

THE LOCKNEY BEACON

The Gateway to the Magic Plateau

"20,000 POPULATION BY 1940"

Heart of the Best Farming Section of the Plain

VOLUME TWENTY-EIGHT

Lockney, Texas, Thursday, February 21st, 1929

Number 23

Aviation Affairs Was Main Topic Monday

Marking Town, Securing Landing Field, and Rural Route Extensions Were Discussed

The proposal of the proper marking of the town of Lockney and the securing of an aviation landing field were discussed at length by the Chamber of Commerce at their regular weekly luncheon Monday at noon. Mr. H. M. Mason, chairman of the Aviation committee, made a proposal for the proper marking of the town, by placing a sign twenty feet wide, and the length necessary for the word "Lockney" and direction pointers on top of the main building at the oil mill plant, and stated that if the lumber and paint be furnished for the construction of the marker that he would take care of the labor expense of building and painting the marker.

Postmaster Homer Howard stated that the Postoffice department was anxious for Lockney to get in line, and that he had received three letters from the department urging that the town to get busy on the matter if they wished to be considered in future air mail service, etc.

The body expressed themselves as favorable to having the marker erected and also to secure a landing field for the planes to land. And the committee was instructed to take whatever steps were necessary to have the necessary work done and the site secured and put in shape.

The extension of a rural route southwest of Lockney was taken into consideration and a committee composed of Robin Baker and J. W. Monroe was appointed to confer with Postmaster Howard and help Mr. Howard and Mr. J. F. Dollar, who were interested in the extension of the rural route circulate a petition and get the route extended along the line they desired.

The proposition of securing the old college ground for a public playground and using the old building for constructing a city hall was discussed and the proposition will be looked into at an early date.

PARENTS TAKE NOTICE

Parents are you really interested in your child's health. If so, please cooperate with the teachers and P. T. A. mothers. We have recently purchased scales and we are going to examine your child and if he or she is over weight or under weight we will try to correct those conditions with your help, bring your child to normal. Health is purchasable and health is our greatest asset. Remember we need your co-operation.

Which? If your child is to be happy, healthy and strong; You must be sure there is nothing wrong; Your child is to be examined Tuesday, February 26 is weighing day.

You love your child and so do we, too. For his benefit we'll do all we can do. But we cannot take care of this all alone. For we need the co-operation of each home.

Parents! Please come! We need you so. The condition of your child you ought to know. The doctors and nurse have promised to stay. Come! We'll make a success of Weighing Day.

J. L. Robinson Dies

Mr. J. L. Robinson, who lived in the east part of town, coming to this county from Oklahoma last fall, died Saturday morning from after effects in the head from the flu. He was 29 years, 11 months, and 4 days old. He leaves a wife and one child. His older girl preceded him to the glory land five weeks.

Mr. Robinson claimed to be a Christian and died assuring his relatives that his soul was at peace with God. May the God of hope comfort, bless and sustain the bereaved.

The funeral was held Sunday afternoon at 2 o'clock at the Baptist church. E. D. Morgan and J. E. Stephens officiating and interment was made in the Lockney cemetery by Grady Crager—E. D. Morgan.

Intermediate B. Y. P. U. Program For Sunday, Feb. 24, 1929

Subject—"Chosing Heroes." Special Music—Mary Nell Meador. Leader—Bena Cox. John's Hero—Robert Lee Wilson. Janna's Heroine—Mary Nell Meador. Jim's Hero—David Hamilton. Mary's Heroine—Eather Mae Hodel. Frank's Hero—George Webster. Lucy's Heroine—Rosetta Good. Everyone be present and on time next Sunday evening.

CHIROPRACTOR BILL MAY BECOME LAW IN TEXAS

House Votes 66 to 42 for Printing of Bill in House Journal, and Final Passage is Anticipated

House Bill No. 604, which is a bill licensing the Chiropractors of the State of Texas to practice on an equal basis with the medical doctors, went up for a test vote in the House the past week and won out by a vote of 66 for to 42 against, when the question of printing the bill in the House Journal was brought up.

This bill, which is in accord with legislation in respect to Doctors of Chiropractic that has been passed in nearly all states in the Union, puts the Chiropractors on an equal footing for the practice of their profession with the medical doctors of the state. Heretofore their rights have been limited because of the fight that has been made against the Chiropractors by the Medical Fraternity, but as the people have become better acquainted with the Chiropractic profession in the state the demand has become so strong for their recognition by the state by proper laws and regulations that it is only a question of time until this profession will be given the same consideration as is extended to the other different professional men lines.

The following is the heading of a petition that is now being circulated over the state, asking that the Chiropractors be given a right to follow their profession in the state, the same as other profession men; "We, the undersigned voters of this county, desire to have Chiropractic regulated by law so that we can have the right to have the doctor of our choice when we are sick."

Woman's Missionary Society

The following program was given by the Woman's Missionary Society at the Methodist church Feb. 19th, 1929: Song—Take My Life and Let It Be Prayer—Mrs. Brotherton. Devotional (topic) The Old Man Who Was Afraid—Mrs. Ward. The Value and Purpose of the Home—Mrs. Jake Griffith. The Home Distinctive—Mrs. Daff Griffith.

The Home Council—Mrs. Dr. McCollum.

Round table discussion. Song—Blest Be The Tie That Binds.

Prayer—Mrs. L. A. Cooper.

There were fifteen members present and a fine program on the discussion of the home was rendered. We are enjoying very much these programs and every mother is awakening to the fact that at home and in the young life of her children is the time for real home building.

We are almost 100 per cent in Voice subscriptions, now we should be 100 per cent in attendance.—Mrs. J. E. Stephens, Supt. of Publicity.

Misses Marie and Evelyn McDonald were visitors in South Plains Sunday, visiting relatives.

Officers Named for New Judicial District

New District Formed Out of Floyd, Briscoe, Motley, and Dickens Counties

The bill that passed the Texas Legislature several days ago, forming Judicial District No. 110, composed of Floyd, Briscoe, Motley, and Dickens counties, was signed several days ago by Governor Moody, and Messrs. Kenneth Bain and A. J. Folley of Floydada were appointed to the offices of judge and district attorney, to serve until the next election which will be held in 1930.

There will be three terms of district court each year, instead of two terms as heretofore, and we understand district court will convene in Floyd county in May this year for the first term of the new district court in this county, and thereafter there will be a term of court some time in the winter, spring, and fall each year.

There were several names presented for the consideration for the judge and district attorney appointments for the different counties in the district, but both officials were appointed from Floyd county.

FLOYDADA TO BE CAPROCK BANKERS HOST

Association Will Meet March 2nd; R. A. Underwood of Plainview to Speak

Floydada, Feb. 17.—Presidents, directors, and the employees of banks in Crosby, Dickens, Motley, and Floyd counties will convene in Floydada on March 2nd for the annual meeting of the Caprock Bankers' Association, according to T. S. Stevenson, president of the Floyd County National bank, and president of the organization. Invitations to the bankers are being mailed out this week by Mr. Stevenson and the Floydada Chamber of Commerce.

The program for the meeting is being made out by the Floydada bankers and contains an address by R. A. Underwood of Plainview. The meeting proper will be held at the Olympic Theater and the banquet will be served by the ladies of the Methodist church in the basement of that building. Following the short afternoon session the visitors will be taken to the beautiful Floydada Country Club where the afternoon will be spent enjoying an entertaining program.

Mr. and Mrs. R. G. Porter left Tuesday for Lubbock to make their future home, after spending several months in Lockney. Mr. Porter is connected with the Panhandle Sand & Gravel Co., and will be in charge of the main office at Lubbock, where they are opening the main headquarters of the company.

Lockney Boys Injured In Wreck Sunday Night

Cecil Cope and Will Hodel Injured In Wreck on Highway Sunday Night

Sunday night, about nine thirty o'clock, while returning home from Plainview Will Hodel and Cecil Cope were painfully injured, near the Lockview Farm, about nine miles west of Lockney, when the car in which they were riding collided with a service car of a Plainview concern. Cecil Cope suffered the loss of seven teeth and was seriously cut about the face. Will Hodel was also cut about the face.

The story as told to us, is: The boys were coming home from Plainview, when they seen a car in front of them, facing toward Plainview, with its lights on, the car was standing still, but the light blinded Mr. Hodel, who was driving, and he could not see the service car that was standing beside the car with the car with its lights out, and in attempting to pass the car with the lights on they ran into the service car. They were going at a good rate of speed, and the two cars that collided were badly torn up, and the boys painfully injured. There was no one in the service car, hence Cope and Hodel were the only ones hurt.

Will Hodel has been able to get about, as his injury was not so bad, but Cope has been confined at home since the wreck, but is getting along nicely.

LAW IS LOST AS BETTING FEATURE DROPPED

Austin, Feb. 18.—The House of the Forty-first Legislature transformed itself into a race track Monday, speeding up to defeat the so-called "race horse bill" in two hours' time, the event having all the setting of a legislator derby. The race track comparison is appropriate, for while the House has frequently dilly-dallied over some measures, every heat in the Avis bill contest was marked with speed.

As speakers for and against the bill jockeyed for position, it was apparent that the opponents had the inside track from the start, putting over by a vote of 74 yeas and 55 noes an amendment by Representative B. J. Forbes of Weatherford that eliminated the encasing clause. So the last lap, a vote on the bill itself, was unnecessary. Shortly before an amendment sent up by Representative Cecil Coyer of Vernon, which took all the teeth out of the measure by eliminating the "donation system" akin to betting, was defeated by a vote of 70 to 59.

Mr. and Mrs. Sellous Townsend and Mrs. Chas. Groves spent Tuesday in Plainview.

FOUND DEAD AFTER SEARCH OF TWO DAYS

Vernon Donahue, Rawls Williams, and Osye Jeffrey Are Named In Charges; Two Are Arrested

Vernon, Feb. 15.—Murder charges were filed late today against Vernon Donahue, Rawls Williams, and Osye Jeffrey in the death of Herman Walden, 21, whose frozen body was found today near Hilltop, oil field town east of here.

Walden had been missing since Sunday. His body, the chest mangled apparently by a shotgun charge, was found on the edge of a small stream. Snow and sleet and freezing weather had preserved the body.

Donahue and Williams were arrested here soon after the body was found, Jeffrey had not been arrested tonight.

After the body was brought here Justice of the Peace H. C. Justins returned a verdict of death from gunshot wounds. The charges were filed by District Attorney John Myers.

The search for the youth began when his father announced the younger Walden had disappeared and said he feared foul play.

J. H. Wheeler Buried in Missouri

Lockney was shocked last Thursday evening when a phone message stated that Joe Wheeler of the Irick community had died of heart failure due to over exertion from trying to crank his car prior to coming to town. He left the house about 1:30 p. m. and told his wife he would make an effort to start the car and when he failed to return or start the car, she became alarmed and went to the garage to find him dead. He had been dead some time when she found him. She called for help and the doctor and neighbors soon came but death had claimed its victim. Grady Crager prepared the body for burial and shipped it back to Missouri, his old home for burial. The remains were accompanied by his wife, Mrs. Kate Collier, and a brother, Sam Wheeler of Missouri, and was laid to rest in the Liberty cemetery Monday, February 11th, 1929.

Joe was a man well loved by his neighbors and friends. He was a man of highest morals and stood for the things that were progressive and up-building in his community in which he lived. His untimely death was a sad blow to his many good friends. To know him was to love him, and many are the deeds of kindness and words of love and sympathy to his fellowman. In him you never failed to find a friend and counselor, honest, straight forward in all his dealings with his fellowmen.

Joe in his earlier days left his good home in Missouri and went to the gold fields of Klondike and Alaska and roughed many a storm and found his fortune. He found a good friend there, a Mr. Breuster, who were partners in a big business deal. They recently have sold their holdings at Seattle, Wash. In 1913 he came back to Missouri and in 1915 was married to Miss Nettie Stribling of Norborne, Mo. They lived a year with his mother then they came to Lockney, Texas and bought an irrigated farm 5 miles northwest of town and lived there until 1918, when he bought land just east of Irick school house where he lived when death claimed him.

He was a progressive farmer and will be greatly missed by his neighbors and friends. He leaves a wife, an aged mother, four sisters and five brothers to mourn his departure besides a host of friends and neighbors.

A short funeral service was held at the home Saturday, Feb. 9 by Bro. Morgan and Bro. Stephens.

Our heartfelt sympathy goes out to the wife and loved ones in this sad hour.

Mrs. Joe Wheeler and her niece, Miss Margaret Young of Norborne, Mo. arrived in Lockney Friday evening. Miss Young will visit with her aunt until she gets her business straightened up prior to leaving for Louisiana, where her father lives, to make her home.—Contributed.

Jerry Mudgett With Dyer Motor Co. Jerry Mudgett and family have returned to Lockney, from Chillicothe, Texas, where they have lived for more than a year, and Mr. Mudgett has accepted a position with Dyer Motor Co., in Lockney, and will have charge of the mechanical department. Mr. Mudgett is a thorough Chevrolet mechanic, having attended a Chevrolet training school in the past, and is capable of taking care of the mechanical end of the Dyer Motor Co.

Jerry needs no introduction to the people of Lockney, as he was a resident of the town for many years before going to Chillicothe.

Mrs. C. K. Rhine and son, Luther, left Monday for Fort Worth for a ten day's visit. Mrs. Luther Rhine will return with them.

School Bond Election Called for March 5th

Election Called to Vote Bonds With Which to Erect New High School Building Here

The Board of Trustees for Lockney Independent School District have ordered an election for Tuesday, March 5, at which time the proposition of voting bonds on whether or not the Lockney Independent School District will issue \$115,000 worth of bonds for the purpose of the construction of a new high school building. The architectural drawing for the proposed school building has been received, and those who desire to see same can see the picture at the school building.

The Lockney school building has been badly over crowded the past two years, and the need for larger quarters to take care of the children that attend school here is very urgent. The present building is just about enough room space to take care of the grammar grades at present, and the need for a building in which to house the high school is essential.

LOCKNEY CLINIC ITEMS

Marvin Shurbet was operated on for the removal of his tonsils last Monday. He is experiencing an uneventful recovery.

Cecil Cope and William Hodel sustained injuries in an automobile accident Sunday night. Cope had seven teeth dislodged and sustained a deep cut across the chin. Hodel's injury consisted of a two-inch cut on the point of the chin. They are both doing very nicely at this writing.

H. B. Alexander had an injury to the fore-finger of his left hand when it was caught in the machinery at the Lockney Cotton Oil Mill late last week. A tendon was severed and the last joint opened. Barring complications there will be no permanent injury.

D. A. Johnston, employee of the oil mill, is progressing nicely in his recovery after a painful accident some two weeks ago when he lost three fingers in the machinery of the oil mill.

Brownie McDowell has been discharged from treatment for the injuries that he received several weeks ago. Mr. McDowell lost all of the fingers and thumb from his right hand while operating a feed grinder.

Mr. and Mrs. Gene Simpson are entertaining a new arrival this week. A boy.

C. C. McCarty is resting nicely after a painful accident to his left ankle. The ankle was completely dislocated when he jumped from a horse when it headed for a wire fence.

Dr. C. D. Henry returned from Clarendon and Memphis last week, where he had been consulting with the officials of a neighboring medical society concerning the rendition of a program for their next meeting. The Floyd-Hale-Briscoe-Swisher County Society will furnish the program for the society at Memphis at their next meeting there.

APPLICATION FOR RESERVE CAMP AT TECH APPROVED

Lubbock, Texas, Feb. 18.—The application of Texas Technological College to the federal government for Reserve Officers Training Corps aid under section 550 National Defense Act has been approved by the War Department, according to a letter received here by Lieutenant H. E. Killin, commandant of the present military corps at the college.

With the enrollment of 300 cadets in the work at the college, a senior R. O. T. C. unit may be secured which will provide full equipment and officers together with regular pay of 70 cents per day to all juniors and seniors taking the work.

Anna Mae Lyles Dead

Anna Mae Lyles, age 9 years, 10 months, died at the home of her parents, Mr. and Mrs. M. W. Lyles, in the Sunset community, Friday from the effects of flu, which brought on an abscession of the brain.

Funeral services were conducted at the home Saturday at 12:30 o'clock, by Rev. E. D. Morgan, of Lockney, and burial followed in the Lockney cemetery, under the direction of Grady R. Crager, funeral director.

At the Methodist Church

Subject of Sunday morning service "Jesus, the Light of the World."

At the evening hour, subject, "It Pays to Be a Christian." A special message to the serious minded inquirer after God.

A welcome to all to come worship with us.

Every member is asked to bring a free will offering for missions next Sunday. Let's make it 100 per cent. Everybody giving something. J. E. STEPHENS, Pastor.

"KICKING HIM AROUND"



The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION
One Year \$1.50
Six Months .75
Three Months .40
Subscription Cash in Advance

FREEDOM OF CONSCIENCE

Senator Love, irrepressible Dallas crusader, has lost his battle for an amendment to the state election laws so that the Democrats having conscientious scruples against supporting the party's nominees might be relieved of coercion at the ballot box. He offered and fought valiantly for such a measure, but the senate the other day refused to agree to it, and for the present, at least, Mr. Love must admit defeat.

him to do so. There was no question as to his conscientiousness, and his action in bolting the party proved conclusively that the law could not compel him to vote other than he chose. Since that time there has been much discussion of plans of the State Democratic committee to bar from next year's primaries all those who voted any other than a straight Democratic ticket in the last November election. That the committee now has authority to take such action is admitted by Senator Love when he seeks to secure the passage of a law prohibiting it; but there is a probability that the committee will take no such drastic step.

cast our ballots in the campaigns of next year. If we are satisfied with the guidance our consciences are giving us, we may accept it and enjoy it. This is a free country, no matter how we may vote.—Lubbock Avalanche.

LOCKNEY FIRE RATE IS CUT 15 PER CENT BY STATE

According to a letter received by Mayor T. Z. Reed, who is ex-officio Fire Marshall of Lockney, a 15 per cent cut in the fire insurance rate has been allowed on the policies written on Lockney property, which will be effective on all insurance policies written after March 1st, 1929.

SPECIFIC SCHEDULE Lockney, Texas

Statements showing that the loss ratio of Lockney for the years 1926, 1927 and 1928 is .194 have been filed with checked and approved by the Fire Insurance Department. Under the provisions for the credit for good fire record of cities and towns shown on pages 27 and 8 of the 1922 edition of the Texas General Basis Schedules, this record entitles Lockney to a credit of 15 per cent which local agents are to deduct from the Final Premium on All Policies Written On, Or After March 1, 1929, To February 28, 1930, Only, and covering property located within the corporate limits of Lockney.

NOTE—Policies effective prior to March 1, 1929, are not affected by

the above credit unless a change in hazard of the individual risk occurs on or after March 1, 1929, and the rate on such risk is revised by printed Supplement. When a rate is revised by Supplement on account of change in hazard in a risk, existing policies may be adjusted to conform to the new rate on the date of the Supplement to expiration of policy, and such a revision should take this credit into consideration.

This credit does not apply to policies written after Feb. 28, 1930.

Church workers at McKinney made and delivered 300 dozen doughnuts in one day, realizing \$75 from the sale.

Running into a burning house at Marlin, a youth grabbed a pistol and, as he was bringing it out, it was discharged and shot away a part of a coat sleeve on another boy without however, inflicting any wound.

Citation by Publication

THE STATE OF TEXAS, Floyd County—GREETING:

You are hereby commanded, that you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, C. D. Potter, whose residence is unknown, to be and appear before the Honorable District Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof, in Floydada on the Fourth day of March, A. D., 1929, then and there to answer a petition filed in said court, on the 21st day of January, A. D. 1929, in a suit numbered on the docket of said Court No. 2123, wherein Wanda Potter is plaintiff and C. D. Potter is defendant. The nature of the plaintiff's demand being as follows, to-wit: That plaintiff is now, and has been for more than twelve months prior to the filing of her petition an actual inhabitant in good faith of the State of Texas, and has resided in Floyd County, Texas, for more than six months next preceding the filing of her suit.

That plaintiff and defendant were lawfully married in Hale County, Texas, on or about March 31, 1923, plaintiff then being a single woman. That they lived together as husband and wife until on or about September 15, 1924; that plaintiff was at all times a dutiful wife, conducting herself with propriety, and treating defendant with kindness; but that on or about said 15th day of September, 1924, while they were living at Snyder, Texas, where plaintiff had obtained employment as a teacher in the schools, and which she was compelled to do in order to provide herself with the necessaries of life, defendant without provocation, and without fault on the part of plaintiff, secretly abandoned plaintiff, and left for parts to plaintiff unknown, and since which said date defendant has never directly nor indirectly in any manner communicated with plaintiff, nor contributed in any manner to plaintiff's support; that since which said date, the place of residence of defendant has all along been, and is at this time to plaintiff unknown. Plaintiff prays that defendant be cited as the law directs to answer this petition, and that upon hearing hereof, she have judgment dissolving the marriage relations between plaintiff and defendant, and that her maiden name, "Wanda Montague" be restored, and plaintiff prays for general and special, legal and equitable relief.

Herein fail not, and have you before said Court, on the said first day thereof, this writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 21st day of January, A. D., 1929.

T. P. GUIMARIN, Clerk District Court, Floyd County Texas.

LAND! LAND!

We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motlev and other counties

W. M. MASSIE & BRO. Floydada, Texas

Have your Abstracts made by ARTHUR B. DUNCAN The Old Reliable Abstract Man. Floydada, Texas

HEAL THOSE SORE GUMS

If you suffer from Sore Gums, Bleeding Gums, Loose Teeth, Foul Breath, or from Pyorrhoea in even its worst form, we will sell you a bottle of Leto's Pyorrhoea Remedy and guarantee it to please you or return money. This is different from any other treatment, and results are certain.—Stewart Drug Co.

Have Your Abstracts Made By ARTHUR B. DUNCAN The Old Reliable Abstract Man Floydada, Texas

GRADY R. CRAGER

UNDERTAKER & EMBALMER Hearse To All Parts Of The Country Day Phones 126 and 121 Night 7 In Crager Furniture Company Day and Night Service Lockney, Texas

I AM STILL HERE—Let me figure your paper hanging. I have three sets of books, will save you money and do your work right. Work guaranteed.—H. S. McGONIGAL. 20-4t-p

WILSON STUDIO & ART SHOP

FLGYDADA, TEXAS POTRAITS, VIEWS, PANORAMA VIEWS KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING

I NOW HAVE A FLOOR SANDING MACHINE —and am prepared to take care of Sanding all floors, either in the town or rural districts. I have my own power and can handle any job, anywhere. REFINISH OLD FLOORS, SAME AS NEW MAKE THEM LOOK LIKE NEW ONES. Call me for prices on your work. H. S. McGONIGUL Box No. 317 LOCKNEY, TEXAS

When you feel like this is a world of gloom, And every rose to you has lost its bloom, When life's one unpleasant thing after another There's something wrong with you, my brother. Have a Chiropractor see what he can find. A few treatments will relieve your body and mind. DR. C. J. McCOLLUM Phones: Office 17; Res. 102J

EVERYTHING HAS BEEN ATTENDED TO Where you use Natural Gas for a fuel, and your stove or furnace is connected, you find all your requirements whether for heating or for kitchen range has been attended to, far in advance of your need. This is a species of preparedness, that we would like you to consider. Your use of gas may probably be trifling, during the warmer months, but all the resources of a great company, to give you 100 per cent service, 365 days in the year, are maintained in full efficiency in order that you may be fully protected throughout the winter. We like you to know this; we like to tell you, otherwise you might not know of it. West Texas Gas Co. Headquarters for Gas Appliances

Out of the Ordinary We do not have any bargain merchandise for sale, as we only sell the best quality goods that we can buy, but in carrying out the ideas of bargain days WE OFFER YOU THE FOLLOWING— For Saturday Wheat Bran, per 100 lbs. \$1.70 Shorts, per 100 lbs. \$2.15 Maize Chops, per 100 lbs. \$1.50 Barley Chops, per 100 lbs. \$2.00 Oat Chops, per 100 lbs. \$2.10 Bone Meal, per 100 lbs. \$4.00 Coal \$1.00 per ton OFF on 1000 lbs. or more We will deliver to any place in town at a slight additional charge, at these prices. We, of course, will expect to get the cash. We buy all kinds of grain, see us. SOUTH PLAINS GRAIN COMPANY Phone 23 Lockney, Texas

DRESSES Destined for Fashionable Spring Wardrobes PRINTS . . . those favorites of the frock mode for spring . . . are here in all the lovely new styles and colorings approved by Paris. Other frocks are equally charming in pastel georgettes, chiffons and flat crepes. Priced \$11.95 to \$27.50 The Scarf Frock The Cape Frock Two-Piece Frock Ensemble Frocks Baker, Hanna & Co. "WHERE MOST PEOPLE TRADE" WEST SIDE SQUARE FLOYDADA, TEXAS

SPRING STYLES

NEW FROCKS

\$6.35, \$10.85, \$16.75, and \$26.50



HEADLIGHTS of fashion pictures bring out details that are spring's own. Colors are varied, the smartest are sunburn tones or shades in harmony with suntanned complexions. Silhouettes offer more of figure lines than formerly. Jacket costumes will find much favor. Hemlines are often uneven in dressy frocks. Prints continue, in new versions of floral and modernistic designs.

AT NO SEASON OF THE YEAR do we so happily and enthusiastically devote ourselves to the choosing of new wearables as we do for blithesome wondrous springtime. Winter-worn things seem so somber and cumbersome, while the new raiment has that charming lightness and cheerful brightness in keeping with sunny days out-of-doors. Everybody longs for something new and fresh and smart, so we announce our readiness with the newest styles for spring and summer 1929.

NEW HATS FOR SPRING

\$2.98, \$3.98, \$5.50



Chic Hats with that "sophisticated simplicity" that modern women demand. Close fitting models as well as brimmed shapes. Paris Meme, baku, ballibuntl and novelty Tuscan straws; felts and fabrics.

Smart New Coats

\$9.50, \$10.85, \$14.50, \$19.75 and up to \$39.50



STYLE DETAILS are many and varied. Some have a suggestion of fit and flare. A marked distinction between sports and dressy models. Some use fur, others have scarf and cape effects. Broadcloths, suede fabrics, tweeds, homespun and mixtures are favorite materials. Sizes for all—large and small.

Jacobs Dept. Store

PLAINVIEW, TEXAS

LUTHERAN NEWS

Feb. 19—Mr. and Mrs. Schele were in Plainview last Saturday. Arthur Heymeier and wife were shopping in Plainview Saturday. Mr. and Mrs. Kennedy were visiting in the Snyder community over last Sunday. Quite a few from here attended the sfo at Will Sammann's last Thursday, even if the day was disagreeable. Ed Hoymier was in Plainview Saturday. Bill Benett was in Plainview Saturday. Mr. and Mrs. Bill Samann were in Plainview Saturday. Mr. and Mrs. Brock, also Miss Brock were in shopping in town last Saturday. Mr. and Mrs. Boedeker were in Plainview Saturday on business. Mr. and Mrs. W. A. Boedeker entertained company for dinner Sunday. Mr. and Mrs. Terrell entertained company last week from Bellview.

ROSELAND

Feb. 19—Sunday, we thought the cold weather was about over but Monday it had been renewed. Mr. A. H. Manning of Floydada, visited his daughter, Mrs. C. Hilburn

HILLCREST

Feb. 18—The average daily attendance at Hillcrest school has increased with the return of the Ford children and J. L. Jones, and the enrollment of Luther Norvell.

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County. Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles. Room 7, First National Bank Building, Floydada, Texas

THE DENVER ROAD

TRAVEL THE

CONVENIENT WAY TO

WICHITA FALLS, FORT WORTH AND DALLAS

THE OVERNIGHT SERVICE FOR THE

SOUTH PLAINS

LEAVE LOCKNEY Ar. Wichita Falls 2:45 A. M. 8:28 P. M. Ar. Fort Worth 6:35 A. M. Ar. Dallas 8:10 A. M.

(Sleeper can be occupied until 7:00 A. M.)

Guy Garrison made a visit to Whitehall Saturday.

Mrs. Green Bostick and little son, Lewis, have returned to the home of her parents, Mr. and Mrs. L. H. Lewis, from Floydada, where they have spent the past week while Lewis recovered from an attack of bronchial pneumonia.

Mr. and Mrs. J. C. Jones and children returned last week from Memphis, where they have been visiting with her parents, Mr. and Mrs. H. R. Blum, since Christmas.

There is another siege of the flu in our community now. A. T. Swepston and little daughter, Betty Jean, are recent victims.

Mrs. E. C. McReynolds and children and Miss Floy McReynolds of Floydada were guests in the J. O. Dudley home one day last week.

LONE STAR

Feb. 18—Mr. and Mrs. Marvin Dells of Olton visited Mrs. Dells' mother, Mrs. J. H. Philips, Sunday afternoon.

Mr. Walter Griffith and family visited Mr. Frank Roberson and family of Roseland on Sunday.

Lone Star took her play, "Nora, Wake Up," to Prairie Chapel Thursday night and Silverton Friday night. Quite a nice sum was made at each place.

Mr. and Mrs. W. R. Jones and family of Turkey are visiting Mr. and Mrs. R. L. Jones and family this week.

A singing was held at the Baptist church at Sterley Sunday afternoon. Mr. Joe Reeves is to conduct a singing class, which will meet on Friday nights and Sunday afternoons.

Mr. and Mrs. Morris Nance entertained a number of community people on Saturday evening with a bridge and "42" party.

Mr. and Mrs. Leslie Taylor of Plainview visited their parents Sunday.

A B. Y. P. U. was organized at the Sterley Baptist church last Sunday night.

Mr. and Mrs. E. C. Brown and children visited Mr. and Mrs. Crowley and son of Kress Sunday afternoon.

RAMSEY

Feb. 19.—Mrs. S. J. Livingston of Lockney was the guest of Mrs. J. J. Miller Sunday afternoon.

Mr. Reginald Landrum spent Sunday visiting at Sudan.

Miss Opal Thornton, who is attending school at Floydada, spent the week-end with her parents, Mr. and Mrs. W. E. Thornton.

Mrs. Spotts and children of the Irick community visited at the Miller home Sunday.

Mrs. Elizabeth Whatley of Lockney spent Sunday at the home of her mother, Mrs. Landrum.

Mr. and Mrs. Thornton visited at Lockney Sunday night.

Mrs. Louise Landrum has been on the sick list the last few days.

Mr. and Mrs. W. J. King and children visited at Irick Sunday afternoon.

Mr. Alvin Wilson has returned from New Mexico.

ALLMON

Feb. 19—Mr. and Mrs. D. W. Burke

were business visitors in Lorenzo Saturday.

Mr. Clarence Jones spent the week-end in Lorenzo with relatives.

Mrs. J. E. Featherston and daughter visited in the E. M. Carmickle home Sunday afternoon.

Mr. and Mrs. Wilson Hobbs of Floydada spent Sunday with Mr. and Mrs. C. H. McElroy and Mr. and Mrs. L. S. Chapman.

Mr. and Mrs. E. R. Mankins were visitors in Lubbock Sunday.

Mr. and Mrs. H. E. McNutt visited R. E. McNutt Sunday.

The Allmon school is planning to have a program and social work day Friday for the purpose of getting the grounds in condition to plant some flowers and trees. Here's hoping they have an all-day dinner on the ground.

STARKEY

Feb. 18—Everyone is cordially invit-

ited to attend the Washington Birthday program given at the school house Thursday night.

The carpenters have completed the repair work on the roof of the building.

Mrs. Mattie Matthews of Wichita Falls, Texas, is visiting her daughter, Mrs. J. T. Reasonover.

Mrs. Edna Phillips and family spent Sunday in Lubbock.

Mr. J. H. Burgett and family spent Sunday in Plainview visiting in the home of Mr. and Mrs. C. M. King.

Mr. C. T. Woods of Burkburnett has bought the farm formally owned by Harvey Assiter.

Mrs. C. A. Keetan of Temple, Tex., is visiting her mother, Mrs. J. L. Day.

Setan Howard and Lewis Atkinson today to enter the business college at Plainview.

Mr. and Mrs. E. A. Grigsby and family spent Sunday in Floydada visiting in the home of Mr. and Mrs. J. Liberty.

E. Lowary in honor of the birthdays of Mr. and Mrs. Lowary.

PRAIRIE CHAPEL

Feb. 19—We have been having some more disagreeable weather this week.

Mr. Hise and family moved to the Aiken community this week. We regret very much losing them.

Mr. Joe and Maye Foster visited in Lubbock this week-end.

Mr. Nicholas was absent from school Tuesday on account of illness.

Mr. Bybee is driving a new Ford.

Mr. Tannahill and family were Plainview visitors Saturday.

The program in chapel Tuesday morning was rendered by the high school room. An interesting program was enjoyed by all.

Both boys and girls went to Plainview Wednesday afternoon to play



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Have You Seen the Greatest Heavy Duty Tire Ever Built

"In all our experience handling tires we've never seen a tire to equal this Federal heavy-duty Double Blue Pennant Balloon. "It's not only an extra-ply tire but also a REAL oversize tire—built in an oversize mold.

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"It's the easiest riding, longest wearing tire we've ever handled—and we back it as the greatest tire value on the market today."

FEDERAL TIRES

COUNTY BRIEFS

HARMONY

Feb. 19.—The box supper Wednesday evening was highly satisfactory. The sum of \$134 was raised, which will make a good payment on the new light plant.

The Demonstration Club met in a called meeting at the home of Mrs. J. S. Hale Friday. The subject for the all day session was "Meat Canning," which was demonstrated in a very efficient manner by Mrs. Miller of Sand Hill. The club met again Monday with Mrs. Harris in a regular meeting for the one meal demonstration given by Miss Bass.

Miss Ruth Hale spent the week-end in Ralls with her parents. Rev. and Mrs. Mat Hale.

The Harmony community feels very highly honored by the fact that one of our girls, Miss Marie Parkey has been chosen Queen of Wayland College. We know that she is in every way worthy of this honor. She has lived in this community for several years and for the last two years has been a student in Wayland.

Sunday school was well attended Sunday evening. This was followed by a prayer service conducted by Mrs. M. D. Ramsey.

FAIRVIEW

Feb. 19.—Mrs. Vida Walker and baby are visiting her aunt, Mrs. L. D. Horton, this week.

Mrs. E. C. Austin has come home for a few days but will return to Abilene this week. Mr. Austin is being treated there.

Mr. and Mrs. Authur Beedy are the proud parents of a baby boy since Sunday.

Mrs. S. L. Rushing was hostess at a birthday dinner in honor of Mr. Rushing and Mrs. Tommie Peris Valentine evening.

Mr. Verne Austin of Wayland College is at home for a few days.

Miss Pauline Rushing accompanied her sister, Lula, to her home in Lubbock where she will spend a few days.

Mr. and Mrs. Clifton Crabtree of Center were Sunday school visitors Sunday morning.

Mrs. Sally Reeves and Mrs. Sophia Ruddle visited their mother, Mrs. E. C. Austin, Sunday.

Mrs. Culpepper will entertain the Intermediate B. Y. P. U. with a social Friday night.

Miss Essie Baskin has left for a visit with her aunt at Channing.

Mr. and Mrs. Lominack and family have gone to Oklahoma this week.

Fairview's Independent ball team plays the Cedar Hill team Tuesday afternoon on the home court. They also meet Baker at Floydada Saturday night. Be sure and see the games.

MAYVIEW

Feb. 18.—Eldon Gray is suffering from a bad throat.

Dorothy Jess Smith is able to be back in school after two week's sickness.

Singing was well attended at this place Sunday. Several visitors from different communities, including Floydada, were present. We invite you back again on the first and third Sundays.

The singing at Dougherty was well attended Sunday night and enjoyed by all.

Miss Bettie Newell took dinner with Dorothy Jess Smith Sunday.

Miss Katherine Davis of near Floydada visited Robbie Letspeich Saturday night and Sunday.

Bruce Edwards and Harmon Handley were hurt Sunday night when a motorcycle on which they were riding collided with a horse. They were thrown from the motorcycle. Bruce was bruised badly and sustained a lacerated foot. Harmon was bruised slightly.

Next Sunday is Bro. Shannon's day to preach at this place. Come out and hear him.

PRAIRIEVIEW

Feb. 18.—We have been having some cold and disagreeable weather the past week.

The pupils enjoyed a program and Valentine box at the school house last Thursday.

Miss Thelma Cross was absent from school last Friday on account of being sick.

Mr. J. W. Gamble and family visited with relatives in the Snyder community Sunday.

Miss Maggie Belle Aycock is sick with a severe case of tonsillitis.

The Prairieview club ladies received a nice sum at the community auction farm sale, which was held at Mr. Willie Sammons Thursday.

Miss Opal Wood of Plainview was in our midst Thursday.

Mr. and Mrs. Willie Davenport were Sunday guests of Mrs. Davenport's parents of Plainview.

Novie Wood was on the sick list last week.

On account of the cold weather there were only a few out to Sunday school Sunday. Everybody come next Sunday with a good lesson.

Eugene Roberts of Childress, Texas, is visiting in the home of Mr. and Mrs. L. V. Brittain.

Mr. and Mrs. Perry Wood visited with Mr. and Mrs. Patterson of Kress Sunday.

Mr. and Mrs. Rhambaugh and children visited with relatives in the Snyder community Sunday.

We are planning for a box supper at Prairieview soon—watch for the date.

ANTELOPE

Feb. 18.—Sunday school was well attended at Dougherty Sunday, there being 70 present.

Mrs. R. J. Hinsley was called to Selina, Texas, Thursday of last week, to attend the funeral of her father, Mr. Ball.

Mr. Joe Smith and family attended Sunday school at Dougherty Sunday.

Miss Kate Stewart and Miss Harry Marsh of Crosbyton spent the week-end with Mr. Rod Jones and family.

Mr. Ted Jones and family, Mrs. Walter Wilson and son, Winford, Misses Lora Belle White and Lora Jackson were the Sunday dinner guests of J. M. Aston and family.

Mr. and Mrs. Barker visited Mr. Combs and family Sunday.

Mr. and Mrs. Holt, Mr. and Mrs. Combs spent Sunday in Lubbock.

Mr. J. M. Aston and Mr. Holt made a business trip to Spur Monday.

Mr. and Mrs. Caplinger visited Mr. Burkhead and family at Floydada last week.

Mr. P. H. Thomas is ill at the present writing.

Mrs. Charley Nickles was shopping in Floydada Saturday.

The pie supper at Dougherty brought forty-five dollars Friday night. The proceeds to be used to buy seats for the new Methodist church.

Mrs. Holt and children were shopping in Floydada Saturday.

CENTER

Feb. 18.—More misty freezing weather. But not much moisture, however, wheat looks remarkably well and is spreading all that could be desired.

Mrs. Rogers spent Tuesday afternoon with Mrs. C. O. Spence.

Miss Effie Noland has been working for Martin Dry Goods Co. of Floydada, since they moved into their new building.

Grandma Hollums was able to go to Floydada last Saturday to stay a while with her son, John Hollums, after an extended stay with A. L. Hollums of Center.

W. B. Jordan and family and Mr. Cole took Sunday dinner with Mr. and Mrs. J. L. King and attended the band concert in the afternoon.

Mrs. Montgomery and family took Sunday dinner with Mr. and Mrs. C. O. Spence and went to the band concert in the afternoon.

Mr. and Mrs. Tubbs went to Mayview to sing Sunday afternoon.

Mr. and Mrs. Paul Williams' children are sick with severe colds, almost pneumonia at this writing.

Rev. Stone spent Sunday at the Gill home.

Our sympathy goes out to Mr. G. H. Jackson whose father died last Tuesday at Colorado, Texas. Mr. Jackson and family spent most of the week there.

Our basket ball team won second place in Saturday's tournament. They held Cedar Hill to a tie to the end of the last quarter, but the boys were playing their third game and were too tired to hold to the finish. They made no score the last quarter of the game while Cedar Hill made six.

Mr. and Mrs. D. M. Fields spent Sunday with Mr. and Mrs. E. M. Bond and Mr. Fields attended church at Floydada Sunday morning.

The young people enjoyed a social at the home of Mr. and Mrs. Olin S. Miller. They played games and enjoyed the radio program until a late hour when refreshments of cakes and hot chocolate were served, after which we went home, hoping we might have the privilege of coming for another pleasant evening some other time.

SUNSET

Feb. 18.—Anna Mae Lyles, nine year old daughter Mr. and Mrs. Mat Lyles died Friday morning with abscess on the brain. Anna Mae's death was a great shock to our community as she had been ill only a short time. Funeral services were held at the home by Rev. E. D. Morgan, pastor of the Baptist church at Lockney, Saturday at 12:30 o'clock and interment was made in the Lockney cemetery, under the direction of Grady Cramer. We sympathize with the parents, brothers, and sisters in this their dark hour of sorrow.

Our Sunday school showed some gain in attendance Sunday. We hope as the weather grows warmer we will have a full attendance.

Rev. Cal McGabree will preach the fourth Sunday afternoon at 2:30.

Mr. and Mrs. R. M. Haverty spent the week-end visiting their children in Amarillo.

Elsie Myers spent Sunday with Bessie Shearer.

Mrs. Sam Gilliland visited Mrs. John Myers Sunday afternoon.

Neva and Oleta Ormon spent the week-end with homefolks.

Little Shirley Fay Harper was sick last week.

Melba Glee Harper was absent from school last week, suffering with a severe cold.

Wilbur Wilson was a Plainview visitor last Friday.

Miss Harriett Vanderpool of Plainview spent Friday night with Miss Bessie Wood.

Mrs. N. D. Clark and Mrs. Phlegley and children spent Sunday afternoon

visiting with Mrs. John Myers and children.

Mr. and Mrs. Charlie Knierim and family spent Sunday visiting with Mr. and Mrs. E. B. Chestnutt and family in the Campbell community.

Mr. and Mrs. H. S. Calahan and family took dinner with Mr. and Mrs. McLeod, in the Lone Star community, Sunday.

Mr. and Mrs. Jim Gorman and children from Plainview took dinner with Mr. and Mrs. G. Milton and family Sunday.

Mr. and Mrs. J. C. Simpson and little daughter, Snooks, and Mrs. W. F. Simpson and daughter, Irene, were Floydada visitors Friday.

Doodle Milton has been sick for several days.

Mr. and Mrs. J. H. Upton and family and Virgil Ormon went to singing at Sterley Sunday.

Ollie Williams from Lockney spent the week-end visiting with Mrs. Lee Pearson.

Mr. J. Childress and daughter, Ruth, were Lockney visitors Saturday.

Mrs. Lee Pearson, Madie and Edith Wootton attended singing at Sterley Sunday afternoon.

Ruth Childress took dinner Sunday with Oleta Ormon.

Linnie and Lillian Milton took dinner with Maxine Myers Sunday.

Mr. and Mrs. Carl Daniels and Leona Wootton spent Sunday with Mr. and Mrs. Fowler at Lone Star.

Mr. and Mrs. W. Wood attended singing at Sterley Sunday.

AIKEN

Feb. 19.—The school is progressing nicely, there has been several new pupils to enter this week.

Mr. Rutherford and family visited relatives in Tulsa Sunday.

Mrs. Henry Owens has been sick several days with the flu, but is improving.

Mr. Frank Brown's father, who lives near Olton has been seriously ill the past few days.

Mr. and Mrs. Tate visited in the Shuggart home Sunday.

Miss Hastings' room was entertained with a Valentine party at the home of Mrs. McAvoy Wednesday night. All members of the class were present. Everyone enjoyed themselves very much.

Gerald Ramsey has been out of school this week on account of having trouble with his eyes.

Mrs. Cormack, who is teaching near Tahoka, also her daughter who is teaching in Tulsa spent the week-end here visiting homefolks.

Mr. Charlie Elam and family visited relatives in Kress Sunday.

Miss Lucile Kittrel entertained the basket ball girls and coach last Thursday night with a slumber party.

Illa Hastings spent the week-end here visiting her sister, Birda Hastings.

The basket ball girls played Floydada's first team Tuesday night. The score was 30-10 in favor of Aiken.

PROVIDENCE

Feb. 19.—Several from here attended singing at Whitfield Sunday afternoon.

Mr. Amos Ratjin spent last week with homefolks.

Mr. L. A. Williams and family visited in the O. L. Bennett home Sunday.

Mr. Tom Cassel and Viola spent Sunday afternoon with Neia White.

A few from here attended a play at Prairie Chapel Thursday night.

Mr. and Mrs. Willard Phillips were in Plainview Monday.

Mrs. Lorene Bennett spent last week with Mr. and Mrs. Sam Wright.

PLEASANT HILL

Feb. 19.—School is progressing nicely. Nearly all the pupils are in school at present.

Mr. Floyd Wilkes has been seriously ill, but is better at the present.

Mr. and Mrs. Scott and children, Mr. and Mrs. Smallin, and Miss Myrtle Day were the guests of Mr. and Mrs. Tom Hall Tuesday evening.

Mrs. Cardinal has been ill but is better at the present.

Mrs. Cardinal and Mrs. Camden were Floydada visitors Tuesday.

Misses Elizabeth and Abbie Lee Woolsey spent the week-end with their parents. They are attending school at Floydada.

CARD OF THANKS—We wish to express our thanks to the friends and neighbors for the kindness and sympathy shown us during the death of our husband and brother, J. L. Wheeler, and especially do we thank them for the beautiful floral offering.—Mrs. J. L. Wheeler and Sam Wheeler.

FOR SALE—2 1-2 lots on South 1st Street, desirable location.—See Mrs. F. E. Brower, Lockney, 24-31-p

Messrs J. C. Ward of Lockney Coal & Grain Co. and Albert King went to Fort Worth Sunday to attend the "Purina" feed convention. While there Mr. King will visit his son, Herman, who is attending school at T. C. U.

LEE COUNTY BANKERS ASSOCIATION PUTS OVER PROGRAM

By M. B. Gates

The County Bankers Association of Lee County, Mississippi is responsible for a large dairy industry in that county and particularly around Tupelo, according to S. J. High, Pres-

ident, Peoples Bank & Trust Company of Tupelo. This County Bankers Association was organized in 1916 and for the past six years has kept a full time dairy expert paying him \$6,000 per year. There are nine banks in this association and all participate in this dairy program.

We were told that the county was broke in 1916 and that the dairy program started from dire necessity. The boll weevil had arrived. The dairy program was started by using pure bred sires and improving the herds. This work is still going on. Forty pure bred bulls were placed in the county from October 1927 to August 1928. The banks have uniformly bought cows buying one for each cow already owned. The dairy cow population has increased now to 20,000.

Dairy development has brought about a need for better pastures and the County Bankers Association put themselves behind this program. They bought \$6000 worth of grass seed for cash at wholesale prices and sold it to the farmers at cost, the farmers paying cash.

A creamery was established at Tupelo the same year the County Bankers Association was organized and this creamery is still in operation. It now has 500 patrons and in 1927 this creamery made one million pounds of butter.

The Carnation Milk Company looking for a condenser location became interested in Lee county because of the activities of the County Bankers Association in permanently developing a dairy industry in Lee county and in 1927 the Carnation people completed a condenser at Tupelo at a cost of \$450,000. Last summer (1928) when we were there this plant had 1400 milk patrons and was receiving 60,000 to 80,000 pounds of milk daily. The creamery was not hurt by the condenser but on the contrary the creamery is doing a larger business than before the condenser was established.

This county is pretty thickly settled. There are 2800 farms in the county. There are not many negro farmers in the county. Farms average about 160 acres with about 65 acres in cultivation. There is an average of about 6 to 8 cows per farm.

With this splendid development which required only 12 years, we were anxious to know the financial results. We were told that the loans for purchasing cows had been entirely satisfactory, not a dollar having been lost. Before the dairy business started most stores in Tupelo were on a credit basis, today there is not a credit store in town. Bank deposits have doubled in the county since 1916, there being over 6,000,000 on deposit in the county. Fifty per cent of the accounts are savings accounts and most of these are farmers savings accounts.

In answer to a question about the co-operation of the business men of Tupelo, Mr. High said "Everybody co-operates." Also there is perfect co-ordination of effort among the agricultural specialists of the county which number four. There is the dairy expert employed by the County Bankers Association, the county agent, and two field men employed by the Carnation people. Also the county has a Home Demonstration Agent. All these forces are now working full time to further develop Lee county's dairy industry on her farms.

It was a real inspiration to hear S. J. High, bank president (Him High as he is familiarly called everywhere there) talk about dairy development in Lee county. He just bubbles over with enthusiasm as soon as he begins talking "milk and money" which is one of his pet phrases. He not only talks cows while at his bank but talks cows at meetings all over his county and not infrequently goes to meetings at distant points in Mississippi to talk cows. He has issued through his bank, numerous printed bulletins and leaflets on dairying which he has distributed by the thousands. He has issued printed matter on poultry, hogs, and general diversified farming. He is widely known as a champion of the dairy cow. His beautiful three brick bank building is adorned with a ten gallon milk can over the main entrance, permanently held in place by iron supports which is a constant reminder that this bank is a friend of the dairy farmer. His untiring efforts and continuous enthusiasm backed up by his banking policy with reference to dairy development have made for him many friends who have rewarded him by placing their savings in his bank.

3 Glasses Water Help Constipation

One glass of water is not enough—take three glasses one hour before breakfast. Much better results are obtained by adding a teaspoon of simple glycerin, saline compound (known as Adlerkia) to each glass. Adlerkia acts on BOTH upper and lower bowel and removes old waste matter you never thought was in your system. Stops gas and sour stomach in TEN minutes! Relieves constipation in two hours.—Stewart Drug Co.



THE CHURCH OF CHRIST

Bible School Sunday at 10:00 A. M.

Preaching at 11:00 A. M. and 7:15 P. M. by the Minister, J. Early Arceneaux.

The preacher strives to make his preaching practical and helpful in the problems of life today.

The motto of the congregation is "Helpful Service to All." We try to make every one feel welcome and free and glad that he came.

Ladies Bible Class Monday at 3:00 P. M.

Men's Training-for-Service Class, Monday, at 7:45 P. M.

Special Bible Study Wednesday evening at 7:30

Better give your child every advantage religiously you can.

Bring them, Don't Send them! And Bring your neighbor.

MANY THOUSAND ATTEND FUNERAL FOR TOM ROSS

had died in a sanitarium at Roswell. Ross' age was 59. He was born in Mississippi and came west as a youth, changing his name from Hill Loftus to Tom Ross. During his absence in Montana, following his escape from the Texas penitentiary, Ross went by the name of Charles Gannon. He is said to have committed suicide in that state last week.

He is survived by a wife and one daughter.

A crowd numbering probably three thousand attended the funeral Tuesday of last week at Lovington, New Mexico, of Tom Ross, whose remains reached Texas Sunday night. The funeral service was a double funeral. Clay McGonigal, an old friend of Ross, being buried at the same time in the same cemetery. McGonigal

SMITH'S HATCHERY

BABY CHICKS HOME HATCHED—FULL OF PEP FROM SELECT STOCK NOW ON SALE.

The early bird catches the worm. You cannot get early eggs from late birds. We set Mondays and Thursdays. Bring your eggs Wednesdays and Saturdays.

We sell Purina Chows of All Kinds

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LOCKNEY, TEXAS

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One Hundred (100) Wrappers \$1.25

If your order is placed with us within the next ten days. Larger amount, printed for less money in proportion to number of wrappers.

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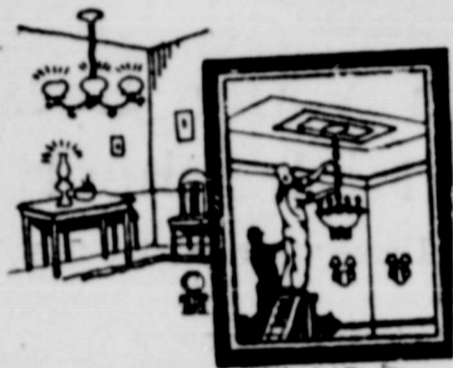
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In Beacon Office



A GUIDE

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CONSCIENTIOUS counsel and capable co-operation will lead you through the financial forest on the path to success.

The Security State Bank

CEDAR

Feb. 20.—Messrs. Dozier Dillard wife, Joe Fortenberry and wife, attended the Pentecostal convention at Turkey last Thursday.

Mr. Roy Brown and family of Silverton were visiting with his mother Sunday.

Mr. Robin Fortenberry, who has been visiting relatives at Adrain, Texas, returned home Saturday.

Messrs. C. A. Strickland and family, Joe Fortenberry and family, Hickman and wife visited in the M. A. Taylor home Sunday evening.

The Cedar Basket Ball team played in the annual basket ball meet at Floydada Saturday, winning the championship of the rural schools of the county. They also played Lockney High Monday. The score was 23 to 42 in favor of Lockney.

Mr. and Mrs. J. D. Seay spent Sunday with M. H. Taylor and family. Mr. and Mrs. Starkey attended the basket ball meet Saturday.

Messrs. C. A. Strickland and family, Freeman Love and family, Hickman and wife took dinner in the Fortenberry home Sunday.

Messrs. Dozier Dillard and family and Ben Dillard and family visited their brother, Will Dillard, of Silverton, Sunday.

Mrs. Ed Durham spent Monday with Mrs. M. H. Taylor.

Mrs. Clendennen is suffering with a lame back this week.

Grandma Ginn fell and hurt her hip very badly Sunday morning. She is not doing so well at this writing.

BLANCO

Feb. 18.—Mr. and Mrs. Williams attended church at McCoy Sunday and Sunday night.

Mr. and Mrs. Collier Smith and little twin daughters, Martha Lou and Virginia Sue spent Sunday and Sunday night with his parents, Mr. and Mrs. S. F. Smith.

Mr. and Mrs. Harold Hamilton and little daughter, Mary Jane, visited in this community Sunday.

Mr. Woodrow Badgett was a McCoy visitor Sunday night.

Little Miss Ruth Snell is confined to her bed with sickness.

Miss Opal Smith was the Sunday night guest of Miss Louise Thacker.

The play, "Miss Molly," given at the school house last Friday night was very much enjoyed by everyone.

Miss Sadie Smith of Tularosa, N. M., and niece of Mr. Sam Smith and Mrs. E. W. Holmes was seriously injured, when a car in which she was riding overturned in a snow bank.

The girl with whom she was riding was killed almost instantly. Miss Smith is employed as a nurse in Tularosa. She is now at the home of her brother, Ewell Smith, of Lorenzo.

LAKEVIEW

Feb. 18.—Brother Reed preached here Sunday and Sunday night. He will preach twice a month hereafter. There has been much sickness in our community the past week.

Miss Thelma Kinnard has been sick with the flu since last Wednesday. Mrs. Kiker has charge of her school room.

Miss Ona Phifer visited in Lubbock last week-end.

The box supper at this place last Friday night was not well attended on account of sickness and the bad weather.

The Lakeview basket ball team defeated the Prairie Chapel team last Tuesday. Lakeview has won the cup for Class B schools now for the past three years, and according to the rules will get to keep it.

The Home Demonstration Club met with Mrs. Brentz Breed last Wednesday afternoon.

Mr. and Mrs. Newton, Mr. and Mrs. W. N. Jones and son, Harry, were guests of Mr. and Mrs. Geo. Gilpin last Saturday evening.

Mr. and Mrs. Wayne Wright entertained Mr. and Mrs. John Conway last Saturday evening with an ice cream supper.

W. T. S. T. C. News

Feb. 18.—Elma Cummings was one of those lucky and envied ones, who spent the week-end at home.

Odeasa Clendennen discovered this week something that perhaps some others do not know, that is, everyone from Floyd county who is in Canyon (by virtue of that fact) is a member, active or not, of the Floyd County Club. That club is going to do one more great thing next quarter and that is their chapel program. Dates given later.

Delmar Ashworth has coached a basket ball team at Lipscomb which won the county championship. The team competes with Perryton to decide the representative to the big tournament at Canyon on Feb. 23.

Lela Swain and Emma Lou McKinney are doing much work with the Epworth League in Canyon.

News of the ex-students certainly seems scarce. Since W. T. has such a high opinion of students from county, ex-students are hereby urged to send W. T. items of interest concerning your selves.

The latest theater play here was "The Six Who Pass While the Lentils Boil." The cast was composed entirely of pupils from the grades. The moral, which was not too evident, called to mind that promises kept are promises rewarded. Talent continues to show itself in these plays. Each play seems better than the one preceding.

Watch-Towers of Service

In the power plant, a bell rings! Later—perhaps hours—the sky darkens and the whole city glows with electric lights.

The power company is prepared with an adequate supply of electric current to meet the demand suddenly placed upon it. Long before the storm clouds gathered, it had been warned of their approach by the bell, attached to an automatic storm detector.

In another room of power headquarters, little red and green lights flash on a board like traffic signals. Before this board sit two men who never take their eyes from the lights.

Perhaps a break occurs in a line. Before you can find a candle, the signal board has reported it, a switch is thrown and the lights go on once more.

Such devices are but part of the elaborate program of service maintained by the electric power companies that the business and pleasures of America may go on without interruption.

Texas Utilities Co.

Your Electric Servant

Mrs. Kate Collier returned to her home in Lockney Friday evening from Norborne, Mo., where she accompanied the body of her friend, Joe Wheeler. She reports lots of snow and 22 below zero Sunday. Lots of corn is still in the field unable to be harvested because of wet weather in the fall and snow later. She visited her parents, Mr. and Mrs. John Fletcher of Richmond, Mo., also friends and relatives. Texas looks pretty good yet she reports.

Subscribe for the Beacon

chic SPRING FROCKS

Appear in Glorious Colors



And are Specially Priced at **\$11.85**

IT IS difficult to speak of the new Frocks of spring without beginning with their gay and brilliant colors. Gorgeous blues, flattering greens, yellows in all sorts of tints, lovely pastel shades, not to mention the all important prints. Slender silhouettes attain fullness by means of flares, circular cuts and pleats.

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STILL BUSY DELIVERING THE GOODS

Still at the same old stand, doing business in the same old way, selling groceries to them that pay, who settle their accounts every 30 days. We deliver the goods to those who care, and our groceries and meats are the best to be found.

Call No. 10, either Zack, Bill, Clyde or Wynne, and and your wants will be cared for without any whims.

JUST CALL TELEPHONE No. 10—WE'LL DO THE REST

RILEY & BREWSTER

SCHOOL NEWS

(Continued from page 7)

Cooper, and Jewel Sherman; Little Miss Billy Brasher and Masters Ralph Woods, Leo Clark, Carl Lee Cocokerham, Elbert and Delbert Dagley, and Clifford Lee.

Mrs. S. T. Cooper and Mrs. Sherman treated each of us with a surprise package of candy and cookies, which we appreciated greatly.

Helen Ruth Board has withdrawn from school to move to Cleburne, Texas, with her parents.

O'Neill Shurbet, who has been ill, has been out of school for two weeks. We miss him.

Elton Caudle from Acuff in Lubbock county has entered school.

Last Wednesday Leo Clark visited school, and brought us each a popcorn ball that his mother had sent. We stayed ten minutes after school, and had a little party. Each one was thankful to Mrs. Clark.

The second grade has received a new book, the name of which is Tales from Far and Near. The children will learn old stories that have influenced the British civilization.

Second Grade A

The second grade pupils are writing stories in their language. The best stories will be published in the paper.

They are also studying Holland and in connection with this study they will make a book. This book will consist of pictures painted by the pupils and writing. They will tell something of the characteristics of the people in this book.

Third Grade

Riddell Hutsell has been absent several days from school on account of chicken pox. We wish for him a speedy recovery.

Mrs. Humphries visited us last Friday afternoon. We always welcome visitors.

The second grade challenged the third grade to a race in the building of the 4's of the multiplication tables. Two different races were used and the outcome proved to be a tie. The two grades are trying to establish a record for speed.

The children are still very enthusiastic over the "Projects in Silent Reading."

Watch for the date for the picture show, Little Red Riding Hood.

Fourth Grade Have Valentine Party

On February 14, 1929, the Fourth B entertained Fourth A with a Valentine party. The room was decorated in colors of red and white carrying out the color scheme of St. Valentine's Day. The most exciting contest of the afternoon was seeing who could make the most words out of the word valentine. The following tied for first place: Delbert Witte, Iwana Simpson, Pauline Bybee, Paul Teuton, Doris Fields, and Bob Collier.

Following the games, there was a Valentine box decorated with cupids and hearts from which the children received many beautiful Valentines. Next came the matching of "hearts" in order that each would have a partner for the refreshments. On each little red heart was written a jingle. The pupils found the one who had a corresponding jingle, and thus partners were found. Refreshments consisting of jello and whipped cream in dainty white creep rose cups and heart shaped cookies were served to the following: Mesdames Phenix, Baxter, Childers, Fourth A and Fourth B.

The following pupils from Fourth B formed the receiving line to greet and seat the guests as they arrived: Evelyn Beck, Pauline Bybee, Jack Wright, and Hall Nall.

Fourth A

The flag we are coloring in health is to be finished by February 22nd. We are almost ready to place our forty-eight stars in their places.

The Fourth A students think they are almost grown because they are working long division problems in arithmetic.

The examination in geography is the excitement of the day. The children have finished the South Central States and are expecting a hard examination Tuesday afternoon.

Mrs. Baxter visited our room last Friday afternoon. Mrs. S. M. Henry and Mrs. J. W. Dines visited Tuesday afternoon. We extend an invitation to all parents, as well as outsiders.

Anna Dell Whorton was absent from school last week on account of a sore throat. We are glad to have her back in school.

Valentine Jingles—4B

Attention, mark time,
And be my Valentine.

My heart is all thine
Won't you be my Valentine?
—Gaylon Wilson.

If you will always like me
Friends we will always be.
—Paul Teuton.

Valentine, Valentine I am so glad you're here
Valentine, Valentine, you are so dear.
—John Henry Alexander.

Valentine, Valentine, when do you come?
Valentine, Valentine, I wish you would be mine.

Oh sweet Valentine,
Please come and be mine.
—Verlan Ragland.

I love you little friend,
So a Valentine I will send.
—Pauline Bybee.

I sought my love all over town,
Dear Valentine, don't turn me down.
—Telephus Guinn.

I will give you a dime,
If you will be mine.
—Doris Childers.

Room Four B

The following is Abraham Lincoln's life as it is viewed and expressed by a fourth grade boy:

On February 12, 1809, there came Lincoln, for there came a smart John Lincoln, for there came a smart baby named Abraham Lincoln.

When Lincoln was small a great sickness came over the country. His mother took a case of it and died leaving Abraham, a little sister, and their father alone. Every day his father would go into the woods, "to hunt," he said, "and maybe stay a day or two." One day he went out to hunt, but instead of hunting he went away and brought back a step-mother making everything happy again. And now Abraham knew that his father did not go to hunt but went to see this woman.

Abraham grew to be some what over twenty years of age, when he was elected to congress and finally to the office of president of the United States.

Now about this time Abraham was in a hard condition for the people were falling fast on the battlefield in a war between the states. Lincoln built up the nation again after a hard four year's work.

Now among all the shouting of the people there came a shot from the gun of John Wilkes Booth and shot Lincoln in the head. The great Lincoln died from the shot. The great man that built up a nation which had been torn down was torn down himself.

Blanco Home Demonstration Club

The club met Monday afternoon, Feb. 11th, at the home of Mrs. Will Snell. Seven members were present, one new member, Mrs. Leo Bryant, joined, we are glad to have her in the community and to become a club member.

We voted to send our President, Mrs. J. D. Christian, to short course. Mesdames D. R. Baggett and Will Snell are the membership committee for this year; Mesdames Horace Simpson, S. D. Wright, and Leo Bryant, are the program committee; Mesdames L. C. Wheeler, W. C. Cates, and W. F. Daniels the finance committee.

As there was quite a bit of business to attend to, our regular program was not had, but we met Monday morning, Feb. 18, at the home of Mrs. L. C. Wheeler and the following program was used:

Roll Call—A new vegetable I have learned to eat.

Leader—Mrs. Wright.
1. The Place of Green Vegetables in the Diet.—Mrs. Cates.

2. The Value of Preserving Vegetables.—Mrs. Wright. Miss Bass gave us some very helpful information on this subject too.

3. Disease Caused by Lack of Vegetables in the Diet.—Mrs. Wheeler. Miss Bass and eight members were present. We were glad to welcome Mesdames McCarty and Walls as new members in the club.

Our part of the menu for the annual chamber of commerce banquet was arranged and we drew to see which six ladies could go. We meet next, March 7th, with Mrs. Geo. R. Smith. The subject will be 4-H Pantry.

Roll Call—How Canning Helps to have an Adequate Pantry.

Leader—Mrs. Cates.
1. Need of a Well Filled Pantry.—Mrs. Snell.
2. What Should a Well Filled Pantry Contain?—Mrs. Smith.



When A Man Goes To High School

He wants University style; the new colors; the best patterns.

His parents look for economy

HART SCHAFFNER & MARX PREP SUITS AND TOPCOATS please everyone

\$25 - \$30 - \$35

E. L. AYRES

Home of Hart Schaffner & Marx Clothes

Miss Bass is to give us a demonstration of a well arranged pantry.

We are glad to have visitors and new members at all our meetings. Come and help us to "make the best better."—Reporter.

Dr. Alfred Walton M. D. one time president and chief of the Surgical Division of the Esix County Hospital, Esix County, N. J., has the following to say about Chiropractic.

"Untold millions have suffered all their lives and died of pain the cause never being understood." Also, "Other millions still suffer whose suffering can only be met by removing pressure in the spine from the nerves responsible for their troubles, and this is what Chiropractors are doing constantly." Ask S. T. COOPER, D. C. Ph. C. Lockney, Texas, what Chiropractic can do for your troubles.

De Laval and Dairy Day

Saturday 2.30 P.M. Feb. 23

BE SURE TO REGISTER AND BE PRESENT

Free Free!

A NATIONAL PRESSURE COOKER

A 42 PIECE DINNER SET.

Come and see what a cream wasting cream separator is costing you.

Baker Mercantile Co.

"The Store With The Goods"

HELP YOURSELF

Owned and Operated by Smalley & Son

Specials for Saturday

SLICED BACON, The Best that Grows lb. 39c

New Potatoes, lb. . . . 4c BANANAS, dozen . . . 20c

APPLES, fancy, doz . . . 26c Marshmallows, box . . . 7c

SPUDS . . 12 lbs. . . . 18c Mixed Spices, can each 7 1/2 c

CRACKERJACKS, 4 for 16c PRESERVES, Fig, 13 oz 26c

You can eat candy now! MIXED CANDY lb. . . . 15c

MARSHMALLOWS, 15 oz. can, regular 32c size 23c

SALAD DRESSING, Paramount Brand . . 7 oz. jar . . . 22c

CHERRIES, ROYAL ANNE, No. 2 can each . . . 22c

CURED HAMS, Half or Whole lb. 26c

Mr. D. M. Halt from Ralls, has charge of Our Market now, and is an experienced hand on the job.

We can furnish you with the very finest and best of meats buyable.

ISIS THEATRE

Program Week Commencing Monday, February 25

Monday and Tuesday—

WILLIAM HAINES

—IN—

Alias Jimmy Valentine

PARAMOUNT NEWS

Wednesday and Thursday—

“SPIES”

A Thrill Story With Rapid Succession of Rare Episodes
COMEDY—“LIBERTY”

Friday—

CORINNE GRIFFITH

WITH

EDMUND LOWE AND LOUISE FAZENDA

—IN—

“OUTCAST”

OUR GANG COMEDY

PARAMOUNT NEWS

Saturday—

KEN MAYNARD

—IN—

“UPLAND RIDER”

BOBBY VERNON COMEDY

PARAMOUNT NEWS

McCOY

Feb. 18.—Bro. Walker, Baptist preacher of this place, offered his resignation to the Baptist people Sunday night.

Miss Argearl Berry was the Sunday guest of Miss Claret Tardy.

Mr. J. W. Dalton and family and Miss Bernice Hollyfield visited Mr. and Mrs. Will Snell and family Sunday.

Mr. and Mrs. Orville Payne and little son and Willie Lee Payne were Floydada visitors Saturday and Sunday night.

Mr. Collier Smith of Lubbock was in a car accident last week. He is now in the home of his parents in the Blanco community.

Mrs. C. D. Thacker and little daughter, Madalene, and Miss Elizabeth Thacker visited Mrs. Sam Smith Sunday afternoon.

GOODNIGHT

Feb. 18.—Well the town is growing again. Couch Bros. have enlarged their garage and have moved their dwelling up on Main street. Also Mr. Baker has made an addition to his shop in anticipation of the spring rush. We now have first class service along both lines. Many new farms are being put in cultivation. This promises to become a very progressive district as it is in the very heart of a very rich farming country.

The big gravel pit made its first trial run Saturday. Three car loads were run through. The company has many contracts waiting; so gravel will be shipped out in large quantities in a short time.

Rev. Yates of Quitaque preached here Sunday evening. The service was well attended and greatly enjoyed.

John Taylor was in Quitaque on business Saturday.

Marvin Taylor of Lockney spent the week-end with his brother, John Taylor.

Mr. Luke Yancy of Paducah visited Mr. W. M. Winton Sunday.

A. E. Kent and family visited in Newlin, Texas, Sunday.

Mr. and Mrs. C. I. Keisling made a business trip to Lubbock Wednesday.

Miss Carrie Davis of Clarendon visited homefolks over the week-end.

Mr. and Mrs. Webber Taylor visited Miss Laura Johnson Sunday.

Miss Gladys Keisling and Mr. Tommie Ramsey were married at Quitaque Saturday. They left Sunday morning for Oklahoma for a short visit. All their many friends wish them a world of happiness.

Everett Payne is the proud owner of a new Ford.

Mr. Will Merrell fell from his windmill last week. He was slightly injured but is up and about at this writing.

J. P. Mayhall is absent from school this week. I think he has the flu.

Tom Emerson of Flomot visited his uncle, Cecil Payne, Sunday.

Mr. and Mrs. T. J. Reeves visited in Memphis Sunday.

Lloyd and Eula Edwards are on the sick list this week.

Rev. Yates visited in the John Taylor home Sunday evening.

Mr. and Mrs. Bob White and son visited Mr. and Mrs. W. F. Cook of South Plains Saturday.

IRICK

Feb. 18.—The ones on honor roll for the past month are: Miss Norene Potts, fifth grade, Franklin Hardy, fourth grade.

Mr. and Mrs. John Holmes are the proud parents of a new girl.

Miss Myrtle Harkins was on the

sick list last week.

Everyone enjoyed a play Friday night, “A Poor Married Man,” given by Belleview.

Miss Donna Nell Murphy spent Sunday afternoon with Miss Opal Ashby.

Mr. and Mrs. Harkins and family spent Sunday afternoon with Mr. and Mrs. Holmes.

Mr. Elton Cole, Mr. and Mrs. Moseley and little daughter of Tulia, and Mr. and Mrs. Shick and sons of Lockney were visitors in the home of Mr. and Mrs. Glass.

Mrs. J. E. Wheeler and her niece spent Sunday with Mr. and Mrs. Potts.

The boys' basket ball team went to Petersburg Friday afternoon on a basket ball tournament, which lasted until Saturday night.

Mr. and Mrs. Moreland and family spent Sunday with Mr. and Mrs. L. H. Howell.

Mr. H. D. Ashby is on the sick list this week.

Mr. and Mrs. L. H. Trotter and family spent Monday with his brother, Mr. Kenneth Trotter and family of Runningwater.

MUNCY

Feb. 19.—A few people in the community are suffering from severe colds during the cold weather. Several pupils were absent from school on that account.

Mr. and Mrs. Shaw from Floydada visited at the Nichols home Sunday afternoon.

Mr. and Mrs. Moore and their daughter, Miss Thelma, called at the W. M. Vandergriff home Sunday evening.

Shirley Sanderfer spent Sunday with his grandfather.

James Lee Nichols visited J. R. Vandergriff Saturday.

Miss Thelma Moore spent Saturday and Sunday with friends in the Baker community.

Joe Ferguson visited Shirley Race Saturday.

Mrs. Nell Southern and Mrs. R. E. L. Muncy visited Mrs. Arch Muncy Monday afternoon.

Mr. Doyce Smalley and wife, Misses Alvie Smalley and Flosie Ferguson were Lockney visitors Sunday.

Shirley Race visited Muncy school Tuesday.

PLEASANT VALLEY

Feb. 19.—A Valentine program was rendered at the school house Friday afternoon of last week. All present had lots of fun when the Valentines

were delivered.

Mrs. Rivers returned Tuesday of last week from Collin county, where she had been for three months. She underwent an operation while she was away. We are all glad to have her back with us again.

Mr. and Mrs. Spence and Mr. and Mrs. Biggs spent Sunday afternoon with Mr. and Mrs. N. T. A. Byers.

Mr. and Mrs. Frank Vernon, Mr. and Mrs. Spence, and Mr. and Mrs. C. F. Harris visited Mr. and Mrs. Gordon Sunday evening.

Mr. Gordon is on the sick list this week.

Mrs. Pratt and father, Mr. Keys, and Gladys visited Mr. and Mrs. N. T. A. Byers Monday of this week.

Mr. and Mrs. H. L. Guynes of California came in last week for a visit with her brother, Mr. W. C. Hubbard.

Mrs. W. C. Hubbard and Mrs. C. F. Harris visited Mrs. Byers Saturday evening.

Mr. and Mrs. Simmons visited Mr. and Mrs. W. F. Barnes Sunday.

Mr. and Mrs. C. F. Harris visited Mr. and Mrs. Vic Harris of Floydada Sunday.

Mr. and Mrs. Noble Allen and Mrs. Race of Amburst visited Mr. and Mrs. J. E. Race Sunday.

Mr. and Mrs. W. F. McClure visited Mr. and Mrs. Bloxom Sunday evening.

Mr. and Mrs. Race visited Mr. and Mrs. N. T. A. Byers Saturday night.

Mr. and Mrs. W. E. Lovrance went to Lubbock Friday evening and returned Saturday.

Mr. and Mrs. T. B. Mitchell spent Sunday evening with Mr. and Mrs. Orr.

Mr. and Mrs. Perry of Plainview visited Mr. and Mrs. W. F. Barnes Sunday.

Mr. and Mrs. Casey Yarbrough and son, Herchel, spent Sunday with Mr. and Mrs. L. L. Savage at the gravel pit.

Mr. and Mrs. W. E. McClure spent Sunday with Mr. and Mrs. H. W. Visor of Plainview.

Mr. Hall Ferguson is the proud owner of a new standard Ford coupe.

Mr. and Mrs. Biggs visited Mr. and Mrs. Al Smith Sunday evening.

Mrs. Fields went to Plainview Sunday with a bunch of Leaguers.

Mr. and Mrs. F. U. Payne spent Sunday with Mr. and Mrs. J. T. Marr.

Mrs. N. T. A. Byers had the misfortune of breaking her arm Friday of last week. Mrs. Byers fell down two steps into the cellar and fell on her right arm. She is now in the hospital and will soon be able to be back in school.

fractured the other at the wrist. Mr. and Mrs. Frank Vernon were the first ones to get to the house. Mrs. Byers was alone, Mr. Byers having gone to Muncy for coal. Mrs. Ferguson and Mrs. Pratt went as soon they could get there and rendered assistance. Dr. Greer was summoned and with the aid of Mr. Marr set the broken arm. Mrs. Byers is resting as well as could be expected.

Robin Byers came in Monday from Canyon to see his parents, Mr. and Mrs. N. T. A. Byers.

Georgia Smith is on the sick list and was not able to be in school Thursday and Friday of last week and also the first of this week. We hope

she will soon be able to be back in school.

The workers were busy Monday of this week on the school building. School was dismissed Tuesday so they could repair both rooms. We are expecting to get things ready for the state men soon.

J. J. Harris returned home Wednesday morning from near Cisco, where he was called again last Saturday a week ago to the bedside of his father who passed away at 1:30 p. m., Saturday, Feb. 16th. Burial was in Oakwood Cemetery, Cisco, Texas, Sunday afternoon, Feb. 17th, at 4 p. m.

Saturday Specials

- SUGAR, 100 Pounds, Cane ... \$5.75 (Limit)
 - SOAP, 10 bars, P. & G., or C. W. ... 39c
 - CRISCO, 6 lb. bucket ... \$1.20
 - CRISCO, 3 lb. bucket ... 60c
 - PEANUT BUTTER, 5 lb. bucket ... 85c
 - CORN, No. 2 size, 3 cans ... 35c
 - FLOUR, 48 lbs. Plainview, Everlite 1.63
 - FLOUR, 48 lbs. Pv. Golden Crown 1.54
 - MEAT SALT, Wright's, 10 lb. can ... 85c
- PRICES ALWAYS RIGHT

Walker & Greer

TIRE PRICES

MICHELIN, the World's Greatest Tire for The Money.

Still selling at the following prices—call and see for yourself. We offer first quality tires, we mean FIRST ONLY—no secondary line—MICHELIN best quality.

HIGH PRESSURE	
30x3 1-2 Standard	\$6.35
31x4 Clincher	\$7.40
(30x3 1-2 Oversize)	
31x4 Heavy Duty	\$9.15
32x4 Regular Straight side	\$11.00
33x4 Regular Straight side	\$11.90
32x4 1-2 Regular Straight side	\$11.35
30x5 Oversize priced at	\$19.75
30x5 Extra Heavy Duty Super	\$25.50
33x5 Oversize priced at	\$21.50
35x5 Oversize priced at	\$23.25
32x6 O. S. Heavy Duty at	\$32.50
HIGHEST MILEAGE RECORDS Per Dollar invested on QUALITY TIRES	
BALLOON SIZES	
29x4.40 Regular priced at	\$6.65
29x4.40 Heavy Duty priced at	\$7.70
29x4.40 6-ply Oversize at	\$9.75
30x4.50 Standard priced at	\$8.50
30x4.50 Super Tread	\$10.75
29x4.75 Standard priced at	\$9.75
29x4.75 Heavy Duty priced at	\$11.80
31x4.95 Standard price dat	\$11.65
29x5.00 Standard priced at	\$10.00
28x5.25 Standard priced at	\$11.25
30x5.25 Standard priced at	\$11.90
31x5.25 6-ply Heavy Duty at	\$14.50
31x5.25 6-ply Heavy Duty Super	\$17.50
30x6.00 Standard priced at	\$13.80
30x6.00 Super priced at	\$19.10
33x6.00 Standard priced at	\$14.80
33x6.00 6-ply Heavy Duty	\$17.35
33x6.00 6-ply Heavy Duty Super	\$20.50

All prices are cash and subject to change without notice.

Waller Motor Co.

PHONE 15 LOCKNEY, TEXAS

5 1/2 C

BANANAS

5 1/2 C

HOKUS



POKUS

1.79 Sack

LIGHT CRUST FLOUR

1.79 Sack

GALLON Peaches SOLID PACK 49c

Celery JUMBO STALK 14c REAL QUALITY Cakes BULK FANCY, LB. 27c

Syrup WHITE SWAN GALLON TINS 66c HALF GALLON 39c

Syrup BRER RABBIT GALLON TINS 69c

Sugar 100 LBS. PURE CANE NO LIMIT \$5.69

Apples DELICIOUS Per Doz. 33c Oranges Per Doz. 26c

Blackeyed Peas WAPCO CAN 7 1/2c

POST BRAN package 10c

SPECIALS

G. S. MORRIS



**Their Lives
In Your Hands**

SO MUCH depends upon the care you give them. Now when they're so helpless and dependent on you to keep them alive... now, when their whole future depends on the feed you choose... is the time to feed Purina Chick Startena and Purina Baby Chick Chow.

They'll repay you for it many times in the months to come. Purina has all the proteins, minerals and vitamins it takes to strengthen and develop their tiny frames and start them on the way to early and profitable maturity.

Chicks' lives are in your hands. Feed them the best and safest feed that science can produce. Feed them Purina.



LOCKNEY COAL & GRAIN COMPANY

J. C. WARD, Manager

**Stop
That
Cold
NOW**



Slight colds are not, generally, dangerous in themselves but most often are signals of more serious illness not to be lightly regarded.

We have many highly endorsed cures, cold tablets and cough medicines that will stop that cold now and avert further illness.

STEWART DRUG COMPANY

OWN YOUR OWN HOME

**An Ideal Home
For An Ideal
Couple**

H-O-M-E. There is magic in the word. It stands for coziness, for independence, for the fulfillment of your every desire as regards your idea of an organized dwelling place.

On South Plains Lumber Company's lists are scores of likely buys—for the big family or for the small; pretentious homes or modern bungalows. Your inquiries will be gladly answered.

South Plains Lbr. Co.

R. H. Wall Ira Broyles



QUICK RESULTS FOLLOW COMPLETION OF MILK PLANT

By M. B. Oates

At Fayetteville, Tennessee, which is in Lincoln County, located on the Southern boundary of middle Tennessee, we found another Borden milk plant which began operation in May 1927. The first day this plant got 11,000 pounds of milk. Within thirty days the average was 20,000 pounds and the first summer the average was 50,000 pounds daily. The plant was getting 68,000 pounds daily when we were there (August 1928). The volume of business the first year was \$720,000. This plant has 30 collecting stations and one feeder plant with 262 patrons. In all, the Borden plant has 532 patrons. The cost of the plant was \$400,000.

This plant produces butter and powdered skim milk. The powdered milk plant is the Gray-Jenson powdered process which is exactly like the plant built at Marshall, Texas, last spring. These plants produce a high grade powdered skim milk which is used by bakers, ice cream plants, etc. The Borden Company at Fayetteville, Tenn., owns and operates its own cooperative plant in conjunction with the milk plant, using the barrels for shipping powdered skim milk.

In addition to the Borden plant at Fayetteville there is a creamery at Petersburg, which has been in operation for ten or twelve years and this creamery is now doing more business than before the condensery was built. There are also several cream stations in the county. So this county now has a pretty large dairy industry.

The farmers are well satisfied. They are getting about 200 pounds of butter fat per cow and most of them are producing their own feed. Again we found a large part of the dairying being done by tenants on the 50-5 basis. This has proved both satisfactory and profitable to landlords and tenants alike.

When the Borden plant was established, May 1927, there were only 6000 cows in the county. Within fifteen months the number of cows had been increased to 12,000. That took a lot of work and cooperation on the part of the bankers and business men.

Fayetteville surprised us by giving us a luncheon on our arrival and immediately following the luncheon we went into conference with a few of the business men. T. D. Sugg, President, of the First National Bank waxed warm in describing conditions before and after dairying started in Lincoln County. He convinced us that he had no doubt about dairy farming being a boon to that town and county.

Before the dairy business started the principal business of the town was done on credit. Now all business is cash and business is better than before dairying was started. The Secretary of the Retail Credit Association, W. T. McCowan said that conditions were better than ever before in the history of the town. J. M. Eakin, merchant, said that before the Borden plant was established only 20 per cent of his business was cash, now all his business is cash, not a dollar has been lost. Said he used to have \$40,000 on his books but these accounts have been reduced to \$3,000. W. M. Smith, another merchant and landlord said he changed from a credit basis to cash on July 1, 1927, which was just two months after the milk plant opened and he has a better business now than before and it's all cash. Four fifths of his business used to be on a credit basis.

These changes taking place so quickly after the large milk plant was built indicate that farmers were helped almost at once and that business responded immediately to the improved financial conditions of the trade territory.

From 6000 cows to 12,000 in a little over a year; from a credit business to an all cash business without loss of volume, and a better business condition than ever before in the history of the town, is a whole lot to accomplish within a year and a half or less but it shows how dependable the dairy business is when generally established and consistently followed.

After a Houston negro took an impromptu and unintentional ride on the cowcatcher of a fast passenger train, it was discovered that his only injuries were a scratched forehead and a torn coat.

Having produced 3,500,000 bricks in 1928, a plant at Sulphur Springs is making enlargements which will enable it to turn out 9,000,000 bricks a year in the future.

Not only did a negro dance hall burn near Liberty, but a new piano burned also.

HIGHWAY BOND PROPOSAL GETS SENATE CONSIDERATION

Austin, Feb. 18.—The Senate Monday began consideration of the \$175,000,000 highway bond proposal, the most important matter to come before it so far this session.

At least one more amendment remained to be offered when the senate recessed for lunch and only one speaker had been heard on the merits of the proposed constitutional amendment.

Amendments adopted dealt with the nature of the expenditure of the moneys re funded to the counties under the resolution.

The senate decided that the re-

funds would have to be used to retire outstanding road bonds provided such obligations still existed and that otherwise the money might be used on lateral roads.

A provision allowing counties to use registration fees and other like revenues in the retirement of bonds was stricken from the amendment.

The amendment was offered by Stevenson, who said he wanted to recognize lateral roads in the program, and then was changed on motion of Deberry and Wirtz.

Referendum Called For

The original resolution calls for a referendum on the proposal to permit the legislature to issue bonds not to exceed \$175,000,000. Of that amount not more than \$75,000,000 could be used to reimburse counties for their expenditures on state highways and the remainder would be utilized for the construction of state highways.

Senator Walter Woodul of Houston, author of the bond resolution, opened the argument for the proponents.

Woodul quoted Will Rogers and Al Smith in his argument. He declared that the famed humorist had said that North Carolina was the most progressive state in the Union because it had the most constructive system of highway building.

"Like Al Smith, I won't accept the old order of things unless I am convinced that the old order is the best," Senator Woodul said.

Woodul claimed that if the legislature and people should indorse the bond issue more roads would be built in the next five years than in the 11 years since the Highway Commission was established.

"As long as the thing on which we pay interest shows a return on the investment we should continue to pay interest," he contended.

Dissatisfaction Expressed

He expressed dissatisfaction with the present "pay-as-you-go" plan and the policy of local aid.

He pointed out the alleged fallacy of the argument against a bond issue merely because it was a bond issue. "You don't tell the counties that they should not issue bonds," he asserted.

Woodul asserted that many of the counties were "up to the hilt" with road burdens. "It is not right to drain the revenues of the counties for roads that should be paid for by their users," he asserted.

He pointed to the federal reports, which he said showed Texas fortieth in road building and mentioned that a majority of the states has issued bonds for highway purposes.

After mentioning the state officials and organizations favoring the bond issue, Woodul said that 80 per cent of the newspapers were backing it. "These newspapers have their 'ears to the ground,'" he said. "They know the needs of the people."

He asserted that Governor Moody favored the bond plan and that the Governor was in a position to know what the people wanted.

Senators Tom Pollard, Tyler; Joe Moore, Greenville, and Eugene Miller, Weatherford, were ready to submit an amendment which would limit the annual maximum bonds to be issued to \$20,000,000 and would fix the maximum interest rate at 4 per cent.

Senator Will Martin of Hillsboro served notice that he planned to speak against the resolution. Senator W. D. McFarlane of Graham and Senator Miller were expected to urge its rejection.

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MERCHANTS
Tailoring Parlor
—for—
DRY
CLEANING**

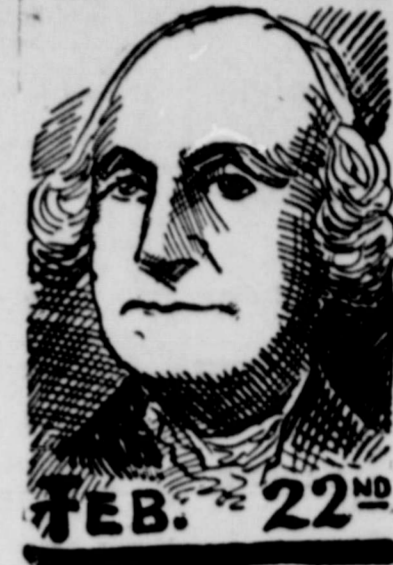
Be ready for Spring, get out that last Spring Suit or Dress and have it cleaned and ready for use when the warm days arrive.

Our service is unsurpassed. Call 114 today.

Master Cleaners

**Who's Who
TODAY**

Washington's Birthday



He lives forever in American History, and thus each year must mean but another numeral upon his immortal epitaph. He will ever be alive with us.

He fought a bloody and dogged fight for us against ghastly odds—and today we enjoy the fruit of his glorious victory. We should honor him—and do.

THE FIRST NATIONAL BANK

"There is no Substitute for Safety"

Beautify Homes Baby Chicks Thrifty Farms

15 varieties \$11.00 to \$13.00 Hundred delivered. State accredited and Standardized Quality chicks. All kinds of plants for West Texas \$1.00 thousand up. 500 varieties garden field and flower seeds.

Poultry supplies of anything you want for garden, orchard, lawn, field, poultry and stock.

WE HAVE IT OF QUALITY AT RIGHT PRICES.

C. E. WHITE SEED COMPANY

PLAINVIEW, TEXAS

**Fuel system of the new Ford
has been
designed for reliability
and long service**



THE practical value of Ford simplicity of design is especially apparent in the fuel system.

The gasoline tank is built integral with the cowl and is unusually sturdy because it is made of heavy sheet steel, terne plated to prevent rust or corrosion. An additional factor of strength is the fact that it is composed of only two pieces, instead of three or four, and is electrically welded—not soldered.

Because of the location of the tank, the entire flow of gasoline is an even, natural flow—following the natural law of gravity. This is the simplest and most direct way of supplying gasoline to the carburetor without variations in pressure. The gasoline feed pipe of the new Ford is only 18 inches long and is easily accessible all the way.

The gasoline passes from the tank to the carburetor through a filter or sediment bulb mounted on the steel dash which separates the gasoline tank from the engine.

The carburetor is specially designed and has been built to deliver many thousands of miles of good service.

Since all adjustments are fixed except the needle valve and idler, there is practically nothing to get out of order.

The choke rod on the dash acts as a primer and also as a regulator of your gasoline mixture. The new hot spot manifold insures complete vaporization of the gasoline before it enters the combustion chamber of the engine.

As a matter of fact, the fuel system of the new Ford is so simple in design and so carefully made that it requires very little service attention.

The filter or sediment bulb should be cleaned at regular intervals and the carburetor screen removed and washed in gasoline. Occasionally the drain plug at the bottom of the carburetor should be removed and the carburetor drained for a few seconds.

Have your Ford dealer look after these important little details for you when you have the car oiled and greased. A thorough, periodic checking-up costs little, but it has a great deal to do with long life and continuously good performance.

FORD MOTOR COMPANY

WANT COLUMN

Hemstitching done in gold and silver thread at The Thrifty Nifty Shop, Floydada, Texas.

SEE us for an estimate on remodeling your home with sheetrock. South Plains Lumber Company

WHEN in need of thoroughbred or high grade Jersey cow, fresh, call Dr. Freeman, Dougherty, Texas. 42-52t

FOR funeral flowers, phone us or leave your orders with Mrs. Honea, at Baker Mercantile Co.—Hollums, Floydada Florists. 18-tf-

WANTED—A-1 good notes. See me at First National Bank.—Dorsey Baker.

FOR SALE—White Leghorn cockerels, M. Johnson strain, from the D. S. Batey stock.—Mrs. Chas. B. Smith Route 4, Floydada, telephone 903F32. 20-3t-pd

MAKE your home beautiful and comfortable with Oriental Stucco. South Plains Lumber Company

FOR RENT—Old Beacon office on Locust Street.—H. B. Adams.

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas.—Hollums, Floydada Florist. 25-tf-c

WANTED—Sewing, house dresses 75c, special price on silk dresses.—Mrs. D. K. Miller. 1t-c

SHEETROCK is low in price high in comfort and satisfaction. South Plains Lumber Company

FOR RENT—Bed room, all modern conveniences.—Call Beacon office.

CHINESE ELMS—Grown in Hale County.—See Dave Bowman, Plainview. 17-tf-c

FOR RENT—Nice office space in the new Beacon building.—Phone 92.

MAKE use of that spare room by making it nice and cozy with sheetrock. South Plains Lumber Company

IF YOU WANT CHINESE ELMS or any other kind of good nursery stock send your order to Dalmont Nursery, Rt. 2, Plainview, Texas, Phone 9010-F2. 22-4t-c

WANTED—Eggs—Buff Orpingtons, Barred Rocks, White Wyandottes, Buff eghorns, Anconas, and Silver Laced Wyandottes.—Smith Hatchery, Lockney, Texas. 22-2t-pd

KINDLING FOR SALE — South Plains Grain Co.

NOTICE—There are three head, 2 black horses and sorrel mare, at my place, taken up ten days ago. Owner can have same by calling for them and paying for this notice.—Raymond Blount, 3 1-2 miles northeast of Lockney.

KINDLING FOR SALE — South Plains Grain Co.

KINDLING FOR SALE — South Plains Grain Co.

NOTICE TO TAX PAYERS Those who have neglected or overlooked paying their city tax may do so at once without paying penalty, but all city tax not paid by Feb. 28 will be declared delinquent and a penalty of ten per cent added. Those owing taxes on previous years see the collector for settlement as these must be adjusted.

KINDLING FOR SALE — South Plains Grain Co.

FOR RENT—Good three room house.—See D. P. Carter. 21-tf-c

FOR SALE—PARMAK RADIO, in good shape with tubes—Phone 92.

SAVE fuel bills this winter by having Oriental Stucco put on your house. South Plains Lumber Company

FOR SALE—Entire farming outfit, 7 Jersey cows, 13 hogs, 4 head work stock, and harness, all farming implements, 2 wagons, 6,000 bundles of hagaria in stacks, 15 tons maize heads, 6 tons ground feed, all chickens and turkeys, new DeLaval cream separator, incubator and brooder, all my household goods, all my meat and lard, and canned goods. The reason I am anxious to sell is I am leaving Floyd county.—Mrs. J. L. Wheeler, 6 miles southwest of Lockney; 1-4 mile from Irick school house. If interest, for further particulars see Dorsey Baker, at First National Bank, Lockney.

KELVINATOR

OLDEST DOMESTIC ELECTRIC REFRIGERATOR

Can be seen on Display at

Piggly Wiggly

THEY ARE BEAUTIFUL

We are now in position to take care of your needs for Electric Refrigerators, on Cash or Installment terms—just make your choice.

We will be only too glad to show you and explain our plan.

SEE THE DIFFERENT MODELS

Piggly Wiggly

FLOYD HUFF, DEALER

How skilled she is in her shopping, the woman of Today. And now, at last, she has a full chance to use her knowledge of values. There are no clerks at PIGGLY WIGGLY



DO YOU KNOW—

"It is the gossip of the town" that PIGGLY WIGGLY Prices and foods are the best

Specials for Friday & Saturday

48 lbs. EVERLITE FLOUR ... \$1.63

48 lbs. GOLDEN CROWN FLOUR . 1.49

48 lbs. Golden Harvest FLOUR 1.49

10 POUNDS FINE TABLE SPUDS 15c

With a \$2.50 Purchase other than Flour and Sugar, We Will Sell— 20 lbs. SUGAR..... \$1.00

GOLDEN YELLOW BANANAS, 1b..... 6 1/2 c

8 POUND BUCKET, ANY KIND COMPOUND,..... \$1.12

GOOD FLESHY BEEF ROAST, ... lb..... 18c

GOOD GRADE, RIND OFF BREAKFAST BACON, ... lb... 30c

A DANDY BROOM, each 35c

PIGGLY WIGGLY HELPS THOSE WHO HELP THEMSELVES

FOR SALE—Hegari and cane in bundles, will deliver.—See D. Copeland, or phone 9013F21.

STREET SALE—I will hold a street sale in Lockney Saturday. This will probably be the last street sale of the season. Bring in anything you have to sell.—John McDonald, auctioneer.

FOR RENT—Good small house, 1 1-2 miles east of Lockney.—See Dorsey Baker.

FOR SALE—Sweet potato, cabbage, pepper, tomato, transplanted tomato, and crystal wax bermuda onion plants.—Write for prices, T. Jones & Co., Clarendon, Texas. 23-4t-pd

SETTING EGGS—From my American Single Comb White Leghorns. Hens rigidly culled for egg production. Sold 510 dozen eggs from 425 hens in January. Eggs from yard \$3.00, in lots of 100 or more eggs from pen of selected hens headed by

M. Johnson Star mating cockerels \$6.00 per hundred, baby chicks 12c and 15c each, eight weeks old pullets 75c each.—Mrs. David Batey, Floydada, Texas Route 4, telephone 903F5-1.

NEIL E. GREER, M. D.

EYES PROPERLY REFRACTED

— AND —

GLASSES FITTED

Announcement Column

We are authorized to announce the following candidates for the city offices in the town of Lockney, to be voted on at the election held on April 2nd, 1921:

For Mayor: T. Z. REED (Re-election) W. R. CHILDERS

PHONOGRAPH repairing. See Hoyt Meador, at Meador's Picture Shop.

Farm Loans and Life Insurance

We have plenty of money to loan on Farm and Ranch land in Floyd and adjoining counties, at 6 per cent.

Don't you know it is better to have your insurance with a well known Company?

Don't you know it is better to have a well known representative write your business, who has a contract with the company for the territory in which he lives?

W. R. CHILDERS Representing the Southwestern Life Insurance Company of Dallas, Texas.

W. C. ROBERSON Solicitor, Office in First National Bank Building Lockney, Texas

Humming Bird FULL FASHIONED HOSIERY. The Smartness of Youth The Splendor of Royalty. New Pointed Heels. Just in—the new Style 70 Humming Bird Full Fashioned Hosiery, with an enchanting pointed heel to glorify your ankle. Of "service sheer" silk, with narrow hem and sandal sole of fine lisle, this new stocking is as durable as it is dainty. Delightful colors—all sizes.

New Millinery and Dresses Just Arrived

COME TO DE LAVAL AND DAIRY DAY SATURDAY

Visit Our Dry Goods Department, and see the Newly Arrived Merchandise.

Baker Mercantile Co.