# THE LOCKNEY BEACON

The Gateway to the Magic Plateau

"20,000 POPULATION BY 1940"

Heart of the Best Farming Section of the Plains

VOLUME TWENTY-EIGHT

Lockney, Texas, Thursday, November 29th., 1928

Number 11

# C. of C. Banquet To Be

Annual Banquet Will be Held at Old College Building-Baptist Ladies Will Serve

The ladies of the Baptist church serious nature. will serve the dinner, and a nice menu has been arranged for the occasion. The entire business district felt the brunt fo the disaster, nearly 15 Several prominent speakers have been invited, and it is hoped to have a bigger and better banquet this year than ever before.

plate glass windows in other buildings not otherwise molested by the blaze having cracked from the insanta CLAUS II

cantile Co. dry goods department for that surpose or bring them to the ously injured, sustained a broken an-

It is our desire to make this a worthy offering to a worthy institution which is taking care of more from Dallas, miraculously escaped than seven hundred children who death when he landed on his head as have neither father or mother.

Co. for that purpose

everything Baptists are doing.

Campaign is now on all over the State tion for appendicitis. of Texas to raise \$2,000,000,000 to retire all indebtedness and further ention of Mrs. J. W. Butcher of Silverfamily in our church. Our auota is pneumonia is improving.

School organization and will nublicly appendicitis.

Born to Mr. and Mrs. Walter Boetinstall all of the officers and teachers.

School organization and will nublicly appendicitis.

Cuit, C. B. Meader; Cross Plains, Ira Slaton, S. L. Culwell; Seagraves-Childress, First church, J. T. Gristand and severe burns on both arms and wold; Childress, King Memorial, L. his face at the home of his father. reach at 11 and 7. The W. M. U. will the 21st. chearte the week of prayer for For- Mrs. J. C. Owens of Turkey is re- W. Montgomery, Ovalo, John W. ten; Shallowwater, R. L. Hart; Tahoka hont, R. C. Cline; Esteiline, J. C. eien Missions novt work meeting covering rapidly since undergoing an Price; Putnam, J. B. Baker; Trent, R. T. Breedlove; Wilson, Z. B. Mann; Kirkland, Goodlett, E. T. Johnson appendent of the 22nd. J. P. Watson; Tuscola, R. V. Tooley; Pirtle; professor in Texas Technoloson; Margaret, Thalia, O. B. Annis;

### PROBOSCIS POLIED PEANUT

present from and who styles himself from a fractured ankle. "another good laser"

the nearnt with which Rill Williams ful major operation Saturday. finished an elevan-mile nasa-oppher. Mrs. David Tunnell of Turkey is rolling tein, Williams nosed it across in the sanitarium under the care of W. M. Pearce; Amarillo, Polk street, J. T. Howell; Petersburg, J. E. Transferred out.-M. P. Timberlan a white line in Harlingan Thursday, physicians.

antowenhad nhotomanh.

Wadnesday to her school near Post Foust of Silverton underwent a tonsil-Tayas to start teaching again She ectomy Sunday. has been hame the nest month while Oscar Shurbet of Lockney, who has the school was turned out for cotton been a patient, undergoing medical

pen, and will take care of her math. the flu. av Pay Wakh and two oldast child. Little Helen Louise Bowe of Happy won will enough their time holding re. is recovering from a tensil operation. oicel meatines and will make their Herman King has been here this G. Walton; Clarendon, S. E. Allison; endowment, M. S. Leveridge. handanartors at Chillicatha with Mrs.

week on business.

AT QUITAQUE MONDAY

Next Thursday Night Four Buildings Go Down While Others Suffer Lesser Others Suffer Lesser Damage

Quitaque, Nov. 26 .- Guests at the Ozark Inn hotel here were thrown into a frenzy long before daylight this The annual Lanquet of the Lockney morning by fire of unknown origin Chamber of Commerce will be held which swept through the structure at the old college building on next and spread to three nearby business Thursday night, December 6th, ac. buildings, inflicting damage estimated cording to plans now made for the at \$30,000. Four persons were in jured during the fire, the first of a

The entire business district felt

Guests Leap to Safety

Fireman Injured

Jim Skell, fireman, the most serikle when he leaped to safety, and several of his companions received CHANGES ARE MADE IN NORTH- John H. Crow; Lakeview, J. I. Kelly; morning services burns. George Parsons, a saleman Those desiring to send live hens will he jumped from the hotel. His head was badly urt, though the skull was leave them at the Merchants Produce not fractured, it was said. His back, Children of all faiths and no faith arms, and neck were severely strained.

The fire started about 3:30 a. m. are taken alike into this home and people of all faith annd no faith tall less it spread to the Hook's bartal loss, it spread to the Hook's barthem brick buildings, which were like-

We have filled out our Sunday since undergoing an operation for ton; Clyde, W. R. Jenkins; Clyde cir- Robertson, R. B. Walden, supply; O. Haynes; Acme, J. R. Bateman;

Sunday morning. The naster will deker of Lockney a fine baby girl on C. Williams; Hawley, J. R. Plant; Hamilton Wright; Southland, Elmer E. Northcutt; Chillicothe, G. S. Merkel, T. C. Willett; Moran, George Crabtree; Sundan-Amherst, C. R. Hoo Hardy; Crowell, W. R. McCarter; Du-

brought to the sanitarium on Tuesday Murry College, J. W. Hunt; student of last week suffering with appendix McMury College, L. W. Russell; prowith pus. An operation was perform- fessor of Weatherford College, J. er, M. M. Beavers; Aiken, C. F. Car- cuit, to be supplied; Quanah, J. WILL BE CIVEN TO SMITH ed at once and Mr. Eddens has been V. G. Anderson; conference Sunday mack, Canyon, C. E. Jameson; Dim- Watson; Tell, Ray Lee; Tolber, E. L.

a trin necessary because helpet an from injuries that he received when Bunchanan street, H. A. Nichols; Am- A. J. Brown; Silverton, M. G. Broth- West Oklahoma conference; J. E. election bet on the NewYork Gover- he jumped from the second story of arillo, Tenth street, I. E. Walker; erton; Tulia ,J. W. Hendrix; Turkey, Short to the North Texas conference; the Ozark Inn when it was burning Boker, to be supplied; Borger, First J. A. Wheeler; Vigo Park, J. P. Cole; Virgil H. Fisher to the Central Texas

he engravad: "From One Good Loser discharged after recovering from a B. Gilliam; Canadian, A. B. Davidson; Idaho, D. H. Munson. successful operation for appendicitis. Accommanying the present is to be Little Loyd Ray Shelton of Little-

n request from Williams for Smith's field has been discharged from the sanitarium after being under the "If I got it I will feel renaid." Wil- care of physicians for a few days.

is recovering from a small operation. Miss None Welle returned last J. W., the 9-year-old son of J. R.

> treatment has been discharged. Uncle Levi Schiek of this city has

week from T. C. U. at Fort Worth, Claude, L. B. Smallwood; Dozier, Sweetwater District-Presiding eld- Thurston from the New Mexico con- of the Floyd County Poultry Associavisiting his narents, Mr. and Mrs. Al- Heald, A. J. Jones; Dodsonville, Sam er, L. N. Lipscomb; Big Springs, W ference; C. G. Porter from Texas tion have decided to postpone the Mr. Archie Crager is in Dallas this bort King, near Lone Star, and rela- A. Thomas; Hedley, E. D. Landreth; G. Bailey; Blackwell, Raymond Van conference; H. L. Munger, Central Floyd County Poultry Show until tives and friends in Lockney.



Leaping from the second story of Grand Old Patriot Will Visit Loci ney on Night of December 24-Write Him a Letter

its issue of Thursday, December 13:1 that he will read the paper on the date, and will have ample time to Santa a letter this year.

Reading of Appointments at Lubboch Closes Annual Session; Ten Deaons Ordained; Memorial Service Held

Moore released appointment of to Japan, Sam M. Hilburn. should cladly support it.—Committee. tal loss, it spread to the Hook's bar preachers for the year 1928-29 in the ber shop and two restaurants, all of Northwest Texas Conference at 5

last Sunday. Loyalty to our denomination causes us to have a part in Nov. 27.—Little Scott Miller of this op Moore and solemn memorial service this afternoon. The appoints Light C. H. For, supply, Bronneid, B. W. orado, W. C. Hinds; Colorado circuit, prove the toe nails.

Dodson; Crosbyton, T. M. Johnston; F. O. Garner; Dora, A. E. Biggs; good at this writing.

Drew-Crassland, J. E. Thompson; Dunn, W. W. Riley; Fluvanna, J. R. W. R. Carr, complete the control of the

rillo college, Dr. C. H. Slover.

Goodnight, Dewit Vanpelt; Groom, Zandt; Coahoma, C. S. Johnson; Col- Texas conference.

at the front of the office-we are scating capacity in all of the Lubbock

WEST TEXAS CONFERENCE Lelia Lake, John Jenkins; McClean, B. W. Wilkins; Memphis, E. E. Robinson; Mobeetie-Kelton, U. S. Sher- Born to Mr. and Mrs.; rill; Pampa, T. W. Brabham; Plaska, A. O. Graydon: Shamrock, . G. W. Thursday morning 2 o'clock, was bur- He is reacting very nicely to treat-Foote, Wellington, I. A. Smith; ied Thursday afternoon at 4 o'clock.
Wellington circuit, J. A. Laney; G. W. Wright, Lockney, Monday, about soon. Lubbock Nov. 25.—Bishop John M. Wheeler, H. W. Barnett; missionary November 26th, a girl, named Betty Eulalio Paramo, a Mexican in the

Northwest Texas Conference at 5 D. B. Deak; Abernathy, J. E. Michael; Nov. 25th. a girl. Andrews, to be supplied; Becton, G. S1000.00 to be paid in installments within two years.

The condition of Mr. A. D. Davis of Baird, C. C. Wright; Blain, Marvin Duncan; Plains, C. M. Curry, supply; Naugle.

Vernon District Presiding elder, J. for some time yet.

resting nicely since the operation. school superintendent, B. L. Nance; mitt, J. R. Bright; Earth and Y. L., Sisk; Truscott, R. O. Browder; Ver-Brownsvilla Towns, Nov. 23.—Gov. Leon Kerbow of this city, is a pa-duel extension Sunday school secre- Lloyd Jones; Floydada, G. T. Palmer; non, C. A. Bickley, Vernon circuit, M. Alfred F. Smith is gaing to got a tient in the sanitarium, suffering tary, W. E. Lyon; conference secre- Floydada circuit, A. D. Jameson; P. Hines; Vernon mission, P. S. Wartary of education, J. L. Henson; con- Flomot, E. R. Pickens; Happy, H. C. ren, supply; profressor in S. M. U. Mrs. Carl Cliff of Earth is resting ference missionary secretary, J. W. Smith; Hale Center, J. P. Patterson; P. E. Dickerson; student in S. M. U. ing. That will be nothing less than well after having undergone a success- Hunt; conference evangelist, W. B. Kress, W. H. Terry; Lockney, J. E. C. R. Matthews; student in Duke uni- Beall of Aiken, had extensive cuts on Stephens; Lockney circuit, W. H. versity; W. V. Kelley; district evange-Amarillo District-Presiding elder, Strong; Matador, Ed A. Thorp; Olton, list, J. N. S. Webb.

Stinnett to be supplied; Hereford, E. and Westfall, supply; Elbert mission, at Mexia. anitarium after being under the days. B. Bowen; Higgins, Preston Flor- E. B. Thompson; Goree, J. P. Magee; Transferred in—E. C. Craney from the East Oklahoma conference; F. R. The Lockney Cemetery Association

### Methodist Prezchers **Now Getting Located**

J. E. Stephens of Quitaque Comes to Lockney; W. H. Strong of New Mexico to Lockney Circuit

The Methodist conference closed at Lubbock Sunday night, and gave out tation for the coming year, and will Lockney Hatchers

### Visits of the Stork

The day was featured with ordina- R. Fort, supply; Bronfield, B. W. orado, W. C. Hinds; Colorado circuit, move the toe nails. His condition is ation causes us to have a part in verything Baptists are doine.

The greater Baylor University ampaign is now on all over the State appointing in a pointing in the property of the property in the property i dow and equin this Mother School of ton as being very hopeful, after n- E. White; Abilene First Church, J. First church, H. L. Munger; Lubbock ton, M. J. Morton, supply; Roscoe, S. of one of the bins, a distance of forty feet, striking him on the head. The ard Spann; Abilene Oak Street, A. O. Lubbock circuit, C. C. Logan; Mun- Snyder, J. F. Lawliss; Stanton, J. B. blow was a giancing one and it W. D. Biggers campaign manager. Saturday.

Saturday.

Saturday.

Saturday.

Saturday.

Charles Hagier of Henrietta, Texas.

Ho and the nester are recruiting committees and towers so that the metter who has been in the sanitarium for supply; Albany, Joe E. Boyd; Anson, D. Dennison; Morton, to be supplied; church. O. P. Clark; Sweetwater, who has been in the sanitarium for supply; Albany, Joe E. Boyd; Anson, D. Dennison; Morton, to be supplied; church. O. P. Clark; Sweetwater, who has been in the sanitarium for supply; Albany, Joe E. Boyd; Anson, D. Dennison; Muleshoe circuit, C. C. Logan; Mun. Snyder, J. F. Lawliss; Stanton, J. B. Blow was a glancing one and it is believed that this fact with that that that the metter who has been in the sanitarium for supply; Albany, Joe E. Boyd; Anson, D. Dennison; Muleshoe circuit, C. C. Logan; Mun. Snyder, J. F. Lawliss; Stanton, J. B. Blow was a glancing one and it is believed that this fact with that that that the metter who has been in the sanitarium for supply; Albany, Joe E. Boyd; Anson, D. Dennison; Muleshoe circuit, C. C. Logan; Mun. Snyder, J. F. Lawliss; Stanton, J. B. Blow was a glancing one and it is believed that this fact with that that he was wearing a cap was all that

W. V. Eddens of Quitaque was Tye, L. H. Davis; President of Mc- gical college, John C. Cranberry; stu- Newlin, Bethel, Uel D. Crosby; Odell,

L. N. Stucky; Joseph S. Strother, Payne; Plainview, C. A. Cartwright; to the East Oklahoma conference; R. completing his iaunt from Rio Hon- J. P. Stell of Quitaque, was brought Amarillo Junior preacher; Amarillo, Plainview cricuit, A. D. Moore; Quit- E. L. Morgan to the West Oklahoma do in slightly more than nine days— to the sanitarium Monday suffering Roughly Monday suffering the sanitarium Monday suffering Roughly Ro church, J. L. Willis; Borger, Phillips professor in S M. U., John H. Hicks; conference; J. B. Anglin to the New silver embossed box on which will Leonard Price of Tulia has been church, W. P. McMickin; Bovina, W. professor in Lewiston State Normal. Mexico conference and stationed at Vaughan; J. L. Evans to the New We welcome these families and this Channing, Hartley, G. H. Bryant; Stamford District-Presiding elder, exico conference and stationed at Dalhart, W. E. Hamilton; Dumas, E. J. H. Hamblen; Aspermont, J. W. Texico; George W. Davis to the Cen-L. Hill; Friona, C. G. Porter; Groover- Baughman; Aspermont mission, Leon- tral Texas conference and stationed CALL MEETING OF

Herbert H. Hamilton; Vega, Joe E. Pike; Rochester, O'Brien, J. B. Hib- Willis from the North Texas confer- organizing the association. Eldridge; White Deer, C. E. Fike; bert; Rule, C. B. Thompson; Seyence; S. L. Culwell from the Central Every one interested in the ceme-Zybach, H. B. Standlee; student mour, M. S. Leveridge; Spur, W. B. Texas conference; C. A. Norcross from tery work are urged to be present at Southern Methodist University, U. S. Vaughan; Spur mission. C. W. Par- the Central Texas conference; W. B. this meeting Bird; student, Southern Methodist minter; Stamford, St. Johns, R. A. Morton from the Central Texas con-University, Fred A. Wilson: general Stewart; Stamford mission, W. J. ference; Clifton L. Hodges from the Webs will be in Change to his home, after being con-Africa, Ancil Lynn; president of Ama- cock; Verada, Benjamin, O. C. Staple- son from the New Mexico conference; ton; Weinert, Cecil Fox; Westover, W. H. Strong from the New Mexica Clarendon District-Presiding elder Charles Reginald Hardy; Woodson, conference; D. D. Dennison from the Due to the fact that bad weather

BUILDING NEW BRICK EAST SIDE MAIN STREET

New Building Will Be Occupied by Hatchery, Under New Management-Work Begun

Baker Mercantile Co. has let the contract for a new brick building to be erected on the lot between Morgan Bros. & Co., and the Merchants Produce buildings, and work begun on this week. The building is to be 30 foot front by 100 feet long, and will

charge of this church this week. Mr. Smith of Plainview has pur

Clyde Applewhite has been under the care of physicians this week for W. L. Garret, premature baby, died the region of his heart and left lung,

employ of the Roberts Brothers Con-Lubbock District-Presiding elder, H. W. Cooper, Lockney, Sunday, struction Company, had a large rock

militees and teams so that the matter who has been in the sanitarium for supply; Albany, Joe E. Boyd, Albany, Joe

Leon Douglas sustained painful y . I draining pasoline from the tank of one automobile, preparing to put it in another when some of the fluid ran down his sleeve. He had washed gasoline that had soaked into his sleeves. When he struck a match this gasoline ignited and the burns resulted. Mrs. T. C. Douglass and one of the other children were burned about the hands and arms when they attempted to tear off the boy's cloth-

J. H. Johns, in the employ of Jim both hands Tuesday when he became entangled in the carrier at a threshing machine. He will be disabled for a week or more as result of these in-

Sunday morning, an eight pound girl Mr. and Mrs. Cooper have recently moved into our city where Mr. Cooper

### CEMETERY ASSOCIATION

handle, J. W. Chisholm; Perryton, E. C. Armstrong; Knox City, J. A. Scog- Pickens from the West Oklahoma con- is called to meet in the Security C. Rainey; Spearman, O. M. Addison; gins; McAdoo, J. N. Hester; Munday, ference; George W. Davis from the State Bank at 7:30 Tuesday evening, Stratford, P. E. Yarborough; Texline, R. B. Freeman; Munday circuit, M. R. West Oklahoma conference; J. L. December 4th, for the purpose of re-

W. R. SAMS, President. UNTIL JANUARY 10TH

W. M. Murrelt, Allanreed; Lefors, H. O. B. Herring; student superannuate New Mexico conference; J. I. Kelley conditions have hindered the harvestfrom the New Mexico conference; H. ing of the crops of the county, officers

### The Lockney Bearon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress

March 3rd, 1879. H. B. ADAMS, Editor and Owner

Six Months Three Months Subscription Cash in Advance ADVERTISING RATES

TERMS OF SUBSCRIPTION

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### LOCKNEY NEEDS LAW ENFORCEMENT

We have been very backward in any trouble with the city officials or is needed. the people of the community, who are

has been forcibly brought to our at- about inform us that they have re- in the battle. tention is the non-enforcement of the ceived no relief, but we feel confident Of course all the towns along the We honor Fort Worth for the work the fact that there is parking regula- now on. has been brought about by the fact in our city. we have no city marshal, and secondly because of the reasons that we have no city marshal is because when signed his position.

same as any other town, and every rillo News. automobile driver is aware of the fact, but they see the other drivers violate News spoke the sentiments of the secure the new lines of railway. the parking laws, therefore, they nat- town of Amarillo in the front page Fort Worth is sincerely due more to Lease for Farming, Stock urally get to where they are careless editorial of Mr. T. E. Johnson, be- praise for the securing of the new about parking, and as a consequence cause we believe that possibly Mr. lines of railway than any other town every Saturday afternoon, and some Johnson was the only citizen of Ama- in the history of the entire battle, times on other days, the main street rillo that was so mall and so narrow just as Lockney is due more praise up, in Floyd, Briscoe, Hall, of the town becomes blocked and peo- to give vent to the feelings that he for the lines over which the Denver Motley and other counties ple cannot get through the streets at expressed in his editorial. all. The parking laws should be en- In the editorial referred to, the Plains . It was Fort Worth that led forced, and we mean upon everybody, writer, Mr. T. E. Johnson, takes the the fight to secure the building of the without respect to person.

not already did so, should pass a what he terms the partiality shown they traverse the lines as they now one-hour parking law in the main the Fort Worth Delegation that vis- stand, and this was done in ord business district of the town, which ited the towns along the new line of that Lockney get the new line of railwould keep local people and business railway last week. In his article he road anw for our own selfish pur men from parking their cars in front talks of the part played by Amarillo, poses; Amarillo had no part in the of their places of business and leav- Dallas, and other towns in the secur- road being built, nor she had no part ing said cars there all day long. All ing of these new extensions. Mr. in the road running through Lockne laws pertaining to parking and safe- Johnson doesn't seem to know the she just looked on, and had very ty in the city should be enforced. A facts in the premises, or else he will- tle part in the program, because enforce the law; the mayor should The fact is that the Fort Worth peo- seen the roads built fine all violators, without respect of ple were the first people to seek new. The writer has attended a great marshal. If this done, within a try, and in doing this they met with the Plains and West Texas, including week's time the parking and automo- the disaproval of a great many Ama- Amarillo, but we can say truthfully bile regulation laws would become rillo citizens, but nevertheless they that the banquet tenedered to the valuable parts of the city's laws and went right shead and began agitat. Fort Worth & Denver officials and people would refrain from violating tion of new lines of railroad to the the special trains in Plainview last these laws. The city council should Plains. They first agitated the con- week was by far the greatest and see to it that these laws are enforced, struction of the Texas, Panhandle & best banquet we have ever attended. and if the mayor will not fine people Gulf Railway, which was to run over Plainview entertained the visitors for violating them, appoint a police a different line from where the Den- royally according to our way of thinkjudge and give him the authority to ver Road now runs, and through this ing, but it seems that Amarillo be-

but when a company comes to our for their lines of railway. In this country town. The banquet was to city and asks for a franchise, the agitation of the T. P. & G. they also welcome the Fort Worth & Denver franchise is granted with the ex- awoke the Q. A. & P. Rv. Co. to the Officials first, and the visiting crowds pectation of that company obtaining fact that it was time for them to get secondarily, and we think she did a the franchise giving the city service. busy, and as a consequence the two good job of it, Amarillo notwith-In asking for a franchise all com-panies ask for a permit to cover all territory within the corporate limits not expect them to furnish to widely distributed parts of the city, where they incur great expenses to reach a patron, where the revenue is not sufficient to pay for the expense incurred, but where several families are desirious of service, or where practically no expense is incurred to the corporation in order to connect with a new patron, the city should see to it that such connections are made without delay.

This year in Lockney we have had two corporations that have been very slow in taking care of the needs of the people, and while a great deal of dissatisfaction has been voiced on the streets, not very many citizens have went so far as to appeal to the head offices of these companies, who are stationed in other cities.

One of the greatest complaints registered has been with the Gas Company. When the gas was piped into Lockney last year, and the franchise was granted, the people as a whole in the city believed that they could count on using gas for cooking and heating purposes, and the builders of some new houses built in the town did not even put flues in their houses as they intended to have gas connections, and would have no need for flues. But the gas company has been very slow to make, extensions, and even to connect houses convenient to the lines. This situation has reached a stage where many of the the actions of the company, and num-

on the service they are to render, in it was due to no act of that city that celebration, and joined Plainview in north side of the dog (?) and we are the gas company's case the franchise the Plains has these new lines today, helping to make the Denver people

The one item above all others that so far some of the places complained place where Amarillo had any part had better save the trouble of in-

tions in the town, and that they are The Beacon is an open forum for as a Plains town, for Amarillo was any special praise, and therefore, i violating the laws. This is not the the people and we will at all times do a home town, and while listed among Mr. Johnson and his delegation die fault of the public, but is entirely the everything in our power to see that the specials were considered home not like the treatment, which we asfault of the city officials. One reason the people get service from all out- folk rejoicing with us over the vic- sure all was very cordial at every for no system in parking in the city side corporations that are operating tory won, and not claiming that she town they visited, they should not

### THE BELLYACHERS

we did have a city marshal, when he Some towns become overgrown, but well knows that Amarillo did not Amarillo at all times to be our guests. arrested any one for violating the lots of cases they still remain very relish very much the fact that these and appreciate their visits-but we traffic laws, the offender was turned small in common sense reaso,ning new lines would make Fort Worth, care very little for a bellyacher. loose without being fined and the city and don't seem to be able to see an Dallas, and Wichita rival trade cen-marshal became disgusted and re- inch in front of their nose—this is the ters with Amarillo, and we believe case with Amarillo, as portrayed that this is the only reason Amarillo Lockney has parking laws just the through their newspaper-The Ama- had for putting a special train in

THE LOCKNEY BEACON

in Lockney was extended to give Dallas has done some good work in and the people from the towns off \$1.50 them time to get their pipes into the helping to put these lines over, but the Panhandle-Plains feel welcome, 75 city, and the council was very lenient Dallas did not take the initiative in instead of looking for Plainview to 40 with them, and we are of the opin- the matter, but joined with Fort give our special committee a big ion that some steps should be taken Worth after the agitation had start- boast. It was West Texas and the by the city authorities to make the ed, first proposing a line of the San- Plains country that was entertaining gas company meet the demands of ta from the Plains to Cleburne, hence the Denver Officials and Down State 35c the citizenship and furnish the peo- into Dallas over the present Santa delegations, and not attempting to 2c ple with fuel. Winter is now on and Fe lines. Dallas fought with Fort make a big show on the program for several of the citizens are in dire Worth, just as Wichita Falls, Chil- some self-conceited Plains delegation. need of fuel, their houses are piped dress, and the other towns along the If Amarillo and her little newspapfor gas, and this cold weather is not route fought, after Fort Worth had er fraternity wants Amarillo to be putting a good taste in their mouths got the fight under way to such an the "Big-Eye" to all people in West with reference to the delays they are extent that there was a probabilly Texas they have just got another experiencing on account of the gas that these roads would be built, and guess coming as far as the South saying anything about the manner in company not connecting them up, the chief part that Dallas, Wichita Plains country is concerned, for we which the city ordinances have been and it has reached a point where Falls, and other towns, but not Ama- all just consider that city another enforced in the City of Lockney of something should be done either by rillo, played was to help secure the Plains town, and we don't especially late, first because we believe in a lot the city officials or the complainers in permits for these roads to build. It dress up for them, as we consider our mass to see that the gas company was Fort Worth, joined by the towns every day clothes good enough to of freedom, and are not prone to have furnishes the town with gas where it of the Plains that would benefit from greet any delegation from a sister these roads that got enough publicity town of the Plains, and this high-hat Several complaints have been made on the new lines that caused the bat- stuff doesn't get anywhere on the overlooking the ordinances, and this to us in regard to getting service out the for the new lines to come into Plains from no delegation or no perarticle is not written to arraign any of the electric company, and we have enough prominence that it behooved son that has yet been born, and if of the officials for negligence, but to taken the matter up with the man- the other towns in East and Central Amarillo can't visit us and receive point out a few facts that need atten- agement at Plainview, and have been Texas to give us a helping hand, and welcome with the same grace that we promised relief in this matter, but in this we have never so far found a extend any other of our towns, she

Plains, for every person in Amarillo, time of the celebration. and on the Plains as for that matter, We invite the sensible people of the celebration, and not because that We don't believe that the Amarillo, she claimed any part in helping to runs it trains to day on the South people of Plainview and the Fort roads; it was Lockney that caused Then the city council, if they have Worth & Denver Railway Officials, for the blue prints to be changed so that

agitation they awakened the Fort came disgruntled because the program Worth & Denver to the fact that they committee failed to put a number of NEED SERVICE IN LOCKNEY had been overlooking building of lines Amarillo speakers on the program to Of course Lockney is a small town, that would prove valuable conections pronounce the fame of the over-grown

> We handle DON'T YOU THINK

-it good business to buy your Coal now, rather than

take chances on supplies next winter. Call on us for your feed requirements; sell us your grain. We appreciate your business.

# SOUTH PLAINS GRAIN COMPANY

Phone 23

Lockney, Texas

up. A franchise as we understand it way in fact, as a whole Amarillo was rillo, but our people were broad the dogs is extra heavy at this time.

fringing on our hospitality.

parking laws of the city. The main from a conversation we had several new lines were glad that Amarillo she did in helping to get the new thoroughfare of the City of Lockney days ago with Mr. J. B. Scott, man-realized the importance of the new lines on the Plains, we also give Dalis a highway, and should be kept open ager of this district, that relief will lines enough to put a special train las, Wichita Falls and the other at all times, but of late, parking has be given all within the next few in the celebration, but as far as mak- towns their just praise for the part been allowed promiscously until at weeks, and the service will be hand- ing head-liners out of the Amarillo they played in the matter, but in present no one takes any notice of led in a satisfactory manner from crowd, most of the towns looked upon this particular we don't know of any them only as a part of the celebration thing that Amarillo did that deserved had any special part in helping to have "butted" into a deal that they get these new railroads for the South had had very little part in up to the

We have land to Sell and Farming and Grazing purposes, from about 80 acres :

W. M. MASSIE & BRO

Floydada, Texas

get the gas company to connect them helping to escure these lines of rail- the reception given us, as had Ama- because the hair on the north side of our readers. is given to a company dependent up- antagnostic to these extensions, and enough to know the reason for the The question has arose which is the

bers of them have appealed to this railroads of the Plains country. Ama- Plains country could have had the One of our readers says there is going to ask Capt. Wofford and Rev. writer to do what he could to help rillo had very little, if any part in same right to become displeased with going to be an extra hard winter, J. A. Weathers to figure this out for

Lockney Beacon Wants Adv. Pays

### FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County Deeds and other instruments of writing prepared. Twenty years

experience with Floyd County Land Titles. Room 7. First National Bank Building

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\$800 to \$100 t

Floydada, Texas

# \*\*\*\*\*\*\*\*\*\*\*\*\* For Real Life INSURANCE See A. J. Cooper

The Southwestern Service Man of Lockney.

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*** 

# Radios . . .

We are showing a nice line of Radios, and invite you to call and inspect them. You can bring the world to your fireside and keep up with all the political and entertaining features of the day.

COMPLETE LINE OF ALL KINDS OF SCHOOL SUPPLIES

STEWART DRUG COMPANY

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

# . uuull Dalt

# Tuesday, December 4th

Alexander farm, east side of Callahan Ranch, 3 miles west, and 6 miles south of Lockney, 7 miles south of Aiken, and 3 miles north and 1 1-2 miles west Sand Hill School house. Sale begins at 10:30 a. m.

### MILK COWS

- 1 Black Jersey Cow, 7 years old now
- milking. 1 Three year old black Jersey Cow, also milking.
- 1 Black Jersey Heifer, be fresh first of the year.

### HOGS

7 good Shoats Weight about 250 pounds each.

### WORK STOCK

- 1 Chestnut sorrel mare, 8 years old, weight about 1,400.
- Black mare, 8 years old., wt. 1,400 gray horse, 9 yr. old, wt., 1,300
- 1 Bay Mare, smooth mouth, wt. 1,200
- 2 young mules, 2 and 3 years old.
- 6 mares and mule colts. 1 coming 2 year old mule.
- 3 brood mares.
- 1 large mammoth Jack with white

### FARM IMPLEMENTS

- 1 wide tire wagon.
- Two-row John Deere Cultivator. 1 Two-row John Deere Planter.
- 1 new 16 hole John Deere Drill.
- 1 new one-way McCormick Deering Wheatland plow.
- Farming plows, sweips and many other things too numerous to mention

### HOUSEHOLD GOODS

- 2 Good Oak Dressers.
- 4 Oak Rocking Chairs. 5 Oak Dining Chairs.
- 1 Dining table.
- Kitchen cabinet.
- 1 Red Star oil cooking stove.
- 4 bed steads.
- 1 Wardrobe.
- 1 Art Linoleum Rug.

Many other items to numerous to mention.

TERMS OF SALE-All sums of \$25.00 and under, cash. All sums over \$25.00 6 months time will be allowed at 10 per cent interest. 5 per cent discount for cash on all sums over \$25.00.

FREE LUNCH ON GROUNDS M. H. LOVE and C. W. SMITH, Owners

McDONALD & SEELE, Auctioneers.

J. I. HAMMOND, Clerk

# THE LOCKNEY LONGHORN

Official Publication of Lockney Public Schools.

Lockney, Texas, Thursday, November 29th., 1928

Volume 1

Senior Here Receives

**Federal Appointment** 

Bird Bander in State of

Texas

Longhorn editors have been hearing

warrant an interview, and from the investigations it has been learned that

birds in the State of Texas; and on November 15 his state permit was granted. J. Edward works under the

Biological Survey, which is a branch

the United States Department of

est in birds led to his seeking the ap-

No. 12

### EDITORIAL STAFF Editor-in-Chief-Winston Wofford. Follies of 1928 Were Associate Editor-Fay Royal. Associate Editor-Frances Savage. Literary Editor-Kline Nall. Athletic Editor-D. V. Biggers. Joke Editor-Carelton Cook.

Arceneaux, Carrol Bennett, Miss Newman for Primary Department, Miss Simpson for Grammar School.

some instances, is rather vulgar.

second time and meets Peter fleeing that Christ has never come to earth Bennett were quite successful.

is truly wonderful. A discussion of Mrs. St. John, the sprightly widow, every method of punishment which Glenn Hackney as her suitor, and the name of Christ is given. They also deserve praise for their true rep- thirty dollars. were tarred and burned at the stake, resentations.

when Nero fiddled, is very good. A such a goose as to talk for an hour chamber of commerce." story which most of us read in the about a dinky little rose; but when grammar grade comes from Quo Estelle Byars as Hazel Henderson ap- it?" and overcame the bull that the nis, which only peppermint-candy ments." beautiful maiden was tied upon.

### POETRY

We means the Lockney Longhorns; We are a first class team; Some speak our name with scorn, But still our colors gleam.

My place among those noted lads, Is not what is desired by me. If I could be first, I'd be glad, But I am just a sub you see.

I go to all the "way from home" games,

And join in all the fun. That "ride the line" job must be done.

But still I try not to complain; To help a fellow friend is great; And as there's really none to blame, I try to be there for every date.

Perhaps some day there'll come a time

line."

As often as in the past I've been.

### THE SNOW

A big white snow fell Sunday; 'Twas the first one of the year. The children ran to the windows To gvie it right good cheer.

It was muddy enough already, But the snow just had to come; So all gave it a hearty welcome. As they would a good chum.

The snow made everything look white, As most all snows will do. But the sun in a very short while, Made us bid it a soft adieu.

The snow did not stay with us. As we'd like for it to do. But it came and went we know As all of us must do.

### Nature's Best Season

I love the autumn of the year. dead.

fields-

Also the leaves that sail to bed.

Then winter comes with its flakes of snow, And covers the earth with a robe of

white:

and glisten

earth light. Original poem by Fay Royal sweaters.

Haithcock? "Oh, my wisdom tooth is hurting," Longhorn team. Rah! Rah!

she answered. Did von know Gene is cutting a

# **Presented Friday Night**

books that you do not like. I do not each of the classes in high school un- scales for the Second Honor Roll. like "Quo Vadis." It has too much der the direction of their sponsor. Virginia Norris, the youngest pupil of the game was played in midfield. Roman Catholic doctrine in it and, in The program was considered highly in the piano class, received a gold Plainview was slightly ahead in to secure affiliation on the course this Lena Parsons of this city and a sensuccessful because of the variety of honor seal this week for memory successful because of the variety of honor seal this week for memory any advantage. Brotherton, consist-Christ, according to Quo Vadis, not numbers, the dramatic ability of the work.

ed there in order to convert the peo- burn as Bill Perkins could not be ex- 1928.

the second time, and Jerusalem-New George Webster, who played the But, to be just, some of the book ed as Jimmie, but he also played the giving Holiday. is well worth reading. The story of parts of Hop Wah and Annabel Love the persecution of the early Christians with perfection. Mildred Carter as

thrown in the arena with the ani- Wayne Greer, who was Albert Bell, fine milch cow for thirty dollars." mals, and hanged. Still the Christians the leading character in "Not Quite remained steadfast. Yes, that part Such a Goose" was a favorite with the boys plays and finally he lost himself Well, may be you might like it, but in admiration of a beau-ti-ful rose. June Guthrie as Albert's sister, Sylvia's sweetheart, and Rowena say things like that."

true to type. In "Thursday Evening," the senior's play, George Tate and Bertha Ragle tainly look strange riding a cow." Mrs. Gordon Johns won for them cow than I would milking a bicycle. the decision of the judges. Mr. John's and garbage can more than his wife ship would sink. rel. The two monthers-in-law, play- captain of the passengers?"

plause for their singing and dancing short one life preserver. numbers. Their attractive black and white costumes gave an added charm. | Miss Rice : (After class had finish-The personnel of this group is Glenna ed studying about the stars) "Now this week are: Raymond Gentry, Mur-Collins, Roberta Broyles, Louetta can you name a star with a tail?" Hadley, Gene Dyer, Mildred Carter, Leon: "Rin-Tin-Tin." and Elfie Meriwether, pianist.

The boys chorous composed of D. When subs by practcie make great V. Biggers, Carl McAdams, J. D. Orr, will I get if I cook a meal like this Othel on account of visiting in Here-Buchanan Prickett, James Miller, for you'every day in the year? And I'll not be called on to "ride the David Hamilton, Arthur Cox, and Fay: "My life insurance." Winston Wofford furnished lively entertainment. Their "take-off" on the Bill: "What's the diffenence be -Original poem by Oliver Miller Symphonic Six might be termed a tween vision and sight?" "scream." Their act was climaxed J. D.: "That's easy, my girl is a with "Eweet Ivory Soap," a parody vision; yours a sight." on "Sweet Adeline."

It is regretted that a greater number of the patrons of the school were cutest baby face." not present to enjoy this second af- Roberta: fair of the school calendar.

The classes and faculty wish to this occasion: Mr. H. B. Adams, singing.' Speegle, E. E. Dyer, Bryan Wells, to see us suffering." and E. L. Wordbuon.

and will be added to the library fund for the purchase of books.

### PEP SQUAD ADOPTS NAME

The pep squad has adopted the always changing their minds." name of "Red Peppers" for the fu- 'Melvin: "I've had this car for -Original poem by Margaret Collier ture. This name has been used by years and I've never had a wreck." our pep squad and now we adopt it Beatrice: "You mean you've had "Why hasn't Russell come to school as our permanent name. The "Red this wreck for years and never had today?" Peppers" intend to carry "pep" every a car." And all the grass that grows old and where they go, and they will chase any trace of laziness away with it. I love the warm and steaming brown The squad will back the football boys any old time and any old place. In fore tomorrow's English test, If I the future, the "Red Peppers" are should die before I wake, I would not going to be so organized that all of have that tes tto take. the neighboring towns will envy them for their loyalty and pep.

We have just received forty Longnize all faithful "Red Peppers" by Realty Company of Plainview. As the sun wakes up and gives the this attractive red and white emblem Helen White, a junior in Lockney answer me, Carl?"

Carlton caught hold of Gene's arm quet for the football boys as a means High School and stellar center for here, do you?" and hurt so badly that she hollered, of expressing our sincere apprecia- the Longhorns last year, is visiting "What is the matter," asked Mrs. tion for their efforts this year. We in Lockney this week. Louis is em-

haby tooth and she thinks it's a wis- here from Lubbock, visiting her par- Thanksgiving. Herman is attending our guests. ents, Mr. and Mrs. Frank Ford. Tevas Christian University this year.

### MUSIC HONOR ROLL IS GROWING

ardson have had their names added to The Follies of 1928, the fourth an- the First Honor Roll for being able Reporters-Mary Nell Meadors, nual affair of its type, was presented to build all the major scales by tetra Longhorns and the Plainview Bull- arithmetic, a practical course offered Beatrice Nichoias, Elvie Cook, Mar- to a small but appreciative audience chords in four minutes time: Agnes dogs engaged in a football game on to seniors. There are in the two digaret Collier, Rowena Ewing, Ralph on Friday evening, November 23, at Cooper, Wilma Cooper, Gene Dyer, the local gridiron. The score result- visions of plane geometry a total of the high school auditorium. The en- Rexine Sams, Evon Griffith, Frankie ed in a tie game. Plainview made 53. The two divisions of second year intimations and whiperings concerntertainment consisted of four one- Dodson, and June Guthrie. Agnes both of her touchdowns in the last algebra have a total of 57 students, ing one of the senior bays and his act plays and specialty numbers by Cooper and Wilma Cooper made 100 four minutes of play. While the while the remaining 78 are studying work. At last enough was learned to QUO VADIS

the Symphonic Six and the boy's per cent on the honor roll. This week the Symphonic Six and the boy's the class begins work on writing the chorus. The plays were presented by scales for the Second Honor Pall.

Longhorns scored in both the second and third periods. The teams were evenly matched and the chances to lit is planned to describe the class begins work on writing the evenly matched and the chances to lit is planned to describe the class begins work on writing the evenly matched and the chances to lit is planned to describe the class begins work on writing the evenly matched and the chances to lit is planned to describe the class begins work on writing the evenly matched and the chances to lit is planned to describe the class begins work on writing the evenly matched and the chances to lit is planned to describe the class begins work on writing the evenly matched and the chances to lit is planned to describe the class begins work on writing the evenly matched and the chances to lit is planned to describe the class begins work on writing the evenly matched and the chances to lit is planned to describe the class begins work on writing the evenly matched and the chances to lit is planned to describe the class begins work on writing the evenly matched and the chances to lit is planned to describe the class begins work on writing the evenly matched and the chances to lit is planned to describe the class begins work on writing the evenly matched and the chances to lit is planned to describe the class begins work on writing the evenly matched and the chances to lit is planned to describe the class begins work on writing the evenly matched and the chances to literate the class begins work on writing the evenly matched and the chances to literate the literate

The characters in "Bill Perkins' All pupils are now preparing for touchdown. In the third period Brotnfrom Rome and orders him to go Proposin' Day" are to be congratulat- the first recitals of the season. The erton snatched the ball out of the air back and establish the capital of the ed for the way they played their high school pupils will be presented and raced to the five yard line where church in Rome, or, Christ said, that parts. Mary Leda McAdams made a on December 14, 1928, and the grade he was downed. He would go to Rome and be cruicfi- typical rustic widow and M. D. Arter- school will appear on December 19,

religious wrold. The author knew hearts, Rexine Sams and Carroll begin rehearsals Monday noon in the ing and that made up for mistakes. her father was called as pastor. after the birds are banded they

On Saturday, December 1st, the Jerusalem not Rome-was to be the title role in "Jimmie", the Sophomore piano pipls from the grades plan a Lockney: Shelton, Philips, Grubbs, play, was a star. He not only excell- hike and weenie roast as a Thanks-

Hardware Dealer: "I have a fine used to cause the Christians to deny Wilma Cooper as his little lost girl bicycle I would like to sell you for Mr. Jones: "Why, I could buy a

Hardware Dealer: "You would cer-Fay Guthrie: "Look here, I want and a few others are worth reading. audience. Seventeen-year-old Albert to see you about this paragraph an-The description of the fire in Rome, knew that he would never be quite nouncing my resignation from the

Mr. Adams: "But, it's true, isn't

Vadis: that of Lygia, the pretty peared on the scene, he was so capti- Fay Guthrie: "Yes, it's true, but protege of Nero, and her protector, vated that he talked for an hour about I should like you to tell me why you the giant Gual, who wrestled with the prospects of learning to play ten- printed it under 'Public Improve- man and Hugh Spotts were absent all

> Little Boy: "Mummy, isn't that monkey just like grandpa?" Sylvia, Carl Mann as Philip Flick, Mother: "Hush son! You musn't here this week.

Ewing as Sylvia's mother, were all Little Boy: "But the monkey can't understand, can he mummy?"

were co-stars. Their portrayal of Mr. Jones: "Well, I don't know through town and I saw a sign which the domestic life of young Mr. and that I'd look any stranger riding arread stop', so I did.

ed by Elfie Meriwether and Letha "I can," spoke up Distance proudly. Our room enjoyed the train celebra-

ed and restored peace. "Then you might as well begin." The Symphonic Six won hearty ap- replied the captain, "because we are holiday.

"Well, I've got you skinned."

express their appreciation to the fol- Gent: "I wonder why Miss Screech sent this week. Lloyd Poole was ablowing for their serving as judges on always shuts her eyes while she's sent Monday, Thursday, and Friday.

Mesdames G. J. Stapleton, Ryan Lady: "I suppose she doesn't like day afternoon because of illness. Father: "Why Jimmie, what on the day Tuesday. Vivian Pittman

The proceeds amounted to \$82.73 earth are you frowning so about?" "Well yesterday the Jimmie: teacher said 2 and 3 made 5, and today she said 4 and 1 made 5. That's have only the ambition of a worm? just the way with women. They're Rowan: 'No'm, because I've never

An English Student's Prayer Now I lay me down to sleep. Be-

### EXES AND EXCHANGE

Irene Ritchie, graduate of the 1926 horn emblems of which we are very class of Lockney High School, is now want that chewing gum." Many thousands of diamonds sparkle proud. You will now be able to recog- in the employ of John F. Dubose

worn on the front of our regulation High last year, is enrolled as a senior in Sudan High School this year. At present we are planning a ban- Louis Lee, a student in Lockney pect me to hear it rattle way over

believe in, and work four our Lockney ployed on the farm of his uncle, who lives near Hereford, Texas. gram to be presented Wednesday, Herman King, a graduate of Lock- November 28 in the auditorium Miss Dorothy Ford spent Sunday ney High last year, is at home for when the Parent-Teachers will be

### **Lockney Longhorns Tie** The following pupils of Mary Rich- Plainview Bulldogs Here

score were few and far apart. Most the second semester. Miss Ethel States government official unawares."

Christ, according to Quo Vadis, not the Bible, descends from heaven the Bible, descends from heaven the from the small group in attendance.

Mildred Davenport from near South horns. In the second period Spence from the small group in attendance.

Plains began piano lessons last week.

The Longhorn defense was not ple and establish the capital of the celled. As a couple of rustic sweet- The High School Boy's Chorus will games but all of the men were fight-Laird was the outstanding Bulldog. The following men played for Stowe, Walls, Fowler, Rives, Wofford, McAdams, Riley, Brotherton, Seal Cook, Cope, and Spence.

### INTERMEDIATE DEPARTMENT

Seventh Grade A Maxie Kirk was absent Tuesday

he went to Sterley to the railroad

James Poole and Nettie Mae Wilnson were absen tThursday on acount of illness. Raymond Whatley was absent Monday because of illness.

### Sixth Grade A

Last week there were a few pupils absent from our room. Ethel Pittweek and Oscar and Janet Huskey were absent Friday afternoon.

We are very glad to have Ivan Harris with us who entered school

Some in our room seem to be a reat deal like Roy Dyer, who came in ate last Monday morning. Miss Roy said, "Well, I was coming

insistence that the unpardonable sin | Long Distance was a passenger on | Only three were absent from our was waste and Mrs. Johns' declaration an ocean liner when a great storm room this week. Guernes Baker was that her husband loved the ice box came up and it was evident that the Monday because of his eyes. Homer Lee was absent all week to work at almost led to a home-wrecking quar- "Can any of you pray," asked the home. C. T. Wright was absent Fri-

day afternoon to pull cotton.

The absent pupils from room 5A ray Williams, Lura Beall, and Othel Cockerham. Raymond and Murray were absent on account of working. Mrs. Guthrie: "Now dearie what Lura on account of bad weather, and

Walton Harris has entered our school from Texline. We are very glad to have him and hope that he

will like to be with us. Miss Steele is in Amarillo now taking treatments. We are missing her very much and hope she will get bet-Orvis: "Roberta, you have the ter soon, but we are glad that Miss Neil wanted to take her place.

Several in our room have been ab-Essie Mae Hamilton was absent Mon-Kenneth Orman was absent part of and Joe Branon were absent Friday.

Mrs. Wall: "Don't you know you; seen the ambition of a worm."

Miss Chambers (over telephone)

Listener: "He has a bad cold." Miss Chambers: "Who is this Listener: "My father, madam."

Delbert put a nickel in a pay telephone, thinking it was a chewing gum machine.

Central: "Number please?" Delbert: "Number the mischief! I

Carl: "I did. I shook my head." Miss Mason: "But you don't ex-

Miss Mason: "Why don't you

PRIMARY DEPARTMENT Everyone is busy preparing a pro-

### LARGE ENROLLMENT IN MATH

At the present time there are 211 students enrolled for some branch of mathematics in high school. Of this On Thursday, November 22, the number 23 are taking commercial J. Edward Parsons Becomes Official

It is planned to offer solid geometry Lockney High has enrolled "a United Rice who will be the instructor hopes J. Edward Parsons, son of Mrs. ently, gained ground for the Long- four units of affiliation in mathe-

### SENIORS MEET

The senior class will very soon lose of Agriculture at Washington,, D. C. one of its best and most faithful mem- He is to band half-grown and grown bers. Jewel Webb turned in her birds with bands furnished by the quite as effective as it was in earlier books Monday, and will leave for department. The birds are caught in Chillicothe, Texas, Wednesday, where traps which J. Edward makes, and Everyoffe and more especially, the turned loose. seniors, hate to see her leave, but we | Since he was a small boy, J. Edsincerely hope that she will enjoy herward has been interested in nature study and research work. His inter-

> pointment to the Biological Survey The second grade has completed work. In the science laboratory at their first reader and will receive a the high school are birds which he new book this week. These pupils has mounted with the assistance have done excellent work for second Miss Ethel Rice, science teacher. grade pupils.

> Besides this work of bird banding, Most of the second grade pupils J. Edward is collecting stamps. He went to the Denver celebration and has many stamps from Europe and enjoyed the music of the different one from Africa. Three or four years bands as well as seeing the trains ar-ago he made several inventions and rive. They are planning places to go some of them may prove successful, Every student in Lockney High

> on the new train. The second grade is planning an School is proud of J. Edward and his enjoyable time Thanksgiving. Some work. It is believed that sometime are leaving town for visits while in the future he will attain a position others are enjoying themselves atin the research work that is fostered by the United States government.



Come In And See Them

The Lockney Beacon

### MUNCY

Nov. 27.—Several families from Friday evening. this community attended the celebra-

tion at Lockney last Wednesday. Roy Muncy was seriously injured last Tuesday, when the oil truck he was driving overturned while going down a grade, near Matador. He was placed in the sanitarium at Matador, and is slowly improving at this writing. His head was severely bruised and several ribs were fractured.

Mr. Tom Husky from Lockney visited in the Vandergriff home Sunday afternoon.

Mrs. Edd Muncy has been listed among the sick in the community, but | Saturday night in the Gamble home. weare glad to report her as feeling

better at this writing. Mr. and Mrs. E. E. Huskey were in Floydada Saturday afternoon.

Mrs. R. E. L. Muncy has returned home from Matador, where she has been staying since the acident of Roy ing at the home of J. E. Rig!er. Mrs. C. D. Thacker.

Mr. Hugh Carroll wos in this community last week.

Lora Fewell visited Loritta Vandergriff Thursday.

Mr. and Mrs. Russell were in the Nichols' home Thursday afternoon. Flossie Ferguson was a guest at the Smalley home Sunday.

Cedar community Sunday afternoon. Mr. J. A. Smalley and family visit- Hardy, fourth grade. ed in Petersburg Saturday.

### RAMSEY

Nov. 27 .- Mr. and Mrs. Luther Rhine visited in Plainview last Friday afternoon

Miss Hazel Probasco of Floydada spent Friday night at the home of her grandfather, Mr. W. E. Meador. Mrs. Whatley and son, Raymond,

Landrum home Sunday. Miss Myrtice Meador visited at

Floydada last week-end. Miss Avis King entertained a num- Star. ber of friends at the home of her parents Saturday night.

Miss Susie Smalley was on the sick list a few days last week.

Mr. and Mrs. C. K. Rhine and sons, Kelly and Jack, of Plainview, visited Mr. and Mrs. Luther Rhine, Wednesday of last week.

### **PRAIRIEVIEW**

Nov. 26.-Sunday school and B. Y. P. U. was held at this place Sunday. Mr. George Blanton of Dimmitt, were shaw visited with Mr. and Mrs. Walter Hart the past week.

J. V. Gamble spent Sunday with Mr. Earl Hampton and father re-Aubrey Hudgin.

ters. She will accompany him home came home with them

and spend the holidays.

Mrs. Julia Kelly and Miss Nellie Ayres of Plainview, were in our midst been working. Mr. and Mrs. Adams and children

visited with Mr. and Mrs. Bill Kemp of Plainview, Sunday. The Four-H girls club met Tuesday at the school house in a business meeting. Mrs. Kelly met with them.

They have planned to start their sewvisited in the Wood home Friday.

Mr. and Mrs. Patterson of Kress Mrs. Cross visited with her sister, Mrs. Garrutte, of the Snyder community the past week-end.

Mr. and Mrs. Oney Varble spent A good crowd was present Friday and Mrs. E. W. Holmes. evening and enjoyed the program that wasrender by the club ladies.

Miss Leola Hudgin spent the past week-end visiting with homefolk. Everyone invited.

### IRICK

Nov. 26 .- The people are behind their work, on account of bad weather. On the honor role for he month of October is J. H. Hanna, second grade; Mrs. Gladys Cagle visited in the Clois Henry, third grade; Ardie Moreland, primer, and Franklin

> Mr. and Mrs. Ashby, Mr. and Mrs. Moreland, and Mr. and Mrs. Carter called on Mr. and Mrs. Howell Tuesday afternoon

> Mr. Red Dollar spent Saturday night with Mr. C. W. Murphy.

> They are building a nice shed at the Irick school, with sheds enough for twefve ponies and two automobiles, no, they are Fords.

Mr. and Mrs. Feagan and family and Mrs. J. R. Davis, visited at the spent Sunday with Mr. and Mrs. B F. Hampton.

Mrs. Dollar spent the week-end with her daughter, Mrs. Regdon, at Lone

Mr. and Mrs. Blackwell spent the week-end at Lubbock.

Mr. W. C. Murphy, who is working at Olton, spent Sunday with his fam-

Miss Dot Blanton from Dimmitt is visiting friends here.

Mr. and Mrs. Moreland and family spent Sunday with Mr. and Mrs.

Miss Alice Honea spent the weekend with her parents in Lockney. Miss Ora Ellis of Plainview and Mr. and Mrs. Hudson from Brad- in this community Sunday afternoon. Irick and Prairie Chapel played basket ball Friday afternoon here.

turned home Thursday from South Mr. Aycock left the past week for Texas, with a big deer on the back Rio Grande to visit one of his daugh- of their car. Mr. Hampton's brothe

Mr. Walter Taack hes returned

home from Hereford, where he has will also preach at McCoy. Mr. Roy Lackey was in this community looking over property. sister, Mrs. E. W. Holmes. The people enjoyed a singing at the

### McCOY

school house Sunday night.

annual Methodist conference at Lub- Mrs. E. B. Muslins in the afternoon. bock Saturday.

the home of Mr. Henry Puckett Sun- ford of Sand Hill, Sunday.

Mr. and Mrs. Fred Taylor and family were the Sunday guests of Mr.

Mr. and Mrs. Alva Smith, Mrs. Sam night with Mrs. Tate Jones. Puckett home Friday night.

Miss Elizabeth Thacker spent the family. There will be a party Friday even- | week-end with her parents, Mr. and

> School will be dismissed Wednes- Day, and also went to Lubbock. day at 4 o'clock until Monday for Thanksgiving.

Rev. Strong of the Lockney circuit Mr. Luther Smith and Mr. Clark of

Blum spent Saturday night with his

### BAKER

Nov. 26 .- Mr. and Mrs. R. F. Finley attended church at town Sunday Nov. 26.-Mr. Curry attended the morning and visited with Mr. and

Lela, Macel, and Inez Jones visited Mr. and Mrs. John Crop visited in with Misses Myrtle and Mable Brad-

Ross Colston spent Sunday with his

brother, Arthur Colston. Annie Graves, Opal Nelson, and Annie Jewell Fawer, spent Saturday

and Opal Smith visited in the Henry Mr. and Mrs. Robert Overman visited Sunday with R. P. Graves and

Miss Jewell Wooksey spent the week-end with her sister, Mrs. G. H.

Jewell Williams spent Tuesday nite with Macel Jones.

# NOTICE

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Your business will be appreciated—Give us a trial.

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J. T. MEADS, Manager

One block north of Securty State Bank

# The new Ford has a very simple and effective lubrication system



THE lubrication system for the engine of the new Ford is as simple in principle as water running down-hill.

A gear pump in the bottom of the oil pan raises the oll to the valve chamber reservoir. From Here it flows on to the main crankshaft bearings and the front camshaft bearing. Overflow oil drops into the oil pan tray and runs into troughs through which the connecting rods pass.

As the ends of these rods strike the oil they scoop up a supply for the connecting rod bearing. At the same time they set up a fine spray that lubricates the pistons and other moving parts.

From the tray the oil runs into the bottom of the pan, and is again drawn up through a fine mesh screen and pumped to the valve chamber.

This system is so effective that the five-quart contents of the oil pan pass through the pump twice in every mile when you are traveling at only 30 miles an hour. Yet there is only one movable part - the oil pump.

As a matter of fact, the lubrication system for the new Ford is so simple in design and so carefully made that it requires practically no service attention.

There is just one thing for you to do, but it is a very important thing . . . watch the oil! Change the oil every 500 miles and be sure the indicator rod never registers below low (L).

If the oil level is allowed to fall below low, the supply becomes insufficient to oil all parts as they should be

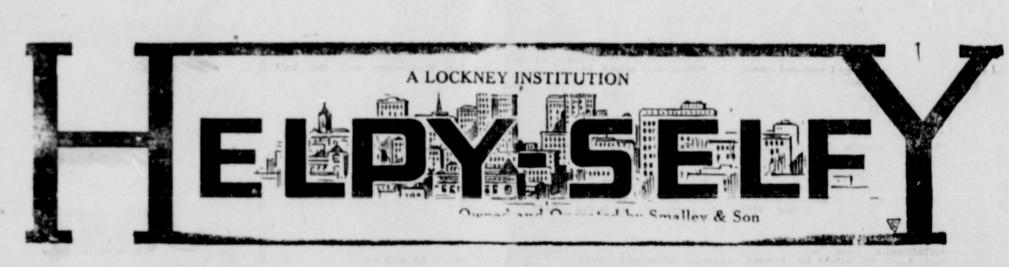
To insure best performance it is also advisable to have the chassis of your car lubricated every 500 miles. This has been made easy in the new Ford through the use of the high pressure grease gun system.

Proper oiling and greasing mean so much to the life of your car that they should not be neglected or carelessly done.

See your Ford dealer regularly. He is especially wellfitted to lubricate the new

> Ford and he will do a good, thorough job at a fair price.

FORD MOTOR COMPANY



# Here FOLKS are some RED HOT SPECIALS

Tomatoes, No. 2 Concho Brand, each,	8c
Grape Fruit, large size	6c
Oranges, regular 50c seller	34c
Cracker Jacks, 3 boxes for	10c
Marshmellows, 3 boxes for	
Stick Candy, per pound	. 15c
Brooms, Good ones	36c
Peanut Butter One Pound	19c
Peanut Butter, two pounds	26c
Cranberries, per quart	19c
Onions per pound	040

Compound, 8 pound pail	1.16
Compound, 16 lb. Pail	A COLUMN TO A STATE OF THE PARTY OF THE PART
Spuds, 10 pounds for	OF A PERSON NAMED IN COLUMN TWO
Sugar 11 pounds for	The same of the same
Premier Salad Dressing	34c
Walker's Chili, No. 2 Can	18c
K. C. Baking Powder, Regular 25c size	19c
Mops, Good ones for	The state of the s
Tamales, No. 2 can for	
Macaroni, American Beauty brand two for	The second line of the second
Brown Cracker & Candy Co., will give a Cracke	r Demon-

stration at our Store Saturday

### What's Doing in West Texas

Plainview's newest industry is the making of Uncle Tom Pure Ribbon Cane Syrup. F. O. Boliver has started manufacturing it and has put it on sale at local grocrey stores.

Two hundred and fifty thousand pounds of wool were sold at Rockssprings, as a price calculated to be 35 cents. Edwards county will market approximately 1,700,000 pounds of mohair this year.

ing the last seven months.

The contract has been signed and the work will probably be started SHOT IS FATAL TO within thitry days on the installation of a water works system for Junction. The authorities of Junction

is opening its new and larger headmore memberships daily. Membership in the organization enables poultrymen to get better prices for their produce.

The main street of Rotan has been much improved by the grading and improving of Snyder avenue through to the west end of the thoroughfare. A railroad switch in the center of the street will be removed as soon as the street is opened for traffic.

The fire insurance key rate is to be lowered again in Baird as the result of the removal of telephone, telegraph poles from the business section. Since the present mayor Schwartz has been in office the rate has been reduced from 60 cents per hundred to 43 cents.

With the arrival of a car of steel to be used on the International Steel Rio, it si estimated that the bridge

farmer who began budding native Plainview Sanitarium at about five pecan trees with paper shell buds five years ago, now has 550 trees six o'clock the following morning. budded to Burkett, Halbert, Texas Miss Long is said to have made a

ing activity. This ranges from barns yet been made public. Booker is experiencing much buildin the rural district, to houses and Charges of Murder were brought garages in the residential district, to against Barnes by C. W. Bean of a brick business house with a fifty Abernathy, assistant county attorney foot front on main street.

new homes, increased population, and added industries.

Exhibit is an institution in De Leon, the Plainview undertaking company. stalls constructed for live stock, and was taken yesterday aftermoon by Physical Education, worked up a very feed crops exhibited in designated the Plainview Undertaking Company. lovely minuet, which typified the digplaces. Competition is keen for prizes

eradication has been practically com- Dallenger in this city.

Twelve boys in the Winters terri-Some idea of the progress Woodson tory now have registered Jersey is enjoying may be gathered from the calves. They are members of the Vo fact that 182 cars of commercial cational Agricultural Class sponsored freight consisting mostly of cattle, by the Lions Club, and are planning to cotton, and cotton seed, and sheep compete with one another in the Sechave been shipped from the place dur- ond CoW-Sow-and-Hen Show next on the north side of the First Nation- president, Miss Buena Weems, as

HALE CENTER GIRL

Plainview, Nov. 23 -Jeanette Long, have been wroking on the project for 25, is dead, and Dr. C. L. Barnes, Hale Center dentist is out on \$5,000 bond The Bankhead Poultry Association as the result of a shooting affray that followed an altercation between quarters in Eastland, and is receiving Dr. Barnes and B. A. Maddox, real estate dealer, at Hale Center Wednesday afternoon.

> There was apparently no eye witness to the tragedy and the reports Barnes and Maddox were in and al- from home. tercation during which the shot was fired which resulted in the death of

dox in the building owned by Dr. Bar- so plan to spend the day here with nes adjoin. The trouble between the them and help beat Tech! two men is alleged to have occured A large crowd gathered at the Littwo men is alleged to have occured in the hallway in front of these offices about 3.30 Wednesday afternoon afternoon. The program was put on Details of the events leading up to by the children of the training school the firing of the fatal shot have not and it "went over" fine. The theme been definitely established but the of giving thanks for our liberty and gun was in Dr. Barnes hand and the wonderful country was carried Bridge, across the Rio Grande at Del fatal shot struck Miss Long under through out the play, called "America Laughlin have returned home. the left arm and coursed downward the Beautiful." The play was written can be completed in four months and through her body lodging at the base by Miss Novella Goodman, Assistant be available for traffic in early of her right lung. Miss Long was Mr. professor of Education here. The cos-Maddox's stenographer.

Charles Muerer, a Fredericksburg The young lady was brought to the o'clock in the afternoon and died at

Prolific, Kinciad, and other soft shell statement on the affair before being brought to Plainview, but it has not

Thursday afternoon at Hale Center O'Donnell's next progressive ac- Barnes waived examining trial and quisition will be a modern sewer sys- his bond was set at \$5.000,00. He tem. Those responsible for the im- is being represented by the law firm provement realize that it will mean of Kinder and MaMath of this city

Funeral services were held this af- tumes were designed by Miss Mary The Club and Vocational Livestock was taken yesterday afternoon by cation, and a special brack drop for

and is held on the streets of that city. Funeral services were held this af- Robinson, instructor of Art in the col-The streets are roped off, pens and ternoon at Levelland, where the body lege. Miss Barksdale, instructor in

Miss Long's mother lives near ev- nity of George Washington's day. elland. Her father, Rev. Long, died under special quarantine till May. By Plainview and for a short time was quite a success. diligent co-operation of all cattle men employed by the firm of Spencer &

### W. T. S. T. C. News

Nov. 24.—Did you ever see snow burn? James Cole was burning snow al Bank of Canyon on Friday evening. Some people do not sem to think we got 13 inches of snow but that it because they didn't walk or drive through it. By the way James burned that snow to clear a path to the bank's backdoor.

Alice Smith and her friend, Evelyn Wright, ate a home-cooked dinner at the home of their friend, Bessie Chambers, on Sunday. The Thanksgiving atmosphere prevaded for there was a big dish of popcorn in the

Mildred Walter, of Prairie Chapel, was disappointed because she could are many and varied but it appears not go home last week. Her comfort to be fairly well established that Dr. was a nice package and some letters

Big plans are afoot for that turkey Reporter. game with Tech. Your boys and girls can't afford to come (go) home The offices of Dr. Barnes and Mad- Thanksgiving and miss that game-

ternoon at Levelland, where the body Carlisle, assistant professor of Eduthe stage was painted by Miss Isabel

The Home Economics Club and the Lampasas county will be free of last year. A sister, Mrs. Clifford Women's Athletic Association spontick inspection with the exception of Crume, lives at Plainview. Miss sored a Costume Dance for girls only one herd on Dec. 1. This herd is Long attended business college in on Friday night. It was pronuonced

Sand Hill Girls' Club

Miss Bass, the home demonstration agent, met with the 4-H Club Girls. Wednesday, November 7th, for the purpose of re-organizing the club. There were twelve girls present, and few girls who will be in later.

We elected Miss Verl Miller, as secretary; and Miss Audrey McLain. as reporter.

Miss Bass met with us on November 1,, this was our second meeting. Our next meeting will be the first Wednesday in December.

Most of the girls were present, hose present were: Verl Miller, Lela Maye Poe, Audrey McLain, were the third year club girls present; Ted tandifer, Ever Maye Golleher, Lometa Thompson, and Ruth King were the second year club girls present and Allena Goodman, Myrtle Bradford, Bernice Baker, were the first year club girls present.

At the next meeting we are to have our sewing boxes with the necessary articles, have the hem in our towels, and the patterns stamped.

### PROVIDENCE

Miss Faye Golden, who has been sick for several weeks is able to be in school again.

Messrs. Wyatt and Harold Mc Messrs. Will and Roy Bennett vis-

ted with Mr. R. C. Phillips, Sunday.

Nela White visited in the Williamsom home Saturday night.

Mr. and Mrs. Doc Bennett visited with Mr. and Mrs. Lee Bennett Sat- the day with Mr. and Mrs. Taylor

Mr. and Mrs. Roy Clements visited with homefolk Sunday. Mr. and Mrs. Wayne Carthel spent

### When Men Talk Business

It is a real pleasure to us to have you come here to talk over business deals, asking our advice upon problems that you are not certain how to handle. Our facilities are yours whenever you wish.

# THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

# Men's and BHOES Our profit sacrifice get your goods today—noth-

# Buy your Clothing at Baker, Hanna's and Save Money

—WE ARE GOING TO CLEAN THEM OUT REGARDLESS OF WHAT THEY COST US

Delay only means a loss to you if you are going to buy Clothing this Fall--Come in today

# Men's Suits Boys' Suits

\$21.00 Suits	\$15.97	\$7.50 Suits,	\$4.85
\$26.50 Suits,	\$21.00	\$8.50 Suits,	\$6.50
\$26.75 Suits,	\$21.38	\$9.95 Suits,	\$7.20
\$27.50 Suits,	\$22.00	\$10.00 Suits,	\$7.65
\$28.00 Suits,	\$23.00	\$12.50 Suits,	\$8.45
\$28.50 Suits,	\$23.25	\$13.50 Suits,	\$8.95
\$29.50 Suits,	\$24.00	\$14.50 Suits,	\$9.25
\$31.50 Suits,	\$26.00	\$15.00 Suits,	\$9.95
\$32.50 Suits,	\$26.50	\$17.50 Suits,	\$11.95
\$33.00 Suits,	\$27.50	\$18.50 Suits,	\$13.75
\$35.00 Suits,	\$28.50	\$22.50 Suits,	\$16.95
\$36.50 Suits,	\$31.00	\$24.50 Suits,	\$17.85
\$37.50 Suits,	\$31.50	\$27.50 Suits,	\$18.65
\$39.50 Suits,	\$33.00	\$29.50 Suits,	\$21.95

THESE PRICES PREVAIL ON BOYS' OVERCOATS, LADIES' DRESS COATS, TWELVE STYLES IN LADIES' SHOES, FOUR STYLES IN MEN'S TAN OXFORDS.

# Baker, Hanna & Co.

West Side, Floydada, Texas

"Where The Most People Trade"

# SOMETHING NEW IN GAS HEATERS

"You Can't Beat Our Loans

We have the exclusive agency in Lockney for the WARD GAS FURNACE. Not a heater but a real GAS FURNACE for your HOME, STORE or OFFICE. It will save you DOLLARS and KEEP YOU WARM.

# SOUTH PLAINS LUMBER CO.

PHONE No. 9 LOCKNEY, TEXAS proseprous this year, they have had and are now giving us better connec-

Today is Thanksgiving, and the abundant crops (except wheat crops) people of the Lockney country have and they have had a good year in a an abudance of things to be thank- hundred different ways. The country ful for this year. In the country the has prospered in many ways, new people as a whole have been very railroads have come to our county,

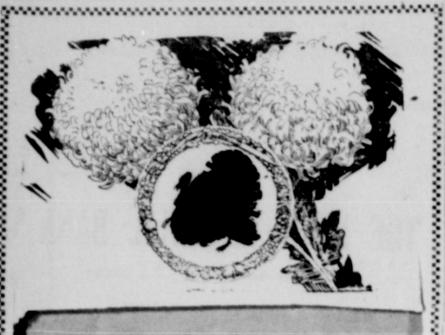
Every day Specials-prompt Service and ap-

**\*\*\*\*\*\*\*\*\*\*** 

preciation of your Business

**KNOX PRODUCE** 

\*\*\*\*\*\*\*\*\*\*\*\*





J. C. WOOLDRIDGE LUMBER CO.

M. L. Williams, Managr

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

When some nerve gets squeezed by slip of the spine Vital energy's reduced along that nerve line. Distress of the body will appear here and there. Spinal adjustment gives the needed repair. All that is needed is just the bare hands.

This the Chiropractor's trained to do. He undersands.

DR. C. J. McCOLLUM

McColum Building Locust Street 

ng for the many blessings we re-

why we opposed Smith so many of his campaign views direct last week with her grandparents, Mr. ng in who don't like to hear abuse.

other extra hungry or else were par nuts, and coffee, for they sure di show their appreciation if the amou

tions with the outside world, new ensumed counted for anything businesses have come to all of our Some of the band boys said this was towns and communities. The taxable the first real feed they had found on values of the county has grown about the trip, and we were sure glad to two million dollars in the past year see them enjoy themselves. After from new capital being invested in all the visitors had supplied their inthe county. Many of the rural com- ner selves, many of them procured tional facilities, and have provided sandwiches and doughnuts, and still ways and means to give their chil- most of the school children of the dren better opportunities to be bet- town were called forward to clean up dessings this year to the whole na- opinion that Lockney made lots of

guidance and indulgence with us. ering of the cotton and feed crops One day out of a year for thanksgiv- over the Plains, but the moisture has

### HILLCREST

For the first time in our life, Sunday missed from Wednesday until Mon-

Mrs. Oliver Dudley and children president delivered his Thanksgiving have been visiting in Floydada re-

> practically every them here during the holidays. Miss Mildred Burkhead has been

part of last week here with his son, honor roll for the third month of Louis Blum, and with his daughter, school: First grade-Lottie Bell Swepston, J. L. Jones, David Hopkins, The following pupils were on the 8th grade-Guy Garrison.

# HOKUS-POKUS SPECIALS Saturday

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

3 lb. Maxwell House Coffee . . \$1.55

5 lb. box of finest Chocolates \$1.

Fresh Coconuts, each

10 lb. box of Prunes .....

Big Cake and Cracker Sale

We are pleased to announce that our market is presided over by Mr. E. L. Marshall

G.S. MORRIS

# SATURDAY OFLUIALI

50 pounds of Spuds	95c
Dry Salt Meat per pound	17c
5 pounds Peanut Butter	87c
3 Loaves Bread for-	25c
8 lb. Pail Compound	\$1.18
30 x 3 1-2 Inner Tube gray	95c
29 x 4:40 Inner Tube, gray	S1.15
29 x 4:75 Inner Tube, gray	\$1.35
30 x 4:50 Inner Tube, gray	S1.50

Walker Bros.



# YOUR CHOICE!

Wich la Dailn Times

Daily and Sunday One Year by Mail

Wichita Falls Record News

Daily and Sunday One Year by Mail With the

The Lockney Beacon

\$5.00

ONE YEAR BY MAIL

All the news of your home city and your friends-news that the larger sports, oil, markets. Page of comics daily-eight pages on Sunday, Will Rogers and a fine lot of features. Place your order now. This offer for a limited time only.

Program Week Commencing Monday, Dec. 3

Conday and Tuesday-

CLARA BOW

"The Fleet's In"

PARAMOUNT NEWS

Wednesday and Thursday-- land.

'Tea For Three'

Comedy-"FEED 'EM AND WEEP"

Friday-

NITA NALDI

"The Model From Montmartre"

Comedy-"STOP KIDDING" PARAMOUNT NEWS

Saturday-

A ZANE GREY STORY JACK HOLT

'The Vanishing Pioneer'

Comedy - "ORIENTAL HUGS" PARAMOUNT NEWS

LUTI ERAN NEWS

Nov. 27-Born to Mr. and Mrs Walter Boedeker last Wednesday nite a girl, at the Plainview Sanitarium, both mother and daughter doing fine.

feed stacking. Mr. and Mrs. Kennedy were Lubbock business callers last week. While there Mrs. Kennedy had some dental work done.

Mr. Aubrey Stockton spent Sunday in the J. M. Edelmon home in the Prairieview community. Mr. Terrell is thrashing grain this

Arthur Heyermeir and family were in town Saturday shopping.

The roads are getting so traveling isn't quite so bad, but still there is s of room for improvement here.

LIBERTY

Nov. 27 .- Miss Elsie Anderson vis ited school Wednesday.

Mrs. C. A. Strickland's mother of Childrens is visiting her this week. Mr. and Mrs. Harlye Mabeery from Vinson, Okla., spent from Thursdys until Saturday with her parents, Mr.

and Mrs. Frank Bean. Mr. and Mrs. John Dunlap and son. Willard, have moved to Alpine. Mr. and Mrs. Sam Box and chil-

dren have moved to the John Dunlap Little Miss Billie Ruth Love visited

her aunt, Mrs. C. A. Strickland Fri-Mr. and Mrs. A. J. Jetton spent

Friday in Floydada. Several pupils have been absent from school the past week, on ac

How Many Bargain Tires Are Real Bargains?



more for a tire you know than to ride in fear and trem

Buy United States tires from us-ride comfortably and save money.

Messemer Garage

Lockney, Texas

unt of boll pulling. Miss Mary Box has been sick with

onsilitis. Misses Erma and Berma Bean callon Miss Mary Box Sunday.

Mr. and Mrs. Robert Fisher visited Mrs. John Clendennen visited Mrs. Lightfoot home. A. J. Jetton Wednesday.

with Mrs. Frank Bean. Mr. A. J. Jetton and son, Andrew, Merle Weathers.

and Mr. Bailey Bean were visitors in Lockney, Monday, Horace Reeves and family were

Misses Willie Gilly and Verna Dunap spent Sunday with Altha Strick-

LEW CODY and AILEEN PRINGLE Plains visited Miss Karin Bean Sun- Pitts, of Fleydada.

day afternoon Mr. Orvalle Love spent Saturday night with Mr. Andrew Jetton. Mr. Andrew Jetton and Baile; Bean visited Autra James Sunday

Miss Jennie McCormick spent Sunday with Alvis Bean.

PLEASANT HILL

Nov. 27-Mr. and Mrs. Fred Battey Paratt home

Mr. and Mrs. T. J. Cardinal entertained the young people Saturday! evening. A large crowd was present spent Sunday with their children, Mr. old home and everyone reports a good time. Mr. and Mrs. Smallin spent the

week-end visiting friends and rela- with Mrs. Lee Reeves. tives in Petersburg.

unday afternoon.

Mr. and Mrs. Tom Hall were the guests of Mr. and Mrs. Donalthon and return with renewed health. Sunday.

all the pupils are back in school. The club met Thursday with Mrs. were present. Miss Bass gave a lecture on "TheLiving Room Contest." At a late hour all departed, feeling that the day had been well spent.

Miss Lualle Evers attended a party at Baker Saturday evening.

CENTER

Nov. 26 .- Dreary November has Mrs. Crawford. almost come to an end. don't know which delays the cotton picking and about the deary weather though, have spent Thursday and Friday with their seen some dready as well as pretty parents, Mr. and Mrs. J. T. Marr. Decembers.

> mon Sunday night. We surely hate Holmes of Sand Hill. to give him up as a pastor, but are Mr. and Mrs. Shaw of Plainvie glad of his promotion to a bigger and spent Thursday and Friday with Mr better work, in Christ's Kingdom, and Mrs. T. J. Marr. Let us each and all strive to show Mrs. A. R. Keys and children our appreciation of his noble work Slaton visited her sister, Mrs. Ed by carrying on with a will for any Pratt, Sunday. task that comes our way.

ner at the Jordan home.

from Friday afternoon till late Sat- sleep Sunday night. urday with Mrs. Spence's sisters near Lubbock adn shopped in that city Saturday.

Mr. and Mrs. W. L. McAda and Mr. and Mrs. Clarence Guffey Sunday. Hansel took Sunday dinner at the

Mrs. A. J. Jetton spent Monday took Sunday night supper with Miss henry. Gertrude Lightfoot and Mr. and Mrs.

Mrs. Leo Bryant is doing nicely

since her operation. Sunday visitors in the Strickland Mr. Jordan one day last week. Weldon Conner bought sheep

and missed several days out of school, was not back today.

PLEASANT VALLEY

Barnes spent Sunday in Plainview odist conference. with Mr. and Mrs. C. C. McClure. Mr. and Mrs. Clarence Lovell spent

sister, Mrs. Lee Reeves. Marvin Shurbet came home from and children visited Sunday in the Tech at Lubbock for the week-end rence

with his parents, Mr. and Mrs. H. O. Childers home Sunday. Mr. and Mrs. Mosley of Plainview day after a week's visit back in he

and Mrs. T. B. Mitchell. Mrs. H. O. Shurbet spent

Mr. W. C. Hubbard and Mr. E. R. Mr. Floyd Wilkes visited J. R. Evers Harris left Sunday for Hot Springs, N. M., for their health. We hope the neighbors will be greatly benefitted

Mr. and Mrs. Walter Rhoads of School is progressing nicely. Near- Paducah spent Saturday night with Mr. and Mrs. Bloxom.

Mr. and Mrs. W. E. McClure and Charley Camden. About fifteen ladies Mr and Mrs Wooten spent Sunday evening with Mr. and Mrs. Bloxom. Mr. and Mrs. Goode spent Saturday night and Sunday with their parents,

Mr. and Mrs. Collis. Mrs. Hubbard and children sp Sunday with Mr. and Mrs. T. B. Mitchell

Mr. Reasonover and children spen Sunday in Lubbock, with their sister

Mr. and Mrs. Shearer of Prairievic

Sunday with Mr. and Mrs. E. W.

Mr. F. U. Payne is suffering from Mr. and Mrs. Gilliland and daugh- a spider bite which happened Satur ter. Ruth Elizabeth, took Sunday din-ner at the Jordan home. about it until Sunday, and it began t



### The House that Grew ...

Sometimes the old house just naturally has to expand. You can make the extra rooms at low cost by partitioning with Sheetrock, the fireproof wallboard.

Sheetrock, which we sell and recommend most heartily, is made of pure gypsum rock, in great, broad sheets. Saws and nails like lumber. Decorates perfectly (all joints concealed). Let us show you a sample and estimate for you.

South Plains Lumber Company

\*

# TO THE PUBLIC

ignefal and social followship, we bog to remain the

Mr. and Mrs. C. O. Spence visited get worse, causing much loss of

Mr. and Mrs. Will Castleberry of Plainview spent Sunday with Mr. and Mrs. T. J. Marr.

It is more dangerous than ever to ride on the Pleasant Valley roads now for the Reasonovers are riding in a Chevrolet sedan instead of a tin

Little Fay Reeves is on the sick list. We hope she will soon be able to be back in school.

The P. T. A. will meet Friday nite, Nov. 30th, in its regular session. Mrs. Winters is sick with the flu Thanksgiving program will be given We think we will have a speaker for the evening. Every one in the com Mrs. Bryant spent some time last munity is invited to come and bring Miss Mayme Lou Jarnagin of South week with her daughter, Mrs. Jim enough home made candy and po corn for their own families and a lit The school will-render a program tle over as we are expecting visitors at our club meeting Friday night. out side our own community. We will begin at seven, so let us all come

> Mr. and Mrs. W. H. Fields went to Nov. 26 .- Mr. and Mrs. W. F. Lubbock Sunday to attend the Meth-

Mr. and Mrs. Hunt, Mr. and Mrs Yarbrough, of Plainview; Mr. and Saturday night and Sunday with their Mrs. C. H. Hudson, Mr. and Mrs. Martin, of Parnell; Mr. and Mrs. Quisen berry and Mr. and Mrs. Tandy Law-

Miss Mozell Childers returned Sur

READY NOW- TO HELP "OPEN UP" and Develop this rich South Plains Country with a

# CONVENIENT

Freight and Passenger

# SERVICE

Sleeping Cars to Wichita Falls, Fort Worth and Dallas



SCHEDULE:

Lv. Lockney 8:28 p. m. Ar Wichita Falls 2:45 a. m. Ar. Fort Worth 6:35 a. m.

Ar. Dallas 8:10 a. m.

# Special Close--Outs

A few dozen Men's Hats to Close-Out at cost and under. Brand new Hats, the latest, choice

\$3.95

BIG SALE ON SHOES - Our profit sacrifice Sale Continues-get your goods today-nothing will be charged.

E. Guthrie & Co.

# All Appreciate Furniture

The said the said the said the said of the said the said



There is No More Appropriate Gift

This company, in line with its policy of service, wants to help make your Christmas shopping appropriate, economical and wholly satisfactory.



It's foolish to go into a last minute orgy of christmas buying. How much more satisfactory, from every angle, to buy and take Christ-

You don't have to pay now. Come in, select your gift, make

Quality Merchandice at Lowest Possible Prices

PLAINVIEW BRANCH

Amarillo Furniture Co.

11107-09 Austin Street

PLAINVIEW, TEXAS One Block West Santa Fe Depot

### PLAINS LINE HELPS TO RAISE TEXAS VALUATION

By Bryon Utecht, Staff Cor. Austin, Nov. 24 .- Although it's a little early for Christmas gifts, S. H. crease, in which the railroad was the Terrell, State Comptroller, disclosed Saturday that the new Denver South Plains Railroad in the oole of Santa

### S. T. Cooper, D.C., Ph. C. CHIROPRACTOR

Office upstairs next to First Nat-

No charge for spinal analysis. Phones: Office 101; Res. 172

### AYRES & PAYNE

ATTORNEYS AT LAW General Practice Booth Bldg. FLOYDADA TEXAS

Have your Abstracts made by ARTHUR B. DUNCAN The Old Reliable Abstract Man. Floydada, Texas

FIRE WORKS See us for your fireworks, toy balloons, toys, and dolls. SOUTH PLAINS ART CO.

### WILSON STUDIO & ART SHOP

FLGYDADA, TEXAS POTRAITS, VIEWS, PANORAMA VIEWS

KODAK FINISHING, ENLARGING. ART PICTURES AND FRAMING

Have Your Abstracts Made By ARTHUR B. DUNCAN The Old Reliable Abstract Man Floydada, Texas

### GRADY R. CRAGER

UNDERTAKER & EMBALMER Hearse To All Parts Of The Country In Crager Furniture Company

Day and Night Service Lockney, Texas

### Protect Your Family and Business

### FARM LOANS

option, you pay no agents commis

Room 2 1st Nat'l Bank Bldg.

W. R. CHILDERS and W. C. ROBERSON

valuation in that section, which will be a meterial aid in state government affairs next year. The \$20,000,000 is not the total valuation, but is the in-

biggest factor. This valuation is merely the start-Claus, would give Texas approximate- growth and development of the seven ly \$20,000,000 additional property counties through which the road runs, news dispatch out of Washington anwill attain maximum ratio of growth! after a year or two of operation, when an influx of population is expected, and which will send valuations to an enormous figure.

Building Boom Starts The 205 miles of railroad itself cost \$7,200,000 to construct, but long before the last rails were laid an intense building boom was experienced in all of the seven counties. The line runs from Estelline to Plainview, Lubbock, Silverton and Dimmitt and there are 16 towns on the road, many of which are either entirely new or too small to get on the map before the Interstate Commerce Commission granted the Denver authority to build.

Childres county is so close to Estelline, where the branch begins, that the state counts Childress as directly benefitted, the Denver to maintain large shops there to care for the rolling equipment of the line. A rough estimate of the immediate increase in valuation by counties, follows:

Childress, \$500,000; Hall, \$1,000,-000; Briscoe, \$800,000! Floyd, \$2,-000,000; Hale, \$2,500,000; Lubbock, \$3,000,000; Castro, \$500,000; South Plains Railroad \$7,200,000. Adjacent struck at 4,250 feet. ounties will be so affected that about 607 and 621 Ash St., Plainview, Texas \$3,000,000 increase is expected.

> But One Phase of Benefit But this valuation incerase is but one phase of benefit to the State government as a result of the opening of the new line. Terrell pointed out that with highways being constructed in that section, with large numbers opening up a virgin agricultural sec- \$3,758,000 compared with \$3,592,000. of people attracted, it will mean a healthy gain in gasoline sales and consequent increase in state revenues

for roads and schools. Agriculture, promises to become the leading industry of the "New Empire," according to George B. Terrell, State Commissioner of Agricul ture, who said that a railroad was all that was required for development of its farms and ranches, the area itself "being one of the richest and most productive in the entire South-Day Phones 126 and 121 Night 75 west, having room for more thousands

Other West Texas railroads, construction of which is in the immediate offing and which are expected to add greatly to population and property valuations include the Gulf and West Texas from San Angelo to San Antonio; extension of the Orient from Alpine to Presidio; Artesia, Roswell, N. M.; Texas Mexican extension of the T. & P. from Monahans to New With the right kind of insurance. Mexico, a section of which is now We write all standard policies. 365 under construction; extension of the days a year service to the policy hold- Denver from Childress northward into ers-Southwestern Life Insurance Co. the Panhandle; extension of the Santa Fe from Hale Center to Parmerton. On this last proposition the I. C. C. We are in position to make farm examiner recently recommended that loans at 6 per cent interest on good authority be denied because it was improved farms in Floyd and ad- in too close proximity to the Denver's

nah, Acme and Pacific line from Me Bain to Floydada adds a goodly sum to property valuations, but Terrell was without an estimate on this, although the 30-mile line itself cost \$1,000,000 to build.

I Save You Money On Re-

pair Work and Wiring

No matter how large or how small the job of installing fixtures or wiring, from complete buildings to single rooms, my experience can save you money. LET ME FIGURE ON YOUR JOB

I shall be glad to give you an estimate without obligation. All work guaranteed to conform to the in-

Have your motors and fans clean-

ed for the coming season. See or

Santa Fe Proposes to Build 66-Mile Extension

Lubbock, Nov. 24 .- With the glamtion of the \$8,000,000 Fort Worth and again in a building mood. Denver South Plains Railroad still ing point, Terrell indicated. The vivid in the minds of the citizenship Charter Amendment of Lubbock and the South Plains, a Approved by Pollard nounces the fact that the Atchison, bock to Seagraves.

Commerce Commission to grant the tion. permit to the Santa Fe, in view of the fact that the new road will not affect the tonnage of any other rail-

This announcement follows a visit ern boundary of New Mexico. a few weeks ago by a party of 12 Santa Fe engineers who surveyed a STATE TREASURER route from Seagraves southwest into New Mexico. The proposed line would run for 20 miles over into Lea county. N. M., after transversing Gaines coun urer, W. Gregory Hatcher, just com-

Another well to the south, Nadine, ommendations for legislation. is down 3,900 feet and going down

and the South Plains Lave been the ed with \$35,707,000 for the previous scene of much railroad building. Only year; disbursements \$37,880,000 comthree years ago a 65-mile branch line pared with \$39,630,000; cash balance was constructed west from Lubbock, at close of business Aug. 31, 1928,

ver with a building program to con- with \$1,839,000.

struct a 202-mile line that cost some

South Plains points. Now with that line complete and or of the celebration of the comple- service started, the Santa Fe is

Commission a proposal to construct Santa Fe Railway Company, formerly pared with \$415,400.00 66 miles of new railroad in Texas and Company, empowering it to build an University of Texas Permanent sion of the 75-mile road from Lub. approved by Attorney General Claude with \$2,699,549.00 for the previous Pollard Saturday. It was filed later year; disbursements \$2,968,833.00 Lubbock citizens express confidence with the Secretary of State. The I. compared with \$2,800.815.00; cash bal-

The extension will be from Sea- 218.00. graves, Gaines county, Texas, southwesterly through Gaines county and receipts \$1,018,100.00 compared with road line and will be only extending Lea County, N. M., to a distance of \$680,564.00 for the previous year; the present line that runs out of Lub- 40 miles; thence south for 26 miles disbursements \$1,113,472.00 comparbock to serve the section to the South- to the southeast section of Lea Coun- ed with \$617,778.00; cash balance at ty, about 20 miles north of the south- close of business August 31, 1928,

### MAKES ANNUAL REPORT

The Annual Report of State Treasty in Texas. The road will serve a piled, and sent to the printer, gives section that is rapidly being exploited the following summary of the year's for oil. One well, the Mid-West No. financial transcations of his office for 1, has a 1,200-barrel well with no the period from Sept. 1, 1927, to Aug. means of market. The oil strata was 31, 1928fi and other information relative to the department, including rec-

### Financial Summary

General Revenue Fund, in round For the past few years, Lubbock figures, recepits \$38,046,000 compar-

tion that was practically all ranch Available School Fund: receipts land at that time. Today, thousands \$22,867,000 compared with \$22,745,000 of settlers have built homes and start- for the previous year; disbursements ed farms in Hockley and Cochran \$21,718,000 compared with \$21,946,-000; cash balance at close of business Next came the Fort Worth and Den- August 31, 1928, \$2,988,000 compared

### WANTED-New Maize Heads

and bundle feed to be applied and notes and

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

accounts

### Baker Mercantile Company

See Dorsey Baker

## Four Reasons for doing Business with this Bank

1—RELIABILITY 3—ABILITY TO HELP YOU 2—ACCOMMODATION 4—CONVENIENCE

Four Mighty Good Reasons Why You Should Make this Bank Your Financial Headquarters

WHY NOT INVESTIGATE TODAY?

# The Security State Bank

State Highway Fund: 000 for the previous year; disburse- ed with \$288,205.00. ments \$28,740,000 compared with \$19,918,000; cash balance at close of business August 31, 1928, \$11,079,-000 compared with \$6,362,000.

Special Game Fund: receipts \$272,-749.00 compared with \$423,468.00 for the previous year; disbursements GONE TO HOT SPRINGS Austin, Nov. 24 .- An amendment to \$293,587.00 compared with \$220,-Topeka and Santa Fe Railroad has the charter of the South Plains and 478.00; cash balance at close of busisubmitted to the Interstate Commerce the Crosbyton-South Plains Railroad ness August 31, 1928, I394,562.00 com-

1928, \$28,084,00 compared with \$64,-

University of Texas Building Fund: \$1,445.00 compared with \$96,818.00.

Confederate Pension Fund: receipts \$2,425,913.00 compared with \$2,301,-431.00 for the pervious year; disburse- Okla., viisted relatives in Lockney ments \$2,400,455.00 compared with the fore part of the week.

receipts \$2,289,308.00; cash balance at close of \$8,000,000 to reach Lubbock and other \$33,456,000 compared with \$25,593,- August 31, 1928, \$313,663.00 compar-

Grand net total, all funds for the year 1928, receipts \$91,037,000.00; disbursements \$85,415,000.00; cash balance \$19,348,000.00 less outstanding warrants approximating \$2,471,000.00.

### FOR HIS HEALTH

W. C. Hubbard, who lives south 6 Lockney, in company with Mr. E. R. Harris, left last Sunday for Hot New Mexico which will be an exten- extension line into New Mexico, was Fund, receipts \$2,942,699.00 compared Springs, New Mexico, where he will spend a month for the benefit of his health. Mr. Hubbard has been suf-fering for the effects of rheumatism in the prospects of the Interstate C. C. had approved the new construction and a close of business August 31. for some time past, and hopes to be benefitted by taking treatment and baths at the New Mexico health re-

> Mrs. R. G. Porter, who has been visiting in Amarillo for the past two weeks, returned home Saturday night. Mr. Porter met her in Tulia and accompanied her home.

Mr. and Mrs. F. M. Light of Altus,



# **Thanksgiving Specials**

Ladies' Coats	20 per cent off
36-inch Costume Velvet	\$2.15
40 inch Chiffon velvet	\$4.95
36-inch percale, per yard	17 1-2c
36-inch outing per yard	17 1-2e
Men's Good All Wool Work Shirts	\$3.95
Men's Good 8 ounce Overalls	\$1.85
Men's Hong-Kong Khaki Pants	\$1.75
7 Pairs Men's Work Sox	\$1.00
Phoenix Long Life Ties	85c

E. L. AYRES, DRY GOODS Home of Hart Schaffner & Marx

Geo. F. Kinyon In Beacon Office

surance and building codes.

phone me.

# COUNTY BRIEFS

SAND HILL

nesday night made something over evening. Other guests present were fifty dollars, which is to go into the Mr. and Mrs. Elmer Roy and family. library and play ground equipment. Miss Ted Standifer was elected the most beautiful girl and Mr. Floyd Meechem the ugnest man.

series of plays. We hope the people of the community have enjoyed these plays, and we want your support in radio hookup was assembled tonight the future. Let's everybody get bebind the P. T. C. and make next year Thanksgiving Day Proclamation to the American people.

Grandpa Dunn died Saturday evening from heart failure. He is the have come to the people of the United lather of Mrs. Bottoms, and Mrs. States during the last year, the Pres-Robert Williams of this community. ident in his proclamation, which was He is to be buried at Petersburg this published last month, gave thanks

at the Church of Christ Sunday ed upon us."

the Church of Christ.

Floyd county this year.

Sunday.

### LAKEVIEW

attended here last Lords day.

afternon. Several from Floydada, of honest toil." and elsewhere were here. We extend In the spiritual side of life, as well to them a cordial invitation to be as in material things, the proclamawith us every second and fourth Sun- tion also noted a growth and expanday afternoon.

tended the Methodist conference at have been imbued with high ideals Lubbock last Sunday.

ed basket ball here Friday afternoon, the bortherhood of man through The score was 17 and 9 in favor of peace and good will.

The Lakeview boys' basket ball team was defeated at Aiken last Friday afternoon.

Mrs. Ona Conway entertained the Nov. 26 .- The box supper of Wed- teachers at her home last Saturday

COOLIDGE GIVES

THANSGIVING TALK

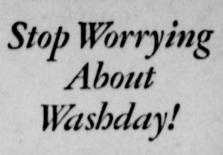
The play, "A Box of Monkeys," Prosperity of Nation Is Speech Key-oven Saturday night ended this years Note—Thursday Set Aside for Thanksgiving

Washington, Nov. 25 .- A far-flung for President Collidge to read his the American people.

Recognizing the good things that for the blessings which the giver of Bro. Joe Day of Floydada preached all good and perfect gifts has bestow-

The President had the microphone Bro. Long Hayhurst is to preach installed in his study so that it was next Saturdaly night and Sunday at unnecessary for him to leave the White House to participate in the The high school boys defeated Thanksgiving program which had Prairie Chapel Friday evening. Come been arranged by a network of radio on folk let's go to these games and stations. Coolidge had set 9 o'clock help our team win first place in this evening as the hour at which he agreed to take part in the program Quite a number of the Plainview by reading his proclamation, declarpeople visited in the community, ing that the Nation as a whole had been fre eof pestilence and disaster and had been directed in the way of national prosperity. "Our fields have been abundantly flourished; our industries have flourished; our com-Nov. 26.—Sunday School was well merce has increased; wages have been good." it continued, "and contentment We also had a good singing in the has followed the undisturbed pursuit

sion. "We have enlarged our chari-Several from this community at- ties and our missions," it said. "We which have operated for the benefit Antelope and Lakeview girls play- of the world and the promotion of





EVEN though you have no electricity in your home, you can face washday with a smile if you have a new Haag Fighty Ownpower washer.

It washes all your clothes easily, quick-17, thoroughly. And it is perfectly safefor clothes and operator alike.

You've never seen such a high-grade metal washer at such a moderate price. It is Haag-built, hence thoroughly dependable. It is equipped with the famous Haag submerged agitator, and operated by a 4-cycle built-in gasoline engine that is absolutely trouble-proof.

Come in and see the Haag Eighty Ownpower tomorrow-and bring a friend.

Baker Mercantile Co.

# Announcing-

The Outstanding Chevrolet of Chevrolet History - a Six in the price range of the four!

The Chevrolet Motor Company announces The Outstanding Chevrolet of Chevrolet History . . . a Six in the price range of

Spectacular as Chevrolet s achievements have been in the past .. notable as its engineering triumphs have proved themselves

to be - this remarkable new car dwarfs every previous Chevrolet accomplishment. Not only does it introduce into the low-priced field an entirely new measure of performance, comfort, beauty and style-but 's is sold at prices so low as to alter every previous conception of motor car value.

The new six-cylinder valve-in-head enginedeveloped from more than a hundred motors designed especially for this sensational carstands out as an engineering masterpiece. With a power increase of approximately 32% over the previous Chevrolet motor, with sensationally greater speed and faster acceleration - it offers a type of performance that is literally astounding. And it affords an economy averaging better than 20 miles to the gallon of gasoline!

In appearance, this Outstanding Chevrolet is destined to become an automotive sensation so smart, so stylish and so distinctively appointed that it rivals the costliest custom creations! The marvelous new Fisher bodies are longer, lower and roomier with adjustable driver's seat in all closed models - and reveal the matchless artistry of Fisher designers. With their modish new colors, their smart dual mouldings and their distinctive concave pillars achieve a degree of original beauty that has seldom been equalled in motor car design.

You are cordially invited to visit our showroom and recure complete detailed information about this sensational new car which will be ready for delivery beginning

The Roadster ..... \$525 The Phaeton ...... 525 Sport Cabriolet . 695 The Convertible \$725 Light Delivery \$400

1% Ton

Sedan

January 1st.

### Advance Showings

The Outstanding Chevrolet of Chevrolet History will be displayed in a series of advance showings in the cities listed below:

New York, Nov. 24-29, Waldorf Astoria Hotel and Chevrolet Retail Store, Broadway at 57th ... Detroit, Nov. 24-29, General Motors Bldg. . . . Washington, Dec. 1-4, Mayflower Hotel . . . Chicago, Dec. 1-6, Pure Oil Bldg., Wacker Dr. and Wabash Ave. . . . Los Angeles, Dec. 1-6, Ambassador Hotel Auditorium . . . San Francisco, Dec. 8-13, Civic Auditorium, Larkin Hall . . . Cincinnati, Dec. 8-14, Hotel Sinton . . . St. Louis, Dec. 8-14, Arcadia Ballroom, 3515 Ofive Street ... Atlanta, Dec. 18-22, Auditorium - Armory . . . Dallas, Dec. 18-22, Adolphus Hotel, Junior Ballroom . . . Portland, Ore., Dec. 18-22, Public Auditorium.

Dyer Motor Co.

Sedan Delivery......595

All prices ( a. b. Plint, Mich.

QUALITY AT LOW COST

# for every purse and

No matter what you plan to pay for your next car, you can have General Motors' quality and value. General Motors makes a car for every purse and purpose; it offers a choice of suitable models in every price class; and each General Motors car -whether its price is a few hundreds or thousands of dollars-has shared in General Motors' purchasing economies, has benefited from its Research Laboratories and Proving Ground, and is equipped with a strong and luxurious Fisher body.

See what General Motors offers for the price you want to pay, and remember that the model you want can be purchased conveniently on the low cost GMAC Payment Plan.

### \$525 to \$725

Seven models of the Outstanding Chevrolet of Chevrolet History. A "six" in the price range of the "four". Powerful new 6-cylinder valve-in-head engine. Beautiful new Fisher Bodies. New colors. New 4-wheel brakes. Also: Delivery sedan; Light delivery chassis. 11/2-ton chassis and 11/2-ton chassis with cab, both with four speeds forward.

### \$745 to \$875

Seven models of today's PONTIAC-Further improved from radiator to tail-light. More powerful 6-cylinder engine. Greater operating economy. Quicker acceleration. The striking Bodies by Fisher express the vogue of the hour.

### \$925 to \$1,085

Seven models of the New OLDSMOBILE-"The Fine Car at Low Price." Completely redesigned and improved by General Motors. More powerful. 4-wheel brakes. Longer, roomier Fisher Bodies. Also five De Luxe models,

### \$1,145 to \$1,375

Seven models of the new Oakland All American Cix, recently announced. Distinctively new original appearance. Splendid new performance. Luxurious appointments, in new bodies

### \$1,195 to \$2,145

Buick, recently presented, 3 wheel-bases. Lightning flash getaway. Masterpiece bodies by Fisher. Comfort and luxury in every mile. Power for the steepest hill and the

type 8

ard of mgine.

range of color and uphoistery compinations. (ALL PRICES FOB FACTORIES)

ALSO

FRIGIDAIRE — The Automatic Refrigerator. General Motors has applied the processes which have made the automobile available to every family, to the production of electric refrigerators. Frigidaire is the world's largest selling

DELCO-LIGHT Electric Plants and @ Water Systems. Provide the conveniences and labor-saving devices of the city for the farn water pumps, etc. Used in more than a quarter million

# GENERAL MOTORS

CLIP THE COUPON GENERAL MOTORS (Dept. A), Detroit, Mich.

Please send, without obligation to

Address

ne, illustrated literature describing the General Motors product I have checked —together with the booklets, "The Proving Ground" and "Principles and CHEVROLET

PONTIAC

OLDSMOBILE Name

OAKLAND

BUICK

LASALLE CADILLAC

DELCO-LIGHT Electric P.

### WANT COLUMN

Floydada, Texas.

SEE us for an estimate on remodeling your home with sheetrock.

QUIT worrying about Christmas shopping the gift that only you can give, Your Photograph.—Meador's Picture Shop, Lockney, Texas.

WHEN in need of thoroughbred or high grade Jersey cow, fresh, call Dr. Freeman, Dougherty, Texas. 42-52t

MAKE your home beautiful and comfortable with Oriental Stucco.

CHRISTMAS PHOTOS should be made now. Arrange for the sitting today.-Meador's Picture Shop, Lockney, Texas.

WOR SALE-Whippet Coach, almost Baker. new, on good terms.-See L. A.

Mexit truck casing on Ford rim,-

SHEETROCK is low in price bigh in

Oriental Stucco put on your house, our boys at Aiken. The score being Mrs. F. T. Emert visited Mrs. J. R.

strings and quilt scraps, will pay 5c present the play, "The Arrival of Katherine Davis visited Robbi pound for big cotton rags .- Lockney Kitty," a ten dollar royalty play. This Lotspeich Sunday.

with delivery bed, price \$100, half enjoy them. each, balance terms to suit. See Fay We have new curtains for the that place was very low

-Hollums, Floydada Florist. 25-tf-c who helped us in getting them.

Hemstitching done in gold and silver FOR SALE OR TRADE-One Easy proud parents of a new boy. thread at The Thrifty Nifty Shop, electric washer, will trade for good milch cow, chickens for for cash, al- Mrs. Meredith. most new, reason for selling, have no Miss Dialtha Swift is visiting home electricity.-G. J .Petigree, Route 2. folk now. 1st house on Estelline highway, old Sams place, Lockney.

For Rheumatism, neuralgia headache tack of r heumatism. constipation, liver and stomach troution guaranteed. Ask your druggist.

FOR SALE-One 5 room house with mill, garage, will sell worth money, Methodist annual conference while hope he is improving. terms to reliable party. See E . O. there.

FOR RENT-Old Beacon office Locust Street .- H. B. Adams

AIKEN

See Edd Muncy, ball. The score was 24-25 in favor of T. J. Campbell and family Sunday, 10-21-pd the Petersburg boys. The girls did Cecil and Lorene Gray and daugh

cagh, balanced good terms.—M. A. night, Dec. 7th. This play is a good Mrs. Macha Childress and children WANTED-Clean, cotton rags, not Then on Dec. 20th, the outsiders will W. Miller. play promises to be the best play of F T. Emert and son, Willie. let the season. Every one keep in mind Sunday night at midnight for Mem FOR SALE-One 1924 model T Ford the dates of the plays and come and phis, in response to a message that

NEW, modern greenhouse, four blocks by the time we have the first play. afternoon. You are invited. west of sanitarium, Fioydada, Texas. We are very grateful to the merchants

> Mr. and Mrs. Jess Mullings are the Mrs. Golightly spent Monday with

> > BLANCO

health, is improving. He had an at- dela were married Sunday, Nov. 25.

Miss Noma McPeak entertained the box. Mr. Reamer, Mr. Martin, and view community Sunday. bath, screened back porch, sewer Mrs. S. F. Smith, and Miss Opal ton suffered an operation on his ton- and Mrs. N. D. Clark. connection, city water, hot and cold Smith visited relatives at Lubbock gue for ulcers last week at Floydada. Mr. and Mrs. Shearer gave a dinwater in kitchen and bath room, wind Thursday. Mr. S. F. attended the He was later taken to Lubbock. We ner Sunday in honor of their daugh- ey. This is different from any other

> 6-tf-c Mr. Chester McPeak, who has been ents, Mr. and Mrs. S. L. Rushing. spending a few days in Amarillo, reon turned home today.

Mr. Alva Smith and Mr. Hal Fer- Nov 26 .- A large number of people engagement now. Meador's Picture making it nice and cozy with sheet- ter, Evelyn, visited in the home of seven trains that came through. It S. F. Smith, this evening.

### MAYVIEW

Nov. 27.—Some few are able to pull P. U. were well attended Sunday. Bro. Box of Monkeys," presented here by

FOR SALE—Improved half section of land in nine miles of Texico, New Mexico. Price \$16 per acre, \$1,400 Meets West," will be given Friday with relatives. They returned today.

Mr. Emert's daughter who lives at

school. We intend to have them ready | Next Sunday is our regular singing

### **FAIRVIEW**

Nov. 27 .- Mr. and Mrs. Lee Rushing and family vistied relatives in Lubbock Sunday.

Mr. E. J. Hoffman has gone to Glenrose for his wife, who has been Saturday. there for several weeks taking treatment. We hope she has been very the week-end in Lockney. much bendfitted by them.

Nov. 26,-Mr. Ham Smith, who has Mr. Sidney Carter of this commun-children went to Lockney Wednesday. been at Mineral Wells, Texas, for his ity and Miss Claudia Green of Floy- Miss Ruth Childress spent part of Fairview school will have a box turning home Saturday. Mrs. W. L. Lewis' sister of Floy- supper Friday night, Nov. 30. Every- Mr. and Mrs. W. F. Cock and son, ble, and kidney disorders. Satisfac- dada is spending a few days with her, one is invited to come and bring a Cecil, visited with friends in the Lake-

young folk with a party Monday nite. Mr. McAfee will furnish the music.

Mrs. R. J. Teal is visiting her par- following were present: Linnie and Stewart Drug Co.

guson motored to Plainview Monday | gathered at South Plains last Tues-Mrs. C. D. Thacker and little daugh- day to welcome the Boosters on the was enjoyed by all, especially the

linner Sunday with Mr. and Mrs.

Mr. and Mrs. G. Milton and famile were Lockney visitors Wednesday.

has been visiting with relatives.

dren spent Sunday in Lockney. Mrs. Burns was a Floydada visitor

Miss Mamie Lou Jarnagin spent

Mr. and Mrs. Wade Deavenport and

last week visiting in Lockney, re-

ter Maurine's ninth birthday. The treatment, and results are certain .-

Gail Jarnagin spent Sunday in Lillian Milton, Chrystell and Gene Lockney visiting Virginia Hohlaus. | Leach, Elsie and Ethel Myers, Otis Eulan Bradshaw returned home and Armon Milton, Omer Lyles, and Wednesday from Gasoline, where he Snooks Simpson. They all wish Maurine many more happy birthdays. Mr. and Mrs. Gilbert Bean and chil Mr. and Mrs. Edgmon and family were in Lockney Wednesday.

Rev. J. N. S. Webb Leaving

Rev. J. N. S. Webb and family are leaving this week for Chillicothe, Texas, where they will be stationed the coming year, while Bro Webb will be district evangelist for the Vorsion District of the Methodist Conference.

### HEAL THOSE SORE GUMS

If you suffer from Sore Gums, wiew community Sunday.

Mr. and Mrs. C. Hilburn and fam.

Bleeding Gums, Loose Teeth, Full Breath, or from Pyorrhea in even its Mr. and Mrs. Alva Smith, Mr. and One of our school boys, L. D. Horof Leto's Pyorrhea Remedy and guar-

# You can lake Your Grocers Word for it



not only a delicious cereal bee that it is a real health foodrich in Vitamines and Calories nature's laxative.

Everybody likes SMAX and it is easily prepared-cooks in 3 minutes. Ask your grocer for a package and serve it for breakfast tomorrow.

# Clean-up on Velvets

You may need velvets and we are closing out our velvets in this

Clean-up With regard to COST. Regular \$3.50 velvets now Regular \$6.50 velvets now

Regular \$9.50 velvets now

\$2.50 per yd. \$4.00 per yd. \$6.50 per vd.



A wonderful line of ladies undergarments for your inspection. This line is complete and to say you will be pleased is a very mild expression. Crepe de chine and Rayon materials. Bloomers, Step-ins, Teddies, Gowns Pajamas, Kootie Coats and Quilted Robes.

New arrivals in Ladies and Children's Coats, and Millinery

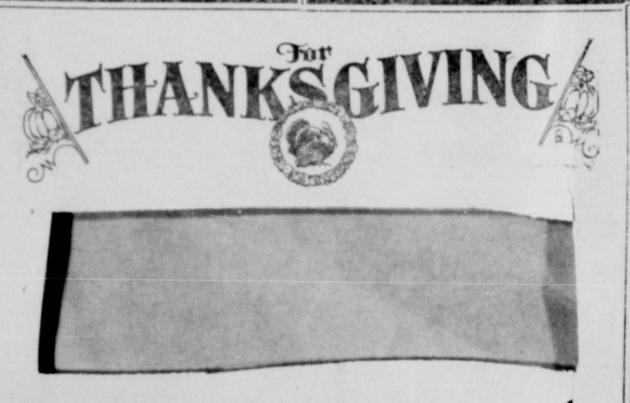
# Specials for Saturday

Boys' Heavy Gray and brown cotton shirts, each One lot Men's Overalls, per pair Boys' Caps "Sure Fit" \$1.25 value 3 pound Cotton Batts

REMEMBER THE SPECIAL ATTRACTION AT OUR STORE AT 4 P. M., SATURDAY, DECEMBER 1st.

SAVE THE SILVERWARE COUPONS

Baker Mercantile Co.



### Remember And Don't Forget

We will have a demonstration held at our place Saturday on MENCH'S Salid Dressings by the manufacturers of same from Plainview. With each 25c jar you buy, we will give you one small jar. A very fine line of salid dressings. Don't fail to get yours Saturday.

WE WILL NOT TAKE SPACE TO MENTION SPECIALS BUT HAVE THEM-PLENTY OF THEM DISPLAYED and TAGGED

