## The Lockney Beacon

## The Gateway to the Magic Plateau

| Mistake in Posting An- |
| :---: |
|  |  | muls fighway Election

$\qquad$ Commander, Dr. O. T. Bundy, vice
commander, R. B. Burleson; adjutant,
$\qquad$


PRAIRIE CHAPEL


YOUR CHOICE:
Wich $\mathfrak{n}$ Dniln ©imes
Daily and Sunday One Year by Mail wht

## Wichita Falls Record News

Daily and Sunday one Year by Mail With the
The Lockney Beacon



## SOUTH PLARS LUMBER CO.

LOCKNEY, TEXAS

-You Can't Beat Our Loans


## Turkey Raisers

You don't have to take your Turkeys to take your Turkeys to Plainview or any other town to get the top price. See me before you sell-Sam Belyeu.

Official Publication of Lockney Public Schools.


Hand Her Convenience and Responsibility

When you hand your wife a bank book oor ?
vering one of our combination checking and savings accounts, you are handing her convenience and responsibility in handling her houselold expenses. Hand her this important book today.

STEWART DRUG COMPANY
Mr. and Mrs. Marvin Jackson of
Ralls visited at the Carpenter hgme


## , <br> $\qquad$

 warwil wil be more convenient to care for
custom gridning as most all know
has a farm-all and feed grinder. has a farm-all and feed grinder, MAYVIEW


WANTED- - New Maize Heads
and bundle feed to be applied and notes and accounts

Baker Mercantile Company
See Dorsey Baker


I Save You Money On Repair Work and Wiring
No matter how large or how small the job of installing fixtures or wiring, from complete buildings to single rooms, my experience can save you money. LET ME FIGURE ON YOUR JOB
I shall be glad to give you an estimate without obligation. All work guaranteed to conform to the insurance and building codes.
Have your motors and fans cleaned for the coming season. See or phone me.

Geo. F. Kinyon
In Beacon Office
Phone 92
Teach Your Boy to Save

It is one of the best things you can teach your boy - to save. Saving is a basis on which he can start with assurance, a career of success. The entire facilities of this bank is yours to use in showing him why it pays to save. Bring hi min and talk it over.
Werterng a nice line of Radios, and invite you to call and inspect them. You can bring the world to your fireside and keep up with all the political and entertaining features of the day.

COMPLETE LINE OF ALL KINDS OF SCHOOL SUPPLIES
 Roaring springs are visiting in the $/$ with Miss Ima Nell Jackson.
home of Cecil Griggs.

We have land to Sell and to Lease for Farming, Stock Farming and Grazing purup, in Floyd, Briscoe, Hall, Motley and other counties
W. M. MASSIE \& BRO

Floydada, Texas

DON'T YOU THINK
-it good business to buy your Coal now, rather than ake chances on supplies next winter. Call We appreciate your buines.

## SOUTH PLANS GRAN COMPANY

Phone 23
Lockney, Texas
For Real Life INSURANCE

## See A. J. Cooper

The Southwestern Service Man of Lockney.

## Radios

THE FIRST NATIONAL BANK

A AAFE DEPOSITORT FOR YOUR MONET




|  |
| :--- |
| Yeur Home Town First |

Then

## Wichita <br> Falls

Business and Amusement Center
Northwest Texas and Southern Oklahoma

## Wichita Falls

## Congratulations and good

wishes for prosperity and development to the Citizens of Lockney on the occasion of the completion of the
south plains exten SION OF THE FORT WORTH \& DENVER CITY RAILWAY
delegation of Wichita
ney next week in order to
extend in person the felicitations of this city

Wichita Falls stands ready to serve your town in every way possible and at all times extends a cordial invitation to your citizens to visit this city and to give consideration to our wholesalers and jobbers.

## *Chamber <br> *- - <br> Commerce

## WE'LL SWAP

for Brand New Goodyears

New Tires-Goodyear Tires with the famous, ground gripping All-Weather tread are a wise precaution for driving now. You won't need your old tires to get new Goodyears. We'll buy the unused miles in them and apply this amount against the purchase of fresh, new equipment.

We'll put them on-inflate them correctly -and service them through the long and satisfactory mileage.
Come in and let us quote you on your old tires.

## Martin Dry Goods Co.

Floydada, Texas

Let's Talk Turkey Abour
Clothing
Heres san event that IVor great importance tomen and boys for
is an opportunty yo set in on some mignty yine ciothing values. The suits featured by MARTINDRY GOODSCO. are the best the price can buy from the thand point of real VALUES, snappy
styles, quality woolens, dashing colors, clever patems and weat styles, quality woolens, dashing colors, clever paterns and wea-
ves. You have a generous choice here to choose from certainly ves. You have a
generous values.


Our Feature Suits For Men
 agroup of pate ense that you wont
find in larger cities than this. We have had a hard time geting
such huits to offer ruur cutomers at the price They are repular
837.50 values, but we are offer-
$\$ 29.75$


## Look These Over

If you have been waiting to buy clothing to get a suit to your liking and at the same time a price that you wont mind to pay this is your opportunity. You wont't find values like this in a long time. Snappy styles and paterns, your choice.

## $\$ 19.75$

## Boys Here is Great Suit Values for You

Boys two and three button moders, snappys sylyes that bis
smart woolens, colors and paterns, with wo pair pants.

| s, colors and patterns, with two pair pan |  |
| :--- | :--- |
| $\$ 8.50$ Suits | $\$ 7.95$ |
| $\$ 10.50$ Suits, | $\$ 9.90$ |
| $\$ 16.50$ and $\$ 17.50$ Suits | $\mathbf{\$ 1 4 . 8 5}$ |
| $\$ 25.00$ Perfection boy's suits | $\mathbf{\$ 2 2 . 5 0}$ |
| 2 Pair Pants |  |



Watch for Special Edition of The Lockney Beacon Tuesday. Have an ad in it.


| Comb Honey .... . 490 | Tomatoes ........ 10c |
| :---: | :---: |
| Comb Honey .... 28c | Big Joe Tablets .... 436 |
| Mortor's Figaro S. Salt 94c | Sulphur Block Salt . . 59c |
| Kraut, each $\quad 10 \mathrm{c}$ | Cracker Jacks, 3 for. 10 c |
| Heminy 8c Hominy . 5c | Checolates $\qquad$ |
| Spaghetti, 2 for .... 25c | More Merchandise for less SSS |
| Pump 0il Can $\$ 1.49$ | $\text { Peas, 2for } \quad 25 c$ |
| Cucumber Relish ....33c | Meat Selt $\quad \$ 1.23$ |
| Cucmber Pidites - . 33 c | MentSalt.....63c |
| Streedded Wheal ....10c | Finest Meals you ever aie at our Market |

Lansith MouThINA 02"! 30000 SIEN


## t

## WANT COLUMN <br> LESS than rixty days to have your Christmas Photos made. Make the engagement now.- Meadris Picture

Hemstitehing done in gold and silver
thread at The Thrifty Nifty Shop,
 Floydada, Texas. NEW, modern nreenhouse, four bloeks and South Plains, two weeks aso.
west of sanitarium, Floydada, Texas.
Weil pay $\$ 4$, reward. Retern to

Beacon oftice.-J. M. Braniley, Wel. | west of sanitarium, Floydada, Texas. |
| :--- |
| -Hollums, Floydada Florist. $25-\mathrm{tt}-\mathrm{c}$ | QUIT worrying about Christmas LosT Some where between R.1.

 WHEN in need of thoroughiced or
high grade Jersey cow, fresh, eall Dr. Los - From Floydada about
Freeman, Dougherty, Texas. $42-52 t$
month ago shagry white Colle Freeman, Dougherty, Texas. $42-52 \mathrm{tat}$
FOR SALE-One 5 room house with
month ago shaggy white Collie
math, screened back porch, sewer
nimed connection, city water, hot and cold WANTED-Men to learn electric
water in kitchen and bath room, wind , welding for pipe line work, lits of
mill, garage will sell worth money, wood jobs open.-See Gene Simpson,
 CHBISTMAS PHOTOS should be betay out of my pasture and quit tusing
made now. Arrange for the sitting same for hunting grounds.- J. C. $\xrightarrow[\text { FOR SALE - Gentle pony for chil- Osear Jetton. }]{\substack{\text { today. - Meador's Picture Shop, Lock- } \\ \text { nay Texalch cow - See } \\ \text { Lt-pd }}}$
 the money you pay.
The boys need something that looks well and will
of olling lality mer.

MeCALL ROM
ROUEDHRES GRANIN


FEED GRAIN ACCORDINGTO

their own sewin their own sewing. McCall's Patterns are your guarantee of perfect fitting garments. Ready-to-Wear garments.

## SPECIALS for SATURDAY

$\begin{array}{ll}\text { Men's Engineer and Firemen Hose per pair } & \text { 15c } \\ \text { Meadow Lake 9-4 Brown Sheeting, per yd. } & 32 \mathrm{c} \\ 3 \mathrm{lbs} \text {. Brown Cotton Batts, each } & 39 \mathrm{c}\end{array}$
SAVE THE SILVERWARE COUPONS
baker Mercantile co.
"The Store With the Goods"

