

# THE LOCKNEY BEACON

VOLUME TWENTY-EIGHT

Lockney, Texas, Thursday, September 20th, 1928

Number 1

## Floyd County Fair Opens Wednesday, September 26th. Fifteenth Annual County Fair Biggest and Best Ever--Many Agricultural and Home Demonstration Club Exhibits will be Shown

With the greatest array of fun devices, the largest number of agricultural exhibits, the most exciting of modern sports, the first display of fireworks, and with the promise of the greatest attendance since the inauguration of the first Floyd County Fair the directors of this exposition are approaching the final week of preparation with a spirit of optimism in the opinion that Floydada will be the center of attraction on next Wednesday, Thursday, Friday and Saturday, such as it has never seen before.

Believing that they have prepared a program of educational value and arranged for entertainment features that far surpass any previous attempt, the directors of the various committees, appointed several weeks ago, are this week completing final details and preparing to step aside and give those who are employed, or who will have direct charge of the exhibits, complete charge of the entire fair. And with the whole hearted response of the rural communities and the co-operation of the business men the managing directors of the event hope to live up to the reputation of the fair which is to give more for less than any free county fair in the Lone Star State.

Offering three days of a sport that has never before been witnessed in West Texas the International Auto Games Company will stage a two and one-half hour entertainment feature each afternoon of the closing three days of the fair with their auto polo auto push ball and auto ball games at the Floydada baseball park. The most thrilling of all automobile sports, a game that has attracted nation-wide attention and played by teams that come direct from the Kansas State Fair to Floydada is being engaged by the fair directors in order to give the thousands of visitors an amusement that will alone repay them for visiting Floydada from almost any distance. Played with a ball that stands six feet in height, cost \$650 and is made of boar hides, the auto push ball game will be a feature attraction during the fair. Almost as thrilling and practically as dangerous the auto polo and auto ball will be added to each afternoon's program.

"Floydada Day" at the county fair has been set for Friday when the officials expect to offer a double attraction at the baseball park in the first football game of the season in addition to the auto games. The Floydada Whirlwinds will meet the Idalou Bobcats for an interscholastic game just preceding the auto games. One half day's holiday has been announced by the trustees of the school which will give the students an opportunity of witnessing their favorites in their first encounter. Many of the business firms will close their doors from 2:00 p. m. to 5:00 p. m. in order to give their employees an opportunity of visiting the exhibits and

witnessing the football and auto games.

The magic word that has insured a big turnout and an enthusiastic crowd to practically every celebration in recent years is fireworks. A delightful and surprisingly beautiful selection of fireworks has been especially prepared for the Floyd County Fair. Word received from the special representative that will handle the displays here state that on Friday and Saturday evening beginning at 10 p. m. the display will be shown on the east side of the court house square and will last for a duration of forty minutes. The variety of materials include a wide range of gorgeous effects, skyrocket that rise to great heights and break into a profusion of strikingly beautiful combinations, even including those popular hanging chains that float off onto the night, bombshells that are always a delight, classy spinning wheels, aerial salutes, colored illumination, golden fountains and finally beautiful Nigaria Falls, more wonderful than ever before. This is just a part of the free program being arranged for the benefit of the visitors.

Replacing the croquet and horse-shoe pitching which has been held for the older people each year will be the Old Fiddlers Contest and square dance held on Saturday afternoon and evening. A special cash prize of \$25 has already attracted a number of entries in this event and from the present indications the judges will not have an easy decision to make. The south side of the square will be roped off for the square dancing and every person who enjoys this form of amusement is being invited to participate.

Si Smith, rube police clown, premium fun maker has been engaged for the four days of the fair and will help the throngs of people to enjoy the various amusements. With Smith will be dainty May Foster, trapzee and Spanish Webb combination act. Miss Foster will entertain for fifteen minutes twice each day of the fair. Her first appearance will be on Wednesday at noon. A second appearance will be made in the evening of the same day. Both of these people come to Floydada highly recommended as entertainers and have played feature bills at many of the larger expositions.

Depicting the development of one of the State's best agricultural producing counties eighteen Floyd county and one Crosby county rural communities have contracted for space for agricultural exhibits in the Montgomery buildings on the South side of the square. Interest in this department has far exceeded the expectations of the officials and although preparations for only ten exhibits were originally planned sufficient room to accommodate the entire group has been arranged and no community will be left out. The communities

which have agreed to exhibit are: Blanco, Harmony, Allmon, Starkey, Center, Irick, Antelope, Joe Bailey, Sand Hill, Baker, Lakeview, Pleasant Hill, Roseland, Campbell, Mayview, Fairview, Aiken and Pleasant Valley from Floyd county and the Big 4 community from Crosby county. This is the greatest number of agricultural exhibits ever assembled in Floyd county.

"Floyd County Day" will see the rural people of the county in charge of the fair. Featuring this days program will be the parade of decorated floats and automobiles. An attempt to have a representation from each of the communities has been made and it is the belief of the directors that this will be by far the most colorful parade staged here. In addition to the part to be taken in this event by the rural schools, the Floydada schools will have a part as will the Boy Scouts, American Legion, Luncheon Club, Automobile agencies, Girl Scouts and various other organizations. The parade will be led by the Floydada Municipal Band.

Twelve home demonstration clubs in Floyd county will be represented with club exhibits at the fair and several 4-H clubs will enter the competition for the two free trips to the State Fair offered by the Floyd County Hesperian and the Fair, according to Miss Blanche Bass, county demonstration agent.

Flowers and Art will also play a prominent part in the exhibits at the exposition. Mrs. E. B. Massie and Mrs. O. S. Miller, in charge of the Art Show, are expecting a large number of entries in this department, while Mmes. C. Surginer, E. C. Henry and S. D. Bishop are making preparations for an outstanding exhibit of flowers.

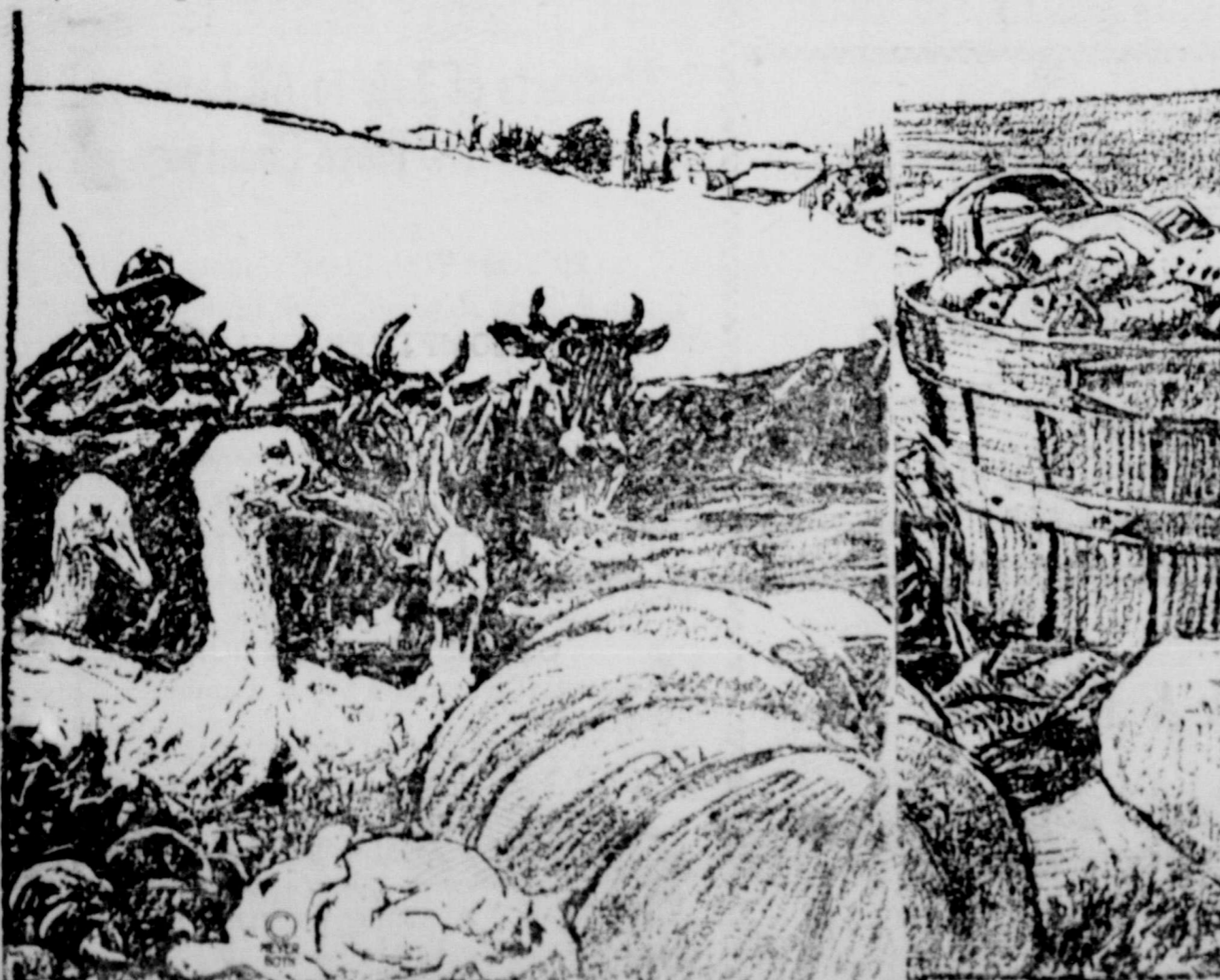
Sponsored and financed by the Floydada business men and the corporations doing business here the fifteenth annual county fair has every promise of being "bigger and better."

### Attend Zone Meeting of Methodist Missionary Society

Mmes. J. H. Hoblaus, Luther Cooper, L. L. Savage, Jake Griffith, H. L. Brotherton, Daff Griffith, T. T. Threet, T. H. Stewart, J. C. Ward, Bryan Wells, and H. B. Adams of Lockney, and Mrs. Holland of Mineral Wells, attended the zone meeting of the Methodist Missionary Society held in Petersburg Wednesday of this week. They report a good meeting, excellent dinner and an all round good time.

Mrs. Holland of Mineral Wells, Texas, arrived in Lockney Sunday from Hereford, where she had been visiting, and is this week visiting her daughter, Mrs. T. H. Stewart.

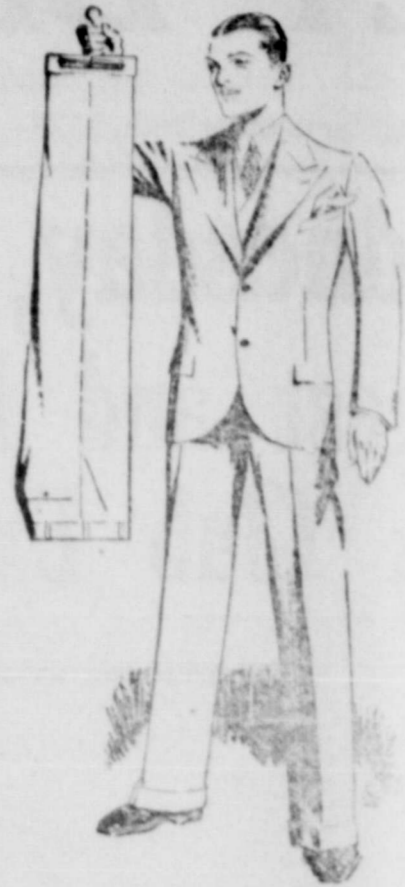
REMEMBER the 1c Sale, Oct. 4, 5, 6, at your Rexall Store.



**SPECIAL SELLING OF MEN'S AND BOYS' CLOTHING**

— FOR —  
**Fair Week**

We are showing a complete line of Clothing for Fall '28 and for Fair Week we are offering SPECIAL PRICES on every Suit. Come to the Fair and make it profitable by buying your Suit here during Fair Week. You'll like the New Suits we are showing in Oxford Stripes and it will be a pleasure to show you.



Meet Your Friends Here  
**BAKER-CAMPBELL CO.**  
FLOYDADA, TEXAS

**Fair Week**  
**FLOYD COUNTY FAIR**

**FLOYDADA, TEXAS, SEPTEMBER 26, 27, 28 AND 29**

The Merchants and Business Men of Floydada extend a cordial invitation to the people of Floyd and adjoining counties to attend and take part in their annual County Fair. Come to the Fair and make the business houses represented on this page your headquarters. They will appreciate a visit from you.

Make Martin Dry Goods Company Store your Headquarters while visiting the Floyd County Fair. You are welcome to Floydada, this entire store is at your service to make your visit to the Floyd County Fair a pleasure.

We have the greatest stocks of Dry Goods, Nations, Ready-to-Wear and Furnishing Goods we have ever assembled ready for your inspection and we will be glad to show you the new things while you are visiting the Floyd County Fair.

Sept. 26 Wednesday    Sept. 27 Thursday    Sept. 28 Friday    Sept. 29 Saturday

**Martin Dry Goods Co.**

FLOYDADA "The Store With The Goods" TEXAS

**MAKE OUR STORE YOUR HEADQUARTERS DURING THE COUNTY FAIR**

DRINK AT OUR FOUNTAIN  
A complete line of Drugs, Drug Sundries, Cigars and Confections

**WOODY DRUG COMPANY**  
FLOYDADA, TEXAS

**ARTHUR B. DUNCAN**  
The Land and Abstract Man  
FLOYDADA, TEXAS

Complete Tract Indexes, Complete Abstracts of Title and Maps and Plats of all Tracts of Lands and Lots in Floyd County, together with our many years of experience, places us in position to give you promptly an accurate and complete Abstract of Title.

**WE INVITE YOU TO VISIT —The— CENTRAL FILLING STATION**

SERVICE THAT SATISFIES  
Full Line of Best Gasoline, Oils and Accessories  
SEIBLING TIRES AND TUBES  
FLOYDADA, TEXAS

**THE BANK OF FRIENDLY SERVICE**

Extend to you a cordial invitation to visit our Bank while attending the Floyd County Fair.

**THE FLOYD COUNTY NATIONAL BANK**  
FLOYDADA, TEXAS

**SOUTH PLAINS LUMBER COMPANY**  
FLOYDADA, LOCKNEY, SILVERTON, QUITAQUE DOUGHERTY, RALLS, TEXAS  
WE CARRY THE BEST LUMBER AND BUILDING MATERIALS, HARDWARE, IMPLEMENTS, Etc  
SEE US BEFORE YOU BUY.  
FLOYDADA, TEXAS

**WE INVITE YOU TO MAKE OUR STORE YOUR HEADQUARTERS DURING THE FAIR**

We have a Ladies' Rest Room for your convenience and where you can leave your wraps, etc.  
SPECIAL PRICES TO THE FAIR VISITORS

**C. R. HOUSTON COMPANY**  
FLOYDADA, TEXAS  
FLOYD COUNTY FAIR, SEPT. 26 TO 29

**We Invite You to Visit Our Place of Business While Attending the Fair**

**MOTOR SUPPLY COMPANY**  
ROY L. SNODGRASS, Proprietor

**CHEVROLET MOTOR CARS AND TRUCKS**  
FLOYDADA, TEXAS

**WE INVITE YOU TO VISIT OUR PLACE OF BUSINESS AND INSPECT THESE WONDERFUL CARS WHILE ATTENDING THE FAIR.**

**OAKLAND--PONTIAC**  
SALES AND SERVICE

**SCOGGIN-DICKEY MOTOR CO.**  
FLOYDADA, TEXAS

**ELECTRIC LIGHT FIXTURES**  
CONTRACTING AND SALES

**ATWATER-KENT RADIOS**  
SALES AND SERVICE  
CALL AND SEE US DURING THE FAIR  
**RADIO-ELECTRIC COMPANY**  
FLOYDADA, TEXAS

SEE THE NEW—  
**MODEL A FORDS**

ON DISPLAY IN OUR SHOW ROOM DURING THE FLOYD COUNTY FAIR  
**BARKER BROS.**  
FLOYDADA, TEXAS  
Phone 133    Wrecker Service

**500 NEW FALL AND WINTER COATS**

EXTRAORDINARY offering! Here are the coats that smart women will wear at the smart places this fall. The coats you never dreamed of buying for so little. Rich, soft fur trimmings—smooth, supple fabrics—new, authentic styles—intriguing details! We suggest that you choose your coat at once while selection is more varied.

Luxurious Models—Startlingly Low Priced  
**\$16.50 to \$67.50**

**Baker, Hanna & Co.**

"WHERE MOST PEOPLE TRADE" FLOYDADA, TEXAS



**FLOYD COUNTY ABSTRACT CO.**  
R. C. SCOTT, Mgr.

**Abstracts of Title to All Lands and Lots in Floyd County**

20 Years With Floyd County Land Titles  
Room 7, First National Bank Building, Floydada, Tex  
**PROMPT PERSONAL SERVICE**  
Write, Phone or Tell Us Your Needs.

**THE HOUSE OF DIAMONDS**

"The South Plains Largest and Finest Jewelry Store"  
**CONFIDENCE IN YOUR JEWELER**  
is essential when you buy a diamond or any article of jewelry.

**FINEST QUALITY DIAMONDS**  
At prices guaranteed no more than pay for the inferior kind. Investigate our value in diamonds of the finest grade only. Special value, this Diamond Ring at \$75.00, compares favorably with rings offered at \$100.00.  
**WILSON KIMBLE OPTICAL & JEWELRY CO**  
The House of Confidential Credit, Floydada, Tex

**MAKE US A VISIT WHILE YOU ARE ATTENDING THE FLOYD COUNTY FAIR**

**GOODYEAR TIRES AND TUBES**  
GAS, OILS, ACCESSORIES, TIRE SERVICE

**MOTOR INN**  
FRANK DUNN, Proprietor  
FLOYDADA, TEXAS

**A Special Invitation is Extended to the Ladies to Visit This Place of Business While at the Fair**

ALL THE LATEST CREATIONS IN LADIES' WEAR  
"YOUR SATISFACTION OUR GUARANTEE"

**MILADIES' SPECIALTY SHOPPE**  
MRS. A. J. WELCH, Proprietor  
FLOYDADA, TEXAS

**MAKE THE STUDIO YOUR HEADQUARTERS CALL IN AND VISIT WITH US DURING THE FAIR**

PHOTOS, KODAK FILM DEVELOPING  
ENLARGING, ART PICTURES AND FRAMING

**WILSON STUDIO**  
FLOYDADA, TEXAS

**GEORGE A. LIDER**  
COUNTY SURVEYOR, FLOYD COUNTY

**CIVIL ENGINEER**  
Specialist in All Civil Engineering Work

Office in Basement of Court House  
FLOYDADA, TEXAS

Robt. McGuire    J. D. Weatherly

**MAKE THIS STORE YOUR HEADQUARTERS WHILE ATTENDING THE FAIR**

**McGUIRE & WEATHERLY**  
"The Store for Men"  
DRY CLEANING    SUITS TO ORDER  
Have Us Clean That Suit or Dress  
FLOYDADA, TEXAS

**MAKE THIS STORE YOUR HEADQUARTERS**

**FELTON-COLLINS GROCER CO.**  
FLOYDADA, TEXAS

We Welcome the People to the Floyd County County Fair, and will appreciate you visiting Our Office while here

**TEXAS UTILITIES CO.**  
FLOYDADA, TEXAS

The Oldest Lumber Company in Floyd County Invites You to Visit Us, as well as the Fair, For Quality Building Material

OUR MOTTO:—QUALITY, SERVICE AND PRICE

**J. C. WOOLDRIDGE LUMBER CO.**  
FLOYDADA, TEXAS

**EVERYTHING TO BUILD ANYTHING**

Will Appreciate a Visit from You.

**HIGGINBOTHAM-BARTLETT CO.**  
FLOYDADA, TEXAS

**WE ARE FOR THE FLOYD COUNTY FAIR**  
Visit Our Store September 26th to 29th  
**COMMUNITY SUPPLY COMPANY**

**THE CHEAPEST AND THE BEST**  
COME TO SEE US AT THE FAIR.

**IMPLEMENTS, WELL SUPPLIES, PLUMBING AND ALL BUILDING MATERIALS**  
**WILLSON & SON LUMBER**  
FLOYDADA, TEXAS

**H. P. WATSON CO.**  
**5-10 & 25 CENT STORE**  
Where Your \$ Has More Cents  
FLOYDADA, TEXAS

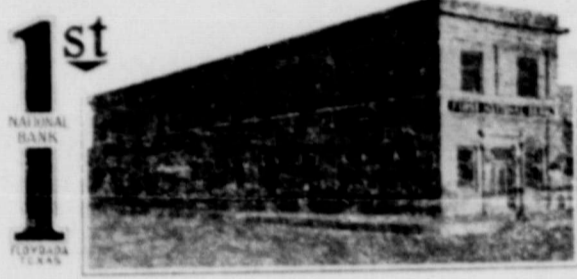


# Fair Week

## FLOYD COUNTY FAIR

### FLOYDADA, SEPTEMBER 26, 27, 28, 29

The business men, whose advertisements appear on this page extend a cordial invitation to you to attend the County Fair and visit their places of business while in the city.



Visit with us while you are attending the County Fair. We are always glad to have you make this bank your headquarters. We will expect you to be one of our visitors during the Fair.

### THE FIRST NATIONAL BANK

### COME TO THE FLOYD COUNTY FAIR

Catch up with your work, and enjoy a well-earned vacation by bringing the family to the Fair September 26th to 29th.

You will find much to instruct, as well as entertain you during each day of the Fair, and you owe it to yourself and family, to look over the farm exhibits that will be displayed by the communities of Floyd County, visit with your neighbors from town and country, and let the kids have a good time.

VISIT US WHEN YOU COME TO THE FAIR  
**RUTLEDGE & COMPANY**  
 FULL LINE INTERNATIONAL DEALERS

WE INVITE YOU TO COME  
 TO THE FLOYD COUNTY  
 FAIR

—AND MAKE OUR STORE  
 YOUR HEADQUARTERS

### F. C. HARMON

FURNITURE, FLOOR COVERINGS,  
 SHADES, STOVES  
 FLOYDADA, TEXAS

THE LITTLE CAR WITH THE  
 BIG REPUTATION—YOU  
 CAN'T—

### WHIPPET

CALL AND SEE US DURING  
 THE FAIR

### Geo. M. Finkner Motor Co.

FLOYDADA, TEXAS

WHEN ATTENDING THE FLOYD COUNTY FAIR  
 MAKE THIS STORE YOUR HEADQUARTERS

DIAMOND EDGE TOOLS AND CUTLERY

### STANSELL & COLLINS

Groceries      Hardware      School Supplies  
 JOHN DEERE IMPLEMENTS, TRACTORS AND COMBINES  
 Floydada "Diamond Edge is a Quality Pledge" Floydada

FUN

AMUSEMENTS

EDUCATIONAL

## FLOYD COUNTY FAIR

FLOYDADA, SEPTEMBER 26, 27, 28, 29

WATCH FOR SI SMITH, RUBE POLICE CLOWN. SEE DAINTY MAY FOSTER IN A TRAPEZE AND SPANISH WEBB COMBINATION ACT.

Nineteen Agricultural Exhibits representing more than One-Half of Floyd County. Twelve Home Demonstration Club Exhibits, Flower and Art Shows—ALL FREE.

### AUTO POLO

### AUTO PUSH BALL

### AUTO BALL

THE FASTEST AND MOST THRILLING OF MODERN SPORTS PLAYED FOR THE FIRST TIME IN WEST TEXAS AT FLOYDADA SEPTEMBER 27, 28, 29, AT THE FLOYDADA BASEBALL PARK.

FOOTBALL FRIDAY—FLOYDADA WHIRLWINDS vs. IDALOU BOBCATS

OLD FIDDLERS CONTEST SATURDAY AND SQUARE DANCE SATURDAY NIGHT

FIREWORKS ——— FRIDAY AND SATURDAY NIGHTS ——— FIREWORKS

### FLOYDADA FLOUR

IS HANDLED IN LOCKNEY  
 — BY —

### RILEY & BREWSTER

TRY SOME OF THIS FLOUR.

Dairy Feeds of All Kinds.

WHEN IN FLOYDADA VISIT  
 US

### FLOYDADA MILL AND ELEVATOR CO.

A. S. CUMMINGS, Proprietor

## \$50,000 Hotel for Lockney is Certainty

### Watermelon Feast and Program Draws Good Crowd and Funds Are Raised to Build Modern Hotel

A long felt need will become a reality in Lockney. Sufficient stock has been subscribed to build a \$50,000 hotel in Lockney, and the executive committee is now busy going over the plans and specifications, getting ready to let the contract, so that work can begin on the structure at once.

The secret banquet, for men only, proved to be the thing that the committee, composed of A. P. Barker, Fay Guthrie, and H. E. Adams, hoped for it to be, when they arranged for a watermelon feast and program for last Thursday night, and the purpose of the meeting was a success, when the goal, which was the sale of \$15,000 worth of stock in the hotel company was reached at 11:10 p. m.

A good program was rendered. Prof. W. D. Biggers opened the banquet with a speech in which he did the talking, and Wallace Peck did the hand work, which met with much applause from those present. Mr. Peck then acted as "Ballroom" man, or toastmaster, and introduced a Senorita, who put on the dance of the "Seven Veils," the Senorita being in the person of Dr. Ball, dressed as a Spanish girl. A hotel scene was then put on by Cecil Cope showing a room in an uninviting hotel, and a room in a first-class hotel, after which the watermelon feast took place. After the feast Mr. H. M. Mason made the "keynote" speech and the sale of stock begun, and about two hours was spent in selling the amount of stock offered for sale in the hotel company.

The hotel is to cost \$50,000 and will have between 30 and 40 guest rooms, will have lobby, coffee shop, dining room and kitchen on the ground floor, besides there will be space on the ground floor rented to mercantile establishments. The dimensions of the building will be 90x100 feet, and two stories in height.

Artie Baker is going 50-50 with the stockholders in the building of the hotel, in other words for ever dollar sold in stock Mr. Baker will take one dollar in stock. The hotel is to be located on the northwest corner of Main Street at Locust, where the McCollum building now stands. The present building is to be remodeled, and the vacant lots which are 60 feet wide on the north of the building are to be built on making the building 90x140 feet.

This will be, when completed, one of the best hotel buildings for a town the size of Lockney in the State of Texas, and will be a drawing card for the town.

The Board of Directors selected at the banquet Thursday night were: Artie Baker, chairman; H. M. Mason, Geo. T. Meriwether, A. R. Meriwether, R. H. Wall, A. P. Barker, and M. L. Williams.

## ARTICLES VALUED \$300 GIVEN AWAY AT COUNTRY STORE

Plainview, Sept. 25.—With 95 business firms of Plainview co-operating, an old-fashioned Country Store will be a feature each day of the Hale County Free Fair.

The 300 articles of merchandise which will be used in the Friday and Saturday "stores" will be placed on display tomorrow in the windows of the Donohoo building, formerly occupied by Burns & Pierce, and will remain on display there until four o'clock each afternoon when the store will be opened at the bandstand on the court house square.

The merchandise given is valued at approximately \$400.00. Every man, woman and child is eligible to participate in the "store". Starting today they may register at any store.

The Country Store is a part of the plan of the merchant's special committee named by the president to arrange a special merchandising carnival for the two days of the fair. Practically every business firm is co-operating and many of them have arranged special prices for the two days to be known as Fair Specials.

The special committee composed of J. L. Jacobs, Jack Walter, John L. Nisbet, Raymond Gibbs, Ellis Carter, C. C. Stubbs and E. B. Miller, had in mind that visitors to the fair should be given an opportunity to buy their fall needs while here at especially interesting prices and they have arranged with most of Plainview's business firms to co-operate in such a plan. A. L. Jacobs, chairman of the committee, asks The Herald to state that any firms overlooked by the committee which desires to participate in the Country Store, may do so by phoning him.

## GETTING CHURCH READY FOR OCCUPANCY

### Grounds Being Leveled Off and Planting in Blue Grass—Pews Will Be Installed Soon

Some of the members of the Church of Christ have been very busy this week cleaning off the grounds about the new church building, and Mr. C. E. White spent Wednesday here leveling the ground off and planting it in blue grass, to make a pretty lawn about the church.

The pews are to be shipped on the 27th of this month, which is today, and are expected to reach Lockney so that they can be installed the first of next week. If the pews are not delayed, it is thought that they will be ready to begin holding services in the church by Sunday, Oct. 7th.

The electrician, Mr. George Kinyon, who installed the electric lighting system in the church, has been busy this week, installing additional lights in the balcony and the basement of the church.

This is one of the best church buildings in this section of the country, considering the size of the building, and is standing monument to the progressiveness of the membership in Lockney and surrounding communities.

## New Residences Now Building in McKoy Place

### Four Fine Homes Will Be Under Construction Within Next Few Days in New Addition

The building fever broke out in full force this week in the McKoy Place Addition to Lockney, and as a result four nice homes will be erected in this addition at once.

Lindsay Busby broke the ice, by starting him a nice home, which will cost in the neighborhood of \$4,000, the first of the week.

A. R. Meriwether will have a new home under construction on the same block with the Busby home within the next few days.

Dr. H. H. Ball has closed a contract with the South Plains Lumber Co. for the construction of a \$6,000 brick veneer home in the same block with the two mentioned above.

Just across the street to the north, Uncle Pate McDonald is having his old home moved off the lot he now lives on and will replace it with a nice modern brick veneer that will cost in the neighborhood of \$6,000.

It is believed that this activity will cause many more nice homes to be erected in the McKoy Place addition at once, as this is a restricted residence section, and nothing but nice homes can be built in same, and the lots have been disposed of to people of Lockney and surrounding territory which bought them with the intention of building homes upon them.

## Lockney Has New Music Teacher

### Miss Mary Richardson of Ft. Worth Succeeds Miss Christian as Music Teacher at Public School

Miss Mary Richardson of Fort Worth arrived Sunday to accept the position as music teacher in the Lockney Public Schools, to succeed Miss Lauream Christian, who has gone to Chicago, to study music.

Miss Richardson is a graduate of Southern Methodist University Conservatory of music, at Dallas, having attained the Bachelor of Music degree under the instruction of Prof. Paul vanKotnicki. She spent two years in New York under the direction of Dr. William C. Carl, organist of the First Presbyterian church, and Edwin Hughes, as her personal instructors. This summer she was the pupil of Prof. Sigismund Stojowski, Polisher, in Seattle, Washington. She has been teaching a class in music the past two years in Ft. Worth.

She is now busy organizing her classes in Lockney, and at this time has twenty-two pupils enrolled, with several more prospects that will probably be enrolled by the end of the week.

She is a cousin of Mrs. H. B. Adams and Mrs. Geo. F. Kinyon of Lockney, and can be found at the Adams home in Lockney, phone No. 108, by any who care to enlist their children in her music class.

## Many Attend Speaking at Plainview

Quite a crowd of Lockney men and women attended the speaking of Rev. J. Frank Norris at Plainview Tuesday night. There were more than four thousand people present from all over the Plains country. Most of the Lockney people failed to get seats, and therefore left before the speaking was over.

## Willie Shraeder Hurt Tuesday Afternoon

### Boy Is Rolled Between Car and Wire Fence, Causing Severe Lacerations on Arms and Legs

Willie Shraeder, 17-year-old nephew of Karl Sammann of the Providence community, met with a peculiar accident about 12:30 p. m. Tuesday, when he received severe cuts from being rolled against a barb wire fence.

Willie was riding on the side of a Chevrolet roadster, which was driven by Ewalt Sammann, and the boys were going to the field to gather feed, when the Sammann boy not noticing how close he was driving to the wire fence, pinned Willie between the car and the fence, cutting and scratching his arms and legs very severely. The worst wounds were on his hands, where he probably tried to free himself or save his body from being cut, his left thumb was almost amputated, and both hands and arms were badly lacerated, also his legs were badly scratched up.

He was brought to the offices of Drs. Henry, where the wounds were attended to, and he was resting well Wednesday morning, when the editor interviewed him in Drs. Henry offices.

## OLD FIDDLERS CONTEST TO BENEFIT BOY SCOUTS

Plainview, Sept. 25.—An Old Fiddlers' Contest will be staged in Plainview Oct. 12th for the benefit of boys' work in the Central Plains area of the Panhandle sponsored by the Rotary, Kiwanis, and Elk's Clubs of Plainview.

The contest is open to the world, and already several noted fiddlers of this territory have accepted the invitation that has been broadcasted over the Panhandle-Plains area of Texas and New Mexico. Maury Hopkins, Secretary of the Plainview Chamber of Commerce and Agriculture, has sent several invitations to fiddlers that are known to live in West Texas, and is very anxious to get in touch with others over the country who will participate.

The contest will be staged in the municipal auditorium at Plainview, Judge L. S. Kinder, veteran boys' work enthusiast is chairman of the general arrangements committees having the contest in charge. Says Judge Kinder: "Any person in the Central Plains area of the Panhandle who is interested either in old fiddling music, or in the boys' work that we are trying to put over in this section of Texas should make arrangements to attend at Plainview on the 12th. Every one present on the time of long ago when such pieces as "Sally Good-in" and "Billy in the Low Ground" were the popular music numbers of the day, and at the present time have not lost their soul's thrilling ardor. It is guaranteed by those in charge that no one present of whatever age he may be can resist the temptation of wanting to cut the pigeon wing after listening for a while to these grand old fiddlers."

## A FINAL WORD

We take this method of saying a final word to the people of Lockney and the Baptists of the Floyd County Association. We greatly enjoyed our stay in your midst. We thank the Lord that He permitted us to come your way. We feel like we have many friends among the Baptist people and many among people who are not Baptists. We wish for each of you the Good Heavenly Father's best blessings.

We want to thank the editor of the Lockney Beacon for his kindness in permitting us the use of his space from time to time. If any of our articles or announcements have been worth anything to you, then thank the editor for the same.

We have greatly appreciated the opportunity of service with the people of the Erick community, and also the people of the Cedar Hill community. Your tokens of friendships and good will were many and we shall long remember them. We wish you would at least occasionally pray that He will make us willing that He may have His way with us.

Our work here seems to be starting off well. We had four additions Sunday and baptized two Sunday night. Our best wish for each of you is that the Lord may have His way with you. Again thanking each of you for every kindness, we remain your friends and well wishers.—C. J. McCarty, Mrs. McCarty, Aubrey McCarty.

J. W. Davis left the last of last week for New Mexico to visit in that section of the country for several days.

## Making Up Money to Send Exhibit to Fairs

### Four Towns of County Are Contributing to Floyd County's Exhibit This Year

A petition asking for donations to help send Floyd county's exhibit to the Dallas Fair and several other fairs in the state, has been circulated this week in Lockney, Floydada, Aiken, and Sterley and a good part of the money necessary secured for the defraying of the expense of the exhibit from the county this fall.

This year Floyd county can have one of the best exhibits to show at the state fairs than for many years past. Some excellent specimens of nearly every crop grown in the county have been gathered by Fay Guthrie of the Lockney Chamber of Commerce and Ed Bishop of the Floydada Chamber of Commerce, and this year's exhibit will no doubt be of untold advertising value to the county.

## PANHANDLE-SOUTH PLAINS FAIR OPENS MONDAY

Lubbock, Texas, Sept. 26.—Next Monday the Panhandle-South Plains Fair will open in Lubbock for a week of educational entertainment.

There won't be a dull moment, Dr. I. E. Barr, president of the Fair Association has assured the general public.

Eleven counties and thirteen communities have signed for space in the Agricultural building for an agricultural exhibit. The counties are: Cochran, Crosby, Floyd, Hockley, Lynn, Swisher, Terry, Bailey, Gaines, Dawson, and Lamb. The communities are: Carlisle, New Hope, Union, Grovesville, Caldwell, Idalou, Foster, Shallowater, Canyon, Hardy, Woodrow, McClung, and Liberty.

A new live stock building has been constructed for the extra hundreds of live stock that are expected. Larcum Gist, Lillard, Taft Ranch and other big live stock exhibitors have entered their herds here again.

The Women's department will be filled again with exhibits of excellence.

The Industrial building and machinery shed will have the latest machinery, merchandise and other commodities that are offered on the market.

Poultry exhibits will fill the Poultry building.

The Cotton Belt Carnival will be set up on the Mid-way with new rides, clean shows and abundance of cat racks and other concessions. Three free act troupes will perform twice daily. Rabbit races will be a feature, each day. Fire Works will be shot each night. Premiums and prizes totaling more than \$15,000 will be given away, including six Chevrolet automobiles.

Hundreds of good will boosters from Lubbock have journeyed over the South Plains within the past two weeks, to tell the citizens of this section about the fair and to give personal invitations to attend. "It's your Fair—So be there," the boosters declare.

## YOUNG PEOPLE INJURED WHEN AUTO OVERTURNED SUNDAY

Plainview, Sept. 25.—Four persons were injured, two seriously, when the Ford touring car in which they were riding turned over on the Lockney highway a mile east of Plainview Sunday afternoon. The accident occurred about four o'clock when a tire went flat while the car was going at a high rate of speed.

Jewel Newsome, 16, is at the sanitarium suffering with a fractured skull. She was driving the car. Arthur Bates is also reported to have a fractured skull. He is at his home here. Willis McClendon and Bertha Newsome, the other occupants of the car, were bruised but not seriously injured.

Passing motorists brought the injured young people to Plainview immediately after the accident.

Mr. and Mrs. A. B. Brown, Mr. and Mrs. R. L. Porter and Mr. and Mrs. Geo. Traylor spent Sunday in Lubbock, visiting Miss Hazel Bybee, in the sanitarium at that place. Miss Hazel is convalescent at this time and will be brought home today from the sanitarium. She underwent an operation the first of last week for appendicitis.

Mr. W. J. Foster and wife of Weston, Collin county, Mrs. J. B. Anthony of Lubbock, Texas, and a cousin, Miss Augusta S. Meeker of West Hampton Beach L. I. New York, are here visiting their brother, E. G. Foster, and family.

## McDUFFEE SELLS TAILOR SHOP IN LOCKNEY

### Meriwether, Shurbet and Harris Buy Tailor Shop and Harris Will Operate Same

A deal was consummated last week between D. F. McDuffee and Messrs. A. R. Meriwether, Oscar Shurbet and Calvin Harris, by which the latter three will become owners of the tailor shop formerly owned and operated by Mr. and Mrs. McDuffee.

Mr. Harris will have charge of the shop in the future and will continue to conduct the business in the same location, in the rear of Roy Griffith's Confectionery.

## McAVOY BUILDING NEW ELEVATOR NORTH OF AIKEN

Mr. J. E. McAvoy, who owns the elevator at Aiken, is building a nice elevator on the Denver railroad at Cereal Switch, which is about four miles north of Aiken and 10 1-2 miles northwest of Lockney.

Mr. McAvoy has been in the grain business at Aiken for several years, and handles a large volume of the grain business in this section of Floyd county.

## District Court in Session This Week

### Court Met Monday Morning—Grand Jury Empanelled and Now Busy—Non Jury Week

The Floyd County fall term of District Court met in Floydada Monday morning for a five weeks session with District Judge, Charles Clements, on the bench, District Attorney Meade Griffin, and the lawyers of Floyd and Hale counties present.

Monday was used as a day for empanelling the grand jury and sounding the docket. The grand jury was empanelled and is now at work, the jury is composed of Carl McAdams, foreman; E. E. Dyer, J. P. Hart, A. T. Swepton, H. R. Wilson, H. A. Krause, J. T. McLain, H. L. Howard, P. L. Orman, O. M. Watson, W. Ed Brown, Bert Bobbitt, A. F. Morton.

This week will be consumed disposing of non-jury cases, setting cases for trial, etc., and next week will be the first jury week. Those drawn to serve on the jury next week, to appear Monday, Oct. 1st, are: W. I. Craft, V. A. Reidheimer, Mal Jarboe, J. R. Bowman, S. M. Grubbs, Galen Holland, R. I. Thomas, J. S. Hale, C. B. Sims, Elmer Tibbitts, D. M. Marshall, R. L. Brown, W. E. McClure, T. S. McGehee, Ed Kelly, G. C. Hilburn, L. C. McDonald, Coy Pinner, W. A. Slaughter, B. G. Morton, Wayne Wright, M. L. Probasco, J. L. Edwards, G. R. May, T. E. Assiter, H. R. Hartman, J. C. Gilliam, A. B. Collins, J. R. Hudson, T. R. Adkinson, Bob Reeves, J. J. Hill, and E. O. Baker.

The docket this year is very light, there being no criminal cases of any importance so far as is known, and unless the grand jury digs up some criminal cases, this line of business in the court will be extra light. Next week the civil docket will be taken up.

## Ex-Gov. Sweet Speaks At Plainview Monday

### Former Governor of Colorado State Will Speak at Auditorium Next Monday Night in Plainview

Former Governor Sweet, of Colorado State, will speak at the auditorium in Plainview next Monday night, beginning at 8 o'clock, in behalf of Hoover's candidacy for president of the United States.

The ex-Governor will deal with the political issues of the day, and is a very fluent orator. Lockney people are especially invited to hear him, but those attending will have to go early in order to get a seat, as even a larger crowd is expected to attend than attended the speaking of Rev. J. Frank Norris on last Tuesday night.

Mr. and Mrs. F. T. Rainey of Texarkana, Texas, have been here visiting Mrs. Rainey's brother, G. S. Morris, and wife. They left Monday for Santa Fe, N. M., El Paso and Houston, Texas, to visit before returning to their home.

Mrs. Holland, who has been here for several days visiting her daughter, Mrs. T. H. Stewart, and family, left Monday for her home in Mineral Wells.

Mrs. Olive Keene of Idalou, spent the week-end with her parents, Mr. and Mrs. J. T. Robbs, returning home Sunday evening with her husband, Mr. Geo. Keene.

## Meriwether & Shurbet To Open New Business

### New Firm Will Handle John Deere Line of Implements in Lockney, Beginning November 1st

Messrs. A. R. Meriwether and H. O. Shurbet have formed a co-partnership and will open up an implement store in Lockney on Nov. 1st, with the John Deere line agency as their important line, in this territory. Arrangements are now on foot for the erection of a new brick building on Main street, where they will make their place of business.

We are very glad to announce that these gentlemen will join the business firms of Lockney. Mr. Meriwether has been in the real estate business in Lockney for many years, and Mr. Shurbet has been farming on his place south of town and dealing in cattle and other stock. They are both well known to the people of this community, who wish them much success in their new business.

## Report on Lee Highway

In company with Mr. E. W. Henderson nominated commissioner from Commissioners Precinct No. 1, and Roy Snodgrass, I attended a meeting at Vernon of county judges and commissioners from counties traversed by the Lee Highway (No. 28 in Texas) at which meeting the following facts were brought out, and thinking that these facts would be of interest to the people of Floyd county, I made note of same.

Reports were made at this meeting by committees and officials from Frederick, Comanche and other Oklahoma towns, also from Dr. S. M. Johnson of Washington, D. C., head of the Lee Highway association, all of which tended to show that the Lee Highway would be paved from Vernon to Washington before paving was completed in Texas to the South Plains.

Concrete paving is now completed in Wilbarger county from the Red river bridge to the west city limits of Vernon, about 17 1-2 miles. Contract was let last week for grading and drainage structures from Vernon to the Foard county line. Wilbarger county has voted bonds and set aside for this proportionate part of this work about \$400,000, supplemented by federal and state funds to the amount of \$800,000, making a total for highway through Wilbarger county of approximately \$1,000,000. The contract on all grade and drainage structures in Foard county was let last week with the exception of ten miles which will be let next month.

Foard county has voted bonds and appropriated \$360,000 for this work, supplemented by Federal and state funds to the amount of \$720,000, making a total to be expended in Foard county of \$1,880,000.

Contract was let last week to complete grading and drainage structures through Cottle county. Cottle county has voted bonds and has \$343,000 available for paving, supplemented by federal and state aid to the amount of \$686,000, making a total of \$1,029,000, to be expended in Cottle county.

It is expected that if weather conditions are favorable and grade is sufficiently settled by next spring that laying of pavement from Vernon to the east line of Motley county will be under way. Motley county has voted bonds and, I understand, has appropriated \$125,000, this supplemented by federal and state aid to the amount of \$250,000, making a total to be expended in Motley county of \$375,000.

Motley county will complete surveys and let contract soon for the grading and drainage structures. It is possible that several gravel asphalt toppings will be used in Motley county as gravel is convenient for short hauls for this road.

I believe from the above figures furnished me from the county officials of the various counties mentioned that within two years at the most that \$3,684,000 will have been expended in paving the Lee Highway east from Floyd county and that well within that time all pavement will be complete to the east line of Floyd county.

Hale county with federal and state aid will expend approximately \$1,000,000 in paving from west line Floyd county to east line of Lamb county. Hale county has voted bonds and their funds are available. Contract will probably be let soon from Plainview to west line of county for grading and drainage structures.

I understand that location of highway east from Plainview is now being held up by the State Highway department awaiting developments in Floyd county.

Sincerely,  
(Signed) Wm. McGehee.

The Lockney Beacon
Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION

One Year \$1.50
Six Months .75
Three Months .40
Subscription Cash in Advance

ADVERTISING RATES

Display, per column inch 35c
Classified Advs. per word 2c
No Classified Adv. less than 25c

INSULTING THE SOUTH

That every Tammany trick will be turned to hold the "solid South" to Al Smith as the Democratic candidate for the Presidency appears from recent press dispatches from Atlanta, New York, and Washington.

Decision already has been reached as to the nature of the campaign that will be waged in the South. The speakers will remind their audiences of conditions that existed immediately after the Civil War, when Negroes represented the Southern States in both branches of Congress.

To keep the states Democratic. Then, too, state affairs will be emphasized, with the spellbinders stressing the imperative need of keeping Republicans out of state offices.

In the paragraph just quoted the methods of the Democrats in the South are clearly outlined. The "nigger" ghost will be raised, and those who hold or desire to hold office will

be coerced. But unless we are greatly mistaken, the South will bitterly resent such methods. Southerners are not fools.—Zion's Herald, Aug. 29 1928.

WHAT AL SMITH WANTS

It is not easy to get away from one's own record and one's own words. Over and over it has been shown that Alfred E. Smith's record, for all the time he has been in public life, has been as wet as wet could be.

Governor Smith was asked this afternoon, when he received the newspaper correspondents, if he had any comment to make on the attempt of Senator Edge of New Jersey "to steal your thunder by advocating 3 per cent beer."

Now that Gov. Smith is a candidate for President, he says he does not want the saloon back. How he could have the condition pictured in the foregoing quotation, without having the saloon back, it would be interesting to have him tell us.

SMITH IN ACTION

"In the August number of the monthly Bulletin, published at Albany, New York, by the Sons and Daughters of Washington, of which Jaw W. Forrest is national head, is a list of Roman Catholics whom Gov. Smith of that state has appointed to the bench of the various courts during his tenure of office.

"Supreme Court, eighth district, Philip A. Laing, Roman Catholic.

"New York City Court, Thomas T. Reilly, Roman Catholic.

"Court General Sessions, N. Y. County, Alfred J. Talley, Roman Catholic.

Ondaga County Judge, James J. Barrett, Roman Catholic.

"Supreme Court, first district, Edward J. McGoldrick, Roman Catholic.

"Supreme Court, first district, William P. Burr, Roman Catholic.

"Supreme Court, first district, Edward J. Glennon, Roman Catholic.

"Supreme Court, eighth district, Thomas J. Dowd, Roman Catholic.

"Supreme Court, third district, James V. Coffey, Roman Catholic.

"Supreme Court, eighth district, M. J. Larkin, Roman Catholic.

"Supreme Court, sixth district, David F. Lee, Roman Catholic.

"Supreme Court, eighth district, W. P. Brennan, Roman Catholic.

"Supreme Court, first district, Thomas W. Churchill, Roman Catholic.

"Court of Appeals, John F. O'Brien, Roman Catholic.

"Supreme Court, first district, Thomas W. Churchill, Roman Catholic.

"Court of Appeals, John F. O'Brien, Roman Catholic.

"Supreme Court, eighth district, P. A. Sullivan, Roman Catholic.

"Court of Claims, James A. Parsons, Roman Catholic.

"Jefferson County Judge, John Conboy, Roman Catholic.

"Orange County, special judge, Henry Hunter, Roman Catholic.

"Oswego County Surrogate Court, Joseph P. O'Connor, Roman Catholic.

"Sullivan County Special Surrogate, William Deekelman, Roman Catholic.

"Court General Sessions, N. Y. County, George L. Donnellan, Roman Catholic.

"A large per cent of the Justices of the Supreme Court of the United States are now well advanced in years. Several of them are over seventy. One is approaching ninety. The President elected next year will probably appoint a number of men to that great tribunal. Similar conditions obtain on the bench of the circuit courts of appeals and the district courts of the United States.

"That judiciary, especially the Supreme Court, is clothed with final and plenary authority to interpret and apply the Constitution and statutes of the United States and of all the states so far as their constitutions and statutes bear on federal questions. The judiciary has done more than any other branch of government to interpret the framework and functions of our government.

"The gravity of the situation becomes infinitely greater in view of the fact that appointments to the federal bench are for life. An aroused public sentiment can purge the executive and legislative branches of government in two years or in four. But not the judicial branch. It is beyond the reach of the voters.

and legislative branches of government in two years or in four. But not the judicial branch. It is beyond the reach of the voters. It is not responsive to public sentiment. A corrupt judiciary can be fully purged only on the death of its personnel.

"The ax is at the root of our government. The fatal blow must not fall. The spirit of Tammany Hall must not shape our judiciary for a generation. Our courts must speak for America.—Olton Enterprise.

BOLTERS

Jefferson Davis—Bolted the Charleston Convention of 1860, declaring: "I refuse to accept Douglas and the heresy of Squatter Sovereignty."

Grover Cleveland—Bolted the Democratic Ticket in 1896, being joined by his entire cabinet, with one exception, in the support of Palmer and Buckner.

Woodrow Wilson—Afterwards twice elected by the Democratic Party to the presidency, declared publicly after the nomination of 1896 that he hoped Bryan and the ticket would be "knocked into a cocked hat."

John H. Kirby—Who in 1920 publicly declared his preference for Harding, the Republican nominee, over Cox, the Democratic nominee, and who contributed heavily to the Coolidge Campaign in 1924.

John J. Raskob—General manager of General Motors Co., still a member of the Republican Club of Philadelphia, selected in 1928 by Alfred Emanuel Smith, Democratic nominee for the presidency, to be chairman of the Democratic party of the nation.

If Smith can catapult into the leadership of his party a member of the Republican Party, may not a private Democrat, in the exercise of a patriotic duty, for once in a life time, vote for a candidate with the character and record of a Hoover—though he be the nominee of Raskob's party?

New Yorkers are notoriously ignorant of the world outside of New York. But who ever thought that Governor Al Smith would be so ill advised as to travel in a luxurious special train out to the West to meet the farm element? Such a gesture is likely to offset everything the democratic nominee might say about the farmer's westward jaunt.

Unrest in the democratic party in the South is so pronounced and overwhelming that it seems ridiculous when some of our "dyed in the wool" democrats refuse to see it. What living man can remember its parallel? Al Smith is dripping wet, and the South, politically, at least, is bone dry.

The immigration question and its important aspects was brought out in the Newark address of Mr. Hoover. He would keep the present restrictions, and in this view the republican nominee is backed by the vast majority of American people.

Among the outstanding democrats of this country who will be in the field in Texas soon in behalf of the William E. Sweet of Denver, former democratic governor of Colorado and former national elector.

tionists what they want. The validity of this law would be submitted to the Supreme Court. Governor Smith would fill every vacancy that might occur in this court with men who

were biased in favor of the wet cause. The new law might be held constitutional and modification become a fact. Those who believe in the dry cause should not take this chance."

COME TO WEST TEXAS' GREATEST AND MOST SUCCESSFUL FAIR MORE: BETTER; PREMIUMS EXHIBITS AMUSEMENTS BUILDINGS FREE ATTRACTIONS TWICE DAILY FIREWORKS NIGHTLY DOG & RABBIT RACES COTTON BELT Carnival WE MOST CORDIALLY INVITE YOU TO COME Panhandle South Plains Fair Ass'n. LUBBOCK, TEXAS

New Ties For Tie Week Tie Week September 22nd to 29th A full line of Autumn's Latest Fads in Men's Ties Just Received. Come in and get a supply while the assortment is complete, and you can get just what you are looking for. Everything in Men's New Fall Clothes and the very best brands obtainable. E. L. AYRES

GARNER FUNERAL HOME FLAKE GARNER, PROP. SERVING THE SOUTH PLAINS FOR 23 YEARS AMBULANCE SERVICE ALL HOURS GARNER FUNERAL HOME Office Phone No. 105 Night Phone No. 376 PLAINVIEW, TEXAS

HELP YOURSELF A LOCKNEY INSTITUTION HELPY SELF Owned and Operated by Smalley & Son Saturday Special LOOK - LOOK A FEW MORE HOT SHOTS FOR SATURDAY Those Good California Grapes 3 lbs. 25c APPLES, Colorado Jonathan Dozen 18c NAPKINS, You will need them Package 9c PEAS, Golden Patch brand, No. 2 can 12c BORAX 7 Packages 23c SALAD DRESSING, Old Munk Brand 22c GRAPE JELLY, 15 oz. glass 24c

# ISIS THEATRE

Program Week Commencing  
**MONDAY, OCTOBER 1**

Monday and Tuesday—  
WALLACE BEERY  
AND  
RAYMOND HATTON  
—IN—  
**"The Big Killing"**  
PARAMOUNT NEWS

Wednesday and Thursday—  
MARY BRIAN AND  
LANE CHANDLER  
—IN—  
**"High School Hero"**  
Comedy—"HOT HOUSE HAZEL"

Friday—  
WILLIAM HAINES  
—IN—  
**"Smart Set"**  
Comedy—"DO GENTLEMEN  
SNORE?"  
PARAMOUNT NEWS

Saturday—  
AL WILSON  
—IN—  
**"The Flying Cowboy"**  
Comedy—"SHOWING OFF"  
PARAMOUNT NEWS

## COUNTY BRIEFS

### McCOY

Sept. 25—Mr. Alva Barrett left last Friday for Lubbock, where he will attend the Tech College.  
Miss Ilma Jackson, who is attending school at Lockney, spent the week-end at home.  
Mrs. A. Currey attended the Zone meeting at Petersburg, Wednesday.  
Mr. and Mrs. John Gray took dinner in the home of Uncle Sam Smith, Sunday.  
Mr. and Mrs. E. W. Holmes and son Roy, and Uncle Sam Smith, motored to Lubbock Monday, where Roy will enter his 3rd year in Tech College.  
Among those visiting in the C. D. Thacker home Sunday, were: Mr. and Mrs. Rambo and family, Mr. and Mrs. Jack Huley and family, Mr. and Mrs. Brown and family, and Misses Inez Newman, Etta, Lou, and Maggie Berry.  
Misses Kelly and Bernice Hollyfield were the Sunday guests of Miss Opal Smith.  
Mr. and Mrs. Foster visited in the home of John Gray, Saturday night.  
Rev. Neely filled his regular appointments at the Methodist church, Sunday.  
Mr. Oscar Payne and Mr. Will Holleyfield motored to Hale Center, Sunday.  
McCoy gained the first bale of cotton Thursday. The bale was owned

by Mrs. Embry. It was purchased by the gin company for 18c a pound.  
The cotton in this community is opening rapidly, the feed is also being harvested.

### SUNSET

Sept. 24—Sunday School met at the usual hour Sunday. Bro. Webb preached Sunday night.  
Mr. and Mrs. Maybre and Mr. Able took dinner Sunday with Mr. and Mrs. R. M. Haverty.  
Mr. and Mrs. Bill Harper and family took dinner with Mrs. Homer Harper, and family, Sunday.  
Linnie and Lillian Milton took dinner Sunday with Trula May and Muriel Fay Phegley.  
Miss Harriett Vanderpool of Plainview spent the week-end with Miss Bessie Wood.  
Mr. and Mrs. N. D. Clark were Lockney visitors, Wednesday.  
Mrs. Homer Harper and children were Floydada visitors, Saturday.  
Mrs. Henry Carr and children from Crosbyton spent Friday night with Mrs. Childress.  
Mr. and Mrs. S. Yeary took dinner Sunday with Mr. and Mrs. B. Yeary in the Liberty community.  
Clint Kelly and Earl Edgmon attended the fair in Amarillo, Sunday.  
Mr. and Mrs. Geo. Weast and children went with a number of their friends and relatives to the tunnel, Sunday.

### BLANCO

Sept. 25—Mrs. Wm. Snell attended the Zone meeting at Petersburg, Wednesday.  
Mr. Joe Bailey and Clifford McPeak returned home from Bonham last week.  
Mr. Clyde Snell and Miss Irene Cates, who are attending school at Floydada, spent the week-end with their parents.  
Little Mr. Preston Badgett spent Sunday with Leroy Cates.  
Mr. and Mrs. Alva Smith of Blanco and Mrs. H. B. Alexander and little daughter, Jenny Lou, motored to Quitaque, Thursday of last week.  
Mr. and Mrs. Hal Hamilton and little daughter, Mary Jane, of Plainview, spent Sunday afternoon in the home of Mrs. Hamilton's parents, Mr. and Mrs. S. F. Smith.  
Mr. S. F. Smith attended the Methodist quarterly conference at Cone Saturday.  
Mr. J. W. Dalton and family of Starkey visited in the community, Sunday.  
Messrs. Ollis Puckett and Son Jackson and sister, Ilma, were the Sunday guests of Miss Opal Smith.  
Mr. Sam Smith visited in the Harmony community Sunday.  
Mr. and Mrs. Cloe Cates and family, Mr. and Mrs. Wm. Snell and family, Mr. and Mrs. D. R. Badgett and family, and Mrs. Henderson and children attended church services at McCoy, Sunday.

### ANTELOPE

Sept. 25—Marguerite Aston and Ruth Lohn, spent the week-end with Donna Mae Aston.  
Mrs. Ted Jones gave a party Saturday night, honoring Lora Belle White and Donna Mae Aston. A large crowd was present and many interesting games were played.

We organized a Union Sunday School here Sunday. Everyone is invited to attend. There will be church here Saturday night and Sunday night.  
Mr. Claud Jones spent the week-end with his parents. Mr. and Mrs. Ted Jones.

Mr. Willis Striblin spent Saturday night and Sunday with his family.  
Lora Belle White spent Sunday with Donna Mae and Marguerite Aston.  
Mr. Johnny Johnson is back in the community again this fall.  
Grandma Striblin has gone to Abilene to visit her daughter.  
Mrs. Will Poole has gone to her mother, who is very ill.  
Mr. and Mrs. W. W. Wisdom spent Sunday with Mr. and Mrs. Ray.  
Mr. H. C. Aston of Spur, spent Sunday with Mr. and Mrs. J. M. Aston.  
Mr. J. N. Thomas went to Wake on a business trip last week.  
Mr. and Mrs. Willie Wisdom spent Sunday afternoon with Mr. and Mrs. J. M. Aston.  
Mr. and Mrs. Roy Caplinger visited Mr. and Mrs. P. H. Thomas, Sunday.

### LIBERTY

Sept. 25—Miss Mable Duvalle spent Friday night and Saturday with Miss Altha Strickland.  
Mrs. Bud Dillard spent Thursday night with Miss Verna Dunlap.  
Miss Jimmie Duvalle spent Tuesday night with Pauline Strickland.  
A. J. Anderson spent Wednesday night with William Armes.  
Lela Maud Hicks is visiting relatives here.  
Mr. and Mrs. Duvalle of Jayton are visiting friends here, now.  
Misses Altha Strickland, Mable Duvalle, and Clarence Strickland, and Mr. and Mrs. Fred Beard, motored to the breaks, Sunday.  
Miss Willie Gilly spent Sunday afternoon with Miss Verna Dunlap.  
Miss Myrtle Clendennen and R. G. Dunlap left Thursday for Alpine, where they will enter school.  
Misses Maxine and Asale McGuffy attended a singing convention at Tutuila, Sunday.  
Miss Dorene Anderson spent Sunday night with Miss Jennie McCormick.  
J. C. Anderson and James Hill spent Sunday with A. J. Anderson.  
Jennie McCormick spent Monday night with Dorene Anderson.  
E. W. Thornton and daughters, Opal and Oleta, spent Sunday with E. A. Frizzell, and family.  
Mr. and Mrs. Clarence Guffey spent Sunday with Mr. and Mrs. Robert Fisher.  
Pauline Strickland spent Sunday with Vieta Dunlap.  
Miss Grace Phegan was the Sunday guest of Miss Mary Box.

### FAIRVIEW

Sept. 24—Born to Mr. and Mrs. B. Cozby, Sept. 16th, a baby girl.  
Miss Tommie Rushing left Tuesday morning to attend school at Canyon. She is looking forward to finishing at Christmas time and we wish her success.  
Miss Inez Casey, intermediate teacher in Fairview school, visited her parents in Whitflat, Sunday.  
Fairview school will turn out Friday at noon for the fair.  
The E. Y. P. U. of this community had a delightful social in the basement of the Baptist church, Friday night. All attended dressed as we school children and learned some excellent lessons. Some of the pupils displayed marked ability in reading and geography. All expressed themselves to Mr. and Mrs. Bullard as having a very enjoyable evening.  
Mrs. Lee Rushing and daughter, Juanita, attended the Amarillo Fair last Saturday.  
Fairview community is busy and interested in preparing a booth and float for the fair.  
Fairview Methodist Church will have quarterly conference and dinner on the ground, Fifth Sunday, Sept. 30. Everyone is invited to come.  
Born to Mr. and Mrs. Sam Green, Sept. 19th, a lady girl.

### PROVIDENCE

Sept. 24—There were several from here attended the party at Mr. and Mrs. Walters of the Prairie Chapel community, Saturday night.  
Messrs. Roy Bennett and Herman Ratjin attended B. Y. P. U. at Aiken, Sunday night.  
Miss Nela White spent Sunday afternoon with Mabel Viegle.  
Misses Thelma and Doris Bennett attended Sunday school at Whitfield, Sunday morning.  
Miss Leola Crouch spent the afternoon with Mrs. Gene McCullah, Sunday.  
Misses Manola Rae and Eula Mae Gilbreath visited with Exa Lovvorn, Sunday.  
Mr. and Mrs. Foster James spent Sunday afternoon with Mr. and Mrs. A. A. Brock.  
Mr. and Mrs. Lee Bennett spent Sunday with Mr. and Mrs. Doc Bennett.  
Mr. and Mrs. McLaughlin spent Sunday with Mr. and Mrs. C. Viegle.  
Mr. Robert Viegle attended Sunday school at Whitfield, Sunday morning.  
Mrs. O. L. Bennett spent Sunday afternoon with Mrs. Taylor Golden.  
Relatives from Hale Center visited with Mr. and Mrs. A. A. Brock, Sunday.

# The First National Bank

—desires to announce that the bank has changed hands effective this date, and the officers and directors are:

### DIRECTORS:

ARTIE BAKER,  
R. E. PATTERSON,  
BURTON THORNTON,  
E. G. FOSTER,  
DORSEY BAKER.

### OFFICERS:

Artie Baker, President.  
R. E. Patterson, Vice-Pres  
Burton Thornton, Cashier  
M. R. Snyder, Asst.-Cash.

We solicit your business on a basis of good sound banking principles.

### PRAIRIEVIEW

Sept. 24—A good crowd attended Sunday school Sunday. B. Y. P. U. was also well attended Sunday night.  
Sunday school has been dismissed for next Sunday, as many of the people of this community are planning to attend the Fifth Sunday meeting at Olton.  
Mrs. Grover Lemaster gave her Sunday school class, the Seniors, a party Friday night. A nice crowd was present and everyone reported a very enjoyable time.  
Mrs. Perry Wood has been on the sick list the past week.  
Mr. and Mrs. H. O. Davis and children took Sunday dinner with Mr. and Mrs. Ellrod.  
Mr. and Mrs. Walter Hurt visited with Mr. and Mrs. Argel Bennett, Sunday afternoon.  
Cecil Shearer spent Sunday with J. V. Gamble.  
Most everyone from this community are planning to attend the fair Friday and Saturday at Plainview.  
The Prairieview Club ladies met with Mrs. Jim Rigler Thursday afternoon and made a rug for the fair. These ladies are planning to have a good booth this year.  
Miss Alexander of Plainview spent Sunday with Miss Ora McCarty.  
Mr. Perry Wood and family visited in the Toyler home, Sunday afternoon.  
Mr. and Mrs. Johnnie Vines, of Plainview were visitors in this community, Sunday.  
Mr. and Mrs. Churchwell and children, of the Snyder community, were pleasant callers in the Ellrod home, Sunday afternoon.  
Miss Leola Hudgins left Monday for Canyon, where she will attend school this winter.  
Miss Thelma Cross spent this week end with relatives of the Snyder community.  
Mr. and Mrs. R. W. Crosswhite and family were visiting Mrs. Crosswhite's parents, Mr. and Mrs. J. T. Robbs, Sunday.

## HOKUS-POKUS SPECIALS SATURDAY

- Hershey Cocoa, 1-2 lb. package **13c**
- Hershey Bars, nut or plain, . . . 3 for **10c**
- 1 full Pound Mixed Candy **16c**
- Matches, Good and Cheap, . 6 boxes **16c**
- Mouse Traps, 1 dozen for **25c**
- Maize Knives, good ones, each **65c**

G. S. MORRIS



## Fall Suits

DURING THE FAIR

|| \$20.00 to \$32.50

We are featuring these suits during the Fair, coming direct from one of the foremost makers these suits are ready for your review—as fine a selection at these prices as we have ever offered. Every wanted style, fabric, color and pattern is included.

**Baker-Campbell Company**  
FLOYDADA, TEXAS

## Mens' Suits

An Extra Good Business Suit for Men, 2 Pants Suits Per Suit  
**\$25.00**

**E. Guthrie & Co.**

**THE FIRST NATIONAL BANK**  
 PLAINVIEW, TEXAS  
 Resources over ..... \$2,000,000.00  
 "THE OLD RELIABLE"

**JIM LASH LAND COMPANY**  
 HAVE A BARGAIN IN 160 ACRES  
 FOUR MILES FROM PLAINVIEW.  
 \$1,000 CASH WILL HANDLE  
**JIM LASH LAND COMPANY**  
 606 Broadway Plainview, Texas

**SPECIAL VALUES IN EVERY DEPARTMENT**  
**FRIDAY AND SATURDAY**  
 25 YEARS OF SELECTING YOUR WANTS  
 THE DAYLIGHT STORES  
**CARTER-HOUSTON'S**  
 PLAINVIEW TURKEY

**DODGE BROTHERS CORP.**  
 BUILD  
**THREE GREAT SIXES**  
 STANDARD — VICTORY — SENIOR  
**ROYALTY MOTOR CO., Inc.**  
 Phone 564 623 Austin

**PLAINVIEW THEATRE**  
**FRIDAY AND SATURDAY**  
**JACK HOLT**  
 — IN —  
**"COURT MARTIAL"**

WHILE VISITING THE FAIR LOOK OVER OUR  
 LINE OF GAS STOVES  
 DURING THE FAIR WE WILL SELL—  
**SEALEY MATTRESSES for \$39.00**  
**E. A. ROGERS**  
 NEW AND SECOND-HAND FURNITURE  
 South Side Square Plainview, Texas

**FEDERAL TIRE SPECIAL FOR**  
**FAIR DAYS**  
 30x3 1-2 Tires ..... **\$3.95**  
 29x4.40 Tires ..... **\$4.95**  
**SHOOK TIRE COMPANY**  
 ON AUTO ROW PLAINVIEW, TEXAS

**C. E. STONE COMPANY**  
 SPECIAL VALUES WILL BE FOUND IN  
 EVERY DEPARTMENT OF THIS STORE  
 DURING THE FAIR.



**Hale County's Free Fall Fair**  
**PLAINVIEW, TEXAS, SEPTEMBER 28TH AND 29TH**

The Business Men of Plainview invite the citizenship of Lockney and Floyd County to visit and take part in Hale County's Free Fall Fair, Friday and Saturday, Sept. 28th and 29th, and make the places of business represented on this page their headquarters while in the city.  
**REMEMBER THE DATES: PLAINVIEW, FRIDAY AND SATURDAY OF THIS WEEK.**

**MAKE OUR STORE YOUR HEADQUARTERS WHILE VISITING OUR FAIR**  
**FRIDAY AND SATURDAY**  
**A. L. & K. DRY GOODS CO.**

**GARNER FUNERAL HOME**  
 FLAKE GARNER, Owner  
 Serving the South Plains for 23 Years  
 AMBULANCE SERVICE AT ALL HOURS  
 Office Phone 105; Night Phone 376, 507 Broadway  
 PLAINVIEW, TEXAS

**HARVEY SHOE COMPANY**  
 WELCOMES YOU

**The ACORN STORES**  
**ALWAYS DEPENDABLE MERCHANDISE**  
 722 Broadway PLAINVIEW, TEXAS

**FAIR SALE**  
 DURING THE HALE COUNTY FAIR WE WILL GIVE  
 $\frac{1}{3}$  OFF  
 ON ALL PORTRAIT WORK AND ART PICTURES  
 This Offer is good for September 28th and 29th ONLY  
**ASH STUDIO**  
 709 Broadway Plainview, Texas

**FEATURE EVENTS**  
**HALE COUNTY FREE FAIR**  
**COUNTRY STORE DRAWING**  
**PIERCE'S Bargains**

When in Plainview and Lockney Try  
**VAN'S BUTTER-KRUST BREAD**  
**CITY BAKERY**  
 Phone 170 Plainview, Texas

We Welcome You to the Hale County Free Fair and Invite You to Visit Our Bank While Here  
**SECURITY STATE BANK**  
 PLAINVIEW, TEXAS

**Grollman's**  
 PLAINVIEW'S NEW STORE  
 Visit Us for Ladies' Wear, Shoes, Millinery, Clothing, or anything to wear for the Family.  
 Northeast Corner Sixth and Broadway

**WHILE AT THE FAIR**  
 — VISIT —  
**COVINGTON'S MAN STORE**  
 EVERYTHING IN MAN'S WEAR

**SWAN MOTOR CO.**  
**CHRYSLER-SALES AND SERVICE**  
 503 BROADWAY PLAINVIEW, TEXAS

**MAKE YOUR HEADQUARTERS HERE WHILE ATTENDING THE FAIR**  
 EVERYTHING IN FRESH GROCERIES AND MEAT AND THE PRICES ARE ALWAYS RIGHT  
**THE FRANKLIN WAY**  
 South Side Square Plainview, Texas

**WE INVITE YOU TO VISIT THE FREE FAIR and Make Our Office Your Headquarters**  
 While in the City  
**TEXAS UTILITIES COMPANY**

WHEN IN PLAINVIEW VISIT  
  
 Where You Can Buy Men's Clothes Cheaper  
 715 Broadway Plainview, Texas

We will be glad for you to make this Bank your headquarters while in Plainview and visit our new Home.

Ladies are especially invited to use our Ladies Rest Room at all times.

**The Plainview National Bank**

"THE GROWING BANK"  
 PLAINVIEW, TEXAS

**DEPOSITS:**

JULY 25th, 1923	\$492,745.94
JULY 25th, 1924	\$556,842.12
JULY 25th, 1925	\$598,880.51
JULY 25th, 1926	\$938,417.00
JULY 25th, 1927	\$1,056,571.51
JULY 25th, 1928	\$1,200,505.39

**WELCOME TO THE FREE FAIR**  
 We especially invite you to call on us and make our Store your headquarters while you are enjoying the Fair.  
**ROBINSON'S BOOTERY**

**SMITH DRY GOODS COMPANY**  
**EVERYTHING FOR EVERYBODY**  
**TO WEAR**

**Plainview Chamber of Commerce**

Invites you to visit the Free Fair in Plainview Friday and Saturday, September 28th and 29th, and visit all the Exhibit Booths, Stock Exhibits, Etc., and help to make this Fair the Greatest success of any Fair ever held in Hale County.

**WELCOME TO OUR FREE FAIR**  
 It Will pay you to bring your last Winter Garments to us as you come in.  
**WALLER TAILORING CO.**  
 ABOVE ALL IN QUALITY  
 BILL GOULDY, Owner ESTABLISHED 1908

**J. L. NISBET**  
**HARDWARE AND IMPLEMENTS**  
 ON BROADWAY

**BEACON SHOES — WORTH HATS — ARROW SHIRTS**  
**Foxy Quiller Suits For Young Men**  
 Biggest Line of Work Clothing in West Texas  
 Special Rack of Suits at Reduced Prices  
**STUBB'S**  
 PLAINVIEW — ON THE CORNER

**WE WELCOME YOU TO THE FAIR**  
**SOUTH PLAINS MONUMENT COMPANY**  
 EVERY THING IN MARBLE AND GRANITE WORK  
 PLAINVIEW, TEXAS

**VISIT US WHILE ATTENDING THE FAIR**  
 FORDS—LINCOLNS—FORDSONS  
 SALES AND SERVICE  
**LOCKE MOTOR COMPANY, Inc.**  
 ON BROADWAY PLAINVIEW, TEXAS

**Don't Fail to See—**  
**THE SILVERY ANNIVERSARY**  
**BUICK**  
**BIARD BUICK CO.**  
 "When Better Automobiles are Built Buick will Build Them."

**WE WANT YOU TO VISIT US IN**  
**OUR NEW OFFICE**  
 Ground Floor New Skaggs Building, West of Plainview National Bank, Fronting on 7th Street  
**KNOOHUIZEN, BOYD & DAVENPORT**  
 INSURANCE—LOANS  
 Plainview Mutual Life Insurance Circle

**FISH TIRES AND TUBES**  
**10% DISCOUNT SPECIAL FOR**  
**FRIDAY AND SATURDAY**  
 on All Fisk Tires and Tubes  
**WELLS TIRE COMPANY**  
 CALL 800 FOR FLATS

Follow Your Friends and Ride in a  
**CHEVROLET**  
**SHEPARD CHEVROLET CO.**

The Original  
**REXALL**  
**ONE 1¢ SALE**  
Thursday, Friday, and Saturday  
October 4th, 5th and 6th



2 for 31c



2 for 61c



2 for \$1.01



2 for 36c



2 for 51c

Every Article is Guaranteed to Give You Satisfaction  
Free Shop Bag with All Purchases of \$1 or More  
*This is your opportunity to obtain Seasonable Household Goods at Money-Saving Prices*

### LOCKNEY DRUG COMPANY

Lockney

The REXALL Store

Texas

#### COUNTY BRIEFS

##### AIKEN

Sept. 25—We have been having some real cool weather for the time of the year. We are hoping that winter doesn't start quite so soon.

We didn't have as large a crowd present at the cream supper Friday night as we had hoped for. We had a splendid program, consisting of music and readings conducted by Mrs. Birdsong of Plainview. The proceeds from the supper amounted to over twenty dollars. The money will be used for the school needs.

The first ball games of the season were played between Prairie Chapel and Aiken, at Aiken Friday, Sept. 21. The boys and girls both played. Each team did excellent playing for the first game. We were victorious in only one game. But are hoping to win in both games next time. The scores were as follows: Girls 17-22 in favor of Prairie Chapel; Boys 5-18 in favor of Aiken.

Mr. Robert Jones and family spent Sunday with relatives in Floydada.

Mr. Claud Morris and family took Sunday dinner with Mr. and Mrs.

Hutchinson.

Miss Dialpha Swift spent the week end with homefolk.

Mr. Fred Mullings left Saturday for Lubbock, where he entered Tech College Monday morning.

Mr. and Mrs. Henry Owens were Plainview visitors Saturday.

Miss Birda Hastings attended the party at Mr. Taft's, Saturday night.

The Senior Class at the Baptist church have been having a contest since the election of the new officers. The contest closed Sunday. Miss Aline Terrell will entertain the class at her home in Plainview Friday night. Every member of the class has a cordial invitation to be present. Mr. and Mrs. Hutchinson will chaperon the class.

Bro. Cal McGehee took Sunday dinner in the Egan home.

Mr. and Mrs. Henry visited in our community Tuesday.

Mr. McReynolds and family visited in Lockney, Sunday.

Miss Lovena Clark spent Sunday with Ethel Dorman.

We had a splendid B. Y. P. U. program Sunday night. We wish that all the young people could come and help us. We need you. Our union will be represented at the Fifth Sunday meeting.

Our community will be represented

at the fair at Floydada. We are entering the agricultural booth, also the parade.

The small child of Mr. Greer has been ill the past week. The child swallowed a watermelon seed lodging in the right lung. The child was carried to the sanitarium at Plainview, where the seed was removed.

The P. T. A. will meet Friday nite. The association meets twice a month every second and fourth Friday nights. Every parent is urged to come to the meetings.

##### PRAIRIE CHAPEL

Sept. 25—Miss Gussie Meeker of Long Island, N. Y., is here visiting in the home of her cousin, E. G. Foster. Mr. and Mrs. Will Foster of Collin county, and Mrs. Joe Anthony of Lubbock are also guests in the Foster home. Years ago the late Josiah Foster, father of E. G. Foster, left New York state and came South. Mr. Foster was only 18 years of age when he left the home of his youth, and the only member of his family to come South. He never saw any of his people again. Miss Meeker is here for the first time and will meet great grandchildren of her late uncle. Miss Meeker lives in the house that Josiah Foster was born in. From here Miss Meeker will go to California to visit an aunt.

Prairie Chapel boys lost to Aiken last Friday, the score was 17-5. Our girls won from the Aiken girls with the score 23-17. Aiken will come to Prairie Chapel a week from Friday to play basket ball.

About thirty young people were entertained at a farewell party for Miss Mildred Walter last Saturday evening, at the home of her parents, Mr. and Mrs. Frank Walter will leave Thursday to enter Canyon Normal.

Travis and Juanita Cowart and Ada Foster left Monday for Lubbock to resume their studies at Tech.

Maurice Tanahill is attending Plainview High School.

Edwin Boedecker will attend Canyon Normal again this year.

Mr. and Mrs. Ray Smith of Dallas were guests of Mrs. Smith's sister, Mrs. Herman Huffman, last week.

##### PRAIRIE CHAPEL

Sept. 25—Our school is progressing nicely. A great interest is being taken both in school work and athletics.

Wheat sowing in this community is in full swing now. Some have already finished sowing, while others have just begun.

Miss Luella Carthell was operated on for appendicitis at the Plainview Sanitarium Saturday morning. Reports are that she is doing nicely and we hope that she will soon be able to be back in school again.

Our girls and boys, went to Aiken last Friday afternoon and played ball. Both games were real interesting. The girls game was 2-17 in favor of Prairie Chapel, while the score for the boys was 18-5 in favor of Aiken. We are planning to win both games next time.

We enjoyed the Floydada boosters short visit with us last Thursday, and hope to attend the fair in full force.

There was an entertainment given Saturday night for the young people of this community, at the home of Miss Luella Walters. Everyone present reports a nice time.

Mr. Taft and family attended church services at Aiken Sunday nite.

Mr. Jones and family were Lockney visitors Monday afternoon.

##### MUNCY

Sept. 25—School is progressing nicely, with an attendance of the full enrollment.

Mr. W. E. Jetton is spending the week at the home of Mr. W. N. Vandergrieff. Mr. Jetton has been visiting at Gainesville for the past few months and has just returned home.

Messrs. J. A. and Doyce Smalley, also Miss Alvie Smalley, called on Mrs. W. G. Ferguson, last Friday.

Messrs. Walter and Elbert Overton spent Friday night at R. E. L. Muncy's home. They have just returned from Harrogate, Tenn., where they have visited relatives.

Mr. and Mrs. E. E. Husky went to Floydada, Saturday.

Mrs. W. G. Ferguson was in Lockney, Saturday afternoon.

Miss Nina McCormick passed thru the Muncy community, last Friday.

Mrs. Gladys Cagle visited her sister, Mrs. J. J. Smalley, Friday afternoon.

Mr. and Mrs. N. T. A. Byars spent Sunday with Mr. and Mrs. R. E. L. Muncy.

Mr. and Mrs. J. T. Griffin of Lone Star spent Sunday with Mr. and Mrs. A. B. Muncy.

##### With the Churches

Lockney Circuit, J. N. S. Web, Pastor

We extend you a cordial invitation to attend the following services next Sunday:

Sunday School at 10:00 a. m., at Aiken and Lone Star. Preaching at 11 a. m., at both places.

Epworth League at 7:15 p. m., at Aiken.

Preaching at 8:00 p. m., at Aiken. Edith visited relatives at Chillicothe an Fort Worth from Wednesday of last week until Tuesday of this week, after which she left for Nashville, Tenn., where she will attend Searrett Training School for nine months.

#### WANT COLUMN

FOR SALE—Pair Toledo and Dayton scales, Burroughs Adding machine, bolt case, two 6 foot floor show cases, one 6-foot counter case, tables and counters.—See J. R. Maddox.

Hemstitching done in gold and silver thread at The Thrifty Nifty Shop, Floydada, Texas.

WHEN in need of thoroughbred or high grade Jersey cow, fresh, call Dr. Freeman, Dougherty, Texas. 42-52t

FOR SALE—Turkey Red wheat seed, test 61 lbs., home raised, good seed \$1.20 per bushel at bin.—W. P. Hewitt, 22 miles northeast of Lockney.

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas.—Hollums, Floydada Florist. 25-4f-c

FOR SALE—2 good epans of mules. Any one interested see G. B. Harris at blacksmith shop. 45-4f-c

FOR SALE—Ideal coal heater, in good condition, cost \$50 new. Have no use for it as we burn gas, and will sell at bargain.—H. B. Adams, Beacon office.

DO you have a well improved 80 acres to exchange for a fine 160 acre farm near Ralls.—Baker & Carter.

PIANOS! PIANOS!—Leading Manufacturer has in this vicinity one piano and one player piano for sale cheap, rather than ship back or might store with responsible party.—Address Manufacturer, Box 355, Chicago, Ill.

FOR SALE—About 152 acres of good land, all under cultivation except 20 acres in pasture, 1 1-2 miles from Lockney. Price is right. If interested write or see—J. H. Mann, Box 110, Lockney. 51-4f-c

SHEEP FOR SALE—500 head of ewes, located here at Lockney, if interested see—Dorsey Baker. 1-4f-c

TO TRADE—What have you? One lot of young horses, fillies, brood mares with mule colts, and one Jack, would trade for town property. If you have a little grass here's a chance to make some money.—C. W. Smith, Mickey, Texas. 1-2t-c

FOR SALE—80-acre, tract 2 miles west of Lockney.—Write J. L. Celsor at Sentinel, Okla., for easy terms and price.—J. L. Celsor.

V. P. Williams of Atmus, Okla., is here today taking a survey of the turkey crop in Floyd county. He represents an independent poultry concern.

FOR SALE—A 2-room house, practically new, 14x28 ft.—J. S. Miller. 1t-p

FOR SALE—Registered Duroc boar, will take top hog prices for same.—See J. S. Miller. 1t-pd

#### REMEMBER

That you can buy good grown nursery stock, guaranteed to be as good as you can get from anywhere, at Dalmont's Nursery, 10 miles west of Lockney, on the draw. Write or come to see us. 2-4t-p

WE PAY \$1.20 dozen, sewing bungalow aprons at home. Spare time. Thread furnished. No button holes. Send Stamp.—CEDAR GARMENT Factory, Amsterdam, New York.

FOR SALE—1 black pony, priced right, or will trade for good bicycle. If interested see me.—Robert Lee Virden. 2-2t-c

Senior Epworth League Program, Sept. 30th

Topic: "Workers Together With God."

Leader—Ethelene Wofford.

Hymn 13

Prayer.

Hymn 84

Sentence Prayers by several Leaguers, closed by a "Prayer that Our Young People May Be Attracted to Christ."

Scripture Reading Luke 10:1-11; 2 Corinthians 5:20-6:1.

Discussion of Topics: God and Our Community.—Jessie Harris.

Our Community and the Church—Frances Savage.

The Church and the Epworth League—Ermine Ida Thomas.

Our Epworth League and Myself—Leona Wells.

Myself and God—Miss Ethel Rice.

Announcements.

Benediction.

#### HIGHWAY OFFICIALS WILL HASTEN WORK ON HIGHWAY

Plainview, Sept. 25.—W. Holbrook and Hale county commissioners Geo. Whitfield and J. A. Finney returned the latter part of last week from Austin where they conferred with the state highway commission relative to proceeding with the survey and plans for drainage structure and grading of Highway No. 28.

They report that the commission is favorably impressed with the work in Hale county and pledged all possible support in its completion.

The state highway commissioners agreed to let a contract for Highway 28 as soon as the plans were approved. Hale county is to supply the money out of its bond issue and later be reimbursed from state and federal funds.

## Announcement

We wish to announce that we have purchased the Tailor shop formerly owned by Mr. D. F. McDuffee, and will continue the business in the same location.

### CLEANING, PRESSING, ALTERATIONS

SUITS MADE TO ORDER  
LADIES' WORK A SPECIALTY

We will appreciate your business. We call for and Deliver.

### MERCHANTS' TAILORING PARLOR

CALVIN HARRIS, Manager

Phone 114 In rear Griffith's Confectionery

## LOCKNEY GIN COMPANY

### LOCKNEY PLANT

We have completed overhauling our gin which is equipped with a Modern Burr extractor and three extra cleaners, which insure the best sample and we have always been noted for the best turnouts of have always been noted for the best turnouts of

### AIKEN PLANT

Our Aiken Gin has been thoroughly overhauled, an expert from Dallas has put in new saws and ribs. We have the famous Hancock Burr extractor with several extra cleaners in this plant, best sample and turnouts may be had.

### COTTON

We pay the highest market price at both Gins, if you desire to sell, or if you want to accumulate several bales before selling, we will give you the benefit of what our best buyers will pay at the Gins, this is a special service offered this year.

### CALENDARS

We have a very nice lithographed calendar complements of your first bale.

## LOCKNEY GIN COMPANY

## Mary Richardson

Instructor in

### PIANO

PUBLIC SCHOOL BUILDING

1928-29 Class Now Being Formed

Phone 108 or 83



COUNTY BRIEFS

PLEASANT VALLEY

The P. T. A. met Friday night of

last week in a "get together" meeting to welcome our new teachers. A short program was carried out after which Mr. Lowrance gave us a short talk on "Co-operation." Cream and cake were served and games played.



Make That HOME DREAM Come True

YOU have thought about it—you have planned it—now is the time to realize it! We want to build your Dream Home.

Phone 7 J. C. WOOLDRIDGE LUMBER COMPANY

We handle



DON'T YOU THINK

—it good business to buy your Coal now, rather than take chances on supplies next winter.

Call on us for your feed requirements; sell us your grain. We appreciate your business.

SOUTH PLAINS GRAIN COMPANY

Phone 23 Lockney, Texas



I Save You Money On Repair Work and Wiring

No matter how large or how small the job of installing fixtures or wiring, from complete buildings to single rooms, my experience can save you money. LET ME FIGURE ON YOUR JOB

I shall be glad to give you an estimate without obligation. All work guaranteed to conform to the insurance and building codes.

Have your motors and fans cleaned for the coming season. See or phone me.

Geo. F. Kinyon

In Beacon Office Phone 92

We can report eight new members, which speaks well for our first meeting of the year.

Kathrine Harris had the misfortune of breaking her arm, while trying to crank a Ford car. Her arm is giving quite a lot of trouble, but we hope she will be better in a few days.

Mr. and Mrs. S. L. Holmes spent Sunday with Mr. and Mrs. T. B. Mitchell.

Mr. and Mrs. Ned Henderson spent Sunday afternoon with Mr. and Mrs. W. C. Hubbard.

Mr. and Mrs. W. E. Lowrance spent Saturday with his brother, Mr. E. R. Lowrance below Floydada.

J. S. Harris spent Sunday with the Reasonover family.

Mr. and Mrs. Lee Reeves spent Sunday with their parents, Mr. and Mrs. Matthews, of Cedar.

Earl Childers spent Saturday night with W. F. and Nelson Barnes.

Mrs. E. J. Shearer of Plainview spent Thursday of last week with her parents, Mr. and Mrs. J. T. Marr.

Walter Mathews came in from Harley Sadler to spend a few days with his sister, Mrs. Lee Reeves.

Little Lois Watkins ran a pin in her foot Sunday evening and it is very painful at this writing.

Mr. and Mrs. W. E. McClure and family spent Sunday afternoon with Mr. and Mrs. Alf Watson.

Pleasant Valley is still sending boys and girls to college. Miss Lucille Marr left for Abilene to enter Simmons. She will visit in Southland on her road.

Mrs. Alf Watson went to Floydada Thursday of last week on business and took dinner with her niece, Mrs. Mack Davidson.

Mr. and Mrs. C. C. McClure of Plainview visited Mr. and Mrs. W. F. Barnes, Sunday.

Mrs. Pratt and daughter, Gladys, spent Sunday evening with Mrs. Alf Watson.

Mrs. Alf Watson spent Tuesday with Mrs. W. H. Fields.

Mr. and Mrs. F. U. Payne and Mr. and Mrs. T. B. Mitchell spent Sunday evening with Mr. and Mrs. C. H. Harris.

Anna Mae Bloxom spent Sunday with Katherine Harris.

Mrs. E. J. Blankenship spent Friday with Mrs. Alf Watson.

Robin Byers and Eugene Harris left Monday morning for Canyon, where they will enter school. We are proud of these boys and know they will make good.

Mrs. Davis spent Monday with Mrs. T. B. Mitchell.

Mrs. W. L. McMillan and Mrs. Lester Williams left Monday evening for Sulphur Springs, after a two weeks' stay with their father, Mr. L. S. Reasonover. Mr. Reasonover and Elwood took them in the car.

Mr. and Mrs. J. J. Harris spent Sunday with the Reasonover family.

BAKER

Sept. 25—The parents of the community met last Monday night and decided to take a float to the Floyd County Fair. They also organized a P. T. A.

Miss Lennie Palvadore left Tuesday for Commerce, where she will attend school.

The expression teacher came Wednesday and began her class in expression.

Mr. and Mrs. Carathers and children returned home Tuesday from Moreland and Bridgeport.

Moody Williams was hurt from an explosion of a shotgun shell last Wednesday, and has not returned to school yet. We hope he will be back soon.

Mr. and Mrs. B. A. Colston and the Mr. Colstons' mother spent Sunday with Mr. S. R. Colston and family.

Miss Floyce Gilbreath spent Saturday night with Miss Lela Jones.

Roy Mara visited school last Friday.

Miss Juanita Howard spent Sunday with Mr. and Mrs. W. M. Johnson in the Starkey community.

HILLCREST

Sept. 24—The farmers are beginning to gather their feed and get ready to gather their cotton. Many of them have finished sowing wheat. Miss Ora Scoggins spent the week-

end with her parents in Floydada.

The infant daughter in a Mexican family near the home of Mr. and Mrs. J. C. Jones, died last Sunday afternoon and was buried Monday afternoon.

A. T. Sweptson is serving on the grand jury at Floydada, this week.

Mr. and Mrs. L. H. Lewis attended the County Fair at Matador last Friday.

Mr. and Mrs. Jess Bartlett visited with Mr. Bartlett's father at Lorenzo, Sunday.

Our school will not be dismissed for the county fair at Floydada this year, but many expect to attend it Saturday.

MAYVIEW

Sept. 24—Mrs. Lee Hawk has been sick for several days.

Cotton is beginning to open in this community. Some few will start picking in a few days.

Bro. R. L. Shannon filled his appointment at this place Saturday night and Sunday. A good crowd was present at each service.

Mrs. J. E. Readhimer has been down several days with rheumatism.

Harmon Handley, Bruce Edwards, and Stokes Campbell, visited C. A. Smith, Sunday afternoon.

Annie McNeill and Sarah Davis spent the week-end with homefolk of this place.

E. W. Hunter of Quannah spent Saturday night with C. A. Smith and family.

Several from this place attended the fair at Matador, last week.

This community will have an exhibit booth at the fair this week.

Our Literary Society rendered a good program Friday afternoon. An other program will be rendered Oct. 5th. You are invited to attend.

Miss Opal Nelson visited Velma Moore last week-end.

STARKEY

Sept. 24—The people of Starkey community are working on the exhibits to be entered in the county fair.

Mrs. C. H. Griggs and little son spent Monday with Mrs. J. T. Tins of McCoy community.

Mr. E. W. Turner and family in company with his brother, V. D. Turner, and family, spent last week visiting relatives in Agra and Oklahoma City.

Mr. McCormick, the local agent for the Colts Carbide lights, demonstrated the lights at the school house last Thursday night on trial.

The school is getting along nicely with an enrollment of eighty pupils.

The swings have been repaired recently and new basket balls have been ordered.

Everett Moore, son of John W. Moore, is attending the Floydada High school.

Mrs. W. S. Lackey and daughters have moved to town to receive the school advantages.

A good crowd attended singing Sunday night at the school house.

Last Wednesday morning the Floyd County Fair Boosters, gave a very enjoyable program.

J. T. Carter of this community had the first bale of cotton to be ginned at Floydada.

NEWLAN

Sept. 24—Sunday School as usual Sunday. Bro. Willie Emmert preached at the eleven o'clock hour.

Mrs. Newell of Floydada visited her daughter, Mrs. Shelby Scott, Sunday. Also Mr. and Mrs. C. F. Lincoln and Mr. and Mrs. Walter Newell of Dougherty took dinner at the Scott home, Sunday.

Mr. and Mrs. Claud Kuykendall are the proud parents of a ten-pound boy, arrived the 20th.

Mrs. Opal Carden visited with Mrs. Henry Bloodworth, Monday evening.

The Newlan school began Monday.

Mrs. Bennie Lighford is teacher.

Miss Dora Elsie Lloyd left Saturday for Canyon, Texas, to enter school.

Miss Stella Furrow left last Wednesday for Big Spring, Texas, to enter school.

There were farewell parties given at the Scott and Lloyd homes last week for the Misses Lloyd and Fur-

row. Mr. and Mrs. D. J. Carden visited a while at the Newell home in Dougherty, Saturday evening.

Louella, also Mrs. Scott and children visited at the Newell home, Saturday. One of Cannady brothers work mules on their farm near Dougherty, died last week.

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County

Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

Room 7, First National Bank Building Floydada, Texas

Check Us Up on QUALITY—SERVICE—PRICE

The next time you need a tire, drop in and talk it over.

We won't strong-arm you or slip a tire on your car when you're not looking.

We won't sing you to sleep with a lot of smooth-sounding talk about "big bargains" and "Special Deals."

You won't have to wade through a lot of "apple-sauce." But here's the point—We think from a standpoint of location, equipment, the tires we sell the prices we charge and the service we render, that we deserve the patronage of every car owner in Lockney and vicinity who is looking for a dependable place to buy a good tire at the right price. So—the next time you're faced with the sad necessity of buying a tire—drop in and talk it over.

We sell the World's Greatest Tire and our prices are right—so's our service.

OZARK FILLING STATION

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THE BEACON OF SUCCESS

SHINING through the "encircling gloom" the kindly light of the Savings Account will guide you to safety. Savings on deposit always constitute a bright spot in any financial difficulty—a growing reserve that will light the path to security.

The Security State Bank



"You Can't Beat Our Loans"

Phone 185

When spinal bone slips where it doesn't belong Some organ or tissue is sure to work wrong. When Chiropractor puts that bone to its place Pressure's removed—nerve energy goes on at full pace. Chiropractic treatment is not a slick trick— It's an established health science that cures the sick.

DR. C. J. McCOLLUM

McCullum Building, Locust Street Phone 17

For Real Life INSURANCE See A. J. Cooper The Southwestern Service Man of Lockney.

# New Fall Coats and Dresses for Ladies and Misses



—for Fall have a chic smartness which prevails in every cut, line and mode of trimming. The styles are novel, becoming youthful and varied—elaborately fur trimmed. Straight in line for the most part—

**\$10.85**  
—to—  
**\$79.50**

## THE NEW DRESSES

—for Fall have a youthful touch—and the added touch of master designers. Some are flared some show uneven hem-lines, tiers, pleats and circular cuts. Favorite materials are satin, crepe satin and transparent velvet—

**\$5.95, 10.85**  
Up to **\$36.50**



## SPECIAL ANNOUNCEMENT—MEN'S NEW FALL SUITS—

Featuring the famous Clothcraft, American and Julius Schwartz Suits, they rank among the leading makes. Clothes evidencing good taste in choice of fabrics and in designing. Styles conservative yet youthful, individual yet extreme.

We can fit the "Slim," the "Stout," and the "Regular." We can suit the young man, and the older man. We can please all for our prices are right.

Suits fully guaranteed in quality of fabric, workmanship, fit and service. Come in for a look and try on our Suits—

**NOTHING OVER — \$29.50**

Extra trousers to match suits in stock at reasonable prices.

We cordially invite you to attend the Hale County Free Fair, Friday and Saturday, Sept. 28th and 29th, and participate in the FREE COUNTRY STORE DRAWING.

# Jacobs Bros. & Company

PLAINVIEW

TEXAS

### ROSELAND

Sept. 24—Some of our people are very busy making plans for the fair at Floydada. We plan to have two exhibit booths and a float in the fair this year.

Mrs. John Smitherman was carried to Plainview Saturday, where she underwent an operation at the sanitarium. She is reported doing fine at present.

Mrs. C. V. Ford was very sick Sun-

day and Dr. Henry was called to see her.

Mr. and Mrs. McKenzie and daughter of Abilene, came in Monday to visit their daughter, Mrs. Jno. Smitherman.

Bro. Ashby preached Sunday night and attended the B. Y. P. U. He leaves for Abilene next week.

Mr. and Mrs. John Wilson and Miss Wilson, Mr. and Mrs. W. A. Whitlock went to Plainview Tuesday nite to hear Dr. Norris.

### LONE STAR

Sept. 23—The Floydada Boosters visited our school Wednesday afternoon. A number of community people met with them. Ice cream and cake were served by the ladies of the P. T. A.

Inez Word had her tonsils removed last Friday. She is doing nicely.

Mrs. R. E. Bryant gave a children's party on Sunday afternoon honoring

her son, Edward, Herbert Griffith, and Roach Allen, all of whom were eleven on that day.

Miss Luna spent the week-end with Mr. and Mrs. T. S. McGahee.

Rev. Dagg of Plainview filled his appointment at the Christian church, Sunday.

Mr. M. T. Roach and family of Clarendon spent Sunday and Sunday night with Mr. Roach's sister, Mrs. J. B. Allen, and brother, C. J. Roach.

Mr. and Mrs. Geo. Roberson of Roseland spent Sunday with Mr. Walter Griffith and family.

Mr. and Mrs. J. D. Johnston and children and Mr. and Mrs. Ted Livesay and children spent Sunday at the breaks.

Mr. and Mrs. Gore Applewhite and son fet Wednesday for Waco, where they will attend school.

Mr. J. H. Phillips left Saturday for the Rio Grande Valley, where he will visit for some time.

Our community is to have a booth at the county fair.

The regular meeting of the P. T. A. will be on Friday night. All are urged to attend.

### CEDAR

Sept. 25—Most of the farmers are busy heading maize and quite a few started their binders, Monday.

Mr. Perkins and wife, and Mr. Botly of Floydada, were visiting with C. V. Lemons and family Saturday night and Sunday. They attended church here Sunday.

Rev. Guy Shields of Amarillo passed through last Thursday enroute to Matador on business. Mrs. Shields stopped over for a visit with her sister, Mrs. Joe Fortenberry, and also attended the meeting. They returned home Saturday.

Mr. Bill Woods and family moved near Fairmount last week, where they will spend some weeks, picking cotton. Mrs. J. C. Lackey was on the sick list Sunday.

Mr. Hamor Orman and family of Lockney, were visiting Syd Brown and family, Sunday.

Mrs. Nora Brown and Mrs. Leora Higgins were visiting in the C. A. Strickland home, Sunday.

Mrs. Dave Dillard of Childress spent Sunday with her son, Dozier Dillard, and family.

Mr. John Fortenberry and wife were visiting in the home of J. C. Lackey, Sunday evening.

Mrs. Dr. Hadley, Mrs. Agnes Love, Mrs. Bud Dillard, Mr. Clarence Soll and family and Mr. Justice and family of Childress were here last week attending the Pentecostal revival. The meeting will continue through this week, night services only.

Quite a number from this vicinity have gone to Floydada to court today

### CENTER

Sept. 25—We are in such a buzz getting ready for the fair, we don't have much time to tell the news this week.

Rev. Bost filled his regular appointment here Sunday and had good crowds at all services. One mark of progress was manifest in that we are to organize an adult B. Y. P. U. The Seniors having their services to them selves as they have their Sunday School classes.

Mrs. Montgomery is suffering from tonsillitis at this writing.

Mr. and Mrs. Jernigan and children took Sunday dinner with Mr. and Mrs. Bud McAda.

Mr. A. A. Tubbs and family were dinner guests of Claud Carpenter and family.

Mrs. Alma Mills of Nodda, Mo. visited Mrs. Montgomery one day last week. Then Mrs. Montgomery visited with Mrs. Mills at Mrs. Conner's later on in the week.

Rev. and Mrs. Merle Weathers visited with E. W. Lightfoot and family last week. They leave today for their home at Vinson, Okla.

Mr. and Mrs. McAda took Sunday dinner with Mr. and Mrs. Gill.

C. O. Spence and family went with Mr. and Mrs. Claud Carpenter for dinner.

### IRICK

Sept. 24—The students of Irick school gave a entertainment Friday night. The program consisted of piano solos, songs, negro dialogues, reading and short plays. In the future these entertainments will be given about twice a month at the school building. Everyone is cordially invited to come.

Miss Dot Blanton from Dimmit is visiting in this community, this week.

Miss Gladys Murphy spent Sunday with Miss Opal Ashby.

We have recently changed our Sunday school from the afternoon to the morning. Everyone come.

Mr. and Mrs. John Holmes spent Sunday with his mother, Mrs. Homes.

Miss Earline Byers spent Sunday with Miss Ruth Feagan.

Miss Jereldine Byers spent Sunday with Miss Aline Taack.

Mr. and Mrs. Hoage took dinner with Mr. and Mrs. Ashby.

Mrs. C. W. Murphy spent Sunday afternoon with Mrs. Taack.

Mrs. Ponge, Mrs. Ashby, and Mr. and Mrs. Bud Howell, spent Sunday afternoon with Mr. and Mrs. L. H. Howell.

Mrs. Dollar, and Mr. and Mrs. Feagan, spent Sunday afternoon with Mr. and Mrs. Byers.

The people of this community enjoyed a singing at the home of Mr. and Mrs. Ashby.

### NOTICE

All water and sanitary bills will be collected at the West Texas Gas office, beginning Oct. 1st, 1928.

Order of the City Council.

T. Z. REED, Mayor.  
ELMER BAKER, Sec'y.

### LOCKNEY LONGHORNS BEAT TULIA HIGH SCHOOL

On Friday afternoon, Sept. 21, the Lockney Hi Longhorns motored to Tulia and played their first football game of the season. After a hard fight they overcame the Tulia team by a score of 8 to 0.



For Big Men  
and  
Little Men

Peters  
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Brands"

A Shoe  
for Every Walk of Life.

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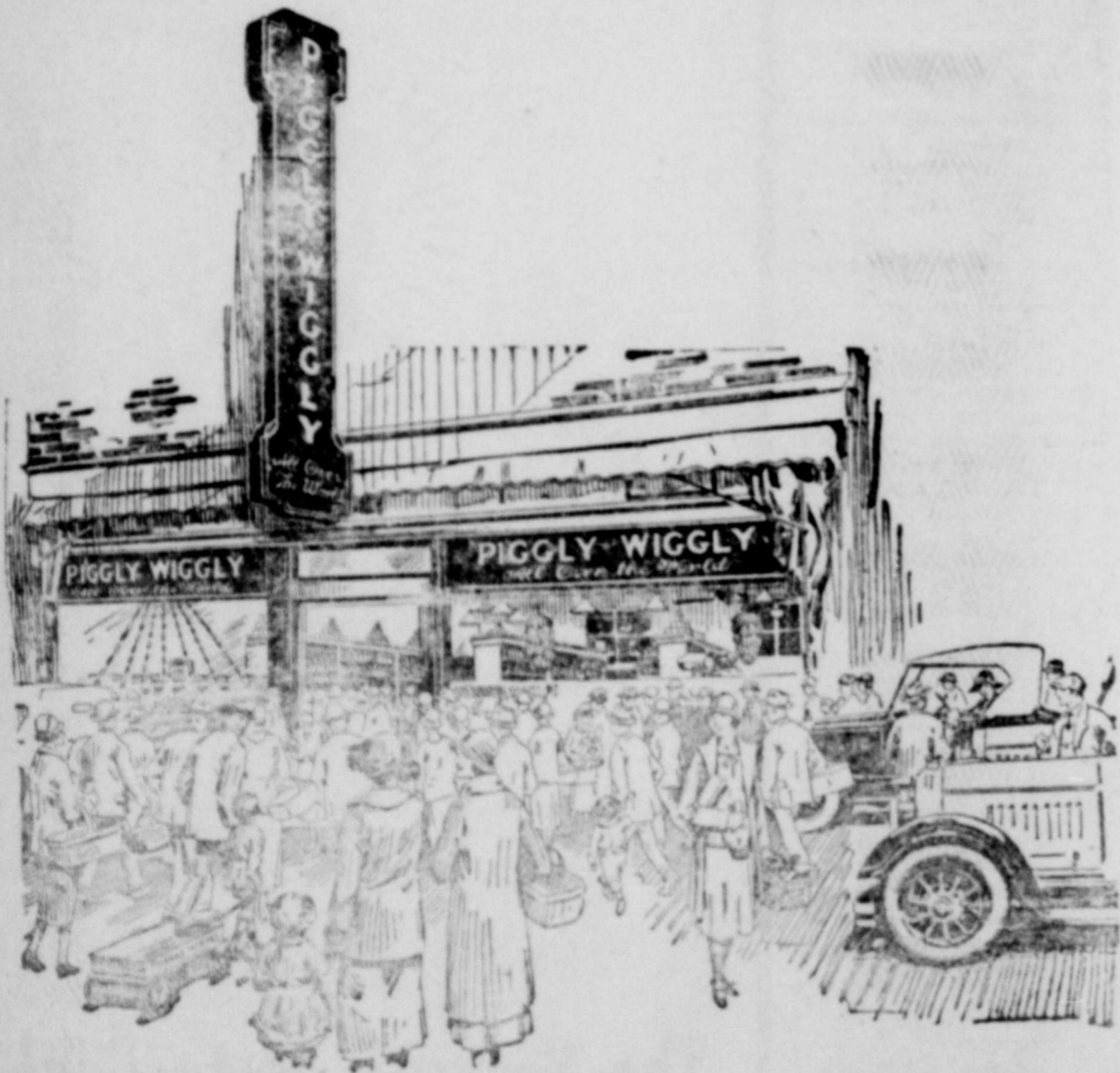
Visit our Millinery and Ready-to-Wear Department and see the latest

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No Clerks--No Delays--Choose for Yourself

All Over the World  
and Lockney, Too

All Specials will be in the House

## BRING US YOUR EGGS

WE WANT YOUR FAT BEEVES.

# THE LOCKNEY LONGHORN

Official Publication of Lockney Public Schools.

Lockney, Texas, Thursday, September 27th, 1928

Volume I, No. 3

### EDITORIAL STAFF

The following pupils have been elected as the Editorial staff:  
 Editor-in-Chief, Winston Wofford.  
 Associate Editor, Fay Royal.  
 Literary Editor, Kline Nail.  
 Athletic Editor, D. V. Biggers.  
 Joke Editor, Carelton Cook.

The staff has been handicapped this week because of the absence from school of Fay Royal and Kline Nail.

### Les Miserables

To those who enjoy reading the "classics" of long ago, there are few books more pleasing than Les Miserables. Although its historical references are unreliable unless proved, it is a splendid expression of the customs, actions, and thoughts of every class of French people before the Reign of Terror. The book shows that the author was splendidly versed in the history, customs, and everyday life of the French people. Every class of person is dealt with, and the reader gains a very comprehensive knowledge of French life and customs.

To my mind, Victor Hugo was one of the greatest authors. He has created a character that has become the byword of all those acquainted with classical literature. Jean Valjean is a perfect example of the good in man, fighting with the evil. He is a picture of the dual nature of man, both right and wrong.

The old bishop, from whom Jean Valjean steals the plate, seems almost too good to be true, but his character does not seem to be overdrawn. It seems as if God would scarcely leave such a kind, benevolent person so far from himself. When I think of Javert, I think also of a stern inflexible duty. He is a good example of law—the long hand of law. And the girl, the mother of Cosette, is one of the most pitiable characters I have ever read about. She is the victim of circumstance, and is deserving of pity and kindness.

In fact, the whole book is a book of circumstances. Jean Valjean is forced to steal in order to keep his sister's children alive; Javert is forced to kill himself or do something which is absolutely against his creed. The poor unfortunate girl is forced down the road of destruction by a low down, dirty villain. Even Cosette is forced to live a life of misery and hardships until Jean Valjean rescues her and gives her an easy life.

The love story is also dominant in the book. Cosette and her lover are as noble an example of true love as I can imagine. It is highly colored; but it impresses one with the obvious sincerity of their love. And Jean Valjean's paternal love for Cosette is truly wonderful. It is indeed sorrowful to think of Cosette's marriage in the light that he did, and we are di-

vided between hate and love for Marcus, Cosette's lover.

Les Miserables is a book of circumstances; a book of hardships, privations, and broken hearts; it is a tragedy with a happy ending.

### ORGANIZATION OF THE SENIOR CLASS

The Senior Class of the Lockney High School met in the history room Sept. 25 under the direction of Mr. Biggers for the purpose of electing a sponsor and organizing the class. The house was called to order and Miss Carma Thomas was elected sponsor by a large majority. Immediately the election of the executive committee was in order. D. V. Biggers was elected president, T. H. Stewart, vice-president by acclamation; Elvie Meriwether, secretary; Elvie Cook, treasurer; and Margaret Collier, reporter. The first Tuesday of each month was chosen as the day for the regular business meeting of the class.

Elvie Meriwether was chosen for the candidate in the race for football sponsor. To assure her election, Carl McAdams was chosen as campaign manager with Cullen Riley and Hazel Jo Anderson assistants.

Under the leadership of their sponsor and this splendid executive committee, they will look forward to the successful activities from the Lockney High School with the Senior Class leading.

### JUNIORS

The Junior Class met with Mr. Biggers Tuesday morning in order to select a class sponsor and a Junior candidate for football sponsor. They elected Mrs. Haithecock as class sponsor and Glenna Collins candidate for football sponsor, both by large majorities. They discussed the idea of standardizing the class rings, invitations, and diplomas of the school which discussion met with the approval of the entire class. They decided to postpone the election of the class officers until Wednesday afternoon, in hopes that they will select more efficient officers after thinking the matter over.

### SOPHOMORES

The Sophomores met in the English room under the leadership of Mr. Biggers and elected Mrs. Guthrie as their sponsor. The following officers were elected for the coming year:

President, Glenn Hackney; vice-president, Paul Derrick; Secretary, Evelyn Fields; Treasurer, Winfred Cooper; Reporter, Ralph Arceneaux.

### INTERMEDIATE DEPARTMENT

Organization of Longhorn Reporters. Miss Steele called a meeting of representatives from each of the intermediate grade rooms, Wednesday,

Sept. 20, 1928. The purpose of the meeting was to organize a staff of reporters for the Longhorn page, which is to appear in the Lockney Beacon weekly.

One reporter was appointed from each room to write all the news from his room. It was decided that the staff should meet every Monday morning at 10:15 to organize the material collected.

The reporters chosen from various rooms were: Modell Brown, 7A; Mae Belle Lewis, 7B; Fay Cook, 6A; Virginia Hohlaus, 6B; Mary Louise Woodworth, 5A; Lawrence Thompson, 5B; and Dovie Williams, general reporter.

### English Honor Roll

In the English department of the intermediate grades we have a daily honor roll. In order that the pupils get their names on the honor roll, they must make a grade of B or above on daily work.

Each week there will appear in this column the names of those who are on the honor roll every day during the week.

### English Honor Roll

Those who have been on the English honor roll each day this week are: Lawrence Thompson, Jimmie Gentry, Vivian Pittman, Gwen Wofford, Jimmie White, Lara Beall, Marvin Wofford, Mary Louise Woodworth, Virginia Hohlaus, Patricia Patterson, Lois Good, and Mae Belle Lewis.

### Report for the Seven-A Class

Bennard Dudley visited friends in Quitaque from Saturday to Monday afternoon. He was missed at school Monday.

Willard Childers and Mary Wofford were absent one afternoon last week. They attended the funeral of Mrs. Reasonover.

Bennard Dudley, a pupil of 7-A class, has moved to Quitaque, and will enter school there. We are sorry he is leaving us, and we hope he likes the school in Quitaque.

Dorothy McDonald, Johnnie T's little sister, visited school one morning last week.

In a test in geography last week, Modell Brown and Lois Good made one hundred per cent.

Owida Townsend and Rachel Graves are taking expression from Mrs. Harlie Simpson.

Lucille Quisenberry was absent from school Monday and Tuesday on account of illness.

### ROOM 6A

A number of pupils have been absent from Section 6A this week. Pauline Dudley was in Quitaque Monday; Alen Duncan was absent Tuesday and Friday; Russell Spence was absent Wednesday; Mary Williams was absent Friday on account of sick-

ness in her home.

Harvey Stucky entered the Sixth grade on Monday, Sept. 24th. He was in school at Plainview last year. We are very glad to have him.

We are sorry to lose one of our classmates, Pauline Dudley, who withdrew Monday, Sept. 24th. Her family is moving to Quitaque, where we hope she will enjoy her school work.

The 6A English class has organized itself into a community for the purpose of learning to write correct letters. They chose for the name of their town, Letterton. The avenues are Good Letter, Carefulness, Determination, Improvement, and Perfection. Each member of the community chose an occupation to follow for the year. They are making a Good Letter Booklet which they expect to be very proud of.

### Primary Department

The pupils in Room 4B have organized a story telling club to meet once a week. The purpose of the club is to help them to be good listeners and better story tellers. The name of the club is the Tell-a-Tale-and-Listen-Awhile club.

The following officers were elected: Pauline Bybee, president; Gaylor Wilson, secretary.

Mrs. Bryan Wells has been elected to fill the place of overflow teacher in the Primary Department. She has the overflow from the First and Second grades.

### Home Economics II

The second year Home Economic Class organized last week and elected the following officers: Elvie Meriwether, president; Hazel Joe Anderson, secretary; Jewel Webb, treasurer; Estelle Byers, chairman of bulletin board committee; and Elvie Cook, reporter. The duty of the secretary is to write the pupils that are absent and tell them about the work that is being done in the class. The bulletin board committee will place pictures and articles on the bulletin board each week which relate to that week's class work. The class is studying the beautifying of the home, and the class room is their first problem.

### Collection of Pictures

An interesting collection of Indian pictures are on exhibit in the History Department this week. The pictures which are the property of Mrs. Kate Collier were made about thirty years ago when she with a party of friends visited an Indian camp near Arapahoe, Okla. The pictures show the camps of tents surrounded by a protecting wall of brush pickets, a group of Indian braves in full regalia, and these braves performing the traditional war dance.

Gertrude Collier, who is a member of the American History class, brought these relics to use as illustrative material of the period being studied by that class.

### Miss Richardson

Tuesday morning the pupils and a number of patrons of Lockney High School assembled to hear Miss Mary Richardson, new music teacher of the high school faculty. For her audience Miss Richardson played three piano selections from Liszt, Chopin, and Grieg, respectively. As a teacher of piano, Miss Richardson comes to us well qualified and highly recommended. A graduate of Southern Methodist University, she has studied piano two years in New York City and more recently in Seattle, Washington. Miss Richardson opens her studio in Lockney High School and already is assured of a large class.

### The Library

The library, which is kept by Lydia Mann, is in the southwest corner on the second floor. Two long tables and twenty chairs are there for the pupils' use. There are about seven hundred volumes of source books, fiction, non-fiction, and two sets of World books, two sets of Encyclopediae, and a large dictionary included in the library at the present time. With the fee of fifty cents that each high school student pays, new books and these magazines: The House Beautiful, The Vogue, Current History, Literary Digest, Popular Science, The Dallas News, The Golden Book, The Mentor, Current Events, and The Atlantic Monthly are being bought. School supplies; as, pencils, pens, ink, paper, note books, and so forth can be bought by the pupils. The high school pupils appreciate the advantages they secure from their library.

### LOCKNEY LONGHORNS BEAT TULIA HIGH SCHOOL

On Friday afternoon, Sept. 21, the Lockney, Hi Longhorns motored to Tulia and played their first football game of the season. After a hard fight they overcame the Tulia team by a score of 8 to 0.

From the first kick-off until the last whistle, the spectators watched one of the closest fought battles ever

staged on the Tulia gridiron.

Lockney won the toss-up and chose to kick to the Tulia team. During the first minute of play, Tulia fumbled the ball and Lockney scored a safety. From that time until the last five minutes of play, it appeared as if it were anybody's football game.

Jack Spence, mighty fullback, and captain of the Longhorns, starred on the offensive. His line plunging was nothing short of sensational. Play after play he burst through the Tulia defensive for five or ten yards.

During the third quarter, Tulia almost scored. Upon recovering the ball in the middle of the field, they staged an offensive which took them to the three yard line. It was there that the Lockney boys showed what they were made of. The Longhorn line held them for downs.

During the fourth quarter the Lockney boys opened up with an offensive which took them to the five yard line, where Tulia held them for downs. In attempting to punt, the Tulia punter was blocked. Winfred Fowler and Lindsey Walls covered the pigskin behind the touchdown line and the Longhorns were awarded a touchdown, which they richly deserved.

The starting line for the Longhorn's first game included: Ends, Fowler and Biggers; Tackles, Livingston and Grubbs; Guards, Reeves and Stowe; Center, Walls, Halves, Seal and Shelton; Quarter, Cook, Full Back, Spence; substitutes, Riley, Prickett, McAdams, Derrick.

### Longhorn Schedule

Below appears a copy of the schedule of the Longhorns, giving the places where the games will be played:

- Sept. 28, Abernathy at Lockney.
- Oct. 5, open date.
- Oct. 12, Idalou at Lockney.
- Oct. 19, Floydada at Lockney.
- Oct. 26, Crosbyton at Crosbyton.
- Nov. 2, Slaton at Slaton.
- Nov. 9, Hale Center at Hale Center.
- Nov. 16, open date.
- Nov. 29, open date.

### SEASON FOOTBALL TICKETS ON SALE

Football tickets are now being sold by Lockney High School girls. These tickets entitle the holders to at least four games including the Thanksgiving game, if played here. The tickets do not include the Floydada-Lockney game scheduled for Oct. 19th. The tickets cost only one dollar and fifty cents. If you want to be loyal to your school and its football team, you can prove it by purchasing a season football ticket.

### Longhorns to Play Abernathy

Friday afternoon, Sept. 28, at 5:30 o'clock the Lockney High School Longhorns will meet Abernathy High School in the second game of the season. The game will be played at Longhorn Park. The local team is practicing daily and are looking for some stiff competition.

### Visitors

Mrs. H. B. Adams and Mrs. J. H. Hohlaus are the room mothers appointed by the Parent-Teacher's Association for the sixth grades. These ladies visited room 6B Friday afternoon.

### Fruit Shower for Miss Steele

The pupils in room 5A surprised Miss Steele with a fruit shower on Thursday afternoon. The fruit was arranged nicely in her desk while she was out of the room. When she came to the room, she opened her desk drawer to put away some papers and found the fruit there.

Because of the division of the first and second grades, the pupils in room 6B have moved into what was the boy's dressing room. Their old

room was given to the overflow of the first two grades.

We are proud of our change, and are going to make our room the most attractive in this department.

### PERSONALS

Fay Royal, associate editor of the Longhorn, is absent from school this week on account of illness. At last reports she was better.

The following graduates of the 1927-1928 class enrolled at Canyon this week as students of the West Texas State Teachers' College: Eugene Harris, Robin Byars, Thelma Arterburn, Leo Cooper, Alice Green, Geraldine Angel, and Ruth Stapleton.

Marvin Shurbet and Hazel Gruver, graduates of Lockney High School in 1927-1928, enrolled at Tech for the coming year.

Gid Waller, Carl Meriwether, Ruth Anderson, and Martha Wofford, graduates of Lockney High School last year, are attending Lippert's Business School at Plainview.

Lorene Workman, graduate of Lockney High School last year, was forced to withdraw from Wayland College last week, on account of ill health.

At the last reports, Hazel Bybee, who was operated on in the Lubbock Sanitarium, is much better.

C. T. Wright was absent Wednesday on account of the toothache.

Kenneth Orman went with his parents to visit his grandmother last week. He was missed from school Thursday.

Lee Kinney was absent from school Friday on account of illness.

Those who were absent from room 5A this week on account of sickness were Sue Gross, Eugene Prickett, and Helen Ruth Lard.

### JOKES

There is getting to be much public spirit and kindness among our student body. Tuesday Long Distance helped push the apple peddler's truck over a rough place in the road.

Jack Spence desired to tell Miss Thomas about a football game today, but found he didn't have his dictionary with him and immediately abandoned the idea.

Johnny: Who's Shylock?  
Auntie: What! You go to Sunday school and don't know that?

Professor Biggers: A good deal depends on the formation of early habits.

Student: You said it. When I was a baby my mother paid a woman to wheel me around and I've been pushed for money every since.

Mr. Reid (Pointing to the number 26 on Miss Rice's sweater): That your number?  
Miss Rice: No, my age.

Winfred Cooper, expert driver of a Dodge car, had just run over a man.

Officer: What sign did you use to let the man know you were coming?  
Winfred: On my radiator I have "Dodge Brothers;" this fellow didn't dodge.

### WHY

The more you study, the more you know;  
The more you know, the more you forget;  
The more you forget, the less you know;  
So, Why study?

The less you study, the less you know;  
The less you know, the less you forget;  
The less you forget, the more you know;  
So, why study?

F. L. Williams and son, L. G. Williams, of Knox county, have been here visiting I. W. LaFrance, and looking at the country with a view to locating.

## SCHOOL DAYS ARE HERE

ALL THE THINGS THE SCHOOL-CHILD NEEDS

Once again the children troop their way to the halls of learning. And now they need a lot of things for the new semester. As a regular annual event, parents attend our September sellings of School Needs for they know the extent of the varieties and economies offered here.

COMPLETE LINE OF ALL KINDS OF SCHOOL SUPPLIES

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Convenient terms

### BAKER MERCANTILE CO.

LOCKNEY, TEXAS

society at Carrs Chapel gave the devotional using John 15-1-17, using "Love" as the keynote of her remarks. The following auxiliaries were represented: Cone, Floydada, Carrs Chapel, Lockney, McCoy and Petersburg, good reports were heard from the work over the district.

"Love Boxes" were discussed round table and they are to go to Home, Foreign Mission workers.

Mrs. Porterfield, our faithful district secretary, told of the children's work in the district. That is the weak part of the work, it is hoped to build it up by having their societies meet at the same hour, that the adult societies meet. Meses. Jake Griffith and Ben Hardy also gave some useful suggestions on this work. Little Miss Bernice Holt of Petersburg gave us a nice reading, "Forgetting" after which we adjourned to enjoy the bountiful lunch served by the Petersburg ladies.

During the lunch hour we visited the new parsonage, which is a credit to the work, found Mrs. Hines, the faithful pastor's wife had not been idle during the summer, but from the looks of the good things she had canned out of their own garden made one wish they might spend part of the winter with her.

Mrs. Ben Hardy gave the devotional after dinner, taking the sacrifice of Abraham for her theme and making each one present want to be more faithful and useful in God's Kingdom. Song No. 96 was next sung.

Mrs. J. M. Wilson of Floydada told us of the girl's camp work and made each woman grateful we had a woman like Mrs. Delaney to work with our fine girls and anxious to do more for this worth while work.

Mrs. Boyd of Cone told of her visit to Mt. Sequoyah, which was enjoyed.

Our district secretary, next explained the camp fund, how it was proportioned out to the 30 auxiliaries in the district. Mrs. Hardy told of her trip to the camp making each one wish, they too, might have this pleasure.

Mrs. Hardy, next explained the Study Books, making us keen to study each.

Cone, Floydada, Carrs Chapel, have written histories of their societies.

Mrs. Ward of Lockney told how our used magazines may be a blessing to the inmates of the State penitentiary at Huntsville by sending them C. O. D., care Library.

The Petersburg auxiliary gave a pageant, "Stewardship," which was well given and fine. Lockney was chosen for the next meeting place.

We stood and sang, Blest Be the Tie That Binds and were dismissed with prayer by Mrs. Hines.—Mrs. Wm. Snell, Secretary.

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### Profit by the Past, Order ORIGINAL GENUINE MONTEVALLO

Your grandfather doubtless used Original Genuine Montevallo—"wouldn't have any other coal at any price."

The past—your grandfather's days—point the way to economy for you, today. Order Original Genuine Montevallo and save approximately one-fourth on your coal bill this year.

Save also in trouble and annoyance. Original Genuine Montevallo is easily banked, doesn't coke or clinker, leaves just a little fluffy red ash.

By ordering Original Genuine Montevallo NOW you can make additional savings, for prices are lower now than they will be a little later. Phone the authorized dealer below. He'll send the best size for your needs.



AUTHORIZED MONTEVALLO DEALERS

SOUTH PLAINS GRAIN COMPANY, LOCKNEY, TEXAS  
J. E. McAVOY GRAIN COMPANY, AIKEN, TEXAS

## CHURCHES

### Baptist Church News

Rev. E. D. Morgan, the pastor of the Church at Padueah will preach for us, Sunday morning and evening.

It is hoped that Pastor Morgan may have a good congregation, especially of the membership.

The teachers and officers of the Sunday School are working to bring the school to the highest standard of efficiency in Bible teaching.

If your children are not studying the greatest book, which is the Bible, get them in some of these classes without delay.

It is especially important that the membership hear the visiting preachers for the next few weeks in order that they may intelligently vote in

the selection of a pastor, and if good congregations are not had, perhaps the very man the church may want, may not want the church.

Your full co-operation as a member is very much desired and needed.

Everybody are invited to worship with us and welcome.

### PULPIT COMMITTEE.

### ZONE MEETING

The south zone of the Plainview District held an interesting meeting at Petersburg, Sept. 19th, with Mrs. Jake Griffith of Lockney, our efficient Zone leader, presiding.

No. 96 was used as the opening song.

Bro. Parr, pastor of the C. P. church, in which church the meeting was held, made us feel very welcome in a few well chosen words then led in a gracious prayer.

Miss Anna Carr, president of the

# A message to the editor of this paper from GENERAL MOTORS

JUST about a year ago we published, in your advertising columns, a message in which we sought to give you and your readers an idea of what General Motors is and what it is trying to accomplish. At that time the public was purchasing our cars at the rate of about one in every three; and our Frigidaire automatic refrigerator and Delco-Light electric plants were leading in popular preference in their respective fields.

Since then each of our car divisions has introduced new, further improved models and public patronage has reached the point where almost one out of two automobiles purchased is a General Motors car. Frigidaire and Delco-Light products have showed comparable increases in sales.

The reason for this is two-fold. First, the public wants value for its automobile dollar and recognizes value when it is given. Second, General Motors is seeking so to conduct its operations as to deserve the goodwill of the public.

We are particularly impressed with the number of letters which have come to us from editors of small city newspapers during recent months. These editors, who are in a position to reflect local sentiment, speak of the goodwill which attaches to General Motors in their communities

and express an obviously sincere appreciation of the character of General Motors' advertising in their publications.

For our advertising has been as much concerned with giving your readers facts of helpfulness to them in the purchase of automobiles as with the merits of our own products. Our messages have set forth the principles of trade-in transactions and used car allowances. They have dealt with time payments and the change in the public's attitude toward the used car. Other messages have told of the policies of General Motors and of how our resources are being employed to effect them.

That General Motors enjoys the goodwill of the people in the small cities and on the farms of America gives us an especial satisfaction and confidence in the future. It is in the country sections of the United States that half our population lives. It is there that the whole industry must look in increasing measure for maintenance of the production volume upon which high values and low prices depend. And it is there that General Motors is paying particular attention to its facilities for sales and service.

To our friends in your community we express our thanks.

### CLIP THE COUPON

General Motors wants you to know what it is doing to give value to the purchaser of its products. Send in the coupon. There will be no obligation attached.

GENERAL MOTORS (Dept. A), DETROIT, MICH.  CHEVROLET  PONTIAC  OLDSMOBILE  OAKLAND  
Please send, without obligation to me, illustrated literature describing the General Motors product I have checked— together with the booklets "The Proving Ground" and "Principles and Policies."  
 BUICK  LACALLE  CADILLAC  
 FRIGIDAIRE Automatic Refrigerator  DELCO-LIGHT Electric Plants

Name \_\_\_\_\_ Address \_\_\_\_\_

## All These—and "Honest-to-Goodness" Biscuit, Too!

It's so easy to bake perfectly delicious cakes—cookies—pies—as well as breads of all kinds—provided, of course, you use the right flour! And the right flour is made right here in the Southwest from our own Southwestern wheat—as fine grain as can be found in the world. The flour your grocer recommends because he knows it's always fresh and good—always uniform in texture!



"A few cents more in the price of the flour—makes dollars of difference in the baking results."

At Your Grocery

**Milk Pail Proof that The Purina Quart is the Cheapest**

**MILK PAIL PROOF**

Purina-fed cows have broken more than sixty state, national, and world records. Yet these records don't tell the whole story after all. They only prove that Purina makes more milk. They don't prove anything about Purina producing a cheaper quart of milk and that's the thing that every dairyman wants.

But here's what does prove Purina produces a cheaper quart—twenty thousand more dairymen are feeding Purina this year than fed it last year! When twenty thousand dairymen—big and little—change to one feed in one year, it says a lot more than any feed salesman can say about the Purina quart being the cheapest!

Come in and let us show you what Cow Chow, Bulky-Las and Calf Chow will do for you

**Thornton's Feed & Seed Store**  
LOCKNEY, TEXAS

The Store with the Checkerboard Sign



**COUNTY BRIEFS**

**GOODNIGHT**

Sept. 24—Hurrah for "the Good Old Wintertime." With a few more days like Friday the children will be looking for Santa Claus, and we are just beginning to wonder what became of our summer's wages. (To buy warm clothes with.)

The first bale of cotton was ginned here Saturday. The bale was owned by Mr. Mathews.

Cotton is opening rapidly here, and will be in full swing in another week.

Mr. and Mrs. C. I. Keisling and family went to Lubbock on business last week.

Marion Trapp and family of Melborn, Okla., are visiting his brothers, R. W. and Arthur Trapp.

Mrs. Gertie Pickett went to Floydada last Monday.

Mrs. Sally Treece of Ardmore, Okla., is here visiting her son, B. Treece, and other relatives.

Mrs. Will McMichel of Shreveport, La., is visiting her sister, Mrs. John Taylor.

Cecil Edwards, of Memphis, spent the week-end at the Mosley home.

Marvin Taylor, of Lockney, visited Jim Taylor, last week.

Little Clifford Winton, son of Mr. and Mrs. Will Winton, was operated on for appendicitis, Wednesday, at Plainview.

The B. Treece family made a business trip to Silvertown, Sunday.

The people of this community enjoyed an excellent singing at Mr. Frank Ramsey's, Wednesday night.

Many good singers were there from Quitaque and Gasoline and treated us to some fine quartet selections.

School is doing nicely with an excellent attendance for this time of year. The pupils enjoyed and old fashioned "Spelling Match" Friday afternoon.

Mr. and Mrs. W. H. Graves, of Turkey, visited their daughter, Mrs. J.

L. Edwards, Saturday.

Jack Lackey, of Lockney, visited at R. C. Cogdill's, this week.

Mr. A. B. Markham and Mr. Davis went to Floydada, Monday.

The Trapp family went to Kent to singing, Sunday afternoon.

Charlie Watson, of New Mexico, visited at the Cecil Payne home, Monday.

Roy Matthew \* as operated on for appendicitis at Floydada last week, but is doing nicely now.

Carrie Davis visited with friends at Henrietta, Texas, last week.

Mr. and Mrs. E. P. Woods and family visited in the Nicholes home at Folly, Sunday.

Cary Cassaday, of Flag, Texas, was here visiting A. Smith and family, Saturday.

Mr. John and Mr. Jim Taylor were in Plainview, Saturday.

S. M. Ramsey, of Shawnee, Okla., visited his son, Frank Ramsey, Saturday.

Mrs. H. C. Kell and daughter, Mrs. Mattie Mac Elliott, spent the week-end in Matador, with relatives.

H. E. Baker made a business trip to Turkey, last Wednesday.

The Treece brothers attended singing at Gasoline, Sunday.

**LAKEVIEW**

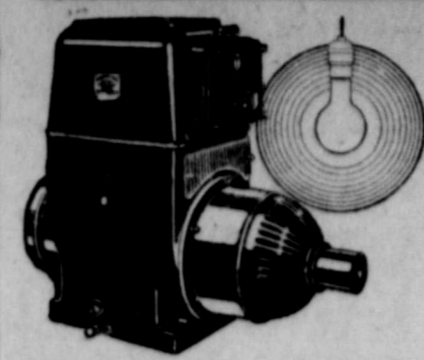
Sept. 24—School is progressing nicely. We have 125 enrolled. Greater interest is manifested this year than ever before. The teachers certainly appreciate the new water system. This improvement makes Lakeview teacherage as good as any in Floyd county.

Mrs. John Conway returned home last week, after undergoing a successful operation at the Smith sanitarium.

Bro. Reed preached at the Lakeview Baptist church last Sunday evening. He has been called back to this church as pastor for the next year.

The Lakeview church will entertain the Fifth Sunday meeting for the first time since completing their new church.

Gleen Newton is making good in



**See it in action**

You can't appreciate this latest triumph in home light plants until you actually see it demonstrated. This finely built plant is a nation-wide sensation. New dependability—new economy—new ease of operation—new standards of construction! That is the new

**FAIRBANKS-MORSE Home Light Plant**

The Fairbanks-Morse Finance Plan makes it possible for you to pay for this plant while you are enjoying it. Come in today—no obligation to buy.

**Baker Mercantile Co.**  
LOCKNEY, TEXAS

the Bellevue High school. Gleen is a Lakeview boy.

Lakeview has five boys and girls in Floydada High school this year.

Miss Thelma Kinnard spent last week-end in Floydada.

Mr. and Mrs. Allen Peacock visited in this community, Sunday afternoon.

Mrs. Luther Kiker presented her music class at the school auditorium Friday evening, in an operetta, entitled, "The Rose Dream." The community appreciates the work that is being done by Mrs. Kiker.

**LUTHERIAN NEWS**

Sept. 24.—The Providence Lutheran young people will give a farewell party Wednesday night at the church in honor of Edwin Boedeker, who will leave this week for Canyon, to attend college this coming year. Young Boedeker was president of the Young People's Society Club here. We hope for him a bright year in his college work, while there.

Mrs. Ella Godbolt and little daughter, left last week for their home in Arizona, after a short visit with her parents and other relatives, the Sammanns and Scheeleys.

Mr. and Mrs. Chas. Boertz had as their guest Sunday for luncheon and dinner the following people: Mr. and Mrs. Chas. Boedeker, Mr. and Mrs. W. A. Bodeker and son, J. D., Mr. and Mrs. Fred Boedeker, Mr. and Mrs. Marvin Scheele and two children, also Rev. Weber. A social time was had by all. Mr. and Mrs. Cail were also present. He is a nephew of Mrs. Chas. Boedeker, and recently from Glenrose. He and his bride will make their home here among friends.

Mrs. Lydie Walker left last week for her home in Oklahoma, after a brief visit with her parents, Mr. and Mrs. H. H. Sammanns, and her son, Perry.

Mr. and Mrs. Sam Newman of Kress visited at the home of Wm. Sammanns, Sunday last.

Wheat sowing is over and row crops are being gathered now, out our way.

Quite a few from here were in Plainview Saturday and saw the 100 hour driver of the Pontiac car, when he stopped.

Mr. and Mrs. Terrell entertained company from Bellview community, Sunday last.

Mrs. Chas. Boedeker and son returned from Glenrose Thursday, some what improved in health.

Mr. and Mrs. Arthur Heyermier attended church Sunday. Mrs. Heyermier is still taking treatments and is improving rapidly in health.

Mrs. Massey of Plainview, visited her son and family, here last week.

Mrs. Amanda Stephens of Plainview was out in our neighborhood Friday, on business.

**RAMSEY**

Sept. 19.—Mrs. Luther Rhine visited at the Meador home last Friday afternoon.

Mr. and Mrs. S. W. Spotts visited relatives west of Lockney, Sunday.

Mr. and Mrs. Bradley Davis and little daughter, of Amarillo, were the guests of Mr. Davis' parents, Mr. and Mrs. J. R. Davis, last Sunday.

Mr. Bill Kimble was the guest of Mr. and Mrs. L. C. Elliott, Saturday night.

Mrs. Spotts' mother and father of Crowell, visited them several days last week.

Mr. and Mrs. Jess Shurbet have moved to Floydada.

Raymond Whatley of Lockney visited his cousin, Alton King, Sunday afternoon.

Mrs. Clyde Meador visited Mrs. Luther Rhine, Tuesday afternoon.

Mrs. L. C. Elliott called at the Landrum home, Sunday afternoon.

Miss Oleta Gibson of Lockney left Monday for Bowie, Texas, where she will enter the American Business College. She is to take teachers training and will complete her work by December.

R. H. Wall and Dr. H. H. Ball were in Plainview on business Monday.



Courtesy of the Domestic Science Department, Perfection Stove Company

NANCY'S own kitchen had been undergoing improvements, along with the others. And, as might have been expected, its color scheme was a little out of the ordinary. For Nancy, as you may remember, was an artist, and not at all afraid to experiment with color.

Her house was Colonial in style, and the woodwork throughout was white, with mahogany trim. In her kitchen, the door and window frames were of mahogany color, with all the built-in furniture, white. Walls, lavender-gray, very light. Curtains, sea blue, bordered with French blue and lavender. Floor, light gray linoleum. Oval rugs of French blue, with bands of sea blue and lavender. Breakfast table, sea blue trimmed with French blue. Chairs, French blue, trimmed with sea blue. Oil range, pots and pans, snow-white.

"I got stage fright at the thought of cooking for you experts," she told the assembled Kitchen Club. "But I have some good sandwich recipes I'm going to give you."

"I always break the first rule of sandwich making—to use day-old bread. It does make much neater sandwiches, but they are not nearly so good as those made with fresh bread. I have a very sharp knife, and use it with the lightest pressure possible."



**LEAVES FROM NANCY'S KITCHEN CLUB NOTEBOOK**

These are the recipes I gave the Club:

**Toasted Nut Sandwiches**

Toast over a slow fire pecans, English walnuts or blanched almonds in butter and salt, constantly stirring. Slice fresh bread and spread thinly with olive oil mayonnaise. Sprinkle with the nuts, using the toasted butter as part of the spread. Are best if served immediately.

**Cheese and Nut Sandwiches**

Run fresh American cheese through a food chopper until it is puffy. Mix with enough evaporated milk to make a paste. Do not use fresh milk. For this recipe, the evaporated is far better. Season with salt and red pepper. Mix with nuts and spread on fresh bread without mayonnaise. While this sandwich is better if eaten at once, it can stand for hours, if necessary, and still be good.

**Cheese and Pimiento Sandwiches**

Run American cheese through food chopper until it is puffy. Mix with chopped canned pimiento and enough olive oil mayonnaise to spread nicely. This filling will keep for days, but is better eaten at once.

**"Pick Up Supper" Sandwiches**

Toast bread on one side. On soft side spread mayonnaise. Lay on this a lettuce leaf, two slices of tomato and two of crisp, hot bacon. Salt and pepper. Serve at once.

**Chicken Salad Sandwiches**

Chopped chicken, sweet pickle, chopped hard-boiled eggs. Pepper, salt, celery salt. A little chopped celery. Moisten with mayonnaise and spread on bread.

**Cheese Dreams**

These are hard to digest, but oh, so good on cold nights! Crumble fresh American cheese on fresh bread. Salt. Cover with another slice. Toast in frying pan with butter. When brown on one side turn and toast on the other. Serve at once.

**Cake and Bread Box**

I showed the Kitchen Club the combination cake and bread box I found at Green's yesterday. It has two compartments. Comes in half-a-dozen different colors. I got one. But, as I already had a cake box, I'm going to put silver in the top compartment of mine.



**Vanishing Garbage Bucket**

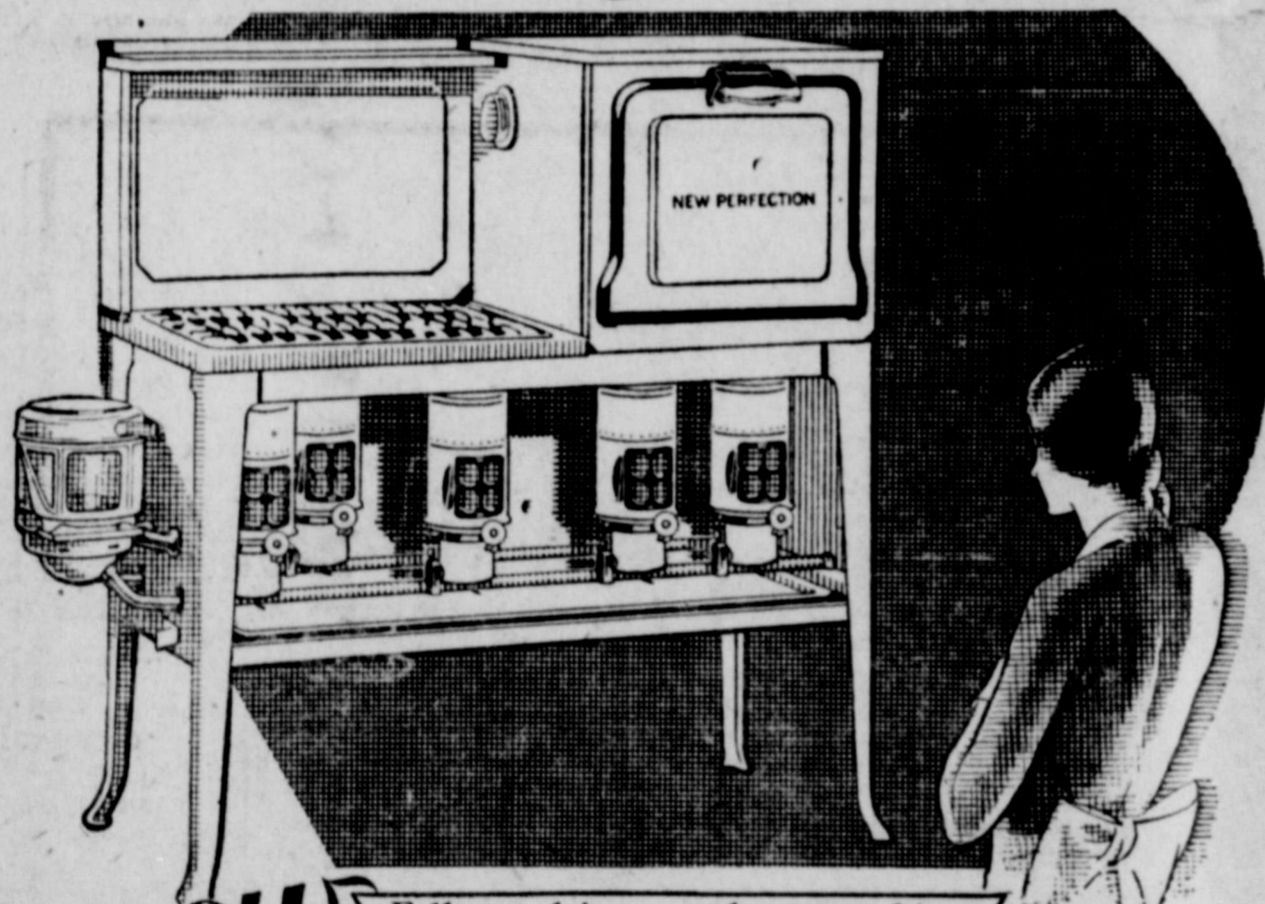
One store showed me a garbage bucket with an attachment to fasten it to the pipe under a kitchen sink. It pulls out on a lever to fill, and is pushed back out of sight when one is through with it. It comes in beautiful, bright colors, though, and it seems a shame to hide it.



**Vegetable Bin**

I found a wonderful new vegetable bin to tell the Kitchen Club about. It has three "stories," each ventilated. The bottom one could hold potatoes, the next, apples, and the two small ones at the top, onions and beans. The bin comes in tin, all different colors.

beautiful, swift-cooking  
finer than you ever dreamed  
an oil range could be!



**new** Full porcelain enamel... snow-white. Compact design. Grouped burners Built-in "live heat" oven. Accurate heat indicator. Swift, clean heat. One of 24 new models priced from \$17.50 to \$154

"I'M TIRED of ugly stoves!" says the modern woman. "Why can't I find a stove that looks well and cooks well at the same time?"

Here it is, Madam—a beautiful, swift-cooking oil range in snow-white porcelain enamel. A range that not only "looks well and cooks well" but is safe and economical into the bargain! It is now on display at your dealer's. Whether you want to buy it or not, come and see it.

This beautiful range is one of 24 splendid new Perfection models—all swift-cooking, all convenient, all light-colored. All of them finished either in porcelain enamel or in Perfectolac, a new, durable lacquer never before used on stoves.

If you are interested in a prettier kitchen and easier housework, you ought to know about these new stoves. Come down to your dealer's today and see them.

EASY WAY TO BUY. Your dealer will demonstrate the new models for you. And, if you wish it, he will no doubt be glad to tell you how you can take any one of them home and use it as you pay for it.

**PERFECTION Oil Burning Ranges**

PERFECTION STOVE COMPANY, DALLAS, TEXAS

**SCHEDULE Q. A. & P. PASSEN- weeks ago by Chas. H. Somme, pres- GER TRAINS EFFECTIVE OCT. 1** ident of the Quanah, Acme & Pacific Railway Company, will be put on be- Effective Oct. 1, "The Plainsman," tween Floydada and Oklahoma City, the new through all-steel train with Pullman service, announced some and northeast. Announcement of the

# TO THE PUBLIC

We are living in a time of Merry Go-Round And at Riley & Brewster's the Hub is found. So anchor your Grocery Trade to the center post, Fear neither man, beast or even the Ghost, For we are behind you with all our might and main We will push and pull together to lessen the strain. And when the battle is fought and victory won, We'll all shout and sing it was well done. Our business is still good, our stock is new So get on our Merry Go-Round and we will pilot you. Just received a shipment of Light Crust and Primrose (that good Gainesville) Flour, Shorts and Bran. Also have a few buckets of that Good East Texas Sorghum. Better Get Your Supply.

We are still selling groceries and meats on 30 days time, giving you personal service and delivering the goods to your kitchen, if you live in Lockney.

## RILEY & BREWSTER



### TO REAP PROFITS, OWN A BANK ACCOUNT

IF you sow the seeds of solvency from a Bank Deposit Book, you'll be sure to reap a Harvest of Profit. The Savers are the people who get credit when they need it—and usually don't need it. Many men and women, having accounts with us are daily strengthening their financial footing.

## THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"

# NOTICE Wheat Growers

On our Wheat Drill order, we were disappointed in getting as many drills as we expected. If you want a SUPERIOR WHEAT DRILL better come in now and get yours.

## SOUTH PLAINS LUMBER CO.

PHONE No. 9  
LOCKNEY, TEXAS

effective date, together with the schedule was made this week by A. F. Sommer, vice-president and general manager of the line.

The new train is the answer to the long-desired direct connection for this area to Oklahoma City, St. Louis, Chicago and other points east affording train service to Oklahoma City that will be a great time-saver to the traveler. The new train will be of equally as great service for the travel westward, which heretofore has met great difficulty in connections and schedules, amounting to a big barrier to those who desired to travel toward the Plains area without detour.

The schedule of the new train is as follows:  
Leaving Floydada at 6:00 o'clock p. m., leave Dougherty 6:30 p. m., leave Roaring Springs at 7:05 p. m., leave Paducah at 8:30 p. m., leave Swearingen at 8:55 p. m., leave Lazare at 9:45 p. m., leave Quanah at 10:10 p. m., arrive Oklahoma City at 6:05 a. m. the following morning.

Returning "The Plainsman" will leave Oklahoma City at 9:45 a. m., arrive at Quanah at 7:10 the following morning, arrive Dougherty at 11:20 and at Floydada 12 noon.

Direct connections at Oklahoma City are to be made by the new train, a fast Frisco train leaving that city at 8:20 following the arrival there of "The Plainsman" for St. Louis, which is reached the same day at 11:30 p. m., Kansas City, which is reached the following morning at 7:45. At St. Louis the passenger also makes good connections for trains that radiate eastward and northwest.

Although there is much work yet to be done to make the extension of the Quanah, Acme & Pacific complete the roadbed work is rapidly being done and will be ready before the opening of the passenger service on Oct. 1. Officials of the line have been anxious to get the passenger service started but have pointed out the undesirability of putting the service on the line until ballasting and track straightening have been completed. Among the jobs recently completed on the extension are the right-of-way fences, the communication lines, water storage tank, section houses, tool houses and similar equipment along the line. The new station at Dougherty has been finished, as well as the cattle yards, cotton platforms, etc. At Floydada the work that has been the slowest has been the station and the completion of the work surrounding it. Better progress is now being made on this job, inability to get brick materials have been the principal cause of the delay.

#### NEWS ABOUT FLOYD COUNTY PUPILS AT W. T. S. T. C.

Weekly Letter About Our Boys and Girls at State Teachers' College at Canyon

With Our Collegiates of W. T. S. T. C. Miss Roy Riley is teaching Art and Penmanship in the Pampa school for the second year. She is well pleased with her work.

Mr. Delmar Ashworth has started a worthwhile year at Lipscomb. He has added the study of Spanish to the high school curriculum there and the pupils are delighted.

News has come that Clement McDonald, well known in Floyd county, was wed to Miss Hilda Tataum, of Enid, Okla., on Sept. 15th.

Clem was a student in W. T. S. T. C. during '23, '24 and '25, and is at present foreman of the Manney Printing Company of Amarillo.

Mrs. McDonald is a graduate of the Oklahoma A. and M. College. Their home is at 700 Sunset Terrace, Amarillo.

Another wedding, of interest to people of the Lockney vicinity, is that of Miss Madge Day, who for sometime has been Mrs. W. R. Stevens of Childress. The young lady was popular while here and since her graduation in '26 she has taught in Childress.

Mr. Stevens is conductor on the Ft. Worth and Denver railway. The couple will make their home in Childress.

Mr. and Mrs. A. D. Cummings, both exes of the college, spent last week-end with Mrs. Cumming's father, D. M. Stewart.

Freshman Week will start Tuesday, Sept. 25. A trip to the T-Ancor ranch is planned for them on Tuesday and on Wednesday evening there will be a theater party. This will be the second year to observe a Freshman week.

Miss Willie Wanda Walling will attend school in the new building which has been erected to serve as an Education building.

A Floyd county man, namely, Edwards of Floydada, is mentioned as one of the probable Buffaloes of the coming season.

The full swing of school starts in Canyon this week. There will follow more news of illustrious Floyd county students.

#### WHAT'S DOING IN WEST TEXAS

A farmer at Woodson sold 41 cows and one bull to an out of town buyer for \$3,966. The cattle were mixed breeds and were bought for stock cattle.

On what is locally known as dollar day in De Leon the cream shipment was particularly heavy. Twenty-seven cans of cream averaging 70 pounds to the can, paying 38 cents a pound brought farmers \$389.00.

Twenty thousand dollars have been

subscribed to a \$75,000 hotel for Merkel. According to plans \$40,000 is needed before the hotel building will start.

The school boys of Winters have organized one of the first "Future Farmers of Texas" chapters in Texas. This organization for boys who are preparing themselves to be tillers of the soil has organizations in nine states.

Over fifty kinds of vegetables are grown on a farm by Mr. and Mrs. J. F. Wilkenson, southeast of Perryton of Wolf Creek Swiss Chard, oyster plant, colo rabi, worm week, berries and mellons are included in the group.

The Commissioners Court of Floyd County in session at Floydada recently let the contract for the paving of the four blocks around the square. The cost will come out of the 25c maintenance and improvement tax.

A modern triple combination 500 gallon gumping fire engine was purchased by the city of Pyote at a cost of \$6750.00. Several members of the new volunteer fire department learned how to work the mechanism of the pump.

The San Saba Chamber of Commerce is conducting a campaign for better seed for the farmers. On account of the failure of some of the crops seed must be imported and the C. of C. thinks this is the time to improve the quality.

John M. Gist, fancy Hereford breeder of Odessa recently sold 40 head of six months old bulls to Marfa breeders for \$250.00 a head. The forty were of a herd of 100, the balance of which will be groomed for late fall shows.

Contracts for twenty blocks of additional pavement has been let by the San Angelo City Commission. An electric bond of \$1000.00 was accepted. The first users of the new natural gas in Goree were the Goree Gin Co. In a few minutes after the gas was turned into the mains the gin, which had previously installed burners was running with the gas as its fuel.

Two booster trips advertising the Donley County Fair were taken by enthusiastic citizens to Lalie Lake, Hedley, Giles, Jerico, and Martin, all neighboring towns.

At the Sheep and Goat Raisers Barbecue additional prizes were posted to winners in the Junior Lamb division of the boys and girls club department. Second prize will be a high grade ewe, and third prize a 100 pound sack of Buck-Chow.

A campaign to solicit \$100,000 stock subscriptions for the erection and equipment of a powdered milk plant at Brady recently got under way. The plant is to cost \$200,000, but one-half of the capital is to be furnished by foreign interests.

#### GEORGIA NEGROES ORGANIZE SMITH FOR PRES. CLUBS

Macon, Ga.—A state-wide movement to organize "Al Smith for President" clubs among negro voters has been undertaken, according to information obtained by the Macon News, of this city. The first club has already been formed at Valdosta, Ga., and plans are on foot for the organizations of others.

The formation of such negro clubs, it is reported proves exceedingly embarrassing to Georgia supporters of Governor Smith for president. Their principal argument is to stop Democrats from bolting to the Republican nominee has been that "voting for Hoover will be voting for the negroes."

Considered as significant is the fact that in the Valdosta meeting, the negroes adopted resolutions strongly commending Governor Smith for his efforts to secure return of whiskey as a legalized drink.

More than one-half of the negro voters in Lowndes county signified their intention of voting for Smith. Dr. L. W. Williams, one of the leading negro physicians there, was nam-

ed chairman of the club.

During the last 10 days, negroes from Washington and New York have visited various cities in the state, including Macon, in the interest of the Smith's candidacy among the negroes.

#### WATERMELON SEED TAKEN FROM LUNG OF CHILD SUNDAY

A watermelon seed was removed Sunday afternoon from the lung of Ruby Greer, two-year-old daughter of Mr. and Mrs. Eddie Greer of Lockney. The delicate operation was performed by Dr. E. O. Nichols at the Plainview Sanitarium with the bronchoscope, a comparative recent invention in surgical apparatus. The seed was removed in about ten minutes.

The child returned home Monday apparently in perfect health. It was estimated at the sanitarium that if the seed had remained for long pneumonia would have set in.

## LAND! LAND!

We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties.

**W. M. MASSIE & BRO.**  
Floydada, Texas



W. C. ROUNTREE, M. D.

Pellagra A Specialty

If you have any of the following symptoms, I have the remedy, no matter what your trouble has been diagnosed: Nervousness, stomach trouble, loss of weight, loss of sleep, sore mouth, pains in the back and shoulders, peculiar swimming in the head, frothy like phlegm in throat, passing mucous from the bowels, especially after taking purgative, burning feet, brown, rough or yellow skin, burning or itching skin, rash on the hands, face and arms resembling sunburn, habitual constipation, (sometimes alternating with diarrhoea) copper or metallic taste, skin sensitive to sun heat, forgetfulness, despondency and thoughts that you might lose your mind, gums a fiery red and falling away from the teeth, general weakness with loss of energy. If you have these symptoms and have taken all kinds of medicine and still sick, I especially want you to write for my booklet, Questionnaire and FREE Diagnosis.

W. C. ROUNTREE, M. D.  
AUSTIN, TEXAS. BOX 1150.

## ANNOUNCEMENTS

We are authorized to announce the following named candidates for the offices under which their name appears, subject to the November election.

For State Representative:  
A. B. TARWATER  
of Hale County

For District Attorney, 64th Judicial District:  
MEADE F. GRIFFIN

For District Clerk Floyd County:  
T. P. GUIMARIN  
For Re-election

For County Judge:  
Wm. McGEHEE  
For Re-election

For County Attorney:  
ROBT. A. SONE

For Sheriff and Tax Collector:  
P. G. STEGALL  
For Re-election

For County Clerk:  
TOM W. DEEN  
For Re-election

For Tax Assessor:  
C. M. MEREDITH  
For Re-election

For County Treasurer:  
MRS. MAUD MERRICK  
For Re-election

For County Superintendent of Public Instruction:  
PRICE SCOTT  
For Re-election

For Commissioner, Precinct No. 2:  
E. H. RANKIN  
For Re-election

For Commissioner, Precinct No. 3:  
M. H. TAYLOR

For Public Weigher, Precincts Nos. 2 and 3:  
J. M. FLOYD

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