

# THE LOCKNEY BEACON

The Gateway to the Magic Plateau

"20,000 POPULATION BY 1940"

Heart of the Best Farming Section of the Plains

VOLUME TWENTY-EIGHT

Lockney, Texas, Thursday, November 1st., 1928

Number 7

## Plans Being Made For Entertaining Specials

This Should Be of Interest to You If You Are Loyal to Your Home

November 20th and 21st, are the dates set for the celebration of the opening of the new Denver line. Five thousand people will throng the streets of our city. More than one thousand will be on the special trains from Dallas Fort Worth, Wichita Falls, Childress, and Amarillo. Lockney must put on her "Sunday clothes" for this occasion. Every citizen must consider himself a personal host to the visitors. More than one thousand people must be fed. A good impression must be made upon our new neighbors. A program has been arranged that will require the concerted efforts of the entire community. Committees have been appointed to work out the details of the entertainment. What will be your response when you are called upon to take part in this celebration.

The major part of the program is food. Each housewife of Lockney and community is urged to call Mr. Z. T. Riley telling him that you will be glad to donate twenty-five sandwiches or two pies. This is imperative. Call Mr. Riley at once.

Our city must be dressed up and cleaned up. Weeds must be cut, vacant lots should be plowed. Barbits should be cleaned out. As soon as you have cleaned up your premises, call Arthur Barker as the route of the parade will be made through the cleanest part of the city.

In order to convey the visitors over our city it will be necessary for every car in town to be pressed into service. If you have a car that can be used call Archie Crager and tell him about it.

If you have an idea or suggestion regarding the celebration, please let it be known as this is your celebration in your city, celebrating the arrival of your new rail line, and remember too, your visitors should be properly entertained.

The committees as appointed are: Food Committee: Z. T. Riley, chairman; Mrs. Carl McAdams, Mrs. G. S. Morris, and Mrs. E. E. Dyer.

Place and Table Committee: M. L. Williams, chairman; R. H. Wall, and Arthur Barton.

Decorations Committee: A. P. Barker, Chairman; S. G. Miller, Floyd Huff, and Calvin Harris.

Advertising Committee: H. B. Adams and Fay Guthrie.

Arrangements Committee: Archie Crager, Chairman; Harve Pennington, Paul Shick, L. D. Jackson, E. E. Dyer and N. E. Waller.

### Lockney Clinic Items

J. O. Standifer, employee of the Lockney Gin Co., had a rib broken when he was caught between two bales of cotton last Friday.

W. S. Easter sustained a painful injury to the ligaments and muscles of his back while working on the construction of the Denver depot at Sterley, on Friday of last week. Mr. Easter has returned to his home at Hereford, Texas, to be with his family during the time that he is unable to work.

Born to Mr. and Mrs. L. H. Howell, Oct. 27th, a boy, weight 9 1-2 pounds. This is the first baby to be born at the new hospital. Mother and baby are both doing nicely. Any one wishing to communicate with the new arrival may address James Lawrence Howell, care of the Lockney Clinic and Hospital.

Rex, young son of Mr. and Mrs. Brownie McDowell, has been indoors with a throat infection during the past week. He is reported to be improving at this writing.

## Will Open Hardware And Furniture Store

Cooper Brothers of Girard, Texas, Lease Watson Building in Lockney

Messrs. H. W. and T. J. Cooper of Girard, Texas, were here last week closing a deal with Mr. W. C. Watson for the leasing of the Watson building on the east side of Main Street, for the purpose of installing a hardware and furniture store.

The gentlemen stated that they would be ready to open for business within two weeks, and that they would return home to move their families to Lockney this week. They are experienced men in the hardware and furniture business, and expect to carry a full line of these goods at all times.

## Rains Are General Over West Texas

Good Rains Have Covered Practically All Western Section of State This Week

Rains beginning under the caprock Saturday of last week, spread out Sunday and Monday to cover the entire Plains and Panhandle country, and today the ground is muddier and the roads worse than they have been for many months. The rain has fallen slow, and while between one and two inches of rain have fallen according to the government measure, the ground is thoroughly wet, and wheat crops have a season that will carry them well into the winter months.

The wheat acreage is going to be large again this year, for too large for the good of the country, and this moisture is going to carry it a long way toward making a good crop next summer. It is the hope of most of the people, other than big wheat farmers, that very little more wheat will be planted on account of this moisture, but in all probability, every available acre will be planted to wheat up to the first of the year.

The falling of this rain so far has done little or no damage to the cotton and feed crops, but if it continues for several more days it will damage both cotton and feed in the grade.

Both the cotton and feed crops are good in the Lockney country this year and the farmers have been busy up to the time the rain set in gathing these crops. It is hoped that the weather will clear up in the next day or so, so that these crops can be gathered before the real winter season sets in.

Prospects are good for the grain crop of next year, but we admonish the farmers not to go "whole hog" on the wheat proposition, as too many acres of wheat, and a shortage of other crops is a bad thing for the country, and will eventually break every wheat farmer in this section of the country.

### BAPTIST CHURCH NEWS

The church elected Rev. E. D. Morgan who is at present pastor at Paducah. He has been notified and has consented to be present and preach at 11 a. m. Sunday. It is not definitely known whether he will accept the work here or not, but it is hoped that he may do so.

Bro. Morgan is a great preacher of the Word and the church will be considered very fortunate to secure this great preacher.

Much may depend upon the service Sunday morning as to his coming to Lockney and it is hoped that a large attendance will greet him, especially of the membership.

Bro. Morgan has the reputation of being a great Sunday School builder and it is important that the school open promptly at 9:45 and a large attendance is urged.

The young people's societies meet at 6:45 p. m.

### THE BOARD OF DEACONS.

Mr. and Mrs. A. B. Brown, Dorothy Neal Brown, and Miss Hazel Bybee have been quite sick this week, from an epidemic of some kind that struck the family on Monday of this week.

### HAVE BEEN WORKING ON LEE HIGHWAY DESIGNATION

A company of men, composed of Messrs. L. G. Matthews, Homer Steen, and Judge Wm. McGehee of Floydada; Mr. McCleskey, of Big Spring; Carl McAdams, Artie Baker, and H. B. Adams of Lockney, spent the last of the week conferring with the State Highway engineers at Lubbock, and prominent highway men of Vernon, working on the designation of the route over which the Lee Highway is to be paved in Floyd county, provided that the bond issue for \$400,000, which is to be voted on in this county on Dec. 1st, carries.

There has been some controversy as to just where the road will run and this matter is now being threshed out before the proposition of issuing the bonds is voted upon.

A petition will be presented to the commissioners court in Floydada today, asking that, in case the bonds carry in the coming election, that the road through Floyd county be run on certain lines, and then that the money to be obtained from the bond issue if said issue carries, cannot be spent by the county on any other designation through the county that the state might prefer to the one outlined in the petition.

We withheld any further comment on the matter until this part of the proposition is settled when we will submit all the facts in the case to the readers of the Beacon.

Mrs. Royce Williams has returned home, after spending several weeks in Hale Center, nursing a patient.

## AN EDITORIAL

It is better to be safe than sorry? Next Tuesday, November 6th, is General election day, and on that day the people of the United States are going to say whether they wish to remain free-born American citizens, or become slaves of the Pope of Rome and the Whiskey Dealers of the United States. You are going to answer the question of whether you favor freedom and liberty or subjection and peonage.

You may have been a Democrat all your life, and don't like to vote for Hoover because he is running on a Republican ticket, but we want to tell you here and now that Hoover is far more a Democrat than the nominee of the Democratic party. No man that believes that he is accountable to the Pope of Rome in preference to his loyalty to the United States ever was or ever will be a Democrat and Al Smith has sworn his allegiance to the Catholic church and the Pope of Rome and has even went so far as to hoist the flag of the Catholic church above the flag of the United States (Old Glory) right in the state and city of New York, and caused it to stay there until he got ready to take it down. You may have been the son of a Confederate, perhaps a Confederate soldier's daughter or wife, or maybe a Confederate soldier, the writer is a son of a Confederate soldier was born and raised in Texas and the South, was taught to believe in the South and in the Confederate cause, and while we do not believe in slavery today, we still believe the South was right in their fight, therefore, we are opposed to going to the slums of Yawpood and taking a man that was born in the slums, reared in the slums and has served the ring leaders of the slums all his life, and putting him in the President's chair of our Nation. This man has been the tool of the most corrupt organization of a political nature that the world has ever known. There is nothing that the American people can point to with pride that has come to them through Tammany Hall, so why let these crooks now put their tool at the head of our government, to ruin this great country, take our free speech, free press, free schools and free religious rights away from us and drive us into a revolution which would mean that our country would be far more torn apart than is the case today in Mexico. Red-blooded Americans will not, nor cannot, bow their heads to destruction of their beloved country, but will fight until the last drop of blood filters out of their veins for the freedom of their country and the preservation of their rights. Al Smith knows nothing of the United States, other than the city of New York, where the larger part of the population is of foreign nationalities, who have come to America to tear down, instead of building up, the United States, and with him as the Nation's leader they will accomplish just what they desire.

In several of Smith's speeches over the radio, we have personally heard him define his stand on immigration from all over the world, and he favors the letting down of the bars so that the scum of the earth from South Europe can freely come into this country, which would mean ruination in every line of labor and business in the United States. We heard Smith say in his Boston speech also at Denver, that if he was elected president of the United States, that he would strive to amend the 18th Amendment so that any state that wanted saloons would have the right to vote them. This means that he would also see that there was no such thing as enforcement of the 18th Amendment, so that the people would prefer saloons to the freedom of the bootleggers of the country, and that is sufficient evidence that he would not himself abide by the Constitution of the United States. Again if Smith were elected president, he would either have to swear a lie when he took the oath of office, or else be sworn in by the use of the Catholic Bible. Every president so far has kissed the Protestant Bible when he took the oath of office, and swore allegiance to the Nation, the Constitution and the Freedom of the country according to the dictates of the Protestant Bible; if Al Smith takes the oath using a Protestant Bible he will be swearing a bare-face lie, as he does not believe in the Protestant Bible; if he uses a Catholic Bible he will be sworn to use his power and influence to put the United States under the direct power of the Pope of Rome. Al Smith chose as his campaign manager John Raskob, because Raskob was a Catholic and was the choice of the Catholic official family, both in America and foreign countries. Raskob was an unrelenting Republican, but when the Pope of Rome ordered him to conduct the Democratic campaign he did not dare disobey the order, and immediately accepted the position he was afraid to refuse if he wanted to; Smith had

to accept him whether he wanted to or not, for the Catholic church had spoken.

The only reason why the whiskey gang has been given any consideration by the Catholic church is because, first, the church wants to use them as a tool to carry out their domination of America; second, because the Catholic church believes in liquor, and are the cause of the words for "Sacramental Purposes" being put in the 18th Amendment when it was passed. No Protestant church uses liquor for sacramental purposes. The Democratic party has been used as a tool of the Catholic church and the Whiskey gang, and there is no such a thing in the campaign of 1928 between Religious freedom, freedom from the liquor gang, and the suppression of the Rule of the Pope of Rome. Mr. Hoover is running on the All-American Ticket, which happens to be endorsed by the Republican party. If you can't vote anything but the Democratic Ticket, you cannot possibly vote in this election as there is no National Democratic ticket. There is a column on the ticket headed "Democratic Ticket" but the voters on this ticket represent anything but Democracy, they represent autocracy, slavery, peonage, disputation, prostitution, and every thing that stands for the tearing down of good government, civilization, and freedom. Al Smith was not chosen of the Democratic party, but, was the choice of an organized effort on the part of the Catholic church and the Whiskey Dealers of the Nation to ruin the Democratic party and tear the party apart on the fundamentals that they have stood for during the many years it has been in existence.

No true Democrat will support Al Smith and self-made platform. Al Smith has refuted practically every plank that was chosen by the Houston convention. He is not the legitimate candidate of the Democratic party, because he failed and refused to stand four-square on the platform of the Houston convention, and therefore should not be countenanced by any true Democrat.

Mr. Hoover may not be all the South and Texas would desire if they had the right to say who should be the president of the United States, but there is one thing certain, that when you vote for the electors in the Republican column on the ticket, which means a vote for Herbert Hoover and Senator Curtis for president and vice-president, you can be assured that your country will not be placed into the hands of the Pope of Rome nor dominated by the liquor interests of the United States, and that the government will continue to go on as it has in past years, new reforms for the betterment of the people administered as they present themselves; prosperity will prevail and gradually grow as it has for the past hundred and fifty years, and that the government will continue on a sound, safe, and civilized basis, for which the constitution was created in the beginning of this republic. Mr. Hoover stands for the constitution as it is written, he has never refuted one of the constitutional provisions; he stands for the enforcement of all the constitutional provisions; he has proven himself a friend of the people of this Nation in time of adversity, when Gov. Smith was playing politics in New York for Tammany Hall, and fighting the Democratic administration under Woodrow Wilson, a Democratic president. Mr. Hoover did not say let the other fellow go and "Do the fighting" while I graft off the people who are under the power of Tammany Hall; no, Mr. Hoover, went into the destitute lands and did "His Bit" to provide food and shelter for the starving and dying people of the world, and did the job up in such a manner that today he is the most loved American in the whole world. When the time came for suffering in the United States under the flood conditions, was it Al Smith that lent a helping hand no, it was Hoover again, trying to do something for suffering humanity. Hoover has spent his life helping to build up, relieve destitute peoples and nations, be of value to civilization, and making people look up to higher ideals. What has Al Smith been doing? Born in filth, raised in filth, he has never known nothing but corruption, has served his life as an underling, the tool of a powerful organization formed to corrupt the politics of the state in which it dominates, and the nation in which it has been allowed to survive. Can you hope for any improvement ever under the administration of Al Smith, with Tammany and the Pope telling him how to run the government? We say there is not a chance.

If you are a free born American, either sex, white and believe in decency freedom and the right to your own belief in all matters, you cannot take the chance of losing your freedom by voting for what is termed

"The Democratic National Ticket" this election. If you are a Democrat we want to tell you, you and your party have been "Double-crossed" in the worst way, and that today you have no party only in name, and that you will make the saddest mistake of your life if you don't resent the action of the Houston convention by scratching the electors at the top of the Democratic column.

How to vote for Hoover and Curtis, which means safe, sane government; Scratch the electors in the first column on the ticket, which will have at its head the words "Democratic Ticket," leave the electors in the second column, which has the heading "Republican Ticket," then scratch all the remaining columns on the ticket. If in doubt scratch the 1st, 3rd, 4th and 5th columns and leave the 2nd column. See "SAMPLE COPY" on page ten on this issue, and study how it is "scratched." Vote for the Republican Electors.

### BULLET ENDS LIFE OF J. F. GOODWIN

Son, Fearing Suicide, Had Guarded Father All Day—Bad Health Cause of Act

Lubbock, Oct. 27.—"Tired of living" and facing the bitter reality of a solitary existence, J. F. Goodwin, 52-year-old father of seven children, of Yuma, Arizona, ended his own life at 5 o'clock yesterday, a 200-mile drive east of here on the Canyon highway by shooting himself in the mouth.

Jodie Goodwin, his son, who was accompanying Mr. Goodwin on a trip to Lockney to visit relatives, was fixing a flat tire when the fatal shot was fired by his father, who was sitting in the front seat of the automobile.

A verdict of "suicide" was returned yesterday afternoon by Coroner G. R. Scott, at an inquest.

Bad health, worry and despondency were cited by the son as the cause of his father's death. The son said that the father told him yesterday that he planned to take his own life; that he had reared a large family and now they had all moved away and left him. Mr. Goodwin had been in ill health for several months. According to the son, his fourteen-year-old daughter, Jewel, left home about three weeks ago to live with another daughter, Mrs. Zora Coleman, of Levelland.

Took Aaway Acid

Jodie Goodwin said he took a bottle of carbolic acid away from his father yesterday morning. Mr. Goodwin bought the acid at Yuma and began a search for it yesterday morning, the son said. On the trip to Lockney the son and his wife were picked up at Las Cruces, N. M., but the wife and another son were following in another car.

The young Mr. Goodwin was watching his father closely in an effort to prevent the action he feared, but he did not know that his father had a gun. Mr. Goodwin shot himself with a .38 calibre automatic, dying almost instantly. The death was reported to the sheriff's department. Deputy Vernice Ford and Justice of the Peace G. R. Scott answering the call. The body was brought to town in a Bynum Brothers ambulance. It is being held at the Bynum funeral home pending the arrival of relatives. Funeral arrangements had not been announced last night.

Constable J. C. Roberts assisted Deputy Ford and Justice Scott in the investigation of the shooting.

Mr. Goodwin is survived by three daughters: Mrs. C. E. Pagett, Mrs. Zora Coleman, and Miss Jewel Goodwin, all of Levelland; and four sons: M. R. Goodwin, of Lockney; M. J. Goodwin, of Yuma, Ariz.; Jessie Goodwin, of Memphis, and Jodie Goodwin, of Las Cruces.

### ROSCOE SNYDER IS NEW CITY SECRETARY

At a meeting of the city council Tuesday of this week the resignation of Elmer Baker as city secretary was accepted, and Mr. Roscoe Snyder, assistant cashier of the First National Bank, was chosen to fill out the unexpired term of Mr. Baker.

Mr. Baker and family are leaving for Childress, Texas, where Mr. Baker will be connected with the J. C. Penney Co.

Mr. and Mrs. Gilbert Huls returned Tuesday afternoon from Hannah, Okla., where they have been for several weeks, looking after interests in that part of Oklahoma. Mr. Huls stated that he pulled mud for two days on his return to Lockney, and that the Lockney country was far ahead of any of the country over which he traveled, and that our crops were better than the crops along the route from Oklahoma to Lockney.

## Beacon Bld'g Complete Will Move This Week

New Building Now Being Completed; Will Start Moving Probably Today

If everything turns out as figured, when you read the Beacon this week, the force from the editor to the devil will be as busy as cranberry merchants trying to get the machinery and material ready to be removed from our old building on Locust St., to the new brick home we have had built on Main Street just below Baker Mercantile Co.

This editor has spent a great deal of his life in moving, and the first few years of his married life he moved so many times, that he got to be almost an expert on the job, so we don't dread the job like some people would who have had very little experience in the premises. Of course every thing in a printing office is heavy, and hard to handle, therefore, the person who is best suited for the job is the man who has a "Strong back and a weak mind" and we are thoroughly aware of the fact that we qualify perfectly. So if you have occasion to call at the Beacon office hereafter you will find us down on Main in the new brick.

We came to Lockney on October 10th, 1925, a little over five years ago, and took charge of the Beacon on Saturday, October 13th, and we have been trying to run a paper here ever since. As to what success we have made the readers and advertisers can alone attest. We have managed to pay for our printing material and pay our living expenses out of the business, and have got a credit sufficient that we have been enabled to borrow enough money to build the new building, which we expect to pay out on the installment plan, and we are wishing ourselves success on the job.

You know we are "kinda" proud of this new building, for the first time in Lockney we will be situated in a building during the winter where we can expect to keep warm and comfortable, there won't be a single hole in it that a dog can jump through, and there will be lots of room, and it will look respectable until the "devil" in the office gets it all smeared up with ink. We have a dandy good printing plant, and we know it, if we don't know anything else. We have spent most of our life at the printing trade and we claim we know good printing material when we come in contact with it, and whether Lockney is proud of the equipment in the Beacon office or not, we are, for we know there is no office in a town the size of Lockney in West Texas that has any better material.

We expect to make this office a community center, and we want everybody in this section of the country to feel free to pay us a visit when you are down town and make yourself at home in the Beacon office. We are setting aside a portion of the front part of the building, where we are going to make a rest and reading room—for both sex—but not like the rest rooms at the filling stations, where anyone who cares to can come and rest, read papers, and feel free to do so. In the winter the building will be comfortable for them, in the summer we will try to keep it comfortable and give our visitors good cool water to drink. This part of the building is dedicated to the people of the Lockney country and we want them to use it.

At this time we don't know what all is going to take place in the Beacon office, as we can better tell about that part after we get settled and down to business. We may have some better news for the people at a later date regarding our plans. But we want everybody to come in and visit with us, tell us the news, give us the business, and subscribe for the paper—for we need the money, and we are not ashamed to acknowledge it.

We expect to hold an open house just as soon as we get straightened out, and will announce the date for same as soon as we are ready to receive you. We want to thank the merchants and subscribers for the part they have had in helping make this new home possible, and in the words of Rip VanWinkle of old "May you all live long and prosper."

### PARENT-TEACHERS HOLD SUCCESSFUL CARNIVAL

The Parent-Teachers Association of Lockney, held a successful carnival here Saturday night, the center of attraction was at the Watson building on the east side of Main Street, where many booths were arranged, which dispensed of refreshments and shows to entertain the crowd. More than \$112 was accounted for from the different refreshment stands and the novelty shows, with a very small expense to the association.

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H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION

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Three Months .40

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ADVERTISING RATES

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Classified Advs. per word 2c
No Classified Adv. less than 25c

A DEMOCRATIC ESTIMATE OF HOOVER

During the Wilson administration Walter H. Page was American Ambassador at the Court of St. James. It is interesting to know what this prominent Democrat wrote to President Wilson regarding Hoover and his work.

The following will be found in Volume 3 of the Life and Letters of December 30, 1916. Written not Walter H. Page, page 312.

For the sake of the gentleman mentioned but for possible help to the President and service:

HOOVER: Mr. Herbert C. Hoover, Chairman of the Commission for Relief in Belgium, would, if opportunity should offer, make a useful officer in the State Department. He is probably the only man living, who has privately (without holding office) negotiated understandings with the British, French, Dutch, and Belgian Governments. He personally knows and has direct dealings with these governments and his transactions with them have involved several hundred millions dollars. He is a man of very considerable fortune—less than when the work began, for this Relief Work has cost him much. He was approached on behalf of the British Government with the suggestion that if he would become a British subject, the government would be pleased to give him an important executive post and with the hint that if he succeeded a title might await him. His answer was: "I will do what I can for you with pleasure but I will be damned if I give up my American citizenship. Not on your life!" Within the last six months two large financial organizations, each independently, have offered him one hundred thousand dollars a year to enter their service and an industrial company offered him one hundred thousand dollars (to start with). He declined them all. When the Belgian Relief Work recently struck a snag Hoover by telegraph got the promise of a loan in the United States for the British and French Governments for the Belgian Relief of \$150,000,000! I do not know but I think he would be glad to turn his European experience to the patriotic use of our own government. He is 42 years old and is a graduate of the Leland Stanford University.

POLITICAL PARSONS

There has been a great deal of talk, and much severe criticism about preachers, who have something to say about the political situation from their pulpits. Most of the preaching that we have heard in regard to the present Presidential campaign has been along the moral side of the matter, and we believe is entirely justified, and is no less the part of the Clergyman's work than preaching against other sins of the people. Prohibition is one of the most important moral questions of the day. The liquor traffic is one of the most serious questions in the world. The use of liquor is damning in its entirety. Only a few days ago, a man at Big Spring, crazed by drink, picked a quarrel with another and shot him to death, and claimed he remembered nothing that happened in connection with the affair, and still soberminded men will defend the use of liquor, and will even object to the minister of the gospel, who is expected to take the stand against sin and the things that cause sin, to mention it in their sermons. It is almost entirely that class of people who have some axe to grind that object to the "political parsons." It is not a new thing for preachers to rise up and condemn the political situations. Elijah who pointed an accusing finger at King Ahab was a political parson. After him came Daniel, Amos and the rest—they were all political parsons. John the Baptist who was beheaded for telling the unpleasant truth to a king was what might be called a political parson. He could have kept quiet and remained with his prayer meetings and not been molested, but he went straight to the "city hall" and "Capital Hill," and you know the consequences. Paul, who challenged governors, who wore shackles for wrist watches, spent his vacations in dungeons and took his ocean voyages on convict ships, stood before a monarch and cried, "Whereupon King Agrippa, I was not disobedient to the Heavenly Vision."—He was a political parson. And it was Jesus himself who gave the command: "Render unto Caesar the things that belong to Caesar." Dr. Livingstone, who in 1776 fled the City of New York with a price on his head and who never wavered in support of American Freedom, was a political preacher. Henry Ward

Beecher, so often quoted from the platform and pulpit, who defended the Union and Abraham Lincoln both at home and abroad was a political parson. Rev. George Haddock, Iowa by bootleggers of his day was also a political parson. Dr. Charles Parkhurst, who denounced Tammany and exposed its corruption, was a political parson. There are dozens of others that might be mentioned who have defended the things that are right and fought the things that are wrong from the pulpit in years gone by, and have no doubt had their influence in making the nation as safe as it is for the generations of today. They did not preach to set brother against brother, but to set the right against the wrong. Too often we fear that the ministry refrains from telling the true conditions to their hearers, along lines that are just as important as the discussion of the texts found in the Bible, and everyone who knows us will know that we believe in preaching the gospel from the pulpit in preference to other things unless there is a need, as there is at this time for the uplifted hand of the ministry as a warning against things that may bring about a great immoral wave over our nation.

We do not suppose that there ever was a worthy sermon that did not raise the cry of "Bigotry" or "Intolerance" or "Keep religion out of politics," in the circles where such a sermon is liable to cause a disturbance of the plans. If we read our Bible correctly, one of the most vital charges against Jesus was that He "stirred the people." The pulpit must not only preach righteousness but it must also be militantly religious. Militant righteousness inevitably comes into grips with the institutions and forces of the opposition. Dry opposition to the Democratic candidates for the presidency of the United States at this time is both honest and inevitable. Misrepresentation will not silence it. Intolerance will not intimidate it. Threats will only intensify its activity. We have come to believe that dry Catholics as well as dry Protestants will unite at the polls on Nov. 6th and there in a battle of ballots will silence anti-prohibition guns for some years to come, or if defeated at the polls this year the outcome of the prohibition cause will be a matter of doubt, with the odds in favor of the Volstead Act being torn to shreds, and the teeth, what few it has, be extracted, and the demon liquor will again be unshackled and defeat written across the brows of the mothers of the land, and the fathers who have labored faithful to subdue this dangerous foe to the rising generation, will have to begin over and again crush the breath out of one of the greatest enemies to humanity.

J. C. Penney, who is the father of the chain of stores bearing his name, and who is a regular contributor to the Christian Herald recently in one of his articles to that magazine had this to say: "I have been a life-long

consistent Democrat. I have practically always voted the Democratic ticket, but I feel so strongly upon the preservation of the Eighteenth Amendment and the Volstead Act that I am frank to say that if the Democratic Party nominates a wet candidate, I shall neither uphold him nor vote for him for President. I shall vote for the candidate who stands for Prohibition and for Prohibition enforcement. I am persuaded that there are tens of thousands of Republicans who in a similar situation would follow the same principle. It is time that we realize that the highest welfare of the nation is at stake; that we each recognize our personal responsibility; that we demand in unmistakable terms that the man who shall be elected to the foremost office of our nation shall be a dry candidate, a man with sincere and earnest purpose to uphold and enforce, as well as to observe personally, each and every law of the Republic to which before God he has pledged his fealty."

Since the Conventions I have given my reasons for supporting the presidential candidacy of Herbert Hoover. As a life-long Democrat I am voting against the candidate of my party on moral, constitutional, and economic grounds. I am deeply concerned for a prompt and constructive solution of the acute farm problem. I believe that Mr. Hoover is to be trusted with this. He more than any other man offers us hope and a way out.

As to Prohibition and law enforcement, a great crisis is upon us. Let us use our full influence, and above all let us vote to maintain the Eighteenth Amendment and to strengthen the hands of the government in its enforcement. We are called to the polls by the same spirit of patriotism that sent our sons and friends into the Great War. This is the battle of ballots in the greater struggle of peace.

We stand now on the threshold of an election which will determine in both personnel and policies the administration of this country for the next four years. And lay the plagues of our nation possibly for many years to come. Public programs trace back to private purposes. Public sentiment is built by personal opinions. The Christian people of this land are not faithful to their responsibility, unless they carry their spiritual ideals into the full expression of their citizenship. It is a time when people should try to think clearly and decide right, throwing aside petty differences and unite on a great program of higher idealism. Our convictions should be registered in a positive way at the polls. Its a great moral question before the nation today. We do not want politics in religion, but the God of Heaven knows that we need a great deal more religion in politics. This does not mean that every man shall vote according to the way his pastor might tell him to from the pulpit. No preacher with proper judgment will tell his hearers how to vote, but merely in-

form them of the conditions that exist, and insist on his hearers doing the thing that will result for the better interests of the nation, not from a financial standpoint so much but from a standpoint of morals, which after all is the all important thing. "For what shall it profit a man if he gains the whole world and loses his own soul."

The Tammany Tiger, walking the fence of national politics under a brown derby, thinks the boy in the window (the voter) will not know him. But his cunning and creepy manner are too evident to be mistaken, and he can't avoid carrying his long tail behind him. The Tam, spotted from the corruption of New York politics, has distinctive markings that even an untrained observer can recognize.

Prospects of a 63.2 per cent vote for Hoover and a 35.7 per cent vote for Smith is offered by the last Literary Digest straw vote poll of the United States. The per centages are arrived at on the basis of 2,716,681 votes.

"Hoover holds his lead, and indications are seen of a break in the 'Solid South,'" said the Digest election forecast. "The Democratic candidate receives an actual majority vote in only four states, all located below the Mason and Dixon line—Georgia, Louisiana, Mississippi, and South Carolina.

"In two other states, Alabama and Arkansas, the vote is essentially a stand-off, but in practically all the rest of the Union, with the exception of the six states mentioned, the Republican majorities are impressive."

The Digest poll of Texas shows 51,269 votes for Hoover and 34,683 for Smith. While some democratic editors are unwilling to concede that the result signifies victory for Hoover, it is generally admitted that the Digest poll of four years ago was "amazingly accurate."

LAND! LAND!

We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties.

W. M. MASSIE & BRO.
Floydada, Texas

KNOW TEXAS

The Southwestern Bell Telephone Company predicts that by 1950 Texas will have a population of 7,015,000, a gain of 1,488,000 or 28.7 per cent. The Panhandle High Plains region covers almost 18,000 square miles and

the number of farms in the region has increased more than fivefold since 1900.

In the South High Plains region of Texas cotton growing has expanded from 74,195 bales in 1919 to 322,062 bales in 1926.

Radios . . .

We are showing a nice line of Radios, and invite you to call and inspect them. You can bring the world to your fireside and keep up with all the political and entertaining features of the day.

COMPLETE LINE OF ALL KINDS OF SCHOOL SUPPLIES

STEWART DRUG COMPANY

Let Us Do Your Cleaning and Pressing—

We make a specialty of Cleaning, Pressing and Alteration work. We give prompt and efficient service. Call us when you are in need of any kind of work in our line

We call for and deliver, just phone 114, and we will do the rest. Suits made to measure. Ladies' work a specialty.

MERCHANTS' TAILORING PARLOR

Calvin Harris, Manager

In Rear of Griffith's Confectionery

in case you did not read our last week's ad

We guarantee you as much money from a bale of cotton as any ginner can give you; for

We make as good turnout as can be made.

We pay as much for cotton as any other buyer will pay.

We are not afraid to back up these two statements; for

We have the machinery . . . our gins were refilled with new saws at the factory, and trained by factory experts. Our cleaning and extracting machinery is second to none.

We have outlets for both round and square cotton bales that meet anybody's prices.

A strange thing about these big turnouts: Our friends who permit themselves to be induced to try other places for a big turnout always come back to us better satisfied. They just don't find them elsewhere.

Yours for keeping the record straight,

Patterson-Thornton Gin Company

Stop Worrying About Washday!



HAAG EIGHTY OWNPOWER

EVEN though you have no electricity in your home, you can face washday with a smile if you have a new Haag Eighty Ownpower washer.

It washes all your clothes easily, quickly, thoroughly. And it is perfectly safe—for clothes and operator alike.

You've never seen such a high-grade metal washer at such a moderate price. It is Haag-built, hence thoroughly dependable. It is equipped with the famous Haag submerged agitator, and operated by a 4-cycle built-in gasoline engine that is absolutely trouble-proof.

Come in and see the Haag Eighty Ownpower tomorrow—and bring a friend.

Baker Mercantile Co.

THE LOCKNEY LONGHORN

Official Publication of Lockney Public Schools.

Lockney, Texas, Thursday, November 1st., 1928

Volume 1 No. 8

EDITORIAL STAFF

Editor-in-Chief—Winston Wofford. Associate Editor—Fay Royal. Associate Editor—Frances Savage. Literary Editor—Kline Nail. Athletic Editor—D. V. Biggers. Joke Editor—Caretton Cook.

American Education Week

The week of November 5-21 is American Education Week throughout the nation. The purpose of this week is to inform the public of the work of the schools, of their ideals and their needs. The aim of every parent should be to visit his child's school at least once during the month so that he could see how the school emphasizes each of the fundamentals: worthy home membership; mastery objectives of education; health; of the tools, technicals, and spirit of learning; faithful citizenship; vocational and economic effectiveness; wise use of leisure; and moral character. The co-operation of the home with the school is necessary. American Education Week is a suitable time for the parents to visit the school and for teachers to visit the homes of their pupils. Just how many of the parents can answer the following affirmatively:

- 1. Do you know whether your child is attending school under healthful conditions?
2. Do you know whether he is trained in good habits?
3. Do you know whether the school assists the child in helping him to make a better home?
4. Does the school teach your child an appreciation for the spirit of learning?
5. Do you know what opportunities the school affords in helping your child find his field of service?
6. Is your child a good citizen in his school?
7. Does your school have adequate library and play equipment?
8. Do you know whether the school is helping your child build a good character?

In order that the above questions may be given more consideration, the public is cordially invited to visit the Lockney Public Schools. The program for the week is as follows: Health Day, Monday, November 5; Home and School Day, Tuesday, November 6; Know Your School Day, Wednesday, November 7; School Opportunity Day, Thursday, November 8; Citizenship Day, Friday, November 9; Community Day, Saturday, November 10; Armistice Day, Sunday, November 11.

English!

"What is your greatest pleasure?" Frank asked me last evening as we were alone in our room. "Is that the greatest question you can think of?" I retorted. "Well, I was just thinking." "Just thinking as usual? Why don't you do something besides think? Have you finished your English lesson?" I asked. "You know there is one thing you like to do better than the rest," he replied in his dreamy voice. "Yes, and English doesn't head my list of likings." "How I wish I were on the side of some pine covered hill with 'grub' enough to last me two or three weeks. Do you think I wouldn't have a good time?" "This was too much for me. My mind began to wander, so I put down my work. I pictured Frank in the high mountains, by the tall pines, and on the shores of the calm mountain lakes. "I should like to go to the mountains, but I had rather go to Africa. I could trade with the natives to make a living. I wouldn't go to Cape Town either. The Congo is for me, the wildest part of Africa, where no one ever heard of themes or vocabularies." This made me remember that I was to have a theme for English class at the third period the next morning. I promptly turned again to my work and left Frank to "just think." This is a class theme written by J. Edward Parsons.

PRIMARY DEPARTMENT

First Grade A The following pupils were enrolled during the month of October: Eldon Parish from Vernon, Texas, and Melba Teaver from Lubbock, Texas. We are very glad to have these pupils in our room. Dorothy Lee moved to South Plains, Texas. She will be in school at Sunset. We were sorry to have Dorothy move away. Mrs. Barker and Mrs. Miller visited in our room for a few minutes. We always glad to have the mothers visit us.

Room 1B

Howard Mixson has withdrawn from school, because he has moved to Lubbock. We hope that he will make as many friends there as he has here. These little people entered the Hallowe'en parade last Saturday night from our room: Pauline Baker, Lena Fay Wofford, Granville Clark, Gearold Beall, and Gracie Grubbs. We are going to have a Hallowe'en party Wednesday afternoon. We have been busy making caps and

masks for our party. J. F. Pittman and Jessie Hill are back in school this week; they have been picking cotton. Pauline Baker is not in school this week, for she is ill.

Second Grade News

The following pupils from the second grade entered the parade: Billie Jaen Biggers, Georgia Belyeu, Mary Alice Baker, Geneva Holland Ireta Fay Roberson, Mary Ruth Thornton, and Jessie Fay Watts. We miss those little folk who are being absent and hope they will soon be able to be with us again. Those winning in the story telling contest were: Mary Alice Baker, Billie Jean Biggers, Burdine Persons, Georgia Belyeu, Harris Ball, and Harold Orman. There were other good stories, but these were selected as being the best. We had intended to select only two, but the room wanted all these little folks to be selected because their stories were so good. We wish every parent could have heard the stories that were told.

Third Grade

Those entering the Hallowe'en parade from the third grade were: Rachel Howell, Joe Edd Howard, Martha McReynolds, H. W. Brown, Muriel McGonigull, Mertie Webb, Charles Beall, and Riddell Hutsell. Several pupils were absent Monday on account of bad weather. We missed them very much. B. L. McMurty is back in school after a week's absence.

The second and fourth grades visited with us Monday morning. We were glad to have them. Mrs. I. S. Webb visited us last Thursday morning. We were so happy to have her. The children have been busy getting ready for Hallowe'en Exercises, which will be given Wednesday afternoon.

LANGUAGE STORIES

Autumn Days

The leaves are falling. Father and Tom are raking them into neat piles. Tom's dog is also helping them rake the leaves. Mary is having fun watching them. —Joe Edd Howard.

Autumn Days

Billy and Father are cleaning the yard. They are raking the falling leaves. Little Sport is helping them rake the leaves. Little Sister is sitting on a stone watching them. The big piles of leaves will cover the flowers for their winter sleep. —Muriel McGonigull.

FOURTH A

The Fourth grade has been having a great time making health posters. Our room is fairly decorated with them. The Fourth A has planned a Hallowe'en party for Fourth B, Wednesday afternoon, October 31.

Here are three of the best poems written in reading. The class used the poem "Wishing" by William Allingham for their pattern.

Ah me! I wish I were a nurse, A good and useful nurse, dressed in My dress of white, A pretty cap placed on my head, And the doctor for my boss, Helping the ones sick and in need, Quite a useful one indeed! —Iwana Simpson.

Ding ling! I wish I were an aviator. A big brave aviator, flying through The air! The beautiful sun above me, The air to hold my plane up, The wind and dust to creep across, And God for our powerful King. —Delbert Witte.

Ah ho! I wish I were a movie star, A saucy little actress, a playing on The screen, The movie fans about me, The little children to love me, The grass and moss to trip across, And the stage director for our King! —Muriel Trussell.

Fourth B

The fourth Grade B had seven pupils present Monday. They were: Evelyn Beck, Darrell Good, Doris Childers, Pauline Bybee, Margie Brasher, Telephus Guinn, and Guy Phenix.

There were twelve pupils absent because of the stormy weather. Ruby Threest visited in room 4B Monday.

INTERMEDIATE DEPARTMENT

Room 6A

There has been a number of people absent in our room on account of picking cotton. They are Janet and Oscar Huskey, Hugh Spotts, Annie and Ursula Curb, and William Cox. We hope they will soon come back. We hope that Miss Steele will soon get well. We miss her.

6B Room

C. T. Wright was absent Monday

on account of illness and picking cotton. Imogene Roberson was absent Monday on account of illness. We are very sorry that we are losing one of our classmates. She is moving to Floydada. We hope she will enjoy school down there. Marie Howard was absent Tuesday on account of illness. Henry Brotherton was absent Tuesday on account of having to work. Gaynell Smith was absent Thursday and Friday because she had to pick cotton.

Honor Roll of 6B Room

The pupil having an average of A is Frankie Dodson. Those pupils having an average of B are: Milton Adams, Herman Thornton, Kenneth Wofford, Billie White, Clara Devall, Virginia Hohlaus, Dorine Norris, Imogene Roberson, Gaynelle Smith, Lorraine Smith, Lorraine Shico, Elna Witte, and Patricia Patterson.

Room 7A

Willard Childers visited Goodnight, Texas, and was absent all last week. Mary Wofford has been absent all week on account of illness in her home. Raymond Whatley was absent all last week. Madison Day was absent last Friday afternoon.

Owen Thornton, Louise Arceneaux, and Wood Stevenson are taking expression. The intermediate grades left their studies Thursday morning, October 25, to help clean up the school ground.

There have been several pupils absent this last week on account of picking cotton. We hope they can be back in school soon.

News of 7B

Lucille Quisenberry entertained Class 7B with a Hallowe'en party at her home Friday, October 26. Several interesting games were played and some prizes were given.

Everyone came in full costume at the hour of ten. They voted on the prettiest costumes; Lucille Quisenberry and John Smith were awarded the prizes.

Later the refreshments, of chocolate with marshmallow covering were served. Small pumpkin favors were on each plate. After the refreshments, a few more games were played before the class left for home. Everyone had a delightful time. Opal Floyd is back with us again. We are very glad to have her in our room. Alfred Barker has moved to Floydada and will enter school there. We are very sorry to lose him. We hope he will enjoy school there.

ORIGINAL POETRY

Music

Oh! Beautiful music! How you fill my heart and soul With a wonderful indefinable longing. Because I don't quite know All you are trying to tell me. But it's some wonderful story, Or dream of old and long ago. How my heart would swell with glory If I could only make it seem real And could play. —Lurla Witte.

Aerial's Garden

I visited Aerial's Garden! Such a beautiful garden! With rows of posies And yellow primroses. In the summer house I see Vines with varicolored leaves Pots of hearts' ease Pots of colored leaves. Purple lilac bushes Where a brook rushes To some other hiddeez garden Less wonderful than Aerial's Garden. —Lurla Witte.

I Will

I will wander Where they wandered. I will play Where they played. I will hunt Where warriors hunted. I will work Where squaws worked. I will hear What papooses heard. I will sing What they sang. I will! —Lurla Witte.

The Calls

Deep bubbling water, That flows in the shadow, That dances in the sun, That ripples in the hollow; It calls to me, "come." In a little birch canoe, With a little wooden paddle Dipping in the bubbles As I gently float along; That's the way to answer ripples. A little road that wanders

In and out of the mountains Bidding me follow Across each hill and hollow Ascending, too, the snowy Mountains.

On a horse, fleet-footed, Galloping over the hills; Across each creek and hollow Through cool mossy rills; That's the way I would follow The little road that calls.

Great waves are lapping Against the rocky shore. Tiny ripples are running In and out among the pebbles. It seems I can't answer the calling Of the things I love the more. —Lurla Witte.

The Tale of Duane's Ford Sooner or later Duane will forget All he is doing to his Ford, and yet, 'Tis bad for him to be kicking his car, But not so bad as for it to mar His friends and himself as oft as it may.

It means not a thing what some people say, But we really enjoy its hum, and so We just crank it up and let it go. The old Ford has traveled mile upon mile And millions of hours by the old sun dial.

The tires and spark plugs must be fixed and all Together with thousands of things so small.

Before the dear car simply falls apart And no one can help but let it depart To the junk heap, for which it now seems destined; And Duane and the car must be then resigned.

But sooner or later it will fall and decay Despite all that we can do or think or say

But why now bewail this sad hour of pain It will come to us all, even our own much better, after an attack of ill. —Cullen Riley.

PERSONALS

Virginia Collier, a Junior, who has been ill for some time, was taken to the Lubbock Sanitarium Sunday. Her many friends are hoping that it will not be very many weeks before she is able to resume her studies.

Miss Thelma Steele, principal of the grammar grades, is slowly but surely improving from an attack of rheumatism, and it is hoped she will soon be well.

Marvin Wofford, brother of Winston and Mattie Bell Wofford, is much better, after an attack of illness supposed to have been appendicitis. He is in the Plainview Sanitarium.

THAT 'AIR TRIP will take you through lands of beauty, enchantment, and mystery. It is to be sponsored by the Basket Ball Girls of the Lockney High School on Saturday, November 10, 1928. The tickets, which will be on sale in a few days, will be thirty-five cents for adults and fifteen cents for children. The first trip will begin at five o'clock; and the last one, at ten. During these hours the trips starting at the Lockney Drug Store every ten minutes, will be prompt, safe, and comfortable for this delightfully entertaining journey.

LOCKNEY LONGHORNS LOSE TO AMARILLO YANNAGINS 19 TO 26

The Lockney Longhorns lost a hard fought football game to the Amarillo Yannagins last Friday by a score of 19-26. This is the first time this season that the Longhorns have been scored on. Both teams scored early in the first quarter. The first quarter ended with 6-6 tie. The Yannagins made a touchdown early in the second quarter and added the extra point by a drop kick. Later in the same quarter the Longhorns scored their second touchdown but failed to add the extra point. The first half ended with a score of 13-12 in the Yannagin's favor. At this time it looked as though neither side had the advantage. The third quarter opened by the Longhorn's receiving the kick off. The Longhorns were held 'er downs, and the ball went over to Amarillo. In midfield on the first play, an Amarillo back fumbled the ball, and Winfred Fowler recovered it and raced 48 yards to a touchdown. Captain Spence, the mighty fullback, carried the ball over for the extra point. The Yannagins added one more touchdown in the third quarter, so the quarter ended with a score of 20-19 still in the Yanagin's favor. The Longhorns failed to score in the fourth quarter, but the Yannagins crossed the goal line once more, making the score at the end of the game 26-19.

The starting lineup for the Longhorns was: Left End, Fowler; Left Tackle, Wofford; Left Guard, Brotherton; Center, Walls; Right Guard, Reeves.

Right Tackle, Grubbs.

Right End, Shelton. Quarter Back, Cook. Left Half, Biggers. Right Half, McAdams. Full Back, Spence (Captain).

The Longhorns play Floydada next Friday afternoon at the Longhorn park. Come out and see a good fast game and root for the Longhorns.

Inter-Class Games

Last Wednesday after school Miss Newman refereed two very interesting games of the Juniors against the Freshmen and the Seniors. At the close of the first quarter the Freshmen aroused enthusiasm and caused some excitement because they were in the lead. The Juniors, however, rallied and gradually increased their points until the score was 4 to 19 in their favor at the close of the game. The Juniors had a harder and more serious battle against the Seniors because Beatrice Nicholas was there to drop the ball in the basket and Louetta Hadley was in the center to tie the ball off for the Seniors. Realizing this, the people on the side lines were agreeably surprised when the game closed with a score of 29 to 22 in favor of the Seniors. They are hoping for another game soon with the faculty.

Basket Ball Girls

For about three weeks of hard work, each of the Senior and the Junior girls have practiced the number of times indicated below: B. Nicholas, 4; L. Hadley, 12; E. Cook, 8; O. Ashby, 12; R. Broyles, 16; L. Dagley, 9; G. Collins, 8; M. Carter, 11; O. Comer, 10; R. Ewing, 11; T. Good, 4; G. Collier, 6; G. Dyer, 7; C. Day, 7; D. Glass, 4; E. Griffith, 11; J. Guthrie, 4; D. N. Murphy, 2; E. Meriwether, 8; R. Farley, 2; and Leona Griffith, 2.

The following Freshmen girls are practicing regularly and are going to sell lunch Wednesday of this week and of next: Ruby Cox, Mary Leda McAdams, Mildred Ramsey, Martha Meriwether, Juanita Dagley, Alice Stewart, Anice Stewart, Valeria Bullman, Espenita McDonald, Vaud Teaver, and Vada Teaver. These thirty-six girls, who are fighting for a place on the first or second team have an attitude toward the game and each other that is very remarkable, and each one is eager for Lockney's team to be the best.

Sooner or Later—

Arthur will answer questions in civics.

Rexine will learn to love Bob. Eddie May will learn her physics lesson.

Mary Lena will get her themes in on time.

Beatrice will make us acquainted with her "Joe."

George and Doc will behave in Mr. Reid's study hall.

Elfie will stop winking at Cullen.

Long Distance will become Short Distance.

Debt

Debt, in a general sense, it is that which is due one person by another, but more strictly, in law, is a sum of money due by reason of a particular and explicit agreement.

I think that it is a common misfortune to be in debt. Debt tears down one's moral standing. There is nothing that will sooner rob us of our best energies, take the bloom from our cheeks, and peace from our pillow, than obligations. Debt is a foe to our honesty. We should be generous, but we should see to it that we are also just. We should not give away what does not belong to us or we should not buy on the credit. We should look upon the habit of running into debt as our greatest enemy.

I think that the transformations which result from debt are pitiful. It does not take long for debt to carve the frank, open face into wrinkles; and like a knife it will stab the honest heart. I have known instances where debt has changed a goodly face into a mask of brass. If we dine out of debt, although our meal merely consists of biscuits and water, we are really happier than those who have rich food and are in debt. A thread bare coat, if it is paid for, is really better than a costly suit that is not paid for. If we are in debt, our hearts will sink when a rap is heard at the door, because it may be a man wanting his money. On the other hand, if we are not in debt, we can say, come in, and our pulse still beats normally, and our hearts do not sink to the soles of our shoes. If we are free from debt, we will return look for look with any passenger; and when we meet an acquaintance, we will stand and gossip. Debt is an invisible demon that walks around with a person. It quickens the debtor's steps, and then makes one look on all sides like a hunted animal as the unconscious passenger looks at us.

I think that poverty would be hard to bear; yet it may, and sometimes can be borne with advantage. Debt, although it may appear to be good, is

really poison. When we are free from debt, although clothed in patched clothing, we are still the sons of liberty. But the debtor, although clothed in the best clothes, is a slave to be reclaimed at any instant by the creditor.

I think that one debt will call for another. We will naturally fall into a deeper debt trying to get rid of a preceding debt. If a man owes me five dollars, he is sure to owe me a grudge too, and he is usually more ready to pay interest on the grudge than on the money. I think that a man making debts is like a man going to sea without a compass. He may miss the rocks, and breakers, but the chances are greatly against him. If he runs into either of them, usually he is lost. It is easy to enter the credit system, but how to get out is the question. On every hand we see people living on credit, putting off pay day to the last, making in the end some desperate effort, either by begging, borrowing, or stealing, to scrape the money together, and then struggling on again until another pay day, and so on, until bankruptcy is reached.

I think that debt could be called the father of crime. Forgeries and murders are committed on account of debts. If a man, or his family, was starving he would more than likely steal, rather than starve. I have heard of honest men becoming dishonest on account of debts. Debt has caused true men to become tricksters. Debt often makes a coward out of an honest man.

If we would only make a push at the beginning instead of the end, we would save ourselves all this misery caused by debts. I think that the road to comfort and even wealth is to get ahead of expenses. One must create capital in order to avoid debt and to live with a certain amount of wealth. There are three ways of obtaining capital. First, there must be surplus; second, income must exceed outgo; third, the surplus must be invested. We should drink and eat this month what we earned last month, and not what we are going to earn next month.

When we are in debt, we give another person power over our liberty. Therefore, we should be very careful about getting into debt.

JOKES

Orvis: "Will you share my lot?" Roberta: "If it's got a house on it. I'm not crazy about camping out."

Mrs. Halthcock: "I mended the hole in your trousers' pocket after you went to bed last night. Am I not a helpful little wife, dear?" Mr. Halthcock: "Um-er-yes, but how in the thunder did you know there was a hole in my pocket?"

Glenna Collins must be coming out for track—she has a runner in her sock.

Mrs. Meriwether: Does Duane like to study? Mrs. Halthcock: He likes to do "nothing" better.

A Republican candidate in a house to house canvass was trying to persuade a voter to ballot on that ticket. "No," said the voter, my father was a Democrat and so was my grandfather, and I will not vote any other ticket but a democratic.

"That's no argument," replied the candidate. "Suppose your father and grandfather were horse thieves; would you want to be one?"

"No," came the answer, "I suppose in that case I'd be a Republican."

2021 Tomlinson, Fort Worth, Texas, October 1928.

Dear Editor: I have been getting the "Longhorn" since I came to this school. I surely enjoy it immensely. The old L. H. S. seems still to be traveling rapidly up the road of progress.

As an ex-student I am glad to see that the "Longhorn Team" is still fighting. I was grieved by the death of our dear friend, Reno, but am glad that the boys still fight for the school. I am well pleased with T. C. U. and naturally think we have one of the best schools to be found anywhere. I have the great pleasure of being a new member of the Dramatic Club, and the Y. M. C. A. is doing great work here.

I am taking a major of Public Speaking and have had the good luck to get into the Argumentation Class. This is a very interesting course, for our instructor is Dr. Phaliss, who was head of the School of Expression at Boston, last summer.

I had a nice little trip to the A. & M. game Saturday a week ago. The score was 6 to 0 in our favor. And last Saturday the Frogs made a wonderful showing over Tech with a score of 28 to 6 in our favor. This was the first time this year our goal line had been crossed.

I hope the "Longhorns" and L. H. S. great success the remainder of the season, and above all "BEAT FLOYDADA."

A. T. C. U. 'Slim' Herman King.

COUNTY BRIEFS

CEDAR

Oct. 30.—This community was visited by good rains Sunday night and Monday, which is fine on the wheat. Mr. Syd Brown and family visited his brother, H. R. Brown, and family, of Silverton, Sunday. Mr. Joe Hanna and family spent Sunday with Mr. and Mrs. W. P. Portwood. Mr. Bud Dillard and wife of Childress, were visiting with relatives here Saturday night and Sunday. Mr. Roy Shields and family spent Saturday night with Mr. and Mrs. E. C. Durham. Mrs. Clara Mize came down Sunday for a few days' visit with her parents, Mr. and Mrs. H. C. Randolph. Mr. Joe Fortenberry has purchased a Maytag washer. Mr. and Mrs. G. H. Phenix of Lockney were callers in the M. H. Taylor home Sunday evening. Miss Naomi Smith spent Monday night with her sister, Mrs. Tom Fortenberry. Mr. Henry Love and family took Sunday dinner in the E. C. Durham home. Mr. Dave Love and daughter, Miss Lonie visited in the M. H. Taylor home Sunday evening.

CENTER

Oct. 29.—We are having some much needed moisture. A slow drizzling rain has been falling most of the day. It will be very beneficial to wheat, but will slow up the cotton pulling for a few days. Rev. Bost came down and preached Saturday night, but Sunday the Rev. Chambliss preached for us at both the morning and evening hour. Bro. Bost filled the pulpit at Roaring Springs at both services. Rev. and Mrs. Merle Weathers spent the week-end with Mr. and Mrs. E. W. Lightfoot. Mr. and Mrs. Mankin took Sunday dinner with Mr. and Mrs. McAda. Rev. Evans and family attended church here Sunday and took dinner with Mr. and Mrs. D. M. Fields. Mr. and Mrs. A. A. Tubbs took Sunday dinner with Mr. and Mrs. Tom Jarnigan. Rev. Chambliss and wife took Sunday dinner with Mrs. Montgomery and children. Eddie Fields is home for the winter, I think. Mr. Austin and daughter, Miss Nova, attended church at town Sunday. The young people enjoyed a tacky party at the home of Mr. and Mrs. Guy Jackson Friday night. A large crowd was present and everyone had a great time. Mrs. Leo Bryant received the prize for being the tackiest dressed girl and Fred Fields for the tackiest boy. Misses Georgia Bryant and Bernice Mankin, Mr. and Mrs. Marion Carpenter took Sunday night supper with Miss Alma Montgomery. Mr. and Mrs. Gill took Sunday dinner with Mr. and Mrs. A. L. Spence. Mr. and Mrs. Boyd Carpenter were Sunday guests of his parents, Mr. and Mrs. J. Q. Carpenter. Little Miss Clara Tubbs spent Saturday night with Miss Inez Spence.

BLANCO

Oct. 30.—The wheat farmers of this community were proud of the rain that fell Sunday night and Monday. Mr. Joh Bagwell of Dimmitt is visiting his parents, Mr. and Mrs. C. Bagwell. Mr. and Mrs. Alva Smith visited in Lockney Sunday. Mrs. Fred Taylor and children of Floydada were the Sunday guests of S. F. Smith. Mr. and Mrs. Luther Holmes and family of Pleasant Valley spent Sunday in the home of E. W. Holmes. Mrs. Ham Smith and children visited in the home of Jim Gamblin at Floydada Saturday. Miss Louise Thacker spent Sunday with Miss Opal Smith.

PLEASANT VALLEY

Oct. 29.—The fine rain that fell Sunday night and Monday makes the farmers smile. Wheat will soon be looking fine now. Earl Childers had a serious accident, Tuesday of last week, when his horse fell and crushed Earl's ankle, also breaking the horse's foot just above the hoof. Earl was too badly hurt for first aid, so Mr. McClure was called to take him home. It may be several weeks before Earl can walk, but we hope it is not as serious as we think, and he will soon be back in school. Glenden Reasonover spent Sunday with Leland Fields. Mr. and Mrs. T. B. Mitchell and family went to Plainview Friday nite to visit their parents, Mr. and Mrs. Moseley. Fay and Anna Mae Bloxom spent Sunday afternoon with Beula Fay, Jeane and Zelma McClure. We are glad to report that Mr. Hubbard is able to get about the house a little on crutches. He has been going to the doctor for a few days. We hope he is strong and well again soon. Mr. and Mrs. Lowrance went to Lubbock Friday afternoon and came back Saturday. Mr. Lowrance's

mother came home with them for a visit. Mr. and Mrs. Walter Craft spent Sunday afternoon with Mr. and Mrs. C. F. Harris. Mr. and Mrs. N. T. A. Byers spent Sunday afternoon with Mr. and Mrs. Masterson. Mrs. H. O. Shurbet motored to Plainview Friday to visit her daughter, Mrs. Rhoads. Mr. and Mrs. Theodore Craft went to Matador Saturday. Mr. and Mrs. F. U. Payne spent Sunday with Bro. R. E. L. Muncy. Mr. and Mrs. Edd Pratt and daughter, Gladys, spent Sunday afternoon with Mr. and Mrs. Hubbard. Mr. and Mrs. Hillery Shurbet visited in Tulia Sunday. Mr. and Mrs. J. T. Marr spent Sunday afternoon with Mr. and Mrs. W. M. Ferguson. Mrs. Alf Watson and sons, Newton and Willard, returned Friday after a week's visit at Goodnight. On account of such bad weather Monday, very few pupils were at school, only four in the small room.

McCOY

Oct. 30.—Mr. and Mrs. Guy Jack-

son of Center spent Sunday with his mother, Mrs. J. W. Jackson. Also Mrs. Stanley Childress of Ralls. Mr. and Mrs. C. D. Thacker and family were the Sunday guests of T. L. Pitman. Rev. Strong took dinner in the home of Bro. Barriet. Messrs. Jack Herd and Hal Ferguson visited Mr. Lesley Ewing Saturday night and Sunday. Rev. Strong filled his regular appointment at the McCoy Methodist church Sunday morning and at 4 p. m. The rain which fell Sunday night and Monday will be a great help to the wheat farmers.

HARMONY

Oct. 30.—The rain Sunday night and Monday will be very helpful to the wheat crop. The harvesting of the row crops which was progressing rapidly is delayed for some time. Rev. H. M. Hines filled his regular appointment at Carrs Chapel Sunday morning. The pulpit was filled Sunday evening by Rev. Strong, a former pastor of this place. The Women's Missionary Society met last Thursday with Mrs. V. W.

Hennessee. Miss Ruth Hale visited in Ralls over the week-end with her parents, Rev. and Mrs. Mat Hale. Mr. and Mrs. Enx Williams are visiting relatives in this community this week. Mr. W. C. Clubb spent a few days of last week in Amarillo, visiting his daughter, Mrs. Floyd Trowbridge. Miss Jaunita Timin and Mr. Emmett Lynch were married Sunday afternoon at the Baptist parsonage in Floydada. Mrs. Lynch is the daughter of Mr. and Mrs. O. M. Timin, of Harmony community. They will make their home in Ralls, where Mr. Lynch has been in business for several years.

STARKEY

Oct. 30.—Mr. J. H. Burgett filled his regular appointment at Cone Sunday morning. Mr. Marvin Marrs made a business trip to Lubbock Saturday. Miss Pearl Ferguson, who is attending school at Floydada, spent the week-end with her parents. A large crowd enjoyed a party last Saturday night in the home of Mr.

J. T. Copas. Mr. and Mrs. Wilbern Wise and boys of Wichita Falls have moved to Floydada. Mr. Wise at present is working for his brother-in-law, Mr. W. F. Ferguson, of the Starkey community. Mrs. Edna Phillips and little daughter, Juanita, spent Sunday at McAdoo visiting her brother, R. L. Hinkson. Mr. J. T. Howard and family visited his daughter of Lamesa, Texas, this past week. Mr. C. B. Turner and family visited in Floydada over the week-end.

MUNCY

Oct. 29.—We are having a steady rain, which is appreciated by the farmers, especially. Cotton pulling will stop for a few days, but nearly all of the cotton has been picked over, so it will not be damaged very much. Mr. and Mrs. J. F. Biggs attended Sunday School at Lockney, Sunday morning. Mr. and Mrs. Frizzell spent Sunday afternoon with Mr. and Mrs. Nichols. Mr. and Mrs. Britton of Floydada visited Mr. and Mrs. Doyce Smalley Sunday afternoon. Mr. and Mrs. Bob Muncy and Mil-

dred Southern went to Lockney Saturday night. Shirley Sandefer and Mr. Nichols visited at the Vandergriff home Sunday afternoon. Mr. W. G. Ferguson and family visited Mrs. Ferguson's parents, Mr. and Mrs. Smalley. Mr. John Smalley and family were in Lockney Saturday night. Mrs. E. E. Huskey and family went to Lockney Saturday evening with Mrs. McAda. Mr. and Mrs. A. B. Muncy went to Floydada Saturday afternoon. Mr. Williams and family have moved to the place where W. Rober son formerly lived. Earnest Hough and wife of Sulphur Springs, Texas, are visiting Mr. and Mrs. Jack Hough. CARD OF THANKS—We want to thank our many friends for their kind words of sympathy and the beautiful floral offerings tendered us in the death of our father, Mr. M. L. Roney. May God's richest blessings be with you in our prayer.—Mrs. B. A. Bryant and husband, Mrs. W. S. Rexrode and family, Mrs. T. J. Worri and family.

Vote For Hoover and Curtis by Voting for the Republican Electors SAMPLE BALLOT

Table with 5 columns: DEMOCRATIC PARTY, REPUBLICAN PARTY, COMMUNIST PARTY, SOCIALIST PARTY, and blank column for marking. Each column lists candidates for various offices across 18 districts.

October 10, 1928. Hon. Alvin Moody, Houston, Texas. Dear Mr. Moody: We have received your letter of October 4, inclosing a form of ballot to be used in case a voter desires to vote for the Republican presidential electors and at the same time for all the nominees of the Democratic party for state offices. The manner of marking a ballot is set forth in Article 2901, of the Revised Civil Statutes of our State, and in this Article is included the provision for voting a mixed ticket. Article 2901 is as follows: 'When a voter desires to vote a ticket straight, he shall run a pencil or pen through all other tickets on the official ballot, making a distinct marked line through such ticket not intended to be voted; and when he shall desire to vote a mixed ticket he shall do so by running a line through the names of such candidates as he shall desire to vote against in the ticket he is voting, and by writing the name of the candidate for whom he desires to vote in the blank column and in the space provided for such office; same to be written with black ink or pencil, unless the names of the candidates for which he desires to vote appear on the ballot, in which event he shall leave the same not scratched.' We have examined the sample ballot submitted by you, and in our opinion, a ballot so marked meets the requirements set forth in the Article quoted above and should be accepted by the election judges and counted as a vote for the Republican electors and at the same time as a vote for all of the state Democratic nominees. That is to say, if a voter desires to vote for the Republican presidential electors and at the same time vote for all the Democratic nominees for state offices, it is legal for such a voter to run a line through the presidential electors on the Democratic ticket, leaving the presidential electors on the Republican ticket unmarked; and when he reaches the nominees for state offices, leave same unmarked on the Democratic ticket and run a line through the nominees for state offices on the Republican ticket. This, of course, would necessitate running a line through the entire ticket of any other party appearing on the ballot. In this connection, we desire to call your attention to the provisions of Article 3009, Revised Civil Statutes, 1925, under which a voter should not carry a marked ballot to the polls with him. Very truly yours, Claude Pollard, Attorney General. IMPORTANT A Democrat wishing to vote for Hoover should mark his ballot as shown in the marked sample ballot above. This has been approved by Hon. Claude Pollard, Attorney General of Texas, as a legal ballot which must be counted. Read General Pollard's official letter on this page. Be sure to observe the following: (1) Mark out ALL TWENTY Smith electors which are those at the head of the 'Democratic Party' column. Leave all other names in this column unmarked. (2) Leave UNMARKED ALL TWENTY of the Hoover electors at the top of the 'Republican Party' column. Mark out all names in this column below the electors. (3) Mark out the whole of the three columns to the right, headed 'Communist Party,' 'Socialist Party,' and the blank column.

ALLMON

Oct. 22—Our school has been going two weeks now. The attendance is not quite as good as it should be on account of cotton picking.

Mrs. Clarence Gamble was a Floydada visitor Monday afternoon.

Mr. Jones, representative of the Southwestern Life Insurance Company at Dallas, has been very successful with his work while in this community.

Mr. and Mrs. H. E. McNutt had as their guests Sunday, the parents of Mr. McNutt.

Mr. and Mrs. Alvin Foster spent Sunday with Mr. and Mrs. J. S. Jones. Miss Littlefield of Floydada will be the house guest of Mr. and Mrs. Weems for the next two weeks.

SAND HILL

Oct. 29.—The Sand Hill P. T. A. have started to work on a new play, "A Box of Monkeys." This play will be the last on this year's season tickets.

School started again Monday morning after being closed two weeks to gather crops.

Bro. Joe Day preached at the Church of Christ Sunday morning.

Mr. and Mrs. Paul Shoults and Mr. and Mrs. Roy Mullins of Childress, visited C. W. Smith and family, Sunday.

Mary Pope Walker of Lockney visited with Alma Smith, Sunday afternoon.

Edd Holmes has a new Whippet roadster.

SHOULD FARMERS FEED COTTON SEED OR MEAL?

The farmer who produces cotton wants to get the most from his cotton seed. Should he feed the seed or should he exchange the seed for meal? The livestock feeder also wants to know the answer to the same question.

This question is so important, the experiment stations have carried on many feeding trials to determine the correct answer.

From the results of experiments carried on at the Texas Agricultural Experiment station the conclusion was reached that 295 pounds of cotton seed fed with cottonseed hulls and kafir grain is not equal to 100 pounds of cotton seed meal for fattening steers.

From results at the Texas station in 1912 and 1913 the conclusion was reached that cottonseed meal at \$27 a ton is more profitable for fattening cattle than cotton seed at \$17 a ton. On this basis it is more profitable today to feed cottonseed meal at \$46 a ton than cotton seed at \$29 a ton.

The Mississippi Experiment station conducted tests in the feeding of cottonseed meal and cotton seed to dairy cattle. It was found that 171 pounds of cotton seed were required to equal 100 pounds of cotton seed meal. On this basis, cottonseed meal at \$46 a ton is more profitable to feed to dairy cows than cotton seed at \$27 a ton.

FARM THIEVES HAVE STARTED OPERATIONS

Chicken thieves have started operations in Oklahoma and Texas, declares the Oklahoma Farmer-Stockman of Nov. 1. These thieves may get away with close to \$1,000,000 worth of chickens and other property

in this territory during the coming winter unless farmers take steps to prevent it.

Only community organization can handle the problem of farm thieves. A good many communities are re-organizing their anti-thief organizations, replenishing their reward funds and making plans to catch the first thief who molests property belonging to members.

County officers and deputies are being advised of these rewards. A careful check is being kept on chickens, livestock and other property so that a complete report can be made to officers in a case of theft. Officers often complain that farmers are usually two or three days late in reporting a loss but some communities are taking steps to report thefts immediately. Other communities will wait until a half dozen farmers have lost several hundred dollars worth of chickens before they take any interest in preventing such thievery.

STATEMENT

of the ownership, management, etc., of The Lockney Beacon, a newspaper published weekly at Lockney, Texas, as required by act of Congress Aug. 24th, 1912 for October 1st, 1928.

Name of editor, managing editor business manager, publisher and owner, is H. B. Adams, Lockney, Texas.

Bondholders, etc., Mergenthaler Linotype Co., New York, N. Y.

H. B. ADAMS, Owner Sworn and subscribed to before me

J. C. BROYLES, Notary Public (Seal)

The only paper mill in Texas is at Orange on the Sabine River.

Mr. and Mrs. Geo. Kinyon and Miss Mary Richardson spent Saturday night and Sunday in Plainview, visiting friends.

BIG REDUCTION - IN - FISK TIRES AND TUBES

Get our Prices before buying and trade in your old Tires.

BRING US YOUR VULCANIZING OR PHONE 800 FOR FREE ROAD SERVICE WELLS TIRE CO. PLAINVIEW, TEXAS

SOMETHING NEW IN GAS HEATERS

We have the exclusive agency in Lockney for the WARD GAS FURNACE. Not a heater but a real GAS FURNACE for your HOME, STORE or OFFICE. It will save you DOLLARS and KEEP YOU WARM.

SOUTH PLAINS LUMBER CO. PHONE No. 9 LOCKNEY, TEXAS

Or Born With a BANK ACCOUNT

C... Van D... was born with a silver spoon in his mouth—had everything a young man could wish for—except a sense of economy. Today, parents dead, fortune gone, he lives on the charity of his friends.

A... B... was born of poor parents, who yet had the good sense to start him in with a savings account. Since childhood he has kept his deposits. Now he belongs to the best clubs and drives a custom-built car.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"

New models and THE OPEN MIND

THE public, with its healthy desire for the new and the better, insists upon continuous improvement, and will withdraw its patronage from any product or service which stands still.

Nowhere is this more true than in the automobile industry. The car is more than a utility. It is a personal thing, involving your convenience, your comfort, your safety, your sense of beauty and color, your pride of ownership, your complete environment for many hours of your life.

So continuous improvement is more than a policy with General Motors. It is a vital necessity.

THE PUBLIC DEMANDS NEW MODELS

And the public is right. Out of that demand have come electric starting and lighting, the closed body, Duco finish, four-wheel brakes and hundreds of refinements, big and little. Improvements that might have taken a generation have been born within a few years because people want greater performance, beauty and comfort.

Equipped with the largest research laboratories, proving ground and body building plants, and guided by an Open Mind which is ready to revise its thinking in response to new facts, General Motors believes that it is peculiarly fitted not only to sense but to anticipate public demand and to give the people better automobiles at better values year after year.

As evidence of that faith we presented some months ago the New Chevrolet, the New Pontiac, the New Oldsmobile. And now we offer, with equal pride, the New Buick, the New Cadillac, the New LaSalle and the New Oakland.

CHEVROLET. 7 Bigger and Better models, \$495 to \$715. 4-wheel brakes. More powerful engine. Luxurious Fisher Bodies. New colors. Also Light Delivery Truck chassis; \$375; Utility Truck chassis with 4 speeds forward; \$520.



PONTIAC. 7 models, \$745 to \$875. Lowest priced General Motors Six—now offers more power, greater economy—more speed, greater acceleration. Arresting beauty of bodies by Fisher expresses the vogue of the hour.



OLDSMOBILE. 7 models, \$925 to \$1085. Also 5 DeLuxe models, \$1145 to \$1235. "The fine Car at Low Price." Completely redesigned and improved by General Motors. More powerful, 4-wheel brakes. Longer, roomier Fisher Bodies.

OAKLAND. 7 models of the new All American Six, recently announced, \$1145 to \$1375. Distinctively new original appearance. Solid new performance. Luxurious appointments, in new bodies by Fisher. A car you'll be proud to own.

BUICK. 18 Silver Anniversary models on 3 wheel-bases, \$1195 to \$2145. Lightning flash getaway. Masterpiece Bodies by Fisher. Comfort and luxury in every mile. Power for the steepest hill and the longest run.



LASALLE. 13 new models, \$2295 to \$2875. Attractive car of Continental lines. Companion car to Cadillac. 90 degree V-type 8-cylinder engine. Beautiful Bodies by Fisher. Striking Duco color combinations.

CADILLAC. 26 models, \$3295 to \$7000. Standard of the world. Famous 90 degree V-type 8 cylinder engine. Luxurious Bodies by Fisher and Fleetwood. An extensive range of color and upholstery combinations.



(ALL PRICES F. O. B. FACTORIES)

GENERAL MOTORS

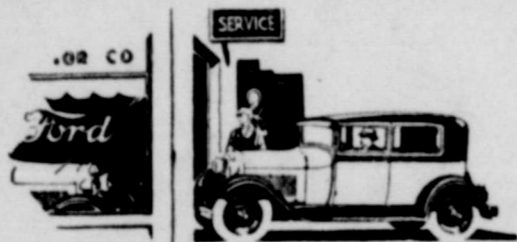
CLIP THE COUPON

GENERAL MOTORS (Dept. A), Detroit, Mich.

- Check boxes for Chevrolet, Pontiac, Oldsmobile, Oakland, Buick, LaSalle, Cadillac, and Frigidaire. Includes a request for literature and a form for name and address.

Advertisement for SMAX cereal, featuring an illustration of a child and a box of cereal. Text: 'SMAX builds play energy FOR CHILDREN! SMAX—the All Wheat Cereal—contains the food elements and Bran, as a corrective, which are so necessary to all active, growing children.'

Every purchaser of a new Ford is entitled to Free Inspection Service for the first 1500 miles



THE modern automobile is a finely built piece of machinery and it will stand a lot of abuse. Considering the work it does, it gives surprisingly little trouble. But there isn't a car made that will not run better and longer if given proper care.

The first few hundred miles are especially important because that is when the mechanism of your car is being broken in.

Proper attention during this period will lengthen its life and prevent unnecessary trouble later on.

We are particularly interested in this matter because we believe it is our duty not only to make a good automobile, but to help the owner get the greatest possible use over the longest period of time at a minimum of trouble and expense.

With this in view, the entire Ford dealer organization has been specially trained and equipped to service the new Model A car.

Furthermore, we have instructed every Ford dealer to give the following Free

Inspection Service at 500, 1000 and 1500 miles:

- Check battery, Check generator charging rate, Check distributor adjustment, Check carburetor adjustment, Check lights, Check brakes, Check shock absorber adjustment, Check tire inflation, Check steering gear, Change engine oil, Lubricate chassis

No charge is made for labor or materials incidental to this service, except, of course, where repairs are necessary through accident, misuse or neglect. The only charge is for new oil.

See your Ford dealer, therefore, and get this Free Inspection of your new car at 500, 1000 and 1500 miles. Find out, too, how little it will cost to have your car given a thorough going-over at regular periods thereafter.

A checking-up by experienced mechanics, together with oiling and greasing every 500 miles, will add months and years to the life of your car and mean more economical and pleasurable motoring every mile you drive.

FORD MOTOR COMPANY

PIECE GOODS

We have received a full line of all the latest shades in Piece Goods, to supply the demand of the Ladies that care to make their own clothes, or clothes for the children.

A varied line of Silks, Velvets, Rayons, Flannels and Prints are here for your approval.

Special good grade 36-inch Outing, per yard

20c

Ladies' Ready-to-Wear

A nice line of Ladies' Coats and Dresses are now ready for your choosing, in all the latest materials and colors, and from the very best manufacturers of the country. A trip to this store will be worth your while.

SPECIAL ON HATS FOR SATURDAY

\$3.95 to \$4.95

Men's Clothing

Our New Fall and Winter Suits are now arranged for the inspection of the men who care, for the young men, and the men who stay young, in the famous Hart Schaffner & Marx Clothes. If you need a new suit now is the time to make your selection.

See our nice line of Winter Underwear—they feel good these cool days.

SPECIAL—Good Dress Shirts only

95c

E. L. AYRES, DRY GOODS

"The Home of Hart Schaffner & Marx Clothes"

COUNTY BRIEFS

MAYVIEW

Oct. 29.—Health of this community is good at present. Bro. Shannon filled his appointment at this place Saturday night and Sunday. Singing was well attended Sunday afternoon. Several from Floydada and other places were with us. We appreciate their coming, enjoyed

their singing, and invite them back again. Mr. and Mrs. T. J. Campbell, and Rev. R. L. Shannon took dinner with C. A. Smith and family, Sunday. The wheat farmers are rejoicing over the nice rain that fell Sunday and most of the day Monday. Some are most through pulling cotton, while others have hardly started. Jack McNeill and family of Denton county are here for an extended visit with the former's parents, Mr. and Mrs. E. L. McNeill. Lillie Dee Robertson and Charlie

Perry of Campbell visited the Misses McNeill Sunday. Herman Cardwell and family of Dallas are visiting the former's parents, Mr. and Mrs. J. R. Cardwell, of this place.

LIBERTY

Oct. 30.—Messrs. Wilbur Wright and Newton Childress, and Misses Willie Mae Wright and Vera McMurray, all of Lockney, spent Sunday afternoon in the Bean home. Mr. and Mrs. Sid Williams spent Saturday night with her parents, Mr. and Mrs. Jim Dunlap. Several from this community attended the Old Fiddlers Contest at Lockney, Tuesday night. Misses Verna Dunlap and Mary Box were Lockney visitors Saturday night. Mr. Donald Threet and Wynn Riley and Miss Karin Bean called on Miss Kathlene Mason Sunday afternoon. We had a nice rain here Sunday night.

SUNSET

Oct. 29.—A good rain fell over this section of Floyd county Sunday night and Monday. The rain was welcomed by the wheat farmers. School was dismissed Friday, Oct. 26 for cotton picking. The P. T. A. will give a Halloween entertainment Saturday night, Nov. 3, at the school house. Everyone come. See the ghosts. Lots of fun for all. Refreshments will be served. Mr. and Mrs. N. D. Clark were Lockney visitors Tuesday. Mr. and Mrs. R. M. Haverty and Miss Lola Knerim spent the weekend in Amarillo. Mr. Milton from Kress is visiting his son, G. Milton and family. Mr. and Mrs. J. D. Childress and daughter, Ruth, were Plainview visitors Thursday.

PROVIDENCE

Oct. 30.—The club women met at their club room last Tuesday afternoon. There wasn't very many there on account of people being so busy in the field. Mrs. O. L. Bennett visited with Mrs. Edd Butth Saturday afternoon. There were quite a few from here attended the singing convention at Plainview Sunday. Messrs. Chester Williams and Horace Camp from Hillsboro are visiting in the Bennett home. A few of the young folk attended a party at Mr. and Mrs. Butth's in the Prairie Chapel community. Mr. Grady Huston left for Roscoe, Texas, last Friday afternoon.

STARKEY

Oct. 24.—Bro. J. A. Berggett filled his regular appointment at Cone Sunday morning. Mr. W. F. Fargenson and family spent Sunday in Lubbock visiting their daughter, Miss Roberts, who is attending the Tech. Mrs. Edna Phillips spent the weekend in Amarillo visiting friends. The women are taking great interest in their new year's work of the I. O. O. F. Club. Mr. and Mrs. Berchfield spent the weekend in the parental home of J. W. Howard. Douglas Dunn that received an injured nose from falling from the netting polls, is recovering to health now. Miss Pearl Fargenson spent the weekend in Amarillo visiting her cousin, Mrs. N. O. Golden. Mr. and Mrs. W. S. Lakey spent the weekend in Lubbock on business. Mr. W. C. Clay and family spent the weekend in Lamesa, visiting his son, J. C. Clay.

ANTELOPE

Oct. 23.—Church and Sunday school were well attended here Sunday morning. Miss Lora Bell White and Miss Connie Ray spent Sunday with Misses Neva and Viola Himsley. Mr. and Mrs. Howell and daughter of Spur and Mr. and Mrs. George

Crump and daughter of Crosbyton, spent Sunday with Mr. and Mrs. J. M. Aston. Mr. and Mrs. Jene Cantrell of Plainview spent the week-end with relatives here. Mr. and Mrs. Frank Suddith of Roaring Springs spent Sunday with Mr. and Mrs. Wisdom. Miss Thelma Cross of Lockney spent the week-end with Donna Mae Aston. Mr. and Mrs. Joe Smith visited relatives at Kress Sunday. The farmers will soon have all their cotton gathered and the children can start back to school.

Pleasant Valley Home Demonstration Club

The Pleasant Valley Club met at the home of Mrs. S. L. Holmes, Oct. 24th, with five members present and two visitors. Miss Bass met with us and gave demonstration on Casserole Dishes, which we all enjoyed very much, after which the hostess served cake and cocoa. Our next meeting will be Nov. 14, with Mrs. W. C. Hubbard. All members are urged to come and visitors are welcome.—Reporter.

Parent-Teachers Association

The P. T. A. takes this opportunity to thank all those who helped to make our carnival success. To Mr. Watson for the use of his building; to Mr. O'Hearn for his lighting the building and picture show; to Mr. Darden for moving the piano; to all the merchants who donated to us in any way; to the school patrons for their liberal donations; to the school faculty for their help, without which the carnival would have been a failure, and to all the P. T. A. committees who worked so faithfully, we thank you. Our carnival was not only a success financially, (we made about \$120) but is another means of drawing the patrons and teachers closer together. Not a dissenting voice was heard because all were working for one goal to make our school bigger and better. At our last meeting the play ground committee reported a hundred dollars spent for equipment which will be put up as soon as ground is scraped off. The committee for the grade rooms reported they had planned to spend about \$50.00 to be placed in different rooms. And now we hope to turn our attention to high school and serve them in the way they see fit.

Mrs. Stewart was elected delegate to Denton for T. F. W. C. and also to Amarillo for State Meeting of P. T. A. Mrs. Jno. C. Broyles was elected alternate. Mrs. Biggers as head of the membership committee has had wonderful success. Our P. T. A. has about 75 members. Our next meeting will be the 8th of November. Everybody invited.—Reporter.

"Give me a sentence using the words 'avenue' and 'street.'" "We avenue baby at our house and it's street times as noisy as any I ever heard." "The cream of all absent minded professors is the one who, about to start on a journey, filled his road map with gasoline, kissed his road map good-bye, and tried to shove his automobile in his pocket." Probably Just Hot Air Dispatches from Isinan said Japanese residents were preparing to evaporate and go to T singtoa. —Atlanta Journal.

HOKUS-POKUS SPECIALS SATURDAY

- Chocolates, 5 lb. box finest ... \$1.27
Brown Mule 2 plugs for ... 25c
Tomato Catsup, Van Camp's 8 oz. ... 8c
Tomato Catsup, Van Camp's, 14 oz. c14
Baby Lima Beans, Wapco Brand ... 8c
Seedless Raisins, 4 lb. Pkg. each ... 28c
Shredded Wheat, 2 pkgs for ... 25c
V. C. Red Kidney Beans, 17 oz. can ... 8c
Macarroni, Spaghetti, 3 pkgs. for ... 19c
Gallon Peaches ... 49c

G. S. MORRIS

TO THE PUBLIC

People, Oh, People, you had better be quick. The rain has come and the streets are slick. But our car goes rain or shine. For twenty dollar orders or as low as a dime. But the larger the bill, the better still. As we are eager to get them and prompt to fill. So look your wants over early in the day. And order at once without delay. As the first to come is the first to serve. So just watch Wynn go. He makes the time that pleases you well. And meets the ladies with a howdy-do swell. Seeing is believing and knowing is no doubt. So leave us your order and try us out. And if your desire we do meet. Just set the delivery boy out in the street.

RILEY & BREWSTER

HELPY SELFY A LOCKNEY INSTITUTION

Saturday Special

LOOK - LOOK

- Fresh Grapes, 5 pounds ... 19c
Apples, Per dozen ... 21c
Brer Rabbit Syrup, gallon ... 76c
Shorts, sack, \$1.95 Bran ... \$1.50
Flour, Gold Crust ... \$1.48

See Our New Line of All Gold Can Fruits

- Slice Bacon, pound ... 31c
Peaches, All Gold Brand, No. 2 1-2 can ... 22c
Peaches, All Gold Brand, Melba brand No. 2 1-2 ... 22c

# ISIS THEATRE

Program Week Commencing  
**Monday, November**

**Monday and Tuesday**—  
WALLACE BEERY  
—IN—

**"Beggars of Life"**  
PARAMOUNT NEWS

**Wednesday and Thursday**—  
A CARNIVAL OF COMEDIES  
GREAT EVENTS, ODDITIES  
AND CARTOONS

**Friday**—  
AILEEN PRINGLE AND  
LEW CODY  
—IN—

**"Baby Cyclone"**  
Comedy—"TELL IT TO THE  
JUDGE"  
PARAMOUNT NEWS

**Saturday**—  
REX BELL  
—IN—

**"Cowboy Kid"**  
Comedy—"HOLD YOUR HAT"  
PARAMOUNT NEWS

### PLAINVIEW TOTAL BUILDING BEYOND MILLION

Work on Hilton Hotel to Bring Construction Total to High Point

Plainview, Oct. 27.—With the issuance of a building permit for the construction work on the Hilton Hotel at Plainview to the Shaw Construction Company, building permit totals jumped to well over the million two hundred thousand dollar mark for the ten months of 1928, and sets a new high record for building activities at Plainview in so far as business house construction is concerned.

With construction well under way on the Hilton Hotel, and the excavation complete for the other new hotel at Plainview, with a few weeks, over one million dollars worth of building will actually be under way at one time. A contract for construction of the other hotel will be let very soon according to those in touch with the proposition, bids being received on October 29th, for the construction work. The building of these two modern hotels of total room capacity of two hundred and fifty rooms, all modern and with baths will give Plainview the best hotel facilities of any city its size in the southwest.

Not only are two hotels being built at Plainview, but at the present time numerous other large buildings are being erected. The Plainview public schools have under construction a new ward school the contract price of which was \$90,000. The new building will be ready for occupancy by January 1st.

L. S. Kinder, pioneer Plainview lawyer and banker, and J. N. Jordan is building a large warehouse and storage house which has been long needed in Plainview. The new building will cost over twenty thousand dollars, and will serve to enhance Plainview's advantages as a wholesale distribution center for the South Plains section, since a number of wholesalers have expressed a desire for storage facilities such as this will afford.

C. G. Goodman is building a large brick building especially designed for the Ford automobile agency at Plainview, Locke Motor Company. It is a twenty-five thousand dollar building and covers a space one hundred by one hundred and forty feet.

A. G. Hinn has begun the construction of a building eighty by one hundred forty feet with full basement, part of which has been already leased to the J. C. Deaneys Chain Store Co.

O. M. Unger has a new seventy four front brick part of which has been leased, and all of which is practically ready for tenants.

The Hale County Dairy Association will let a contract soon for the construction of a large building in which it will install an up-to-date co-operative creamery to manufacture butter from the cream produced by the four hundred and fifty members of the Association.

The Fort Worth and Denver railway Company is putting the finishing touches on its new passenger depot at Plainview costing twenty-five thousand dollars and construction has begun on the freight depot.

#### A FARM HINT

The Panhandle country for the past four or five seasons has fed between five and ten thousand lambs annually, but relied on running the lambs in maize fields; most of them came out lacking in the finish which could have been obtained had they been placed in feed lots and given an additional dry feeding.

To feed range lambs as they are

taken from the ewes, usually in September and October, it is first necessary to teach these young lambs to eat grain or other concentrated feed, very gradually.

First, the lamb should be run on good pasture, if available; this should be native grasses, alfalfa, sudan or Johnson grass, or as in the Plains country, sorghum grain fields.

When running on pasture, it is an easy matter to get the grain into the lamb safely, because he will eat an abundance of roughage and balance his own ration.

When placed directly from the range into the dry feed lot it is necessary to equal, as near as possible, the conditions existing in running on age, hay or, preferably, ground alfalfa pasture, namely, plenty of roughage, alfalfa, sudan, Johnson grass or native grass hay.

After the lambs show to be well filled on roughage, one can safely add grain or meal, about 1-4 pound ground maize or ground sorghum or corn, either shelled or ground cob, shuck and grain. In case the whole ear is ground, part of the roughage is contained in the mixture, and less hay will be required and more of

the ground feed, 1-3 to 1-2 pounds, can be fed at once.

Usually the lambs show they are taking their feed well and most of them will continue full with few or not individual scouring; it is then safe to add 1-8 to 1-4 cottonseed meal and gradually increase the grain ration every two or three days until at the end of the first month they will be eating about one pound of grain, 1-4 pound cottonseed meal, having at all times as much hay as they will clean up well.

When lambs reach this period of feeding without any bad results from grain being fed too strong, or increased too rapidly it is a simple matter to go on up to the full feed of grain and one-fourth pound cotton about one and a half to two pounds seed meal. In this proportion of concentrate, they will probably eat about the same amount of roughage. This final increase of concentrates feed is strong enough to put the fat and finish on the lambs in an additional thirty or sixty days fattening, making the total fattening period sixty to ninety days.

## Extra Values!

IN MEN'S LEATHER COATS PRICED FROM

**\$9.95 to \$13.50**

SHEEP LINED MOLESKIN COATS 36 IN. LONG

**\$6.95**

### E. Guthrie & Company

WANTED—New Maize Heads

and bundle feed to be applied and notes and

accounts

### Baker Mercantile Company

See Dorsey Baker

### GONE UP IN SMOKE



Will That Be Your Unhappy Story?

Don't wait for the Fire Demon to destroy your house of happiness, your home, the business premises that help maintain it. Insure the fruition of your hopes by consulting us today for protection against fire losses of all sorts. Have just opened an insurance business in Lockney and will appreciate a share of your patronage.

### L. D. HARRIS COMPANY

Over First National Bank

Phone 96

## After Election: The Happy Warriors

The Retreat From Moscow



THE HOOPER VOTES HAVE GOT THEIR GOATS, AND GIVE EM CAUSE FOR WORRY. BOTH AL AND JOHN ARE LOOKING WAN AS DOWN THE BALLOTS FLURRY. TRAI LA! AS DOWN THE BALLOTS FLURRY-Y-Y-Y!

### FLOYD COUNTY STUDENTS AT W. T. ORGANIZE

Tuesday, Oct. 30, at eleven o'clock many interested Floyd county folk completed their organization. The following officers were elected: Edwin Boedker, president; vice-presi-

dent, Alice Smith; Secretary, Avis Allen, Annual Representative, Lucy Ewing. Mr. F. E. Savage was recommended as sponsor for the group, since he was well known by the whole.

WE have two pianos in this commun-

ity we will sell at a bargain rather than haul back to Plainview.—Write Boyle Music Co., Plainview, Tex. 7-3t-c

SPECIAL Bargain, Lockney home for quick sale.—Inquire Baker & Carter.

## Boys' School Clothes Smart and Neat



—are the boys' double double breasted vest and twin trouser suits. Some with golf trousers for the smaller boys. Courtley boys' suits are guaranteed to give reasonable wear as well as perfect style. Moderately priced—



**\$9.75 to 18.75**

### C. R. Houston Company

Floydada, Texas

### What's Doing in West Texas

Pecos recently celebrated the opening of the new Graham Hotel there. It is Pecos' largest Hotel and represents an investment of \$175,000 by Mr. and Mrs. W. H. Graham and stock holders. The building is three stories high and built of brick.

John P. Fleming of Archer City is taking a trip through East Texas and shipping back fifty head of registered pure bred milch cows. He will sell them to farmers who will give them proper care for exactly what they cost to interest them in dairying.

The Tomoso Hotel at Happy is gaining quite a reputation for dis-

### ANNOUNCEMENTS

We are authorized to announce the following named candidates for the offices under which their name appears, subject to the November election.

For State Representative:  
A. B. TARWATER  
of Hale County

For District Attorney, 64th Judicial District:  
MEADE F. GRIFFIN

For District Clerk Floyd County:  
T. P. GUIMARIN  
For Re-election

For County Judge:  
Wm. McGEHEE  
For Re-election

For Sheriff and Tax Collector:  
J. G. STEGALL  
For Re-election

For County Clerk:  
TOM W. DEN  
For Re-election

For Tax Assessor:  
C. M. MEREDITH  
For Re-election

For County Treasurer:  
MRS. MAUD MERRICK  
For Re-election

For County Superintendent of Public Instruction:  
PRICE SCOTT

For County Attorney:  
ROBT. A. SONE  
For Re-election

For Commissioner, Precinct No. 2:  
E. H. RANKIN  
For Re-election

For Commissioner, Precinct No. 3:  
M. H. TAYLOR

For Public Weigher, Precincts Nos. 2 and 3:  
J. M. FLOYD

tinctive accomodation and service among the people who have been its guests since its recent opening. Mr. and Mrs. M. M. Morris are proprietors.

The West Texas Chamber of Commerce Agricultural exhibit program for the year will be launched at the Louisiana Fair in Shreveport, October 24. The WTCC exhibit will not attempt to win prizes and will be totally representative of West Texas agricultural products.

A paper from Amherst states that Boy Scouts of the Central Plains will get the benefit of \$500.00 that was the result of a recent Old Fiddlers contest. A. F. Copeland of Amherst won first prize of \$100.00.

Adcock and Brown of Alford have loaded their seventh car of peanuts out of town. Peanuts are bringing \$1.00 per bushel and about \$10,000 worth of them have been marketed in Alford to date.

A new sanitorium is being built near Kerville for the treatment of tuberculosis. The building is 104 feet in length and 60 feet wide. It is located on an eight and one half acre tract of land two and one half miles from town.

Abernathy was host to a band of musicians estimated to be about 300 strong on Oct. 20th. The musicians were members of bands from neighboring towns, and during the day played in concert and individually.

Natural gas for Roswell, N. M., within a comparatively short time, has become a certainty when the city council voted six to four to extend the franchise of the Southwestern Public Service company for 25 years for the purpose of bringing and distributing natural gas to the city.

The Galbraith-Foxworth Lumber Company of Dalhart has started to work on a 50 by 140 foot warehouse building, which will give Dalhart one of the most modern lumber yards in that section of the state when completed.

The October issue of West Texas Today, official magazine of the West Texas Chamber of Commerce, was a Panhandle North Plains special number and contained stories on a number of counties, towns and industries of the northwestern part of the state.

J. E. Johnson of Rotan will have his creamery and ice cream factory in operation within a short time, it is expected. Part of the creamery machinery is already at the location and is being set as it arrives.

Slaton's third annual poultry show will be held Dec. 6, 7, and 8 this year. A large increase in entries is anticipated for the show this year.

"I had indigestion so bad I was afraid to eat even rice. Adlerika has done me so much good that now I eat anything."—Ardenia Howard.

Adlerika relieves stomach gas and sourness in TEN minutes. Acting on BOTH upper and lower bowels, it removes old waste matter you never thought was in your system. Let Adlerika give your stomach and bowels a REAL cleansing and see how much

better you feel. It will surprise you!—Stewart Drug Co.

### 43,000,000 VOTERS HAVE QUALIFIED FOR ELECTION

Texas Estimate Is More than Double Vote for Four Years Ago; Largest Number Ever Registered

Washington, Oct. 28.—Forty-three million men and women, by far the largest number ever registered, have qualified to participate in the battle of ballots at the presidential election on November 6.

The total marks an increase of nearly 14,000,000 over the vote cast in 1924 and makes the figures of former years appear small in comparison.

From coast to coast and from the Canadian border to the Rio Grande statistics gathered by the Associated Press tell the same story—that of unprecedented determination of voters of both sexes to participate actively in the contest of 1928.

A conservative estimate based on other years would indicate the stay-at-home vote at 15 per cent. The estimated increase in actual votes cast nevertheless would be about six and one-half million over 1924. This would make the estimated vote more than 35,500,000, compared with 29,091,417 four years ago.

**Women Voters Increase**  
One of the surprising results noted in the 1928 tabulation is the tremendous increase in the number of qualifying women voters. Political leaders and state officials generally agree that the women will hold the balance of power. Every state has shown a startling jump in the female registration. It has been impossible to ascertain the total number of women entitled to vote but, based on the known segregation of registration, it is estimated that the larger cities women will cast between 35 and 45 per cent of the total vote. The percentage probably will be smaller in towns and rural sections.

The registration (estimated) in Texas: The year is 1,500,000; the vote in 1924 was 657,509.

### Labor Improves Conditions

Labor in its collective efforts has contributed greatly to the maintenance of proper wages and to improved conditions of labor. But collective bargaining alone cannot overcome the forces that make for unemployment. The problem of insuring full work all the time is a problem of national concern. Our workers as citizens, at the ballot box have a large part in determining our economic policy.

**NEW WINTER COATS**

LAVISHLY TRIMMED WITH FUR, SPECIAL

**\$24.50**

A collection of coats that have an air of Paris chic about them . . . made more attractive by such lovely furs as beaver and caracul.

BEAUTIFUL NEW WINTER SHADES

**Baker-Campbell Company**  
FLOYDADA, TEXAS

### Keep the Whole Family Fit

**SMAX**

—the Whole Wheat Cereal

SMAX contains all the health and energy building elements and all the Bran, nature's laxative, that old and young need.

Serve SMAX for breakfast tomorrow, it is easily prepared—cooks in 3 minutes.

At Your Grocers

### GARNER - FIELDS FUNERAL HOME

507 Broadway Phones 105 and 376  
Plainview, Texas

AMBULANCE SERVICE

SERVING THE PEOPLE OF THE PLAINS FOR TWENTY-THREE YEARS

## November Special

### A Great Sale of Coats and Dresses

Beginning the greatest SALE of Ladies' Ready-to-Wear of the season. Great stocks of lavishly Fur trimmed coats A big assortment just unpacked marked at PRICES for this special sale that will move them quick. Great assortments of New Fall Dresses in all the new materials and styles.



#### Sale of Coats

\$19.75 Coats	\$14.95
\$29.75 Coats	\$23.75
\$39.00 Coats	\$33.75
\$49.00 Coats	\$39.75
\$69.00 Coats	\$59.00
\$89.00 Coats	\$64.75

#### Sale of Dresses

#### IN FOUR GREAT GROUPS

Group No. 1	\$16.75
Group No. 2	\$19.75
Group No. 3	\$23.75
Group No. 4	\$33.75

Attend the greatest Ready-to-Wear Sale You Have Seen

**Martin Dry Goods Company**  
Floydada, Texas



LIGHT INCREASE IN EGG PRODUCTION

The primary benefit of lights is to increase food consumption by giving the birds a longer time to eat and a shorter period when it is necessary for them to go without feed.

With late-hatched or slow-maturing pullets, the use of lights can be made to shorten the time required to get the birds started to laying, and if

CHIROPRACTOR

S. T. Cooper, D.C., Ph. C. (PALMER METHOD)

Office upstairs next to First National Bank.

No charge for spinal analysis. Phones: Office 101; Res. 172

HEAL THOSE SORE GUMS

If you suffer from sore gums, bleeding gums, loose teeth, foul breath, or from Pyorrhea in even its worst form, we will sell you a bottle of Leto's Pyorrhea Remedy and guarantee it to please you or return money.

AYRES & PAYNE ATTORNEYS AT LAW General Practice Booth Bldg.

FLOYDADA TEXAS Have your Abstracts made by ARTHUR B. DUNCAN The Old Reliable Abstract Man. Floydada, Texas

WILSON STUDIO & ART SHOP

FLOYDADA, TEXAS POTRAITS, VIEWS, PANORAMA VIEWS KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING

Have Your Abstracts Made By ARTHUR B. DUNCAN The Old Reliable Abstract Man Floydada, Texas

GRADY R. CRAGER

UNDERTAKER & EMBALMER Hearse To All Parts Of The Country Day Phones 126 and 121 Night 7 In Crager Furniture Company Day and Night Service Lockney, Texas

Protect Your Family and Business

With the right kind of insurance. We write all standard policies. 365 days a year service to the policy holders—Southwestern Life Insurance Co.

FARM LOANS

We are in position to make farm loans at 6 per cent interest on good improved farms in Floyd and adjoining counties, with liberal annual option, you pay no agents commission.

Room 2 1st Nat'l Bank Bldg. Phone No. 96 W. R. CHILDERS and W. C. ROBERSON Agent

the ration is properly planned, there is no particular danger of injuring the pullets by this stimulation. Since the chief virtue of lights is to stimulate feed consumption, it is just as easy to get the pullets to eat more grain, which will give them plenty of body substance as it is to increase the amount of mash to hasten sexual maturity.

HOW TO VOTE IN GENERAL ELECTION

The following information on how presidents are elected is of interest due to the approaching general election, November 6th:

The president is not elected by popular vote. The names of the presidential candidates do not appear upon the ballots used in the Presidential election. When you go to the polls in November, you will not find the names of Herbert Hoover and Al Smith on the ballot.

Under our Federal Constitution each state is entitled to as many Presidential electors as it has senators and representatives in Congress. Texas, for instance, has two senators and 18 representatives in Congress. Texas, therefore will have 20 votes in the electoral college for president.

Each party elects its electors in each state. For instance, in Texas, the Democrats have selected the names of 20 Democrats to appear upon the official ballot in November as presidential electors. Likewise the Republicans have selected the names of 20 Republican electors.

The names of the Democratic and Republican candidates for U. S. Senator, Congress, Governor, and other State, district, county, and precinct offices will likewise appear in the Democratic and Republican columns, respectively. Any one may vote a straight Democratic ticket if he or she desires, in which case he or she will scratch the entire Republican column. He may vote a straight Republican ticket, if he or she so desires, in which case he will scratch the entire Democratic ticket.

If the Democratic electors receive more votes than the Republican electors the Democratic electors will cast 20 votes in the electoral college for Al Smith for President. If the Republican electors receive more votes than the Democratic electors then the Republican electors will cast the 20 votes for Herbert Hoover for President. The candidate who receives a majority of the electoral votes will be elected President of the United States.

The electoral votes are cast in the following manner: Successful electors in each state meet in January following the election in the state capitol, and cast the vote for President. They prepare a certificate showing the name of the President.

tial candidate for whom they voted. One copy of the certificate is mailed to the President of the Senate and one copy is taken by one of the electors in person, selected for that purpose, and delivered to the President of the Senate. In February the Senate canvasses the returns and announces the results, declaring that person elected who has received a majority of all the electoral votes.

Electoral Votes

Table with 2 columns: State, Electoral Votes. Lists states from Alabama to Iowa with their respective electoral votes.

Table with 2 columns: State, Electoral Votes. Lists states from Kansas to Utah with their respective electoral votes.

Table with 2 columns: State, Electoral Votes. Lists states from Vermont to West Virginia with their respective electoral votes.

FLOYD COUNTY ABSTRACT CO. R. C. SCOTT, Manager. Abstracts of Title to all Lands and Town Lots in Floyd County. Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles. Room 7, First National Bank Building, Floydada, Texas

For Real Life INSURANCE See A. J. Cooper The Southwestern Service Man of Lockney.

We handle COAL THAT SATISFIES DON'T YOU THINK —it good business to buy your Coal now, rather than take chances on supplies next winter. Call on us for your feed requirements; sell us your grain. We appreciate your business. SOUTH PLAINS GRAIN COMPANY Phone 23 Lockney, Texas

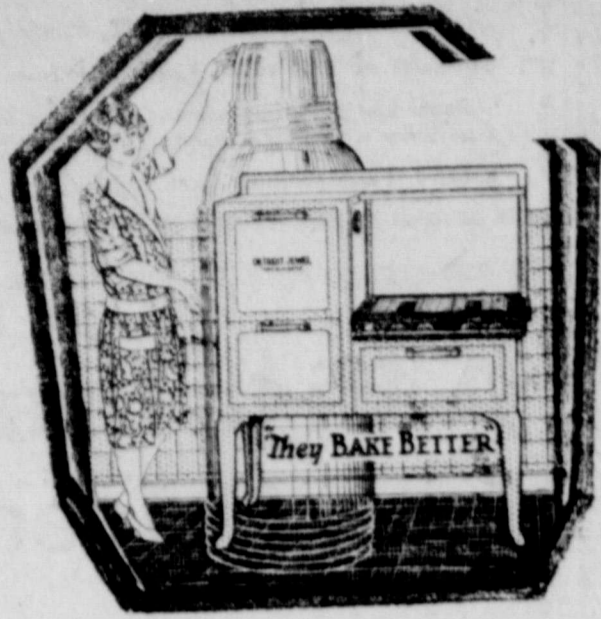
A High Grade Low Priced Tire Balloons must be flexible. It takes good materials and the highest manufacturing skill to combine flexibility with strength in a balloon tire carcass. Pathfinder Balloons are made and guaranteed by Goodyear, the world's largest manufacturer of quality tires. They're a safe and sane solution to your tire problems at A MIGHTY LOW COST. Come in and get the price on your size. OZARK FILLING STATION JACKSON BROS., Proprietors

Perhaps WE Can Solve YOUR Problem IN ANY man's life a thousand little problems arise which can be solved only by money. It's our business to co-operate financially with responsible parties. By consulting with us about your problem you can solve it in the best possible manner. The Security State Bank

Make That HOME DREAM Come True YOU have thought about it—you have planned it—now is the time to realize it! We want to build your Dream Home. Phone 7 J. C. WOOLDRIDGE LUMBER COMPANY

I Save You Money On Repair Work and Wiring No matter how large or how small the job of installing fixtures or wiring, from complete buildings to single rooms, my experience can save you money. LET ME FIGURE ON YOUR JOB I shall be glad to give you an estimate without obligation. All work guaranteed to conform to the insurance and building codes. Have your motors and fans cleaned for the coming season. See or phone me. Geo. F. Kinyon In Beacon Office Phone 92

AUTOMOBILE — FIRE — LIGHTNING MONROE-SPEEGLE AGENCY LOCKNEY, TEXAS HAIL — WINDSTORM "You Can't Beat Our Loans" Phone 185



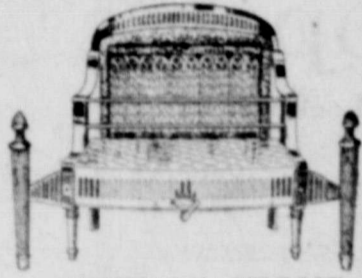
DETROIT JEWEL RANGE

Have you seen the new Detroit Jewel Gas Range. It is here for you to see and judge for yourself. Select the style you like best, Prices from—

\$50.00 to \$130.00

Monthly terms if required

Cool evenings require heat and if you would have the wonderful Reznor Gas Stove your heating troubles will be over.



REZ NOR STOVE

Coleman Gasoline Stoves and Ranges  
Perfection Oil Stoves

You will find our store the home of dependable  
Hardware and Groceries

BAKER MERCANTILE CO.

PIGGLY WIGGLY  
HELPS THOSE WHO HELP THEMSELVES

- Dry Salt Bacon Plates, lb . . . . . 15c
- No. 2 Can Glen Valley Peas, 18c regular, 2 for . . . 25c
- Pot'd Meat, 6 cans . . . . . 25c
- Coco Malt, 1 lb. can or two 1-2 lb. cans  
with shaker . . . . . 43c
- Cakes, big ass't., 15c box, your choice . . . . . 12c

We have on hand a nice bunch of White Face Yearlings  
Remember this when you want good meat

NOTICE TO THE PUBLIC—On account of the City Dairy being unable to furnish us with sweet milk, we have made arrangements with Mr. R. A. Stalcup to furnish us with plenty of fresh milk, so bring your bottles as usual and get your milk. Also we have Bulgarian Butter-milk daily.

WE HAVE PLENTY 35 lb. and 70 lb. MICHIGAN MEAT SALT  
ALSO FIGARO SMOKE SALT

WANT COLUMN

Hemstitching done in gold and silver thread at The Thrifty Nifty Shop, Floydada, Texas.

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas. —Hollums, Floydada Florist. 25-1f-c

FOR SALE—One 10x20 granary, in AI condition.—See Dorsey Baker. 4-1f-c

WHEN in need of thoroughbred or high grade Jersey cow, fresh, call Dr. Freeman, Dougherty, Texas. 42-52f

VOTE for your choice, but bring your produce to Knox Produce, Lockney. 6-2t-c

WANTED—Woman to do general housekeeping and help with sewing.—Inquire at Beacon office.

WANTED—Plain sewing, Neat work guaranteed.—Mrs. Roy Hart, at Homer Howard residence, East Locust Street. 6-2t-pd

FOR SALE—One 5 room house with bath, screened back porch, sewer connection, city water, hot and cold water in kitchen and bath room, wind mill, garage will sell worth money, terms to reliable party.—See E. O. Baker. 6-1f-c

CHRISTMAS PHOTOS should be made now. Arrange for the sitting today.—Meador's Picture Shop, Lockney, Texas.

LESS than sixty days to have your Christmas Photos made. Make the engagement now.—Meador's Picture Shop, Lockney, Texas.

QUIT worrying about Christmas shopping the gift that only you can give. Your Photograph.—Meador's Picture Shop, Lockney, Texas.

FOR SALE—Gentle pony for children to ride.—See Paul Bybone at school, or call Mrs. Geo. Traylor, Phone 130J. 7-1f-c

Lockney Lodge No. 867

A. F. & A. M.

Saturday, Nov. 3rd, 1928

Stated Meeting Night

All Master Masons urged to attend.

W. R. CHILDERS, W. M.  
M. R. SNYDER, Sec'y.

WEST TEXAS TODAY

Oct. 27.—Miss Mae Foster was a guest of Misses Dorothy Thomas and Mildred Walter, Saturday.

Miss Dora Elsie Lloyd, of the Newland community, was happily surprised to find her brother, Elzie, at W. T. Homecoming. Elzie Lloyd is a student of Wayland College, Plainview, and was here in company with Dean Huff.

Miss Ruth Stapleton will spend a joyous week-end, for she is to be in Lockney.

The Lockney Longhorns came by us on their way to conquer the Amarillo Sandies. We sent them on with many a good word.

Another terrible thing happened last week to that old maid stude. She was again engrossed in English in that same library. When the chapel bell rang everyone departed for the auditorium before she did. The librarian turned the door key just in the nick of time to get beyond hearing distance by the time the old stude reached the door. We bet that's one time the old bookworm had all the books desired, for she stayed there one whole hour, locked in.

We are elated over the opening of our Children's Theatre. The first program was delightful to both children and grownups. The plays were: "The Three Wishes," "Foolish Jack," and "Little Red Riding Hood." Mr. C. W. Batchelder is the able director.

AIKEN

Oct. 30.—The roads are almost impassable in some places in our community since the shower Sunday nite and Monday. We find our roads the worst between Aiken and the school house.

The health of our community has improved in the past few days. Nearly all those who have been ill are up again.

Miss Birda Hastings spent the week-end with homefolk at Canyon.

Bro. Williams from Plainview filled Bro. McGahee's appointment here Sunday.

Mr. Robert Jones and family took Sunday dinner with relatives at Tulia.

Mr. and Mrs. Warren Henry attended church here Sunday.

The friends of Mrs. Elam, also Mrs. McReynolds, are glad that they have about recovered from the diptheria.

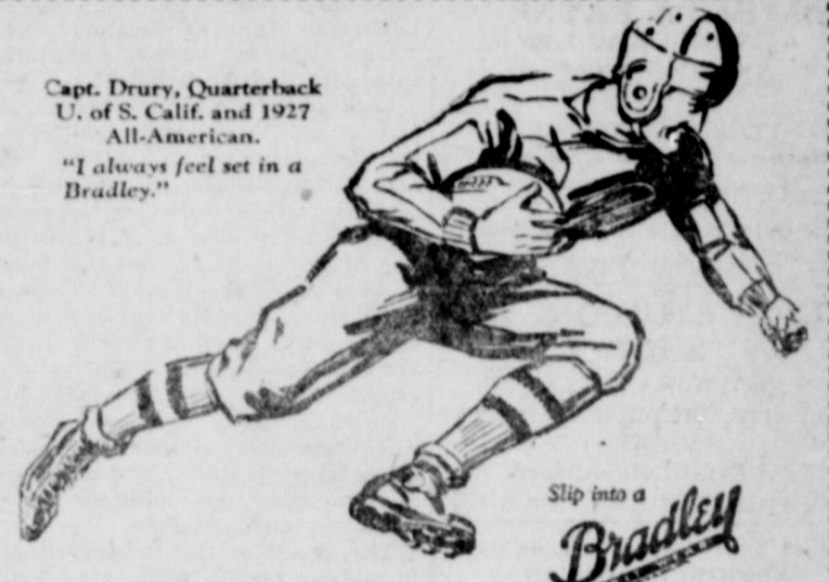
A gloom of sadness was spread over our community last Wednesday morning when God saw fit to send His death angel to take Little Ralph McReynolds home. Little Ralph had been ill only a short time, diptheria being the cause of his death. Ralph was a brilliant pupil in school and was loved by all his playmates and teachers. It seems hard to part with loved ones, we can't understand why these things must be. But God knows best and will help us in all our sorrows. We extend our heart felt sympathy to the bereaved family.

The School Carnival will be given Friday night, Nov. 2. The carnival was postponed last Friday night on account of illness. Everyone is invited to come.

HOOVER SMILE OF CONFIDENCE



The Hoover smile is becoming as famous in the present campaign as the T. R. grin did in an earlier one. The Republican candidate is shown here responding to the welcome given him on his triumphant tour through Massachusetts and New York, where he was everywhere hailed by enthusiastic and demonstrative audiences.



Capt. Drury, Quarterback  
U. of S. Calif. and 1927  
All-American.  
"I always feel set in a  
Bradley."

Slip into a  
Bradley  
and out-of-dance

Cooler Weather

Calls for Warmer Clothes

You will find them here in every line. We have searched the markets of the country to obtain the best merchandise and values for all our customers.



Ladies' Millinery and Ready-to-Wear arriving each week from New York. Visit this department and save money on your purchases.

SPECIALS for SATURDAY

AND ALL NEXT WEEK

- Men's light weight gloves, per pair . . . . . 10c
- Men's 8 oz. gloves, per dozen . . . . . \$1.50
- Childs striped Unionalls . . . . . 88c
- Men's blue Work Shirts . . . . . 58c
- Men's extra heavy Khaki Work Shirts . . . . . \$1.95
- Large fancy Turkish Towels, each . . . . . 29c
- 19 x 40 White Turkish Towels, each . . . . . 19c
- ONE DOZEN thick pencil tablets . . . . . 30c

Ladies' Silk and Rayon pointed heel, peecot top, full 30-inch in length hose, 75c value pair . . . . . 49c

LIMIT, 3 PAIRS TO CUSTOMER

SAVE THE SILVERWARE COUPONS

BAKER MERCANTILE CO.

"The Store With the Goods"