

Lockney Beacon

FLOYD COUNTY LEADS ALL WEST TEXAS IN VALUE OF CROPS PRODUCED. LOCKNEY IS IN THE HEART OF THE BEST FARMING SECTION OF THE PLAINS, AND IN THE GREAT SHALLOW WATER BELT

VOLUME TWENTY-FIVE

Lockney, Texas, Thursday, February 4th, 1926

Number 20

ENTHUSIASTIC MEETING LAST MONDAY

GOOD TALKS MADE BY VISITORS PRAISING WORK OF LOCKNEY C. OF C.

One of the best meetings of the local Chamber of Commerce was held at the noon luncheon Monday. There was an excellent attendance, a number of visitors from adjoining towns, and a good program.

The meeting began when all were seated around the noon day lunch table, when a reading was given by Carl McAdams, Jr., followed by two readings by Mrs. O. E. Stevenson of Lockney. Next the visitors were introduced as follows: E. C. Lamb, of Amarillo, investment broker; J. B. Cardwell, of Plainview, president of the Plainview Chamber of Commerce; B. F. Bennett, of Plainview, Division Director of the West Texas Chamber of Commerce; T. R. Webb, of Floydada, automobile salesman; J. G. Wood Floydada, Chairman of the Floyd county's Park Committee; Hal A. Lattimore of Lubbock, representative of Fort Worth Star-Telegram; A. C. Goen, of Floydada, loan agent; Rev. I. R. Hart of Lockney, pastor Lockney Circuit Methodist church, and Mrs. W. D. Long of Lockney.

After lunch the regular business of the organization was taken up, with the president, Mr. A. B. Brown, presiding, and reports on unfinished business and outstanding committees disposed of.

Mr. J. G. Wood, Chairman of the Floyd County Park Committee, was the first speaker introduced, and made a talk in reference to the launching of a campaign in the county to vote the park tax.

E. S. Shoaf made a report on the meeting at Roseland last Friday night. He stated that the object of these meetings was to create a better understanding between the farmers and the business men of the community. He reported that there was between 400 and 500 people present at the Roseland meeting and that a good program of readings, speeches and music was rendered. The next meeting will be held at Lone Star next Friday night, and a good program is being arranged.

Mrs. W. D. Long was made an honorary member for life by a vote of the members of the Chamber of Commerce.

E. C. Lamb, of Amarillo, formerly president of the First National Bank of Plainview, and now an investment broker, was the next speaker called on, and made a short talk. He was very emphatic in his praise of the progressiveness of the Lockney Chamber of Commerce, and stated that he was a believer in the Lockney country, believing it to be the center of the best farming section of the Plains. He stated that he believed that all the land on the Plains was good, but that the country around Lockney was the best. He predicted a great future for Lockney and the Lockney country, and gave as his belief that the permit to build the Denver would be given in a short time, and that then that we will have one of the greatest towns on the Plains.

J. B. Downs of Lockney made a short talk in which he told of the success of the Chamber of Commerce in Lockney for the past four years, and of the many accomplishments of the organization, and predicted that with a salaried secretary and the live bunch of men that is now backing the organization that a bigger and better work will be done in the future. He stated that he believed that the people were appreciative of the efforts of the chamber of commerce is making.

J. B. Cardwell, president of the Plainview Chamber of Commerce, was called upon to make a talk, and he said that Plainview was glad to join hands with Lockney on any proposition for the benefit of the two towns, and was willing at all times to help Lockney and Floyd county in all matters pertaining to the betterment of conditions. He said that the Lockney Chamber of Commerce had built up a reputation for Chamber of Commerce work that was better than that of any town in the country.

B. F. Bennett, Division Director of the West Texas Chamber of Commerce, with headquarters at Plainview, was the next speaker. His talk began with an explanation of the W. T. C. C., stating that it was a local organization for the benefit of the

MEETING AT ROSELAND A GOOD ONE

SPLENDID PROGRAM RENDERED AND GOOD SPEECHES MADE BY VISITORS

The Chamber of Commerce of Lockney held its second Community Meeting at the Roseland school building Friday night, and was greeted by a crowd estimated at five hundred people.

A complete program of readings, speeches and music was carried out by the Chamber of Commerce, assisted by Roseland and Lockney talent.

Mr. E. S. Shoaf, secretary of the Lockney Community Chamber of Commerce, had charge of the meeting and the music was furnished by the "Corn Huskers" Orchestra of Lockney.

The program was as follows: Invocation—Rev. I. R. Hart.

Opening talk—E. S. Shoaf.

Reading—Lottie Bell Hackney of Roseland.

Reading on Poultry—Miss Ruth Harper of Roseland.

Reading—"Mary's Little Farm"—Dorothy Ryars of Roseland.

Reading—"Take a Tater and Wait"—Carl Brown of Roseland.

Vocal solo—Mrs. M. L. Penniger of Lockney, accompanied on the piano by Miss Lauream Christian of Lockney.

Reading—Little Miss Alice Baker.

Special selection—"Corn Huskers" Orchestra.

Talk—"On Organization and Co-operation"—E. S. Shoaf.

P. M. Smitherman, J. J. Smith and C. C. Hackney sanctioned the organization of a unit to the Lockney Community Chamber of Commerce for the Roseland Community.

Speech—"On Co-operation and Diversification"—Mr. Cogan of Ellis County, one of the instructors who held the Farmers' Co-operative Marketing school in Lockney the past week.

Speech—"On Co-operation and Proper Marketing Facilities."—Judge Gough of Amarillo, director of the Co-operative Marketing school held in Lockney last week.

Reading—Miss Evon Griffith of Lockney.

Reading—Carl McAdams of Lockney.

Musical Reading—Mrs. O. E. Stevenson of Lockney, accompanied on the piano by Miss Lauream Christian of Lockney.

Talk—"On 'Living Better at Home.'"—W. C. Watson of Lockney.

Talk—"On 'Farmers' Co-operating in Marketing Products.'"—Price Scott, County School Superintendent.

Speech—"On 'Good of Chamber of Commerce and Organization of Units Among Farmers.'"—Mr. Lockwood of the Traffic Department of the Texas Farm Bureau.

people of West Texas, and that it was the second largest organization of its kind in the world today. He also stated that the membership of the organization in the Plains country had thrived within the last few months, that its officers and directors were all outstanding West Texas business men.

Mr. Bennett stated that at this time the organization was making a campaign for farm diversification, and that a great deal was being done to help the farmers to get the idea of raising their livings at home as nearly as possible. The campaign for diversification is being carried on by the organization, to try to impress the fact upon the farmers that they can make more money, live better and be more independent by raising a number of crops, more chickens, hogs and milk cows, than to cater to any one crop idea. The West Texas Chamber of Commerce also are pushing a program of more railroads for West Texas, cheaper freight rates, a equalized valuation of all farm lands in accordance with the selling value of the land, which will automatically adjust the taxation of West Texas with that of East Texas. Mr. Bennett explained that down in the Central and Eastern parts of the state, where off times lands sell from \$100 to \$500 per acre the owners are paying a smaller tax than is paid by the residents of West Texas on lands that sell from \$25 to \$75 per acre. The West Texas Chamber of Commerce is fostering legislation that will make taxable values equal all over the state, so that the sections where values are high will pay

(Continued on Last Page)

BEACON CONTEST TO CLOSE SATURDAY

BEACON' BIG CIRCULATION CONTEST TO CLOSE PROMPTLY AT 5 P. M. SATURDAY

Candidates Running Neck and Neck in Final Struggle to Win the Overland Car

A careful canvass of all votes turned in up to last Saturday night shows Mrs. T. B. Hill slightly in the lead, with Mrs. W. C. Morris a close second, while Mrs. Verdie Smith has moved up from fourth to third place, Mrs. R. M. Champion fourth, and Miss Irene Harrison fifth.

Now for the home stretch, the last dash to the wire, the beginning of the end, just two short days and the Lockney Beacon's Famous Automobile Circulation Campaign will come to a close. Most all races are won in the home stretch and this will no doubt prove true in this case. Any candidate in the race, by going out after a few of those long time subscriptions could easily take the lead.

Now is the time when ambition and courage will urge some of the candidates on to victory, while others for the lack of it will come trailing in the dust.

The campaign will close promptly at five o'clock p. m. Saturday, February 6th, candidates must have all subscriptions with cash in the ballot box at the Beacon office by that hour. Three prominent men of Lockney acting as judges will canvass the vote, declare the winner and the Overland car will be given away immediately.

So there can be no question of the fairness of this campaign, instead of the candidates turning in their subscriptions to the manager this week they will keep them until the closing hour Saturday, then they will place them in a sealed ballot box at the Beacon office. No one will know how many votes any of the candidates have until the final count by the judges.

A FAIR DEAL TO ALL

We want to thank each and every candidate in the race for their untiring efforts during the campaign and all can rest assured that no one has, or will, receive any special favors or inside information, all have been treated exactly alike.

Of course it was understood at the beginning that only ONE could be the winner of the Overland Car, and who ever that may be, we feel sure all candidates and the public will join us in saying "Well and Fairly Won."

And now the campaign is in the hands of the candidates, their friends and the judges. Your last chance: May fortune be with you.

R. Q. LEE AND HOMER WADE COMING HERE

WILL SPEAK AT SCHOOL AUDITORIUM TUESDAY NIGHT, FEBRUARY 23RD

President R. Q. Lee of the West Texas Chamber of Commerce, Homer D. Wade, Assistant Manager of the W. T. C. C., and E. H. Whitehead, Publicity Manager of the W. T. C. C. will be in Lockney, Tuesday, February 23rd, at 8 p. m., and will deliver addresses at the High School Auditorium.

They will come to Lockney following the District Convention of the West Texas Chamber of Commerce, which will be held at Littlefield on February 22nd.

Their addresses will be along the line of diversification of crops, or the Cow, Sow and Hen program, and of the development work being carried on by the W. T. C. C. for West Texas.

Everyone is urged to attend, as these talks will be very enlightening and instructive.

SAND HILL NEWS

Petersburg presented "Betty, The Girl of Heart," in our auditorium last Monday night. It was very good. We like the idea of trading plays between communities better than ever.

Friday night we will present "Waldendale," at Sunset's new auditorium. We believe this is one of the best plays we have ever presented. If you have never seen this play we invite you to watch us in this fine auditorium.

3,500 WILL BE VOTING STRENGTH

INCOMPLETE LIST SHOWS POLL TAX WILL PROBABLY REACH 3,500 VOTERS FOR 1926

On account of the fact that so many tax payers in Floyd county waited until the last minute to pay their taxes, the collector's department has been overrun the last few days working up the correspondence and tabulating the tax list that it has been unable to make complete report on the number of poll tax paid in the county. However the list will be completed by our next publication date, and we will publish the correct list in that issue. The list as it stands today, eliminating all exemptions, of overs and unders, is as follows:

Floydada, Precinct No. 1	1,013
Starkey, Precinct No. 2	142
Allmon, Precinct No. 3	71
Sand Hill, Precinct No. 4	116
Lockney, Precinct No. 5	813
Aiken, Precinct No. 6	76
Providence, Precinct 7	64
Lone Star, Precinct No. 8	125
Sunset, Precinct No. 9	89
Fairmont, Precinct No. 10	33
Cedar, Precinct No. 11	142
Center, Precinct No. 12	139
Baker, Precinct No. 13	195
Antelope, Precinct No. 14	77
Lakeview, Precinct No. 15	139
Harmony, Precinct No. 16	61
Goodnight, Precinct No. 17	30
Total	3,326

The voting strength of the county including all overs and unders will probably be around 3,500, according to the belief of the tax collector.

1,800 Automobiles and 225 Trucks Up to the night of January 31st, there had been 1,800 cars, 225 trucks, 4 motorcycles, and 8 trailers registered in Floyd county. A total valuation and taxes paid of these vehicles will be published later.

MEETING AT LONE STAR FRIDAY NITE

THIRD COMMUNITY MEETING WILL HAVE GOOD PROGRAM EVERYBODY COME

The third Community Meeting will be held at Lone Star Scholl tomorrow (Friday) night by the Lockney Community Chamber of Commerce assisted by the Lone Star School.

A special program is being arranged for the occasion and many readings, musical numbers, and speeches will be on the program for the meeting.

WALLER NOW READY FOR BUSINESS

WILL GIVE PRESENTS TO CUSTOMERS CALLING AT NEW BUSINESS SATURDAY

Waller Motor Co. are just completing their new building on West Locust street, just east of the Beacon office, and will be open for business Saturday morning.

As an opening inducement for the first day only, Saturday, Feb. 6th, they will give each customer who purchases \$1.00 or more worth of goods from their new station, a box of candy free of charge. They will handle the Texhoma and Amalie lines of oils, and will also conduct a general auto repair business with expert machinists in charge.

The large building and beautiful drive in filling station is quite an addition to the automobile facilities of the town.

MARRIAGE LICENSES
Marriage license were issued to Mr. Cecil Jeter and Miss Eula Bell Stradley, on January 30th.

CHURCH OF CHRIST
Preaching has been changed from 2nd and 4th Sundays to 1st and 3rd Sundays.
Bible study 10:00 a. m.
Preaching 11:00 a. m.
Prayer meeting every Thursday night.
All are invited.
D. N. BARNETT, Minister.

QUITAQUE C. OF C. HELD BANQUET

MORE THAN ONE HUNDRED ATTENDED BANQUET IN NEW SCHOOL BUILDING

In response to an invitation extended by Mr. O. R. Tipps, secretary of the Quitaque Chamber of Commerce, Messrs. A. B. Brown, E. S. Shoaf, Wm. McGehee and H. B. Adams, of Lockney, drove down to Quitaque Wednesday evening to attend a Chamber of Commerce banquet, and the celebration of the completion of Quitaque's new \$25,000 school building. On our arrival we first inspected this modern school building, which is of brick and concrete material, and has ten large and well appointed class rooms and a very large auditorium, with a nice stage, and balcony, and will probably easily seat 1,500 people, when the seats have been installed. This building was just completed on Wednesday, and the citizens took occasion to celebrate the completion of the new structure at the time of holding the Chamber of Commerce banquet. The building is an exact duplicate of the school building that was burned during 1925 at Quitaque. After inspecting the building, the house was called to order, and the citizens and visitors were seated around the banquet tables. Mr. O. R. Tipps had charge of the banquet and acted as toastmaster, and the following program was rendered:

Invocation—Rev. A. L. Patterson.
Welcome Address—Rev. J. E. Stevens.

Musical selection—Quitaque Orchestra.
Vocal solo—Mrs. C. E. Marshall of Quitaque.

O. R. Tipps explained the purposes of the banquet, stating that the school building had just been completed that afternoon, and that the occasion was in celebration of the event and to have a general get-together meeting of the live-wires of Quitaque, and to extend their appreciation to the Board of School Trustees for the good work done, and to review the year's work of the Chamber of Commerce in Quitaque, and plan for the coming year. He stated that the cooperation of the citizenship had been good at all times. He stated that, regardless of the fact that the early freeze had caused a shortage in the cotton crop, that there had been more than 10,000 bales of cotton ginned in Quitaque this season. He made a talk on the good the railroad would be to the community, in referring to the building of the Denver line, and stated that the little city of Quitaque had lost \$147,000 the past year in paying for the hauling of their crops to the railroad, and the hauling of merchandise from the railroad, but after deducting this loss, the country had come through in a very prosperous condition. He also stated, that with the coming of the Denver Quitaque was booked for a cotton compress and many other small enterprises and industries. He said that Quitaque was surrounded by the very best of agriculture land, had a good citizenship, and all that they needed was the railroad, and that they were expected to hear from the permit at an early date, and were sure that the permit would be granted, but that the country and town had steadily grown and developed without a railroad, and that with the coming of the road the town and country would develop much faster, but that they did not want a boom, but wanted the development to be steady and stable. He told of the advancement of the school, and stated that within a few years the enrollment had grown from a very small student body until at this time there were 450 pupils on the roll.

The next number on the program was a cornet solo by Miss Kate Balentine of Quitaque.

A. B. Brown of Lockney, was the next speaker, and Mr. Brown stated that he had watched the development of Quitaque and the Quitaque country with much interest, and that it had accomplished a great deal, and had done as much as any town twice the size of Quitaque that he knew of. He said there was no other country that had accomplished as much as has been accomplished in West Texas in the last few years, and the cause of the growth and development that had taken place and was taking place in West Texas, and especially the Panhandle-Plains country, was because of

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COUNTY FEDERATION MET LAST SATURDAY

COUNTY FEDERATION LARGELY ATTENDED IN LOCKNEY LAST SATURDAY

With the largest attendance in the history of the organization, the Floyd County Federated Leubs met in Lockney Saturday, in regular session. A good representation was present from the various communities of the county, and one state officer and five district officers of the Texas Federated clubs. The meeting was called to order at 10 A. M. in the high school building with Mrs. Carl McAdams of Lockney, chairman and Mrs. Bascom Jenkins of Floydada, secretary.

After the approval of the minutes of the preceding meeting, the program of the day was begun with a piano solo by little Miss Jesse Mae Wood of Floydada. Then followed the debate on the subject: "Resolved the a wife should be paid by her husband for her house work." This subject was ably discussed by Mrs. Carl McAdams, affirmative, and Mrs. W. J. Burke, negative. This debate aroused much interest among the hearers. Although no judges were chosen and a decision was not rendered, each speaker score many points.

Mrs. T. R. Webb of Floydada gave in a pleasing manner two beautiful readings.

The climax of the morning was reached when Mrs. W. B. Price of Lubbock, district president of the organization spoke to the assembly. This was Mrs. Price's first visit to Floyd County, and she made many warm friends. In a charming manner Mrs. Price spoke on the aims of the federated clubs, and outlined the work for the various departments. Mrs. Price concluded her address by introducing the state and district officials who had accompanied her to Lockney. They were: Miss Elizabeth H. West, Librarian of the Texas Tech, Miss Flora McGehee, of the English department of the Texas Tech, Miss Margaret Weeks, of the Home Economics department of the Texas Tech, Mrs. Farris Frye of Slaton, and Mrs. Lon V. Smith, of Floydada, district chairman of health. Interesting talks were made by all of the visitors.

A male quartette from Floydada composed of Messrs; Tubbs, Glover, Stribling, and Sanderson rendered several catchy numbers.

At noon luncheon was served by the Parent Teachers Association.

Miss Blanche Bass, home demonstration agent for Floyd County made an interesting talk that bristled with elegance. Dr. Mewshaw explained the necessity of medical examinations in the public schools, and outlined the progress of this movement from its beginning in England in 1860 and its progress in America since 1877 when it was introduced into the schools of New York and Boston. Dr. Mewshaw brought out the fact that many diseases of children could be prevented where the school children were examined by nurses. This would save the tax payers money and at the same time increase the mental or working ability of our children.

The ladies quartette composed of McAdams; Penniger, McAdams, Biggers and Gruver sang two beautiful numbers which delighted the audience. Miss Willie Merle Trapp, teacher of history in the Lockney High School made a talk on "Relation of the Club to the school."

Readings were given by Mrs. O. E. Stevenson, Mary Alice Baker, June Guthrie, Evon Griffith, and Mrs. Emma Penniger favored the audience by singing "At the end of the Sunset trail."

After short business session the at Floydada the last Saturday in April.

Whitfill Infant Dies
George Rea Whitfill, 3 months' old son of Mr. and Mrs. Frank Whitfill, died Tuesday evening about 5 o'clock, from the effects of whooping cough.

Funeral services were conducted at the Lockney cemetery by Bro. G. W. Graves, of the Church of Christ.

COUNTY COURT

County court will have a jury week next week at which time the jury cases on the criminal and civil docket will be taken up.

New Showing

Ladies' Wash Dresses in Rayon Silk, Silkette, Soisette Broadcloth and Silk Knit ranging in price from—

\$2.75 to \$8.25

The latest Spring patterns and models.

REAL BUY IN MEN'S CLOTHING

The Famous Jahn Kelly Line, New Spring Models in the latest of Fabrics. The Price on this class of merchandise has never been surpassed in West Texas. Before buying be sure and let us show you what we have.

Special For Week Beginning Saturday

REMNANT SALE

Consisting of Dress Patterns in Toile and some of the other high class Gingham. Be sure and come before the best patterns are gone. Many pieces of a New Spring Shipment along with a few staples. This is truly a Cash saver.

E. GUTHRIE & CO.

LEADERS IN LOW CASH PRICES

Leaders in Low Cash Prices LOCKNEY, TEXAS
WE GIVE GOLD BOND SAVING STAMPS

The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION

One Year \$1.50
Six Months .75
Three Months .40
Subscription Cash in Advance

MEMBER OF TEXAS PRESS WEEKLIES, Inc.

ADVERTISING RATES

Display, per column inch 33c
Classified Advs. per word 2c
No Classified Adv. less than 25c

THE RADIO EDITOR

If this does not make you laugh you are hopeless.

One thing at a time is well even in radio. Recently a reporter on the Floodwood "Bugle" tried to receive news messages from two country correspondents at the same time. One was broadcasting news of a wedding, the other a public sale advertisement. Following is the receivers finished copy.

Beginning at nine o'clock amidst attractive decorations of spring flowers, Mr. Asae Drew and Miss Heifer Eastin were disposed of at public auction on my farm, which was one of the most charming events, one and one-half miles east of her father, who is located at a vantage point, near Logan pike.

The bride was gowned in a becoming tarpaulin 10 feet by 16 feet, with large oval shaped mounds of baled hay and the following property to wit: One Jersey bull, two years old, led the procession down the aisle and scattered the other articles too numerous to mention before a background and farm implements of cathedral candles of pink. The impressive ring service was said by six poland china hogs, registered and tubercular tested, past-

or of the First Baptist Church of Floodwood. One single set of buggy harness with deep effect of trailing arbutus and her bride maid, complete with tugs and bridles, made it one of the most complete and charming events of this kind that will work single or double of the season. The groom was handsome in seven ton of clover and alfafa, mixed with hay and a diamond studded drag harrow with forty five teeth. His best man was one LeLaine ewe, a former school mat^r of the Ohio University.

Only intimate friends of sixteen milch cows were present, including fourteen registered Holsteins, the father and mother of the groom, six mules and one good road scraper, many useful and beautiful household articles, such as sixteen quarts of tomatoes preserves, one brass kettle, a beautiful cut glass tin cans of all kinds one churn, one baby crib, one electric toaster and six bushels of eating potatoes, were received by the beautiful and charming auctioneers, A. M. Money. The decorations of one six cylinder uncle and two white calves will be served on the grounds by members of the Ladies Aid of the Floodwood church. The wedding took place at high noon, and will last until the goods are sold. Terms: Nine months time with approved security as is the custom of sales of this kind, interest at six o'clock at the Ambrose Hotel, Logan.

After the nuptial had been tied with 200 feet of good hay rope, the happy couple on one good John Deere Manure Spreader, left for an extended trip through sixty shocks of good fodder to be hauled by purchaser. After a honey moon through the cow pasture with one good sorrel mare, sixteen hand high with smooth mouth, they will be at home to their wire stretchers one milking stool, and seven Dominnecker hens, and one bushel of onions in the cellar. All sums under five dollars, cash, but no time will be given the groom.

Whats Doing in West Texas:

Rising Star—Pure Sunshine Cotton

Seed has arrived in Rising Star and is being distributed among a large number of the farmers in this section. The pool was made up with a view to standardizing cotton throughout this region, and as many farmers as possible are planting the same kind of cotton.

Roswell, N. M.—A committee consisting of Albert Pruitt, R. H. McCune, and Will Lawrence have made arrangements for a day to be set aside and designated as "Roswell Day" at the Carlsbad Caverns. After Feb. 1st the caverns will be under the supervision of the Government and a fixed fee will be charged. The great Carlsbad Cavern has been recognized as one of the eighth wonders of the world.

Spur—The cotton gins are still busy at Spur, Texas. The gins have been running all day and often into the night. A total of 178 bales of cotton was ginned here in one day last week.

Cisco—Cisco is planning a new bathing pool which will have a bath house, cafe, ballroom, and laundry. The pool is 600 feet by 150 feet with a dept of 18 feet.

Rochester—The city of Rochester held a bond election for the purpose of voting in a water system. When the votes were counted the ballot stood 121 for and only 11 against the issue.

Haskell—The owners of the local theatre in Haskell will erect a \$40,000 theatre building in the business district of the city.

Abilene—Texas' only licensed teachers' agency is located at Abilene, according to J. Lee Tarpley, chief deputy labor commissioner, who has just obtained a license from the state Labor Department granting to W. A. Bynum of this city the legal right to operate the Texas Teachers Exchange.

Mr. Bynum has had several years experience placing school teachers, having opened a bureau here in 1903, and operated a while in Shreveport, La. and Las Cruces, N. M. He has placed hundreds of teachers over the West and Southwest. Now that he

has the only legal private bureau in the state, he expects to do a much larger volume of business this year than ever before. The Exchange makes no charges to school authorities having vacancies.

Plainview—The regular monthly luncheon of the local Chamber of Commerce was recently given at the Ware Hotel, with president J. B. Cardwell presiding. One of the outstanding subjects up for discussion was the \$50,000 drive to be made for Wayland College.

Eden—At a recent meeting of the board of directors of the Eden Chamber of Commerce the following development program was mapped out: The organization of a building and loan association; the cutting up of ranches; the organization of a White Way; the building of a park and fair grounds for the Concho County Fair. A campaign for diversified and intensive farming in the county was planned along the lines recommended by R. Q. Lee, president of the West Texas Chamber of Commerce.

Vernon—Col. E. O. Thompson of Amarillo will let contract immediately for the building of a five story hotel for Vernon, Texas. The hotel is to cost \$240,000. It will be of red face brick, all rooms outside and 120 with bath. Two high speed elevators will be installed, also circulating ice water and other features of the present day city hotel will be incorporated in the structure.

Amarillo—The Amarillo Refining Company is prepared to double its capacity at once. Two 55,000 barrel tanks have recently been completed and other improvements are underway in order to care for the production of the Panhandle field.

A MESSAGE TO THE CITIZENS OF PRECINCT No. TWO

I have been asked by scores of my friends to make the race for Commissioner of this precinct again, and after due consideration, I have consented to do so, having the interest of the people at heart. I realize that for the interest of the people to be best served it is better to have men at the seat of the county government who have had the experience, and understanding of the duties of the office.

I offer as evidence of my ability to serve as Commissioner, my record in office of the past three years, and while it is impossible to please all the people all the time, I have strived to do what I thought was my sacred duty to the people of Floyd county on all occasions. I have never taken a stand in any question, but what I thought was for the public best interest. If I am re-elected, I will continue to follow the same policy that I have pursued in the past, that of giving the people the benefit of my very best judgment on any and every thing that comes before the Court for our official action and consideration.

If in your judgment I am worthy of your support and influence your vote will be greatly appreciated, subject to the Democratic primaries in July.

Respectfully,
W. O. SHURBET.

TO THE VOTERS OF FLOYD COUNTY, TEXAS

In the year of 1914 you elected me to the office of County Clerk of Floyd County, Texas, and during the six years that I served you as clerk my one aim and ambition was to make you one of the best clerks that Floyd County ever had, I believe that to a large degree this I put order, improvements and system in the office that not only helped my successors in office, but benefited ever tax payer in the county. I tried to give every one fair and courteous treatment. If you see fit to elect me again, I shall do my best to improve over the record that I made in the past.

Yours truly,
TOM W. DEEN.

J. W. HOWARD ANNOUNCES FOR COUNTY JUDGE

We are authorized to announce the name of Judge J. W. Howard for the office of County Judge of Floyd County subject to the action of the democratic primary in July.

Judge Howard first came to Floyd County in 1891, but went back east, later returning to Floyd County about 25 years ago, and has resided on his farm near Starkey every since.

Judge Howard was county commissioner for four years, being promoted from that office by the people of Floyd County to the office of County Judge, where he served one term, leaving the office of County judge in 1920.

Judge Howard in asking for the office of County Judge invites the voters to investigate his record while he was serving as a commissioner and county judge of Floyd County, and will appreciate the vote and influence of the citizens of this county.



A NEST EGG WORTH WHILE

No one ever regretted that he saved his money. A bank book showing a credit, whether it be a few dollars or a fortune, is one of the most satisfactory things in the world to possess. It bears evidence of a will to succeed and is the finest kind of a passport to success.

Start now to save something each week—even if it's only the smallest amount. Persistent saving insures your bank account's growth and you'll be amazed how swiftly it increases.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"

WE HAVE INDIVIDUAL DELIVERY SERVICE

We have just installed an individual delivery service at our store, and deliver all orders promptly up to noon each day. Call us for you wants in Groceries and Hardware, also bring your Shoe Repairing and Leather work to us, a first class workman is at your disposal.

Onion sets and Garden Seeds for your Spring Gardens have arrived. Make the vacant spots in the back yard pay you a dividend this year by raising you some "garden sass" and help to cut down the high cost of living.

We also carry a nice line of Undertakers Goods.

G. S. MORRIS

Groceries, Hardware and Undertaking Goods
"Where Price and Quality Meet"

LOANS

CITY PROPERTY, FARMS AND RANCHES

H. W. SADLER

PLAINVIEW, TEXAS

ONION SETS—ONION SETS

RED, YELLOW AND WHITE

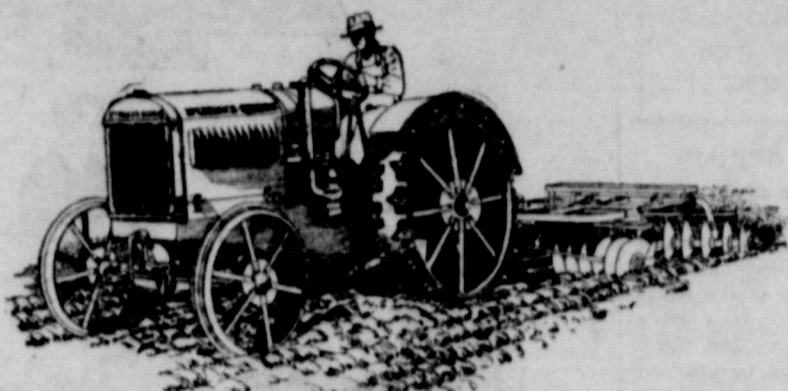
Get ready to plant your Onions now. We have a large stock of every color and kind. Come in and get your supply.

FRESH STOCK OF GARDEN SEED JUST IN FOR YOUR SPRING GARDENS.

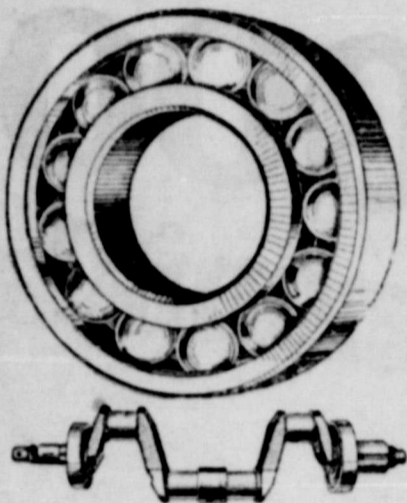
RILEY & BREWSTER

GROCERIES AND MEATS. PHONE 10.

Good equipment makes a good farmer better.



The McCormick-Deering Gear-Drive 15-30 Has Ball and Roller Bearing at 29 Points



THESE dust-proof, quiet-running bearings relieve the McCormick-Deering 15-30 of all excess friction—at drawbar or belt work the power of the four cylinder, valve-in-head, kerosene motor is delivered without strain or drag.

In fact, every unit of the McCormick-Deering 15-30 has been designed for long life, economy, full power, and operating comfort.

The McCormick-Deering 15-30, like all Harvester tractors, is an all-purpose farm power plant. It is equipped with belt pulley, large steel platform, wide fenders, throttle governor, adjustable drawbar, reliable brakes, and removable angle lugs.

Come in and see the McCormick-Deering 15-30 we have in our store; you will like it.

N. W. MORGAN & COMPANY

Home of the McCormick-Deering Line

RAISE MORE PRODUCE IN 1926

Resolve, that during 1926 you will raise more Chickens, Turkeys and other fowls, you will milk more cows, and bring more eggs and cream to town to sell to the Lockney Produce Co., who will pay you the highest price that the market affords at all times for your farm products.

LOCKNEY PRODUCE CO.

CEDAR NEWS

The seniors of the High School Department, are planning the staging of a play the 26th of February, the name of the play has not been announced.

Mr. Levi Fortenberry who has been visiting in El Paso the past several weeks says it has been colder and that country has had more snow this winter than they have had in several years.

The Chicken Pox has been raging in this community for several days.

Fay Fortenberry, who lives south of Lockney, visited our school last week, and while there showed great interest in the organization of a girls Basketball team.

A large crowd of Cedar folks attended the singing convention, at Flomont, last Sunday. A good time was reported by all. There was a good crowd attended Baptist Sunday School even though quite a number of the members went to the Singing Convention at Flomont. Our Sunday School would do much better work if all were as faithful as a few.

Services will be held at the Holiness church every Sunday by Rev. J. F. Dunoll There was a fair crowd

at the services Sunday night.

Tom Fortenberry and Buster Brown are touring the West. They have already toured two states and are now on their way to Los Angeles, California and will probably tour Nevada, Idaho and the Yellow Stone National Park. From there they will go to Detroit Michigan, and back to Texas.

Mr. and Mrs. John Seay had as their guests last Sunday, Mrs. Addie Barton, Mrs. Seay's mother, and Mr. and Mrs. Earl Cantrel all of whom live in Matador, Texas.—Reporter.

T. Z. REED FOR COMMISSIONER OF PRECINCT No. TWO

T. Z. (Zeb) Reed authorizes the Beacon to announce his candidacy for the office of County Commissioner of precinct No. 2, subject to the action of the Democratic primary in July.

Mr. Reed is an old timer in the Lockney country, having been a resident of this section for the past thirty-four years, and has lived in Lockney for the past nineteen years, having served as mayor of the town for eight years in all.

He promises, if elected, to give the people good service as a commissioner and an economical administrator.

He asks the consideration of the voters and will appreciate your vote and influence.

M. H. TAYLOR FOR COMMISSIONER PRECINCT No. THREE

We are authorized to announce M. H. Taylor for the office of County Commissioner of Precinct No. 3, subject to the action of the Democratic primary in July.

Mr. Taylor has been a resident of Precinct No. 3 for the past twenty-six years, and is well known to the people of his precinct. He has no special promises to make, but assures the people if they see fit to elect him to this office that he will do his dead level best to serve them, and work the roads where they need it the worst.

He asks the consideration of the voters of Precinct No. 3, and will appreciate the vote and influence of the people.

MUNCY NEWS

School is doing fine though there has been some sickness the last two weeks.

Mr. John McDonald went to Plainview the first of the week on business. Mrs. R. E. L. Muncy returned home Saturday from Lubbock where she has been taking treatment.

Quite a few of the Muncy people attended the Baptist Fifth Sunday meeting at Aiken, Sunday, and report a fine time.

Mr. Nichols has moved to the new house on the Russell place.

Mr. Douglas of Fannin County has moved to the new house on the Shields place.

There is quite a little feed in the fields yet and some threshing to do. Most everyone has some cotton to pick and there is some demand for cotton pickers.

Mr. Race has started his winter plowing. Let the good work go on.

GEORGE D. ROGERS DEAD

George D. Rogers, age 26 years, 10 months and 17 days, died at his home in Prairie Chapel community Saturday night of last week, January 30th, of tuberculosis and cancer of the stomach.

Mr. Rogers had been sick for several years, and had been in a critical condition for the past six or eight months.

Mr. Rogers had been a resident of this section of the country for one year. He was born in Kayle, Texas, March 12th, 1899, later moving to Pauls Valley, Okla., with his parents, where he made his home for several years.

Funeral services were conducted at the Methodist church in Lockney, Sunday afternoon at 2:30 o'clock, by Rev.

T. J. Rea, pastor, and interment was in Lockney cemetery under the direction of Undertaker Grady R. Crager.

Infant Buried Here Monday

The infant son of Mr. and Mrs. Jim Belt, age 10 months old, died at their home, five miles west of Lockney, at 5 o'clock Sunday afternoon, from an attack of the flu.

Funeral services were conducted at the home Monday afternoon by Bro. Harding Nail and Rev. C. J. McCarty, and burial was at the Lockney cemetery at 4:30 o'clock.

"A WORD TO YOU"

We try to make the church services blessings to all. The pastor does not aim to be sensational, but endeavors to preach plain, practical gospel sermons that help the people in their daily lives.

The morning services are primarily for the edification of the Christians—to deepen their spiritual life, to broaden vision and stimulate for service. The evening services are more evangelistic and features suitable for young people emphasized.

No matter who you are, what your problems are, we do not hesitate to invite you because we feel there is something in every service to help you individually.

In co-operation with the Intermediate Junior week program of the League we will have a young peoples service Sunday morning. All Leaguers are invited to be present and sit in a body as nearly as possible. T. J. REA, Pastor.

Song Sermon

There will be a SONG SERMON at the Baptist Church next Sunday evening. You will enjoy it—if you are there, so be sure to be there. Come and help sing and enter wholeheartedly into the service. We are expecting you, please do not disappoint us! Service starts at 7:15. C. J. McCARTY, Pastor.

SENATE AGREES TO TAX CUTS OF HOUSE

WASHINGTON, Jan. 29.—Approval of widespread tax reductions was given Friday by the Senate in completing consideration of non-controversial items of the revenue bill.

Reductions provided by the house in the normal income rates and miscellaneous taxes were accepted.

Among the miscellaneous levies repealed by the House and whose repeal was agreed to on the first reading by the Senate were those on jewelry, automobile tires and parts, brokers and tobacco manufacturers.

Further reductions than provided by the House in the taxes on cigars including the grades retailing from 5 cent to 15 cent were approved, as were the reductions in the other cigar taxes made by the house.

Repeal of the capital stock tax was approved although the proposal of the finance committee to increase corporation tax to offset this loss went over for future consideration.

An amendment exempting Farmers Co-operative Marketing Associations from the corporation tax was also approved.

VAN HOY WAITRESS IS SHOT TO DEATH

Had Planned to Leave Amarillo to Escape Attention of Railroad Man Say Relatives

AMARILLO, Jan. 29.—Death by only a few hours cheated the plans of Mrs. Clara Johnston, 31 years old, waitress at the Van Hoy eating house, to flee Amarillo and escape the ardent attentions of William H. Holland, railroad machinist, and father of four children.

She was shot to death at 1:30 Friday morning while she and Holland sat at the lunch counter where she was employed. Holland then fired a bullet from the smoking revolver into his own body.

The woman died instantly. Neither spoke after J. H. Childress, news stand manager at the eating house, and other employees heard the pistol shots and rushed into the dining room to find both bodies crumpling to the floor, and the man's hand grasping the weapon.

It was a case of unrequited love with Holland being driven insanely jealous as the woman spurned his attentions says her husband, D. S. Johnson, and her brother J. M. Murphy, both of whom are employed at the United States Zinc plant.

SLAYER OF GIRL DIES OF WOUNDS

William H. Holland, Santa Fe machinist, who early Friday morning shot and killed Mrs. Clara Johnson at the Van Hoy eating house, and then sent a bullet through his own body, died at 1:45 o'clock Saturday morning at St. Anthony's sanitarium from effects of the wound. He never fully regained consciousness, although he

IF IT BURNED TONIGHT—WHERE YOU BE?

If your home or business should burn, have you got it covered by a fire insurance policy that would make your loss safe? If you have not, you had better come in today and let us write you a policy. It is too late when the fire whistle blows, and you can never tell whose place of business or home will go up in smoke next.

GRUVER INSURANCE AGENCY

ONION SETS AND GARDEN SEEDS

We are now receiving our Onion Sets and Garden Seeds for the 1926 gardens to be planted in the Lockney country. Come here and get your sets and seeds and get that garden started off in good time.

PRINCE ALBERT TOBACCO 2 cans for 25c

We are now selling Prince Albert Tobacco 2 cans for 25c, so come here and save a nickel on your pipe tobacco.

GOOD SUPPLY OF PLAINVIEW FLOUR HERE

The Harvest Queen Mills burned at Plainview Monday night, but we happen to have a good stock of their flour on hand, so come here and get your Plainview Flour before our stock is exhausted, as it will be hard to get before many days.

CASH GROCERY

would mumble incoherently at times and recognized his son and a brother for only a few moments when they arrived Friday morning.

Self Culture Club

The Self Culture Club met Tuesday Jan. 26 at the school building with eight members present.

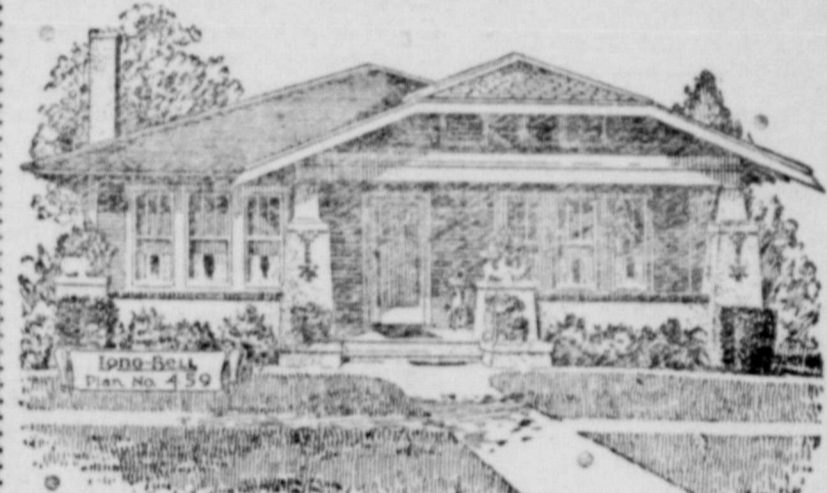
The following program was rendered: What the child means to the par-

ents. Mrs. Stapleton

How to make the young child obedient. Mrs. Penniger.

Choosing a name. Mrs. Baker. O'Sleep my Babe. Mrs. Fry. Lullaby of an infant chief, Mrs. Biggers.

Reading, by Mary Alice Baker. The meeting adjourned and will meet again February, 9, at 3:00 o'clock at the school building. All members are urged to be present.



BUILDING SERVICE

DEVCO PAINTS AND KYANIZE VARNISHES

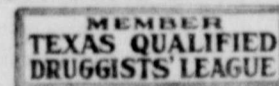
DEMPSTER SELF-OILING WINDMILLS

2 gallons of Oil furnished with each mill to start it off on.

PLENTY OF WELL CASING, PUMP PIPE, PUMP ROD, ALL SIZES.

FLOYD COUNTY LUMBER CO.

PHONE 9



Legally Registered Pharmacist

A PROTECTION YOUR FAMILY NEEDS

The Legally Registered Pharmacist is an essential protection. Every physician knows how vital is this truth. The laws of Texas provide this protection through the Board of Pharmacy.

Our Pharmacist holds a Certificate from this Board, which is your protection on every prescription we fill. It is our aim to co-operate with your family physician in protecting your health interests. Not only in the drugs we supply you, but in every department of this store as well.

STEWART DRUG CO.

Member Texas Qualified Druggists' League Read the League's messages in Farm & Ranch and Holland's Magazine

EVERYTHING—YOU WANT

FOR POULTRY, INCUBATORS, BROODERS, STOCK, SEEDS, PLANTS, BULBS, FIELD, GARDEN AND LAWNS, WE HAVE IT. Order what you want by sending cash with order, and if too much, we refund with the order sent on the same day. Ask your bank about us, or your neighbors—they know.

OUR QUALITY AND PRICES ARE THE BEST TO BE HAD. PRICE LIST FREE C. E. WHITE SEED CO., PLAINVIEW, TEX

PHOTOGRAPHS RAIN or SHINE

The weather need never deter you from keeping an appointment for a sitting as our studio. Our modern equipment makes us independent of the sunlight.

Portraits with all the newest lighting effects

WILSON STUDIO & ART SHOP FLOYDADA, TEXAS MAIL US YOUR KODAK FINISHING

6 Per Cent FARM LOANS 6 Per Cent CITY LOANS 33 YEARS, WITH OPTION OF PAYING OFF AFTER 5 YEARS.

To erect dwellings or business buildings or to take up present indebtedness.

RYAN SPEEGLE

ANNOUNCEMENTS

ANNOUNCEMENT RATES District offices \$15.00 County offices \$10.00 Commissioner Precinct offices \$7.50 Justice Precinct offices \$5.00 City offices \$5.00

We are authorized to announce the following names for office subject to the action of the Democratic Primary in July, 1926:

FOR DISTRICT JUDGE CHARLES CLEMENTS R. C. JOINER (Re-election)

FOR DISTRICT ATTORNEY W. E. HUFFINES MEADE F. GRIFFIN

FOR COUNTY JUDGE T. R. WEBB WILL SIMPSON J. W. HOWARD

FOR COUNTY CLERK MISS ANNA SIMS TOM W. DEEN

FOR SHERIFF AND TAX COLLECTOR J. R. MADDOX (Re-election) ED GRIFFIN

FOR COUNTY SUPT. OF PUBLIC INSTRUCTION PRICE SCOTT

FOR TAX ASSESSOR C. M. MEREDITH

FOR COMMISSIONER, Precinct No. 2 E. H. RANKIN W. H. (Bill) JOHNSTON F. Z. REED W. O. SHURBET (Re-election)

FOR COMMISSIONER, PRE. No. 3 J. A. DUNLAP WALTER WOOD (Re-election) M. H. TAYLOR

FOR PUBLIC WEIGHER PRECINCTS, NO. 2 AND 3 C. K. BENNETT

PHONE TWO SIX FOR YOUR MEAT AND GROCERIES

Prices are Right Goods are A-1

Phone 26 We Deliver

E. L. MARSHALL

past. Music was furnished throughout the program by an Orchestra of seven pieces composed entirely of Quitaque talent.

On behalf of the town of Lockney, H. B. Adams extended an invitation to the Chamber of Commerce and citizenship of Quitaque to attend the meeting to be held in Lockney, Tuesday night, February 23rd, at which President R. G. Lee and Homer Wade of the West Texas Chamber of Commerce, will deliver addresses on the development of West Texas and the Cow, Sow and Hen program.

The banquet was closed with prayer by Rev. J. F. Stevens.

An elaborate dinner was served on the occasion by the Chamber of Commerce assisted by a number of young ladies of the town.

JOHN THOMAS MERIWETHER

John Thomas Meriwether, age 21 years, son of Mr. and Mrs. George T. Meriwether of Lockney, died in a sanitarium at Palms, California, Sunday, January 31st. The body will arrive here Saturday morning, accompanied by his aunt, Mrs. G. A. Whitely, and burial will be in the Lockney cemetery. Funeral arrangements are being held up pending the arrival of the body, but will be held sometime Saturday.

John Thomas Meriwether was the oldest son of Mr. and Mrs. George T. Meriwether and was raised in Lockney, and the community at large join in extending their sympathy to the bereaved family.

MRS. I. W. ELLIOTT DEAD

Mrs. Betty Elliott, age 52 years, wife of I. W. Elliott, of Amarillo, died in that city last Thursday afternoon, following an operation. Mr. and Mrs. Elliott formerly lived in Plainview, and was for many years very close personal friends and neighbors to the editor of this paper and his family. Mrs. Elliott was the mother of Mr. H. E. Elliott, who lived nine miles west of Lockney, until recently, and who is well known in Lockney. We very deeply regret the demise of this good lady and friend, and extend to the bereaved family our heartfelt sympathy. Mr. and Mrs. Adams and children attended the funeral which was held in Amarillo last Saturday afternoon at 3:30 o'clock, the burial taking place in the Amarillo cemetery.

Personal Mention

Mrs. R. L. Gass visited in Canyon Monday.

Mrs. J. M. Watson is quite ill with an attack of pneumonia this week.

M. Bates of Waco, brother of David Bates of this city, is here visiting his brother.

J. D. Tyler spent last Friday in Quitaque on business.

Messrs: Jack Gilbert, Acle Cope, Lee Griffin, and Bill Hodel visited Boots Bryant who is in the sanitarium at Plainview, last Friday night.

E. L. Marshall who has been sick with the flu for the past several days is much better and expects to be out of bed in a few days.

Mrs. Grady Crager who has been on the sick list for several days is much better.

Mr. A. Wedmore of the Roseland community was stricken with paralysis last Friday, was resting well at the last report.

Mr. Scott McGehee visited in Plainview last Friday night.

Virgil Threet, Bill Hodel and Willie Walker were in Floydada Sunday afternoon.

W. E. Muncy of Branson, Colo., came in last week for a several days visit and to attend to some business matters.

Mr. Chitty of Silvertown was in town Tuesday on business.

Jack Gilbert, Leslie Gilbert and sister, Miss Ethel Gilbert visited Boots Bryant, at the Plainview Sanitarium, Sunday afternoon.

Misses Thelma Steele and Mollie Newman visited in Plainview Sunday.

Walter Hodel, who is attending Texas Tech College at Lubbock, spent the week end with his parents, Mr. and Mrs. John Hodel.

Marlin Jaruga and Henry Hodel visited in Plainview Sunday afternoon.

Mr. and Mrs. Otis Harris and Miss Roy Riley visited in Canyon Saturday and Sunday.

Floyd Huff and Miss Anna Mae Collins visited Mr. Huff's sister, who is in a sanitarium at Amarillo, last Sunday.

Mr. and Mrs. J. W. McCarley visited in Panhandle Sunday. They were accompanied as far as Canyon by Mrs. R. L. Gass, who visited friends and relatives at that place.

Pat Woodburn, son of Mr. and Mrs. E. L. Woodburn, who has been sick with pneumonia, is now able to be up and is doing well. Pat says he will play with any one who cares to play now.

THE PASSING DAY

WILL H. MAYES

Former Dean

Department of Journalism University of Texas

Texas Needs More Railroads.

Some of the railroads operating in Texas appear to want to monopolize the sections of the State in which they have lines, and are fighting hard to prevent development of those sections. Texas can maintain five times its present population, and there are portions of the State, not yet well enough supplied, or at all supplied with railroads, that can care for from ten to twenty times as many people as they now have, if only they can get railroad facilities and more railroad competition. It may be all right, so far as railroads are concerned, for them to monopolize a territory, but where there is no competition the tendency is to give very poor service. If the Interstate Commerce Commission is interested in the people more than in the roads, its policy in Texas will be to encourage, rather than retard, railroad development. The fact that a few short lines running from nowhere much to nowhere else have not paid in Texas does not prove that there is too much railroad building.

Brownwood Now After Irrigation.

Following closely after San Saba's example, Brownwood has filed with the State Board of Water Commissioners a notice that a district in which Brownwood is located, is planning to erect a \$1,000,000 dam to irrigate 30,000 acres of rich valley land. The Commission has granted six months' time in which the district may work out its plans and present them for approval.

When San Saba set the good example for its neighbors it became evident that they would begin to look around to see how they could keep close up with San Saba's development. Brownwood had been "considering" the matter for some time, but will now try to keep step with San Saba. A good example is a wonderful stimulus to communities, as well as to people.

Should Keep Public Confidence.

Every interest of Texas demands that if possible the "muddle" about road matters in the State should be settled in such a way that Texas people may retain confidence in a wise and economical expenditure of their funds. Texans have been paying their automobile taxes without protest and in the belief that they have been contributing that much to good roads. They have been liberal in voting bonds in many counties; they have paid the extra tax on gasoline cheerfully. But if they come to think that their money is being wasted, or is being used to enrich contractors, without adequate returns being made, there will be heard a protest that will resound throughout the State, and road building will be set back a decade or so.

Every Texan interested in the progress of the State is hoping that nothing is being done to destroy confidence in the administration of Texas' road funds and that nothing has been done to weaken that confidence. Faith is essential to progress.

East Texas Cotton Palace.

If Waco doesn't "look a little out" those East Texans are going to gobble up its Cotton Palace. Age is a good thing, but age has to be mighty alert to keep up with youth. That East Texas Cotton Palace is young in years, but it is a husky youngster and is attracting much attention to itself. Athens is in East Texas, but is not so far east that people will not go there if it offers something better than other places. Its Cotton Palace has been drawing large crowds and has been an eye opener to those who have not been studying the progress that is going on in East Texas.

Goats No Longer Jokes.

A few years back cattle growers, farmers and even sheep raisers were accustomed to speak jeeringly of those who spent their time raising goats. But the humble goat is much respected now. He makes money for his owner and complains less about it than any other animal. Others may fall, but the owner of a ranch stocked with well-bred goats has a steady income that is not to be despised. Mohair is in great demand all the while and at a good price, and the goat can come nearer looking after himself all the while than any other living animal.

The goat rancher no longer hangs his head in shame when he announces his business, but proudly organizes his "Goat Breeders' Association" and lets the world know that he is engaged in a highly lucrative industry.

What the Schools Are Doing.

The average Texas taxpayer would not be bit better satisfied with the schools he is supporting if he could leave just a little bit more about what is being done in the school room and a little less about the football scores. Evidently class room instruction is still going on in a way, but information as to that branch of public education is leaking out very slowly.

Cotton Pickers in Demand.

If there had been a good cotton crop all over Texas this year, much of it could never have been picked. Cotton pickers by the tens of thousands have gone from Central Texas, where the crop was short, to the cotton fields of other parts of the State, and still the cotton growers are calling for more help. Texas is a great State.

Bank statements now being printed in Texas papers show that there is plenty of money in Texas with which to carry on business and for investment in industrial enterprises.

for Economical Transportation



C. E. Gambill, President of National Automobile Dealers Association, inspects greatest collection of testimonial letters ever received in one year by any automobile company

This illustration is drawn from actual photographs.

50,000 Testimonials!

In 1925 Chevrolet had its greatest year. During that time more than 50,000 testimonials were sent to the Chevrolet Motor Company by owners. This tremendous avalanche of evidence indicates the public appreciation of the car and its performance.

In 1926 Chevrolet offers the Improved Chevrolet at New Low Prices—thus giving the public in greater degree than ever before—

QUALITY AT LOW COST

Table with 2 columns: Car Model and Price. The Touring Car \$510, The Sedan \$735, The Roadster \$510, The Landau \$765, The Coupe \$645, 1/2 Ton Truck \$395, The Coach \$645, 1 Ton Truck \$550.

All prices f. o. b. Flint, Michigan

OZARK Filling Station

QUALITY AT LOW COST

LOCKNEY PEOPLE WHO ARE MEMBERS OF W. T. C. OF C.

The following is the list of members who have joined the West Texas Chamber of Commerce for the year 1926:

- Whole Members: J. W. Monroe, farmer, Angel & Childers, Insurance, First National Bank, Bankers, Stewart Drug Co., Druggists, Higginbotham-Bartlett Lumber Co., Lockney Drug Co., Druggists, W. O. Stark, Contractor, Lockney Gin Co., Ginners, Security State Bank, Bankers, Knox-Patterson Gin Co., Ginners, J. C. Woodriddle Lumber Co., E. Guthrie & Co., Dry Goods, Baker Mercantile Co., Gen. Mdse., Lockney Produce Co., Produce, G. S. Morris, Groceries and Hdq., Ozark Garage, Chevrolet Agency, Coleman & Watson, Groceries, Riley & Brewster, Groceries, W. H. Counts, Cafe, Isis Theatre, Moving Pictures, Mrs. Walter D. Long, Ranching, H. B. Adams, Newspaper, E. S. Shoaf, Secretary C. of C., Burton Thornton, Grain Dealer.

Half Members

- Downs & Meriwether, Real Estate, W. C. Watson, Farmer, Lawrence Gruver, Insurance, R. F. A. Truett, Druggist, Palace Barber Shop, Barbers, Crager Furniture Co., Furniture, C. A. Wofford, Real Estate, Arthur P. Barker, Ford Dealer, O. E. Stevenson, Variety Store, T. J. Rea, Minister, Total 22 Whole Memberships; 10 Half Memberships, making a total of 27 votes in the West Texas Chamber of Commerce. This list will be raised to more than thirty full memberships before the Amarillo Convention.

Missionary Notes

On last Monday afternoon the Methodist Missionary Society met in social and business meeting and all present enjoyed the occasion very much. We also received new members. Our president, Mrs. Morris, is a splendid leader. Our meetings are growing better every week. Next Monday we begin our bible study, "The Missionary Message of the Bible." This will be interesting "Come Ladies."—Supt. of Publicity.

See Our Place
FOR ANYTHING THAT
MEN WEAR
ESPECIALY
OUR BARGAIN COUNTER
THE "SENSIBLE OVERALL"
For Only \$1.50
Floyd Huff
THE BEST LITTLE STORE IN TOWN

Community Building

Artistic Designs in Modern Shop Windows

A noteworthy change is slowly taking place in the appointment of our modern stores and shops, a writer in the San Francisco Chronicle comments. Today one witnesses everywhere the brightening up and rearrangement of our shops. Never before have such artistic exteriors been planned and such orderly interior arrangements been witnessed.

Up to this time our shops were a conglomeration of the material sold. There did not seem to be any definite plan, whereby a customer could see the goods to be sold to advantage. Instead of trying to show all the goods that might be purchased in a store, as was formerly the custom, we find today that the merchandise in general is subordinate, and forms the background of the entire store. However, the specialties which it is the purpose to emphasize, are shown to their best advantage, and naturally bring results.

The up-to-date owner pays great attention and gives serious study to the general architectural scheme of his store—the kind of floors, ceilings, walls and columns that are employed, and he insists that the entire arrangement be artistic and architecturally correct.

Even the field of window dressing is receiving architectural study. Years ago window dressing consisted of merely placing an artistic composition of material on display, but today a ton of the more up-to-date enterprising establishments will reveal the fact that the settings for our show windows consist of architectural backgrounds of tasteful designs.

Better Taste Needed in City Development

Turning American streets into hanging gardens by means of flower boxes on the windows and lamp posts is regarded as an enterprise of doubtful value by the civic development department of the Chamber of Commerce of the United States. The motive is a very good one, but experience has shown that the experiment has been tried shows that after a time interest lags in this method of beautification and the hanging gardens take on the aspect of an arid waste.

As an alternative the civic development department suggested, in response to an inquiry, that to make the business district of American cities more attractive attention might better be directed to setting a better standard of taste in architecture and in regard to street fixtures and creating a public opinion which will demand only that which is good.

It also recommends the appointment of special committees to advise on facades of new buildings, pointing to the experience of the national capital and one or two other cities where the local chapters of the Institute of Architects effectively serves that purpose.

Profit in Beauty

Where villages are being made more beautiful, the impetus has come in nearly every case from local initiative. Villages that have well-planned streets, attractive recreation spots and pleasing approaches are nearly always indebted for these advantages to the energy and public spirit of some small group of citizens. Under such inspiration dump heaps have been turned into garden spots, unsightly shacks and dilapidated stores have been torn down and replaced by smart substantial business buildings, and extensive programs of landscape gardening and tree planting have been undertaken. Villages that have embarked on this path are finding that beauty pays. It improves local business and attracts tourist business. It enhances real estate values and has a powerful influence on the individual standards of living and enterprise.

Children Need "Home"

No one is more susceptible to environment and surroundings than a child, and it is the children who suffer most when the family is transplanted too frequently. Living in rented quarters is quite conducive to frequent moving, with resultant struggles to find and make congenial friends, to adjust oneself to different schools and often to different methods of instruction, to try to find a place in the new neighborhood. If the family is settled in its own home, friendships, school and church relationships can be permanent and lifelong, and each child feels that he has a place to fill in the community life. He will share his parents' feeling of responsibility as members of that community and he will do his best to make his home town the "best little place on earth."—New York Times.

Utilize Vacant Lots

You couldn't do a better thing for Talladega than to plan right now to plant flowers in what would otherwise be ugly spots in your city, namely, vacant lots here and there. If you don't care for posies, you might consider raising a garden. Anything is better than letting the vacant lots grow up into wilderness of weeds. The suggestion is one of whose adoption would mean much for a better looking city, and the appearances are important.—Talladega (Ala.) Daily Home.

YOUNG WIFE AFRAID TO EAT ANYTHING

"I was afraid to eat because I always had stomach trouble afterwards. Since taking Adlerika I can eat and feel fine." ONE spoonful Adlerika removes GAS and often brings surprising relief to the stomach. Stops that full, bloated feeling. Removes old waste matter from intestines and makes you feel happy and hungry. Excellent for obstinate constipation. City Drug Store.

Mr. and Mrs. R. L. Gass spent part of last week in Hereford visiting with friends and relatives.

Lockney Home Demonstration Club

The Lockney Home Demonstration Club met in a joint meeting with the Parent-Teachers Association, Thursday, January 28th in the Home Economics room of the school building. There was a large attendance and much interest in the work. Miss Bass met with us and gave quite an interesting talk on the all day rally, which we will have in Lockney during this month. The date of this meeting will be decided later. We hope to have with us at that time Miss Clayton, district agent. This will be a very attractive feature, and we hope to have every club in the country meet with us.

Our next meeting will be Thursday, February 11th, at 3 p. m. in the Home Economics room of the school building. The subject at that time will be "The Convenient Kitchen."

Leader—Mrs. H. B. Adams.

Topics for discussion:

"The Need of a Well Planned Kitchen in every Home."—Mrs. Carl McAdams.

"The Equipment Needed in a Kitchen."—Mrs. C. L. Cowart.

"Home Conveniences."—Mrs. Frank Dodson.

"The Arrangement of the Furnishings."—Mrs. L. H. Gruver.

"The Labor Saving Kitchen."—Mrs. T. H. Stewart.

This is a subject that should interest every woman, so show your loyalty to your club by being present and bringing your neighbors. A few cannot maintain a live club, if most of the members just come occasionally and never put anything worth while into the club. Don't forget the date, Thursday, February 11th, at 3 p. m. in the Home Economics room of the school building.

Our motto is "To Make the Best

HARNESS AND SHOE REPAIRING

I have bought the shoe and harness shop in the rear of G. S. Morris' Grocery store, from Mr. Morris, and will continue he business in the same location. Mr. R. P. Shelton will continue his services with the shop and will be glad to do any work you have in the repair line.

We solicit your shoe and harness repair work, and guarantee satisfaction on all work turned out.

CITY SHOE SHOP

HUGH ROBERSON, Proprietor

CARD OF THANKS—

We wish to announce to our friends and customers that we have sold our Oil business to the Consumers Fuel Association, of Lockney, who will conduct same in the future.

We wish to thank all of our customers for their past business, and assure them of our appreciation for the patronage given us since we have been in business, and ask that you give the new owners your consideration in the future.

Again thanking you for the many favors extended us, we beg to remain,

Yours sincerely,

DYER OIL COMPANY

By E. E. DYER.

Better smoothing the rough strong places in "We build character and success by the path of light."—Reporter.

OPENING ANNOUNCEMENT

The Waller Motor Co. will be open for business on **SATURDAY, FEBRUARY 6th** in their New Building on West Locust Street On this day, Next Saturday, February 6th, the Waller Motor Co. wishes to introduce to you the Famous—

Texhoma Gas, and Oils and the well known —

Amalie Line of Oils

On this date we are going to give with each \$1.00 purchase or more, a box of J. E. Bryant's High Grade

CHOCOLATE CANDY FREE

Do not forget the date and place. Come in and see our new home and get acquainted.

Waller Motor Co.

"Service Used — Not Abused"

N. E. WALLER Phone 15 H. H. TRUSSELL

GOOD RICH MILK AND CREAM

Delivered to any part of town, morning and evening. We will appreciate your patronage.

Sunnyside Dairy

Phone 9001-F3

MATTRESS BUSINESS

I have bought the Lockney Mattress Factory, and will be the same in the future. We will repair and renovate your mattresses, also give repairs.

HENRY DUNCAN

ISIS THEATRE

PROGRAM

For the Week Beginning **FEBRUARY 8th, 1926**

Monday and Tuesday—

BEN LYON

— IN —

"ONE WAY STREET"

Wednesday & Thursday

PAULINE GARON

— IN —

"SATAN IN SABLES"

Friday Nite Sat. Matinee

The Wonder Dog

RIN TIN TIN

— IN —

"CLASH OF THE WOLVES"

Saturday—

KEN MAYNARD

— IN —

"\$50,000.00 REWARD"

COMEDY—

"ASSORTED NUTS"

BUTH-McADA

Miss Martha Buth and Mr. Arthur O. McAda were united in marriage at the home of the bride's parents, about seven miles north of Lockney, at 4 p. m., January 28th, Rev. R. E. L. Mancy, officiating.

After the ceremony a nice supper was served to about thirty-five relatives and friends, and at night they entertained the younger set with a sociable, serving cake and hot chocolate as refreshments.

Mrs. McAda is the daughter of Mr. and Mrs. L. Buth, while Mr. McAda is the son of Mr. and Mrs. W. L. McAda of the Sunset Community.

Mr. and Mrs. McAda will live and farm on the J. H. Leach place, south-east of Sunset school house, this year.

Program for Junior League

Sunday, February 7th.

Topic: "Why We Need the Junior Epworth League."

Hymn No. 154.

Song: "It's a Good Thing to Be a Leaguer."

Recitation of Verse for the Week.—Addie Barker.

Prayer by the Superintendent.

Scripture lesson: Philippians 3:12-14; Matthew 5:14-16.

Junior League Pledge by all Juniors.

"The Reason We Have a Junior League."—Alice Stewart.

"Our Goal for this Year."—Rex Sams.

"How to Reach Our Goal."—Mary Gaynelle Thomas.

"A Woman Judge."—Judges 4:4-5.—Frankie Dodson.

"The Campaign Planned."—Anice Stewart.

"The Weakness of Borah." Judges 4:8-9.—Holland Stewart.

"The Battle." Judges 4:14-16.—Glenna Rea.

Roll call: Answer with a Bible verse beginning with "A."

Song, League Benediction.

Everyone is invited to come and take part in our Junior League at 3 p. m. every Sunday.

CORD HART DIES FROM INJURIES

Accident Occurs on Matador Highway Four Miles East of Floydada Early Friday Night

FLOYDADA, Jan. 29.—Cord Hart, 34, of White Flat, Motley County was fatally injured and two boys, Welton Parchman, 14, and Marion Dunlap 20, of Lorenzo were seriously injured in a head on car crash Friday four miles east of this city.

Hart, who was driving a big oil truck, met the two men on the Matador highway in a roadster and in some unexplainable manner the cars collided. The victims lay on the roadside for some time, and were later picked up by three men from Vernon.

Hart died of his injuries a short time after the collision. He is survived by a wife and two children.

The young men who reside on a farm about nine miles from Lorenzo were taken immediately to their homes. They were enroute home from Vernon.

No one seems to know just how the collision occurred. Hart had loaded his truck at Floydada about 6 o'clock and was traveling east.

Mr. Wallace Turner and Mr. R. F. Williams of Canyon, Texas were visitors of Mr. and Mrs. R. L. Gass last Friday and Saturday.

TEXAS NEWS

Fire from undetermined origin Friday completely destroyed the two-story high school building at Sweeney.

Farmers of the Lindale section of Smith County have agreed to plant watermelons this year in quantities sufficient for railroad shipments.

To create more interest in the production of feedstuff, live stock, truck and fruit crops in Titus County in 1926 is a feature of the plans of the Mount Pleasant Chamber of Commerce.

Snows and rains, far above the seasonal average since January 1, assure the Texas wheat farmer a normal crop, if rust does not interfere. Moisture is ample to carry wheat and oats to maturity.

Negotiations which have as their aim the construction of a large dam on the Guadalupe River, about 30 miles from San Antonio with a series of smaller power dams below it, are now being renewed.

An issue of \$38,000 City of Winters refunding bonds, bearing 6 per cent and maturing serially, has been approved by the attorney general's department and registered in the comptroller's department.

Texas railroads do not want to reconsign liquor that comes under the ban of the Eighteenth Amendment to the federal constitution, according to an application filed Friday with the Texas railroad commission.

All bids for leasing the four leagues of Washington County school land, located in Tom Green County, for oil purposes, were rejected at a regular meeting recently of the Washington County Commissioners Court.

Vast quantities of sulphur are believed to have been found in a sulphur dome on Clements state prison farm in Brazoria County by the Roxanna Oil Company, a subsidiary of the Dutch Shell Oil Company.

Herbert Hoover, secretary of commerce, will be urged to aid in obtaining favorable action by the budget bureau for an appropriation providing for a potash survey when the West Texas Chamber of Commerce meets in Amarillo in May.

State Railroad Commissioner Terrell has announced rehearing of the application of the Waco, Beaumont, Trinity and Sabine Railroad for interstate commerce commission authority to extend the line from Beaumont on to Port Arthur, to be held in Beaumont, March 29.

Combination of a foreign oil producing and pipe line company in Texas is not permitted, Assistant Attorney General R. B. Cousins ruled in an opinion to Mrs. Emma Grigsby, secretary of state. However, a Texas corporation may operate a producing and pipe line company combined, he ruled.

Urging Rio Grande Valley citrus growers to spray their trees at the present time to rid them of scale and other pests, County Agricultural Agent Henry Amseyer declares orchards where a regular schedule of spraying has been maintained have demonstrated the value of such practice by yearly turning out better crops of fruit than neighboring unsprayed orchards.

Cattlemen of Southwest Texas will be saved millions of dollars through the successful efforts of the live stock sanitary commission in obtaining permission from Arkansas and Oklahoma to ship beef cattle to the Northern markets through these states without having to subject the stock to several dippings, Leo Callan of San Antonio, chairman, announced this week.

The highway from Monterey, Mexico, to Laredo, Texas, one of the projects of the Mexican government's 12 million pesos road building campaign for 1926, will be opened to traffic within three months, according to Paschal Luna y Parra of Mexico City, member of the National Highway Commission of Mexico.

The Texas department of insurance is without authority to promulgate rates charged by insurance companies writing fidelity and surety business in the state, and Insurance Commissioner R. L. Daniel accordingly canceled and revoked all rates heretofore issued by the department. This ruling affects about 250 companies writing that line of business in Texas.

Texas, with its production of more than 4,000,000 bales of cotton a year, will eventually quit selling its product at 20 cents a pound to buy it back as cloth for 60 cents to \$3 a pound, and eventually it will manufacture its own cloth in mills conveniently located with respect to the source of raw cotton, according to a report issued this week by H. H. Shuts, government crop statistician.

Preparations are being made for an increased acreage of both sweet and Irish potatoes in East Texas and a 10 per cent increase in tomato acreage in the short line belt. Hotbeds are ready in most cases and the sowing of tomato seed is well under way. Planting of Elberta peach trees will increase in the East Texas fruit belt. Farmers seem to be entering the new season's work with enthusiasm and determination to make the coming crop year a banner one. There appears to be a shortage of hogs and a good demand for cows and poultry.

STRAIGHT TALKS WITH AUNT EMMY

ON HOW TO LEAVE AN ESTATE

"Do you know, Aunt," said Helen, as she accepted a cup of tea from Aunt Emmy. "I feel terribly sorry for Mrs. Strong."

"Yes," agreed Aunt Emmy. "It will be hard for her. She is such a dependent, helpless, little thing."

"Oh, I don't mean that," interrupted Helen. "Her feelings are so hurt because, as she says, her husband publicly insulted her by not making her executrix and trustee of his estate."

"Good gracious, child, did she say that!" exclaimed Aunt Emmy, setting her cup down with a bang.

"Yes, she did, Aunt," said Helen, enjoying the sensation she had made and determined to make the most of it. "and I'm sure I agree with her. The idea of that old man appointing a trust company to look after Mrs. Strong's money. It isn't as though there wasn't plenty of it. The Strong's are the richest people in town, I guess."

"Well, for mercy's sake!" cried Aunt Emmy, disgust in every syllable. "If it don't beat all! You are as big a fool as she is then!"

"What do you mean, Aunt Emmy?" asked Helen with dignity. "I think it nothing short of disgraceful for a man to show that he has no confidence in his wife by putting his money in strangers' hands to be doled out to her as they see fit."

"You never thought that up, Helen," said Aunt Emmy. "That's Mrs. Strong. She always talks as though she was living in a story book, poor, silly, little thing."

Helen blushed and Aunt Emmy went on—"Do you know what it means to administer an estate, especially a big one like Mr. Strong's?"

"Why, no," stammered Helen, "but it must be simple."

Aunt Emmy sniffed. "Simple! Let me tell you a little about it. When a man dies the things he owns cease for a time to be anybody's property and become his estate. The property passes from his control on his death naturally, and as his estate it is controlled and supervised by the Court which will be in charge of the estate for many months probably. First this Court finds out whether or not there is a will and if the will is valid. Then it must find out about the executor. If the will is properly drawn and valid, it will be 'admitted to probate.' The persons who witnessed it must be found and examined.

"The executor must satisfy the Court as to fitness and willingness to perform the many arduous duties involved. Perhaps he will have to furnish a bond, to assure the Court of his financial responsibility. He must assemble all the so-called assets, have them valued and file an inventory and appraisal of them with the Court. All the debts against the estate must be collected. The settlement of all claims against persons and corporations is a job no one without a thorough knowledge of business can undertake.

"In an estate like Mr. Strong's there is sure to be a certain amount of financial negotiation that demands banking knowledge. Then the executor must pay claims against the estate in the order of precedence laid down by law. Also you know state inheritance and federal estate taxes must be met promptly. Finally, after the estate is settled as to claims it has and claims against it, the executor must see that the various bequests are made."

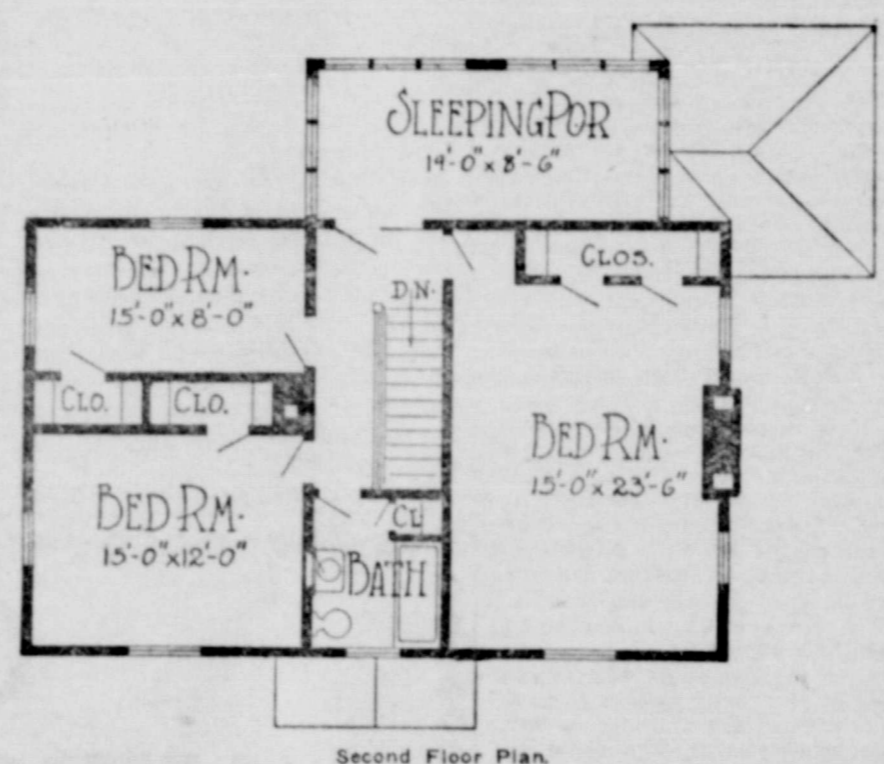
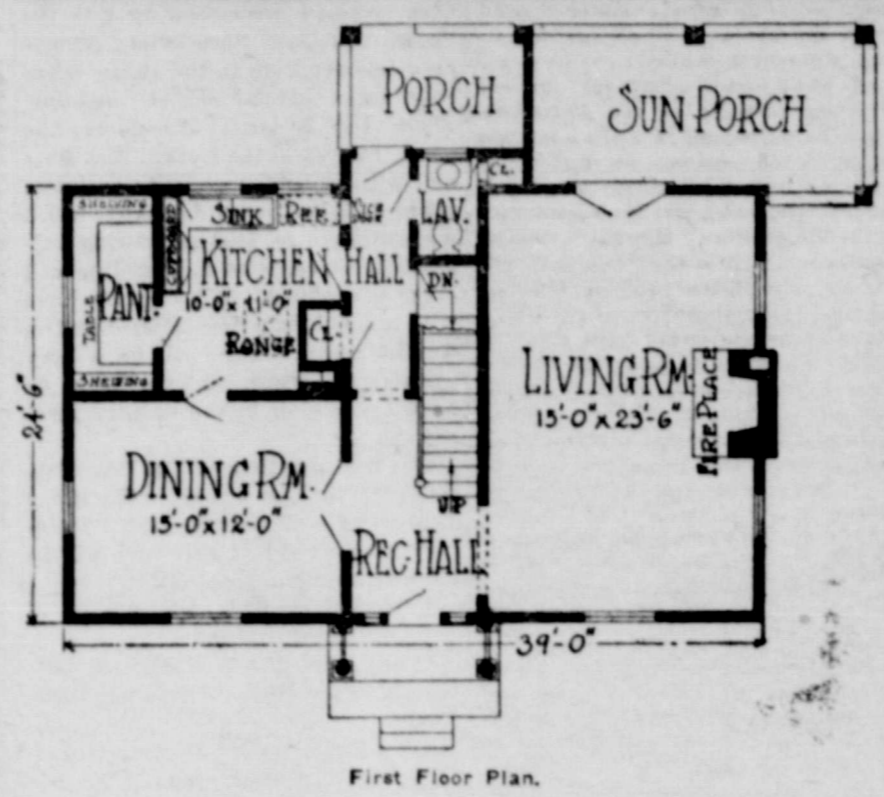
"Oh, Aunt, don't tell me any more I never thought that there were so many complicated things to be done. Poor Mrs. Strong never knew a thing about business."

"Mr. Strong knew that," remarked Aunt Emmy dryly, "and don't you suppose he had his children in mind, too? He wanted his estate handled so that the children and Mrs. Strong would be protected and assured of a good, comfortable living all their lives, with something to go on to the grandchildren. Even if Mrs. Strong were a business woman, no one could tell how long she would live to administer the estate. He knew that the trust company would not die, nor lose its faculties, nor be influenced by personal feeling so that it might be unjust to some one, and that it represents some of the best business and banking judgment in town."

"Well, I guess old man Strong knew what he was doing!" said Helen.—Anne B. Aymes.

The more recently adopted method of killing the common barberry which spreads black stem rust of small grains is by the use of such chemicals as salt and kerosene, according to the Department of Agriculture. These methods have several advantages over the digging method formerly used. They are less laborious, cheaper and more certain. This is especially true if bushes are growing in stony ground where digging is difficult. Department Circular 356 tells all about how to use this method.—Banker-Farmer.

Architectural Lines of Colonial Type Appeal to Home Owners



By WILLIAM A. RADFORD
Mr. William A. Radford will answer questions and give advice FREE OF COST on all problems pertaining to the subject of building, for the readers of this paper. On account of his wide experience as Editor, Author and Manufacturer, he is, without doubt, the highest authority on the subject. Address all inquiries to William A. Radford, No. 1827 Prairie Avenue, Chicago, Ill., and only inclose two-cent stamp for reply.

The appeal of the colonial house is great. As proof of this assertion, one only has to observe the new homes that are being constructed. Even bungalows follow the simple colonial lines, with the central entrance door and balanced windows that mark this type of architecture.

Colonial houses are now constructed of all the different building materials. The original colonials were of lumber, many of them with shingled side walls. They, of course, were constructed along the New England coast and Long Island sound. The action of the ocean winds with their abundance of salt and iodine turned the walls and roofs of these homes to a beautiful silver gray, that now is artificially secured by treating shingles. Thus can home owners in various parts of the country secure the exterior appearance of their homes that required many, many years to produce along the sea coast.

Then again, there is another advantage in building the new home after the colonial design. That is decreased cost of construction. It will be noted by the example of the shingled colonial house that is shown in the illustration, that the walls are straight lines. There are only two gables. The construction of the house is simple. There are no expensive jogs and angles in either the foundation or upper walls that are expensive in time and materials. At the same time the maximum amount of room is secured in houses such as this.

The house shown is not large, although it appears to be. It is 39 feet long and 26 feet 6 inches in depth. It contains six good rooms, three on each floor, besides a sun porch at the back and a sleeping porch above. The arrangement follows the colonial style. The entrance door is at the center of the house, and leads into a vestibule. At the right is a large living room, extending the depth of the house. It is 15 feet wide and 23 feet 6 inches deep. In it is a large, open fireplace. To the left of the reception hall is the dining room, also a front and corner room, 12 by 15 feet

POULTRY

HIGH QUALITY EGGS IN SUMMER MONTHS

One of the biggest problems that faces the poultry producer is the production of high quality eggs through the summer months. The reason for this is the heat of the summer will start fertile eggs to incubate and there by spoil the quality unless special effort is taken.

The biggest loss can be stopped by the production of infertile instead of fertile eggs. Supplementing and correlated with this effort to produce infertile eggs is the need for careful methods of collecting, storing and marketing.

It is a customary practice for the people who are in charge of enforcing the egg-candling laws to lift the requirements for candling during March and April, for the reason that during the heavy production season the eggs are marketed with good quality. The cool weather, plus the large supply helps to maintain the good condition of the eggs marketed during this period.

Investigations show that at least two-thirds of the egg losses occur on the farm. The remainder is on the buckster wagons, in the country store, on hot freight and express cars and in improper storage. This loss has been estimated at \$20 per farm in Missouri, and it is doubtless as high in the other heavy poultry-producing states.

No doubt the rooster is responsible for more of this loss than any other one contributing element. He eats high-priced feed during the summer without producing any benefit and does a great deal of harm in lowering the quality of the eggs. The movement to cull the rooster out of the flock is on as soon as the breeding season is over. The young cockerels can be best developed by keeping them separated from the flock, and feed and market them as soon as possible. The cockerels that are to be kept for breeding purposes can be developed better if kept separate from the main flock.

In addition to the loss resulting from the sale of fertile eggs, there is a further preventable loss from cracked eggs, dirty eggs, shrunken and bad-flavored eggs. These different losses may be lowered by feeding oyster shell, by having plenty of nests, by gathering the eggs daily, by packing them so they will not break and eating all odd-sized eggs at home. Bad flavors are usually caused by feeding unusual feeds or by keeping the eggs in a place where they absorb unpleasant odors.

Scurvy-Preventing Feed Manufactured by Fowls

It looks as if the chicken makes its own vitamin C or the vitamin which prevents scurvy in guinea pigs and humans, according to an investigation carried on at the Purdue university agricultural experiment station.

It appears that chickens do not have scurvy and can thrive for long periods on feeds that do not have the scurvy-preventing vitamin. Mature cockerels were given a ration containing none of this vitamin for over three months. Their livers and kidneys were then fed in small amounts to guinea pigs suffering from scurvy brought on by a lack of a vitamin-preventing scurvy. In about two weeks' time the guinea pigs were cured of scurvy by the livers and kidneys of these cockerels which had received none of the scurvy-preventing vitamin, thus indicating that the vitamin was manufactured by some means in the body of the chicken.

This suggests that the chicken can make this vitamin from sources not available to the guinea pig or to a person and that the lack of this vitamin in the diet of the chicken apparently does no damage. In practical poultry feeding, therefore, little attention need be paid to supplying the vitamin which prevents scurvy, although other vitamins are absolutely necessary and must be provided by the feeds given.

Prospective home builders in study. Plans for their new houses will do well to give just consideration of the colonial home design. For in it the greatest amount of room is secured for the cost of construction and the home will be one of which the owner may well be proud.

Chimney Should Extend Above Ridges of Roof

Tops of chimneys should extend at least three feet above flat roofs and two feet above the ridges of peak roofs and should be properly capped. The flue lining should project at least four inches above the chimney top to allow for a two-inch wash and a two-inch projection. This prevents disintegration of the chimney by freezing and thawing, as there is no chance for water to collect and remain around the top of the flue and in the crevices between the mortar and masonry.

The wash or spay should be formed of a cement mortar. The draft would be improved if this surface was concave wherever practical.

Color Important

The first sensation which a guest has upon entering a room she has never visited before is one of color. How important then becomes the question of selecting just the right design and coloring that will not clash with the other articles in the room.

Plan Winter Building

Architects and builders report a large volume of building being planned for execution through the winter months.

Community Building

Zoning Idea Spreads in American Cities

Zoning has been adopted by 320 cities in the United States, separating their territory into areas, for exclusive use as business, residence, industrial and unrestricted zones, the United States Department of Commerce reports.

In 1924 the most marked progress was made by the zoning idea, 62 municipalities adopting the system.

"In adopting zoning ordinances," the department's statement says, "these cities, towns and villages have sought to protect home owners and other land owners in the reasonable use of their property. Zoning seeks to regulate the use to which buildings may be put, the area of the lot which they may cover, and their height in different sections of the city that the land in each district may be used for the purpose to which it is best suited."

New Jersey still leads in the number of zoned municipalities, having 72. New York has 55, California 38, Illinois 30, Massachusetts 24, Ohio 21, Wisconsin 14, Michigan 9, Indiana 5, Kansas, Missouri, Pennsylvania, Rhode Island and Virginia, 4 each; Florida, Minnesota, Oklahoma and Washington, 2 each, and Alabama, Arkansas, Colorado, Connecticut, Delaware, District of Columbia, Georgia, Iowa, Maryland, Nebraska, Nevada, North Carolina, North Dakota, Oregon, South Carolina, Tennessee and Utah, 1 each.

Clean Community Pays Dividends to Citizens

City cleaning is given the aspect of a national enterprise by the civic development department of the Chamber of Commerce of the United States, which reports that 1925 will see new records established in this field of civic activity.

Members of commerce all over the country as taking the initiative in community housecleaning. For their guidance and the guidance of cities embarking upon anti-litter campaigns the department has issued, in response to many requests for suggestions, a resume of the methods successfully followed in many of the larger cities where annual cleaning has become an established community practice.

Millions are being expended annually for the beautification of American cities, it says in a foreword, and then, with careless and thoughtless abandon, people scatter litter where they will and streets and parks bear mute testimony to their negligence.

Cleaning up a city and keeping it clean, the department holds, is not merely an esthetic undertaking, but sound business. Ample dividends are paid in the form of stable property values, improved health conditions, decreased fire losses.

Suburbs Grow Rapidly
Thousands of people continue to move into the cities each year from the farms, and thousands, after residing in the city for a few years, come to the conclusion that life there isn't worth living and move out to the suburbs. Thus the cities continue to grow; but the suburbs are growing faster in proportion. Now that people are discovering that cities are not particularly good places in which to live, industry seems to be discovering that cities may not always be particularly good places in which to establish industrial projects.

Zoning Legislation

Legislation to control the use, height and area of buildings in various districts in their communities, and in consequence zoning laws, have been enacted or are being considered by nearly every state in the Union.

The legislatures of 34 states meet during 1925. In most of them zoning legislation is receiving more than passing attention due to the widespread interest in the subject shown by the public at large.

Architects' Achievements

Architects in the last five years have made two definite achievements. First, they have made home more livable and homes that run themselves almost automatically. Second, they have brought homes down to a cost that meets the pocketbook of the average middle-class family. People are demanding better homes these days because they understand the effect of better homes on their happiness.

Des Moines on Top

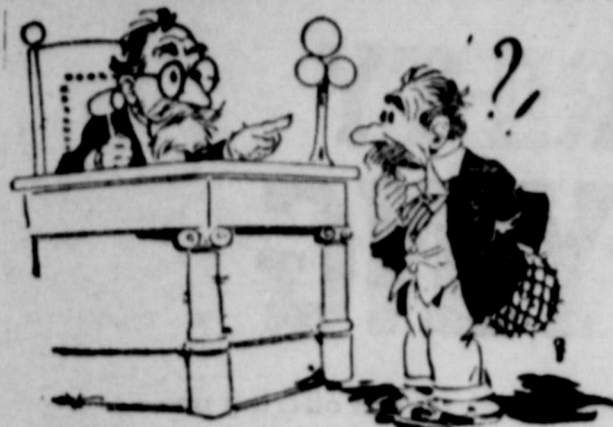
In 1920, for cities of 100,000 or more population, Des Moines, Iowa, had the greatest number of people who own their homes. Out of a population of 128,468, 51.1 per cent were members of families owning their own homes.

Landscaping Pays

Appropriate landscape development is a very real insurance against deterioration of the home property. Lawns, shrubbery and gardens, intelligently planned, will materially enhance the value of the property.

Idea Shows Advancement

Philadelphia is to have a child guidance clinic supervised by the division on prevention of delinquency of the national committee for mental hygiene.—Chicago Daily News.



You'll Not Be Sentenced to Starve

There is not a single chance of such a thing happening to the man or woman who has foresight enough to buy groceries from us. Everything the market affords in fresh fancy and staple groceries, and service that will please you.

LOCKNEY GROCERY

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County. Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

Room 7, First National Bank Building, Floydada, Texas

SUMMARY OF SCHOOL OF CO-OPERATIVE MARKETING

What are Futures and Future Trading

The following is a summary of the things taught and the questions answered by the conductors of the Co-operative Marketing School, which was held in Lockney last week under the auspices of the Texas Wheat Growers' Association, the Texas Farm Bureau Cotton Association, and the Floyd County Farm Bureau. A future is really a contract to deliver a commodity at a specified time in the future and that form of trading is legitimate and actual delivery of the commodity is intended, and this was originally the purpose of future trading, but futures and future trading practiced now is purely speculative. In the great majority of cases the party expects to deliver or the wheat and the reports of the Federal Grain Trade Commission says it is gambling.

1. Is the producer or consumer ever benefited by speculators selling that which they do not own and is either not produced or in the hands of the producer? NO. 2. Does the trading in Chicago pit as now practiced make the price of wheat received by the farmer? Yes. The cash price of wheat is based on the future prices or the speculative prices. 3. How many bushels of phantom wheat are sold on the Chicago board of trade annually and how many bushels of wheat are produced in the United States each year? The sales of phantom wheat on the Chicago Board of Trade amount to twenty million bushels annually. The average wheat crop in the United States is eight hundred and fifty million bushels. 4. If the speculation in phantom wheat is not profitable to the wheat growers why do they depend on the speculative market for the price? Because as an individual he has never studied this phase of marketing and as an individual he could not help himself if he so desired. 5. How does the speculative market keep in touch with all sections of the United States? By controlling eight five thousand miles of private wires giving continual service and used almost exclusively by the speculative trade and the annual cost is three million dollars that have to make off the farmers by speculation. 6. Can the grain trade, on a strictly cash basis afford such expenditures? According to the reports of the Federal Grain Trade Commission, cash grain cannot support such elaborate systems, that can only be done by speculation and the wheat grower must pay the bill. 7. Who makes all the rules governing the grain trade? The directors of the Chicago Board of Trade. 8. Why does not the wheat grower have something to say about the rules governing trade in wheat? Because he has devoted all his time to production and has voluntarily let the speculator arrange that for him. 9. How many ways does the wheat have of selling or disposing of his wheat? Two—the speculative or gambling method and the co-operative method. Outline Three 1. Having learned that there are only two ways of selling wheat—the dumping or speculative method and the co-operative method—how are we to determine which is the better for the wheat grower? By comparing the two methods and seeing which in the long run will be the most benefit to the farmer. 2. How long have we been using the present speculative method? About sixty years. 3. Have the farmers made money during these sixty years by depending on the speculative gambling method for their prices? No. This answer is conceded to be correct by all people who have given thoughtful consideration to the marketing problems and are trying to devise some means to help the farmer. 4. Who can put farming on a sound financial basis and how can it be done. The farmer himself is the only man who can solve this problem and it

must be done by the united co-operative effort.

5. There is no word used more today than co-operation. What then is co-operation? Co-operation means people that have interests in common working together to accomplish certain things.

6. How then are farmers to put co-operation into effect? By organizing and merging all their interests.

7. How many sides to the farming business? Two—production, which is the mechanical side, and marketing which is the business side.

8. How much has the farmer devoted to each side? To date all his time on production and none on marketing.

9. Can he succeed in marketing without studying the marketing question? NO.

10. How can the farmer be made to realize the necessity of studying the marketing side? This can only be done by education.

OUTLINE FOUR

1. What countries are leading examples today of co-operative marketing? Denmark 1st, Finland 2nd; and the most striking example in the United States are the co-operatives of California.

2. How does the prosperity of the Denmark farmer compare with the farmers in the United States? The Denmark farmer as a rule is prosperous, contented and educated, while the American farmer is heavily in debt, discontented and needs a broader view of his agricultural problems.

3. How came the farmers of Denmark to organize their co-operative marketing associations? They were driven to organize because the speculative trade had made them paupers and they realized co-operative marketing was the only way out.

4. Did the farmers of Denmark succeed in their first attempt at co-operative marketing? No. They were worse off after the first attempt than they had been to start with, if they could be worse off.

5. Did they quit trying because they failed? No, they took advantage of their first mistakes and after three years of hard work began to make some success. Now they have hundreds of co-operatives, all of them are reasonably successful.

6. Do the farmers of Denmark submit to extortionate prices, the farmers organize an association to handle or manufacture that product. 7. Did the co-operatives of California succeed at first? No, they made many mistakes. If they did not succeed why did they not quit? Because they realized that they could not go back to the old system and by keeping on they finally succeeded.

8. What is necessary for the success of any co-operative marketing association. Volume to cover a reasonable overhead. 9. What can be accomplished with a small volume in a pool can keep where there is only a small volume and show that it can be done, a small increase the efficiency of handling. 10. If a non-member gets more for a product than the member gets is that a correct comparison of the efficiency of dumping and co-operative marketing? No, the Circuit Court of the State of Maryland has just decided that the comparison should be made with the price the farmer would have received if there were no association.

OUTLINE FIVE

1. What is true co-operative marketing of farm produce? For every member to receive the same price for the same grade, which is the average price of the season. 2. What per cent of the dumpers get the average price of the season? 82 per cent get below this average; 2 per cent the peak, and 16 per cent the average and above, which shows that all farmers received the average price of the season they would always have more money. 3. The market quotations always quote July wheat, September wheat, December wheat and May wheat. Define these. July wheat means winter wheat to be planted in July; September wheat is the beginning of the harvest Northern spring wheat; December wheat means the wheat in storage in October and May wheat is the clean month of the old wheat preparing to receive the new. 4. Who arranged these particular months and called them delivery months and how is that done. The Chicago Board of Trade and the farther apart the delivery months the greater the time for the fluctuation of prices and speculation. If every month was a delivery month the fluctuation and speculation would be less and if every day was a delivery day

the prices would be practically stabilized.

5. Could the speculative trade exist on a staple market? No, if the markets were staple there would be no markets for gambling.

6. Which is better for the farmer a staple market or a fluctuating market. A staple market. 7. Then if a stable market is best for the farmer and a fluctuating market is best for the gambler which one should the farmer work for? The stable market of course. 8. Why, then does the speculative trade fight co-operative marketing? Because when all farmers sell co-operatively there will be an end of speculation and gambling on farm products. 9. What does the farmer most need today to get him to realize the necessity for co-operative marketing? Good, honest, intelligent leadership in all communities. 10. How are we to get this leadership? By establishing schools of instruction in rural communities so that the people of the communities may have an opportunity through the study and lecture courses offered become leaders.

By establishing schools of instruction in rural communities so that the people of the communities may have an opportunity through the study and lecture courses offered become leaders.

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WOULD A THIEF GET YOUR VALUABLES?

Keeping valuable papers, heirloom pieces of jewelry and other priceless possessions about the home where they are in constant danger of thieves, is such folly when you can, at a little cost, rent a safe deposit box, ample in size, to keep them in safety. If you have never been into our safety vault, take the time tomorrow to inspect it. Then you can see for yourself what a big measure of safety you may secure by putting your valuables in our vault.

SECURITY STATE BANK

Small enough to know you, large enough to serve you. The Bank for Everybody

LET US PAY YOUR BANK NOTE, AND YOUR GROCERY BILL

We have plenty of money that we don't need, and the BANK and GROCERYMAN needs theirs, so let us loan you some money at a cheap rate of interest, and a long time to repay it.

DON'T FORGET

—that this is the time of year for fires, it may happen to you at any time, and if you are not protected it will be your own fault, no one will feel sorry for you, for you can have protection for only a few cents a day.

FIRE, LIFE AND ALL KINDS OF INSURANCE. QUICKEST SERVICE ON FARM LOANS

ANGEL & CHILDERS, Agents

Office over First National Bank Lockney, Texas. ALL KINDS OF INSURANCE

FREE! FREE! FREE! FREE!

WITH EVERY TON OF COAL PURCHASED FROM US WE WILL GIVE YOU ABSOLUTELY FREE A GOOD COAL SHOVEL. PURINA COW, HOG AND CHICKEN CHOWS

We carry a full line of Purina Chows, for your Cows, Hogs and Chickens. These specially prepared feeds will make your cow give more milk, and richer milk; will fatten and make your hogs more healthy, and will make your chickens grow faster and lay more eggs. Even the Rooster will cackle when you feed him Purina Chicken Chows.

Remember we are always in the Market for your Grain and Hay, and carry a good line of feeds for those who want to buy.

Phone No. 60 when you need anything in our line and we will be more than glad to serve you.

LOCKNEY COAL & GRAIN CO.

PHONE 60 BURTON THORNTON, Manager

state last year, and we wish to have all our members here to hear her talk as we will all be benefited by the good suggestions she will give us, and also help us in our kitchen improvements. We extend a hearty invitation to all the ladies to meet with us from time to time. Reporter.

Your next Car should be a BUICK

For Comfort's Sake

The Better Buick offers every ordinary motoring comfort, and many that are exclusively Buick: Easier starting—a new, high-speed starting motor does it. Smooth running from the go—Automatic Heat Control is an exclusive Buick feature. Easier steering—Buick's 5-control steering gear is the most expensive and most efficient type today.

For Safety's Sake

Buick surrounds you with every ordinary protection, and then adds Buick protection: Buick dependability, which takes you and brings you back, on time, all the time. Buick mechanical 4-wheel brakes, with no liquid in them to expand, contract or leak away. And Buick Controllable Beam Headlights, with steering wheel control, which make night driving a pleasure.

For Economy's Sake

No other car has the "Sealed Chassis" and the "Triple Sealed Engine." The "Sealed Chassis" lowers operating costs by enclosing every operating part inside a dirt-proof, oil-tight housing, while "Triple Seals" close every engine point of entry to dirt and the wear dirt causes.

For Value's Sake

At present prices, Buick with all of its added comfort, safety, and economy, is easily the greatest automobile value in the world.

If you want finer transportation at lower cost, come in and see the Better Buick!

Better Buick Six Cylinder Valve-in-Head motor, cars range in price from \$1125 to \$1975, 6-cylinder Buick factories. Among the Buick open and closed models there is one that will meet your desires exactly.

THE BETTER BUICK McClelland-Buick Co. PLAINVIEW, TEXAS

Barker's Bargains

1. 1924 Model Ford Touring Car for \$250.00
2. Ford Truck, good condition for \$200.00
3. 1922 Model Ford Touring, new top, motor excellent shape, good tires and battery, for \$150.00
4. 1925 Model Ford Touring car, excellent condition \$265.00
5. 1923 Model Touring Car, excellent motor, new paint and top for \$225.00

These cars are sold on the Ford Guarantee Plan and can be bought on easy terms.

Notice!

We are in position to do your repair work, or sell you tires and tubes on the time plan. See us about our terms.

Lockney Auto Co.

WANT COLUMN

Have Your Abstracts Made By
ARTHUR B. DUNCAN
The Old Reliable Abstract Man
Floydada, Texas

FOR SALE—My place in north-east Lockney. H. P. Coleman. See me at Cash Grocery.

Good Assortment of New Singer Sewing Machines, Needles, Oils and everything needed in this line.—M. P. McCleskey. 16-1f

MAILING LISTS of Floyd County for sale at \$2.50 each, for year 1926. Thyra Eubank, Public Stenographer, Floydada, Texas. Will also do your public stenographic at reasonable rates. 17-41-c

FOR SALE—S. C. American White Leghorn Eggs, M. Johnson Strain, \$1 per 15, \$5 per 100.—Mrs. Ira Chambers. 18-41-c

FOR SALE—Fresh milk cows, Jersey, Mrs. C. H. Brown, 3-4 mile east of Roseland school house. 18-1f-c

FOR SALE—Ferris Strain S. C. white Leghorn winners at county show. Hatching eggs: \$5 for 15; Range hatching eggs, \$10 per hundred.—Will McClendon, 4 mi. north of Lockney. 19-21-p

WANTED TO BUY—Pigs or brood sows, Turkeys for breeding purposes, and Rhode Island Red Chickens or any other heavy breed.—Chas. Cook, 1-2 mile east of Aiken school. 19-21-p

NOTICE—I will have lump coal at Gunn's Wagon Yard the rest of the winter at \$10.00 per ton.—J. E. Huckabay. 19-21-p

Special prices will be made on our stock of Florman's House Paints, which is guaranteed for five years, for the next thirty days.—Crazer Hardware, Furniture and Undertaking Co.

SERVICE BULL—Jersey Bull, out of \$10,000 Caprock Jersey Farm Herd, will arrive here on February 15th. Will stand for \$2.00 at gate.—W. R. Sams. 20-1f-c

Special prices on New Shipment of Wall Paper. We also handle Rex Dry Paste, to be used for papering your house.—Crazer Hardware, Furniture and Undertaking Co.

FOR SALE—One fine registered Duroc Boar, weight 300 lbs. Priced to sell at \$35.00. See or write Holmes Bros. Mickey, Texas. 20-21-c

LOST—Red made sheet, weight about 65 or 70 lbs. Notify J. R. McDonald, Phone 9013-F2. 11

EMPOUNDING SALE—I will sell to the highest bidder at my wagon yard on Saturday, February 6th at 2 p. m. one roan Shetland pony, about 2 years old, that has been taken up and em-pounded by me.
ROSS COPE, City Marshal.

RED RUST PROOF OATS for sale at 75c per bushel. 11 miles east of Lockney.—W. A. Moore & Son. 20-21-c

FOR SALE—Grain drill, lister planters, cultivators and sleds. Also one Ford truck. Terms.—Geo. T. Meriwether. 20-1f-c

CARD OF THANKS—Words cannot express our gratitude and thanks to our friends and neighbors for their help and kindness during the sickness and death of our dear husband, father and brother. May God's richest blessings rest on each of you.—Mrs. J. F. Conner and Children, Joe Conner.

FOR RENT—Furnished light house-keeping rooms, down stairs.—Mrs. Ira Broyles, Phone 97. 20-1f-c

LOST—Blue Gray Overcoat, about size 13. Lost about two weeks ago.—Return to Beacon Offices.

STRAYED—Blue Jersey Cow, five years old with calf, branded (WY) connected. Owner can have same by paying keepers charge and taking same away.—O. L. Lanham, 20 miles north of Lockney, on A. J. Askew place. 20-21-c

ENTHUSIASTIC MEETING LAST MONDAY

(Continued from First Page)
in accordance with the sections where values are low, which would mean a saving of thousands of dollars to the people of West Texas, as we are today shouldering the burden of paying a much higher tax on our lands than is paid in the heavier populated districts. The West Texas Chamber of Commerce is also putting on a fight for proper freight rate adjustments for West Texas that means a saving of millions of dollars annually to the shippers and farmers of West Texas. Mr. Bennett stated that at this time he was here to put on a membership drive for the West Texas Chamber of Commerce, as through memberships the larger portion of the funds to carry on these fights were acquired, and that the organization had to put up a fight in order to secure these savings to the people, and the larger the membership of the West Texas Chamber of Commerce, the more prestige could be brought to bear upon the Interstate Commerce Commission and other organizations where the worked for the interest of the people. He told of the advertising being done by the West Texas Chamber of Commerce through showing products raised all over West Texas at the various

SETTING EGGS FOR SALE

This is the Johnson Tankard Strain bred to lay White Leghorn Chickens, and have been trapped for over twenty years. 75c for 15, or \$4.00 per hundred at the farm. 4 miles north and one mile east of Roseland school house.

Mrs. A. J. MABRY

Phone 12 on 9011 LOCKNEY, TEX

OLD DOC BIRD



Even a bad egg is worse when it is broke

THE RADIOLA

makes an ideal gift for the whole family. This is a gift that will bring joy and much pleasure for years.

Just by turning the dial you have your choice of hearing an instructive lecture, a concert or the latest dance music.

One evenings entertainment will more than pay for a RADIOLA.

LOCKNEY DRUG CO.

National and State fairs over the country, and the winning of first premiums, and of the distribution of literature, and the advertising secured through the press of the nation, which was educating the people of the United States to the fact that Texas was not a drouth stricken country, as has been taught to the people by false statements that have been printed in years past, and are printed in our school books of today. He stated that the West Texas exhibit of farm products had been shown to more than 100 fairs in the last year, and that the organizations had got millions of columns of publicity in the magazines and papers of the country. He said the West Texas exhibit had been divided into five divisions, and that the Panhandle-Plains exhibit had carried off the first prize over all other divisions. He also called attention to the fact that 19 out of 20 counties winning in the State Fair were West Texas counties. Mr. Bennett said one of the chief aims of the West Texas Chamber of Commerce was to bring immigration to the Western Part of the state, and that they expect to bring several times as many people to West Texas within the next few years, as they have in the past. He stated that the West Texas Chamber of Commerce was educating the people to the fact that this country would produce the best crops of any section of the United States, and that this was the country where diversification, dairy products, hogs, and poultry could be raised at a lower expense and a greater profit than in any other section, and that in a few years the country would be developed along the lines of diversification, so that we would be sending out millions of dollars worth of products, that we are now buying from the East. He cited the little town of Winters, Rannels county, as an example of what can be done by diversification, stating that the two banks of that little city had more money on deposit than any town in the country, in comparison to its size, and that practically all of its money belonged to farmers, and the reason for the farmers having good bank accounts was on account of a program of diversification that had been carried out around the town. Mr. Bennett said the people of the Lockney country could build up the diversification program around here until we could have the same or a better proposition, and that the Lockney farmers would then keep the banks full of money instead of having to borrow. He said the Lockney Chamber of Commerce should have a "pep" squad, and line up the entire community of farmers and business men for bigger and better things, and that he pitied any man who didn't have enough local spirit to believe we have the best town and country on the Plains. He admonished the local organization not to lose sight of the fact that it was not always size or quantity, but quality in town building that counts, that what we wanted was a good clean town surrounded by prosperous farmers and good live communities. Mr. Bennett stated he preferred the Plains to all other parts of West Texas, and that he has dreams of seeing thousands of people from the Eastern and Southern States living here, and that West Texas is now attracting the attention of the world. He said, "The day is coming, when this country will not be overcrowded, but with intensified farming will be supporting three or four million contented people."

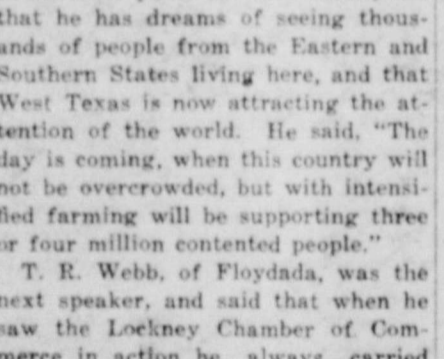
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One evenings entertainment will more than pay for a RADIOLA.

LOCKNEY DRUG CO.

Great chefs are born, not made. Rarely if ever do they rise to the heights in their profession by dint of perseverance. In Europe and the East a chef with the true gastronomic instinct is treasured and treated with the respect of an ambassador. His dishes are the pride of his master, to be boasted of to friends in the cafes and bazaars. Such a chef is Haroutoun Gedojian, sometime chef to the family royal of the khedive of Egypt, now the owner of a bizarre gold coast restaurant in Chicago. In his forty-three years as a chef extraordinaire, Haroutoun's word has been law in the cuisines of three Egyptian princes and one princess, the mother of the khedive. When Lord Kitchener was sirdar of Egypt, before the trouble in the Soudan, Haroutoun cooked for him. One of Kitchener's favorite dishes, according to Haroutoun, was schleich-kobb, a dish made from milk-fed baby lamb. Prince Jamel, another of his masters, was particularly fond of dried cream and honey, a preparation which is one of Haroutoun's zealously guarded secrets. Prince Saad Pasha was a keen admirer of a confectioner Haroutoun makes entirely out of flour, butter and nuts. In many of his admirable dishes, Haroutoun uses evaporated milk which is simply fresh cow's milk sterilized in cans and with sixty per cent of the water removed. Because of a homogenizing process through which evaporated milk is put, the fat globules in the milk are broken up into microscopic particles and distributed throughout the milk, where they remain in homogeneous suspension. This breaking of the fat globules gives a distinct buttery flavor to every drop of the evaporated product, a flavor which ordinary market milk does not have. Haroutoun says he uses evaporated milk in preference to market milk in the preparation of all sorts of baked dishes, as well as in cooking. Frank Barber of Hereford was here this week on business and visiting relatives.

Khedive's Ex-Chef Gives Cooking Tip

Great chefs are born, not made. Rarely if ever do they rise to the heights in their profession by dint of perseverance. In Europe and the East a chef with the true gastronomic instinct is treasured and treated with the respect of an ambassador. His dishes are the pride of his master, to be boasted of to friends in the cafes and bazaars. Such a chef is Haroutoun Gedojian, sometime chef to the family royal of the khedive of Egypt, now the owner of a bizarre gold coast restaurant in Chicago. In his forty-three years as a chef extraordinaire, Haroutoun's word has been law in the cuisines of three Egyptian princes and one princess, the mother of the khedive. When Lord Kitchener was sirdar of Egypt, before the trouble in the Soudan, Haroutoun cooked for him. One of Kitchener's favorite dishes, according to Haroutoun, was schleich-kobb, a dish made from milk-fed baby lamb. Prince Jamel, another of his masters, was particularly fond of dried cream and honey, a preparation which is one of Haroutoun's zealously guarded secrets. Prince Saad Pasha was a keen admirer of a confectioner Haroutoun makes entirely out of flour, butter and nuts. In many of his admirable dishes, Haroutoun uses evaporated milk which is simply fresh cow's milk sterilized in cans and with sixty per cent of the water removed. Because of a homogenizing process through which evaporated milk is put, the fat globules in the milk are broken up into microscopic particles and distributed throughout the milk, where they remain in homogeneous suspension. This breaking of the fat globules gives a distinct buttery flavor to every drop of the evaporated product, a flavor which ordinary market milk does not have. Haroutoun says he uses evaporated milk in preference to market milk in the preparation of all sorts of baked dishes, as well as in cooking. Frank Barber of Hereford was here this week on business and visiting relatives.



H. Gedojian.

THRIFTY BUYING

Will be interested in the low prices we are offering on—
Sweaters, Heavy Coats, Overcoats, Underwear
—in fact all Warm Clothing for Winter wear.

Invest your money in this merchandise at these prices, and it will mean a big saving to you.

New Spring Models in Millinery and Spring Coats

HARDWARE AND GROCERY DEPARTMENTS

FRESH GROCERIES ARRIVING DAILY

FERRY SEEDS just received.	2 cans Babbitt Lye	25c
ONION SETS	5 boxes Macaroni	25c
GARDEN TOOLS	Box Cakes, each	5c
WE PAY HIGHEST PRICES FOR EGGS	25lb sack Good Meal	70c
	Pint Bottle Catsup	25c
	Pint Bottle Grape Juice	25c

Allow us to help you SAVE MONEY on your grocery purchases.

PORTER'S SOFT HEAT INCUBATORS and DeLAVAL CREAM SEPARATORS.

Will assist you to pay your Expense account. We will furnish them on easy terms.

Complete stock of Leather Goods, Harness, Collars, etc.

POULTRY NETTING

IF IT'S HARDWARE WE TRY TO KEEP IT

BAKER MERCANTILE CO.

"THE STORE WITH THE GOODS"

LOCKNEY LOSES TO FLOYDADA
The Lockney High School Girls Basket Ball team lost a fast and thrilling game on Lockney's court last Wednesday afternoon to Floydada High School. The score was in Lockney's favor up to the last minute of the game, when Floydada secured the winning point by a long throw to the basket.

Lockney has a fast girls' team, and will probably be the county champions this season, as they are getting in trim for the finals with Floydada and from the team work they have shown, they will probably win over Floydada. They intend to do their very best win or lose.

The names of those playing on the team this year are as follows: Margaret Jarnigan, Emma Hodel, Chlo Howard, Dora Sams, Alice White, Velma Marble, Zelma Fowler, Eunice Coleman and Marie Carter.

Mrs. W. S. Hawkins of McAllister, Oklahoma, sister of Mr. A. B. Brown, is quite ill, according to a message receive by Mr. Brown Wednesday.

Dr. HARRIS H. BALL
DENTIST
LOCKNEY, TEXAS
Office, Room 1, First National Bank Building. PHONE 72
Office Hours, 8:30 to 12; 1 to 5:30

F. M. KESTER
REGISTERED OPTOMETRIST
EYES CAREFULLY TESTED
GLASSES FITTED
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Special Attention Given to Women's Diseases.
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UNDERAKER AND EMBALMER
Hearse to all parts of the Country
Day Phones 126 and 121; Night 75
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Day and Night Service
LOCKNEY, TEXAS

DICKEY & GOEN
REAL ESTATE & LOANS
Farm Lands, Ranches, City Property ALWAYS A BARGAIN
Floyd County Correspondents for the First Texas Joint Stock Land Bank of Houston, Texas. 6 per cent interest. Prompt inspection.
"SEE US FOR YOUR LOANS"
Surginer Building, North Side Square
Phone No. 107
J. C. Dickey A. C. Goen
FLOYDADA, TEXAS

SELLING GLASSES
Is a secondary consideration with me. The thing that interests me is whether your eyes are performing their duty properly. I can only learn this through a complete, scientific examination. Write or phone for an appointment.
DR. WILSON KIMBLE
Floydada
Eyesight Specialist Phone 254.
Box 518

KENNETH BAIN
LAWYER
Room 4, First National Bank
FLOYDADA, TEXAS

DR. R. E. L. MEWSHAW
Physician and Surgeon
Office in City Drug Store
Phones: Residence 146; office 126
LOCKNEY, TEXAS

We have installed in our office an up-to-date
X-RAY
and we are prepared to do the latest X-ray work. We develop our own films.
Drs.
Houghton & Thacker

Catarrhal Deafness
is often caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing. Unless the inflammation can be reduced, your hearing may be destroyed forever.
HALL'S CATARRH MEDICINE will do what we claim for it—rid your system of Catarrh or Deafness caused by Catarrh.
Sold by all druggists for over 40 years.
F. J. Chassey & Co., Toledo, Ohio.