## The Lockney Beacon




## THE LOCKNEY LONGHORN



THE NEW SCHOOL BUILDING


Jur Voters and Ihis Issue of Longhorn Dedicated Our School To The "Spirit of Progress"

New High School Building to Be Modern


min and and
 We enijyed having the


Eastere porters were made last
week. Weare making Easter baskets
bis wek, and putting


Second Grade
having the most mothers present
 bur mothers for
and co-peration.
and co-operation.
The following program was render-
ed the P. T. A. meeting Thursday
afternoon:
The Elves and the Shoemaker


Schools of Floyd County Hold Meet

Local Try-Outs in Declamation Held Tuesday


Intermediate Departm't
?. T. A. to Meet
Thursday, April 4th

## Holt Combine Harvester Thresher

ASK THE MAN USING ONE WHY IT IS THE MOST ECONOMICAL ON THE MARKET.
SOLD DIRECT FROM FACTORY TO USER ON ONE PROFIT.
Will be carried as a "key" or distribution stock at Plainview, to TULIA, DIMMITT, LOCKNEY, FLOYDADA


OUR REPRESENTATIVE IS AFTER YOU. He will appreciate

## Henry Hodel

LOCKNEY,
WEST TEXAS TRACTOR \& MACHINERY CO. PLAINVIEW.

# SALE <br> 0 O <br> DRESSES 

## and <br> COATS

## Friday

and

## Saturday

Every garment in our Store goes on SALE at greatly reduced prices.
$\$ 10.75$
to
12.75

Sale price 0.16

## $\$ 16.50$ <br> $\$ 16.50$ to 19.50 Sale price $\$ 14.75$

Big reductions on all better garments.

Take advantage of our PreEaster Sale.

## C.R. Houston Co.

Floydada, Texas


## MERCURY COULDNT GIVE QUICKER SERIICE

WHEN it comes to DRY CLEANING SERVICE, we believe we hold all records for speed* Certainly we know we hold the town's high regard for the quality of our service.
So there's a combination for you that you'll appreciate. Your Clothes don't leave you for long - they come back like new-and besides, the charges are very moderate. If you call Phone No. 114 there ll be
a driver at your door.

ONE DAY SERVICE IS OUR SPECIALTY MASTER CLEANERS AND PRESSERS

MERCHANTS TAILORING PARLOR

## NOTICE TO THE PUBLIC

are busy this week repainting and re-ar ranging in our store, giving it a regular spring cleaning, freshening up our shelves and counters with a new coat of paint; re-arranging our stock so that it items to find them, and fixing the store up in tip-top shape for your convenience.
We are still accommodating the people of Lockney and the Lockney country with our 30 day system of selling goods, still maintaining our delivery ser vice in the city, and giving them a service that is un
Our groceries and meats are the freshest and best at all times, and we are glad to serve you promptly FRESH GROCERIES AND MEATS AT ALL TIMES JUST CALL TELEPHONE No. 10 -WE'LL DO THE REST
RILEY \& BREWSTER

Why the Gold Medal Is So Light-Running-


Gold Medal Separator With the Curved Disk Bowl


Lockney Implement $C_{0}$ DISTRIBUTORS
LOCKNEY, TEXAS

At this Store You Get QUALITY me SERVICE


Pull Your Dises with Three-Fuel Power





## Specials for Saturday



CHOCOLATE CANOY...i... 39c
EASTRR EGG DYE..........25c

## BLUE RIBBON PEACHES .94c

K Comasing Powder....73c

20 lhs. CANE SICAR. $\$ 1.00$
matmens
REDD ORCOBBLIR SEEDPOTATOES
Per IWM Polings ..... $\$ 2.00$
POTTATOO CHIPS..PRg.eadh....5c
FULL CREAM
CHEESE.......ll...........30c
Coiosiz
BANANAS, Goden Yelor, doz.25c
HOT DINNER ROLIS, FRESH EVERY DAY
OPEN FROM 8 TO 9 ON SUNDAY MORNINGS

## WANT COLUMN



# FREE EATS 

## SPECCAL DEMONSTRATION

 OF THE NESCO SAFTEMATC GASOLNE COOK STOVESSEE THE EASIEST STOVE ON THE MARKET TO At Our Stere Monday, April lst BE SURE TO BRING YOUR COOK AND BE OUR GUEST.

## free eats

CRAGER HARDWHRE, FURNI. TURE \& ENDERTAKNG COO.

DAY PHONE 121<br>NIGHT PHONE 34 W phone is 9019 F 2 . Silas Ellis. WE will develop your flims and fin.

ish your rize einning prints.- - Mead.
ors Portur orst Picture Shop.
 OR RENT-Old Beacon office on have for sale a limited sup
Half \& Half seed, Western NEW, modern greenhouse, four blocka $\quad \begin{aligned} & \text { Half \& Half seed, Western Wond } \\ & \text { variety procured from the Hall Coun } \\ & \text { ty Seed CC. Mempis, }\end{aligned}$
 -Hollums, Floydada Florist. $25-$ tf-e -8 seed was ginned from picked cotton FOR RENT-Apartment just vacated,
will rent at reduced rates, gas, water,
mand good staple, celled, are of high lint
and lights, reaned,
as and lights, bath in connection, also
bed room, two blocks from center of near $100 \%$ germination as see seed
get to be. Are aeclimated and will $\frac{\text { town. Mrs. D. C. Lowe. } 1 \text { It-pd }}{\text { OR }}$. $\begin{aligned} & \text { mature two weeks earlier in Flos }\end{aligned}$ Call at Lockney Implement Co
MATTRESS FACTORY in Duncan's
1t-c
 Glycerin Mixture $\quad \begin{aligned} & \text { land and has become so thoroughly } \\ & \text { convinced of the usefulness of the ap- } \\ & \text { pendix that he no longer remove }\end{aligned}$ Stops Constipation $\left\lvert\, \begin{aligned} & \text { fluid discovered a clear thick alkaline } \\ & \text { pored }\end{aligned}\right.$
 bowel and relieves constipation in in hours. Its removal should never be
TWO hours! Brings out old waste anless alt other means fail.
Above is a quotation from a book
 NOTICE TO CHICKEN OWNERS $\begin{aligned} & \text { pills or remedies which clean only } \\ & \text { PART of the bowels, but let Adlerika }\end{aligned}$
$\begin{aligned} & \text { Try Chiropractic First } \\ & \text { S. T. COOPER, D. C. Ph. C }\end{aligned}$
 REED. Mavor.

