

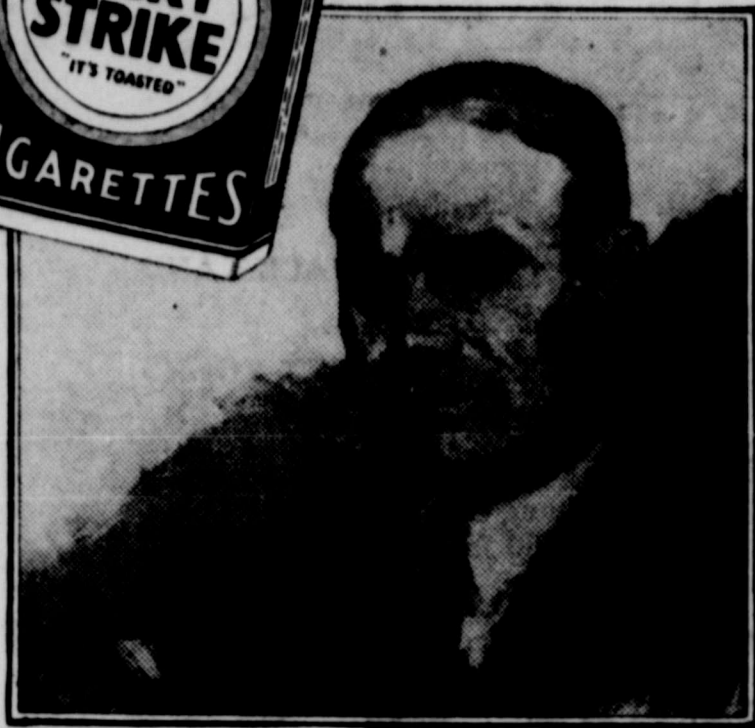
"TEX" RICKARD

World Famous Sports Promoter, writes:



"Lucky Strikes never injure my throat. Many of my friends in all walks of life use and enjoy them."

Tex Rickard



The Cream of the Tobacco Crop

"No article can grow without quality behind it. LUCKY STRIKES are growing and have grown because of their quality. 'The Cream of the Crop' goes into LUCKY STRIKE. The best Tobacco is bought for them. I know, because it is my job to see that this is so."

J. Edwards Buyer of Tobacco at Louisville, Ky.

"It's toasted" No Throat Irritation-No Cough.

Mr. and Mrs. Garland Whitt of McAllen, Texas, arrived Saturday for a visit with Mr. Whitt's parents, Mr. and Mrs. W. L. Whitt.

Mrs. J. H. Hohlaus and Mrs. H. B. Adams spent Saturday in Plainview visiting with friends.

COUNTY BRIEFS

AIKEN

Jan. 8.—School is getting along very nicely. Practically all the students are back in school this week. Some from this community went to the play at Sand Hill Friday night.

Mrs. Bryan Wells has been quite sick with tonsillitis, but is able to be in school this week. Mr. Melvin Henery and family are moving to Lorenzo. We regret to see Mr. Henery's family leave. Mr. Sugart is on the sick list this week.

ROSELAND

Jan. 9.—Miss Mayme Hackney has returned from Plainview. Mr. and Mrs. Visage of Lockney visited with Mr. O. E. Wicker and family last Sunday afternoon. R. D. Harper, Sr., of Quitaque spent last week-end at his home in this community. Mr. Ivy Thomas is driving a new Dodge now.

Miss Lula Visage called on Miss Teddie Lee Marble last Sunday. T. J. Roberson spent Saturday night with W. M. Wicker. Effie Ellen Watson has been quite ill for several days. She has an attack of appendicitis, and an operation may be necessary. Faye Marble and Viola King of Lockney high school visited in Roseland community Saturday and Sunday. Our school pupils from the Pinner family are back in school after an absence of several months.

o'clock hour, and Bro. Webb preached in the afternoon. Ruth Puckett entertained a number of her friends with a birthday dinner at her home last Sunday. Several Roseland people attended Bro. Nelson's lecture at Sunset last Sunday evening. This nice bright warm weather lightly turns our fancy to thoughts of Spring. Here's hoping such weather continues.

BAKER

Jan. 8.—Our school is progressing nicely. However, several of the children are out this week on the account of sickness and cotton pulling. Annie Graves spent Saturday night and Sunday with Jewell Fawver. Mr. and Mrs. J. B. Green spent Sunday night with Mr. and Mrs. Nelson. Mr. and Mrs. Kelley of Pleasant Hill spent the day Sunday with Mr. and Mrs. W. B. Jones. Mr. and Mrs. B. R. Coiston visited Sunday with S. R. Colston and family. Mr. and Mrs. Peacock spent the day Sunday in McAdoo. They came back by Mr. and Mrs. Woolsey's and stayed a while. A crowd of young people attended the party at the home of Mrs. T. J. Cardinal of Pleasant Hill Friday night.

Since Miss Jewell Woolsey's people have moved near Pleasant Hill, she is now going to and from school in the car. A group of six young people went to Matador to see Mr. and Mrs. R. L. Glenn. Maggie Graves, Annie Graves, Georgia Holder, Opal Nelson, Myrtle and Mable Bradford, Clytie Crafton, and Herschell Green took supper with Lela Jones Sunday night. Don't forget the play, "Where East Meets West," to be given at the school house Friday night. Everybody come.

LAKEVIEW

Jan. 9.—The fine weather we are having is keeping a good many school pupils at home to pull bolls. The Lakeview Cemetery Association has bought five acres of additional ground. The whole cemetery is being fenced with steel posts and wire fence with an approximate cost of \$700. Mr. and Mrs. Lloyd and family visited his father in the Newland Community Sunday. Miss Ruth Smith entertained the young people at her home Saturday evening. Mr. and Mrs. Roy Smith left for Littlefield yesterday, where he has bought an interest in the furniture store of his brother, Foy. Mr. and Mrs. Sims have sold their farm and moved to Floydada. They bought two lots and will build just as soon as Mr. Hold gets to the job. Mr. and Mrs. Pitts have also moved to town. Last Friday evening in the gymnasium of Andrew Ward's building there was a game of basket ball between Prairie Chapel and Lakeview. The score being 17 to 12 in favor of Lakeview. Mrs. Harrison suffered with a piece of steel in her eye last week, but the doctor soon relieved the pain. There is to be a poultry class meeting at the school house tonight.

HARMONY

Jan. 9.—Mr. and Mrs. L. E. Williams visited in the Robinson home Sunday at Sand Hill. Carrick Snodgrass, Christene Trowbridge, Grandmother Carr, and Mrs. W. M. Heard are on the sick list this week. Hal Scott left last Wednesday for Dallas to attend Harvester Life Insurance convention. Mr. D. W. Daneilson of Farwell, visited in the Scott home Sunday. Mr. and Mrs. Walter Tinnin and family accompanied by Miss Irene Cates, visited in the home of O. M. Tinnin Sunday. The eleven months old baby of A. N. McKinney of Levelland, died at Lubbock Friday and was buried at Carrs Chapel Saturday afternoon. Rev. Hines conducted the service. Mrs. McKinney is a niece of Mr. J. S. Green of this community. A large crowd of this community motored to Sand Hill to see the play Friday night. Mr. and Mrs. J. S. Hale visited Rev. Mat Hale and family of Ralls Sunday. Rev. Hale is a brother of J. S. Hale.

ANTELOPE

Jan. 9.—Mr. and Mrs. John Aston spent Monday in Floydada. Mr. J. H. Smith Jr., spent the week-end visiting his parents and many friends here. Miss Sarah Frances Smith spent Thursday night with Miss Frances Wisdom. Mrs. Earnest Jones has been ill at her home here the past week. Mr. and Mrs. Bob Hinsley and family spent Sunday with Mr. and Mrs. Barker. A singing was enjoyed very much at the home of Mr. and Mrs. Holt Sunday night. Mr. and Mrs. Huff and family spent Sunday with Mr. and Mrs. Earnest Jones. Mr. Buford McKeever is visiting friends and relatives here. Miss Bertie Jones spent Sunday with Miss Marguerite Aston.



THE FIRST NATIONAL BANK

The First National Bank is a symbol of prosperity and solidity. Years of fair dealing in Lockney has established our just reputation as an institution of courtesy and soundness. Consult us on your banking problems. We can help.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"

Mrs. Willis Stribblin has been visiting friends in Floydada, the past week. The Volunteer Band of Wayland College, Plainview, was here Saturday night and Sunday, and held services. Sunday a dinner was spread on the ground and was enjoyed by every one. Mr. Bill Brown, Jonnie Wisdom, and Geo. Sudith, will return Tuesday of this week to Brownfield, and will be gone until about March. Mr. Frank Sudith and family have moved to Roaring Springs, where they will make their home. Mrs. Robert Ardry is very ill in the sanitarium at Lubbock. We hope she will soon be in her home here.

SUNSET

Sunday school was at the regular hour, followed by a lecture by Mr. T. P. Nelson of South Plains. Mr. Nelson gave another lecture after B. Y. P. U. Sunday night. The P. T. A. will meet Friday, Jan. 13. All members are urged to attend. Miss Neva Orman has gone to Lockney to finish this school year. Mrs. Percy Orman and baby spent Friday afternoon with Mrs. N. D. Clark. Mr. and Mrs. R. M. Haverty and Mr. Eugene McCloud were Floydada visitors Saturday. Misses Addie Mae and Pauline Gilliland entertained a number of young people with a party Saturday night. All report a good time. Mr. and Mrs. Earthman of Gasoline were Sunset visitors Sunday. They took dinner with Mr. and Mrs. McCloud. Mr. and Mrs. G. Milton spent Sunday afternoon in the home of Mr. and Mrs. N. D. Clark.

Mr. and Mrs. Charlie Knerim and family spent Sunday at Cambie visiting with Mrs. Knerim's brothere and family.

Qualities that make a man feel superior are usually ones that cause his acquaintances to rate him as inferior.

Do your Feet Pain?



Feet that ache and make every step give you a twinge of pain—feet like that rob you of vital nervous energy, interfere with your work, and actually lower your health. Let our Foot Comfort Expert show you how he can make your feet comfortable and vigorous. He is thoroughly trained in Dr. Scholl's world-famous methods of foot correction. He will make an analysis of your foot trouble, and then demonstrate how thoroughly the correct Dr. Scholl's Foot Comfort Appliance or Remedy removes the cause and cures all pain. No charge for this valuable service.

Baker Mercantile Co. LOCKNEY, TEXAS

SHOWING THE NEW Spring Coats, Dresses, and Millinery



Every Coat and Suit is new and faultlessly tailored, new est colors, too, becoming to all types. Newtans, and a host of new browns and other becoming colors. Soft rich fabrics beautifully fashioned into silhouette and flared models.



A REDUCTION ON ALL SPRING WEARING APPAREL DURING OUR JANUARY CLEARANCE SALE FOR 10 DAYS BEGINNING FRIDAY, JANUARY 13th; LASTING FOR 10 DAYS CLOSING TUESDAY, JANUARY 24th.

Visit our Big JANUARY CLEARANCE SALE now while you can get the lowest prices on Dry Goods that you have had an opportunity to buy. Reductions on winter merchandise at 1-4 OFF, 1-3 OFF, and 1-2 OFF.

Floydada, Martin Dry Goods Co. Texas

LET US SERVE YOU DURING THE COMING YEAR

YOU expect to eat during 1928, and of course you want the best groceries and meats you can obtain, at the very best prices that you can get them. We want you as one of our customers, and we offer you the very best the market affords, at prices that will induce you to trade with us, and the very best of service that any store can offer you.

WE APPRECIATE THE BUSINESS GIVEN US AND TRY TO MERIT IT

Lockney Grocery

Opening Saturday, Jan. 14 PIGGLY WIGGLY

"ALL OVER THE WORLD" AND LOCKNEY, TOO

We are glad to announce the opening of The Piggly Wiggly for Lockney and Lockney people.

Specials for Saturday

10 lbs. Prunes	99c
4 lbs. Raisins	36c
2 lbs. Raisins	19c
10 lbs. Spuds	29c

CIRCLE H

Bananas	APPROXIMATELY 27c DOZEN PER POUND	9c
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CIRCLE H

Lemons, doz.	29c
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CIRCLE H

Lettuce	7 1-2c
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New Spuds, "Red"	7 1-2c
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CIRCLE H

Large Apples	30c
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15c Saltine Flakes FREE with each

1 lb. Brown's Bulk Cakes	29c
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First Class Market In Connection
Specials On All Meats

FREE

To the First 400 Heads of Families passing through our Gates, One Loaf of Lockney Bread Given FREE.

FREE DEMONSTRATION OF PECAN VALLEY COFFEE Saturday.

PRAIRIEVIEW

Jan. 10.—Sunday school was well attended Sunday, although many were absent on the account of sickness.

There has been quite a lot of sickness the past week due to colds.

Singing was well attended Sunday night. We did not have B. Y. P. U. on account of failing to get our literature so will continue to have singing second and fourth Sunday nights. Every one is invited to attend.

Mrs. Hudgins has been on the sick list the past week.

Mr. and Mrs. Stewart Hoover were in Plainview Saturday afternoon.

Marvin Lemaster has gone to Los Angeles, Calif., where he will attend school.

J. W. Gamble and family were visitors in Plainview Sunday afternoon.

Mrs. H. O. Davis is still on the sick list, but we are glad to report that she is some better at this writing.

The Home Demonstration Club will meet with Mrs. Brandis the third Tuesday of this week. The subject will be "Better Eggs."

Mr. and Mrs. Willie Sammons had as their guests Sunday Mr. and Mrs. Grover Lemaster.

Mrs. S. F. Shearer has been on the sick list the past week with a severe cold.

Mr. Ewald Sammann and Mr. Phillips of Providence attended singing here Sunday night.

Mr. Churchwells' are back in our community this week gathering their cotton.

Mr. Charlie Hollins of Winters, Texas, is visiting with his uncle, Mr. Woods of this community.

Mr. and Mrs. Elirod and children who have been visiting relatives during the Christmas and New Year's holidays returned home last Saturday.

Miss Lola Mae Saylor spent the past week-end in the H. O. Davis home.

BANDIT PAIR TRAVELING IN BLUE COUPE ELUDE OFFICERS

Abilene, Texas, Jan. 10.—The two men who held up the First National Bank at Sylvester, Fisher county, at noon Tuesday, escaping with around \$2,500, were sighted on a rural road seven miles northwest of Noodle, Jones county, late in the afternoon, reports reaching here said.

The pair, traveling in a blue coupe, were seen by a party of Sylvester and Merkel possemen who had driven off the main road to fix a tire. Before the repair could be made the men were out of sight, the report said.

The robbers are believed to be heading for San Angelo and are expected to pass through Trent and Robert Lee members of the Taylor county sheriff's force telephoned here.

TAX COLLECTIONS WERE GOOD TUESDAY

Mr. and Mrs. P. G. Stegall, E. Ray Smith, and other members of the Tax Collectors department, spent the day in Lockney collecting state, county and auto taxes, and in this way giving the people of the North and West part of the county a chance to pay their taxes without having to make a trip to the county seat.

Sheriff Stegall announced Tuesday afternoon at a late hour that the business for the day had been exceedingly good, and that the tax payments

were very heavy, and that the force had had all they could do to attend to issuing receipts to the steady stream of people in this section of the county that paid their taxes that day.

Seagraves—Seagraves is the second town to receive a carload of stock salt from a San Angelo company which is aiming to manufacture Texas' raw materials into West Texas necessities in order to save freightage from eastern markets. Lubbock took the first shipment.

Dublin—Dublin will be the first host to a West Texas Chamber of Commerce district convention of 1928 when delegates of the Oil Belt section meet here the latter part of January.

Wichita Falls—A general conference of all parties interested in agricultural development has been called to meet here by the Poultry and Dairy Bureau of the West Texas Chamber of Commerce.

Congratulations to the Piggly Wiggly



Lubbock Fruit & Vegetable Co.

"The Southwest's Largest Distributor"

Congratulations to the Piggly Wiggly Harvest Queen Mill & Elevator Co.

Plainview, Texas

We Congratulate the PIGGLY WIGGLY

On opening of their New Grocery and Market in Lockney.

GET A LOAF OF OUR HOME MADE BREAD FREE ON OPENING DAY, SATURDAY, JANUARY 14th, AT THE NEW STORE.

City Bakery

HOME OF QUALITY BAKERY GOODS

G. H. PHENIS, Proprietor Lockney, Texas
When Better Fresh Bread is sold in Lockney, Well, We'll Make It.

ONE LOAF SELLS FIVE

Watch for our Pullman Loaves—Ask Your Merchants or Cafes.

