

# THE LOCKNEY BEACON

The Gateway to the Magic Plateau "20,000 POPULATION BY 1940" Heart of the Best Farming Section of the Plains

VOLUME TWENTY-EIGHT Lockney, Texas, Thursday, July 18th, 1929 Number 44

## Lockney Produce Burns This Morning

About \$4,000 Loss Sustained When Old Land Mark Goes Up In Flames

The old wooden structure of the Lockney Produce Co., located on Main Street, across from the Beacon office, went up in flames at about 5:30 this morning, the building and contents being a total loss.

Mr. Sam Belyue, owner of the Lockney Produce, suffered a loss of about \$2,000 on stock and fixtures, which was partially covered by insurance.

Mr. L. B. Platt of Plainview owned the building, which was worth about \$2,000 including the lot, and it is not known whether there was any insurance on same.

The origin of the fire is unknown, however, the officers are working on various clues in regard to the burning of the plant. Two men were registered at the Baker Hotel last night, who acted suspiciously, and jumped their hotel bill while the fire was in progress, leaving the business part of town on foot, and they are being sought for questioning in regard to their actions.

The building burned was one of the old land marks in Lockney, and one of the few wooden structure business buildings remaining on Main street, there being only two more wooden structures in the business district on Main street, another poultry house and a blacksmith shop.

## THE NEW HIGHWAY LEGISLATION

Austin, Texas, July 10.—The Legislature has passed the 4c gasoline tax bill, together with a revision of the registration fees on automobiles. The 4c gasoline tax is the Bill of Representative Leonard Tillotson of Sealy, which provides for collecting the tax on those who use gasoline in the state as well as those who engage in the occupation of selling gasoline at resale. It is estimated that by imposing the tax on the use of gasoline as well as the sale of it will increase revenue to the state from this tax by at least 15 per cent, and on the tax on as much as \$50,000,000 gallons of gasoline in 1930, this after allowing a deduction for exempting gasoline used in farm tractors and for other purposes.

The Registration Fee Bill is also by Representative Tillotson, and follows the general plan of his original measure, but is amended to reduce the fees on passenger or family cars by 50 per cent instead of 30 per cent at the present fees, as the bill originally provided; but leaves the fees on trucks and buses as they now are, and divides the fees between the counties and the State on the basis of the first \$50,000 collected to be retained by the county, and an equal division of the remainder up to a maximum for any one county of \$175,000 a year. This legislation follows the general plan of highway financing from current revenues supported by Representative Tillotson, and will, while providing very satisfactory for the efficient operation of the State Highway Department, give to a great majority of the counties an amount from registration fees over present allotment. Representative Tillotson estimates that the new plan will produce for the state in 1930 a minimum of \$28,500,000, and for the counties at least \$8,500,000, and that the state income will increase at a rate of not less than 10 per cent a year, and the county income will increase from 5 to 10 per cent each year.

## EXPRESSES APPRECIATION

Mr. J. H. Hohlaus, newly elected aderman, in the election Tuesday of this week, requests the Beacon to thank his friends for their support in electing him to the place on the city council. Mr. Hohlaus was formerly a member of the city council, and has been on the school board for the past few weeks.

## WORK PROGRESSING ON NEW HIGH SCHOOL

The work in connection with the construction of the new high school building for Lockney is progressing at a rapid rate, and the brick work is now in progress. The school will be ready for occupancy sometime in October, we are informed.

## CITY IS RUSHING WORK ON NEW AUDITORIUM

The work on the re-modeling of the old college building into a nice city auditorium is moving along at a rapid rate under the supervision of Mr. E. Guthrie, and within a few weeks Lockney will have a public meeting place that it will be justly proud of.

## BOY SCOUT NEWS

The B. S. A. of Lockney met in their regular meeting Monday night. There were fifteen boys present. We missed some of the boys, who were off on a vacation.

Mr. Roberts, our Scout Executive, will be with us next Monday night. Some of the boys are studying hard to pass the second class test under him.

## PRICE SCOTT

Congressman Jones Here  
Marvin Jones, congressman of the 18th District, was here tooting and baking hands with friends, and making new acquaintances.

## ATTENDING OLD SETTLERS REUNION AT LEONARD

W. L. Glass, Milton and Edith, Ruth Murphy, and Leonard Dollas, left Tuesday for Leonard, Texas, to attend the 50th annual old settlers' reunion that is in session at that place the last four days of this week. Mr. Glass states that the reunion has been held annually with the exception of the year 1918 for fifty years, and that he has attended the reunion as far back as thirty-nine years ago. Mr. Glass was formerly a resident of the Leonard country and says he meets lots of old friends at these reunions.

## Wheat Gains 24c in Price Since Saturday

Price Has Jumped Ten Cents in Last Two Days—Canadian Crop Is Bad Says Dispatches

The price of wheat in Lockney today is \$1.18 per bushel for No. 1. This is a gain of 24c over the price of wheat since Saturday of last week. Wheat has been gaining in price very rapidly as reports of condition in the north and Canada come in, showing that the wheat crops of those sections are not making near as much per acre, or the prospect is that they will not turn out good crops.

## Moody Signs Bill Raising Levy on Gasoline

Measure Carries Provision Cutting Registration in Half—Million Affected

Austin, July 15.—Although signed by Governor Dan Moody today, the four cent gasoline tax law will not become effective until midnight, the attorney general's department held.

The law also carried a 50 per cent reduction in the automobile registration fees, but this feature is not effective until next January.

The attorney general's department gave its opinion to Comptroller S. H. Terrell, whose department is charged with collection of the gas tax.

Austin, July 15.—Texas' new 4-cent gasoline tax went into effect today when Governor Moody signed the measure increasing the tax two cents and reduced license fees on privately owned automobiles 50 per cent.

The measure was sanctioned by the governor without comment.

More than 1,250,000 automobile owners will be affected by the increased tax, records of the state highway department disclosed.

Farm tractors, airplanes and motorboats will not be required to contribute to the building and maintenance of state highways through payment of the tax.

## REGARDING TRANSFERS

Those desiring to transfer their children from one school district to another will please give their attention, as August 1, is the day under the law by which said transfers may be made. The trustees of the different districts have transfer blanks, and they will be glad to assist any one in need of making a transfer. The county superintendents will be glad to take care of any transfers, either in person, by letter, or by phone. Six year old children not come into the free school age the 1929-30 term, therefore they are not eligible for transfer.

The transfer privilege is confined to the county where one lives, or in an adjoining county, if the districts are on a boundary between them.

## NEGRO MAN IS KILLED BY WIFE

Plainview, July 15.—Mable Long, negress, shot and killed her husband, John Long, on a farm two miles south of Lakeview school house yesterday afternoon at five o'clock, according to Nath Burkett, who arrested the woman and placed her in the Hale county jail. A .38-calibre double action Colts' pistol was used. Only one shot was fired and it was placed through the negro's chest.

## DOROTHY FORD OPERATED ON TODAY

Miss Dorothy Ford, daughter of Mr. and Mrs. Frank H. Ford, was carried to the Plainview sanitarium last night, and was operated on at 10 o'clock this morning for appendicitis. Her condition since the operation has not been reported to this office.

## Ball Game at New Park Sunday Afternoon

First Game Will Be Played on New Ball Ground at City Park, Amarillo vs Lockney

A game is scheduled between the Amarillo and Lockney ball teams to be played at the new ball park, adjacent to the city park on the old college grounds, Sunday afternoon, beginning at 3:30 o'clock. This will be the first game to be played in the new ball park and everyone is urged to turn out and root for the Lockney team.

The city is fixing up a first class ball park, it has been fenced and a grand stand is now under construction and will be ready for use by Sunday, according to Manager Bill Collins, of the local team.

Mr. Collins states that the ball fans of Lockney may expect to see a good crowd be in attendance.

## Harley Sadler Here Week Beginning July 29

Famous West Texas Show With New Plays Will Spend Entire Week In Lockney

The show going public of the Lockney country is looking forward to the annual engagement of Harley Sadler and His Own Company, which will begin in Lockney Monday night, July 29th, and continue for one full week.

The announcement in last week's Beacon that Sadler and his company would soon make their appearance in Lockney was greeted with much interest by our readers, as the appearance of the Sadler Company is waited for and anxiously longed for by the people of the communities on his schedule from year to year.

Mr. Sadler has many new plays to offer this year, and his company as usual is the very best talent that can be assembled in the show line. He is still carrying a large concert band and lots of music and vaudeville is assured in connection with the excellent repertoire of plays that he is presenting this year. Every one who likes a good show is anticipating a great week during their stay in Lockney.

The company will be playing a week's engagement in Plainview next week, Lockney the following week, and will go from here to Floydada.

## CARL McADAMS WINS MEDAL AT TRAINING CAMP

Carl McAdams, Jr., who is attending a Citizens Training Camp at Fort Logan, Denver, Colo., was one of the winners of a medal. There were 480 students and thirteen medals were awarded to outstanding students, Carl receiving one of these medals. Several Lockney boys are attending this training camp.

## CREAM SUPPER AT CEDAR HILL FRIDAY NIGHT

There will be a cream supper given by the ladies of the Home Demonstration Club of the Cedar Hill community at the school house Friday night. A charge of 10c will be made for cream and cake.

Everybody is urged to attend and help the Home Demonstration Club in their efforts.

## SENIOR EPWORTH LEAGUE INSTITUTE TO BE AT FLOYDADA

A Senior Epworth League Institute is to be held at the Floydada Methodist church from 20th to the 24th of July, inclusive. We desire that every leaguer attend this institute as this counts toward winning the loving cup for the coming year. We are looking forward to the institute, for we know it will help us climb higher and to win the goal, when our every act will be indeed, "All for Christ."—Reporter.

## Mrs. C. S. Perkins Dead

Mrs. C. S. Perkins, age 78 years, 7 months, and 25 days, died at her home, on the Jake Griffith place, about a mile north of Lockney some time during the night, and was found dead at an early hour Tuesday morning, July 16th.

Mrs. Perkins had retired for the night, feeling well as far as is known, having been active about the place the evening before her death. Mrs. Perkins and her brother, J. H. Hampton, age 83 years, came here about three years ago, and built a house on the Jake Griffith farm, near the Griffith home, where their sister, Mrs. M. J. Brotherton lives, so that the Brothers and Mr. and Mrs. Griffith could look after them, as they were feeble in their old age.

Mrs. Perkins was born in Lincoln County, Tennessee on Nov. 22, 1850, and has been a widow for the past forty-five years. She was the mother of two children, both preceding her in death.

## Chamber of Commerce Wants Dairy Barn Built

Committee to Assist City In Securing Proper Site Has Been Named And Are at Work

At the meeting of the chamber of commerce Monday at noon the main topic was the erection of a dairy barn in Lockney, in which to hold annual or semi-annual dairy shows and a place to hold sales of dairy cattle. A committee composed of Geo. T. Meriwether, chairman, Robin Baker, and C. D. Henry, was appointed to seek out a location that was acceptable to the town and submit same to the city council for their acceptance.

It is said that there will be sufficient material left over in the re-construction of the city auditorium to build a dairy barn, and the cost of dairy barn will only be for the labor and site. The committee is ordered to report their findings to the chamber of commerce at the next meeting, which will be next Monday at noon.

## Hohlaus is Elected As New Alderman

Only Seventy-Eight Votes Cast in City Election Held Here Tuesday to Fill Vacancy

Little interest was shown in Lockney regarding the election of an alderman to fill the vacancy caused by the resignation of E. Guthrie, from the city council. There were only seventy-eight voters responded to the election call here Tuesday. Three names were on the ticket, they were: J. H. Hohlaus, Z. T. Riley, and R. C. Ramsey.

Mr. Hohlaus won the place with a plurality of five votes. The vote was Hohlaus 39, Riley 25, Ramsey 23.

## TRADES FOR HOSPITAL PROPERTY IN LOCKNEY

A deal was consummated in Lockney the past week by which J. H. Mann became the owner of the Lockney Hospital and Clinic property, in the west part of town, with the exception of one lot on the south of the property, which was sold to O. E. Stevenson, and in return Dr. Colevren Henry became the owner of the 28 1-2 acre farm in the southwest part of town formerly owned by Mr. Mann. Mr. Mann and family have moved into the house, formerly used for the hospital and will probably rent rooms or apartments of the house.

Dr. Henry states he contemplates erecting another hospital on a different location in Lockney in the near future.

## AMENDMENTS DEFEATED IN SMALL VOTE HERE

Only sixty-five voters announced their preference as to whether the state constitutional amendments carried or were rejected in the election held here Tuesday. The voting took place at the Methodist church, and the returns were as follows:

For governor salary increase	28
Against governor salary increase	37
For increase of judges	24
Against increase of judges	38

The further flow of returns continued to confirm early predictions that the amendment balloting was the most apathetic election ever held in Texas. It was estimated that less than 10 per cent of the qualified voters exercised the right of suffrage.

## FIRST MILE OF PAVING FINISHED

Plainview, July 14.—The first mile of concrete paving on Highway 9 in Hale county was completed yesterday afternoon. The crew of Cook & Stucker, contractors, has settled down in the last few days to a steady grind of 1,000 or more feet of road per day.

Carl Pleasant, contractor for that part of Highway 9 between Hale Center and the south county line was here a day or so ago making arrangements for water he will require on the paving for that stretch.

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## HELPY SELFY WILL RE-OPEN ABOUT AUGUST 1ST

A big auction sale is in progress at the Helpy Selfy Grocery, and will continue until the entire stock is sold, and the counters and shelves cleared of the stock that went through the recent fire. When the stock is removed, which will only take a day or two, the work of remodeling will begin, and it is hoped to get the building ready and the new stock in the store about the 1st of August, when the store will again be re-opened for business.

## New Returns Give Measures Big Majority

Possibility of Reversal Still Depends Upon Rural Vote In Election

Although an in-road was made today in earlier returns from yesterday's election, unofficial returns tabulated by the Associated Press from more than 100 counties, cities, and towns, indicate the two constitutional amendments had been accepted by the Texas electorate.

Early returns, mostly from the larger cities, showed a ratio of nearly 3 to 1 in favor of the amendments, but as rural districts, especially those of the Panhandle, reported the majority was cut to a little better than 2 to 1.

The last compilation approved the measure to increase the salary of the governor from \$4,000 to \$10,000 by 21,145 votes to 10,134 against. The amendment to add six more justices to state supreme court was favorably reported by a vote of 21,870 to 9,757.

Should the official count confirm the unofficial figures it would mark the end of efforts of years' standing to give Texas' chief executive a salary increase. Several previous attempts were turned down. The measure, however, would not become effective until 1931, or until after the election of a new governor.

The court amendment, advocated by bar associations in order that legal procedure might be speeded up, was voted upon for the first time Tuesday.

It would become effective in 40 days, the new members of the court to be appointed by the governor. Five members of the court would constitute a quorum, and it would require the assent of at least five members to establish a decision.

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## PIONEER TEXAS PHYSICIAN DIES AT PLAINVIEW

Plainview, July 15.—Dr. Hugh E. Rogers, 79, one of the old-time physicians of Texas, died today at his farm home southeast of Plainview. He suffered a stroke of paralysis July 2, from which he was never able to rally.

Dr. Rogers had practiced medicine for many years in Hill and Ellis counties. Several years ago he moved to Dallas in the hope of bettering his health, and later moved to Plainview with the same idea in mind.

He is survived by his wife and 4 children, Mrs. May Carnohan, of Dallas; Mrs. Stella Rogers Rutherford, of Plainview; Dr. Will Rogers, of El Paso, and Dr. H. Earl Rogers, of New York City.

The latter, who is a surgeon in a New York City hospital, has spent the last two years with his father personally directing his fight to overcome pernicious anemia.

Burial of Dr. Rogers will be made tomorrow in the Plainview cemetery. All the children are here for the funeral.

## At the Methodist Church

Regular services Sunday and Sunday evening.  
Sunday school 9:45 a. m.  
Preaching, 10:55 a. m. and 8:30 p. m.  
Subject Sunday morning, "Man Subjected to the Law of Suffering, and Its Blessing."  
At the evening hour, subject, "The Attractiveness of Jesus."  
Cordial invitation to all.  
J. E. STEPHENS, Pastor.



The Lockney Beacon

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H. B. ADAMS, Editor and Owner
Subscription Cash in Advance

TERMS OF SUBSCRIPTION
One Year \$1.50
Six Months .75
Three Months .40

BRAIN LEAKS

Charlie Ayres, one of our Lockney boys, is down at Sweetwater, running a dry goods store there, and he has a good stock, good location, and doing a good business. Glad to see our boys go out in the world and make a success, but rather see them conducting a successful business at home.

We may be crazy—but we ain't no fool. Down at the press association the other day they wanted us to take an air plane ride. Well, we didn't. When they get us up in an air plane we'll know darn well that they can stop the engine in mid-air and let the thing down to the ground without falling. We love this old earth, and we don't care anything about getting very far above or beneath it.

Dan Moody has kept the legislators in session so long that they have begun to play hooky from Austin. Dan's trying to force the legislature to pass a lot of pet laws before he relinquishes his job as governor, and we are betting that he don't get all his stuff over. However, the tax payers are having to pay the bill, so what does Dan care.

It is perfectly disgusting to know that every time the newspaper men hold a convention, some of the representatives of the paper houses and a few of the weaker pencil pushers have to fill themselves up on bootleg liquor and put on a show. Ever paper salesman that brings liquor to a convention should be kicked out, and the edi-

tors that drink that rot-gut should be singled out and the people of their community told about the affair. We propose to put a stop to liquor drinking at press associations, if the decent editors have to bar the paper and machinery salesmen from attending them. It is a disgrace to the profession and the better class of newspapermen resent it very noticeably.

Floyd county wheat crop will be about two million bushels this year. That is the first field crop of the year. The cotton acreage is good, so is the feed, and we generally make a big feed crop and a fair cotton crop. That means here on the Plains three crops this year. But that isn't all, the chicken and cream crop makes five pay crops a year, and the chicken and cream crop is an all year crop, money coming in every day to every home in the county from this source. We live in the land of milk and honey, as near as that land can be termed on the present day globe. The Plains is proving its superiority over all other farming countries, and the world is finding it out.

Much discussion is going on in the press today about the ladies and girls going bare-legged. We don't and we do not sanction the new fad. As a married man we well know the economy of the ladies going bare-legged, as beautiful silk stockings cost lots of money, and a runner means from two to five dollars wasted in a few minutes—from the economy side of the question the fad is a hit. But from the sight-seeing side of the question the scenery is different. A woman with pretty legs should never go bare-legged, and why? Sunburn is not pretty, sunburn makes hair grow, hairy legs are unsightly; bruised legs are not pretty, scars on legs are not pretty, and cause men to make remarks. Short skirts were inaugurated to attract attention, and we believe in them now from not only the scenery they afford, but they are a convenience to the wearer as well; bobbed hair created lots of discussion, but it is better for both man and woman,

saves time, looks better and is easier kept. Bare-legs will never win admiration; beautiful, well fitting hose on pretty legs will win on all occasions even with the "old Cogger" who has one and a half feet in the grave. Girls be sensible—you want to always look your best—wear sox.

The Clovis News-Journal takes us to task on saying "If there was anything to cause the people to want to come to New Mexico," and states that they had a better wheat crop than our report of Floyd county. Now, brother, the fact is, the test and the amount per acre on the first load of wheat hauled to Lockney was about as bad as any that has been brought to the town. There were lots of fields north of Lockney that turned out twenty to forty bushels to the acre and the test run from 57 to 63, with a great more wheat testing 60 to 63 than below 60. To be frank, we never had the Clovis country in our mind when we were writing in regard to New Mexico. True Clovis is in that state, but so near Texas, that some how we considered it as much our country as it is of New Mexico, for Clovis is on the wonderful Plains that we love so dearly, and we are truly glad that the people of Clovis and surrounding country, like ourselves, are going to get a wheat crop that will probably surpass the two million bushel mark this year. Don't think for a minute that we would desire to mislead the people in reference to your immediate section of New Mexico, we had reference to the mountain country of that state, and the part of the middle region that has a hard time getting enough water to drink, let alone to raise crops with, but the country around Clovis is in our estimation the cream of the state. How do you like this apology?

PEOPLE OF WEST TEXAS ARE GOING TO LOSE OUT

From time to time, this paper, and other papers have sounded the warning to the people of West Texas, that every day that passed that they did not take advantage of the present laws regarding opening and paving of highways that they are losing money, and that the time was drawing near at hand when they would be cut off from state aid, and that they would be forced to build and pave their own roads unhelped by the state department, but the state department would tell them when, where and how to build roads and they would be forced to build and do all the paving. Today the counties of East and South Texas are giving a lot of thought to cutting off all allowances toward helping to build and pave roads in the state, such counties as Dallas, Harris, Travis, Bexas, Tarrant, and such, counties that have practically every road in their counties paved, and have taken advantage of the state aid to pave them, are saying, now that we have all the roads paved in our county, why should we pay taxes to help pave the roads of other counties. They give very little consideration that many counties in the state, like Floyd county, whose people have paid enough road taxes into the state treasury to pave every road in the county, have received no benefits as yet from the money they have paid out, and the reason is that they have never complied with the state demands and voted bonds to take care of a part of the paving expense. These counties have used our money to pave their roads, and we have set idle on the proposition and have not protected ourselves in the least, and have failed and refused to meet the state on their proposition, so that we could get back the money that we paid into the state highway department. It has been the fault of the citizenship of our county, or at least more than a third of the citizens of Floyd county, as each attempt to have our own money and spend it on our own roads has been defeated at the ballot box by our own citizens. We have helped to pay for the roads of Dallas and every other county that has paved roads in Texas, we will continue to help pay for roads of other counties so long as the law remains like it is, and we will never have paved roads until we do our part toward getting them. If these counties that have already got all the roads paved they want in their counties, succeed in getting a bill through the legislature changing the road proposition so that the counties who do not need paved roads will not have to pay road taxes, then the highway department will be of no benefit to us, and will be a curse to us in that they will have the power to force us to build roads and foot the entire bill for paving them. You may disagree with us when we say that we believe that the highway department should have the power to force the building and paving of main arteries in the state, but that is just what we believe, and we think it should be done in the case of the Lee Highway situation in Floyd county. No county has the right to block progress, when that progress would mean the betterment of that county and every county adjacent to that county, and that is just what Floyd county has done so far in regard to the paving of the Lee highway. The United States government has seen fit to place the greatest highway in the nation across Floyd county, a highway that is worth far more to Floyd county and the Plains country than any railroad in the entire Western portion of Texas. If it had been a railroad and a bonus was demanded to build it of the same size bond issue that was asked to pave the Lee Highway, it would have been

raised without question.

But the time is coming, and it is not far distant, when the heavy populated counties of the state, who have already got their highways paved, are going to demand that the highway tax be revoked, and they are going to get their law through because they will have the power over the legislature to put it through, and then the thousands upon thousands of dollars that have been paid out by Floyd county citizens will be lost forever, and any road improvement that we get we will pay 100 cents on the \$1 for it out of Floyd county taxes. No they will not leave it up to our own good graces in when, where and how to build, but they will tell us to build at once, time limit, what we will pay for the road, how we will pay for it, and what kind of material we will use, and we will do the job no matter what our personal opinions might be. Every day the powers predominating in the state capitol are growing more and more autocratic, and nothing is being done to stop the proceedings, and in time the state will have plenty of lawful power to make the people submit to anything that is deemed wise and proper by the administration in power whether it be wise and proper or not. The counties who do not avail themselves of the opportunity to better their conditions by the laws as they are now, will soon forfeit their right, and will be forced to do the things that the state department sees fit for them to do. In regard to the road laws they are the best now they will ever be, and come nearer being administered according to the voice of the people than they perhaps ever will again, and those that do not get their share of state aid almost immediately, will regret the day they allowed the warning to go unheeded.

MOODY SUGGESTS LAW THAT WOULD RUIN PROPERTY TITLES

Last Saturday Gov. Moody recommended that a law be passed whereby in the re-sale of lands that have been forfeited to the state in failure to pay the interest on lands that had been sold by the state, as public lands in years past, that the state retain the mineral rights on all land that was sold by the state hereafter. This would be one of the worst laws ever placed on the statute books of the state, and would mean that no man buying a piece of land from the state could have a clear title to same. It would further mean that any man who would buy land from the state would be very foolish to do so. The reserving by the state of the mineral rights on lands would mean, that any time the state saw fit they could enter upon the lands sold by them, drill

MAMMOTH SALE NOW ON

Since last issue of our paper we have been put to the test to answer questions as to our Royalty, so after fixing our Royalty to satisfy all parties concerned have decided to take our Royalty and put on A MAMMOTH SALE. We don't mean by this name we are going to sacrifice our savings of a lifetime, but our idea of a BIG SALE is one made (or put on) for the General Public Welfare. Small sales are great when properly made, but as we can't price all our views on a Sale by the title we choose this week, we leave it up to the trade to come in and investigate for themselves and we will be glad to help you out.

We are well stocked in FIRST CLASS GROCERIES, MEATS and VEGETABLES to satisfy everyone from the hardest working man to the most delicate lady.

FRESH GROCERIES AND MEATS AT ALL TIMES
JUST CALL TELEPHONE No. 10—WE'LL DO THE REST

RILEY & BREWSTER

for oil, mine, or excavate for any kind of a mineral, and the owner, who had bought and paid for the land would be helpless to prevent them from entering his premises, ruin his crops and improvements, and would at no time hold a clear title to his own premises. With a law like this the state would have authority at any time to dispossess any man who had bought land from the state, on the grounds that they wished to explore the premises for minerals, could excavate the entire lands and leave the lands, crops, and improvement in a undesirable state. When a man buys a piece of property it should be delivered to him by a clear title that would take care of him in every respect, and to allow the state to hold mineral rights would be giving them the right to confiscate any former state property without even the necessity of letting the law say whether he had bought and paid for. It has become a fact that the State of Texas is using the name to protect the public school fund in order to put over a number of schemes that will prove in years to come to be the greatest curse ever inflicted on a commonwealth, and that will force many home owners to be homeless and to be robbed out of the things that

rightfully belong to them. Any man who would buy state land and let the state reserve the mineral rights on such lands would be very foolish to say the least. When you buy and pay for property you should know that you own everything that is above or under ground on such property, and men who do not know and see that this is a fact will wake up sooner or later to find they have paid for their holdings but that they have no legal right to hold them. See that your representative votes against all such bills, as half the bills passed by the legislature is class legislation and passed to feather the nest of some institution or corporation. The men in the legislature who favor the common people are few and have a hard time trying to keep those that are there for personal interests from getting laws over that will in time put the common people under the direct dictation of the higher state officers, who in time will sell them body and soul to the large corporations of the country. Don't let Dan Moody, or any other governor get away with such a law as the mineral rights law would amount to in regard to the dispossession of people who buy and pay for the lands that they call their ho-



TO YOUR NEAREST PIERCE PENNANT DEALER FOR OIL AND GAS. YOU'LL FIND HIM TO BE A REGULAR FELLOW WHO IS TRYING AT ALL TIMES TO RENDER AN HONEST SERVICE.

THE NEW



S.A.E. Motor Oils

THE LAST WORD IN LUBRICATION.

Sold by the Following Courteous Pierce Dealers

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Lockney Auto Company, LOCKNEY, TEXAS

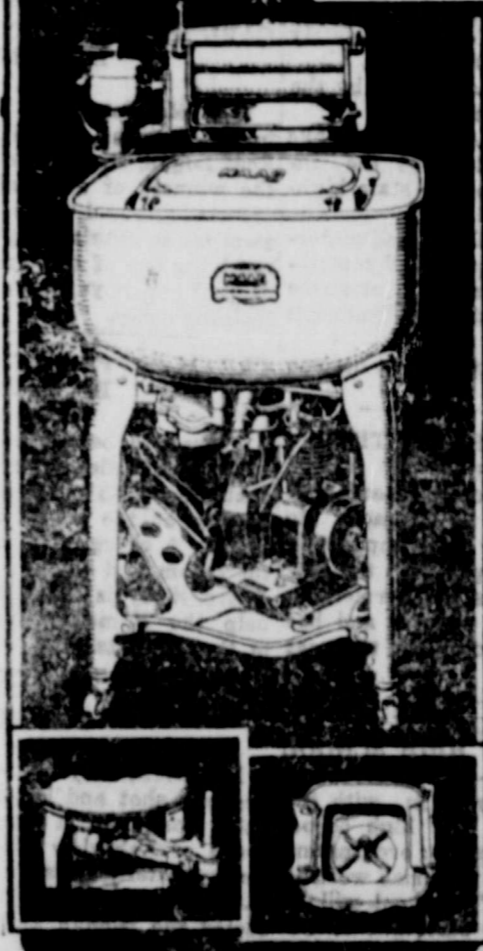
Curlew Grocery

1 Mile North of South Plains, Texas

PIERCE PETROLEUM CORPORATION

St. Louis Little Rock Oklahoma City Dallas Tulsa

Every Farm Home Should Have One



The Haag direct drive is simple and durable. Crank shaft cannot get out of line.

Looking down into the self draining pressed aluminum tub, you see the Haag safety agitator and the wide splash rim.

IT'S new—new in style, design, beauty, and efficiency! The Haag 75 washer, equipped with the built-in 4-cycle gasoline motor, is the latest and finest labor-saving device you can have in your home.

A tubful of clothes washed snow-white in 4 to 7 minutes—without boiling, soaking or hand-rubbing—and without damaging a single thread or button! Tubful after tubful, week after week, for a whole life-time! The new Haag 75 will save you endless work and worry.

You'll change your ideas of what a washer can be when you see the Haag 75 in operation. It cannot be compared with the average washer. Words and pictures are insufficient to explain it—you must see it.

There is a Haag dealer near you who will gladly give you a free demonstration—in his store or in your home, as you prefer. And he will outline an easy purchase plan to suit your own desires. Phone or see him tomorrow. Start enjoying comfortable washdays now.

HAAG VORTEX MODEL 75

BAKER MERCANTILE CO.

THE STORE WITH THE GOODS



Thelma Hise and Misses Mr. and Mrs. Richard Hooten left for Canyon, where Mr. Hooten will enter school.



MODERN FIXTURES ADD CHARM

OLD-FASHIONED lighting fixtures are as dowdy as old-fashioned hats. Modern fixtures add charm to a room as well as make it more livably cheerful.

Let Me Figure Your House Wiring

OUR WIRING MEETS EVERY BUILDING CODE REQUIREMENT

GEO. F. KINYON

Phone 92 In Beacon Office

800 Acres of Wheat Worth 2,000 Dollars more when Planted with a SUPERIOR DEEP FURROW DRILL

Mr. DuBois Walker of Hereford, Texas has this to say about his crop planted with two SUPERIOR DEEP FURROW DRILLS—

"I drilled eight hundred (800) acres to wheat, encountering wet, dry and trashy conditions. Under all conditions the SUPERIOR DEEP FURROW DRILLS functioned properly and I got a perfect stand of wheat.

Today I compared my wheat with wheat sown at the same time as mine and under the same conditions but with a regular spaced drill. I figure my eight hundred acres of wheat are worth two thousand (2,000) dollars more than they would be had I used regular spaced drills."

What the SUPERIOR DEEP FURROW DRILL has done to increase yields for this progressive farmer it has done for hundreds of others and will do for you.

If you are interested in 25 to 50% greater yields than you are now getting, you will be interested in this remarkable drill. The seed germinates quickly in the moist soil without waiting for rain. The deep furrows catch the snow insuring a plentiful supply of moisture and protection against winter killing. This is truly a remarkable drill that will increase your profits and yields.

See this great new proven drill at our store today. Sow your next crop with this drill and pay for it out of the extra profits it will bring you at harvest time.



SOUTH PLAINS LUMBER CO. LOCKNEY, TEXAS

Merley South Plains

There's a truth the public's beginning to learn, It's causing many to Chiropractors' to turn. It's "Use natural methods to treat disease, And you'll more likely get results that please."

DR. C. J. McCOLLUM Ph. nes: Office 17; Res. 102J

TO OUR CUSTOMER FRIENDS

Who are owing us a note or an account, we are counting on you helping us with liberal payments just as soon as you have harvested your wheat, your doing so will be greatly appreciated.

BAKER MERCANTILE COMPANY

PROVIDENCE

July 15—Mr. Roy Bennett spent Sunday with Coot Williams of Hale Center.

Mr. and Mrs. John Butch of Lone Star visited in the E. L. Butch home, Sunday.

Mr. and Mrs. Charles Powell of Plainview spent Saturday night and Sunday with Mr. and Mrs. Willard Phillips.

Mr. Lee Bennett and family returned home Sunday from Spur, where they have been visiting her uncle.

Mr. and Mrs. Ben McGee are the proud parents of a baby girl.

Bill, Roy, and Doc Bennett and Coot and Hollas Williams went fishing Thursday and caught quite a few fish.

Miss Doris Bennett is visiting her brother at Inadale.

Quite a few from here attended an ice cream supper at Prairie Chapel Saturday night.

McCOY

July 15.—Services were held at the Baptist church Sunday and Sunday night.

Miss Louise Thacker was the Friday night guest of Miss Opal Smith. Mr. and Mrs. Fred Taylor and children of Floydada and Mrs. E. W. Holmes spent Sunday afternoon in this community.

Many from this community attended the party given at Mrs. Snell's Friday night.

Mr. Odes Puckett and Son Jackson were visitors in the Sam Smith home Sunday afternoon.

Misses Florence Sumners and Lorene Williamson were Sunday guests of the Misses Thacker.

July 15.—The entertainment given by Mrs. Snell last Friday night, was enjoyed by all. Those present were: Misses Lou and Etta Berry, Louise Thacker, Clara and Thelma Smith, Ina Nell Jackson, Opal Smith, Myrtle Holligan, Jessie Dalton, Gilbreath girls, Myrtle Wright, Messrs. Alva and Earnest Barriet, Vester Lee Tardy, Otis Puckett, Leland and Lowell Dalton, Woodrow and James Badgett, Earnest Holligan, Mr. J. W. Dalton, Mr. and Mrs. Alva Smith, Mr. and Mrs. Cecil Griggs and son, and Mrs. George Smith and children. The class surprised the hostess when they presented to her a nice wicker rocker.

Mr. and Mrs. Collier Smith and twins of Lubbock, visited in this community Sunday, also Mr. John Henry Alexander, of Lockney.

Mrs. Wm. Snell and daughter, Ruth, visited Mmes. Sam and Alva Smith Wednesday.

Miss Irma Nell Jackson visited Miss Lou Berry Friday.

Roy Holmes of Floydada, visited his parents, Mr. and Mrs. E. W. Holmes, last week.

Mr. Gid Howell of Bula, is spending a few days in this community.

Mr. W. J. Dalton and family, and Mr. Sam Smith motored to Plainview Saturday.

Mr. and Mrs. Oscar Payne and son, D. F., of Farmer, visited Mr. Payne's dad, Mr. D. F. Payne, Friday.

SAND HILL

July 16.—The crops are looking good, but rain is needed badly.

Mr. and Mrs. A. J. Walden and family, and Mrs. Lula Cates left Tuesday for Emerson, Ark., for a visit with relatives, there.

Mr. Embre and family of McCoy spent Sunday with Mr. and Mrs. Robt. Weens, and family.

Misses Myrtle and Mabel Bradford spent Sunday at Linguish Falls.

Mrs. J. W. Morton is on the sick list this week.

Mr. Clyde Cates of Olton, spent the week-end with his parents, Mr. and Mrs. Sam Cates.

Mr. and Mrs. W. E. Tinnin visited his brother, Mr. George Tinnin, a Dougherty, Sunday.

Miss Ola Mae Morton spent the week-end with her cousin, Miss Delzi Bradford.

Mr. T. C. Goodman of Center spent Monday with Mr. Cecil Hobdy.

Mr. and Mrs. John Holmes of Irick spent Sunday with his mother, Mrs. M. B. Holmes.

Mr. and Mrs. J. W. Bryant and family, spent the week-end with his son, Leo Bryant, of Center.

Little Billie Dale Cates, who has been sick the last three weeks, died Tuesday morning.

The singing Saturday night was enjoyed by a large crowd. We are expecting a quartet from Clovis, N. M., Saturday night, and they are real singers. Everybody come and bring some one with you.

HILLCREST

July 15.—Most of the farmers in this community have finished harvesting the wheat and barley crops, this week.

Mr. Wilson Morrison visited his wife and children, the past week-end.

Mr. Bartlett and sons made a trip to Ralls, Sunday.

Mr. L. H. Lewis was on the sick list last week.

Mr. and Mrs. Will Drace are stuccoing their house, this week.

Mrs. McReynolds is visiting her daughter, Mrs. J. O. Dudley, this week.

Mr. and Mrs. L. H. Lewis, Mrs. Hughwood Smartt, and Mrs. Henry Salyers visited Mr. and Mrs. John Lewis, of Silverton, Sunday.

Mrs. Bill Williams of Campbell visited Mrs. J. O. Dudley, last week.

Mr. and Mrs. G. B. Bosstick and children of Whitehat, Texas, visited Mr. and Mrs. L. H. Lewis, Sunday.

MUNCY

July 15.—As the wheat harvest is about over, the farmers of this community would be greatly benefitted by a good rain, which they are in need of to continue the rapid growth of the row crops. The crops in this section are all in good shape and are doing fine at present.

Harold Wood went to Floydada Saturday.

Mr. and Mrs. Clyde Nichols and Loritta Vandergriff visited Mrs. Nichols' parents, Mr. and Mrs. D. M. Moore, Saturday afternoon.

Miss Annie Opal Sparks has suffered the injury of a broken arm, since Wednesday, when she attempted to crank a Ford car, which some one had pulled the spark lever very low on.

Lean Mae Sparks, who is attending school at Plainview, visited her parents, Mr. and Mrs. A. L. Sparks, Tuesday.

Mr. Bill Shaw visited in the Nichols home, Friday night.

Mrs. Nichols is preparing to visit her parents, next week at Bannam, Texas.

W. G. Ferguson visited W. M. Vandergriff, Thursday evening.

Misses Pearl Ivie and Loretta Vandergriff visited in the Sparks home, Thursday.

Mr. J. D. Barker of Oklahoma, is visiting his brother-in-law, W. G. Ferguson, this week.

Mr. and Mrs. Earl Smalley went to Floydada, Friday afternoon.

Earl Ivie visited in the Vandergriff home, Friday morning.

Mr. and Mrs. Clyde Nichols visited in the Vandergriff home, Wednesday night.

John Shiplet visited Mr. and Mrs. D. M. Moore, Saturday.

Mrs. Edd Muncy went to Lockney, Saturday.

Mr. and Mrs. H. W. Ivie spent Sunday afternoon with Mr. and Mrs. W. M. Vandergriff.

Misses Annie Opal and Beatrice Sparks, also Pearl Ivie went to singing at Center, Sunday.

Lev's, Helen, and Flo McGuire visited Flossie and Joe Ferguson, Sunday.

Mr. and Mrs. C. E. Tindall started for their home in Casa Grande, Ariz., last Saturday. Mrs. Tindall is the daughter of Mr. and Mrs. Glen Griffith

SHERIFF'S SALE THE STATE OF TEXAS, County of Floyd. NOTICE IS HEREBY GIVEN that by virtue of an Order of Sale issued out of the District Court of Floyd County, Texas, on the 1st day of July, 1929, on a judgment rendered in said court on the 21st day of May, A. D., 1929, in Cause No. 2122, in favor of G. R. May, plaintiff, and against R. E. L. Montague, defendant, for the sum of One Thousand, Forty-one & 84/100 (\$1041.84) dollars, with interest thereon at the rate of 10% per annum, and costs of suit, and placed in my hands for service, I, P. G. Stegall, as Sheriff of said Floyd County, Texas, did, on the 1st day of July A. D., 1929, levy on the following described real estate situated in Floyd County, Texas, to-wit:

Lots Numbers Twelve (12), thirteen (13), fourteen (14), fifteen (15), and sixteen (16), in Block Number seventy-six (76), in the town of Floydada, (Floyd City, Texas, as shown by the plat of said Town recorded in Book 2-F, Page 294, Deeds Records of Floyd County, Texas, as the property of said R. E. L. Montague, and on the 6th day of August, A. D. 1929, same being the first Tuesday in August, 1929, between the hours of 10 o'clock A. M. and 4 o'clock P. M., on said date, at the Court House door of Floyd County, Texas, I will offer for sale, and sell at public auction, to the highest bidder for cash, all of the right, title, and interest of the said R. E. L. Montague in and to said above described property.

Dated at Floydada, Texas, this 1st day of July, A. D. 1929.

P. G. STEGALL, Sheriff, Floyd County, Texas.

Pinched for money! Illustration of a man sitting at a desk looking stressed.

EVERYONE gets that way some time. And then it is good to have a bank account. We make it a point to take care of our depositors in every way in keeping with good banking principles. You can avail yourself of the service we are trying to render to our patrons by starting a bank account with us. We invite you to make this bank, your bank.

SECURITY STATE BANK

NEIL E. GREER, M. D. EYES PROPERLY REFRACTED AND GLASSES FITTED

WILSON STUDIO & ART SHOP FLOYDADA, TEXAS

LAND! LAND! We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties

KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING

SOUTHWESTERN LIFE January 1, 1929 Insurance in force \$246,958,606.00

DR. GREEN EASY DENTIST False Teeth \$17.50 up Gold Crown \$5 up

W. R. CHILDERS, Rep. A STRONG TEXAS COMPANY W. C. ROBerson, L. R. Harris SOLICITORS LOCKNEY, TEXAS

Office No. 5, Veigel Bldg. PLAINVIEW, TEXAS

GRADY R. CRAGER ARCH CRAGER, Asst. Mgr. Funeral Director and Embalmer PRIVATE AMBULANCE

MUSIC LOVERS

Have Your Abstracts Made By ARTHUR B. DUNCAN The Old Reliable Abstract Man Floydada, Texas

We have a very complete stock of grand and upright pianos in the justly famous Kimball. We have the only genuine Victrola and a full line of stringed instruments as well as player rolls, records, and sheet music, both popular at 35 cents and the McKinley series at 29 cents. We invite you to visit us or drop us a line expressing your needs and our salesman will call.

L. C. Smith and Corona Typewriters The Newest Styles and Colors in Standard and Portable Typewriters now on Display Cash or on Terms The Lockney Beacon



**EVERYBODY COME**  
— AND —  
**EAT WITH US THIS HOT WEATHER**

THIS IS THE COOLEST PLACE IN TOWN

**Baker Hotel**  
**Coffee Shop**

REG. MATHES, COOK

**AIKEN**

July 16.—Nearly every one is thru harvesting, the majority of the farmers are busy preparing their land for the next crop.

The Methodist revival is in progress now. Bro. Breedlove is doing the preaching and Bro. Lance Webb is conducting the song service. The meeting will continue for two weeks. We are trusting that we will have a great revival.

Mrs. Guy Ramsey has as her guests this week her father, mother, and sisters from Central Texas.

Mrs. Robert Jones visited relatives in Tulia Saturday and Sunday.

Bro. and Sister Cornack have all their daughters visiting them this week.

Mr. McReynolds and family took Sunday dinner in the Laddy home.

Bro. McGabe and family, Mr. Owens and family took Sunday dinner in the Meredith home.

Willvia Allen visited friends at Halfway Saturday night and Sunday.

**ANTELOPE**

July 16.—Mrs. Maddox of Floydada has been assisting Mr. Maddox in his store here the past week.

**MONDAY, JULY 29**

ONE WEEK

**HARLEY SADLER**

and his

**OWN COMPANY**

**Everything New**

**40—PEOPLE—40**

**BAND — ORCHESTRA**

**JAZZ BAND**

**Watch Next Week's**

**Paper for Program**

Mr. Mike Thomas spent Saturday and Sunday with Mr. Cecil Capplinger. Miss Zelma Aston is on the sick list this week.

Mr. and Mrs. Combs and family spent the week-end in Lockney visiting relatives there.

Mrs. Charlie Nickels was shopping in Floydada Thursday of last week.

Miss Donna Mae Aston, who has been in the sanitarium at Turkey, returned home Sunday of last week.

Mr. Bob Nickels of Floydada has been visiting Mr. and Mrs. Charlie Nickels.

Mr. and Mrs. Barker spent Sunday with Mr. and Mrs. Eob Hinsley.

Mrs. Ted Jones visited her sister, Mrs. Harry Campbell, of Matador, the past week.

Friends and relatives of Bosque county are visiting Mr. and Mrs. Palmer, this week.

**SUNSET**

July 15.—The Home Demonstration Club entertained their husbands Saturday night at the school house. Delicious ice cream and cake was served, which was enjoyed by all present.

W. M. S. met last Wednesday with Mrs. Paul Snodgrass. A wonderful meeting was reported by those present.

Mrs. Chestnut took dinner Sunday with Mrs. G. Milton.

Mr. Riley Roop from Sunshine Valley, N. M., spent Saturday visiting with Mr. N. D. Clark.

Mrs. Jennie Gorman, Mr. and Mrs. Jack Jordan from Dallas, and Mr. and Mrs. Jim Jordan and children from Plainview visited with Mr. and Mrs. G. Milton and family, Saturday afternoon.

Mrs. N. D. Clark, Miss Lowell Haverty, and Mrs. Phegley and children were Plainview visitors Thursday.

Otis Milton spent part of last week at home on account of being ill.

Mr. and Mrs. R. L. Ormon and daughter, Neva, and Mr. and Mrs. J. H. Upton and family took dinner Sunday with Mr. and Mrs. Mabry.

Mr. and Mrs. G. Milton and family returned home Thursday, after a visit with their son and wife in New Mexico.

Sunday school met with a very good attendance. This was our last time to meet in the school auditorium as the building will be wrecked this week. A committee was appointed to make temporary arrangements for a meeting place for Sunday school and church services, until their church is built. The committee reports as having secured the lot just south of the hotel in South Plains and will meet this Thursday, July 18, to get every thing in readiness for Sunday services. Everybody is invited to come. Sunday school at ten and preaching services morning and night.

Mrs. Della Wootton and Mrs. Carl Daniels were Lockney visitors, Saturday.

This will be the last news headed Sunset, as our school will be moved to South Plains, so our news will be from Sunset community under our new name South Plains.

There was singing at the home of Mr. and Mrs. R. M. Haverty Sunday night, which was enjoyed by all present.

**FAIRVIEW**

July 16.—Everyone is about through harvesting.

Bro. Burnam filled his regular appointment Sunday and church and Sunday school was well attended.

Miss Anna Austin spent Sunday with Mrs. Jim Stewart.

Mrs. Veda Walker and baby are visiting with her aunt, Mrs. L. A. Herton.

Miss Essie Baskin spent Sunday with Miss Mabel Culpepper.

Robert Saunders and Walter Houston left Tuesday for Colorado.

Misses Etta and Pearl Golightly of Floydada spent Monday night with Misses Bessie Maye and Hazel Brown.

The B. Y. P. U. will entertain the young people of the community with a social Friday night at Mr. and Mrs. Jim Stewart.



**I**n order to win the girl and be able to keep close company with her, you will have to pay attention to the clothes-company you patronize.

Young men who visit our store seem to find little difficulty in winning the admiration of the fair sex. And nationally known Middishade—the specialized blue suit—popularly priced—is just as desirable for an evening's courting as it is for everyday use.



**Listen Boys!**

**T**HE well known "Nofade" Shirts are on sale today.

"Nofade" Shirts are the shirts they talk about.

All colors are Absolutely Fast. The Skillful Touch is shown—cut, fit, style and finish are masterful.

They are fast sellers. Today is "Nofade" Day. Come In.

Priced at  
**\$35.00**

**Mr. Working Man:—**

We have your every need in Quality goods and at low prices.

Men's Red Kap Overalls **\$1.25**  
Men's Red Kap Work Shirts **75c**

**For Saturday and Next Week**

Men's \$1.00 Gauntlet Gloves **75c**  
Men's 50 Goat Skin Gloves **38c**  
Men's 60c Unions Only **44c**

**NEW FALL FELTS**

**JUST UNPACKED.** Ladies give us an early visit and you will find just what you want at the price you want to pay.

**Our Hardware Department**

Is very complete, you will find here most anything you want—always High Quality and Reasonable Prices. We call your special attention to a new shipment of the New Colored Glassware—Ice Tea Glasses, Sherbert Dishes and Goblets.

**SPECIAL, 16 inch Ball Bearing Lawn Mowers, with a \$2.50 Lawn Trimmer all for only \$12.75**

**EXTRA SPECIAL, 1 Gallon Thermos Jugs For only \$1.29**

Selling agents for Haag Washers, DeLaval Separators, Coleman Cook Stoves, Perfection Stoves, Eclipse Windmills, Atwater Kent Radios, and where can you beat them?

**Baker Mercantile Co.**

THE STORE WITH THE GOODS



**The ENNA JETTICK Shoe for Women**

They Fit!



ROSE

Are Comfortable!



Rae

And Stylish!

**\$5 and \$6**

the price brings a smile to your purse!

What More Can You Ask?

**W. T. S. T. C. News**

July 15.—Miss Lurline Baker will teach in Dora, New Mexico, next year. The school there has seven teachers and is fifteen miles from Miss Baker's home. She will not be in school the last half of this summer.

Miss Aileen Tate was in Canyon last week greeting her many friends.

Mrs. W. E. Stevens of Wichita Falls, (formerly Madge Day) was through Canyon for a short visit recently. She and her husband are touring the west this summer.

Those who knew Miss Marie Crane will be interested to know that she returned from her mission in Cuba this summer and that she spent two days at "Rest Cottage" in Canyon, sipping of her experience and renewing acquaintances.

For July 22, a college student trip is being planned to the Goodnight ranch in Donley county. "An effort will be made to have Colonel Goodnight, famous trail blazer and pioneer, meet the group," says The Prairie.

The famous Fisk Jubilee Singers will be here to give a concert. The organization was first started in 1871 with the aid of Professor George L. White, of the faculty of Fisk University. The Fisk Jubilee Singers have had a wide popularity. They have been received and praised in foreign lands.

Harley Sadler Players are here this week. The week chosen was timely, for the rush of work on students is

not so great at the first of the last half of school.

The paved Canyon-Amarillo Highway will be opened in September. The highway south to Happy will be graded and, later, be hard-surfaced. The plan is to improve the highway west to Hereford, also, and the planned program will probably require two years of work.

Those who remember the librarian, Miss Tennessee Malone, will be interested in knowing that she is spending the summer in England.

**PRAIRIEVIEW**

July 15.—Sunday school was held at this place Sunday.

The revival meeting will begin in this community the second Sunday in August. Everyone is urged to attend regularly and help make this a great blessing to our community.

Mr. and Mrs. Perry Wood and children visited Sunday in the W. J. Toy-lar home.

Mrs. Collins of Plainview attended Sunday school at this place Sunday. We are very glad to have visitors in our Sunday school.

Mr. and Mrs. Rambo and children visited with J. E. Churchwell and family of the Snyder community Sunday.

Lucile Wood spent Saturday night with Ethel Gamble.

Mr. and Mrs. J. E. Edelman, Mr. and Mrs. Mark Williams visited Sunday with Mr. and Mrs. Willie Daven-

port. Marvin Lemaster is the proud owner of a new Ford coupe.

Mr. and Mrs. Willie Sammann visited relatives of the Happy Union community Sunday.

Mr. L. A. Hoyle and family were the guests of Mr. Hoyle's mother of Plainview Sunday.

Mr. J. R. May purchased a new Chevrolet sedan the past week.

The club will not meet their regular meeting day this month as Mrs. Kelly will not be able to be with us. Mrs. J. E. Rigler and daughter, Ruth, will be our short course representatives this year.

**LONE STAR**

July 15.—Brother Blair filled his regular appointments Sunday morning and evening at the Baptist church at Sterley. Leagus and B. Y. P. U. were had at their respective churches at the regular hour, 8 o'clock. These unions are doing splendid work. Everyone is invited to attend their programs each Sunday evening.

Mr. Clifford Wingo and daughter, Miss Laura, of Sulphur Springs are here visiting their brother and uncle, Mr. W. H. Wingo, and family, of this community. Mr. Wingo is well pleased with the Plains country, one reason being because it is much cooler than his home. He talks of the country here being so desirable, but his daughter prefers her home country.

Mrs. Jessie Fugate and son, Buster of Alvord, Texas, spent the last part of the week visiting relatives of

this community.

Mr. and Mrs. Bert Bobbitt and family visited with Mr. and Mrs. Claud Williamson and family near Lorenz Sunday. Mrs. Fugate and son went with them to visit the Williamson family and other relatives near there. Mr. Bobbitt reports that the cotton looks fine in that part of the country.

Mr. Robert Smith, Jr., and family made a business trip to Lubbock Thursday.

Mr. and Mrs. Dock Stovall and children have gone to Haskell for a visit with Mr. Stovall's parents, of that city. They will also visit some brothers and sisters while there.

Miss Lorene Workman attended a League convention at Floydada Friday evening.

More new Fords are seen the last few weeks. Herman King and Joe Foster have one.

The Prairie Chapel Home Demonstration Club met with Mrs. Joe Reeves Monday afternoon of this week. Canning chicken was demonstrated.

Mr. and Mrs. T. S. McGehee are recovering from their injuries that they received several days ago.

Mrs. E. C. McLeod's grandmother, Mrs. Callahan, is visiting her this week. Mr. and Mrs. G. B. Johnston and children visited Mr. Johnston's mother, in Ralls, Sunday.

Mr. W. S. Rexrode and family have relatives visiting them this week.

Mrs. W. S. Rexrode entertained the Intermediate B. Y. P. U. Thursday evening. Everyone reported an enjoyable time.



# ISIS THEATRE

Program Week Commencing  
**MONDAY, JULY 22**

Monday and Tuesday—  
ADOLPHE MENJOU  
—IN—  
**"Fashions in Love"**  
PARAMOUNT NEWS

Wednesday—  
WILLIAM HAINES  
—IN—  
**"A Man's Man"**  
COMEDY—"LIGHT INDIANS"

Thursday—  
**Mrs. Elmer Turner**  
OF WAYLAND COLLEGE  
PRESENTS  
In Four Acts, An Evening of Extra-ordinary Entertainment  
**"The Road to the City"**  
ALSO REGULAR PICTURE PROGRAM

Friday—  
DOUGLAS McLEAN  
—IN—  
**"Divorce Made Easy"**  
COMEDY—"ROUGH DRIED"  
PARAMOUNT NEWS

Saturday—  
HOOT GIBSON  
—IN—  
**"The Danger Rider"**  
COMEDY—"NEWLY WEDS UN-  
WELCOME"  
PARAMOUNT NEWS

## ROSELAND

July 15.—Rev. Ashby preached at the 11 o'clock hour Sunday morning. Mr. and Mrs. C. V. Ford visited Mr. and Mrs. Williams of Lockney, Sunday.

Mr. and Mrs. Frank Cooksey and children of San Antonio, Texas, visited their sister-in-law, Mrs. C. H. Brown, and children, last week.

Mr. and Mrs. J. R. Simpson, Mr. and Mrs. Sam Simpson and little son, J. P., came in Tuesday for a visit in the Sims home. Mrs. Simpson is a sister of Mrs. Sims.

Mr. and Mrs. James Smith purchased a new Ford last week and made a trip to Carlsbad Cavern.

Mr. Luther Casey is driving a new Ford sedan and Dick Ford has a new Ford roadster.

A number of our folks attended church at Sterley Sunday night. Mr. and Mrs. E. J. Thomas and Pete Sims visited Mrs. Sims and family, Sunday.

Mr. and Mrs. P. M. Smitherman visited in Floydada, Sunday.

Mr. and Mrs. R. I. Thomas and Joyce, were in Lockney, Tuesday. Mr. and Mrs. Guy Sams and children were Plainview shoppers Saturday night.

Mr. and Mrs. Bruce Whitlock visited Mr. and Mrs. John Smitherman, Sunday.

Mr. and Mrs. John Smitherman visited his sister and family, Mrs. Fred Cox, of Hart, last week.

## LUTHERAN NEWS

July 15.—Miss Frances Dameron was in Plainview Saturday, shopping.

Mr. and Mrs. Chas. Boertz were in Plainview Saturday, shopping.

Mr. and Mrs. Walter Boedree were in Plainview Saturday, shopping.

Mr. and Mrs. J. W. Davenport were in Plainview shopping, Saturday.

Mr. and Mrs. Batey were in Plainview Saturday, on business.

Mr. and Mrs. Shaw were in the city Saturday, on business.

Roland Crouch arrived home the last week from Illinois, where he has been attending college the last term.

Mrs. Gene McCullough and children spent Friday evening with Mrs. Joe Zimmermann and mother.

Miss Iele Crouch is at home for a vacation now.

Mrs. McCullough of Hall county

spent a few days with her son, Gene, and family last week.

Had not the timely help of his neighbor the last week Mr. Chas. Boertz might of been burned out by setting the wheat stubble a fire, the cause of it being the wind changed and caused it to get away from him and hired men. Mr. Boertz took his tractor and plows and plowed the fire to make fire breaks, he was some what scorched and burned, but not serious.

Mr. and Mrs. McCullough entertained lady friends from Plainview over Sunday.

Raymond Rolland and Russell Crouch left the first of the week for Bovena to finish farming there. They will be away for some time.

Sunday was a very beautiful day in our midst.

Mr. Wm. Kramer left Thursday for his home in the Valley, after finishing his threshing here.

## DOUGHERTY

July 15.—Health of this community is better at present.

A large crowd attended Sunday school and preaching Sunday.

Bill McNeill of Fairview visited Volle McNeill, Sunday.

Dorothy Jess Smith and Bettie Newell visited Lena Scott of Pleasant Hill, Sunday.

Several from here attended the party at Miss Dora Loyd's Saturday night.

Combines are still running. It is thought that the rush of the harvest will be over this week.

Work is progressing nicely on the new school building. The outside walls are nearing completion.

## PERSONAL MENTION

Holland Stewart has been visiting relatives in Hereford the past week.

Mrs. W. R. Stone has gone to Oakland, California, where she will visit a daughter for some time.

Mrs. Lee Wofford and children of Amarillo, are here on a visit to their grandmother, Mrs. M. M. Byars.

Rev. Marvin Brotherton was down from Silverton Tuesday attending the funeral of his aunt, Mrs. C. S. Perkins.

Mr. and Mrs. J. F. Bickley of Greenville, Texas, are here visiting their relatives, the Brotherton families.

Miss Ruby Cox, who has been very sick for the past two weeks with fever, is reported some better at this time.

Miss Alice Green left last night for Fort Worth to be at the bedside of her grandfather, who is not expected to live.

Mr. and Mrs. Sam Miller, Mrs. Gilbert Huls and son, Phil, spent Sunday in Girard, Texas, visiting Glen Huls and family.

Ranson Faulk left Wednesday for his old home in Texas County, Missouri, to visit several weeks with his mother.

Mr. and Mrs. R. E. Patterson and family are up in the mountains near Santa Fe, N. M., this week, taking a vacation trip.

Wilford Jones and family, who are living in Canyon, while Mr. Jones is attending the summer school, spent the week-end here.

Mr. and Mrs. Burton Thornton have gone to Dallas, where Mrs. Thornton will undergo an operation in a sanitarium in that city.

Eph. Stevenson of Amarillo has been here this week, visiting his brother, John Stevenson, who lives in the Lone Star community.

Misses Gladys Stewart and Bee Holland of Canyon have been here visiting their cousins, Misses Alice and Anice Stewart, the past week.

J. A. W. Killer and wife and Mr. and Mrs. Frank Dodson and family are on a vacation in the mountains of New Mexico and Colorado this week.

A baby girl was born to Mr. and Mrs. Garland Whitt at the Plainview Sanitarium Sunday. Mr. Whitt is the son of Mr. and Mrs. W. L. Whitt, of Lockney.

Mrs. Mack Johnson, two sons, Lavon and Mack Lee, and Jeff Fowler left Saturday for a visit in Fort Worth, Grenville, and Wills Point, to be gone ten days.

Mrs. Fay Guthrie and mother, Mrs. Senter, have gone to Waco, Texas, where they will remain for some time under the treatment of Dr. Gates of that city.

Miss Nona Wells has returned to Lubbock after a short visit with her parents and friends. She expects to attend Tech the remainder of the summer.

Miss Irene Bean and sister, of Dallas, Texas, who have been here visiting their mother, Mrs. Lee Bean, since the death of their father, have returned to their home.

Mrs. B. B. Lee and children left Friday for their home in Perryton, Texas, after spending several days here visiting her parents, Mr. and Mrs. C. A. Wofford.

Clyde Biller of Amarillo has been here the past week visiting the families of H. P. Coleman, Floyd Huff, W. C. Watson, and others, and renewing old acquaintances.

Mr. and Mrs. A. P. Shurgart and Mr. and Mrs. Herman Stowe, who live northwest of Lockney, have gone to the mountains of New Mexico and Colorado, on an outing.

Mrs. S. J. Livingston, Misses Emma Hodel, and Margaret Jarnagin left this morning for points in Oklahoma on a fishing trip and visit. They will be away about ten days.

Rev. E. D. Morgan and family were

called to Quanah and Paducah last week on account of serious sickness of friends. He went back Monday to Paducah for the funeral.

Prof. W. D. Biggers and family, who are living in Lubbock this summer, while Prof. Biggers is attending the summer school at Tech College, were here over the week-end.

Mrs. O. E. Stevenson and sons, Glen and Wood, went to San Angelo, and other points in that section, the last of the week for a visit of several days with relatives and friends.

Mr. Theo Griffith, Sr., accompanied by his daughter, Mrs. Virgil Brazell and son, from Colorado City, spent the last week-end in Shellytown, Texas, with Mr. and Mrs. Flake Griffith.

E. E. Dyer has been in El Paso this week at the bedside of his mother, who underwent an operation in that city on Tuesday of this week. Reports state that she stood the operation in good condition.

Miss Thelma Arterburn, who has been attending the West Texas State Teachers College at Canyon, has returned home for the summer, having completed her studies in that institution for the year.

Mr. and Mrs. H. E. Adams, Douglas and Milton, spent from Friday to Sunday in Sweetwater, attending the West Texas Press Association, and visiting Mr. and Mrs. Surrey Henry. They also visited in Hamlin on their return home.

Mr. and Mrs. Carl Wilson and family of Houston, Texas, have been here for the past two weeks visiting Mr. and Mrs. Backus and Mr. and Mrs. Rush. Mr. and Mrs. Backus will return to Houston with them for a visit of several weeks.

Mr. Z. T. Riley and daughter, Mrs. Otis Harris, and her babies, left Sunday for Dallas, where Mrs. Harris will be joined by her husband, Otis Harris, and they will go to Harlingen, Texas, where they will make their future home. Mr. Riley will return home from Dallas today.

Mrs. Lillie Brittain, matron of the Plainview Sanitarium, was in Lockney last Saturday, visiting her sister, Mrs. Dell Fowler. Mrs. Brittain recently underwent an operation in the sanitarium at Plainview. She has gone to the home of her daughter, Mrs. R. E. Fry, at Floydada, where she will spend some time recuperating from the operation.

T. R. Busby and daughter, Mrs. Claude Smith, and her son, Don, of Greer County, Okla., are here this week the guest of Mr. Busby's brother, Mr. C. L. Busby, and family. Mr. Busby states he has been visiting a brother in Clovis, N. M., and friends in Lubbock, the past two weeks, and thinks the towns and country of the Plains are fine, but that he lives in the best county on earth.

Miss Linnie Hise spent Saturday night and Sunday with Leota Griffith.

Mr. C. A. Griffith has him a new car.

Mr. Albert Dutton has him a new car.

Mr. Irving Griffith went to Abilene on business last week-end.

Messrs. Walter Evans and Melvin Griffith have new cars.

## SKULL FRACTURE FATAL: ENOS BROWN SUCCUMBS

Body of Former Resident Returned Here for Burial Last Friday

E. E. Brown, 46, former resident of Floydada for twenty years, but for the past year a resident of Dallas, died Wednesday night of last week from a fractured skull sustained in an accident on the 1190 Block, Corith street, in Dallas, the morning of Saturday, June 22, and the remains were interred in Floydada cemetery Friday afternoon following funeral services held at the home of Mr. and Mrs. J. A. Burrus, at 3:00 o'clock.

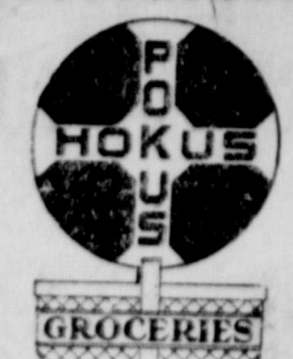
Struck by Automobile

When news of the accident first reached Floydada, Mrs. Brown and daughter went to be with their husband and father. His condition which was thought to be critical, apparently much improved and he was thought to be recovering following an x-ray examination of the skull which showed no fracture on the film. However, a post mortem examination revealed that a blood clot had formed, Bela Wilkinson, long-time friend of the Brown and McPeak families, said. Mr. Wilkinson lives in Dallas and came out with the body for the funeral.

His story of the death of the former Floydada man is that a collision of three cars occurred, the third car, as the driver tried to avoid the smash-up, swinging around and knocking Brown to the pavement from where he stood on the curb. "The district sales manager for Brown's firm told me he had a date with Brown to meet him for a demonstration of one of their machines," Mr. Wilkinson said in reference to the accident. "Brown reached the scene first and was waiting in front of the store. When the sales manager reached the place a few minutes later he waited about for a little while in front of the store, later to enter and find them working with Brown in an effort to revive him."

The body was met at the train here by a large number of relatives and former neighbors.—Hesperian.

Snyder is proud if his modern airport which pilots say compares favorably with the best in the country and is a model for cities under 100,000 population. Snyder has 5,000 population.



**HOKUS POKUS**

Peaches, No. 10 .....	EACH
Blackberries .....	<b>59c</b>
Green Gage Plums .....	
Italian Prunes .....	
Pork & Beans, V. C. No. 2 size ....	<b>10c</b>
Bananas, ripe Yellow, .. lb .....	<b>7c</b>
Oranges, Sweet, Juicy .. dozen ..	<b>14c</b>
Cheese, full cream .. lb. ....	<b>23c</b>
Fresh Tomatoes .. lb. ....	<b>12 1/2 c</b>
Soap, Palm Olive .. 3 for .....	<b>23c</b>

**G. S. MORRIS**

## PILES (OR HEMANHOIDS)

Have now successfully treated 900 cases of blind, bleeding and protruding piles by absorption method.

**No Charge for Consultation or Examination.**

**COMING TO PLAINVIEW SOON**

If interested in treatment send me your name and address and I will notify you of dates and place at Plainview.

**HAVE BEEN TREATING PILES FOR 8 YEARS**

**M. A. COOPER, M. D.**

RECTAL SPECIALIST CHILDRESS, TEXAS

# TEST-PROOF GUARANTEE!

Everything you need to know about a tire you can know about a Goodyear Tire before you buy. Come in, make the 1-2 test, get this proof and guarantee.



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You feel the superior All-Weather Tread Traction.
2. The Carcass Test:  
You see the SUPERTWIST Cord stretch 60% farther.

PROOF: More people ride on Goodyears than on any other kind.

Let us explain to you the new Goodyear Lifetime Guarantee.

We carry the complete Goodyear line—every Goodyear made with SUPERWIST and every Goodyear guaranteed for life—your size and type at lowest prices.



It does not cost more to buy a GOODYEAR Tire

## OZARK FILLING STATION

JACKSON BROS., Props.

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appeal particularly to those who live in apartment homes. Chatsworth Gardens, Larchmont, N. Y., the very latest in apartment house development is completely equipped with Kelvinator electric refrigeration—a Detroit product.

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A DETROIT INSTITUTION

**FLOYD HUFF, Agent**

Let us keep your  
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Special inspection  
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Here's just the thing you've been looking for—a periodic inspection of the vital points of your automobile at a low price. For only \$1.50, we'll check up the battery, generator charging rate, distributor, carburetor adjustment, lights, brakes, shock absorbers, tire inflation, steering gear, and tell you exactly what the car needs to be kept in the best possible condition.

"An ounce of prevention is worth a pound of cure". Bring your Ford to us now. A few dollars spent at this time will help to keep your car like new and give you many more miles of care free, economical motoring.

**\$1.50**



**LOCKNEY AUTO CO.**  
LOCKNEY, TEXAS



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You build your home institutions by patronizing them. We appreciate your business and offer you the best of service, courtesous treatment, and the convenience of having your bank account at home, where you can get in touch with your finances without any loss of time. Let us be your banker.

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CAKE GRAIN, SNOW WHITE DOUGH BRAKE

### BREAD FRESH DAILY

SPECIAL ORDERS ON PASTRY VISIT OUR SHOP

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When It Leaves Us You Can Wear It

SEE OUR MANY SAMPLES AT **\$25.00**

With a guarantee of fit and quality. TRY OUR SERVICE IN DRY CLEANING AND YOU WILL LIKE OUR WORK.

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and do your feet hurt? We are making every effort to fit shoes exactly correct, and we know we are giving relief to a great many foot sufferers. We invite you to give us a trial. We feature combination lasts.

Our motto is Better Shoes for Less Money and a PROPER FIT ALWAYS.

This illustrated strap comes in Black with built in arch, combination last, AA, A, B, and C Widths, the price is only—



**\$5.95**

**BAKER MERCANTILE CO.** WHERE SHOES ARE PROPERLY FITTED

### BEST SODAS IN TOWN

You can get sodas that are thrills of taste at your Rexall Fountain. Fresh fruit syrups, rich, smooth, ice cream—all the delectable fountain drinks and delicacies. All prepared the way you like them best.

**LOCKNEY DRUG COMPANY**  
The REXALL Store  
Lockney, Texas



### WE ARE—

Always striving for the upbuilding and betterment of our town and community. Let us help you with your building problems.

We know a plan whereby you can own your own home.

**South Plains Lumber Company**  
BUILDING SERVICE

### LOCKNEY PRODUCE CO.

Pays the Highest Market Prices for **Produce, Cream and Hides**

Gives better weights and tests. If you need a better poultry feed we have it—

**THE WES-TEX FEEDS**  
It will pay you to start your turkeys with it.

### WHIPPET CARS

### MICHELIN TIRES AND TUBES

FIRST CLASS AUTO REPAIRING GASOLINE, OILS, ACCESSORIES STORAGE—OPEN DAY AND NIGHT WE WANT TO SERVE YOU

### WALLER MOTOR CO.

## Don't Be Misled!

The seeming inducement pictured to you by other trading centers is nothing but bait to pull your dollars to them.

The commercial glad hand extended will be held out only as long as your dollars last. Their interest in you is only a commercial interest founded on a dollar basis, and you will usually find you pay more—but get no more—and mostly you get less.

## You Save When You Buy at Home!

### MESSIMER'S GARAGE

**FOR GENERAL REPAIR WORK**  
ROAD SERVICE ON TIRES, TUBES AND ACCESSORIES

GOOD GULF GAS AND OIL  
MAGNOLIA GAS AND OIL

### UNITED STATES TIRES

Phone 124 Lockney, Texas

### NEW ARRIVALS IN HOUSE DRESSES

— AT —  
**\$1.69**

### E. L. AYRES

The Home of Hart Schaffner & Marx Clothes

### PENNANT GAS AND OILS

You can depend on our gas and oil being the best you can use.

### FIRESTONE TIRES AND TUBES

The Tire that has stood the test of time.

### PENNANT SERVICE STATION

P. E. Shick, Proprietor  
Phone 131 Lockney, Texas

### WE WANT YOUR TRADE

If you have grain to sell we want to buy it. If you want to buy any kind of grain for your cows, hogs or chickens, or you are in need of the best grades of coal, we want to sell to you.

### COAL AND GRAIN

We want to do business with every farmer, dairy and poultry man in the entire Lockney country, and we offer you the best prices and fair treatment at all times.

### SOUTH PLAINS GRAIN CO

Phone 23 Lockney, Texas

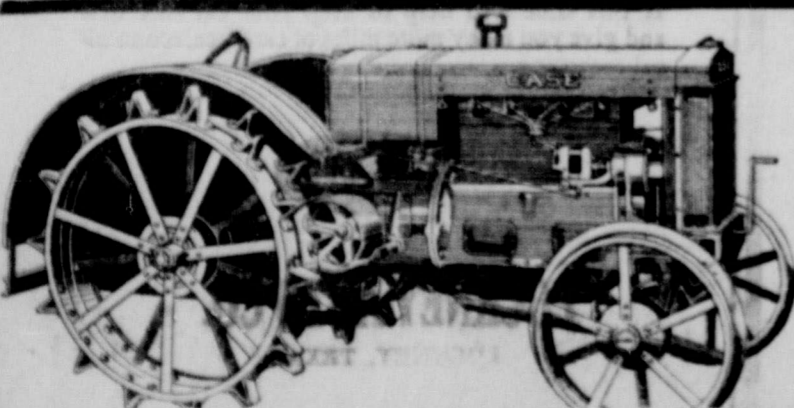
### YOUR MONEY WILL DO YOU MORE GOOD IN YOUR HOME BANK

You are more at home when you are dealing with the people of your home town. You feel more at liberty to ask a favor of them. You know that you can come nearer getting accommodations from the home man, and that he has your interests at heart more than the banker who runs a bank out of your immediate territory. You gain prestige with the home banker when you bank the money for your crops in his bank; he feels more like assisting you when you want to borrow money. In every way it is to your benefit to keep you money in the home bank, so why not let us be of service to you when you have money to deposit, as well as you want us to be of service to you when you want to borrow.

### FIRST NATIONAL BANK

## U R Always WELCOME COZY CAFE

We have plenty of Refrigerators to keep you cool, prices right. We also handle the Super-Fix that makes its own ice and keeps everything cool, only costs you 2c per day to operate it. We also sell the Baltic Cream Separator. Come to see us before you purchase. We also have plenty of Hardware and Furniture to sell. We have just unloaded a new car, priced right. Yours to serve,  
**CRAGER HDW. & FURNITURE CO.**



**CASE (E. B.) IMPLEMENTS**  
WE WANT TO SERVE U  
**Dagley-Patterson**

### BUILDING MATERIAL OF ALL KINDS ALSO A COMPLETE LINE OF PLUMBING FIXTURES

A GOOD PLACE TO TRADE

### J. C. WOOLDRIDGE LUMBER COMPANY

S. W. PERRY, Manager (Back at the old stand)



IRICK

July 15.—The farmers of this community are in need of a rain on their row crops. Miss Grace Jewel Poage called on Mrs. Geradine Byars, Saturday afternoon. Mr. and Mrs. Albert Feagan and family visited friends in Dimmitt, last week-end. Misses Donna Nell Murphy, Opal Ashby, Mildred Baughman, Dorothy and Ollie Glass, Messrs. Farrell and Harrell Dollar, Hugh Poage, and Melvin Glass spent Sunday with the McElroy girls. Mrs. Mereland of Dallas, is visiting her son, Mr. G. L. Mereland, and family, this week. Mr. and Mrs. Glass spent Sunday with Mr. and Mrs. Billingsly. Mr. and Mrs. Byars and family spent Sunday with his mother, Mrs. Byars, of Lockney. Mr. and Mrs. Trotter and family spent Sunday with relatives in Plainview.

Everyone enjoyed a party at the home of Mr. and Mrs. Glass. Mr. C. W. Murphy went to Spearman, Sunday.

CEDAR

July 16.—Our community is surely needing rain. Most of the farmers are up with their crops until some moisture comes. Mr. and Mrs. Roscoe Lackey went to New Mexico last Friday, on a visit with relatives there. Mr. and Mrs. Clyde Durham of Amarillo were visiting in the parental E. C. Durrahm home, from Wednesday until Saturday. Mr. and Mrs. Bob Smith went to Amarillo last Thursday for several days visit with relatives at that place. They were accompanied by Miss Ruth Ginn. Carl Francis Lemons had the misfortune of turning their truck over last Saturday evening. The car was wrecked considerably, but lucky for Carl Francis, who always sees the

funny side of every thing. He remarked to some bystanders, "That wreck was just like a movie." He came out without a scratch. Mr. and Mrs. Lemons are having their old house torn down and are erecting a new one. Mr. and Mrs. Strickland and children, and Bro. DeVault and wife took dinner in the M. T. Taylor home, Sunday.

Mrs. Mary Lee Dillard, Mrs. Nora Brown, Mrs. Higgins and mother and daughters visited Mrs. Monroe Smith last Thursday. Mr. Joe Fortenberry and family and Mrs. Annie Belle Shields and children visited in the E. C. Durham home, Sunday. Mattie and Agnes Taylor and Mrs. Elvie Lackey and family, and Mr. and Mrs. Lackey took Sunday dinner with Mr. and Mrs. Aubra Beard.

BLANCO

July 16.—Mr. and Mrs. Clayton, of Electra, visited their daughter, Mrs. G. R. Smith, last week. Mr. and Mrs. L. C. Wheeler visited Mrs. Nora E. Jones, of Bledsoe, last Thursday. Mrs. Will Snell entertained the young folks with a party Friday night. Mrs. Daniel entertained the T. E. L. Sunday school class with a picnic on the canyon Tuesday night. Misses Nela and Bonnie Nell White of Providence, are visiting in the Gilbreath home, this week. Miss Noma McPeak, of Providence, is spending this week with Irene Cates. Mr. and Mrs. Farley and family spent Sunday with Mr. and Mrs. Daive, of Plainview. Mr. and Mrs. Dalley spent Friday night with her mother, Mrs. Smith, of Crosbyton. Mr. and Mrs. Selty, who has been visiting her sister, Mrs. J. L. Douglas, returned to their home in Wichita Falls, Thursday. Mrs. McNier of Floydada spent last week with Mrs. Lewis. Mr. and Mrs. Niles, of Campbell, spent Sunday with Mr. and Mrs. Will Lewis. Mr. and Mrs. Ham Smith spent Sunday with Mr. and Mrs. Bob Smith, of Floydada. Mrs. Henderson and children, of Lockney, visited friends in this community, Sunday. Mr. Parker Floyd and family of Memphis, who have been visiting his sister, Mrs. Ham Smith, returned home Thursday. Mrs. Harry Christian and children left Friday for Wellington, where they will spend a few days with Mr. Christian's mother. Mr. and Mrs. Walls spent Saturday night with Mr. and Mrs. Holligan. Mr. and Mrs. Wright gave a birthday dined Sunday, in honor of their daughter, Miss Merle Lovern. Those present from other communities were: Mr. Alva Warner, of Plainview; Mr. and Mrs. Doc Bennett, Mr. and Mrs. White, and family, Miss Noma McPeak, and Mr. Chester McPeak. Other guests were: Mr. and Mrs. James, Misses Eula Mae and Manola Rae Gilbreath, Irene Cates, Myrtle Holligan, and Mr. Richard Gilbreath and Earnest Gilbreath. Mr. W. C. Cates and family visited his father, Mr. W. A. Cates, at the Lubbock Sanitarium, Sunday. Mr. Cates was able to return home, Monday. Richard Gilbreath left Wednesday July 17, for Chicago, where he will enter school. Miss Merle Lovern will postpone her party until Saturday night, July 27th. Gaston and A. H. Howell of Bula are visiting Clyde and Billy Snell. Rev. Mat Harder and Mrs. Harder spent Sunday afternoon with Mr. and Mrs. D. R. Badgett. Mr. W. N. Hogue of Prak, Kans., Mrs. N. L. Warner, of Waurika, Okla.; Mr. and Mrs. A. C. Hogue, of California; Mr. and Mrs. B. V. Sherley and family, and Mrs. W. T. herley, of Cameron are visiting Mr. and Mrs. S. R. Wright. Mr. and Mrs. A. H. Howell of Bula, are visiting their son, Moss.

PLEASANT HILL

July 15.—The young people of the community were entertained with a party given by Miss Dora Elsie Lloyd at her home, Saturday night. After playing several games, refreshments were served. Mrs. Edna Golden and Miss Stella Furrow left Sunday afternoon for their home in Amarillo. Miss Vera Allmond of Dougherty, spent Saturday night and Sunday with Miss Elizabeth Woolsey. Bill Towry spent Saturday night and Sunday with Olen Talley. Misses Hazel and Lula Blankenship and Mr. and Mrs. M. Y. Towry visited in the Woolsey home, Sunday. The club women will present a play entitled, "The Old Maid's Convention," at the school house next Saturday night, July 20. Everyone is invited to be there. Mr. and Mrs. G. W. Blankenship and small children spent Sunday with Mr. and Mrs. Allmond, of Dougherty. Lucile Evers visited with Ophelia Bartlett, Saturday night. Mr. George Day left Tuesday, accompanied by his nephews, for an indefinite stay at Marlin.

LIBERTY

July 15.—Mr. Joe Pittman of Clyde is visiting friends in this community. Miss Odessa Clendennen of Canyon

is visiting her parents, here. Mr. and Mrs. Arlie Waddlington are visiting his parents, in Childress. Misses Odessa Clendennen, Berma Bean, Elsa Anderson, Erma Bean, Myrtle Clendennen, and Messrs. Earl and Arthur Cooper, Bailey Bean, Andrew Jetton, and Jack Cooper motored to the brakes Sunday. Miss Mary Box spent Saturday night with Mrs. Ross Carthel, of Cedar. Misses Myrtle Clendennen and Elsa Anderson were Lockney visitors, Saturday night. Misses Erma and Berma Bean were Lockney visitors, Monday. Mr. Clarence Strickland was a Childress visitor last week, and was accompanied home by his grandmother, Mrs. Hammonds. Mr. Hene Hammonds and son of McAdoo, are visiting in this community. Myrtle Clendennen spent part of last week with Miss Elsa Anderson.

CENTER

July 15.—Wheat harvest has gone into history in this community. The yield was from 3 and 4 to 15 and 20 bushels per acre. Mr. and Mrs. A. H. Matthews took Sunday dinner with Mrs. Montgomery. Maxine Ross and Vava Veach visited with Alice Fay Harbor last Sunday. Orvel Spence visited with W. P. Harbor. Mr. and Mrs. Tom Jernigan and Mrs. Jewel Branson took Sunday dinner with Rev. and Mrs. Merle Weathers. Mr. and Mrs. Bryant were visiting their children and attended church and singing here Sunday. Mr. Heerbert Burks and mother visited with Mr. and Mrs. Mankin, last Sunday. W. B. Jordan and family and Miss Bernice Mankin visited in the Light-foot home last Sunday. We had baptizing at Mr. T. J. Gill's tank Sunday, just after singing. Had lots of fine singers out to singing last Sunday and lots of fine singing by both visitors and home folks. Coy Noyse visited Gordon Light-foot Sunday. Mr. and Mrs. D. M. Fields and sons, Jim, Fred, and Bascom, and daughter, Mary, visited with Mr. and Mrs. Earl Sawyer for Sunday dinner. Mrs. Ruby Webb of Happy has spent a week here with her parents, Mr. and Mrs. S. L. Dennis. Mr. Tom King was on the sick list most of last week. Miss Bernice Greesham spent Sunday with Miss Doris Spence. Miss Vergie Mae Dennis visited Miss Alma Montgomery, Sunday. Mrs. C. O. Spence and Adrial took Sunday night supper with Mrs. Montgomery and children. Mr. and Mrs. Gound and children, Mr. and Mrs. Price Scott and children spent Sunday afternoon with Mr. and Mrs. Olin S. Miller. Roy O'Brien attended singing here Sunday afternoon. Miss Effie Noland attended baptizing and singing here Sunday. Mrs. Leo Bryant and Mrs. Merle Weathers spent one day each with Mrs. Gill. Mr. and Mrs. Elvis Gill visited here Sunday. Mr. and Mrs. W. B. Jordan and children made a flying trip to the North Plains, leaving here at 3 o'clock last Thursday, spending the night with relatives at Claud and Friday driving to Channing to spend the day with their son, A. L. Jordan, and wife, who had been called back to Channing on account of the death of her brother, Alvin Daves. The Jordans returned to Claud in the late afternoon, leaving next morning for home, visiting along the way, first an hour in Claud, Hedley was our next stop of two and a half hours, then Plaska, Hall county for an hour and a half, and home before sun down.

PLEASANT VALLEY

July 15.—Mr. and Mrs. W. C. Hubbard spent Sunday afternoon with Mr. and Mrs. C. F. Harris. Mr. and Mrs. Albert Byers and family of Canyon, spent Sunday with his parents, Mr. and Mrs. N. T. A. Byers. Mr. and Mrs. John Groves of Kirkland spent Monday of this week with their cousin, Mr. and Mrs. F. U. Payne. Mr. and Mrs. Reece of Plainview spent Sunday with their sister, Mrs. T. B. Mitchell. Mrs. John Lucas, of Plainview, spent Wednesday and Thursday of last week with her sister, Mrs. W. E. McClure. Mr. J. T. Marr and daughter, Miss Lucile, spent last Saturday, shopping in Plainview. Mrs. Clark and daughter, Lucile, of Plainview, spent last Tuesday with Mr. and Mrs. W. H. Fields. Mr. and Mrs. W. C. Hubbard and Mrs. T. B. Mitchell were Plainview shoppers Friday of last week. Mr. C. F. Harris and son, Eugene, spent last Wednesday in Canyon, trying out their new Ford sport coupe, which they recently purchased. Mr. and Mrs. E. U. Payne spent Sunday afternoon with Mr. and Mrs. H. M. Orr. Mr. and Mrs. Carl Ferguson and children, Irene and Leslie, spent Sunday with his parents, Mr. and Mrs. W. M. Ferguson. Mr. and Mrs. J. T. Marr and daughter, Miss Lucile, spent Saturday afternoon with Mr. and Mrs. J. S. Harrison. Mr. and Mrs. W. E. McClure and family spent Saturday evening in the home of Mr. and Mrs. W. M. Ferguson.

son. Mr. and Mrs. Roy Turner visited Mr. and Mrs. H. M. Orr Sunday afternoon.

Mr. and Mrs. Carl Ferguson and children of the Prairie Chapel community spent Sunday evening with Mr. and Mrs. E. T. Pratt. Mrs. W. M. Ferguson spent Friday evening of last week with Mrs. J. T. Marr. L. B. Arwood, and Jessie, sons of Mr. Jess Willis, are spending a few days with their uncle in Dimmitt. Mr. and Mrs. F. U. Payne, Mrs.

Arch Muncy and little son, and Mr. and Mrs. Edd Pratt and daughter, Gladys, spent last Wednesday, in the brakes, east of Matador, gathering plums. A picnic lunch was spread at the noon hour and ice tea and coffee made, which went well with fried chicken and roast. Mr. Payne killed a five foot diamond rattler with ten rattles. The plums were large and nice. The bunch regretted leaving so many good plums, but they knew they had to get out of the jungles before dark, so they left plenty of plums for the next crowd to gather.



YOU'RE the biggest LOSER!

After all is said and done you are the loser if you plant all your land to wheat, or any other one crop. The wheat has been cut and sold, you are busy plowing and getting you land in shape to plant another crop. Be sure you leave enough land for a cotton and maize crop, enough land to raise feed for your dairy cows and chickens. Diversify, raise more different kinds of crops. The men who raise more than one crop a year, diversify and sell produce, are the men who have good credit and win.

Save now that your future may be assured.

THE FIRST NATIONAL BANK

THINK How You Spend Your Money—Prepare for OLD AGE



THIRSTY?

If so, stop in at Stewart's where any sort of zippy cooling drink will be skilfully concocted for you at once. You can depend on the purity of our refreshments as well as the taste.

STEWART DRUG COMPANY

The Most Power at the Lowest Cost for the Longest Time with Three Fuel



CLYDE APPLEWHITE, DEALER

Saturday Specials
CANE SUGAR 100 Pounds \$5.79
CANE SUGAR 25 Pounds \$1.59
COFFEE, 3 lbs. Maxwell House \$1.40
ORANGES Per Dozen 10c
LEMONS Per Dozen 29c
RICE, Whole Grain Per lb. 6c
16-30 TOWELS Each 12c
18-42 TOWELS Each 19c
PRICES ALWAYS RIGHT
Walker & Greer

FRANK PERKINS
FIRE, TORNADO, AUTOMOBILE, LIVESTOCK AND COMPENSATION INSURANCE
BONDS AND RENTAL PROPERTY
FARM AND CITY LOANS
Telephone No. 185
Over 1st National Bank Lockney, Texas

NOW IS THE TIME TO RE-TIRE
WE HAVE JUST RECEIVED A LARGE SHIPMENT OF PENNSYLVANIA TIRES
Direct from the Factory, and can save you plenty of money on your Tires. See us before you buy.
DYER MOTOR CO.
LOCKNEY, TEXAS

We Want Your WHEAT
We want to buy your wheat. We pay the highest market price at all times, and give you prompt and efficient elevator service. Tell the man on the truck or wagon to carry your wheat to Hohlaus at the South Plains Grain Co. Elevator, Lockney, and you will be satisfied with the service we are able to render you.
Call No. 23, for any information you might want during the harvest season, we will be glad to assist you in every way possible.
SOUTH PLAINS GRAIN COMPANY
Phone 23 Lockney, Texas



# BIG HARVEST SALE

Shipment of New Merchandise Just Arrived and Put on Sale  
**AT BARGAIN PRICES**  
 Sale Positively Closes Saturday Night, July 20th  
**E. L. AYRES**

## WANT COLUMN

FOR funeral flowers, phone us or leave your orders with Mrs. Honea, at Baker Mercantile Co.—Hollums, Floydada Florists. 18-tf-

WANTED—A-1 good notes. See me at First National Bank.—Dorsey Baker.

FOR SALE—5, 10, and 20 blocks on gas line, adjoining the town of Lockney, on easy terms.—J. B. Downs.

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas.—Hollums, Floydada Florists. 25-tf-c

Any one wanting grass for their livestock, see me.—Dorsey Baker. 39-tf-c

FOR SALE—Two lots, 13 and 14, on College street, for \$500, part cash, balance on terms, building on lot not included. If interested, see C. A. Wofford or write M. M. Robison, 212 Popular St., Jackson, Tenn. 41-4t-p

PLANTS for midsummer gardening, Early Flat Dutch and Charleston Wakefield cabbage, Golden self blanching and Giant pascal celery plant.—Shine Gardens.

United States government authorities show that, under favorable conditions with a beginning of one male and one female fly, they may increase in one season to over 50,500,000,000,000 flies. This shows the need of FLY-TOX. FLY-TOX is the scientific insecticide developed at Mellon Institute of Industrial Research by Rex Research Fellowship. Simple instructions on each bottle (blue label) for killing ALL household insects. INSIST on FLY-TOX with the perfume-like fragrance. It is safe, stainless, sure.—Adv.

FOR RENT—An apartment. See E. L. Marshall. 40-tf-c

FARM FOR RENT—To party who will buy a Fordson tractor and plow.—Eva Wagner, Floydada Route 3. 44-4t-pd

FOR SALE—A span of good work mules, 16 1-2 hands high, priced to sell.—J. H. Nail, Phone 56. 1t-p

FOR SALE—One registered Chester White boar, 1 year old, price \$40.00, 1 mile southeast of Lockney.—R. F. Henderson.

FOR SALE—One share in Consumers' Fuel Association, Lockney \$20.00. Apply at Beacon office.

CARLOAD of Jersey cows for sale.—See R. T. Stevenson, 2 blocks east of north gin, Lockney. 43-tf-c

**SORE GUMS NOW CURABLE**  
 You won't be ashamed to smile again after you use Leto's Pyorrhoea Remedy. This preparation is used and recommended by leading dentists and cannot fail to benefit you. Druggists return money if it fails.—Stewart Drug Co.

Dr. J. H. Crenshaw, M. D. of St. Louis, says, "Seventy-five per cent of the school children are afflicted with some form of spinal curvature or spinal defect and these are the cause, later in life, of many grave and dangerous diseases."

We correct the above conditions and eliminate the affect.

Have your spine examined with out cost or obligation on your part.  
 S. T. COOPER, D. C. P. H. C.  
 Lockney, Texas  
 Up Stairs next to National Bank

**CARD OF THANKS**—Miss Ruby Cox, daughter of Mr. and Mrs. E. C. Cox, has been seriously ill for about three weeks, is thought to be a little better. It was decided this morning by two doctors, Drs. Cooper and McCollum, that she had a gradual

stroke, instead of slow fever or typhoid fever. We wish to take this opportunity to express our thanks to her many friends for the beautiful flowers and kindnesses shown her in her illness.—Mr. and Mrs. E. C. Cox, brothers and sisters.

**T. E. L. Class**  
 The T. E. L. Class of the Baptist church met in social Friday evening at the home of Mrs. Blank, with Mrs. Below as joint hostess. Delicious ice cream and cake was served by the hostesses.—Reporter.

**Woman's Missionary Society**  
 The W. M. S. of the Methodist church met Monday at 4 o'clock. Even though the weather is warm, the women are going right along with their study. We are studying The New Africa, by Donald Fraser. It has been very interesting. We are learning that we knew very little of our African neighbors. There were 14 present. We wish more would come.—Reporter.

**Senior Epworth League Program**  
 For Sunday, July 21  
 Leader—Elwood Reasonover.  
 Song—"Day is Dying in the West."  
 Prayer.  
 Song.  
 Psalm 119, Section Nun, read responsively.  
 Bible Lesson—Acts 8:27-35; 19:16-20.

Leader's Introduction—The Effect of Reading on Character.  
 The Peace of Scriptures (The Bible and the Sacred Writings of Other Religions) In the Literature of the World—Alice Stewart.

Types of Literature to be Found in the Bible.—Winston Wofford.  
 What Did Jesus Read?—T. H. Stewart.

The Place Christ Has Had in Literature Since His Day—Irma Williams.

What Is Worth While for Me to Read.—Evelyn Fields.  
 Song: "All for Christ," the official Epworth League song.

Announcements.

The Devotional meeting of the League for Sunday, July 21, will be held on the lawn of our pastor's home. The leaguers will be seated in the form of the Maltese cross.

Everyone has an extended invitation to come and visit our league and we desire that every leaguer be present.—Reporter.

**Young People's B. Y. P. U.**  
 Program for Sunday, July 21:  
 Title—"The Young Christian and Thrift."

Aim of lesson—To help the young people to understand that they are stewards in the saving of money as well as in getting and spending, and to encourage them to save for the right things in the right way.

Song service—"Make Me a Channel of Blessings," "More Like the Master," and "Help Somebody Today."

Scripture Lesson—Matt. 5:13-16. Program material.

An Old Fable.—Clara Gunn.  
 Two Examples.—Esther Mae Hodel.  
 What Others Have Said About Money.—George Webster.

What Jesus Taught About Saving Money.—Gene Dyer.

The Right Motive in Saving.—Robert Wilson.

Bible Quiz—Miss Elizabeth Morgan

**Pleasant Valley Home**  
**Demonstration Club**

The Pleasant Valley Home Demonstration Club met with Mrs. P. A. Rivers, July 10, at 3 p. m. There were such a few present, we had no regular lesson, but spent the time in discussion of fair work and future work of the club. We enjoyed the social hour very much. The hostess served delicious refreshments of chicken sandwiches, coconut cake, and orange ade.

Our next meeting will be July 24, with Mrs. C. F. Harris. The subject will be "Meat Cookery and Frozen Deserts."

Leader—Mrs. Martin.  
 The Place of Meat in the Diet.—Mrs. T. B. Mitchell.

Demonstration of Cooking Meats and also of frozen deserts.

**D. P. CARTER APPOINTED DEALER FOR NASH CARS**

New Line of Nash Cars on Display In Showroom on South Side Square

Floydada, July 11.—D. P. Carter, manager of the Carter Music Store, made the announcement this week of his appointment as dealer for the Nash automobile in Floydada. Associated with Mr. Carter in the new company is L. E. Fagan, former grocerman in this city.

Several new models of the Nash "400" line are now on display on the showroom floors in the rear of the

Carter Music Store on the south side of the square.

The new firm will be known as the Carter Nash Company. Plans are to have all models of the cars on display at the company's showrooms on the south side of the square.

**NEW PAPER ESTABLISHED AT GIRARD, TEXAS**

We are in receipt of Volume 1, No. 1, of the Girard News, published by Claude S. Adams, at Girard, Dickens County, Texas. Claude is a brother of the Beacon editor, and has been located in Roaring Springs, for several months past. He moved his plant from Roaring Springs to Girard, having sold the name and good will of the Roaring Springs News to another party about three weeks ago.

## GOOD CLOTHES CARE

—is vital to the life of your garments. We clean, press and repair them in a most painstaking manner.

THE WAY YOU LIKE IT

CLEANING — PRESSING — ALTERING

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RALPH ASHWORTH, Prop.

## Mr. Farmer!

We invite you to see the—

## SANDERS CYLINDER DISC PLOW

Sizes to suit your Tractor.

The Sanders 15-20 is adaptable to either six or nine foot cut, making this an ideal plow for light draft tractors.

ASK US ABOUT TERMS.

## SOUTH PLAINS LUMBER CO.

LOCKNEY, TEXAS

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Southains

## PIGGLY WIGGLY



FRESH FRUITS & VEGETABLES



## Saturday Specials

BANANAS ... Average 25c dozen . lb. .... 7c

20 lbs. SUGAR ... (1 to customer) ... \$1.00

CHEESE ... Pound ... 25c

COCOANUT ... 2 1-2 lb. Package ... 35c

BEEF ROAST ... lb. .... 16c and 22c

FOLGERS COFFEE ... 1 pound ... 56c

FOLGERS COFFEE ... 2 1-2 lbs. .... \$1.35

Don't Forget the Cool Bubbling Fountain