

Lockney Beacon

The Gateway to the Magic Plateau

SLOGAN: "20,000 POPULATION BY 1940"

The Heart of the Best Farming Section of the Plains

VOLUME TWENTY-SIX

Lockney, Texas Thursday, March 17, 1927

Number 26

Oil Mill Construction to Start Soon

PLANS AND SPECIFICATIONS WILL BE IN HANDS OF CONTRACTORS MARCH 25.

Information has been received in Lockney that the Lockney Cotton Oil Company which is chartered under the state laws, and is owned by Anderson-Clayton Company, of Houston will place the plans and specifications in the hands of the contractors by March 25th. The cost of the mill will be \$250,000 and its capacity will be 125 tons per day.

The oil mill will establish permanent offices in Lockney by the 1st of April, according to the letter received here.

This will be the largest mill in this section of the state, and will be in operation in time to handle this year's seed crop.

Mr. Artie Baker has just returned from Abilene, where he talked to Mr. J. C. Jones of the Oil Mill company, and he says that Mr. R. J. Cummings, of Houston, designing engineer, had completed the plans for the Lockney mill, and they are now in the hands of contractors for bids on the work. They hope to begin construction within the next two or three weeks.

Mr. Baker stated that he was informed that all the machinery had been purchased, and that the delay in the building plans were occasioned by the oil mill people wanting to purchase the machinery before the construction of the buildings began, so they would know just how many buildings would be necessary to house the plant. The only delay that will be occasioned now is in the presenting of plans to the contractors, the canvassing of bids and the letting of construction contracts, which will be only a few days. In all probability the mill will be broken on the mill within the next two or three weeks.

C. OF C. HAS GOOD MEETING MONDAY

DISCUSSION OF SANITARIUM FOR LOCKNEY AND COMMITTEE APPOINTED

There was a good enthusiastic attendance at the Chamber of Commerce luncheon last Monday at noon, and an enjoyable meeting was had. Mr. Fay Guthrie, the new secretary, was present, this being the first meeting since Mr. Guthrie assumed the duties of secretary.

The extension of the city limits was one of the main features of the meeting, however, the building of a sanitarium was the feature that demanded the most attention. A committee composed of Grady R. Crager, Robin Baker, Geo. T. Meriwether, and R. F. A. Truett was appointed to take the matter up with the doctors and other citizens of the town who were interested, and see what could be done in the financing of the proposition, and report back to the Chamber of Commerce at the next meeting.

The Chamber of Commerce has a lot of work to do at this time, and all business men and live citizens of the town are urged to attend these weekly luncheons. The chamber of commerce meets every Monday at Noon at the Brewster house.

WILL ORGANIZE C. OF C. OFFICIALS

MEETING HELD HERE TUESDAY FOR BETTER UNDERSTANDING BETWEEN BOOSTERS

A committee composed of Mr. P. E. Yarbrough of Olton; Mr. S. W. Cooper, of Crosbyton, Eddie Bishop, of Floydada and Mr. Fay Guthrie, of Lockney, chosen at the Retail Merchants meeting at Lubbock, March 7th, met in Lockney Tuesday to form a Constitution and By-Laws for an organization that is to be perfected at the West Texas Chamber of Commerce meeting at Crosbyton, April 7th.

The purpose of the organization is to promote co-operation and the education of chamber of commerce officials of the Central South Plains District of the West Texas Chamber of Commerce.

HOME BEAUTIFUL CONTEST NOW ON

ENTRIES CLOSED SATURDAY NIGHT—WILL BE JUDGED DURING EACH MONTH OF CONTEST

The Home Beautiful Contest is now on in earnest, as the final date for entering the contest was closed last Saturday night, and the following is a list of those taking part in the contest:

RENTED HOMES—Mrs. J. H. Hohaus, Mrs. P. E. Schick, Mrs. J. B. Jarnagin, Mrs. D. F. McDuffee, Mrs. T. B. Hill, and Mrs. George Newman.

SMALL HOMES—Mrs. O. E. Stevenson, Miss Mary Chambers, Mrs. W. H. Counts, Mrs. Mary Blackwell, Mrs. N. B. Dagley, Mrs. Ralph Ashworth, Mrs. Frank Norris, Mrs. Walter Byars, Mrs. C. L. Cowart.

LARGE HOMES—Mrs. E. L. Marshall, Mrs. Carl McAdams, Mrs. Arthur Barker, Mrs. Z. T. Riley, Mrs. Claude Thornton, Mrs. Ed Reeves, Mrs. Geo. Meriwether, and Mrs. Burton Thornton.

The contest runs till the 15th of October, and the homes of the contestants will be judged every thirty days, and scored accordingly, thereby giving the homes that are kept the best throughout the entire contest the prizes. Three prizes of \$15 are offered in the contest, a prize going to each of the homes in the three classes.

ELECTIONS ARE NEAR AT HAND

CITY AND SCHOOL TRUSTEE ELECTIONS COME EARLY IN APRIL

The City Council has ordered the city election to be held the first Tuesday in April, as is provided by law, and at this election there will be a mayor, city secretary and three aldermen to elect. The retiring officials are T. Z. Reed, mayor, Elmer Baker, city secretary, and A. J. White, Burton Thornton, and R. E. Patterson, aldermen. No announcements have been made for any of the offices so far as we know, but we understand that Elmer Baker will stand for re-election as City Secretary, and possibly A. J. White, as alderman. Messrs. Thornton and Patterson will withdraw from the council as they are officers in the First National Bank, which is the City Depository. We have not been informed as to whether Mr. Reed will run for re-election as mayor at this election.

On Saturday, April 2nd., the school trustees, in all of the districts of the county will hold trustee elections, and there will be some members of the county board of trustees to be elected at that election.

In the Lockney Independent District there will be four trustees to be elected. The trustees retiring at this time will be F. M. Kester, president of the board, L. A. Cooper, Tom Cope, and Floyd Barber. The hold-over trustees are Marshall Davis, Lawrence Gruver and C. L. Anderson.

HAPPY JACK JENKS COMPANY AT ISIS

GIVING VAUDEVILLE SHOW AND PICTURES ALL WEEK GOOD PROGRAM

The Happy Jack Jenks Show Company is appearing at the Isis Theatre this week, and a good program of comedy sketches, and the music is being presented to the people of Lockney, along with the regular picture program.

There are five members of the Happy Jack Jenks Company, and they are all good comedians and musicians and their comedy sketches are a laugh from start to finish. They will live in Lockney for the remainder of the week, an those who appreciate good vaudeville, music and good pictures will make no mistake by seeing the shows for Friday and Saturday nights and the matinee Saturday afternoon.

MUSIC FESTIVAL MARCH 24, 25, 26TH

MISS CHRISTIAN WILL HAVE LOCKNEY PUPILS IN MAJORITY OF CONTESTS

LUBBOCK, March 16.—The South Plains music lovers will be gathered here again next week for the fourth annual Music Festival and contest sponsored by the South Plains Music Teachers Association. From practically every South Plains town will come not only music lovers to hear the programs but teachers with their pupils entered in the various contests.

The festival this year will be a gala affair. In addition to the contests which will be held Thursday, Friday and Saturday, the artist Margaret Matzenauer will appear Thursday night, March 24, the Little Symphony Orchestra, Canyon will appear Friday night, March 25, and the contest winners will render a program Saturday night, March 26. A play "The Musical Lay of Life on the Plains" will be presented Saturday night March 19, one week earlier than the regular program.

Over 450 pupils have entered the contests. All the contests and the evening programs will be held at the Tech College pavilion. Several music memory teams, Sunday school choirs and orchestras will be entered in the contests.

Lockney will be represented in the contests by the following pupils of Miss Lauream Christian:

Mary Alice Baker, Ivana Simpson, Willie Mae Doak, Addie Barker, Frankie Dodson, Virginia Hohaus, Mary Leda McAdams, Mildred Carter, Evon Griffith, June Guthrie, Hazel Gruver, Maemon Meriwether, Harris Ball, Floyd Jarnagin, Milton Adams, Whorton McDuffee, Anice Stewart.

Lockney will be represented by a music memory team in addition to the above pupils.

Thursday, March 24.
1:00-4:00 p. m.—Theory.
5:00-6:00 p. m.—Chorus. "Song of the Night,"—Schubert. Moffat; chorus: "Bells of the Sea"—Solomon Sunday school choir.

Friday, March 25.
8:30-11:00 a. m.—Nocturne No. 5B3 major—Field—Leschetitzky. Two Spanish dances—No. Op. 7—Pfitzner. Scherzino—Moszkowski. Souvenir de Hespail—Tchaikowsky.

11:00-12:00 a. m.—vbgk.
11:00-12:00 a. m.—Andante in F major—Beethoven. La Baladine—Lysberg. Rondo in C op. 51 No. 1—Beethoven. Gavotte—Pirant.

1:00-2:00 p. m.—Scottish Tone poem—McDowell, Andante Chaminade, Rigandon—McDowal. Maiden's Wish—Chapin—Liszt. Gondoliera—Reinecke.

2:00-3:00 p. m.—All violin solo work.

3:00-5:00 p. m. Orchestra Matinee.
5:00-6:00—Orchestra.

6:00-6:15 p. m. Trombone.

Saturday, March 26.
8:00-8:30 a. m.—Marche Trompale—Göriz.

8:30-9:30 a. m.—Toccata—Bach-foote.

9:30-10:15 a. m.—Rondino in F major—Schultz. Playful Kitten—Behr. Miniature prelude—Bachfoote.

10:15-11:30 a. m.—Sonatina in G major—Beethoven. Minuet—Mozart in the Ball Room—Ludwig—Schytte.

11:30-12:00 a. m.—The Lamb's Frolic—Long. Pickaniny March—Chambers.

1:00-1:45 p. m.—The Drive Around the Lake—Jenkins. The Wavelet—Pladi. Singing and Swinging—Billbro.

1:45-2:00 p. m.—Upstairs and down Stairs—Mattingly. My Regiment—Gaynor—Faeth.

2:00-2:00 p. m.—Cornet solo tuner (one year). Saxophone. Clarinet.

3:00-4:00 p. m.—Junior contest winners program.

1:00 p. m.—Lubbock Senior High school building, girl's study hall—Music Memory.

Frank Floyd and wife left Monday for Glen Rose, Texas where they will spend sometime in interest of Mrs. Floyd's health. Mrs. Floyd suffered a stroke of paralysis sometime ago.

Mrs. Chas. Codgell of Denison, Tex. as was here the last of the week, looking after business.

DISTRICT COURT PROCEEDINGS

TEN INDICTMENTS RETURNED BY GRAND JURY—SHIPLEY CASE TRANSFERRED

The case of the State of Texas vs. the Shipley Brothers, charged with the murder of Harve Snodgrass, which was set for trial Monday of this week, has been transferred to Farwell, Parmer County, on a change of venue. Parmer county is in Judge Reece Tatum's district, and the case is set for trial on April 25th.

The Grand Jury recessed last Friday afternoon, after being in session for two weeks, and reported that they had found ten bills of indictment: Nine for felonies and one misdemeanor. They are as follows: J. D. Cline, forgery. Cline pleaded guilty, was given two years in the penitentiary, and has been carried to Huntsville, where he is now serving his sentence.

W. R. Stocking, forgery, was tried by jury, and given a two-year suspended sentence.

H. L. Burden, charged with selling intoxicating liquor, tried, and found not guilty.

Three cases against V. T. and Lang Thornton and Curtis Strickland, charged with theft of an automobile, released under bond.

Clarence Miller, charged with liquor law violation, under bond.

J. W. Mathews, liquor case in connection with above case, under bond.

W. B. Webb, disposing of mortgaged property, in jail.

The following cases have been set for trial:

State of Texas vs. L. D. Hawkins, liquor case, set for trial Wednesday March 16.

State of Texas vs. W. A. and Virgil Stevens, charged with theft of chickens, set for Thursday, March 17.

C. D. Keiver, charged with transporting liquor, set for Friday, March 18th.

The following cases have been disposed of:

Three cases against R. R. Rippey, charged with assault an attempt to murder, dismissed on lack of evidence.

Two cases against W. H. Starkey, forgery dismissed.

State vs. May Bell Hamilton, forgery, dismissed.

State vs. A. B. Conklin, charged with murder, dismissed. The reason for dismissal was that Conklin is now serving a term a sentence in the penitentiary for the same offense that he is charged with in this case.

Judge Reece Tatum of Dalhart is serving as judge this week, in the absence of Judge Charles Clements, as they exchanged benches, on account of Judge Clements being disqualified in several of the criminal cases to be tried here.

The Grand Jury will meet again on the 28th of March, to wind up the business of this term of court.

POST OFFICE CLERKS ARE EFFICIENT

CLYDE CUMMINGS AND GEORGE NEWMAN MAKE HIGH AVERAGE UNDER TEST

Mr. J. L. Eastham, chief clerk of Superintendents of Railway Mail service spent Tuesday in Lockney, examining the mail clerks in the local postoffice, and found that the two clerks in this office ranked with the best, if not the very best themselves, there was to be found in the entire district under his supervision.

Mr. Eastham pronounced the local clerks the best taking into consideration the amount of time they have been in the service.

Mr. George Newman made a very high average throwing 43 cards per minute, 100 per cent in the junction distribution test and 99.3-4 per cent on case examination. This was Mr. Newman's first test of the kind.

Mr. Clyde Cummings made 100 per cent on the junction distribution test and 99.63 per cent on the case examination. This was Mr. Cummings' second test of the kind.

Mr. Eastham recommended these two fellows very highly for their efficiency.

Lockney challenges all competition on the efficiency of its mail clerks as to the routing and dispatching of the mail according to Postmaster H. Howard.

SAND HILL BANQUET WAS GREAT SUCCESS

LADIES HOME DEMONSTRATION CLUB HAVE DONE WONDERFUL WORK IN COMMUNITY

The first annual banquet of the Sand Hill Community was held at the new Sand Hill School Auditorium Friday night of last week, about 300 people of that community, and Floydada and Lockney being present.

A good program was rendered, an excellent feast was partaken of, and many good talks were made by the people of the community and the visitors from the nearby towns. President J. A. Hill, of the West Texas State Teacher's College of Canyon, made the principle address, and Miss Myrtle Murray, District home demonstration agent, also delivered an address, praising the work of the home demonstration club of that community.

Sand Hill has been very conspicuous through the work of the home demonstration club of their community, and have won more, State, District and County prizes on the work of the members of the club than possibly any other club in this section of the country.

Music for this occasion was furnished by the Floydada band and the Lockney Ukelele Girls.

The program rendered was as follows:

Menu
Baked chicken, Dressing, Creamed potatoes, Glazed string beans, rolled eggs, sliced pineapple salad, cucumber pickle, rolls, caramel pie, and coffee.

Program
Toast master, J. L. Speer; Invocation, Eld. C. W. Smith; Welcome address, Mrs. A. R. Hanna; Response R. E. Fry; Music, Floydada band; Address, Dr. J. A. Hill; song, F. H. S. Male quartette; reading, Melva Jo Speer; address, Miss Myrtle Murray; song, R. C. Golleher and Carlos Masterson; short talks, impromptu numbers, Lockney Ukelele girls.

Mammoth Hatchery Now In Operation

47,000 EGG SMITH INCUBATOR STEAMED UP FIRST TIME THIS MORNING

The Lockney Co., who have just installed the machine up this morning steamed a 47,000 egg Smith Incubator for the first time, having been busy the past several days installing the machine. This is the largest machine in this section of the country, only one machine on the Plains being its equal, and that one is exactly the same size and kind.

Bill Langfeldt, manager of the company, states that the first hatching of eggs will be placed in the machine tomorrow (Friday), and that thereafter eggs will be placed in the machine Tuesdays and Fridays of each week.

The machine is a beautiful production, being finished in mahogany and has every appliance and apparatus that is conceivable for the correction hatching eggs, and the people of the Lockney country should be proud to have such a hatchery at this place.

All poultry raisers and other citizens are invited to visit the hatchery which is located on the second floor of the Crager Furniture Company, and let the manager explain the machine to them, an show them thru the plant.

Cemetery Association Meets Tuesday Night

PRESIDENT W. R. SAMS, CALLS MEETING TO TAKE SOME ACTION AT ONCE

We have been requested by Mr. W. R. Sams, newly elected president of the Lockney Cemetery Association, to state that there will be a meeting of the association in the Directors rooms of the First National Bank next Tuesday night, beginning at 8:30 o'clock, and it is his desire that all officers and members of the association be present at that time.

Founder of Beacon Buried Here Monday

F. N. OLIVER DIED AT SPUR SUNDAY MORNING FOLLOWING A TWO-DAY ILLNESS

The remains of F. N. Oliver, age 79 years, and 26 days, was buried in the Lockney Cemetery Monday afternoon.

Mr. Oliver was born in Florence, Alabama, on February 17, 1848, and came to Texas in 1868, settling in Polk county, East Texas. He later moved to Denton county where he entered the newspaper business at Denton, and later at Lewisville, in the same county. He moved to Dallas county in 1888, and established the first newspaper ever published in Oak Cliff.

Mr. Oliver moved to Floyd county in 1901, remaining here until 1906, and in 1905 he established the Lockney Beacon, which he sold at the time he left Lockney. He moved from here to Dawson county and then to Dickens county, where he was living at the time of his death.

He was married in 1868 to Miss Elizabeth Cogburn, who died in Lockney in 1903, and to this union was born four sons, Ben Oliver, of New York City, Frank Oliver, of Washington, D. C., Coke Oliver, of Slaton, Texas, and Clifton Oliver, of Amarillo. He was again married in 1907 to Miss Emma Scarbrough, who survives him, an three daughters was born to this union, Marie, Pauline and Estelle, all of them living with their parents at Spur.

Mr. Oliver was a brother of Mrs. C. A. Floyd of this city.

Mr. Oliver pioneered in the newspaper field in Lockney, and made numerous friends here that tell of the manly christian life that he lived while in this city.

The honorary pall bearers were Frank H. Ford, George W. Brewster, S. J. Baldwin, J. D. Griffith, W. A. Whitlock, C. A. Wofford, J. B. Harper, R. B. Mercer, Judge J. N. Stalbird, Dr. D. J. Thomas, Z. T. Riley, and G. S. Morris, all old friends of Mr. Oliver, who had known him while he lived in Lockney.

Funeral service were conducted at the Methodist church in Lockney at 2 o'clock Monday afternoon, by Rev. T. J. Rea, pastor, assisted by Revs. T. F. Casey and J. A. Weathers, the two last named being old time friends of Mr. Oliver, and each of them made talks on the sterling qualities of the deceased. He had been a member of the Methodist church for many years. Interment was in the Lockney Cemetery by the side of his first wife.

The acting pall bearers were R. R. Howe, H. P. Berry, Frank Berry, R. P. McCombs, Kyle Rogers, and C. F. Applegate of Spur.

W. W. Davis of Amarillo spent Monday in Lockney attending the funeral of Mr. F. N. Oliver of Spur.

John Stevenson Has Some Chickens Too

NOW HAS 1,300 BABY CHICKS GATHERS EGGS IN BIG BUCKETS

John Stevenson, a farmer living near Lockney, has other things than farming to feather his nest and take care of the family budget. Mr. Stevenson is one of the farmers that believes in the cow, sow and hen program, more especially the hen end of the program. And as a result he is starting off this year with a nice little flock of baby chicks. At this time he has 800 brown leghorn baby chicks, and between 400 and 500 Rhode Island Red Baby chicks, or in round numbers more than 1300 baby chicks on his farm.

Moreover, Mr. Stevenson still has a few laying hens, about 250 brown leghorn and 250 Rhode Island Red hens, and he gathers his eggs each day in two large candy buckets. The past month he has averaged a case per day, and at the low prices eggs are selling at he has received about \$100 in cash the past month from the sale of eggs.

O. J. Huggins returned this week from Dallas, where he had been attending a convention of the Willys-Overland Automobile Salesmen.

The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION
One Year \$1.50
Six Months .75
Three Months .40
Subscription Cash in Advance

MEMBER OF TEXAS PRESS WEEKLIES, Inc.

ADVERTISING RATES
Display, per column inch 35c
Classified Advs. per word 2c
No Classified Adv. less than 25c

MEN ARE FUNNY CREATURES

Did you ever study human nature. Did you ever compare men with hogs many of them have that hogish nature, and as long as they are getting all the slop they are perfectly pleased and every thing is sunny. But just let the scene change and they get as cross as bears, and are grunting about everything that confronts them.

back-bone never gets a man anywhere, for this class of men can never be depended upon, and sooner or later the world will find them out and when it does the man is marked for life as undependable. We have known men to champion a cause, be in the fore-front and there would arise take the limber-tail and squirm and twist out of the affair. This type of men sometimes believe that they have made themselves ridiculous, and feel like installing a kicking machine. Character is something that has to be built --it can not be inherited, nor money won't buy it.

"SHOOTING THE BULL"

An editor of a newspaper is often accused of enlarging on his imagination and varying from the truth in regard to his town and country, but in reality he is not to blame for the things he says in regard to them. He is just a common man, and God pity him if he is not optimistic, for a pessimistic editor is a curse, and has no place in decent society. But we said he is not really to blame for what he prints in the paper, and this assertion we can prove. You take for instance a "Local Bull Peddler," and he serves the juicy steak of the Heifer over the counter, yet at times he becomes optimistic and tells you of the wonderful country in which we live, and we naturally like to hear a booster talk, and there fore we swallow the hook, cork and all, and we stroll away to our little dive and write an optimistic story about the wonderful country in which we live.

The Committee of Welcome



interview the farmer who is milking several cows, a dimmed-ly we are fully convinced that there is no dairy country in the world that which we call our home, and we know that the people around us ought to be apprised of the fact so that they would not be surprised of the fast development of the dairy industry here.

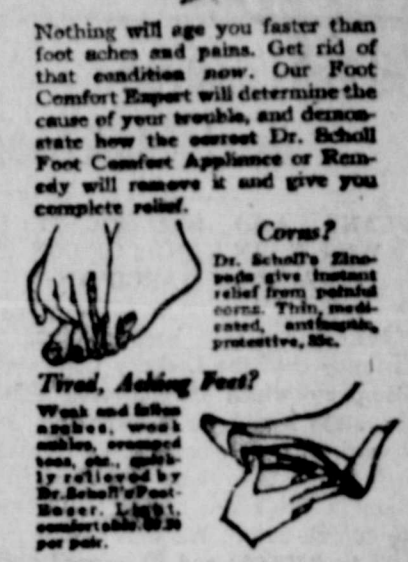
be the standard bearer of the party in the 1928 presidential campaign. So far there has not been a man mentioned that the party could hope to poll its own upon, let alone getting any support from the outside. Jim Reed of Missouri and Al Smith of New York are both championed by the wet forces of the democratic party, and neither of them could be able to carry the soil south, should they win the nomination, as practically all of the South is solid anti-whiskey, and could be depended on to defeat any democrat that tried to run on a wet ticket.

The people as a whole want good clean men in office, no matter if they do make many mistakes in choosing their men. There is a possibility that someday Dan Moody may reach the presidency himself, if he is not reared in the offset, and we believe that he will prove to be the savior with men like Al Smith, as he did with Jim Ferguson, decline the offer to be a running mate and pass the buck to one of his own gang.

MILE-A-MINUTE RUN SAVES BIG GEN
LUBBOCK, March 12.—No. 2 truck of the Lubbock fire department made a record run shortly after 6 o'clock Friday when it covered the 12 miles from here to Monroe in 12 minutes to extinguish a fire which had started in the yards of the Moody gin there.

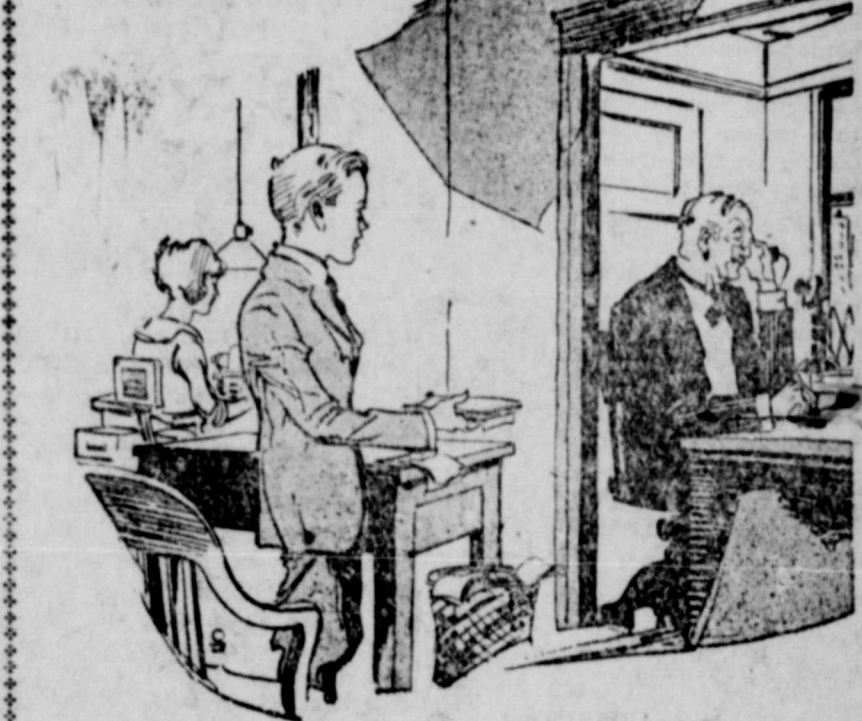
Sore Feet

noon makes beauty fade



Baker Mercantile Co. LOCKNEY, TEXAS

Ambition



YOUR BOY AND SAVINGS

THAT a growing boy of yours is impressed by the actions of his elders. While still young he should be instilled with the importance of thrift to future business success.

WHAT better way have you of stirring his ambition than have him start a Savings Account in this Bank? We encourage young people. Let us help your boy.

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"There is no Substitute for Safety"

GARDENING TIME AT HAND

It will soon be time to plant that garden. Some garden truck can be planted now. We have a full line of seeds for your convenience, and in planning your garden for this spring, we would like to have call on us for the seeds and sets you will need.

GROCERIES AND MEATS

A complete line of Fresh Groceries, Fresh and Cured Meats, and the very best of service at all times. Just Phone No. 10, and we will see that you get the very best and the promptest of service.

RILEY & BREWSTER

WE WANT YOUR HAULING
We, want your business. We are prepared and have the equipment necessary to do any kind of hauling anytime, anywhere. We especially call your attention to the fact that we are in position to haul building materials for any kind of buildings, do any kind of excavating work at any time.
With the coming of the New Year and the Denver Road there is going to be a great amount of building in Lockney and we want to figure with you on your material hauling contracts. We have the equipment. We have the necessary amount of men. We are in position to give you snappy service. Come to us with your wants.
We haul: LUMBER, FREIGHT, EXPRESS, MACHINERY, BUILDING MATERIALS, HOUSEHOLD GOODS.
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NO GOOD MEN IN SIGHT
There is much talk going on in the Democratic ranks as to who will

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7 models—\$1,095 to \$1,295. The "six" that is winning and holding goodwill everywhere. Fisher Bodies. Duco finish. Rubber silenced chassis and other tested improvements. 4-wheel brakes.



18 models—\$1,195 to \$1,695. Everybody knows Buick's worth. Now finer than ever. New models vibrationless beyond belief. 6-cylinder valve-in-head engine. Fisher bodies. Duco finish.



6 models—\$2,495 to \$2,685. The new and beautiful car designed and built as a companion car to Cadillac. Has V-type 8-cylinder engine. Bodies by Fisher. Duco finish. Now on display.



50 body styles and types—\$2,995 to \$9,000. The pioneer in the 8-cylinder field. Standard of the world. Duco finish. Bodies by Fisher and Fleetwood. 500 different color and upholstery combinations.

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GENERAL MOTORS

CLIP THE COUPON

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OAKLAND Name _____

BUICK Address _____

LASALLE

CADILLAC

FRIGIDAIRE Electric Refrigerator DELCO-LIGHT Electric Plants

WEY? YEE, WEY?

Recently a carload of eggs was shipped from Vincennes, Indiana, to a dealer in Texas. The fact is, not a speculation, yet Texas boasts of being the leading agricultural state in the Union. Why a carload of eggs should be shipped from Indiana to any point in Texas is certainly an interesting question. The hue and cry has recently gone up about the price of cotton and statements have come out about the financial ruin that is staring our farmers in the face, yet it is a proved fact that from 200 to 500 pure bred chickens properly handled should be producing a living for the average Texas family. Texas has the climate, the soil and the marketing facilities, when properly handled, for economical egg production second to none.

Probably one answer to the question is in a statement often made by cold storage people that Texas eggs are not fit to go into cold storage, while many local merchants complain that eggs brought to their stores, produced under local conditions, are frequently not suitable for consumption purposes. Should these statements be true, then it is high time for the farmers to take notice of the proper methods of feeding their stock gathering and marketing their eggs so that they may be suitable for cold-storage purposes or for the consumption of the retail trade.

Why should Texas not produce yard eggs to supply the market demands every month in the year? Records on file in the extension department show that many families in Texas are doing this. Further more, should the supply exceed the demand, why should not the surplus go into storage to be shipped to Indiana and other states in the north and east where egg production must necessarily drop off during the winter months, and as a consequence bring suitable prices?

It would indeed be interesting, were it possible, to ascertain where the eggs were produced that made up the carload and then shipped to Texas. It is possible they were produced on some Texas farm and found their way through the mystic maze of modern refrigerated transportation to the cold storage rooms in Vincennes, Indiana, and then back over the long haul into Texas. This would be no more unreasonable than the journey made by the bacon that graces the breakfast table of the average Texas family.

Transportation costs money. Why should the producer pay the transportation cost? Every man who touches the product must have his profit, for this in a large way accounts for the big grocery bills and the high cost of living.

Eggs shipped from the middle west to Vincennes, Indiana, put in cold storage and then shipped back to Texas must necessarily be purchased from the producer at a very low cost when sold in competition with the fresh product going on the market at the present time, at about 35 cents per dozen. Furthermore, if the farmers who produced these eggs made any profit, then the Texas farmer can eliminate many of the items of expense involved, and is certainly missing an opportunity when he fails to produce eggs to supply local demand and he is also neglecting a big business in production and marketing of a very important product.

WHAT BECAME OF THIS TEXAS WOOLEN FACTORY

A recent newspaper item clipped from a paper published 50 years ago contains the following significant statement: "New Braunfels' woolen factory employing 300 hands has recently installed a lot of the finest English machinery." Considering the fact that this item was published 50 years ago when Texas was comparatively a young state industriously speaking, we cannot help but wonder when happened to prevent the development of woolen mills along with other industries in the state. From the U. S. census of 1879 we find there were 2996 manufacturing establishments in the State of Texas with a total of 12,159 employees receiving annually \$3,343,000 in wages. At the time the population of Texas was approximately 1,200,000. In 1923 there was a total of 3,639 manufacturing establishments employing 102,358 wage earners who received a total of \$111,641,949 in wages. During the same time the population of the State increased to over 5,000,000. Recent statistics show a total of twenty cotton goods mills in state employing a total of only 4,118 people. Not a single woolen mill was listed. Texas has cheap power, an abundance of labor, a satisfactory climate, and more raw material in the form of wool than any other state in the Union. Woolen and mohair goods are used by Texas people, and the annual purchases amount to several million dollars. Just why a manufacturing plant that was well established 50 years ago employing at that time 300 people and equipping itself with the finest

and fail is a question deserving the most careful consideration of our most thoughtful people, especially at this time when there is evident need of a diversification of interests, and most especially the creation of industries which create a demand for more raw materials produced on the farm, and feed for labor employed in factories.

High and Low Lights

By Fay Guthrie

Lockney has a high school that has 19 1-2 units affiliation with the State Department of Education. Boost your high school.

A carnival was held at the high school building last Saturday night at which the Senior Class raised money to help buy new scenery and curtains for the stage.

Judging from the amount of Ballooning that was being done the carnival must have been a howling success.

The Giants and The Midgets would have been the main attraction if the Midgets had not sulked and made the Giant be the whole show.

We are sure that every farmer should have seen the modern milking machine. It was truly one of the inventions of the age.

The Queen of the Carnival, and all of the attendants were beautifully dressed, however, it was best that the occasion was formal for the Princesses of some of the Princes were made for formality only.

There is a little intimation of a Junior College for Lockney. That would be fine lets everybody boost for a Lockney Junior College.

Plans are on foot for a Sanitarium in Lockney. If some stock salesman tries to sell you \$100,000.00 worth of stock, be sure and refuse him for there is plenty of other people who need the stock worse than you do.

More members should attend the weekly luncheons of the Chamber of Commerce even though you get tired of the talk floating around, Uncle George sure does put out a good feed.

Our President, A. B. Brown, has been attending the fat stock show at Fort Worth. I wonder what he brought back in prizes to the Chamber of Commerce.

The Sanitarium has a strong adherent in the form of our Undertaker Mr. Grad R. Crager. We wonder what interest Mr. Crager will take in this project.

There were only a few Lockney people at the banquet at Sand Hill last Saturday night. This banquet was given by the Sand Hill Home Demonstration Club and those attending surely enjoyed the feed. Lockney should see that they have a larger attendance at these rural functions, especially these banquets, as these rural people surely know how to cook.

You know these folks would like for us to come and see them. They say they are tired of doing all the coming.

From the amount of turning and twisting one has to do to reach the railroad camps in the breaks, it seems to me that the contractors will have a lot of trouble in directing this work from their "Plainview offices."

That 47,000 egg incubator that is now being put in in Lockney is sure a biff to OLD KING COTTON. The bankers will soon be able to say: "Give me a mortgage on your chickens, but be sure they are healthy ones, instead of on so many acres of cotton."

Speaking banquets, Lockney need go no farther than Sand Hill for a toast master. That fellow Speer is surely good at introducing speakers. The introduction to Mr. Eddie Bishop was especially good.

Because of the Low Amperage on the High Line this is enough bunk for this time.

FOURTH GRADE PRIZE WINNING POEMS

The following three poems are the prize winners of the four grade, which is taught by Miss Hula Coleman:

WISHING

Ring! ting! I wish I was a yellow bird,
A bright yellowbird, flying in the spring!
The stooping bough above me,
The other birds to love me,
The fern and moss to creep across,
And the fruit tree for our king,
Gwen Wofford

WISHING

Ring! ting! I wish I were an alligator.
A great big alligator laying in the grass.
The great sky above me.
The wandering camel to love me.
The fern and grass to creep across,
And the lion for our king.
Herman Thornton

WISHING

Ring! Ting! I wish I were a red rose.
A bright shining red rose growing in the spring.
The blue sky above me.
The humming bird to love.
The flowers and grass to grow

around.

And the rose bush for our king.
Gaynell Smith

Indian Luck Charm.

A delightful fantasy is the rock fashioned likeness of Arrowhead, War Chief of the Utes, high in the Colorado Rockies, a 20-foot shrine where tourists in crossing Fall River Pass, Rocky Mountain National Park, pause to worship nature, believing they will be showered with good luck like the Ute tribesmen were under the legendary spell of Indian magic.

Mrs. D. Chesir was operated on at the Plainview Sanitarium last week for appendicitis. She was getting along very well at the last report.



IT opens the door to contentment—to independence—to happiness.

The plan is simple enough. Start today with a dollar bill, then deposit regularly.

SECURITY STATE BANK

Small enough to know you, large enough to serve you
The Bank for Everybody

QUALITY—OUR GUIDE

Our first thought is for quality—nothing but this will ever find a place in our stocks. Next we will try to sell for as little as we can the best.

Just phone us your wants and we will do the rest. Everything in fresh vegetables and fruits that the market affords. Prompt and efficient service at all times.

LOCKNEY GROCERY

A Satisfied Customer is Our Best Advertisement. We have many satisfied customers living in Lockney.

We will trade for livestock or give you good terms.
LET US SHOW YOU
J. W. BOYLE & SON MUSIC STORE
PLAINVIEW, TEXAS



For Sale by E. L. AYRES, DRY GOODS, LOCKNEY

CITY MEAT MARKET & GROCERY

FOR QUALITY AND SERVICE

FRESH VEGETABLES OF ALL KINDS

GARDEN SEED AND SEED POTATOES

STAPLE AND FANCY GROCERIES

QUALIT ABOVE ALL

PHONE 101

E. L. Marshall

HOME DEMONSTRATION CLUB WORK

ITEMS OF INTEREST FROM THE BUSY MOTHERS AND GIRLS OF FLOYD COUNTY

Irick 4H Home Demonstration Club.

The 4H club girls of Irick met March 11 with Miss Bass at the Irick school building and started making our caps.

All of our members were present but one.

Every one made a high grade on their holers and hope they will make the same on the captowels.

Every member has a good many steps done toward their poultry work or gardening.

All visitors are welcome.—Reporter.

Providence Home Demonstration Club.

The Providence club met as usual at their club room March 8th. Miss Bass meeting with us. There were thirteen members present.

We were all glad to have our old friend and former member, Mrs. G. E. McCollough back in our club again wonderfully improved in health after spending the winter in Ellis county Texas. Mrs. McCollough is one of our charter members of the Providence club.

Our lesson was on trees and shrubs and we had a few short appropriate talks on the kind, location and the benefits of having trees and shrubs located about our homes and yards.

Mrs. T. E. Cowart read a very interesting article taken from the H. I. lands Magazine on the subject of our lesson which was very much enjoyed by all.

It was decide that we meet at the school house on Friday at 2 p. m. to greet and meet our county superintendent Mr. Price Scott at his friend the State Inspector and serve sandwiches and coca after the speeches which we did and served over 100 visitors an students who all enjoyed both the speeches and refreshments served.

The ladies of the Providence club intend to serve cake and punch to those who attend a lecture on poultry given by the poultry expert of Hale County, March 14.

We have three new members enrolled and we hope that the time will soon be here when every woman in the community will be a member of our club.—Reporter.

The Campbell 4H Home Demonstration Club.

The Campbell 4H club girls met March 15 at the home of Mrs. R. V. Bond.

Miss Myrtle Murray was with us and made a very interesting talk on poultry raising.

All members were present and received stars.—Reporter.

Lone Star Home Demonstration Club.

The Lone Star Home demonstration club will hold its regular bi-monthly meeting at the home of Mrs. Bob Reeves, on Tuesday, March 22.

Every member is urged to attend this meeting as there is some important business matters which need attention. There will be no program rendered other than the business matters which will come before the club.—Reporter.

Pleasant Valley Home Demonstration Club.

The Pleasant Valley Home Demonstration Club met at the home of Mrs. Pratt on March 11th., and a very interesting meeting and program was held with Mrs. Harris as leader.

Mesames Fry, Henderson, Payne and Shurbet gave some very interesting talks on trees and shrubs. Miss Bass was with us and we also enjoyed her talk. If we would all follow her advice and plant more trees and shrubs these plains homes would seem a bit more home like.

The plans for the Fair were discussed and all are eager to begin on the work for the year. Nearly all members have their rugs ready for the rug contest at Plainview Saturday. Remember the date, March 19 and let's all go and take the rugs. We have several new members and room for more. The next meeting will be held with Mrs. Ferguson on March 25th. The subject will be "Home Conveniences."—Reporter.

Irick Home Demonstration Club.

The Irick Home Demonstration club met Friday afternoon, March 11 There were 18 ladies present.

Our next meeting will be held the fourth Friday in March, when Miss Bass will meet with us again. The subject of the next meeting will be "Home Conveniences."—Reporter.

Lockney Home Demonstration Club.

The Lockney Home Demonstration

club held a very interesting meeting last Thursday afternoon in the Home Economics room at the High school building. About fifty ladies were present and all showed great interest in the subject "Trees and Shrubs". Miss Bass met with us and urged the ladies all to attend the rug contest in Plainview next Saturday, March 19.

At the conclusion of this program the P. T. A. gave a very enjoyable social meeting.

Our next subject will be "Home Conveniences." Roll Call—One convenience I intend adding to my kitchen. Leader Mrs. Hickey.

Flowers—Coverings and inexpensive furnishings.—Mrs. Kester.

Walls.—Inexpensive finishes and papers.—Mrs. Whitt.

Lighting.—Mrs. McDuffee.

Arrangement of furnishings.—Mrs. Stewart.

Small equipment for kitchen.—Mrs. Collier.

"And then sounds of the kitchen. They are more intimately lovely than any other house voice. First and foremost the song of the teakettle, it just sings home and mother and sold comfort right into the care of your everlasting soul. The crackling of the fire in the stove, the bubbling of the pot where the potatoes are boiling, the jolly sputter of the ham frying, an above all the solemn tick tock of the old clock, beating time like an orchestra leader over the performance. We extend a hearty invitation to all who are interested in this work to meet with us at 2:30 p. m. in the home economics room Thursday, March 24th.—Reporter.

Poultry Demonstration At Floydada Friday

A poultry demonstration will be held at the R. P. King place 1-2 mile southwest of Floydada, Friday afternoon, beginning at two o'clock, by R. L. Myers, poultry demonstrator of Hale County. Mr. Myers will arrive in Floydada at 10 o'clock Friday morning, and his services will be free to all those who desire to talk to him from the time he arrives until the beginning of the demonstration.

CHURCH ANNOUNCEMENT

Trinity Ev. Lutheran Church at Providence.

Sunday, March 20; 10:00 a. m.—Sunday School.

11:00 a. m. German services.

Wednesday, March 23; 7:30 p. m.—English Lutheran services followed by choir practice.

J. FLIERL, Pastor.

T. E. L. Holds Business And Social Meeting.

The T. E. L. met for its business and social at the home of Mrs. Leo Wofford, with Mrs. Wofford hostess.

The minutes of the previous meeting were read and approved. There was reported 70 visits to the sick and strangers. We were dismissed by Mrs. C. J. McCarty.

The social hour then followed with several interesting games which were greatly enjoyed by those present. This being Mrs. Wofford's birthday the T. E. L. Class presented her with a lovely Angel Food Cake.

Delicious refreshments of sandwiches, salad and coffee were served by the hostess.—Reporter.

Intermediate Epworth League Program.

Topic—The Missionary challenge of the Black—at home in Africa.

Leader—Ermine Ia Thomas.

Song—Rescue the Perishing.

Prayer.

The Black Man in Africa—Virginia Thomas.

The Black Man in Africa—Anice Stewart.

Reading—Rexine Sams.

What our Church is doing for the Black.

In Africa—Frances Savage.

In Africa—Jennei Mae Anerson.

Song—Wonderful words of Life.

Roll call. Benediction.

Intermediate! come to League at 6:30. A cordial welcome awaits you.

PLAINVIEW SANITARIUM NEWS

Mrs. R. E. Shelton of Qu'aque is able to leave the sanitarium after undergoing an operation.

Mr. E. B. Browning was discharged from the sanitarium yesterday in good condition after having undergone an operation for amputation of the foot caused by injury when he fell from the flour mill some months ago.

Mrs. Loyal Lust of Muleshoe is doing nicely since undergoing an operation for appendicitis on the 3rd of this month.

Mr. and Mrs. Ralph Brown of Aiken were the happy parents of a fine baby girl at the sanitarium on the 5th.

Mrs. L. S. Kennedy of Olton has been discharged since undergoing a minor operation on the 11th.

The 11 year old son of D. B. Weeks of Turkey is recovering from an operation for appendix with pus.

The condition of Mrs. D. Chessir of Lockney is very favorable after undergoing an operation for appendix with pus.

Mrs. J. M. Craig of Plainview is resting nicely since undergoing an operation on the 9th.

Little Oscar Mangum, 7 year old son of T. E. Mangum of near Plainview is a patient in the sanitarium.

Miss Hammer, daughter of Ira Hammer of Olton was brought to the sanitarium on last Thursday suffering from a fractured arm.

Mrs. D. M. Ross of this city are the proud parents of a baby girl born on the 11th.

Raymond, the 7 year old son of D. J. Hartley of Plainview entered the sanitarium on the 11th and had his tonsils removed.

Mary, daughter of W. W. Kirk of this city had her tonsils removed last Sunday.

Norman Jolly of Olton entered the sanitarium Sunday and had his tonsils removed.

Mrs. S. E. Calvin of Floydada, Texas is a patient in the sanitarium for medical treatment.

W. C. Gray of Turkey is a patient in the sanitarium.

The sanitarium is being remodelled. More rooms are being added, and painting is being done within and without. It will now be easier to handle a large number of patients than ever before.

Visits of the Stork

Born to Mr. and Mrs. Arthur Barker, Sunday morning at 3 o'clock, a 12 pound boy. Mrs. Barker and baby are in the sanitarium at Floydada, where they are both getting along fine. However, the Ford Sales Department at the local headquarters in Lockney is not in very good shape. Arthur is not capable of looking after business affairs with much punctuality this week, however, we expect him to get straightened out in a short while if the boys keep him tamed and quiet for a while.

in a short while if the boys keep him tamed and quiet for a while.

Marriage Licenses.

The following marriage licenses have been issued by the county clerk the past week:

Ona Bagley and Miss Elnora Carroll, March 11th.

M. H. Grizzle and Miss Alice Mae De Berry, March 12th.

Carl Baker and Miss Katie Richin-son, March 14th.



FOR SALE BY—
BAKER MERCANTILE COMPANY
LOCKNEY, TEXAS

Seeds, Baby Chicks, Roses, Plants, Roots, Bulbs

All kinds of good seeds you want, at the right price. Baby Chicks, State accredited and Standard bred Barred Rocks, Rhode Island Reds, Buff Orpington, White Wyandottes, \$13.00 Hundred Prepaid. White Leghorns \$11.00 Hundred Prepaid. Guaranteed safe arrivals. Climbing Roses, American Beauty, Dorothy Perkins, Seven Sisters, White Ramblers, all 2-year-sizes, 75 cents each. Dudley Cross, Ever Blooming Monthly Roses, Red Radiance, Paul Neyron, 60 cents each.

American Beauty, Ulrich Brunner, K. A. Victoria, 60 cents each. All large 2-years ready to bloom quickly. Grapes: Red Agawam, Black Concord, White Niagara, Moores Early, \$1.50 Dozen, Prepaid. Ever-bearing Strawberry Plants, \$1.00 Hundred Prepaid. Large Rhubarb Roots, \$1.00 Dozen Prepaid. Dahlias and Canna Bulbs, all colors and large at 15 cents each, prepaid. Onion Plants, Genuine Bermuda, \$1.10 thousand prepaid. Crystal White Wax, \$1.25 thousand prepaid. Frost Proof Cabbage Plants, 30 cents 100 or 500 for \$1.90, prepaid. Best Plants in Texas. Seed Potatoes, Irish Cobbiers, Early Ohio, Red Triumph, \$5.00 hundred pounds F. O. B. Plainview, Feed Swets, same price. Buy the best from the House that Service and Quality Built.

C. E. WHITE SEED COMPANY, PLAINVIEW, TEX

Service

We are still endeavoring to give our customers the best service possible and with this in view we have secured contracts with the largest HAIL writing companies doing business in this country, among them are the HOME, HARTFORD, AETNA, WEST-CHESTER, GREAT AMERICAN, FEDERAL, NIAGARA, TWIN CITY AND NORTHWESTERN. The assets of these Companies represent more than three hundred and fifty million dollars, \$350,000,000, assuring you of absolute sound and safe protection.

We will have for our adjustors W. L. Peters, Frank Barber, Sam Henry, John Mathias, Frank Martin, Mr. Harris, Mr. Moylan and others, all of whom are well and favorably known here, and have had many years of experience in adjusting hail losses.

With these unlimited facilities, and the above men for adjustors and the service from this old established office, we know that we can give you better service than you can get from the part time, or so called, bootlegger agent.

Good protection is cheaper, than cheap protection. Insure your crop with us and have the best; it costs no more. We expect to see you before time to insure, but if we fail to see you would thank you to call at our office and talk the matter over with us.

LIFE, FIRE, TORNADO, AUTOMOBILE, CASUALTY, PLATE GLASS AND HAIL INSURANCE ON GROWING CROPS

Angel & Childers

AGENTS
PHONE 185 OFFICE FIRST NATIONAL BANK BLDG.

SPECIALS - SPECIALS! FOR SATURDAY AND ALL NEXT WEEK

- Plainview Flour, 48lb sack \$1.98
 - Meal, 24lb sack 60c
 - All Gallon Fruit, per can 50c to 65c
 - Good Wild Rose Corn, per can 14c
 - No. 2 Wapco Tomatoes, per can 9c
 - No. 2 Pork & Beans, per can 9c
 - Large Diamond Matches, per box 5c
 - Crescent Matches per box 4c
 - 3lb can White Swan Coffee \$1.75
 - 3lb can Maxwell House Coffee \$1.45
 - 3lb can M. J. B. Coffee \$1.55
- Special Prices on Schillings Coffee.

NORTHCUTT'S GROCERY

ISIS THEATRE

Program Week Commencing
MONDAY, MARCH 21

Monday and Tuesday—
RUDOLPH VALENTINO
—IN—

"The Son of the Sheik"
PATHE NEWS

Wednesday and Thursday—
RAYMOND GRIFFITH
—IN—

"The Waiter at the Ritz"
It's A James Cruze Production. A
Paramount Picture

COMEDY—
"MADAM MYSTERY"

Friday—
"WARPAINT"

Story by Peter B. Kyne
Featuring Pauline Stark
Mack Senate Comedy
PATHE NEWS

Saturday—
FRED THOMPSON
—IN—

"THE BANDITS BABY"
MAZIE COMEDY
PATHE NEWS

**Will Hold Community
Contest at Floydada**

**SILVER LOVING CUP WILL BE
GIVEN AS PRIZE BY CHAM-
BER OF COMMERCE**

In interest of the Interscholastic League of the county, the Floydada Chamber of Commerce will hold a contest at the high school auditorium Saturday night, April 9th, beginning at 8 o'clock, and will give as a premium to the winner a loving cup that will be the permanent property of the community winning. The following are the rules for the contest:

Contestants must be under twenty-one years of age and must be a bona fide student of a rural school in Floyd County. They must have been under graduates during the spring term of the present school year although students who graduate during the current year may compete. One contestant, boy or girl, may enter from each rural school. An entrance certificate signed by the principal must be sent to the secretary of the Floydada Chamber of Commerce on or before the night of the contest.

All speeches must be spoken from notes or from memory. Reading from manuscript will not be permitted. A five minute limit will be applied

to all speeches. Contestants speaking longer than five minutes will be eliminated.

The Floydada Chamber of Commerce will take no part in the selection of the contestant. This is left entirely to the decision of the rural schools.

Judges for the contest shall be selected by the Interscholastic League officials or by the County Superintendent. Judges will be selected on the basis of neutrality and ability will be selected and a judge that lives in a community of a contestant will not be selected. They shall judge both on subject matter and delivery.

No contestant may enter the contest who resides in the town where the contest is being staged or from any town other than a rural community.

Mrs. Guy Sams has returned home from the Plainview Sanitarium, after having undergone a successful operation, and is reported to be convalescing very fast.

Mrs. W. J. Teaver visits friends and relatives in Floydada for the past several days.



CHICAGO—Gertrude Ederle shows her stuff from tank on theatre stage to Chicago audience.

Here she is looking at you. Gertrude is shown in her element.

The West Texas State Teachers College

CANYON, TEXAS

A standard college; 4 year courses leading to B. A. and B. S. degrees.

Spring quarter opens March 21, 1927. Mid-spring term opens April 23.

Sixteen years intensive service to the Panhandle.

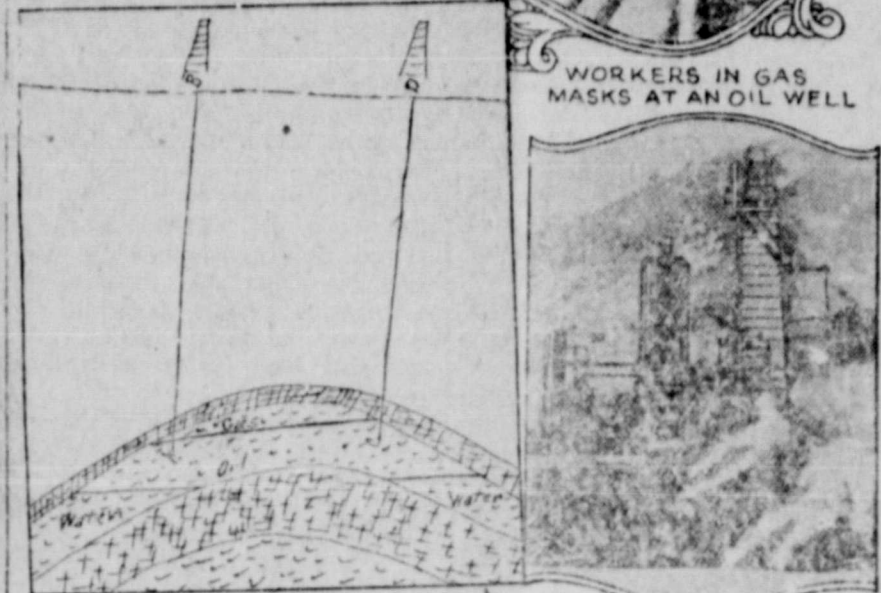
Write the Registrar for full information.

(This space paid for by the Canyon Chamber of Commerce)

U. S. Authority Sees Ample Motor Fuel for Long Future



HARRY H. HILL
© HARRIS & EVING



MR. HILL'S IMPROMPTU SKETCH OF AN OIL DOME

EXPERIMENTAL OIL SHALE REDUCTION PLANT
The U. S. Bureau of Mines is confident that motor fuel supplies will be ample for many years to meet all needs of the country's millions of automobiles. Harry H. Hill, chief petroleum engineer of the Bureau, here tells the reasons for this conviction, and sketches the advances in industrial methods which justify his opinion.

By HARRY H. HILL
Chief Petroleum Engineer, United States Bureau of Mines.

ONE reason why there is no reason to worry greatly about motor fuel for a long time ahead is that people are worrying about it. Interest in such a question at the right time, is the best insurance against disaster. The President and the Federal Oil Corporation Board have done what was needed, at the right time.

We know that most petroleum has come from rather limited areas and that even from these only a small production has been taken out. Oil produced by gas pressure capable of lifting it to the surface when we drill holes is but a small proportion of all the oil contained in the sands. Even from the best pools recovery by the old methods is small, perhaps one-half in the most favorable conditions, oftener one-tenth, or one-seventh, or one-tenth. But a considerable part of what still remains in the ground can be recovered by methods now established as technically and economically practicable.

Producing oil from coal and shales and by mining the oil bearing sands is entirely possible. Experiments are going on in these directions, and if we ever have to fall back on these resources we will be ready. For a long time, however, the present methods of exploration and drilling, with improving processes to assure larger recoveries, are likely to suffice.

An Oil Dome Illustrated
I am no draftsman, but maybe I can draw something that will help explain. Here's a rough drawing of an oil dome. The shaded part at the bottom is a deposit of oil bearing sands—with an impervious rock stratum above. A wild-catter drilled the hole A-B and gas pressure caused oil and gas to flow. After a while the gas pressure wasn't sufficient to keep up the flow and they pumped until ultimately even this ceased producing.

Nevertheless, most of the oil was still left sticking to the sand grains. Then the operator drilled the well C-D, which flowed for a time, but most of the oil was still down there in the sand. If the gas pressure could be restored more would flow. So the operator injects gas into one well, restoring the pressure and causing the oil to resume flowing from the other. After a time the flow will stop again, but still much of the oil will be left. In some fields it has been possible to obtain additional amounts of oil by introducing water in some of the wells and forcing this oil to others. The addition of a chemical such as soda ash to the water may assist in removing the oil from the sand grains, but neither plain water nor water containing chemicals should be introduced into an oil sand except as a last resort, for it is likely that the water, which travels faster through the sand, will get to the open wells ahead of the oil and when the flow is resumed under pressure water will come out.

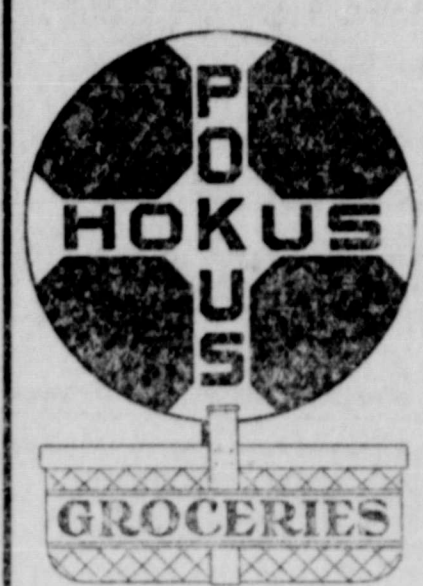
Everything Saved Nowadays
The gas escaping from an oil well carries with it a proportion of gasoline, which in the old days was lost. Nowadays it is extracted from the gas and saved, while the dry gas can be forced back into the ground to maintain pressure.

One of the menaces to most oil pools is the inflow of subterranean water. Water flows through the oil sands faster than oil, and by surrounding the bottom of the well keeps the

WARNING TO CHICKEN OWNERS

if they do not pen the chickens. Please take warning and see that your chickens are properly taken care of, as it is now gardening and flower planting time, and those who are trying to raise gardens and beautify their premises do not want their efforts thwarted by a bunch of chickens being turned loose upon them. This notice is being run by the request of the Mayor and the city marshal in order to give those who are allowing their chickens to run at large a chance to put them up, before they take legal steps to force those who are not willing to abide by the law.

SATURDAY SPECIALS



White Swan Corn Flakes per package	10c
4lbs. Apex Coffee	\$1.00
5lbs. Coconut	\$1.00
2 Plugs Brown Mule Tobacco	25c
W. S. Pork & Beans, No. 2 size	10c
26 bars C. W. Soap	\$1.00
2c More for Eggs in Trade	

G. S. MORRIS

BIG HATCHERY NOW IN OPERATION

TUESDAYS AND FRIDAYS OF EACH WEEK

FIRST SETTING

Eggs for Hatching will be received for Setting on—
TUESDAYS AND FRIDAYS OF EACH WEEK


Book Your orders with us now, for future settings. You are invited to call and inspect the Big Machine. VISITORS WELCOME AT ALL TIMES.

LOCKNEY HATCHERY

Bill Langfeldt, Mgr.
Phone 121 Crager Furniture Co.

WOMAN and the

McCormick-Deering (PRIMROSE) Ball-Bearing Cream Separator



On a vast number of farms in the United States the ease and profit and satisfaction in dairying have been increased by investment in the McCormick-Deering Primrose cream separator—the efficient, modern, ball-bearing machine. Ask the women; they know.

Three times out of four, women govern the choice of cream separators on the farm. That helps explain the sweeping popularity of the McCormick-Deering Primrose. The women have learned that the Primrose is easy to clean, easy to keep sweet and sanitary. It is simple and durable. It is wonderfully easy to run. It is the ball-bearing separator.

Primrose skims wonderfully close and it saves for you all the cream profit. It is a quality product made by the Harvester Company and sold and serviced by us in this community. We invite you to see this separator at our store. Or call us and we'll bring one out to your farm for a demonstration. Twelve full months to pay.

MORGAN BROS. & COMPANY

Good equipment makes a good farmer better

SPORTY HATS

New Shipment of Young Men's Dress Hats

New Novelties

— AT —

\$5.00 to \$7.50

Also beautiful line of Adjustable Caps \$2.75 Down

Don't fail to see something new in Cadet Hose. This is a very exclusive number.

E. GUTHRIE & COMPANY

Leaders in Low Cash Prices Lockney, Tex.

WEST TEXAS TODAY

Baird—Blare of booster bands and flash of booster colors will enliven Baird March 23 when delegates of the Oil Belt District attend the West Texas Chamber of Commerce regional convention March 23. Large delegations from Cisco, Ranger, Eastland, Abilene, Albany, Stamford and other

towns have signified their intention of coming in groups.
Stamford—E. H. Whitehead for the past two years publicity manager of the West Texas Chamber of Commerce will be moved to Fort Worth to take charge of the Fort Worth organization which was vacated when Ray Leeman resigned to become manager of the South Texas Chamber of Commerce. Whitehead will continue to

supervise publicity work of the West Texas Chamber of Commerce and will continue to work in portions of the western territory.
Munday—The local chamber of commerce has resumed activities after remaining inactive for some months. Pledges of support are indicative of big accomplishments of the organization during the present year.

Goldthwaite—Six communities of Mills county have organized to promote community interests and to entertain speakers on farm topics who come here. Each club has designated a community leader or leaders on various activities that pertain to general welfare.

Sonora—Machinery has arrived for a core test for potash to be made in this section immediately. Dr. David Flood of Chicago, eminent geologist, has been here several months and located the test.

El Paso—El Paso edition of the "West Texas Today" has been released from the press. The number is not as large as originally intended and gives chief space to the city as the "Gateway to the North." West Texas chamber of commerce towns who are to receive publicity in the special edition will be given space in the regular magazine at a later date.

Matador—Moltey county recently passed a bond election calling for appropriation of the county of \$250,000 for highway improvement.

Fort Stockton—Contracts on primary 40,000 acres and 41,000 acres of secondry land of Red Bluff district are signed and in the Pecos Valley Water Users Association ready for arrangement for presentation to the Reclamation Bureau. The remaining contracts on the land for secondary interest will soon be in.

Eastland—A \$250,000 Connelley Hotel, a five story structure with a roof garden, is to be built in Eastland.

Lampasas—Lampasas County has a fine source of revenue in demands for its noted high grade cedar pests. Orders for Lampasas cedars come from many points. A recent call for three carloads was received here.

Panhandle—Panhandle is open to an early spring paving program, according to the plans being worked out by the city and the chamber of commerce officials.

Moran—A big delegation from this town will attend the Oil Belt District convention of the West Texas Chamber of Commerce at Baird March 23 in the interest of securing the 1928 meeting for Moran. A big delegation from this town will attend the annual

convention at Wichita Falls.

Clarendon Watchman Is Found Shot to Death

JOHN SLAUGHTER IS FOUND BLAIN IN FRONT OF CITY HALL

CLARENDON, March 12.—John Slaughter, 34, nightwatchman for the City of Clarendon, was found dead in the middle of main street, just west of the city hall, a short time before daylight this morning by Clyde Douglas who was on his way to meet an early morning train.

Slaughter had been shot in the right side just under the ribs from close range with a twelve gauge shot gun. The shell was found close to the body. A clock he had been carrying showed that he had punched a dial at 1:15 o'clock about a block away from where the body was found.

Auto Tracks Slight Clue
Tracks of an automobile that had swerved suddenly around in the street were to inistinct to serve as clues. A filling station in the South part of Clarendon was broken open during the night and a quantity of gasoline stolen but no connection has thus far been coupled with the killing.

Every town nearby where a possible call could have originated for the night watchman to be on the lookout for a stolen car has been communicated with but no calls have been found.

Slaughter's children, a girl 8, and a son 2, are with his sister at Willispoint. He is also survived by four other sisters, father and mother and three brothers.

PLAINVIEW METHODIST WILL ENLARGE CHURCH

Plainview, March 15.—Plans have been completed for the construction of an annex to the Methodist church of Plainview, at a cost of approximately \$40,000. Several thousand dollars have already been pledged for this purpose and work will begin on the addition as soon as half the amount of the estimated cost is raised which is expected in a short time. The other half of the cost will be paid was the annex is completed.

The north end of the present building which is one of the largest in all West Texas, will be torn away and the annex will adjoin that part of the church. The addition will be 52 x 72 feet in dimensions with a sub-basement and balcony floor. The sub-basement will contain a library, auditorium with stage and dressing rooms and a connected kitchen. The existing auditorium will be lengthened 17 feet on the main floor and the remainder of the main floor will provide class rooms. A great many other improvements are also included in the present plans.

The proposed annex in addition to providing much needed class rooms and a large auditorium will increase the seating capacity of the main auditorium 400 seats.

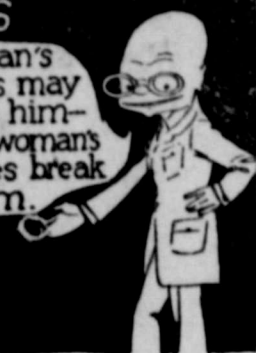
When Frills Bring Style and Thrills



MARY may climb trees and play marbles all day in the most masculine of costumes, but for certain occasions and purposes she turns alluringly feminine in a frilly little frock. To strike particular awe in the heart of the young man across the street who pulled her hair this morning, she appears at their dancing school this afternoon in shell-pink crepe de Chine with ribbon flowers of rose pink. And when she decides to look especially demure at Sunday-school some summer morning she wears the crisp white dotted swiss with the picoted frills of blue organdy that match the blue dots. There is also a batiste version of this style which has the ruffles made of lace.

BILL THE BARBER SAYS

A man's clothes may make him—but a woman's clothes break him.



GOODRICH SILVERTOWN CORDS

This is not a sale and we are not selling below cost but these prices are good until change in wholesale cost. Save this price list and show it to your friends.

Goodrich Silvertown Cords	
30x3 1-2 regular 55	\$6.75
30x3 1-2 O. S. regular	\$7.75
30 x 3 1-2 Giant O. S.	\$9.75
30x5 H. D. Truck	\$30.00
32x6 H. D. Truck	\$40.00

Balloons	
29x4:40	\$9.95
30x4:75	\$12.95
30x5:25	\$17.45
30x5:77	\$19.75
33x6:00	\$20.90

Goodrich Radio Balloon Tires	
29x4:40	\$7.95
30x4:75	\$10.00
30x5:25	\$12.75
31x5:25	\$13.75

Goodrich Radio Cords	
30x3 regular 55	\$5.75
30x30 1-2 (signal)	\$5.75
30x3 1-2 Giant O. S.	\$7.75
31x4	\$10.75
32x4	\$11.75
32x4 1-2	\$15.75

SPECIALS	
Ford Timers	40c
35c box tire patch	15c
1.50 Tire pump	75c
1.50 Ford Jack	75c
Hot Shot Battery	\$1.85
MacGuay Norris Step Cut Pistol ring, Ford size.	10c

INNER TUBES	
30x3	\$1.00
30x3 1-2	\$1.25
30x5	\$2.75
29 4:40	\$1.50
30 bars of P & G soap (Limit 30 bars to customer)	\$1.00

B. E. NEEDLES
625 Ash Street Phone 230
PLAINVIEW, TEXAS

J. O. ROGERS, M. D.
Physician and Surgeon
DIRECT MEDICATION
Special Attention to Diseases of Children and Chronic Diseases.
Office in City Drug Store
Night Phone 4 Lockney, Texas

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ABERNE S. BUNGAN
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A. C. GOEN M. FOLK GOEN
GOEN & GOEN
Real Estate Loans an Insurance
Farm Lands, Ranches and City Property

First Texas Joint Stock Land Bank
Houston, Texas. 6% Farm Loans.
Quick inspection and prompt closing of loans. Call us about your loan.
PHONE 170

Surginer Bldg. Floydada, Tex.

KENNETH BAIN
LAWYER
Room 4, First National Bank
FLOYDADA, TEXAS

Dr. S. M. HENRY
PHYSICIAN AND SURGEON

Special Attention Given to Women's Diseases.

Office Lockney Drug Co.
Office Phone 50—Res. 87—
Lockney Texas

DR. D. J. THOMAS
Physician and Surgeon

Office in LOCKNEY DRUG CO.

A Share of your Patronage solicited.
OFFICE PHONE 50 RES. 77

WILSON STUDIO & ART SHOP

FLOYDADA, TEXAS
PORTRAITS, VIEWS, PANORAMA VIEWS

KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING

W. H. Seale Jno. McDonald

SEALE & McDONALD
Phone 9020F3

AUCTIONEERS

ATTENTION! PHONE
J. L. Hammond, Clerk, Floydada for Dates.

We will furnish dinking cups free at sales.

PIANO TUNING

We have an expert Piano Tuner and Repairman.

PLAYER PIANOS
A SPECIALTY
All Work fully guaranteed.

J. W. BOYLE & SON
PLAINVIEW, TEXAS

MILK AND CREAM

Deliveries made both morning and afternoon. We will appreciate your business and give you prompt and efficient service at all times.

SAMS' DAIRY
Phone 9008F14

THE BEST OF SERVICE

Let us look after your

CLEANING - PRESSING ALTERATIONS

We give prompt and efficient service, and guarantee to please you with our work. Phone us at 114 or Call on us in the rear of Roy Griffith's confectionery.

D. F. McDUFFEE

Start your Little Chicks right by feeding

SUPERIOR CHICK STARTER

SUPERIOR CHICK STARTER Growing Mash, and Laying Mash, and all kinds of grit and charcoal. Also SUPERIOR Dairy Feeds. m

WE WANT YOUR CREAM
POULTRY—EGGS—HIDES

MERCHANTS PRODUCE CO.

GOODYEAR TIRES AND TUBES

Come here with your tire troubles, we can fix them up, and if you need new ones, we can sell you the best that are made.

AMALIE AND MOBILOIL
The oils that will save you engine troubles and give you the most satisfaction. Let us drain your crank case the next time you need oil.

QUICK SERVICE
Our service is prompt and efficient. Just drive in any time and you will be pleased with the service we give you.

OZARK FILLING STATION

Jackson & Dunn, Props.

More Chevrolet Trucks sold than any other gear Shift Trucks in the World

Chevrolet stands unchallenged as the world's largest producer of gearshift trucks.

With its powerful valve-in-head motor—now equipped with AC oil filter and AC air cleaner; with a 6-inch channel steel frame, super-rugged rear axle and modern 3-speed transmission, recently improved—it is praised by users everywhere as the greatest commercial car value of all time.

Only the economies of tremendous volume production make possible such super quality at Chevrolet's low prices. Come in and see the truck that has won worldwide leadership. Learn why it has given such supreme satisfaction to so many users of every type—big fleet operators and individual owners.

for Economical Transportation

—at these Low Prices!

1-Ton Truck Stake Body	\$680
1-Ton Truck Panel Body	\$755
1-Ton Truck Cab and Chassis	\$610
1-Ton Truck Chassis	\$495
1/2-Ton Truck Chassis	\$395

All prices f. o. b. Flint, Mich.

In addition to these low prices Chevrolet's delivered prices include the lowest handling and financing charges available.

DYER MOTOR CO.

LOCKNEY, TEXAS

WORLD'S LOWEST PRICED GEARSHIFT TRUCK

Blue Ribbon Bows

Trim Prize Frocks



FASHIONABLE women have given up the old game of "going out to match material" for the more interesting and smart pursuit of seeking harmonizing and contrasting fabrics. The young woman who wore the frock above did not have far to go to find this new two-tone effect; she merely turned over part of the material, combining skirt and waist of satin crepe with a yoke and sleeves made of the shiny side. She might, with equal chic, have combined plaid taffeta with a top part in solid color, or she might have harmonized dark and light shades of crepe de Chine. The skirt may either be shirred or laid in inverted pleats.

ANY PROMINENT MEN TO BE AT W. T. C. C. MEET

Wichita Falls, March 8.—Detailed plans for the West Texas Chamber of Commerce Convention May 16 and 17 are rapidly being completed by the Staff of the Wichita Falls Chamber of Commerce and the West Texas Chamber of Commerce co-operating. While the program proper is for two days, a three-day program is being arranged. As the convention comes on Monday and Tuesday, Wichita Falls is planning on thousands of visitors on Sunday preceding and a program for the day is being arranged. From present indications this convention, the ninth in the history of the West Texas Chamber of Commerce, will be the biggest ever held. Wichita Falls is planning to entertain 50,000 visitors.

year's convention in that a Congress of Nations is being featured. It is planned to have as many towns or cities of West Texas come to represent some foreign nation, to dress in correct costumes and carry the flag of the nation represented. Within a few days the countries assigned will be announced. If the colors of the nations are carried out properly the big convention parade which will be staged Monday, May 16, will be one of the most colorful parades the convention has ever seen. This parade has always been a big feature. At the Amarillo convention last year it was more than three miles long and forty-two uniformed bands marched in the procession. It is expected more than 50 uniformed bands will attend this year and take part in the contest for the prizes for which over \$5,000 has been offered. Several prominent national figures

will deliver addresses during the convention. The Hon. James J. Davis, United States Secretary of Labor, has accepted an invitation of the Wichita Falls Chamber of Commerce and the West Texas Chamber of Commerce to attend and deliver an address on the second day. The Honorable Nicholas Longworth and wife, Mrs. Alice Roosevelt Longworth, have been invited to attend. An acceptance from them, however, has not been received. Mr. Longworth has been asked to address the convention on the second day. Among the other speakers will be the new President of the United States Chamber of Commerce. He will speak on Monday. Governors Moody of Texas, Dillon of New Mexico and Johnson of Oklahoma are also expected at the Monday morning meeting to bring greetings from the three respective states. While Sunday is not included in the convention proper, it will be a day of activity. At eleven o'clock service visiting laymen from the centers of West Texas will be asked to fill the pulpits and ring various congregations messages befitting the day. In the afternoon Hon. Morris Sheppard, senior United States Senator from Texas, will deliver a patriotic address in the convention headquarters.

COTTON BILL PASSES CONGRESS

One of the most important measures passed at this session of Congress is the one which provides for the listing of grades and staple length of the cotton in the so-called carry over. The original bill by Congressman Marvin Jones was passed by the House in December. A similar bill by Senator Mayfield was recently passed by the Senate. The two bills were combined and as such have recently been enacted into law.

There are between four and five million bales in the carry over. There are ten tenderable grades of cotton. Hundreds of thousands of bales of the carry over are not of a tenderable character. Much of it is not merchantable character. All of this section, however, without regard to grade or staple has heretofore been included in the reports and only the total figure given as so many millions of bales. Naturally this affects the market adversely the same as if all of the cotton were of a tenderable grade and merchantable character. By referring to all of this cotton as surplus or carry over, manipulators have been able to depress the market and greatly reduce the price.

Under the new measure it will be known just how much of this is tenderable and merchantable character, and how much of it should therefore really affect the price.

It is thought by the Department of Agriculture and by those who have studied the question generally that that this measure will mean millions in increased prices to the cotton producer throughout the South.

The measure also provides for abolishing the semi-monthly estimates of cotton production, and substitutes monthly estimates instead, thus utilizing the funds heretofore used in making estimates of production for the listing of the quality of cotton. It provides however, for the retention of semi-monthly ginning reports of actual cotton production.

TO PRINCIPALS PUBLIC SCHOOLS FLOYD COUNTY

By consent of your county superintendent, and by authority conferred upon me by the National Society Sons of the American Revolution, and by the State Society Sons of the American Revolution, I hereby offer one bronze medal to one member of the graduating class in the grammar school for the best grade in "Good Citizenship," as evidenced by the following qualities:

- 1. Dependability as evidenced by the record in punctuality, truthfulness, honesty, loyalty, trustworthiness and self control.
2. Co-operation as evidenced by the record in respect to authority, re-

spect for property, respect for rights of others, and courtesy.
3. Leadership as evidenced by what the pupil has done for the betterment of the school.

4. Patriotism as evidenced by loyalty to, and the knowledge of, the purpose expressed in the preamble of the Constitution of the United States.
5. No pupil shall receive the Sons of the American Revolution medal who is not clean in speech, and in personal habits.

If the youth of our schools are striving for these ideals as outlined and are recognized by the comrades as having in a measure attained them, it is evident that a reasonable achievement has been reached.

The medal will have a beautiful motto, and the name of the student engraved on them, and will have other historical features.

The Holy Bible is our guide in our religion; the Constitution the guide in our government.

Motto on medal: "Our Inspiration is from the Past; Our duty is the Present Our hope in the future."

The above proposition is open to rural schools only. Five medals will be offered as follows:

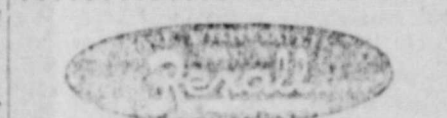
One to each school of the five showing the best average daily attendance based on enrollment. To secure a medal the seventh grade must have a graduation program.—J. N. Johnston.

I feel that the above proposition has much merit, and I trust that I should be grateful indeed to both the national and state organizations, "Sons of the American Revolution," for sponsoring the above contests in "Good Citizenship."

NOTICE TRUSTEES

The following is in relation to the making of the school census which is possibly of general interest to the public:

- 1. Read printed instruction carefully.
2. Be sure to get, day, month, and year of each child's birth.



MAKES YOU FEEL FIT!

A pleasant and agreeable effervescent saline laxative.



REXALL LIVER SALT

Its action is gentle; it is an aid in cleansing the intestinal tract without nausea.

For rheumatism, stomach, liver and intestinal disorders.

50c 6 oz. Bottle

LOCKNEY DRUG CO.

The Rexall Store LOCKNEY, TEXAS

- 3. Do not take any child who is 7 years old after Sept. 1, 1927.
4. Do not take a child who is 18 years old before Sept. 1, 1927.
5. Each parent or guardian must sign the enumeration cards of their own children.
6. The census enumerator must also sign the card for each child, or group of children.
7. If you do not have a yellow card for colored children, be sure to

- mark their card colored.
8. Enumerate all children residing within your district up to and including April 1, 1927.
9. The scholastic census report is very important. Be as accurate in every detail as you possibly can.
10. All married boys and girls within the scholastic age should be enumerated.
11. When in doubt read printed instruction carefully.

THE STORE OF QUALITY

We handle the very best of Toilet Articles, Cigars Cold Drinks, and our prescriptions are compounded by a registered pharmacist.

Remember we handle those good Columbia Records. Come in and hear the latest pieces.

STEWART DRUG CO.

Member Texas Qualified Druggists' League

BUY YOUR COAL FROM US

Let us sell you your next order of coal. We carry a full supply of both lump and nut coal, and can give you prompt and efficient delivery. We handle the famous "Diavolo" brand coal for domestic purposes.

SOUTH PLAINS GRAIN COMPANY

PHONE 23

LAWN GRASS SEED

Kentucky Blue Grass Seed 50c pound. White Lawn Clover Seed 75c pound. 4lbs. Blue Grass to 1lb White Clover is the correct mix for lawns. This amount covers 2,500 square feet of ground. BERMUDA GRASS SEED—50c pound. Use 1lb to 600 square feet of space.

ALFALFA SEED—SWEET CLOVER SEED

10lbs. required per acre. The seed we offer is strictly Pure and bright and scarified. PRICES—1 to 5 lbs. 28c lb. 5 to 10 lbs. 25c lb. 10 to 50 lbs. 24c lb. 50 to 100 lbs. 23c lb.

All above seeds are priced Postpaid to you.

A Beautiful Home, a Prosperous Home, by the use of White's Seeds, Poultry Supplies, Plants, Roses, Baby Chicks, and other high class Home Adornments. Buy the Best from the House that Service and Quality Built.

C. E. WHITE SEED CO., PLAINVIEW, TEXAS

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

Room 7, First National Bank Building Floydada, Texas

Carib Gold By Ellery H. Clark W.V.U. Service. Illustration of a man on a horse in a tropical setting.

Pirates! Treasure! Vengeance!

The constant turn of sudden action in this swift-moving romance of buccaneering days keeps the pulses throbbing. Deeds of carnage, heroism, bold adventures, love and sacrifice pass in vivid review in a reincarnation of certain of the brave, sinister events of the Spanish Main. Sea action and land action in which the terrors of freebooters, wind and tide are matched by those of shore and jungle.

An absorbing tale from first to last word—follow it as a Serial in This Serial will begin in the Lockney Beacon with the issue of March 24th. Watch for it and be sure to get the first installment.

Comic strip 'The Judge' by M.B. featuring a judge and a prisoner. Panels include: 'What's the charge against this prisoner?', 'Well, yer honor, I stopped him for speeding and he gave me a phoney name.', 'This looks serious.', 'Yeah!... he claimed he was John Smith from New York.', 'Well, did you get his correct name and address?', 'You bet—I finally got it out of him.', 'He's George Washington from Mount Vernon!'



YOU HAD BETTER STAY AWAY FROM OUR STORE IF YOU DON'T WANT TO BUY A BEAUTIFUL DRESS SHIRT

FOR WE HAVE JUST RECEIVED A BIG SHIPMENT OF THE MOST BEAUTIFUL DRESS SHIRTS EVER BROUGHT TO OUR TOWN

SPECIAL—3 Cakes Colgates Shaving Soap 25c DOUGLAS SHOES at \$4.50 and \$5.50 Hong-Kong Suits, Shirt and Pant, at \$5.00

Floyd Huff THE CLOTHIER

WANT COLUMN

FOR SALE—Twelve room house in West Lockney at a bargain.—See S. W. Perry, Woolridge Lbr. Co. 151c

FOR SALE—Select hatching eggs. From carefully selected breeders of Hollywood, Tancred and Tom Barron strains of S. C. White Leghorns, mated according to best A. & M. College methods. Order early. Last year we could not supply the demand for hatching eggs and baby chicks. Eggs \$1.50 per 15; \$5.00 per hundred. Baby chicks \$15 per hundred delivered.—Stroud-Croft Poultry Farm, Hedley, Texas. 264tc

FOR SALE—Ford delivery car, practically new, and in perfect mechanical condition.—See G. S. Morris.

FOR SALE—Hatching eggs full blood White leghorn eggs 50c per setting.—Mrs. Alva Raper, Phone 9004F14

HEMSTITCHING—Will finish and return on the next mail. 10c per yard. Mrs. C. M. Wilson, Floydada, Texas. Box 363. 231tc

FOR SALE—Seed sweet potatoes, Bermuda onion, sweet potato, cabbage, tomato and pepper plants—Write for prices delivered. T. Jones & Co., Clarendon, Texas.

STRAYED—From Lockney Monday night, March 14, 2 bay mares, 9 yr. old weight about 1050. Finder please notify W. R. Visage at Farmers Grain Company. 1tp

ARTHUR B. DUNCAN Have your Abstracts made by The Old Reliable Abstract Man. Floydada, Texas

IF YOU NEED TREES or anything in the nursery line come and look at the stock the Dalmont Nursery has, 10 miles west of Lockney. If you plant what we recommend we guarantee our stock to be as good or better, bear as young as often as any that has ever been planted in the country—Dalmont Nursery, Rt. 2, Plainview, or 2 miles west of Irick school. 252tc

HATCHING EGGS FOR SALE—Tom Barron Strain English White Leghorns. \$4.00 per hundred—Silas Ellis, 1-2 mile south of Aiken school house. 28 4tp

FOR RENT—Two room apartment furnished. Also two unfurnished with bath in connection. Will be vacated at once.—Mrs. D. C. Lowe 26 1tp

FOR SALE—Canta and Dabria bulls, hardy Perinial Plox and hardy giant Carnation plants.—Mrs. Burton Thornton. 25 4tc

MILLINERY—New Spring hats just arrived. See them at the Pioneer Store before you buy.—Mrs. C. L. Cowart. 25 2tc

WANTED—Immediately, farmer living seven miles southwest of Lockney to rent eighty acres for cotton, oats, etc. No buildings. Enclose written recommendations.—Miss Verna Graham Portsmouth, Ohio. 25 2tp

FOR SALE—2 row Cultivators and 2-row planters.—Ed Teuton, 3-4 mile west of First National Bank. 25 2tp

DALMONT NURSERY—Has 1356 acres of good land, pretty well improved \$20 per acre, at Hoobs, N. M., will sell or trade for property in Lockney or Plainview country.—Dalmont Nursery, Rt. 2, Plainview 25 2tc

FOR SALE—About 50 white leghorn hens an 100 buff leghorn hens.—Mrs. M. H. Ragle, Phone 1J. 1tc

FOR SALE—Three young Duroc Boars subject to register, old enough for service.—Some bred sow and gilts some subject to register.—J. S. Miller 4 miles northwest of Lockney, It

FOOD SALE AND BAZAAR The Ladies Missionary Society of the Methodist Church will hold a bazaar and food sale at the First National Bank all day Saturday. They will offer for sale pies, cakes, dressed chickens, candies and many other articles.

Southwestern Bell Telephone Co. Twenty-Seventh Dividend The regular quarterly dividend of one dollar and seventy-five cents per share on Preferred Stock will be paid on Friday, April 1, 1927, to stockholders of record at the close of business on Saturday, March 19, 1927.—R. A. Nickerson, Treasurer.

SHERIFF'S NOTICE OF SALE

NOTICE IS HEREBY GIVEN, that by virtue of a certain order of sale an execution, issued by the clerk of the District Court of Hale County, Texas, on the 22nd day of February, A. D. 1927, in a certain cause wherein H. H. Tilson and Arval Tilson are plaintiffs and F. C. Trent is defendant, said cause being numbered 2037 on the docket of said court; said plaintiff recovered judgement against the said defendant for the sum of \$1,111.27 with 10% interest thereon from date of said judgement and for all cost of suit, and for a foreclosure of lien on the hereinafter described property:

Pursuants to the said order of sale I did on the 22nd day of February, A. D. 1927 levy upon the following described property; as property of F. C. Trent; to-wit:

One 1924 Model Nash Roadster, serial number 273028, motor number 157715. I will on the 21st day of March, 1927, A. D. the same being 3rd Monday in said month, within the legal hours for such sale, proceed to sell the said property, as property of the said F. C. Trent.

The above sale to be made by me

to satisfy the above described judgement for the sum of \$1,111.27 with 10 per cent thereon from the 11 day of January, 1927, at the rate of 10 per cent per annum, in favor of H. H. Tilson and Arval Tilson, plaintiffs in said suit, and costs of suit in the sum of \$1,111.27 and the further cost of executing this writ. The proceeds of sale to be applied to the satisfaction thereof.

P. G. STEGALL, Sheriff Floyd County, Texas. By T. B. HILL, Deputy.

AMARILLO REPORTS GAS LINE ASSURED

First Booster Station on Texas Gas Company's Line will be in Plainview

PLAINVIEW, March 15.—What promises to be the most important industrial event to the South Plains area of the Panhandle, not excepting the construction of railroads into that potential region, will be the construction of a natural gas line from the Panhandle field, says The Amarillo News.

The promotion stage of the project is over, and the right-of-ways obtained, gas supply contracted for and the pipe ordered and construction contracts all let by the company, temporarily called the Texas Gas Co., A new name is now being selected and incorporation papers will shortly be taken out.

Natural Gas from the wells on the Bivins ranches, in Potter, Moore, Carson and Hutchinson counties, will be purchased and transported to Canyon Happy, Tulsa, Plainview, Floydada, Slaton and Lubbock.

To Cost Over \$5,000,000 The Texas Gas Company still using its pre-organization name, believes that the line will cost \$5,000,000 when completed. There will be 28 miles of 16-inch pipe from the Bivins well to an absorption plant north of Amarillo; 75 miles of 16-inch pipe from Amarillo to Plainview; 50 miles of 12-inch from Plainview to Lubbock; 17 miles of 8-inch from Lubbock to Slaton, and 29 miles of 12-inch from Plainview to Floydada.

Additional laterals will be laid as the demand materializes. In the meanwhile the franchises secured and construction of which has been ordered will take care of 10,000,000 cubic feet of gas per day.

Actual construction work will start around May 1, and it is expected to be completed by the middle of September of October 1 at the latest, and be in operation by early October. The first link from the gas wells to Amarillo will be completed by July first.

The first booster station will be at Plainview.

Tulsa Firm Gets Contract

Contract for the Texas Gas Company line and stations have been given to Williams Bros. Inc., and it in turn has awarded parts of the main job to the John W. Moore Construction Company of Amarillo; the Panhandle Construction Company of Lubbock, and the Irick Construction Co., of Plainview.

TRUMAN ALLEN DIES AT BORGER OF PNEUMONIA

Truman Allen, age 27 years, died at Borger, Texas, Monday night, and was buried in the Floydada Cemetery Wednesday afternoon. The cause of his death was pneumonia, brought

on by gas. He was a tool dresser in the oil fields. Mr. Allen was the son of Mr. and Mrs. Walter Allen of Floydada.

WORK ON RAILROAD PROGRESSING RAPIDLY

The work on the grading of the Denver line through Lockney is progressing very rapidly. Grading gangs are busy at several points between town and the caprock, and a grading gang has also gone to work near Petersburg. Much of the grade is practically ready for the finishing touches. More than 2,000 people from all section of the Plains visited the work under the caprock Sunday, where much work is being done at this time.

Mesdames Gay Morgan and D. E. Sullivan spent Wednesday in Amarillo shopping.

D. E. Sullivan was down from Clarendon this week visiting his family.

Cash Grocery SATURDAY'S SPECIALS

- LARGE HARD HEAD LETTUCE 3 for 25c
CABBAGE per lb. 4c
ORANGES per dozen 25c
BANANAS per lb. 9c
FRESH SUPPLY OF FLOWER SEED 3 packages 25c
LARGE CREAM CAN CRACKERS 4 lb. can \$1.10

Only a few more buckets of the McGhee Georgia Sorghum left. Get your supply before it is all gone.

MILLINERY

IN THE LATEST

NEW YORK AND PARIS STYLES



We are receiving these new things not in Millinery alone, but in Ladies' Ready-to-wear garments and dress materials, as well as Novelties and Dress trimmings.

You are always a welcome visitor in our store and we are glad to show you the new things.

SAVE THE SILVERWARE COUPONS PATRONIZE

OUR HARDWARE AND GROCERY DEPARTMENTS

FRESH GROCERIES AT ALL TIMES.

COMPLETE ASSORTMENT OF GARDEN SEED

READY WITH—Poultry Wire, Poultry Feeders, Garden Hose, Garden Rakes, Garden Plows.

Your business is appreciated.

Baker Mercantile Co.

"THE STORE WITH THE GOODS"

YOUR SMALLEST EXPENSE

Look over that sheaf of bills for last month—or any month.

What did you buy that was worth as much to you or had as many uses—as telephone service.

That necessary service cost you relatively little, but the bills will show that you paid out dollars for things that were not essential to your welfare.

If telephone service should cost you many more dollars each month that service could be of no more value to you than it is. For it is indispensable.

SOUTHWESTERN BELL TELEPHONE COMPANY