## The Lockney Beacon <br> " $\mathbf{2 0 , 0 0 0}$ POPULATION BY 1940" <br> Heart of the Best Farming Section of the Plain

1 VOLUME TWENTY-EIGHT
Actual Paid Poll Tax
List Of County is 3,250

|  | Road Meeting Held at Floydada Tuesday |
| :---: | :---: |
|  | Floydada Tuesday |
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## TO THE PULLLC

STILL BUSY DELIVERING THE GOODS
We are still serving the people of Lockney and the
surrounding country with the best that the market surrounding coun
affords in the-

GROCERY AND MEAT MARKET LINES
We still take care of those who pay their accounts promptly and sell them goods on thirty days time, We appreciate your business, and give you service JUST CALL TELEPHONE No. 10 WE'LL DO THE REST
RILEY \& BREWSTER


STEWART DRUG COMPANY

# Heteriseley 

## Specials for Saturday

K C Baking Powder, 25c size 19c; 50c size 36c
Mixed Cakes 1 lb , and 115 c bex of Saltine Flakes for
Beef Roast, good and tender, lb. .........19c
FLOUR, Big Chief, Every sack guaranteed, 48 lb . sack
$\$ 1.55$
Cream Meal, the best ever used, $25 \mathrm{lb} . \ldots \ldots$ 59C
Asparagus Tips, large size …..........29C
Rinso, 2 packages for .....................9C
Borax Washing Compound, 3packages ..... 11C
Fresh Fruits and Vegetables at all times.
We will have many other specials tagged in our Store FOR SATURDAY


Ready to Grow:


LOCKNEY COAL \& GRAIN COMPANY
J. C. WARD, Manager

SIS THEATRE
Monday, February 18

Monday and Tuesday-
yonv iverop
Our Dancing Daughters


MICHELIF, the World's Greatest Tire for The Money.
Stin selling at the following prices eall and see
 FIINSTTONY- Ono secondary line-MICHELIN best

quaily | HIGH PRESSURE |  |  |
| :--- | :--- | :---: |
| quality. |  |  |
| 3 |  |  |

29x4.40 Regular priced at
29x4.40 Heavy Duty priced at
29×4.40 Heavy Duty priced
$30 \times 4.50$ Standard priced
$30 \times 4.50$ Super Tread
$29 \times 4.75$ Standard priced at
29x4.75 Heavy Duty priced at
$31 \times 4.95$ Standard price dat
$29 \times 5.00$ Standard priced at
$30 \times 5.25$ Standard priced at
$31 \times 5.25$ 6-ply Heavy Duty at
$31 \times 5.256$-ply Heavy Duty Super
30x6.00 Standard priced at
$30 \times 6.00$ Super priced at ...
$33 \times 6.00$ Standard priced a
$33 \times 6.00$-ply Heavy Duty
$33 \times 6.00$ 6-ply Heavy Duty
$33 \times 6.00$ 6-ply Heavy Duty Super
All prices are cash and subject to change without


What's Doing in West
Texas
denver rado

CONVENIENT WAY TO
WICHITAFALLS,
FORT WORTH AND DALLAS
the overnight service for the SOUTH PLAINS
LEAVE LOCKNEY
8.28 P
Ar Wichita Falls 2:45 A. M.
Ar Fort Worth $6: 35 \mathrm{~A} . \mathrm{M}$. 8:28 P. M. Ar. Failas

## Room, Lots of Shopping Space

 Courteous enployeses who are anxious to assist you in your shopping. Merch.andise that in antionally aduertised.
Frech Fruits and Vegetables brousht to andise that iin nationally advertised Fresh fruts and degetables brought to




## NOW HAVE A

## FLOOR SANDING MACHINE

- and am prepared in the town or rural districts.

REFINISH OLD FLOORS, SAME AS NEW MAKE THEM LOOK LIKE NEW ONES

## H. S. McG0NIGUL

## Box No. 317 LOCKNEY, TEXAS



SERVICEABLEROOFING

Let us equip your home with a Shingle roof. They are weather and water proof and a source of lasting satisfaction to you after they are laid. Call today and ask for estimates.

## South Plains Lumber Co.

R. H. Wall


## Thos, Edison

 FIND THE WAY EARLY fould find the way to the bank patronAnd his father should find the way to show his son $y$ and see that $h$ ears a path to the Receiving Teller's Window

THE FRRST NATIONAL BANK

There is no sobstitute for Safety"


## Golden Krust Bread

THE TRADE MARK OF QUALITY

In days gone by, what was the food most depend d upon by all people's and nations-BREAD - of course the bread made in those by gone days was possibly made in crushing between heavy stones, the grains -but just the same it was bread, and upon it the strength of many nations were made-it gave the nation's people's strength, as it will in the years to

GOLDEN KRUST Bread will give you strength and health - and along with this good feature it is appe tizing. M'mmm what creamy goodness, covered with a delectable golden brown crust of tempting
appearance-pleasing to palates-both young and old.

CHILDREN CRY FOR OUR PASTRIES

## CITY BAKERY




DO YOU KNOW
it is the gossip of the town" that PIGGLY WIGGLY Prices and foods are the best

Specials for Friday \& Saturday Compound 8lb. \$1.12

## Plainview Flour $48 \$ 1.49$




## Bunch Vegetables ea 07



## KELVINATOR

OLDEST DOMESTIC ELECTRIC REFRIGERATOR Can be seen on Display at

THEYARE BEAUTIFUL
We are now in position to take care of your needs for Electric Refrigerators, on Cash or Installment terms-just make your choice.
be only too glad to show you and explain our pla
SEE THE DIFFERENT MODELS

## Piggly Wiggly <br> FLOYD HUFF, DEALER

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| NOTICE TO TAX PAYERS |  |
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|  | SEE OUR WINDOW DISPLAY |
| $\begin{aligned} & \text { Simpson, phone } 102 \text { W. } 1 \text { t-pd } \\ & \text { KINDLING FOR SALE - South } \\ & \text { Plains Grain Co. } \end{aligned}$ |  |
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| Anneincement Column <br>  | ber The Date, Saturday, February |
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|  | The Store With The Goodvo |

