Heart of the Best Farming Section of the Plains

VOLUME TWENTY-SEVEN

The Gateway to the Magic Plateau

THURSDAY

Lockney, Texas, Thursday, May 31st, 1928

Number 37

Railroads Cause of Many New Towns

100,000 Persons Settle In Plains Section In Twelve Months-Development Is General

By B. C. Utecht, in Sunday's Star Telegram.

The call of the Plains was heard by 100,000 new settlers the last twelve months, distributed over a region extending from the Fort Worth and Denver's new branch from Estelline to the New Mexico border. Far from making conditions crowded, there is plenty of elbow room for 1,000,000 more, while indications are that the 1,000,000 will hear the call.

For the spell of the Western Plains works unceasingly, a charm that is just as appealing as it was back in '49. The million are coming. They will not flock in at the same time, nor come in covered wagons nor seek adventure. But they are coming.

New Towns Spring Up A visit to and survey of this vast stretch of territory proves it, for in the last 12 months new towns have spring up ,the older have doubled and trebled in population, farm population has doubled, and yet there is more uncultivated land ready for the song of the reaper than has yet been put under the plow.

The amount of building under way in towns along the Denver's new branches is astonishing, exceeding by far that of Fort Worth and Houston

in ratio of population. Within a two-year period these towns have transformed themselves, although they are still only in swaddling clothes. A few of them approach the 40-year-old mark as to age, but after having been esatblished sat back contentedly-that is until the railroad

Quitaque Grows Rapidly

Silverton has increased to 1,300, a along the proposed Santa Fe branch ulate their production. gain of 500; Petersburg from 100 to from Hale Center to Parmerton. from 500 to 1,100, Lockney from 1,500 along the Santa Fe's branch from made 4697 pounds of milk and 280 18, 19, and 20. having not even one house. The same Levelland now a place of 3,000 and dred pounds of butter in her ten every South Plains town in the matmay be said of Hart, just established had but 300 before the line was built. months test. This record is being ter . The executive committee met at ern Public Service Com

The rapid growth of Plainview and to be broken up. Lubbock is well known, the former approaching 15,000 and the latter 20,- Farmers along the new Denver and year old of Mr. Pott's is making the in the section instead of having the "MY DIXIE ROSE" TO BE PRE-000, with estimaets unsafe, for these Santa Fe proposed lines assert that forty pound list published in farm various headquarters scattered all SENTED AT SAND HILL JUNE 1 cities add to themselves every month. the soil "is as good as Hale and Floyd papers. Any breeder is glad to see over Fort Worth. This will enable

are now complete, but when the rails the Plains. are laid into Silverton and Dimmitt These towns are "different." Not she has made 2483 pounds of milk and their growth and building program so long ago when new towns saw the 145 pounds of 85 per cent butter.

Fatally Dissipated

farms and crops below and above the delegations to the West Texas Cham-Cap Rock than you will about city ber convention in Fort Worth June building. The Westerner realizes if 18, 19, and 20, he gets the farms and crops the city building is a certainty.

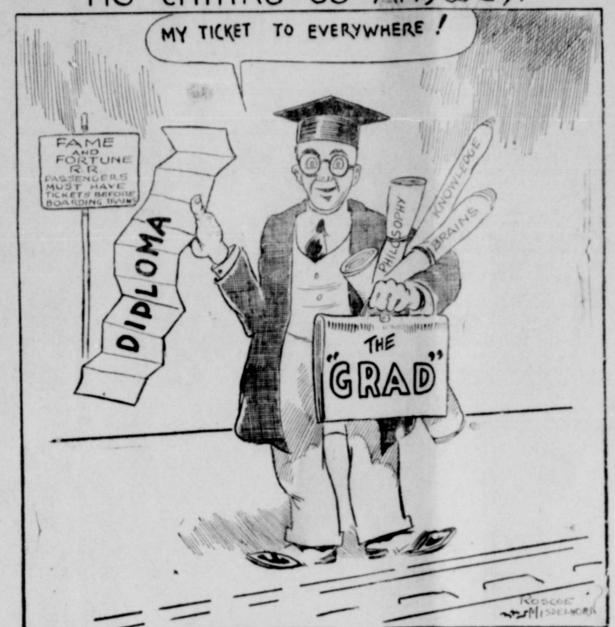
Fay Guthrie, secretary of the Cham ber of Commerce at Lockney, declared Convention Will Meet At Lone Star that Lockney is more interested in intercommunity and agricultural growth than mere population increase of Lockney. Lockney shows it, a 160- The annual Floyd County Singing the college auditorium. Rev. W. N. Plains section asking their co-opera- ROE McCLESKY IS AGAIN acre model farm having just been es- Convention will be held at Lone Star Pearce, presiding elder of the Ama- tion. When the number of towns to tablished at the city limits to co-op- school house Saturday and Sunday, rillo district of the Methodist church. co-operate in the movement is ascererate with farmers. Other towns June 9th and 10th, according to a let- will render this sermon. The com- tained, Bird will notify the organiza- Roe McClesky , former manager of on fire, which excited him, and he eslewhere in Texas may be interested ter received at this office from C. M. mencement address will be Wednes in politics, but these Plains towns talk Lyles, President; Joe Reeves, vice- day, May 30, and will be delivered by wheat, cotton, and sorghum grains. president, and R. G. Spence, Secy.- Judge C. C. Small of Wellington. And why not? They get further with Treas.

crops than with politics. Interesting Figures Given

and Denver were staging their little move the meeting up a week, and The home of Amos Ritchey, who contest at Lubbock recently it was no- make the time Saturday and Sunday, lives on one of the T. L. & D. Farms, ticeable that A. B. Davis, secretary of June 9th and 10th. the Lubbock Chamber, and Maury Everybody is invited to attend and was destroyed by fire about sundown Hopkins, secretary at Plainview, when take part in the convention, and bas- Tuesday afternoon, the building and some time. on the witness stand introduced more ket dinners will be spread on the contents being a total loss. evidence and figures on crops and grounds, we are informed. All sing- Mr. Ritchey and his family were at ing their own cities.

J. D. Hamlin of Farwell, representthe entire Plains region is easily cap- friends and relatives in New Mexico for. There was no insurance on the able of 10 times the development that this week.

"He thinks so Anyway."



is in progress at present. Although POTTS HAS FINE his syndicate has sold great tracts, it Quitaque, just under the Cap Rock, still has 500,000 acres to be sold to

Soil Is Praised

The territory of the Estelline-Plain- County," by which they mean it will the heifers make this list and with people of this section to get together. The P. T. C. Society of Sand Hill view-Lubbock branch has enjoyed raise anything, Hale and Floyd being the good start this heifer has she greater growth because these lines outstanding agricultural counties of due to make better than four hundred

will be apace with the other areas, light of day they began with a few Only a few days ago crews began lay- shacks, and from there to modern coning track along the Dimmitt right-of- veniences and brick stores it was a long ,difficult jump. But the 1928 model towns will have none of this. Now all this prelude might lead one Knowing the home sapiens is unhappy to believe these cities are interested without comfort and convenience they only in their own population growth, put these necessities in first. So it is gree from the West Texas State but it is a fallacy immediately dissi- along the Denver branches. South pated if you talk with their inhabi- Plains, brand new, has a main street tants. It is increase of farm popula- of substantial brick buildings, water tion, increase of crops, better market- system, electric lights, telephone and ing conditions, better highways and everything . They even have their college work. Mr. Fowler is one of Panhandle towns realize that they a new weekly paper in every town, may prospre as agriculture prospers, each has its Chamber of Commerce, So you will hear more talk about and they're all going to send hefty

FLOYD COUNTY SINGING

School House In Two Days Session

The regular date would have been AMOS RITCHEY HOME for the third Sunday in June, but the When the Santa Fe and Ft. Worth directors of the convention saw fit to

well filled baskets.

MILK COWS

ter ranch, much of which still remains more age and better pastures she will definite plans.

make a big record. pounds on the test. In three months

TO GET DEGREE

Canyon, May 28.-Jeff Fowler, so of Mr. and Mrs. J. H. Fowler, Lockney, Texas, will receive his de Manuel Training as his major and has successfully pursued that course during the entire four years of his

their home.

Commencement week begins May John D. Bird has written every andience a real treat this time.

DESTROYED BY FIRE

about seven miles west of Lockney,

WILL ADVERTISE SOUTH

The committee plans to have one inter-connected. Prince Charming Flora a typy two general headquarters for every town tire section.

> gates from all towns co-operating play to fill the bill. which will identify them as being This is a story of a Southern Ranch received their new suits, and are pracrepresentatives of the South Plains as Gentleman whose one fault is reck- ticing daily, getting in shape to play lar towns which will also be shown by hearted and is inclined to trust every- Mr. E. W. Fortenberry is the manaother badges, buttons, and pennants. body too freely. As usual this will ger of the team and says he expects

> carry a banner on each side reading, the audience interested and give them here the past week with outside teams "The South Plains of Texas" with a happy surprise at the end. chairs for the "princess" of each of The cast of characters that will pre lenge to every team on the Plains for the towns co-operating. Each "prin- sent this play are: Misses Alma match games this season

college, 94 are seniors. Mr. L. F. Commerce. Following the discussion there, the executive committee, composed of Mrs. Paul T. Miller, Tahoka. CONVENTION JUNE 9 AND 10 and Mrs. Sheffy have entertained this chairman, John D. Bird, Ralls, secrepromising group of young men and tary, Ed Bishop, Floydada, and Wm. worked out the above plans.

27, with the baccalaureate sermon at chamber of commerce in the South

Oscar Shurbet is able to be out manager the past year.

Mr. and Mrs. H. B. Adams, Doug-

TEXAS UTILITIES CO.

Mr. L. L. Ferree, General Manager at Amarillo of Southwestern Public Service Company, and I. R. Kelso, President of Texas Utilities Company, Six Counties Compose Central Plains have today announced the purchase of Southwestern Public Service Company by the same interests that now own Texas Utiliteis Company and ing that actual transfer of the prop-, counties met in the city auditorium at erties will take place on July 1st.

ties Company has long been antici- to carry on the work in this district. pated by the people of this territory, Plainview was selected as head-

Louis, has long been identified with Council. the public utility industry in the Tex- One of the first things to be done utility service second to none.

Judge Kelso announced that no as a State Park. changes in the local management or | The executive board of the Council operating personnel was contemplated will be composed of a member from as a result of the purchase, but that each Boy Scout Troup, besides the ofin due course operations of the Texas ficials that have already been appoint properties would be brought into har- ed. mony with those of Texas Utilities A campaign for \$4,500 will be in-Company, and the Pecos Valley Group augurated for the raising of the funds with New Mexico Utilities Company, necessary to take care of the work for all with a view to improved service at the coming year. Mr. Roberts, Disthe lowest possible rates.

PLAINS AT W. T. C. C. had recently been made of plans for year, and boy scout troops will be orconnecting the power systems of the ganized by him in every town and vilthree years ago had a population of farmers. Two Chicago brothers and Mr. J. B. Potts of Lockney is do- The South Plains Commercial Exe- Amarillo Division of Southwestern lage in this district. 300, while now it boasts of 1,400. And their sisters have 100,000 acres await- ing well with his first register of mer- cutives. Association has launched Public Service Company and Texas in the same period Turkey, 12 miles ing the plow that are now merely it work and his cows bid for good rec- plans to secure the co-operation of all Utilities Company by a high tension from Lockney were: J. W. Monroe, away increased from 400 to 1,800, leased for grazing, this land lying ords with lack of green feed to stim- lowns in the South Plains in advertis- line extending from the new power J. C. Ward, Fay Guthrie, and H. B. ing the section as a whole at the an- station via Amarillo Lake to Canyon, Adams. Carl McAdams was elected Eminents' B. Distinction a grand naul West Texas Chamber of Com- thus providing for interchange of as a vice president of the Council, 600, Parnell from 30 to 150,, Estelline The farm growth and city growth daughter of Combination Premier has merce convention at Fort Worth, June power between the companies and af- and A. B. Brown and H. B. Adams fording an additional safeguard to are members of the board of directors. 2,500, Sterley and South Plains Lubbock to Bledsoe has trebled, al- pounds of 85 per cent butter in six The officials of the organization the city's water supply. He said that one year ago were not in existence, though the line is but two years old. months. She will make near five hun- hope to secure the co-operation of these plans will be carried out and on the Plainview-Dimmitt branch of This line goes through the old Slaugh- made as a three year old and with Lubbock last week and worked out Utilities Company, and New Mexico Utilities Company will shortly be

to get better acquainted and to work will present "My Dixie Rose," in their posed of Reecer, Mathes, Marvin and together to better advertise the en- own auditorium, Friday night, June 1. Less Gilbert. Darden, Dillan, Stowe,

well as delegates from their particu- less speculation. He is very generous base ball during the summer season. Instead of having individual floats get you in bad, and how he gets his to develop one of the best teams in in the parade, the committee plans to little Dixie Rose in tight straights this section out of the Lockney boys. have one mammoth float which will and then they get out again, will keep | Several games have been played

the finest trackmen the Teachers Col- cess" is to carry a banner showing Smith, Bonnie Mickey and Lona Cat- Lockney should get behind and enery civic movement, for Plains and are laid in every community. There's Antler Literary Society, the Buffalo The idea was first expressed at es, Lum Davis, and James H. Holmes. games that are played on the home "T" Club, and the Junior Orchestra.

This years graduating class is the largest in the history of the college. Of the 1541 students enrolled in the

> women with several social affairs in A. Wilson, Lamesa, met last week and Lundgren, will furnish the music be- Y. F. Walker, Jr. tween acts. We expect to give the The men were busily engaged clean

tions of the approximate expense, the West Texas Gin Co. in Lockney, started to run, whereupon, Mr. Mc-The expense for the arm bands, but who spent the past year in Floy- Duffee caught Walker and extinguishand for the float will be the principal dada and Crowell in the gin business, ed the blaze on his head, and received expense and will be much lighter with has returned to Lockney and has re- painful burns on both hands and all the towns co-operating than if sumed his place as manager of the arms, as his arms were saturated with each were to have an individual float. West Texas Gin Co. plant here, suc- gasoline at the time, and the gasoline ceeding Mr. A. B. Cox, who has been caught on fire.

view.

farm population than they did regarders are requested to come and bring work in the field when the house las and Milton, and Mr. and Mrs. Geo. Elmer Gieseche, who has been very ing. caught on fire, and as there had been F. Kinyon spent from Friday to Mon- ill for the past several weeks, and at no fire in the house since noon, the day in Ranger and Dublin, visiting times his recovery was very doubtful, ing the Capitol Syndicate, says that Ross Cope and family are visiting origin of the fire cannot be accounted relatives and attending the commence is reported to be much improved this State Teachers College at Canyon, ment exercises in the Ranger Public week, and there is some hope for his spent the week-end visiting his parrecovery.

BUYS AMARILLO PLANT Central Plains Boy Scout Council is Organized

Boy Scout Council Organized at Plainview Tuesday

Representatives from Castro, Swish New Mexico Utilities Company, stac-er, Lamb, Briscoe, Floyd and Hale Plainview Tuesday afternoon and or-The merger of Southwestern Pub- ganized the Central Plains Council of lie Service Company and Texas Utili- the Boy Scouts of America. Officers ties Company and New Mexico Utili- were elected and a committee selected

because it has always seemed to be quarters for the organization, as it the logical step for these companies was centrally located in the new district, and Judge L. S. Kinder of Plain-Judge Kelso, whose home is in St. view was chosen as president of the

as Panhandle, having organized the will be securing a permanent camp Texas Utilities Company in 1915 and grounds for these six counties, and it been in continuous direction of its af- was decided to appoint a camp ground fairs since that time. He also organ- committee, one member from each ized the New Mexico Utilities Com- town in these counties, to secure a pany in 1925. He is well known in section of land just under the cap Amarillo and the record of himself rock on the Denver road in Floyd and his associates in building up and county for the permanent Boy Scout assisting in the development of the Camp Grounds. The place chosen is South Plains furnishes ample assur- where all the springs and water falls ance to the people now served by are just below the caprock, and it is Southwestern Public Service Company proposed that these grounds be securof continued devotion to the interests ed from the Howard Interests for the of their communities and with public Boy Scouts Organization, or have the State of Texas designate the grounds

trict organizer, will be retained to He pointed out that announcement work with the Council for the coming

Base Ball Team Has New Uniforms

Team Composed of Town Men Getting in Trim for Many Games This Summer

The Lockney base ball team, com-The play is a comedy drama in 3 Harris, Spence, Van Hoy, Bennett, Arm bands will be worn by dele. acts and requires two hours of snappy Davis, Burns, Shelton, Fowler, Dollar, Derrick, Smith and Smitherman, have

and the team has laid down a chal-

HOUSE BURNED

The Floydada Orchestra under the Monday at noon, and came near provsupervision of Band Master, A. L. ing a serious fire to Mr. McDuffee and

ling clothes with gasoline, when they turned on a motor, and in starting the motor threw an electrical spark, MANAGER WEST TEXAS GIN which ignited the gasoline, and in the

The building was almost a total again, after having been confined to We understand that Mr. Cox will wreck, as several days ago it had sufhis home with a case of small pox for be connected with his brother, A. G. fered a fire which did it considerable Cox, in the elevator business at Plain- damage. The fire boys responded and very little damage was done to the machinery on the inside of the build-

> Bert Wells, of the West Texas ents, Mr. and Mrs. C. E. Wells.

The Lockney Bearon March 3rd, 1879.

H. B. ADAMS, Editor and Owner Three Months Subscription Cash in Advance

ADVERTISING RATES Display, per column inch Classified Advs. per word No Classified Adv. less than 25c

> REPRESENTATION AND RESULTS

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FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County

experience with Floyd County Land Titles.

Room 7, First National Bank Building

Deeds and other instruments of writing prepared. Twenty years

reached the conclusion that there is Texas is a large state, East Texas

fice on qualifications and character, ernment more money than any mem- if he is elected you can bet your bot-Entered April 14th, 1902, as second regardless of whether we personally ber of congress. He has delivered the tom dollar that West Texas will be ity and there is no part of the convenclass mail matter at the Post Office at liked or disliked the man; always goods as a congressman, therefore, represented in the senate, for Blantion platform which he could not ent except Ola McKiney. After our Lockney Lies, by act of Congress counting the principles involved and we believe that he is able to deliver ton is an active man, attends the ses- stand on or accomplish." the efficiency of the man offering for the goods as a senator. What the sions of congress and is fearless and office in preference to all other things people say they want is men that will continually fighting for the things Pleasant Hill 4-H Club Believing in the people getting some- get results, continually be on the job that favor the common people of this thing for what they pay into the gov- for the interests of the people who nation. He has by far done more the school house Thursday at noon at ernment, being represented for the elect them to office, and guard the work during his twelve years in the money that they pay for the conduct- safety of government against all House of Representatives for the \$1.50 ing of the government, believing in kinds of graft and useless expendieconomy in government, trimming tures of the government, and officials the departments down to a minimum that will stand up and fight for the senate would give him a better chance and giving service, instead of graft- rights of the people who compose the to represent the people of Texas and

one man in the U. S. Senatorial race is as foreign to West Texas as is state that stands head and shoulders above Illinois or Ohio, there is few things all other contenders when it comes to in common between them, yet for all giving service and getting results, times past East Texas has continual- own recor and therefore we have studied the ly had two of her sons filling the proposition carefully, and while we seats in the senate and West Texas opponents. He is not have never supported this man for of- has neither had a look-in nor reprefice before, yet we lived in his con- sentation; we have very little attengressional district many years, we tion given us by the senators from his actions in the House of Represen We have always preached through are going to give him our support of this state, as we have not heretofore tatives in printed form, taken from the columns of this paper that we wanted to see the tax payers of the Tom Blanton of Abilene. Mr. Blanton and representation, but today that the Congressional Record, substantential tention and representation, but today that he country get a square deal for the ton has been a member of congress West Texas can make a showing in has been very active working for money they pay for the running of for the past twelve years, and if you the voting column, and by all West people, and saving them from graft the government in all its branches; will follow his record we believe that Texas voting for their own good and and fighting for legislation that is we have also said at various times you will find that he has done more voting for the only West Texas canwill go into the run-off, and probably the only West Texas candidate, for U be elected in the final contest, East S. Senator, as our first choice. Texas is due one senator, West Texas due the other senator, it is only WHATS DOING IN air, just and right, and it is time for West Texas to refuse to elect all the 'exas presists in defeating the West exas candidates. We can put Blanon over if West Texas will stick to

didate in the race, which is Mr. Blan- we have changed our minds, and we ton, there will be no question that he are going to support Tom Blanton,

WEST TEXAS

WTCC has appointed members of the

Tornillo-C. E. Whitehead, forn

cretary at Balmorhea, will have

Valley Mills-Valley Mills' twenty will be held July 12, 13, and 14. Cleburne-Miss Mozelle Ford d commerce while Sec.-Mgr. Patterson attended TCEA at Corpus Christi. San Saba-The State Pecan Grow ers Association will meet here July

Marfa-Marfa is flooded with calls for summer tourist facilities; hotel and camp quarters needs are acute. Stephenville-The Brazos Valley Pecan Growers Association will hold

10, 11, and 12,

their fall session in this city. Arlington- Arlington's newly paved business section will be open for traffic June 9

Fort Worth-More than a score of West Texas towns have anno that they will close shop to attend the WTCC Tenth Annual Convention.

JONES BOOMED FOR PRESIDENTIAL NOMINEE

Austin, May 28 .- Jesse H. Jones, named by Texas Democrats at the Beaumont convention as their standard bearer in the coming national meet in Houston, fits the party platform in every particular, Governor Dan Moody said today, in commending the Democracy of Texas on its choice. He said:

"The Texas delegation will undoubt edly take great pleasure in presenting Mr. Jones to the convention as a candidate for the Democratic nomination The convention adopted a resolution presenting him as the choice of the democracy of Texas for the nomina

"He has attracted nation wide at tention by his successful efforts in bringing the national convention Texas for the first time in history and South in more than half a century He achieved this single handed and was able in the critical moment to write his personal check for the re quired guarantee. One thing which contributed to his successful efforts in this respect was the service which he had rendered the executive committee in handling the finances of the party

"His scrupulously honest management of the finances of the party 1 in striking contrast with the corrupt record of the republican party in its financial matters, and presents strong appeal to the electorate.

"The comlipment which was paid him at the Beaumont convention was a great and deserved tribute, and it is certainly a great honor to be the choice of the Texas Democracy for

CITY DAIRY MILK AND CREAM

Let us supply your needs in the Dairy Line. We deliver milk twice daily to our patrons in Lockney, and would be glad to have you on our list of regular cus-

> CITY DAIRY Phone 9008-F3

12:15. We have our club aprons and endings are check books.

that we picked the candidates for of- work, saved the tax payers and gov- accomplishments as has Blanton, and the nomination. His accomplishments caps all done except our button and next meeting we will take up our canning work. Our visitor was Miss Gladys Peck.—Reporter.

Among the books with unhange



BUILD IT UP!

Erect a Protective Wall Against Penury

We all read in the papers a few months ago of Young Griffo, once known over all the world for his pugilistic skill, dying in poverty. Young Griffo was not the SAVING SORT.

DO YOU DEPOSIT REGULARLY?

Are you in a position to pity others whose improvidence brought misery in its wake? A savings account, steadily built up, will insure you against Young Griffo's sad fate. We invite your account.

A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"

For Real Life INSURANCE

See A. J. Cooper

The Southwestern Service Man of Lockney.



SCALING THE HEIGHTS BY STEADY SAVING

It may not seem an important step to you when you open your savings account with us. But it is the first step of a steady climb toward financial independence. Regular deposits mean regular success.

The Security State Bank

Years of Service Model T Fords

Floydada, Texas

Expenditure of few dollars may enable you to get thousands of miles from your old car

THE Model T Ford is still a great car. It led the motor industry for twenty years and it is used today by more people than any other automobile. More than eight million Model T Fords are in active service in city, town and country, and many of them can be driven for two, three and five years and even longer at very small up-keep expense.

The cost of Model T parts and of necessary labor is unusually low because of established Ford policies.

New fenders, for instance, cost from \$3.50 to \$5 each, with a labor charge of \$1 to \$2.50. Tuning up the motor and replacing commutator case, brush and vibrator points costs only \$1, with a small charge for material. Brake shoes can be installed and emergency brakes equalized for a labor charge of only \$1.25. A labor charge of \$4 to \$5 will cover the overhauling of the front axle, rebushing springs and spring perches, and straightening, aligning and adjusting wheels.

The labor charge for overhauling the average rear axle runs from \$5.75 to \$7. Grinding valves and cleaning carbon can be done for \$3 to \$4.

A set of four new pistons costs only \$7. For a labor charge of \$20 to \$25 you can have your motor and transmission completely overhauled. Parts are extra.

All of these prices are approximate, of course, because the cost of materials needed will depend on the condition of each car. They show, however, the low cost of putting the Model T Ford in shape for thousands of miles of additional service.

See the nearest Ford dealer, therefore, and have him estimate on the cost of re-conditioning your Model T Ford. He will tell you, in advance, exactly how much the complete job will cost.



MOTOR COMPANY FORD

Detroit, Michigan

A LOCKNEY INSTITUTION Owned and Ownered by Smalley & Son



FOR SATURDAY

Catch the Bargaine Helpy Aelfy Pitches!



Batterries for every day's game: Helpy-Selfy Pitching; Lockney Housewives receiving!

PLAY BALL!



This team wins all the Time. Perfect team work. Big Buying Power, Low Overhead, Modern Methods, Close Personal Management, Nationally Known Quality Foods, Better Service, and many other "stars" on the team.

Helpy-Selfy's Price Cutters are batting 100% our prices are ALWAYS lower. Competitors are beefing, but we are winning the Game of Business. Come here and SAVE!

NOAH SMALLEY, BUYER-MANAGER

IVORY SOAP FLAKES, Pack .. 22c

RINSO Package 9 c

PEANUT BUTTER—

9 oz. White Swan 21 c

K. B. PRESERVES, Asst. 13 oz ... 21 c

1 lb. Helpy-Selfy COFFEE Baurbon Blend, per lb.

. 39c

11c

IT PAYS TO READ HELPY-SELFY ADVERTISEMENTS

Watch for your name each week. There will be several names published in our advertisements—each person so mentioned will receive valuable merchandise. 16 lbs. SUGAR for 98c
With each \$3.00 purchase of other merchandise.

C. P. McPherson, please call Saturday for S1.00 worth of Groceries.

PEACHES, No. 2 1-2 Can

CORN, Concho, No. 2 can

Wapco

21c

PINEAPPLE-

No. 1 can Grated 9c

No. 1 can Sliced . 11c

POST TOASTIES-

Large Size 9c

OLIVES-

Plain, 3 oz. 9c

Stuffed, 3 oz. . . 11c

CORN FLAKES -

Large Size 9c

E. E. Dyer, please call Saturday for \$1.00 worth of Fruits and Vegetables.

KRAUT JUICE-

2 cans for

19c

PEACHES—Gallon, "33" Brand

52c

We have just received a large shipment of BRAZOS COFFEE

PITTED RED CHERRIES-

Sniders, 1lb. 1 1-2 oz jar

37c

CUTHBERT RED RASPBERRIES—

1 lb. 2 oz jar . 37c

ORANGES -

Per dozen 22c



Large Capacity. Light Draft. A general purpose plow. Ideal for Summer plowing but equally good in Cotton, Corn and Maize in the Fall, Plows 2 to 6 inches deep. Early adjusted and operated. Turns the soil over, Leaves the surface thoroughly harrowed and without ridges,

Built in three, 10, 15 and 20 disk, sizes. Cuts 6, 9 and 12 feet wide. Adjustable to meet all soil conditions. Regularly equipped with wheel weights and fenders. Every plow has the famous original SANDERS disk blades now heat treated and extra hard.

Many other exclusive patented SANDERS features not found on any other Cylinder Plow. Write for Catalog and Prices on SANDERS line Cylinder and Disk Plows.

D. W. FYFFE

MODERN FARM EQUIPMENT FLOYDADA, TEXAS

COUNTY BRIEFS

LONE STAR

May 28 .- Every farmer of our community has been very busy planting cotton and feed. The few days of

will be held the 16th and 17th of June. Wiggington Sunday.

Mr. Roy Bryant made a business Pauline and Mary Ann Fortenberry trip to Panhandle and back by Padu- visited Agnes Taylor Sunday. cah, the latter part of the week.

weeks in Clovis, N. M.

her a few months.

Saturday morning.

CEDAR

May 28.—The farmers in this con dry weather has put new growth in munity are busy planting since the

Sunday for Lubbock to be present at family, Vernie Dunlap, Willie Gilly, the graduation exercises at the Tech and Altha Strickland, visited Mr. and family have just returned from Deaf Several of the parents of our com- Mr. and Mrs. E. C. Durham Sunday. Fortenberry and families. They remunity met at the school house Tues- Mr. and Mrs. Sid Whitley are the ported lots of rain and hail. day and cleaned the grounds and put proud parents of a new baby girl.

more seats in the auditorium, prepar- Mr. and Mrs. Joe Fortenberry and ing for the singing convention, which Grace visited Mr. and Mrs. Bishop

The infant son of Mr. and Mrs. Jim since Christmas is slowly improving. Johnston, which died Friday after- and was able to visit her grand daunoon ,was buried at eleven o'clock ghter, Mary Lee Dillard, a short while Saturday evening.

Mr. W. A. Moore and wife, visited their son, Yansee, Sunday.

Mrs. Edna Lackey visited her mother, Mrs. Cogdlil, of Quitaque, who has been ill, but is better now,

Bro. Deuvalt and wife, who ha been holding a meeting at the Pentecostal church, left Wednesday even-

Mr. and Mrs. Elvie Lackey and Mr. and Mrs. Jim Dunlap visited been visiting Messers, Jack and Hugh

GOODNIGHT

May 28 .- The farmers are all very busy planting cotton this week.

School closed here Wednesday for

Mr. and Mrs. Cook are moving this week to their farm near Kress. They Mr. and Mrs. L. A. Williams, was

Mr. Keisling has returned from Houston, where he has been on busi-The programs given by the school

ildren here Tuesday and Wednesday ght were well attended and enjoyed. PRAIRIEVIEW

May 29,-Sunday school and B. Y U. were well attended Sunday. Mr. and Mrs. Grover Lemaster at

asant callers in the Hoover home unday afternoon.

Mr. and Mrs. Hoyle were the Sun y guests of Mrs. Hudgins. Lolamae Toylar has been on

ck list the past few days. We surely have all the rain that is eded at present. Most everyone is sy trying to get their row crops

Hazel Squires spent Sunday night ith Irene Rigler.

Willa Dean Ellrod spent Thursday with Olamae Gamble Mr. and Mrs. Henry Sammann and

hildren were the Sunday guests of Mr. and Mrs. Willie Sammann. A few from here attended the party at the West home in the East Mound

mmunity Friday night. Mr. and Mrs. Ellrod visited with elatives near Tulia Thursday.

Several from here attended the lay, "Little Clod Hopper" at Liberty Thursday night.

All the teachers have been employ for the coming year. The princi oal, Mr. Fred Crossland of Lubbock Intermediate, Miss Thelma Cross of Dallas; and Primary, Miss Viola Williams of Prairieview.

HARMONY

who have been in Floy dada during the Baptist church Friday night. Every- atives and friends in East and Cenchool term, returned last week to

Mrs. L. E. Williams returned home Sunday from Plainview, where she has been taking treatments from Dr.

Several families attended the Memorial service at Floydada Sunday. Miss Marie Parkey returned home has been attending Wayland College the past year.

A lawn party, given at the home of the community.

Nita Merle, and Miss Ima Johnson of Floydada, attended the lawn party, Friday evening.

Rev. M. Hines, filled his regular apointment at Carrs Chapel Sunday.

McCOY

May 29.-Proceeded by Sunday ily. chool, Bro. A. J. Brown preached at Norman Payne visited with John is regular eleven o'clock hour at the and Arlie Emert Sunday. Methodist church last Sunday morn-

ng and Sunday evening at 8 o'clock. The young people of this communty enjoyed a party at the home of Mr. and Mrs. George Smith's.

Miss Ilma Jackson returned home from Ralls, after a two week's visit with her brother.

Mr. Vester Lee Tardy has been ill he past week. Mr. M. D. Nixon of Spur spent Monday night with his father, Mr. J.

Miss Minnie Nixon, a former teach Canyon to attend the Summer

Ima Nell Jackson spent . ight with Marie Smith Argeric Berry and Bernice Jac

fill spend this week in Ralls. Mr. Dan Embry and family visite ds mother, Mrs. J. J Embry, last M eek-end from Paducah.

Verna Nixon spent Saturday nigh with Zell and Loucille Fairchild. Zell Fairchild was a guest in the W. Smith home Sunday,

Mr. Odes Puckett, Mr. Emory Homer Lee Curry were guests in the

Mr. and Mrs. Robert Day spent Sunday afternoon with Mr. and Mrs.

Vida Mae Day visited her grandother near Lubbock last week. Loucille Fairchild and Pauline Day were guests in the Nixon home Sun

FAIRVIEW

May 28 .- The Sunday school atendance was good Sunday morning. Both young people's meetings in the evening were well attended too. Rev. Burnham filled his regular appointnents at the Baptist church.

Verne Austin, a student in Wayland College during the past term, is at nome now with his parents, Mr. and Mrs. E. C. Austin. Mrs. W. B. Wilson is visiting this

week in Lubbock with a nephew who underwent a serious operation there

Miss Anna Austin is visiting this week with relatives in Plainview. Mr. and Mrs. Lee Rushing had

Saturday Specials

SATURDAY, JUNE 2nd

Blue Rabbit Syrup 75c No. 2 Tomatoes, can

COFFEE, 3 lb. Maxwell House \$1.39

100 lbs. Stock Salt

Block Salt, plain. 42c; Sulphur. 52c

PEACHES, gallon

NORTHCUTT'S GROCERY

Marshall's Old Stand

Fred Reeves of Matador spent Sun-

The Fidelis Sunday School class will entertain in the basement of the Friday from a two weeks visit to rel-

MAYVIEW

May 28.—Miss Gertrude Davis was carried to the Floydada Sanitarium last Thursday, where she was operated on for appendicitis. She is doing

Ophelia and R. V. Bartlet had a good case of the measles the past week. They are doing fine now. Bro. Shannon filled his regular ap-

pointment at this place Saturday night and Sunday. Large crowds attended the services and we surely heard some fine preachers

Loran and Bernie Liebfried spent Sunday at R. L. McNeill's. Vollie, Grace and Annie Fay Mc-Neill attended a party near Fairview enter June 5 or July 16. Courses

Saturday night. C. A. Smith and family, and Joe Glover and family of Campbell spent Sunday with J. R. Cardwell and fam-

Mrs. C. A. Smith entertained the

lay with his parents, Mr. and Mrs. ent. Sandwiches, fruit and cold rise breakfast was cooked out on the

tral Texas.

A pedestrian should always have himself under control.

The West Texas State **Teachers College**

Canyon, Texas

A standard Class A College, re nized throughout the United States Summer session opens June 5, 1928, and closes August 24. Students may

lead to degrees and certificates. For information, write-

D. A. SHIRLEY, Registrac

Midsummer HATS

The season's newest in Orchid, Pink, Yellow and others, with buckle trim.



A beautiful assortment at -

54.95 Baker-Campbell Co.

Mr and Mrs. M. H. Taylor visited Mrs. Davis has been real sick the Mr. Herman King is visiting a few Mr. and Mrs. E. C. Durham late Sun- last three or four days. Mrs. Harrison's mother and family Mr. and Mrs. Clendennen attended the term. Mr. McDaniel and wife Thursday from Plainview, where she as well as could be expected. Wernon, arrived Saturday to visit services at Floydada Sunday morning. from Clay county will teach for as Mr. and Mrs. D. B. Brown visited next year. Little Miss Eleanor Wingo celebrat- Mr. and Mrs. Bishop Wiggington Suned her 5th birthday Thursday. About day evening Grandma Brown, who has been ill will spend the summer there. In Sep- very much enjoyed by the people of twenty guests were present.

The fabric section invites you to visit this week its annual "Fabric Festival." Here is a glorious array of bright fabrics, exotic shades and unusual color combinations that are highly approved by Paris for summer frocks, beach coats, and children's play dresses. Exceptional fabric values:

Printed Voiles Printed Suitings Printed Organdy 49c 49c 98c Printed Dimities 49c These are only a few of the many values that we are offering. Immediate Wear Charming Shades for

Program Week Commencing

MONDAY, JUNE 4th

Monday and Tuesday-LOUISE FAZENDA WITH W. C. FIELDS AND CHESTER CONKLIN

Tillie's Punctured

Komance'

PARAMOUNT NEWS

Wednesday and Thursday--

"Steel Preferred"

pin, William Boyd and Walter Long. ALSO COMEDY

Friday-

NORMA SHEARER

The Latest from Paris

COMEDY-"HATS OFF" PARAMOUNT NEWS

Saturday—

100

w

FRED HUMES

"The Arizona Cyclone"

COMEDY-"WHAT'S NEXT" PARAMOUNT NEWS

BLANCO

May 28-The singing school, which soon was being taught by Mr .Liles of Floydada, closed last week.

The farmers of this community afternoon to about thirty guests. have most of their crops planted, and some have cotton up.

Mrs. S. F. Smith was called to the reached there.

ing this week in Lubbock. Miss Ura Smith is spending a few ed to open soon. s with her brother. Otto Smith, at

Mr. Elbert Holmes of Dallas spent last week with his mother and dad. Miss Opal Smith is visiting her sister at Plainview this week.

Several of the people of this community attended the singing at Petersburg Sunday.

RAMSEY

May 30.—Mrs. J. J. Hill has been ill Mr. and Mrs. Truman Bradshaw a very precaucious condition.

Miss Arlene Clinksgale, who has iting relatives. been teaching school near El Paso, Mr. and Mrs. Loyd Taylor from came in Wednesday for a two week's Collin county are visiting Mr. and visit with her sister, Mrs. Louis El- Mrs. McCloud this week.

Judson Miller home Sunday. Mr. and Mrs. Luther Rhine visited

Lyppert's Business College.

Mr. and Mrs. Harley King made a trip to Canyon last Thursday.

PROVIDENCE

Lindermann's Saturday night.

Those who visited with Mr. and The all star cast includes Hobart Mrs. Doc Rennett Sunday, were: Mr. Bonworth ,Vera Reynolds, Ben Tur- and Mrs. O. L. Bennett, Mr. and Mrs. Clarence Powell, Mr. and Mrs. Willard Phillips, and Mr. and Mrs. Lee

Misses Thelma and Doris Bennett spent Saturday night and Sunday with Jewel Jones.

Messers. Wyatt and Harold Mc- Pleasant Valley Home Laughlin, Misses Roberta Taeff and Demonstration Club Nela White, attending singing at Whitfield Sunday night.

Mr. and Mrs. Clarence Brandes visited with Mr. and Mrs. Ben Quebec Miss Bass was with us and gave us

tended the singing convention at Pet- dishes from it, which were delicious. ersburg Sunday.

SAND HILL

'My Dixie Rose," Friday night, June lucky number. 1st. This is a dandy good play and

the hospital at Plainview for the past

tained a large number of friends Sun-There was a box supper at the day with a birthday dinner in honor school house Friday night. The pro- of their oldest son, Calvin Golleher, of ceeds were given to the singing school Plainview. Everyone reported a good time. Ice cream was served in the

Mr. and Mrs. Marvin Geter are visiting in the community this week. Our new town Stringer may have to bed of her sister, Mrs. Canza Harris, change its name as there is already of Cleburne, Wednesday of last week, one town in Texas named Stringer. Mrs. Harris died before her sister No other name as yet has been selected. The town is building up. The Miss Kathryn Alexander is spend- elevator is almost done and the filling station is already up. This is expect-

SUNSET

the eleven o'clock hour Sunday. There at home now in one of the new Cowday night due to the fact the lights

Mr. T. P. Nelson and son

friends at Loraine last week. Mr. and Mrs. Eugene McCloud left last Wednesday for Big Spring, where they will spend the summer.

and son spent Sunday at Gasoline, vi

Verdene Snodgrass and Bascom Mr. and Mrs. Spotts visited at the Fields of Floydada, spent last week with Lola and George Knierim.

Mr. and Mrs. Bob Dodge returned

Dale Morrison of Gasoline, is visit Miss Virginia Miller spent Sunday ing her cousin, Eulan Bradshaw, this

and Monday with Miss Fay Ola Ma- week R. M. Haverty was a Lockney vis-

Mr. and Mrs. Quay Cypert of South Plains have moved to Mr. Charlie

Rev. J. N. S. Webb preached at Sunday night.

The Young Ladies' Sunday School Class entertained the Young Men's Class Sunday afternoon at six o'clock with a weenie roast

Mr. and Mrs. J. H. Upton visited their daughter, Mrs. Emmitt Solomon in Hall county last week. Ethel and Elmer Hartman have returned to their home

The club met Wednesday, May 23rd with Mrs. W. O. Shurbet. There were six members and four visitors present an interesting demonstration on Cot-

Let all who possibly can be pres-

away that the club and P. T. A. lad-May 29.—Be sure to see the play, ies made. Mr. Deck Wells held the

1. When and How to

3. Study of Labor Saving Opera

4. Making the Most of the In--Mrs. Griffith. 5. Can the Housewife Have a Va-

cation?-Mrs. Harris.-Reporter.

FROM LUBBOCK

Mrs. A. R. Meriwether, son, Duane and daughter, Martha, returned Monday of this week from Lubbock, to make their home again in Lockney Mrs. Meriwether and the children moved to Lubbock last summer, where GREERS RETURN TO LOCKNEY | Preaching after Sunday school. Miss Maenon entered the Tech Colney most of the time, and continuing May 28.—Bro. Casey preached at in the real estate business. They are

where she is still a student in the tending school. Tech College, and also a member of the Saxophone Band.

the past week, and at times was in and will again have his office

ONE DAY SALE!

SATURDAY, JUNE 2nd

Come to the store and see the Many Bargains that we will sell Saturday. We list only a few of them here:

5 sewed assorted color handles

35c

TOWELS

18x36 Fast Color Stripes

1,000 Yards, 26 inch Assorted Patterns

50c Hinds Honey and Almond Cream 35c

75 Pair Choice Men's and Boys

Valve Cores, box Tire Patch, box

FACE POWDER

25c size Black & White 15c

NORTHCUTT'S

Lockney, Texas

TO MAKE THEIR HOME

sons, Doyle and Wayne, have returned to Lockney to make their home, after was no B. Y. P. U. or preaching Sun- art houses, in the west part of town. having lived in Lubbock for several Miss Maenon remained in Lubbock, months, where the boys have been at-

> Dr. Greer has purchased back old home place and practice, which he sold to Dr. Colvern Henry, when the Stewart Drug Co.

> While away Dr. Greer took a graduate course in Ear, Eye, Nose f work, along with the general pracice of medicine, since his return here

RED HOT FIREMEN"

"Combustible Explosion" caused by the two firemen occupying same the

Lockney Circuit Services for Sunday At Aiken-Sunday school, 10 a. m Preaching, 11 a. m. League at usual hour, on time. Preaching immediate-

ly after the league.

Fraternally, J. N. S. WEBB, Pastor.

> United States government authorific insecticide developed at Mellon Institute of Industrial Research by Rex

ALL household insects. INSIST on There will be a happy welcome ex- FLY-TOX. It is safe, stainless, fra-

HEAL THOSE SORE GUMS

If you suffer from Sore Gums, Bleeding Gums, Loose Teeth, Foul ties show that under favorable condi- Breath, or from Pyorrhea in even its tions with a beginning of one male worst form, we will sell you a bottle and one female fly, they may increase of Leto's Pyorrhea Remedy and guarin one season to over 50,500,000,000,- antee it to please you or return mon-Mrs. A. B. Brown has been very ill family moved away from Lockney, FLY-TOX. FLY-TOX is the scienti-

> Fellowship. Simple instructions on each bottle (blue label) for killing than the eardrum.

HOKUS-POKUS SPECIALS SATURDAY

By way of observing our 28th Wedding Anniversary we are making the following prices, which will undoubtedly prove a knock out.

Flour, Belle of Wichita, 48 lbs. \$1.95

Corn, Imperial Club, No. 2 size 11c

Tomatoes. Wapco, No. 2 can 10c

Pickles, P. B. Brand, Sour, qts. 24c Al Smith, call for \$2.00 worth of Groceries and pay for same.

Soap, Crystal White, 4 bars for ...

Sugar, Pure Cane, 15 lbs. . NEW POTATOES, Ib.

G.S. MORRIS

One Week Longer Our Big Sale Continues

In order to move additional stock, we are extending Our Sale over all next week. Special Offerings Each Day.

SATURDAY SPECIALS

ALL SHOES AT ACTUAL COST. Men's Hong Kong Duck Pants

Many other Specials for Saturday Only

E. Guthrie & Co.

LOCKNEY,

Leaders in Low Cash Prices

Burning your bridges behind you isn't so bad if you can swim.

The world is your oyster. Don't hurt yourself opening it.



WANT YOUR BUSINESS

We'll sell you the highest tire quality-GOOD-YEAR ALL WEATHER TREAD-"The World's Greatest Tire.

And give you a tire service you never got before skilled, willing and sincere.

Phone or bring us your order now.

OZARK FILLING STATION

JACKSON BROS., Proprietors 2712777777777777777777777



When you purchase your coal from us you can be ssured that it is the best that the market affords and at a price that is in keeping with the lowest quality coal can be sold at.

We are in the market at all times for anything you have to sell in the Grain or Feed Line, and it will pay you to call on us before you sell.



I Save You Money On Repair Work and Wiring

No matter how large or how small the job of installing fixtures or wiring, from complete buildings to single rooms, my experience can save you money. LET ME FIGURE ON YOUR JOB

I shall be glad to give you an estimate without obligation. All work guaranteed to conform to the insurance and building codes.

Have your motors and fans cleaned for the coming season. See or phone me.

Geo. F. Kinyon

In Beacon Office

ROSELAND

the talk of the farmers the past week. day with her daughter, Mrs. Clarence Bro. Jones Weathers preached his Owens farewell sermon Sunday night. He Miss Faye Newell spent Thursday resigned his work here and other night with her sister, Mrs. Scott. churches to take up evangelistic work Mr. and Mrs. Auto Austin spent

dada visited Mr. and Mrs. C. V. Ford Day, spent Monday afternoon with Sunday afternoon. Mrs. Loyd.

Prof. Stegall and family moved in to the teacherage last week.

Mr. Horace Marble spent Saturday J. McGhee.

Paul Sims and sister, Miss Anna, made a trip to Plainveiw last week. home in Abilene Thursday. Mrs. Barton and daughter were Floydada and Lockney visitors Mon-

Mrs. Ford and Mrs. Sims we

PLEASANT HILL

May 28.-Miss Edna Lee spent Mr. and Mrs. R. M. Morgan have here Sunday night.

Lucile Evers spent Saturday night

in the Woolsey home. Several of the young folk attended at Hamlin, the party at Mr. and Mrs. Reed's of

Baker Saturday night. Mrs. J. R. Evers and family spent Sunday with her sister, Mrs. Fred

Mr. and Mrs. Buford Loe visited at Hale Center Sunday.

Mr. and Mrs. Tom Hall returned to Mrs. C. E. Bartlett is visiting in the

Loe home this week.

Mrs. S. D. Scott's Thursday and day,

the girls at the school house Abbie Lee and Elizabeth Woolsey spent Wednesday afternoon with Hazel and Lula Blankenship. Ovic West attended church at Floy-

dada Sunday night. May 29 .- Cotton planting has been Mr. and Mrs. E. J. Loe spent Fri-

Sunday with Mr. and Mrs. Camden. Mr. and Mrs. Hugh Starnes of Floy Mrs. P. J. Wilkes and Mrs. J. R.

ANTELOPE

May 28 .- Miss Donnia Mae Aston night and Sunday, with Mr. and Mrs. left Thursday for Abilene, where she will visit relatives there.

Mrs. A. E. Aston returned to her

The party at the new home of Mrs. Ted Jones was much enjoyed Tuesday

Spur Monday to attend summer Singing was very well attended

been attending church services at Mr. Henry Thomas and Mr. Roy 4 meet Grandpa Thomas, who has been

> Mr. Raymond Holt and Mr. Jim Morris have gone to Waco on business

NEWLAN

May 28.-Had a fine Sunday school unday, had a good report all around. Mr. and Mrs. W. B. Lincoln of Los their home Saturday, where they have Angeles, Calif., are visiting his pareen at Mineral Wells having Mr. ents, Mr. and Mrs. C ,F. Lincoln and ther relatives.

nade light bread. She also met with Dougherty had its first passenger W. B. Lincoln, Mr. and Mrs. C. F. this week.

To The Public

As we are closig the fifth month of 1928 Our customers still getting goods while we wait The business has been pleasant to one and all And we expect the people to answer our call.

We had plenty of sunshie and rain Till people have no right to complain, But if you don't want R to sing bass and B to cuss You had better pay us off on June the First.

We have give our store a thorough cleaning and painting, and are prepared to better serve the people and we are still delivering the goods to your door.

Phone No. 10 for your wants in Fresh Groceries, Meats and Fresh Fruits and Vegetables.

RILEY & BREWSTER

Mortal man stints and saves to get some wealth, And plays unfair all rules to keep his health. He eats, and sleeps, and drinks whene'er he please, Then wonders why he gets some bad disease. E'en tho he has to suffer for such tricks There's a lot a Chiropractor can fix.

DR. C. J. McCOLLUM

McCollum Building, Locust Street

Phone 17

Messers. Tom Carlton and J. D. train Sunday. There were two pas- Lincoln and daughter, Louella, were be home this week.

Suit made a prospecting trip to LitMiss Bass met with the club ladies the lefted Saturday, returning home Sun

Mr. and Mrs. Walter Newell and Jodie Johnson, Ray Suit, and Hu-

children from Floydada, Mr. and Mrs. bert Parker are visiting at Vernon



SERVICE

from over 33,000 stations in more than 100 countries

PERMANENCY of service is a part of the sale of every General Motors product. General Motors has girdled the world with service organizations. Authorized service for General Motors' customers is provided through 33,000 stations in more than 100 countries.

The fact that so many General Motors' sales each year are made to former owners of its products is the best possible proof that the service of both the car itself and the dealer who sold it has been continuously satisfactory.

"A car for every purse and purpose"

The new models of General Motors cars offer more quality, more performance, more comfort, more beauty than at any other time in the history of the automobile industry. They include "a car for every purse and purpose"-a choice of suitable models in each price class. Check on the coupon below the car or cars about which you would like full details, then mail in the coupon. No cost-and no obligation.



CHEVROLET. 7 models, \$495 to \$715. Bigger and better than ever before. 4-wheel brakes. More powerful engine. Luxurious Fisher Bodies. New hood. New Duco colors. Also truck chassis; 1/2-ton, \$395; 1-ton,



PONTIAC. 7 models, \$745 to \$875. Lowest-priced quality "six." New models improved from radiator to tail-light. 4-wheel brakes. Bodies by Fisher. New GMR cylinder head. Increased power. Duco finish.



OLDSMOBILE. 7 models, \$925 to \$1085. "The Fine Car at Low Price." Completely redesigned and improved by General Motors. Longer, roomier, more powerful. 4-wheel brakes. Fisher Bodies.



OAKLAND. 7 models, \$1045 to \$1375. The All-American "six." Smooth, powerful engine. Longer, lower and more beautiful bodies by Fisher. 4-wheel brakes. Every convenience. New Duco colors.



BUICK. 16 models, \$1195 to \$1995. Largest value in Buick's history. Beautiful low bodies by Fisher. Getaway like an arrow. Vibrationless beyond belief. 6-cylinder "valve-in-head" engine. Duco finish.



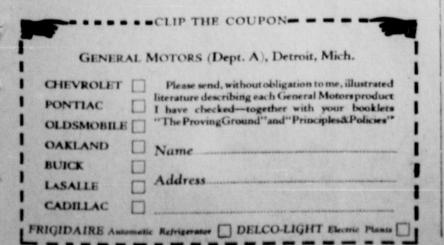
LASALLE. 16 models, \$2350 to \$2975. Beautiful car of Continental lines. Companion car to Cadillac. V-type 90 degree 8-cylinder engine. Marvelous bodies by Fisher. Striking Duco combinations.



CADILLAC. 26 models, \$3295 to \$5500. Standard of the world. Famous 90-degree V-type 8-cylinder engine. Sumptuous bodies by Fisher and Fleetwood. 500 color combinations to choose from.

(ALL PRICES F. O. B. FACTORIES)

GENERAL MOTORS



SENIOR CLASS WILL

Know all men by these Presents: That we, the Senior Class of Nine- and birds to be mounted. oking all wills by us heretofore made the Seniors of L. H. S.

dion of high estate and dignity;

village vamp;

To Mildred Reves, Thelma Arter-

er of essays and stories.

To Bert Shelton, Robin Byars be- which is so justly due him. queaths his Russian title as Prince of Done, this the eighteenth day of

of Royalty. bequeaths his record, which he holds twenty-eight. of the boy that has had the most RUTH STAPLETON, Notary Public number of dates in the Senior class,

queaths his many fever blisters. To Carl McAdams, Hall Fergurson bequeaths his height. To Delma Floyd, Hazel Gruver be-

queaths her right to be Foot ball To T. H. Stewart, Eugene Harris Plainview, May 28. Indications for

bequeaths his curley locks. To Margaret Collier , Bessie Hol- summer session are excellent accordland bequeaths her ability to dive in ing to Z. T. Huff, dean, who states

the Junior Class, Marvin Shurbet be- 4. During the summer months class quenths his position as President of es will be held from 7:30 in the morn the Senior Class of Nineteen hundred ing until 12:30 in the afternoon twenty-eight. To Mary Nell Meadors, Alice White

bequeaths her many freckles. bequeaths his feminine beauty. Upton bequeaths her height.

bequeaths his chewing gum. To Bertha Ragle Ruth Stapleton bequeaths her Irish brogue.

queaths his seat in the study hall. ford, bequeaths her English notebooks years. To Letha Orr, Lorene Worthingman Mrs. B. H. Warren, who for severbequeaths the disease, the measles. al years was head of the English de-

tion on the basket ball team. To Guy Cope, Harold Huggins be- term queaths his position as a Detective J. P. Fielder, who taught in the with the Metropolitan Detective Palinview High School the past year. All anouncements to be paid for All my cows have been test-Agency.

To Artificial Webb, Emory Huggins

To Miss Bridges, we bequeath all the elementary subjects. red ink and magazine reviews.

over due chemistry experiments.

ney High School, being in good health privilege of organizing Spanish Clubs Arilla Peterson, music; Mrs. L. C. and of sound and disposing mind and without Emory Huggins as president. Bennington, art; Mrs. A. Metcalf, memory, do make and publish this our To Miss Trapp, we bequeath all domestic science and art; Prof. J. V last will and testament; hereby re- History work she can extract from Haverner, musical instruments.

loved teachers our love and apprecia- right to keep the boys of all succeedtion for all the hours of patient toil ing Senior classes from being so talkand planning spent in our behalf; ative in class meetings. Besides this, auditorium, with ten present. To the Juniors we resign our posi- we bequeath to our Sponsor our sin- The subject for the afternoon was cere love and respect which she so "Pictures," with Mrs. Tom Hopper In loving consideration we do here-truly merits and demand in return leading.

by make the following bequests to the promise that no other Senior class rue club will meet again June 13,

of final papers.

To Frances Savage, Geraldine An- To Coach Burson, we bequeath all gel bequeaths all her ills and other civic note books and privilege to coach the Longhorns of '28 and '29.

And lastly, To Dear Pop Biggers, burn bequeaths her ability as a writ- we bequeath to him all our Senior Class secrets as well as the key which To Elvie Cook, Ruth Anderson be- unlocks the hearts of all the Seniors. queaths her many lovers and admir- Inside those hearts he will find our sincere love, gratitude and respect

'The New Poor" and other privileges May, Nineteen hundred twenty-eight. The seal and signature of this the To Cullen Riley, Herschel Carthel Senior Class of Nineteen hundred

To Buck Prickett, Leo Cooper be- SUMMER TERM STARTS AT WAYLAND JUNE 4TH

> Record Attendance Indicated From Daily Enrollment; Complete Courses to Be Offered

a good attendance at the Wayland that students are enrolling daily for To Elfie Mariwether, President of the ten week term which begins June school being held six days a week.

President G. W. McDonald will be here during the summer and alter To "Dummie" Grubbs Gid Waller nate between the college work and duties in the field. Dean Huff will re-To Loretta Dagley, Helen Marie main for the first month to aid with the organization work and then leave To Roberta Broyles, Herman King for New York City to attend Columbia University.

R. B. Sparks, former principal of the Plainview High School, will be in To Charles Burton, Johnie Race be- charge of the department of education. Mr. Sparks has been teaching To Winifred Fowler, Martha Wof- at Marshall, Texas, for the past two

To Opal Ashby, Myrtle Wilson be- partment of Wayland and lately has Congressional, Representative queaths her ability to play any posi- been teaching at Lubbock, will return to her duties here during the summer County offices -

will teach English at the College. when ordered to appear in paper.

To Wynn Riley, Carl Meriwether the eighth grade can have an oppor- carried through the August Primaries,

Fair Treatment of

USED CAR buyers

..your Buick Dealer's Policy.

The used car that serves you most satisfactorily-that

gives you the most transportation for your money -

Go to the Buick dealer. He offers a wide selection of

His prices are fair-based on the actual resale worth

of the car in question. And he will tell you the true

condition of any car he offers for sale. He is always

careful to guard his high reputation in the community.

When you buy a used car from your Buick dealer you

know that it will perform as promised-you know that

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PLINT, MICHIGAN—DIVISION OF GENERAL MOTORS CORPORATION

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FLOYDADA, TEXAS

BILES ARE BUILT . . . BUICK WILL BUILD THEM

naturally offers the greatest used car value.

makes and models in his used car stock.

you are getting your money's worth.

WHEN BETTER AU.

head are as follows: Mrs .G. W. Mc-To Miss Rice, we bequeath bugs Donald, mathematics; C. E. Roark, Bible and Spanish; B. H. Warren, histeen hundred twenty-eight of Lock- To Mrs. Guthrie, we bequeath the tory; Frank Kimbrough, science; Mrs.

We give and bequeath to our be- To Miss Thoms, we bequeath the Lakeview Home Demonstration Club The Lakeview Home Demonstration

certain individuals who so justly mer- may usurp our place in her affections, promptly at 2 o'clock, Mrs. Tom Hop-To Mr. Jones, we bequeath the per will be hostess and Miss Bass will To Mary Lou Hammond, Jodie An- privilege to take any childish disease, give a demonstration on Cottage derson bequeaths her right to be the as measles, in time to avoid grading Cheese, how to prepare it and ways

ARWINE DRUG STORE FLOYDADA, TEXAS



This is one of the many children whose eyes we have straightened, as the result of proper correcting glasses and systematic exercises,

OPTOMETRIST

ANNOUNCEMENT FEES and District offices Precinct offices

bequeaths his good sportsmanship. of the elementary grades. This de- in this column until the July Primar-To Andy Neely, Kelly Teaff, be- partment has been established for the les. Nominees in the July Primaries, Milk Delivered at your home queaths his ability to win fair hearts. summer school so that children below where there is not a majority, will be bequeaths his kind and loving dispo- tunity to make up or take added work. and the nominees in the August Pri-A half credit is available in any of maries, or who have a majority in the July Primaries, will be carried contin-Regular Wayland faculty members yously until the General Election in

> We are authorized to announce the following named candidates for the offices under which their name appears, subject to the Democratic Primaries, which will be held in July,

For State Representative: A. B. TARWATER

District:

For District Clerk Floyd County: T. P. GUIMARIN

For County Judge:

For County Clerk: TOM W. DEEN

For Tax Assessor: C. M. MEREDITH

For County Treasurer: For Re-election

of Public Instruction: PRICE SCOTT For Re-election

For Commissioner, Precinct No. 2: E. H. RANKIN For Re-election N. T. A. BYARS

For Commissioner, Precinct No. 3: M. H. TAYLOR WALTER WOOD (Re-election

scraps, basting threads, stray needles, session and the departments they will

Club met May 23rd, in the school

DR. H. Z. PENNINGTON

Floydada, Texas

Mrs. C. E. Roark will be in charge All announcements will be carried ed by Dr. J. M. Floyd, Licen-

For District Attorney, 64th Judicial

For Sheriff and Tax Collector; P. G. STEGALL

For Re-election

For Re-election J. W. PITTS O. B. OLSON

MRS. MAUD MERRICK For County Superintendent

L. H. RANDOLPH For Public Weigher. Precincts Nos. 2 and 3:

AYRES & PAYNE ATTORNEYS AT LAW

General Practice Booth Bldg. FLOYDADA TEXAS

Have your Abstracts made by ARTHUR B. DUNCAN The Old Reliable Abstract Man. Floydada, Texas

Mary Mitchell Henry, M. D.

Physician-Surgeon Special Attention Given Obstetrics. and Pediatrics Office at Lockney Drug Company

Dr. S. M. HENRY PHYSICIAN AND SURGEON

PHONE 50

Special Attention Given to Women's Diseases.

> Office Lockney Drug Co. Office Phone 50-Res. 87 Lockney, Texas

WILSON STUDIO & ART SHOP

FLGYDADA, TEXAS POTRAITS, VIEWS, PANORAMA VIEWS

KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING Have Your Abstracts Made By ARTHUR B. DUNCAN The Old Reliable Abstract Man Floydada, Texas

M. POLK GOEN

GOEN & GOEN

Real Esate Loans an Insurance Farm Lands, Ranches and City Property

First Texas Joint Stock Land Bank. Houston, Texas. 6% Farm Loans. See or call us for appoint- Quick Inspection and prompt closing of loans. Call us about your loan. PHONE 170

Surginer Bldg. Floydada, Tex.

GRADY R. CRAGER

UNDERTAKER & EMBALMER Hearse To All Parts Of The Country Day Phones 126 and 121 Night 79

In Crager Furniture Company Day and Night Service Lockney, Texas

\$7.50 AL SMITH DAIRY

sed Vetarinary.

Both night and morning

for -10c Per Quart AL SMITH DAIRY

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CLEANING - PRESSING ALTERATIONS

We give prompt and efficient service, and guarantee to please you with our work. Phone us at 114 or Call on us in the rear of Roy Griffith's confectionery

PIANO TUNING

We have an expert Piano Tuner and Repairman. PLAYER PIANOS

A SPECIALTY All Work fully guaranteed.

J. W. BOYLE & SON PLAINVIEW, TEXAS

CHICKENS CHICKENS Star Parasite Remover will keep them free of worms and destructive

insects, in better health and producing BABY CHICKS

Don't let white diarrhoea and other bowel troubles kill them. Star Roup and Diarrhoea Tablets will prevent and relieve them or money back. At all Drug Stores

Physician and Surgeon



known as 'Ocular Gymastics'

DR. WILSON KIMBLE

Commissioner and Justice

To Miss Cleere, we bequeath all who are continuing for the summer November, 1928, without extra charge.

MEADE F. GRIFFIN

For County Attorney

For Re-election

J. M. FLOYD

A FULL CAR LOAD OF OIL AND GREASE

We are going to give you the benefit of quantity buying HIGH-EST QUALITY MOTOR OILS. Drain your case and try a gallon of 100% Parafin Pure Oil at 75c per gallon. After a trial we will continue to sell you at 75c per gallon in 5 gallon lots. Also we have the correct oil for your tractor and the best grease known for all purposes. Yours for correct lubrication.

Ask us for a trial and wholesale prices on tractor Oils and

Waller Motor Co.

Amarillo News

Delivered to Your Home Every Morning for the regular price of Only 70c Per Month.

We are now delivering the Daily Amarillo News each morning to the homes of our subscribers in the icity limits. Let us enroll you as one of our regular subscribers.

GRIFFITH'S CONFECTIONERY



Better business men than their husbands? "I SAVED \$12.00 LAST MONTH"

Not just a few bargains a week-but uniformly low prices week in and week out! "We have lived better than ever before," said a customer recently, 'and I've saved over \$8.00 every month at Piggly Wiggly." She is one of the hundreds who are cutting food costs this easy way.

Below we quote a few of our Many Bargains for Saturday Only,

GROCERIES

10 lbs. Red Spuds 25c

3 lb. Plain B. C. C. Soda Crackers

35c

MARKET

Good Fat Beef Roast 17½ c lb.

Weiners Sausage, lb.

19c

WANT COLUMN

NEW, modern greenhouse, four blocks There will be at least seventy-five Hollums, Floydada Florist. 25-tf-c

femstitching done in gold and silver hread at The Thrifty Nifty Shop, loydada, Texas.

Where can I get a few nice plants to et the skips in the garden, tomatoes

TEST on our planting cotton seed hows germination of 96, 94 and 97 1.75, these seed are acclimated to his country,---Lockney Gin Co. 30-4t

\$1.00.—Holmes Bros. Hilltop Farm.

FOR SALE-Business lot, 30x140 will be presented. et, on pavement, sidewalk and curb, be staged Tuesday afternoon, June 18 Adams, Phone 92, Beacon office.

vention and in order that the child me healthier and stronger. S. T. COOPER, Chiropractor

Lockney, Texas Phones: Office 101: Res. 172

White or Brown Leghorn pullets,-H.

LOST-On the streets of Lockney, Friday, a leather lumber jacket, re-

ardinals are prolific, Cardinals are ges are being sold

KNOW they will sire large healthy Fort Worth. litters. We continue to grow and tay in the business. We want to GOOD SEASON FOR ROW CROPS oreed your sows . It means money Holmes Bros. Hilitop Farm

FOR RENT - Three unfrunished

at Tourist Park.

BREEDING SEASON for fall pigs is made in this county this year, but the here again. We bred 78 sows for 42 farmers the past season. We call for of making an estimate at this time as and deliver your sow for \$1.00. Phone to the size of the crop, as no 928F14, Floydada for service .--Holmes Bros. Hilltop Farm.

FOR SALE-Good Oliver six-disc plow, worth the money, practically

FOR SALE-Pair Toledo and Dayton weeks later this year than usual. scales, Borroughs Adding machine, Since the rains have fell the wheat

counters .- See J. R. Maddox.

FOR RENT-Four room house .- See 36-tf-c

STATE TREASURER W. GREGORY HATCHERY ANNOUNCES CAN-DIDACY FOR RE-ELECTION

I am asking re-electoin to the office of State Treasurer, first because I want the office, and secondly because I feel that I can render a service to the people of Texas and believe that they want me to continue as their State Treasurer.

My candidacy is based upon the record I have made and upon the principle that "a public office is a public trust and must not be used for private gain .- W. Gregory Hatcher .-

WEST TEXAS C. OF C. MEETS JUNE 18-20

Forth Worth, May 25 .- When West THE STATE OF TEXAS. Texans come to this city, June 18-19-20, for the Tenth Annual Convention Floyd County-GREETING: of the West Texas Chamber of Com-

ittees made up of approximately en have been engaged in making a spirit of cooperation of business men has never been exemplified in Texas and the result is that plans are now practically complete.

rest of sanitarium, Floydada, Texas. sponsors to be presented at the pag one hundred entrants have registered for the "My Home Town Contest," while fifty-odd band masters have al-CUT FLOWERS-Roses and other ready signed entry blanks for as many squads of musicians.

There also will be other contests, details for which are in the naking. Headquarters for more than fifty towns, planning to send large delegaabbage, pepper, red cabbage, collards tions have also been assigned. Fort egg plants slips, at Sunshine Gardens Worth is sparing no expense to make the convention the greatest ever held by any organization in the United

The pageant, always an event looked forward to by all West Texas at age if you raise 6 pigs, 5 or less Christian University Stadium, Mon-FREE. Come again. You cannot day evening, June 18, where the seatose. Why can't we breed your sows? ing capacity is twenty-odd thousand. We call for and deliver your sow for At this time, Miss West Texas and the more than seventy sponsors, chos-

The annual convention parade will VEGETABLE plants-Sunshine Gar- towns in West Texas have announced they will enter floats for this contest. This will be the annual delegation pa-If 75 per cent of the school children rade and because the attendance at have curvetures and other lesions of the convention is expected to set an he spine, as Dr. J. H. Crenshaw, M. all time record, this parade is expect-

gram is elaborate. Registration of delegates is expected to set new records because of this great entertainment program. Courtesy books will be presented each registered delegate. This will entitle free entrance to the pageant on Monday evening, Worth Cats and the Shreveport team. and will carry dance courtesies, as swimming pools arge, Cardinals are perfectly smooth, ceived and in many places these badelicious, Cardinals planted last year chambers of commerce secretaries efore first frost. Cardinals are to make this the biggest convention onderful tomatoes for the Plains. A. West Texas has known has spread t

WE have the best glood lines in the days, according to Homer D. Wade orld in our string of Herd Boars. general manager of the West Texas We take the best of care of them and Chamber of Commerce who is now it

ground over this entire section at this

most of the wheat will make a fair

bolt case, two 6 foot floor show cases, has been growing by leaps and

Plainview, May 23 .- The debators day hereof and orators of Montezuma and Wayland Baptist College met Friday, May 18 in a double contest and each school won an even number of points. The ter Uzzell orator for the student body for Letters of Guardianship of

lost to the Montezuma youth. head debated for Wayland at Montezuma and Katherine Malone won the the town of Floydada, Texas, honors of being the best reader.

Notice of Application for Letters -Guardianship

To the Sheriff or any Constable

You are hereby commanded merce, they may rightly expect the cause the following notice to be pub- ed the same. greatest convention in the history of lished in a newspaper of general cir- Given under my hand and the seal culation which has been continuously of said court, at Floydada, Texas, and regularly published for a period this the 10th day of May, A. D. 1928. of not less than one year preceding the date of the notice in the County of Floyd, State of Texas, and you Texas.

green and looks like the crop will be shall cause said notice to be printed at least once eack week for the period of ten days exclusive of the first day of publication before the return

Notice of Application for Letters -Guardianship

THE STATE OF TEXAS, To all persons interested in the girls' debating team met at Plain- welfare of Lee Bedford, Lloyd Bedview and Wayland won unanimously ford and Emma Lou Bedford, minors, with Allei Mae Caldwell and Wanda Burl Bedford has filed in the County Spuhler representing the college. Min- Court of Floyd County, an application person and estate of said Lee Bedford At Montzuma the winning was re- Llody Bedford, and Emma Lou Bedversed with Montezuma winning the ford, minors, which will be heard at debate and Wayland's reader victor- the next term of said court, commenious. Neil Rigler and Lucian More- cing the Third Monday in July, A. D. 1928, at the Court House thereof, in which time all persons interested in the welfare of such minors may appear and contest such application should they desire to do so,

HEREIN FAIL NOT, but have you then and there before said Court this Writ, with your return thereon ento dorsed, showing how you have execut-

TOM W. DEEN.



\$********************

Our stock of Women's Shoes is comprised of beautiful numbers, priced-

\$5.00 and Up

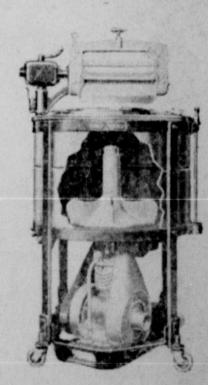
"WE CATER TO QUALITY" HARDWARE AND GROCERY DEPTS.

We keep busy studying and supplying the needs of the people with dependable merchandise.

THE HAAG VORTEX WASHER

-is a Quality Product

It washes perfect and the four cycle engine for farm use is superior to all similar engines offered. May we prove this statement to you by a demonstration in your own home? Write us a card or call Phone 14.



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