grown in that section will be added to its output.

Three-fourths of an acre west of Paradise, Wise County, yielded Clate Allgood 6,000 pounds of merchantable potatoes, which he sold at prices ranging from \$2.50 to \$3.25 per cwt., according to the Decatur News, which also reports sale of a ton of cucumbers by Oswald Scott of near Decatur with more to come off his six acre cucumber plot.

Expansion of the Dallas Power & Light Company plant from a capacity of 57,500 to 82,500 kilowatts, made necessary by increasing demands upon it, will be completed by Jan. 1, 1930, at a cost of \$3,000,000. Some concrete idea of the magnitude of the 110,000 horsepower plant may be had from the fact that the spray pond of the completed expansion will require 120,000 gallons of water a minute or more than the requirements of the entire city of Dallas.

A Donley county tenant farmer, tired of raising cotton exclusively, with all the hardships that that means started in a small way in the dairy-busness in the fall of 1926, according to the Clarendon News. He still tried to farm the 265 acres in 1927 and with the aid of seven dairy cows and a flock of hens came out even at the end of the year. In 1928 he subrented 215 acres to thirteen negroes, keeping 50 acres for his own use. To his cows and chickens he added 17 pigs, which he fed on skim milk from his separator. From his 28 hales of rent cotton and from the amounts realized from his cows, chickens, pigs, roasting ears, and other products of his 50 acres at the end of the year he didn't owe a cent, had \$2,000 in the bank, and was getting ready to move his eight cows, a sow, seven pigs, a gilt, six teams, a cream separator and a truck over to the farm he had bought for himself. And the change came about in three years' time.

Texas will soon have the largest single rock salt mine in the world in operation when the new mine a mile south of Grand Saline, Van Zandt County, is opened up for work. A solid salt structure more than 1,000 feet in thickness was discovered by borings made by the Morton Salt Co. of Grand Saline, and a 30-foot shaft 200 feet deep will be sunk to the salt formation. The vein is known to exist over an area of several miles of hills and valleys in the vicinity. The East Texas tomato crop will add between \$2,125,000 and \$2,500,000 to the wealth of the counties of that section, Editor Schoffelmayer of the Dallas News estimates. Daily shipments have been averaging 115 cars a day with approximately \$200,000.

The Slaton creamery has been ship-

ping carloads of butter to New York and churned more than 50,000 pounds of butter during the first month of operation with increased output in succeeding months.

A carbon black plant with capacity of 10,000,000 feet of gas and 15,000 gallons of gasoline extracted in the process has been established by the Huber Co. in the Gray County gas field.

ESTIMATE OF INCREASE IN VALUES \$1,702,594

Railroads and Values in Floydada Represent Biggest Portion of New Taxables

Floydada, July 11.—In his estimate of the taxable values in Floyd county to the State Comptroller made Saturday of last week by County Tax Assessor C. M. Meredith, for the use of that office in computing the tax values of the state, a total of \$13,142,358 is given as the approximate figures for 1929 basis of values in Floyd county. This is an increase of \$1,702,594 over last year's taxable values of \$11,439,764.

The figures do not include an estimated possible \$35,000 worth of unknown property which has not yet been tabulated by Mr. Meredith, nor the intangible assets of the Fort Worth & Denver South Plains lines in the county which had not been re-rendered at the time the report was made.

An analysis of the estimate shows that the biggest increase in values was made in the railroad, telegraph and telegraph roll, where \$737,859 was picked up to make a big jump in the rolls from \$271,969 of last year to \$1,009,828. Values in city property increased \$565,765. About \$400,000 of this total was picked up in Floydada and the remainder in the new towns in the county. Farm land values in the county are estimated at \$71,120 greater than last year. Over \$240,000 increase is shown in personal property renditions in the county.

Comparative figures for last year and this year, indicated by the report of Mr. Meredith shows as follows:

Table with 2 columns: 1928 and 1929. Rows include Land values, City Values, Personal Property, Railroad & Tel., Banks, and Totals.

KNOW TEXAS

During May 429 producing oil and gas wells were brought in in Texas. In 1928 Texas spent \$65,128,919 on its public schools. Of the 700,000 members of the W. O. W., 165,000 are in Texas. Texas' death rate in 1928 was 9.51 per 1,000 population. The average for the United States in 1926 was 12.1 per 1,000. Texas turkey growers received \$10,000,000 for their Thanksgiving shipments in 1928. Texas' equine population has decreased from 1,170,000 in 1910 to 780,000 in 1925.

LOST—A lister point, on the road west of town. Please leave at the Beacon office. It-pd

Advertisement for HOKUS POKUS GROCERIES. Includes a list of products and prices: Brown's Fig Bars 2 lbs. 27c, Brown's Stick Candy 2 lbs. 23c, Salmon, Tall Pink 6 cans for \$1.00, Lemons, SunKist Dozen 32c, Crystal White Soap 6 bars 25c, Certo, Jelly Making Time Bottle 29c, Grape Fruit 6 for 49c, Gallon Peaches Solid Pack 53c. Signed G. S. MORRIS.

Large advertisement for GIGANTIC House Cleaning SALE! 20 TO 60% OFF. Better take advantage of this sale now. Only a few days left before the Sale Closes. PLAINVIEW BRANCH AMARILLO FURNITURE CO. 1107-09 Austin St. 1 block West Santa Fe Depot

BOYS RETURN FROM TRAINING CAMP

Duane Meriwether and Winfred Cooper returned Friday night from the Citizens Military Training Camp in Denver, Colo., where they had spent a month in training. Wayne Greer and Y. F. Walker arrived Sunday. They had started home on the same train with Duane and Winfred, but in some way Wayne Greer fell into a window of the train, while the train was making a short curve and cut one of his hands so badly, that he was carried back to Colorado Springs, to a hospital for treatment. Y. F. Walker returning with him. However, the wound was dressed and he was allowed to return home the following day. Carl McAdams remained in the Mountains of Colorado, where he will be joined this week-end by his parents. The boys report a good months vacation and drilling, and say they expect to attend again next year.

ITALIAN MISSIONARY WILL PREACH AT CHURCH OF CHRIST

L. D'assaro, an ex-Roman Catholic, born and reared in Italy, in the land of the Pope, but now a Christian Missionary, will preach at the Church of Christ in Lockney Sunday morning

Advertisement for MEYER BOTH GENERAL NEWSPAPER SERVICE. Features an image of a peach and the text 'and it's a Peach'. 'for August at LOCKNEY BEACON'

PLEASANT VALLEY

July 23.—Mr. J. W. Ruyle and children, Mr. and Mrs. J. W. Ruyle and Mr. and Mrs. Doc Ruyle of Oklahoma City visited their daughter and sister, Mrs. D. P. Childress, last week.

Mr. and Mrs. C. F. Harris and family, returned Monday of this week, from a short visit in Wise county, their old home.

Grandpa Hubbard of Hillsboro, is visiting his children, Mr. and Mrs. W. C. Hubbard.

Mr. and Mrs. W. H. Fields and family spent Saturday and Sunday with Mr. and Mrs. Jerome and Alf Watson, of Canyon.

Mr. and Mrs. F. S. Shearer and family spent Monday with their parents, Mr. and Mrs. J. T. Marr. The two boys, Cecil and Elton, stayed for a short visit with their grandparents.

Mr. and Mrs. R. C. Yarbrough and son, Herschel, and Mr. S. C. Colson left last Thursday for Carlsbad for a short vacation.

Mr. and Mrs. W. E. McClure and family spent Sunday with Mrs. Stokes Rosser, of Prairieview.

Mr. and Mrs. T. B. Mitchell and family left last Thursday for Winters, for a visit with friends and relatives.

Mr. and Mrs. F. U. Payne spent last Thursday and Friday in Hereford with their cousin, Mr. and Mrs. Miles. Wallace and Ferrel Miles returned with them for a month's visit.

Mr. H. M. Orr and Mr. J. T. Marr went to Farwell and Dimmitt last Friday on business.

Mr. and Mrs. Will Ruyle of McKinney visited Mr. and Mrs. D. P. Childress, Sunday.

Mr. and Mrs. Edd Shearer spent Sunday with Mr. and Mrs. J. T. Marr.

Mr. and Mrs. Williams and family of Frisco visited Mr. and Mrs. D. P. Childress.

Mr. and Mrs. Wadsworth, Skeet Taylor, and Mr. Prince of Venus, visited in the Childress home, last week.

Earl Childress of Canyon was visiting in the neighborhood last week.

Leland Fields attended the encampment last week at Canyon, with Bro. Stephen's family.

Mrs. Bushrod Thompson of Plainview spent Sunday with her niece, Mrs. D. P. Childress.

Mr. and Mrs. Edd Pratt and daughter spent Sunday afternoon with Mr. and Mrs. Carl Ferguson, of the Prairie Chapel community.

Mr. and Mrs. Tanny Quisenberry of Lockney, and Mr. and Mrs. Edd Childress of Floydada, spent Sunday with Mr. and Mrs. D. P. Childress.

MUNCY

July 23.—Mrs. R. E. L. Muncy happened to a painful accident Wednesday, by getting her hand caught in a washing machine wringer. After two fingers had gone into the wringer, she reversed it and caused the flesh to be severed from two fingers.

Shirley Sanderfur visited Clyde Nichols, Tuesday afternoon.

Mr. and Mrs. Geo. Bowling returned to their home in Paducah this week.

Mr. and Mrs. R. L. Nichols returned home Friday night, after a week's visit at Bonham, Texas.

John Wood visited Wayne Vandergriff, Friday.

Jack Hough went to Floydada Saturday.

Mr. Burnis Ward, who has been employed at the Robert Muncy elevator, returned to his home in Lamesa, last week.

Joe and Flossie Ferguson visited Pearl and Earl Ivie Sunday.

Mr. and Mrs. W. G. Ferguson visited Mr. and Mrs. John Smalley, Sunday.

Mrs. Myrtle Cochran and daughter, Mildred, of Denver, Colo., are visiting her brother, W. M. Vandergriff, this week.

Miss Annie Opal Sparks spent Tuesday with Louetta Vandergriff and her cousin, Mildred McKinney. The girls spent the afternoon in Floydada. Louetta and Mildred were preparing to continue their journey Wednesday to Lipan, in Hood county, to visit their grandmother, Mrs. J. R. Vandergriff.

ROSELAND

July 23.—A good rain would surely be appreciated in this community now.

Mrs. Russell of Beaumont, Texas, is visiting her aunt and uncle, Mrs. F. L. Marble and Mr. C. V. Ford, and families, this week.

Mr. and Mrs. France Carthel and family, and Mr. and Mrs. Varneydour of Robert Lee, Texas, were visitors in the Barton home, Sunday.

Miss Bonnie Biller of Amarilla is spending the summer with her sister, Mrs. Irving Bennett.

Mr. and Mrs. Geo. Beedy and sons made a trip to Clovis, N. M., this past week.

Mr. Dean L. Mattison of Amarillo, Texas, Mrs. B. J. Milner and children of Milner, Ark., Mr. and Mrs. Chas. Talley of Miami, Texas, Mr. and Mrs. Homer E. Rogers of Vernon, Texas, Mr. and Mrs. Robert Welson of Paducah, Texas, have been recent visitors in the Lester and Mattison homes.

Judge F. P. Henry of Floydada and Mr. C. H. Parsley of Plainview visited in the Sims home, Tuesday.

Miss Velma Marble visited in Canyon last week.

Mr. and Mrs. Almon visited in Floydada, Tuesday.

Mr. and Mrs. Zack Cummings and children were the guests of Mr. and Mrs. McCloud of Lone Star community, Sunday.

Mr. and Mrs. C. V. Ford and Freddie Lee Marble, Mr. and Mrs. C. G.

"HOW STYLES DO CHANGE"



Hilburn and children, Anna and Lyndon Sims attended church and Sunday school at South Plains, Sunday morning.

A number of our folk attended the opening at Sterley Saturday.

FEDERAL FARM BOARD WILL BE CONSERVATIVE

By William Hard

Washington, July 19.—The Federal Farm Board is going to go very slow toward erecting any of the "stabilizing corporations" or "clearing house associations" which are the chief novelties contained in the present new farm relief law. The board is centered rather upon the solid development and enlargement of the direct financing of agricultural co-operative marketing associations already in some degree undertaken by our existing Federal Intermediate Credit Banks, under the supervision of our long established Federal Farm Loan Board.

That is a reasonable deduction from the public statements of the new board and also more particularly from the known records and tendencies of many of its members. The board is not characterized on the whole by any strong disposition toward strange adventures. On the contrary, of all the boards and commissions now on the payroll of the Federal Government, it is probably the one that is filled most thoroughly with experience in the hard-headed business man.

These business men on this board are almost all of them dirt farmers—actually operating actual farms; but they are also almost all of them large size business men, accustomed to large scale financial operations, and inclined accordingly much more toward the nearby experiment of capturing birds in the bush than toward the mere distant experiment of rearing castles in the air.

William F. Schilling, for instance, a member of the board from Minnesota, and of the dairy industry, can qualify as a true dairy farmer, all right; but he is also a director of a great corporation, which is composed of 465 creamery establishments, and which last year borrowed \$5,000,000 and stored away 7,000,000 pounds of butter for future higher prices, and thus "stabilized" the butter market without the help of any federal "stabilization corporation" whatsoever.

Another member of the board, C. C. Teague of California, has been for 30 years or so the executive manager of an agricultural enterprise which cultivates some 2,000 acres of oranges, lemons, and walnuts, and which is accordingly both dirt farming and big business. Teague sells all the products of his enormous farms or ranches through the California Fruit Growers' Exchange, and the California Walnut Growers' Association, of both of which co-operative institutions he has been the unsalaried president. Teague has made farming pay, and he is at the same time a devout and ardent agricultural "co-operator" for his own benefit, and for the benefit of his less fortunate fellow-producers.

Men like Teague and Schilling, who are grounded in the principles of agricultural corporations as actually practiced, and who have known both the successes and the disasters of the agricultural co-operative movement, have shown considerable skepticism toward the "stabilization corporations" and "clearing house associations" which the authors of the present new farm relief law inserted outstandingly into their legislative efforts.

Schilling took part last Spring in a meeting of the National Co-operative Milk Producers Federation, which issued a manifesto strongly criticizing the Federal "stabilization corporation" idea. This manifesto alleged that "stabilization corporations," as proposed both in the Senate Farm Relief bill, might readily go insolvent when engaged in trying to purchase and hold the full total of an "exportable surplus" of any farm commodity; and it concluded:

"Because of the grave dangers to co-operative marketing and associations involved in both of these bills, we hereby clearly and emphatically and completely disassociate ourselves from all of the provisions of these bills that require co-operative marketing associations to own, control and manage stabilization corporations, and we voice our hope that no co-operative association will engage in an experiment involving so great a risk."

This attitude toward "stabilization corporations" is in fact widespread among agricultural co-operators in many branches of the agricultural industry. The new law in its genuineness and adventurous passages, is based on the theory that agricultural co-operative marketing associations will spring forward to organize "stabilization corporations" and "clearing house associations" under the new board's supervision. No such springing in any large way is yet visible. Only very scattered instances of it can be observed. The general mass of the agricultural co-operative movement when not hostile to the ideas in question seems quiescent toward them. The new board meanwhile, is composed almost entirely of co-operators, who out of long experience are accurate reflectors of general co-operative sentiment. With that sentiment what it is there is largely in the prophecy that it will be quite awhile before any very large proportion of the new board's revolving fund of \$500,000,000 will be advanced to "stabilization corporations," to establish nationwide "corners" in surpluses.

The same prophecy may securely be made regarding "clearing house associations" which under the bill, are to be called into existence by co-operative marketing associations in joint company with private speculative dealers in agricultural products. Discouraging testimony on that idea was delivered several months ago on the Committee on Agriculture of the House of Representatives by Teague. He said that he had lived all through it in practice, in California. He maintained that no "clearing house association" of co-operators and speculative dealers together ever had been contentedly held in the best informed quarters in Washington that "clearing house associations" are wholly of the new Federal Farm Board's docket for the time being.

This brings the board down to careful constructive building upon the basis of the sort of work that our federal intermediate credit banks are already faintly and tentatively doing. These banks in each of the last two calendar years lent some \$35,000,000 to agricultural co-operative marketing associations upon the security of warehouse receipts or shipping documents representing staple agricultural commodities, or upon the security of chattel mortgages, on livestock. "The conservatism" of these banks has been vigorously assailed by numerous co-operators. The lending powers of the new Federal Farm Board are much ampler and much more far reaching. Conferences have already happened

between the new board and Federal Farm Loan Commission Horace Paul Bestor, who is the head official of the federal intermediate credit bank system.

The general prospect is that the main work of the new board will be to weld the present principles of agricultural co-operation and the present principles of federal agricultural finance into some permanent structure, which, without any instant startling novelties, will produce an agriculture strongly self-governing and at the same time invincibly federally backed.

WEST TEXAS HAS PAID FOR EVERY IMPORTANT THING TEXAS HAS

Since the day Santa Anna surrendered to Sam Houston on the San Jacinto battle grounds West Texas has paid for every important thing that Texas has secured. This is a broad assertion, but at the West Texas Press Association meeting in Sweetwater last Friday afternoon, Judge R. C. Crane, historian of that city and West Texas, enumerated the items that proved conclusively that what we said above was true, and that today we are still paying for everything that is worthwhile in Texas, and that East and South Texas are wallowing in wealth from the coffers of West Texas.

Beginning with the days when Texas had just wrung her freedom from the Mexican government, West Texas begin the job of paying for what East Texas wanted. The lands of West Texas was given to various railroads in order to pay for the construction of railroad tracks in East and South Texas, The University of Texas, which was builded to educate the children of East and South Texas was financed with West Texas lands, and while today West Texas is using this school to some extent, our property is still paying the bill for the rest of the state. When a new capitol was wanted at Austin it was three million acres of West Texas land that paid the bill, and that land is today helping to pay the bill to maintain the capitol that it paid to build. Today the taxable values of West Texas land and minerals are paying the bill of running the Texas government and financing the upkeep of all Texas departments, while many of the counties in East and South Texas are going tax free because of laws that have been passed by the legislature taking the burden of taxation off of them for a specified number of years. The fact that the legislature has passed laws making counties tax free is sufficient cause to impeach every senator and legislator who voted for this scheme of robbing the other tax payers of the state, and for the impeachment of the governor who signed the bill that made it become a law. Every county in Texas, no matter how large or small, should pay its just proportion of the taxes, and if they did it would make it lighter on every tax payer in the state where taxes are paid. West Texas has been discriminated against on taxation ever since the organization of the counties, and probably before they were organized. Our counties pay a state tax of \$10 to \$50 per acre, and our land value according to sale values is worth from \$40 to \$100. We are informed that counties back in East and South Texas that are still paying taxes, where lands sells regularly for \$150 to \$500 per acre, in many instances are paying taxes per acre higher than is assessed against our lands and in some cases even less per acre. In some of the

SAVE SOME LAND FOR COTTON AND FEED FOR NEXT YEAR'S CROP

The man who makes some money every year, and who makes, and has money, all throughout the year is the man who diversifies his crops; raises some wheat, some cotton, some maize, some corn, some chickens, some hogs, and milks some cows. Once in awhile, you will raise a big crop of wheat, and get a good price for it, but generally when you raise the big crop, the price is low, and it takes about all you get for the crop to pay the expenses of handling it. Plant a few acres of all farm crops and you will find that you make more money than with any large acreage of any one crop. The way to become prosperous and make the country prosperous is to diversify your crops, raise as much of your living at home as possible, always have something to sell when you come to town, enough to pay for what you buy, and carry a little extra change back home—and diversified crops will start you to doing that very thing.

Be sure to save enough land out of your wheat land to plant a nice crop of cotton and row stuff for the coming year; you will find it a paying proposition.

THE FIRST NATIONAL BANK

THINK How You Spend Your Money—Prepare for OLD AGE

PHONE 160 PHONE

When You Want Service in Cleaning and Pressing.

TAILOR MADE SUITS SEE THEM \$23.50

COMMERCIAL TAILOR SHOP

RALPH ASHWORTH, Prop.

Eastern counties they are drawing back from the state every year from an equal amount of their taxes to twice or three times as much money as they pay into the tax collector's office. In West Texas we draw not more than 30c on the \$1 back, and most of that as a school fund. The system is wrong, West Texas never did, and doubtless never will, get a square deal, but she will continue to pay the bigger part of the upkeep of the state, and will pay for the things that they want in the old settled portions of the state. They never will give us a square deal in the re-districting of the state, because when they do, we will have the balance of power in West Texas, and we can turn the tide on them, therefore, they are going to see to it that while they are in power they keep West Texas snugged neatly under their thumb, where they can sap their juice out of her and use her wealth and resources to build their own section of the state. There is only one way West Texas will get a square deal and that is to create a new state out of the Western half, and some day this will be done—when the fellow that says Texas can never go Republican dies, and foolish sentiment fails to make men say they "Couldn't think of dividing Texas." The sooner we have more Hoover Democrats in Texas, men who do what they think is right and best, regardless of sentiment, the sooner a new empire will come into its own and be able to develop its untold resources without being hampered by people who tell the world that West Texas is a "Sahara Desert" and people strive to death who dare to investigate its great resources. West Texas is as foreign to East Texas as Portland, Oregon, is foreign to New York, and when West Texas realizes that there is no good to be had from a connection with East Texas, then West Texas will truly begin developing into the Magic Empire that she really should be.

Saturday Specials

SUGAR, 100 lbs. Pure Cane . . . \$5.85

SUGAR, 16 lbs. Pure Cane . . . \$1.00

FLOUR, Plain 'w Everlite, 48lbs \$1.63

FLOUR, Gold Crown, 48 lbs. . . \$1.54

CORN, No. 2 size, per can . . . 12c

16x32 TOWELS . . . Each . . . 12c

18x42 TOWELS . . . Each . . . 19c

PRICES ALWAYS RIGHT

Walker & Greer

Following the shipment of two car- at Deatur shipped a full carload of loads of Wise County cream to Phila- powdered milk to the same destina- dephia, the Tennessee Dairies plant tion.



MODERN FIXTURES ADD CHARM

OLD-FASHIONED lighting fixtures are as dowdy as old-fashioned hats. Modern fixtures add charm to a room as well as make it more livably cheerful. We can get you just the kind of fixtures you will like best. Phone us and we will gladly quote prices.

Let Me Figure Your House Wiring

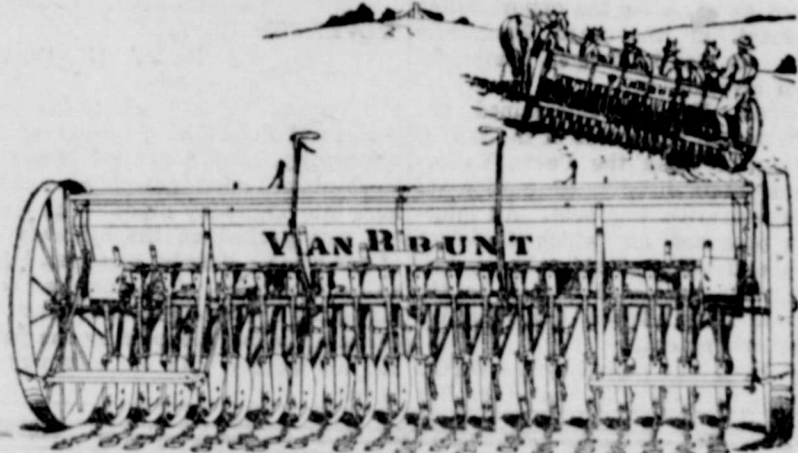
OUR WIRING MEETS EVERY BUILDING CODE REQUIREMENT

GEO. F. KINYON

Phone 92

In Beacon Office

60 Years of Experience Are Built Into This Drill



John Deere-Van Brunt Double-Run Grain Drill

When you buy a John Deere-Van Brunt Double-Run Grain Drill, you are investing in a drill that is the outgrowth of over sixty years of successful grain-drill manufacture. Its accurate job of seeding either in hilly lands or on level ground, and its long life are the result of the experience gained through the years of building high-quality grain drills for the farmer.

If you plant your fields with a John Deere-Van Brunt, you will not be troubled with the seed clogging or bunching. The accuracy of

the planting is maintained regardless of the kind of seed sown or the jarring of the drill in going over rough ground.

The Van Brunt Double-Run Drill plants seeds in fifty different quantities, without bruising or cracking the kernels. It handles wet seed as accurately as it does dry seed.

Remember, the Van Brunt Double-Run is the grain drill that does not buckle or sag, because it is built like a steel bridge. It's the drill you'll be proud to own.

Come in now and get further facts about this remarkable grain drill.

LOCKNEY IMPLEMENT COMPANY LOCKNEY, TEXAS



At this Store You Get QUALITY AND SERVICE

There's a truth the public's beginning to learn. It's causing many to Chiropractors to turn. It's "Use natural methods to treat disease, And you'll more likely get results that please." So in order to give yourself a square deal, Go and tell a Chiropractor how you feel.

DR. C. J. McCOLLUM Ph. nes: Office 17; Res. 102J

TO OUR CUSTOMER FRIENDS

Who are owing us a note or an account, we are counting on you helping us with liberal payments just as soon as you have harvested your wheat, your doing so will be greatly appreciated.

BAKER MERCANTILE COMPANY

PRAIRIEVIEW

July 22.—Rev. Pipes filled his regular appointments at this place Saturday night, Sunday and Sunday night. A good crowd attended.

Mrs. Fielder and children of Plainview and Mrs. Collins of Amarillo were Sunday guests of Mr. and Mrs. W. J. Toyler.

Mrs. Perry Wood visited Thursday afternoon with Mrs. Walter Hurt. Ethel Gamble and Lucile Wood spent Sunday with Jaunita Davis.

Bro. Pipes and wife and Mr. and Mrs. Walter Hurt were the Sunday guests of Mr. and Mrs. F. S. Shearer.

Mrs. Willie Sammann had the misfortune of getting her foot badly hurt last week, falling from a tree while gathering fruit. She was rushed to the Plainview Sanitarium for medical aid and is doing fine at this time. We hope she will soon be able to come home.

Mr. and Mrs. Perry Wood had as their guests Sunday, Mr. and Mrs. J. W. Gamble.

Mr. and Mrs. Lonnie Lemaster are sporting a new Whippet coupe.

J. V. Gamble spent Saturday night with Lloyd Thompson.

R. W. Pipes and wife spent Sunday night with Mr. and Mrs. Perry Wood. Many from here are planning to attend Harley Sadler's show, which is being held in Plainview this week.

Mr. J. W. Gamble purchased a new Whippet sedan last week.

Mr. and Mrs. Lonnie Lemaster were the Sunday guests of Mr. and Mrs. Elmer White.

Mr. and Mrs. H. O. Davis motored to Littlefield to visit friends there.

SAND HILL

July 23.—A nice rain fell Saturday evening, which I am sure everyone is thankful for.

Sunday school and preaching was well attended Sunday, and everyone enjoyed the singing Sunday evening.

Miss Mabel Roberts spent Saturday night and Sunday with Miss Georgia Bryant.

Miss Ted Standifer spent Sunday night with Mrs. Earl Cooper.

Robert Weems and family spent Thursday with C. L. Bradford and family.

Miss Eunice Embree of McCoy spent a few days last week with Miss Lona Cates.

Mrs. J. W. Morton is still on the sick list.

Mr. W. O. Smith from Houston is visiting his sister, Mrs. John Hobdy.

A crowd of young folk spent Sunday afternoon in the J. W. Bryant home.

Mr. Clyde Bryant of Mt. Vernon is spending a few days with his cousin, Mr. T. L. Bryant.

Robt. Weems and family spent Sunday with John Hobdy and family.

Mr. and Mrs. Hillery Shurber spent Sunday with her parents, Mr. and Mrs. A. R. Hanna.

Jim Johnson and family of Lone Star visited in the B. R. Phillips home, Sunday.

Mrs. B. R. Phillips visited Mrs. John Hobdy, Monday afternoon.

The club women met at Mrs. A. R. Hanna's Monday.

LONE STAR

July 22.—The past week has been very warm and the farmers are crying for rain on the row crops. In some places rain fell Saturday afternoon, but no general rain.

Saturday afternoon all the farmers quit work and went to the opening of the South Plains Lumber yard and Community Store. Everyone reported an enjoyable time. Some kind of refreshments were given to everyone and several advertising articles were given away.

John Cooper had the lucky number in lot drawing and Mr. Campbell, ten, was given the radio. This city store is as nice and well known in the country. It has groceries, hardware, meat market, dry goods, and they say anything from a hair pen to a combine, anything a farmer needs.

Mr. and Mrs. Don Bryant and family of near Otton, spent Sunday night with Mr. W. H. Workman and family.

Mrs. W. B. Hatchett has been on the sick list the past few weeks.

Mrs. T. S. McGehee, who was hurt in a car accident several weeks ago, is rapidly improving and is able to be going again.

Mrs. Bill Johnston underwent a serious operation last Friday. She was on the operating table two hours. She is getting along fine, much better than expected.

There was splendid attendance at the B. Y. P. U. Sunday evening. The Intermediates and Juniors have good unions and are doing good work. The Intermediates will render a program in the main auditorium next Sunday evening. Bro. Bost, the missionary of this association, was present and preached a fine sermon after the B. Y. P. U. program. We are always glad to have him visit with us.

Bro. Blair will fill his regular appointment next Sunday morning and evening. Everyone is invited to attend all of the services.

CEDAR

July 22.—We are very much in need of rain at the present. The cotton crops are growing nicely, but the early feed is very much in need of moisture.

Quite a few of our Cedar folks are spending vacations at this writing.

Messrs. Dozier Dillard and family, Henry Love and family, left last Wednesday morning for Jacksboro, Texas, where they will visit with relatives and friends, for the next few days. Enroute they will visit in Childress and Wichita Falls, Texas.

Mr. and Mrs. C. A. Strickland, Austin and Pauline, left Thursday morning for Rochester, Texas, where Mr. Strickland will visit with his father and brothers. They will also visit near Duncan, Okla., before returning.

M. H. Taylor and family left Thursday morning for Lawrence County, Ark., where they will visit with Mr. Taylor's sister, Mrs. Lucy Guthrie.

Bro. and Sister De Vault and Mr. and Mrs. E. C. Durham visited Sunday in the Opal Cypress home.

Mr. Robin Fortenberry spent Saturday night with Mr. Leroy Durham.

Pauline and Eula Mae Fortenberry visited Sunday with Emma Lou and Lillie Mae Hanna.

Mr. and Mrs. Joe Fortenberry visited in the John Seay home Sunday evening.

Mr. and Mrs. Tom Fortenberry were callers in the home of Mr. and Mrs. Monroe Smith, Sunday afternoon.

Attendance at the Pentecostal church services Sunday was very slim on account of so many being away.

IRICK

July 22.—The rain that fell Saturday afternoon was needed very much by the farmers of this community.

Mr. Carroll Feagan, who is working at Dimmit, visited his parents, this week-end.

Misses Helen and Ralphine McElroy, ary Vontress, Messrs. Earl and Hugh Poage, Shot Dollar, and Carroll Feagan were visitors in the Murphy home, Sunday.

Miss Lucile Hampton spent a few days with Ollie Glass, last week.

The cream supper at the school house Saturday night was well attended. The purpose of the supper was to send a lady of this community to A. & M.

A singing was enjoyed at the home of Mr. and Mrs. W. E. Taack Sunday night.

Miss Edith Glass visited Miss Gladys Murphy, of Plainview, this week-end.

Miss Annie Edwards of North Carolina is visiting relatives in this community.

FUNERAL HELD FOR SILVERTON WOMAN

Silverton, July 21.—Funeral services were held here Saturday afternoon for Mrs. J. C. Stanton, who died Friday night at her home nine miles east of Silverton. Rev. R. P. Davis conducted the services at the First Baptist church, and interment was in the local cemetery.

SHERIFF'S SALE THE STATE OF TEXAS.

County of Floyd. NOTICE IS HEREBY GIVEN that by virtue of an Order of Sale issued out of the District Court of Floyd County, Texas, on the 1st day of July, 1929, on a judgment rendered in said court on the 21st day of May, A. D. 1929, in Cause No. 2122, in favor of G. R. May, plaintiff, and against R. E. L. Montague, defendant, for the sum of One Thousand, Forty-one & 84-100 (\$1041.84) dollars, with interest thereon at the rate of 10% per annum, and costs of suit, and placed in my hands for service, I, P. G. Stegall, as Sheriff of said Floyd County, Texas, did, on the 1st day of July A. D. 1929, levy on the following described real estate situated in Floyd County, Texas, to-wit:

Lots Numbers Twelve (12), thirteen (13), fourteen (14), fifteen (15), and sixteen (16), in Block Number seventy-six (76), in the town of Floydada, (Floyd City, Texas, as shown by the plat of said Town recorded in Book 2-F, Page 294, Deeds Records of Floyd County, Texas, as the property of said R. E. L. Montague, and on the 6th day of August, A. D. 1929, same being the first Tuesday in August, 1929, between the hours of 10 o'clock A. M., and 4 o'clock P. M., on said date, at the Court House door of Floyd County, Texas, I will offer for sale, and sell at public auction, to the highest bidder for cash, all of the right, title, and interest of the

same.

Witness my hand and seal of office, this 1st day of July, A. D. 1929.

P. G. STEGALL, Sheriff, Floyd County, Texas.

We solicit correspondence from those desiring life insurance and farm loans.

W. R. CHILDERS, Rep. A STRONG TEXAS COMPANY W. C. Roberson, L. R. Harris SOLICITORS LOCKNEY, TEXAS

GRADY R. CRAGER ARCH CRAGER, Asst. Mgr. Funeral Director and Embalmer PRIVATE AMBULANCE Phones: Day 121, Night 34W or 79J. LOCKNEY, TEXAS

Have Your Abstracts Made By ARTHUR B. DUNCAN The Old Reliable Abstract Man Floydada, Texas

Pinched for money! EVERYONE gets that way some time. And then it is good to have a bank account. We make it a point to take care of our depositors in every way in keeping with good banking principles. You can avail yourself of the service we are trying to render to our patrons by starting a bank account with us. We invite you to make this bank, your bank. We want your business, and will appreciate same. SECURITY STATE BANK

said R. E. L. Montague in and to said above described property. Dated at Floydada, Texas, this 1st day of July, A. D. 1929. P. G. STEGALL, Sheriff, Floyd County, Texas.

LAND! LAND!

We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties W. M. MASSIE & BRO. Floydada, Texas

SOUTHWESTERN LIFE

January 1, 1929 Insurance in force \$246,958,606.00 Paid to Policyholders and Beneficiaries since organization in 1903 \$16,385,446.00

We solicit correspondence from those desiring life insurance and farm loans. W. R. CHILDERS, Rep. A STRONG TEXAS COMPANY W. C. Roberson, L. R. Harris SOLICITORS LOCKNEY, TEXAS

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WILSON STUDIO & ART SHOP FLOYDADA, TEXAS PORTRAITS, VIEWS, PANORAMA VIEWS KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING

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DR. GREEN EASY DENTIST False Teeth \$17.50 up Gold Crown \$5 up Bridgework \$5 up Silver Fillings \$1 Extractions \$1 Office No. 5, Veigel Bldg. PLAINVIEW, TEXAS

MUSIC LOVERS

We have a very complete stock of grand and upright pianos in the justly famous Kimball.

We have the only genuine Victrola and a full line of stringed instruments as well as player rolls, records, and sheet music, both popular at 35 cents and the McKinley series at 20 cents.

We invite you to visit us or drop us a line expressing your needs and our salesman will call.

CARTER MUSIC CO. FLOYDADA, TEXAS

L. C. Smith and Corona Typewriters The Newest Styles and Colors in Standard and Portable Typewriters now on Display Cash or on Terms The Lockney Beacon

SOUTH PLAINS

the Baptist County Missionary preached Sunday morning and Bro. Cal McGahee preached Sunday night. You are cordially invited to attend Sunday school and church. There will be Sunday school and church. There will be Sunday school and church.

Riddance Sale

ON SALE FOR 10 DAYS

- 1 lot Dresses, \$15.00 values \$4.95
1 lot Dresses, \$22.50 values \$12.75
1 lot Summer Hats, \$6.75 value \$2.95
1 lot Summer Hats, \$3.95 value \$1.00
1 lot Summer Hats, all prices 25c
LIBERAL REDUCTIONS IN CHILDREN'S DEPT.

Alexander Specialty Shop

PLAINVIEW, TEXAS



EXPERT MOTOR REPAIR

We do not employ "tinkers" in our shop. All of our mechanics are men of long experience. There is nothing a good mechanic would rather hear than a "sweet" running motor. Let us take care of your motor whether it be just to clean a spark plug or an overhauling job. Let US care for YOUR car.

DYER MOTOR COMPANY
LOCKNEY, TEXAS

United Tractor

Contract has been secured by

South Plains Lumber Co.

at Lockney, Sterley, South Plains, Dougherty, McAdoo, Ralls and Floydada

We will give plowing demonstration in the near future. The SANDERS PLOW will be featured.

SOUTH PLAINS LUMBER CO.

LOCKNEY, TEXAS

Sterley

South Plains

day school every Sunday and church every first and third Sunday.

The W. M. S. will have an ice cream supper at the tabernacle next Friday night, July 26. The proceeds will be used to make a payment on a piano for the church. Don't forget the date and come.

The Sunset Demonstration Club met with Mrs. G. Milton Friday afternoon, July 19, with ten members present. Miss Strange gave a demonstration on canning vegetables. The next meeting will be at Mrs. Milton's Aug. 16th, at 3 o'clock, lunch will be served, each lady bringing a dish.

Mr. Wayne Sumrow and family came in Friday to visit with Mr. and Mrs. Carl Calahan. Mrs. Calahan is Mr. Sumrow's sister.

Mr. Hoffman was operated on at Turkey Sunday for cancer. He was resting well at last report. We hope he will soon be well again.

Lois and Murry Morrison from Gasoline are visiting their cousin, Eulan Bradshaw, this week.

Mrs. Paul Snodgrass has been sick, but is better now.

Helen Fae Calahan spent Sunday with Trula Mae and Muriel Fay Phegley.

Otis Milton spent the week-end at home.

The P. T. A. met Monday with Mrs. N. D. Clark.

Mrs. Robt. Knierim and children and Miss Knierim from Bronte, are visiting with Mr. and Mrs. Charlie Knierim and family.

The W. M. S. met last Wednesday with Mrs. Walter Wood.

Mr. and Mrs. S. Yeary, Doodle Milton, Mr. White and a number of others went on a fishing trip at Deer Lake. They report a fine time.

Alline Myers took dinner Sunday with Linnie and Lillian Milton.

Mr. and Mrs. Quay Cypert and little daughter, Betty Joe, took dinner Sunday with Mr. and Mrs. Charlie Wilson.

Carl Lee Myers was operated on last week at Lubbock. Carl Lee has had an infected foot for some time. We hope that he will soon recover.

FAIRVIEW

July 23.—The Methodist Quarterly conference will be held at this place Saturday. Services will be held in the new church. There will be dinner on the ground. Everybody is invited.

Bro. Burnam is teaching a B. Y. P. U. training course here this week. Everyone is urged to take the course.

Miss Inez Casey of Whiteflat, who has been attending summer school at Canyon, is now at home.

Miss Essie Baskin, Cora and Bessie Maye Brown were the guests of Miss Mabel Culpepper, Sunday.

Misses Perkins and Inez Casey of Whiteflat spent Monday night with Miss Anna Austin.

Miss Hazel Brown spent Saturday night and Sunday with Miss Pauline Lewis.

Born to Mr. and Mrs. D. L. Saunders, Sunday, July 21, a daughter, Ina Jean.

PLEASANT HILL

July 22.—Mr. and Mrs. L. Y. Woolsey and children, and Mrs. Tom Hall and children, attended church at Lakeview, Sunday morning.

Clyde, Day, and Ogie Evers, Orby and Floyd Wilkes, visited Randle Blankenship, Sunday afternoon.

Mrs. P. J. Wilkes' sister and her family returned home last week. They have been here for several weeks visiting with Mrs. Wilkes.

Eugene Clark spent Sunday with Bill Towry.

Mrs. J. R. Evers and children spent Thursday afternoon with Mrs. L. Y. Woolsey.

A play entitled, "The Old Maid's Convention," was presented at the school house Saturday night, to a large audience. The proceeds from the play will be used to send our club representative, Miss Edna Lee, to the A. & M. Short Course.

Mrs. G. W. Blankenship and children spent Sunday evening in the Woolsey home.

Mr. and Mrs. J. G. Shearer and children of South Plains, were visitors in the community Saturday night. Mr. Shearer moved from this community to South Plains.

What's Doing in West Texas

July 19.—Dimmitt will have a new \$100,000.00 high school completed by December 1, as excavating work has already begun. The contract for plumbing and heating will include the installation of heating and plumbing in the old building. Supplies are being selected at this time.

Comanche will be visited by representatives from Aransas Pass who are making arrangements to ship the Comanche County Carmen Grape crop. Growers are urged to inspect the method of grading and packing, and inform themselves as to what they will be expected to offer.

Turkey's Farmers & Merchants State Bank will be modern in every respect with new fixtures. Brick, sand, gravel, and other building material is being placed on the ground previous to the start of the construction work. The building is being erected on the property of the Security Investment Co.

Estelline recently voted a \$6,000 bond issue for the erection of a city hall, fire station and jail. The issue will be used to purchase a sight and

erect a brick and tile building. It is the opinion of Estelline people that this building will serve to great advantage, the needs of the people.

Slaton reports that a new high record for the shipment of wheat from that section of the Panhandle is being recorded. Four hundred cars of wheat are being handled daily through the Santa Fe terminal and the peak has not been reached. A large volume of the crop will continue to move for the next 30 or 40 days.

Lampasas is to have a fair again this summer, August 7, 8, and 9. It is the desire of those in charge that they have the best exhibit of farm, poultry, and live stock that has ever been assembled in that part of the country.

Lamesa will send several representatives on the All Texas Tour to Carlsbad, N. M., and El Paso, Texas. The tour is being sponsored by the Lal-Paso Cavern Highway Association, of which Wm. A. Wilson, secretary of the Lamesa Chamber of Commerce has been secretary for two years. The tour starts August 1, and there are not set expenses.

Muleshoe shipped fifty thousand pounds of wool from neighboring ranches in one load recently. The car was loaded by M. L. Morris, representing Bond-McRae Company of Clovis, N. M., and shipment was made to Hallowell, Jones & Donald of Boston, Mass.

The Nocona News has been sold to T. R. Stump and F. E. and F. I. Perry who are now in charge and will publish the paper and conduct the printing business under the firm name of Perry Bros. F. L. Perry was formerly with the Arlington Journal at Arlington and F. E. Perry was former president of the Baylor University Press.

West Texas Today for July which was mailed out the earlier part of this week was the annual special college number of the official magazine of the West Texas Chamber of Commerce. Practically every college that draws a majority of its student body from West Texas is written up in the journal.

A. M. Bourland, President of the WTCC took up his duties as manager of the regional organization Monday upon his return from the motorcade. H. J. Adair heads the Publicity department and will have charge of the August issue of West Texas Today.

Paintrock's exports during one week recently included one car of sheep, and three cars of mixed stock. Eighteen cars of grain and 15 cars of wool have been shipped to date. Last year's cotton crop is expected to be equalled this year.

Abernathy's \$15,000 Struve cheese plant is still running to capacity, milk being brought in from a wide territory.

KING SOLOMON'S TEMPLE DUE EAST AND WEST.

In studying our Sunday School lesson we find the Bible says King Solomon's Temple was situated East-West. Then we would ask, why? Well, because God said it must be so. Then why did God say it must be so? Can we give God's reason? Yes. It was for convenience. Convenience for what? Convenience for the sun to shine in. You know the sun rises in the East, then it can shine in the East door early in the morning to lighten and brighten the entire building and warm the hearts of the people, and as the sun sets in the West its last rays could take its peep into the Temple by or at the West door.

So it is with our store, it is situated due East-West, that the morning sun could greet us early to warm our hearts and temper our prices and cause a smile to pass over our face and enable us to meet our trade with a light and bright heart, thereby producing a humorous feeling in our business.

And at the West door the rays of the sun as it closes the day seems to say "well done thou good and faithful servant" go home and sweetly rest.

FRESH GROCERIES AND MEATS AT ALL TIMES JUST CALL TELEPHONE No. 10—WE'LL DO

THE REST

RILEY & BREWSTER

tory. The present capacity of 10,000 pounds of milk per day can be doubled with the purchase of another large vat.

Hamlin has been experiencing a prosperous increase in residence building. Five new homes of permanent construction are being built in the most desirable locations. Modern improvements, as sidewalks, sewer, lights, and natural gas are being used.

Hereford's Chamber of Commerce officials traveled 1200 miles in five days and visited seventeen towns and 15 counties, in securing \$4,500 for the Panhandle Plains, Inc., which will be used to advertise the opportunities that exist in the vast Panhandle Plains area for the farmer, homeseeker and investor.

Roswell, N. M., entertained the fourth annual motorcade of the WTCC on July 16 when the Pevos Valley-Intermountain district convention of the organization was held. An interesting program on which Governor Dillon and other notables had prominent parts preceded a visit to the irrigated farm section, the reception and entertainment.

Van Horn was visited by the WTCC motorcade on July 13, and the Big

Bend District convention held there. Mayor R. E. Thomason, of El Paso, Col. R. Durill, Col. Perkins of Alpine, Dr. H. W. Morelock, of Sull Ross Teachers College, Hunter Metcalfe of Marfa, and President Bouland of the WTCC were speakers on the constructive program.

Brady's newest building and loan association, the Central, Texas, with headquarters at Brady was perfected recently with an authorized capital of \$15,000,000. This is the second building and loan association at Brady and was organized as an evidence of faith in the growth of the community.

SILVERTON BOY HURT IN CRASH

Silverton, July 21.—The five-year-old son of Tom Green, farmer of this community, is in a critical condition as result of an automobile accident here late Thursday night. The Green car was parked on the highway out of gas when a passing motorist, blinded by the lights of another car coming in the opposite direction, drove his car into the one occupied by the youth and his mother. No one else was injured.

Mr. Wheat Farmer

Don you know we are offering to you the latest Wheatland Plow on the market today in the New Improved SANDERS CYLINDER PLOW?

Do you know that 50% of all the Cylinder Plows in use in the South Plains country are Sanders Plows

We have just received the first carload of the New Improved Sanders Cylinder Plows shipped into the South Plains.

Do not buy cylinder plows that are out of date, come in and let us show you the new plow in all sizes.

We also have a complete line of repairs for this plow, also the old make.

When converting the Sanders Breaking Plow into a one-way we have all extras for this change.

D. W. Fyffee

(Farm Machinery of the Better Kind) FLOYDADA, TEXAS

ISIS THEATRE

Program Week Commencing
MONDAY, JULY 29

Monday and Tuesday—

KARL DANE & GEO. K. ARTHUR

—IN—
"China Bound"

PARAMOUNT NEWS

Wednesday and Thursday—

EMIL JANNINGS

—IN—
"The Betrayal"

ODDITY—"EAGLE NEST"

Friday—

"The Air Legion"

MELODRAMA OF THE U. S. AIR
MAIL SERVICE
COMEDY—"MICKEY'S ATHLETES"

PARAMOUNT NEWS

Saturday—

TOM MIX

—IN—
"The Son of the Golden West"

COMEDY—"RUNNING THRU
THE RYE"

PARAMOUNT NEWS

Gilbert-Stovall

Mr. Marvin Gilbert of Lockney, and Miss Pauline Stovall of Floydada, were married at the home of the bride's parents in Floydada, Friday afternoon at 7:30 o'clock. Rev.

O'Brien, pastor of the Baptist church, officiating.
The bride, whose parents live in Floydada, has been a teacher in the Lockney Public Schools for the past two years, and has been elected for the coming year on the school faculty in Lockney. She has proved to be a good teacher, and is highly esteemed by those who know her in Lockney. The groom is the manager of the Merchants Tailoring Parlor, in Lockney, and is the son of Mr. and Mrs. T. J. Gilbert, who live east of town. Marvin has been reared in Lockney and is well liked by the entire population.

They are now at home at Gilbert home in West Lockney. On Saturday afternoon the groom was chained by a number of his friends to the telephone post in front of the Baker Hotel Soda Grill, where he dispensed of a "roll of tissue writing paper," at one cent a sheet and the roll brought \$10.23, which those tying up Marvin intended to spend, but he managed to work a scheme by which he was freed from the pole, and hid the money, making a clean get away with same, and now the laugh is on the bunch who chained him to the post.
The young couple's many friends wish them a long and happy married life.

Bassell-Cope

Mr. A. D. Bassell and Miss Luella Cope were united in marriage last Sunday evening, July 21st, at six p. m., at the home of the bride's mother, Mrs. Lydia Cope, of Lockney, Bro. Woodbridge of Plainview, performing the ceremony.

The bride was dressed in a lovely white georgette dress with accessories to match and carried a beautiful bouquet of sweetpeas and larkspur. The groom looked very nice in a dark pen stripe suit of serge.

The groom was escorted to the altar by his brother-in-law, Jack Hendrix, of Plainview, and the bride by Mrs. Hendrix, sister to the groom.

The parties came in very slowly while Miss Maenon Meriwether played a lovely wedding march. They stood under a beautiful arch decorated with many different kinds of flowers and silver bells hanging in the center. Bro. Woodbridge made a nice talk, after which the young couple were joined in wedlock and the ring ceremony performed.

Mr. Bassell is the son of Mr. and Mrs. B. A. Bassell, of Plainview, and

is a very popular young man among the younger set in Plainview. He graduated from the high school of Erie, Okla., several years ago, and moved with his parents to Plainview, where he has been employed at the Welch Barber Shop in Plainview for several years.

Miss Cope is the charming young daughter of Mrs. Lydia Cope, of Lockney, having graduated from Lockney High School in 1927. She was very popular among the young people of Lockney. She is now employed in the county clerk's office at Plainview.

The young couple left Monday afternoon, with Mr. and Mrs. Hendrix, for a two weeks vacation in different parts of the country, fishing and sightseeing. They will make their home in Plainview. We all join in wishing them a long, happy, and prosperous married life.

Those present at the wedding were: Mr. and Mrs. Bassell, Mr. and Mrs. Jack Hendrix, Miss Inez Ott, Bro. Woodbridge and daughter-in-law, all of Plainview; Mr. and Mrs. Tuggle, of Oklahoma; Mr. and Mrs. H. F. Champion, Mr. and Mrs. Valca Thomas, Mrs. Conde Davis, Mrs. Woody Stinebaugh, Misses Lorraine Still, Jewel Carter, and Maenon Meriwether, Mr. Marvin Shurbet, Mrs. Lydia Cope and Acle Cope, all of Lockney.

Shower Honors Bride-Elect

Mrs. Wayman Davenport, assisted by Mrs. G. W. Davenport and Miss Donia Davis, were hostesses Friday evening at an informal shower, honoring Miss Luella Cope, whose engagement to Mr. A. D. Bassell of this city was announced on this occasion.

Mrs. Davenport used an attractive decorative scheme throughout the entertaining rooms, with nasturtiums, sweet peas, and dahlias lending their brilliant colors to make an effective background for the evening's entertainment.

Miss Cope, who is employed in the county clerk's office in Plainview, and whose home is in Lockney, will be married this evening at the home of her mother, Mrs. Lydia Cope, to Mr. Bassell, Bro. Woodbridge, officiating.

During the evening, Miss Cope was the recipient of many lovely gifts in the form of a miscellaneous shower.

Later, Mrs. Davenport served iced punch and cake to the honoree and Mrs. Ben Gardner and little daughter, Emma Drew, Mrs. Ola Legg, Mrs. Tony Vaughn, Miss Minnie Woolverton, Miss Della Ansley, Miss Inez Ott, Miss Donia Davis, Miss Celeste Davis, Miss Viola Norris, Miss Edith Burgess and Miss Norma Jean Burgess, and Mrs. G. W. Davenport.—Plainview Herald.

Cox-Puckett

Mr. J. Marvin Cox and Mrs. Ruth Puckett, both of Lockney, were married at 5 o'clock Saturday afternoon at Floydada, Rev. O'Brien, pastor of the Baptist church, performing the ceremony.

Mr. Cox is the son of Mr. and Mrs. J. M. Cox of Floydada, and is now employed as a mechanic in the Lockney Auto Co. of this city. Mrs. Puckett is the daughter of Mr. and Mrs. E. A. Cox, of this city, and has been in the employ of the Cozy Cafe for some time. They will make their home in East Lockney. They were the second couple applying for a marriage license in this county since the new law went into effect, and the license was donated to them by the county clerk.

Bennett-Tinnin

Mr. Heston Bennett and Miss Ruby Tinnin, both of Lockney, were married in Clovis, N. M., Saturday afternoon at 4:30 o'clock, the county judge of that county performing the ceremony.

The couple visited with Mr. Bennett's brother, C. K. Bennett, and family, Saturday and Sunday, and then went to Amarillo and Dumas, where they visited friends, returning home to Lockney, Tuesday.

Mrs. Bennett is the daughter of Mr. and Mrs. W. B. Tinnin of the Sand Hill community, and Mr. Bennett is the son of Mr. and Mrs. R. C. Bennett of Lockney. They are very popular among the younger set in Lockney, and have many friends here who wish them happiness in their married relations. They will make their home in Lockney.

At the Methodist Church

Sunday School, 9:45 a. m.
Preaching, 10:55 a. m. and 8:30 p. m.

Quite a number of our people are away on vacations, some returning this week and some just going. Let all of us who are at home be on hand, especially Sunday school teachers.

Only one more unday before our revival meeting begins. Let's all be ready to attend the services from start to finish. Everybody is invited to attend and take part in the meeting.

J. E. STEPHENS, Pastor.

Senior Epworth League

Program, Sunday, July 28

Leader—Ronald Cox.

Song.

Prayer.

Song.

Scripture lesson—John 10:7-18.

Subject of Lesson—"Where Does Christ Come In Life's Work and Interest?"

Leader's Introduction—Christ, the Door.

How Christ Faced His Call to Life Service.—Eugene Harris.

Christ's Interest In Life.—Etheleme Wofford.

The Call of Christ.—Charles Collis.

How May Christ Assist Me In My

Life's Work and In the Choice of Life's Work and Interests.—Clifford Reasonover.

The Limit of Life.—Ernest Lee Thomas.

Announcements.

Song.

Benediction.

Young People's B. Y. P. U.

Come to Young People's B. Y. P. U. Sunday night at 8 o'clock. We are to have an informal discussion on "The Pledge of a Good Citizen."

Aim of the Lesson—To present to the young people the right ideals of citizenship and to encourage them to determine to be good citizens.

Scripture—Matthew 23:18-20, recited in concert.

Song—"Give of Your Best to the Master."

Devotional Thought—The best citizen of this country is that one who shares the gospel and its blessings with the people of the world.

Come next Sunday and help us make this lesson worth while!

Leader—Mrs. Katie Price.

President—Estelle Byars.

Harmony Demonstration Club

The Harmony Home Demonstration Club met with Mrs. M. D. Ramsey, July 17th, at 2:30. The subject for the meeting being "How to Be a Better Hostess."

The Hardest Thing About Being a Hostess.—General Discussion.

Making Entertaining a Joy.—Mrs. M. D. Ramsey.

Fruit punch was served by the hostess.

The meeting in August will be a social evening for husbands and friends.—Reporter.

KNOW TEXAS

Farm timber in thirty-four East and Northeast Texas counties brought its owners \$6,192,000 in 1928, according to State Forester E. O. Sieck.

The 1929 Texas wool clip is estimated at 40,000,000 pounds, valued at more than \$12,000,000.

Chrystal City, in the Winter Garden district, is the largest shipping point of spinach in the world. In the 1928-29 season spinach shipments out of the Winter Garden area totaled 4,300 cars.

There are 3,136 cities, towns and villages in Texas, with 92,500 business concerns of all kinds.

Texas streams carry into the Gulf of Mexico, approximately 26,913,000 acre-feet every year.

Texas shipped more than one-seventh of all the mixed vegetables shipped in the United States in the 1928-29 season. Totals: U. S. 35,000 cars; Texas 7,856.

The first causal factor in stabilizing American business has undoubtedly been the new and improved technique of American business itself.—E. H. H. Simmons, President, New York Stock Exchange.

In 1914, average fire insurance premium charged by leading stock fire underwriters of the country was \$1.03 per \$100 of coverage, while by 1928 it had declined to 83.4 cents.—C. W. Pierce, Vice Pres., Fidelity-Phoenix Fire Insurance Company.

With commodity prices 50 per cent higher than before the war, factory skilled wages 200 per cent higher and taxes three times as high, residential electricity is selling today at 25 per cent below pre-war level.—Wm. J. Hagenah, Vice Pres., Byllylog Engineering and Management Corp.

NEW FORD COUPE

\$550 (F. O. B. Detroit)



We use genuine Ford parts

IN OUR service work, we use only genuine Ford parts. These are identical with those from which your car was assembled at the Ford factory. Our mechanics have been specially trained to service every part of your car. All labor is charged at a low flat rate and we guarantee satisfaction.

LOCKNEY AUTO CO.
LOCKNEY, TEXAS

J.C. PENNEY CO.

727 Broadway
PLAINVIEW, TEXAS

Silk Dresses

at a definite saving during
July Invitation Month

A specialized selling that is the result of careful shopping and planning... an assemblage of smart dress fashions for midsummer needs. Many, many delightful styles for all occasions... plain silks, prints, light colors, dark shades... variety enough for a score of needs... and at such a saving!

Sizes and Styles for Women, Misses and Juniors

\$9.90



Produce Wanted

Correct weights and tests given at all times.

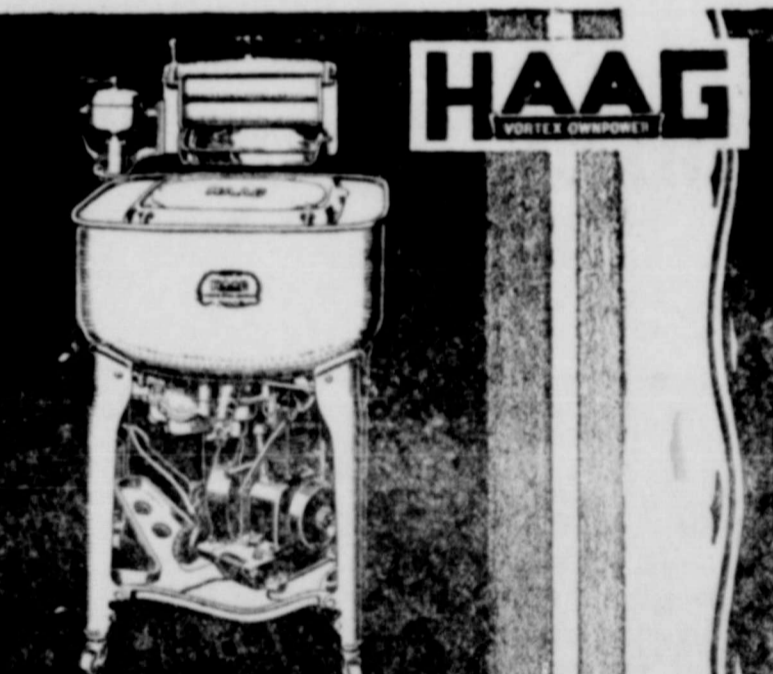
WE ARE HANDLING SUPERIOR COW AND POULTRY FEEDS

See us before you sell your produce or buy feed. I have bought an interest with Morg in the produce and will be glad for my friends to come in.

WILL HAMILTON.

HAMILTON PRODUCE

Phone 192 LOCKNEY, TEXAS



You don't need ELECTRICITY

in order to enjoy real comfort on wash-day. For the remarkable new Haag 75 Ownpower supplies its own power from its built-in 4-cycle gasoline engine. It is powerful, easy to start and operate, and is a marvel of efficiency.

Let us prove to you, next washday, how much time, labor and worry you can save by having a Haag washer in your home. Phone and tell us when we may give you a free demonstration.

BAKER MERCANTILE CO.
THE STORE WITH THE GOODS
LOCKNEY, TEXAS

5000 Miles from Detroit

Gap Rock lighthouse on a barren island in the China Sea is equipped with Kelvinator electric refrigeration made in Detroit.

FLOYD HUFF, Agent

Don't let Anybody "KID" you

A lot of people are trying to make you believe they can write miles into a tire. Don't let them "kid" you. "There are no miles in a bottle of ink."

The only way you can get miles into a tire is to **build** miles in, the way Good-year does, with the powerful, tractive All-Weather Tread and extra-elastic, extra-durable SUPER-TWIST Cord.

Then you can give a real guarantee, the guarantee we give with the Good-year Tires we sell:

EVERY GOODYEAR AND PATHFINDER PNEUMATIC TIRE IS GUARANTEED AGAINST DEFECTS FOR ITS ENTIRE LIFE

It does not cost any more to buy a Good-year. Come in and let us prove it.

OZARK FILLING STATION
JACKSON BROS., Props.

NEW FORD COUPE

\$550 (F. O. B. Detroit)

We use genuine Ford parts

IN OUR service work, we use only genuine Ford parts. These are identical with those from which your car was assembled at the Ford factory. Our mechanics have been specially trained to service every part of your car. All labor is charged at a low flat rate and we guarantee satisfaction.

LOCKNEY AUTO CO.
LOCKNEY, TEXAS

YOUR BANK ACCCOUNT

You build your home institutions by patronizing them. We appreciate your business and offer you the best of service, courteous treatment, and the convenience of having your bank account at home, where you can get in touch with your finances without any loss of time. Let us be your banker.

SECURITY STATE BANK

CAKE GRAIN, SNOW WHITE
DOUGH BRAKE

BREAD

FRESH DAILY

SPECIAL ORDERS ON PASTRY
VISIT OUR SHOP

CITY BAKERY

BROOKS DRY CLEANERS

When It Leaves Us You Can Wear It

SEE OUR MANY SAMPLES AT
\$25.00

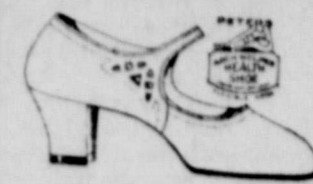
With a guarantee of fit and quality.
TRY OUR SERVICE IN DRY CLEAN-
ING AND YOU WILL LIKE OUR
WORK.

PHONE 191 Call for and Deliver

WHERE DO YOU BUY SHOES

and do your feet hurt? We are making every effort to fit shoes exactly correct, and we know we are giving relief to a great many foot sufferers. We invite you to give us a trial. We feature combination lasts.

Our motto is Better Shoes for Less Money and a PROPER FIT ALWAYS.



This illustrated strap comes in Black with built in arch, combination last, AA, A, B, and C Widths, the price is only—

\$5.95

BAKER MERCANTILE CO.
WHERE SHOES ARE PROPERLY FITTED

BEST SODAS IN TOWN

You can get sodas that are thrills of taste at your Rexall Fountain. Fresh fruit syrups, rich, smooth, ice cream—all the delectable fountain drinks and delicacies. All prepared the way you like them best.

LOCKNEY DRUG COMPANY

The REXALL Store
Lockney, Texas

WE ARE —



Always striving for the upbuilding and betterment of our town and community. Let us help you with your building problems.

We know a plan whereby you can own your own home.

South Plains Lumber Company

BUILDING SERVICE

LOCKNEY PRODUCE CO.

Pays the Highest Market Prices for
Produce, Cream and Hides

Gives better weights and tests. If you need a better poultry feed we have it—

THE WES-TEX FEEDS

It will pay you to start your turkeys with it.

WHIPPET CARS

MICHELIN TIRES AND TUBES

FIRST CLASS AUTO REPAIRING
GASOLINE, OILS, ACCESSORIES
STORAGE—OPEN DAY AND NIGHT
WE WANT TO SERVE YOU

WALLER MOTOR CO.

NEW ARRIVALS IN HOUSE DRESSES

—AT—

\$1.69

E. L. AYRES

The Home of Hart Schaffner & Marx Clothes

Remember This!!

In previous ads on this page, the wisdom of spending your money here, has been shown.

Bear in mind that the benefit is expressed as yours as well as ours.

Remember that you economize when you patronize our merchants, because they are able to give you the same or better goods, for less money.

Remember that the money you spend stays right here and actually comes back to you.

Remember that keeping your money at home is the only way to help our community become the sort of a place you wish it to be.

Remember--Buy It Here

MESSIMER'S GARAGE

FOR GENERAL REPAIR WORK

ROAD SERVICE ON TIRES, TUBES
AND ACCESSORIES

GOOD GULF GAS AND OIL
MAGNOLIA GAS AND OIL

UNITED STATES TIRES

Phone 124 Lockney, Texas

PENNANT GAS AND OILS

You can depend on our gas and oil being the best you can use.

FIRESTONE TIRES AND TUBES

The Tire that has stood the test of time.

PENNANT SERVICE STATION

P. E. Shick, Proprietor
Phone 131 Lockney, Texas

WE WANT YOUR TRADE

If you have grain to sell we want to buy it. If you want to buy any kind of grain for your cows, hogs or chickens, or you are in need of the best grades of coal, we want to sell to you.

COAL AND GRAIN

We want to do business with every farmer, dairy and poultry man in the entire Lockney country, and we offer you the best prices and fair treatment at all times.

SOUTH PLAINS GRAIN CO

Phone 23 Lockney, Texas

MAKE THIS A MORE PROSPEROUS COUNTRY— DIVERSIFY YOUR CROPS NEXT YEAR

You might plant all your land to wheat, and not be troubled with renting it, cultivating the crops that it is necessary to cultivate when you plant cotton and feed, but on the other hand, you might fail to raise a wheat crop next year, and lose the whole year's earning of your farm. Better save a good portion for cotton and feed for the next year's crop, get a few more milch cows and chickens and play the game a little safer. All wheat will break any man if he stays with it very long. Diversify, plant different crops, and smaller acreages to any one crop, let the cow, sow and hen pay your way as you go, and put your surplus money in the First National Bank, Lockney, Texas, and you will be richer and happier.

FIRST NATIONAL BANK

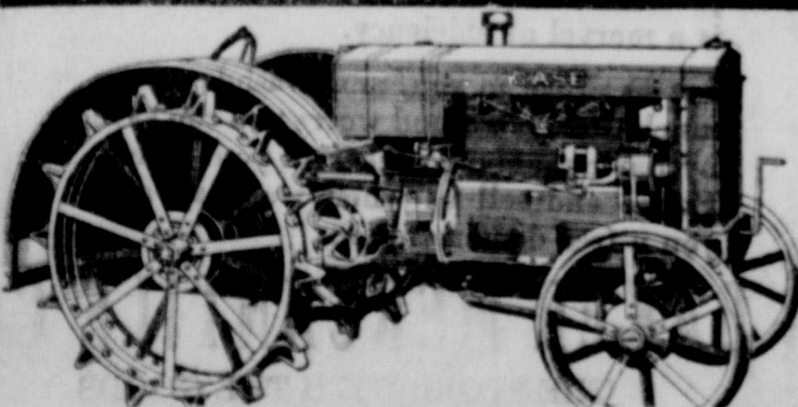
U R Always

WELCOME

COZY CAFE

We have plenty of Refrigerators to keep you cool, prices right. We also handle the Super-Fix that makes its own ice and keeps everything cool, only costs you 2c per day to operate it. We also sell the Baltic Cream Separator. Come to see us before you purchase. We also have plenty of Hardware and Furniture to sell. We have just unloaded a new car, priced right. Yours to serve.

CRAGER HDW. & FURNITURE CO.



CASE (E. B.)

IMPLEMENTS

WE WANT TO SERVE U

Dagley-Patterson

BUILDING MATERIAL OF ALL KINDS

ALSO A COMPLETE LINE OF PLUMBING FIXTURES

A GOOD PLACE TO TRADE

J. C. WOOLDRIDGE LUMBER COMPANY

S. W. PERRY, Manager (Back at the old stand)

PROVIDENCE

July 22.—Mr. and Mrs. Willard Phillips spent Saturday night with his brother, Virgle, of Plainview. Mr. and Mrs. Foster James of Blanco spent Saturday with Mr. and Mrs. Doe Bennett. Mr. and Mrs. J. W. Dameron and family are the proud owners of a new Chrysler car. Mr. and Mrs. Doe Bennett spent Sunday with Mrs. Bennett's aunt, of Plainview. Mr. and Mrs. McLaughlin and sons left Wednesday for Illinois. Mr. and Mrs. Charles Powell of Plainview spent Saturday night with Mr. and Mrs. Clarence Powell. Everybody enjoyed the nice rain that fell Saturday evening.

Mr. and Mrs. M. A. Palmer and daughter, Hilda Marie, of Plainview, Mrs. Will Palmer, of Ontario, Calif., were guests of Mrs. F. M. Kennedy and family, last Sunday. Mr. and Mrs. Clayton Terrell are riding around in a new car. Mr. Hatch of Plainview was the guest of Mr. Crouch, Sunday. Dave Kennedy of Quitaque spent Sunday with his family, here. A few young people from here attended the Harley Sadler show in Plainview this week. Mr. and Mrs. Boertz were in Plainview, shopping Saturday. Miss Dorothy Pullen came home last week from a visit in Lubbock. She was accompanied by Mr. Lavelle Abbott, of Lubbock, who spent a couple of days in our midst.

McCOY

July 22.—A singing was given at the Baptist church last Sunday night. Mr. and Mrs. E. W. Holmes spent Sunday in the home of Mr. and Mrs. S. F. Smith. Mr. and Mrs. Curtis Wilson of Tulia spent a few days of last week with her parents, Mr. and Mrs. W. J. Berry. Mr. and Mrs. Bandy, of East Texas, were also their guests for a few days. Miss Ilma Jackson returned home Sunday, after spending a few weeks in Tulia. She was accompanied by her sister, Mrs. Stanley Childress. Miss Vera Smith, of Dallas, who has been visiting in Hollywood, Calif., spent a few days with her parents, Mr. and Mrs. S. F. Smith. Mr. and Mrs. Poindexter were the Sunday afternoon guests of Mr. and Mrs. C. D. Thacker. A few from this community attend-

LUTHERAN NEWS

June 22.—A fine shower fell here Saturday afternoon, which was greatly needed. Mr. and Mrs. Leo Boedecker of near Silverton, were in our midst Saturday evening. Mr. and Mrs. Davenport were in Plainview, shopping last Saturday. Mr. and Mrs. Joe Zimmerman were the guests of Dee Zimmerman, near Aiken, last Sunday. Mrs. F. M. Kennedy received a trio of Blue State Turkeys, Friday, from Mr. A. B. Harmonson, of Justin, Tex. They sure are beauties, she will specialize in Blue State turkeys and Anconas chickens, in which she has a good start already. She has several hundred ordered for fall chicks now. In a few years she will have one of the finest poultry farms on the Plains, which is her desire.

FRANK PERKINS

FIRE, TORNADO, AUTOMOBILE, LIVESTOCK AND COMPENSATION INSURANCE BONDS AND RENTAL PROPERTY FARM AND CITY LOANS

Telephone No. 185 Over 1st National Bank Lockney, Texas

We Want Your WHEAT

We want to buy your wheat. We pay the highest market price at all times, and give you prompt and efficient elevator service. Tell the man on the truck or wagon to carry your wheat to Hohlaus at the South Plains Grain Co. Elevator, Lockney, and you will be satisfied with the service we are able to render you.

Call No. 23, for any information you might want during the harvest season, we will be glad to assist you in every way possible.

SOUTH PLAINS GRAIN COMPANY Phone 23 Lockney, Texas



THIRSTY?

If so, stop in at Stewart's where any sort of zippy cooling drink will be skilfully concocted for you at once. You can depend on the purity of our refreshments as well as the taste.

STEWART DRUG COMPANY

ed the slumber party given at the home of Miss Jessie Dalton, of Starkey, Saturday night. Mr. and Mrs. John Kropp visited her parents, Mr. and Mrs. H. P. Puckett, Sunday. Miss Opal Smith was the Saturday night guest of Miss Louise Thacker.

W. T. S. T. C. News

July 22.—Cars with tire-covers marked "Lockney" interest coeds! One passing along can cause neck-cravings and exciting guess work. Mr. and Mrs. R. V. Bond, of Dawn, Texas, were visiting in Canyon a few minutes Sunday evening. They will remember as teachers at Irick in 1927-28. They are the proud owners of another baby girl. Another beauty spot, near Canyon, that you don't want to miss is the Baptist Encampment Grounds, some ten or twelve miles southeast of Canyon. Mr. and Mrs. Roy Barber had as their guests, at noon Monday, Mr. Griffith, Thelma and Floyd, of Lockney. Mrs. Bryan Wells and Miss Lena Pennington drove out to Mrs. Lonnie Byar's new home last week. Mr. and Mrs. Byars were one of the successful wheat makers group this year. Jettie Mae Barber is spending her vacation here with her parents, Mr. and Mrs. Roy Barber.

CENTER

July 22.—Since harvest is over people sure would like have a real good rain come our way. Seven or eight families from here went plum hunting and picnicing yesterday. They got all the plums they wanted and had a good time too, however they didn't leave many plums. Mrs. A. L. Spence had a brother to see her last week. Mr. and Mrs. Spence and daughters, Inez and Betty Jean, accompanied him to Abilene to visit their two sisters at that place. Mrs. C. O. Spence has her mother, Mrs. Lollar, and her aunt, Mrs. Hollman, of Runnels county, with her for a weeks visit. W. B. Jordan visited the Silverton and Sunset churches last Sunday, in the interest of the Missionary home. Floyd Montgomery spent last Monday night with Mr. and Mrs. James Stuart.

Mr. and Mrs. Veach and family took Sunday dinner with Mr. and Mrs. C. O. Spence. Miss Doris Spence visited Miss Eula Huckabee, for Sunday dinner. Miss Smith of Memphis is a guest at the Huckabee home. Mr. and Mrs. Harbor and family, Mmes. Montgomery and Jordan and children were dinner guests at the Claud Carpenter home, Sunday. A. A. Tubbs and family, Mr. Veach and family, Mr. and Mrs. Marion Carpenter, Miss Alma Montgomery, and Mr. Jackson and family attended singing at Campbell, Sunday afternoon. Mr. S. L. Dennis has a sister and nephew from Oklahoma, visiting him. Next Sunday is our regular preaching day with singing in the afternoon. Mr. Fred Cone and children of Wichita Falls, are here visiting her parents, Mr. and Mrs. J. Q. Carpenter. Mr. Claud Carpenter and family expect to visit a few days this week at Altus, Okla., with Mr. Carpenter's brother. Melvin Carpenter of Rails, spent last week with his cousin, Dale Carpenter. James Miller and his lady friend, were visitors in this community Sunday afternoon.

ANTELOPE

July 23.—Mr. and Mrs. Combs and family from Ringling, Okla., are visiting their daughter, Mrs. P. H. Thomas. Mr. Bob Himsley and children are visiting friends and relatives at Pilot Point, Texas. Mrs. Ted Jones spent the afternoon with Mrs. Combs, Friday. Mmes. Smith and Flemings will leave Saturday for Austin, Texas, where they will attend the short course at A. & M. Marguerite and Donia Mae Aston are visiting friends and relatives at Spur, this week. Mr. Charley Nickles returned home Sunday from Pampa, Texas. Mr. Adrain Rickles and Mr. Joe Gaines were visiting in Joe Bailey, Sunday afternoon. Mary Jane Culberson of Ringling, Okla., visited in the Aston home, Sunday. The West Texas Chamber of Commerce motorcade disbanded at Vernon after ten days of intensive

HEY!

HEY!

THE BIG SHOW IS COMING BACK

HARLEY SADLER

AND HIS OWN COMPANY

BEGINNING JULY 29 LOCKNEY PROGRAMS CHANGED DAILY

Big Tent Theatre

New Plays — New Vaudeville — New Music

Everything New But the Name

Band — Orchestra — Special Jazz Band

BIG TIME VAUDEVILLE FEATURES —

Singers, Dancers, Jugglers, Magicians, Musical Acts and Novelty Offerings of All Kinds.

OPENING PLAY

"New Brooms"

BY FRANK CRAVEN

CLEAN — SNAPPY

FEATURING

Harley (Himself) in a Comedy That's Great

Also Seven Big Time Vaudeville Acts

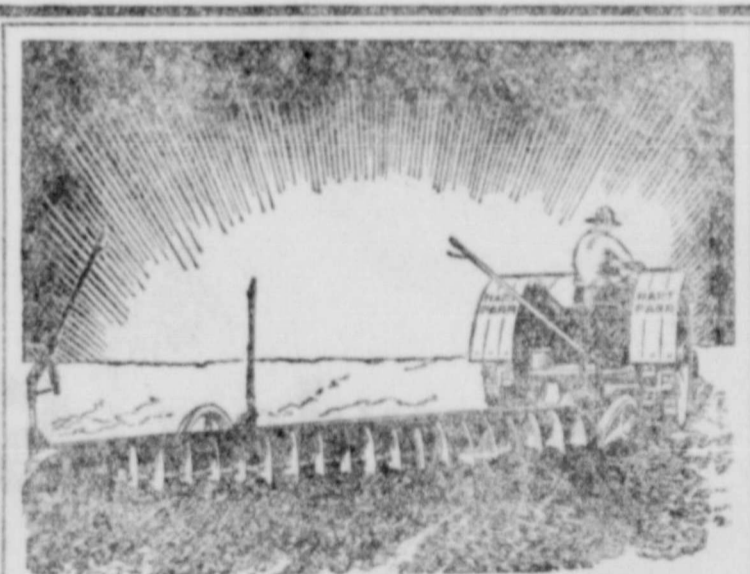
"The SHOW YOUR FAMILY Waits For"



POPULAR PRICES: ADULTS 30c; REGULAR RESERVES 20c; CHILDREN 20c

Special Reserves Special Numbered Chairs on Sale Monday and Daily at Lockney Drug Co., Telephone 50, and Outside Box Office, 60c. (This Price Includes Everything).

seeing over a 3000 mile tour. Carl's exploring the underground caves. Two bad cavern was the ultimate objective district conventions of the regional of the tour and one day was spent in organization were held on the way.



Pull Your Discs with Three-Fuel Power

Built for tractor power, the one-way-disc pulled by a three-fuel Hart-Parr cuts to full width at any depth. You need not just skim your land, for Hart-Parr power enables you to set the plow down where it belongs and keep it there. Two and even three one-way-disc plows are common behind the larger Hart-Parrs. They pay their way. Hart-Parr is the one tractor that develops tremendous power from gasoline, kerosene or distillate. We are now showing the improved 1929 line equipped with three forward speeds to speed up hauling and field work. Hart-Parrs are built for small, medium or large farms. Come in and see them.

CLYDE APPLEWHITE, Agent LOCKNEY, TEXAS

AUTHORIZED DEALER IN



Jacobs Extraordinary Clearance Offering

--of--

LADIES TUB SILK DRESSES

A new shipment of printed wash silks in lovely patterns and smart styles for matrons and young ladies. Variety of colors and sizes from 16 to 50--

\$4.98

WASH DRESSES

Fast color dresses of dimity, flaxon, organdy, and pongee prints. Beautifully designed and well made. Nice for street and general wear. All sizes from a child's 7 to ladies 50. Regular \$1.98 dresses for only

\$1.59

LADIES' PAJAMAS

Fast color dimity printed in dainty patterns and colors, neatly trimmed. Cool attractive garments which are extraordinary bargains at--

89c

WASH SILK SLIPS

Rose, tan and ivory colored slips with deep shadow hems--

89c

PIECE GOODS

42-inch GINGHAM, smooth, medium weight in plaids, checks, etc. Per yard--

17c

36-inch PERCALE, prints, in pretty patterns, per yard--

14c

VOILE in a variety of attractive designs and colors. In sheer weight. Per yard--

22c

FLAT CREPE, 40-inch all silk, unweighted crepe in lovely printed patterns. Per yard--

\$1.47

Jacobs Department Store

PLAINVIEW, TEXAS

WANT COLUMN

FOR funeral flowers, phone us or leave your orders with Mrs. Hones, at Baker Mercantile Co.--Hollums, Floydada Florists. 18-tf-

WANTED--A-1 good notes. See me at First National Bank.--Dorsey Baker.

FOR SALE--5, 10, and 20 blocks on gas line, adjoining the town of Lockney, on easy terms.--J. B. Downs.

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas.--Hollums, Floydada Florist. 25-tf-c

FARM FOR RENT--To party who will buy a Fordson tractor and plow.--Eva Wagner, Floydada Route 3. 44-4t-pd

Any one wanting grass for their livestock, see me.--Dorsey Baker. 39-tf-c

FOR RENT--An apartment. See E. L. Marshall. 40-tf-c

GOOD Fordson Tractor to trade for mules.--See Lockney Implement Co. 45-2t-c

FOR RENT--Furnished rooms, can give meals, 302 West 3rd.--Mrs. Martha M. Mann. 45-tf-c

FOR SALE--5, well located corner lots, 30x135 feet, each on gas, water, and sewer line.--See H. P. Coleman, at Piggly Wiggly. 45-tf-c

BLEEDING GUMS HEALED
The sight of sore gums is sickening. Reliable dentists often report the successful use of Leto's Pyorrhoea Remedy on their very worst cases. If you will get a bottle and use as directed druggists will return money if

it fails. Stewart Drug Co.

Each summer night may be calm, peaceful, undisturbed. Just by using FLY-TOX. Spraying the sleeping rooms. Killing the mosquitoes. Everyone knows mosquitoes are disease carriers. They must be killed. Health authorities advocate FLY-TOX. It is the scientific insecticide developed at Mellon Institute of Industrial Research by Rex Research Fellowship. Simple instructions on each bottle (blue label) for killing ALL household insects. INSIST on FLY-TOX. It is safe, stainless, and has a perfume-like fragrance.--Adv.

Dr. J. H. Crenshaw, M. D. of St. Louis, says, "Seventy-five per cent of the school children are afflicted with some form of spinal curvature of spinal defect and these are the cause, later in life, of many grave and dangerous diseases."

We correct the above conditions and eliminate the affect.

Have your spine examined with out cost or obligation on your part. S. T. COOPER, D. C. P. H. C. Lockney, Texas Up Stairs next to National Bank

Gasoline Tax Exemptions
The State Comptroller's Department is now prepared to receive reports of exemptions from the new four-cent occupation tax on the sale of gasoline, according to an announcement by State Comptroller of Public Accounts Sam Houston Terrell. Gasoline used for any other purpose than that of propelling vehicles on public

roads, streets and highways of Texas is exempt from taxation. Fuel used in farm tractors, stationary engines, air craft and motor boats, therefore, is exempt.

However, the tax must be paid on ALL gasoline. Refunds will be made to those exempt. The tax is placed directly on wholesale distributors of gasoline at the rate of four cents per gallon, but the consumer eventually bears the burden of the tax. The new rate was in effect July 16th, having previously been two cents.

The new law does not make it easy for the consumer to secure refunds on exemptions. Comptroller Terrell has

outlined the necessary procedure for the exempted consumer as follows:

1. The purchaser must fill out an invoice, at the time of the purchase giving amount, price, purpose, etc. The regular price is paid for the gas. Forms will be supplied by dealers and filling stations.
 2. Before the 25th of the month following the month of purchase, the buyer must report to the Comptroller the number of gallons bought and the amount of refunds expected. Claims reported later than the 25th of the following month will not be honored.
 3. On receiving the report, the Comptroller's Department will mail the claimant an affidavit-account form on which will be recorded information as to the amount and use of gasoline purchased. This information must be sworn to before a notary public, and filed with the Comptroller not later than two months from the date of purchase. This document must be accompanied with a filing fee of \$1.00, which must be paid each time that a claim is filed. These fees will be used to enforce the law.
 4. The claim will be investigated, and if considered valid, a State warrant will be issued for the refund. This warrant must be cashed within 60 days.
 5. No refund shall be made where gasoline is used later than six months from purchase.
- Persons believing themselves to be entitled to exemptions should write to Comptroller Sam Houston, Austin, Texas.

AIKEN

July 22--A good rain fell in our community Saturday. The crops are looking good.

The Methodist meeting closed Tuesday night. We have had a gracious meeting. We had about forty conversions and reclamations.

Joe Hutchinson and family, Mr. and Mrs. Bill Mullings, left Tuesday morning for California. They plan to visit several states, before returning home.

Mrs. Owen had her two brothers and families visiting her this week. Mrs. Allen and daughter visited Mrs. Earnest Henry, Tuesday.

Warren Henry and wife, visited in our community, Sunday.

Mrs. Henry Owens entertained the Juniors with a social Friday. Cream and cake was served to about forty. All had a splendid time.

PIGGLY WIGGLY



FRESH FRUITS & VEGETABLES



Saturday Specials

- 8 lbs. ANY KIND COMPOUND **\$1.12**
- THOSE GOOD JUICY ORANGES Dozen **12 1/2 c**
- 1 lb. PACKAGE SUGAR STICK CANDY **20c**
- POTATO CHIPS 3 for **20c**
- FINE FOR PICNIC SANDWICHES POTTED MEAT 6 for **25c**
- CHEESE Pound **25c**
- 10 lb. BUCKET BAKING SODA **69c**
- QUART JAR APPLE BUTTER **25c**

New Fall Footwear



Shipments just unpacked--a beautiful lot of the new Built-in-Steel-Arch styles. Combination lasts--widths from extra narrow to extra wide. Colors Black and shades of Brown--at the low prices of--

\$4.95, \$5.95, \$6.45 \$7.95

Nowhere will you be able to beat these prices. If you are suffering with your feet, and want comfort, and at the same time a fashionable shoe--and a perfect fit, just come in and we will fit you perfectly--and to your satisfaction.



NO MATTER HOW CRITICAL



THE "NATCHEZ" Genuine Calfskin

Thousands of men have found that complete shoe satisfaction is not expensive. The Natchez, pictured above, is typical of the style leadership, comfort and quality that has made a host of friends for Friendly Five Shoes. And like all other Friendly Fives, the Natchez costs only \$7.95. Come in and see this new style today.

IN HOSIERY

- We offer the new shades in BLUE CRANE **\$1.00**
- HUMMING BIRD **\$1.50**
- GORDON No. 600 **\$1.95**

FOR MEN-- A new shipment Cooper's Fancies, at--

50c and 75c THE PAIR

Baker Mercantile Co.

THE STORE WITH THE GOODS