

Football Proves Fatal To Lockney Boy Tues.

Reno Livingston Dies From Effects of Injury Received While Practicing Tuesday

Reno Livingston, 18-year-old son of Mr. and Mrs. S. J. Livingston of Lockney, died at the Lubbock Sanitarium at midnight Wednesday night from the effects of injury received Tuesday afternoon while practicing with the Lockney Longhorn Football Team on the local field. After receiving an injury to his head, while making a tackle, he returned to his home in the northeast part of town, where he lapsed into unconsciousness early in the evening, and medical attention was summoned. Upon examination it was decided it was necessary to carry him to a hospital as soon as possible, and he was removed to the Lubbock Sanitarium for X-ray and treatment, but he was beyond relief when he arrived at the sanitarium. He quit breathing about 5 o'clock Wednesday afternoon, but members of the Boy Scouts at Lubbock tried to save his life by artificial respiration, working in relays until midnight-Wednesday, when it was decided that it was impossible to fan the spark of life back in Reno's body.

Reno was one of the stars on the Lockney Football Team, and possibly the injury received here Wednesday was not alone possible for his death, as he received the first injury to his head in a game during the last year football season, which caused him to be in a condition that brought about his death when he was injured Tuesday afternoon. The diagnosis of the case was paralysis of the respiratory center of the brain, or in other words a blood clot on the brain which caused his brain to be paralyzed.

The remains will be brought to Lockney today by Undertaker Grady R. Crager of Lockney, and funeral services will be held at 2:30 tomorrow (Friday) afternoon, possibly at the Baptist church.

Reno was a member of the Senior Class of the Lockney High School, and was a favorite in all the high school classes and athletic work, and the entire community deplores his untimely death and extend sympathy to the bereaved family. Many Lockney people went to Lubbock last night in response to the message that he was dead to help the family bring the remains here for burial.

Reno has been raised in Lockney, the family having lived here for years.

MANNING GETS CONTRACT TO PAVE PUBLIC SQUARE

Lockney Contractor Is Awarded Contract to Pave County's Part of Public Square

Ed Manning of Lockney, was awarded the contract Saturday by the Commissioners Court of Floyd county for the paving of the county's part of the public square at Floydada.

The city of Floydada paved part of the square several years ago, but at that time the county commissioners did not see fit to pave the county's part, hence the present commissioners court had the job of having the square paved. Work will begin at an early date. Many streets in Floydada are being paved at this time.

Have Begun Work On New Residences Here

Construction Has Started on New Residence of A. R. Meriwether and Pete McDonald This Week

The construction work has started on the residence of Messrs. A. R. Meriwether and Pete McDonald in the West part of Lockney. The Meriwether home is to be built in McKoy Place addition, on the corner lot in the northeast corner of the addition, and the McDonald home is to be constructed on the site formerly occupied by the old McDonald home just across the street north of the Meriwether house. Both houses we understand are to be brick veneers, and are to be above the average in size.

Lindsay Busby is just completing a new house of wooden structure to the south of the Meriwether house in the same block, and on the same street with the above mentioned houses. A number of dwelling and business houses are being figured on at this time, and we expect to see building very active here throughout the fall and winter.

\$400,000 BOND ELECTION ORDERED FOR DEC. 1ST

Tax Payers of Floyd County Will Be Called on to Vote on Paving Lee Highway

At the meeting of the Commissioners Court Monday of this week a petition of tax payers in Floyd county asking for the calling of an election to issue \$400,000 worth of road bonds was acted on and the election date set for Saturday, Dec. 1st.

This will be the third time that a bond issue for the paving of the Lee Highway has been voted upon in Floyd county. Every county between Floyd county and the Texas line on the east have voted paying bonds for the Lee Highway, and work is now beginning on paving in all of these counties. To the west of Floyd county, Hale county has voted bonds to pave the Lee Highway and Highway No. 9 across the county. The State has granted the aid to all the counties on the east, and to Hale county for the paving of Highway No. 9, which runs north and south through that county, but have withheld granting them aid on the Lee Highway because Floyd county has not voted bonds to pave Lee Highway across this county. The state has a program of paving highways as far as the direct connections are made through each county, but decline to leave gaps in paved roads, therefore, the Lee Highway will probably receive no aid in Hale county, which has already voted the bonds and sold them, until Floyd county votes bonds and gets ready to pave. State aid has been granted every county on the Lee Highway in Texas that has voted paying bonds, except Hale county, and work would be now in progress in Hale county if it had not been that Floyd county had not voted the bonds to pave.

The paving of Lee Highway, as we see it, is a pure and simple investment for the people of this county that will pay big dividends to every land owner in the county. The petition asking for the election carried the names of some of the largest land holders in the county, and also names of non-resident land owners of the county, such as the Stringers, Witherspoon, and others, and such tax payers as A. B. Duncan, Frank Dougherty, and others, who are residents of the county.

The paving of Lee Highway is one of the best investments that can be made by the property owners of the county, and we are in hopes that they will look at it in this light this time and put the issue over by a large majority.

Marriage Licenses

The following marriage licenses have been issued by the county clerk since our last report:

Raymond King and Miss Cora Gray October 2nd.

C. E. Lovell and Miss Vivian Mathas, October 3rd.

Lovie H. Mathis and Miss Stella Stephens, October 3rd.

Roy Wheeler and Miss Lois Billington, October 4th.

Harry Tardy and Miss Marie Smith, October 5th.

Alton Berchfield and Miss Wanda Howard, October 6th.

E. H. Grafford and Miss Jewell Burks, October 6th.

Sam Densmore and Miss Sammie McPherson. Mr. Densmore is a brakeman on the Fort Worth and Denver, with headquarters at the junction, and Miss McPherson lived at Plainview. They were married in the court house at Floydada, last Sunday.

The licenses issued to J. B. Leach and Miss Mary Kimberly, and J. A. Woods and Miss Virginia Massengale, were returned for cancellation. The men in these two licenses were indicted by the grand jury for false swearing in securing the licenses, and no marriage ceremonies were performed.

MISS THELMA STEELE IS CARRIED TO MARLAN, TEX.

Miss Thelma Steele, principal of the grammar grades in Lockney Public schools, was stricken with an attack of rheumatism, the past week and her condition became such that it was necessary to carry her to Marlan, Texas, for treatment. She left Thursday morning for that place.

W. A. Hamilton of Plainview, was here the first of the week visiting with friends and relatives. Mr. Hamilton happened to the accident of falling off a moving automobile about a month ago in Plainview and breaking his right leg just above the ankle, he is now walking on crutches, and says his leg is getting along fine, and he hopes to soon be walking on same again.

Cotton Is Opening Very Rapidly Now

Many Farmers Are Hunting Pickers in the Lockney Country and Picking is Good.

The cotton season will be in full swing in the Lockney country within the next two weeks if favorable weather continues. Cotton is opening very rapidly at this time, and many of the farmers are beginning to pick, and are hunting pickers to help gather the crop.

Estimates on the turnout of the cotton in the Lockney country runs all the way from one-fourth bale to one bale to the acre, and it is opening faster and better than has been the case in many years. The staple is believed to be excellent this year. The cotton can be picked if pickers can be secured, but as usual most pickers prefer to pull the cotton instead of picking it.

We have been informed by many people who have traveled over the Plains country that the crop immediately around Lockney is the best in West Texas, and that this part of the county would have the largest yield in the section this year.

The farmers have been very busy the past few weeks cutting their grain crops, and there are yet many acres of feed that have not been headed or shocked. The feed crop as a rule is as good as this section has had, and the grain is bright and the heads well matured.

The Plains country should be in excellent shape as soon as the cotton and grain begins to move. We are of the belief that the next government report will send the prices up considerably. The report the first of the week sent the price up 80 points, and we believe, having made a trip down through the state in the summer, that Texas is still at least a million bales over rated, and therefore we look for cotton to reach at least twenty five cents before the season is over.

We also believe that all the farmers who are able to hold their feed crops will get twice or three times the price for same in the spring or late winter.

Many farmers, we understand are figuring on holding their surplus feed crops for several months, and we believe this will prove a paying proposition.

WORK ON NEW ANNEX TO McCOLLUM BUILDING

The brick work on the new 12-foot annex to the McCollum building on the east side of Main street has been completed, and the carpenters are now busy on the building doing the wood work. When completed this will be used by Dr. J. C. McCollum as an office.

Mr. and Mrs. C. R. McCollum are also building a nice brick veneer residence just east of the new Church of Christ in East Lockney.

Work Progressing On Beacon Building Here

Brick Work Completed and Roof Being Put on This Week—Will Be Complete November 1st.

Messrs. Stevenson and Thurman, contractors on the new Beacon building, on Main Street, have had the brick work completed, and are now busy putting on the roof of the building. The roofing contractors are to be in Lockney today to begin the tar and gravel work on the roof, and then the placing of windows and interior work will begin. The building will be ready for occupancy about the first of November, when we will move the printing machinery to that building.

Pomegranates from California

The editor of the Beacon acknowledges receipt of a Pomegranate from Miss Leo Simpson, who is at this time in Los Angeles, Calif., where she expects to remain for some time. She sent a box of fruit to her parents, Mr. and Mrs. Ira Simpson, of Lockney, and requested that the Beacon editor be given one of the Pomegranates. This particular specimen of fruit grows on trees in California, and is not like the common Pomegranate raised in this country, but is the shape of an apple, and inside the rind is a mass of small seed surrounded with a juicy substance that is very delicious.

R. G. Porter and wife and A. B. Brown and wife spent Sunday afternoon in Lubbock.

Oil Mill To Start Operation Monday

Beacon Requested to State Many Employees Will Be Needed— Apply at Mill

We were informed just before going to press, by Mr. H. M. Mason, manager of the Lockney Cotton Oil Mill, that he expected the mill to begin operation for this season next Monday morning. Mr. Mason stated that cotton seed was now coming to the mill at a rapid rate, and that they believed that they would be enabled to start operations Monday.

Mr. Mason stated that he was in need of several men to work at the mill through the coming season, and asked that we tell the people of the Lockney country, who would like to work at the mill this winter, to apply in person to the oil mill office as soon as possible, or that he would be forced to import labor to take care of the jobs now open at the mill.

All those who care to work at the mill get in touch with the office force at once and place their applications, so that they can have a full crew Monday morning.

COUNTY FEDERATION OF WOMEN'S CLUBS TO MEET

Interesting plans are being made to make the next County Federation meeting the largest we have ever had.

This organization is the only medium for bringing all the women of Floyd County together. We need Lockney, Floydada, and every rural community in the county well represented. Constructive, and far reaching things can be accomplished if the women of Floyd County will work as one body. Our county needs a common understanding and definite goal.

The next program will be composed of numbers selected by Parent Teachers' Associations, Study Clubs, and Home Demonstration Clubs, and we hope to have it arranged for next week's issue of the paper. The exact date and place for the meeting will also appear in next week's paper.

CHURCH OF CHRIST HOLDS OPENING LAST SUNDAY

The congregation of the Church of Christ, which has formerly met at the college building, moved into their new building the last of last week, and held their opening of the church Sunday. Services were held in the church in the morning, afternoon and night Sunday, and a series of sermons by Bro. Arceneaux has been delivered this week at the new church, there being services each night.

The church is quite an addition to the religious properties in the town, and the congregation are to be congratulated on the good work they have done in building this nice structure.

BRUNK'S WILL SHOW AT FLOYDADA

Brunk's Comedians, with an entire new company will play a week's engagement in Floydada, starting Monday, Oct. 15th.

Over thirty-five people are with the ever popular company this year—a band of 18 musicians, a real cast of young actors and Jerry Barnes' feature ten piece orchestra—said to be one of the best in West Texas.

The opening play for Monday is Earl Carroll's New York Comedy, "Laff That Off," which ran in New York one solid year—and it will be presented in Floydada just as it was presented in New York—there are also some real big time vaudeville acts on some real big time vaudeville acts on Monday's bill and music by Barnes' feature orchestra of ten union musicians, playing and singing all the late popular musical hits.

There will be a complete change of program every night—the doors will open at seven-ten and the curtain raises at eight-ten.

SCHOOLS CLOSED FOR COTTON PICKING

Several of the country schools in the east and southern part of Floyd county have been closed this week, so that the students could assist in the gathering of the cotton crop. No schools so far in the northern or western part of the country have closed, according to County Superintendent Price Scott.

Visit of the Stork
to Mr. and Mrs. Bill Langfeldt, Saturday night, Oct. 6th, a girl; name, Bonnie Muriel.

NEW \$16,000 SCHOOL COMPLETED AT ALLMON

Building Burned Last Winter is Replaced With Modern Brick School Building

Messrs. Stephenson & Thurman, contractors, completed and turned over to the Allmon school district Monday of this week their new brick school building.

The new school building embraces 3 class rooms, an auditorium, teachers office and library, and cost \$14,500 for the building, and \$1,500 for the equipment. Also a teacherage of wooden structure was built and turned over to the school at the same time.

While the trustees were busy receiving the school and winding up the business with the contractors, Monday morning, the faculty of the school opened school for this term at Allmon. The school has been detained in opening awaiting the completion of the new building.

District Court Proceeding

McDaniel Gets One Year in Pen For Transporting Liquor in Trial This Week

Business has been very light in the district court the past week, and not many cases have been taken up. Jeff McDaniel of Petersburg, who was arrested in Lockney sometime ago by Deputy Barlow Hill, was given one year in the penitentiary Monday, by a jury for transporting liquor.

Mrs. Agnes Wrenn was given a divorce from T. J. Wrenn in the district court this week.

Court recessed Tuesday, on account of District Attorney Meade F. Griffin's parents being in an automobile wreck near Amarillo Monday night, and Mr. Griffin was absent from court Tuesday, having gone to their bedside.

LIST OF PETIT JURORS

For the Fourth Week of the September Term, A. D. 1928, of the District Court of Floyd County, Texas: Will Snell, Luther Dorrell, E. J. Womack, R. W. Lotspeich, A. S. Green, O. M. Conway, S. J. Latta, N. R. Austin, Earl Branson, Jim Dunlap, Claud Patton, M. C. Davidson, Edd Muncy, W. M. Ferguson, John Staleup, J. C. Covington, C. S. Colson, W. B. Jones, G. H. Gilbreath, H. L. Barton, W. L. Rape, Dick Ashby, P. L. Feagan, D. H. Widener, J. M. Gamblin, Henry Ballard, R. E. Scoggins, J. F. Nixon, A. T. Emert, Raymond Blount, J. W. Moore, S. H. Peel, M. Carr, W. J. Casey, D. W. Bybee, V. C. Permenter.

BAPTIST CHURCH NEWS

The Bible School moved up a notch in attendance and the general average grade on last Sunday.

Next Sunday we will have Promotion Day in the school and a program will be rendered. It is urged that every one bring a Bible as no member of the school can be a 100 per cent pupil who does not bring the Bible. This does not apply to primary students.

Rev. G. W. Thomas of Houston preached morning and evening and his messages were very practical and helpful, and were very much appreciated.

The church expects to transact important business next Sunday at the eleven o'clock hour and all members are especially urged to be present.

The active board of deacons to serve for the ensuing year will be elected at that hour.

If the members present are ready to elect a pastor to serve the church, that important business will be given attention.

Let no one who call themselves Baptists and profess to believe in a pure democratic church government absent themselves from this important obligation, but rather let them esteem it a greater privilege to bear their share of the responsibility of governing their church.

The B. Y. P. U., Junior and Senior, will meet Sunday evening at 6:45 and preaching at 7:30.

Visitors are welcome at all of these meetings.—Board of Deacons.

Sunset Home Demonstration Club

We met in the club room at 2 o'clock. The house was called to order by the president and they took up some unfinished business and talk about the fair.

There were 11 present and five new members. We urge every member to be present on our next club day at 1 o'clock, which is the 19th. Miss Bass will give a demonstration on whole wheat bread.—Reporter.

Dates of Good Will Tour Set This Week

Floydada, Roaring Springs, Matador and Paducah May be Included on Booster Itinerary

Plainview, Oct. 9—Floydada, Roaring Springs, Matador, and Paducah, towns on the new extension of the Q. A. & P. may be included on the good will and trade trip through the South Plains planned by a group of business men of Fort Worth.

Original plans were to visit only points on the South Plains Extension line of the Fort Worth Denver but plans have been tentatively worked out whereby the visit of points on the Q. A. & P. extension would not entail any additional time.

Definite date for the Fort Worth trip probably will be made Tuesday or Wednesday at a conference to be attended by Chief Engineer Gowdy and Frank E. Clarity, vice-president and general manager of the Fort Worth and Denver City Railway. Fred D. Daggett, general passenger agent also will attend the conference.

A tentative schedule for the trip, without the addition of Floydada, Roaring Springs, Matador and Paducah, is as follows:

Leave Fort Worth at 11:20 p. m.; arrive Childress at 5:10 a. m. (a distance of 230 miles); leave Childress at 5:20 a. m.; arrive Estelline 5:50 a. m. (16 miles); leave Estelline at 5:55 a. m.; arrive Turkey 7 a. m. (32 miles); leave Turkey at 9 a. m.; breakfast served at that point, arrive Quitaque 9:20 a. m. (10 miles); leave Quitaque at 10:20 a. m.; arrive South Plains at 11:15 a. m.; arrive Sterley Junction at 11:25 a. m. (five miles); leave Sterley at 11:30 a. m.; arrive Lockney at 11:40 a. m. (six miles); Leave Lockney at 1:40 a. m. lunch served at that place, arrive Petersburg 2:15 p. m. (20 miles); leave Petersburg at 2:30 p. m.; arrive Beeton at 2:42 p. m. (eight miles); leave Beeton at 2:50 p. m.; arrive Lubbock at 3:20 p. m.; leave Lubbock at 1 o'clock next morning, dinner served m. (115 miles); leave Dimmitt at that point, arrive Dimmitt 4:40 a. m. 9:30 a. m.; arrive Hart at 10 a. m. (16 miles); leave Hart at 10:15 a. m.; arrive Plainview at 10:55 a. m. (27 miles); leave Plainview at 2 p. m. lunch served at that point, arrive Sterley Junction at 2:30 p. m. (18 miles); leave Sterley Junction at 2:35 p. m.; arrive Silverton at 3:15 p. m. (19 miles); leave Silverton at 3:55 p. m.; arrive Sterley at 4:55 p. m. (19 miles); leave Sterley at 4:40 p. m.; arrive Quitaque at 5:25 p. m. (27 miles); leave Quitaque at 7 p. m. dinner served at that point, arrive Tampico at 7:40 p. m. (12 miles); leave Parnell at 8:10 p. m. (12 miles); leave Parnell at 8:20 p. m.; arrive Estelline at 8:40 p. m. (10 miles); leave Estelline at 8:45 p. m.; arrive Childress at 9:15 p. m. (16 miles); and leave Childress at 9:25 p. m.; arrive Fort Worth at 4:25 p. m.

Boy Scout Meeting

The Boy Scout Troop of Lockney met in their regular weekly session at the Methodist church last Friday night, and went through their general routine and drilling. Those present were Scout Master J. C. Ward, Assistant Scout Master J. W. Monroe, and the following members of the troop: Rowan Ward, Gerald and Garland Garland Sams, Owen Thornton, Kenneth Hohlaus, Weldon Dodson Glenn Stevenson, Douglas Adams and Carver Monroe. Milton Adams was a visitor.

Will Conduct Grain Business in Lockney

Buster Armstrong Leases The Home Grain Co., and Opens Up Grain Business

Mr. Buster Armstrong, who was the local manager of the Home Grain Company the past year, has leased the elevator from the owners, and will open up a general grain business at that elevator. He will be in the market for all kinds of sorghum grain heads, and will run a general grain buying business.

Mrs. Alex Norris and daughter, Virginia, returned the first of the week from Lubbock, where they had been for several days, visiting the parents of Mrs. Norris.

J. W. Dunn of Greenville, Texas, has been here the last few days, looking after property interests. He owns the farm formerly owned by Ira Simpson, south of town.

The Lockney Beacon

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H. B. ADAMS, Editor and Owner

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Six Months .75
Three Months .40
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Classified Advs. per word 2c
No Classified Adv. less than 25c

USING GOOD COMMON SENSE

There are times in the history of every country when it becomes necessary for the people of that country to resort to the use of some good common sense in their actions...

Al Smith is not of the South, knows nothing of the South, cares nothing for the South. Believes in certain equalities of the negro, practices his belief in Negro equality in his own precious state, New York.

He is a Catholic dyed in the wool, has sworn allegiance to the Catholic church, and is subject to the dictations of the Pope of Rome whom he considers the God on this earth...

AL SMITH'S DRINKING BIG ISSUE IN CAMPAIGN
'SHEPPARD STAND AGAIN QUESTIONED BY W. C. T. U.'
'Mrs. De Van Watts' letter follows: 'My Dear Senator Sheppard: May I address you again on the subject of Governor Smith? I do not

and to go where they could have religious freedom, wrote into the constitution the separation of church and state, and the Catholic church has never been able to undermine this part of the constitution...

The rum lover has joined the Catholic gang. He is selling his soul for a drink of liquor, he is saying that he is willing to become a slave of the Catholic church in order to satisfy his thirst for red liquor.

You are supporting everything that we have opposed in the above article, and a thousand other things that belong to this class of stuff, when you cast a vote for Al Smith, and if you are really and truly a Democrat you will not consider voting for Al Smith for one moment...

'THEY SHALL NOT PASS'

'THEY SHALL NOT PASS!' That was the decree of General Petain when his French soldiers were assigned the task of stopping the onward dash of the Huns...

AL SMITH'S DRINKING BIG ISSUE IN CAMPAIGN

'SHEPPARD STAND AGAIN QUESTIONED BY W. C. T. U.'

'In an open letter to the press, Mrs. Claude De Van Watts, president of the Women's Christian Temperance Union of Texas, again questioned the stand taken by Senator Morris Sheppard of Texas...

LAND! LAND!

We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. W. M. MASSIE & BRO. Floydada, Texas

think that any of us are under any misapprehension as to the Governor's part in New York's determination to defy the prohibition laws, nor do I think that any of us are under any misapprehension as to the Governor's long service of the liquor interests...

'I will not belittle your intelligence by suggesting that you may be under any misapprehension about this. 'Certainly the Woman's Christian Temperance Union is in the habit of being informed on such subjects. It has always had to fight enemies who told it did not know what it was doing...

'Just now I am interested only in asking you further the charge that Governor Smith drinks. You say that you will not pass on that without better evidence than I give.

'That is hardly a satisfactory answer from a Senator who commends a man to this Nation. You are in a position to know, Senator. It is common gossip that Governor Smith drinks. Newspaper men everywhere say he does.

'Senator Robinson bitterly denounces persons whom he says have said Gov. Smith is a drunkard. I know of no man who has said that, but why did Senator Robinson confine himself to the term "drunkard"?' Everywhere the charge is being made that Governor Smith drinks...

'I think, Senator Sheppard, you might ask Senator Robinson. Since he essays to talk on the subject he must know something about it. And the question is made particularly pertinent in view of the fact that the Republican party platform pledges Mr. Hoover to observe the prohibition law in the White House...

'Now, Senator, there is something more than the personal habits of a man involved here, however much we might dislike to see a

PICTORIAL LIFE OF HERBERT HOOVER

No. 11 By Satterfield



1. In Europe on an official mission in 1914, Hoover was alarmed at the international hatreds that he saw.



2. War came, with 500,000 Americans stranded in Europe. Hoover took the emergency job of helping them.



3. Then arose the call of the refugees. Hoover stepped into the breach to handle this relief operation.



4. The invasion of Belgium stirred his sympathy and imagination. He felt that fate had called him.

drinking man set up as example to the youth of dry America. There is the question of law enforcement.

'If Governor Smith drinks, then he traffics, directly or indirectly, with bootleggers, does he not? If he drinks, then he not only has nullified the law in so far as he himself is concerned, but he has violated the law—for as you say he is just as much obligated to enforce the law now when he is Governor of New York, as he will be if he becomes President.

'Is it not true, Senator Sheppard, that if Governor Smith uses intoxicants in the White House that he will be having the law of the land violated to serve his own appetite? Is it not true that he, the chief law enforcer of the land, will be in the business of enforcing the prohibition law against others while he daily caused its violation for himself?

'Isn't it true, if he is a drinking man that that is what he is doing right now?

'Will you answer me specifically, Senator: Do you think that a man who drinks, and who will continue to drink, should under present circumstances be allowed to occupy the White House? 'And if your answer is no, as it certainly must be, will you agree to quit your support of Smith if we produce the evidence that Governor Smith does drink, and has every intention of continuing to drink if he is elected President? 'It seems to me that this is something more than a matter of passing importance; that it is a vital matter morally and legally.'—Star-Telegram.

SCHOOL DAYS ARE HERE

ALL THE THINGS THE SCHOOL-CHILD NEEDS

Once again the children troop their way to the halls of learning. And now they need a lot of things for the new semester. As a regular annual event, parents attend our September sellings of School Needs for they know the extent of the varieties and economies offered here.

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The Southwestern Service Man of Lockney.

SOUTH ACCEPTS CHALLENGE OF RUM, ROME AND CORRUPTION

By Walter Brown

Atlanta, Ga.—With three rock-ribbed Democratic States safely in the Hoover column and six others equally safe unless a last minute campaign of deceit is effective, the Solid South has defied Tammany Hall in its effort to make the party of Jefferson and Jackson the party of Rome and Rum.

In the South, where National campaigns and elections in the past have been mere formality, the present upheaval is unprecedented and in the last analysis is it not a revolt but a revolution.

What appeared to be a speck on the horizon following the Houston convention has turned into the outstanding feature of the present campaign. So long has the South been the door-mat of the Eastern wing of the party it was believed that this great section, the backbone of the party, would accept any type of nominee just so long as he was labeled "Democrat."

Thus it was asked that the South swallow a man totally incompatible with Southern ideals; a man who was the opponent of every tradition cherished by the South and the proponent of everything the South detested.

To add more fuel to the fire the so-called Democratic nominee, unable to find a Democrat with sufficient merit to head the party, goes over into the camp of the enemy and selects his brother in Rome and Rum, the knight of Roman Prince John Jacob Raskob.

It was but natural that the gallant people of the South would rise up in arms, ready to battle in order that their time honored party should not be sacrificed to the Tammany Tiger whose claws were stained with the political blood of every Democratic nominee since the day of Tilden.

Anti-Smith Democratic clubs sprang up all over Dixie. These were rounded into State organizations with state headquarters and state managers. Today his "PROTEST PARTY" is more thorough than either the Democratic or Republican machinery; not with money perhaps but with

convictions of principles—the greatest asset in any political battle. Around their headquarters one will not find men who are there just with hope of getting to the pie counter or for the mercenary gain they may receive, but because of their determination that a country they love may not be Romanized, liquorized or Tammanyized.

The present conflict in the South has revolved into one of a subsidized Press vs. The People.

To cover the Southern states and come in contact with the curse of the Smith press, one appreciates the words of Thomas Jefferson when he said:

"IF I HAD TO CHOOSE BETWEEN A FREE GOVERNMENT AND A FREE PRESS I WOULD CHOOSE A FREE PRESS."

Such an institution as a "Free Press" does not exist below the Mason Dixon's line. Tammany Hall with its money and the Roman Catholic hierarchy with its boycott have converted newspapers into subsidized publicity sheets.

When a Smith supporter is found in the South, other than a Democratic office holder or seeker, brought politician, or Roman Catholic, he is one who has been misguided by the press with their ballyhoo of "negro," "party loyalty," "faith of the fathers," etc.

"Truth crushed to earth will rise again," and despite the efforts of the Southern editors Smith does not have "the South in the bag" as he said but he has hopelessly lost Kentucky, Tennessee, and North Carolina and if the prevailing sentiment continues it is not only possible but probable that he will carry over three states in the Solid South.

In Alabama, Judge Hugh A. Locke, leading Democrat lawyer and churchman, is chairman of the anti-Smith wing of the Democratic party. He has associated with him other prominent Democrats of the state and all the Protestant and moral forces of the state are working as a unit for the defeat of Smith. O. D. Street, the Republican leader, a man who is respected and admired by all Alabama people, has co-operated with the anti-Smith forces to such an extent that no Republicans are opposing the Democratic candidates for state offices and all electors for President are anti-Smith Democrats. Smith's support comes in the most part from Victor H. Hanson and his papers.

Tennessee Against Smith Tennessee having gone Republican in 1920 when there was no strife among the Democrats, it is conceded by all political observers that Smith has not the slightest chance to carry the state when a vast majority of the Democrats are now openly opposed to him. Jeff McCarr, a leader in party circles for many years is the head of the anti-Smith movement there. The Republican party is active and Republican leaders say the state could be carried for Hoover without the Smith protest vote. With this addition to the 900,000 regular Republican votes the result is obvious.

Although Kentucky is considered a border state if went Republican in 1924. Never before has the Democratic party nominated a man of Smith's calibre. The Protestant people of Kentucky having seen the effects of the rule of Rome in its larger cities are not willing to see the National government suffer likewise. The opposition is not based altogether on Smith's Catholicism but it together with the opposition to him because of immigration policy, his liquor views, and his Tammany affiliation, makes it impossible for him to carry the state. The three principal churches in Kentucky, the Baptist, Methodist, and Christians. All of these in their conventions have denounced Smith and refused to support him. Kentucky is safe for Hoover.

Senator William J. Harris, of Georgia, following the Houston convention predicted that his state would go for Hoover by 50,000 majority. There is no question that the people are seventy-five per cent opposed to Smith but with every daily paper in the state covering his faults and saying those who vote for Hoover are "deserters," the press is getting many people in such a frame of mind that they will not vote. The Atlanta Constitution admitted that if Georgia had such a leader as the late Tom Watson to corral the opposition Smith would be defeated. No state in the South has a stronger anti-Smith organization than Georgia and it is believed that it has the leadership to rally the opposition.

Every great political battle for the last forty years in North Carolina has been fought around Senator Furnifold Simmons. He operates the Democratic machinery in the Old North State and when he announced that he could not support Smith, Tammany's chance for victory there vanished. Frank R. McNinch, former Mayor of Charlotte, is head of the anti-Smith party. Without a doubt his organization will sweep the state for Hoover.

Virginia Doubtful Whether it be a significant indication or a peculiar coincidence. It is a fact that the Democratic headquarters, St. Peter's Catholic church, and the Knights of Columbus club house in Richmond, Virginia, are all in a row. The force behind Smith is the

state machinery under Governor Byrd who is nothing more than the mouthpiece of Thomas Fortune Ryan—rich Catholic railroad magnate—and Tammany Hall. The opposition to Smith is very active and the ability of Byrd and his gang to put over such a heavy load as Smith is very doubtful.

Florida, Arkansas, and Texas are also flaming with fire against the "happy warrior." In fact none of the nine states named are "in the bag," but on the other hand proper work and efforts on the part of those opposing Smith will put each of them in the Hoover column. Oklahoma, more western than southern, is safely in the anti-Smith column.

However, the final outcome of any state other than Tennessee, Kentucky and North Carolina can not be correctly predicted. It is something out of the ordinary for Southerners to vote a Republican ticket but it is out of the ordinary when Southern people are asked to swallow two pills like Smith and Raskob.

Romanism the Issue Opposition in the South is based on several grounds. Since Smith and his leaders have thought it popular to saddle it on the religious question, Southern people have shown no desire not to fight it out solely on this issue. Prohibition leaders know that they had to fight the efforts of the Catholic church to pass the prohibition laws. Those opposed to Smith's immigration policy know the Catholic church has never been a supporter of restricted immigration because their greatest increase in membership in America has come by immigrants from Southern Europe.

If the Smithites desire to wage the campaign on nothing but Smith's affiliation with the Roman Catholic hierarchy's political machine they may be assured that they will have all the fight they desire in the South. Smith editors need not think they can hold the South with their cry of "bigot." Southern people are thoroughly familiar with substantiated charges being hurled at the Roman Catholic political machine and they will not take the word "intolerant" for an answer.

Southern people are warlike, and justly so. To think that their party is in the clutches of such alien hands as Smith, Raskob, and Tammany is enough to make them desperate. People of the South realize that if the party is to be wrenched from such hands Smith must be defeated.

Southern Protestant dry people are going to contribute their part in restoring their party to friendly hands so it may be re-dedicated to the

principles of Jefferson and Jackson, the Smith press, bought politicians and Roman Catholic hierarchy, to the contrary notwithstanding.

ANTI-SMITH DEMOS DISTRIBUTE BALLOTS MARKED FOR HOOVER

Houston, Oct. 8.—Between 600,000 and 800,000 sample ballots are being distributed over Texas by the Anti-

Smith Democrats, according to Alvin S. Moody, state chairman of the organization.

"The sample ballots are marked so that the voters will see how to mark their ballots in November if they want to vote against Al Smith and for Herbert Hoover in the presidential race and for the Democratic nominees for all other offices from senator to constable."

Mr. and Mrs. T. E. Mays of Lubbock were over Sunday visiting their daughter, Mrs. C. B. Davis.

Mr. and Mrs. Olin Harris of Panhandle were here Sunday, visiting relatives and friends.

Mrs. C. B. Davis and daughter, spent the week-end in Lubbock, visiting her parents, Mr. and Mrs. T. E. Mays.

FEDERAL TIRES
EXTRA SERVICE

LOCKNEY AUTO CO.
LOCKNEY, TEXAS

Have You Seen the Greatest Heavy Duty Tire Ever Built

"In all our experience handling tires we've never seen a tire to equal this Federal heavy-duty Double Blue Pennant Balloon. It's not only an extra-ply tire but also a REAL oversize tire—built in an oversize mold.

"It has the High Crown Tread that makes 100% contact with the road.

"It's the easiest riding, longest wearing tire we've ever handled—and we back it as the greatest tire value on the market today."

FEDERAL TIRES

CHIROPRACTOR

S. T. Cooper, D.C., Ph. C.
(PALMER METHOD)

Office upstairs next to First National Bank.

No charge for spinal analysis.

Phones: Office 101; Res. 172

HEAL THOSE SORE GUMS

If you suffer from sore gums, bleeding gums, loose teeth, Foul breath, or from Pyorrhoea in even its worst form, we will sell you a bottle of Leto's Pyorrhoea Remedy and guarantee it to please you or return money. This is different from any other treatment, and results are certain.—Stewart Drug Company.

AYRES & PAYNE

ATTORNEYS AT LAW
General Practice
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FLOYDADA TEXAS
Have your Abstracts made by
ARTHUR B. DUNCAN
The Old Reliable Abstract Man.
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WILSON STUDIO & ART SHOP

FLGYDADA, TEXAS
POTRAITS, VIEWS, PANORAMA VIEWS
KODAK FINISHING, ENLARGING ART PICTURES AND FRAMING

Have Your Abstracts Made By
ARTHUR B. DUNCAN
The Old Reliable Abstract Man
Floydada, Texas

GRADY R. CRAGER

UNDERTAKER & EMBALMER
Hearse To All Parts Of The Country
Day Phones 126 and 121 Night 79
In Crager Furniture Company
Day and Night Service
Lockney, Texas

Protect Your Family and Business

With the right kind of insurance. We write all standard policies. 365 days a year service to the policy holders—Southwestern Life Insurance Co.

FARM LOANS

We are in position to make farm loans at 6 per cent interest on good improved farms in Floyd and adjoining counties, with liberal annual option, you pay no agents commission.

Room 2 1st Nat'l Bank Bldg.
Phone No. 96
W. R. CHILDERS and W. C. ROBERSON
Agent

A "used car" is unused transportation

A GOOD automobile is built to stand years of use. It will provide many thousands of miles of satisfactory transportation.

But only occasionally are all its years and all its mileage used up by one owner. Many owners turn their cars in after an average use of only two to three years—long before the cars' lives have been exhausted.

This custom brings into the market every year so-called "used" cars which represent outstanding opportunities to buy unused transportation at low cost.

Every year more and more people appreciate this fact. Today millions of families are driving cars of which they are the second or third or even fourth owners; and this year the volume of new car sales and trade-in transactions has created wider choices and greater values in unused transportation than ever before.

3 out of 5 buy used cars

THREE out of five of the cars you see on the road have been purchased as "used" cars. You cannot tell—nor do you ask yourself—whether the driver of any particular car is its first owner, or its second or its third, providing the car looks well and is running satisfactorily.

The cars which General Motors dealers have accepted in trade vary in name, body style and price. Some have seen sturdy service; in others the potential mileage has scarcely been touched. And all offer a wide field of opportunities—

- To the family wanting transportation at lowest possible cost.
- To the family wishing to own a car of a higher price class.
- To the family needing a second or third car to meet the requirements of all its members.

We invite you to examine the unused transportation in the stores of General Motors dealers. For your convenience General Motors extends the GMAC Purchase Plan.

GENERAL MOTORS

CLIP THE COUPON

General Motors wants you to know what it is doing to give value to the purchaser of its products. Send in the coupon. There will be no obligation attached.

- GENERAL MOTORS (Dept. A.), Detroit, Mich. Please send, without obligation to me, illustrated literature describing the General Motors product I have checked—together with the booklets "The Proving Ground" and "Principles and Policies."
- CHEVROLET
 - PONTIAC
 - OLDSMOBILE
 - OAKLAND
 - BUICK
 - LASSALLE
 - CADILLAC
 - FRIGIDAIRE Automatic Refrigerator
 - DELCO-LIGHT Electric Plants

Name _____ Address _____

COUNTY BRIEFS

ROSELAND

Oct. 10—Most of the wheat sowing is over and feed gathering is the most important occupation now. Think most everyone would be glad to see a good rain.

LIBERTY

Oct. 10.—Mr. and Mrs. Robt. Fisher and Mrs. W. W. Anderson and

FLOYDADA

ONE WEEK ONLY

Commencing Monday OCT 15

FRED G. BRUNK'S COMEDIANS

Edition of 1928—All New

18—PIECE BAND—18

Feature Opening Play Monday, Earl Carroll's New York Comedy

"Laugh That Off"

Presented in Floydada Just as Played at the Wallace Theatre in New York 1 Year

ALSO

5 ACTS BIG TIME VAUDEVILLE

And Music By

JERRY BARNES and his ORCHESTRA of Ten Union Musicians singing the latest hits

BARGAIN PRICES

ADULTS 20c CHILDREN 10c

SEATS for 2,000 PEOPLE

Doors Open 7:10-Curtain

8:10

Note—Brunk's Comedians will not show in Lockney this season

BRUNK'S have an entire New Company. Bigger and Better

Program Changed Daily

daughter, Pearl, were Lockney visitors, Monday. Alvin Bean spent Wednesday night with Eugene Gilly. Mr. and Mrs. Clarence Guffy spent Wednesday afternoon with Mr. and Mrs. Robert Fisher.

SUNSET

Oct. 8.—Mr. T. P. Nelson gave a twenty-five minute talk Sunday morning after Sunday School. He lectured Sunday night, also.

Mr. and Mrs. Vant Gilliland are moving from the Cedar Hill community to South Plains. Mr. and Mrs. Gilliland were formerly of this community and we welcome them back.

L. T. Wood and Helen Upton, who are going to school in Plainview, spent the week-end with homefolk.

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Mr. and Mrs. Jim McGuffey and children attended a singing convention at Prairie Chapel, Sunday.

MAYVIEW

Oct. 8.—Health of this community is good with the exception of Mrs. Lee Hawk, who is still confined to her bed, but is doing fine and hopes to be able to sit up in a day or two.

Mr. and Mrs. Geo. Weast were Floydada visitors, Monday.

Mr. and Mrs. Charlie Kriermer and family took dinner Sunday with Mr. and Mrs. Smith.

Mr. and Mrs. S. Yearly and son, Marion, Mr. and Mrs. G. Milton and children, Grigsby, Linnie and Lillian, visited relatives in Kress, Sunday.

Mr. and Mrs. F. Cook and son, Cecil, visited in Kress, Saturday.

J. H. Upton was a Floydada visitor, Saturday.

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Mr. and Mrs. Geo. Weast were Floydada visitors, Monday.

Frank Jones, Sunday. Mrs. Richard Houghton left Tuesday for East Texas, to visit her parents.

Mr. Clayton Weathers and family attended Sunday school at Aiken, Sunday.

Several of the pupils are out of school this week helping gather the crops.

Mrs. Hayhurst from the Aiken community spent Tuesday with Mrs. Harrison.

Mr. Joe Foster visited in the Aiken community, Saturday night.

Aiken boys played basket ball here Friday afternoon. The score being 15-11 in favor of Aiken. Our girls and boys will play Sand Hill here Friday afternoon.

Mr. Glen Griffith and family visited in Lockney, Sunday.

Mr. Herbert Nicholas and Floyd Meachum spent the week-end in Turkey.

All the parents and patrons of the community are requested to be present at the meeting at the school house Friday night. The purpose of the meeting is to organize a Parent-Teachers' Association. Everyone who is interested in the welfare of the community be sure and come.

CENTER

Oct. 8.—We had a good crowd out to Sunday school Sunday and everyone seemed to enjoy the lesson.

Mr. and Mrs. A. A. Tubbs, Mr. and Mrs. Tom Jarnagin, Messrs. Cole and Hansel McCada, Mr. and Mrs. Lightfoot, Misses Gertrude Lightfoot and Alma Montgomery, Mr. and Mrs. W. B. Jordan, attended the North Side Singing convention at Prairie Chapel Sunday afternoon.

Mrs. J. F. Conner spent Saturday night and Sunday with Mrs. Montgomery.

Ruth and Doris Jordan visited Vaeda Veach, Sunday.

Catherine Tubbs took Sunday dinner with Mary Fields.

Mr. and Mrs. Elvis Gill had as their dinner guests, Mr. and Mrs. Hollums and family, Mr. and Mrs. Gill and Ruth, Mr. and Mrs. G. W. Bryant. They spent a very pleasant day.

Remember next Saturday night and Sunday is Bro. Bost's regular preaching day here. Everybody come out.

Mr. W. B. Crabtree suffered the first of the week with severe hemorrhages of the nose, but is about all right at this time.

Grady McCada and Fred Fields took Sunday dinner with Donovan Spence.

G. C. Tubbs was out this way today in the interest of his insurance business.

Mrs. Leo Bryant was taken suddenly ill at B. Y. P. U. Sunday night and had to be taken home.

We had a good meeting Friday night.

Mr. and Mrs. E. W. Lightfoot took Sunday dinner at the W. B. Jordan home.

The ladies enjoyed an old-time quilt and fine dinner at Mrs. Fields' last Wednesday. Those present were Mmes. Edd Bullard, Culpepper, Clifton Crabtree, W. E. Brown, E. C. Austin, Reeves, E. M. Bond, Edd Bond, G. M. Bullard, Montgomery, Jordan, King Ross Gill, Spence, Lightfoot, Bryant, Carpenter, Tubbs, McCada, Jernigan, and the hostess, Mrs. Fields. We finished three quilts and put in a fourth one, but didn't do much on it.

Mr. and Mrs. Otis Huckabee entertained the Huckabee and Noland families to dinner, Sunday.

BAKER

Oct. 8.—As several in the community are busy with field work, our school has dismissed for a few weeks.

Several of the women met at the school house Friday evening for the purpose of organizing a club.

The P. T. A. met again Friday night.

Our expression teacher has not met her classes the last two weeks. We do not know the reason why.

Vern Graham has been out of school for a few days on account of illness.

There was a party given at the home of Mr. and Mrs. Muhyle, Saturday night. Everyone present enjoyed themselves.

Mr. and Mrs. W. B. Jones entertained a crowd of people in their home, Sunday.

Mr. and Mrs. Tate Jones spent Sunday night with Mrs. Jones, parents, Mr. and Mrs. R. P. Groves.

Mr. and Mrs. T. D. Mara and children visited Sunday with Mr. and Mrs. R. D. Reed and children.

Miss Velma Moore spent Saturday night with Miss Opal Nelson.

There was singing at the school house Sunday night. A big crowd was present and we had a good singing.

Misses Jewell Woolsey and Wanda Day went to Plainview last Saturday.

NEWLAN

Oct. 8.—Our superintendent of the Sunday School, Mr. C. F. Lincoln, was absent last Sunday, the first time in quite a while. He and his brother, Mr. Edd Lincoln, made a business trip to Lubbock Friday, returning Sunday.

Mrs. C. F. Lincoln and daughter, Louella took dinner at the Farrow home, Sunday.

A bunch of the Newlan people rode the Plainsman from Dougherty to

Floydada, Saturday. Mr. and Mrs. Carden and family, Mr. S. Y. Smith and Mr. Tom Carlton visited in the Cedar Hill community Sunday evening.

Last Wednesday, the 3rd, being Mrs. Lloyd's 60th birthday, several of her neighbors surprised her with a birthday dinner. Mrs. Lincoln cooking her the birthday cake, it being a big Angel Food cake. They all happened in about 11:30 and it was quite a surprise to the oldfolk.

Mrs. Claud Kuykendall visited her mother, Mrs. L. J. McKenzie, of the Cedar Hill community, from Friday until Sunday.

Mr. Henry Bloodworth's parents from Floydada visited them and Mr. John Custer and family, Sunday.

Dr. Freeman and wife returned back to Oklahoma last week, after a short stay at his ranch.

Mr. and Mrs. Shelby Scott visited in Dougherty, Sunday evening.

Master Bud Newel spent Saturday night with his aunt, Mrs. Shelly Scott.

FAIRVIEW

Oct. 8.—A good rain fell here last Monday afternoon.

Mrs. Mit Bullard has been on the sick list this past week.

Intermediate B. Y. P. U. enjoyed a fine social Friday night. Miss Inez Casey led her jolly trainload through many enjoyable experiences. They came to the end of their journey at a nice hotel, where an expert chef served them the best of dinners, "Beans, cornbread and clabber."

Mr. and Mrs. R. E. McAfee took Sunday dinner with Mr. and Mrs. Ed Hoffman.

Grandpa Crabtree suffered a stroke of paralysis this week. He was carried to the sanitarium and is reported better.

Miss Inez Casey took Sunday dinner with Mr. and Mrs. Edd Bullard.

Intermediate B. Y. P. U. put on a program at Whitfield, Sunday afternoon.

Verne Austin, a student at Wayland College, was at home for the week-end.

School will close Friday for cotton picking.

HILLCREST

Oct. 8.—School is doing well, but we have on average daily attendance now of only seven and eight pupils.

Mr. and Mrs. Henry Alexander of Idalou and Miss Pearl Bartlett of Lorenzo spent Sunday here with their brother, Mr. Jess Bartlett, and his wife, and with former friends.

W. B. Garrison spent Friday and Saturday in Lubbock on business and

in attendance at the fair. Miss Ora Scoggin visited in Silvertown Sunday with Miss Iris Crawford.

Mr. and Mrs. Jess Bartlett spent last week with her father, Mr. Meek, of Fairview, and helped him gather a portion of his crop.

Mr. and Mrs. L. H. Lewis spent Saturday night in Floydada with their daughter, Jennie Lewis.

Mr. and Mrs. Ethry Hunt and children, and Mr. and Mrs. Joe Fletcher, all of Granger county, visited Saturday and Sunday with their cousins, Orval and Oscar Hix.

Mr. and Mrs. J. B. Burkhead have moved their children to town and put them in school.

W. T. S. T. COLLEGE NEWS

Oct. 8.—The home of Mrs. E. M. Walling and Willie Wanda is the glad retreat for "blue" Lockney youngsters. But as for that, anyone who has lived in Floyd county and has a home in Canyon is regarded as an oasis in a desert.

Saturday morning at eleven o'clock there were a great many blank faces in the W. T. auditorium. These blank faces did not all belong to Freshmen. All students had been given a numbered seat in the chapel. The numbers had been posted and the rumor had just begun to spread well at five till eleven.

Such a scramble to see the bulletin board! Such a hectic search for row A or J and seat 6 or 2! Finally both old and new students had to be

told to settle down in any seat whatsoever so that the services might be started.

The Rev. E. L. Flowers addressed the student body Saturday morning, talking on the theme "Believe In Yourself, the Other Fellow, and Most of All Believe In God!" The Flowers party is conducting a revival at the Methodist church in Canyon. The students are participating in the early services.

Mr. Thornton, of the Dallas News force, was given the opportunity to speak in chapel Saturday morning. Since the majority of his audience consisted of girls he let out the information that he was a bachelor.

The new cafeteria, operated by the college in the basement of the new Educational building, is being patronized by both faculty and student body.

Celeste Watson, formerly of Pleasant Valley, is a Freshman in the college this year. Mr. J. E. Watson and family have lived here for some time now, and they are liking their new home. J. E. is helping lay the gas lines of the west part of town.

The West Sewing Club met with Mrs. Watson last week.

A deal was consummated last week, whereby Dr. S. T. Cooper purchased the interests of the other heirs in the L. H. Cooper old home near the old college in Lockney.

Let Us Do Your Cleaning and Pressing— We make a specialty of Cleaning, Pressing and Alteration work. We give prompt and efficient service. Call us when you are in need of any kind of work in our line. We call for and deliver, post phone 114, and we will do the rest. Suits made to measure. Ladies' work a specialty. MERCHANTS' TAILORING PARLOR Calvin Harris, Manager In Rear of Griffith's Confectionery

Gin greater value into your cotton better sample and turnout The more you put into cotton crop in seed cost, cultivation cost, pest fighting cost, and picking cost, the more vital your need for getting more money in return. This you can do only by getting a better sample and bigger turnout—and a better sample and bigger turnout are exactly what you get when you have your cotton ginned at— THE WEST TEXAS GIN At our Lockney Gin, we gin closer off the seed and guarantee it will save the farmer money. OUR BIG LOCKNEY GIN We are ready to serve the people of this community now and have just overhauled the entire plant, making this gin one of the best and most up-to-date gins in West Texas. We are equipped to serve you. Bring us your cotton. West Texas Gin Co. Roe McClesky, Manager Lockney, Texas

THE LOCKNEY LONGHORN

Official Publication of Lockney Public Schools.

Lockney, Texas, Thursday, October 11th, 1928

Volume 1 No. 5

EDITORIAL STAFF

Editor-in-Chief—Winston Wofford. Associate Editor—Fay Royal. Literary Editor—Frances Savage. Athletic Editor—D. V. Biggers. Joke Editor—Carelton Cook.

Fire Prevention Week

The week of October 7 to 13 has been designated by the Texas State Fire Insurance Company as Fire Prevention Week, and is being observed as such in the Lockney Public School. The third, fifth, sixth, and seventh grades are writing formal themes and making posters. Each pupil is required to write two themes. The high school students are also busy in this work, and are showing wonderful progress.

The Freshman and Sophomore Classes under the supervision of Miss Thomas are giving reports on fire incidents that teach lessons in fire prevention, and are writing themes on fire. Pupils have volunteered to make investigations concerning fire causes and to make posters on fire hazards and their preventions. In making these investigations, a scrap book will be made, and each pupil will contribute to this book, articles on fire that are cut from Texas newspapers. About twelve different newspapers are represented in the homes. Other reports will be made on "First Things to Do in Case of Fire."

The Junior and Senior Classes under the direction of Miss Bridges are asked to write two contributions to the Fire Magazine and to make posters. Two posters from each of the classes will be selected to be put in a scrapbook, which will be placed in the library. In this book, space will be left for contributions from future Juniors and Seniors. By observing Fire Prevention Week in local schools, the city's insurance key rate will be lowered three per cent.

Seniors

The Seniors met in regular business session Tuesday, October 2. The house was called to order and the minutes of the last meeting read and approved. The class unanimously voted to retain the colors and flower, white and gold and white carnation, first adopted when the Seniors of '29 were in the seventh grade. After the financial calendar was discussed, election of room mothers was in order: Mrs. Carl McAdams and Mrs. W. D. Biggers being elected to this position. With the co-operation of these mothers, the seniors expect to accomplish activities during the ensuing year which will cause them to be remembered by the school body.

The Junior Class

The Junior Class had their second meeting on October 2nd. The president appointed committees for the selecting of the class colors, flower, and motto. Mrs. N. E. Greer was selected as Junior Class Mother, and every Junior is sure to enjoy her help and encouragement.

Junior Class Mother

At the regular business meeting of the Junior Class Tuesday, October 2, Mrs. N. E. Greer was chosen as Class Mother. The Class Mother program is sponsored by the Parent-Teacher Association for the purpose of bringing about a closer relationship between that organization and the student body of the school.

Mrs. Greer has been a member of the Parent-Teacher Association for seven years and has proved herself interested in the progress of our school. She is popular with the young people who have found her cordial and sympathetic.

Therefore, the class is looking forward to a year of pleasant association with their "Mother."

The Freshman Class

The Freshman Class met last Thursday afternoon to hear the report of the committee that had been elected the week before. The class decided that they would have their first class party next Thursday evening beginning at six o'clock. They will meet on the steps of the Methodist church and go from there about two and one-half miles west of town. The dues will be twenty-five cents from each person.

Language Rhymes

I have a ball But that is all.—Frances Humphries. I have a big red ball Which I roll down the hall.—Thomas Sherman. I left my hat Lying on the mat.—Trendon Carter. The dress of red Was on the bed.—Lillian Busby. Our dog Rover Ate the clover.—Muriel McGonigull.

Primary Department

First Grade—We enrolled one new pupil last week from Munday, Texas. Louise Homer moved to Hereford, Texas.

Charles Baker was absent from school two days on account of illness. We were very sorry to have Charles absent from school.

Dorothy Lee attended the fair in Lubbock, Friday.

The following new pupils have been enrolled in the overflow room, first and second grade:

Blanche Lewis, Edith Gray, Agnes Lawton, Terisa Lawton, and Pauline Baker.

We are very glad to have new pupils.

Second Grade—We have had several birthday parties since school began. Among them were Harold Orman, Harris Ball, Jr., and Jack Harris.

The pupils of the second grade are enjoying the approach of Halloween as they are making decorations for the occasion.

The following pupils were absent from school on account of illness: Evelyn Barr, Maurice Fortenberry, Alto Duncan, Leo Wright, Jack Cox, Imogene Carter, and Louise Mixson.

Third Grade

The following new pupils have been enrolled in the Third Grade since September 10th: B. L. McMurtrey of Amarillo, Opal Fay Bannan of Munday, Kenneth Lewis of Paducah. We are glad to have these pupils with us and hope they will enjoy their school work here.

4B ROOM

Room 4B has enrolled as new pupils: Leonard Todd and Bud Lewis from Paducah.

They have had one pupil, Kathryn Dudley, to withdraw from school to enter the fourth grade at Quitaque, Texas.

Annie Mildred Cheek was absent from school Monday.

Raymond Anderson was absent from school Friday on account of illness.

7A ROOM

Miss Dizzie Norris has moved to Plainview. The pupils are very sorry for her to leave but hope she likes Plainview school.

The pupils of Room 7A gave Mrs. Wall a fruit shower Friday afternoon. When she came into the room, she found on her desk, a large box filled with fruit.

Miss Vera Mae McMurtrey visited school Thursday.

6A ROOM

The pupils regret that Maxine Cunningham was absent all of week before last and most of last week on account of illness.

Wilda Townsend and Roy Dyer are taking expression from Mrs. Simpson.

Leota and Leona Shelton are taking music from Miss Richardson.

There are two new pupils, Walter Branan and John Wood, in our room. Walter Branan went to school at Munday last year, and John Wood went to school at Sunset. All are glad to have these new pupils and hope they like their school work.

5A ROOM

Othel Cockerham and Helen Ruth Lard were absent from Room 5A on account of illness.

Everyone, and especially the pupils of Room 5A, regret that Miss Steele must be absent on account of rheumatism. All are anxious for her return.

INTERMEDIATE DEPARTMENT

7B ROOM

Miss Steele gave the 7A and 7B grades a test in English. Lucille Quisenberry, Mae Belle Lewis, and Evelyn McDonald made the highest grades in Room 7B.

Miss Collins is reviewing the two seventh grades in geography. The lessons have been very interesting this week.

Esther Mae Hodel is taking music from Miss Richardson.

The pupils of Room 7B gave Miss Simpson a fruit shower Monday.

The Lone Wolf

When twilight shadows fall, A sadness comes to one When he hears the lonely call, Of the wolf who waits alone. As he stands there in the Moonlight, Haunting all who hear him call, The whole world can but wonder, "What does this lone wolf call?"

FOURTH A

Dora Copeland has moved to Littlefield. We were sorry to lose her from our class.

Many of the pupils in this grade are planning to go to the circus in Plainview, Thursday.

Here are a few Foolish Fish and Silly Goose rhymes made in the health class:

She ate too much candy.—J. W. Dines.

A Silly Goose is Ruthie Land, She runs with scissors in her hand.—Anna Dell Whorton

A Foolish Fish is Johnnie Lee, He climbs too high in a willow tree.—Pauline Beall.

A Silly Goose was Tommy Main, He got in front of a moving train.—Delbert Witte.

A Foolish Fish was Frankie Brokes, She ran too long and jumped the rope.—Anna Simpson.

A Silly Goose is Billie Pace, He never does wash his face.—Muriel Trussell.

PERSONALS

Five boys have entered school during the last two weeks. They are Elmer Jones, who comes from Childress; Willard Poole, from Oklahoma City; James Miller, who lives out towards Ramsey, and Harold Wood, who comes from Edinburg.

Miss Steele is absent from school this week. She has been suffering from a severe and painful attack of rheumatism since Friday, October 5th. She is principal of the Grammar School Grades and has charge of the English Department in Grammar School.

Those attending the Floyd County Fair were: Trendon Carter, Rachell Howell, Muriel McGonigull, Marvin Brotherton, Joe Visage, Mertie Mae Webb, Martha McReynolds, Riddell Hutless, Keith Witte, Kenneth Lewis, W. R. McDonald, and Thomas Sherman.

The Fourth Grade pupils are having a wonderful time studying leaves, even if they do have a hard time finding out their names.

After studying about the bats at Carlsbad Cavern, Iwana Simpson brought one to school which has caused much excitement.

The Third Grade has been showing much enthusiasm over a contest in spelling. The class is divided into two groups, Buffaloes and Longhorns. At present the Buffaloes are in the lead.

Martha McReynolds is taking music from Miss Mary Richardson.

Rachel Howell is taking expression from Mrs. Stevenson.

Lillian Busby and Mertie Mae Webb are taking expression from Mrs. Griffith.

Garnet Hilburn visited his cousin, Flora Mae Cok, at Slaton last weekend.

Bertha Chloe Wooten was absent from school last week. She was visiting in Esteline.

Poor Little Juniors

"Hush, hush, little Junior Now don't you cry. You'll be a Senior Bye and bye; You'll only be Us in the name, You'll never reach Our glorious fame." —A Loyal Senior.

Last year Mary Nell Meador, a Junior, wrote these three little poems:

In Lee of the Woods On winter days you may see snow Shining in the sun, As if the fairy godmother had Waved her magic wand Over all the evergreens in the Enchanted woods And made them in the Jolliest sort of mood.

When mother nature wears Her robe of white And millions of diamonds Sparkle in the light They seem to fall, but never Reach the grounds Or magic forests of leaf-heaped Mounds.

Snow only comes on winter days So look across the lazy sun If luck could have its magic way You'd see it cheer its everygreen Chum.

It isn't so visible as you know For fairies play their tiny part And make each downy snow drop Glow To cheer the sad and weary heart.

Mrs. Guthrie: Haven't I taught you Spanish before? Leon: No, I got my Dago in South America.

Girls' Basket Ball Game

Last Thursday afternoon the faculty team consisting of Misses Newman, Coleman, Collins, Wise, Mason, Mann, and Simpson and Mrs. Wells played the high school team, who were Glenna Collins, Louetta Hadley, Oneta Comer, Clara Gunn, Opal Ashby, Mildred Carter and Hazel Raper. The game was fast and well played consider the fact that no one had practiced. The high school girls feel that they would have had a better chance if Miss Newman had been put out of the game for fouls as was Lydia Mann. All the opposing team played so well that Glenna Collins lost her "pep" by the close of the first half of the game. Then the score was three to three. During the last half Louetta Hadley, who left her old place in the center to try to revive Glenna, made one field goal. During this time Miss Newman, who had been guarding, decided that the high school guards needed her, so she played with the ball much of the remaining time and made thirteen scores. At the close of the game the score was sixteen to five in favor of the faculty. When the high school girls remember that the faculty did not beat them last year, they begin to realize how weak they are from the loss of such players as Beatrice Nicholas, Alice White, Hazel Gruver, and Myrtle Wilson. Many new girls, however, are helping this year, and they are determined to have a good team. Although Miss Newman played hard against the girls in this game, they know she is for them, and they are proud of their official referee.

Pickwick Papers

If you are tired and do not want to go to bed, just read Pickwick Papers. In the "good old days" before prohibition came, you could have taken a drink and have waked up, if you did not drink too much. But now, read a little or a great deal of Pickwick Papers, and you will be sure to wake up, for I believe it is the best collection of jokes in story form that was ever written. Sam Weller is the wittiest fellow that ever lived in a book. He is as witty as Will Rogers, and he always has "the worst story I've ever heard today" ready for the occasion. You will never get a moment's rest if Sam is around—you just have to laugh. And Mr. Pickwick is the most comical greenhorn about whom I ever read. He has that finer sense of "what'd ye call it" that always gets him into trouble. He has a little too much vim like the kind that prompts us to make New Year's resolutions and not quite enough common horse sense to lead a quiet peaceable life.

Alfred Jingle, Mrs. Jenks, of No Hall or Nowhere, is the very opposite of the long-winded Mr. Pickwick. He talks all the time, but he speaks quickly about each topic and starts on something else. He is wordily wise. He tells Mr. Pickwick to "lay low" when they go under a bridge, and he tells of a woman who came along eating a sandwich and got her head knocked off because she stood up. "Head of a family gone; Dreadful; Lost the sandwich too; Cost her six pence," are expressions of his. And there is Mr. Dowd, the typical wind-jammer. He is always bragging about how fierce he is, and how he won his wife, when really he has not enough spunk to stay awake at night.

The great Pott, the leader of the Blues, is another big bluff. His speeches are ridiculously blatant and comical.

Dickens invariably has a minor character to give a great deal of fun and Mr. Pickwick much trouble. Mrs. Bardell and her dear little toddley woolsey Tommy and Dodson and Fagg, who took Mrs. Bardell's case on "specks," and the young "sawbones," who wore "specks" sometimes and were usually in high spirits because Sawyer was going to marry Arabella's thousand pounds; all furnish laughs galore. Sometimes it is almost pathetic, as when Mr. Pickwick bravely goes to a debtor's prison to keep from being humiliated by paying a breach of promise suit and when Sam gets his "dad" to lend him some money so that he can be Mr. Pickwick's servant. It is also pathetic when Mr. Pickwick discovers Alfred Jingle and Job Trotter in the debtor's prison too. But you can not stay sad long while reading about the red nosed shepherd who is head of the flock which furnish wool mittens for poor uneducated pickaninnies in Africa. He certainly could drink cider, and he cultivated his abilities. Old Mr. Weller and "Samivel," his son, placed the shepherd in some comical situations—they, with the help of plenty of apple cider.

The three greenhorn friends of Mr. Pickwick are mock serious characters. You know, if the blind lead the blind, both will fall in love, and in this case three of them did. Jingle beat Tuppy out of Rachel and her thousand pounds; Sam had to court Arabella

for Winkle; and Snodgrass helped himself. The book is extremely valuable as a reference book for suitors; it gives some good suggestions on how to make love to the girl in the red topped boots.

Dickens was a wonderful writer. He wrote David Copperfield, all boohoos, and he wrote Pickwick Papers, all tee-hees. If you want something that is really good and natural, just "pick on Pickwick Papers."

Definitions

Algebra—Puzzle with abc and xyz. Answers—What the Freshmen work for.

Basket Ball—An essential part of education.

Books—Bunch of waste paper.

Defeat—Not in our vocabulary.

Diary—A few things that the Seniors do, that are recorded.

Dunce—Unknown in L. H. S.

Early—When you have to come to school without your breakfast.

Flirt—A high school art.

Flunk—A disease known to Freshmen.

Guess—An outlandish answer.

Gum—A sticky substance, not easily swallowed.

Heart—A fluttering thing that bothers us on exams.

Lambie—I am.

It—What the Juniors "think" they are.

Juniors—Mrs. Halthcock's "pals."

Kiss—Germ carrier.

Kick—Force used on footballs.

Knowledge—What the Seniors have.

Lazy—A newly (?) coined word.

Nonsense—See Carl McAdams.

Nose—Champion runner of the winter season.

Old—A quality known in "young" maid school teachers.

Overtime—To study after school.

Pupil—An animal in training.

Quiz—To let the teacher know how much you don't know.

Rice—"Biology on high heels."

Ring—Senior's joy.

Senior—"sompin' Gran".

Soph—Half-borther to Freshmen.

Teacher—An ideal model.

Unhappy—When you get "D" on English.

Underfoot—Where last year Seniors are.

Unwise—To cut classes.

Vacate—What the Juniors do.

Wax—"French" for gum.

Xmas—Joy-time.

Youths—High School kids.

JOKES

Quite True

Miss Thomas: I have went. That is wrong is it not? Troy: Yes ma'am.

Miss Thomas: Why is it wrong? Troy: Because you ain't went yet.

Instantly Fatal

Miss Rice: Name a poisonous substance. Y. F.: Aviation.

Miss Rice: Explain yourself. Y. F.: One drop will kill.

Not His Fault

Mr. Jones: Young man that is the third time you've looked at your neighbor's paper.

Verner: I know it, but it's not my fault. He doesn't write legibly.

Paul Derrick accented an Irishman winking along a roadway in Lockney. Paul: Say, Pat, how far is it to Floydada?

Pat: H. . . did ye know my name? Paul: I guessed it. Paul: Then guess how far it is to Floydada.

Mr. Jones: What time is it, Lindsay? Lindsay: Well it's not one o'clock yet.

Mr. Jones: How do you know? Lindsay: I am supposed to be back at school at one o'clock, and I am not there.

Miss Thomas: If you had a little more spunk, you would stand better in your class. Now, do you know what spunk is? Carroll Bennett: Yes ma'am, it's the past participle of spank.

Mrs. Halthcock: Who succeeded Henry VIII? Pupil: Edward VII.

Mrs. Halthcock: Who came after Edward? Pupil: Queen Mary. Mrs. Halthcock: Who followed Mary? Pupil: The little lamb.

D. J. Phillips has found a photograph of himself that was made away back yonder when he thought he would some day amount to something.

Miss Thomas: Men are all alike—whatever you say to them goes in one ear and out the other. Coach Reid: And what is said to a woman goes in one ear and out at the mouth.

ANOTHER VICTORY FOR THE LONGHORNS

Last Friday afternoon the Lockney High Longhorns were victorious again. They met the Matador High School gridsters and overwhelmed them by a score of 31 to 0. When the Matador Team marched out on the field, it looked like the Longhorns would have a tough fight for a victory. But after the first minute of play, it was apparent that the Matador Team was no match for the local boys.

During the first quarter the Longhorns scored two touchdowns using as their method a running and plunging game. After the first quarter the Longhorns scored in every period. Apparently the greatest weakness of the Longhorns was place kicking. Out of five kicks for placement only one sailed true for the added point. The Matador Team made only three first downs during the game, while the Longhorns were held for downs only one time. The fleet running and line plunging of the swift Lockney backs netted them nine first downs as well as five touchdowns.

The Matador Team outclassed the Lockney Team in only one phase of football. They completed four passes while the Longhorns completed only two.

No man on the Longhorn Team was outstanding, but every man played his assignments with machine like precision. All the boys seemed to have the good of the team at heart, and all of them played a very consistent game.

So far this season the Longhorns have not been scored upon while they have piled up a score of seventy-five against their opponents.

Next Friday the Longhorns are to meet the Idalou High School Team on the local gridiron. As the Idalou Team is considered to be one of the best teams of this district, the Longhorns are looking forward to one of the hardest games of the season. This game promises to be one of the best to be played on the local field, and all of the football fans of the Lockney section are counting the hours until the game is called. The Longhorns need your support. Why not come and see the game Friday and watch them march to their fourth victory of the season? Every one is hoping that the goal line of the Longhorns will not be scored upon Friday, because the boys want to meet Floydada with an unscathed goal line on October 19, for they are sure that if this happens it will remain unscathed until the Crosbyton game.

The starting line-up for the Lockney Team was: Fowler, left end; Grubbs, left tackle; Brotherton, left guard; Walls, center; Biggers, right guard; Livingston, right tackle; Shelton, right end; Cook, quarterback; McAdams, left halfback; Riley, right halfback, and Spence, fullback. Substitutes were: Seale, Prickett, Derrick, Rives, Phillips, Wofford, Cape, and Miller.

The officials for the game were: Harris, Dr. C. D. Henry, Rives, Reecer, and Supt. Biggers.

BASKET BALL GIRLS SELLS LUNCH

The Girls' Basket Ball Team called a meeting Monday afternoon, October 8, to discuss their financial program for the season. It was decided that they should begin their work immediately, and every girl was enthusiastic and willing to help. They agreed to sell lunch at the school building every Wednesday. The Senior Team will sell lunch Wednesday, October 10. They will sell sandwiches of various kinds, home made candy, and ice cold lemonade. One Junior Team will sell lunch Wednesday, October 17. Another Junior Team and two Freshmen Teams will sell lunch the three following Wednesdays.

Basket Ball Practice The basket ball girls are beginning their practice this week in earnest. Last Wednesday afternoon good practice was secured while two Junior teams and a Senior team and a team of old players had two interesting games. In each game Glenna Collins made the greater number of scores.

The Freshmen, who have never played before, are so full of "pep" and enthusiasm that no one should be surprised if there are girls wearing four stripes on their sweaters four years from now.

Each pupil of the Senior English Classes was asked to write an argumentative theme developing one side of the question, Resolved: That the World is Growing Better. These two themes, written by Jewell Webb and Mary Nell Meador are not given here because they are the best that were written, but they are fair representatives of each side of the argument.

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(Continued from Loghorn Page)
 ment. The question is a live one, and it should be interesting to you. If the world is growing better, you should help it along; if it is growing worse, you should do your part to help to check the downward course. Read these themes; there is food for thought.

Resolved: That the World Is Growing Worse

Modern inventions are furnishing the world with modern amusements. These amusements have made the younger generation restless; they can not do things that are exciting and fast as they so often see on the silver screen. The cinema gives the person with a criminal instinct ideas that he probably would never have thought of if he had not seen the enactment of such an idea. The eye is the instrument of learning, and therefore, one is learning from the good and bad he sees each day. When one sees a thing that is impressive, he never forgets it.

Invention has made the world luxurious. No longer does one have to toil all day for a mere existence. By pushing a button he has electricity or other energies doing his work for him while he finds excitement.

Means of communication have donated a large share to the advancement of the criminal wave. The building of hard surface roads and of high-powered automobiles enable the criminal to make an easy "get-away." The telephone and the telegraph are used to send messages quickly in order that criminals may learn the actions of the law and the planning of crimes. Invention has

given the criminal world tools to work with in crime.

Divorce laws are not strict enough to keep millions of homes from being torn apart. Paris is known as a city of divorcees. People from all over the world go to Paris to get their divorce decrees. This instability of married life is new, and everyone copies it to be a "good sport."

In the United States there are some laws to safeguard the health of the people, but, with the "diet craze" not even the laws of the United States can protect the slim from getting slimmer. People are starving themselves to be the fashionable type and do not realize they are undernourishing themselves and becoming physical wrecks.

Industry is a representation of the stronger class of people. Industry is a fight to push the other fellow out of business. If a man is not a schemer, and a deceiver, he can not hold a high place in the competitive industrial world.

The profits of bootlegging are often used to bribe public officials and to purchase the protection of corrupt politicians. Such alliances between crime and politics result in the breaking down of the enforcement of laws and administration of justice. Officials are weak in principle and accept bribes of large sums of money from criminals. Organized crime enables the underworld to make large contributions to political campaigns and to exert a powerful influence in politics. The apprehension and speedy punishment of criminals is due, in part, to the leniency of our political judges and to our too liberal laws. There is not enough attention given to the selection of our judges

and prosecuting attorneys. The people of our country who are citizens do not feel their duties of good citizenship as they should. Men encourage crime by patronizing the bootlegger. Often persons thought to be law-abiding citizens buy bootleg and furnish the underworld with fast cars and machine guns. The world has not chosen correctly those who are responsible for law enforcement. Foreign nations would not be in such a corrupt state if laws had been enforced. In Mexico the president prefers to be notified by long distance and knows he must be able to outrun a bullet.

Education is supposed to have a tendency to higher ideals, but it also has a strong tendency to lower ones. An education, to the younger generation, is something with which to pass the time away. It is something the "old man" pays for while Mary or John has a god time.

Literature is not of the class that makes one want to do better but of a class that makes one dissatisfied with life, as he desperately craves adventure. Newspapers publish the stories of crimes, and every article is read. By reading the account of these crimes, some one gets an idea of how to commit a crime and profit by the other man's mistakes. The literature that is good is considered "dry" and "old fogie."

Home life is not as sacred and respected as it once was. The wife is the society "woman" living beyond the family income. The husband is too busy with his club to look after the motherless children; so if the children are not put in a school, they chase about where they please. At school they learn readings of how they will grow up like "dad," to smoke and drink, and when "mother" hears them she says, "Isn't that clever?"

Religion is a thing which is indulged in only by the older people who have no modern ideas. This is an explanation of religion made by "we moderns." The latest wedding marches to the tune of a jazz band; boy friends in women's dress act as "bridesmaids," and for the words of the marriage service, "Until death do us part," are substitute with "Until love dies." Plans have already been made for a Paris divorce and they trip to different parts of the world for a honeymoon. The majority of citizens profess to be Christians, but the nation is not Christian because Christian principles have not been worked into social institutions. There is really no Christian country in the world.

Unfortunately, it cannot be said that the Sunday School as it now exists in England and America is a finished product and ready for export. The teachers are unprepared to teach; the class period weekly is thirty minutes, and the discipline is feeble. Children fuss because they have to go to Sunday School. They are bored and say so. The services are dull; the talk about the Holy Spirit and Holy Ghost is too indefinite; the Sunday School is too grasping, constantly urging and emphasizing money-giving; the church workers are praying and continually questioning the children about the state of

their soul; the "make-up" prayers seem artificial and insincere.

A man's job is more than a means of livelihood; it is his contribution to society; the things that give him a place in the world. There is a connection between a man's daily job and what he thinks of the whole range of values, political, social, and moral. The average pastor is perfectly willing to believe that his job is a highly constructive one, the performance of which gives him a spiritual thrill and makes him feel that he is contributing to the well being of the world; he fails to understand that there is no member in his church that feels the same way about his job. He talks to his people as if they were unfortunates, as if they were doing things not worth doing, for the purpose of money. He simply cuts himself off from touching the lives of the people where they live in their work.

Wars are not signs of civilization. Each war owes its cruelty to invention. Inventions are being made so that the enemies' countries may be entirely destroyed in a few minutes; diseases may be scattered by air; and life in every form is in constant danger.

The crime wave that is sweeping the world is not a mystery. It is gathering around the people each day, but every eye is closed to it, and still it is called civilization. Is it a wonder that crime is increasing, if inventions are giving luxuries and quick means of harmful communication; if the laws are loose and officials are too weak to enforce them; if education no longer leads to higher ideals, but makes everyone dissatisfied; if religion, the greatest moral uplift, is weaker and less believed in? Do you wonder why the world is growing worse?

Resolved: That the World is Growing Better

There is a tendency on the part of well educated people to advocate the theory that the world is growing worse. Not only does this tendency exist now, but it has existed from generation to generation. There is an old piece of papyrus, supposedly written five hundred years before Christ, in a British museum, in England, which says that the world is growing worse.

The people, who are advocating the theory that the world is growing worse, have good intentions. They think that perhaps they can better the conditions by proving their belief.

The religious conditions are growing better because a larger percent

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- K. C. 10 lbs. **99c**
- Certo **27c**
- Meat, Nuts, Mixed, pint jar **39c**
- Tomato Catsup, 8oz. bottle **10c**
- Tomato Catsup, 14 oz. bottle **18c**
- Post Bran Flakes **12c**
- Smax **18c**
- Coffee, White Swan, 3 lbs. **\$1.74**

G. S. MORRIS

of the present population belong to a church than formerly. Each year more money and care is put in the work of the churches. Many years ago wooden buildings served as churches, but now beautiful churches are built of stone, plaster, or brick. A great increase in the number of missionaries sent to foreign countries is noted each year. Many years ago very few missionaries were sent abroad. The political conditions are growing better, because better laws have been passed. The Prohibition Act is of great importance to our country. There is not so much crime at present, as there would be if the dirty saloons were opened. Not many years ago, there were open saloons where people could get drunk at their pleasure. The granting of woman suffrage is another act which is of benefit to our country. Women who were formerly denied political rights are now privileged to add their ability to the forming of state and national policies and politics. It became difficult, some years ago, for an honest man to compete with others in the industrial world, because dishonest producers indulged

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TO THE PUBLIC

Watch for advertisement announcing—

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A few more gallons of those good East Texas Sorghum Molasses

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Now is the time . . .

We have just received a new complete line of LOW PRICED and GOOD QUALITY Living Room and Bed Room Suites in all new colors.

It will pay you to see these Suites and get the prices before buying.

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Saturday Special

LOOK - LOOK

- Cranberries, qt **18c**
- Candy, good mixed, lb **18c**
- Apples, dozen **15c**
- Cakes, mixed, pound **18c**
- Toilet Paper, 5 rolls **24c**
- Peas, No. 2 Can, Garden Patch **13c**

FRESH MUTTON AT ALL TIMES

We Pay the Highest Market Prices for Eggs

(Continued from Page Ten)

in every dishonest device—from misrepresenting the quantity in a package to selling fraudulent remedies for cancer. The squash, when doctored, flavored, and attractively packed, became "canned peaches;" the apple became "preserved strawberries;" an oleomargarine dyed yellow took the name of "butter;" veal became "potted chicken"; and even mineral earths have been mixed with cheap meals to produce "flour." Now, congress has enacted laws prohibiting the circulation in interstate trade of foods, beverages, and drugs that are misbranded as to quantity, quality or place of production; that are injurious to health, or that make false promises as to their curative powers. The economical conditions are growing better, because of the better

conditions existing in the home. The woman is no longer the slave. The woman has the same opportunities to secure an education as the man. The modern woman has many more conveniences in the home now than was the old custom. The ice box is used instead of the spring. The washing machine is a substitute for the rub board. Electricity and gas are established in the modern home. Water is piped into the house, and other house hold conveniences have been instituted. There are homes for the poor and helpless which were not established a great while ago. If it were not for the public institutions, the seventy-eight thousand poor, who are now cared for would have to beg on the streets, at our homes, or steal, or starve. If it were not for the public asylums, the two-hundred and ninety

thousand insane persons would be at large to annoy and even endanger lives. The census of 1928 was taken by eighty-seven thousand census collectors. The facts fill a dozen large volumes and cost twenty-two million dollars. Not only does this census give the number of persons of each race, color, sex, age, occupation, whether married or single, and whether able to write; but it gives detailed information regarding manufactures, agriculture, forests, and mines. Yea, a ago such a census could not be taken. The social conditions of the world are growing better because there are more broad-minded people in the world. The cause of the increase of this group is due to better education. Nearly two billion dollars is spent annually for public free education throughout the United States, or an average of nearly two hundred dollars for each high school pupil. A high school education was thought to be a good education many years ago, now nearly every boy and girl receives a high school education and over half of them go to colleges and universities. The census of 1920 shows that the total number of illiterates is becoming less though population is rapidly increasing. If one considers the growth of population and the conveniences, he will find that there is less crime than ever before. Industrial conditions are growing better because child labor has been abolished and labor hours regulated. The children, in olden times, were compelled to work in the factories all day, and they could not go to school. The time for labor, instead of the old hours of ten to fifteen hours daily, has been regulated to eight hours. There have been many aids to agriculture in the last few years. The invention of farm implements is one of the greatest advantages. More land is being farmed each year and with better farming methods. Bulletins are published on agriculture which give useful information. The national government maintains lighthouses, beacons, buoys, builds dams, digs canals, and dredges rivers and harbors. States and countries build roads and bridges. Cities construct streets, bridges, and wharves. All these things are aids to commerce and transportation, which were not used a long time ago. The great inventions of the world, in recent years, are the most important features of modern development. Cars, trains, aeroplanes, steamships, and street cars are the chief inventions for the modes of traveling. People used to go horse

back, in wagons, or buggies, or on foot. Some of the modern farm inventions are: the combine, the tractor, cultivator, and planter. In years past, the crops were cut by hand, and also planted by hand. The telephone, telegraph, and radio are the modern means of communication of ideas. Trucks, trains, and steamboats are the chief means of transportation. During the years past, the transportation was done by wagons, on pack mules, and on foot. The religious, political, economical, social, and industrial conditions are greatly improved compared to the conditions of the past. Therefore, the world is growing better. Why wasn't Y. F. a runner instead of a Walker? Why wasn't Edwin a violin bow instead of a Steinbough? Why wasn't J. D. an M instead of an (R) Orr? Why wasn't Thelma bad instead of Good? Why wasn't Evelyn a pasture instead of a Field? Why wasn't Mary Nell a field instead of a (Meadow) Meador? Why wasn't Helen a cook instead of a Baker? Why wasn't Carelton a chef instead of a Cook? Why wasn't Jewell a spider instead of a Webb? Why wasn't Carlen a night instead of a Day? Why wasn't Leona the windmills instead of the Wells? Why wasn't Mammie red instead of Gray? Why wasn't Gene a tamer instead of a Dyer? Why wasn't Lindsay the roof instead of the Walls? Why wasn't Winfred a home runner instead of a Fowler? Why wasn't Jim a valley instead of a Hill. Why wasn't Jack everywhere instead of in spots? Why wasn't Wesley the geese instead of the geese? Why wasn't the same instead of Savage. Why wasn't Carl a woman instead of a Man? A New Arithmetic "I am not much of a mathematician," said the cigarette, "but I can add nervous troubles to a boy; I can subtract from his physical energy; I can multiply his aches and pains; I can divide his mental powers; I can take interest from his work; and I can discount his chance for success.

ATWATER KENT RADIO



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PLAINVIEW, TEXAS

we are selling men's and boys' CLOTHING

There is a reason and if you will come into our department we feel sure that our Suits will tell the tale—our prices have never been lower on standard clothing.

We have everything that's new . . . Oxford stripes, pencil stripes, blue serge that defies competition, also lighter shades. Let us fit you with one of these suits. Priced—

\$24.50 to \$35.00



BAKER CAMPBELL CO.
FLOYDADA, TEXAS

NEW FALL FROCKS



\$9.95 to \$37.50

We cannot tell you how lovely these Frocks are for \$9.95-\$37.50. You will have to see them to feel the wonderful quality of silk that develops them—satin, chiffon, crepe de chine, velvets, and satin canton in exquisite plain shades as well as lovely printed silks so smart for fall.

Sizes for Women and Misses

Just received a big shipment

C. R. Houston Co.
FLOYDADA, TEXAS

COUNTY BRIEFS

MAYVIEW

Oct. 8.—Most of the farmers are through sowing wheat and are busy picking cotton.

Last Lord's day was a good day with us. Bro. Reed's sermons to the church were enjoyed by many.

Mrs. Luther Kiker was called to Crosbyton last week to the bed side of her sister, who has typhoid fever.

Mrs. Ona Phifer spent the weekend with her parents, at McAdoo.

Miss Thelma Kinnard visited Sunday in Silverton, with Miss Iris Crawford.

School is progressing nicely. Several pupils made the honor roll this last month. They had a straight A card.

First grade—H. B. Chastain.

Honor roll for first four grades: Second grade—Lerabeth Newton.

Fourth grade—Marie Smith.

SAND HILL

Oct. 8.—The young people of the community enjoyed a singing Sunday night at the home of Author Womack Lum Davis, spent the week-end visiting home folk.

Alvie Tomas of Denton, is visiting the Rhodes boys, this week.

Aunt Sallie Mickey visited in Plainview, last week.

Lee Harirs and wife and Mr. and Mrs. Dickey of Wood county visited with Mrs. Jake Brook last week.

Mr. Henery Bollman and Miss Bell Poe were married, Saturday. Their many friends wish them much happiness.

ANNOUNCEMENTS

We are authorized to announce the following named candidates for the offices under which their name appears, subject to the November election.

For State Representative: A. B. TARWATER of Hale County

For District Attorney, 64th Judicial District: MEADE F. GRIFFIN

For District Clerk Floyd County: T. P. GUIMARIN For Re-election

For County Judge: Wm. McGEHEE For Re-election

For County Attorney: ROBT. A. SONE

For Sheriff and Tax Collector: P. G. STEGALL For Re-election

For County Clerk: TOM W. DEEN For Re-election

For Tax Assessor: C. M. MEREDITH For Re-election

For County Treasurer: MRS. MAUD MERRICK For Re-election

For County Superintendent of Public Instruction: PRICE SCOTT For Re-election

For Commissioner, Precinct No. 2: E. H. RANKIN For Re-election

For Commissioner, Precinct No. 3: M. H. TAYLOR

For Public Weigher, Precincts Nos. 2 and 3: J. M. FLOYD

BIG REDUCTION

— IN — FISK

TIRES AND TUBES

Get our Prices before buying and trade in your old Tires.

BRING US YOUR VULCANIZING

OR PHONE 800 FOR FREE ROAD SERVICE

WELLS TIRE CO. PLAINVIEW, TEXAS

Copy of Official Ballot of the General Election

We Publish this Copy of the Ballot so that the people may become familiar with same so they can vote intelligently for Presidential Nominees.

Below we are publishing a copy of the Official Ballot to be voted at the General Election on Tuesday, November 6th, 1928, in order that the people can study same and know how to vote for the President and Vice-President of the United States at the the General Election. Many people have been of the belief that the names of Herbert Hoover, Senator Curtis, Alfred E. Smith and Senator Robinson would appear on the ticket, but this is not so, and to vote for Hoover and Curtis the voter will vote for the twenty (20) Electors, under the heading of "Electors for President and Vice-President of the United States," in the column under the heading of "REPUBLICAN TICKET" which is the second column on the ballot, and if you desire to vote for any other candidate for President or Vice-President, you will find the name of the party, and vote for the electors in said column. The voter in order to make sure that he has voted as he desires, should be very careful to plainly scratch out the Twenty (20) Electors in the other THREE (3) COLUMNS of the Ticket where electors are shown, for instance if it is your desire to vote for Hoover and Curtis for President and Vice-President, BE SURE TO MARK OUT THE TWENTY ELECTORS in the Democrat, Communist and Socialist Columns. YOU CAN VOTE FOR THE PRESIDENTIAL AND VICE-PRESIDENTIAL ELECTORS IN ONE COLUMN AND STATE OFFICIALS IN ANOTHER COLUMN. For instance, if you desire to vote for Hoover and Curtis for President and Vice-President and the straight Democratic Ticket for State Offices, merely scratch the ELECTORS at the head of the Democratic, Communist and Socialist Tickets, then scratch the State Nominees in the Republican, Communist and Socialist Columns, and leave the State Nominees in the Democratic Column unmolested, and your ballot will be counted for Hoover and Curtis for President and Vice-President and the Regular Wemocratic Nominees for State Offices in the State of Texas. Voting in the July and August Democratic Primaries does not obligate any man or woman to vote for Smith and Robinson for President and Vice-President, there were in no way connected with the Democratic Primary; they were nominated by a convention, that had no connection whatsoever with the Democratic Primaries. Be careful in voting to see that you have "scratched" all the names in all the columns of the ticket that you do not desire to vote for, and re-check your ticket before you turn it over to the election judge.

Next week this same form of ballot will appear in this paper, marked to show you how to vote for HOOVER AND CURTIS for President and Vice-President, and the DEMOCRATIC NOMINEES FOR STATE OFFICES. COPY OF BALLOT FOLLOWS:

Table with 5 columns: Democratic Ticket, Republican Ticket, Communist Ticket, Socialist Ticket, and Electors for President and Vice-President of the United States. Each column lists candidates for various offices including State Representative, District Attorney, County Judge, Sheriff, and various State and County positions.

ISIS THEATRE

Program Week Commencing
Monday, October 15th

Monday and Tuesday—
EMIL JANNINGS

—IN—
"The Street of Sin"
PARAMOUNT NEWS

Wednesday and Thursday—
NORMA SHEARER

—IN—
"The Actress"
Comedy—"IS EVERYBODY HAPPY?"

Friday—
LON CHANEY

—IN—
"The Big City"
Comedy—"EARLY TO BED"
PARAMOUNT NEWS

Saturday—
TIM MCCOY

—IN—
"Beyond the Sierras"
Comedy—"THAT NIGHT"
PARAMOUNT NEWS

COUNTY BRIEFS

LONE STAR

Oct. 8.—Mr. J. H. Phillips returned Saturday, from the Rio Grande Valley, where he has been visiting for several weeks.

A number of people from our community attended the singing at Prairie Chapel on Sunday afternoon. A daughter was born to Mr. and Mrs. Dee Taylor, on Saturday evening.

Mr. and Mrs. W. H. Johnston and son, spent Saturday night and Sunday in Ralls, visiting Mr. Johnston's mother and sister.

Mr. and Mrs. C. W. Jackson of Plainview spent Sunday with Mr. C. J. Roach and family.

Mr. J. L. Hardy spent two days last week attending court at Floydada.

Harold and Leona Griffith, who are school at Lockney, spent the week-end at home.

Mr. J. T. Word spent Monday in Floydada.

Mrs. W. H. Workman and daughter, Lorene, visited Mrs. Workman's mother, Mrs. Frizzell, of Muncy, Monday afternoon.

The P. T. A. will meet at the school auditorium, Friday night.

GOODNIGHT

Yes, We will soon be getting ready over the new railroad. The ballasting is just about completed and we are expecting service over the road in a short time. Carload lots are already being sent from here. A car of hogs and one of cattle was sent out today by Wilbur Barton of the Barton ranch and Bill Bryant of the Charley Orr near Matador. They preferred the service they could get from here to the road out of Matador. The school has closed for cotton picking and the boys are wondering what's the use of a vacation when you have to pick cotton. Mr. Kiesling has ginned 120 bales so far with the best days run amounting to 21.

Many people from Goodnight enjoyed an excellent singing at Fairmont Sunday.

Mr. and Mrs. Odus Purcell visited Mrs. Purcell's parents of Bolden last Sunday.

Mr. Loenard Ferrell is the proud possessor of a new Ford.

As I write this the wolves are howling over in the Canyon, reminding one of earlier days.

Things are lively over toward the gravel pit last few days, when six cars jumped the track and raced down the hill. It is supposed they would have been going yet had they not one of them turned side ways and the others tried to run over it. They have them safely back now and lets hope that they stay.

Goodnight is growing. We will soon have a new garage operated by Shorty Baker and Red Egeman.

Little Billie Ruth, daughter of Mr. and Mrs. R. P. McDaniel is right sick this week.

Mr. Davis was in Quitaque on business last Monday.

Mr. and Mrs. Marshall of Floydada visited Mr. and Mrs. Roy McDaniel Sunday.

ANTELOPE

Oct. 9.—The Union Sunday School started here Sunday, with a very good crowd. We expect to have our literature here by next Sunday and a larger crowd.

Miss Opal Nelson and Nance Smith spent the week-end at Lakeview.

Mr. and Mrs. J. T. Campbell of Mayview, Mr. Jim Crump of Crosbyton, and Mr. and Mrs. Mercer, of this community, visited Mr. and Mrs. J. M. Aston, Sunday.

Mr. and Mrs. P. H. Thomas and Mr. and Mrs. Charley Nichols, visited Mr. and Mrs. Roy Caplinger.

Miss Edna Edwards spent Sunday with Lora Bell White.

Mr. Bill Brown of Floydada spent Sunday with Mr. and Mrs. Willie Wisdom.

Mr. Oliver Crump of Crosbyton is spending the week with the J. M. Aston family.

A large crowd attended singing here Sunday night.

Mr. Lee Davis is visiting his sister, Mrs. Eula Stribblin.

PRAIRIEVIEW

Oct. 9.—The Prairieview Club ladies met Tuesday at the home of Mrs. Ben Brandes in an all-day meeting. Mrs. Julia Kelly was present and gave a demonstration on cheese making. The next meeting will be Tuesday, October 16th.

Several of the people of this community attended the farm sale in the East Mound community, Tuesday.

Mr. Crossland spent the past week-end visiting friends at Lubbock.

Faye Hoyle spent Saturday night with Dorothy Joe Toliver.

Mrs. Clara Easton, who lives in Oklahoma, visited with her sisters, Mrs. B. A. McCarty and Mrs. J. W. Gamble, the past week.

Mrs. H. O. Davis visited with Mrs. Perry Wood, Tuesday afternoon.

Dean Waddell of Plainview spent Friday night with Jack Squires.

A number of people of this community surprised Rev. L. E. Hurt and wife, Sunday afternoon, by giving them a shower. A very enjoyable time was had by all.

Sunday school and church were well attended, Sunday.

Mr. and Mrs. Grover Lemaster, Mr. Willie Sammann, and Mr. Perry Wood, were appointed as delegates Sunday, to attend the association Oct. 16th, which will be held at Cotton Center.

The crowd at B. Y. P. U. was small Sunday night, although good programs were rendered. A contest between the Seniors and Intermediates has been started to see which can render the best programs and at the end of each quarter the losers will entertain the winners.

Mrs. Willie Sammann, Grace Edelman, and Willa Dean Ellrod, were appointed social committee in the Senior Sunday School class, Sunday. We have planned to have a social at the end of each month.

Ethel Gamble spent Sunday with Jaunita Davis.

Ruth Rigler was the Sunday guest of Grace Edelman.

Mr. and Mrs. L. A. Hoyle and children visited Sunday afternoon with Mr. and Mrs. J. W. Gamble.

Aubrey Stockton visited Sunday afternoon in the J. M. Edelman home.

Mr. and Mrs. Willie Samann took Sunday dinner with Mr. and Mrs. L. V. Brittain.

We noticed in the Providence items where the Prairieview girls were defeated in the ball game between Providence and Prairieview, although we don't feel that way about it.

Rev. L. E. Hurt and wife had as guests Sunday, Mr. and Mrs. F. S. Shearer, Mr. and Mrs. H. O. Davis, and Mr. and Mrs. Walter Hurt and children.

with Juanita Brittain.

Mrs. Dollie Hurt entertained the Juniors Saturday afternoon with a party. A number of games were played until a late hour, when refreshments of delicious cake and lemonade were served to the following: Lucile and Novie Wood, Edith and Irene Rigler, Jaunita and Oliver Lee Davis, Ethel and Marie Gamble, Hazel Squires and Hope Aycock. A very enjoyable time was reported by all these little folk and they hope to have another party soon.

HARMONY

Oct. 9.—Mr. and Mrs. L. A. Williams, visited their son, Raymond, who is attending Tech College, Saturday.

Mrs. Higginbotham of Ft. Worth visited in the home of her nephew, Mr. Chas. B. Smith.

The Home Demonstration Club had a very interesting meeting with Mrs. D. S. Batty, last Wednesday. The subject for the afternoon was "Emergency Meals."

The boys of the Intermediate Sunday School Class entertained the girls with a party, Friday evening, at the home of Mr. and Mrs. L. E. Williams.

Miss Ruth Johnson, who is attending school at Plainview, spent the week-end at home.

PLEASANT VALLEY

Oct. 8.—We are having such fine Fall days for cotton picking. Every farmer being busy gathering in his feed and getting ready for cotton picking.

Mr. and Mrs. T. B. Mitchell spent Sunday afternoon with Mr. and Mrs. W. C. Hubbard.

Mr. and Mrs. Woeten of Floyd

spent Sunday afternoon with Mr. and Mrs. Bloxom.

Mr. and Mrs. N. T. A. Byers spent the day, Sunday, with Mr. and Mrs. Webster.

Mr. and Mrs. Asa Blankenship of Amarillo visited his parents, Mr. and Mrs. E. J. Blankenship, Sunday.

Mr. and Mrs. F. U. Payne attended the singing convention at Prairie Chapel, Sunday.

Mr. and Mrs. W. H. Fields left last Friday for Roswell, N. M., and returned Saturday evening. They report a fine time, and they enjoyed the trip over such fine roads.

Mr. and Mrs. Claud Harris and Mr. and Mrs. Edd Pratt and families spent Sunday afternoon with Mr. and Mrs. Will Shurbet. Mr. Shurbet has his cook stove going and this week they will connect up the lights and heaters.

Mr. and Mrs. Marvin Marshall of Irick, visited in the Reasonover home, Sunday.

Mr. and Mrs. Orr spent Sunday evening with Mr. and Mrs. J. T. Marr.

Mr. and Mrs. S. L. Holmes spent Sunday evening with Mr. and Mrs. Rives.

Mr. and Mrs. Memory Shurbet came down from Amarillo, Sunday for the day.

Mr. and Mrs. Reeves and daughter, Fay, visited Mr. and Mrs. Mathews, in the Cedar community, Sunday.

Flossie Reasonover forgot all about it being her seventeenth birthday, Monday, till two girls came for her to go riding, and they stopped at the Fields' home. Sixteen girls came out to meet her, and she saw they were all in her Sunday School class. They gave her a string in the hall and told her to follow it. The string wound thru the house, out the back door and in the back yard, it was tied to a chair piled high with many lovely gifts. Then the fun began. They did not need any boys in the crowd to help with a good time. At six-thirty cream and cake and fruit was served and all departed saying it was one of the best evenings ever spent. Those present besides the Sunday school class were Mrs. A. J. Harris, and daughter, Mrs. Davis, and Mrs. Dudley Wofford.

IRICK

Oct. 9.—The P. T. A. met Wednesday night for a little business, after which was a little party. Everyone had a good time.

The Irick basket ball teams played Petersburg teams at Petersburg.

The school put on a little school carnival at this place Friday night. The money went for the school.

Rev. Webb filed his regular appointment here, Sunday afternoon.

Mr. and Mrs. H. D. Ashby and daughter, Opal, Mrs. Downes and Miss Edith, spent Saturday and Sunday in Lubbock.

Mr. Earl Poage and Mr. Red Dollar, spent Saturday night with Mr. Doyle Glass.

Misses Ruth and Donna Nell Murphy, spent Sunday with their sister, Mrs. Morlan.

Mr. W. T. Boyd from Abilene, was here Friday, looking over his property.

Miss Donna Nell Murphy spent the week-end with her parents, Mr. and Mrs. C. W. Murphy.

The young people enjoyed a party at Mr. and Mrs. C. W. Murphy's Saturday night.

Mr. Baker and Mr. Dewey Sparks spent Sunday with Mr. John Holmes. The people from this community enjoyed a singing at Mr. and Mrs. Blyor Byars', Sunday night.

AIKEN

Oct. 8.—We have been very busy the past week, hardly had time to think of news.

Some few are picking cotton in our community. Quite a number of the school children are out helping with the crops.

Mr. Henry Owens and family were Plainview visitors, Saturday.

Mrs. Morrison received a message Sunday afternoon that her sister, who lived at Commerce, was dead. Mrs. Morrison left Sunday night to attend the funeral.

Miss Dialpha Swift spent the week-end with homefolk.

Misses Katie and Leila Morrison took Sunday dinner with Miss Hastings.

Mr. and Mrs. Brown are visiting relatives in our community this week. Mrs. Brown taught in Aiken School last year.

Miss Leta Marshal took Sunday dinner with Mrs. Bill Mullings.

Mr. Charlie Elam and family spent Sunday with relatives at Kress.

Mr. Gerome Simmons and family of Girard, Texas, spent Saturday and Sunday with Mrs. C. E. Meredith. Mrs. Simmons is Mrs. Meredith's sister.

Miss Ollie Mae McMinn spent Saturday with her sister in Lockney.

Mr. and Mrs. McAvoy were Plainview visitors, Monday.

Miss Willora Allen spent the week-end with homefolk.

The P. T. A. will meet Friday night. Every member is urged to be present. The association is helping in the community in every way possible. We need your presence at these meetings.

Miss Hastings spent Saturday night with Mrs. Bryan Wells of Lockney.

MUNCY

Oct. 8.—Several farmers in this community have begun picking cotton this week.

Miss Jewell Williams spent Sunday with her homefolk at Lockney.

Mr. and Mrs. Jack Hough moved to their home Saturday.

John McDonald and family moved to Lockney Saturday, where their children will attend school.

Quite a few people in this community were in Lockney, Monday afternoon.

Mrs. McAda visited school here Tuesday afternoon.

Bro. Meador and wife spent Sunday afternoon with R. E. L. Muncy and family. They all took dinner with A. B. Muncy and family.

Mr. and Mrs. Bud McAda went to Floydada, Saturday.

Mr. and Mrs. N. T. A. Byars spent Sunday with Mr. Geo. Webster and family.

CEDAR

Oct. 9.—We are still enjoying beautiful weather, which is a boon to the busy farmers. Maize heading is now in full swing and several began picking cotton, Monday.

C. W. Ginn and family, J. C. Ginn and family of Floydada, and Miss Ruth Ginn of Lockney, spent Sunday in the parental home of Mr. and Mrs. J. W. Ginn.

Mrs. Charlie Dillard of Childress, was here several days last week, visiting her parents, Mr. and Mrs. J. C. Lackey, and other relatives. She returned home Thursday.

Mr. C. C. Strickland and family spent Sunday with Mr. and Mrs. Joe Fortenberry.

Bro. Gail of Mt. Blanco, preached Sunday evening at 2:30 at the Baptist church.

Mr. J. C. Fortenberry enlarged his milk house and put in a cement floor last week. Mr. Fortenberry is making room for that new Western Electric washer.

Mrs. E. I. Durham spent Sunday afternoon with Mrs. J. W. Ginn.

Mr. Thayton of Childress was here last week in charge of the stacco work on Johnny Lackey's house.

Mr. John Seay was up from the brakes last week. His wife returned home with him.

Mr. J. C. Fortenberry, Jr., and wife, and J. C. Fortenberry, Sr., made a business trip to Redland, N. M., last week.

A large number from here attended court at Floydada, Monday.

Wedding bells continue to chime at Cedar. Mr. Clarence Lovell and Miss Vivian Matthews married last Wednesday night.

Bro. Reeves filed his regular appointment Sunday and Sunday night at the Pentecostal church.

Mr. Bud Leach and wife moved to John Kelly's last week. Mr. Leach will help Mr. Kelly harvest his crop.

Little Pauline Fortenberry spent Sunday with Agnes Taylor.

Mr. Lewis Randolph is sporting a new Pontiac car.

PROVIDENCE

Oct. 10.—Miss Bass met with the club women yesterday. She gave several good demonstrations on cooking with whole wheat flour.

While Mrs. Willie Sammann was canning some tomatoes this week, the top flew off the top of the jar in the pressure cooker, causing the scalding water to hit her in the face. We hope she will soon be well again.

Several from here attended the singing at Prairie Chapel, Sunday.

The young folk enjoyed a party at Mr. and Mrs. Lee Bennett's, Saturday night.

Mr. and Mrs. Roy Golden spent Sunday with Mr. and Mrs. Taylor Golden.

Mr. and Mrs. Doc Bennett spent the day with homefolk, Sunday.

Mrs. Clyde Phillips has returned home after an extended visit with relatives and friends, near Haskell.

Messrs. Roy and Bill Bennett attended the school carnival at Irick school house, Friday night.

Miss Manola Rae Gilbreath spent the day with Frances, Sunday.

Miss Mae Golden, who has been very sick the past three weeks, is some better.

Mr. Horace Weeks of Aiken, visited awhile with Bill and Roy Bennett, Friday.

LUTHERAN NEWS

Oct. 7.—Mr. and Mrs. Dave Kennedy, and Miss Anniebell, went to Lubbock Friday and took in the fair. They were the guests of his brother, J. W., and wife while there. They returned Saturday evening.

Miss Dorothy Pullen and Mr. Lavalle Abbott, of Lubbock, were in our midst, Saturday.

Mr. Ju Davenport and brother, Robert, returned Friday from Chandler where they went to attend the last sad rites of their oldest brother, who died suddenly Tuesday morning, from an attack of appendicitis.

Mr. and Mrs. K. Sammann and sons, also Willie Schrader, were in Plainview Saturday shopping.

W. A. Boedeker and father took in the fair at Lubbock, Saturday.

Mr. and Mrs. Doc Bennett were in town, Saturday.

Mr. and Mrs. Powell were also in Plainview, Saturday.

The two Mrs. Davenport spent Thursday evening at the Edelman home, near Prairieview.

Mrs. Massey of Plainview was the guest of her son, T. J. Edelman, and family, over Sunday.

Among the casualties of the last week here was the bursting of a fruit jar while canning with a canner. Mrs. Willie Sammanns was quite badly burned about the head and hands.

Mr. and Mrs. John Davidson of Chandler, Texas, arrived Sunday morning at the Davenport home to visit a

few days and to look for a new location here.

Cotton picking, maize and kaffir heading has begun in the old fashioned way here.

Tuesday was club day here. We expect a full house. Mrs. Doc Bennett was hostess.

Mr. and Mrs. Arthur Heyermier and son were in Plainview Saturday, shopping.

Sam Hardwicke of Lubbock was in Lockney Wednesday, on business.

CHARTER NO. 9126 RESERVE DISTRICT NO. 11

FIRST NATIONAL BANK

of Lockney, in the State of Texas, at the close of business on October 3rd., 1928.

RESOURCES		
1. Loans and discounts		\$196,892.85
2. Overdrafts		428.58
3. United States Government securities owned		10,000.00
4. Other bonds, stocks, and securities owned		1,500.00
5. Banking house, \$12,000.00		
Furniture and fixtures, \$6,500.00		18,500.00
7. Real estate owned other than banking house		9,850.00
8. Reserve with Federal Reserve Bank		12,837.42
9. Cash and due from banks		10,564.01
10. Outside checks and other cash items		2,370.84
11. Redemption fund with U. S. Treasurer and due from U. S. Treasurer		500.00
14. Other assets		19,561.22
TOTAL		\$274,004.92
LIABILITIES		
15. Capital stock paid in		\$26,000.00
16. Surplus		5,000.00
17. Undivided Profits—net		47.20
20. Circulating notes outstanding		9,750.00
21. Due to banks		2,359.06
22. Demand deposits		152,684.64
23. Time deposits		13,935.79
25. Bills payable and rediscounts		58,447.95
26. Other liabilities		6,780.31
TOTAL		\$274,004.92

State of Texas, County of Floyd, ss:
I, Burton Thornton, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

BURTON THORNTON, Cashier

Subscribed and sworn to before me this 3rd. day of October, 1928.
KATIE PITTMAN PRICE, Notary Public.
CORRECT—ATTEST: E. G. FOSTER, ARTIE BAKER,
DORSEY BAKER, Director

New Goods Arriving—

Big stock of all the latest in Ladies' clothing and accessories. Men's and young Men's clothing and accessories. Piece goods, novelties, etc., are being received by freight and express, and we invite you to pay our store a visit and inspect the New Fall Merchandise.

Trunks, Suit Cases and Hand Bags just arrived. A nice assortment of luggage for your approval.

E. L. Ayres, Dry Goods

ANNOUNCEMENT—

I have leased the Home Grain Company, and will be in the market for grain of all kinds in the future. See me before you sell.

BUSTER ARMSTRONG

Phone 72

What's Going on in West Texas

Ranger is... a vitaphone, the instrument which makes talking movies possible. Half of the cost was covered by the purchase of tickets, and the rest by local business men. This is the first town in the Oil Belt to have a vitaphone.

The Childress Hotel Coffee Shop will be opened soon, two months previous to the opening of the hotel proper, according to J. P. Rankin, manager. This is being brought about by a special effort on the part of contractors.

Livestock buying and selling is active in Lampasas. W. T. Maxwell shipped four car loads of one and two year old fat steers to St. Joseph, Missouri, recently. Three cars of mixed cattle were also shipped by breeders to Fort Worth.

A pumpkin weighing 85 pounds raised by Lon Martin, a Crosbyton farmer was brought in town and exhibited. The pumpkin was unusual in size for this section and will be taken to some of the fall fairs.

A reduction in the light rates in McCamey from 17c to 16c goes into effect in a short time. If the bills are paid promptly, within a specified time a rate as low as 12c may be earned.

A fine new Methodist church building has recently been completed in Amherst and services held by the pastor, Rev. Claude Ledger. The edifice is modern in every point of construction and gives the Methodists a place of worship unequalled in the city.

The new sanitarium in Fredericksburg opened Oct. 1st. The sanitarium has equipment for taxing X-ray pictures and fluoroscope, and will save the physicians the great inconvenience of sending patients to neighbor towns for treatment.

Three hundred and thirty-two bales of cotton had been weighed in Stamford up to a recent date. Of this number 270 bales were handled by Joe R. Jones, cotton weigher, and 62 bales by the Stamford Compress.

As high as 15c is being paid in Ballinger for pecans. The pecan crop in Runnels county is the best in several years because of the numerous floods in the creek and river bottoms this year.

Nine tractors have been put to work on the road between Abernathy and Hale Center to widen the road bed and harrows to the 100 feet width required by Federal Regulations. The detour is in good traveling condition.

The practice that was followed by the Retail Merchants Association of distributing \$40.00 in premiums two years ago in Munday has been started again. The premiums are given in \$15.00, \$10.00, \$7.50, \$5.00, and \$2.50 divisions.

Matador has a new Southern Fire Truck with a 500 gallon capacity and enough pressure to extinguish a large fire. The truck will be housed in the Matador Buick Co. building until the completion of the City hall this month.

The Sterling Theatre, in Sterling City, N. M., is the first theatre to show the new free picture of the process of feeding crops put out by the

Soil Improvement Committee of the National Fertilizer Association.

Engineers are at work in Hamlin looking for a new water site. The water supply of Hamlin is sufficient at the present time, but prior to the spring rains the lake was low.

ESTABLISH FEED CONFERENCE BOARD

College Station, Texas, Oct. 8.—Establishment of a permanent feed conference board at the A. & M. College of Texas to pass, among other things, upon feeding formulas which the college may be asked to endorse, was announced following recent conference of the college feed authorities. F. D. Fuller, chief of the feed control service of the Experiment Station, was elected chairman. Other members of the board appointed include: Dr. G. S. Fraps, chief of the chemistry division, and J. M. Jones, chief of the range animal husbandry division Experiment Station; J. L. Thomas, dairy specialist of the Extension Service, and Prof. D. W. Williams, head of the animal husbandry department of the college.

The chairman, on authorization of the conference, appointed the following special committees to recommend formulas of special-purpose feeds which can carry the endorsement of the college: For poultry feeds: R. M. Sherwood, chairman; E. N. Holgreen and D. H. Reil; for dairy feeds: Dr. J. L. Lush, chairman; A. L. Darnell, C. N. Shepardson and J. L. Thomas; for hog feeds: D. W. Williams, chairman; E. R. Eudaly and Fred Hale; for horse and mule feeds

and steer fattener: J. M. Jones, chairman; C. W. Barnes, E. H. Gibbens and John Knox.

J. L. SHANNON HELD FOLLOWING FATAL SHOOTING

Plainview, Oct. 5.—A. L. Ticer, 47, was shot and killed Sunday afternoon shortly before six o'clock by J. L. Shannon following an alleged altercation between the two relatives to certain accusations said to have been made by Shannon against Mrs. Ticer. The shooting occurred at the old Qualls Ranch, northeast of Runningwater.

Ticer lived six miles northwest of Plainview. He is survived by his wife and four children. Funeral services were held at Tulia Wednesday morning and the body was brought to Plainview for interment.

Shannon was released on bail of \$2,500 to appear at the December term of district court at Tulia.

1,500 LAMBS ARE SOLD TO HEREFORD MAN BY BREEDERS

Plainview, Oct. 4.—The largest movement of lambs in this county in some time occurred the first of this week when A. G. Bell, pioneer stock man of Hereford purchased approximately 1,500 lambs of Hale county sheep men.

Mr. Bell assembled them here and announced he will drive them to Dimmitt where they will be placed in feeding pens and made ready for the market.

The price paid for the lamb is said to average about \$8 a head. Mr. Bell

paid 10c a pound and the lambs, weighed over the city scales averaged about 80 pounds.

Among the sheep men who sold to Mr. Bell are the following: D. C. Bayley, Williams & Denton, George Branham, Hugh Tilson and Billie Sewell, most of whom live south of town.

Such movements of sheep reflect the fact that Hale county farmers are finding profit in small herds of the animals. When added to other farm projects, they round out the farm program wonderfully, it is claimed, and furnish the owner excellent returns considering the investment.

NEW DIARY HUSBANDRY HEAD FOR A. & M.

College Station, Texas, Oct. 8.—Charles N. Shepardson, new head of the dairy husbandry department at

the A. & M. College of Texas, succeeding George P. Grout who resigned some time ago, was formerly with the animal husbandry department of the Colorado Agricultural College, Fort Collins, Colo., where he had charge of the college dairy herd and taught dairy husbandry. He was also superintendent of official testing in Colorado.

Prof. Shepardson graduated from

the Colorado Agricultural College in 1917 with B. S. degree in animal husbandry. After serving two years in the army, fifteen months in France, during the World War, he became extension animal husbandman at the University of Wyoming. He went to the Colorado Agricultural College in 1920.

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

Room 7, First National Bank Building Floydada, Texas

LOCKNEY GIN COMPANY

LOCKNEY PLANT

We have completed overhauling our gin which is equipped with a Modern Burr extractor and three extra cleaners, which insure the best sample and we have always been noted for the best turnouts of lint cotton.

AIKEN PLANT

Our Aiken Gin has been thoroughly overhauled, an expert from Dallas has put in new saws and ribs. We have the famous Hancock Burr extractor with several extra cleaners in this plant, best sample and turnouts may be had.

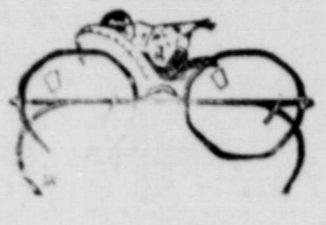
COTTON

We pay the highest market price at both Gins, if you desire to sell, or if you want to accumulate several bales before selling, we will give you the benefit of what our best buyers will pay at the Gins, this is a special service offered this year.

CALENDARS

We have a very nice lithographed calendar compliments of your first bale.

LOCKNEY GIN COMPANY



For Close Reading Wilson Kimble FLOYDADA, TEXAS Glasses Are Perfect

For years we have served a most discriminating patronage. For close reading or any work that is hard on the eyes, we know we can be of service to you.

Eyes Carefully Tested Without Charge

the force that makes the world go 'round

If the force of Banking failed, the earth might continue to spin on its axis, but all business activity would be practically dead Banking is a force that can help you in your activities. The personnel of this institution, backed with years of experience, will consult with you at your convenience.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"

SOMETHING NEW IN GAS HEATERS

We have the exclusive agency in Lockney for the WARD GAS FURNACE. Not a heater but a real GAS FURNACE for your HOME, STORE or OFFICE. It will save you DOLLARS and KEEP YOU WARM.

SOUTH PLAINS LUMBER CO.

PHONE No. 9 LOCKNEY, TEXAS



Larger, Quicker, Cheaper Gains

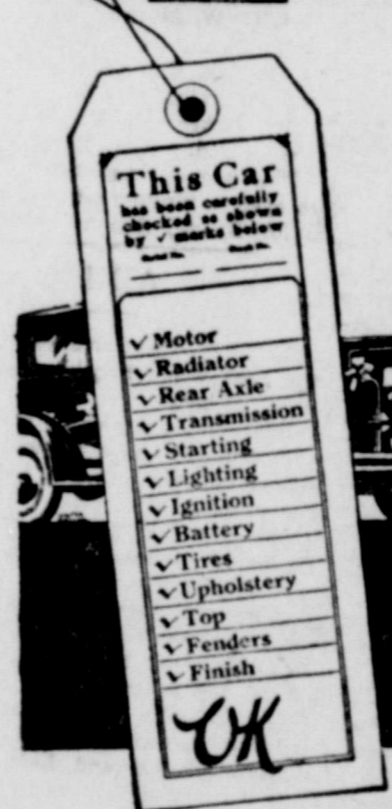
Corn alone doesn't make pigs grow big enough or fast enough. It needs a supplement, and Purina Pig Chow added to your corn will give you just the right proteins and minerals for big frames and quick growth.

Quick growth means early market—high prices—more profit. Ask us about Pig Chow today.

Thornton's Feed & Seed Store

LOCKNEY, TEXAS The Store with the Checkerboard Sign

Small First Payment - Easy Terms on O.K.'d Used Cars



See these used cars today! You can get the car of your choice at an exceptionally low price—and you can buy it for a small first payment and on easy terms. These cars, carrying the red "O. K. That Counts" tag, provide you with a definite assurance of honest value, dependability and satisfaction because they have been thoroughly checked by expert mechanics and reconditioned for thousands of miles of satisfactory service. Come in and make your selection today while stocks are complete.



USED CARS "with an OK that counts"

- 1926 Chevrolet Touring
- 1926 Chevrolet Touring
- 1926 Ford Touring
- 1924 Dodge Touring
- 1925 Dodge 3-4 Ton Truck
- 1925 Ford Sedan
- 1926 Chevrolet Coupe

DYER MOTOR CO.

Dependability, Satisfaction and Honest Value

COUNTY BRIEFS

STARKEY

Oct. 8.—The school closed Friday for five weeks in order to gather the crops.

The principal, Mr. J. E. Burgett, attended church at Floydada, Sunday.

Saturday afternoon, Mr. Alton Berchfield and Miss Wanda Howard were quietly married in Floydada.

Messrs. W. S. Lackey and Effort Parrish made a business trip to Lubbock last week, in search of cotton pickers.

Mrs. Edna Phillips, the intermediate teacher, spent Sunday in Plainview, with relatives.

A good crowd attended singing Sunday night at the school house.

Miss Thacker, plans to spend her vacation in her parental home of the McCoy community.

The intermediate pupils enjoyed a pleasant hour Friday afternoon in games and eats.

Mr. J. L. Elmore, daughter and son, of Ranger, Texas, were visitors in the homes of his daughters, Mrs. Bill Howard and Mrs. Charlie Atkinson.

Jarvey Reasover is on the sick list this week, but is reported to be improving, the illness being caused from gland trouble.

Miss Pearl Furgenson, spent the week-end with her parents, Mr. and Mrs. W. T. Furgenson. Pearl is a member of the Freshman class of Floydada High School.

Misses Adeline Sparks and Opal Carter spent Sunday with Miss Jessie Dalton.

Mr. C. W. Clay and family were visitors of the Lubbock Fair Saturday going on to Lamesa to visit his son, C. M. Clay.

Mrs. Horace Poteet, spent the week end with her parents, Mr. and Mrs. C. W. Jones, of Floydada.

Services at Lone Star and Sunset, Next Sunday

You are cordially invited to attend services Sunday as follows:

At Lone Star: Sunday school at 10 a. m. Preaching at 11 a. m. Prayer meeting at 7:15 p. m., preaching at 8:00 p. m.

At Sunset: Sunday School at 10 a. m., preaching at 3:30 p. m.

Fraternally yours, J. N. S. WEBB, Pastor.

ANTELOPE

Oct. 3.—Several from this place went to the 5th Sunday meeting at Lakeview, Sunday.

There was a large crowd at church here, Sunday night. There will also be church here Sunday and Sunday night, also Sunday school Sunday morning at 10:30 o'clock.

Mrs. Blankenship visited Mrs. Charley Nichols, Wednesday afternoon.

Mmes. W. W. Wisdom and W. D. Wisdom were Floydada shoppers, Wednesday.

Mrs. P. H. Thomas visited Mrs. J. M. Aston, Sunday.

Several people from Crosbyton came to Dougherty to the barbecue instead of going to Floydada.

Charles Nichols spent the day with Mike Thomas, Sunday.

Smith-Tardy Miss Marie Smith and Mr. Harvey Tardy were married in Plainview, Oct. 5th, Rev. V. O. Lollar, officiating.

Mrs. Tardy is the daughter of Mrs. W. W. Smith and the groom a son of Mr. and Mrs. W. A. Tardy. They will make their home in the McCoy community.

The bride and groom are very popular young people of this community.

We wish for them much joy and happiness.

BLANCO

Oct. 8.—Mrs. W. F. Daniel and daughter, Evelyn, visited Mrs. Daniel's mother, Mrs. Terry, of Floydada, Wednesday of last week.

Mr. and Mrs. Alva W. Smith motored to Lockney, Friday evening.

Mr. and Mrs. Moss Howell and little son, Charles Henry, spent Sunday with Mrs. Howell's parents, Mr. and Mrs. Bagwell, of Carr's Chapel.

Mr. and Mrs. Wm. Snell and family were the Sunday guests of Mr. and Mrs. Barriet, of McCoy.

Miss Noma McPeak spent Sunday with Miss Irene Cates.

Mr. Ronald McPeak of Floydada spent Sunday with cousin, Joe Bailey McPeak.

Mr. and Mrs. S. F. Smith visited Mr. and Mrs. Oscar Payne, of McCoy, Sunday.

Baptist Services at McCoy Rev. V. O. Lollar will hold the regular service Sunday, Oct. 7th, at 11

a. m. These services are held every 1st and 3rd Sunday of each month at 11 a. m. and 7:45 p. m.

We were glad to see so many present, hope you will come every Sunday.

McCOY

Oct. 8.—Miss Ilma Jackson spent the week-end at home. She was accompanied home by her sister-in-law, Mrs. Dwight Jackson, of Lockney.

Miss Opal Smith spent Saturday afternoon with Miss Lou Berry.

Miss Elizabeth Thacker is home from Starkey, where she will spend 5 weeks with her parents, as the school has stopped for cotton picking.

Misses Opal Smith, Bernice Holleyfield and Ima Nell Jackson, Messrs. Chester McPeak, Son Jackson, and Odie Puckett motored to Lockney Sunday afternoon to take Miss Ilma, to school.

Mr. and Mrs. L. H. Smith visited Mr. and Mrs. O. C. Payne, yesterday.

Miss Mildred Bailey spent the week-end with relatives at Lakeview.

The school has stopped for cotton picking for the week.

Born to Oscar Payne on, D. F.

Man accomplishes most when his But too often by some ailment So for pleasure as well as to gain It stands him in hand to look And he'd be well off in mer If he'd see a Chiropractor some

DR. C. J. McCoy

McCollum Building, Locust Street

Yes Sir, a better tire!

You can find plenty of tire dealers who will be glad to dicker with you, tempt you with all sorts of "special" deals.

We can't. It goes against our grain to pad up list prices in order to give you a discount or a "long trade"—to make ourselves good fellows at your expense.

We've been in the tire business for a good many years. Watched the "bargain boys" and the "long discount" fellows come and go. Every year our business has increased.

Every year more shrewd tire buyers come to us for Goodyears—and they "stay put" on Goodyears.

OZARK FILLING STATION

JACKSON BROS., Proprietors

What Part Take in the Nation's Business??

The field of commercial activity has two kinds of workers; those who are content to labor all their lives for others, and those who, when the time is ripe, launch out into projects of their own. It is this latter type which controls the destinies of the giant factories and vast railroad systems that feed the nation. Consult with us regarding your contemplated undertaking. We can aid you.

The Security State Bank

AUTOMOBILE — FIRE — LIGHTNING — LOANS — BONDS — INSURANCE — MONROE-SPEEGLE AGENCY — LOCKNEY, TEXAS — HAIL — WINDSTORM

"You Can't Beat Our Loans"

Phone 185

We Have Opened up a-- PRODUCE HOUSE

AT STERLEY, TEXAS

The highest market prices will be paid for your—

CREAM, BUTTER, EGGS, POULTRY, GREEN HIDES AND TURKEYS

Come around with your—

Cream, Poultry and Eggs

Let's get acquainted. Will pay cash for all your produce. Will appreciate it if you will give us a part of your trade.

West Produce Co.

STERLEY, TEXAS



Make That HOME DREAM Come True

YOU have thought about it—you have planned it—now is the time to realize it! We want to build your Dream Home.

Phone 7 J. C. WOOLDRIDGE LUMBER COMPANY

HIS PROBLEMS are yours!



Help him solve them by providing foods that supply him with strength and energy. SMAX, the All Wheat Cereal, is the ideal food. SMAX is delicious and so easily prepared—cooks in 3 minutes. Serve SMAX for breakfast tomorrow.

SMAX

We handle



DON'T YOU THINK

—it good business to buy your Coal now, rather than take chances on supplies next winter.

Call on us for your feed requirements; sell us your grain. We appreciate your business.

SOUTH PLAINS GRAIN COMPANY

Phone 23 Lockney, Texas



I Save You Money On Repair Work and Wiring

No matter how large or how small the job of installing fixtures or wiring, from complete buildings to single rooms, my experience can save you money. LET ME FIGURE ON YOUR JOB

I shall be glad to give you an estimate without obligation. All work guaranteed to conform to the insurance and building codes.

Have your motors and fans cleaned for the coming season. See or phone me.

Geo. F. Kinyon

In Beacon Office Phone 92

**Colorful Autumn Fabrics
and quality value in staples**



DOUBLE-BLANKETS and COMFORTS AT UNUSUAL PRICES

It is always a pleasure to know that you have plenty of blankets on hand when the cold winter night comes and there is not any reason why you shouldn't have them when you can buy beautiful blankets of part wool at a great saving price like this—large plaids in rose, blue, gold, gray, green and lavender.

\$4.50, \$5.85 and \$6.35

BLANKETS

Also an assortment of rich, luxurious all-wool blankets, priced from—

\$7.85 to \$14.50 Pair

Linton Gray Blankets

An extra special in Linton gray blankets unusually heavy napped and closely woven. Firm in texture and with clear colored borders. This is a real value at—

\$2.45

Plaids and Solids

Also many other good numbers in plaids and solids priced from—

\$1.59 to \$2.25

COMFORTS

A household necessity and an aid to comfort and ease. Soft, fluffy comforts, sateen covered in floral designs with solid color borders and backs; combinations in lovely pastel shades of rose, orchid, blue and green.

\$5.85

SILKS

Simply and briefly we present our outstanding silks for the Autumn season. 40-inch black crepe Satin, a heavy and lustrous quality attractively priced at, yard—

\$2.85

40 INCH FLAT CREPE

Silky and heavy to the touch, beautiful in appearance. A heavily favored dress material, per yard—

\$2.25

GEORGETTE

Weighted georgette and crepe remain delightfully heavy and pebbly. Used for street dresses, evening gowns and every formal wear—

\$1.85, \$2.35 and \$2.48

PRINTS

Anna Mae Pongee, Shamrock cambrics, and Indian Head in lovely prints, gay colors and dainty dress designs of flowers, leaves and geometrical figures. Incomparable materials for school frocks, per yard—

19c to 50c

WOOLENS

Kasheen, a light weight woolen material, soft and rich looking, with belt and scarf, makes a snappy sport dress, Yard—

\$2.75

FLANNELS

Flannels in checks, plaids and solids, in soft colorings rich in suggestion of combinations.

\$1.85 to \$2.98 yard

Ensemble Wash Dresses

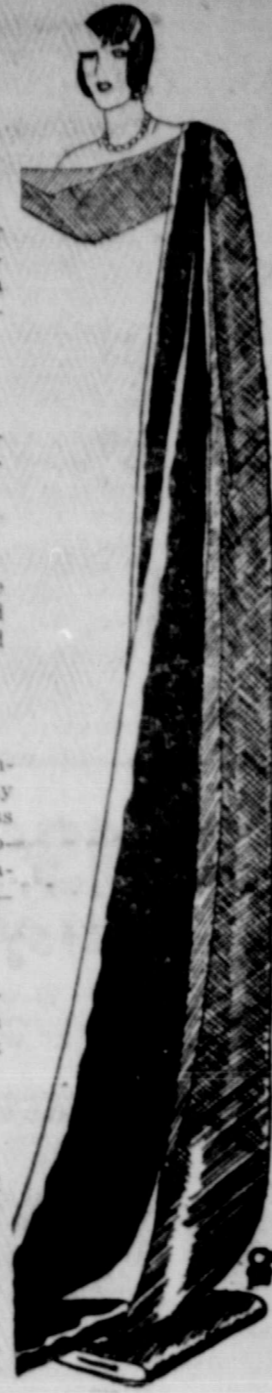
Fast color, solid and print combination dresses, with princess coats to match. Ideal for school wear—

\$4.50

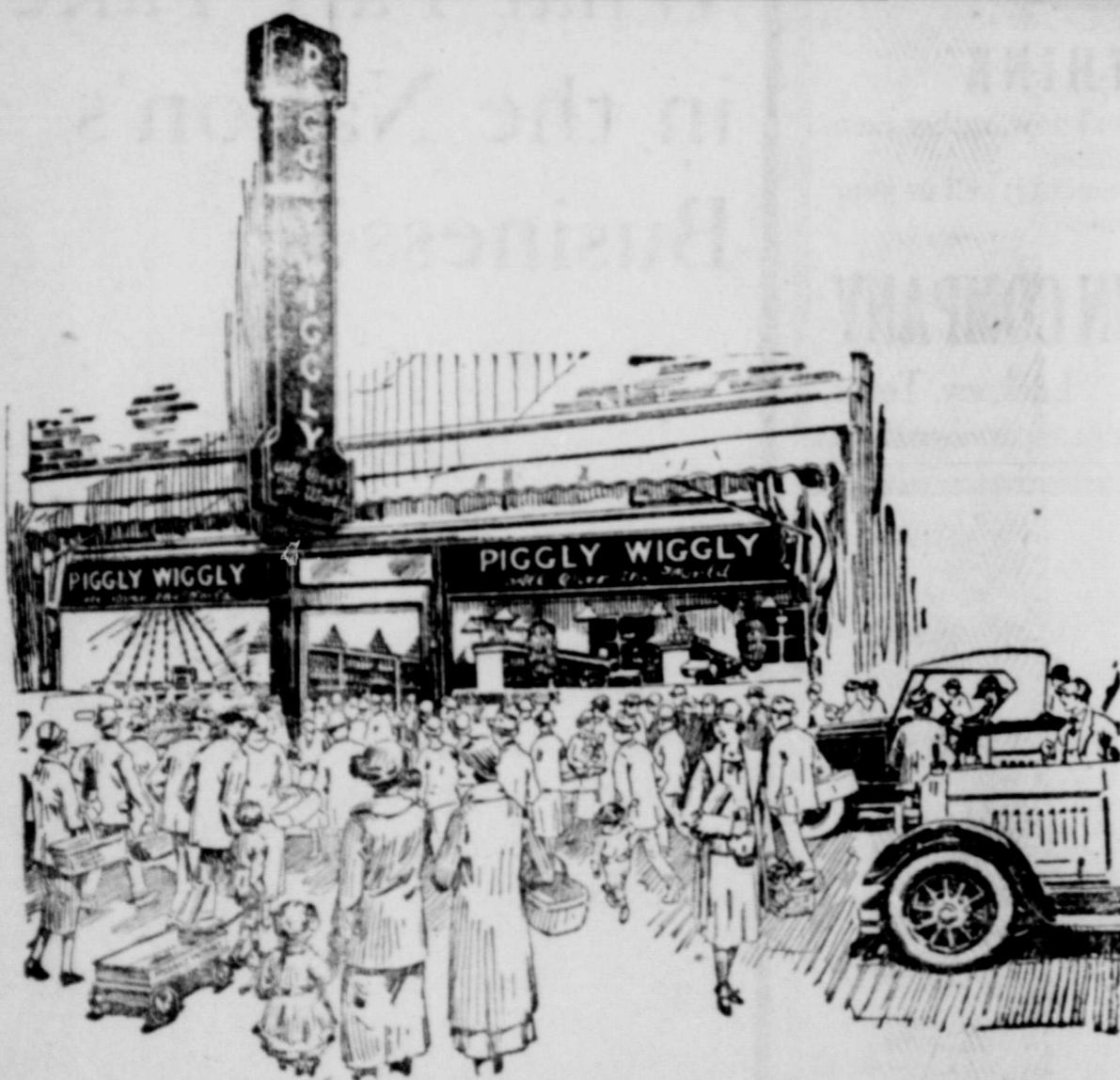
SUNBURST SKIRTS

Fancy plaids and solid colors, pleated wool skirts, in the new and popular Sunburst style.

\$4.98



Jacobs
THE SUPER VALUE STORE
of
PLAINVIEW



When the thoughtful housewife thinks of good things to eat she thinks of PIGGLY WIGGLY . . . because it is the nation's source of good thing to eat.

Will have many bargains ready for you to choose from Saturday. Don't miss them on this date.

COCOA, 1-2 lb., Hershey's, one day only 18c

**We Pay the Highest Market Price for Your Eggs
And Bees**

WANT COLUMN

Hemstitching done in gold and silver thread at The Thrifty Nifty Shop, Floydada, Texas.

WHEN in need of thoroughbred or high grade Jersey cow, fresh, call Dr. Freeman, Dougherty, Texas. 42-52t

FOR SALE—Turkey Red wheat seed, test 61 lbs., home raised, good seed \$1.20 per bushel at bin.—W. P. Hewitt, 22 miles northeast of Lockney.

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas.—Hollums, Floydada Florist. 25-tf-c

FOR SALE—80-acre, tract 2 miles west of Lockney.—Write J. L. Celsor at Sentinel, Okla., for easy terms and price.—J. L. Celsor.

REMEMBER

That you can buy good grown nursery stock, guaranteed to be as good as you can get from anywhere, at Dalmont's Nursery, 10 miles west of Lockney, on the draw. Write or come to see us. 2-4t-p

FOR RENT—Three furnished bed rooms.—Mrs. Ira Simpson. 3-2t-pd

FOR SALE—Two feather beds and Atwater Kent Radio, five tub complete.—Mrs. M. H. Davis. 3-2t-p

FOR SALE—One large Ideal heater, used only one winter, one bachelor stove and a medium-sized Phoenix heater. Good bargains. Telephone or see Mrs. D. J. Thomas, Phone 77. 3-2t-c

FOR SALE OR TRADE—A Chevrolet truck, in good condition, Phone 99.—Lockney Laundry. 4-2t-pd

FOR SALE—One 10x20 granary, in A1 condition.—See Dorsey Baker. 4-tf-c

20 Acres of improved land 2 1-2 miles south of town in exchange for town property, or will sell, \$3,500.—W. J. Beck, Plainview. 4-2t-pd

WILL BUY 1,000 tons bundle Hegaria and Kaffir.—Shurbet and Meriwether. 4-2t-c

FOR SALE—Ford truck, 2 army wagons, with cotton frames, or trade for anything.—See Watt Griffith.

FOR SALE—Some good milk cans, also fine young Poland China boar, Will consider trade.—J. H. Nall. 4-2t-c

FOR SALE OR TRADE—Shaples cream Separator, practically new, will sell or trade for good milk cow.—See R. H. Tinsley. 4-3t-pd

WEDDING—The nuptials of Henrietta Zander, the widow of Minnie Love, and Benjamin Franklin Gump, millionaire Australian banker, will be solemnized Friday evening, Oct. 19th, at 7:30 p. m., at High school. They will be attended by Andy, Min, Chester, Jiggs, Walt, and many other popular and prominent persons, including the ghost of Henrietta's former lover. If you like fun, don't miss it.

TRUCK LOAD

—of—

Pears and Apples

For Saturday Special
\$2.00 Per Bushel

This will be the last load of Pears for the Season

ARTHUR ROBERSON

Corner Main and College

Home Demonstration Club News

Roseland 4H Club
Miss Bass met with the Roseland High School girls in the club room Friday afternoon, Oct. 5, for the purpose of organizing the 4H Club.

The following officers were elected:

Jewel Wright, President.
Roy Hays, Secretary.
Brucille Roberson, Reporter.

We will meet every first and third Friday of each month.

The first articles to be made by the club will be club aprons and caps.

Providence Home Demonstration Club Met Sept. 25th

The Providence Home Demonstration Club met at the club room Sept. 25th with fourteen members present. We were very glad to have Mrs. Hatchett of the Lone Star community to visit our club.

All articles that had been prepared for the fair was brought and the best out of the collection was selected and labeled for the exhibit at Floydada.

Everyone come to the next meeting Oct. 9th at 1:30 p. m. Miss Bass will be present and give a demonstration on whole wheat dishes. Don't forget your pencil and paper as we will want to take down the recipes that she gives.

Mrs. Doc Bennett will be hostess at this meeting.

After we finished our work, the hostess, Mrs. Wright, served delicious chicken sandwiches and coffee to the club members.

Roseland Home Demonstration Club

The Roseland Home Demonstration Club met in the club room Friday, Oct. 5th, with eighteen members present. We were glad to have Mrs. Delbert Bybee as a new member and Miss Ella Wilson of Blum, Texas, as a visitor. Miss Bass was present and gave a very interesting demonstration of Emergency Meals.

The club voted on forming a co-operative plan of programs etc., with the school this term and decided to have a Halloween program, plans to be completed at our next meeting, Friday, Oct. 19th.

At the noon hour Friday Miss Bass met with the school girls and organized a 4H Girls Club. This is the first time we have had their organization in our school and we are very proud of them.

Senior Epworth League Program, October 14th

Topic—How Can Epworthians Introduce Their Friends to Jesus?
Leader—Mattie Belle Wofford.
Song.

Prayer by leader.
Scripture—John 12:20-32.

What Do You Think?—Mauretta Brotherton.

Why Should Epworthians Endeavor to Win Their Friends to Christ?—Earl Rives.

How Can We Lead Others to Follow Christ?—Elwood Reasonover.

Excuses Offered for Not Doing Personal Work.—Winston Wofford
Song.
Announcements.
Benediction.

Church of Christ

Last Sunday was a big day with us. There was a crowd which almost filled the new building to capacity at the 11 o'clock service.

The afternoon and night services were also well attended. Many out-of-town visitors came to attend the first services in the new house.

The meeting continues. Services every evening at 7:45. Bro. J. E. Black, a former minister of the church here, preached Tuesday nite.

G. A. Womack was here from Lamb county the first of the week visiting and on business.

Miss Maenon Meriwether spent the week-end here from Lubbock, visiting her parents, Mr. and Mrs. A. R. Meriwether.

The FLORSHEIM Shoe



Presenting a clean cut, well dressed appearance calls for shoes that look the part . . . and Florsheim Shoes always do. Wear Florsheims and be well dressed.

\$10

Some Styles \$11 and \$12

L'ÉCHO de PARIS



McCall Printed Pattern 4418

Lebouvier of Paris

Paris says ruffles and then more ruffles for Fall! This designer has achieved miracles with transparent velvet in this frock. There are three tiers of velvet ending in very full ruffles and the silhouette is just as slim as can be.

FREAKS of FASHION

—are shown here throughout our stock of Fall merchandise.

New Millinery shipments are arriving each week. Ladies Ready-to-Wear by express from New York.

SPECIALS for SATURDAY

AND ALL NEXT WEEK

Men's Overalls, pair **95c**

12 Thick Tablets **30c**

BAKER MERCANTILE CO.

"The Store With the Goods"