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H. B. ADAMS, Editor and Owner

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STATEMENT OF OWNERSHIP

Management, etc., of the Lockney Beacon, required by the act of Congress of August 24th, 1912.

The publisher, editor, managing editor, business manager and owner is H. B. Adams, Lockney, Texas.

The known bond holders, mortgagees, etc., is Mergenthaler Linotype Company, of New York, N. Y. (Deferred payments on Linotype machine.)

H. B. ADAMS, Owner.

Subscribed and sworn to before me this First day of October, 1927. (seal) W. W. Angel, Notary Public.

Gutter Gossip

D. Penderson & Chas. Fowler

NOTE:—When you pull a "wise crack" be certain that D. or Chas. are not within hearing, because this stuff is mostly swiped. This column open to hired hands only.

We understand one of the masculine school teachers here, and a young farmer living west of town about two miles are going to start a course in golfing. They will probably sign a contract for a tract land land on Mr. John Hodel farm.

Anyone desiring information as to how the next Tunney-Dempsey fight will end please see Harry Burlington He gave D. and Chas an earful on the outcome of the third fight.

This mustache epidemic will certainly ruin hankerchief sales when had cold season arrives.

Seems as though Tommy Ryan, ex-middle weight boxing champion told some of us cigarette smokers, and also some of the "fuzzy headed" jazz hounds, how the cow ate the cabbage.

From all reports and information we have heard the new fords will be equipped with a running gear, a motor, transmission, and steering gear. The steering gear will be used to turn the car either to the right or left but never both ways at once. There will also be gears, and a gear shift lever. These will be used to make the car go either forward or backward, but as said before, only different, never both ways at once. It will also be equipped with doors. They will be used according to the desires of the owner, in mounting or alighting from said machine. Or he may climb over if he desires, and not use the door. An opening will be left should one wish to do this. The motor will be used to usher the car across, around, or through rough terrain. The gears in the transmission will be used to

induce it to do this. The car is equipped with seats to be used according to the desires of the owner. Lights will be stationed at different points over the body. The front lights will be used to show you the road ahead. Some of them will denote that you are parked. One light is especially constructed so that people may be allowed to tell when you have passed them by. This new model also will be equipped with a gas tank. The gas will be used to explode in the four different chambers of the motor, that you may be propelled up the road at either a modest or dizzy pace. Lastly and most important the car will come in two general styles. These two styles are divided into four different shapes, namely, Touring, Roadster, Coupe and Sedan. The touring and roadster will be known as open cars, and the coupe and sedan will be known as closed cars. And, pardon, but they will also be equipped with wheels, around which will be pneumatic tires.

Rastus—"Yassah, boss, that's where ah' been layin' all day.

We have a new baby at our house. Did'ja trade in the old one.

Sad Story: He kept afloat for eight hours, but he was a union man.

WHAT'S DOING IN WEST TEXAS

El Paso—In recognition for the services rendered to the El Paso country, the Border City, numerous towns in its trade territory, and with a number of New Mexico cities have taken record affiliations with the West Texas Chamber of Commerce. This is the first time that the section has come in with membership support in line with that given in other districts El Paso's affiliation is approximately 500, ranking her next to Fort Worth in point of numbers. Fabenes, Tornillo, Van Horn and Presidio, Texas, Hot Springs and Las Cruces, New Mexico, and Juarez are the other new towns numbered as West Texas Chamber of Commerce members.

Sweetwater—Governor Dan Moody Wes Central district convention of was the feature speaker of the day at the West Texas Chamber of Commerce to be held here during the middle of November, Monte E. Owen, Sweetwater, secretary is already at work on plans for the meeting.

Abilene—Fire prevention week is to

be observed in Texas from October 9 to 15. The West Texas Chamber of Commerce is calling attention to this observance in line with their aim to show that fire insurance companies should reduce losses and physical fire hazards rather than attempt to raise insurance rates.

Christoval—Christoval will be host to the thirty-fifth annual re-union of the United Confederate Veterans and sons of confederate veterans of Texas, October 7. The three day convention meets at San Angelo beginning October 6, but their second day session is to be held in this scenic beauty spot of the West.

Lawn—Conditions are very good around this place for sewing winter grains, and a number of farmers are contemplating planting oats and wheat. Cotton picking is well underway here.

Richland Springs—Engineers and surveyors are at work looking over the right of way for a proposed branch line of the Gulf, Colorado and Santa Fe Railway from Richland Springs to Coleman.

Rising Star—Secretary Frank Robertson of the Rising Star Chamber of Commerce has completed a collection of the fund subscribed by local business and professional men and firms for the work on new May-Rising Star road, and settlement has been made for it.

Newcastle—A record crowd greeted the Graham Fair boosters who visited this city October 1, in the interest of the annual Young County Fair. Newcastle merchants reported a fine trade day.

Canyon—Canyon is now using natural gas as fuel. Several hundred homes are enjoying the new convenience and others are being piped.

Clarendon—The greatest exhibit of diversified farming that Donley County has ever shown will feature the annual free fair to be held here October 14 and 15. One of the outstanding displays will be that of the Cruse and Reynolds truck farm of Lelia Lake.

USE FOR WHEAT STRAW

Turning wheat straw—a waste by-product of the farms of the Central West—into insulating boards is the latest and most interesting development of the scientific investigation of the possibility of utilizing waste material of the farms in industrial enterprises and as a source of revenue to the farmer. Wheat straw is virtually of no value to the farmer except as bedding material for his stock. It is worth the cost of time and labor that is required to spread it over the land, because it has no fertilizing value. By turning it under a little humus is added to the soil, but it takes so long to break down its fabric structure that the straw is of more nuisance than a benefit, because it interferes for several reasons with the work of putting the land in proper shape for succeeding crops.

Now comes the scientist with the demonstrated fact that wheat straw because of the long tough quality of its fiber, its low moisture content and its resistance to the corroding influence of the elements can be manufactured into insulating boards of the highest quality known through use of vegetable fibers.

When reduced to a pulp and formed into boards the product is an ideal non-conductor of heat and cold and is fire resistant to a high degree. These boards are used in the roofs and as a plaster base in place of lath in the construction of buildings and as insulating materials for refrigerators and cold storage warehouses.

The first mill to engage in the manufacture of straw into insulating boards has just been completed at St. Joseph, Missouri. Includes among its

stock holders the Henry L. Doherty Company, operators of public utilities refineries and oil properties, Swift estate interests, internationally known packers, bankers, financiers and other prominent business men of the west.

The mill at St. Joseph will use over 20,000 tons annually and will give to the western states a new industrial impetus, for it is one of those essential enterprises whose conception and development was undertaken in response to an already existing demand for an industry of this particular type in this particular section of the country. Here is raw material in plentiful supply, much of it representing an economic waste to the west of several million dollars annually. The opening

of a market for this waste straw will add materially to the income of the wheat farmers of this section and give them an outlet for a heretofore waste by-product.

CARD OF THANKS—We wish to thank all those who so kindly rendered their assistance during the recent illness of our wife and mother. May God's richest blessings rest upon each of you is our most sincere wish.—J. L. Gentry and children. Women's Missionary Society

Mr. and Mrs. B. B. Vernon who have been making their home in Plainview for the past several months have returned to Lockney where they will make their home.

A 7 ROOM HOUSE OF PROTECTION IS REAL PROTECTION THE SECURITY OF THE HOME

Angel & Childers District Managers Lockney, Texas

Warning! There has been a number of accidents caused by persons coming in contact with electric light wires. Radio season is here and many people are getting their radio in shape to receive the seasons programs, most everybody will be putting up aerials, (antenna wires should be installed in a manner they could not come in contact with the electric light wires). Recently there was a very serious accident caused by throwing the antenna over a 2,300 volt line and then picking up the end that fell on the ground. This company in promoting safety and service, earnestly requests that everyone use every precaution to keep from making this contact, and should anyone see broken, loose or dangling light wires anywhere, notify us at once. Texas Utilities Co.

AT YOUR SERVICE! MEATS At Prices that Please PLEASE palate and purse by purchasing Meats at LOCKNEY GROCERY. Let our butcher slice you off a luscious piece of juicy steak or provide you with a delectable chop. EVERYTHING IN FRESH GROCERIES AND VEGETABLES Lockney Grocery

WATCH Your Dollars Grow! DOLLARS are like vegetables; with a little careful attention they grow—if you plant them in the right place. Deposit them in the Security State Bank, the Bank of Courteous Service and watch for results. THE FIRST NATIONAL BANK A SAFE DEPOSITORY FOR YOUR MONEY "There is no Substitute for Safety"

For School Everything your child will need in the school room in the way of school supplies. Send the children to us and they will receive prompt and efficient consideration at all times. STEWART DRUG CO. Member Texas Qualified Druggists' League

City Market For Quality and Service None Better E. L. Marshall Phone 101 TYPEWRITER PAPER—Blank type writer paper, size 8 1-2 x 11, per 500 sheets, 16 pound stock, \$2; 20 pound stock, \$2.50.—Lockney Beacon, Phone 92. Second sheets \$1.50 per 1000 sheets, size 8 1-2 x 11. CAPTION PAPER—Sizes 8 1-2 x 11, 8 1-2 x 14, and 25 x 38 inches, for sale at the Lockney Beacon, Phone 92

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YOU are doubly assured of quality and continuing service when you buy a General Motors product. Behind the resources of these seven famous cars and of Frigidaire and Delco-Light stand the resources of the whole family of General Motors. Each is tested and

proved. And in the prices you pay for these products, you share in the economies of vast production. We invite you to learn more about these products by sending in the coupon below. Mail it today before you forget. No obligation, but interesting reading.



**CHEVROLET.** 7 models, \$525 to \$745. Amazing combination of beauty, performance and low price. 3-speed transmission. Beautiful Fisher Bodies. Duco finish. Fully equipped. Also truck chassis; 1/2-ton, \$395; 1-ton, \$495.



**PONTIAC.** 6 models, \$745 to \$925. Lowest priced six with Bodies by Fisher. Duco finish. Extra-powerful engine. Value proved by ever-increasing sales.



**OLDSMOBILE.** 7 models, \$875 to \$1075. New lower prices round out Oldsmobile's master-stroke of General Motors' value giving, 4-wheel brakes.



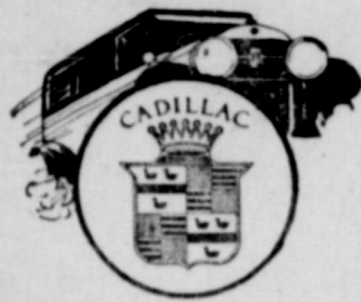
**OAKLAND.** 6 models, \$1045 to \$1365. The "All-American" model is a bigger, better, more beautiful car, typifying General Motors quality and value in the medium price class. 4-wheel brakes.



**BUICK.** 16 models, \$1195 to \$1995. All the world knows Buick's worth. "Get-away" like an arrow from a bow. Vibrationless beyond belief. Famous 6-cylinder "valve-in-head" engine. 4-wheel brakes. Beautiful low bodies.



**LASALLE.** 11 models, \$2495 to \$2995. New and beautiful car designed and built as companion car to Cadillac. Has V-type 8-cylinder engine. Marvellous lines and bodies. Continental in appearance.



**CADILLAC.** 26 models, \$3,350 to \$5,500. The standard of the fine car world. 90-degree V-type engine. Bodies by Fisher and Fleetwood. 509 color and upholstery combinations to choose from.



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**DELCO-LIGHT** electric plants. Provide the conveniences and labor-saving devices of the city for the farm. Electric light and power plants, water pumps, etc. Used in over a quarter million homes.

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Please send without any obligation to me, your illustrated booklet, "Where Motor Car Facts Are Established," together with information about the particular General Motors product or products I have checked at the right.

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## Baptist Church

9:45—Sunday School—H. R. Wilson, Superintendent.  
11:00 a. m.—Preaching by the pastor on the text "All Things Work Together for good to Them That Love the Lord."  
B. Y. P. U. at 6:30 p. m.  
All officers and teachers in the Sunday School are requested to meet at 6:30 Sunday evening. We hope every officer and teacher will be present.  
At 7:30 Bro. J. Walton Moore, a returned Missionary from China will speak. You will want to hear him. A welcome always awaits you. Come and worship with us!—C. J. McCarty, Pastor.

### MISSIONARY TO SPEAK HERE

Rev. J. Walton Moore, who has spent several years in China as a missionary, will speak at the Baptist Church next Sunday night at 7:30. Bro. Moore usually speaks in Chinese costume and tries to make the work real to his hearers. You are invited to hear him.

## Methodist Church

Sunday School—9:45 a. m.  
The Sunday School needs you. Be on hand to worship with us.  
Preaching—11 a. m.  
Subject—"Love and Service."

Sunday School council—3 p. m.  
Our conference Superintendent B. L. Nance, informs us that we are among the nine Sunday Schools leading on points of efficiency in the Northwest Texas Conference.  
Senior League—7 p. m.  
Subject—"The Call and Calling of Christian Ministers."  
Leader—Jesse Harris.  
Song Service. Prayer.  
Scripture lesson John 20:19-23; Tim. 1:12-20.  
"A call to Preach"—By Leader.  
"The Call of the World,"—Eugene Harris.  
"The Call of God"—Clifford Reasonover.  
"The Call of the Church"—Roy Anderson.  
"Answering the Call."—Fay Pinner.  
"A Separated Service."—Hazel Gruver.  
Announcements. Benediction.  
Subject—"Forgiveness."  
Missionary Society—3 p. m. Monday Stewards Meeting Monday night at 7:45 p. m.  
Prayer meeting, Wednesday, 7:45.  
We appreciate the loyalty of those in attendance and extend a cordial invitation to every one to meet with us.—T. J. Roa, Pastor.

### FOUR ROUTES PLANNED FOR WEST TEXAS

AUSTIN, Oct. 2.—Establishment of eight new bus lines in Texas was authorized by the State Railroad Commission Saturday, it was announced to

day by Mark Marshall, supervisor of motor traffic for the commission. The list including four West Texas companies whose applications for a certificate were heard at Vernon recently.

The companies granted permits are: W. F. V. Daniels, P. A. Briscoe and John McKnight, for a line between Floydada and Vernon, Murphy Bros. for a line between Stamford and Lubbock.

A temporary had been allowed and now becomes permanent.

Pixler and Sherwood, for lines between Childress and Wellington, and Childress and Pampa. Their temporary permit was also made permanent.

**Inspectors needed**  
Terrell today declared that several hundred bus line companies in Texas are operating in violation of the new law, but that the commission is somewhat hampered, since it has no funds to employ inspectors.

"We need at least four inspectors to go about the state to compel companies to take out permits or else be prosecuted," he said. "It is probable that the next Legislature will provide for this contingency. We have been using Walter Gerin for this work taking him away from his railroad duties, but no one can look after the entire bus line business.

"The commission will soon draft regulations for the bus lines, and they will include rules that prohibit drivers drinking on or off duty, that will prohibit passengers from drinking in busses, that will require all cars to stop at railroad crossings drivers drinking on or off duty, that will prohibit passengers drinking in busses, and will prohibit riding on fenders.

### VISITS OF THE STORK

Born to Mr. and Mrs. J. C. Colvin, Thursday, September 29th, a boy.  
Lee Evans, Lockney, Saturday, October 1st, a boy.

Have Your Abstracts Made By  
ARTHUR B. DUNCAN  
The Old Reliable Abstract Man  
Floydada, Texas

Mary Mitchell Henry, M. D.  
Physician-Surgeon  
Special Attention Given Obstetrics and Pediatrics  
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Special Attention to Diseases of Children and Chronic Diseases.  
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Whether in the commercial, financial or professional, the specialist is the one who is mostly in demand because he has mastered his line in every detail.

The Optometrist is recognized and certified by the State. Have your eyes examined in one of the latest equipped re-refraction rooms in the South.

DR. WILSON KIMBLE  
Floydada, Texas  
Phone or write for appointments

WILSON STUDIO & ART SHOP  
FLGYDADA, TEXAS  
POTRAITS, VIEWS, PANORAMA VIEWS  
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RUSSELL ALLEN  
ATTORNEY-AT-LAW  
First National Bank Bldg.  
LOCKNEY, . . . . . TEXAS

# SOMETHING To Crow About!



MONEY in the bank! The depositor started with small sums, that quietly accumulated, until he had achieved a neat little nest egg—something to crow about.

## The Security State Bank

LOCKNEY, TEXAS

### GRADY R. CRAGER

UNDERTAKER & EMBALMER  
Hearse To All Parts Of The Country  
Day Phones 126 and 121 Night 79  
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Day and Night Service  
Lockney, Texas

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Real Estate Loans an Insurance  
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First Texas Joint Stock Land Bank  
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Quick Inspection and prompt closing of loans. Call us about your loan.  
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### PIANO TUNING

We have an expert Piano Tuner and Repairman.  
PLAYER PIANOS  
A SPECIALTY  
All Work fully guaranteed.

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whether you buy from your Local Dealer or from us direct.

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Prices From \$21.90 Up  
Get full particulars by mail today. Use coupon below.

Sold On Approval  
You are allowed 30 days' actual riding test before sale is binding.

Write Today for Catalog, Free Premium Offer and name of nearest Mead Dealer.

OUT ON THIS LINE

Mead Cycle Co., Chicago, U. S. A.  
Please send full information and name of nearest dealer.  
Name \_\_\_\_\_  
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Special Offer 1013 State \_\_\_\_\_



Tires \$1.50 Each  
Guaranteed.—Lamps, wheels, equipment. Low prices. Send no money. Use the coupon.

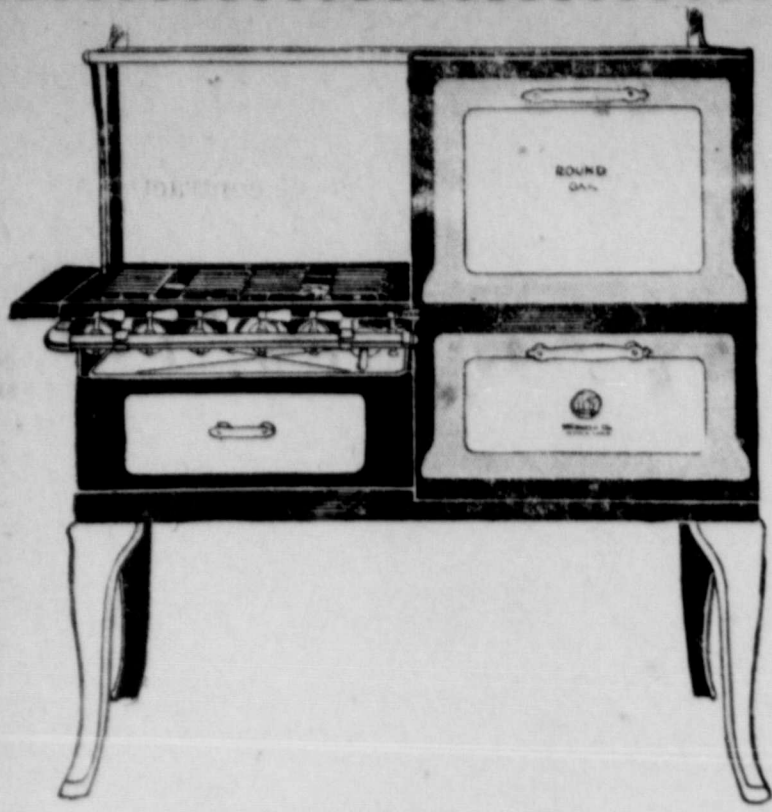
Mead Cycle Company Dept. 4 Chicago

### FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County  
Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

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**ROUND OAK RANGES**

See our line of Round Oak Gas Ranges—with the famous four-way oven that heats on six sides instead of only four as in the ordinary range. See its patent-five wall double insulation.

Equipped with the Robert Shaw oven heat regulator. The finest Regulator equipment which can be put on a gas range.

We cordially invite you to come in and inspect the very newest Round Oaks which includes the aristocrat all porcelain in the beautiful light ivory trimmed in buff.

**Pioneer Hardware Company**

**Plumbing and Gas Fitting**

LET US FIGURE YOUR JOB. WE DON'T ADVERTISE MUCH! OUR CUSTOMERS DO IT FOR US

**Raymond Gibson**

PHONE 121

**COUNTY BRIEFS**

**Providence**

Quite a number of the people from this community attended the fair at Floydada last week.

Several of the people in the Whitfield community attended the party at Mr. and Mrs. Lovvorn's last Saturday night.

Mr. Ernest Williams and Mr. Tom

Cassell left for Memphis last week.

Mr. and Mrs. Bob Ratjen spent last Sunday in the home of Mr. and Mrs. W. J. Taylor.

Mr. and Mrs. Willard Phillips and Mr. and Mrs. Clarence Powell attended church at Whitfield Sunday.

Mr. and Mrs. Phillips were visiting relatives in Plainview last Sunday.

Several from here attended church in the Whitfield community last Sat-

urday night and Sunday.

Mr. C. Veigel has moved back to Plainview where Robert and Mabel will go back to school.

Several citizens of this community attended the fair at Plainview last Saturday.

Mr. Joe Phillips has returned home after being gone for some time.

Our school is progressing nicely four new pupils having entered last week.

Mrs. Floyd Tomlinson who lives community last week end.

near Kress visited relatives in this

Miss Louise Lindemann spent the day with Miss Thelma Bennett last Sunday.

**The Providence Home Demonstration Club.**

The Providence Home Demonstration club met at their club room at the Providence school building on September 21. There were sixteen members present. All brought their articles that were to be taken too the Fair on September 22, at Floydada.

Mrs. T. L. Cowart, Mrs. R. J. McLaughlin, and Mrs. K. Sammann were appointed to decorate the Providence booth at Floydada, which was done and we are proud to say we came second in our club exhibits with 19 points and about eighteen ribbons won by our club.

Our prizes on the canned products section was on preserves, relishes, and jelly. Our prizes in the hand work department were luncheon set, ladies night gown, dressor scarf, girls dress, boys' suit and braided rugs.

There was also eight ribbons won on community exhibits.

We think Providence did very good, considering the fact that we had a very dry season.

In fact we feel very encouraged over what the Providence exhibits for 1928 will be.

Our next meeting will be held at the club room on October 11.

Subject—"Pies and Pastry."

Demonstrations by Miss Baas.

Be present on the above mentioned date, at the club room at two thirty o'clock.—Reporter.

**Liberty**

The people of the Liberty community were saddened last week by the death of a beloved friend, Mrs. Smith who died early Sunday morning. Funeral services were held Monday afternoon at the Baptist Church in Lockney. Bro. McCarty conducted the services. We extend to each member of the family our greatest sympathy and point them to the only One who is able to comfort their broken hearts in such hours of grief.

Several of our community attended the northside singing convention Sunday afternoon which was held at the Roseland school. I feel sure that everyone who attended enjoyed the singing very much.

Miss Grace Feagans who is attending school at Wayland visited home folks this week end.

Mr. W. A. Armes and family visited Mrs. Armes' father and mother Mr. and Mrs. Gordon, who live near Sunset, Sunday.

Misses Elsie, Pearl and Beulah Anderson, who are attending school at Floydada visited home folks Saturday and Sunday.

Mr. and Mrs. Edwin Thornton and children visited Mrs. Thornton's sister, Mrs. Elco Frizzell, who lives near Kress last Sunday.

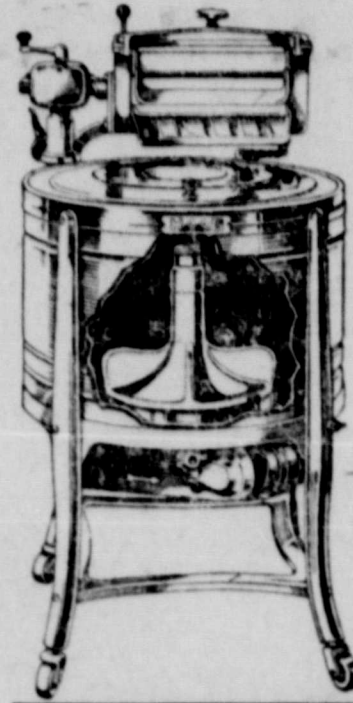
Misses Karin and Jack Bean left last Tuesday for Wellington.

Miss Maudie Meredith visited with home folk at Aiken last week end.

The people of this community are rather busy gathering their feed crops since the rain.

**Hardware and Groceries**

You are interested in these lines and must have them to keep house  
**WE SOLICIT YOUR BUSINESS ON A BASIS OF GOOD MERCHANDISE FAIRLY PRICED**



**The Haag Vortex Washer**

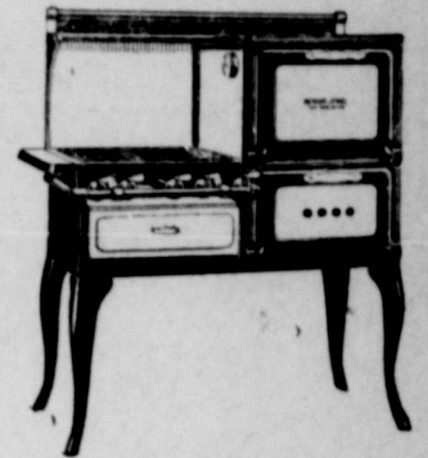
ELECTRIC OR OWN POWER

—is the most perfect Washer in the world and we will be pleased to prove this statement by giving you a demonstration in your own home.

**Gas Pipe and Fittings Gas Heaters and Ranges**

Our stock in these NEW LINES of MERCHANDISE is ample and we will be pleased to demonstrate our ability to serve you better than others.

In this department, also, we only handle good merchandise, the kind we can live in Lockney, and guarantee.



**GARLAND GAS RANGES ARE BETTER**  
Terms if Needed

**Baker Mercantile Co.**

**Pleasant Valley**

October's bright blue weather is here again. The young people have already begun to plan on meeting the ghosts and goblins.

Last Tuesday the trustees and a number of the patrons met at the school building and spent a large portion of the day in fixing the water system, and doing other repair work.

Last Friday afternoon the Pleasant Valley students organized a Literary Society to meet monthly. Officers elected are as follows:

Edna Collis, President; Katherine Harris, Secretary and Treasurer, and a program committee consisting of W. C. Hubbard, Beulah Fay McClure and Mrs. Martin were appointed. Orby Eiland was elected as temporary chairman while a drill in parliamentary rules were given.

Quite a number from this community enjoyed the "big circus" in Lockney Saturday night.

Mr. and Mrs. A. L. Watson and family spent Sunday with Mr. and Mrs. Biggs of the Muncy community. We are very happy to hear of her improved condition.

Mr. and Mrs. F. U. Payne went to Plainview last Saturday where they attended the Hale County Fair.

**Pleasant Hill**

School is progressing wonderfully. The boys have received their new basket ball and much interest is being manifested.

Mr. and Mrs. M. R. Morgan were shopping in Floydada last Saturday. Miss Laura Mayes attended church services Sunday at Lakeview.

Miss Lucille Eavers spent Sunday afternoon in the Shelton home.

Mr. and Mrs. Neal of Floydada visited Mr. and Mrs. Fred Battey Sunday afternoon.

Mr. and Mrs. Battey purchased a new car last week.

The Literary Society gave their first program last Friday afternoon. A good program was rendered which was enjoyed by all.

Miss Orvil West was a Floydada visitor last Saturday.

Miss Jerline Morgan spent Saturday afternoon with Miss Juanita Hart.

Those that say life is a burden always make others tired.

**Ramsey**

Quite a few of the Ramsey folks enjoyed the singing at Roseland last Sunday.

Mrs. Judson Miller is in Oklahoma City this week visiting her mother.

J. J. Hill and family visited relatives in the Erick community last Sunday.

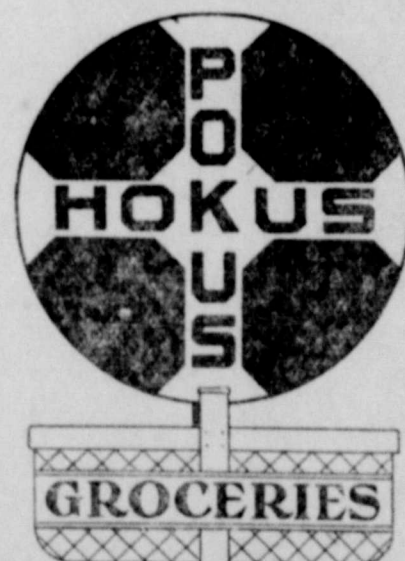
Miss Addie Williams, teacher in the Ramsey school was on the sick list the last of the week, but was able to take up her duties at school again Monday.

Mr. and Mrs. I. N. Goode of Paris, Texas came in Friday for a visit with Mrs. Goode's mother, Mrs. Landrum.

Mr. W. J. King and son, Harley are sowing wheat on their farm near Tulia this week.

Mr. and Mrs. Bacyle Davis of Plainview spent Saturday night with their parents, Mr. and Mrs. Jim Davis.

Mrs. L. L. Savage left this week for a visit of several days in Fort Worth and McKinney, Texas.



**Saturday Specials**

at

**MORRIS'**

- 4 Pound Package Raisins . . . . . 39c
- No. 2 Size Niagara Kraut . . . . . 08c
- Wapco Red Beans, can. . . . . 08c
- No. 2 1/2 Empson Tomatoes . . . . . 13c
- 5 small cans of Milk . . . . . 25c
- Large Carton Matches . . . . . 25c
- 2 lbs. Tokay Grapes . . . . . 25c
- Cran Berries new crop, quart . . . . . 20c
- 10 pounds Pure Cane Sugar, cloth bag . . . . . 77c

**Now Open for Business**

With a complete stock of Shelf Hardware, Furniture, Ammunition, Alluminum ware, Chinaware, Glassware, Cuttley and Racket Goods. New Goods arriving regularly each week.

Call in and let's get acquainted. We will be pleased to supply your needs along the lines we handle.

**J. F. SEWELL & CO.**

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# "The Transportation Problem"



## Fairview

Fairview, Oct. 4.—The pretty days we are now having are appreciated very much by the farmers who have begun heading maize.

Mrs. S. L. Rushing and her daughter, Mrs. Jones of Amarillo are spending the week in Abilene with Miss Tommie Rushing who is attending McMurray College at that place.

The program rendered here Sunday night by the Epworth League of Floydada was well received.

The dramatic club met for the second time last Wednesday night in a regular business session. Many new members were received and plans for the year's work were discussed. The next meeting will be on Friday night of this week.

Mr. and Mrs. Mitt Bullard are the proud parents of a baby son who arrived September 30.

Mr. and Mrs. W. C. McClellan had as their guests last Friday, Mr. McClellan's brother, Mr. E. L. McClellan and wife who live near Kress. Their father also accompanied Mr. McClellan and remained with his son until Saturday morning after which he left for his home in East Texas.

The adult B. Y. P. U.'s will carry their program for next Sunday to Sunset.

Sherman Stewart spent most of last week in Lubbock attending the Fair. His father accompanied him there but he returned last Wednesday.

The Dramatic club will present soon with the permission of the Denison publishing company the play "For the Love of Johnny." Watch for further announcement of its appearance.

## Hillcrest

School is progressing nicely with full attendance except for a few days during the early part of last week during the rain.

Herschell Swepston spent the week end at home, he is attending high school at Floydada.

Mr. Lee Moore and family moved to Oklahoma this week.

Mr. and Mrs. A. J. Smith attended the Lubbock Fair last week. They report a very enjoyable time.

Farmers in this community are just beginning to bind an excellent row crop.

Mr. Harvey Hall and family moved to the Lockney community this week.

Hillcrest school has just received a shipment of new desks, charts, and doors and a few other things. We feel like we will be quite comfortable when we get them installed.

Mr. and Mrs. Jim Dudley are spending their vacation in Oklahoma.

Mr. and Mrs. Byrd of Pampa are visiting their parents, the A. L. Butler family of this place.

Hillcrest enjoyed the program rendered by the B. Y. P. U. at Fairview last Sunday afternoon. Come again. Miss Crouch spent the week end in the Providence community with home folks.

Mr. A. T. Swepston has been suffering with a very severe case of neuralgia and tooth ache during the rainy weather.

## Center

We had good services Sunday. The prayer meeting Sunday night was especially good, so much spirituality manifested throughout the meeting.

Mrs. Montgomery and children took Sunday dinner at the A. L. Spence home and all went to Roseland to the singing convention in the afternoon.

Lee Gollylighty spent Saturday afternoon and night visiting at Center visiting his brother Byers at the Earl Rainer home.

The young people enjoyed a party at the Mrs. Montgomery home Saturday night. Some of the old people were present too.

Mrs. F. M. Nolan and son, Tom and Miss Opal Spence visited Miss Elsie Nolan and relatives at Abilene Sunday.

Mr. C. O. Spence took Mr. Jim Higgins' children to Lubbock to visit their father in the hospital there. Mr. Higgins was to undergo a very serious operation Sunday.

T. L. King and family attended church at Fairview Sunday.

Mr. Austin had company Sunday afternoon—two carloads of it.

W. B. Jordan and family took Sunday dinner at the A. A. Tubbs home.

Miss Foy Bryant is able to be up after a week of illness.

Several from Center attended Mrs. Lillian Smith's funeral at Lockney Monday afternoon. Our sympathy goes out to the father, brothers and children. Two of her children live in our community.

Wheat sowing still continues in full swing. A number state they will begin heading maize in a week or ten days.

Misses Vera and Maudie Meredith attended prayer meeting and B. Y. P. U. here Sunday night.

## Roseland

School was dismissed at noon Monday in order that the teachers and pupils might attend the funeral of Mrs. Lillian Smith. Mrs. Smith was formerly a resident of our community and is highly esteemed by the people here. Many of her old friends and neighbors paid their last respects to her by attending her funeral services and by offering floral gifts. Mrs. Smith resided in the Liberty community after leaving Roseland.

Mrs. V. F. Lambert left last week for a visit in Wichita Falls.

The Northside Singing Convention met at Roseland last Sunday, October 2nd. The auditorium was filled with singers and song lovers from Lockney, Floydada, Abilene and other communities which are included in the Northside.

Mayor Reed of Lockney spoke to the people about the values and benefits to be derived from the singing of Gospel songs.

Supt. Price Scott president of the Southside Singing Convention, made a short "peppy" talk and asked everybody to join in the singing of two old revival songs.

Sunset invited the convention to meet with them on the first Sunday in May, 1928.

Bro. Weathers of Plainview preach-

ed a fine sermon to the congregation of the Baptist church at Roseland Sunday evening. After the sermon the church went into conference, and Bro. Weathers was called to be the pastor for next year, and the call was accepted. Pledges were given for the support of the pastor and it was decided that the church membership roll be revised.

Morning and evening services will be held at the school auditorium each third Sunday, with Bro. Weathers as pastor.

Mr. and Mrs. Robert Fuqua made a business trip to Floydada Saturday.

Harvey Pinner who is attending school in Plainview visited in this community with home folks last week end.

Miss Bass will meet with the home demonstration club at Roseland next Friday, October 7.

## Goodnight

Cool damp weather has delayed the opening of cotton in this vicinity.

Miss Carrie Davis who has been visiting her parents here, this week, has returned to Amarillo where she is attending school.

Mr. Winton and family who have been away at work returned home Sunday.

Our neighbor, Bob White, was passing by a cane patch a few days ago. He was greatly horrified by the sound of, "Daddy!-daddy!-daddy!"

## The Bolero Meets the Belt Half Way



"I know," said Florence, "that I ought to get away in this new bolero frock, but I don't want the bolero front to get away from me." And so she buttoned it down smartly to the belt with a very new and interesting cross-over effect and repeated this band and button motif on the long sleeves, as you will see in the sketch above. In back the frock is one-piece, blousing slightly above the belt, while in front the plaited skirt is attached to a straight upper part of harmonizing color over which the bolero hangs. A silk crepe frock with printed vest is smart, light weight wools combine well with silk vests, and velvet or velveteen with metallic brocade. (Copyright, 1927, by Butterick)

coming from the field. When he went in search of the cries, he found it to be Cecil Parcell, celebrating the birth of his first son, and at the same time seeing how it would sound to be called, "Daddy."

Mr. John Taylor attended court in Floydada a few days last week.

Leland Ramsey's ford seems to have human intelligence. It always finds its best and longest parking place at Mr. Johnston's.

Mr. W. F. Cook and family went to Happy Sunday. Mrs. Douglas accompanied them and will spend the week in Kress.

Bob White reports that he saw a train in Turkey Sunday.

## Sunset

A large crowd of Sunset people attended the singing convention at Roseland Sunday. The convention voted to meet at Sunset the first Sunday in May, and we extend to each and everyone a cordial welcome to be present at that time.

Mr. and Mrs. S. Yearly and Mr. G. Milton went to Amarillo Sunday for the purpose of having Mrs. Yearly's tonsils removed.

The school Literary Society met Friday. The program was enjoyed by all present, a number of the parents were present. After the program the school boys played a game of basket ball with the outsiders. The scores were 16 to 24 in favor of the outsiders.

Mr. J. Childress and Mr. Charlie Jarrett went to Lubbock this week.

Miss Ethel Wells of Lockney spent Sunday night with Mr. and Mrs. Spenton.

Mr. and Mrs. Bill Brewster of Lockney spent Sunday with Mr. and Mrs. Paul Snodgrass.

Mr. and Mrs. H. Orman of Lockney visited Mr. and Mrs. Percy Orman Sunday.

Jack Welch returned home Sunday from Bonham, Texas, where he has been visiting his parents. Bill Welch accompanied him home.

Mr. and Mrs. Sam Gilliland went to Lubbock Thursday to see Clyde, their son, who is in the sanitarium. Clyde is doing nicely and thinks he will get to come home this week.

Mr. Russell who has been sick at the home of Mr. Jordan is in a very serious condition.

Mr. Sam Gilliland has begun building his new home in South Plains.

Mr. and Mrs. Jefferson of Floydada spent Sunday with Mr. and Mrs. T. Bradshaw.

## Irick

Mr. and Mrs. Wade Denny and daughter are visiting relatives and friends in this community this week.

Miss Dorothy Glass visited her parents at their home Sunday.

Misses Glayds Murphy and Lily Mae Taack have returned home after a visit with relatives.

There was a large attendance at Sunday school Sunday. Let's all help to keep up this record.

## Aiken Home Demonstration Club

The Aiken Home Demonstration club met at the home of Mrs. M. C. Henry on September 22.

We discussed what we would like to study in our club next year.

## For Young Sportswomen



SALLY now sees the reason for neat table manners. When little girls are careless they have to wear bibs, and a bib would hide the ruffle-edged vestee of this delightful new frock. Such a simple frock it is, and thereby such a smart one! It can be made in many cotton or linen fabrics, in crepe de Chine, pongee, and even in light weight wool jersey. The vestee, collar and cuffs are of a contrasting color, and when the frock is made in a printed or checked material they are in a plain harmonizing shade. One-piece French panties complete the costume. (Copyright, 1927, by Butterick)

## Circus Travels by Chevrolets



Seventy-five Chevrolet trucks transport the Downie Bros. Wild Animal Circus on its summer tours. Andrew Downie, head of the show, who has been identified with circuses for 42 years, standardized on Chevrolets after trying every means of transportation from horse and wagon, canal barges, steam tractors with trailers, to the usual railroad circus train.

When the circus comes to town—if it happens to be Downie Bros. Wild Animal Circus—it comes by Chevrolets. Seventy-five of them—sturdy one-ton trucks make the train that transports the entire show, wild animals and all, from the time in early spring it leaves its winter at Harve de Grace, Md., until it returns late in autumn.

Andrew Downie, head of the show, fixed on Chevrolets after trying other methods of transportation during his 42 years in the show business. He experimented with horses and wagons, canal barges, steam tractors hitched to trailers, motor trucks and railway circus trains.

Now the 75 Chevrolets carry the entire show, consisting of 200 clowns, musicians, tight rope-walkers and other employees, as well as lions, tigers, the "big top", side shows and complete equipment everywhere on the circuit from inaccessible mountain hamlets to seaside towns. One truck used by general manager Haddon as a summer home provides him with a residence en route. Another carries

We will only meet once a month now. The fourth Thursday in each month.

Miss Bass will be with us at our next meeting with Mrs. Guy Ramsey.

The program will be as follows: Subject—"Milk and Egg Dishes."

Order of business. Food value of Milk—Mrs. J. E. McAvoy.

Roll Call—The amount of milk my family use daily.

Care of Milk—Mrs. Robert Jones. Eggs as a food—Mrs. John Lloyd. Variety in Milk and Egg Dishes.

Demonstration on milk and egg dishes.

adjournment.

Have Your Abstracts Made By ARTHUR B. DUNCAN The Old Reliable Abstract Man Floydada, Texas

## Without Sleeves It Is Smart for Evening



Skirt draws to a close, and as the afternoons gradually grow shorter afternoon frocks grow more important. Which is not so illogical when one considers how attractive these new gowns are. This graceful frock of crepe satin makes one most impatient for the first tea-dance of the season, for it is easy to see how delightfully the circular skirt will whirl about as one moves. And the shaggy flower on the left shoulder will surely bring good luck at bridge parties. The circular skirt is cut in two pieces, shirred at the center front and attached at a low waistline to the body of the frock. Including the wide girdle, only 3 1/4 yds. of a 39-inch material are needed for size 36. (Copyright, 1927, by Butterick)

## J. O. ROGERS, M. D. Physician and Surgeon

DIRECT MEDICATION Special Attention to Diseases of Children and Chronic Diseases. Office in City Drug Store Day Phone 126 Night Phone 146

Whether in the commercial, financial or professional, the specialist is the one who is mostly in demand because he has mastered his line in every detail.

The Optometrist is recognized and certified by the State. Have your eyes examined in one of the latest equipped re-refraction rooms in the South.

DR. WILSON KIMBLE Texas Floydada Phone or write for appointments

## Details Make the Simple Frock Smart



HAVE you noticed how some of the simplest, most unpretentious little frocks have an individuality all their own? Simple lines are always in good taste and when they are set off by a distinctive bit of trimming or an unusual finish, the costume is sure to be very chic. Here a slip-over frock has its skirt attached across the front in a novel pointed outline, and the stitching that edges these diamond-shaped points continues part way down the inverted plait. A narrow belt travels through bound slashes in the points, a narrow band edges the V neck and a flower graces the shoulder. (Copyright, 1927, by Butterick)



**CITY PROPERTY**

Four room house, 3 lots, well and windmill, good garage, on West 2nd street, well located, price \$2,000, half cash, balance reasonable terms, at 8 per cent.

Six room house, 2 lots, good lawn, some sheds, located on one of the best streets in west part of town. Price \$1,750, \$700 against place can be assumed, payable \$200 per year, balance cash.

Good 14 room house, close in, 7 lots, cement sidewalks, garage and out-buildings, shade trees, orchard, well and mill, electric lights. A dandy place for a large family, or a person desiring to keep boarders. Price \$5,000; \$1,000 cash, balance good terms.

Two and on half lots close in to business district, west side, will sell for very low cash price if taken at once.

Good 7 room house, both, hot and cold water, big barn, garage, well and wind mill, good out buildings, chicken houses, fenced for poultry raising, good cellar, fine orchard and vineyard, one mile from center of Lockney, just out side of city corporate limits. Price \$4,000 one half cash balance to suit purchaser. This is a dandy place for some one who wants to truck farm, or run a poultry and dairy farm.

Six good lots on East Locust Street, dandy building site, will sell all six lots for \$1,000, part cash, balance good terms.

8 room Duplex, 2 lots, double garage, well and windmill, electric lights, cement driveways, sidewalks, good shade trees, in best part of Lockney. Price \$4,500, \$1,600 in loan runs ten years, balance cash. A dandy good place, well located on one of the best streets in town.

23 acres in edge of town, 9 room house, chicken houses and cow sheds, double garage, well and windmill, concrete tank, big garden, 20 acres in maize, good orchard of fruit trees and grape vines, all fenced. Will sell one acre and improvements; 5 acres and improvements, or all in one body. Priced right, terms good, possession at once.

16 lots in West Lockney, best residence section, will sell from \$75 to \$150 per lot, owing to location. Building sites in the very best of location.

Good 13 room house, 2 lots, well improved, well and windmill, electric lights, good garden, shade trees, orchard. Priced right, good terms. An excellent place for large family, or some one who wants to rent rooms and keep boarders.

8 room house, 2-3-4 lots, good outbuildings, well and windmill, elevated tank, two story house, with water piped on both floors, electric lights, cement walks, shade trees and orchard. This is one of the best built houses in Lockney. Close in to the business district, and on the West side of town. Priced right, half cash, balance to suit purchaser.

3 1-2 lots in business district, lots 30x140 and 30x180 feet, will sell all three lots for \$1,000.

5 room house, 1-2 acre land, well and windmill, good orchard, berries, grapes, chicken houses, barns, garage, well house, cellar, flowers and shrubbery. Price \$3,000, good terms.

10 acres edge of town, 3 room house, barn, all in cultivation, fruit and shade trees. Priced right, good terms.

1 lot 30x175 on Locust Street, business part of town, will sell for \$500 cash.

1 lot on Main Street, 30x140, on pavement, with good concrete sidewalk. In center of business block, will sell priced right for cash.

49 foot lot in very best resident part of town, two blocks from business district, will sell for \$1,250 spot cash.

Wooden business house, good lot, business part of town. Will sell house and lot for \$1,750 cash.

Good 5 room house, 2 lots, modern, city water, electric lights, gas, sewerage, garage. \$3,000, 1-2 cash, balance easy terms.

Two good homes in California to trade for Lockney or Floyd County property.

**FARM PROPERTY**

160 acres, 2 1-2 miles south of Aiken, 150 acres in cultivation, good three room house, sheds, well and windmill. \$75 per acre, 1-2 cash balance easy terms.

480 acres, 5 miles northeast of Lockney, 450 in cultivation, 3 rent houses, two big granaries, 2 wells and windmills. \$65 per acre, good terms.

640 acre, 9 miles northeast of South Plains, 250 acres in cultivation, good six room house, barn, well and mill; 550 acres tillable land. \$50 per acre, good terms.

320 acres, 4 1-2 miles northeast of Flomot, good cotton farm, 200 acres in cultivation, 2 room house, well and windmill, barn. \$50 per acre, good terms.

215 acres, 1 3-4 miles east of Lockney, 9 room house, good barns, well and windmill, 145 acres in cultivation, price \$47.50 per acre, terms to suit purchaser.

160 acres land on new Denver line of railroad, 2 miles of Lockney, good large 3 room house, well and windmill, well house, some sheds, all under cultivation, except about five acres in lake in one corner of place. This quarter section is cut half into by the new Denver railroad, there being about 75 acres on each side of the road. Will sell all or either half. Will sell 75 acres with improvements, or 75 acres without improvements. This place carries a \$4,000 loan in the Dallas Joint Stock Land Bank, and \$1,500 in note not due for 17 months, or January 1st, 1929. Interest has been paid on note to Jan. 1st, 1928. Purchaser can assume indebtedness, balance in cash. Priced right.

**LOCKNEY REAL ESTATE EXCHANGE**

PHONE 92 H. B. ADAMS, Prop. LOCKNEY, TEX.

**COUNTY CORRESPONDENCE**

**Cedar**

Cedar Hill is growing; a new building is going up in our little village. This is a parsonage which is being erected for the pastor at this place.

The Cedar school is again without water. The well is being overhauled and new leathers being put in; so we are hoping to quench our thirst in the near future.

Mr. and Mrs. R. L. Lackey spent Sunday at Quitaque in the John Boyles home.

Mr. Ben Dillard visited Mr. Dave Love Sunday.

Mr. Robin Fortenberry spent Sunday with Frank Taylor.

Misses Emma and Ehtel Stephens of Plainview visited the past week-end in the H. C. Randolph home and attended the pole game at Floydada.

Mr. and Mrs. Dave Love and Miss Edna Mae Roberts were Lockney visitors Saturday.

Mr. and Mrs. J. C. Lackey who are visiting in Childress, Texas are expected to return home this week.

Mr. H. C. Randolph is in New Mexico on a business trip.

Little Mary Ann Fortenberry who has been ill the past week is now back in school.

The Clendennens entertained a number of guests with a Sunday dinner. Those present were Mr. and Mrs. W. C. Portwood, Mr. and Mrs. Chester Strickland, Miss Edna Mae Roberts and Miss Esther Strickland.

Mrs. Ed Durham spent Friday with Mrs. Dave Love.

There were sixteen guests in the Clarence Whitley home Sunday.

Misses Pauline Strickland and Elba Lee Dillard spent Sunday with Miss Loney Love.

Little Newell Harper was run over by a car on the streets of Lockney last Saturday evening. He was crossing the street when the automobile struck him. Although he received a bad cut on the arm and several bruises about the head, he was not seriously injured.

The Hanna family visited over the week end with the J. H. Phillips family of near Lone Star.

Hugh and Jack Fortenberry were visitors to this community from Deaf Smith County the past week end. They returned home Sunday with two truck loads of household furniture.

Mrs. Travis Mitchell visited over the week end at her home in Floydada.

**Lakeview**

Our school is now the second school in the county to have five teachers. Our fifth teacher is Miss Reudheimer of Sallie, Louisiana. We are expecting to have the best school year that Louisiana has ever had.

The "Tell-A-Tale and Listen-A-While" club met September 23. The following officers were elected: Milton Harrison, President, Mary Lois Conway, secretary.

The object of the club is to help be good story tellers and good listeners.

- Rules for the club are:
1. Know the story well.
  2. Do not use too many "ands".
  3. Do not laugh while telling a story.
  4. Speak so the pupils on the back seat can hear.
  5. Look at the audience.

We adjourned to meet on Friday, October 8th, 1927, at 3 p. m. in Miss Louise's room.

A singing class was organized at Lakeview last Friday evening and the following officers were elected: Mr. Shirley, President; Leader, Raymond Nelson; assistant, Mr. Sims; and pianist, Miss Winnie Mae Shelton, assistant, Mrs. Kiker, and secretary, Louise Wright.

Mrs. Newton's mother and father Mr. and Mrs. White and her sister, Mrs. Dorsey and little girl of Belview have been visiting her for several days.

Mr. and Mrs. C. E. Brewer of Springfield, Illinois, have been visiting Mrs. Brewer's sister, Mrs. John A. Floyd. They expect to locate in Floydada.

Several from this community attended the Fair at Lubbock last week.

Mrs. Elmer Roy and Miss Eva Mae Martin entertained the Junior B. Y. P. U. at the home of Mrs. Claud Patton Saturday. Many interesting games were played after which delicious refreshments of cake and punch was served. Then before returning home the following were treated with peanuts and bananas and at the same time several kodak pictures were made: Tiny Patton, Le-

na Mae Nelson, Mable Martin, Alma Ruth Nelson, Mildred Burkhead, Larebeth Newton, Da Lova Poore, Beulah Frances Shirley, and Floyd and Roy Anderson, James Roy, Price Conway, Ethridge Gilbreath, Deota Poore Fannie Ruth and Claudia Myri Patton, Estelle Anderson, Morris Raley, Wilson Martin, Imogene and Evelyn Roy Floyd, Dean and Herman Nelson, Gilbert Shirley, Mamie Schuster and a visitor, Little Oline Ruth Dorsey of Belview.

We have Junior and Senior B. Y. P. U. every Sunday evening at 7:30. Be sure and come.

The singing class meets every Friday evening at the school house. Do not fail to be there. We need you and you need us.

**Blanco**

Blanco, Oct. 3.—The home demonstration club ladies of this community served lunch at the Farmers Gin at Floydada Saturday. They took in quite a bit of money.

Mrs. Terry and sons, Buford and Tom are visiting Mrs. F. Daniel.

Norwood Shirley, Gid Howell, Clyde Snell and Alva Smith visited in the McPeak home Sunday.

The Boy Scouts of Blanco and McCoy met the Sand Hill scouts last Friday night on the Blanco Canyon. They cooked their supper and did scout drills before returning to their homes.

Mr. Alva Smith and Joe Bailey McPeak returned Wednesday from Monday, Texas where they have been visiting.

Miss Margaret Toon, of Lubbock, Texas visited in this community last week end.

Mr. and Mrs. John Henry and Jenny Lou Alexander visited their daughter and sister, Mrs. Collier Smith at Lubbock Monday.

Cecil and Margaret Toon, Floyd, Kathryn and Elgab Alexander, Brother Smith of Floydada, spent Sunday with Mr. and Mrs. Ham Smith. They all enjoyed the day very much.

Mr. and Mrs. Lucian Wheeler were Lubbock visitors Wednesday.

Orland Cates of Floydada visited his uncle Cloe Cates Friday and Saturday.

We extend our greatest sympathy to Mr. and Mrs. Phillip Gollyhand and family in the loss of their father and grandfather. Mr. Gollyhand became ill with pneumonia Thursday morning of last week. He died Saturday at six o'clock, a. m. and will be laid to rest in the Silvertown cemetery today.

**McCoy**

McCoy, Oct. 4.—Our county missionary, Rev. Evans preached at the Baptist church Sunday night. His sermon was enjoyed by everyone. The Baptist workers meeting will be held here Tuesday. Many speakers and neighboring places are expected to be present.

Mr. and Mrs. Bill Brock and family visited in Lubbock last Sunday.

Mr. and Mrs. R. F. and H. G. Day attended the Fair in Lubbock Friday night and Saturday.

Miss Mildred Raley spent the week end visiting her parents in the Lakeview community.

The pie supper here last Friday night proved to be very successful. The proceeds realized were \$32.50. We feel very grateful for the hearty cooperation and interest taken by the people of our community. The opening address was given by Mr. John Rankin and was enjoyed by all present.

There will be a Halloween Carnival at the McCoy High school Saturday night, October 29. Everyone is invited to come, (disguised).

Ernest, Tommy and Miss Ella Mae Pucket, Tim and Misses Verne and Minnie Nixon were guests in the Gambin home Sunday.

Miss Thelma Jackson was a guest in the McPeak home at Blanco Sunday.

A number of the McCoy girls who are attending school in Floydada spent the week end with their parents.

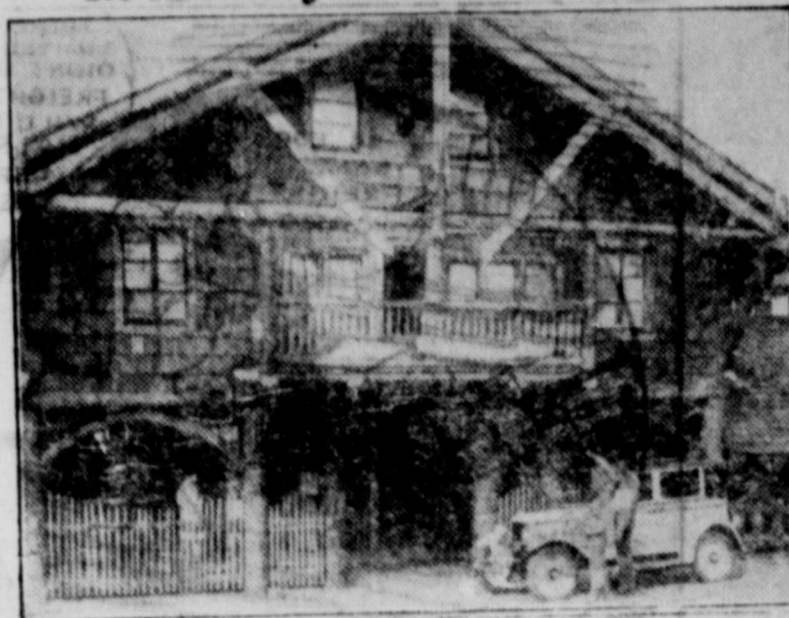
**Starkey**

Starkey, Oct. 3.—Rev. G. H. Humphries preached here last Sunday afternoon.

Mr. and Mrs. W. S. Lakey, Mr. and Mrs. Bill Howard were among those that attended the Lubbock Fair last week.

Bud Kropp is able to be in school this week.

**In Memory of 'Buffalo Bill'**



The city of Denver erected this memorial, which was visited by the National Parks Chevrolet on its circuit of the backs of the West, to William F. "Buffalo Bill" Cody, great showman and romantic figure of American pioneer days. The memorial stands just outside of Denver on Lookout Mountain on the summit of which is the grave of "Buffalo Bill". The memorial contains relics of the days when Cody was the hero of real battles on the plains and sham battles beneath the canvas tent.

Mr. Ernest Jennings of Muleshoe is moving his family to a house on the E. C. King place. His boys will be in the primary department.

Mr. S. W. Mallow of Geronimo, Oklahoma has moved here to make this community his future home.

Miss Mary Lott gave a birthday party at her home Saturday night in honor of Miss Wanda Howard's sixteenth birthday.

Mr. J. W. Dalton and family visited friends in the Lakeview community Sunday.

A crowd of young people from this community enjoyed a singing at Farmer Sunday night.

Mr. and Mrs. Bill Howard and Mr. and Mrs. C. W. Williamson took dinner Sunday with Miss Sally Rattan. Miss Rattan is teaching her third term as primary teacher.

Leon Odem of Plainview is visiting his sister Mrs. W. E. Allman.

Mr. and Mrs. W. R. Moore of Vernon, Texas are the guests of Mr. and Mrs. T. R. Atkinson this week.

Miss Esther Collins visited Miss Vera Attaway Sunday afternoon.

Some of the farmers of this community have begun cotton picking.

**Harmony**

Harmony, Oct. 3.—The farmers are very busy sowing wheat and barley before it is time to head maize. Many people from this community

attended the fair at Lubbock. Among them were Mr. and Mrs. R. B. Gary, Mr. and Mrs. G. L. Snodgrass, Mr. and Mrs. Chas. Smith and others.

Mrs. M. W. Heard who recently moved to Lubbock spent the week end at her home in this community.

Mr. and Mrs. W. C. Hanna and family of Floydada spent Sunday, October 2, with friends and relatives.

The zone meeting of the women's missionary society will be held at Carr's Chapel, October 4th. Visitors are expected from Floydada, Lockney, Petersburg and other places. Lunch will be furnished by the members of the Carr's Chapel Missionary Society.

Mr. C. Snodgrass visited his son Mr. G. L. Snodgrass last week end. He was accompanied by a childhood friend, Mr. John Tralor of Winters, Texas. Mr. Traylor is also visiting friends in Floydada.

Mr. and Mrs. O. H. Heard and little Miss Dell Oran visited in Lubbock through the week end. They were accompanied by Mrs. Heard's sister, Miss Nita Merle Hanna of Floydada.

Mr. and Mrs. Erx Williams and family of Wilson, Tex., visited friends and relatives in this community last week end.

The Carr's Chapel Epworth League held its regular meeting at the home of Mr. and Mrs. G. L. Snodgrass, Friday, October 30.

Sunday school and League held its regular session October 2.

**BUCK BRAND WORK CLOTHES**  
Pride of Everlasting Endurance  
For Sale by E. L. AYRES, DRY GOODS, LOCKNEY

**Bringing Home the BACON**  
with **MEYER BOTH** Illustrations and Copy free  
The Lockney Beacon

# ISIS THEATRE

Program Week Commencing  
**Monday, October 10**

Monday and Tuesday—  
**"The Last Outlaw"**

Paramount's First Super-Western  
Featuring Gary Cooper  
PATHE NEWS

Wednesday and Thursday—  
DOROTHY GISH  
—IN—

**"London"**  
MACK SENNETT COMEDY

Friday—  
POLA NEGRI  
—IN—  
**"Hotel Imperial"**

COMEDY—  
"CUPID OF THE CLOCK"  
PATHE NEWS

Saturday—  
TOM TYLER  
—IN—  
**"Out of the West"**  
COMEDY—  
"HEAVGATION"  
PATHE NEWS

## COUNTY BRIEFS

### Aiken

The Aiken school boys have played two games of basket ball recently. One game was played at Prairie Chapel Friday afternoon, the score being eleven and four in favor of Aiken. The second game was played Monday with the Irick boys. The boys lost in this game, the score being eleven and ten in favor of Irick.

C. E. Meredith, Jr., spent last Saturday night and Sunday with his parents.

Misses Vergie Boswell and Mary Davidson who are attending Wayland college spent the week end with home folks.

Misses Vera and Maudie Meredith attended singing at Roseland Sunday afternoon.

Bro. Casey from Roseland filled Bro. Webb's appointment at the Methodist church Sunday. Bro. Webb is holding a meeting at Irick this week.

Mrs. Hall of Floydada visited her sister Mrs. Jones Sunday.

Mr. and Mrs. Marshal and son, Lloyd are visiting in Dallas this week.

C. M. Meredith and family spent Sunday with home folks.

Miss Bernice Miller, teacher in the Aiken school, spent Saturday and Sunday visiting her parents in Plainview.

A large crowd attended the P. T. A. meeting at the school house Friday night. The Literary Society rendered a short program which was enjoyed very much by all present.

Next Saturday is conference day at the Baptist church. Every member is requested to be present.

### Lone Star

The Parent-Teachers Association met on Friday evening. A short program was given before the business session. The program consisted of a few numbers given by the school children and a well chosen reading by Mrs. E. R. Bryant.

The meeting was well attended and much interest was shown most of the people present joining. It was decided that the association would apply for membership in the state and national organization.

Lights have been ordered for the new school building and will soon be installed.

Messers Bill and Jim Johnston spent the past few days visiting their old home in Denton county.

Most of the Lone Star people attended the singing convention at Roseland last Sunday.

### Prairie Chapel

Nearly everyone from this community attended the north side singing convention at Roseland Sunday.

The school board met last night and decided to put up some play ground equipment.

Mr. and Mrs. Roy Perry and little son, Harold Joe spent the week end here. They are moving to Big Springs Texas.

Aiken and Prairie Chapel played basket ball last Friday afternoon at Prairie Chapel. The score was eleven to four in Aiken's favor. The Liberty team from Hale County will play a game here, Friday, October 7, at 3 p. m. Sand Hill will play Prairie Chapel Friday, October 14. We hope our team will practice up and give these visitors a real scrap.

Mrs. Wilford Jones is teaching painting at Prairie Chapel this year.

Mrs. C. H. Huffman and Herman spent Sunday with Mr. and Mrs. Mae Johnston of Lone Star.

Mr. and Mrs. Marion Allen of Amarillo spent the week end here with Mr. and Mrs. W. W. Allen. Mrs. Allen with her parents Mr. and Mrs. Marshall of Aiken went to Dallas this week to visit relatives and attend the Dallas Fair. Marion returned to Amarillo.

Next Friday is club day, unless it rains. We will meet with Mrs. W. W. Allen.

We have been having some regular March winds the past two days.

### Allmon

Miss Lou Featherston motored to Floydada on business early Saturday morning.

Miss Blanche Wartes accompanied by her parents was a Lubbock visitor Saturday.

Mr. Dan Owens and Miss Alva Thorne were the Sunday guests of Miss Stella Foster.

Mr. J. S. Jones and his son-in-law Mr. Alvin Foster returned Saturday after a brief visit at Portales, N. M.

Mr. Clarence Gamble was a business visitor in Floydada last Wednesday.

Messers Ernest Jones and Dennis Thorne visited in Lorenzo Sunday.

Mrs. H. A. Krause went to the Lubbock Fair last Thursday. Allmon was well represented in Lubbock during the Fair.

A good crowd from Allmon attended the Circus at Petersburg Monday night.

Mr. and Mrs. Tom Shirley and family spent Sunday in Ralls.

Miss Louise Dendy and friends were the Sunday night visitors of Misses Wartes and Wristen.

Mr. and Mrs. Chapman were Sunday visitors of "Grandma" Freeman as she is affectionately called.

Mr. Chester Summers visited the Germany family Sunday.

Mr. Therman Moore attended the Lubbock Fair last Saturday.

Many of the Allmon young people went to Petersburg to church Sunday night. We hear that the Baptists are working to have a singing convention at their church the fourth Sunday in November.

### Baker

School is progressing nicely, even though it was bad for the first two days last week.

Miss Opal Nelson spent Saturday night and Sunday with Miss Lennie Palvadore.

Miss Esther Peck has decided not to come back to her music class. She thinks it will not pay to come for only a class of four.

Mr. and Mrs. J. L. Fawver took Sunday dinner with Mr. and Mrs. Joe Hart.

Annie Jewel, G. L. and Reuben Fawver spent Sunday with their brother Claud Fawver.

Mr. and Mrs. R. F. Finley and family spent Sunday with Jeff Hart and family.

The outside boys played our school boys a practice game of basket ball Friday evening. The scores were 8 and 12 in favor of the school boys.

### PROVIDENCE

Providence, Oct 4.—We are now having some more fair weather and the farmers are busy gathering their crops. Most of the wheat is up and looking fine after the rain. There is quite a large acreage of wheat being sown in this section.

Quite a few from here attended the services at Whitfield Sunday morning and Sunday afternoon, which was rendered by the Wayland Volunteer Band of Plainview.

The Providence boys played the Prairie View boys in basket ball last Friday. The score was six and twelve in favor of Providence.

Miss Leola Hudgins was the Sunday guest of Miss Ola Mae Gamble.

Mr. and Mrs. J. W. Dameron were Plainview visitors last Friday.

A number of Providence people attended the Hale County Fair at Plainview last week end. They report a good fair and a splendid time.

Our school is progressing very nicely however, we are afraid the enrollment will be smaller in a few days as a number of children will be in

# NOTICE!

We are now prepared to accept contracts for gas service in the City of Lockney.

**GAS WILL BE IN THE MAINS, FRIDAY, OCTOBER 7TH**

Our office is located temporarily at the Baker Mercantile Company, and our agent, Mr. J. W. James can be found there at any time.

## West Texas Gas Company

The Gas is Here—

JACK FROST IS COMING

# Williams & Moore

Gas Fitting and Plumbing

"The Better Kind"

AT BAKER MERCANTILE CO.

the fields helping gather the crops. Many from here attended B. Y. P. Mr. and Mrs. Ira Smith spent last U. and church services at Whitfield Sunday visiting home folks. Sunday night.

## HERE YOU ARE—

# MR. FARMER

A Warehouse being Equipped with Machinery for handling

## MILO AND KAFFIR HEADS

You fix your Header Barge, Wagon with Cotton Frames or your Truck so we can get the back end boards out—


### WE DO THE REST

just a simple twist of the wrist and your heads are unloaded with a Compressed Air Dump. No work for you and a pleasure to us.

# FARMERS GRAIN COMPANY

R. C. Ayres, Owner and Manager

Lockney, Texas



**FALL**

Ushers in Smart Shoes  
for Every Occasion

TRIM shoes, correct from every angle, in such fashionable leathers as patent, smartly trimmed with alligator and the alligator forms a strap that fastens with one button.

**\$4.95 to \$8.50**

**MARTIN DRY GOODS CO.**  
FLOYDADA TEXAS

**COUNTY**  
**CORRESPONDENCE**

**Irick**


To late for last week.  
Everybody is rejoicing over the little shower we got Sunday night.  
School is proceeding nicely.

**Don't let Foot Troubles waste your energy and health**

To be half sick and worn out most of the time—that's no way to be. Get rid of that painful foot condition, and your work won't be such a drudge to you and drag on you the whole day long.

Come in now and let us show you how easily and quickly you can be relieved of your foot distress by using the correct Dr. Scholl's Comfort Appliance or Remedy made for your particular trouble.

**Dr. Scholl's Bunion Reducer**  
Reduces the deformity, reduces the swelling, stops all soreness and tenderness and prevents pressure, preserves shape of shoe, the each.



**Baker Mercantile Co.**



**HAWK BRAND WORK CLOTHES**

*THEY WEAR LONGER*

FOR SALE BY—  
**BAKER MERCANTILE COMPANY**  
LOCKNEY, TEXAS

Mr. and Mrs. W. F. Glass and family of this community visited their daughter at Tulia, Texas last Sunday.  
Mr. and Mrs. George Blanton, Mr. and Mrs. June Simpson and Miss Ora Ellis visited in Ralls Sunday.  
Rev. J. N. S. Webb is holding a revival meeting at Irick this week. He intended to speak Tuesday and Thursday morning for the benefit of the school.—Reporter.

**Antelope**

Mr. and Mrs. John Aston spent Sunday evening with Mr. and Mrs. Claude Jones.  
The sunshine was welcomed by everyone, after the bad weather and with this pretty weather it will not be long before the cotton pickers are all busy.  
Miss Donna Mae Aston, daughter of Mr. and Mrs. John Aston has been very ill the past week.  
Mr. Bill Brown and Clarence Miller spent the past week end in Lockney.  
Mr. John Aston, Johnnie Wisdom and George Sudith went to the fair at Lubbock last Saturday.  
Mr. Johnny Johnston of Como, Texas is now working in the Joe Bailey Gin company. Everyone was glad to see Mr. Johnston back in the community.  
The Antelope school has organized a "pep squad" which the pupils take much interest in.  
Mrs. Bob Nichols of Floydada has been here visiting Mr. and Mrs. Char-

lie Nichols.  
On account of bad weather, the box supper, which was to be held here September 30, was postponed, and will not be held until a short while before Christmas, the exact date having not been decided upon at present.

**Fairmont**

Everything in our community seems to be moving along smoothly.  
Mr. Landfair was operated on at the Plainview Sanitarium last week and has returned to his home. He is reported to be convalescing very fast.  
Clayton Northcutt has gone to Hollis, Oklahoma on a visit. Edward, his twelve year old brother made the trip with him.  
Mr. and Mrs. G. A. Willis of Spur visited during the first of the week with Mr. and Mrs. S. R. Austin. Mr. and Mrs. Willis are Mrs. Austin's parents.  
The little twelve year old infant of Cecil Payne died first of the week. The entire community joins in sympathy with the bereaved.  
Mr. and Mrs. Walter Cobb spent the day with Mr. and Mrs. Geo. Pigg last Sunday.  
Mr. Walter Woods, our commissioner was in our midst last week repairing some bad places in the roads. Thanks for that.  
The train is in Quitaque now. We can all see the smoke over there.  
Mr. and Mrs. Ed Durham of Cedar spent Sunday afternoon with Mr. and Mrs. S. R. Austin.

**Sand Hill**

A fruit supper was given by Miss Christine Goodman Saturday night at her home. A big crowd of young folks enjoyed the many games that were played until a late hour.  
Miss Christine Goodman is leaving for California this week on an extended visit.  
Mr. and Mrs. Jim Holmes and Adin Gleen visited in Hall county last week.  
Many of our people spent Friday and Saturday in Lubbock attending the Fair.  
Mrs. Maggie Tinnin is visiting in Lorenzo this week.  
The piano at the school house has been tuned and the singing school has ordered some new books for the Sunday night singings. Come and help us get ready for the singing convention the third Sunday of this month.

**Mayview**

The health conditions of this community are very good at the present time.  
Sunday school was well attended Sunday afternoon. The school voted to change the time of meeting to

Sunday morning at 10 o'clock. Be on time next Sunday and bring some one with you.  
Mr. and Mrs. Emert and Mr. and Mrs. McNeil and families attended preaching at the Christian church of Floydada Sunday. After services lunch was spread and all report a very enjoyable time.  
Mr. and Mrs. C. A. Smith and daughter spent Thursday night of last week with Mr. Handley and family.  
Several from this place attended the fair at Matador the past week end.  
Chasing wolves seems to be the order of the day in this community. The Holiday boys with their hounds caught two last Wednesday.  
The farmers are all glad to see the sun again as some of them have not planted their wheat.  
Mr. and Mrs. J. W. Miller and daughter Lois visited with Mr. and Mrs. Meredith of near Floydada Sunday.  
Mr. and Mrs. Cardwell and two children of Fort Worth are visiting with Mr. Cardwell's parents of this place.  
Miss Mary Lou Cardwell spent the week end with home folk.  
Quite a crowd gathered at the school house Sunday night. New officers were elected for the B. Y. P. U. after which all had an enjoyable time singing.  
The school organized a Literary Society Friday afternoon. There will be a program each second and fourth Friday nights of each month. Everyone is cordially invited to attend.  
Remember Sunday School next Sunday morning at ten o'clock. Preaching and B. Y. P. U. Sunday night.

To late for last week.  
Health of community is very good at present.  
School is progressing very nicely under the management of Mr. and Mrs. C. Austin Smith.  
A nice rain fell Monday which pleased the wheat growers, especially those that have wheat in the ground.  
Mayview community was well represented at the Fair and Parade in Floydada last Saturday. There were three prizes won by the 4-H club girls of this community as follows:  
Miss Catherine Davis won a trip to the Dallas Fair on her club work.  
Miss Grace McNeil won second prize on the loaf cake. Miss Annie McNeil won second prize on her club work.  
It is reported that the small child of Mr. and Mrs. W. W. Emert has the measles.

WHEN BETTER AUTOMOBILES ARE BUILT . . . BUICK WILL BUILD THEM!



**You Need Never Change Your Oil if You Own a Buick**

Last year Buick said: "Change your oil only four times a year." Buick tests at that time had shown that oil changes would never be necessary, with the Oil Filter to remove impurities, and with the Crankcase Ventilator, Thermostatic Circulation Control and Automatic Heat Control to prevent oil dilution. Now, more than a year has passed, and Buick owners in every section of the world—under every climatic condition—have also proved that you never need change your oil if you own a Buick—replenishment and inspection of the Buick Oil Filter only are required.

Sedans \$1195 to \$1995      Coupes \$1195 to \$1850  
Sport Models \$1195 to \$1525

All prices f. o. b. Flint, government tax to be added. The G. M. A. C. financing plan, the most desirable, is available. The model illustrated above is the 5-Passenger, 4-Door Sedan, Series 113, \$1295

**BUICK for 1928**  
**CALLOWAY MOTOR CO.**  
Floydada, Texas

Those spending the day at the home of Mr. and Mrs. McNeil were Mrs. Emert, Mr. and Mrs. C. D. Smith and daughter, Dorothy Jess, and Miss Sarah Davis. All attended singing at Center Sunday afternoon and report a very enjoyable time.  
Rev. Shannon, Baptist pastor of this place filled his regular appointment here Sunday and Sunday night. A very good crowd was present at both services.  
J. D. Holladay has been on the sick list but is reported better at this time.  
Amos Abernathy of Tulia spent last week end with his sister Mrs. Law of this place.  
Miss Mary Lou Cardwell who is attending High School in Floydada spent the week end with homefolks.  
Sunday school will be held next Sunday. Everybody come.  
Walter Hodel of Lubbock visited in Lockney last Saturday.

**CHEVROLET**  
for Economical Transportation



**Everywhere - people turn to admire its beauty!**

Embodying all the masterly design and craftsmanship of bodies by Fisher.—offering such marks of distinction as full-crown, one-piece fenders and bullet-type lamps—  
—and finished in lustrous colors of genuine, lasting Duco—today's Chevrolet is everywhere acclaimed as one of the world's most beautiful automobiles . . . so refreshingly different, so outstandingly smart and stylish that people everywhere turn to admire it!

And this remarkable smartness is matched by a type of performance that is no less outstanding—perfect comfort at every speed, flashing acceleration, and delightful handling ease.

Come in and see today's Chevrolet. One glance at its custom-built beauty, one ride at the wheel of your favorite model—and you will know why Chevrolet is everywhere classed as the world's finest low-priced car.

**The IMPERIAL LANDAU**  
Reduced to  
**\$745**

The Touring or Roadster \$525  
The Coach \$595  
The Coupe \$625  
The 4-Door Sedan \$695  
The Sport Cabriolet \$715  
1/2-Ton Truck \$395 (Chassis Only)  
1-Ton Truck \$495 (Chassis Only)  
All prices f. o. b. Flint, Michigan.  
Check Chevrolet Delivered Prices They include the lower handling and financing charges available.

**DYER MOTOR CO.**  
Lockney, Texas  
QUALITY AT LOW COST



**A Satisfied Customer is Our Best Advertisement.** We have many satisfied customers living in Lockney.

We will trade for livestock or give you good terms.  
**LET US SHOW YOU**  
**J. W. BOYLE & SON MUSIC STORE**  
 PLAINVIEW, TEXAS

**PULLETS FOR SALE**

Buff and White Leghorns, Anconas, Buff Orpingtons, and Silver Lace Wyandotte Pullets, 3 and 4 months old, and of the every finest pure-bred chickens. We have an unlimited number of these pullets for sale. These pullets will be laying during the late fall.

We have a wonderful Roop, Worm, Cholera and White Diarrhoea Medicine, absolutely guaranteed, for sale.

**GRADY R. CRAGER**

**NATURAL GAS TURNED INTO FLOYDADA MAINS**

Natural gas is at last a realization by the residents of Floydada, the gas having been turned into the distribution system there last week, and a considerable number of residents who had been "hooked up" began using gas for heating and cooking.

Floydada, Tullia and Canyon are the three plains cities already enjoying the use of gas, according to statement of the officials of the company in Amarillo. All the other towns and cities on the line will begin using gas some time next week, according to the plans of the company.

Work on the \$3,000,000 system began last Spring and has proceeded so fast that it is sixty days ahead of schedule date.

New residences and business establishments are being piped for gas as fast as the pipe fitters can do the work this week, and a large percentage of the residents of Floydada will begin using gas within the next 30 days.

An emergency connection was made for the gas lines to be run into the fair grounds Thursday night of last week and gas was used in demonstrations at the fair, although the gas was not put into distribution system until Tuesday of this week.—Hesper-

**ALLEN-CHALKE**

Miss Verne Chalke, daughter of Mr. and Mrs. J. W. Chalke of Dallas, and Mr. Russell Allen of Lockney, were married Wednesday evening at eight o'clock at the Methodist parsonage in Floydada, the Methodist pastor at that place performing the ceremony.

Mr. Allen is a young attorney, moving to Lockney from Crosbyton several weeks ago. The young people are at home in Lockney at the J. C. Thornton residence.

**MONROE SMITH HAS BEEN ILL WITH INFECTED FOOT**

Monroe Smith is able to be about on crutches after having been confined to his home for the past several days with an infected foot, caused when he stuck a nail in it several days ago.

**BUYS INTEREST IN SANITARY BARBER SHOP**

Mr. H. B. Samuels of Vernon has purchased the interests of John Pruitt in the Sanitary Barber Shop, and is now located in Lockney. The firm name is now Rogers and Samuels, Mr. Joe Rogers retaining his interests.



**WINTER IS COMING**

Buy your coal now and avoid possible disappointment next winter when it may be scarce.

We Have Plenty of Feed For Your Cows And Chickens

We are in the Market for your Grain

PHONE 23

**SOUTH PLAINS GRAIN COMPANY**



**Do Your Marketing At Home**

JUST call NUMBER TEN and give your order, and you will receive the same high quality etables you would have selected personally.

EVERYTHING FOR YOUR TABLE; GROCERIES, VEGETABLES AND FRUITS

**RILEY & BREWSTER**

**SPECIAL BARGAIN DAYS**

For the next (30) Days we will offer the people of Floyd, Hale, Briscoe, Crosby and Motley Counties the following Newspaper Bargains. No subscriptions to be sent out of these five counties. Subscriptions to subscribers out of the above named territory will be at regular subscription prices, cash in advance.

LOCKNEY BEACON, ONCE A WEEK, one year \$1.50  
 STAR TELEGRAM, DAILY AND SUNDAY, one year \$10.00  
**TOTAL \$11.50**

**\$7.45**

We will send you the Lockney Beacon and the Daily and Sunday Fort Worth Star Telegram, by mail, from now until November 1st, 1928 for

LOCKNEY BEACON, ONCE A WEEK, one year \$1.50  
 WICHITA FALLS DAILY TIMES, Daily and Sunday, for one year \$6.00  
**TOTAL \$7.50**

**\$3.75**

We will send you both papers for one year for  
**THIS IS THE BIGGEST NEWSPAPER BARGAIN OF YEAR.**

CLIP COUPON AND MAIL TODAY TO LOCKNEY BEACON

THE LOCKNEY BEACON,  
 Lockney, Texas

Please enter my name for one subscription to the Lockney Beacon and Fort Worth Star Telegram from now until November 1st, 1928, for which you will find enclosed \$7.45

Name \_\_\_\_\_  
 Rural Route or Box No. \_\_\_\_\_  
 Post Office \_\_\_\_\_, State \_\_\_\_\_

THE LOCKNEY BEACON,  
 Lockney, Texas

Please enter my name for one subscription to the Lockney Beacon and the Wichita Falls Daily Times for one year, for which you will find enclosed \$3.75.

Name \_\_\_\_\_  
 Rural Route or Box No. \_\_\_\_\_  
 Post Office \_\_\_\_\_, State \_\_\_\_\_

LOCKNEY BEACON, once a week, one year \$1.50  
 Dallas Semi-Weekly Farm News, twice a week, one year \$1.50  
**TOTAL \$2.50**

**\$1.50**

We will send you the Lockney Beacon and Semi-Weekly Farm News, both one year for

For the next thirty days we will receive subscriptions from people in the above named counties, for the Lockney Beacon for

**\$1.00 PER YEAR**

**POSITIVELY NO PAPERS SENT OUT OF THE ABOVE NAMED TERRITORY AT THIS PRICE**

CLIP COUPON AND MAIL TODAY TO LOCKNEY BEACON

THE LOCKNEY BEACON,  
 Lockney, Texas

Please enter my name for one subscription to the Lockney Beacon and Dallas Semi-Weekly Farm News for one year, for which you will find enclosed \$1.50

Name \_\_\_\_\_  
 Rural Route or Box No. \_\_\_\_\_  
 Post Office \_\_\_\_\_, State \_\_\_\_\_

THE LOCKNEY BEACON,  
 Lockney, Texas

Please enter my name for one subscription to the Lockney Beacon for one year, for which you will find enclosed \$1.00

Name \_\_\_\_\_  
 Rural Route or Box No. \_\_\_\_\_  
 Post Office \_\_\_\_\_, State \_\_\_\_\_

**THE LOCKNEY BEACON**  
 LOCKNEY, TEXAS

**SUPERIOR Orange EGG MASH**



*you remember results after price is forgotten!*

**Merchants Produce**  
 LOCKNEY, TEXAS  
**UNIVERSAL MILLS**  
 GAYLORD J. STONE, President  
 FORT WORTH, TEXAS



THE FEED IN THE RED CHAIN BAGS

# FALL OPENING

We cordially invite you Friday and Friday night, October 7th., to inspect our greater store and help us celebrate the opening of "A Woman's Store Complete." We have created for your approval one of the most beautiful and complete women's apparel stores on the Plains. We have also assembled the greatest assortment of new Fall Merchandise you have ever seen. Living models will display for you, throughout the store the newest and smartest creations in fall frocks, coats, shoes and hats. The cooperation of our manufacturers make it possible to offer unusual values during the opening days when you want to avail yourselves of the opportunities afforded to select new ultra-smart fall apparel. Models during day at hours of 3 and 5 o'clock.

For the convenience of those unable to come during the day the store will open Friday evening from seven to nine for inspection only. At that time, living models will again be a feature.

## WOLFE'S

PLAINVIEW

TEXAS

### WANT COLUMN

**FOR RENT**—Two nice apartments. Apply at store in person.—E. L. Marshall, at City Market and Grocery.

#### PLUMBING AND GAS FITTING

Let us figure on your plumbing and gas fitting jobs. Competent and experienced workmen permanently located. We will be glad to figure on all sewer and gas installing jobs, and guarantee you the best of service.—Lockney Sheet Metal Works, J. L. Bagley Prop.

**FOR SALE**—Good Ford truck.—See J. F. Sewell and Company. 2 tfe

**NOTICE**—The person who borrowed my Red Bear will please return same at once, or phone me.—Dorsey Baker.

**USED RANGES** and heaters for sale or trade.—Baker Mercantile Company.

**STRAYED**—Red Bear, weight about 300 pounds.—Phone Dorsey Baker.

**WANTED**—Men boarders. Four blocks west of Post office at the old Byars place. 3 2tp

**STOVES FOR SALE**—Good Round Oak cook stove used two winters. 3 burner Perfection oil stove used four months and good Hot Blast heater, also a good buggy for school children Will sell worth the money or consider a good car in the trade.—See A. A. Suits.

**FOR RENT**—Two room furnished apartment for light house keeping. Bath in connection.—Mrs. D. C. Lowe

**FOR SALE**—At a bargain. My place east of the High School building.—L. B. Stinebaugh.

**FOR SALE**—Work mules to sell on terms.—See C. Applewhite, Route 1.

**FOR SALE**—Cheap, a good heater, also a four burner Perfection oil stove. See them at home, third house West of Security State Bank.—J. H. Henson.

**WANTED**—To trade Kitchen Cabinet for young hens.—Mrs. M. H. Ragle, Phone 1J 1te

**AUTOMATIC** .45 Colt to exchange for two 2 months old pigs.—Box M. Aiken, Texas.

**FOR SALE**—300 yearling hens, pullets and 25 cockrels all out of a high egg producing strain at \$1.00 each.—Bomar Drug Company, Silverton, Tex. 3 2te

**FOR SALE**—F. F. Filling Station, Lockney, Texas. Terms. E. Harlan or E. J. Morehead, Plainview, Texas. 3 12tp

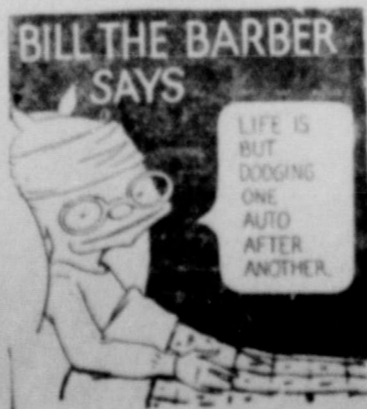
**CARD OF THANKS**—We wish to thank all of our friends for their help and kindness during the recent illness and death of our mother, Mrs. Lillian Smith, and also for the beautiful flowers. May God's richest blessings be with you in time of need.

W. V. Light of Amarillo; Mr. and Mrs. James Smith, and family; Mr. and Mrs. Claude Carpenter, and family; Mr. and Mrs. Grady Hall and family; Mr. and Mrs. Glenn Smith and family; Mr. and Mrs. Russell Smith, Audry and Darrell Smith.

#### REVIVAL MEETING WILL BEGIN AT WHITFIELD SUNDAY

Everybody cordially invited to attend and aid in the revival meetings to begin at Whitfield at three o'clock next Sunday afternoon.

Regular services will be held at Lone Star next Sunday  
J. N. S. Webb, Pastor.



### DEBATE AT FLOYDADA CHURCH OF CHRIST

Use of Class System, Women Teachers, and Uninspired Literature Propositions Discussed

FLOYDADA, Sept. 29. — Large crowds attended every session of the three-day religious debate held at the Church of Christ on South Wall Street Thursday, Friday and Saturday of last week, more than a dozen West Texas towns and cities having one or more representatives here besides the large numbers of Floydada, Lockney and Petersburg people present.

Two sessions were held daily, opening in the forenoon at ten o'clock and in the evening at eight o'clock.

The proposition discussed was the use of the class system, women teachers and uninspired literature in teaching the Word of God, the announcements of the meeting stated and a general invitation was extended by the church to all to come and hear the series of debates. Elder Alva Johnson of Turkey and Minister Ira L. Sanders, of this city, opposing each other in the discussions. The last named is minister of the City Park Church of Christ.

Dodsonville, O'Donnell, Ralls, Lubbock, Abilene, Plainview, Stamford, Tulia, Wingate, and other cities furnished visitors, besides Lockney and Petersburg people, both of which were well represented at every session.

#### W. M. U. MEETING

The W. M. U. met Monday afternoon with Mrs. Will Wofford. The program on "The Heathen Invasion of America" interesting and well rendered.

Our W. M. U. seems to be taking on new life. We hope that the attendance will continue to grow and that all the women will be glad to have a part in our woman's work.

We have decided to have a "Dollar Social" each quarter. The first social will be on the fourth Monday and the money raised at that time will go to Wayland College. We have agreed to raise \$50.00 for this school and we hope to secure that amount at this social. The money received at other times will be spent for other missionary and educational causes that are just as worthy as Wayland College is.

### MY FIRST LOVE AFFAIR

I was coming 17 when love first shot its arrow into my gizzard. I had seen my then future wife but twice, but I knew then and there that I would die if I did not marry her at once.

As for me, I was not a thing of beauty or joy forever; I was not acquainted with store bought clothes. I had a jeans coat and a pair of jeans britches, and a pretty little striped calico shirt. I wore a No. 8 shoe on my right foot, but it took a No. 9 for my left. I was then slightly pigeon-toed, and some-what stooped from plowing a fast mule.

As to her, she was a bunch of dew drops, a plate of sunshine, a vase of roses, and her stockings of tan radiated real beauty, and displayed real art, but then it took an accident or a calamity to see above a girl's ankles. I fell for her hard. She was buxom, and wore No. 7 shoes, but feet never stood in any boy's way then when love was knocking at the door.

Well, she told me I could come to see her on Saturday night. I was so happy I thought I would die. It seemed three weeks from Friday afternoon till Saturday night. I began to doll up about 3 p. m. I made a trip to the creek. I washed all over with lye soap. My skin shone like a moon beam, and my whole body was red but clean.

Up to that time I had never been introduced to underwear. In fact none of our family was ever burdened with any excess of clothes. So I got a pair of sister's old black stockings and cut the feet out of them and put them on. I blacked my shoes with soot and shined them with tallow. I got my daddy's razor and scraped my face good, but did not hurt it any as my beard was soft and tender, all three of them.

I then got some lard and plastered my hair to my head so tight that I had to pry it loose next morning with a case knife. I found a little bit of lily white and rubbed that on my cheeks with a red calico rag. Man that pinkness brought out undiscovered beauty. My britches struck me about 4 inches above my brogans. My coat fitted me so tight that I looked like a bologna sausage.

My next job was getting out of the house without any of my brothers or sisters seeing me. I had never tried to dress up before, and if they had seen me life would not have been

worth a six pence.

I began to get excited about that time. I tried to think what I would say to my sweetheart. I walked a while and then ran awhile, and I studied up several nice things to say—like this: I am so glad to see you, you are so pretty, I am glad I met you. I seen you yesterday but you never seen me—ansoforth.

But on I went. I got there. I walked up the steps. The thermometer was below freezing, but I was above melting. Never sweated so in my life. My mouth was dry, my breath was short, my tongue was glued to my throat, my stomach hurt, and my shoes began to pinch my toes.

The old man came to the door. I said, "Is she here?" He said, "No brat—do your maw know where you air tonight?" Daughters gone to a party if you happen to be looking for her." Slam went the door. I went home with a broken heart, and never have had any use for that man or woman since.—Progressive Farmer.

### PERSONAL MENTION

D. C. Hamilton and Mrs. J. O. Hamilton and children returned last week from a visit with relatives in Dallas.

Dr. Colvern Henry has been ill for the past several days with an infected hand, but is much better at this time.

Miss Geraldine Angel returned to her home the latter part of last week, after having undergone an operation at the Plainview sanitarium.

Mr. and Mrs. R. D. Carter of Anson have been here the past week visiting their son, D. P. Carter and family, but returned to their home in Anson Monday. Mr. Carter was a pleasant caller at the Beacon the last of the week, and while he is not a practical printer, he explained that so many of his family were printers, that he felt perfectly at home in a printing office, discussing the newspaper problems.

A. B. Brown, Mrs. M. A. Traylor and Mrs. E. C. Cox spent Sunday in Lubbock visiting Mrs. A. B. Brown who is in the sanitarium at that place.

Floyd Barber and Son, Floyd, Jr., went to Lubbock last Sunday, where Floyd, Jr., had a growth cut out of his nose at the sanitarium.



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