THE LOCKNEY BEACON EVERY THURSDAY

PUBLISHED

# The Gateway to the Magic Plateau

# "20.000 POPULATION BY 1940"

VOLUME TWENTY-SEVEN

Lockney, Texas, Thursday, February 2nd, 1928

Number 20

OFFICIAL PAPER

OF THE CITY OF

LOCKNEY

### HELMS, COMPANION OF RAT-Through Trains on New LIFF, GOES ON TRIAL FEB. 20 **Denver Lines July 1** Change of Venue, Alleging Impossi-bility of Fair Trial, Will Be

ALL TRACKS ON PLAINS WILL BE COMPLETED TO BEGIN **REGULAR SCHEDULE OF** TRAINS BY SUMMER

Dallas, Texas, Jan. 27 .- Over night assenger service by the Fort Worth trict court here on Feb. 20. The case & Denver Railroad from Dallas to was set today by Judge G. L. Daven-Plainview, Lubbock and other West port. said Thursday.

completion.

A celebration to be held by cities and communities served by these new lines will be joined in by a large dele- year prison sentence upon conviction gation from Dallas, it was indicated. Increasingly strong commercial and civic relations between North Texas and the South Plains in recent years have served to increase the community of interest of the two sections of the state, Mr. Murray said. Dallas' commercial interests were among the strongest supporters of the new lines when the case involving the permit to build was being argued before the Interstate Commerce Commission.

The dump for all of the new mileage has been completed, Mr. Murray said, and track for a distance of fifty-three miles has been placed. Further track laying has been held up for the last few weeks pending completion of the Gowdy tunnel. Beginning Monday, however, track laying will be resumed with a schedule of one and one-half miles a day in such laying.

SOUTH PLAINS DISTRICT C. OF C. DATE IS SET

date set by the directors of the local Chamber of Commerce and Homer D. Wade, manager of the West Texas Chamber of Commerce for the convention of the South Plains District of e West Texas Chamber of Com-1

Sought By Attorneys Eastland, Jan. 28 .- Henry Helms companion of Marshall Ratliff, and Robert Hill, alleged bandits who robbed the First National Bank of Cisco on Dec. 23rd, is slated for trial in dis-

Texas cities will be in operation by Helms is under more in two cases as a result of the robbery and the Construction of more than 200 fatal shooting of G. E. Bedford, Cisco miles on the South Plains of new rail police chief, and G. W. Carmichael lines to be tied into the existing main policeman. J. Lee Clearly, attorney line at Estelline is progressing ac- for Helms, declared he would ask for cording to schedule, Mr. Murray said, a change of venue on the grounds that and the date announced will see its it will be impossible to obtain a fair trial in Eastland county.

Clearly and J. K. Baker represented Ratliff, who yesterday was given a 99 of robbery by firearms. It is not believed that Ratliff will appeal.

### Accepts Sentence Without Appeal

Eastland, Jan. 28 .- Marshall Ratliff onvicted of robbery by firearms of the First National Bank of Cisco, on Dec. 23, and assessed a 99-year prison sentence by a jury in Ninety-first district court here yesterday, will accept sentence without an appeal, J. Lee Clearly, his lawyer announced to night. He declared that it was his mother's wish that he do this.

NEGRO WOMAN SHOT AT TULIA

DIED AT PLAINVIEW FRIDAY Plainview, Feb. 1 .- C. C. Hamilton

egro, is being held in the Swisher ounty jail charged with the murder of his wife, Mattie Hamilton, who iled Friday night at the Plainview sanitarium.

It is alleged that Hamilton shot his wife Friday morning following an al-Lamesa, Jan. 29 .- May 12 is the tercation. She was brought to the Plainview Sanitarium where she died

FARMER HELD FOR



# Will Hold Marketing School February 13th

ARMERS CO-OPERATIVE SO. Center players. The line-ups were: CIETY WILL HAVE MARKET-

AT FLOYDADA

We have been requested to aoounce that the Floyd County Farm Bureau will hold a marketing school n Floydada the entire week, begining Monday, Feb. 13th. The school will be held along the same lines that Hale Center made a score. A person-

### South Plains Basket Texas' Part in World **Ball Tournament** War in History

Heart of the Best Farming Section of the Plains

Sixteen Teams Will Compete for TEXAS' PART IN THE WORLD Plains Championhip at Floydada Friday and Saturday

Sixteen South Plains towns will be epresented in the annual South Plains basketball tournment to be held in Floydada Friday afternoon and Saturday. With the exception of the Interscholastic League District meet this tournment will be the biggest in West Texas and because so many the persent time are at "fever heat" delegates from over this entire sec-

Beginning at 2:30 Friday afternoon the first game of the series will be played between Lamesa and Silverton. Other teams that have been matched by a drawing held at the high school are as follows: Olton vs. Slaton, Ida- Hankins declared that association offilou vs. Lubbock, Plainview vs. Lock- cials want a hisotry of which the peoney, Tulia vs. Crosbyton, Memphis vs ple of Texas shall be proud. Petersburg, Quitaque vs, Dickson, and Hale Center vs. Floydada. These will went overseas to fight the Germans be the preliminary games and the eight winning teams will draw again Their experiences on the battlefront Saturday morning. The final and and in French trenches have thrilled championship game will be played the few Texans who have heard, but Saturday night.

J. C. Wester, owner and manager of the Wester Bakery, has offered to the exploits, many of which were too winning team a large silver loving To the individual members of up. the team winning second honors will be awarded silver basketballs by the

H. Davis, Jewelery Co. These awards will be presented immediately following the final game.

By drawing the Hale Center five Floydada will face the team that has twice defeated them this season but Coach Jay yows that the Hale county leam cannot repeat at the tournment. Another interesting game in the prethe two marketing schools held in al foul was called on Harvel; White liminaries will be the Lubbock-Idalue this county the past two years by the was given a free pitch in which she encounter. Both teams are bitter Farm Bureau were conducted, and scored. In the next play, Hale Cen- rivals and are always closely matched. ludge L. Gough, president of the ter made a score followed by another Crosbyton is regarded very dangerous Wheat Growers Association, will have made by White. When the ball went having twice defeated the jocals. Alup in center, Hale Center kept it though Plainview is not considered so There will be sessions both in the from Lockney until Kiser pitched a dangerous a good fight is expected

day time and night each day during goal. In the next play, White made a from them. Lockney has suffered merce. This date was agreed upon in recent visit of Manager Wade to this city and so set that it would convene city and so set that it would conve sonal foul; White failed in scoring will probably travel the greatest disand lost the ball to Hale Center. tance to the event, will be the "dark horse" as very little is known of them Texas, is expected to be present each In the second quarter, personal in this section. Other teams who will enter include the Slaton Tigers, who son, but in each instance Hale Center were successful in winning the tourn-Vocational Training Department of failed to score. Nicholas made a goal, ment held that city last week. Olton, and in quick succession, White made Tulia, Quitaque, Petersburg and Dicklege, Canyon, will be present and two, followed by a score made by ens are rated in the class with Cros-Hale Center. Upon White's fouling byton, Floydada and Hale Center. "Froggie" Lovlelorn, Ralls coach college, is expected to be present part ing and lost the ball to Lockney. and former T. C. U. Star, will officiate during the contests. Ralls is unable In the first quarter of the second to enter the tournment as several ourt house at Floydada, and all peo- half, Hale Center's gurads put up a members of the team are on the sick

WAR TO BE RELATED IN HIS-TORY OF 36TH DIVISION. SOON TO BE PUBLISHED

> By Byron C. Utecht Austin Correspondent

Austin, Jan. 28 .- Texas' part in the World War, especially the story of Thirty-sixth division activity, will be related soon in a history of the divisicn, according to Maj. S. M. Hankins, of the teams are well matched and at secretary of the Thirty-sixth Division Association. Hankins will meet other the event will be well attended by officials of the organization within two weeks to adopt plans for the history, as well as to further the memorial project at Fort Worth.

While two regiments of the division have had histories written, none has been published to tell the major functioning of the entire division, and

Ten years ago the soldiers who began to trickle back to the States. for a long time after the war closed ex-service men were loath to relate tragic for frequent repetition in the telling. But they will be given in the forth-coming book.

Records of Division Available

All of the records of the division, which will be used as the basis for the history, are on file here, and will be made available to the author when ne is selected.

Col. Hal C. Horton of Greenville is president of the association; Major Hankins, secretary; Gen. Heary Hutchings of Dallas, treasurer; Col. W. E. Jackson, Hillsbore, vice presilent, and Col. Holman F. Taylor of Fort Worth, vice president. Col. Loyd E. Hill of Fort Worth is past president.

The association will hold its next envention in Fort Worth on Nov. 11, Armistice Day.

Hankins has recently completed two

ING SCHOOL ONE WEEK

SHOOTING AT CHILDRESS charge of the school.

city and so set that it would convene just before the annual regional meetfrom this greater meeting that no calibre pistol entered Moore's body, ing at Fort Worth and far enough conflict would result.

Lamesa is already planning great entertainment of this convention and one of the largest attedances ever witnessed at a district meeting is expected.

At this meeting the South Plains executives will also meet and discuss problems of the chambers of commerce of the South Plains.

Marriage Licenses

The following marriage licenses have been issued during the past week by the County Clerk of Floyd county: Earl Cates and Miss Lucille Roberts, Jan. 27th.

Charley Atkinson and Miss Letha Elmore, Jan. 28th.

Stanley Johnston and Miss Wilma Lucille Sparks, Jan. 28th. Carl Rhodes and Miss Opal Lee Shurbet, Jan. 30th.

BILL EXTENDS TIME FOR CLAIMS BY SOLDIERS

Washington, Jan. 28 .--- Former service men of the World War would have an additional year within which represented by B. H. Oxford. to make their claim for adjusted compensation to the United States Veterans' Bureau, under terms of a bill in-B. Mayfield of Texas.

The time limit within which such claims could be made was Dec. 31, 1927, but Mayfield's bill extends this until Jan. 1, 1929, and is being strongly supported by the American Legion. It is estimated that several hundred thousand former service men throughout the country failed to take advantage of the adjusted compensation

my by the end of last year.

### SENIORS PRESENT FIRST PLAY FRIDAY EVENING

"Come Out of the Kitchen" was was complimented on their manner of missed. acting. The financial profits of the play were very satisfactory.

announcements of other entertainments to be given uder the auspices of the Senior class was made. It is hoped that you who have seen "Come Out of the Kitchen," will return and posed. entertainments. The Seniors as a body wish to extend their thanks and appreciation to the public for its attendance to their first play.

Monday charged with murder of A. A. Moore, age 76. Three shots from .38 ausing almost instant death.

the same night.

The killing took place within 100 and his family. Moore was unarmed at the time of the tragedy. The the West Texas State Teachers Colshooting is supposed to have developd over a difference between the men

in regard to the locking of a gate through which stock had been enteri.g the farm rented by Moore. Green is alleged to have confessed

the slaying. BOYS BOUND TO GRAND JURY

**ON BONDS OF \$10,000** 

Plainview, Feb. 1 .- The sum of \$10,000 was the amount of bond set Saturday by J. P. Siler, justice of the peace, for Lloyd Gardner and Cannon

Visor both of whom are charged with cobbery with firearms. Both waved an examining trial and were bound over to await the action of the dis-

trict court on Feb. 20. Bond of \$750 each was set for Hoyt Meador and Johnnie Bond, charged

with burglary. Meador waived examining trial and Bond pleaded not guilty to a charge of breaking into the Ferguson Switch store. He was J. E. Langsten, owner of the store, J. W. Paulk, whose auto is said to have been stolen and used in the jub, troduced Wednesday by Senator Earl and Burton Huston, who testified that he and Bond robbed the store when

questioned on the stand. Huston will be tried on a different charge of robbing the Ferguson Switch store has been dropped by agreement because of his testimony for the state.

The case of the State vs. Les

In the district court the case of Brownwood Chamber of Commerce, is The Mission Box

Jack Boles, who is charged with the secretary. theft of a car, went to the jury at a few minutes before noon today. A PACE IN CHARGE

verdict of guilty was returned and a five-year suspended sentence was im-

Following the disposition of the bring a friend with you to these other Boles case the trials of Willie Ham-Lockney and will operate same in the Boles case the trials of Willie Ham-Lockney and will operate same in the Did Time Wedding Day Lytton Cox Rhodes is employed in the Clarence manding the entire division but at infontry mons, Raymond Keller and Gaston future, and asks that all his old pat-McClain, charged with chicken theft, rons, as well as new ones, phone him and Ellis White and Hyle Davis their orders and he will be glad to over the week-end, visiting with relacharged with theft of car will be held. handle their laundry needs.

of the classes.

day during the school, and will make fouls were made by Nicholas and Wilyards of the house occupied by Moore talks; also Frank R. Phillips, of the

> ake part in the school. T. O. Walton, of the Texas A. & M. personally, Hale Center failed in scorf the time during the school.

The meetings will be held in the ple interested in the marketing school good fight. Lockney scored twice and list. are urged to attend.

COUNTIES MOVE TO WIPE OUT WOLVES

Fort Worth, Jan. 25 .- Seventeen ounties have organized themselves to taken by Massey. Personal fouls exterminate wolves and other preda- were called on Nicholas and Hale and turkeys, it was announced here Center forwards who made a success Monday by E. H. Whitehead, assist- ful throw. In center Wilson lost the ant manager of the West Texas ball to Hale Center, but it was re-Chamber of Commerce, which has gained by White who made a goal tendered its aid to the project.

2.000 wolves in these seventeen coun- Center scored. Later Perkins fouled ties, and that each wolf caused \$1,000 damage during a year's time," Mr.

Whitehead said. The campaign will extend over a were 16-24. period of three or four years.

"Two or three of the counties in be lacking in pep and wholeheartedthat region, which have successfully ness. Poor playing was several times exterminated wolves, find that their exhibited. Wilson was far below her sheep, goat and turkey industry has average, and Gruver did not play as (ormer volume during the last three Let's have the game with Prairie years, enirely due to the wiping out Chapel, Wednesday. of losses from wolves," Mr. White-

head pointed out. Nobles, who was charged with the un- have undertaken the campaign are Miss Ruth Stapleton and Miss Nobles, who was charged with the un- have undertakent the community the undertakent the community two losses in the engagements suffered the light register regiments suffered the heavy losses in the engagements heavy losses heavy los which opened the fourth week of dis- Coleman, Runnels, Brown, Concho, joint recital Feb. 10th, at the high trict court yesterday, resulted in a San Saba, McCulloch, Mills, Lam- school auditorium at eight o'clock.

of the court was held last night and and Mason. the jury retired about 9 o'clock. Fol- Judge E. M. Davis, County Judge pression and Music. The recital is Shurbet-Rhodes successfully presented by the Sentor lowing their report of failure to agree of Brown county, is chairman of the open to the public, and everyone is class at the high school auditorium at 10 this morning, the jury was dis- committee in charge of the campaign, cordially invited. and Hilton Burks, secretary of the

management of the Home Laundry in

Mrs. Phebe K. Warner, of Claude, Scores were 6-7, Lockney's favor.

HALE CENTER DEFEATED

Lockney,

Hale Center

On the local court, the Lockney

basket ball girls scored another vid

tory Friday, when they met the Hale

Forwards: Nicholas and White

Guards: Gruver and Shurbet

Centers: Hadley and Wlison

Forwards: Kiser and Perkins

Within the first minute of the game

Centers: Bruer and Horton

Guards: Routon and Harvel

BY LOCKNEY

Scores were 8-13, Lockney's favor

Hale Center twice. In center, a tech- The tornment will have nothing to do

Kiser, forward, made a personal. Interscholastic League race. Scores at the close of the quarter were 12-17. In the last half, Kiser's place was

town.

When the ball was in play, Shurbet FARMER IS KILLED, "It is estimated that there are was fouled for overguarding; Hale and White scored. Wilson made a

Friday Lockney's girls seemed to

Misses Stapleton and Gruver

The following is the program:

Romance in E Flat H. Hiarth Boyesen Brier Rose OF LAUNDRY AGAIN Gavotte in E Miner Harold-Martucci

Grainger

nical foul was called on Hadley, and with the standing of the teams in the home was at McKinney and he was

LUBBOCK YOUTH FALLS

Colorado, Texas, Jan. 28 .- Dugan pany of the One Hundred and Thirtylosses to producers of sheep, goats Later Gruver lost the ball to the Hale day morning when he fell from a mov- Cleburne.

Memphis, Jan. 28 .- R. A. Keasler, the army, navy and marine corps. personal foul, but Hale Center failed 46, is dead, and Will Bales is in the Lest you have forgotten the Texas in scoring and lost the ball. Scores Donley county jail as a result of an casualties in the conflict, and you likeaffray on Mrs. L. D. Crane's farm, ly have, the total reached 5,077, of one mile northeast of Giles and seven which 1,136 enlisted men were killed miles northwest of Memphis, Friday. in action, 420 died of wuonds, 1,032 Keasler was shot twice, one shot died in France from natural causes taking effect in the right side and and 1,870 died in the United States passing through the abdomen and the from natural causes. Officers' deaths charge at a later date. He is being grown from two to three times its well as formerly. Pep up, girls! other in the right lung. Keasler died abroad reached 127, while 94 died in an hour after he was shot. this country

> Bales went to Hedley and surrendered. He was jailed to await a preliminary hearing Monday.

Both men lived at the same place, being tenants on the Crane farm. years and Keasler one. Bales has a arount St. Entienne and St. Mihiel. wife and eight children. Keasler leaves a wife and three children.

and Mr. Carl Rhodes of Floydada time the base hospital being filled were married Monday afternoon at with cases. The heaviest casualty at V. Frances five o'clock at the Christian Parson- Camp Bowie came when a trench mor-Greenman age in Plainview, Elder Leslie G. tar battery exploded, killing 11 men Sebilius Smith, performing the ceremony. Mrs. Rhodes is the daughter of Mr. the site of the memorial shaft. and Mrs. Oscar Shurbet, who live in Only one general who accompanied Bunner the Pleasant Valley community, five the division overseas remains with the miles south of Lockney, and is one of present Thirty-sixth. He is Maj. Gen. the young crowd of this city. Mr. John A. Hulen of Houston, now com-Saunders store at Plainview. The that time commanding an infantry

38,000. All of these men trained at ne time or another at Camp Bowie, Fort Worth, although the largest umber present at the camp at one fime was 28,000

Hankins' Roster Gives Them All Hankins' big roster gives the name f every soldier, his company and regiment, when he enlisted in the Naional Guard, when he was federalized in the army, when he was discharged, the reason and residence town.

The first name on the list is Grady Aaron, who was a private in Company M, old Fourth Texas Infantry, and later Company B of the One Hundred and Forty-fourth Infantry. His discharged from the service April 2, 1919, for physical disability.

The last name on the roster is Leon FROM TRAIN TO DEATH F. Zwiener, a University of Texas private, assigned to the supply com-

tory animals which are causing large Center, but each side failed to score. Branch, 17, Lubbock, was killed Fri- third Field Artillery. He lived at

ing freight train and was crushed be- Capt. John King of Fort Worth is neath the wheels on the outskirts of now busy getting funds for the memorial shaft, for which Will Butler donated a park site.

The number of Texans in uniform ANOTHER IN JAIL during the World War reached 200,-000, which included men and nurses in

# Texas Deaths In Navy 280

Death of Texas officers and men in the navy totaled 280, and in the marine corps 139. Six Texas nurses died during the war.

Texas regiments suffered their

The winter of '17 was severe on the division, encamped at Bowie, for the men had not become seasoned and the weather was unusually cold, as a Miss Opal Lee Shurbet of Lockney result many died from the flu, at one on a hill west of camp, which will be

age last summer.

seniors in the Departments of Ex-

B. P. Pace has again assumed the Folk Music-"Country Garden" ---

A Sisterly Scheme

The counties in the group which To Be Presented in Recital hung jury. The first night session pasas, Llano, Gillespie, Kimble, Kerr Misses Stapleton and Gruver are INGT TWO

March 3rd, 1879.

H. B. ADAMS, Editor and Owner

One Year	DN \$1.50
Six Months	
Three Months	.40
Subscription Cash in Adva	nce
ADVERTISING RATES	3
Display, per column inch	35e
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por nord	25e

From time to time the question tion on gasoline consumption.

The person who burns the most gaspays most toward the maintenance and building of the roads, and through cost of building and maintenance.

Today the state and county road taxation upon the real estate, motive power, and personal property of all of the people of the state regardless of whether they have any special use for the highways and latteral roads or not, and then to, every piece of real estate, every car, and every piece of personal property is forced in a dozen different ways to be taxed for road building and maintenance, and the laws that cover these problems at this time are very unfair and should be changed.

and maintenance law passed in the laws repealed and annulled. The new law should carry a tax of about 4c on county in which the gasoline was sold burn gasoline, but a 4c a gallon tax ing them to the individual to whom to the consumer for the building and would be much cheaper on the tractor they are addressed. maintenance of latteral or country user, than the tax he is now paying But in the case of the same class of roads. This would mean that the peo- for road building and maintenance mail used by the merchants of the ple who use the highways and latter- through the four-way taxatino on his small cities and towns, practically all al roads would pay for the building motor power, the tax on his real es- of it would be delivered direct to the and upkeep of the roads, and that the tate and personal property for road persons to which the pieces are adcar that traveled the roads of the funds. state or county would pay its just A bill should be introduced in the office, and would save the cost of the proportion to the building and main- Texas Legislature placing a 4c a gal- rail transportation. Yet it proposes tenance of the roads, regardless of lon tax on all gasoline consumed; 2c to handle the mail that involves these

to tax their real estate and personal Through preferential rates on third houses and the big city merchants in Wir Muffkirg Braron property for the building and main- class mail to the large users of this that it proposes to render a service Then stop your grouch, cheer up and Entered April 14th, 1902, as second tenance of highways and latteral class of mail it proposes to "SUB- for these mail order houses and big class mail matter at the Post Office at roads, or to doubly tax their motor SIDIZE the mail order houses and the city merchants at less than the es. For you are not dead-no, not by roads. Today the means employed to secure the merchandizing business of chrage the deficit up to the TAX secure money to build highways and the smaller cities and towns, by giv- PAYERS of the nation latteral roads cause the taxation of ing to these mail order houses and Any congressman, and especially your motor vehicles in several differ- big city merchants a cheaper rate on any congressman representing a counent ways; first, you pay a registration their business solicitations carried try district, who would vote for that fee for the right to run your vehicles through the mails than would be ac- bill is not entitled to the support of in the State of Texas, which is an corded to the merchant of the smaller the people of such a district. He

enormous taxation; then the county city or country town. makes you render the car as personal it proposes direct DISCRIMINA- the interests of the people who have property; next the school district calls TION against the merchants of the elected him, but the best interests of on you for taxation on the car; then smaller cities and towns in favor of the nation as a whole because the best if you live in town the city collects a the merchants and mail order houses interests of the nation depend upon tax on the car also; causing the car of the larger cities.

to be taxed in four different ways. All of this is tied up in a "JOKER" With a single 4c gasoline tax, if you clause in the bill that provides that if ies alone were a habitual traveler you would the total weight of the total number probably have to pay more taxes than of circulars of one kind to be mailed you do under the present taxation shall be twenty pounds or more the system, but if you paid more taxes it postage rate shall be one cent for each would be because you used the roads piece weighing two ounces or less, but arises as to the best means for tak- of the county more than you are pay- if the total number of copies of any ing care of road propositions of both ing for today, and you would justly one circular to be mailed shall weigh the state and county systems in a deserve to pay more taxes as you had less than twenty pounds, the postage manner that would be right and just got more mileage on the roads. In charge on each piece of two ounces or to the people of the country, and most cases the tax for use of the less shall be one and one-half cents. there is only one way, as we see it, roads would be much lighter than the Any one piece of direct-by-mail adthat this matter could be handled that present taxation, as the home-guards vertising of the mail order houses or absolute justice and right might pre- or residents of each county do not the big city merchants is mailed to vail, and that would be through taxa- travel sufficient to cause their gaso- many thousands of prospective buyline bills to amount to very much ers, and covers very wide sections of money. The cars of the people who the country. The total number of eline is the person that uses the high- are generally known as tourists would such pieces of such direct-by-mail adway and latteral roads of the country pay the larger part of all expenses vertising would easily weigh many most, and gets the most benefits from for the building and maintenance of times twenty pounds, and because the the highways and latteral roads, and the highways and latteral roads, as total weight of all of these was twentherefore, should be the person that they are the people that use the roads ty pounds or more the postage rate more than any other class, and a large would be one cent on each piece. The per cent of these cars belong in other merchant doing business in the smallan adequate gasoline tax such persons states and the State of Texas, or the er city or the country town who wishwould pay the bigger per cent of the counties of Texas, get nothing in re- ed to mail a piece of direct-by-mail pay for building of good roads for advertising to the possible purchasers these cars to travel over, only through in his town and in the trade territory propositions are maintained through the money that they spend along the of that town would have a mailing road for gasoline, oils, repairs and list of but a few hundred, possibly one supplies, and none of this money go thousand, names at the most. The toward the maintenance of the roads total weight of this number of circur building of better roads. Today in order to pave a road than twenty pounds, and this small or building of better roads.

across the county, open new roads and city or country town merchant must put them up to grade, and in practi- pay one and one-half cents on each cally everything pertaining to roads, piece as a postage charge. the people of each county are forced In the case of the mail from the

to vote special taxes or bond issues, mail order house or the big city merand place special taxes on all real and chant the government must pay for personal property in order to secure the handling and sorting of these the same, and it is not fair and just thousands of pieces of mail at the There should be a new road building the same, and it is not taken or cor- office at which they are deposited for State of Texas, and all other road poration for something that said per- mailing; the government must transson or corporation does not get a just port them on railroad trains for which the government must pay the raileach gallon of gasoline consumed, and Heretofore, there has been consider- roads; when they arrive at destina-2c of the tax should go to the state able kick from some farmers against tion the government must pay for for the paving and maintenance of the idea of a gosaline tax on account sorting them by individual addresses highways, and the other 2c go to the of using tractors on the farms that and must pay the carriers for deliver-

The farmer should cease his dismal hows.

With the bin full of meal and tubs of lard dressed through but the one post The times would never be so hard

With cream in the pitcher and honey in the jug,

there the car belonged or where the to go to the state for highway pur- additional costs at two-thirds the We all should be gay as a young potentiate to the t

# Lockney, Texas, Thursday, February 2nd, 1928

laugh, half.

LIKE GETTING MONEY

would be voting to sacrifice not only prising. The non-advertiser is the own wife and children. the prosperity of all of the nation, and not upon the presperity of the cit- man that pays the bill in the long-

FROM HOME

If congress wishes to pass a law making a one-cent postage rate on third-class mail there will be no great objection provided the law applies equally to all. It does not cost the government any more to transport of date. The man who constantly ad- dreds of thousands of tractors, the and distribute one thousand pieces of vertises, gives his advertising some spread of the combine method of har mail mailed by one thousand different persons, than it does to transport and distribute one thousand pieces of mail is in circulation, turns his stock regular, and his business grows as hel If you are failing to put your business before the people of this com-

munity through the columns of the you should be getting.

leading designers in the United States presenting to the American Farmer who furnish us each month illustra- and his family the new ideas introtions of all the latest styles and fashions, and timely illustrations for every demands. The farmers and the makbusiness that is carried on in the na- ers and designers of farm equipment With turkeys high and going higher, tion. These illustrations are furnish- are partners in the world's largest in-To raise more birds and a little less ed free of any charge to the business dustry, agriculture. What affects one men who buy advertising space in affects the other. The Beacon.

Then worry not of the price of meat, lems with us, we can be of real ser- mother-in-law, Mrs. Collier, Monday vice to you.

AN INDUSTRY BUIL ON FAIM SERVICE

A hundred years ago Anerican far-ming was practically all had work. So it was throughout the farming world, and so it had been handed down through the generations 'or centuries before Christ. Then cane Yan-To the man who has not been using kee "shortcuts" that were the basic the columns of this paper to advertise foundations of modern farm nachinhis business, the use of The Beacon as ery. These were hammered out by an advertising medium, will be just the local blacksmiths or laberiously like getting money from home, for he hewed down by the farmer himself to will receive an increased volume of meet ideas that permitted his handbusiness, from customers that he has ling greater acreages with less hired never reached before, that will be sur- help and less field drudgery by his

So rapid has been the post-war rerun, for his stocks move out very adjustments to meet new economic slowly; he only sells goods when the conditions that demands of farmers advertiser has nothing to offer; he is for more efficient man labor saving put to a large expese by having to farm equipment have been tremenkeep his money tied up in old stock dously increased. The shift to 2-row that has become shelf worn and out cultivator, the introduction of hunattention, and offers the people some- vesting from the great wheat areas to thing worth while, gets the cash that all sections, the introduction of the milking machine and home water system everywhere; all these indicate the prospers and gains the full confidence | economic demands of the farmer for of the consuments of the community. cost cutting equipment that will restore his margin of profit for the support of an American standard of living on a level with other callings. Beacon each week, you are falling National Better Farm Equipment short in the amount of business that Week, to be held on local dealers' floors throughout the naiton, Feb. 13-We have secured the services of the 18, is merely an orderly method of duced into modern farming at his own

Talk over your advertising prob- Finney Shaw of Tulia visited his afternoon.

# LOCKNEY HATCHERY

—is now in operation and setting every TUESDAY and FRIDAY. We are booking orders for trays and baby chicks of all kinds.

We are in the market at this time for Ancona Eggs. Will have a complete line of Broders, Poultry Supplies and Poultry Remedies at all times.

Bring your eggs on Mondays and Thursdays

LOCKNEY HATCHERY Grady Crager, Manager Concrete McCollum Building

# THE LOCKNEY BEACON

mailed by one person.

high.

round.

TOW.

hen

agian

men

ten?

sack ?

your back

full of fowls

DON'T CRY, BUT DIVERSIFY

By Mrs. Lillie Talbott

When cotton is low and eats are

It's clear we should diversify

To bring about a better day.

'Twould be a sane and easy way

With butter at fifty cents a pound

And cream at forty the whole year

It's enough to kindle a great desire

And get another fine brood sow

For then we'd have enough to eat.

Let's cease our whining quick-right

And take more care of the dairy

With fifty-cent eggs and a six-bit

We should all feel young and peppy

Why will not deluded children of

Just raise more pigs-say eight or

Why ruin your fingers and break

For eleven-cent cotton dragged in a

With a crib full of corn and a yard

owner lived, and this kind of a law poses; 2c to go to the county where charge for which it will handle the would be fair to all sections of the tie consumer buys the gas from the mail that does not involve these addistate, giving each section just its filling station, for latteral road purproper proportion of the taxes that poses; and all other forms of taxation would be due that county.

return therefrom.

A SUBSIDY AND AN UNFAIR

DISCRIMINATION

maintenance of all roads that it traversed; bus lines that run between various points in the state would be forced in this way to contribute to the building and upkeep of the roads over There is now before the post office

they only contribute to the county in of intense and vital interest to every 1927 the cost to the government of which their busses are registered, or country community. It is a postal handling each piece of third-class mail the travelers cars are registered. The rates bill introduced by Representa- was 1.79509-approximately one cent only fair and just way of making the tive Griest of Pennsylvania. It pro- and eight mills. Of this per piece car pay its part for using the high- vides new postage rates on several total, .34941-approximately four ways and latteral roads is through a classes of mail, but that part of it of mills-was the cost per piece for tax on the gasoline consumed by the interest to the small cities and towns transportation and distribution in

It is not fair and just to the people third-class mail

**SPECIALS FOR SATURDAY** Sugar, Pure Cane, 15 1-2 pounds .... \$1.00 Quart Mustard 19c 69c 6 lb. Box Crackers Calumet Baking Powder, 10 pound .... \$1.43 Hooker Lye, per can ..... NORTHCUTT GROCERY LOCKNEY, TEXAS

tional costs.

During 1927 the charge for handon cars, tractors, trucks, and other ling third-class mail of two ounces or Cars traveling in other states and motor vehicles, should be repealed and less was one and one-half cents per traveling in Texas would be forced in annulled, and a single tax as above be piece, except for booklets of twenty this way to contribute to the building the only tax collected in this respect. pages or more and weighing two ounces or less, for which the charge was one cent, and these one cent mail ings were a comparatively small percentage of the more than four billion pieces of third-class mail handled by which they travel, whereas today, committee of the house a bill that is the Post Office department. During of the nation is in connection with transit.

In other words, it cost the govern ment a very small fraction less than one and a half cents to handle each piece of third-class mail, weighing vo ounces or less, when there were transportation charges. That is, he third-class mail directly through he one post office and to the people n the vicinity of that post office. That the character of the third-class mail sed by the merchants of the smaller ities and the country towns.

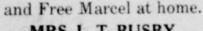
But for the third-class mail originating in the large cities-the directy-mail advertising of the mail order ases and the big city merchantslistributed over wide areas, the cost ket prices for cream, produce and o the government was better than ne-quarter of a cent per piece more

han the government received. Now it is proposed to cut the posage rates to these mail order houses and big city merchants to a point where the loss will be more than hree quarters of a cent on each piece rithout granting the same reduction o the merchants of the smaller cities and towns whose mailings cost the overnment one-quarter of a cent per ece less to handle.

This is direct DISCRIMINATION against the people of the smaller cites and towns, whose communities depend for their prosperity and growth on the maintaining of a merchandis ig center; it is direct DISCRIMI-NATION against the merchants of communities against whom would be assessed a heavier sales cost in their effort to meet the competition of the mail order houses and the large city merchants than is assessed against these outside competitors; it direct DISCRIMINATION against both the printer and the newspaper publisher of these smaller cites and towns who must depend for their prosperity upon the prosperity of the merchants and the people heir communities.

It is a SUBSIDY to the mail order

# HAIR CUT 25c





**"BEN HUR"** DON'T MISS IT

**Armour Cream Station** 

I have moved to the Lockney Pro

uce Co. building. Will pay top mar-

See me before you sell

Sam Belyeu

LUMBAGO

If you are troubled with Lumbago

you can get relief by calling on your

DR. C. J. McCOLLUM

McCollum Blgd. Locust St.

AL SMITH DAIRY

All my cows have been test-

ed by Dr. J. M. Floyd, Licen-

Milk Delivered at your home

Both night and morning

for -

10c Per Quart

Phone 9007 F32

SMITH DAIRY

sed Vetarinary.

hides.

Chiropractor.

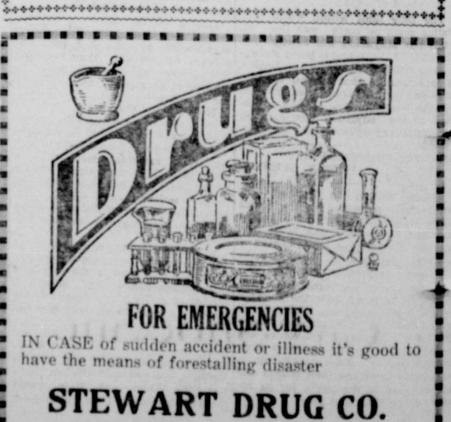
POPULAR PRICES



# When Father Carves

FATHER carves the meat, but mother buys it-and she always trades at Riley and Brewsters for that's where the prices are the most pleasing to economical housewives. Our meat calls for second and third portions.

# EVERYTHING IN THE GROCERY LINE **RILEY & BREWSTER**



# Lockney, Texas, Thursday, February 2nd, 1928



I Save You Money On Repair Work and Wiring

No matter how large or how small the job of installing fixtures or wiring, from complete buildings to single rooms, my experience can save you money.

# LET ME FIGURE ON YOUR JOB

I shall be glad to give you an estimate without obligation. All work guaranteed to conform to the insurance and building codes.

Geo. F. Kinyon

In Beacon Office



PRAIRIEVIEW

Jan. 30-The weather still continues to be pretty. o rain or snow has fallen lately, but we would like to see some moisture as the wheat is badly ball Friday afternoon on the East in need of it. Mr. and Mrs. Willie Sammanns vis-

ited relatives at Plainview Sunday. Mr. and Mrs. Grover Lemaster and

Rev. Hurt attended the singing convention Sunday. The singing at Mr. and Mrs. Walter

Hurt's Tuesday night was enjoyed by all present. We will meet in the Williams home Tuesday night, Jan. 31. Mr. and Mrs. Perry Woods and

Walter Hurt. church at 10 o'clock Sunday.

Sunday.

# THE LOCKNEY BEACON

attended Saturday night. All reported a good time Miss Mable Viegle of Plainview was

visitor in this community Sunday. Miss Eula Mae Gilbreath spent the night with friends in Plainview Saturday night. Several from here attended the

singing convention at Silverton Sun-

Mr. and Mrs. Phillips visited relaives near Snyder last week-end. Miss Nadine White spent the day

with Viola Cassel Saturday. Mr. U. L. Bennett and son, visited

elatives at Roscoe last week. Mrs. Griffith, who has been visiting

in the Bennett home, returned to her nome last week. Mr. and Mrs. Bob Ratjin attended

singing at Whitfield Sunday night. Mr. Joe Phillips spent the weekand with friends in Plainview.

Mr. R. C. Phililps and Herman Ratin attended the singing convention at Silverton Sunday.

Jan. 30 .- The Providence Club met at their club room on Jan. 24th at 2 There were nine members o'clock. present.

The house was called to order by our president, who called for the annual election of officers. The officers elected were as follows: President, Mrs. S. E. Wright; Vice President, Mrs. T. E. Cowart; Secretary, Mrs. Mamie McGhea; Assistant secretary, Mrs. Dock Bennett. The reporter and the several other committees will be appointed by our new president at our next meeting, which will be Feb. 14th, which is Valentine day. It was decided that three of our young ladies, namely: Mrs. Jones, Mrs. McGhea, and Mrs. Bennett entertain the club with the refreshments suitable to the occasion

It was also decided which five of our ladies and their husbands would accept the invitaiton and attend the Chamber of Commerce banquet at Floydada Feb. 10, and it was decided what each should prepare to send on the morning of the 10th to be used in the preparation of the menu for the banquet, which is to be furnished by Miss Bass and her co-workers in the 15 different clubs in Floyd county.

Our next meeting on Feb. 10th will be on house hold linens and Miss Bass is expected to be with us and speak on the program. Our president served sandwiches of fresh bread and canned rolled roast which was enjoyed by all present.

G. D. Hawkins and R. D. Harper Let us all remember the date of our rom Quitaque were in our communnext meeting and come on time .-- Rety Saturday and Sunday. porter. Oscar and Juanita Bybee visited R

# PLEASANT VALLEY

# Jan. 30 .- We are glad to report the sick somewhat improved in our com-

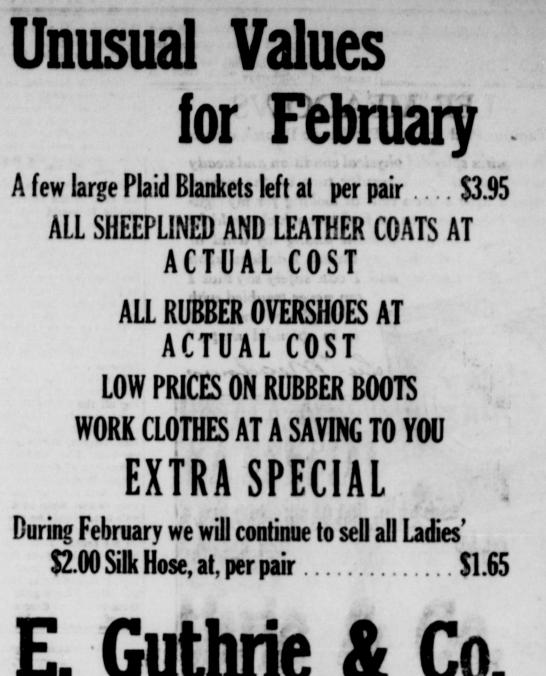
Sunday school was well attended munity Mr. A. H. Keys of Albuquerque, N. Miss Lucile Marrs spent Tuesday M., is visiting his daughter, Mrs. Ed

|Pratt. Mr. and Mrs. Perry Woods had as Mr. and Mrs. F. U. Payne attended

their guests Sunday, Mr. and Mrs. church services in Floydada last Sunand family, and Mr. McGuffee and day. They took dinner with old Don't forget Sunday school and friends, Mr. and Mrs. Ginn.

tion at Silverton Sunday. and Mr. and Mrs. Luther Cooper Mrs. Jimime Stepher

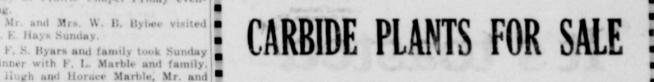
ing.



saders in Low Cash Prices

Mrs. H. B. Alexander, who has at the Blanco school house Friday been sick for the past week, is now night. This play is being put on by May Pinner returned from the sani- able to be up again. the Baker students. There was a large crowd present at

> the musical Friday night at Mrs. W. Mr. and Mts. Fred Lam of Ama-F. Daniel's. Everyone enjoyed themrillo, visited Mrs. Collier the past selves. Don't forget to come to the play week-end.



# **Different Makes**

TEXAS

PAGE THREE

children were visitors in the H. O. Davis home awhile Sunday evening.

Mr. and Mrs. Toliver and children, and Mr. and Mrs. J. W. Gamble and children were visitors in the Hogle home Wednesday night.

Mr. Herman Ford spent this week end visiting relatives at Canyon. The program at the school house

entertaining talks that were made, al- afternon. so the music, which was rendered by Mr. Thompson,

Quite a few people from this com- present. All had their sewing and of town Wednesday.

night with Willa Dean Ellrod.

PROVIDENCE

night with Miss Olamae Gamble.

Mrs. H. O. Davis is still on the sick

Prairieview boys and girls played

East Mound boys and girls in basket

Mound grounds. Our girls lost, but

the boys won their game.

Jan. 30 .- The Prairie Chapel boys and girls met the Whitfield boys and girls at Providence to play basket ball Wednesday. Both boys and girls of Prairie Chapel were defeated.

Phone 92

nice crowd was out and enjoyed the Providence girls at Providence Friday people enjoyed "Come Out of the Kit-The Lone Star girls will play the

Miss Bass met with the club girls last Tuesday. All members were

munity attended the farm sale south were ready to start to work when Miss Bass came. The women met Hilola Rosenbush spent Thursday Tuesday afternoon, but Miss Bass

Revis Woods spent Sunday with J. Couldn't meet with them Tuesday. The party at Mr. Cassel's was well

### 

# There's Money in Your **OLD SHOES!**



mean a new Shoe. Why throw away a worn shoe when the upper is still whole and sound? Just take the Shoe over to the CITY SHOE SHOP and save the price of a new pair.

A New sole and heel

# AUTO TOP AND HARNESS REPAIRING We have plenty of Neatsfoot Oil

City Shoe Shop "From Old to New With Any Old Shoe

children, Mr. and Mrs. Arleigh Coop er and children, and Katherine Har-, took dinner Sunday with Mr. and Mrs. E. C. Martin.

The school girls are very happy over the fact that Miss Bass has promised to meet with them and form parents last Saturday night and Suna 4-H club.

A number of the Pleasant Valley high school auditorium.

The P. T. A. is to meet for a business session followed by a social hour

Friday evening, about 7:15, Feb. 3rd. Everyone is invited to come and have

a good time. Mrs. A. L. Watson returned Sunday from an extended visit to Georgia and Alabama. Mrs. Watson reports

delightful visit. Mr. and Mrs. W. T. Townsend visited in the Hubbard home Sunday after-

Mr. and Mrs. W. F. Barnes and children visited the "famous oil wells" at Sand Hill Sunday afternon.

Mrs. W. V. Hubbard is visiting her on and family, Mr. and Mrs. W. C Hubbard.

dren visited Mr. Jim Knight, Mrs. Craft's uncle, of the Irick community Sunday afternoon

Mr. and Mrs. Lee Reeves and dauents, Mr. and Mrs. Mathis, of Cedar Hill community, east of Lockney.

Mr. Z. T. Reed of Lockney visited in the Virden home Sunday afternoon. Mrs. T. B. Mitchell motored to

Plainview Tuesday. Mrs. S. L. Virden went to Plainview

fuesday to visit her daughter, Eva.

### ROSELAND

Jan. 30 .- By these cold days we are being reminded that winter is still with us.

Jan. 30 .- We were very much pleas ed to see so many at Sunday school. We have finished our examinations, and have started on our sixth month We were also glad to have the visitors of school. We have full attendance present. Mr. and Mrs. Ham Smith and famnow, and are ready for some real work

ily spent Sunday in the home of Mr. before laying aside our books for the and Mrs. Jim Gamblin. vacation Feddie Lee Marble visited her sis-

Mr. H. B. and John Henry Alexander and Mr. Cecil Toon motored over er, Mrs. C. J. McGhee last week. to South Plains yesterday. Mr. Price Scott visited our school Mr. Norwood Shirley, one of our last Friday. The pupils from the

prominent young men of the communthree rooms assembled together and ty, is moving to Temple, Texas, this vas addressed by Mr. Scott. Mr. and Mrs. Roy Tinsley have been

entertaining company from Ft. Worth. him move Mrs. Frizzell and children made a trip to Plainview last Wednesday.

The daughter of Mr. and Mrs. Delbert Bybee, who has been suffering home from Amarillo last Thursday. from erysipelas, is improving.

Several people came to hear the lecture Sunday evening, but there was no lecturer present. Miss Jewel Montague visiter her

ered from her illness.

LOCKNEY.

Henry Watson and Mr. and Mrs.]

Mr. and Mrs. Whitlock attended the

lay at Prairie Chapel Friday even-

F. S. Byars and family took Sunday

Mrs. Whitlock, Mr. and Mrs. Wicker

dinner with F. L. Marble and family

family attended the singing conven-

Hawkins visited the tunnel Sunday.

B. and Margie Hudson Sunday.

arium last Friday.

E. E. Hays Sunday.

Effie Ellen Watson has recovered from an illness lasting several weeks, chen," Friday evening in the Lockney and entered school this morning. Mr. and Mrs. Calvin Hilburn attend-

day dinner with Ruth Brown.

STARKEY

Jan. 30 .- Miss Rattan, our primary teacher, spent the week-end with her nother in Matador.

Atkinson were married Saturday vening about six o'clock, Bro. Hum-

hries performer the ceremony. Mr. and Mrs. C. W. Howard, Mr. and Mrs. T. R. Atkinson and family spent Sunday with Mr. and Mrs. J. L.

Mr. and Mrs. W. L. Craft and chil- Elmore. A few young people enjoyed an entertainment at Cone Friday night. Mrs. J. W. Moore visited Mr. and

Mrs. Stine Lakey Friday afternoon. ghter, Fae, visited Mrs. Reeves' par- Mrs. Lakey and baby are doing very good.

day.

Bro. J. W. Daulton and children spent Sunday with Mr. and Mrs. Cecil Griggs.

We are sorry to report little R. M. Jennings on the sick list.

Mr. E. E. Briggs and family visited riends in Ralls Sunday.

Mr. Roy visited Oland Poteet Sun-



# Our aim is to give courteous treatment and

good values in merchandise.

Your patronage will be appreciated.

# J.F. Sewell & Co.

week. We regret very much to see Mr. and Mrs. A. H. Howell and family are moving to Tahoka this week. We are very sorry to give them up. Mr. Joe Bailey McPeak returned

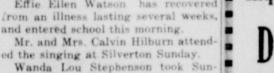
Bro. Humphries preached at Cone Sunday morning and night. Miss Letha Elmore and Mr. Charlie

# In New Location

We are now located in the building formerly occupied by the Cash Grocery and Floyd Huff.

AT YOUR OWN PRICE

Inquire-



**DELCO-LIGHT DEALER** 704 Broadway Plainview, Texas

## PAGE FOUR

# THE LOCKNEY BEACON

THE STATE OF TEXAS, Inc.

LUCK

(Reprinted By Request) Texas occupies all the continent of Rio Grande, the only dusty river in

# LEE MEADOWS

Famous Pitcher of the Pittsburgh Pirates, writes:

"It requires splendid physical condition and steady nerves to take your regular turn on the mound season after season and in looking for my cigarette I was anxious to find one which could be

smoked without taxing my wind or irritating my throat. I decided upon Luckies and I can safely say that I am never troubled with a cough and my wind

is in splendid shape." Lu Meadouro



The Cream of the Tobacco Crop

"Here in the Southland we know good Tobacco. It is born in us and it is the livelihood of most of us. 'The Cream of the Crop' is bought for LUCKY STRIKE. I know for it has been my duty to purchase it on the markets for years for this brand." Algeland



North America, except the small part the world; also the only one, with the so that she will not be annoyed by set aside for the United States and possible exception of the Trinity, passing automobiles and peddlers. Canada. Texas owns the North of the which is navigable for mud cat and pedestrians.

the Gulf of Mexico and South America, on the west by the Pacific ocean, milky way and the real side of the universe.

If Texas were chopped loose from the rest of the universe at the Panhandle it would float out into the ocean, as it rests upon a vast subterranean sea of fresh water.

Texas is so big that the people in Brownsville call Dallas people Yankees, and the citizens of El Paso sneer at people of Texarkana, Texas, as being big snobs from the east.

to Texarkana than it is from Chicago to New York City; Fort Worth is nearer to St. Paul, Minnesota, than to Brownsville

The chief occupation of the people of Texas is trying to keep from making all the money in the world. The chief pursuit of the Texans was formerly Mexican bandits, but it is now land buyers, steers and Texas crop records. The United States, with Texas cut off, would look like a threelegged Boston Terrier.

Texans are so proud of Texas that they cannot sleep at night. If a Texan's head should be opened the map of

Texas would be found photographed on his brain. This is also true of his heart. Unless your front gate is 18 miles from your front door you do not belong to society as enstituted in Texas. Mrs. King's gate is 150 miles

Other Texas landlords have whole mountain ranges and rivers on their Texas is bounded on the north by ranches. One Texan has forty miles twenty-five or thirty states and on the of navigable land on his farm. If the east by all the oceans in the world proportion of cultivated land in Texas except the Pacific, and on the south by were the same as Illinois the value of Texas crops would be equal of the forty-seven other states.

Texas has enough land to supply very man, woman and child in the whole world with a tract five by twenty feet, and have enough left for the armies of the world to march around the border five abreast.

Texas grows enough alfalfa, which if baled and built into a stairway would reach to the pearly gates. If all the hogs in Texas were one

hog he would be able to dig the Panama Canal in three roots. If all the steers were one steer he

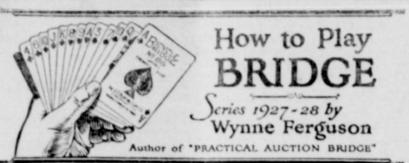
could stand with his front feet in the It is 150 miles further from El Paso Gulf of Mexico, one hind foot in the Hudson Bay, the other in the Artic Ocean, and with his horn, punch holes in the moon, and with his tail brush off the mist from the Aurora Borealis. If all the cotton raised in Texas annually were made into one mattress all the people in the world could take

a nap at one time. Texas is rightly named the Garden of the Lord, and if all the Bermuda onions grown on the Rio Grande were made itno a necklace it would encircle

the globe .-- Author unknown.

Misses Tommie Merrick and Emma Hodel, who are attending the Tech at Lubbock, spent the past several days here visiting their relatives and

It's easy to secure the world's good from her front door and she is thinkopinion if you have the price. of moving her house back further



ight 1927, by Hoyle, Ja

### ARTICLE No. 12

In the preceding article it was point- | bid. B therefore was forced to pass and ed out that in many hands where part-ner, as dealer, has bid a suit and second hand has passed or made an informatory hand, if Y had not made the jump bid possible, a bid by fourth hand. Here are two more hands, similar to those given in the preceding article, in which the jump bid was a big winner:

Hand No. 1

Hearts - 7, 6 Clubs - 9, 2 Diamonds - 10, 7, - K, J, 10, 9, 7, 5

Y

Z

B

touble, it is extremely important to of four hearts. B could have made an ump partner's bid at once to shut out, informatory double and his partner would have bid spades. At this bid they ould have made four odd and thus A-B would have won the rubber. Thus Y's jump bid in this instance was a very ig winner. Be on the lookout for such opportunities and don't hesitate to take advantage of them.

Answer to Problem No. 13 Hearts - Q. J. 10, 9, 7 lubs -Y Diamonds - A, 10, 7 в ? A : Z Spades - 8, 6, 5, 2

## Lockney, Texas, Thursday, February 2nd, 1928



# THE FIRST NATIONAL BANK

The First National Bank is a symbol of prosperity and solidity. Years of fair dealing in Lockney has established our just reputation as an institution of courtesy and soundness. Consult us on your banking problems. We can help.



A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"

# AMERICAN BEAUTY" DINNERWARE

# A BEAUTIFUL AND EXCLUSIVE DECORATION

"American Beauty" Dinerware carries a decoration of exclusive design, representing remarkably superior value.

We have arranged with one of the largest makers of high grade china, to furnish us dinnerware to be given to every housewife in this city and surrounding country.



# THE BEACON THAT LIGHTS THE WAY

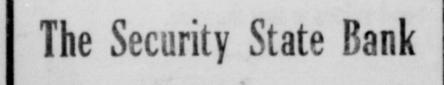
A SAVINGS Account in the Security State Bank is

the beacon that will light your way through all finan-

cial emergencies. Open an account today: then you

will always have a reserve fund to meet unforeseen

contingencies.



# FLOYD COUNTY ABSTRACT CO. R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County

Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

Room 7, First National Bank Building Floydada, Texas

-----

Hearts — K, 10, 7, 3, 2 Clubs — K, 9, 8, 5, 4 Diamonds — Q, 9, 5

Spades - none : Y AB

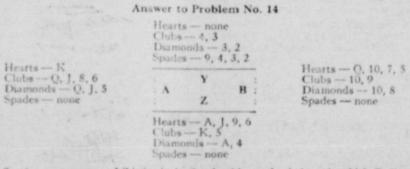
No score, rubber game. Z dealt, bid one spade and A passed. Y should now bid three spades in the hope of shutting out a possible game bid by B. In this particular hand, A-B had an easy game in clubs but Y's three spade bid pre-vented B from showing his suit? Y.Z failed to make their contract by one vented B from showing his suit? Y.Z failed to make their contract by one trick but Y's jump bid had saved the game and rubber. Hand No. 2 Hearts - K, 10, 7, 3, 2 Clubs - K, 9, 8, 4 for game if Z has a sound no-trump bid. This objection also holds for an im-mediate bid of two hearts over the notrump. The bid probably can be made but game is very doubtful. On the other hand, if A passes and opens hearts, he is almost certain to defeat the no-trump

No score, rubber game. Z dealt, bid one heart and A passed. Y hasn't a spade in his hand so should realize that there is a strong possibility that B has a big spade hand. It is his duty, therefore, to prevent B from bidding spades, if possi-ble, and the only way he can do so is to bid four hearts. B had the following

Hearts - 6 Clubs - Q, 10, 7, 3 Diamonds - A, K, 8, 6 Spades - A, K, 9, 7

winning player passed the no-trump and defeated the bid by two tricks, with aces easy, making a net score of 100 points. The losing player bid two hearts and just made his contract, scor-

This is a very strong hand but when Y bid four hearts. B didn't feel strong enough to bid four spades. He couldn't double of a bid of four is always regarded as a business double and he didn't think he could defeat the four heart alysis of this hand very carefully.



Spades are trumps and Z is in the lead How can Y-Z win all the tricks against any defense? Z should lead the six of hearts and trump in Y's hand with the deuce of spades. Y should now lead the nine of spades and B is forced to dis-nine of spades and B is forced to dis-nine of hearts. A should now lead the nine of spades and B is forced to dis-a club, Y should discard a diamond and B follows suit. Z should now lead the nine of hearts. A should now lead the size of hearts. A should now lead the card. He cannot discard a heart for if he does, Z with two re-entries can set up and make two heart tricks. B must, the trey of spatles, B following suit, Y up and make two heart tricks. B must, therefore, discard either a club or a diamond. In view of A's club holding, B's best discard seems to be the nine of clubs; but it really is immaterial, as will appear later, which of these suits B discards. Z's discard should be di-rected by B's; that is, if B discards a club, Z should do the same; if B discards a clamond, Z also should discard a diamond

cards a diamond, Z also should discard a diamond Suppose, therefore, at trick two B discards the nine of clubs. Z should dis-card the five of clubs. A can discard either the six of clubs or the five of dia-monds. We will suppose him to discard the five of diamonds, although his dis-cards are immaterial, as can be seen by playing out the problem with A discard-ing the six of clubs at this point. Y

Every progressive merchant advertises in some way. We believe in giving the housewife the benefit instead of advertising on bill boards, and etc.

We want you to have a dinner set, and we want you to tell your neighbor about it. If you need dishes for your church or lodge dinners, don't borrow-own your own.

Trade here, save your coupons, and it won't be long until you can have a dinner set, of the finest quality, newest design, "absolutely free." You have to trade somewhere.

We want every housewife to have one of these fine dinner sets. Come on-we bought one of these dinner sets for you. If you do not get it, it is your own fault. Ask the clerk who waits on you to show you how you may obtain it.

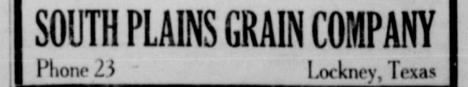
LOCKNEY GROCERY

Let Us Serve You During 1928

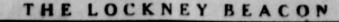
We will be glad to furnish you with your needs in our line during the coming year. We keep at all times a good supply of the best coal obtainable. We are in the market for your grain and feed stuff, and pay the very highest market prices for same.

Come in and figure with us when you want to buy or sell.

May 1928 be the most prosperous year you have ever witnessed is our sincere wish.



## Lockney, Texas, Thursday, February 2nd, 1928



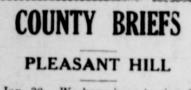
### PAGE FIVE





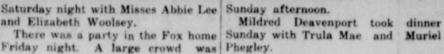
We will allow you \$1.00 for your old iron regardless Iron. The remainder at \$1.00

**Texas Utilities Company** Lockney Electric



Jan. 30 .- We have been having fine weather, and everyone seems to be enjoying life. Misses Grace Shelton, Hazel Blan-

kenship and Gerline Morgan spent Lockney were out at South Plains



present, and all report a nice time. Mr. and Mrs. Fred Battey and fam- que were Sunset visitors Sunday. lly attended the Fifth Sunday meet-

Floydada visitors Monday. ng at Floydada Sunday. Mr. Sidney West and Mr. Ed Moon

were White Flat visitors Sunday. Mr. and Mrs. Blankenship attended church services at Floydada Sunday.

There was a party Saturday night at Mr. and Mrs. Camden's. Everyone was royaly entertained and enjoy- Cook Sunday afternoon. ed the evening very much.

Mrs. Claud Fawyer was the hostess of a birthday dinner Sunday, given in honor of her mother, Mrs. West. Everyone enjoyed the fine dinner and we wish for Mrs. West many more happy birthdays.

Mr. Richard Donathon and sisters, Virgie and Pernie, were Sunday the week-end with her parents here ... guests in the Woolsey home.

The club met with Miss Ovie West and Mrs. Hart last Wednesday. About mary room is already overflowing. twenty ladies were present and all report a good time. After an after-noon fo enjoyment, hot chocolate and cake were served. The club will meet gravel pit. next with Miss Love.

There will be singing at the school house Saturday night. All are invit-

### SUNSET

Saturday in Floydada. Jan. 30 .- Our community working of its condition. Bring your last Friday was a great success. Every man that could come was presold iron in and \$5.00, get a ent and the ladies served a delicious dinner, which was enjoyed by all pres-New Hot Point Life Time ent. We now have our school ground of Mr. and Mrs. Dolph Moore has was above \$1200, with receipts for fenced and a lovely clock in our auditorium. Our next work will be to put a cement walk in front of the school the Lubback sanitarium, where she Comanche-A series of four comper month on your light bill, building, then put out trees. There will take more treatments. Mrs. munity club meetings was held here

ur school ground with flowers. The school board is having a water ins in the school building.

Miss Mary Pearl Cowan of near Floydada has been added to our ball here Tuesday. The score were: merce in 1927 school faculty, which makes us four Girls: Antelipe 15, Baker 14. Boys: teachers.

which was followed by dinner on the Friday.

vices. Mr. and Mrs. J. H. Hohlaus of Lockney spent Sunday with Mr. and Mrs. John Aston. Mrs. J. B. Jarnagin of South Plains.

ney visitor Saturday. Mr. and Mrs. Noah Smalley of

**Home Demonstration** 

with Mrs. C. F. Harris as hostess. HOME LAUNDRY We surely hope that all of our club members will be with us at that time. Program: 1. Principles to Consider In De-Mr. and Mrs. L. Lahnam of Quita-

Mr. and Mrs. Sam Gilliland were

terns .- Mrs. O. W. Fry. 3. Principles of Design .-- Mrs. W. work. H. Fields.

At the close of the meeting the Jan. 30 .- Several people from here hostess served delicious refreshments attended singing at Flomot yesterday. of cocoa and cake. Miss Velma Linn and Mr. Martin of

Church of Christ

Bible school 10 a. m. Mr. John Taylor and family attend-Preaching at 11 a. m. and 7:15 p ed a radio program at Mr. Tibbett's m. by Early Arceneaux.

Last Sunday there were 131 in the Mr. W. G. Botts of Kress was in classes. We are campaigning for a Goodnight community yesterday. His bigger, better Bible school. Why not father, Uncle Jimmie Botts returned come and bring your children?

Some matters of special interest to Miss Lola Davis of Quitaque spent the community will be discussed Sun-Our school keeps on growing. We day morning.

Special Bible study Wednesday evening at 7:30. Ladies' Bible class Thursday 2 p. 1

spent Sunday viewing the tunnel and WHAT'S DOING IN WEST TEXAS

O. C. White spent Thursday night Colorado-An unusually strong pro-Mary Merrel spent last week with gram of prominent speakers will take her sister, who lives near Quitaque. part at the West Central District Margaret and Dorothy Keisling Convention of the West Texas Chamspent Sunday with Leota Ramsey. of Commerce here Feb. 29.

Mr. W. F. Cook and family spent Midland-Oil, cattle, cotton and potash are the quadruplets of the Mid land family which make for prosperity in this section.

Graham-Gain of gross receipts at Jan. 30 .- Little Sudith Moore, son the local postoffice for 1927 over 1926 1927, making a better showing than

was a committee appointed at our Aurdry has been ill for some time the week of Jan. 17 by T. C. Richardlast meeting to begin soon to beautify now, and her many friends are anx. son, field editor of the Farm and Ranch

> ind into Artesia was one of the chief children whose eyes we have

Antelope 5, Baker 15. Antelope and tion season of the West Texas Cham-The Primitive Baptist had services Baker will play again Thursday and ber of Commerce will close here next at the eleven o'clock hour Sunday, Antelope and Pleasant Hill will play December. There will be an average of one district convention for each month, in 1928.

Olney-Location of a county agent here is one 1928 aim of the Olney of Kalgery, and Mr. and Mrs. Ted Chamber of Commerce of which M.

Sweetwater-Manager Sam H ceive a salary of \$5,000.

cattle in 1927.

Panhandle

tested.

Eden-A 12,096 egg capacity elec-

Ballinger-The Big Three Produce

Company of Abilene has opened a

Albany-Photostat copies of the

paper now known as the Albany

News and published here by Col. Dick

tric hatchery is now open here.



# Floydada, Texas J. O. ROGERS, M. D.

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> > Lockney, Texas

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FLGYDADA, TEXAS POTRAITS, VIEWS, PANORAMA VIEWS KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING Have Your Abstracts Made By ARTHUR B. DUNCAN The Old Reliable Abstract Man Floydada, Texas

Whether in the commercial, financial or professional, the specialist is the one who is mostly in demand because he has mastered his line in every detail.

The Optometrist is recognized and certified by the State. Have your eyes examined in one of the latest equipped re-fraction rooms in the South.

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Texas

Floydada



This is one of the many

straightened, as the result of

proper correcting glasses

and systematic exercises,

known as 'Ocular Gymastics'

DR. WILSON KIMBLE

OPTOMETRIST

Floydada, Texas

FORMAL WEAK FLAT

ment.

See are call us for appoint-

Lockney Camp Grounds

J. B. Downs, Prop.

Misses Ava Howell and Irene Mil- Artesia, N. M .- Aid in building a estem installed with drinking foun- ler of Spur, Texas, spent Tuesday of connected system of highways lead-Antelope and Baker played basket works of the local chamber of com-

Merkel-The 1928 district conven-

Bothwell, formerly of Longview, first city manager of Sweetwater, will re-

Almogordo, N. M .- Otero and Linoln counties shipped 46,651 head of

Fluvana-One hundred twenty cars of livestock, 12 cars of threshed grain (maize), three cars of maize heads, forty-five cars of cotton seed, and five cars of wheat were shipped from here

# ANTELOPE been very ill the past week. Mrs. Robert Aurdry has returned to for the entire year.

GOODNIGHT

Petersburg visited Mr. and Mrs. W. F.

have new pupils each week. The pri-

of Kress, and two ladies of Plainview

Mr. Carl Bookout and Jeff Adkins

home Sunday afternoon.

with George Tibbetts.

with him.

ious for her return home.

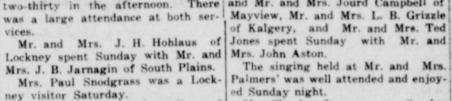
this week with Marguerite Aston.

ground, then there were services at Mr. and Mrs. Cal Martin of Spur, two-thirty in the afternoon. There and Mr. and Mrs. Jourd Campbell of

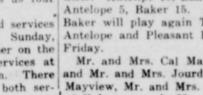
Jones spent Sunday with Mr. and Gruver is secretary.

The singing held at Mr. and Mrs. ed Sunday night.

Mr. J. M. Aston and daughter, Miss



Mr. Claude Jones spent Sunday with Mr. Homer Palmer. Marguerite, spent Monday at Spur. 





# YOUR OWN HOME IS YOUR CASTLE

# WE WILL FINANCE IT ON EASY TERMS

No idle pipe dream, that, you can easily have a home of your own, putting what you are now paying for rent into its construction cost.

We are in position to finance the building of your new home, or re-finance your present home, or furnish you money to repair and make your present home a more modern place to live.

Let us furnish the money and you pay it back at the rate of \$13.33 per month. We will be glad to discuss the matter with you.

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# **Club News**

# **Providence 4-H Girls**

The 4-H Club girls met in their club room last Tuesday, Jan. 24th. in its territory to get their milk cows Miss Bass was with us.

The first year girls are learning to hem a cup towel. Second year girls portant place in agricultural life here are busy working with their patches. under direction of the dairying com-Third year girls are making a gown. Everyone was present with two new members, Misses Thelma and Doris Bennett.

Miss Bass will meet with us agian next Tuesday. All members are branch plant here, handling fresh urged to be present next time and fruits and vegetables. have their club work finished.

Blanco Home Demonstration Club The Blanco Home Demonstration Club McCarty are to be made by the Unimet Thursday, Jan. 19th, at 2:30 p. m. versity of Texas. The copies are with Mrs. D. R. Badgett. As there from the Frontier Echo as published were only four members present, the at Jacksboro from 1875 to 1880, and regular program was not had, but we later moved to Albany. discussed our part of the menu for Fort Worth-The special committee the Chamber of Commerce banquet to be held at Floydada, Feb. 10th. Board meeting Jan. 19 will report on be held at Floydada, Feb. 10th. The club will meet Thursday, Feb. the water rights question here the

2nd, with Mrs. W. C. Cates. The second week in February, preparatory subject will be "Household Linens." to submitting its recommendations Each member, please answer roll call for referendum vote of the directorate by telling the material I prefer for Material for consideration of the comlinens and why. 1. Materials Suitable for Linens .-- writing to the Stamford headquarters.

Mrs. Snell. 2. Appropriate Trimmings for

Linens .- Mrs. Wheeler. 3. Designs for Linens .- Mrs. Bad-

gett 4. Demonstration on Finish of Tuesday from her brother stating Henms and Decorative Stitches .- that her mother had a stroke of Miss Bass. This is to be an all day meeting, that afternoon to be with her

each lady is to bring a dish of food mother. for dinner.

### Irick 4-H Club

by the next meeting.

operation several weeks ago in the The Ircik 4-H Club met in the club Lubbock sanitarium, was brought room, Friday, Jan. 27th, at 2 p. m. home Saturday of last week. She is Miss Bass was hostess. "A Sewing getting along fine, and will soon be Bag" was the subject for the meeting, able to be about again. The demonstration was given by

Miss Bass on sewing bags. The sew- Mr. and Mrs. Frank H. Ford left ing bags are to be partly completed the last of the week for Fort Worth, where they will visit their son for The next meeting date is Feb. 14th, some time. The son is in bad health, with Miss Bass as hostess. The and they expect to bring him back to Lockney with them upon their return.

# ANNOUNCEMENT

I am going away in a few days to take a Post Graduate course. I am leaving my office in charge of Dr. S. The club met Jan. 25th, with Mrs. T. Cooper, who is a thorough grad-W. C. Hubbard as hostess. After a uate of Chiropractic. shrot business meeting, Miss Bass I desire to thenk

I desire to thank my friends and gave us a wonderful lesson on "Color" gave us a wonderful lesson on "Color" patrons for their kindness and pat-Principles and Characteristics", ex- ronage. I hope you may treat Dr. plaining Laws of Fitness of Color. Cooper the same due consideration Our next meeting will be on Feb. 8, during my absence,-Dr. T. J. Wren.

Canadian-With \$1,500,000 on deposit in lo\_al banks. Canadian is one of the richest per capita places in the Foot Crosbyton-The Crosbyton Chamber of Commerce is helping farmers

### Troubles Cisco-Dairying is assuming an imrob you of health and strength mittee of the Chamber of Commerce. Feet that burn and swell and feel

heavy as lead—they soon cripple one and make life a burden.

Yet the way to immediate and lasting relief is at your command, at triffing cost. Our Foot Comfort Expert will be glad to demonstrate that fact to you after making an analysis of your feet. There is a Dr. Scholl Foot Comfort Appliance or Remedy for every foot trouble.

For Tired, Aching Feet weak and fo arches, weak ankles, cramped lieved by

Eazer. Light, confortable.\$3.50 per pair. Baker Mercantile Co. LOCKNEY, TEXAS

mittee can be placed before them by Slaton-Slaton building and public "SUPREME AUTHORITY" improvements in 1927 reached \$730,-WEBSTER'S Mrs. Ed Teuton received a message NEW INTERNATIONAL

DICTIONARY paralysis. She left for Trent, Texas. THE MERRIAM WEBSTER

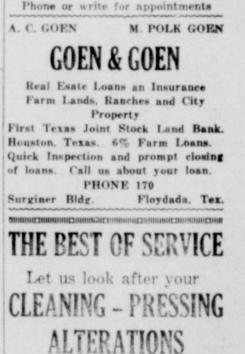
### Because

fundreds of Supreme Court Mrs. E. C. Cox, who underwent an Judges concur in highest praise of the work as their Authority. The Presidents of all leading Univetsities, Colleges, and Normal Schools give their hearty indorse-

> All States that have adopted a elected Webster's New Interna-

The Schoolbooks of the Country adhere to the Merriam-Webster system of diacritical marks. The Government Printing Office at Washington uses it as authority. WRITE for a sample mage of the New lar and India

apers, FREE. G. & C. Merriam Co.,



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UNDERTAKER & EMBALMER Hearse To All Parts Of The Country Day Phones 126 and 121 Night 79 In Crager Furniture Company Day and Night Service Lockney, Texas

subject will be "Bungalo Aprons." Our doors are always open to visiters, and our work will stand examination.-Reporter. Pleasant Valley Home Demonstration Club

# THE LOCKNEY BEACON

## Lockney, Texas, Thursday, February 2nd, 1928

No.

### Antonio next: fy the way," he stid |

# Sylvia of the linute

### \* CONTINUED FROM LAST WEEK

"Not always. Sometimes," she answered guardedly.

"I should think the schoolroom would be too dark for you to work would be a thought too harsh. If I'd there so late."

"I usually stop working before was going to buy that luscious geordark."

"But this evening?"

"I-Hingered on-"

A brief silence.

ton, it's not really safe for you to be show? I asked you what you're going alone after dark either in your school | to talk about to those teachers?" room or on this loady road."

"Then I'm thankful you're with me." "But what detained you so late?" "Oh - this and that - a bit of

work-' "Correcting spelling-papers, 1 pre-

#UR10 ?"

"Really, Mr. Creighton, your interest in perfectly unimportant, trivial things pected to treat them to a vandeville like spelling-papers! My-goodness!" with correcting spelling-papers! Not ory for their edifying! Now Pil admit you !"

"How you came by the impression | could put them over-" that I'm so light-minded as never to "It won't matter what I say-they'll sions.

admitting that she had been work | reached the Schwencktons' gate. ing in her schoolroom, but walking on the highway. Why didn't she want realized, with a passing anxiety, that to admit it?

"Oh !" he exclaimed as at this in stant she tripped over a rough place ing "jawgette" and "Mattah" and in the dark road and, to his conster "teach-ah." nation, fell headlong. "Are you hurt?" he solicitously inquired in alarm as | Will you?" he lifted her and she leaned against him panting.

"No. no. Don't you know. Mr. evening with my mother, as my father Creighton," she asked, as she moved is never home then; he attends a diout i coin fue circle of his arm, "how rectors' meeting in Philadelphia evers dangerous it is to lift a fallen woman? Thursday." He paused; then added "What a h-l of a road !" she remarke? | slowly, deliberately, "Mother phoned as they resumed their walk cantiously. his hand under her arm to guide her.

"There are just two kinds of girls." 'n h-1 of a road'-high-born ladies mail from England-" and touchs? As a country teacher and plous Satu Schwenckton's relative. house. What must I conclude ?"

"Timi I adapt my speech to my company. When I'm with-Cousin Sammy speech is Yea and Nay."

"If it were more than that I'm sure the road. he would not harbor you-if for no other reason than for your corrupting afraid he might have your school phin, were discussing a certain matter taken from you?

He would if he thought it was his of the directors' meeting which they common! duty to," size nodded, her tone express had come to the city to attend.

YOU? "Gawd help me, yes! Aln't it awful !"

dealy remembered, "you're booked for

How to teach geography, I suppose ?" "I could even get away with that in the frock I'm going to wear! The softest, most alluring French blue georgette " she said enthusiastically. "Anything I say will be well received In that garb! I'm trying to collect suitable shoes and hat to go with the freck, seeing the hard-hoiled shocs

and hat I'd just invested in, before I'd dreamed of buying this dainty frock. only known," she lamented, "that I gette, I'd have bought entirely different shoes and hat! Isn't it tragic

they don't match?" she walled. "Good Lord, are you confusing a "I must warn you, Miss Schwenck teachers' institute with a fashion

> "What would you advise?" she asked confidingly.

"Do you mean to say you haven't anything ready and the meeting booked for day after tomorrow?"

"I don't know any of the teachers. so I don't know their tastes."

" "Tastes' ! Do you think you're ex stunt? You're supposed, child, to dis-"Til het yon never bore yourself cuss some pedagogical problem or the you've some rather good ideas, if you

correct spelling-papers! Well, to be be too taken up with looking at my sure, it isn't my favorite pastime. I blue French georgette-" She was do sometimes indulge in other diver off on the frock again and she sang its praises for the next two minutes No use-he could not trap her into | without intermission, until they had

As they stopped. Meely suddenly she had been entirely neglecting to attend to her accent-she had been say

"Oh, come in and see Aunt Rosy

"Sounds tempting-but I hardly have time; ! always spend Thursday

me she particularly wanted to see me this evening, as she'd found an old Croix frowned. photograph I'd asked her to look for-

held herself rigid that he might not a low marriageyou don't come under either of these detect the tremor that went over her St. Croix realized, as he told his at his words.

> before she quite realized he was going "But he must have been closeted a he had disappeared in the dimness of long time with that girl this after

. . . . . . . on his children. You're not dining at the Rifz Carlton in Philadel 1 not at all connected with the business

ing supreme indifference to this fute If the Infatuated eyes of Nettle Sciewenckton could have beheld St. "You wouldn't mind that-losing Cruix just now-his evening clothes er, Sam Schwenckton, and boards at making him took taller, more slender. his farm. I met her that night Sam "It would be hard on the school more than ever like the young god Schwenckton snitched my watch." indeed have thought her "honor" a small price to pay for any least no sible little vulgarian. I can't imagine "I've always thought people that lice such a divine creature might be why they let such illiterates teach our stow upon her. Little did that enam schools. She murders the English fanored maiden dream that at that very moment her name was on the sacred | Pennsylvania Dutch girl does!" "Thinks Same to you, And H 1 lips of her demi-god, her Image in his

And then he had seen, as he suppossed the school is a tal': to the district teachers at their er's company; coming out of her monthly meeting next Saturday, aren't schoolhouse hours after the closing time, apparently in a relation with him of the utmost friendliness. 'This was the third time in ten days that "What are you going to give them? he had seen Marvin come out of that schoolhouse! Itis official duties certainly did not take him there so often as that. St. Croix was genuinely worried over the circumstance, as well as irritated at being folled in his plan te make Meely jealous of the teacher. which of course he could not do if Marvin were intrigued with her. Over their cigarettes and coffee St

Croix was shifting his own apprehensions about his brother on to his father's broad shoulders.

"The danger is, you know, Father, that Marvin might take it into his cracked head to marry one of these ILI Y LEGILL MARTE . pened to fall in love with one of them. her station or breeding wouldn't stop hfm !'

"Her station wouldn't. Her breed ing would Marvin's fastidious."

"Within limits," St. Croix doubtfully admitted.

"Bad breeding would be a limit for htm.

"I wouldn't trust him ! He'd be just fool enough to think he could raise her to his level. You know what he s-all for leveling and equalizing !"

"I ought to know what he is! I've suffered enough from what he is !" Mr Creighton said bitterly. "Takes after his mother. Never got his crazy rad! cal slant from me !"

"Mother's not radical."

"She's tolerant. Tolerant of any thing !"

"Much too tolerant of Marvin' freakishness !" St. Croix grumbled.

"Yes, if she'd only stand squarely with me about the boy-" Mr. Creigh ton paused and shook his gray head "No-no use. What good has it done my taking the extreme stand I have even ordering my own son out of my house!" he exclaimed, a pained look in his eyes that made St. Croix who was fond of his father, curse his brother in his heart. "I thought he'd come back cured in a month at most But what does he do? Gets himself a good job and goes to work ! More confirmed than ever in his wrong-

headedness! I'm seriously thinking of asking him to come home again. Might as well. He'll never change And it makes your mother so unhappy -his being away!" "And the d-d gossip it makes!" St

"What put this idea into your head, said Martin, "that would talk about also, that she'd got some interesting that he might marry a county teach er?" Mr. Creighton anylously asked He paused again tentatively. Meely "If he'd go that far-disgrace me with

> father the grounds of his fears, that "Good night," he said abrupily-and they sounded rather insubstantial. noon, for it was nearly two hours after closing time," he explained St. Croix Creighton and his father. "And he seems to haunt her schoolhouse?

"She's young and pretty, I suppose?" "Young and pretty, yes, but deadly

"How do you know? Ever met her yourself?"

"KING or COMMONER?" ECONOMIC SIGNIFICANCE OF THE AMERICAN COTTON IN-DUSTRY-From latest volume in Manhattan Library of Popular Economics, republished in serial form through courtesy of Bank of the Manhattan

### ARTICLE THREE THE LAND OF COTTON

Company, New York.

HE American phase of Cotton began in prehistorie times, for early explorers found it in use among the Indians, but the American growing of cotton by white men probably started as early as 1621, when seeds were brought from Siam to Talbot County, Maryland, and there cultivated for the beauty of the flowers.

In 1621, there also was made an experimental planting of eotton in Virginia in order to test the soil of that region. The experiment showed that cotton could be grown there, but the plant's culture was slow in spreading, for it was not until 170 years later that any accounting was made of the crop, and then (1790-91) the total American production was only about ten tons.

For generations the removal of the seeds was a slow, laborious and costly process of hand labor, and comparatively little cotton was raised in spite of the great advantages of soil and climate possessed by the South. Then, in 1793, Eli Whitney, of Massachusetts, reached Sa-

vannah looking for a position as school teacher. Instead of evoting his time to text-books and examination papers, as be had expected, young Whitney accepted an invitation to visit the plantation of Mrs. Nathanael Greene, widow of the famous general of the Revolution. Mrs. Greene raised cotton, and Whitney saw the toilsome process of hand cleaning which produced but a pound of lint a day. It set his in-genious New England brain to work in terms of cylinders, wheels, spikes and brushes, and in a few weeks he had con-structed the model of a machine that would clean as much cotton as fifty hand-workers. Thus was born the cotton-gin. Also, thus was born the modern cotton industry.

Now, indeed, it became worth while to raise cotton, and American production grew by leaps and bounds. By the time of Whitney's death, in 1825, it had mental encouragement to the new

iffs.

increased to more than fifty times the size at the time of his inven-tion. His ingenious idea has proved one of the world's greatest wealth creators.

Even before Eli Whitney made it possible to produce raw cotton cheaply, Hargreaves, Kay, Ark-wright, Crompton and others in England, had devised machines for use in its manufacture, and in 1787, the first cotton factory in the United States was built at Beverly, Massachusetts. Samuel Slater came from England two years later, bringing in his head the Arkwright inventions which he installed in a factory at Providence, Rhode Island

At just about that time, (January 5, 1790) Alexander Hamilton, 15 then Secretary of the Treasury, sent a long report to the House of Representatives on the "expediency of encouraging manufactures in the United States.". He noted the establishment of the New England cotton mills, as well as others for the printing and staining" of cotton goods, and recommended Govern1211.00

A machine that would clean as much cotton as fifty hand workers

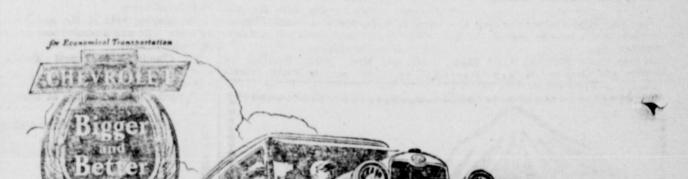
> and distribution, including brokers, wholesalers, retailers and exporters. The "cutting-up trade" produces an incredible quantity of ready-to-wear cotton garments.

To these, but in a different class, must be added the many processes making use of seed and linters, while, underlying all this net-work of industry and commerce, there are, of course, the cotton farmers of many States, who produce the raw material.

And now, just a single breathtaking glimpse of the staggering di-mensions of this industry: during the first three months of 1927, there were sold more than five hundred thousand miles of American cotton goods-enough to reach from the Earth to the Moon and back again with many thousands of miles to

America has built up a cotton industry surpassing any possibility hoped for or dreamt of by Hamil-

(Next Article, "COTTON BROUGHT TEARS.")



industries through bounties and tar-

can cotton production divided very

simply into two parts: the South for raw cotton and New England for yarns and textiles. The last

generation has seen an extraordin-

ary development in manufacture by

the South where many great plants

have been established close to the source of raw cotton. Today, two-

thirds of its American consumption

Other industries which, while

subsidiary to the raising, spinning

and weaving of cotton are yet great businesses in themselves, have

grown up with the growth of the whole. There are thousands of gin-

ners and compressors and immense interests in the buying and selling of raw cotton. The fabrics as they

come from the looms-the "grey goods" so called, must pass into the hands of the bleachers, dyers and

converters who adapt them to the

There is a veritable army of sales

myriad requirements of comm

is in the Southern mills.

For several generations, Ameri-

school?" he asked curlously. They'd not get another teacher like of her romantic air castles, she would me in a hipery !" she amiled.

at can well believe you !"

don't know my mins a bot " "I'm sure I've gained a lot in know

were dismissed," she midded with a lbenght. wigh, "all the elegant education I'm getting in textbook fore would he brought to an untimely end! I'm fearning a for through teaching from geography ap."

"Up? Up to what?"

"Oh the multiplication tables up to Inclue. I never knew them so well peyond seve

"Then for the sake of your educa Hon. I hope Sum Schwenckton doesn't find out what he's harboring in his family! But really, Miss Schwenck ton," added Marvin carnesfly, a solicitous note in his voice, "I'm atraid that with the sort of trustees we have In this district a teacher like you can't hold down this job long 1. I'd hate like the dickons to have your bigoted old trustees fire you, so let me warn youto be a bit prodent-if it's in you to the! Eve been hearing complaints-"Of me?"

"- from the parents. A small boy in your school, lakey Raffensburger. roused his parents' suspicions by beng to enameral of school since you've faught it, when heretofore he had to be floweed to make him go, that they were moved to investigate the reason and he conditied, after much probing. what he'd rather go to school to you than see a movie, because you fold them about 'devils,' showed them pictures of devils and acted the devil for flom? Satan, it seems, has be come to Jakey a hero, to the unspeakable horror of his devout parents, who, believe me, take the devil emphasiv! They complained to me that they didn't send their child to school to learn to love and admire the devil! So I interviewed Jake and found you'd been afternoon, after Meely's amazing retelling these children of scenes from buff, determined, on his way to his 'Paradise Lost' "

he objected to. Mr. Creighton?"

"It's not in the curriculum, Miss Schwenckton! Stick to the curriculum lence about the feacher's boarding fust enough to hold your job, can't you?"

"But do you know I couldn't endure my job a week if I didn't liven it up with a little of the joy of life!"

"Joy of life-'Paradise Lost'? You'll at his nod! be heightening their lives with Dante's



"The Danger Is. You Know, Father, That Marvin Might Take It Into His Cracked Head to Marry One of These Common Country Teachers!"

St. Croix, in his desperation that car, that he would pique her into a "A little English poetry surely can't regard for him by exciting her jealousy; she herself had given him the hint when she had explained her st with them. He would make love to that school teacher under her very eyes! Meely should be made to see how other girls in her station, or in any station, for that matter, jumped

CONTINUED TO NEXT WEEK

"Yes. She's a relative of the farm-"Attractive?"

St. Croix nodded. "But an imposguage as terribly as any uneducated

"I scarcely believe, St. Croix, that Marvin could be attracted to such a girl as you describe. He doesn't usually let his senses blur his judgment." "I'd think, too, but for what I've seen with my own eyes. Father. If he could tolerate her for two hoursalone in her schoolroom with herand then walk home with her for a mile-I should think he must be pretty far gone !"

"It wouldn't matter how far gone he were If it weren't that the young fool's apt, as you say, to marry her! Consideration for his family, for his mother-triffes like that !- would not stop him! Well, I'll nip it! I'll investigate the thing and if there's anything in it. I'll bribe the girl to go away."

"But wait-we haven't much evidence; it would be a pity to let her hold you up for a plie of money if there's nothing in it."

"T'll soon find out whether there's anything in it." "But how ?"

"If I can contrive to get in touch with her, the rest will be easy !"

"The danger of interforing is that it often starts just what you meant to prevent !"

"I wasn't born yesterday, St. Crolx. Once I meet the girl, I'll soon find out enough to guide me. If I waited for Indisputable evidence. I might he too late. I suppose I could drop in to see her at her school just at closing time, don't you think? Do you know what time in the afternoon the school cloops'

"About four o'clock."

"I'll look her over on Monday. It won't do to dally with such a possibil-Ity! I'm fast coming to the point of resigning myself to the fact that Marvin can't be coursed. Very well, then, we've got to circumvent him !"

"Conceiled, obstinate ass!" muttered St. Croix.

"Nothing of the kind! He has one of the few qualities in which mon dif fer from sheep. Backbone. He has backbone. Stands upright on his own Refuses to get down on all fours and run after a thushing leader !"



# Sensational New Performance Amazing New Low Prices!

Longer, lower, more rugged and powered by an improved valve-in-head enginethe Bigger and Better Chevrolet offers a type of over-all performance so thrilling that it has created wildfire enthusiasm throughout America.

Never before has there been such motor car value-marvelous new beauty, sensational new performance, and greatly improved quality ... at the most amazing prices in Chevrolet history.

You need only to see and drive this sensational new car to know why it has everywhere encountered a public reception of history-making proportions-why everyone calls it the world's most desirable lowpriced automobile. Come in today for a demonstration!

QUALITY

DYER MOTOR CO

Lockney, Texos

LOW

AT

The COACH \$585 The Touring . \$495 The Sport . . . . . . . . . . . . 665 The Imperial \$715 Utility Truck . \$495 (Chassis Only) Light Delivery \$375 (Chassis Only) All prices f. o. b. Flint, Michigan **Check** Chevrolet **Delivered** Prices

They include the lowest handling and financing charges available.

COST

## Lockney, Texas, Thursday, February 2nd, 1928

eryone seemed to really enjoy it. Mr. O. S. Miller was sick Sunday,

t able to be at school today.

afternon last week.

dred ailments.

Spence's sister.

Floydada.

Pitts.

lada three days last week.

ek-end with homefolk.

Miss Cecile Lightfoot spent the

Mr. and Mrs. Gound visited at the

FAIRVIEW

Jan. 31.-Church services at both

churches were well attended Sunday.

Rev. Green B. Patterson of Floydada

filled his regular appointmnets for the

Miller home Sunday afternoon.

Mr. and Mrs. J. L. King.

for the Baptist people.

night with homefolk.

ently.

near Floydada.



# Monday and Tuesday-

"The Way of All Flesh"

WITH EMIL JENNINGS The out standing picture of 1928 See it the first time shown

PARAMOUNT NEWS

# Wednesday and Thursday-

MONTE BLUE -IN-The Brute'

A Rousing Romance of the Oklahoma Oil Rush

COMEDY-"SOMEBODY'S FAULT'

Friday-

# **"MOTHER"**

STARRING BELLE BENNETT It's Built for Mother, Brother, Father and Sister COMEDY-"OPEN SPACES" PARAMOUNT NEWS

Saturday-

JACK HOXIE -IN-

"Hidden Loot"

COMEDY- "GEORGE STEPS OUT PARAMOUNT NEWS



Jan. 30 .- The weather is cooler tonight with a northeast wind that with a shipment of cattle. really feels a bit damp. Now I don't know where any dampness comes Plainview spent Sunday here in the noon. from.

The new horse sheds at the school A. Stewart. house are about completed.

We are glad to report Miss Winnie sage stating that a brother in Oklawork today.

Center had twenty-four members left at once for his brother's home. present at Floydada during the Fifth Sherman Stewart, a student in Tech munity attended "The Big Parade," Sunday meeting. The meeting was a at Lubbock, visited Sunday here with last week at the Royal Theatre. That of good things spiritually and homefolk. The members of the Leagu

1

# THE LOCKNEY BEACON

dren of Floydada were visitors in the for a play intitled, "An Old Fashioned Bro. Robbins of Floydada preach-R. L. Carter home Sunday. Mother," which they plan to present ed at the Methodist church Sunday

Mr. and Mrs. Leslie Crabtree have Sand Hill's play was not brought in the near future. moved to the Thornhill place until here last Friday night as was antheir house is remodeled. Carpenters nounced that it would be, but probably will be brought at a later date. Walter Hollums has moved or is The local club will present "At the going to move to the Goodman place. End of the Lane," here on Friday Mrs. Ross visited her mother one night, Feb. 10. This is another famous royalty play and it will be worth Mr. Tivis delivered maize at Floy- seeing.

# MAYVIEW

Mrs. A. A. Tubbs and two of the Jan. 30 .- Mrs. Robert Ardry was her parents in Plainview. children are sick today. Some of the carried to the Lubbock sanitarium children have been sick for some three weeks now, tonsilitis and kinfor appendicitis Saturday.

Sunday school and B. Y. P. U. were good and a substantial payment was Mr. and Mrs. C. O. Spence visited well attended Sunday. near Abernathy Sunday with Mrs. A large crowd was out to hear

Mr. Austin's have been attending day night. church for several days and nights at

Mr. Bryant and family attended the McNeill's Sunday. Fifth Sunday meeting and took dinner with their daughter, Mrs. Jim

Several pupils are out pulling cotton. A few gathered at Mr. Holladay's

and made music Saturday night. Misses Robbie Lotspeich and Kath-Mr. and Mrs. Jordan and children, erine Davis, and Mr. and Mrs. Lot- day. Mr. Lightfoot and daughters and C. E. Meredith took Sunday dinner with speich were visitors of Mr. and Mrs. Cecil Payne Sunday .

T. J. Campbell and family were visitors near Roaring Springs Sunday. Eldon Gray and family and J. R. Readhimer and family took dinner with Floyd Readhimer and wife Sun-

# HARMONY

day.

Methodist congregation, and Rev. Burnham of Spur, Texas, preached Jan. 30 .- Many old timers were reminded of the dangers years ago of Misses Lula Belle Rushing and Novella Richmond of Lubbock spent the prairie fires, by a fire Sunday in Mr. Board's pasture, which burned nearly Blanco. week-end here with the former's partwo hundred acres of grass. The fire ents, Mr. and Mrs. S. L. Rushing. Ernest Carter, a student in W. T. was believed to have started from a T. C. at Canyon, spent Saturday match thrown down by smokers, the home of Mrs. W. W. Smith. The

crossing the field. Mr. and Mrs. Mitt Bullard's baby is Mr. and Mrs. C. Snodgrass, their the evening. eported to have been very sick re- daughter, Kathaleen, and their son,

Misses Iris Crawford and Thelma grass of this community Sunday. A number of people from this com-Kinnard spent Saturday night and Sunday with Miss Kinnard's parents, munity attended the 5th Sunday meet-Mr. and Mrs. F. S. Kinnard, who live ing at the Floydada Baptist church, at Cone Wednesday afternon by the Melton, spent the week-end with rela-Lee Rushing returned Thursday preached.

Mrs. W. C. Parkey and daughters, from Kansas City, where he had gone Mr. and Mrs. L. V. Cheaves of and Mrs. R. B. Gary Sunday after-

home of her parents, Mr. and Mrs. G. Mr. and Mrs. C. M. Floyd from Levelland visited Mr. and Mrs. P. M. Tipton over the week-end. Mrs. Ernest Reeves of Jericho and Wilson able to resume her school homa was near death Monday morn- Mrs. Garner of Panhandle visited Mr. ing. Mr. Chambers and his family and Mrs. G. L. Snodgrass Saturday. A number of people of this com The members of the League met

Mr. and Mrs. Ott Gamble and chil- Friday night and selected characters bad colds and sore throats

at eleven and also in the afternoon. Quite a few from this community

Floydada.

# LONE STAR

Jan. 30 .- The Sunset boys' and girls' basket ball teams played the Lone Star teams on Friday afternoon. The games were played on the Lone Star grounds. They resulted in a victory for the Sunset boys and the Lone Star girls.

Miss Luna spent the week-end with

The community people gave "The again last week, and was operated on District School" at the school building Friday night. The attendance was view Saturday.

made on the piano. Elder McCarty of Tulia preach Sun-ed Mr. E. J. Bragg and family on Saturday and Sunday. Mr. Bragg and

ed a birthday dinner at Miss Annie family are moving from Canyon to Spur Mr. T. J. Jarboe and family visited

School is a little short this week. Mr. D. D. Ttate and family of Aiken on Sunday. Mr. Seth Percy of Aiken visited

Mr. T. J. Jarboe and family on Sun-A surprise birthday dinner for Mr. Bert Bobbitt and Mr. W. H. Workman

was given at the Bobbitt home on Sunday. Mr. and Mrs. McGahee and Mr. and Mrs. Hatchett were guests.

## McCOY

day morning at eleven. Jan. 31.-The school party given at the school house was enjoyed by week everybody who attended. Several McCoy boys and girls at- measles.

tended the farewell party given by The Sand Hill P. T. C. will put on Mr. and Mrs. Daniels in honor of Mr. the play, "Am I Intruding," at the Norwood Shirley, last Friday night at Baker school house Friday night week County offices -

The young people of this community were entertained with a musical at music was fine and everyone enjoyed

The ball games by the McCoy and Gerald, visited their son, G. L. Snod-Lakeview Junior and Senior boys Donald spent Saturday night and Suncame out to the McCoy Senior boys'

honor and Lakeview Junior boys' honor. There will also be a game played where Rev. J. M. Hale of Ralls girl's and boy's team of McCoy and tives in Amarillo. Cone.

Lena Faye and Thelma, visited Mr. in the Puckett home Saturday evening with Mrs. King's mother, Mrs. Lan-Miss Lucille Raley spent Saturday drum Sunday. night with Miss Opal Smith.

itor in Mr. and Mrs. Switzer's home Saturday. last week-end.

Mr. Tim and Misses Minnie and Verna Nixon visited in Mr. Shoemaker's home Sunday afternoon. Mr. J. F. Nixon has been ill the the home of Mr. and Mrs. John Han-

past week. A daughter was born to Mr. and Mrs. Switzer of this community. Rev. Dalton preached at the Meth-

odist church Sunday morning and V. Wilson and family, with Misses night. Don't forget that next Sunday

LIBERTY

Jan. 30 .- The weather has been un

ually pretty for the past few days, ut it looks like this morning as if we

attended the Fifth Sunday meeting at Mr. Bryan Wells and wife visited ARMORED TIRES friends in Canyon Sunday. The Tire With Miss Vera Meredith spent Saturday night and Sunday with Miss Lil-THE RED lian King at Floydada. Mrs. Charlie Elam and children vis-SPOT ited in Lockney Sunday.

Bro. Ashby preached at the Baptist church Sunday night. Miss Virgie Boswell spent the week

end with home folk. Mrs. W. C. Brown visited in Plain-

Mr. Robert Jones and family visited in Floydada Sunday.

Mr. Joe C. Hutchinson was a Floy dada visitor Monday afternoon.

very good play, don't miss it.

### SAND HILL

Miss Lena Belle Ferrier visited in the L. H. Randolph home Sunday Jan. 30 .- The Sand Hill high school night.

Which Means

6 PLY OR

MORE

At Your Dealer

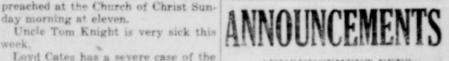
PAGE SEVEN

You'll Never Tire of

students will present the play, "Son Mr. and Mrs. G. B. Barland of Can-John," at the school auditorium Friyon spent the week-end with friends day evening. Miss Alma Smith and and relatives at Cedar Hill. her expression pupils will furnish in-

We are glad to report that Grandbetween-act specialties. This is a ma Brown, who has been ill, is much Mr. Earl Cates and Miss Lucille better.

Roberts surprised their many friends Mr. and Mrs. Jim Anderson and Mr. last Friday afternoon by getting mar- and Mrs. B. E. Cypert spent Sunday ried. We wish them much happiness. in the home of Opal Cypert. Bro. R. F. Dunckworth of Dallas



ANNOUNCEMENT FEES Congressional, Representative

and District offices -\$15.00 \$10.00 Commissioner and Justice \$7.50 Precinct offices All anouncements to be paid for when ordered to appear in paper. All announcements will be carried Rhine visited relatives near Floydada in this column until the July Primar-

ies. Nominees in the July Primaries, where there is not a majority, will be carried through the August Primaries, and the nominees in the August Primaries, or who have a majority in the July Primaries, will be carried continuously until the General Election in

We are authorized to announce the following named candidates for the offices under which their name appears, subject to the Democratic Primaries, which will be held in July,

1928. Mr. and Mrs. Judson Miller were For District Clerk Floyd County: T. P. GUIMARIN For Re-election Wm. McGEHEE For Re-election

RAMSEY Jan. 30 .- Mr. and Mrs. Luther Sunday

Wate

been son fi

Mr

9

112

Ba

6.25

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Ya

21510

A

1953

Br

-

day with Miss Myrtle Wilson.

Mr. and Mrs. J. R. Davis and son,

Mr. and Mrs. W. J. King and chil-Mr. and Mrs. Gem Gamblyn visited dren, Alton and Louise, took dinner

Mr. and Mrs. J. C. Wilson attended A niece of Mr. Switzer's was a vis- Fifth Sunday meeting at Floydada

Mrs. Luther Rhine visited Miss Myrtice Meador Wednesday afternoon guests at a birthday dinner given at

na in the Irick community the 22nd. Clyde Hill spent the week-end with For County Judge:

Buster and R. C. Davis. Mr. J. C. Wilson and family, Mr. R.

Maruca McDonald and Avis King at. For County Attorney: tended an all day singing at Shallow

November, 1928, without extra charge.

# Baptist church day. Women's New Spring Sults IN SUCH A PROFUSION OF PATTERNS AND STYLES THAT YOU CAN'T HELP BUT FIND A SUIT HERE THAT YOU WILL LIKE.

E. W. Chambers received a mes-



Spring is just around the corner, soon the birds will be back, the trees will begin to show buds, and nature will begin to take on a happy appearance.

You will want to bud out too, in New Spring things. Now is the time to buy that new Spring Suit. Our stocks are varied and you can find here what you want and we will be able to show you that we can save you quite a nice little difference in some of the prices you might have to pay elsewhere.

> LADIES' SUITS \$17.45 to \$45.00

Sizes from 14 to 40

# **New Spring Dresses**

Our buyer is in New York now and every day we receive something New in Ready-to-Wear. We are showing the greatest assortment of Dresses and at the Lowest Prices we have ever shown. COME IN TO SEE THEM NOW.

YOU WILL FIND THE NEW THINGS HERE FIRST

Martin Dry Goods Company Texas Floydada,

5.....t

ight have some bad weather again. Mr. Jim Dunlap and family spent munit rom Friday until Sunday in Childers of the siting friends and relatives. gather Miss Myrtice Hancock spent Thurs- for the ay with her sister, Mrs. Lyband. Mr E. W. Thornton and family spent from unday in Floydada visiting Mrs. locate Chornton's parents, Mr. and Mrs. J. the ca A. Goins. Mr. J. G. McGuffy and family at- iting ended the Plateau singing convention Silverton Sunday. Misses Lucile Anderson and Nina the McCormick were Floydada visitors Frida; Friday afternoon Maudie Meredith spent the week- a nu end in the Antelope community, visit- were ng Miss Jewel Woolsey. rene Mess BAKER son. Mii Jan. 30 .- Several people from our ommunity attended the meetings in Mrs. loydada, Friday night, Saturday and The Baker boys and girls went to Antelope Friday evening and played game of basket ball. The boys were etorious with a score of 15 to 5 hile the girls lost with a score of 14 13. They will come to our court 0 riday week. Miss Maudie Meredith from Aiken 100

ent the week-end with Miss Jewel Mr. and Mrs. A. A. Peacock spent

he day Sunday with Mr. and Mrs. W. H. Nelson.

Annie Graves spent Saturday night ith Annie Jewel Fawver.

B. A. Colston and family went down the breaks awhile Sunday evening. There was a party at the home of Mr. Dan Fox, Friday night. A large rowd attended

Mr. N. Williams and family went Quitaque Sunday visiting Mr. Wingscott.

The Elmore family have moved away from our community. We regret very much to see them leave.

Marie Finley, Wanda Day and Gerald Corothers are back in school. They have been out for several days on account of had colds and sore throat.

The Baker students will present their play, "Where East Meets West" at Blanco, Frida, night.



Jan. 30 .- There is quite a bit of sickness in this community, mostly

an all day singing at Shallow Sunday. C. K. Rhine of Plainview has	
lown the past week helping his	For Sheriff and Tax Collector: P. G. STEGALL For Re-election
CEDAR	For County Clerk: TOM W. DEEN For Re-election
30.—The people of this com- y have been taking advantage recent pretty weather to finish ring their crops and get ready e coming year's crop. Elbert Hart and family moved	For Tax Assessor: C. M. MEREDITH For Re-election J. W. PITTS O. B. OLSON
here Monday. They expect to somewhere under the edge of p for the coming year.	For County Treasurer: MRS. MAUD MERRICK For Re-election
Leroy Love of Childress is vis- n the parental, D. B. Love home. and Mrs. H. C. Randolph and ad Mrs. L. H. Randolph visited nome of Mrs. Bradford Wilson	For County Superintendent of Public Instruction: PRICE SCOTT For Re-election
v night. s Ruby Lee Cypert entertained aber of Sunday guests. They De Mark Strickland Do	For Commissioner, Precinct No. 2: E. H. RANKIN For Re-election
Misses Pauline Strickland, Do- Anderson and Doris Cypert, and rs. A. J. Anderson, J. C. Ander-	For Commissioner, Precinct No. 3: M. H. TAYLOR
omer Ray and Joe Cypert. ses Mattie and Agnes Taylor their grandparents, Mr. and C. Fortenberry Sunday.	For Public Weigher, Precincts Nos. 2 and 3: J. M. FLOYD
CHARLES THE AND CONTRACT OF THE ADDRESS OF THE ADDR	
<b>IOKUS-POKUS SPECIALS</b>	
IOKUS-POKI	US SPECIALS
IOKUS-POK ranges, lunch basket	
	size, dozen 23c
ranges, lunch baskel	size, dozen 23c v Flake Crackers 29c
ranges, lunch baskel 1b. box Brown's Snov	size, dozen
ranges, lunch baskel 1b. box Brown's Snov ananas, bright yellow	size, dozen 23c v Flake Crackers 29c v, lb. 81-3c k Candy 25c
ranges, lunch baskel 1b. box Brown's Snov ananas, bright yellow 1b. box Brown's Stic	size, dozen 23c v Flake Crackers 29c v, lb. 81-3c k Candy 25c y, lb. 31-2c
ranges, lunch baskel 1b. box Brown's Snov ananas, bright yellow 1b. box Brown's Stic ams, Little Joe Qualit	size, dozen 23c   v Flake Crackers 29c   v, lb. 8 1-3c   k Candy 25c   y, lb. 3 1-2c   Brand 57c
ranges, lunch baskel Ib. box Brown's Snov ananas, bright yellow Ib. box Brown's Stic ams, Little Joe Qualit pricots, gallon "33"	size, dozen 23c v Flake Crackers 29c v, lb. 8 1-3c k Candy 25c y, lb. 3 1-2c Brand 57c ile the last, each 39c

G.S. MORRIS

# PAGE EIGHT

# WANT COLUMN

### TO RENT-Rooms, Phone 40. 18-tf-c

FOR TRADE-New modern elegantly furnished, unusually well built five- Industry's Profits Assure Continued room house, fenced, lawn, shrubbery, shade trees, two car garage, paved streets, two blocks of Amarillo best school. Want raw agricultural land. V. H. Henderson, 1621 Hayden St., Director, American Jersey Cattle Club Amarillo. 19-2t-c

HOMES IN LOCKNEY-We have several homes in Lockney which we can offer worth the money on good terms,-Baker & Carter. 19-4t-c

FOR SALE-Good Fordson and double disc plow. Good work stock -E. B. Kitching, Aiken, Texas.

19-3t-pd THE BEST LOAN YET-Farm and Ranch loans at 6 per cent annual interest, option to pay any year-Geo. T. Meriwether, at Security State Bank, Lockney, Texas.

BEFORE you buy piano or Victrola, see us and save money. We have complete line of pianos, player pianos, grands, and also the famous Victrola and every thing in musical merchandise. Write, phone or come to see us, Plainview Musei Co., 616 Ash Street, Telephone 123, Plainview, Texas.

WANTED-Good used incubator, about 200 egg size, prefer Safety hatch. -J. H. Good, Lockney. 1t-p STRAYED-Black pig, weighing about 75 lbs., if seen notify Oscar Jetton. 1t-pd FOR RENT-Nice home .-- See John

McDonald.

to sell your cream, poultry, eggs and liberal supply of milk and its products hides.

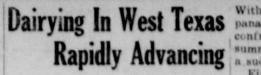
NEW STYLES in Spring Millinery just arrived. Millinery and Art Studio now located at Stephenson's Variety Store .- Mrs. C. L. Cowart.

would consider a good cow in trade .-- and regular, for there is always a de Mrs. O. R. Hickey. FOR RENT-One four room house .--See A. B. Cox. 1t

FOR SALE-White Leghorn eggs, M. Johnston Strain. These hens are laying machines, if you will give them the right material and give them the meaket. Put in your order a few and the natural fertility of the soil warm water to drink. Price 10c above C. Mosley, 10 miles northeast of big factor in the rebuilding of this ful dariying.

FOR SALE-Five Bronze turkey hens, one Tem, \$35.00-Mrs, Roy Street, Route 1, Lockney Tex. 20-21-p

### HALE JURY BUSY



Growth for Dairying as West **Texas Farmers Prosper** 

By J. W. Ridgway

sires.

There is at this time more substantial interest being developed in the dairy industry in Texas than at any time in the history of the State. This may be traced to the following rea-

Recognition on the part of the business men, particularly bankers, to- stimulate consumption and increase newspaper published in the County of accepted, 1 mile southwest of Aiken. gether with public service organiza- profits.

ions, of the value of dairying as a means of insuring or stabilizing agriulture.

The successful experience of the inner during the past four or five ears who has "kept a few cows." The activity of county agents,

whose responsibility is to promote a diversified and safe farming program. And last, but not least, the rather wide publicity now being given value of dairying, and its part in a balanced agriculture.

Industry to Expand This industry will continue to grow and expand in Texas because it is fundamentally sound. No phase of agri-

ultural production is more necessary o the general prosperity of a comunity than is dairying. To begin with it provides the one indispensible food product, a product that goes to he very heart of the community, State or Nation, in that 70 per cent of he children under 12 months of age

depends exclusively on the dairy cow r their sustenance. The child be-The Lockney Produce is the best place tween one year and 12 must have a maintain health and growth, and the adult with a weakened constitution and general debility must resort to this vitalizing food for a renewal

f strength and vigor. Economically dairying is sound be

1t-pd mand for dairy products. The dairy cow produces human food more eco nomically than does any other farm one two-room apartment. animal. As compared with the beef steer she will take a dollar's worth of hay or grain and convert it into six times as much digestible human food as will the steer. Dairying has been responsible for the rebuildnig of worn out soils, and as time goes of

Movement Is Permanent

It is, therefore, reasonable to ast in dairying is not a mere bubble,

# THE LOCKNEY BEACON

Without posing as a dispenser of a lem of increasing sales will of necespanacea for all of the evils that will sity demand the co-operative effort of confront this industry I would briefly producer and manufacturer alike. summarize the following essentials of All in all, there is a bright future

successful dairy program. for dairying in Texas. Climatic con-First, a gradual growth into dairy- ditions are favorable for economical ing rather than a sudden and large in- produciton. Our marketing possibilivestment in cattle and equipment. ties are unlimited. If the develop Second, the raising of the standard ment is on a sound and safe basis and of the production of dairy cows in the directed by the proper leadership, a State by selective breeding, based on successful growth will be assure.

the more general use of purebred

Third, the production of more home THE STATE OF TEXAS, grown feeds, with especial reference to pastures and legumes, in order that Floyd County-GREETING: more liberal feeding can be practiced. Fourth, the improvement of the ED, That you summon, by making

quality of dairy products so as to publication of this Citation in some

Dairy Cow Requires Care The first of the above mentioned essentials is particularly applicable to our Texas conditions. The average turn day hereof, Maggie McDowell Texan is by inheritance and environ- Parker, Elizabeth Reed McDowell, ment "beef minded" as relating to the Mary McDowell Miller, William E handling of cattle. The dairy cow re- Miller, Reed McDowell, and John quires more care and attention than ordinary stock or beef cattle. Better dents of the State of Texas, and John housing facilities are essential, as the McDowell, deceased, and his unknown dairy cow because of her production through the press by both agricultur- of milk is always thin in flesh and and latest records, rolls, sheet music al and general newspapers to the can not resist the extreme changes whose residences are unknown, to be of temperature which we have in cer- and appear before the Hon. District

If we accept statistics from the United States Department of Agri- Floyd, at the Court House, in Floyculture, and this is our most reliable source of information, we are as- February, A. D., 1928 then and there tounded to find that the average production of the dairy cow in the State of Texas is below 100 pounds of but- January, A. D. 1928, in a suit numberterfat in a year.

d for in two ways, improper and in- Barr Hogue, Kate M. Shillingford, J. adequate feeding being one of the T. Shillingford, Margaret McDowell, causes, the principal one, however, be- W. H. McDowell, Eleanor Allison Mcing the inherited low porductivity of Dowell, Clay Allison McDowell, John the average cow. So far as feeding is McDowell, Thomas McDowell, James concerned, this can be immediately McDowell, Margarite McDowell Lose, overcome by a more liberal provision and James Lose are plaintiffs, and f home grown feeds, with especial Maggie McDowell Parker, Elizabeth eference to an abundance of pasture. Reed McDowell, Mary McDowell Mil-In many sections of the State some ler, William E. Miller, Reed McDowell, Constant and Constant form of green pasturage is available and John McDowell; and the unknown utline a system of crops that will in- Jr., deceased, are defendants. ure an abundance of grazing for nore than three-fourths of the time. being as follows, to-wit: With a little thought and care it is age and feed crops. The dairy cow is lawfully seized and possessed in fee plaintiffs therefrom, and unlawfully relief, legal and equitable. o constituted as to be able to consume large quantities of rough feeds

a an advantage. This particular phase of improve short period of time, and is really one the meaker. Pat in your order a few becomes exhausted the dairy cow is a of the important features of success. BEGINNING at a mound, the S. E. Plaintiffs would show to the court SEAL OF SAID COURT, at Office in

# Pure Bred Bulls Needed

maing a profit as between the cost of but a practical permanent movement feed and the seiling value of their

We are handling a Good Line of Citation By Publication To the Sheriff or any Constable of YOU ARE HEREBY COMMAND-J. F. SEWELL & CO. yd, it there be a newspaper pub-LOCKNEY : : : : : TEXAS lished therein, but if not, then in the nearest county where a newspaper is published once each week for four consectutive weeks previous to the reheirs, and John McDowell, Jr., deceased, and his unknown heirs, all of ourt, at the next regular term thereof, to be holden in the County of

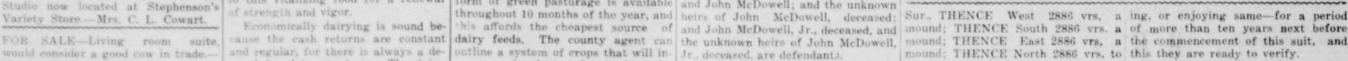
dada? Texas, on the 27th day of to answer a petition filed in said court by plaintiffs on the 16th day of ed on the docket of said court No. This low production can be account- 2030, wherein Jennie M. Flynn, Rose

The nature of plaintiffs' demand the place of beginning.

premises, situated in the Counties of the sum of \$5,000.00. acres of land described as follows: \$2500.00.



Corner of a 640 acre Sur. No. 205, that they, and those under whom they Floydada, Texas, this the 16th day of made by virtue of M El Paso and hold and claim, claiming the above January, A. D., 1928. Under the most favorable care, how Pacific R. R. Co. Scrip No. 6, from described lands and tenements, have ever, manys of the cows in Texas which, Cockrans Peak brs. North 40 had and held peaceable and adverse Clerk, District Court, Floyd County, ame that the present growing inter- would not respond to the point of F. 5500 vrs, the N. E. Cor. of this possession of same-cultivating, us- Texas.



**BAKER MERCANTILE COMPANY** 

LOCKNEY, TEXAS

Plaintiffs pray for judgment for 'That on the day and year last afore- title and possession of said land, for That on or about the first day of said, defendants unlawfully entered Writ of Restitution, damages, and possible to raise an abundance of for- January, A. D., 1928, plaintiffs were upon said premises and ejected the costs, and for general and special

> simple, and entitled to the possession withhold from plaintiffs the posses- HEREIN FAIL NOT, And have you of the following described lands and sion thereof, to plaintiffs' damage in before said court, on the said first day of the next term thereof, this loyd and Crosby, in the State of That the reasonable annual rental Writ, with your endorsement thereon, GIVEN UNDER MY HAND AND

T. P. GUIMARIN,



# Lockney, Texas, Thursday, February 2nd, 1928

GAS LIGHTING FIXTURES Let us show you our different styles of LAMPS AND ACCESSORIES

HAWK WORK CLOTHES THEY WEAR -LONGER FOR SALE BY-