



# STOP! LOOK! LISTEN!

SHAVE ..... 15c  
HAIR CUT ..... 25c

All Work Guaranteed Satisfactory

## J. P. (Slim) LOONEY

1-2 Block West Southwest Corner of Square  
Next Door to Busy Bee Cafe

### FLOYDADA, TEXAS

always cost more money than legitimate space in legitimate papers. A space that will cost you from \$2.50 to \$10.00 on a card or in a paper that is being put out by some grafter, will not cost you half the amount in the legitimate paper that serves you every week in the year. For instance, our local rate is 25c per inch, and our paper goes into 1,500 homes, and is read by the people in those homes. We cover the western and northern part of Floyd county, eastern part of Hale county, and have a good list in the Silverton country. The paper at Floydada covers the eastern and southern part of the county, and between the two we cover the county thoroughly, we neither one claim that we are doing wonders and printing thousands of copies of papers that we do not, neither do we charge outrageous prices for our space. Did you know that there are less than two thousand farm houses in Floyd county? Out side of the towns of Lockney and Floydada there are less than nine thousand people in the county, and that either the Lockney or Floydada paper, if every family in the county got one of these papers, would not have to print more than 2,500 papers—that many papers would give every house in the county, including the towns a paper to read, and the combined circulation of the Beacon and Hesperian is five or six hundred more copies than it takes to cover every house in the county—these extra papers go to people in other parts of the state and world. Business men—those of the kind who would succeed, should take these things into consideration, and quit biting at every faking scheme that comes along. The legitimate papers try to save their patrons money, give them the most for their money that it is possible to get. We make campaigns to get more subscribers in order to give our patrons more for their money. The subscription list of a newspaper never pays its own way, \$1.50 per year will not pay for the ink, paper, and electricity used in printing the paper, the money that keeps the paper alive and going is that money received from the advertising columns of the paper, therefore, we try to get every man that lives in our trade territory on our list, and we come nearer doing this than any other kind of an advertising medium. The merchant knows that every man that is able to read and write, and able to buy goods is a subscriber to the local paper. The man who is not a subscriber to his local community paper is of no value to the merchant from a trading stand point, and is never a community builder; he knows very little, cares nothing about what is going on around him, and loses money every time he makes a deal or goes out to buy anything—because he is not in-

formed. He does not know whether he should pay \$1.00 or \$5 for a sack of flour—he may think he does, he may have been paying a certain price for a long time, and does not know some other merchant is selling the same flour 50c or a \$1.00 cheaper than the one he has been buying from—the local newspaper is worth more than \$10 a year to every one of its subscribers, and the intelligent people know this, therefore, they keep the paper coming to their homes every week, and pay the newspaper man in advance for their subscriptions. This class of people are the people who merchants want to reach, and the best way to reach them is through the columns of the established newspaper, that goes into their home every week, and the paper, that when it is late or fails to come on time, the people send after a copy and want to know what was the matter that they failed to get their copy. The Beacon has been here for nearly 28 years, it is published regular and we offer our space to the merchants of Floyd county upon its face value, at a legitimate price per inch, and do not on misstatements or grafts to sell our wares. We never sell a merchant cause, if he doesn't know enough about his own business to advertise it, we are not prone to try to force advertising upon him, for he will either learn the value of advertising one way or another, if he doesn't advertise, he will not be here long! if he does advertise he will find out its worth, and we will not be bothered about having to sell him space, for he will be in the market and will buy our space, instead of us having to sell it to him.

It pays to advertise in legitimate newspapers.

### LONE STAR

May 6.—Sunday school was held at both churches at 10 o'clock Sunday, and there were preaching services at the Methodist church by Bro. Strong, both morning and evening.

Several persons from this community attended the singing convention at Roseland Sunday.

Mrs. W. S. Rexrode entertained the Intermediate and Junior B. Y. P. U. members at her home Thursday night. Everyone reported an enjoyable time.

Bro. Blair of Hale Center will preach at the Baptist church Wednesday night.

Several people from this community attended the meeting at Aiken last week.

Several of the Baptist people attended the Worker's Meeting at Lockney Tuesday.

Misses Lillie Wingo and Fay Parker returned Sunday morning from the Interscholastic League Meet at Austin. Miss Parker was the only

contestant from Floyd county we know of.

The mumps and whooping cough are raging in our community. Several families have them and most all have been exposed.

Mr. J. B. Allen has a carpenter job at Silverton.

Mrs. Opal Bennett is visiting her parents, brothers, and sisters, Mr. Parker, and family.

Sunday is Mothers' Day and the Methodist church will render a program in the morning, and in the evening, the Baptist church will render a Mother's Day program.

### LUTHERAN NEWS

May 6.—Mr. and Mrs. Gene McCullough and children were the guests Sunday at the Kennedy home.

School will soon be over here, May 17th. A short program will be given.

Mr. and Mrs. J. W. Davenport and Howard Jr., were in Plainview Saturday.

Mrs. G. W. Williams and son, Paul, were in our midst Monday.

Mr. McLaughlin is the proud owner of a new Chevrolet coach.

Mrs. W. C. Oooley and children of Plainview were in our midst Sunday.

Mr. Hannon of Plainview was in our midst Sunday evening.

Mr. and Mrs. Thompson entertained company from Lockney Sunday evening.

W. A. Boedeker and wife, also Mr. and Mrs. Laube were in Plainview Saturday, shopping.

Mr. H. J. Boedeker returned home from a seven week's visit near Brenman last Saturday.

Mrs. H. J. Ratjen was taken to Dallas last week and was operated on. She is resting well at the present writing.

### The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner  
Subscription Cash in Advance

### TERMS OF SUBSCRIPTION

One Year ..... \$1.50  
Six Months ..... .75  
Three Months ..... .40

### PLACING YOUR ADVERTISING MONEY

A newspaper is considered by all who know and study the advertising game as the best and most legitimate way in which to reach the people. First because it gives something that is wanted in every home, it tells the news of the community, and that news is the very thing that every person in the community is interested in. Second, because it tells the people just what the live merchant has for sale, where they can get the things they need every day, and what they can buy them for. The newspaper is the home institution, that goes on from year to year, whether the season be good or bad—and we mean the established newspaper, not the kind that some company or individual puts out a few issues to further some land graft or pet scheme—and has a regular subscription list, to which the merchant is at all times assured of reaching. All legitimate newspapers

are at all times willing to tell their patrons just how many subscribers they have, so that their patrons will know just how much good their advertising will do them—they do not tell that they are printing a large amount of copies each week in order to induce them to buy the space in the paper. Every advertiser should be of the investigating nature, and find out whether or not he could expect any returns from his advertising before he puts his money out for same. Papers that have been established for many years have built up their subscription lists and have something to offer the advertiser. The state, county, foreign advertisers, etc., investigate these matters before placing advertising, and they know they are reaching the people they want to reach when they sign a contract for newspaper space. The local merchant falls for every graft that comes along without investigation, be it a menu card, a hotel directory, a church directory, a grafting newspaper proposition, or what not, he seldom ever gives the proposition or its value any consideration, but takes the hook, cork, line, and all under without hesitation, and when the legitimate propositions are offered him, he turns them down by saying that he has already spent too much money for advertising—he means he has charged every graft that comes along to his advertising account, but the fact is, he has not spent anything for advertising, but has spent the money he intended to pay for advertising for grafts; that have little or no advertising value. These graft propositions



EVERY DOLLAR you deposit in the Bank brings you that much nearer to the time when you can snap your fingers in the face of the world, and say, "I'm may own boss!"

## SECURITY STATE BANK

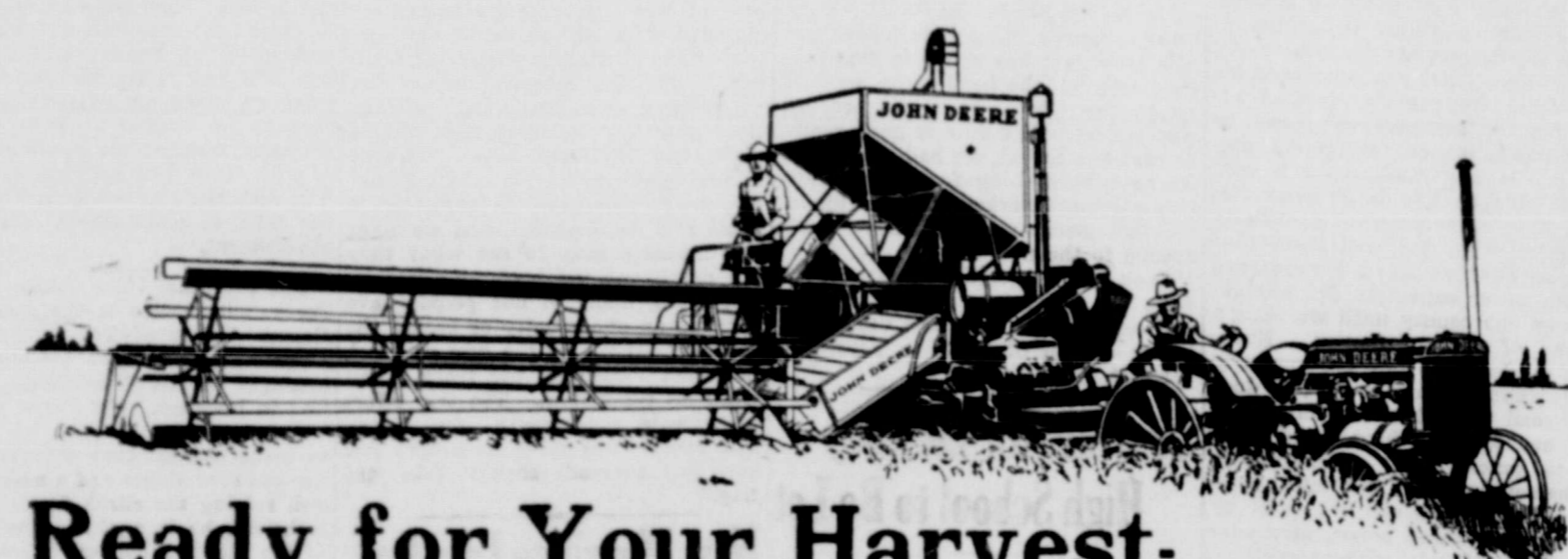
ARE YOU FEEDING YOUR COWS SO AS TO ENABLE THEM TO PRODUCE THE AMOUNT OF MILK THEY ARE CAPABLE OF PRODUCING?

The additional milk gained through feeding COTTONSEED MEAL in a balanced ration is—  
**YOUR PROFIT**

Write or ask us for a bulletin on feeding which will be of much value to you.

- Cottonseed Meal, per sack ... **\$2.30**
- Sacked Hulls, per sack ..... **60c**
- 80-20 Mixed Feed, per sack .. **\$1.00**
- Loose Hulls, per ton ..... **\$8.00**

**LOCKNEY COTTON OIL CO.**  
"FEED COTTONSEED PRODUCTS FOR PROFIT"



## Ready for Your Harvest— Have You Seen The John Deere Combine?

Are you one of the dozens of grain-growers who have visited our store to see the John Deere Combine? If you are not, we would like to have you stop in the next time you're in town. If you have seen the John Deere, you already know why it's

### THE GRAIN-SAVING COMBINE THAT'S EASIEST TO OPERATE

- Here are some of the features you'll like about the John Deere:
1. **Easy to Operate.** Controls are grouped on the operator's platform in such a manner that one man has complete and instant control of his machine.
  2. **Saves the Grain.** Cutting, elevating, separating and cleaning units are constructed with a great margin of safety for saving grain.
  3. **Sturdily Built.** John Deere quality in materials and workmanship assure long life and good work
  4. **Roller and Ball Bearings.** Light draft and long life result from the use of high-grade bearings at all friction points.
  5. **Easy to Oil.** High-pressure grease gun oiling system makes oiling a swift and easy job.
  6. **Powerful Motor.** The motor that operates the John Deere has a surplus of power for the pinches.
  7. **Easily-Emptied Grain Tank.** Less than a minute is required to empty the 65-bushel grain tank on the John Deere No. 2. This feature means more hours for cutting.

Stop in and see the John Deere—we know you'll like it and want it for harvest.  
**LOCKNEY IMPLEMENT COMPANY**







In turkey production Texas leads all the other states in the union, but in other kinds of poultry it is well down in the list.

Texas produces from 30 to 40 per cent of the cotton crop of the United States and from 20 to 30 per cent of the cotton crop of the world.

**PLANT GOOD SEED**

**Test for Germination Before Planting**

We know of seed planted recently which showed only 30% Germination on being tested, after planting.

We have on hand a limited supply of Pedigreed seed.

**Second Year (Acclimated) Acala \$1.25 Bu.**

**First Year Certificated Acala . . \$1.50 per Bu.**

10c PER BUSHEL CHARGED FOR DELINTING.

**LOCKNEY COTTON OIL CO.**

**AUTOMOBILE — FIRE — LIGHTNING**

LOANS — BONDS

INSURANCE

**MONROE-SPEEGLE**

AGENCY

LOCKNEY, TEXAS

HAIL — WINDSTORM

"YOU CAN'T BEAT OUR LOANS"

Phone 185

**ALWAYS BE PREPARED TO GIVE FIRST AID**



The time is at hand when the children will be free to play, as the weather gets warmer and the spring advances. Be sure that you have at hand at all times those necessary articles for First Aid, as you will probably need them many times in the near future. Stewart can supply you with just what you will need for First Aid treatment. Take an inventory of your medicine chest to do, and fill in the necessary items.

**STEWART DRUG COMPANY**

**MAKE THESE TESTS YOURSELF**

Two simple tests and one proof will convince you forever of the superiority of Goodyear tires in both TREAD and CARCASS. Come in and make these tests for yourself. The most interesting demonstrations ever made of Tread SAFETY and Carcass LIFE. Bring your boy; it's so simple a child can understand.

- The Tread Test:** You feel the superior All-Weather Tread Traction.
- The Carcass Test:** You see the SUPER-TWIST Cord stretch 60% farther.

**PROOF:** More people ride on Goodyears than on any other kind.

Let us explain to you the new Goodyear Lifetime Guarantee.

We carry the complete Goodyear line — every Goodyear made with SUPER-TWIST and every Goodyear guaranteed for life — your size and type at lowest prices.

It does not cost more to buy a GOODYEAR Tire



**OZARK FILLING STATION**

JACKSON BROS., Props.

**What's Doing in West Texas**

Snyder's aimedness is growing with the arrival of the first home-owned plane, a Curtiss-Robin Monoplane with OX-5 motor (90 horsepower), for the nearly completed airport. The port is unique in that it has such equipment that pilots and passengers need not leave the field to eat or sleep.

Hereford real estate records indicate that within a few years the great cattleman's paradise will soon become the land of the crop grower. The 110 transfers of agricultural land recently completed around the town has had a total acreage of 48,175 acres of approximately 75 sections, averaging 438 acres.

Peterburg's chamber of commerce is actively working to secure natural gas for the town. A committee arranged to go to Amarillo and confer with the gas company there on the proposition.

White Deer has recently organized a chamber of commerce and elected Odie Dean, president, and G. H. Russell, editor of the White Deer Review, secretary. Regular meetings were inaugurated at the Palo Duro Cafe on Monday's.

Cisco entertained the Brazos Valley Pecan Growers association on April 27th. J. H. Burkett owner of the famous Burkett pecan tree from which more trees in West Texas are budded than any other, was present. Burkett was presented with a bronze plaque in recognition of his influence on the growth of the industry.

Quitaque's entrants in the local City Beautification contest have passed 21, with more entries coming in every day. Prizes aggregating \$50.00 are to be awarded place winners in the contest. Judges are to be chosen from town landscaping experts.

Junction's new ice cream plant will have a daily capacity of five hundred gallons of cream and will be as modern as any to be found in the state! All new and the latest machinery is to be installed in the plant which will be a stucco building of Spanish architecture.

Laredo begins her shipment of Bermuda onions early and has already shipped over 200 car loads. Special train loads carrying from 75 to 100 cars will leave the town nightly while prices remain good. Then dealers will be prorated as to the amount they can ship in order to prevent the glutting of the market.

The Levelland Ice Company completed the installation of its plant recently and began freezing ice. The ice is clear and I. F. Lea, the manager, states that water in Levelland is particularly adapted to making fine ice according to the methods used. This is a new industry for Levelland and another mark of its progress.

A Clarendon paper announces that Donley county home demonstration club women have closed their living room contest and announced the winners as Mrs. N. L. Jones of Ashtola, first in the class with expense of less than \$50.00 and Mrs. O. E. Culwell of Hedley, first in the class with an expenditure over \$50.00.

Anson will entertain the third annual meeting of the Del-Paso Cavern Highway association on May 8. Invitations have been extended the highway commissioners of both Texas and New Mexico to attend this meeting. Plans for a motorcade to begin at Shreveport, La., will be made.

Big Spring's first quarterly meeting of the chamber of commerce was attended by more than 400 people. The main topic of discussion was the building of good roads. Howard county will soon vote on a road bond to pave both highways out of Big Spring, and this course was highly recommended by those present.

The Canyon Episcopal church has broken ground for the erection of a new home for their student welfare worker who is stationed in Canyon. The brick cottage will be planned to suit the needs of large student gatherings and for entertainment of visiting officers of the church.

**TEXAS WEEKLY INDUSTRIAL REVIEW**

The following record of industrial activity lists items showing investment of capital, employment of labor and business activities and opportunities. Information from which the paragraphs are prepared is from local papers, usually of towns mentioned, and may be considered generally correct.

T. A. T. rail-plane line establishing emergency landing field two miles from Canadian.

Moon Hardware Co. store opened in Farwell.

Carrizo Springs—Local residents voted on bond issue to provide funds for erection of high school building.

J. J. Newberry 5-10-25 cent store opened in El Paso.

Donna—Office and lobby of Plaza Hotel redecorated.

Approximately \$3,000,000 realized by citrus growers of Rio Grande Valley on 1928-29 crop, according to T. M. Meldon, Texas Citrus Fruit Growers Exchange of Mission.

Plans underway for rebuilding 8 bridges on Highway No. 49 north of Mt. Pleasant.

Streets in Rim Road addition of El Paso will be paved in near future.

Alpine—\$125,000 street paving project underway here.

Highway south of Uvalde being improved.

El Paso Chamber of Commerce recently notified that Rock Island rail-

road will build new lines in Texas at cost of approximately \$7,000,000.

New theatre will soon be erected in Tahoka.

Levelland—Abbot Motor Co. opened Hudson-Exes agency in newly completed Joe Couch building.

East Texas State Teachers College of Commerce appropriated \$225,000 for construction and equipment of combined library and classroom building.

Center—Contract awarded for extension of local sewer system.

Austin—State Highway Commission opened bids on construction of more than \$4,000,000 worth of highway projects.

**3 Glasses Water Help Constipation**

One glass of water is not enough—take three glasses one hour before breakfast. Much better results are obtained by adding a teaspoon of simple glycerin, saline compound (known as Adierka) to each glass. Adierka acts on BOTH upper and lower bowel and removes old waste matter you never thought was in your system. Stops gas and bloating.

Smith County, in 1928, shipped over 100 carloads of rose cuttings, claiming the lead in the Southwest.

**On the Avenida de los Presidentes**

Havana, Cuba, the magnificent new "Hotel Presidente" is completely equipped with Kelvinator electric refrigeration—made in Detroit.



**Floyd Huff, Agent**



**"Bring me the winner!"**

THE story is told of a man dining in a restaurant, who was served a lobster with only one claw. Upon complaining he was told by the waiter that this happened occasionally because the live lobsters fought among themselves in the kitchen. "Bring me the winner!" said the diner.

At the General Motors Proving Ground, a fleet of specimen cars, built long in advance of factory production, fight a battle of hills, bumps, and every other sort of torture. These cars are torn down and rebuilt until they are able to beat every test. The tests involve speed, power, endurance, braking, riding comfort, handling ease; fuel, oil, and tire economy; body strength—every phase of car construction and performance.

Only the winner of all these tests is sent back to the factory to be used as a model for the construction of the car you buy. No matter what driving condition you face, your General Motors car is equal to it. You have the winner.



*Drawing from photograph of an endurance test on General Motors' 4-mile test track, the largest in the world.*

**"A car for every purse and purpose"**

**CHEVROLET**, 7 models. \$525—\$725. A six in the price range of the four. Smooth, powerful 6-cylinder valve-in-head engine. Beautiful new Fisher Bodies. Also Light delivery chassis. Sedan delivery model, 15 1/2 ton chassis and 1 1/4 ton chassis with cab, both with four speeds forward.

**PONTIAC**, 7 models. \$745—\$895. Now offers "big six" motoring luxury at low cost. Larger L-head engine, larger Bodies by Fisher. New attractive colors and stylish line.

**OLDSMOBILE**, 7 models. \$875—\$1015. The Fine Car at Low Price. New models offer further refinements, mechanically and in the Fisher Bodies—yet at reduced prices. Also new Special and De Luxe models.

**OAKLAND**, 8 models. \$1145—\$1375. New Oakland All American Six. Distinctive original appearance. Splendid performance. Luxurious appointments. Attractive colors. Bodies by Fisher.

**VIKING**, 3 models. \$1595. General Motors' new "eight" at medium price. 90-degree V-type engine. Striking Bodies by Fisher. Unusual appointments. Three years spent in its development and test.

**BUICK**, 19 models. \$1195—\$2145. The Silver Anniversary Buick. Three wheelbases from 115 to 128 inches. Masterpiece Bodies by Fisher. More powerful, vibrationless motor. Comfort and luxury in every mile.

**LASALLE**, 14 models. \$1295—\$2875. Companion car to Cadillac. Commensal lines. Distinctive appearance. 90-degree V-type 8-cylinder engine. Striking color combinations in beautiful Bodies by Fisher.

**CADILLAC**, 25 models. \$3295—\$7000. The Standard of the world. Famous efficient 8-cylinder 90-degree V-type engine. Luxurious Bodies by Fisher and Fleetwood. Extensive range of color and upholstery combinations.

(All Prices f. o. b. Factories)

**ALSO**

**FRIGIDAIRE** Automatic Refrigerator. New silent models with cold-control device. Tu-tone cabinets. Price and model range to suit every family.

**DELCO-LIGHT** Electric Plants—Water Systems. Provide all electrical conveniences and labor-saving devices for the farm.

All General Motors products may be bought on the low-cost GMAC Time Payment Plan.

**GENERAL MOTORS**

TUNE IN—General Motors Family Party, every Monday, 8:30 P. M. (Eastern Standard Time) WJAF and 57 associated radio stations.

**CLIP THE COUPON**

What gives an holiday the zest in a great automobile industry like General Motors? The inside story is told in a little book with lots of interesting pictures. Free. Send the coupon. Check the particular products you would like to know more.

Name \_\_\_\_\_

Address \_\_\_\_\_

CHEVROLET  VIKING

PONTIAC  BUICK

OLDSMOBILE  LASALLE

OAKLAND  CADILLAC

Frigidaire Automatic Refrigerator

Delco-Light Electric Power and Light Plants

Water Systems



WANT COLUMN

Hemstitching done in gold and silver thread at The Thrifty Nifty Shop, Floydada, Texas.

WHEN in need of thoroughbred or high grade Jersey cow, fresh, call Dr. Freeman, Dougherty, Texas. 42-52t

FOR funeral flowers, phone us or leave your orders with Mrs. Honea, at Baker Mercantile Co.—Hollums, Floydada, Texas. 18-tf

McCORMICK-DEERING user tractors, completely re-conditioned, backed by the same guarantee as a new one.—Morgan Bros.

FOR SALE—5, 10, and 20 blocks on gas line, adjoining the town of Lockney, on easy terms.—J. B. Downs.

FOR SALE—Marshall duplex, eight rooms and two sleeping porches, all modern, price \$3,700, good terms.—E. L. Marshall. 32-tf-c

WANTED—A-1 good notes. See me at First National Bank.—Dorsey Baker.

FOR RENT—Furnished apartment. Mrs. Ira Brynes, Phone 97.

HAIL! HAIL! HAIL!—Insure your crops with the Security, an old line company, paid in claims in 1928, \$396,494.67.—W. C. Roberson, Representative, First National Bank Bldg., Lockney, Texas. 29-8t-pd

HAVE some real buys in used Harvester threshers, will trade for stock or farm implements, look us up before you buy.—Morgan Bros.

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas.—Hollums, Floydada Florist. 25-tf-c

SUDAN SEED for sale, about 1000 pounds, at 6c per pound.—H. A. Brotherton, Phone 9024F3.

FOR RENT—Two room furnished.—Mrs. J. L. Dagley, Phone 43. 32-tf-c

HEMSTITCHING and pleating.—Mrs. A. E. Meriwether, House No. 300, West 4th St. 33-2t-c

WANTED TO BUY—Baby calves.—Mr. Ervin C. Martin, Phone 178, Lockney, Texas. 33-8t-pd

POT PLANTS FOR MOTHER'S DAY—Come and see our display. It will be well worth your while. Also a large selection of the best cut flowers.—Hollums, Floydada Florists. 33-2t-c

TRY the new produce house at Morris' grocery.—D. C. Ashby, Prop. 11-p

CLOSING OUT SALE of choice plants commences 6 a. m. Thursday, May 9th, and continues daily except Sunday's until all are sold. Tomatoes and cabbage, 25c per 100, sweet potatoes 35c per 100, sweet pepper, hot pepper 10c per dozen, limit two dozen. Not any sold to dealers at these prices, we want the home gardeners to get the benefit.—Sunshine Gardens.

Mrs. Leo Wofford and daughters of Amarillo, Texas, spent the week-end in Lockney visiting relatives and friends.

FOR RENT—The back part of City Barber Shop, would be a nice place for tailor shop or beauty shop.—See M. H. Davis or Ed Muncy. 1t-pd

CARDINAL TOMATOES, we consider much the best tomato for the Plains we have ever grown. Cardinal plants are included in our closing out sale.—Sunshine Gardens.

SEE Madame Powell for your past and present and future toll, help you in business trouble. One week, commencing May 13.—At Meador's Studio.

LOST—A brown leather bill fold, containing some money and my name. If found notify J. M. Porterfield, 625 South St., Slaton, Texas. 1t-pd

"Stupendous, tremendous, unparalleled," that's what they say when there is to be a "sale" in town, and this one in the suburbs is a wonder too.—At Sunshine Gardens.

FOR SALE—10 weeks old cockerels from M. Johnson Star A and Imperial, matings, 75c each. Phone 9010F23.—Ira A. Chambers. 1t-c

WANTED—A job of general farm work or in a store for experience. If interested see or write me.—Robert Lee Virden, Route 2. 34-2t-c

PANS PLANTS, Sunshine Gardens.

CARD OF THANKS—We wish to extend our thanks and appreciation to the people of Lockney and vicinity for the courtesy and help given us in the misfortune of losing our house and contents by fire.—Mr. and Mrs. Stanley Visage.

BATTEY WHITE LEGHORNS, Johnson Strain—For May and June we will make prices as follows: Range eggs, \$3.00 per 100; range chicks, \$12 per 100. These chicks in lots of 200 or more, \$10.00 per 100; pen eggs, \$5.00 per 100; pen chicks, \$15.00 per hundred. Eight weeks old Star cockerels, \$1.00, eight weeks old pen cockerels, \$75c.—Mr. and Mrs. David Battley, 14 miles southwest of Lockney, 3 miles of Mickey.

WE SPECIALIZE ON CHRONIC TROUBLES. Have you stomach, heart, liver, kid-

ney, bowel, or bladder trouble? Have you scitica, gallstones, diabetes, or other troubles? Try Chiropractic. The results are wonderful.

Our method not only stimulates but eliminates the cause thus permitting nature to perform her work.

Health is the greatest blessing one can have.

S. T. COOPER, D. C. Ph. C.

HEAL THOSE SORE GUMS. If you suffer from Sore Gums, Bleeding Gums, Loose Teeth, Foul Breath, or from Pyorrhea in even its worst form, we will sell you a bottle of Leto's Pyorrhea Remedy and guarantee it to please you or return money. This is different from any other treatment, and results are certain.—Stewart Drug Co.

SILVERTON FARMER DIED IN AMARILLO SUNDAY

Amarillo, May 6.—J. E. Simpson, 66, prominent Silverton farmer, died at 6:30 p. m. yesterday, at a local hospital following a lengthy illness. He had lived at Silverton for a number of years and was a member of the Baptist church and the Masonic order.

Burial will be made at Silverton tomorrow following funeral services at the Baptist church there at 2 p. m. The Blackburn Mortuary will be in charge.

Mr. Simpson is survived by four sons and three daughters: Horace and Eugene Simpson, Abertown; Homer and Doyle, Amarillo; Mrs. Clem Huckaby, Oscar, Okla.; Mrs. Luther Burson, Sheridan, Wyo., and Miss Ethel Simpson, Silverton. He is also survived by four brothers and four sisters: J. F. Simpson, Rule; J. M. Simpson, Amarillo; J. W. Simpson, Waco; Henry Simpson, Temple; Mr. J. H. Denman, Fort Worth; Mrs. F. E. Whitely, Waco; Mrs. J. M. Williford and Mrs. M. H. Francis, Anson.

THOS. WALTON IS KILLED BY HAMILTON

Domestic Trouble Said to Be At Bottom of Trouble—Was Married in Austin in February

Amarillo, May 4.—R. H. Hamilton, a former judge on the Commission of Appeals of the Texas State Supreme Court, today shot and killed his 21-year-old son-in-law, Thomas Walton, Jr., and explained the slaying only by saying "I had rather be dead than kill a man, but I had to protect my family."

The shooting occurred in the law office of Hamilton, where the boy was reported to have gone to disclose his marriage to Hamilton's daughter, Theresa, 19. Both Walton and his young wife formerly attended Texas University.

Although Mr. Hamilton, after the shooting, denied that his daughter was married, records in the county clerk's office at Georgetown, Texas, near Austin, site of the university, revealed that Theresa Hamilton and Thomas Walton, Jr., were married last Feb. 10. Justice of the Peace Bryan Blalock said he had performed the ceremony.

Mrs. Hamilton had been in Austin with the daughter since January it became known after Walton's death. Mrs. Walton had been a patient in an Austin hospital for a period recently, friends there said, but efforts to find her and her mother tonight were unavailable, and it was assumed they had left for Amarillo.

Walton, whom friends said had been sent to the Hamilton office to "explain everything" was shot a few minutes after he entered the door and said to Miss Evelyn Watley, stenographer, "If you hear some shooting you'll know I've been shot."

Mr. Hamilton was released late today on \$20,000 bond after waiving preliminary hearing.

DENVER WILL ASK PERMIT FOR LINE, SAYS WILLIAMSON

Childress, Texas, May 4.—The Childress Chamber of Commerce tonight made public a telegram from W. E.

Williamson, President of the Burlington Lines saying that the Burlington was preparing to ask the Interstate Commerce Commission for a writ of public necessity for construction of a railroad line from Childress northward through Wellington and Shamrock to Pampa.

J. H. Barwise, special attorney for the system, was to arrive in Fort Worth Monday or Tuesday in the interest of the proposed line, a message to A. J. Fires here said.

Plays at Aiken

Thursday night of this week Prairie Chapel will play "The Greater Commandment."

Saturday night, May 11th, the Aiken High School boys and girls will play "It Looks Like Rain." These two plays promise to be the best of the year. If you want a laugh, come.

The proceeds will go to the school.—Reporter.

HOOVER ASKED TO EL PASO MEETING

Washington, May 6.—President Hoover was invited today to attend the annual meeting of the West Texas Chamber of Commerce at El Paso, Texas, at a date to be fixed to suit the

PIANOS, VICTROLAS Records & Sheet Music

Make your wants known to us an dcome see us.

CARTER MUSIC CO. FLOYDADA, TEXAS

chief executive's convenience, if he accepts.

The invitation was presented by a group of Southwestern Senators and Representatives led by Senator Shepard, Texas. They said they expect President Gil and former President Calles of Mexico to be present.

The meeting also is to be in celebration of the Gladsden purchase. Mr. Hoover took the invitation under consideration.

Mr. and Mrs. J. H. Hohlaus and family are moving this week to the house on West 2nd Street, vacated by A. B. Brown and family. Mr. Hohlaus purchased the place from Mr. Brown.

BARGAINS IN SLIPPERS

FOR TWO WEEKS ONLY

WE ARE making real Bargains in price of all Broken lots of Women's and Children's Straps and Pumps — we have placed on a BARGAIN TABLE more than a hundred pair, offering nearly all sizes and widths, styles are good, many of them being this season's best sellers. You surely will find a pair that will please you and at a BARGAIN.



Picture yourself in The Londonderry — a BLUE suit by MIDDISHADE

Comfort, Style, Strength, Quality



That's what you get in TRIPLWEAR, the union suit with the \$10,000.00 Bonded Guarantee. \$1.00 A SUIT

SEE THEM TOMORROW WE believe that you will be doing yourself, your county, your pocketbook, a lasting favor by voting for the Road Bond Issue, Saturday.

Baker Mercantile Co THE STORE WITH THE GOODS

PIGGLY WIGGLY HELPS THOSE WHO HELP THEMSELVES

Specials for Saturday

- IT IS RISKY TO PAY LESS—AND FOOLISH TO PAY MORE
MORE OF THOSE GOOD CHEESE Have Plenty lb. 25c
FINE AND JUICY BEEF ROAST lb. from 15c to 20c
EVERLITE, PLAINVIEW FLOUR 48 pounds \$1.63
WITH \$2.50 PURCHASE (other than Flour) WILL SELL 20 lbs. PURE CANE SUGAR \$1.00
LIGHT HOUSE CLEANSER One Day Only the can 5c
HERSHEY'S BAKING CHOCOLATE, 24c bar 15c
JOHNSON'S 75c BOTTLE FLOOR WAX SPECIAL 63c
YELLOW, SWEET AND FINE BERMUDA ONIONS lb. 4c
CABBAGE Firm Heads lb. 2 1/2 c



# To the Voters of Precinct Number 2:

The election for the purpose of issuing \$25,000 in bonds, in Road District No. 1, which embraces the entire Precinct No. 2, will be held Saturday, May 11th, 1929, and we ask that the voters of this Precinct go to the polls on that day and vote for the bond issue, for the following reasons:

First, all the roads of Precinct No. 2 are in need of work, and this situation can be taken care of by issuing these bonds, which will allow the Commissioner to take care of all the main lateral and will give him the regular tax money to take care of the by-roads, as the available funds of this precinct for road work are insufficient to take care of all the roads of the precinct.

Second, that a road along a direct line from Lubbock to Silverton is a dire necessity to the people of the southwestern, western and northern part of Floyd county, which road is principally within Precinct No. 2, and the opening of a highway along the Denver Railroad will be of untold benefit to the precinct, and will do much toward relieving the road needs of the Precinct. When this road is opened and put up to grade, the State Highway Department will take over the maintenance of same, and relieve the Precinct of the expense of taking care of the road for all future time.

The western and northern part of Floyd county has no highway running north and south, at this time there are no public roads in this part of the county that are in shape to take care of the travel the year round, and the roads that are used are indirect, and lengthen the distance by many miles across the county. A direct road along the Denver Railroad across the county will be worth many times its cost to the resident property owners of Precinct No. 2. The tax necessary to take care of this bond issue is very small and will not add materially to any property owner's yearly tax bill.

The people affected by the opening of this highway should receive full remuneration for all damages that will be incurred to them by the opening of the road, and we will use our influence to see that every person affected receives full value for all damages. The need of the road is of such consequence to the people of this precinct, that we feel that every voter should lend his support to the carrying of the issue, as we believe that every foot of land in the precinct will reap benefits from same.

Figuring the cost of opening the road at \$50 per acre for all land affected, it would mean a cost of \$600 per mile, outside of the town of Lockney, the entire road across the precinct would be about 15 miles, which would cost about \$9,000, the cost then per mile to grade this road would not exceed \$100, therefore, the road across the precinct would cost approximately \$10,500; there would be no cost to the precinct for the road inside the corporate limits of the town of Lockney, as the city of Lockney would take care of that two miles of road, as the city streets would be used and that part of the road saved to the tax payers of the precinct. You can see from the above that more than half of the bond issue will be used for the purpose of working the main lateral roads of the Precinct, and will leave the regular road tax money free to work all the by-roads of the precinct.

On the \$25,000 bond issue in the precinct, if you will take your pencil and figure a little, you will be convinced that the tax sufficient to retire the bonds is less than 5c on the \$100 valuation, which means that a quarter section of land values at \$2,200 will pay a tax of not more than \$1.10 per year.

At present the Precinct is without funds to maintain the roads, and the opening and turning over to the state the road along the Denver Railroad will mean that a large per cent of the travel will be diverted from the lateral roads of the precinct, then the money expended on the putting up of the main lateral roads, will leave the Commissioner free to use the money that will be available from the regular tax to put the other roads in good shape. No community can thrive without roads, and every community in the precinct is in need of roads at this time. By voting the bond issue that situation will be relieved, by rejecting it you will cause the situation to grow worse, and the roads to deteriorate.

The following business men of Lockney ask you to support the bond issue, and go to the polls of your voting Precinct on Saturday, May 11th, and cast your vote for the bonds. (Signed):

FIRST NATIONAL BANK  
BAKER HOTEL  
BAKER MERCANTILE COMPANY  
PIGGLY WIGGLY  
STEVENSON'S VARIETY STORE  
E. GUTHRIE & COMPANY  
STEWART DRUG COMPANY  
PALACE BARBER SHOP  
CITY CAFE  
GRIFFITH'S CONFECTIONERY  
L. D. HARRIS COMPANY  
MERCHANTS TAILGRING PARLOR  
MAGNOLIA PETROLEUM COMPANY  
LOCKNEY DRUG COMPANY  
W. M. MARTIN  
CRAGER FURNITURE COMPANY  
LOCKNEY AUTO COMPANY  
WALLER MOTOR COMPANY

CITY BAKERY  
PENNINGTON MOTOR COMPANY  
FARMERS PRODUCE COMPANY  
J. C. WOOLDRIDGE LUMBER COMPANY  
SOUTH PLAINS LUMBER COMPANY  
C. J. McCOLLUM  
PENNANT SERVICE STATION  
T. J. COOPER  
WALKER & GREER  
DYER MOTOR COMPANY  
HODEL CONFECTIONERY  
QUALITY BAKERY  
H. W. COOPER  
RILEY & BREWSTER  
OZARK FILLING STATION  
HIGGINBOTHAM-BARTLETT LUMBER CO.  
COZY CAFE

**DR. D. T. JORDAN, M. D.**  
**Physician and Surgeon**  
 Office at Thornton Drug Store  
 Office Phone No. 15, Res. Phone 25  
 South Plains, Texas

Have your Abstracts made by  
**ARTHUR B. DUNCAN**  
 The Old Reliable Abstract Man  
 Floydada, Texas

**H. D. PAYNE**  
**LAWYER**  
 Room 11, Reidheimer Bldg.  
 Floydada, Texas

**NEIL E. GREER, M. D.**  
**EYES PROPERLY REFRACTED**  
 — AND —  
**GLASSES FITTED**

**SOUTHWESTERN LIFE**  
 A STRONG TEXAS COMPANY  
 January 1, 1929 Insurance in force  
 \$245,958,606.00  
 Paid to Policyholders and Beneficiaries  
 since organization in 1903  
 \$16,385,446.00  
 We solicit correspondence from those  
 desiring life insurance and farm loans.  
**W. R. CHILDERS, Rep.**  
**W. C. ROBERTSON, L. R. HARRIS**  
 SOLICITORS  
 LOCKNEY, TEXAS

**LAND! LAND!**  
 We have land to Sell and  
 to Lease for Farming, Stock  
 Farming and Grazing pur-  
 poses, from about 80 acres  
 up, in Floyd, Briscoe, Hall,  
 Motley and other counties  
**W. M. MASSIE & BRO.**  
 Floydada, Texas

**WILSON STUDIO & ART SHOP**  
 FLOYDADA, TEXAS  
 POTRAITS, VIEWS, PANORAMA  
 VIEWS  
 KODAK FINISHING, ENLARGING  
 ART PICTURES AND FRAMING

**WALTON DEATH RECALLS  
 FAMOUS WICHITA FALLS COL-  
 LIER CASE IN 1925**

Amarillo, May 7.—According to re-  
 ports late last night, more than \$1-  
 500 has been subscribed by Amarillo  
 business and traveling men to be used  
 for procuring special counsel for the  
 prosecution of Judge R. H. Hamilton  
 in the fatal shooting of Tom Walton,  
 Jr.

Mays and Mays of Fort Worth is  
 the firm named to assist District At-  
 torney E. W. Thomerson in the case.  
 One of the members of the firm was  
 here yesterday and the senior partner  
 is expected to reach Amarillo tonight.  
 Striking similarity between the  
 cases involving the killing of Tom  
 Walton, Jr., by R. H. Hamilton, Ama-  
 rillo attorney, Saturday morning, and  
 the killing of E. L. Robertson, 18-  
 year-old youth, by Frank Collier in  
 Wichita Falls on the night of Feb. 14,  
 1925, is shown in the circumstances  
 surrounding each, after a careful  
 check-up among newspaper files.

In each instance, the killing, it is  
 shown, has grown out of difficulties  
 aroused over the early marriage of  
 the daughter of wealthy parents to  
 a poor boy.

Tom Walton, Jr., it is alleged, had  
 come home from the University of  
 Texas to go to work and help sup-  
 port his mother. Elze Roberts, an  
 oil company employe at Wichita Falls  
 in the summer of 1924, in Cotton  
 county, Oklahoma, married Mary  
 Frances Collier, whom, her family is  
 said to have stated, was under 18.

When Collier, who then was serving  
 his second term as mayor of Wichita  
 Falls and who had been prominent in  
 business and sport circles there for  
 years, learned of the marriage of his  
 daughter to Robertson, he immedi-  
 ately began action to have the marriage  
 annulled.

Shot in Front of Mother  
 According to newspaper accounts of  
 the difficulties which ensued, Robert-  
 son received a telephone call from his  
 young wife, who presumably at the  
 time was at the home of her parents  
 trying to straighten out the affair,  
 asking him to come to her at once.  
 The youth was just leaving his home  
 with his mother when Collier and his  
 wife drove up in front of the house.  
 Collier called Robertson out to the car  
 and the shooting followed soon after,  
 three shots entering Robertson's body,  
 one passing through his heart and  
 death coming almost instantly. Robert-  
 son's wife arrived on the scene as  
 his body was being placed in an am-  
 bulance.

Collier was placed under \$20,000  
 bond, and his trial which opened in  
 March of that year was one of the  
 most sensational ever conducted in  
 North Texas. It lasted over a week,  
 and Bernard Martin, veteran prosecu-

tor, employed as special counsel for  
 the state, in closing his remarks on  
 the case, said:

"Gentlemen of the jury, I ask you  
 carefully and well and reach such a  
 to go out and consider your verdict  
 finding that no other man will shoot  
 his son-in-law, and then come into  
 court and plead the virtue of his daugh-  
 ter and defame the character of his  
 son-in-law's mother."

**Collier Was Sentenced**  
 On March 24 the jury was divided  
 as to the verdict, but on Thursday,  
 March 26, it returned a verdict of  
 manslaughter and Collier was senten-  
 ced to three years in the penitentiary.  
 Collier's attorneys appealed the case  
 to the court of criminal appeals. After  
 the legal proceedings which followed,  
 Collier finally served a few months  
 of his original sentence.

According to newspaper accounts  
 of intervening events of the case, the  
 daughter made a statement to the ef-  
 fect that she would forgive her father,  
 but that she would never return  
 to their home to live, as she expected  
 to keep the name her youthful hus-  
 band had given her and also to help  
 support the Robertson household.

**Glad Hand Class**  
 The Glad Hand Wesley Bible Class  
 of Methodist church met Sunday, May  
 5th at 9:45 o'clock with twenty pres-  
 ent, ten absent, and one new member.  
 Our class is growing in mem-  
 bership and interest.

As teachers are taken from our  
 class, others come in but those who  
 are absent are always missed.

Those who have not paid their part  
 on our program of service, will you  
 please do so next Sunday, if possible.  
 We are doing some good work.  
 Will you not come and help us?  
 Class Reporter.

**Mothers' Day Program to Be  
 Rendered at Methodist Church**  
 The following program will be ren-  
 dered at the Methodist church at  
 eleven o'clock, Sunday, May 12th.  
 Song by audience—Rock of Ages.  
 Apostles' Creed.  
 Prayer.

Song, When They Ring the Golden  
 Bells, Dion De Marbelles—By Choir.  
 Responsive Reading.  
 The Gloria Patal.

Announcements.  
 Song, Precious Memories of Moth-  
 er, Albert C. Fisher—By Choir.  
 Reading, "Good Bye, God Bless  
 You," Eugenia Field—By Douglas  
 Adams.

Song, Thout, Mother.—Lucy Dean  
 Rose.  
 Reading, "Mother O, Mine," Bertha  
 Remick—By Mrs. O. E. Stephenson.  
 Reading, "Mother's Dad,"—By Ear-  
 nest Lee Thomas.  
 Reading, "Home," by Edgar A.  
 Guest.—Mrs. Jake Griffith.

# DRESS SALE



**EVERY DRESS IS SMART!  
 EVERY DRESS IS NEW!**

**\$8.75, \$10.75  
 \$17.50**

EVERYTHING that is new and smart in the  
 summer frock mode is to be found in this  
 important dress event tomorrow. Frocks  
 of lustrous flat crepe, filmy chiffon, the im-  
 portant georgette in a host of new shades  
 and attractive prints.

**Sizes for Women and Misses**

NEW SHIPMENT OF PARTY, AFTER-  
 NOON AND SERVICE DRESSES. JUST  
 ARRIVED.

**C. R. HOUSTON CO.**  
 FLOYDADA, TEXAS



**This Red Tag  
 is YOUR PROTECTION**



**USED CARS**  
 "with an OK that counts"

**Here**  
 are a few examples  
 of outstanding values

**WE HAVE ON HAND THE FOLLOWING USED CARS:**

1927 Model Chevrolet Sedan	1924 Model T Ford Roadster
1926 Model Chevrolet Coach	1924 Model T Ford Touring

**DYER MOTOR CO.**  
 LOCKNEY, TEXAS

**DEPENDABILITY, SATISFACTION AND HONEST VALUE**

**SCOUT NEWS**  
 The scouts of Lockney are going  
 strong and plan to become stronger  
 in time.  
 We will welcome any boy twelve  
 years of age that thinks he can live  
 up to the scout laws. What we want  
 is a boy that can be trust worthy,  
 loyal, helpful, friendly, courteous,  
 kind, obedient, cheerful, thrifty, brave,  
 clean, and reverent. We don't want  
 know all or smarties. We meet  
 every Monday night at 8 o'clock  
 sharp, at the Methodist church.

**RURAL LETTER CARRIERS  
 MET AT PLAINVIEW SATURDAY**  
 Plainview, May 6.—The South  
 Plains Rural Letter Carrier Associa-  
 tion met Saturday, May 4, at the  
 Plainview Baptist Church. Twelve  
 carriers and their families were pres-  
 ent. They brought lunches and after  
 dinner which was served at 7 p. m.  
 the business meeting was held.  
 W. L. Underwood of Post, state  
 secretary-treasurer of the letter car-  
 riers association, was present and  
 discussed the good road problem and  
 other developments possible for the  
 betterment of the carrier service.  
 Civola Allen of Plainview, was tak-  
 en in to the membership of the asso-  
 ciation.

**Officers Elected**  
 G. N. Shirley of Floydada was  
 elected president for the ensuing  
 year and Ray Lowe was named vice-  
 president. C. E. Martin of Peters-  
 burg was chosen secretary-treasurer.  
 Three delegates were elected to at-  
 tend the state letter carriers meeting  
 at Dallas July 1, 2, 3. They were W.  
 C. Foote of Petersburg, T. W. Salis-  
 bury of Floydada, and D. D. Langford  
 of Lockney.

It was voted to hold associational  
 meetings quarterly. The letter car-  
 riers will meet the first Saturday  
 night of each quarter. The next  
 meeting will be at Floydada in Aug-  
 ust.

Association members in attendance  
 at the meeting were C. E. Martin of  
 Petersburg and G. N. Shirley, T. W.  
 Salisbury, Oliver Allen of Floydada,  
 W. C. Foote, Petersburg, L. A. Coor-  
 er Lockney, L. J. Welburn of Floy-  
 dada, J. H. Williamson of Silvert

**W. L. Underwood of Post, D. D. Lang-  
 ford of Lockney, George H. Allen,  
 Civola Allen, Ray Lowe, and John  
 Bier of Plainview.**

**Aiken Baptist Church News**  
 The Baptist meeting closed Sunday  
 night with a great success. Bro.  
 Lemmons did the preaching and he  
 brought us some wonderful messages.  
 The church has been greatly revived.  
 There were 21 additions to the  
 church, 12 by letter and 9 by baptism.  
 Bro. Lemmons is a great preacher.  
 Bro. Cal McGahee, our pastor is  
 also a wonderful preacher and church  
 builder.  
 Let's all be at Sunday school and



**New Ford Tudor  
 Sedan  
 \$525  
 (F.O.B. Durock)**

**Our Mechanics are  
 specially trained to  
 service the New Ford**

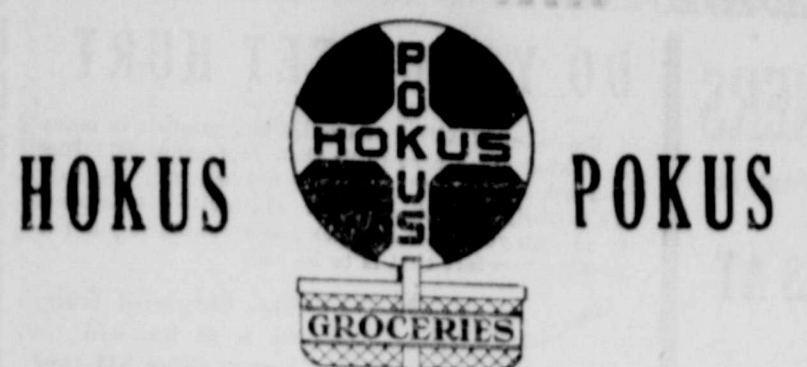
You're sure of good service here because  
 our mechanics are specially trained to  
 take care of the new Ford. They know  
 the car from A to Z and from Z to A  
 and they have a personal interest in  
 every job. See us the next time for  
 oiling and greasing and ask about the  
**Special Inspection Service at \$1.50.** It  
 will save you many dollars in the up-  
 keep of your car.

**LOCKNEY AUTO COMPANY**  
 LOCKNEY, TEXAS

**Have Your Abstracts Made By  
 ARTHUR B. DUNCAN  
 The Old Reliable Abstract Man  
 Floydada, Texas**

in our places promptly at 10 o'clock  
 next Sunday morning. We want at  
 least 150 present. We are proud of  
 our Sunday school Superintendent,  
 Mr. Hutchinson and let's help him by  
 coming to Sunday school.—Reporter.

**Whitfield Methodist Church**  
 I will start a revival meeting at  
 Whitfield Sunday and run the next  
 week. You are invited to attend  
 these services.  
 W. H. STRONG, Pastor.



- LETTUCE . . . Firm Heads . . . . . 5c
- GREEN BEANS . . lb. . . . . 12 1/2 c
- GREEN PEAS . . Blakeye . lb. . . 12 1/2 c
- PEACHES, No. 2 1-2 heavy syrup . . 21c
- POST TOASTIES (Limit 5) each . . . 10c
- SALAD DRESSING . . full pints . . 33c
- ASPARAGUS TIPS, fresh( 1 1-4 lb . 15c
- PEARLINE 5c size . . . 3 for . . . . 10c

### G. S. MORRIS

#### ALLMON

May 6.—The Allmon High School students gave their play entitled, "Fingerprints," last Friday night. Something over \$31 was realized. The proceeds will go to buy or help buy the high school annuals.

Mr. Waldrop, a Lubbock life insurance agent, was in our community several days last week.

Mr. and Mrs. Oscar Coats of Littlefield were visiting in the home of Mr. and Mrs. Alvin Foster last week.

Mr. Crump of Sudan visited in the home of her parents, Mr. and Mrs. W. L. Odell, last week.

Mr. and Mrs. E. E. Foster spent Sunday with Mr. and Mrs. Roy Foster.

Mr. H. E. McNutt's mother was a guest in his home Sunday.

Mr. and Mrs. E. G. Williams spent Sunday with relatives in Plainview.

Mr. and Mrs. E. R. Mankins spent Sunday in Floydada.

Mr. C. Gordon of Littlefield spent

last week-end with Mr. and Mrs. J. S. Jones and family.

Mr. and Mrs. D. W. Burke spent Sunday with Mr. Sam Burke of Beeton.

Mrs. Dora Payne of McCoy spent Sunday with Mr. and Mrs. W. W. Smith.

Relatives spent Sunday with Mr. J. L. Germany and family.

Mrs. Anne Freeman and son spent Sunday in the Sand Hill community, with relatives.

Mrs. J. E. Featherston and daughter, Miss Lou, spent the week-end with relatives.

Miss Fay Wristen spent the week-end with Miss Blanche Wartes.

A number of people from Allmon attended the play at Petersburg Saturday night.

The W. W. E. W. Club met last Friday night for the purpose of organizing and electing officers. We understand that a group of peppy young people are interested in this club and will make a go of it. They expect to meet again this week and discuss plans for a club entertainment in the near future. We advise all, who can to try to join it.

#### SUNSET

May 6.—We had a large attendance at Sunday school Sunday morning. Bro. Cal McGhee was unable to fill his pulpit at the eleven o'clock hour, as he was in a revival meeting at another place. Bro. Watkins of Plainview preached Sunday night.

The play given Friday night was a wonderful success. The proceeds were something over \$50. The Home Demonstration Club thanks each and every one for the part they had in putting such a good play over.

A number of Sunset people attended the singing at Roseland Sunday. All report a good time with lots of good singing.

Mrs. J. D. Childress and daughter, Ruth, were in Lockney Saturday.

Euland Bradshaw spent the week-end visiting relatives in Gasoline.

Elsie Myers and Irene Simpson spent last Thursday night with their teacher, Mrs. B. C. Phegley.

Mr. and Mrs. G. Milton were Plainview visitors Sunday.

Miss Ollie Williams from Lockney visited with Mrs. Lee Pearson, this week-end.

Lola Knierim was a dinner guest of Mrs. Geraldine Upton Sunday.

Melba Glee and Fannie Maragret Harper spent Sunday with Trula May and Muriel Fay Phegley.

Mr. and Mrs. R. M. Haverty were Lockney shoppers Saturday.

#### RAMSEY

May 8.—Mr. and Mrs. Paul Murr of the Campbell community spent Saturday and Sunday with the J. R. Davis family.

Miss Virginia Miller spent Thursday night with Miss Elvie Cook at Lockney.

Miss Myrtle Mendor visited Mrs. Luther Rhine Thursday afternoon.

Mrs. Louise Landrum visited her daughter, Mrs. Whitley, of Lockney, Monday.

Ramsey was well represented at the singing convention at Roseland Sunday afternoon.

Mr. and Mrs. Marshall of Quitaque were dinner guests of Mr. and Mrs. Judson Miller, Sunday.

Miss Alma Jarboe spent Friday night with Miss Avis King.

Mrs. J. R. Davis visited at the Landrum home Sunday afternoon.

Misses Elvie Cook and Jessie Landrum were guests of Miss Avis King Sunday.

O. V. Wilson, Maurice King, and James Miller spent Friday night and Saturday on a picnic in the brakes.

Miss Avis King attended the school picnic at the brakes Saturday.

#### MUNCY

May 7.—Mr. and Mrs. Russell of Floydada visited in the Nichols home Sunday afternoon.

Mr. W. G. Ferguson and family went to Floydada Saturday.

Mrs. Nell Southern spent Tuesday with Mrs. Edd Muncy.

Mr. and Mrs. Nichols and Loritta Vandergriff went to Floydada Saturday evening.

Dick Nichols and Miss Thelma Moore attended the singing at Roseland Sunday afternoon.

Hebron Foster, from near Olton, Texas, visited in the Ivie home last week.

Mr. Hugh Carroll and family visited A. B. Muncy and family Tuesday evening.

Vanity Can Survive the Shock of the First Gray Hair, of Crow's Feet and a Double Chin. But a Woman's Ego is Definitely Squashed When She Looks Old to Others

Not long ago the newspapers told the story of a woman who attempted suicide because in going through an old trunk she came across a photograph of herself taken when she was a girl, and the contrast was so great between it and herself that it drove her to desperation. She looked at the picture of this slim, lithe, young creature with starry eyes and curling locks and from it her own reflection in the mirror which showed a fat old woman in spectacles and with lanky hair, and she got up and went into the kitchen and reached down the rough-on-rats bottle.

A group of women who were—well, not flappers—were discussing, with sympathy, this peculiarly feminine

reaction to the shock of seeing oneself as one used to be, for every woman admitted she had had a similar impulse under similar circumstances, and then, with a twisted smile on their lips, they began to tell of that awful moment that comes to every woman when she suddenly realizes how she looks to other people, and that they no longer see her as young and beautiful.

Of course, before that there has been the tragedy of the first gray hair. And one has decided to have facial massages regularly, not that those little lines at the corners of the eyes really show, or because the face has begun to sag, but just because it rests one so. And one has begun that awful nightmare of counting one's calories, but one has deluded oneself with the idea that these were secrets between one and one's soul, and that nobody noticed that one wasn't still sweet and 20.

Then out of the blue the stroke falls. Some factless hand drops a bomb that shatters all of one's little complacencies, and gives one a close-up of how one looks to the casual observer, and it is a jolt that jars a woman from center to circumference, and she is never the same again.

"I'll never forget how I got my bad news that I looked out an old woman," said one woman. "I am small and was then thin, so I had what we would now call a boyish figure. True, my hair was turning gray, but I reflected that many people have prematurely white hair, so that didn't really date a person, and as I am still as light on my feet as a child and filled with an intense enjoyment of life, it had positively never occurred to me that anybody could think of me as being old.

"Well my awakening came on a railway journey. In the section opposite mine was a tired and sickly young woman with a wan and sickly little baby that fretted and cried continually until the poor mother was at the point of exhaustion. Filled with pity for her I went over and asked her to let me take care of the baby while she freshened herself up and got some luncheon, which she was only too glad to do.

"The baby was contented with me and I kept it for a couple of hours, and at last, restored by food and a nap and a bath, the mother came over to get the child, and wishing to say something real nice and flattering and appreciative to me, she held out her hands to the child and said:

"Who's got you, baby? Has grandma got you?" And I pledge you my word that nothing but the grace of God kept me from throwing that baby out of the window. Anyway, I staggered off the train at the end of my destination a broken old woman that the porter had to help off."

"My rude awakening came from an old sweetheart," said another woman. "I hadn't seen John for twenty years. Not since he went away to die of a broken heart when I refused for the last time, and so when I knew I was to meet him again I dolled myself up in my most becoming clothes, and took off my eyeglasses, and as I took my last peek in my vanity and put another dab of powder on my nose and a fresh line of lipstick, I just knew that I hadn't changed a particle.

"But John had. He was fat and paunchy and bald-headed and triple-chinned, and he took off his spectacles, and put on a stronger pair to give me the once over. And after a bit, giving him the smile that he used to find so irresistible, I said:

"John, do you think I have changed? Would you have known me anywhere?" To which he replied: 'Lord yes; you certainly have altered. I never would have known you in the world. Why, when you were a girl you were the prettiest thing I ever saw!'

"A sister woman dealt the lethal blow to my vanity," said a third woman. "My husband died when I was very young, and I considered myself a fascinating and alluring young widow who might be dangerous to any man's peace of mind. I was staying at a resort hotel at a resort in Europe at which there was a giddy young girl who was much gossiped about. One day she came to me and exclaimed: 'Oh, Mrs. X, how I wish I was like you, so old and plain that no man would ever be attracted to me and nobody would ever think about a man having an affair with me!'

"It is Heaven's mercy to us that we can't see ourselves as others see us," said the fourth woman, "a fact that I had forcibly impressed upon me last summer when I met an old gentleman who many years before, had visited my home town. He kept asking me if I knew of a girl, of my own name, whom he had met and whom he described as a young person of ravishing charms. Ticked pink, I exclaimed: 'Why, I am that girl! How wonderful of you to remember me!'

"Nonsense," he cried testily, 'not at all. You don't look like her in the least. Why, she was perfectly beautiful and had the loveliest complexion and the most perfect figure I ever saw.' Can you tie that? And I, who pride myself on still being a perfect 38 and have spent a million dollars more or less on keeping the skin you love to touch."

"A young girl gave me my knock-out," said the fifth woman, "and she was such a darling and she was trying so hard to be polite to me she obviously regarded as a Lady Methuselah and to make interesting conversation with an ancient. She said to me: 'Mrs. B, will you please tell me something about the olden times? What

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- Sizes Before Hemming
- 72x90 Sheets, each . . . . . \$1.10
  - 72x99 Sheets, each . . . . . \$1.19
  - 81x90 Sheets, each . . . . . \$1.19
  - 81x99 Sheets, each . . . . . \$1.29
  - Pillow Cases, 42x36, each . . . . . 29c
  - Pillow Cases, 45x36, each . . . . . 33c

did people do in those days?" And I was killing myself that I looked like one of the younger generation myself."

"Isn't it funny," said the first woman, "how we all want to be thought young and how we hate for people to tell us that we look old? Yet no woman ever knows real happiness until after she is 50 years old and doesn't care who knows it."—Dorothy Dix.

Accidents cost the United States approximately \$3,200,000,000 annually. Auto accidents cost \$800,000,000; fires \$550,000,000; home accidents \$850,000,000; industrial accidents \$1,000,000,000. "Social costs," if they could be estimated, would increase the total figure greatly.—San Francisco Chronicle.

Government ownership may be defined as an economic system which assures the substitution of government deficits for private profits.—Henry Swift Ives.

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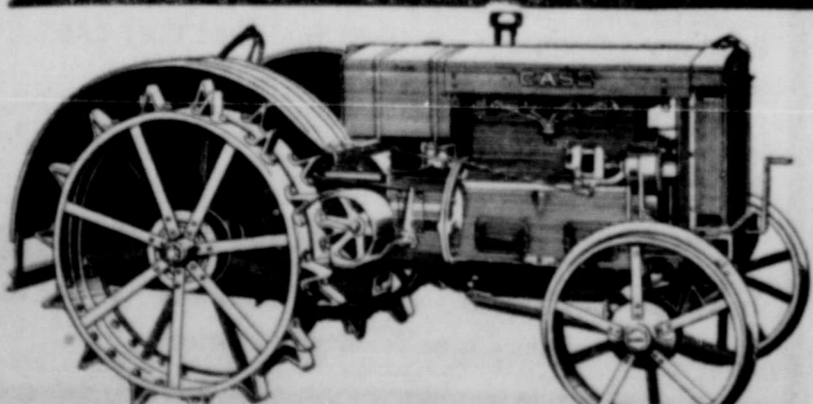
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