

THE LOCKNEY BEACON

The Gateway to the Magic Plateau

"20,000 POPULATION BY 1940"

Heart of the Best Farming Section of the Plains

VOLUME TWENTY-EIGHT

Lockney, Texas, Thursday, March 14th, 1929

Number 26

Will Deliver Rotary Charter Here Friday

District Governor, Rue Parcel, Will Deliver Rotary Charter to Local Club

Notice was received Wednesday of this week by President R. E. Patterson and Secretary J. H. Hohlaus, that District Governor Rue Parcel, of Amarillo, Texas, would be here Friday night for the purpose of delivering to the newly organized Rotary Club, their charter.

The charter was issued by International Rotary on March 7th, and the Beacon was notified of the issuance of same by the headquarters office, and that the charter would be delivered by the District Governor just as soon as he could make arrangements to be with the new club.

The charter for the new club, which was organized with sixteen charter members about a month ago, will bear the names of R. E. Patterson, J. H. Hohlaus, E. Guthrie, Carl McAdams, A. C. Blank, A. P. Barker, H. B. Adams, Fay Guthrie, R. H. Wall, Geo. T. Meriwether, A. R. Meriwether, Ryan Speegle, Artie Baker, Roscoe Snyder, C. D. Henry, Burton Thornton, John Stalcup, T. H. Stewart, and Paul Shick.

At the delivering of the charter, Mr. E. Guthrie of the Plainview Rotary Club will be present and take part in the ceremony. Also the wives of the members of the Lockney Club will be present.

Following is a story about Rotary from the headquarters national Rotary, and pictures of national officers of the club:

BRIEF HISTORY OF ROTARY

The original Rotary club was started in Chicago, February 23, 1905, by Paul P. Harris, a lawyer, who found a lonely stranger in a large city. Harris decided to, and did, club wherein the members could only become acquainted with another, but also devise a way of making themselves of service toward their fellow-citizens at the same time more useful to the community in general. In 1906, Paul Harris decided to invite other lawyers, but on the contrary, he surrounded himself with men, each one engaged in a different form of service to the public. This basis of membership still exists in Rotary. The new club at first did not meet at noon, but met in rotation at the same place of business of the various members. This suggested the name of Rotary club. Today Rotary club is a phrase that stands for better business practices and loftier ideals in business and professional intercourse and for the development of international understanding and peace.

A little more than three years after the organization of the first Rotary club in Chicago, the second Rotary club came into existence in San Francisco. Others followed shortly, first in the Pacific coast, and then in New York, and Boston, and other cities in the United States.

In 1910, the first sixteen clubs united themselves into an association for the purpose of extending the principles and practices of Rotary by organizing clubs in all commercial centers of the world. Shortly afterwards, clubs were organized in Canada and in England and the work of extension has gone on until now there are more than three thousand clubs, located in forty-five countries, conducting their meetings in various languages, but all alike in the ideals and principles and in the fact that weekly

President of Rotary



Room 1311 Sutton
Floyd

Founder of Rotary



Paul P. Harris

meetings are held and good fellowship prevails.

Groups of Rotary clubs in near enough proximity to each other are constituted into districts. They have frequent inter-city meetings and each year hold a gathering of all the Rotarians of that section, at what is called the annual District Conference.

A great International Convention is held each year. At this annual convention, which lasts for about a week, representatives come from all the clubs in the world to get acquainted and fraternize, exchange impressions and talk over the principles and practices of Rotary. The convention this year is to be held at Dallas, Texas, May 27 to 31.

The ideal of Rotary which are embodied in its objects are:

- To encourage and foster: 1. The ideal of service as the basis of all worthy enterprise.
2. High ethical standards in business and professions.
3. The application of the ideal of service by every Rotarian to his personal, business, and community life.
4. The development of acquaintance as an opportunity for service.
5. The recognition of the worthiness of all useful occupations and the dignifying by each Rotarian of his occupation as an opportunity to serve society.
6. The advancement of understanding, good-will, and international business and professional men united peace through a world fellowship in the ideal of service.

Naturally, such an active organization as Rotary has developed many service programs, chief among which is the interest of the Rotarians in the boys of their respective cities. The betterment of rural-urban understanding, the establishment of student loan funds, and the rehabilitation of crippled children, receive the sympathetic interest of many Rotarians.

The Rotary club does not, as an organization, promote or carry on civic enterprises rightfully belonging

Lockney Piano Pupils Attend Elimination

Frankie Dodson and Anice Stewart Win First in Solos; Frankie Dodson and Patricia Patterson Gets First in Ensemble

In the elimination contest for piano pupils at the South Plains Music Teachers try-out ten Lockney children were allowed to enter the contests at the festival, which will be held Friday and Saturday of this week.

Billie Jean Biggers won third place in the seven year old solo group; all the contestants in the eight-year-old group were allowed to enter the finals, and Mary Alice Baker was Lockney's only entry, and will go to the finals; in the ten-year-old solo, Patricia Patterson tied with a Lubbock girl for second place, and Harris Ball Jr., tied with a Lubbock entry for fourth place; in the eleven year old solo group, Frankie Dodson won first; in the fourteen-year-old group, Anice Stewart won first; in the ten-year-old ensemble Frankie Dodson and Patricia Patterson won first; in the 11 year-old ensemble Virginia Hohlaus and Leota Shelton won second place; in the 12-year-old ensemble, Virginia and Kenneth Hohlaus won third place, and in the 14-year-old ensemble Doris Brown and Anice Stewart won fourth place.

There were forty-two entries made from Lockney, about two-thirds of the entries attending the try-outs.

Those attending the try-out from Lockney were: Mr. and Mrs. J. H. Hohlaus, Virginia, Kenneth, and Lawrence; Mrs. T. H. Stewart, Alice and Anice; Mrs. Carl McAdams and Mary Leda; Mrs. Roy Griffith and Even; Mrs. Daff Griffith, Mrs. Frank Dodson, Weldon and Frankie; Mrs. R. E. Patterson and Patricia; Mrs. Luther Cooper and Agnes; Mr. R. L. Brown and Doris; Mr. and Mrs. W. D. Biggers, Billie Jean and Brae; Mrs. Artie Baker and Mary Alice; Mr. and Mrs. H. B. Adams and Milton; Mrs. Geo. F. Kinyon; Mrs. R. P. Shelton, Leota and Leona; Mr. O. E. Stevenson, Glen and Wood; Mrs. H. H. Ball and Harris Jr., and Miss Ethelene Wofford.

Will Preach at Roseland and Liberty

Elder C. R. Graves requests us to announce that he will preach at the Roseland school house at 11 o'clock Sunday morning, and will preach at Liberty school house Sunday afternoon at 3 p. m.

Everybody is invited to attend either or both of these services.

to other organized agencies, but thru its teachings it is hoped that every Rotarian may be awakened to his civic duty and as an individual participate in the activities which go to make his community a better place in which to live.

Floyd County to Have Two School Meets

Growth of Rural Schools Makes Double Event Necessary—Preliminary Meeting March 15 and 16

Two school meets will be held in Floydada this month it was decided at a recent meeting of the directors of the Interscholastic League in this county. March 15 and 16 are the dates set for a preliminary meeting in which the eliminations of rural school contestants will be made. This will precede the regular meet, in which the Class B and Class A schools compete, which will be held in Floydada March 29 and 30. The change was made due to the rapid growth of the schools in the county which made it practically impossible for the entire meet to be held in two days.

Competition for honors has increased each year in the school fair and the participation of rural and Class B students in all events and the unusual growth of the schools in Floydada and Lockney has resulted in an attendance at the school meets that exceeds that of any county in this interscholastic district. To make the meet more convenient to participants and the judges the county board voted to hold two separate contests, the first being open to rural schools and the second open to the county.

Another change that is expected to assist in the selection of the winners of the various contests in record break time is the increased number of judges that will be secured to judge the events. Five teachers from the West Texas State Teachers' College will be invited to judge the contestants instead of the three that were formerly used.

Charles Edward Counts Dead

Little Charles Edward Counts, two year old son of Mr. and Mrs. J. F. Counts, who live northeast of Lockney, died Sunday afternoon at 3:30 o'clock of scarlet fever.

Funeral services were conducted at the cemetery Monday afternoon at 3 o'clock by Elder C. R. Graves, and interment was in the Lockney cemetery under the direction of Grady R. Crager.

Marzella Childress

Marzella Childress, age about eight years, daughter of Mr. and Mrs. Ralph Childress, who live 23 miles north of Lockney, died in the local sanitarium Tuesday morning at 7 o'clock from inflammation of the bowels and pneumonia. She had been ill for about three weeks. She was buried at Silverton Wednesday afternoon at 1 o'clock, after funeral services were conducted at the home of Rev. J. A. Weathers. Grady R. Crager had charge of the funeral.

Jno. T. O'Hearn spent the first of the week in Dallas on business, returning home this morning.

MANLEY TO SPEAK HERE TUESDAY NIGHT, MARCH 19

Call Made for Wheat Growers to Meet and Hear Speaker from Headquarters

Mr. John Manley, of the West Texas Wheat Growers Association, will be in Lockney next Tuesday night, March 19th, and will deliver an address to the wheat growers of this section at the Security State Bank.

All wheat growers are urged to be present and hear this authority on wheat conditions. He is said to be well versed in the affairs of the Wheat Growers Association, and that every wheat grower who attends will be paid well for his time.

MARY AND HOWARD CRAWFORD DOING GOOD WORK

Mary and Howard Crawford of Lockney have made excellent records in McMurry for the past two years. They appear on each honor roll and are very active in student organizations.

Miss Roy Riley Very Sick

Miss Roy Riley, daughter of Mr. and Mrs. Z. T. Riley of Lockney, who has been teaching school at Pampa, Texas, the past year, is quite ill in that city. Mr. and Mrs. Riley went to Pampa last week to her bedside. Mr. Riley returned home Sunday, but Mrs. Riley remained in Pampa to be with her daughter. Miss Roy is said to be getting along as well as could be expected at this time.

A. R. Meriwether Goes to Clinic

A. R. (Tab) Meriwether has been in Fort Worth the past week, going through a clinic, to ascertain just what has been ailing him. He has been in poor health for some time, and it may be that he will submit to an operation before he returns home.

Visits of the Stork

Claude Wofford, 1 1/2 miles northeast of Lockney, Tuesday, March 12, a girl.

E. P. HODGKINS IS BURIED AT QUITAQUE

Funeral services for E. P. Hodgkins, killed in a dynamite explosion in the sand and gravel pit near Quitaque, were held at Quitaque Sunday afternoon and interment was made there by the Baker Undertaking Company of Plainview. Rev. J. E. Stephens of Lockney, officiating. A large number of people attended.

No relatives of Hodgkins were ever located, though the news papers gave publicity to his death and efforts were made by radio to find someone who was related to him. He was pit superintendent for the Panhandle Sand Gravel Company and was about 58 years of age.

Estelline Family Moving to Lockney

Mr. and Mrs. Gene Cornelius and four children of Estelline, Texas, have arrived in Lockney and will make this their home.

Mr. Cornelius will have charge of the Men's Clothing and Shoe Departments of the Baker Mercantile Co., in this city, and will be the buyer in these departments. He has been connected with the W. A. Green Dry Goods Co. at Estelline, for the past eight years, and is an experienced man in the line of work he will be expected to have charge of with Baker Mercantile Co.

Mr. Cornelius has been connected with all the civic movements in his former home, and is a live-wire in community activities, and we are indeed glad to have him and his family as citizens of our town.

STAMFORD MAN KILLED IN ACCIDENT, 3 OTHERS INJURED

Spur, Texas, March 11.—Albert Spoon was almost instantly killed, and three other men, all of Stamford, and employees of the West Texas Utilities Company, were injured when the automobile in which they were riding overturned near Swenson, Sunday night at 7:30 o'clock. George Spoon is in a critical condition in a local hospital and W. C. Waggoner and W. C. Nance suffered minor injuries in the accident.

PLAY TO BE PRESENTED AT PRAIRIE CHAPEL

You cannot afford to miss a real comedy, "Beads On a String," a 2 1/2 hour play given at Prairie Chapel Wednesday night, March 20th. Remember it is hot, peppy, and free.

Mrs. J. A. Abney of Texline, and son, Temple Abney, of Childress, arrived Sunday for a visit with their daughter and sister, Mrs. J. H. Hohlaus. Mrs. Abney returned to Childress but Mrs. Abney re- a few days visit.

Rev. Atticus Webb Spoke Here Sunday

President Texas Anti-Saloon League at Baptist Church Sunday Talks On Law Enforcement

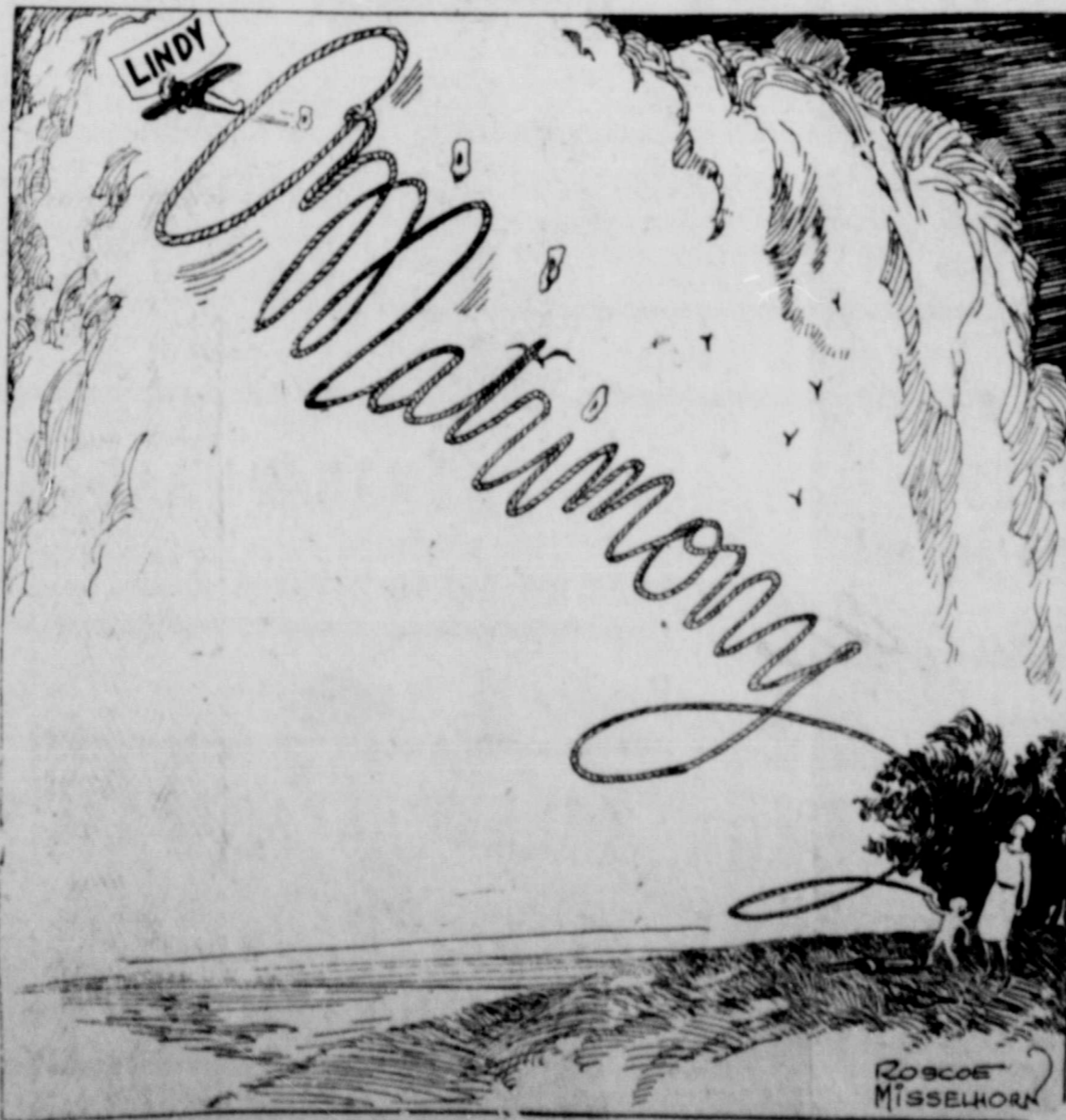
Rev. Atticus Webb, of Dallas, president of the Texas Anti-Saloon League, spoke to a well filled house at the Baptist church in Lockney Sunday morning. His topic was the enforcement of the laws and support of the people in helping to enforce all laws and most especially the Volstead Act, which is the enforcement law of the 18th Amendment.

Bro. Webb stated that the trouble with the enforcement of the 18th Amendment was that the people had relinquished their fight, thinking that when the government passed the 18th would enforce the law and that the prohibition fight was at an end, and that the law would be enforced without the people taking any further steps in the matter, but that the anti-prohibitionists had been trying their best to tear down the law, and resisted these attempts. He stated the prohibitionists had not properly that the country was overwhelmingly "dry" as was demonstrated at the ballot box at the last general election. That the "drys" had elected a president, 3 out of 4 congressmen elected were "drys", 5 out of 6 senators elected were "drys", and 10 out of 11 of the newly elected senators and congressmen were prohibitionists. He brought very forcibly to the minds of the people that if they wanted the prohibition laws enforced that they must defend the law and help the officers enforce them. He said that the man who opposed the enforcement of the law was not a good American citizen, and the man who opposed the enforcement of any law or all laws was a traitor, and was attempting to tear down our government. He stated that the question of modification was a thing of the past, and that the law will be strengthened from time to time, and that those who attack the law cannot hope to get rid of it, but only shows a desire to assist the law breakers and ruin the morals of the younger generation by defying the law and throwing obstacles in the way of law enforcers. He asked if a man or woman who wants to be regarded as good citizens of a community, afford to defend lawlessness, stating it was time for the opposition to the law to cease, and every good citizen to help see that the laws are enforced, for example he used the rebellion in Mexico, stating that the law breakers were like the insurgents, refusing to let the majority rule, and said that the man who breaks the law is attacking our country and that the people should not stand for it, that it was time to fight back and stamp the lawbreakers out. That every loyal American citizen was called to arms against the law breakers, and that the attack of the whiskey ring was only calculated to put the young men at the mercy of the bootleggers, for if the bootlegger can't recruit his ranks in a short while he won't have any patrons. He advised the people to clean out their own communities and demand respect for the law and demand that the opposition to law enforcement cease in each community. He said, "We must impress upon the conscience of the younger people and children the respect for the law and the worth of the prohibition law to them," putting on really worth while educational programs and campaigns.

Rev. Webb has been connected with the Anti-Saloon League for the past eighteen years, and has done a great work in helping rid the state of the saloon, and is now doing a great work in helping to rid the state of the illicit liquor dealer. The law is becoming better enforced in regard to the liquor traffic every day, and within a few years the whiskey business will be a thing of the past if the prohibitionists of the state and nation will take accession to see that law breakers are arrested and punished for trying to oppose the laws of our country. The reason there is as much lawlessness as there is has been brought about by the people being weak kneed and winking at violations of the laws and if every true prohibitionist will give his assistance to the enforcement officers it will not be many weeks until the law is so rigidly enforced that bootleg and illegal whiskey selling will be a thing of the past, and the demand will be made on the government to quit distilling and distributing whiskey over the nation, and then this nation will be truly a prohibition nation.

Mr. and Mrs. J. W. Stevens and daughters, Misses Emma and Ethel, of Plainview, visited Sunday with Mr. and Mrs. Geo. F. Kinyon.

"LANDED"



ROSCOE MISSELHORN

The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION
 One Year \$1.50
 Six Months .75
 Three Months .40
 Subscription Cash in Advance

WE DON'T FIGURE IT WILL BE SOON

Nearly every day some one asks us "when is the county going to vote on paving the Lee Highway again." We are sorry to say that we do not know when this thing will happen again, but we do not believe that paving the Lee Highway in Floyd county will

ever be voted on again. Now don't misunderstand us, we don't mean to say that the Lee Highway will never be paved, for we believe that some day, and that not so far in the distance, the highway will be paved in Floyd county, but as far as voting on the paving of the Lee Highway separate and apart, we think that has happened the last time. When paving is again voted on in this county there will be several more roads in the paving program, and Lee Highway will be only a part of the paving program. Things have happened in Floyd county recently that we believe have made it impossible to even get those in favor of paving the Lee Highway to ask for an election to vote bonds for paving that road. People in all parts of the county want a finger in the pie, and they should have it, and every part of the county should get a square deal, and we do not think any part

of the county could get a square deal in road matters just at this time. Some of us have been asking for a square deal, and we have arrived at the conclusion that we have gotten the shady end of the deal, and so long as we feel that way about the matter, when such matters arise we are going to be very slow to offer them for the approval of the voters. It seems that as far as Precinct No. 2 is concerned, if they expect to do any road improving in their precinct, that it is up to them to do such improving with out the consent and help of the rest of the county, and if we have to do our own improving and pay for same, we are sure we will be just little bit slow in investing our money and helping the other precincts get the roads that they may want in the future. Precinct No. 2 has more taxable values than any other precinct in Floyd county, but she has been tied hand and foot on road improvements by the Commissioners court, unless she goes over the head of the commissioners court and issues precinct bonds with which to open and improve her roads, and in case she has to resort to this method, then when the county carries any county-wide proposition in regard to the matter, you can bet your socks, shoes, and all, that the county will take up those bonds before one cent is ever voted in the county for other road improvement. Of course if we vote precinct bonds, the other precincts can also vote precinct bonds, but if we are forced to vote precinct bonds in order to get roads in our precincts, we will see to it that other precincts will not get roads without they also vote precinct bonds, and that they will not use the taxes from Precinct No. 2, which from this date will be the heaviest tax paying part of the county, to build roads in other precincts that have refused to let us build roads with our own money in our own precinct. This may be plain language, but the plain or the easier it is understood, and then there can be no doubt in the minds of those who have in the past put many things over on this section of the county and got away with it, that the time has come when they are going to cease putting things over on us, spending our tax money, and giving us little or nothing for same. You can get away with a lot of things for a while, but the road is long that has no turns, and this precinct has just about reached the turning point in the road question, and is now ready to fight for their rights. We think it is foolishness to further ask relief of the commissioners court so it is time for us to paddle our own canoe and get what is coming to our section of the county by creating our own precinct in a body separate and apart

from the other precincts of the county, and take care of the road proposition within the limits of our own precinct.

WHY POLITICIANS LOSE OUT

When a man offers himself for office he promises his friends and supporters that he will treat them right, and at all times give them a square deal in all matters that come up in which they are interested, and that he will serve them to their best interests, and the best interests of their community, if they will only elect him to the office that he is seeking. How often do the politicians forget these promises, go back on everything that they have stood for, when running for office, and seek to do only the things while in office that they deem will further their chance of again being elected to the office, or pussyfoot around and play the wiggle worm on every question, for fear that they will not be able to muster enough voters to be re-elected if they come out flatfooted and do the things that they deem just and fair.

We particularly have in mind a man that was really elected by a certain section of the county, and who promised to give that section of the county a square deal in matters pertaining to that part of the county, who after being elected to a certain office, has given that particular part of the county a slap in the face on every question that has arose where that particular section asked for justice and fair treatment, and the only reason we can set forth for his action, is that he thinks by doing so that he is furthering his chances of being adopted by another neighboring section, and will be able to win strength in that other section by trying to throw obstacles in the way of the development of the section which caused his election in the first place. In this he will find that he has made a grave mistake, and that his new friends are only using him for a goat, and that when the time comes for him to be re-elected to office that they will work just as hard to defeat him as they did in the former elections, and that by his action he has caused his friends that caused his election to turn away from him, and that he will be badly defeated when he comes up to be passed upon by the voters again. No one likes a wiggle worm or a man that will not stay put, some will play friendly to them as long as they can use them to their best advantage, but when the time comes to re-elect such politicians, the people who have been using them for selfish purposes, will leave them and hunt for a man that is a man, or else a

man that they believe will prove to be a man. People who can not be depended upon to carry out things that they have promised to do, do not get very far, and they are soon retired to private life by the suffrage of this country. You can fool a majority of the people once in a while, but you can not fool a majority for long at a time, they will find you out, and when they do find you out they don't fail to express their dislike for your squirming existence and unstable selfishness. Men who make a success out of politics, and stay in office for many terms, try to do the things that the people want them to, whether they conform with their own pet ideas or not. This is a democratic country, and there are no czars, emperors, or Kings, and there is no man so smart that he knows the whole thing, or is so wise that he can dictate to the people what they shall have and what they shall not have and get away with it. The people know what they need, what they want, and what they are going to get sooner or later, and the man that blocks the path of the majority with his self-possessed rulership will soon founder on the beach

and be sent home a helpless cripple for life as far as his political career is concerned.

LAND! LAND!

We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties

W. M. MASSIE & BRO.
 Floydada, Texas

WILSON STUDIO & ART SHOP

FLGYDADA, TEXAS
 POTRAITS, VIEWS, PANORAMA VIEWS
 KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING

Mr. Farmer:

Good farm equipment will go a long way to help you raise a good crop, whether you grow wheat or diversify your crop.

We are agents for one of the oldest and best lines of Farm Tools made.—THE OLIVER CHILLED PLOW WORKS.

OLIVER TOOLS ARE LIGHT PULLING TOOLS, AND NONE WILL DO BETTER WORK FOR YOU.

We expect to have an Oliver Demonstration Day Soon. Watch for the Date.

South Plains Lumber Co.

RAY WALL

IRA BROYLES

Out of the Ordinary

We do not have any bargain merchandise for sale, as we only sell the best quality goods that we can buy, but in carrying out the ideas of bargain days WE OFFER YOU THE FOLLOWING—

For Saturday

- Wheat Bran, per 100 lbs. \$1.70
- Shorts, per 100 lbs. \$2.15
- Maize Chops, per 100 lbs. \$1.00
- Barley Chops, per 100 lbs. \$1.00
- Oat Chops, per 100 lbs. \$1.00
- Bone Meal, per 100 lbs. \$1.00

Coal \$1.00 per ton OFF on 1000 lbs. or more. We will deliver to any place in town at a slight additional charge, at these prices. We, of course, expect to get the cash.

We buy all kinds of grain, see us.

SOUTH PLAINS GRAIN COMPANY

Phone 23

Lockney, 1

Our Buying Power Permits

HELPY-SELY
 A LOCKNEY INSTITUTION

SPECIALS for SATURDAY

- Spinach lb. **7c**
- K C B. Powder, 25c size . . **19c**
- Chili, No. 2 can **19c**
- Peanuts, Salted . . lb. . . . **13c**
- Pork & Beans . . can **8c**
- Lettuce, firm and crisp . . . **7c**
- Blueing bottle **16c**
- Olives, plain . 4 oz jar . . **18c**
- Graham Flour . . 10 lbs. . **49c**
- Red Beans can **8c**
- Extracts, Adams Make, any flavor **29c**

ORANGES ORANGES

- People "we Got 'Em" Just to please the taste and the purse dozen **19c**
- Flour, 24 lbs, Shawnee Best, Guaranteed **85c**
- Pears, No. 2 can Each **15c**
- Tomatoes, No. 2 Wapco, 25 cases, to sell per can **10c**
- Home Renedered Lard lb. **15c**

BANANAS! BANANAS!

- Come Get 'Em, we have the Golden Yellow, doz. **18c**
- Peaches, No. 2 can, in Syrup Each . . . **21c**
- MARKET DEPARTMENT SPECIALS**
- Best Cream Cheese, pe rib. **32c**
- Cured Hams, small, they are fine lb. . . . **30c**

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These Low Prices

**The Most Power
at the Lowest Cost for
the Longest Time
with Three Fuel**



HODEL & APPLEWHITE, Dealers

McCOY

March 11.—There was no Sunday school at the Methodist church Sunday.

Mr. and Mrs. A. Curry visited in the Blanco community Sunday night.

Mr. and Mrs. John Kropp of Starkey spent Sunday in the home of her parents, Mr. and Mrs. H. P. Puckett.

Mr. Son Jackson visited in the home of Mr. S. F. Smith Saturday night.

Mr. and Mrs. Clyde Bagwell were the Sunday afternoon guests of Mr. and Mrs. C. D. Thacker.

Mr. Joe Holleyfield spent Sunday with his parents, Mr. and Mrs. Will Holleyfield.

Miss Elizabeth Thacker of Starkey, spent the week-end with her parents, Mr. and Mrs. C. D. Thacker.

MUNCY

March 11.—The March winds are reminding us that spring is almost here.

Mr. Deen Hayes and Bennie Ivie visited in the Vandergriff home Sunday afternoon.

Three new pupils enrolled in school Friday. We are very glad to have them.

Loritta and Wayne Vandergriff visited Pearl and Earl Ivie Sunday.

Mr. and Mrs. Bider of Fairview spent Sunday with Mr. and Mrs. Ivie.

Flossie and Joe Ferguson were guests of Wayne and Loritta Vandergriff Sunday afternoon.

We are sorry to learn that Miss Susie Smalley was very sick last week. She is better at this writing.

Mrs. J. F. Biggs spent Sunday afternoon at the Smalley home.

Claude Nichols purchased a new 1929 model Essex Friday.

Mr. W. G. Ferguson, Joe and Flossie, were Lockney visitors Saturday.

Claude Nichols spent Saturday night with his parents.

Mr. and Mrs. W. W. McGuire went to Lockney Friday.

Clyde Nichols has accepted a job at a filling station in Floydada.

Mr. and Mrs. Nichols visited in the Vandergriff home Wednesday.

Mr. and Mrs. Edd Muncy left Wednesday for a ten-day visit with her parents in Hopkins county, near Como.

CEDAR

March 12.—The meeting at the Pentecostal church closed Sunday night. The assembly called Bro. Blunt as their pastor. He accepted the call and has gone after his family this week.

Cedar girls played basket ball at Floydada Saturday winning over

the Center team, but was defeated by McCoy.

Miss Ruby Lee Cypert spent Saturday night with Mattie and Agnes Taylor.

Mr. Hence Hammonds of McAdoo was here this week-end visiting with relatives and friends.

Mr. and Mrs. J. C. Lackey are in Fort Worth this week attending the Fat Stock Show.

Mr. Robert Jones and family of Aiken attended church here Sunday.

Mr. Roy Brown and little son were visiting Grandma Brown Sunday.

Mr. and Mrs. Freeman Love visited in the Opal Cypert home Sunday.

Mr. and Mrs. E. C. Durham spent Sunday in the M. H. Taylor home.

Grandma Brown is slowly improving.

SUNSET

March 11.—The box supper given by the school Friday night was enjoyed by all present. We made \$40.35, which will be used by the high school pupils to buy base ball supplies.

Otis Milton left Sunday for Plainview where he will enter the business college. We wish him great success.

Mrs. Paul Snodgrass went to Lockney Sunday to stay with her aunt.

Mr. Bill Brewster, who is ill.

Mr. and Mrs. Wilbur Wilson were Plainview visitors Saturday.

Mrs. Homer Harper's are quarantined on account of having scarlet fever.

Miss Gladys McDaniels of Plainview spent the week-end with Miss Bessie Wood.

Mrs. Brooks Browning and little daughter left last week for Sherman, Texas, where they will visit Mrs. Browning's parents.

Mr. and Mrs. Charlie Knierim took Sunday dinner with Mr. and Mrs.

IRICK

March 11.—Mrs. Anson Turner and son, Hugh, from Kansas spent the week-end with Mr. and Mrs. Baughman.

Mr. and Mrs. Roberson and family spent Sunday with Mr. and Mrs. Hanry.

Mr. and Mrs. Hanna were visiting in Plainview Sunday.

Mr. and Mrs. Baylor Byars and family and Mrs. Dollar spent Sunday with Mrs. Rigdon of Silverton.

Misses Donna Nell Murphy and Opal Ashby spent Saturday night with Mrs. Moreland.

Everyone enjoyed a singing at the home of Mr. and Mrs. Taack Sunday night.

Mr. and Mrs. Hampton and family spent Sunday with Mr. and Mrs. Jno. Holmes.

Mr. Jack Dollar took dinner with Mr. Walter Taack.

Everyone enjoyed the party at the home of Mr. and Mrs. L. E. Moreland Saturday night.

Mr. Ray Lakey from Denton was looking over property in this community Thursday.

Miss Opal Billington is on the sick list this week.

FAIRVIEW

March 12.—Mrs. R. L. Carter was called to the bedside of her mother who is very low. Mr. and Mrs. Carter left for Alabama Friday after

making arrangements for their daughter, Clara Bell, to attend school at Floydada.

The Baptists have postponed their meeting until the last Sunday in this month.

Miss Inez Casey spent the week-end at her home in Whiteflat.

The Senior Epworth League en-

joyed a social at the Rushing home Friday night. Misses Winnie McNeil and Pauline Rushing were hostesses.

Mrs. S. L. Rushing has returned from Lubbock, where she has been taking treatments.

Mr. and Mrs. C. H. Clark have returned from a trip to Dallas and Louisville after visiting relatives.

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County

Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

Room 7, First National Bank Building Floydada, Texas



"You Can't Beat Our Loans"

Phone 155



MODERN FIXTURES ADD CHARM

OLD-FASHIONED lighting fixtures are as dowdy as old-fashioned hats. Modern fixtures add charm to a room as well as make it more livably cheerful. We can get you just the kind of fixtures you will like best. Phone us and we will gladly quote prices.

Let Me Figure Your House Wiring

OUR WIRING MEETS EVERY BUILDING CODE REQUIREMENT

GEO. F. KINYON

Phone 92 In Beacon Office

"Long Distance" costs less than ever before

Third reduction in two years is effective Feb. 1

ONE good reason for using "long distance"—if you are not already familiar with its pleasant and profitable uses—is to be found in its constantly decreasing cost.

Hereafter calls to points 130 to 1500 miles away will cost 5 to 25 cents less. In some cases, the reduction is even more.

The decrease applies on all calls except station-to-station calls made after 7 p. m.

Annual saving to U. S. telephone users—5 million dollars.

Take advantage of rates now lower than ever before . . . What loved one, friend, business associate, do you want to call?

Number, please!

A POLICY AT WORK

President Walter S. Gifford recently defined this policy for the Bell System: "... a telephone service for the nation more and more free from imperfections, errors and delays, and always at a cost as low as is consistent with financial safety."

Here you see a policy at work!

SOUTHWESTERN BELL TELEPHONE COMPANY

I isn't how much but how often. A systematic saver, depositing small sums regularly, will enable you to build up a very respectable account in a surprisingly short time.

We invite you to begin by opening an account with this bank today.

Open Your Account Today

The Security State Bank



A RESTFUL OVERNIGHT SERVICE
— TO —
**WICHITA FALLS
FORT WORTH & DALLAS**
— FROM —
THE SOUTH PLAINS

LEAVE
LOCKNEY
8.28 P.M.

Ar. Wichita Falls 2:45 A. M.
(Sleeping car can be occupied until 7 A. M.)
Ar. Fort Worth 6:35 A. M.
Ar. Dallas 8:10 A. M.

PROVIDENCE

March 12.—School is progressing nicely now. There were five new pupils started Monday.

Mr. and Mrs. Jewel Bennett of Roscoe, are visiting in the O. L. Bennett home this week.

Mr. and Mrs. Wayne Carthel spent last Sunday in the Taylor Golden home.

Misses Eva and Versie Taylor of Whitfield visited with Mr. and Mrs. Roy Clements Sunday.

Mr. and Mrs. Joe Phillips of Lone Star visited in the White home Saturday night and Sunday.

Mr. and Mrs. Willard Phillips visited relatives in Plainview Sunday.

Mr. and Mrs. Doc Bennett last Sunday and Mrs. Lee Bennett Sunday evening.

Messrs. Harold McLaughlin and Will Bennett, Misses Ruby and Lois Williams visited friends at Parnell Sunday.

Mr. and Mrs. Sam Wright visited Mr. and Mrs. Doc Bennett last Sunday.

Mr. and Mrs. McPeak visited relatives at Floydada Sunday.

Quite a few attended the play at Prairie Chapel Friday night.

Mr. Coat Williams spent the week with Mr. and Mrs. Doc Bennett.

A few of the young folk attended a dance at the home of Mr. and Mrs. Adolph Lindermann of Whitfield Saturday night.

LONE STAR

March 11.—The Volunteer Band from Wayland College gave programs at the Sterley Baptist church Saturday night, Sunday morning, and Sunday afternoon. Lunch was spread in the building at the noon hour.

Mr. and Mrs. C. W. Jackson of Plainview spent Sunday night with Mr. and Mrs. C. J. Roach and family.

The try-outs for declamations and story telling was held in the auditorium Friday evening. First and second places were given as follows: Sub-junior boy declaimer, 1st Robert Lee Smith, 2nd Clayton Roach; Sub-junior girl, 1st Tress Allen, 2nd Inez Word; Sub-junior story telling, 1st Kenneth Griffith, 2nd Clayton Roach; Junior girl declaimers, 1st Almeda Workman, 2nd Lucile Jarboe. There was only one entry for junior boy, senior boy, and senior girl declamation.

Mr. Herbert Jackson of Turkey spent Wednesday night with Mr. C. J. Roach and family.

Mr. and Mrs. J. W. Jones and family from Lubbock visited Mr. R. L. Jones and family last week.

Mr. C. J. Roach and family and Mrs. C. C. Riddle spent Sunday with Mr. and Mrs. L. V. Jackson of Turkey.

Mrs. G. B. Johnston was ill for several days of the past week.

Mr. T. M. Neeves and son, Robert, left Sunday for Fort Worth, where they will attend the Fat Stock Show.

Mr. Walter Griffith and family visited Mr. Geo. Roberson and family of Roseland Sunday.

Mr. Albert King has been ill for several days of the past week.

Mrs. Street is ill with the flu at the home of her son, Mr. Lavender Street.

STARKEY

March 12.—The Woman's Club met last week at the home of Mrs. W. F. Furgerson.

The play rendered last Wednesday night by the Sand Hill community was enjoyed by a large crowd.

Mrs. J. T. Copass and family are visiting in Olester, Okla., with Mrs. Copass' sister.

Mr. C. M. Mara and family left Thursday morning for Denton to bring back their son that finishes his work there in the Denton Teachers College.

Last evening Mr. C. E. Turner lost a brooder house and several hundred baby chicks by fire. The fire was supposed to have been caught from the brooder.

The Starkey girls won the basketball game last Friday over the McCoy team.

Everyone is invited to attend the play, "Matches in the Parlor," next Wednesday night. The play is composed of the high school children.

Mr. I. E. Mallow and family attended the funeral of his grand child who died in Plainview and was buried at Cone.

Mr. Jerry Reasonover, who is attending business college at Plainview spent the week-end in Floydada visiting his parents.

Sam Poteet is being taken to the Lubbock sanitarium for treatments.

ROSELAND

March 11.—Bro. H. P. Ashby preached at Roseland Sunday morning. The Hulves B. Y. P. U. band rendered a very interesting program in the afternoon. At the noon hour a bountiful lunch was spread in the auditorium. All who attended enjoyed the day very much. We were very glad to have these young people from Hulves visit us and invite them back at any time they can come.

Mr. G. C. Hilburn was called to

\$30,000.00
in CASH
for
TAKING PICTURES!

A GRAND PRIZE of \$2,500 in cash; 1,222 other awards—some as much as \$500 each—are offered in Eastman's big picture-making contest. You stand as good a chance as anyone to win a prize. Get your camera out and get busy. Load up with reliable Kodak Film in the yellow box for the finest negatives. Let us develop and print your exposed films for the highest quality pictures. Get entry blanks and full information here.

Meador's Picture Shop
LOCKNEY, TEXAS

Floydada Monday to be at the bedside of his mother, who is ill with pneumonia.

Mmes. W. A. Whitlock, T. J. Gilbert, Frank Roberson, R. I. Thomas, and Miss Anna Sims attended the Home Demonstration Council meeting at Floydada Monday.

Mrs. H. L. Barton has been a flu sufferer this week.

Mr. and Mrs. H. L. Kountz and sons, Mr. and Mrs. Jim Stevenson left last week for Fort Worth and other points. They will attend the stock show and visit relatives while gone.

Others who are enjoying the stock show this week are P. M. Smitnerman and son, Ernest, Guy Sams, and O. V. Wilson.

Paul Sims has been confined to his home several days suffering with a severe headache.

Mr. and Mrs. Guy Sams are driving a new Chevrolet coach.

Mr. and Mrs. W. A. Whitlock and son made a trip to Clovis last week, where they visited relatives.

Miss Velma Hudson spent the week at

Last Friday night the members of the Home Demonstration Club entertained the members of their families with a party in the auditorium of the school building. About 75 people attended. Progressive 42 was the leading feature, there being nine tables. The little Miss Malone delighted the crowd with two songs and Mrs. Guy Sams gave a reading. Refreshments of cake, sandwiches, and coca were served. Everyone reported a good time and wanted to know when "the next one would be."

The club will meet in regular meeting next Friday afternoon.

PLEASANT HILL

March 12.—School is progressing nicely. Everyone seems to be interested and enjoying their work.

Mr. Clayton Day of Childress visited his parents, Mr. and Mrs. Dan Day this week-end.

Miss Zelda Battey attended a Sunday school social at Mrs. Kiker's Saturday afternoon.

Mr. and Mrs. Billington visited Mr. and Mrs. Cardinal Saturday evening.

LIBERTY

March 11.—There will be church here Sunday, March 17. Everyone come.

Jennie and Ruth McCormick, Pauline Strickland, and Dorine Anderson were the Sunday guests of Vieta Dunlap.

Misses Erma and Berma Bean spent Sunday with Miss Elsie Anderson.

Mr. and Mrs. Robert Fisher called on Mr. and Mrs. Clarence Guffee of Cedar Sunday.

Miss Mary Box spent Saturday nite with Altha Strickland.

Messrs. Alvie and Orville Love and Misses Lottie Easley and Berma Bean motored to Flomot Sunday.

DR. HAVEN'S BLUE WEED KILLER

Land Owners and Farmers:

We have the county on Blue Weed Killer, and can furnish you from one gallon up, to rid your place of all weeds, and especially the Blue Weeds.

Guaranteed to kill 100 per cent if applied according to directions. If it doesn't return the container and get your money.

We want agents in other towns.

Community Supply Co.
Floydada, Texas

Miss Ruby Gentry and Mr. Morris had been visiting relatives. Mr. Collins returned home from Slaton Co. He returned to his work Saturday night, where Miss Gentry

You aren't feeling right, can't enjoy a meal; Stomach's all upset, it's rocky how you feel; You can't eat this, and you can't eat that; Nerves all jumpy, don't know where you're "at". Don't need a new stomach, just need nerve relief. Chiropractor'll do that beyond belief.

C. J. McCOLLUM
Phones: Office 17; Res. 102J

—FOR EASTER SMARTNESS

THE Big Easter Parade shows a succession of smart, immaculately clean raiment. Be of the elite—let us clean your frock for the holiday; it'll be fresh-looking, as good as new—all for a trifling cost

MERCHANTS TAILOR-ING PARLOR
THE MASTER CLEANERS
Phone 114 We'll Call

WE LIKE TO HAVE YOU SAY—

—Can you clean, press and repair my suit in a hurry? We can, and give you the service that's worth while.

Even in haste we are painstaking and thorough.

CALL US ANY TIME—WE'LL ANSWER
JUST PHONE — **160** — WE'LL CALL

Commercial Tailor Shop

RALPH ASHWORTH

Saturday Specials

CABBAGE . . . per lb.	3c
LETTUCE per head	7c
RAISINS 4 lbs.	28c
RAISINS 2 lbs.	15c
PEACHES, Dried . . . per lb.	10c
CORN, No. 2 size . . . 6 cans . . .	35c

PRICES ALWAYS RIGHT

Walker & Gree



REVIVAL MEETINGS

at the

BAPTIST CHURCH

Hear Ye! Hear Ye! Wanted; Your Presence, Your Voice, Your Help

March 24th --- April 7th
9:30 A. M. 7:30 P. M.

THEY WILL INTEREST YOU.

Pastor E. D. Morgan will preach; Rev. Jerry E. Cox of Fort Worth, Singer, Teacher, Evangelist, will work at enlistment and music. Mrs. Jerry E. Cox is the Chalk Talk Artist.



EASTER SUNDAY, MARCH 31st, IS HOME COMING AND ROLL CALL DAY. DINNER AT THE CHURCH

**Make Jesus King and Master
Put God First
We Hope 2 C U**

THE LOCKNEY BEACON

NOTICE TO Wheat Growers

Arrangements have been made whereby you can contract your wheat and call on any market or have it called on a certain price level, or you may enter the daily pool.

Don't fail to hear—

JOHN MANLEY

An expert on wheat marketing, at the

SECURITY STATE BANK TUESDAY EVENING

AT 8 P. M.

Large wheat surpluses point to lower price levels and unless some large wheat belts produce short crops, we may reasonably expect lower prices.

Mr. Manley's address will be of extreme interest to every wheat grower in this territory.

DON'T FORGET THE MAN, THE DATE AND THE PLACE.

Tuesday Evening, 8 P. M. at the Security State Bank, Lockney, Texas

SENTENCE OF DEATH IS GIVEN TO BILL FRITTS

Wounded He Walks Into the Court Room to Hear the Jury Verdict

Anson, Texas, March 10.—The death sentence was given Bill Fritts Sunday by a jury which held him to be guilty of killing Earl Hamilton, 17, last October.

Fritts, suffering from razor wounds allegedly self-inflicted while the jury was deliberating was able to walk to the court room to hear the verdict.

Young Hamilton and his father, D. W. Hamilton, the state contended, the a grand jury investigating liquor deals.

DECLAMATION TRY-OUTS AT LONE STAR FRIDAY NIGHT

Floyd county should produce a number of "Silver-Tongued Orators" if the contestants in declamation at the Lone Star school continues their study. Judges of the event found it exceedingly difficult to determine the winners in the different classifications as each and ever contestant exhibited unusual ability.

The judges decisions were as follows: Sub-junior boys, Robert Lee Smith, first; Clayton Roach, second. Sub-junior girls, Tress Allen, first; Loraine Griffith, second. Junior boys, Brice Allen, first. Junior girls, Almada Workman, first; Lucile Jarboe, second. Senior boys, Harley Workman, first. Senior girls, Fay Parker, first. Sub-junior story telling, Kenneth Griffith, first; Clayton Roach, second.

HIGHWAY BOND MEASURE FAILS IN LAST FIGHT

Lack Three Votes to Get Necessary Two-Thirds Majority—Second Time In Week

Austin, March 11.—For the second time within four days, the house tonight rejected the proposed constitutional amendment authorizing a \$175,000,000 road bond issue by a vote of 97 ayes and 30 nays, three short of the required two-thirds majority. The issue was defeated Friday, 98 to 37.

A verification demanded by road bond proponents revealed that the ballot announced by Speaker pro tem Fred Minor was correct.

Representatives Patsch of Fredericksburg and Hubbard of New Boston, sponsors, were undecided if another attempt would be made to obtain passage of the joint resolution during the three days of the regular session which remains.

Patsch blamed the second defeat of the proposal to five paired votes. Contending that some of the five absent members against the issue had not been excused, Patsch said that representatives favoring the plan who were here might have been able to cast their votes for the road bond issue if pairs were found invalid.

REPORT OF ACCIDENTS OF ALL KINDS IN TEXAS FOR THE YEAR OF 1928

Causes	Injured	Killed
Automobile	6606	902
Railway Train	408	182
Interurban car	33	15
Street Car	89	27
Aeroplane	32	45
Other Vehicles	257	50
Falls	574	129
Burns	351	134
Drowning	34	105
Firearms	255	127
Explosives	211	83
Other Causes	1027	212

Total 9877 2071
412 were injured and 156 killed in home accidents, and 416 were injured and 165 killed in industrial accidents.

The following is an interesting and informative analysis of accidents occurring in Texas for a period of four months, from September 1, 1928 to December 31, 1928, made by the Texas Council of Safety at Austin. During that period 289 were killed and 2608 injured in automobile accidents, and other sub-heads show the number injured and killed for that particular description.

More people were injured by cars passing round cars ahead and skidding into the ditch. 118 injured and 16 killed during four months due to this cause.

A number of collisions were caused by cars passing round from the rear and turning into the road too soon. 67 were injured and 4 killed by cars being ditched to avoid collision.

Possible carelessness in driving on wet pavements caused cars to skid resulting in 8 deaths and 70 injuries. Striking loose gravel and soft dirt was responsible for 67 injuries and 9 deaths.

Collisions on curves claimed 7 victims and 47 injuries.

Meeting cars on the wrong side of

BOYS WASH SUITS

A STUPENDOUS NATION-WIDE SELLING

All new, clean, clever fast-color suits for the young lad 2 to 8 years. These suits at \$1.00 each are such exceptional values that you should surely take advantage of this SALE EVENT!



Seldom Such Splendid Values!

THE COMBINATION XX PLAN, a form of merchandising thru which we cooperate with thousands of other mercer and Marshall Field & Company, Wholesale, enables us to offer you a limited number of these suits.

FABRICS
Peggy Cloth
Broadcloth
Prints, Linens
Beach Cloth
Sutling

COLORS
Blue - Tan
Green - White
Crests, Navy
and Combinations

STYLES
Olive Twist - Double Breasted
Sports Styles - Novelty Combinations

IMPORTANT DETAILS
2 Pockets in Trousers, pocket in Blouse.
All sizes exceptionally full.
Detachable belt buckles. Wide front fitting.
All double attached seams.
Long waist button band to allow lengthening.
Well made—excellent workmanship.

Don't fail to make your selection at once. Phone and Mail Orders accepted as long as quantity lasts.
On Sale March 18

E. L. AYRES

Home of Hart Schaffner & Marx Clothes

Beautiful Homes Baby Chicks Thrifty Farms

15 varieties \$11.00 to \$13.00 Hundred delivered. State accredited and Standardized Quality chicks. All kinds of plants for West Texas \$1.00 thousand up. 500 varieties garden field and flower seeds. Poultry supplies of anything you want for garden, orchard, lawn, field, poultry and stock.

WE HAVE IT OF QUALITY AT RIGHT PRICES.

C. E. WHITE SEED COMPANY

PLAINVIEW, TEXAS

TEXAS WEEKLY INDUSTRIAL REVIEW

March 11.—The following record of industrial activity lists items showing investment of capital, employment of labor and business activities and opportunities. Information from which the paragraphs are prepared is from local papers, usually of towns mentioned, and may be considered generally correct.

Jacksonville — Building of new bridge across Neches river contemplated by Cherokee and Anderson counties.

San Benito—Central Power and Light Company installing 1,000 Watt beacon on top of 125-foot elevated water tower here.

Amarillo — United States Government Helium Plant opened to business.

Construction started on Snyder's new municipal airport.

San Jacinto—New gin will be erected here by Stanley Brothers of Huntsville.

Benavides—500 cars sulphur shipped from Duval Texas Sulphur Co.

Jefferson—New fire truck purchased by city commissioners.

Dew—Large crew constructing high power line for Texas Power & Light Co. near Dew-Fairfield highway.

Teague—Establishment of canning factory here discussed at Freestone County farmer's meeting.

Marlin—Construction started on milk plant for Borden Co.

At Americus erected and machinery installed for drilling oil well by Magdon Petroleum Co. near Clara.

Electra—Wabash Avenue between Main and Wagoner will be paved. Marshall—Nine-story, modern, fire-resistant hotel will be erected here costing \$300,000.

San Antonio—Twenty-story building erected at Navarro and streets and will be used for office, college and hospital.

El Paso—New Elks' home will be erected on site of present structure at Campbell and Myrtle streets, at cost of \$200,000.

Lubbock—Equipment for sound picture installed at Palace theatre.

Abilene—Construction of city lighting system, extension of electric distribution lines and addition of new numbers are plans made by West Utilities Co. here.

Room in Arrar. Plans made by Floyd Burr Texas Association.

tion to build \$50,000,000 gin plant.

Towns between Brownwood and Waco will be served with natural gas by new corporation. Construction of project will cost \$2,000,000.

Toll bridge across Red River, north of Clarksville, connecting with Oklahoma, will be completed soon.

Quitaque—Installation of new sewerage system underway.

El Paso—Steel being erected at new warehouse for Nichols Copper Co. 70-acre tract purchased for erection of power plant for El Paso Electric Company.

Tyler—Plans completed for new \$200,000 milk products plant. Approximately 75 carloads rose plants will be shipped from here this season. Lubbock—Construction will start on new \$700,000 hotel May 1.

TRUST COMPANY IS FORMED AT PLAINVIEW

Plainview, March 10.—Chartering of the Plainview National Trust Co., capitalized at \$10,000, has been announced by J. D. Steakley, vice president of the Plainview National Bank. The trust company has been organized for the purpose of loaning money, to sell and deal in notes, bonds and securities, to act as trustee, and conduct a general trust business, the charter states.

The same officers and directors head the trust company as do the Plainview National Bank and its offices are in the banking rooms in the Skaggs building. A. G. Hinn is chairman of the board; L. S. Kinder, president; J. D. Steakley, vice president; David Bates, cashier; T. A. Mierschin, assistant cashier; Dave Collier, W. E. Settoon, A. M. McMillan, Z. T. Hoff and F. M. Daugherty, directors.

Sand Hill Girls Club

Miss Bass met with the girls March 6th. The following girls were present: Ever Maye Gollerher, Veri Miller, Ruth King, Lorene Tarpley, and Audrey McLain.

The first year club girls are to have the goods for their caps and aprons. The second year club girls are to have gowns ready to hand in. The third year club girls are to have their silks finished.

Our next meeting will be March 20th. We hope to have our sewing finishing in time to do some cooking.

DRY CLEANING

"When It Leaves Us You Can Wear It"



If you happen to be sending your Fancy Dresses or Suits out of town you can now get this taken care of and save the time and added expense for we are equipped and capable of doing any kind of cleaning, both for ladies or gentlemen.

You Are Sure To Like Our Service

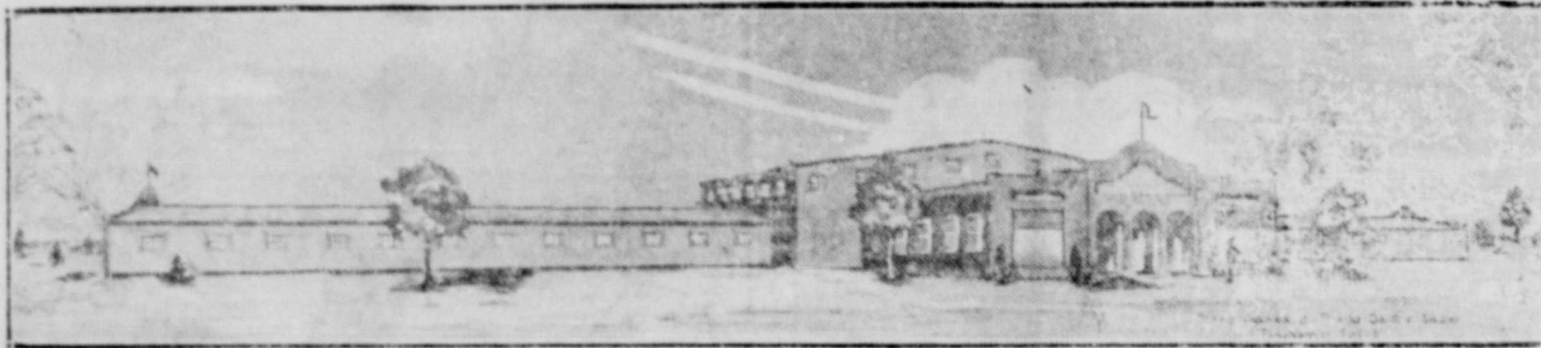
Come in and see our many suit samples of the latest patterns.

You Will Like Our Fresh Home Made Candies, Made Daily in Connection With Our Shop

Deliver to any part of the city.

Phone 191

BROOKS DRY CLEANERS



BUILDING PERMANENT HOME FOR PANHANDLE-PLAINS DAIRY SHOW

The permanent home of The Texas Panhandle-Plains Dairy Show which is under construction at Plainview will be ready in ample time for the staging of the Second Annual Show, April 2-5.

contractors on the job, and they are rushing this work to completion. The building is being erected to fulfill Plainview's promise last year that if the show were located here permanently buildings for housing it would be provided. The City of Plainview is building the home which is several buildings all connected to facilitate staging the show. The construction is of wood covered with roofing material and stripped. The

gable ends on the structure are of stucco artistically made. Five buildings are being constructed all tied together. There will be three large barns to house the animals, large show ring with seats for seven hundred people around it, and a large building to house the dairy products department, and the commercial exhibits. There will be twenty-five thousand square feet of floor space in the entire structure. The

buildings or parts, are all connected to the show arena, it being in the center with the other buildings projecting in four different directions. The entire structure is located on a ten acre tract of land adjoining the municipal part at Plainview, and is close in to the business section of the city. Directors of the Panhandle-Plains Dairy Show Association inspected the construction work Thursday and were loud in their praise of its efficiency.

find our butter markets in the western country.

"I have always maintained that the cream market, either sweet cream or sour cream, is the backbone of dairying from the standpoint of diversified farming. The cream market is the basis upon which a man will market his dairy products because of the fact that his skim milk has considerable value in the feeding of his chickens, hogs, and other farm animals. The man who is essentially a dairy farmer (a man who practices the raising of dairy cows to the exclusion of any other type of farm operation with the possible exception of growing enough feed to feed his cows) will usually have between 50 and 150 cows on his farm and will demand a whole milk market in most cases. The diversified farm will have a considerably less number than that, usually 10 to 20 cows and does not particularly care for a whole milk market.

Have Your Abstracts Made By ARTHUR B. DUNCAN The Old Reliable Abstract Man Floydada, Texas

don't know a whole lot about it; consequently we must develop slowly. Most of us couldn't afford to go out over night and buy 20 or 30 cows." You have got to develop gradually. From a diversified farming standpoint, there is no question but that our cream market is the basic market.

"I shall mention one other product—manufactured farm products, the small farm dairy. There are a few people who are producing it at a profit, manufacturing dairy products on their own farms and selling them in town. There are two markets that are available for the average farmer. Butter is about the only dairy product that can be manufactured on the farm. The other manufactured products require a great deal of scientific skill and special machinery.

"The future of dairy production in this country is going to depend almost entirely upon the type of market that we choose and the quality of our products must be considered first, last, and always. The dairy industry offers an opportunity to the man who is willing to work and produce a product which will be the equal of any other product of its kind.

"It is the business of the Department of Dairy Manufacturers of this college to train men to operate different types of dairy manufacturing plants and to work with them to produce better quality dairy products."

TOWN KILLERS

People who kill a town: Those who oppose improvements, those who run it down to strangers, those who never distrust public spirited men, those who hate to see others make money, advertise their business, those who show no hospitality to anyone, those who oppose every improvement that does not originate with themselves, those who put on an extra long face when a stranger talks of locating in their town, those who oppose every public enterprise that does not appear of personal benefit to themselves. "Be a booster for your town!"—Contributed.

Ross Stark of O'Donnell, Texas, was in Lockney the latter part of the week.

LAND! LAND!

We have land to Sell to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hartley and other counties.

W. M. MASSIE & BROS. Floydada, Texas

WILSON STUDIO & SHOP FLOYDADA, TEXAS POTRAITS, VIEWS, PANORAMAS, ARTS, PHOTOGRAPHY, ENGRAVING, PRINTING, ETC.

CHURCHES

At the Methodist Church Sunday school 9:45. Preaching at 10:55 and at 7:45 each Sunday.

Subject of sermon Sunday morning, "The Price of a Finished Task." At the evening hour, "Fidelity and Its Reward As Seen in the Life of Daniel."

Let the church pray for a great day Sunday, and invite others to come. A cordial welcome to all.

The choir practice will be held after this week on Tuesday evening at 7:45. Let's be on time. Dr. McCollum will direct the choir. Let all who will join the choir be at the church on time for the rehearsals and for the services.

J. E. STEPHENS, Pastor.

Lockney Circuit Announcements I will preach at Cone Sunday morning and at Whitfield Sunday night at the Methodist church.

Work will start on the Methodist church at Sterley Monday of next week.

W. H. STRONG, Pastor Lockney Circuit.

Gland Hand Class of Methodist Sunday School

The Glad Hand Sunday school class of the Methodist church, met Sunday, March 10th, with all members present, except four. We had a very interesting program and organized a Wesley Bible Class of married couples. We will be glad to have all those between the ages of 25 to 45 years who go to the Methodist church to join this class. Meet with us next Sunday at 9:45 a. m.—Class Reporter.

Woman's Missionary Society The Woman's Missionary Society met Tuesday, March 5th, at the home of Mrs. Frank Dodson, in their regular business and social meeting.

Devotional service was conducted by Mother Strong, after which the business was conducted. There were 71 visits reported made to the sick and strangers, 8 trays to the sick. Mrs. Morris reported a visit to Valley Institute for Mexican girls.

tells us that there are sixty girls in this school and all bright girls, going to school because they really wanted to. She also said the buildings were well furnished and that the orchestra from this school was going to other places to play. She brought home some pomarosa lemons and some limes that were grown on the school ground.

After listening to this fine report, Mrs. Frank Dodson, assisted by Mrs. W. J. Griffith served Angel food cake and ice cream with a Shamrock leaf in the center reminding us of St. Patrick's day. As the 30 women and Bro. Stephens enjoyed the delicious refreshments, Miss Frankie Dodson played very beautifully on the piano. After a word of prayer by Bro. Stephens, everyone left expressing their thanks to the hostess as having enjoyed the evening.—Reporter, Mrs. J. E. Stephens.

Charles Maxwell Wofford Dead Charles Maxwell Wofford, six weeks old son of Mr. and Mrs. L. A. Wofford, died at 4 o'clock Wednesday afternoon, at the family home in east Lockney, of pneumonia, after an illness of several days. Funeral services were held at the Church of Christ at 2:30 this afternoon, conducted by A. E. Arceneaux and Rev. J. E. Stephens, and burial was in the Lockney cemetery under the direction of Grady Crager.

LINDBERGH COMPLETES AIR MAIL INAUGURATION

Mexico City, March 11.—Col. Charles A. Lindbergh and his fiancée, Miss Anee Spencer Morrow, were re-united again today after a separation of less than two days, during which the famous airman inaugurated air mail service between this city and Brownsville, Texas.

He negotiated the 940 miles of the round trip in 10 hours and 8 minutes, taking 5 hours and 38 minutes on the northward journey and 20 minutes less in returning.

Highways and Farm Relief By bringing the farmer into closer touch with his markets and increasing the interrelation between cities and agricultural districts, improved highways do much toward solving the much-discussed problem of farm relief.

The American Automobile Association points out that while 5,007,124,

or more than one-fifth of all motor vehicles, are owned by farmers, only 7.5 per cent of all farms are located on macadam, concrete, or brick highways, while 43.1 per cent of farms are located on unimproved dirt roads. It is an established fact that transportation is one of the basic factors of prosperity on the farm.

Mrs. J. A. Abney, Mrs. J. H. Hohaus, and Mrs. H. B. Adams spent Tuesday in Plainview visiting friends.

WANTED—Clean, cotton rags, must be good size, no strings or scraps.—Beacon office.

FOR RENT—One five-room house furnished, also rooms for light house keeping.—Mrs. Ira Simpson, Phone 102W. 26-4t-pd

WILL BUILD DAIRY PRODUCTS BUILDING

Lubbock, Texas, Feb. 11.—With a dairy products building slated as one of the next additions to the campus of Texas Technological College the dairy industry in the Plains country is expected to receive a great impetus. It was, therefore, with a good deal of interest that those in attendance at the first Farm Short Course at Tech recently heard an address by K. M. Renner on the dairy products that can be produced on the farms on the South Plains. The high points in Mr. Renner's speech are as follows:

"Although manufacturing work bears a very close relationship to production, it is different. The relationship might be likened somewhat to the relation that exists between cotton and the textile mill. Without the cotton farm the textile mill cannot exist. Without the textile mill the cotton farm cannot exist. The same thing is true of the dairy producers. They cannot exist without the various dairy manufacturing industries. Neither can the dairy manufacturing industries exist without the producers of milk. So it is going to be necessary that the producer and the manufacturer become more thoroughly conversant with the problems of each other. Our co-operative associations have solved some of these problems. At the same time that they were solving them they have found out a good many things that they did not know before about the manufacturing plant. "The dairy industry is a progres-

sive industry. It might be compared to the life cycle of a person. He must crawl before he can walk. He must be able to walk before he can run. The same thing is true of the dairy business.

"What I have to say will deal almost entirely with the methods or the agencies that we have here on the Plains for the disposal of our dairy products. We can't hope to increase our dairy production unless we have the facilities to handle the increase in that production. This is the thing in which the Department of Dairy Manufacturers here in the college is particularly interested, for the State of Texas as well as on the Plains.

"We have six main manufacturing branches in the dairy industry. The market milk industry is by far the largest of any of the branches. Approximately 46 per cent of all the milk produced in the whole United States is used as market milk. Therefore, we must have a large number of men who are sufficiently interested in dairying to the point where it is their major farming operation. We find these men located around practically all cities, scattered all over the country. It is true that the number of men who can go into that particular branch of the industry is limited because there is only a certain number of people who will drink milk. At the present time there is a number of towns that have a shortage of high quality milk for food consumption. There is still room for a few more people who are interested in that line of work, but the field is limited.

"The next largest industry is the butter industry. About 35 per cent of the milk that is produced is manufactured into butter either in the factory or in the farm home. In the past few days there has been a decrease in the amount of butter made in the farm homes and an increase in the amount manufactured at the butter plant. The average housewife has found that her time is more valuable for something else rather than making butter. There are still a few people who are able to put out a high quality product on the farm. Through the country as a whole that has not been true. Consequently, we have found a large decrease in the last few years in farm butter. Texas is a ranking state in the manufacture of farm butter. Pennsylvania is the next state. We

ISIS THEATRE

Program Week Commencing
Monday, March 18th

Monday and Tuesday—
"Uncle Tom's Cabin"

FROM THE STAGE SUCCESS BY
THE SAME NAME
PARAMOUNT NEWS

Wednesday—
SIR HARRY LAUDER'S
"Huntingtower"

COMEDY—"PICTURE ASTONISH-
MENT"

Thursday—
IN SOUND
HEAR IT—SEE IT
"Sonia"
SYNCHRONIZED WITH VOICE
AND SOUND EFFECTS

Friday—
LEATRICE JOY AND BETTY
BRONSON
—IN—
"The Bellamy Trail"
THE MOST MYSTIFYING COURT
TRIAL EVER FILMED
Comedy—"WHEN MONEY COMES"
PARAMOUNT NEWS

Saturday—
HOOT GIBSON
—IN—
"Clearing the Trail"
SNOOKUM COMEDY
PARAMOUNT NEWS

What's Doing in West Texas

The stock judging team of West Texas State Teachers College attended the thirty-third annual Fat Stock Show at Fort Worth. The team was composed of three students and Professor Frank R. Phillips.

A new garage building 100 by 140 feet will be constructed in Dalhart within the next thirty days by Chas. Williams. This building when completed will place business houses on three sides of the county court house.

Plans have been completed for a new two story, fifty by eighty foot Masonic hall for Perryton. It is planned to put a basement under the building with provisions for the installation of a heating plant, which will be used only if Perryton fails to get natural gas soon.

Cow testing in the Association in Deaf Smith County reveals that in one herd one cow made a net profit of \$16.62 in five months, while another made a profit of \$69.50. Six herds are under test and ten "boarder" cows have already been sold off because of poor performance, according to reports from Hereford.

Kermit now has, in addition to numerous important improvements, an \$18,000 railroad station being completed, a new \$250,000 court house, a school house just starting, costing \$125,000 and a contract of \$189,000 has recently been awarded by the State for a highway.

The Brady Building and Loan Ass'n has announced that it will lend money to Brady citizens, enabling them to pave streets, adjoining their premises at \$1.58 per month on every \$100 loaned. Forty blocks of resident paving have been completed and more contracted for.

R. L. Caskey, Boy Scout Manager at Guyton, is planning to secure a plot of ground to be used as a nursery for shade trees, with the boy scouts to be drilled in the care of the plants. He will help with the seeding and care of ground around the courthouse.

Seventy-five new uniforms with which to dress up Plainview's two municipal bands have been ordered by the Board of City Development. This includes 35 men's uniforms and 40 scarlet caps and capes for the younger band.

Thirty-five planes have landed at the Ranger Airport since its opening at Armistice Day, when in two days thirty-five planes attended the celebration. The daily average income of the well equipped airport is \$2.60 from gasoline and oil and hangar service.

Work is drawing to a close on the two-story Lockney Hotel. It will feature guest rooms, a dining room, coffee shop, lobby, barber shop

Have your Abstracts made by
ARTHUR B. DUNCAN
The Old Reliable Abstract Man.
Floydada, Texas

H. D. PAYNE
LAWYER
Room 11, Reidheimer Bldg.
Floydada, Texas

and some store on the ground floor. It may be decided to put another fifteen rooms on the building.

Within the next six months Merkel will have a four story modern hotel to cost \$25,000. On the first floor will be a commodious lobby, office, cigar stand, drug store, coffee shop, with banquet hall adjoining, and five store buildings. The upper three floors are to have 44 guest rooms.

The Pecos Mercantile Company is to install more than \$15,000 worth of new equipment with a new mezzanine floor, a new men's shoe department. This store when built twenty years ago was considered one of the most modern in West Texas.

The City of Big Spring is preparing to extend the \$50,000 storm sewer from East Third Street to the T. & P. Drainage ditch. This extension will be made at a cost of \$20,000 and will care for the flood waters coming from the south part of the city.

A contract has been let for the paving of four and one-half blocks of Santa Anna. At the time the paving street in the main business section of is done the water main will be replaced with an eight inch pipe, which will cause the insurance fire rate to be reduced.

HILLCREST

March 11.—Everyone is waiting and watching anxiously for the April showers. No one feels very sure of getting any even then, but we all have more hopes for them than then we have now.

J. T. Howard of Floydada was a business visitor in this community Monday.

The Ford children returned to school Monday after an absence of several weeks.

Miss Mildred Winn of Mayview visited a part of last week with Miss Faye Russell of this community.

A. T. Swepton has put up a steel windmill recently as a further improvement on Hillcrest Farm.

Mr. and Mrs. Bob McHugh and baby returned Sunday to their home near Muskogee, Okla., after a two months' visit here with her parents, Mr. and Mrs. Jeff Foard.

Mr. and Mrs. A. T. Swepton entertained at their home Sunday evening with an informal turkey dinner the following people: Mr. and Mrs. Elmer Swepton and daughters, Misses Wynona and Aldyne, of Tulla, Mrs. Temple of Los Angeles, California; Misses Virginia Lewis and Frances Kinnard and Mrs. Hazel Hughes of Floydada; Mr. and Mrs. L. H. Lewis and son, Charlie, of Lewis Ranch; and Miss Ora Scoggin and the home children, Hurschel, Mary Ann, Chrystine, Lottie Belle, and Bettye Jean Swepton. Everyone enjoyed the evening very much.

CENTER

March 11.—Such a sand and dirt storm as we had this afternoon. That much effort in a real sure enough rain would have been joyfully received by everyone.

Mr. and Mrs. Bud McAda and children spent Sunday with his parents. Mesdames Arthur Calwell and Felix Fred and children spent Saturday and Sunday of last week with their sister, Mrs. C. O. Spence.

Mr. and Mrs. I. C. Kirk are entertaining a little daughter, Dimple J, who arrived at their home Feb. 28.

Mr. and Mrs. Clifton Crabtree went to Fairview Sunday.

Mrs. Gill is nursing a bunch of baby chicks at this time.

Mr. and Mrs. Sawyer visited at the Dennis home Sunday afternoon.

We had lots of visitors at singing Sunday afternoon. Mr. and Mrs. McGuffee of Ramsey and some friends of theirs, Mr. and Mrs. Faegans, son and daughter from Liberty, and a lot of people from Floydada. We welcome them all and invite them to come again.

Miss Georgia Bryant visited with Mr. and Mrs. Marian Carpenter Saturday night and Sunday.

Mr. and Mrs. Leo Bryant spent Sunday with her parents and came to singing Sunday afternoon.

Mr. and Mrs. Dennis and daughter, Miss Vergie Mae, came out to singing Sunday.

Mr. and Mrs. Veach and family, Mr. and Mrs. C. O. Spence and sons took Sunday dinner with Mr. and Mrs. Claud Carpenter.

Rev. and Mrs. Merle Weathers, and Mrs. Earl Branson were dinner guests of Mr. and Mrs. Marion Carpenter.

Mr. and Mrs. Tom Jernigan and Mr. and Mrs. A. A. Tubbs visited with each other Sunday.

Mr. and Mrs. Miller went to Floydada after school this afternoon.

Mr. Cole spent Saturday night with Fred Fields and took Sunday dinner with Hansel McAda.

Mr. and Mrs. Dewey Kirk of Silvertown spent Sunday with Mr. and Mrs. I. C. Kirk.

Mr. and Mrs. Tom King were dinner guests of Mrs. Montgomery.

Mr. and Mrs. R. C. Ross took Sunday dinner with Mr. and Mrs. W. B. Jordan.

Several families from Center attended the funeral of Mr. Walter Sims' mother last Thursday afternoon.

Harmony Demonstration Club — The Harmony Demonstration Club met with Mrs. David Battey, Wednesday, March 6th, at 1:30. The subject for the meeting was "The Well Filled Pantry." Miss Bass gave a splendid demonstration of a well filled pantry.

Our next meeting will be Wednesday, March 20th, with Mrs. M. D. Ramsey. The subject will be "The Family Garden."

Monday, March 18th, in the Girls' Domestic Science room at the tearage. Hereafter our meeting dates will be the first and third Mondays. Miss Bass will be present and give two demonstrations, one dish dinners

and the 4-H pantry. Because of extreme cold weather and sickness in the community our club has been hibernating for several months. It's time to wake up and get busy for spring is just around the corner.

Two or three members cannot keep the club alive, if you don't want to see our club die like the cat, get busy!—Reporter.

Royce Williams is in Fort Worth this week on business.

BIG CLOSING OUT SALE

Owing to a change in business, we are closing out our entire stock of Shoes and Hosiery

Sale Starts Thursday, March 14



This is a complete stock of the Season's Best and Newest Patterns and Colors.

SHOE VALUES TO \$12.00—THIS SALE NOTHING OVER

\$5.95

HOSIERY SPECIALS

- All \$2.50 and \$2.95 Hose closing out at **\$1.95**
- All \$1.95 Hose closing out at **\$1.45**
- All \$1.50 Hose closing out at **\$1.29**
- 50 Dozen of the Best \$1.00 Hose at the pair **89c**
- 15 Dozen Full-Fashioned, First Quality Hose, while they last the pair **\$1.00**



ALL CHILDREN'S SHOES AND HOSIERY AT VERY SPECIAL PRICES



LOTS OF SHOE SPECIALS AT \$1.95, \$2.95, \$3.95, \$4.95, \$5.95



SHOP EARLY AND TAKE ADVANTAGE OF OUR COMPLETE STOCKS

EVERY PAIR MUST GO

NO CHARGES — NO RETURNS — NO REFUNDS

Robinson's Bootery

PLAINVIEW, TEXAS

"TOMORROW'S STYLE SHOWN TODAY"

Special Easter Values



Fifty Selected Easter Frocks

FIFTY FROCKS, Specially Priced— for Your Easter Buying. This is not a bunch of Dresses bought to run at a Special Price, but we have gone through and selected the cream of our stock and grouped them for this Easter Special. If you will come and see these Frocks it just means you will buy one or more —for they are values such as you will find at Baker, Hanna's only.

PRICED AT—

\$19.50

Special Prices on Earlier Purchases

FIFTY MORE FROCKS, selected from the earlier buying, and consist of Crepe, Satin and Jersey Sport Frocks. These values go as high as \$16.50, but we have grouped them for quick selling in our Easter Special at only—

\$8.45



Easter Millinery

Baker, Hanna & Company has made an unusual effort to assemble a stock of Easter Millinery that will meet the every demand of the Smart Shopper at this season of the year—in this department as well as all other departments of our Ready-to-Wear you will find values such as Baker, Hanna & Company only can offer.

PRICE RANGE—

\$2.95 to \$5.50

Children's Millinery

This department consists of three distinct departments—Children's, Misses' and the Grown-ups, with Styles especially designed in sizes from five to twelve and fourteen years of age with creations as clever as can be found in the markets of the world* With real Baker, Hanna Values—

\$1.49 to \$2.95



Smart Easter Shoes

It will take Smart Shoes to complete the Smart Easter Costume. These can be had here at very low prices, when one considers the Style and Value of Baker, Hanna Shoes, in Ladies', Children's, Men's and Boys'. We receive new numbers every week—it will pay you to come to our store for your shoes.

LADIES'	\$4.85 to \$9.50
MEN'S	\$3.95 to \$7.50
BOYS'	\$3.95 to \$5.00
CHILDREN'S	\$1.49 to \$5.00



EARLY SHOPPING IS ALWAYS MORE SATISFACTORY — MAKE YOUR SELECTIONS EARLY

Baker, Hanna & Company

"WHERE MOST PEOPLE TRADE"

FLOYDADA, TEXAS

at report rris.

NOTICE TO THE PUBLIC

SNOWDRIFT

A pure Rich Creamy Cooking Fat for all cooking purposes. Try a Bucket with your next order.

GARDEN SEED

COBBLER AND TRIUMPH SEED POTATOES

Now is the time to begin planing and planting that garden, and we are prepared to sell you all the different kinds of fresh seed that you will desire for a good garden this spring.

FRESH GROCERIES AND MEATS AT ALL TIMES

JUST CALL TELEPHONE No. 10—WE'LL DO

THE REST

RILEY & BREWSTER

ALWAYS BE PREPARED TO GIVE FIRST AID



The time is at hand when the children will be free to play, as the weather gets warmer and the spring advances. Be sure that you have at hand at all times those necessary articles for First Aid, as you will probably need them many times in the near future. Stewart can supply you with just what you will need for First Aid treatment. Take an inventory of your medicine chest to do, and fill in the necessary items.

STEWART DRUG COMPANY

PRAIRIE CHAPEL

March 13.—We have all been kept busy for the past few days getting ready for the fair. We are planning on winning all the prizes this year, or the majority of them, at least.

Mrs. J. C. Weathers was a Floydada visitor Tuesday.

Miss Roberta Teaff is back in school again, after being absent quite a while on account of illness.

Mrs. Whorton spent Friday afternoon visiting with Mrs. Allen.

The basket ball girls were issued their sweaters last Tuesday. Each one was proud of their sweater, and we all know that the girls are worthy of them for they surely have done some excellent playing this year. Sweaters were issued to the following girls: Jessie Lee Evans, Reva and Oleta Harrison, Roberta, Grace, and Pauline Teaff, Gladys Carthel, and Leota Griffith.

HOKUS-POKUS SPECIALS

Mackerel, Salmon style, tall can ... **13c**

Bottle Bluing, Good Luck brand ... **11c**

Crackers, Brown's 2 lbs. Saltine ... **29c**

Brooms, Crown Brand, no junk ... **61c**

Lettuce, Hard Head Fancy Iceberg ... **6c**

Extracts, 2 oz. bottle, all flavors ... **19c**

Easter Eggs dozen **10c**

PAAS Egg Dye ... 3 packages ... **25c**

Crescent Matches, carton of 6 ... **17c**

G.S. MORRIS

We are sorry to hear that Luella Walters isn't doing so well. She had another operation Sunday, but we are in hopes that her condition will be much better and she will soon be able to return home.

Miss Beatrice Nicholas spent Tuesday night with Misses Opal and Gladys Carthel.

The play, "The Greater Commandment," which was given here last Friday night by the outsiders of the Aiken, Lockney, and Prairie Chapel communities, was a great success. The play will be presented at Lone Star Wednesday night.

The Junior boys indoor base ball team will play Lone Star's Junior team here Thursday afternoon.

The Aiken and Prairie Chapel basket ball girls met at Lockney last Friday afternoon to play the final game between the Class B schools. The game was the most interesting game of the season. At the close of the first half the scores were 6-14 in favor of Prairie Chapel, the last half the scores being 27-27. The tie will be played off at a later date.

RAMSEY

March 12.—Miss Gladys Miller of Lockney was a guest of Miss Avis King last Wednesday.

Mr. and Mrs. J. R. Davis and sons, R. C. and Buster, visited Mr. and Mrs. Stewart and family of the Allen community last Sunday.

Messes. Floyd and Reginald Landrum attended the play at Prairie Chapel Friday night.

Miss Avis King was a guest at dinner in the C. H. Rose home last Sunday.

Mr. Herbert White of Dallas visited his sister, Mrs. Judson Miller last Wednesday.

Mrs. J. R. Davis visited at the home of Mrs. Louise Landrum Monday afternoon.

James and Edgar Miller visited Maurice and Alton King last Sunday afternoon.

Alton King spent Sunday night with his cousin, Raymond Whatley.

Mr. and Mrs. L. C. Elliott are visiting at Hillsboro this week.

LUTHERAN NEWS

March 11.—Quite a crowd attended the services at the Lutheran church last Sunday. There will be an Easter program here Easter Sunday.

Born to Mr. and Mrs. C. W. Crowley last Saturday, a boy.

W. A. Boedecker and father were in Plainview Saturday on business.

A number of friends quietly surprised J. W. Davenport Saturday night, it being his birthday. The party was sponsored by his sister, Mrs. J. M. Edelman of the Prairieview community. Games of "42" and music was had throughout the evening and at a late hour chocolate and cake were served to the following: Mr. and Mrs. Jim Edelman and children, Mr. and Mrs. Herring and three sons, Mr. and Mrs. Acock and children, Mr. and Mrs. Tom Edelman and children, and Mr. Fred Crosslin. Mr. Acock and Mr. Harring won high score in 42. Mr. Davenport received beautiful presents in token of the esteem in which he appreciated.

Mr. and Mrs. J. W. Davenport visited in Plainview Sunday at the home of Mr. and Mrs. Farris, Mrs. Davenport's s.

Mr. and Mrs. Kennerly, and Mrs. McCulough were in Lockney Thursday to see Dr. Henry.

Mrs. Cowart was in Plainview Saturday shopping.

The Crouch brothers were in Plainview with a load of turkeys.

Mr. and Mrs. Gene McCulough were in Plainview Saturday shopping.

SAND HILL

March 11.—The Sand Hill P. T. C. put on the play, "Hold That Line Jimmie," twice last week, once at Starkey and at Flomot. This play is making a huge success every where it is put on. In fact, many think this is the best Sand Hill has ever put on in its five years of experience.

The young people were entertained with a party at the home of Mrs. M. B. Holmes on Tuesday night. Games were played until a late hour when fruit and cake were served. Every one reported a good time.

Mr. Floyd Meacham is the proud owner of a new Ford roadster.

Bro. Mullins preached at the Church of Christ Sunday at eleven.

Bro. Payne preached at the school house Sunday afternoon. He preaches every 2nd and 4th Sunday afternoon.

AIKEN

March 13.—All teachers and pupils have been very busy this week preparing their work for the fair.

Miss Hastings is still suffering with her foot. The physicians have decided that her foot is broken. Miss Hastings' mother is staying with her this week.

Bro. McGahey took Sunday dinner with Earnest Henry and family.

Mr. and Mrs. Clarence Brown visited Mr. Hutchinson and family during the week-end.

Frankie Shugart is absent from school this week on account of illness.

Bro. Hicks from Wayland College preached at the Baptist church Sunday night. Bro. Hicks brought us a wonderful message.

Mr. Bill Mullings is very sick, he is suffering from pneumonia and Brights Disease. He seems some better at this writing.

Mr. Warren W. Henry and wife attended church here Sunday.

The Hartlev families had a re-union at Mr. Reed Hartley's Sunday. All the relatives came the same day.

Lorene Clark spent the week-end with Lucille Kittrell, near Petersburg.

Aiken school will have their try-outs in all literary events Wednesday night to see who will represent our school during the fair Friday and Saturday.

Bro. Cormack is visiting at Eastland this week.

Mrs. McReynolds is able to be up and do her work now. They moved back home Saturday.

Mrs. Marshall and Leta Mae visited school Monday.

Mrs. Claude Morris visited school Wednesday.

Our Sunday school is growing now. We are delighted with the budget plan, which our church adopted.

Mrs. G. I. Tate has been sick the past week, but is better now.

Mr. Bruton is driving a new Ford this week.

Mr. Will Banks and family attended church here Sunday.

ANTELOPE

March 12.—There was church and Sunday school here Sunday. Bro. Landroop did the preaching.

Mr. Berker and Mr. Palmer are attending the Fat Stock Show this week.

The club ladies will have their annual banquet here Thursday night.

Miss Ruth Lohn of Spout spent the week-end with Donna Mae and Marguerite Aston.

Mr. and Mrs. P. H. Thomas spent Sunday with Mr. and Mrs. Roy Caglinger.

Misses Ruth Lohn, Donna Mae and Marguerite Aston took dinner with Lora Bell White Sunday.

Messes. Joe Smith, Coffee, Poe, Fleming, and Nichols were in Floydada Monday selling tickets for the banquet.

Little Jimmy Wisdom, son of Mr. and Mrs. W. D. Wisdom, has been ill the past week.

MAYVIEW

March 11.—Most everyone from here attended Sunday school and preaching at Dougherty Sunday morning and night.

Quite a few enjoyed a musical at R. L. McNeill's Wednesday night. There were several from Fairview, Campbell, Floydada, and other places present.

The children of the primary room enjoyed a joint birthday party given by Bettie Newell and Dorothy Jess Smith Friday afternoon from 5:30 to 5:00 o'clock at the teacherage.

Mr. and Mrs. C. A. Smith and daughter, Dorothy, spent the week-end in Lubbock visiting Mrs. Smith's sister and husband, Mr. and Mrs. J.

Who's Who TODAY

"A careless man and his job are soon parted"

JOE CANNON

MAKE YOUR BANKER YOUR BUDDY

Young men entering the business field could do no better than to get acquainted with a really live banker and make of him what might be called a "buddy." This is in no sense a personal appeal on our part, but a general one in favor of honest and helpful banking connections between Alert Young America and Solid Banking Advisors.

THE FIRST NATIONAL BANK

"There is no Substitute for Safety"

S. Garrett.

Charlie Perry and Lillie Dee Robinson of Campbell spent Sunday with the Misses McNeill of this place.

T. J. Campbell and family are sporting a new Whippet coach since Saturday.

The program on the church budget was enjoyed by all Friday night.

A play, "The Girl Anne", will be presented at Baker Friday night, the 15th by the young people of Dougherty.

HARMONY

March 12.—Rev. Payne filled his appointment at Carrs Chapel Sunday morning. He was accompanied by

Mrs. Payne and their son, Etheridge, also Mr. and Mrs. Page of Petersburg.

Miss Ruth Hale spent Saturday and Sunday in Ralls with her parents, Rev. and Mrs. Hale.

Mr. and Mrs. J. S. Hale visited in Ralls Sunday afternoon.

Miss Ruth Johnston of Plainview was home over the week-end.

Wesley Carr has been ill for several days.

Mr. and Mrs. V. H. Hennessee have a new girl, born March 8.

Hal Scott is attending the Fat Stock Show at Fort Worth this week.

Mrs. Kate Collier visited in Olton Sunday.

Four-Dollars-a-Year Men

The energy distributed as electrical service by the electric light and power companies of the United States is available at an average cost of \$4 per man-power per year.

These four-dollar-a-year men are the most efficient laborers the world have ever known. They are the only workers whose wage is less than before the war.

No task is too great and none too mean for them. Their capacity for beneficial service is unbounded. They are one reason why the workmen in America receive the highest wages in the world, produce the greatest output per man in the world, and enjoy the best living conditions in the world.

Look where you will—in the home, school, factory, street, office, fields, underground—you will find these laborers at work, cheaply and efficiently.

The electric light and power companies are concerned in giving efficient service quite as much as the public is in having it.

Texas Utilities Co.

Your Electric Servant

W. T. S. T. C. News

March 11. — Odessa Clendenen spent March 2 at home. Ruth Stapleton was in a recent production of the Dramatic Club. The one act play was "Jerry and a Sunbeam." Ruth was her typical self in the role of a sunbeam. Velma Marble played in "Just a Little Mistake" at the last Dramatic program.



PRICES and TERMS

NO soaking, no hand-rubbing of clothes—when you have the new Haag Vortex. Just throw them into the tub—4 to 7 minutes—and they are spotless! A trial in your own home will convince you.

Phone us today You will not be obligated



Baker Mercantile Co. LOCKNEY, TEXAS

KELVINATOR has been tried and proven—You can't go wrong buying one.

long until spring. School is progressing nicely, and nearly all the students are making good. Those who have made an average of B plus and above and who are on the honor roll for February are: Buela Fay McClure A, Gladys Collis A, Annie Mae Blossom A, Woodrow Smith A, Marie Hubbard B plus, Eugenia McClure B plus, J. C. Harris B plus, Gladys Pratt A, Georgie Smith B plus, Bernice Pickens B plus.

Mrs. W. C. Hubbard entertained her Sunday school class, "The King's Daughters" of the Baptist church with a dinner. Thirteen of the class were present together with Mr. and Mrs. W. E. Lowrance. Nineteen parrot of the lovely dinner Mrs. Hubbard had prepared, and which she served cafeteria style. The young people played in the afternoon and had such a good time, when they departed in the evening, they all voted Mrs. Hubbard an excellent hostess. Nelson Barnes is on the sick list this week.

Mr. and Mrs. Smith and family of Floydada spent the day with Mr. and Mrs. D. P. Childress. Mr. and Mrs. C. S. Colson of the Erick community spent Sunday with Mr. and Mrs. Casey Yarbrough. Miss Lola Lee Childress returned last week from Amarillo, where she has been visiting the past month. Mrs. A. R. Keys of Slaton and Mrs. Charles Simpson visited Mrs. Edd Pratt Wednesday of last week. Mr. and Mrs. F. U. Payne visited Mr. and Mrs. L. M. Wadkins Sunday afternoon.

Herschel Clawson was visiting in Canyon Saturday. James Cole was in Amarillo visiting last Sunday. Wilford Jones, accompanied by 3 Lockney High School boys, Winfred Fowler, Kline Nall, and Winston Wofford, were at W. T. Saturday. They came to hear the McMurray debate, which had already been held. A mistake prevented the boys from hearing of the changed dates. Kline Nall and Winston Wofford interviewed Wayne Eubanks, a W. T. debater while here and Winfred Fowler tried out W. T. tennis courts. Robin Byars is one of the stock judging team which goes to Fort Worth to attend the thirty-third annual stock show. Elma Cummings is acting as secretary to Evetts Haley, the field representative of the Panhandle Plains Historical Society. News comes from Dora Elsie Lloyd that she has been presented with a new car by her brothers. She will perhaps visit W. T. soon. Wanda Stinebaugh is doing practice teaching at present in the second grade. Alice Green is playing on the Freshman basket ball team. At the girls' special meeting Saturday night, Bishop Cecil Seaman, of Amarillo entertained with a talk and the new Episcopal student-secretary, Mrs. Elizabeth Fry Page, was introduced.

March 11.—A few warm day makes one think that it will not be

PLEASANT VALLEY

March 11.—The weather for the last few days has been very pleasant and ideal. The farmers of this community are rushing their plowing and getting ready for another crop. Mr. Clyde Snell, son of Mr. and Mrs. Wm. Snell, of this community, was injured Tuesday, when a javelin which was being thrown in practice, struck him in the head. School officials and playmates rushed him to the sanitarium for treatment. He is a sophomore student of Floydada and was practicing for the Inter-scholastic meet. Mr. and Mrs. A. W. Smith visited in this community Sunday with friends and relatives. Mrs. Tom Millican of Acuff, formerly of this community, used suddenly last week after a lingering illness. She was the mother of Mrs. Earl Rogers, who resides near Blanco. Mr. E. W. Henderson, commissioner of Precinct No. 1, was in this community last Friday looking over the roads.

Mr. and Mrs. L. M. Wadkins spent Thursday with Mrs. Lee Reeves. Mr. and Mrs. E. J. Blankenship visited Mr. and Mrs. E. T. Pratt Saturday night. Mr. and Mrs. J. T. Marr spent Sunday afternoon with Mr. and Mrs. D. P. Childress. Mr. and Mrs. C. F. Harris and family spent Sunday afternoon with Mr. and Mrs. T. B. Mitchell. Little Fern Charlotte Fry is on the sick list this week. Mr. and Mrs. J. F. Gordon and family visited Mr. and Mrs. Sam Lacey Sunday. Etta Fae Race visited Fern Charlotte Fry Sunday. Mr. and Mrs. Davidson of Floyd visited Mr. and Mrs. D. P. Childress Sunday. Mozell Childress went to Floyd Sunday for a short visit. Mr. and Mrs. E. T. Pratt spent Sunday afternoon with Mr. and Mrs. Casey Yarbrough. Mr. and Mrs. E. C. Martin of Lockney spent Sunday with Mr. and Mrs. T. B. Mitchell. Mr. and Mrs. Davis are moving this week to Fort Worth. The P. T. A. will meet Friday night and Bro. Stephens of the Methodist church of Lockney will give us a lecture.

BLANCO

March 11.—The weather for the last few days has been very pleasant and ideal. The farmers of this community are rushing their plowing and getting ready for another crop. Mr. Clyde Snell, son of Mr. and Mrs. Wm. Snell, of this community, was injured Tuesday, when a javelin which was being thrown in practice, struck him in the head. School officials and playmates rushed him to the sanitarium for treatment. He is a sophomore student of Floydada and was practicing for the Inter-scholastic meet. Mr. and Mrs. A. W. Smith visited in this community Sunday with friends and relatives. Mrs. Tom Millican of Acuff, formerly of this community, used suddenly last week after a lingering illness. She was the mother of Mrs. Earl Rogers, who resides near Blanco. Mr. E. W. Henderson, commissioner of Precinct No. 1, was in this community last Friday looking over the roads.

GOODNIGHT

March 11.—Mr. and Mrs. V. E. Fisher spent the week-end with Mr. Fisher's father in Quitaque. Mr. and Mrs. Gus Smith and daughter, Marie, were in Quitaque Saturday. Mr. C. A. Edwards and family of Tipton, Oklahoma, visited in the J. L. Edwards home over the week-end. Mr. J. B. Brooks of Plainview visited in the C. I. Keisling home Friday. Misses Iva Smith, Nellie Rhodes, and Irene Reeves visited in Memphis Saturday. The V. E. Mosely family visited N. Emerson in Flomot Sunday. Mr. and Mrs. E. A. Kent and family visited in Quitaque Sunday. Mr. J. L. Edwards visited Mr. Mose Edwards of Sunset Sunday. Mr. and Mrs. Roy P. McDaniel, teachers here, visited over the week-end in Floydada. Mr. Hodgkins, who was fatally injured in the gravel pit explosion last week, was buried in Quitaque Sunday. Mr. Agar, who also received slight injuries in the explosion, is back at work. Mr. Anderson has moved in on Mrs. Kell's place, formerly occupied by Mr. Winton. Messrs. Jim and John Taylor and families are recovering from the measles. Mr. Bob White made a business trip to Dimmitt Saturday. Mr. J. L. Edwards and family visited Mr. M. M. Edwards of Sunset.

LAKEVIEW

March 11.—Sunday school and B. Y. P. U. were well attended at this place last Sunday. Little Frank Breed is dangerously ill, but was reported to be a little better today. H. B. Chastine is out of school on account of sickness. Mr. and Mrs. Elmer Newton, and Mr. Homer Hambricht were in Fort Worth Friday and Saturday, attending the Fat Stock Show. Mr. and Mrs. John Conway gave Mr. Almon Rucker a birthday dinner last Sunday, which was enjoyed by a number of friends. Mr. and Mrs. W. N. Jones and son, Harry, were guests of Mr. and Mrs. O. M. Conway last Sunday. Quite a number of people met with Mr. and Mrs. Fielding Roy last Friday evening to study the Bible. There were four persons present, who are taking a four-year course with Dr. Norris.

PRAIRIEVIEW

March 11.—Sunday school was held at this place Sunday and a new pastor was called, which was Rev. Pipes of Wayland, who preached for us last Sunday. Bro. Barlow of Plainview, preached at this place Wednesday night. Mr. and Mrs. L. V. Brittain were Sunday guests of Mr. and Mrs. Will Toliver.

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For Women :: Misses :: Juniors

Of interest to every car owner: A statement of General Motors' Policy by Alfred P. Sloan, Jr., President

THE public has been visiting the automobile shows in the larger cities of the country to see new models. Suppose you could drop a curtain over the 1929 automobile shows and raise it immediately upon the shows of ten years ago. How vividly the changes would then appear! Go back five years, or even three, and the contrasts are amazing. So fast have the improvements followed one another that every year has offered you more for your automobile dollar—in performance, in comfort, in safety, in beauty and in style. Never was this fact quite so impressive as in the cars now on display. This is real progress, and inevitably General Motors has been a leader in it. You cannot have hundreds of engineers, in one organization, thinking and working day and night without knowing more about making automobiles than was known the year before. You cannot have great Research Laboratories, the Proving Ground and the unmatched resources and skill of Fisher body without developing constantly better processes and new ideas. The patronage of the public makes possible all this machinery of betterment; so the public is entitled to each improvement as promptly as it has been proved. In this way came the self-starter, the closed body, durable Duco finish, four wheel brakes. By the same process one of the remarkable feats in industrial history has just been effected: Chevrolet has been transformed into a six-cylinder car within the price range of the four—almost overnight. Similarly, the new brakes and transmissions of Cadillac and LaSalle are a fundamental improvement; while the new models of Buick, Oldsmobile, Oakland and Pontiac all represent values that could not have been offered before. Such progress, born of the inherent ambition of an organization of active minds to do better and to give more, is of benefit to all. It offers you more for your money with each succeeding year. It gives you more value for your present car when you trade it in. This is our policy. This is real progress.

Alfred P. Sloan, Jr., President

AN INVITATION

General Motors would like you to see the progress which it has made during the past year and which is represented by its new models. More than that, it invites you to peep behind the scenes at the methods employed to assure further progress. Simply check on the coupon below the products in which you are most interested. Full information will be sent without obligation plus a valuable little book which tells the inside story of the General Motors institution. This book—"The Open Mind"—has real value to every one owning or planning to buy a car.

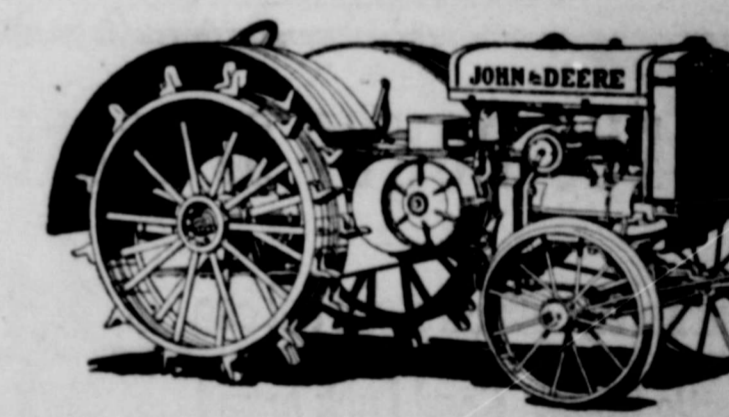
COUPON

General Motors (Dept. A), Detroit, Mich. CHEVROLET OAKLAND PONTIAC BUICK OLDSMOBILE LaSALLE CADILLAC

Please send me, without obligation, information on the new models of the products I have checked—along with your new illustrated book "The Open Mind." Name Address

Mr. and Mrs. Aycock and children visited with relatives in the Bellview community Sunday. Mr. and Mrs. Bert Smith of the Snyder community, and Mr. and Mrs. L. A. Hoyle and children visited in the Gamble home Sunday. Mr. Perry Wood and family and Mr. W. J. Toylar visited Sunday with Mr. and Mrs. Puckett of the Lakeview locality. Mr. and Mrs. Walter Hurt are the proud-parents of a new baby girl, born March 5th; name, Mary Katherine. Lee Colyar of Wink, Texas, is visiting with his sister, Mrs. Leonard Hoyle. Claude and Billie Toylar, and J. V. Gamble spent Sunday with Aubrey Hudgin. Mr. Fred Sammann, who has been taking treatments from Dr. Snyder at Glenrose, returned home last week. He is doing nicely. The little son of Mrs. Clayton Terrell, has been very sick the past week, with pneumonia. Little Fay Hoyle had the misfortune of getting hit in the head by a baseball while playing at school last Tuesday, cutting a gash in her head. She is able to be back in school at this writing. Mr. Henry Sammann purchased a new feed grinder in Plainview the past week. Mrs. H. O. Davis returned home Monday after an extended visit with friends and relatives at Winters. Mr. and Mrs. King and little daughter, Fern, were shopping in Plainview Saturday. The 4-H Club met last Tuesday. Six members and our agent and sponsor were present. Our next meeting will be the first Tuesday in April. Mrs. Kelly will meet at 7:30. Mrs. A. T. Whitfield, Mrs. L. Bishop, and Mrs. Ben Brandes attended the living room demonstration the Plainview court house Saturday afternoon. The club ladies will meet at the home of Mrs. J. E. Rigler today and quilt the club quilt, which the lucky name will draw Friday night at the box supper. Don't forget the box supper Friday night, March 15. Everybody invited.

Let Us Prove Our Claims



for the John Deere Tractor

There is no doubt in our minds that the John Deere is the tractor best suited to your farm needs. There's only one place for us to prove this to your own satisfaction—that's right on your own farm. We want you to see with your own eyes the tremendous amount of power this light-weight tractor can deliver. We want you to run it yourself—so that you may know how simple and easy it is to operate—how it responds instantly to every demand, whether at the drawbar or on the belt. The John Deere Tractor has established records everywhere for less fuel and oil consumption—for low upkeep—for continuous, uninterrupted service month after month, year after year—records difficult for other tractors to equal.

Lockney Implement Company Lockney, Texas

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THE LOCKNEY LONGHORN

Official Publication of Lockney Public Schools.

Lockney, Texas, Thursday, March 14th, 1929

Volume 1, Number 27

EDITORIAL STAFF

Editor—Frances Savage. Associate Editor—Fay Royal. Exchange Editor—Emory Huggins. Literary Editor—Kline Nall. Athletic Editor—D. V. Bleeters. Joke Editor—Caretton Cook.

Reporters—Mary Nell Meador, Beatrice Nicholas, Elvie Cook, Margaret Collier, Rowena Ewing, Ralph Arceneaux, Vaud Teaver, Miss Newman for Primary Department, Miss Simpson for Grammar School.

The bond election, which was passed on March 5 with a majority of about 5 to 1 votes, was one of the most beneficial measures which could have been adopted by the voters of the Lockney Independent School District. Again the student body, together with the staff, wish to express to the voters their utmost appreciation for the great favor bestowed upon them in giving them this much needed building. Let us assure you that we will do all in our power toward showing our appreciation in such a way that our school will be an institution of which you may be proud.

The value of this new school building cannot be over estimated because of its benefits to the students as well as to the public in general. It will stand forever as a memorial to your wise judgment and will in future years continue to be the place where young minds will be enriched and trained.

Architects Rittenberry and Carter met with the school board Tuesday night, March 12, to discuss important matters concerning the building. Mr. Rittenberry prepared the drawing of the building, which has been on display in the window at the Hart Drug; and Mr. Carter is giving his attention to the laboratory equipment, in which work he is specializing.

The building, it is expected, will be opened by September 1, 1929, and the first day of school in September doors will be open for the student body to begin a work which cannot be excelled in efficiency. There will be sufficient room to accommodate all students and help to raise the standard of the school.

Junior Class Meeting members of the Junior class of Lockney High School met in the classroom last Tuesday afternoon for regular business meeting. After reports were given by the secretary and treasurer and a very interesting report from the class sponsor, Mrs. R. C. Cook, the class mother, Mrs. Greer, made a short talk in which she had a surprise for the class. She then issued envelopes addressed to each member of the class. Upon opening them, everyone was exceedingly pleased and surprised to find attractive invitations to a Patrick's Day party.

New shipment of Skidoo had just arrived, and every junior took at least four cans to sell. A final word from the junior class to the people of Lockney is, "Watch for the Skidoo men, and patronize them. In any way you will help the juniors and yourself."

Guests at St. Patrick's Party Mrs. N. E. Greer, Junior class mother, and Mrs. R. C. Haithcock, Junior class sponsor, were hostesses to the class, March 8 at the home of Dr. and Mrs. Greer at a St. Patrick's party. At the beginning of the evening a guest was given three pipes which were paid as forfeits for the word I. Carelton Cook was awarded the prize for collecting the greatest number of pipes. In a contest Miss Carma Thomas and Miss Baxter won the prize. St. Patrick's green hat filled with chocolates. R. C. Davis and Alma Jarboe were awarded the booby prize, a bottle of "catch-up" (catsup). Another amusing game was, after being blindfolded, trying to draw a pig. Rowena Ewing received a pencil for the best pig; and Duane Meriwether, whose drawing could hardly be called a pig, received a mirror with the following instructions: "Take a look before you try to draw a pig." Other interesting contests were engaged in.

Dainty refreshments, carrying out a green and white color scheme, were served to forty-two guests.

Seniors Meet members met in regular session March 12, 1929. After the reading of the minutes of the meeting, the class financial statement was discussed. Miss Thomas was the class concerning several matters. The main purpose of her visit was to encourage full hearted cooperation among the students. The meeting with more details of their share in making of 1929 a standard senior year.

JOKES you heard that our became rich at a single how did it come about? wealthy uncle had the

Interscholastic League Work Progressing

Much interest is being shown in school in the interscholastic League Work. The girl debaters, Opal Matthews and Evelyn Bobbitt, are working under the supervision of Miss Thomson. The girls are very busy writing their speeches, and are being thoroughly trained for their line of work. The boys debating team, Kline Nall and Winston Wof-W. Jones, are also writing their speeches, and are looking forward to their victory over Floydada's boys debating team.

Two persons are entering in extemporaneous speaking; namely, T. H. Stewart and Mary Nell Meador. Only one pupil is entering in Senior essay writing: Fay Royal. These three above people are meeting with Miss Bridges from eighty-three to nine o'clock in the morning to study the "Review of Reviews", from which the subjects for extemporaneous speaking and essay writing will be taken.

The Senior spelling contestants are Pauline Hampton, Rowena Ewing, and Thelma Good, working under the instruction of Mrs. Fay Guthrie.

The number of pupils entering in declamation is not yet definitely known. Full particulars concerning declaimers will be given in next week's issue of the Longhorn page.

Remember the date of the Interscholastic League Meet. Each pupil in high school is going to be at Floydada at that time, March 29 and 30, to help Lockney win that big cup.

PRIMARY DEPARTMENT

Honor Roll

The following pupils were on the honor roll for February:

First grade—Mary Taylor Ball, Mary Elizabeth Broyles, Evelyn Stalcup, Melba Teaver, Charles Baker, Arthur Barker Jr., Ballard Graves, G. T. Meriwether, Wendell Newman, Bill Teuton Jr., Hugh Trussell, C. W. Woodworth, Clifton Blank.

Room 1B—Gracie Grubbs, Helen Phillips, Edith Gray, Christine Reeves, 2B—Leona Dawley, Jessie Hill.

Second grade—Mary Alice Baker, Georgia Belyeu, Billie Jean Biggers, Mary Ruth Thornton, Mary Beth Trussell, Harris Ball, Jr., Gordon Fore, Jack Harris, Harold Ormon, Leonard Turner.

Third grade—Riddell Hutsell, Helen Ruth Busby, Frances Humphries, Charles Beall, Marvin Brotherton, Lurlene Pettigrew, Mertie Webb.

Fourth A—Pauline Beall, Muriel Trussell, Bob Collier, Delbert Witte. Fourth B—Hall Nall.

First Grade A

We are making a study of Holland this month. In this project our work shows correlations with language, spelling, handwork, writing, and reading.

Group compositions were developed on the board at the dictation of the class. Later they were copied and bound with a series of pictures and paper cuttings into booklets. The children learned to recognize a sentence and to note how a sentence began and how it ended.

Spelling booklets were made in the shape of wooden shoes. A dutch windmill, milk carts, dogs, cows, fowls, boats, tulips, and dutch people were used for the sandtable scene.

The children learned a song called "In Wooden Shoes."

The new books for seat work and silent reading have come. There are many exercises in drawing, lettering, and paper cutting in these books, to give full play to the expressional activities of the children.

Mrs. Miller, Mrs. Trussell, Mrs. Busby, and Elaine Arceneaux were visitors in our room last week. We are always glad to have visitors.

Room 1B

Ervin Macon withdrew from school last week to move with his parents to Lubbock county.

Elmer Swafford returned to school after being out on account of sickness.

We are making an Easter sand table, using a rabbit nest and rabbits with colored Easter eggs.

We have finished a booklet on the life of the Dutch people, their pets, their mode of dress, their windmills, and their products. Each child wrote a Dutch story for his booklet.

Eugene Royal has returned to school, after being absent several days on account of illness.

Second Grade News

The pupils of the second grade are enjoying the different Easter projects that are being worked out.

The second grade received the prize for having the greatest number of mothers at P. T. A. last Thursday.

"Who Kissed Barbara" First Senior Matinee

"Who Kissed Barbara," the first senior matinee will be presented next Tuesday afternoon, March 19, 1929 at the high school auditorium. This is a one-act comedy which shows the effect of a wager and a kiss. The play will begin promptly at 2:30 and an urgent invitation is extended to the public, admission being only a dime.

The cast of characters is: Barbara Nichols, bridesmaid, Delma Floyd, Kathryn Blake, the bride, Mary Nell Meador, James, the butler, T. H. Stewart, Jr., Paul Blake, the best man, Carl McAdams, Jr., Horace Gregory, the groom.

Specialty numbers will be furnished by the Redhotters orchestra. The music will be conducted under a very efficient and well-recommended leader.

The personnel of the Redhotters are as follows: D. V. Biggers, director; L. A. Stowe, violin; Melvin Walters, cello; Adolphus Grubbs, French harp; Ezra Good, Jew's harp; Charles Bruton, fife; George Tate, flute; Winfred Fowler, clarinet; J. Edward Parson, clarinet; Buck Prickett, clarinet; Edgar Morgan, French horn; Cullen Riley, Saxophone; J. D. Orr, trombone; T. H. Stewart, Jr., alto.

An hour of genuinely good entertainment is guaranteed to all, so come and help the seniors and at the same time enjoy yourself. The prize being three pounds of candy which we enjoyed so much and the privilege of keeping the P. T. A. banner for awhile. We wish to thank the P. T. A. for their kindness and the mothers who made it possible for us to receive this prize. We want you to represent our room at the next meeting and help us to keep our room near the top in the different contests.

Ira Fay Roberson returned to school this morning after being absent for several days on account of sickness.

The second grade wishes to express their appreciation to Billie Jean Biggers, Mary Alice Baker, and Harris Ball, Jr., for winning in the Musical Festival at Lubbock Saturday. We are backing them and expecting them to win in the finals next Saturday.

THIRD GRADE

Language Stories

My Pet

My pet is a little bunny rabbit. Her name is Billie Joe. Every evening after I get home from school I play with her. I feed her wheat and she drinks the dew of the grass. —Lurlene Pettigrew.

My Pet

My pet is a little brown dog. His name is Laddie. He barks at night so we have to lock him up on the back porch. He will play hide and seek with me just like one of my friends. Laddie always comes to meet me when he sees me coming home from school. —Frances Nix.

Third Grade Entertain P. T. A.

Last Thursday afternoon the third grade entertained the P. T. A. with their little picture show, "Little Red Riding Hood." We were very glad to have so many P. T. A. members come to see it.

Contest in Spelling Classes

The contest to see who could make the most hundreds in the month of February ended Friday, March 1st, with Helen Ruth Busby making the highest number which was sixteen. Several pupils made close to this number. They were: Lurlene Pettigrew and Marvin Brotherton with 15 each, Riddell Hutsell, Lillian Busby, and Alton Thompson with 12 each, and Mertie Webb and Charles Beall with 13 each.

New Readers

The children are very enthusiastic over their reading lessons as they have a new reader. They will have read through five readers when they finish reading this book.

Baseball Teams are Organized

The boys and girls are having a big time playing baseball. Joe Edd Howard was chosen captain of the Longhorns and Marvin Brotherton captain of the Jackrabbits. Three cheers for Longhorns and Jackrabbits!

Fourth A

Mrs. Trussell visited our room last Thursday. We were glad to have her. Two new pupils have enrolled in the fourth grade. They are Malva Turner and J. T. Stone. They are from Paducah.

We had several children on the sick list last week. They were J. P. Williams, Eva Mae Woods, and Cecil

Music Pupils Win Honors in Preliminaries

The preliminaries for the South Plains Music Festival were held at Lubbock Saturday, March 9, and the pupils who won places will return for the real try-out Thursday, Friday, and Saturday, March 14, 15, and 16. Those winning places from Lockney are as follows: Ensembles: Anice Stewart and Doris Brown, 14 year; Kenneth and Virginia Hohlaus, 12 year; Leona Shelton and Virginia Hohlaus, 11 year; Patricia Patterson and Frankie Dodson, 10 year.

Solos: Anice Stewart, 14 year; Frankie Dodson, 11 year; Harris Ball, Jr., 1 year; Patricia Patterson, 10 year; Mary Alice Baker, 8 year; and Billie Jean Biggers, 7 year.

Those pupils who did not go to the preliminaries, but who will be represented at the festival are: Mary Alice Baker, Billie Jean Biggers, Virginia Norris, Gene Dyer, June Guthrie, Mary Leda McAdams, and Evon Griffith.

Wilma Cooper is on the second honor roll for reciting the thirds and fifths.

Home Economics I

The Home Economics I class is progressing each day in the handling of material and better aims. Each problem undertaken it a little more difficult than the preceding one, both in design and construction. The girls have just finished their child's problem, which was a romper suit, a bloomer suit, or a small boy's suit. This was to be made for a pre-school child between the ages of two and six years. One of the new experiences in making this garment was the use of some simple decorative stitch to add more of a feeling of youth and daintiness to its appearance.

The class is this week starting on the dresses which will be made of material such as the following: broadcloth, linen, heavy print, suiting, and pique. These dresses will be made in class and a home project will be carried on at the same time. The home project this time will be a plain straight coat, to match the dress. The two projects will then be combined to form a costume ensemble which is very practical for spring and summer wear. The new problems this time are shaped facings, bound button-holes, and set-in pockets.

Hollis Harris has started to school and is liking fine, from the report of a letter received from him. He is eating grapefruits and learning to talk Spanish.

Fourth B

The following pupils were on the weekly honor roll in spelling: James Guinn, Jack Wright, Paul Teuton.

Health Honor Roll—Pauline Bybee, Dorris Childers, James Guinn, Evelyn Bark.

The Fourth Grade B received five votes at the last meeting of the P. T. A. The following mothers were present: Mrs. Phenix, Mrs. Alexander, Mrs. Traylor, and Mrs. Crosswhite. We wish to thank each of these for coming and cordially invite all the other mothers to come to P. T. A. and help us win the banner.

INTERMEDIATE DEPARTMENT

English Honor Roll

Jimmie White, Othel Cokerham, Estelle Hodel, Helen Ruth Lard, Lendal Shadix, Lawrence Thompson, Jimmie Gentry, Emma Lois Huggins, Wilma Pearson, Vivian Pittman, Jaunita Still, Zona Mae Grubbs, Lucille Quisenberry, Ouida Townsend, Dezzie Norris, Lois Good, Modell Brown, Louise Arceneaux, Rowan Ward, Wood Stevenson, Wayford Cooper, Billie White, Frankie Dodson, Martella Graves, Virginia Hohlaus, Lorraine Shico, Melvin Thompson, Faye Cook, Feral Edwards, Mary Williams.

Believe It Or Not

The latest Scotch story concerns a member of that race, who desiring to communicate with his folk in Chicago, asked the telegraph clerk how much a telegram would cost. He was told five cents a word for ten words, with no charge for the signature.

"There will be no charge for the signature," the Scotchman repeated. "That's right," said the clerk.

The Scot rubbed his forehead with his pencil.

"Well," he said finally, "suppose you just send the signature?"

"All right," he said, "I'll do that for you. What's your signature?"

The clerk grinned.

"Well," he said finally, "I may not look it, but I'm an alien, and my name is I-Won't-Be-Home-Till-Friday."

Not for Long

It is little things that bother you—you can sit on a mountain, but not on a tack.

He: "I've never seen such dreamy eyes." She: "You've never stayed up so late before."

Basket Ball Girls Win in Championship Games

Lockney High School girls' basketball team won the Class A championship of the county Wednesday night after defeating Floydada in a series of hard fought games. This game was the third of the series. Lockney winning the first game and the second resulting in a tie. Wednesday's game was a hard fought one with neither team leading with much margin at any time. The final score was 19 to 27. Numerous fouls were called on both teams, several players being disqualified because of technical and personal violations.

The game was played in the Andrews Ward School gymnasium at Floydada and was witnessed by a large delegation from each town. Both teams were backed by a strong pep squad, who certainly did their part in supporting their players.

The official referee was Miss Ora Lee Bray of Memphis. Miss Bray is a teacher in the Memphis schools, and a former athletic star in Baylor College at Belton.

Lockney is proud of the basketball team, who with several inexperienced players at the first, have had a very successful season and have kept the Class A cup in the Lockney schools. They certainly did play basketball in those last three games.

The girls basket ball county championship was still hanging in the balance Tuesday morning following a second game between Lockney and Floydada. The Lockney team met the Floydada team Wednesday, March 6, on the Floydada court, winning by one point with a score of 27 to 28. This was one time when "an inch was as good as a mile."

The second game was played Monday, March 11, again at Floydada. This time the work of each team was about equal as the score at the end of the first half was 8 to 8, and at the end of the last half 14 to 14.

The outcome of the second game did not determine the winner of the county championship as the team winning two games out of three receives the cup. Two more games may then become necessary. As Lockney has won the championship the two years prior to this, another victory is necessary to make Lockney girls the sole owners.

Lockney has been well represented at both games by town people as well as the pep squad. We are for our team and they are for Lockney's reputation. We know this by the way they have been fighting.

Members of the team and coaches are due congratulations for their excellent ability and sportsmanship.

The game played Wednesday night will be reported in next week's Longhorn.

The line-up for the first two games are as follows: Elvie Meriwether, Glenna Collins, forwards; Opal Ashby, Ruby Cox, centers; Clara Gunn and Dorothy Glass, guards. Elvie Cook was a substitute for Dorothy Glass in the second quarter of the first game.

Call the Clergyman

A doctor declares that kissing shortens life. We presume he means single life.

Men's Rights

"Should a man keep anything from his wife," asks a writer. "Enough for lunch and car fare."

AUTO LICENSE BILL IS REFUSED 4 TIMES IN SENATE

Austin, March 11.—Manifestly unwilling to leave the problem unsolved until the special session, the senate today voted down four attempts to postpone consideration of the house bill lowering automobile license fees.

Further than resisting the postponement efforts and killing an amendment by Williamson of San Antonio to establish a flat license fee of \$5, the body did not reach a vote.

Those favoring setting the problem aside until the special session contended that it should be considered along with a gasoline tax measure and they argued that the house had not sent over a bill of that nature.

They argued at 4-cent tax on gasoline would be necessary to offset the loss in revenue to the state highway department which would result from the almost 50 per cent fee reduction approved in the house.

Wirtz of Seguin, chairman of the state affairs committees, which recommended a cut of only 20 per cent, made the first motion to postpone indefinitely.

He later withdrew to allow Witt of Waco to send up a resolution to the same effect. The Witt resolution was tabled, 19-7.

Love of Dallas was one of the leaders in the fight for the house bill and against postponements.

More Cost on Visitors Love costed that the gasoline tax was a more equitable means of raising revenue than the license fee. He contended that a tax on gasoline

Parent-Teachers Elect Officers

The Parent-Teacher Association met Thursday, March 7, in an important business session. Before business was taken up, those present went to the picture show, Red Riding Hood, which was being shown by Miss Newman's third grade. The proceeds were donated to the P. T. A.

The election of officers was the main matter of business and the following were elected: Mrs. Early Arceneaux, president; Mrs. E. H. Woodburn, first vice-president; Miss Anna Neal, second vice-president; Mrs. Robin Baker, third vice-president; Mrs. A. P. Barker, secretary-treasurer; Mrs. Carl McAdams, corresponding secretary.

The meeting was well attended and several new members were added to the roll. Patrons are urged to attend the association meetings and aid in its work.

would make the out-of-state motorists who come to Texas pay a fairer share of the expense of road building.

The senator declared that to postpone action until the special session would mean to throw into the scrap heap everything on that problem that had been accomplished this session.

Thomason of Nacogdoches, taking issue with those who had urged postponement on the grounds that most important legislation otherwise would be killed because of the short time remaining before the end of the session, said there was greater public interest in a reduction of license fees than for anything else considered by the legislature this session.

As soon as it had been conclusively evidenced that no postponement would be made, Wirtz denounced the house bill as favoring the big cities and big cars. He charged that the bill was sponsored in the house by representatives at Ft. Worth and Dallas counties.

Witt tried to offer the free conference committee report on the motor truck bill but a point of order raised by Wirtz was sustained.

The free conference committee struck from the bill the 8 per cent "recapture" clause which Wirtz had inserted by the senate. The Wirtz amendment would limit the motor truck net returns to 8 per cent all above that figure reverting to the highway department.

This committee also disapproved of the amendment accepted by the house which would prevent a railway company from buying a competing truck line.

Citation (Notice) by Publication on Appointment Temporary Administrator

THE STATE OF TEXAS: To the sheriff, or any Constable of Floyd County, Greetings:—

You are hereby commanded to cause the following notice to be published in a newspaper of general circulation, which has been continuously and regularly published, for a period of not less than one year, preceding the date of this notice, in the County of Floyd, State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days, exclusive of the first day of publication, before the return day hereof.

NOTICE

To all persons, interested in the Estate of Mrs. Belle Colson, deceased. It appearing to the Honorable Wm. McGehee, County Judge, of Floyd County, Texas, that the interests of the estate of Mrs. Belle Colson, deceased, require the appointment of a temporary administrator, and he, the said county judge, having by an order in writing, under his hand and the seal of the county court of Floyd County, Texas, attested by the Clerk thereof, on the 17th day of October 1928

APPOINTED

C. S. Colson, Temporary Administrator of the estate of Mrs. Belle Colson, deceased.

NOW, THEREFORE, All persons interested in the welfare of the said estate are hereby notified to appear before the county court of Floyd County, Texas, at the next regular term thereof, to be held at the court house in Floydada, Texas, on the 15th day of April 1929. Then and there to contest such appointment if they so desire; and, if such appointment is not contested at the term of court so named in this citation, then the same shall become permanent.

Herein fail not, but of this writ make due return as the law directs. Given under my hand and seal of said office in Floydada, Texas, this 5th day of March, 1929.

ATTEST: TOM W. DEEN, County Clerk Floyd County.

Ross Stark of O'Donnell, Texas, was in Lockney the latter part of the week.

Cecil Cope is working in the News printing office in Plainview.

WANT COLUMN

Hemstitching done in gold and silver thread at The Thrifty Nifty Shop, Floydada, Texas.

WHEN in need of thoroughbred or high grade Jersey cow, fresh, call Dr. Freeman, Dougherty, Texas. 42-52t

FOR funeral flowers, phone us or leave your orders with Mrs. Honea, at Baker Mercantile Co.—Hollums, Floydada Florists. 18-tf

WANTED—A-1 good notes. See me at First National Bank—Dorsey Baker.

FOR RENT—Old Beacon office on Locust Street—H. B. Adams.

FOR SALE—PARMAK RADIO, in good shape with tubes—Phone 22.

SUDAN SEED—Good germination, tested at Austin by Agricultural Department, for sale, for your requirements, see John McDonald. 24-tf-c

SETTING EGGS—From my American Single Comb White Leghorns. Hens rigidly culled for egg production. Sold 510 dozen eggs from 425 hens in January. Eggs from yard \$3.00, in lots of 100 or more eggs from pen of selected hens headed by M. Johnson Sfar mating cockerels \$6.00 per hundred, baby chicks 12c and 15c each, eight weeks old pullets

75c each.—Mrs. David Battey, Floydada, Texas Route 4, telephone 908F5-1.

FOR SALE—Sweet potato, cabbage, pepper, tomato, transplanted tomato, and crystal wax bermuda onion plants—Write for prices, T. Jones & Co., Clarendon, Texas. 23-4t-pd

WANTED—Second hand three row lister, blackland bottoms and planter attachments preferred.—Keith Catto, Route 2, Hale Center Texas. 25-2t-p

When you think of Electric Refrigerators—Think of KELVINATOR.

FOR RENT—Nice office space in the Beacon building.—Phone 92.

FOR SALE—2 1-2 lots on South 1st Street, desirable location.—See Mrs. F. E. Brown, Lockney. 24-3t-p

FOR RENT—Bed room, all modern conveniences.—Call Beacon office.

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas.—Hollums, Floydada Florist. 25-tf-c

KELVINATOR has been tried and proven—You can't go wrong buying one.

TURKEY EGGS of the Goldbank Strain, Purebred Bronze, high quality, flock now mated up for this purpose. Eggs from special mating \$10 per dozen. Glad for anyone to come see this flock of outstanding individual birds.—Mrs. J. D. Christian, Route 1, Floydada Texas. 25-2t-c

Sir Wm. McEwin M. D. has performed more operations for appendicitis than any other surgeon in England and has become so thoroughly convinced of the usefulness of the appendix that he no longer removes it. He discovered a clear thick alkaline fluid pored from it into the colon. This secretion when added to the pancreatic juice dissolves the white of an egg in three to ten minutes. The pancreatic fluid alone took six hours. Its removal should never be attempted unless all other means fail. Above is a quotation from a book by Dr. Alfred Walton, M. D. and Surgeon.

Try Chiopracitic First S. T. COOPER, D. C. Ph. C.

When you think of Electric Refrigerators—Think of KELVINATOR.

CHANGE IN OWNERSHIP OF DAIRY—I have bought the Sams Dairy and will continue to operate same. The dairy will hereafter be located at my home on the Floydada road, and I will be glad to serve those who want milk and cream. My phone is 9019F2—Silas Ellis.

FOUND—A suit case, owner can have same by describing.—Beacon office.

FOR SALE—Willys Knight sedan, a bargain for cash or would consider coupe or roadster.—Apply Happs' Hamburger House, Lockney. It

WE will develop your films and finish your prize winning prints.—Meador's Picture Shop.

TUNE IN on the Eastman special program Friday night, 9 o'clock. Buy your fresh films at Meador's Picture Shop.

BUY fresh films here and have us do your kodak finishing. We are giving nice premiums. See them at Meador's Picture Shop.

WE sell kodak films and Hawk Eye cameras, art corners, do your kodak finishing and give you premiums.—Meador's Picture Shop.

KELVINATOR has been tried and proven—You can't go wrong buying one.

CARD OF THANKS—We cannot find words to express our heart felt thankfulness to those who so generously aided us in any way during the illness and death of our darling baby. May God's richest blessings rest on each and all of you is our prayers.—Mr. and Mrs. J. F. Counts.

Look Soda 20 Years for Gas—Stops Now

"For 20 years I took soda for indigestion and stomach gas. One bottle of Adlerika brought me complete relief."—John B. Hardy.

Adlerika relieves gas and sour stomach at once. Acting on BOTH upper and lower bowel, it removes old waste matter you never thought was in your system. Let Adlerika give your stomach and bowels a REAL cleaning and see how good you feel! Overcomes constipation Stewart Drug Co.

SOUTHWESTERN LIFE

A STRONG TEXAS COMPANY January 1, 1929 Insurance in force \$246,958,606.00 Paid to Policyholders and Beneficiaries since organization in 1903 \$16,385,446.00 We solicit correspondence from those desiring life insurance and farm loans. W. R. CHILDERS, Rep. W. C. Roberson, L. R. Harris SOLICITORS LOCKNEY, TEXAS

WHEAT GROWERS TO MEET IN PLAINVIEW

John Manley, general manager of the Oklahoma-Texas Wheat Growers Association, will address farmers and business men of this section at the city auditorium of Plainview, Texas, Monday, March 18. He will explain the recent merger of the Texas and Oklahoma wheat growers associations and discuss its plan of operation, especially stressing the benefits to be derived by individual wheat growers. He will also explain the pool elevator service.

Dr. J. W. Hunt, President of McMurry College, Henry Anslay of the Amarillo News-Globe and others will also be on the program. There will be band music and special entertainment features. The program will begin at 10 a. m. and last until 4 p. m. A FREE lunch will be served at noon.

Your community is in the wheat belt and doubtless many of your farmers are members of the association. These all farmers and business men are cordially invited to attend the Plainview meeting. We assure them of an interesting and worth while program.

REQUEST MADE FOR STATE VETERINARY TO MAKE TEST

Hale and Swisher county farmers have requested the services of a State Veterinary to make tuberculosis tests on their dairy herds, thus protecting the users of their products as well as preventing the spread of tuberculosis among their cattle. According to reliable information, the initial tests are made free of charge. Not only are the testing services free but the State Livestock Sanitary Commission will purchase all infected animals or provide recompense to the owner so his loss will not be total should his cow or cows show signs of the disease.

Floyd county is running Hale and Swisher a close race for the "dairy supremacy" of the plains. If the government of the State of Texas is willing to work on a preventative measure such as outlined, why shouldn't the farmers of this county benefit by such a move. A request has been made to the

NEARLY ALL EYES PROPERLY KEPT

AND GLASSES FITTED HEAL THOSE SORE GU... If you suffer from Bleeding Gums, Loose Breath, or from Pyorrhea in even worst form, we will sell you a bottle of Leto's Pyorrhea Remedy and guarantee it to please you or return money. This is different from any other treatment, and results are certain.—Stewart Drug Co.

Announcement Column

We are authorized to announce the following candidates for the city offices in the town of Lockney, to be voted on at the election held on April 2nd, 1929:

For Mayor: T. Z. REED (Re-election) W. R. CHILDERS FRANK H. FORD

state for this service, as soon as the answer is received every farmer will be given the opportunity to have his herd tested. Lets protect our customers with this "ounce of prevention."

Aycock—Williams Mr. H. R. Aycock of Commerce and Miss Floy's Lillian Williams of Lockney, were married at high noon Sunday, March 10th, in the study of the Baptist church, E. D. Morgan speaking the words that made them man and wife. They will probably locate in Sterley. Mr. Aycock is a telegraph operator, working for the Denver.

Mrs. J. E. McAvoy of Aiken spent Wednesday here visiting Mrs. J. H. Hohaus.

GRADY R. CRAGER ARCH CRAGER, Asst. Mgr. Funeral Director and Emba PRIVATE AMBULANCE Phones: Day 121, Night 34W LOCKNEY, TEXAS

When you want to have your own way about what you buy, come to— PIGGLY WIGGLY



Some Stores have more hoom than anything else— PIGGLY WIGGLY may be crowded but it has the GOODS and CROWD.

Specials for Saturday

8 POUNDS, ANY KIND COMPOUND \$1.12

SALTED ALMONDS 50c size 43c 25c size 22c

WITH A \$2.50 PURCHASE OF MERCHANDISE (OTHER THAN FLOUR) WILL SELL— 20 Lbs. CANE SUGAR. \$1.00

48 LBS. PLAINVIEW EVERLITE FLOUR... \$1.63

48 LBS. PLAINVIEW GOLD CROWN FLOUR. \$1.53

HARD HEAD CABBAGE Lb. 3c

GOOD SIZE ORANGES 2 Dozen 35c

Beef Roast Rib Lb. 15c Fleshy Lb. 18c

FULL CREAM CHEESE Lb. 29c THEY ARE FINE

BRICK CHILI Lb. 25c

FRESH MUTTON—BARBECUE "EVERY DAY NOW"

PIGGLY WIGGLY HELPS THOSE WHO HELP THEMSELVES



FIRST SPRING FROCKS

YOUTHFUL Frocks in the favored modes and the favored materials Rich satins and crepes, georgettes, crepe Roma, crepe Elizabeth, filmy chiffon and lovely lace combinations. New spring shades and striking color combinations.

\$12.50 and Other Attractive Prices

MILLINERY

A beautiful lot of New Spring Hats for your inspection, and at attractive prices.

No. 80—All Silk Chiffon \$1.95 No. 30—Service weight \$1.50

SPECIAL FOR SATURDAY AND NEXT WEEK

Men's 2.20 high back "Universal" Overalls \$1.25 Men's 15c Grade Hose Medium weight 1.15 Two lots Children striped Unionalls, 2 to 8 88

Baker Mercantile Co.

THE STORE WITH THE GOODS

Humming Bird Full Fashioned Hosiery



More convincing than columns of claims for Humming Bird Full Fashioned Hosiery, is the fact that the same patrons purchase these fine stockings repeatedly.

Whether "style" or "wear" rules your choice, Humming Birds will win your favor. Amazingly sheer, with narrow hems, gracefully proportioned heels, sandal soles, invisible reinforcements. Considerably longer than the average hose.

THE LOCKNEY BEACON

NOTICE TO Wheat Growers

Arrangements have been made whereby you can contract your wheat and call on any market or have it called on a certain price level, or you may enter the daily pool.
Don't fail to hear—

JOHN MANLEY

An expert on wheat marketing, at the
**SECURITY STATE BANK
TUESDAY EVENING**

AT 8 P. M.

Large wheat surpluses point to lower price levels and unless some large wheat belts produce short crops, we may reasonably expect lower prices.
Mr. Manley's address will be of extreme interest to every wheat grower in this territory.

DON'T FORGET THE MAN, THE DATE AND THE PLACE.

Tuesday Evening, 8 P. M. at the Security State Bank, Lockney, Texas

Beautify Homes Baby Chicks Thrifty Farms

15 varieties \$11.00 to \$13.00 Hundred delivered. State accredited and Standardized Quality chicks. All kinds of plants for West Texas \$1.00 thousand up. 500 varieties garden field and flower seeds.
Poultry supplies of anything you want for garden, orchard, lawn, field, poultry and stock.

WE HAVE IT OF QUALITY AT RIGHT PRICES.

C. E. WHITE SEED COMPANY

PLAINVIEW, TEXAS

TEXAS WEEKLY INDUSTRIAL REVIEW

March 11.—The following record of industrial activity lists items showing investment of capital, employment of labor and business activities and opportunities. Information from which paragraphs are prepared is from papers, usually of towns mentioned, and may be considered general.

Rocksville—Building of new across Neches river contemplated by Cherokee and Anderson.

Benito—Central Power and Company installing 1,000 Watt on top of 125-foot elevated tower here.

Arillo—United States Government Helium Plant opened to business.

Money loan started on Snyder's wharf airport.

New gin will be erected by Stanley Brothers of Huntsville.

500 cars sulphur shipped from Duval Texas Sulphur Co.

New fire truck purchased by city commissioners.

Large crew constructing high power line for Texas Power & Light Co. near Dew-Fairfield highway.

Establishment of canning factory here discussed at Freestone County farmer's meeting.

Construction started on new milk plant for Borden Co.

Derrick erected and machinery installed for drilling oil well by Magnolia Petroleum Co. near Clara.

Wabash Avenue between Main and Wagoner will be paved.

Nine-story, modern, fire-resistant hotel will be erected here costing \$300,000.

Twenty-story building will be erected at Navarro and College streets and will be used for garage and hospital.

New Elks' home will be site of present structure and Myrtle streets, at 30.

Sound picture theatre.

City light electric dis-

tion to build \$50,000,000 gin plant.

Towns between Brownwood and Waco will be served with natural gas by new corporation. Construction of project will cost \$2,000,000.

Toll bridge across Red River, north of Clarksville, connecting with Oklahoma, will be completed soon.

Quitaque—Installation of new sewerage system underway.

El Paso—Steel being erected at new warehouse for Nichols Copper Co.

70-acre tract purchased for erection of power plant for El Paso Electric Company.

Tyler—Plans completed for new \$200,000 milk products plant. Approximately 75 carloads rose plants will be shipped from here this season.

Lubbock—Construction will start on new \$700,000 hotel May 1.

TRUST COMPANY IS FORMED AT PLAINVIEW

Plainview, March 10.—Chartering of the Plainview National Trust Co., capitalized at \$10,000, has been announced by J. D. Steakley, vice president of the Plainview National Bank. The trust company has been organized for the purpose of loaning money, to sell and deal in notes, bonds and securities, to act as trustee, and conduct a general trust business, the charter states.

The same officers and directors head the trust company as do the Plainview National Bank and its offices are in the banking rooms in the Skaggs building. A. G. Hinn is chairman of the board; L. S. Kinder, president; J. D. Steakley, vice president; David Bates, cashier; T. A. Miertschin, assistant cashier; Dave Collier, W. E. Settoon, A. M. McMillan, Z. T. Huff and F. M. Daugherty, directors.

San Antonio—Twenty-story building will be erected at Navarro and College streets and will be used for garage and hospital.

New Elks' home will be site of present structure and Myrtle streets, at 30.

Sound picture theatre.

City light electric dis-

by West

Asocia-

ing.

SENTENCE OF DEATH IS GIVEN TO BILL FRITTS

Wounded He Walks Into the Court Room to Hear the Jury Verdict

Anson, Texas, March 10.—The death sentence was given Bill Fritts Sunday by a jury which held him to be guilty of killing Earl Hamilton, 17, last October.

Fritts, suffering from razor wounds allegedly self-inflicted while the jury was deliberating was able to walk to the court room to hear the verdict.

Young Hamilton and his father, D. W. Hamilton, the state contended, the grand jury investigating liquor deals.

DECLAMATION TRY-OUTS AT LONE STAR FRIDAY NIGHT

Floyd county should produce a number of "Silver-Tongued Orators" if the contestants in declamation at the Lone Star school continues their study. Judges of the event found it exceedingly difficult to determine the winners in the different classifications as each and ever contestant exhibited unusual ability.

The judges decisions were as follows: Sub-Junior boys, Robert Lee Smith, first; Clayton Roach, second. Sub-Junior girls, Tress Allen, first; Loraine Griffith, second. Junior boys, Brice Allen, first. Junior girls, Alma Workman, first; Lucile Jarboe, second. Senior boys, Harley Workman, first. Senior girls, Fay Parker, first. Sub-Junior story telling, Kenneth Griffith, first; Clayton Roach, second.

HIGHWAY BOND MEASURE FAILS IN LAST FIGHT

Lack Three Votes to Get Necessary Two-Thirds Majority—Second Time In Week

Austin, March 11.—For the second time within four days, the house tonight rejected the proposed constitutional amendment authorizing a \$175,000,000 road bond issue by a vote of 97 ayes and 30 nays, three short of the required two-thirds majority. The issue was defeated Friday, 98 to 37.

A verification demanded by road bond proponents revealed that the ballot announced by Speaker pro tem Fred Minor was correct.

Representatives Petch of Fredericksburg and Hubbard of New Boston, sponsors, were undecided if another attempt would be made to obtain passage of the joint resolution during the three days of the regular session which remains.

Petch blamed the second defeat of the proposal to five paired votes. Contending that some of the five absent members against the issue had not been excused, Petch said that representatives favoring the plan who were here might have been able to cast their votes for the road bond issue if pairs were found invalid.

REPORT OF ACCIDENTS OF ALL KINDS IN TEXAS FOR THE YEAR OF 1928

Causes	Injured	Killed
Automobile	6605	902
Railway Train	408	182
Interurban car	33	15
Street Car	89	27
Aeroplane	32	45
Other Vehicles	257	50
Falls	574	129
Burns	351	194
Drowning	34	105
Firearms	255	127
Explosives	211	83
Other Causes	1027	212
Total	9877	2071

412 were injured and 156 killed in home accidents, and 416 were injured and 165 killed in industrial accidents.

The following is an interesting and informative analysis of accidents occurring in Texas for a period of four months, from September 1, 1928 to December 31, 1928, made by the Texas Council of Safety at Austin. During that period 289 were killed and 2608 injured in automobile accidents, and other sub-heads show the number injured and killed for that particular description.

More people were injured by cars passing round cars ahead and skidding into the ditch. 118 injured and 16 killed during four months due to this cause.

A number of collisions were caused by cars passing round from the rear and turning into the road too soon.

67 were injured and 4 killed by cars being ditched to avoid collision.

Possible carelessness in driving on wet pavements caused cars to skid resulting in 8 deaths and 70 injuries.

Striking loose gravel and soft dirt was responsible for 67 injuries and 9 deaths.

Collisions on curves claimed 7 victims and 47 injuries.

Meeting cars on the wrong side of

BOYS WASH SUITS

A STUPENDOUS NATION-WIDE SELLING

All new, clean, clever fast-color suits for the young lad 2 to 8 years. These suits at \$1.00 each are such exceptional values that you should surely take advantage of this SALE EVENT!



Seldom Such Splendid Values!

THE COMBINATION XX PLAN, a form of merchandising thru which we cooperate with thousands of other merchants and Marshall Field & Company, Wholesale, enables us to offer you a limited number of these suits.

FABRICS
Peggy Cloth
Broadcloth
Prints, Linens
Beach Cloth
Suits

COLORS
Blue - Tan
Green - White
Cream, Navy
and Combinations

STYLES
Olive Twist - Double Breasted
Sports Styles - Novelty Combinations

IMPORTANT DETAILS
2 Pockets in Trousers, pocket in Blouse.
All sizes exceptionally full.
Durable belt buckles. Wide from facing.
All double stitched seams.
Long waist button band to allow lengthening.
Well made—excellent workmanship.

Don't fail to make your selection at once. Phone and Mail Orders accepted as long as quantity lasts.
On Sale March 18

E. L. AYRES

Home of Hart Schaffner & Marx Clothes

LOCKNEY CLINIC ITEMS

M. D. Arterburn, Jr., was treated at the clinic Tuesday for injuries received when he was accidentally struck in the face with a base ball bat by one of the other players at school. His lip was cut and two teeth loosened by the blow. It is thought that the teeth will not be lost.

Virgil Aiguier, who has been in the hospital under observation after having been thrown through a shack at the gravel pit last week, has been discharged. Head injuries involving possibility of hemorrhage of the brain made it advisable that he be kept under observation for the few days that he has been at the hospital. His condition was good at last report. Virgil is the only survivor of the four injured in a dynamite explosion at the Panhandle Sand & Gravel Company's plant near Quitaque.

Joyce Childers, two-year-old daughter of Mr. and Mrs. W. R. Childers, sustained a painful injury to her right hand when it was accidentally struck with a hatchet in the hands of another of the children Monday at noon. The cut extended into one of the joints of the middle finger of her right hand.

Henry Rosser, of Plainview, Texas, who has been in the hospital during the past week for treatment has been discharged.

Mildred Shearer, who had her tonsils removed last week, is doing well and is back at her business of playing vigorously all day long. Midred is the daughter of Mr. and Mrs. E. J. Shearer.

Mrs. W. A. Slaughter is recovering nicely from a serious operation, which was performed at the hospital two weeks ago and will be back with her family soon.

Marvin Shurbet returned from New Mexico Tuesday because of an infected ear. It was necessary to have the ear drum opened for relief and to facilitate treatment. This operation was performed late Tuesday evening. Marvin is improving nicely.

Juanita Pearl is the "brand new" daughter of Mr. and Mrs. Roy Tinsley, who live north of Roseland. Juanita Pearl was born Thursday at the hospital.

Clyde C. Harris was operated on Tuesday night for acute appendicitis and is resting very nicely at this time. Barring unusual complications he will be able to be up and about in a few days.

Miss Velma Hudson, nurse at the hospital, is spending a few days at her parents' home.

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duties. Miss Hudson had her appendix removed recently.

Kirk-Kenniston
Miss Pauline Kenniston and Mr. G. L. Kirk, both of Plainview, were married Sunday afternoon at two o'clock by Rev. L. Burney Shell, pastor of the Presbyterian church. The ceremony was performed at the Presbyterian parsonage.

Mr. and Mrs. Kirk will continue to make their home in Plainview. Mrs. Kirk is employed by the West Texas Gas Company office and will continue work there for the present. Mr. Kirk is in business in Plainview.

Mrs. Kirk is the daughter of Mr. and Mrs. R. E. Kenniston, who live near Plainview. She received her education in the schools of Lockney, coming to Plainview about a year ago.

Mr. Kirk is the son of Judge and Mrs. W. W. Kirk of this city, and has lived here a number of years. He attended the Plainview High School. The young couple will make their home at 510 West Tenth Street.—Plainview Herald.

FOR SALE—Good milch cow for sale, \$20,000 hardware stock, clear to trade for land; \$25,000 worth clear land, close to Vernon, Texas, will trade for land. Will pay cash for

DRY CLEANING

"When It Leaves Us You Can Wear It"



If you happen to be sending your Fancy Dresses or Suits out of town you can now get this taken care of and save the time and added expense for we are equipped and capable of doing any kind of cleaning, both for ladies or gentlemen.

You Are Sure To Like Our Service

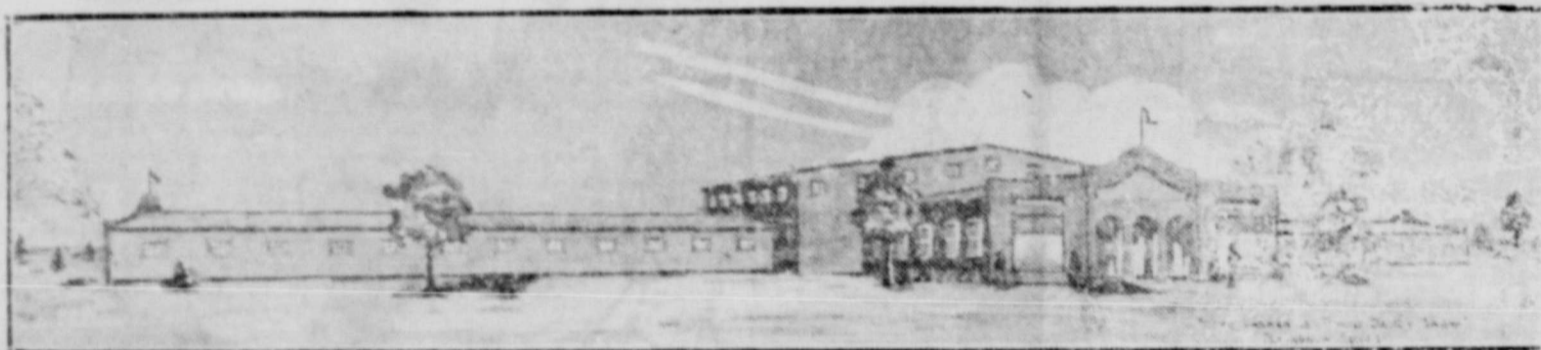
Come in and see our many suit samples of the latest patterns.

You Will Like Our Fresh Home Made Candies, Made Daily in Connection With Our Shop

Deliver to any part of the city.

Phone 191

BROOKS DRY CLEANERS



BUILDING PERMANENT HOME FOR PANHANDLE-PLAINS DAIRY SHOW

The permanent home of The Texas Panhandle-Plains Dairy Show which is under construction at Plainview will be ready in ample time for the staging of the Second Annual Show, April 2-5.

Over forty men are employed in its construction by Harrison and Smyth.

contractors on the job, and they are rushing this work to completion.

The building is being erected to fulfill Plainview's promise last year that if the show were located here permanently buildings for housing it would be provided. The City of Plainview is building the home which is several buildings all connected to facilitate staging the show. The construction is of wood covered with roofing material and stripped. The

gable ends on the structure are of stucco artistically made.

Five buildings are being constructed all tied together. There will be three large barns to house the animals, large show ring with seats for seven hundred people around it, and a large building to house the dairy products department, and the commercial exhibits. There will be twenty-five thousand square feet of floor space in the entire structure. The

buildings or parts, are all connected to the show arena, it being in the center with the other buildings projecting in four different directions. The entire structure is located on a ten acre tract of land adjoining the municipal part at Plainview, and is close in to the business section of the city.

Directors of the Panhandle-Plains Dairy Show Association inspected the construction work Thursday and were loud in their praise of its efficiency.

find our butter markets in the western country.

"I have always maintained that the cream market, either sweet cream or sour cream, is the backbone of dairying from the standpoint of diversified farming. The cream market is the basis upon which a man will market his dairy products because of the fact that his skim milk has considerable value in the feeding of his chickens, hogs, and other farm animals. The man who is essentially a dairy farmer (a man who practices the raising of dairy cows to the exclusion of any other type of farm operation with the possible exception of growing enough feed to feed his cows) will usually have between 50 and 150 cows on his farm and will demand a whole milk market in most cases. The diversified farm will have a considerably less number than that, usually 10 to 20 cows and does not particularly care for a whole milk market.

"We have four other industries that have been coming to the front very rapidly of late years: cheese, ice cream, condensed milk, and milk products. We have local ice cream plants and there is an excellent opportunity to sell sweet cream to ice cream plants in this section of the state. It is true that the amount which these plants use will be limited. There are a number of people who are willing to take good care of their products and keep them sweet who can find a ready market for sweet cream.

"As for cheese, condensed milk, and milk products, it is necessary for the producer to sell all of his milk. He has nothing left. It is true that the cheese plant, condensed milk plant and milk products plant will pay a little more than the creamery can afford to pay. When you sell your cream you still have a valuable product in the skim milk. Unless a man intends to have dairying as his major operation, I believe he is making a big mistake in calling for a whole milk market. He is better off with a fundamental basic market; that of madea success, but at the same time we find that a large portion of our farmers go back to the cream market because they have found in the end that there really isn't much difference in price after they put in the extra labor and extra time that it takes to produce the whole milk and get into the plant every day in the right condition to make the products that the whole milk plant can make. On the other hand, in some of our sections where dairying has become highly intensified we find large numbers of these plants.

"There is a place for each one of the manufacturing industries, but the place for the whole milk market is the place where the farmers have been in the dairy business for a long time; where they know how much work is involved in milking cows, and in taking care of them; where they have high producing cows and where they have a large number of dairy cows. When we have to go out into a territory of 40, 50, or 60 miles to get milk enough to run a milk factory, the chances for the farmer to make money is poor. Many of the plants so situated are getting less milk today than they were when they started. There must be some reason for it. The thing that all of you are interested in is, 'What type of market should I select? We are just getting into the dairy business. We

Have Your Abstracts Made By ARTHUR B. DUNCAN The Old Reliable Abstract Man Floydada, Texas

don't know a whole lot about it; consequently we must develop slowly. Most of us couldn't afford to go out over night and buy 20 or 30 cows." You have got to develop gradually. From a diversified farming standpoint, there is no question but that our cream market is the basic market.

"I shall mention one other product—manufactured farm products—the small farm dairy. There are a few people who are producing it at a profit, manufacturing dairy products on their own farms and selling them in town. There are two markets that are available for the average farmer. Butter is about the only dairy product that can be manufactured no the farm. The other manufactured products require a great deal of scientific skill and special machinery.

"The future of dairy production in this country is going to depend most entirely upon the type of market that we choose and the quality of our products must be considered last, and always. The dairy industry offers an opportunity to the man who is willing to work and produce a product which will be the equal of other product of its kind.

"It is the business of the Department of Dairy Manufacturers college to train men to operate different types of dairy manufacturing plants and to work with them to produce better quality dairy products.

TOWN KILLERS

People who kill a town: Those who oppose improvements, those who distrust public spirited men, those who hate to see others make advertise their business, those who show no hospitality to anyone, those who oppose every improvement that does not originate with themselves, those who put on a long face when a stranger talks, those who locate in their town, those who oppose every public enterprise that does not appear of personal benefit to themselves. "Be a booster for your town!"—Contributed.

Ross Stark of O'Donnell, Texas, was in Lockney the latter part of the week.

LAND! LAND!

We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 a up, in Floyd, Briscoe, H Motley and other counties.

W. M. MASSIE
Floydada

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CHURCHES

At the Methodist Church

Sunday school 9:45. Preaching at 10:55 and at 7:45 each Sunday.

Subject of sermon Sunday morning, "The Price of a Finished Task." At the evening hour, "Fidelity and It's Reward As Seen in the Life of Daniel."

Let the church pray for a great day Sunday, and invite others to come. A cordial welcome to all.

The choir practice will be held after this week on Tuesday evening at 7:45. Let's be on time. Dr. McCollum will direct the choir. Let all who will join the choir be at the church on time for the rehearsals and for the services.

J. E. STEPHENS, Pastor.

Lockney Circuit Announcements

I will preach at Cone Sunday morning and at Whitfield Sunday night at the Methodist church.

Work will start on the Methodist church at Sterley Monday of next week.

W. H. STRONG, Pastor Lockney Circuit.

Gland Hand Class of Methodist Sunday School

The Glad Hand Sunday school class of the Methodist church, met Sunday, March 10th, with all members present, except four. We had a very interesting program and organized a Wesley Bible Class of married couples. We will be glad to have all those between the ages of 25 to 45 years who go to the Methodist church to join this class. Meet with us next Sunday at 9:45 a. m.—Class Reporter.

Woman's Missionary Society

The Woman's Missionary Society met Tuesday, March 5th, at the home of Mrs. Frank Dodson, in their regular business and social meeting.

Devotional service was conducted by Mother Strong, after which the business was conducted. There were 71 visits reported made to the sick and straggers, 8 trays to the sick. Mrs. Morris reported her visit to

tells us that there are sixty girls in this school and all bright girls, going to school because they really wanted to. She also said the buildings were well furnished and that the orchestra from this school was going to other places to play. She brought home some pontarosa lemons and some limes that were grown on the school ground.

After listening to this fine report, Mrs. Frank Dodson, assisted by Mrs. W. J. Griffith served Angel food cake and ice cream with a Shamrock leaf in the center reminding us of St. Patrick's day. As the 30 women and Bro. Stephens enjoyed the delicious refreshments, Miss Frankie Dodson played very beautifully on the piano. After a word of prayer by Bro. Stephens, everyone left expressing their thanks to the hostess as having enjoyed the evening.—Reporter, Mrs. J. E. Stephens.

Charles Maxwell Wofford Dead

Charles Maxwell Wofford, six weeks old son of Mr. and Mrs. L. A. Wofford, died at 4 o'clock Wednesday afternoon, at the family home in east Lockney, of pneumonia, after an illness of several days. Funeral services were held at the Church of Christ at 2:30 this afternoon, conducted by A. E. Arceneaux and Rev. J. E. Stephens, and burial was in the Lockney cemetery under the direction of Grady Crager.

LINDBERGH COMPLETES AIR MAIL INAUGURATION

Mexico City, March 11.—Col. Charles A. Lindbergh and his fiancée, Miss Anese Spencer Morrow, were re-united again today after a separation of less than two days, during which the famous airman inaugurated air mail service between this city and Brownsville, Texas.

He negotiated the 940 miles of the round trip in 10 hours and 8 minutes, taking 5 hours and 38 minutes on the northward journey and 20 minutes less in returning.

Highways and Farm Relief

By bringing the farmer into closer touch with his markets and increasing the interrelation between cities and agricultural districts, improved highways do much toward solving the long discussed problem of farm relief.

or more than one-fifth of all motor vehicles, are owned by farmers, only 7.5 per cent of all farms are located on macadam, concrete, or brick highways, while 43.1 per cent of farms are located on unimproved dirt roads.

It is an established fact that transportation is one of the basic factors of prosperity on the farm.

Mrs. J. A. Abney, Mrs. J. H. Hohlaus, and Mrs. R. B. Adams spent Tuesday in Plainview visiting friends.

WANTED—Clean, cotton rags, must be good size, no strings or scraps.—Beacon office.

FOR RENT—One five-room house furnished, also rooms for light house keeping.—Mrs. Ira Simpson, Phone 102W. 26-4t-pd

WILL BUILD DAIRY PRODUCTS BUILDING

Lubbock, Texas, Feb. 11.—With a dairy products building slated as one of the next additions to the campus of Texas Technological College the dairy industry in the Plains country is expected to receive a great impetus. It was, therefore, with a good deal of interest that those in attendance at the first Farm Short Course at Tech recently heard an address by K. M. Renner on the dairy products that can be produced on the farms on the South Plains. The high points in Mr. Renner's speech are as follows:

"Although manufacturing work bears a very close relationship to production, it is different. The relationship might be likened somewhat to the relation that exists between cotton and the textile mill. Without the cotton farm the textile mill cannot exist. Without the textile mill the cotton farm cannot exist. The same thing is true of the dairy producers. They cannot exist without the various dairy manufacturing industries. Neither can the dairy manufacturing industries exist without the producers of milk. So it is going to be necessary that the producer and the manufacturer become more thoroughly conversant with the problems of each other. Our co-operative associations have solved some of these problems. At the same time that they were solving them they have found out a good many things they don't know before about the plan.

"The next largest industry is the butter industry. About 35 per cent of the milk that is produced is manufactured into butter either in the factory or in the farm home. In the past few days there has been a decrease in the amount of butter made in the farm homes and an increase in the amount manufactured at the butter plant. The average housewife has found that her time is more valuable for something else rather than making butter. There are still a few people who are able to put out a high quality product on the farm. Through the country as a whole that has not been true. Consequently, we have found a large decrease in the last few years in farm butter. Texas is a ranking state in the manufacture of farm butter in the next state. We

ISIS THEATRE

Program Week Commencing
Monday, March 18th

Monday and Tuesday—
"Uncle Tom's Cabin"

FROM THE STAGE SUCCESS BY
THE SAME NAME
PARAMOUNT NEWS

Wednesday—
SIR HARRY LAUDER'S
"Huntingtower"

COMEDY—"PICTURE ASTONISH-
MENT"

Thursday—
IN SOUND
HEAR IT—SEE IT
"Sonia"

SYNCHRONIZED WITH VOICE
AND SOUND EFFECTS

Friday—
LEATRICE JOY AND BETTY
BRONSON
—IN—

"The Bellamy Trail"
THE MOST MYSTIFYING COURT
TRIAL EVER FILMED
Comedy—"WHEN MONEY COMES"
PARAMOUNT NEWS

Saturday—
HOOT GIBSON
—IN—

"Clearing the Trail"
SNOOKUM COMEDY
PARAMOUNT NEWS

What's Doing in West Texas

The stock judging team of West Texas State Teachers College attended the thirty-third annual Fat Stock Show at Fort Worth. The team was composed of three students and Professor Frank R. Phillips.

A new garage building 100 by 140 feet will be constructed in Dalhart within the next thirty days by Chas. Williams. This building when completed will place business houses on three sides of the county court house.

Plans have been completed for a new two story, fifty by eighty foot Masonic hall for Perryton. It is planned to put a basement under the building with provisions for the installation of a heating plant, which will be used only if Perryton fails to get natural gas soon.

Cow testing in the Association in Deaf Smith County reveals that in one herd one cow made a net profit of \$16.62 in five months, while another made a profit of \$69.50. Six herds are under test and ten "boarder" cows have already been sold off because of poor performance, according to reports from Hereford.

Kermit now has, in addition to numerous important improvements, a \$18,000 railroad station being completed, a new \$250,000 court house, a school house just starting costing \$125,000 and a contract of \$180,000 has recently been awarded by the State for a highway.

The Brady Building and Loan Ass'n has announced that it will lend money to Brady citizens, enabling them to pave streets, adjoining their premises \$1.58 per month on every \$100 loaned. Forty blocks of resident paving have been completed and more contracted for.

R. L. Caskey, Boy Scout Manager at Guymon, is planning to secure a plat of ground to be used as a nursery for shade trees, with the boy scouts to be drilled in the care of the plants. He will help with the seeding and care of ground around the courthouse.

Seventy-five new uniforms with which to dress up Plainview's two municipal bands have been ordered by the Board of City Development. This includes 35 men's uniforms and 40 scarlet caps and capes for the younger band.

Thirty-five planes have landed at the Ranger Airport since its opening last Armistice Day, when in two days forty-five planes attended the celebration. The daily average income of the well equipped airport is \$2.60 from gasoline and oil and hangar service.

Work is drawing to a close on the new two-story Lockney Hotel. It will have fifteen guest rooms, a dining room, coffee shop, lobby, barber shop

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Abstract Man.
Texas

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and some store on the ground floor. It may be decided to put another fifteen rooms on the building.

Within the next six months Merkel will have a four story modern hotel to cost \$25,000. On the first floor will be a commodious lobby, office, cigar stand, drug store, coffee shop, with banquet hall adjoining, and five store buildings. The upper three floors are to have 44 guest rooms.

The Pecos Mercantile Company is to install more than \$15,000 worth of new equipment with a new mezzanine floor, a new men's shoe department. This store when built twenty years ago was considered one of the most modern in West Texas.

The City of Big Spring is preparing to extend the \$50,000 storm sewer from East Third Street to the T. & P. drainage ditch. This extension will be made at a cost of \$20,000 and will care for the flood waters coming from the south part of the city.

A contract has been let for the paving of four and one-half blocks of Santa Anna. At the time the paving street in the main business section of is done the water main will be replaced with an eight inch pipe, which will cause the insurance fire rate to be reduced.

HILLCREST

March 11.—Everyone is waiting and watching anxiously for the April showers. No one feels very sure of getting any even then, but we all have more hopes for them than then we have now.

J. T. Howard of Floydada was a business visitor in this community Monday.

The Ford children returned to school Monday after an absence of several weeks.

Miss Mildred Winn of Mayview visited a part of last week with Miss Faye Russell of this community.

A. T. Swepton has put up a steel windmill recently as a further improvement on Hillcrest Farm.

Mr. and Mrs. Bob McHugh and baby returned Sunday to their home near Muskogee, Okla., after a two months' visit here with her parents, Mr. and Mrs. Jeff Foard.

Mr. and Mrs. A. T. Swepton entertained at their home Sunday evening with an informal turkey dinner the following people: Mr. and Mrs. Elmer Swepton and daughters, Misses Wynona and Aldyne, of Tulsa, Mrs. Temple of Los Angeles, California; Misses Virginia Lewis and Frances Kinnard and Mrs. Hazel Hughes of Floydada; Mr. and Mrs. L. H. Lewis and son, Charlie, of Lewis Ranch; and Miss Ora Scoggin and the home children, Hurshel, Mary Ann, Christine, Lottie Belle, and Bettye Jean Swepton. Everyone enjoyed the evening very much.

CENTER

March 11.—Such a sand and dirt storm as we had this afternoon. That much effort in a real sure enough rain would have been joyfully received by everyone.

Mr. and Mrs. Bud McAda and children spent Sunday with his parents. Mesdames Arthur Calwell and Felix Fred and children spent Saturday and Sunday of last week with their sister, Mrs. C. O. Spence.

Mr. and Mrs. I. C. Kirk are entertaining a little daughter, Dimple J, who arrived at their home Feb. 28.

Mr. and Mrs. Clifton Crabtree went to Fairview Sunday.

Mrs. Gill is nursing a bunch of baby chicks at this time.

Mr. and Mrs. Sawyer visited at the Dennis home Sunday afternoon.

We had lots of visitors at singing Sunday afternoon. Mr. and Mrs. McGuffee of Ramsey and some friends of theirs, Mr. and Mrs. Faegans, son and daughter from Liberty, and a lot of people from Floydada. We welcome them all and invite them to come again.

Miss Georgia Bryant visited with Mr. and Mrs. Marian Carpenter Saturday night and Sunday.

Mr. and Mrs. Leo Bryant spent Sunday with her parents and came to singing Sunday afternoon.

Mr. and Mrs. Dennis and daughter, Miss Vergie Mae, came out to singing Sunday.

Mr. and Mrs. Veach and family, Mr. and Mrs. C. O. Spence and sons took Sunday dinner with Mr. and Mrs. Claud Carpenter.

Rev. and Mrs. Merle Weathers, and Mrs. Earl Branson were dinner guests of Mr. and Mrs. Marion Carpenter.

Mr. and Mrs. Tom Jernigan and Mr. and Mrs. A. A. Tubbs visited with each other Sunday.

Mr. and Mrs. Miller went to Floydada after school this afternoon.

Mr. Cole spent Saturday night with Fred Fields and took Sunday dinner with Hansel McAda.

Mr. and Mrs. Dewey Kirk of Silverton spent Sunday with Mr. and Mrs. I. C. Kirk.

Mr. and Mrs. Tom King were dinner guests of Mrs. Montgomery.

Mr. and Mrs. R. C. Ross took Sunday dinner with Mr. and Mrs. W. B. Jordan.

Several families from Center attended the funeral of Mr. Walter Sims' mother last Thursday afternoon.

Harmony Demonstration Club
The Harmony Demonstration Club met with Mrs. David Battey, Wednesday, March 6th, at 1:30. The subject for the meeting was "The Well Filled Pantry." Miss Bass gave a splendid demonstration of a well filled pantry.

Our next meeting will be Wednesday, March 20th, with Mrs. M. D. Ramsey. The subject will be "The Family Garden."

day, March 20th, with Mrs. M. D. Ramsey. The subject will be "The Family Garden."

Prairie-Chapel Home Demonstration Club
The Prairie Chapel Home Demon-

stration Club will meet at 2 p. m., Monday, March 18th, in the Girls' Domestic Science room at the teacherage. Hereafter our meeting dates will be the first and third Mondays. Miss Bass will be present and give two demonstrations, one dish dinners

and the 4-H pantry. Because of extreme cold weather and sickness in the community our club has been hibernating for several months. It's time to wake up and get busy for spring is just around the corner.

Two or three members cannot keep the club alive, if you don't want to see our club die like the cat, get busy!—Reporter.
Royce Williams is in Fort Worth this week on business.

BIG CLOSING OUT SALE

Owing to a change in business, we are closing out our entire stock of Shoes and Hosiery

Sale Starts Thursday, March 14



This is a complete stock of the Season's Best and Newest Patterns and Colors.

SHOE VALUES TO \$12.00—THIS SALE NOTHING OVER

\$5.95

HOSIERY SPECIALS

- All \$2.50 and \$2.95 Hose closing out at **\$1.95**
- All \$1.95 Hose closing out at **\$1.45**
- All \$1.50 Hose closing out at **\$1.29**
- 50 Dozen of the Best \$1.00 Hose at, the pair **89c**
- 15 Dozen Full-Fashioned, First Quality Hose, while they last the pair **\$1.00**



LOTS OF SHOE SPECIALS AT
\$1.95, \$2.95, \$3.95, \$4.95, \$5.95

SHOP EARLY AND TAKE ADVANTAGE OF OUR COMPLETE STOCKS

EVERY PAIR MUST GO

NO CHARGES — NO RETURNS — NO REFUNDS

Robinson's Bootery

PLAINVIEW, TEXAS

"TOMORROW'S STYLE SHOWN TODAY"



ALL CHILDREN'S SHOES AND HOSIERY AT VERY

SPECIAL PRICES



Special Easter Values



Fifty Selected Easter Frocks

FIFTY FROCKS, Specially Priced— for Your Easter Buying. This is not a bunch of Dresses bought to run at a Special Price, but we have gone through and selected the cream of our stock and grouped them for this Easter Special. If you will come and see these Frocks it just means you will buy one or more —for they are values such as you will find at Baker, Hanna's only.

PRICED AT—

\$19.50

Special Prices on Earlier Purchases

FIFTY MORE FROCKS, selected from the earlier buying, and consist of Crepe, Satin and Jersey Sport Frocks. These values go as high as \$16.50, but we have grouped them for quick selling in our Easter Special at only—

\$8.45

Easter Millinery

Baker, Hanna & Company has made an unusual effort to assemble a stock of Easter Millinery that will meet the every demand of the Smart Shopper at this season of the year—in this department as well as all other departments of our Ready-to-Wear you will find values such as Baker, Hanna & Company only can offer.

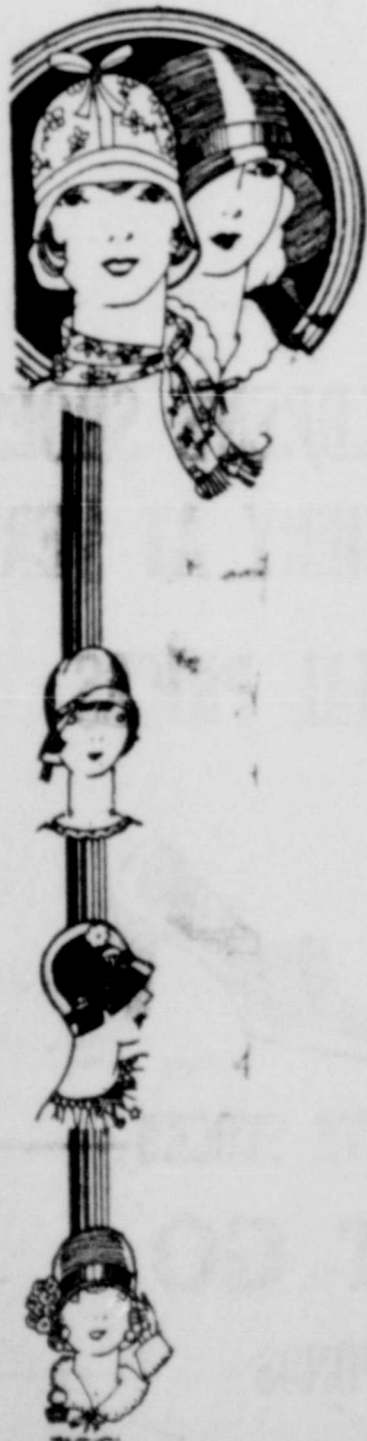
PRICE RANGE—

\$2.95 to \$5.50

Children's Millinery

This department consists of three distinct departments—Children's, Misses' and the Grown-ups, with Styles especially designed in sizes from five to twelve and fourteen years of age with creations as clever as can be found in the markets of the world* With real Baker, Hanna Values—

\$1.49 to \$2.95



Smart Easter Shoes

It will take Smart Shoes to complete the Smart Easter Costume. These can be had here at very low prices, when one considers the Style and Value of Baker, Hanna Shoes, in Ladies', Children's, Men's and Boys'. We receive new numbers every week—it will pay you to come to our store for your shoes.

LADIES'	\$4.85 to \$9.50
MEN'S	\$3.95 to \$7.50
BOYS'	\$3.95 to \$5.00
CHILDREN'S	\$1.49 to \$5.00



EARLY SHOPPING IS ALWAYS MORE SATISFACTORY—MAKE YOUR SELECTIONS EARLY

Baker, Hanna & Company

Business wa- 71 visits rep- and strangers, t -res. Morris repa- MOST PEOPLE TRADE"

FLOYD