

Many Good Letters in Hidden Word Contest

Ralph Mosley Wins First; Margaret Collier, Second; and Mrs. Elmer Giesecke, Third

In response to the "hidden words" contest, which ran in a page advertisement in the Beacon last week, we received many answers, from which to pick the winners. After a close survey of the letters, we have awarded the three prizes as follows: Ralph Mosley, whose letter was first to arrive at the office, was given first place. It covered the subject thoroughly, was brief, and to the point. Second place went to Margaret Collier, and third place was awarded Mrs. Elmer Giesecke.

All letters received, with the exception of two, had the wording right as the letters in the advertisement spelled "The New World," therefore the decision was given on the best explanatory letter as to why the words were correct.

Below we print the three prize winning letters and checks will be mailed to the contestants this morning:

Dear Sir:
When Columbus looked thru his telescope that October day in 1492 he saw, "The New World," a land that had up until that time had not been known to exist. Columbus was seeking a shorter route to India and perhaps did not realize that the land he had found was destined to become greater than India ever could be.

I am sure the three words, "The New World" are the correct answer to this contest because the eleven letters given make up the words perfectly using no one letter twice.

Trusting this wins the five, I am,
Hopefully yours,
Ralph B. Mosley.

Dear Sir:
Our American History states that on April 17, 1492 Columbus set sail searching for a shorter and safer route to India than the one previously used.

On October 11, 1492, according to history, Columbus sighted land which later proved to be America or, "The New World."

Since "The New World" has the exact number of letters in it that you printed in the Beacon, I believe that I am correct in stating that "The New World" was the discovery Columbus made on the eleventh of October, 1492.

Yours truly,
Margaret Collier.

Answer to your contest in the Lockney Beacon of September 22, 1927 "THE NEW WORLD"

Every school-boy and girl know the story of Columbus; his three shiploads of released prisoners, gamblers, etc., as they sailed from Genoa, Spain, searching for a nearer route to India. On one memorial October day, he discovered what he thought, was the eastern coast of Asia. But we understand very clearly now, that it was not India he saw, but "THE NEW WORLD."

Mrs. Elmer Giesecke,

Rucker Produce Co. Changes Hands

Mr. and Mrs. S. E. Attaway of Hart Buys Produce Business And Is Now In Charge

Mr. and Mrs. S. E. Attaway, of Hart, Texas have arrived in the city to make their future home. Mr. Attaway has purchased the produce business formerly operated in Lockney by L. D. Rucker of Plainview, and has taken charge of the plant. He will continue the business at the same stand, and desires to make the acquaintance of the people of Lockney and Lockney trade territory.

NORTH SIDE SINGING CONVENTION AT ROSELAND

Singers Will Hold Convention Beginning at One O'Clock Next Sunday

The Northside Singing Convention will meet at the Roseland School next Sunday afternoon at one o'clock.

Everybody is invited to attend and take part in the singing.

Water Superintendent Is Employed

WILL BEGIN DUTIES ON FIRST OF MONTH; NEW WATER PLANT NOW IN OPERATION

At the meeting of the City Council Monday night, H. A. Harris of this city, was employed as water superintendent, to begin his duties on the first day of October. The duties of the new superintendent will take care of the pumping station, run the water works system, act as fire chief, read all water meters and keep strict account of collections, the installation of all connections and look after and keep in repair all fire plugs and keep all fire fighting apparatus in first class condition.

The new engine and pumps have been turned over to the city, and from now on there should be no shortage in the water supply, as the capacity of the water works system is sufficient to take care of a town several times the present population.

The Council ordered that City Marshal Cope to put signs in the center of the street between Locust and College streets on Main, warning that they would allow no parking in the center of the street. Parking in the center of the street of late has caused congestion of traffic until it is almost impossible to get through, and the City Marshal has been ordered to enforce the parking laws of the city.

The work will begin on the sewer system of the city just as soon as the bonds are approved and the money paid to the city by the bond buyers, which should be within the next few days. The city has already a big sewer ditcher on the ground, and it is being used at the present time putting in a water extension on North Main Street. This machine will be put to work digging the ditches for the sewer just as soon as the money for the bonds is received.

Grand Jury Returns Twenty Indictments

CIVIL CASES BEING TRIED THIS WEEK; CRIMINAL DOCKET MONDAY

District Court is in session for its second week this term, and the civil jury cases are taking up the entire week. Monday the criminal docket will be sounded, and the next week will be spent working on the criminal cases that are on the docket, and bills that the grand jury has returned.

Up to the last report the grand jury had returned more than twenty indictments for felonies and misdemeanors, during the ten days they have been in session.

MRS. A. B. BROWN OPERATED ON SUNDAY

Mrs. A. B. Brown was taken to the Lubbock Sanitarium the latter part of last week, where she was operated on Sunday morning for appendicitis and other complications. She withstood the operation fine, and at the last reports was getting along as well as could be expected. Mr. Brown has been at her bedside during the past week.

PERSONAL MENTION

Mr. and Mrs. David Bates of Plainview spent Sunday afternoon in Lockney visiting Mr. and Mrs. M. R. Snyder, and other relatives.

Mr. and Mrs. Walter Young of Plainview visited Mr. and Mrs. H. B. Adams Sunday afternoon.

Misses Willie Merle Trapp, Mollie Newman, Thelma Steele and Grace Wise, teachers in Lockney Public schools were Fair visitors at Floydada Friday evening.

Dr. J. O. Rogers returned the latter part of last week from Dallas and other points in that section of the state. Mrs. Rogers who accompanied him on the trip remained for an extended visit.

Mr. and Mrs. E. H. Snyder of Bristow, Oklahoma, arrived last week for a visit with their son, Mr. and Mrs. M. R. Snyder. Mr. Snyder left Monday for his home, Mrs. Snyder remaining for an extended visit.

Making Improvements At Farmers Elevator

FARMER'S GRAIN CO., BUILDING WAREHOUSE AND DUMP FOR HEADED GRAIN

The Farmer's Grain Company of this city are now building a modern warehouse and dumping device for headed grain at an expenditure of about \$8,000. According to R. C. Ayres, owner and manager of the company.

The compressed air dump for headed grains is one of the newest and most modern devices known to this section of the country for the handling of headed sorghum grains. The dumping machine works on practically the same plan as the wheat and threshed grain dump. "It is one of the most practical and efficient labor saving devices, on the part of both the laborer and farmer I have ever seen," Mr. Ayres stated.

The headed grain warehouse which is being built in connection with the headed grain dump is 26 x 100 feet and is twenty-six feet high.

Mr. Ayres, who was formerly in the grain business at Plainview, has been one of the outstanding grain men of this section for the past several years. He was the first man in this section of the country, to ship in a carload of poultry feed, which was shipped to Plainview in 1917; the first to install type registering truck scales; the first to install the compressed air truck and wagon dump for threshed grains; and now the first to install in the entire Panhandle section what is known as the compressed air dump for maize and kaffir heads.

1.10 Inches of Rain Every Lockney Country

Slow Rains of Monday and Tuesday Reach All Parts of Lockney Country

Slow rains fell over the Lockney country Monday and Tuesday of this week. On Monday a half inch rain was recorded at the weather gage in Lockney, and on Tuesday the rainfall was .50 of an inch, making a total of 1.10 inches for the two days.

The rain was of much value to the farmers of this section, as it will be sufficient to bring up the wheat that has been dry planted, and will put the ground in good shape for planting where the wheat has not yet been planted.

First Bale of 1927 Cotton Arrived Friday

E. C. BROWN, 7 MILES NORTH OF TOWN BRINGS IN FIRST BALE

The first bale of 1927 cotton was brought to town by E. C. Brown, farmer living seven miles northeast of Lockney, late Friday afternoon. There were 1440 pound of seed cotton, and the bale turned out 485 pounds of lint cotton, which graded middling cotton and sold for 21 cents per pound.

The bale was ginned at the West Texas Gin Company's plant on North Main street, Mr. Cox, manager, ginning the bale free of cost, and bought the bale of cotton paying 21 cents per pound.

A subscription list was circulated by Fay Guthrie, secretary of chamber of commerce and a premium of \$46.50 was raised, making the bale total \$148.35.

The cotton was picked off nine acres which was planted on the fifth day of May, Mr. Brown stating that he expected his cotton to make about a half bale to the acre this year. The staple of the cotton brought in was good, being probably an inch long.

FAIRVIEW METHODIST CHURCH SERVICES

The regular church services of the Fairview Methodists will be held at the school auditorium next Sunday at 11 a. m. and 8 p. m. with Rev. A. D. Moore, pastor, officiating.

Sunday School at 10 a. m. and both Senior and Junior Epworth Leagues at 7 p. m.

Lectures to School Children Thursday

FAMOUS EX-MIDDLE WEIGHT RING CHAMP SPEAKS TO SCHOOLS ON CLEAN LIVING

"There is not a good man, physically speaking, alive, who smokes cigarettes," was the fiery words hurled by Tommy Ryan, ex-middle weight boxing champion of the world, to the children of Lockney Public schools last Thursday. And he proved it beyond doubt to those present—proved it by doing at the age of seventy-eight what the physically strong cigarette smoker cannot do in his prime of youth. Lifting a two-hundred pound weight with one or both hands at arm's reach above his head. Something which he challenges a cigarette smoker to do, with a prize of \$100 in addition.

His lecture was entirely on the subject of clean living and cigarette smoking. A lecture very plain and forceful in every respect, with feats of strength and endurance given throughout the lecture. Mr. Ryan explaining the benefits of clean living to the children, both young and old, did more for the student body, in both a moral and physical way, according to one of the ministers of the city, than a month of preaching on the subject would do.

Mr. Ryan was also the trainer of Theodore Roosevelt when he president of the United States, and the trainer of Jeffries, ex-heavy-weight champion. At the age of seventy-eight he is a physically perfect man, and attributes his being so to the fact that he has never touched tobacco, or intoxicating liquor in any form in his life, and his motto is: "Three squares a day, and no more, plenty of exercise, and fresh air."

Methodist Church

At the eleven o'clock hour we will observe Communion Service. During the summer months we have been irregular in this, the most precious of all services. Be on hand Sunday if not providentially hindered.

Geo. Truett says, "No minister, however gifted can build up a church without the enthusiastic co-operation of the membership. Any minister however limited can do it if he has that co-operation."

We know from experience that the Lord loves a cheerful giver, and find our faith in Him much stronger when we live up to our church vows.

Come and bring some one with you.—T. J. Rea, Pastor.

Missionary Society

Let all members be present next Monday in business and social meeting. Our pledges are due. It will soon be time for annual report. Let us be in our place and close out a good year.—Publicity Supt.

Baptist Church

Sunday school—9:45 a. m.—H. R. Wilson, Superintendent.

The pastor is home from a good meeting at Northfield, Texas. This is the last meeting of the year and we hope to be at home regularly and do more than ever in the Lord's work. We are anxious for a large Sunday school next Sunday and we are praying for good services at both hours. If you have been hindered or careless in your attendance won't you make your plans to be with us regular? We are always glad when you are with us, but we are sorely disappointed when you fail to come. Let's make this the best year in the history of the church! Let's do everything with an eye single to God's glory! —C. J. McCarty, Pastor.

Women's Missionary Union

The W. M. U. had a business session and social meeting with Mrs. McCarty Monday at 3 p. m. During the social hour, stunts were given by Mesdames Carter, Henton, Davis, Walker, Suits and Miss Roberta Barber. The last stunt was by Mrs. E. E. Dyer. She remained seated while the rest gave the "grand march" and presented her with a miscellaneous shower. This shower was given as a small token of the sincere appreciation of Mrs. Dyers work as President

Farm Bureau Will Meet in Floydada

District Meeting of Six Counties Will Be Held in Floydada Beginning At Ten O'Clock

The district meeting of the Farm Bureau Association, composed of six counties including and surrounding Floyd County at the court house in Floydada next Saturday the meeting beginning at ten o'clock in the morning and lasting throughout the day.

The Farm Bureau Cotton Association has 250 members in Floyd County, and the officers and directors of the County Association are as follows: W. B. Jordan, president; A. J. Beedy, secretary; and J. F. Green, vice-president; directors are A. F. Norton, W. B. Wilson, J. R. Reidheimer, J. B. Rutledge and H. A. Brotherton.

The following is the program outlined for Floydada Saturday.

10 a. m.—Welcome remarks by W. B. Jordan, president, Floyd County Farm Bureau.

Invocation—Rev. G. W. Tubbs.

10:10—Welcome from Chamber of Commerce, Eddie Bishop, secretary.

10:20—Expressions on co-operative marketing—E. C. Nelson, First Nat'l Bank, Floydada.

10:30—Relation of Farm Bureau to Chamber of Commerce—J. D. Cogle, state field representative for Cotton Association.

11:00—Co-operative Gin Programs. 11:30—Farm conditions in organized districts. Mrs. M. S. Hudson, one of the 36 who made a tour of three weeks in Colorado, Utah and California studying co-operative marketing.

Noon 1:15—Financing your local organization—R. E. Overstreet, director of Cotton Association from Lubbock County.

1:45—General discussion from representatives of county locals.

2:00—Address, subject to be selected by speaker, J. A. Hill, president of West Texas State Teachers College, and director at large of the Texas Wheat Growers Association.

2:45—Entertainment. 3:00—Dedictory address of New Gin, John T. Orr, president of Texas Farm Bureau Cotton Association.

3:45—Business session. Benediction—Rev. F. L. Davis.

Has Good Programs For Coming Year

Manager of Isis Theatre Keeps Ahead of Surrounding Towns in Presenting New Pictures

Again the Isis Theatre is to show during the coming year the very latest Paramount pictures, and show them while they are new. Mr. O'Hearn, the owner and manager of the Theatre, has in the past shown the newest and best pictures released by the Paramount Corporation, and in most cases the pictures were shown in Lockney several weeks before they are exhibited in the towns surrounding. Mr. O'Hearn states that he has booked a number of the best pictures to be produced during the coming year by the Paramount Corporation and that these pictures will come to the Theatre early after they are produced, giving the people of Lockney an opportunity of seeing the pictures before they are shown in nearby towns. Mr. O'Hearn is very careful in the selection of the pictures he exhibits in Lockney, and generally the pictures he shows here are the very best pictures that can be obtained, and the very latest productions.

VISITS OF THE STORK

Born to Mr. and Mrs.

O. J. Huggins, Tuesday, September 27th, a 10 pound boy.

Z. D. Davis, Sunday, September 25, a ten pound boy.

Watch For The Chevrolet Caravan

CITY MARKET, Fish and Oysters.

of the W. M. U. during the past year. Delicious refreshments of sandwiches and vegetable salad in tomato shells with lettuce were served by the hostesses, Mesdames Suits, Barber, and McCarty.

COUNTY BRIEFS

Aiken

The people of this community appreciate the nice rain which fell Monday and Tuesday.

Our school seems to be progressing very nicely, however, quite a few were absent Tuesday on account of bad weather.

Mr. Chas. Elam and family have been visiting Mr. Elam's brother who lives near Seminole.

Several of the Aiken people went to the circus at Amarillo last Thursday. Misses Dale and Cleba Campbell attended the fair at Floydada Friday.

Mr. Ed Brown and family from Floydada spent Sunday with his sister Mrs. Jones.

There will be a meeting at the Aiken school, Friday night, September 30, for the purpose of re-organizing the P. T. A.

If you are interested in the welfare of your children or the things which go to make our community better we extend to you a cordial invitation to be present at that time.

Pleasant Valley

The chill autumn days have come again, putting pep in every one.

A splendid rain fell Monday and Tuesday causing all the farmers to wear a broad smile.

Quite a number of Pleasant Valley people attended the Floyd County Fair. They reported a good time and a splendid fair. The different exhibits in the agricultural and home demonstration work showed that the slogan for, "better homes" is being realized to a greater extent. The ladies of the community are to be complimented on their winnings.

Little Rossie Hare has been seriously ill with something like paralysis. She is somewhat better at this writing. We surely hope she will soon be up and back in school again.

Mr. and Mrs. A. J. Cooper, Agnes Cooper and Francis Savage took dinner with Mr. and Mrs. E. C. Martin Sunday.

School is progressing nicely. The enrollment is now forty-five. We hope to be able to organize a Parent-Teachers Association soon.

Mr. and Mrs. Jim Poor of the Lakeview community spent Sunday with Mr. and Mrs. W. L. Craft.—C. Reporter.

Lone Star

The Lone Star people met at the school building on Friday evening and organized a Parent Teachers Association. The following officers were elected, Mrs. C. D. Merrick, president; Miss Lillie Wingo, vice-president; Mrs. T. S. McGehee, second vice-president; Mrs. E. R. Bryant, third vice-president; Mrs. W. B. Hatchett, secretary-treasurer and Mrs. M. S. Johnson, corresponding secretary.

The community was well represented and much interest was shown. Another meeting was called for next Friday evening at which time the organization will be perfected. A short program will follow the business meeting.

The men of the community will meet at the school building on Tuesday to finish putting down the seats in the auditorium.

Miss Marie Luna spent the week end at her home in Plainview.

Mr. and Mrs. Dollar have returned to their home in Oklahoma after a visit with their parents, Mr. and Mrs. Parrish.

Mr. E. C. Brown had the first bale of cotton ginned at Lockney this year. The merchants made up \$46.50 and presented it to Mr. Brown as a bonus on his prize bale.

Maelea Johnson celebrated his 12th birthday with a party on last Saturday afternoon.

Wheat sowing is progressing nicely in our community and if the weather continues dry, most of the acreage will be in in a few days.

Every Chevrolet Owner requested to have his car in the Chevrolet Caravan Parade in Lockney at 9 a. m., Saturday, October 8th.

The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION

One Year \$1.50
Six Months .75
Three Months .40
Subscription Cash in Advance

ADVERTISING RATES

Display, per column inch 35c
Classified Advs. per word 2c
No Classified Adv. less than 25c

AUTO HEADLIGHTS

Auto headlight law enforcement resembles the measles or chickenpox. We read of epidemics of enforcement activities in various parts of the country occasionally and then the usual condition of lassitude comes back and headlights appear on the streets and the country roads again.

Texas has a headlight law. It is an unseemly statute—a toothless law—but our own. It might be enforced. It never has been—but it might be. No one ever knows just what miracle is just around the corner. If all the country road motor cycle policemen all the policemen in the cities and even a respectable modicum of non-

violators of traffic laws and signals would combine an effort, the thirteenth wonder of the world might be erected in our well known midst.

The streets and country roads are a conglomerated mess of variegated lights at night. It reminds us of nothing quite so much as the ancient story of the baldheaded man, the flies and the bee. Strung along a stretch of country roads there will be a dozen or more of different powered lights getting along with each other with or less adjectived success, until suddenly a pair of searchlights will come swooping over a hill and, in effect, say, "Now you can all get off." And the place that many of them get off is the ditch by the side of the road. Nobody stops the bully. If he were questioned, he more than likely would show a light certificate. It wouldn't apply to the present lights on his car but it will take a trip to a certified light inspector to determine that and there is nobody at hand to escort him there. So the blinded car driver drags his car out of the ditch and paves the return trip with highly justified anathema.

It would be interesting to know when the last arrest was made for violation of the headlight law; what per cent of car owners are keeping their lights according to inspection certificates; what percent of the car owners will not secure an inspection certificate until they need one to secure a new license plate for 1928? In the meantime, all drivers having a blinding headlight are endangering their lives.—Fort Worth Record Telegram.

We believe that the automobile headlight law is possibly the greatest farce that has ever been put on the statute books. It is a law that is absolutely impossible to live up to. No one can do it. You are required to have your lights tested and adjusted before you can pay the license on your car. That is all well and good, but this is only done once a year, and probably the test does not last thirty minutes after you leave the testing garage. If a man happens to but into another car or have a head on collision with a garage door, or something that will throw the light out of plumb, then they are out of line for the balance of the year. There are hundreds of ways by which the lights may be changed, and the adjustment is not made more than once a year. We do not believe there is one bit of benefit to be derived from it, and that is the reason we call it a farce, and we believe it should be repealed. It is a needless expense to the car owner, and of no benefit whatever to the public.—Lubbock Avalanche.

The above articles show distinctly the right and wrong attitudes toward law enforcement. The Star Telegram is correct and every sane man that drives an automobile will verify the fact. If you drive a car on the roads at night, you know just how mad you get when a car meets you with flaring headlights and forces you to either stop or risk your life by driving blindly toward the flaring headlights. You cannot see whether you are going into the ditch or going to run into the approaching car, and you take your life and lives of the people in your car in to your hands when you fail to stop to let the car with the flaring headlights by. The law should be enforced for it would be a protection not only to the man who keeps his lights adjusted, but also to the person with the blinding headlights, because a blinded driver is just as apt to run into the car with blinding headlights as he is the ditch. The contention taken by the Lubbock paper shows one of two things, he either changes his lights after they have been inspected, or else he has no car and does not know the curse of flaring, blinding headlights to the car owners of this country. Narrow highways, deep ditches and blinding headlights is a terrible chance that every driver of an automobile faces every time he goes out on the roads in this section of the country after dark. Putting the ban on blinding headlights is a good step toward safety. However, the state should see that the lights are tested by capable men, and that they are really tested and not just merely a receipt issued by the inspector, and any time a flaring headlight shows up, the highway and traffic officers should warn the car owner to quit running the car until he could show a new receipt from the inspector, and if he failed to comply with the warning immediately, take his automobile license away from him, and force him to pay a fine for using the highways in such a dangerous manner. Lights will go out of adjustment occasionally, but the driver is the first person to find this out, and he can tell very quickly when his lights are out of adjustment by the action of the cars he passes on the highways. Safety should be the first consideration of all car drivers, and those who are reckless and do not care for the other fellows' rights on the highways should have

the attention of the hand of the law.

WHAT'S DOING IN WEST TEXAS

Lampasas—Lampasas will be 1928 host to the Heart of Hills district of the West Texas Chamber of Commerce, it was decided at the San Saba Convention held September 22. More than 250 farmers, business men and their families took part in the annual gathering. President Haynie's talk on "a fair and equal distribution of water of the streams originating and flowing in the west and through the west" was one of the most widely approved speeches of the meeting. Development and exploitation of the untold mineral wealth of the region was another point stressed by the convention.

Alvord—One hundred and sixty-three cars of watermelons had been shipped out of Alvord by train up to September 15.

Henrietta—Contract has been let for a new high school building to the sum of \$43,000. The structure will be two stories high, with tile roof, and will have its heating plant in the basement. It is to be constructed within one hundred and twenty working days.

Mason—Mason, the largest inland town in Texas, is to have another newspaper soon. Dan W. Huffer of Brady will be editor and owner.

Benjamin—Population of this town was large arguments within past weeks by widespread attendance of the bank robbery trial of E. C. Bergman and James Watson. The offenders were given 50 and 45 year sentences respectively.

Jayton—Jayton schools are now in session with a record attendance. It is planned to put the institution on a firm basis of affiliation this year.

Carbon—Street lights are being installed in this town and numerous improvements in residential and business houses are underway.

Junction—The Chamber of Commerce and citizenship of Junction are hard at work on plans for incorporation of the city. Vote to incorporate was made recently 158 to 116.

El Dorado—Schleicher county farmers are making good profits from poultry. One Stock farmer kept books on one-hundred and fifty white leghorn hens for six months and found that they fed themselves, bought feed

for raising 500 other chickens, and banked over \$25 a month besides. He exhibited his birds at the annual Scheicher County Fair held for the fifth time recently.

Abilene—The Hilton Hotel, heralded as the largest and finest hotel

between Fort Worth and Los Angeles was formally opened to the public the week of September 19. The structure has 260 rooms with baths and is ten stories high, beautifully finished inside and out.

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County

Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

Room 7, First National Bank Building Floydada, Texas



CITY PROPERTY

Good 14 room house, close in, 7 lots, cement sidewalks, garage and out-buildings, shade trees, orchard, well and mill, electric lights. A dandy place for a large family, or a person desiring to keep boarders. Price \$5,000: \$1,000 cash, balance good terms.

Two and one half lots close in to business district, west side, will sell for very low cash price if taken at once.

Good 7 room house, both, hot and cold water, big barn, garage, well and wind mill, good out buildings, chicken houses, fenced for poultry raising, good cellar, fine orchard and vineyard, one mile from center of Lockney, just out side of city corporate limits. Price \$4,000 one half cash balance to suit purchaser. This is a dandy place for some one who wants to truck farm, or run a poultry and dairy farm.

Six good lots on East Locust Street, dandy building site, will sell all six lots for \$1,000, part cash, balance good terms.

8 room Duplex, 2 lots, double garage, well and windmill, electric lights, cement driveways, sidewalks, good shade trees, in best part of Lockney. Price \$4,500, \$1,600 in loan runs ten years, balance cash. A dandy good place, well located on one of the best streets in town.

23 acres in edge of town, 9 room house, chicken houses and cow sheds, double garage, well and windmill, concrete tank, big garden, 20 acres in maize, good orchard of fruit trees and grape vines, all fenced. Will sell one acre and improvements; 5 acres and improvements, or all in one body. Priced right, terms good, possession at once.

16 lots in West Lockney, best residence section, will sell from \$75 to \$150 per lot, owing to location. Building sites in the very best of location.

Good 13 room house, 2 lots, well improved, well and windmill, electric lights, good garden, shade trees, orchard. Priced right, good terms. An excellent place for large family, or some one who wants to rent rooms and keep boarders.

8 room house, 2 3-4 lots, good outbuildings, well and windmill, elevated tank, two story house, with water piped on both floors, electric lights, cement walks, shade trees and orchard. This is one of the best built houses in Lockney. Close in to the business district, and on the West side of town. Priced right, half cash, balance to suit purchaser.

3 1-2 lots in business district, lots 30x140 and 30x180 feet, will sell all three lots for \$1,000.

5 room house, 1-2 acre land, well and windmill, good orchard, berries, grapes, chicken houses, barns, garage, well house, cellar, flowers and shrubbery. Price \$3,000, good terms.

10 acres edge of town, 3 room house, barn, all in cultivation, fruit and shade trees. Priced right, good terms.

1 lot 30x176 on Locust Street, business part of town, will sell for \$650 cash.

1 lot on Main Street, 30x140, on pavement, with good concrete sidewalk. In center of business block, will sell priced right for cash.

40 foot lot in very best resident part of town, two blocks from business district, will sell for \$1,250 spot cash.

Wooden business house, good lot, business part of town. Will sell house and lot for \$1,750 cash.

Good 5 room house, 2 lots, modern, city water, electric lights, gas, sewerage, garage. \$3,000, 1-2 cash, balance easy terms.

Two good homes in California to trade for Lockney or Floyd County property.

FARM PROPERTY

160 acres, 2 1-2 miles south of Aiken, 130 acres in cultivation, good three room house, sheds, well and windmill. \$75 per acre, 1-2 cash balance easy terms.

480 acres, 5 miles northeast of Lockney, 450 in cultivation, 3 rent houses, two big granaries, 2 well and windmills. \$50.00 per acre, good terms.

640 acres, 9 miles northeast of South Plains, 250 acres in cultivation, good six room house, barn, well and mill; 550 acres tillable land. \$50 per acre, good terms.

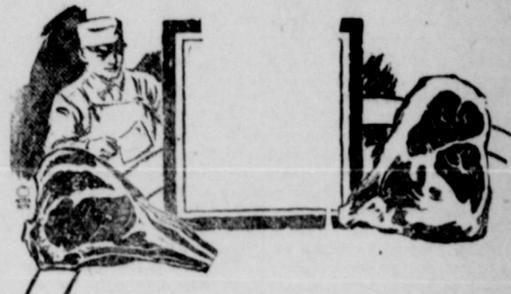
320 acres, 4 1-2 miles northeast of Flomot, good cotton farm, 200 acres in cultivation, 2 room house, well and windmill, barn. \$65 per acre, good terms.

215 acres, 1 3-4 miles east of Lockney, 9 room house, good barns, well and windmill, 145 acres in cultivation, price \$67.50 per acre, terms to suit purchaser.

160 acres land on new Denver line of railroad, 2 miles of Lockney, good large 3 room house, well and windmill, well house, some sheds, all under cultivation, except about five acres in lake in one corner of place. This quarter section is cut half into by the new Denver railroad, there being about 75 acres on each side of the road. Will sell all or either half. Will sell 75 acres with improvements, or 75 acres without improvements. This place carries a \$4,000 loan in the Dallas Joint Stock Land Bank, and \$1,500 in note not due for 17 months, or January 1st, 1929. Interest has been paid on note to Jan. 1st, 1928. Purchaser can assume indebtedness, balance in cash. Priced right.

LOCKNEY REAL ESTATE EXCHANGE

PHONE 92 H. B. ADAMS, Prop. LOCKNEY, TEX.



Before Everything Else Buy GOOD MEAT

TRADE with us, and be assured of only the best and most wholesome. That's a certainty whenever you come here.

EVERYTHING IN FRESH GROCERIES

Lockney Grocery



Angel & Childers

District Managers Lockney, Texas

City Market

For Quality and Service

None Better

E. L. Marshall Phone 101

TYPEWRITER PAPER—Blank type writer paper, size 8 1-2 x 11, per 500 sheets, 16 pound stock, \$2; 20 pound stock, \$2.50.—Lockney Beacon, Phone 92. Second sheets \$1.50 per 1000 sheets, size 8 1-2 x 11.

CAREON PAPER—Sizes 8 1-2 x 11, 8 1-2 x 14, and 25 x 38 inches, for sale at the Lockney Beacon, Phone 92



The Great Cog in The Wheels of Commerce

IT GRINDS out the products of industry on one side and dollars to the depositor on the other—the Bank. Every deposit made by this Institution's clients is so much added power in the ever-turning wheel of commerce. And money-power is paid for in terms of interest to the Man Who Saves.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"



Everything your child will need in the school room in the way of school supplies. Send the children to us and they will receive prompt and efficient consideration at all times.

STEWART DRUG CO.

Member Texas Qualified Druggists' League

An Open Letter to the Editor

From the President of General Motors

LAST SPRING I wrote you that my belief in the country newspaper had led us in General Motors to decide to advertise our products together in the small-city press of the country.

The returns from the series of the messages recently published have justified that faith; and we shall continue to advertise in your community through your newspaper this fall.

It occurs to me, however, that some of your readers may be asking: "What is General Motors?" and "Why is General Motors?" These are fair questions and I should like to answer them as frankly as I can.

General Motors was organized some years ago on the theory that a group of large companies, working together, could render a better service than they could separately. In this we simply applied to industry a principle that is as old as civilization as regards the human family and human progress.

Original members of the General Motors family were Buick, Cadillac, Chevrolet, Oakland and Oldsmobile, together with the Delco-Light Company and other well-known companies manufacturing automotive equipment. By joining together their resources, we were able to establish great Research Laboratories, a 1245-acre Proving Ground and the GMAC Plan of credit purchase; to effect vast economies in purchase and manufacture and distribution; to assure and maintain the quality of every product in the General Motors family.

Has the General Motors family principle proved itself in practice?

The best answer, I think, is to compare the Chevrolet, Buick, Cadillac, Oldsmobile and Oakland of today with the models of five or ten years ago.

Then add Pontiac, a General Motors creation. Add LaSalle, another General Motors creation. And then consider how General Motors has developed these cars into a complete line, within which any family may find a suitable quality car at the price it plans to pay: "A Car for Every Purse and Purpose."

Another example is Frigidaire, the electric refrigerator. General Motors had the resources to spend millions to develop a satisfactory refrigerator, and then to apply to its manufacture the same processes which have increased the utility and lowered the cost of the automobile.

We believe that this record justifies General Motors as an economic institution. Its products are quality products, first of all. Their prices represent the economies of united effort passed on to the purchaser. In the last year one in each three automobiles chosen by the public has been a General Motors car. The service of Delco-Light electric plants has extended to more than a quarter million homes, while Frigidaire has become the world's largest selling convenience of its kind.

We believe also that the values now offered in the current General Motors products (which are listed below) prove anew that "many minds are better than one" and that a family of companies, working together, can produce results which are decidedly in the public interest and of increasing benefit to the individual family.

Very truly yours,
Alfred P. Sloan, Jr., President
General Motors Corporation

Detroit, September 23, 1927

GENERAL MOTORS

CHEVROLET · PONTIAC · OLDSMOBILE · OAKLAND · BUICK · LASALLE · CADILLAC

FRIGIDAIRE—The Electric Refrigerator · DELCO-LIGHT—Electric Plants
GMAC Plan of Time Payments



You do not need an umpire to tell you that you're safe at The Security State Bank. And while you may not bat a thousand per cent anywhere else, you may be sure your deposits will do their "—per cent daily" when they are banked at The Security State Bank, league leaders in the "bank circuit."

The Security State Bank

LOCKNEY, TEXAS

GRADY R. CRAGER

UNDERTAKER & EMBALMER
Hearse To All Parts Of The Country
Day Phones 126 and 121 Night 79
In Crager Furniture Company
Day and Night Service
Lockney, Texas

A. C. GOEN M. POLK GOEN

GOEN & GOEN

Real Estate Loans an Insurance
Farm Lands, Ranches and City
Property

First Texas Joint Stock Land Bank
Houston, Texas. 6% Farm Loans.
Quick Inspection and prompt closing
of loans. Call us about your loan.

PHONE 170

Surginer Bldg. Floydada, Tex.

PIANO TUNING

We have an expert Piano
Tuner and Repairman.
PLAYER PIANOS
A SPECIALTY
All Work fully guaranteed.

J. W. BOYLE & SON
PLAINVIEW, TEXAS

ARTHUR B. DUNCAN

Have your Abstracts made by
The Old Reliable Abstract Man.
Floydada, Texas

Dr. S. M. HENRY

PHYSICIAN AND SURGEON

Special Attention Given to Women's
Diseases.

Office Lockney Drug Co.
Office Phone 50—Res. 87
Lockney, Texas

THE BEST OF SERVICE

Let us look after your
CLEANING - PRESSING
ALTERATIONS

We give prompt and efficient
service, and guarantee to
please you with our work.
Phone us at 114 or Call on
us in the rear of Roy Grif-
fith's confectionery.

D. F. McDUFFEE

30 Days' Free Trial

On Any
MEAD
Bicycle

whether you buy from
your Local Dealer or
from us direct.

Save \$10.00 to \$25.00

On Your Bicycle
Prices From \$21.99 Up
Get full particulars
by mail today. Use
coupon below.

Sold On Approval
You are allowed 30
days' actual riding
test before sale is
binding.

Write Today for Catalog, Free
Premium Offer and
name of nearest Mead Dealer.

CUT ON THIS LINE

Mead Cycle Co., Chicago, U. S. A.
Please send full information and name of near-
est dealer.

Name _____
Street or
P. O. Box _____

Town _____
Special
Offer _____ 1013 State _____

Tires \$1.50

Guaranteed.—Lamps,
wheels, equipment.
Low prices. Send no
money. Use the coupon.

Mead Cycle Company
Dept. X Chicago



DEVELOPMENT OF LOCKNEY

An era of development unrivaled in the history of the city; that is the opinion of the old timers as they exclaim, "I told you so."

Business men state production and prospects for future development are the two factors responsible for the coming of the railroad, and most people realize that farm diversification and faith in the country are the main factors in both production and devel-

opment of the section.

Building permits nearing the million dollar mark are no small matter for a city of 2,000, while the most conservative are prone to estimate that mark doubled in Lockney for the coming year with the first passage of Denver trains over the new Fort Worth and Denver South Plains tracks.

The building of an adequate rail-
way system into this section has caus-
ed foreign capital to become inter-

ested. The Anderson-Clayton inter-
ests of Houston, Texas have practi-
cally completed one of the most mod-
ern oil mills in the state, and accord-
ing to general manager, H. M. Mason
a mixed feed mill designed to cater
to the needs of the dairyman and
cattle raiser will be operated in con-
nection with the cotton oil mill.

The Texas Compress and Warehouse
Company of Houston, Texas have
purchased a block of ground at the
intersection of the Santa Fe and Den-
ver railways upon which they intend
to build a compress large enough to
handle the immense cotton crop that
is usually produced in this section.

Distribution mains of the West
Texas Gas Company are practically
complete at this place and gas ser-
vice is expected to be rendered by
October 15th. This added convenience
and economical fuel supply will tend
to promote to the best advantage the
coming of more enterprises and citi-
zens into the city.

Business building and residences are
now the order of the day, several of
which are already completed, while
other will start within the next few
weeks.

In keeping with the development
now taking place, the City of Lock-
ney has expended \$30,000 in the ex-
tension of its water mains, thus tak-
ing care of the industrial and addi-
tional resident districts. Lockney's
municipal water system is now valued
at \$100,000. A sewer bond election
has been held and passed favorably
with only three dissenting votes, and
with the passing of the issue the At-
torney-General's department, con-
tractors will start with the construc-
tion immediately of an adequate sewer
system that will practically paral-
lel every water line in the city, thus
giving the residents a more conven-
ient disposal plant and making the
city a more sanitary place in which
to live.

The above building program has
been dependent upon the coming of
the new rail line and the general de-
velopment of the country complemented
by a wheat crop unparalleled in the
history of the Plains and very
bright prospects for a good feed and
cotton crop. Along with the bright
prospects, this section is well stocked
with hogs, poultry and dairy cows,
thus making the development of the
section a surety.

The building program for next year
will overshadow the present program
as one enterprise and development
leads to another. A few of the ma-

for factors outlined in next years pro-
gram are, a new high school building
that will take care of a town of
5,000 population, a new church build-
ing, a canning factory, an ice plant,
an adequate paving program, and
the construction of more permanent
business buildings and residences.

Mary Mitchell Henry, M. D.
Physician-Surgeon
Special Attention Given Obstetrics,
and Pediatrics
Office at Lockney Drug Company
PHONE 50

J. O. ROGERS, M. D.
Physician and Surgeon
DIRECT MEDICATION
Special Attention to Diseases of Chil-
dren and Chronic Diseases.
Office in City Drug Store
Day Phone 126 Night Phone 146

Whether in the commercial, finan-
cial or professional, the specialist is
the one who is mostly in demand be-
cause he has mastered his line in
every detail.

The Optometrist is recognized and
certified by the State. Have your
eyes examined in one of the latest
equipped re-refraction rooms in the
South.

DR. WILSON KIMBLE
Floydada Texas
Phone or write for appointments

ICE 70c PER HUNDRED

Ask About Our Attractive
Prices on Ice Books

Our Ice Wagon Delivers
to All Parts of Town
Every Day

Phone 159
Texas Utilities Office
LOCKNEY ELECTRIC



World's Lowest Ton-Mile Cost for every line of business

Whether you need a truck for fast, economical
delivery over city streets or whether your
problem is the transportation of ton-loads over
all types of highways—
—we have a Chevrolet truck that will give you
the world's lowest ton-mile cost*, plus a type of
performance unequalled in a low-priced truck!
Here is ruggedness, strength and modern design
which assure you the long-time, over-all operating
efficiency that has made Chevrolet the world's
most popular gear-shift truck!

*Ton-mile cost is the cost of transporting a
ton of material one mile—or its equivalent.

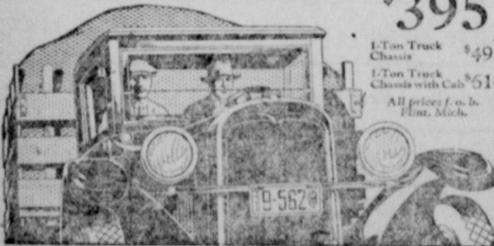
3/4-Ton Truck Chassis

\$395

1-Ton Truck
Chassis \$495

1-Ton Truck
Chassis with Cab \$510

All prices f.o.b.
Flint, Mich.



DYER MOTOR CO.
LOCKNEY, TEXAS

ISIS THEATRE

Program Week Commencing
Monday, October 3

Monday and Tuesday—
RICHARD DIX
—IN—

"Knockout Reilly"

PATHE NEWS

Wednesday and Thursday—
The Blond Goddess
ESTHER RALSTON
—IN—

"10 Modern Commandments"

It's a Startling and Modern Flapper's Love Code
MACK SENNETT COMEDY

Friday—
RANGER THE DOG
—IN—

"Flaming Fury"

COMEDY—
"FATAL FOOTSTEPS"
PATHE NEWS

Saturday—
TOM TYLER
—IN—

"Lighting Lariat"

COMEDY—
"SHOOSE"
PATHE NEWS

Goodnight

September has been a very beautiful time for work and farmers have been using every moment of it. Monday, however, found them hovering around the fire.

Mr. Keisling of Bledsoe has moved into our community.

The new gin near Goodnight is well underway. Mr. Keisling says it will be ready for operation in time to take care of the cotton crop.

Mr. Payne who has been seriously

ill for some time is slowly improving. Our school has entered the sixth week of the term. The children are working hard and they show much improvement in many lines.

Mrs. Douglas of Houston is visiting at the home of W. F. Cook this week. She will go from here to Kress for a visit with relatives there.

Mr. and Mrs. R. A. White attended Church in Memot last Sunday. The Methodist meeting which was to be in progress this week has been postponed on account of cotton picking. Several families have gone from the community in search of work.

Mr. Cook and family spent the week end in Paducah.

Mrs. Kell barely escaped serious injury Sunday night when she fell over a trunk in a dark hall way.

Watch For The Chevrolet Caravan

Baker

The cold spell we had last week was unexpected, but most everyone is prepared for the next.

Many people from Baker attended the fair and reported a good time.

Miss Opal Nelson spent the day last Tuesday, with Miss Velma Mae Moore who is in the Smith and Smith sanitarium.

Miss Esther Peck came to the school house last Thursday and organized a music class. She will begin teaching Monday.

Mr. Nelson and family went to Mexico last week after a truck load of apples.

Several people from our community attended the religious debate in Floydada Thursday night. Among those who attended were Mr. and Mrs. Graves and Mr. and Mrs. Carathers.

Mr. Jones who lives three miles east of Baker was hurt last Thursday when a tractor backed into him, his ankle hurts him quite a bit, but his wounds are not as serious as was first thought.

Mr. Allen Peacock and family and Mr. Paul Peacock visited the Cass family of Joe Bailey community Thursday night.

Miss Jewel Woolsey and niece, Wanda Day spent the week end with Miss Woolsey's sister, Mrs. G. H. Day of McCoy.

Bro. Davis filled his regular appointment here Sunday. Not very many

attended as it was looking very rainy.

Pleasant Hill

The young people enjoyed a radio party at the home of Mrs. Joe Evans last Thursday night.

Miss Laura Mays spent Sunday visiting in the home of Mr. and Mrs. Shelton.

Pleasant Hill only won fifth place at the Floyd County Fair at Floydada but we are very proud of our booth for it was our first year to enter.

Mr. and Mrs. Woolsey visited Mrs. Hart Sunday.

A heavy rain fell here last Saturday and Sunday night.

Minnie Ray Shelton spent last Saturday night with Elizabeth Woolsey. Hazel Blankenship spent Saturday night with Vera Allmon.

Mrs. Claude Fawver spent Saturday evening with her mother, Mrs. West.

Mr. and Mrs. R. M. Morgan have been attending the debate at Floydada.—Reporter.

Chevrolet Owners Join the Parade

CITY MARKET, Fish and Oysters.

Antelope

Mrs. Thomas, known to all the community as "Grandmother," died Saturday afternoon at about seven o'clock. Mrs. Thomas had been in this community for many years. She is going to be missed very much among the many friends she had. She was buried at the Floydada cemetery, at 4:30 last Saturday.

Miss Vina Day, formerly of this community and Jake Green of Waco were quietly married at Roaring Springs Friday. Mr. and Mrs. Green will make their home at Waco.

A Box Supper will be held at the Antelope school house, Friday night, September 30, 1927. The proceeds go for school ground improvements. Everyone invited to be present.

The Antelope girls have purchased a new basket ball, and are now busy matching games. Does anyone want to try them?

Mr. Warren Poole and Claude Jones have been absent from school the past week on account of bad colds.

Mrs. Lynton Grayberry of Wake has been visiting Mrs. Charlie Nichols.

Chevrolet Owners Join the Parade

McCoy

There will be a pie supper at the McCoy school building next Friday Night. Every one is invited to come and bring a pie. The proceeds will be used for purchasing athletic equipment.

The young folks of this community enjoyed a social at the home of Mr. and Mrs. J. F. Nixon last Friday night.

Miss Mildred Raley visited her sister at Floydada last Saturday. Most of the farmers of this community have their wheat sowed.

Most everyone from this community attended the Fair at Floydada this past week. One of our club members won second place in all around club work. Miss Viola Pittman is one of our leading club members.

Chevrolet Owners Join the Parade

Center

With the rain of the past week we believe what wheat that is sown will come up, and have sufficient moisture to carry it for a while. Indications are that it will snow before it clears up.

Mr. and Mrs. Mathews and Mrs. Montgomery took Sunday dinner at the Jordan home.

We were glad to meet old neighbors and friends, the Merediths and Gohlighleys in town Saturday. We all attended the Fair.

Miss Cecile Lightfoot spent the week end with home folks going back to Wayland College late Sunday afternoon. Messers Darold Smith, C. E. Meredith, Misses Aline Woolsey and Gertrude Lightfoot took her back.

Mr. and Mrs. Feagan of Liberty attended singing here Sunday afternoon. In fact so many communities were represented that space does not permit mention of them all. Baker, Blanco, Campbell, Floydada, Fairview, Roseland, Liberty and Erick were represented.

Roy O'Brien is home from a visit of three weeks in Hill County.

Attendance at school Monday was not so large on account of the cold, rainy weather.

Misses Alma Montgomery took Sunday dinner with Mrs. Doris Spence.

Miss Foy Bryant was absent from school last week on account of sickness.

Mr. and Mrs. J. A. Tardy and family of McCoy attended services here

Sunday and took dinner with A. L. Spence and family.

Mr. Jim Higgins is in Lubbock sanitarium in a very serious condition, with ulcers of the stomach it is reported.

Mrs. John Tivis spent most of last week with a niece, Mrs. B. C. Brown of Blanco who was very sick.

Mrs. T. L. King spent one day last week with Mrs. Lightfoot.

Otis Huckabee is visiting in Crosby County this week.

Mr. and Mrs. Roy Hollums visited Mr. and Mrs. Elvis Gill Sunday.

Chevrolet Owners Join the Parade

Fairview

Everyone was glad to see the rain we have had in the past few days.

School is progressing nicely in spite of the crowded condition. The attendance has fallen off since the weather became so bad.

Mr. and Mrs. Matt Nix and daughter, Marguerite, of Amherst were visitors with their many friends here during the County Fair.

Many people from here attended the Fair at Floydada Saturday.

Mrs. Edith McDermitt and her little daughter from Crosbyton spent last week with her parents, Mr. and Mrs. Beedy.

The program which the Senior B. Y. P. U. took from here to Hillcrest last Sunday afternoon was a success.

Mrs. Jenny Windgard arrived from California last week to visit indefinitely with her mother, Mrs. S. L. Rushing.

Remember the pie Supper to be given at the schoolhouse next Friday night for the laboratory equipment fund.

Everybody invited to attend the Chevrolet Caravan Parade.

Cedar

The people of Cedar Hill were saddened last week by the death of a beloved friend and neighbor, Mrs. Ben Dillard, whose death occurred last Tuesday morning. Funeral services were held the following Wednesday afternoon at the Lockney Cemetery. Our hearts go out in sympathy to the remaining members of the little family and may God keep watch over them.

Regular Sunday School services were held at the Baptist and Holiness churches, with a nice attendance at both places.

Mr. Clifton Gilley spent Sunday in the Dave Love home.

Mr. and Mrs. J. F. White visited in the M. H. Taylor home Sunday.

Mr. and Mrs. J. C. Fortenberry and Mr. and Mrs. Strickland were Sunday dinner guests of Mr. and Mrs. Partwood.

Miss Altha Strickland spent Sunday with Miss Vernie Dunlap.

Mr. and Mrs. Robert Fisher of White Flat were week end guests of Mr. and Mrs. Clarence Guffee.

Mr. Ed Durham and wife visited the home of W. P. Partwood Sunday afternoon.

Mrs. Travis Mitchell spent the week end at her home in Floydada.

Uncle Billy Partwood and Mr. Joe Hanna visited the Lewis orchard near White Flat Friday.

The son of Mr. and Mrs. H. C. Randolph from childless is visiting his parents at this time.

Edwin Hanna who was suffering Friday with a lanced stone bruise is recovering and will soon be back in school.

A dog having fits and thought to be mad was killed in the D. B. Love yard Friday.

Prairie Chapel

One and one-fourth inches of rain fell in this community Sunday and Monday nights. Wheat farmers are all wearing broad smiles.

Because of the rain and the cold drizzle Tuesday afternoon, the home demonstration club did not meet. If the weather is favorable we will meet at the home of Mrs. W. Allen Tuesday October 11th.

Mrs. Roy Perry and little son, Harold, Jr., of Amarillo were the guests of Mrs. Perry's parents, Mr. and Mrs. E. G. Foster, from Sunday until Tuesday.

Edwin Boedecker is a student in Canyon Normal.

Henry Lindemann and Miss Jewel Hammons of Whitfield spent Sunday with Mrs. William Wood.

Prairie Chapel tied for second in the community exhibits. If we keep trying we will win first.

It seems everybody from Prairie Chapel attended the fair except this reporter.

We are expecting another good rain next Sunday. It never fails when Roseland has the Singing Convention.

Mrs. Cris Seaman of Altus, Oklahoma, was here the first of the week visiting her mother and other relatives.

SPECIAL

Saturday Only

30 x 3 1-2 Firestone Gum Dipped Tire	\$6.95
30 x 3 Oldfield Fabric Tire	\$5.25
30 x 3 1-2 Oldfield Fabric Tire	\$5.85
Two Boxes Firestone Cold Patch	35c
Regular 35c Seller	

First Ten Cars Buying Gas & Oil One Box of Cold Patch Will Be Given Free

Pennant Service Station No. 1

Pennant Service Station No. 2

P. E. Shick, Mgr.

Vacations Are Over



Radiant with the health and happiness of vacation days, it's the ideal time for your new portrait before the worry of long hours of study make you feel and look tired and worn.

HAVE THE SITTING NOW

MEADOR'S STUDIO

The Photographer in Your Town

GAS STOVE

Announcement

A factory representative will hold a demonstration in our store the first two days the gas is turned on.

Our Stoves will bake with the oven door open, but let the factory representative tell you why the door is put on.

RANGE STOVES AND HEATERS WITH THE LORAIN REGULATOR

Crager Hardware & Furniture Company

Undertaking

Our Customers Must Be Pleased

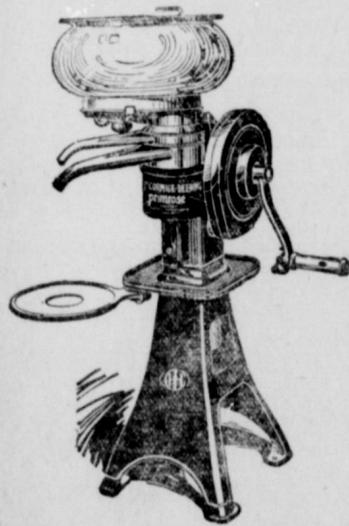
Williams & Moore

Gas Fitting and Plumbing

"The Better Kind"

AT BAKER MERCANTILE CO.

The Ball-Bearing Cream Separator



McCormick-Deering (Primrose) Ball-Bearing Cream Separator

Play safe—Be Sure of These Things When You Buy A Cream Separator

- Make sure that it has ball-bearings (for easy turning).
- See that it is absolutely self oiling (no oil cups or oilers).
- Look over the way the oil is changed (no need of flushing).
- Oil Glass—See if the oil is working right (not just a gauge).
- Main Gear fully enclosed (no Gears exposed).
- LOOK over the Cream and Milk adjustment (which are you saving?).
- SEE how the bowl is constructed (easy to clean).
- Get a wide-open Sanitary Base (it's easy to clean around).
- Positive Friction Clutch (appreciated by women and children when starting).
- Know that your manufacturer is reliable.
- Think of service when you need it.

Call or see the McCormick-Deering at your dealer's store; He will show you features you can not get in any other cream separator.

TWELVE FULL MONTHS TO PAY

MORGAN BROS. & CO.

SPECIAL BARGAIN DAYS OFFER

For the next thirty (30) days we will offer the people of Floyd, Hale, Briscoe, Motley and Crosby counties the following newspaper Bargains. No subscriptions to be sent out of these five counties. Subscriptions to subscribers out of the above named territory will be \$1.50 cash in advance.

LOCKNEY BEACON, ONCE A WEEK, one year	\$1.50
STAR TELEGRAM, DAILY AND SUNDAY, one year	\$10.00
TOTAL	\$11.50

We will send you the Lockney Beacon and the Daily and Sunday Fort Worth Star Telegram, by mail, from now until November 1st, 1928 for

\$7.45

THE LOCKNEY BEACON,
Lockney, Texas

Please enter my name for one subscription to the Lockney Beacon and Fort Worth Star Telegram from now until November 1st, 1928, for which you will find enclosed \$7.45

Name _____

Rural Route or Box No. _____

Post Office _____, State _____

THE LOCKNEY BEACON,
Lockney, Texas

Please enter my name for one subscription to the Lockney Beacon and Dallas Semi-Weekly Farm News for one year, for which you will find enclosed \$1.50

Name _____

Rural Route or Box No. _____

Post Office _____, State _____

LOCKNEY BEACON, once a week, one year	\$1.50
Dallas Semi-Weekly Farm News, twice a week, one year	\$1.50
TOTAL	\$2.50

We will send you the Lockney Beacon and Semi-Weekly Farm News, both one year for

\$1.50

For the next thirty days we will receive subscriptions from people in the above named counties, for the Lockney Beacon for

POSITIVELY NO PAPERS SENT OUT OF THE ABOVE NAMED TERRITORY AT THIS PRICE

\$1.00 PER YEAR

THE LOCKNEY BEACON,
Lockney, Texas

Please enter my name for one subscription to the Lockney Beacon for one year, for which you will find enclosed \$1.00

Name _____

Rural Route or Box No. _____

Post Office _____, State _____

LOCKNEY THE LOCKNEY BEACON TEXAS

PLAINVIEW SANITARIUM NEWS

Mr. O. B. McClure has been discharged after undergoing a recent operation.

Born to Mr. and Mrs. Knox Gillett a baby girl on the twelfth.

Little Corena Finch of Silverton who was operated on for appendicitis on the fourteenth was discharged

and returned to her home yesterday.

Maurine, daughter of Mr. H. J. Hoyle of near Plainview was a patient in the sanitarium last week.

The condition of Mr. H. J. Freeze who has been in the sanitarium undergoing treatment of physicians is very much improved and he has returned to his home.

Mrs. Alva Vest of Hermleigh is re-

covering nicely from an operation, which was performed on the 13th.

Mrs. C. S. Brooks of Happy who has been in the sanitarium for the past several days has been discharged.

Little Jane Jones of Flomont underwent a tonsil operation on last Monday.

Mrs. L. A. Merrill of Quitaque was a patient in the sanitarium last Tuesday for medical examination and treatment.

EX-GOVERNOR SAYERS WORKS ON EIGHTY-FIFTH BIRTHDAY

Former Governor Joseph D. Sayers, sole member of the State Pardon Board, was 85 years old Friday.

The Ex-Governor, oldest state official in service, spent his birthday in his office as usual. Gov. Dan Moody called on him with congratulations as did other notables.

Gov. Sayers, for fourteen years was a member of Congress from Texas, he was governor for four years, from 1899 to 1903. He has also been a member of the University of Texas Board of Regents, the Industrial Accident Board, and the Board of Legal Examiners. He smilingly told newspaper men: "I am happier when I am working."

MARRIAGE LICENSES

The following marriage licenses have been issued since last report by the County Clerk.

Ray Warren and Miss Mattie Lou Hopkins, September 3rd.

E. Lee Harry and Miss Clara E. Patton, September 14th.

Marvin E. Young and Miss Ruth Mitchell, September 16.

T. L. Mitchell and Miss Clara Tubbs September 16th.

M. W. Maxell and Miss Addie Pope, September, 16.

G. A. McAda and Miss Artishue, Gordon, September 17th.

the thousands of visitors to the 1928 convention of the West Texas Chamber which will be held here next June.

Snyder—Scurry county farmers are getting real service from their organization in co-operation with the U. S. Department of Agriculture in providing for local farming interests.

Cleaned Right!

Patrons of McDuffee are never in a dilemma when the time comes to select from the wardrobe. They know that their garments are neat and spotless and certain to add to their appearance. Get out those winter clothes you put away and let us get them ready for fall and winter use.

D. F. McDuffee
Phone 114

Miss Mae Louthan of Hale Center underwent a minor operation on the 15th.

Mrs. J. Ray Carden of Olton had her tonsils removed on last Tuesday.

U. B. Howard is in the sanitarium as the results of an accident when the car in which he was riding turned over injuring him painfully but not seriously.

Miss Geraldine Angel of Lockney entered the sanitarium on the 17th where she submitted to an operation for appendicitis.

Born to Mr and Mrs. J. L. Matlock of this city a baby boy on the 21st.

Garland, the three year old son of J. Lee Francis of Silverton underwent an operation for tonsillitis recently.

Mrs. Roy Swantz of Hale Center was in the sanitarium last Friday.

Mr. J. N. Landfair of Flomont is doing nicely since undergoing an operation on last Saturday.

Born to Mr. and Mrs. Earl Lockhart of this city a baby boy last week at the sanitarium.

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FLGYDADA, TEXAS

POTRAITS, VIEWS, PANORAMA VIEWS

KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING

RUSSELL ALLEN
ATTORNEY-AT-LAW
First National Bank Bldg.
LOCKNEY, TEXAS

WAIT FOR THE NEW FORD READY SOON

Nothing Quite Like It
More Speed—65 Miles Per Hour
Quicker Starting
Faster Get-Away
Smoother Operation
More Beauty and Style
Greater Durability
More Responsive Controls
Greater Comfort
Increased Strength
Less Gas and Oil Per Mile
Factory Test Proven For Every Operating Condition

A Car That Has Cost Many Millions of Dollars To Produce But Moderately Priced
ORDERS NOW BEING ACCEPTED

Lockney Auto Company

A Satisfied Customer is Our Best Advertisement. We have many satisfied customers living in Lockney.

We will trade for livestock or give you good terms.

LET US SHOW YOU

J. W. BOYLE & SON MUSIC STORE
PLAINVIEW, TEXAS

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Buff and White Leghorns, Anconas, Buff Orpingtons, and Silver Lace Wyandotte Pullets, 3 and 4 months old, and of the every finest pure-bred chickens. We have an unlimited number of these pullets for sale. These pullets will be laying during the late fall.

We have a wonderful Roop, Worm, Cholera and White Diarrhoea Medicine, absolutely guaranteed, for sale.

GRADY R. CRAGER

NICE LINE OF

ROUND OAK
Gas Cook Stoves and Ranges Now on Display

We invite your inspection of our line before you buy your gas appliances. Come in and see our line.

PIONEER HARDWARE COMPANY

WE CAN FURNISH THE LUNCH FOR YOUR SCHOOL CHILDREN

Everything you will need in the Grocery and Meat Market line to supply the kiddies with good lunches for the noonday meal at school. Choicest of cured and cooked meats, bread, cakes, and canned lunch and sandwich meats, and all kinds of fruits. When you are in need of something for the school lunch just phone or send the child to us, and we will do the rest.

RILEY & BREWSTER



WINTER IS COMING

Buy your coal now and avoid possible disappointment next winter when it may be scarce.

We Have Plenty of Feed For Your Cows And Chickens

We are in the Market for your Grain

PHONE 23

SOUTH PLAINS GRAIN COMPANY

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Rickard: "I would be willing to promote another match if Jack would go over the same route as he did for this one—meeting some of the outstanding contenders."

Tunney: "Why shouldn't I? I could beat Dempsey every day in the week."

Dempsey: "I still think I can whip him. I am willing to meet him again."

The fourth and most vital element involved in a third fight between these two is the public, which paid \$2,648,000 for Thursday night's spectacle and which might be called upon for as much or more for a third fight. There were signs today that promoters believe this public is not yet convinced that Dempsey is through.

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"Tunney is a great boxer," Jack said. "I don't think there is a better one in the heavyweight division. But I still think I can whip him."

Says Dempsey "I read in the papers that the public does not want to see us fight again. He may be right, but I don't think the public is any too well satisfied with a champion who gets knocked down for a count of from 13 to 16 seconds and then dances around the ring three times trying to keep out of the challengers way."

"I don't think I am through fighting. Of course I may never get another fight. I can't tell about that. But I feel that I am in as good condition as I ever was and if a fellow will stand up and fight with me I can whip him."

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"Get me right," he told one newspaper man. "I am not complaining about the fact that Tunney outpointed me, or that I didn't make as good a showing as my friends thought that I would."

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"I repeat that I did go into a corner. I was behind Tunney as the pictures will show. In spite of these things, the referee made me go into still another corner."

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So Simple and So Perfect

We make an allowance for your old stove and will make terms on balance if required.

FRESH GROCERIES

THINGS to bake in a DETROIT JEWEL RANGE are found here and make PERFECT MEALS.

Baker Mercantile Co.

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Many Connections Ready For Gas To Be Cut In; Still Laying Mains

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She is shown here as she appeared in the colorful rolling-chair parade.

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Ed Huggins and Harve Vanlandung the last of the week visiting O. J. Ham of Hollis, Oklahoma, were here and J. D. Huggins.

SUPERIOR Orange EGG MASH



you remember results after price is forgotten!



Merchants Produce LOCKNEY, TEXAS UNIVERSAL MILLS GAYLORD J. STONE, President FORT WORTH, TEXAS

THE FEED IN THE RED CHAIN BAGS

SPECIAL BARGAIN DAYS OFFER

For the next thirty (30) days we will offer the people of Floyd, Hale, Briscoe, Motley and Crosby counties the following newspaper Bargains. No subscriptions to be sent out of these five counties. Subscriptions to subscribers out of the above named territory will be \$1.50 cash in advance.

LOCKNEY BEACON, ONCE A WEEK, one year \$1.50
STAR TELEGRAM, DAILY AND SUNDAY, one year \$10.00

TOTAL \$11.50

We will send you the Lockney Beacon and the Daily and Sunday Fort Worth Star Telegram, by mail, from now until November 1st, 1928 for

\$7.45

THE LOCKNEY BEACON,
Lockney, Texas

Please enter my name for one subscription to the Lockney Beacon and Fort Worth Star Telegram from now until November 1st, 1928, for which you will find enclosed \$7.45

Name _____

Rural Route or Box No. _____

Post Office _____, State _____

THE LOCKNEY BEACON,
Lockney, Texas

Please enter my name for one subscription to the Lockney Beacon and Dallas Semi-Weekly Farm News for one year, for which you will find enclosed \$1.50

Name _____

Rural Route or Box No. _____

Post Office _____, State _____

LOCKNEY BEACON, once a week, one year \$1.50
Dallas Semi-Weekly Farm News, twice a week, one year \$1.00

TOTAL \$2.50

We will send you the Lockney Beacon and Semi-Weekly Farm News, both one year for

\$1.50

For the next thirty days we will receive subscriptions from people in the above named counties, for the Lockney Beacon for

POSITIVELY NO PAPERS SENT OUT OF THE ABOVE NAMED TERRITORY AT THIS PRICE

\$1.00 PER YEAR

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LOCKNEY THE LOCKNEY BEACON TEXAS

PLAINVIEW SANITARIUM NEWS

Mr. O. B. McClure has been discharged after undergoing a recent operation.

Born to Mr. and Mrs. Knox Gillett a baby girl on the twelfth.

Little Corena Finch of Silverton who was operated on for appendicitis on the fourteenth was discharged

and returned to her home yesterday.

Maurine, daughter of Mr. H. J. Hoyle of near Plainview was a patient in the sanitarium last week.

The condition of Mr. H. J. Freeze who has been in the sanitarium undergoing treatment of physicians is very much improved and he has returned to his home.

Mrs. Alva Vest of Hermleigh is re-

covering nicely from an operation which was performed on the 13th.

Mrs. C. S. Brooks of Happy who has been in the sanitarium for the past several days has been discharged.

Little Jane Jones of Flomont underwent a tonsil operation on last Monday.

Mrs. L. A. Merrill of Quitaque was a patient in the sanitarium last Tuesday for medical examination and treatment.

EX-GOVERNOR SAYERS WORKS ON EIGHTY-FIFTH BIRTHDAY

Former Governor Joseph D. Sayers, sole member of the State Pardon Board, was 85 years old Friday.

The Ex-Governor, oldest state official in service, spent his birthday in his office as usual. Gov. Dan Moody called on him with congratulations as did other notables.

Gov. Sayers, for fourteen years was a member of Congress from Texas, he was governor for four years, from 1899 to 1903. He has also been a member of the University of Texas Board of Regents, the Industrial Accident Board, and the Board of Legal Examiners. He smilingly told newspaper men: "I am happier when I am working."

MARRIAGE LICENSES

The following marriage licenses have been issued since last report by the County Clerk.

Ray Warren and Miss Mattie Lou Hopkins, September 3rd.

E. Lee Harry and Miss Clara E. Patton, September 14th.

Marvin E. Young and Miss Ruth Mitchell, September 15.

T. L. Mitchell and Miss Clara Tubbs, September 16th.

M. W. Maxell and Miss Addie Pope, September, 16.

G. A. McCada and Miss Artishue, Gordon, September 17th.

deo, Dexter, Flower and Hagerman, to a history section, and a section on masonry and a premium list.

Fort Worth—The eighteen story, 300 room Worth Hotel was opened to the traveling public here September 24. The building is beautifully finished and has excellent appointments. It will accommodate many of the thousands of visitors to the 1928 convention of the West Texas Chamber which will be held here next June.

Snyder—Scurry county farmers are getting real service from their organization in co-operation with the U. S. Department of Agriculture in providing for local farming interests.

Cleaned Right!

Patrons of McDuffee are never in a dilemma when the time comes to select from the wardrobe. They know that their garments are neat and spotless and certain to add to their appearance. Get out those winter clothes you put away and let us get them ready for fall and winter use.

D. F. McDuffee
Phone 114

Miss Mae Louthan of Hale Center underwent a minor operation on the 15th.

Mrs. J. Ray Carden of Olton had her tonsils removed on last Tuesday.

U. B. Howard is in the sanitarium as the results of an accident when the car in which he was riding turned over injuring him painfully but not seriously.

Miss Geraldine Angel of Lockney entered the sanitarium on the 17th where she submitted to an operation for appendicitis.

Born to Mr and Mrs. J. L. Matlock of this city a baby boy on the 21st.

Garland, the three year old son of J. Lee Francis of Silverton underwent an operation for tonsillitis recently.

Mrs. Roy Swantz of Hale Center was in the sanitarium last Friday.

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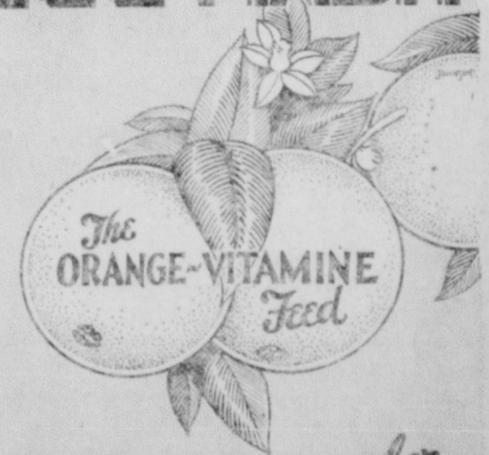
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THE FEED IN THE RED CHAIN BAGS

WANT COLUMN

Watch For The Chevrolet Caravan
LOST—Gray mare and Brown mule. Badly needed. Mail card to Miles Day, Lockney, Texas.

Chevrolet Owners Join the Parade

CITY MARKET, Fish and Oysters.

FOR SALE—Round Oak Range, practically as good as new. See H. B. Adams, Phone 92.

FOR SALE—Well improved 160 a farm 1 mile east of Clarendon at a bargain. Will take small farm part payment. Address E. B. Kitching, Lockney, after September 23, Clarendon. 52 3tp

FOR RENT—Two suites of office rooms. Morgan & Byington Bldg. 2t

FOR SALE—Superior 12 hole wheat drill—See Vick Bullman. 1 2tp

Every Chevrolet Owner requested to have his car in the Chevrolet Caravan. Parade in Lockney at 9 a. m., Saturday, October 8th.

FOR RENT—Two nice apartments. Apply at store in person.—E. L. Marshall, at City Market and Grocery.

PLUMBING AND GAS FITTING

Let us figure on your plumbing and gas fitting jobs. Competent and experienced workmen permanently located. We will be glad to figure on all sewer and gas installing jobs, and guarantee you the best of service.—Lockney Sheet Metal Works, J. L. Dagley Prop.

Everybody invited to attend the Chevrolet Caravan Parade.

FOR SALE—Pair of 6 and 7 year old mules, wt. about 1100 each, good condition—Grady Crager. 1tfe

FOR SALE—Good one row drill at Jarris Blacksmith shop. Worth the money. I want to buy good second hand windmill and tower. Must be worth the money.—W. J. King, Lockney. 1 2tp

FOR SALE—A good buggy and set of buggy harness. Buggy has been used one year.—W. W. Lowry, Lockney, 1 1-2 miles on Plainview road. 1 2 tp

FOR SALE—Pair of 6 and 7 year old mules, wt. about 1100 each, good condition—Grady Crager. 1tfe

FOR SALE—Good Ford truck.—See J. F. Sewell and Comany. 2 tfe

FOR RENT—One room, furnished for light house keeping.—Mrs. Martin Ragle, Phone 1.

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FOR RENT—Bed room on first floor for gentlemen or married couple.—Mrs. D. C. Lowe. 1tn

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CARD OF THANKS—We wish to express our appreciation to all the friends and neighbors for the services rendered and kindnesses shown during the recent affliction of our daughter, Mrs. Gentry, and want to thank each and every one who helped in any way.—Mr. and Mrs. P. M. McDonald.

FOR RENT—4 room house, near High school.—See Ira Simpson, Phone 9005F13.

CITY MARKET, Fish and Oysters.

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WANTED—Clean cotton rags at once for use in oiling and cleaning machinery. 5 cents per pound. No wool or silk rags will be accepted, and neither will small scraps be accepted. Clean Cotton Rags Only.—Lockney

Everybody invited to attend the Chevrolet Caravan Parade.

WANTED—Two ladies for permanent traveling position; educational work; no selling; guaranteed salary \$200 per month, plus railroad expenses. Also two ladies for local work; only few hours weekly. Guaranteed salary \$120 for contract period. Experience unnecessary. Inquire of Mrs. R. A. Parsons, Brewster House, Saturday only. Phone for appointment.

Chevrolet Owners Join the Parade

Starkey

There was much interest shown in the Floyd County Fair by our community.

The 4-H club won two red and one blue ribbon on sewing.

Mrs. J. F. Hulsey won two red ribbons, one on cold soap and one on a pumpkin.

Mrs. C. L. Elmor won the blue ribbon on a kershaw.

Miss Joyce Grigsby won first prize in the sewing club of the second class. Her prize was a trip to the Dallas Fair.

Friday afternoon while attending the Fair at Floydada, Bud Kropp was hit by an automobile but not seriously injured.

Everyone is urged to attend Sunday school. We need you and you need us.

Miss Bessie Moore entered Wayland College at Plainview last week.

We had a good rain this morning. Wheat is up and looking fine.

Bro. C. F. Attaway preached Sunday evening.

Born to Mr. and Mrs. D. W. Allmon Tuesday, Sept. 20, a son.

The brother of Mr. Reasonover is spending a few days with him after leaving the Lubbock sanitarium.

A number of the Starkey children are preparing to attend the Lubbock Fair this week.

School children remember that Bill Howard carries a fine line of school supplies. Come in and see them.

Allmon

Mrs. J. E. Featherstone and daughter spent Sunday with relatives in Floydada. Miss Glayds Featherstone was a visitor of Miss Lou Featherstone Sunday evening.

Miss Blanche Wartes spent Sunday with Mrs. Roy Abell and other relatives near Lorenzo.

Miss Elva Thorne returned Sunday from an extended visit at Vernon. She reports a very pleasant trip.

Miss Fay Wristen spent the week end at her home in Lorenzo.

Misses Ruby and Elsie Brooks went to the polo game Saturday afternoon at Floydada.

Allmon was well represented at the Floydada Fair last Saturday.

Mr. and Mrs. Alvin Foster and Miss Stella Foster were the Sunday visitors of Mr. and Mrs. J. S. Jones.

Misses Bonnie Lawrence, Madge Huckabee, Alene Calhoun were Allmon visitors Sunday.

Mr. and Mrs. A. S. Green and family motored to Floydada last Saturday.

Mrs. Shirey visited the Allmon school last Friday. People are beginning to take interest in our school.

Our community seems to be getting its share of rain last Friday afternoon. A heavy rain and some hail fell. It has been raining since. The general opinion is that we will have another rainy fall as we did last year.

Miss Frankie Case was a Floydada visitor Saturday.

MRS. SUSAN A. MUNCY

Mrs. Susan A. Muncy, daughter of David Doyle and wife of Lee County Virginia. She was born, February 1, 1847 in Lee County Virginia, and died September 14th, 1927 in Amarillo, being eighty years, seven months, and thirteen days old.

She had spent most of the day visiting with a neighbor and remarked she felt better than usual. Was standing by the window when a blood vessel bursted and she died in a few minutes.

She was married to John J. Muncy in Lee County, Virginia, February 22 1869 to which union was born eleven children. Three died in infancy and James died at Lockney fourteen years ago at the age of thirty eight. Her husband preceded her eighteen years ago. She leaves to mourn her loss seven children, and twenty-seven grandchildren, four brothers and one sister.

Her living children are D. J. and W. D. of Amarillo, C. M. and D. G. of Tascosa, Texas, Mrs. Jane Moore of Montrose, Colorado, Mrs. Lela Stoker, of Amarillo, and Mrs. Rosa Franks of Santiago, California.

All the children were present at the funeral and burial in Lockney, Sunday, September 18th.

The services were conducted by her former pastor, Rev. G. W. Tubbs of Floydada.

She came with her husband and children to Floyd County in 1890 and lived in various parts of the county until about ten years ago. Since that time she has made her home in Tascosa and Amarillo.

She was converted and joined the Baptist Church at the age of fourteen.

Demonstration Clubs

Harmony Home Demonstration Club The Harmony Home Demonstration club held their regular meeting on Wednesday, September 21st, at the home of Mrs. S. Battey, with Mrs. Battey as hostess. The subject for discussion was: "Preparation for the County Fair." The topics discussed were:

"Value of the County Fair."—Mrs. Krouse.

"Our Part in the County Fair."—Mrs. D. T. Scott.

Products were selected for club exhibit and a committee appointed to have charge of same.

The next meeting will be held with Mrs. W. C. Hanna as hostess on Wednesday, Oct. 5. The topic for discussion will be: "Milk and Egg Dishes."

Mrs. Hanna is one of our best members; she moved to Floydada a short time ago, and has invited the club to meet with her for an all day meeting.

Pleasant Valley Home Demonstration Club. The Pleasant Valley home demon-

Going Out of Business!

Get Your Winter Clothes NOW. Nowhere can you buy such BARGAINS Our complete stock of Fixtures go with the Sale.

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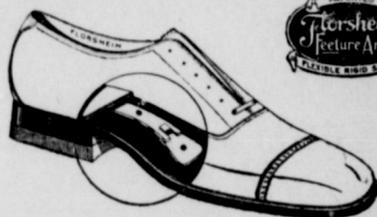
We are now prepared to accept contracts for gas service in the City of Lockney.

Our office is located temporarily at the Baker Mercantile Company, and our agent, Mr. James can be found there at any time.

West Texas Gas Company

CITY MARKET, Fish and Oysters. Chevrolet Owners Join the Parade

MEN!



For months we have been making preparation to show a big line of men's merchandise.

It is true we prepare especially in the lines for women but good lines of men's merchandise are not so plentiful.

We Have Searched the Markets For the Best Lines in LEATHER COATS, SHEEP LINED COATS, MOLESKIN COATS, OVERCOATS, BOOTEES, OVERSHOES, WOOL, SOCKS, SWEATERS, LUMBER JACKS, UNDERWEAR, ETC.

These lines are complete at prices we consider low. Do not fail to see this wonderful merchandise and prepare for Fall Weather.

BLANKETS! BLANKETS! BLANKETS! SEE THEM!

LADIES!

We offer you a special of ten dozen pairs of Mallard Brand Pure Silk Hose, in black and colors, at, per pair 79c

Inspect them and you will find they general sell much higher

Baker Mercantile Co.

LOCKNEY, THE STORE WITH THE GOODS TEXAS

Saturday Special

- Chipso, Three for 25c
Macaroni or Spaghetti, 4 for 25c
26 bars Crystal White Soap \$1.00
3 lbs. Maxwell House Coffee \$1.39
Clorox, Per Box. 19c
8lbs. Swift's Jewel Compound \$1.24
Sunland Sorghum 89c

10c Reduction on all Shot Gun Shells

Cash Grocery

WE SELL FOR LESS Lockney