## The Lockney Beacon

The Gateway to the Magic Plateau

Caravan From Floyd County At Dairy Show

<br>Sut in ? ration -



A caravan from-Flos A car
Lockney
morning Lockney at 10 oclock ocounty left
morning for Plainview to Wesday
Panhandle.Plain morning f
Panhandle.
caravan for caravan
headed
in Lockn in Lockne
were join
tion and in one long pron
the train was
and they pas and they paraded the streets of Plain-
view upon their arrival in that city. The dairy show at Plainnivew was
the greatest attempt ever made on the the greatest attempt ever made on the
Plains in this direction, and there were
numerous entries in the show from


W. R. Childers Elected School Election Will<br>Mayor of Lockney Be Held Saturday

Lockney is Prosperous Says Artie Baker

## ARENT HUMANS FUNNY"



## Uhe Tinckury Bracan

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One Day Service

## MERCHANTS TALLORING PARLOR

master cleaners and pressers
Phone 114


## Saturday Specials

| BANANAS | Per dozen | 23c |
| :---: | :---: | :---: |
| LETTUCE | Per head | 9c |
| PRANGES | Per dozen | 20c |
| CABBAGE | Per pound | 3c |
| EXTRACTS | 2 oz. size | 19c |
| PEACHES | Galllon, Sliced | 47c |
| PRICES ALWAYS RICHT |  |  |

Walker \& Greer
W. R. CHILDERS, Rep. W. C. Roberson, L. R. Harri


LAND! LAND!
We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acre

## W. M. MASSIE \& BRO

| Floydada, Texas |
| :---: |
| WILSON STUDIO \& ART |
| SHOP |
| FLGYDADA, TEXAS |
| POTRAITS, VIEW, PANORAMA |
| VIEWS |
| GODAK FINISHING, ENLARGINQ, |
| ART PICTURES AND FRAMING |

Out of the Ordinary as we only sell the best quality goods that we can buy, but in carrying out the ideas of bargain days
For Saturday
Shorts, per 100 lbs .
$\$ 1.70$ Maize Chops, per 100 lbs .
Oat Chops, per 100 lbs
Bone Meal, per 100
Coal $\$ 1.00$ per lon We will deliver to any place on 1000 lbs . or more $\$ 4.00$ tional charge, at these prices. We, of course, will We buy all kinds of grain, see us.

## SOUTH PLAINS GRAIN COMPANY <br> Phone 23

| Lockney, Texas, Thursday, April 4th, 1929 |  |  |  |  | Volume 1, Number 30 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| or-Frances Savage | derry E. Cox Addresses | Lurla Witte |  |  |  |
| $\begin{aligned} & \text { tor-Frances Savage } \\ & \text { ociate Editor-Fay } \end{aligned}$ | ery L. Cox Addresses |  |  |  |  |
| Exchange Editor-Emory Huggins Literary Editor-Kline Nall Athetice Editor-D. V. Bigger Joke Editor-Carelton Cook. | Students in Chapel Tues. | me on Jackson | da Fri. and Satur. | s Here Tues. | lience Monday |
| Reporters-Mary Nell Meadors, |  |  |  |  | ho Kissed Barbara," the first matinee which was presented |
| Beatrice Nilcholss, Elvie Cookk, Mar- garet Coliler, Rowena Ewing, Ralph | andictich for a chapel program. | banks in A merica. Morris had con- ceived the plan for the establishment |  |  | Monday antererown at the high sehool |
| Areneaux, Vaud Teaver, Miss | Bro. E. Morgan, pastor of the First |  |  |  | auditorium, was a success in every feature. The Redhoters Orchestras |
| Miss Simpson for Grammar School. | Jerry E. Cox rendered a short |  |  |  | s presented in concert at the be. |
| Јокеs |  |  |  |  |  |
|  |  |  |  |  |  |
| ,ers, | were vision, purpose and determina. | commercial bank and the honor was reserved for Morris and Hamiton to | working with the customary pep and | first place in this very close contest The arithmetic contest was aloo de. | ence D. V. Bigkers was the |
|  | portance of each in choosing their |  | been added this year making the lea- | cided by Lockney | or of the Redh |
| says, who buys and | panied by Miss |  |  | ney, lives in Plemons, Texas. |  |
| ys and pays. | Mary Richardson at the piano. Bro, Morgan then dismissed the students Morgan then dismissed the students |  | try-outs are as follows: | lardesty, now Mrs ves in Abilene, Texas | the one-act comedy, "Who Kissed ara," the cast was: |
|  |  | report for 1790 . Seventy-four men arranged the proposed plan. Al- | Boys' Debate Winston Wofford and Kline Nall. | Alma Christopher, who is now Mrs Jack Marten, liyes in Post City: | Katherine Blake, the bride, Mary ell Meador. |
| 䢒 | Grade F | though Madison, Jeferson, and Ran- dolph opposed the till for the char- | Opal Mathews and |  | Eatara Delmara Nichols, the bridesmaid, |
| he would shake <br> so tickled. | Miss Steele and Mrs. Gilbert enter- | Hamilton's wishes |  |  | Horace Gregory, the groom, Win- |
| ) |  |  |  |  |  |
|  | There |  | Grammar School |  | The interesting |
| eeted with rotten |  | the bank as being mismanaged. Jere- miah Mason, one of Jackson's bitter- |  |  |  |
|  |  |  |  |  | their director, Misers, Carmey, Thomas, |
|  |  |  |  |  |  |
|  | se | son's a dministration. lts opponents saw how kreat a hold could be ob- | Junior Girls' Declamation-Opal |  | announcements of the |
| primary department | puzze made up of words suggestive were chosen, and the pupils worked in | tained on the government and what influence it could wield in politics by contributions. The bank was the ehtich issue in the election of 1832 | Junior $\qquad$ Floyd Ewing. | y | S |



WRAPPERS

With Your Name Printed on Them

One Hundred (100) Wrappers $\$ 1.25$

If your order is placed with us within the next ten
days. Larger amounts printed for less money in pro portion to number of wrappers.

## Lockney Beacon

The program for national and in
ternational affairs will probably be
safer in the hands of Hoover than it
would have been in the hands of
Smith, becuase Hoover's experience in
the $G$.as: Nar and his other works
show that he is better fitted for th
purposes.-Beatrice Nicholas.

## 

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| :---: |
| Almost 14,000 of America's sehools now have school savings banking plans ta operation, and about tout million puplis are learning systematic savings through this type of thrift With deposits in excess of $326,000,000$ recent reports of the American Bank slon show. The schools tacladed to the reports are attended by $4,609,825$ papills, of whom $3,080,237$ are partict pants in the gchool savings banking plans as depositors. Durtng the year these pupils recelved interast in the smount of $\mathbf{\$ 9 4 7 , 5 1 0}$ on thetr deposits. <br> The reports asthersed by the assoct atlon also show that there are 38 sht fall 100 per cont of the grammar school enrollment is partietpatfag to school sarings banking. The figures covering hish rechools show that in 47 citlies 100 per cent of the suta ta this class are seliool saviers. |
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Lockney, Texas, Thursday, April 4th, 1929
THELOCKNEYBEACON

| ISIS THEATRE |  |
| :---: | :---: |
| Program Week Commencing |  |
|  |  |
| $\begin{aligned} & \text { Monday and Tuesday- } \\ & \text { EMIL JAININGS, FLORENCE VI } \end{aligned}$ | comb |
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| O" | Somity |
| Wednesday and Thursday | -1 |
| cile | Whin in motheme |
| "All at Sea" | Stare |
| Or-Moty mot |  |
| Friday - |  |
| 2Axs crerys |  |
|  | whicm wem |
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| urday ${ }_{\text {Toy }}$ | 析 |
| The Painted Past" |  |
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| vort $2-\mathrm{pramam}$ |  |
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| amilitim the |  |
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|  | "tere w. E. Staterd |
| GRADY R Crager |  |
| Funeral Director ${ }_{\text {Ember }}$ Embalmer |  |
| Private ambulancer |  |
|  |  |


| Ilis into our community. | vited in the White |
| :---: | :---: |
| RAMSEY | Sunay. |
|  | at |
| April 3.-Mr. and Mrs. C. K. Rhine sons, Kelly and Jack, of Peters- | s |
| rg, were guests of Mr. and Mrs. L. | Saturday |
| Rhine Sunday. | Mr. Haroli Quita uee |
| Mrs. L. C. Elliott called at the home |  |
| Mrs. Landrum Tuhrsday ateeroon. |  |
| Mr. and Mrs. Edd Thornton were |  |
|  |  |
| Mrs. C. B. Davis spent Tuesda | Hal |
|  | A |
|  |  |
| Louise King spent therine Miller. | Earl Blackerlys Mond |
| ROSELAND |  |
|  | LONE STAR |
| Everyone is teeling good since n of last week. The wheat |  |
| king fire. | Aprill $1 .-$ |
| Several fr | did not get very well circulated in |
| tre. E $J$ |  |
| ,ited Mra, J. C. Wilison last week | ngr and some useess tri Rev, Boss, the county |
| ail were Plainview shoppers |  |
| nday, | Sunday morning and Rev a Wayland studeat preach |
| er, Mra. Graham Hart in |  |
| Mis weeli M, S. Byars, W. A. Whit |  |
|  | Herman kins: vio has |
|  |  |
| reh at Lockney Sunday morning. | Where he it ${ }^{\text {a }}$ |
| are attending the meeting at | turned trom |
| Mrs. Bllows of Amarillo has been | M |
| visiting her daughter., Mrs. Irving | $\mathrm{Ma}_{\text {Mr, and }}$ |
| Wnett, the past week. |  |
| and lin | lin of Plainview sum |
| Easter egg hunt. | day |
| , John Smitherman mad | das |
| Taylor county Saturday Mond |  |
| Mrs. Smitherman ha |  |
| Mg her parents the past two weeks. | ed from Paducah to the |
| visited in the J. J. Smith home | The |
| Sidy, Bros. purchased a new Pon- |  |
| ac sedan from Dicken $\&$ Scoggint |  |
| Floydada this week. | $\left.\right\|_{\mathrm{Lu}} ^{\mathrm{ELe}}$ |
| THERAN NEWS | the noon |
|  | STARKEY |
|  |  |
| ane program was had and |  |
| nt was held in the afternon Mr. and Mrs. Norval Raper of Lock- | meas |
|  |  |
|  |  |



GOOD LINE OF STRAW HATS JUST IN ONSTANT effort backed by expert technical nowledge has produced in THOROUGHBRED The harmony of blended colors and the perfection of detail are interesting to the man who desires to be
well dressed. The wearing qualities (Thoroughbred Hats are made from long selected hare's-fur, felted and finished to withstand more than ordinary use)
make them worthy of the consideration of the man
"LOOK AT YOUR HAT-everyone else does!"

## E, L, AYRES, DRY GOODS

The Home of Hart Schaffner \& Marx Clothes

PLEASANT HILL

SO THE BEST WAY FOR YOU TO DISCOVER
OUR CLOTHES CLEANING, PRESSING AND REPAIRING SERVICE IS DIFFERENT WIL You Do THIS

Phone 160
COMMERCIAL TAILOR SHOP
ILRUL IALOn JIUT

NOTICE TO THE PUBLIC
 cleaning, re-painted all the shelving and counters, re-
arranged the stock, and are now ready to serve you out of the cleanest and most sanitary grocery and

We still maintain our delivery service, and sell to appreciate the accommodation on thirty
Phone us your needs and they will be dedays time. Phone us your needs and they
livered to your door, if you live in town.
It time to plant a garden and we have the seed for

FRESH GROCERIES AND MEATS AT ALL TIMES JUST CALL TELEPHONE No. 10 WE'LL DO THE REST
RILEY \& BREWSTER


## HALL INSURANCE



##  Specials for Saturday

Rice, fancy, 5 lbs . ...39c<br>$\overline{\text { KCB. Powder, 25c size 19C }}$ Pe set Relish, 3 -H, 6 oz $\quad$ 34c

CANNED BEANS, No. 2
Red Beans, Pork \& Beans, Red Kidney Beans, Blackeye Peas-

63 cans assorted $\quad$ 49C
COFFEE, Wapco, 3 lb . can, everyiondy drinks it .... $\mathbf{\$ 1 . 4 9}$

|  | 63 cans assorted | 49c |
| :---: | :---: | :---: |
| COFFEE, Wapco, 3 lb . can, ev | ybody drinks it | \$1.49 |
| WHITE SWAN MILK, Large size | 5 cans | 49c |
| WHITE SWAN MILK, small size | 7 cans | 33c |
| SYRUP, White Swan | Gallon | 72c |


|  | 63 cans assorted | 49c |
| :---: | :---: | :---: |
| COFFEE, Wapco, 3 lb . can, eve | body drinks it | \$1.49 |
| WHITE SWAN MILK, Large size | 5 cans | 49c |
| WHITE SWAN MILK, small size | 7 cans | 33c |
| SYRUP, White Swan | Gallon | 72c |


| SARDNES, large cans in Mustard or Tomato Sauce each 13c |
| :--- |
| 13c | MARKET SPECIALS

FRESH CAT FISH, Dressed, they are fine, Pound 34c SLICED BACON . Ib. 32c $\quad$ HAMS, Cured . . Ib. . 33c 34 CREAM CHEESE Ib. 31c LOTS OF FRESH OYSTERS
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FIRST NATIONAL BANK
 BAKER MERCANTILE COMPANY

BUY YOUR FORD HERE


Free Inspection Service at $500,1,000$ and 1,500 miles
$\qquad$
$\qquad$

LOCKNEYAUTOCO.
Lockney, Texas


## John Deere Combine

 in 8,10 and 12 ft . sizes.

## Why orer 300,000 have already chosen the new Chevedlet Six

Smooth Six-Cylinder Performance<br>The Chevrolet Six delivers its power vibration or body rumble-assuring at every speed the quiet, luxurious combort that everyone expects of a fine automobile.<br>Better Than 20 Miles to the gallon<br>Due to finer carburetion and improved manifolding, this marvelous with fueleconoray of better than 20 with fueleconoray of better than 20 extremely low oil consumption.

Distinctive Bodies by Longer, lower and Longer, lower and roomier ... and
offering such fine car teatures as Fisher VV windshield, adjustable driver's seat, and Ternstedt hardware

- the new Fisher enclosed bodies the new Fisher enclosed bodies
give the Chevrolet Six an outstand. ing measure of distinction.

Every Modern Driving Convenience The new Chevrolet Six is equipped The new Chevrolet Six is equipped
with full ball bearing steering mechawism... quiet, non-locking mecha- 4 wheel brakes... theff-proof Electrolock automatic stop and tail light . . . rear
vision mirror ... and foot controlled adjustable beam headlights.

A Six in the Price Range of the Four Many people do not realize that this marveious new six cylinder Chevrolet is actually offered in the price range of the four. Compare total delivered prices as well as will find Chevroiet delivered prices include the lowest handling and financing charges available.

|  | The COACH |  |
| :---: | :---: | :---: |
| Finkton ...'525 |  | Dativer, ...... '595 |
| Toipla......'595 |  | Thatugitam.'400 |
| Timan ...... 675 |  |  |
| Cixitioikt . '695 | n |  |

DYER MOTOR COMPANY LOCKNEY, TEXAS

## Church of Christ

 EVANGELISTIC SERVICES CLED E. WALLACE SUNDAY, APRIL 14 SONG SERVICE DIRECTED BY BRO. R. M. MORGAN WE BELIEVE y be religious, but should be religiously "O Lord I know that the way of man is not in himself; it is not n man that walketh to direct his steps."-(Jer 10:23)"There is a way which seemeth right unto a man; but the end thereof are the ways of death."-(Prov. 14:12).
2. That God has spoken. Heb. 1:1. He has revealed his will Matt. 7.21 . His word is to be our guide, not human opinions. Trust in Jehovah with all thy heart, and lean not upon thine own understanding: in all thy ways acknowledge him, and he will dir3. That the revelation of God's will is finished, complete and perfect. All scripture is given by inspiration of God. This at once 2. The Scriptures are able to make a man wise unto salvation. He needs no other wisdom religiously. The Bible should be studled that one may know the will of God. 2 Tim, $2: 15$ proof, correction, instruction in righteousness.
4* That the man of God may be perfect, "furnished completely unto every good
4. These things being true, it follows that all other standards should be set aside. All human creeds and confessions of faith should be, in loyalty to the word of God, discarded. One great
cause of division would thus be removed.


SMITH'S HATCHERY
QUALITY CHICKS AT SMITH'S HATCHERY ON TUESDAYS AND FRIDAYS
We receive eggs Wednesdays and Saturdays. WE HANDLE PURINA CHOWS OF ALL KINDS BUY QUALITY MEBANE COTTON SEED AT

Custom Hatching Each Thursday

## SMITH'S HATCHERY

LOCKNEY, TEXAS
Eggs for your hogs for the hauling.


SAND HILL
lay afternoon, April 7,
singing at the schooi
CATER WILL OPES


| FLOUR, Amaryllis, 48llbs. | \$1.63 |
| :---: | :---: |
| FLOUR, Gardenia, 881 lls . | \$1.49 |
| MOPS, 0 'Cedar, the 1.50 kind . | \$1.19 |
| MOPs, ${ }^{\text {O C Cedar, the S }}$ S 1.00 kind | 89c |
| SYRUP, White Swan, gallon | 66c |
| CIGARETTES, 2 packages for | 25c |
| EXTRACTS, all lavors, botle | 19c |
| BANANAS, Fancy Golden, dzeen | en. 19 c |
| ORANGES, Medium size, dozen | 27 c |


 Easter egg hunt Friday in the can-
yons.
Mr. and Mrs. s. Yeary entertained


## Bright Spring

 Morrings Suggest bright Spring Furnishings


SEE THE NEW MODEL KELVINATOR on display at Piggly Wiggly

PIGGLY WIGGLY ALL OVER THE WORLD

## Specials for Saturday

| Everitit Plinver Flour. $\mathbf{\$ 1 . 6 3}$ |  |
| :---: | :---: |
| PQTTITO CHIPS. Prg.eadi...5c | THE NEW SERIES OF |
| 20 les cale sular 51.00 |  |
| Ta, romeme |  |
| MLL TOR OMY ........ \$1.49 | ${ }^{55}$ S6, 5 S955, w |
| Wrickers coco ...........15c | ,00 |
| CHITSEE...............30c | - $=$ Dress Goods |
| Silceio proun . .3lis... 51.00 | Department |
| FLOUR............. $\mathbf{5 1 . 5 5}$ | cow |
| BIEF ROSTT.......1........18c | The finidl fie Sthe |
| HOO Dimir Rouls, rRESH Elire diy | 55.00 |
|  |  |
|  | \%rexas |
|  | Baker Mercantile Co. |

