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H. B. ADAMS, Editor and Owner

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JURY OF VIEW APPOINTED ON ROAD ACROSS COUNTY

Petition to Commissioners Court Presented Monday on Denver Highway Across Floyd County

A petition was presented to the Floyd County Commissioners Court Monday afternoon, by Lockney citizens and residents living along the proposed highway along the Denver Railroad, asking the opening of the road across Floyd county, beginning at the county line near the Harmony community and following the railroad to an intersection with the Floydada-Silverton Road at South Plains.

The Commissioners Court was asked to act on the petition immediately and they appointed a jury of view, composed of J. F. Dollar, J. W. Dines, O. B. Gross, L. E. Williams and Jules Snodgrass, to view out the line and make a report as to the cost of opening same. The committee will meet at once and make a report on the matter.

This road is a link in a 66 mile cut-off from Lubbock to Silverton that will connect four highways from the North with seven highways from the South. It is one of the most important roads propositions on the Plains today, and has already been favorably put before the Highway Commission.

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

Room 7, First National Bank Building Floydada, Texas

of Texas, and will no doubt be taken over by the state within a few months after the road is opened, as it saves about 250 miles between Texas points and St. Louis, Mo., in the western part of Texas.

WILL BEGIN BALLOTING ON REPUBLICAN NOMINEE TODAY

The Republican convention is now in session at Kansas City, and the permanent organization has been perfected. The Crager delegation from Texas was seated yesterday as the official representation from Texas.

The balloting on the presidential nominee of the party will begin this morning.

Baptist Church

9:45 A. M. Sunday School 11:00 A. M. the pastor expects to preach on the subject, "Who Is Using Your Tongue, God or Satan?" The text will be Psalm 14:3, Set a watch O Lord, before my mouth; keep the door of my lips.

7:30 Junior and Intermediate B. Y. P. U. and Sunbeams. 8:15 preaching.

We are having very interesting meetings of the Adult B. Y. P. U. each Wednesday night. Come and enjoy it. "Come with us and we will do thee good."

C. J. McCARTY, Pastor.

FARMER DIES WHEN THROWN UNDER HORSE

Floydada, June 12.—Millard Barton 21-year-old son of Wilber Barton, pioneer ranchman of Motley county, was killed Sunday evening when a horse he was riding after cows on the range threw him, breaking his neck. Young Barton died about three hours after the accident.

Barton was driving some cattle on his grandfather's ranch, 20 miles east of Floydada in Motley county, which is known in this section as the old Al Barton ranch. A cow suddenly stopped in front of Barton's horse, causing the horse to throw him underneath both the animals.

Barton was a single man and is survived by his mother and father. Funeral services were held Tuesday afternoon at Matador.

Wiley Gilbert and family of Brownwood are here visiting T. J. Gilbert and family.

The Old Maids Association will be played by the Roseland Home Demonstration Club at the school auditorium Friday night, June 15th, (next). Admission free. Everybody come.

Mrs. J. L. Northcutt and little son returned Thursday of last week from a visit of several weeks to Glen Rose. Mr. Northcutt went down and brought them back with him.

Mr. and Mrs. O. E. Stevenson and sons have returned from a trip of several days into South Texas and the Sea Coast country, and report quite an enjoyable time.

COUNTY BRIEFS

NEWLAN

June 11.—Mr. D. J. Carden and family attended quarterly conference at Campbell Saturday, returning back Sunday for the preaching hour. Mr. S. Y. Smith accompanied him home, he had spent Saturday night at the Laminack home in the Fairview community.

Mr. Edd Lincoln's brother from Corsicana, Texas, is visiting him. Hubert Parker is making a flying trip down below Paducah Monday night, moving a family to Dougherty.

Ray Suit is back in the community after a few day's work near Roaring Springs.

Mr. Smith and son, Henry, and Mr. Newman Young, spent Sunday night at the Carden home.

ANTELOPE

June 11.—Bro. Shannon filled his regular appointments here Saturday night and Sunday. A large crowd attended.

Miss Marguerite Aston, who is attending summer school at Spur, and Miss Iris Howell from Spur, spent the week-end here.

Miss Fay Mitchell of Abilene, and Miss Mabel D. Cox of San Angelo, visited in the J. M. Aston home last week.

Miss Lora Belle White spent last week in Crosbyton, visiting friends and relatives.

Mr. and Mrs. Bill Audrey will move to Slaton next week.

Mrs. W. W. Wisdom and Mrs. J. M. Aston, visited Mrs. W. D. Wisdom Sunday afternoon.

Miss Ava Howell and Miss Irene Miller of Spur, are spending the week with Miss Donna Mae Aston.

A party was enjoyed by a large crowd Tuesday night at the home of Mr. and Mrs. Ross.

Miss Lovina B. Conklin, Chiropractor from Spur, and Miss Ella Williams, were visiting Dougherty Monday of this week.

Mr. and Mrs. Charley Nichols have moved back to their home in Joe Bailey.

PLEASANT HILL

June 11.—Miss Myrtle Hall visited in the Camden home Wednesday afternoon.

Mr. and Mrs. P. J. Wilkes were the host and hostess of a party Saturday night. All reported a fine time.

Randel Blankenship happened to the misfortune of getting his leg broken Sunday afternoon.

Adell Evers spent Wednesday afternoon with Myrtle Day.

Misses Elizabeth and Abbie Lee Woolsey, and Orval Custer visited Sunday afternoon in the Blankenship home.

A birthday dinner was given at the home of Mrs. S. S. West Sunday. Those present were: Mr. and Mrs. David West and children, Mr. and Mrs. L. Y. Woolsey and children, Mr. and Mrs. Claude Fawcett and daughter, Mr. and Mrs. Sidney West and family, and Mr. and Mrs. W. M. Nation and daughter.

Ogie and J. R. Evers, spent Sunday with Floyd and Orley Wilkes.

Mr. and Mrs. Fox and Mr. and Mrs. Woolsey, spent Sunday with Mr. and Mrs. Blankenship.

Mr. Morgan and R. M. returned from Oklahoma Sunday evening.

Mr. Bill Nelson is spending this week with his sister, Mrs. Blankenship.

PRAIRIEVIEW

June 11.—Sunday school and B. Y. P. U. were well attended Sunday.

Mr. and Mrs. Perry Wood and children took Sunday dinner with Mr. and Mrs. F. S. Shearer.

Olamae Gamble spent Sunday with Leola Hudgins.

Jack Squires and Marvin Lemaster took Sunday dinner with Mr. and Mrs. Willie Sammanns.

Mr. and Mrs. Eward Spann are the proud parents of a baby girl, named Helen Marie.

A large crowd of young folk attended the party at Mr. Perry Wood's Friday night. A very enjoyable time was had by all present.

Mr. and Mrs. Johnnie Vines visited in the Hudgin home Sunday.

Mr. and Mrs. Ellrod visited with relatives near Tulla Friday.

Albert and Freida Sammann are back home to spend their summer vacation.

Marvin Lemaster returned the past week from Mexico, where he has been spending a few days.

Gladys and Roy Smith and L. B. and Cora Lee Churchwell of the Snyder community, attended the party in the Wood home Friday night. Also several from Providence were there.

Aubrey and Bennie Hudgin and J. V. Gamble, spent Sunday with Cecil and Elton Shearer.

Mr. and Mrs. Jess Adams visited in the W. J. Tolar home Tuesday.

Miss Avis Ruth Mangum spent the past week visiting with her sister, Mrs. Stewart Hoover.

Miss Pauline Gibbs spent Monday with Mrs. H. O. Davis.

ROSELAND

Roseland was well represented at the Lone Star singing Sunday. Every one enjoyed the singing.

Mrs. W. L. Wilson and little daughter of Sweetwater, spent last week in the homes of Messrs. R. V. and J. C. Wilson.

Miss Nina McCormack is visiting in Wichita Falls this week.

Mr. and Mrs. True and children of near Floydada visited Mrs. C. H. Brown and children, Sunday, June 23.

Miss Velma Marble, who has been attending W. T. S. T. C. is home for vacation.

Prof. Stegall and family returned last week from a trip to Abilene and other points.

Mrs. Lockhart is visiting her parents, Mr. and Mrs. R. D. Harper, this week.

Mr. and Mrs. Guy Sams and children visited in Plainview Saturday.

IRICK

June 11.—Bro. McCarty filled his regular appointment here Sunday.

Many young people enjoyed the singing at Mrs. W. T. Glass' Sunday evening.

The young people of this community enjoyed a party at the McEroy home Saturday night.

Born to Mr. and Mrs. Albert Feagat, Friday, June 8, a ten pound boy.

Miss Ethel Murphy left for New Mexico last week, where she will attend the University of New Mexico this summer. Miss Murphy taught the intermediate grades here the past year. She will teach again next year.

Mrs. H. D. Ashby is visiting with her brother, Mr. Will Gordon, near Rotan, Texas.

Many young people of this community attended the ball game at Lockney Sunday afternoon.

Miss Lilly Mae Taack of Plainview, visited her parents over the week-end.

Miss Donna Nell Murphy and Miss Lucile Hampton were visitors in the Glass home Sunday afternoon.

Misses Elitha and Dot Glass, Pauline and Black Hampton, and Mrs. John Holmes, were visitors in the home of Mrs. G. L. Blanton Friday afternoon.

Miss Opal Ashby was a Plainview visitor Friday afternoon.

Miss Tommy Byars very delightfully entertained her playmates with a birthday party Saturday evening, at the home of her parents.



MONEY IS POWER

YOU can't employ labor or buy machinery or burn fuel on good intentions. It is capital and organization which are required before any sizeable project can be carried out. We make loans to responsible parties; and the officers of our institution will be pleased to give you the benefit of their experience.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY "There is no Substitute for Safety"

For Real Life INSURANCE See A. J. Cooper The Southwestern Service Man of Lockney.



The Cornerstone of Prosperity

—is a Savings Account. No matter what your income, you are never financially secure unless you devote a portion to Savings. The legend of the Hare and the Tortoise applies, not only to speed of foot, but to speed in saving as well; it is not the swiftest but the most persevering who wins out. Open an account with us.

The Security State Bank

CHEVROLET advertisement featuring a car illustration and text: 'Over a Half Million New Chevrolets on the road since Jan. 1st'. Includes a price list for various models like The COACH, The Touring, etc., and the Dyer Motor Co. logo.

HELPHY-SELFY

A LOCKNEY INSTITUTION

Owned and Operated by Smalley & Son

Save More During June

Bigger Bargains Every Day

High Food Prices Painlessly "Pulled" Down!



Until Helpy-Selfy came to Lockney, you probably had several High Priced Food Teeth that were giving your pocketbook a fit!

Your old Doc. Helpy-Selfy, with Big Buying Power "Pliers" and Modern Methods PULLED High Prices DOWN, and made bank accounts happy.

Trade here all the time; LOWEST prices on EVERY item EVERY day!

SMALLEY & SON.



Every woman needs this set of Helpy-Selfy Mixing Bowls.

A REAL BARGAIN FOR EVERYBODY

Four assorted sizes of Helpy-Selfy Mixing Bowls for 55c, with each \$3.00 purchase of merchandise.

Super Specials for Saturday COFFEE

- BRAZOS 3 lb. Can **\$1.49**
- ELEGANT 3 lb. Can **\$1.68**

We will give 3 lbs. Sugar FREE with each 3 lb. can of Brazos and Elegant Coffee.

It Pays to Read Helpy-Selfy Advertisements

Each week you will find several names of Local Folks, residing in and near Lockney. Watch for your name, there is no obligation when you accept with our compliments the merchandise referred to.

AMARYLLIS FLOUR

- 48 pound sack **\$1.99**
- 24 pound sack **\$1.02**

VISIT OUR MARKET—We carry a complete line of Fresh and Cured Meats.

J. B. Potts, please call Saturday for \$1.00 worth of Groceries—FREE.

We have a nice assortment of Fresh Vegetables and Fruits at all times.

E. G. Foster, please call for \$1.00 Roast—FREE.

TOILET PAPER—

American Beauty, 10c Rolls
3 Rolls for **17c**

We have listed only a few of our Specials for Saturday, however, we will have several more, which will be listed on a bulletin in our store.

FLOYD COUNTY VITAL STATISTICS OFFICIALS ANNOUNCED

This county has now been organized in accordance with the new Vital Statistics Law, by the appointment of registrars for each justice precinct and each incorporated town or city.

Every birth is required by law to be reported to the local registrar of the district in which it occurs, by the attending physician or midwife, or if there was neither, then by the father or mother, within five days after the birth.

The law prohibits the burial or removal of a dead body before a death certificate properly and completely filled out, has been filed with the local registrar, and a burial or removal permit has been secured.

The immense legal value of these records makes it important that the citizens of Texas be given this protection by having a complete, legal record properly filled in accordance with this law.

In the first three months of 1928, there were reported from Floyd county, 58 births and 10 deaths. This indicates only about 55 per cent of the total number which probably occurred. Let's go 100 per cent from now on.

Below is a list of local registrars of your county, and it is urged that you make every effort to comply with the law and to aid in securing complete registration in your county. For further information, address State Department of Health, Bureau of Vital Statistics, Austin, Texas.

J. S. Solomon, Floydada, precincts 1, 4 and Floydada.
D. C. Lowe, Lockney, precincts 2, 3, and Lockney.

THE VITAL STATISTICS LAW OF TEXAS

(S. B. No. 46)

Chapter 41
Sec. 1. The State Department of Health has charge of the registration of births and deaths.

Sec. 2. The State Health Officer shall have general supervision over the bureau of Vital Statistics.

Sec. 3. Each city, incorporated town, and justice precinct is a registration district. The State Department of Health may combine two or more districts.

Sec. 4. The State Health Officer shall appoint the local registrars.

Sec. 5. Any person whose death occurs in this State shall not be buried or disposed of in any manner until a death certificate has been filed with the Registrar of Vital Statistics in the district where the death occurred or

the body was found and a burial permit issued. If the body is to be moved, a removal permit may be issued in lieu of the burial permit.

Sec. 6. A stillborn child must be registered both as a birth and a death.

Sec. 7. There shall be no 20 items of information on the certificate. (The blank is printed in accordance with this Section.)

Sec. 8. A death without a medical attendant must be investigated, by coroner or health officer who will sign the medical particulars.

Sec. 9. Any person wishing to bury a dead body will fill in the items from 1 to 13 on the death certificate in accordance with the information furnished by some friend or relative.

This friend or relative signs his name with post office address in item 14. The certificate is then presented to the doctor last in attendance who fills in the medical particulars and signs his name. The date and place of burial, with the signature of the person burying the body, is written in items 19 and 20. When the certificate is complete, the local registrar fills in item 15 and issues the necessary permit.

Sec. 11. Any person in charge of any premises on which bodies are buried shall not permit a burial until a burial permit has been filed for each burial.

Sec. 12. Each and every child born in this State shall be registered.

Sec. 13. The physician or midwife who attends a birth must file the certificate within 5 days with the registrar in the district where the birth occurs. If no physician or midwife is in attendance, then the parents must do so.

Sec. 14. There are 24 items of information on the birth certificate describing and identifying the child. (The certificates are printed in accordance with this Section.)

Sec. 15. If the child is not named, a supplemental report naming the child should be made.

Sec. 16. All physicians, midwives, and undertakers must register their names and post office addresses with the local registrar of the district in which they reside.

Sec. 17. Superintendents of hospitals and other institutions shall keep sufficient record of inmates so that birth and death certificates from such institutions may be completely filled.

Sec. 18. The State Department of Health will furnish all blank birth and death certificates. The City or County will furnish the books to the local registrar of the city or county for his permanent records.

Sec. 19. The local registrar will distribute birth and death certificates to such persons as may require them.

Sec. 20. The local registrar shall be paid twenty-five cents (\$25) for

each complete birth and death certificate sent the State Department of Health. The city or county, as the case may be, shall pay these fees.

Sec. 22. Violation of the provision of this act shall be deemed a misdemeanor and with a fine of not less than five dollars (\$5.00) nor more than fifty dollars (\$50.00.)

Sec. 23. Each registrar is responsible for the enforcement of this law in his district.

FLOYDADA TO PAVE TWENTY-THREE BLOCKS

By Ed Bishop, Special Correspondent.

Floydada, June 10.—With contracts let for 23 blocks of city paving, a \$35,000 railroad station, a \$15,000 City Hall, \$50,000 being spent on extensions and laying of new water mains and sewer lines, \$136,000 in building permits issued since Jan. 1, the largest delegation planned to attend the West Texas Chamber of Commerce convention that ever left Floydada on a similar trip; a fully equipped and uniformed 45-piece Municipal Band, largest membership in the local Chamber of Commerce in its history, it can be truthfully said that Floydada, county seat of Floyd county, is rapidly approaching the status of a well developed city.

Beginning the new year with an outlined program of work, the Floydada Luncheon Club, which is composed of business men, launched a paving program that was consummated last week when the City Council let the contract for 23 blocks, including three alleys. With the completion of the work, the city will have 34 blocks of residence and business paving.

More Paving Proposed

It is not the intention of the citizenship to be satisfied with only 23 new blocks of paving. Efforts will be made by the various local organizations to secure not less than 60 blocks before the completion of the program.

With the completion of its new line into Floydada, the officials of the Quasab, Acme and Pacific announced the letting of a contract for a new station to be built here. A favorable vote of the people had already closed East Mississippi Street for the erection of the station, to cost in the neighborhood of \$40,000, according to Charles H. Sommer of St. Louis, president of the road.

With the announcement of the letting of the contract for the station, it was also announced that the differentials that had existed on the line had been abolished by the Texas Railroad Commission. Sommer said that service on the road would probably begin by June 15.

A local contractor was the success-

ful bidder for the new City Hall, which will be erected on Virginia St., on property now owned by the city, a part of which is used for the water system. The new building will accommodate the city officials including the chief of police. It will also be equipped with a recreational hall for the Floydada Volunteer Fire Department.

The movement for the city hall was started by the fire department, which asked that some kind of quarters for the organization be constructed. The city offices are now quartered on the ground floor of the courthouse.

Water Problem Solved

Floydada's water supply question was solved by the City Council recently, when two new wells were drilled in Northwest Floydada, each of which brought a favorable test flow. With the new wells it was also voted to extend the city water mains and sewer lines. Material for this work is arriving, and it is the belief of the citizenship that the new water supply will be completed in a short time, and be ready for the natural increase that comes with the Summer months. A decreased water rate is also expected within the near future.

With the close of May building permits since Jan. 1 of this year passed the \$136,000 mark, and with the buildings mentioned above yet to be erected it can be conservatively estimated that before the close of the year they will have passed the \$500,000 mark.

Perhaps the optimistic spirit of the citizenship in general is responsible for the growth of the local Chamber of Commerce, which is now housed in a splendid 14x45-foot office on California Street, and with a larger membership than ever before. This has helped the city to secure a larger delegation to the West Texas Chamber of Commerce Convention in Fort Worth than has ever left the city before.

Band Is Practicing

Forty-five boys have been fully uniformed and equipped with \$5,000 worth of band instruments, and are holding daily practices in preparation for the convention. Headquarters at the Westbrook Hotel have been secured for the delegation, which will leave the city June 17, returning June 20.

While the growth of Floydada is perhaps outstanding on the South Plains of Texas, it is only typical of every town in this section. Each will show an increase in postoffice receipts, bank deposits and population.

"THE CITY BEAUTIFUL"

Perhaps you haven't noticed how pretty nature has painted our town. We have the most beautiful trees and flowers of any town near us because we have not been visited by the damaging hail that has left destruction and ruin in other places. This blessing I'm sure we are thankful for. Every one loves beauty and we cannot help noticing the many pretty flowers growing in the yards and along the side walks of our town. After the splendid showers we have had the flowers are growing quite profusely and so are the weeds. Every vacant lot and every other available place is being over crowded with their dense growth. This means that we must get busy with our mowers and hoes and keep these unsightly spots cleaned up, as such places detract instead of add to good appearances.

Many are white washing the trunks of trees in their yards, also pruning and mowing thereby making their premises look well kept and adding a hundred per cent to the towns beauty. A well kept town means a prosperous town, and now that we have the new railroad and a way is being paved whereby our town can grow, why not give it a chance? This doesn't mean just boasting your home town where ever possible, it means getting to work and making it look like a million dollars to the outsider; make it look so good that he will want to buy a home here, will want to put up his business here, will want to bring his family here to live because of the healthful environment.

Of course we have a fine school and several fine churches and all of that, and a sewer system recently installed and a promise of a new hotel coming soon, also several new stores, but these alone, can't bring people to our town to live, we must put forth a helping hand and see that our premises are well kept. The town has many vacant lots that instead of being an eye sore could be a garden of Eden.

All trash should be burned and old cans and buckets should be disposed of, also manure, haystacks, stables, and barns, likewise chicken houses and other outhouses should be cleaned and lined to keep down the over supply of flies that infest our town every year, causing many contagious diseases. Remember the sickness we had last summer? Possible it wasn't caused from flies, but you will admit they carry germs, and the little boys of the town weren't paid last summer for the flies they caught. Why not clean up our premises and the flies and other germ carrying insects won't have a chance to thrive in our town.

Perhaps you haven't noticed or if you have you failed to think anything about it, but every road, whether highway or not leading out of Lockney is lined with dead chickens, dogs, cats, and other carcasses. These are fine advertisements for our town. They are signboards linger long in the outsider's mind because they are paint-

ed with filth and perfumed with a delectable odor. They speak louder than words what kind of city one is approaching. All the fine churches, schools, new railroads, big banks, cafes, stores, etc., have very little chance making a favorable impression on the traveling public's mind after reading our signboards. Let's do away with this idea of disposing of our dead chickens, dogs, and cats along the highway and roads. Let's burn or bury them. No wonder we have so many contagious diseases. No wonder our town hasn't made a prosperous and thriving city. No wonder people are not coming here by the hundreds to live. Now that we have the advantage let's put forth our

every effort to make a "City Beautiful."—A citizen.

Nazarene Meeting at Floydada

Rev. N. E. Tyler of Rogers, Texas, is holding a meeting in Floydada for the Nazarene Church, which will continue up to and including Sunday, June 24th. The interest in the meeting is good, there is good singing, good preaching, and good solo singing. Services are being held each morning at 10:30 and in the evening beginning at 8:45, in the city park. Everybody is invited to come and take part in the meeting.

FOR RENT—Four room house.—See T. B. Hill. 36-41 e

Saturday Specials

Blue and Gold Coffee, 3 lb. can \$1.38

Malt, Blue Ribbon and Schlitz 58c

Bottle Caps, 1 pound carton 24c

Vinegar, per gallon 30c

Matches, 2 boxes for 5c

Salt, 2 boxes for 5c

Try some of our Fly Salt, keeps flies off your stock.

NORTHCUTT'S GROCERY

Marshall's Old Stand

LOOK!

USED CAR VALUES

- 1—1927 Pontiac Coupe
1—1925 Dodge Sedan
1—1925 Maxwell Sedan
1—1925 Buick Roadster
1—1926 Ford Truck

These cars are priced to sell. All are in A-1 mechanical condition and have practically new rubber. Terms if desired.

CALLAWAY MOTOR CO.

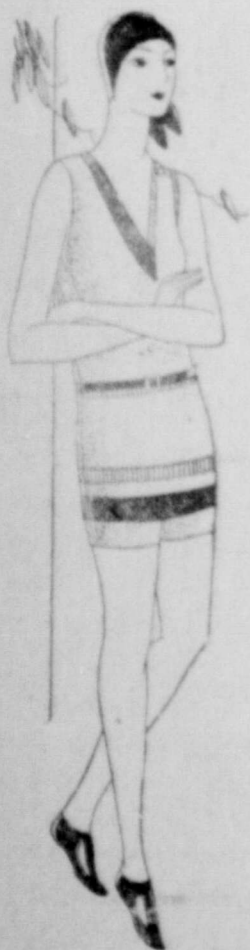
Phone 75 FLOYDADA, TEXAS

Have added another little stock of merchandise to the Sewell stock, and offer these goods at reduced prices for a limited time. Also buy or trade for your second-hand furniture. See me at Watson building, midway on East Main Street.

J. R. Maddox

SALE OF BATHING TOGS

GET IN THE SWIM

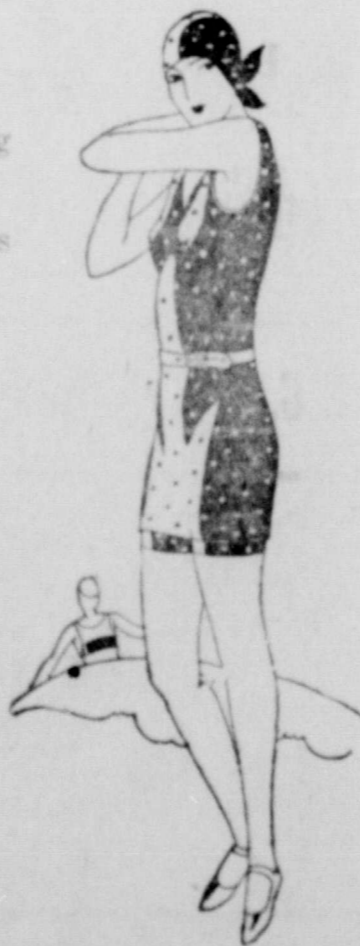


Take that first, breath-taking plunge in one of our outfits; be as smart as the sport.

GET it now for your vacation.

\$1.75 to \$2.95

\$3.95 to \$7.45



Martin Dry Goods Co.

"The Store With The Goods" FLOYDADA TEXAS

ISIS THEATRE

Program Week Commencing MONDAY, JUNE 18

Monday and Tuesday— RICHARD DIX

"Sporting Goods" PARAMOUNT NEWS

Wednesday and Thursday— ESTHER RALSTON

"Something Always Happens" COMEDY—"DADS CHOICE"

Friday— "West Point" FEATURING WILLIAM HAINES AND JOAN CRAWFORD

COMEDY—"LOVE 'EM AND FEED 'EM" PARAMOUNT NEWS

Saturday— TIM MCCOY

"Law of the Range" COMEDY—"WED WALLOPS" PARAMOUNT NEWS

PERSONAL MENTION

Norton Baker was over from Lubbock the first of the week visiting with relatives. Mmes. Roscoe Snyder and Fay Guthrie spent Monday in Plainview visiting Mr. and Mrs. David Bates. Mrs. Gip Hudson is in Oklahoma, spending a several days vacation with her parents, Mr. and Mrs. Dud Usery. Miss Lillian Cash of Canyon spent the week-end here, visiting Mr. and Mrs. E. L. Woodburn and Mr. and Mrs. Bryan Wells. Mrs. H. H. Ball and two children are in Central Texas this week, visiting with friends and relatives at Fort Worth and Corsicana. Mrs. C. J. McCarty and son, Aubrey, left Monday for Weatherford. They expect to visit Mrs. McCarty's mother and other relatives. John Broyles and Roscoe Snyder attended the Panhandle Bankers Association Convention in Memphis, Texas, the first of the week. Miss Alice Honea is spending the summer in New Mexico, where she is attending a summer school. She will teach at Irick the coming year. Mr. and Mrs. Cris Seaman and children of Altus, Okla., was here over the week-end visiting the lady's mother, Mrs. Smith, and the Baker family.

ies. Mr. and Mrs. Grady Burson have gone to Canyon to spend the summer, while Mr. Burson is attending the summer school at the college in that city. Mrs. W. D. Biggers spent the week-end in Lubbock, at the bedside of Prof. Biggers, who is still in a very bad shape in the sanitarium in that city. Ralph Stapleton and family of Flo-mot, spent Sunday here visiting Mr. Stapleton's mother, Mrs. G. J. Stapleton, and sisters, Mrs. E. L. Woodburn and Miss Ruth. Miss Emma Sue Buchanan, who has been attending school at the West Texas State Teachers College in Canyon, the past year, has returned home for the summer. Miss Hazel Bybee has arrived from Waco, Texas, where she has been attending Baylor University for the past year, to spend the summer with her folks in Lockney. Mr. and Mrs. Wilford Jones have moved to Canyon, to spend the summer, while Mr. Jones is a student in the West Texas State Teachers College summer school. Cecil, the small son of Mr. and Mrs. Chas. Woodworth, of Lockney, underwent an operation for tonsillitis in the offices of Drs. Henry in Lockney, Monday of this week. Two children of Mr. and Mrs. Roy Wood had their tonsils removed in the offices of Drs. Henry Saturday of last week. Mrs. Wood had her tonsils removed the first of this week. Rev. and Mrs. H. P. Ashby left Monday for Coryell county. They expect to be back by the last of the week. Rev. Ashby expects to bring his father and mother home with him. Mr. and Mrs. H. M. Mason and child have returned from a three week's trip that carried them to Houston, Rio Grande Valley, and other cities in East and South Texas. Friends of Miss Mabel Reeves, formerly of Lockney, now of Abilene, will be glad to learn of her receiving her A. B. degree from Simmons University, June 8th. She will teach in the Abilene schools next year. H. L. Boyle of Chicago, Ill., arrived in Lockney Saturday afternoon to spend about ten days visiting his wife and child. Mrs. Boyle and child have been visiting her mother, Mrs. W. D. Long, in Lockney for several weeks. Phil Huls of Eufula, Okla., Mrs. Marie McLain of Holdenville, Okla., and Mr. and Mrs. Glen Huls of Girard, Texas, are here this week visiting their parents, Mr. and Mrs. Gilbert Huls, and sister, Mrs. Sam G. Miller. Mrs. R. E. Patterson and children, and Mrs. Ralph Ashworth are at Krum, Texas, visiting with relatives and friends. R. E. Patterson and Ralph Ashworth will leave Saturday for Krum to visit a few days and accompany their families home. Miss Lucile Marr of two miles south of town returned Saturday from Abilene, where she attended Simmons University the last six weeks of the spring term. She visited Mrs. Ed Reeves and daughter, Mabel, during commencement. The small son of Mr. and Mrs. Guinn of Lockney, happened to the accident of getting his left collar bone broke Sunday afternoon. He ran in front of a passing automobile and

was knocked down, the bumper of the car striking his collar bone. Mr. and Mrs. E. E. Dyer and children, Miss Gene, and Roy, have been in Dallas for several days, where Miss Gene underwent an operation to have her eyes straightened. We are informed that the operation was a success, and they will return home in the next few days. Mr. and Mrs. T. H. Stewart and children left Wednesday for Mineral Wells, to visit Mrs. Stewart's relatives for a few days, after which they will attend the West Texas Chamber of Commerce Convention, in which Mrs. Stewart will be sponsor for Lockney. After the convention they will go to Denton to visit Mr. Stewart's relatives for a few days, before returning home. Mr. and Mrs. H. B. Adams, Douglas and Milton, and Miss Jessie McIlroy of Hale Center, will leave today for a two week's trip down in the state. They will attend the West Texas Chamber of Commerce Convention, after which they expect to spend several days in South Texas on an outing, and possibly attend the Democratic National Convention at Houston, Texas. Thompson-Wells On last Sunday afternoon at 1:40 o'clock at the Methodist church of Lockney Rev. J. B. McReynolds, spoke the words that united in marriage Mr. Carter Thompson and Miss Jettie Wells. The ceremony was private with only members of the family present, though it was a beautiful occasion. The bride was beautiful in a charming dress of rose glow georgette with accessories to match. She is the daughter of Mr. and Mrs. C. E. Wells of Lockney, Texas. She has grown to young womanhood in this community, having been graduated from the high school here, and after pursuing her studies in other institutions, returned to her home community and has taught two very successful terms in the public school. She is one of the most appreciated and popular young ladies of the town in which she is so well known and loved. The groom is one of Post, Texas' most esteemed young business men. He is a young man of sterling qualities and his friends are numbered by his acquaintances. Since Mr. Thompson comes under the tongue of good report we can do nothing less than wish for these excellent young people a delightful journey on the sea of matrimony and extend to them our many expressions of good will as they pass through the gate that leads to their new and happy home. The only regret is that they are to make their home in Post instead of Lockney. However, we wish to join hands with their many friends and extend to them again our good wishes that success, health, and happiness may attend them always.

mercial Executives. Headquarters for all South Plains towns will be at Ellison's Furniture Co., and delegates will wear arm bands reading, "The South Plains of Texas." A sign will reach across the street, pointing to Ellisons and reading: "The South Plains of Texas," and another sign will be hung over the main entrance giving the names of the town cooperating in the movement. One mammoth float is being prepared for the South Plains delegation which will carry the sponsor from each town cooperating and Mrs. Paul T. Miller, Tahoka secretary and president of the South Plains Commercial Executives Association. Mrs. Miller will be "Miss South Plains". Behind the float, the Junior Cowboy Band of Post will march, followed by other bands and delegations in alphabetical order. Besides the Post band, Floydada, Tahoka, Plainview, Lubbock, Slaton, and other towns expect to have bands at the convention. The Blue Bonnet Chorus of Lamesa will also attend and make a showing for Lamesa and the South Plains. Lloyd A. Wilson, Slaton Chamber of Commerce secretary has been selected as general chairman of the delegation. He will direct the office at headquarters, will have charge of the delegations in the parade and will look after other matters. At a recent meeting of the executives association, it was announced that the following towns have sent in checks to pay their pro-rata part of the expense of the cooperative publicity and will have a princess to ride the South Plains float: Floydada, Lamesa, Levelland, Littlefield, Lockney, Lubbock, O'Donnell, Olton, Plainview, Post, Ralls, Slaton, and Tahoka. WHAT'S DOING IN WEST TEXAS Rising Star—A vocational agriculture teacher will be employed here jointly by the chamber of commerce and school board. Lefors—The town of Lefors has taken on new life with production of fifty barrels of oil an hour by the townsite well. Roby—Roby is building a 25-room, modern brick hotel. Stratford—Thousands of acres of pasture land is being plowed up to be planted in wheat next fall. Ralls—The Ralls Chamber of Commerce has been re-organized and new officers elected. Melvin—A new and up-to-date theater has been opened up here. O'Donnell—O'Donnell will have a new water system in operation by August 15. Roaring Springs—Roaring Springs is co-operating in plans for the annual West Texas Old Settlers Reunion to be held near Crosbyton August 15 and 16. Crowell—Grady Halbert will represent Crowell in the 1928 My Home Town Contest at Fort Worth. Lovington, N. M.—The highway between this city and Tatum is attracting much tourist traffic. Big Lake—Soft water will be turned into mains of Big Lake in June. Channing—Natural gas is to be in use here by next fall. Estelline—Two new brick buildings are under construction. El Dorado—Ranchmen in this section are co-operating in fly trapping.

SOUTH PLAINS HEADQUARTERS ELLISON'S FURNITURE STORE

More than a thousand South Plains citizens will attend the annual West Texas Chamber of Commerce Convention at Fort Worth, June 18, 19, 20, and a cooperative movement to attract as much attention and publicity as possible to this section has been worked out by the South Plains Com-

Buy the only car whose sales equal the combined sales of any other three cars in its field. Demand for Buick has increased at such a remarkable rate that Buick sales equal the combined sales of any other three cars in its field. What better testimonial to Buick value than this? What more convincing evidence that Buick, of all cars at or near its price, best measures up to the world's conception of what an automobile should be? Buy a BUICK. All Buick models have Lovejoy Hydraulic Shock Absorbers, front and rear, as standard equipment. SEDANS \$1195 to \$1995 COUPES \$1195 to \$1850 SPORT MODELS \$1195 to \$1525. Callaway Motor Company FLOYDADA, TEXAS

Callaway Motor Company FLOYDADA, TEXAS

LIFE INSURANCE AND LOANS SOUTHWESTERN LIFE INSURANCE CO. Having disposed of my fire insurance business, I will remain in the same location and write Life Insurance for the Southwestern Life Insurance Co. I will also be in position to make Loans on Farms and Ranches. SEE ME FOR LIFE INSURANCE AND LOANS 6%—MONEY LOANED ON 6% INTEREST W. R. CHILDERS Office over First National Bank Phone 185

Prices Good For One Week 9-4 Bleached Sheeting, beautiful grade, per yd. 39c Premium 9-4 Bleached Sheeting, per yard 45c Premium 10-4 Bleached Sheeting, per yard 49c 36 inch Fancy Cretonnes, per yard 22 1/2 c Beautiful Grade Brown Muslin, yard 12 1/2 c New Shipment of Solid Color Underwear crepes, per yard 19c New Rayon Bloomers, per pair \$1.35 E. Guthrie & Co. Leaders in Low Cash Prices LOCKNEY, TEXAS

MOODY'S WILL ATTEND W. T. C. C. CONVENTION Fort Worth, June 12.—Governor and Mrs. Dan Moody will be guests of Fort Worth during the Tenth Annual Convention of the West Texas Chamber of Commerce, June 18, 19, and 20. Announcement to this effect was made through Governor's advise that he was cancelling all other dates for the Fort Worth event. Several receptions are being planned for the sponsors at which Mrs. Moody will be an honored guest. Numerous other distinguished guests are expected to attend the convention. Among these a number of Texas Congressmen and their wives will be present on Congressmen's Day. These law makers will be introduced at the general session on Tuesday morning with Congressman Fritz Lanham of Fort Worth presiding over that phase of the program. He will be host to all visiting lawmakers. Some people are so wrapped up in the subject of being broad-minded that they never have anything else on their mind. So live that you can get sick and be delicious without later worrying over what you said. CITY DAIRY MILK AND CREAM Let us supply your needs in the Dairy Line. We deliver milk twice daily to our patrons in Lockney, and would be glad to have you on our list of regular customers. CITY DAIRY Phone 9008-F3

HOKUS-POKUS SPECIALS SATURDAY Kraut Juice, Wapco Brand 8c Salt, Plain, block 41c; Sulphur 51c Baking Powder, K. C., 10 lbs 99c Flour, Belle of Wichita, 48 lbs. \$1.95 Oats, Mothers' with China 33c Cigarettes, Camels., pkg., limit 1 10c Wesson Oil, quarts 49c When Groceries are sold cheaper in Lockney Hokus-Pokus will sell them. G. S. MORRIS

USED CARS
with an *OK* that counts

Look for the Red Tag!

CHEVROLET

Special Values This Week

This week we are offering some exceptional bargains in a number of reconditioned used cars. The cars in this group all bear the famous red "OK" tag—which is your guarantee that all units have been inspected, worn parts replaced by new parts and that the car's condition is honestly represented. Come in today. You are sure to find the car you have been looking for—properly reconditioned and properly priced.

QUALITY AT LOW COST

DYER MOTOR COMPANY
LOCKNEY, TEXAS

This Car has been carefully checked as shown by ✓ marks below

- ✓ Motor
- ✓ Radiator
- ✓ Rear Axle
- ✓ Transmission
- ✓ Starting
- ✓ Lighting
- ✓ Ignition
- ✓ Battery
- ✓ Tires
- ✓ Upholstery
- ✓ Top
- ✓ Fenders
- ✓ Finish

OK by

came frightened and started to run, the wire became looped about the child's leg and was dragged some distance.

The phone lines of Alcino and Cedar are in operation again, after being grounded several weeks near Lockney.

Mr. C. W. Ginn and family visited in Alcino Sunday.

Miss Willie Gilly visited Vernie Dunlap Sunday.

Mr. Johnie Lackey, Marion Dillard and families, spent the latter part of the week in Childress, visiting relatives and friends.

LIBERTY

June 11—Miss Pauline Strickland visited Ernesteen Dillard from Friday until Monday.

Mr. A. J. Jetton and son, Andrew, spent Monday in Floydada.

Mr. Jess Strickland visited Mr. Orvail Love Saturday night.

Miss Altha Strickland spent Saturday night with Miss Eddie Hammit.

Mr. John Dunlap has purchased a twenty-six model Ford touring car.

Miss Mary Box was a Lockney visitor Saturday.

Mr. Alvie and Doyle Love visited Mr. Clarence Strickland Sunday.

Miss Willie Gilly was a Sunday guest of Miss Verna Dunlap.

Miss Jack and Karin Bean visited Misses Myrtle and Odessa Clendennen Sunday afternoon.

Miss Eddie Hammit was the Sunday guest of Miss Doodle Strickland.

Misses Verna Dunlap and Willie Gilly were Lockney visitors Saturday.

Mr. Andrew Jetton and Bailey Bean were South Plains visitors Sunday afternoon.

LONE STAR

the summer with their sister, Mrs. Roy Wigginton.

Misses Hazel Dillard, Loney Love, and Lelia Taylor visited Mattie and Agnes Taylor Sunday evening.

Everett Wilson of Cook county is visiting in the home of his uncle, Mr. J. C. Lackey.

Mrs. J. C. Ginn and children and Ottilie Ginn visited J. W. Ginn and family Thursday.

Mrs. L. H. Randolph happened to the misfortune of taking some poison medicine through mistake last week. Medical aid was summoned at once. Mrs. Randolph is getting along very nicely at this writing.

Little Grace Taylor, daughter of Mr. and Mrs. M. H. Taylor, came near happening to a serious accident Sunday evening. While trying to untangle some wire from a calf, the calf be-

Their intentions are good, but during hot weather dead rabbits often cause severe losses to poultry raisers. A few hours after being killed the carcass is fairly alive with maggots and they often kill almost an entire flock of young turkeys in less than a day. As turkeys often range a mile from their roosts during the day time it is impossible to locate a dead rabbit every time before it is too late.

Friday at Lubbock, Travis and Juanita Cowart underwent tonsil operations. We hope they will soon recover, and enjoy their summer vacation from Tech.

Joe, Maye and Ada Foster, Tech students, returned Sunday evening to spend their vacation with their parents.

Mildred Walter is home from Canyon State Teachers College.

Sam Farnsworth and son, Robert, spent Monday night with Mr. Farnsworth's sister, Mrs. C. H. Huffman.

Mr. and Mrs. Glenn Griffith were shopping in Lockney Friday.

Mr. and Mrs. Douglas Watson called on Mr. and Mrs. William Wood, Sunday afternoon.

Last week fire destroyed the house and furniture of Mr. and Mrs. Amos Ritchey.

The Home Demonstration Club will meet at the school house Tuesday afternoon, June 12. Our subject will be, "Making Daily Work Plans." Come and bring some one with you.

Office upstairs next to First National Bank.

No charge for spinal analysis.

Phones: Office 101; Res. 172

HEAL THOSE SORE GUMS

If you suffer from Sore Gums, Bleeding Gums, Loose Teeth, Foul Breath, or from Pyorrhea in even its worst form, we will sell you a bottle of Leto's Pyorrhea Remedy and guarantee it to please you or return money. This is different from any other treatment, and results are certain—Stewart Drug Co.

CHIROPRACTOR
S. T. Cooper, D.C., Ph. C.
(PALMER METHOD)

Office upstairs next to First National Bank.

No charge for spinal analysis.

Phones: Office 101; Res. 172

HEAL THOSE SORE GUMS

If you suffer from Sore Gums, Bleeding Gums, Loose Teeth, Foul Breath, or from Pyorrhea in even its worst form, we will sell you a bottle of Leto's Pyorrhea Remedy and guarantee it to please you or return money. This is different from any other treatment, and results are certain—Stewart Drug Co.

ANNOUNCEMENTS

ANNOUNCEMENT FEES

Congressional, Representative and District offices — \$15.00

County offices — \$10.00

Commissioner and Justice Precinct offices — \$7.50

All announcements to be paid for when ordered to appear in paper.

All announcements will be carried in this column until the July Primaries. Nominees in the July Primaries, where there is not a majority, will be carried through the August Primaries, and the nominees in the August Primaries, or who have a majority in the July Primaries, will be carried continuously until the General Election in November, 1928, without extra charge.

We are authorized to announce the following named candidates for the offices under which their name appears, subject to the Democratic Primaries, which will be held in July, 1928.

- For State Representative: A. B. TARWATER of Hale County
- For District Attorney, 64th Judicial District: MEADE F. GRIFFIN
- For District Clerk Floyd County: T. P. GUIDMARIN For Re-election
- For County Judge: Wm. McGEHEE For Re-election
- For County Attorney: ROBT. A. SONE
- For Sheriff and Tax Collector: P. G. STEGALL For Re-election
- For County Clerk: TOM W. DEEN For Re-election
- For Tax Assessor: C. M. MEREDITH For Re-election J. W. PITTS O. B. OLSON
- For County Treasurer: MRS. MAUD MERRICK For Re-election
- For County Superintendent of Public Instruction: PRICE SCOTT For Re-election
- For Commissioner, Precinct No. 2: E. H. RANKIN For Re-election N. T. A. BYARS
- For Commissioner, Precinct No. 3: M. H. TAYLOR WALTER WOOD (Re-election) L. H. RANDOLPH
- For Public Weigher, Precincts Nos. 2 and 3: J. M. FLOYD

AYRES & PAYNE
ATTORNEYS AT LAW
General Practice
Beoth Bldg.
FLOYDADA TEXAS

Have your Abstracts made by
ARTHUR E. DUNCAN
The Old Reliable Abstract Man
Floydada, Texas

Mary Mitchell Henry, M. D.
Physician-Surgeon
Special Attention Given Obstetrics, and Pediatrics
Office at Lockney Drug Company
PHONE 50

Dr. S. M. HENRY
PHYSICIAN AND SURGEON
Special Attention Given to Women's Diseases.
Office Lockney Drug Co.
Office Phone 50—Res. 87
Lockney, Texas

WILSON STUDIO & ART SHOP
FLGYDADA, TEXAS
PORTRAITS, VIEWS, PANORAMA VIEWS
KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING
Have Your Abstracts Made By ARTHUR E. DUNCAN
The Old Reliable Abstract Man
Floydada, Texas

A. C. GOEN M. POLK GOEN
GOEN & GOEN
Real Estate Loans an Insurance
Farm Lands, Ranches and City Property
First Texas Joint Stock Land Bank
Houston, Texas. 6% Farm Loans.
Quick Inspection and prompt closing of loans. Call us about your loan.
PHONE 179
Surginer Bldg. Floydada, Tex.

GRADY R. CRAGER
UNDERTAKER & EMBALMER
Hearse To All Parts Of The Country
Day Hours 126 and 121 Night 79
In Crager Furniture Company
Day and Night Service
Lockney, Texas

AL SMITH DAIRY
All my cows have been tested by Dr. J. M. Floyd, Licensed Veterinary.
Milk Delivered at your home
Both night and morning
—for—
10c Per Quart
AL SMITH DAIRY
Phone 9007 F32

THE BEST OF SERVICE
Let us look after your
CLEANING - PRESSING ALTERATIONS
We give prompt and efficient service, and guarantee to please you with our work. Phone us at 114 or Call on us in the rear of Roy Griffith's confectionery.
D. F. McDUFFEE

PIANO TUNING
We have an expert Piano Tuner and Repairman.
PLAYER PIANOS A SPECIALTY
All Work fully guaranteed.
J. W. BOYLE & SON
PLAINVIEW, TEXAS

CHICKENS CHICKENS
Star Parasite Remover will keep them free of worms and destructive insects, in better health and producing more eggs.
BABY CHICKS
Don't let white diarrhoea and other bowel troubles kill them. Star Roup and Diarrhoea Tablets will prevent and relieve them or money back.
At all Drug Stores

COUNTY BRIEFS

CEDAR

June 11.—This community was visited by a severe wind and hail storm Thursday evening, which completely wiped out several fields of cotton, and damaged some fields of wheat considerable.

Prof. Sawyer and wife of Sweetwater, Okla., visited in the G. W. Ginn home Thursday. They are on their honeymoon.

Mr. and Mrs. J. C. Fortenberry visited their sons, Messrs. Jack and Hugh Fortenberry of Deaf Smith county last week.

Misses Oweita and Oleta Randolph, daughters of Will Randolph of New Mexico, are visiting with their grandparents, Mr. and Mrs. H. C. Randolph.

Mr. and Mrs. J. P. Allen, who has been visiting with the J. W. Ginn family, left Saturday for their home at Stephenville, Texas.

Miss Hazel Dillard of Childress, Texas, is visiting friends and relatives of this community.

Lelia and Robert Taylor, children of Mr. and Mrs. J. W. Taylor, of Tihon, N. M., came in Tuesday to spend

FATHERS' DAY

Saturday, June 16th
EXTRA SPECIALS FOR SATURDAY

FREE 75 Packages of Out of Style or Old Merchandise. One to each Father as long as they last from 2 to 4 p. m. Saturday. Come get one and have some fun.

- Men's Underwear, B. V. D. style, worth regular 58c, on Sale Saturday for **37c**
- Men's and Boys' Straw Hats **25c**
- Bleached Muslin, Truth Brand, per yards **12c**
- Men's Dress Shirts, with attached collars, Broadcloth, our best Shirt, each **\$1.18**
- Men's Dress Sox, assorted colors, only **19c**
- Gingham, assorted patterns, 26 inches wide, Special Saturday only, per yard **8c**

NORTHCUTT'S
Lockney, Texas

PRAIRIE CHAPEL

June 8.—Prairie Chapel appreciated the nice rain we had Sunday. It was needed on the young row crops. There will be more land planted in cotton than for several years and more feed crops too.

Some people are still driving around the country killing rabbits.

A house on the property of Mr. Mac Williams is under the construction of Mr. Arch Maney and will soon be completed.

Mr. Charlie Merrick is at Glenn Rose for his health.

Another case of measles has developed in Mr. Wyly Nance's family.

Mr. and Mrs. B. A. Howell of Quanah, visited Mrs. Howell's mother, Mrs. W. J. Reeves, and she went back with them for a visit.

Mr. Gorse Applewhite, a student of Baylor University, will preach at the Baptist church next Sunday morning and evening.

The people of our community have noticed that the Fort Worth & Denver are putting up a large water tank at Sterley.

The three Johnston boys and families, were called to Ralls last Saturday, to be with their sister at the death of their brother-in-law.

GLASSES FITTED

BY MODERN SCIENTIFIC METHODS

Satisfaction in glasses is a certainty when you leave your eye needs to us.

We do nothing else but examine eyes and fit glasses and our services cost you no more than what you pay elsewhere.

DR. WILSON KIMBLE
OPTOMETRIST
Floydada, Texas

WANT COLUMN

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas. —Hollums, Floydada Florist. 25-1f-c

Hemstitching done in gold and silver thread at The Thrifty Nifty Shop, Floydada, Texas.

CUT FLOWERS—Roses and other flowers in season, prices reasonable.—Mrs. Geo. T. Meriwether. 37-1f-c

FOR SALE—Second hand, International combine parts.—Henry Hodel, Holt dealer. 39-2t-c

WHITE LEGHORN roosters for sale, nine weeks old, dollar each. Booth strain, 318 egg hens.—Mrs. J. D. Belt, Lockney.

Scientists say that flies carry germs of typhoid fever, infantile paralysis, summer disorders and over thirty other diseases. Flies should be killed. FLY-TOX is harmless to peo-

ple but sure death to mosquitoes, roaches, moths, and bed bugs as well as flies. FLY-TOX is fragrant, stainless, sure.—Adv.

FOR SALE—Business lot, 30x140 feet, on pavement, sidewalk and curb, east front. price \$1,500.—See H. B. Adams, Phone 92, Beacon office.

FOR RENT—2 dwelling houses, 5 and 6 room houses.—See Dr. J. M. Floyd. 36-1f-c

FOR TRADE—22,000 hardware stock in a good town, clear of debt, for a good half section land.—J. B. Downs, at Tourist Park.

FOR SALE—Good Oliver six-disc plow, worth the money, practically new.—O. H. Beall. 36-1f-c

WANTED TO BUY—I am in the market for your cream, chickens, eggs, and hides. Highest market prices paid.—Paul Kinney, McCollum concrete building. 38-1f-c

FOR SALE—Pair Toledo and Dayton scales, Borroughs Adding machine, bolt case, two 6 foot floor show cases, one 6-foot counter case, tables and counters.—See J. R. Maddox.

FOR RENT—Two new and newly furnished bed rooms.—Mrs. Ira Simpson, just north of Public school building.

SOUTH PLAINS SHIPMENTS SETS NEW RECORD

West Texas Newest Cotton Oil Mill Is a Big Benefit To Lockney

By B. C. Utech in Monday's Star-Telegram.

It may be somewhat surprising to the public to learn that a railroad can not profitably exist on agricultural tonnage alone, although in all rail hearings involving Plains railroads of recent years heavy emphasis was always laid upon agricultural products of the territory. Railroad officials repeatedly say that agriculture, even when extensive, does not in itself justify the constructions of branches.

But this fits in with conditions along the new branch of the Fort Worth and Denver, for the South Plains will have heavy shipments of products other than agricultural. Take Lockney, for instance. Freight inbound and outbound, is the best barometer of a city's progress. Booster meetings and publicity may have their place but unromantic freight shows what a community is doing. Lockney is making good in that respect.

The new cotton oil mill at Lockney, the largest in West Texas, not only is a big customer of the railroads but is a big aid to the town otherwise, for it employs 60 hands to produce oil, meal, cake and other lines, used in many industries. This mill has a capacity of 12,000 tons of cottonseed, but during the year is hopeful of handling 30,000 tons. The owners of the enterprise have established on the outskirts of Lockney a model farm of 160 acres for the benefit of farmers in the vicinity.

Lockney Pushing Poultry

Lockney is pushing its poultry, dairy and wool business, a diversified program that is attracting considerable attention.

"What we are after is intercommunity growth and development" Fay Guthrie, secretary of the Chamber of Commerce, said. "Our program does not revolve around Main Street alone. We are co-operating with the farmer, stockman, wool grower, dairyman, oil man, and all industry in our area."

A. B. Brown, Lockney banker, typifies the new spirit of the Plains. He doesn't sit at his bank all day figuring interest. Instead he is out working all over the South Plains region, or

driving to Fort Worth on a business trip, or hurrying to Austin, Lubbock, Plainview, or Amarillo on a mission concerning some new development.

But he is as proud of a mere gravel pit as he is of any other industry in which he is interested. Ordinarily a gravel pit does not mean anything except a heap of gravel, pebbles and sand. Ordinarily little more could be said about a gravel pit. But this pit, some distance from Lockney on the Denver's new line, is an exception.

For experts have declared it to be the largest and best in Texas, with material that can supply every city in Texas, that can supply the state with thousands of tons for road building, that will ballast railroads and prove a boon to any city undertaking a construction program. The pit is eight miles from Quataque. Already the Denver Railroad has taken 15,000,000 cubic yards from the excavation and the "lode" covers 2,000 acres at an estimated depth of 75 feet.

Good Tonnage Expected

The railroad is expecting its best tonnage receipts from this pit, discovered when the crews were putting in the roadbed. L. M. Hoggssett, general freight agent of the Denver said he expected at least 50 carloads of gravel a day would be shipped out. "There is enough good gravel there to supply all Texas for 1,000 years" he said. "I would rather have it than an oil well or gold mine, and it certainly will help out the new branch line."

Establishment of the large cotton oil mill is only one of Lockney's accomplishments during the last 12 months. The building program has involved an expenditure of \$1,000,000, there is a new \$35,000 Church of Christ, water extensions costing \$30,000 have been installed, there is now a sewer system and the town has five grain elevators, three lumber yards and three cotton gins. Plans have been made for a \$40,000 hotel, and natural gas has come to the town.

Lockney's population is now put at 2,500. It is 58 miles from Lubbock and 100 miles southeast of Amarillo. H. M. Mason, manager of the cotton oil mill, heads the Chamber of Commerce, while Guthrie is secretary.

Tribute to Pioneer

Lockney pays a lot of tribute to Frank Ford, pioneer, who came to the section in the early eighties and who is more than 80 years old. Ford is accorded these honors because he was the first settler, because he brought the first bathtub to Lockney and because he worked hard on the Denver project and other civic improvements.

If you stop a Lockney citizen on the street and ask him who Frank Ford is he will reply:

"Sure, I know him. Frank Ford brought the first bathtub here." Then he will smile and tell of other things Ford did, but mention of the bathtub incident always comes first.

CHEVROLET HOLDING ADVERTISING CONFERENCES

Detroit, Mich., June 6.—Renewal of a unique series of advertising conferences, in which the automobile dealer is given a voice in the national advertising program of the factory, was announced here today by John E. Grimm, Jr., advertising manager of the Chevrolet Motor Company.

This company is now in the midst of the largest and most comprehensive advertising campaign ever undertaken in the history of the automotive industry.

The first of the new series of dealer conferences, held under the general supervision of Mr. Grimm, took place here a week ago when dealers selected from the domestic Chevrolet organization met with factory officials to discuss the publicity plans of the company for the next few months.

"The object of these advertising conferences," Mr. Grimm explained, "is to keep the home office constantly in touch with problems faced daily by the dealers so that Chevrolet advertising may be guided by actual field conditions and thus prove most effective."

"The assistance given by dealers in these monthly conferences," he continued, "is of invaluable benefit in adding to the efficiency of our advertising. This is particularly true of the newspaper advertising, which, of course, forms the greatest retail advertising force for each individual dealer."

"While every type of advertising, from newspaper, magazine, outdoor and electric spectacular signs to trade papers is discussed, major interest attaches to the newspaper schedule because this makes up by far the largest part of the year's budget. There are now more than 5,500 leading newspapers carrying the Chevrolet message to practically every city, town and hamlet in the United States."

"Particular care is taken in selecting the dealers invited to attend these conferences. Some are chosen because they have very large car contracts. Others because their contracts are very small. Every dealer also comes from a different section of the country. In this manner we get an ideal cross-section of the advertising needs of all classes of dealers in all parts of the United States."

"Dealer advertising conferences will be held every month this Summer, with a different group of dealers from different parts of the country present each time."

"Each conference is of two day's duration. The first day is given over entirely to the discussion of advertis-

ing in all its phases. The second day the dealers are taken to the General Motors proving grounds where they are shown the rigid test Chevrolet cars undergo before they are put on the market."

An added feature of the recent conference was a radio party held for the dealers by W. S. Knudsen, president and general manager of the Chevrolet Motor Company. The occasion was "Chevrolet Hour" on the General Motors Family Party program. This was held in celebration of the fact that there have been placed on the road more than a half million Bigger and Better Chevrolets since January 1, a feat never before duplicated by a new model in a similarly short space of time.

Subscribe for the Beacon

Notice of Application for Letters—Guardianship

THE STATE OF TEXAS,

To the Sheriff or any Constable of Floyd County—GREETING:

You are hereby commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Floyd, State of Texas, and you

shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day hereof:

Notice of Application for Letters—Guardianship

THE STATE OF TEXAS.

To all persons interested in the welfare of Lee Bedford, Lloyd Bedford and Emma Lou Bedford, minors, Burl Bedford has filed in the County Court of Floyd County, an application for Letters of Guardianship of the person and estate of said Lee Bedford, Lloyd Bedford, and Emma Lou Bedford, minors, which will be heard at the next term of said court, commencing the Third Monday in July, A. D. 1928, at the Court House thereof, in the town of Floydada, Texas, at which time all persons interested in the welfare of such minors may appear and contest such application should they desire to do so.

HEREIN FAIL NOT, but have you then and there before said Court this writ, with your return thereon endorsed, showing how you have executed the same.

Given under my hand and the seal of said court, at Floydada, Texas, this 10th day of May, A. D. 1928.

TOM W. DEEN,

Clerk County Court, Floyd County, Texas.



Fathers' Day, like Mothers' Day, has become a national institution. It is the one day in the entire year when Dad really has his innings. It is a opportunity to signalize your affection for him with an appropriate gift, and the special values advertised below will help you do it:

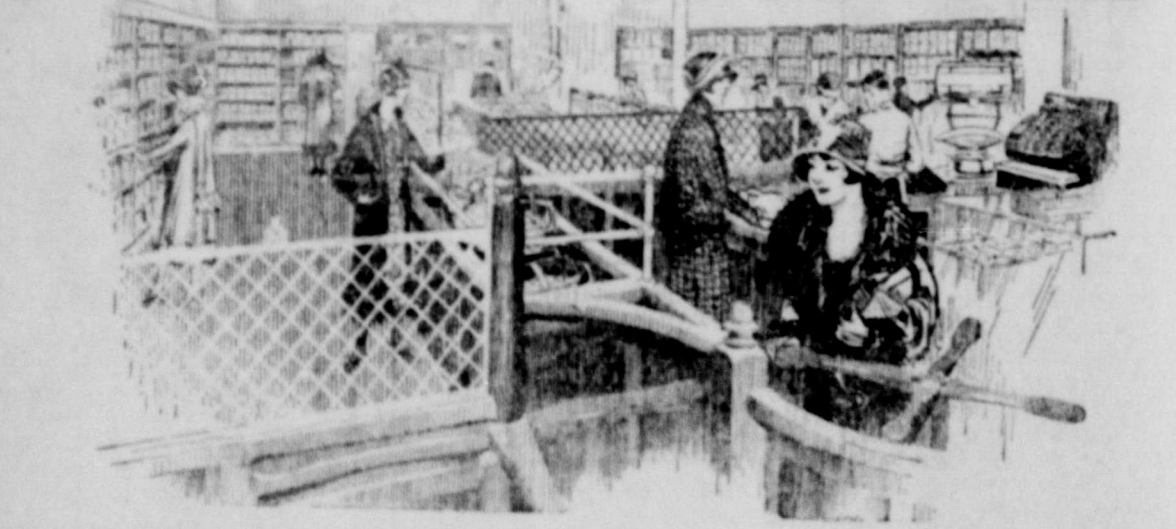
SUITS, HATS, SHOES, UNDERWEAR, SHIRTS, HOSE, TIES, BELTS, HOUSE SHOES, HOSE SUPPORTERS, TRAVELING BAGS, ETC.

Come here and select a present for Dear Old Dad, and show him your appreciation of things that HE has done for your down through the years.

MANY ARTICLES SPECIALLY PRICED FOR FATHERS' DAY

E. L. AYRES, DRY GOODS

PIGGLY WIGGLY



Many of our Specials will be Displayed and Tagged, not mentioned here.

- PLAINVIEW GUARANTEED FLOUR, 48 lb. sack \$1.74
- BEST GRADE SMOKED BACON lb. 22c
- HOT SPECIAL ON QUART SOUR PICKLES TAGGED
- PORK CHOPS lb. 20c
- BOLOGNA SAUSAGE 19c
- CRYSTAL WAX ONIONS lb. 3c

Fresh Cold Water at Our Frigidaire. You are welcome to use same Dressed Chickens

Nobby Straws AT A PRICE TO PLEASE YOUR PURSE

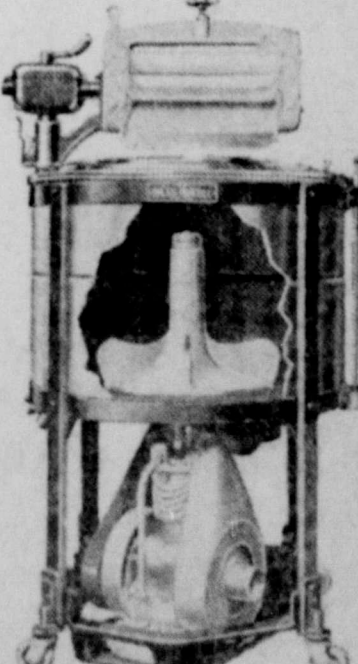


Humming Bird FULL FASHIONED HOSIERY THE SMARTNESS OF YOUTH... THE SPLendor OF ROYALTY



The famous Style 30 Humming Bird Full Fashioned Service Hosiery, noted for its durability, has a "summer sister" in Style 50 Chiffon, a stocking of really astonishing wear. Has mercerized feet, invisible under lowest cut shoes. Hem halts garter runs. \$1.50

HARWARE AND GROCERY DEPARTMENT



HAAG VORTEX WASHER KILLS THE DRUDGERY OF WASHING Mr. Farmer? Think of the Wife WE CATER TO QUALITY

BAKER MERCANTILE CO. "The Store With the Goods"