## Tarkney Tearan

# NEXT MONDAY IS OUR TRADES DAY 

DENVER OFFICIALS HERE TODAY ON BUSINESS RELATIVE TO RIGHT-OF-WAY LOCKNEY COTTON OIL CO. IS CHARTERED
${ }_{F}$ FIRST MONDAY
BIG TRADES DAY
MERCHANTS WILL GIVE MANY
BARGAINS AND THERE WILL
 Next Monday, February 7th, will
be the first Trades Day for 1927 in

Electric Line Will Be DENVER OFFICIALS $\begin{gathered}\text { No Encouragment Offer- } \\ \text { ed For }\end{gathered}$ Connected by Summer IN LOCKNEY TODAY OMPLETE CIRCUIT WILL BE
MADE BY TEXAS UTILTIES


Charter Granted Lock-
small pox scare Leox scare
subside in city ney Cotton Oil Company


| the business houses, whose adverment appears in this issue of the con or on the circular, and if the aber you find in the paper is the rest one to that in any of the iness houses you will be made a sent of some article worth \$1 more. There is nothing to be pursed or tickets used in order to ure one of these presents. Just g your newspaper or circular to | ton to Floydada it will make a complete circuit, which will mean there will be two plants to supply electrieity to the line we are now on. This will mean a great deal to the Plains in the way of electric service, as when for any reason one plant should be out off, the plant from the other town would supply electric power, which would insure power at all times. <br> In case of lines breaking, etc., the | companies could go to work getting the grades ready for the steel. <br> Chamber of Commerce <br> Banquet At Silverton <br> By Ray B. McCorkle <br> Approximately 125 people, a majority of whom are citizens of Silverton | road information received Wednesday by the railroad committee lays the blame for slackness on the part of the railway people to "business conditions," and while hope is given that the road may be able to carry the plan through at a later date, no definite statement as to this feature of the report will be rouch*afed the committee. | and approved by the company and the property has been delivered to them, so that the construction of the mill will not be delayed. <br> SPECIAL BAPTIST <br> CAMPAIGN 1927 <br> The Mission Board of the Floyd county Baptist Association in regular sesion at Lockney unanminously | 80 PER CENT OF CITY <br> TAXES COLLECTED <br> $\$ 10,500$ CITY TAXES SHOWN IN <br> TAX COLLECTORS REPORT <br> MONDAY NIGHT $\qquad$ <br> At a special meeting of hte City Council Monday night the tax collections made by Tax Collector Cope was turned over to the City Council. |
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## Entered Aprid 14th, 1902 , at defice.At elas mail matter at the Pot Lekney Texas, by act of Congress Lockney Texas, by act of Congress March 3rd, 1879.

## $\underbrace{\text { H. B, ADAMS, Editor and Owne }}_{\text {TERMS OF SUBSCRIPTION }}$

One Year
Six Months
Three Month
$\qquad$
member of texas press weeklies, h ADVERTISING RATES
Display,

some people may be mis
We had a good man call at our
office this week and ask us the ques-
tion: "Is your columns open to the
tpunid discussions of things of vital
iterest arising in the county from
time to time?"
The columns of the Lockney Bea-


Your right-of-way notes are now due. You are request d to call at the banks and pay your notes without any furthe right-of-way by February 20th

LOCKNEY RAILROAD COMMITTEE

## SURVEY HASCROSSEDLAND


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TOWN AND COM. MUNITY BUILDER


$\qquad$
 farming system that leaves out aceount is doomed to per
verty.-Farm \& Ranch.
R. M. Champion, of Slaton came p Thursday after his wife who ha been visitine her pa
Mrs. U. S. Braswell.
Mrs. Harvey Cash of Canyon ha been here this week
Mrs. E. L. Woodburn.

TIE FRST NATIONAL BANK

## DON'T SAY

IF WE HAD SAVED

## SAVE NOW

FAILURES console themselves with the
cuse "if." "If I did that, or if I did this When the time comes that you want to buy a home, an automobile, send the children to college or take a long trip you don't want to say, "We could do it, If."
SAVE! SAVE REGULARLY! Save toward a definite goal. And when the time comes for you to carry out what you planned to do, YOU'LL DO IT.
SAVE. SAVE REGULARLY! And save
Stat bear right by opening an accoun here-NOW!

## 

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 no of seeds for sour conveniene, and in plaminge Jour garierer ior this spings, we would itike to have call on us for the seeds and sets you will need.GROCERIES AND MEATS
complete line of Fresh Groceries, Fresh and cured Meats, and the very best of service at all times. Just Phone No. 10 , and we will see that you get the
very best and the promptest of service.

RILEY \& BREWSTER



Ready to help you get More Eggs at Lower Cost! POULTRY raisers say our service is worth talking about,
and you can bet we are mighty glad of that. But, what and you can bet we are mighty glad of that. But, what
pleases us most is that our customers v. So ars feeding Purina pleaultry Chows are making more moncy from their flocks. These customers stay with cs and the groving number of new customers is proof that Purina Chows : 7 results. We can help you get more eggs from your hens. When we
sell you Purina Poultry Chows we will give you egg record


RUCKER PRODUE
[53


## SPECAL VALUES NEW SPRNG MLINERY

20PER CENT DISCOUNT

HATS FOR EARLY SPRING WEAR IN ALL THE NEW PASTEL SHADES.

## E. L. AYRES, DRY GOODS

(A pair of $\$ 2.50$ Silk Hose)

## WE APPRECIATE YOUR BUSINESS

We handle only the best quality of the Colorado Coals, and will meet competitive bids on any kind of Grain.

SOUTH PLANS GRAR OMPANY Phone 23

Lockney, Texas
(Our Present, 500 Dise. Nut Coal)
VISIT OUR STORE TRADES DAY
A complete line of fresh Drugs, Toilet, Articles, No-
Drink at Our Fountain
and make this store the meeting place with your friends.

CITY DRUG STORE
(Present Sustabie tife Plan or Woman)
THE BEST OF BULLDING MATERIALS
Paints, Oils, Varnishes
Call ws or see us for etimates on your building problems.
the best of service and material WOOLDRIDGE LUMBER COMPANY
D.F. McDUFFEE, THE TALIOR cleaning - Pressing-altering SUTTS MADE TO ORDER
Our work and Service has caused us to be pioneers in the Tailor business in Lockney. Phone 114

Phone 114
(One Suit or Dress Cleaned and pressed Free)

## hamburgers and confections

Day ${ }^{\text {and }}$ nd Night Service
Hamburgers, Confections, Tobacco, Candies
Make Our Shop Your Headquarters
ZOEL'S HAMBURGER FACTORY
( $\$ 1.00$ in Merchandise)

## FIRST MONDA

 LOCKNEY, TEXAS, MONDA Lockney Merchants Offer Special Ind BRING THIS PAPER WITH YOUNo 190
BRING THIS PAPER WITH YOU-In each business house listed in the advertisements below, there will eaci number on the card, or is the nearest number presented to the number on the card that day, you will receive he pr are given by the business men absolutely FREE, you don't buy one cents' worth of goods from the busineo in ol

WE APPRECLATE YOUR BUSNESS aRE STRIVING
Give You "FREE" Good Service Look for our number ANGEL AND CHIDLERS

All kinds of Insurance

## INVESTIGATE OUR CARS

The bete etrs on the makref tor the price.
Willys-Kighti and Whippet-Overland
Call around trades day and lete tus stow you these
WILLYS-OVERLAND COMPANY
(81.00 IN CASH)

UNUSED TRANSPORTATION
We have some b trgains in uneed ciars in the following makes: Cheroroet, Ford, overland and Dodge. Come in and figure with us on a car.

DYER MOTOR COMPANY
(s5.00 in Merchandise)
LOCKNEY AUTO COMPANY
Authorized
FORD DEALERS
(1 galon Lubricating oil)

## SPECIALS FOR FIRST MONDAY



Windmuils
(Quart of Paint)

## EXTRASPECALISFORMONDAY

Dixie King Overalls
\$1:39
A good work Sox 2 for 25c
1 lot 32 inch Gingham (new shipment) per yd. 10c
1 lot 32 in . Toile du Norde (new shipment) yd. 20c
NEW SHIPMENT LADIES DRESSES. LATEST SPRING STYLES
E. CUTHRIE \& COMPANY

Leaders in Low Cash Prices
( 81.00 in Merchandise)

## FREE! FREE! FREE! FREE!

Cine every box or or Charme Face Powder
PRICE $\$ 1.00$
we will give a beautiful vantiy free LOCKNEY DRUG COMPANY
( 83.00 Box of Candy)
SPECIALS FOR SATURDAY AND MONDAY 8 tbs. Royalaster Shortening Muffets, package
5 Ib . can K. C. Baking Powder $\begin{array}{r}58 \mathrm{c} \\ \hline\end{array}$ Iceberg Lettuce, per head $\quad \$ 10$ FRESH BUNCH VEGETABLES WEDNESDAYS AND FRIDAYS
G. S. MORRIS
"HOKUS-POUS SYSTEM"
( $\$ 1.00$ in Merchandise)
FIRESTONE TIRES AND TUBES

We have the agency for Firestone Tires and Tubes in Lockney. Come in and let us take care of your tire troubles. Gas, Oils, and Accessories.

EAST-WEST SERVICE STATION
(30 x 3 1-2 Inner Tube

## BIG SPECIAL FOR YOU

Ironing Board and Cabinet $\quad \mathbf{\$ 7 . 5 0}$ Be Sure To See This
Plumbing Fixtures, Posts, Windmills, Stock Tanks, Cypress Tanks. Anything for the farm.
higgin botham bartiet co.
(Can of VaIspar Varnish

# TRADES DAY )AY, FEBRUARY 7TH, 1927 Inducements and Give Free Presents ALL STORES BELOW GIVE PRESENTS 

will e a card with a number on it, each number will be different-if your number corresponds with the
:eive fhe present that is named in the line below the signature in each advertisement below. These presents eive he present that is named in the line below the signature in each advertisement below. These presents isine in order to receive the present; there is no tickets, chances, drawings, or red tape; just visit these busi-

## YOUR NEXT RING

LET it be the very newest in design and pattern. Select it from an assortment that is never allowed to get out of style.
And here you will also find many other pretty things that will please Mi lady.

## HARRIE MEEK

Lockney's Jeweler
( 8.1 .00 in Merchandise)
SPECIALS FOR FIRST MONDAY
\$1.25 Alluminum Water buckets 95c
\$1.25 Dish Pans
Stew Pans
\$1.25 House shoes

## STEVENSONS VARIETY STORE

(A Covered Fruit Sand)
CASH GROCERY SPECLILS FOR CASH

| 26 Bars P \& G Soap | $\$ 1.00$ |
| :--- | ---: |
| Borax Washing Powder 6 for | 25 c |
| 3th Bucket Coffee | $\$ 1.30$ |
| Golden Apricots, Solid pack | 65 c |
| Extr ${ }^{\text {a }}$ Fancy eating apples per dozen | 25 c |
| CASH GROCERY | $(\$ 1.00$ in Merchandise) |
| B IG BARGAIN |  |
| All Truck Size Badger Casings at Wholesale |  |
| Cost |  |

## OZARK FILLINGSTATION

( $\$ 1.00$ in Merchandise)
'SPECIAL BARGAN COUNTER BOX STATINNERY AND SCHOOL SUPPLIIES

We will have arranged in our store on First Monday a special Bargain Table of Box Stationery and schoul supplies. A chance to save money.

GRIFFTH'SCONFECTIONERY
(Present-A Box of Stationery)

## SPECIALS FOR FIRST MONDAY

$\begin{array}{lr}\text { Good Dried Peaches per pound } & 18 \mathrm{c} \\ \text { White Swan Coffee 3tb can } & \$ 1.80\end{array}$ $\$ 1.80$
29 c
Red Salmon per can
10 pounds spuds
try our blue and gold coffee NORTHCUTT'S GROCERY
( 81.00 in Merchandise)
SPECIALS FOR FIRST MONDAY GOOD COLORADD LUMP COAL
Per ton at the bin-
$\$ 12.50$
we buy grain and hogs FARMER'S GRAIN COMPANY
(Sack of Wes-Tex Chicken Feed)
BREAD AND PASTRIES
We have a special line of Pastries for First Monday Be sure and call on us and inspect our line of Pastries, and we are sure you will be pleased.

CAKES COOKIES-WHIZ BANGS OUR BREAD IS THE BEST YOU CAN BUY CITY BAKERY
( $\$ 1.00$ worth of tickets good for anything in house)
SPECIALS FOR FIRST MONDAY
48 tb sack Belle of Wichita Flour
$\$ 2.25$ 100 th sack Belle of Wichita Flour 75 c broom
2 brooms for
2 brooms for
4 Pkgs. Macaroni \& Spagetti
5 th dried Peaches for
75 c
5 tb dried Peaches for

> RILEY AND BREWSTER

## SPECIALS FOR FIRST MONDAY

We will give 15 per cent off on everything purchased from our store on Trades Day.

## PIONEER HARDWARE COMPANY

( $\$ 1.00$ in Merchandise)

## SAVE $\$ 15.00$

onthat Spring suit. We have 300 samples to select from at $\$ 21.75$. THATS ALL!
We clean, press and alter. Let us be your Tailor. Our present calls for a suit or dress cleaned and pressed free.

COMMERCIAL TAILOR SHOP
Phone 160

## TRADESDAYSPECCLILS

 ONE DAY ONLY20c Hose dozen pair special ....... $\$ 1.20$
$\$ 5.50$ Lumber Jack . . ............. $\$ 3.65$
\$4.95Lumber Jack ................. $\$ 3.45$
\$5.75 Arm Coats . $\$ 4.65$
0. D. Army Jackets $\$ 1.95$

## FLOYDHUFF

THE CLOTHIER
( $\$ 1.00$ in Merchandise)

## Buy Your Coal Here

Sell us Your Grain
We have on hand at all times the best Lump and Nut Coal that can be bought. Let us supply your

VISIT US ON TRADES DAY
LOCKNEY COAL AND GRAIN CO.
(Sack of Floydada Bran)
Mike's Confectionery \& Sandwich Shop
A Good Place To Eat and Drink in A Good Town Quick Lunches, Cold Drinks, Tobaccoes, and Candies
( 81.00 in Merchandise)
SPECIALS FOR FIRST MONDAY
Regular T5c Blue Label Columbia Phonograph Reeorrs, for Monday only
 Soap, any 100 eeller for $\quad 55_{5}^{6 c}$
 Ail Stationery in show Wind ow at ${ }^{1.2}$ PRICE STEWART DRUG COMPANY

We Pay the Highest market prices for your-
POULTRY-EGGS-CREAM-HIDES
We carry a full line of SUPERIOR Chicken and Dairy feeds.

MERCHANTS PRODUCE COMPANY

WALLER MOTOR COMPANY
Gas, Oils and Accessories
Repair Work a specialty
MICHELIN TIRES AND TUBES
(Will drain and refill crank case free as present)

## CITY MEAT MARKET \& GROCERY

FOR QUALITY AND SERVICE
Pork \& Beans large size
3 for 45c
Pork \& Beans large size
Pork \& Beans small size
3 for 20 c
Domino Cane Syrup per gallon
Solid Pack Black Berries per gallon
Woodside syrup
WE HAVE PLENTY OTHER SPECIALS
$\$ 1.00$ worth of fresh or cured meat)


New England Atmosphere With 1926 Improvements


Where Nation's Miik Ends


CHICKEN OWNERS
CHIN


## BUY YOUR COAL FROM US

Let us sell you your next order of coal. We carry a full supply of both lump and nut coal, and can * give you prompt and efficient delivery. We handle

## QUALITY-OUR GUIDE

Our first thought is for quality-nothing but this will ever find a place in our stocks. Next we will try to sell for as little as we can the best.
Just phone us your wants and we will do the rest. Everything in fresh vegetables and fruits that the market affords. Prompt and efficient service at all times.

## LOCKNEY GROCERY

## BEAUTY SPECIALIST

The ladies of Lookney will be glad to know that

## MRS NEZ MOORE

## the Dorothy Perkino Benty S Seceialica <br> Mrs. Moore will give Free Facills and teach you

 the seientifice methood of curing for suur complexion: We will havea beauty booth in our stove. Phone
## STEWART DRUG $\mathbf{C O}$.

Member Texase Qualififed Drugsists' League

## SATURDAY <br> AND TRADES DAY

Make our store your trading place. Come to see us Saturday
and Trades Day and supply yourself at low prices. Here are a few items that may interest you, but if not come anyway and call for your needs.
If interested in a Cream Separator, be certain to investigate the De Laval, which is the kind you will eventually buy. CONCENTRATE YOUR PURCHASES WITH US AND SAVE ONEY ON YOUR BUYING
Blue Crane pure thread Silk Hose, per pair ........89c
Men's Genuine Hawk Brand Overalls per pair .... $\$ 1.34$
Men's Heavy Work Hose per pair ............... 12c
Men's Leather Work Gloves per pair .......... . 95 c
Men's Moccasin Bals Work Shoes per pair .... $\$ 2.95$

## HARDWAR \& GROCCEY DFPARTMERT

| 8 cans Richland Corn for | \$1.00 |
| :---: | :---: |
| 8 cans Antigo Early June Peas for | \$1.00 |
| 8 cans Empson Pumpkin for | $\$ 1.00$ |
| 6 bars of Toilet Soap for | 250 |
| 6 pkgs. Skinners Macaroni for | 25 |
| 1 twelve quart Alluminum Water Pail | \$1.35 |

Baker Mercantile Co.
"THE STORE WITH THE GOODS"


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