

THE LOCKNEY BEACON

The Gateway to the Magic Plateau

"20,000 POPULATION BY 1940"

Heart of the Best Farming Section of the Plains

VOLUME TWENTY-EIGHT

Lockney, Texas, Thursday, December 20th, 1928

Number 14

Calvin Harris Died Here Saturday Night Dec. 15

Attack of Pneumonia Proves Fatal to Young Lockney Business Man

Floyd Calvin (Tiny) Harris, age 20 years, 11 months and 4 days, died at the home of his parents in Lockney Saturday night at 11 o'clock, after an illness of six days from an attack of pneumonia.

Calvin was born on January 11th, 1908, in Floyd County, being the second son of Mr. and Mrs. E. R. Harris, and had spent all his life in the county with the exception of six years, which were spent in East Texas where the family had moved. He was converted when a lad and joined the Lockney Methodist church. He was an industrious young man, of a pleasing disposition and numbered his friends by his acquaintances, and lived an upright, congenial life.

At the time of his death he was manager of The Merchants Tailoring Parlor, having succeeded Mr. D. F. McDuffee in the tailoring business several months ago, when Messrs. A. R. Meriwether, H. O. Shurbet, and E. R. Harris, bought the McDuffee place of business.

The deceased is survived by his father and mother, Mr. and Mrs. E. R. Harris, and four brothers, Otis Harris of Lubbock, Hollis, Jack, and Revis Neal Harris of Lockney, and a host of relatives living in and around Lockney. All the family was present at the time of his death.

Funeral services were conducted at the Methodist church Sunday afternoon at 2:30 o'clock, by Rev. J. E. Stephens, assisted by Elder J. E. Arceneaux of the Church of Christ, and Rev. E. D. Morgan of the Baptist church. Misses Ruby Threet, Emma Hodel, Dora and Nora Sams, Mollie Newman, Pauline Stovall, Ruth Stapleton, Alice White, Velma Marole, and Geraldine Angel acted as flower girls, and Messrs. Virgil Threet, Jack Gilbert, Marvin Gilbert, Marsh Collins, Cecil Cope, Derrell Dollar, E. V. Fields, and Allen Bell were the active pallbearers. Burial was under the direction of Undertaker Grady R. Crager.

Special music for the services was rendered by a choir composed of members of the Methodist, Baptist, and Church of Christ, and a special quartet, composed of Joe McCollum, Ray H. Wall, Floyd Huff and Mr. Reece, sang a number.

The untimely death of this young man was quite a shock to the community, as he was liked by all who knew him, and had during his life been a boy that had lived upright and made friends where ever he went, he was especially loved by the young people of the town, as was evidenced by the large number of young men and women who were constantly present at the home during his illness, and attended the funeral services in a body. Many out-of-town friends were present at the funeral.

MAN KILLED BY AXE MAY BE C. R. RUSH OF PERRYTON, TEX.

Oklahoma City, Okla., Dec. 17.—The body of a truck driver believed to have lived in Perryton, Texas, was found in a truck on the outskirts of Oklahoma City late today. The man's head had been battered with an axe.

The name of C. R. Rush was written on the truck, which bore the Texas license number 118-640.

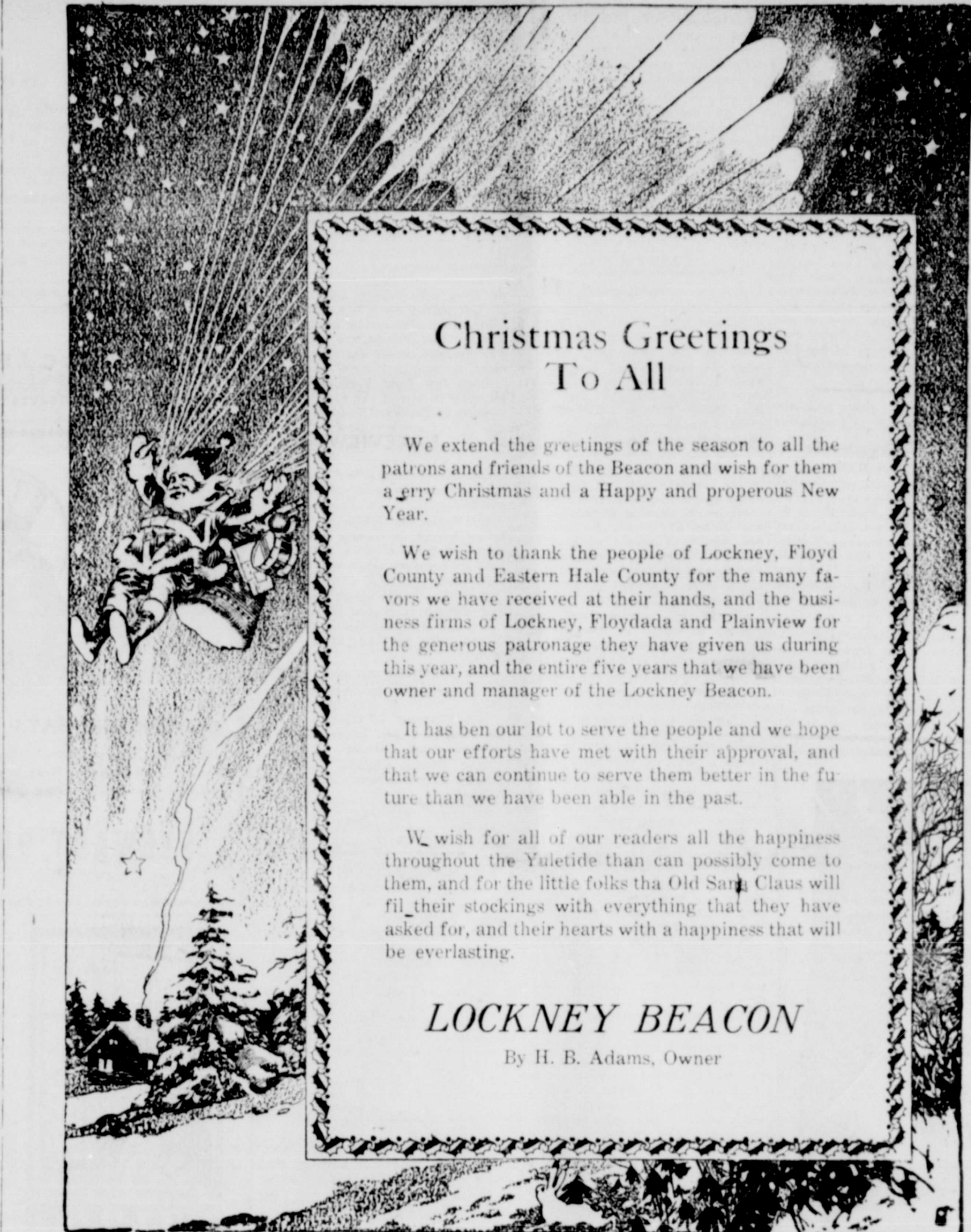
L. D. Mace, operator of a filling station near which the body was found, told police that he had seen the man, accompanied by another and older man at the station last night.

Mrs. C. H. Bowers, proprietor of a cafe nearby, said the man entered her cafe with another man last night and that they left, quarreling over the price of pecans.

The Boy Scouts of Lockney held their weekly meeting in the Odd Fellows hall last Friday night. The Scouts present were Gerald and Garland Sams, Glenn Stevenson, Ralph Arceneaux, Carver Monroe, Ben Whitfill. There were three new members, Owen Thornton, Carroll Bennett, and D. Trammell from Quitaque joined also.

We got some new First-aid charts and then decided to get some First-aid kits and bandages and some Scout neckerchiefs.—Glenn Stevenson and D. Trammell, Scribes.

Misses Ruth Stapleton, Alice White and Velma Marble of Canyon were here Sunday attending the funeral of Calvin Harris and visiting relatives.



Christmas Greetings To All

We extend the greetings of the season to all the patrons and friends of the Beacon and wish for them a Merry Christmas and a Happy and prosperous New Year.

We wish to thank the people of Lockney, Floyd County and Eastern Hale County for the many favors we have received at their hands, and the business firms of Lockney, Floydada and Plainview for the generous patronage they have given us during this year, and the entire five years that we have been owner and manager of the Lockney Beacon.

It has been our lot to serve the people and we hope that our efforts have met with their approval, and that we can continue to serve them better in the future than we have been able in the past.

We wish for all of our readers all the happiness throughout the Yuletide than can possibly come to them, and for the little folks that Old Santa Claus will fill their stockings with everything that they have asked for, and their hearts with a happiness that will be everlasting.

LOCKNEY BEACON

By H. B. Adams, Owner

Man Killed at Duke, Oklahoma Buried Here

Clyde Anderson Shot Six Times in Battle with Deputy Sheriff in Oklahoma

The remains of Clyde Anderson, age 26 years, 1 month, and 10 days, arrived here Saturday of last week, he being shot to death in Duke, Okla., Friday night, between 8 and 9 o'clock, in a fight between him and a Deputy Sheriff named Hathaway. In the fight Anderson was shot six times with a pistol, and Deputy Sheriff Hathaway shot twice. The sheriff was still alive at last reports, but Anderson was killed instantly.

Mr. Anderson was born in North Georgia, and had lived in Oklahoma for some time, his parents, Mr. and Mrs. Lester Anderson having moved from Oklahoma to Lockney, in August of this year. They live on the C. Watson place at the southwest edge of town. The deceased is survived by his parents, four sisters and three brothers, who all reside at the family home in Lockney.

Funeral services were conducted Tuesday afternoon at the Baptist church in Lockney, Rev. E. D. Morgan officiating, and burial was in the Lockney cemetery under the direction of Grady R. Crager, funeral director.

Mr. and Mrs. Frank Morris have returned from Raleigh, North Carolina, where they have been living for the past several months, while Frank was employed by the Singer Sewing Machine Company as a collector of accounts. They will again live in Lockney and Frank will again be connected with his father's store.

H. D. GREER BUYS INTEREST IN WALKER BROS. STORE

Mr. H. D. Greer of Plainview has purchased an interest in the Walker Bros., Dry Goods and Grocery, and will hereafter be active in the store. The firm name has been changed to Walker and Greer.

Mr. Greer comes to Lockney well recommended as a business man and he will be glad to make the acquaintance of the people of this section and invites them to visit him at the Walker and Greer Store.

JURY DISMISSED IN ADAMS ELECTION BET KILLING CASE

Dallas, Dec. 14.—Standing nine for acquittal and three for conviction the jury in the trial of V. Ray Adams, Bartlett farmer, for the slaying of Orville Matthews, in Dallas over a \$1,000 election bet on the Mayfield-Connally race for U. S. Senate, was discharged today by District Judge C. A. Phippen.

The judge discharged the jury on account of the illness with influenza of three of the jurors.

CARD OF THANKS.—This is to express our thanks and deep appreciation to all, who have comforted us in our deep sorrow in the loss of our son, brother and relative. Words fail to express our hearts appreciation for every act and offer of kindness, every word and token of sympathy, the floral offering, the beautiful service at the church, for all and every thing said and done, we are deeply appreciative. May our good Father above abundantly reward you every one. Our hearts are greatly comforted in the remembrance of your love and tenderest sympathy.—Mr. and Mrs. E. R. Harris and little boys, Otis and Joxac, Mr. and Mrs. J. H. Shurbet and relatives.

Master Farmers of State Named

Ten Men Receive Gold Medals at Annual Banquet in Dallas; Hale County Man is Winner

Dallas, Dec. 17.—Ten Texas farmers tonight were presented with master farmer awards by the Progressive Farmers Magazine at a banquet in their honor here.

Gold medals were given to T. F. Ewins, Bexar county; J. B. Corns, Cameron; Raymond Brown, Hittus; O. W. Fry, Floyd; I. T. Gillett, El Paso; J. P. McGarr, Hale; J. C. Tate, Ellis; F. O. Asten, Collingsworth; Ascar Aldridge, Cooke; Henry Judd, Falls.

The winning farmers were selected by the magazine in conjunction with the extension department, A. and M. College of Texas, and awards were based on farming ability, standards of living, and quotability of citizenship.

GRAY COUNTY COUNTY SEAT FIGHT IS OVER

Pampa, Dec. 11.—The Gray county courthouse fight has been settled.

Clayton Hare of Shamrock and Sherman White of McLean, attorneys for McLean in the contest for the county seat, made it known here today that McLean had accepted the decision of the appellate court and recognize Pampa as the county seat.

Work will begin here Monday on the new \$250,000 Gray county courthouse, according to county commissioners. The bonds have been sold and the contract was awarded several days ago to the Case Construction First Assistant Postmaster General Company of this city. W. R. Kaufman, Pampa, is the architect for the building.

GEO. W. BREWSTER RECEIVES BALE COTTON FROM BROTHER

Geo. W. Brewster received a one-pound bale of cotton from his brother, Jack Brewster of Calexico, California, today. The little bale weighs exactly one pound, and is No. 54899, which is the number of bales that his brother, who owns a gin at Calexico, California, has ginned this year. The staple in the bale is one and one-fourth inches long, and the bale is a square bale with eight bands.

Mr. Brewster says that he expects to keep this souvenir as long as he lives.

IMMIGRATION PATROL INSPECTOR EXAMINATION

Washington, D. C., Dec. 13.—The Civil Service Commission has announced an examination for immigration patrol inspector, applications for which will be received until Dec. 31.

The examination will be held in numerous cities in this state. The entrance salary is \$1,800 a year. Higher-salaried positions are filled through promotion.

Appointees will be required to perform guard duty in coast and border territory for the purpose of detecting and preventing the illegal entry of aliens into the United States.

Full information from the United States Civil Service Commission, Washington, D. C., or from the secretary of the United States Civil Service Board at the post offices or courthouses in any city in this state.

Bonds Fail to Carry By a Large Majority

Country Voting Boxes Tear Down Big Lead in Two Principal Towns of County

The \$400,000 bond issue failed to get the needed two-thirds majority at the election held over the county on last Tuesday, the final count showing that about 400 votes for the issue was needed to make the two-thirds majority.

The two principal towns of the county, Floydada and Lockney, rolled up a majority of more than three to one, but the country boxes went so overwhelmingly against the bond issue that the returns from them cut down the majority of the towns until it fell below the two-thirds majority necessary to carry the issue. Harmony and Antelope are the only boxes in the county outside of Lockney and Floydada, that gave the issue a majority.

This is the third time that paving Lee Highway has been voted on in the county, and this is the largest vote ever polled on the issue, also it was defeated by a larger majority than any time before.

We don't think the paving of the Lee Highway will be voted on any more, unless there are other roads included in the paving program, or a road district is cut that will run across the county several miles wide on each side of the Lee Highway. The town vote will carry a road district bond, as it has been the outlying boxes that have caused the defeat of this issue each time, and if the proposition is brought up again soon, this will probably be the course pursued, unless the people of the county can get together and map out several main roads to be included in a county-wide election that is acceptable to all parts of the county, no more county-wide elections will be held, but all bonds issues will be taken up by districts.

The vote by precincts follows:

	For	Against
Floydada, No. 1	491	100
Starkey, No. 2	13	53
Allmon, No. 3	1	15
Sand Hill, No. 4	19	35
Lockney, No. 5	113	84
Aiken, No. 6	23	26
Providence, No. 7	17	34
Lone Star	9	54
Sunset, No. 9	4	63
Fairmont, No. 10	1	17
Cedar, No. 11	5	71
Center, No. 12	14	49
Baker, No. 13	39	88
Antelope, No. 14	33	20
Lakeview, No. 15	7	74
Harmony, No. 16	12	7
Goodnight, No. 17	0	30
Lockney, No. 18	221	56
Floydada, No. 19	234	70
Total	1286	946

H. A. MOSELEY DIED HERE FRIDAY MORNING

Mr. H. A. Moseley, age 44 years and 14 days, died at the home of his brother, E. A. Moseley, in Lockney Friday morning, Dec. 14th, of brain fever, after an illness of about six weeks.

Mr. Moseley was born in Hill County, Texas, and came here three weeks ago, when his brother went to Navarro County and moved he and his family to Lockney. The deceased leaves a wife and six children, all boys, and three brothers and four sisters. Only one brother and one sister were present at the funeral, they were E. A. Moseley of Lockney and Mrs. S. J. Sanders of Hereford, Tex.

Funeral services were conducted at the Church of Christ in Lockney, Sunday afternoon at 4 o'clock, Elder J. E. Arceneaux officiating, and burial was in the Lockney cemetery under the direction of Grady R. Crager.

Pleasant Valley Home Demonstration Club

The Pleasant Valley Home Demonstration Club met with Mrs. O. W. Fry, Dec. 7. We had an interesting business session, followed by a "Christmas Suggestion Program," after which the hostess served delicious refreshments.

Mrs. Childress joined our club and we extend a hearty welcome to her and anyone that wishes to join us in this work.—Mrs. Hubbard, Reporter.

Otis Harris and family were here from Lubbock the last of the week attending the bedside and burial of Mr. Harris' brother Calvin Harris.

Mrs. L. H. Gruver and daughters Hazel and Helen Ruth were in Lockney Sunday from Lubbock, visiting with friends and attending the funeral of Calvin Harris.

C. T. Wright and family have gone to McKinney, Texas to spend the Christmas holidays.

The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION One Year \$1.50 Six Months .75 Three Months .40 Subscription Cash in Advance

ADVERTISING RATES Display, per column inch 35c Classified Advs. per word 2c No Classified Adv. less than 25c

THE NEW KINGDOM OF COTTON

As Described in Speech of Congressman Marvin Jones on December 6th, 1928.

Raw cotton being fed into long rows of machines and coming out a product that looks, feels and wears like silk was described as one of the miracles of modern industrial chemistry by Congressman Marvin Jones of Texas, in the House today.

The House listened with much interest to Mr. Jones' description of the great plant at Elizabethton, Tennessee where this work is now being done.

For several years Mr. Jones has been interested in the finding of new uses for cotton and is the author of the law which authorizes permanent investigation of new uses by the departments of Commerce and Agriculture.

"The process of silk making is attributed to a Chinese Empress in the year 2640 B. C.," said Mr. Jones. The silk worm eats mulberry leaves, spins a cocoon, which contains a silk thread several hundred yards long. This is unwound by hand and woven into cloth.

"For three thousand years China guarded the precious secret. Tradition has it that the eggs of worm and the seeds of the mulberry tree were carried out of China in a hollow bamboo cane. But the west could not rival the cheap labor of the Orient and for years China and Japan have been selling the United States more than \$400,000,000 worth of silk annually.

"A noted chemist after years of toil has discovered a process similar to that used in the making of the original silk thread.

"The plant where this new product is being made represents an investment of \$20,000,000 is run night and day, employs 2500 people, and a new unit is now being installed.

"It uses cotton 'Linters,' breaks down the structure, mixes it with chemicals, forces it through the long processing machines, from which it emerges in long silken strands, from which a cloth is woven that requires an expert to distinguish from silk. It is not rayon, which is made from wood pulp and plant fibre but a much finer appearing fabric.

"This is real farm relief. If money is merely loaned to take a million bales of cotton off the market, it must come back on at a later date to again depress the price. But when a new use is found for even a hundred bales, it is taken permanently off the market, which necessarily enhances the price of cotton.

"The South has within her own borders and at her own threshold," said Mr. Jones, "the raw materials for the building of a wonderful prosperity. She has the climate and the power, and her people have the determination to translate these resources into her own development. She is building her own plants and with the strength and sinew of her own fibre, in the loom of her own genius and with the industry of her own hands, she is weaving the garment of her future glory."

The following is a letter from the post office department to Postmaster Homer Howard:

RETURN ADDRESSES ON CHRISTMAS MAIL

First Assistant Postmaster General, Washington, December 5, 1928.

The attention of postmasters is directed to the fact that in January every year the dead-letter service receives between three and four million dead letters containing Christmas and New Year cards in addition to the normal receipts of ordinary undeliverable letters.

This enormous increase in undeliverable matter is of course due primarily to incorrect addresses, but would still be preventable in spite of incorrect addressing if the patrons of the service could be persuaded to place their return addresses on the

envelopes contrary to the widespread custom of mailing greeting cards in noncard envelopes.

The loss thus sustained each year by the mailing public is enormous, amounting to not less than \$1,500,000 in cash outlay, not to mention the disappointment of hundreds of thousands of persons who fail to receive the anticipated greetings, leading no doubt in many cases to misunderstandings and estrangements, since in the absence of a return address on the envelope the letter can not be returned and the mailer is therefore unaware that his or her message was not delivered. Thousands of these are found to contain gifts of money when opened in the dead-letter office, and comparatively few contain sufficient information to enable their return to the mailers.

If patrons of the mails could be persuaded to write their return addresses on the covers of these letters not only they but the postoffice service would be saved much trouble and annoyance and you are therefore requested to give this matter as much publicity as possible in your local papers without expense to the department.

JOHN H. BARTLETT.

Obituary

Floyd Calvin (Tiny) Harris, son of E. R. and Allie Harris, was born in Floyd County, Texas, January 11th, 1908, died Dec. 15th, 1928, age 20 years, 11 months, and 4 days. He was the second son of five boys that made up the children of the home. Otis, Hollis, Jack, and Ravis Neal.

Floyd was converted and joined the Methodist church when but a lad. All his life was spent in this county except six years that the family spent in the eastern part of the state. Floyd was a good boy, frugal and industrious, a pleasing disposition, and was universally loved. He was of a fine family of people on both his father's and mother's side, and he was true to the family character, upright, straightforward in his habits and dealings.

The funeral services took place Sunday afternoon at the Methodist church at 2:30 and was conducted by the pastor, Rev. J. E. Stephens, assisted by Rev. E. D. Morgan, pastor of the Baptist church, and Elder J. E. Arceneaux, of the Church of Christ.

There perhaps has never been a larger gathering at a funeral held in Lockney, and the beautiful floral offering attested the love and sympathy of a host of friends. Every available place in the auditorium was taken, the vestibule and aisles were crowded, and the basement was filled, the weather being rainy the people could not stand out in the cold rain. The service was beautiful, the songs fittingly appropriate, and well rendered. Everything was orderly and was carried out without confusion, to the credit of the funeral director.

Floyd will be missed, of course most in his home, among his loved ones, but also among his young comrades and friends, among whom he was a favorite.

His going is a reminder that even youth is no guarantee against death. He was stricken with double pneumonia and lived only six days. How soon earthly hopes are blighted, how important that we place our hopes in eternal things, where disappointments never comes. May the comforts of our Kind Father be the strength of all the sorrowing ones. May they all join him in the better land beyond the stars.—His pastor, J. E. Stephens.

IRICK

Dec. 17.—Hurrah, Christmas is near.

On the Honor Roll for this month are: J. H. Hanna, third grade; Worme Greaves, first grade; Granvell Billingsly, first, and Franklin Hardy, fourth grade.

Mr. C. W. Murphy is on the sick list this week, but is better at this writing.

Mr. and Mrs. A. L. Feagan and family spent Sunday with Mr. and Mrs. J. F. Dollar.

Mr. C. W. Murphy's brother is visiting him from Melrose, N. M.

Several from this community attended the funeral of Calvin Harris Sunday afternoon. Calvin will be sadly missed by many friends.

Mr. and Mrs. L. H. Love and family have recently went to South Texas, where they are going to make their home.

Mr. Earl Poage spent Thursday nite with Mr. Ben Taack.

Irick and Lakeview played basket ball Friday afternoon. The boys score in favor of Lakeview was sixteen and fifteen.

PROVIDENCE

Dec. 17.—A shower of rain fell in this community Sunday night.

A few from here attended the pie supper at Prairie Chapel Thursday night.

Mr. and Mrs. Doc Bennett spent Saturday night and Sunday with Mr. and Mrs. Willard Phillips.

Miss Nela White has been sick the past week, but is better at this writing.

Several of the young folks of this community attended a dance in the Prairieview community Saturday nite.

Mr. and Mrs. Roy Golden visited with relatives Sunday afternoon.

Mr. and Mrs. Roy Clements were in Plainview Tuesday night.

Mr. Roy Bennett visited friends near Prairieview Sunday afternoon.

Mr. and Mrs. Bob Ratjain visited with Mr. and Mrs. Willard Phillips

Saturday night. Mr. Wolf, a picture man, was in our midst one day this week.

Mr. Horace Camp and Miss Viola Cassel attended a dance at the home of Mr. Josh McCarty Saturday night.

Mr. Chester Williams called on Miss Jewel Jones Saturday night.

PRAIRIEVIEW

Dec. 18.—Sunday school and church were well attended Sunday. Rev. Dunsforth preached at 11:00. We enjoyed very much having him with us. \$30.67 collection was taken which will go to Buckners Orphan Home.

There were no services Sunday night on account of the disagreeable weather.

Mr. Bert Smith and family of the Snyder community visited in the Gamble home Sunday.

Mr. and Mrs. Puckette returned to their home at Bradshaw the past week after a few days' visit in the Wood home. Mrs. Wood and little daughter, Novie, accompanied them back to spend a few days with relatives and friends of that place.

A few of the club girls of this community enjoyed the Christmas tree at the District Court room at Plainview Saturday afternoon.

The rain and foggy weather which we have been having have delayed the ball pulling for a few days.

School is progressing nicely. The teachers and children are getting up a program to render Christmas Eve night.

Some few from Prairieview are planning to attend the fifth Sunday meeting at Sethward Sunday.

LAKEVIEW

Dec. 17.—Sunday school was not so well attended, because of the bad weather.

The Senior and Junior basket ball teams played the Senior and Junior teams of Irick, at Irick last Friday, both games were taken by the Lakeview boys.

Miss Ona Phifer spent the weekend with her parents at McAdoo.

Mr. and Mrs. Geo. Gilpin spent last Sunday with Mr. and Mrs. Wayne Wright.

The new Methodist pastor will fill his first appointment here next Sunday.

Mrs. Channey of Canyon, visited her daughter, Mrs. Luther Kiker, of this place, last Saturday.

Miss Thelma Kinnard spent last Sunday afternoon with Mrs. Elmer Newton.

Lakeview community will have a Christmas tree in the school auditorium Christmas Eve night.

At the Methodist Church

Subject next Sunday at 11 a. m., "Christian Sermon," at 7 p. m., the second in the series on the Prodigal son, "The Progress of Sin." This sermon was to have been preached last Sunday night, but the bad weather kept so many away it was deferred.

We invite all who will to come worship with us.

We were glad to have Miss Mary Richardson, the music teacher in our public school to put in her church letter last Sunday. There are others who should do likewise. Don't stay out. Get in where ever you belong. J. E. STEPHENS, Pastor.

Graves-Ballard

Mr. Harold Graves of Matador and Miss T. B. Ballard of Lockney were married at the Methodist parsonage last Saturday afternoon at five o'clock, Rev. J. E. Stephens, officiating.

Ethel Hartman of Lockney

Married to Ray S. Daniel. Announcement is made of the marriage of Miss Ethel Hartman and Mr. Ray S. Daniel, which was solemnized Wednesday evening at 6 o'clock at the home of Mrs. Nannie Slade, 1300 Harrison Street, the Rev. W. E. Pierce, presiding elder of the Methodist church for this district, directing the ceremony.

The bride was attractive in a lovely dress of ecru lace and satin, with crystal ornaments and accessories to match. She carried a shower bouquet of pink roses. There were no attendants.

The bride is the daughter of Mr. and Mrs. J. H. Hartman of Lockney.

The groom is formerly of Hereford, where his parents reside, and at present is associated with the Southwestern Life Insurance Company. Both attended the West Texas State Teachers College at Canyon.

After the ceremony Mr. and Mrs. Daniel left for a honeymoon trip to Fort Worth.

Among those present at the wedding were:

Mr. and Mrs. C. B. McDonald, Mr. and Mrs. Everts Haley of Canyon, Miss Elizabeth Giles, Mrs. R. O. Kerney, Mrs. J. B. Hines, Mrs. Kate Collins, Miss Agnes Smith and Mrs. Nannie Slade.—Sunday Amarillo News

AIKEN OUTSIDER'S PLAY

JANUARY 4TH, 1929

We hear the name of the play is, "The Arrival of Kitty;" we are all anxious to find out who Kitty is. Come they have promised us lots of fun and laughter. The outsiders are putting on this play and we are expecting a good one.

The rehearsals are fast coming to a close, the time will soon be here, Jan. 4, when we can have a good time and they will do the work. Will we be there? Yes, at Aiken Jan. 4, 1929.

PLAINVIEW SITE OBTAINED FOR MONTGOMERY WARD

Plainview, Dec. 11.—The contract for the construction of a two-story business house which has been leased to Montgomery Ward & Co., for a retail store at Plainview was let to W. W. Allen of Plainview by Guy Jacob, representing Slaton and Jacob who will own the building.

The building will cover a space 56 by 140 feet, and will have two modern floors, being built especially for the Montgomery Ward chain store. It will cost approximately \$40,000, and the contract calls for completion before April 1, 1929.

ROBERT BLAKE SENTENCED TO DIE ON JANUARY 11

Former Amarillo Youth to Chair for Murder of Tullia Automobile Dealer, in July 1925

Tullia, Dec. 11.—Robert Blake today

was sentenced to die in the electric chair at Huntsville on Friday, Jan. 11th.

The sentence was passed by District Judge Charlie Clements, at 2 o'clock this afternoon. Blake was tried and found guilty on a charge of murder growing out of the killing of Fred Conner, Tullia automobile dealer, in July, 1925.

Blake, former Amarillo high school student, heard the death sentence imposed upon him on his birthday. He was 24 years old today.

When asked by the court if he had any statement to make, before sentence was passed, Blake replied: "Nothing, Judge."

He made no other statement while in the courtroom.

Mr. and Mrs. G. F. Formway and son, Cecil, of Plainview, visited their daughter and sister, Mrs. Tom Pearson, and family Sunday.

When some nerve gets squeezed by slip of the spine Vital energy's reduced along that nerve line. Distress of the body will appear here and there. Spinal adjustment gives the needed repair. All that is needed is just the bare hands. This the Chiropractor's trained to do. He understands.

DR. C. J. McCOLLUM

McColum Building Locust Street



OLD DOC BIRD SAYS:

—It is about time you were buying that gift for that particular person you love, and Stewart's Drug is waiting for you to select it from his big Christmas Stock. Come in today and make your selection.

STEWART DRUG COMPANY



SHEET ROCK

South Plains Lumber Company

The House that Grew...

Sometimes the old house just naturally has to expand. You can make the extra rooms at low cost by partitioning with Sheetrock, the fireproof wall-board.

Sheetrock, which we sell and recommend most heartily, is made of pure gypsum rock, in great, broad sheets. Saws and nails like lumber. Decorates perfectly (all joints concealed). Let us show you a sample and estimate for you.



Let This CHRISTMAS

Mean a Joyous Homecoming

REDUCED FARE TICKETS on sale to TEXAS and LOUISIANA

From points on the FORT WORTH & DENVER CITY RY.

Tickets on sale Dec. 20, 21, 22, 23, 24, 25 Inclusive Also Dec. 29, 30, 31 and January 1st.

Final Limit Jan. 7, 1929

Return destination must be reached prior to midnight January 7th.

Ask your agent for detail Fares

F. G. DAGGETT, G. P. A. Fort Worth, Texas



Just Arrived!

Come In And See Them

The Lockney Beacon

Letters From Little Tots To Santa Claus

Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus:
My name is Gearold Beall. I want a car, not a pedal car.

Gearold Beall.
Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus:
I am seven years old. I want a doll, and chairs.

Ovell Orr.
Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus:
I have been good. I want a car. I want a teddy bear.

Lloyd Sherman.
Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus:
I am good and I am in the second grade. I know that you will bring me some toys and some nuts, and a little ball to play with, a house, and a train.

Granville Clark.

Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus:
I have been a good little girl. I want a doll and a Christmas stocking.
Lena Fay Wofford.

Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus:
I have a doll. I have dishes. I want a doll buggy.

Terrissa Lawton.
Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus:
I have a doll. I want a tricycle. I want skates.

Betsy Joe Cooper.
Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus:
I have been good. I am in the second grade. I want a doll, and a ball and I want a play house and a new dress for Christmas. I will be glad when Christmas comes. I want a Christmas bell to play with and I want an orange and an apple for Christmas. This will Wilma Brasher and I want you to come.

Wilma Brasher.

Dear Santa Claus:
Bring me a toy shot gun and bring me a dinner basket.

Ervin Macon.
Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus:
Bring me a pair of skates, a tractor, and a car.

Udell Cooper.
Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus:
I want a doll.

Agnes Lawton.
Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus:
Bring me a pump air gun, a sled, and a bicycle. I am good.

Robert McDonald.
Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus:
I have been good. I am in the second grade. I am six years old. I want a car. I want a gun, I want a ball, I want a bear, I have a gun. I will be good all the year.

Eugene Royal.
Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus:
I have been good. I want you to bring me a gun and I want you to bring me a car. Bring me some nuts and some apples. Bring me a little house, a book, and bring me an Indian suit.

Love,
Cecil Gentry.
Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus:
I think I have been a good girl and I want you to bring me a doll, a buggy, and a set of dishes.

Your friend,
Imogene Carter.
Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus:
I am in the second grade. I want a drum, a bugle, some apples, oranges, candy, nuts, a piano, a saw. I am good.

From J. F. Pittman.
Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus:
I think I have been good this year. I am eight years old, and I want a big doll, and a baby doll, nuts, candy, oranges, and apples.

From Leona Dagley.

CHRISTMAS SPECIALS

- 23 x 44 Bath Towels, three for **\$1.00**
 - All 25c Black & White toilet articles, each **19c**
 - 36-inch Outing, per yard **15c**
 - Men's Khaki Work Shirts, each **69c**
- We do plain and fancy sewing. Prices are reasonable and the work guaranteed.

The Bargain Store

Mrs. J. W. Cox

BAKER MERCANTILE CO.

Lockney,

Texas

\$5.00 Down

\$2.50 Week

The Greatest Gift of All

Come in To-Day for FREE Demonstration

ATWATER KENT RADIO



Let the family join in a family gift

MODEL 40 A.C. A powerful, compact, all-electric receiver in a beautiful shielding cabinet. FULL-VISION Dial. Uses 6 A. C. tubes and 1 rectifying tube. Without tubes, \$17.

ATWATER KENT RADIO means a lot to any home. It means long evenings filled with music and pleasure. It means family enjoyment—in the comfort of your own living room—of concerts and big sport events—of entertainment always at your command.

Give yourselves this gift of happiness—through an all-electric Atwater Kent. It's the radio that works—and keeps working. It takes electricity from the lamp socket at a cost of less than a cent an hour. It brings you many programs clearly and realistically. And selecting programs is simple with the FULL-VISION Dial.

Atwater Kent Radio is easy to own because its popularity makes the price low. If all the family joins in getting it—it's even easier.

See it here. Don't delay—because the last minute rush may disappoint you.



MODEL 44 A.C. Extra-powerful, extra-sensitive, extrasselective. Local-distance switch. FULL-VISION Dial. Uses 7 A.C. tubes and 1 rectifying tube, with automatic line voltage control. For 110-120 volt, 50-60 cycle alternating current. Without tubes, \$106.



"RADIO'S TRUEST VOICE"
Atwater Kent Radio Speakers: Models E, E-2, E-3, same quality, different in size. Each \$20.



MODEL 42 A.C. Crowned lid, paneled corners, ball feet. FULL-VISION Dial. Uses six A.C. tubes and one rectifying tube, with automatic line voltage control. For 110-120 volt, 50-60 cycle alternating current. Without tubes, \$86.

Tots To Santa Claus Letters From Little

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I am a little boy. My name is Jack Harris. I think I have been a good boy. I am in the second grade and am eight years old. You can see you mean a lot to a little boy like me. I enjoyed reading your letter that you sent to the paper. I certainly hope you get here because there would be so much disappointment in Lockney if you didn't. I hope you don't have to bring any switches. Now Santa I want a bicycle and an air gun. Of course I want some fruit and candy. Good bye with love.

Your little friend,
Jack Harris.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I have been a good boy so I want you to come to see me. I guess you are on your way. I guess you are plenty cold. I will tell you what I want. I want a tricycle, cards, nuts, and oranges.

Calvin Williams.
Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
How are you? I am all right. I think that I have been a good boy. How are you coming this year? Do you still drive your reindeer? I heard that you lost Mrs. Santa Claus in the snow. I hope you found her. Now I am going to tell you what I want. I want a gun, a sled, a foot-bait, a little engine, a little toy cap pistol, a little air plane, and lots of nice fruit.

Your little friend,
James Whorton.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I have been a good boy and I wish I could come to see you. Are you coming to see me this time? Last Christmas when you came I had to get up and light the stove and my brother and sister got up with me and we had a very good time. My little brother got a little drum. Now Santa I am going to tell you what I want. I want an airgun and some booties, and that is all.

Your friend,
Billy Ed Whitfill.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:

The letter that you wrote in the Lockney Beacon was good. I have been a good girl and I want you to come to see me. I want you to bring me a doll, a buggy, and a trunk, some sparklers, oranges, apples, nuts, and a set of dishes. I want you to bring what you can. I wish you could bring me a tricycle Santa Claus. Christmas greeting.

Your friend,
Alta Duncan.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
How are you? I have been good. I made eighty in school. When are you coming? I wish you were here now. In seven days you will be here won't you. Now this is what I want. I want a wagon and a pair of skates, and a gun, and if that is too much you bring what you can. I love you. I need new toys every year and that is all I can write today.

Your friend,
Jimmie Ward.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I guess you are on your way by now. How are you coming this year? Do you still drive your reindeer? I heard that Mrs. Santa was lost in a snow storm. I am so sorry and hope you found her. I guess you have been having plenty of snow in north-land as we are having such cold weather down here. Santa I could write all day but I know you do not have time to read a real long letter. You are such a busy old fellow, so I will tell you what I want. I want a gun, wagon, and a bicycle, some Roman candles, fire crackers, and sparklers. Have I asked for too much Santa? If I have bring me what you can and I will be happy and love you just the same. Santa you make so many people happy and I hope you are happy too. Good bye and I am hoping I get to see you.

Much love,
Maurice Fortenberry.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
For Christmas I want an air gun, a spoke wagon, and some fire crackers.

Your friend,
W. R. McDonald.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
Christmas will soon be here and I am just asking for a doll, an apple, an orange, some nuts, and some candy. I was pleased with your letter in the Lockney Beacon, it surely was

good. My grades on my report card were five 100's, one 98 and three 95's. Is that good? I have been in a Thanksgiving play and a Christmas play.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
Christmas will soon be here. This is what I want, a doll, a table, pencil box, some apples, oranges, nuts, and candy. Santa Claus, I have been in a play. Dear Santa Claus I hope you have a merry Christmas.

With love,
Opal Faye Brannon.

With love,
Frances Humphries.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I want a ball and set of dishes for Christmas. I want some nuts, candy, apples, oranges, too. I don't want to ask for too much, for I know that you can't bring it all. I was in a play Thanksgiving. I have been a good girl in school, and at home too. I have made good grades in school. A merry Christmas and a happy New Year to you.

With love,
Larline Pettigrew.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
Please do not forget me Christmas. I have been a very good boy this past year. I would like for you to bring me a shooting gallery, fire crackers, nuts, and lots of fruit.

Your friend,
Riddell Hutsell.

Dear Santa Claus:
Christmas time is near and Santa Claus likes to read our letters. Santa Claus, bring me a top, a watch, a base ball, a ring, a pen and ink. I was in a Thanksgiving play. I was a butcher. We had a good time. I wish you had been there to see us.

With love,
Alron Thompson.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
Christmas time is getting near. Santa Claus, have you yours toys made? This will be what I will want for Christmas. I want an air plane, a pencil box, an air gun, some nuts, and candy. This will be all I will want for Christmas for your reindeer could not pull so much.

With love,
Marvin Brotherton.

May Your Christmas Be a Happy One!

As the year draws to its close, and the celestial bells of Christmas joy chime out the old, old message of peace on earth, good will to men, tranquility and happiness reign again in the hearts of all mankind.

Our wish for you is that Christmas will be the cheeriest day of peace, good will, and happiness.

We wish to thank the merchants and customers of Lockney and surrounding country for the nice patronage we have had during the two years we have been in your city, and invite a continuance of your trade.

GOLDEN-KRUST BREAD

We will hereafter make the Golden-Krust Bread and offer it to our patrons. This bread is made by the Sponge Dough method, and is of the highest quality and has a most appetizing flavor.

Ask your Grocer for Golden-Krust Bread.

City Bakery

G. H. Phenix, Prop.

HELPY-SELF

A LOCKNEY INSTITUTION

Owned and Operated by Smalley & Son

- Dried Apples, per pound **16c**
- Oysters, each per can **16c**
- Walker's Chili, No. 2 can **19c** .. No. 1 can **11c**
- Pineapple, grated No 1 **11c** Pineapple grat'd **19c**
- White Swan Coffee 3 lb. **\$1.77**
- Catsup, Van Camp's bottle **16c**
- Toilet Soap, any kind bar **6c**
- Peanut Butter 5 pound bucket **69c**
- Grapes, per gallon can **59c**
- Slice Bacon lb **28c** Box Bacon **34c**
- Prunes, per gallon **49c**
- Salad Cream, Hines **22c**
- Coffee, M. J. B. 3 lb can **\$1.56**
- Red beans, No 2 can, 3 for 24c Blackeyed peas 3 for 24c

- Cream Cheese, per pound **28c**
- Pure Ribbon Cane Syrup, per gallon **89c**
- Spuds, 10 pounds, and they are fine **16c**
- Toilet Paper, Purple feather roll each **5c**
- Tomato Soup, Hines, per can **9c**
- Peanut Butter, Hines **24c**
- Meat Salt, Michigan 70 lb **\$1.19**
- Meat Salt, Michigan, 35 pounds **62c**
- Block Salt, Plain **38c**
- Graham Flour per box **19c**

Don't forget our car that will be given away, on Monday, December 24th.

Buy your fruits, nuts and candies, for Christmas, from us. Our prices are attractive.

THE LOCKNEY LONGHORN

Official Publication of Lockney Public Schools.

Lockney, Texas, Thursday, December 20th, 1928

Volume 1 Number 15

EDITORIAL STAFF
Editor—Frances Savage.
Associate Editor—Fay Royal.
Exchange Editor—Emory Huggins.
Literary Editor—Kline Nall.
Athletic Editor—D. V. Biggers.
Joke Editor—Carleton Cook.

Longhorn Quintet Will Meet Tulia Tomorrow

The Lockney Cagers open the season next Friday with a "double-header" with Tulia. Coach Reid made a call Monday afternoon for all boys interested in basket ball, and about twenty boys answered the call.

"BEN HUR"

Just the other day the "eighth wonder" of the world was talking about the book "Ben Hur." He said that he did not like it because its first two hundred pages were devoted to the telling about how the wise men saw the Star, and the next hundred pages about how the wise men found the Christ, facts not even fairly interesting to him.

INTERMEDIATE DEPARTMENT

English Honor Roll
Jaunita Still, Leona Shelton, Billie White, Frankie Dodson, Mary Gaynell Thomas, Virginia Hohlaus, Ursula Curb, Wood Stevenson, Louise Arceneaux, Modell Brown, Maxie Kirk, Dezzie Norris, Nettie Mae Wilkinson, Lela Comer, Willie Hill, and Mae Belle Lewis.

Seventh Grade
James Poole has withdrawn from our school and will enter in Oklahoma City. We are sorry to have him leave, but hope he will do as good work there as he did here.

Room 6A
The pupils absent from our rooms were Ethel Pittman and Hugh Spotts, both being absent all week. Glen Fore and William Cox were absent Friday.

Room 5A
The absent pupils from room 5A this week are: Raymond Gentry, Othel Cockerham, and Walton Harris, who was absent on account of spending his Christmas in Austin.

Room 5B
Miss Collins has been absent since Wednesday. She is suffering from a light attack of pneumonia, but we are glad to learn that she is improving.

Fourth Grade
The fourth grade has had several children absent on account of sickness this week. They are Muriel Trussell, Pauline Beall, Rayborn Spence, and J. P. Williams.

First Grade A
We have been enjoying getting ready for Santa by decorating our room making toy booklets, peep shows showing Santa Claus, and book marks.

When our school days are nearing their last, Our studies get easy and the time goes fast.

At a recent junior class meeting the plan of adopting a joint-project with the seniors was discussed.

When the sun is shining brightly, I am happy as can be; Everything seems very jolly, Going forth upon a spree.

How I hate the cloudy weather; It makes every thing seem drear, But I love the sunshine better When at last it does appear.

In our lives we all have sorrow That is like a cloudy day; If we trust the One who sends it, The sun will shine upon our way.

We're a group of English students, Who do not care for work; The teacher signs us much to do, But we don't even shirk.

But when it comes to long themes We're not as good as we could be; Some of us make B's and A's, But most of us make D's.

When our school days are nearing their last, Our studies get easy and the time goes fast.

"Crow buzzards, that's what we are!" Learn of them from "Icebound" Thursday evening, December 20.

Merry Christmas

Everyone in high school (and in the grammar grades also) is smiling in anticipation of a joyous Christmas and a happy New Year. Although this week of school is full of studying, plays, recitals, and parties, everyone finds time to think of the coming holidays.

BANQUET POSTPONED UNTIL A LATER DATE

The banquet which was to have been given Saturday night, December 15, by the Red Peppers honoring the Longhorn Football Team was postponed because of sickness in town.

EXES AND EXCHANGE

Myrtle Wilson, who graduated from Lockney High School in 1928 is employed in a department store in Oklahoma. Kellie Teaff of last year's senior class, who is farming near Clovis, N. M. is in Lockney for the holidays.

Home Economics I
The Home Economics Class I is now making their first dress, which has simple lines and few decorations.

Freshmen Class Report
The Freshmen Class held a class meeting last Thursday afternoon for the purpose of electing a new class reporter.

Freshmen Rating High
The Freshmen Class ran a close second with the Seniors this six weeks in class grades.

POETRY
Light and Darkness
The sun is shining brightly; I am happy as can be;

When the sun is shining brightly, I am happy as can be; Everything seems very jolly, Going forth upon a spree.

How I hate the cloudy weather; It makes every thing seem drear, But I love the sunshine better When at last it does appear.

In our lives we all have sorrow That is like a cloudy day; If we trust the One who sends it, The sun will shine upon our way.

We're a group of English students, Who do not care for work; The teacher signs us much to do, But we don't even shirk.

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Senior Play To Be Given Thursday Night

When this week's issue of Lockney Beacon is being mailed to the subscribers, the Senior Class will be presenting Icebound. The audience will be laughing and crying with the players, and will also be enjoying the delicious candy, popcorn, and peanuts that will be sold between acts.

MRS. STEVENSON'S RECITAL

Mrs. O. E. Stevenson presented her expression pupils in a recital Monday night. The program was badly hindered by the lack of lights, but candles were secured, and the program continued.

PERSONALS

Maurine Watson has been absent from school for several days. We hope she will return soon. Leslie Mae Floyd was absent last Friday afternoon.

One of Life's Little Tragedies
As the collection plate was being passed down the last row of little girls and boys at Sunday School, a child hesitated about giving her dime.

The Fire Demon
That has ever crossed the land, Is the worst of all destroyers, That was ever known to man.

People, in the early ages, On fire would always lean, But then, little did they think, What disaster it would mean.

A little later fire became The source of industry, But it's now the source of sore loss Than any plague could be.

Severely, in this age of strife, The demon strikes the land, And the loss of human life Grows greater at its hand.

Let us all be hoping, striving, To banish from the land, All carelessness and other things That serve fire a helping hand.

When the Fire Flies
Jack: "Have you ever seen a prize fight?" D. V.: "No, I've never seen a prize fight, but I have looked in on a woman's afternoon bridge party."

Head of the Class
Miss Bridges: "Give me a sentence using 'avenue' and 'street'." Roberta: "We avenue a baby at our..."

Estelle: "Everything's fair in love house and it's strete times as noisy as any I've ever heard."

J. D.: "What's the difference between locomotive and tack hammer?" David: "I don't know; what is it?" J. D.: "Well, then, never buy a tack hammer, because it might turn out to be a locomotive."

Junior: "Is that Sofj. dumb?" Senior: "Say, he's so dumb if you told him when the Seven Year's War started he couldn't tell you when it ended."

Lockney High School Basket Balls Girls Defeat Lorenzo High School Team 18-6

Wednesday evening at eight o'clock Miss Mary Richardson presented her junior pupils in a piano recital. The public was cordially invited to attend. The following program was rendered:

- I Dutch Dance — Burgmuller
The Land of Nod — Frothingham
Gavotte — Bach
Village Dance — Venino
Frankie Dodson
II Wood Nymph's Frolic — Aaron
Arpeggio Waltz — Crawford
Virginia Norris
III Dolly's Dancing Lesson — Brett
Mary Alice Baker
IV About Fairies — Weston
1. At Twilight when the Moon Peeps Out.
3. I Know the Faries are About.
3. They Sing the Baby Flowers to sleep.
4. And Then Away They Softly Creep.
5. Because They Hear a Brownie Drum.
Billie Jean Biggers
V The Cello — Mattingly
Estelle Hodel
VI Minuet in E Flat — Bach
Frolic of the Frogs — Watson
Milton Adams
VII The Gypsies are Coming Rogers
Gordon Suits
VIII Over the Waves Grant-Schaefer
Kenneth Hohlaus
IX Indian Dance by the Firelight
Wood Stevenson
McIntyre
X Silent Night — Gruber
Lullaby — Brahms
CHORUS
O Holy Night — Adam
Virginia Hohlaus
O Little Town of Bethlehem — Redner
Chorus
XI Bedtime Song — Rogers
Leona Shelton
XII First Robin — Rogers
Leota Shelton
XIII Fairy Bark — Aaron
Esther Mae Hodel
XIV Minuet in G — Bach
At the Movies — Burgmuller
Murmuring Brook — Burgmuller
Minuet in G — Beethoven
Patricia Patterson
XV C Major on Parade — Fox
The Bells — Williams
Agnes Cooper
XVI The Elf and the Fairy Bentley
The Merry Farmer — Schumann
Wilma Cooper
XVII The Soldiers Approach and March Away — Heller
The Dance of the Gnomes — Schytte
Moment Musical — Schubert
Virginia Hohlaus
Estelle Hodel is on the First Honor Roll for building all of the scales of the tetrachords in four minutes.

Mr. Reid: (At supper). These buns are only half done." Mrs. Reid: (At same). I know it, dear. That's as far as I got baking them by the radio when the S. O. S. came."

Miss Thomas: "Floyd, use Idaho in a sentence." Floyd: "Idaho lot rather answer some other question."

Kline: "What do you think of my theme 'The Secret'?" Miss Thomas: "You ought to have kept it to yourself."

Dear Santa Claus: I want a tool box and some fruit and candy, please. Love, Orville Shearer.

Dear Santa Claus: I have been a pretty good boy, and I am going to ask you to bring me a freight train with a black engine and four red box cars and some fruit, nuts, and candy. I guess this is all that I will ask for this time, so hoping you a Merry Christmas, I will close.

Dear Santa Claus: I want a doll and some fruit and candy, please. Love, Earl Beck.

Dear Santa Claus: I have tried to be a good little boy, I help mother too, I work hard at school. Will you please bring me a little truck, one with rubber casings, I want some gloves, sparklers, fruit, nuts, and candy.

Dear Santa Claus: I want you to bring me a doll dresser, a little stove, and some dishes, also some scissors, and a breakfast set. I love you, Johnnie Marie Simpson.

Dear Santa Claus: I want you to bring me a little air gun, a truck, and a conster wagon. Yours truly, W. G. Guinn.

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Dear Santa Claus: I want you to bring me a little air gun, a truck, and a conster wagon. Yours truly, W. G. Guinn.

The Lockney Basket Ball Girls went to Lorenzo for their second game and first victory last Friday, December 14. The games were very interesting because the teams were fairly well matched. Lorenzo's centers were stronger, but Lockney's forwards deserve especial praise and commendation. Despite the fact that Elfie Meriwether was playing her first game and both girls were well guarded, Elfie put in two field goals and Glenna made four free throws and five field goals. Lockney's guards played well, for Lorenzo made only three old goals during the game. The score at the close of the first half was 7 to 2. The final score was 18 to 6. Lockney's line-up was: Glenna Collins, Elfie Meriwether, forwards; Louetta Hadley, O. Comer, R. Cox, centers; O. Ashby, E. Cook, guards.

Lorenzo's line-up was: F. Aubrey, M. Tinker, forwards; M. Huckaby, E. G. Ellison, Cowan, centers; B. Lawrence, R. Isam, guards. Miss Mollie Newman, to the satisfaction of all concerned, refereed the game. From Lockney, the following people witnessed the game: Mrs. Dyer, Mr. Dagley, Mr. Threet, Gene Dyer, Dorothy Glass, Rowena Ewing, Loreta Dagley, Gertrude Collier, and Carlen Day.

INVITATIONS OUT FOR SENIOR-JUNIOR PARTY

Unique invitations were issued last week by Sammie and Sallie Senior to Johnnie and Janie Junior and Fred and Fannie Faculty to attend a Christmas party in the home economics room at the high school on December 21, from two to four o'clock. From all indications this is to be a kid party and promises a lot of fun. A winter party given by the seniors honoring the juniors has become an annual affair. A kid party is usually considered appropriate because it provides a jolly time for all. At a kid party the members of the faculty lay aside their school room manners, the seniors and juniors forget their newly-found high school dignity, and all become frolicking youngsters together. In fact, this seems to be a fitting way of ushering in the happy Christmas season.

Letters From Little Tots To Santa Claus

Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I am a little girl seven years old and go to school, please bring me a new doll that winks and blinks it's eyes and goes to sleep. I also want a doll buggy to ride my doll in. Please bring me some toy dishes too, and don't forget candy, nuts and fruit. Lovingly yours, Mary Dean Carroll.

Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I have been a pretty good boy, and I am going to ask you to bring me a freight train with a black engine and four red box cars and some fruit, nuts, and candy. I guess this is all that I will ask for this time, so hoping you a Merry Christmas, I will close. Yours truly, Ballard Graves.

Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I want a tool box and some fruit and candy, please. Love, Orville Shearer.

Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I have tried to be a good little boy, I help mother too, I work hard at school. Will you please bring me a little truck, one with rubber casings, I want some gloves, sparklers, fruit, nuts, and candy.

Dear Santa Claus: I want you to bring me a doll dresser, a little stove, and some dishes, also some scissors, and a breakfast set. I love you, Johnnie Marie Simpson.

Dear Santa Claus: I want you to bring me a little air gun, a truck, and a conster wagon. Yours truly, W. G. Guinn.

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SMASH! CRASH! Down Go Prices At E. L. AYRES, DRY GOODS DECEMBER SALE

Men's Suits

You save money when you buy Hart Schaffner & Marx Suits.



\$35.00 Overcoat for \$25.00
 \$25.00 Overcoat for \$15.00
 \$30.00 Overcoat for \$20.00

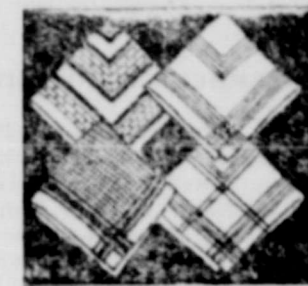
The Merchandise is going fast. Come in now and do your Christmas Shopping while the selection is good. We have a line of gifts that will make anyone a firm believer in Santa Claus.



WHAT SHALL I GIVE HIM?

- SHIRTS, beautiful new patterns.
- NECKWEAR, the most attractive line shown in years.
- PAJAMAS
- GLOVES
- MUFFLERS
- LOUNGING ROBES
- LUGGAGE

Gifts All Women Like



SMART GLOVES

HAND BAGS, of course

Phoenix Hosiery plays a high holiday role.

Alluring, charming robes, no other gifts offer a greater appeal to feminine hearts.

BOUDOIR SLIPPERS.

BED SPREADS

GLOVES make delightful Christmas gifts.

HANKERCHIEFS, the useful gift.

**West Texas State
Teachers College**
CANYON, TEXAS
J. A. Hill, President
Winter term opens January 2, 1929. Correspondence courses open at all times.
Write D. A. Shirley, Registrar, for full information.
(This advertisement is paid for by the Canyon Chamber of Commerce)

NOTICE OF HEARING TO APPROPRIATE PUBLIC WATERS OF THE STATE OF TEXAS No. 1181
Notice is hereby given, to whom concerned, that the PANHANDLE SAND AND GRAVEL COMPANY, the postoffice address of Lockney, Texas, did on the 17th day of December, A. D. 1928, file its application in the office of the Board of Water Engineers for the State of Texas, in which it applies for a permit to appropriate of the unappropriated waters of the State of Texas, from the Quitaque Creek, a tributary of Red River, in Floyd County, Texas, not to exceed five hundred (500) additional acre-feet of water for industrial purposes, to be diverted by means of a pumping plant, said pumping plant to be located at a point which bears S. 75° 30' W. 2,000 feet from the Northeast corner of T. & P. Ry. Co. Survey No. 106, Block 4, on the South bank of the Quitaque Creek, in Floyd County, Texas, and is distant in a Southerly direction from Quitaque

Texas, about nine miles.
You are hereby further notified that the said Panhandle Sand and Gravel Company proposes to install a pumping plant to consist of a 6x8 Fairbanks-Morse Centrifugal pump, operated by a 125 H. P. General Electric Motor, having a height of lift of six feet, and to divert therewith not to exceed five hundred (500) additional acre-feet of water per annum for industrial purposes.
A hearing on the application of the said Panhandle Sand and Gravel Company, will be held by the Board of Water Engineers for the State of Texas, in the office of the Board at Austin, Texas, on Monday, January 28th, A. D. 1929, beginning at ten o'clock A. M. at which time and place all parties interested may appear and be heard. Such hearing will be continued from time to time, and from place to place, if necessary, until such determination has been made relative to said application as the said Board of Water Engineers may deem right, equitable and proper.
Given under and by virtue of an order of the Board of Water Engineers for the State of Texas, at the office of the said Board, at Austin, Texas, this 17th day of December, A. D. 1928.

JNO. A. NORRIS,
C. S. CLARK,
A. H. DUNLAP,
Board of Water Engineers.
ATTEST:
A. W. McDONALD, Secretary.
CARD OF THANKS—We wish to take this means of thanking our friends and neighbors for their many kind words of sympathy and kindness during the burial of our loved one, Samuel C. Anderson. May God's richest blessings rest upon each of you in our sincere prayer.—Mr. and Mrs. Lester Anderson and Children.
CARD OF THANKS—We take this method of thanking the people of Lockney for the many kindnesses and sympathy extended to our beloved husband, father and brother, during his illness and death. May God's richest blessings rest upon one and all.—Mrs. H. A. Moseley and children E. A. Moseley and family.

it was pretty cold, but clear.
W. B. Jordan and family took Sunday dinner with Mr. and Mrs. Claud Carpenter. Mr. J. W. Cole was a dinner guest also.
Mr. and Mrs. Bassin took Sunday dinner with Mr. and Mrs. Tom King. The patrons of phone line 918 had a meeting Thursday night to lay plans for a new line. They will meet again Thursday night of this week to perfect the organization. We hope to get the line built in the very near future.
Mr. and Mrs. Earl Brannon were up Sunday and attended the singing at Baker.
Mr. and Mrs. A. A. Tubbs attended singing Sunday at Baker.
The Fairview B. Y. P. U. rendered a good program for us Sunday afternoon. We hope to render a return program in the near future.
Mr. and Mrs. Elvis Gill took Sunday dinner with Mr. and Mrs. W. L. McAda and son, Hansel. Mr. and Mrs. Bud McAda were afternoon guests at the parental home.
The old folk and children enjoyed a social at Mr. and Mrs. Tom Jernigan's Saturday night. Most of the children of the community were present. Candy and grape juice were served during the evening.
Misses Lillian and Maedell King were week-end guests at the Light-foot home.
Several of the ladies of the communities surprised Mrs. Merl Weathers with a shower at the home of her mother Friday afternoon. Many useful and pretty gifts were presented, and a very pleasant social hour was spent.
Mr. and Mrs. W. L. McAda entertained the Senior B. Y. P. U. with a social Saturday night. About all the young people were present and had an enjoyable time. Fruit and cake were served as refreshments.
Mr. H. B. Mankin's brother visited him Sunday afternoon.
Mr. and Mrs. Marion Carpenter visited Mr. and Mrs. Leo Frizzell Saturday night.
The records at Lubbock show that with twenty-three permits issued during the past month, residences topped the list with \$112,500 worth. The months total was \$151,000 bringing the years total to \$3,188,169.

training counts most. We invite you to enroll now and join our new classes January 2, and before 1929 rolls around, you, too, can be holding a GOOD POSITION. 100 Plainview Business Firms employ 137 P. B. C. students. Ask about our Home Study Courses. For information address J. E. Watson, President, Box 532, Plainview, Texas. 13-21-jd

Milky-way to Beauty
TREATMENTS AND CREAM
Sold By
Lena Glenn Beauty Shop
Plainview, Texas

TO THE PUBLIC

Miss Jewel Sparks is in charge of our Fruit corner where you can get all the Christmas goodies for old Santa Claus. Have her make you up a Christmas box.

We wish to extend the greetings of the season to our friends and customers and thank them for the business of the past year, and wish for all a very Merry Christmas and a Happy and Prosperous New Year.

RILEY & BREWSTER

CENTER
Dec. 17.—We are all wishing for a few pretty days so we can get out enough cotton to have some Christmas money.
Rev. Crabtree from Plainview preached for us last Sunday. He brought us some good messages.
Sunday was certainly a foggy, misty, showery, windy day, closing out the day with a brisk norther that gained in coldness until by daylight

WANTED—Your produce— Knox Produce, Phone 62.
PLAINVIEW BUSINESS COLLEGE AND WATSON'S SCHOOL OF CORRESPONDENCE
J. E. WATSON, President
POSITIONS! You can have one. Plan now for your future. Graduates of P. B. C. secure and hold positions. **THERE'S A REASON.** Correct

SPECIALS FOR SATURDAY AND MONDAY

48 pound sack Plainview flour **\$1.63**
 Dry Salt Meat, per pound **17c**
 Smoke meat, per pound **22c**
 16 lb. Sugar **\$1.00**
 8 lb. Bucket Compound **\$1.15**
 Stick Candy, lb **12 1/2 c**

We have plenty of Red Ball oranges, apples nuts, candy. Get our prices.

WALKER & GREER

ISIS THEATRE

Program Week Commencing
Monday, Dec. 24th

Monday and Tuesday—

HAROLD LLOYD

—IN—
"Speedy"

PARAMOUNT NEWS

Wednesday and Thursday—

POLA NEGRI

—IN—
"Loves of an Actress"

COMEDY—"ALICE MOVELAND"

Friday—

LEW CODY and AILEEN PRINGLE

—IN—
"Wickedness Preferred"

COMEDY—"WE FAIR DAMES"

PARAMOUNT NEWS

Saturday—

TOM MIX

—IN—
"Hello Cheyenne"

COMEDY—"HER MOTHER'S BACK"

PARAMOUNT NEWS

ed reading your letter so much. I want a big beauty doll, a rocking horse, some dishes, and two books.
Your little friend,
Evelyn Barr.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I guess you are on your way and hope you get here soon. How are you today? I am fine. I think I have been good. I hope you will get this letter and hope you will like it. I am in the second grade and I am seven years old. I will tell you what I want. I want a doll, a trunk, and a doll buggy.

Good bye,
Ireta Fay Roberson.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I hope you are on your way around the world. I will tell you what I want, a doll and a bed. I will close.
Louise Pace.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I wonder what you are doing now. I will be glad when you come to see me. I thank you for the letter you sent me. I have tried to be a good little girl and I hope you won't bring switches. I will tell you what I want for Christmas. I want a little baby doll, set of dishes, a horn, some nuts, apples, and oranges.

Your little friend,
Marie Stowe.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I am a little boy seven years old. I am going to school. I am in the first grade. I want a train and a tricycle. I hope you will remember all the little boys and girls. I surely would like to see you.

Your little friend,
W. J. Thomas, Jr.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I want a gun, a football, and a scooter. Please bring me some caps for my gun.

Love,
Wendell Newman.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
Christmas is almost here and I want a set of tools and a gun. I think that is all I want except some candy, nuts, and fruit.

Love,
Fred Brannan.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
Bring me a doll and a piano, and some dishes. I am good.

Vesta Mae Walker.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
Bring me a doll, a rocking chair, and a piano. I am in the first grade.

I am good, bring me some dishes.
Helen Phillips.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
Bring me a doll. I am in the first grade. I have been good. Bring me a ball.

Edith Gray.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I want a bicycle, wagon, and nuts. Thon is Brasher.

Lockney, Texas,
Dec. 18, 1928.

Dear Santa Claus:
I am a little boy four years old. Please bring me a suit with long pants, a tie, a comb, and a telephone or car full of candy. Also fruit and nuts.

Your little friend,
Dale Visage.

PRAIRIE CHAPEL

Dec. 19.—The weather has been unusually cool for the past few days. It has kept us all busy trying to keep warm.

Every one in our community and especially the children are all rejoicing as it is almost time for Santa to come. The children have all tried to be good and have studied hard and I am quite sure that Old Santa will bring them the gifts that they wish for.

Mr. and Mrs. Watson visited in the home of Mr. and Mrs. Lovell Sunday night.

Mr. and Mrs. Richard Hooten and Mr. Nicholas were Plainview visitors Tuesday afternoon.

Several of the pupils are out of school this week on account of sickness. Flu and tonsillitis seem to be raging in our community.

The high school play, "A Fortunate Calamity," which was to have been given here Wednesday night, Dec. 19, has been postponed until Friday night, Dec. 21. Every body come.

Mrs. J. S. Harrison spent Wednesday with Mrs. W. A. Carbel.

Mr. H. A. Wilbanks and family were Plainview visitors Wednesday.

Mr. and Mrs. Frank Jones spent Wednesday in Plainview visiting relatives.

Mr. and Mrs. Herman Murdock received a message Monday that his cousin in Vernon was dead. They left Monday to be there for the funeral.

School will dismiss here Friday, Dec. 22 for Christmas holidays, and open again Monday week, Jan. 1.

ROSELAND

Dec. 17.—Mr. A. J. Mabry of South Plains community was a visitor in our community Monday afternoon.

Most everyone went to Lockney to vote on the highway bond Tuesday.

Mr. and Mrs. Geo. Beedy were Plainview shoppers Tuesday.

Miss Anna Sims spent the week-end with Mrs. E. J. Thomas near Lockney.

The kiddies are all looking forward to Monday night when Santa Claus will arrive at Roseland. Messrs. Geo. Beedy, Frank Brown, and Will Sims went to the canyons Monday to get the Christmas tree for the school.

On account of bad weather only a few attended Sunday school last Sunday morning.

A number of Roseland people carried their turkeys to Floydada last Wednesday.

Messrs. Frank and Arthur Brown made a business trip to Floydada Thursday.

CEDAR

Dec. 18.—We are having some very cold weather, just a day occasionally since the first of the month that has been agreeable for boll pulling.

Mr. Aubra Beard of California joined his wife and children here last Sunday. Mr. Beard left California in his car, coming as far as Tomb Stone, Arizona, when the car broke down, and being unable to get repairs for it there, he left the car and came on by rail. He and Mr. Elvie Lackey returned Tuesday for the car.

Mrs. Ray Wiggington received word yesterday of the serious illness of her sister, Miss Dovie Taylor, of Juneau, Alaska. Miss Taylor has spent the past four years teaching in Alaska schools. She is a native of this county, and has many friends and relatives here, who are sorry to learn of her illness.

Mr. John Fortenberry moved Bro. Horace Reeves' household goods to Childress last Tuesday. He went on to Greenwood, Texas, and moved the household goods of Mr. Elliot Higgins here for him, returning Monday.

Mrs. Bud Leach was very sick last Sunday night, but is better at this writing.

Mr. M. H. Taylor and family spent Saturday night with Mr. Taylor's sister, Mr. and Mrs. G. B. Bourland, of Canyon. They contemplated visiting in Deaf Smith County also before returning, but owing to the enclomency of the weather Sunday morning, they decided to return home.

Mr. Mankin moved yesterday to the new house just completed by Mr. Clendennen. Mr. Mankin will tend that farm the ensuing year. Mr. Clendennen calculates moving to Floydada.

A number of the Lockney and Floydada Chamber of Commerce members met in the auditorium of the school building Friday night to speak in behalf of the road bond issue, which is to be voted today. There were only a few out owing to the fact

At the Christmas Store

Appropriate desirable gifts are arriving by every mail and express, and if you will entrust your gift problems to us, we will be delighted to help you solve them.

We offer you a great variety of beautiful useful merchandise at most reasonable prices.

Ladies' Hats

Just received a shipment of new smart felts—the last word in hats. Tailored sport shapes, close-fitting chic and very becoming in mid-season shades.

Super Values at \$3.35

Bath Robes for Men, Women and Children

Warm, attractive blanket cloth robes in bright rich colors

\$6.85 to \$11.50

Brocaded and quilted silk robes in dainty light shades and soft bright colors—

\$7.50 to \$26.50

Corduroy, brocaded and plain, fancy and self trimmed, black and colors—

\$6.35 to \$7.85

Baronet satin robes, bright colors, contrasting trimmed

\$6.50

Children's blanket cloth robes in plaids and pretty floral patterns—

\$1.95 to \$2.50

Numerous items such as ties, handkerchiefs, silk underthings, bath robes, and hose are in lovely Christmas boxes and any purchase will be wrapped with holly paper if desired.

JACOBS

THE SUPER VALUE STORE
of
PLAINVIEW

Dear Santa Claus:
I think I have been good. I am writing you so you will know that I love you. You don't know how happy you make me. It is near Christmas. I am sure that you will visit me this year as before. I thought that your letter in the Lockney Beacon was so good. I will tell you what I want for Christmas. I want a doll, a table, a doll buggy, and a doll chair. Is that too much to ask for? If it is, bring me what you can and I will be thankful. So good bye Santa, I will see you soon soon I hope.

Love,
Mary Beth Trussell.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I like your letter. How are you coming this year? I have been a good boy. And I want you to come to see me. I am telling you what I want. I want a bicycle, a cop suit, and some fire works. That is all I want for Christmas.

Your friend,
Harold Ormon.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I think I have been good and hope you will come to my house. I enjoy

that a number of the citizens were unaware of the appointment. Mr. A. M. Bourland of Wilbarger County, Mr. Steen of Floydada, and Mr. Adams of Lockney, made good talks in favor of the bonds.

Le Roy Durham is suffering from an attack of appendicitis.

FAIRVIEW

Dec. 17.—Fairview school will dismiss for Christmas week. Our Christmas tree is Monday night.

Mrs. S. L. Rushing attended an expression recital Saturday night at Lubbock Tech, in which her daughter, Pauline, took part.

Fairview E. Y. P. U. rendered a program at the center church Sunday afternoon.

Mr. and Mrs. E. L. Hoffman were shopping in Plainview Saturday.

Miss Inez Casey spent the week-end at her home in Whitflat.

Mr. Lee Rushing has gone on a deer hunt, to return Christmas Eve.

Mr. and Mrs. C. W. Burton are shopping in Plainview today.

Mr. and Mrs. J. C. Crabtree spent the week-end with his parents, Mr. and Mrs. W. D. Crabtree.

Mrs. W. B. Wilson returned to Knox City this week-end and brought her sister-in-law, Mrs. John Wilson and sister. Her daughter, Winnie, came back also, as her school has been suspended on account of diphtheria.

LIBERTY

Dec. 18.—Clarence Strickland, Orvill and Alvie Love went to Childress Thursday.

The infant son of Mr. and Mrs. Jess Williams died Thursday afternoon. They have the sympathy of this community.

We will have a Christmas tree here Friday night, Dec. 21, following it will be several dialogues given by the pupils. Every one is invited to attend.

PLEASANT VALLEY

Dec. 17.—Mr. and Mrs. W. E. Lowrance went to McCoy Sunday to visit Mr. and Mrs. E. R. Lowrance.

S. L. Holmes is back in school again after a week's absence on account of having the chicken pox.

Mr. and Mrs. Davidson and Mr. and Mrs. Thomas of Floyd visited Mr. and Mrs. V. D. Childers Sunday night.

Anna Mae Bloxom spent Sunday night with Bena Cox.

Joe Bob Taylor, who came out with Mr. and Mrs. V. D. Childers, returned to Venus, Tuesday of last week.

Mr. and Mrs. Jerome Watson and daughters, Mrs. Mitchell Jones and Miss Selestia of Canyon, took dinner with Mr. and Mrs. W. H. Fields Sunday. They came down for the funeral of Calvin Harris.

Mr. and Mrs. V. D. Childers spent

Sunday with Mr. and Mrs. Thomas of Floydada.

Jeanne McClure is out of school this week with the chicken pox.

Mr. and Mrs. Lowrance spent Sunday evening with Mr. and Mrs. F. U. Payne.

Mr. Kirby Oliver of Lamesa stopped to see his uncle, Mr. Edd Pratt, Thursday of last week, while on his way home from Canyon.

Mr. W. C. Hubbard returned from

Hot Springs, N. M., last week. We are glad to see Mr. Hubbard back in our midst!

Eugene Harris came down from Canyon Sunday to attend the funeral of Calvin Harris.

Mr. and Mrs. H. M. Gynue came in Monday from California to visit her brother, W. C. Hubbard.

Mr. and Mrs. W. E. Lowrance visited his brother, E. R. Lowrance of McCoy, Monday evening.

We Hope This Christmas Will Be A Bright One For You

You people who read this greeting have been good to us, good friends and good customers.

It is our sincere wish that this Christmas day will find you and yours blessed with health, prosperity and happiness.

We cannot fully measure this wish in words, for the spirit in which we greet you is greater than words

A happy Christmas to you!

J. C. WOOLDRIDE LUMBER COMPANY

M. L. Williams, Manager

As Friend to Friend We wish You a MERRY CHRISTMAS

To you who have made the growth of our business possible, to you who have been our neighbors for years, to you whom we have known as good friends and loyal customers, we wish a merry, merry Christmas.

It is a wish that we cannot full express that you find yourself on Christmas morning blessed with more happiness than you have ever known before, such joy and gladness as you will remember to the last day of your life.

May the good old day be one of peace, health and good will for you.

LOCKNEY DRUG COMPANY

DOLLS
2-FEET HIGH-2
\$1.19
South Plains Art Co.
 607 Ash St. Plainview, Tex.

Carload of Colorado
Jonathan and Delicious
Apples
 Also 50 Bushels of Peanuts
 Now located one door north of Beacon office in Baker Building
Apple House & Fruit Stand
 ARTHUR ROBERSON, Prop.

LAND! LAND!
 We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties
W. M. MASSIE & BRO.
 Floydada, Texas

S. T. Cooper, D.C., Ph. C.
CHIROPRACTOR
 (PALMER METHOD)
 Office upstairs next to First National Bank.
 No charge for spinal analysis.
 Phone: Office 101; Res. 172

AYRES & PAYNE
 ATTORNEYS AT LAW
 General Practice
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 FLOYDADA TEXAS
 Have your Abstracts made by
ARTHUR B. DUNCAN
 The Old Reliable Abstract Man
 Floydada, Texas

FIRE WORKS
 See us for your fireworks, toy balloons, toys, and dolls.
SOUTH PLAINS ART CO.
 607 and 621 Ash St., Plainview, Texas

WILSON STUDIO & ART SHOP
 FLOYDADA, TEXAS
 PORTRAITS, VIEWS, PANORAMA VIEWS
 KODAK FINISHING, ENLARGING ART PICTURES AND FRAMING
 Have Your Abstracts Made By
ARTHUR B. DUNCAN
 The Old Reliable Abstract Man
 Floydada, Texas

GRADY R. CRAGER
 UNDERTAKER & EMBALMER
 Hearse To All Parts Of The Country
 Day Phones 126 and 121 Night 75
 In Crager Furniture Company
 Day and Night Service
 Lockney, Texas

Protect Your Family and Business
 With the right kind of insurance. We write all standard policies. 365 days a year service to the policy holders—Southwestern Life Insurance Co.
FARM LOANS
 We are in position to make farm loans at 6 per cent interest on good improved farms in Floyd and adjoining counties, with liberal annual option, you pay no agents commission.
 Room 2 1st Nat'l Bank Bldg. Phone No. 96
W. R. CHILDERS and W. C. ROBERSON
 Agent

Letters From Little Tots To Santa Claus

Lockney, Texas, Dec. 11, 1928.
 Dear Santa Claus:
 I want you to bring me a big doll with sleepy eyes and akiddy car, my little sister, Edith, wants a big doll with real hair and sleepy eyes and don't forget to bring us lots of candy, oranges, and bananas.
 With lots of love to you,
 Ldis Standifer.
 Lockney, Texas, Dec. 11, 1928.
 Dear Santa Claus:
 I have been a very good girl. I want you to bring me a real pretty doll and a buggy to ride in and fill my stockings with lots of good things to eat, and I will love you.
 Genece Standifer.
 Lockney, Texas, Dec. 11, 1928.
 Dear Santa Claus:
 I have been a good boy and I will tell you what I would like for you to bring me for Christmas. Please bring a French harp, a book, a little train, and lots of candy apples, and oranges. My little brother wants a pretty red ball and a teddy bear.
 Your little friends,
 D. H. Jr., and Lynn Shurbet.
 Lockney, Texas, Dec. 11, 1928.
 Dear Santa Claus:
 I will tell you what I want for Christmas. I want a little toy train, a big red ball and some candy and walnuts, please. I have been a good little boy.
 Your little friend,
 John Ewing.
 Lockney, Texas, Dec. 8, 1928.
 Dear Santa Claus:
 I am writing you a letter telling what I want for Christmas. I want a doll buggy, a set of dishes, a story book, some fruit and nuts. I haven't got but a few spankings this year. I have tried to be good.
 Your dearest friend
 Georgia Belyeu.
 Lockney, Texas, Dec. 8, 1928.
 Dear Santa Claus:
 I am Georgia's sister. I want a baby doll and a little stove, a little high chair, a little doll buggy and a little rocking chair, also some fruits and nuts. I have been good.
 Your friend,
 Louelle Belyeu.
 Lockney, Texas, Dec. 11, 1928.
 Dear Santa Claus:
 I am a little girl. I am eight years old. Please send me a little doll, a little doll buggy, a set of dishes, and a little stove.
 Your little friend,
 Dorothy Lee Cheek.
 Lockney, Texas, Dec. 11, 1928.
 Dear Santa Claus:
 How are you? I am alright and would like for you to come to see me and bring me a steel dump bed truck, a pop gun, candy, nuts, apples and oranges. Don't forget the other little boys and girls.
 So good bye, your friend,
 Cecil Hobdy.
 Lockney, Texas, Dec. 10, 1928.
 Dear Santa Claus:
 I have been a good little girl and I want you to come to see me this Christmas. I want you to bring me a Christmas stocking, a doll, and plenty of good things to eat. Santa don't forget my little sister.
 Your little friend,
 Lena Fay Wofford.
 Lockney, Texas, Dec. 10, 1928.
 Dear Santa Claus:
 I am ten years old. All I want for Christmas is a wrist watch that costs \$4, and all kinds of fire works. Please don't forget mother and daddy.
 Your friend,
 Junior Busby.
 Lockney, Texas, Dec. 10, 1928.
 Dear Santa Claus:
 I have been a good little girl and I want you to please bring me a baby doll and doll buggy, some house shoes, and lots of candy and every thing to eat. I love you lots.
 Frances Mae Busby.
 Lockney, Texas, Dec. 10, 1928.
 Dear Santa Claus:
 I am a little boy five years old. I want a B. B. gun, fire crackers, Roman candles, and some candy, oranges, and apples for Christmas.
 Winston Brown.
 Lockney, Texas, Dec. 10, 1928.
 Dear Santa Claus:
 We are two little girls seven and ten years old. We want you to bring us a big doll a peice and all the candy and fruits we can eat. Hurry up and come.
 Your friends,
 Florine and Geraldine Brown.
 Lockney, Texas, Dec. 10, 1928.
 Dear Santa Claus:
 Do you still drive your reindeers. I

Just a few more days until you make us a visit. I have been a good little girl. I want a big doll with curly hair, a little sewing machine, house shoes, and lots of candy, nuts and fruit.
 Your little friend,
 Joyce Floyd.
 Lockney, Texas, Dec. 12, 1928.
 Dear Santa Claus:
 Please bring me a little Blue Tom and a small doll to carry to school and any thing else nice that you think I would like. That is all except some fruit, nuts, and candy.
 Your little friend,
 Emogene Lackey.
 Lockney, Texas, Dec. 12, 1928.
 Dear Santa Claus:
 Please bring me a baby doll, doll dishes, doll table, cedar chest, candy, nuts, and fruit. Santa hurry and come.
 Edna Corine Pauley.
 Lockney, Texas, Dec. 12, 1928.
 Dear Santa Claus:
 I am a little boy six years old. I go to school at Prairie Chapel and my teachers name is Miss Meredith. I like my teacher fine. Santa please bring me a ball, a pocket book, some candy, oranges, and nuts. Bring my little sister a rocking chair.
 Your friend,
 Cecil Carthel.
 Lockney, Texas, Dec. 12, 1928.
 Dear Santa Claus:
 I am a little boy six years old. I go to school at Prairie Chapel. I study my lessons and I'm trying to be a good boy. I want you to please bring me a coaster wagon, a horn and lots of fruit, nuts, and candy. Don't forget my little brother.
 Your little friend,
 Wayne Weathers.
 Lockney, Texas, Dec. 12, 1928.
 Dear Santa Claus:
 I want you to bring me some tennis shoes, a rubber ball a ring and some fruit.
 Your friend,
 Wilborn Tanahill.
 Lockney, Texas, Dec. 12, 1928.
 Dear Santa Claus:
 I hope you will not forget me. I want a chart, some fruits and nuts. I also want a story book and a new dress. Remember mother and daddy.
 Your loving friend,
 Flora Lee Jones.
 Lockney, Texas, Dec. 12, 1928.
 Dear Santa Claus:
 I am writing you to let you know what my sister and I want for Christmas. We want a doll buggy, a set of dishes, and don't forget the good things to eat. Please bring us these things and well will be good girls.
 Your little friends,
 Monette and Winnie Lou Harrison.
 Lockney, Texas, Dec. 12, 1928.
 Dear Santa Claus:
 I am allittle six-year-old girl. I am in the Primer. I love my teacher and like to go to school. Santa please bring me a go-to-sleep doll, and a set of little dishes also bring my little four-year-old dbrother a little red wagon, fruit, candy, and nuts.
 I thank you,
 I thank you,
 Crawford Jonhston.
 Lockney, Texas, Dec. 12, 1928.
 Dear Santa Claus:
 I am a little boy eight years old, and I have been a good boy. I go to school at Prairie Chapel. I like school fine. I would like for you to come to see me Christmas. I want a ball, horn, candy, oranges, and nuts. Santa please don't forget my little sister.
 Your friend,
 Lavirn Carthel.
 Lockney, Texas, Dec. 12, 1928.
 Dear Santa Claus:
 I am going to tell you what I want for Christmas. I want a sleepy doll, doll chair, buggy and a little bed.
 Your loving friend,
 Viola Mae Griffith.
 Lockney, Texas, Dec. 12, 1928.
 Dear Santa Claus:
 I am a little girl seven years old and in the second grade. Santa I have been a good little girl, so please bring me a sleepy doll, a little dresser, and a tricycle. I want a set of doll dishes. Santa please remember my mother and father.
 Your friend,
 Helen Boedeker.
 Lockney, Texas, Dec. 12, 1928.
 Dear Santa Claus:
 I have been a good little girl, and I want you to bring me a tricycle, a little car, and some toy blocks to play with. You can bring me some candy, nuts and apples, and I will think you are a good Santa Claus.
 Love to you Santa,
 Peggy Dale Cockerham.
 Lockney, Texas, Dec. 12, 1928.
 Dear Santa Claus:
 Do you still drive your reindeers. I

want a pair of house shoes, a bath robe, a set of chairs and a little table to go with it, a little doll in a walker, a little apron, a string of beads, and a bracelet. Don't forget I got a little brother, Jimmie Drew, who wants a jumper.
 With love,
 Mary Alice Baker.
 Lockney, Texas, Dec. 10, 1928.
 Dear Santa Claus:
 I want a bicycle, can you bring it to me I wish. I want a little car, a little cowboy suit, well I have to go to bed as I am so sleepy. I will say good bye.
 Thomas Porter Gaines.
 Lockney, Texas, Dec. 10, 1928.
 Dear Santa Claus:
 I am so glad that you are coming back to our town this year, and I want you to please bring me a kittle that says meow, a music box that will play tunes, and some fruit, nuts, and candy. I love you Santa and wish for you a happy Christmas.
 Always your friend,
 Bonnie Faye Goodrich.
 Lockney, Texas, Dec. 10, 1928.
 Dear Santa Claus:
 What I want most is a big doll with curly hair and sleepy eyes and shoes. Also a little purse to put my pennies in. Please Santa bring me some fruit, nuts, and candy. I have tried to be a good boy and do not leave me a switch.
 Bonnie Fred Lackey.
 Lockney, Texas, Dec. 10, 1928.
 Dear Santa Claus:
 I would love best to have a coaster and I want a B B gun too, please bring me plenty of fruit and candy. I try to be a good little boy.
 Your little friend,
 Lindsey Lackey.
 Lockney, Texas, Dec. 10, 1928.
 Dear Santa Claus:
 I am a little boy six years old and have tried to be good this year. Please bring me a dump truck, train on a track, horn, and any thing else you think I would like. Please bring me lots of fruits, nuts, chewing gum, and candy.
 Your little friend,
 G. B. Johnston, Jr.
 Lockney, Texas, Dec. 10, 1928.
 Dear Santa Claus:
 I hope you will have time this year to visit all the little girls and boys, especially the sick and afflicted. Santa I want you to bring me lots of fruits, candy, nuts, a piano, aluminum set, and other toys. If that isn't asking too much of you.
 Affectionately yours,
 Dorthie Fay Lovell.
 Lockney, Texas, Dec. 10, 1928.
 Dear Santa Claus:
 Please bring me a little violin, some candy, apples, oranges and nuts. Be sure and don't forget all my little friends, also mother and daddy.
 I am as ever your good little girl,
 Wanda Lou Stevenson.
 Lockney, Texas, Dec. 10, 1928.
 Dear Santa Claus:
 I would like a sand dumper and a dump truck, and would like to have a fountain pen if you don't think I am asking too much. Now don't forget any one. I have been a good boy this year.
 Your friend,
 Crawford Jonhston.
 Lockney, Texas, Dec. 12, 1928.
 Dear Santa Claus:
 I want you to bring me a sleepy doll and some candy and nuts. And bring me a little sewing machine if you can carry it. Remember this is little Mary Johnson and I have been a mighty good girl.
 Your little friend,
 Lockney, Texas, Dec. 16, 1928.
 Dear Santa Claus:
 I am a little boy nine years old. I have tried to be a good boy. I will tell you what I want, a bicycle if you have one, a air gun. Well don't forget my mother and daddy. I guess I had better close.
 Your friend,
 Hollis Harris.
 Lockney, Texas, Dec. 16, 1928.
 Dear Santa Claus:
 Please bring me a doll, cedar chest, doll house, table and chairs, little stove, dresser, and little automobile.
 Virginia Norris.
 Lockney, Texas, Dec. 16, 1928.
 Dear Santa Claus:
 Please bring me a nice doll, doll powder pff, mesh bag, and pearls. Lots of fruits, sandies, and nuts.
 Lots of love,
 Nettie Mae Busby.
 Bleeding Gums, Loose Teeth, Foul Breath, or from Ppyorrhoea in even its worst form, we will sell you a bottle of Leto's Ppyorrhoea Remedy and guarantee it to please you or return money. This is different from any other treatment, and results are certain.—Stewart Drug Co.
HEAL THOSE SORE GUMS
 If you suffer from Sore Gums,

PLAINVIEW'S NEW CREAMERY PLANT IS GOING UPWARD
 Plainview, Dec. 11.—Construction of the new creamery for the Hale County Dairy Association at Plainview is well under way. Concrete for the foundation was poured last week and work on the four walls started. The creamery will be 50 by 110 feet in dimensions and will be built of brick and tile. It is expected to be completed by January 15.
 Complete modern creamery equipment will be installed, according to the directors. The cost of the location, building and equipment will be approximately \$25,000.
 Cream stations are now in operation at Plainview, Hale Center, Abernathy and Petersburg. When the creamery is completed the Plainview station will be discontinued, but other stations will probably be established in other parts of the county. Cream will be collected at these centralized points and trucked to the creamery daily.
 Members of the association have assured the products of approximately 2,300 cows for the Plainview creamery.

CROSBY COUNTY TO VOTE SOON ON ROAD BONDS
 Will Try to Hard Surface Highway Number Fifty-three To Fort Worth
 Crosbyton, Dec. 11.—At a meeting of the commissioners court here an election was ordered to be held in road district number two, which comprises the territory around Crosbyton, for the purpose of voting on a \$40,000 road bond issue to hardsurface highway number 53 from Crosbyton to the Dickens county line.
 Highway number 53 is one of the most traveled highways leading to the South Plains and strong efforts are being made to get a hardsurface road from here to Fort Worth.
 Dickens county has recently hardsurfaced highway 53 to the Crosby county line and chances are good that the bond issue will carry to bring this hardsurfaced road on into Crosbyton.
 Last year this same road district voted a \$60,000 bond issue to build a highway north and south through Crosbyton. This road has been completed and is one of the best dirt roads in this section of the state. It connects the county seats of Floyd, Crosby, and Garza counties.

Shamrock's new creamery will have a capacity of 400 gallons of ice cream daily and will be able to turn out 700 pounds of butter at one churning. Refrigeration machinery, cold storage rooms, Pasteurizers, mixing vats, freezers, shipping containers, and other equipment has been provided.
 Much improvement is being done on the Booker street system. A. I. Clar, recently appointed street commissioner, has been dragging the different streets following rains. The dip between the Booker hotel and the Quick Service Station put in to replace the culvert has been completed.

How Many Bargain Tires Are Real Bargains?



Isn't it better to pay a little more for a tire you know than to ride in fear and trembling on a "bargain" tire?
 "Bargain" tires are short lived, and in the end you've lost everything including your temper—and nothing to show for it.
 Buy United States tires from us—ride comfortably and save money.

Messemer Garage
 Lockney, Texas

I Save You Money On Repair Work and Wiring
 No matter how large or how small the job of installing fixtures or wiring, from complete buildings to single rooms, my experience can save you money.
 LET ME FIGURE ON YOUR JOB
 I shall be glad to give you an estimate without obligation. All work guaranteed to conform to the insurance and building codes.
Geo. F. Kinyon
 In Beacon Office Phone 92

For Real Life INSURANCE
 See A. J. Cooper
 The Southwestern Service Man of Lockney.

Merry Christmas

With the approach of another Christmas—the tenth in this good town; we pause to thank our good friends for the splendid patronage accorded us during all these years. It has been our aim to deal fairly and squarely with the public and the fact that our business has grown steadily throughout these ten years would indicate that our efforts have been appreciated. Our specials for Saturday will be tagged and displayed. The kids are home and Mrs. Morris is very happy. Wishing you a very Merry Christmas, we are

Gratefully Yours,

G. S. MORRIS

LETTERS TO OLD SANTA CLAUS FROM THE LITTLE CHILDREN

Dear Santa Claus:
Christmas will soon be here. I wish for a pump air gun, a flash light, nuts and apples.

With love,
Kenneth Lewis.
Lockney, Texas,
Dec. 14, 1928.

Will you please bring me a doll, pair of beads and a baby doll? Of course it would not be Christmas without fruit. Please don't forget my little sister.

With love,
Lillian Busby
Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I have been a good girl. I like your letter you wrote to all the second grade pupils. Santa you don't know

how much joy you bring to me and I don't see how you can get to all the homes. We are making our peep-boxes. I have made mine and am very happy and I hope you are very happy too, now, Santa I will tell you what I want. I want a little doll and bed, a ball, a trunk, a book, a new dress. Now Santa do I want too much? Bring what you can and I will be pleased. I hope you can bring all of the little folk nice things. Good bye Santa and hurry to Lockney.
Much love from your little friend,
Billie Jean Biggers.
Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I have already received my presents. I am not asking for anything for Christmas. I wish you a happy New Year.

With love,
Charles Beall
Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
Christmas will soon be here and I am asking you to bring me a scooter, an airplane, a pencil box, an air gun, a knife, a watch, some candy, an orange, and an apple. That is all I am asking for because your reindeer cannot pull so much. I have had good grades in school.

With love,
Keith Witte.
Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I wish to have a doll, a real little wrist watch, a real gold ring, and a string of gold beads. I want a few oranges, apples, and some nuts. I wish you a merry Christmas and a happy New Year.

With love,
Mertie Mae Webb
Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
Christmas is coming. I want a doll. I want some nuts and fruit. I want a ball too. I wish you a merry Christmas and happy New Year.

With love,
Evelyn Ragland
Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I have been good this year in school. You have been to my house every Christmas, and you have made me very happy. I would like to know where you are now. I hope you will leave me some toys. You have

left me so many toys every Christmas. I heard that you lost your wife and I hope you find her. I want a steam engine, a truck, and some nuts and candy.

Your friend,
Leland Turner.
Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I have been a good boy. I want a watch, a pocket knife, some nuts, oranges, apples, and candy.

With love,
Joe Visage.
Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I want a pump air gun, some nuts, and fire crackers. These will be all.

Your friend,
Charles Robinson.
Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I want a little truck, some fruit, candy and nuts.

Your friend,
H. W. Brown.
Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I have been good and thank you for the toys that you have brought. Do you still drive your reindeer? I will tell you what I want for Christmas. I want a doll, a buggy, a bed, dishes, ball, a pair of skates. I will hang my stockings up. I hope I have not asked for too much.

Much love,
Nina Mae Mudgett.
Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I guess you are on your way. I wonder how you are coming this year? I think I have been a good boy. I wonder how you could remember all of us if we didn't write you letters. Now I am going to tell you what I want you to bring me. I want you to bring me an air gun, a pair of skates, apples, oranges, and all kinds of nuts.

With love,
James Cope
Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I want you to bring me a football, an air gun, and a scooter.

Your friend,
Jack Cox
Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I have been a good girl. I have been playing. I want a set of dishes.

Nettie Lee Pettigrew
Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
Bring me a gun. Santa, I am Claude Brown.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
How are you? Please bring me a doll and some fruit. Write to me.

Helen Ruth Beard
Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I am Grace. I am seven years old I like you, Santa. Bring me lots of toys. Come Santa.

Gracie Grubbs
Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I am writing to you. I am eight years old. Bring me a knife.

From Charles Hartley.
Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
My name is H. A. Brotherton Jr. I want a little car.

Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I am seven years old. I am in the first grade. I do not want anything I am good.

Christine Reves
Lockney, Texas,
Dec. 17, 1928.

Dear Santa Claus:
Please bring me a black board and a doll buggy, and if you have lots of candy, nuts, and fruit you may leave some in my stocking. I will have it hanging where you can see it as you come in the front door. I have tried to be a good little girl, but mother said some times I was a little bit naughty.

Your little friend,
Mary Elizabeth Bennett.
Lockney, Texas,
Dec. 14, 1928.

Dear Santa Claus:
I thank you very much for sending me a letter, and telling me if I was not a good girl you would bring me some switches. And now I want to tell you what I want. I want a doll and a buggy. My little sister wants a doll and a buggy, too. Good bye, dear Santa Claus.

Your friend,
Jessie Fay Watts.

May Christmas Find You Happy

We have one wish for you, and it comes straight from our heart. We wish for you that Christmas will dawn upon you with peace and happiness, beaming down upon you with the perfect light of good will to all mankind.

You who have been good to our business, and we appreciate your friendship. So we hope that you will accept this as our Christmas wish: May health, prosperity, and joy attend you on Christmas day.

May each day thereafter be a reflection of a perfect time of contentment and happiness. May there be everything to make this Christmas the most joyous one that you have ever known.

Hodel's Confectionery

W. G. Hodel, Prop.

Special Prices for Holidays

Permanent Waves

\$5.50

Special prices on all other work

MAXINE BEAUTY SHOPPE

Located in Slim's Barber Shop
Floydada, Texas

Merry Christmas

It is with real pleasure that we extend our best wishes for your Merry Christmas and Happy New Year.

And at the same time may we thank you for your co-operation during the past year.

The helpful spirit which you have shown has and will continue to inspire us to do our best to keep your gas service good.

West Texas Gas Company

Headquarters for Gas Appliances



"You Can't Beat Our Loans"

Letters From Little Tots To Santa Claus

Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I have been good. I am in the second grad. I am eight years old. I want a little truck that has a bell, and a sweater. I want some apples and oranges. I want some nuts and walnuts and some grapes. I want some candy.

*** Iyue Jetton.

Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I want a coaster and some candy, nuts, and apples. This will be all.

*** Norman Hillburn.

Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I think that I have been a good boy all year. I haven't made under eighty on my report card and that was on drawing. Our teacher told us

that if we were naughty that you would give us switches for Christmas and that is why I have been trying to be good. Now I am going to tell you what I want. I want a cannon, a football, a punching bag, and a bicycle. I want some sparklers and Roman candles, and some fire crackers too, now if I asked for too much just don't give me all of them, because I know that you have so many to give to.

I love you lots,
Harris Ball, Jr.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I want an air gun, a pencil box, a tool chest, and a little train.

Yours truly,
Eldon Hill.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I have been a good boy and I want you to bring me a tool box, an air plane, and a tractor.

From,
Bob Miller.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: Please send me a bracelet and a cupid and lots of candy and fruits.

Your little friend,
Louceil Dook.
*** Quitaque, Texas, Dec. 17, 1928.

Dear Santa Claus: I want a gun, a big ball, and some nuts, apples, and candy.

Your friend,
Shelby Callahan.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I want a mama doll, a little bed, a doll buggy, and six chairs please.

Love,
Mary Elizabeth Broyles.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I want a set of dishes, an electric iron, a doll trunk, a wash tub, and a wash board.

Your friend,
Mary Taylor Ball.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I want a car, a little celluloid ship, a little wind up train, and I guess this is all I want this time.

From,
Hugh Trussell.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I want a baby doll, a set of dishes, two chairs, and a set of knives and forks.

Your friend,
Melba Teaver.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I want a lawn mower and a tool chest. Please bring me some candy and fruit.

Thank you Santa,
Arthur Barker, Jr.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I want an air gun, a drum, and a car. I would love to have a lot of candy, fruit, and nuts, too.

G. T. Meriwether, Jr.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: Please bring me a tool chest, an air plane, and Dutch windmill.

Lovingly,
Charles Baker.
*** Lockney, Texas, Dec. 17, 1928.

Dear Santa Claus: Christmas is near and I want to tell you what to bring me. I want a bicycle, candy, fruit, and nuts.

Your friend,
Joe Edd Howard.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I'm a little boy ten years old, in the third grade. I have tried to be a good boy this year. I want a violin, nuts, apples, and candy.

With love,
Garnet Hillburn.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: Please bring me a tricycle, a wagon, an air gun, and some candy and nuts.

Love,
Bobbie Ewing.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I will tell you what I want for Christmas. Please bring me an air gun, fruit, nuts, and candy. You may bring me anything else you want to.

Yours truly,
C. W. Woodworth.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I want an air gun, a foot ball, a hatchet, a hammer, and some nuts and candy, please.

Your friend,
Wayne Blount.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I would like to see you. We are going to have a turkey for dinner Christmas. How do you like turkey and cake? I want a tractor, a car, a

gun, a top, a wagon, and a tool chest. Your little friend.
Bruce Dines.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I want a ball and bat, also some candy and nuts, please.

With love,
Clifton Blank.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I want you to bring me a black board, some fruit, and candy.

Your friend,
B. J. Wofford.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I have been a good girl in school. I enjoyed your letter in the paper. I will tell you what I want. I want a piano and a set of dishes.

Lots of love,
Geneva Holland.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I am very good. Santa I want you to come to see me. I enjoyed your letter. Santa I want a doll and a stove, that is all.

Your little friend,
Dorothy Lee Williams.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: How are you coming this time? I like for you to come to see me. Christmas is just about here. Dear Santa, I thought I would tell what I wanted. Mother told me that you were not very rich this year. I just want one thing for Christmas, that is a wagon.

Love,
Gordon Fore.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: How are you? I have tried to be good and I want you to bring me a cow boy suit and a bicycle.

Love,
Thomas Gaines.
*** Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I have been good. I guess that you are still driving your reindeer. I don't know how you remember all the boys and girls. I wish that you would bring me a pop gun, a wagon, and a car. That is all.

Charlie Prickett.
Lockney, Texas, Dec. 14, 1928.

Dear Santa Claus: I want you to bring me a little car, a box of tools and some nuts and candy, please.

Yours truly,
Bill Teuter.

We Greet You at Christmas

With a wish for your happiness we greet you. With thanks for your friendship and good will we greet you. We greet you with a wish that you disappointments fade to nothing and you happiness increase a thousandfold.

We cannot say what we would like to say to you as the spirit of Christmas is over the land. What we would like to say is too big for words to tell.

As the morning of Christmas breaks over the roof of your home, we wish happiness, peace, prosperity, and lightness of heart for you. We wish for you such a joy as you have never known before, and sincerely hope that it will be with you time without end.

MERCHANT'S PRODUCE

Merry Christmas

Not merely because it is a time honored custom do we take this opportunity to extend to you our appreciation for your patronage during the year, but because we do sincerely feel that all the people of Lockney and surrounding country are our friends, we wish you one and all a Merry Christmas and a Happy New Year.

SOUTH PLAINS LUMBER CO.

R. H. Wall

PHONE No. 9

Ira Broyles

EGGS

that you know are good because your hens lay them.....



Like to gather EGGS?

Most men and women who keep a back-yard flock do so because they like to "fuss with chickens"—and because they like EGGS—eggs that they KNOW are good.

Superior Orange Egg Mash has made a big hit with these folks. It gets RESULTS—keeps them busy at their favorite sport—gathering eggs! Insures plenty of good, fresh eggs for the home table—with some to sell to friends who really appreciate good eggs.

There's a Superior Feed dealer near you. See him now for Superior Orange Egg Mash.

Merchants Produce Co.



GIFTS OF JEWELRY

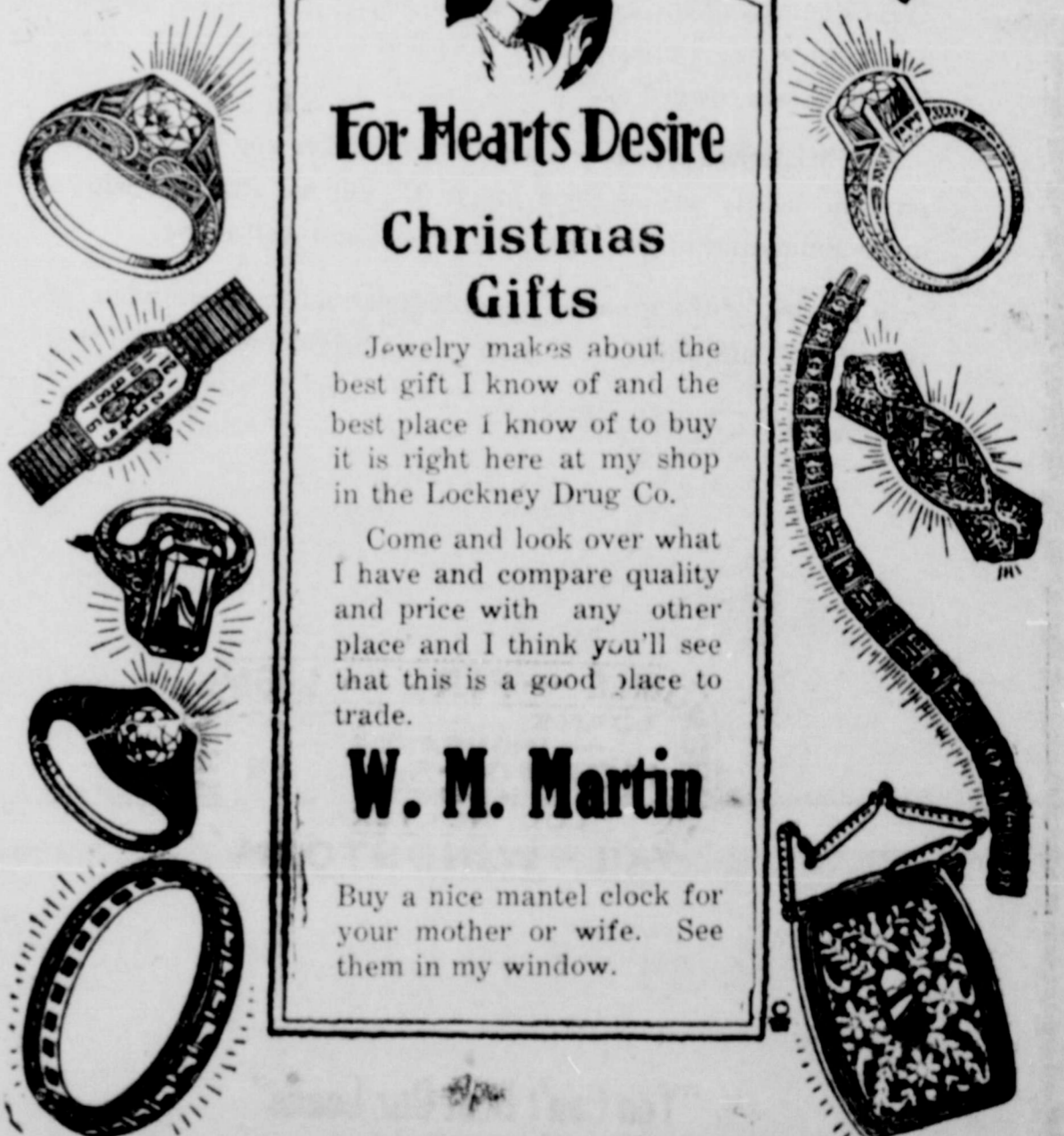
For Hearts Desire Christmas Gifts

Jewelry makes about the best gift I know of and the best place I know of to buy it is right here at my shop in the Lockney Drug Co.

Come and look over what I have and compare quality and price with any other place and I think you'll see that this is a good place to trade.

W. M. Martin

Buy a nice mantel clock for your mother or wife. See them in my window.



Letters From Little Tots To Santa Claus

Dear Santa Claus:

I am a little girl five years old. I help my mother, so will you please send me a big doll with sleeping eyes. A pink blanket and a little white crib for her. One little cook stove for I still have my dishes, and some nuts, bananas, and candy.

Aiken, Texas, Dec. 3, 1928.

Your friend,
Mary Lee Kittrell.

Plainview, Texas, Dec. 10, 1928.

Dear Santa Claus:

I have been a very good little girl this year and I hope you won't forget me. I am eight years old. I want you to bring me a sewing set, a pencil box, and some story books, and lots of fruit and candy. I won't ask for much as you have so many other little folks to think of.

Sincerely yours,
Marie Gamble.

Route 3

Floydada, Texas, Dec. 10, 1928.

Dear Santa Claus: I am a little girl five years old. I help my mother, so will you please send me a big doll with sleeping eyes. A pink blanket and a little white crib for her. One little cook stove for I still have my dishes, and some nuts, bananas, and candy.

With lots of love,
Oleta Tinnia.

Floydada, Texas, Dec. 10, 1928.

Dear Santa Claus: I want a real air rifle and a big lot of B. B.'s for it, and a scooter too. I am seven years old. I want some red topped mud boots.

Love to you,
R. V. Tinnin.

Lockney, Texas, Dec. 10, 1928.

Dear Santa Claus: I have been a good little boy and I am going to tell you what I want for Christmas. Please bring me a rocky horse, a little dump truck, a little

horn, and a littler rubber doll, with lots of candy, nuts, and fruit, and don't forget my little brothers, Buster and R. C.

Your little friend,
Malton Davis.

Lockney, Texas, Dec. 10, 1928.

Dear Santa Claus:

Will you please bring me a doll buggy. Don't forget the other girls and boys.

Your friend,
Louise Pace.

Lockney, Texas, Dec. 10, 1928.

Dear Santa Claus:

Will you please bring me a horn and bicycle, and don't forget the other boys and girls.

Your friend,
Leo.

Lockney, Texas, Dec. 10, 1928.

Dear Santa Claus:

I read your letter in the Beacon. I want a tool chest, with all the tools that a little carpenter would need. I have been a very good little boy and mama says I don't need any switches. I want a small dog collar with lots of brads on it for my little white dog. If it isn't snowing the front door will be cracked open so you can walk in. My stocking will be under the table, and last, but not least, I sure do thank you, bring me lots of candy nuts, apples, and anything else you think I deserve.

Your little friend,
Charles David Virden.

Lockney, Texas, Dec. 10, 1928.

Dear Santa Claus:

I have been a good little boy since you came to see me last. I want you to bring me a wagon and a little car, some nuts, oranges, apples, and lots of candy. Please don't forget me.

I love you lots,
Hollis Thornton.

Lockney, Texas, Dec. 10, 1928.

Dear Santa Claus:

I have been a good little girl. Please bring me a some house shoes and a bye-lo-baby doll, and some apples, oranges, nuts, and a big stick of candy.

I love you lots,
Mary Ruth Thornton.

Lockney, Texas, Dec. 10, 1928.

Dear Santa Claus:

I heard what you said about peeping, so I think I am going to be asleep when you come. I want a doll in a basket and a great big stick of candy. I want lots of nuts, candy, oranges and apples.

I love you lots,
June Thornton.

Lockney, Texas, Dec. 10, 1928.

Dear Santa Claus:

Please bring me a big baby doll and a doll buggy. And please bring my little sister a doll that will not break and a doll buggy.

Yours friends,
Jessie Fay and Genella.

Lockney, Texas, Dec. 10, 1928.

Dear Santa Claus:

I have been a good little girl, and think you should bring me a sleepy doll, safe, dishes, stove, kitty car, and other toys.

Your friend,
Lillian Doris Williams.

Lockney, Texas, Dec. 10, 1928.

Dear Santa Claus:

I want you to bring me a climbing monkey, steam shovel, a dump truck. I have tried to be a good little boy and think I deserve these small gifts.

Your friend,
Dan Williams.

Lockney, Texas, Dec. 10, 1928.

Dear Santa Claus:

I am a little boy five years old. I have been a good boy. I wish you would bring me a coaster wagon, a football, a train and lots of candy, oranges, apples and nuts.

Your little friend,
T. U. Pearson, Jr.

Lockney, Texas, Dec. 11, 1928.

Dear Santa Claus:

I am a little girl nine years old. I am in the third grade. I have been a good little girl. I wish you would bring me a doll, a ring, a pair of gloves, and lots of candy, orange, apples and nuts. Please remember my mother and daddy, and my teacher, Miss Newman.

Your friend,
Tera Maude Pearson.

Lockney, Texas, Dec. 11, 1928.

Dear Santa Claus:

I am a little girl seven years old. I am in the first grade. I have been a good little girl. I wish you would bring me a sleepy eye doll, a set of dishes, and a pair of gloves, and a lot of candy, oranges, apples and nuts.

Your friend,
Azzielee Pearson.

Lockney, Texas, Dec. 11, 1928.

Dear Santa Claus:

My mamma said I had been a good little boy since last Christmas and she guessed you would bring me something if I would write you, so I

am writing you telling what I want. I want a tricycle, a coaster, a scooter, a gun, a toy train, a picture of you, and lots of nuts and candy.

A little boy,
Melvin Allen.

Lockney, Texas, Dec. 11, 1928.

Dear Santa C

I have tried to be a good little boy and mother said that was good enough to get something, so I'll tell you what I want. I want a tricycle, a little Ford truck, a whole lot of candy and nuts, and some fruit, too. I want you to bring my little brother a little toy tinker and my sister a little doll.

A little good boy,
Glenn Carroll.

Aiken, Texas, Dec. 11, 1928.

Dear Santa Claus:

I've been a very nice little boy this year and Santa I've had only one spanking, that was for getting into the jelly. I want a tricycle, a rubber ball, a pop gun, a little wagon. I guess that's all, except lots of Christmas candy, fruits, and nuts.

From a little boy,
Wyman Owens.

Oh, yes, I want a rattler for my baby sister.

Lockney, Texas, Dec. 11, 1928.

Dear Santa Claus:

If you will be kind enough to bring me toys I will be good. I want you to bring me a big airplane, a pool table, and a engine pump, be sure you do and that is all.

Muriel McGonigull.

Lockney, Texas, Dec. 11, 1928.

Dear Santa Claus:

You didn't bring me what I wanted last year, but I hope you will this year. I want a pop-gun, a coaster, a lot of story-books, a toy train, and a lot of candy, nuts, and fruit. My little brother says there isn't any Santa Claus so I want to prove that there is.

Delbert Hamilton.

Lockney, Texas, Dec. 11, 1928.

Dear Santa Claus:

It is just a few more days until Christmas and I am looking for you to come and bring me a little piano and dishes, and too Santa Claus lots of other little girls and boys are looking for you.

Your little friend,
Geneva Holland.

Lockney, Texas, Dec. 11, 1928.

Dear Santa Claus:

I am a little boy four years old. I want a ukelele, a car, and a little pony, apples, oranges, nuts and candy. Don't forget mama and daddy.

Yours truly,
Dayle Raper.

Lockney, Texas, Dec. 11, 1928.

Dear Santa Claus:

I am a long time about writing to you, but I am not too late for Christmas. I don't want very much, but I will tell you what I would like to have. A nice ring, a box of candy, a rubber apron, a pair of house shoes, and a picture of you, and of course I would like to have fruits and nuts. That is not very much. Oh, I forgot I would like to have my birthday and I don't know how it got broke. Santa I have a cousin at my house and I would like for you to bring it something. It was born Nov. 10, 1928. It was a month old yesterday. I think we are going to have a Christmas tree, a little one, if you don't mind would you bring me a Chile life, my cousin used to send it to me and I sure do like it. Well, Santa I guess you think I want too much, but I don't think I have. Santa I would laugh and laugh if you would leave a note in my stocking. I am going to close.

Good bye,
Pauline Bybee.

Lockney, Texas, Dec. 11, 1928.

Dear Santa Claus:

Please bring me a cedar chest, a strand of pearls, some doll clothes and a doll house, please bring my little sister a doll and buggy, house shoes, some doll clothes and a doll bath tub.

Your little friends,
Florence and Dorothy Neil Brown.

Lockney, Texas, Dec. 11, 1928.

Dear Santa Claus:

I want you to please bring me for Christmas a little airplane, a little Ford truck, a little train, and a depot, a shot gun to kill ducks with, and a little tricycle. I want you to put them on my little Christmas tree that I will have then. Santa I am a real good boy, so don't forget to come to see me.

Sonnie Boy Wilkinson.

Lockney, Texas, Dec. 11, 1928.

Dear Santa Claus:

I have been a good boy. I am six years old. Please bring me an air gun a horn, oranges, apples, candy, and all kinds of nuts.

Your friend,
E. C. Cope.

Lockney, Texas, Dec. 11, 1928.

Dear Santa Claus:

My name is B. L. McMurtrey and I want a wange and a coaster, some nuts and candy, and apples, and

oranges, and some bananas for Christmas.

Please bring me a foot ball and some candy.

Lockney, Texas, Dec. 10, 1928.

Dear Santa Claus:

Your little friend,
Gerald Lackey.



*Merry Christmas
Happy New Year*

*Start a 1929 savings account today
and make Christmas 1929 more
merry than 1928.*

The Security State Bank

WHY NOT TRADE HERE—

We appreciate your business and want it. For your cows and chickens we have maize, Kaffir Barley Chops, Oat Chops, cotton seed meal, bran, Shorts, O. B. Mixed feed, Tankage and Alfalfa hay, also other feeds.

We handle only the best Colorado Coals. Come in and see us.

SOUTH PLAINS GRAIN COMPANY

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SPECIAL HOLIDAY FARES

GO HOME FOR CHRISTMAS



Tickets on sale Dec. 20th to Dec. 25th, inclusive, also Dec. 29th, 30th, and 31st and January 1st, 1929. Final return limit January 7th, 1929.

Between all points in Texas and to destinations in Louisiana.

For rates, routes, reservations, etc. see—

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T. B. Gallaher, General Passenger Agent
Amarillo, Texas

FLOYD COUNTY ABSTRACT CO.

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Abstracts of Title to all Lands and Town Lots in Floyd County. Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

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READY NOW— TO HELP "OPEN UP" and Develop this rich South Plains Country with a

**CONVENIENT
Freight and Passenger
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Sleeping Cars to Wichita Falls, Fort Worth and Dallas



SCHEDULE:

Lv. Lockney 8:28 p. m.
Ar Wichita Falls 2:45 a. m.
Ar. Fort Worth 6:35 a. m.
Ar. Dallas 8:10 a. m.



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Phone 185



A Merry Christmas



YOUR CHRISTMAS

May all the joy and Happiness of the world be yours for this day and season.

THE FIRST NATIONAL BANK

"There is no Substitute for Safety"

Letters From COLUMN

LOTS OF BEAUTIFUL POT Plants, also cut flowers for Christmas presents. Visit our greenhouse during the holidays. Hollums, Floydada Florists.

Remounting done in gold and silver thread at The Thrifty Nifty Shop, Floydada, Texas.

SEES for an estimate on remodeling your home with sheetrock. South Plains Lumber Company

NESTLE LENOIL, Permanent wage \$6.50, wave set 50c. At my home 303 Third St. Phone 54 for apartment. Lucile Carter. 13-27-c

MAIZE HEADS GROUND FOR \$2 PER TON—We will grind maize and kaffir heads for \$2 per ton up to and including January 1st.—See Jim Dagle, at Lockney Sheet Metal Works.

MAKE use of that spare room by making it nice and cozy with sheetrock. South Plains Lumber Company

FOR SALE—1-4 section of improved farm, 1 1-4 miles from Lockney, \$65 per acre, \$2500 cash, balance good terms.—E. R. Hanks, #15 Oakland St., Phone 804 J, Plainview, Texas. 12-4t-pd

MAKE your home beautiful and comfortable with Oriental Stucco. South Plains Lumber Company

WHEN in need of thoroughbred or high grade Jersey cow, fresh, call Dr. Freeman, Dougherty, Texas. 42-52t

SHEETROCK is low in price high in comfort and satisfaction. South Plains Lumber Company

WANTED—Men to learn electric welding for pipe line work, lots of

good jobs open.—See Gene Simpson, rear of Ford Garage, Lockney.

FOR SALE—One 10x20 granary, in AI condition.—See Dorsey Baker

SAVE fuel bills this winter by having Oriental Stucco put on your house. South Plains Lumber Company

FOR SALE—One 1924 model T Ford with delivery bed, price \$100, half cash, balance terms to suit.—See Fay Guthrie

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas.—Hollums, Floydada Florist. 25-tf-c

FOR RENT—Old Beacon office on Locust Street.—H. B. Adams.

TWO GOOD homes in McKinney, Texas to exchange for a well improved quarter-section of land. Must act quick.—Baker & Carter.

WANTED to trade Fordson tractor for Chevrolet or Ford coupe.—See Claud Thornton. 13-2t-c

Married man wants job on farm, will work for wages or share crops, reference if desired.—H. Herndon, three miles northeast of Aiken. 13-2t-pd

FOR SALE—Two-row lister and cultivator for tractor with hitcher, practically new.—Write W. M. McCaleb, Vernon, Texas.

IF YOU want to make more dollars per acre growing cotton write W. B. McCaleb East Heights Breeding Farm Vernon, Texas for information regarding McCaleb's Genuine selected Half and Half cotton seed. 13-4t-pd

TATE-LAX

SWEET OR BITTER

For Rheumatism, neuralgia headache constipation, liver and stomach trouble, and kidney disorders. Satisfaction guaranteed. Ask your druggist.

FOR SALE—Three good mares, three young horses, two young mules, or will trade some or all for good car or Jersey cows.—H. A. Brotherton. 14-4t-pd

I WANT wheat pasturage for 30 cows and calves, if you have wheat pasturage see me.—Dorsey Baker.

FOR RENT—Or Would sell, worth the money, good home in southwest Lockney.—J. H. Henson. 11-c

FOR SALE—3-room house, 2 1-2 lots, southeast part of town.—See Mrs. Mary J. Anglin. 15-2t-pd

FOR SALE—My place, 4 room house with 5 acres land, 1-2 mile east of Denver depot for one year. Also 65 nice Buff Orpington pullets for sale, \$1 each.—T. J. Marshall. 11-pd

FOR SALE—PARMAK RADIO, in good shape with tubes.—Phone 92. FOR RENT—Nice office space in the new Beacon building.—Phone 92.

FOR RENT—4-room apartment.—E. L. Marshall. 1 t c

FOR RENT—Light house keeping apartment.—Mrs. Ira Broyles, Phone 97. 1 t c

BUY MY WILLYS-KNIGHT SEDAN and give your family a real Christmas gift. In good condition every way, at the biggest sacrifice in Texas.—Apply Happy's Hamburger House, Lockney, Texas. 14-1f-c

NOTICE to PUBLIC—This is to notify my friends and customers that Happy himself is back on the job again and will continue to serve Happy's delicious Hamburgers. And thanking you for your patronage this year and hoping to serve you during the coming year. Wishing you one and all a Merry Christmas and a Happy New Year.—Happy's Hamburger House. The post office is just across the street. 14 11p



We have for months been preparing the greatest feast of Christmas Bargains that we have ever shown. Gifts suited for everyone. We refer you to our two-page ad of last week for a better description of this merchandise.

We invite you to visit our store. We are busy but come in and feel at home with us, look over the merchandise displays and without a doubt you will find just the present you have been racking your mind to find.

There are a thousand items in stock that will please the most exacting. You will find many lines of the best merchandise reduced in price for this occasion—

MEN'S AND BOY'S SUITS AND OVERCOATS, LADIES' DRESSES, COATS AND MILLINERY

Men's Heavy coats and literally hundreds of items of merchandise needed right now in many homes, reduced in price for your Christmas buying.

We take this occasion to thank you for the liberal patronage you have given us in 1928 and wish you one and all a Merry Christmas.

Do not overlook our hardware department where we have a most complete stock of lamps, dishes, silverware, glassware, cutlery, aluminum and a hundred other things suited to your Christmas buying.

Baker Mercantile Co.



Specials for Friday, Saturday and Monday

- Gallon Peaches 46c
- 10 lb. Table spuds, fine for salads Spuds for 15c
- 1 pound Stick Barber Pole Candy, 2 for . 25c
- Large size, dozen Lemons, dozen 24c
- Two 5 gallon cans Soap Grease CHEAP
- 6 cans Potted meat 24c
- Box 153 R. Beauty, fine for Xmas Apples \$2.10
- Vienna Sausage, 3 for . 25c
- Pound bulk Sandwich Spread 30c
- Fine fresh Grape Fruit, each 5c

- Thompson's double-malted, fine for hot drink Malted Milk, with shaker . 46c
- Folger's Coffee, 1 lb . 53c
- Folgers Coffee, 2 lb, . . . \$1 05
- Confectioners Fine Chocolate covered, Christmas box Cherry Candy, lb . . . 49c
- GET MOTHER, a "White Swan" Christmas Chest. Buy Contents, and get Chest FREE!
- No. 1 California, useful for all kinds of Christmas cooking. Walnuts, per pound . . . 27c
- Sliced bacon in Christmas package. Bacon, per pound . . . 35c
- Pure Home rendered, white & fresh Lard, per pound . . . 14c
- Oleomargarine 23c

OUR FRUIT AND VEGETABLE CORNER IS BRIM FULL AND RUNNING OVER WITH THE FINEST FRUITS AND VEGETABLES THAT CAN BE GATHERED FROM THE FOUR WINDS OF THE WORLD.

PIGGLY WIGGLY
HELPS THOSE WHO HELP THEMSELVES
THE NATION'S HOLIDAY PANTRY