# Corkneu Tearan 

floyd county leads all west texas in value of crops produced. Lockney is in the hiart of the best farming section of the plains, and in the great shallow water bel

## VOLUME TWENTY-FIVE

# DENVER DELIVERS SIGNED CONTRACT C. OF C. BANQUET GREATEST IN OUR HISTORY 

## I'DCEMCKOYDELIVERSCONTRACT at Anval banouet of c. OF.


A. B. Brown Elected President of C. of C.; Arthur P. Barker, Vice President; L. H. Gruver, Treasurer; E. S. Shoaf,, Secretary; Directors are A. R. Meriwether, Artie Baker, Z. T. Riley, Burton Thonton and W. C. Watson. Many Prominent Visotors Present.


## DENEER WILL BERUNNIGGRANS WTHIN IB MONTHS ON NEW LINE

Frank E. Clarity, Vice President and General Manager of the Fort Worth \& Denver Railway Company, Signed Contract at Fort Worth Monday Morning Construction Will Begin as Soon as Interstate Commerce Commission Grants Permit to Build..

Loekney Community Chamber

Commerce was held Tuesday night at made a talk congratulating Lockne
the new Barker building, at which on its success in securing the contra
time more than two hundred and fifty with the railroad and talke
LETTERS TO FLOVD COUNTY
SANTA CLAUS
POULTRY SHOW

## DECISION IN DENVER PERMIT EXPECTED

The BetterBUICK Jot
McClelland-Buick Co.

## Che Tarkury 解arnu

SAVE MONEY ON YOUR CHRISTMAS GIFTS FOR YOUR men folk by buying
Sample Sweaters, Sleeved Vests (all kinds), Lunch Jackets, Wool Shirts, Knit Caps, Infant's, Misses' and Ladies' Knit Wear, Men's Pants Underwear, etc., at about $1-3$ less than ordinary prices.

Better than ANY SALE PRICE Better than Any Mail Order House SAVE YOURSELF MONEY AND AT THE SAME TIME GIVE
GIFTS THAT WILL BE MORE THAN WELCOME gifts that will be more than welcome

COME IN AND ASK TO SEE THE SAMPLES.

## STUBBS

Store For Men and Boys
ON THE CORNER



## WE ARE HEADOUARTERS FOR CHRITTMAS GOODIES

When you begin to consider your Christmas Dinner your groceryman should be your first thought. We have secured everything that is necessary to make your Christmas dinner and all other meals you have during the holiday season, a perfect success. Call us first and save yourself the trouble and worry
of looking all over town for the things you want for of looking
your table.
All kinds of fruits, nuts, and specials for the Christmas cakes, pies, etc. It is a pleasure for us to to be of real service to you.

## G. S. MORRIS

Groceries, Hardware and Undewaking Goods "Where Price and Quality Meet" Phone 30


## WATCH THIS SPACE <br> TRADES' DAY SPECIALS <br> NEXT WEEK

We bought a big stock, expecting a big Cotton crop and we are going to reduce our stock.

RILEY \& BREWSTER
GROCERIES AND MEATS. PHONE 10.

PENNINGTON MOTOR CO.<br>Phone 57

## PROTECTION SHOULD BE YOUR FIRST CON-

 SIDERATION-That's why we are in business, to give you perfect protection at all times. Insurance means you have something to go on if you suffer a loss from fire or weather. Better let us write you a policy today.gRUVER INSURANCE AGENCY


> HAVE YOU HAD YOUR LIGHTS TESTED YET?

This is the month lights are to be tested for a New Year. Don't wait until the last day. Come in now and let us fix you up.

## OFFICIAL INSPECTOR

Your lights must be tested before you can secure your 1926 Auto License.

SLAUGHTER PRICE SALES

## SAVE MONEY FOR YOU

The Big Slaughter Sale continues, and every day the people of the Lockney Country are supplying their needs for Fall and Winter, and the CHRISTMAS SEASON at a BIG SAVING of Money, and procuring the very best goods that can be obtained on today's market at PRICES that are far below restecking prices. The Wholesale Prices have absolutely been disregarded in this BIG SLAUCHTER SALE, we are overstocked and the goods mast move, our loss is your gain, we must convert our stock into cash to meet our obligations, and those who take advantage of this opportunity are making their dollars do double daty. Everything is included in this Sale. Nothing Reserved. An opportunity for you to get the best goods at the very lowest price possible.


FREE! FREE! FREE! FREE!
WITH EVERY TON OF COAL PURCHASED from us we will give you absolutely FREE A GOOD COAL SHOVEL PURINA COW, HOG AND CHICKEN CHOWS
We carry a full line of Purina Chows, for your Cows, Hogs and Chickens. These specially prepared feeds will make your cow give more milk, and richer milk; will fatten and make your hogs more healthy, and will make your chickens grow faster and lay more eggs. Even the Rooster will cackle when you feed him Purina Chicken Chows.
Remember we are always in the Market for your Grain and Hay, and carry a good line of feeds for those who want to buy
Phone No. 60 when you need anything in our line and we will be more than glad to serve you.
LOCKNEY COAL \& GRAIN CO.
PHONE 60 burton thornton, Managel

FLOYD COUNTY ABSTRACT CO.


##  <br> BALDWIN PIANOS, COLLUMBIA PHONOGRAPHS, RECORDS, PIANO ROLLS AND SHEET MUSIC.

No better Christmas Present or one that would be umbia Phonograph. A present for the entire family of lasting quality.
DISPLAY ROOM IN LOCKNEY AT STEWART DRUG COMPANY
J.W. BOYIE \& SON MUSIC STORE

PLAINVIEW

## MONEY! MONEY! MONEY!

WE HAVE PLENTY OF REAL MONEY TO LOAN AT A LOW RATE OF INTEREST
On Farm and Ranch land in Floyd an dadjoining counties, we can give you quick service, interest payments only once a year, and them arranged to suit your convenience. Our Company does not sell its loans, therefore you know who you are dealing with at all times. We have loaned more money in Floyd county in the past fifteen years than any other one company, and this Company has never "closed out a loan." This is worth considering when you give a
deed-of-trust to your property. If you have a loan maturing, or contemplate getting a loan it will pay you to talk with us before you sign the DEED.

## ANGEL \& CHILDERS, Agents

 ALL KINDS OF INSURANCEYOU CAN'T eat MONEY

YOUCAN'T s soorn eat WITHOUT IT SECURITY STATE BANK

Small enough to know you, large enough to serve you The Bank for Everybody

## ONDANT AND $\begin{gathered}\text { Nut } \\ \text { 3 cupp myz } \\ 1 \text { cup rieh erreat }\end{gathered}$ lcup broben nut n <br> 1.2 teaspoon vanilla <br>  Iow fire to 2 24, dergees, stitring tree <br> in cold weter. When theoterit to <br> and heatad water when thent oneled

 She thingt
book of a nation!

## 2 capt sigar <br> 1-2 up water teaspon cream teaspoon butter <br> teaspoon vinegar 1.4 teaspoon lemon extract <br> 1-2 teaspoon vanilla


in cold water until cooled to place
heat. Add the flavroing extracts and
beat until creamy and beginning to
get firm. Pour onto oiled tins and


## rencragenergeres

## SPECIIL SALE

all. velvet hats S1.00 to \$3.25

Our Metalic Fallies Silk Hat are arriving Come in and Come in and see our line of Stamp Goods. We have a gobd many Special Mad up articles for Chriatmas. LaMode Hat \& Gift Shop



If You Want to Look Like This
-Don't Smoke You are going to be disappointed
when yoo took at the face in this Advertisement. he will be such
a shook from the type of Faces
youalwayssec inAdverisements.
They youalwayssee inAdvertiscments.
They generally get some Guys
face to use in a Collar or Un-
derwear Ad that looks hike he

(because there is a terrible lot o
hard looking Birds among you
readers). So after looking the
World over they picked on me

so the Moral is IF YOU WILL
SMOKE IT, YOU WILI
NEVER LOOK LIKE ME
NEVER LOOK LIKE ME
1 am the horrible example of a

piece in this paper soon. Look for it


The Ximerican Doteneor ${ }^{\text {G }}$


After you have made a list of those to whom you ant to give gifts, visit this store and see how readily fou can select an arteile that just fits each person on

## STEWART DRUG COMPANY

u tellum "Stewart has it
Member Texasas Qualified Druggists' League

## THIS WILL SURPRISE YOU

## THE DALLAS MORNING NEWS

ONE WHOLE YEAR FOR
$\$ 6.45$
SEND ORDER TODAY with remittance and paper will start at once, and your time will not expire un-
til December, 1926. If you don't want Sunday paThese rates apply only in Texas, Oklahoma, ArkDON'T DELAY. SEND Order and Money TODAY

| Ead And |  |
| :---: | :---: |
| Every citizen whether he is a da aborer or a millionaire, is interested | 1 |
| bread and butter for himselh and his |  |
| family; secosd, busineas condition | -133- |
| the worid which will permit peaceful |  |
| and profitable operation of industry | 7540-FO |
| farming; Third, the invest capital in business enter | Cl |
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| He a mound busi | WE'LL CALL |
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| an understan |  |
| no on the part of the general pub |  |
|  | OTIS HARRIS, Owner |
|  |  |



No manufacturer of gear-shift automobiles
has ever approached Chevrolet building over a half million cars in one year.
Chevrolet is the world's largest builder of cars Chevrolet is the world's largest buitider of cars Chevrolet leads the world in providing qual.
ity at low cost. ity at low cosst.
Quality appearance-quality construction-
the quality features of the finest cars! That's the quality features of the finest cars! That's
the renson you should come in and see a Cheve. rolet 4 you want lasting satisfaction at the
lowest possible price.


OZARK FILLING STATION



Yondant for Conle berss
granulated sugar

| ps granula |
| :--- |
| $p$ water |

## To no one but a friend would

 you care to give your Photograph, so what more marked intimacy could you give to a gift than to make it a Photograph in one of the many beautiful mountings we are showing? Phone for appointment.WILSON STUDIO AND ART SHOP floydada, texas

BIG WRESTLING BOUT NEXT TUESDAY, DEC. 15th jack bentley

UNDEFEATED MIDDLE-WEIGHT CHAMPION OF NEWLAND, TEXAS, WEIGHT 175 LBS.

## YOUNG BRITT

OF LOCKNEY, WEIGHT 165 LBS. WINNER TAKES ALL. I ALSO GOOD PICTURE PROGRAM

ISIS theatre
General Admission $\quad 50 \mathrm{c}$ and 75 RESERVED SEATS $\$ 1.00$
 NOTICE
used as coating in double boiler and
tir till thin enough for dipping. Im.
Im merse the centers just as in chocolate ness to Raymond Blofint and pping. Re-heat over steam as
needed.
Cream patties are made by heating thank my customers for the tondant in double boiler till soft past patronage, and ask a
nough to drop from teaspoon onto waxed paper. continuatio

## GROVES DARY

Leader-Gilbert Neele
Lers.
 Song-lt Came Upon a Midnight Thoma
Scripture-Acts 20; $32-35$. Miss Roy Riley, teacher of the Wade Mangum. end in Lockney, the guest of her

## TURKEYS WANTED

Today's Market 32c lb. *
We want your Turkeys and are paying the highest market prices at all times for them.

We also want your Poultry, Eggs, Cream and Hides.

LOCKNEY PRODUCE CO.


WE had the best volume of business in our History
we attribute this to the value we are giving
cash prices-Reduced over-head-No losses to
charge off.
You will be pleased with the extra values you'l
find here during December.
All Women's Dresses Coats and Many Items in Ready-to-Wear and Piece Goods.

All Men's Suits and Overcoats, Work Clothing and Shoes.

All Shoes and Slippers at Substantial Re-
ductions, Men's, Women's and Children's.
IN DECEMBER
DOUBLE PREMIUM CERTIFICATES THRU THE ENTIRE MONTH OF DECEMBER REDEEMABLE AT OUR STORE IN Wm. ROGERS \& SON'S FINE siverwatre.

Do Your Holiday Shopping at Our StoreSave Money-Get Extra Quality.

## CARTER-HOUSTON'S

PLAINVIEW "Plains Largest Cash Store"
Plainview.



## PUBLIC UTILITIES

 ARE COMMUNITY ADVERTISINGAn automobile with poor transmission or a watch
with a faulty hairspring is of little value.
So a community with poor service from its public utilities is badly advertised and is likely to fall out of line with the good towns.

Consider the advertising value of a community when its citizens can say that its telephone service is good.

Poor public utility service is like a red light "stop" signal to an investor who is seeking a location.

SOUTHWESTERNBELL
TELEPHONECOMPANY204644044


## ANNIVERSARY

 Christmad of
## FROM DECCHBER 124h TO DECCMBER 194h- ONE SHORT WEEK- WIE OFFER YOU

OUR FIRST ANNUAL anNiversary discount sale


In appreciation of your splendid patronage, your good will, and your friendship during our first year of business in Plainview we have decided to show our appreciation by offering you right at
the Big Gift Time a special good will reduction of -

## 10 per cent Discount

- ON ALL -


## Jewelry, Watches, Diamonds, and Silverware

## And All Holiday Gift Goods. Including All Merchandise in Our

 Gift BalconyWHY PAY MORE ONLY A FEW DAYS LATER?

## SOUTH PLANSS LARCEST GIFT STORE

And, oh, here is such a wonderful showing in our extensive holiday stocks that you will find every need cared for and every desire for a gift satisfied-our gift goods are assembled from the four corners of the earth and we believe that we are safe in saying that never before has such a showing been brought to the South Plains.
WE WILL SERVE TO THE CHRISTMAS SHOPPERS FOR THIS WEEK ONLY, CHICKEN SALAD SANDWICHES FOR 10c EACH.

And Remember-A Small Deposit Will Reserve Any Article in Our Store and You Can Call for It at Any Convenient Time Before Christmas.

We invite you to participate in this Special Discount Anniversary Sale.

# Hundreds of People From Far and Near Are Attending Our Big Sale 



## Men's Suits

One lot men's suits, all wool worsteds and soft finished materials, suits that have accumulated from our regular stock,
mostly all are dark patterns, values up to $\$ 25.00$, while they mostly all are dark patterns, values up to $\$ 25.00$, while they
lastYOUR CHOICE ONLY $\$ 12.50$
Hart Schaffner \& Marx, Frats and other good brands of lothing, all go in this sale. Note the prices.
32.50 Suits, now
$\$ 35.00$ to $\$ 40.00$ Suits, now
$\$ 24.75$
$\$ 27.50$ $\$ 50.00$ to $\$ 60.00$ Suits, now $\quad \$ 39.00$

## Men's Overcoats

Too many Overcoats are a bad thing to carry over. We
have slashed them right and left, so that you may own one ERE IS THE Price-

| $\$ 14.85$ Overcoats | $\$ 11.85$ |
| :--- | ---: |
| $\$ 20.00$ Overcoats | $\$ 15.90$ |
| $\$ 25.00$ Overcoats | $\$ 18.85$ |
| $\$ 27.50$ Overcoats | $\$ 19.95$ |
| $\$ 45.00$ and $\$ 50.00$ Overcoats | $\$ 34.75$ |

## Men's Dress Pants

A big assortment, all sizes, light and dark patterns

|  | $\$ 3.45$ Pants for |
| :--- | ---: |$\quad \$ 2.59$



From the size of the bills they are buying, the PRICES MUST BE RIGHT. With sales going on in every town on the plains they come HERE.

# We Have Slashed and Cut the Price to The Core 

HERE is your opportunity to get in on these Big Bargains. Further reductions are being made this week in every department.


## Women's Dresses



## Women's Coats

We have them in all the new materials; in all the new shades; in all the new styles. They are fur tri

| $\$ 25.00$ Coats for | $\$ 16.75$ |
| :--- | :--- |
| $\$ 29.00$ Coats for | $\$ 19.95$ |
| $\$ 45.00$ Coats for | $\$ 24.75$ |
| $\$ 65.00$ Coats for | $\$ 34.75$ |
| $\$ 85.00$ Coats for | $\$ 49.00$ |
| $\$ 110.00$ Coats for | $\$ 69.00$ |

## All Wool Blankets

$\$ 13.00,66 \times 80$ Double, now $\$ 8.65$ $\$ 16.50,70 \times 80$ Double, now $\$ 11.80$ $\$ 17.50,70 \times 80$ Double, no w $\$ 12.85$
$\$ 11.85,72 \times 84$ Single, now $\$ 9.50$ EXTRA SPECIAL $\$ 11.50$

## Boy's Suits

Suits with two pair short pants $\$ 17.50$ to $\$ 22.50$ now
$\$ 12.00$
Suits $\$ 14.85$ to $\$ 16.50$ now $\$ 8.75$
Suits with one pair of pants $\$ 4.95$

## Doll Special

## For Friday and Saturday

 Dolls that say "Mama"Full 26 inches long, very neatly dressed, bald head, with cap, patent leather slippers. A big value at $\$ 2.50$, for Friday and
Saturday only
One lot of "Mama" dolls, 14 inches
long full dressed

BIG REDUCTION ON ALL WORK CLOTHES

BIG REDUCTION ON ALI
WOOLENS, SILKS AND
SUITINGS



## ELECTRIC SUPPLIES

We have a full stock of Electric Supplies for the household and business necessities. Let us supply you with your needs in the electrical line and do your ELECTRIC WASHING MACHINES, ELECTRIC STOVES, AND ELECTRICAL APPLIANCES.

We have any size Electric Globe you care to use Let us know your Electric wants and we will gladly supply them.
C. R. WILKINSON Phone 15

## $\underset{\text { Fresh ments at all times at M. P. Car-See T. \& D. Service Station. }}{\substack{\text { For SALE }}}$

草
mother, Mrs. L. M. Johnson, Satur

CITY MEAT MAR.
KEI \& CROCERY
For Prices See Us. We Have Lots of SPECIALS

E L. MARSAALL,
PROPRIETOR
000000000000
We have installed in ou office an up-to-date-X-RAY
and we are prepared to do the latest X-ray work. Drs.
Houghton \& Thacker
DICKEY \& COEN
REAL ESTATE \& LOANS
always A bargain First Texas Joint Stock Land Bank Houston, Texas. 6 per cent Intere
Prompt inspection.
"SEE US FOR your loans" Phone No. 107
Pide FLOYDADA, TEXAS Have your $A$ actuacta made The Old Reliable Abstract Man. hENNETH BAIN HENNETHERAK Room 4, First National Bank
FLOYDADA. TEXAS F. M. KESTER REGISTERED OPTOMETRIST
EYES CAREFULLY TESTED GLasses fitted Broken Lense Duplicated
LOCKNEY, TEXXAS LOCKNEY, TEXXAS DR. R. E. L. MEWSHAW Physician and Surgeon
Office in City Drug Store Phones: Residence 146 ; office 126 $\frac{\text { LOCKNEY, TEXAS }}{\text { DRS, REED \& HENRY }}$ Physicians and Surgeon

## Attention Given

Orice Lockney Drug Co. rice Phone $50-$ Res.
Lockney, Texas
Grady R. Crager Underaker and embalmek
Hearse to all parts of the Country
$\qquad$
DOCKNEY, TEXAS
SELLING GLASSES Is a secondary consideration with me
The thing that interests me is wheth er your eyes are performing their
duty properly. I can only learn thi through a complete, scientific exam-
nation. Write or phone for an a
and pointment.
DR. WILSON KIMBLE Floydada ecialist
Flodada

Catarrhal Deafnes torte delicacies. You will have food for the Holidays that the entire family will enjoy to the utmost.

## SLAUGHTER PRICE SALE

This SALE has met the spproval of the buying public-The people are in need of much merchandise and the short crop has made a dollar look as big as a wagon wheel:-

If you want your DOLLAR to act as big as it looks bring it to this Sale.

We are certainly offering a feast of bargains in order to turn our big stock of bargains into cash.

## Our Loss is Your Gain

We need the cash and you have it. Take advantage of this chance to save money.

Remember the SALE continues untill the night of Dec. 24th.

NOTHING RESERVED.-
Dry Goods Groceries Hardware
BAKER MERCANTILE CO.
"THE STORE WITH THE GOODS"

