

Lockney Beacon

FLOYD COUNTY LEADS ALL WEST TEXAS IN VALUE OF CROPS PRODUCED. LOCKNEY IS IN THE HEART OF THE BEST FARMING SECTION OF THE PLAINS, AND IN THE GREAT SHALLOW WATER BELT

VOLUME TWENTY-FIVE

Lockney, Texas, Thursday, August 26th, 1926

Number 49

FUNDS FOR FOOTBALL PARK ARE RAISED

WILL FENCE ENTIRE ATHLETIC PARK—SIGNS AND DONATIONS ARE SUFFICIENT

Lockney's Athletic Park is being completed as fast as work can build it, and the painters are busy on the part already built painting signs for those who bought space on the park fence. In checking up Messrs. M. A. Noble, principal of the high school, and R. F. A. Truitt, found that they had secured enough money from the sale of space on the fence and from donations to put a seven foot solid board fence along the east side of the park, and therefore the entire park will be fenced. This park will be quite an addition to the school athletic field, and will provide a place for the boys and girls to play match games and collect admission from all those who wish to see the games, also it will be of great use to the community at large in an athletic way.

We published a list of those who bought space and contributed to the building of the park last week, and below will be found an additional list of space buyers and contributors:

Pioneer Hardware Co., Rucker Produce, Lockney Produce Co., Lockney Gin Co., Security State Bank, P. E. Shick, E. L. Ayres, and Knox-Patterson Gin Co., have bought space on the fence for signs. Those donating to the subscription list were George Newman, Wm McGehee, P. G. Stegall, J. R. Maddox, E. H. Rankin, T. R. Webb, T. Z. Reed, H. C. Darden, Harley Sadler, B. D. Hill, H. S. McGonigul.

MISSIONARY TO SPEAK HERE NEXT SUNDAY

Miss Blanche Rose Walker who has spent several years in China as a missionary will speak at the Baptist church next Sunday at 11 o'clock.

Miss Walker expects to return to China in the near future. Miss Walker is a sister of Rev. Y. F. Walker of Lockney. Come and hear her talk.

POOL IGNITED BY LANTERN IN HAND OF VICTIM

AMARILLO, August 23.—A misstep on the oily platform of a tank car loading rack near the Amarillo Refinery Monday cost the life of Owen C. Phillips, 49, of Montgomery, La., who died in a hospital of burns.

Phillips slipped while working on the rack and dropped his electric lantern, which is believed to have ignited a pool of oil near by.

Irwin Woolman a co-worker, said he saw flames leap into the air and in a few minutes the fire was raging along the rack. Phillips, his clothing afire, fled from the scene, and when picked up later was barely conscious.

Three cars of oil and the loading rack were destroyed. The damage was estimated at \$20,000.

LOU EMMA HENRY OPERATED ON LAST WEDNESDAY

Miss Lou Emma Henry, daughter of Dr. and Mrs. S. M. Henry of Lockney was operated on at the Plainview sanitarium Wednesday of last week for appendicitis, and withstood the operation fine. Miss Henry is now convalescing, and will soon be able to return to her home.

WERE MARREID IN MELISSA.

Luther Glenn Rhine of Lockney, Texas, and Miss Sallie LaVera Jones of Allen, were married at 8 o'clock Saturday evening at the home of Mr. and Mrs. John Walden of Melissa, who are life long friends of the bride Rev. F. G. Rogers officiated. They were accompanied to Melissa by Roy Scafe of McKinney and Miss Auda Arnold of Allen.

The bride is the talented daughter of Mr. and Mrs. J. B. Jones of Allen. The groom is a young farmer near Lockney and is a young man of sterling character. He is the son of Mr. and Mrs. C. K. Rhine.

Mr. and Mrs. Rhine will spend their honeymoon at points in Oklahoma, Dallas and Fort Worth after which they will be at home to their many friends after September 1 at Lockney. The many friends of this young couple wish them much happiness through all their married life together.—McKinney Courier-Gazette.

FIRE DEPARTMENT CALLED OUT TO EXTINGUISH MOON

Last Tuesday evening at the hour of 9 o'clock when the city of Lockney was settling down for a night of peaceful slumber, the cool evening breezes were disturbed by that blood curdling, hair raising fire siren. In about two shakes of a broken Lamb's tail out went the fire truck down main with fire boys jumping at it from all sides and directions, and Fire Chief Davis belling at one Lester Gilbert to "shake those chemicals its out of town." And Lester shook them. By this time the fire wagon was making main, and headed in what might be called a southerly direction at something like 50 knots per hour, and the inhabitants in the residential section along same, and other streets were "falling out" in their "ready to go to bed" clothes trying to locate the fire.

From the amount fiery red that could be seen of the horizon, that looked as though it might be "Sodom" burning again. And about this time the Fire Chief again bellered, "prepare thy selves, boys, she's a big'un" By this time the inhabitants had made themselves more presentable for the street, and were falling into their Lizzies, Henrys, Cheves, and "automobiles" and following the roar and moan of the fire truck and the siren on the truck. It looked as though the whole east was on fire and from the way the red haze looked it was going to be a fire that would be remembered. Now reader at this time there was five of the fire boys down at the cotton yards, or where the cotton will be put when we grow us some, sitting around a small campfire telling "riddles" and playing hands, when whiz, came the fire truck. And by this time the Fire Chief had discovered that the fire in the east that had been worrying him, and the other inhabitants was merely the moon rising, and so to save themselves they made a rush for the campfire, the others fire boys had built, to extinguish same. Well, they did, but they did not get to extinguish the boys, as planned, because they was by then watching the operations of the rest of the fire department from the vantage point of the top of a box car in the switch yards, and wondering how long it would take the chief and the rest of the gang to extinguish the MOON, he! haw!

This writer who happens to be a fire boy, wonders if chief thought he had enough hook and ladder to reach the moon. "Pretty good chief, don't you think," har! har! har!

LEE HIGHWAY MEETING AT FLOYDADA SEPT. 24

The Texas division of the Lee Highway Association was formally organized in Matador last Thursday afternoon when delegates representing the towns of Vernon, Paducah, Floydada, and Matador met at the call of C. L. Glenn, county judge of Motley county.

Invitations had been issued to all the towns situated on the Lee Highway in Texas to send delegates to this organization meeting but the inclement weather prevented others from participating. O. P. Rutledge of Floydada was elected president, Eunice Wilson of Vernon, first vice-president, and J. D. Hamlin of Farwell second vice-president and H. H. Hawkins secretary.

The Chamber of Commerce in each town located on the Lee Highway in the State will be expected to elect a director to represent them on the board of directors of the organization and these same commercial organizations are requested to select some one from each of the small towns within their county that is on the organization.

A number of matters of interest highway yet does not have such an along the Lee Highway were discussed but it was decided that the first thing to be done was to better mark the Texas section of this great Transcontinental highway and a committee was appointed to prepare a plan of marking and present it at the next meeting.

The next meeting will be held in Floydada at noon September 24th and it is the desire of the officers of this newly created organization that every town between Farwell and Vernon have representatives present at this time.

B. B. Lee and family have moved from Pampa to Perryton, Texas.

DISTANCE LENDS CHARM



COTTON SOARS AS GOVERNMENT ESTIMATE DROPS

NEW YORK, August 23.—Sensational statistics in the Government cotton crop estimated today, entirely out of proportion to what had been anticipated, brought a flood of buying orders into New York market, which shot prices up about \$5 per bale before the day's transaction ended, and slightly more than \$8 a bale above the low point after the previous official report.

The government report, placing the condition at only 68.5, with an indicated yield of 15,248,000 bales, in face of yield more than half a million bales in excess of the total forecast by various private estimates, started a wide spread buying movement with the shorts who had piled heavily on the theory that crop damage had been over estimated, scrambling to cover in competition with trade buying from Europe and the United States.

This sudden buying movement which carried prices up \$3 a bale, was given impetus by later reports of stormy weather and rains in Texas and prices continued to advance.

October contracts touched 17.74c and January 17.84c, some of the later months again rising above the 18c mark.

A decrease of 373,000 bales in the prospective cotton crop during the last two weeks was shown in Monday's Department of agriculture report, indicating a total production of 15,248,000 bales. The condition of the crop has declined 6.3 in a fortnight.

Last year 16,103,679 bales were produced and the August 16th report showed 62.

If developments during the rest of the season are as unfavorable as during 1921-22-23 a production of about 14,000,000 bales might be expected but if favorable as during 1924-25 production of about 16,221,000 bales may result, the crop reporting board, stated.

The August 16 condition of cotton by state is as follows:

Virginia, 65, North Carolina, 73, South Carolina 53, Georgia 56, Florida 70, Mississippi 74, Tennessee 70, Alabama 70, Missouri 67, Louisiana 83, California 94 all other states 79.

Cotton of this year's growth ginned prior to August 16 amounted to 181,572 running bales compared with 572,291 bales ginned prior to that date last year and 135,901 bales in 1924, the census bureau also announced.

Much of the deterioration of the crop in recent weeks in Texas has been due to the newly discovered flea or hopper pest which has stripped many fields. In some locations poison has been used to eliminate this pest, but in large areas heavy rains have washed away the poison and nullified the efforts to save the crop. In certain other sections there has not been enough moisture to mature the

MOODY, HATCHER AND ALL-RED ARE CALLED INGRATES

Austin, August 24th.—Referring to Dan Moody, W. Gregory Hatcher and James V. Allred as "the three ingrates," this week's issue of the Ferguson Forum, distributed Tuesday, urged our friends to "scratch" them. The Forum is the mouthpiece of Jim Ferguson.

A sample ticket is displayed, showing the names of Moody, Hatcher and Allred scratched, and Governor Miriam A. Ferguson, J. R. Ball and Claude Pollard "unscratched."

RETURNED WANDERERS SEE PANTHER AT DISTANCE

Some more of Lockney's wanderers have returned to home Pa's table from the land of snowy topped mountains, and hair raising thrills. Herman Stowe, Adrian Blankenship, W. O. Stowe and Walter Mathes can tell you some "sneaky" ones, that they experienced on their 5,000 mile tour of the Western States including the wild parts of Colorado, New Mexico, Utah, and Wyoming. Herman who was spokesman for the four in an interview on the trip said that Adrian and Walter had a terrible tendency when they were traveling alongside cliffs, where there was only room for the truck and on one side the cliff was so high you could not see the top and on the other the bottom was in the far distance, to lean toward the inside of the truck and do a tremendous amount of silent grunting in the way of helping the truck keep its equilibrium, and from the amount of winks accompanying this statement at the writer from Walter, we draw conclusions that Herman was the father of the four when it came to keeping them cheerful and unafraid. Herman said they saw many large fish (in the stream) and that they saw one panther, but at the time they saw him none of them felt like going after him because some of the boys were busy cooking and could not leave their work and as for himself he said "I had a terrible headache and just did not feel like chasing up the mountain side after him, and besides we had all seen plenty of them in circuses so her information regarding this tour I was nothing new to us. For further Herman will tell you if you ask him.

The vice-consul will visit Plainview during his vacation in October.

PLAINVIEW BOY IS NAMED VICE CONSUL

PLAINVIEW, August 21.—Chauncey Gidney, son of Dr. and Mrs. C. C. Gidney, of this city, has been named vice-consul at Havana, Cuba.

Young Gidney is a graduate of Plainview High school and Georgetown University. After completing his courses at Georgetown he entered the services of the government and has steadily risen in his profession.

The vice-consul will visit Plainview during his vacation in October.

BAPTIST REVIVAL MEETING CLOSED SUNDAY NIGHT

A very successful revival meeting came to a close at the Baptist church last Sunday night. There were fifty additions to the church. Thirty of these joined for baptism. The religious interests of the town were greatly strengthened.

PANHANDLE SOUTH PLAINS FAIR PRIZES INCREASED

Catering to the increase in interest in the agricultural department of the Panhandle South Plains Fair, the association has voted to increase the premiums in that department including the prizes offered to winning exhibitors from counties and communities.

Two hundred dollars has been added to the prizes in the county exhibit class which brings the total awards to \$825. Prizes offered to the best county exhibits are as follows: First \$150, second, \$125, third, \$100; fourth, \$75; sixth, \$50; seventh, \$50; eighth, \$50; and the 10, to the 15th places a prize of \$5 each.

Forty five dollars has been added to the prizes in the community exhibit class which brings the total to \$170. Prizes offered in the winning community exhibit are: First, \$50, second, \$35; third, \$25; and the fourth to the seventh inclusive, \$15 each. Entree blanks have been filled out and returned to the fair association by a large majority of the communities of Lubbock county and by the counties in the Panhandle South Plains section. The fair has become known as the "show window of the Plains" as the officials of the fair are yearning to exert every effort to have the "show window" complete by having all counties and communities represented by their exhibits.

REVIVAL TO START AT PRAIRIE CHAPEL FRIDAY

A revival meeting which will be conducted by Bro. J. W. Kelly will start at the Prairie Chapel school building next Friday night, August 27. Several days visit with Mrs. Dow and join in the services.

GO TO THE POLLS AND VOTE SATURDAY

SCRATCH FERGUSON, BALL, POLLARD—VOTE FOR MOODY, ALL-RED AND HATCHER

Saturday is the date of the second primary, and we ask the people to show that West Texas is for good clean state government by voting for Dan Moody for Governor, James V. Allred for Attorney General, and Gregory W. Hatcher for State Treasurer. Jim Ferguson has chosen J. R. Ball for State Treasurer and Claude Pollard for Attorney General, according to a marked ballot appearing on the front page of the Ferguson forum distributed the past week. We believe Jim Ferguson chooses only men whom he can control, therefore we place Ball and Pollard in the same class of Jim Ferguson, and beg of the voters of this section to scratch those who Ferguson favors as his running mates. Texas should drive Fergusonism from the State next Saturday by the largest majority, that a candidate for a state office has ever been given, and give Moody Allred and Hatcher at least a 500,000 majority.

Below is printed a sample copy of the state offices as they will appear on the ballot, and have "scratched" the ticket just like we will vote on election day—this is strictly an anti-Ferguson vote:

How to Kill Fergusonism

I am a Democrat, and pledge myself to support the nominees of this primary.

For Governor:
MIRIAM A. FERGUSON,
of Bell County.
DAN MOODY,
of Williamson County.

For Attorney General:
JAMES V. ALLRED,
of Wichita County.
CLAUDE POLLARD,
of Harris County.

For State Treasurer:
W. GREGORY HATCHER,
of Dallas County.
J. R. BALL,
of Fannin County.

FULL TICKET TO BE VOTED AT SATURDAY'S PRIMARY

The following ticket is a true copy of the official ballot as it will appear at the polls when you go to vote Saturday, August 28th. Study it thoroughly so that you will be able to vote intelligently for the men you want as your officers for the next two years.

SAMPLE BALLOT

I am a Democrat, and pledge myself to support the nominees of this primary.

For Governor:
MIRIAM A. FERGUSON,
of Bell County.
DAN MOODY,
of Williamson County.

For Attorney General:
JAMES V. ALLRED,
of Wichita County.
CLAUDE POLLARD,
of Harris County.

For State Treasurer:
W. GREGORY HATCHER,
of Dallas County.
J. R. BALL,
of Fannin County.

For County Judge:
T. R. WEBB,
Wm. McGEHEE.

For Sheriff and Tax Collector:
P. G. STEGALL,
J. R. MADDOX.

For County Clerk:
TOM W. DEEN,
MISS ANNA SIMS.

For County Treasurer:
MRS. MAUD MERRICK.

For County Commissioner, Precinct No. 2:
T. Z. REED,
E. H. RANKIN.

For County Commissioner, Precinct No. 4:
W. A. PAYNE,
A. A. BEEDY.

For Justice of the Peace, Precinct No. 2:
J. H. BYINGTON.

For Constable, Precinct No. 2:
LEONARD BREWSTER.

Lockney Beacon

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H. B. ADAMS, Editor and Owner

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Six Months .75
Three Months .40
Subscription Cash in Advance

MEMBER OF TEXAS PRESS WEEKLIES, Inc.

ADVERTISING RATES
Display, per column inch 35c
Classified Advs. per word 2c
No Classified Adv. less than 25c

GO TO THE POLLS AND VOTE SATURDAY

Next Saturday, August 28 is the day of the second Democratic primary in Texas, and every voter who votes the Democratic ticket should go to the polls and vote. There are three State offices and five county offices to be filed in this election and a good vote should be polled so that the officers elected will be the choice of most of the voters. In th State offices Dan, Moody, James V. Allred, and Gergory W. Hatcher should receive a large majority, according to our way of looking at the matter. The Fergusons should be defeated with the largest majority ever polled against a candidate for any State office, as they have laid down on every campaign promise they made in reference to resigning and staying out of the second primary, and have shown by their actions that they intend to hang on as long as the people will allow them too. They have demonstrated the fact that their word is far more brittle than pie crust, and that they don't consider that anyone should be man or woman enough to stand by an agreement or a promise, but free to go on and make any kind of a promise in order to fool the voters and then break the promise without giving the people any consideration whatever. This has been the course that the Fergusons have pursued in all times in order to get the votes of the people of the State of Texas. In fact the Fergusons by their actions seem to think that they own the State of Texas and that no one but them should be considered in the matter, they seem to think they have made an autocracy of the government and have a perfect right to reign as king and queen over the State, let the people at the next Saturday's primary set them right by giving Dan Moody a majority of not less than 500,000 votes, and forever put Jim and Miriam back on the Bell-Bosque farm where they belong. The Fergusons never were capable of running the Texas government, and have made two miserable attempts that we consider fell flat, and believe that any 12 year old boy in the State could have done better at half the expense that it has cost the State. James V. Allred, our choice for attorney General, and we believe him to be capable of giving the State a good clean administration, and that he is not dominated by any class or organization, and that if he is elected he will be a true representative of the masses of people of Texas. W. Gregory Hatcher, is the anti-Ferguson candidate for State Treasurer, is now serving in the same office, and has made a good and efficient treasurer during the past term. He is worthy of the consideration of the voters of the State, and is due a second term. For the county offices there are five in the races, and they all have the appearance of being warmly contested in the run-off primary next Saturday—they are as follows: County judge, county clerk, sheriff and tax collector, and the commissioners in precincts No. 2 and 4. A big vote should be polled in these run-offs as the voters should have enough interest in the affairs of the county to elect men and women of ability, and those who will look the best after the affairs of the county to these offices. The voter next Saturday will say who will direct the county affairs for the next two years and if you elect the wrong officers you cannot correct your error for two years at least, so consider the matter thoroughly before voting and be sure you vote for persons that will do their level best to give the majority of the voters of Floyd county a good, clean economical administration, and officials that are willing to have all large expenditures of the county funds to the vote of the tax payers of Floyd county. Every voter in the county has the right to say when and where the tax money is spent, and no man that is partial to any section of the county to the detriment of the rest of the county should have any consideration from the voters who pay the bills.

WHAT NEXT

Congress has adjourned after six months of continuous session and the farmer is just about where he was at the beginning. In spite of the belligerent attitude assumed by the farmers of Iowa and other corn belt states in regard to the passage of certain measures which would increase the price of farm products, the eastern representatives were able to out vote them. The east which relies upon manufacture, does not desire to see the price of food-stuff go up and any eastern congressman who is cutting off his official head—which naturally he has no desire to do. Lik eany other matter that comes before the National Congress, farm relief is a victim of politics and the sooner the farmers cease to look to the government for support, the sooner will they discover relief for the present situation. After careful analysis of vast quantities of data, the Industrial Conference board rendered the earnings of the average farmer from his farming operations are so low as to make it impossible for him to maintain anything like a standard of that of city workers, on the basis of farming alone. Again the Corn Belt committee on farm relief legislation which recently met at Des Moines, Iowa, stated that Corn Belt agriculture as a whole had been bankrupt for several years and that Iowa farmers, alone lost more than three-hundred and fifty million dollars on last year's corn crop and over five hundred on all crops. How is it possible in the face of such figures for Congress to consistently appropriate more than 12 million for the construction of five new irrigation dams in the West? Why increase the area of tillable land? There are already hundreds of thousands of acres of tillable land lying idle that does not need irrigation. Why saddle the taxpayers with needless cost in order to attract more people to farming when the government's own statistics show that it the most unprofitable of occupations. Why not spend the money on farmers already on land to improve their economic condition to a point comparable to that of other industrial workers? The answer of course is politics. It gives congress quite a thrill to be hailed as the man who got a nice fat appropriation for some local government work through Congress, but what is more to the point, it makes him "solid" with his constituency for a while. The engineers are sure for him! And so are the stone masons. How does it help the farmer out to be allowed to haul off the dirt with their teams! It materially increases their incomes and even makes them look forward with keen delight to the prospect of paying for water by the inch.

account. To this record Dan Moody can now add the things that have happened since the primary, the distortion of a plain pledge to resign immediately after the primary of July 24, the plea that the challenge was based on two primaries instead of one, when it showed on its face that it was based on but one, and the re-entrance of the governor into the run-off primary after her declaration that she would not. The case against the Fergusons has been strengthened by recent event It is so familiar to the public that it should not need any retelling from the stump. There really should be no necessity for Dan Moody going on the stump. But if a necessity existed for the Fergusons removal prior to the July primary—and the 409,000 votes given Mr. Moody and the 127,000 majority he received there was—there is even a greater necessity now. The vote in the August election should not only be a complete victory for Dan Moody, but an overwhelming repudiation of the Fergusons. A defeat for them by a small vote, or even a comparatively large vote, will not be the rebuke their recent actions deserve, let alone their actions in office. It must be an overwhelming majority for Dan Moody and an overwhelming rebuke to the Fergusons. Nothing less than a 250,000 majority will be in keeping with the situation and the majority ought to be 500,000. It can easily be that if every voter who cast his ballot in the July 24 primary will go to the polls August 28. All efforts between now and then should be directed toward the one object of getting out the vote. Once the vote is gotten out, the rest is easy.—Star Telegram.

LETTER OF APPRECIATION

Hon. A. B. Brown, Lockney, Texas. Dear Mr. Brown: I am writing to assure you of my sincere appreciation of the part you had in securing for me the very large vote I received in your county. Texas is so large it is impossible for one to reach all people except thru the efforts of friends scattered over the State. You came to my assistance in a most substantial way and thereby helped secure for me a majority of about 45,000 over both my opponents. In return for the confidence expressed in me I shall do my best to make Texas a faithful public servant. Please convey to my loyal friends in your County my gratitude for their support and tell them that when I can in any way serve them here it will be both my pleasure and privilege to do so. With kindest personal regards, I am Sincerely yours, C. V. Terrell.

Who is a Liar

A Ford met a Mule in the road— Says the mule, "What are you?" "I am an automobile," replied the poor relative of Lincoln, and what are you may I ask?" "I am a horse," replied the relative of the ancient biblical beast of burden. Whereupon they both laughed in their respective tones of voice.

WHAT'S DOING IN WEST TEXAS

Alpine—All crops in this section

are looking especially good at this time according to reports sent in to the West Texas Chamber of Commerce. Cotton which is irrigated from the Rio Grande, is free from the leaf worm, and will be ready for picking in a few more days. Washington, D. C.—A cotton crop of 15,386,000 equivalent 500 pound bales this year is indicated by the present conditions of the crop, according to officials from the department of agriculture. Acre productions will be about 155.8 pounds in Texas. New Mexico and Arizona are included in this indication. Breckenridge—Building permits for the month of July, 1926, show a total of \$50,250 will be expended for improvements in this city. This total exceeds the one for July 1925 nearly \$8,000. More building was done in June of this year, however. Crowell—The Ford county fair will be held this year September 2-3-4. All committees have been at work on their plans for the event which is expected to be the best in the history of the county. Albany—The Albany Men's Club is boosting the plans for a new sewer system for his city. A bond issue to the amount of \$25,000 will be voted for this improvement, half of which was subscribed by members of the club at the last meeting. Plainview—The people of Stoneback community are laying plans to enter an exhibit at the fair to be held in Plainview this fall. Sam Scaling is superintendent of the agricultural exhibit of this community and is getting together the material to make the Stoneback exhibit an outstanding exhibit of the fair. Stamford—President Arthur P. Duggan, of the West Texas Chamber of Commerce, and his party of West Texas officials returned this week from a tour of West Texas, Southwest Texas and New Mexico. The party attended three district conventions of

the West Texas Chamber of Commerce, and President Duggan and manager Homer D. Wade made addresses on these programs, and at several towns visited on this tour. Slaton has taken another step cityward. All of the houses in the city have been numbered and street markers which have been ordered, are being placed at all corners. Directions to strangers can be easily given by any of the citizens of Slaton since this sixth plank of the Slaton Chamber of Commerce has been completed. Stiles—A \$75,000 court house is to be erected for Reagan county, and the contract has been recently awarded. The building will be a three story structure of gray brick, steel and tile. The jail will occupy the third story. Pecos—The commissioner's court of Reeves county has recently made provisions for the marking of highways of this territory. Arrangements have also been made to buy new machinery with which to keep these roads in good condition, especially the highway leading from Pecos to Fort Stockton. Wichita Falls—A state fish hatchery is to be located at Wichita Falls

according to reports from the State Game and Fish Commissioner. The hatchery will be located near the diversion dam below Lake Kemp. This will be the third hatchery to be located in the West Texas Chamber of Commerce territory. Visits of the Stork. Born to Mr. and Mrs. Ray Light of Kendrick, Oklahoma, Sunday, Aug. 22nd, a girl. Mother and babe are doing nicely. Mrs. Light is the daughter of Mr. and Mrs. A. J. Crager, and was visiting her parents in Lockney when the little lady arrived.

PIANO TUNING

We have an expert Piano Tuner and Repairman. PLAYER PIANOS A SPECIALTY All Work fully guaranteed. J. W. BOYLE & SON PLAINVIEW, TEXAS



Bilious dull feeling. MY old stand-by is Theford's Black-Draught—I have used it off and on for about 20 years, says Mr. W. S. Reynolds, of R. F. D. 2, Arcadia, La. "I get bilious and have a bad taste in my mouth. My head feels dull. I don't just feel like getting around and doing my work. I know it isn't laziness, but biliousness. "So I take a few doses of Black-Draught and when it acts well, I get up feeling like new—full of pep and ready for any kind of work. "I can certainly recommend it." In case of biliousness and other disagreeable conditions due to an inactive liver, Black-Draught helps to drive the poisonous impurities out of the system and tends to leave the organs in a state of normal, healthy activity. Black-Draught is made entirely of pure medicinal roots and herbs and contains no dangerous or harmful mineral drugs. It can be safely taken by everyone. Sold everywhere. Price 25c.

GOOD CROPS ARE NOW ASSURED. Another good rain, and at the right time to make the cotton and feed crop of the Lockney country an assured fact. Things are soon going to begin to hum in the Lockney country, and the farmers are going to be busy gathering their cotton and feed crops—better come in now and talk the situation over with us, and if you are not already a patron of this bank, open an account here, so that you can handle the business of your farm without unnecessary delay. We appreciate your business whether it is small or large. THE FIRST NATIONAL BANK A SAFE DEPOSITORY FOR YOUR MONEY "There is no Substitute for Safety"

GOOD PLAINS LAND FOR SALE ON GOOD TERMS Land situated in Floyd, Hale, Lamb, Bailey, Swisher, Castro, Parmer, Randall and Deaf Smith Counties. If you can make a good cash payment will consider trading for your land worth the money located elsewhere. BAKER AND CARTER LOCKNEY, TEXAS

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DALLAS WOMAN ELLS PITIFUL
TALE OF WILD NIGHT RIDE

DALLAS, Aug. 20.—A harrowing experience of assault in a lonely woods and a mile ride over rough automobile was related to the police today Friday by Mrs. Mollie Phillips, 28.

Her presence of mind in repeating over and over the license number of the automobile as she clung to the tire rack, enabled her to give this information to officers, and by this means they traced her assailant Friday and located him.

Mrs. Phillips' night adventure in the power of an apparently insane drunk man, began when she accepted a ride from the man while on her way home Thursday night from a Theatre. About five blocks from her residence, she said the man drove his automobile up to the curb and offered to take her home.

He talked so nice that I thought that I would be safe in riding the short distance with him," Mrs. Phillips said.

Instead of taking her home, the man, after having the battery of his automobile changed, drove madly out into the country.

Threatened With Death

"When about three miles from Dallas he drove into a road off the main highway near a woods," she told the police. "He there attacked me and told me he was going to kill me if I did not submit. I begged him to take me home, but he slapped me and when I struggled he struck me over the head with a whiskey bottle. He then choked me, and tore my clothing."

"I struggled with him as long as I could, but he beat me until I could fight no longer.

"He declared he was going to leave me in the woods. I begged him to take me back to town, but he started to drive away without me. I managed to climb on the tire rack at the rear of the automobile and for nearly a mile I clung to the rim begging him to stop. He drove madly over rough roads and nearly threw me off."

Escapes from Car's Path

"Finally he stopped and told me to get my hat and purse from the car and hike down the road. I got my things and was standing at the car begging him to take me home when he attempted to run over me. I ran behind a tree to escape the car."

"He got out of the car and told me he was going to kill me. As he returned to the automobile apparently to get something, I ran away fearing he would kill me."

Mrs. Phillips said that she walked until she came to an oil station. The man in charge closed the place and took me home in a truck.

The alleged assailant was traced through the car license number and located at his home in South Dallas. He denied he was the man, but Mrs. Phillips identified him. He gave his name as Frank Beville. A charge of criminal assault was lodged against him.

Mrs. Phillips' husband, E. L. Phillips conferred with police over the case while his wife was in care of a physician.

POLICE CHIEF OF TEMPLE
IS SHOT TO DEATH FRIDAY

BELTON, Aug. 20.—Police Chief Wiley Fisher of Temple was shot to death shortly before noon here Friday as he stood beside his wife and the three small children of Mrs. Geo. Burtchell who was killed in an automobile accident here Wednesday night.

A complaint charging murder was lodged against former Sheriff Albert Bonds by District Attorney Few Brewster immediately after the shooting. Bonds fled in an automobile heavily armed, and Sheriff John R. Bigham Friday afternoon posted a reward of \$100 for his arrest. Bigham said Bonds might be going to some other county to surrender, but had not been heard from at three o'clock. The shooting occurred at 10:20 in front of Eads Undertaking Company Pajoirs, where the body of Mrs. Burtchell was held.

Political Differences

The shooting was the result of political differences of long years standing, Fisher having actively opposed Bonds in the latter's three campaigns for sheriff. As the result of a circular letter signed by Fisher and distributed during the recent campaign Bonds filed a criminal libel suit against Fisher.

District Attorney Brewster took up the case Friday afternoon, questioning J. W. White of Moffat, witness to the shooting. White said he saw Bonds in his car sitting alone near the undertaking establishment.

"The first shot attracted my attention a short time afterward," he said, "and I saw Fisher falling. I looked and saw Albert Bonds driving slowly past in his car. He shot three times in all. During the whole trouble I did not hear a word out of Bonds

or Fisher."

Other witnesses said that when Fisher saw Bonds approaching Fisher was standing beside his wife at the curb and had one foot on the running board of his car, preparing to get in, having already assisted the three children of Mrs. Burtchell into the car.

Shove Wife to Safety

When he saw what was about to happen, he cried to his wife in a loud voice. "Look out!" and gave her a violent shove just as the first shot was fired. It was declared. The assailant then hurried away in his car and the attendants at a garage where he stopped to buy gasoline said Bonds told them, "I have just bumped Wiley Fisher off." District Attorney Brewster declared.

Following the shooting Fisher was taken to the Belton sanitarium but died enroute. He was one of the best known peace officers in Texas, having lived in Temple about 20 years. He was born in Lee county 55 years ago and figured in a number of daring escapades in his career as an officer. He had been wounded twice. He was known throughout this section as a fearless officer and a man hard to beat to the draw.

Fisher is survived by his widow and ten children. Funeral services will probably be held Sunday with interment here.

PLAINVIEW SANITARIUM NEWS

Elmer Burns of Lockney is a patient in the sanitarium.

Ernest Lee Thomas of near Lockney is leaving the sanitarium after undergoing an operation for appendicitis.

L. N. Hopper of Oklahoma City was a patient in the sanitarium last week.

Mrs. R. H. Lowe is recovering nicely from an operation for appendicitis.

Mrs. A. C. Pool of Hamlin, Texas was discharged from the sanitarium where she had been under care of physicians for several days.

Marie and Imogene, daughters of J. M. Neil of Happy Union community were in the sanitarium where they had their tonsils removed last week.

Louise Weil, daughter of Frank Weil of Plainview underwent a tonsil operation last week.

Mr. Albert Horstman of Plainview is now able to leave the sanitarium where he has been confined for several days with a fractured leg.

Anna Mae, Clarence, and Edgar, children of E. W. Alford of Nara Visa New Mexico had their tonsils removed last Thursday.

Ray Blair, son of E. B. Blair, druggist, who recently moved to Plainview is now doing nicely since an operation for appendicitis.

The condition of Miss Madge Long who underwent an operation on last Friday is very satisfactory.

Mrs. Alex Lewis of Flomont is recovering from an operation.

Marshall, the 15 year old son of Frank Carthel of Lockney had his tonsils removed last Friday.

Miss Stella Solgers, nurse at the sanitarium, recently underwent an operation for appendicitis, and has just returned from an extended vacation and rest following her operation.

Mrs. C. A. Darrow of Plainview is recovering from an operation which she underwent last week.

Charlie the 11 year old son of J. M. Neil who lives south of Plainview was brought to the sanitarium where he had his tonsils removed.

Oscar Olson whose home is in Eau Claire, Wisconsin, was picked up from the road side near Plainview suffering from an attack of appendicitis was operated on last Monday and is resting quite well since considering his condition.

Mrs. B. H. Schudel of Tulla entered the sanitarium where she submitted to an operation for appendicitis last Monday.

Little Tom Reinkin of Lockney was operated on for tonsils on last Monday and left the following day.

Jessie Mae the 9 year old daughter of G. H. Herrington of Quitaque, Texas was operated on for tonsils last week.

Vert Brown of Quitaque underwent a tonsil operation last Monday.

Mrs. W. R. Sams of Lockney is in the sanitarium for medical aid. It was necessary for Mrs. Sams to have a blood transfusion on last Friday.

A baby boy was born to Mr. and Mrs. Charles E. Frost of this city at the sanitarium last Tuesday.

Miss Rachel Burk of Happy entered the sanitarium on last Wednesday where she submitted to an operation from which she is recovering nicely.

The condition of Mrs. H. L. Stephens of Flomont who was operated on last Tuesday is very satisfactory.

Ababy girl was born at the sanitarium to Mr. and Mrs. F. G. Anderson on last Wednesday.

Hollis Harper of Lockney is in the sanitarium under care of physicians.

Miss Lou Emma Henry, daughter of Dr. S. M. Henry of Lockney underwent an operation for appendicitis on last Wednesday. The young lady is resting well at this time.

Levi Noble of Tulla is resting well since an operation which she underwent last Wednesday.

Ruth, the 12 year old daughter of L. M. Reynolds is in the sanitarium suffering from a broken leg.

Mis Ethel Dalluge of Tulla is resting well since undergoing an operation on last Thursday.

Mrs. Monroe Hopper of Lockney had a tonsil operation last week.

C. R. Jackson of this city had his tonsils removed last Friday.

Mrs. F. C. Horn of Hart, Texas underwent a tonsil operation recently.

Mrs. E. C. Holph of this city underwent an operation on last Saturday.

Mrs. W. W. Henry of Aiken Texas underwent a tonsil operation on last Saturday and left the sanitarium the same day.

Mrs. Bill Wyle of this city had her tonsils removed last Monday.

MEXICAN SYMPHONY ORCES-
TRA TO APPEAR AT LUBBOCK

One of the biggest musical attractions that has ever come to the Plains will be at Lubbock September 8th when the Imperial Symphony Orchestra of Mexico will play there at the Texas Tech Pavillion under the auspices of the Teachers association, according to a letter just received from Miss Mary Dunn of Lubbock who is president of the association.

The orchestra is making its first American tour and it meeting with hearty applause where ever it appears. One minute the listeners are delighted with the freshness of the popular Mexican airs, to be soothed

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County
Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.
Room 7, First National Bank Building
Floydada, Texas

WE WANT YOUR WHEAT

Bring us your wheat, and get the best market price for it. Prompt and efficient unloading service at all times day and night during the harvest season, good tests and correct weights.

GOOD FEED BRINGS RESULTS AND PAYS

Try our line of special prepared feeds for your Cows, Chickens and Hogs, there is none better than the Purina Chows. It pays to feed th eright proportioned feeds to your Milk Cows, Chickens and Hogs.

WE CAN SUPPLY YOUR COAL NEEDS, TOO

We keep a supply of the best Coals obtainable, and when you are in need of fuel this is the place to get it.

LOCKNEY COAL & GRAIN COMPANY
PHONE 60
LOCKNEY, TEXAS

THE BEST OF SERVICE

Let us look after your
CLEANING - PRESSING
ALTERATIONS

We give prompt and efficient service, and guarantee to please you with our work. Phone us at 114 or Call on us in the rear of Roy Griffith's confectionery.

D. F. McDUFFEE

a moment later by the sweetness and solemnity of the classics of the Southern Republic. Standard semi-classical numbers, grand opera selections, popular ballads and old time melodies have their place in the evening's program.

The orchestra will be at the Tech Pavillion during the South Plains teachers who will attend, a large Teacher's Institute and in addition to number of music lovers from the entire South Plains section are expected

ANNOUNCEMENTS

We are authorized to announce the following names for office subject to the action of the Democratic Primary August 28th, 1926.

FOR DISTRICT JUDGE
CHARLES CLEMENTS

FOR DISTRICT ATTORNEY
MEADE F. GRIFFIN

FOR DISTRICT CLERK
T. P. GUIMARIN

FOR COUNTY JUDGE
T. R. WEBB
Wm. McGEHEE

FOR COUNTY CLERK
MISS ANNA SIMS
TOM W. DEEN

FOR SHERIFF AND
AX COLLECTOR
J. R. MADDOX
(Re-election)
P. G. STEGALL

FOR COUNTY TREASURER
MRS. ELDER MORRIS
(Re-election)
MRS. MAUD MERRICK

FOR COUNTY SUPT. OF PUBLIC
INSTRUCTION
PRICE SCOTT

FOR TAX ASSESSOR
C. M. MEREDITH

FOR COMMISSIONER, Prec; NO. 2
E. H. RANKIN
T. Z. REED

FOR COMMISSIONER, PRE. No. 3
WALTER WOOD
(Re-election)

FOR PUBLIC WEAIGHER
PRECINCTS, NO; 2 AND 3
C. K. BENNETT

to hear the program which will be rendered and will be the outstanding musical attraction in this section for a long time.

Leon Stowe of Grayford, Pilo Pinto county is here this week visiting his parents Mr. and Mrs. W. A.

Stowe. Mr. Stowe is a gas plumber, and is thinking of locating here and entering the gas plumbing business when the gas main are laid to Lockney.

Mrs. T. J. Gilbert, and Misses Ethel Gilbert Margaret Jarnagin, and Zelma Fowler were Plainview visitors last Saturday.



GET READY FOR YOUR FALL BUSINESS

You are going to need the services of some bank this fall, in caring for your cotton and feed crops, and why not come in now, before the rush begins and talk the matter over with us, and start an account with this bank. You cannot afford to carry enough cash in your pocket to pay the expenses of gathering your crops, and the check is the safest and best way to take care of your expense account. Come in and see us before the big rush starts.

SECURITY STATE BANK

Small enough to know you, large enough to serve you
The Bank for Everybody



BUILDING SERVICE

DEVOE PAINTS AND KYANIZE VARNISHES

DEMPSTER SELF-OILING WINDMILLS

2 gallons of Oil furnished with each mill to start it off on.

PLENTY OF WELL CASING, PUMP PIPE, PUMP ROD, ALL SIZES.

FLOYD COUNTY LUMBER CO.

PHONE 9

SCHOOL SUPPLIES

We have a complete stock of School Supplies for the children who will be starting another school term on Monday, September 6th. Send the children to us for the School Supplies, and they will be cared for just as efficiently as if the parents come with them,

STEWART DRUG CO.

Member Texas Qualified Druggists' League

Feature Pictures At Isis Theatre all Next Week:-----

MONDAY AND TUESDAY—

ZANE GREY'S "DESERT GOLD"

Comedy—Charleston Dancing

WEDNESDAY AND THURSDAY—

LON CHANEY IN "THE BLACK BIRD"

Comedy—"No, Father to Guide Him"

FRIDAY—Peter the Great in SIGN OF THE CLAW

Comedy "Alice the Peace Maker"

SATURDAY—Buffalo Bill, Jr., in 'SPEEDY SPURE'

Comedy "Starvation Hunter"

T. R. WEBB

CANDIDATE FOR COUNTY JUDGE

To the Voters of Floyd County:

I am deeply grateful to you for the splendid support given me in the first primary. My vote was fairly uniform over the county, and my appreciation, therefore, extends to every voting box and community. Again I earnestly solicit your vote and influence in Saturday's primary. If elected my best effort will be devoted to giving you an honest, fair and economical administration. I am under obligation to no association, organization or group of individuals, and I give you my solemn pledge that if elected I shall always keep in mind the interest of all the people and will discharge my official duties in the spirit of fairness, giving to every cause and every community justice without partiality.

The many pleasant things of the campaign—the new friends and the old ones—I want to keep as a permanent possession, but the unpleasant things I mean to cast away. My best wishes go out to all the people of this great county; to my opponents, my good will; to my supporters, the gratitude of my heart.

T. R. WEBB.

Candidate for County Judge, Floyd County.

(Political Advertisement)

TO THE VOTERS OF

FLOYD COUNTY

I wish to state a few things briefly, and correct some reports that have been circulated in the north part of Floyd County. The circular being carried in the Lockney Beacon is in error in stating that my home was in Fairmont voting precinct. The facts are that my home was Flomot, Motley County, Texas, before moving to Sand Hill voting precinct, (8 miles south of Lockney), some seven years ago. My home in Floyd county has never been other than Sand Hill and Floydada, so the statement that I only received two votes in my home box is false.

My platform has been a new administration for the county, and the people have supported me liberally on these grounds, and if elected will give the county a new administration, and will try to make this administration efficient in every respect. Will keep no employe that has ever served Floyd county as a deputy. I favor strict law enforcement without any discrimination. So if on the basis you can support me, it will be very much appreciated. Don't forget to vote Aug. 28th.

Respectively,
P. G. STEGALL.
(Political Advertisement)

MAMMOTH CIRCUS COMING TO PLAINVIEW SOON

Robbins Bros. Big 4 Ring Shows to appear on Saturday, September 4th at Plainview is to have a large street parade on that date. It is a big event for this section of the country. The circus has been increased to twice its former size, through augmentation by purchase of U. S. Circus Corporation properties. Hundreds will go over from here to attend. Already there are a number who have made up parties to go over to Plainview to attend one of the two performances. Among the distinctive features are:

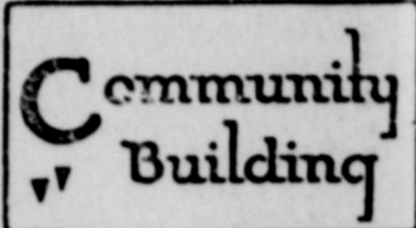
Two mammoth pageants, requiring 3 hundred people in its cast of characters; three herds of elephants; a mammoth hippopotamus just imported from Africa; marvelous herd of performing animals; Ponca Bill's Wild West Shows; Fifty Sioux Indians from off the reservation; fifty cowboys; Count Cimnerjotta's dancing horses; acrobatic acts; Japanese families recently brought over from Japan; Arabian tumblers from Teheran, Arabia; forty clowns with the highest salaries in the world as producer; trained dogs and ponies; parade of nations with oriental splendor excels anything produced up to present time; 200 wild animals; 400 horses; 600 men to man the show; wonders galore; feats without parallel. The circus is one of the most

successful in the country having for half a century played in the east and is now making its second western tour enlarged to such an extent that it stands in the front rank. It is worth while in every way.

Marriage Licenses.

A marriage license was issued to Mr. Olin Boone and Miss Lora Lee Money at Floydada Saturday, August 21st.

Mr. and Mrs. H. B. Adams and Milton and Douglas, went down to Sweetwater Friday of last week to see Mr. few days ago. They went to Ranger Saturday, and were accompanied home Monday by Mr. and Mrs. George J. Kinyon, who will visit here for some time.



Charm Plays Important Part in Real Estate

In nothing outside of art does the intangible element known as charm play so important a part as in real estate. The home-buyer is usually a very undecided and bewildered sort of person. He has a vague idea of what he wants, but can't quite find it. He is shown dozens of houses for sale. The price counts within his range. That is, say he will pay from \$6,000 to \$8,000 for a five-room house. Inside of that range the one thing that counts most with him is not the cost of the house, but whether or not he wants it.

Now that is where charm comes in. If the outlook is pleasant, the house convenient, and it has some beauty that makes him want it—the sale is made on your terms. If he does not quite want it, the price must be cut five hundred or a thousand dollars, to make the cheapness overcome his reluctance.

It is surprising how few builders realize the great commercial value of beauty and good taste. I can take two houses exactly alike, side by side. The least expensive thing about a simple little house is fluting the walls. If costs perhaps, for five rooms, less than \$75. I can tint the rooms in one of these houses a drab, depressing color; the other a bright, pleasant shade. The bright one will sell for \$500 more than the other—and sell months sooner.

Almost the entire secret in investing in city property is: Select a location that is growing better, and buy something that has charm.—William H. Wambly, in Hearst's International-Cosmopolitan.

Not All Workers Want Homes Near Factory

There is no demand from modern workmen to have their homes within sound of the factory's whistle and within sight of its smokestacks, according to the executives of the Home Builders' and Subdividers' division. And it is by no means necessary or advisable to preempt for working men's homes areas that because of trackage facilities or other reasons are going some day to be needed by the city for industrial sites.

"Where his wife's card club is located is a great deal more important to a foundryman or machinist than where his work happens to be," the home building specialists agree.

Action of the regional planning commission of Los Angeles is cited by the committee as a typical instance of a city's recognition of the advisability in some cases of giving an industrial use precedence over use for housing. The commission is now excluding homes from certain districts in the city, because trackage facilities there need to be conserved for future industrial development.

Cites Zoning Benefits

Zoning is reflected in reasonable phone rates, gas and electric prices and in street car fares, Chairman Marshall of the board of zoning appeals declared in a speech before the Baltimore real estate board.

Mr. Marshall explained that the number of houses in new developments and the price of their construction regulates the number of inhabitants and enables public service corporations to forecast in advance improvements they must supply in the section concerned.

"The ability of the public service corporations to give service without large emergency expenses will result in lower costs to the consumer," Mr. Marshall said. "We in Baltimore should be allowed to pass legislation that will protect the public from a small minority."

Good Work Encouraged

The committee on craftsmanship awards of the Philadelphia Building

Congress has awarded certificates to 12 goldsmen, 8 craftsmen and 7 builders and subcontractors.

The object of the Philadelphia Building Congress is to encourage and preserve in Philadelphia and its metropolitan area the spirit of craftsmanship and to give recognition to those whose skill, patience and toll have built well in the community.

Advertise Home Town

"Every county in south Georgia," says the Tifton Gazette, "should have an advertising fund and spend it judiciously during the year 1926 to attract more farmers, manufacturers, investors and home-seekers to this section. We have the advantage, but must not wait for people to come here to find them out."

Who Owns the Homes?

Half the dwellings in the United States are owned by men whose income is less than \$2,000 a year. These figures are based on research work by building and loan associations. They say few men are financially unable to buy a home.

TECH STUDENTS WILL HOLD BANQUET FRIDAY

Lubbock, August 19.—Three hundred and fifty former students and one and fifty prospective students of the Texas Technological College will gather here from all points of the South Plains for the first annual "good will" banquet of the students Friday. One the same day hundreds of Tech students will be sitting around the banquet table in a number of other student center towns in Texas where a program similar to the one here will be in progress, according to C. W. Ratliff of Lubbock, president of the 1927 student body.

The old student in each of the student center towns are joining hands to entertain prospective students and to give the ma idea of the Tech and the school spirit that developed there during the first year.

College yells, school songs, short snappy talks recounting school days of last year and a look into the coming year regarding prospects of student activities from the athletic teams

Work That Pleases

Phone us your desires in the Cleaning, Pressing and Alteration line, we call for and deliver promptly, and take the utmost care in handling your clothes.

SUITS MADE TO ORDER

PHONE 133

City Tailor Shop

Mrs. Annie Wilkinson, Prop.

to the literary societies will be the nature of the programs at each place Ratliff said.

The student body will set a goal of two thousand students, and Ratliff feels

confident of that number for this year he said recently. Letters indicate that a majority of the old students will be back with many friends and relatives with them.

AUTUMN FASHIONS TO BE WORN NOW

No doubt you've grown tired of your Summer wardrobe—more especially if you've just returned from a delightful vacation—and find costumes and surroundings dull. The best way to rid yourself of the tiresome wait till the Fall social season opens is to freshen your mind with a view of new Fall attire, and freshen your wardrobe with a Fall dress or two, to wear at once.

Our salons are replete with fascinating new frocks of lustrous satin and rich-looking crepes. Details of styling such as Vionnet sleeves, bloused waists, unusual skirt and pleat treatments make each model femininely attractive. Colors are refreshingly rich and becoming.

While the most authentic of Autumn fashions in both frocks and coats are ready for inspection, new models are arriving daily, and we invite you to come in and see the new costumes. You're sure to find one you'll take delight in wearing at once.

NEW GOODS ARRIVING DAILY

Within the next few days we will have in stock one of the most complete lines of Ladies' Ready-to-Wear ever offered to the people of the Lockney trade territory. Come in and see the new creations while they are new.

E. L. AYRES, DRY GOODS

SOUTHWESTERN LIFE INSURANCE CO.

LIFE INSURANCE AND FARM LOANS

If you are interested in Life Insurance or a Farm loan it will pay you to see us at once, our rates are cheaper than any other Company, and the Southwestern Life renders a real service to the policy holder. Ask your neighbor, we have about 1500 policy holders in Floyd County, and not a dissatisfied one. Remember if it's Life Insurance it should be Southwestern Life Insurance.

ANGEL & CHILDERS, Agents

Life, Fire, Tornado, Automobile, Hail Insurance and FARM LOANS

SERVICE YOU WILL APPROVE

We guarantee prompt and efficient service at this station, and assure you that you will get the very best gas and oils to be found in the town. Our crew of service men are constantly on the job and you can get waited upon at a moments notice.

TIRE SERVICE THAT PLEASES

Our Tire service is the best to be had, and we handle the famous FIRESTONE AND FEDERAL TIRES AND TUBES in both the Baloon and High Pressure. You will be a satisfied customer if you let us look after your tire troubles.

ONE DAY BATTERY CHARGING SERVICE

Our Battery Station is now in operation and we can give you one day service in this department. Bring your battery in and within ten to twelve hours your battery will be fully charged and ready to be used again. When your battery needs recharging or repairing make it a point to bring it to us. Capable and efficient repair men are at your service here.

OZARK FILLING STATION

FRANK DUNN, Proprietor

SPECIALS

For Saturday and Monday

25 oz. K. C. Baking Powder 19c

50 oz. K. C. Baking Powder 37c

80 oz. K. C. Baking Powder 60c

10 lbs. Uvalde Honey (comb) .. \$1.95

Genuine White Sewing Machine,

Foot and Electric Power ... \$45.00

Rub Board, White Metal 50c

1 pair 7 inch Shears (good ones) . \$1.00

Dandy Hair Brush 50c

MORRIS'

"HOKUS-POKUS SYSTEM"
LOCKNEY, TEXAS

LOCAL HAPPENINGS

Harve Pennington has been in San Angelo this week.

R. V. Fields of Plainview was a Lockney visitor Sunday morning.

Lee Grifis and Otis Harris spent last Monday in Amarillo on business.

Hollis Harper is spending the week with his grand father, J. B. Harper.

Lee Wofford of Amarillo spent the week end in Lockney visiting his family.

Miss Mary Pope Walker is visiting relatives and friends in Canyon this week.

Judge Embre Foster of Chyenne, Wyoming came in Saturday for a few days visit with his mother.

J. D. Tyler left last Friday for Amarillo and the oil fields where he is going to work in the future.

E. R. Craft and wife of Amarillo came in Sunday afternoon for a few days visit with friends and relatives.

Ray Light of Kendrick, Okla., returned home Wednesday after spending several days here visiting his wife and the Crager families.

Mrs. Henry Hagood left Wednesday for her home in Altus, Okla., after a visit here with her parents, Mr. and Mrs. A. J. Crager.

Mr. and Mrs. Carl Dowlen of Temple, Oklahoma, came in last Saturday for a few days visit with Mrs. Dowlen's sister, Mrs. R. L. Gass.

H. A. Harris and family have returned from a visit to Athens and Corsicana where they spent several days visiting relatives.

Grady Crager went to Altus, Okla., Sunday, and accompanied his wife and son, who have been visiting relatives at that place, home.

Mrs. Roy Griffith and daughter, Evon and Mrs. E. Guthrie and daughter, June are spending the week in Lubbock the guests of Mr. and Mrs. Norton Baker.

Will Sims, and mother, Mrs. W. E. Sims and Miss Bob West left Monday for an extended visit with friends and relatives in Colorado, Montana and Wyoming.

C. E. Bley and family of Olton and Mrs. J. B. Harper have gone to Dallas to market and to attend the Merchants Convention and on to Galveston for a pleasure trip.

Miss Blanche Rose Walker, returned missionary from China, is spending a few days here with her brother, Rev. F. F. Walker and family, before returning to China the latter part of October.

Miss Louise McRee, Miss Anna Mae Collins and Miss Veta Savage, daughter of Prof. F. E. Savage of the West Texas State Teachers College spent the week end in Lockney visiting friends and relatives.

W. C. Watson and wife returned Sunday from Glen Rose, Texas, where they had been for several days visiting the health resort. Mr. Watson reports heavy roads and lots of rain on his return trip, and that crop prospects are very poor between the Plains and Glen Rose.

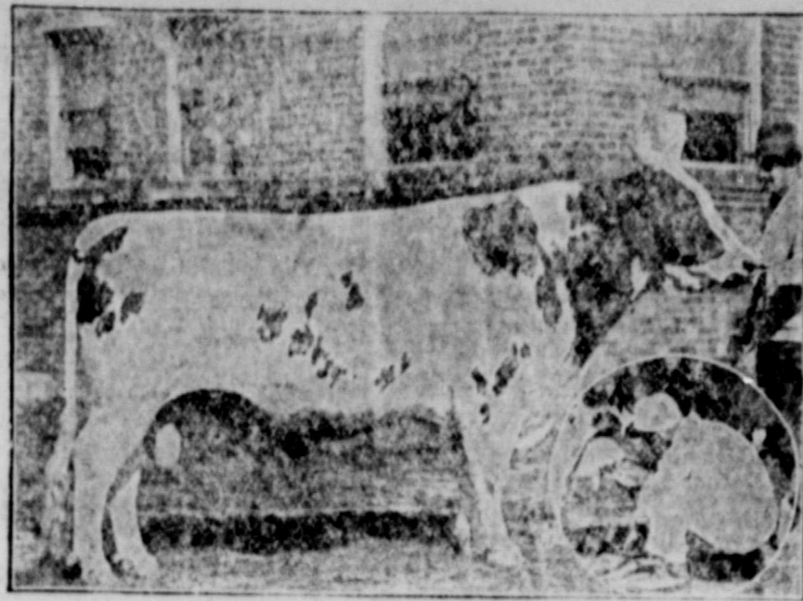
Miss Ethel Cochran returned to Lockney Tuesday to be ready to take up her duties in the primary department of the Lockney Public schools, after spending the summer in Kentucky and Cincinnati, Ohio.

Mr. and Mrs. J. A. W. Killer left Monday morning for an extended trip through Kansas, Missouri, Nebraska, Arkansas, and Oklahoma. Mr. Killer will visit his sister, Mrs. M. Memmonenetz, of Fairbury, Neb. who is at this time very ill. Mr. and Mrs. Killer will be away about a month.

Mr. and Mrs. E. G. Lankford and family, Mrs. Byron Phillips of Frederick, Okla., and Vernon Phillips of Tulsa, Okla., left Saturday for Clovis, N. M., where they will visit relatives and friends for a few days. They will visit in Roswell and Carlsbad, N. M., before returning home.

J. G. McGuffey and wife returned home Tuesday from a visit of several

Selection of Dairy Cattle Breeds Influenced by Shows



A good typical Aprahire sire

Feeding on the finishing touches

Many a man who is undecided as to the breed of dairy cattle that he will select has been influenced in making his decision by the animals of a particular breed that he has seen in public.

The individual breeder secures a great deal of advertising as the result of exhibiting at fairs, or in offering good animals at public sales. It gives people a chance to see and know the kind of stock that a man is breeding and paves the way for future business.

It is essential that special care and attention be given dairy animals far in advance of the time that they are to be exhibited or sold. Exhibiting or selling animals publicly in their every day clothes is poor advertising and puts them at a disadvantage when the competition is keen. It takes several weeks to put a dairy animal in good show condition and what applies to fitting for show applies as well to fitting for sale.

It is important that the dairy animal to be exhibited or sold be in good flesh. A good covering of flesh adds to size, increases smoothness and indicates that the animal is thrifty and in good health. Dairy animals being fitted need extra feed.

Stabling and blanketing are great aids in putting the hair and hide in condition. By stabling in summer the animal is protected from the hot sun which makes the hide hard and stiff to the touch. A roomy box stall that is kept clean and dry is essential

provides desirable quarters. Continuous blanketing helps keep the animal clean, sweats the hide, thus improving its handling qualities and makes the hair lay to the body. The blanket need not be expensive but it must be tied on securely.

Every dairy animal that is to be exhibited should have the hair clipped from the entire body about three weeks previous to the date of the show or sale. This will get rid of the old hair and allow a new, even growth to develop which will greatly improve the appearance and increase the selling value of the animal.

A lot often overlooked in the preparation of a dairy animal for show or sale is that of training to look and stand properly. An untrained animal cannot display its good points to advantage if it combats the efforts of the attendant to exhibit it properly. A little time spent each day in training to handle properly will save effort and embarrassment at the show or sale and increase the financial return.

While in the show or sale ring, the man in charge of an animal should have one main thought in mind, namely that of showing the animal to advantage. By this is meant that when it stands, its feet are properly placed, back straight and head alert. Any movement on the part of the attendant or animal should be as unobtrusive as possible. Until the ribbons are placed or the auctioneer's hammer falls.

days in Southern New Mexico. While there they visited the Carlsbad Cavern, going into the cave early in the morning and spending the entire day. The cave is six miles long under the ground and they went to the end of the cave. Mr. McGuffey was showing some pictures of the inside of the cave in Lockney Wednesday afternoon.

Mr. and Mrs. H. P. Coleman, daughters, Misses Hula and Eunice, and son Wayne returned from a trip of several days in Sherman and other down State points. Mr. Coleman states that cotton is completely ruined by the boll weevil, boll worm, and flea hopper in the Black Land belt, and that business in on very much of a slump in that section of the country.

Mr. Coleman said that cotton is in most sections of that country above your head with not a single hole on it, and that you can part the foliage of the stalks a look down the row and see the stalks completely with the insects and pests.

Mr. Coleman stated that the corn crop was the best in years, and the promise of a big yield was assured.

Mr. Coleman in the course of his discussion said, "There was one man down there that the boll worms, flea hoppers, and boll weevils and ruined his cotton and there is a cantaloupe patch located at one end of the cotton rows and after demolishing the cotton are now eating his cantaloupes for a desert." Mr. Coleman stated that the influx of immigrants from that section of the country into the Plains this year was going to be great in numbers, and that they are all talking West Texas and the West.

Trinity Evangelical Lutheran Church Services at Providence Sunday August 29th. 9 a. m. English Sunday school. 10 a. m. German services. Wednesday, September 1st our la-

SCHOOL TIME! IS RIGHT ON US

You will have to hurry around fast to get your children ready by September 6th.

Our buyers are all back from the markets and they bought many pretty, useful and youthful things for the boys and girls.

It is so easy for you to buy at MARTINS Store where the selections are many. Come in and see what we have.

GIRLS DRESSES

Girls School Dresses, Gingham and Percale Dresses, fast colors—

\$1.00

Girls Dresses, made of play time Prints

\$1.98

Girls Wool Dresses, made of very pretty neat designs, sizes 8 to 14—

\$4.98

Big Misses' Dresses, in Wool plaids, Crepes Silk and Satin Dresses, Sizes 14 to 20

\$4.98



You Can Fit Your Boy Out Complete in Our Store

We have new Caps, New Shirts, New Shoes, Ties, Belts, Unions, Handkerchiefs, Suits, etc., and the prices are less.

KEEP THEM IN BUSTER BROWN SHOES

BUSTER BROWN Shoes are an investment for the health and comfort of your children. They give support where support is needed, yet afford freedom and ease of motion. Children delight in their Buster Brown's. Whether its a sturdy boyish shoe for the young man or a dainty style for the little miss, you will find here just what you want in Buster Brown Shoes.

MARTIN DRY GOODS CO

FLOYDADA WE GIVE GOLD BOND SAVING STAMPS TEXAS

ISIS THEATRE PROGRAM

For the Week Beginning Monday, Aug. 30th

Monday and Tuesday—

ZANE GREY'S "DESERT GOLD"

CHARLESTON COMEDY

Wednesday & Thursday

The Great LON CHANEY

— IN —

"THE BLACK BIRD"

COMEDY— "NO FATHER TO GUIDE HIM"

Friday—

PETER THE GREAT

— IN —

"SIGN OF THE CLAW"

COMEDY— "ALICE THE PEACE MAKER"

Saturday—

BUFFALO BILL, Jr.

— IN —

"SPEEDY SPURS" COMEDY— STARVATION HUNTER

SCHOOL DAYS

VILL SOON BE HERE AGAIN—AND

WE ARE BETTER ABLE THAN

EVER TO TAKE CARE

OF YOUR WANTS.

ASK ABOUT OUR CONTEST

Lockney Drug Co

the REXALL Store

Phone 50

AUTOMOBILE PAINTING

We have moved our paint shop from the Lockney Auto Company to Waller Motor Company, where we have fitted up an air tight drying room, and are now better prepared than ever before to give you first class painting service.

CURTAIN AND TOP WORK A SPECIALTY

We also do curtain and top work. Get our prices on your curtain and top work before you buy elsewhere.

AYRES & MCGONIGUL, Proprietors

Bridging Over the Years
By H. IRVING KING

ARTHUR RIVINGTON got off the train at the little village and looked about him, trying to feel at home. But he couldn't. There were the same houses. Among the people on the street he now and then saw a face which looked familiar to him; but he could not fit a name to its owner. He was surprised at the feeling of strangeness he had in the home of his boyhood. As a matter of fact the village had altered very little—the change was in Arthur.

He had been away for ten years—South Africa, Australia, New Zealand, the South Sea Islands. He had been a youth, twenty-five, when he set out—he was returning a bronzed and rather prematurely worn man of thirty-five. But he was bringing his sheaves with him in the shape of a competence, amassed by means of a trading schooner. The active, strenuous productive years of his life had been passed amid surroundings and under conditions which had entered into his very soul and become, as it were, a part of himself.

"But I am a young man yet," he thought, "and can soon set myself to the key of the remembered harmony—If only I were sure of Jennie!" There it was, you see—there was a woman in the case. And ten years is a long time to ask a girl to wait. When they had kissed each other good-bye Jennie Crawford had been nineteen, and now twenty-nine. But Arthur always thought of her just as he had seen her last, when they kissed each other over the garden gate, "with the one bird singing alone to its mate and the one star over the tower"; and many a night, borne on the long wash of Australian seas, had he lain upon the starlit deck and quoted Owen Meredith to that effect.

Jennie and Arthur had corresponded regularly until four months ago, when Jennie's letters suddenly ceased. In the remote island realm where Arthur had reigned he had not expected to get his mail regularly. Letters were dispatched by vessels which casually touched at the island, or by trading schooners which sometimes got caught in tropic storms and were never heard of any more. But an interval of four months was more than could reasonably be accounted for and it was this which had decided Arthur to close out his business in Polynesia and go home before he had intended to go.

Arthur noticed a little crowd gathered about the door of the village church. Wedding bells rang out—they gave him a creepy sensation. He longed to ask questions of some of the passers-by, but feared to do so because of what the answer might be. At last he accosted a lounging villager and asked, "Is Mr. Benjamin Crawford still living?"

"Oh, yes," replied the villager, "but the old man is getting mighty feeble these days. That's his daughter who is being married today. A city chap with lots of money, they say."

This, then, was the reason of the cessation of Jennie's letters; this was his homecoming: his reward for years of struggle! With the same calm fortitude with which he had borne himself when once some Malay pirates had stripped him and taken him out to abuse himself with his father, he walked toward the church.

The wedding guests were coming out now and there, framed in the door of the church, he saw a girl in bridal array leaning on the arm of a young man whose dress and manner proclaimed the bridegroom. And the girl beneath the veil and orange blossoms was Jennie as he remembered her when he parted from her ten years ago. He placed his hand against a tree for support. Then a bewilderment came over him. It was Jennie—just as he remembered her—but different, nevertheless, in subtle way.

Then his eyes turned to the woman who walked behind the bride—a woman no longer in her first youth but beautiful still. She did not, as had the bride, fulfill the mental picture of Jennie Crawford which Arthur had carried with him all these years—but at the first glance he knew that she was Jennie. And the other one—the bride—who could she be, then? Had the tropic suns affected his head?

"Why, Arthur, had you forgotten little Carrie?" said Jennie later in the day, when she and he returned when dawn was breaking over the year and getting things straightened out "she was nine years old when you went away—a gawky girl, but she improved when she grew up."

Yes, Arthur was obliged to confess that little Carrie had slipped from his mind. "She looks just as you used to look," said he.

"Oh, far prettier," cried Jennie. "Not half as pretty as you are now," replied Arthur.

It was some time before the mystery of the interrupted correspondence was cleared up. Letters, in the remote part of the world where Arthur had lived, used to arrive in batches which had collected at some regular postal station to be forwarded as infrequent opportunity occurred. It was found that one batch had gone down in a lost schooner, another had been left at the wrong island and the savages had used the stamps for decorative purposes; a third batch had arrived at Arthur's island two days after he had sailed away from it. It is quite needless to remark that Jennie and Arthur "lived happy ever after."

In the Days of Youth
By CORONA REMINGTON

JIM FENTON stopped his work when he heard the train pull out of Waterview and hurried down to the turn of the road where he could better watch for her coming up from the village. For twenty minutes he waited hopefully, smoking his pipe and talking to his dog with a feeling of comforting expectancy. He felt sure that she would come back today. For nearly a week he had done the same thing.

"She'll surely come tomorrow," he would say to Shep as he finally abandoned his watch and went back to the long rows of corn waiting for his hoe.

Upon this particular day he smoked two whole pipes to the last puff before he rose from the rock upon which he had been sitting and went slowly back to his task.

"I hadn't ought to let that Johnson feller hang around here so much," he said to Shep, as they walked back toward the field together.

"No, Shep, it was all my fault. I'm to blame if anything happens. Mary was too young and anybody could see she was plumb gone over him. She wasn't much more'n a child anyhow, and I hadn't no business leavin' her and him alone so much. If she's run off with him—" He clenched his hard fists until the veins stood out like cords. "I wasn't no kind of companion for her way up here by herself and me just a plain hard workin' feller that can't see further'n a corn row and her been livin' in the city so long and accustomed to goin' to shows and all such. It wasn't fair, but I ought to ha' thought about that sooner. Poor little trick, she never complained a mite, but I'll bet she was lonesome up there at the house by herself all day and nothin' to do and no where to go. She was such a happy little thing. Didn't seem like a real human to me—more like a little bird or something, singing around the house all day."

The sun was quite out of sight and a strange stillness had settled over the valley before Fenton stopped his work and turned toward home. Since she had gone he dreaded the lonely house most of all. Everything about the place breathed her very presence. She seemed to be here, there, everywhere, yet so poignantly absent, too. He opened the closet door and looked in at the flimsy little dresses she had worn and touched them gently—almost reverently.

"I wasn't good enough to her. I didn't think. I was so accustomed to it all, and she never complained. Maybe she's just run away by herself, but if she has, why did Johnson clear out the day after her? How come she didn't leave me a little note or nothin'?" She was always so plumb thoughtful of other people.

He closed the cupboard door with a bang and went slowly toward the kitchen. It was a sorrowful affair getting a meal by himself, but the hardest of all was eating it. He was faint for want of food, yet not hungry—his throat seemed to shut up at the sight of the crude cooking he finally placed on the corner of the kitchen table.

Shep, sitting nearby, looked expectantly toward his plate and watched each forkful as it passed from it to the man's mouth. A glance, a word of encouragement and he would edge a little closer and plead his case more vigorously. At last Fenton looked up and remembered that the dog was there and Shep rose and came nearer, wagging his tail ingratiatingly. Absently the man tossed him a piece of half-cooked cornbread and went on with his moody thoughts.

Suddenly Shep dropped his bread and went bounding down the road barking and yelping joyfully and Fenton, hearing the racket, hurried to the door just in time to see Mary's arms go around the whining dog and Johnson stoop over to give him a pat. Then she caught sight of Fenton and rushed toward him with a bound.

"Oh say, you aren't mad at me," she begged. "What did you think when you heard? Do forgive me. I loved him so I couldn't help it."

"Heard! I've heard nothing, Mary," the man answered quietly.

"Why, I left a note under the dishpan telling you everything." She pushed past him into the kitchen and lifted the dishpan off the table. There was the note just as she had left it.

"You're not much on dishwashing," she said at last, handing him the bit of paper.

"Now, do say you'll forgive me. I can't stand it unless you do." She slid into his arms and looked pleadingly up at him.

A slave to her always, he was now unable to spoil her happiness.

"I reckon there ain't no use sayin' nothin'," he answered at last.

"You're the darlinest daddy a girl ever had," she laughed. "And will and I are going to live up here so we won't have to leave you, and after all, daddy, eighteen isn't so dreadfully young. Mother was only nineteen when she married you."

ITEMS OF INTEREST FROM W. T. S. T. C.

CANYON, August 23.—Dr. C. A. Pierle of the Chemistry department of the West Texas State Teachers College has an article in the July issue of the Journal of the American Association in which he gives an account of his experiments in the production of mottling and brown stain on the teeth of animals. In making his study of the brown stain which effects the teeth of children born and reared in certain areas, Dr. Pierle worked upon the hypothesis that it was caused by too little calcium in the diet caused by lack of milk and green vegetables in the daily food.

Experiments with rats and guinea pigs proved that brown stain can be produced at will in animals by depriving them of proper foods. The same water was given rats in all cases. Conditions which lead to brown also lead to diseased conditions in other parts of the body. Dentists and dietiticians are showing a keen interest in the work which Dr. Pierle is doing. His work is being done under the direction of the American Dental Association.

New bleachers which will seat 12,000 people are being erected at the (falo Athletic park in this city. With the present seating capacity already in use, the park will take care of a large part of the people who will attend the Buffalo games during the coming year. Coach S. D. Burton, of the athletic regulations committee of the West Texas State Teachers College has announced that there will be a uniform charge of \$1.00 per game with the exception of the games with Simmons University and Texas Tech for which a charge of \$1.50 will be made. The game with Simmons University will be the occasion of the home coming day and will be attended by hundreds of ex-students who will come in for the game and the fete which always accompanies it.

The Panhandle-Plains Historical Society has begun work in the field of archeology which promises to develop a new interest in this region. J. Everetts Haley, field representative of the organization, assisted by Dr. C. A. Pierle of the Chemistry department of the West Texas State Teachers College and a citizen of Mimal group of Indian graves near Miami. The work of the Panhandle-Plains Historical Society will throw light upon the mode of life of early settlers of the high Plains region who had disappeared many years before the first adventures of white men into the area.

The preliminary excavation made by Haley and Pierle yielded interesting results. A large number of Indian implements, ornaments, and a skeleton were the first find. The work will be continued as fast as possible until the field has been completely explored.

WHY NOT A NATION OF THINKERS?

A remarkable man died in this country a short time ago. This man was not a "superman." He was just a plain everyday American citizen, with an abiding faith in humanity.

DR. D. J. THOMAS
Physician and Surgeon
Office in LOCKNEY DRUG CO.
A Share-of your Patronage solicited.
OFFICE PHONE 50 RES. 77

Have Your Abstracts Made By
ARTHUR B. DUNCAN
The Old Reliable Abstract Man
Floydada, Texas

Grady R. Crager
UNDERAKER AND EMBLEMER
Hearse to all parts of the Country
Day Phones 126 and 121; Night 75
In Crager Furniture Co.
Day and Night Service
LOCKNEY, TEXAS

DR. R. E. L. MEWSHAW
Physician and Surgeon
Office in City Drug Store
Phones: Residence 146; office 126
LOCKNEY, TEXAS

ARTHUR B. DUNCAN
Have your Abstracts made by
The Old Reliable Abstract Man.
Floydada, Texas

KENNETH BAIN
LAWYER
Room 4, First National Bank
FLOYDADA, TEXAS

Dr. S. M. HENRY
PHYSICIAN AND SURGEON
Special Attention Given to Women's Diseases.
Office Lockney Drug Co.
Office Phone 50—Res. 87
Lockney, Texas

Treatment 'or Crosseye

If your child is cross-eyed you should begin treatment as early as two years of age. In nine out of ten cases such children can be cured without an operation. Treatment should be begun early and the active co-operation of the parents should be secured. If treatment is delayed until the child is six years old or older, a cure may be impossible without operation.—Dr. Cassius D. Weecott in Hygeia Magazine.

and the deepest respect for American democracy and freedom as guaranteed and protected by our constitutional form of government.

He had broad vision. He built up his business by helping others build up their business. He knew that if his manufactured articles were to have the greatest sale, consumers had to be able to buy and willing to buy.

He could see that in order to sell a pump for irrigation purposes, he had to do a whole lot besides build a pump. It was more necessary at first for him to encourage the teaching of scientific agricultural methods so that farmers could use pumps and have the money with which to buy, than it was to build a pump factory.

And so it was through out his business career. He saw the value of building up the buying power of the people as the surest way to build up his own business.

He could see that exorbitant taxes, radical legislation and disturbing governmental policies were detrimental to the laboring man and business, and that the laboring man suffered most by any policy which crippled industry and destroyed employment.

This man started with nothing but a clear vision and a basic understanding of the principles which underlie both individual and national prosperity.

When he died he was head of the greatest business of its kind in the world and his products were sold in every nation.

The question will be asked, what has all this to do with my job or my business?"

It has everything to do with your business or job, whatever it may be. You have the same brain to think with the man mentioned, although you may not have the God given insight which he had. But you can profit by the record which he left. It does not take great intelligence, for the shoe merchant to see that he will sell more shoes if conditions are good, nor for the insurance agent to understand that prosperous people are better prospects.

Get over the idea that you can make prosperity for yourself alone, and realize that you depend on the other fellow for your business.

The United States is a world leader in many ways. For this reason it should become a land of thinkers. We should not be at the mercy of the political agitators and legislative buccaneers. The country editor should understand that an unsound piece of legislation or taxation which interferes with some industry three thousand miles away may take an advertisement of a local store out of his paper or create unemployment which will cut down his subscription list.

LET US DELIVER YOUR MILK

Phone us your orders for Fresh Milk and Cream and it will be promptly delivered.

Sunnyside Dairy
Phone 9001-F3

The local grocery may lose his business, because an unsound tariff policy destroys the market for local farm crops. The banker feels the effect immediately when any business is hurt and it goes without saying that the day laborer is the first man to get the "ax" when business suffers.

The lesson to be learned from this man who has passed on, is plain and simple. He lived his largely in the interest for the other fellow—not from a purely charitable angle, but from the standpoint of good business. As more of us follow his example, many business problems and world controversies disappear.

CARD OF THANKS—We wish to thank our friends and loved ones for their kindness during our sad bereavement in the loss of our dear son and brother.

SERVICE THAT WILL SURELY PLEASE YOU

Plenty of ice to supply your wants at all times. Just Phone No. 24 and we are on the way with your order.

HAMBURGERS THAT MAKE YOU LIKE 'EM

The place where you get those Good Hamburgers that satisfy your appetite and make you come back often for more.

A nice line of Candies, Confections, and Tobaccos, and most anything you want in the Quick Lunch line.

ZOEL'S HAMBURGER FACTORY

IF YOU ARE NOT PROTECTED—WHY NOT?

If you are not protected against fire, you should be—fire never gives warning, and once started is hard to stop. See us today for protection on your home.

GRUVER INSURANCE AGENCY
Fonc 148 Lockney, Texas

READY TO TAKE CARE OF YOUR FALL GROCERY NEEDS

We have a fresh supply of Staple and Fancy Groceries on hand at all times to care for the needs of the people of Lockney and the Lockney country. In a few more days the farmers are going to be very busy gathering their crops, and there will be an extra lot of farm hands to be fed. Come here and get your grocery needs, and we assure you that you will find everything that is needed for your table. Prompt and courteous treatment at prices that will please you at all times.

LOCKNEY GROCERY

Also for the pretty flowers which leaves a sweet spirit of love in our memory.—Mrs. R. F. Green and children.

J. C. Dickey A. C. Goen

DICKEY & GOEN
REAL ESTATE & LOANS
Farm Lands, Ranches, City Property
ALWAYS A BARGAIN

Floyd County Correspondents for the First Texas Joint Stock Land Bank of Houston, Texas. 6 per cent Interest. Prompt inspection.

"SEE US FOR YOUR LOANS"
Surginer Building, North Side Square
Phone No. 107
FLOYDADA, TEXAS

VOTE FOR J. R. MADDOX

ON SATURDAY, AUGUST 28th FOR RE-ELECTION TO SHERIFF AND TAX COLLECTOR FLOYD COUNTY

Your Vote and Influence will be appreciated

(Political Advertisement)

VOTE FOR CLAUDE POLLARD FOR ATTORNEY GENERAL

Leading Candidate in the July Primary Below is his Record and that of his Opponent

CLAUDE POLLARD'S RECORD

Born 1874, 52 years of age. County Attorney Panola County 3 years. District Attorney 4th District 4 years. Assistant Attorney General of Texas 4 years. President State Bar Association 1921. Now Vice-President Houston School Board.

AS ASSISTANT ATTORNEY GENERAL

He successfully defended the intangible Tax Statute which added millions to the Public Treasury.

He represented the State before the Interstate Commerce Commission in the famous Southwestern Rate Case.

He was legal advisor to the Secretary of State and the Superintendent of Public Instruction in all suits in which their departments were involved.

He was leading counsel in the contest involving the validity of the law granting women the right to vote in primary elections, advocating its validity successfully before the Supreme Court of the State.

He has practiced law more than 25 years.

JAMES V. ALLRED'S RECORD

Born 1899. 27 years of age. Admitted to the Bar July, 1921. Elected District Attorney 1924. Resigned as District Attorney 1926. Has practiced law 5 years, mostly criminal law.

The duties of the Attorney General demand that he represent the State in civil litigation that involves millions of dollars of the people's money. After comparing the record of the two candidates, any thinking citizen would employ CLAUDE POLLARD to attend to his private business. Why not give your State the benefit of the best talent available by voting for him for Attorney General of Texas?

(Political Advertisement)

ADVERTISING CAMPAIGN FOR SHALLOW WATER BELT

PLAINVIEW, August 21.—Believing that a section of country can advertise its natural advantages thru a co-operative plan of publicity about the section, rather than through the ordinary plan of each city advertising its self in the district, and those of its immediate territory, a movement has been started in the shallow water belt of the central plains section of the lower Panhandle around Plainview, Lockney, Floydada, Tulia, Crosbyton, Ralls, Hereford, Silvertown, Muleshoe, Dimmitt and Olton, to advertise the ten counties in that section as a unit.

The counties included in the area which the organization has been perfected are Hale, Floyd, Swisher, Lamb,

Palmer, Bailey, Castro, and parts of Deaf Smith and Crosby which are above the cap rock, and in the shallow water district. This selection was not made arbitrarily, but was selected because it comprises a natural unit of itself, in that the soil is similar, it produces a similarity of crops, and has the same source diversified agriculture.

The idea for advertising this section of the Plains as a unit has been in the minds of a number of citizens of that section for a number of years. It had never been developed until at a chamber of commerce meeting in Plainview the latter part of July, the idea was suggested and those present liked the plan. A committee composed of Chas. Reinken, E. B. Miller, Matt Cram, J. B. Cardwell, P. B. Randolph, and Frank Has-

sell was appointed to investigate the possibilities of such a movement, and if it proved feasible to take the initiative among the cities and communities of the territory in promoting an organization. The committee went to work with a great deal of zeal and held daily meetings for a week at which business men of Plainview were called into conference to see what they thought of such a move. There was a variety of suggestions and ideas developed at these meetings, but a favorable attitude toward the project resulted, and a meeting was called at Plainview for August 9 to discuss the proposition. Forty one representatives attended that meeting from sixteen towns in that territory. After a discussion of the proposal to jointly advertise the territory a motion was made which prevailed,

to the effect that the representatives at the meeting go home, present the matter to their citizens and send a representative to another meeting at Plainview on August 19th for the purpose of effecting an organization to carry out the idea. The meeting was held on August 19th with practically every city in the territory participating and an organization was launched which will be perfected in the near future with the adoption of a constitution and by-laws. Officers have been named as follows: E. B. Miller, Plainview, president; J. E. Swepton, of Tulia, and A. L. Winfrey of Ralls, vice-presidents; H. B. Adams of Lockney, Secretary, and A. O. Hompson of Hereford, Treasurer. That is the history of the organization.

The territory of Hale, Floyd, Lamb,

Briscoe, Castro, Swisher, Palmer, Bailey, and Crosby and Deaf Smith counties is the part of the Plains where cotton and wheat are both grown equally. In that section irrigation is a possibility, and part of the district is already under irrigation for certain crops. Dairy farming is growing and expanding all over the territory. Hogs and beef cattle can be profitably produced over the entire section because of the abundance of good feed that is raised cheaply. Truck and vegetables of all kinds with some fruit are grown extensively. It is a great grape country. The fact that all of the advantages are found in this large territory, and the fact that there is no limit to the development that might be wrought, forward thinking men saw the possibilities of developing the section, as a section, and

advertising it as a section, to the outside world.

Heretofore the only advertising that the section has received has been some of the individual towns in the territory, and the biggest advertising of all West Texas, which is rather general in its boundaries.

The first task of the newly created organization will be to sell the organization and its idea to the district itself, and get the people of the district to thinking and talking in terms of the district rather than in terms of their own town or county as has largely been the case to the present time. Right now, for instance Hale county people, talk Plainview and Hale county, Floyd county people talk Floyd county or Lockney and Floydada, and so on. This advertising

(Continued on Page 8)

VOTE FOR E. H. RANKIN

Commsisionier, Precinct No. 2

ON SATURDAY, AUGUST 28th

Your vote and influence will be appreciated.

(Political Advertisement)

VOTE FOR Wm. McGehee

County Judge of Floyd County ON SATURDAY, AUGUST 28th

A sane, an economic, and an efficient administration of all county affairs promised. Is a property tax payer, and is competent to serve the people. Has been a resident and a leader in civic and progressive affairs of the county for more than thirty years.

(Political Advertisement)

Free Drawing

—At our store 4 p. m. Saturday, September 4th. Be certain to call and register everytime you come to own—It is FREE!

TAKE THIS OPPORTUNITY—

—TO LOOK at the NEW MERCHANDISE Arriving daily. We are showing NEW STYLES IN—

MILLINERY
DRESSES
COATS
FOOTWEAR

It will be our pleasure to show you our New Things

TRUNKS and SUIT CASES for College students

EVERYTHING NEEDED TO—
TO Start The Children to School

BAKER MERCANTILE COMPANY

"THE STORE WITH THE GOODS"

WANT COLUMN

PHONE 159 for our attractive price on Ice Books.—Lockney Ice & Electric

FOR RENT—Two room house—Geo. T. Meriwether. 39-1tp

FOR SALE OR TRADE—Spotted Shetland Pony, perfectly gentle for children.—J. O. Hamilton, 6 miles north of Lockney. 49-1tp

FOR SALE—16 hole Emerson drill, in good shape.—Phone 9019 F12, or See Judson Miller, 1-2 mile south and 4 1-2 miles east of Lockney. 49-1tp

FOR SALE—150 acres of good Plains land, located 9 mi. Friona, Palmer county. Price \$17.50 per acre, \$800 cash, balance 1 to five years, 6% interest. M. A. Crum, Friona, Texas. 49 2tp.

Just arrived a car of living room,

bed room and dining room furniture.—Cramer Furniture Co. 49

FOR SALE—Emerson Grain drill.—See L. H. Graver.

PHONE 159 for our attractive price on Ice Books.—Lockney Ice & Electric

WANTED—Clean cotton rags, to use for washing presses and wiping machinery. Don't bring silk or wool rags.—will pay 5c per pound.—Beacon office.

WE REPAIR ANYTHING ELECTRICAL.—Lockney Ice & Electric.

FOR SALE—452 acre farm, well improved, 400 acres in cultivation, 300 acres ready to be planted to wheat; 14 room house, barn 100 foot long, in shallow water district, windmill, concrete tanks, only two miles from Lockney. This place is in a high state of cultivation, excellent improvements, well located and well worth the money. Can give good terms, on long time payments, and reasonable cash down. Has \$3,200 33 year government loan. Also have 4 room house, near Lockney High School, with three lots at bargain. If interested write or call at Beacon office for further particulars.

FOR SALE—ONE of the best of saddle ponies, has good saddle gait, gentle for small children to ride or drive.—See Y. M. Moore, 11 miles east of Lockney, Texas. 492tc

160 ACRES, Hart County, Castro county; all in cultivation, but no other improvements; have three of these tracts with one half of the land ready for wheat. \$500 spot cash pay, long time on balance, J. F. DuBose, Plainview, Texas. 49 4tp

FOR SALE—1924 Model Ford Truck.—See W. O. Jetton. 1tp

FOR SALE—Good second hand buggy for school purposes or otherwise.—See W. W. Lowrey, 1 mi. and 1-2 mi. north of Lockney on Plainview highway. 48 2tp

WILSON STUDIO & ART SHOP

FLOYDADA, TEXAS
POTRAITS, VIEWS, PANORAMAS, VIEWS

KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING

ADVERTISING CAMPAIGN FOR SHALLOW WATER BELT

(Continued from Page 7)
ing while good does not reach enough people, or at least as many as a cooperative would afford for.

In other words the district here described believed that it can well afford to follow the example of such districts as the Lower Rio Grande Valley, the Magic Valley of Southern California, Florida, parts of the Carolinas, the Kanglely Lake district of Maine, and the Wisconsin country where sectional advertising has harvested a great return. No one thinks of the counties of Southern Texas when they think of the Rio Grande Valley. They think of the country as a valley, as a unit, without respect to the county lines. That is the attitude that the people of these ten counties would have created thru this organization.

Just how this all to be accomplished is not fully determined. The organization has been launched even without a name. It is the consensus of opinion of those who have taken a great interest in the proposition that all moves should be made with deliberation, that a great amount of thinking should be done before the district is even named, even then the procedure is not determined. These means of procedure will be worked out as they are faced.

It is the general idea that the advertising will be done through the farm papers of the country, that the message of dairying possibilities will be taken to those districts where dairy farmers live, of the cotton, to the cotton raising section of the United States, of wheat, to the wheat to the wheat section of the country, and so on. It is probable that an exhibit program will be undertaken to make the Middle West Fair Circuits at least. Other means of advertising will be undertaken, but a consensus of opinion among the leaders is that all must be worked out only after the plan of advertising as a section has been thoroughly sold to the district itself.

The organization is not a sectional chamber of commerce. It is intended to co-operate with the West Texas Chamber of Commerce in its efforts to advance the interests of all West Texas, and absolute co-operation will be given that organization. It expects that the West Texas Chamber of Commerce will be a great agency for advancing its purposes, and that the organization which has only the idea of selling a district to itself, and then to the outside world in publicity and advertising.

"That a big undertaking is the realization of those connected with the organization, and that it is going to take a great amount of hard work to put over the proposition is realized by all the leaders in the movement. But it will be of big profit to the country as a whole, and that the undertaking, big though it is, worth the effort is also firmly believed," President E. B. Miller said in sizing up the work to be done by the organization.

"The Vine"



This magnificent bronze by Harriett Frishmuth is on display in the Palace of Fine Arts at the Sesqui-Centennial International Exposition in Philadelphia where the 150th anniversary of the signing of the Declaration of Independence is being celebrated. This is but one of the many gorgeous and beautiful things to be seen in the Fine Arts exhibit. Famous artists from all parts of the world have sent their paintings, etchings and sculptures to Philadelphia to be exhibited during the exposition, which continues until December 1.

Mr. and Mrs. Joe Hastings of Canyon, Texas came in Wednesday for a few days visit with Mrs. Hastings' brother W. C. Eiland.

16,000 MILES GUARANTEED

FIRST QUALITY TIRES

29x4.40 BALOON TIRE

\$15 45

WE MAKE ALL TIRE ADJUSTMENTS RIGHT IN OUR GARAGE HERE.

WALLER MOTOR COMPANY

THE HOUSE OF QUALITY MERCHANDISE

QUALITY GOODS AT BARGAIN PRICES

CASH GROCERY

WHERE YOUR DOLLARS HAVE MORE CENTS

FRESH CALIFORNIA
TOKAY GRAPES, per lb. 18c

FRESH
SWEET POTATOES per lb. 8 1-3c

LAST OF SEASON
ELBERTA PEACHES per dozen 35c

3 lb. bucket COFFEE \$1.35

RIO GRANDE VALLEY
PEARS . . Fancy . . . per dozen 40c

CIRCLE H
BANANAS per lb. 8 1-3c

SATURDAY SPECIALS

SOMETHING SPECIAL EVERY SATURDAY

1 lot Athletic Unions, 75c value, sizes 36 to 40, each 49c

Good Panama Hat, \$3.00 value, Straws included \$1.49

Good Standard Cut Grey Shirt 69c

Genuine Buckskin Guantlet Gloves, \$2.25 values \$1.69

Big 10c Handkerchiefs, each 4c

Floyd Huff

THE CLOTHIER