

## Judge McKoy Attends Depot Meeting Here

Special Meeting of Chamber of Commerce Held to See About Re-locating Denver Depot

A special meeting of the Chamber of Commerce was held Wednesday afternoon for the purpose of discussing with Judge W. D. McCoy and Mr. H. S. Broom of the Denver Railroad plans for re-locating the Denver depot in this city. Due to the fact that the editor of the Beacon was in Amarillo at the Panhandle Musical Festival, the report of the meeting was handed to us by a business man who took down a few notes from which the following write-up of the meeting has been made.

Mr. H. M. Mason, president of the Chamber of Commerce, presided over the meeting, and the following excerpts from the speech of Judge McKoy are taken:

The Judge stated that he and the Denver Railroad were not responsible for the location of the depot, but that the site had been offered them in an attempt to encourage the railroad to build through Lockney, and that the company regretted the disagreement that had come up in Lockney, and that Mr. Clarity was very much disappointed that the town had not filled their agreement in the matter of putting the depot in the middle of the street. Judge McKoy stated that the company would move the depot 200 feet southwest, provided that the City Council would close other streets and alleys set out in the Denver plans, and would widen the Main street to 100 feet from town to the crossing of the Denver Road and pave said street, but if the City Council could not do this, the company would have to go out to the edge of town and build a shack for a depot, until the town and citizens of the town wanted the depot built in town.

A. R. Meriwether, W. C. Watson, C. L. Anderson, Carl McAdams, C. A. Wofford and others made short talks about the proposed re-locating the depot.

Mayor T. Z. Reed stated that if a petition was presented to the City Council he would call a meeting Wednesday night to order an election to close streets and alleys west of Main Street.

Judge McKoy stated that if his proposition was accepted, it must be understood that the streets and alleys west of Main Street asked to be closed must be closed, and that Main street must be opened 100 feet wide to the Denver Railroad tracks and paved, and the proposition of widening and paving Main Street was a part of the contract, otherwise the re-locating proposition was null and void.

### Attending Musical Festival

The pupils of Miss Lauream Christian's Class in Piano, and Miss Martha Cox's Class in Violin, are attending the Musical Festival in Amarillo this week, and more than thirty entries in the contests by the pupils from these classes have been made.

Those attending the festival and contests were as follows: Mr. and Mrs. Gene Dyer, and daughter Gene, Mrs. and Mrs. T. H. Stewart and daughters, Alice and Annie, Mr. and Mrs. J. H. Hohlaus and children, Kenneth, Virginia and Lawrence, Dr. and Mrs. H. H. Bal and son, Mr. and Mrs. H. B. Adams and Milton, Mrs. Frank Dodson and daughter, Frankie, Mr. and Mrs. L. H. Gruver and Miss Hazel Gruver, Mrs. Carl McAdams and daughter, Mary Leda, Mrs. John Broyles and daughter, Mary Elizabeth, Mrs. D. F. McDuffee and son, Whorton, Mrs. R. E. Patterson and daughter, Patricia, Mrs. Ralph Ashworth, Misses Lauream Christian, Martha Cox, and June Guthrie, and Roy Thornton, Mrs. O. E. Stevenson and sons, Glenn and Wood.

The pupils are playing solos and ensembles this year, and an extra large number of contestants from all over this section of the state are in attendance. The festival will close Friday.

### Winners Reported

As we go to Press, the following winners of Miss Lauream Christian's pupils in piano, were reported to us by Lockney people returning from Amarillo:

- Milton Adams and Whorton McDuffee won 1st in 10-year-old boys ensemble.
- Frankie Dodson and Virginia Hohlaus won 1st in the 10-year-old girls ensemble.
- Frankie Dodson won 1st in the 12-year-old girls solo. She was playing two years above her grade.
- Roy Thornton won 2nd in the 14-year-old boys solo.
- Gene Dyer and Mildred Carter won 3rd in their ensemble.
- Roy Thornton and Glenn Stevenson won 1st in their ensemble.

## AUCTION SALE AT MCKOY PLACE WEDNESDAY

Sale of Building Sites to Highest Bidder in New Addition to Lockney Will Be Held Next Wednesday

Messrs. Stokes and Shields, Developers of the McCoy Place Addition to Lockney, will hold an auction sale of the addition in West Lockney, at town lots next Wednesday at the site which time the lots will be offered to the highest bidder, and the terms will be one-fourth cash down, balance on terms to suit. The auctioneers will be Seale & McDonald, and J. I. Hammond of Floydada will clerk the sale. Everybody is urged to attend the sale, and learn how they can earn \$150 with very little effort. An addendum calls your special attention to vertisement on another page of this sale. Be sure and read it.

## New Townsite of Dougherty Will Open

Austin Place Will Be Attractive Civic Center in Completed Plan for Business District

The townsite for Dougherty, new town on the Quannah Route east of Floydada sixteen miles, has been staked out and the first plats of the town drawn this week by Engineer Geo. A. Linder, who is supervising the engineering work on the development, and the expectation is that the dedication deed will be filed next week.

Meanwhile, announcement is made this week that Stokes & Shields have been named as selling agents for the townsite company by Mr. Dougherty and associates, a tentative understanding having been reached for their operations until the company's organization is definitely perfected; the expectation being that the agents will be on the ground and showing the town to prospective purchasers by the latter part of this week. The likelihood is that arrangements will be made to make it possible for buyers who want to get on the ground to begin construction work on any buildings desired at an early date, Mr. Dougherty said Monday before leaving for his home in Fort Worth to spend a short time.

On the plat, two 100 foot streets are shown intersecting at a square, the east and west thoroughfare platted as Texas Avenue and the north and south thoroughfare as Floyd street. The square will be known as Austin Place and in the completed plans for the town will be made into a civic center. Other east and west streets platted in the townsite are named for counties north and south respectively of Floyd county, and those running north and south are named for counties east and west of Floyd county respectively.

Stokes & Shields, who are residents of Lockney, where they have a restricted addition now being developed, are said to be developers and builders of rather extensive experience. They were enthusiastic over the prospects for the new town Monday when in town to work out the details of their arrangement for the sales agency.

Work of grading, graveling and putting down curbs on the streets to be thus improved will be undertaken soon, as will the matter of arranging for a proper water system. Purchase of a supply tank of sixty thousand gallon capacity was tentatively made this week by Mr. Dougherty.—Floydada Hesperian.

### Stokes and Shields Awarded Sales Contract On the New Dougherty Townsite

Messrs. Stokes and Shields are the developers of McCoy Place, Lockney's Restricted Addition, and also have the exclusive handling of the Sell's properties in Petersburg, which they expect to develop with the coming of the new Denver Road, and are to be congratulated on the securing of a contract on what is destined to be one of the best towns on the Plains, due to its large trade territory and its location on the Quannah, Acme and Pacific, the rails of which have already reached the new townsite. A large number of visitors are expected to visit the townsite on Sunday.

### Marriage Licenses

The following marriage licenses have been issued by the county clerk since our last report:  
Floyd F. Fuqua and Miss Gladys Mildred Dunn, Feb. 26th.  
John Hambright and Miss Winnie Alexander, Feb. 29th.  
Garlan G. Glover and Miss Clyde Cathern Boucher, March 1st.  
R. D. Smith and Miss Jeffie Shipley, March 3rd.

## Proceedings of The District Court

T. E. Campbell, Charged With Murder of Bradford Wilson, Will Go To Trial Monday, March 26

Very little business has transpired in the District Court so far this term. The larger number of cases disposed of being divorce suits, removing disabilities from minors, and cases of this nature. The docket is exceedingly light this term, owing to the fact that Judge Clements practically disposed of all old cases at the last term of court.

The case of T. E. Campbell, charged with the murder of Bradford Wilson, north of Lockney, has been set for Monday, March 26th, and a special venire of one hundred men drawn, from which to select a jury. The list of the venire is as follows:

- R. L. Teeple, E. O. Wicker, A. L. Hollums, T. J. Bloxom, G. T. Assiter, W. C. Morris, E. C. Austin, Rynn Speegle, E. E. Wells, E. C. Thomas, Ira Broyles, Orin Swift, W. M. Stovall, Lee Montague, Harry Christian, O. C. Bailey, T. D. H. Whitaker, W. M. Windsor, G. S. King, W. C. Sims, W. W. Allen, W. G. Ferguson, J. E. Horton, H. Cook, A. B. Muncey, C. H. Rose, F. G. Jones, R. I. Thomas, J. R. Hanna, C. T. Wright, C. C. Andrews, G. M. Tate, H. A. Harris, W. C. Poage, E. R. Harris, J. R. Terry, Tom Hart, M. H. Taylor, W. L. Bloodworth, J. S. Lackey, R. L. Jones, E. T. Pratt, A. A. Jones, L. E. Reasonover, J. R. Readhimer, J. C. Wester, L. L. Savage, S. N. Tarwater, W. S. Poole, Frances Carthel, J. M. Parrish, J. J. Phillips, O. S. Miller, R. B. Gary, J. E. Appling, Tom Cope, E. J. Thomas, R. T. Spence, John Smalley, J. B. Butch, H. C. Love, Chas. Elam, J. H. Mann, Roy Turner, N. R. Austin, Robin Baker, W. T. Stiles, E. Royal, F. J. Boedecker, W. T. Hopper, Jim Lawless, E. G. Foster, C. L. Cowart, E. S. Randerson, J. E. Race, C. Alexander, G. T. Graham, W. R. Childers, R. L. Casey, J. M. Cooper, J. W. Borum, J. E. Gilliam, L. M. Honea, Verdal Webster, E. P. Nelson, O. B. Olson, W. H. Finley, P. F. McArty, G. B. Johnson, T. A. Neaves, L. J. McKinzie, J. C. Crabtree, E. L. Angus, J. A. Dunlap, Jason Miller, C. H. Day, J. W. Carr, J. M. Smith, R. J. McLaughlin, R. C. Day.

The cases dismissed since last issue of the Beacon are as follows:  
Floydada Independent School District vs. James Samson, et al. case dismissed, after agreement between parties to suit.

First National Bank of Lockney vs. Mrs. W. D. Long, case dismissed upon agreement of parties to suit.

Henry M. Solomon vs. Mary Leone Solomon, suit for divorce, divorce granted.

H. S. Sparks vs. W. F. Edmondson, et al. injunction case, dismissed.

The following will be the petit jury, which is to serve the fourth week, to appear Monday, March 19th: Frank Walters, J. M. Parrish, J. R. Terry, Judson Miller, R. L. Jones, E. J. Thomas, E. T. Pratt, E. E. Wells, I. G. Dieter, W. A. Amburn, A. L. Sparks, H. M. McDonald, C. T. Wright, France Carthel, Harry Christian, R. H. Aspton, J. M. Smith, R. T. Spence, Tom Hart, E. C. Thomas, Floyd Huff, P. M. Felton, J. W. Conway, D. E. Lloyd, H. Cook, J. H. Phillips, Jim Lawless, R. C. Ramsey, R. J. McLaughlin, John Smalley, G. M. Tate, Orin Swift, J. P. Hart, A. A. Beedy, D. B. Brown, E. Hays.

The following cases have been set for next week:  
K. Hixson, Dick Garvin, John Koger and C. D. Kever, all charged with violating the prohibition laws, have been set for March 15th.

### N. T. A. BYARS FOR COMMISSIONER PRECINCT 2

We are authorized to announce N. T. A. Byars for the office of County Commissioner of Precinct No. 2, Floyd county, subject to the action of the Democratic primaries in July.

The following statement was made by Mr. Byars:  
"In asking the voters of Precinct No. 2 to consider me as a candidate for Commissioner in the July primaries, will just state that I have been a resident of Floyd county since 1889, a little more than 38 years.

"I have seen our public roads merge from cattle trails to state highways, therefore, I feel that I am capable to serve you as Commissioner, and I promise if I am elected to discharge my duty as such, without favor to any community, but will endeavor to be fair to all parts of the Precinct, and furthermore, in regard to the finance of our county I will help guard safe the county funds to the very best of my ability, therefore, on these terms I am asking your support in the July primary."

N. T. A. BYARS.

## DENVER TRACK LAYERS NEAR JUNCTION

Are Now Busy Laying Tracks at Junction—Will Be There Several Days

The track laying gang of the Fort Worth & Denver South Plains Railway like about two hundred yards of having the steel laid to the intersection of the Lubbock-Plainview lines. The track laying has stopped at this point and the gang is now busy laying the side tracks, and the reports appearing in the Daily papers, that the steel is being laid west of the junction in every respect. There will be side track laying for the next several days, and then the crew will possibly begin laying the line from the junction to Lubbock, however, no track will be laid past the junction in the next several days, or before the end of the week.

## Train to Reach Lubbock Over Denver April 1

Trains Will Be Ready for Operation On Lubbock-Lockney Line Before April 1st

According to an interview given out by Mr. Frank E. Clarity Sunday at Lubbock, the Denver road will be ready to begin operation of trains into Lubbock by April 1st. At present the track laying gang is a few miles northeast of Lockney, and will have the rails completed to the junction by the last of this week, if the weather permits steady work. It is understood that the crew will turn south at the junction on the Lockney-Lubbock line, and will lay the steel into Lockney and Lubbock as fast as possible. The steel gang can lay two miles of track on the Plains each working day.

The steel layers camp has been moved to South Plains for the present, but will probably be moved to Lockney as soon as this city is reached with the rails. The junction has been named Sterley Junction by the Denver Railroad officials, in place of Rhodes, which was the townsite name given it. No development has taken place so far at the junction. South Plains is making rapid progress in town building since the railroad has reached that point.

## Denver Official Says Trains Will Run Soon

F. E. Clarity, General Manager for New Line, Says Track-Laying Crews Are Working Rapidly

A train will reach Lubbock from Fort Worth over the new Fort Worth and Denver City-South Plains line about April 1, according to Frank E. Clarity, vice-president and general manager of the company, who was in Lubbock Monday to attend a committee meeting of the Tech board of directors of which he is a member.

Not only will the trains be running over the line, Mr. Clarity said, but freight service will be installed in time to care for the wheat of this section. Regular passenger service will be in operation soon afterwards, he said.

### Station Plans Complete

Plans for the freight and passenger service station here are complete, Mr. Clarity reported, and the contract is to be let in the near future for the construction. It will be a combination brick and stucco structure and will have ample provision for the needs of the city. A downtown ticket office was mentioned by Mr. Clarity as a likelihood.

Track-laying crews are now some 70 miles on this side of Estelline, Mr. Clarity said and are nearing Lubbock at the rate of one and one-half to two miles per day. They are expected to be in Sterley Junction near Lockney, by the latter part of this week. Following the crews is the ballasting work, Mr. Clarity said, and the entire line is to be ballasted as the work goes.

The company is maintaining a gravel pit near Quitaque where most of the ballast material is being obtained.

Reports were circulated here recently that trains would be into Lubbock by March 15 but Mr. Clarity discounted the statement by saying the construction of the line, although to be rushed, would be of the best that time and labor could produce.

A number of industrial tracks will be available for the southeastern part of the city, he said. Original plans were made for two industrial tracks and a number of other projects are being considered he said.

Mrs. W. H. Crawford left Friday of last week for Fayetteville, Tenn., in response to a message that her mother was very ill.

## Chamber of Commerce Discusses Highways

Fire Boys Will Mark Streets and Number Houses of Town, Beginning at Once

At the Chamber of Commerce meeting Monday at noon, the principal subjects for discussion were the marking of streets and numbering the houses in Lockney, and the ordering of an election for the paving of the Lee Highway and the putting of all the main roads in the county up in good shape.

The Fire boys were instructed to go ahead with the work of marking the streets and numbering the houses, Mr. Melvin Stokes of the committee appointed by the Chamber, has one of the street markers before the body to show them what kind of a marker was to be placed at the street intersections. The marker was a two inch pipe with arms extending in two directions at the top, on which the names of the streets were to be printed, there are to be two of these markers, placed on opposite corners of each street intersection, and are to be set in a concrete base, so that they will be stationary for all time. It was decided that a fair price for numbering the houses of the town would be 75c, which would be paid by the property owners to the Fire Boys for numbering said houses.

The proposition of calling another election for the paving of the Lee Highway and the opening and putting up to grade all the main roads of the county, was discussed at length, and Messrs. A. P. Barker and Artie Baker, will confer with a committee of Floydada citizens, and work out a plan to be submitted to the voters of the county at an early date. Artie Baker, W. W. Angel and other members of the committee, to be selected by them, will go to work at once on the opening of the road along the Denver railroad from Idalou, through Lockney to Silverton.

### JERSEY BULL ATTACKS T. D. H. WHITAKER

An 18-months-old Jersey bull attacked T. D. H. Whitaker at his home west of Lockney Monday, and according to Mr. Whitaker came near crippling him up for life. The animal hooked Mr. Whitaker down, and rained him about the breast and he had quite a time freeing himself from the enraged animal.

### Dumas Family Moves Here

Mr. N. E. Etherage and family from Dumas, Texas, have bought the F. E. Anderson home on North Main Street, and have moved here to make their home. Mrs. F. E. Anderson and children have moved to the J. T. Livesay home, where they will remain until the close of the school session, after which they will join Mr. Anderson in Dumas, and make their home.

### ROBERT CASEY DIED AT GATEVILLE

Robert Casey died at his home in Gateville, Monday of last week, according to a message to J. L. Norris, Mr. Casey was a brother of Mrs. J. L. Norris, and an uncle of Mmes. O. W. Fry and Mrs. O. R. McCollum, all of Lockney. Mr. and Mrs. Norris attended the funeral in Gateville.

### PLAY TO BE GIVEN AT IRICK SATURDAY NIGHT, MARCH 10

"Little Miss Jack", will be presented at the Irick school house, Saturday night, March 10th. This is a comedy drama in four acts and two hour play. There will be a small admission charge.

### QUARTERLY CONFERENCE TO BE HELD AT AIKEN MAR. 17-18

The Second Quarterly Conference will be held at Aiken, March 17 and 18. The Presiding Elder, Rev. M. M. Beavers, will preach at 11 a. m., Mar. 17th. Religious services and quarterly conference, Saturday, March 17, at 3 p. m.

The Elder will preach Sunday night, March 18th, immediately after League services. Be sure to attend on third Sunday and Saturday before, in March.

### NORTHCUTT GROCERY WILL OPEN SATURDAY, MARCH 17

On account of unavoidable delays, the new grocery store of J. L. Northcutt, which was to have been opened Saturday, March 10th, at the E. L. Marshall stand, just north of the First National Bank, will not be ready for business until Saturday, March 17th, at which time Mr. Northcutt will open his doors for business.

## SCHOLASTIC CENSUS NOW BEING TAKEN IN COUNTY

Every Child in County Up to and Including April 1, Should Be Included Scott Says

The scholastic census of Floyd county is now being compiled. The necessary supplies have been sent out from the County Superintendent's office. The scholastic census is taken each year during the month of March. The following suggestions are given out by Price Scott, County Superintendent:

"I would like to insist that a very careful effort be put forth to get every scholastic in the county.

"At least a dozen children were overlooked in Floyd county last year. This number was gradually brought to light during the past few months, when parents came into the office and made enquiry about their children being enrolled.

"Married boys and girls within the scholastic age should be enumerated, as they are still entitled to free money and free school.

"The scholastic age is still 7 to 17 inclusive. The child must be 7 not later than Sept. 1, to be included. If a child be 18 or on before Sept. 1, it is an over, otherwise it is still a scholastic.

"Parents must give to the census trustee the exact month, day, and year of the child's birth. Each slip must be signed by the parent or guardian rendering said child.

"Every child residing within the county up to and including April 1, should be enumerated.

"In case a family moves during the month of March to another county after the children have been enrolled, the law provides for the first enumeration to be cancelled upon order of the State Superintendent, when the affidavit of the parent is submitted, certifying to the fact that he has removed his residence to another county after the children have been enrolled. Removal from the county after April 1, will not entitle a parent to change the enrollment of his children."

## Floyd County Lumber Co Changes Name

Raised Capital Stock to \$300,000—Have Five Lumber Yards in This Section of State

In order that they may better serve the rapidly developing South Plains area the announcement was made this week that the Floyd County Lumber Company, with head offices in Floydada and yards in Floydada, Lockney, Silverton, Quitaque, and Ralls, has increased its capital stock from \$125,000 to \$300,000 and the name will be changed to the South Plains Lumber Company as soon as an amended charter can be filed with and approved by the State Department.

The big increase in the capital investment of the company was brought about in negotiations which have been under way for some time, without the loss of any of the stockholders already interested in the concern and in addition obtaining the financial interest of some of the biggest lumber men in the Southwest in the Plains area in general and the Floyd County Lumber Company in particular.

The new company will be created, according to W. I. Cannaday, general manager, with a paid in capital stock of \$200,000 and a surplus of \$100,000, making a total investment of \$300,000. Among the new investors in the institution are Guy R. Houston and mother of Wichita, Kansas, Jno. E. Hill, E. H. Petty and others of Amarillo, all of whom are stockholders in the Panhandle Lumber Company, Mr. Hill its vice-president and general manager and Mr. Petty its secretary. The Panhandle Lumber Company is not a purchaser of stock however, the stock being held by individuals.

W. I. Cannaday, who has been general manager of the Floyd County Lumber Company since its organization in 1921, will continue in that capacity with the new firm. Thos. Montgomery, well known Floyd county rancher and stockman, was selected as president and Jno. E. Hill was named vice-president of the new business. The Board of Directors will be named at a later date.

Very few lumber companies have grown as has the Floyd County Company and the added financial interest of a greater capital the facilities of the firm will better serve the points it spread out over a greater part of this is already interested in and possibly growing section of the state.

### GRAND JURY IS IN SESSION AGAIN

The grand jury was called into session Thursday, after a recess of about a week, and are now busy.

The Lockney Beacon

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H. B. ADAMS, Editor and Owner

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NEW MEXICO'S 5-CENT GASOLINE TAX

New Mexico Highway Journal: The New Mexico legislature passed a 5-cent gasoline tax bill early in 1927, the law becoming effective on March 4th, 1927. The bill carried an emergency clause and thereby became effective the date of passage or as soon thereafter as signed by the governor.

Prior to the 5-cent tax law there had been a 3-cent tax on gasoline over a period of two years. Those who opposed an increase from 3 to 5 cents argued that such an increase would result in a less tax return than under the previous 3-cent law. It was claimed by those who opposed the measure that consumers within the state would buy only such gasoline as was absolutely necessary, and as a result there would be a reduction in gallonage over the previous year. It was further claimed the tourists would avoid going through New Mexico would choose routes through other states wherein the taxes were less. It was also claimed that numerous filling stations would spring up on the borders of the state and that those tourists who were tanked before doing so and would perhaps carry along an extra 5 or 10 gallons for good measure.

After practically a year of operation under the new law figures will show that these surmises were without foundation. The increase in consumed gallonage during the year of 1927 as against the year of 1926 was 22 1-2 per cent. This increase amounted to \$666,246.90.

Through an efficient Gasoline Tax Department, collections have been made promptly and the evasions of the law, if any, have been negligible. Collectors stationed at several points in the state have rigidly enforced the law. As provided by law, they are paid out of a fund amounting to 2 per cent of the gross proceeds of the tax.

What effects has this tax had upon the road-building program of the state? A provision was made in the law for the issuance of \$1,250,000, in debentures, yearly against the anticipated returns. Consequently the state highway department has been enabled to plan a very definite maintenance and construction program. The law is liberal in its scope, permitting the moneys so derived to be used in the maintenance, construction and improvement of highways.

The money from the gasoline tax debentures, together with certain revenues from the motor vehicle license and a levy on property, is being used to maintain a state road system of 5,042 miles; to construct annually 250 miles of secondary state highways; and to meet Federal aid on a proposed improvement mainly of concrete, crushed rock, crushed gravel and caliche types.

The gross receipts for the year of 1927 were \$1,439,793.41. It is anticipated that this figure will be increased to \$1,950,000 for the year 1928. In general there is universal satisfaction and commendation of the new law. Some of its bitterest opponents of legislative days are now its most enthusiastic boosters. People generally realize that good roads cost real money and they are willing to foot the bills. One hears less nowadays of criticism because a particular project cost a large sum of the tax-payers' money, than formerly. But let some important thoroughfare fall into a bad state of repair and it is certain that some highway official will spend a great deal of his time receiving delegations until that particular road is fixed. The fact that it will cost a large sum of money to effect the needed repairs is no excuse in this age. Improved highways are no longer considered as an extravagance and luxury, but rather as a good investment from which a substantial profit may reasonably be anticipated.



The hand of opportunity knocks at the door of the thrifty, and is oftentimes welcomed, and great successes result. But if the hand of opportunity knocks at your door and finds you empty handed, you cannot profit from the opportunity. Start an account at this bank, and be ready when the opportunity presents itself. We welcome your account whether it be large or small, and give you the best of attention at all times. If you are not a patron of this bank today is a good time to become one. Safety and Service is our motto, and we try to give you the best in our line.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"



GOOD BUSINESS CONNECTIONS

Good business means having the proper banking connections, and that you have such connections with a safe, sound banking institution, such as ours. We appreciate the business extended to us, and at all times welcome new accounts. Confer with us on any business problems you might have that pertains to banking assistance or advice. We are glad to serve at all times, and give you the best advice possible in all business matters. If you are not a patron of this bank, we invite you to become one.

The Security State Bank

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COUNTY BRIEFS

BLANCO

March 5.—Miss Irene Cates spent Sunday with Miss Opal Smith. Mr. and Mrs. A. H. Howell, left Sunday for their new home, Beulah, Texas. Mr. and Mrs. Collier Smith of Lubbock, spent Saturday night and Sunday with their parents. Little Miss Jenny Lou Alexander is visiting her sister, Mrs. Collier Smith. Mr. Cecil Toon and Mr. Henry Alexander motored to Petersburg Saturday. Everyone enjoyed the program Friday night, which was put on by the club ladies of this community. Mr. Williams, of Floydada, will teach a poultry school in this community beginning tonight. Everyone try to attend.

IRICK

March 5.—The weather is threatening at present. A large attendance attended Sunday school Sunday. Bro. Webb filled his regular appointment Sunday evening. Several attended the singing at the home of Mr. J. W. White. A few young folk enjoyed the "42" party at the home of Mrs. W. E. Taack. Miss Opal Ashby spent the week-end with her parents. Mr. Earl White visited his parents this week-end. Born to Mr. and Mrs. John Holms, March 1st, an eight pound girl. Mr. Treavor Ashby returned home last week. Miss Lily May Taack spent the week-end with her parents. Mrs. Downs of Lockney and Mrs. Ashby were the pleasant visitors of Mrs. W. T. Glass Thursday. Few from this community attended the play at Aiken Friday night.

MAYVIEW

March 5.—Dorsey Hatley and Earnest Gray have both been suffering from bad tonsils. We appreciate the large crowd that attended our play at Baker last Friday night. Several from here attended singing at Baker Sunday afternoon. Mr. and Mrs. J. B. Readimer and daughter, Grace, were visitors in the Smith home Sunday afternoon. A large crowd attended the party at Mr. Davis' Saturday night. Mrs. J. R. Cardwell who has been sick for the past three weeks is slowly improving. There will be preaching here Sunday and Sunday night.

LONE STAR

March 5.—The play given by the pupils of the Lone Star school on Friday evening, was greatly enjoyed by a large audience. A nice sum was realized. Mr. W. H. Johnston and family, and Mr. J. D. Johnston spent Sunday in Falls visiting the Messrs. Johnston's mother. Mr. S. A. L. Morgan and family and Mr. B. M. Britain and wife of Amarillo visited Mr. E. J. Bragg and fam-



Party of Government engineers inspecting Boulder Canyon dam site on the Colorado River where it is proposed to erect the world's largest flood control dam. The project is unique in that it is to be financed entirely from the water and hydro-electric power it will make available.

With the Colorado River threatening to break over its banks and permanently destroy a dozen towns, the homes of a hundred thousand people and a million acres of fertile farm land in Arizona and Southern California, the Department of the Interior is preparing to push forward the construction of Boulder Canyon flood control dam immediately upon the adoption of legislation now pending in both houses of Congress. Boulder Canyon is situated 125 miles below the Grand Canyon and is in that section of the river that forms the boundary line between Arizona and Nevada. According to plans already prepared

by Department of the Interior engineers, Boulder Dam will be 550 feet high and will create a reservoir 89 miles long and 20 miles wide, capable of holding 26,000,000 acre feet of water. It will be the world's largest dam and will be twice as high as the largest dam now in existence.

Acting on the recommendation of Dr. Hubert Work, Secretary of the Interior, authors of pending Boulder Dam legislation have written into the bill a provision which specifies that the government is not to expend a single dollar on the project until the Interior Department has received from private and public agencies in the Southwest

sufficient contracts for the sale of water and hydro-electric power rights to guarantee the return of all money expended on the dam plus interest.

Construction of Boulder Dam will provide a site for the development of a million horsepower of hydro-electric energy, according to government engineers.

Legislation providing for Boulder Dam has been favorably passed upon by the house committee on reclamation and is scheduled to come on the floor of the House for action the latter part of March, it has been announced by Congressman Addison T. Smith, chairman of the committee.

GOODNIGHT

March 5.—Mr. Keisling has gone to Vernon, Texas, on business. Cecil Cook spent Sunday with Preston and Joe Taylor. Eveletha Mayhall visited the high school girls Friday afternoon. They had an interesting game of tennis. Mrs. Keisling and daughters were sightseeing in Turkey Saturday. Geneva Wood is very sick with flu. Mrs. Payne's baby is real sick. R. A. White is in Quitaque today. Mrs. White is with Mrs. Payne. Lola Davis spent Sunday in the parental home. Mr. Johnson is moving today. Mr. and Mrs. Leonard Merrill will move tomorrow into the house occupied by Mr. Johnson's family. Mrs. Davis and Mrs. John Taylor are at Mrs. Payne's today. Mrs. Moseley's baby has diphtheria.

"KING or COMMONER?" No. 7

ECONOMIC SIGNIFICANCE OF THE AMERICAN COTTON INDUSTRY—From latest volume in Manhattan Library of Popular Economics, republished in serial form through courtesy of Bank of the Manhattan Company, New York.

ARTICLE SEVEN THE LESSON OF '25

MENTION has been made of a remarkable incident of which the real significance should not be overlooked. A multitude of growers received less for their cotton than it cost them to produce it, because of "over-production," yet, within eight months, they saw the staple selling at a figure that would have given them a substantial profit. Clearly, therefore, the condition could not have been one of real, but only of apparent over-production. If cotton "brought tears instead of cash," as has been said of that tragic moment, those tears should cleanse the eyes to clearer vision. Such vision would show that a really glutted market could not rebound so swiftly into a desire to buy. The world must possess a power to absorb which did not appear on the surface.

This great unsaturated market actually was waiting, quite unconsciously, to save the situation by buying cotton at a living figure, yet nobody seemed to be aware of the fact until it slowly discovered itself and then it was too late to prevent severe hardships. Herein was furnished a striking example of that rather newly-discovered branch of the Law of Supply and Demand, viz., that supply may create demand. Manufacturers who were pioneers in low-priced quantity production had already stumbled upon the fact: one of them created a market for fifteen million automobiles and another developed a sale for sixty million watches. In neither case had such a possibility been known to exist, but in both cases price was the determining influence, plus the fact that the potential market really existed—such quantities actually could be used if the figures were sufficiently attractive. Similarly, in the case of the 1926 cotton crop, when the price of the staple fell to such an astonishingly low figure, buyers everywhere felt the urge to take advantage of the opportunity, and the sum of their demands slowly restored the price. This was in accordance with the great impersonal laws of economics, which are the financial equivalent of gravitation, the movements of the tides or any of the other laws of the physical world.

By the Autumn of 1927, there came a jolt of a different kind and again many were caught unprepared. The price of the staple shot up to double that of the year before because it had become evident that the oncoming crop would amount to only a little more than two-thirds of the previous one, and eleven million bales of that had already been shipped to foreign users. It is easy enough to see all this now in looking backwards, but such violent fluctuation might have been foreseen and provided for if adequate means for that purpose had been in existence. Research, interpretation, comprehensive marketing, adequate publicity—these are now recognized tools of the business world, but they are quite beyond the reach of a small farmer

cultivating his few acres with the help of one mule; they are even beyond the reach of the larger planter, or the warehouseman, or the manufacturer—as individuals—but they are within the range of cooperative effort. Visible illustration of the value of such effort was not absent. Cooperative cotton-marketing associations had been formed in five of the Southern States in 1921, and by 1926 they existed in the other eight. These bodies included some 300,000 growers in their membership—a considerable accomplishment in five years!

A coordinating organization, the American Cotton Growers' Exchange, was also functioning. This institution, composed of delegates from each of the local associations, was already reaching out hands in cooperation with American manufacturers of cotton goods and had established agencies in the important foreign cotton-importing centers of the world, in both cases it acted as direct representative of



All these will prosper best and most permanently when all prosper together.

the cotton-grower members of the cooperative associations.

It may be thought that such a break in the price of raw cotton as that of 1926 would work to the advantage of manufacturers. In a small way, this might be the case, but in a large way its effect upon them would be harmful. The making of textiles is not a gamble but a permanent business which requires an unceasing flow of cotton at dependable prices. Farmers cannot continue to grow the staple at a loss; either they will adopt some of the panic measures of crop restriction that have been so widely advocated, or they will be forced into other occupations. Either way the mills will suffer. Farmers, planters, warehousemen, shippers, manufacturers—all these will prosper best and most permanently when all may prosper together. This was one of the great lessons of 1926. It taught a wider appreciation of voluntary cooperation.

(Next Article, "COTTON AT A FIGHT.")

# "All Aboard!"



## COUNTY CORRESPONDENCE

### STARKEY

March 6.—Our principal, Mr. Frank Fuqua, was quietly married Feb. 29th to Miss Mildred Dunn. Bro. Hardy officiated at the ceremony. The community joins in wishing them a happy and success life.

Miss Hattan, the primary teacher, spent the week-end with her parents in Matador.

Fearl Furgerson has returned from the Lubbock sanitarium and is improving very much.

Mr. E. A. Grigsby and family visited Sunday in the Sand Hill community.

The pupils are enjoying the new swings very much.

Last Friday evening the school planted trees and shrubbery on the school grounds.

The wheat is growing fast since the snow. The men are farming now.

Earnest Jennings spent the week-end in Lubbock.

Mr. and Mrs. Zora Moore have moved south of Ralls to make their home.

Miss Bass met with the club girls last Friday at noon and with the women in the evening.

The poultry lectures given each Wednesday night in the auditorium are enjoyed. Mr. Williams has just a few more to deliver in the series.

### BAKER

March 6.—Mayview brought their play, "The Kentucky Belle," here Friday night. A large crowd came.

Mr. and Mrs. Cardinal and family spent the day Sunday with Mr. and Mrs. C. W. Pollar.

We have three new pupils in school this week. We welcome them into our school.

Wanda Day spent the week-end with her mother and father of McCoy.

There was a party at the home of G. L. Fawver Friday night. Everyone reported a good time.

Our girls played basket ball with the boys at Elkhart Saturday and

### PLEASANT HILL

March 5.—Mr. Morgan is teaching a singing school at Petersburg this week.

Miss Neva Allmon spent Saturday night with Miss Elizabeth Woolsey.

Miss Abbie Lee Woolsey spent Saturday night with Miss Lucille Evers.

Mr. and Mrs. Woolsey were Sunday guests of Mrs. J. R. Day.

Mr. Richard Donathan and Miss Juanita Hart attended the show at Floydada Saturday evening.

Mr. and Mrs. Wilkes were the host and hostess of a Forty-two party Friday night.

Miss Onie West and mother visited relatives near Lakeview Sunday.

Miss Audrey Camden was a Sunday guest of Miss Juanita Hart.

Mr. and Mrs. Fox are visiting relatives in Mexico this week.

Mrs. Morgan was a caller in the Hart home Monday afternoon.

Mr. and Mrs. Scott were given a miscellaneous shower Friday afternoon at the school house.

There will be singing at the school house Saturday night. All are invited.

Mr. and Mrs. Blankenship and children attended singing at Baker Sunday afternoon.

### McCOY

March 6.—The co-operation of the patrons and community people proved to be successful last Friday. A large crowd was out to meet the State Inspector and County Supt. Scott.

We had an all-day picnic with dinner at noon. Mr. Hensley, State Inspector and Mr. Scott gave several uplifting lectures.

The ball game played by the McCoy high school team and McCoy ex-team was enjoyed by all. The score was eight to six in the ex-team's honor.

The McCoy girls won in the South Side basket ball tournament last Saturday. They will play the winners of the North Side Saturday at Lockney. We hope they will get the honor, because this will give them the rural girl's loving cup.

Bro. Sherman from Wayland College filled Bro. Lollar's regular appointment last Saturday evening and Sunday morning. Bro. Lollar was physically unable to be here.

The musical given by Mrs. Embry Friday night was attended by an enjoyable crowd.

Misses Marie Smith and Willie Lee Coleman were visitors in Mrs. W. W. Smith's home the past week-end.

Mr. Melvin Day and daughters were also visitors in Mrs. W. W. Smith's home.

Mr. Carmichael returned from a business trip to Wichita Falls last Saturday.

Misses Minnie and Verna Nixon were guests in the Gamblyn home from Friday evening until Sunday afternoon.

Miss Lucille Fairchild spent Saturday night in the Berry home.

Mr. Grady Jenkins went to Ralls and Lorenzo Saturday.

Mr. and Mrs. Tardy and daughter, Claveet attended a radio party at Mrs. Gim Gamblyn's Saturday night.

Mr. Albert Ewing returned home from Plainview last Saturday.

Argearee Berry spent Sunday night with Lucille Fairchild.

J. R. Dooley has a case of the measles, and is out of school this week.

C. R. Mickey was out of the store Monday on account of sickness.

Mr. C. W. Smith has installed a telephone in his home. His ring is the same as Uncle Tom Knight's was.

### AIKEN

March 5.—Monday has been cloudy and misty. We are hoping that we will get a good rain, maybe we won't be bothered with March winds.

Mr. Charlie Elam and family spent Sunday with relatives at Kress.

Mrs. McReynolds, Mr. and Mrs. L. J. visited in Lockney Monday afternoon.

Mr. Brown's father and mother are visiting here.

Bro. Webb filled his regular appointment here Sunday morning and preached at Irick in the afternoon.

Mr. Henery Owens and family visited the Clark home Sunday afternoon.

Miss Maudie Meredith spent the week-end with home folk.

Miss Addie Sugart visited with homefolks this week-end.

Bro. and Sister Webb took Sunday dinner with Mrs. McAvoy.

Mr. Melvin Henery and family attended Sunday school and church here Sunday. They took dinner with Mr. Earnest Henery's family.

There will be an auction sale at the Aiken school house Friday, March 16. Every patron is asked to bring something for the sale, such as chickens, pigs, tables, plow points, quilts, etc. The proceeds of this sale will be used for the benefit of the school.

### PRAIRIEVIEW

March 5.—The singing in the Hogle home was well attended Tuesday night.

Mr. and Mrs. Claude Nation visited in the Hudgin home awhile Wednesday night.

The home of J. E. Rigler was burned last Monday afternoon. The fire was of unknown origin. They saved a good many things, among them being their radio, washing machine and dresser. We understand Mr. Rigler will re-build his home near the road.

Ferry Woods new home is now under construction.

The Squyres children have the whooping cough. Miss Lolamae Toyler spent the past week-end with homefolk. Ruth Rigler spent Wednesday nite with Grace Edelson. Marvin, L. B., and Coralee Churchwell, also Gladys and Roy Smith of the Snyder community were in our midst Sunday.

Sunday school was well attended Sunday.

A good crowd was out Sunday and heard the interesting talks that were made in behalf of the Conquest Campaign by Mr. McDonald, Mr. Vernon Shaw, and Mrs. Wilson.

### CEDAR

March 5.—Regular services were held at the Pentecostal church Sunday. In spite of the threatening weather, the Sunday school attendance numbered into the fifties.

A singing was enjoyed in the Dozier Dillard home Thursday night.

Mr. and Mrs. Chester Strickland spent Sunday in the Freeman Love home.

Mr. Jim Dunlap and family took Sunday dinner with Mr. Joe Fortenberry.

Mr. and Mrs. Bud Dillard, Mrs. Dave Dillard, and Miss Ivy Love, all of Childress, have been visiting relatives and friends in this community since Saturday. They expect to return home Monday.

Mr. and Mrs. Clarence Guffee spent Sunday in the S. A. Guffee home near Fairview.

Bro. Horace Reeves and family, and Mr. Check Strickland left Monday will attend a church conference of enroute to Wellington, where they two days' duration.

Mrs. Clara Mitchell returned to Floydada for the week-end.

A forty-two party was enjoyed by a number of friends in the H. C. Randolph home Thursday night.

Mr. and Mrs. Clarence Guffee and Miss Edna Mae Roberts, spent a pleasant Saturday afternoon duck hunting at the Hackberry lake.

Miss Willie Gillie spent Saturday and Sunday with her parents near Alciño.

Little Austin Whittey was taken to Plainview the past Friday where an operation was performed on his eyes.

Mr. H. C. Randolph and son, Lewis, are in Mexico at present.

Mr. and Mrs. D. B. Love spent Sunday in the Eubanks home.

### SAND HILL

March 6.—The hen party will be given Friday night by the Home Demonstration Club. The proceeds of this party go to buy a stove for the club room. A good program is being planned for the Sand Hill teachers.

Jonnie Cates got his arm broken at school Monday morning.

Aiken school came to Sand Hill Friday afternoon for a tournament. When the final scores were counted Sand Hill came out a little behind in points. We expect to do better next time.

Lenard Holmes returned home Sunday to spend some time with his home folk. He has been traveling with Harley Sadler's Show.

Bro. Mullins of Floydada will preach at the Church of Christ Sunday morning.

Mr. Ben Bumbgardner visited in the community Sunday.

J. R. Dooley has a case of the measles, and is out of school this week.

C. R. Mickey was out of the store Monday on account of sickness.

Mr. C. W. Smith has installed a telephone in his home. His ring is the same as Uncle Tom Knight's was.

### LAKEVIEW

March 5.—There was a large crowd at church and Sunday school. Rev. Reed preached also Saturday evening.

The B. Y. P. U.'s have re-organized, making three, a Junior, Senior and Adult. Raymond Nelson is the general director and Mrs. Kiker is secretary.

A finance committee was appointed for the Baptist church building Sunday evening. The building is expected to be finished by next fifth Sunday.

The Stamps Quartet was here Friday night. A large crowd was present and all enjoyed the program.

Several have the measles. Evelyn, Imogene and James Roy, Mary Lois Conway, and Junior Conway. Some of them will be back in school next Monday.

Mr. Allmon Rucker was accompanied by Mitchell Price Conway to his home in Quitaque Friday afternoon. They returned home Sunday afternoon.

Fannie Ruth and Claudia Merle Patton and Louise Wright took dinner in the home of Mrs. Elmer Roy Sunday.

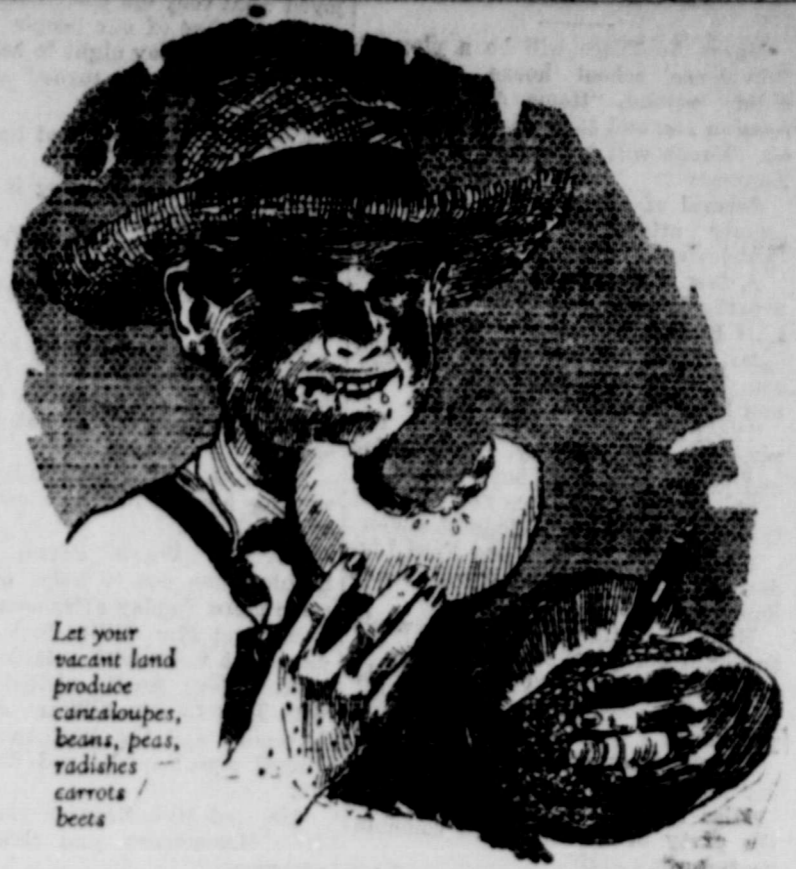
Mr. and Mrs. Gilpin visited Mr. and Mrs. Peacock of Baker last Sunday afternoon.

Mr. Tinnin Gilbreath and family visited Mr. G. N. Gilbreath and family last Thursday.

### NEWLAN

March 6.—Old Mr. Groundhog certainly must have known what he was doing as winter still continues to stay with us.

Bro. F. L. Davis filled his regular appointment at Newlan Sunday. We also had our Sunday school, the crowd was small, yet we had some new pupils to join the Sunday school. We are hoping in the near future to see our Sunday school live up and have more pep to it, but it isn't dead by any means yet.



## Fresh From the Vine!

With the spirit of spring now in your system, polish up the old spade, fix the handle on the rake and get ready to raise a real garden. All the early salad varieties, of course, but as the season advances utilize the land for later maturing crops. The bright Sterling Seed Packets help you make selection from more than thirty varieties.

### At Your Dealers

All of the standard size vegetable packets **5¢** Most of the flower seed packets also 5¢.

No Better Seed At Any Price

## Northrup, King & Co's Seeds

Dependable Everywhere

Mike Allmon got kicked by a horse Sunday and wasn't able to be in school today.

Mr. John Custer and family visited his brother at Post last week.

Mr. Almon's folk were sight-seeing at the new railroad Sunday evening.

Mrs. Lincoln and daughter, Luella, Mrs. Scott and daughter, Lena, and Mrs. Furrow and daughter, Elvina, all visited Grandma Carden Sunday after church. She is some better, but still suffering from the effects of the flu.

Mr. and Mrs. Shelly Scott and children took dinner at the Furrow home Sunday.

Joe Cavlon visited home folk at Floydada Saturday night.

Mr. Shelly Scott plans to start building back his house at an early date.

### WHITFIELD

March 5.—Since the snow and rain, the farmers of this part of the country have begun their crop. Many have sown barley where their wheat has died.

Singing was fine at the M. E. church last Sunday night. A large crowd and a lot of real good singing.

Mrs. Savage returned home Sunday after a few days' visit with relatives in Dimmit.

J. W. Carter and family were callers in the Baggett home of Lockney Sunday.

Louise Lindenmann spent Sunday with her sister, Mrs. Wade Lovvorn.

A number of people from here attended the singing at Prairieview Sunday afternoon.

The party at Mr. and Mrs. E. F. Blackerby's Saturday night was well attended. All report a good time.

Mr. and Mrs. Dock Bennett visited in the Carter home Monday night.

The play, "A Poor Married Man," was presented here Friday night by the Francis school. They had a very good attendance.

Mr. and Mrs. Aaron Shaw spent last week-end with relatives in Vernon.

B. F. Foster is on the sick list at this writing. We hope she will soon be well again.

### PRAIRIE CHAPEL

March 6.—Prairie Chapel had a light shower Saturday afternoon.

Mr. and Mrs. Doyle Harrison and Mr. and Mrs. William Carthel went to South Plains Sunday afternoon to inspect the track laying machine.

Mrs. Gene Tannahill is ill at this writing. We hope she will soon be well again.

Mr. and Mrs. Herman Huffman and Mrs. C. H. Huffman were dinner guests of Mr. and Mrs. William Wood Sunday.

Mr. and Mrs. John Carthel are the proud parents of a son.

Excuse me for laughing in our sleeves at Lockney, but the way that depot site moves around is certainly mirth provoking. Possibly the Denver might build a depot on wheels and by keeping it on the move please all the citizens. So long as Lockney's word is not worth the ballot it was written on, how can she expect to be anything but a "Punkinville town."

### WHY NOT?

Without cost to you we will be glad to explain how and why your SPINE is the BACKBONE of most of your troubles, both physical and mental, and how Chiropactic adjustments will correct the cause. Then nature will remedy the condition.

### S. T. Cooper, D.C., Ph.C.

Up Stairs Next to First Natl. Bank

### HOME LAUNDRY

Flat Work finished, per lb. — 10c  
Flat Work Rough Dry, per lb. — 8c  
Hand Work Rough Dry, per lb. — 10c  
Hand Ironing, family, per doz. — 50c

### B. P. PACE

Phone 51 Lockney, Texas

### CHICKENS CHICKENS

Star Parasite Remover will keep them free of worms and destructive insects, in better health and producing more eggs.

### BABY CHICKS

Don't let white diarrhoea and other bowel troubles kill them. Star Roup and Diarrhoea Tablets will prevent and relieve them or money back.

At all Drug Stores

### IT NEVER IS TOO LATE

When you are sick to call your Chiropractor.

Better still, call him FIRST.

### DR. C. J. McCOLLUM

Phone 17  
McCollum Bldg. Locust St.



**FASTEST DRIVERS OF TWO GENERATIONS MEET IN BUFFALO**  
Captain Malcolm Campbell (left) who recently drove 207 miles an hour at Daytona, meets Charles H. Hogan (right), engineer of the famous locomotive "999" of the Empire State Limited on its record run of 112 1/2 miles an hour in 1899. They were introduced by E. B. Germain (center), President of the Dunlop Tire and Rubber Company, on Captain Campbell's arrival in Buffalo. Although seventy-seven years old, Mr. Hogan still holds an important position with the New York Central.

PROVIDENCE

March 5—There will be a play at Providence school house Tuesday night, entitled, "Home Acres." Admission 15c and 25c. Everyone invited. Funds will be used for school equipments.

FAIRVIEW

March 6—Rev. Green B. Paterson of Floydada filled two appointments for the Methodist congregation here Sunday.

PRAIRIE CHAPEL

Feb. 29.—E. G. Foster and Uncle Jim Wilson spent Sunday visiting relatives and friends at Lubbock.

CENTER

March 5.—The Stamps Quartette came Tuesday night. They sang a number of songs, but owing to lack of stage accommodations they could not

put on their usual program. We enjoyed what they did put on very much and a number of our people went to Roseland Saturday night to hear them.

HILLCREST

March 7.—School is progressing nicely with a full attendance. Mr. A. T. Sweptson shipped two car loads of fat cattle to Kansas City last week.

PRAIRIEVIEW

Feb. 27.—Sunday school was well attended. We had two new members, Mr. and Mrs. Terril. We are very glad to have these folk.

PRAIRIEVIEW

Feb. 27.—Sunday school was well attended. We had two new members, Mr. and Mrs. Terril. We are very glad to have these folk.

singing at Bellview Sunday were: Bro. Hurt, Mr. and Mrs. Grover Lemasters, Misses Lucile Marr, Olamae Gamble and Lola Mae Taylor.

LIBERTY

March 6.—The sun is shining again after several days of cloudy weather. The farmers were in hopes that we would get another good rain.

BAKER

Feb. 27.—Sand Hill brought their play, "Am I Intruding," here Friday night. The school received about \$20 out of it.

GOODNIGHT

Feb. 27.—Mr. R. A. White has been real sick the past week. Shirley Tibbetts was a visitor in Mrs. Keising's home last Wednesday night.

PLEASANT HILL

Feb. 27.—The Stamps Quartet gave a program Saturday night at the school house. A large crowd was present, and everyone enjoyed the program very much.

and Mrs. Turner Cowart visited our club at this meeting. Our next regular meeting will be with Mrs. William Wood the fourth Tuesday in March and our subject will be "Interior Decorations and Arrangement of a Home."

Mr. Clayton Day of Childress, visited his parents this week-end. Miss Abbie Lee Woolsey spent Thursday night in the Shelton home.

Home Demonstration Club News

Providence 4-H Club The Providence 4-H Club girls were all present with their sewing, last Feb. 27, our regular club day.

Providence Home Demonstration Club Providence Home Demonstration Club met Tuesday afternoon at 2 o'clock, Feb. 28th at the club room of school building.

6,300 CONTAINERS FOOD, ETC. PUT UP BY FLOYD WOMAN Canning 6,300 containers of fruits, meats and vegetables, 3,000 of which were put up at an expense of only \$8, is the record of one member of the Floyd County Home Demonstration Clubs.

Blanco Home Demonstration Club The club met in an all-day meeting with Mrs. W. F. Daniels, Thursday, March 1. Seven members were present.

Prairie Chapel Home Demonstration Club The Home Demonstration Club met Tuesday afternoon, Feb. 28, with Mrs. Frank Walter. Miss Bass met with us and gave a demonstration on household linens.

W. M. U. Met With Mrs. Walker Circle No. One of the Baptist church met Monday afternoon in the home of Mrs. Walker.

SORE GUMS-PYORRHEA Foul breath, loose teeth or sore gums are disgusting to behold, all will agree. Let's Pyorrhea Remedy is highly recommended by leading dentists and never disappoints.

FINE BULL FROM SWISHER COUNTY CIRCLE IS SOLD Tulia, March 3.—J. T. Corder has sold a fine young bull that will head the J. H. Nall herd near Lockney this year.

COBOY BAND TO LEAD DEMOCRATS IN CHEERS Abilene, March 4.—The Simmons University Cowboy Band of Abilene will be cheer leaders at the opening of the Democratic National Convention in Houston in June.

Blanco Home Demonstration Club The club met in an all-day meeting with Mrs. W. F. Daniels, Thursday, March 1. Seven members were present.

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Floydada recently, Director of Extension Work, O. B. Martin, ordered some case of the foods for his own use and another case was ordered by Miss Beas Edwards, assistant State agent, for use at the market school to be conducted at College Station.

A CORNER CLOSE TO HEAVEN The following poem was written by Miss Jennie McKenzie and dedicated to Mr. and Mrs. H. C. Randolph of the Cedar community.

There's a corner close to heaven, Where the clouds and cap rock meet And to dwell there forever, To me would be supremely sweet.

Here the owners fit the picture Once you meet them they are your friends, Here life's really worth the living So you feel when each day ends.

Here are trails where trouble ceases And I'd like to do my best. To get to this corner close to heaven Out in the "Olden Golden West."

How did I find this corner close to heaven It was Sunday, Feb. 19, 1928 The owners carried me there And a lovely dinner we cooked and ate.

I had seen this corner once before In the summer of 1927 This beautiful little corner That seems to me so close to heaven

It was only a cow boy's shack With the latch key on the outside, Which showed us we were welcome To everything on the inside.

Their 'Sunday boots' hung on the wall Also a lovely tie rack; But in this rack there were no ties, Still it was a neat and tidy shack.

This is the house of four cow boys And when the day's work is done On their ponies they gallup away Over the hills to this wonderful little house.

Now this corner close to heaven Is a glorious place to me For the beauties of the cap rock Are wonderful to see.

And these 4 cow boys strong and brave Working for their "boss" good and true Could win the hearts of all mankind And that includes me and you.

Two of their names I can't remember But Lewis Randolph and the Miller boy they call Fred, I am thinking will break the hearts of many a girl. Before they are numbered with the dead.

The owner of this corner close to heaven Is H. C. Randolph, age 74 And I am trusting our Heavenly Father Will spare him for many years more.

He is a wonderful old fellow, With hair most as white as snow, But when a jolly good trip is planned He is right there ready to go.

Thanks Mr. and Mrs. Randolph For your hospitality to me A better host and hostess I seldom ever see.

And may the good Father above Look down and bless your home While back to the little corner close to heaven I will let my thoughts roam.

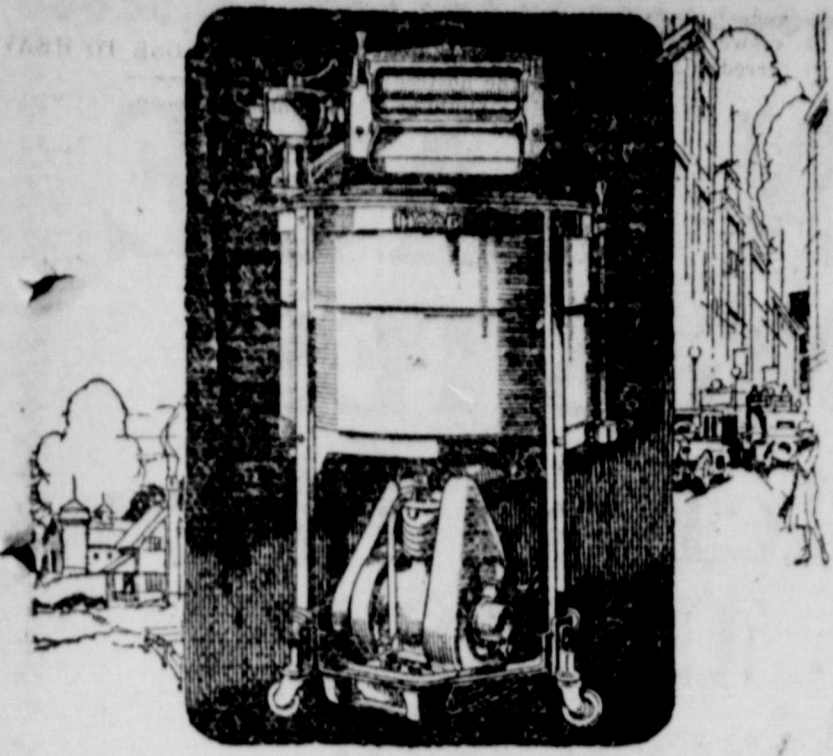
For there are some tender memories Of the summer of 1927 That will linger with me forever Around this little corner close to heaven.

When Albert, Louis and Bulah have married And left you two alone with "The Old Nest" Let me come and care for you Until you both have entered that long sweet sleep of rest. —A Friend

Sunday, Feb. 26th, 1928.



August 1, 1927, No. 1-256-140 lines x 2 col. - Haag



**No Soaking—No Rubbing—  
It Does All of the Work!**

WITH a Haag Vortex Ownpower, you can have all the washday advantages of the world's finest washer—even though you do not have electricity in your home. Just fill the tub with soiled clothes, start the gas motor, and in from 4 to 7 minutes every garment is spotlessly clean. All the dirt is washed out without damaging even the daintiest fabric—no soaking—no boiling—no rubbing. Don't confuse the 4-cycle Ownpower gas motor with the old-fashioned, unsatisfactory 2-cycle type unit. The Haag Vortex Ownpower works like a charm under all conditions. It is clean, quiet, easy to start, economical to operate. See one today—in our store.

—pronounced Haag  
**HAAG**  
VORTEX OWNPOWER

**Baker Mercantile Company**

**COUNTY BRIEFS**

**SUNSET**

March 5.—The play, "Her Honor the Mayor," Friday night was a great success. It was enjoyed by all present. The proceeds will be used by the P. T. A. to buy trees to be put out on the school ground.

family. Oleta Orman spent the week-end with Neva Orman. Mr. and Mrs. Simpson spent Saturday night with Mr. and Mrs. Eugene McCloud. Mrs. L. was a Lockney visitor Monday afternoon. Miss Mary Pearl Coward spent Friday night with Mr. and Mrs. G. Milton and family. Mr. and Mrs. N. D. Clark were Lockney visitors Monday. June West has a number of her little friends spend Thursday night

**Far ahead**  
Never a car  
so Beautiful...  
and Never a car so Good



Today's Buick brings to its owners a higher degree of beauty than any other car in the Buick field has ever offered—

Accompanying this outward beauty—and giving it real meaning—is the superlative goodness and reliability of Buick engineering.



See Buick—drive it—compare it with others costing a great deal more—and you'll agree there was never a car so beautiful and never a car so good!

SEDANS \$1195 to \$1995 COUPES \$1195 to \$1850  
SPORT MODELS \$1195 to \$1525  
All prices C. & P. Inc., Mich., government tax to be added. The G.M.A.C. finance plan, the most desirable, is available.

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

**CALLOWAY MOTOR CO.**  
FLOYDADA, TEXAS

with her in honor of her ninth birthday. Mr. W. W. Richards from Memphis, Texas, was visiting in our community Friday.

**PLEASANT VALLEY**

March 5.—The clouds keep hanging low, making us think that spring may be some few day off yet. We are very sorry to hear that Mr. J. T. Bloxom was taken to the Plain-

view Sanitarium Friday morning. He was operated on Friday evening and was getting along nicely at the last hearing.

Mr. and Mrs. J. W. Green of Canyon spent Wednesday night with Mr. and Mrs. Claude Harris.

Mr. and Mrs. Ed Pratt and daughter, Bobbie, spent Sunday with Mr. and Mrs. Carl Ferguson of the Prairie Chapel community.

Mr. and Mrs. Payne, Mr. and Mrs. Mitchell were pleasant callers in the Martin home Wednesday evening.

Everyone enjoyed the splendid address given by Bro. McCarty Friday evening.

Mr. Scott and the State inspector visited the Pleasant Valley school Thursday. The school received a fair amount of state aid, which is to be used for books, building on to the teacherage, or in any way which will do the most good.

Mr. and Mrs. L. A. Cooper and daughter, Agnes, visited in the Martin home Sunday afternoon.

Mr. T. T. Barnes of Matador visited his daughter, Mrs. T. P. Craft Saturday night.

Mr. J. J. Harris visited in the Reas-over home Sunday afternoon.

Mr. and Mrs. T. P. Craft visited Mr. and Mrs. W. L. Craft Sunday.

Mr. Albert Bloxom and sisters, Fae and Annie Mae, motored to Plainview Sunday morning.

Mr. and Mrs. Thorne of Petersburg visited Mr. and Mrs. Hubbard Sunday.

The contestants who are trying out in declamation should work hard. The ev outs will come by the 27th.

R. C. Mitchell spent Sunday night with W. C. Hubbard.

East and Willard Mitchell spent Sunday afternoon with R. C. Mitchell.

Services Next Sunday  
On Lockney Circuit

At Lone Star—Sunday school at 10 a. m. Preaching 11 a. m. by pastor. The subject, "The Transforming Power of An Ideal." Prayer and Praise service, 7:15 p. m. Preaching 7:45 by pastor; subject, "Jesus, Our Ideal, Because of the Wonderful Transforming Power of His Gospel."

At Roseland—Sunday school 10 a. m. Preaching 11 a. m. by Rev. T. F. Casey. Preaching 3:15 by the pastor. Subject, "Wonderful Power of the Gospel."

You will receive a cordial welcome at these services. Let's be sure to be on time.

Fraternally and Sincerely,  
J. N. S. WEBB, Pastor.

**ANTELOPE**

March 6.—The Antelope girls played the Wake girls in basket ball Friday, the scores were Wake 13, Antelope 21.

Miss Donnie Mae Aston returned to Abilene this week.

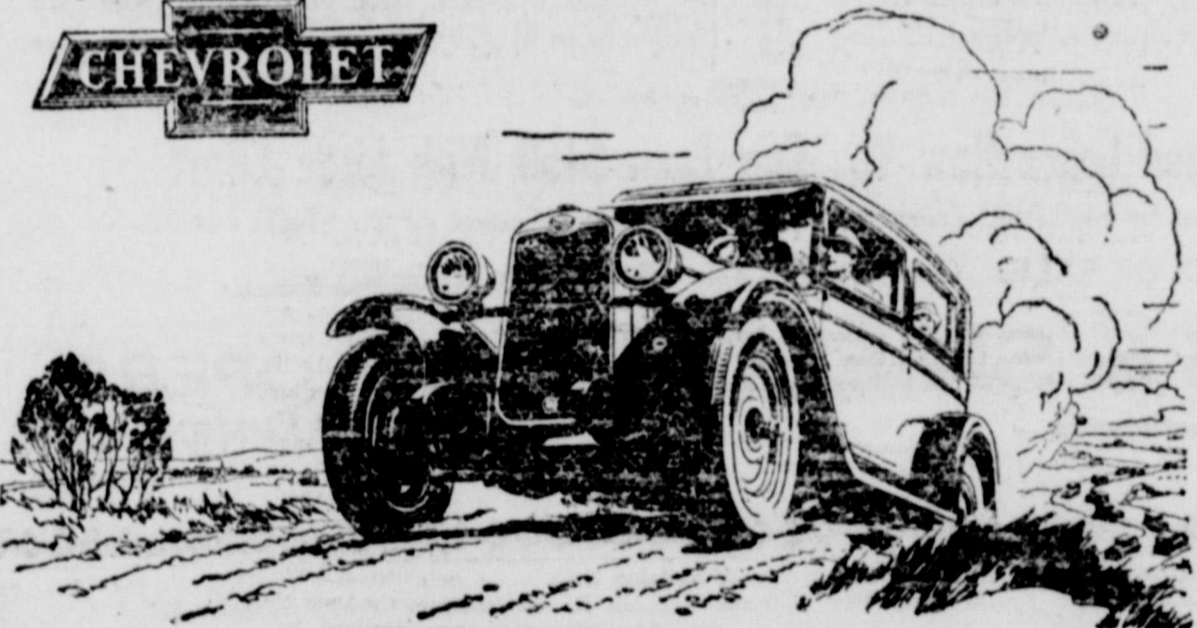
Mr. and Misses Cross spent Sunday at Baker.

Miss Lora Belle White spent Sunday with Miss Marguerite Aston.

Miss Lolita Jackson spent Sunday at Crosbyton.

WANTED—To set 400 eggs for you, or sell you the chicks, R. I. Reds or White Leghorns, prices reasonable.—Mrs. Ira Chambers, phone 9010F23 Itc

WANTED—Clean cotton rags.—Beacon office.



**Overwhelming Endorsement -  
a Quarter Million  
New Chevrolets on the  
Road since Jan. 1st**



The COACH  
\$585

The Touring \$495  
or Roadster \$595  
The Coupe \$595  
The 4-Door \$675  
The Sedan \$675  
The Sport Cabriolet \$665  
The Imperial \$715  
Landau \$495  
Utility Truck \$495  
(Chassis Only)  
Light Delivery \$375  
(Chassis Only)  
All prices C. & G. B. Flint, Michigan

Nine million people saw the Bigger and Better Chevrolet the first three days following its public presentation! Thousands have been delivered to buyers every day since! There are a quarter million now on the road! And its popularity is increasing every day because it is smoother, more powerful and more beautiful—easier to drive and more comfort-

able—and lower in price! Never in history has any new Chevrolet model been so enthusiastically received—because no new model has ever represented a more amazing revelation in beauty, performance and quality! Come in—drive this sensational new car. Learn why it is everywhere hailed as the world's most luxurious low-priced automobile.

**DYER MOTOR CO.**

Lockney, Texas

QUALITY AT LOW COST



**GET READY TO GARDEN**

You Will Find at Riley & Brewster's

SEED IRISH POTATOES, CRYSTAL WHITE ONION PLANTS, PEANUTS FOR PLANTING, D. M. FERRY AND AMERICAN SEEDS OF ALL KINDS. A COMPLETE LINE OF GROCERIES, FRUITS AND VEGETABLES AT ALL TIMES FRESH AND CURED MEATS

**RILEY & BREWSTER**



**FOR EMERGENCIES**

IN CASE of sudden accident or illness it's good to have the means of forestalling disaster.

**STEWART DRUG CO.**

**WAIT FOR NEXT WEEK'S  
ANNOUNCEMENT OF**

**Delco-Lights**

**E. W. KINNEY**

PLAINVIEW, TEXAS

DELCO-LIGHT AND FRIGIDARIE

W. A. LEE and B. B. PARMER, SALESMEN

**We handle**



When you purchase your coal from us you can be assured that it is the best that the market affords and at a price that is in keeping with the lowest quality coal can be sold at.

We are in the market at all times for anything you have to sell in the Grain or Feed Line, and it will pay you to call on us before you sell.

**SOUTH PLAINS GRAIN COMPANY**

Phone 23

Lockney, Texas

**Saturday Mar. 17**  
 — IS —  
**DELAVALandDAIRY**  
**DAY**  
 AT OUR STORE

Call and see us during the day. Bring your wife with you, also your neighbors and friends. Every one who is milking cows or planning to do so will learn something of value.

An actual demonstration showing the skimming efficiency of the "DeLaval with the Floating Bowl" will be held by reskimming the skim milk from a cream-wasting separator.

We will explain why the De Laval will skim cleaner under any farm condition and show why it lasts longer.

The De Laval Milker will be in operation. See how it works and learn how it will save money and time for you.

There will be interesting and instructive talks in addition to the Demonstration of Reskimming the skim milk from cream-wasting separator.

For further information see our display window. We suggest that you have your wife see this Display.

Remember the Date: Saturday, March 17th

**Baker Mercantile Co.**

LOCKNEY, TEXAS

**WHAT'S DOING IN WEST TEXAS**

Colorado—The Colorado Band has been named official band for the Broadway of America Highway Association.

Dublin—The Oil Belt District Convention of the West Texas Chamber of Commerce will convene here March 28th.

Stratford—Farmers in the Stratford section, though specializing in

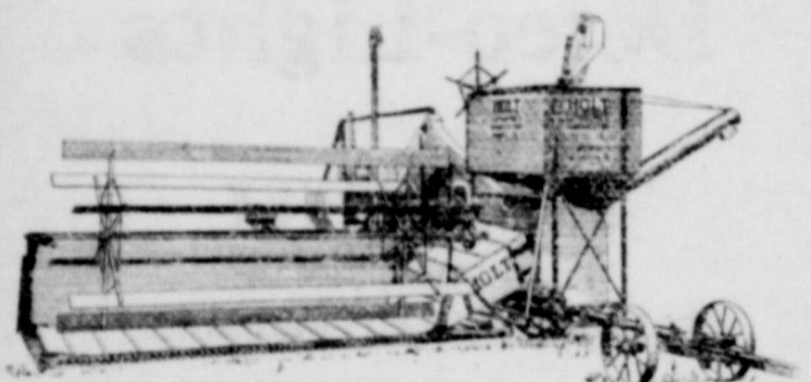
wheat, are making remarkable profits in poultry and dairying.

Rankin—Rankin is in line for the 1930 district convention of the West Central section of the West Texas Chamber of Commerce.

Olney—A complete tree survey of Young county has been made under auspices of the local chamber of commerce and county agents.

Happy—A twenty-five room hotel building with space for four business houses, lobby, and coffee shop on the

**Buy a Combine**  
**but Buy the Best**



Having decided to use a combine—which is the best.

When you choose a "Holt" Combined Harvester you get a combine that is:

Constantly improved over 40 years of combining success.

Built of steel to thresh better, for long life, for uninterrupted service.

Big in capacity, larger separating capacity for long straw.

A grain saver—constant, thorough agitation that actually KNOCKS the grain out of the heads.

Equipped with powerful motor that runs the cutting and threshing mechanism at a steady speed, so vital to good threshing.

A grain cleaner—the grain is cleaned three, and even more, times—grain from "Holt" Combined Harvesters is clean.

A time saver—works at the fastest speed of modern tractors, in heavy grain or light, over rough fields or smooth.

Buy a "Holt" and you have the best.

**HENRY HODEL, Distributor**  
 LOCKNEY, TEXAS

**HOLT COMBINED HARVESTER**

**AUCTION SALE**  
**OF BUILDING SITES**  
**In Beautiful McKoy Place**  
**LOCKNEY, TEXAS**  
**Wednesday, March 14th**

Beginning at 1:30 p. m., comprising the choicest residence section in Lockney, close to churches and schools, only four blocks distant from the Post Office,

**In the Path of the Logical Development of the Choice Residence Section**

in fact already practically surrounded by some of the best homes in the city. Streets of the entire tract have been planted to trees, and common sense restrictions for the protection of the home builder have been provided. Graded streets in the best of condition and other improvements available to home builders.

**LOCKNEY PROPERTY IS A SUBSTANTIAL INVESTMENT**

And property in McKoy Place subdivision is particularly good for the following reasons:

With the coming of the Denver Railroad McKoy Place will be the only extensive addition to Lockney that can ever be reached from the business section without crossing a railroad;

It is only two blocks from the Highway, which is certain to be paved eventually;

Some of the best business men in Lockney have already invested in McKoy Place, and at least eight homes are already assured to begin construction in the next six months—gravel and sand already on the ground for the construction of beautiful brick veneer homes;

Everything in the addition will be new and modern—values are bound to increase.

**DENVER BUILDING INTO LOCKNEY GIVES IT TWO RAILROADS**

The Lockney Cotton Oil Mill Company has faith and a big investment in Lockney; Other big interests are looking toward Lockney with the prospect of further industrial development here. Lockney already has practically every modern improvement that you can find in any city.

**McKOY PLACE IS SITUATED JUST RIGHT**

to be benefitted by the big improvement program that has been going on the past year and will begin with renewed vigor with the coming of the Denver lines. Inspect this proposition, ask any banker in Lockney whether it is a logical residence subdivision and then attend the sale with your mind made up to make an investment or purchase a home building site. Property in McKoy Place is bound to increase in value.

**Attend the Sale and Learn How You Can Earn \$150 With Little Effort.**

Full details on this offer may be obtained from the owners, the auctioneers or the clerk.

TERMS OF SALE: One-Fourth Cash. Balance on terms to suit.

**STOKES & SHIELDS, DEVELOPERS**

SEALE & McDONALD, Auctioneers

J. I. HAMMOND, Clerk

ground floor has been planned by local capital.

Pecos—A \$500,000 power plant, the largest in the Trans-Pecos region, is under construction here.

Breckenridge—A branch house, known as the Oil Belt Flag and Decorating Company, has been opened in this city by the Amarillo Flag and Decorating Company.

Coleman—Leon Shield is again offering \$100 in gold to the first place winner in the Annual My Home Contest of the W. T. C. C.

Westbrook—Westbrook has just completed the construction of a 20-room modern high school recently.

Snyder—Snyder won the 1929 West Central district convention of the West Texas Chamber of Commerce through its "Mockingbirds," eloquent plea of Superintendent C. Wedgeworth, and large delegation.

Frisco—The local chamber of commerce has provided a public dumping ground for the town.

Fort Worth—Saturday, March 10, is Texas Newspaper Men's day at the Fa' Stock Show.

Sonora—Range conditions are reported good over this section. Goat shearing will begin at an early date.

Petersburg—A 20,000 bushel capacity grain elevator is to be built here.

Guymon, Okla.—Guymon, Okla., is the first "Sooner" State town to affiliate with the West Texas Chamber of Commerce.

Woodson—The first run of the Cisco & Northeastern railroad was celebrated in elaborate fashion here March 1.

Huntsville—Manager Homer D. Wade will speak before an East Texas Chamber of Commerce regional meeting here March 23, inaugurating a policy of exchanging "pulpits" with officials of that body.

Blackwell—Practically all land in

the Blackwell farming territory has arrival of planting time.

been turned under and is ready for

Lometa—Lometa is one among 79

credits effective March 1.

towns entitled to good fire records

been turned under and is ready for

Lometa—Lometa is one among 79

credits effective March 1.

**A Dollar Might Get Lost**

**BUT TO MAKE A DOLLAR GO FURTHER IN BUYING IS A CINCH**

We offer for your benefit, and ours, too, of course, for Next Saturday and Monday, a lot of Bargains, such as—

- Ammunition — AT ACTUAL COST
- White Enameled Ware, a big shipment just received.
- Curtain Rods, single and double.
- 9x12 ft. Congoleums, extra good values.
- Beds, priced \$6.00 and up
- Cane seat Chairs, No. 1, each \$1.00
- All School Supplies at less than regular price, while they last.

- A few Comforts at HALF PRICE
- All Cutlery— 25% off regular price.
- Three Gasoline Heaters, slightly used, at HALF PRICE
- Large size Toilet Paper — 4 for 25c
- Small size Toilet Paper — 7 for 25c
- Some other things not mentioned here will be included, at money saving prices.

Your trade will be appreciated,

**J. F. Sewell & Co.**

PHONE 183

LOCKNEY, TEXAS

# ISIS THEATRE

Program Week Commencing  
**MONDAY, MARCH 12**

Monday and Tuesday—  
**"Underworld"**

WITH GEO. BANCROFT, OLIVE BROOK AND EVELYN BRENT  
One of the most powerful dramas of the year.  
PARAMOUNT NEWS

Wednesday and Thursday—  
**"The Last Waltz"**  
A PARAMOUNT SPECIAL WITH AN ALL STAR CAST  
COMEDY—"WATER BUGS"

Friday—  
A CECIL B DE MILLE PRODUCTION  
**"His Dog"**  
COMEDY—"SAILORS BEWARE"  
PARAMOUNT NEWS

Saturday—  
PETER B. KYNE'S  
**"Foreign Devils"**  
WITH TIM McCOY AND CLAIRE WINDSOR  
COMEDY—"LISTEN LENA"  
PARAMOUNT NEWS

## Railroad Reached South Plains Wednesday, 29th

Town Is Thriving With New Hotel and Bank to the Business Additions—Postoffice is Opened

Last week was a gala week for the town of South Plains, 16 miles north-east of Lockney, the rails of the new Denver lines reaching that little city Wednesday. The townsite is owned by A. B. Brown of Lockney and J. S. Edwards of Slaton, and was opened in the spring of 1927. Considerable building has been done in the past

year, and with the entry of the new railroad the town is expected to go forward very rapidly.

**New Post Office**  
With the completion recently of the waterworks, a modern system that will give ample water supply right at the beginning of the growth of the town, prospects of gas for fuel and modern telephone facilities, all signs point to a rapid and substantial growth for the town.

Last week it was announced out of Washington that South Plains had been designated as a post office and J. B. Jarnagin, applicant for the postmastership, has been named as postmaster. Mr. Jarnagin will run the post office in his store on the west side of Main Street, two doors north of the corner building which will be utilized by the bank.

One of the finest things the citizens of the new community have done is to organize a Chamber of Commerce, an organization which was set in motion at a meeting on Monday of last week. The following officers and directors were elected.

J. B. Jarnagin, president; E. B. Dodge, vice-president; J. E. Barnes, secretary; F. A. Smith, Walter Phillips, T. L. Myers, H. J. Agee, Will Jackson, Oscar Jackson, H. B. Burns, T. P. Nelson and Gilbert Bean directors.

The officers and directors in their first meeting decided to instruct the secretary to write the West Texas Gas Company with reference to bringing their line from Lockney via South Plains to Silverton instead of from Tulsa, and the question of getting a telephone line into South Plains was discussed but no definite action taken at the meeting.

**Bank and Hotel**  
Monday of last week foundation work was started on the construction of an eighteen-room hotel in the little city. J. S. Edwards, one of the members of the development company, is building the hotel on South Main St. This improvement and others going on now are expected to be followed shortly by the announcement that a bank will be established in the city. J. E. Barnes is organizing the bank and will be its active head. Application for a charter had not been made the first of the week, but this action is expected to be taken at an early date, with the prospect that the bank will be doing business in some sixty to ninety days. The matter of determining the amount of the capital stock of the bank, its corporate name and similar matters are to be determined a little later, Mr. Barnes said.

F. A. Smith, who has been operating the Smith Battery Station in Floydada for the past three years, and who recently sold out his business

there, is among the charter members of the Chamber of Commerce at South Plains and is making preparations to go into the garage business there. He has purchased a site slightly more than a block north of the corner to be occupied by the bank and will start construction of a building soon to accommodate the business.

J. E. Barnes, who is organizing the bank at South Plains, has already moved there with his family. They are from Slaton.

### SAND HILL MAN FIRST TO ENTER CONTEST

To R. L. Galleher of the Sand Hill community gets the honor of being the first to enter the "My Community" contest being sponsored by the Floydada Chamber of Commerce as a feature of the County Interscholastic League Meet to be held this year in Lockney. With the entry came the assurance that the Sand Hill community would be again represented in the contest which they won last year over eight other communities.

The speaking event is very similar to the "My Town" contest sponsored by the West Texas Chamber of Commerce as a feature attraction of the annual convention. Serving the purpose of better acquainting the citizenship of Floydada and Lockney with the rural communities and at the same time assisting in "selling" that community to its citizens. The event attracted the interest of nine communities in 1927, its first year.

The rules of the contest are very simple the only requirements being that the speakers prepare their own speeches with assistance in English only and that the talk be not more than five minutes long and confined to a description of the community and its possible development. Only students of the rural communities will be permitted to enter. A prize of either a loving cup or a watch will be given the winner.

### School News

The box upper which was held at the school auditorium Friday night of last week was a grand success, both financially and in the way of entertainment. Every minute was one of enjoyment. Profits from the supper afforded the required amount for the girls' award sweaters. The girls wish to thank the public for its hearty response.

Miss Frotilla Kittrell, a junior, has been absent for two weeks on account of illness. She is now recovered and able to take up her work in school.

Saturday afternoon, the basket ball girls played Providence on the local court. Scores were 19-30 in Lockney's favor.

Sam and Ruth Kinney, formerly students of Plainview high school, enrolled as Sophomores in L. H. S. Monday morning.

The Seniors wish to extend their thanks and appreciation to Misses Christian and Cox and Supt. Biggers for their faithful work in directing the operata, "Windmills of Holland," which was given under the auspices of the Senior class. The work of those who participated in this event is aiso greatly appreciated. The feature is the first of its kind ever presented in L. H. S., and it was received by a very appreciative audience.

Miss Viola King, a junior, spent the week-end with her parents, who live in the Roseland community.

### FARMERS' GIN CO. PLANT BURNED WEDNESDAY NIGHT

The plant of the Farmers' Gin company in north Floydada was destroyed by fire Wednesday night, the blaze being discovered shortly before 1 o'clock. The plant was an entire loss, except for the office, the seed house and their contents.

Stock in the business was owned by farmers over the trade territory of Floydada. \$1,000 in insurance was effective on the plant at the time of the fire. The gin is the second on the same site to be destroyed by fire, the other loss having occurred some 3 years ago—Hesperian, March 1.

### OFFICERS AND DIRECTORS ELECTED BY FLOYDADA C. OF C.

Program for Year to Be Outlined from Suggestions Offered at Meeting Thursday Night

Floydada, Mar. 1.—At Thursday night's meeting of the Chamber of Commerce, with a representative attendance, the same officers and directors who served during the year of 1927, were elected to succeed themselves as follows:

R. E. Fry, president; F. L. Moore, vice-president; J. B. Jenkins, O. P. Rutledge, Lon M. Davis, Homer Steen, and Roy L. Snodgrass directors. These were selected by written ballot. Prior to the announcement of the results of the election, the directors had been called upon for short talks. Talking from their various viewpoints on the needs of the community, each pledged his support for the chamber's activities another year.

The meeting resolved itself largely into a round-table discussion of various projects, and the program for the year will be made up largely on the basis of suggestions given in written and oral form during the evening. R. E. Fry, W. C. Grigsby, Glad Snodgrass, Ed Bishop were among those

Necessity for adequate financial support of the organization to make it possible for the Chamber to function properly, was among the things most thoroughly discussed. Floydada has the unenviable record of maintaining a Chamber of Commerce on the smallest budget of any Chamber of Commerce in the state, employing full-time secretary, it was brought out in the meeting. Many projects which members of the organization desire and expect to foster are not within its capacity financially, it was declared.

Judge Wm. McGehee was asked to be present and told of the status of the efforts to get recognition for a north and south highway from Post to Silverton by way of either Crosbyton or Ralls in Crosby county, and Floydada. The commission has many hundreds of miles of road tendered them for designation already and a very definite need for additional mileage must be proven before designation can be obtained, he said.

### NEW SCHOOL IS LOCATED ON LITTLEFIELD TRACT

Kirk Says 1200-Acre Tract Will Make Beautiful Site for Educational Institution

With only the formalities of the contract to be entered into, a duty which has been assigned to President John R. Freeman, and business manager R. O. Conner, directors of the college of the Church of Christ accepted a proposal of Littlefield for the location of the West Texas Educational institution fostered by that church and which is expected to be amply supported by a fund to be obtained by the sale of ten-acre farms and building sites adjacent to the campus.

1200 acres of land will be provided by citizens of Littlefield at a cost between \$40,000 and \$50,000, and in accepting the gift the directors pledged the establishment of the school on the site, and will begin work at a very early date active preparations for the building of the school and the improvement of the property. More than \$70,000 worth of property in the tract was pledged in Floydada at the conference of churchmen something over thirty days ago, and local people of this belief predicted that the location of the school at Littlefield would be the signal for a movement of probably 150 families to that place within the next twelve months.

"The site offered and accepted is a beautiful site for the school, that is sure to appeal at once to the people who want to locate adjacent to the school and have a part in the colonization which will begin soon," Ohmer W. Kirk, secretary of the board of trustees of the college, said this week. Construction work is promised to begin soon on the administration

building, two dormitories and residences for faculty members, according to press dispatches.

The name for the school had not been decided upon the first of the

week. It will be manned by a faculty of fifteen members at least and is expected to attract 400 students for the opening of the first term Sept. 15 of this year.

## HOKUS-POKUS SPECIALS For SATURDAY AND MONDAY

- Gooch' 8 oz. Macaroni-Spaghetti . . . . . 6c
- 4 1-2 lbs. Very Good Coffee . . . . . \$1.00
- 24lb. sack Pearl Meal . . . . . 65c
- Walnuts, No. 1, Diamond, per pound . . . 27c
- Tomatoes, No. 3 size, limit 5, each . . . 12c
- Fresh South Texas Cabbage, per pound . . 3c
- Fancy, Bright Yellow Bananas, pound . . . 8c
- Purity Oats, 2 lbs. 10 oz., each . . . . . 13c
- 3 No. 2 Lamp Chimneys . . . . . 25c
- Hominy Grits, package . . . . . 12c

G. S. MORRIS

## Plainview Music Co.

ANNOUNCES THEIR  
**FORMAL OPENING**  
ON MARCH 9th and 10th

FLOWERS ORCHESTRA MUSIC

During our opening, we will give the following reductions on Pianos and Phonographs:

- STARR Phonographs . . . . . \$7.50
- STARR Pianos . . . . . \$10.00
- STARR Player Pianos . . . . . \$15.00
- STARR Grand Pianos . . . . . \$25.00

Also, we will make attractive reductions on all band and string instruments.

WE WANT TO MEET YOU PERSONALLY  
"ALL THE HITS—ALL THE TIME"

## Plainview Music Co.

Phone 123 PLAINVIEW, TEXAS 616 Ash St.

## CLOSE OUTS

MEN'S AND YOUNG MEN'S  
OXFORDS

—AND—  
SHOES

New Spring Styles in good makes, Kid Calf, Kangaroo.  
Not all sizes of any one style, but every size up to Eleven in the lot—

**\$3.89 and \$4.89**

Prices materially below market values on these shoes.

## STUBBS

IN PLAINVIEW  
Always a Bargain—Never a Sale

# SPECIAL'S!

Saturday, 10th. and Monday, 12th.  
FREE BALLOONS SATURDAW

**SHOES** Close out sale on all Women's Shoes. 2 tables assorted sizes and styles **\$1.98**  
Choice 1 lot, 60 pairs, at **\$2.79**  
Choice of balance, including all highest priced women's shoes, per pair

RUBBER APRONS ... Assorted . . . . . 19c

HANDKERCHIEFS ..... One Lot .... 2 for 5c

COTTON BATS ..... 72x90 ..... 58c

TALCUM .... Mennens and Mavis ..... 14c

SHOE LACES .. Asst. Lengths ..... 2 pairs 5c

CRETONNE ..... One Lot ..... 12c Yard

CURTAIN MATERIAL ..... Yard ..... 15c

PERCALE ..... Yard ..... 15c

Men's and Boys' Shoes, ... Buy Now and Save

WOMEN'S UNIONS, worth up to \$1.00 .... 58c

**NORTHCUTT'S**  
LOCKNEY, TEXAS

# Sylvia of the Minute

CONTINUED FROM LAST WEEK



"How — Did — You — Discover — That Farm Girl's Little Mole?"

"Well, you know," he answered lightly, "when the gods made man and woman they used a great deal less clay and much more divine fire for the woman than for the man; so that woman is of course less earthly, finer, more celestial! Will you," he asked as they now rose to leave the floor, "come to the smoking corridor for a cigarette?"

She thought she would not; but when he had taken her back to their chairs, she urged him to go for a smoke without her. That he refused to do; he had no desire to tear himself from the delectable sight of her for even the few minutes it took to smoke a cigarette. But when she insisted that he must go so that she could take a little nap, as she was "awfully sleepy," he reluctantly yielded.

His reflections as he smoked were increasingly reassuring. The agitating sense of the girl's dual personality was somewhat dulled by the soothing effect of several cigarettes. Even the recollection of certain vague doubts he had always felt about Meely, certain inexplicable things like her fine hands, her being able to get away so often from the hard work of the farm, her very sturdiness that sometimes had seemed more like keen thrusts at him—none of these things were convincing enough to counteract the evidence of the mole. Meely had a mole and Lady Sylvia had none.

He had to go through several day coaches to reach his parlor car, and it was when he was hurrying down the aisle of the last of these, scarcely seeing anyone as he progressed, for the backs of the passengers were toward him, that suddenly the back of a head just a few feet ahead of them brought him to a petrified standstill—fringe his very blood—and made his heart sink like lead; for there, under his very eyes, so close that he could have put out his hand and touched her, sat Meely Schwenckton—her heavy, fair hair arranged in the vulgarly exaggerated pompadour she always affected; wearing a grotesque flowered blouse that looked like a kimono or a dressing-sack tucked into her skirt (which no doubt it was!) no rings on her hands; sitting in the stolidly sloouching way that had so often defied his sense of "decency."

The seat behind her was empty. Naturally he slipped into it. Her head was bowed over a copy of Snappy Stories; curly tendrils of hair on her white neck—

The mole! Was it there? A mad hope seized him that even yet he might find Lady Sylvia and Meely to be two different people. He bent his head and looked. And there, under her left ear, was the little brown mole!

He drew a long, deep, quivering breath. Well, he would have an explanation of this mystery if he had to drag Meely by force into the parlor car to face either her empty chair or her living counterpart!

"Meely!" She turned with a bound and all sight of him her dull face expressed surprise and pleasure. "Well—at—ah!—hings! Mr. Creighton yet? Well, no, I'm that took back, Mr. Creighton! What bring you to New York over? Come on," she said, making room for him beside her, "and set down here, side by side—ain't? My land's sakes!" she exclaimed as he obeyed her, "ain't you feelin' good Mr. Creighton? You look that pale! Must like a dead one! What ails you, anyhow? Are you nebbly car-sick? I got awful car-sick goin'. But comin' I'm feelin' right good. I was to New York over to look for a place. I'm a right good cooker and I heard they paid good cooks in New York as much as five dollars a week. With room and board yet! So I says to Pop, I says—"

She stopped short, reached for a coat that was crushed between her and the window, slipped it on and stood up. "Come, St. Croix," she spoke naturally, "the game's up of course. Let's go back to our chairs—If you're not embarrassed to walk through this train with my pompadour! I thought this the quickest, easiest way to make you see how I do it! For I'm in the way of being a professional actress, St. Croix, and 'make-up' is my strongest point."

Her countenance was concerned and sympathetic as, sitting opposite him in the parlor car, she considered his white-faced suffering. Was she cruel, she wondered? But surely, this was "coming to him"—he deserved it! And yet he looked so ghastly! Perhaps he might kill himself and it would be her fault! Well, would that be as bad as what he had plotted to do to "Meely Schwenckton"? It would not!

"I'll tell you, St. Croix, all about it if you want to know," she suggested in a troubled voice, her face almost as pale as his own. "I'm sorry I've hurt you terribly, but think how you were going to hurt me!"

"Not you!—the girl you pretended to be," he said huskily. "And such a girl would not have been hurt! A girl like you can't judge for one like Meely of the Schwenckton breed!"

"Better than you can, St. Croix! You would have ruined her life for her!"

"Not if she'd been what she seemed!" he insisted, his voice low pitched and hoarse.

"What she seemed was an ignorant, stupid, but perfectly decent girl! And after the pitiful note Mr. Schwenckton wrote you which you thought was about me? It was about his daughter Nettie, who he knew was in love with you. It was she that sent you that forged."

"How the—! you ever managed the devilish coup!" he exclaimed desparately.

"The queer thing, St. Croix, was that there wasn't a thing premeditated about it—all it just happened. I just fell into the thing step by step. I'll tell you. I'll begin with the mole. I knew that was a landmark for you! So I put flesh-colored court plaster over it and powdered the spot with flesh-colored powder."

He stared at her helplessly.

"The big mistake you made, St. Croix, was in not knowing I was the teacher of William Penn school. Nettie Schwenckton was! You had no inkling. I was the teacher, and I boarded at the Schwenckton farm."

"But—but," he stammered, "then Marvin helped you put this thing over on me?"

"Oh, dear, no! He had nothing to do with it!"

"Do you swear to me he didn't know who you were?" St. Croix demanded with jealous suspicion and resentment.

"Well, he certainly did suspect me for a fraud and a bluff when he heard me teach United States geography! But he didn't know anything more about me than you did. Now, I'll tell you ALL! I've always been mad to go on the stage or the screen. I managed to scrape together enough money to go to Paris to study dramatic art a few months. Then I got a small part in an English repertoire company that played in the provinces and I earned enough to buy my passage to America, the only place, I was told, where screen stars earned anything. It was an awful risk my coming here, I had no little money. But I reassured my anxious parents by telling them that if I got stranded I'd send out an S. O. S. to the Creighton family. My time, as Marvin has lifted me, Mother and Father decided there was no obligation upon us, now, to tell your family of my adventure and my ambition, until we saw how I succeeded on the screen. If at all!"

"But it has surely been understood all along, Sylvia, that I was eager to take Marvin's place—"

"There wasn't any place to take, St. Croix. Marvin may think in his peevish that he fitted me—but the fact of the case is that I fitted him first. I never would have married either of you! But my poor parents needed your money so badly, they always hoped I'd change my mind and so they never broke it to any of you that I'd backed out. Well, I came over to America in the utmost ignorance of everything I should have known; rather expecting to take Hollywood by storm!—feeling quite condescending in offering my talents (which I myself greatly admired) to the American managers; and not knowing that Hollywood was three thousand miles from New York. Fortunately, I learned a few useful facts on the way over. My desk chair happened to be next to a young American woman who had been a country teacher. She told me all about herself—how she had gone over in June with the student teacher excursion and had met and fallen in love with a man on the ship, a young college professor. As soon as they'd landed at Plymouth, they'd gotten married, traveled all summer and were now on their way home. She told me the first thing she'd got to do when she got home was to send in her resignation to the country school she was to have taught if she had not met her fate and gotten married. When she mentioned the state, county and township where she was to have taught, I recognized them as the address of the Creightons. Next thing I was telling her my story; and when she learned how little money I had, she was appalled; and when she told me Hollywood was three thousand miles from New York and that it took five days and five hundred dollars to get there, I was panic-stricken. So we fixed up a plot. Her

parents' home was in Reading, Pennsylvania, and her husband and she were going there until his college opened. She invited me to go home with them and she would give me her normal school diploma and lend me the use of her name, Amelia Schwenckton (now no longer her name), and I could go and appropriate her school for a few months, until I'd saved enough to go to Hollywood."

"She was really a young woman of quite a feverish imagination, I do assure you. Her Schwenckton relatives had never seen her (they're very distant relatives) so I could pass myself off to them as their cousin. The thing appealed to me not only as a solution of my penniless predicament, but as a life adventure, especially as I knew the school was in the neighborhood of the Creightons' home! I'd have a chance, I thought, to look them over without their knowing it."

"Of course, St. Croix, I meant to make myself known to your family very soon. But I had not realized how difficult that was going to be, I got in deeper every day. And it was such fun, I didn't want to give up my lark and my freedom and become Lady Sylvia! And it was all such a marvelous school of acting for me; I was proving to myself that I could get—mastering that dialect with its extraordinary inflections; and succeeding in taking you in, St. Croix, so far beyond my blindest hopes!"

"It was when you were pointed out to me, St. Croix, at that barn dance that the idea first came to me to pass myself off to you as a Pennsylvania Dutch girl for I thought it would give me such a chance as no I had ever had before to learn to know my possible future husband!"

"You afraid," St. Croix murmured, "you think you learned to know him too well?"

"Yes, afraid, St. Croix, I did!"

"Do you think it was fair to take me measures like that?"

"Why not?"

Suddenly a new realization came to him that turned him a degree colder than he already was. "But if you were the teacher," he exclaimed, "why, then, it was you that Marvin was all the time seeing at that schoolhouse? It was to you my father paid five thousand dollars to get away! My G—d!"

"Yes, wasn't that a splendid scene! That's what I'm going to see your father about. I ran home to England with that money to feed my starving parents. Now I'm going to make a clean breast of it all to your father and then if he'll let me borrow what I've still got of that five thousand, I'll go to Hollywood with it. The only blot on my family escutcheon," she sighed, "is my having taken that bribe from your father! But I needed it."

"Will you tell me," demanded St. Croix, frowning darkly, "is Marvin in love with you?"

"I'm sure I don't know. He never told me so, the one time I met him unprofessionally."

"And you are perfectly confident, are you, that Marvin had no suspicions at all as to who you were?"

"I fancy he had several suspicions. Oh, St. Croix, it's going to be awfully embarrassing, facing them all! Especially your awful father after my taking that money from him! It makes me shudder! When we get there, St. Croix, let me walk in behind you, will you?—and I promise to bring up a good, solid rear in the procession! Oh, but I'm nervous about it!"

"To see you sitting there looking like Meely Schwenckton and talking straight English!—It's the d—t knock-out I've ever experienced!" St. Croix almost groaned.

"Didn't I do the part to the life? she amazingly applauded for applause. "Now I can go to Hollywood not only to offer myself, but my piece as well—for I've written a scenario of this weird escapade, St. Croix, that they can't resist! You'll see yourself in a 'movie' and find out just how—just what you're like!"

"Sylvia!" He leaned forward and took her hand. (They had their end of the car pretty much to themselves.) "Give up this Hollywood idea! You know how I love you—"

"How," she repeated thoughtfully as she gently withdrew her hand. "Yes, I know how."

"But look here! You're not going to hold me to account for treating you like the creature you pretended to be!"

"What sort of a creature was I pretending to be?"

"You know what I mean, Sylvia!"

"You made love to that creature! A man's standards," she shook her head over it, "are certainly low!"

"They're high enough when it comes to choosing a wife, Sylvia!"

"Then let a woman's standards be as high when choosing a husband!"

"You don't know life, my dear, or you wouldn't say such an impossible thing! My own standards are far more fastidious than the average!"

"Gracious!"

"If you'll marry me, I'll worship and reverence and adore you all my life long!"

"My dear St. Croix, I can't imagine anything more uncomfortable than being 'reverenced'—heavens! You've known Meely Schwenckton much longer and better than you've known cousin Sylvia and I'm afraid if you married me, you'd be far more likely to bully and browbeat the meek and lowly Meely than to 'worship, reverence and adore' the Lady Sylvia. You're so used to bullying me, I couldn't risk it!"

"You actually believe I could ever for a moment confound you with the stupid, vulgar girl you pretended to be?"

"You made love to that girl and would have despoiled and ravished her!"

He winced and looked shocked. "Please! Such words on your lips!" "Bunk! Bunk! You would have done to her what you consider indecent even to speak of to me! Do you think I forget what you told her of your feelings about your marriage? You said to her, 'I will marry my cousin because I shall enjoy the prestige this marriage will give to me and to



"You Made Love to That Girl and Would Have Despoiled and Ravished Her."

my children? You weren't even hoping for love in your marriage. That you would find outside of marriage—with girls like Meely Schwenckton!"

"I hadn't seen you then, Sylvia!"

"You were planning to marry one girl while you were trying your best to seduce another! And in the face of that, you dare to speak of marriage to me?"

"Yes! Because I love you! I was and about 'Meely' and you are she— with just the difference that turns desire into worship!"

"I'm afraid, St. Croix, that Marvin's repudiating me is more to my taste! You see, my dear cousin, I know too well how unchivalrous you are to womanhood, how you dishonor it and ravage it!"

Again he winced and drew back. "I cannot bear," he frowned, disgust to his eyes, "to hear such coarse language on the lips of a girl I respect!"

"The only really objectionable thing about you, my dear, is your rotten sense of propriety. You need to be shocked out of it. And, believe me, I'll do my cousinly best for you in that regard! But I can't marry you, St. Croix. And it isn't only because of 'Meely'—it's hardly that at all. It's because you and I could never be mates. When you know me better, you'll realize that; you and I are everything the other can't stand! If I had to live with your standards, St. Croix, I'd feel as cramped as though I were in jail. And you'd have fits if you had to reckon with a free-lance like me who finds all sorts and conditions of people so interesting and likable that your talking 'classes' so solemnly, your respect for a haubie like a title, and all that, just seems to me awfully funny!"

"You don't really know me, Sylvia," he pleaded. "With 'Meely' I was not my real (and better) self! I was of course a end; but that was not my true self, Sylvia," he insisted, "if you'll give me a chance to prove my self—"

"St. Croix, shall I tell you how impossible it would be to me to marry you? Just as impossible as it would be for you to marry that poor Meely Schwenckton!"

St. Croix recalled—for he knew when she said that that he was beaten. It was the first time in all his life that he had been humiliated. And by a girl!

## CHAPTER XI

Mr. Creighton, senior, after the first shock and embarrassment of discovering the identity of his wife's relative, Lady Sylvia St. Croix, with the teacher, Miss Schwenckton, whom he had ignominiously bribed to abandon his son when it was his dearest wish that she should marry him, regarded the episode with vast amusement; Mrs. Creighton and Sylvia liked each other on a slight; Marvin accepted the confirmation of his suspicions with outward calm, but inward delirium; but St. Croix, almost as soon as he had delivered the girl over to his mother, had escaped from his own devastating situation by fleeing to Florida on the pretext of looking into his father's interests there.

As these interests were not so pressing as to necessitate his leaving home at this crucial time, his action could be interpreted by his family in only one way—Sylvia must have given him to understand quite unequivocally that he, the younger son, was not an acceptable substitute for his elder brother—even though the older had long since flatly refused to so much as consider the question of marrying her.

Mr. Creighton could now only hope that the apprehensions he had suffered lest Marvin had fallen a prey to the charms of the teacher of William Penn school were indeed well founded. The very morning after her arrival

### ROSELAND

March 5.—Mr. and Mrs. C. H. Rose visited Mr. and Mrs. O. E. Wicker Sunday.

Mr. and Mrs. G. C. Fairry and daughters, Clemma and Glenna, visited Mr. and Mrs. T. F. Casey and other relatives.

Miss Viema Marble of Canyon visited home last week-end.

Mr. and Mrs. Bruce Whitlock and son, Charley, visited Mr. and Mrs. F. L. Marble Sunday.

Mrs. Henry Wright and daughter, Vandayne, returned home from Temple yesterday.

Mr. Jim Hudson has been ill for several days.

Mrs. Smith of Eric, Okla., has been visiting Mr. W. J. Walker, father of Mrs. Pinner.

Grandpa Roberson visited George Roberson and family Sunday.

Let us entertain your at Roseland next Friday evening.

The Roseland people were favored with a concert by Stamps Quartet week.

Our school was visited by Mr. Hensley, State inspector, last Wednesday at ten o'clock.

Mr. F. S. Byars visited the intermediate room last Monday afternoon.

Mr. W. W. Odell from Petersburg visited Mr. and Mrs. R. W. Watson.

Mr. and Mrs. C. C. Hackney and family visited Mr. C. Nance of the Star Sunday.

Henry Watson has returned from Quitaque.

George Roberson and children visit the railroad construction Monday afternoon.

Mr. and Mrs. Albert Smith of Plainview visited M. C. Nance last Sunday.

See "The Laughing Cure," at Roseland Friday, March 9th.

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CONTINUED TO NEXT WEEK





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PLAINVIEW SANITARIUM NEWS Mrs. Will Martine of this city is in the sanitarium as the result of an operation a few days ago. The condition of Mrs. B. H. Towery, who underwent an operation recently is very favorable. Mrs. W. E. Lehman of Kress has been discharged after being a patient in the sanitarium after undergoing a successful operation on the 22nd of February. John Wolf of Quitaque is recovering nicely since an operation which was performed recently. Mrs. Jim Scroggins of this city has been a patient in the sanitarium. Mrs. J. N. Lawrence of Quitaque has returned to her home after submitting to an operation on Feb. 23rd. Mrs. H. M. Miller of Floydada is a

patient in the sanitarium undergoing x-ray and thorough medical examinations. Little Elvis Clark, son of T. M. Clark of Lockney, Texas, is in the sanitarium recovering from a mastoidectomy. Mrs. Bill Graham of Dimmitt entered the sanitarium on Feb. 26th and submitted to an operation for appendicitis. Mrs. Graham's condition is very favorable. Mr. and Mrs. Ralph Brown of Lockney are the happy parents of a baby girl born on Feb. 27th. Don Wood, son of P. O. Wood, of Quitaque, is improving nicely since undergoing an operation for appendicitis on Feb. 28th. C. V. Duncan of Floydada was over

last week and had his tonsils removed. Billie Ray, the 4 year old son of R. L. Bishop of this city was operated upon for tonsillitis on last Wednesday. W. M. Mangum of Lockney is in the sanitarium under the care of physicians. Mrs. Sam Karrh of Plainview has been discharged after being a patient in the sanitarium for several days. Mr. E. E. Lowe of Tulla has been a patient in the sanitarium for x-ray and medical examinations. Mr. Lowe was discharged today, returning to his home. Miss Myrtle Williams of Tulla has been in the sanitarium in care of physicians. Mrs. Roy Irick of this city is recovering after having had her tonsils removed on last Thursday. Born to Mr. and Mrs. Bob Horne of this city a baby boy in the sanitarium on March 1st. Mrs. J. G. Echols of Olton is a patient in the sanitarium, her condition being very favorable. We are glad to report Herman Hennessy of Olton who underwent an operation for appendicitis as resting nicely since the operation.

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How to Play BRIDGE

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ARTICLE No. 16

A correspondent has just submitted a most interesting hand for analysis, and the principles involved are so instructive that they are worthy of close study.

Example Hand

Y : A B : Z :

Hearts—K, J, 8, 6 Clubs—6, 5 Diamonds—A, K, J, 5 Spades—K, J, 4

No score, first game. What should Z as dealer bid with the foregoing hand? Should he bid one no-trump or one diamond? This hand is a very close one but, in the opinion of the writer, the one diamond bid is much sounder than one no-trump. The reasons for this should be obvious. If A has a big club suit and Z bids one no-trump, A will pass and open clubs. On the other hand, if Z bids one diamond, A, with a big club suit, will bid two clubs and thus show the danger to the no-trump. If A should pass one diamond, it is up to Y to better the one diamond bid if his hand justifies it. For example, if Z bids one diamond, A passes and Y has the following hand:

Hearts—9, 4, 2 Clubs—A, Q, 10, 9 Diamonds—9, 6, 4 Spades—Q, 10, 9

he should bid one no-trump. Z's bid of one diamond should indicate that he has a good diamond suit and that Y-Z, as a partnership, hold stoppers in three suits. For that reason a bid of one no-trump by Y with the foregoing hand is a sound bid.

The bid one club or one diamond by dealer doesn't invite a take-out by partner unless his hand justifies it. Such a bid by dealer is informative only, and his partner must use his judgment as to the take-out. Such a take-out always is optional and never obligatory; otherwise a bid under such conditions never could give correct information to partner, and information is the goal of all sound bidding. It is only when partners are getting the best bid of twenty-six cards, rather than of thirteen, that they are obtaining the best results.

Here is another type of hand that illustrates the value of bidding one diamond with Z's hand rather than one no-trump. Suppose Z bids one diamond, A bids two clubs and Y holds the following hand:

Hearts—Q, 10, 9, 4 Clubs—9, 4, 3, 2 Diamonds—9, 6 Spades—A, Q, 10

Answer to Problem No. 16

Hearts—J, 6, 5 Clubs—K, 8, 5, 2 Diamonds—A, 7, 3 Spades—Q, 10, 6

Y : A B : Z :

Hearts—A, Q, 4 Clubs—A, 6, 3 Diamonds—9, 8, 5, 2 Spades—A, K, 7

No score, rubber game. Z dealt, bid one no-trump and all passed. A opened the trick of hearts, Y played the five, B the nine and Z won the trick with the queen. Z now led the trey of clubs, A played the nine, Y the deuce and B the four. A now led the queen of clubs which Z won with the ace in his own hand. How should he play the hand to go game against any defense? Z's plan of play in his hand is to force A to discard and this result can be accomplished only by leading diamonds. At trick four, therefore, Z should lead the deuce of diamonds and cover whatever diamond A plays. A's best play is the four of diamonds. Y plays the seven and allows B to win the trick with the ten. B's best play is the ten of hearts which Z must win with the ace. Z should now lead the five of diamonds and play the ace in Y's hand. Y should now lead

Some players might bid two diamonds with this hand but it would be a very bad bid. Y has no justifiable bid of his own and no stopper in clubs, so must pass the two club bid.

If B passes, Z with the holding indicated in the example hand should double two clubs. Such a double is informative and tells his partner that he has a much stronger hand than indicated by his original diamond bid, and that he is prepared for a bid of two hearts or two spades by his partner, provided the latter has a four or more card holding in either suit. Y's bid with the foregoing hand in answer to Z's informative double of two clubs is two hearts. At this bid, Y-Z can just go game, losing only one heart and two club tricks. On the other hand if Z had bid one no-trump in the example hand, A would not have bid his club suit. Having the opening against the no-trump there was no necessity for the bid and Y-Z thus would have had no chance to play the hand at hearts.

This preference for the four-card suit to the no-trump bid is being followed generally by the best players, so the foregoing analysis should be carefully noted. Such bids have been variously termed "Approaching Bids" or "Introductory Bids." Either term is descriptive and indicates the purpose of the bid; that is, to approach or arrive at the best bid of twenty-six cards, rather than of thirteen.

As a test of some of the principles just discussed, think over what you would do in the following hands, an analysis of which will be given in the next article:

Problem No. 17

Hearts—10, 8, 6, 2 Clubs—Q, 10, 9, 4 Diamonds—8, 7, 2 Spades—J, 8

Y : A B : Z :

Problem No. 18

Hearts—10 Clubs—J, 10, 2 Diamonds—K, Q, 4, 3 Spades—Q, 10, 9, 6, 4

Y : A B : Z :

No score, rubber game. If Z dealt, bid one club and A passed, what should Y do with the foregoing hands?

the trey of diamonds, forcing B to win with the queen. A's best discard is the low heart. B's best play now is a spade, which Z should win with the king in his own hand. Next, Z should lead the nine of diamonds. A can discard the nine of spades and Y the jack of hearts. B must win the trick with the king of diamonds and must lead back a spade, which Y should win with the queen. A should discard the eight of hearts.

Y should now lead his last spade, Z winning the trick in his own hand with the ace. A is now forced to discard either a club or the king of hearts. If the former, Y's clubs are good; if the latter, Z's four of hearts and Y's king of clubs are all the tricks. It is a pretty little problem in forcing discards, so should be carefully noted.

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- Beautiful patterns in Cashmers, per pair ..... \$5.00

WE LEAD IN QUALITY AND LOW PRICES

## E. Guthrie & Co.

LOCKNEY, TEXAS  
Leaders in Low Cash Prices

Florida Street in the J. T. Livesay addition from the west line of Main Street west 57 feet;  
White Street in the J. T. Livesay addition from the west line of Main Street to a point 53 feet west of the west line of West 2nd Street;  
West 4th Street from the south line of Guest Street to a point 50 feet south of the south line of Houston Street in the Guest and Ramsey addition.  
West 5th Street from a point 75 feet north of the north line of Washington Street to a point 91 feet north of the north line of Houston Street, in the J. T. Livesay addition;  
Houston Street in the Guest and Ramsey addition from the west line of West 4th Street to the west city limits;  
The north and south alley through Block 6, J. T. Livesay addition from the south line of said block 6, north 50 feet;  
The north and south alley through Block 1, J. T. Livesay addition from the north line of said Block 1, south 65 feet;  
The east and west alley in Block 6, J. T. Livesay addition;  
The east and west alley in Block 2, J. T. Livesay addition;  
The north and south alley in Block 2, J. T. Livesay addition, from the north line of said Block 2, south 240 feet;  
The north and south alley through block 5 J. T. Livesay addition, from the south line of said block 5, north 100 feet;  
The north and south alley through Block 3, J. T. Livesay addition, from the south line of said Block 3, north 240 feet;  
The east and west alley in Block 3, J. T. Livesay addition;  
The north and south alley between Block 6, Muncy addition and the Geo. T. Meriwether 5 acre tract from the south line of Guest Street, south 110 feet;  
The north and south alley through Block 15, Guest and Ramsey addition, from the south line of said Block 15, north 150 feet;  
The north and south alley through Block 14, Guest and Ramsey addition from the north line of said Block 14, south 140 feet.  
The east and west alley through Block 14, Guest and Ramsey addition.  
SECTION 2. That at said election those voting for the closing of said streets and alleys shall have written or printed upon their ballot "For the closing of the streets and alleys" and those opposing the closing of said streets and alleys shall have written or printed upon their ballots "Against the closing of the streets and alleys."  
SECTION 3. The said election shall be held at the City jail building

### SOUTHWESTERN LIFE INSURANCE CO. FARM LOANS

We have plenty of money to loan on good farm and ranch land in Floyd and adjoining counties, at 6% interest, with liberal options on 5 or 10 year contracts, you get what you borrow, just one set of notes, no red tape, you pay no commission. We are prepared to close loans on short notice.

### LIFE INSURANCE

We write all forms of Life Insurance, if we do not have rate on policy you want, submit an application. We write you the kind of policy you need.

We have in force \$218,287,405 on Texas people. We confine our business to Texas, a Texas Company for Texas people. We have paid policyholders and beneficiaries since organization \$13,556,959. When in need of advice or assistance with policy or premium, call on us, we offer an unexcelled service. It Pays to Buy a Proven Product, Why Take a Chance

### W. R. CHILDERS

Representing Southwestern Life Insurance Co. for Lockney and Vicinity, Room 5, First National Bank Building, Phone 185.

### WANT COLUMN

HOMES IN LOCKNEY—We have several homes in Lockney which we can offer worth the money on good terms.—Baker & Carter. 19-4t-c

FOR SALE—Business lot, 30x140 feet, on pavement, sidewalk and curb, east front, price \$1,500.—See H. B. Adams, Phone 92, Beacon office.

SEWING—Plain or fancy, prices reasonable, see me before having that spring dress, coat or suit made.—Mrs. Ira Chambers, phone 9010F23. c

CHOICE Gladiolus bulbs as long as they last, 5c each, 4 varieties cannas, each 20c, 6 for \$1.00; 5 varieties of Dahlias, each 20c, 6 for \$1.00; Tiger Lilies, each 20c.—Mrs. N. E. Waller, phone 84. 11-c

FOR RENT—Three unfurnished bed rooms and bath room for \$15 per month.—Mrs. Whatley. 11-c

ANIMAL ANTI-SEPTIC—A guaranteed cure for all external ailments of horses, mules and cattle. Fistula, sprains, swelling joints, sprains, wire cuts, corns, etc.—W. M. Collins, Lockney.

FOR SALE OR TRADE—Good Chevrolet, 1927 model, run about 4,000 miles.—See Jim Bealle. 23-tf-c

PLANTING COTTON SEED—Many have inquired about planting cotton seed, this is to say that we are preparing to haul acclimated picked cotton seed here for those wanting same at a small charge for handling, hauling, etc., please be prepared to pay cash for your seed. Several varieties.—See Edd Whitfield at Lockney Gin Co., on South Main street. 23-tf

BALED MILLET hay for sale.—See John McDonald.

POSITIONS, Business Training. POSITIONS—Enroll with Plainview Business College and look forward to your first "Pay Day." Every graduate placed in a position. If you cannot attend college now, then enroll in our Extension Department. For information write Plainview Business College and Watson's School of Correspondence, Box 532, Plainview, Tex. 24-2t-c

PLANTING COTTON SEED—If you need cotton seed I can furnish you with pedigreed seed of the Melane or Kasch variety at \$2.00 per bushel delivered at the depot, subject to inspection. Suggest that you place your orders at once, so as to be assured of not being disappointed later on. See me at the gin office or at home.—Phone 62-J. A. B. Cox.

HEAL THOSE SORE GUMS  
If you suffer from Sore Gums, Bleeding Gums, Loose Teeth, Foul Breath, or from Pyorrhea in even its worst form, we will sell you a bottle of Leto's Pyorrhea Remedy and guarantee it to please you or return money. This is different from any other treatment, and results are certain.—Stewart Drug Co.

FOR SALE OR TRADE—McCormick-Deering two-row lister, McCormick-Deering two-row cultivator, some good milch cows, 150 Rhode Island Red hens, 10 turkey hens and one gobbler, Mrs. J. D. Christian strain.—Watt Griffith, Lockney. 25-tf-c

NOTICE—For your sewing, plain or fancy, or any alteration work, see Mrs. Collins or Mrs. Coleman at Guthrie's Store. 11-c

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas.—Hollums, Floydada Florist. 25-tf-c

### ELECTION ORDER

"An ordinance ordering an election to be held in the City of Lockney on the 9th day of April, A. D., 1928, to determine whether or not such streets and alleys, as hereinafter more fully set out, should be closed for the exclusive and perpetual use by the Fort Worth and Denver South Plains Railway Company for its railway tracks and depot and station grounds, and declaring an emergency."

Be it ordained by The City Council of the City of Lockney:

SECTION 1. That an election be held throughout the City of Lockney on the 9th day of April A. D., 1928, to determine whether or not the following streets and alleys shall be closed for the exclusive and perpetual use by the Fort Worth and Denver South Plains Railway Company for its railway tracks, depot and station grounds.

Hartman Street in Brewster's Second Addition from the west line of East 4th street to the east line of East 2nd Street;  
West 1st Street from a point 150 feet north of the north line of Guest Street, to a point 110 feet south of the south line of Florida Street in the J. T. Livesay addition;  
West 2nd Street from the north line of Guest Street to the north line of White Street in the J. T. Livesay addition;

## NEW MERCHANDISE

### A LATE SHIPMENT OF— LADIES' OXFORDS AND PUMPS

The New Styles in various leathers—  
\$5.00 to \$10.00

### A PRETTY SHOWING OF THE LATEST STYLES IN SPRING MILLINERY

Yes: We have a late express shipment of Silk Neckwear for Men  
**GET READY FOR SPRING**

### HARDWARE AND GROCERIES

We will hold a DAIRY and DE LAVAL DEMONSTRATION on SATURDAY, MARCH 17th. Be here for the information, also the FREE GOODS.

- 1 Sack Lyles Best Flour ..... \$1.60
- 6 packages Spaghetti ..... 25c
- 1 gallon can Peaches ..... 50c
- 10 lb. can K C Baking Powder ..... \$1.45

### SAVE THE SILVERWARE COUPONS

## Baker Mercantile Co.

THE STORE WITH THE GOODS



They're easy on the feet from the first day on—

### FLORSHEIM SHOES

Finest Leathers Ten Dollars

## Piggly Wiggly

"All Over the World" and "Lockney, Too"  
SATURDAY AND MONDAY SPECIALS

- FRESH CROP  
Cabbage, per pound ..... 3c
- 6 lbs. Crackers ..... 68c
- 3 lbs. Pecan Valley Coffee ..... \$1.59
- \$1.00 O'Cedar Mops ..... 89c
- American Beauty Toilet Paper, . . 4 for 25c
- GOLDEN YELLOW  
BANANAS, pound ..... 7 1-2c
- Fleshman's Yeast, All Kind Fresh Vegetables
- DRESSED HENS, ORANGES, APPLES