

Lockney Beacon

FLOYD COUNTY LEADS ALL WEST TEXAS IN VALUE OF CROPS PRODUCED. LOCKNEY IS IN THE HEART OF THE BEST FARMING SECTION OF THE PLAINS, AND IN THE GREAT SHALLOW WATER BELT

VOLUME TWENTY-FIVE

Lockney, Texas, Thursday, January 14th, 1926

Number 17

WILL ORGANIZE RURAL UNITS

CHAMBER OF COMMERCE UNITS WILL BE ORGANIZED IN RURAL DISTRICTS

At the meeting of the Chamber of Commerce Monday noon there was a good attendance, and several visitors were present.

A motion prevailed that members of the chamber of commerce, form a band, including an entertainment committee, and visit country schools, for the purpose of organizing units to the Lockney Community Chamber of Commerce, and that one school community be visited on Friday night of each week, until every community in the north, west and southwest part of the county was visited and a unit organized. The purpose of the organization of these units is: That the farmers and the citizenship of the western part of the county become better acquainted and that we have a better understanding among our citizenship, so that all of us will come in contact with each other more frequently, will work to the best interests of each other, will bend our best efforts to help each other figure out the daily problems that confront us, and that we can all do our part in the upbuilding of the rural districts and the town, and that we create a competitive spirit among the farmers in the raising of more crops and better crops, offering premiums in the way of special shows for the choice products raised, and giving the winning communities various prizes, at a special county fair that will be arranged.

It is the desire of the Lockney Community Chamber of Commerce to be of benefit to all the people living in the Lockney trade territory, and it is the desire of the membership that the citizenship of the rural communities feel free to take part in all our proceedings, and that they let us help them with their problems, and feel free to call on the Lockney Community Chamber of Commerce at all times when they so desire. We are one people, and our interests are mutual, and everything that we do to build up the rural communities and town, helps every property holder in the entire trade territory, and this is the most essential thing, and is a reason for us to have a better understanding among ourselves. The Chamber of Commerce of Lockney asks that the different communities watch for the meeting dates, and that every man and woman in each community be present. The dates will be announced in this paper within the next week or so.

Mr. Cooper, secretary of the Crosbyton Chamber of Commerce has been invited to be a guest at the next weekly luncheon, and to make us a talk in regard to community units to the Chamber of Commerce.

A resolution was adopted that the Chamber of Commerce of Lockney give its support to its sister city, Silverton, in doing everything possible to assist them in securing a line of the Fort Worth & Denver South Plains Railway, and the resolution was unanimously carried. The friendliest of feelings are prevalent between the town of Lockney and Silverton, and it is the desire of the Chamber of Commerce to be of service at all times and in any way possible to assist Silverton, not only in railroad matters, but in other ways.

The location of a wholesale grocery house in Lockney was discussed and a committee composed of Geo. T. Meriwether, Artie Baker and Z. T. Riley were appointed to look into the matter.

Visitors present at the luncheon were Messrs. J. H. Ritchie and J. J. Smelser of Lubbock, and Andrew Arterburn of Long Beach, Calif., and all made short talks.

AGNES COOPER PAINFULLY BURNED LAST WEEK

Agnes, the nine year old daughter of Mr. and Mrs. L. A. Cooper, was very painfully burned last Thursday at her home in Lockney, when an explosion occurred, while he mother was doing some canning. Mrs. Cooper was canning some pumpkin and in opening a can the steam pressure was so strong that it blew the boiling pumpkin all over the little girls right arm, burning it very badly. At last reports she was resting well, and no bad effects are looked for.

CLARENCE G. HILL DEAD

The remains of Clarence Gayland Hill arrived here last Monday afternoon from Fort Bayard, New Mexico, where he died Saturday in the government hospital from Tuberculosis.

Mr. Hill was at one time a resident of this county, and also lived in Briscoe county, near Quitaque, moving from this county to New Mexico in 1915, where he later went in to the army service during the world war, spending most of his time on the border near Fort Bliss. He was a member of the 8th Cavalry Machine Gun Corps.

Funeral services were conducted at the Methodist church in Lockney Tuesday afternoon at 2:30, Rev. T. J. Rea officiating, and interment followed in the Lockney cemetery, under the direction of Undertaker Grady R. Crager.

WILL VISIT CEDAR FRIDAY, JAN. 22nd

FIRST COMMUNITY MEETING WILL BE HELD AT CEDAR FRIDAY NIGHT, JAN. 22

A musical and educational program will be staged at the school auditorium of the Cedar community Friday night, January 22nd, at 7:45. The program will be under the auspices of the Lockney Chamber of Commerce and will include several numbers by local talent of Lockney and the Cedar community.

One of the features will be an address on diversified farming by someone from the our Agricultural Colleges.

E. S. Shoaf, secretary of the Lockney Chamber of Commerce has charge of the program and states: "That it will be first class in every respect, and that there will be several surprises for those who attend, as he is trying to secure one of the greatest Zoological singers in captivity."

There will be a similar program at Roseland school house January 29, and Lone Star February 5th, and a program at each community on Friday night of every week following until all communities in the territory surrounding Lockney have been visited.

All program will be free. These programs will be put on for the purpose of bringing the people of Lockney and the surrounding country closer together, so that we will all become better acquainted with each other, and so that we can study our civics needs together and help each other. Where we know and understand each other better, it will work to the good of our entire community.

People from all the surrounding communities are invited to come to any and all of these meetings, and we assure you a good time and plenty of entertainment.

Better Keep Your Eyes on These Guys

E. S. Shoaf, secretary of the Lockney Chamber of Commerce and Floyd Huff, were visitors in the Cedar Community Tuesday, and report that the residents of that community are very busy. The Kimberleys were killing hogs. Carl Lemmons was preparing to kill Wednesday. John Seay and Jack Fortenberry were thrashing. John Fortenberry killed a beef Monday, but after Floyd Huff had finished his dinner, John declared that he would have to kill another one Wednesday, but a John had failed to provide any yellowlegged chicken for the noonday meal Mr. Shoaf did not fare so well as Floyd.

Both Shoaf and Huff report that the entire community is looking forward to Friday, January 22nd, when the Chamber of Commerce will render its musical and educational program at the Cedar school auditorium.

J. D. Huggins Operated On

J. D. Huggins was carried to the Plainview Sanitarium Saturday, where he underwent an operation for double-hernia. The operation was a success and Mr. Huggins is now convalescent.

C. A. Floyd Return Home

C. A. Floyd returned home Sunday from the Plainview Sanitarium, where he underwent an operation about two weeks ago. He is improving very fast and will soon be able to be about again.

Frank Hassel, manager of the Mid-West Creamery of Plainview, was in Lockney on business today.

NEW OVERLAND CAR TO BE GIVEN AWAY BY THE LOCKNEY BEACON

Only Three Weeks to Work and Win—Contest Starts Today and Ends Saturday, February 6th. Car is Now on Display at Willys-Overland Co's. Sales Room—See Big Adv. on Page 3 for Particulars

"A LOCKNEY BEACON IN EVERY HOME." That is the slogan and as a means to accomplish this end, The Lockney Beacon is announcing elsewhere in this issue details of a gigantic Automobile voting contest, open only to ladies of Lockney and surrounding territory.

The first grand prize is a brand new latest model spick and span Overland Touring Car, purchased from the Willys-Overland Co. This car will be given absolutely free of charge to the lady or girl polling the highest number of votes in the contest by Saturday February 6th.

A 10 per cent cash commission will be paid those who fail to win the Overland Car.

The prizes will be awarded strictly on a vote basis. Votes will be issued with prepaid subscriptions to the Lockney Beacon, (new or renewal). Votes cannot be purchased or transferred. The lady who is able to get out and get the highest number of subscriptions will naturally be the proud winner of the Overland Car.

Getting subscriptions to the Beacon is going to be great fun to those who try, and the work will be both pleasant and profitable to every lady who enters this campaign.

The entry lists are now open, and it is expected that there will be a rush of entries following this announcement. Ladies who live in the country or smaller towns will have just as good a chance to win the Overland Car as those who live in Lockney, as no candidates will be shown any special favors. Fill out one of the entry blanks and bring it or mail to Campaign Manager, Lockney Beacon, receipt books and other supplies will be furnished at once.

It is expected that this campaign will develop into one of the most interesting and exciting races of its kind ever presented by any weekly newspaper in Texas. Those with pep, pluck and ambition will triumph in the end.

ISIS THEATRE WILL CHANGE HANDS

NEW MANAGER WILL TAKE CHARGE OF THEATRE TOMORROW

A deal has been made this week by which Mr. J. T. O'Hearn of Wellington, Texas, becomes the owner of the Isis Theatre, and the electrical and automobile business of C. R. Wilkinson, and Mr. J. W. McCarterly and wife, son-in-law and daughter of Mr. J. T. O'Hearn, from Loraine, Texas, have been here this week, arranging to take charge of the Isis Theatre tomorrow (Friday).

Mr. McCarterly is an experienced theatre man, and comes highly recommended from his former home.

Mr. O'Hearn has been in the electrical business in Wellington for some time, having been the owner of the electric light plant at that place, and will add considerable stock to the present line carried by Mr. Wilkinson, and conduct the business here in the future, moving to Lockney to make his home in the near future.

The purchase includes the theatre building, picture show equipment, ice and electric business. Mr. Wilkinson is undecided at this time as to what he will do in the future.

Visits of the Stork

Born to Mr. and Mrs.:

M. Whitlock, three miles west of Lockney, January 8th, a boy.

D. I. Durham, eight miles east of Lockney, January 2nd, a girl.

D. W. Jamison, fifteen miles north-east of Lockney, January 10th, a boy.

Mr. and Mrs. T. F. Casey will celebrate their Golden Wedding anniversary at their home north of Lockney next Wednesday.

One of the most attractive features is the short time available in which to gether votes. Instead of making it a long drawn out affair which would grow monotonous the Beacon decided to make it a short and snappy campaign, with something doing every minute, and therefore limited the working time to 3 weeks.

With only 22 days in which to work and win, it behooves those who want to win the big prize to get busy at once and send in their entry blanks and get their free working outfits without delay. The best way to enter if possible is to come right into the Beacon office and have a talk with the Campaign Manager, who will furnish you with all necessary supplies and information, or, if you cannot come to the office, the Campaign Manager will be glad to come to your home. Everything possible will be done to assist you in getting started in the right way.

Make up your mind NOW that you want to win that Overland Car, then step out after the votes to win it; you will find it great fun once you get under way; then there will be some real experience gained by the ladies who participate in the campaign. One of the first things to do, of course, is to let your friends know that you are in the race, and are in to win, get them to save their subscriptions or renewal for you.

ENTER TODAY

Don't wait to see what you friends and neighbors are going to do about it, clip out the entry blank today, bring it to the Beacon office and get a FLYING START, WORK WILL WIN. "LET'S GO."

Generous Offer by Willys-Overland Co.

While the Overland Car to be given away by the Beacon will only carry the regular factory equipment, through the generosity of the Willys-Overland Co. the winner, if they care to, may purchase the additional equipment on this car at cost.

NOFF CHILD HAPPENS TO PAINFUL ACCIDENT

The small child of Mr. and Mrs. Noff happened to a painful but not serious accident last Sunday morning about 10 o'clock. The parents were driving down 1st and Locust St. when the door of the car accidentally came open letting the small child fall from the car. The child hit the ground on its back and rolled across the street, but except for a few painful bruises and scratches it was not seriously hurt.

PROVIDENCE

Raymond Veigel is back in school after a seizure of measles.

The club women met Monday in the club room and elected new officers for the coming year. Mrs. McLaughlin, was elected president; Mrs. Kramer, vice president; Mrs. McCullough, secretary and treasurer; Mrs. Crouch, reporter. Miss Bass was with us and a very interesting meeting was held. We have changed our meeting day and will meet on Tuesday, instead of Monday, from now on. So all remember the time and day and be on time. The next meeting will be January 26.

The Providence "4 H" girls club met Monday, January 11th at 1:30 and re-organized the girls club. They had an interesting talk about the things that they will try to accomplish this year. The first lesson will be on making cup towels and holders.

Mrs. McLaughlin was on the sick list the last few days.

Mr. Chandler of Whitfield was in our community Monday on business.

Mabel and Robert Veigel are absent from school on account of the measles this week.

County Superintendent Price Scott was in Lockney yesterday, and announced his candidacy for re-election to the office of County School Superintendent.

WARNING TO QUIT SKATING ON THE SIDEWALKS

We have been requested by Mayor T. Z. Reed to issue a warning to the parents of children, who have been in a habit of skating and riding bicycles on the sidewalks, to see that their children stop same at once. There is an ordinance on the city's books against skating and riding bicycles on the sidewalks, and at the meeting of the city council Monday night it was ordered that these ordinances be rigidly enforced by the officers of the town. Mayor Reed states that skating on the sidewalks is very detrimental to the walks, and causes them to scale off, also skaters and bicycle riders are very careless as to running into pedestrians and are liable to cause serious accidents.

LOCKNEY AUTO CO. WILL ENTERTAIN

NATIONAL FORD WEEK PROGRAM WILL BE GIVEN FRIDAY EVENING

In keeping with the program of the Ford Motor Company, for this week, the week from January 9th to 16th, the Lockney Auto Company will give a radio and musical program on Friday evening beginning at 7:30, at which time they will tune in over the radio and hear the music of Henry Ford's Old Fashioned Dance Orchestra and also entertain their friends and customers with a local talent musical program. Announcement appears in an advertisement in another column of this paper, and also many announcements are being mailed out. Refreshments of sandwiches and coffee will be served and a general good time is anticipated.

The affair is given in connection with the Ford Motor Company's National Show week.

EPWORTH DISTRICT LEAGUE INSTITUTE

The Epworth District League Institute will be held at Tulsa Jan. 15, 16, and 17. All members are urged to attend as much league business is to be attended to and a great time to be had by all who attend.

TEXAS LEADS STATES IN CROP VALUES

WASHINGTON, JAN. 11.—Texas again leads all states in the value of crops for 1925. The Department of Agriculture today announced this state's total at \$799,330,000, based on December 1 prices. Iowa was second with \$477,004,000 and California third with \$469,359,000.

Despite larger yields, the gross value of last year's grain crops in the United States decreased \$708,000,000 as compared with the previous year. Department figures gave \$3,810,713,000 as the value for the grain crops and showed a large deficit in the price of the corn crop which was placed at \$1,956,326,000 as compared with \$2,270,560,000 in 1924.

The total value of crops was given as \$9,615,488,000, exclusive of nursery and green house products and forest products of the farm. This represented a shrinkage of \$447,000,000 under the 1924 figures.

LUTHER HARRIS AWARDED SWEATER AT CONVOCATION

Lubbock, Jan. 7. (Special to Beacon) —Among the twenty-three Matadors who were awarded sweaters at the convocation of the Texas Tech call Thursday morning, January 7th, was Luther Harris of Lockney. Mr. Harris played on the college team.

According to Ervin Freeland, coach, the record of the Matadors is an unusual one, in that the team had lost only one game in this their first season.

CALL MEETING OF PARENT-TEACHERS SATURDAY, 4 P. M.

The Parent-Teachers Association is called to meet in the directors room at the First National Bank Saturday afternoon at 4 o'clock.

There is important business to be attended to, and all members are urged to be present.

MRS. A. B. BROWN, President.

Frank Barber of Hereford is here visiting his relatives and on business.

VISITOR TELLS OF LOCKNEY COUNTRY

Water Supply Available at Shallow Depth of Eighteen Feet

BY JOHN SNEED

LOCKNEY, Texas, Jan. 10.—Fort/ two years without a crop failure is the farming record established in Floyd County in the vicinity of Lockney and Floydada.

This, of course does not mean that some of the various crops produced annually have not at different times fallen short of expectations, but signifies that there has been no complete or general failures. The 1925 cotton crop, for instance which promised until late fall to be a bumper one, was damaged in October by the early freeze that occurred on the plains, but in a large measure compensation was found in a heavy yield of feed in a season when feed was in demand and prices up.

Floyd County diversifies and produces so many different articles of food and feed that it is difficult to enumerate them all. It is in the shallow water belt and both irrigation and dry farming are practiced. Wheat has long been the major crop of the Lockney country, but cotton production has rapidly come to the front, and even the sugar beet which thrives best under irrigation is looked forward to as one of the money crops of the "money crops" of the future when irrigation becomes more general.

Floydada Principal Town

Floydada eleven miles from Lockney, is the other principal town of Floyd County, and each is the center of a thickly settled and populous farming country, where everything grows that the sun shines on from strawberries and cherries to feed and food-stuffs. The sun shines steadily during the greater part of the year, but the altitude is sufficient to render the nights, even in midsummer delightfully cool, and to serve as an assurance against the bollworm, mosquitoes, and hog cholera. The cotton farmer has no weed crop to contend with, and in many instances the hoe is not used in cotton culture as "chopping" is unnecessary. The average cotton yield is given at one half a bale to the acre. The rain fall for period of twenty years is given at twenty six inches per year.

Reservoirs for irrigation purposes are unnecessary as an apparently inexhaustible supply of water is available at a depth of from twenty to eighty feet. Irrigation wells are usually drilled to the maximum depth, although the windmills pump are from a depth of from eighteen to twenty five feet below the surface. Irrigation in operation yield 2000 gals per minute and there are about two hundred such well in the western part of the county.

The average farm in the county contains about 300 acres, but there is a tendency to reduce this about half to accommodate the increasing population. The price of land is quoted from \$30 to \$90 per acre, according to location and improvements.

Lockney Old Town

Lockney has been settled a long time according to western standards, for there are people now residing there who arrived there more than forty years ago. Most of the farm houses have modern conveniences and have big barns in the vicinity for hay, grain and cattle. Barnyards are full of fancy bred chickens, while robust children play around the doorsteps. Rural schoolhouses built of brick or concrete dot the country side at convenient distances.

The agricultural outlook in the county for 1926, with from 75,000 to 100,000 acres of wheat up to a good stand and with sufficient moisture to carry it through until spring. In 1924 Floyd county shipped around 2,000,000 bushels of wheat.

Lockney claims the distinction of having set up the first gin and having ginned the first bale of cotton on the South Plains. The gin machinery was freighted from Canyon in 1904, before the arrival of the railroad. It now has five gins which can turn out 600 bales per day, and under ordinary conditions they are kept running to their capacity.

Although clamoring for extension of the Denver Railroad from Estelline and more direct connection with the (Continued on Last Page)

NOTICE TO THE PUBLIC

Owing to business conditions it is necessary that we begin at the first of the year operating upon a **STRICTLY CASH BASIS.**

IT IS OUR AIM to extend every courtesy and give our patrons the promptest and best service, and we ask your co-operation under our new plan.

BEST WISHES FOR A HAPPY NEW YEAR.

MONTGOMERY BROTHERS

Garage, Machine and Welding Shop

**DAY AND NIGHT SERVICE
PHONE 17**

The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION

One Year	\$1.50
Six Months	.75
Three Months	.40

Subscription Cash in Advance

MEMBER OF TEXAS PRESS WEEKLIES, Inc.

ADVERTISING RATES

Display, per column inch	33c
Classified Advs. per word	2c
No Classified Adv. less than	25c

CAMPAIGN STARTING

This week we have opened our announcement column to all comers. We announced several candidates last week, but did not open the regular announcement column until this issue, and it will now be found on another page. Of course, we suppose the candidates for county and district offices will wage their regular campaigns and that the races will be carried on in a friendly and clean way as they have heretofore, for each aspirant for one of these offices is merely looking for a two years job that will pay a living expense in return for his or her services.

PURPOSES OF THE RETAIL MERCHANTS ASSOCIATION

The object of the Retail Merchants Association is to furnish credit protection to all its members and to keep in operation a reliable card rating system for the purpose of creating a business-like and fair system of and for handling of credits, and to eliminate existent trade evils which are detrimental to the merchants and to the buying public.

To furnish credit rating on individuals for mutual protection of its members and to keep in operation a reliable card rating system in charge of its secretary. To place the stamp of disapproval upon the habitual "cold" check writer will come under the espionage of the organization and be made responsive to the terms of the stringent Texas Bogus Check Laws.

We have no desire to work hardships upon worthy persons overtaken temporarily by misfortune. But, from that class of debtors addicted to living beyond their means, given to smooth and deceitful promises—from that class, who in all seasons and in whatever community they live, persistently victimize their creditors, this Association will certainly protect its clients and the public.

Conditions sometimes arise when some people can not meet their obligations according to agreement; but, when such is the case they can go to their creditors and make known their condition in an honest matter-of-fact way, and arrange for settlement at some future date, satisfactory to both parties, and hereby keep their creditor's good will and their own good name.

It is our earnest desire to assist every one we can in building and maintaining a good credit rating. It is your greatest asset, husband it like you would a precious jewel; and bear in mind it is only those who are on the beat that we are trying to protect you and ourselves against.

On February 8th, this office will begin the readjustment of all ratings in its files, and procuring new ones, at which time the merchants Books are supposed to be open to our inspection. If you are delinquent with any of them you have ample time to make satisfactory adjustment, for after this inspection is made our records will be open for scrutiny of all members of this Association here or elsewhere.

LOCKNEY RETAIL MERCHANTS ASS'N.
D. C. LOWE, Sr., SECRETARY.

salaries of the governing powers are low, no man can afford to work for the wages paid, therefore, smooth, scheming politicians are about the only ones who will announce for the big offices, and it is our belief, that a good per cent of them figure on the graft money they can get to tide them over. A man that is capable of being governor of Texas is capable of earning \$25,000 a year, yet the office only pays \$1,000 a year and it takes from \$10,000 to \$50,000 to elect a governor, in the two years the governor gets a salary of \$8,000, a loss at the least figure of being elected of \$2,000, yet he has got to live the two years, and the honor he gets out of being the chief executive is generally a detriment instead of an asset, as a rule after a man has served four years as governor he is considered a bad "egg" by a majority of the voters, and cannot be elected to any office. Texas is the greatest state in the Union, and men worth while are within her borders, the type of man for governor should be raised, a better salary should be provided for him, and then the legislature should pass "air-tight" laws so that the governor of the state could not dabble in any kind of graft, and so that no money could be received by him from any of the state funds other than his salary, and that he would have no say in the letting of contracts, other than to pass on them after the contracts had been verified by the proper departments, and then after making sure that the lowest bidder had deposited the proper bonds and collateral, and that it had been verified that the contracting party was the lowest bidder in the cause. This old business of leaving the funds of the state open to the grafter is bad business, and it is the duty of the lawmakers to throw every safeguard possible around the tax payers money. This year in your state politics be consistent and sensible and vote for the man who measures up best as a business man and a friend to the common people, and don't run off after some "buggerboo" and elect incompetent men to handle your state affairs.

WHAT'S DOING IN WEST TEXAS

(By West Texas C. of C.)

Midland—The Central West District Convention of the West Texas Chamber of Commerce will be held here January 25th. A program of vital interest to this section of Texas has been prepared and every effort will be made to secure record breaking attendance. Midland has been a stronghold of the West Texas Chamber since the organization first began functioning and Midland expects to stage a great convention.

Hereford—Keeping pace with the spirit of progress of West Texas, this city has just opened a new \$125,000 high school building to provide Hereford and Deaf Smith county children with the best of educational advantages. C. H. Dillehay is superintendent of Hereford schools.

Clovis, N. M.—Signs are right for this country who have put in over wheat in 1926 think the farmers of one hundred thousand acres of wheat this season. This is the largest acreage ever planted to wheat here.

Baird—Apples present a great opportunity for West Texas. This fact has been proven on the Childress farm near Clyde, this county. Mr. Childress by intelligent operation of his apple orchard has grown with great success several varieties of apples on a commercial basis. The Delicious variety in particular has given great returns. Mr. Childress has won national prizes with his apples and declares that West Texas is a better apple section than either Arkansas or Washington if proper varieties are planted and properly cultivated.

BOLES TO FILE REPORT DURING MONTH OF JANUARY

News that the report on the application of Ft. Worth and Denver South Plains Railway Company for authority to construct a line into the south plains will be on file with the Interstate Commerce Commission at Washington within three weeks has occasioned renewed interest in the project here, and intirely displaces that gloom that resulted from recent newspaper accounts that it would be months before the report would be filed by examiner Boles.

Wednesday, Jan. 6

A conference of all Texas senators and congressmen was called at Washington by Senators Morris Sheppard, and Earl B. Mayfield and Congressman Marvin Jones, at which newspaper accounts of Boles' possible delay in filing his report on the Plainview hearing of the application was discussed. The senators and congressmen took the matter up with Commissioner Myers of the Interstate Commerce Commission, who reported later that Commissioner Boles would file his report within three weeks.

According to authoritative information and Congressmen at the Washington meeting expressed themselves as favoring the giving of authority to the Denver road to build on the south plains.

Committee Encouraged

Members of the railroad committee of the Lubbock Chamber of Commerce are encouraged over the situation, and are taking to the filing of Examiner Boles' report with the I. C. C. at Washington within the next three weeks to expediate the whole transaction, as with statesmen and others with great influence backing the project. The ordinary procedure in the handling of such cases will doubtless be hastened at every opportunity, and the proposition is expected to be in the hands of the railroad company and property owners of the plains within due time.

So favorable is public sentiment for the construction of the line that no difficulty in securing the right of way or other grounds along the line is anticipated and as this is already in the hands of the citizens committees the railroad company will be free of any responsibility in this connection.

Contracts with towns along the proposed line of the new road have been made promises whereby the railroad company promises to have trains in operation on the line within eight months after the authority to construct the south plains line has been by the interstate commerce commission.

In most instances these contracts are supported by bonds guaranteeing their execution, while citizens committees have made similar agreements with the railroad company promising the furnishing of the right of way and other grounds, and but for the

handling of the proposition before the interstate commerce commission every thing on the plains is favorable to the immediate construction of the line.

The receipt of the letter by the chamber of commerce here yesterday from Judge J. H. Barwise Jr., in which it stated that the report of examiner Boles would be filed within three weeks has been received as the most encouraging news of the season in so far as the effects on the economic situation here is concerned.

Further developments in the handling of the application before the interstate commerce commission are being awaited with much enthusiasm and a degree of eagerness on the part of the plains people. Lubbock Avalanche.



RESOLVE—

THAT THIS YEAR YOU WILL HAVE A SAVINGS ACCOUNT

It is a resolution that you will, in years to come, look backward to as the one best resolution you ever made. The possession of a savings account assures you protection in time of need as well as ample opportunity to enjoy the good things of life whenever you wish.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY
"There is no Substitute for Safety"



DON'T ARGUE WITH BARE FACTS

Argument accomplishes little—facts speak for themselves. We have been serving the same people with their groceries every day for years. And they buy from us because they get more for their dollar than they can get elsewhere.

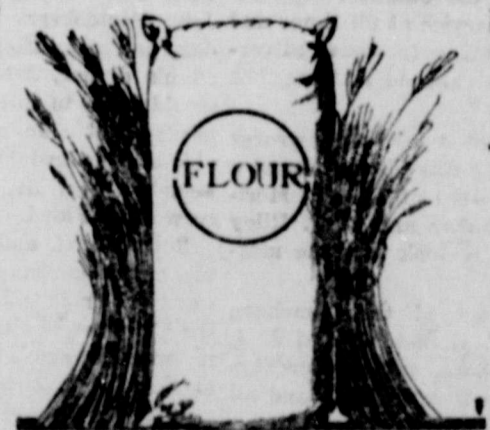
G. S. MORRIS
Groceries, Hardware, Undertaking Goods

LOANS

CITY PROPERTY, FARMS AND RANCHES

H. W. SADLER

PLAINVIEW, TEXAS



THE BETTER THE FLOUR THE BETTER THE BAKING

If you have never tried Belle of Wichita Flour it may be difficult for you to appreciate what a vast difference flour makes in your bakings. The way to prove it is to order a sack today.

RILEY & BREWSTER
GROCERIES AND MEATS. PHONE 10.

TO THE VOTERS OF FLOYD COUNTY:

I hereby announce to the voters of Floyd county that I am a candidate for re-election to the office of County Superintendent of Public Instruction, subject to the action of the Democratic Primary.

I will appreciate your vote and influence.

PRICE SCOTT.

Special

ON SATURDAY, JAN. 16

SELL ANY SWEATER IN THE HOUSE

AT COST SPECIAL MEN'S SHIRTS

will be held on Men's Flannel, Part of Pool Shirts.

A SPECIAL PRICES

noted on Leather Coats, a real chance to buy on this article. These Coats to go at WHOLESALE PRICES.

END TO LAST ONE WEEK ENDING SATURDAY, JANUARY 23rd.

THRIE & CO.

DEALERS IN LOW CASH PRICES

Methodist Missionary Society
The Methodist Missionary Society met at the church Monday afternoon in a social meeting and re-organized for the work of the coming year. Mesdames E. C. Hunter and W. H. Dickerson of Plainview were guests at the meeting.

Refreshments were served and a social hour was enjoyed.

Lake View Girls Meet
The Lakeview Club Girls met Friday morning Jan. 8 in the school auditorium.

The president not being present the vice-president took charge. This being the first regular we have had in quite a time. We had quite a bit of business and our plans to make for the years work.

All of the girls decided on Poultry for their productive project. Plans were made for the early hatch and Miss Bass gave us literature on the subject. At our next meeting we are to answer roll call with the type of bird we have selected for our project and also a hint on raising poultry.

Our subject for this meeting was sewing. We started work on our cup towels and by the next meeting we want all the girls to have their towels that we can start to work on our hot finished and an extra flour sack, 30 dish holders.

The next meeting will be held Friday, Jan. 22, from that date we will meet on the second and fourth Fridays in each month.

We wish to make this years work a great success. Reporter

Sand Hill Home Demonstration Club
The sand Hill Home demonstration Club met Wednesday, Jan. 6 at the home Mrs. W. E. Miller. This was an all day meeting and we were delighted to see so many present, and to have so many visitors, most especially the new members. Mrs. Ida Belle Womack and Mrs. Gertrude Holmes enrolled as new members, others wanted to but thought it best to wait awhile longer as they were not sure they could attend regular. Those of you who were not present surely did miss a treat, the program was educational as well as interesting, and the dinner was fit for a king. I think everyone enjoyed it to the limit. Made us feel like Christmas wasn't over. The business session of the meeting began soon after dinner. The president called the house to order, the roll call was answered with what can we do to make our club a better club in 1926. Not only the members responded, but quite a few of the visitors responded, also. Some of the most interesting things that were given to help our club was to enroll as a member, attend regular, be on time, respond when put on the program. If we will all do this we will have an ideal club. A report from the finance committee told us

that the required materials for fixing the auditorium seats had been bought and the seats repaired, all but screwing seats to the floor. We agreed that we would hire some one to finish the work as most our men folk are too busy to meet and finish the work. Next was rendering of program. Those who discussed these topics gave us some very interesting facts on "The Relation of Diet to Health." Miss Bass gave us some very simple rules to practice, pertaining to health, yet very important and much neglected. One is drinking as much water as the system requires. Drink at least a glass half an hour before eating breakfast, and eating raw food such as vegetables or fruit at least one a day.

Program for next meeting, which will be held on January 20th, is as follows:
Hostess Mrs. W. F. Glenn.
Roll call: "How did I prepare the Meat I served my family yesterday?"
Order of business.
Leader—Mrs. W. E. Miller.
Subject: "The Place of Meat in the Diet."
Topics for discussion:
1. "Value of Meat as Food."—Mrs. M. B. Holmes.
2. "Principles of Cooking Meats."—Mrs. C. C. Green.
3. "Meat Substitutes."—Mrs. A. B. Masterson.
4. "Ways of Reducing the Meat Bill."—Mrs. A. R. Hanna.
5. "Danger in using too much Meat."—Mrs. W. M. Knight.

Everyone come early, we are going to quilt a quilt the same afternoon. The quilt will be for sale, any one who intends to buy a quilt had better see this one, it will be made of unbleached domestic, bordered in a pretty old rose color, making a very pretty quilt. These are some of the testimonies of how the club has helped us:
The Sand Hill Home Demonstration club is doing good work in various ways. It brings us together from time to time, which causes us to know and love one another better, besides the good work we are doing. Our motto is to "Make the Best Better." Come on ladies and join us and let's make 1926 better.—Mrs. G. C. Collins.
The reason I love the club is we learn how to cook, sew, how to make our kitchens more convenient and we all have a good social time and learn to love one another.—Mrs. J. S. McLain.
One of the greatest helps that I have received through the club work is to relieve the need of a pressure cooker and to learn some of its uses for cooking and canning.—Mrs. J. T. McLain.

The Home Demonstration club has helped me in so many ways it is hard to tell just what has been the most help. Learning the necessity of a steam pressure cooker and sealer has been worth more than I can express, the helps on sewing is another, and the new methods of cooking, for instance the standard biscuit making. I follow the recipe always and find it never fails.—Mrs. C. C. Green.

Methodist Missionary Society
The Methodist Missionary Society met at the church Monday afternoon in a social meeting and re-organized for the work of the coming year. Mesdames E. C. Hunter and W. H. Dickerson of Plainview were guests at the meeting.

Refreshments were served and a social hour was enjoyed.

Lake View Girls Meet
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Security State Bank

at Lockney, State of Texas, at the close of business on the 31st day of December, 1925, published in the Lockney Beacon, a newspaper printed and published at Lockney, State of Texas, on the 14th day of January, 1926.

RESOURCES

Loans and discounts, undoubted good on personal or collateral security	\$ 69,563.35
Loans secured by real estate, worth at least twice the amount loaned thereon	675.00
Overdrafts, undoubtedly good	58.99
Real Estate (Banking House)	10,000.00
Furniture and fixtures	3,500.00
Cash on hand	6,249.11
Due from approved reserve agents	65,505.46
Due from other banks and bankers, subject to check on demand	40,004.09
Acceptances and Bills of Exchange, undoubtedly good	3,937.11
Other Resources	1,293.77
TOTAL	\$200,786.88

LIABILITIES


Capital stock	\$ 25,000.00
Other Surplus Fund	2,500.00
Individual Deposits subject to check on which no interest is paid	156,326.93
Time Certificates of Deposit	11,531.00
Cashier's Checks Outstanding	5,428.05
TOTAL	\$200,786.88

STATE OF TEXAS, County of Floyd.

We, Carl McAdams, as President, and J. C. Broyles, as Cashier of said Bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.

CARL McADAMS, President.
J. C. BROYLES, Cashier.

Subscribed and sworn to before me this 6th day of January, A. D. 1926.
(SEAL) W. W. ANGEL,
Notary Public, Floyd County, Texas.
CORRECT—ATTEST:
A. C. WIMBERLY,
GEO. T. MERIWETHER,



NATIONAL SHOW WEEK

JANUARY 9-16

Exhibiting the Improved Ford Cars and Featuring the latest Ford Equipment

From January 9 to 16, all Ford Dealers will hold a National Show—exhibiting the improved Ford cars and featuring the latest Ford equipment.

This will be the finest display of Ford passenger cars the public has ever seen. It will give you an entirely new conception of the beauty and utility of the various Ford body types. Even if you have already made a careful inspection of the improved Ford cars, you should see this Display—for it is something entirely new.

The show will begin Saturday morning January 9, and will last until Saturday night, January 16. Be sure to see it!

Sponsored by
Ford Motor Company

OUR FRIENDS AND CUSTOMERS ARE INVITED TO ATTEND A—
SPECIAL RADIO AND MUSICAL PROGRAM
TO BE HELD IN OUR SHOW ROOMS BEGINNING AT 8:15
FRIDAY EVENING, JANUARY 15th
AT WHICH TIME WE WILL TUNE IN ON—
Henry Ford's Old Fashioned Dance Orchestra
MUSIC WILL ALSO BE FURNISHED BY LOCAL TALENT. ALSO SHORT TALKS WILL BE MADE BY PROMINENT MEN. REFRESHMENTS OF SANDWICHES AND COFFEE WILL BE SERVED.
LOCKNEY AUTO COMPANY

ANNOUNCEMENTS

ANNOUNCEMENT RATES

District offices	\$15.00
County offices	\$10.00
Commissioner Precinct offices	\$7.50
Justice Precinct offices	\$5.00
City offices	\$5.00

We are authorized to announce the following names for office subject to the action of the Democratic Primary in July, 1926:

FOR DISTRICT JUDGE
CHARLES CLEMENTS
R. C. JOINER
(Re-election)

FOR DISTRICT ATTORNEY
W. E. HUFFINES

FOR COUNTY CLERK
MISS ANNA SIMS

FOR SHERIFF AND TAX COLLECTOR
J. R. MADDOX
(Re-election)
ED GRIFFIN

FOR COUNTY SUPT. OF PUBLIC INSTRUCTION
PRICE SCOTT

FOR TAX ASSESSOR
C. M. MEREDITH

FOR COMMISSIONER, Prec. NO. 2
E. H. RANKIN

FOR PUBLIC WEIGHER PRECINCTS, NO. 2 AND 3
C. K. BENNETT

GOOD RICH MILK AND CREAM

Delivered to any part of town, morning and evening. We will appreciate your patronage.

Sunnyside Dairy
Phone 9001-F3

CASH ON GROCERIES

We have discontinued our delivery service and gone on a CASH BASIS in our Grocery Department, and are—

Selling Groceries at Cash Prices

We have changed the name of our store from A. J. White & Company to THE PIONEER HARDWARE COMPANY.

We will appreciate a portion of your business and make prices in keeping with the cash trade.

PIONEER HARDWARE CO.

THEATRE
RAM
Beginning 8, 1926
Wednesday—MORE
Thursday—ALLS
Friday—GALLY
Saturday
FIN
THE LINE
it—EHAN
ER
AY

MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE

Legally Registered Pharmacist

STATE EXAMINED

There is a legally registered pharmacist in this store who was obliged to pass a state examination before being permitted to fill doctor's prescriptions. This professional service is available when you need it.

Member Texas Qualified Druggists' League

Read the League's messages in Farm & Ranch and Holland's Magazine

CLYDE K. BENNETT FOR PUBLIC WEIGHER

We are authorized to announce the name of Clyde K. Bennett for the office of Public Weigher of precincts, Nos. 2 and 3, Floyd County subject to the action of the democratic primary in July.

Clyde is serving his first term as Public Weigher and has made a good official in this capacity. He has went weighers' yard, and has suffered a to a large expense in equipping the loss by fire, and on account of the short cotton crop has not had sufficient business to justify the expense that has been occasioned in handling the weighing job in the proper manner.

He feels that in asking for a second term he is justified, and that he has served the people efficiently during

the past year and that he can serve them better during the term of office as he will be better prepared to do so.

He asks the consideration of the voters of Precincts No. 2 and 3 and will appreciate your vote and influence.

Miss Laura Bennett is in Dallas visiting her sister, Mrs. Earl Crawford. Mrs. Crawford was here during the holidays, and Miss Laura accompanied her home.

Marlin Jarnigan has returned to his work at the Palace Barber Shop after being off several days with an injured hand received in a football game at Plainview Christmas Day.

Dr. A. T. Reed and J. D. Tyler spent the forepart of the week in Gilmer on business.

TEXAS ITEMS

During the year 1925 Navarro County produced well over 20,000,000 barrels crude oil, according to pipe line estimates.

Approximately 9000 automobiles of American make were shipped into Mexico through Laredo, Texas, in 1925.

By vote of 212 to 63 the people of Edna voted Saturday to incorporate the town under the commission form of government.

Building permits issued in Corpus Christi during 1925 showed an increase of approximately 51 per cent over the total for 1924.

Rural route mail carriers at Flatonia have had to substitute horses for autos on their routes on account of the bad condition of the roads.

The American College of Surgeons will hold its sectional meeting in Houston for the first time in four years, on January 28 and 29.

Applications to install vacuum on oil wells in Eastland and Callahan counties will be heard by the railroad commission at Austin, January 16.

A thirty-day extension of the 50 per cent reduced freight rates in the drought stricken area of Texas has been granted by the Texas railroad commission.

Texas is running a strong race in the national playground beautification contest of the Playground and Recreation Association of America. This state stands sixth in the number of playgrounds and athletic fields entered, and is tied with South Carolina.

Hearing will be held at Aransas Pass on January 28, on the proposed closing of certain bays and channels to seining and netting, from Corpus Christi Channel to Aransas Pass Channel, Turner E. Hubby, game, fish and oyster commissioner has announced.

Texas in 1925 again led all states in the value of its crops, the department of agriculture announced this week. The value of the Texas crops was \$799,330,000. This was a big drop from 1924, when the Texas crop value was \$907,220,000. The cotton crop shortage is responsible.

The 545 conflagrations in Texas during December caused an aggregate loss of \$371,652.49, city fire marshals reported to J. J. Timmons, state fire marshal, he said Friday. The 128 unknown causes resulted in a loss of \$399,995.74, while the 14 incendiary fires caused a loss of \$70,655.

Appeal to citizens of Texas to purchase coins for the Confederate Memorial on Stone Mountain in Georgia, has been made by Mrs. Florine Ross Harrington, daughter of the late General and Governor Sul Ross, noted Texan. She pleads that the people in the common walks of life, buy at least one coin.

Orange merchants are preparing to conduct experiments in the breeding of muskrats. Hundreds of thousands of dollars are spent each year from the sale of muskrat hides in the Orange section. It is claimed that a pair of muskrats will produce 240 rats a year and that the fur of the domesticated rat is of better grade than that of the wild rat.

Because of defendant's demand for a jury, the state's suit against the Hoffman Construction company of Eastland will not go to trial at Austin in the Fifty-third District Court until January 19 at the earliest. The state seeks \$100,000 damages for alleged excess highway profits and prevention of payment of \$295,000 in approved highway estimates.

A portrait of Pat M. Neff, done by J. B. Rhodes of Austin, was selected by the state board of control and was placed with the other portraits of governors of Texas in the rotunda of the state house last week.

Test herd cattle will be driven into infected areas in the triangle between Alta Loma and League City for a thirty-day test period to determine whether or not the hoof and mouth disease infection is still present, according to Assistant State Veterinarian Dr. A. H. Hughes. The cattle, which will be leased, will be observed daily by quarantine officers for another possible outbreak of the disease.

Regulations for fumigating vessels entering Port Houston and every Texas port, as a preventive measure against the hoof and mouth disease, will be in effect within 60 days, Dr. N. F. Williams, chief veterinarian of the state live stock sanitary commission, advised Friday. Inspection of vessels bound for Port Houston will be made at the government quarantine station at Bolivar Roads, Galveston.

An issue of \$25,000 city of Gilmer Street Improvement Bonds bearing 5 1/2 per cent interest and maturing serially, has been approved by the attorney general's department and registered in the comptroller's department.

According to the annual report of Mexican Consul Y. M. Vasquez, the total valuation of exportations through the port of Laredo, Texas, to Mexico during the year 1925, amounted to \$87,814,126, with consular dues collected of \$1,899,802.

"At the Gate of Heaven"

By MARTHA WILLIAMS

(Copyright)

"HALLO! Hallo! Joy—I mean Miss Joy—can I take you to the moonlight Saturday night?" Joe Gentry stammered across the Wilcox gate. "Scuse me not gettin' down—in the awful hurry, I am," he ran on. "We're shy a band, you see, so I'm after Old Shed and his crew befo' they git snapped up."

"On your way! Quick—and then some! Hurry! Hurrree!" Joy Wilcox chanted from the porch steps, waving him away with both hands. Joe grinned happily, swung his hat high with his best flourish, and galloped down the long shady lane. He had lost sleep in his fear of being too late—that town fellow, Roger Elton, had been rushing Joy so hard ever since he landed at his uncle's three days back.

Joe was fair-minded. He admitted to himself that under other conditions Roger wouldn't be wholly a bad sort. Say as a brother-in-law. Just right for Peggy Gentry—if only he would think so. Peg was mighty pretty—even prettier than Joy; also she was wild for towns, travel, what she called seeing life. The fact had worried Roger Joe no little. Roger could give her these desires of her heart. If only he could be shown his role of special providence. Joe stood ready to dower Peg with his one big winning, the Redfoot Stake, plus the astounding price of Light Heels, the unexpected winner.

Old Shed swore by his conjure bag to "be dar Saddy night, right at chicken-roast time, wid three fiddles, er banjo, er gittar, an de triangle." So after dinner—the hour was noon, understand—he flung himself full length in the hammock as happy as he was tired.

Peg, framed in the doorway, looked ostentatiously over his head, saying carelessly: "Joy is giving herself a surprise party tonight, and wants us to come. Are you too tired?"

"Won't be after I snooze an hour," from Joe drowsily—then suddenly wide-awake: "Did she tell you who else is comin'?"

"Everybody in three miles round—with the Eltons for good measure," Peg answered. "Looks to me her cap is set Roger-fashion, and pinned fast and tight. I don't see such a much in him—do you?"

"Yes, 4—n him!" Joe exploded. "He's got manners, looks money to spend as he likes; he knows things we never heard of—but he shan't have Joy—I'll scalp him first."

"Don't!" Peg counseled, grave, but twinkling. "The best people don't wear scalp locks any more. Besides, 'twould be mean to crab Tommy Nolen's act."

"Good Lord! Why?" Joe demanded. "I'm why," Peg giggled. "Tommy's so crazy about me he thinks Roger is stuck on me, too."

Joe sprung up, laughing in spite of himself. "I wish Tommy was a seer," he said mysteriously. "Say, Peg, if he knew what he was talkin' about, what would you say?"

"I'll say to you, 'Oh, you goose!'" Peg flung over her shoulder as she ran away.

The surprise party went with a rush. Dancing on the piazza, cards in the living room, solitudes for two on benches out in moonlit shade. Joy was a marvelous hostess—she played no favorites—not even Roger. Joe admitted as much to himself, but grudgingly. Certainly Roger's eyes clung to her wherever she moved, entreatingly, almost despairingly, it seemed.

By two in the morning there remained only the patient Wilcoxes, the persistent Tommy Nolen, Roger, Joe and Peggy. She had been in wild spirits all evening; now she crouched at the end of the huge mahogany sofa, her eyes downcast, her face musing. Tommy and Roger, making caryatides of themselves, stood either side the tall chimney-piece, making talk elaborately, but evidently with joy strained toward the piazza, whither Joe had dragged Joe—without much trouble.

If only the ears had been long enough, fine enough, they would have heard this: "Joe, you must help—I don't know how to ask it—but it's about Roger."

"Well, what about him?" Joe gloomed.

"I—I—that is—we feel rather responsible for him—Tommy Nolen's donkey—flat—but donkeys c— klick frightfully, you know."

"What's Tommy got to do with Roger?" from Joe breathlessly.

"Why—don't you know he swears he'll kill him—for cutting him out with Peg?"

Explosive silence—then a howl of laughter, a rush of feet—Joy fell upon Tommy crying: "Come out! Come out! Nobody has proposed to me tonight, and the moon almost down!" Joe laying violent hands upon Peggy to drag her toward the front door where his car stood in waiting. At the door, as by second thought, he called cheerily to Roger: "Brother, if it suits your notion, we'll take you on home." His eyes, his voice, above all, his laughter, made Roger take heart. In a wink he was beside Peggy, had taken her arm and was half carrying her outside. There he lifted her bodily in, swung himself beside her and said almost huskily: "Make it the long way round, Joe; remember, I'm just at the gate of heaven."

"Me, too, brother! Shake!" Joe answered, stretching back to them a strong, warm hand.



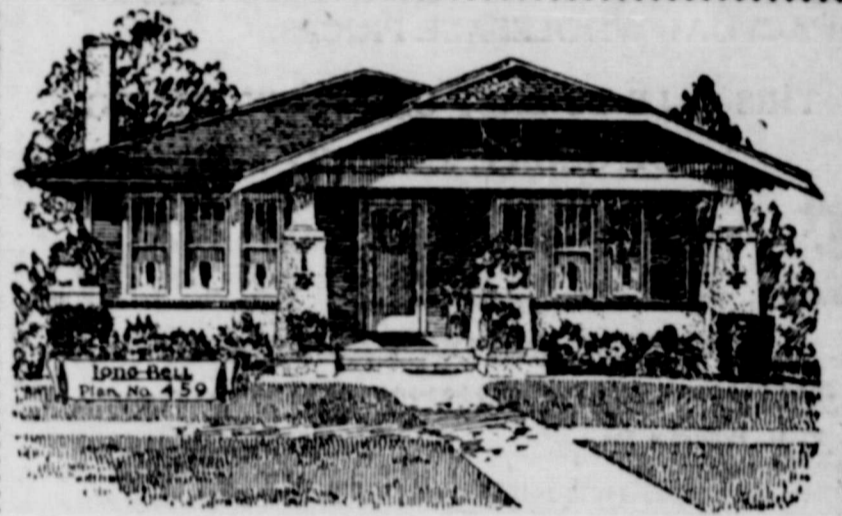
AFTER LOOKING THEM ALL OVER You will find that you can get better values for your money here than any other place. Call on us tomorrow, or any other day, we can furnish you with the best groceries and save you money on your purchases.

CASH GROCERY

PROTECT YOURSELF IN 1926—

The wise man protects himself against all chances of loss—make your New Year's resolution profitable by protecting yourself against all chance of loss by having us write you a Fire Insurance Policy on your property.

GRUVER INSURANCE AGENCY



BUILDING SERVICE

DEVCOE PAINTS AND KYANIZE VARNISHES
DEMPSTER SELF-OILING WINDMILLS

2 gallons of Oil furnished with each mill to start it off on.

PLENTY OF WELL CASING, PUMP PIPE, PUMP ROD, ALL SIZES.

FLOYD COUNTY LUMBER CO.

PHONE 9

RAISE MORE PRODUCE IN 1926

Resolve, that during 1926 you will raise more Chickens, Turkeys and other fowls, you will milk more cows, and bring more eggs and cream to town to sell to the Lockney Produce Co., who will pay you the highest price that the market affords at all times for your farm products.

LOCKNEY PRODUCE CO.

C. M. MEREDITH ANNOUNCES FOR TAX ASSESSOR

We are authorized to announce the name of C. M. Meredith for the office of County Tax Assessor of Floyd county, subject to the action of the

Mr. Meredith is the present tax assessor, and serving his first term in this capacity.

Mr. Meredith is a genial young man, and has proved himself a capable assessor, and asks that the voters of Floyd county elect him to the customary second term. Mr. Meredith has made the county a good assessor, and will appreciate the consideration of the voters, and asks that you give him your vote and support in the coming

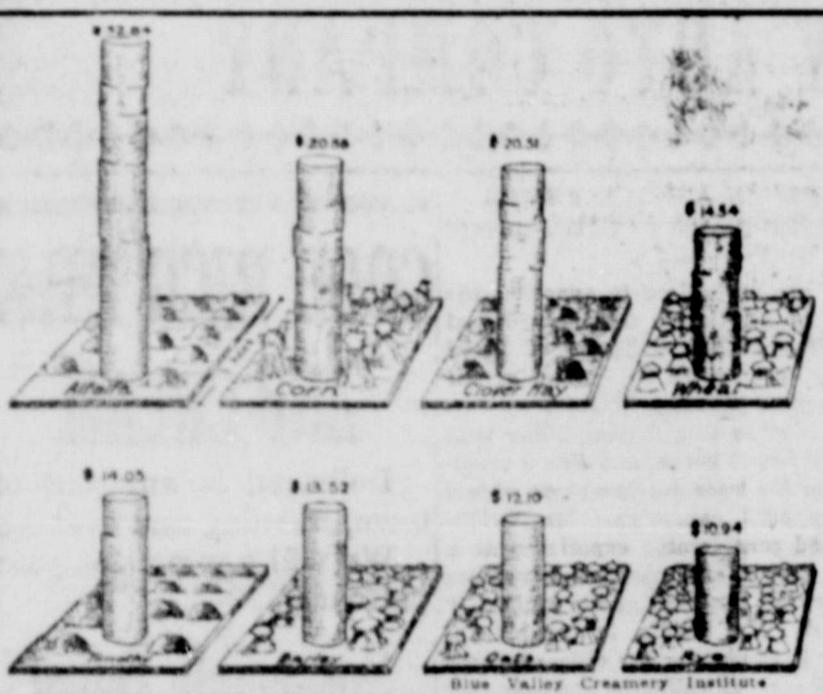
election. At present Mr. Meredith is at Marlin, Texas, for the benefit of his health but will return to Floyd county in a short while to assess the taxes for this year, and take up his campaign for re-election.

Marsh Collins, Marvin Gilbert and Hillary Shurbet spent Sunday morning in the country scaring up Jack Rabbits.

Boots Bryant, Virgil Threet, Leslie Gilbert and Jack Gilbert spent Sunday morning in Floydada.

Miss Thelma Steele and Miss Mollie Newman spent Saturday in Plainview shopping.

Alfalfa Leads All Crops in Profit to the Farmer



ALFALFA is the most profitable of all farm crops, according to the Blue Valley Creamery Institute. In acre value it ranks first among the eight leading forage and grain crops grown on American farms. If average yields for the United States from 1921 to 1924 and average farm prices during that period may be taken as an index, its acre value, according to the Institute's experts was \$32.84, which is \$11.08 higher than that for corn; \$12.35 higher than clover hay; \$18.30 per acre more than wheat; \$18.79 greater than the acre value of timothy hay; \$19.32 higher than the acre return from barley; \$20.74 more than oats and \$21.90, or nearly three times greater return, than the acre yield of rye.

Alfalfa is a concentrated hay feed that reduces feed cost, provides the protein which corn and other grains lack to make milk, beef and mutton economically. In feeding value, pound for pound, it is equal to shelled corn, if based on amounts of digestible nutrients each contains. As dry forage it is considerably more valuable than clover hay, and by far more valuable than timothy hay.

Alfalfa has another very important value which makes it practically indispensable on every farm where dairy cows are fed. Not only will it produce huge crops at a profit several times a year but it also enriches the soil while it grows.

Cow Works Twelve Weeks to Deliver Dairy Food to the American Table



TO FURNISH each American table with the whole milk, butter, cheese, condensed and evaporated milk and ice cream consumed in one year some dairy cow has to work twelve weeks to satisfy the appetite for these nutritive foods. This analysis of consumption is contained in a statement issued by the Blue Valley Creamery Institute. This cow is the average of her kind in the United States, whose annual production of milk is 4,280 pounds, or about 800 gallons. For the twelve weeks she works for you her production of 300 pounds of milk represents the 58 gallons whole milk, 17 pounds of butter, 20 pounds of cheese, 13 1/4 pounds of condensed and evaporated milk and 2 1/2 gallons of ice cream you consume each year.

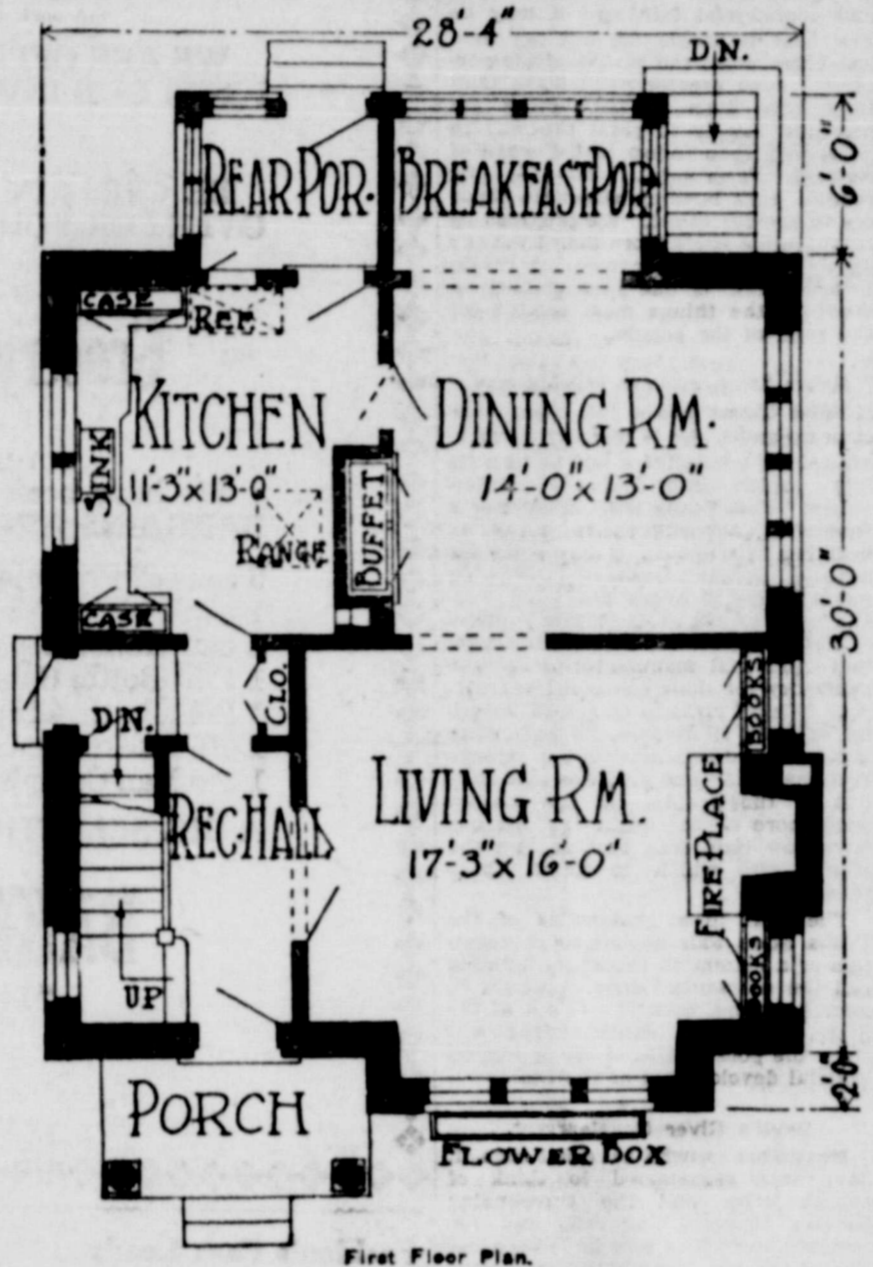
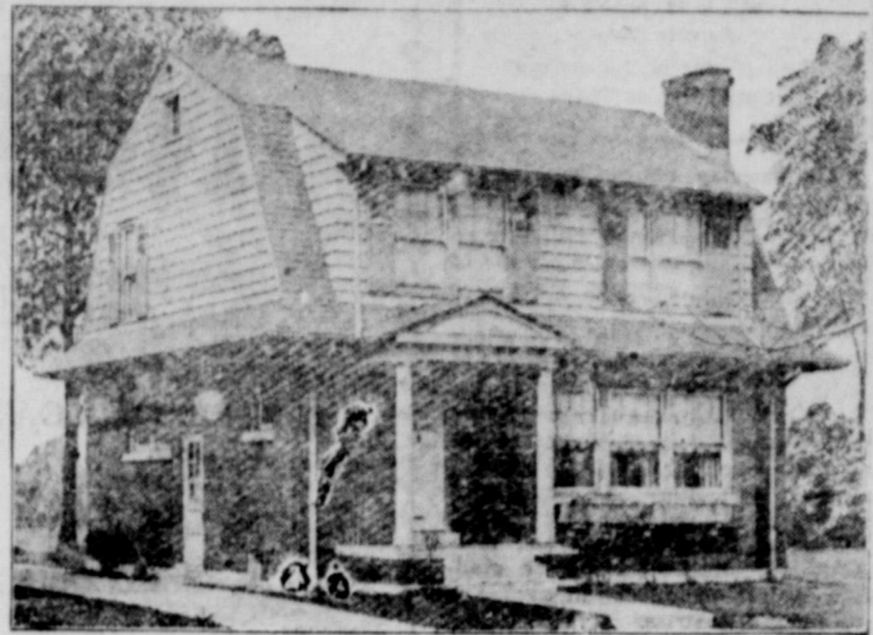
The per capita consumption of milk and dairy products is increasing each year as people become educated to the value of this greatest of all foods.

SHEER, COLORFUL LINGERIE TAKES NO NOTE OF WINTER



DESIGNERS and makers of lingerie are presenting their new fall lines and it is evident that in their summery minds there is no connection whatever between cold weather and underthings. The responsibility of keeping the feminine world warm in cold weather is blithely switched over to outer garments—let sweaters, frocks, coats and heating apparatus do it, appear to be their motto. The several types of undergarments, except for athletic, concern themselves with beauty of color, daintiness of fabric, easy adjustment to the figure and a general prettiness—which last item seems to be most important of all. For making this irresponsible but fascinating underwear, light or sheer silk and cotton fabrics are demanded and the call for colored voiles has increased. The limit of delicacy is reached in georgette crepe or chiffon and new garments made of it are shown with one color posed over another—that is, they are double. Voile is not so nearly transparent, and two colors are managed in it by using one for yokes and borders hemstitched to the body of the garment in another color; pastel shades are used and a tailored finish. But crepe de chine and ninon crepe take precedence in the minds of most women over other fabrics and new rivals of these old favorites find it hard to dislodge them. The laces most used for trimming are filet, alencon and val, with embroidered net and net footing in their company. The picture given here shows a pajama set made of flesh-colored crepe de chine and trimmed with frills of cream-colored val lace. A narrow ribbon girdle and little chiffon rosebuds at the neck finish it. It has the popular slip-on jacket and is a model that may be developed in radium silk, soisette, wash satin, checked nainsook or cotton crepes. JULIA BOTTOMLEY. (© 1926, Western Newspaper Union.)

Combining Materials Produces Unusual but Attractive Home



By WILLIAM A. RADFORD Mr. William A. Radford will answer questions and give advice FREE OF COST on all problems pertaining to the subject of building, for the readers of this paper. On account of his wide experience as Editor, Author and Manufacturer, he is, without doubt, the highest authority on the subject. Address all inquiries to William A. Radford, No. 1827 Prairie Avenue, Chicago, Ill., and only enclose two-cent stamp for reply. Home builders strive to produce the unusual in the houses they erect. To secure these unusual effects two or more of the common building materials are used. An example of how this is done is shown in the home shown in the illustration. Here is a one-story nearly square brick house, with a second story of frame that follows the Dutch Colonial style of architecture. The combination makes an attractive home. As a suggestion for home builders who want "something different" this home building design is excellent. The house is not expensive to build, but it opening also connects the living and dining rooms. The latter is 13 by 14 feet. At the left of the dining room and also reached through the reception hall is the kitchen, 13 by 11 feet 3 inches. Set into the rear wall of the dining room is the breakfast nook cased on three sides. This makes an unusually pleasant small dining room. Upstairs are three bedrooms. The one in the front is exceptional. It is 10 feet, 6 inches long and 10 feet, 6 inches wide. Being set into the dormer, it has two pairs of double windows. At the back are two smaller bedrooms, each a corner room. The bath is at the end of the hall. This home is large enough for the average family. It is attractive in exterior appearance and has the added charm of being unlike most homes that are being erected. Its cost is low as it is planned economically.

Properly Laid Roof Is Important Consideration

What about laying roofings? That is a highly important consideration. The roofer must know his business. He is largely responsible for your satisfaction in your roof. If he uses the best materials but skips the job of laying, grief will come pouring down upon you. He must flash along dormers and chimneys—wherever the roof is broken. Hips, ridges and valleys must be made tight—especially so for the valleys. He must use the proper nails—large headed, zinc coated—and put in enough of them to insure permanency. Straight courses, clean lines, shingles all down—these are the marks of superior workmanship. There is another question of tremendous importance to the long lived roof—here it is: How much material is used? You can get short shingles and expose half of the length or you can insist on long units with only a third exposed. Your requirements are not answered simply by providing heavy shingles to your roofer. The weight of the roofing on the roof is essential. Use good shingles, generously applied. Your building laws may require you to use asphalt shingles. Your law judgment may dictate their use, in any case specify what you want the product of a manufacturer that stood the test of time and have shingles laid exactly as the manufacturer directs. While the laundry is located in the basement, it should be partitioned off as a special department. Clothes chute from kitchen, tubs, washing machines, ironing board and ironing machine, utility table and clothes dryer should be placed about the walls in such a way as to be most convenient and labor saving.

Locating Laundry While the laundry is located in the basement, it should be partitioned off as a special department. Clothes chute from kitchen, tubs, washing machines, ironing board and ironing machine, utility table and clothes dryer should be placed about the walls in such a way as to be most convenient and labor saving. contains six good rooms and some very desirable features, such as a good-sized, light and airy breakfast room, a large living room and an unusually good-sized bedroom. The house is 28 feet 4 inches wide and 30 feet deep. The foundation is of concrete, upon which is set the brick walls that extend to the second floor. Above this the frame is used, with a roof overhanging over the first floor and the usual wide dormer and broken roof lines that mark the Dutch Colonial. The entrance is at the extreme left off a small porch. It leads into a narrow reception hall. To the right and connected with the hall by a double-cased opening is the living room extending nearly the width of the house. The room is 17 feet 3 inches long and 16 feet wide. A large fireplace with nookcases in the side wall and three windows at the front furnish this room with light and ventilation. A cased

OF ALL THE OTHER BOOKS, NO BOOK IS AS GOOD AS YOUR OWN BANK BOOK

Between the covers is written a record of your financial progress in life. It is a book which you alone must write. Page by page it records your daily, weekly or monthly savings. As the balance increases, so will your interest increase. Start writing your book today.

SECURITY STATE BANK Small enough to know you, large enough to serve you The Bank for Everybody

MONEY! MONEY! MONEY! WE HAVE PLENTY OF REAL MONEY TO LOAN AT A LOW RATE OF INTEREST

On Farm and Ranch land in Floyd and adjoining counties, we can give you quick service, interest payments only once a year, and them arranged to suit your convenience. Our Company does not sell its loans, therefore you know who you are dealing with at all times. We have loaned more money in Floyd county in the past fifteen years than any other one company, and this Company has never "closed out a loan." This is worth considering when you give a deed-of-trust to your property. If you have a loan maturing, or contemplate getting a loan it will pay you to talk with us before you sign the DEED.

ANGEL & CHILDERS, Agents Office over First National Bank Lockney, Texas ALL KINDS OF INSURANCE

FREE! FREE! FREE! FREE! WITH EVERY TON OF COAL PURCHASED FROM US WE WILL GIVE YOU ABSOLUTELY FREE A GOOD COAL SHOVEL PURINA COW, HOG AND CHICKEN CHOWS

We carry a full line of Purina Chows, for your Cows, Hogs and Chickens. These specially prepared feeds will make your cow give more milk, and richer milk; will fatten and make your hogs more healthy, and will make your chickens grow faster and lay more eggs. Even the Rooster will cackle when you feed him Purina Chicken Chows. Remember we are always in the Market for your Grain and Hay, and carry a good line of feeds for those who want to buy. Phone No. 60 when you need anything in our line and we will be more than glad to serve you.

LOCKNEY COAL & GRAIN CO. PHONE 60 BURTON THORNTON, Manager

Mrs. McColor of Sengraves, Texas spent the past week in Lockney visiting relatives, the Harris and Shurbet families. Mrs. Mark Smith and son of Lubbock were here the first of the week, visiting in the A. J. Crager home.



You'll Not Be Sentenced to Starve

There is not a single chance of such a thing happening to the man or woman who has foresight enough to buy groceries from us. Everything the market affords in fresh fancy and staple groceries, and service that will please you.

LOCKNEY GROCERY

NOW ON A CASH BASIS

We are now on a cash basis strictly, so please do not ask us to charge anything. We find that we can give better service and eliminate a considerable expense by selling everything for cash, and receiving cash for all repair work. We will be glad to be of service to you.

T & D SERVICE STATION THREET & DONALD, Proprietors

FLOYD COUNTY ABSTRACT CO. R. C. SCOTT, Manager Abstracts of Title to all Lands and Town Lots in Floyd County Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles. Room 7, First National Bank Building Floydada, Texas

PRICES

FOR ONE WEEK

Best Grade Overalls	75c
\$2.35 Khaki Pants	\$1.75
\$2.50 and \$3.00 Neckband Shirts	\$1.85
1 lot Dress Caps, values up to \$2.50	\$1.00
10 oz. Canvas Gloves	15c
Jersey Gloves, good weight	20c
Jersey Leather Palm Gloves, a good one	45c
Napa Goat Skin Gloves	50c
Plain Leather Palm Canvas Gloves	30c
Boys' Canvas Gloves	15c
Boys' Jersey Gloves	15c
Haynes Heavy Weight Unions, \$1.75 values	\$1.35
\$1.25 value "Big Six" Grey Shirts	\$1.00
2-in-1 Shoe Polish, any color	2 for 25c

HAVE A NICE LINE OF SUITS PRICED FROM

\$12.50 to \$30.00

FLOYD HUFF

WANT COLUMN

Have Your Abstracts Made By
ARTHUR B. DUNCAN
The Old Reliable Abstract Man
Floydada, Texas

FOR SALE—Good 12-20 tractor to sell cheap, on good terms.—N. W. Morgan & Co. 45-1f-c

FOR SALE—My place in north-east Lockney. H. P. Coleman. See me at Cash Grocery. 16-4f-c

PIGS—For Sale. See O. C. Bailey 12-1f-c

I am now back in the windmill work and pipe fitting. Will appreciate any work you can give me and will do my best to give satisfaction. Phone me at A. J. White & Co. W. H. Sparks. 16-4f-p

FOR SALE—An extra good milk cow, now fresh. See or phone J. H. Nail. 16-4f-p

FOR SALE—S. C. White Leghorn Cockerels, from Harris' Best Egg Strain and from pen that won first money at Floyd County Poultry show, 4 miles north of Lockney.—Will McClelland. 16-2f-p

FOR SALE—3,700 bundles of Kaffir corn, in stack at 3c per bundle.—R. G. Yarbrough. 16-3f-p

WOMAN of fifty with small income wants a home with good people, to help in housework and be company. Have good health and education. Address communications to Beacon office. 16-4f-p

FOR SALE—Alfalfa hay at 75c a bale at my barn.—A. J. Major, Route 2, Lockney. 17-1f-p

LOST—Two sacks "Super-fat" Chicken Feed between Lockney and Floydada Tuesday morning.—Rucker Produce, Lockney. 17-1f-p

FOR SALE OR TRADE—One 2 row Emerson Planter Lister. Would trade for good milk cow or one row lister.—Y. M. Moore, Lockney, Texas. 17-2f-p

Good Assortment of New Singer Sewing Machines, Needles, Oils and everything needed in this line.—M. P. McCleskey. 16-1f-p

FOR SALE—White Rocks—eight pullets, one cockerel, of Quisenberry strain. A. J. Blackwell. 16-2f-pd

MAILING LISTS of Floyd County for sale at \$2.50 each, for year 1926. Thyra Eubank, Public Stenographer, Floydada, Texas. Will also do your public stenographic at reasonable rates. 17-4f-c

NEW CAR FOR SALE.

If interested in buying a new Overland, we have two Model 91 touring cars, and will sell for very small cash payment, balance in eight months.

THE PASSING DAY

WILL H. MAYES
Former Dean
Department of Journalism
University of Texas

Fair Showing State's Resources.



The Texas State Fair at Dallas is an exposition worthy of a great state like Texas. It has been a thing of slow but steady growth and in that it typifies the steadily increasing prosperity of Texas. Just as Texas has been largely dependent upon agriculture and commercialism in the past, the State Fair has had to depend on agricultural and mercantile exhibits for its success, gradually adding the industrial as Texas has added industries. Perhaps it will always be distinctively an agricultural and commercial fair, and it may be best that it should be, but the time has come when the manufacturing interests need greater recognition than they have been getting. Fairs are intended largely to point the way to prosperity than follow in the wake of success. Farm exhibits showing fine results from farming stimulate farmers to greater effort. We progress by comparative study more than from any special desire for progress. A result-bringing fair is one that compels a study of the things most needed for the good of the people.

Needs Stimulation in Manufacture.
What Texas needs just now more than anything else is to study its manufacturing possibilities and to turn its idle capital into industrial enterprises. The Texas State Fair has a wonderful opportunity to assist in bringing this about. It has buildings devoted to the trades—showing merchandise of every kind—but Texans need to see at their fair exhibits of the industrial arts and to be shown that industrial manufacturing is now necessary for their continued prosperity. It is all right to be shown beautiful exhibits of dresses, house furnishings, automobiles and other things that make for the pleasure and comfort of the people, but the masses need more to be taught through our fairs how they may best acquire the money with which to obtain these things.

The next great enterprise of the Texas State Fair should be the erection of a mammoth industrial building and the substantial encouragement of manufacturers, both in and out of the State, in making exhibits that will show the possibilities of the fullest industrial development of the State.

Devil's River Development.
Most Texans, who have not seen it, have been accustomed to think of Devil's River and the surrounding country as something wild and unmanageable, but those who have seen the river have wondered at its marvelous possibilities and have been appalled at the great waste of its resources in the scheme of Texas development a company financially strong enough to harness and utilize its resources has had its attention directed to its possibilities, and is now making a preliminary survey with a view to damming and using its waters, now wasteful, and making it assist in building a greater Texas.

Capital has its eyes fixed on the numerous spring-fed streams of Southwest Texas and in time there is sure to be an expansion of Texas resources that will startle those who have been accustomed to think of us as a slow-moving people.

Road Contracts Cancelled.
Road maintenance contracts in nine counties of Texas have been cancelled because the county judges and commissioners have had the courage to complain that the contractors are doing their work poorly. Whether it is justified or not, there is an opinion that many of the road maintenance contracts are either poorly or unwisely drawn and that they allow contractors to shirk their work without very much danger of the poor work being discovered, unless the auditors and citizens are unusually diligent in discovering and reporting poor maintenance work. Texas needs good roads, but it should get full value for the money expended.

Texas Technological College Needed.
The attendance of nearly one thousand students at Texas Technological College at the opening of the first session, without any appreciable decrease at other State schools, justifies the wisdom of the legislature in establishing the school. Here is room in Texas for all its schools and they should work in harmony for the education of the youth of the State.

Marble Falls Cotton Mills.
A contract has been let for the building of a low dam across the Colorado river at Marble Falls at a cost of \$75,000 to furnish power for the cotton mills now under construction there. The dream of the lamented and venerable Aden Johnson, Sr., of Marble Falls as a great manufacturing town, will soon be an active realization.

Banks Make Good Showing.
Texas banks are full of money despite the "hard times" cry that has been heard in many parts of the State. Where the banks have more money than they can safely loan there is unusual prosperity, for the banks mostly lend the money of their depositors. Except in a very few localities crops are better than they were expected to be a month ago. The rains that have fallen throughout the State are early enough to insure good grain and grass crops. Texas will soon forget its drought.

New Arrivals

SPRING MODELS, SHOWING THE LATEST IN MILLINERY. CALL AND SEE THEM.

SPRING COATS, SHOWING NEW STYLES FOR STYLISH DRESS.

BARGAINS

WE ARE OFFERING BARGAIN IN ODDS AND ENDS LEFT FROM OUR INVENTORY.

BE CERTAIN TO PAY US A VISIT AND LOOK THEM OVER FOR YOURSELF.

Grocery and Hardware Departments

We have been busy moving, but are now ready for business. BARGAINS ARE BEING OFFERED IN THIS DEPARTMENT

9 cans of Prince Albert Tobacco for	\$1.00
1 can Gallon Peaches for	65c
1 can Gallon Apricots for	65c
1 Pint Bottle Catsup for	25c
1 Pint Bottle Grape Juice for	25c
1 5lb Bucket Peanut Butter for	75c
1 can Van Camp's Pork & Beans for	10c

A BIG SELECTION OF FRESH GROCERIES AT ALL TIMES

BAKER MERCANTILE CO.

"THE STORE WITH THE GOODS"

Fashion's Path Leads to Printed Flannels



Fashion, having lost its heart and head to printed silks in summer, is faithful to their memory—hence the success of the new printed flannels that succeed them. Here is a dark red frock, printed in black. It has collar and cuffs of fine embroidered batiste and a black silk jabot.

VISITOR TELLS OF LOCKNEY COUNTRY

Continued from First Page)

Dallas markets, Lockney has for years had an excellent railroad, which hauls a large amount of tonnage and carries many passengers daily. It is a branch of the Santa Fe, which connects with the main line at Plainview.

Connection with Dallas over this line is not at all bad, especially since the through Pullman from Dallas to Lubbock was installed. This Pullman leaving Dallas in the evening, goes out over the Texas & Pacific to Sweetwater and thence via the Santa Fe, enabling a passenger to reach Lockney early the following afternoon. Even better time, it is claimed, is made via the Denver to Estelline and by motor bus to Lockney. The stage line follows the route which has been surveyed for the Denver extension to be constructed from Estelline to Lockney and Lubbock and the mileage as well as the time is shortened, it is claimed. The proposed extension as surveyed extends through Turkey, Quitaque,

Lockney, Petersburg to Lubbock, and when completed is assured a heavy tonnage, as it is stated that there is not a section of land between Lockney and Lubbock but has a farm on it.

Area Well Watered
Floyd county in the vicinity of Lockney is well watered both on the ground as well as beneath it, for while the wells tap water at a depth of twenty feet or thereabouts, there are also hundreds of small fresh water lakes scattered in all directions which were filled by the rains and cover from two to ten acres each. They are clear and sparkling and as a rule surrounded by grain fields. Since early fall these lakes have abounded with wild ducks, geese and brant, which in many instances have been destructive of crops and have earned the resentment of the farmers who welcome hunters to drive away the wild fowls or slaughter them.

The writer, while in Lockney, made a tour of the surrounding country with A. P. Barker, R. F. A. Truett and J. W. Monroe. During the trip thousands of wild ducks of every variety were encountered on the shallow lakes of the open Plains. The ducks frequent the water all day, but just before sundown take themselves off to the grain fields, where they eat their fill. The geese occupy the pools all night, but just about sunup take wing and slip over into the adjacent fields, where they devour large quantities of valuable feed and wax fat.

Duck and goose shooting on the Plains is said to have been better than ever this year and many Dallas hunters have taken advantage of the rare opportunity offered. In hunting the fowls local nimrods use little system. They build no blinds and put out no decoys, but wait near the lakes until one of their number frighten the ducks and they fly over. They are so numerous that little attention is paid to them by scientific hunters. Hundreds might be killed in a few hours out of blinds made of barrels set deep in the low ground beside the lakes with an attractive bunch of decoys to shoot over.

There are few quail near Lockney but just below the cap rock they are abundant. Hawks are numerous in the grain fields of the locality and it is thought that they keep the quails thinned down.

Celery Staple Product
Celery of the best variety is one of the staple garden products of Floyd county and it is predicted that the

amount and quality of the celery raised here for market will compare favorably with that of California. Lettuce of the quality also is a staple product. Ten years ago one of the celery producers of the county raised enough celery on one acre to bring him in \$1,345.

Milk, cream, poultry and eggs are among the farm products shipped in large quantity from Lockney by three exclusive produce houses. During 1926 Lockney has a number of municipal improvements planned or contracted for, including the paving of ten additional blocks of the city streets, the installation of street lights and the establishment of a sewerage system.

The statement was made by Gen. John A. Hulen at the annual banquet of the Lockney Chamber of Commerce, held here recently, that he hoped for a decision from the Interstate Commerce Commission during the next thirty days on the application of the Burlington to extend westward from Estelline and that the whistle of the locomotives of the Denver & South Plains Railroad would be heard in Quitaque on the way to Lockney by September 1926, was received with applause. The annual meeting a twich dinner was served, was transformed into a celebration over the signing of the contract with the Denver to pass through Lockney. More than 200 citizens of Lockney and representatives from surrounding towns attended.

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X-RAY

and we are prepared to do the latest X-ray work. We develop our own films.

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Catarrah Deafness
is often caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing. Unless the inflammation can be reduced, your hearing may be destroyed forever. HALL'S CATARRH MEDICINE will do what we claim for it—rid your system of Catarrh or Deafness caused by Catarrh. Sold by all druggists for over 40 years. F. J. Cheney & Co., Toledo, Ohio.