

Denver Lays First Steel on Plains

Three-Fourths Mile of Track Laid on Top of Plains Monday Morning, Now Laying Steel on Plains

When the track laying gang quit work Sunday afternoon they liked about 30 feet being on top of the Cap Rock or Plains, and beginning about nine o'clock Monday morning within three hours track laying they had reached a point about three-fourths of a mile from the top of the cap rock, near the Sunset school house, where they rested Monday afternoon while the trains went to Estelline to bring up more ties and rails. The spike driving crew was busy all Monday afternoon spiking down the track that had been laid, this gang reached the top of the caprock Monday night. According to one of the foremen in charge of the spiking gang, they expected to reach South Plains by Tuesday night; South Plains being a little more than a mile from where they quit laying steel Monday. Upon arrival at South Plains several switches will be laid, the railroad camp will be moved Sunday of this week from under the cap to South Plains. When the laying of the switches at South Plains is completed, which will probably be the case before this paper reaches its readers, the gang will be laying steel between Lockney and South Plains, and according to information given at the scene of the work, the steel gang will lay two miles of steel a day on the Plains.

No delays are expected on top of the Plains in the laying of steel, as all bridges have been built, and if no delays happen out of the ordinary, the steel will be laid into Lockney within the next ten days or two weeks at the latest.

School News

The games with Floydada high school basketball girls Wednesday afternoon and Friday night terminated a series of ball games that have given our girls the record of being the undefeated champions of this county. The line-up for both games were: Floydada—

Forwards: Smith and Collins. Centers: Green and Norris. Guards: Sherell and Endy.

Lockney— Forwards: White and Nicholas. Centers: Hadley and Collins. Guards: Wilson and Gruver.

In the first quarter of Wednesday's game, Lockney was indisputably leader as the scores were 11-0. To White's credit were five goals, while Nicholas followed with two.

In the second quarter Floydada scored three points, but Lockney led by eighteen points. In the third quarter Collins (Floydada) was taken out and Sherell ran in. At the close of the game the scores were 45-3 in Lockney's favor. Miss Lila Underwood of Hale Center refereed Wednesday afternoon.

Friday night the girls met in the Floydada gymnasium for their final game. Both sides exhibited a good show of vim, vigor, and determination. Miss Kate Stiles of Floydada served as referee. The final score was 41-15.

Thursday night, March 8th, the Stamp's Quartette of Jacksonville, Texas, will entertain the public at the high school auditorium. The program will be varied and pleasing, one that you will enjoy remembering; one that "stick" to you only as Stamp's can stick! Twenty per cent of the proceeds go to the Senior fund. Help the Seniors by being present Thursday night.

Friday night, March 2, the basketball girls will sponsor a box supper at the high school auditorium, the profits from which will be used to pay for the girls sweaters that will be given them as a reward for their service to the Lockney public school. Everybody come! The ladies are asked to bring a well-filled box and the men a well-filled pocketbook.

Miss Susie Williams, a Sophomore, threw her shoulder out of place last Friday afternoon. The dislocated member was re-set and is doing well.

Monday afternoon, the boys suited out for track practice under Managers Burson and Denman. Before long they will be in good shape and ready to meet their opponents at the county meet. Lockney has a fine quad of athletes this year. Watch them win honors in the spring!

LEE ARMBRISTER GETS KNEE HURT

Lee Armbrister is suffering from an infection on one of his knees, caused by getting the member hurt, while working on a bridge on the new Denver line. He was getting along very good at last report.

Depot Fight Resurrected In C. of C. Meeting

DISCUSSION OF PAVING AND MAKING CLEARING HOUSE OF BODY FOR ALL SUBJECTS WERE MAIN TOPICS

Outside of the regular routine of business in the Chamber of Commerce at the Monday luncheon, business picked up when the depot question that had been settled by the citizenship of the town in an election held for that purpose, was brought before the body. A motion was made that all questions concerning any item in the town could be brought up at the meetings of the Chamber of Commerce and discussed, whether it met with the approval of the membership or not, was passed, and immediately the question of asking the Denver Railroad not to put the depot in the middle of the street, was brought up. There had been more than 40 members present at the luncheon, but at the time the question arose the crowd had dwindled down until there were only eighteen votes in the building. A motion was presented that the Chamber of Commerce that a committee be appointed to go to Fort Worth and ask the Denver Railroad officials to refrain from placing the depot in the center of the street. H. B. Adams made a motion that the motion offered be tabled, with Z. T. Riley second to same, but this motion was defeated by a vote of fifteen to three. Mr. A. P. Barker joining Riley and Adams in opposing the re-opening of depot question. Adams pointed out that the question had been settled some time ago by a majority of thirteen to one, in an election held in Lockney on that question, and contended that the Chamber of Commerce was trying to reverse the decision of the people. In trying to dictate that the Denver Railroad be not allowed to do what the people of the town had said they could do. A committee composed of Messrs. A. B. Brown, Artie Baker and A. R. Meriwether was appointed to go to Ft. Worth about the matter of changing the depot location, but later we were informed that Mr. Brown and Mr. Baker declined to go, and would not take the matter up with the railroad officials.

The next thing to come before the Chamber of Commerce was the suppression of free speech and free press. This came in the nature of a discussion of an article that appeared in the Lockney Beacon signed "A Citizen's Forum." Members of the Fire Department were present at this meeting to confer with the Chamber of Commerce in regard to marking streets and numbering the houses of the town. A committee, composed of C. L. Anderson Melvin Stokes, and a member of the Fire Department was appointed to look after the matter.

EDUCATIONAL BUILDING UNDER CONSTRUCTION

Canyon, Feb. 29. Work is progressing rapidly on the Education Building which is being added to the plant of the West Texas State Teachers College. This building is 217 feet long and 98 feet wide. It will cost \$300,000 with equipment.

The building is three stories and basement, the first floor being given over to primary education, general offices, and an auditorium which seats 550. The second floor contains the intermediate grade rooms, library, and gymnasium. The third floor houses the high school department. A much desired feature of the new building is a cafeteria with a seating capacity of 250.

Finish throughout the building will be oak, terrazo floors being used in halls, lavatories, and kitchens. The building is to be ready for occupancy Sept. 1, 1928. The building was designed by E. F. Rittenberry, architect of Amarillo, and is being erected by a Fort Worth contractor.

The Parent-Teachers Association will meet Friday, March 9th, at 3:30 at the school building.

The following committees have been appointed: Program Committee—Mrs. T. L. Griffith, chairman, Mrs. Carl McAdams, Miss Trapp, and Mr. Biggers. Membership Committee—Mrs. E. E. Dyer, chairman, Mrs. E. Guthrie, Mrs. A. B. Brown, and Miss Corma Thomas.

AN EDITORIAL

WILL WE SIDE-STEP THE ISSUE

More than two years ago a self-appointed committee decided that there was an opportunity for Lockney to secure the Fort Worth & Denver South Plains Railway Co.'s, new line upon the Plains, and in accordance with their thoughts loaded into a car and went forth seeking to interest the Denver officials in our little town and this particular section of the country, and after several weeks running here and there, following trails that most of Lockney and this section believed to be very unlikely, this committee induced the Denver officials to give Lockney the once over before they perfected their plans for their extensions upon the Plains. One afternoon a committee of less than a dozen men escorted these officials from Lubbock to Lockney, and a grand celebration was held in this city that afternoon, and the Denver officials were carried over the town in cars, shown the best routes through the town if they decided to build a line of railway through the city, and on that occasion they selected a spot where they asked that the depot of that railroad be built, provided that the line of railroad received a permit and decided to build through Lockney.

Later a question arose in the town over the closing of the street, where these men decided to build the depot in the center of said street, and an election was called in the city to verify the fact that the majority of the town favored backing up the promises made by the railroad committee to the Denver officials, and in that election the vote was about thirteen to one for backing up the committee by closing the street and allowing the Denver Railroad to build their depot in the center of said street. In this election this question was supposed to have been settled forever as far as the citizenship of Lockney was concerned.

Last Monday at the Chamber of Commerce meeting the subject was re-opened a committee appointed to go to Fort Worth and ask that the depot not be built in the center of the street, but be built at the edge of the street, or at some other location. At the time the proposition was taken up at the Chamber of Commerce there were only eighteen votes in the house, and a poll of these votes said that fifteen were in favor of asking the Denver to move the depot and there wished the proposition to stand as the people of Lockney had expressed themselves in the election.

Now, the question arises "Has Lockney fulfilled her promise to the Denver?" The Denver has fulfilled every promise so far to Lockney, and we held an election to fulfill our promise, and according to the returns of that election we made it possible to fulfill this promise to the Railroad company; but according to the action of the Chamber of Commerce Monday we have side-stepped, and are now trying to get out of doing the very thing that we voted to do. How do you think this will satisfy the Denver and in what light do you think Lockney will be held in the eyes of the Denver? We will be reversing ourselves; will be allowing fifteen men in the Chamber of Commerce say that the town did not know what they were doing when they voted by a majority of thirteen to one to fulfill the promise to the Denver. A promise holds good until it is fully realized, and whether the bargain proves to be a good one or not, we believe in standing hitched when the show-down comes, and this writer, Z. T. Riley and A. P. Barker did stand hitched and fought the reversing of the vote of the people in the meeting Monday.

Personally, it is immaterial to this

DAIRY SHOW TO BE HELD APRIL 3 TO 6

Lubbock, Feb. 28.—D. F. Eaton, President of the Panhandle Plains Dairy Show Association, is a man who practices what he preaches.

Last week he sent out about a thousand letters to dairy breeders and producers, county agents, chambers of commerce, vocational agricultural teachers, home demonstration agents and others over 54 Panhandle, Plains, and Sub-Plains counties and urged that they begin making plans to cooperate in the first Dairy Show that will be held by that association at Plainview, April 3, 4, 5, and 6, this year.

Soon after the letters were in the mails, Eaton called in a group of Lubbock farmers who have good dairy cattle and take an interest in them. At this meeting a committee, composed of J. C. Newton, C. E. Merrill, W. H. Blackmon, Douglas Pounds, J. B. Meadow, and H. O. Petit, was appointed to canvass the county to sign up stock to be entered and to create more interest in the show. A large number of Jerseys and Holsteins will go from Lubbock to the show.

writer, Mr. Riley and Mr. Barker, whether the Denver depot is in the center of the street or not, other than to make good the moral obligation that the railroad committee and town are under to do what they have promised. The obligation is just as binding today as it was the day it was promised, and just as binding as it was the day the people of Lockney by a large majority saw fit to close the street in order to carry out the obligation. The Denver is ready to build that depot, and now Lockney goes before those same officials with a plea to forget the obligation and move the depot over a little ways or move it where they see fit. The Denver people promised that they would build us a nice brick depot in the center of the street, they are under no obligations to build a brick depot unless it is built in the middle of Main street, and if they exercise their right, in case the depot is built elsewhere, they will build a depot of an entirely different type, and Lockney cannot raise a murmur, for Lockney has not filled her part of the bargain.

We may have our short-comings, but be that as it may, we feel that Lockney will pay dearly for the breach of her contract if she fails to live up to her part in this agreement, and we are now, have always been, and will be in the future in favor of paying the obligation we are under to the Denver railroad in full, and we believe of the voting population of Lockney that ninety per cent of the qualified voters of the town will verify this contract with the Denver and live up to the promise they made at the ballot box in Lockney on this question when it was submitted to a vote. Some may think they now have the railroad and that the railroad can't help itself, and that fair treatment, living up to your obligation, and in favor of doing the railroad company as you would have them do you, will pay in the long run.

This is our position on the matter. We believe that Lockney should make good in this matter and whether there is another person in the town that is willing to stand behind us, we are now and will always be in favor of doing the right thing with the railroad and fulfilling this obligation to the letter.

H. B. ADAMS

Furthermore, it was stated in the meeting that the reason the matter of closing the street should be reconsidered, was that a large number of citizens voted to close the street because they understood at the time that there was going to be a crossing around the depot. Sounds logical does it not? This voting to close a street in order to place the depot at the end of the street and then worrying about a crossing around the depot? It is true that as conditions are now it is a little inconvenient for citizens and out of town people to come in at the northwest corner of the town section, but new streets can be opened easily and should be at no great expense of the city. These same citizens who are inside the city limits and blocked from town can have streets opened through their property at no expense whatever to them and incidentally if they are situated in their wish not to be blocked from town they should not expect the city of Lockney to be compelled to purchase the streets and alleys opened but be willing to give it in order that all may be benefited. Recently an addition was opened in Lockney and the city was not asked to pay one cent for the streets and alleys. This should be the same in this case. Let us stand pat and have brick depots at both ends of Main street.

ARTHUR P. BARKER.

President Eaton has called a meeting of all the directors of the association to meet at Plainview March 3 to work out final details for the show. He is hoping that each of the 54 counties in the Panhandle Plains section will be represented. Those who attend the meeting this week will be given full details of the show, will have a chance to inspect the mammoth barn where the dairy stock will be housed during the show and will have a chance to get acquainted with the other dairy boosters who will be present. The meeting will be held at the Plainview Chamber of Commerce in the Plainview auditorium, and is being called for eleven o'clock Saturday morning.

Hunter Infant Buried Monday

Billy Rae Hunter, the 26 day-old son of Mr. and Mrs. Charlie Hunter, who live 14 miles northeast of Lockney, was buried in the Lockney cemetery Monday afternoon at 2:30 o'clock, having died Sunday afternoon at 6:30 o'clock from throat trouble. The infant was born on Feb. 1st.

Mrs. Ed Reeves of Abilene has been here visiting Mrs. W. K. Early.

District Court Is Now in Session

GRAND JURY IS AT WORK, DOCKET IS VERY LIGHT FOR THIS TERM

The spring term of District Court for Floyd county convened Monday morning with Judge Charles Clements on the bench, and the other officials of the court in attendance. The docket for this term, both civil and criminal is extra light, and there is not much business to be transacted.

The grand jury was empaneled Monday morning and is now at work. The jury is composed of the following members: E. C. Henry, foreman, Paul Sims, H. P. Coleman, E. Guthrie, K. Sammann, T. J. Jarboe, L. B. Cozby, W. R. Dooley, G. L. Snodgrass, N. T. A. Byars, and Elmer Caudle.

The petit jury for the third week, to appear Monday, March 12th, is as follows: J. H. Mann, C. L. Cowart, O. C. Bailey, W. M. Windsor, G. T. Graham, J. W. Borum, Verdel Webster, C. M. Lyles, W. C. Poage, E. E. Dyer, E. L. Angus, G. D. Lewis, N. R. Austin, E. W. Henderson, W. L. Bloodworth, T. A. Neaves, Ira Broyles, W. T. Hopper, Robin Baker, Chas. Elam, R. L. Henry, J. E. Green, W. T. Birch, J. W. Carr, G. E. Tannehill, C. D. Merrick, G. B. Johnston, L. J. McKinzie, J. E. Race, L. L. Savage, G. T. Assiter, T. R. Brashear, Albert King, C. Foster, J. R. McDonald.

The following cases have been disposed of this week:

Mary Ellen Belt, vs. Jimmie Ray Belt, divorce, dismissed.

A. D. White, a minor, disabilities removed.

Clarence Kelly Teaff, a minor, disabilities removed.

F. F. Hardin vs. A. M. Hickman, suit on note, judgment for plaintiff.

Next week the criminal business of the court will be taken up.

Northcutt Dry Goods Opens Next Saturday

STOCK OF DRY GOODS BEING OPENED WITH BIG SALE IN McCOLLUM BUILDING IN LOCKNEY

Mr. N. R. Northcutt will open his dry goods store in Lockney Saturday morning at 9 o'clock with a big sale, and advertisement of same appearing on the center pages of this paper.

Mr. Northcutt was formerly owner of the Northcutt Variety and Hardware Store in Plainview. He bought the Bloxom & Son Grocery in Lockney some time ago and has been conducting same. He has moved the grocery stock out, through a gigantic sale, and will now conduct a dry goods store in the location where the grocery has been in the past. About the 10th of this month the grocery will be opened in the Baker building, formerly occupied by E. L. Marshall, just north of the First National Bank building.

Mr. Northcutt invites the people of this section to come in and get acquainted with his stock of goods, and is offering many inducements in the way of sale prices on goods to induce them to do so. Read the advertisement in this issue of the Beacon.

HENRY HELMS IS FOUND GUILTY BY JURY TODAY

Robbery With Firearms Was Charged In Trial In Eastland Shows No Emotion

Eastland, Feb. 28.—The death penalty was voted by a jury today which found Henry Helms guilty of robbery with firearms in connection with the robbery of the First National bank of Cisco Dec. 23. The verdict was returned in 91st district court and was received without emotion by the defendant.

Marshal Ratliff, tried two weeks ago, was given a 99-year sentence on the same charge. Robert Hill, who is in jail here, is awaiting trial.

One of the four bandits, Louis E. Davis, who robbed the bank of more than \$12,000, was wounded and died in jail at Fort Worth.

Chief of Police Henry Bedford and Policeman G. W. Carmichael both died of wounds in the fight that took place at the bank in which eight persons were wounded and the robbers deserted their wounded companion and the bank loot.

Ratliff was captured Dec. 27 at South Bend. Helms and Hill were captured at Graham Dec. 30. Each faces charges of murder.

The six-year-old son of T. N. Clark of near Lockney, was carried to the Plainview Sanitarium Sunday, where he underwent an operation for Mastoid abscess.

Wants Farmers to Organize Association

Why a Poultry Marketing Association for the Farmers of Lockney Trade Territory

By Fay Guthrie

Many people of this community believe that they are being discriminated against in the sale of their poultry and poultry products to the local produce houses. This may be a fact and it may not be a fact, however, we shall endeavor to answer that question by asking one—If a groceryman, in any town, attempts to sell canned fruit that does not bear a label to show the customer what he is getting, will this grocer sell a great quantity of this commodity even though it is the best market affords? Can he guarantee this product if he knows not where the fruit was canned or raised? Answer this question and apply it to the sale of eggs. We think nothing of buying eggs that may or may not be rotten, but again, are all people as lenient on this question as we are? Assume yourself as one of the Eastern consumers. If you were buying eggs, wouldn't you rather pay 25c more per dozen for eggs that are guaranteed fresh than to buy the ones that have failed to hatch in some farmer's incubator, at any price.

We shall then grant the fact that we are not getting as much for our poultry products as we should have, but on the other hand the produce dealer cannot pay you more for your fresh eggs as some person not quite so honest will sell him a number of "Incubator Runs". He has to take enough from your pay check to insure him against the dishonesty of some one else.

We have then established the problem as one heading immediate relief. We have criticized but to this point have failed to supply a remedy. What is the remedy?

The only remedy is the pledging of his eggs and sell through is own the farmer himself to brand and grade marketing agency.

But the question then arises—If the farmer organizes to sell to the world only quality poultry products, will he be discriminated against by the local merchants and the wholesale produce houses? There must be a way to overcome this condition.

We, the Lockney Chamber of Commerce, have taken the matter under advisement. We believe that the poultry industry is coming to be one of the greatest industries of this section if the farmers can be assured of a fair price at all times. We further know that the poultry crop is a cash crop as it is very seldom mortgaged. We know that the poultry industry has kept many of the farmers and merchants of this section from the poor house during times of adverse farm crops and prices. We have made the resolution that we shall do all in our power to help the farmer secure a fair and just price for his poultry and poultry products.

In backing this resolution, we have decided that we shall gladly furnish the capital to start such a movement as outlined above. Furthermore, we shall be glad to pay all organization fees. In other words the merchants of Lockney are willing to put up their capital against the promise of the farmers that they will deliver their poultry and poultry products to the organization joined by them.

We realize that unless we give the farmer aid in this hour of need, we ourselves shall suffer, so you can readily see that we are pursuing this course hoping to attain a selfish purpose, but however selfish it may be, the outcome will be good for all concerned. Should you join such an organization, you would do so from one point of view only—a selfish point of view—in that the organization would pay you higher prices for your produce.

At a date that will be announced later, we shall have a general meeting, at which we shall have speakers that are thoroughly familiar with the plan to fully explain the proposition and should you see fit to join the organization—that is your privilege.

In the meantime, think over the situation, both the advantages and disadvantages, so that you will be able to act either pro or con on the subject when presented to you.

Ballard Infant Dies

The infant child of Henry Ballard was buried Monday afternoon. The funeral was conducted in the home at 2:00 p. m., by Rev. C. J. McCarty. Interment followed in the Lockney cemetery with Grady Crager, local undertaker in charge. The Ballards live on the old J. S. Barnett farm three miles north of town.

Mr. and Mrs. A. H. McGavock were here Sunday, visiting the Baker families.

The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION

One Year \$1.50
Six Months .75
Three Months .40

Subscription Cash in Advance

ADVERTISING RATES

Display, per column inch 35c
Classified Advs. per word 2c
No Classified Adv. less than 25c

CHAMBER OF COMMERCE BETTER TEND TO BUSINESS

A Chamber of Commerce is an organization that is supposed to tend to the business of developing the town, and discussing things that are for the best interests in a financial and business way, and had better steer clear of partisan or getting into religion politics, or taking sides in matter pertaining to individual beliefs.

ANNOUNCEMENT

This method is taken to announce as a candidate for Representative in the Legislature for the 120th Legislative District subject to the action of the Democratic primary.



GOOD BUSINESS CONNECTIONS

Good business means having the proper banking connections, and that you have such connections with a safe, sound banking institution, such as ours. We appreciate the business extended to us, and at all times welcome new accounts.

The Security State Bank

One will be whether I am educationally qualified and the other is where I stand on important public questions. I am a graduate of the University of Tennessee, and for a number of years prior to coming to Texas, I held a Federal Civil Service position and was employed as a special examiner of pensions.

A. B. TARWATER.

Editor's Note—Mr. Tarwater belongs to one of the pioneer families of Hale county, and has been actively engaged and interested in all public matters looking to the up-building of this section of the state, and is now president of the Hale County Board of Education, and has been acting in this capacity for some time past.

WHAT'S DOING IN WEST TEXAS

Stamford—Vote of the Executive Board of the West Texas Chamber of Commerce on the report of the Special Water Rights Committee made Feb. 13 stood 50 for adoption of recommendations, none opposed, Feb. 25.
Electra—Within the next two weeks Electra will have as its newest institution the American Business College, Incorporated.

W. T. C. C. Bledsoe is now seeking a physician through aid of the regional organization.
Wichita Falls—Wichita Falls dedicated its new \$750,000 Memorial Auditorium Feb. 29 and March 1 with two evenings of grand opera.

COUNTY BRIEFS

CENTER

Feb. 27.—Farmers began field work today in real earnest.
Mr. Rutledge is sowing barley for Mr. Miller, using his tractor for power.
A number of the farmers will sow oats or barley, some will sow both.

LAKEVIEW

Feb. 27.—Several children are ill with the measles and are unable to attend school.
Last Wednesday, on Washington's birthday, the patrons of Lakeview and Mr. Price Scott, surprised the teachers and pupils. The teachers and pupils were asked to assemble in the auditorium for a few minutes.

Bro. Robbins of Floydada filled the pulpit in place of Bro. Patterson Sunday afternoon.
Bro. Reed will preach here next Saturday and Sunday.

PROVIDENCE

Feb. 28.—The Providence boys will play the Snyder boys at Wayland College Wednesday night.
Several from here attended singing at Whitfield Sunday night.
A few of the young people attended a party at the home of Mr. and Mrs. Albert Lindermann, in the Whitfield community Saturday night.



The hand of opportunity knocks at the door of the thrifty, and is oftentimes welcomed, and great successes result. But if the hand of opportunity knocks at your door and finds you empty handed, you cannot profit from the opportunity.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"

Santa Fe Improvement Program for 1928

Railways serving a growing country are never finished. They must add yearly to the number of cars and locomotives in order to care for increasing traffic. They must build extensions and provide second and third tracks.

This expansion in facilities requires additional cash investment in the railroads of this country, amounting to over half a billion dollars annually.

The Santa Fe proposes to spend 45 million dollars on its program for enlargement of such facilities during 1928.

Orders have already been placed for 3,850 new freight cars, 75 all-steel passenger train cars, and 771 miles of new steel rail, of which 490 miles will be 110 lbs. to the yard and the balance 90 lbs.

The Santa Fe puts this large additional investment of new money into its property to increase its capacity, to render service, to promote safety, and to take care of the growing needs of the country it serves.

W. B. STOREY, President
The Atchison, Topock and Santa Fe Railway System.



50 Years of Service to the Dairy Industry

IN 1878 Dr. De Laval invented the first continuous discharge centrifugal cream separator. Since then more than four million De Laval Separators have been made, and they are now being used in every country of the world where cows are kept.

Fifty years ago dairying was undeveloped and of little importance. Today the dairy industry is the largest and most profitable branch of agriculture. The products of the dairy cow bring the farmers of this country more than three billion dollars a year in a steady cash income.

De Laval Separators revolutionized dairying, and authorities everywhere say they have done more than any other factor to develop dairying to its present size and profitable condition.

First in the beginning, De Laval Separators have kept the lead ever since. Now the 1928 "Golden Series" which we have on display mark another step forward. They are the most complete, efficient and beautiful cream separators ever made.

The best way to judge a new "Golden Anniversary Series" De Laval is to see and try one. We shall be glad to show you the many new features and refinements.

Baker Mercantile Co.
LOCKNEY, TEXAS



COUNTY BRIEFS

PLEASANT VALLEY

Feb. 27.—Mr. and Mrs. Claude Harris and children took Sunday dinner with Mr. and Mrs. T. B. Mitchell.

Mr. and Mrs. Harris, Mr. and Mrs.

Hubbard, Mr. and Mrs. Payne, Mr. and Mrs. Martin were visitors in Floydada Saturday afternoon.

Mr. and Mrs. Mickle of this community are moving into the Roseland district. We regret to see them leave, but wish for them much happiness in their new home.

Mr. and Mrs. McClure and family visited Mrs. McClure's parents of Plainview Saturday and Sunday.

The P. T. A. will meet Friday evening about 7:15. A short program will be rendered by the school children, followed by an address by Rev. J. W. McCarty. Everyone come and join our good times.

Mr. and Mrs. Payne took Sunday dinner with Mr. and Mrs. Reese Wilson of the Ramsey community. They also spent pleasant visit in the Muney home Sunday afternoon.

Everyone is invited to be present Thursday morning as we are expecting the state inspector and hope to have a good talk from him.

Kirby Oliver, Mr. Pratt's nephew, from Lamesa, is visiting in the Pratt home.

Mr. and Mrs. T. P. Craft and their niece, Clara Mae Craft, spent Saturday night and Sunday with Mrs. Craft's parents, Mr. and Mrs. Barnes, of Matador.

Mr. and Mrs. Martin took Sunday dinner with Mr. and Mrs. L. A. Cooper.

Mr. and Mrs. W. L. Craft and children visited in the Pickens home Sunday.

Flossie Reasonover visited in the Brotherton home.

CEDAR

Feb. 27.—Mr. and Mrs. R. L. Lackey were present at the F ranch Sunday.

Alvie and Doyle Love, Elvis Truman Dillard and Albert Eubanks visited in the Dave Love home Sunday.

Agnes and Mattie Taylor spent Sunday with Vyetta and Vernie Dunlap.

A number of young people chaperoned by Mr. and Mrs. H. C. Randolph, Mrs. Crouch and Mrs. Ferrier enjoyed an outing to the breaks Sunday. The party surprised the cowboys of the Armstrong ranch with a dinner and candy making. Everyone seemed to be of the opinion that "the more the merrier" for the number of guests for dinner alone, totaled twenty. The honors of the occasion go to Miss Jennie McKenzie, who gave an excellent reading of a poem, "The Corner Next to Heaven," written by her and dedicated to Mr. and Mrs. H. C. Randolph. The poem gave a minute description of the Armstrong camping shack and its occupants, and also contained the author's praise of Mr. and Mrs. Randolph for past kindness and hospitality. On the whole, the poem was a great success as was the entire affair, and the party returned to Cedar late in the afternoon with a feeling that they had monopolized the joy of a perfect day.

The Cedar school boys defeated the Fairmont basket ball team in a game on the Fairmont court 50-0, Friday. If you see any of the Cedar players doing a little unnecessary strutting within the next few days, just remember this bit of news.

Mrs. Travis Mitchell spent the week end in Floydada with her mother who is ill.

Mr. and Mrs. Henry Love spent Sunday in the E. C. Durham home.

Miss Myrtle Woods has been seriously ill the past week. She has had a light touch of pneumonia, but is reported as recovering at present.

Mr. and Mrs. Clarence Guffee spent Saturday night with relatives at Whitefield.

An excellent singing was enjoyed at the M. H. Taylor home Wednesday night.

ANTELOPE

Feb. 27.—Mr. Homer and Rayford Palmer spent the week-end here with their parents.

Mr. Holt has been very ill the past week.

Mrs. Thae Wisdom, Mrs. Adolph Moore, and Mrs. Mozene Ardy, spent Monday of this week in Crosbyton.

Mrs. G. T. Ray has been ill the past week.

Mrs. W. H. Thomas spent Sunday with Mrs. Ray Capplainer.

Miss Edan Edwards spent the week-end with her parents, Mr. and Mrs. W. E. Edwards.

Mr. and Mrs. J. M. Aston spent Sunday at Spur.

Mr. and Mrs. Ted Jones spent Sunday with Mr. and Mrs. Sherd Smith.

A baby girl was born to Mr. and Mrs. Pete Row, Thursday, Feb. 23rd, weighing 7 1/2 lbs. They have christened the baby Betty Sue.

Mrs. Robert Ardy will return to her home this week-end.

Miss Lora Bell White spent Sunday with Miss Marguerite Asotin.

The school inspector will visit the Antelope school Monday.

The singing at Mr. and Mrs. Barker's was very much enjoyed Sunday night.

Mr. and Misses Cross spent the week-end in Plainview.

The Wake basket ball boys and girls will play the Antelope boys and girls Friday.

Mr. and Mrs. A. M. Miller spent Saturday with Mr. and Mrs. John Aston.

Joe Smith, Jr., spent the week-end with his parents, Mr. and Mrs. J. H. Smith.

Mrs. Dolph Moore spent Sunday with Mrs. Holt.

Mrs. W. D. Wisdom spent Sunday with Mrs. Pete Row.

Mrs. Sol Mercer has been ill the past week.

Mrs. Earl Cooper of Fairview spent the week-end here.

NEWLAN

Feb. 27.—Today has been a real spring day. Makes a fellow want to get to farming.

Had Sunday school at Newlan one more time. The first we have had this month, on account of bad weather. Not many present, but hoping they will all come back in the near future.

Some of the young people from Fairview in Crosby county came to Newlan Sunday evening and sang. Hope they will come again some time and maybe we can have a better congregation to hear them.

Grandma Carden is still very sick, but seems to be a little better at this writing.

Mr. and Mrs. Henry Bloodsworth and son, Wayne, of Floydada visited at the Carden home Sunday evening, also Mr. and Mrs. Shelly Scott and children.

Mr. and Mrs. Shelly Scott's home burned last Thursday night. They had gone to an entertainment at Pleasant Hill. We were so sorry to learn of their misfortune, but we hope their many friends will and are sure they will help them to bear their heavy burden by lending a helping hand in their time of need, for I believe in scattering bouquets while folk yet live.

Mr. C. F. Lincoln's brothers visited him the past week. They are from Northern Oklahoma.

Mrs. Johnnie Freeman and Mrs. Joe Kitchens visited Grandma Carden Saturday evening.

Mr. and Mrs. C. F. Lincoln visited Grandma Carden Monday night.

AIKEN

Feb. 27.—We were very much disappointed Saturday night, because Prairie Chapel could not come and put on their play. We are anxious for Friday night to come as Prairie Chapel will again make an effort to present us, "Home Acres." Admission 15c and 25c.

We did not get to have the track meets Friday as it was too cold.

Bro. V. M. Lollar preached at the Baptist church Sunday morning. Bro. R. L. Shannon, also Bro. Jones Weathers, were to have spoken Sunday afternoon, but for some reason they did not come.

Mrs. McReynolds and Mrs. Elan were Lockney visitors Saturday.

Mrs. Bruton is still improving. We are hoping that she will soon be able to be out again.

C. E. Meredith, Jr., has been at home the past few days. He is just recovering from a severe case of tonsillitis.

Edd Brown and family of Floydada spent Sunday with Mrs. Robert Jones. C. M. Meredith and family spent Sunday with home folk.

Mr. Henry Owen and son, Wyman, visited in Floydada Saturday.

Mrs. McAvoy and Mrs. Meredith visited Grandma Wingo Sunday afternoon.

Mrs. Robert Jones visited in Plainview Monday.

Mrs. W. C. Brown was a Plainview visitor Saturday.



GET READY TO GARDEN

You Will Find at Riley & Brewster's

SEED IRISH POTATOES, CRYSTAL WHITE ONION PLANTS, PEANUTS FOR PLANTING, D. M. FERRY AND AMERICAN SEEDS OF ALL KINDS.

A COMPLETE LINE OF GROCERIES, FRUITS AND VEGETABLES AT ALL TIMES FRESH AND CURED MEATS

RILEY & BREWSTER



FOR EMERGENCIES

IN CASE of sudden accident or illness it's good to have the means of forestalling disaster.

STEWART DRUG CO.

WAIT FOR NEXT WEEK'S ANNOUNCEMENT OF

Delco-Lights

E. W. KINNEY

PLAINVIEW, TEXAS

DELCO-LIGHT AND FRIGIDARIE

W. A. LEE and B. B. PARMER, SALESMEN

We handle



When you purchase your coal from us you can be assured that it is the best that the market affords and at a price that is in keeping with the lowest quality coal can be sold at.

We are in the market at all times for anything you have to sell in the Grain or Feed Line, and it will pay you to call on us before you sell.

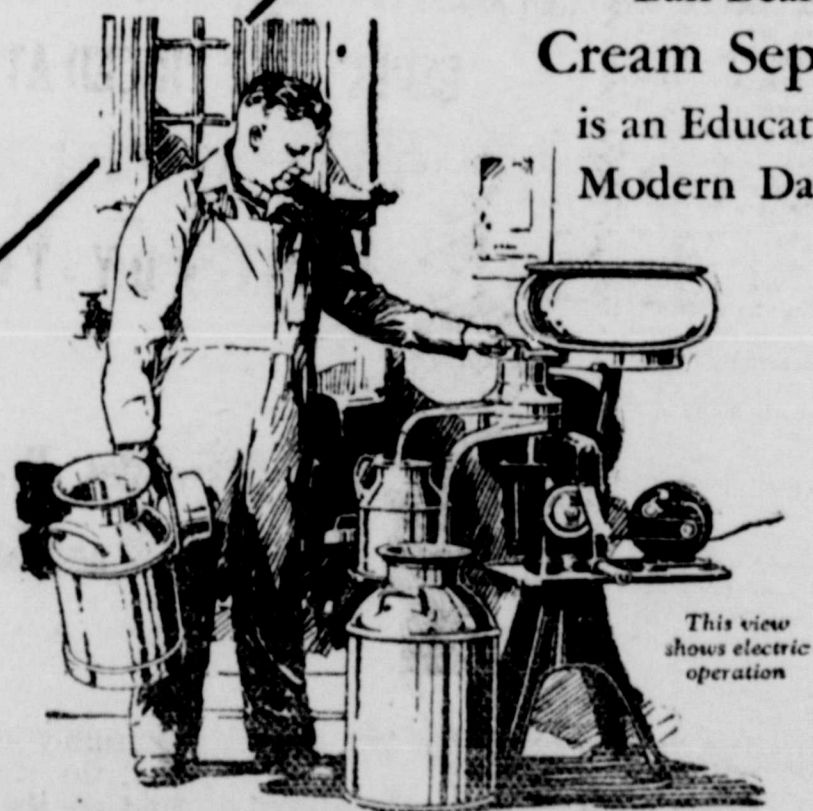
SOUTH PLAINS GRAIN COMPANY

Phone 23

Lockney, Texas

See It Here or We Will Bring It to Your Farm Without Obligation

A Demonstration of the New McCORMICK-DEERING Ball-Bearing Cream Separator is an Education in Modern Dairying



This view shows electric operation

THE New McCormick-Deering is bound to please—and besides we may let you run the payments over twelve months' time so the machine can earn its price.

The new McCormick-Deering is really NEW. It is re-designed, improved in many ways, starting with the remarkable japanned finish,

and the ball-bearing equipment at all high-speed points in all the sizes.

Try this easy-turning machine. See the new bowl design, the perfect lubrication, the many features that make this an ideal combination of close skimming, light running, long life and lasting beauty. Six sizes—hand, belted, and electric.

Morgan Bros. & Co.

"Good Equipment Makes a Good Farmer Better"

Sheeting 2 1-2 Yards 59c

Limit 5 yards to a customer.
Bleached 9-4 Width.

On Sale Saturday, Mar. 3rd, 1 to 2 P. M.

Hats, Only 89c

One table of Ladies' and Men's Hats, your choice 89c each. ON SALE ALL DAY MONDAY, MAR. 5th.

Selections in "Shade"

"How come you is in jail, Rastus?"
"Sho'—jes a case of mistaken identity."
"Who all did dey mistake you fo'?"
"I mistook a pro'hibition officer fo' a good customer"

Traffic Cop: "Hey, don't you know you can't turn around on this street?"
Sam: "Ah thinks Ah can make hit all right, suh."

Ladies' Spring Coats and Dresses at
Reduced Prices During this Big Sale

Boys' and Girls' Shoes and Hose for
School and Sunday—Buy Them
Here and Save.

Women's House Dresses 57c

On Sale Saturday, Mar. 3rd, All Day.

Limit 1 to a customer.

Calumet Baking Powder 18c

1 lb. size. Limit 2 to a customer. On sale—

Friday, March 9th, All Day.

Shinola Shoe Polish 7c

Brown, Black and Tan.

PIECE GOODS

Perciales, Gingham, Outings, Prints. Everything included in this OPENING SALE.

OPENING SALE!

Starting Promptly at 9 A. M., Saturday, March 3rd, Lasting Seven Days



THE TALK OF THE TOWN!!

We have closed our Floydada Store, but Our Lockney Dry Goods and Shoe Store is now humming with preparations for the big Opening Sale, which begins Sat. March 3

HOW FAR DOES YOUR DOLLAR GO? It Depends upon how You Buy

The Dollar doesn't go as far as it used to go, it's true, but if you come here to spend it you will find it will go further. Our business is built on small profits, quick sales, large volume. We fight costs, keep expenses down and pass the savings along to our customers. We are determined that we shall always give our customers the greatest possible value for every dollar spent with us.

Hundreds of dollars worth of new Merchandise is now rolling to us by mail, express and freight and will arrive for the big OPENING SALE at Lockney.

Lack of space prevents our listing more bargains. We want you to come to the Store. We know that you will be surprised, not only in the appearance of our store but also in the other special bargains that we have not advertised.

Come to the sale every day. The Doors open at 9 A. M., Saturday, March 3rd. Sale lasts 7 Days.

WEST TEXAS IS COMING!!

We believe that with the coming of the New Railroads and other enterprises, 1928 will be a "Blue Ribbon" year for this section of the Panhandle. We predict that there will be hundreds of thousands of dollars of outside capital invested in this territory in 1928. It means good times, and a substantial increase in all lands and town properties. Let's Boost for West Texas.

Lockney,

NORTHCUTT'S

Texas

Shoes, Per Pair \$1.00

One table of Shoes, your choice, per pair \$1.00

All Day Saturday, March 3rd.

Window Shades, Each 39c

On Sale Tuesday, 2 to 3 P. M.

Limit 6 to customer. Dark Ecru and Green and White duplex.

Shoe Polish 12c

25c size, liquid Real Shine Shoe Polish, each 12c

On Sale All Day Wednesday, Mar. 7th

Coleman Lite Mantles 2 for 5c

Limit 6 to customer. On Sale—

Friday, March 9th, 2 to 3 P. M.

29x4.40 Auto Tubes, Each 88c

Tire Patching, Per Box 8c

Schrader Valve Cores 5 for 15c

Men's Work Sox, Per pair 5c

Gray Mixed. Limit 6 pairs to customer. On Sale—

Monday, March 4th, 12 to 1 P. M.

Shredded Wit

— A middle aged man is one who has quit growing on either end, but continues to grow in the middle.

Kncemonia—the latest disease peculiar only to the flapper.

So often the law's teeth seem to be the kind that don't stay in at night.

"That Bane Yoke on me," said the Swede as the egg spilled down his shirt front.

Women should live longer than men. Paint is a great preservative.

Ladies' Flat Crepe Dresses \$6.89

Limit one to customer. On Sale—

Thursday, Mar. 8th, 1:30 to 3:30 P. M.

Sheeting 2 1-2 Yards 59c

Limit 5 yards to a customer.
Bleached 9-4 Width.

On Sale Saturday, Mar. 3rd, 1 to 2 P. M

Hats, Only 89c

One table of Ladies' and Men's Hats, your choice 89c each, ON SALE ALL DAY MONDAY, MAR. 5th.

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Ladies' Spring Coats and Dresses at
Reduced Prices During this Big Sale

Boys' and Girls' Shoes and Hose for
School and Sunday—Buy Them
Here and Save.

Women's House Dresses 57c

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Friday, March 9th, All Day.

Shinola Shoe Polish 7c

Brown, Black and Tan.

PIECE GOODS

Pereales, Gingham, Outings, Prints. Everything included in this OPENING SALE.

OPENING

Starting Promptly at 9 3rd, Lasting

We have
Our Lockney
now hum
big Opening

HOW FAR It Depends



The Dollar does
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small profits, qu
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Hundreds of dollars worth of new Merchandise is now
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Lack of space prevents our listing more bargains. We
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Come to the sale every day. The
March 3rd. Sale lasts 7 Days .

WEST TEXAS

We believe that with the coming of the New Railroads and other enterprises, 19
there will be hundreds of thousands of dollars of outside capital invested in this ter
properties. Let's Boost for West Texas.

Lockney,

NORTH

THIS WEEK

WE ARE SHOWING—
NEW SHOES FOR MEN AND WOMEN

MADE BY—
W. L. DOUGLAS
FAMOUS SHOE MAKERS
MODERATELY PRICED FROM—
\$6.00 to \$7.50 The Pair

NEW SHIPMENT OF GOODS TO
ARRIVE THIS WEEK

CALL AND SEE THEM

OUR VALUES ARE UNSURPASSED

E. Guthrie & Co.

LEADERS IN LOW CASH PRICES

For Real Life INSURANCE

See A. J. Cooper

The Southwestern Service Man of Lockney.

Mrs. Willard Pearson from Abernathy visited Mr. and Mrs. Lee Pearson. Mrs. C. P. Julian of Trinidad, Colorado, is here visiting her mother, Mrs. W. K. Early.

Introductory Sale

We have just opened our new Dry Goods and Clothing Store in Plainview, and invite the people of Lockney and vicinity to call and see us when in Plainview. Below we are offering some Introductory Special as an inducement to have you call and get acquainted with us.

220 wt. Blue Denim Overalls, full size, triple stitched, both high and low back, regular \$1.75 seller, Special **\$1.15**

Big Yank Blue Work Shirt, heavy chevots, coat style Regular \$1.00 grade. Special **79c**

Men's good heavy grade Olive Drab Khaki Pants, well made and good quality, Special **\$1.65**

Men's Dress Shirts, collars attached, good quality and a beautiful range of patterns. Special **\$1.19**

1 lot Ladies' House Dresses, all sizes, and good lot of patterns. Special **99c**

1 lot Silk Dresses, heavy crepes, in all the new pastel shades. Special **\$9.95**

1 lot Ladies' Hats, values up to \$3.95, Special **\$1.00**

C. E. STONE CO.

613 Broadway

PLAINVIEW, TEXAS

Mr. and Mrs. H. C. Randolph Entertain

Mr. and Mrs. H. C. Randolph entertained a number of their friends at their lower ranch down in the cap rock Sunday, Feb. 26, with a big feast which will be remembered with joy by all who were fortunately included.

While the older ladies, assisted by Fred Miller, a real cowboy, prepared the lunch, the younger girls and boys were enjoying the beauties of the cap rock by strolling up and down and over the hills. In the afternoon candy was made and served to the guests, and the time for leaving came all too soon. All were made to realize to the fullest extent what wonderful host and hostess we had had for the day, and the writer feels honored to have the pleasure of remembering Mr. and Mrs. Randolph as friends.

All expressed their appreciation for the day's pleasure and when time came to depart we felt it was "The end of a perfect day."

Those present were: Messrs. H. C. Randolph, Webb Taylor, Walter Mermer, Willard Merrel, Willie Merrel, Alvin Ross, Fred Miller, Albert Randolph, Lewis Randolph, Jack Armstrong; Mrs. Elizabeth Randolph, Ida Ferrier, S. E. Crouch, Misses Edna Roberts, Beulah Foster, Lena Bell Ferrier, Nina McCormack, Caron Bean, Jack Bean, and Jennie McKenzie.

Visits of the Stork

Born to Mr. and Mrs.:

Jack Weaver, Lockney, Friday, Feb. 24th, a girl.

Zearl Thomas, northeast of Lockney, Friday, Feb. 24th, a boy.

Henry Ballard, 4 miles north of Lockney, Feb. 24th, a girl. The infant lived until Sunday afternoon. The remains were buried in the Lockney cemetery Monday morning.

Tom Latham, 18 miles southwest of Lockney, Sunday, Feb. 26th, a girl.

John Carthel, northwest of Lockney, Thursday, Feb. 23rd, a boy.

H. A. Brotherton, 2 miles north of Lockney, Tuesday, Feb. 2nd, a girl.

W. L. McAda, in Sunset community, Wednesday, Feb. 9th, a girl.

COUNTY BRIEFS

SUNSET

Feb. 27.—After so much bad weather, we surely are enjoying these spring like days.

The people of our community received the thrill of their lives when they saw the train climb the cap rock and come on top of the Plains Sunday afternoon.

Rev. Webb of Lockney circuit filled his regular appointment Sunday night and visited in the school Monday.

Mr. and Mrs. Bill Brewster of Lockney visited in the Sunset community Sunday afternoon.

Mr. and Mrs. Coleman of Lockney visited in our community Sunday.

Oleta Orman spent Sunday night with Geraldine Upton.

The infant son of Mr. and Mrs. Charlie Hunter died Sunday night.

Mr. and Mrs. Percy Orman took dinner with Mr. and Mrs. Eugene McCloud Sunday.

Mr. and Mrs. Barnes and family moved to South Plains Saturday. They come from Slaton, Texas. We are glad to have them with us.

Mr. and Mrs. Dodge took dinner Sunday with Miss Pearl Coward.

RAMSEY

Feb. 29.—Miss Avis King spent Saturday night with Miss Ruby Grubbs.

Mr. Reginald Landrum visited in Ralls Sunday.

R. C. Davis has been on the sick list the last few days.

Miss Addie Williams and mother, Mrs. J. D. Williams, spent the week end in Floydada visiting relatives.

Mrs. Davis and Mrs. Whatley visited Mrs. Landrum Sunday afternoon.

Miss Myrtice Meador spent Sunday in Floydada attending church and visiting.

Mr. Solomon and Mr. House of Floydada were in the community Sunday afternoon.

Mr. W. J. King and son, Harley, were business visitors in Floydada, Saturday afternoon.

LIBERTY

Feb. 29.—We are having some more pretty weather, after so much snow and rain.

Several have been out of school the past week on account of bad colds.

Several of the young folk from this community and Lockney enjoyed the party given at the home of J. G. McGuffy Saturday night.

Mr. F. W. Thornton and family visited Mr. E. A. Frizzell and family Sunday.

Mr. and Mrs. Leo Frizzell spent Sunday in the home of Mr. and Mrs. E. A. Frizzell.

Mr. and Mrs. P. L. Feagans were Lockney visitors Tuesday.

Mr. A. J. and J. C. Anderson visited Mr. Scott and Ray McCormick Sunday.

HARMONY

Feb. 27.—Mrs. H. M. Miller is in the Plainview Sanitarium this week, where she is receiving medical treatment. Her many friends hope that she will soon be recovered and be able to be among her friends again.

The play entitled, "The Old Maid's Convention," was successfully staged at the Harmony auditorium on last Saturday night. A good-sized crowd enjoyed the play and a sum of \$30.00 was raised for the community.

The people of this community en-

You Want to Know What's Correct in Wearing Apparel

We want you to know too, that's why we maintain a resident buyer in New York City the year round. When new styles come out our buyer gets our share of what's new and gets it to us quick so we show you right here in Floydada the new styles while they are NEW.

The last ten days we have received the snappiest line of New Dresses we have shown yet. If you want to see the new styles, while they are new come to our store now.

Ensembles are very popular and we are showing some of the most alluring ones that you will see. The prices will delight you too, for they are in reach of the most conservative buyer.

\$22.50 and Up

We never were better prepared to offer you everything you want in Ready-to-Wear than this season, in underwear, outer wear and all the accessories that go to make ones wardrobe complete.

New Spring Dresses for Ladies' and Misses'
From \$5.90, \$6.75, \$9.75, \$11.85 to \$39.00

Martin Dry Goods Co.

FLOYDADA

"The Store With The Goods"

TEXAS



SPECIAL ON LADIES' NEW SPRING HATS

Running at
\$2.95 and Up

Come in and see them at
E. GUTHRIE & CO.

HOME LAUNDRY

Flat Work finished, per lb. — 10c
Flat Work Rough Dry, per lb. — 8c
Hand Work Rough Dry, per lb. — 10c
Hand Ironing, family, per doz. — 50c

B. P. PACE

Phone 51 Lockney, Texas

CHICKENS CHICKENS

Star Parasite Remover will keep them free of worms and destructive insects, in better health and producing more eggs.

BABY CHICKS

Don't let white diarrhoea and other bowel troubles kill them. Star Roup and Diarrhoea Tablets will prevent and relieve them or money back.

At all Drug Stores

WHY?

Allow your child to suffer for days breaking out with Measles when your Chiropractic can do so much to relieve the condition.

Call your Chiropractic first.

DR. C. J. McCOLLUM

Phone 17

McCollum Bldg. Locust St.

large crowd was present. The Women's Missionary Society cleared \$16.16 on their lunch sale.

Mrs. W. H. Taylor visited Mr. and Mrs. R. B. Gary Saturday and Sunday.

Mr. R. B. Gary and daughter, Blanche, motored to Plainview Saturday.

A number of people of this community enjoyed the singing at Blanco Sunday evening.

Mr. R. B. Gary installed a new Delco plant in the home of Mr. and Mrs. G. L. Snodgrass.

Miss Juanita Tinnin returned Friday from Ralls, where she had been spending the week with her brother and wife, Mr. and Mrs. Earl Tinnin.

Mr. and Mrs. J. S. Hale visited Rev. J. M. Hale and family of Ralls Sunday.

Stamps Quartet at Roseland School Saturday Night

The Stamps Quartet and Stringed Orchestra in their rapid fire concert will be at Roseland school house Saturday night at 8 p. m.

Cotton Planters

Due to the shortage of good planting seed this year, we suggest that you make arrangements with your ginner to secure your requirements now or advise us and we shall be glad to hold back such early ginned prime seed grown in this district as we may have on hand before completing our crush.

Lockney Cotton Oil Co.

FREE FREE

A NEW BLUE SERGE SUIT
OF THE
NATIONALLY FAMOUS

CURLEE

6 1 2 1

No strings, no obligations whatever. Register your name and address with us and get your name in the—

"POT"

The Suit will be given away—

MARCH 31, 1928

Come in
and get

Stubb's On the
Corner
South of
1st Nat'l.

Acquainted

Always a Bargain—Never a Sale
PLAINVIEW, TEXAS

Pleasant Valley 4-H Club
Miss Bass met with the Pleasant Valley Club girls, Wednesday, Feb. 22. We had a lesson on the Hot Dish Holder. All of our girls were present. They had their work all finished and were ready for the new articles to be made.
Everyone seemed to be greatly interested in the work. The 4-H Girls hope through this work to lay the foundation for a useful future.
Remember our next meeting date, which will be Feb. 29, and all try to be present if possible.—Reporter.

Irick 4-H Club
The Irick 4-H Club met Friday, Feb. 24th, at one o'clock. There were ten members present. Each member handed in their hemmed patch, bungalow apron, and sewing bag.
We received instructions on how to complete our guest towel, which is to be completed by next meeting.
The next meeting will be held March 3rd. Each member is to have the material for their dresser scarf, and have their poultry work begun.—Reporter.

Mayview Home Demonstration Club
The Mayview Home Demonstration Club met Tuesday, Feb. 21, at 2 p. m., with Mrs. Bartlett. The subject discussed was "Linens."
Mrs. Campbell gave a talk on the subject. Miss Bass was present and gave us a very interesting demonstration.

We decided to meet once a month for a while. Our next meeting will be March 20th, with Mrs. Lotspeich as hostess. The subject will be, "Plans and Arrangements for a Home."—Reporter.

Pleasant Valley Home Demonstration Club

The Pleasant Valley Home Demonstration Club met with Mrs. T. B. Mitchell, Wednesday, Feb. 22, at 2:30 o'clock, with Mrs. Miller as hostess. The subject discussed was "Household Linens."

After a short business meeting Miss Bass gave us a wonderful lesson on "Household Linens. All those who were not present surely missed something worth while. At the close of the meeting the hostess served sandwiches, cake and cocoa.

We surely hope all of our members will be present at our next meeting.

Our next meeting will be March 14, with Mrs. W. M. Ferguson, as hostess.

The subject will be, "Plans and Arrangement of a Home."

Leader—Mrs. Harris.

1. Classification of Houses.—Mrs. Hubbard.

2. Factors to be Considered in Planning a Home.—Mrs. Fields.

ISIS THEATRE

Program Week Commencing
MONDAY, MARCH 5th

Monday and Tuesday—

CLARA BOW'S LATEST
AND GREATEST

"Get Your Man"

PARAMOUNT NEWS

Wednesday and Thursday—

WILLIAM BOYD
AND

ELINOR FAIR

—IN—

"Yankee Clipper"

A big spectacular drama with a historical background.
COMEDY—"DRAMA DE LUXE"

Friday—

ISIS THEATRE RECOMMENDS

"Tell It to The Marines"

STARRING LON CHANEY
COMEDY—"BUSY LIZZIE"

PARAMOUNT NEWS

Saturday—

FRED HUMES

—IN—

"Fearless Rider"

COMEDY—"NEWLY WEDS SURPRISE"

PARAMOUNT NEWS

- 3. Outside Finish.—Mrs. Watson.
 - 4. The Floor Plan.—Mrs. Frye.
 - 5. Inside Finishes.—Mrs. Sammann
- Asst. Reporter.

Lakeview Home Demonstration Club

The Lakeview Home Demonstration Club at the Lakeview auditorium, Wednesday, Feb. 22nd, at 2:30 p. m.

The subject discussed was, "Beautifying the Home Grounds."

This being George Washington's birthday and the patrons of the school having surprised the teachers and pupils with a bounteous lunch spread picnic style at noon, there were some 15 or 20 visitors at our club meeting, so the following program was rendered for them:

1. Aims of Home Demonstration Clubs.—Mrs. Conway.

2. Club Poem.—Mrs. Kiker.

3. Club Song.—By members.

4. Factors to be Considered in Planting Home Grounds.—Mrs. J. E. Newton.

5. Location of Trees and Shrubs.—Mrs. Earl Edwards.

6. My Sentimental Garden, selected.—Mrs. Dickard.

Our next meeting date is March 14, at the school auditorium. The subject will be, "Plans and Arrangements of a Home."

Leader.—Mrs. J. M. Harrison.

1. Classification of Houses.—Mrs. U. N. Hombright.

2. Factors to be Considered in Planning a House.—Mrs. J. W. Martin

3. Outside Finish.—Mrs. O M Conway.

4. Floor Plan and Inside Finish.—Home Demonstration Agent.—Reporter.

Baptist Church

Sunday school at 9:45 a. m.

The pastor expects to preach at 11 a. m., on the subject, "The God of the Outcast." If you are blue and think no one cares what becomes of you or your soul, come and hear the message. It will do you good.

The Sunbeam Band and all B. Y. P. U.'s will meet promptly at 6:30

The pastor expects to preach at 7:15.

Come to all these services. We have been considerably handicapped lately, but let's start again with even greater zeal and a determination to do more for the Lord!

Remember the Worker's Meeting at Quitaque next Tuesday. Go if you can.

C. J. McCARTY, Pastor.

W. M. U.

The W. M. U. met with Mrs. Biggers Monday at 2:30 p. m. for a business and social meeting. With Mmes. Biggers, Suits and Townsend as hostesses.

We had a fine crowd present. Mrs. Walker led the devotional.

After the business meeting we enjoyed a George Washington party, carried out by the hostesses. The W. M. U. will meet in the circles next Monday with the lesson in Royal Service.—Reporter.

Lockney Circuit

Rev. J. N. S. Webb, Pastor

First Sunday services at Aiken as follows:

Sunday school at 10:00 a. m.

Preaching at 11:00 a. m.

Epworth League at 7:15 p. m.

Preaching immediately after League services.

First Sunday services at Irick as follows:

Sunday school at 2:00 p. m.

Preaching at 3:00 p. m.

The Women's Missionary Society at

HOKUS-POKUS SPECIALS For SATURDAY AND MONDAY

- Raceland Salmon, Each 16c
- Bananas, Fancy, bright yellow, 3 lbs. . . 25c
- Fancy Cream Cheese, per pound 33c
- K C Baking Powder, 25c size 17c
- Top Liner Coffee, per lb. package 28c
- Brick Chili, per brick 23c
- Sliced Bacon, per pound 27c
- Van Camp's Pork & Beans, each 8c
- Malt O Meal, that new cereal 25c
- Brass King Rub Board 52c
- Canova Pepper Sauce 18c
- Purity Oats, large size, each 13c
- Gallon Kraut, Burt Olney Brand 39c

G. S. MORRIS

Aiken, will meet with Mrs J. E. Mc-A cordial welcome is extended to all, Avoy, at her home, Tuesday, at 2:30. who will attend these services.

LOCKNEY HATCHERY

CUSTOM HATCHING AND BABY CHICKS

Folks hatching time is now here and we are running close to capacity now, so you better book in advance. Custom hatching \$4.00 per tray of 138 to 144 eggs. We now have our storage brooder and will have all kinds of chicks at reasonable prices. We buy eggs from the best flocks only.

Smith Hatched Chixs Live and Grow.

LOCKNEY HATCHERY

Grady Crager, Manager
Concrete McCollum Building

Keep That "Honeymoon Romance"



Wear Nelly Don Home Frocks

\$1.95 to \$3.95

Nelly Don, a pretty young bride, created the first Nelly Don to be a delight to her husband while at her home tasks. Her new Spring styles with the same charming characteristics of that first one, have just arrived. To be as happy as a bride, be as pretty as one this Spring, by selecting a trousseau of these smart Print Frocks at once.

Dresses for OUTSIDE the home
of Wash Silk, Linen and Prints,
\$5.00 to \$10.00

C. R. HOUSTON CO.

FLOYDADA, TEXAS

Newest Millinery



Crochet, Visca and Novelty Straw bodies in extremely soft and pliable type. All the new colorful shades, such as Chin-Chin, hucerne, Castilian Red and others.

ESPECIALLY PRICED AT \$2.95



READY-TO-WEAR

Ensembles, Dresses, Coats
and Suits.

An unusually attractive assortment. All the rich new colors. Come and see them.

Baker-Campbell Co.

FLOYDADA, TEXAS

SALE!

9 A. M., Saturday, March 3rd Seven Days

closed our Floydada Store, but
Dry Goods and Shoe Store is
ing with preparations for the
Sale, which begins Sat. March 3

DOES YOUR DOLLAR GO? nds upon how You Buy

go as far as it used to go, it's true, but if you come
you will find it will go further. Our business is built on
sales, large volume. We fight costs, keep expenses
e savings along to our customers. We are determin-
always give our customers the greatest possible val-
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olling to us by mail, express and freight and will ar-

ant you to come to the Store. We know that you will
t also in the other special bargains that we have not

Doors open at 9 A. M., Saturday,

IS COMING!!

will be a "Blue Ribbon" year for this section of the Panhandle. We predict that
ry in 1928. It means good times, and a substantial increase in all lands and town

CUTT'S

Texas

Shoes, Per Pair \$1.00

One table of Shoes, your choice, per pair \$1.00

All Day Saturday, March 3rd.

Window Shades, Each 39c

On Sale Tuesday, 2 to 3 P. M.

Limit 6 to customer. Dark Ecru and Green and
White duplex.

Shoe Polish 12c

25c size, liquid Real Shine Shoe Polish, each 12c

On Sale All Day Wednesday, Mar. 7th

Coleman Lite Mantles 2 for 5c

Limit 6 to customer. On Sale—

Friday, March 9th, 2 to 3 P. M.

29x4.40 Auto Tubes, Each 88c

Tire Patching, Per Box 8c

Schrader Valve Cores 5 for 15c

Men's Work Sox, Per pair 5c

Gray Mixed. Limit 6 pairs to customer. On Sale—

Monday, March 4th, 12 to 1 P. M.

Shredded Wit

— A middle aged man is one who has quit growing
on either end, but continues to grow in the middle.

Kneemonia—the latest disease peculiar only to
the flapper.

So often the law's teeth seem to be the kind that
don't stay in at night.

"That Bane Yoke on me," said the Swede as the
egg spilled down his shirt front.

Women should live longer than men. Paint is a
great preservative.

Ladies' Flat Crepe Dresses \$6.89

Limit one to customer. On Sale—

Thursday, Mar. 8th, 1:30 to 3:30 P. M.

Sylvia of the Minute

CONTINUED FROM LAST WEEK

"And anyway," the girl spoke in, "I'm resigning. Please find a teacher, Mr. Marvin, for my school, will you?—for I'm leaving tonight."

"Father! Why on earth are you driving her away? There's absolutely nothing between us and—"

"Dangerous person" is right, Marvin, and no exaggeration! I have just given that girl five thousand dollars for the signed promise which you so imprudently destroyed!"

"I don't believe it!" cried Marvin sharply.

"Miss Schwenckton, will you show him the roll of bills I've just given you?"

"He might tear them up as he did your piece of paper!" she demanded, showing no least embarrassment or shame. "It's not a bribe, Mr. Marvin," she explained, "it's a loan, which I shall pay back as soon as I've earned it at Hollywood. Your father seemed so anxious to believe that I was luring you to your ruin and so eager to buy me off that I hadn't the heart to disappoint him; especially as I'm in desperate need of money. And it is nice of your father to give the American screen a chance to be elevated! So I'm off to Hollywood! And before either Marvin or his father could reply, she had seized her hat and fled from the room.

Marvin made a dash to follow, but his father interposed—slamming the door and standing against it.

"Don't make a d—d fool of yourself, Marvin! Running after a girl who takes a bribe!"

"No worse than your giving her a bribe!" Marvin panted.

"You can thank me for saving you from being taken in by an unprincipled hussy!"

"Stop calling her names! You're entirely wrong about her!"

"What would you call a girl who accepts five thousand dollars to drop you cold?"

"You heard her say she was borrowing it to go to Hollywood. She's perfectly right, too. She needs it and you don't. You've too much money and she hasn't enough. You held it out to her and she grabbed it. I don't blame her! What started you on such a wild chase as this? What on earth put it into your head that I was courting her? Surely she didn't claim I was?"

"Her accepting the bribe was an admission of it! If you'd marry a girl that would take a bribe—"

"You thrust it on her—she needed it desperately!"

"Do you deny being in love with her?"

"I wasn't sure until just now! But a girl with pluck enough to check you, father, and grab while the grabbing was good—oh, well, Marvin does a long breath and turned away, his face suddenly gloomy and sullen, "you needn't worry! I wouldn't marry an actress, they're too temporary; I'd prefer a permanent arrangement in marriage. Let me out, please."

"Marvin!" His father's tone was suddenly gentle. "Give up this fool job of yours and come home! Your mother is unhappy, having you away. And—of course I want you back, too."

Marvin hesitated. "I can't turn down this job until my term of office is over. And if my living at home means I've got to sell my manhood to you, father—"

"I'll not interfere with you."

"Even if I decide to marry a county teacher?"

"We can deal with that contingency when it comes up."

"All right, then."

The two men left the schoolhouse together.

Mr. Croix took St. Croix to task for his misleading description of the school teacher.

"How you ever got the idea that she was fillette, common—"

"But she is!"

"We can't possibly be talking of the same person!"

"The person I'm talking of is Miss Schwenckton, the teacher of William Tenn school, the niece of the farmer, Sam Schwenckton. I had doughnuts and coffee with her and Sam Schwenckton and his wife in their very own kitchen the night my watch was taken from me!"

"I don't understand it at all!" complained his father. "Hearing the fact that the girl accepted a bribe from me, I'd call her a thoroughbred!"

The puzzle seemed insolvable.

Meanwhile, Marvin was feeling by no means so confident toward Miss Schwenckton's accepting that money from his father as he had pretended. In spite, however, of the sick recall he felt from her for depriving him of five thousand dollars, the sight of her schoolhouse when he drove past it, now occupied by her chief, informed and uninteresting successor, gave him a pang that every day grew sharper; a restlessness longing that was in danger of increasing to an insupportable burden.

St. Croix, meantime, had just about reached a stage where he was on the point of defying prudence and trying to see Meely once more; and Marvin was contemplating the probable folly and fatuity of his asking his bonded

a leave of absence to go to Hollywood, when a cablegram which their mother received just at this time from England diverted them somewhat from their absorption in their own misery.

The cablegram was from Mrs. Croix's cousin, Sir John St. Croix, announcing that his daughter, Baroness Sylvia St. Croix, would sail for America on the Berengaria on January 2 for a short visit to her American cousins. She could be identified at the boat by a handkerchief tied on her left wrist.

This news threw the family into some excitement. St. Croix volunteered to go to New York to meet the ship. He, however, demanded of Marvin that he leave him a clear field.

"I can at least safely promise you," said Marvin, "that I'll keep out of it unless—until," he corrected himself, "she turns you down."

CHAPTER X

As St. Croix's longing for Meely was never for a moment associated in his mind with the idea of marriage, it did not in the least dampen the zest with which he went to New York to meet—as he confidentially hoped and believed—his prospective bride. This would be a marriage so exactly to his taste—alleged to an old English family of rank, administering a distinguished old estate that for generations had been in the family.

His experience with girls gave him no reason to doubt that he would find favor with his noble kinswoman. So, it was with a complacent self-confidence that, well-groomed and clad in his smartest clothes, he stood on the wharf on the afternoon of the arrival of the Berengaria and with tense expectation watched the passengers file past him down the gang-plank—his eyes searching for a young girl with a handkerchief on her left wrist.

He did hope she would be good-looking! It would be an awful wet blanket if she turned out to be ill-favored; though nothing short of an actual hump would stop him. A man could of course seek his consolations outside his home—

It did not occur to him, naturally, that his wife might have need of consolations and compensations.

Looking for a wrist bound with a handkerchief proved to be rather a maddening business. Wrist could be examined only as the passengers passed close before him, while faces could be scanned halfway up the gangplank.

A procession of men and elderly women sent his gaze far up the plank in search of more young people—when suddenly his eye was caught by a lovely face at the top of the long slope which struck him as vaguely familiar—yet unfamiliar, too. In its vivacious expression, its intelligence, its delicacy. Surely he had seen that face somewhere before—though the pose of an exquisite small head, the general look and air of a thoroughbred, the modish style of the young woman, were not familiar.

Why! She looked like Meely Schwenckton! How strange—and how absurd! At least her features did—extraordinarily like!—yet so widely different, too, with that vivid, intelligent countenance, proudly arched little nose, graceful bearing—and of course her neatly arranged hair, stylish clothing. But good G—d, how like Meely she looked!

"Am I seeing things?" he wondered, his heart beating thickly.

So close she passed him by that her arm brushed his and her eyes looked for an instant straight into his—but not the trembling of a lash nor the least quiver of her lips suggested that she had ever seen him before, as she walked on to mingle with the crowd—leaving him bewildered, confounded, with a weird doubt and uncertainty—when suddenly, as his gaze followed her, she lifted her hand to straighten her hat, which in the crowd had been pushed askew—and he saw, with a wild bounding of his heart, that her wrist was tied up with a handkerchief!

In an instant he was at her side and had seized her hand—the confusion of his mind so great that all his usual self-confidence was lost in a floundering muddle. He had been so sure of himself, of his ability to impress favorably even a sophisticated English aristocrat with his ease and sang-froid—and he was painfully aware that no country humpkin could have looked more awkward.

"Lady Sylvia St. Croix? That is—I am—that is to say—may I present myself?—you are—who are you?"

She stared at him in what seemed undigested astonishment and drew away her hand. But she stepped out of the crowd and stood aside with him on the dock.

"You have been sent to fetch Mrs. You are, I suppose," she said, scanning his red-velvet attire, "my cousin's groom?"

The voice, the accent, were, to be sure, as utterly different from Meely's as were the tone and manner of the girl—a self-possessed, reserved manner that made St. Croix her subject slave—in spite of her unflattering and stupid mistake in taking him for a groom—heavens!

"I am your cousin St. Croix, Lady Sylvia," he stammering explained.

"Oh!" with a surprised lift of her eyebrows. "How do you do?" She offered her gloved hand and as he took it it flashed upon him that he would know Meely Schwenckton's hands among a thousand—he would know the very touch of them—he had always thought her hands so unusual for a working girl. When this girl drew off her gloves— But how utterly absurd!—though the resemblance was truly amazing—



"Lady Sylvia St. Croix? That is—I am—that is to say—may I present myself?—You are—who are you?"

An experienced traveler, St. Croix knew how to expedite the tedious customs business and in a very short time he was helping Lady Sylvia into a taxicab.

Seated at her side in the cab, listening with strained attention to the tones of her voice, stealing glances at her exquisite profile, noting the movements of her gloved hands (if only she'd take off her gloves), St. Croix felt every minute more bewildered, more uncertain. There was something in the very atmosphere of her presence that made him feel as if he were sitting beside Meely—yet the incongruity of identifying in any way this elegant creature with Meely Schwenckton—her civilized speech with Meely's Pennsylvania Dutch dialect, her grace with Meely's vulgar clumsiness, her sparkling countenance with Meely's heavy dullness, the simplicity of her culture with Meely's elaborate pompadour—

The wild absurdity of his predicament in not being sure made him feel, as he told himself, "wooly!"

All at once he recalled that Meely had a tiny brown mole under the lobe of her ear—he had kissed it often. Her hands and that mole! If he could only lift the lobes of Lady Sylvia's ears and have a look! But suppose he found the mole there—what would it mean and what would he do about it? Surely this was the weirdest experience that had ever fallen to the lot of a man!

"You have changed so much since you were a child, Cousin Sylvia! I'd never have recognized you!" He put out a feeder.

"No, of course you wouldn't. When you last saw me, I was a homely little tow-headed, bow-legged, pigeon-toed, freckle-faced kid!"

The words had a vaguely familiar sound to St. Croix. He seemed to hear again the unaccountable indignation with which Meely Schwenckton, that day in the woods on the hill, had repeated, "Bow-legged!" His head swam and he felt almost ill.

Suddenly he turned in his seat and looked straight into her eyes with a very definite and frank suspicion. "This," he inquired with what he felt to be subtle cunning, his eyes probing hers like gimlets, "was of course your first crossing?"

"Well, I've crossed the Channel so often that crossing the Atlantic didn't seem anything! Why, I'd hardly know I was on a boat at all, crossing the Atlantic. Why, crossing the Atlantic—"

She was evading a direct answer to his question—and covering the fact by volubly chattering.

Seated opposite each other, presently, in the dining car, he waited in strained suspense for the critical moment when their waiter would bring their order and Lady Sylvia would be obliged to remove her gloves; and at the same time he was wondering how he could contrive to have a look behind her ears for that tiny mole; for that mole could have been no part of a make-up; he knew it too intimately not to be quite sure that it didn't come off!

"So," she suddenly remarked, resting her folded arms on the table and bending forward confidentially, "your brother, Marvin, won't have me, will he?"

St. Croix made an effort to conceal his surprise and embarrassment at this unexpected broadside. He felt it lacked delicacy.

"I'm afraid when he sees you, he'll change his mind!"

"Afraid?"

"I needn't tell you why—you know!"

"Tell me," she smilingly invited, "what's he like?"

"A queer bird! Seems to hate his comforts! Wants to live like a hod-carrier or a street-cleaner or a— Why, he's gone and taken a teaching job, if you'll believe me, for a petty little salary that wouldn't keep me in gasoline! Insists on living simply and working for his living."

The waiter's arrival with their food brought him up short.

As Lady Sylvia drew off her gloves, he fairly held his breath. But to his chagrin, that test proved no more conclusive than anything else about her, for her hands were now, to his distaste, so covered with rings and so perfectly manicured (Meely's nails had never been so pink and polished)

that while these lovely hands certainly did somewhat resemble Meely's, he felt, as about everything else concerning his cousin, that he could not feel sure.

"I wear all these rings," she explained apologetically, "when I travel because I think it's the safest way to carry them."

Well, since the hand-test failed, he was all the more determined to find that mole!—If it were there to be found.

A very vague attention he gave to his dinner, as, with every least movement of her head, he tried to see under and around and through her earlobes!

"Lady Sylvia," he said abruptly, with a sudden reckless daring, "I want to take you to see an acquaintance of mine who looks so remarkably like you that it's uncanny!"

"You mean, don't you, that you'll bring her to see me?"

"No. Couldn't. She's a farmer's daughter living about five miles from us. An ignorant, vulgar—"

He stopped short, his face flushing red, feeling, insanely, as though he were insulting Meely Schwenckton to her face! "A very nice country girl," he hastily amended his remark, "but not a person one would ask to call on you!"

"But why?"

"Oh, not in our class."

"Then you have 'classes' in America?"

"You know we do! Ever hear of our Colonial Dames or D. A. R.'s?"

"I've heard of your G. A. R.'s to my sorrow! But these C. D.'s and D. A. R.'s—they seem to be an expression of the national yearning for a titled order—for all those silly social ennoblements which England, so much more advanced in democracy, is trying to slough off. So this farmer's daughter is an ignorant, vulgar girl who is 'uncannily' like me? Thanks!"

"I'll take you to see for yourself how much you look alike. I want to see you two together! Why, you're as alike as twins—except that you are wholly unlike—I mean your features are alike; that's all."

"It will be interesting to see her—like seeing oneself on the screen! I'll know, for once, what I do look like. A portrait painter once told me my type was unusual—"

She chattered on, but he scarcely heard her, so intent he was in trying to penetrate the veil of her earlobes—when suddenly she stopped short, laid down her knife and fork and looked at him in puzzled astonishment.

"Why," she inquired breathlessly, her brows puckered in bewilderment, "are you looking at me so strangely?"

"I'll tell you," he smiled frankly. "You look so like that farm girl that the very shape of your ears is like hers!—so that I should not be at all surprised to find you had even the same little brown mole under the lobe of your ear that she has!"

"Well!" she exclaimed, "how extraordinarily intimate you must have been with her to have learned all about her little brown mole under her earlobe! This is interesting, not to say exciting! Own up—how did you come to know about this mole?"

"Do you have one, too?"

"What 'satisfiable curiosity!' See for yourself!" She lifted the lobes of her ears—and he looked.

There was no mole there.

But his relief was not greater than his astonishment and confusion that two people could look so alike without being related. However, he could delight in her, now, without fear and dread—and be proud of her distinction and even enjoy this weird resemblance to the girl for whom his senses hungered.

"Now appease my 'satisfiable curiosity!'" she insisted. "How—did—you—discover—that farm girl's little mole?"

"Well, you'll find it in your heart to forgive me, I know, that her beauty, so very much like yours, proved so irresistible that—sometimes—I kissed her when I got a good chance."

"And it was while engaged in kissing her that you discovered the little mole?"

"You see if she hadn't been beautiful, like you, I shouldn't have wanted to kiss her—being a bit fastidious in my taste."

"Your fastidious taste," said Lady Sylvia reflectively, "didn't find her too vulgar to be kissed, though she's too vulgar to be asked to call on me!" She shook her head hopelessly. "It's too much for my logic. I don't get it. Kissing doesn't seem to me less intimate than calling! But one thing I do get—I am to play the role of the rival of this 'ignorant, vulgar farm girl' in your affections! It isn't a role that appeals to me."

"I'll show her to you and you'll understand!"

"But how will she like that—you bringing me to inspect her? She might not like it at all! I shouldn't think she'd like it! She might fall upon me and scratch me!"

"But, my dear cousin, you don't suppose that a girl of that class takes the carresses of men of our class seriously?"

"You're sure that girl didn't take you seriously?"

"She wouldn't presume to!" he answered, a faint tinge of uneasiness in his voice.

"I've never been able to understand," she said almost plaintively, "how it is that while men of the most civilized background will seek the most intimate relations with low girls, I would be worse than death to women of this same background to be so much as touched by a common, coarse man. Why is that, St. Croix?"

St. Croix looked rather shocked, as though he felt her choice of a theme to be in very poor taste, to say the

least.

CONTINUED TO NEXT WEEK

Parent-Teachers Association Met Friday Afternoon

The members of the Lockney Parent-Teachers Association held their first meeting of the year, Friday, Feb. 24th, at the high school building, for the purpose of electing officers.

New officers as elected by the association are as follows: Mrs. A. B. Cox, president; Mrs. J. H. Hohlaus, secretary-treasurer; Mrs. T. H. Stewart, vice-president; Mrs. Carl Adams, corresponding secretary; and Fay Guthrie, reporter.

After the election of officers, the president called for a general discussion as to the program of work to be adopted by the association for the coming year.

Supt. Biggers pointed out the fact that the P. T. A. had in the past been weeks, visiting her parents, Dr. and Mrs. S. M. Henry.

subscriptions. He stated that it was his desire to promote the public welfare of the community in a manner more pleasing to the populace, due to the fact that the merchants and patrons of the school usually bore the greater part of the burden when this means of accomplishing the end was used.

Among the things sought for this year by the P. T. A. will be: More playground equipment for the grade school, a new high school building, the adding of a vocational agriculture department to the high school curricula, the promotion of a better understanding between the parents and teachers.

Wallace H. Peck arrived from California Wednesday of last week, and will again make Lockney his home. Mrs. Peck has been here for several weeks, visiting her parents, Dr. and Mrs. S. M. Henry.

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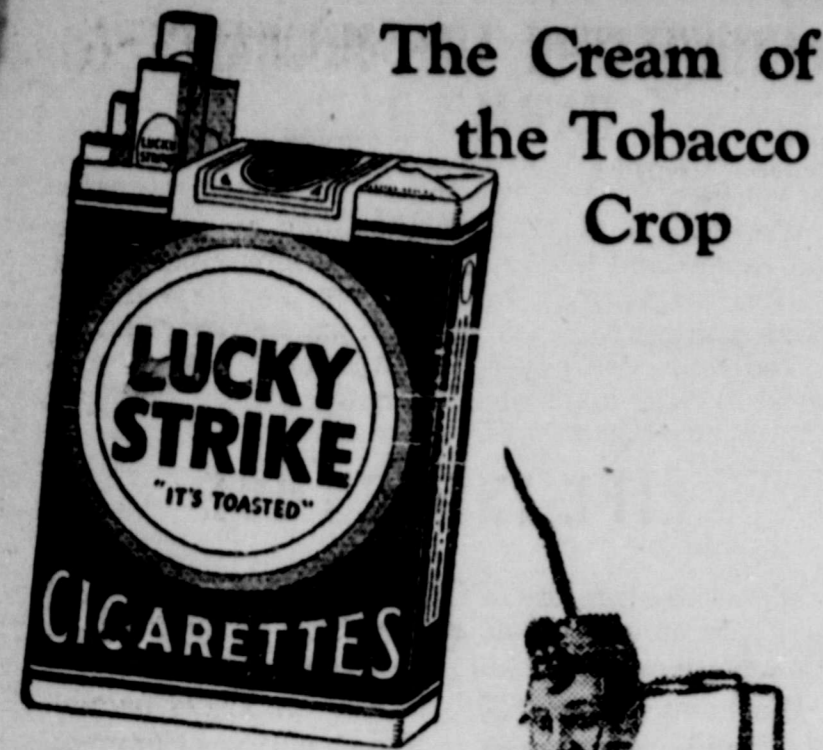
Every progressive merchant advertises in some way. We believe in giving the housewife the benefit instead of advertising on bill boards, and etc.

We want you to have a dinner set, and we want you to tell your neighbor about it. If you need dishes for your church or lodge dinners, don't borrow—own your own.

Trade here, save your coupons, and it won't be long until you can have a dinner set, of the finest quality, newest design, "absolutely free." You have to trade somewhere.

We want every housewife to have one of these fine dinner sets. Come on—we bought one of these dinner sets for you. If you do not get it, it is your own fault. Ask the clerk who waits on you to show you how you may obtain it.

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The Cream of the Tobacco Crop

"Hoot, Mon, Luckies dinna hurt my throat or wind," says Sir Harry Lauder, famous Scotch Comedian

"I've smoked Luckies for years and all this time I've been active in my work which demands a clear voice for singing and good wind for dancing. 'It's always a bra bricht moonlicht nocht with Luckies—Hoot, Mon, they dinna hurt my wind or throat."



"It's toasted" No Throat Irritation—No Cough.

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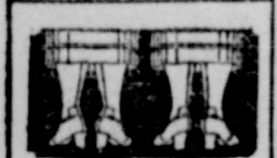
Feb. 27.—Mr. Sam Jack made a trip to Crosbyton Sunday. His mother returned with him and will visit in the community for some time. Miss Pauline Stevenson came home last Tuesday and visited with her family until Thursday. The Lone Star school will put on a play at the school auditorium on next Friday evening. It is entitled, "The Laughing Cure." A small admission will be charged. The proceeds will go on the piano fund. Mrs. T. J. Jarboe and little daughter, Billie Rue, left for Lexington, Okla., early last week. Mrs. Jarboe

was called there by the illness of her mother. Her mother is much improved and Mrs. Jarboe will return this week. Mr. E. J. Bragg and family visited Mr. J. N. Riley and family of Clarendon on Sunday. Miss Ethel Jones is visiting Mrs. D. Taylor of Providence this week. Mr. and Mrs. D. A. Rosenberg and family from Lockney spent Sunday with Mr. R. L. Jones and family. Mr. Floyd Daniels is seriously ill. Mrs. John Denny and son of the Irick community have been visiting Mr. L. T. Bourland and family. Mr. Robert Smith, Jr. is ill with influenza.



Foot Troubles affect the whole system Don't neglect your feet Free Foot Comfort Demonstration FRIDAY, MARCH 9th

By an Expert from Chicago Pains in the feet go through the nervous system to remote parts of the body, causing distress which nothing will remove till the real trouble is corrected. Whatever may be the cause of your suffering—weak or broken down arches, weak ankles, painful heels, crooked or overlapping toes, excessive perspiration, corns, callouses or bunions—you can rid yourself of it permanently and quickly. On the above date a Foot Comfort Expert from the Staff of Dr. Wm. M. Scholl, will be at our store. He is thoroughly trained in Dr. Scholl's methods of foot correction and he will make Podo-graph impressions which reveal the exact nature of any foot trouble, and demonstrate how the correct Dr. Scholl Appliance or Remedy will relieve you.



Dr. Scholl's Walk-Scratch Heel Pads correct faulty walking and standing, and prevent crooked and run-over heels. Absorb shock. Saves repair bills. 35c per pair.



Dr. Scholl's Zinc-pads give instant relief from painful corns. Thin, medicated, antiseptic, protective, healing, safe and sure—35c.

BAKER MERCANTILE CO. LOCKNEY, TEXAS

IRICK

Feb. 27.—The weather is fine at present. There is little sickness in the community this week. A fairly large crowd attended Sunday school Sunday evening. Several attended the singing at the home of Mr. W. T. Glass Sunday night. School is progressing nicely. Miss Lily Mae Taack spent the week-end with her parents. A few young folk visited Mr. and Mrs. June Simpson at Plainview Sunday evening. Miss Edith Glass returned home Saturday night from Tulsa. Miss Sue Blanton spent Sunday with her parents, Mr. and Mrs. G. L. Blanton. Miss Helen White spent the week-end with her parents. Mr. and Mrs. John Denny left Monday for Dimmitt. Mr. B. F. Hampton attended the singing at Bellview Sunday evening.

McCOY

Feb. 28.—Rev. Brown filled his regular appointment at the Methodist church Sunday morning and evening. There will be prayer meeting at the Baptist church next Thursday evening at eight o'clock, with Thelma Smith as leader. The State inspector, accompanied by County Supt. Scott, will be at McCoy next Friday. All patrons are expected to be there. Dinner will be served at noon by the women. There will be a leap year party at the school house Wednesday evening at 8 o'clock. Eunice Embry will entertain the young folk with a musical Friday evening. The young folk reported a good time at the musical given by Mrs. Tardy last Friday night. Misses Ella Mae Pucket, Minnie Nixon, Lucille and Mildred Raley, were entertained by Mrs. Jim Gamblin at a theatre party last Wednesday evening. Quite a few of the young folk from this community went to Blanco to sing Sunday afternoon. Misses Lucille Raley and Lou Berry visited Ilina Jackson Sunday afternoon. Miss Mildred Raley and Mr. John S. Rankin were visitors of the W. W. Smith home Sunday evening. Everett and Zell Fairchild, who are attending school at Plainview were visitors here with their parents, Saturday, Sunday and Monday. Mr. and Mrs. O. L. Lawrence visited in the Nixon home Sunday.

BLANCO

Feb. 27.—A large crowd attended singing at this place Sunday. The Home Demonstration Club will render a program at the Blanco school house Thursday night, March 1. Mr. A. H. Howell and Mr. J. L. McPeak and son, Chester, returned home Friday afternoon from Buelah, where they have been attending to business. Mr. Wm. Snell has purchased a radio the past week. Mr. H. B. Alexander returned to his work at Lockney Sunday. Miss Opal Smith spent Friday night with Misses Elgah and Kathryn Alexander. Mr. C. S. Toon attended to business in Lockney Saturday. Little Miss Jenny Lou Alexander is able to be up at this writing. Miss Noma McPeak had as her guests Saturday night, Misses Ima Nel and Sister Jackson, Elgah Alexander and Opal Smith. Miss Ura Smith returned home last week. She has been visiting her sister, Mrs. Hal Hamilton, of Plainview.

SAND HILL

Feb. 28.—On account of the bad weather the Home Demonstration Club put off their hen party until Friday week. The Declaration and Extemporaneous speaking tryouts will be held at the school auditorium Thursday night, March 7th. Mr. and Mrs. Calvin Walker of Plainview were visiting Sunday in the community. The Stamps quartet gave their program Monday night to a large audience. Everyone enjoyed the program fine.

MAYVIEW

Feb. 27.—Mrs. J. R. Gardwell, who has been quite sick the past week is very much improved. Mrs. T. M. Law is on the sick list this week. Sunday school and both church services were well attended Sunday. Rev. Shannon and family, T. J. Campbell and family and quite a number of the young people took dinner with J. D. Holladay and family Sunday. The Mayview school will present the play, "A Kentucky Belle," at Baker next Friday night. The proceeds will go to help buy a piano for the church and school. Come and bring some one with you. Bill McNeill of Campbell visited with R. L. McNeill and family Sunday. Several from this place attended the play at Baker last Friday night. All report an enjoyable time. H. L. Handley and family have returned from a two week's visit in South Texas. Vellie McNeill, Ethel Lee Chap-

man and Lois Miller went to Pleasant Hill Saturday night to hear the program put on by the Vaughn quartet, day night. Several from here heard the Vaughn Quartet at Baker last Monday. Mrs. Robt. Ardy continues to improve.

ROSELAND

Feb. 27.—Mr. and Mrs. O. E. Wickler and family took Sunday dinner with Mr. and Mrs. W. A. Whitlock. Mr. and Mrs. G. C. Hilburn visited Mrs. C. H. Brown Sunday. Mr. B. F. Thomas spent Saturday and Sunday with Mr. W. A. Whitlock. Mr. and Mrs. Mason Davis, Mr. and Mrs. Frank Roberson, Charley and Cyie Davis, W. L. Thomas and family, T. B. Cox, John Cox, and Perry Casey and family of Plainview visited last Sunday with Mr. and Mrs. Luther Casey and son, Thomas Forest. Robert Lee Smith has been ill for the past few days. Mr. and Mrs. F. L. Marble spent Sunday with their daughter, Mrs. C. J. McGhee. There was not a very good attendance record for Sunday school for last Sunday. Alora Casey returned home Saturday from a visit with her aunt, Mrs. C. H. Rose. Miss Jewell Montague spent the week-end with Mr. and Mrs. Robert Smith, Jr., of Lone Star. Mr. and Mrs. Calvin Hilburn and Mrs. C. H. Brown attended the singing at Center, and heard the Stamps quartet sing. The Volunteer Band of Plainview was present also. Fieddie Lee Marble spent Saturday night with Ruby Lee Baker at Lockney. Velma and Brucelle Roberson spent Saturday night in town with their cousin, Bena Cox. Rae and Ada Hayes and Margie Hudson visited together last Sunday. The Literary Society of Roseland school met last Friday for the first time. The program was enjoyed by the pupils, teachers and visitors. Price Scott and the State inspector will visit us this week. Our school and trustees have been visited by an agent. As a result we are to have some new school-room equipment. Mr. George Roberson visited school Monday afternoon. After school he took his children to South Plains to watch the construction of the railway. Miss Mayme Hackney visited Mrs. Morris Nance of Lone Star last week. J. A. Bragg and son of Hermleigh are visiting Mr. and Mrs. R. W. Watson. Mr. and Mrs. Hawkins celebrated their birthdays and wedding anniversary last Sunday. There is quite a lot of sickness in our community. Several pupils are absent from school on account of it. Next Saturday evening at 8:00, the Stamps Quartet will give a concert at the Roseland school auditorium. The admission is twenty-five and thirty-five cents. A per cent of the proceeds goes to the school. Please remember the date and the place, and be present to hear a good program.

STARKEY

Feb. 27.—Mr. Earnest Jennings filled the pulpit Sunday morning at the Cumberland Presbyterian church in the absence of the local pastor. Last Saturday the community had an all-day working on the school ground. Swings were built, coat racks were installed, and a book-case was made and some painting was done. Mr. C. E. Parrish's sick child is better today. Pearl Furgenson underwent an operation for Mastoid trouble in a Lubbock sanitarium last Friday. She is reported to be resting nicely. The school pupils are sorry to hear of her illness. The community will meet on Thursday and set out trees on the school ground. Mr. J. T. Hulsey has moved to the McCoy neighborhood to make his home. Mr. Lee Howard of Floydada spent Sunday in his parental home. A crowd of the young people went to Cone Friday evening to attend the ball game. Mr. C. F. Smith has moved to Lubbock to make his home. Most of the children that have been on the sick list from Whoopingcough, are back in school. A letter from the Elmores' recently stated that they were enjoying themselves in their new home in Ranger.

FAIRVIEW

Feb. 28.—Rev. Burnham, of Spur preached at the Baptist church Sunday morning and evening. Mrs. Fannie Montague and little granddaughter, Frances Ruth Garrett, of Floydada, were visitors Thursday in the home of Mrs. W. B. Wilson. Miss Pauline Rushing of Lubbock spent from Wednesday until Sunday here with her homefolk. Mrs. W. F. Culpepper left a week ago last Saturday for several days' visit with relatives in Louisiana. Misses Iris Crawford, Ora Seoggin, and Thelma Kinnard, spent the week-end with their homefolk in Silverton and Floydada. William and Leo Jackson returned to school Monday after an absence of two weeks during which time they both suffered attacks of the measles. Lindsey Graham was a visitor in Abilene during the latter part of last week. Care String and family of New

Mexico were guests one night last week in the home of his sister, Mrs. Walter McCutcheon. Mrs. W. B. Wilson and children have had as their guests recently, Rev. Joe Wilson of Idalou, Mr. Charlie Wilson of Lockney, and Mr. John Wilson and children of Knox City. The Dramatic Club has begun work on "Looks Like Rain", the last and play to be given by the club this term of school. This play will be given about the 16th of March.

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All my cows have been tested by Dr. J. M. Floyd, Licensed Veterinarian. Milk Delivered at your home Both night and morning — for — 10c Per Quart AL SMITH DAIRY Phone 9007 F32



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ANNOUNCEMENTS

ANNOUNCEMENT FEES Congressional, Representative and District offices — \$15.00 County offices — \$10.00 Commissioner and Justice Precinct offices — \$7.50 All announcements to be paid for when ordered to appear in paper. All announcements will be carried in this column until the July Primaries. Nominees in the July Primaries, where there is not a majority, will be carried through the August Primaries, and the nominees in the August Primaries, or who have a majority in the July Primaries, will be carried continuously until the General Election in November, 1928, without extra charge. We are authorized to announce the following named candidates for the offices under which their name appears, subject to the Democratic Primaries, which will be held in July, 1928.

- For State Representative: A. B. TARWATER of Hale County
For District Attorney, 64th Judicial District: MEADE F. GRIFFIN
For District Clerk Floyd County: T. P. GUBMARIN For Re-election
For County Judge: Wm. McGEHEE For Re-election
For County Attorney: ROBT. A. SONE
For Sheriff and Tax Collector: P. G. STEGALL For Re-election
For County Clerk: TOM W. DEEN For Re-election
For Tax Assessor: C. M. MEREDITH For Re-election J. W. PITTS O. B. OLSON
For County Treasurer: MRS. MAUD MERRICK For Re-election
For County Superintendent of Public Instruction: PRICE SCOTT For Re-election
For Commissioner, Precinct No. 2: E. H. RANKIN For Re-election
For Commissioner, Precinct No. 3: M. H. TAYLOR WALTER WOOD (Re-election)
For Public Weigher, Precincts Nos. 2 and 3: J. M. FLOYD

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"Char-Ming" is the name and truly charming are these silk-to-the-top Hose, with the much wanted self-color pointed heels. They are fully guaranteed and come in every desired shade, including the new vanity, tea rose, piping rock, gull, etc.
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"Iron Clad" Hose in service weight and sheer chiffon in all the popular new shades. The word "Iron Clad" stands for the BEST IN GUARANTEED SILK HOSE FOR WOMEN, they are Good Looking, Good Wearing and Moderately Priced. Sizes 8 to 10. **\$1.50 and \$1.95**

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Our manufacturers protect us in values, not only encasing us to meet competitive prices, but in many instances to undersell. We invite COMPARISON.

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The new spring designs and coloring in these sox are especially appealing. We have a complete and varied assortment to fit ages from the infants to the misses. Priced surprisingly low—

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PLAINVIEW TEXAS

WANT COLUMN

HOMES IN LOCKNEY—We have several homes in Lockney which we can offer worth the money on good terms.—Baker & Carter. 19-4t-c

HOGS FOR SALE—Some sows, shoats and pigs for sale.—E. R. Bryant, Phone 9006F15. 21-1f-c

FOR SALE—Business lot, 30x140 feet, on pavement, sidewalk and curb, east front, price \$1,500.—See H. B. Adams, Phone 92, Beacon office.

LOST—One lid to a Colts life plant, between Plainview and South Plains.—Notify W. P. Hewitt, Lockney, Estelina route. 21-4t-c

FOR SALE—Some seed oats and seed barley.—E. R. Bryant, Phone 9006F15

FOR SALE—Safety Hatch incubator and oil burner brooder, used one season.—Call 107.

ANIMAL ANTISEPTIC—A guaranteed cure for all external ailments of horses, mules and cattle. Fistula, splints, swelling joints, sprains, wire cuts, corns, etc.—W. M. Collins, Lockney.

FOR SALE OR TRADE—Good Chevrolet, 1927 model, run about 4,000 miles.—See Jim Bealle. 23-1f-c

PLANTING COTTON SEED—Many have inquired about planting cotton seed, this is to say that we are preparing to haul acclimated picked cotton seed here for those wanting same at a small charge for handling, hauling, etc., please be prepared to pay cash for your seed. Several varieties.—See Edd Whitfill at Lockney Gin Co., on South Main street. 23-1f

FOR SALE—100 Buff Leghorn hens.—Phone 1-J, Mrs. M. H. Ragle. pd

BALED MILLET hay for sale.—See John McDonald.

FOR RENT—To a couple without children, furnished apartment, the best in town, bath in connection.—Mrs. D. C. Lowe. 11-pd

POSITIONS, Business Training, POSITIONS—Enroll with Plainview Business College and look forward to your first "Pay Day." Every graduate placed in a position. If you cannot attend college now, then enroll in our Extension Department. For information write Plainview Business College and Watson's School of Correspondence, Box 532, Plainview, Tex. 24-2t-c

PLANTING COTTON SEED—If you need cotton seed I can furnish you with pedigree seed of the Mebane or Kasch variety at \$2.00 per bushel delivered at the depot, subject to inspection. Suggest that you place your orders at once, so as to be assured of not being disappointed later on. See me at the gin office or at home.—Phone 62-J, A. B. Cox.

HEAL THOSE SORE GUMS

If you suffer from Sore Gums, Bleeding Gums, Loose Teeth, Foul Breath, or from Pyorrhoea in even its worst form, we will sell you a bottle of Leto's Pyorrhoea Remedy and guarantee it to please you or return money. This is different from any other treatment, and results are certain.—Stewart Drug Co.

STATE GIVES INSTRUCTIONS ANENT BOND ISSUES

The following letter from the State Highway Commission, issued by Gibb Cilchrist, State Highway Engineer, has been handed to us for publication by Mr. Wilmeth, district Highway Engineer of Plainview, and deals with the best ways to get paving bonds handled, in case the county desires to vote same. Read and study the letter so that you may be better posted on this matter:

"The State Highway Commission at a recent meeting authorized the State Highway Engineer to make the following statement in regard to County Bond Issues and County participation in the construction of State Highways:

"The State Highway Commission has many times been confronted with and still frequently meets the problem of counties voting bond issues with all or a portion of same to apply on state highways and in the bond order for such issues the location or route of the highway or highways is often determined. In many cases the counties' funds are insufficient for their equitable share of the cost of the improvement of such highways; also in many cases such bonds are carried for highways of minor importance to the State Highway System.

"It is the purpose of the State Highway Commission to use the construction funds at its disposal on such highways and in such manner and on such locations as will result in the maximum benefit to the greatest number of people of Texas. Such a purpose requires and demands attention to a cardinal or a preferred system of connected state highways and the ap-

plication of a considerable portion of the construction funds on such a system.

"It is also extremely necessary that the highways of Texas be on a proper location and with a proper width of right of way. By this is not meant that the local viewpoint should be ignored but rather that a location be selected that will serve the best interests of the State at large with due regard to engineering economy and safety.

"The Commission earnestly suggests that the counties contemplating bond issues embracing construction of State highways, before issuing the election order, shall first submit their election plans to the State Highway Department and confer with the Commission regarding same, this in order that the types of highways may be generally determined in advance of financing. In view of the great number of bond issues already voted and the relation of available State funds to desirable projects, the Commission desires at this time to discourage the voting of bond issues involving State highways unless and until the above suggested procedure has been carried out."

"It is hoped that the fullest publicity will be given this statement as it will undoubtedly result in better cooperation between those engaged in building and maintaining highways in Texas and will benefit the State Highway System."

MEADE F. GRIFFIN FOR RE-ELECTION

We are authorized to announce Hon. Meade F. Griffin of Plainview, for re-election to the office of District Attorney of the 64th Judicial District of Texas, which embraces the counties of Hale, Floyd, Briscoe, Swisher, Lamb, Bailey, and Castro counties, subject to the action of the Democratic primaries in July.

Mr. Griffin is now serving his first term as district attorney, and asks that the voters of this district give his candidacy their consideration for a second term of office. He has made a good record since becoming district attorney, and will be glad for the voters of this district to investigate same. He will appreciate the support and influence of the people of Floyd county.

SCHOOL PLAY AT SUNSET NEXT FRIDAY NIGHT

You are cordially invited to attend the play, known as, "Her Honor—the Mayor," to be rendered by the Sunset school community, at Sunset, next Friday night. A small admittance will be charged for incidental expenses.

SOUTHWESTERN LIFE INSURANCE CO. FARM LOANS

We have plenty of money to loan on good farm and ranch land in Floyd and adjoining counties, at 6% interest, with liberal options on 5 or 10 year contracts, you get what you borrow, just one set of notes, no red tape, you pay no commission. We are prepared to close loans on short notice.

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We have in force \$218,287,405 on Texas people. We confine our business to Texas, a Texas Company for Texas People. We have paid policy and beneficiaries since organization \$13,556,959. When in need of advice or assistance with policy or premium call on us, we offer an unexcelled service.

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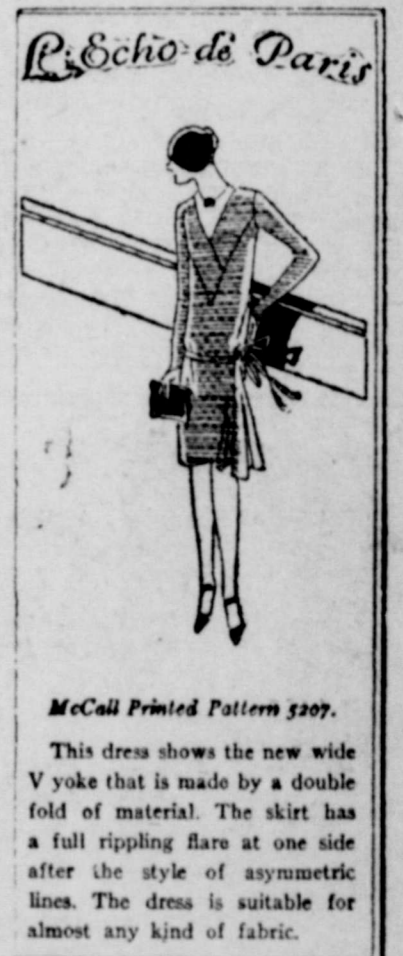
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This dress shows the new wide V yoke that is made by a double fold of material. The skirt has a full rippling flare at one side after the style of asymmetric lines. The dress is suitable for almost any kind of fabric.

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- No. 2 Campbell's Pork & Beans 8c
- No. 2 Good Tomatoes 9c
- Gallon Extract Honey \$1.29
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