## Tarkney Theratu <br> floyd county leids all west texas in value of crops produced. Lockney is in the heart of the best farming section of the plains, and in the great shallow water bel'

CHAMBER OF COM-
MERCE MEETING

NEWOVERLANDCAR TOBE GIVEN AWAY BY THELOCKNEY BEACON

## MRS. ESSIE MOORE

KILLS DAUGHTER


discuss county meet An
SCHOOL Problems GOOD
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## MANHE FARM

 Priced Transportation

A type of performance never before approached in any low priced car-a new smoothness of operation-new flexibility new swiftness of acceleration-new beauty-new comfort these have been added to its already world-famous power and economy to make the lim
Just take one ride in this remarkable car-and you will be amazed to find that qualities, heretofore the chief advantages of owning costlier cars, are now obtainable in a car of very low price.

${ }^{\text {s }} 510$ Scdan A. . ${ }^{3} 735$
510 Landau - I. 765
645 1/2Ton Truck 395
Coupe
Coach

## BANKERS HELP



$\qquad$
Refreshments will be served interes
MRS. ALICE HENRY,
LODGE TUESDAY NIGHTA call has been isssued for mee




Some people do so much kicking that their shoes wear out.

The tone quality of any in strument depends enitrely upon the materials used and he care and skill with which the maker has worked. The BRUNSWICK PHONOGRAPH has a soft mellow one which you will enjoy

## SALE

THE OPPORTUNITY OF THE YEAR TO BUY AND OTHER WASH
AT A REAL SAVING.
BELOW ARE LISTED A FEW OF THESE ITEMS. THERE ARE MANY OTHERS TOO NUMEROUS TO MENTION.
ONE LOT OF LADIES' APRONS AT THE VERY SMALL PRICE OF 95c EACH.

Consisting of Gingham and Percale in very desirable patterns. It will pay you to look through this assortment. The sizes run from size two in the Children's

ASSORTMENT No. 2
good, desirable
the eye as follow
\$2.50 Dresses
$\$ 5.00$ Dresses

BE SURE YOU DON'T MISS THIS SALE FOR IT MEANS A REAL SAVING TO YOU
E. GUTHRIE \& CO.

LEADERS IN LOW CASH PRICES
MR. AND MRS. T. F. CASEY

```
ed by Children and Friends-
``` Children and Frim
Healihy and Happy

ISIS THEATRE PROGRAM
For the Week Begining
JANUARY 25, 1926
Monday and Tuesday'A THIEF IN PARADISE'
Wednesday \& Thursday MARIE PREVOST
N
"NOBBED HAIR"
Friday-
- monte blue "LMITED MALL'
Saturday-
ken maynard
"FIGHTING COURAGE"

Dig Wells in River Bed
\(\qquad\)
\(\qquad\)OUUNTY SCHOOL MEET
MARCH 12 AND 13

\(\qquad\)
\[
\text { MARCH } 12 \text { AND } 13
\]ED TO HOLD ANNUAL EVENT
wanted an invitation, the Chamber ofnd we are expecting toT. F. Casey and wife lived more tomatcan an invitation, the Chamber
than thirty-five years in Misissippi, wanted an
and have been living in Texas for Commerce immediately sent the in-
bititation, and we are expeting to en-
birty enears.
"T. F. Casey was born in 1885 and tertain the sehools of Floyd County
torn again is 1806 , was paralized the on Friday and Saturday, March 12thBaby Plane Flies HizhBaby Plane Flies High
GOOD RICH MLLK
 AND CREAM

\author{
Suanyside Pairy
}

Phone 9001-F3

Page Six



Excellence


Demonstration all of BUICK


\section*{OMON STIT AND GAROENSEEDS}

Seeds for the 1926 gardens to be planted in the Lock ney country. Come here and get your sets and seeds and get that garden started o ffin good time PRINCE ALBERT TOBACCO

We are now selling Prince Albert Toans for 25 c for 25 c , so come here and save a nickel on your pipe GOOD SUPPLY OF PLAINVIEW FLOUR HERE The Harvest Queen Mills burned at Plainview Monday night, but we happen to have a good stock


\section*{CASH GROCERY}

\section*{PROTECT YOURSEIFIN 1926 -.}

\section*{The wise man protects himself against all chances of loss-make your New Year's resolution profitable
by protecting yourself against all chance of loss by having us write you a Fire Insurance Policy on your \\ gruver insurance agency} DUNLAP ANNOUNCES FOR SENOR CLASS OF LOCKNEY The Senior class of the Lockney me of J. A. Dunlap for the office "The Road to the City." at Floydada, County Commissioner oof Precinct Friday night, January 22nd, under the

\section*{Durlap is an old time resident CARD OF THANKS-We wish to} thank the peple of Locikney and sur-
rounding communities, and especially the people of Lockney and Irick communities, for their kindness and symtendered us during the illnesfony lendered us during the illness

DEVOE PAINTS AND KYANIZE VARNISHES DEMPSTER SELF-OILING WINDMILLS

2 gallons of Oil furnished with each mill to start

\section*{PLENTY OF WELL CASING, PUMP PIPE, PUMP} ROD, ALL SIZES.
FIOYD COUNTY LINBER \(\mathbf{C O}\). PHONE 9

\section*{RAISE MORE PRODCCE IN II \(190^{\circ}\)}

Resolve, that during 1926 you will raise more Chickens, Turkeys and other fowls, you will m more cows, and bring more eggs and cream to town
to sell to the Lockney Produce Co., who will pay you to sell to the Lockney Produce Co.,, who will pay you
the highest price that the market affords at all times the highest price that th
for your farm products.

LOCKNEY PRODUCE CO.


Yoill lot Pe Sexerened 19 Slarre
There is not a single chance of such a thing happening to the man or woman who has foresight enough to buy groceries from us.
Everything the market affords in fresh fancy and staple groceries, and service that will please you.
LOCKNEY GROCERY

Caravan of Death 660 Miles
Long Is Nation's Auto Story


\section*{}

airy Cow Good Feed Market, Survey of Costs Discloses

Nomen

\section*{TEXAS ITEMS}














\(\qquad\)




OF ALL THE OTHER BOOKS, NO BOOK IS AS GOOD AS YOUR OUWN BANK BOOK

Between the covers is written a record of your financial progress in life. It is a book which you alone must write. Paage by page it records your daily, weekly or monthly savings. As the balance increases, so will your interest increase. Start writing your book today

\section*{security state bank} The Bank for Everybody

LET US PAY YOUR BANK NOTE AND YOUR GROCRRY BILL
he BANK and GROCERYMAN needs theirs, so let us loan you some money at a cheap rate of interest,

\section*{DON'T FORGET}

\author{
hat this is the time of year for fires, it may hap-
} it will be your own fault, no one will feel sorry for Till FIRE, LIFE AND ALL KINDS OF INSURANCE QUICKEST SERVICE ON FARM LOANS
ANGEL \& CHIDDRS, Agents
ALL KINDS OF INSURANCE

\section*{FREE! FREE! FREE! FREE!}
with every ton of coal purchased TROM US WE WILL GIVE YOU ABSOLUTELY
free a good coal shovel
PURINA COW, HOG AND CHICKEN CHOWS
Cows, Hogs and Chickens. These specially prepared feeds will make your cow give nore hor, and heal thy, and will make your chickens grow faster and ou feed him Purina Chick in the Market for your Grain and Hay, and carry a good line of feeds for those who want to buy
Phone No. 60 when you need anything in our line
LOCRNEY COAL \& GRAIN CO.
PHoNE \(\quad 0\)
burton thoenton, Maeagel

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Brown was thrown clear of the
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neath the cir in a creek where it had
tallen after npprenty turaing over
and
 Faster is survived by the widew and in , and Brown io being


Batrers Saragins

Nolise!





COUNTY AGENT HAS DONE GOOD WORK
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