# $=$ THE LOCKNEY BEACON 

"20,000 POPULATION BY 1940"


Lockney, Texas, Thurday, Docember 29, 1927


COUNTY BRIEFS
STARKEY

We take this method of thanking one and all for the valued business you have given us during the past year, and since we have been here.

Saturday will be the last day for us to operate under this system, and will not be open for for Business until our PIGGLY-WIGGLY is ready to operate (Watch for opening date).

Wishing you all a Happy and Prosperous Ne wYear. Yours truly


## Amiversary Sale Prices Continued

## --ON --

Men's Suits and Overcoats Boys' Suits and Overcoats MensLeather \& Moleskin Coals
Men's Bootes
Men's Wool Shirts All Sweaters Blankets

This is your opportunity to take advantage of the very low price of this merchandise as we need money and you need the warm

## Baker Mercantile Co.






NEW CHEVROLETS WILL
BE HERE JANUARY IST $\begin{aligned} & \text { in } 1928 \text {. } \\ & \text { Shipents of the new cars to deal- } \\ & \text { ers have been leaving the various as- ons learned from millions of miles }\end{aligned}$ miss your goal than to aim nowhere
 Models on Monday Morning January 2nd


When Father Carves

FATHER carves the meat, but mother buys it-and she always trades at Riley and Brewsters for that's where the prices are the most pleasing to economical housewives. Our meat calls for second and third

EVERYTHING IN THE GROCERY LINE RILEY \& BREWSTER


FOR EMERGENCIES
STEWART DRUG CO.

## Let Us Serve You During

 1928We will be glad to furnish you with your needs in ur line during the coming year. We keep at all
imes a good supply of the best coal obtainable. We are in the market for your grain and feed stuff, and pay the very highest market prices for same. Come in and figure with us when you want to buy
or sell. May 1928 be the most prosperous year you hav

SoUth Plans gran corpany
Phone 23
Lockney, Texas




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In Splendor, Venice Surpassed All Cities

 . of the Minute By. Helen R.Martin


