







### I Save You Money On Repair Work and Wiring

No matter how large or how small the job of installing fixtures or wiring, from complete buildings to single rooms, my experience can save you money.

#### LET ME FIGURE ON YOUR JOB

I shall be glad to give you an estimate without obligation. All work guaranteed to conform to the insurance and building codes.

Geo. F. Kinyon

In Beacon Office

Phone 92

## COUNTY BRIEFS

### PLEASANT HILL

Jan. 23.—There was singing at the school house Saturday night. A large crowd was present and everyone enjoyed the good singing.

Misses Grace and Winnie Ral Shelton was the hostesses of a "42" party last Saturday night. An evening of fun and frolic was enjoyed by all.

Miss Abbie Lee Woolsey spent Saturday night and Sunday with Miss Juanita Hart.

Miss Elizabeth Woolsey spent Saturday night with Miss Shelton.

Mr. and Mrs. Fred Battey spent Sunday with Mrs. Watson of Floydada.

Mr. Clayton Day of Slaton, visited his parents, Mr. and Mrs. Dan Day, this week.

Mrs. Evers and children were Sunday guests of her mother, Mrs. Watson.

There was a party Monday night at the Blankenship home. The party was given in honor of Mr. Blankenship, since it was his birthday. Every one enjoyed the party very much.

Miss Hazel Blankenship was the Sunday guest of Miss Vera Allmon.

Mr. and Mrs. Wilkes were Sunday visitors in the Shelton home.

Mr. Ralph Blankenship returned home this week. He has been in Oklahoma for the past few weeks.

Our boys met the Antelope boys in another basket ball game Friday afternoon. We are glad to say our boys won another game.

Mr. and Mrs. Sidney West spent Thursday night with Mrs. S. L. West.

### NOTICE to the PUBLIC

I have installed a first-class Blacksmith Shop, two blocks North of Higginbotham-Bartlett Lumber Co., and will Shoe Horses and do general repair work.

I will appreciate your business—All work guaranteed.

J. M. BARNES

Miss Myrtice Meador was shopping in Floydada Monday.  
Hugh Spots visited Alton King Sunday afternoon.  
Mrs. Buren Cates was in Floydada Monday visiting her mother, Mrs. J. A. Goins.  
Mr. and Mrs. Davis visited Mr. and Mrs. Spots Sunday afternoon.  
Little Eloise Smalley has been on the sick list the last few days.  
Mrs. J. C. Wilson and Mrs. R. V. Wilson were shopping in Floydada the first of the week.

### LIBERTY

Jan. 24.—There have been several absent from school this week on account of sickness.  
Mr. Pittmann and family have moved to Lockney. We regret very much to see them leave the community.  
Misses Karin and Jack Bean returned from Wellington, where they have been for several weeks visiting their aunt.  
Mr. and Mrs. Floyd Harrow from Haskell county are here visiting his uncle, Mr. J. W. Anderson.  
Mr. O. R. Wilson from the Cedar Hill community have moved where Mr. Pittman lived. We are glad to have them in the community.  
Misses Erma and Berna Bean spent from Saturday until Tuesday, near Lockney, visiting Miss Willie Mae Wright.  
Mr. Sam Box and family spent Sunday with Mr. and Mrs. John Frizzell, who live in the Muncy community.  
Miss Grace Feagans spent the week-end here visiting homefolk.

### FAIRVIEW

Jan. 24.—Our entire community is bowed in grief over the loss of one of our leaders, Mr. W. B. Wilson, and our sympathy is with the members of his family, whose loss is even greater than ours.  
Misses Anna Austin and Tommie (Rushing) returned Sunday from a week's visit with friends in Amherst.  
Miss Enid Scoggin of Floydada spent the week-end with her sister, Miss Ora Scoggin of this place.  
Rev. Cal McGahey of Plainview preached for the local Baptist church Sunday and Sunday night.  
Ervin Welborn of Floydada spent a part of last week with his cousin, Robert Carter, here.  
Mr. and Mrs. W. F. Culpepper and children visited in the home of Mr. and Mrs. Cleave Sims of Floydada.  
Miss Iris Crawford spent Saturday and Sunday with her father, who is in the Plainview sanitarium, recovering from an operation on his eye.  
Verne Austin, a student in Wayland College, spent the week-end here with his parents, Mr. and Mrs. E. C. Austin.  
Sand Hill will present "Am I Intruding" here Friday night. Let us have a large crowd and show them how we appreciate their bringing this good play to us. The proceeds will go to the Fairview club's fund.

### McCOY

Jan. 23.—The three ball games played at Petersburg last Wednesday night came out to McCoy's defeat.  
There will be prayer meeting at the Methodist church next Wednesday night. Everyone is invited to attend. The cottage prayer meeting held at Mr. Sam Smith's home last Wednesday night was attended by a very large crowd.  
Quite a few of the young people of this community were guests at Mrs. Will Snell's party last Friday night. All reported a fine time.  
Misses Clara, Marie and Thelma Smith, Miss Myrtle Coleman, Lon Berry and Opal Smith attended the Blanco singing Sunday afternoon.  
There will be a musical given at the home of Mrs. W. W. Smith next Saturday night.  
Lucille Bailey is visiting her home folk at Lakeview this week.

### CENTER

Jan. 23.—We are having some nice weather again now, and those who still have cotton in the field are making good of it.  
A large number of people from Center attended Mr. Wilson's funeral at Lockney Saturday.  
Mr. Marvin Williamson and his sister, Miss Lorena spent Sunday afternoon with Miss Nova and Rayford Austin, and they attended singing in the afternoon.  
A good crowd attended church at all services last Sunday.  
Grandpa Spence is visiting his children here this week.  
Mrs. Jordan is substituting at school this week until Miss Winnie Wilson is able to take up her work again.  
Mr. Bud McAda and family, also Mr. Van McAda and wife took Sunday dinner with their parents here and came to singing in the afternoon.  
Mr. and Mrs. Earl Branson took Sunday dinner with Mr. and Mrs. C. G. Spence.  
Mr. and Mrs. Veach and children took Sunday dinner with Mr. and Mrs. Jordan. Mr. and Mrs. Branson, Sr., called awhile before singing.  
Mr. and Mrs. A. L. Spence and two youngest children attended services at the Pansy church in Crosby county Sunday, where the Volunteer Band of Wayland College rendered a fine program.  
Mrs. Montgomery and children took Sunday dinner with Mr. and Mrs. McAda.  
Bro. Bost and family took Sunday dinner with Mr. and Mrs. J. L. King

## Extra Specials for Friday and Saturday

GOOD FOR THE TWO DAYS IF STOCK LASTS

- Big Unbleached Towels, 23 inches wide by 40 inches long—  
**Extra Special . . . . . 10 for \$1.00**
- Large Bleached Turkish Towels, size 22x43 inches, hemmed ends  
**6 Towels for . . . . . \$1.00**
- 12 pairs Large Part Wool Blankets, good weight, plaid designs, assorted colors, size 68x80 inches—  
**Special per pair . . . . . \$3.45**
- Good weight Sox for Men, in tan and black—  
**10 Pairs for . . . . . \$1.00**
- Nice assortment of Ladies' Spring Coats, values to \$15.00—  
**Choice . . . . . \$11.75**
- Beautiful assortment of Ladies' Silk Crepe Dresses—new Spring numbers. Choice of this entire lot for—  
**\$11.75**
- Seven Spools Sewing Thread for . . . . . 23c

## E. Guthrie & Co.

LOCKNEY, TEXAS  
Leaders in Low Cash Prices

### Don't Be MISLED

Frigidarie is guaranteed to operate successful on DELCO-LIGHT PLANTS. Also water systems, Cream Separators, Churns, Milking Machine, Washing Machines, Electric Irons, Fans, Radios, and many other appliances.

Our smallest plant will successfully operate the above appliances. Delco-Light Plants can be installed in your home for as low as \$301.50, including freight and wiring. Delco-Light Batteries are guaranteed for five years. A post card will bring literature.

Delco-Light is a product of General Motors.

E. W. KINNEY  
DISTRICT DEALER

704 Broadway Plainview, Texas

## REMOVAL NOTICE

We are Moving Our Hardware and Furniture Business

To the building formerly occupied by Floyd Huff and the Cash Grocery, first door north of the Pioneer Hardware Store.

We respectfully invite all of our friends and customers to visit us in our new location.

J. F. Sewell & Co.

of Floydada, and Miss Lillian came out to church Sunday night. She and Miss Cecile Lightfoot returned to Plainview with them after services Sunday night.

The Rev. H. P. Ashby preached here for Bro. Bost Saturday night.

Roy O'Brien attended singing here Sunday afternoon.

C. E. Meredith was a Center visitor Sunday night.

Bro. Chambers and wife, who were with the Volunteer Band Sunday stopped by for services Sunday night. We surely appreciated their presence with a hearty invitation to come again.

We welcome some of our new neighbors who were out to church Sunday night. Come again.

### HARMONY

Jan. 24.—Mr. and Mrs. Charles Gound from Weslaco, Texas, visited Mr. Gound's sister, Mrs. G. L. Snodgrass last Saturday and Sunday. Mrs. Gound is a sister of the late Mr. Bradford Wilson, and the family came to attend the funeral of Mr. Wilson, which was held Saturday afternoon at Lockney.

Rev. M. P. Hines filled his regular appointment at Carrs Chapel on Sunday last. Mr. and Mrs. Hines and daughter, Margaret Lee, took dinner with Mr. and Mrs. Chas. B. Smith.

A number of men from this community have contributed work on the new Methodist parsonage at Petersburg, during the last few days.

The Home Demonstration Club met at the home of Mrs. David Battey last Wednesday. It was decided at this meeting that this club would furnish their share of the menu for the Floydada Chamber of Commerce banquet, which is to be held soon.

Mr. and Mrs. R. B. Gary returned last week from Dallas, where they attended the convention, given in honor of the fifteen master farmers.

Mr. and Mrs. M. W. Heard and daughters, Mattie Pearl and Velma, and Mr. W. C. Club, left last Wednesday for Hot Springs, Ark., where they expect to stay several weeks.

Mr. E. H. Cavin and family moved to Ellen last week.

Mr. H. M. Miller returned home last week after a brief visit to his brothers in Hill county. Mr. Miller made the trip with Mr. and Mrs. Gary, while they attended the Master Farmer's Convention.

A number of people from Harmony attended the singing at Blanco Sunday.

Mr. and Mrs. J. S. Hale visited Mr. Hale's brother at Ralls Sunday.

Buck Williams and wife visited his parents, Mr. and Mrs. L. E. Williams Sunday and Sunday night.

Mr. and Mrs. G. L. Snodgrass visited relatives north of Lockney Sunday.

### TRENCH MOUTH HEALED

Your friends dare not say so but your sore gums and foul breath don't make folks like you any better. Leto's Pyorrhoea Remedy heals worst cases if used as directed. It is not a mouth wash or paste, and is sold on a money back guarantee.—Stewart Drug Co.

### Visits of the Stork

Born to Mr. and Mrs. D. C. Love, Lockney, Monday, Jan. 23rd, a 5 lb. girl.

### State Rural School Program Outlined

Austin, Texas, Jan. 13.—To all County and City Superintendents: I desire to direct your attention to the following article quoted from the Texas Penal Code, R. S. 1925:

"The daily program of every public school shall be so formulated by the teacher, principal or superintendent as to include at least ten minutes for the teachings of intelligent patriotism, including the needs of the State and Federal governments, the duty of the citizens to the state, and the obligation of the state to the citizen. Any official or employee of the public free schools who fails to perform his legal duty in connection with the provisions of this law shall be subject to a fine of not more than five hundred dollars or removal from office or both fine and removal from office."

This law was enacted by the Fourth Called Session of the Thirty-fifth legislature and became effective March 20, 1918.

The main purpose of the state in supporting a system of free schools is to train the youth so as to make democracy safe and thereby protect the integrity of the state by instilling proper ideals of citizenship. Since this law has been in effect for practically ten years, the boys and girls now enrolled in the public schools from the ages of fourteen to eighteen should be products of the system and should have received right training for citizenship.

As I am eager to make a test of the civil ideals of the students who have received their training in the public schools, I have decided to institute a state-wide essay contest, using the subject: The Qualities of Good Citizenship.

**Rules Governing the Contest**  
Eligibility: (1) Contestant must have been born on or after Sept. 1, 1909, and before Sept. 1, 1913. (2) Contestant must have been enrolled as a student in some Texas public school each scholastic year since Sept. 1, 1922. (3) Contestant must be a bona fide student in a Texas public school during the current year, 1927-1928. (4) Essays submitted from schools having 15 accredited units as shown by Bulletin 225 shall be grouped in Class A, essays from all other schools as Class B.

Limitations: (1) Length of essay submitted must be not fewer than five hundred nor more than one thousand words. (2) Essays must be written on one side of paper only and paper must be of regular letter size 8 1/2 inches by 11 inches. (3) The last paragraph must contain a summary of the essay setting forth the characteristics of a good citizen. (4) Contestant must attach a statement to the essay that he or she is eligible according to the rules and that no assistance has been received in the preparation of the essay. The teacher will also certify to the eligibility of the contestant. (5) All essays submitted to the state committee will be filed in the State Department of Education and will become the property of the Department.

Judges: (1) Each school will offer only one essay to the county committee and will use its own plan of selecting the one to be submitted. Each high school in a city system will be considered a separate school, and the essays will be considered in Class A. (2) The contest in each county will be supervised by the county superintendent, who will appoint five persons to serve as judges, and the winning essay of each class will be submitted to the senatorial district committee. (3) The state senator of each senatorial district will be requested to supervise the contest in his district by appointing the committee to judge the essays, and the winning essay of each class will be forwarded to the state committee. (4) It is suggested that the committee of five judges in the state senatorial districts and counties be composed of one member of the Texas Federation of Women's Clubs, one member of the Texas Congress of Parent-Teacher



This is one of the many children whose eyes we have straightened, as the result of proper correcting glasses and systematic exercises, known as 'Ocular Gymnastics'

See are call us for appointment.

**DR. WILSON KIMBLE**  
OPTOMETRIST  
Floydada, Texas

Associations, one attorney, one teacher, and one business man. (5) It is also suggested that contents of each essay be rated 60 per cent, and mechanics of composition, such as spelling, punctuation, and sentence structure, 40 per cent.

Time Limit: (1) All essays from schools must be in hands of county superintendents not later than March 15, 1928; all essays from counties must reach the senator or person appointed by him to supervise the district contest not later than April 15, 1928; all essays from senatorial districts must be received in State Department not later than May 15, 1928. Decision of state winners will be made June 1, 1928.

Prizes: A prize of twenty dollars in gold, or a gold medal of equal value will be awarded by the state committee to the state winner in each group. No doubt, suitable prizes will be provided for the winners in the counties and senatorial districts.

Respectfully submitted,  
S. M. N. MARRS,  
State Superintendent.

### WINFRED FOWLER OPERATED ON FOR APPENDICITIS

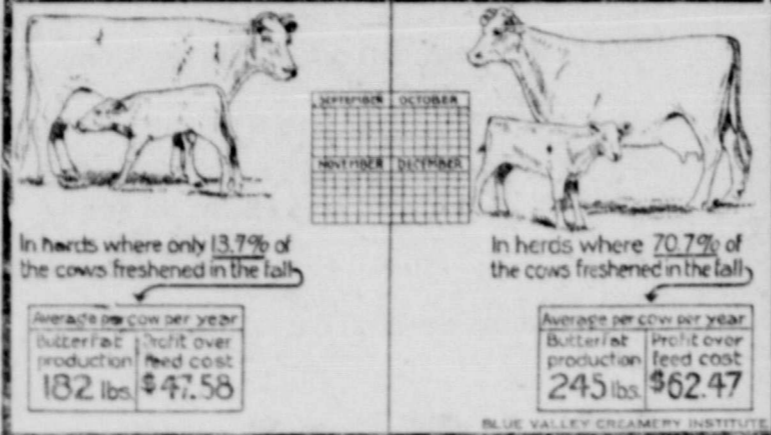
Winfred Fowler was carried to Plainview Tuesday morning, where at three o'clock he underwent an operation for appendicitis. At the last report he was doing well.

The W. M. U.

The W. M. U. met with Mrs. J. W. Fox, Jan. 16, at 2 p. m. and studied the 8th chapter of Acts. Our teacher being absent Mrs. Will Wofford read the chapter. There were five members present and one visitor.

We will meet with Mrs. Z. T. Reed Jan. 30th, at 2 p. m. Let every member come and bring some one with them.—Reporter.

### Fall Freshening Cows Most Profitable



### BIGGER PROFIT IN WINTER DAIRYING

#### Find Fall-Freshening Cows More Profitable Butter-fat Producers.

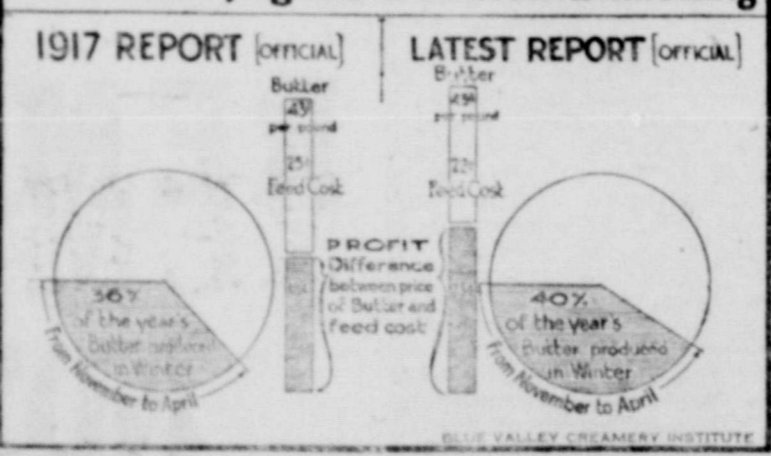
Fall freshening cows are more profitable butterfat producers than those starting their milking year in the spring, says the Blue Valley Creamery Institute. In other words, winter dairying is more profitable than summer dairying.

Although spring freshening cows have the advantage of starting their milking year under ideal feed conditions provided by an abundance of luxuriant, nutritious pasture—the cheapest and best of all feeds—such a favorable environment is short lived. A few weeks later the heat of summer is upon them. Good pasture is less abundant. Pressing work in the field does not permit the farmer to give his cows the attention they require. Thus add to the discomfort of the cows, their milkers and the calves. As a result, cows go down in production and stay down. No method of feeding has yet been found which will bring them back to good production after they have once been permitted to go down. Furthermore, butterfat prices are generally lower in spring and summer than at any other time of the year.

Fall freshening cows are not so bad off. They freshen at a time when the farmer is not so busy but that he can give them good attention. As a result of good feeding, they keep up their milk production throughout the winter and when they are beginning to drop a little with the advancing milking period, the fresh grass of spring comes along to bolster them up. Under such favorable conditions, these cows produce more milk from one end of the year to the other. And the greater part of their production comes in fall and winter, the season of highest butterfat prices. With the coming of unfavorable summer conditions, these cows are about ready to be dried up for their next freshening and can get along very well without much attention when the farmer's time is required in the field. The calves of these cows reach an age in the spring when they are ready to thrive on pasture and are old enough to take care of themselves under adverse circumstances caused by hot weather and flies.

The greater profitability of fall-freshening cows is shown by a study made of 2,090 New York state dairy herds. In herds where only 13.7 per cent of the cows freshened in the fall months of September, October, November and December, the average production of each cow for the year was only 182 pounds of butterfat which gave a profit over feed cost of \$47.56. In herds where 70.7 per cent or most of the cows freshened in the fall, the average yearly production of each cow was 245 pounds of butterfat which yielded a profit of \$62.47, above feed cost.

### Winter Dairying and Cream Profits Increasing



### DAIRY FARMING MOST PROFITABLE

#### Wintertime Production on Increase; Production per Cow Gains.

Another good year is ahead for the men who straddle milk stools.

No branch of agriculture has shown steeper, nation-wide profits than dairying, reports the Blue Valley Creamery Institute, and practically every indication points towards the same continuous prosperity during 1928. Since the depression, the combined relative purchasing power of the butter dollar, the hog dollar and the poultry dollar has usually averaged well above pre-war figures. This means that a unit of dairy farm products has had greater purchasing power since the war than the same amount of dairy products had before the World War. In other words, dairying has been just about the most profitable branch of agriculture since the war and promises to continue so during 1928.

Changes have taken place in the dairy industry, especially in progressive dairying districts, which are re-

ected in constantly growing profits whenever the better methods are followed. Production per cow is increasing. This increase has been most noticeable in areas where better feeding methods have replaced the old, costly method of feeding every cow alike. Lowered feed cost per 100 pounds of milk produced and in many instances increased production have followed the introduction of the simple plan of weighing out each cow's daily grain ration and weighing each cow's daily milk yield in order to feed according to the individual cow's production. Then, too, balanced production throughout the year has helped stabilize profits. So have improved sanitation methods, increased production of sweet cream, better dairy sites, etc.

An official report, for example, shows that in 1917, about 36 per cent of the year's butter was produced in the six cold months of the year. 1917 reports show constant increase in winter-time production year after year. The latest report shows 40 per cent production in winter.

Cream and butter prices have kept ahead of feed costs and profit margins. In Minnesota, for example, the government report shows that the profit difference between the price of butter on the New York market and the cost of feed necessary to produce a pound of butter was 18 cents in 1917 and the latest report sets the same profit difference as 23 cents.

## Presenting--- Fashionable Spring Frocks

THE Frocks of Spring have made their debut in the fashion world. Daily new models are arriving and this week we are featuring them at interesting low prices. Gay, alluring Frocks they are, with new frills and flares and bits of brilliant embroidery! Lace is lavishly used.

*The Fitted Hipline Honey Beige Is New. Dresses for All Occasion.*

TAILORED COATS  
TAILORED SUITS

They are authentic Spring models—many copies of Paris originals.

\$9.95  
to  
\$39.50



Advance Expressions of Spring's Smartest Frocks

FROCKS of superb distinction that emphasize everything that is new in line, color and trimming. We shall be very happy to show you this introductory selection. All the gay spring colors approved by smart Parisians.

Many New Smart Models

**C. R. Houston Co.**  
Floydada, Texas

# SUCCESSING CROPS HELPED BY ALFALFA

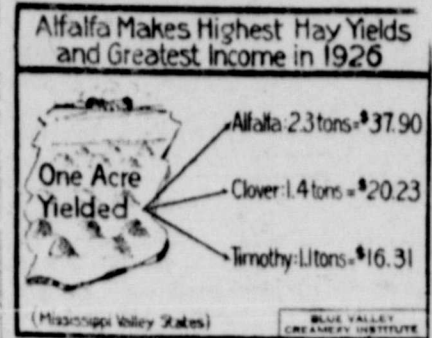
## Larger Yields of Grain and Hoe Crops Planted After It Noted.

Alfalfa not only outyields all other farm crops but is able to make larger yields of grain and hoe crops that are planted after it, states the Blue Valley Creamery Institute. To emphasize this after effect of alfalfa on farm profits the institute points to the careful trials recently made by the New York State Experiment Station where the superior value of stubble and roots of alfalfa over the residue of timothy hay was strikingly shown in promoting the growth and production of succeeding crops.

Two-year-old fields of alfalfa and timothy, from which hay was removed each year in the usual way, were plowed under and the following year planted to corn. The yield of corn fodder from these plantings was 4.5 tons per acre on the alfalfa field and 3.2 tons on the timothy field. The second year these same fields were seeded to wheat which made an average yield of 51.3 bushels per acre in the field formerly occupied by alfalfa and an average of 36.1 bushels in the

field that was in timothy two years before. Both fields were seeded to the third succeeding year, which resulted in yields of 25 bushels an acre from the one that was once an alfalfa meadow, and 22.9 bushels an acre on the other that had been in timothy.

The principal reason for the increased yields of crops following alfalfa and other legumes, which have been inoculated with certain bacteria, is due to the ability of these plants to take nitrogen from the air and incorporate it in its tissues. The grasses, of which timothy is the most widely grown, do not possess this ability and



therefore, remove more nitrogen from the soil than they add when their roots and stubble are plowed under. Ten thousand acres of alfalfa for every community is the aim of the Blue Valley Creamery Institute, which aims to promote greater prosperity on the average farm by diversification and intensive farming with the cow, the sow and the hen.

# STOVE IGNITED FUMES BURNS WOMAN TO DEATH

Dress Soaked With Gasoline Suddenly Bursts Into Flames

Amarillo, Jan. 22.—While her invalid sister, unable to move, looked helplessly on, Miss Mertie Stephenson, 40, telephone operator at Groom, Texas, Friday afternoon fought a losing fight with flames which enveloped her body after her clothing ignited. She died at 1:20 yesterday morning at St. Anthony's hospital.

The invalid sister, Bertha, 21, was unhurt. The telephone building was destroyed by the flames.

Ray Griffin, telephone company employe, rescued both women from the burning building.

The sisters made their home in the small wooden building where the telephone exchange was located. Bertha, crippled, occupied a wheel chair during the day-time and helped her sister as much as her physical condition permitted.

Friday afternoon the older woman cleaned a dress belonging to the other, using some gasoline. The task completed, she brought the garment into the front room to show it to Bertha.

There was a stove in the front room and another in the kitchen. It is thought that one of these stoves ignited the freshly-cleaned dress as Miss Stephenson passed by it, for immediately after she returned to the kitchen she began screaming and rushed to her bed her clothing aflame.

She tried vainly to smother the fire with the bed-clothing. The screams of herself and of Bertha were heard by Griffin, who had been in the building a few minutes before and who was returning after having gone out to get some gasoline to replenish his blow-torch.

Griffin rushed into the room and with some difficulty succeeded in extinguishing the flames on the bed. He carried the older woman out of the building and left her in temporary care of passers-by, then went back in and brought out the younger sister, who although untouched by the flames was in a pitiable condition from fright.

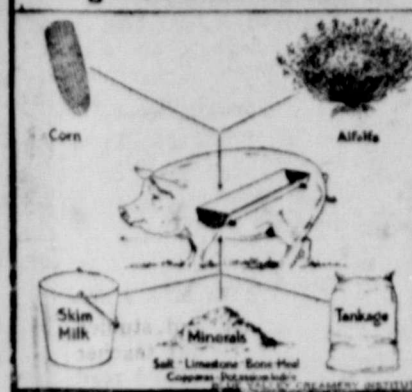
The flames spread quickly over the small building, which was totally destroyed, depriving the community of telephone service for a short time.

Miss Stephenson was given medical attention at Groom and was then brought to St. Anthony's where her sufferings were ended by death early today.

The tragedy caused profound sorrow at Groom where both women were well-liked and where their plucky struggle with difficulties had aroused much admiration for them. They made their home in the little house belonging to the telephone company.

The body was forwarded yesterday afternoon by N. S. Griggs & Son to Branson, Cole, for burial. Surviving are the invalid sister, Bertha, and three brothers, A. E. Stephenson of Branson, W. H. Stephenson of Daltart, and G. E. Stephenson of Highland, Kansas.

# The Most Efficient Hog Feed Combination



# HERE'S HOW TO BEAT HIGHER FEED COST

## "Back Up" Corn With Other Feeds to Grow Pigs for Market Quickly.

"Backing up" corn with other feeds containing elements lacking in corn in order to grow pigs to marketable size quickly, is the one way to beat the narrower margin of profit on hogs indicated for the coming year because of higher feed costs, says the Blue Valley Creamery Institute.

For many years, says the institute, the agricultural colleges have been working on the problem of getting the most pork out of a bushel of corn. Practically every one of the thousands of hog-feeding tests that have been made show that no more efficient feeds than corn, alfalfa, skim milk, tankage and minerals can be found. Corn alone is a poor feed for hogs because fed alone it takes a lot of corn to make a "little pork." Supplemented with plenty of skim milk it reduces the feed cost per 100 pounds gain to a place where hogs can be profitably fed high-priced corn. A little tankage and minerals added to the ration helps make the ration even more efficient by aiding to form "protein combinations" that are hard to heat, while alfalfa, green or dried as hay, practically stands alone as an aid in supplying the food elements a hog needs under modern full-feeding methods. With corn as the basis of a ration, supplemented with skim milk as a liquid protein supplement—with a little tankage and minerals to add variety to the protein supplement, and alfalfa as pasture in summer and as clean, well-cured hay in winter, it will very likely be possible to produce and make a profit on hogs even if prices should drop far below present prices during the coming season.

It must be remembered that skim milk is the cheapest and best protein supplement for growing pigs. Not only is it the most easily obtained protein on the farm, but 100 pounds of it is equal in feeding value to 25 pounds of corn and 11 pounds of tankage.

Ross Cope went to Slaton Monday to distribute circulars for a sale that will be held today, of some mules and horses, belonging to Thornton and Ramsey of Lockney.

Mr. and Mrs. T. B. Cox, Mr. and Mrs. Johns Cox, Mrs. Sweet, Mr. and Mrs. Tom Davis, Mrs. E. C. Cox, Misses Lovella and Ruby Cox, spent Sunday in Lubbock visiting Mrs. E. C. Cox, who is in the sanitarium at that place. Mr. E. C. Cox will remain in Lubbock this week.

Mr. and Mrs. H. B. Adams, Douglas and Milton, and Mr. and Mrs. Geo. F. Kinyon visited friends in Lubbock Sunday.

### "SUPREME AUTHORITY"

## WEBSTER'S NEW INTERNATIONAL DICTIONARY

—THE MERRIAM WEBSTER

Because Hundreds of Supreme Court Judges concur in highest praise of the work as their Authority. The Presidents of all leading Universities, Colleges, and Normal Schools give their hearty endorsement.

All States that have adopted a large dictionary as standard have selected Webster's New International.

The Schoolbooks of the Country adhere to the Merriam-Webster system of disacritical marks.

The Government Printing Office in Washington uses it as authority.

WRITE for a sample copy of the New Words, questions of Regular and India Papers, FREE.

G. & C. Merriam Co., Springfield, Mass.

Get The Best!

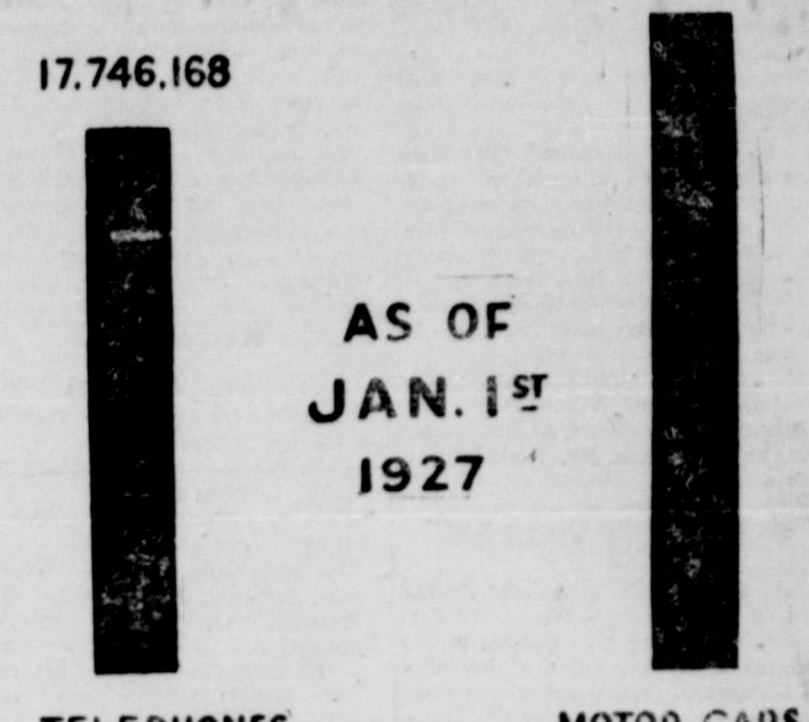
## BILL THE BARBER SAYS

Love is a Great Game - if you lose you get married

# Number of Motor Cars Exceeds Number of Telephones

17,746,168 TELEPHONES

19,237,171 MOTOR CARS



Pointing out that the use of automobiles is more widespread than even that of the telephone, the Taxation Committee of the National Automobile Chamber of Commerce is presenting the above chart with other memoranda in a petition to Congress, seeking the repeal of war excise levies on automobiles. Most of the wartime sales taxes have already been repealed by Congress, but there is still a 3 per cent. tax on the motor car.

## How to Play BRIDGE

Series 1927-28 by Wynne Ferguson

Author of "PRACTICAL AUCTION BRIDGE"

ARTICLE No. 11

There is one fine point of the bidding in auction bridge that most players overlook. For example, suppose your partner, as dealer, bids one spade and second hand either passes or doubles one spade (informatory). In such cases there are a number of hands where you have a fine opportunity to make a big gain. The following hand is a fine example:

Hand No. 1

Hearts—8  
Clubs—K, 8, 3, 2  
Diamonds—A, K, 7, 4  
Spades—J, 10, 7, 3

Y :  
A B :  
Z :

No score, rubber game. If Z dealt, bid one spade and A passed, what should Y bid? With this hand, Y should bid four spades, to shut out, if possible, a heart bid by B. Unless B has an overwhelming hand, he probably will be unable to bid five hearts. Y's hand is so strong that his partner has a fine chance to make four spades, so his bid does two things: First, shuts out adverse bidding; second, offers a fine chance for game. In this particular hand, Y's clever bid was a big winner, for A-B could have made a little slam at hearts, but Y's bold bid prevented B from showing his hearts. A-B, moreover, made four spades and so won the rubber.

Hand No. 2

Hearts—7, 6, 2  
Clubs—10  
Diamonds—A, K, 7, 4, 3  
Spades—J, 7, 6, 2

Y :  
A B :  
Z :

No score, rubber game. Z dealt and bid one spade and A passed, double (informatory) or bid two hearts? The match in question was won on this hand so think it over and see how your conclusions agree with the analysis that will be given in the next article.

Problem No. 13

Hearts—Q, J, 10, 9, 7  
Clubs—A  
Diamonds—A, 10, 7  
Spades—8, 6, 5, 2

Y :  
A B :  
Z :

No score, first game. Z dealt and bid one no-trump. Should A pass, double (informatory) or bid two hearts? The match in question was won on this hand so think it over and see how your conclusions agree with the analysis that will be given in the next article.

Problem No. 14

Hearts—none  
Clubs—4, 3  
Diamonds—3, 2  
Spades—9, 4, 3, 2

Y :  
A B :  
Z :

Hearts—Q, 10, 7, 5  
Clubs—10, 9  
Diamonds—10, 8  
Spades—none

Spades are trumps and Z is in the lead. How can Y-Z win all the tricks against any defense? Solution in the next article.

## "Animal Elevators" Pay Different Prices for Crops

Sell Your Crops to Us We Offer You \$92 a ton for grain \$33 - - - hay \$8 - - - silage

Sell To Us Highest Prices for Farm Crops

Get Results Sell Your Crops The Efficient Way

A Minute A Day Makes Mowing Pay It takes less than a minute a day per cow to weigh each cow's grain feed and record her milk production.

# MINUTE A DAY TO WEIGH FEED, MILK

## Simple Record Shows Which Cows Are Most Efficient and Profitable.

Every farm cow is an "animal elevator" and every one pays a different price for the grain, hay and silage she eats, says the Blue Valley Creamery Institute. Some farm cows pay as high as \$80 a ton for grain, and \$21 a ton for hay, while other cows will pay \$21 a ton for grain and \$5 a ton for hay.

If there were two market places in a town, one paying \$92 a ton for grain and the other \$21, there is but little doubt which one would attract all the locally grown grain and hay farmers

had to spare. Since every farm cow is the "market place" for the grain and hay she consumes, it pays to know which individual cows are the most efficient and most profitable. It takes less than a minute a day per cow to weigh each cow's grain feed and record her milk production. By keeping this simple record, a farmer is able to feed each cow according to profit above feed cost on each cow. This plan also makes it possible to secure maximum production from each cow and almost invariably the more a cow produces, the greater the profit she makes for her owner. Cow testing association records show that where cows produced 150 pounds of butterfat in a year, they returned \$21.79 a ton for grain, \$3.32 a ton for hay, and \$22.2 a ton for silage; where cows produced 150 to 200 pounds of butterfat, they returned \$48.94 a ton for grain, \$20.34 for hay, and \$28 for silage, and where they produced between 200-250 pounds of butterfat, they returned \$92.42 for grain, \$33.10 for hay and \$8.76 for silage.

# MERIDIAN BANK ROBBERS GET \$10,000

## Yeggs Tunnled Way From Drug Store to Vault of Meridian Farmers State Bank

Meridian, Jan. 21.—Yeggs who tunneled their way into the vault of the Farmers State Bank of Meridian Friday night escaped with cash, currency and bonds estimated at \$10,000. The robbery was discovered when employes of an adjoining drug store, from which the entry into the bank vault was made, opened their doors Saturday morning.

Breaking window and door panels of the drug store and a clothing store, the robbers opened a passage to the rear of the buildings through which, evidence shows, they carried in an acetylene torch, by means of which they cut into the steel safe. Carefully arranging show cases inside the

drug store to shield their work from the outside, the robbers dug their way through a rock wall 24 inches thick to gain admission to the vault. Hose from a filling station attached to a faucet inside the bank was used to flood the vault after the torch had done its work.

Tire tracks indicate two automobiles were used by the robbers.

Cash registers of stores through which the burglars made their passage were unmolested. A few cigars and empty cigaret cartons and coal scuttles, used probably to carry their loot were missing. A pick also had been used on the walls of a barber shop adjoining the bank, showing that entry by this means was contemplated.

The loss is fully covered by insurance.

Misery loves company, but not any more than happiness does.

# The Judge:- Tell it to the Judge by MB

YOU SAY THE DEFENDANT CALLED YOU NAMES?

YES SIR!

REPEAT THE WORDS THE DEFENDANT USED

I'D RATHER NOT, THEY WERE NOT FIT WORDS TO TELL A GENTLEMAN

ALL RIGHT THEN WHISPER THEM TO THE JUDGE

# COUNTY CORRESPONDENCE

## ANTELOPE

Jan. 23.—The singing at Mrs. W. W. Wisdom's Sunday night was well attended and enjoyed by everyone.

A large crowd gathered here Friday for a ball game—Antelope vs. Pleasant Hill, but on account of car trouble, Pleasant Hill could not get here Friday.

Baker and Antelope will play next week. Antelope has begun to enroll many new pupils this week.

At the trustees meeting held here it was decided that a sanitary water house would be built at Antelope soon.

Mr. and Mrs. John Aston and family, and Mr. and Mrs. Willis Stribblin spent Sunday with Mrs. Ted Jones.

Miss Lora Belle White and Bernice Holt spent Sunday with Mrs. W. W. Wisdom.

Miss Frances Smith spent Sunday with Miss Frances Wisdom.

Mr. and Mrs. Fred Nichols spent the week-end with Mr. Nichols' parents at Haskell.

## PLEASANT VALLEY

Jan. 23.—The P. T. A. met Friday evening about 7:15. We were fortunate in securing Den Gordon of the Tech as a speaker for the evening. On account of cold weather and sickness the crowd was very small. Those who did not get to come missed something worth while. Mr. Gordon took up some of the aims of education, placing character as the definite goal in the educational scheme. Mr. McCullough, head of the Y. M. C. A. department, and Mr. Hahold Gordon, principal of Lubbock high school accompanied Dean Gordon. Mr. McCullough has promised to bring to us later a program delivered by some of the young people of the Tech.

Mrs. P. A. Rivers has been real sick the past week. We are glad to report she is much improved now.

Mr. Virden had a very bad run-away Saturday afternoon in town, when his team got away, no one was hurt seriously.

Mr. and Mrs. N. T. A. Byers visited in the Bloxom home Sunday.

So many children are on the sick list, that our school attendance has been lowered a great deal. Nearly everyone in the community has had some sick folk.

Mrs. Virden and son, Charles, spent Saturday night with Mrs. Sammann, who has been sick the past week.

Mrs. O. McGill of Olton spent Saturday night with her sister, Mrs. E. C. Martin.

Mr. Silas Duncan and family of Floydada, Mr. and Mrs. Sam Oliver of Whitfield, and Mr. and Mrs. Holt of the Holt community visited Mr. and Mrs. John Pope Sunday.

## SUNSET

Jan. 23.—Sunday school met at the usual hour with a large attendance. Bro. T. F. Casey preached at the morning hour as Rev. J. N. S. Webb

was not able to fill his appointment.

Mr. T. P. Nelson lectured at Cedar Hill Sunday afternoon. He will lecture at Roseland next Sunday morning, Jan. 29.

Mr. and Mrs. S. Yeary went to Cedar Hill Sunday afternoon.

Mr. and Mrs. Clark and Mrs. Phegley and children took dinner with Mr. and Mrs. G. Milton Sunday.

Mr. and Mrs. Jefferson of near Floydada spent Sunday with Mr. and Mrs. Truman Bradshaw.

Mr. and Mrs. Ralph Wilson are visiting Mr. and Mrs. Charlie Wilson.

Mrs. Ross of St. Louis, who has been visiting her parents, Mr. and Mrs. M. Lyles, left for her home last Thursday.

## ROSELAND

Jan. 23.—Mr. and Mrs. Ernest Wakefield have returned to their home at Plaska, Texas.

Carl Brown spent Saturday night with T. J. Roberson.

Cleo Arterburn of Tulia has been visiting in our community.

Mr. and Mrs. W. A. Whitlock, Frank Roberson and family, Henry Roberson, Buster Whitlock, Viola King and Arthur and Carl Brown visited the tunnel last Sunday afternoon.

Dale Roberson has been having trouble with a sore leg. He is able to be back in school this week.

Miss Dorothy Byars visited Freddie Lee Marble last Sunday afternoon.

Mr. C. C. Hackney and E. E. Hays made a trip to Fairview last Sunday.

Mrs. Jimmie Stephenson has been ill for the past week.

May Pinner who has recently undergone an operation for appendicitis at Plainview sanitarium is recovering and will be able to come home soon.

Fred Lee Marble spent Sunday night with her playmate, Dorothy Byars.

Miss Hattie Ruth Brown took Sunday dinner with Celia May Wicker.

There was good attendance at Sunday school last Sunday. The intermediate class elected Mrs. George Beedy as teacher, Mrs. Roy Tinsely, assistant teacher.

Several families from this community are planning to attend the county singing convention to be held at Silvertown next Sunday.

Effie Ellen Watson is still unable to attend school. It is reported that she has slow fever.

Mary Ann, daughter of Mr. and Mrs. Delbert Bybee was taken to Plainview sanitarium Monday night. She is having trouble with erysipelas, resulting from a burn.

Mr. and Mrs. Bill Johnston and Miss Jewel Montague visited Mr. and Mrs. John Montague of Briscoe county last Sunday afternoon.

Mr. and Mrs. Wright and family visited relatives in Kress last Sunday.

Mr. R. D. Harper, Sr. visited his home here Saturday night and Sunday.

Bena Cox of Lockney spent Friday night with her cousins, Brucille and

## VELMA ROBERSON.

Miss Jewel Montague spent a very pleasant week-end visiting with Mr. and Mrs. Bill Johnston at Lone Star. Mr. and Mrs. F. S. Byars took Sunday dinner with Mrs. C. H. Brown. In the afternoon they paid a visit to Mrs. Moseley's mother, who has been ill for several months.

Great interest in base ball is being shown by the boys of our school. The intermediate pupils have been taking part in some very interesting debates.

This is examination week in our school. We are all busy trying to find out how much we have learned during the past month.

## CEDAR

Jan. 23.—The Cedar Hill school is coming to the front in athletics. New basket balls have arrived for the girls and boys, and a volley ball has come in for the smaller children. We are expecting some interesting games in the future.

There has been quite a bit of illness in the community the past few weeks. Mrs. Chester Strickland, Mrs. Horace Reeves, Grandma Brown, and Mrs. Helen Love were among the unfortunate ones.

Messrs. Arthur Strickland and Otis Beard were Amarillo visitors the latter part of last week.

Mr. Sid Williams has closed a deal with Mr. Ben Dillard to assist the latter in farming his place the coming year.

## MISS VERNIE DUNLAP

Miss Vernie Dunlap spent Sunday with Miss Willie Gillie. We were glad to have Brother and Sister Hammit back in church Sunday morning. They have only recently recovered from a severe case of La grippe.

A number of guests visited in the M. H. Taylor home Sunday. Those present were Mr. and Mrs. Jim Dunlap, and Misses Elba Lee Dillard, Pauline Fortenberry, Ruby Lee Cypert and Edna Mae Roberts.

Mr. and Mrs. Ed Durham have spent the past few days at Amarillo. A basket ball game was matched at this place Monday afternoon by the Cedar Hill community boys versus the school boys. The score was 12-14 in favor of the outsiders.

Mr. and Mrs. Clarence Guffee were Whitehat visitors the past week-end.

Mr. Jack Armstrong, Miss Nina McCormick and Miss Oline Mathis took supper in Mr. Fred Miller's camp Sunday night.

George Taylor, Edmon Ferguson and Clarence Reeves spent Sunday with Edwin and Everett Hanna.

Miss Lucana Woods visited Miss Naomi Smith Sunday.

Miss Mamie Starkey returned home Sunday from a visit among her relatives.

Mr. and Mrs. Albert Mise and children of near Spring Lake, were here over the week-end attending the funeral of their brother-in-law, W. B. Wilson, and visiting Mrs. Mise's parents, Mr. and Mrs. H. C. Randolph.

## BUILD YOUR ESTATE

Real-Estate and Contract-Estate A Thrifty Man Always Invests Wisely

By W. W. Angel  
A thrifty man earns some money, spends most of it judiciously, then wisely invests the difference between his income and necessary expenses.

Should the thrifty man be married, his best investment is his home. This investment is usually secured on the partial payment plan. Being a thrifty man he naturally has enough life insurance to insure his home investment thereby protecting his equity with cash for the mortgage in case his earning power is lost through death or total and permanent disability.

Insured home ownership is thrift insurance, guaranteeing shelter for his family through REAL-ESTATE.

This same system of Life Insurance that for so long has provided a plan for mortgage coverage is now being directed to render another valuable service, in the way of creating a CONTRACT-ESTATE.

The thrifty man while living provides for his wife and children in the INSURED HOME, his income is sufficient to supply cash for current needs, such as groceries, clothing, medicine, school supplies, and some for recreation and pleasure. EARNING POWER DOES THIS.

Should the earning power of this thrifty man cease through death or total and permanent disability the

needs of his family may be assured through income-insurance—A CONTRACT-ESTATE.

By the means of this contract that part of his monthly income necessary for the practical and educational needs of his dependents may be insured. A life insurance Company will agree to send a check each month to his wife, for as much money and as long a time after his death as may be agreed upon. There is nothing complicated or mysterious about this arrangement since his CONTRACT-ESTATE is bought for this purpose, and it, too, may be bought on the partial payment plan.

THIS CONTRACT-ESTATE cannot be commuted to one lump sum; it can not be assigned or transferred by the beneficiary, and it is not taxed.

As the (home) REAL-ESTATE insures shelter for future use, so does the CONTRACT-ESTATE insure cash for future delivery to provide for the household budget.

Through this form of thrift insurance the individual is his own executor in a will that has never been broken. He absolutely directs the disposition of the proceeds of his CONTRACT-ESTATE.

THRIFTY indeed is the husband or father who has an insured (home) REAL-ESTATE, and an insured income CONTRACT. During a man's life time these two investments yield big dividends in peace of mind because he has the satisfaction of having provided for the future of his loved ones.

**NATIONAL SECURITY**  
LIFE INSURANCE COMPANY  
WICHITA FALLS, TEXAS

THE SECURITY OF THE HOME

FAMILY EXPENSES NEVER STOP PROVIDE A NON-STOP INCOME THROUGH NATIONAL SECURITY INCOME INSURANCE GUARANTEEING "The Security of the Home"

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W. W. Angel District Manager  
 A. J. Key Representative

19 28

LET MEYER - BOTH ILLUSTRATIONS AND COPY PILOT YOUR TREASURE-SHIP SAFELY TO PORT

AN EXCLUSIVE SERVICE FURNISHED FREE BY THE LOCKNEY BEACON



WANT COLUMN

Mirrored blocks and cylinder heads welded without pre-heating or pulling out the motor—See Gene Simpson at the Harris Blacksmith shop.

TO RENT—Rooms, Phone 46. 18-1f-c  
CREAM, HIDES, PRODUCE—I will appreciate part of your produce.—Sam Belyeu. 11-c

FOR TRADE—New modern elegantly furnished, unusually well built five-room house, fenced, lawn, shrubbery, shade trees, two car garage, paved streets, two blocks of Amarillo best school. Want raw agricultural land. V. H. Henderson, 1621 Hayden St., Amarillo. 19-2t-e

FOR RENT—One furnished room or two-room apartment.—See A. B. Cox.

FOR SALE—200 bales Hegari pumpkins.—T. B. Williams. 11-pd

Pay your poll tax before Tuesday night, Jan. 31st.

EYES TESTED FREE

A SCIENTIFIC TEST  
The exact Number of Lense you need. No Charge. Call at D. C. Lowe's Office

Pay your poll tax before Tuesday night, Jan. 31st, and be legal citizen of your county and state.

HOMES IN LOCKNEY—We have several homes in Lockney which we can offer worth the money on good terms.—Baker & Carter. 19-4t-c

FOR SALE—Good Fordson and double disc plow. Good work stock accepted, 1 mile southwest of Aiken. —E. R. Kitching, Aiken, Texas. 19-3t-pd

THE BEST LOAN YET—Farm and Ranch loans at 6 per cent annual interest, option to pay any year—Geo. T. Meriwether, at Security State Bank, Lockney, Texas.

Pay your poll tax before Tuesday night, Jan. 31st.

BEFORE you buy piano or Victrola, see us and save money. We have complete line of pianos, player pianos, grand, and also the famous Victrola and latest records, rolls, sheet music and every thing in musical merchandise. Write, phone or come to see us, Plainview Music Co., 616 Ash Street, Telephone 123, Plainview, Texas.

ROOMS FOR RENT—Furnished for light housekeeping.—Mrs. Ira Broyles Phone 97. 11-c

Home Demonstration Club News

Sand Hill Home Demonstration Club  
The Sand Hill Home Demonstration club met in the club room at the school building with Mrs. W. E. Miller as hostess, at 2:30 p. m., Wednesday, Jan. 18th. The subject for discussion was "Color Harmony."

This was our first meeting this year. We discussed the new year books and voted unanimously to each one buy one of the books. My, we are proud of them. Miss Bass gave a demonstration on color harmony and how to mix colors to get the correct shade.

We are proud to announce that our new president is Mrs. W. E. Miller, the woman that has been furnishing canned-chicken for the White House.

The next meeting will be held Feb. 2nd, with Mrs. R. Hanna as hostess. Subject, "Costume Designing." We wish to thank the trustees for being so nice to help us work over the new club room. We are going to try and make this the best club year we have had. Everybody come and let's make the best better.—Reporter.

Harmony Home Demonstration Club  
The Harmony Home Demonstration Club met with Mrs. D. S. Battey, with Mrs. L. A. Williams as leader, at 3 o'clock, Jan. 18th. The subject for discussion was "Costume Designing."

"Principles to Consider in Designing a Costume."—Mrs. Krause.  
"Classification of Different Patterns."—Mrs. Battey.

"Principles of Design."—General discussion.

We discussed and assigned parts for the Home Improvement Contest, also discussed the coming banquet.

The next meeting will be held with Mrs. R. B. Gary as hostess. Subject, "Household Linens." Leader, Mrs. Tinnin.

Mayview Home Demonstration Club  
The Mayview Home Demonstration Club met at the home of Mrs. T. J. Campbell on Monday afternoon, Jan. 23rd, at 2 o'clock, with Mrs. Campbell as hostess, and the subject for discussion was "Colors."

Miss Blanche Bass was present and made a talk on Color Schemes. New officers for the coming year were elected as follows:

Mrs. Vert Reidhimer, President; Mrs. T. J. Campbell, Vice-President; Mrs. Floyd Reidheimer, secretary and treasurer, and Mrs. Bartlett, reporter. The next meeting will be held on

Ladies New Spring Ready-To-Wear

SPRING COATS

Kasha flannels, mannish tweeds, poret twills, charmeaus and fancy mixtures. Beautiful dress coats and nobby sport styles. Ladies and juniors sizes, 12 1-2 to 46 1-2—

\$10.85, \$14.50, \$16.50, and up to \$34.50

We remember the little Miss, also, and for her we have snappy styles in fancy mixtures and plaids. Mouflon fur trimmed and plain tailored finish. Sizes 6 to 16, for—

\$6.50 and \$9.50

SILK DRESSES

Flat crepes in one and two tone colors. All the new spring shades. Straight lines, blouse and flare styles are all popular. Beautiful becoming dresses and wonderful values.—

\$5.95, \$9.95, \$16.50 and up to \$26.50

COAT SUITS

The ever practical and becoming suit has regained its popularity. We are showing chic tailored models of twills, charmeaus and tweeds. In shades of navy, tan, gray, etc. They are very moderately priced, and it will be true economy to buy one now.—

\$9.95, \$16.50, \$22.50, and \$26.50

DON'T FORGET

—we have a number of Ladies Winter Coats, which we have—

CLEARANCE PRICES ON

You can buy a nice coat at a fractional part of the regular price, which you can finish the winter with and wear next winter. Lovely fur trimmed venice, buckskin and velour coats—

\$12.45 to \$31.60

We also have Clearance Prices on Men's Suits, Bath Robes, Ladies' and Children's Wool Dresses, in fact, practically all winter merchandise. It will pay you to come and see for yourself and take advantage of this Money Saving opportunity to buy reasonable merchandise at very low Prices.

JACOBS SPECIAL PLAY SUITS

COME IN AND SEE THEM

We wish to call every Mother's attention to our new line of Children's Coveralls, which are made specially for us and guaranteed by us. Made of genuine Otis one by one checks and fine striped Hickory in two weights. Extra well made, durable and attractive. Medium dark blue and fast colors. Plain finish and contrasting solid trimmed.

Medium weight, sizes 1 to 8 \$1.00  
Heavy weight, sizes 1 to 8, \$1.39  
Heavy weight, sizes 9 to 12, \$1.59

On Entering the Store You Will Find EXTRA SPECIAL VALUES ON DISPLAY SUCH AS

Soft finish Starchless Muslin 8 yards \$1.00  
Gingham Aprons 59c and 98c  
Bedrock Quality, Men's fine Texture Hose, per pair 12 1-2c

Extra heavy Men's Cheviot Coat Style Shirt 79c  
Ladies' Silk Hose, per pair 39c  
6 Spools O. N. T. Thread 25c  
2 skeins O. N. T. Embroidery Thread 5c  
Wright's Bias Tape 9c

Jacobs Brothers Company

Plainview, Texas

Piggly Wiggly

"All Over the World" and "Lockney, Too"

SATURDAY AND MONDAY

SPECIALS

(Subject to being sold out)

Texas Sweet Grape Fruit, each ... 5c

Rex Bacon, light weight, lb ..... 29c

Tall Pet Milk ..... 10c

Baby size Pet Milk ..... 5c

1 lb. Victoria Coffee and 1 Teaspoon FREE ..... 33c

Salt Bacon, per pound ..... 17c

15 lbs. Sugar, still ..... \$1.00

Other Specials too numerous to mention.

Big Stock of Fresh Vegetables All the Time.

Feb. 21st, with Mrs. Bartlett as hostess, and the subject will be "Costume Designing."

McCoy 4-H Girls Club  
The McCoy 4-H Girls club met in the club room at the school building at 10 o'clock Thursday morning, Jan. 19th. The subject was a general discussion for next week's articles.

Miss Bass was present and took part in the meeting, and Miss Lucille Fairchild was appointed reporter for the club.

The next meeting will be held on Feb. 3rd.

Every member is urged to be on time next meeting with her required work checked up.

CHURCHES

Lockney Circuit  
J. N. S. Webb, Pastor

Bro. W. A. Robbins will preach for me at the Aiken Methodist church Sunday at eleven a. m. and 3 p. m.

Owing to the fact that I am having the last of my teeth pulled this week, Bro. Robbins has kindly consented to preach for me Sunday.

League services at 6:30 p. m. A splendid program will be rendered. You are cordially invited to attend all these services.

Most cordially yours,  
J. N. S. WEBB, Pastor

Baptist Church

We had two good services last Sunday and hope for a fine day next Sunday. After Sunday school the pastor will go to Floydada to preach at the Fifth Sunday meeting. Bro. J. A. Weathers will preach here. The pastor expects to preach at night.

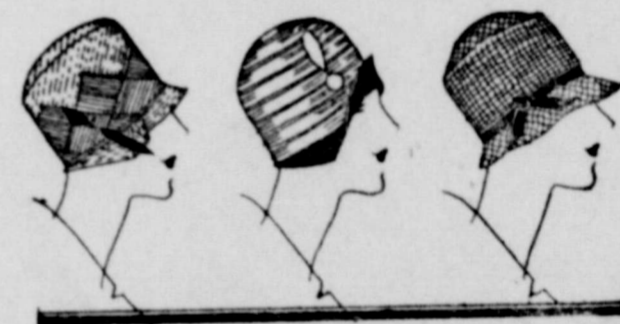
The Fifth Sunday meeting begins Friday night and runs Saturday all day and all day Sunday. The young people will give a program Sunday afternoon. It will be worth your while to attend everyone of these services.

C. J. McCARTY, Pastor.

The W. M. U.

The W. M. U. met Monday afternoon with Mrs. D. P. Carter for a business and social meeting. There was a fine attendance and a good meeting. After the business meeting we had a very enjoyable social hour. The hostesses, Mesdames Henson, Carter, Dodson, and Dyer, served delicious refreshments of cream chicken, stuffed celery, hot rolls, tea, and baked apples with salad.

All circles will meet at the church at 2:30 next Monday and will spend the remainder of the day visiting.—Reporter.



Fashion's Latest Styles Can Be Found Here

SPECIAL REDUCTIONS OFFERED

On Sheep Lined Coats, Bootees and Blankets

If in need of this merchandise get benefit of these Special Prices.

SAVE THE SILVERWARE COUPONS

OUR STOCK OF—  
HARDWARE AND GROCERIES

IS COMPLETE

We call your attention to the—  
BUCKEYE INCUBATOR  
AS BEING THE BEST INCUBATOR ON THE MARKET

Lyles Best Flour, per sack ..... \$1.60  
10 lbs. K. C. Baking Powder ..... \$1.45  
Gallon Peaches, per gallon ..... 50c

Baker Mercantile Co.

THE STORE WITH THE GOODS



Improved Uniform International Sunday School Lesson

(By REV. F. B. FITZWATER, D.D., Dean Moody Bible Institute of Chicago.)

Lesson for January 29

THE GROWING FAME OF JESUS

LESSON TEXT—Mark 3:7-12; 6:52-56

GOLDEN TEXT—"The common people heard him gladly." PRIMARY TOPIC—Jesus Followed by Crowds of People. JUNIOR TOPIC—The Growing Fame of Jesus. INTERMEDIATE AND SENIOR TOPIC—Why the People Followed Jesus. YOUNG PEOPLE AND ADULT TOPIC—The Secret of Jesus' Fame.

1. Jesus Ministering by the Sea (3:7-12).

1. Why He withdrew. It was because of the murderous plotting of the Pharisees against His life. So violent was their hatred against Him that they conspired with the Herodians, whom they regarded as traitors to their nation and country, to put Him to death. Their opposition was aroused when Jesus claimed to have power on earth to forgive sins (2:10). It grew in intensity when He mingled with publicans and sinners (2:16) and was fanned into a violent flame when He set at naught their false interpretations of the Sabbath law (2:23-28). Criticism and harshness causes Jesus today to withdraw from our presence.

2. To whom He ministered (vv. 7, 8).

A great multitude, representing a wide stretch of territory. They came from Jerusalem and Idumea on the south, from beyond Jordan on the east, and from Tyre and Sidon on the northwest. Jesus was the magnet attraction—the hero of the hour. The interest of the whole country centered in Him.

3. The result (vv. 9-12).

(1) So great was the pressure that lives seemed endangered by the thronging of the multitudes. Some came out of curiosity "when they heard what great things he did" (v. 8). Others came for physical benefit, to be healed of their diseases. To escape from the throng He ordered the disciples to secure a little boat for Him.

(2) The unclean spirits prostrated themselves before Him (vv. 11, 12).

They confessed Him as the Son of God. They had no doubt about His deity. This testimony He refused to receive because (a) the time for His declaration was not yet ripe. (b) They were not the beings to make Him known. He would not receive tribute from such a source. He would be proclaimed only by those who loved and honored Him.

4. Jesus Ministering at Gennesaret (6:53-56).

1. Jesus recognized (v. 54). The people quickly recognized Him because they had witnessed His mighty works. The feeding of the 5,000 was doubtless still in their minds. Perhaps many of them had witnessed His works in Capernaum and nearby places. They had doubtless heard Him teach also. He was recognized whether He went. When He rules in the lives of believers today, those who come into touch with them recognize the fact. They take knowledge of them that they have been with Jesus (Acts 4:13).

2. The people ran to see Jesus (v. 55). They did not go about this in a half-hearted way. Those who really come into touch with the Lord Jesus Christ have called forth from them unusual energy. The degree of reality of our contact with Him is expressed by our enthusiasm.

3. They searched the whole region for those in need (v. 55). Those who were found to be sick and in need were carried in beds to Jesus. Those who have come to know Christ will go about earnestly seeking for the lost to bring them to Christ. It matters not what effort is required.

4. They were made whole by His touch (v. 56). The only touch which is needed for the healing of the human soul is that of faith. When the individual is brought into touch with Him by a vital and living faith, sin is vanquished and sickness and death lose their power.

Honor

Honor is like the eye which cannot suffer the least impurity without damage; it is a precious stone, the price of which is lessened by the least flaw—Bossuet.

The "Yes" and "No"

You are what you are today because of what you were yesterday. You are the product of the "Yes" that you have said, and the "No."—Margaret Stattery.

Good Christians, Citizens

Whatever makes men good Christians makes them good citizens.—Daniel Webster.

Stepping Stones

Men may rise on stepping stones of their dead selves to higher things.—Tennyson.

The Library of God

Few, but full of understanding, are the books of the library of God.—Tupper.

POULTRY

EARLY HATCHING BEST FOR EGGS

For several years the department of poultry husbandry at the New Jersey agricultural experiment station has been hatching part of its Leghorn chicks about mid-February. This was done, first, as an experiment and in later years because it paid to do so.

It was found that February hatching of Leghorns for the following early fall egg production lengthens the season of incubation by beginning it earlier, thus making better use of incubation and brooder equipment. It also makes use of more eggs for incubation purposes, which is conceded to be better practice for poultrymen.

The early hatched Leghorn cockerels, most of which are surplus, are ready for sale as broilers in early April when prices are at their best. These early broilers help to offset lower prices which usually must be accepted for the same type of broilers that are hatched in April and are not ready for the market until June or thereabouts. In view of these advantages it is believed that poultrymen should make money on their February-hatched surplus of Leghorn cockerels.

The February-hatched pullets grow almost to laying maturity before hot weather sets in, or are at least beyond the stage in which hot weather materially affects them. They are usually ready to lay in August and lay well during that month, September, and part of October anyway. Eggs are worth money in that summer period, and as the older hens are falling off in egg production at that time the pullet production helps materially to balance the income on the poultry plant.

These early pullets are likely to molt in late fall, and the rest they get during that process will render them useful as breeders in the following spring, their first spring as adults. The department suggests that about one-quarter of the Leghorn flocks might be February hatched. The rest can come along in mid-April.

Changing Feed to Hens Lowers Egg Production

Many poultry keepers become dissatisfied with the way their hens are laying and immediately, without trying to figure out the cause, decide to change to a different kind of feed. They may be getting a fair egg production but think they can get a much better one, and therefore they change the feed.

There is only one time when it is safe to make a change in feed, that is, a radical one and this is in the spring when all chickens, if they amount to anything at all, will lay eggs. A change at this time will not have the serious effects that a change during the fall, winter or summer will have.

In the first place, choose a good feed, one that has been tried and has given good results. Then stick to this feed. If something goes wrong, look to the way in which this feed is being fed. Don't make any radical change however, as birds are very susceptible to any such changes at this stage of their lives. Such changes are apt to cause a molt with a consequent drop in egg production.

Providing Winter Dust Bath Quite Important

During one of the periods of dry, clear weather, a supply of dry, fine-grained soil should be stored in a place where it will neither get wet nor freeze severely during the colder months. Nothing has been found that quite takes the place of a dust bath for hens. Of course, we can rid them of lice by treatment with sodium fluoride, blue ointment or a commercial louse powder, but these do not replace the enjoyment that a hen gets in dusting herself in a box of dust or mixture of dust and ashes. And the chance to dust herself is particularly enjoyed during the winter months. Thoroughly dry, well-pulverized dirt stored in a dry building in boxes or barrels or even bags will add greatly to the comfort and contentment of the flock throughout the winter.

Cut Down Profits

Overcrowding and lack of sanitation in a poultry house will cut down the profits in a short time regardless of the quality of the stock. No matter how good the quality of your pullets, it will pay better to sell part of them rather than overcrowd the houses in an attempt to keep them all over winter. Overcrowding pullets usually results in slow growth and lack of weight in the flock and this means a high mortality rate and low egg production.

Useful Cake Pans

For holding gravel, oyster shells, starch and charcoal, use tube cake pans such as are sold at variety stores for baking angel food cakes. Drive a sharpened two-foot stake through the center of the pan and into the ground. Then fill the pan and its cavity with tin shavings and but little is wasted. The pan can be slipped off the stake for cleaning and refilling. If you are giving a tonic there is less waste if it is given in this way than by mixing with the grain.

Big Crops Cost More to Market

Distributing Channels Take More on Each Bushel Than for Small One.

It costs more to market each bushel of a large crop of corn or potatoes or apples than it does to market a small crop. In years when a crop is large the spread between prices in producing centers and consuming centers is more than when the crop is small, says Dr. G. F. Warren, agricultural economist at the State College of Agriculture at Ithaca, N. Y.

More for Large Crop. "One would assume that a large crop could be passed through the channels of trade at less cost for each bushel than a small crop," he says. "This may be true, but the distributing channels take more cents for each bushel for a large crop than for a small one."

"When there is a very large crop the price in the producing area which, of course, has a surplus, goes down and this increases the spread between farm and retail prices. This difference is also apparent in a comparison of farm prices in regions which do not produce enough for their own needs with regions that have surpluses.

"An average of several years when the country's apple crop was below normal, shows that farm prices of apples in Rhode Island were 23 cents above New York farm prices; while an average of several surplus years shows that this difference increased to 28 cents. In large-crop years, however, although both Rhode Island and New York prices dropped, the greatest drops were in the surplus-producing section.

Not Restricted to Apples.

"The principle that the channels of trade take a larger part of the price of a large crop than of a small crop, is not restricted to apples. For eleven years, when the United States potato crop was small, the spread between the farm price at Batavia, N. Y., and in Rhode Island averaged 27 cents. In ten large-crop years, the spread was 31 cents. In twenty years when the United States corn crop was small, the average Chicago price of corn was 13 cents above the Iowa farm price, and in twenty years when the crop was large, the average spread was 14 cents. The same principle also applies to hay."

Proper Hatching Dates Boost Winter Laying

A good deal of the trouble with pullets dropping off in production in the fall may be prevented by hatching the chicks at the proper time in the spring. So observations by the poultry department of the New Jersey College of Agriculture show. It is a good plan to hatch from one-quarter to one-third of the flock of Leghorns between January 15 and March 1, so that these birds will start laying in the summer and maintain production when the adult birds are falling. During the month of March and as late as April 15 any of the heavy breeds may be hatched. From April 15 until May 15 the bulk of the Leghorn flock may be hatched; they will start laying about November 1 and ought to continue through the winter and spring.

If lights are used many of the earlier-hatched birds also can be kept from molting in the fall, but the dates given here are for flocks where lights are not used. Such a schedule, however, will work out satisfactorily either with or without lights, but if the birds are not under lights then this schedule must be followed to prevent fall molting. Birds that molt and then begin to lay again are subject to colds, chicken pox, and other complications, so it is wise to have them start laying at such a time that their production will not be interfered with.

Hints for the Farm

There is no known seed treatment which will prevent smut in corn.

An acre of inoculated alfalfa nets 150 pounds of nitrogen from the air.

Good seed costs very little more than poor seed, but it insures more bushels per acre.

Protecting the birds that live in your farm wood lot is a valuable investment for the growth of that wood lot.

Treating the seed for smut may cost a few cents for labor and material but it will make dollars in yield and quality.

Good ventilation in barns or other places where animals are kept will greatly reduce the amount of frost deposited.

Plan for liming sour land on which you expect to plant clover, alfalfa, barley, sweet clover, Canada field peas, or canning peas or beans.

With heavy bedding for cold weather, the manure accumulates rapidly. There is no better time to haul it to the fields. Then all its leaching goes into the soil where it is needed.

Begin Preparations for Spring Planting

If Plans Are Well Laid Better Crop Will Result.

"Now is the right time to begin preparations for the spring rush of planting," says E. C. Blair, extension agronomist at the North Carolina State college. "If plans are well laid now and put into action without delay, a better crop will result. There are many important factors that contribute to a good yield, such as soil fertility, proper fertilization, good seed, good cultivation, and good seasons; but other things being anywhere nearly equal, the crop that is planted on time will always outyield one planted too late."

"Fall and winter plowing is the first step to take. All fields not growing cover crops should be well broken as soon as soil conditions will permit. Winter freezes will pulverize these fields much better and cheaper than can be done with harrows in the spring."

"The farmer who is following a definite crop rotation already knows how many acres of each crop he will have in the spring, and on what fields each crop is to be planted. This practice should be followed by all farmers to enable them to plan intelligently."

Find Phosphate Trebles Crop Yield in Missouri

How six bushels of wheat were added to the acre yields each time that 200 pounds of acid phosphate were applied to the field is strikingly illustrated in the report of M. B. Ditty, county agent, to the Missouri College of Agriculture.

Previous to 1924, the six and one-half acre field of S. W. Vivion, Lafayette county (Mo.) farmer near Mayview, returned only six bushels of wheat to the acre. That fall, he applied 200 pounds of 16 per cent acid phosphate per acre when the wheat was sown. In 1925 he harvested 12 bushels from this "six-bushel" field.

A second planting of wheat, on the same field, in the fall with an additional 200 pounds of 16 per cent acid phosphate, increased the yield to 18 bushels. A mixture of alfalfa, red and sweet clover, sown on the 1925 wheat, returned 15 tons of cured hay this season from the six and one-half acres.

At present car lot prices, the 400 pounds of 16 per cent acid phosphate cost \$5.29 for each acre, but returned six more bushels of wheat the first year and 12 more bushels the second year, a total of 18 bushels to the acre. If the wheat is valued at \$1 a bushel, the returns for this labor approximate \$12 more to the acre. As the clover crop was also doubled, the net returns for labor are even greater.

Three Points Spelling Success or a Failure

Farmers who intend to plant apple orchards should remember that if an orchard has a good site, if the soil is good, and if good varieties are planted, there is a good chance for success, but if these three points are unfavorable, even the most industrious and best-informed fruit grower may not be able to make money, according to the New York State College of Agriculture.

Varieties must, of course, be adapted to the site and soil, but also to the present market demands. The future market preferences must also be anticipated. The trees, themselves, should be heavy producers, for large yields are produced at less cost for each bushel or each barrel.

Quality of the fruit is another point that must be considered, for the fruit must be in demand on the market and must sell for a good price. As time goes on, quality is going to be more and more important, largely due to present-day transportation and storage facilities.

Perishable McIntosh may now be kept in cold storage until April if carefully handled. Thus they compete directly with better keeping but lower-quality varieties which formerly enjoyed a ready sale when earlier sorts were gone.

According to a recent survey in New England, 50 per cent of the apples for household use are used raw, and this tendency will undoubtedly increase.

Much Experimental Work Made on Dairy Wastes

Much experimental work on dairy wastes has been made by the following institutions: United States public health service, Washington; college of agriculture, Madison, Wis.; Iowa State college, Ames, Iowa; college of agriculture, Ithaca, N. Y.; and each of these have available bulletins and suggestions.

In general, the use of a septic tank will take care nicely of wastes from washing milk bottles, utensils, tanks, floors and so on. The tank should be of fairly good size, but built in the same manner as recommended for household use. In fact, the same tank can be used for both if of good size. The sludge formed has a tendency to get rather solid and it may be necessary to remove some sludge every year or so. Apparently a reasonable use of washing powders does not seriously interfere with the action of the septic tank. Large quantities of skim milk, whey or buttermilk will seriously interfere with the action of the septic tank. Milk wastes will quickly clog up any cesspool, even in gravel soil.

FARM STOCK

SCRUB BULL IS CAUSE OF LOSS

The loss to the farmers through the use of scrub sires is enormous. Here is one instance. In 1918 two bull calves were born on adjoining farms; both were from good grade cows. One was from a pure bred bull with a long line of pure bred ancestors; the other calf was from a line of scrub sires. These calves grew up on adjoining farms, the one as a choice steer, the other as a scrub bull. When two years old they were both sent to the stockyard. The scrub weighed 900 pounds and sold at 7 cents; it dressed 48 per cent and brought \$63.00. The pure bred weighed 1,200 pounds and sold at 17c; it dressed 61 per cent and brought \$204.00, a difference of \$141.00. With a breeding cost of \$5.00, it left an increased profit of \$136.00. Surely this investment of \$5.00 was well worth while, and indicates why the scrub bull should be banished.

The above is only one instance of the value of a pure bred sire. In August, 1925, the Ontario Agricultural college at Guelph published the record of an experiment in the feeding of six steers, three from scrub bulls. They were all put on the same rations for two winters and one summer. The pure bred showed a profit of \$14.70. The scrub stock showed a loss of \$22.70, a difference of \$37.40. This corresponds with the work done by an Ontario farmer, who made \$25.00 per steer more from those sired by a pure bred than those sired by a grade bull.

A Manitoba farmer had two grade cows of similar type and breeding; one was bred to a pure bred sire through a bull loaning club. The other was bred by a scrub bull which was running at large and got into the herd. Both calves were developed as steers and had the same chances to put on flesh. They were sold in April, 1926. The one sired by the scrub bull showed a loss of 85 cents, whereas the one from the pure bred sire showed a profit of \$19.00. This is conclusive evidence that good breeding pays.

Linseed, Alfalfa Meal Good Corn Supplements

Tankage and skim milk are highly efficient protein supplements to corn for hogs, points out Grady Sellars, an extension field agent for the Kentucky College of Agriculture.

"Unfortunately," he continues, "the production of these two good supplements is insufficient to balance all the corn fed to hogs, necessitating the use of other supplementary feeds."

"Although tests show that protein supplements from animal sources are more efficient than those from vegetable sources, it has been found that a combination of animal and vegetable supplements are more effective than either type used singly."

"Of the best of these combinations is found tankage 50 parts; linseed oil-meal, 25 parts, and alfalfa meal, 25 parts, all by weight."

"Alfalfa meal is not necessary when hogs are running on good pasture. Some hog men use the following proportions: Tankage, 50 parts; linseed oil-meal, 25 parts, and alfalfa meal, 15 parts."

Use of Alfalfa Hay as Supplement in Winter

The use of a mixture of 50 parts of tankage, 25 parts oil-meal and 25 parts of chopped alfalfa hay as a supplement for yellow corn in winter rations has been advocated for some time. Recently trials at South Dakota have proved that high quality whole hay gives almost as good results as the chopped hay if the pigs can be induced to consume enough of the uncut feed. These results have caused hundreds of Northwest farmers to adopt alfalfa as a means of improving the standard corn-tankage ration.

Data from the trials at the South Dakota station show that pigs fed a ration of corn and tankage made an average daily gain of 1.32 pounds. When chopped alfalfa hay and linseed meal were fed with the corn and tankage the average daily gain was 1.54 pounds. More significant than this, however, is a saving of 16 pounds of feed for each 100 pounds of gain in the pigs fed the ration containing chopped alfalfa hay and the fact that there was a difference of 17 days in favor of the alfalfa fed pigs in reaching a weight of 200 pounds.

Feeding Iodized Salt

It is probably not necessary to feed iodized salt throughout the whole year, but if fed to pregnant sows protection against barrenness pigs will be secured. Pregnant cows should also have iodized salt; in this case the use of the salt should begin something like sixty days before calving time. Salt can be added to the grains, or concentrates, at the rate of 1 pound of salt to 100 pounds of concentrates. If additional common salt is needed give the animals an extra supply.

DADDY DAIRY

DOMESTIC BULL MOST DANGEROUS

A big game hunter on returning from Africa said that the most dangerous animal in the world was not the lion or the tiger, but the farmer's domestic bull. An Eastern farm journal for many months has been editorially mentioning fatal experiences of farmers with bulls and in nearly every issue the name of some farmer is recorded who has lost his life through placing too much trust in the herd sire.

There are few neighborhoods in which one or more farmers have not been killed by bulls in the last 20 years, and many bearing scars of attacks which through some miracle did not result in death, says a writer in the Michigan Farmer. It is the gentle bull which usually becomes enraged and attacks its owner. A farmer who works around a docile bull for many months may become careless and forget the tremendous power of that animal which with the powerful head and shoulders can easily crush a man in spite of every effort to fight back.

A few months ago we visited a prominent Holstein breeder who entered the box stall of his herd bull with the animal on a stout metal staff. The bull charged the owner but by placing the staff in the corner of the stall he was able to keep the animal braced away until help arrived. It proved the value of keeping the bull on a staff when led.

At the Michigan state college and on farms where bulls have metal and concrete staffs and exercise yards there are few fatalities. But herd bulls in pastures and ordinary barnyards are a constant menace. This is true also when feeding them and cleaning their stalls. Every moment one's attention is taken from the animal there is danger of being knocked down and trampled. Farming is a hazardous business. If carelessness prevails in looking after the bull.

Silage Without Tramping Is Favored by Wisconsin

Make silos higher and do away with tramping the silage—maybe that's what we will be doing in a few years.

A few years ago a silo at the University of Wisconsin farm was filled without tramping, and the silage kept in such good shape that since then all have been filled in that way. One or more sections of distributor pipe are used and a man at the top distributes the silage.

The silage settles more if not tramped, but more silage can be run in as soon as it settles—a common practice even where tramping is practiced.

In view of these facts, why not build the silo a little higher and save the extra labor of tramping?

Besides, engineering experts say it takes less power to fill a high silo than a low one, strange as that may seem.

Along with this goes the fact that a great many silage cutters are being run too fast. By reducing the speed somewhat, a larger pulley can be put on and smaller engines or tractors used to run the cutters. Lower speed makes the machinery last longer.

Fly wheel cutters less than 11 inches in diameter are not economical. Better results come from a medium-sized machine at comparatively slower speed.

New York College Gives Plans for Ventilation

Carefully conducted studies made by the New York State College of Agriculture during two months of each of the past five winters show that the walls and ceilings of dairy stables, as well as the lofts of dairy barns can be kept dry by proper ventilation. It has been found, also, that ventilation can be accomplished with less material, less labor, and at less cost than was formerly supposed, according to A. M. Goodman at the New York State College of Agriculture at Ithaca, N. Y.

Most dairy barn need only one good chimney or out-take flue; few of them need more than two. The construction of the chimney is the greatest expense of the whole installation. The part of these chimneys that goes from the floor of the mow to the eaves of the barn must be built while the mows are empty. The upper part of the chimneys and, in fact, all the rest of the system may be put in when the loft is full, he says.

By building the upper part of the out-take flue when the mows are full, no high climbing is necessary and practically no scaffolding is needed, but it should be remembered that part of the out-take flues must be built before hay is put in the mows or while the mows are empty.

Barn Space for Cow

The cubic space allowance per cow is not the most important thing in a barn. Proper ventilation is of much more importance than the number of cubic feet of air allowed per cow. However, 900 to 800 cubic feet of air space should be provided for each cow, and in addition an efficient ventilating system must be provided. The recommended cross-sectional area of outlet flues is 36 square inches per cow, and a somewhat greater total area is required in the intake flue.

**PROGRAM OF FIFTH SUNDAY MEETING**

The Floyd County Baptist Association will meet with Floydada church Jan. 27-29.

Friday night:  
7:15, Devotional—C. B. Sims.

7:30, Special Number—To be supplied.  
7:45, The Bible in Individual Life and Service—Y. F. Walker.  
8:00, Sermon—By Rev. C. D. Potts, of Silvertown.  
8:45—Adjournment.  
Saturday:  
10—Devotions—Led by Mr. Bryant of Center church.  
10:15—Pastorial Evangelism—By H. M. Reed, Pastor Lakeview.  
10:30—Missionary Evangelism—By J. M. Harder of Cone Church.  
10:45—Sunday School Evangelism—By Pastor Hankins.  
11:00—Evangelistic Song Service—By Mit Bullard.  
11:15—Evangelistic Sermon—By C. E. Dick of Crosbyton.  
12:00—Dinner.  
1:30—Song Service—Led by Mit Bullard.  
1:45—Personal Evangelism (Personal Work)—By V. M. Lollar.  
2:10—Personal Evangelism (Giving)—By Cal McGahey.  
2:30—Song.  
2:35—The Holy Spirit in Evangelism—By H. L. Burnham.  
2:55—Preserving the Fruits of Evangelism—By W. M. Draper.  
3:15—Song.  
3:20—Round-table Discussion of Evangelism—Led by K. F. Keller.  
4:00—Adjournment.  
Saturday Night:  
7:15—Devotions—Led by R. L. Shannon.  
7:30—Sermon—By Pastor J. H. Hale of Ralls.  
Adjournment at Pleasure.  
Sunday:  
10:00—Sunday School—J. C. Gilliam, Supt.  
11:00—Devotions—Led by Jones Weathers.  
11:20—Missionary Sermon—C. J. McCarty.  
12:00—Adjournment for Dinner.  
2:15—Devotional.  
2:30—Associational B. Y. P. U.  
2:30—3:00—Directed by Miss Amy Glenn, of Motley county.  
3:00—3:30—Directed by Miss Fay Brown, Briscoe county.  
3:30—4:00—Directed by Miss Birdie Porter, Crosby county.  
Hospital entertainment will be accorded all who attend.  
The young people will be here on Sunday afternoon.

**JAMES CRUZE**  
Director of Feature Photoplays, writes:



"In the direction of any of my big pictures, and especially during the filming of *The Covered Wagon*, the constant use of my voice demands that I keep it in first-class condition. As a cigarette smoker it was necessary that I find a cigarette which I could smoke without any chance of throat irritation or cough. After trying them all, I decided on Luckies. They are mild and mellow—which both protects the throat and gives real smoke enjoyment."

*James Cruze*



FRANK KEANE

**The Cream of the Tobacco Crop**

"The growth of LUCKY STRIKE Cigarettes is a wonderful thing but there is a reason. I know, because I buy the Tobacco for LUCKY STRIKE. I buy 'The Cream of the Crop,' that mellow, sweet smoking Tobacco that the Farmer justly describes as I have described it above. The quality of LUCKY STRIKE Cigarettes is telling. It is natural that the brand should show the tremendous growth that it is showing today."

*James J. Taylor*  
Buyer of Tobacco  
Louisville, Ky.

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Room 7, First National Bank Building Floydada, Texas

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**FLOYDADA IS PREPARING FOR BIG BANQUET**

Radio Talk By J. J. Taylor to Be Feature of Annual Meeting

Floydada, Jan. 21—Hubert Harrison, manager of the Wichita Falls Chamber of Commerce, will be the principal speaker at the annual Chamber of Commerce Banquet to be held in the gymnasium of the Andrews ward school on the evening of Feb. 10. Notice was received this week that Mr. Harrison had accepted the invitation of the local organization and was making plans to that effect.

Another feature of the annual banquet will be a radio address by J. J. Taylor of the Dallas News, who will speak for five minutes direct from the Dallas News broadcasting station to those attending the banquet. If possible one or two other speakers will be used to make a radio talk.

As a musical feature of the banquet the Floydada municipal band will probably be arrayed in their new uniforms and will furnish music for the occasion. Professor Lundgren is arranging several special numbers and the boys will be at their best.

Tables for 400 people will be prepared, of which it is hoped that 200 will be Floyd county people, 150 Floydada citizens and fifty out-of-town guests. The food will probably be all Floyd county food and Miss Blanche

Bass is making arrangements for the county clubs to prepare the menu.

**HASSELL STARTS TRIP TO DEATH HOUSE AT HUNTSVILLE**

Slayer Leaves Plainview Jail for State Pen. to Be Electrocuted On Feb. 10th

Plainview, Jan. 21—Geo. J. Hassell, confessed slayer of thirteen people, was taken from the Hale county jail at Plainview early Saturday morning by Sheriff J. W. Martin and a deputy from Farwell, Parmer county, who left with the condemned man for Huntsville, where Hassell will be kept in the state penitentiary until Feb. 10, when he will go to the electric chair to pay the debt for his crimes.

Sheriff Martin came for Hassell early Saturday morning in an automobile and he was taken to Huntsville by that means. Sheriff Sam Faith of Plainview arose early and had a breakfast prepared for Hassell before sunrise. Hassell showed signs of nervousness as he realized the meaning of his departure from the Hale county bastille, where he has been for practically a year since the commission of the murder with which he is charged and to which he confessed.

Since his incarceration at Plainview Hassell has been a mystery to those who have observed him. He has shown very few signs of nervousness or remorse for his crimes, but has outwardly laughed at death telling visitors that he was more fortunate than they for he knew the moment when he would have to die.

Hassell was convicted of the murder of his step-son, Alton Hassell, and sentenced to die in the electric chair after having confessed to the murder of his wife, and his seven step children at Farwell late in December, 1926. He had buried his victims in the back yard of his home at Farwell, where he had a reputation of being a good farmer and citizen. Following his arrest and confession of these murders he was found to have murdered another family in Whittier, Calif., several years ago and buried them in a similar fashion. During his incarceration at Plainview where he was brought for fear of mob violence at Farwell and has been kept since arrested, he has been examined by several psychologists and he still remains a puzzle to them. In his own words, "I do not know why I killed them, for I have always loved children, and been a favorite with them."

Nineteen days remain for Hassell to live, and he has promised during that time that he would tell everything that was necessary about his past life and any crimes which he may have committed for he says he wants no one to pay the penalty for anything which he has ever done. Hassell has a long criminal career in addition to his thirteen murders and deserted the army and navy both.

**HEREFORD GIRLS END 'WORLD TOUR' IN ROSWELL JAIL**

Roswell, N. M., Jan. 14—Two young girls of Hereford, Texas, started out to see the world and landed in the Chaves county jail, according to officers here. The girls, whose names are being withheld because of their youth, belong to prominent families at Hereford. They had started to California, and upon their arrival in

this city were in company with two youths who are now held for investigation. The girls were placed in the Chaves county jail pending the arrival of officials and relatives from Hereford.

Many a man's reputation for truthfulness goes lame when he begins to say things about himself.

Some family skeletons can't be kept in a closet.



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"KING or COMMONER?" No. 2

ECONOMIC SIGNIFICANCE OF THE AMERICAN COTTON INDUSTRY—From latest volume in Manhattan Library of Popular Economics, republished in serial form through courtesy of Bank of the Manhattan Company, New York.

ARTICLE TWO RULER OR SERVANT?

COTTON—King or Commoner? Despotism ruler over thousands of square miles and millions of subjects, or daily servant to ninety-nine per cent of the world's population? Contradictory as it may sound, both definitions are true.



Cotton—King or Commoner?

Even this astonishing showing is far from exhausting the list of human services contributed by the great staple. The fibre cannot be employed until separated from the clinging seeds, and these seeds, once considered as virtually waste material, save for the small proportion reserved for planting, are now realized to be a storehouse of wealth—even in themselves the foundation for large industries.

labor adapted to work in the cotton fields under a Southern sun was one of the principal factors in the expansion of slavery which led to the Civil War. The need of Lancashire spinners for Southern cotton produced dangerously strained relations between England and the North during that struggle. Cotton has been a spur to England's colonial policy, and the development of cotton fields in Egypt, Sudan, Mesopotamia, Australia and elsewhere, in addition to the extensive cotton raising of India, has been a constant British purpose.

PLANS PERFECTED FOR PLAINS DAIRY STOCK EXPOSITION

Plainview, Jan. 21—Plans for the first Panhandle-Plains Dairy Show here were perfected at the first meeting of the executive committee Friday, attended by D. F. Eaton, Lub-

bock; P. C. Bennett, Amarillo; R. C. Nichols, Tulia; Oscar Stansell, Floydada; T. L. Shepard, Hale Center; Frank R. Phillips, Canyon; W. L. Stangel, Lubbock; R. M. Millhollin and Winfield Holbrook, Plainview, and Bob Anglin, Tulia. The show is to be held April 3, 4,

their best dairy stock at the show. P. C. Bennett, county agent of Potter county, is chairman of the membership committee, which will solicit memberships from breeders and others interested in the dairy development of the Plains to finance the show.

A publicity committee composed of Maury Hopkins, Frank R. Phillips and Bob Anglin was appointed. A program committee composed of Maury Hopkins, W. L. Stangel and P. C. Bennett was appointed.

That the Panhandle-Plains territory of Texas has a good dairy stock as can be procured is the contention of those in authority in the association. The purpose of the show is to encourage the breeding of more such dairy stock in this section of Texas.

Anton—Anton is among the towns to affiliate with the West Texas Chamber this month. It is located in a good farming region where diversified farming is practiced.

Idalou—Business property in Idalou has been purchased by F. B. Petty of Bledsoe, who has moved here to take charge.

Citation By Publication THE STATE OF TEXAS, To the Sheriff or any Constable of Floyd County—GREETING:

YOU ARE HEREBY COMMANDED, That you summon, by making publication of this Citation in some newspaper published in the County of Floyd, if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, Maggie McDowell Parker, Elizabeth Reed McDowell, Mary McDowell Miller, William E. Miller, Reed McDowell, and John McDowell, defendants; all non residents of the State of Texas, and John McDowell, deceased, and his unknown heirs, all of whose residences are unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be held in the County of Floyd, at the Court House, in Floydada, Texas, on the 27th day of February, A. D. 1928 then and there to answer a petition filed in said court by plaintiffs on the 16th day of January, A. D. 1928, in a suit numbered on the docket of said court No. 2930, wherein Jennie M. Flynn, Rose Ray Hogue, Kate M. Shillingford, J. T. Shillingford, Margaret Allison, W. H. McDowell, Eleanor Allison McDowell, Clay Allison McDowell, John McDowell, Thomas McDowell, James McDowell, Margarite McDowell Luse, and James Luse are plaintiffs, and Maggie McDowell Parker, Elizabeth Reed McDowell, Mary McDowell Miller, William E. Miller, Reed McDowell, and John McDowell, and the unknown heirs of John McDowell, deceased, and John McDowell, Jr., deceased, are defendants.

The nature of plaintiffs' demand being as follows, to-wit:

That on or about the first day of January, A. D. 1928, plaintiffs were lawfully seized and possessed in fee simple, and entitled to the possession of the following described lands and premises, situated in the Counties of Floyd and Crosby, in the State of Texas, described as follows: 1476 acres of land described as follows: BEGINNING at a mound, the S. E. Corner of a 640 acre Sur. No. 205, made by virtue of M. El Paso and Pacific R. R. Co. Scrip No. 6, from which Cockrains Peak hrs. North 40 E. 5500 vrs, the N. E. Cor. of this Sur., THENCE West 2886 vrs, a mound; THENCE South 2886 vrs, a mound; THENCE East 2886 vrs, a mound; THENCE North 2886 vrs, to the place of beginning.

That on the day and year last aforesaid, defendants unlawfully entered upon said premises and ejected the plaintiffs therefrom, and unlawfully withhold from plaintiffs the possession thereof, to plaintiffs' damage in the sum of \$5,000.00.

That the reasonable annual rental value of said land and premises is \$2500.00.

Plaintiffs would show to the court

that they, and those under whom they hold and claim, claiming the above described lands and tenements, have had and held peaceable and adverse possession of same—cultivating, using, or enjoying same—for a period of more than ten years next before the commencement of this suit, and this they are ready to verify.

Plaintiffs pray for judgment for title and possession of said land, for Writ of Restitution, damages, and costs, and for general and special relief, legal and equitable.

HEREIN FAIL NOT, And have you before said court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed same.

GIVEN UNDER MY HAND AND SEAL OF SAID COURT, at Office in Floydada, Texas, this 16th day of January, A. D., 1928.

T. P. GUIMARIN, Clerk, District Court, Floyd County, Texas.

Citation By Publication THE STATE OF TEXAS, To the Sheriff or any Constable of Floyd County—GREETINGS:

YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, Edd Green whose residence is unknown, to be and appear before the Honorable District Court, at the next regular term thereof, to be held in the County of Floyd, at the Court House thereof, in Floydada, at the 27th day of February, A. D. 1928, then and there to answer a petition filed in said Court, on the 23rd day of August, A. D., 1927, in a suit numbered on the docket of said Court No. 1882, wherein Rosie Green is plaintiff and Edd Green is defendant. The nature of the plaintiffs demand being as follows, to-wit:

That plaintiff is now, and for more than twelve months prior to the filing of her petition has been, an inhabitant in good faith of the State of Texas, and resided and made her home in Floyd County, Texas, for more than six months next before the filing of her suit herein.

That plaintiff and defendant were lawfully married in Kaufman, Texas, on April 30, 1925, and lived together until May 8, 1927, and no children were ever born to them.

That about one year after plaintiff and defendant were married defendant commenced a course of unkind, harsh and cruel treatment towards plaintiff, which constantly increased in violence, and she was finally compelled to permanently leave him on said May 8, 1927, returning to the home of her father, where she has continued to reside ever since.

That during the time that they lived together, plaintiff conducted herself with propriety and managed their household affairs with prudence and economy—at all times treating defendant with kindness and forbearance—but without cause defendant became extremely jealous, and accused plaintiff of immoral conduct and relations with other men, and in the presence of strangers and in public accused plaintiff of immorality and improper conduct with other men.

That while they were living in Olney, in Young County, Texas, about the 15th day of February, 1927, in the presence of the sister of plaintiff and of others, without the slightest cause therefor, defendant accused plaintiff of wanting to leave the crowd—among which was plaintiff's sister—and go with another man, a stranger to plaintiff—and defendant then and there threatened to kill plaintiff and himself.

That defendant failed and refused to obtain work and to provide plaintiff with the necessities of life, by reason of which plaintiff was compelled to work in cafes, or restaurants or laundries in order to obtain a livelihood.

That defendant often and on various times and dates threatened the life of plaintiff, and slept with a razor or a pistol or both under his pillow—telling plaintiff that he expected to kill both plaintiff and himself before morning, and that the outrageous, excessive and cruel treatment continued to grow worse, and was of such a nature as to render their living together wholly insupportable.

Plaintiff prays for citation, for judgment dissolving the marriage contract existing between plaintiff and defendant, and that her maiden name of Speaks be restored to her, and for general and special relief.

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

GIVEN UNDER MY HAND AND SEAL OF SAID COURT, at office in Floydada, Texas, this, the 2nd day of January, A. D., 1928.

T. P. GUIMARIN, Clerk, District Court, Floyd County, Texas.

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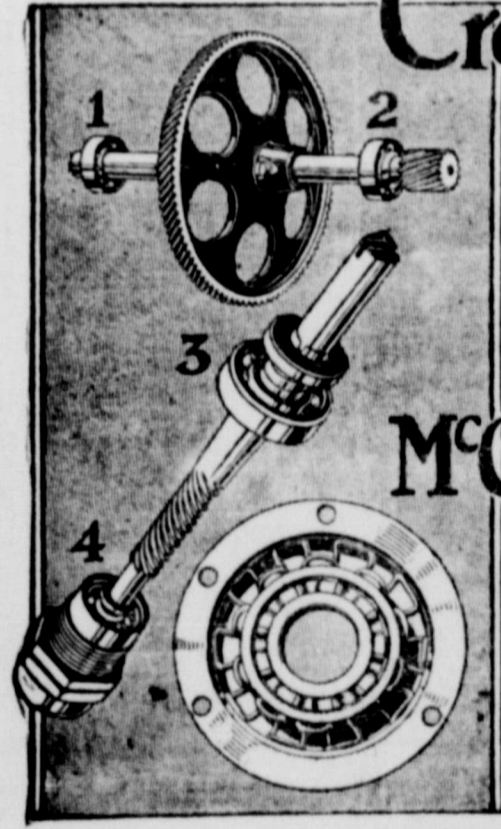
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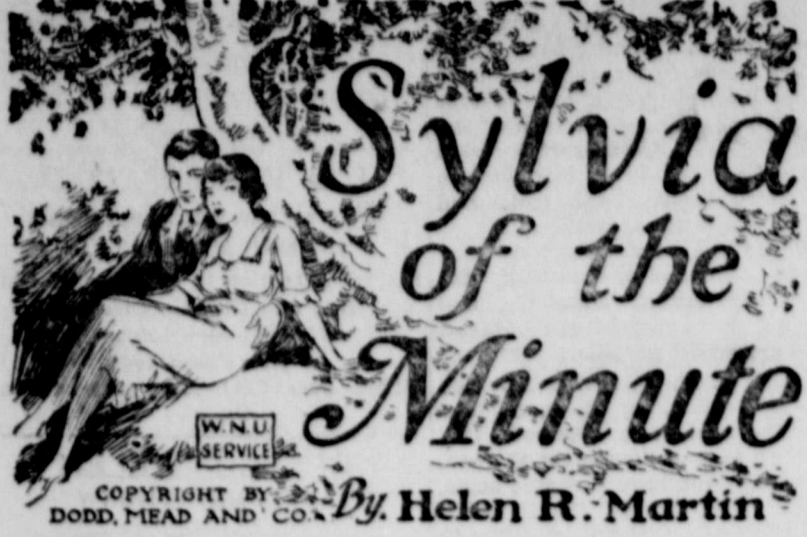
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# Sylvia of the Minute

By Helen R. Martin

## CHAPTER VI—Continued

"It's worth a moment of the keenest happiness mortals can know! Divine happiness! Isn't that enough?"

"Divine? I thought that there word meant someone else—I thought it belonged to Jesus—"

"A divine moment, Meely, such as few ever know in the stereotyped marriage relation, my girl, believe me!"

"It ain't that I expect you to marry me, Mr. Creighton—I know I can't rise to that. But if I can't rise to that, I can't fall to nothing else between you and me, neither!"

"The earnestness of her resistance was beginning to alarm him. Surely she did not mean all she was saying! She only wanted to be teased, persuaded. Surely it only needed a little patience on his part to bring her to the yielding point?"

"But patience was a thing he was so unused to exercising that it taxed his nerves and his temper almost more than he could bear. The little husky must be very experienced, she knew so well how to enhance her own value and stimulate his desire by her stand-offishness!"

"Think, Meely, how stupid it is not to seize every chance that comes our way (few enough they are!) for happiness! Look at all the colorless years ahead of you, and don't miss this one ineffable hour—such as will never be offered you once you're married!"

"Will your marriage hold you from any more such hours?"

"That's neither here nor there—my marriage, Meely, is quite another affair—"

"Meanin' it ain't none of my affairs? Well, but it's the affair of your wife, anyhow, whether you have any such grand hours—"

"My dear, we won't discuss my possible wife!"

"I'd feel awful sorry," said Meely, slowly shaking her head, "for your wife, Mr. Creighton."

He laughed uneasily. "Judging by the way I'm pursued by marriageable girls, Meely, your view of me as a husband can't possibly be the one generally held by many ladies of high degree! You don't know your luck, my girl!"

"Yes, well, but them 'ladies of high degree' run after you to marry you. You ain't astin' me to marry you."

"I'm offering you a love such as I shall probably never feel for the girl I marry! Oh, Meely!" He reached for her hand, but she drew it away.

"Meely! You'll lose me, you know, if you keep this up! You can't keep me dangling forever, you know!" The words, "keep me dangling," startled his own ears, so ridiculous was the idea of a girl such as Meely keeping him "dangling"! "If you do lose me, you'll only have yourself to thank!"

"What would I be losin' in losin' you?" she asked as one humbly seeking information.

"You'd be losin' happiness, wouldn't you, my dear?"

"Happiness! Would I keep happiness—and you—by doing what you want? It's put on that you're going to marry your cousin—a grand lady with such a title or what. After you've got her, where would I come in?"

Ah, thought St. Croix, light dawning on his troubled mind, so it was that that was holding her back—she had heard of his betrothal and was jealous!

"I give you my word, Meely, that I am not—as yet—engaged."

"I heard you say," she repeated stubbornly. "What would that cousin think of you if she knowed—about me?"

tasteful to him than answering such a question; dwelling at such length on this unseemly topic. But if to win her over he must pay that price, then pay it he would.

"Look here, Meely, perhaps I owe it to you to explain the situation to you. Lady Sylvia St. Croix will marry me because her family needs money—their estate, since the war, is gone to punk and my father will restore it and supply the income to keep it up. I will marry her because I shall enjoy the prestige in England which the marriage will give to me—and my children. So you see how entirely outside of my marriage will be my relation with you—how little it can affect it—"

"Well!" Meely severely pronounced judgment. "I may not be such a high aristocrat, but I'd be above such a low-down wicked marriage like that! There's better things to marry for and live for than savin' an old estate!"

"Oh, come, my dear, you've no least cause for jealousy of my cousin, I—"

Meely sprang up to elude his movement to seize her again in his arms.



Before He Could Lay a Finger on Her to Stop Her, She Had Turned and Fled.

"It's time I got home—Pop will be missin' me."

He sprang up too—his face almost purple with the strain of his self-restraint—but the look in her eyes halted him. One step toward her, her eyes said to him, and she would shriek to arouse the countryside.

"Meely," he exclaimed huskily, "what do you mean? Why, if you don't love me, have you led me on all those weeks? Why have you come here to meet me? Why? Tell me that—why?"

"To find out," she answered in an even tone, "what sort of a man you are. And," she added with a smile that pitted him, "I have found out!"

Before he could lay a finger on her to stop her, she had turned and fled. By the time he had recovered from the bewildering shock of her words, her tone, she was far down the hill—too far for him to overtake her—even if he had not realized, to his stunned amazement, the absolute uselessness of overtaking her.

That he had been repudiated by this girl who for nearly three months had let him treat her contemptuously, had submitted to his bullying, his rudeness, his irritability, had accepted and returned his lavish caresses! All the way down the hill and along the highway toward the spot near the schoolhouse, where today he had parked his car, he stared incredulously at the amazing fact.

But a scene that met his bewildered gaze when he was about to get into his car, parked near the schoolhouse, did not decrease his mental confusion, nor serve to soothe his rasped nerves and outraged vanity.

Marvin Creighton, approaching William Penn schoolhouse at half past five that afternoon, on his way to his temporary home at Absalom Punts' cottage, noticed on the road far ahead of him a slim girlish figure in a long loose coat, hurrying along the highway. Though the daylight was fading, her carriage of herself and the set of her clothing were so conspicuously different from that of any country girl one was apt to meet alone on the road at this hour that even in this dimness that hurrying figure was sharply impressive.

Curiosity made him quicken his pace to catch up with her. But before he had overtaken her, she had arrived at William Penn schoolhouse, where, to his surprise, she stopped and went in.

Then it was, as he had half suspected, half hoped, a little dreading, Miss Schwencken!

A few yards before he reached the school he came upon a roadster, parked along the road, which he recognized as his brother's. The idea stabbed him that this attractive young teacher and St. Croix might be having a rendezvous in the school! Was St. Croix in there with her now? He was such a philanderer—sometimes so unscrupulous—the girl ought to be put on her guard.

"But darned if I want to be the one to warn her! And if ever a girl seemed capable of looking out for herself, she's it!"

In a minute he was at the schoolhouse door. It was slightly ajar, he pushed it open a bit wider and, not entering, glanced in. The slight that met his eye made him draw back precipitately—Miss Schwencken, her back toward the door, was standing on her platform disrobing! She had already taken off her coat and frock, her white shoulders bare—

There was no one else in the schoolroom, yet—

Marvin stumbled back a pace from the door. But though the thought that pierced him made him call himself "a cad," yet as he stood there wondering whether he should knock, he felt cold all over; and even while he hesitated, in what seemed to him an incredibly short time, she suddenly appeared before him in the doorway clad in a jacket suit and a jaunty sports hat! He was so taken aback, so utterly confused, that he could not move or speak, but stood as stock-still as the wooden posts of the school porch.

At sight of a man standing motionless at her door in the gathering gloom, she cried out in alarm—which brought him to himself.

"Don't be frightened! It's only—your superintendent!"

She gave a little gasp of relief. "Only? And of whom, pray, should I be more frightened?—though the schoolroom being empty just now, of course you can't bully me into teaching geography for your entertainment—my good luck!"

"Going home now?"

"Yes."

"Then"—he took from her hand the big door-key and the books she had in her arms—"may I walk with you?"

When he had locked the school door, he glanced up the road to the waiting car. Its lights had been turned on, illuminating the road over a wide area, and he saw that his brother, standing in front of his car, was witnessing his coming out of the schoolhouse with Miss Schwencken. She, he observed, was viewing with a frank surprise the lighted car and its owner a few rods away. That look of surprise seemed so genuine, it was hard to believe that his own unexpected arrival at the school had foiled a meeting between these two. And yet it would be so like St. Croix to seek a furtive love affair with a charming girl like Miss Schwencken when he'd die before he would openly associate with anyone of class outside his own—like a parvenu uncertain of his position, rather than like a man born to a secure place in the sun! But that a girl of Miss Schwencken's spirit should accept such cowardly attentions seemed incredible. And this mystery of her changing her clothing in the schoolroom!

As they turned their backs on the car and went on their way, neither of them referred to it—though Meely was so absorbed in wondering whether St. Croix had recognized her that he sense of Marvin's interesting companionship was less keen than it would otherwise have been.

"Does your work always detain you so late as this at your school?" he asked with subtle galle. She didn't know he had seen her coming along the highway!

(TO BE CONTINUED)

# Symbolism of Japanese Dolls

## Made Objects of Special Ceremony Which Is High Point of Year for Girls.

Washington.—"Japanese doll-dom in all its glory, represented by 59 gift dolls recently arrived in the United States, is a realm of enchanting imaginary and special ceremony," says a bulletin from the Washington headquarters of the National Geographical Society. "A Feast of the Dolls, held annually on March 3, is high point of the year for thousands of small maidens in all parts of Japan."

"On that day four or five shelves covered with scarlet cloth are set up in the best guest room of every Japanese household, and the dolls are brought from a fire-proof storeroom and arranged according to rank on the improvised staircase. On the top shelf are placed two dolls representing the emperor and empress, dressed in antique court costume and each sitting on a small lacquered platform. On the next step below are the five court musicians with tiny musical instruments. On the lower shelves range lesser dolls, many of them handed down from mother to daughter for generations.

"Are Carefully Stored. With the dolls are toy furnishings of every description, tables with dishes, sake bottles, toilet chests, and cook stoves. All of these precious articles are kept throughout the year in the 'go-down' or storeroom which is a part of most Japanese gardens."

"When they make their annual appearance on the third day of the third month, dolls' reign supreme for three days. Holidays are taken from schools and little girls visit one another all day long and play before the doll court. They koto to the emperor and empress on the top shelf, offer them food and drink in miniature dishes, and handle the lesser dolls on the bottom shelves. As further diversion there is usually an exciting visit to a doll shop to add a new beauty to the family collection.

"Of course Japanese maidens have their own favorite dolls to be loved and cherished throughout the year, but ceremonial dolls are only seen on March 3 and the two succeeding days. The Feast of Dolls is said to have been instituted by Shoguns of ancient times with the threefold purpose of fostering patriotism, housewifery, and motherhood. When a Japanese girl marries she takes her own special dolls with her to her husband's house and carries on the custom with her own children. Few families are too poor to afford some sort of dolls on

## Palm Beach Wonders About Sun Bathing

Palm Beach, Fla.—With the now famous sun baths prove popular with women at the Breakers Casino, one of the most conservative of bathing places, where even stockings are compulsory? This is a question which early visitors to Palm Beach are asking.

Man bathers have used an alligator pen on the south end of the casino roof for years, and so popular has the habit become that the space has been doubled. Now a sun porch has been added for the women.

At the Bath and Tennis club the women's sun pen has been in high favor.

March 3, and red cotton shelves for the puppet emperor and empress with their retinue can be seen in the most humble homes.

"On the fifth day of May boys have their turn at holidays when the Feast of Flags is celebrated. On tall bamboo poles above each house a gay paper fish flies, one for every lad in the family. They are hollow, with open mouths, and the wind fills their red-gold paper sides to bursting. This fish represents the carp, noted for its bravery in battling against waterfalls, and the unflinching way it takes a death blow from the fisherman's net. Every father who floats a paper carp for his small son on the fifth day of the fifth month hopes that he likewise will prove brave in life's battles and meet death unflinchingly.

"At the boys' feast there also is a display of dolls in the best room. This time toy soldiers, warriors in ancient armor, swords and implements of battle are set out, flags are unfurled, and stories told of the bravery of the nation's historic patriots. The boy doll is invariably a fighter.

"It is said that in the ancient days of Japan soldiers were buried alive at the funeral of an emperor. Later toy figures were substituted for the devoted followers of the chief. Thus originated the soldier doll which plays such a large part in the ceremonies of the fifth of May.

Doll Shows an Ancient Art. "Another interesting branch of Japanese doll-dom is the doll theater. On the stage, doll actors are manipulated by expert puppet handlers dressed in

black and masked to disguise their own personalities. So finely adjusted are their movements that the dolls 'act' with exceeding gracefulness and every range of emotion is portrayed by the voices of men who handle them. Some of the doll handlers have been a lifetime in the business and are artists in the interpretation of Japanese drama.

"Doll making in Japan is a household industry and every year many thousand Japanese doll babies are shipped to the United States and Europe. They are of all grades, from clay toys to gorgeous creatures whose kimonos are made of tiny figured silk woven for the purpose. Such a creation is Miss Dal Nippon who leads the gift from the children of Japan to the children of the United States, and the 58 dolls who form her suite."

## Woman Astronomer Seeks Rich Patron

London.—Miss Mary Proctor, British woman astronomer, is going to the United States soon with the avowed intention of "finding a millionaire with a flair for astronomy."

Miss Proctor will try to persuade this millionaire "to build and endow the largest observatory in the world."

"My earliest recollections are of playing around my father's great telescope," Miss Proctor said. "Then I grew to be interested in his work. After his death I was pitchedforked into becoming an astronomer myself."

"A party of American tourists visiting Europe invited me to join an expedition to see the eclipse, just because I was the daughter of Richard A. Proctor. This occurred on August 9, 1896, at Batho, Norway. The experience led me to study astronomy seriously."

"My favorite hobby is seeing total eclipses of the sun. My second view of the corona was obtained May 28, 1900, at Norfolk, Va.; the third occurred in 1905 at Burgos, Spain, and the fourth was last June, when I made my observation from an airplane at a height of 6,000 feet, an awe-inspiring sight."

## Rapid Growth Wins Chinese Elm Favor

Washington.—Developing in four seasons from a shoot three feet tall and the size of a lead pencil to a tree 15 to 25 feet high and 16 to 19 inches in circumference, the Chinese elm has won popularity in this country.

The species, introduced into the United States nearly 20 years ago, is widely adaptable for shade and as a windbreak. It grows with numerous slender, almost wiry, branches. Leaves appear early in the spring. They are among the last to fall in autumn.

Free from plant diseases and insects, the Chinese elm grows rapidly and is particularly valuable in regions of light rainfall and extremes of temperatures where few trees thrive. It has withstood the severe winters of the northern states and the dry climate near Yuma, Ariz.

## These Coeds Are Efficiency Housekeepers



Living for almost half what it costs the other women's groups at the State College of Washington, these Eranl club members can well be called the "efficiency experts" of the institution. In fact the name of their society is the Greek word for "co-operation." With more than half of their number paying their expenses by doing outside work, members of Eranl club, by doing all their own housework and operating under a well-planned budget, have been able to maintain themselves for \$22.50 a month per individual.

## NEW DISCOVERIES REVEAL ANCIENT SERPENT WORSHIP

New Light Thrown on Early Religions of Palestine and on Bible Passages.

Philadelphia.—Discoveries made at Beisan, in Palestine, which throw more light on the early religions of Palestine and, incidentally, on certain passages in the Old Testament, were revealed in a report received by the University of Pennsylvania museum from Alan Rowe, director of his expedition engaged in excavating the site of the Biblical Bethshan.

Among the discoveries reported was a brick altar of sacrifice, reminiscent of sacrificial rites described in the Book of Samuel, and more than 100 cigar-shaped objects of mud, believed to be votive objects representing small rolls of bread and cakes similar to those referred to in the seventh chapter of Jeremiah.

In addition, the report says, the ex-

plorators uncovered a number of fine scarabs and jewelry of goldstone, a beautifully made bronze top of a military standard, representing the head of Hathor and suggesting the presence of a "Hathor" regiment of the Egyptian army at Beisan in 1400 B. C., and a number of stone weights, fine fragments of painted pottery, and other objects.

Of particular interest among the pieces of pottery found was a bowl bearing the figure of a serpent in high relief. This bowl, which is the oldest example of a cult object thus far found at Beisan, is considered of unusual importance in that it reveals that ophiolatry, or the worship of serpents, which was prevalent in the town during the reigns of Amenophis III, Seti I and Rameses II, already was practiced there in the time of Thothemes III.

All the new discoveries were made

as a result of the excavation of two temples belonging to the reign of Thothemes III, who held sway about 1500 B. C. One of the temples, the report states:

"Many details of this temple are not unlike those of the temple described in detail by the Prophet Ezekiel, chapter 40 of the Book of Ezekiel, which also had the altars of sacrifice outside the inner sanctuary and an altar inside the sanctuary. Indeed we must assume that there was not a great difference between Israelitish temples of the type referred to in Ezekiel and temples in use by the non-Israelitish inhabitants of Palestine, both in the Sixth century, B. C., and in earlier times."

## Lady Astor Cocktail

London.—Offered a cigarette at a banquet, Lady Astor preferred orange juice with a dash of soda. So now this Lady Astor cocktail is becoming popular. Juice of one orange, dash of lemon juice, one egg, dash of green-dine, dash of soda

## Brother of Tecumseh Neglected by History

Ekwawatawa, younger brother of Tecumseh, was largely responsible for the part that great Indian warrior and statesman played in organizing a federation of the red men to oppose the encroachments of the whites. In 1805 Ekwawatawa proclaimed himself a religious leader and began to arouse the tribes of Indiana, Ohio and Illinois, to the great disturbance of the settlers. His doctrines were not primarily revolutionary, but temperance and total abstinence were tenets, together with reverence for old age and sympathy for the Indian. He also urged his people to resist intermarriage and to preserve their own customs and costumes. This being in line with what all Indians had held as

ideal previous to Caucasian invasion. His preaching caused much excitement among the tribes and fear among the whites. It was the response of the Indians to his brother's pleading that started Tecumseh on his mission in the cause of federation which took him to the Cherokees and the other more civilized tribes of the South. In the course of which he covered many thousand miles.

Working for Evil. Misunderstanding and intention create more uneasiness in the world than deception and artifice, or, at least, their consequences are more universal.—Goethe.