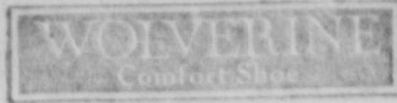


Always Drys Soft

The best, longest wearing work shoe we have ever been able to get. DOES NOT RIP.



Soft pliable upper and a soft pliable sole. A very comfortable Easy Shoe for the man who needs long wear and wants the utmost in comfort with it—

WOLVERINE
\$4.75, \$5.00, and \$5.50 the Pair
STUBBS
IN PLAINVIEW
Always a Bagain—Never a Sale

In superstitious days long since gone by
People to fight sickness didn't half try.
They figured disease was providential,
And man's puny efforts inconsequential.
Now, while in providence we still place trust
More depend on Chiropractors to adjust.

DR. C. J. McCOLLUM

McCollum Building, Locust Street Phone 17

CEDAR

April 10—Although we were sorry to see the fruit killed, we welcomed the snow and rain of the last few days because of the moisture put in the ground.

The two lower rooms of the Cedar school greatly enjoyed an easter egg

hunt Friday afternoon. The prize egg was found by Geo. Taylor.

A baseball game between Roseland and Cedar was played here Friday afternoon. The score was 28-21 in favor of Cedar.

Mr. and Mrs. Clarence Guffee entertained Mr. and Mrs. Robert Fisher of Whiteflat the past week-end.

Bro. Horace Reeves spent most of last week at Kent conducting a revival.

Mr. Joe Fortenberry and family have been visiting in Childress since Sunday.

Miss Vernie Mae Dunlap visited Miss Altha Strickland Sunday.

Mr. and Mrs. E. C. Durham spent Sunday with Mr. Jim Dunlap and family.

Miss Edna Mae Roberts visited in the H. C. Randolph home the past week-end.

Mr. and Mrs. Clifford Redde spent Sunday afternoon with Misses Lillian and Myrtle Woods.

Mr. Joe Hanna was elected trustee at this place Saturday.

PLEASANT HILL

April 9—A light snow fell Saturday and Sunday, but the sun is shining bright now.

Little Etna Lee Morgan had her tonsils removed Friday and is doing just fine.

Several have been out of school the past week on the account of measles.

Mrs. Wilkes won the new car given away Saturday evening by the Hesperian at Floydada.

Mr. and Mrs. Cardinal spent Saturday night in the Camden home.

We are glad to state that Mr. Charly Camden was elected trustee last Saturday.

Juanita Hart, Joe Cavilton, Richard Donathan, and Jim Smith were guests in the Woolsey home Sunday afternoon.

Mr. and Mrs. Wilkes spent Sunday afternoon in the Morgan home.

The children all enjoyed an Easter egg hunt Friday afternoon at school. Fred Cardinal was rewarded for finding the most.

Miss Jerline Morgan visited Miss Grace Shelton Friday.

Mrs. Dan Gray has been on the sick list, but she is better at the present.

FAIRVIEW

April 10.—The Baptist meeting is in progress now. The audiences are good considering the number of cases of the measles are in the community yet. Rev. Burham, the pastor, is doing the preaching, and Mitt Bullard is conducting the song service.

Misses Iris Crawford and Thelma Kinnard spent the week-end with Mr. and Mrs. John Howard of Floydada.

G. A. Stewart and A. J. Beedy were elected trustees to serve for another year.

Gordon Rimmer is recovering from an attack of sickness.

The pie supper which was given here last Friday night was a financial success, and our boys are sure of a nice trip to Lubbock during the District Meet.

Miss Thelma Kinnard was a business visitor in Matador Monday afternoon.

Two new pupils, Lowell and Amos Bever, from the Blanco school, enrolled in Fairview school Monday morning.

Sherman Stewart of Lubbock spent the week-end with homefolk.

"Looks Like Rain," was not taken to Sand Hill Saturday night because of the illness of a character. It will be taken there soon.

NEWLAN

April 9—Mrs. J. W. Woodruff of Paradise, Texas, visited her daughter, Miss Reba Woodruff, this week.

Mr. Orland Grey returned to his home at Olney, Texas, this week, after a lengthy visit with his uncle, Mr. John Custer.

Mr. and Mrs. C. F. Lincoln were shopping in Floydada Monday.

Mr. Joe Kitchens has moved into the Mayview community. Mr. Edd Lincoln and son, Edwin, have moved into their house.

Mr. and Mrs. Bud Johnson are renting rooms at the Carden home.

Jodie Johnson and Red Baker made a flying trip to Amarillo Saturday, returning Sunday.

Mrs. May Johnson and children visited Dad Butler and wife of Floydada Saturday.

Miss Reba Woodruff and mother, Mrs. J. W. Woodruff, visited at the Dean home in Floydada Saturday.

Mr. and Mrs. Shelly Scott and children, also Mr. Tom Carlton visited at the Carden home Sunday.

Mrs. J. E. Lloyd has been real sick but is some better.

SUNSET

April 9—The weather was so cold Sunday, there was only a small crowd at Sunday school Sunday morning.

There will be only two more weeks of school.

Mr. McCloud and Miss Coward took their pupils for an outing to the falls last Friday. Mrs. Phegley and Mrs. Snodgrass took the other pupils for an Easter egg hunt, all came back tired, but happy after such an enjoyable day.

Mr. Upton is now driving a new Chevrolet coach.

Mrs. G. Milton is having a built-in cabinet put in her kitchen this week.

Mrs. Truman Bradshaw spent Sunday afternoon with Mrs. Clark and Mrs. Phegley.

Mr. and Mrs. Edgmon have gone to Oklahoma to attend the funeral of Mr. Edmond's sister.

Showers of Bargains

EVERY DAY IS BARGAIN DAY!

THE BIG SALE WILL CONTINUE ALL NEXT WEEK

This Is a Real Sale!

Hundreds of our friends and customers have come to the Sale and bought.

Come, Look! Investigate

NO OBLIGATION TO BUY.

Make This Store Your Headquarters

NORTHCUTT'S

DRY GOODS AND SHOES

LOCKNEY, TEXAS

REMOVAL NOTICE



We will be in our New Location, on the West Side of the Square, and Open for Business the latter part of this week.

We invite you to call and see us in our New Location, where we will be much better prepared to take care of your wants in the Dry Goods, Ladies' and Gents' Furnishings Line

BAKER HANNA & CO.

West Side of Square. Next to Woody Drug Store
FLOYDADA, TEXAS

IRICK

April 10—The wheat at the present is certainly needing rain.

The Easter egg hunt at the school house was enjoyed by the smaller children Friday after school.

Mr. and Mrs. Nelson of Plainview visited Mr. and Mrs. Taack Sunday.

Miss Opal Ashby visited her parents this week-end.

Miss Sue Blanton spent the week-end with her parents.

Mr. and Mrs. Fred Harkins and family visited relatives in Oklahoma last week.

There is little sickness in the community this week.

Mrs. Colson passed away after a long spell of illness.

Miss Helen White spent the week-end with her parents.

Crowell—Eighteen cars of pipe have been unloaded here for the gas extension of the Stamford and Western Gas Company from Chillicothe to Stamford.

DR. H. Z. PENNINGTON

Physician and Surgeon

ARWINE DRUG STORE
FLOYDADA, TEXAS

EXTRA! EXTRA!

Friday and Saturday

THE BARS GO DOWN AND PRICES HIT BOTTOM

LAST TWO DAYS OF OUR BIG SPRING SALE

RED HOT BARGAINS ALL OVER THE HOUSE.

PRICES WERE NEVER LOWER

E. Guthrie & Co.

PRICE MAKERS

ATTENTION

We have bought the agency and business of Angel & Childers, and hereafter the business will be operated as the Monroe-Speegle Agency.

We are retaining the offices the Angel & Childers Agency located in the First National Bank Building.

We will appreciate a continuation of the business of the patrons of the old agency, as well as any new business that may be entrusted to us.

MONROE-SPEEGLE AGENCY

J. W. MONROE RYAN SPEEGLE
GENERAL INSURANCE— FARM AND CITY LOANS

COUNTY BRIEFS

RAMSEY

April 11—Mr. and Mrs. Luther Rhine have been visiting in East Texas the last two weeks.
Miss Myrtice Meador visited in Floydada Tuesday.
Mrs. Judson Miller and children and Kathleen Mason were shopping in Plainview Saturday.
Mr. Meador lost his barn by fire last Wednesday night.
Mrs. W. J. King and mother, Mrs. Landrum, visited relatives at Floydada Sunday afternoon.
Miss Addie Williams attended a weenie roast given by one of the Baptist Sunday school classes last Tuesday night.
Mr. Earl White spent the week-end with homefolks in the Irick community.
C. H. Reeves of Olton visited in the community last Monday afternoon.
Mrs. Shurbet and Myrtice Meador visited the school Friday afternoon.

LIBERTY

April 11—It is rather blustry this morning. We are in hopes we shall soon get a good rain.
Mrs. Z. F. Cypert returned from San Angelo Sunday.
Mrs. Edd Durham spent Sunday in the home of Mr. and Mrs. Jim Dunlap.
Mrs. Dave Love visited Mrs.

Eubanks Sunday.
Miss Ruth McCormick visited Misses Maxine and Asule McGuffy Saturday night and Sunday.
Mr. E. W. Thornton and family were Floydada visitors Saturday.
Miss Pauline Strickland spent Sunday with Miss Vietta Dunlap.
Miss Maudie Meredith spent the week-end with homefolks.

ANTELOPE

April 10—Mrs. P. J. Wilkes was the winner of the Whippet coach given away to the one getting the most subscriptions to the Floyd County Hesperian.
Bro. Shannon of Plainview spent Sunday with R. S. Moore.
Mr. Paul Peacock of Baker spent Sunday with H. W. Cross.
Mr. and Mrs. R. J. Hinsley spent Sunday with Mr. and Mrs. J. M. Astor.
Mr. and Mrs. W. D. Wisdom spent Sunday with Mrs. W. W. Wisdom.
The school play, "The Laughing Cure" and "That Roscoe Pat" was much enjoyed. Many people were out to see it. The school is now working up "Safety First," which they will put on soon.
Miss Frankie Wisdom is reported much better this week.

LONE STAR

The P. T. A. met at the school auditorium last Friday evening. This closed a successful year's work. No

meeting will be held during the vacation. The business meeting was followed by a short program given by the school children.
Rev. Webb filled his regular appointment on Sunday morning. No evening service was held.
The school boys' base ball team played the young men of the community Friday afternoon. The school boys lost by a score of 14 to 12.
Mrs. Thomas of Amarillo is visiting her daughter, Mrs. Albert King. Mr. Bert Bobbitt was elected school trustee last Saturday.
Mrs. Gilliland of Clovis is visiting her sister, Mrs. J. H. Phillips.
Mr. J. O. Harris is very ill with flu.
Mrs. C. J. Bragg returned from Arkansas last Wednesday where she was called by the death of her father.
Mrs. R. L. Jones is visiting Mr. and Mrs. D. A. Rosenberg of Lockney.
The baccalaureate sermon will be preached at the school auditorium Sunday afternoon at 3 o'clock. Rev. C. E. Wallace of Temple, Texas, will preach.
Providence 4-H Club
Miss Bass met with the 4-H Club girls last Tuesday, April 10, at 1:30 o'clock. She gave us a nice talk on the club encampment which is to be the last week-end in May. As none of our club members were at the encampment last year, we are all planning to go this year and have some of the fun Miss Bass predicted.
We are awfully sorry Miss Bass

ISIS THEATRE

Program Week Commencing
MONDAY, APRIL 16th

Monday and Tuesday—
"The Big Parade"
Admission 15c and 25c
PARAMOUNT NEWS

Wednesday and Thursday—
FLORENCE VIDOR
—IN—
"Doomsday"
COMEDY—"FIND THE KING"

Friday—
MARIE PREVOST
—IN—
"Man Bait"
COMEDY—"WIFE SHY"
PARAMOUNT NEWS

Saturday—
FRED HUMES
—IN—
Put 'em Up"
COMEDY AND NEWS

can't be with us until the 2nd Tuesday in May, which will be on the 8th of May, but let us work and have our required articles finished.

Rev. T. J. Corder Will Preach At Prairie Chapel Sunday
Bro. T. J. Corder will preach at Prairie Chapel Sunday, April 15th, at 11 a. m., for the Church of Christ, in the new building, which has just been completed. Everybody invited.

Mrs. Jno. C. Broyles, Mary Elizabeth, Mrs. Watt Griffith and Son Shelton went to Fort Worth last week, where Son Shelton will resume his work in school, and the ladies will visit. Miss Margaret Jarnigan returned to her work as nurse in the Parkland Hospital at Dallas, accompanying the party as far as Fort Worth.

Mrs. Patterson of Hillsboro is in Lockney visiting her daughter, Mrs. Roscoe Snyder. Mrs. Snyder is now convalescent from an operation for appendicitis, which she underwent at Lubbock two weeks ago.

FLOYDADA STEAM LAUNDRY

We will be in Lockney on—
Tuesdays and Fridays
of each week, to gather up and deliver laundry. Leave orders at—

CITY BARBER SHOP
PHONE 98

CITY DAIRY MILK AND CREAM

Let us supply your needs in the Dairy Line. We deliver milk twice daily to our patrons in Lockney, and would be glad to have you on our list of regular customers.

CITY DAIRY
Phone 9008-F3



PUT YOUR SHOES IN OUR HANDS

SEND Us all the old worn out shoes that you have, for men, women and children, and let us put them in ship shape condition for you. You will be altogether satisfied with our work. You, too, will find prices moderate.

CITY SHOE SHOP
Bill Hodel, Prop.

Just like special cake flour in the results you get. Yet costs but a few cents more than ordinary flour.



Used Exclusively By The Best Cooks Everywhere!

Your grocer recommends this superior flour because he knows it is always fresh and good — that the quality is always uniform — and that a money-back guarantee protects you.



FOR SALE AT ALL GROCERS



LIKE GRANDMA USED TO BAKE!

OH, the delicious, crisp, freshness of LOCKNEY BREAD! "I couldn't do better myself!" exclaims Grandma in enthusiastic delight.

You Can Buy it Grocers and Cafes Here

Try our pastries—we have most anything in the Cake and Cookey line you might desire, at all times. Ask for Lockney Bread, and take no other as a substitute, and you will always get the best—Made Clean, Baked Clean and Wrapped in Clean Packages.

CITY BAKERY

G. H. Phenix, Prop. LOCKNEY, TEXAS

CLOSING OUT SALE

QUITTING BUSINESS

ON FRIDAY, APRIL 13th, 1928

We will begin closing out our entire stock of Hardware, Furniture and Fixtures. Everything to go in this sale, and priced to sell quick.

FURNITURE

Living Room Suites, Bed Room Suites, Beds, Mattresses, Springs, Comforts, Living Room Tables, Chairs, Rockers, Trunks, Kitchen Tables, Kitchen Cabinets, Dining Chairs, Medicine Cabinets, Curtain Rods, etc.

HARDWARE

Carpenters Tools, Harness Goods and Repair Parts, Ammunition, Cutlery, Gas Lighting Fixtures, Lamps, Pails, Tubs, Kitchen Utensils, Boys' Wagons, Axes, Bolts, Handles, and most anything usually found in a well assorted hardware stock.

FIXTURES

One Warehouse Truck, Platform Scale, Counter Scale, Dayton Scale, Counters, Show Cases, Display Tables, One Burroughs Adding Machine, One Mosler Safe, One Revolving Bolt Case.

If you want to Save Money in Buying here is your chance. This Sale will be your gain at our loss. Buy while the goods last. This is an Honest to Goodness Quitting Business Sale. The Prices will make it go.

J. F. Sewell & Co.

LOCKNEY, TEXAS

Saturday Specials

10 Pounds SPUDS 26c

POST TOASTIES ... Per Box ... 10c

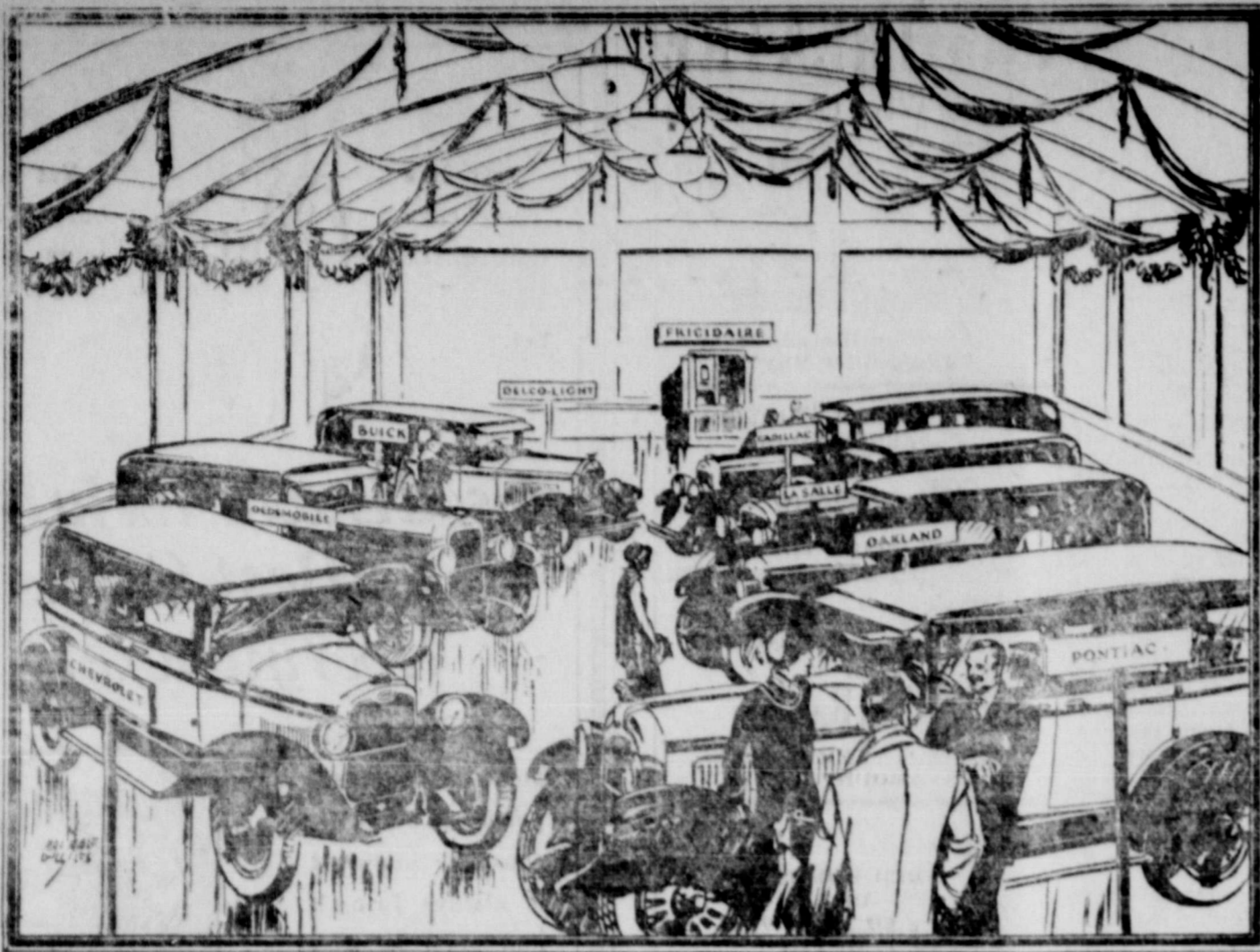
BLUE RIBBON MALT ... Can .. 57c

4 POUND PACKAGE
MARKET DAY RAISINS 32c

WITH 6 BARS TOILET SOAP WE WILL GIVE
6 NICE GLASSES FREE.

NORTHCUTT'S GROCERY

Marshall's Old Stand



Bring this complete automobile show into your own home

THE national automobile shows in New York and Chicago were too far away for most Americans to attend. But by clipping the coupon below, you can bring a representative automobile show into your home.

At the shows General Motors exhibited a complete line of automobiles—"a car for every purse and purpose."

They are the quality cars of their respective price classes. They range in price-at-the-factory from \$495 to \$5,500. They include 89 models of every type and kind. They embody improvements tested and proved at General Motors' Proving Ground, which, together with the Research Laboratories, is maintained to assure continuous progress.

"A car for every purse and purpose"

The General Motors cars are briefly described below. The new models offer *more* performance, *more* comfort, *more* beauty than ever before in automobile history. *All* have 4-wheel brakes. *All* closed bodies are by Fisher. *All* have Duco finish. *All* are built of quality materials. And for their convenient purchase, General Motors has provided the standard low-cost GMAC Plan.

CHEVROLET. 7 models, \$495 to \$715. Bigger and better than ever before. 4-wheel brakes. Longer wheel base. Still more powerful engine. Luxurious Fisher Bodies. Shock absorber springs. New hood. New Duco colors. New instrument panel and other improvements. ALSO truck chassis: 1/2-ton, \$395. 1-ton, \$495.

PONTIAC. 8 models, \$745 to \$875. The lowest priced quality "six." Improved front radiator to tail-light. For example: 4-wheel brakes, new GMR cylinder head, increased power, locking device, more luxurious Fisher Bodies. Finished in Duco in new colors.

OLDSMOBILE. 7 models, \$925 to \$1085. Entirely redesigned by General Motors, the new Oldsmobile has earned the title of "The Fine Car at Low Cost." Longer, roomier, more powerful—and the last word in styling. Fisher Bodies. 4-wheel brakes.

OAKLAND. 9 models, \$1045 to \$1375. The All-American Six. Advanced engineering and precision construction. Longer, lower and more beautiful. Bodies by Fisher. Every convenience. 4-wheel brakes. New Duco colors. Harmonic balancer.

BUICK. 16 models, \$1195 to \$1995. The largest value in Buick's famous history. Beautiful low bodies by Fisher. Getaway like an arrow from a bow. Vibrationless beyond belief. Famous 6-cylinder "Valve-in-head" engine. Sealed-in chassis.

LASALLE. 16 models, \$2350 to \$2975. This beautiful car was designed as companion car to Cadillac. Has V-type 90 degree 8-cylinder engine which has made Cadillac the standard fine car of the world. Built in Cadillac factory. Continental in appearance.

(All prices F. O. B. at the factories)

CADILLAC. 26 models, \$3295 to \$5500. "What," General Motors asked last year, "can possibly be done to improve Cadillac?" The result is embodied in the new models now on display, representing the high-water mark of Cadillac's long history. Sumptuous bodies by Fisher and Fleetwood. 500 color combinations to choose from.

FRIGIDAIRE—The Electric Refrigerator. General Motors has applied the processes which have made the automobile available to every family, to the production of electric refrigerators. Frigidaire is the refrigerator made by General Motors and it is now the world's largest selling product in its field.

DELCO-LIGHT Electric Plants. Provide the conveniences and labor-saving devices of the city for the farm. Electric light and power plants, water pumps, etc. Used in more than a quarter-million homes.

CLIP THE COUPON

Mark on the coupon below the General Motors product or products that you would like to see. Check all of them, if you wish, for the illustrated catalogues are so detailed as to form a show in themselves. In your own home you may examine the whole General Motors line, point by point, at your leisure. With the catalogues will be sent free a little book entitled "Principles & Policies." You will find it unusual reading, for it takes you behind the scenes and shows just what General Motors is and what it is doing to continue to merit public goodwill.

GENERAL MOTORS

CLIP THIS COUPON

GENERAL MOTORS (Dept. A), Detroit, Mich.

Please send, without any obligation to me, your illustrated information about the particular General Motors product or products I have checked at the right—together with your booklet "Principles & Policies."

- | | | |
|-------------------------------------|----------------------------------|--------------------------------------|
| CHEVROLET <input type="checkbox"/> | OAKLAND <input type="checkbox"/> | CADILLAC <input type="checkbox"/> |
| PONTIAC <input type="checkbox"/> | BUICK <input type="checkbox"/> | FRIGIDAIRE <input type="checkbox"/> |
| OLDSMOBILE <input type="checkbox"/> | LASALLE <input type="checkbox"/> | DELCO-LIGHT <input type="checkbox"/> |

Name _____ Address _____

WHAT'S DOING IN WEST TEXAS

Perryton—A twelve weeks course on dairying is being offered by County agent G. R. Sheets to Perryton farmers.

Gustine—The Texas Louisiana Power Company has bought over the local power plant and is planning improvements in its operation.

Bryson—The town responded wholeheartedly to a home talent affair presented here recently.

Robert Lee—Robert Lee is making advance plans in connection with the fifth annual Saneo Camp meeting to be held here July 20 to Aug. 5.

Mobeetie—Natural gas will be available in Mobeetie within a short time, work on the line already being started.

Coahoma—Emmet L. Whitaker and his brother, Lewis, have acquired the Coahoma Citizen and have begun its editing.

Texline—A franchise for natural gas has been granted by the city council, and it is expected to be in use here before next fall.

Sweetwater—Sweetwater's official West Texas Chamber of Commerce Band will attend the Tenth Annual Convention at Fort Worth with brand

new uniforms.

Bovina—Roads leading out of Bovina to the west and north are being worked to form a good route into adjoining territory of New Mexico.

McLean—Work is underway on the oil field road near here due to the efforts of the chamber of commerce and town.

Stamford—The West Texas Chamber of Commerce is calling attention to American Forestry Week to be observed April 22 to 28.

Rankin—Rankin's building program is being continued without interruption.

Eola—Bonds for a \$20,000 modern fire-proof school building to be erected here by the Independent School District have been sold.

Eden—A carload of corrugated iron culverts, the first ever shipped here, have been unloaded for distribution through the county.

Plainview—The Panhandle Plains Dairy Show held here April 2, 3, 4, 5, and 6 was declared one of the outstanding ever held in the country.

Midland—Hotel Wallace, a first class seven-story hostelry, is to be erected here at once.

Abilene—Abilene's new directory shows a population of 32,400 people, a gain of 7,000 people in seven years.



GET READY TO GARDEN

You Will Find at Riley & Brewster's

SEED IRISH POTATOES, CRYSTAL WHITE ONION PLANTS, PEANUTS FOR PLANTING, D. M. FERRY AND AMERICAN SEEDS OF ALL KINDS. A COMPLETE LINE OF GROCERIES, FRUITS AND VEGETABLES AT ALL TIMES FRESH AND CURED MEATS

RILEY & BREWSTER



FOR EMERGENCIES

IN CASE of sudden accident or illness it's good to have the means of forestalling disaster.

STEWART DRUG CO.

We handle



When you purchase your coal from us you can be assured that it is the best that the market affords and at a price that is in keeping with the lowest quality coal can be sold at.

We are in the market at all times for anything you have to sell in the Grain or Feed Line, and it will pay you to call on us before you sell.

SOUTH PLAINS GRAIN COMPANY

Phone 23

Lockney, Texas

'BIG PARADE'

MONDAY and TUESDAY

ADMISSION: Children 15c; Adults 35c

ISIS THEATRE

WANT COLUMN

BALED MILLET hay for sale.—See John McDonald.

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas.—Hollens, Floydada Florist. 25-tf-c

Valuable fruit land in South Texas and California for sale. Can exchange for property here worth the money.—Baker and Carter.

Hemstitching done in gold and silver thread at The Thrifty Nifty Shop, Floydada, Texas.

BLACK MAMMOUTH JACK—My Jack will make the season at my place 2 miles north of Lockney.—H. A. Brotherton. 29-4t-c

FOR RENT—Two nicely furnished bed rooms, hot and cold water bath.—Mrs. A. B. Cox, phone 62J.

TEST on our planting cotton seed shows germination of 96, 94 and 97 per cent, which is considered high, our price is \$1.25 with one lot at \$1.75, these seed are acclimated to this country.—Lockney Gin Co. 30-4t

FOR SALE—Business lot, 30x140 feet, on pavement, sidewalk and curb,

east front, price \$1,500.—See H. B. Adams, Phone 92, Beacon office.

FOR SALE—Some row-crop implements and team of good young horses. See O. L. Allen, Route 2, Lockney. 27-tf-c

FOR RENT—160 acre farm, want to sell teams and farming tools.—D. B. Badgett, 5 miles west and 5 miles south of Floydada, Rt. 1, Box 121, Floydada. 30-2t-pd

FOR RENT—Modern 6-room house, 1 block west of school building, \$22.50 per month.—Mrs. Lizzie Whatley.

Wipe Out Disease in Your Poultry

\$1.00 MAY SAVE YOU HUNDREDS

See your dealer for free literature and sample of Revenge Lice Destroyer, Kurum, a tonic for roup and diarrhoea. Worm X for interstitial worms. This merchandise is registered in U. S. patent office, and highly guaranteed by your dealer.

FOR SALE BY Merchants Produce Co.

Why Go to Glen Rose?

Or Hot Springs in seeking health, when you can get well at home with less expense.

Come and have your spine examined at no cost or obligation on your part and let's talk it over.

S. T. Cooper, D.C., Ph.C.

Office Up Stairs Next to First National Bank
Phoness: Office 101—Res. 172

STATEMENT of the ownership, management, etc. required by the Act of Congress of August 24, 1912.

1. That the names and addresses of the publisher, editor, managing editor, and business manager, is: H. B. Adams, Lockney, Texas.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: Mergenthaler Linotype Co., New York, N. Y.

H. B. ADAMS.
Sworn to and subscribed before me this 12th day of April, 1928.
W. W. ANGEL,
Notary Public.

Special After Easter Discount On Ladies' and Children's Spring Coats



We have a limited number of THIS SEASON'S COATS which at regular prices, were exceedingly good values and this discount makes them extraordinary bargains.

LADIES' PRICE RANGE—
\$10.85, \$13.20, up to \$27.50

CHILDREN'S PRICE RANGE—
\$5.20 to \$7.60

BETTER WASH DRESSES

Organdy trim rayons, broadcloth and dimity prints, in attractive styles. Nice enough for street wear

\$2.35 and \$3.48

BIG SPECIAL

New Excello Wash Dresses

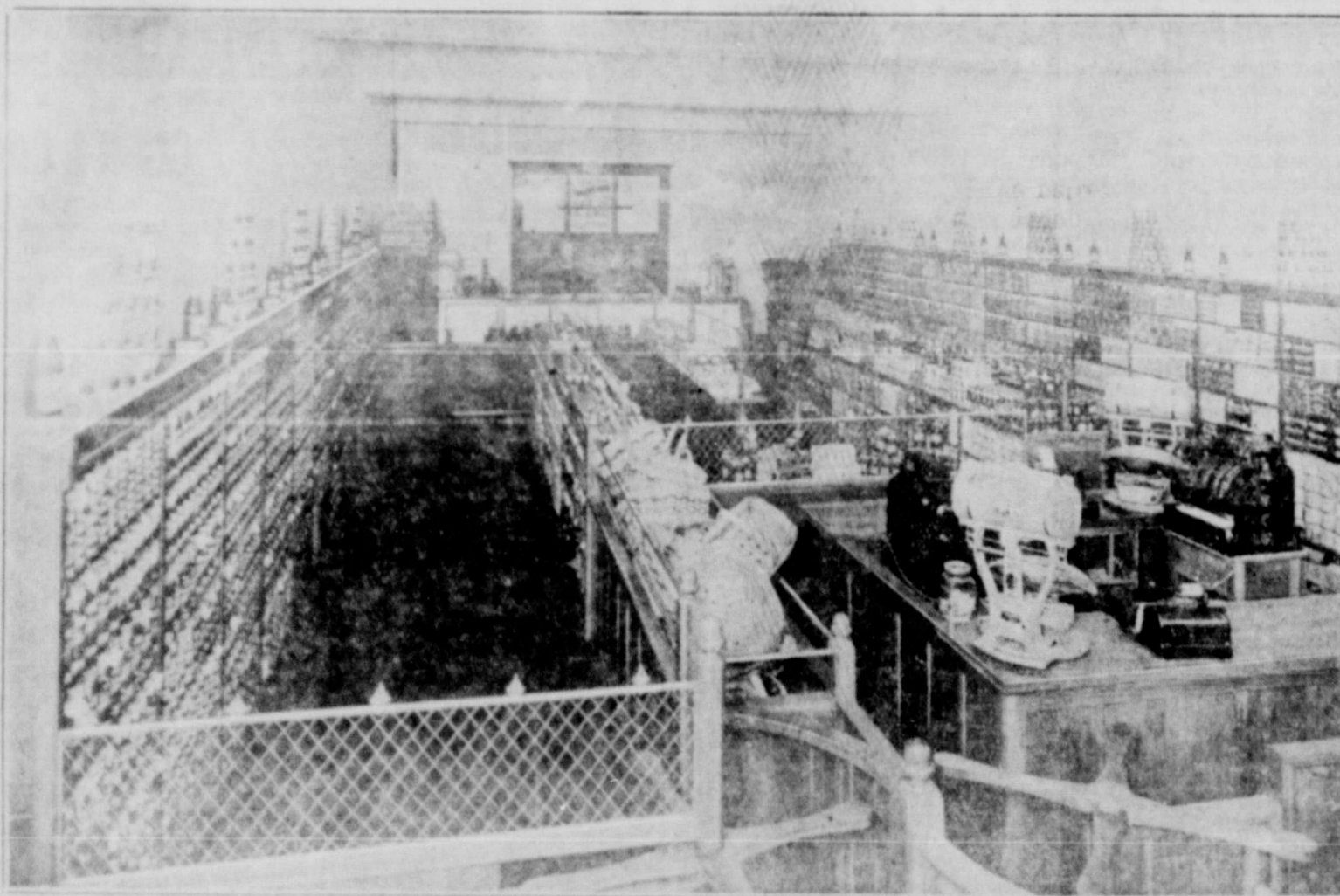
Charming dresses in straight line and basque style. Unusually attractive patterns. All colors guaranteed tub fast. Sizes 14 to 46. Amazing values, at—

98c

Jacobs Bros. & Company

PLAINVIEW

TEXAS



A More Scientific Way of Merchandising

No. 2 1-3 DEL MONTE HALVES
PEACHES . . . Heavy Syrup, Only . . . 22c

LARGE SIZE WAPCO
TOMATOES . . . Per Can . . . 12 1-2c

BOLOGNA AND WIENES
SAUSAGE . . . lb. . . . 19c

LARGE SIZE SUNKIST
LEMONS . . . Per Dozen . . . 29c

FRESH CATFISH, FRESH VEGETABLES, AND EVERYTHING. OUR MARKET OPENS FROM 8 TO 9 O'CLOCK SUNDAY MORNINGS.

PIGGLY WIGGLY

TWO SIZES
PET MILK . . . Per Can . . . 5c and 10c

CRYSTAL WAX, FRESH CROP
ONIONS . . . lb. . . . 11c

P. & G.
SOAP . . . 13 Bars . . . 50c

WE WILL HAVE ANOTHER OF THOSE EXTRA FINE BEEVES FROM THE OIL MILL TO OFFER OUR SATURDAY TRADE. BE SURE YOU GET SOME OF THIS BEEF.

SPRINGTIME

Protected everywhere

Goodknit TRIPLWEAR

\$1

Made of Special Super-shrunk 88x88 Pajama Check Regulars Slims Stouts

The extra strength and extra wear of TRIPLWEAR is in the protective features built into every garment.

1. The cross of tape on back prevents tearing.
2. The patented loop of tape across webbing prevents webbing tearing.
3. The inseam is reinforced with tape.
4. The seat button is attached with tape—will not pull off.
5. Armholes are reinforced with tape on under side, each garment cut extra full for comfort, too.

FOR BOYS
Made exactly like the men's garment—same protective features—same strong 88x88 super-shrunk fabric. A real athletic garment for boys, made to stand strenuous action.
75c

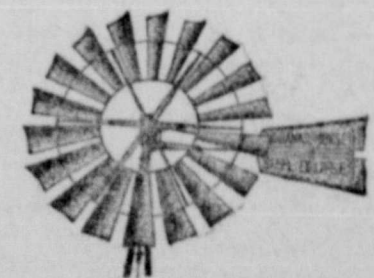
BROADCLOTH
A Deluxe Triplwear garment with all protective features. Made of extra fine white Broadcloth. A quality garment combining style, comfort and long wear, at moderate cost.
\$1.50

—Has Come Again. We are close kin to Nature and feel the need of New Appraeal.

YOU WILL FIND THE MOST STYLISH CLOTHES

in the market have been selected for you at this store. THE BEST BRANDS—

"QUALITY COUNTS"



HIGH WINDS have no terror for the owner of the **ECLIPSE WINDMILLS**

They Take Care of Themselves.

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