# PUBLISHED <br> bVERY <br> thursday 

School Fair Draws All
Schools to Lockney $\leqslant$

DENVER WANTS STREETS CLOSED ON WEST
SIDE; WIL NOT BUILD DEPOT INSTREET

Lockney Pupils Win Honors at Festival
 on


no tum numerat tom



The hand of opportnnity knocks at the door of the thrifty, and is oftimes welcomed, and great successes result. But if the hand of opportunity knocks at profit from the opportunity. Start an account at this bank, and be ready when the opportunity presents tself. We welcome your account whether it be large or small, and give you the best of attention at all
times. If you are not a patron of this bank today is a good time to become one. Safety and Service is ur motto, and we try to give you the best in our line

THE FIRST NATIONAL BANK

## limportant

 Announcement to every owner of aModel T Ford
answemen plans for making a new car, he announced also that he would
continueto matlo parss for the Model I Ford. He said "The Model T Ford car was a pioneer. It blazed the may for the moter industry and satred the movement for
good roadd eerenwhece. It broke dosa the barriers of disance in rural sections, brought people in these sections evernone: We are will proud of the Moded T Ford. If we





The Ford Moter Company will consinue to make ree placement parss for thece cars "unail the last Model $T$ is of the road" That is a part of Ford service. That is what Henry Ford meant when he said "We believe that when a man buys one of our cars we stould keep it running for him as long as we can and at the lowest up-keep cos:"
Because of this policy a considerable part of the Ford manufacturing planst is given over to the making of parts for the Model $T$ Ford. These replacement parss are made of the sme material and in the sme way as those from which your car was originally asembled.
Make it a point, therefore, to see the nearess Ford dealer and have him look over your Model T Ford. You may find that a very small e ependiture will enbble you to get thousands of miles of additional service, and at the same time protect the money you have inveeted in your car:

Ford Motor Company


## countratict CORRESPMWDENCE

## I Save You Money On Re-

 pair Work and WiringNo matter how large or how small the job of in stailing fixtures or wiring, from complete buiding LET ME FIGURE ON YOUR JOB I shall be glad to give you an estimate without ob-
ligation. All work guaranteed to conform to the insurance and building codes.

Geo. F. Kinyon
In Beacon Office
Phone 92


Mr. Clarence Strickland,
turned from a two week's

| sister, Mrs. Ed Pratt. | no |
| :---: | :---: |
| and Mrs. R. A. Jordan of Ned- |  |
| ing |  |
| , Mrs, W. C. Hubbard. | O |
| Mr. and Mrs F. U. Payne spent | H |
| uesday shopping in Plainview |  |
| anyard Virden got his arm hurt | MAYVIE |
| day, He is getting along ni |  |
| and |  |

## THERE IS ONLY ONE FRIGIDAIRE

THIS IS A PRODUCT OF GENERAL MOTORS In the Frigidaire cabinet everything is fully en closed. There is no unsightly machinery sticking out Frigidarie Cabine, Take a good long look at the mental picture will be one of grace and harmony There are no unforgetful irregularities to mar the picture.
For a number of years a certain automobile manufacturer producing a good car tried to make the pubunately the design was such the hood. But unfor could never forget how it looked. This always a that in yginess. You would not want anything like You will look at your Frigidaire meny times every
E. W. KINNEY

FRIGIDARIE DEALER
PLAINVIEW, TEXAS
 SATISEY
$W_{\text {E STATE it as our hon- }}$ est belief that the tobaccos
used in Chesterfield cigaretter are of finer quality and hence of better taste
than in any other cigarette at the price.

## Chesterfield

# A Sale That is Causing a Stir All Over Floyd County Is Now Going at Full Swing at 

 E. GUTHRIE \& CO. ${ }^{\text {Lomawn }}$A Big Soring Merchandisisg Sale Now Going on at the time everybody needs New Wearing Apparel. This is a Saving opportunity that set dom happens-but is a fact. We are selling Dry Goods, Shoes, Clothing, Etc., at Sweeping Reductions. Come on folks! The entire stock is on Sale. Everything is tagged, marked and out on display. Buy your needs in Merchandise for the entire Summer. Just a few of our prices listed below giving you an idea how we are selling merchandise.

| Bleached Huck Towels <br> 10c | 32-in. Dress Gingham <br> Per yard 10c | 9-4 Bleached Sheeting <br> 35c Per Yard | Children's School Hose <br> 19c | Florence Hats for Men <br> \$3.95 |
| :---: | :---: | :---: | :---: | :---: |
| 40-in. Brown Muslin <br> 10c Yard | Khaki Pants for Men <br> 95c Pair | 31b.Cotton Bats <br> 49c | Suit Cases <br> \$1.20 | Men's Four-in-Hand Ties <br> 79 c |

Make a list of your needs in Dry Goods, Shoes, Clohing, Hats, Furnishing Goods and come to the Store where the Saving is Big--at-


## COUNTY BRIFFS

## PROVIDENCE



Chevrolet Coach, 1926 Model, in best of condition. Forl Touring, 1924 Model in good shape.
Ford Coupe, 1925 Model, in first class condition. 2 good Ford Trucks.
IF YOU ARE IN THE MARKET FOR A USED CAR IT WILL PAY YOU

LONE STAR

ARE WE GETTING YOUR KODAK FINISHING?

Same location in Plainview where the Studio has Always Been.

| ISIS THEATRE $\qquad$ HOKUS-POKUS SPECLALS |  |  |
| :---: | :---: | :---: |
| Program Week Commencing MONDAY APRII 9th |  |  |
|  |  |  |
|  |  |  |
| "Now We're in the Air" $\qquad$ |  |  |
|  |  |  |
|  |  |  |
|  |  | Pan Cake Syrup .... Gallon ......... 58c |
| Lindberg" |  | Gallon Peaches, Royal Kitchen Brand .. 47c |
| "Love and Learn" |  |  |
|  |  |  |
| jay- | Hememid tim | Pure Fruit Preserves . 32 oz, jar |
|  |  |  |
|  |  |  |
|  |  |  |
| a George Melford Production MEDY-"HOWDY DUKE" PARAMOUNT NEWS |  | White Swan Corn . . 3 cans for |
| Saturday- |  |  |
|  |  |  |
|  |  | RIS |

# COUNTY BRIIES 

IRICK Brucille and Velma Roberson spent
Frida night in Lokkney with their
aunt. Mrs. Butah Roberson.
George Roberson and family took George Roberson and family took
Sunday dinner with Mr. and Mrs. Dellar appointment
A large attend
school Sunday Webb filled his regu
here Sunday evening ert Bybee. They visited the tunnel Mr. and Mrs, A. E. Frizzell visited
relatives near Floydada last sunday
Several friends and relatives of
Perry Casey attended the funeral of
his buby at Plainview, Monday. Perry Casey attended the funeral of
his baby at Plainview, Monday.
Next Sunday is regular preaching
day for the Methodist pastor of this
place. SUNSET

week-end with her parents. Two new pupils have entered sehool this week. The P. T. A. will present "Pink Pa- iamas" Apriil s.d. A small admission will be charged. Everyone invited

SUNSET
A number of people attended the
hir at Lokneyy Saturday, which was
joyed by all present.
MI. and Mrs. G. Milton went to
Missess. Edith and Madie Wooton en-

## Eddie week. <br> week. Lagathy Lakey and Roy Dunavent Look April Fool Dinner with Look April Fool Dinner with Lel Dunn of Cone. Dunn of Cone. Mrs. Murphy Chatman of Robinso spent Sunday in the parental hom

 spent Sunday in the parentalof J. T. Howard.
A number of this community
tended singing at Baker Sunday. cended singing at Baker Sunday.
Mr. W.S. Lakey and fanity visit
relatives in Petersburg Sunday. Melitives in Petersburg Sunday.
Mred Taylor and children ha Mreturned from Lubbock, where she $h$
been in College. been in College.
Mr. J. T. Reasover and family
ited relatives in Slaton Monday Orlan Howard returned last PLEASANT HILL

Lincoln home Sunday. They attendLincoln home Sunday. They attend
ed singing at Baker in the afternoon
Mns Fin ed singing at Baker in the afternoon.
Mrs. Furrow is visiting her daugh-
ter, Mrs. Edna Golden at Mer, Mrs. Edna Golden at Amarillo-
Mr. and Mrs. Carey Hillings spent Mr. and Mrs. Carey Hillings spen
the week-end with her sister, Mr.


BAKER MERCANTILE COMPANY

## lockney, texas



## GET READY TO GARDEN

You Will Find at Riley \& Brewster's SEED IRISH POTATOES, CRYSTAL WHITE ONION PLANTS, PEANUTS FOR PLANTING, D. M. FERRY AND AMERICAN SEEDS OF ALL KINDS. A COMPLETE LINE OF GROCERIES, FRUITS AND VEGETABLES AT ALL TIMES FRESH AND CURED MEATS

## RILEY \& BREWSTER



## FOR EMERCENCIES

the means of forestalling disast

## STEWART DRUG CO.



ANTELOPE

CENTER


T

Baker Mercantile Co.

## 50 De Laval $\begin{gathered}\text { Fres in in } 1878 \\ \text { Best }\end{gathered}$

## 



When you purchase your coal from us you can be a a price that is in keeping with the lowest quality We are in the market at all times for anything you have to sell in the Grain or Feed Line, and it will
SOUTH PLAINS GRAN COMPANY
Phone 23


WILLIE HOPPE Champion Billiard Player
 durring a close math. On this account i prefer Luckies
as a steady diet. They have never irritated my throat or caused the slightest cough. 1 am going to stick with Luckies,"

## "It's toasted"

No Throat Irritation-№ Cough.
$r$




AL SMITH DAIRY
All mv cows have been test-
ed by Dr. J. M. Floyd, Licen-
sed Vetarinary.
Milk lelivered at your home
Both night and morning
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ATTORNEYs AT LAW
General Practice
Booth Bldg.
FLoydada texas

Have your Abstracts made by
arthur b duncan Oid Rolithbe Abstan Ma.
J. O. ROGERS, M. D. Physician and Surgeon

 Mary Mitchell Henry, M. D.

Dr. S. M. HENRY

|  |  |
| :---: | :---: |
|  |  |

GOEN \& GOEN

Firat Tean Joint stork Lind Bak


THE BEST OF SERVICE

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guarantee to ease uou with our work. 114 or Call on D.F.MDUUFFE

PIANO TUNING We have an expert Piano
Tuner and Repairmo Tuner and Repairman. PLAYER PIANOS A SPECIALTY All Work fully guaranteed. J. W. BOYLE \& SON plainview, texas

CALLOWAYMOTOR"CO.<br>FLOYDADA, TEXAS




A More Scientific Way of Merchandising
FREE DEMONSTRATION ON FOLGERS COFFEE WILL BE GIVEN SATURDAY. ALSO SPECIAL ON BROWN CRACKERS AND CAKES
15c Box SALTINE FLAKES CRAX FREE WITH ; GOOD SMOOTHE LITTLE JOE STYLE

1 lb . BROWN'S CAKES WHITE AND YELLOW BERMUDA ONION PLANTS . . 3 bunches all Kinds FRESH PORK ...... Per lb. Sulphur Block Salt . 54c. Plain 10 lbs . Table SPUDS

39 c 10 lbs . SWEETSPUDS
34 c
25 c GOLDEN YELLOW BANANAS . lb. $61-2 \mathrm{c}$ Lunch Basket Size ORANGES doz..24c fresh crop 44c STRAWBERRIES .... Pint ....... 29c $29 \mathrm{c} \leqslant 21-2 \mathrm{bs}$. Folgers Coffee . $\$ 1.33$. 1lb. 55 c FOR CONVENIENCE OF THOSE WHO DO NOT HAVE ICE, OUR MARKET WILL BE OPEN ON SUNDAY MORNING FROM 8 TO 9 O'CLOCK

PIGGLY WIGGLY

WANT COLUMN

## Colorful HOSIERY

All Ladies' $\$ 6.00$ Hats. Special .... \$1.95
E. L. AYRES. DRY GOODS


EASTER MILLINERY AND DRESSES

MEN! LOOK WELL TO YOUR ATTIRE FOR EASTER BY SELECTING YOUR OUTFIT FROM THIS STORE.

## "We Cater to Quality"

A COMPLETE LINE OF SEASONABLE HARDWARE
Your Plumbing job must be finished soon and we have the merchandise you need and will be glad to furnish you a price on : A WELL ASSORTED STOCK OF GROCERIES PRICED LOW.

30 Days to prompt paying customers.
Baker Mercantile Co.
THE STORE WITH THE GOODS

