# THE LOCKNEY BEACON

The Gateway to the Magic Plateau

"20,000 POPULATION BY 1940"

Heart of the Best Farming Section of the Plains

VOLUME TWENTY-EIGHT

Lockney, Texas, Thursday, November 8th., 1928

Number 8

# HOOVER ELECTED BY OVERWHELMING MAJORITY

\$400,000 BOND ELECTION CALLED FOR LEE HIGHWAY FOR DECEMBER 1

# Texas Goes Over Into Republican Column By a Large Majority

## Hoover Receives 444 Electoral Votes Tues.

Solid South is Split, Texas Going Into Republican Column by 16,000 Votes

Probably the worst defeated candi-States ever known is Alfred E. er and family have occupied the Par-Smith, Governor of New York, ac- ker place in the west part of town. cording to the returns compiled from the election held Tuesday. Hoover Church of Christ carried all but eight states in the states in the Smith column are Ala- to attend these services. bama, Arkansas, Misissippi, Georgia, forty states giving Hoover a nice ma- and hear him talk again. jority in each state.

Texas surprised most people by stepping over into the Republican party by a majority of more than 16,-000 votes for Hoover and Curtis. Practically all the big cities in Texas ing, a girl. Weight 10 pounds. gave Hoover a nice majority over Mother and babe are doing nicely. Smith a majority over Hoover. Last Clarence Edwin Guffee. Mr. Guffee less the State runs the road along sad road will be Texas was favorable to Smith, but Clarence Edwin Guffee. Mr. Guffee the route set out in the order placed above set forth. Central, North, South, and West Tex- is principal of Cedar Hill school. as rolled up majorities for Hoover so | Evelyn Stalcup was taken to Plainfaded into significance.

Catholics and negroes were in the minutes and order be recorded in the minutes and order be recorded in the minutes and order be recorded in the minutes of the court.

The government cotton estimate for this year was received over the two daughter of Mr. and Mrs. John be had between the Court and the voted yes.

The government cotton estimate for this year was received over the wires this morning and the crop for the bolters from voting in the Demograph of the court.

The government cotton estimate for this year was received over the wires this morning and the crop for the bolters from voting in the Demograph of the court. The Southern states carried by Smith Stalcup.

states of Massochusetts and Rhode whelming Catholic vote.

a favorite in all the large cities of for use in the very near future. Here the North and East, but that the rur- to-fore only emergency work had al sections nearly all gave Hoover big been done due to the fact that the majorities, and the majorities from main sterilizing and other equipment the small towns and rural districts had not arrived. were sufficient to off set all the big The staff of the hospital was comcity votes and carry the states for pleted last week with the addition of Hoover and Curtis.

#### NOTICE! LONE STAR AND SUNSET APPOINTMENTS

at both places. Preaching at 11 a. m. and at 2:30 demands. p. m. at Lone Star. There will be no

services at night, however, at Lone RAINS MAKE GOOD Preaching at Sunset at 7:45 p. m. There will be no preaching in .the Vast Acreage is Already Planted and

afternoon at Sunset or South Plains. Will have Prof. W. M. Litke, of Denver, Colo., with me, who will ashave charge of the music.

make these announcements in your section of the country. Sunday School Sunday morning, so that all may know about same; and of cotton and gathering of the feed

Fraternally, J. N. S. WEBB, Pastor.

#### Methodist Missionary Society Met With Mrs. T. H. Stewart

Mesdames Stewart and L. L. Savage month. as hostesses. Between twenty and The church and the community are twenty-five members were present, to be congratulated upon securing and a delightful afternoon was spent, such a great preacher and leader during which time refreshments of who comes to live and serve among sandwiches, pickles, and hot chocolate us.

ed as follows: Music, piano-Virginia Hohlaus. Paper on China-Mrs. A. J. Crager. Reading-Little Lucy Dean Rose. Paper on Japan and Korea-Mrs.

Luther Cooper. Music, piano-Milton Adams.

The Methodist Missionary Society here, also to come with them. is observing a week of prayer this

Mr. and Mrs. Royce Williams have a. m. Preaching in the evening at moved to the sanitarium in Lockney, 7 o'clock. where Mrs. Williams will be Superintendent of Nurses in that institution. any of our services,

W. A. Hise and family of Haskell, Texas, have moved to their farm, one mile south of the city limits, where the week-end here visiting her parthey will live in the future.

COOPERS HAVE MOVED

T. J. and H. W Cooper and families have arrived in Lockney to make their homes, and will open a hard- Order Designating Where Road Will ware and furniture business in the Watson building, on the east side of Main Street next week.

T. J. Cooper and family are now

## Will Preach at West Side

Elder J. W. Kelley of Abilene, Union, and has been chosen president Texas, will preach at the West Side by more than 5,000,000 votes, receiv- Church of Christ Friday, Saturday, ing 444 electorial votes, while Smith and Sunday night of this week, also received only 87 electorial votes. The Sunday morning. Everybody invited

Elder Kelely was formerly a resi land, and Massachusetts, the other friends here who will be glad to see

## LOCKNEY CLINIC NEWS ITEMS

Born to Mr. and Mrs. Joe Fortenberry, of Cedar, Hill, Sunday morn-

Smith; Galveston and San Antonio, Born to Mr. and Mrs. Clarence Gufbeing the only big cities that gave fee, of Cedar Hill, Saturday morning, can be spent on the Lee Highway un-Smith a majority over Hoover. East a boy. Weight 8 pounds. Name

as rolled up majorities for Hoover so Evelyn Stateup was taken to Plain-large that the vote from East Texas view Tuesday night for the benefit of day afternoon. X-Ray examination in location of a Smith winnings in the states shows piece of, needle which had pierced that he got his majorities where the her right knee. The needle was lother that he got his majorities where the her right knee. The needle was lother that he got his majorities where the her right knee. The needle was lother that the above resolution of the Commissioners and order be recorded in the minutes.

Island, and Louisiana, have a over- ing installed by factory men in order to assure the highest efficiency in its The returns show that Smith was operation. The hospital will be ready

Mrs. Alice Williams as superintendent. Mrs. Williams is a graduate nurse having had her training in the School of Nursing at Plainview Sani-Sunday school strictly at 10 a. m. tarium. Additional nursing personnel will be employed as the necessity

## SEASON FOR WHEAT CROP

In Good Shape for This Season of Year

sist me in these services and will The recent rains have put the wheat crop in fine shape, and the We sure do hope you will come out acreage is already large, yet there a d hear the professor sing. Please are many still planting wheat in this

The rains have delayed the picking crop, and it is hoped that the weather will fair up and the ground get dry enough to allow the farmers to finish gathering the cotton and feed crops.

## BAPTIST CHURCH NEWS

The Methodist Missionary Society Rev. E. D. Morgan accepted the met with Mrs. T. H. Stewart, at the pastorate of the church last Sunday Stewart home. Monday afternoon in and will begin his work with the a social and business meeting, with church on the Third Sunday of this

were served. A program was render- It was decided Sunday to repair the pastors home, put in the plumbing and make it more comfortable and much af the funds were sub-

scribed for that purpose. The Sunday School of the church registered another advance Sunday and if your boy or girl are not at-Song, "In the Land Where We tending a Bible school elsewhere, you Never Grow Old."—Lucy Dean Rose. are invited to send or bring them

> All the regular services of the church will be held Sunday. Sunday school 9:45, preaching 11

Visitors are always welcome at The Board of Deacons.

Mrs. Jettie Thompson of Post spent ents, Mr. and Mrs. C. E. Wells.

# Lee Highway Election

Be in County Passed by Commissioners Court

date for president of the United high school building, and H. W. Coop- \$400,000 worth of bonds with which the west boundary line of Floyd in the west bounda to pave one-third of the paving of County, Texas, where State Highway not care to miss an issue of the paper ried the state, and for the first time the highway across Floyd conuty will line of Floyd County, Texas. be held on Saturday, December 1st.

trict and the citizens of Floydada ballots in said election believing that was because of the moving of the the cause of this being true, but the used across Floyd county, and a pos- bonds will be used for paving and last of this week, or just as soon as and Texas to support a man that they sibility that the road would not be other necessary expenditures incident we get this week's paper off our deemed unfit to be at the head of the run through the business district of to said paving on said road or higheither town, a petition was present- way No. 28 located on lines as here-South Carolina, Louisiana, Rhodle Is- dent of Lockney and has many old ed to the Commissioners Court, ask- in-before set out. on the Commissioners Court Dockets

> The order as passed follows: proceeds of the proposed bond issue money, for paving Highway No. 28 cinct No. 2, voted Yes. through Floyd County, Texas, an order having been passed, here-to-fore cinct, No. 3, voted yes. on the 8th day of October A. D. 1928 ordering that said election be held on cinct No. 4, voted yes." And whereas it was the opinion of the 1st day of December, A. D. 1928; Roseland 4-H Club the above mentioned voters when said Floyd County, Texas, as follows, to- day.-Reporter.

"Beginning at a point in the East boundary line of Floyd county, where Adams visited friends in Plainview State Highway No. 28 intersects the Wednesday. East boundary line of Floyd county, thence in a Westerly direction to the L.L. Owens of Fort Worth is here City of Floydada where said high- visiting his sister, Mrs. A. J. Sams, way would pass through said town on for a few days.

a street passing the public square or BEACON NOW IN NEW within one block of said public Saturday, December 1 square; Thence in a North Westerly one block from the Security State ers the st of the week. Bank; Thence in a Westerly direction This issue goes to the readers in The Lee Highway election to issue by the town of Aiken, to a point in many difficulties, as moving a print- For the first time in the history of

"And, whereas, the Court being

withheld from the State Highway the property tax paying voters of our new office. We also expect to The returns from this election Commission, and that none of the Floyd County, Texas, as to the pro- carry a full line of office supplies, of Texas and Floyd County to put up money be spent on the road unless ceers and route of said proposed etc., and can sell you office supplier should be a warning to the politicians the paving run within one block of bonds and road, the Commissioners of all kinds, including office furni- men for office on the Democratic tickthe square at Floydada, one block of Court hereby agrees and it is hereby ture, at as good prices as you can et that are worthy of the support of the Security State Bank in Lockney, ordered that when the above menand through the town of Aiken. tioned band issue is voted and the cases save you mone Under this order not one cent of the funds become available, said funds money derived from the bond issue will be used for the sole purpose as less the State runs the road along sad road will be located and paved as

"Thereforeon Motion of E. H. missioner Pre. No. 1 It is ordered "Whereas ,it has been brought to by the court that the above resolution

E. H. Rankin, Commissioner Pre-

W. W. Payne, Commissioner Pre-

road or highway to be paved with land Club girls. We will have the son. the proceeds of said bonds, to be vot- same lesson for next meeting that ed, and sold would be located through we were supposed to have had Fri-

Mmes. J. H. Hohlaus and H. B.

BUILDING ON MAIN STREET

The Beacon office is now located in the new brick building on Main St., just south of the Baker Mercantile Only One Precinct in County Gives business section and not more than

No. 28 intersects said West boundary while moving. Next week we will

As a question arose between the convinced beyond a reasonable doubt we have been delayed in sending out two to one. The love for the Repub-State Highway Engineers of this dis- that the said voters will cast their stationery and your monthly checks lican party or Mr. Hoover was not and Lockney as to the route to be the proceeds of said road paving office, but you will receive both the refusal of the people of Floyd county

care of the printing and publishing ic party being so badly defeated all ing that all funds derived from the "And whereas, the Court being de- business in Lockney than ever before over the United States, including bond issue, if the issue carries be sirious of carrying out the wishes of as soon as we get straightened out in Texas and Floyd county.

## **Government Cotton** Report To November 1

More Than 10,000,000 Ginned to Date

advance on this report, so we are in- will be crying for the bolters to come Walter Wood, Commissioner Pre- formed, by men who keep in touch back into the field, and if they didn't with the market.

above what the production will enough to elect men to every office On account of rainy weather Miss Cotton will probably reach 25 or 30 line in Texas when the next campaign election was petition for, that said Bass could not meet with the Rose- cents a pound by the end of the sea- starts, for the bolters are stronger

of Mr. and Mrs. J. H. Hohlaus.

Mr. and Mrs. R. G. Porter went to

the week-end with homefolk here.

## Hoover Carries Floyd County Two to One

Smith a Majority Vote in General Election

have everything in fairly good shape. in its history Floyd county has gone To our correspondents-The reason Republican, and to the tune of about United States in a dozen different We will be better prepared to take ways was the cause of the Democrat-

buy them anywhere, and in lots of the people if they expect to hold their power in the state. The very cream of TexasDemocracy, both women and men bolted the party to vote for the National Republican candidates in order to save the nation from the clutches of what they believed to be the most unreasonable attempt of the Democratic party in its history to sell 8, seconded by W. C. Hanna, Com- Estimate Over 14,000,000 Bales, With the party body and soul to the Catholics and Whiskey gang of the nation, and the most unscrapulous political

The Southern states carried by Smith Stateup.

W. C. Hanna, Commissioner Prelarge negro vote, and the tates of Massochusetts and Rhode has arrived at the hospital and is belarge negro vote, and the tates of Massochusetts and Rhode has arrived at the hospital and is belarge negro vote, and the cinct No. 1, voted yes.

W. C. Hanna, Commissioner Prelarge negro vote, and the with 10,160,997 already ginned. The price of cotton is expected to bolters-for the Democratic party want them back in the Democratic We think that the estimate is still party, the bolters would be strong be in the Na ion this year, at least that is to be had in the state capitol. a half-billion bales over estimated. There will be no hollering along this than the "regulars" and today a lot of these so-called "regulars" are Mr. and Mrs. Grisham of Plainview scared stiff for the part that they spent Sunday in Lockney the guests played in trying to force Al Smith and his gang upon the people of this state and nation.

In Floyd county only one voting Tulia Tuesday to vote in the General precinct gave Smith a majority vote -- Providence box, northwest of Lockney, voted 25 for Smith against 16 Marvin Shurbet of Lubbock spent for Hoover. Harmony gave the largest percentage of any precinct for Hoover, the vote in that precinct being Hoover 31, Smith 4, or nearly 8

> The vote in Floyd county as reported was as follows:

	Smith	Hoover
South Floydada _	198	199
Starkey		53
Allmon		34
Sand Hill	1.5	57
East Lockney	44	155
Aiken		44
Providence	25	16
Lone Star	15	43
Sunset	The state of the s	23
Fairmont	CONTRACTOR OF THE PARTY OF THE	Reporting
Cedar	28	46
Center		47
Baker	22	59
Antelope		25
Lakeview	25, 200	29
Harmony		31
Goodnight		6
West Lockney	84	196
North Floydada	106	130
Total	660	1193

Local raido fans will have the opportunity to welcome old favorites back on the air Monday night at 7:30 when Universal Mills, manufacturers of "Superior" Stock and Poultry Feeds, will inaugurate their new series of "Superior" Radio Programs."

These programs will be broadcasted every Monday from 7:30 to 8:00 p. m. from Station W B A P at Fort Worth. Featured entertainers will be "Uncle Superior," "Percy Pinkpants," and the "Red Chain Quartette," according to Merchants Produce Co. local distributors of "Superior" Stock and Poultry Feeds, who are sponsoring these programs in co-operation with Universal Mills.

E. C. Cox had business in Canyon

Tuesday of this week.

## IRICK

Nov. 5 .- Miss Opal Ashby and Miss Donna Nell Murphy spent Friday

night with Miss Dorothy Glass.

Everyont enjoyed a party at Mr. and Mrs. G. L. Moreland's home Saturday night.

been open for two weeks for the children help in the fields.

Mrs. Moreland, Mrs. Ashby, Mrs. Murphy, and Miss Gladys Murphy Edwina Gibson of Elan spent Saturday night and Sunday with Miss

Lucile Hampton. Mr. and Mrs. John Homes spent

Sunday with Mr. and Mrs. Hampton. Mrs. L. H. Howell and little son, Nov. 5.—The plugging of the James Lawrence, returned home from well is just about finished.

formance of the car.

You have tested its speed

on the open road. In traffic

comfort. Continuous driv-

ing has proved its economy

of operation and low cost

the Ford dealer organiza-

well-made, in fact, that it requires sur-

prisingly little

To the

first half-million

new

Ford owners

TO THE half-million men attention. Yet that doesn't and women who have re- mean it should be neglected. ceived new Fords in the last Like every other fine piece eleven months, there is no of machinery, it will serve need to dwell on the per- you better and longer if

you have noted its quick ac- to the Ford dealer every 500 celeration and the safety of miles for oiling and greas-

its brakes. You know how ing and a checking-up of it climbs the hills. On long the little things that have

trips and over rough such a great bearing on long stretches you have come to life and continuously good

This is an invitation to miles of motoring without

you to take full advantage a care-without ever lifting

tion so that you may con- have been specially trained

tinue to enjoy many thou- and equipped to service the sands of miles of carefree, new Ford. You will find

The point is this. You in their work, fair in their

have a great car in the new charges, and sincerely eager Ford. It is simple in design, to help you get the greatest constructed of the best may possible use from your car terials and machined with for the longest period at a unusual accuracy. It is so minimum of trouble and

appreciate its easy - riding performance.

of the service facilities of the hood.

given proper care.

One of the best ways to

Such an inspection may

mean a great deal to your

car. To you it means thou-

sands upon thousands of

Ford dealers everywhere

expense. That is the

true meaning of

do this is to take your car

the h spital Sunday afternoon Everyone enjoyed a singing at Mr. and Mrs. W. E. Taack's Sunday nite. School started Monday which has

spent Monday afternoon with Mrs. L. H. Howell.

## SAND HILL

home Sunday night. It was much en- it is hard on the many large white joyed by the young folk of the com- cotton fields which surround us.

Little J. R. Dooley was brought home from a Fort Worth hospital Saturday. His condiiton is some bet-Mr. and Mrs. Calvin Gollieher and was on the sick list last week.

Mr. and Mrs. Ralph May of Plainview visited in the community visited a visitor in this community Monday. in the community Sunday. Mr. and Mrs. Robin Baker and

Mr. and Mrs. Robin Baker and Miss Ora Scoggins accompanied the Fairview Senior B. Y. P. U. to with C. W. Smith Sunday afternoon. Lakeview, where it rendered a prowith C. W. Smith Sunday afternoon.

## MAYVIEW

Nov. 5 .- Sunday school and B. Y P. U. were well attended Sunday. The farmers are pulling cotton

The party at Mr. and Mrs. T. J. Cmpbell's was well attended Saturday night and enjoyed by all. W. W. Emert and family and Mr. and Mrs. V. A. Readhimer visited Mr. and Mrs. C. A. Smith, Sunday. A few met at the home of H. A. Edwards Friday night and made mu-

again after a week of rain.

Mayview organized a singing class Sunday. Our regular singing afterday afternoon of each month. Come out and be with us.

at Baker Sunday. Miss Eva Holloday has been real sick with the fiu.

## HILLCREST

To late for last week Oct. 29.-The rain which we are

L. D. Pope gave a singing at his having is nice on the wheat land, but

Jim Johnson Bennie Norvell, and Ben Davis and his son, all of Okla-

Little Miss Lottie Belle Swepston

gram Sunday afternoon.

W. B. Garrison suffered a slight sprain in his back one day last week while he was getting a load of wood. Mr. and Mrs. J. B. Burkhead and children have had as guests in their home over the past week-end some relatives from Denton county. A shipment of cattle was made rom the L. H. Lewis Ranch this week

We have land to Sell and noon will be the first and third Sun- to Lease for Farming, Stock Farming and Grazing pur-Several from here attended singing poses, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties

## W. M. MASSIE & BRO.

Floydada, Texas

## THESE THEY OFFER-

Easy Steering Tread Equal Tension Cord Construction Extra Long Tread Wear Unusual Traction Mileage Records

We have just the tire for your car.

Lockney Auto Co.



## FORD MOTOR COMPANY



YOU can now get a genuine Haag all-metal washer—superior to many machines selling at much higher prices-for the extremely low

price of \$99.50. Don't think, because of its low cost, that the new Haag Eighty is a "cheap" washer. It is not. It is built for heavy duty year after year. It is up to the minute in design and construction. And it has all the beauty and durability of a high-priced

Equipped with the patented Haag submerged agitator, it will wash all your garments quickly, thoroughly, and safely.

Won't you bring a friend and come in tomorrow to see this remarkable new low-priced washer?



Baker Mercantile Co.

## ANTELOPE

To late for last week crowd out to Sunday school and Courson bave returned to their home

Miss Billie Ruth Wisdom is spend- moved to Floydada.

Wells is visiting his uncle, Mr. P. H.

Oct. 29.—There was only a small Floydada Hospital again.

Mr. Johnnie Johnson and J. L.

homa, were visitors in the home of their brother, J. H. Norvell.

was on the sick list last week.

Little Miss Lettic Belle Swenston Mr. and Mrs. Willis Stribblin have

Woodrow Wilson of Fairview was ing the week-end in Plainview with Mrs. P. H. Thomas visited Mrs.

Mr. and Mrs. Looper of Dallas are visiting Mr. and Mrs. Roy Caplinger Sunday.

Mrs. Pete Roe spent the week-end with her mother, Mrs. Woody, over Mr. Arthur Young of Mineral near Mt. Blanco.

## **GARNER-FIELDS** FUNERAL HOME

\$\*

507 Broadway

Phones 105 and 376

Plainview, Texas

## AMBULANCE SERVICE

SERVING THE PEOPLE OF THE PLAINS FOR TWENTY-THREE YEARS

## WANTED-New Maize Heads

and bundle feed to be applied and notes and accounts

Baker Mercantile Company

See Dorsey Baker

## Or Born With a BANK ACCOUNT

C Van D was born with a silver spoon in his mouth-had everything a young man could wish for-except a sense of economy. Today, parents dead, fortune gone, he lives on the charity of his friends.

A B was born of poor parents, who yet had the good sense to start him in with a savings account. Since childhood he has kept his deposits. Now he belongs to the best clubs and drives a custom-built car.

## THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"

**\*\*\***\*\*\*\*\*\*\*\*\*\*\*\*\*\* Radios ...

> We are showing a nice line of Radios, and invite you to call and inspect them. You can bring the world to your fireside and keep up with all the political and entertaining features of the day.

COMPLETE LINE OF ALL KINDS OF SCHOOL SUPPLIES

STEWART DRUG COMPANY

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*** 



AUCKIEY, Texas Thursday, Hovember our, 1000 ....

EDITORIAL STAFF Editor-in-Chief-Winston Wofford. Associate Editor-Fay Royal. Associate Editor-Frances Savage. Literary Editor-Kline Nall. Athletic Editor-D. V. Biggers. Joke Editor-Carelton Cook.

The Grandissimes

One of the best books I ever read is "The Grandissimes," by George W. Cable; at least I enjoyed it as Sunday.

Most of us enjoy a book with a Saturday. foreign setting; something to take our minds off the monotonous daily dav afternoon. routine and waft them to the "Sunny South Sea Isles" or the "Far-away school Monday. She has been absent East," bathed in a fine ether of ro- some time on account of illness. mance and adventure; that suits the Several children are absent this bur Rose, and Ruby Lee Baker were Leo Mason was absent Monday, wife. Too much honey makes a fel- ton picking. low sick, and so does too much Home, Sweet Home. Although the setting of The Grandissimes is really Amerieign as Louis XVI's court.

really love are Honor'e Grandissime, found it somewhat darker than usual tertain you at the "Funny ha! ha! Friday, because of illness. Grapion, and her daughter, Clotilde. in every corner of the room. A Hal-And then we do not know exactly lowe'en number was rendered by the whether we like Honore Grandissime, following pupils, Trendon Carter, free man of color, and Palmyre Phil- Charles Beall, Opal Troy Brannon, is the worst composition in the class, Williams is our secretary and treasosphe or not. Honor'e is so solemn and Terra Maude and Thelma Pear- and I'm going to write a note to urer. Monthly dues are to be ten and melancholy that we do not ex- son. Then to their suprise a ghost your father telling him so." actly love him. As Trowenfeld, the opened the door and left a sack of young immigrant, says, "He has lived goodies. After playing a few games wrote it." under the shadow of the Ethiopian the children had a big time blowing so long that his moral standard has hallowe'en "snakes" and eating can- Line from a Senior Theme: become withered for the lack of sun- dy. shine, or love." We do know that we' All the pupils that were absent have heard a gun drop-. admire his final outburst in defence from the party were missed. of his rights, when he stabs the Three new pupils were enrolled in tyrannical old Agricola Fusilier.

certainly has my sympathy in her third grade. unrequitted love of Honore Grandis- Mrs. Lindsay Busby and children you've cracked by collar button."

a very great burden on one man's shoulders. Honore Grandissime had charge of all the Grandissime fortune, and among the estates was one The Fourth B room came into the which belonged to Aurora Grapion room at 1:45 o'clock Wednesday af-Nancanou. Honore had always wanted to return this to its owner, but public opinion kept him from it until finally he met Aurora and fell in love with her, of course, and then live on ten dollars a week?

And contests, witche's brew and contests, witche's Nancanon. Honore had always want- ternoon. Soon after the children had live on ten dollars a week?" would say he had returned her pro-found an apple making the head of Hazel: "What is it you want to real Spanish Fiesta, and you shall be perty, because he loved her. His con-each man. Many games and contests know?" ference with himself is something like were played after which apples and that of Jean Valjean although Jean peanuts were served. Pauline Bybee Valjean's "conference" is more sup- and Pauline Beall won the contest erior in its effect than Honore's. But of making the most words out of it makes me want to "get in there" the word Hallowe'en. They had such store at twice what it is worth. He sails across the football field and do something that will vindicate a lovely time with their classmates Sleep over stove until warm. Honore from the calumnies of his that they want to entertain them kinspeople. Honore was a kind of again. Atlas; he had to figure out some way During the bad weather, we miss- and leave cigarette alight. It keeps His feet are just as small

Another Atlas was Bras-Coupe, the sore eyes. the giant African chieftian, who with We are working hard; come to right one. Laugh until warm. his wildness, his ferocity, and his see us! We are studying the Mulchivalry, won the love of Palmyre tiplication Tables. The merry-go-Philosphe and how he finally died round, our trip from Lockney to will make things hot for you. because Palmyre could not return his Plainview, and various other games, affections. As he lay upon the are making them more interesting. porch, where, by the order of Old Agricula Fusilier, he had been hamestrung, he was asked to raise the curse he had laid upon the land. When Palmyre refused to allow him a kiss, a baby was placed in his rms. The pupils in the Fourth Grade B. He cozes along squarely in the He's very much like Hoover. He looked at the baby for a long room made original poems telling middle of the road, deaf to the six-He looked at the baby for a long room made brighted by time, and then a big tear which roll- what the rain meant to them after hals of other motorists in the rear, He coos to all the football boys ed down his cheek told the mother studying, "The Rain Song" by Robert making it difficult and dangerous for that the curse was raised. Palmyre Loveman. The following were se- them to pass him. asked him if he knew where he was lected as the best. going, and he nodded "yes." Then she asked him where, and he raised It isn't raining rain to me up n a last convulsion of strength, It's raining bright asters, and with a smile of purest ecstasy, he In every dimpled drop I see

Ask the Basket Ball Cirls about And overwhelm the lakes, "That 'Air Trip.

## FIRST GRADE A

Wednesday the first grade had a It isn't raining rain to me Hallowe'en party. Jack-o-lanterns It's raining sunshine bright, and candles in bright shdes lighted In every dimpled drop I see the room, which was decorated with The moon come out at night; Hallowe'en colors. With the shades The clouds of gray engulf the day down the room was dark and looked And overwhelm the town, very spooky.

Many games were enjoyed; among It's raining bright weather down. them was a contest for "pining the cat's tall on." Arthur Barker, Jr., It isn't raining rain to mewon the prize.

In the midst of the party, a ghost In every dimpled drop I see, appeared at the door and surprised Children at their play, the children with a box of popcorn The clouds of gay engulf the day

Many pupils were absent from It isn't raining rai nto me. school last week on account of the It's raining colors down. rainy weather.

## ONE B ROOM

James Pierce Murrell from Leonnard, Texas and Nettie Lee Pettig- mond Petitt, Eugene Prickett, W. M. He waits until he is approaching a nerd from Cisco, Texas have enrolled Wicker, Lodean Carter, Meda Ruth curve or until another machine is n the first grade.

## SECOND GRADE

some things good to eat.

Wayne Wooten is back in school after being absent for several days We are glad to have him back with before last on account of cotton pickus again.

Margie Brashear visited in Silverton Sunday.

Kathryn Barr visited in Plainview

Guy Phenis went to Plainview Fri-Annie Mildred Cheek re-entered

### THIRD GRADE

can, it is something unusual, odd, or The little folks spent a very enquaint; it is just not like a setting in joyable afternoon Wednesday. Al-West Texas. It seems just as for- most every child wore some spooky Hallowe'en song was sung. costume. When the children march-The three characters whom we ed into their room at noon, they

the third grade Monday: Lurline Jet-Valmyre is so wild and untamable, tignew, of Cisco, Texas, Joe Mur- ed with gold?" that she "gets our goat." She makes rell of East Texas, and Frances Mr. Jones: " us feel as it we were bewitched by Nix of Flint, Texas. This makes an her austere, sarcastic smile. But she enrollment of thirty pupils in the my forceps."

Jack and Frances May were visitors Authors seem to delight in putting of the third grade Monday morning.

### F URTH A

of putting the world on permanent ed many pupils from our classes.
"props" without dropping and burst- J. P. Williams is back in school. He missed several days on account of

Don't miss That 'Air Trip.

## FOURTH B

Wild flowers in the pastures; The clouds of gray engulf the day It isn't raining rain to me It's raining white snow flakes.

It isn't raining rain to me;

It's raining parties gay.

And overwhelm the town

Elmo Crosawhite, Lura Beall, Ray- low, but not for himself. Thomas, and Raymond Gentry were coming in the opposite direction be-

bad weather.

miss her very much.

## ROOM FIVE B

Vivian Pittman was absent week

Several pupils were absent Monday James Guinn visited in Silverton from Room 5B on account of bad

Larne Crosswhite went to Aiken's lla Jackson, Vivian Pittman, Vada car. Shadix, Junita Still, Gwen Wofford, Telepheus Guinn went to Floydada Bevo Darden, Walter Reeves, Lawrence Thompson, Leon Dagley, Ver-

#### Room 6B

Elna Witte, Kenneth Wofford, Del-

busy business man or the tired house- week on account of illness and cot- absent because the weather was bad. October 29, on account of illness. him Monday, and he was not able to week on account of her brother's illbe with us. Bad weather also kept ness him away Friday.

torium Wednesday. A beautiful night, Texas.

The Basket Ball Grls wish to en-' Comic Show" next Saturday.

"I don't care," said Tommy, " He the class may have money any time

"Everything was so still you could

A Gold Mine

Mr. Jones: "No! Why?" Dentist: There are bits of gold on

Mother: "Why is it taking you so long to put on your dress?"

## How to Get Warm

Sell fire insurance. Value a man's

Smoke a cigarette in bed. Doze on He's just as tall and handsome

Enter phone booth. Give central wrong number. She may get you

Throw rocks at a policeman. He

Many days have you desired to He dug his way to short side guard. visit "The Land of Heart's Desire. You can't miss it if you take That It cost our Rives an inch of skin 'Air Trip next Saturday evening.

## The Dumbbell

Pedestrians, children, wagons and the told us all his troubles; other vehicles, in his estimation, have no right to the road. It's up to them You see we planted our cotton

to look out for him. He is contemptuous of railroad crossings. He plows across, looking neither to the right nor left; and scornfully refers to the man who Roberta made an angel cake "looks" and "listens" as an "old

woman." -Leonard Todd He always chooses a curve in the road or the crest of a hill to park his road or the crest of a hill to park his or is ate it, every crumb, then he stops for lunch or retaining the heard the angels hum, then he heard the angels hum, the heard the hear where he can be seen from both di-

He thinks the test of a good driver is the speedometer-not careful oper-

ation and consideration for others. He adjusts his lights so they fair-. Margie Brashear ly scorch the roads. He doesn't give a hoot if they blind a man who is approaching.

He cares more about the external appearance of his machine than about the condition of his steering gear or brakes, and then is surprised because it fails to respond in an emergency.

He gives the man behind him credit -Bud Lewis for being a clairvoyant and fails to signal before making a left turn or INTERMEDIATE DEPARTMENT a stop. He thinks traffic rules are interesting reading for the other fel-

front.

Marvin Wofford, who has been in He has no time to listen to traffic The second grade had a Hallowe'en the Plainview sanitarium for the past cops-they just mudle things up. But party Wednesday afternoon. The few weeks is being missed very much he gets hot under the collar when by the Basket Ball Girls next Saturend in Floydada visiting relatives.

tate to violate any regulation, such await you there.

other warning signs. e doesn't hesithere is no cop in sight.

Are you a dumbbell?

Forty Basket Ball Girls are eager

## Report for 7A Class

Henry Brotherton's horse fell with Mary Wofford was absent last

Willard Childers was absent last Room 6B had chapel in the audi- week on account of visiting Good-

Allen Taylor was absent Friday Wood Stevenson was absent all day

a president and a secretary. Rowan "Tommy," said the teacher, "This Ward is our class president. Dovine

it is needed.

Monday. We are glad to have her in When it was cold last week, room Dentist: "Has this tooth been fill- 7A visited us and we were glad to have them.

## Hallowe'en Party

The seniors were delightfully enhouse was decorated with Hallowe'en Cieco Tayre symbols and colors. Upon arrival each guest was permitted to learn his Daughter: "I can't decide where to feture life at the hands of an Egyptian fortune teller, and by several other means including the for-Glenn: "Do you think we could tune wheel. After a series of games"

delightfully entertained.

## Long Distance

He's just as great as Lindburg Is our center of Lockney High. Like "Lindy" across the sky.

Our center used a ball.

## Bow Wow

His puppy days are over, His fun must turn to work A wonder dog the pup will make If "Duty" he doesn't shirk.

With three feet and a paw And once a broken jaw.

As a mother coos to her child.

But never raised a boll.

Modern Rhymes For her darling Orvis' sake. "Orvis, you a piece must take."

Calling softly, "Orvis come." Orvis went!

A modern young flapper was Min, Who tried every stant to get thin. In her zest to reduce

She sipped lemon juice Till she slipped through the straw And fell in.

A modern young man was Izzie, Who went for a drive in his Lizzie; A view of the train Was hidden by rain. Alas for poor Izzie, where is he?

A Junior's Comment on the Seniors Aw, course we're not afraid of the Seniors. Just give'm one sock and Sunday, Nov. 4th, a girl. they're down.

A "Peppy Junior."

absent from room 5A on account of fore he attempts to pass the man in next Saturday and have tea in a de- the Floydada high school spent the lightful old Colonial Tea Garden.

## Pep Rally

forgets there's one for the road. He fancy snake dance down Main Street. The Woman's Missionary Union bank and yelled again. Then they and all good clothing or shoes. ran down the street and gave yells We desire to send only such second in each business house. Mr. O'Hearn hand clothing as we would be willing gave the Pep Squad members a pass for our own children to wear. non Holland, Olin Huff, Junior Busto give you a pleasant and exciting by enjoyed by everyone. If all are for the Helpy-Selfy grocery or at Baker the Longhorns as Mr. O'earn is, their Mercantile Co's, dry goods depart-Squad greatly appreciates the atti- the proper parties. tude that Mr. O'Hearn has taken to- We would be glad to send a coop of

## COME! COME! COME!

TRIP," sponsored by the Basket Ball hundred orphans who have no father Girls, next Saturday evening Novem- or mother, you are welcome to do so ber 10. Get your tickets at the Lock- whether you are a Baptist or not. ney Drug Company, or from the Basket Ball Girls. Adults may ride for thirty-five cents and children for The Seven-A class had a class meet fifteen cents. The trip is worth ing Tuesday morning. They elected everyone's while, and the girls are little field work being done. The first sure all who will go will have an en- rest spell we have had this fall, but joyable outing. The ships will leave every one was good and ready to go the Lockney Drug Store every ten to the cotton or maize field again tominutes next Saturday evening from day. We wish for another spell of cents. Dues are paid in order that five until ten o'clock. They will stop pretty weather now, as school is to long enough for every one to enjoy a re-open Monday, if present plans Moonlight Festival, a Spanish Fiesta, carry A Rose Carnival, A Comic Show, A Colonial Tea Garden, and spend a few delightful moments in "The Land day. Interest is growing in our adult of Heart's Desire." Don't forget the B. Y. P. U. and our other unions are date, and be sure to spend a "never- doing some good work. to-be-forgotten" evening with the Basket Ball Girls.

## PERSONALS

Mr. Jones: "The way it feels, tertained on Hallowe'en night at the in high school this week. They are farm west of town in the Sand Hill home of Mrs. D. J. Thomas. The Vera Felder, from Hollis, Oklahoma, community next year.

Virginia Collier is improving since and Mrs. Fields. she has been taken to the Lubbock

Sanitarium.

attack of rheumatism.

Revel in the enchantment of a was able to go to work again today. Moonlight Festival next Saturday evening by way of the Basket Ball Line Company.

## WHIRLWINDS DEFER THE

Lockney and Floydada had their annual football clash Tuesday afternoon. Lockney lost with the heart. noon. Lockney lost with the heart-breaking score of 31-0. That the Longhorns were not their usual selves was evident by the fact that the game was Floydada's through the the game was Floydada's through the entire period of play. Although

L. Tackle McAda at Ralls. Inez Spence spent Sunday with L. Guard Summerville Clara Tubbs. Center R. Gunrd

Grubbs R. Tackle. Shelton R. End Cook Quarterback Brotherton R. Half Nelson L. Half Spence (Cap.) F. Back Wilburn (Cap) Substitutes for Lockney: Phillips,

Biggers, Cope, and Wofford. Substitutes for Floydada: Terry, Decard, West, and Eubank. Passes: Floydada attempted completed 3. Lockney attempted 7 completed 2.

Touchodnws: Floydada 5, Lockney Points after touchdowns: Floydada

First downs: Floydada 14, Lock-

Visit the Basket Ball Girls next Saturday. They will furnish you kins.

## STARKEY

at the Lockney Drug Store.

morning after being dismissed for a ing of crops.

A crowd enjoyed themselves at the Guy Garrison. Hallowe'en party given at the home

of Mr. J. E. Grigsby. Mingle with the Basket Ball Girls Everett Moore, who is attending Mrs. J. W. Moore.

room was darkened except for the We hope to have him back with us called down for disobeying a com- day, and be prepared to learn the Zennie Carter returned home from

when a ghost came in and left this week. She is some better. We Crossing," "Sharp Curve Ahead," and and see the queenly maideas who family made a business trip to Lub- and results are certain.—Stewart bock Saturday.

Volume 1

as toslip by a waiting troleyl car if The Longhorn' boosters, "togged" The T. E. L. Class meets Friday, 3 in red and white, met at the corner of p. m. with Mrs. D. P. Carter in a bus-He knows that there is a code of the First National Bank Monday iness and social meeting. All T. E. manners for the drawing-room, but evening at 6:45, and gave several L. and associate members are re-

does not realize that one of the Then assembled in the middle of the desire to send the Buckner Orphan-The following pupils names are on easiest ways to tell a gentleman is by block and sang a few songs. After age a box of supplies. They are in the honor roll this week: Mary Ro- the manner in which he handles his awhile they marched back to the especial need of sheets, pillow cases,

support is a million strong. The Pep ment where it will be delivered to

ward them and the Longhorn Team. hens the week before Thanksgiving, which can be left at the Merchants produce Co. for that purpose.

If you think it worth while to as-Don't forget to take "THAT 'AIR sist in taking care of these seven

## CENTER

Nov. 5,-One week passed with but

Wedding bells rang again in our midst last Thursday, when Mr. F. O. Bryant and Miss Lorene Garner were quietly married at Floydada. They are at home at Mr. Garner's right Several new pupils have enrolled now, but will make their home on a

Mr. and Mrs. A. L. Spence and

Mr. and Mrs. Earl Branson were visitors in the community Saturday. Marvin Wofford is also improving the U. S. A day that will long be Tomorrow is election day all over but very slowly. Every one is hoping the U.S. A tay

Mr. Raymond Groves suffered last

week from a couple of absesses, but Mrs. O. S. Miller was not well a

Our regular club program was rather short last Friday night, because so many of those on the pro-LOCKNEY LONGHORNS 31-0 gram were absent, but Mr. Ed Bishop made us a good talk on commun-

Floydada beat the Longhorns again, Mary Fiel's took Sunday dinner Mrs. Montgomery and children and

they did not conquer their spirit.
Give them snother chance next year.
A summary of the game follows:
Lockney
Floydada
Fowler
L. End

Newsome Mr. Tubbs attended singing at Bak-Carter er while Mrs. Tubbs spent the afternoon visiting with Mrs. Veach,

Catherine Tubbs took Sunday din-

## ner with Ruth and Doris Jordan.

HILLCREST Nov. 5.-The recent bad weather has caused a demand for extra hands here, because some of the feed still is in the patch, and the wheat is not

Mr. and Mrs. A. T. Swepston and children were in Lockney on business Guy Garrison and Tommie Norvell spent Sunday with Cullen Bullock at

sowed, much of it, yet.

I byview. Orval Hix and family visited Sunday with his brother, Oscar Hix, and Floydada 12 6 7 6-31 family of the Mayview community. 0 0 0 0 0 Mr. and Mrs. Reverse with Codar Hill spent the week-end with her parents, Mr. and Mrs. R. D. Hop-

with all particulars if you meet them again last week, but she is in school again now.

Mr. and Mrs. Ernest Fisher of Whiteflat visited Sunday with her Nov. 6.—School will begin Monday brother, W. B. Garrison and his wife. Those on the honor roll in our time to give chance for the gather- school for the second month are: First grade, Alma Hix and Lottie Born to Mr. and Mrs. L. T. Sargent, Belle Swepston; Sixth grade, Crystine Swepston; and Eighth grade,

## HEAL THOSE SORE GUMS

If you suffer from sore gums, bleedweek-end with his parents, Mr. and ing gums, loose teeth, Foul breath, or from Pyorrhea in even its worst form, Go to the Rose Carnival, sponsored Bro. J. H. Burgett spent the week- we will sell you a bottle of Leto's Pyorrhea Remedy and guarantee it to please you or return money. This is lights that came from the grinning again soon.

In the games had just be
lights that came from the grinning again soon.

In the games had just be
Miss Steele left for Wizard Wells and Mrs. Effort Parrish and different from any other treatment, and Mr Drug Company.

# SATURDAY SPECIALS

6 Yards 36-inch Percale \$1.00 8 yards Bleached Domestic

\$1.00 10 Yards unbleached Domestic \$1.00

2 pair Ladies' Rayon Hose \$1.00 Men's Dress Shirts

\$1.00 1 Lot Men's good Union Suits

\$1.00

6 Yards 32-inch Gingham \$1.00

Three pair Men's Dress Hose

\$1.00

1 Lot Boys' Dress Shirts size 12 1-2 to 14

1 lot Boys' Khaki Shirts, size 6 to 12

\$1.00

E. L. AYES, DRY GOODS, Lockney, Texas

Calvin, Harris, Luther Harris, and in Lubbock with friends and rela-Marvin Gilbert spent the week-end tives,

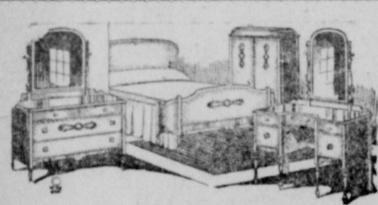
\*\*\*\*\*\*\*\*\*\*\*\*\*

# YOU

Can't beat our values They're Sold Right Please Bring the Cash

E. GUTHRIE & COMPANY

\*\*\*\*\*\*\*\*\*\*\*\*\*\*



We have one of the most complete lines of

## HOME FURNISHINGS

-ever assembled on the South Plains. Complete suites, odd pieces, in fact anything you might need.

LET US SHOW YOU!

Quality Merchandise at Lowest

Possible Prices

Service - Satisfaction - Guaranteed

Plainview Branch

## AMARILLO FURNITURE COMPANY

1107 Austin

OneBlock West of Santa Fe Depot

## COUNTY BRIEFS

## SUNSET

Nov. 5-The Hallowe'en Carnival was a great success Saturday night. The proceeds, thirty-four dollars and ninety cents will be used as a payment on a labatory for the high school. We wish to thank all that took part in this carnival.

Mr. and Mrs. W. F. Cook tood dinner Sunday with Mr. and Mrs. G.

Miss Grace Harper from Lockney is visiting with Miss Mamie Lou Jarnagin this week:

Mr. and Mrs. Jefferson and family from Floydada, and Misses Ina and Una Bradshaw, and Mr. and Mrs. Morrison and family from Gasoline, took dinner Sunday with Mr. and Mrs. Truman Bradshaw.

Mr. and Mrs. Gilbert Bean and family spent the week-end visiting in Lockney.

Mr. G. Milton and Mr. Truman Bradshaw were Floydada visitors Monday.

Eulan Bradshaw is visiting relatives at Gasoline, Texas, this week. The people of the Baptist church met Sunday and called Mr. T. P. Nelson for their pastor. We don't know

Mr. and Mrs. P. L. Feagans and family took dinner Sunday with Mr. and Mrs. N. D. Clark. J. T. Cummings, Jr., from the

Prairie Chapel community, visited in our community Sunday.

George and Lola Knierim, and Mrs. smith and son, Bill Ray, were Floydada visitors Saturday.

## MUNCY

Nov. 5 .- The cold weather has caused the farmers to find employment with their cotton, but if the weather is favorable, the crops will

Mr. W. G. Ferguson and Edd Muncy are repairing the telephone ines in this community today. Edd Muncy and wife were guests

at the Hough home Sunday after-Flossie Ferguson, spent Saturday night with her aunts, Susie and Alvie

Mrs. Gladys Cagle visited in the Vandergriff home Sunday evening. Mrs. George Webster spent Sunday afternon with Mrs. R. E. L. Muncy, Mr. Hugh Carroll went to Floydada

John McDonald and family visited n this community Sunday. Mrs. W. G. Ferguson was on the

# **BIG REDUCTION**

## TIRES AND TUBES

Get our Prices before buying and trade in your old Tires.

BRING US YOUR

# VULCANIZING

OR PHONE 800 FOR FREE ROAD SERVICE

**PLAINVIEW, TEXAS** 

sick list last week, but we are glad ing with good attendance. to report her feeling better. Mrs. Charley Nickles has returned

PRAIRIE CHAPEL

for cotton picking.

him from East Texas.

helping with the crops.

and see a good game.

isitors Saturday.

Mr. and Mrs. Taff were

our school Wednesday afternoon.

ANTELOPE

was well attended here Sunday.

Mrs. Nell Southern is feeling bethome from the sanitarium. ter than last week, having recovered Mr. Claud Jones spent the weekfrom her trip from Tennessee. end here with his parents.

Misses Viola and Neva Hinsley spent Sunday with Miss Connie Ray. Mrs. A. E. Aston has returned from Nov. 6 .- School opened again Mon- Haskel, wherle she nursed a grand- vision of Band Master A. L. Lundday after being dismissed two weeks daughter, who was ill with Scarlet gre :. fever.

Everyone was glad to see the rain Mrs. Roy Caplinger visited Mrs. last week, but would be glad to see Looper last week. Miss Pearl Wisdom visited Zelma

some fair weather now on the cotton. Mr. and Mrs. Malden from Plainview Aston Sunday. visiting Mr. and Mrs. Frank Miss Billie Ruth Wisdom has returned home from Plainview.

Mr. J. C. Weathers and family vis-Miss Edna Edwards and Miss Lora night. ted relatives in Lockney Saturday. Belle White spent Sunday with W. G. Mr. Lovell has relatives visiting Ardry and family.

Mrs. Carthel and Mrs. Belt visited

| was a visitor in Joe Bailey Sunday. Several are out of school this week W. M. Webb and family spent Sun- Rowan Ward, and Kenneth Hohlaus. day afternoon in Joe Bailev. Our boys and girls wil play Irick Friday afternoon. Everybody come

returned to Antelope Sunday. visiting friends.

## "A Box of Monkeys"

Nov. 5-Sunday School and singing "A Box of Monkeys", a comedy drama in two acts, will be presented School started again Monday morn- in the Sand Hill auditorium on Fri- Mexico on business

day night, Nov. 16th.

The five teachers of Sand Hill will present this play as the last play on the 1928 Season tickets. If you do not have season tickets a small admission fee will be charged.

Music will be furnished by the Floydada Orchestra, under the super-

Everyone is invited to come the P. T. A. says you will enjoy the evening.

### Scout Meeting

The Boy Scouts of Lockney met at the Methodist church last Friday

Mr. Roberts, the District Scoutmaster visited the scouts. Mr. Ward, Mr. W. W. Wisdom and family the Scoutmaster, and Mr. Monroe, as-Lockney spent Sunday with friends in Crosby- sistant scoutmaster, were there also. The scouts present were: Carver Mr. Raymond Holt of Dougherty Monroe, Weldon Dodson, Glenn Stevenson, Gerald and Garland Sams,

> They are now registered scouts. Miss Opal Nelson and Miss Smith Mr. Roberts demonstrated artificial respiration. He was also the leader Miss Bonnie Mae Aston is in Spur in drilling and helped them in a review over the tenderfoot scout test. The scouts also studied on the second class scout test .- Reporter.

> > E. Guthrie spent Tuesday in New



## CONSTANT EXPANSION

## -to serve Chevrolet owners better



NCE January 1st more than a million new Chevrolets have been delivered to ownersmaking the Chevtolet Motor Com-

pany, for the second consecutive year, the world's largest builder of automobiles!

This outstanding achievement has been attained not only because of the quality and value of Chevrolet cars-but also because there has been a constant expansion of Chevrolet service facilities.

In order to bring these mammoth facilities of the Chevrolet factories to Chevrolet dealers and owners everywhere, there have been erected 26 huge parts warehouses in the principalcenters of distribution. This expansion program is continually going on-for four great additional warehouses will be in operation by January first and seven more by the summer of 1929.

Into the service departments of all Chevrolet dealers, Chevrolet has brought special tools and shop equipment-designed under the supervision of Chevrolet engineers. This equipment definitely assures maximum speed and precision and the lowest possible cost in the performance of every Chevrolet service and repair operation -which are charged for on a flat rate basis.

Furthermore, all of these tremendous facilities have been made available to 15,000 authorized service stations manned by skilled mechanics, over 25,000 of whom have been factory trained to efficiently handle every repair operation on a Chevrolet car. In addition, there are over 4,000 other points where genuine Chevro-let parts may be obtained.

Uniformly efficient, uniformly reliable and within easy reach of everybody everywhere-this great service organization is maintaining at peak efficiency the fine performance for which Chevrolet cars have always been renowned.

We cordially invite you to come in and see how our service facilities reflect the influence of this great national service

DYER MOTOR CO.

Lockney Texas

LOW COST

Program Week Commencing Monday, Nov. 12

Monday and Tuesday-"The Wind"

STARRING LILLIAN GISH WITH LARS HANSON PARAMOUNT NEWS

ednesday and Thursday--THOMAS MEIGHAN

The Mating Call'

Comedy-"SLICK SHEBAS"

Friday-

rd,

nd

LEW CODY AND AILEEN PRINGLE

Adam and Eve"

omedy-"TWO TARS" PARAMOUNT NEWS Saturday-

> HOOT GIBSON "Riding for Fame"

Comedy-"HIGH FLYING" PARAMOUNT NEWS

## **COUNTY BRIEFS**

ROSELAND

Nov. 6-On account of the bad weather the Home Demonstration Club did not meet last Friday. Miss Bass is very anxious to meet with the club this month and will be with us the 3rd Monday, Nov. 19th.

Mr. and Mrs. H. L. Barton attended church at Lockney and visited Mr. and Mrs. Arthur Barton, Sunday. Some of the neighbors enjoyed a

singing at Mr. Lester's home Sunday Mrs. Whitlock's nephew of Hills-

boro, Texas, visited in her home last Bro. H. D. Ashby will preach at Roseland next Sunday morning and

Mr. C. V. Ford and family are driving a new Studebaker coach these

## HARMONY

Nov. 6 .- Raymond Williams, the son of Mr. and Mrs. L. A. Williams, who is attending Tech College, has

ad a recent tonsil operation. Mrs. J. A. Lee and Miss Quinin of ited Miss Edith Plylen Sunday. Miss Plylen is principal of the Harmony &

Miss Phylen and Miss Hale, teachers in the school, gave the pupils a delightful surprise Friday afternoon, in the form of a Hallowe'en party, followed by refreshments

Mrs. D. F. Scott, Miss Blanche Scott, and Mrs. Chas. B. Smith motored to Plainview Tuesday. Great interest was shown in the

election at this place Tuesday. One of the largest votes being polled of

## PROVIDENCE

Nov. 6 .- Everyone is busy working this week, after a week's rest. We are glad to see some nice weather

Next Tuesday, Nov. 13th, is club. day. Miss Bass is to meet with us. All members try to be present. Quite a few of the young folk attended a party in the Williamsome home in the Whitfield community Sat

urday night. Mr. and Mrs. Willard Phillips, Mr. and Mrs. Doc Bennett, Mr. and Mrs. Clarence Powell and Mr. and Mrs. Lee Bennett visited in the O. L. Ben-

nett home Sunday afternoon. Mr. and Mrs. Bob Ratjen spent Sunday with Mr. and Mrs. Roy Clem-

Messrs. Joe and Tom Golden and Mae Golden visited their sister, Mrs. Floyd Tomplinsome, near Canyon,

## LUTHERAN NEWS

Nov. 6-Mr. and Mrs. J. W. Davenport spent Saturday and Sunday in Plainview, the guests of her parents, Mr. and Mrs. Crawford.

Tuesday was a very disagreeable day here in our midst. Mr. and Mrs. Kennedy spent Sunday at Lubbock. Mr. Kennedy visited his brother and wife, and Mrs. Kennedy visited her daughter, Dor-othy, who is attending high school

there this year. Mr. and Mrs. K. Sammann was in town to see their cousin, F. J. Sammann, who was operated on last week at the sanitarium for stomach trouble Mr. and Mrs. Ratjen visited near Whitfield Sunday

The baby of Mr. and Mrs. Boortz has been quite sick the past week. Mr. Terell was a business caller in Plainview the first of the week. Mr. and Mrs. Bob Ratjen was in town last Saturday.

Mr. and Mrs. Bob Davenport were

own shopping Saturday.

The Magnolia oil man was out in

r midst Monday from Plainview. Hog butchering time is here, several have killed hogs. Cotton picking is some what de-

layed by the bad weather the past

Mrs. McCulloch has been on the

## were in Plainview last Saturday. PLEASANT VALLEY

Nov. 5-The P. T. A. met Saturday night in a business meeting and so- family visited in the Harris and Hub- with Mr. R. L. Jones and family. cial hour. After a short business bard homes Sunday. session, the program committee took charge and a Hallowe'en program Sunday evening with Mr. and Mrs. Phillips was carried out. The program com- Lee Reeves. mittee is to be commended on their good work and entertaining of the with Anna Mae Bloxom. took charge and sandwiches and soda a crutch, and we are glad he is getpop were served. Ninety-two bottles ting along so well. of pop were served to a fine crowd. There was not a mishap during the of Nashville, Ark., came in Wedneswhole evening and every thing went day of last week for a visit with like clock work. The social commit- Mr. and Mrs. W. M. Ferguson. They tee deserves praise for their splendid had been to Roswell New Mexico and work. Mr. Lowrance then called all went on to Gatesville, Texas. the young people to the front and all The club have changed their meetsorts of games were played. They ing place. They will meet next week a pumpkinand tried to get a gum Davis, instead of Mrs. Hubbard, as drop into their mouth with a string announced. in their mouth and the other end tied Mr. and Mrs. W. E. Lowrance went hands. Time passed swiftly for vote. everyone was busy and having a good time. Our next program will be at Thanksgiving.

ing her children, Mr. and Mrs. W. E. dition of the roads. other children.

Worth are visiting her sister and was well handled and was appreciat-

**\***\*

TO THE PUBLIC

Michigan Meat Salt—

We now have a supply of that good Michigan Meat

Salt for curing your winter meats. Get a supply here

JUST RECEIVED A CAR OF WICHITA FLOUR

MEAL, BRAN AND SHORTS

Get a supply of these staple products now

their bills promptly on the first of each month, and

we still maintain our delivery service. Call us for

HOKUS-POKUS SPECIALS

SATURDAY

Calumet Baking Powder, 1 lb ..... 15c

Lard Compound, 8 lb. Pails ... \$1.25

75c

32c

Coffe, Apex brand 4 lbs :

Crackers, Brown's. 6lbs.

Mother's Oats with China

Cigarettes, Camels, Chesterfields

your wants in the grocery and meat lines.

We still give the best of service to those who pay

Arthur Heyermier and wife was in Plainview Sunday.

Arthur Heyermier and wife was in Plainview Sunday.

brother, Mrs. Virden and Mr. Casey ed by the audience.

Mr. Walter Griffith and family visited Mr. Clevo Griffith and family of

Mr. W. C. Hubbard was out to our Prairie Chapel Sunday. program Saturday night. We are so out a little.

Mr. and Mrs. F. U. Payne spent Thursday with Mr. and Mrs. W. C. A. will be held on Friday night. All

Mrs. Att vatson and son, Newton, went to Canyon Saturday to get a house. These good people are mov-Wyatt and Harold McLaughlin ing to Canyon, where the boys will spend the greater part of the winter. enter school. We are sorry to see these good people leave our commun- ton spent the week-end with Mrs ity, but wish them success in their Dellis Mother, Mrs. J. H. Phillips.

Bena Cox spent Saturday night

vening. The social committee then Earl Childers is able to be out on

Dr. E. V. Dildy and son, Clarence

pitched a ball into a large mouth in on Wednesday, Nov. 14, with Mrs.

around the candy, without using their back home to Knox City Tuesday to

#### LONE STAR

Mr. and Mrs. Hater of Plainview Nov. 6-Rev. R. E. L. Muncy spoke isited Mr. and Mrs. W. F. Barnes, on the coming election at the school auditorium on Friday night. The Mrs. Lowrance, who has been visit- audience was smallfi owing to the con

Lowrance, the past week, went to At the close of the Sunday school McCoy Sunday, to visit some of her at the Baptist church on Sunday morning, Bill Bobitt delivered a brief Mr. and Mrs. Sammons of Fort address on Friendship. The subject

Mr. r. . Bryant and family visited glad to see Mr. Hubbard able to get Mr. Don Bryant and family or Olton of her daughter, Mrs. E. C. Brown, Saturday.

The regular meeting of the P. T.

are urged to attend. Mrs. E. R. Bryant and children

Mr. C. H. Gamble and sons Mr. and Mrs. T. B. Mitchell and James Jones of Turkey spent Sunday

Mr. B. R. Phillips and family spent Mr. and Mrs. W. E. McClure spent Sunday at the home of Mr. J. H. Mrs. Edd Bragg and family of

Folly, Texas, spent the week-end with Mr. E. J. Bragg and family. Mr. and Mrs. W. W. Cooper of the

T. J. Jarboe Sunday afternoon. Mr. and Mrs. Bill Johnston spent Sunday afternoon with friends in Sil-

Mrs. Likely returned to the home Sunday. Mrs. Likely had been visiting in New Mexico for some time.

NOTICE TO PARENTS AND BOYS More than four hundred pounds of

metal and cuts have been stolen from Mr. and Mrs. A. M. Dellis of Ot. office by next Monday morning we ents, Mr. and Mrs. A. R. Meriwether.

are going to have every person whom we find in posession of this stuff arrested for entering the old office and removing same from it. If your boy has some of this material in his posession please have him return it to this office, as we will not have respect of person in getting this material back.—H. B. Adams.

Miss Maenon Meriwether, who is the old Beacon office-if this metal attending Tech at Lubbock, spent the and the cuts are not returned to this week-end in Lockney with her par-

When some nerve gets squeezed by slip of the spine Vital energy's reduced along that nerve line. Distress of the body will appear here and there. Spinal adjustment gives the needed repair. All that is needed is just the bare hands, This the Chiropractor's trained to do. He undersands.

DR. C. J. McCOLLUM

McCollum Building Locust Street

## Free Demonstration . . .

-of Dr. Scholl's Foot Comfort Remedies and Appliances

Dr. Lantz a special trained foot expert from the foot clinic of Dr. William Scholl will be in charge of this demonstration and we take this opportunity of impressing upon anyone with any kind of foot ailments, to be sure and come to our store on the above date, and find out exactly what is wrong with your feet, and what it takes to cure them.

Don't forget the date, Monday, November 10, one day only

# Harvey Shoe Store

Plainview, Texas

GROCERIES and HARDWARE We offer you in the Haag Washer a superior washing machine machine at a saving in price of \$15.00 to \$25.00.

We make this saving by not keeping a regular man to drive and demonstrate these washers continually.

We will gladly give you a demonstration if you contemplate a machine but that service will not keep a man and car continually. Help us give you this saving of \$15.00 to \$25.00 by calling us and asking for a demonstration. You will be under no obligation to

## r Pays to grind feed



ters for- Windmills, Pipe and Fittings, Stoves and Ranges, Carpenters Tools, etc.

REMEMBER—We are headquar-

Weigh the low cost of this All-Purpose Feed Mill against the saving it produces—10 to 25 per cent on every bushel ground! Where else can you invest so little money and reap such big returns? The Fairbanks-Morse Hammer Mill is a real all-purpose mill that handles roughage—corn stalks, hay, alfalfa, milo maize, straw, etc.—as well as ALL grains. Its hammers cut, tear, shred, grind and pound the feed "in suspension." The rigid all-steel frame construction; the heat treated hammers; the sturdy shaft running lightly in ball bearings are just a few of the high quality features that assure extra years of catiofactory service. of satisfactory service

Drive It With Any Tracter A speed lock can be had on special order, so that the mill may be operated at the correct speed in connection with tracaer or engine. Come in and see this mill. Everything in Hardware

BAKER MERCANTILE CO.

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner TERMS OF SUBSCRIPTION \$1.50 Six Months

Three Months Subscription Cash in Advance ADVERTISING RATES

Display, per column inch Classified Advs. per word No Classified Adv. less than 25c

#### LOCKNEY NEEDS SERVICE FROM GAS COMPANY

A petition has been forwarded to has been considerable grief here on trict. pany taking its own good time in the schools of the county.

consumers and we believe under the 10,000 pounds of milk

in the mouth of the citizenship, and included in this district. station if properly handled will give expenses for the project. vice when there is nothing to do in nances. the other town.

be moved last week, and at the time Highway Big Lakes Lions Clubs ers," will get out a ticket and show Irick community visited Mr. and Mrs. this article was wrote we had not re- gave three prizes for the best es- the "Regulars" a few things just like Joe Hutchinson Sunday afternoon. promised us bright and early Mon- Have Good Roads." Twenty-seven tion just held. day morning. Such delays are oc-dollars and fifty cents comprised the casioned for the simple reason that sum of the prizes. we have to run to Fioydada to get Attractive premiums are provided the manager to give us relief, and in the catalogue of the annual San Nov. 6 .- Rev. Walker of Lockney Mrs. Elam visited Mrs. Meredith Lockney should impress very plainly Saba Mid Winter Poultry Show at preached at the McCoy Baptist Monday. on the gas company that if they are San Saba to be held December 11th church Sunday. to serve us they must give better to 15th. F. L. Brown is secretary. Misses Maggie Berry and Louise service than they have in the past. Two highways are being built into Thacker spent Sunday afternoon with

Governor to Constable, tried to force Anson. ticket. The election was not a contest between Republicans and Democrats, but between Catholicism, whiskey and dirty politics on the part of Tummany Hall and sustaining our present government on the part of

TEXAS-THE FUTURE OF ITS COTTON PRODUCTION

Although Texas is already a vast agricultural empire, it is as yet small come. Only one-fourth of its zillabl land is in cultivation. An authority has estimated that, in North and Northwest. Texas alone, there are gymilphie same 10 000,000 acres of maining for other crops.

This great section of the State is s natural cotton field. There are few insects; and practically no weed Land is cheap; water plentiful; rais fall adequate. The level character of who of mechanical means of gathering the crop. Already it has been demonstrated on the South Phins of the Panhandle that, a farmer with a 'sled" will eventually soive the cot ton picking problem for this section.

Agriculture in which it was revethat cotton was produced for as low as 10 cents per pound in West Texas as compared to over double that cos in certain of the older states east of the Mississippi, where terracing, fertilization, and high priced land are factors which increase the cost of production,-ACCO Press of Ander-

## W. T. S. T. C. News

Nov. 5 .- Mrs. Cowand, of Floydada, spent Saturday and Saturday night here with her daughter, Mary

The Sesame Literary Society initiated its new members on Thursday night. Lucy Ewing of Lockney was those who "rode the goat."

R. L. Orman, who is not in school at present, voiced his desire to become a member of the newly organyon who will become honorary members, because of their former residence in Floyd county.

## What's Doing in West Texas

The Red River District Conventhe management of the West Texas tion of the West Texas Chamber of

account of the gas company failing The Friona Women's club is spongo cold on account of the Gas Com- health inspection of the pupils of any man who has run for president day night, while Bso. McReynolds

making extensions and connections. | The plant for the Mills County Civil War. The Democrats are care-It seems to us that it is to the ad- Cheese and Butter Company that has ful what kind of a man they vote day and Sunday with homefolk. vantage of the Gas Company to con- been under construction at Goldth- for, and it is a cinch the likneness Miss Lorene Clark entertained a nect all persons wanting gas in the waite is nearing completion and will of Al Smith and Raskob cannot ex- number of young people in her home corporation limits, as their revenue soon be ready for operation. The pect to get anywhere in the Demo- Sunday. comes from the sale of gas to the plant has a capacity for handling cratic party.

franchise they can be forced to con- The last district WTCC convention nect any house desiring gas within of the calendar year will be the kneed editors in Texas, who didn't Mr. and Mrs. Henry Owens visited Central District meeting at Merkel, have nerve enough to come out for in Plainview Sunday. These delays in connecting people Anson, Ballinger, Winters, San An- what they believed to be right, and Frank McReynolds was out of who need the gas leaves a bad taste gelo. Rowena, and other towns are failed to support Hoover, feel about school this week on account of illness.

the fact that the gas company does | Sanitary conditions in Brady will action of the Democratic party in school this week on account of illness | not maintain a service man in Lock- be much improved by paving all al- nominating Al Smith. We dont' think | C. M. Meredith and family took ney is getting on the nerves of leys in the business district which much of a paper that is afraid to Sunday dinner with homefolk. those who are using gas will start soon. The city council re- take a stand on any proposition. We The Carnival will be given Friday and those who want to use gas. This cently sent on record to defray all lso wonder where that 250,000 major- night. This statement has been an-

take care of a regular manager and ing with heating fixtures, and new Dallas speech went to on election day. bad weather. service man at this place, and Lock- equipment, the Petersburg school And again we wonder how many The high school students are busy ney does not appreciate the fact that system has been able to care for all questions the "Regulars" are going with their play, which will be given this city is under the supervision of of its scholastics without expending to ask the "Bolters" two years from some time soon. The title of the play the Floydada office, and we get ser- and undue amount of the schools fi- now if they want to vote in the pri- is "When East Meets West."

We asked for the Beacon meter to for the building of the Petroleum question these "Bolters" the "Bolt- Mr. Faegan and family from the

Stamford, one Highway 18 from the Miss Opal Smith. country voted the straight Republi- pleted by the end of the year, the tle son, D. F. were the Sunday guests. can ticket at the election Tuesday, other, Highway No. 30 will be con- of Mr. Will Holleyfield. and they did the right thing, too. structed of concrete from the Haskel Mr. John Gray, who was operate.

The Big American La-France chem enough tos disgust all true Democrats Estelline a ta cost of of more than Acuff Sunday, and make them vote the Republican \$5,750 will reduce the fire insurance Mr. Jack Hurd metered to Plainpolicies by more than \$3000.00 in one view Saturday.

Cire Enckupy Bearnn been newly furnished. The girls year. shower at Mrs. W. Tardy's at three have been busy making new mattress to be organized in the near future. covers and pillow covers to match the Sabinal is experiencing a steady o'clock Friday afternoon, in honor of new blankets which adorn the day growth. The Uvalde Cream & Dairy Mrs. Harvey Tardy. beds. All girls of the college are Company is installing additional ice now assured of a clean, cozy place in cream machinery. Work is to start soon on the pest office building and a new brick and tile building is going

up in the business district. ized Floyd County Club. There will by the Miami Gas Company in the S. F. Smith, Sunday. probably be several citizens of Cancity limits will be completed soon according to Miami officials. The same

The first prize of \$10.00 to be given to the Mobeetie high school student Sunday. writing the best essay about the hisory of Fort Elliott which is located a few miles from the town will be given Mrs. Wm. Snell. by the West Texas Chamber of Com-

Gas. Co. at Amarillo from the Lock- Commerce will be held at Decatur on to the Catholics and Whiskey Gang. Smith, Thursday of last week. ney Chamber of Commerce request- November 23. Decatur, Archer City, The Texas "Regulars," as they term ing that the company make arrange- Burkburnett, Iowa Park, Electra, themselves probably realize today ment to take care of the connections Wichita Falls, Denton, Bowie. Hen- that they cannot put just "any old riette, Throckmoroton, Vernon and thing" over the people of this state. the United States.

on the Democratic ticket since the preached Sunday afternoon.

Wonder how some of these weak- son. To incourage the voting of bonds even intimate that they want to exact date.

## McCOY

Scores of people in the Lockney Shackleford County line will be com- Mr. and Mrs. Oscar Payne and lit-

The way the Democratic party, from county line to within five miles of on some time ago for appendicitis was brought home last Thursday.

ical fire truct recently acquired by tle son, Thomas Earl, motored to

## BLANCO

Nov. 6 .- Mr. and Mrs. Hal Hamil-The laying of the natural gas lines of Plainview, visited in the home of and hasn't been able to get much

Mr. and. Mrs Bishop and family learn she is quite sick.

visited Mr. D. R. Badgett and family Rev. W. J. Dalton and children better at this writing. were the Sunday guests of Mr. and

Rev. Walker of Lockney visited in last week. the home of S. F. Smith, Sunday. The United States failed to submit Peak, visited Mr. and Mrs. Alva working with a bridge crew for some at Lockney Sunday afternoon.

## AIKEN

and extensions in Lockney. There intervening points are in this dis- Rum and Romanism cannot prevail in the sun shine for a few days now. Nov. 5 .- We would be glad to see Wheat is doing nicely but the cotton; needs the sunshine to open up now. to connect the people who want the soring a move to secure the services According to the radio report Al Methodist church Sunday. Bro. Webb either forced to put up coal stoves or pose of assisting in and directing the jority according to votes polled than preached Sunday morning and Sun-

Miss Dialpha Swift spent Satur-

Miss Birda Hasting took Sunday dinner with Katie and Leta Morri-

the way Texas refused to ratify the Miss Fay Morrison is also out of

ity for Al Smith that Moody and nounced for previous dates, but was the gas company sufficient revenue to By improving an old school build- Cullen Thomas spoke of in their postponed on account of illness and

mary (?) We are thinking if they member the play and watch paper for

ceived any service, although it was says on "Why Reagan County Should they have done in the national elec- Next Saturday is conference day at the Baptist church. Bro. Mc-Gahes requests all members to be present.

Mrs. Tate visited school Monday.

## NEWLAN

Nov. 5 .- The farmers have been out of their cotton and maize fields but the wheat farmers are rejoicing over a week on account of the rains, over the moisture.

The writer has been entertaining a Mrs. Claud Kuykendall last week.

ton and little daughter, Mary Jane, good case of the flu for some time

Miss Stella Furrow who has been and son, Melton, visited in Birce a Mr. and Mrs. Alva Smith visited attending school at Big Spring came few days last week. line will serve Mobeetie, Laketon, and relatives at Lubbock last week-end. home sick the last of last week. We

Little Jackie Moreha Carden Carden has been quite sick too, but is dadn visitor Saturday afternoon.

Elwin Lincoln came in from Quita- drum home Sunday afternoon.

Miss Noma and Mr. Chester Mc- que Saturday night. He has been Mr. and Mrs. Earl Smalley visited

Mr. Ed Lincoln and son, Edwin, visited at the Newell home in Dough

erty Saturday night. Mrs. Earnest Kuykendall of Pam-

## RAMSEY

Nov. 7 .- Mr. and Mrs. J. R. Davis

Mr. Reginald Landrum spent Sunday afternoon at Sudan. Miss Myrtice Meador was a Flo Buster Putman of Stamford has Mr. J. O. Krantz and D. J. Carden been visiting his cousin, Mrs. L. C.

made a business trip to Levelland Elliott, the last two weeks, Mrs. J. R. Davis visited at the Lan-

## y...... SOMETHING NEW IN

We have the exclusive agency in Lockney for the WARD GAS FURNACE. Not a heater but a real GAS FURNACE for your HOME, STORE or OFFICE. It will save

you DOLLARS and KEEP YOU WARM.

GAS HEATERS

## SOUTH PLAINS LUMBER CO.

PHONE No. 9 LOCKNEY, TEXAS

······

# A LUCKNEY INSTITUTION

# Saturday Special

Here we come again folks with a few hot shots for Saturday

Peanut Butter, 5 lb. Pail . . . .

Pork and Beans, large size 17c medium, 5 cans. A.C.

Van Camp's Catsup, large size . . . .

Sweet Potatoes, 11 pounds 37c basket \$1.65

It is time to drink coffee now. Fancy Peaberry

1 pound ..... 29c .. 5lb ... . \$1.25

With the first 120 loaves of bread purchased by little folks we will give a candy return ball free with each purchase.

## Turkey Raisers

You don't have to take your Turkeys to take your Turkeys to Plainview or any other town to get the top price. See me before you sell-Sam Belyeu.

Lockney Produce Company Phone 21



**BAKER MERCANTILE COMPANY** 

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

### LONE STAR

To late for last week

Oct. 29.—The regular meeting of night with Opal Higgins. the P. T. A. was held on Friday nite. In the front hall, which was lighted evening with Mrs. J. A. Dunlap. by jack-o-lanters. Homemade candy, A husiness session followed home Sunday. A business session followed a program by the school children.

Rev. Daggs of Plainview preached W. Ginn. at the Christian church on Sunday

Louis Buth made a talk at the Bapchurch Sunday morning. Mr. J. B. Allen and family attended the Hallowe'en Carnival at Lockney

on Saturday night. A number of young people from ment our community attended a party at the home of Mr. L Buth on Saturday

Bill Bobbitt and Misses Evelyn Bobbitt and Lorene Workman attended the carnival at Lockney Sartuday

Misses Stevenson and Merrick were Floydada visitors on Saturday. Mr. and Mrs. J. D. Jonhston and Sammann Sunday. Mrs. J. H. Phillips and daughter, view Sunday. Mr. Phillips is there under the care of a physician.

Mr. and Mrs. Wesley Taylor of Quanah visited Mr. Taylor's parents, weather for the past week. Mr. and Mrs. F. M. Taylor Saturday day night. and Sunday. Mr. Walter Griffith and family

erson and family of Roseland. Mr. and Mrs. R. L. Jones visited Mr. and Mrs. Rosenburg of Lockney

Mr. and Mrs. C. C. Riddle and Mr. and Mrs. C. J. Roach and family spent Sunday afternoon with Mr. and Mrs. C. W. Jackson of Plainview.

## CEDAR

Nov. 5 .- The past week brought us der of the day here now. plenty of moisture and ice, which has School is progressing nicely. delayed cotton picking quite a bit, few of the children are staying out although with a few days of sunshine to help in the fields. as we have today, and boll pulling will be in full swing again.

night and Sunday with her parents Wednesday. Mr. and Mrs. C. V. Ford. Grandmother Witt from Channing ghttr were the Sunday guests of Mr

visited in the J. W. Ginn home Sun- and Mrs. Walter Hurt.

Mr. Horace Reeves Sunday. guests of Mr. and Mrs. D. B. Love this time and we hope for them a

and family. ent Sunday with homefolk.

Clarence Guffee and wife are the them much happiness and success. fud parents of a new baby boy. Mr. and Mrs. B. A. McCarty and Mr. and Mrs. E. C. Durham spent little daughter, Eula, visited awhile

visited John Seay Sunday evening. | munity attended the Plateau singing

Mr. and Mrs. Joe Fortenberry are convention Sunday, which was held at Anderson were Lockney visitors Sat-Miss Naomi Smith spent Saturday an all day session.

Mr. and Mrs. Woods of Lockney were visiting in the Will Moore

C. W. Ginn and family spent Sunday with his parents, Mr. and Mrs. J. munity.

## PRAIRIEVIEW

Mr. and Mrs. Ellrod had relatives from Tulia visiting them Sunday. V. Gamble.

H. O. Davis.

Mr. and Mrs. Galloway of Plainview visited with Mr. and Mrs. Willie Sunday dinner with Mr. and Mrs. L. again.

Rev. L. E. Hurt and wife and Mr. Frankie, visited Mr. Phillips in Plain and Mrs. Walter Hurt were the Sun- sick list the past week. day guests of Mr. and Mrs. H. O.

> We have been having some bad B. Y. P. U. was well attended Sun- Mrs. H. O. Davis.

spent Sunday with Mr. George Rob- children were shopping in Plainview Irene Rigler.

Quite a few people of this community have been on the sick list the past week, due to sore throats and bad

Mr. and Mrs. Perry Wood visited in the Rigler home awhile Sunday

Mr. and Mrs. Ralph Tinkle visited in the McCarty home Sunday. To late for last week

Oct. 29 .- Cotton picking is the or-

Mr. J. M. Edelmon and Mr. F. S. Shearer motored to Turkey Tuesday Mrs. E. C. Durham spent Saturday to get cotton pickers. They returned

Mr. and Mrs. Perry Wood and dau-

Mr. Ben York and Mr. Fred Sam-Mr. and Mrs. Freeman Love visited mann were operated on the past week at the Plainview Sanitarium. Mr. Mr. L. D. Eubanks and family, Mr. York was operated on Friday for ap-Jim Dunlap and family, Mr. Weldon pendicitis and Mr. Sammann Thurs-McCormick and family, and Clarence day for stomach trouble. They are Whitley and wife, were the Sunday doing as well as could be expected at

speedy recovery. J. C. Ginn and family from Floy- A marriage that surprised the eda, and Miss Ruth Ginn of Lockney community was the one of Miss Minnie Barry and Mr. Calvin Nation, who Mr. Jack Cook from Childress is were quietly married last week. The visiting relatives of this community. couple have many friends who wish

nday with Check Strickland and Sunday afternoon, in the Gamble

the proud parents of a new baby girl. the Nazarene church of Plainview in urday night.

Mrs. Clendennen spent Sunday the past week-end visiting with home Sunday

Miss Thelma Cross spent the past Pauline Strickland. week-end visiting with her sister, Mrs. Garrutte of the Snyder com-

Mr. and Mrs. Steward Hoover Ruth Rigler and Olam.e Gamble attended an entertainment at Plainview Tuesday evening, given by the Nov. 6 .- Sunday school and church Business and Professional Women's was held at this place Sunday. Rev. Club, in honor of the 4-H Club win-L. E. Hurt filled his regular appoint- ners in the Hale County Fair. These girls report a very enjoyable time.

Mr. W. J. Williams, son of Mrs. W. G. Williams, of this community, was To late for last week Cecil Shearer spent Sunday with J. seriously injured last Tuesday after- Oct. 30.-Well the wet season noon in a car wreck near Amarillo. seems to have come. The rains have Mr. and Mrs. Perry Wood visited a He was rushed to the hospital at been fine for the wheat. Cotton pick while Friday night with Mr. and Mrs. Amarillo for medical aid and is get- ing and feed gathering has been halt-

ting along nicely at present.

A good rain fell over this locality ity foll-Sunday night.

Mr. and Mrs. L. V. Brittain and Sunday afternoon with Edith and reported.

## LIBERTY

the Sunday guest of Misses Erma the rorre have been opened to travand Berma Bean.

Mr. and Mrs. Weldon McCormick and baby spent Saturday night with pointed Saturday nights when they his father, Mr. H. C. McCormick. Austin and Pauline Strickland Moody's speech over the radio spent Saturday with Alvie and H. C.

Miss Altha Strickland and Elsie Saturday until Wednesday.

Ebelee Dillard spent Sunday with

Mr. and Mrs. A. J. Jetton were Floydada visitors Friday.

Mr. Earl Cooper and Miss Odessa were in Plainview shopping Saturday. Clendennen called on Miss Karin Bean Sunday afternoon. Joe Cypert spent Saturday night with Clarence Strickland.

## ROSELAND

ed for the present but a few dry Mr. and Mrs. Loudie Shelton took days, and everything will be, moving

The Hallowe'en party at the school Mrs. H. O. Davis has been on the auditorium Saturday night was enexplored a program was rendered by Mr. and Mrs. Perry Wood visited the hool children. Then the Ladawhile Sunday evening with Mr. and jes' Home Demonstration Club sold pie, sandwiches, cocoa and coffee to Marie and Ethel Gamble spent the crowd. A general good time was

Due to some very bad roads in this part of the county tourists, line cars and local folk have sure had some bad times getting stack in the mud Nov. 6 .- Miss Mildred Pope was this week and several homes along elers over night.

Several of our people were disap got home too late to hear Gov. Dan

Mrs. Charles Flack of Plainview visited her mother, Mrs. Sims, from



## Save You Money On Repair Work and Wiring

No matter how large or how small the job of installing fixtures or wiring, from complete buildings to single rooms, my experience can save you money. LET ME FIGURE ON YOUR JOB

I shall be glad to give you an estimate without obligation. All work guaranteed to conform to the insurance and building codes.

Have your motors and fans cleaned for the coming season. See or phone me.

Geo. F. Kinyon

In Beacon Office

Phone 92



**\*\*\*\*\*\***\*

For Real Life

INSURANCE

See A. J. Cooper

The Southwestern Service Man of Lockney.

**\*\*\***\*

## Make That HOME DREAM Come True

YOU have thought about it-you have planned it now is the time to realize it! We want to build your Dream Home.

Phone 7

J. C. WOOLDRIDGE LUMBER COMPANY



-it good business to buy your Coal now, rather than take chances on supplies next winter.

Call on us for your feed requirements; sell us your grain. We appreciate your business.

Phone 23

Lockney, Texas

Sunday in the behalf of singing, the morning received severe injuries on Mr. and Mrs. E. C. Durham called majority wishing to have singing the right hand, when it was caught in Miss Leola Hudgin of Canyon spent on Mr. and Mrs. Chester Strickland, every Sunday night at the school a feed crusher, while crushing feed

There was much interest shown Roy Atkinson, last Wednesday

## FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County

Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

Room 7, First National Bank Building 

## Perhaps WE Can Solve YOUR Problem

IN ANY man's life a thousand little problems arise which can be solved only by money. It's our business to co-operate financially with responsible parties. By consulting with us about your problem you can solve it in the best possible manner.

# The Security State Bank

\*



"You Can't Beat Our Loans

Phone 185

## Why buy a 1927 Tire in 1928?

Don't be old-fashioned in tire buying! The Goodyear Balloon with the new-type All-Weather Tread specially-designed for balloon tire performance is the popular choice for 1928.

This tire-"The Greatest Tire in the world" -will revise your ideas about balloon tires. You won't be satisfied with an out-of-date tire, when you see this one.

Come in and see it-NOW!

## OZARK FILLING STATION

**JACKSON BROS., Proprietors** 

# Apparel Values of Compelling Interest

Could such apparel offerings come at a more opportune time? Now, just before the Holidays when gift problems confront you-and the problem of freshening up your wardrobe for the season of gaiety. Here are coat and dress values that will convince you that it is folloy to wait longer before choosing. You who have been putting off buying for any sort of reason, will find selections interesting in points of style, variety, quality and superior workmanship. But best of all are the remarkably low figures on the price tickets.

### LADIES' COATS

-of all wool velour, full lined, trimed with fancy stitching and fur collars at the almost incredibly low price of -

\$7.75

Othercoats of broadcloth, velour, buckskin, suede, very elaborately trimmed with fur , mandel, coquelette fox, baby seal, and wolf being used. Various styles of collars, shawl. mushroom and pointed are favored varieties. Priced from-

\$11.85 to \$79.50

## CHILDREN'S COATS

-of goodquality velour, buckskin suede and broadcloth. Sport figured and solid colors. Fur trimmed and fancy stitched. Sizes 2 to 16 at-

\$3.50, \$6.50 and \$10.85



LADIES' SILK DRESSES

Beautiful dressy models of velvet combinations, velvet trimmed georgetee, satin crepe and flat crepe. Charming one and two piece sport cy figured flat crepe and satin crepe. dresses of hairline striped faille, fan-The varied models include the basque, the flare skirt and the princess as well as the popular straight line

\$16.75 \$26.50

Other dresses attractive in styles, of nice quality satin crepe and georgette for

\$10.85

## Jacobs Bros. & Company PLAINVIEW

# HELPS THOSE WHO HELP THEMSELVES

# SPECIALS FOR SATURDAY

Chili, No. 1 Watkins Red Hot, each	<b>13</b> c
Full Cream Cheese, Once more, lb.	30c
Syrup Pitcher with 21 oz. Maple Syrup	. 25c
Peanut Butter, 2 lb can	- 38c
Elgen's 21-2 pound \$1.34, 2 lb. \$1.10, 1 po	und 55c
Peanut Butter, 5 lb. bucket	93c
Get your meat salt now. We have Figaro S	Smoke Salt

Hemstitching done in gold and silver thread at The Thrifty Nifty Shop, Floydada, Texas.

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas. —Hollums, Floydada Florist. 25-tf-c

QUIT worrying about Christmas shopping the gift that only you can give, Your Photograph.-Meador's Picture Shop, Lockney, Texas.

FOR SALE—One 10x20 granary, in A1 condition.—See Dorsey Baker.

WHEN in need of thoroughbred or high grade Jersey cow, fresh, call Dr Freeman, Dougherty, Texas. 42-52t

VOTE for your choice, but bring your produce to Knox Produce, Lock-

WANTED-Woman to dos general general housekeeping and help with sewing .- Inquire at Beacon office.

bath, screened back porch, sewer connection, city water, hot and cold water in kitchen and bath room, wind mill, garage will sell worth money, terms to reliable party.-See E . O.

CHRISTMAS PHOTOS should be made now. Arrange for the sitting today .- Meador's Picture Shop, Lock-

FOR SALE-Gentle pony for children to ride.-See Paul Bybee at school, or call Mrs. Geo. Traylor, Phone 130J.

LESS than cixty days to have your Christmas Photos made. Make the engagement now .- Meador's Picture Shop, Lockney, Texas.

LOST-Dark bay horse, no marks, weight about 1200 lbs., been gone over one week.—I. S. Webb, Lockney, will pay \$5 reward. Notify Beacon

FOR SALE-Whippet Coach, almost new, on good terms .- See L. A.

FOR RENT-One large light housekeeping room, furnished, also bed room, bath and hot water .-- Mrs. D.

# S. T. Cooper, D.C., Ph. C.

Office upstairs next to First Nat-

No charge for spinal analysis. Phones: Office 101; Res. 172

## \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* AYRES & PAYNE

ATTORNEYS AT LAW General Practice Booth Bldg.

FLOYDADA TEXAS

Have your Abstracts made by ARTHUR B. DUNCAN The Old Reliable Abstract Man Floydada, Texas

#### WILSON STUDIO & ART SHOP

FLGYDADA, TEXAS POTRAITS, VIEWS, PANORAMA VIEWS

KODAK FINISHING, ENLARGING ART PICTURES AND FRAMING

Have Your Abstracts Made By ARTHUR B. DUNCAN The Old Reliable Abstract Man Flovdada, Texas

## GRADY R. CRAGER

Hearse To All Parts Of The Country Day Phones 126 and 121 Night 79 In Crager Furniture Company

Day and Night Service Lockney, Texas

## **Protect Your Family** and Business

With the right kind of "insurance. We write all standard policies. 365 days a year service to the policy holders—Southwestern Life Insurance Co.

FARM LOANS

We are in position to make farm oans at 6 per cent interest on good improved farms in Floyd' and ad-joining counties, with liberal annual option, you pay no agents commis-

Room 2 1st Nat'l Bank Bldg.

W. R. CHILDERS and W. C. ROBERSON

SLATON IS GRANTED FREE MAIL DELIVERY

Slaton, Nov. 7.—Official notifica-tion from Washington has been re-ceived here by the Chamber of Com-

established in Slaton effective Jan. 1.
Three carriers, two full time and one auxiliary man, will be employed.
In order to secure the service, the Chamber of Commerce conducted a house numbering and street marking chamber.

## NOTICE TO OUR CHARGE CUSTOMERS

In most instances your account are past due. Statements have been mailed. We need our money so please call and settle your account.

Respectfully,

y------



The Bradley Sweaters are not excelled by any and are superior to many other makes. The prices are uniformly



## Humming Dira FULL FASHIONED HOSIERY Just in—the new Style 70 Humming Bird Full Fashioned Hostery, with an enchanting pointed heel to glorify your ankle.

Delightful colors - all sizes

\$1.50

Just arrived from the East a shipment of the new Coats. Look them over.

## SPECIALS for SATURDAY

AND ALL NEXT WEEK

Men's black and Brown cotton hose, pair Your Choice any Men's \$1.00 tie 84c 36-inch Fancy Outing, yard 16c 36-inch Bleached Domestic, yard 14c

SAVE THE SILVERWARE COUPONS

## BAKER MERCANTILE CO

"The Store With the Goods"