THE LOCKNEY BEACON

The Gateway to the Magic Plateau

Heart of the Best Farming Section of the Plains

VOLUME TWENTY-SEVEN

Lockney, Texas, Thursday, July 12th, 1928

Number 43

"They're Off" in The Beacon's Big Automobile and Cash Prize Contest

Survey to Be Made

Highway Department Will Be Asked By County to Run Line from Lubbock to Clarendon Across County

ers take advantage of the State law the Democratic nominee. in regard to laying out latteral roads | The call: in the county, that there was a possibility of becoming highways in the Texas and members of the Democrat- Following are the names of ladies of subscriptions turned in. This is survey of the road to be opened along opposed to the election of Governor Chevrolet Coach. the Denver railroad from Lubbock to Alfred E. Smith of New York as Pres (Alphabetically arranged.) Silverton, which will pass through ident of the United States, hereby call Thelma Bennett, Providence Floyd county. The law provides that a mass meeting of all Democrats in Mrs. Opal Carden, Newlan any road that is likely to become, or Texas opposed to Smith's election to Miss Emma Hodel, Lockney, likely to be submitted to the State meet in conference at the ctiy audi- Mrs. N. H. Humphrey, s Lockney 2,000 Ter, of these long-timers will count Highway Commission, as a highway, torium in Dallas at 10 o'clock a. m. Miss Jessie Landrum, Ramsey should be surveyed and approved by Tuesday, July 17, 1928, for the pur- Mrs. E. C. Martin, Pleasant the State Engineers before any work pose of devising ways and means, Valley was done on same, and provides for and perfecting plans and organiza- Miss Leo Simpson, Lockney the furnishing of an engineer by the tion to carry the State of Texas Miss Alma Smith, Mickey state to do such work. The case was against Smith at the election next Mrs. Bob Visage, Lockney presented before the court in regard November. to opening the road along the Denver railroad, which will run through Lock ney, and upon motion of Commissioner Rankin, and second by Commissioner Payne, that the state be asked to send an engineer to survey out the road, the motion carried, Commissioner Rankin, Wood and Payne voting for the motion, and Commissioner Hanna of Precinct No. 1, voting

against the motion. survey over the entire route at one

The road along the Denver Toad from Lubbock to Silverton will con- 35c and charge us with the difference. nect four highways on the north with will make this new road quite an important factor to the traffic of this section of the country.

Order passed by the Commissioners road through said county.

by the Court that in accordance with ed effort for the salvation of souls Acts Regular Session 40th Legisla- Won't you co-operate? ture that a request be made to the Bro. W. A. Robins will fill my apsion and the same is hereby made for day night. the services of the Highway Division Engineer to locate and describe a proper route for a road through Floyd county, which road when so lo- ARCH DOBBINS GETS cated and opened through Floyd coun ty would form a connecting link in a proposed highway leading from the City of Lubbock in Lubbock county to the Cleve McGhee place northeast of One of the poles at the camp will give the City of Clarendon in Donley coun- Lockney Tuesday morning, the right the story of the Post camp in Indian

Judge McGehee to the Secretary of a pulley, crushing some of the bones. deeded the land to the Boy Scouts for the Highway Commission sent with the roder:

Floydada, Texas,

Hon. Claud Teer. Sec'y, Highway Commission,

Austin, Texas. Dear Mr. Teer:

it will be one of the most used roads him a speedy recovery. in this section of the state.

an early date.

I am sincerely yours, Mm .McGEHEE,

is holding a revival in that part of to Lockney Sunday night.

DRY DEMOCRATS TO CARRY

on New Highway Call Issued for Session In Dallas July 17 to Discuss Plans

loves his state and wants to uphold the Constitution," to attend a mass A committee, composed of Artic meeting at 10 a. m. Tuesday, July 17, Baker, Fay Guthrie and H. B. Adams V. A. Collins of Dallas, and many went before the Commissioners Court other citizens of Texas, Saturday in session at Floydada Monday and started a movement to carry Texas asked that the County Commission against Governor Alfred E. Smith,

"We the undersigned citizens of ends,

"Let every Democrat who loves his Mrs. Lucian Wheeler, Blanco State and wants to uphold the Consti- Miss Winnie Wilson, Fairview tution of the United States meet with Miss Louise Wright, Floydada 2,000 us on the occasion named and for the With Interest and enthusiasm on county be represented."

A CORRECTION

A like petition has been presented to the Commissioners of Lubbock, Hale, Briscoe and Donley counties, so that the State engineer can make the surrey over 100 entire route at the price should have been \$1.25. This year's acreage was 13 action by the wonderful opportunity other \$100.00 in gold, and all others when the price should have been \$1.25. This year's acreage was 13 action by the wonderful opportunity other \$100.00 in gold, and all others when the price should have been \$1.25. when the price should have been \$1.25 that is presented to win the new Chev who finish in the race will receive a on July 1 and its percentage of last therefore as fast as they disposed of each. It was purely a typograprical rolet Coach in exchange for just a lit-ten per cent cash commissi error on our part, and we are very the energetic effort for the next few

You are very cordially invited to take an active part in the two weeks revival meeting that my son, Rev. Court of Floyd County, Texas, ree- Lance Webb and I are to start at the questing the services of the Highway new town of Dougherty next Sunday, Division Engineer in laying out a for Rev. Green B. Patterson and his people in several of his appointments, "On motion and second it is ordered who are coming together in an unit-House Bill No. 109 (Chapter 162) and a grand and glorious revival.

Honorable State Highway Commis- pointments at Aiken Sunday and Sun

Most cordially yours,

HAND CRUSHED

hand of Arch Dobbins became entan- Sign Language. It will show how the The following is a letter from gled in a belt and was drawn around heirs of the C. W. Post Estate have Medical attention was given and Mr. the development of their camping Dobbins is now able to be about with program. Totem Poles are painted in his hand in a sling.

July 10th, 1928. PROF. BIGGERS RETURNS FROM SANITARIUM

Prof. W. D. Biggers, who has been in a sanitarium at Lubbock for the at Lubbock this fall. W. P. Knox. Miss Bass was with us and gave a ear Mr. Teer:

In a sanitarium at Lubbock for the Scout executive for the South Plains, demonstration on Cottage Cheese.

Enclosed you will find certified orpast two months, undergoing treathas made a special study of totem. The club voted to send a represender of the Commissioners Court, re- ment for a complication of diseases, questing the Highway Commission to believed to be occasioned by bad teeth poles. Several thirty-five foot Totem tative to the A. & M. short course. questing the Highway Commission to believed to be occasioned by bad teeth order the Highway Division engineer was brought home Monday of this to lay out a road through Floyd countries and week, and while he is still very weak, Austin, Beaumont, and other places ing to give an ice cream supper at state and district offices must file a place. ty on lines that would meet the apit is believed that he is now on the proval of the Commission. We believe that should this road be will be glad to hear that he is able Mr. W. G. McMillan, chairman of 14th.

see fit to order this road reviewed at coe Snyder, and Owen and Herman Plains making the best record at the was here the first of the week, look- State pointed out Monday. Snyder went to the mountains in New August 8th. Leadership, attendance, medicine. Mexico, near Pecos, for a two weeks advancement, and general participa-County Judge, Floyd County, Texas outing last Sunday. The ladies and tion in the camping program will be Miss Eunice Coleman spent the N. C., arrived in that city the last of was conducted by Rev. C. J. McCarty, boys will spend the time visiting and the basis for the awarding of the week-end here from Canyon, visiting the week, after visiting friends and pastor of the Baptist church. Elder J. E. Arceneaux and family in out of door life, enjoying the moun trophy. A point system, carrying in her parents, Mr. and Mrs. H. P. Cole- relatives in Texarkana, Texas, and are in South Texas. Elder Arceneaux tain country. Mr. Snyder returned to effect the above qualifications, will man.

relatives in Dallas.

TEXAS AGAINST SMITH INTENSE INTEREST FORECASTS EXCITING RACE FOR THE CHEVROLET COACH

Calling on every "Democrat who If You Want to Have a Chance to Win the Grand Prize or the \$100.00 in Gold, Hurry to the Beacon Office at Once—Cet an Early Start in the Big Contest

> "They're off!" Quite a number of | candidates to get in the race and popular and ambitious ladies have al- plenty of good territory to work. ready entered in the Lockney Beacon Circulation Campaign and no doubt there will be others before the week special bonus of 100,000 extra votes

future, and ask the state to have one ic party who are determined to re- who have been nominated and signi- positively the largest and best vote of their highway engineers make a main members of the party, but are fied their determination to win the offer that will be made during the

2.000

Mrs. Bryan Wells, Lockney

purpose mentioned. Let every coun- every hand increasing by leaps and will the actual votes be published or ty, and every community, in each bounds as the news spreads, and with given out. However, each week here-In the grocery advertisement of G. Campaign is getting under way nices see and, third, etc.

AT DOUGHERTY SUNDAY ed and there is plenty of time for new least twice each week

BOY SCOUTS TO MAKE

tures of the handicraft planned for west. The cup is is to be competed the Boy Scouts at their summer camp for annually, becoming the permanent at Post , from July 30th to Aug. 8th, possession of the troop winning it These weird symbols, which formed nate enough to win this cup will have such a vital part in the history and a trophy that they will be proud to religion of the North American In- display to the homefolks. The pur-J. N. S. WEBB. agreed to supply some old telephone McMillan, boys who enter competition acres in Illinois, 160,000 in Kansas this section many fold. poles for this activity.

An Indian Totem Pole is a series of grotesque figures representing the history of the individual, Tribe, or While working with a combine on some event of special importance. very gaudy colors and make a very Roseland Home Demonstration Club attractive addition to any camp. plans to carve special poles to be dis-

played at the South Plains Exposition tendance.

a camping throphy to be awarded to

be used in rating the troops. high. The cover of the cup is sur- Texas.

Now is the Time to Enter!

Up to Saturday night, July 21st, campaign, and every candidate should Votes strive to get in the lead during this 2,000 period

2,000 subscription will count 150,000 votes. 2,000 one and a half million votes. Why not try for the big ones.

This campaign will positively close. 2,000 Saturday, Aug. 11th, so all candidates 2,000 can well afford to devote every spare 2,000 moment of their time to this work. 2,000 One hour may mean the difference 2,000 between a Chevrolet Coach worth 2,000 \$688.00 or \$100.00 in gold.

No Votes to be Given Out

At no time during the campaign several ladies already out at the after the vote will be counted on merry pastime of gathering subscrip- Thursday morning and the relative tions the Lockney Beacon Circulation standing of the candidate given, first,

No doubt there will be several new a quiter. Work will win. Let's go candidates enter the race this week All candidates are requested to seven highways on the south, which REVIVAL MEETING TO BEGIN as the campaign is just getting start- turn in subscriptions each day or at

> mounted by the figure of an Indian INDIAN TOTEM POLES Chief, about 6 inches tall, in full relief. This cup is one of the best of One of the many interesting fea- its kind to be offered in the Southis the making of Indian Totem poles. three times. The troop that is fortufor this trophy will come back from and 23,000 in Kentucky. camp more thoroughly trained and better equipped to render service to MRS, WILMANS MAY their community. The physical, mental, and spiritual development of a camp program.

The Roseland Home Demonstration Club met at the club room last Tues- said here Monday. Some of the troops are making day evening, with the usual good at-

Thornton, accompanied by Roscoe summer camp at Post, July 30th to ing for a location for the practice of

United States Figures 46,695,000 Acres as Total

of cotton in cultivation on July 1 was Lockney to Ship in Good Dairy estimated Monday by the Department of Agriculture at 46,695,000 acres,

cultivation a year ago. ed replanting in many sections, and to this end every farmer and busireported stand of cotton is 6 per cent farms are fairly populated with the below the stand reported by correspondents on July 1 last year.

tivation on July 1. Allowance has chants can all profit from same. The ily flooded in Missouri.

sive area flooded last year and in pure bred Jersey heifers, say at some other areas where the acreage cost of \$3,000; the \$1,000 to act as a was sharply reduced last season. Cal- guarantee to the seller of the 30 ifornia and Arizona are the only heifers to the committee; those desiris greater than in 1926.

One of the ladies by utilizing her harvested area was 12,950,473 equiv- would receive from the heifers.

year's average by state follows:

South Carolina, 2,577,000 and 105 Georgia, 3.956,000 and 113. Florida, 100,000 and 149. Missouri, 390,000 and 128. Tennessee, 1,133,000 and 115. Alabama, 3,471,000 and 108, Louisiana, 1,886,000 and 119. Texas, 18,366,000 and 109. Oklahoma, 4,899,000 and 117. Arkansas, 3,613,000 and 115. New Mexico, 114,000 and 114. Arizona, 200,000 and 143. California, 223,000 and 171.5.

All other states 29,000 and 126. dian, will be of great interest to the pose of offering this trophy is to cre- (old Mexico) not included in Califor- made a good and do the community a boys. Mr. T. A. White, manager of ate a greater interest in the outdoor nia figures nor in United States total, lot of good let's underwrite the propthe Lubbock District for the South- activities and the camping program is 160,000, and the acreage of all osition and get it into action, and western Bell Telephone Co., has of the Boy Scouts. According to Mr. other states is made up of 4,000 thereby increase the dairy products of

CONTEST ELECTION

nominees," Mrs. Wilmans said.

CANDIDATES MUST LIST

the school house Friday night, July second expense account with the Department of State not more than 12 opened and put in good condition that to leave the Panitarium, and wish for the camping committee, of the Boy Every one invited to come. The nor less than eight days before the An infant was born to Mr. and Mrs. Scouts of the South Plains, is offering proceeds to go to the club. Reporter first primary and a third not more Clarence Whitley of the Alcino comthan 10 days after the primary. Mrs. munity Sunday, July 8th, and died Hoping that the Commission will Mmes, Burton Thornton and Ros. the Boy Scout troop of the South Dr. Parrish Black of Denton, Texas Jane Y. McCallum, Secretary of about five hours after its birth. The

left about two weeks ago for Raleigh, Undertaker Crager, and the service

IN CULTIVATION Floyd County Needs More Jersey Cows

Washington, July 9.—The acreage Revolving Fund Should be Raised in Cows and Place Them on Farms

which is 11.4 per cent more than in One of the biggest things that can ever come to Floyd county is the plac Owing to late planitng, the depart- ing on every farm in the county ment announced, the need for repeat- nice herd of pure bred milk stock, and owing to the impossibility of work- ness man in the county should work, ing the crop at the proper time, the and keep working until Floyd county very best pure bred milk stock.

The editor of this paper has been talking to several business men and The estimates of acreage, like those the Chamber of Commerce about this of previous years, does not refer to matter, and we believe that the folthe total acreage planted, but only to lowing proposition can be made a go that portion remaining in actual cul- of and that the farmers and merbeen made in the 1928 estimate, the proposition follows: "That the busidepartment explained, for about 150,- ness men and farmers of this section 000 acres of cotton flooded out in of the county raise by donation a Arkansas during the last week of fund of \$1,000 to act as a revolving June and for a small acreage similar- fund for the purpose of shipping Pure Bred Jersey Milk Cows." This The increase in acreage this sea- fund to be used in the following manson are most marked in the less im- ner: "A committee composed of repre portant cotton states, in the exten- sentative men buy a car of say 20 states where the acregae this season ing to purchase the Jersey heifers would pay one-third down on the heif Last year's area in cultivation on ers purchased, and would be given July I was 41,905,000 acres and the adequate time to pay the other twoquantity of cotton ginned from the thirds out of the production they ceive the \$1,000 back as first pay have replaced all the scrub milk stock

stock he cared to handle This proposition as we see it would enable the farmer who is now not able to buy a good herd of pure bred milk stock to get a good start in the dairy business, and at the same time would not be a drain on the business men and farmers who contributed to the revolving fund to stock the county with pure bred stuff.

We would like to hear from every farmer and business man in the Lock nev country in reference to what they The acreage in Lower California thought of the plan, and if it can be

HOLLUMS WILL IMPROVE FLORAL BUSINESS

Mr. and Mrs. John Hollums of the boy under the influence of a good Dallas, July 9.-Election results Hollums Florist Shop at Floydada, camp cannot be estimated. It is ex- will be contested by Mrs. Edith E. are this week attending the State pected that a large per cent of the Wilmans, candidate for the Democrat Convention of Florists in Ft. Worth, scouts of the South Plains will take ic nomination for Governor in any where they are hearing some of the advantage of the summer training counties that may leave her name off most learned men in the Floral busiprimary ballots because she has deness discuss the topics that will tend clared she will not support Governor to make them more efficient in their Alfred E Smith for the presidency, business. Before leaving for the con-The woman gubearnatorial aspirant vention Mr. Hollums told the editor that his institution was not a Floy-"It is not compulsory that candi- dada institution, but was for the dates for state offices on the Demo- whole of Floyd county, and that he cratic ballot vote for the national and his good wife expected to expand their business and give the whole county real service from this time on.

They have a nice greenhouse in EXPENSE THREE TIMES Floydada, and people in need of floral offering, and nursery stock can Austin, July 9.—Candidates for find a well assorted stock at their

Infant Lives Only Five Hours remains were laid to rest in the Lockney cemetery Monday afternoon Mr. and Mrs. Frank Morris, who at 4 o'clock, under the direction of

Knoxville, Tenn. Mr. Morris will be Mr. and Mrs. Joe Rogers left Wedconnected with an uncle in Raleigh in nesday morning for Dallas and other the state, and Mrs. Arceneaux and Mrs. Ryan Speegle has returned The camping trophy is in the form Rev. Lance Webb is back at home business. They made the trip in their points in East Texas, for a visit of the children are visiting in San An- home, after a several weeks visit with of a silver cup standing 28 inches after visiting relatives at Chillicothe, Buick, and report a splendid trip, about a month with relatives and

The Lockney Bearon

H. B. ADAMS, Editor and Owner

Six Months Three Months

Display, per column inch Maseified Advs. per word ____

PARTY PLEDGE IS STATE

terfere with your voting on president No man or woman who desires to certified the names of Love, Hawkins be run. Texas will show she is Dem- hard time of it. I had those coats on or vice-presidents of the United vote in the state primary on the 28th and Wilmans, these counties will have ocratic in the November election by display downstairs for a year and States . You can vote in the Demo- day of this month is pledged, bound their vote thrown out in the count for helping the Republican party purge only sold one of them. They're not cratic primary in Texas and that does or expected to support Smith and state officials, and they will make no the Democratic party of the excuses worth a damn. not put you under the least obligation Robinson in the November election, gain for their favorite candidates, but that Tammany is trying to wish off In the locals of

reason the people really have very lit- to have the names of Love, Hawkins, the earth, and does not care to go to friend's store one day discussing adgeneral rule the smoothest politician mary election ticket will cause the No other state in the Union has the is enabled to cinch the nomination, as elections in their counties to be con- person, to dictate to them under the en up in the attic and there hung Terrell Election Law, and the Terrell was the case in the Houston Demo- tested, and in accordance with the direction of the Pope in Rome as to several coats. W said, "Now, there is

of nominating The State Democratic Committee has show how weak and narrow minded name of "It Pays to Advertise," and men and women on the Democratic held that Thos. Love, Mrs. Wilmans they are and are a curse to the party it is used as Lockney ... by act of Congress ticket for offices purely within the and Judge Hawkins, all three of they claim they are members. not in any way bind you to support to vote in the July primary and are as than there will vote in the a candidate on the state ticket is president of the United States unless Tammany; Texas believes in bound by that ticket to support the they desire to do so. In other words, men like William Jennings Bryan, of about the size of Ione. Among the national democratic ticket. The na- there is no pledge in the state pri- and not in New York East Side Slum 35c tional ticket is separate and apart mary election that binds any man or politicians like Alfred E.

for president or vice-president of the their preference for the president and their favorites to lose many votes in

came over to find out about it. He

caper was being set up. The mer-

United States. The Texas primary is vice president of the United States, the state contests. Such committees There is a well known play by the local item brought many people into

A merchant doesn't invest his mon

where and buy for less money, and that would be the end of him. It is reasonable to presume, then,

that when he does advertise an arti-When you buy from a local mer-

chant, that merchant's reputation for square dealing is behind the goods

Keep these common sense facts in mind when you go to buy and make the advertisements your guide, and you will make no mistake

Mr. and Mrs. Sam Miller and little nishap until the next issue of the son left Tuesday for Arkansas to visit relatives and spending their sum-

Better Than Most Clearance Sales Is Our All-Over-The-House Per DISCOUNT

NOW IN EFFECT AT OUR NEW STORE 1107-09 AUSTIN STREET

Now that we have arranged our enlarged stocks on our new floors, upstairs and down, we have decided upon this thirty percent discount on already low prices as an introductory offer to get you to come see how thoroughly prepared for service we are.

AS AN EXAMPLE OF OUR UNUSUAL VALUES IN HOME **FURNISHINGS**

A Beautiful 3 Piece Wicker Set MADE BY LLOYD IN CARAMEL COLOR

\$38.50

Similar outstanding bargains all over the house Despite the low prices occasioned by the 30% discount we give votes in the -

> MERCHANTS WHIPPET CONTEST "The Uptown Store"

> on the basis of the original selling price.

Amarillo Furniture Co.

1107-09 Austin Street

Plainview Branch Branch Stores All Over The Plains

Phone 650



MONEY IS POWER

YOU can't employ labor or buy machinery or burn fuel on good intentions. It is capital and organization which are required before any sizeable project can be carried out. We make loans to responsible parties; and the officers of our institution will be pleased to give you the benefit of their experience.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"

For Real Life INSURANCE

See A. J. Cooper

The Southwestern Service Man of Lockney.

·····



"You Can't Beat Our Loans"

ats who place bebusiness

f it will

f you do

his mon-

see his

ss there

estment

that he

knows

all of

y would

niess.

stomers.

go else.

ley, and

an arti-

ing and

mer-

tion for

goods

acts in

d make

ad little

sum-

1000

MAG

TS

Lockney Beacon

CAN YOU SWALLOW THE PILL? Do you believe that all marriage ceremonies performed by Protestant clergymen and State and County officials are illegal, and that the parties people, are bastards? Do you believe without resenting it with arms. If eration of it, the issue is squarely he has openly said so. that the Pope of Rome is the earthly strife should arise, and it surely will drawn between the two candidates." If elected President, he will appear need more 10-gallon cows and fewer the United States, and do all in your reasons to try to get the United of great moral and patriotic principower to help put the United States States to enterfere in Mexico to save ples above expediency and the sucunder the rule of the Pope in Rome, the Catholic church from being driven cess of any recreant, derelict political and make peens out of the freeborn from power in that revolution torn party? newspapers should be censored by a tholicism and to have religious free-sacrifice of these principles. government board composed of Cath- dom, and the Catholics are trying I am naturally and instinctively a ation of the liquor traffic. olic priests, and that free press their very best to hold their grip on Democrat and never voted the Reshould be done away with? Do you the Mexican government, and at publican ticket but once in my life believe that it is wrong to conduct times it looks very much like the and I am now eighty years old, but free public schools, and that all Catholics of the United States are go- my duty to my conscience, to my Official Statement of financial condischools should be operated under the ing to get the government to inter- country, to my friends and to my God tion of the control of Catholic Priests and Catho- fere in Mexico, which would mean impels me in this trying crisis to give lic Nuns, and that the children should that the United States was helping to my vote and my influence to Herbert not be allowed to read the Bible, but preserve Catholicism in Mexico. should believe every word that the We don't believe that any man or the best and most thoroughly equiped

church and its creed stands for, and olicism when we pass to our reward. of course you should vote for Alfred Smith, and hasten the time when TILSON BOLTS DEMOCRATIC the Catholic church would be consolidated with the United States, and give you Priests to receive your mon- From Plainview News ey for praying away your sins, while Capt. T. J. Tilson, outstanding who said Priest raised his drunken leader of the ultra-dry element of the political corruption and truthfulness Individual Deposits subwrong, nor mind enough to be con-demned for their sins by a Just and In a letter to the editor of The explanation of it.

own religious beliefs and get out news value. from under the rule of Catholicism. To The News:

'Al Smith for president, it was a care- fee of this amendment. are not informed as to the Catholics of the nation.

holding office under Coolidge at this Here is what the St. Louis Post- hands there.

Catholic Priests and Nuns told them, woman, be they pro or anti, would men in the nation for this exalted poand that no other people only the consider voting for Smith under any sition. Priests and Nuns have sense enough consideration, if they will absolutely to understand the scripture? If you give the matter serious thought. We do vote for Alfred E. Smith, and you don't believe that a true Democrat will undoubtedly get the things that would under any consideration support Smith, for we don't believe that Do you believe in the pastor of there was anything Democratic about your church getting drunk and serv- the nomination of Smith, but that it ing whiskey as the sacramental wine, was entirely a concerted and concoctand having the women of the church ed plan of the Catholic church, that at all times of the day and night meet the Catholics were smooth enough to ing him privately in his home? Do put over, and use the Democratic you believe it is wrong for a clergy- party as a tool to carry out their man to marry, but it is right for him purposes. We are opposed to putting ment in his recent telegram to the Real Estate to practice free-love with both mar- our nation and our eople under the ried women and the single women of rule of Catholicism. We are free-

voice in a petition to a God that is ab- Democratic party here-abouts will could go hand in hand dismissed such ject to check bunch of ignoranimouses that haven't scratch Al Smith, the nominee and with a shrug. "There is honor among Cashier's Checks got sense enough to know right from cast his ballot for Hoover, Republican thieves" and it is notorious that Tam-

News, the eighty year old Democrat But here is Smith, the political Total . The forefathers of America left in pointed language gives his reasons friend and champion of the saloons STATE OF TEXAS, Europe and landed on the American for his action. The News is printing since his early days in the New York soil early in the Sixteenth Century in the letter, not with the view of in- legislature, coming out flat-footedly We, Carl McAdams, as President fore he can see a profit. order that they might pursue their fluencing opinion, but solely for its with a statement reading as follows: and Gip Hudson, as Assistant Cashier However, if the farmer can make largely take the advice of his county

of the Catholic church have unceas- faithfully exemplified the saying of and still hold was and ought always belief. ingly worked to get the Western General Grant, "That it can always to be a defunct institution in this Hemisphere, and especially the Unit- be denpended upon to act the fool at country, etc." ed States under their control, but the the right time." It has undertaken a Here is his record: solutely opposed of being ruled by convince the people of America that cal option bill against hotel bars. the foundation of these principles ticket, whose whole life and training, local option bill. have not been changed. Are the peo- whose every private, public and offi- 1908 voted to bring saloons nearer ple of the twentieth century willing cial act has been in the interest of the to church and schools. and ready to tear down this founda- saloons and whiskey traffic, but who 1909 offered a bill to allow saloons tion and go back into the dark ages, was honest enough to give the party nearer than 200 feet to a church, to TEN-GALLON COW IS NEED IN and again have the Catholics persecut and convention to understand that he increase hours saloons could keep ing and murdering the Christians, in had not changed his oft-repeated con- open. an effort to stamp out all other kinds viction that the 18th Amendment and 1913 voted to increase hours of saof religion than that claimed by the the Volstead Act were wrong and loons and the McCue bill to hinder Catholic church? If you are willing should be changed or repealed, prov- conviction of violators. to submit to such a state of affair we ing conclusively that Gov. Smith was As late as 1923, the New York say you have very little American more honest than the convention that Times, a wet newspaper, reported Market Editor. blood in your veins; you don't believe nominated him, but not quite honest him as saying "I will be glad to go It's the 10-gallon cow that counts in in America, American Institutions enough to refuse a nomination on a down and help him (Senator Edge of dairying nowadays and they're benor American supremacy. If you platform, one plank of which, at least New Jersey) put over his bill if that ing milked and bred and raised in are not a Catholic, don't believe in was abhorrent to his convictions. This will get us somewhere where we can an increasing number of progressive Catholicism, and yet you are willing is a prohibition nation. Forty-four put a foot on a brass rail again and dairying centers in West Texas. to vote this country into the hands of of the forty-eight states made the blow off the froth." In this matter The Department of Agriculture rea Catholic in order to bring whiskey 18th Amendment a part of the consti- the Governor has admitted that he ports 936,000 cows and heifers kept go about the matter quietly and pay back into the nation, you are indeed a tution and enacted laws putting it in- was correctly reported. to effect. Then for this great Demo- Those who privately admit that A survey of those areas which have As far as the saying "I am a Dem- cratic party to disgrace and dishonor Smith is working diligently to bring made most rapid strides recently in ocrat, and I will support the Demo- itself by flying in the face of the mor- back the saloon, perhaps in a slightly the dairying industry leads to the be- ber milk cows even in the most thickeratic Nominee" is concerned, we will al intelligence of the people of this na modified form, think it is a mistake hef that the number of cows which ly populated of the dairy centers. Get our Prices before buysay; first: It was not the Democrats tion by placing at the head of the for him to sidestep his record as its should be placed in the milk class is Owners there know just what their

ful laid plan of the Catholic church, Before the convention adjourned purpose to lead the movement to re- ties on the dairying industry in Texas one can be counted upon to return. Tires. who submitted the names of Alfred Gov. Smith repudiated the farce prostore the legalized traffic in lique. gives it as has opinion that fawer the cow which will take \$100 worth

F. Smith and Senator Walsh one a builties slave by saving "that funds." The New York Governor was than 7,000 cows now in this state of feed and turn it into \$180 worth of E. Smith and Senator Walsh, one a hibition plank by saying "that funda- The New York Governor was than 7,000 cows now in this state "wet" the other a "dry", to feel out mental changes should be made, and brought up in the environment of sa- would be considered as milk cows. in milk every year is surely worth her the pulse of the people on the "wet" that it is the duty of the chosen leadand "dry" question, and put the Cath- er (Al Smith) to point the way which Oliver Street and vicinity in the great olic in the race that they thought in his opinion leads to a sane, sensi- East Side of New York. If ever a could draw the most votes from the tive solution of the condition." It man had an opportunity of first hand gallons of milk daily are counted as department of the West Texas Cham-Protestant people, hiding behind the seems to me that this was an exhibi- information on the evils of the liquor milk cows in Texas, states where ber of Commerce in recent talks to prohibition question to pull the wool tion of insincerity, dishonesty and traffic, it was he. over the Protestants eyes in order to hypocrisy on the part of the Demo- Every sort of voice was rampant lished basis do not consider as a milk think a beef steer which will take get a Catholic in power in this coun- cratic Convention and amounts to a within them. They all had their back try. The delegation from the states direct repudiation of all the efforts, rooms where dissolute men and wom- gallons of milk daily throughout the \$110 worth of beef is considered a that supported Al Smith were chosen sacrifies and energies that have been en congregated and where young producing period, nor must her butter good investment a ten per cent proby people in sympathy with the Cath- put forth by the moral forces of this girls were lured to their destruction. olies, or else by men who could not nation for the last fifty years, and if Tammany Hall politicians of the pound mark for the year. see a half-inch in front of their nose. successful will re-enthrone the sa- type of Martin Engel and his follow-Under the Woodrow Wilson administ loons with all their debauching, de- ers frequented these resorts, made recently passed through Texas with Whiteker points out that the milk tration the Catholics almost got into grading and demoralizing influences. their political bargains and consum- three cars of milk cows for Mexico cow is a far better investment as her power. Under Harding the Catholics And this condition to be brought ated city contracts in those same sa- City discussed the advantages he saw output continues from year to year

THE LOCKNEY BEACON

time, but we believe that they think Dispatch says in reference to Gover- No bootlegger ever treated the law which saves the \$14 to \$16 railroad with the whiskey vote of the United nor Smith's letter accepting the nom- with greater defiance than the aver- freight his state pays per ton on Tex-States they can put Smith over, and ination: "The Democratic candidate age saloon keeper. Every law regu- as products; and the splendid demand seal the doom of the United States has thrust aside the evasive, pussy lating the traffic was contemtuously throughout the year which will not be and put the free-born people of this footing plank of the Democratic Con- disregarded. Early closing was a supplied at the existing rate of growcountry under Catholics rule. When vention and has made his own plank." joke. The law against Sunday sales th for several decades. you vote to elect Smith and turn the It was entirely superfluous and un- was laughed at. That against selling country over to the Catholics, you are necessary for the party convention to to minors was openly violated. voting for a religious war in Ameri- write a plank on prohibition if they Yet, notwithstanding his intimate of our eight and ten gallon cows down ca. America is made up chiefly of were going to nominate Al Smith. He knowledge of these conditions, since here and make a small fortune," decontracting in such marriages are liv- free-born, liberty-loving people, and is distinctly a platform within him- his early days in the Assembly "Al" all children born to parties married you can't make this writer believe for self on this subject. Again the Posts Smith has befriended the saloons. He Asked what they do with their four one moment that the Protestant peo- Dispatch says, "With Mr. Herbert opposed every law that interfered in gallon cows in Wisconsin, this man

agent of the Almighty God, and only if a Catholic is put in power, the Upon which side of this issue will point all Federal judges, all U. S. three-gallon producers. through him is there a chance for Protestants will be waged in war the Democrats of, Texas and the district attorneys, the Secretary of "Get rid of your boarders," has against the entire Catholic World, South array themselves. We are the Treasury who is responsible for pro- long been the advice given to dairy-God? Do you believe that a drunken and that means that fully half of the heart and soul of pure democracy preist has the power to pray away Nations of the World will take up and prohibition. Shall we crouch and it your sins? Do you believe onto the arms against the United States, as cower at the feet of the wet whiskey Catholie church is right? If you do tions of the World. Have you kept the strength of Israel's God, in open go right ahead and vote for and sup- Catholics are losing ground in that hostility to this insult and prove to port Alfred E. Smith for president of country, and have they not used many the world that we place the success

Hoover whom I believe to be one of

Respectfully. T. J. TILSON.

WEEKLY NEW YORK NEWS LET-

(By J. W. H. deBelleville)

New York, July 7 .- Old-time New Yorkers who are familiar with Gov. Smith's political record on the subject of the saloon are wondering whether Overdrafts, undoubtedly they have correctly read his state-Houston Convention.

Like most Tammany politicians, Furniture and Fixtures his church? If you do you should be born and intend to stay free-born as the Governor has acquired the repu- Cash on hand a member of the Catholic church, and long as we live, and hope to leave a tation of being too shrewd to be Due from approved reserve should support every thing that the country free of the shackles of Cath- caught in an untruth, a virtue much emphaisized and practiced by Dick Other Resources Croker, the "silent" leader who never forgot a good turn or failed to con-PARTY; CHOOSES HOOVER ciliate an enemy when the opportunity offered, and whose word was as Capital Stock good as his bond.

Those who refused to believe that Undivided profits, net many hangs together, was a common Other Liabilities

forefathers of this country were ab- big, if not impossible job, that is, to 1904 voted to weaken the town lo- this 5th day of July, A. D. 1928. Catholicism, and founded the govern- the Ethiopian can change his skin or 1905 voted for several amendments ment on a principle which separated the leopard his spots, by nominating to destroy Wainwright local option. CORRECT-ATTEST: church and state, and until this day a man for presiednt on a prohibition 1906 voted for amendments to kill

of the United States that nominated ticket the arch-enemy and aggressive friend. They think he should be as less than I per cent of that number. cows are worth; just what they will ing and trade in your old frank on this subject as he is in his Indeed one of the foremost authori- produce, and just what profits each

lost power, and Harding died. We about by the great Democratic party loons. The graft from the disorderly here for dairying. He listed the chi- and the owner has the profit from her

under the laws of our country, which ple will die without a struggle, and permits Protestant clergymen and that the Protestant people will allow unnee of Federal prohibition and Gov. that gave them greater scope. He "Well, we ship 'em South and sell State and County officials to marry the Pope of Rome to dictate to them | Smith boldly standing for a reconside, wants the return of the saloons and 'em to the cotton farmer!'

American citizens. Do you believe country. The Mexicans have learned To go down in defeat, battling for tribute liberally to all of his camlieve that all matter published in fighting to free themselves from Ca- orable than success achieved by the M. Schwab who are prominent factors in the campaign for the restor-

BANKS

Security State Bank

Lockney, State of Texas, at the June, 1928, published in the Lockney curate cost accounts were kept. Beacon, a newspaper printed and published at Lockney, State of Texas, on the 12th day of July, 1928. RESOURCES

TER ON NATIONAL POLITICS Loans and discounts, undoubtedly good on personal or col-\$149,100.00 single milk cow in the lot. lateral security Loans secured by real estate, worth at least (Banking House)

2,500.00 ence! Other Surplus Fund solutely ficticious to the minds of a bolt the Democratic party and will asseverations of personal integrity Time Certificates Deposits 11,012,25 just as he does to his hogs and chick- Weinberg, president of the Michigan

County of Floyd

CARL McADAMS, President GIP HUDSON, Asst. Cashier Subscribed and sworn to before me c, Floyd County, Texas.

GEO. T. MERIWETHER. J. C. BROYLES, A. C. WIMBERLY.

Directors

Boarders are Going and Producers Bred In an Increasing Number In Dairying Centers in West Texas

By Upshur Vincent, Star Telegram

in Texas for milking purposes.

Production Totals Small

dairying has long been upon an estab- farmers has pointed out that feeders cow any animal producing less than 6 \$100 worth of feed and turn it into fat production fall below the 300- fit in an average period of eight

A Wisconsin breeder of Jerseys who original purchase. houses and gambling dens changed mate which makes large expenditures calves as well as from her milk.

for barns unnecessary; the cheap feed

Ten Gallon Cows Needed

"I believe a man could bring a few

However that may be, Texas does

General, who is charged with the Texans engaged in this industry must

Getting good cows is a harder probtoltify himself with the great tain bunch of heifers then offered for of his supporters, with the big sale looked like the best buy seen in

that it is wrong to allow the Ameri- that it is not best to have church and the success of a great sacred moral paigns, and with such important Cath were to be sold by a dairyman who can people free speech? Do you be- state combined, and they are today principle is far better and more hon- olics as John J. Raskob and Charles had accumulated enough money to support him. There was a good reason for the sale, therefore, and investigation proved that the records behind the heifers were good and pointed to excellent production. Investigation made the purchase look still better and after other experts had passed upon the animals, the banker paid cash for them.

> Later he sold to farmers a number of the animals and placed the reclose of business on the 30th day of mainder upon his own farm where ac-

> > Farmers Pleased With Cows The funny thing about this experiment is that the farmers who bought cows from the banker were pleased with their purchase, while the banker himself declares that he did not get a

A typical instance of how the trade worked out is that one farmer who was practically bankrupt when he 1,000,00 bought five of these heifers on credit from the banker. He has paid nearly all his debts and is started well toward independence from the five cows 10,000.00 and their offsprings in less than two 4,000.00 years. The banker on the other hand course, is the purchase of registered 5,296.33 declares that he will have to see cows milked hereafter before he boys them! their dams back for five generations

However, there is this to consider; have been good milk producers.

Personal Attention Necessary ens-if he is to make a success of Jersey Cattle Club. 6,863.81 dairying. And the farmer who does All over Texas these bull circles 1,613.08 take personal care of his cows can are being formed and the results are make more money out of a three gal- sure to be satisfactory. But the far-240,003.26 lon cow when the banker-hiring the mer who wants to go into dairying work done-must have real milk cows immediately cannot wait for these regiving around eight gallons daily be- sults. He must depend on cows which

"I am satisfied that without return- of said bank, each of us, do solemnly money from the three gallon cow, he agent in picking them. So the county ing to the old evils that grew from swear that the above statement is can surely make much more from the agent, in the final analysis, has the Every since that day the High Priests The Democratic party has again the saloon, which years ago I held true to the best of our knowledge and eight gallon cow; and he should strive immediate future of the dairy industo work his herd up to that produc- try of Texas in his charge. tion, if he is to make a success of dairying in Texas or anywhere else. How to get these real milk cows is Foul breath, loose teeth or sore the big problem before Texas farmers gums are disgusting to behold, all will

OLLIE B. WEBSTER, Notary pub. and farm demonstration agents; and agree. Leto's Pyorrhea Remedy is

Cows With Records Costly records are costly and are not to be found on every farm in the dairying centers of the North. Texas buyers who go into a dairying community of WEST TEXAS TODAY Wisconsin find an attitude of hostility particularly if the county agent there

> o ship to this state. Buying a good milk cow up there is pretty much like buying a piece of art in Italy. It is looked upon as against public policy to let cows of that kind get out of the county.

> However, Texans who have gone after carloads of milk cows agree that it is possible to get good animals with production records if the buyer will what the cows are worth.

High Prices Prevail

High prices are asked for the bet-

While animals giving 1 1-2 to 4 B. M. Whiteker of the agricultural months, plus the profit made in the



This Instant Lighting Preheater On All New Coleman Cookers

Just strike a match, open valve and it's going right now-generates the Coleman Cooker Stove to full cooking heat in less than a minute.

The speed with which this new invention operates, makes possible gas cooking comfort never before enjoyed in homes located beyond the gas mains. This pre-heater is new and different-used only on Coleman Stoves.

Be sure to see it in operation on the Coleman Cookers in our store. You will be surprised at its ease of operation and the speed with which it generates the stove to full cooking gas heat.

Baker Merc. Co. LOCKNEY, TEXAS

Registered Bulls Best Solution The best solution of the problem, of bulls whose owners can show that

5,000 The banker hires his work done on Recently Limestone county farmers farm and dairy while the farmer does formed a bull circle and imported 240,093,26 his own work. The one is experiment from Michigan five Jersey bulls which ing with a hobby; the other is work- by all the rules of breeding should im 25,000,00 ing for a living. There's a big differ- prove the milk production of that county something like 500 per cent in the next five years. These bulls were The lesson is that the farmer must selected by County Agent P. G. Hain-V 189,104.12 give personal attention to his cows es and were brought to Texas by Roy

can be purchased now; and he must

SORE GUMS-PYORRHEA

it is a problem which is worth their highly recommended by leading dentists and never disappoints. Drug-Cows with good milk production gists return money if it fails.—
ecords are costly and are not to be

particularly if the county agent there discovers that they are seeking cows

-- IN --

FISK TIRES AND TUBES

BRING US YOUR

ULCANIZING

OR PHONE 800 FOR FREE ROAD SERVICE

PLAINVIEW, TEXAS

By Satterfield

Charter No. 9126

Reserve District No. 11 relatives here. REPORT OF THE CONDITION OF THE

FIRST NATIONAL BANK

	RESOURCES	
1.	a Loans and discounts, including rediscounts,	
	acceptances of other banks and foreign bills	
	of exchange or drafts sold with indorsement	V
	of this bank (except those shown in Item 1-b) \$204,907.54	\$204,907.54
2.	Overdrafts	793.86
3.	U. S. Government securities owned:	
	a Deposited to secure circulation (U. S. bonds	
		** ***

at Lockney, in the State of Texas, at the close of business on June 30, 1928.

4. Other bonds, stocks , securities etc., owned Banking House, \$12,000.00; Furniture and Fixtures, \$6,500.00 7. Real estate owned other than banking house 9,850.00 Lawful reserve with Federal Reserve Bank

n vault and amount due from national than included in Items 8, 9, and 10)

lue from U. S. Treasurer 18. Other assets, if any

TOTAL \$319,236.94 LIABILITIES 19. Capital stock paid in 20. Surplus fund 21. a Undivided profits 20,574.53 Less current expenses paid 20,574.53

23. Circulating notes outstanding 28. Cashier's checks outstanding Total of Items 24, 25, 26, 27, 28, and 29 7,682.91 Demand Deposits (other than bank deposits) subsubject to Reserve (deposits payable within 30 days:

30. Individual deposits subject to check 31. Certificates of deposit due in less than 30 days (other than for money borrowed) State, county, or other municipal deposits secured by pledge of assets of this bank or

surety bond Total of demand deposits (other than bank deposits) subject to reserve, Items 30, 31, 32, 33, and 34

Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings) 37. Other time deposits

Total of time deposits subject to Reserve, 14,555,44 Items 35, 36, 37, and 38 43. Bills payable (including all obligations representing money borrowed other than redis-

42,500,00 \$319,236.94

194,498.59

STATE OF TEXAS, County of Floyd, 88: I. Burton Thornton, Cashier of the above-named bank, do solemnly swear ues and most everyone is busy com-

that the above statement is true to the best of my knowledge and belief. BURTON THORNTON, Cashier. Subscribed and sworn to before me this 6th day of July, 1928. KATIE PITTMAN PRICE, Notary Public

CORRECT-Attest: E. G. FOSTER, R. E. PATTERSON, A. B. BROWN,



PROVIDENCE Mr. and Mrs. Kramer of South Texas, are visiting friends and rela-

July 11 .- Miss Bass met with the tives in this community. club ladies Tuesday. The Prairie Mr. and Mrs. Jewel Bennett of Ros. past few days. Chapel ladies came and met with us. coe, Texas, have returned to their We were glad to have them with us. home, after a two week's visit with Ruth Rigler Sunday afternoon.



I Save You Money On Repair Work and Wiring

No matter how large or how small the job of installing fixtures or wiring, from complete buildings to single rooms, my experience can save you money. LET ME FIGURE ON YOUR JOB

I shall be glad to give you an estimate without obligation. All work guaranteed to conform to the insurance and building codes.

Have your motors and fans cleaned for the coming season. See or phone me.

Geo. F. Kinyon

In Beacon Office Phone 92

Mr. and Mrs. Wade Lovvorn attended singing at Whitfield Sunday night.

Miss Ruby Brently of Haskell, Texas, is visiting with Mrs. Clyde Phillips this week

Mr. and Mrs. John Buth of the Prairie Chapel community spent the afternoon with Mr. and Mrs. Lee Ben nett Sunday.

Miss Walling is visiting with Mr-Dora Lovvern this week.

Mr. Horace Weeks spent last We nesday night with R. C. Phillips. 1,500.00 Several of the people attended the arnival in Plainview last week.

CEDAR

July 9 .- Mr. Roy Brown and w of Silverton visited in the home Grandma Brown Sunday evening Mr. Sid Whitley and family w

Rev. Riberson of Los Angel

26,052.70 with her parents Saturday night a

The infant baby of Mr. and M Clarence Whitley died Sunday ever ing at 5 o'clock. It only lived a fe hours. The remains were buried 25,000.00 the Lockney cemetery, Monday, Ju

Mr. and Mrs. Buster Brown w visiting relatives near Silverton M-7,682.91 day

10,000.00

Mr. Joe Hanna's mother and sist have been visiting with him for se eral days. Mr. Hanna took them Lone Star Sunday, where they 186,719.71 visit other relatives.

J. B. Leach has returned from several month's stay in Arizona ... California.

Myrth Yeary and family of Glo 7,608.83 Arizona, are visiting their parent · Mr. and Mrs. Yeary and Mr. and Mrs Mrs. Nora Brown visited Mr. H.

> Brown and family of Silverton the first of the week. Mrs. Joe Hanna spent Sunday with

14,555.44 Mrs. W. P. Portwood. Mr. and Mrs. A. S. Mise and chi dren spent the week-end here with her parents, Mr and Mrs. H. C. Ran

PRAIRIEVIEW

July 9 .- Dry weather still contin bining wheat. The row crops are badly in need of rain.

Mr. Fred Sammann has been very pendicitis. sick the past week, but is much better at this writing.

night with Aubrey Hudgins. Mrs. H. O. Davis spent the day ported much better this week. with Mrs. Perry Wood Wednesday,

val and rodeo at Plainview the past Mr. and Mrs. J. W. Gamble and Prairie Chapel Home children were the Sunday guests of Demonstration Club

Relatives from Roscoe have been July 10, with the Providence ladies at visiting Mr, and Mrs. Perry Wood the the Providence Club room. Miss Bass

Grace Edelmon visited with Miss escalloped onions, baked tomatoes

school Sunday Mr. and Mrs. Lenard Hoyle and

children visited with Mr. and Mrs. tions" we enjoyed ice cream and cake Will Toliver awhile Sunday afternoon. brought by the Providence Club hos-Miss Olamae Gamble spent Wed- tess, Mrs. Crouch. nesday night with Miss Leola Hud- We enjoyed our visit very much,

Hurt, leaders of the Junior B. Y. P. during July .- Reporter U. class, entertained the Juniors Saturday afternoon from 2 o'clock until To the people of the surrounding tero'clock at the Plainview play grounds. A number of various games were played and refreshments of de- as I have no way of getting around licious ice cream and orange ade were seeing the people am making this served. The children declared that appeal through the paper to anyone they had a wonderful time and are who doesn't have a special friend garet, Foy, and Doris Hoyle, Erma Opal Carden, Route 2, Floydada, Tex. Lee and Oliene Hurt, Elton Shearer, Martie Lee and Bennie Hudgin, Mildred Edelmon, Jaunita and Oliver Lee Davis, Edith and Irene Rigler, Doro- years, daughter of Mr. and Mrs. , thy Joe Toliver, Hazel Squyers and

RAMSEY

July 9 .- Mrs. T. T. Fulkerson of Wichita Falls was the guest of Mrs. death was due to complications aris W. J. King, last Wednesda

Born to Mr. and Mrs. J. A. Kimble,

children spent the 4th at Silver Falls. 11 o'clock. Miss Erma Nida Thomas visited Miss Virginia Miller last Tuesday. Misses Jessie Landrum, Avis King

Planview Wednesday afternoon. Story, who have been visiting their sister, Mrs. John Smalley, the past Bost officiating, and interment was Borkburnet', Saturday,

Mr. and Mrs. F. h. Muncy of the Lodge of Floydada. Muncy community spent the day Sun- Rev. Meredith and family live near day with Mr. and Mrs. Luther Rhine. Aiken, and he has been in bad health Messrs, Melton, R. C., and Buster for some time. He is the father of celebration at Plainview, the fourth.

PICTORIAL LIFE OF HERBERT HOOVER





1. They became settlers first on forms in Mary



3. In 1853 the Hoovers migrated to Iowa, where they and their neighbors founded the town of West Branch.



4. Before clearing the land for their farms, these Quaker pioneers built a Meeting Hous

ANTELOPE

July 2 .- A large crowd attended nging here Sunday night.

Mrs. Charley Nichols and little son, Charles, are visiting her mother and ather near Fort Worth.

Mrs. Palmer spent Sunday aftersoon with Mrs. Aston.

Mrs. Ball from Palo Point is visiting her daughter, Mrs. Bob Hinsley. Mrs. W. W. Wisdom is in the Floydada sanitarium, suffering from ap-

Mrs. Jene Cantrell of Plainview is here this week. James Hibdon spent Wednesday Mr. Johnnie Isobel, who went

| Vernon for throat treatment is re-Messrs. Will Prmer and John Aston

Mr. and Mrs. R. C. Smith of the Sny- The Prairie Chapel Home Demon

Miss Maggiebelle Aycock and Miss tion on vegetables. Stuffed cabbage, and baked beans were the dishes chos Several were absent from Sunday en for the demonstration, all looked lovely and tasted delicious.

After we "sampled the demonstra-

and hope the Providence Club will Mrs. L. A. Hoyle and Mrs. Walter visit us soon. We will not meet again

I have entered the car con.est and ready for another picnic soon. Those would certainly appreciate it if you being present were: Lucile and Novie would subscribe for the paper and Wood, Ethel and Marie Gamble, Mar- turn the votes in on my name .- Mrs.

Margaret Louise Wilkerson Dead Margaret Louise Wilkerson, age months. The child was operated or Funeral services were conducted Monday, July 9th, an eleven pound this morning at the home, and were concluded at the Lockney cemetery, Mr. and Mrs. John McDonald and where interment was made today at

> Rev. C. E. Meredith Dead Rev. Cicero E. Meredith, age 69

Minnie Ola Fulkerson and Minnie years, 8 months and 16 days, died Debron attended the celebration at Tuesday of this week. Funeral services were held at the Baptist church Fiss Minnie Dobs m and Mrs. John in Floydada, at 4 p. m. Tuesday, July 10th, Rev. G. W. Tubbs and R. E. (a) weeks, returned to their home at in the Floydada cemetery. Burial was under the direction of the Masonic

Davis and Clyde Hill, attended the Tax Assessor, C. M. Meredith, and celebration at Plainview, the fourth. Misses Vera and Maudie Meredith,

school teachers in Floyd county. We have been unable to obtain in formation in regard to his death.

Miss Willie Merle Trapp Becomes Bride of R. C. Haithcock

A wedding of wide interest, which was solemnized at four-thirty o'clock Thursday afternoon, July 5, at the home of the bride's parents in Mem- All Work fully guaranteed. phis, Texas, was that of Moss Willie Merle Trapp and Mr. R. C. Haithcock of Lockney, Texas, with the Rev. Miller of the First Baptist Church officiating. A trellis covered with vines and pink rosebuds formed the background for the bridal party, the cere- tle Miss Owen Gilmore, dressed mony being performed before an im-provised altar of ferns and tall bask-ring in a full bloom pink rose. ets of pink carnations. Before the service Miss Lauream Christian play- Mr. and Mrs. F. M. Trapp. She ed "To a Wild Rose" and accompan- former student of West Texas S ied Miss Ada Lou Cox who sang "At Teacher's College and a teacher Dawning" as the pre-nuptial solo. Lockney High School. The groom "Traumerci" was played softly dur- cashier of the Lockney Cotton ing the ceremony. The bride was Company. lovely in a gown of embroidered lace Following the wedding and maize crepe Elizabeth and car- an informal reception was held ried a shower bouquet of pink Colon- the wedding guests. Then Mr. ial rosebuds and lavender sweet peas. Mrs. Haithcock left for an autom She wore slippers matching her gown. trip to Little Rock, Arkansas,

We have an expert Piano Tuner and Repairman. PLAYER PIANOS

A SPECIALTY

PLAINVIEW, TEXAS

Miss Carma Thomas, the bride's only Alabama, the bride wearing a r attendant, wore a frock of sapphire wood crepe ensemble with harmo blue crepe Elizabeth and carried a ing accessories. They will be at h bouquet of deep pink carnations. Lit- after July 20 at Lockney, Texas.

THE COW IN MILK IS THE HARDEST WORKING FARM ANIMAL



A Dairy cow giving 35lbs of milk a day produces in her milk as much energy as +



Two 1500 lb. horses require for performing eight hours of work.

DAIRY COW HARD

Feeding Program Should Include Abundance of Legume Roughage and Corn Silage.

The milking cov is the hardest Blue Valley Creamery Institute in discussing the importance of good feeding for dairy cows. A cow giving 85 pounds of milk a day produces in that milk what is known as 10.4 therms of energy. To produce the same number of therms in the form of useful work, a team of two 1500 pound horses would have to work steadily cow's milk production. The for eight hours.

As the only way a cast can obtain sergy to put into her with is through of grain to each 31/4 to 4 be feed she eats, her feed must be milk produced daily. The oldy nativitions and fed in sufficient breeds, as the Guernseys and mentions so that her to be reached are standly fed grain at the will ure milk production

fall to early spring. The about one acre and a half er legumes will be require milking cow well supplied In winter feeding hay is

at the rate of 1 to 114 pc each 100 pounds the cow Silage is generally fed at the 2% to 3% pounds for each 100 of the animal's weight. Grain always be fed according breeds, such as the Ayrshire Swiss and Holstein, are fed

Program Week Commencing MONDAY, JULY 16th

Monday and Tuesday-BEBE DANIELS

PARAMOUNT NEWS

Wednesday and Thursday-MADGE BELLAMY

COMEDY-"FOOL AND HIS

Friday-

"Bringing Up Father"

Starring Marie Dressler, It's COMEDY-"FIGHTING FATHERS" PARAMOUNT NEWS

Saturday-

AL WILSON

"Won in the Clouds COMEDY-"THAT'S THAT" PARAMOUNT NEWS

COUNTY BRIEFS

LIBERTY

July 10 .- Wheat harvest is progressing nicely in this part of the ountry. Row crops are growing

Miss Nadine Malone of Olton is July 10.-Bro. Mullins of Floydada

Mr. and Mrs. Jim Anderson were

Mr. and Mrs. W. W. Anderson are isiting their daughter, Mrs Roy Lan-

Miss Nina McCormick spent Sun-Anderson.

light with Loenard Mankin. etta Dunlap and Mr. Cefton Gilly ghters, Blanche, Estelle and Reda dent of the club, won the free course

Mr. Cephus Fortenberry spent Sun- art, of Quanah. day with Austin Strickland

sonable needs.

Vietta Dunlap.

Mr. and Mrs. B. R. Lybrand at was held in Floydada. tended church at Floydada Sunday. visited Pauline Strickland Thursday.

SAND HILL

preached at the Church of Christ

Grandma Cates has been very ill

Mr. Will Pope and family spent the 4th at Plainview enjoying the picnic. Mr. and Mrs. Dee Rogers spent unday with Mr. and Mrs. G. D. Tate. Mr.

HARMONY

July 9.- This is a very busy time Satu for the farmers. We are needing Many 4-H Club girls from this com Mr. Fred Randolph spent Saturday rain and the hot winds are damaging munity enjoyed the girls encampment

some of the crops. were the Sunday guests of Mr. Dayl Mae, spent from Friday until Monday to A. & M. College. Miss Donna Nell with Mrs. Gary's mother, Mrs. Stew- also won the trip to the Dallas fair

Mrs. D. S. Batty, Mrs. W. C. Par- community last week.

Sunday night until Wednesday with R. B. Gary spent a very enjoyable day with Mr. and Mrs. Tom Glass. afternoon at the club pienic, which Miss Opal Ashby spent Sunday

Misses Velma and Thelma Welch his parents, Mr. and Mrs. O. F. Batty, in Floydada, Sunday.

IRICK

Mr. and Mrs. H. D. Ashby and dau-

Mr. and Mrs. R. B. Gary and dau- Miss Donna Nell Murphy, presi-

Mrs. Chas. Trowbridge, who has Mr. and Mrs. Wade Denny and Mr. and Mrs. Myrth Yeary and chil been visiting in Amarillo for the last daughter, Lois, and Miss Nan St. dren of Globe, Ariz., are visiting Mr. two weeks returned home, Sunday. John, of Olney, were visitors in this

Mr. and Mrs. D. S. Batty visited afternoon with Miss Helen White. came down and spent the week with and Mrs. White Sunday night, Mr. G. L. Blanton.

The people of this community en joyed a singing at the home of Mr.

Mrs .Albert Feagan's little son has Mrs. Gibson spent Sunday evening recovered from the measles.

THEY LIKE BOTH OF US

What tires do you buy? Who sells them to you? Both are mighty important.

You can't get any more out than the builder puts in -but the dealer can help to GET IT ALL.

Goodyear Tires and our service are the reasons

More People in Leckney Buy Goodyear Tires Than Any Other Kind

Our business is built on the satisfaction of our customers in "The World's Greatest Tire" and our constant interest in the tire after we sell it.

Goodyear produces a tire tested and proved by SEVVENTY-FIVE BILLION travel miles a year. We adhere strictly to standards of Goodyear Service. We give every possible service aid.

Our customers like us both. They come back.

OZARK FILLING STATION

JACKSON BROS., Proprietors

y.....

WHY?

Did the Southwestern Life Insurance Company write 28 3-4% of all the business written in 18 Texas companies in 1927? There is a reason

WHY PAY MORE?

When you can buy the best for less? We write all standard policies. Southwestern Life Insurance Co.

FARM AND RANCH LOANS

I am in position to make loans on farm and ranch and in Floyd and adjoining counties at a cheap rate of interest. No red tape. You get what you borrow. No agents commission to pay.

.....

What A Sale on Ready-to-Wear

ings.

Ladies' Dresses ½ PRICE Ladies Cool Summer House Frocks 98c Virginia Hart House Frocks \$1.39 Ladies 'Rayon Bloomers 75c

Colors are Nile, Blue, Peach. Children's Rayon Combinations .. 98c Flesh Color only, sizes 8 to 12

What A Saving in Men's Department

Men's Fine Summer Suits \$17 Men's Athletic Unions, suit 39c

All Men's Straw Dress Hats ... 3 -PRICE Men's Dress Trousers .. 33 \frac{1}{3} \% OFF

What Savings-Summer Wash Goods

This JULY CLEARANCE SALE, coming as it does in

the very heart of the Summer Buying Season, presents

you a remarkable opportunity for money saving on all your sea-

Summer goods are in demand, the hot weather season is at its

height, and goods of style and quality rightness are here for your

careful selection. Take advantage of this event now! It will pay you in sav-

Washanready Crepe, yard . Figured or Palin

Liberty Dress Gingham, yard . 17c 36-in. Wide Percales, yard 14c

Everyfast, Dimities, Flaxons, Batiste, Suitings, Play Cloths and Frock Cloth,

81x99 Homewood Seamless Sheets . \$1

81x108 Rayon Bed Spreads . \$5.87 Colors are Nile, Rose, Orchid, Blue, Gold.

"Cadet" Fine Chiffon Hosiery \$1.59



HOKUS-POKUS SPECIALS SATURDAY

Stuffed Olives, 40c size 29c

Preserves, Pure Fruit, 4lb.jar \$1.15

Pressed Ham, per lb. 22c

Oval Sardines

6 lbs. Crackers

FRUITS AND VEGETABLES GALORE

Potted Meat, 5c size

G.S. MORRIS

The Date

PER YARD

PRICE,

CSALE

PER YARD.

PRICE.

MUSLIN

MOF

BU WING

Forget CANT SALE VOU



The Place You Know is Final

Val-Summer SALE that attract so many people because Prices to the Sky comes this great SALE crushing Prices to Delignt Yo J. THE GOODS MUST GO Matchless Once a year It comes, This Time of Opportunity, This Strong Summer SAI it is rugged real and true, Like a great monster from the blue Sky comes the Lowest point. Prices on seasonable Merchandise will Dazzle and Delignt You. ues will be shown by the PRICES on every article.

Get Here EAR rices See Again Bigger, Greater, Better Than Will You Ever

GINGHAMS

SHEETING

SALE PRICE, PER YARD

SHEETING

C SC SALE PRICE, PER YARD. N S N

MEN'S HOSE

MEN'S UNION SUITS

MARVEL OF BARGAIN SENSATIONS! STARTLING VALUE-CLIMAX!

NOTICE!

Store closed all day Friday, making proper preparations for this Great Money Saving Event.

DAMASK

Linenized finish, best bleach, permanent lustre, 72-inch wide

70c Yard

SUSPENDERS

35c

Genuine Presient Suspenders, brand new.



In itself this Sentational Sale is a Great Opportunity, but when the unrivalled character and quality of the merchandise and the drastic price concessions are taken into consideration, the opportunity is UNPARALLELED!

We Are Closing Out Some Lines Entirely
THE GOODS MUST GO
Sale Begins Saturday, July 14, at 8 A. M.
AND RUNS 7 DAYS

Soiesette Pongee

Guaranteed tub fast, assorted and plain

29c Yard

BROOMS 32c

A good light weight 5 sewed, Duco handle broom.

Hinds Honey and Almond Cream

50c size 29c

\$1.00 size 740

TOWELS! TOWELS!

One thousand towels go at wholesale cost. Size 17x30 Plain White Turkish Towels

12 for \$1.17

18x35 Turkish Towel, fast color, blue pink and gold plaids—

6 for \$1.03 22x44 Heavy Turkish Towels, fast color, blue, pink an dgold plaid—

2 for 55c

BOYS' SUITS

S1.48, 1.98, 3.89

Women's House Shoes 40c
Ribbon trimmed felt Mocassins, assorted

sizes ad colors, per pair—
40c

"TRY YOUR LUCK" Packages

Containing odd lot Merchandise.

DRESSES! DRESSES!

Attractive Mid-Summer Cotton Dresses. Printed Dimities, Popular Prints and Voiles, sizes 16 to 44, Your Choice

780

Every dress in the store will be reduced in price for this Sale. Our best Dresses will be sold at—

\$3.48 EACH

THREAD 7 for 250
Clark's O. N. T. Best Quality.

Men's Work Sox, Pair ... 10c
6 Pair for ... 55c
"Uncle Sam" Brand, seamless white heel,

WHITE AND BLACK

toe and top, assorted mixed colors.

Face Powder, Tooth Paste, Peroxide (Vanishing) Cream, Lemon Cream, and all 25c size Beauty Creations, for—

17c

Men's Hose Supporters, Pair 10c

Assorted Pattterns.

REMEMBER THIS SALE JUST RUNS 7 DAYS, BEGINNING SATURDAY, JULY 14th, AT 8 A. M.

SHOES! SHOES! SHOES!

Prices slashed on our entire stock of Shoes, none reserved. All our Highest Priced Shoes have been reduced to—

\$2.69

All Women's Shoes, go at-

850

One lot of Men's Shoes, go at—

19c loys' Work

All Men's and Boys' Work Shoes reduced to

S1.6

15c

One Bargain Table Men's and Boys' Dress Shoes, Your Choice—

\$1.87

MEN'S AND BOYS' WORK SHIRTS

EACH—

45c

WOMEN'S HOSE

Our best 78c
Hose
Mercerized Hose

2 Pair

^{2 pair} \$1.50

NOTICE!

Owing to the extremely low pricing during this Sale, we will not sell on approval, no refunds, nor mail orders accepted. We will cheerfully exchange purchases.

NORTHCUTT'S

LOCKNEY, TEXAS

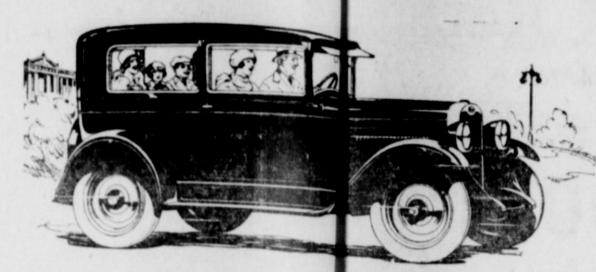
............

FREE FREE FREE NEW MODEL CHEVROLET COACH

EVERYBODY WINS UTILIZE YOUR SPARE TIME

All Candidates who work through the Campaign and fail to win the CHEVROLET COACH or \$100.00 in GOLD will be paid a Cash Commission of 10%. A wonderful chance to make some easy money with the added opportunity to win a new car for only a few days' work.

The Car's Value \$688
Newest Model



Second Prize \$100 In Gold

This Campaign Opens Saturday, July 7; Positively Closes Saturday, August 11th.

All Ladies who wish to share in this wonderful Prize Distribution are requested to call at The Lockney Beacon office on Sat-

To Be Given Away By The Lockney Beacon
This Beautiful Chevrolet Coach Purchased and Now on Display at Dyer Motor Co.

VHY WAIT! — ENTER TODAY! — WIN A PRIZE — THIS IS THE SORTEST CAMPAIGN OF THE KIND ON RECORD — GET STARTED EARLY

WORTH WHILE! \$1,000.00 in Prizes for only FIVE WEEKS' WORK. How Much is this Per Day? Don't waitto are it out! Just Hurry to the office of the LockneyBeacon and let us tell you about it! ONLY FIVE WEEKS IN WHICH TO WIN! SEND IN YOUR ENTRY NOW, TODAY! START VOTING TOWN. This is not a Beauty or Popularity Contest—WORK WILL WIN FOR YOU.

THE LOCKNEY BEACON -- NEW OR RENEWAL

Also Back Collections on Subscriptions

Time	Price	Votes
One Year	\$ 1.50	2,000
Two Years	\$ 3.00	5,000
Three Years	\$ 4.50	10,000
Five Years	\$ 7.50	25,000
Ten Years	\$15.00	100,000

To win this wonderful prize is but a matter of ambition. You have always wanted an automobile of your own—now let The Lockney Beacon make you a present of one—FREE without one cent of cost to you!

Any Lady, young or old can share in this wonderful prize distribution by entering as a candidate in The Lockney Beacon' Great Automobile Campaign. Once a candidate is entered the merry time of gathering votes begins. It's great fun to gather votes and votes alone will decide the winner between now and August 11th.

It is not necessary to be a subscriber to The Lockney Beacon to compete for the Chevrolet Coach NOR DOES IT COST ONE CENT EITHER NOW OR LATER. The Prizes are FREE and will be given to the one securing the greatest number of votes between now and August 11th. Just a breezy, snappy race to the end. The campaign officially begins SATURDAY, JULY 7th. NOW, TODAY, make up your mind to win this Beautiful Chevrolet Coach. There are no obligations attached to entering. All you have to do is fill out the entry blank and send it in. Full details will be sent you by return mail.

This little blank may bring you wealth, happiness, luxury. Send it in today! Jump in—get an early start. This prize for you. Your AMBITION will determine.

Read every word of this Big Announcement carefully—see how the prizes will be awarded, then send in your name, or that of a friend TODAY!

TWO DISTRICTS

The territory will be divided into two districts to be known as District No. 1 and District No. 2, District No. 1 will include the City of Lockney and the City of Floydada, and District No. 2 will include all territory outside of District No. 1.

The candidate who receives the highest number of votes in either District will be awarded the CHEVROLET COACH, then the candidate who receives the highest number of votes in the other District will be awarded the \$100.00 IN GOLD. This will assure one candidate in each district of receiving one of the Capital Prizes, while all other will receive a cash commission of ten% on all cash turned in.

WORK ANYWHERE

Candidates will not be restricted to the district in which they live, but may secure subscriptions any place that they care to work.

Should a candidate change their residence from one district to another during the campaign the prizes will be awarded according to the place of residence when they entered the race.

ENTRY BLANK——UCKNEY BEACON BIG AUTOMOBILE CONTEST

GOOD FOR 2,00 VOTES

D

To Campaign Manager
The Lockney Beacon:
Please enter as a candidate in Theockney Beacon Campaign

Name

Phone

This blank counts for 2,000 free vote Only one nomination will be credited to a contestant. If so rested, the nominator's name will not be divulged. You may not ate yourself if you wish, by simply filling out the blank and sing same to the Campaign Manager.

RULES AND REGULATION—HOW TO ENTER

Fill out the entry blank with you me, or the name of the lady to be entered. Bring or mail the to the Campaign Manager and you will be credited with 2,00 tes as a starter.

Any woman, either married or nomination credit of 2,000 in this campaign and is entitled to

There is no obilgation attached tering this campaign and it costs absolutely nothing.

Attractive Features! Don't etay! Enter Today! Fair Play! Everdy Wins!

Candidates living in the surrous see living in Lockney. Our will have the same chance to win see living in Lockney. Our motto will be a "Fair Deal to All Don't wait to see what your fra are going to do about it. ENTER NOW!

FOR FURTHER INFORMATION

AND A COMPLETE

WORKING OUTFIT

CALL AT THE BEACON OFFICE

FIRST SUBSCRIPTION COUPON GOOD FOR 10,000 EXTRA VOTES

Accompanied by the nomination blank and your first subscription, this coupon will start in the race for this magnificant prize with a total of more than 12,000 votes. This coupon may be used only once, and is valid only when accompanied by a subscription remittance.

Name of Subscriber

Address

R. F. D. No. Box No. 1

Contestant's Name

FREE VOTES—Cash must accompany this coupon. When sent in with the Nomination Blank, it starts a candidate with over 12,000 votes.

No candidate will be permitted to transfer votes to another after receiving credit for them.

Any questions or controversies that may arise are to be settled

by the Campaign Manager and his decisions are to be final and conclusive.

No subscription for a period longer than ten years will be ac-

The prizes will be delivered to the winner at Lockney, Texas,

In case of a tie each candidate will receive same prize as the one tied with.

No employee of The Lockney Beacon will be allowed to compete in this campaign, other than correspondents. All subscriptions must be turned in daily.

EXTRA VOTE OFFER

A special bonus of 100,000 extra votes will be given with each \$30.00 worth of subscriptions turned in up to and inclding Saturday, July 21st; from July 21st to 28th inclusive, 75,000 extra votes will be given with each \$30.00 turned in; from July 28th to August 4th inclusive, 50,000 extra votes will be given with each \$30.00 turned in, and the last week of the campaign positively no extra votes will be given.

Help your friend in the Subscrip tion Contest of the Beacon



The Cornerstone of Prosperity

is a Savings Account. No matter what your income, you are never financially secure unless you devote a portion to Savings. The legend of the Hare and the Tortoise applies, not only to speed of foot, but to speed in saving as well; it is not the swiftest but the most persevering who wins out. Open an account with us.

The Security State Bank

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

Room 7, First National Bank Building

Floydada, Texas

Citation By Publication THE STATE OF TEXAS,

To the Sheriff or any Constable of Floyd County-GREETING:

ublication in some newspaper pub. THE STATE OF TEXAS, shed in the County of Floyd if there sessed of the following described ceased, are defendants.

Records of Floyd County, Texas:

And on said date defendants unthereof, to plaintiff's damage, \$500 .-00; and that the reasonable rental

er damages and costs of suit, and the same for more than ten

Writ, with your endorsement thereon, equitable, relief, etc. showing how you have executed the

Texas, this, the 25th day of June, A. of the town.

Clerk District Court, Floyd County, Texas.

Citation By Publication

deceased, are defendants, day of June, A.D. 1928, in a suit The nature of the plaintiffs demand numbered on the docket of said Court seing as follows, to-wit: That on or No. 2058, wherein, W. P. Daily is about the 15th day of June, 1928. Plaintiff, and L. A. Miller, and the plaintiff was lawfully seized and pos- unknown heirs of L. A. Miller, deland and premises, situated in Floyd of the plaintiffs demand being as fol-County, Texas, claiming the same in lows, to-wit: That on or about the 21st day of June, 1928, plaintiff was All of Lot No .10, in Block No. 86, lawfully seized and possessed of the the Town of Floydada, Texas, as following described land and premises hown by the Plat of said Town re- situated in Floyd County, Texas, orded in Book 2-F, Page 294, Deed claiming the same in fee simple, to-

awfully entered on said premises and in the Town of Floydada, Texas, as ejected the plaintiff therefrom, and shown by the Plat of said Town rewithholds from him the possession corded in Book 2-F, Page 294, Deed Records of Floyd County, Texas.

And on said date defendants unalue of said land is \$25.00 per an- lawfully entered on said premises and ejected the plaintiff therefrom, and withholds from him the posses whom he claims and holds, has had sion thereof, to plaintiff's da.nage and held said land by peaceble and \$500,00; and that the reasonable rendverse possession, under actual in tal value of said land is \$25.00 per

> whom he claims and holds, has had next before filing this suit.

Plaintiff prays for citation, and for judgment for the tittle and possession HEREIN FAIL NOT, And have of said land, for Writ of Restitution, you before Court, on the said first for damages and costs of suit, and day of the next term thereof, this for general and special, legal and

HEREIN FAIL NOT, And have you before Court, on the said first Given under my hand and seal of day of the next term thereof, this said Court, at office in Floydada, Writ, with your endorsement thereon, showing how you have executed the

> Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 25th day of June, A

T. P. GUIMARIN,

WHAT'S DOING IN WEST TEXAS

San Angelo-San Angelo is to be included on the scenic route of the Rowena-One of ten special dairy schools is to be held in Runnels coun-

Wellington - Approximately 200 people attended a judging contest held on a stock farm near here re-

cently. Ranger and Ranger's Ranger trade territory is now being served by a vocational agricultural expert.

Canadian-Exhibits for the Hemphill county fair to be held here in September are being prepared by various communities.

Pampa-The Pampa fair will be revived this year and will be in session three days from Oct. 11 to 13.

Littlefield-Baby chick raising in the Littlefield territory has added con siderable returnable wealth to this vi-

Coleman-Indications are that the WTCC board meeting here July 16th will be the most largely attended of any yet held.

Slaton-A \$40,000 gin is to be erected here, to have a daily capaicty of 100 bales.

Ozona-The Ozona Cattle Show, held recently, attracted many entries. Stamford-An article under a New York date line says that Wall Street has its eye upon West Texas and that the effect of its prosperous condition is being felt.

first cities to send inquiries on the WTCC '28 motorcade to be staged in

Fort Worth Following instructions passed by the 10th annual resolutions committee, a WTCC representative has been sent to the Southern Cotton Council in New Orleans. Anton-The Anton Chamber of

Commerce is making efforts to secure needed enterprises in its city. Abilene -- Abilene entertained the State convention of Texas Business and Professional Women July 5, 6,

and 7. Follett-Follett is laying plans to ask for the next year's convention of the Trans-Canadian division of the

WTCC. Miami-Miami's recently organized Lions Club continues to be a leading

Ranchmen's Round-Up here sometime Sonora-The third annual motor- during the two days event, Aug. 14th cade of the WTCC will attend the and 15th.

Kelvinator

<u>^</u>

ELECTRIC REFRIGERATORS

FOURTEEN YEARS OF QUALITY LEADERSHIP

Kelvinator West Texas Company

Floyd Huff

Local Agent

.

LOOK! USED CAR VALUES

1-1927 Pontiac Coupe

1-1925 Dodge Sedan

1—1925 Maxwell Sedan

1-1925 Buick Roadster 1 1926 Ford Truck

These cars are priced to sell. All are in A-1 mechanical condition and have practically new rubber. Terms if desired.

CALLAWAY MOTOR

FIELD SEEDS

WE HAVE ON HAND, RE-CLEANED-

MAIZE, KAFFIR, HEGARI, SUDAN AND MIL-LET SEED, ALSO MANKO MAIZE AND ALGERIA SEED.

SEE US FOR YOUR SEEDS, COAL, COW AND CHICKEN FEEDS, WE WANT YOUR BUSINESS.

SOUTH PLAINS GRAIN COMPANY

Phone 23

Lockney, Texas

Pride of Overlasting Orduran

For Sale by E. L. AYRES, DRY GOODS, LOCKNEY factor in civic development and spirit ****************************

Defore you buy-

know what Chevrolet offers at these low prices/

Before you buy your next automobile -- see the Bigger and Better Chevrolet!

Here are the beauty and safety of bodies by Fisher! Here is the spirited, thrilling performance of an improved valve-in-head motor! Here are the comfort, roadability and safety of a 107inch wheelbase, long, semielliptic shock-absorber springs, and big non-locking 4-wheel brakes!

Yet this sensational car is offered at amazing low prices -a dollar-for-dollar value that has brought to Chevrolet the greatest popularity in Chevrolet history. Come in today for a demonstration!

The + Door 675

beck Cherrolet

Delivered Prices

Quality Features that made Chevrolet Famous



Light Delivery (Chassis Only) \$375; Utility Truck (Chasse Oinly

"Removal of War Tax Lowers Delivered Prices"

Lockney, Texas QUALITY AT LOW COST **BOYS!** They are the finest values on earth

Do You Want the Best?

Do you need Merchandise at LOW PRICES? Do. you have bought MORE for a few dollars than you these things; if you want to do these things and you want to see the Biggest SALE held here in years? Do you want to leave the store knowing have ever bought before? If you want to know see these things, visit the GREATEST SALE ever held or known in this part of the State

Day Full of Luck for You Here's Luck Without It! 1 lot of Shirting 1 lot Dress Goods Friday, the 13th is a Looking Stop Men's Hose 13c

Sale Price Believe it or Not, only 13c For Your 13c Top Hose

930 Lucky Day, Friday

TALK

LUCK! ABOUT

Sale Price

Carolina in the carolina in th

No.

SROUGHT

E B B

NO RABBITS FOOT

While Culing

the 13th.

If you want the FINEST MEN'S CLOTHING made, be here when our BIG SALE starts, FRIDAY HART SCHAFFNER & MARX CLOTHES HURSDAY, JULY 12th CLOSED ALL BAY

entering our Store FRIDAY MORNING, 6 Tickets Win COSTS YOU NOTHING—50 TICKETS GIVEN AWAY 50 Tickets will be Given to the First 50 People (adults) Prizes-

Doors Open 9 A. M. Drawing takes place at 10 A. M. SEE PRIZES IN OUR WINDOW

Famand delight Never has Vour So get in and get your share of good things, We want every Don't hesitate for you will find Bargains to open Come prepared to buy as you have never bought before. Now Folks, Don't Fool yourself into thinking there is no Hurry, Don't nestrate for your share of good things, We wanterest and Purse strings and of course first come first served, So get in and get your share of good things, We wanterest and Purse strings and of course first come first. 14 Days of Keen Price Cutting with no regard to cost. ily to Share in it. Remember, the good things go first. there been any such SALE, it may never occur again. vou.

9 A. M. FRIDAY, SALE OPENS JULY 13th.

LOCKNEY,

CLOSED THURSDAY DAY ALL STORE

1928 netime

r. 14th

0

AE

L-

S.

Y

Store with a complete assortment of the very Best Mer-

For 26 Years the people have regarded this store as a

FIRM

TIME

LONG

chandise that Money will buy.

Summer we conduct a BIG SALE to clear away Summer QUALITY is always considered. Our PRICE is always Fair; But now comes this once a year opportunity, every goods on our shelves to make ready for the BIG BOXES that arrive soon for Fall.

In the face of Big Advances on all Shoes, we offer you a ON SALE SHOES

GENUINE REDUCTION on every Shoe in the house. All pair bears the original price, and the RED TAG denotes the SALE PRICE MARKED DOWN, every

you High Grade SHOES for less visit this store before the SALE ly buy them elsewhere and E. L. Ayres is offering than you can possible you will be well paid to IS OVER

To The Public

Remember well and bear in mind A first class Grocery Store is hard to find. When you find one good and true Do not exchange for one that's new.

As you will find such an awful trade It is one of the worst old blunders ever made. Now as you have found that ours is the place, Stand by us with all good grace. And praise the boat that carries you through As that will encourage both me and you. An we will stick together through thick and thin Like a long bill sticks to a niggers shin.

Just received a barrel of H .J. Heinz White Winee Pickling Vinegar. It is guaranteed to be pure.

RILEY & BREWSTER

Nerves from spinal cord pair off thru vertebrae. And to all parts and organs take their way. When pressure on nerves makes impulses slow Affected tissues now some trouble undergo. All this the Chirocractor understands, And relieves the spiral pressure with his hands

DR. C. J. McCOLLUM

McCollum Building, Locust Street

COUNTY BRIEFS

SUNSET

July 9 .- We had very good attendance at Sunday school. There was no church service at the eleven preached Sunday night.

norning that he would give a lecture

Mrs. R. M. Haverty and Miss Low Misses Lola Kenlerem, Ruth Childress and Ora Bell Callahan and Messrs, Roy Jarnigan and Hershe Nelson took Sunday dinner with Herman Gilliland, and Misses Addie Mac

and Pauline Gilliland. Mr. and Mrs. Quay Cypert, and Miss Mamie Lou Jarnigan went

Quitaque Sunday. Miss Beulah Cummings of the Prairie Chapel community visited our community Sunday.

Emmett Solomon of near Memphis Tevas, visited in our community Sunday. He reports fine crops in his

Mrs. Lee Pearson visited with Mrs. T. H. Brasdhaw Monday. Mr. and Mrs. Burns of South Plain: and Mrs. Quay Cypert were Plain-

view visitors Monday. Mrs. Wilbur Wilson filled Mrs. Cy perts place in the dry goods store at South Plains Monday.

Mr. Walter Phillips went to Floy dada Saturday. Rev. J. N. S. Webb and family o

Lockney took supper Sunday with Mr. and Mrs. Mabry.

PLEASANT HILL

Sunday at Silver Falls.

Mr. and Mrs. Luther Day from L. Day.

Mr. and Mrs. R. M. Battey were visit

the host and hostess of a forty-two

ax with Mrs. J. R. Evers.

Mr. and Mrs. C. C. Owens Audrey Camden visited Friday nite Moviey Sunday evening.

with Mrs. J. R. Evers Wednesday Mrs. Furrow's baby has been quite day with Mr. and Mrs. W. A. Lovell,

av in the Battey home.

NEWLAN

Mrs. Bartlett and son of Mayview come. attended chuich at Newlan Sunday. Mr. Robinson and family are mov- key Sunday afternoon

a flying trip to Thalia, Texas, Satur- week above Floydada Mr. and Mrs. David West and fam- day evening. They returned home Mr. and Mrs. Henry Bloodworth ily visited Sunday in the Woolsey Sunday evening. They visited Mrs. and son, Wayne, visited awhile Sat-Beckham's parents, Mr. and Mrs. R. urday night at the Carden home

Amarillo spent Saturday night and Mr. and Mrs. J. T. Reed, Mrs. Floydada visited her parents, Mr. Sunday with his mother, Mrs. J. R. Beckham's sister and her husband of and Mrs. C. F. Lincoln Sunday. Waco, returned back with them for a Mr. Guy Beckham's mother and

Mrs. Arthur Carley and children of ed at their home Sunday. Holtville, Cal., surprised Mrs. Opal Mr. and Mrs. R. C. Watson, Mr. and Carden and family Saturday night by Mrs. Clarence Watson of San Angelo, coming by for a short stay. They and Mrs. Fred Battey, spent Wednes- left Tuesday morning for Oklahoma went a tonsil operation at the Plain-City, where they are moving to.

unday with Mr and Mrs. E. J. Loe. Scott and children attended church at again.

The Embroidery Club will meet per with Mrs. Bartlett Sunday night, J. H. Creed and children spent Sunsick with Billious fever, but is much Ealy Tierce and family of Real Mr. and Mrs. Watson visited Tues- better at this writing.

Mrs. Velma Nation visited Sunday Reed, spent the day Monday with tives here.

July 9.—Bro, Patterson filled his The Sunday school's annual cream

and Mr. and Mrs. B. M. Loe spent Mr. and Mrs. Guy Beckham made ing from the Freeman ranch this

Mrs. Artie Newell and children of

two of his sisters of Crosbyton visit-

PRAIRIE CHAPEL

July 11.-Miss Roberta Teaff under view Sanitarium Monday afternoon. spent Mrs. Charlie Lincoln and Mrs. We hope she will soon be feeling fall

Mr. and Mrs. J. C. Lovell and Mrs. Bro. Patterson and wife took sup- John Taylor of Cedar, Mr. and Mrs.

county returned to their home last Mmes. Guy Beckham and Mrs. J. T. week after a ten days visit with rela-

their brother and wife, Mr. and Mrs. Mr. and Mrs. Mason Davis spent Odis Day, of the Campbell commun- Sunday with Mr. and Mrs. Emmett

Mr. and Mrs. Jim Love of Amarillo, regular appointment at Newlan Sun- supper will be Thursday night at Mr. Mr. and Mrs. C. F. Ramsey of Lockand Mrs. Furrows, All invited to ney, and Mrs. C. H. Huffman, Sr., visited old friends in Quitaque and Tur-

"It Pays to Pay

Have you who have charge accounts in Floyd County given a thought as to how the Retail Merchants Association gets a line up on your paying record, well it gets it through the merchants whom you buy from or the Bank whom you borrow from. So do not wonder why you are not extended credit at some stores or your check is not taken.

WHY MERCHANTS ARE GLAD TO EXTEND YOU CREDIT

Here's the why of it all: The Retail Merchants Association office has your paying record in their files. You may be rated good any line of credit, good but slow, slow undesirable. Why not let it read: Prompt Pay. Nothing is further from the truth than the opinion that the Association is a price fixing organization. The Retail Merchants Association is solely a bureau of information.

You should co-operate with your merchants in assisting him to lower the cost of living by settling your account promptly. You should value your credit rating too highly to allow it to depreciate.

You make your credit rating, not the merchants. You may not own a home but you can have A-1 credit rating, its a legal tender anywhere you may go. Do not allow it to depreciate.

DO NOT ABUSE YOUR BEST FRIEND, CREDIT

Retail Merchants Association OF FLOYD COUNTY

Affiliated with the State and National Association

Guard the Health of Your Family by Buying the BEST Foods in Hot Weather



No matter how big the cake of ice, if you leave it in the July sun, it will melt down

No matter how HIGH prices were before Helpy-Selfy came to Lockney, this wonderful store melted them DOWN!

The hotter it gets the deeper we cut prices! Big Buying Pow er, Low Overhead, Modern Methods and Close Personal Management enable us to save you money on every item every day. The Helpy-Selfy "Sun" is too hot for competition! But it is cool and shady in where the big bargains are! Come on

N. J. SMALLEY, Manager.

PRICES "SUN STROKED" FOR SATURDAY

N-MAID RAISIN	S, 15 oz. Box	12
THE PERSON NAMED IN COLUMN TWO IS NOT THE OWNER, THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN TWO IS NAMED IN COLUMN TWO IS NAMED IN THE OWNER, THE PERSON NAMED IN COLUMN TWO IS NAMED IN THE OWNER, THE PERSON NAMED IN THE PERSON N		

It Pays to read Helpy-Selfy Advertisements. Watch for your name. Each week there will be several names published in our advertisements. Each person so mentioned will receive valuable merchandise-FREE

CRISCO, 3 lbs.	61c. 6 lbs	\$1.21
E. D. Tueton please ca	ll Saturday for \$1.00 worth	of Groceries.
LEMON OIL TOILET	SOAP, three 10c bars for	21c
KLEX TOILET SOAP, it cuts the grease, 3 bars for		16c
CALUMET TOILET SOAP, 3 bars for		16c
C. Applewhite please	call Saturday for \$1.00 Roas	FREE.
GALLON PEACHES,	Yellow Cling, Solid Pack	54c
GALLON PEARS, Boss Baker Brand		57c
GALLON BLACKBERRIES		52c

OUR MARKET WILL BE OPEN ON SUNDAY MORNINGS FROM 8 TO 9

Auction Sale Saturday, July 14th

Beginning at 2 p.m. in Watson building, East Side Main Street, Lockney, Texas.

Shelf Hardwere, Furniture, Piece Goods and Notions

J. R. Maddox, Owner

John McDonald, Auctioneer

PLEASANT VALLEY

July 10 .- Mrs. Lucille Cranford Mr. Ed Pratt. and little son, Junior, returned to Anne Maye Bloxom was taken to Plainview Friday.

accompanied by her mother, Mrs. L. have her tonsils removed. They E. Reasonover, and brother, Clifford getting along nicely.

mesa, have been visiting her brother,

their home in Lubbock last Sunday, the Plainview Sanitarium Friday to

J. E. Pratt of Muldraw, Okla., has Mrs. Lightfoot. Mrs. Oliver and son, Kirby, of La- been visiting his uncle, E. T. Pratt. little friend, Annie Mae Bloxom, to and Mrs. O. S. Miller, July 4th.

Outing Clothes Out of the Ordinary

Rodeo Brand, Western Made, Sand Color Khaki Twill Shirts to match Powder Blue Khaki Twill Pants Shirts to match . Sand Shade Twill Pants Shirts to match . Khaki Stripe. Twill Pants Shirts to match White Khaki Twill Pant Shirts to match

LOCKNEY.

Leaders in Low Cash Prices



TEXAS

and Gladys Collis attended the 4-H Sunday and Sunday night. Services Club girl's encampment at Floydada were held by Bro. Shannon of Plain-Friday, returning home Saturday, view They reported a splendid time. We here next Sunday. are sorroy that all of the Pleasant Mr. and Mrs. Edwards and family Valley 4-H club girls did not get to spent Sunday at Roaring Springs.

Mrs. S. L. Holmes' mother, Mrs. W. Mrs. Willis Stribblin. A. Smith, and brother, Mr. R. C. Mr. Johnnie Isibell, who has been Bloxom, have gone to Rising Star for mourn his death. an extended visit. They will stop off | Misses Sarah Frances Smith and at Sweetwater for several days on [Elsie Cooper spent Sunday with Miss

family visited Mrs. Mitchel's parents, spent the week-end with Mrs. R. S. Mr. and Mrs. R. L. Mosely, of Plain- Moore. view, Sunday afternoon.

Marie Hubbard visited Iva Lee spent the week-end in Lubbock visit-Bean Sunday.

The club which met at Mrs. Holmes Monday was surely enjoyed by all. Agnes Cooper of Lockney, spent Friday and Saturday of last week, with Mr. and Mrs. Holt. visiting her aunt, Mrs. Martin.

FAIRVIEW

July 10 .- Most everyone is busy harvesting wheat, but the yield per acre is very poor.

Miss Helen Reeves of Plainview is visiting her aunt, Mrs. W. B. Wilson. Opal Horton was a guest of Miss Anna Austin Sunday.

A large crowd attended the Workers meeting here Tuesday of last week. Visitors from Plainview, Abi-

in the home of her sister, Mrs. W. B. orrhea Remedy and guarantee it to

Burnham, took dinner with Mrs. Coun

tree Sunday afternoon. ter, Mrs. Hoffman.

guests of Mr. and Mrs. E. R. Crab-

Mr. and Mrs. Edd Bullard and sons Sunday dinner with Mrs. Cosby. Several members of the Baptist ional Bank. church are harvesting the wheat on

sick list for the past several days. Mr. Floyd Ruddick and son, Austin are down to harvest their wheat crop.

CENTER

July 9 .- Still hot and dry with but

Mr. O. S. Miller is still heading bar County offices ley and oats, think they are through Commissioner and Justice with the wheat.

Mrs. A. L. Spence has a niece from Abilene spending two or three weeks when ordered to appear in paper,

Mr. and Mrs. Price Scott and chil-Katharine Harris accompanied her dren, and Mrs. Ruddick, visited Mr. Mr. T. L. King and family and Mrs.

Montgomery and children, went to Silver Falls the fourth.

Bro. Bost filled his appointment e had fine services every time.

neighbors, the Golightlys, Bro. 1928. Sister Bost, and went to the sanrium to see Bro. Meredith.

Adrial Spence entertained the folving named small boys and girls at irthday dinner Junday: Audie Nobence, Inez Spence, her cousin and honoree, Adrial Spence.

Miss Gertrude Lightfoot visited fiss Bernice Mankin after singing inday afternoon.

Mrs. Montgomery took Sunday diner with Mrs. Mankin. Mr. and Mrs. Veach, Mr. and Mrs. 'ields took Sunday dinner with Mr.

and Mrs. Claud Carpenter. We were glad to have Grandpa and For County Attorney Grandma Crabtree out to church Sun-

e her. Misses Cecile Lightfoot and Alma ontgomery visited between singing

and church time with Mr. and Mrs. For County Clerk; Mr. and Mrs. Burley Veach visited

Mr. and Mrs. Marion Carpenter last unday Vada Veach visited Elnora Miller

unday. Mr. and Mrs. Miller attended hurch at town Sunday morning.

ANTELOPE

July 8 .- Many people of this community spent July 4, at Silver Falls. For County Superintendent Among those were: Mr. and Mrs. Bill of Public Instruction: Ardry, Miss Lora Belle White, Mr. Howard Wisdom, Mr. Varley Webb, Mr. Charlie Nickels, Mr. and Mrs. ~ Bob Hinsley and daughters, Misses For Commissioner, Precinct No. 2: Viola and Neva, Mr. Homer Palmer Berle Holt, Joe Smith, Horace Barker, Cecil Barker, Raymond Palmer, Rayford Palmer, Raymond Holt, Mrs. John Aston, Misses Marguerite and Donia Mae Aston.

Mrs. W. W. Wisdom, who underwent an operation in the Floydada Sanitarium, is reported better this week. She returned home Sunday. For Public Weigher.

Mr. Owens and family of Campbell Precincts Nos. 2 and 3: pent Sunday with Mr. and Mrs. Bob

Flossie Reasonover, Edna Collis, A lrage crowd attended church here

Smith and wife of Knox City have iil in the sanitarium of Vernon, died would be glad to have you been here visiting her the past week. last Saturday morning. He leaves on our list of regular cus-Mr. Bloxom and sister, Miss Sue one sister, Mrs. Roy Capplinger to tomers.

Frankie Wisdom. Mr. and Mrs. T. B. Mitchell and Mrs. Roy Shirlie of Crosbyton .

Mr. and Mrs. Ted Jones and family

ing relatives there. Mrs. W. D. Wisdom spent Sunday

with Mrs. W. W. Wisdom. Mr. and Mrs. Ray spent Sunday

Miss Connie Ray spent Sunday with Miss Lillian Barker. Miss Viola Hinsley spent Saturday

night with Miss Opal Owens. Misses Lauream and Johnnie Christian and Carma Thomas were in elsewhere. Memphis last week where they at-

tended the wedding of Miss Willie Merle Trapp and R. C. Haithcock. While there they were house guests in the bride's home. HEAL THOSE SORE GUMS If you suffer from sore gums, bleed

ing gums, loose teeth, Foul breath, or from Pyorrhea in even its worst form, Mrs. A. S. Mise and children visited we will sell you a bottle of Leto's Py-Mrs. Culpepper spent Saturday different from any other treatment. night with her sister, Mrs. Sims, of and results are certain. Stewart Drug Company.

Sunday. Mr. and Mrs .Guffee and son were CHIROPRACTOR Mrs. Wilkins is visiting her daugh. S. T. Cooper, D.C., Ph. C.

No charge for spinal analysis Phones: Office 101; Res. 172

Precinct offices A'll anouncements to be paid for

All announcements will be carried Master Levon Bost spent from in this column until the July Primar-Tuesday until Saturday with Mr. and ies. Nominees in the July Primaries, of loans. Call us about your lean. where there is not a majority, will be carried through the August Primaries, Boothe Bldg. and the nominees in the August Pri maries, or who have a majority in the July Primaries, will be carried continuously until the General Election in November, 1928, without extra charge,

We are authorized to announce the Day Phones 126 and 121 Night 79 re at all services this week-end. following named candidates for the offices under which their name ap-W. B. Jordan and family spent the pears, subject to the Democratic Priarth in Plainview visiting with our maries, which will be held in July,

> For State Representative: A. B. TARWATER of Hale County

and, Floyd Montgomery, Orvel For District Attorney, 64th Judicial District: MEADE F. GRIFFIN

> For District Clerk Floyd County: T. P. GUIMARIN For Re-election

For County Judge: Wm. McGEHEE

For Re-election

ROBT. A. SONE Mrs. Matthews has a brother visit- For Sheriff and Tax Collector

P. G. STEGALL For Re-election

TOM W. DEEN For Re-election

For Tax Assessor: C. M. MEREDITH For Re-election J. W. PITTS O. B. OLSON

For County Treasurer: MRS. MAUD MERRICK For Re-election

For Re-election

E. H. RANKIN For Re-election

N. T. A. BYARS For Commissioner, Precinct No. 3: M. H. TAYLOR WALTER WOOD

(Re-election L. H. RANDOLPH

J. M. FLOYD L. L. SAVAGE

CITY DAIRY MILK AND CREAM

Let us supply your needs in the Dairy Line. We de-Mrs. J. M. Aston spent Sunday with liver milk twice daily to our patrons in Lockney, and

CITY DAIRY

Phone 9008-F3

BY MODERN SCIENTIFIC METHODS

Satisfaction in glasses is a certainty when you leave your eye needs to

We do nothing else but examine eyes and fit glasses and our services cost you no more than what you pay

DR. WILSON KIMBLE

OPTOMETRIST Floydada, Texas

AYRES & PAYNE ATTORNEYS AT LAW

General Practice Booth Bldg. FLOYDADA TEXAS

Have your Abstracts made by ARTHUR B. DUNCAN The Old Reliable Abstract Man.

WILSON STUDIO & ART SHOP

Floydada, Texas

FLGYDADA, TEXAS POTRAITS, VIEWS, PANORAMA VIEWS

KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING Have Your Abstracts Made By ARTHUR B. DUNCAN The Old Reliable Abstract Man

Floydada, Texas M. POLK GOEN

GOEN & GOEN

Real Esate Loans an Insurance Farm Lands, Ranches and City Property

First Texas Joint Stock Land Bank. Houston, Texas. 6% Farm Loans. Quick Inspection and prompt closing PHONE 170

Floydada, Texas

Hearse To All Parts Of The Country

In Crager Furniture Company Day and Night Service Lockney, Texas

AL SMITH DAIRY All my cows have been test-

ed by Dr. J. M. Floyd, Licensed Vetarinary. Milk Delivered at your home Both night and morning

for -10c Per Quart AL SMITH DAIRY

Phone 9007 F32

THE BEST OF SERVICE

Let us look after your

CLEANING - PRESSING **ALTERATIONS**

We give prompt and efficient service, and guarantee to please you with our work. Phone us at 114 or Call on us in the rear of Roy Griffith's confectionery.

CHICKENS CHICKENS

Star Parasite Remover will keep them free of worms and destructive insects, in better health and producing

BABY CHICKS

Don't let white diarrhoea and other bowel troubles kill them. Star Roup and Diarrhoea Tablets will prevent and relieve them or money back. At all Drug Stores

✓ Starting

↓ Lighting

√ Ignition

· Battery

· Fenders

* Upholstery

Tires

· Top

Miss Marie Luna, primary teacher

ago and Miss Pauline Steveson was

TO HOLDERS OF

Third

Liberty Loan Bonds

The Treasury offers a new 37a per cent 12-15 year

for Laird Liberty Loan Bonds.

The new bonds will bear

Interest from July 16, 1928. Interest on Third Liberty Loan Bonds surrendered for

eachange will be paid in full

liolders should consult their

had Liberty Loan Bonds

meture on September 15.

1923, and will cease to

car interest on that date.

(5 September 15, 1928.

alls of this offering.

mry bond in exchange

once for further de-

given the place for the coming year.



with an OK that counts"

DYER MOTOR COMPANY

Lockney, Texas

QUALITY AT COST LOW

WANT COLUMN

FOR SALE-1 Ford truck, priced right. Dorsey Baker. 42-tf-c

scales, Borroughs Adding machine, bolt case, two 6 foot floor show cases, one 6-foot counter case, tables and counters. See J. R. Maddox.

Hemstitching done in gold and silver th ead at The Thrifty Nifty Shop, Floydada, Texas.

suited to cultivation, north of Tatum, ing at customary prices, phone 9008-N. M., to exchange for a good home F23. Lee and Dee Copelond. 1t-pd in Lockney - Baker & Carter.

Northcutt Dry Goods.

WHEN in need of thoroughbred or ants are always present in colonies. Mr. and Mrs. L. J. Davis and facthigh grade Jersey cow, fresh, call Dr. INSIST on FLY-TOX. FLY-TOX is ily visited in Plainview Sunday.

feet, on pavement, sidewalk and curb,

east front, price \$1,500.—See H. B. Adams, Phone 92, Beacon office. EXCHANGE-320 acres level land, WILL do your breaking and tandem- EMPOUNDING NOTICE-We have

home in Lockney, better see us .- mules .- See E. M. Whorton, 5 miles law .- T. Z. Reed, Mayor, City of Lock north of Lockney.

FIXTURES FOR SALE-Consisting No one can relish eating food after Help your friend win in the Lockof large mirrors, dress racks, tables, run over by ants. Hours of painstak-1 ney Beacon Subscription Contest.

gerereren erenen eren e

hat stands, and many other things, ing labor are spoiled. Delicious dish- list.

continued for several days because tives here. FOR SALE—Business lot, 30x140 FLY-TOX is safe, stainless, fragrant, noor sure. Every bottle guaranteed .- Adv. Mrs. Newell and Mrs. Scott of

> WANTED-To buy a good milk cow. day evening -R. W. Tandrum.

a Jersey bull calf about six months old in the pond in Lockney. If this FOR SALE-A span of good bay animal is not claimed and charges 42-2t-pd. ney; Emmitt Davis, Marshal.

COUNTY BRIEFS

MAYVIEW

July 9.-Mr. and Mrs. Cecil Payne

Several from this community at- preached for his father at the eleven tended the picnic at Silver Falls July o'clock hour

Wayman Coye, of Hillcrest were in Mr. and Mrs. Frizell. this communty Wednesday.

Grace, Annie, and Opal McNeill, and where she will visit relatives and Ophellia Bartlett, of this community, friends until the latter part of Augattended the club encampment at ust.

Floydada July 6th and 7th.

munity Thursday night. Mrs. Bee Hatley, of Floydada, vis- tives. ited her parents, Mr. and Mrs. J. Re-Cardwell, last week

a few days with homefolk. J. S. McNeill and family of Fair- Mrs. T. S. McGhee was at Plain-

Neill, and family, Sunday. Mr. and Mrs. Chas. Hawk and family of Camel visited the former's Plainview visited relatives in this

brother, Lee Hawk and wife. Mr. and Mrs. Oral Erwin and little daughter, Margaret Jo, and Mr. Richard Taylor, who have been visiting friends here, left Thursday for Al-

Miss Gertrude Davis, who visited in Plainview last week has returned home.

Mrs. T. J. Campbell is on the sick

Bargain for quick sale. Ir tire at es are tainted, made uneatable. FLY- Mr. and Mrs. Everett Cardwell and TOX kills ants. Spraying should be family of Dallas, are visiting rela-

FOR SALE-Pair Toledo and Dayton Freeman, Dougherty, Texas. 42-52t the scientific insecticide developed at Mr. and Mrs. Charlie Featherston, Mellon Institute of Industrial Re- Mrs. H. L. Handley, Mrs. F. T. Emert

NEW, modern greenhouse, four blocks search by Rex Fellowship. Simple in- and Mrs. R. L. McNeill and daughwest of sanitarium, Floydada, Texas. structions on each bottle (blue label) ters. Misses Grace and Opal, visited Hollums, Floydada Florist. 25-tf-c for killing ALL household insects. Mrs. T. J. Campbell, Sunday after-

Floydada, attended church here Sun-

Bruce Edwards visited Stokes Campbell Sunday.

Mr. J. R. Readhimer and Miss Mary Readhimer accompanied their sisters and nieces, Misses Linie and HOMES ON GOOD TERMS-If you mare mules, 5 and 7 years old, wt. paid by Monday, July 23rd, same will Vera Readhimer, to Quanah Sunday are in the market for a farm or a about 2700, gentle, a real span of be sold at highest bidder according to morning, where they left for their visit here.

> Mr. and Mrs. Marion Barton of Shamrock visited her father one day last week.

Otha Sanders of the Baker community visited Cleburn Payne.

Clifford Bullock, who has been attending school in Shamrock, has returned home. Mr. and Mrs. Lorin Liebfred of

Baker, visited Mr. and Mrs. J. R. Cardwell, Sunday afternoon. Bro. Green B. Patterson held his

regular appointment here Sunday morning and night. Bro, F. L. Davis preached here

ROSELAND

s heard every where and if the weath

or county, visited their daughter, Mrs. John Smitherman last week. Mrs. Biller of Amarillo is visiting

r. and Mrs. Irvin Bennett this week. Rev. and Mrs. J. F. Nix of Clovis. M., came over last week to visit mained for an extended visit with their grandparents, Mr. and Mrs. W

A. Whitlock Mrs. Hubert O'Neal of Lubbock is visiting her sister, Mrs. R. I. Thomas,

last week a brother, Mr. R. L. Gartman, of Sweetwater, and a sister, Mrs. Bralley of Hermleign, Texas.

Mr. and Mrs. F. W. Cooksey and daughted of San Antonio, Texas, spent Sunday and Monday with Mrs. H. Brown and children.

Mr. Lester's daughter and family and other relatives from Arkansas,

last Tuesday afternoon. Miss Bass could not be here Friday, hence the call meeting. It was decided to have an ice cream supper at the school house Friday evening, July 20th.

BLANCO

July 9.- Mr. Gid Howell of Bula, spent Saturday and Sunday with Mr. Joe Bailey McPeak.

Mr. and Mrs. Collier Smith of Lubbock spent Saturday night and Sunlay in the home of Mr. S. F. Smith. Mr. and Mrs. R. D. Bagett and

family spent Sunday in Lubbock Mr. and Mrs. A. W. Smith, Kathryn and John Henry Alexander spent Saturday night in the home of Mr H. B. Alexander, of Lockney.

Mrs. Bob Gollyhor's mother i spending a few days with her. Mrs. Riles of Floydada spent Sun-

day with her son, Mr. I. J. Floyd. Several families of this community attended church at McCoy Sunday

The 4-H Club girls, who attended encampment, reported a

Mrs. Wm. Snell visited in Lubbock of our school, resigned a few weeks last Tuesday.

LONE STAR

July 9.—Sunday school was conand children and Miss Robbie Lot- ducted at all three of the churches speich left Thursday for a visit with and the regular preaching was conrelatives and friends in Mineral Wells ducted at the Methodist church Sunday. Bro. Webb's son, Lance Webb,

Miss Lorene Workman spent the Mrs. Loyd Bullock and little son, past week visiting her grandparents,

Miss Lillie Wingo left the past Misses Katherine and Sarah Davis, week for Oklahoma City, Okla.,

Mrs. E. H. Rankin left Saturday Mr. and Mrs. R. L. McNeill and with her parents, Mr. and Mrs. E. P. family visited in the Campbell com- Thompson, for a short visit to Amarillo and Clovis .N. M., to visit rela-

Mr. and Mrs. Roy Stovail of New Mexico came Friday for a short visit Mr. Pat Bullock of Shamrock spent with Mr. Stovall's brother, Dock Stovall, and family.

view, visited his brother, R. L. Mc- view shopping at Woolsworth one day the past week. Mr. and Mrs. Leslie Taylor of

community Sunday

A. W. MELLON. Secretary of the Treasury. ton, July 5, 1928.

Humming Bird FULL FASHIONED HOSIERY



An exquisite touch to the bridal finery is Humming Bird Full Fashioned Chiffon Hosiery, of veil-like sheerness. Silk-to-top, enchanting heel line, narrow sandal sole. Purest white and glorious summer shades.



\$1.00 to \$1.75 Per Yard

LADIES' SILK AND RAYON UNDERWEAR

"We Cater to Quality"

HARDWARE AND GROCERIES

-shown. A very Complete assortment. National Pressure Cookers, Ice Cream Freezers, Refrigerators, Garden Hose, Windmills-Infact everything you need in Dry, Hot Weather, you will find

Are Your Groceries Costing You Too Much?

Try our Grocery Department for 30 days, and see the difference.

"The Store With the Goods'

3 Full Pound Bucket "MARCO" DRY SALT BACON, Ib 18c 60c "Thompson's" Double Malted PURE HOG BIG SHAKER FREE GOOD 7 PKGS WASHING POWDER BOILED HAM 44c 25 lb. No. 1 FINE TABLE FRESH

Have Fresh Vegetables Every Day

The name "Piggly Wiggly" means "A HOUSE BRIM FULL OF BAR-GAINS" every day in the year. And is a concern absolutely OWN ED, CONTROLLED and OPERAT-ED by Home People.