

and a

the ten counties of which we are a the efforts made by the boys over the many tank the schedule part. Lockney intends to go to Amarillo with a first class exhibit, and put on ses while attending the Tech. On behind the Longhorns, Lockney. You with a first class exhibit, and put on the show for Lockney and the Lock-ney country, and we ask that every citizen in this part of the county give timated that more than 200 old stu-timated that more in Labhack einer the field. According to us their support and help us to gath-dents of the Tech are in Lubbock, ei-one of the old Grid hands, better

Many Prosperous Wheat Farmers | ago this county could truly boast of | This is considered one of the best having shipped more hogs from with- Mrs. Chas. Simpson, Public Speakwheat countries in the Panhandle- in its borders than any other county ing. Plains countries. Large acreages in the West. When the prices were every year, and an average of twenty cut so low many farmers sold their

the prices got so low several years

of the level land and there being no county has formerly been known as Mrs. Pauley, 1st; Miss Cochran, Kintimber or other vegetation of an obnox the "Hogopolis" of Texas, and before degarden. Music and Expression Miss Lauream Christian, Music, and

F. F. Ewing Resigns

Mr. F. F. Ewing, who has for some er the best agricultural exhibit that ther working or seeking work to make time been a member of the board of has ever been gathered in the county. their way while in college. trustees of the Lockney Public schools The crops have been raised this year,

on a twenty year basis. This year now these farms are again being stock there was 80,000 acres planted to ed with these porkers. It has been wheat in the Lockney section, and the found that with the cow, sow and hen and C. L. Anderson has been amount the been and therer is no excuse for not having lads hail from every section of Texharvest shows that 1,850,000 have on the farm in this section, the farm-been shipped from the county, besides er can make his bank account grow The members of the best of the best exhibit that has ever been as and Oklahoma; and some of them been shipped from the county, besides er can make his bank account grow the many granaries in this country very repidly. There is no country that that are filled with this year's crop, is better adapted to the chicken indus-secretary Luther Cooper T R Cope waiting for better prices or being try than the Plains, and the same secretary, Luther Cooper, T. R. Cope, by Saturday night, September 18th. Those bringing in products for the combine is at home on the Plains, and business is proving to be very profitthis year more than 90 per cent of able. Here the cattle hogs and chick- PLAINVIEW CHILDREN BELIEVE

bushels of wheat to the acre is shown stock and guit the hog business, but

the crop was harvested with combines ens are free of the diseases that are ] which cut the cost of harvest labor to common to them in the lower altitudes a minimum. The farmers largest and with the proper attention the harvest expenses this year was getting three, combined with the tremendous play ground at Plainview is going

some farmers did not have to hire any a great success, and are paying for by the immense number of youngsters extra labor at all. In this country the homes of the men with ambition according to Ivy Hart, supervisor of a man can tend a crop with machin- and who want to lay aside in store the ground, there has been about 250 ery, as there are no obsatcles, and for the rally day.

ious nature.

-

- And

the whole Plains is perfectly level. Soil and Water has No Equal Natural Home of Sorghum Grains

No country that has ever been dis- from three to five feet deep', and is confined to children alone. Men and

Here is the natural home of all varie- every acre of the land is tillable, speedy games of sport and having ties of maise, kaffir corn, Feterita, however you find some lakes or basins the times of their lives. Higeri, Sudan, and various other crops where the water drains. These lakes W. J. Klinger, chairman of the play-

of the maize family. A small crop of and basins, as the land goes into cul- ground committee is very enthusmaize, or crops of the maize variety tivation are gradually filling up, and iastic over the success of the entermakes an average of a ton to the acre within a few years every acre will prise and states that there are greater and many crops average one and one be tillable. The land is all of a choco- things in store for the youngsters of half tons, while the better cultivated late loam , being lighter and darker Plainview. Mr. Klinger also says crops go over the two ton mark per in many places, easy to plow and all that the committee is well pleased acre. You can tell just what kind of rich and very productive. Every crop with the interest manifest each day a farmer a man is in this section imaginable has been grown success- and night and that the rest of the by the yield he gets from an acre fully on the Plains. The water as park will be beautified as soon as of maize. Furthermore, you can tell all familiar with the Plains section possible.

how successful a diversified farmer well know, is 99.6 pure, inexhaustable, ' The city park at Plainview contains is by the acreage he plants to the and can be placed right on the land 31 acres. The play ground proper ocmaize family. Many farmers are liv- for irregation purposes without in- cupies eight acres at the present time ing on the fat of the land in the Lock- uring growing crops. What is gener- and will need more by the time the ney section by raising sorghum grain ally known as the windmill strata balance of the equipment arrives, crops and feeding them on the farm. is found in the Lockney section at There are swings, strides, see-saws, Diversified Farming Taking the Day of from 18 to 40 foot, pure and clear, merry go-rounds and many others The change that has come about in and supplies more water than the that are designed to capture the heart

the last few years in this country is family can hope to use for house- of the child. Base ball diamonds, truly marvelous. A few years ago hold purposes and dry farming needs, volley ball courts, tennis courts, as the cow pony, hitched to the town At a depth of from 60 to 80 feet is well as basket ball courts that afford hitching post was a familiar sight, found that wonderful irragation strata pleasure for the older youths. Trees and the cowboys drank whiskey and inexhaustable, with a well that is will be set over the whole park and raised hell in general-today the farm pumping day and night for three-hun- Mr. Klinger states that the committee er and his family rides to town in his dred and sixty-five days out of the has many plans for a greater and betautomobile, are well dressed, bring year for time immortal, throwing ter play ground for the children of practically as much to sell as they from 1,500 to 3,000 gallons of water Plainview.

desire to buy, and instead of drink- per minute, cannot show a decrease ing whiskey and raising hell, they are in the supply, and this water is ready a sober industrious citizenship and to be placed on the growing vegeta-Mr. and Mrs. Ed Hayes and son,

raise every kind of a crop that can tion when brought to the top of the Charles of Lubbock, and Mr. and Mrs. Milo Maize, Red and White Kaffir, duct you may have that is of good ilies of W. L. Whitt and H. C. Renbe raised in the temperate zone. Di- ground-you can own and operate W. E. Jones and baby of Sacremento, Feterita, Hegaria. versification in the Lockney section is your own irragation plant without California, were in Lockney Wednes- 1 bale each Alfalfa, Sorghum, Na- If you have any extra fine can goods and New Mexico Tuesday, the order of the day. Here the farms being bothered with any kind of a day visiting the Sams families and tive Prairie Grass, Cow Peas, Peanut you would allow us to display let us Marvin Gilbert and Marsh Collins are gradualy being cut down in size (Continued on Page 4)

time is short and we need you. PLAINVIEW, Sept. 4 .- That the We want the following products: his grain trucked to the elevators, and feed crops that are grown here are over in a big style is already evident 20 ears Good White Corn. 20 ears Good Yellow Corn. 5 ears any variety Pop Corn. 5lbs. Seed Cotton (Short Staple). children at play since the grounds

The soil of the Lockney section is weeks ago. Nor is the equipment covered can beat the Lockney section underlaid with a clay foundation. You women who have not played for two in the production of sorghum grains. find no thin soil, no rocks, nor roughs years are seen participating in the

Mr. and Mrs. H. B. Adams.

50 Boles Cotton (Short Staple). 3 Stalks Cotton (Short Staple). were opened to the public about two 1 lb. Lint cotton direct from gin (short staple). 1 gallon Wheat, hard winter.

> 1 gallon Wheat, soft, spring. 1 gallon, Oats, Red Rustproof. 1 gallon, Rye, any variety. 1 gallon Speltz, or Emmer. 1 gallon Peanuts. 1 gallon Field Peas.

> > 1 gallon Sudan Grass. 1 gallon Alfalfa Seed. 1 gallon Sorghum Seed. 1 gallon Millet Seed. 1 Gallon Broom Corn Seed. 1 gallon Milo, Red. 1 gallon Milo, White. gallon Kaffir, Red.

1 gallon Kaffir, White. Gallon Feterita. 1 Gallon Hegaria. 1 gallon Soy Beans.

5 bundles of Wheat, 3 in. at center, Winter and Spring varieties. 5 bundles of Red Rustproof Oats. Green Corn, 6 Eggplant, 3 Cabbage, 3 inches at center. 5 bundles of any variety Oats.

5 bundles Barley, 3 inches at center, Squash,3 Winter Squash, 1 Cashaw, 12 stalks Broom Corn. 5 bundles of Hegaria. 12 stalks Sorghum, Red Top. 12 stalks Sorghum, Amber. 5 bundles Sudan Grass, (3-inches), 1 gallon Lima Beans, 1 gallon Pinto 6 Sunflower Heads.

Sweet Clover and Flax in bundles. 10 heads each of Red and White

Hay, Sudan Grass.

known as "Jake Orlan" let's either These industrious and ambitious

Those bringing in products for the of whom are here now. They say Texas, will begin a series of meetor the Beacon office and the commit- now are John Searles, Joe Lamb, Lew- Christ, September 12th. PLAY GROUND SUCCESSFUL tee will get them. Make a special ef- is Wright, Dan Murrell, Walter Horn, fort to help us in this matter, as the Mathes Coger, and "Red" McGueen, The last three named were enrolled siderate of the fellings of his hearers. in the Tech last year.

Two boys on the list of later ar- tend each serice. rivals came from Durant, Oklahoma. More than 200 students worked their way through the Tech last year, and it is estimated that the number are being printed this week, to be operate in this move. filled out by students making application for work.

1 peck Irish Potatoes,

1 peck Yellow Yams.

1 peck Yellow Yams.

Beans.

1 peck Onions, any variety.

1 peck Turnips, any variety.

bring back victory or defeat each time, by doing our durndest. ELDER J. N. COWAN

COMING TO LOCKNEY

Bro. J. N. Cowan, of Georgetown, exhibit can leave them at either bank others are to follow later. Those here ings with the West Side Church of Bro. Cowan is strong in the de-

fense of the truth, and kind and con-You are cordially invited to at-

NOTICE TO IRICK COMMUNITY

There will be a meeting at the Irick this year will be between 400 and A. All parents and everyone who 500. The Rotary, Kiwanis and Echan- for the purpose of organizing a P. T. ge civic clubs have appointed commit- school building Friday night Sept. 17 tees to find part time employment is interested are urged to attend. If for worthy students. The registrar you are interested in the present and office is also continueing it's co- future welfare of your children it operation in the work, and blank forms will be your duty as a patron to co-

> (signed) Teachers.

MARRIAGE LICENSES The following marriage licenses will enter the Canyon State Teachers have been issued since our last re-Clarence Lester Travis and Miss Nola Blankenship, August 27th. Howard D. Hock and Miss Ina Lloyd, August 28th.

W. B. Williams and Miss Evelyn McClintock, September 4th. William Goode and Miss Marie Cal-12 Beets; 12 Carrots, 12 Parsnips, lis, September 4th. 12 Radishes, 12 Tomatoes, 12 ears

Visits of the Stork 3 Cauliflower, Gallon String Beans, Born to Mr. and Mrs.: Gallon Dry Beans, 4 buches Celery, Clarence Cockerham, Lockney, Tues-5 bundles of Rye, 3 inches at center, 4 buches Garlic, 12 each; 3 Summer day night, a girl.

5 bundles Speltz or Emmer, (3 in.) 1 Pumpkin, best and largest, 1 Water- Trinity Evangelical Lutheran Church melon, best and largest, 3 Cantaloupes Services at Providence 6 Bell Peppers, 12 Okra, 12 Rhubarb, Sunday, September 12th. 3 Collards, 12 Kohlrabi, 6 Horse Rad-10 a. m. English Sunday School. There shall be no services that day. J. FLIERL, Pastor. ish, 6 Green Cucumbers, 6 Mangels,

> 10 Large Sugar Beets. And any other garden or field pro- here th epast week visiting the famquality, including all kinds of fruits. dolph. They left for Castro county

know or bring them in to us. were Floydada visitors Wednesd

Len Kester and Weldon Logan left this morning for Canyon, where they College foot ball training camp. port:

#### Page Two

#### The Lockney Bracon will simplify court procedure and ele-Entered April 14th, 1902. as second be hard to say which of the two class mail matter at the Post Office at are most important, but Farm and Lockney Texas, by act of Congress Ranch is of the opinion that a reformed system of the courts and a March 3rd, 1879.

revision of the rules of practice would save such a large sum of money to

the people of Texas that more money would be forthcoming for use in building up our schools without adding to our tax burden. There is no reason, however, why both subjects should not be intelligently dealt with by the Legislature .- Farm and Ranch.

Mr. and Mrs. Burton Thornton and sons returned the last of the week from a month's vacation trip spent in the northwest. While away they visit-

ed the Yellowstone National Park.

of several days here with her son, R.

L. Gass and wife.

Mrs. C. L. Gass left Monday for her home in Palacios, Texas, after a visit

We have an expert Piano

PLAYER PIANOS

A SPECIALTY

J. W. BOYLE & SON

PLAINVIEW, TEXAS

#### H. B. ADAMS, Editor and Owner

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2c

Work Cut Out For Legislature

The summer elections have not settled the question of economic govern- Fred Patton of Hale Center was ment in Texas. No matter how faith- here last week visiting friends. fully our officials live up to their promises to deal wisely with public Jim Teaver and wife came in last questions, they will find themselves week from a vacation trip. bound by precedent and victims of the old system. Our courts will be Mrs. Cora Pauley and children have conducted in the same old way as our returned from Canyon. public schools. Other departments of government will continue in the same old rut worn by long usage, and not PIANO TUNING until the Legislature does its duty in bringing about necessary reform by repealing unsatisfactory laws and passing new measures to meet modern Tuner and Repairman. conditions, wil we have made a start toward better and more economical government. There are some things the Legislature cannot do, but if given the opportunity, the people will All Work fully guaranteed. complete the job by either writing a new constitution, or changing the old one in such a manner as will permit proper legislation covering much needed reforms

Among the most important questions before the people of Texas is the necessity for an almost complete reorganization of the school system, particularly with rural schools. Another is the reform in the judiciary department of the government which



Good taste and good health demand sound teeth and sweet breath.

The use of Wrigley's chewno sum after every meal takes

### THE LOCKNEY BEACON



### The Finest Chassis ever Offered at the Price

Because of economies due to its ever-in-creasing truck production, Chevrolet again is able to decrease the cost of quality com mercial transportation units, making avail-able, even to the smallest merchant, a commercial car of modern design that offer

-the flexibility and handling ease of a threespeed transmission-the power and smooth-ness of a valve-in-head motor-the durability and dependability of rugged construc-tion—the beauty and advertising value of unusually fine appearance — all combined with a remarkable economy of operation and upkeep.

Come in! See this sturdy haulage unit. Learn how little it really costs to own a truck on which you will be proud to have your name appear!

DYER MOTOR COMPANY

QUALITYAT LOW COST

LOCKNEY, TEXAS

# First Bale Free ANNOUNCEMENT

New Low Prices

ITen Truck 205

2Ton Truck 375

We now have one of our gins ready to go. The other one will soon be ready with new machinery throughout.

We have not spared anything to make these the best gins in

### Lockney, Texas, Thursday, September 9, 1926

J. W. Monre and son, Carver, re- weeks to Corpus Christi, and the Rio turned Sunday from a trip of several Grande Valley section of Texas.



### **CROP GATHERING SEASON**

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Now that we have an assurance of abumper crop of cotton and feedstuff, you are going to need the services of a good strong more so than ever before. You will have money you will wan to place in a safe bank, where you can write checks for the expenses contracted in gathering and marketing your crops. Remember you rcheck is a receipt, and often saves you paying a bill the second time. We want your account and will appreciate an opportunity to serve you.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"

**GOOD PLAINS LAND FOR SALE** ON COOD TERMS Land situated in Floyd, Hale, Lamb, Bailey, Swisher, Castro, Parmer,

If you can make a good cash payment will consider trading for your

BAKER AND CARTER

LOCKNEY, TEXAS

Randall and Deaf Smith Counties.

land worth the money located elsewhere.

Artie Baker

D. P. Carter

care of this important item of personal hygiene in a delightful, refreshing way - by clearing the teeth of food particles and by helping the digestion.

The result is a sweet breath that shows care for one's self and consideration for others - both marks of refinement.

handy packs

Bilious

dull feeling

'MY old stand-by is Thedford's "MY old stand-by is Thedford's Black-Draught—I have used it off and on for about 20 years," says Mr. W. S. Reynolds, of B. F. D. 2. Acadia

R. F. D. 2, Arcadia, La.

ork.

"I get bilious and have

taste in my mouth. My head wels dull. I don't just feel like

setting around and doing my I know it isn't laziness,

"So I take a few doses of Black

Draught and when it acts well, I

pep' and ready for any kind of work.

"I can certainly recommend it." In case of biliousness and other

disagreeable conditions due to an inactive liver, Black-Draught

helps to drive the poisonous im nurities out of the system and tends to leave the organs in a state of normal, healthy activity. Black-Draught is made entirely

pure medicinal roots and herbs ad contains no dangerous or armful mineral drugs. It can

LIVER MEDICINE

safely taken by everyo old everywhere. Price 25c

Mr. W. S. Reynolds, of

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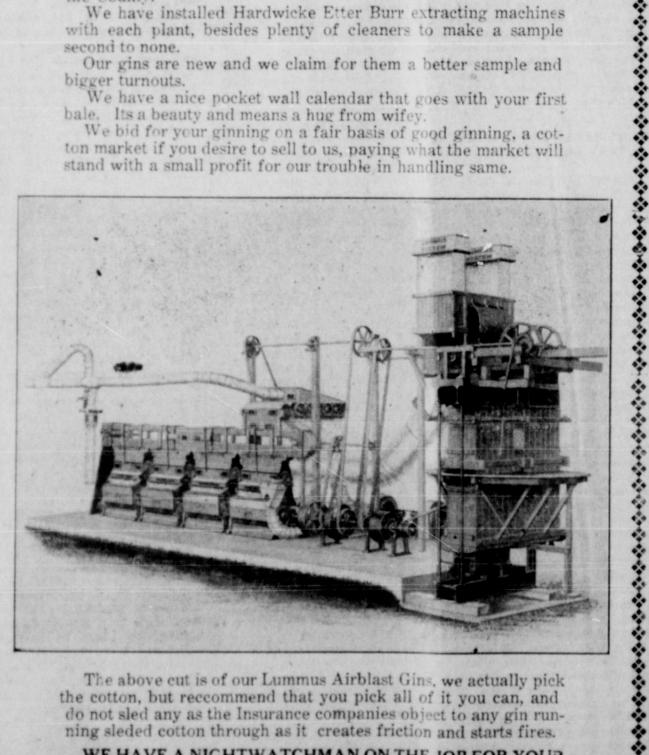
the County

We have installed Hardwicke Etter Burr extracting machines with each plant, besides plenty of cleaners to make a sample second to none.

Our gins are new and we claim for them a better sample and bigger turnouts.

We have a nice pocket wall calendar that goes with your first bale. Its a beauty and means a hug from wifey.

We bid for your ginning on a fair basis of good ginning, a cotton market if you desire to sell to us, paying what the market will stand with a small profit for our trouble in handling same.



The above cut is of our Lummus Airblast Gins, we actually pick the cotton, but reccommend that you pick all of it you can, and do not sled any as the Insurance companies object to any gin running sleded cotton through as it creates friction and starts fires.

WE HAVE A NIGHTWATCHMAN ON THE JOB FOR YOUR PROTECTION.

### cknev G South Main Street

Lockney, Texas 



If you want to be certain that your daily meat be just as you lik eit-stop in here and order the kind you prefer. Always the chociest cuts from the prime meats of the market.

We also have a full stock of anything you might desire in staple and fancy groceries. Phone No. 10 and your wants will be cared for.

**RILEY & BREWSTER** 

**GROCERIES AND MEATS. PHONE 10.** 

\*

# **AUTOMOBILE PAINTING**

We have moved our paint shop from the Lockney Auto Company to Waller Motor Cmpany, where we have fitted up an air tight drying room, and are now better prepared than ever before to give you first class painting service.

### **CURTAIN AND TOP WORK A SPECIALTY**

We also do curtain and top work. Get our prices on your curtain and top work before you buy elsewhere. **AYRES & McGONIGUL**, Proprietors

Lockney, Texas, Thursday, September 9, 1926

### THE LOCKNEY BEACON

#### Page Three

#### TO OUR CUSTOMERS AND FRIENDS:

For a concern to be a bank, it must be equipped and managed so as to furnish absolute safety to the money its customers have on deposit. For example a bank must have:

- 1. Fire Proof Vaults.
- 2. As near as possible, a Burglar Proof Safe.
- 3. A Bank must carry Burglar and Daylight Hold Up Insurance.
- 4. Stockholders must pay into the bank so much of their own money as

Capital Stock as a Guaranty to Depositors against Loss.

5. Banks must have trained employes to handle and keep accurate records of money on deposit.

And there are many other things first class banks must have.

These many things cost banks considerable money, but banks have never charged customers for keeping their money, because most customers keep some money in the bank all the time, and the bank by use of some of this money, make a profit to pay for the things mentioned above, and to pay stockholders a dividend on their investment.

But in addition to keeping their customers money safe without a charge there is another service banks are rendering that costs more than all the above mentioned things put together. This other service is the transfer of money, upon the order of checks, to anybody, any where, any time. A check upon a bank is simply an order to that bank to transfer part or all your money to some one else and in a good many instances to all parts of the United States.

To render this transfer service, or rather checking service, to their customers, banks must furnish check books, have bookkeepers and bookkeeping machines to keep proper record of each account, and render to each customer a monthly statement of his or her account. So you can see that each customer's account costs the bank so much money, and the cost of any one account depends upon the number of checks given against the account, because the more checks given the greater the cost for checks, the more bookkeeping required, etc.

A bank has become an absolute necessity to a community:

- 1. Because people must have a safe place to keep their money.
- 2. The various enterprises must be financed.

3. People must have a cheap and convenient way of getting books kept, and have proper receipts for money spent.

But, if a customer puts a small amount in the bank and immediately gives several checks transfering this money to several other parties, the bank has been put to considerable expense and cannot make any money off the account to meet the expense, because of the small amount and because none of the money remained in the bank any length of time.

Therefore with the above explanation to our customers, we, the Banks of Floyd County, Texas, beginning with October, 1926, will make a charge of 50¢ per month on all accounts, AGAINST WHICH CHECKS HAVE BEEN GIVEN, not averaging more than \$50, for any one month.

BEAR IN MIND, NO CHARGE WILL BE MADE AGAINST ANY ACCOUNT NO MATTER HOW SMALL UNLESS CHECKS HAVE BEEN GIVEN AGAINST IT. KEEP IN MIND WE ARE NOT CHARGING ANY ONE FOR PUTTING THEIR MONEY IN THE BANK. It is for the transfering of funds by order of checks to any number of people anywhere, any time, that we are charging for if the account does not average morethan \$50.00.

Banks want small accounts, we appreciate them, but by a service charge we hope to render a service by encouraging them to be built up if they expect the priviledge of issuing checks against it.

Under no circumstances will chargebe made against the following accounts:

1. Church', Lodge or Fraternity accounts.

2. Accounts under the jurisdiction of the courts.

3. Accounts of Administrators, Executorships, Trustees.

4. Accounts against which no checks have been given.

5. Accounts to which only deposits have been made.

Above everything else, we want to be fair to our customers, and we kindly ask them to be fair with us, and come to us for a better explanation if you do not understand from this letter.

Signed:

SECURITY STATE BANK, Lockney, Texas FIRST NATIONAL BANK, Lockney, Texas FLOYD COUNTY NAIONAL BANK, Floydada, Texas FIRST NATIONAL BANK, Floydada, Texas

### THE LOCKNEY BEACON

Lockney, Texas, Thursday, September 9, 1926

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Dr.

G

HAROLD



friends.

parents, Mr. and Mrs. J. B. Christian, Lockney. in the South part of the county.

turned from a visit to Mangum, Okla. Mexico, where they will spend a month truck farming section. Robert Webster, accompanied by or more.

his wife, and Mr. and Mrs. George Claude Thornton and family, and Where there is soil and water adapert's health

N. W. Morgan is very sick at his home in Lockney, and very little hope

fat?

... and Mrs. T. J. Thornton and recieving a large profit on his in-

**3** BIG DAYS

HAROLD LLOYD in 'FOR HEAVEN'S SAKE'

isis theatre

WEDNESDAY, THURS. FRI., SEPTEMBER 15-16-17

H. C. Darden and family have re- son, Fred, are in Hot Springs, New vestment than can be had in any other Yes, This is Hog Heaven

authority on alfalfa, told this writer in FEWER BUT BETTER COWS 1911 that there was only one uand in Would you milk feed and other- the world that compared with Floyd wise care for four cows if you could and Hale counties in the production of secure one cow that would produce alfalfa, and that spot was near Sidthe same amount of milk and butter ney, Australia. Col. Wing said that

every ingredient necessary to the grow This question would be answered in ing of alfalfa was found in the soil the negative by most farmers who of these two counties, and that all that keep cows, yet in Texas and in other was needed ot grow the best alfalfa states of the South west many farm- and the biggest crops was to put the ers are milking from three to five water from a well on it. Two or cows more than they could secure the three crops of alfalfa can be grown same production. Is it a wonder that each year by dry farming methods, so many claim that keeping cows is and if irrigated from four to five so unprofitable? As near as staticians can arrive at

crops can be harvested each year. Lockney

of twenty six teachers, and has twen-

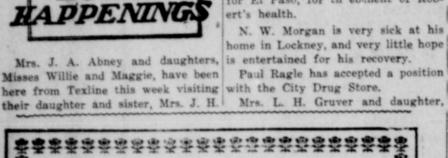
the facts, the average butter fat pro- Lockney is a thriving little city in ductions of dairy cows in Texas is the heart of the very best farming around 100 pounds per year. This section of the Plains, where cotton average includes the production of and wheat overlap, with a population the large number of heavy producers, of twenty-two-hundred good highly some of which have records of 500 to civilized white people. The town has 800 pounds per year. Eliminate the a good religious foundation, which heavy producers in some of our large is represented by the Methodist, Bapdairy herds, and cows on farms would tist and two Churches of Christ, all fall considerably below 100 pounds of denominations having good upto date butter fat and less than 2,000 pounds buildings in which they hold services of milk per year, a production that regularly. One of the best school is unprofitable under any circum- vystems to be found in a town of this stances and a loss if the animals are size on the Plains is housed in modern fed regularly. up-to-date brick building, consisting of twenty four class rooms and a force

LOCKNEY COUNTRY BEST IN ALL TEXAS

(Continued from Page 1) treatment or a delay. An A-1 1,500 to 3,000 gallons a minute plant can be placed on any foot of the ground his section-you can own and operate your own plant without being annoyed by your neighbor wanting waer at the same time that you want irragate your crops Will be a Truck Farming Center. Every known vegetable, such a elery head lettuce, all kinds of green eans, tomatoes, asparagus, peas, cu umbers, cabage, carrots, melons, and arious other garden products; also rapes, plums, peaches, apples, cheries, strawberries, and various other fruits, are grown here as successfully as in California and Florida, the Ric Frande Valley of Texas, or the Rocky Ford section of Colorado. The ir

Miss Hazel, were in Blainview Tues- ragation problem in this section makes, ty-two and one half credits affiliation enough for many more profitable I. Isabell and family have returned day. to their home in Fort Worth, after a Mrs. C. B. McCormick of Plemons, er than any other section in the United visit of several days here with old and Mrs. I. P. White of State Demons, er than any other section in the United visit of several days here with old and Mrs. I. P. White of State Demons, er than any other section in the United visit of several days here with old and Mrs. I. P. White of State Demons, er than any other section in the United visit of several days here with old and Mrs. I. P. White of State Demons, er than any other section in the United visit of several days here with old and Mrs. I. P. White of State Demons, er than any other section in the United visit of several days here with old and Mrs. I. P. White of State Demons, er than any other section in the United visit of several days here with old and Mrs. I. P. White of State Demons, er than any other section in the United visit of several days here with old and Mrs. I. P. White of State Demons of the later between the section of visit of several days here with old and Mrs. J. R. White of Stephensville, States. The day is not for distant est type gins look after the wheat and gressive commercial organizations on riends. Miss Lauream Christian has return. Miss Lauream Christia ed from a visit of two weeks with her McCormick accompanied them to from 10 to 40 acres in the Lockney parents, Mr. and Mrs. J. B. Christian, Lockney.







Webster, of Lockney, and C. B. Hard- Jack Gilbert and Cecil Cope, returned table, alfalfa is a paying crop, and is er of Plainview, left Tuesday in a car Saturday afternoon from a week's considered one of the best crops that for El Paso, for th ebenefit of Rob- visit to El Paso and points in New can be raised. In the Lockney section Mexico, where they went to see the we have both the soil and water. The sights and attend the bull fight. late Col. Joe Wing of Chicago, world

matter to Luy tire mileage. In the first case it's speculation; in the second, investment. And investment is much safer than speculation. Invest in BADGER tires and draw a safe and consistent mileage dividend from your purchase investment. SPECIAL 30x3 1-2 Oversize Cord Tire and Tube \$12.50 This Tire fully guaranteed **EAST-WEST SERVICE STATION** 

kind of a tire, and guite a different

### TELEPHONE BILLS

TO BE MAILED ON A DIFFERENT SCHEDULE

This Plan of Rendering Tele phone Bills is Now in Effect. Please Be Sure to Read the

Notices Accompanying Your Telephone Bills.

Our Business Office will be Glad to Furnish Further Information, if Desired.



SOUTHWESTERN BELL TELEPHONE COMPANY

**ISIS THEATRE** PROGRAM For the Week Beginning SEPTEMBER 13th Monday and Tuesday-**REX BEACH'S "THE BARRIER"** PATHE NEWS Wednesday-Thursday-Friday-HAROLD LLOYD - IN

FOR HEAVEN'S SAKE Also Comedy & Pathe News

Saturday-LEO MALONEY IN -**"WITHOUT ORDERS"** COMEDY-"LOST WHIRL"

### YOU PICK YOUR COTTON PICK YOUR GIN, TOO!

You can't get money for your cotton crop until you pick itand if you want the get the most money for the cotton you've picked, pick your gin, too.

If you're a good gin picker, you'll pick McCleskey Gin Co., because it means more money for your cotton crop. This gin means a bigger turnout and a better sample. You make more money because you have more pounds of lint and get more for each pound of lint that you have to sell.

The McCleskey Gin is a modern and scientific gin-equipped with the latest improved boll extractors and cheaners and every appliance necessary to give you good clean samples and get the greatest amount of lint off your cotton.

Come here with your cotton first, and you will not have cause to go elsewhere-for you will be perfectly satisfied with the turnouts, samples and treatment you will receive.

### WE ARE ALREADY GINNING, FIRST BALE LAST TUESDAY

### Bring Your Cotton to Us. Get All That You Should by Having it Ginned at a Modern Gin.

# McCLESKY GIN CO.

ONE BLOCK FROM PAVEMENT, NORTH LOCKNEY, TEX.

~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~

### Lockney, Texas, Thursday, September 9, 1926

Mrs. W. L. Francis had her tonsils removed last Wednesday. Mrs. Bert Hawkins of Quitaque is the sanitarium last Friday. having une recovering from an operation which Marion Cram of this city had his pendicitis. she underwent recently.

L. B., the 16 year old son of J. E. Churchwell of this city underwent a who underwent an operation for aptonsil operation on last Thursday. Hoyt Scitten of near Plainview had

his tonsils removed last week. Weldon and John, children of W.

R. McKinney of Lockney were in the sanitarium last week and had their taque, entered the sanitarium last, ing at 10:00 a. m. tonsils removed.

Fannie and Ida, children of E. C. operation for appendicitis. Bell of Olton, Texas were in the sanitarium last week for a tonsil operati- covering from an operation for ap-

L. S. Kennedy, son of L. S. Kenedy of Olton is recovering from a tonsil his tonsils removed last week. operation.

underwent a tonsil operation on last pendicitis. Wednesday and was discharged the following day.

Mrs. G. M. Fowler of Lockney enday for a tonsil operation.

Mr. L. V. Pointer of Quitaque is ng nicely since undergoing an operation for appendicitis recently.

Mrs. T. B. Campbell underwent a succesful operation for appendicitis last week.

Lowell Thompson of Plainview is recovering since undergoing an operation.

Fern Fry of Lockney had her tonsils removed last Thursday. Gordon Suits of Lockney has re-

turned to his home after having his tonsils removed on last Thursday.

Mrs. E. S. McDonald of this city is recovering from a tonsil operation on last Thursday.

Mrs. T. F. Gilliand of Tulia is in in the sanitarium under care of physicians.

G. N. Light's little daughter of near Turkey underwent a tonsil opera- tonsils removed last week. tion on last Friday.

Dr. Gilmore of Turkey has been discharged from the sanitarium where he has been under care of physicians Dr. Gilmore's condition was very

much improved. Mrs. W. L. Stanford of this city in the sanitarium where she under-

doing very nicely considering her condition when operated on.

Mrs. Lee Sherman was a patient in

The condition of Wm. Todd of Tulia pendicitis is very satisfactory. Emmett Collett of Tulia, who underwent an operation for appendicitis

on last Sunday is doing well. Georgia Belle Herrington of Qui-Sunday where she submitted to an

H. W. Visor is in the sanitarium rependicitis

Delma Duncan of Plainview had

Ernest Fink of Tulia is doing nicely Mrs. F. W. Wilkinson of Plainview since undergoing an operation for ap-

> Sam Hadley has had his tonsils renoved.

Mrs. S. P. Tracy of Gasoline, Tex- tem. tered the sanitarium on last Wednes- as is doing nicely after an operation cuant is wonderful for constipation or recently.

> operated on for tonsils recently. Mrs. Ethel Dillard of Silverton had

her tonsils removed last Saturday. Rawls Miller of Silverton underwent a tonsil operation last week. Joe Husband of Turkey is recover-

ing from an operation for Hernia. Jaunita and Margaret, daughters of Claude Barker of Kress came down and had their tonsils removed on last Wednesday.

Garrett the 8 year old son of G. C. Hilburn of Lockney is in the sanitarum suffering from a broken arm. Mrs. D. F. McDuffee of Lockney s resting well since undergoing an

operation on last Wednesday. Ben Burkenfold of Nazareth was in with his two children and had their Mr. J. W. Williams of Frederick,

Oklahoma is a patient in the sanitarium Bob Boone of Olton had his tonsils

removed last week. Mrs. J. R. Blocker of Silverton is

PLAINVIEW SANITARIUM NEWS who was operated on last Friday is went an operation for appendicitis Her condition is very satisfactory. The condition of Mrs. W. H. Heflin of near Olton is satisfactory since

THE LOCKNEY BEACON

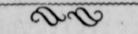
having undergone an operation for ap-Mrs. James Dines of Lockney had her tonsils removed on last Saturday. Mrs. D. T. Tipton is doing nicely since an operation which she underwent on last Sunday.

Mrs. I. A. Speck of near Hart, Texas underwent a very serious operstion in the sanitarium Monday morn-

### **Gas Makes People Nervous and Restless**

Gas pressure on the abdomen causes a restless, nervous feeling and prevent 'eep. Adlerika removes gas in TEL, minutes and brings out surprising amounts of old waste matter you never thought was in your sys-This excellent intestinal evaallied stomach trouble. Don't waste Miss Kate Hodges of Silverton was time with pills but get REAL Adlerika action! CITY DRUG STORE.

> Mrs. W. R. Sams is very sick at her home in Lockney, and has been very low for th epast few days.



EVERYBuick model, no matter what its wheelbase or price, has all of the many vital improvements that mark the 1927 Buick, including an engine, vibrationless beyond

belief.

THE GREATEST

EVER BUILT CALLAWAY MOTOR CO.

FLOYDADA. TEXAS

~~~~~~

# **Knox-Patterson Gin Company WE LEAD-OTHERS ATTEMPT TO FOLLOW**

Page Five

WE WERE FIRST TO GIVE YOU:

- 1. The Most Improved Machinery for the Extraction of Burrs from Rough and Bolly Cotton,
- A Constant and Reliable Connection for Selling Your Cotton Direct to the Spinner and the Wholesale Cotton Merchants Abroad.

THIS SEASON WE HAVE:

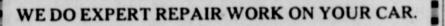
New Gin Stands.

Big New Cotton House; Lots of Stalls and the Best of Unloading Equipment.

Big 50-inch Hardwicke-Etter Cleaner.

We expect the ROUND BALE to make you money just as it did last year-but if you want us to gin your cotton, we are glad to make you a square bale if desired.

### WE ARE NO WREADY TO DO YOUR GINNING



WANTS YOUR BUSINESS

"WE GIVE YOU SERVICE"

## BATTERIES

WE HAVE A NEW BATTERY TO FIT YOUR CAR We give Eight Hour Service on Recharge WE DO BATTERY REPAIR ON ALL MAKES OF BATTERIES.

PHONE 57

~~~~~~~~~~~~~~~~

NORTH MAIN

# **GOODYEAR TIRES AND TUBES**

We handle the famous GOODYEAR Line of Tires and Tubes in both the Baloon and High Presure. You can not buy a better tire or tube than a GOODYEAR, an dwe are sure if you try them once you will not have any other kind thereafter. We give Prompt efficient tire service. Give us a trial.

### WE WANT TO SERVE YOU

We guarantee prompt and efficient service at this station, and assure you that you will get the very best gas and oils to be found in the town. Our crew of service men are constantly on the job and you can get waited upon at a moments notice.

### DAY BATTERY CHARGING SERVICE

Our Battery Station is now in operation and we can give you one day service in this department. Bring your battery in and within ten to twelve hours your battery will be fully charged and ready to be used again. When your battery needs recharging or repairing make it a point to bring it to us. Capable and efficient repair men are at your service here.

**OZARK FILLING STATION FRANK DUNN**, Proprietor \*\*\*\*\*\*\*\*



#### Page Six

#### MAE ARMONTROUT PROGRESSSIVE SERIES PIANO

THE TRICKY LAWYER

MUST GO

employed by some lawyers in delaying and defeating the ends of ustice.

Court reform is not a fad; the senti-

ment created for reform is not of a

that breeds a demand for action, and members of the Legislature who do not give the matter earnest attention

born of a desire to be of service to

the people will hear from the folks

The people are no longer in humor

tem and practice that is operated al-

most entirely for the benefit of law-

yers. They realize the necessity for

courts and the need of good lawyers

and they want the courts conducted

in the interest of justice and not in

the interest of a profession, the ranks

of which contain many who live by

practice that will give the honest lew-

yer a chance with the trickster in

representing the interests of his client

without himself stooping to unethi-

Texas needs a system of courts and

rules of practice that will discourage

delay and make lawyers afraid to

hide out witnesses or shut their eyes

to perjury. The rules of practice

and form used in legal documents

should be so simple that any intelli-

gent person could perform such a

service for himself if he so desired

And again Texas needs a judiciary

that has no connection with politics. Judges should be well paid; they

should be well qualified and unafraid.

If the Legislature does its duty these

cal and dishonest methods.

their wits and who practice everything but law. The people demand rules of

at home.

**RES**, 77

TEACHER Opens studio Sept. 1st at Mrs. E. J. Barkers.

#### WILSON STUDIO & ART ment of tricks and clever methods SHOP

FLOYDADA, TEXAS POTRAITS, VIEWS, PANORAMA VIEWS KODAK FINISHING, ENLARGING, fleeting variety. It is of the kind ART PICTURES AND FRAMING

DR. D. J. THOMAS Physician and Surgeon

Office in LOCKNEY DRUG CO.

A Share of your Patronage solicited. to pay the expenses of a court sys-

**OFFICE PHONE 50** 

Have Your Abstracts Made By ARTHUR B. DUNCAN The Old Reliable Abstract Man Floydada, Texas

### Grady R. Crager

UNDERAKER AND EMBALMER Hearse to all parts of the Country Day Phones 126 and 121; Night 79 In Crager Furniture Co. Day and Night Service

LOCKNEY, TEXAS

#### DR. R. E. L. MEWSHAW Physician and Surgeon

Office in City Drug Store Phones: Residence 146; office 126

LOCKNEY, TEXAS

#### ARTHUR B. DUNCAN Have your Abstracts made by The Old Reliable Abstract Man. Floydada, Texas

FLOYDADA, TEXAS

### Dr. S. M. HENRY

Special Attention Given to Women's Diseases, Office Lockney Drug Co. Office Phone 50-Res. 87 Lockney, Texas

THE LOCKNEY BEACON

United States, either as instructors in summer school or working on ad- forward repidly now, and by the time Sentiment all over Texas is crystal- the faculty members have spent the izing into a demand for a construc- summer in recreation, some going fro will be well organizaed. ive court reform which will make use. a tour of Europe. But all are return-

Miss Letha Cox spent Saturday and ess and unavailable the great assort- ing with enthusiasm for the Fall term.

### SOUTHWESTERN LIFE INSURANCE CO. LIFE INSURANCE AND FARM LOANS

If you are interested in Life Insurance or a Farm loan it will pay you to see us at once, our rates are cheaper than any other Company, and the Southwestern Life renders a real service to the policy holder. Ask your neighbor, we have about 1500 policy holders in Floyd Couny, and not a dissatisfied one. Remember if it's Life Insurance it should be Southwestern Life Insurance.

### **ANGEL & CHILDERS, Agents**

Life, Fire, Tornado, Automobile, Hail Insurance and FARM LOANS

### SERVICE THAT WILL SURELY PLEASE YOU

\*\*\*\*\*\*\*

Plenty of ice to supply your wants at all times. Just Phone No. 24 and we are on the way with your order.

### HAMBURGERS THAT MAKE YOU LIKE 'EM

The place where you get those Good Hamburgers that saisfy your appetite and make you come back often for more.

A nice lin eof Candies, Confections, and Tobaccos, and most anything you want in the Quick Lunch line.

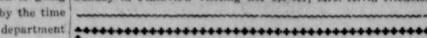
### ZUEL'S HAMBURGGER FACTORY

\*\*\*\*\*\*\*

### **READY TO TAKE CARE OF YOUR** FALL GROCERY NEEDS

We have a fresh supply of Staple and Fancy Gro-

The work of organization is going Sunday in Plainview visiting her sis-ter, Mrs. Alvin Nichols.





### WE ARE AT YOUR SERVICE

We are just on the eve of gathering, what promises to be one of the largest and best cotton and feed crops that the Plains has had in a number of years, and you are going to need the services of a bank in transacting your business during the harvesting season. We will be glad to serve you, and will give you promp, efficient and courteous attention.

SECURITY STATE BANK Small enough to know you, large enough to serve you

The Bank for Everybody

### WE ARE AFTER YOUR HEADS

We are in the market for all your different kinds of grain crops, and pay he best prices the market affords at all time. Come in and let us figure on buy-

### Lockney, Texas, Thursday, September 9, 1926





# To Residents of The Mid Plains **Counties of West Texas**

THE LOCKNEY BEACON

# Comprised in the Boundaries of Bailey, Parmer, Castro, Lamb, Swisher, Hale and The Plains Portions of Deaf Smith, Crosby, Floyd and Briscoe Counties

If you have traveled over the counties named above-if you know the section of country in which you live-you must have been struck with the similarity of the soil, climatic conditions, water supply, topography, and the similarity in the products of the county-wheat, cotton, grain sorghums, as the principal products, with livestock and poultry raising, dairying and truck farming, millet, sudan, alfalfa, oats and other products rounding out the total productive scale in the section.

You must have noted-indeed, you did note | when you decided to cast your lot in the county or section of your choice, within this area, that no other country within your | a great climatic advantage that aids success- | tion within the temperate zone.

WE HAVE WITHIN THIS AREA THE KIND OF A COUNTRY THAT GOOD FARMERS EVERYWHERE A R E LOOKING FOR, THE KIND OF A COUNTRY IN WHICH CAPITAL WANTS TO INVEST.

Lockney, Texas, Thursday, September 9, 1926

It comprises an area of approximately 10,000 square miles-possibily a little less, possibly more-in which, if by magic, you could overnight move a farmer from its northern to its southern, or from its eastern to western boundaries, he could begin the next morning with the same farming implements, tilling the same kind of land under the same conditions, and planting it to the same kind of crops that he was planting before his removal. Difference which might appear large become small as you begin to apply standards of one to another. If you think this statement is incorrect, make the comparison, without regard to the sentiment of loyalty and your immediate preference for your own locality. So far as the crops that can be raised, the depth of the sail, ,the supply of water, and climatic conditions, the similarity is so great that one would have difficulty in explaining any differences to the homeseeker from a distant state.

knowledge produces such a wide range of products, has such a wonderful supply of pure shallow water and combines with these

Wanted!

\$10 For a Name

There is a word or combination of words that is exact-

ly the correct name for the great body of land embraced

ful growth of products demanded by all the world and furnishes protective conditions against many pests by its altitude and posi-

#### THESE FACTS HAVE GIVEN RISE TO THE BELIEF THAT WE CAN SUC-CESSFULLY ADVERTISE AND EX-PLOIT THIS TERRITORY AS A WHOLE IN A NATIONAL WAY. And thus bring about the development we are

working for in a much more systematic and effective way than we are now doing. For instance, your county has wonderful agricultural resources, vast undeveloped wealth; your community, town or city has good churches, good schools, excellent highways, perhaps, gins, elevators, ever-abundant water supply ready to be tapped, paved streets, good markets, and other modern needs which attract the homeseeker. Are there any of these things your neighboring county does not have? They do have them. They have these and they have them in almost the exact degree that you have. 'And they are advertising them in about the same way that you are advertising. They are reaching as many people as they can reach with the finances at their command, as you are doing. They are building and pushing & forward, bettering living conditions, working for greater development. But they, like you, are working as individual counties, possibly, as individual communities.

in the plains area of these ten counties. That name is one thing this committee is seeking.

Think of a rich alluvial plateau, underlaid with an abundant supply of water, with deep soil, excellent climatic conditions, all adapted to the greatest diversified farming effort ever conceived-all equally excellent in every respect for undreamed-of development-covering an area of nearly or quite 10,000 square miles, each section of it limited only by the initiative and effort put forth by the people who populate it. That, in brief, is the country in which we live. What is the name for it? Let us have your ideas.

If the name you give is adopted as the name for the territory or this organization, you will be awarded the prize of \$10. Address your replies to H. B. Adams, Secretary, Lockney, Texas.

# With Conditions So Exactly Similiar Over This Area of 10,000 Square Miles There Is No Reason We cannot Establish an Identity That Would be Nation Wide

But this will take harmonious working together. It will take mutual understanding and it will require grouping our advertising resources to a great extent. And the immediate question is whether or not the people of this great territory will see the possibilities and will rise to the opportunity we have long had before us, but are just now realizing.

Last week at Plainview representatives from communities in every county named above, discussed the possibilities of this idea for three hours, and arrived at the conclusion that the project is not only a good one but that it is workable. That through such organized effort the territory can be advertised, and developed ten-fold more effectively than by efforts alone of the individual county or community; and molded into the recognized greatest diversified farming section in the nation. These representatives formed a permanent organization which they want to begin functioning at once. Committees are now giving their time to the study of the practical workings of such a movement, to the adoption of constitution and by-laws, and the

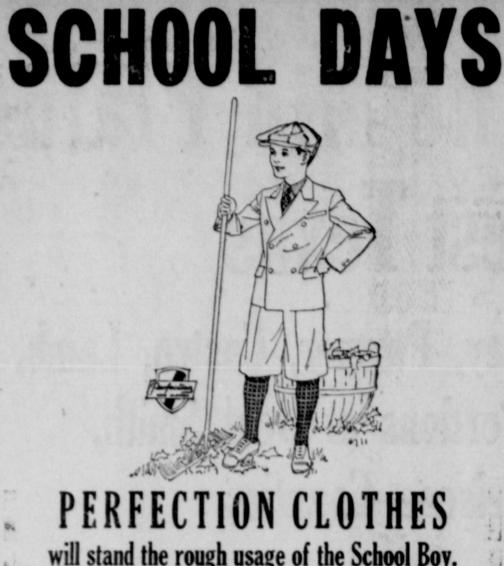
scope of the organization's activities. All efforts now being put forth, and the success or failure of the collective effort thus begun, however, will depend altogether on the support which can be obtained from the individual communities. If you think your community should get behind such an organization, aid it with moral and financial support; and thus, within a short scope of years begin to feel the results of the united effort put forth, lend a hand. If the idea is good, let's make it go. Let's take advantage of the fortunate situation which is ours.

This advertisement, sponsored by the Representatives of 35 communities in meeting assembled, is presented here with the **Compliments of The Lockney Beacon** 



### THE LOCKNEY BEACON

Lockney, Texas, Thursday, September 9th, 1926



will stand the rough usage of the School Boy. LADIES! DO NOT OVERLOOK

-the complete showing of the latest Styles in MILLINERY. COATS AND DRESSES

Allow us to assist you in the selection of your outfit. SLIPPERS TO MATCH

**BAKER MERCANTILE COMPANY** 

"THE STORE WITH THE GOODS"

Discriminating Women Who buy for style and quality attention an infinite variety of the latest creations in DRESSES AND COATS

The new modes for fall are here, ready for your careful approval. A complete assortment of the newest in Coats and Dresses awaits your visit to our Ready-to-Wear Department.

Stylish Coats—Dresses of the latest fashion, a line that will win your instant admiration. Variety of style and fabrics together with beautiful autumn colors and combinations, make this the finest showing we've ever made.

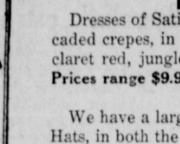
We suggest that you inspect these garments NOW! Doing so will give you the advantage of selecting from an unusually large assortment. Nothing has been spared in our efforts to present the very latest in style and quality at very reasonable prices.

### COATS

Coats of English plaids and checks, plain tailored manish styles, and some fur trimmed. Chiffon Broad cloth, Velour, Valprese, and Suedettee dress coats, fur and braid trimmed, in tan, coco brown, claret red, channel red, black, navy and blue. Prices range \$11.50, \$17.50, \$22.50, \$28.50, and up to \$48.50



CO.



### DRESSES

Dresses of Satin crepe, flat crepe, corded and brocaded crepes, in all the new autumn shades such as claret red, jungle green, channel read and black. Prices range \$9.95, \$12.50, \$17.50 and up to \$34.50

#### HATS

We have a large and lovely assortment of Ladies' Hats, in both the popular large shapes and the Chic small models. In all the new autumn shades, made of velvets, satin and felt combination, etc. These hats are wonderful values at \$2.85, \$3.85, \$4,85, \$5.50

PLAINVIEW, TEXAS

**Jacobs Bros.** 

