

IRICK

Nov. 5.—Miss Opal Ashby and Miss Donna Nell Murphy spent Friday night with Miss Dorothy Glass. Everyone enjoyed a party at Mr. and Mrs. G. L. Moreland's home Saturday night. Edwina Gibson of Elan spent Saturday night and Sunday with Miss Lucile Hampton. Mr. and Mrs. John Homes spent Sunday with Mr. and Mrs. Hampton. Mrs. L. H. Howell and little son, James Lawrence, returned home from

the hospital Sunday afternoon. Everyone enjoyed a singing at Mr. and Mrs. W. E. Taack's Sunday nite. School started Monday which has been open for two weeks for the children help in the fields. Mrs. Moreland, Mrs. Ashby, Mrs. Murphy, and Miss Gladys Murphy spent Monday afternoon with Mrs. L. H. Howell.

SAND HILL

Nov. 5.—The plugging of the oil well is just about finished.

L. D. Pope gave a singing at his home Sunday night. It was much enjoyed by the young folk of the community. Little J. R. Dooley was brought home from a Fort Worth hospital Saturday. His condition is some better. Mr. and Mrs. Calvin Gollieher and Mr. and Mrs. Ralph May of Plainview visited in the community Sunday. Mr. and Mrs. Robin Baker and Mrs. Edith Nell of Lockney visited with C. W. Smith Sunday afternoon.

MAYVIEW

Nov. 5.—Sunday school and B. Y. P. U. were well attended Sunday. The farmers are pulling cotton again after a week of rain. The party at Mr. and Mrs. T. J. Campbell's was well attended Saturday night and enjoyed by all. W. W. Emert and family and Mr. and Mrs. V. A. Roadhimer visited Mr. and Mrs. C. A. Smith, Sunday. A few met at the home of H. A. Edwards Friday night and made music. Mayview organized a singing class Sunday. Our regular singing afternoon will be the first and third Sunday afternoon of each month. Come out and be with us. Several from here attended singing at Baker Sunday. Miss Eva Holladay has been real sick with the flu.

HILLCREST

To late for last week Oct. 29.—The rain which we are

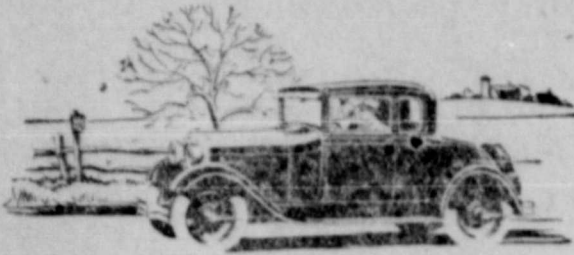
having is nice on the wheat land, but it is hard on the many large white cotton fields which surround us. Jim Johnson Bennie Norvell, and Ben Davis and his son, all of Oklahoma, were visitors in the home of their brother, J. H. Norvell. was on the sick list last week. Little Miss Lottie Belle Swepton a visitor in this community Monday. Woodrow Wilson of Fairview was Miss Ora Scoggins accompanied the Fairview Senior B. Y. P. U. to Lakeview, where it rendered a program Sunday afternoon. W. B. Garrison suffered a slight sprain in his back one day last week while he was getting a load of wood. Mr. and Mrs. J. B. Burkhead and children have had as guests in their home over the past week-end some relatives from Denton county. A shipment of cattle was made from the L. H. Lewis Ranch this week

ANTELOPE

To late for last week Oct. 29.—There was only a small crowd out to Sunday school and church Sunday, because of bad weather. Mr. and Mrs. Willie Wisdom spent Sunday with Mr. and Mrs. John Astor. Miss Billie Ruth Wisdom is spending the week-end in Plainview with relatives. Mr. and Mrs. Looper of Dallas are visiting Mr. and Mrs. Roy Caplinger. Mr. Arthur Young of Mineral

Wells is visiting his uncle, Mr. P. H. Thomas. Mrs. Charley Nichols is in the Floydada Hospital again. Mr. Johnnie Johnson and J. L. Couraon have returned to their home in Como, Texas. Mr. and Mrs. Fred Nichols have moved to Floydada, where they will send their children to school. Mr. and Mrs. Willis Striblin have moved to Floydada. Mrs. P. H. Thomas visited Mrs. Roy Caplinger Sunday. Mrs. Pete Roe spent the week-end with her mother, Mrs. Woody, over near Mt. Blanco.

To the first half-million new Ford owners



TO THE half-million men and women who have received new Fords in the last eleven months, there is no need to dwell on the performance of the car.

You have tested its speed on the open road. In traffic you have noted its quick acceleration and the safety of its brakes. You know how it climbs the hills. On long trips and over rough stretches you have come to appreciate its easy-riding comfort. Continuous driving has proved its economy of operation and low cost of up-keep.

This is an invitation to you to take full advantage of the service facilities of the Ford dealer organization so that you may continue to enjoy many thousands of miles of carefree, economical motoring.

The point is this. You have a great car in the new Ford. It is simple in design, constructed of the best materials and machined with unusual accuracy. It is so well-made, in fact, that it requires surprisingly little

attention. Yet that doesn't mean it should be neglected. Like every other fine piece of machinery, it will serve you better and longer if given proper care.

One of the best ways to do this is to take your car to the Ford dealer every 500 miles for oiling and greasing and a checking-up of the little things that have such a great bearing on long life and continuously good performance.

Such an inspection may mean a great deal to your car. To you it means thousands upon thousands of miles of motoring without a care—without ever lifting the hood.

Ford dealers everywhere have been specially trained and equipped to service the new Ford. You will find them prompt and reliable in their work, fair in their charges, and sincerely eager to help you get the greatest possible use from your car for the longest period at a minimum of trouble and expense. That is the true meaning of Ford Service.

FORD MOTOR COMPANY



WHY PAY HIGH PRICES?

YOU can now get a genuine Haag all-metal washer—superior to many machines selling at much higher prices—for the extremely low price of \$99.50.

Don't think, because of its low cost, that the new Haag Eighty is a "cheap" washer. It is not. It is built for heavy duty year after year. It is up to the minute in design and construction. And it has all the beauty and durability of a high-priced machine.

Equipped with the patented Haag submerged agitator, it will wash all your garments quickly, thoroughly, and safely.

Won't you bring a friend and come in tomorrow to see this remarkable new low-priced washer?

HAAG EIGHTY

Baker Mercantile Co.

LAND! LAND!

We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties

W. M. MASSIE & BRO. Floydada, Texas

FEDERAL TIRES advertisement with logo and list of features: THESE THEY OFFER— Easy Steering Tread, Equal Tension Cord Construction, Extra Long Tread Wear, Unusual Traction, Mileage Records. We have just the tire for your car. Lockney Auto Co.

Radios . . .

We are showing a nice line of Radios, and invite you to call and inspect them. You can bring the world to your fireside and keep up with all the political and entertaining features of the day.

COMPLETE LINE OF ALL KINDS OF SCHOOL SUPPLIES

STEWART DRUG COMPANY

BUCK BRAND WORK CLOTHES advertisement with image of a buck and text: Buck Brand Work Clothes, Pride of Overlasting Endurance, For Sale by E. L. AYRES, DRY GOODS, LOCKNEY.

GARNER - FIELDS FUNERAL HOME

507 Broadway Phones 105 and 376 Plainview, Texas

AMBULANCE SERVICE

SERVING THE PEOPLE OF THE PLAINS FOR TWENTY-THREE YEARS

WANTED—New Maize Heads

and bundle feed to be applied and notes and accounts

Baker Mercantile Company See Dorsey Baker

Or Born With a BANK ACCOUNT

C. Van D. was born with a silver spoon in his mouth—had everything a young man could wish for—except a sense of economy. Today, parents dead, fortune gone, he lives on the charity of his friends.

A. B. was born of poor parents, who yet had the good sense to start him in with a savings account. Since childhood he has kept his deposits. Now he belongs to the best clubs and drives a custom-built car.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"

SATURDAY SPECIALS

6 Yards 36-inch Percale
\$1.00
 8 yards Bleached Domestic
\$1.00
 10 Yards unbleached Domestic
\$1.00

2 pair Ladies' Rayon Hose
\$1.00
 Men's Dress Shirts
\$1.00
 1 Lot Men's good Union Suits
\$1.00
 6 Yards 32-inch Gingham **\$1.00**

Three pair Men's Dress Hose
\$1.00
 1 Lot Boys' Dress Shirts size 12 1-2 to 14
\$1.00
 1 lot Boys' Khaki Shirts, size 6 to 12
\$1.00

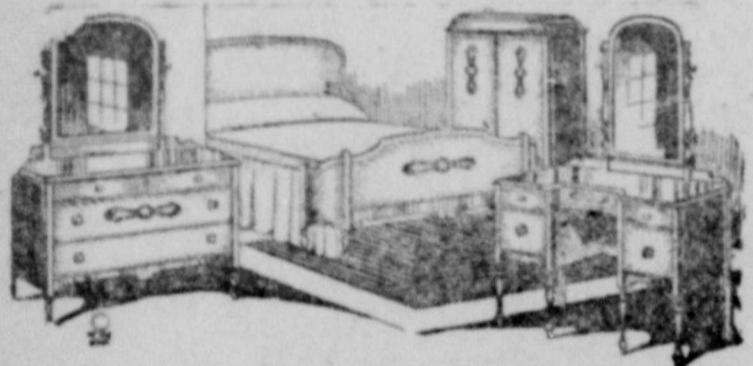
E. L. AYES, DRY GOODS, Lockney, Texas

Calvin, Harris, Luther Harris, and in Lubbock with friends and relatives Marvin Gilbert spent the week-end times.

YOU

Can't beat our values
 They're Sold Right
 Please Bring the Cash

E. GUTHRIE & COMPANY



We have one of the most complete lines of
HOME FURNISHINGS
 —ever assembled on the South Plains. Complete
 suites, odd pieces, in fact anything you might need.

LET US SHOW YOU!

Quality Merchandise at Lowest
 Possible Prices

Service - Satisfaction - Guaranteed

Plainview Branch
AMARILLO FURNITURE COMPANY

1107 Austin
 OneBlock West of Santa Fe Depot

COUNTY BRIEFS

SUNSET

Nov. 5.—The Hallowe'en Carnival was a great success Saturday night. The proceeds, thirty-four dollars and ninety cents will be used as a payment on a laboratory for the high school. We wish to thank all that took part in this carnival.
 Mr. and Mrs. W. F. Cook tood dinner Sunday with Mr. and Mrs. G. Milton.
 Miss Grace Harper from Lockney is visiting with Miss Mamie Lou Jarnagin this week.
 Mr. and Mrs. Jefferson and family from Floydada, and Misses Ina and Una Bradshaw, and Mr. and Mrs. Morrison and family from Gasoline, took dinner Sunday with Mr. and Mrs. Truman Bradshaw.
 Mr. and Mrs. Gilbert Bean and family spent the week-end visiting in Lockney.
 Mr. G. Milton and Mr. Truman Bradshaw were Floydada visitors Monday.
 Eulan Bradshaw is visiting relatives at Gasoline, Texas, this week.
 The people of the Baptist church met Sunday and called Mr. T. P. Nelson for their pastor. We don't know if Mr. Nelson will accept the place.
 Mr. and Mrs. P. L. Feagans and family took dinner Sunday with Mr. and Mrs. N. D. Clark.
 J. T. Cummings, Jr., from the Prairie Chapel community, visited in our community Sunday.
 George and Lola Klerim, and Mrs. Smith and son, Bill Ray, were Floydada visitors Saturday.

MUNCY

Nov. 5.—The cold weather has caused the farmers to find employment with their cotton, but if the weather is favorable, the crops will be gathered.
 Mr. W. G. Ferguson and Edd Muncy are repairing the telephone lines in this community today.
 Edd Muncy and wife were guests at the Hough home Sunday afternoon.
 Flossie Ferguson, spent Saturday night with her aunts, Susie and Alvie Smalley.
 Mrs. Gladys Cagle visited in the Vandergriff home Sunday evening.
 Mrs. George Webster spent Sunday afternoon with Mrs. R. E. L. Muncy.
 Mr. Hugh Carroll went to Floydada Monday.
 John McDonald and family visited in this community Sunday.
 Mrs. W. G. Ferguson was on the

BIG REDUCTION

— IN —

FISK

TIRES AND TUBES

Get our Prices before buying and trade in your old Tires.

BRING US YOUR **VULCANIZING**

OR PHONE 800 FOR FREE ROAD SERVICE

WELLS TIRE CO.
 PLAINVIEW, TEXAS

sick list last week, but we are glad to report her feeling better.
 Mrs. Nell Southern is feeling better than last week, having recovered from her trip from Tennessee.

PRAIRIE CHAPEL

Nov. 6.—School opened again Monday after being dismissed two weeks for cotton picking.
 Everyone was glad to see the rain last week, but would be glad to see some fair weather now on the cotton.
 Mr. and Mrs. Malden from Plainview are visiting Mr. and Mrs. Frank Jones.
 Mr. J. C. Weathers and family visited relatives in Lockney Saturday.
 Mr. Lovell has relatives visiting him from East Texas.
 Mr. and Mrs. Taff were Lockney visitors Saturday.
 Mrs. Carthel and Mrs. Belt visited our school Wednesday afternoon.
 Several are out of school this week helping with the crops.
 Our boys and girls will play Irick Friday afternoon. Everybody come and see a good game.

ANTELOPE

Nov. 5.—Sunday School and singing was well attended here Sunday.
 School started again Monday morn-

ing with good attendance.

Mrs. Charley Nickles has returned home from the sanitarium.
 Mr. Claud Jones spent the week-end here with his parents.

Misses Viola and Neva Hinsley spent Sunday with Miss Connie Ray.

Mrs. A. E. Aston has returned from Haskel, where she nursed a granddaughter, who was ill with Scarlet fever.

Mrs. Roy Caplinger visited Mrs. Looper last week.

Miss Pearl Wisdom visited Zelma Aston Sunday.

Miss Ellie Ruth Wisdom has returned home from Plainview.

Miss Edna Edwards and Miss Lora Belle White spent Sunday with W. G. Ardy and family.

Mr. W. W. Wisdom and family spent Sunday with friends in Crosbyton.

Mr. Raymond Holt of Dougherty was a visitor in Joe Bailey Sunday.

W. M. Webb and family spent Sunday afternoon in Joe Bailev.

Miss Opal Nelson and Miss Smith returned to Antelope Sunday.

Miss Bonnie Mae Aston is in Spur visiting friends.

"A Box of Monkeys"

"A Box of Monkeys", a comedy drama in two acts, will be presented in the Sand Hill auditorium on Fri-

day night, Nov. 16th.

The five teachers of Sand Hill will present this play as the last play on the 1928 Season tickets. If you do not have season tickets a small admission fee will be charged.

Music will be furnished by the Floydada Orchestra, under the supervision of Band Master A. L. Lundgren.

Everyone is invited to come and the P. T. A. says you will enjoy the evening.

Scout Meeting

The Boy Scouts of Lockney met at the Methodist church last Friday night.

Mr. Roberts, the District Scoutmaster visited the scouts. Mr. Ward, the Scoutmaster, and Mr. Monroe, assistant scoutmaster, were there also.

The scouts present were: Carver Monroe, Weldon Dodson, Glenn Stevenson, Gerald and Garland Sams, Rowan Ward, and Kenneth Hohlaus. They are now registered scouts.

Mr. Roberts demonstrated artificial respiration. He was also the leader in drilling and helped them in a review over the tendertoot scout test.

The scouts also studied on the second class scout test.—Reporter.

E. Guthrie spent Tuesday in New Mexico on business.

for Economical Transportation



CONSTANT EXPANSION

—to serve Chevrolet owners better



SINCE January 1st more than a million new Chevrolets have been delivered to owners—making the Chevrolet Motor Company, for the second consecutive year, the world's largest builder of automobiles!

This outstanding achievement has been attained not only because of the quality and value of Chevrolet cars—but also because there has been a constant expansion of Chevrolet service facilities.

In order to bring these mammoth facilities of the Chevrolet factories to Chevrolet dealers and owners everywhere, there have been erected 26 huge parts warehouses in the principal centers of distribution. This expansion program is continually going on—for four great additional warehouses will be in operation by January first and seven more by the summer of 1929.

Into the service departments of all Chevrolet dealers, Chevrolet has brought special tools and shop equipment—designed

under the supervision of Chevrolet engineers. This equipment definitely assures maximum speed and precision and the lowest possible cost in the performance of every Chevrolet service and repair operation—which are charged for on a flat rate basis.

Furthermore, all of these tremendous facilities have been made available to 15,000 authorized service stations manned by skilled mechanics, over 25,000 of whom have been factory trained to efficiently handle every repair operation on a Chevrolet car. In addition, there are over 4,000 other points where genuine Chevrolet parts may be obtained.

Uniformly efficient, uniformly reliable and within easy reach of everybody everywhere—this great service organization is maintaining at peak efficiency the fine performance for which Chevrolet cars have always been renowned.

We cordially invite you to come in and see how our service facilities reflect the influence of this great national service program.

DYER MOTOR CO.
 Lockney Texas

QUALITY AT LOW COST

ISIS THEATRE

Program Week Commencing Monday, Nov. 12

Monday and Tuesday—
"The Wind"

STARRING LILLIAN GISH
WITH LARS HANSON
PARAMOUNT NEWS

Wednesday and Thursday—
THOMAS MEIGHAN
—IN—
"The Mating Call"

Comedy—"SLICK SHEBAS"

Friday—
LEW CODY AND
AILEEN PRINGLE
—IN—
"Adam and Eve"

Comedy—"TWO TARS"
PARAMOUNT NEWS

Saturday—
HOOT GIBSON
—IN—
"Riding for Fame"

Comedy—"HIGH FLYING"
PARAMOUNT NEWS

COUNTY BRIEFS

ROSELAND

Nov. 6.—On account of the bad weather the Home Demonstration Club did not meet last Friday. Miss Bass is very anxious to meet with the club this month and will be with us the 3rd Monday, Nov. 19th. Mr. and Mrs. H. L. Barton attended church at Lockney and visited Mr. and Mrs. Arthur Barton, Sunday. Some of the neighbors enjoyed a singing at Mr. Lester's home Sunday night. Mrs. Whitlock's nephew of Hillsboro, Texas, visited in her home last week. Bro. H. D. Ashby will preach at Roseland next Sunday morning and evening. Mr. C. V. Ford and family are driving a new Studebaker coach these days.

HARMONY

Nov. 6.—Raymond Williams, the son of Mr. and Mrs. L. A. Williams, who is attending Tech College, has had a recent tonsil operation. Mrs. J. A. Lee and Miss Quinn of County Line in Lubbock County, visited Miss Edith Pyles Sunday. Miss Pyles is principal of the Harmony school. Miss Pyles and Miss Hale, teachers in the school, gave the pupils a delightful surprise Friday afternoon, in the form of a Hallowe'en party, followed by refreshments. Mrs. D. F. Scott, Miss Blanche Scott, and Mrs. Chas. B. Smith motored to Plainview Tuesday. Great interest was shown in the election at this place Tuesday. One of the largest votes being polled of recent years.

PROVIDENCE

Nov. 6.—Everyone is busy working this week, after a week's rest. We are glad to see some nice weather again. Next Tuesday, Nov. 13th, is club day. Miss Bass is to meet with us. All members try to be present. Quite a few of the young folk attended a party in the Williamsome home in the Whitfield community Saturday night. Mr. and Mrs. Willard Phillips, Mr. and Mrs. Doc Bennett, Mr. and Mrs. Clarence Powell and Mr. and Mrs. Lee Bennett visited in the O. L. Bennett home Sunday afternoon. Mr. and Mrs. Bob Ratjen spent Sunday with Mr. and Mrs. Roy Clements. Messrs. Joe and Tom Golden and Mae Golden visited their sister, Mrs. Floyd Tompkinsome, near Canyon, last Sunday.

LUTHERAN NEWS

Nov. 6.—Mr. and Mrs. J. W. Davenport spent Saturday and Sunday in Plainview, the guests of her parents, Mr. and Mrs. Crawford. Tuesday was a very disagreeable day here in our midst. Mr. and Mrs. Kennedy spent Sunday at Lubbock. Mr. Kennedy visited his brother and wife, and Mrs. Kennedy visited her daughter, Dorothy, who is attending high school there this year. Mr. and Mrs. K. Sammann was in town to see their cousin, F. J. Sammann, who was operated on last week at the sanitarium for stomach trouble. Mr. and Mrs. Ratjen visited near Whitfield Sunday. The baby of Mr. and Mrs. Boortz has been quite sick the past week. Mr. Terrell was a business caller in Plainview the first of the week. Mr. and Mrs. Bob Ratjen was in town last Saturday. Mr. and Mrs. Bob Davenport were

shopping in Plainview last Saturday. Arthur Heyermier and wife was in town shopping Saturday. The Magnolia oil man was out in our midst Monday from Plainview. Hog butchering time is here, several hogs killed hogs. Cotton picking is some what delayed by the bad weather the past week. Mrs. McCulloch has been on the sick list. Wyatt and Harold McLaughlin were in Plainview last Saturday.

PLEASANT VALLEY

Nov. 5.—The P. T. A. met Saturday night in a business meeting and social hour. After a short business session, the program committee took charge and a Hallowe'en program was carried out. The program committee is to be commended on their good work and entertaining of the evening. The social committee then took charge and sandwiches and soda pop were served. Ninety-two bottles of pop were served to a fine crowd. There was not a mishap during the whole evening and every thing went like clock work. The social committee deserves praise for their splendid work. Mr. Lowrance then called all the young people to the front and all sorts of games were played. They pitched a ball into a large mouth in a pumpkin and tried to get a gum drop into their mouth with a string in their mouth and the other end tied around the candy, without using their hands. Time passed swiftly for everyone was busy and having a good time. Our next program will be at Thanksgiving. Mr. and Mrs. Hater of Plainview visited Mr. and Mrs. W. F. Barnes, Sunday. Mrs. Lowrance, who has been visiting her children, Mr. and Mrs. W. E. Lowrance, the past week, went to McCoy Sunday, to visit some of her other children. Mr. and Mrs. Sammons of Fort Worth are visiting her sister and

LONE STAR

Nov. 6.—Rev. R. E. L. Muncy spoke on the coming election at the school auditorium on Friday night. The audience was small owing to the condition of the roads. At the close of the Sunday school at the Baptist church on Sunday morning, Bill Bobbitt delivered a brief address on Friendship. The subject was well handled and was appreciated by the audience.

TO THE PUBLIC

Michigan Meat Salt—

We now have a supply of that good Michigan Meat Salt for curing your winter meats. Get a supply here now.

JUST RECEIVED A CAR OF WICHITA FLOUR MEAL, BRAN AND SHORTS

Get a supply of these staple products now
We still give the best of service to those who pay their bills promptly on the first of each month, and we still maintain our delivery service. Call us for your wants in the grocery and meat lines.

RILEY & BREWSTER

HOKUS-POKUS SPECIALS SATURDAY

- Calumet Baking Powder, 1 lb 15c
- Coffe, Apex brand 4 lbs : \$1
- Lard Compound, 8 lb. Pails ... \$1.25
- Crackers, Brown's, 6lbs. 75c
- Cigarettes, Camels, Chesterfields 11c
- Mother's Oats with China 32c

G. S. MORRIS

ed by the audience. Mr. Walter Griffith and family visited Mr. Clevo Griffith and family of Prairie Chapel Sunday. Mr. E. L. Bryant and family visited Mr. Don Bryant and family on Olton Saturday. The regular meeting of the P. T. A. will be held on Friday night. All are urged to attend. Mrs. E. R. Bryant and children will leave for the coast about the latter part of the week where they will spend the greater part of the winter. Mr. and Mrs. A. M. Dellis of Olton spent the week-end with Mrs. Dellis' Mother, Mrs. J. H. Phillips. Mr. C. H. Gamble and sons and James Jones of Turkey spent Sunday with Mr. R. L. Jones and family. Mr. B. R. Phillips and family spent Sunday at the home of Mr. J. H. Phillips. Mrs. Edd Bragg and family of Folly, Texas, spent the week-end with Mr. E. J. Bragg and family. Mr. and Mrs. W. W. Cooper of the trick community visited Mr. and Mrs.

T. J. Jarboe Sunday afternoon. Mr. and Mrs. Bill Johnston spent Sunday afternoon with friends in Silvertown. Mrs. Lively returned to the home of her daughter, Mrs. E. C. Brown, Sunday. Mrs. Lively had been visiting in New Mexico for some time.

NOTICE TO PARENTS AND BOYS

More than four hundred pounds of metal and cuts have been stolen from the old Beacon office—if this metal and the cuts are not returned to this office by next Monday morning we

are going to have every person whom we find in possession of this stuff arrested for entering the old office and removing same from it. If your boy has some of this material in his possession please have him return it to this office, as we will not have respect of person in getting this material back.—H. B. Adams.

When some nerve gets squeezed by slip of the spine Vital energy's reduced along that nerve line. Distress of the body will appear here and there. Spinal adjustment gives the needed repair. All that is needed is just the bare hands. This the Chiropractor's trained to do. He undersands.
DR. C. J. McCOLLUM
McCollum Building Locust Street

Free Demonstration . . .

—of Dr. Scholl's Foot Comfort Remedies and Appliances

Dr. Lantz a special trained foot expert from the foot clinic of Dr. William Scholl will be in charge of this demonstration and we take this opportunity of impressing upon anyone with any kind of foot ailments, to be sure and come to our store on the above date, and find out exactly what is wrong with your feet, and what it takes to cure them.

Don't forget the date, Monday, November 10, one day only Harvey Shoe Store

Plainview, Texas


GROCERIES and HARDWARE

We offer you in the Haag Washer a superior washing machine machine at a saving in price of \$15.00 to \$25.00.

We make this saving by not keeping a regular man to drive and demonstrate these washers continually.

We will gladly give you a demonstration if you contemplate a machine but that service will not keep a man and car continually. Help us give you this saving of \$15.00 to \$25.00 by calling us and asking for a demonstration. You will be under no obligation to buy.

IT PAYS to grind feed



Use the FAIRBANKS-MORSE All-purpose Hammer Type FEED MILL

REMEMBER—We are headquarters for— Windmills, Pipe and Fittings, Stoves and Ranges, Carpenters Tools, etc.

Everything in Hardware

BAKER MERCANTILE CO.

Weigh the low cost of this All-Purpose Feed Mill against the saving it produces—10 to 25 per cent on every bushel ground! Where else can you invest so little money and reap such big returns? The Fairbanks-Morse Hammer Mill is a real all-purpose mill that handles roughage—corn stalks, hay, alfalfa, milo maize, straw, etc.—as well as ALL grains. Its hammers cut, tear, shred, grind and pound the feed "in suspension." The rigid all-steel frame construction; the heat treated hammers; the sturdy shaft running lightly in ball bearings are just a few of the high quality features that assure extra years of satisfactory service.

Drive It With Any Tractor
A speed lock can be had on special order, so that the mill may be operated at the correct speed in connection with tractor or engine. Come in and see this mill.

Apparel Values of Compelling Interest

Could such apparel offerings come at a more opportune time? Now, just before the Holidays when gift problems confront you—and the problem of freshening up your wardrobe for the season of gaiety. Here are coat and dress values that will convince you that it is folly to wait longer before choosing. You who have been putting off buying for any sort of reason, will find selections interesting in points of style, variety, quality and superior workmanship. But best of all are the remarkably low figures on the price tickets.

LADIES' COATS

—of all wool velour, full lined, trimmed with fancy stitching and fur collars at the almost incredibly low price of—

\$7.75

Othercoats of broadcloth, velour, buckskin, suede, very elaborately trimmed with fur, mandel, coquette fox, baby seal, and wolf being used. Various styles of collars, shawl mushroom and pointed are favored varieties. Priced from—

\$11.85 to \$79.50

CHILDREN'S COATS

—of good quality velour, buckskin suede and broadcloth. Sport figured and solid colors. Fur trimmed and fancy stitched. Sizes 2 to 16 at—

\$3.50, \$6.50 and \$10.85



LADIES' SILK DRESSES

Beautiful dressy models of velvet combinations, velvet trimmed georgette, satin crepe and flat crepe. Charming one and two piece sport cy figured flat crepe and satin crepe. Dresses of hairline striped faille, fan-The varied models include the basque, the flare skirt and the princess as well as the popular straight line effects.

\$16.75 — \$26.50

Other dresses attractive in styles, of nice quality satin crepe and georgette for

\$5.95 — \$10.85

Jacobs Bros. & Company

PLAINVIEW TEXAS

PIGGLY WIGGLY

HELPS THOSE WHO HELP THEMSELVES

SPECIALS FOR SATURDAY

- Chili, No. 1 Watkins Red Hot, each **13c**
- Full Cream Cheese, Once more, lb. **30c**
- Syrup Pitcher with 21 oz. Maple Syrup **25c**
- Peanut Butter, 2 lb can **38c**
- Elgen's 2 1-2 pound \$1.34, 2 lb. \$1.10, 1 pound **55c**
- Peanut Butter, 5 lb. bucket **93c**

Get your meat salt now. We have Figaro Smoke Salt

WANT COLUMN

Hemstitching done in gold and silver thread at The Thrifty Nifty Shop, Floydada, Texas.

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas. —Hollums, Floydada Florist. 25-1f-c

QUIT worrying about Christmas shopping the gift that only you can give. Your Photograph.—Meador's Picture Shop, Lockney, Texas.

FOR SALE—One 10x20 granary, in A1 condition.—See Dorsey Baker. 4-1f-c

WHEN in need of thoroughbred or high grade Jersey cow, fresh, call Dr. Freeman, Dougherty, Texas. 42-52t

VOTE for your choice, but bring your produce to Knox Produce, Lockney. 6-2t-c

WANTED—Woman to do general housekeeping and help with sewing.—Inquire at Beacon office.

FOR SALE—One 5 room house with bath, screened back porch, sewer connection, city water, hot and cold water in kitchen and bath room, wind mill, garage will sell worth money, terms to reliable party.—See E. O. Baker. 6-1f-c

CHRISTMAS PHOTOS should be made now. Arrange for the sitting today.—Meador's Picture Shop, Lockney, Texas.

FOR SALE—Gentle pony, for children to ride.—See Paul Bybee at school, or call Mrs. Geo. Traylor, Phone 130J. 7-1f-c

LESS than sixty days to have your Christmas Photos made. Make the engagement now.—Meador's Picture Shop, Lockney, Texas.

LOST—Dark bay horse, no marks, weight about 1200 lbs., been gone over one week.—I. S. Webb, Lockney, will pay \$5 reward. Notify Beacon office.

FOR SALE—Whippet Coach, almost new, on good terms.—See L. A. Cooper.

FOR RENT—One large light house-keeping room, furnished, also bed room, bath and hot water.—Mrs. D. C. Lowe.

S. T. COOPER, D.C., Ph. C. CHIROPRACTOR

(PALMER METHOD)
Office upstairs next to First National Bank.
No charge for spinal analysis.
Phone: Office 101; Res. 172

AYRES & PAYNE

ATTORNEYS AT LAW
General Practice
Booth Bldg.
FLOYDADA TEXAS

Have your Abstracts made by
ARTHUR B. DUNCAN
The Old Reliable Abstract Man
Floydada, Texas

WILSON STUDIO & ART SHOP

FLOYDADA, TEXAS
PORTRAITS, VIEWS, PANORAMA VIEWS
KODAK FINISHING, ENLARGING ART PICTURES AND FRAMING

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ARTHUR B. DUNCAN
The Old Reliable Abstract Man
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Hearse To All Parts Of The Country
Day Phones 126 and 121 Night 76
In Crager Furniture Company
Day and Night Service
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Protect Your Family and Business

With the right kind of insurance. We write all standard policies. 365 days a year service to the policy holders.—Southwestern Life Insurance Co.

FARM LOANS

We are in position to make farm loans at 6 per cent interest on good improved farms in Floyd and adjoining counties, with liberal annual option, you pay no agents commission.

Room 2 1st Nat'l Bank Bldg.
Phone No. 96
W. R. CHILDERS and
W. C. ROBERSON
Agent

SLATON IS GRANTED FREE MAIL DELIVERY

Slaton, Nov. 7.—Official notification from Washington has been received here by the Chamber of Commerce and postal officials to the effect that free city delivery will be

established in Slaton effective Jan. 1. Three carriers, two full time and one auxiliary man, will be employed. In order to secure the service, the Chamber of Commerce conducted a campaign, followed by sidewalk extensions. Favorable action on the project followed postal inspection completed one month ago, according to J. W. Hood, president of the Slaton chamber.

NOTICE TO OUR CHARGE CUSTOMERS

In most instances your account are past due. Statements have been mailed. We need our money so please call and settle your account.

Respectfully,

E. GUTHRIE & COMPANY



The Bradley Sweaters are not excelled by any and are superior to many other makes. The prices are uniformly low.

Slip into a Bradley sweater—out-of-doors



Humming Bird FULL FASHIONED HOSIERY!

THE FAVORITE OF YOUTH... THE SPLENDOR OF ROMANCE

Just in—the new Style 70 Humming Bird Full Fashioned Hosiery, with an enchanting pointed heel to glorify your ankle. Of "service sheer" silk, with narrow hem and sandal sole of fine lisle, this new stocking is as durable as it is dainty.

Delightful colors—all sizes

STYLE 70 Service Sheer Silk to Narrow Hem \$1.50

Just arrived from the East a shipment of the new Coats. Look them over.

SPECIALS for SATURDAY

AND ALL NEXT WEEK

- Men's black and Brown cotton hose, pair 11c
- Your Choice any Men's \$1.00 tie 84c
- 36-inch Fancy Outing, yard 16c
- 36-inch Bleached Domestic, yard 14c

SAVE THE SILVERWARE COUPONS

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