| ne Comforts | cn Floyd County District | Fairs and City Park | Yor Lst | Rotarians Will Hold |
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| Reflected Here |  | Discussed Monday |  | Ladies Night Friday |

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All We Know is
What We Hear


## EDUCATIONAL PREPARATION A GROWING REQUIREMENT FOR SUCCESS IN MODERN BUSINESS

Death-Knell Sounded for Guesswork and Slipshod Methods by Advancing Technical Profeiency in Finance, Trade and Industry-How Bank
Are Developing a Professionally Qualified Generation of Younger Bankers.

By harolo stonier
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American Banken
 workshops of industry and the age has so generhave largely become technical research and


BAKER MERCANTILE COMPA




CAKE GRAIN, SNOW WHITE dough brake

BREAD FRESH DAIIY<br>SPECIAL ORDERS ON PASTRY VISIT OUR SHOP<br>CITY BAKERY

| BROOKS DRY CLEANERS |
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| TRY OUR SERVICE IN DRY CLEAN <br> ING AND YOU WILL LIKE OUR <br> WORK. |
| NE 191 Call for and Deliver |

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We want to do business with every
farmer, dairy and poultry man in the entire Lockney country, and we offer you the best prices and fair treatment at all times.
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Co-operation means mutual help. It always results in benefit. It constitutes a power for good. It means profit and accomplishment.
Our own welfare and growth depend upon co-operation.
Our merchants have established themselves and invested their money here and constitute a powerful factor for growth and betterment of the town.
When you send your money away it cannot be spent by the merchants to help build the community

Spend Your Money Here We All Benefit

## "I'll Hand You My CHECK"

Any man feels pretty well satisfied with himself and his world
when he can write a check on his banking account to cover some when he can write a check on his banking account to cover some ally magnifies him in the eyes of the party who honors that check.

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you will be treated with courtesy and promptness inall your business dealings with the institution.

THIRSTY

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DR.c. ..Mcollum

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