The Gateway to the Magic Plateau

- ltinerary First Denver Passenger Train is Set

Lockney Farmers Get Call Meeting of Fine Jersey Cattle

Poultry Association
Po

Drawing to Close


Remain Healthy Use Common sense

> in case you did not read our last week's ad

## THE LOCKNEY LONGHORN







Saturday Special LOOK - LOOK

| Celery, fresh and fine, bunch | 120 |
| :---: | :---: |
| Fresh Grapes 3 pounds for | 2 |

Flour, Shawnee's Best each sack guarnid \$1.65

PROVIDENCE
Oct. 23.
for swhile
piek cott
for swhile
piek coton.
Mr. John
ited in the Be
played the Pra
ball last Friday
23 in Providenc
Mr. White and little
hie Nell, were
Aiken last Satur
man in a a Chrysker nar when intol
Mr. Whites truck causing him
run in a ditch at the side of
There weren't anyone hurt.
The Wise Owl Says;
$\qquad$
horns, decorations, crepe pa ers and confetti.


What's Doing in West Texas
Pr

## ANOOLKCBENTS



## Baker Mercantile Co.



Dresses Flare Into The Winter Mode $\$ 9.95$ to $\$ 27.50$
The frocks for winter continue feminine .... flares, godets, bows, lace, ruffles, pleats! Hip line are snug, but skirts are full, this giving a delightfully youthful aspect to the silhouette. Back details are very important and our new collection is a very interesting one.

Satin in Rich Tones
Crepes Smartly Tailored
C. R. Houston Co.

Floydada, Texas

## COUNTY BRIEFS

PRAIRIEVIEW

$\qquad$
$\square$



very
infir
BLANCO
Ahene
chureh
Mfild,
fild


## Make That

HOME DREAM Come True


SOUTH PLANS GRANCOMPANY
Phone 23


I Save You Money On Repair Work and Wiring
No matter how large or how small the job of in-
stalling fixtures ar wiring, from complete buildings stalling fixtures or wiring, from complete buildings
to single rooms, my experience can save you money. LET ME FIGURE ON YOUR JOB
I shall be glad to give you an estimate without ob ligation. All work guaranteed to conform to the in surance and building codes,

Have vour motors and fans cleaned for the coming season. See or phone me.

## Geo. F. Kinyon

Phone 92

## WHO

takes care of your tires
It happens every day, and sometimes several times a day, that regular customers of ars drive in for a little air, or to buy an ant ought to see how our service men look nspect them for tread cuts or stone bruise

Aything needing attention is fixed up right away. Lots of repair bills are saved, nign where they belong-in the customers

Along with this service, we carry a complete stock of Goodvears, the All-Weather tread
balloon-"The World's Greatest Tire"-and

## 0ZaRK FILLING STATION

JACKSON BROS., Proprietors

Perhaps WE Can Solve YOUR Problem

## The Security State Bank




TOP COATS
Chamis coats, soft and comfortable, just the Duck Coats for out-door wear, wool lined, very warm and comfortable.
wear, wo (oll ery $\$ 3.50$ $\$ 3.95$ $\$ 4.95$ Also same coat with genuine slicker lining $\$ 4.95$
ly
Blue Demin coats with wool lining, a dandy
coat to match your overalls, at $\$ 3.5$
$\$ 8.50$ $\$ 12.50$
$\$ 11.50$ to $\$ 19.50$
Jacóos

## 

## All Over the World and

 Lockney Too| 48 liss. Colden Harvest Flour | \$1.59 |
| :---: | :---: |
| All kinds of Van Camp's Soup, 3 cans. | 25c |
| 15 lb . Granulated Sugar | 96c |
| Vienna Sausage, 3 for | 25c |
| Full Cream Chiese, pound | 30c |

## WANT COLUMN

| thread at The Thrifty Nifty Floydada, Texas. <br> WHEN in need of thoroughbr high grade Jersey cow, fresh, c Freeman, Dougherty, Texas. <br> FOR SALE-Turkey Red whea test 61 Ibs., home raised, good 81.20 per bushel at bin.-W. P $\qquad$ <br> NEW, modern greenhouse, four west of sanitarium, Floydada, -Hollums, Floydada Florist. <br> FOR SALE-80-acre, tract 2 west of Lockney.-Write J. I. at Sentinel, Okla, for easy term price-J. L. Celsor. <br> FOR SALE-One $10 \times 20$ grana A1 condition: See Dorsey Bah 4-tf-c |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Tor anything- See Watt Grifith.
For SALE. OR TRADE Shaples
cream Separator, practically new,
will sell or trade for good milich cow. SANTED 10,900 bundles of He- Tinse




Clothes don't make the man but a well dressed man is recommended. See the new snappy Suits for Fall. NEW SHIPMENT of Gordon's Fine Hosiery in all
new Fall shades

No. 650 extra long ail pure silk pecot top, a regu lar $\$ 2.50$ value, now No. 600 service weight all pure silk, $\$ 2.50$ value now,
\$1.95 NEW SHOWING JOHANSEN'S pretty straps and pumps and very reasonably priced.

## SPECIALS for SATURDAY

AND ALL NEXT WEEK
Men's blue work shirts, 75 cent grade

## FREE-Silverware Drawing

Saturday, November 3rd., 4 o'clock p. m.

SAVE THE SILVERWARE COUPONS
BAKER MERCANTILE CO.
"The Store With the Goods"

