



BUILD IT UP!
Erect a Protective Wall Against Penury oung Griffo, once known over all the world for hi ugilistic skill, dying in poverty. Young Griffo wa DO YOU DEPOSIT REGULARLY? Are you in a position to pity others whose impro idence brought misery in its wake? A savings ac THE FIIST NATIONAL BANK


See A. J. Cooper
The Southwestern Service Man of Lockney

## THERE IS ONLY ONE FRIGIDAIRE

THIS IS A PRODUCT OF GENERAL MOTORS IN the Frigidaire cabinet everything is fully en closed. There is no unsightly machinery sticking out Frigidarie Cabinet then close your eyes and your mental picture will be one of grace and harmony There

picture.
$\qquad$

E. W. KINNEY

FRIGIDARIE DEALER
PLAINVIEW, TEXAS


I Save You Money On Re pair Work and Wiring
 io single rooms, me FIGURE ON YOUR IOR money. Let Me figure on your job Have vour motors and fans clean-

Geo. F. Kinvon


FOR EMERGENCIES

## STEWART DRUG $\mathbf{C O}$.

$\qquad$

## countivbritrs

## THESE DROUGHTS

are usually broken by DAMAGING STORMS

ARE YOU FULLY PROTECTED BY TORNADO INSURANCE?

Monroe-Speegle Agency
GENERAL INSURANCE-City and Farm Loans

LONE STAR

PROVIDENCE

Smart...

## Youthful. . Colorful. . BUICK leads the fashion parade

sparkling motor cars
$\qquad$ standing out like a frock
Paris-today's Buick!
Fleet, low lines, suggesting rocket-like geta way and
unrivaled power
$\qquad$
ing colors, vivid and varied
as the harmonies of Spring
... and soft, rich upholster.
ies, delightful to the sight ies, delightf
and touch.
Luxury like this ordinarily
costs a housand
But Buick leads any other three cars in its field in dol-
lar for dollar sales; and this tremendous volume makes possible unequaled value. You may as well have a fine
car, when you can buy it at Buick's price. Smartyouthful -colorful-Buick



CALLOWAY MOTOR CO.
FLOYDADA, TEXAS

## ISIS THEATRE

## MONDAY, MAY 7th

Monday and Tuesday",
"Beau Sabreur"
$\qquad$
"Bugle Call"

## "Clean Up Mar"

Home Demonstration Chib News


PERSONAL MENTION


## GUUN'T LSRIEFS Iराटि

 but Mrs. Parks wilt remain there for brought home Thursday,whisses Elvah

## harmony


$\$ 1.00$
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PRAIRIE CHAPEL
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AND WE HAVE PLANNED FAR IN ADVANCE TO MAKE IT THE OUTSTANDING DOLLAR DAY OF ALL. THE DOLLAR DAYS THAT WE HAVE EVER HAD, MAKE YOUR PLANS NOW TO ATTEND DOLLAR DAY AT MARTIN DRY GOODS CO. ON FRIDAY, MAY 4TH. POSITIVELY ONE DAY ONLY AND EVERY ITEM IS SPOT CASH. NO LIMITS TO ANY OF THE QUANTITIES YOU MAY BUY, SCORES OF DOLLAR DAY ITEMS WILL BE ON SALE THAT ARE NOT MENTIONED
HERE FOR LACK OF SPACE.

Come, Don't Miss It, You Will Make
Money Dollar Day, Friday, May 4th

Martin Dry Goods Co.




## Week End Specials

Men's Rodeo Style Pants in Blue Duck, per pair .. $\$ 1.45$ Big Derrick Work Shirts, fast color, each 95 c
Men's Athletic Union Suits, each 50 c
Ladies' Cadet Silk Hose, S1.95 the country over,
Per pair
$\$ 1.65$
Men's Hong Kong Pants, per pair ...............95c
E. Guthrie \& Co.


AYRES \& PAYNE

DR. WILSON KIMBLE OPTOMETRIST

GRADY R CRAGER
4MOUCEMENTS
GOEN \& GOEN

## SPECIALS!

 Sat., 5th. and Mon., 7th.
## SPRCIAL NOTICE

TOWELS! TOWRLS! TOWELS!
IVe, $13 \mathrm{c}, 15 \mathrm{c}, 17 \mathrm{C}$ and 2 cc

| BROWNSHEETING |  |  |
| :---: | :---: | :---: |
| WORK SHIRTS | yixio orex |  |
| FACE POWDER | uck maty | 15 |
| CANVAS GLOVES |  |  |
| VOILE PRINTS |  |  |


Dry Goods and Shoes Lockney, Texas

## Ladies' New Summer Hose <br> The best of the new Summer shades in sheer hiffon Hose with self color fancy heels. Some with clocks and others in the "Fleur <br> $\$ 2.85$ SOX FOR CHILDREN <br> 29e, 39c, 48c and 5le <br> NEW NOVELTIES 35 c to $\$ 1.35$ PENDANTS AND BEADS $\$ 1.45, \$ 1.95$, and $\$ 2.85$ 65 c and $\$ 1.25$ <br> Jacobs Bros. \& Company

 Want coluan
 Gallon Appricols ..... 5 5c PEACHES ......... 89e ${ }^{\text {Brespars }}$ BEANS....lb...... lle ORANGES .. Doz ...24e

DRESSED FRIERS, DRESSED HEN WHIPPING CREAM, PLENTY OF COLD FRESH MILK. SHIPMENT OF FRESH COMB HONEY
M.

CITY DAIRY MILK AND CREAM

CITY DAIRY
Phone 9008.F3

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| :---: | :---: | :---: |

BETTER BRED CHICKS
at reduced prices
Rhode Island Reds, Barred Rocks, Buff Rocks,
White Rocks,
White Wyandottes,
Silver Laced Wyandottes,
Buff Orpingtons, Light Brahmas,
Black Minorcas,
White Minorcas,
Anconas,
White Leghorns,
Rrown Leghorns.
Buff Leghorns.
C E. WHITE SEED CO.
plainview, texas


A SHIPMENT OF
STRAFS AND STETSONS.
"SAVE THE SLUverwaRe Coupons
HARDWARE AND GROCERIES



THE ECLIPSE WNDMILL
draw your water with the least tro
We carry a full line of Repairs.
PLENTY OF GARDEN HOSE

Think of us when you need- "QUALITY MERCHANDISE"
BAKER MERCANTILE CO.
"THE STORE WITH THE GOODS

