## = THE LOCKNEY BEACON

" 20,000 POPULATION BY 1940 " Heart of the Best Farming Section of the Plains
The Gateway to the Magic Platea
$+$
JOINT CELEBRATION FOR TOWNS ALONG
DENVER SOUTH PLAINS LINE IS NOT PRAC.
OR I. N. Roonn 1

TICAL, SAYS COMMITTEE FROM TOWNS

PLAINS TOWNS DECIDE SPECIAL TOUR OVER EN

"LEANTT0" ADOS T0 COMFOBT OF COMS

Barn a Help During

THE GUILTY PARTY


| As we look hack ower the plains of time and behold the foot prints that we have left upon its burning samiss, we wonder if we are dream- | But the Plaform Committee did |  |
| :---: | :---: | :---: |
|  |  | His |
|  | convention to the honest enforcement |  |
| of City Groccry, and threc of Riley \& Brewster, has been a source of much pleasure. <br> Yet as King Solomon marie the ground fleor of the temple checkom | cluding the Volstead Act. |  |
|  | And the Conventionapeelf formalappored this action of the Plat |  |
| Yet as King Solomon anade the ground fleor of the temple cheeked to indicate good and ban, we have been made to pass through our ten years in like mannet |  |  |
| As the temple floor checks were white and black, the white a symbol of good, and black of evil, we would tee pleased to let the white square of years be lthe thertic planted by the river of waters, who ee |  |  |
|  |  |  |
| square of years be the thettice planted by the river of waters, who beughe weuld retch high and broad and fruits be god and sweet And let the drak square, the cmblem of evil, be buried beneath thr sinking sands and swept over by the boystrous winds and its memory lost in the world of forsetfulaces lost in the world of forgetfulaces. <br> What are we that eun-iriends should be mindful of us? But as God |  |  |
|  |  |  |
|  | considered it to be the duty of thecheen llater of the eepele to point |  |
| What are we that out friends should be mindful of us? But as God has limited man's powrr to understand, we leave that to his knowledee and wisulom. |  |  |
|  |  |  |
| and wut aufflee it to say our hoarts are now knit by the years of sweet businens and social pelotions and may the tie remain until severed by the hand of one wlio dieth alt things well. | to the individual states. By this be |  |
|  |  |  |
| the hand of one wliv diech all things well. <br> And finally let the language of King David prevail, when he says <br> behold how good and how pleasant it is for brothers to dwell togeth er in unity. | News and asy the leader of |  |
| "behold how gocd and how pleasant it is for brothers to dwell togeth. er in unity." <br> That we may be able to yroclaim its joys from the hills and moun <br> tain tons and hear its ewect ecto from the marnin |  |  |
|  |  |  |
|  | 隹 lat refual to accept the |  |
| RILEV \& BREWSTER |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

BAKER, HANNA \& CO Dollar Days;


That really means saving on High Quality Merch andise. When you have tried the rest, then try

FRIDAY AND SATURDAY<br>WASH FABRICS<br>Men's Overalls

29c
SHIRTTNG MADRAS
$\$ 1.50$
Men's Two-Piect Underwear

29c
Men's Work Shirts
Men's Dress Pants


## August Clearance Sale

THIS SAIE BEGINS-

## Monday Miorning, Aug. 6th

ENDS WEDNESDAY, AUGUST 8th
We have in this sale Two Tables of broken sizes, all new merchandise, priced at$\$ 2.95$ and $\$ 3.95$
In connection with this sale we are allowing ?n" off on a! Men's and Women's New Fall Shoes. We ash you to come early in order to get a good selection. NO CHARGES NO APPROVAIS NO REFUNDS

## Harvey Shoe Company

| EveryInch |
| :---: |
| of advertisins |
| space in this |
| paper will pro- |
| for your busi. |
| ness \$\$\$\$\$ |
| \$\$ especi |
| if used |
| MEYER BOTH |
| Illustrations |
| \& Copy |
| the lockney becoon |
| $3^{3}$ |

HEEPYSELE
High Prices Jailsd for Life.


SUPER-SPECIALS FOR SATURDAY

| Coffee, White Swan, 3 lb . can | \$1.73 |
| :---: | :---: |
| Coffee, Adnuration, 3 lb . can | \$1. 45 |
| Sugar, Pure Cane, 16 lbs . | \$1.00 |
| Blachberries, No. 2 size, can | 14 c |
| Soap, Big 4 Lamidry, 10 bars | 37 c |
| Sardines, the hig Oval can | 13 c |

$\begin{array}{lr}\text { COLTON PEARS, No. } 21.2 \text { sire can } & 17 \mathrm{c} \\ \text { AMARILLOFLOUR, } 48 \mathrm{lb} \text {. sock } & \$ 1.99\end{array}$
MILK, SMALL. can
R. E. PATTERSON Please call for $\$ 1.00$ worth of Groceries
Our Market wil be open on Sunday Mornings from 8 to 9 O'clock

If too Poor to buy, please call for $\$ 1.00$ worth FREE G.S.MORRIS

| As we look hack over the pluins of thame and behold the foot prints ing, or must we accept things as they really seem. <br> Our ten yeare of burinest in Lockney, seven years under the tille of City Groccty, and three of Riley \& Bjewster, has been a source of <br> Yet as King Solomon miade the ground floor of the temple checked $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ the hand of $\qquad$ things well. <br> And fimally let the lampuage of King David prevall, when he says "behold how good and how pleasant it is for brothers to dwell togeth. er in unity That we may be able to proclaim its joys from the hills and mounGET yOLR INSBEKS IN TO LAST WEEK'S QLESTIONS: | Eut the Plarform Committee did adopt the plank pledging the Demecratic Party and the nominees of the convention to the honest enforcemen of the Eighteenth Amendment and o all laws enacted pursuant thereto cluding the Volstead Act. Approved Action $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ |
| :---: | :---: |




BUILT OUT OF RENT
J. C. WOOLDRIDGE LUMBER COMPANY

PHONE 7


His "Wet Record" His "Wet Record"
d, Governor Smith's


That really means a Saving on High Quality Merch andise. When you have tried the rest, then try
friday and saturday WASH FABRICS

Men's Overalls

29c
SHIRTING MADRAS

29c
Men's Work Shirts

> Men's Dress Pants

## $\$ 1$

Men's Dress Shirts LADIES' SLIPPERS
$\$ 1.50$


Muring Dollar Days we will give $\$ 1.00$ off on al ing from $\$ 3$, Women's and Children's Shoes, rang Cluded.
BAKER, HANNA \& CO
"WHERE MOST PEOPLE TRADE
West Side Square

| mati | Men's Dress Pants |
| :---: | :---: |
|  | No alterations, |
|  | cosme |
|  |  |
| \$1 |  |
| Men's Dress Shirts | LADES' SLIPPERS |
|  | Thees prices appla |
|  |  |
|  | sate matue tor 8639 |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |  |
| BAKER, HANNA \& CO |  |
|  |  |

## August Clearance Sale

THIS SALE BEGINS-

## Monday Morming, Aug. 6th

## ENDS WEDNESDAY, AUGUST 8th

We have in this sale Two Tables of broken sizes, all new merchandise, priced at$\$ 2.95$ and $\$ 3.95$
In connection with this sale we are allowing 2ne off on a! Men's and Women's New Fall Shoes. We ask you to come early in order to get a good selection. NO CHARGES NO APPROVAIS NO REFUNDS

## Harvey Shoe Company

 625 RROADWAYPLAINIIEW. TEXAS


High Prices Jailed for Life.


SUPER-SPECIALSFOR SATURDAY
$\qquad$


## First of the Month Specials

| ${ }^{\text {a8c }}$ | Lutir s.meme tay | MENS STRAW SAILORS $\$ 2{ }^{10} \$ 3$ |  |
| :---: | :---: | :---: | :---: |
|  | \$1.25 | sthris |  |
| 98c | wshs surs | 98 c | sukk pon |
| 98 c | 98c | 59c | 98 c |
|  | J AC | OBS |  |



## Fall Merchandise Advance Showing

IN A FEW NUMBERS OF FALL DRESSES Priced from-
$\$ 49.50$
Down. See them.
Also New Shipment of Men's and Boys' Shoes and $0 x$ fords, from
\$6.75 Down New Caps for Men in exclasive styles from \$3 Down

## E. Guthrie \& Co.

 LOCKNEY,
sessor, go into the second pring asy.
Swisher Cunty- T. H, Haiters
and K . C. Mosley, candidates for
shwig. and K. C Mosley, candidates for
sherif. go into the second primary.
Misd Mass Huckabee was re-elected treas-
urer, K. Y. MeGlaum tax assessor.
All the old county commi vioners were re-elected. , ..... Adams and
Baitey County J. E.
Pat R. Bobo, cand judge, go into the second primary John L. Austin defeated C. C. Mar-
dis for county clerk. H. A. Douglas dis for county clerk. H. A. Douglas
was elected sherifi and Mrs. B. M. Lamb County-All old officers re elected except Judge E. N. Burrus,
who was defeated by F. B. Hay for who was defeated Ry. Gilbert. de-
county jubge and Roy
feated for tax assessor by R L Parmer County-John H Aldirdes. defeated Earrest F, Lokey, incumbent. for county judge and Mrs. Lela
Roberts was elected treasurer over two opponents. All other old officers
were reelected.

## LAND! LAND!

We have land to Sell and o Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres Motley and other counties. W. M. MASSIE \& BRO.

| NOTICE! |
| :---: |
|  |
|  |
| Feed purina feed |
| GUY SAMS |

Phone 9008-F14


# 三 THE LOCKNEY BEACON <br> Heart of the Best Farming Section of the Plains <br> The Gateway to the Magic Plateau <br> '20,000 POPULATION BY 1940" 



## who live near Goree. Texas, and tives who live in Plainview.

Elder T. P. Burt Dead
Ider T. P. Burt died at his
in Lockney Sunday, after an illnes
tion of diseases, at the age
tion of diseases, at the age
years,, months and 16 day
He was a minite


## CHEVROLET



## Announcing the New Utility Truck

another Sensational Chevrolet Value 4 Speeds Forward-4 Wheel Brakes

## embodying new features that add still further to Price OMI the sensational value of a product already so popular that it has made Chevrolet the world's largest builder of trucks. <br> A new 4 -speed transmission, with an exira-low heavy roads, steep hills and deep sand! Powerful, non-locking t wheel brakes, with an independen emergency and parking brake! Full ball bearing

 worm-and-gear steering mechanism! And, in adfor which Chevrolet hasic engineering features in today, arrange for as long been famous! Come

WHY
PAY HIGH PRICES?


BAKER MERCANTILE CO.

TO REAP PROFITS OWN A BANK ACCOUNT



HelphiselfySaturday §pecials

CRAKKFR, 2lu. Sditine Plakes. 37c

> White King Washings Machine Soap 55 parhagefor.............46c

> Pabst "AA" Malt Syrip ........... 55c
> IEMONS. nice and fine, per doen. 24c

SPUDS, Calif. White Russet, 14bs. . 21c (Limit 28 lbs . to the Customer)

Our Market will he open on Sunday Mornings from 8 to 9 o'clock.


| Citation by Publication | limitations as may be deemed by the |
| :--- | :--- | :--- | :--- |
| thousand ( $\$ 5.000,00$ ) dollars, or |  |
| THE STATE OF TEXAS, |  |


|  |  |
| :---: | :---: |
| masme |  |
| 5 |  |
| \% |  |
|  |  |
| Rexiow |  |
|  |  |
|  |  |
|  | GLASS |
| L | Glas |
| Ser formine sim | adideted |
| mond | eals |
|  | DR |
| W. M. MASSIE \& BRO. |  |
|  | Nutitil |
| NOTICE! |  |
| NOTICE! | $=2$ |

AYRES \& PAYNE

|  | 边 |
| :---: | :---: |
| GUY SAMS |  |
| С̈Неорй |  |
| ST | Coekr |
| , |  |
| - | craor |
| - |  |
|  |  |
| -2x | al Smith dair |
| - |  |
|  |  |
| -5x | AL Sumitu dir |
| $=$ | thebest of |
| 2- | dieanic |
| 23 |  |
| . |  |
|  |  |
|  | Durte |



| WANT COLUMN |  |
| :---: | :---: |
|  | SATURDAY SPECIALS |
| FOR SALE-Pair Toledo and Dayton |  |
| mot | Hominy, 2 fre ............. 15c |
|  | 3 -Minute 0at Flakes .......... 8c |
|  | Post Toasties ............... 10c |
| NEW | Boss Baker Peaches, per gallon .. 49c |
| , \#lume | Sugar Corn, iust off the cobb, .... 10c |
|  | Prince Albert Tobacco, 2 for ..... 25c |
|  | Blue \& Gold Coffee, 3lb. can . \$1.45 |
| numem mid semer | Dill Pickles, per can . . . . . . . . 25c |
| Ton T | 100 lbs. Pure Cane Sugar .... \$6.75 |
| Cous canco at |  |
|  | N |



## For The Men Who Are Fighting YOUR Campaign of Courage :

Alfred E. Smith - "the man who has once moreputapremiumoncouragein American
public life". Courage! Ability! Honesty! A man whose word means achievement. And with him a man of the same fibre Help us spread their words eyerywhere.

## Alfred E. Smith

## Jee T. Robinsen

Send Your Contributions NOW-Small or Large to Your State Finance Director (iee nam

$\qquad$ John H. Kirby, State Finance Director, Houston, Tex

GONG AWAY TO SCHOOL?



A FISHTAIL COAT
Here is just the coat to wear over the new fishta ocks. Tucks a: the back allow a new fullness, tier and scarf collar are new features. The flowered vening frock. Three tiers of ruffles circle the skirt and follow the ne:v up-in-the front movement to the

NOW IS THE TIME TO DO YOUR SEWING

We have perhaps the most complete assortment of he new dress mater ials to be found in Floyd or Hale counties.
See the beautifinl assortment before some patterns re sold out. Everything needed for the School Girls

WE CAN OUTFIT THE YOUNG MAN, TOO

## "We Cater to Quality"

HARDWARE AND GROCERIES

A good stock of No. 2 an d3 Tin Cans-Can Sealer National Pressure Cookers Save the Vegetables.

NEW COLEMAN GAS RANGES?
NEW PERFECTION OIL RANGES?

MUTTON AgAIN SATURDAY
Cakes Baked al City Bakery Daily.
We want to buy your fot beeves, will pay highest market Prices.

