

Lockney Public Schools Opened Mon., Sept. 12

518 PUPILS ENROLLED IN LOCKNEY SCHOOLS—GAIN OF 55 OVER LAST YEAR

The Lockney Public school were opened for the 1927-28 terms last Monday morning, when the auditorium was filled to its capacity by parents and students for the opening exercises.

The opening exercises were very brief, Elder Early Arceneaux, of the Church of Christ, made the principal talk, after which Prof. W. D. Biggers, superintendent of the Lockney Schools made a talk and introduced the teachers of this year to the parents and students present.

The children were then sent to their rooms where the teachers in each department enrolled them for the coming year.

Monday and Tuesday were spent in enrolling pupils and allotting the books, school beginning in earnest Wednesday morning. Up to Wednesday morning there were 518 children enrolled for this term of school, 183 students were enrolled in high school and 335 in the primary and intermediate departments. This is a gain of 55 students over the enrollment at the beginning of school last year. The enrollment in the school will probably pass the 600 mark before the holidays. There are twenty four teachers in the school this year, one teacher being added to the faculty Wednesday, Miss Grace Wise of Quitaque, being employed to teach in the primary department. Every room in the school building is filled to its capacity at this time, and it is doubtful if the school building will be sufficient to take care of the pupils this winter, there are only twenty-four rooms in the building, there are only 24 teachers employed at present, and some of the teachers have so many pupils in their rooms that additional seating capacity has become necessary, and the condition will gradually grow worse, as new pupils come in every week.

Lockney will have to provide additional school facilities during this session, or if not this session they will be necessary by next term.

The school is starting off good this year, and one of the biggest and best school years in its history is anticipated by the faculty and patrons.

Dee Bennett Seriously Injured in Explosion

House is Wrecked When Chemicals Explode Monday at Noon While Experimenting

While experimenting with some carbide for fumigation purposes at his home in south Lockney, Monday about noon, Dee Bennett was painfully burned about the head and arms, when the carbide, with which he was experimenting exploded causing a part of his house to be a total wreck.

His wife and child had just left the house, at the time of the accident, and Mr. Bennett was alone when the explosion occurred. His injuries are not fatal.

Grading Started on "Y" at Silverton

Engineers have been on duty in Silverton for several days preparatory to the building of the grade of the Denver railroad through the townsite and the grading of the "Y" adjoining the townsection on the north. Grading crews began to arrive Tuesday evening and are to begin the actual throwing of the dirt for the "Y" today or tomorrow. They will put up the grade through the townsection just as soon as enough of the contractors workmen arrive. It is said that any property that is on the right of way in the town section will be moved within the next few days. Trucks have been hauling in a lot more culverts for building of the grade on and near the townsection.—Briscoe County News, Sept. 8.

Visits of the Stark
Born to Mr. and Mrs.
D. K. Miller, Lockney, Tuesday, September 13th, a girl named Billie Gene.
J. L. Hardy, 10 pound baby boy, named Robert Clinton.

Lubbock Fair Boosters Here Tuesday Afternoon

Cars Loaded With Boosters and Band Advertising South Plains Fair Were Here

A delegation of fair boosters, accompanied by a band, from Lubbock were in Lockney Tuesday of this week advertising the Panhandle-South Plains Fair which will be held in Lubbock from September 27 to October 1st, inclusive.

The fair promises to be bigger and better this year than ever before, and there will be more counties represented this year than ever before, and the entertainment features have been materially added to.

Lee Highway Meeting At Crowell Today

Representatives of Nine Counties on Transcontinental Route To Discuss Problems

CROWELL, September 12—Crowell will be host to the commissioners and judges of thirteen counties who will meet here Thursday, September 15th for the purpose of discussing problems confronting them in their work and the best methods of dealing with these problems.

The last meeting of this organization which was made of nine Texas counties on the Lee Highway was held in Floydada about two months ago. Judges and commissioners of counties surrounding Crowell have also been invited to attend this meeting which promises to be the largest that has been held since the organization of this body several months ago at a meeting held in Plain view.

The program will begin at noon Thursday when the judges and commissioners will be the guests of the Foard County Chamber of Commerce at a luncheon for which a special program has been arranged. The regular meeting of the organization will follow and the first number at the business session will be a discussion led by Judge George L. Mayfield of Plain view on the subject "Why This Organization?" "The relation between the people and the commissioner's Court" will be the next subject and Judge William McGehee of Floydada will lead the discussion on the court side and T. N. Tell, banker of Crowell will discuss the people's side. Judge J. F. Jordan of Matador will lead the discussion on "The relation that should exist between the court and the State Highway Department." "The Tax problem as it confronts the commissioner's Court" will be the subject on which Judge Oliver W. Lee of Benjamin will lead the discussion. The last subject which all judges present will discuss is "Our plan of dealing with the Highway Department in Highway Maintenance."

Judges and Commissioners of the following counties on the Lee Highway are expected to be present: Parmer, Bailey, Lamb, Hale, Floyd, Motley, Cottle, Foard and Wilbarger. Other counties that will be represented at the meeting are Hardeman, Baylor, Knox and King.

J. E. Atcheson, Foard county judge of Crowell, is in charge of the arrangements that are being made for the visiting judges and commissioners. Mr. Atcheson is also secretary of the organization.

The largest paving program ever attempted in the South was recently launched by the counties that will be represented at this meeting, the nine Texas counties on the Lee Highway, a major road of the nation running from Los Angeles to New York. Already five counties have voted bonds for the paving of this highway which in addition assures the long sought road from the Plains to Wichita Falls, Fort Worth and Dallas.

Counties that have voted bonds for the purpose are Wilbarger, Foard, Motley, Cottle and Hale. Floyd recently lost their election by a small majority but are calling for another election for October 4th and it carries them almost two hundred miles of continuous pavement from Vernon to the Lamb County line, twenty miles west of Plainview will be assured. Lamb Bailey and Parmer adjoining counties west of Hale are the only counties that have not yet called elections.

Floyd County Fair Opens Next Thursday

Biggest Fair Ever Held in County Will be Open Last Three Days Of Next Week

FLOYDADA, Sept. 14—With the greatest number of agricultural exhibits, home demonstration exhibits and the greatest array of amusements ready for the Floyd County Fair to be held in Floydada, September 22, 23 and 24 indication are that the event will be attended by the largest crowd of visitors to a free county fair in the state.

The large fair building will be crowded to capacity with exhibits from practically every rural community in the county and calls for space for several more community exhibits have been refused. Those who were fortunate to sign for space before the tenth of this month are busy preparing their products and the stiffest competition for the \$200 in premiums is expected. Selection of the booths began this week with Sand Hill getting first selection and Harmony second.

Booths for fourteen home demonstration exhibits have been prepared by Miss Blanche Bass, county home demonstration agent, and all the clubs are holding special meetings in order to get ready for the event. Prizes in this department range from \$25 to \$5 not including the individual premiums offered the club members. Two girls, members of the 4-H clubs of the county, will receive free trips to the State Fair at Dallas as prizes for the best exhibit of cooking, sewing and canning. The Floyd County Hesperian is offering this award to the winner of first place and the Fair Association is making the same offer to the winner of second place.

Saturday, September 24 promises to be the big day of the occasion. On this day the rural communities, the county organizations, the Floydada High school the Floydada Merchants and the Boy Scouts will form in parade at one o'clock that will be the feature event of the Fair. The rural communities will compete for a prize of \$15 for the best or most unique float and \$10 for the second best. The organizations will be in separate class and will be offered the same prizes.

The High School will compete among themselves for prizes. The Floydada Municipal band will lead the parade which will form near the American Legion hall.

Sixty of the best polo horses in the South will be seen in action on the polo ground in South Floydada on Thursday and Saturday evenings of the fair and again on Sunday evening following the fair. The well known Wichita Falls team that has just returned from a tournament at Colorado Springs and which will go from here to Eldorado, Oklahoma will be pitted against the strong Snyder team which has been rapidly gaining admission on the Plains. The Snyder team goes from here to Abilene where they will play during the West Texas Fair.

On Friday evening at 3 o'clock the football season on the South Plains will open with a game between Floydada High School and Plainview High schools. These two teams are always strong contenders for district honors in their class and the game is attracting interest from every football lover in this section. Grady Burson, coach of the Lockney Longhorns will referee the game and A. A. Bishop, of S. M. U. will umpire. Just preceding the game two boy scout troops will compete for a large American flag.

Each afternoon and night of the Fair the Merry Madcaps Dramatic Company will offer a good show for the entertainment of the visitors and midway attractions will be open both day and night.

An advertising campaign has been going on by the business men and citizens of Floydada. Tuesday a caravan of fifteen cars visited fourteen rural schools extending the pupils and patrons a personal invitation to attend the fair. Literature and circulars have been placed in every near-by town and the interest in the event lead the officials to believe that it will surpass any ever held in Floydada before.

Rev. T. J. Ren was an Amarillo

Floydada Boosters Were Here Last Tuesday

Caravan Boosting for Floyd County Fair Spent Tuesday Visiting Neighboring Towns

A caravan of Floydada cars, loaded with boosters and the Floydada Band visited Lockney Tuesday, while on an excursion to the neighboring towns advertising the Floyd County Fair, which will be held in Floydada, Thursday, Friday and Saturday of next week.

Floydada is putting forth every effort to make this year's fair the biggest that has ever been held in the county, and some rural communities will have exhibits on display. The Home Demonstration clubs will have exhibits on display, showing the work being carried on by them in the county.

Floyd County Sets Fifth Place at Fair

Deaf Smith, 1st; Garza, 2nd, Hemphill, 3rd; Hale, 4th; and Floyd 5th, is Reports

In the judging of the farm exhibits of the counties entering the contest at the Tri-State Fair at Amarillo, which began Sunday morning and is being held this week, Deaf Smith county won first place, Garza 2nd, Hemphill 3rd, Hale 4th and Floyd 5th. The exhibits from all the counties showing at the Tri-State Fair this year were extra good, according to reports reaching this office.

The Floyd County exhibit will be replenished with new stuff and carried to the Dallas Fair, where it will be shown against all Texas.

MRS. SUSAN MUNCY OF AMARILLO DIES OF ILLNESS

Mrs. Susan Muncy, late widow of J. J. (John) Muncy, formerly of Lockney, died suddenly in Amarillo, Texas Wednesday afternoon, and will be buried in Lockney, within the next few days. Funeral arrangements will be given out later.

Mrs. Muncy came to Floyd County in 1890 but moved away from here about ten years ago. She is sister in law of Rev. R. E. L. Muncy, of Lockney.

IS VERY FAVORABLY IM- PRESSED WITH LOCKNEY

Mr. George Hines, who has spent the past three months in Lockney, as foreman of construction in the Lockney Cotton Oil Mill plant, left this week for Abilene, Texas, where he will be connected with the Abilene mill, having been promoted by Anderson-Clayton Co., to assistant superintendent of that mill.

Upon the departure of Mr. Hines the employees of the Lockney Cotton Oil Mill presented him with a nice watch and chain, as a token of the esteem in which he was held by those who worked under him on this job.

Mr. Hines expressed himself as very highly pleased with the work in Lockney, and was very favorably impressed with the people and the country in the Lockney section, and believed that there was a great future for the Lockney country when developed.

STARK BROTHERS BUY O. Z. PLANING MILL

W. O. and R. E. Stark of Lockney last week purchased the O. Z. Planing mill on the corner of Beech and Seventh streets from J. S. McDougal, the former proprietor of the mill.

The Messers Stark moved here some time ago and have been engaged in the contracting and building business. W. O. Stark is a member of the firm of Stark and Canady who built the Shepard Chevrolet building, Cooper Electric Co., and the residence of Price Weyman in the Hillcrest addition. The firm has a contract for a school building at Happy that is now under construction.—Plainview News.

O. S. Wilson who is connected with the city water extensions had a light stroke of paralysis a few days ago which has kept him in bed for the past week, but was improving at the time of writing.

Two Held in Murder Of Amarillo Druggist

AMARILLO DRUGGIST SHOT AS HE REGISTERS PURCHASE OF CUSTOMER

AMARILLO, Sept. 12.—Leo J. Laley, 63 years old, was shot to death late Saturday night in the Big State Drug store, 511 West Sixth Street, of which he was proprietor, in one of the boldest attempts at robbery in Amarillo in recent months, and in a manner utterly repugnant because of its cold blooded brutality.

Police are holding two suspects, against whom however, no charges have been brought.

Ten or a dozen men have been arrested since a few minutes after the assassination of Mr. Laley, but of this number all were released with the exception of the two being held for further investigation.

Mrs. Laley, widow of the slain druggist, and an eye witness of the tragedy in the drug store, has viewed each of the men arrested, but of this number she says the general description of the two who invaded her husband's store fits only the pair now in custody.

One of the suspects being held was arrested in a tenth street cafe an hour or more after the shooting, and the other was arrested at his home some time after midnight.

Despite questioning by police authorities and W. J. Flecher, district attorney and Leo Sparks, county attorney, who have repeatedly talked to the suspects after their arrests, they stoutly maintain that they have no connection whatever with the murder.

Identification Possible

Police have names of four men who it is believed, will be able to identify the slayers of Mr. Laley. One of them, William Goetz, was sitting with a young woman friend in an automobile at the side door of the Big State Drug Store when the slayers crashed through it and fled south through an alleyway.

The general description of the slayers of Mr. Laley, as put out by the police follows:

Between 30 and 35 years of age, one about five feet in height, the other about five feet eight inches. They were shabbily dressed, one having the appearance of a foreigner, swarthy of complexion and squat of stature. They wore overalls and one was bare headed.

Strangers Enter Store

It was about fifteen minutes before ten o'clock Saturday evening when two strangers entered Mr. Laley's drug store. Mrs. Laley was sitting about midway of the store at a table eating a piece of watermelon. She, as was her custom, spending the evening in the store with Mr. Laley. They occupied apartments over the drug store.

There was nothing about the action of the strangers to arouse suspicion unless it was a person's natural aversion to rough-appearing men. They stopped at the cigar counter, just inside the store and at the cash register. One of them bought a cheap cigar and offered a piece of silver to Mr. Laley.

When Mr. Laley rang up the purchase in his cash register, and the money drawer opened, the taller of the two strangers made a grab for the money. Mr. Laley who was a big man and despite his age, possessed of extraordinary strength, grappled with the would-be-thief and slammed the cash register shut.

In grappling with the intruder, Mr. Laley, with his right hand, gripped the right forearm of the intruder, so forcibly it is evident, that the stranger experienced some difficulty in freeing himself. Again, it is possible that the slamming of the cash register money drawer shut that he would experience some difficulty in getting away.

Fires Fatal Shot

Then it was with his free left that he produced a gun, presumably a high caliber automatic pistol, from his left hand coat pocket, and fired point blank at Mr. Laley. The bullet entered the upper right side of the body, puncturing the lung cavity, and emerged under the right shoulder blade, ripped out a piece of the show case at the side of the cash register and then tore a chunk from the wall.

Continued on Last Page

Service Over New Den- ver Line in May

Plains Tracks Being Laid Rapidly Completed To Turkey

Turkey will be one of the first towns to have service over the new Fort Worth and Denver South Plains railroad and it is thought that freight service can be given that town not later than October first. Passenger service will not be attempted until the latter part of November or December according to Frank E. Clarity who has just completed an inspection trip of the entire South Plains line. Mr. Clarity expresses himself as highly pleased with the progress being made and further stated that their instructions and intentions were to give even a better road than was at first planned by them, although they had promised a first class road from the start.

All tracks will be rock ballasted as soon after the rails are laid as it is practical to do so, heavy first class steel is being laid throughout the line, a heavier steel than was first planned. Originally it was intended to leave the track without rock ballast for several years but from preliminary surveys they are expecting a greater tonnage over the line and the ballast will be laid at once.

Rail laying is proceeding under a schedule of one and one quarter miles each day bridge work off the cap is slowing up the work considerably but when the cap is finally scaled and the track laying takes place on the Plains a much better pace will be maintained.

Turkey is practically connected by rail now an there remains but a few miles before this town will be ready for service. The cotton in the Turkey territory is exceptionally good and it is planned to move a great deal over this line.

Work over the complete 27 miles is being pushed with the purpose of having one line completed in time to handle the next year's wheat crop on the Plains. Mr. Clarity believes that the line will be ready sometime during the month of May.

Sprague and Nicely have the grade above the caprock well underway with the exception of the line from the junction north to Silverton and the Dimmitt line is practically ready for the rails. Two crews are at work on the Silverton line.

Mr. Nicely states that all the road bed will be in readiness by the time it is needed by the rail laying crews.

GOOD SHOWERS FALL WEDNESDAY AFTERNOON

A nice shower fell Wednesday after noon over a large part of the Lockney country. Reports received at this office indicate that the rain covered all the north and northeastern part of the county, and a considerable stretch of the country south of town. The rain in places was very heavy, considering the short time it was falling.

Rain at this time was of great benefit to crops and was needed to bring up the wheat sown, and will put the land in good shape for those who have not planted.

FARM AND GARDEN PRODUCTS WANTED FOR EXHIBITS

The Lockney and Floydada Chambers of Commerce are gathering a county exhibit to be shown at the Texas and Oklahoma Fair at Wichita Falls and the Texas State Fair at Dallas.

At this time they are in very urgent need of ripe kaffir, milo maize. Extra large samples are not desired as the exhibit will be better using the medium size, 500 heads are needed as uniform as possible. Should you have red top cane or other forage crops that are ripe please arrange a bundle of about 12 inches in diameter. If you think that your products should be prize winners please bring them to the office of the chamber of commerce mentioned above. Let's place Floyd County production above other counties.

QUITAQUE VOTES \$50,000 FOR NEW SCHOOL BUILDING

By a majority of almost three to one, Quitaque Saturday voted \$50,000 bonds for the construction of a new school building. The count was 63 for the bonds and 20 against. The school district.

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION
One Year \$1.50
Six Months .75
Three Months .40
Subscription Cash in Advance

ADVERTISING RATES
Display, per column inch 35c
Classified Advs. per word 2c
No Classified Adv. less than 25c

With this issue of the Beacon another milestone in its existence has been reached and for the past twenty six years Lockney has had a newspaper. In 1901 the first issued of the Lockney Ledger appeared. After four years the name was changed in the year 1905 to the Lockney Beacon, under which name the paper has been published until this good.

Down through the twenty-six years the paper has witnessed many changes in the country, as well as having changed many times into the hands of different owners, having been under the management of the present

owner for four years. To take a peep at the files of the paper during these twenty-six years will reveal a hidden story, which would make an interesting novel. Back at the time of the beginning of its career the paper presents quite a contrast to its appearance at the present time. In the beginning the paper was published under many difficulties, material used in the publication showing lack of present day efficiency and hard work that was necessary to assemble the material together in form that could be printed, and the handicaps that were prevailed in printing the news and advertisements that went to make up the weekly publication. Furthermore the evidence was sufficient to show that it was very hard for the pioneer editor to get enough business out of a community to sustain the publication of the paper, as its advertising columns were very slim of the support that was necessary to pay the bills and make the editor the three meals a day that every man is entitled to.

With each year the paper has shown a decided improvement, better equipment in the mechanical department, more advertising, more reading matter and better printing is manifest as time has rolled on. A vast difference is shown in the publication at a period when the first cylinder press and first Linotype machine entered the office. The prints of the papers because better and more up to date and very much more presentable as the modern machinery was placed in the mechanical department. The class of advertising told a story with each year of the advancement of the town and country. Each year better business men had entered the field, some of the old business men had got new ideas and had by experience became better business men. New business men had entered the field, and each issue of the paper bespoke a development of the country that was gradual but secure.

In the first issues of the paper the chief news was that of the cattle ranches and the conditions of the range, later came the nesters, who began to plant a few acres of feed stuffs, and other various kinds of crops. Rivalry between the cowman and the nester are evident in the reading of the printed columns, and the change from a cattle country to a farming country is slowly but surely chronicled little by little in the weekly messages that went to the readers of the little publication.

The dawning of the new day as followed by these weekly messages has grown into volumes down through these years, and if the story was assembled into a complete book, would be considered fiction by even the people that have been here these many years and witnessed the things that have transpired. The development of the country has come so gradual without a boom or one inflation of any kind, that the people hardly realize what has happened and how it came about.

Opportunities through these many years have presented themselves in many forms, and in each form they were just as good to the men and women of that particular date as they are today, although opportunities of today are more general, but at that time there many more people take advantage of the opportunities that presented themselves.

When this little paper began its journey down through the years, this was, as stated before, a cattle country. There were not many cattle men here, the country was in vast ranches and open section, few fences were in evidence, few houses, and the houses far between, the cattle grazed over a vast expanse, and the cowboys were all that were to be found. There were two small towns in the county at that time, and they have gradually grown into little cities. They were merely cow camps in that day, and could not support a very large population, as all the trade they received was from a country that produced practically nothing but stock, used few men, and had a very small population, but as the country settled up with new families, who began farming, the towns also began to grow larger and businesses were added here and there. New residences were built on the smaller tracts of land in the town. The schools began to grow.

The towns and communities began to take on new life, build better buildings, hire more teachers, teach better courses of study, until today the country that was not so many years ago a vast cattle country, and the home of the buffalo, now stands at the head of the list of all West Texas in having the best public school system, with more brick rural school houses with teacherages than any county in this section of the state, and this fact has been chronicled in small paragraphs and write-ups down through the twenty-six years in this publication.

The country has been displayed to the world through this news medium, as every issue of the paper is a mirror, through which the world takes a look at the town and coun-



IF YOU WANT TO BUY CALL ON US
IF YOU WANT TO SELL LIST YOUR PROPERTY WITH US
CITY PROPERTY

Six good lots on East Locust Street, dandy building site, will sell all six lots for \$1,000, part cash, balance good terms.

8 room Duplex, 2 lots, double garage, well and windmill, electric lights, cement driveways, sidewalks, good shade trees, in best part of Lockney. Price \$4,500, \$1,600 in loan runs ten years, balance cash. A dandy good place, well located on one of the best streets in town.

23 acres in edge of town, 9 room house, chicken houses and cow sheds, double garage, well and windmill, concrete tank, big garden, 20 acres in maize, good orchard of fruit trees and grape vines, all fenced. Will sell one acre and improvements; 5 acres and improvements, or all in one body. Priced right, terms good, possession at once.

16 lots in West Lockney, best residence section, will sell from \$75 to \$150 per lot, owing to location. Building sites in the very best of location.

Good 13 room house, 2 lots, well improved, well and windmill, electric lights, good garden, shade trees, orchard. Priced right, good terms. An excellent place for large family, or some one who wants to rent rooms and keep boarders.

8 room house, 2 3-4 lots, good outbuildings, well and windmill, elevated tank, two story house, with water piped on both floors, electric lights, cement walks, shade trees and orchard. This is one of the best built houses in Lockney. Close in to the business district, and on the West side of town. Priced right, half cash, balance to suit purchaser.

3 1-2 lots in business district, lots 30x140 and 30x180 feet, will sell all three lots for \$1,000.

5 room house, 1-2 acre land, well and windmill, good orchard, berries, grapes, chicken houses, barns, garage, well house, cellar, flowers and shrubbery. Price \$3,000, good terms.

10 acres edge of town, 3 room house, barn, all in cultivation, fruit and shade trees. Priced right, good terms.

1 lot 30x176 on Locust Street, business part of town, will sell for \$650 cash.

1 lot on Main Street, 30x140, on pavement, with good concrete sidewalk. In center of business block, will sell priced right for cash.

40 foot lot in very best resident part of town, two blocks from business district, will sell for \$1,250 spot cash.

Wooden business house, good lot, business part of town. Will sell house and lot for \$1,750 cash.

Good 5 room house, 2 lots, modern, city water, electric lights, gas, sewerage, garage. \$3,000, 1-2 cash, balance easy terms.

Two good homes in California to trade for Lockney or Floyd County property.

6 room brick house, 10 lots, running water, lights, gas, garage, pretty lawn, hardwood floors, in Mont Rose Addition to Plainview, Price \$5,500; \$3,000 cash, balance to suit. Possession at once. The lots are worth more than the price asked for the place.

FARM PROPERTY

160 acres, 2 1-2 miles south of Aiken, 130 acres in cultivation, good three room house, sheds, well and windmill. \$75 per acre, 1-2 cash balance easy terms.

480 acres, 5 miles northeast of Lockney, 450 in cultivation, 3 rent houses, two big granaries, 2 well and windmills. \$50.00 per acre, good terms.

640 acre, 9 miles northeast of South Plains, 250 acres in cultivation, good six room house, barn, well and mill; 550 acres tillable land. \$50 per acre, good terms.

320 acres, 4 1-2 miles northeast of Flomot, good cotton farm, 200 acres in cultivation, 2 room house, well and windmill, barn. \$50 per acre, good terms.

215 acres, 1 3-4 miles east of Lockney, 9 room house, good barns, well and windmill, 145 acres in cultivation, price \$67.50 per acre, terms to suit purchaser.

160 acres land on new Denver line of railroad, 2 miles of Lockney, good large 3 room house, well and windmill, well house, some sheds, all under cultivation, except about five acres in lake in one corner of place. This quarter section is cut half into by the new Denver railroad, there being about 75 acres on each side of the road. Will sell all or either half. Will sell 75 acres with improvements, or 75 acres without improvements. This place carries a \$4,000 loan in the Dallas Joint Stock Land Bank, and \$1,500 in note not due for 17 months, or January 1st, 1929. Interest has been paid on note to Jan. 1st, 1928. Purchaser can assume indebtedness, balance in cash. Priced right.

LOCKNEY REAL ESTATE EXCHANGE

PHONE 92 H. B. ADAMS, Prop. LOCKNEY, TEX.

READY FOR BUSINESS

We are receiving new goods each day to complete our stock of HARDWARE, FURNITURE, RACKET GOODS, SHELF-HARDWARE AND SCHOOL SUPPLIES

We are now open for business and would be gald to make the acquaintance of the people of Lockney and the Lockney country. Your trade will be appreciated.

J. F. SEWELL & CO.

In McCollum Building, Corner of Main and Locust Streets

try. Each issue of the paper tells the world of things that could be told in no other way. The autobiography of any particular person does not mean so much to the outside investor. It is the little things that seem insignificant that are chronicled each week that gets the results in helping bring people to the country and induce them to choose this section as their home for years to come. Every person has a different conception of what it takes to constitute a good country, some want a place where they can raise certain crops successfully, another wants a variety of things, and the little things that appear in the paper that seem insignificant, tell the people the very things they most desire to learn.

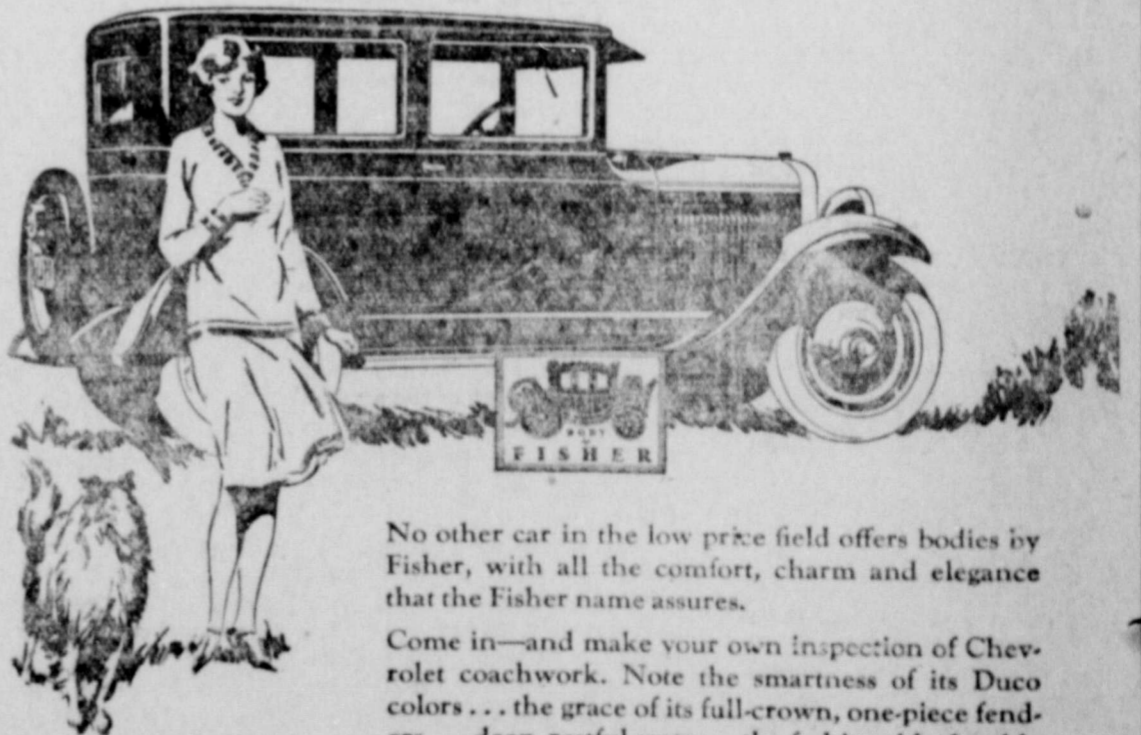
encouragement and prosperity, the paper has sailed with her flag unfurled for the making of a better civilization and the development of the vast resources of the country, receiving its lot in many ways, sometimes being forced to dispense of the services of an owner, who had held on until he was forced to give up the ship, and hunt for new fields in which to earn his bread. But another has been ready at all times to try to make success out of the failures of his predecessor, and has used hard work and scant patronage as a means of beating the game that the other man had failed to beat, and until this day, in a way the same old story is true—too many men today are living off the free advertising the paper gives them, or living off the advertising of the man who builds up

the country and assists in developing the vast resources. The drones were here in the beginning, and they are just as much in evidence today, and the fact that such is the case, keeps the newspaper from doing the good for the community that it could if this was not true. The Beacon has suffered at the hands of the men that should have used its resources to make the community get the most out of the paper. If a man who desired to make Lockney and the Lockney country a better country in which to live and give the paper the support which it was due and the support which belonged to it, its mission in the town would have produced ten times the returns it has. The hardships have been experienced from the day of its birth has been brought

Continued on Page 3



Only Chevrolet offers Bodies by Fisher at such low prices



No other car in the low price field offers bodies by Fisher, with all the comfort, charm and elegance that the Fisher name assures.

Come in—and make your own inspection of Chevrolet coachwork. Note the smartness of its Duco colors... the grace of its full-crown, one-piece fenders... deep, restful seats... the fashionable durable upholstery... the finely modeled Ternstedt hardware... the patented Fisher VV windshield... and the complete modern appointments. Go for a drive—and you will learn that Chevrolet's performance is, in every way, as amazing as its outstanding beauty!

The COACH \$595

- The Touring Roadster \$525
The Coupe \$625
The 4-Door Sedan \$695
The Sport Cabriolet \$715
The Imperial Landau \$745
1/2-Ton Truck (Chassis only) \$395
1-Ton Truck (Chassis only) \$495
All prices f.o.b. Flint, Michigan

Check Chevrolet Delivered Prices. They include the lowest handling and financing charges available.

DYER MOTOR CO.

Lockney, Texas

QUALITY AT LOW COST

Continued from Page 2 about through lack of support of the men who claim to be one hundred per cent for the town and country—the men who send their money off for

job printing, the men who throw their money away on fake advertising schemes that come to the town each week in the year. If the printing bought away from the town by the merchants

and the money spent on fake schemes had been spent with the local newspaper office, today instead of having an office worth \$20,000, in these twenty-six years this office would have been worth \$100,000 and would have employed a force of men that would mean a neat payroll for the town, and whom would have spent their wages with the men that made their jobs available.

In these years the paper has continually preached trade at home, using its columns free of charge trying to make the business men of the town more prosperous, swallowing the fact that it was trying to stop the people from going away to trade, or patronizing the mail order houses, when many of the men it was trying to help were sending their dollars away for printing, just because they could buy printing a few cents cheaper by doing so, and most of them were paying more for their printing than they would have at home. The newspaper continually preaches home industry, but receives less consideration from the men who claim to favor home industry than any other line of business in the town. The newspaper is just what the community makes it, and it is not a fraction better or worse than what the citizenship makes it. It is the mirror through which the outside world views the community and the picture is more perfect than a photographer can make of an individual.

The newspaper does a work that cannot be accomplished in any other way. Editors are not made. They are born. A man that is not a born newspaper man will not stay long. If he is merely working for the riches in the newspaper business he soon buys himself a mansion in Hollywood and retires from the easy life that is showered upon him by the people he tries to serve, as some of the congratulations he receives such as being called "the biggest liar in town" and told how rotten his efforts are to serve the community, will soon make him so happy that he will desire to move to some quiet spot and dream of the esteem that he is held in in the community where he labored to better the living of every individual. Yes, editors are born not made. And the poor devils that have spent a goodly portion of their life trying to serve the people of the Lockney country deserve more credit for the development of the country than all the real estate men and merchants that have ever lived in Floyd County, for they have done their work without much profit in a worldly way, and there is not a man in the county that can point one instance where there was a rich editor (unless he struck oil, or gained his riches outside of the newspaper business) who ever owned or operated a newspaper in Floyd County. A few editors have probably more bread and butter during these twenty-six years in Lockney, but if there was any profit forthcoming they gave it freely to help advance the community, and their families went many times without the things that they sorely needed, in order that the newspaper could breast the storm and anchor safely in the calm waters. Up to the present time not one of the newspaper men have made a success of his work here, for he has had to leave his post of duty to go to other fields, where he found the grass no greener nor the profits more free, for every man that has ever handled the quill in this office is still a poor man, and has practically nothing to show for the years that he has spent trying to make the country a prosperous place in which people could find their haven of rest, and men could make their millions in business enterprises. The files of this little sheet tells a story that is pathetic for the ones that have passed on the journey, of the non-support they have received, of the pitiful way they have hung on when their souls were tired and their pocket books empty, and how they have spread optimism in the face of failure to do the things that they desired so much to do.

Times have not changed very much in the newspaper line, and while today we receive more patronage in our advertising columns and handle more dollars each month, still the demand is much more, the cost of production is much higher, the material necessary to run the office has advanced a hundred fold, labor is higher and the few shillings that comes from the grist mill have many pitfalls to enter before any profit can be derived, so you will see that the newspaper game is not all roses and orange blossoms, but we strive with our utmost effort to carry on the work, and make the best of all conditions, never faulting or failing to do the things that we believe best for the community in which we live, and the same is true of every newspaper man in the whole country.

Hope is the greatest word in the English language, and with hope we find optimism, and go on looking for the best, striving to fill our relation, striving to help the people who live about us to a better living condition, and trying to prove to the world that we have the best place on earth in which to find happiness and contentment.

We will enter on the trail to the twenty-seventh year of this publication with more determination to achieve success, and give the people of Lockney and Floyd County a better paper than has ever been published in the county in the past years, and we will continue our policies as they have been in the past. Doing the things that we believe to be for the best of the people of the community as a whole, regardless of whether it means with the favor of the public or not. Fighting for what we think is right without fear or favor and giving to the people who support us the best that is in us, so long as it conforms to our convictions.

We have assembled during the past four years one of the best printing plants in this section of the country, and when we get a decent home in which to put it, we will be in hog heaven and will no doubt be happy over the fact that we have accomplished as much as we have, as our deals in a financial way are very small and we do not expect to set the world on fire, but we contend the world owes us a living if we are willing to work for it, and we further contend that we are in position to give people of Lockney and Floyd County two dollars for every one that they give us in support of the Lockney Beacon and this being true, we feel that our business will grow each year and we will be able to pay our debts as they come due, and give more space and more cash in making Lockney and Floyd County a better place in which to live, and where more people can cast their lots with us for better or worse.

ture concerns. Abilene—Nearly one half of the record expansion made in the area served by telephones during the past year was made in the territory of the West Texas Chamber of Commerce especially in those sections in which oil play has developed.

WHAT'S DOING IN WEST TEXAS Junction—The "Chuck Wagon" idea will feature the second annual motorcade planned by the West Texas Chamber of Commerce. It has been announced that the 1928 event, which will start at the world-famed Carlsbad Caverns, will be carried out on the plan of a big camping party, and will visit southwest Texas resort points as far as this place, including probably Menard, Fredericksburg, and Ker-ville. Tentative plans for the motor caravan are to be worked out early in the year.

Snyder—More than 3,000 acres of peanuts will be harvested in Scurry County this year, and a good harvest is indicated. This diversified product comes as a result of a campaign put on by the Scurry County Chamber of Commerce, which is comparatively new but extremely active organization in the civic life of the section.

Wellington—The North Plains Pan-handle area of the West Texas Chamber of Commerce is to be organized plans made at the Wellington Convention held recently. The record meeting took other momentous action signifying among other things that they wanted a full dollars worth for every dollar now being spent in highway construction and asking fair treatment to be given through out in development and exploitation of the oil and gas industries of the west.

Electra—Calcium arsenate to the amount of 1700 pounds has been distributed among farmers of Electra's trade area during the past week in an effort to control the cotton leaf worm. The infestation has been spotted, and no serious damage has resulted, but preventative efforts are being made to insure a large return from this year's crop. The poison is being distributed at cost by the local chamber of commerce.

Coleman—Every commissioner's precinct in Coleman County is now in possession of road building machinery which will be used to maintain highways as a result of a deal recently made by the commissioners court. County roads are expected to be kept in first class condition at small expense with the addition of this equipment.

Palo Pinto—Palo Pinto County has made an appropriation of \$3,600 to which the Federal Government and the State have added \$1,800 and three trappers will be at work after wolves in this section for twelve months. Movement is underway in many other counties also to rid the State of predatory animals.

Cleburne—A Poultry and Marketing association is being boosted in the Cleburne territory and is receiving favorable comment among farmers and business men here. In connection with the work, a number of boosting trips made by the Cleburne Chamber of Commerce and Agriculture, in which speeches and music programs are offered at various points in the county.

Brady—Though Cuero has abandoned its plans for its annual "Turkey Trot" celebration, Brady is going ahead for the annual turkey show here, and has been assured that the event will be filmed by national pic-

Williams & Moore

PLUMBING AND GAS FITTINGS

Located at Baker Merc. Co

We would like to figure on your SEWER and GAS FITTING work. All plumbing work guaranteed to pass inspection of City Inspectors. Rates reasonable and prompt service given.



The Great Cog in The Wheels of Commerce

IT GRINDS out the products of industry on one side and dollars to the depositor on the other—the Bank. Every deposit made by this Institution's clients is so much added power in the ever-turning wheel of commerce. And money-power is paid for in terms of interest to the Man Who Saves.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"

A Satisfied Customer is Our Best Advertisement. We have many satisfied customers living in Lockney.

We will trade for livestock or give you good terms.

LET US SHOW YOU

J. W. BOYLE & SON MUSIC STORE

PLAINVIEW, TEXAS

For School

Everything your child will need in the school room in the way of school supplies. Send the children to us and they will receive prompt and efficient consideration at all times.

STEWART DRUG CO.

Member Texas Qualified Druggists' League

FLOYD COUNTY ABSTRACT CO.

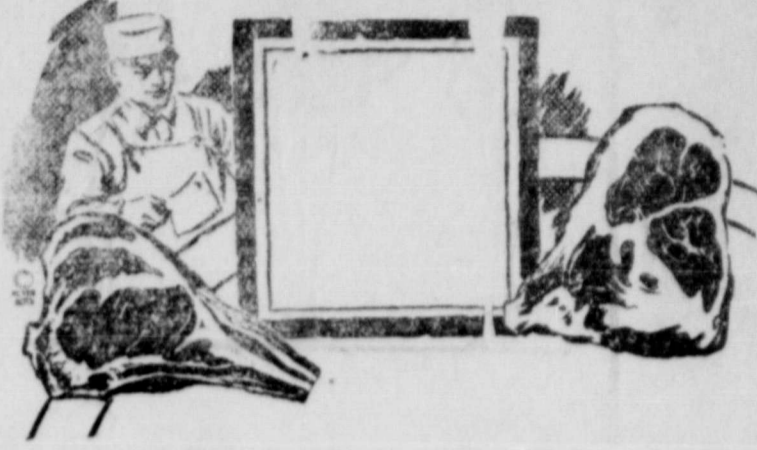
R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County

Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

Room 7, First National Bank Building

Floydada, Texas



Before Everything Else Buy GOOD MEAT

TRADE with us, and be assured of only the best and most wholesome. That's a certainty whenever you come here.

EVERYTHING IN FRESH GROCERIES

Lockney Grocery

You can't look at a tire and tell how far it will run

YOU CAN'T SEE a tire carcass because it is covered by the tread. Yet the way this carcass is built tells how far the tire will run.

Dunlop has had 39 years to learn all the hidden points where tires wear. Dunlop carcasses are built from the best long fibre cotton, spun in Dunlop's own mills into the famous Dunlop cable-twist cord.

These cords are elastic, so they give and take as your tire runs; strong, so they resist constant load and pounding. They build the best possible foundation for the Dunlop tread—the toughest rubber development known.

Thus Dunlop's extra years of experience build added value into every vital tire-part. That is why, not one Dunlop—but every Dunlop—gives you more service than you can reasonably expect.

We recommend that you put Dunlops on your car

DYER MOTOR CO.

LOCKNEY, TEXAS

every 2 1/4 seconds someone buys a



DUNLOP

FOUNDERS OF THE PNEUMATIC TIRE INDUSTRY



WELCOME! FAIR VISITORS



New Fall Dresses

- \$9.50
- \$16.50
- \$29.50
- \$39.50

Come to the fair and do your shopping here.

BAKER HANNA SHOES FIT BETTER

New Fall Coats

- \$16.50
- \$22.50
- \$37.50
- \$79.50



Our Ready-to-Wear is complete in every line.

BAKER HANNA SHOES FIT BETTER

BAKER, HANNA & CO.

South Side Square FLOYDADA, TEXAS

CORDIAL GREETINGS TO ALL

ATTEND THE FLOYD COUNTY FAIR AND MAKE OUR STORE YOUR HEADQUARTERS WHILE HERE.

STANCEL & COLLINS

—Dealers IN— Groceries, Hardware and John Deere Farm Implements and Tractors Floydada, Texas

RUSSELL'S STORE

Men's Clothing & Furnishing Goods Cleaning—Pressing Floydada, Texas

Come To The Floyd County Fair

Visit the Fair and see what Floyd County Raises in the way of Farm Crops, Livestock and Poultry. Make our bank your headquarters, where you will receive a genuine welcome and courteous treatment. We will be glad to serve you.

FLOYD COUNTY NATIONAL BANK

Floydada, Texas



IT'S arrived—the one big event of the season in which the entire community joins hands in a week of fun and frivolity. The merchants, whose advertisements are listed on this page, after their stores your headquarters.

FLOYDADA INVITE

FLOYD COUNTY THREE BIG DAYS—SEPTEMBER

ALL ROADS LEAD HERE

New Fall Arrivals in Dresses, Coats, Men's Clothing, Boys' Clothing, Silk Underwear, Hosiery, Footwear. Everything for the fall needs.

Ladies Rest Room. Free Ice Water. Sanitary Drinking Cups

C. R. HOUSTON CO. Floydada, Texas

Enjoy our Host

FLOYD COUNTY

We want you to come and see our Furniture Store your headquarters will have plenty of comfortably see our display of furniture, phonographs and records. We will also have a display of stoves on display at the fair plenty of music.

F. C. HIRM Furniture & Inde

WELCOME FAIR VISITORS

While visiting the fair you are invited to visit our Radio and Electrical Store. Complete line of radios and electrical accessories. New Crosley and Kolster Radio on display.

RADIO & ELECTRIC COMPANY

Opposite Post Office Floydada

SEE US BEFORE YOU BUY ANYTHING IN OUR LINE. OUR PRICES ARE RIGHT

FLOYD COUNTY LUMBER COMPANY

Floydada, Texas

COME TO THE COUNTY FAIR

BE SURE AND VISIT OUR STORE

If you are buying we will be glad to sell. If you are visiting we will be glad to see you.

STAR CASH GROCERY

South Side Square Floydada, Texas

VISIT US IN OUR NEW LOCATION

We are now located in our new building, three doors north of the Floyd County National Bank, where we have ample show rooms to display our cars. We also maintain a good repair shop.

1928 BUICK

When Better Cars Are Built—Buick Will Build Them And We Will Sell Them

CALLOWAY MOTOR COMPANY

Remember our new location and visit us during the Fair. Floydada, Texas

WESTER'S QUALITY

And Confection

Floydada, Te

BREAD—WHOLESALE

Formal Opening, Friday

REFRESHMENTS

ARTHUR L. DU

The Land And Abs

Floydada, Te

Complete tract Indexes, Complete and Maps and Plats of all Tracts in Floyd County, together with experience, places us in position to furnish an accurate and complete Al

ENJOY OUR HOSP

Welcome to the biggest cash

We Set The Price On Eggs

BROWN BR

Floydada, Te

FLOYDADA WELCOMES YOU TO



...s in welcome to visitors and home folks. Let's make this a memorable occasion—a complete
age, after weeks of preparation have done their bit to foster a feeling of genuine hospitality. Make

WEEK

INVITES YOU TO THE FLOYD COUNTY FAIR SEPTEMBER 22, 23 AND 24

ur Hospitality!

—AT THE—
D COUNTY FAIR
come and enjoy yourself. Make
e your headquarters, where you
comfortable seats and incident-
of furniture, oil and gas stoves,
records
e a display of phonographs and
at the fair ground and furnish

C. HRMON
ture & Undertaking

S QUALITY BAKERY Confectionery

Floydada, Texas
WHOLESALE & RETAIL

Friday Night, Sept. 16

SHMENTS SERVED

HUR L. DUNCAN d And Abstract Man

Floydada, Texas
axes, Complete Abstracts of Title
s of all Tracts of lands and Lots
together with our many years of
as in position to give you prompt-
complete Abstract of Title.

OUR HOSPITALITY

biggest cash store in the county.
e On Eggs For Floyd County

ROWN BROS.
Floydada, Texas

Blue Ribbon Winners!

WE ARE ALL SET FOR THE FAIR

LET US SERVE YOU DURING THE FAIR

We are showing everything new for Fall. You'll miss it if you don't visit our ready-to-wear department. See our "M" System; the most beautiful grocery in Floyd County.

BAKER CAMPBELL CO.
Floydada, Texas

IT WON'T BE LONG NOW

BARKER BROS.

LINCOLN FORD FORDSON
Floydada, Texas

While You Are Here For The Big Fair

Is a splendid time to have your eyes examined and glasses fitted, if necessary, by a thoroughly reliable, long established optometrist. My charges are always moderate

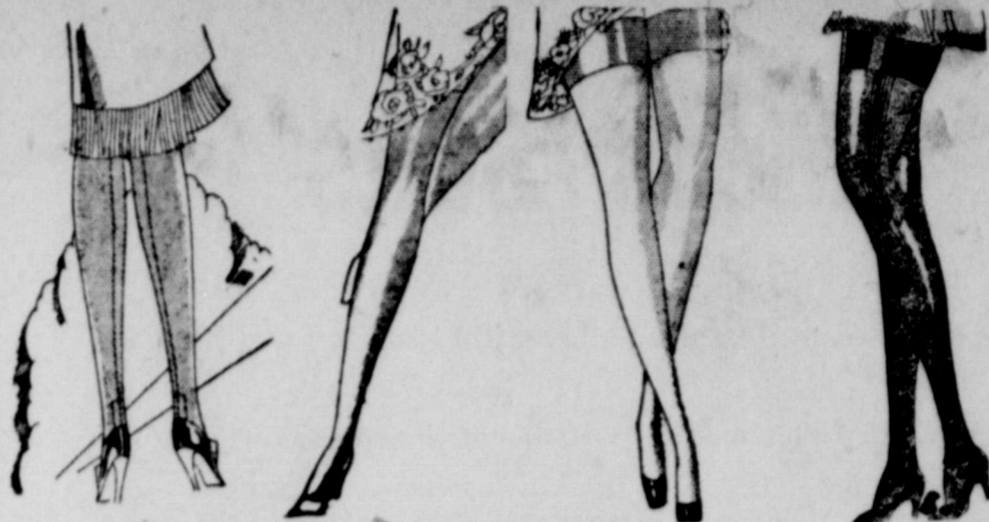
DR. WILSON KIMBLE
OPOTMETRIST
Floydada, Texas

VISIT THIS STORE DURING THE FAIR

Full Line of Variety Goods and Pottery for Hand Painting
Plastichen Paste and Various Colors of Bronzing powders oil painting
Inspect our stock of goods and make this store your headquarters while attending the fair.

MRS. MORRIS' VARIETY STORE
Across Street From Post Office Floydada

MAKE THIS WEEK A GALA WEEK



THE LARGEST STOCK OF HOSIERY IN FLOYD COUNTY

When you come down to the Floyd County Fair, come in to MARTIN'S and get yourself and your family a supply of hosiery.

Hundreds of women who appreciate beautiful stockings will be glad to read this announcement.

Two famous lines of hosiery are carried here exclusively and in each line you will find a complete range of styles, colors and qualities to choose from.

MUNSINGWEAR HOSIERY —AND— PHOENIX HOSIERY
Sheer chiffons, sheer service weights and full fashioned silk to the top. Fancy clockings and fancy heels. The biggest selection of New Fall colors that have been selected as the standard colors for Fall 1927 and 1928, by the American Color Association.
AT EVERY PRICE YOU WILL FIND A COLOR RANGE FROM 50c, \$1.00, \$1.50, \$1.95, \$2.50, \$2.95

NEW COLORS ARE
PARCHMENT SAND DUNE
ALESAN ALOMA
HAZE NIGHTFALL
PEACH VISION
BEIGE MORN
CANYON TWILIGHT
FRENCH NUDE BRONZE NUDE

Welcome to Floydada and Martin Dry Goods Store. We want you to have a good time and we want you to make yourself at home at our store.

Floyd County Fair dates THURSDAY, FRIDAY, SATURDAY, SEPTEMBER 22, 23, and 24th. BE HERE AND YOU WILL NEVER REGRET IT.

MARTIN DRY GOODS CO.

FLOYDADA "The Store With The Goods" TEXAS

Where You Will Feel at Home During The Fair

We invite all our old friends, and all those we expect to be our friends in the future to make this store their headquarters during the fair. We will do our best to entertain you, and if you need anything in the Dry Goods and Clothing line we will guarantee you will find a genuine bargain, no matter what items in these lines you may desire in this store.

Be Sure To Come And See At The Store On The South Side Of The Square

MILLER ROBBINS CO.
Floydada, Texas

FLOYDADA DRUG CO., INC

The Rexall Store
Make Our Store Your Store
Phone 51
Floydada, Texas

WE WELCOME YOU TO THE FLOYD COUNTY FAIR

You are invited to spend the latter three days of next week in our city attending the Floyd County Fair. We would appreciate your coming in and visiting this bank while here. Come! Enjoy yourself at the Fair and make yourself at home with us.

FIRST NATIONAL BANK
Floydada, Texas



TO THE FLOYD COUNTY FAIR



WELCOME! FAIR VISITORS



New Fall Dresses

- \$9.50
- \$16.50
- \$29.50
- \$39.50

Come to the fair and do your shopping here.

BAKER, HANNA SHOES FIT BETTER

New Fall Coats

- \$16.50
- \$22.50
- \$37.50
- \$79.50



Our Ready-to-Wear is complete in every line.

BAKER HANNA SHOES FIT BETTER

BAKER, HANNA & CO.

South Side Square FLOYDADA, TEXAS

CORDIAL GREETINGS TO ALL

ATTEND THE FLOYD COUNTY FAIR AND MAKE OUR STORE YOUR HEADQUARTERS WHILE HERE.

STANCEL & COLLINS

—Dealers IN— Groceries, Hardware and John Deere Farm Implements and Tractors Floydada, Texas

RUSSELL'S STORE

Men's Clothing & Furnishing Goods Cleaning—Pressing Floydada, Texas

Come To The Floyd County Fair

Visit the Fair and see what Floyd County Raises in the way of Farm Crops, Livestock and Poultry. Make our bank your headquarters, where you will receive a genuine welcome and courteous treatment. We will be glad to serve you.

FLOYD COUNTY NATIONAL BANK Floydada, Texas



IT'S arrived—the one big event of the season in which the entire community joins hands in a week of fun and frivolity. The merchants, whose advertisements are listed on this page, after their stores your headquarters.

FLOYDADA INVITES

FLOYD COUNTY THREE BIG DAYS—SEPTEMBER

ALL ROADS LEAD HERE

New Fall Arrivals in Dresses, Coats, Men's Clothing, Boys' Clothing, Silk Underwear, Hosiery, Footwear. Everything for the fall needs.

Ladies Rest Room. Free Ice Water. Sanitary Drinking Cups

C. R. HOUSTON CO. Floydada, Texas

WELCOME FAIR VISITORS

While visiting the fair you are invited to visit our Radio and Electrical Store. Complete line of radios and electrical accessories. New Crosley and Kolster Radio on display.

RADIO & ELECTRIC COMPANY

Opposite Post Office Floydada

SEE US BEFORE YOU BUY ANYTHING IN OUR LINE. OUR PRICES ARE RIGHT

FLOYD COUNTY LUMBER COMPANY

Floydada, Texas

COME TO THE COUNTY FAIR

BE SURE AND VISIT OUR STORE

If you are buying we will be glad to sell. If you are visiting we will be glad to see you.

STAR CASH GROCERY

South Side Square Floydada, Texas

VISIT US IN OUR NEW LOCATION

We are now located in our new building, three doors north of the Floyd County National Bank, where we have ample show rooms to display our cars. We also maintain a good repair shop.

1928 BUICK

When Better Cars Are Built—Buick Will Build Them And We Will Sell Them

CALLOWAY MOTOR COMPANY

Remember our new location and visit us during the Fair. Floydada, Texas

Enjoy our Hospitality

FLOYD COUNTY

We want you to come and enjoy our Furniture Store your headquarters will have plenty of comfortable furniture. See our display of furniture, phonographs and records.

We will also have a display of stoves on display at the fair giving you a plenty of music.

F. C. HERMANN Furniture & Undertaking

WESTER'S QUALITY

And Confectionery

Floydada, Texas

BREAD—WHOLESALE

Formal Opening, Friday

REFRESHMENTS

ARTHUR DUNN

The Land and Abstract

Floydada, Texas

Complete tract indexes, complete and Maps and Plats of all Tracts in Floyd County, together with experience, places us in a position to give you an accurate and complete Abstract.

ENJOY OUR HOSPITALITY

Welcome to the biggest cash

We Set The Price On Eggs

BROWN BROS. Floydada, Texas

FLOYDADA WELCOMES YOU TO THE FAIR

WEEK

in welcome to visitors and home folks. Let's make this a memorable occasion—a complete after weeks of preparation have done their bit to foster a feeling of genuine hospitality. Make

WITES YOU TO THE FLOYD COUNTY FAIR SEPTEMBER 22, 23 AND 24

Hospitality!

COUNTY FAIR

and enjoy yourself. Make our headquarters, where you comfortable seats and incident-furniture, oil and gas stoves, rds display of phonographs and the fair ground and furnish

HRMON

& Undertaking

QUALITY BAKERY

ectionery

ada, Texas

OLESALE & RETAIL

Friday Night, Sept. 16

MENTS SERVED

R. DUNCAN

and Abstract Man

ada, Texas

s, Complete Abstracts of Title f all Tracts of lands and Lots the with our many years of a position to give you prompt- nplete Abstract of Title.

R HOSPITALITY

gest cash store in the county.

On Eggs For Floyd County

WNBROS.

ada, Texas

Blue Ribbon Winners!

WE ARE ALL SET FOR THE FAIR

LET US SERVE YOU DURING THE FAIR

We are showing everything new for Fall. You'll miss it if you don't visit our ready-to-wear department. See our "M" System; the most beautiful grocery in Floyd County.

BAKER CAMPBELL CO.

Floydada, Texas

IT WON'T BE LONG NOW

BARKER BROS.

LINCOLN FORD FORDSON

Floydada, Texas

While You Are Here For The Big Fair

Is a splendid time to have your eyes examined and glasses fitted, if necessary, by a thoroughly reliable, long established opotmetrist. My charges are always moderate

DR. WILSON KIMBLE

OPOTMETRIST
Floydada, Texas

VISIT THIS STORE DURING THE FAIR

Full Line of Variety Goods and Pottery for Hand Painting

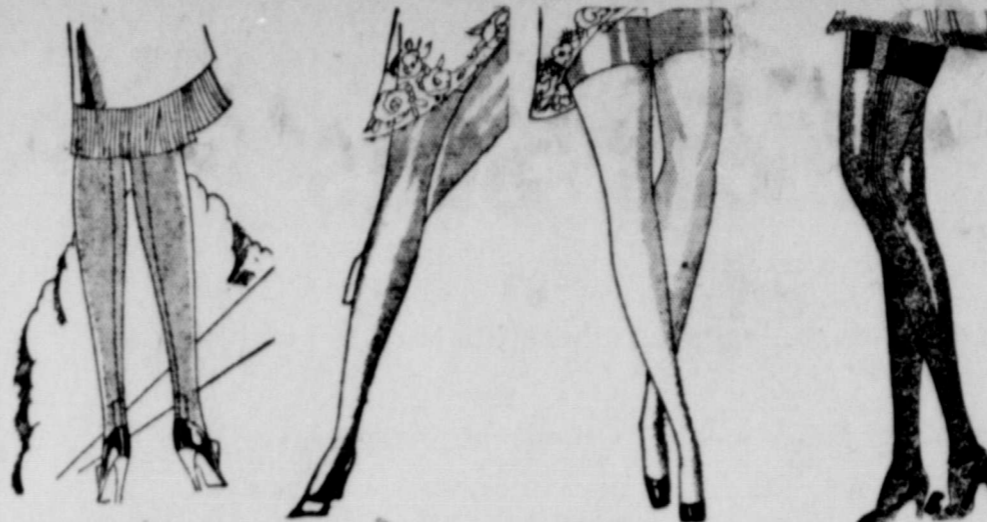
Plastichen Paste and Various Colors of Bronzing powders oil painting

Inspect our stock of goods and make this store your headquarters while attending the fair.

MRS. MORRIS' VARIETY STORE

Across Street From Post Office Floydada

MAKE THIS WEEK A GALA WEEK



THE LARGEST STOCK OF HOSIERY IN FLOYD COUNTY

When you come down to the Floyd County Fair, come in to MARTIN'S and get yourself and your family a supply of hosiery.

Hundreds of women who appreciate beautiful stockings will be glad to read this announcement.

Two famous lines of hosiery are carried here exclusively and in each line you will find a complete range of styles, colors and qualities to choose from.

MUNSINGWEAR HOSIERY —AND— PHOENIX HOSIERY

Sheer chiffons, sheer service weights and full fashioned silk to the top. Fancy clockings and fancy heels. The biggest selection of New Fall colors that have been selected as the standard colors for Fall 1927 and 1928, by the American Color Association.

AT EVERY PRICE YOU WILL FIND A COLOR RANGE FROM 50c, \$1.00, \$1.50, \$1.95, \$2.50, \$2.95

NEW COLORS ARE

PARCHMENT	SAND DUNE
ALESAN	ALOMA
HAZE	NIGHTFALL
PEACH	VISION
BEIGE	MORN
CANYON	TWILIGHT
FRENCH NUDE	BRONZE NUDE

Welcome to Floydada and Martin Dry Goods Store. We want you to have a good time and we want you to make yourself at home at our store.

Floyd County Fair dates THURSDAY, FRIDAY, SATURDAY, SEPTEMBER 22, 23, and 24th. BE HERE AND YOU WILL NEVER REGRET IT.

MARTIN DRY GOODS CO.

FLOYDADA "The Store With The Goods" TEXAS

Where You Will Feel at Home During The Fair

We invite all our old friends, and all those we expect to be our friends in the future to make this store their headquarters during the fair. We will do our best to entertain you, and if you need anything in the Dry Goods and Clothing line we will guarantee you will find a genuine bargain, no matter what items in these lines you may desire in this store.

Be Sure To Come And See At The Store On The South Side Of The Square

MILLER ROBBINS CO.

Floydada, Texas

FLOYDADA DRUG CO., INC

The Retail Store

Make Our Store Your Store

Phone 51

Floydada, Texas

WE WELCOME YOU TO THE FLOYD COUNTY FAIR

You are invited to spend the latter three days of next week in our city attending the Floyd County Fair. We would appreciate your coming in and visiting this bank while here. Come! Enjoy yourself at the Fair and make yourself at home with us.

FIRST NATIONAL BANK

Floydada, Texas



TO THE FLOYD COUNTY FAIR

Unusual Values Mens Suits

This week we are featuring a beautiful hand tailored Blue Serge suit, young Men's model, 16 ounce at the special price of

\$29.⁵⁰ per. suit

E. Guthrie & Co.

LOCKNEY, TEXAS
Leaders in Low Cash Prices

FIGURES ARE GIVEN ON THE AMENDMENT VOTE

AUSTIN, Texas, Sept. 10.—About 190,000 persons in 200 Texas counties voted on the four proposed constitutional amendments at the election Aug. 1, a canvas Saturday by the election board, composed of Gov. Dan Moody, Attorney General Claude

Folland and Mrs. Jane Y. McCallum Secretary of State, showed. These 992 for, or more than ten to one, in 200 counties out of 252, most of the missing counties, with the exception of Harris, being small.

The proposed tax amendment which sought to separate the objects of taxation for the State purposes from that of city and sub-divisions,

was defeated by the biggest majority The vote was 171,685 against to 16,992 for, or more than ten to one.

The fee amendment, which would have abolished the payment of certain fees to county officers and substitutes a straight salary, was beaten more than seven to one. The vote was 22,272 in favor of the amendment and 165,205 against.

The amendment that sought to increase the Governor's salary and those of members of the Legislature was defeated by more than seven to one. The total vote was 21,581 affirmative and 167,288 negative.

The judiciary amendment, that sought to abolish the Commission of Appeals and increase the membership of the Supreme Court, was defeated by six to one, the vote being 27,460 in favor of the amendment and 164,119 oppose to it.

In only one county—Hidalgo—was there a substantial majority cast for all four amendments. The vote there for for the judiciary amendment was 760 for and 364 against; tax amendment, 667 for and 440 against; fee amendment, 732 for and 288 against, and salary amendment, 746 for and 372 against.

FEDERAL AND STATE AID GRANTED FOR COUNTY ROADS

The State Highway Commission today awarded Hale County State and Federal aid in their program for their hardsurfacing of their county roads No. 28 and No. 9. The first apportionment gives the county \$81,000 state aid and \$13,500 federal aid, to match the county funds of one-third the cost for grading and constructing 27 miles of Highway No. 28 across the county from the east line to the west line of the Lee Highway.

A total of \$81,000 is designated by the Highway commission for the preparation of this highway for hardsurfacing and the contract is expected to be let in the near future and the actual grading started.

Some confusion is brought about by an associated press story that states highway No. 28 will be graded from the Lubbock county line. Highway 28 runs east and west through the county has been designated to receive the first of the allotment of the county's paving program. Highway No. 9 running north and south is also expected to receive an apportionment however as yet this has not been done by the commission.—Plainview News.

RUSSELL ALLEN

ATTORNEY-AT-LAW

Byington Bldg.

LOCKNEY, TEXAS

WILSON STUDIO & ART SHOP

FLGYDADA, TEXAS
POTRAITS, VIEWS, PANORAMA VIEWS
KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING

Have Your Abstracts Made By
ARTHUR B. DUNCAN
The Old Reliable Abstract Man
Floydada, Texas

Mary Mitchell Henry, M. D.

Physician-Surgeon
Special Attention Given Obstetrics, and Pediatrics
Office at Lockney Drug Company
PHONE 50

J. O. ROGERS, M. D.

Physician and Surgeon
DIRECT MEDICATION
Special Attention to Diseases of Children and Chronic Diseases.
Office in City Drug Store
Day Phone 126 Night Phone 146

Whether in the commercial, financial or professional, the specialist is the one who is mostly in demand because he has mastered his line in every detail.

The Optometrist is recognized and certified by the State. Have your eyes examined in one of the latest equipped re-refraction rooms in the South.

DR. WILSON KIMBLE
Floydada, Texas
Phone or write for appointments

ICE

70c

PER HUNDRED

Ask About Our Attractive Prices on Ice Books

Our Ice Wagon Delivers to All Parts of Town Every Day
Phone 159
Texas Utilities Office

LOCKNEY ELECTRIC



You do not need an umpire to tell you that you're safe at The Security State Bank. And while you may not bat a thousand per cent anywhere else, you may be sure your deposits will do their "—per cent daily" when they are banked at The Security State Bank, league leaders in the "bank circuit."

The Security State Bank

LOCKNEY, TEXAS

GRADY R. CRAGER

UNDERTAKER & EMBALMER
Hearse To All Parts Of The Country
Day Phones 126 and 121 Night 79
In Crager Furniture Company
Day and Night Service
Lockney, Texas

ARTHUR B. DUNCAN

Have your Abstracts made by
The Old Reliable Abstract Man
Floydada, Texas

Dr. S. M. HENRY

PHYSICIAN AND SURGEON

Special Attention Given to Women's Diseases.

Office Lockney Drug Co.
Office Phone 50—Res. 87
Lockney, Texas

A. C. GOEN M. POLK GOEN

GOEN & GOEN

Real Estate Loans an Insurance
Farm Lands, Ranches and City Property
First Texas Joint Stock Land Bank.
Houston, Texas. 6% Farm Loans.
Quick Inspection and prompt closing of loans. Call us about your loan.
PHONE 170
Surginer Bldg. Floydada, Tex.

PIANO TUNING

We have an expert Piano Tuner and Repairman.
PLAYER PIANOS
A SPECIALTY
All Work fully guaranteed.

J. W. BOYLE & SON

PLAINVIEW, TEXAS

THE BEST OF SERVICE

Let us look after your
CLEANING - PRESSING - ALTERATIONS

We give prompt and efficient service, and guarantee to please you with our work. Phone us at 114 or Call on us in the rear of Roy Griffith's confectionery.

D. F. McDUFFEE

30 Days' Free Trial

On Any MEAD Bicycle

whether you buy from your Local Dealer or from us direct.

Save \$10.00 to \$25.00

On Your Bicycle
Prices From \$21.50 Up
Get full particulars by mail today. Use coupon below.

Sold On Approval
You are allowed 30 days' actual riding test before sale is binding.

Write Today for Catalog, Free Premium Offer and name of nearest Mead Dealer.

CUT ON THIS LINE

Mead Cycle Co., Chicago, U. S. A.
Please send full information and name of nearest dealer.

Name _____
Street or P. O. Box _____

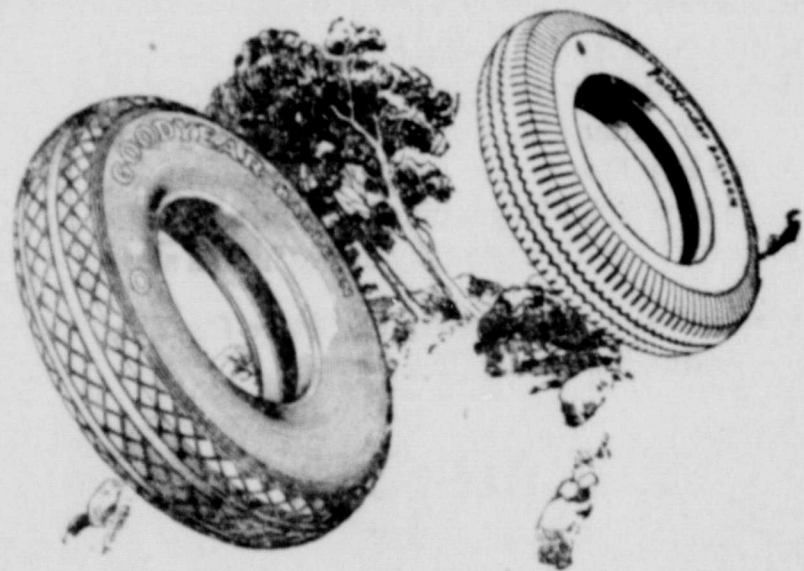
Town _____

Special Offer 1013 State _____



Tires \$1.50 Each
Guaranteed.—Lamps, wheels, equipment. Low prices. Send no money. Use the coupon.

Mead Cycle Company Dept. X Chicago



MILEAGE-

YOU'RE SURE OF GETTING IT IN
GOODYEAR ALL-WEATHER BALLOONS

Just because a tire looks sturdy and rugged doesn't mean that it is. Neither does weight indicate durability. The only way you can be sure of getting long, uninterrupted mileage is to buy a tire that is carefully built of the best possible material—a tire that has only the best and purest rubber in carcass and tread. That's why we say you're getting mileage out of every Goodyear you buy. Only the best materials and the most skilled workmanship are used to build this truly remarkable tire.

Ask for the names of the people in Lockney who have been convinced by their own experience. Or better still, try one Goodyear—you'll tell other people about it then.

Ozark Filling Station

Jackson Bros.

Lockney, Texas

ISIS THEATRE

Program Week Commencing
Monday, September 19

Monday and Tuesday—

LOIS MORAN

—IN—

"Whirlwind of Youth"

PATHE NEWS

Wednesday and Thursday—

MADGE BELLAMY

—IN—

"Ankles Preferred"

COMEDY—

"MERRY MONTH OF MAY"

Friday—

FRED THOMPSON

—IN—

"Regular Scout"

COMEDY—

"VULGAR YACHTSMAN"

PATHE NEWS

Saturday—

JIM TYLER

—IN—

"Sonora Kid"

COMEDY—

"NOTHING DOING"

PATHE NEWS

WHAT'S DOING IN WEST TEXAS

Ranger—State and out of state visitors will be entertained here October 21 and 22 when Ranger is host to a homecoming oil jubilee, celebrating the tenth anniversary of the discovery of oil in Eastland County. Many diversions and entertainment features are planned, in addition to informational and educational numbers.

Wichita Falls—President J. A.

Kemp of the Texas Conservation association and President R. W. Haynie of the West Texas Chamber of Commerce have given their approval to the names submitted for the committee of 25 Texas people who are to study Texas water rights as provided in the Abilene mass meeting. As soon as the appointees are heard from announcement of the committee personnel will be made.

San Saba—President R. W. Haynie of the West Texas Chamber of Commerce and Hon. Lon A. Smith, Railroad Commissioner, will be two feature speakers on the Hills Country and Pecan Belt district program here September 22 when that convention meets. A conference of sheep and goat men of the section will be held in connection with the gathering, it is announced, and Col. C. C. French of the Fort Worth Stockyards will preside.

Sweetwater—Goat and sheep raising on a large scale may begin in the Sweetwater country. A deal has just been consummated in which a Mertzon livestock man has leased six sections of land near here on which he will run sheep and goats. The stockman announced that a number of sheepmen of Southwest Texas are anxious to move in the Sweetwater country as it is very suited for their business.

Silverton—Agricultural students in the Silverton High school are making practical application of the vocation work offered them by constructing a frame building to the school system which will be used as a home for the newly added music department.

Rochester—The Traveler's hotel is the name of a new hostelry opened in Rochester. The building is first class and well equipped.

Breckenridge—September 24 has been designated as "West Texas Chamber of Commerce Day" at the third annual oil belt fair to held here September 20 to 25th inclusive. Officials of the organization will be represented on a special program, and many diversions and entertainment features will be provided for the West Texas membership expected to attend from many points.

Olton—Olton's new high school auditorium-gymnasium has been finished and the school system is now prepared to take care of its student body with one of the best modern and

well-equipped structures of this territory.

Bangs—Awning lights are being placed in the business district of Bangs. This constructive work is being done by the Texas Power and Light Company.

Alpine—All previous building records have already been shattered here this year, with the amount passing the quarter million mark. One of the latest developments is the construction of a \$100,000 addition to the Holland hotel.

Archer City—The Archer City Wolfe Association met recently and conducted a wild chase which netted at its close an animal with a small broad strip instead of the expected beast. The organization has proved effective in ridding this section of the country of wolves in hunts held at various times.

Arlington—A mammoth lake is to be constructed at a point about 3 and one half miles north of town, and will cover more than twenty acres. The bed of the lake will extend some three miles above the dam, with numerous necks and coves. The place will be stocked with duck and fish.

Sterling City—The county caterpillar tractor is being used as a stump puller in clearing the Sterling City and the Del Rio road on Sterling creek of timber. The road will be opened for travel as soon as the fences are adjusted.

Olney—The old townsite building, located on the corner of Third and Grand Avenue here, is being remodelled and will be converted into a modern up to date store and office building.

Seagraves—A farmers short course was conducted here recently, extending over three days. The first day was devoted to home, and crops; the second day dealt with livestock, poultry and other phases of agriculture. Practical demonstrations of field crops and canning were given during the course, those being directed by the Gaines County agents.

ALFALFA SEED CROP MAY BE SMALLER THAN LAST YEAR

Alfalfa seed production may fall quite a little below that of last year unless killing frost holds off longer than usual, according to information received by the U. S. Bureau of Agricultural Economics. Because of rains and cool weather, the crop in northern and central producing districts is later than usual. Favorable weather until the latter part of September is needed in those districts.

Conditions were better in southern producing districts than elsewhere. Yields in Texas, New Mexico, and Arizona were larger than last year.

Reports received from Kansas, Nebraska, Oklahoma, Colorado, Montana, Wyoming, and the Dakotas indicate that production is likely to be considerably smaller than that of last year, when production in most of these States was larger than in recent past years.

Production in Idaho, especially of Grimm alfalfa, is expected to be larger than last year. In Utah reports are conflicting, some indicating a slight increase while others, a slight decrease or about the same size as last year, which was below normal. Perhaps nowhere else will the tardiness of killing frosts be such an important factor as in Utah, because this state in recent years has been producing about one-third of the total crop of the United States.

The crop in Canada is expected to be the smallest since 1922 and may not be more than 10 or 15% of the record 1926 crop. There will be but little Canadian Alfalfa for export to this country. During the past two years Canada has contributed the bulk of the alfalfa imports into this country, having exported more than five million pounds to this country during the fiscal year ending June 30, 1927.

The movement in Arizona, New Mexico and Texas this season has been slower than usual. In Arizona growers have been offered \$10.50, \$12 per hundred pounds, basis clean seed in New Mexico, mostly \$10 to \$12, and in Texas \$12 to \$13.75. These prices were lower than opening prices last year. In other states prices have not been established, but nominal offers are reported to be a little lower than last year due mainly, it is believed, to the larger carry-over of alfalfa than normal. The unusually short crop of Canadian alfalfa, small carryover of Grimm alfalfa in the United States, and probable decreased production of common alfalfa in Montana and South Dakota are expected to give considerable support to prices for Grimm alfalfa, notwithstanding the prospective increase in production in Idaho and Utah.

Mr. and Mrs. Fay Guthrie spent from Friday to Sunday in Amarillo, assisting in getting the Floyd County exhibit ready for the Tri-State Fair that is going on in Amarillo this week.

COMING TO LOCKNEY, SATURDAY, OCTOBER 8
AT 9 A. M., THE BIG

Chevrolet Caravan

A SPECIAL EXHIBITION WILL BE STAGED AT
DYER MOTOR COMPANY

All models of Chevrolet Trucks made by the General Motors Corporation will be demonstrated. Discussions will be made that should be of interest to every owner and prospective car owner in Floyd County.

We especially urge that all Chevrolet owners join us and take part in the parade at Nine O'Clock, Saturday Morning, Oct. 8th.

EXTRA! EXTRA! EXTRA!
As a special feature for the occasion a big CHEVROLET PARADE will be staged at 9 a. m., Saturday, Oct. 8.
NUMEROUS SOUVENIRS GIVEN
The Caravan will carry a broadcasting and receiving station and will send out the program given here. Hundreds will be here for the occasion.
IF YOU HAVE A CHEVROLET
IF YOU PLAN TO BUY A CAR
IF YOU WANT TO ENJOY THE FUN
COME AND BE WITH US
EVERYBODY INVITED

REMEMBER THE DAY. SATURDAY, OCT. 8

DYER MOTOR CO.

Lockney, Texas

Five Ring Circus Positively Coming

RINGLING BROS. AND BARNUM & BAILEY TO BRING SACRED WHITE ELEPHANT AND OTHER BIG FEATURES

Yep, youngsters, it's really true! Meaning that a rumor heard some time ago is now confirmed by the official announcement that the Ringling Bros. and Barnum & Bailey Combined Shows will positively exhibit at Amarillo, Texas, September 22.

At that time the world's first and only five ring circus will be within easy reach of local savadust fans. With it will come the only genuine white elephant ever brought to America. He is "Pawah," the world famed sacred white pachyderm from Burma, who will be the foremost feature of a menagerie composed of more than a thousand animals.

The big show is now a third larger than it was when it last visited this locality. Enormous new displays have been introduced, such as 80 zebras, camels and horses performing at one time on a mammoth pedestal. On a similar series of circular raised platforms thirty-two of the show's forty-three elephants dance, run and perform in unison with the topmost of the ponderous actors twenty feet above the ground. Prior to this gigantic display five herds of elephants ap-

pear in five separate rings. At another time the five rings are given over to five companies of liberty horses. At still another juncture of the program two hundred of the shows 900 horses, each ridden by an expert, are seen in the brilliant maneuvers.

Of the sixteen hundred people carried on tour this season more than eight hundred are the world's foremost acrobats, bare back riders, ground and lofty gymnasts high wire artists and super athletes. These are now seen in extensive troupes and groups each display led by its particular champion, a new method of presentation that is in keeping with day.

the Ringling Bros. Barnum & Bailey 1927 plan of extending acts in equal number over the entire length of the mammoth tent. Little folks will be delighted to learn that the bringing of a score of European clowns to America has increased the fun makers to more than a hundred.

T. J. Thornton left Monday morning for Des Moines, New Mexico, where he will spend sometime visiting his brother, Wilson Thornton. He was accompanied on the trip by Claude, Fred Thornton and Tom Cope, color champions, a new method of presentation that is in keeping with day.

WE CAN FURNISH THE LUNCH FOR YOUR SCHOOL CHILDREN

Everything you will need in the Grocery and Meat Market line to supply the kiddies with good lunches for the noonday meal at school. Choicest of cured and cooked meats, bread, cakes, and canned lunch and sandwich meats, and all kinds of fruits. When you are in need of something for the school lunch just phone or send the child to us, and we will do the rest.

RILEY & BREWSTER



WINTER IS COMING

Buy your coal now and avoid possible disappointment next winter when it may be scarce.

We Have Plenty of Feed For Your Cows And Chickens

We are in the Market for your Grain

PHONE 23

SOUTH PLAINS GRAIN COMPANY



Angel & Childers
District Managers
Lockney, Texas

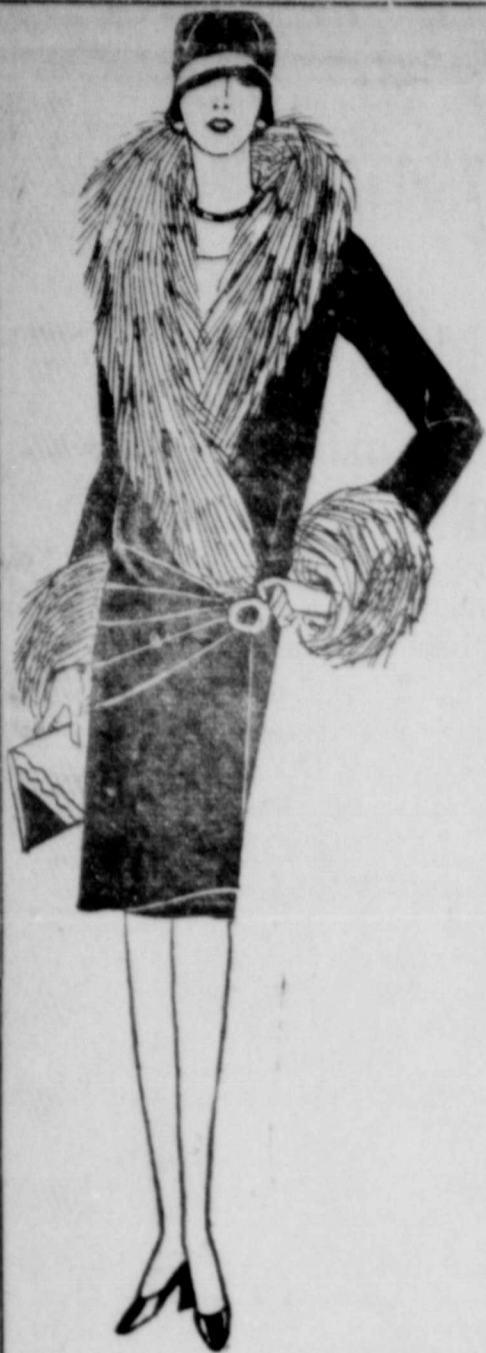
SUPERIOR Orange EGG MASH

The ORANGE-VITAMINE Feed

you remember results after price is forgotten!

Merchants Produce
LOCKNEY, TEXAS
UNIVERSAL MILLS
GAYLORD J. STONE, President
FORT WORTH, TEXAS

THE FEED IN THE RED CHAIN BAGS



NEW FALL COATS

Coats of the new smooth faced materials. Buckskin velour, suede and chiffon broadcloth. Elaborately trimmed with fur and tuck stitching. All the popular shades such as copper leaf, mother goose, napoleon blue, terrapin, etc. Very attractive, modish and becoming. Moderately priced.

\$12.50, \$16.50, \$22.50 and up to \$39.50

NEW FALL DRESSES

Dresses, exquisite in design and quality of material. One and two piece styles in satin-crepe and flat crepe. Rich, lustrous material and in all the new shades and dozens of beautiful models in black. Sizes 14 to 50.

\$10.85, \$12.95, \$16.50 and up to \$26.50

LADIES HATS

of velvet, felt, satin and combinations in shades to harmonize with the latest modes in dresses and coats. Priced very low at

\$2.50, \$3.95, \$5.50 and \$6.35

25% discount on the "Master Art" School Supplies, as an introductory offer, is good until October 1st. "Master Art" School Supplies are sold in Plainview, exclusively by us. The "Master Art" series includes, tablets of every kind, loose leaf paper, composition books, note books, also pen, ink, pencils, crayon, paste, erasers and many others.



Jacobs Bros. & Company

PLAINVIEW

TEXAS

Beautiful Premiums for \$5.00 to \$10.00 in Tickets

NEW ARRIVALS OF FALL MERCHANDISE

PLAIN AND FLOWERED CRINKLED CREPE in shades of orchid, blue, yellow, peach, rose, Nile and white. For underwear, kimonos, etc. Pretty designs and the crinkle will stay in. 29c and 35c.

OUTING, in both dark and light colors, in solids, stripes, checks and plaids. 30 and 36 inches wide. Priced very low at 19c, 22½, 25c and 29c.

36 INCH CRETONNE in new attractive patterns. All colors. Nice for drapery, smocks, quilts and unnumbered other uses. 23½c and 25c.

HAT BOXES, real leather, full lined with inside pockets. \$6.50 SPECIAL. 24 x 45 Turkish Towels. Plain white specially Priced 22c.

CHILDREN'S OVERALLS in light and dark khaki, blue denim and chambray. EXTRA SPECIAL at 98c.

OUTING GOWNS. We received a shipment of white outing gowns, full cut, well made fleecy and warm, which were slightly soiled and we decided to sell them at a discount instead of returning them. They are genuine bargains for the coming cold nights. Regular sizes \$1.25 value for 98c. Extra large sizes \$1.45 value for \$1.19.

MEN'S SHIRTS. Attractive shirts of madras and prints, sizes 14 to 17 full made garments and extra special at 98c. See our window display of dresses made of Genuine "Peter Pan" We have over 1,000 yards of "Peter Pan" prints and solids in the new fall patterns and colors. Guaranteed Not To Fade.

count it here.

As the pistol barked, Mr. Laley released his grip on his assailant. The man and his swarthy companion, both whom had entered the store from the front, fled through a side door into an alley, and sped south. It was at the side door that Mr. Goetz and a young woman were sitting in an automobile.

Sound of the pistol attracted others and a young man rushed into the store from sixth street.

Mr. Laley, however, appeared to be not seriously shot. He walked from behind the counter and show cases, and went to the telephone. But was unable to speak, and sank slowly to the floor.

As the robber's pistol was fired, Mrs. Laley screamed. Naturally she became hysterical. It was one of the outsiders who answered her cries, and the sound of the pistol shot who summoned the authorities.

Dies in Ambulance

Mr. Laley was placed in Griggs' ambulance and started at break neck speed for Northwest Texas Hospital. He died in the ambulance before the hospital was reached—without having spoken after being shot. Mrs. Laley was in the ambulance with her stricken husband hysterically sobbing and trying to comfort him.

Almost instantly after the first call to police a squad of officers in automobiles and on motorcycles, augmented by all of the deputies from the sheriff's office, and a number of enraged citizens who had been attracted to the Laley store, began a hunt for the slayer of the confederate.

The officers searched all trains, rooming houses, the rail road yards automobiles which were found in the country roads, went to Clarendon, Canyon, Dalhart, Groom and a dozen other communities. The results of their work began to show up at headquarters with the arrival of prisoners within an hour after the assassination of Mr. Laley.

Man Hunt Organized

Chief of Police H. L. Gaither and Sheriff Wyle Pollard, in person, were in charge of the manhunt, the most far flung chase of its kind in Amarillo and Potter county in months. They sent every available officer into the field with instructions to search every possible hiding place—and they kept them at this job all night.

It developed yesterday that two men answering the general description of the two responsible for the killing of

Mr. Laley had hung around the front doors of a downtown drug store during the early hours last evening. After they left the downtown section it was only a few minutes until word came of the slaying of Mr. Laley.

Police are of the belief that these are the men who killed Mr. Laley and that the only thing that kept them from attempting a downtown robbery was the presence of pedestrians on the streets and customers in the stores.

ESTELLINE RANCH IS

SOLD FOR \$500,000

AMARILLO, Texas, Sept. 14.—Half a dozen years ago, W. O'Brien of Amarillo and J. W. Jones of Garden City, Kansas, went 50-50 in leasing 160,000 acres of land in the Estelline country south of here. They stocked the place with Herefords. A year ago O'Brien and Jones couldn't get anything for their holdings but Thursday they sold their lease, their stock numbering 10,000 head of bulls, cows and heifers, and other property on their range to Fred Ellison of Ardmore, Oklahoma for \$500,000. The new owner will take possession October 20. He will continue to operate a ranch. Both Jones and O'Brien are going into the section around Garden City, Kansas to engage in cattle raising on a large scale.

BUILDING NEW GIN 7 MILES SOUTH OF QUITAQUE

C. I. Keisling of Bledsoe, Texas is erecting a new 4-80 cotton gin seven miles south of Quitaque and some 300 hundred yards east of the Goodnight school house. Mr. Keisling says although this year's cotton crop will be somewhat short, but by next year he will be somewhat established among the cotton raisers of that section. He is well pleased with the prospects of this part of the west, and is of the opinion that this will be centrally located with reference to the new Denver road that will be here in the near future.

Mrs. V. Matney, of Plemons, Texas, is here visiting her mother, Mrs. Kate Collier.

Mrs. N. E. Greer and sons, Devle and Wayne, moved to Lubbock the last of the week where Doyle will attend Texas Tech this year. Wayne will attend high school in Lubbock.

WANT COLUMN

FOR SALE—5 Good Milch Cows.—See Ted Livesay. 1tp

FOR SALE—6 room residence close in at right price. Will give terms—write E. G. Snapka, Silverton, Texas or see H. S. McGonigal.

GRAVEL FOR SALE—\$3 per yard delivered in Lockney.—See M. M. Day 47 4tc

TYPEWRITER PAPER—Blank type writer paper, size 8 1-2 x 11, per 500 sheets, 16 pound stock, \$2; 20 pound stock, \$2.50.—Lockney Beacon, Phone 92. Second sheets \$1.50 per 1000 sheets, size 8 1-2 x 11.

CAREON PAPER—Sizes 8 1-2 x 11, 8 1-2 x 14, and 25 x 38 inches, for sale at the Lockney Beacon, Phone 92

WE HAVE—Some territory for wide awake life insurance men, with the newest and most up-to-date policies on the market.—Angel & Childers.

FOR SALE—Round Oak Range, practically as good as new. See H. B. Adams, Phone 92.

FOR RENT—Good bed room.—Phone 158.

FOR SALE—Ford truck, used short time, in A-1 shape. See J. F. Sewell at store. 51-21-c

FOR SALE—Brand new four room house with bath, for sale on small payment down, balance good terms. If I haven't got what you want, I will build you a house and sell on a small payment down and good terms.—L. A. Wofford.

FOR RENT—Two suites of office rooms. Moigan & Byington Bldg. 21

FOR SALE—Pair of Dayton Computing scales, good condition, price \$125.—J. F. Sewell & Co. 521fe

LOST—Red motley faced heifer calf and Jersey bull calf. Notify E. R. Harris. 52 1tc

FOR SALE—Superior 12 hole wheat drill.—See Vick Bullman. 1 2tp

NOTICE—Leaving the farm and will sell my fine bred to lay white orphing ton pullets for \$1.00 each. Cockerels \$1.00.—Mrs. Frank Ford, Lockney, Texas, Route 1. 1tp

FOUND—Hat box, suitcase. Owner can have same by describing and paying expense.—Lockney Beacon.

ROOM FOR RENT—Bed room.—Mrs. George Newman, Phone 26W.

FOR SALE—Well improved 160 a farm 1 mile east of Clarendon at a bargain. Will take small farm part payment. Address E. B. Kitching, Lockney, after September 23, Clarendon. 52 3tp

CARD OF THANKS—We wish to thank our neighbors and friends for every act of kindness during the long illness and death of our dear wife and mother. May God's richest blessings be with each and everyone.—C. A. Floyd and Children.

PLAINVIEW SANITARIUM NEWS

Miss Ella Henager who was operated upon for appendicitis a few days ago is doing nicely.

Mrs. F. B. Hoefler of this city is recovering from an operation which she underwent last week.

Mrs. J. Edd Crawford of Tullia, wife of Dr. Crawford underwent a tonsillectomy last week at the sanitarium.

Miss Margaret Mayhugh of this city is recovering from an operation for tonsillitis.

Mr. E. C. Cates of Kress has been discharged after being a patient in the sanitarium for several days.

Mr. A. L. King brought three of his children to the sanitarium last week where they all underwent tonsil operations.

Miss Maurine Horton had her tonsils removed last week.

Mrs. Herbert Disart of this city who has been a patient in the sanitarium has been discharged.

Little Mable Jones of Olton is recovering after having had her tonsils removed.

Mrs. W. Z. Hawkins of Quitaque has been discharged after having undergone a successful operation a few days ago.

Little Helen Ruth Graver of Lockney who has been a patient in the sanitarium under care of physicians has been discharged, her condition being wonderfully improved.

Gladys and Herschell Vaughn of Silverton were brought over last week and had their tonsils removed.

Willie, 9 year old son of E. G. Snapka of Silverton underwent a tonsil operation on last Monday.

Born to Mr. and Mrs. John Meyers a baby boy on the fourth.

Burnard, 8 year old son of A. T. Whitfield underwent a tonsillectomy a few days ago.

Mildred the 8 year old daughter of H. G. Hill of Turkey was operated upon for tonsillitis recently.

Carl B. Huggins of Hart, Texas came down last Tuesday and had his tonsils removed.

C. L. Lareent of this city is recovering after having his tonsils removed.

W. T. Davis of Silverton underwent a minor operation Sunday.

H. W. Wright of Lockney who was operated on a few days ago for appendix with pus is improving rapidly.

The fifteen year old daughter of J. L. Allen who was operated on for appendicitis on September 1st is able to return to her home.

Little Lois Rowall of Happy is doing nicely since undergoing an operation for appendicitis.

Mrs. W. A. Rysart of Amherst is recovering very nicely since undergoing an operation which was performed several days ago.

The condition of W. D. Dye of this city is very favorable after submitting to an operation for appendicitis.

Albert Patten of this city is improving after an operation of recent date.

Margaret Nance of this city is improving nicely and will be able to be discharged from the sanitarium within the next few days after undergoing an operation for appendicitis.

Marshall Young was brought to the sanitarium on last Wednesday as the result of a painful accident when both legs were broken. At this time he is resting well.

Miss Nelva Moore, daughter of Dr. Moore of Silverton entered the sanitarium on last Thursday where she submitted to an operation for appendix with pus.

The 12 year old son of J. A. Meyers of near Plainview who was run over by a car and breaking his leg is resting well.

J. E. Farley's son of Roaring Springs is rapidly recovering from a successful operation for appendicitis.

V. D. Turner of near Floydada is in the sanitarium suffering from a fractured leg.

D. G. Axtell of Dimmitt underwent a minor operation last week.

B. G. Robnett of Earth, Texas is a patient in the sanitarium undergoing medical examinations and treatment.

Mr. Tom Davis of near Plainview is resting nicely after a recent operation from which he is recovering.

TWO HELD IN MURDER OF AMARILLO DRUGGIST

Continued from First Page behind Mr. Laley.

Of course all this transpired in much less time than it takes to re-



A superb showing of the latest creations in Ladies' Dresses are now ready for your inspection. Come early so you will get first pick of these dresses.

SAVE THE SILVERWARE COUPONS

HARDWARE AND GROCERY DEPARTMENT

Investigate the justly famous Detroit Jewell Range before buying your Gas Range. We will give you on easy terms a plan of payment if you need it.



EVERYTHING IN GAS APPLIANCES AND FITTINGS

Baker Mercantile Co.

LOCKNEY, THE STORE WITH THE GOODS TEXAS