

Lockney Beacon

VOLUME TWENTY-THREE

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, MARCH 6th, 1924

NUMBER 24

WILL ERECT CAMP GROUND FENCE AND TWO SHEDS

Club Will Advertise Lockney Country and Its Wonderful Resources to World

At the weekly luncheon Monday at noon there was a good attendance of the business men of the town.

The first thing discussed by the club was the erection of a high board fence on the camp grounds and two sheds, with ovens and tables and the financing of same. It was decided that the fence and sheds could be erected and that the advertising space on same would pay for the material, painting and carpenter work, and a committee was appointed to contract the spaces to those desiring to place advertisements on the fence and roofs of the sheds. The cost of the fence and sheds will be about \$350 and the advertising space will bring that amount.

Various ways of advertising Lockney were discussed and it was decided that a folder should be printed, to be sent to prospectors and used by the business men in mailing out their letters telling the people of the Lockney country. Several thousand folders will be printed for distribution, and the chairman of the publicity committee was instructed to present to the club a dummy of the folders and prices on same at the next meeting.

Mr. Carter had a letter before the club from a friend of his, who seeks to build a \$12,000 hotel in Lockney, and the club voted that Mr. Carter take the matter up with his friend and advise him the Chamber of Commerce would be glad to have him locate in Lockney and would give him what assistance he desired in locating the hotel.

Other important matters were suggested to the club for further consideration.

READY TO TAKE SCHOLASTIC CENSUS

Supplies Have Been Received—Census Taking Must Be Finished By April 1st

The supplies for the taking of the school census in Floyd county has been received by Judge E. C. Nelson, and it is requested that the school trustees call at once and get these supplies, as the census must be taken and reports made to Judge Nelson by April 1st.

Judge Nelson states that all trustees should use great diligence in enumerating all pupils of the scholastic age. It is hoped that the census will run above the 3,000 mark this year, so as a county superintendent can be had.

Every child not enumerated means a loss of that much money to the county and school district in which he lives. Every child should be enumerated in the district in which his parents have their legal residence, and not in the district where they may happen to be living temporarily for the purpose perhaps of attending school. If the parent desires to send child to some other school out of the district of its legal residence, it should first be registered in its own district and then transferred to the district in which they wish the child to attend school. Transfer application blanks can be secured at any time by applying at the county judge's office.

TRUSTEE ELECTION WILL BE HELD SATURDAY, APRIL 5

Trustees to Be Elected in All Common School Districts and Three County Trustees

Judge E. C. Nelson, Jr., has sent out election supplies to all common school districts for a holding of the trustee elections on Saturday, April 5th. From one to three trustees are to be elected in each district in the county. In the county trustees to be elected, one to be elected at age and one from precinct No. 3 at one from precinct No. 4. There are two hold-overs in the county trustees, Judge J. W. Howard of Precinct No. 1, and Bert Bobbitt of Precinct No. 2.

T. L. Patterson and family of Lubbock spent Sunday by visiting Dr. N. E. Greer and family.

PARENT-TEACHERS' ASSOCIATION ORGANIZED AT ROSELAND

People of Roseland Community Met Saturday Night and Perfected Organization

Upon invitation from Prof. F. A. Cunyus and Miss Anna Sims, Mrs. G. J. Stapleton, Mrs. F. E. Cowart, Mrs. F. M. Kester and Mr. and Mrs. H. B. Adams went to Roseland school house Saturday night for the purpose of explaining the organization of a Parent-Teachers' Association to the residents of that community.

Quite a crowd of Roseland people were present and Mrs. Stapleton and Cowart outlined the organization of the association to them. Talks were made by Prof. F. A. Cunyus, Mrs. F. M. Kester and Stapleton, and Messrs. J. J. Smith and H. L. Barton.

Mr. Barton was selected as temporary chairman and F. A. Cunyus as temporary secretary, and the following officers were elected for the association for this year: Mrs. W. A. Whitlock, president; Mrs. E. A. Cox, 1st vice president; Mrs. F. L. Marvel, 2nd vice president; Mrs. J. J. Smith, 3rd vice president; Mrs. C. H. Brown, recording and corresponding secretary; Mrs. Ivey Thomas, treasurer.

The first business meeting of the association will be held at the Roseland school building Friday afternoon.

There were twenty-one members enrolled at the meeting Saturday night.

Roseland has voted bonds for the erection of a new \$7,000 addition to their brick school building, which will make it one of the very best country school buildings in this part of the country.

WILL CONDUCT UNDERTAKING AND EMBALMING BUSINESS

Has Bought C. R. McCollum Stock and Moved to Crager Furniture Company

Grady Rook Crager of Sweetwater has moved to Lockney and will in the future conduct an undertaking and embalming establishment in the E. P. Thompson building on the west side of Main street, in the Crager Furniture Co.

Mr. Crager is an experienced embalmer, and has purchased the stock of undertaking goods formerly owned by C. R. McCollum and moved them to the Crager Furniture Co. building.

Mr. Crager is a son of Mr. and Mrs. A. J. Crager of this city. Lockney has been without a local embalmer for some time and the coming of Mr. Crager will be of great benefit to the people of this vicinity.

COUNTY DEBT HAS BEEN REDUCED MORE THAN \$25,000

More Money on Hand at Close of Year Than at Same Date Last Year

The annual statement of the Commissioners' court was made on Feb. 1st and shows that the county has considerably decreased the outstanding indebtedness. Judge Nelson states that there was a deficit in every fund when the present court went into office, and that at this date the funds are as follows: Balance in jury fund on Jan. 31st, 1924, \$6,344.43; road and bridge fund, \$3,381; general fund, \$12,110.53; building fund, \$220.07; highway fund, \$2,888.05; special road funds, 6th class, No. 2, \$12.32; No. 1, 7th class, \$1,823.18; No. 4, 8th class, \$1,945.56; No. 2, 9th class, \$532.35; No. 3, 10th class, \$874.40.

The total indebtedness of the county on Jan. 31st, 1924, was \$126,280.99, being a decrease of \$25,452.07 from the amount of indebtedness on Jan. 31st, 1923. The total cash balance on hand in all funds is \$30,134.20, an increase of \$13,513.54 over a year ago, at which time the cash balance was \$16,620.66.

The judge and commissioners court are very proud of the record they have made in the past year in cutting down the indebtedness of the county.

Mrs. Ruth Homer was here from Lubbock Sunday, visiting her parents, Mr. and Mrs. Frank Ford.

Marooned!!



100,000 ACRES OF COTTON ESTIMATE FOR FLOYD COUNTY

Largest Cotton Crop in History of County Will Be Planted This Year

One hundred thousand acres is the estimate of the cotton acreage to be planted in Floyd county during the 1924 season. This estimate is based upon the total land in cultivation, less the actual acreage in wheat and the amount estimated to be planted in row crops and small grains other than wheat.

Floyd county has 200,000 acres approximately in cultivation of its total area of about 680,000 acres, most of which is tillable. Of this acreage in cultivation it has been estimated the wheat acreage is about 80,000 to 100,000 acres. Several thousand acres of oats are being planted, and also spring wheat. The total acreage of small grains will run well over 125,000 acres. The row crop of feedstuff, including all the grain sorghums, will probably reach 75,000 acres. The balance, or 100,000 acres, will be devoted to cotton.

In the McCoy community alone, southwest of Floydada, where the farmers are trying to get a gin located, 7,500 acres of cotton have been signed up to secure a gin for that place. This acreage will be closer to McCoy than any other gin and the nearest gin now to McCoy is 15 miles. In the Sandhill community, where the farmers are also wanting a gin, another 7,500 acres have been signed up. In the Antelope community, there are two planters who have over 6,000 acres, and who have let a contract for the immediate construction of a gin.

These three communities comprising only a small part of the county thus have over 20,000 acres alone. It is from this basis that the estimate of 100,000 acres is made very largely.

Lockney has four gins built and building. Knox Patterson will have a new gin on the lot with the old gin plant in time for the fall crop, giving them two gins in Lockney. Ben Whitfill & Sons are erecting a new gin in Lockney and the West Texas Gin Co. will begin the erection of a new gin on the grounds where their gin burned a few weeks ago, within a few days. This gives Lockney four gins, with a prospect for two more before the ginning season opens. Floydada has three gins.

The total bales of cotton ginned in Floyd county last year was over 10,000, which was picked from an acreage of 46,000 to 50,000 acres, and 1923 was not a seasonable year. Over half a bale to the acre average has been made in Floyd county several times.

Floyd county has long stood as one of the leading agricultural counties of the Plains, but not until recent years has the cotton possibilities here been realized. A great amount of immigration is expected from the boll weevil districts of the South this year to the Plains. Floyd county lands are cheap considering the development of the country. Improve lands can be bought in Floyd county for from \$35 to \$50 an acre.

Artie Baker went to Fort Worth Saturday on business.

DISTRICT COURT IN SESSION AT FLOYDADA

Grand Jury Was Empaneled Monday. Jim Brown Murdered Case Set For March 24.

The District Court of Floyd County met at Floydada Monday morning, March 3rd, with Judge D. H. Culton of Tulsa, on the bench in the absence of Judge R. C. Joiner, who was detained at his home in Plainview on account of illness in his family. The grand jury was empaneled and Monday was spent in setting cases for trial during the court session. This week was spent in hearing non-jury civil cases.

The following cases were set for trial this term of court:

State of Texas vs. W. N. Brown, charged with arson in connection with the destroying of the Highway Garage in 1921, set for Monday, March 10th.

State of Texas vs. W. E. Broyles, set for Monday, March 10th.

State of Texas vs. Jim Brown charged with murder, set for Monday March 24th. This case comes to Floyd county on a change of venue from Swisher county, and is a case where three brothers are charged with the killing of a man named Cox at Tulsa.

The civil docket at this term of court is light.

GRAND JURY

The following is the list of the Grand Jury:

- J. W. Howard, Foreman
- Lee Allison
- Paul Sims
- W. J. Weatherby
- Bert Bobbitt
- G. M. Tate
- W. M. Windsor
- A. B. Muncy
- D. B. Brown
- C. A. Wilson
- C. M. Beatty
- L. A. Williams

PETIT JURY

The following is the jury list for next week, to appear Monday, Mar. 10th:

- Lee Rushing, J. L. King, E. Kelley, J. H. Karr, C. L. Enciron, David Bates, J. H. Brooks, J. W. Baggett, L. T. Busby, U. S. Braswell, John Luttrell, Jno. A. Lloyd, Sam McClusky, Charles Massie, V. H. Manning, A. B. Jormigan, J. B. Assiter, C. L. Anderson, W. W. Allen, Will Sims, R. H. Ashton, F. C. Irwin, J. B. Jenkins, Ed Johnson, T. J. Jarboe, W. B. Jones, E. J. Hoffman, J. R. Hart, S. H. Horn, W. D. Lee, J. S. Hale, J. H. Garner, Hayden Harris, J. W. Hardgroves, F. L. Hargess, R. L. Henry.

MEETING OF SERVICE LINE SUBSCRIBERS

Saturday, March 8th at Three O'clock at the Telephone Office

The telephone company realizes that if you are to receive adequate and dependable service your lines must be put up in best repair and you and the company must work together to bring that condition about.

The telephone company will under take to show the proper and improper way to construct telephone lines and will also, at their own expense, fix up one line connecting to the Lockney Exchange as a sample of the kind of service you can get from a properly constructed line and proper station installations.

MYSTERIOUS DISEASE FATAL IN 30 MINUTES

Breckenridge, March 1.—There is no hog cholera in Stephens county, according to Dr. M. A. Williamson, assistant State veterinarian, who was sent to Breckenridge by request of county officials to investigate a peculiar disease that has been killing hundreds of head of cattle in this county, especially in the vicinity of Crystal Falls, 10 miles west of Breckenridge. Dr. Williamson said: "It is possible that I may have to make a blood test to arrive at the correct diagnosis, so that a remedy can be prescribed."

The strange malady of which cattle are said to have been dying for a month, does not make the animal affected become sick, according to reports of farmers, but they eat hearty and die within 30 minutes after the first symptoms of the disease are noticed.

W. L. HOLD CEMETERY CLEAN-UP DAY MARCH 25TH

Membership Drive Now Under Way, Expect 600 Families to Join Association

The Lockney Cemetery Association met Friday night at the First National Bank. There was a fair attendance from the committees over the Lockney district, and a general discussion was had on the various improvements needed and the ways and means of getting members and raising funds to carry on the work.

By an oversight the executive committee had not named delegates from the Providence community, and the following gentlemen will be asked to look after the proposition in the Providence community: Messrs. Carl Sammons, Chas. Velgel and R. J. McLaughlin.

Mr. J. H. Upton was appointed to fill the place of Mr. Wilson in the Sunset community, as Mr. Wilson has removed from that community.

It was decided by the Association that Tuesday, March 25th, would be the cemetery clean-up day, and every person in the Lockney country is asked to join us on that day and help put the cemetery up in first class shape, by cleaning up all trash and weeds, laying out the streets and alleys, and beautifying the graves.

Rev. R. E. L. Muncy will be marshal of the day, and will appoint captains for various squads of workers. It is requested that the business men of the town close their places of business on that day and join in the work. Every one is asked to come and help in the work and bring a well filled basket for dinner on the grounds.

The first improvement will be to build a storage tank for water, to supply the needs of the cemetery, and a fence will be erected around the premises, the fence to be an iron one with large arched gates. The road will be laid out completely around the cemetery.

The membership drive is now on, and a great many members have been secured up-to-date. Lockney is behind on her membership, as the country committees are coming in considerably faster in the membership drive. It is asked that the residents of Lockney get busy and send in their \$1.00 membership dues, and \$2.00 for the first year's dues, a total of \$3.00. Every one is urged to join the association and in this way help to beautify and care for the cemetery.

The city will at their next meeting of the council agree to let the cemetery association have charge of the new cemetery, and it will be arranged for the association to take over this division and reimburse the city the money they have paid for the land, and look after the sale of the lots in the future.

It will also be asked of those who have relatives buried in the old cemetery to join the association and to help the association lay off the grounds in the old cemetery so that it will protect their loved ones graves, and stop the precarious burying of people between members of families, and to straighten out the old grounds as near as possible.

A history of the cemetery will be made, and as near as possible the association will mark all the graves in the cemetery.

The constitution and by-laws of the association will be drafted at the next meeting, and a full attendance of the committees from the outlying districts is especially requested.

The next meeting of the association will be held at the First National Bank, Friday night, March 14th, at 7:30 o'clock.

CARRIED TO SANITARIUM FOR OPERATION WEDNESDAY

Leroy Love, who lives near Cedar Hill, at the Jim Duntap home, was carried to Floydada Wednesday by Dr. Pennington, for an operation for appendicitis.

He was struck down Friday of last week with the attack, but would not consent to an operation until Wednesday. He is in a very bad condition.

Mr. and Mrs. J. H. Brooks were in Petersburg Sunday afternoon.

The Luckey Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION

One year	\$1.50
Six months	.75
Three months	.40
Cash in advance	

All advertising matter will be run until ordered out, unless otherwise arranged. All advertising charged by the week. All bills payable first of the following months.



PLAINS TOWNS SHOULD ADVERTISE RESOURCES

Plans for Intensive Follow-Up of Inquiries About Panhandle and South Plains

The Problem

The business interest of the Panhandle and South Plains are awakening to the fact that immediate steps must be taken to build up the agricultural sections, if your section hopes to continue expanding in all lines of business and industrial activity. The foundation of your prosperity is very largely dependent upon the success achieved by the producers on your farm lands.

The demand for farm land in the Panhandle and South Plains, as well as elsewhere, has been inactive the past two years, due to economic conditions. As a result the movement has been away from the farms and toward the cities and industrial centers. Thus has been created a disproportionate balance as between urban and rural populations. The permanent prosperity of this country is contingent upon the success of our agricultural sections.

To build up the Panhandle and South Plains and attract more people to your non-producing lands, attractive colonization plans must be worked out. The time is now at hand when we can reasonably look forward to a gradual return of the "Back to the land" movement. The prospective settler today is very cautious. He realizes that many sections of the United States are open to him with unusual inducements. Land prices and payments are extended over a long period of years, and helpful co-operation is given.

Colonization has become highly competitive. Each state is long on land and comparatively short on settlers. While the Panhandle and South Plains has much to offer people who are looking for good medium priced farm lands, the thing that concerns the average prospect is, what will it profit him to make the move.

The business of colonizing land has changed. It is now a matter of getting down the basic facts. A campaign for farm land settlers must be educational and definite as to facts and not a mass of glittering generalities. The question is, what kind of information should be placed before the man who wants to know, and particularly the man whose ideas may be vague or indefinite. In short, the man who is a good prospect even though not an immediate one.

The Chamber of Commerce usually answer all inquiries and mail out descriptive folders. In many cases they invite further inquiry and follow same up with one or more letters. But in most instances the prospect is not definitely sold. The personal contact is lacking. It needs more of the human element to cause a final decision to be made.

Too many persons move in the event of a life time, and the prudent man is usually very careful.

This now becomes a question of salesmanship on the part of the local Chamber of Commerce—not to try to sell a particular piece of land but by organized effort try to finally sell the idea that your community has everything the home-seeker is looking for. How can this be done?

The solution. Your descriptive folders are very necessary and should be sent in reply to all inquiries, with a suitable letter. Then, instead of the usual follow-up letter signed by the Secretary, suppose that a series of special letters is mailed, about every twenty or thirty days, each on a different subject, and each not covering more than a single typewritten

page. For example, have your County Agricultural Agent first write this man a letter which should cover general farming operations. It would point out the advantages of diversified farming, it would stress dairying, hogs, poultry and recommend the most adaptable farm crops. Also refer to the favorable seasons for dairying, hogs and poultry, and the marketing conditions.

The reverse side of this letter could be illustrated with a few nice farm scenes, including alfalfa, a dairy herd, hogs poultry and harvest scenes. Mention should be made of the fact that the County Agricultural Agent is prepared to advise all newcomers how to get started on crops with which he may not be familiar, especially cotton for the northern farmer.

A few weeks later this can be followed with a letter from the manager of your creamery. Mention the advantages of dairying, prices paid for butter fat throughout the year, average returns from good grade cows, the prevailing type of cows in your county, price and terms on which cows can be purchased, and how the milk is collected at the farm.

The banker is a very important factor in every community. A letter from him would be equally valuable. He, for example, could tell about the number of banks in your county, their combined deposits and the approximate number of farmer depositors; that you are an agricultural county, and that the bank's business comes largely from farmers. He could speak of general business conditions; that the merchants carry large stocks of goods, sold at prices comparing very favorably with other sections of the country. Cost of building material is a small item because of the fact that expensive buildings are not so necessary as in states farther east because of your favorable climate.

The next letter could be devoted to your schools, which are very important, especially if there are children in the family to be educated. This should be written on the letter-head of the County Superintendent. On the reverse side show a group of various schools with the high school in the center. Be sure to include one or two country schools. The educational advantages should be pointed out, with number of teachers employed and a brief resume of the branches taught. Add that those who desire to attend your State University, for a scientific or technical education, can do so.

The average family usually is interested in their particular church. It might therefore, be well to send out a letter stating that most of the religious denominations are represented in your county, with substantial churches, Sunday schools, and church organizations. Such letters to be signed by one or more ministers, as designated and show on reverse side pictures of prominent church buildings.

Another problem is the social side of country life—how to keep the family on the farms, especially the young folks. The women's clubs can to a large extent help solve this problem. A letter from the president of your women's clubs, addressed to the wife of the prospect, (assuming of course he has a wife,) would create a strong appeal and give the personal touch necessary to reaching a final decision in a move that means so much to that family. The president of the club, for example, could outline what clubs stand for; how many there are in the county; to what extent the farm wives are becoming interested in their neighborhood clubs; and, particularly what it means to the girls of the family. Life on the farm must be made more attractive.

There are other organizations, active in community development and good citizenship, such as the Rotary, Kiwanis, Lions and Cooperative clubs. A letter from them, explaining what they do, not only in their own immediate community, but for the good of the entire county, would be a further reason why the party addressed should come to your section. In this letter stress the clubs' activities. Also speak of your good roads.

Every letter sent out, signed by the banker, county school superintendent, county agricultural agent, minister, and heads of your various clubs, makes a direct and personal appeal. Thereby you will have educated the "prospect" on what your community has to offer. If he is ready and able to make a move, the probability is he will settle in your section.

It may develop that some of the inquiries, for financial reasons, cannot make a change. But you will have sown good seed in that particular locality, and that may result in business among others who become interested.

Business today is based on service



and closer contact. If you hope to build up your agricultural communities you must think in terms of substantial development, and not merely land selling. Also be prepared to look after the new settlers on arrival and make them feel glad they located in your section.

When the last of the series of letters has been sent out, it should then be followed with another communication from the Chamber of Commerce, calling attention to what has been written, expressing the hope that party has received all necessary information, and asking if he is still interested.

This plan of solicitation really is very simple, provided the Chamber of Commerce will prepare the necessary letters, also have them signed and placed in the mails. To make this a success and get the best results, it should be consistently followed for an indefinite period.

In conclusion, and I say this advisedly, if we hope to make any appreciable progress in the development of farm land sections, we must put more real punch into our efforts and a closer personal contact. We are confronted with strong competition all over the country. The business does not move of its own accord. You must go after it. While the Panhandle and South Plains has much to offer, your reward will be only in proportion to the effort put forth.

Respectfully submitted,
C. L. SEAGRAVES,
General Colonization Agt., A. T. & S. F. Ry. Co.,
Chicago, Jan. 16th, 1924.

AMERICA MUST HOLD FIRMLY TO POLICIES THAT MADE HER RICH

Palm Beach, Feb. 22.—The United States today is the greatest and richest nation in the world, largely because it has been able to keep out of war.

Its people for many years have honored George Washington as the great founder of this republic, and have followed his injunction to keep free from foreign entangling alliances and their consequent complications and conflicts.

Therefore, the nation, as it developed its resources and created wealth, has been able to keep that wealth and has not been compelled to dissipate it in wars.

We see that every nation in Europe, which has accumulated any wealth during the past generation lost practically all that wealth in this latest exhausting and destructive conflict. And so it has been with those European nations for centuries.

As soon as they accumulate some wealth in peace, wars came along which wasted it and threw them into poverty again; while this nation, fortunately, and following the precepts of its great founder to keep out of European wars, has accumulated the wealth it created, until it is the richest nation in the world and the center of the world financially and industrially.

We have spoken sternly of wealth, but while we were preserving our wealth by keeping out of war, we have also preserved our welfare, our health and our happiness.

It is possible that European nations, with all their inherited hatreds, their difference of speech and race and custom, their history of aggressive schemes of conquest, their warlike establishments and militaristic forms of government, may not be able to keep out of war.

But we are not cursed with any of these hereditary evils. We are not in direct contact with warlike neighbors. We have no boundary lines over which continually to quarrel.

We have no race hostilities. We have no militaristic government, no imperialistic policies to compel war.

We can keep out of war. All we have to do to keep out of war is to do as we have done before—follow the injunction of the wise founder of the nation, take advantage of our fortunate isolation, keep free from foreign entanglements, refrain from meddling in matters that do not concern us, avoid interfering in a situation while we can not do any good to others and where we may do

infinite harm to ourselves.

One of the ablest and wisest rulers in Europe recently said in a private interview:

"The little English channel, separating England from the continent, has made England the richest nation in Europe. Wide oceans, separating the United States from Europe and Asia, have made the United States the richest nation in the world."

This statesman further said: "I can understand why the people of the United States do not wish to come in contact with these European inherited hatreds and recurrent conflicts. These evils are like hereditary diseases, and it is as if the healthy United States, free from those hereditary diseases, would come to live in a pest house, in the hope of curing the occupants."

"The people of the United States would not cure the occupants of the pest house, but they would contract the disease."

He further said: "Any nation in Europe would be rich and powerful, if it could get away from the other nations of Europe, if it had a body like the Atlantic ocean separating it from the wars of Europe, if it could for one century retain the wealth it creates and not waste it on wars."

We have all the advantages that this wise ruler enumerates. All we have to do is to keep them.

All we have to do is to continue in the future the policies which in the past have made us rich and powerful and happy.

The American people have the wisdom to want to do this.

It is only the speculative banker who wishes to sell the birthright of the American people for their own petty mess of pottage.

WILLIAM RANDOLPH HURST

SHOULD THE COMMISSIONERS' COURT BE CRITICISED?

W. A. Robbins, in a letter to the press this week recalls the issues of the county campaigns last year, tells of the conditions of the county's finances at that time, and points to the fact that the present commissioners pledged themselves to a policy of strict economy, a business administration and to strictly confine themselves within the county's income.

By this means, he says, the court "practicing strict economy and holding expenses to the minimum," has been able to pay \$25,000 of the outstanding obligations and have no overdrafts on the books.

Continuing further he says: "This showing is commendable and should appeal to every intelligent thinking citizen. On the basis of this showing they deserve the support of the taxpayers of this county, and if upheld, will be able in the future to reduce taxes and lighten the tax burden."

"Owing to the financial condition the court has held in obedience all petitions and requests urged that would increase the outstanding indebtedness, thereby incurring criticism."

"In order to reduce taxes the court has recognized the necessity of following a settled policy, holding down expenses, not allowing the obligations of the county to increase, and at the same time reducing the debts as fast as possible. This is the only course that can be pursued by the court that will reduce taxes."—Floydada Hesperian.

COUGH BURSTS BLOOD VESSEL

Child In Serious Condition When Physicians Fail In Attempts To Stop Flow

Alto, March 2.—The 7-year-old son of Mr. and Mrs. R. R. McDaniel of this city, burst a blood vessel in his head during a continued spell of coughing, brought on by a severe cold.

Upon the bursting of the vein, blood streamed from his nose and mouth, local physicians being unable to control the flow. After vain efforts to relieve the lad, he was rushed to a specialist in Tyler, where he was given relief to a certain extent, but is not yet out of danger.

Before being taken to Tyler, he bled continuously for 48 hours and became so weak he could hardly sit alone. Unless relief is given permanently, according to physicians, he will not be able to survive the great loss of blood.

SCHOOL RALLY AT LONE STAR SCHOOL FRIDAY NIGHT

There will be a school rally at Lone Star school house Friday night, Judge E. C. Nelson, Jr., and Prof. Johnson of Floydada have been asked to be present and deliver addresses.

Wyly Stuart and Windell Eddings spent Saturday to Monday at Estelina.

Why We Advertise

There are many reasons why we want you to become better acquainted with us.

Our officers are anxious to be of service to you, and to serve you cheerfully, willingly. They are men you can trust and will transact business with you promptly, with fidelity and in strict confidence. We invite you to fully investigate our resources, our business methods, our integrity and our reliability.

THE FIRST NATIONAL BANK

"The Bank Behind the Farmer"

PLANT THEM EARLY

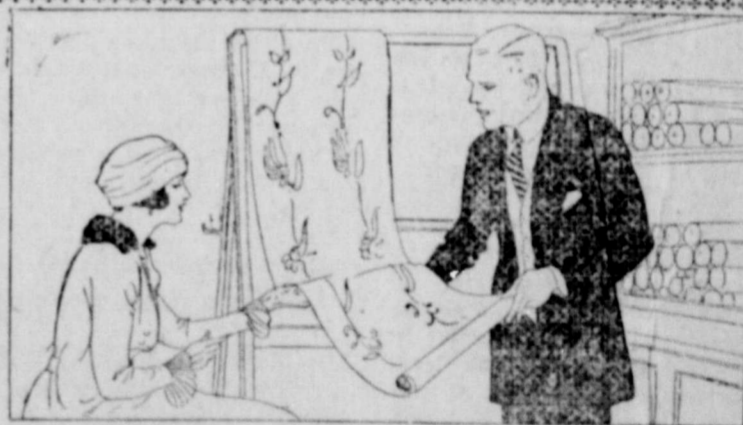


WE HAVE RECEIVED OUR SEED POTATOES, SEED PEANUTS, GARDEN SEEDS, ETC., AND HAVE HOES, RAKES, WATER HOSE, AND ALL GARDEN TOOLS READY FOR SPRING.

We'll Carry a Select Line of Groceries, Hardware and Undertaking Goods. Let Us Show You.

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"Where Price and Quality Meet" Phone 30



UNUSUAL PATTERNS

And that means that you can come here to choose paper with the assurance that you will find a pattern that will fit in exactly with what you have in mind. Most of our showing is exclusive patterns.

We also carry a complete line of—
LUMBER AND BUILDING MATERIALS, PAINTS, VARNISHES, AND IN FACT, ANYTHING YOU WILL NEED TO BUILD OR FINISH ANY KIND OF A STRUCTURE YOU MAY HAVE IN MIND. WE ARE HERE TO SOLVE YOUR BUILDING PROBLEMS. DEMAND US AND WE WILL GIVE YOU SERVICE.

HIGGINBOTHAM-BANLETT COMPANY

"Everything to Build Anything" G. Aubrey Thomas, Mgr. Lockney, Tex.

Ford **\$490** **ONE TON TRUCK**

A complete Ford Truck with all steel body and cab
CHASSIS ONLY, \$370.00
Prices f. o. b. Detroit



The new Ford all-steel body and weather-proof cab on the Ford worm-drive chassis makes world's lowest priced complete one-ton truck.

A New Ford Steel Truck Body

The Ford Motor Company announces the production of a new all-steel body and steel weather-proof cab, mounted on the famous Ford one-ton worm-drive chassis, forming a complete haulage unit at the remarkably low price of \$490.

Steel flare boards and end gate with sockets permit the use of side boards or the mounting of a canopy top.

making the body readily adaptable for general use. Screen sides and end doors may easily be installed. This new body, built of heavy sheet steel strongly reinforced and riveted, is designed to stand up under the most severe usage. Loading space is four feet by seven feet two inches.

The weather-proof cab is fitted with removable, door-opening curtains.

This Car can be obtained through the Ford Weekly Purchase Plan

Authorized Ford Dealers

Ford

CARS · TRUCKS · TRACTORS

of business and advertising it. He spends a million dollars a year in buying newspaper space to tell the world about a 5 cent chewing gum. He has literally educated people to chewing gum and to chew Wrigley's. He has struck the keynote of success in every business. Do what you are doing the best you can, study all the time to improve, and fairly shout your business into the minds of the people. Don't stop shouting as soon as you attract attention. Keep it up or the buyers will forget you. Whether yours is a 5 cent or a \$50-600 business, keep telling about it. Modern business fortunes are all built on modern methods.

Table Showing the Normality of the Children of the Lockney School

Total number weighed and measured, 437.

Number and per cent of those normal weight, 18; less than 1 per cent underweight, 17; between 1 and 2 per cent underweight, 19; between 2 and 3 per cent underweight, 19; between 3 and 4 per cent underweight, 26; between 4 and 6 per cent underweight, 18; between 5 and 6 per cent underweight, 22; between 6 and 7 per cent underweight, 19; between 7 and 8 per cent underweight, 21; between 8 and 9 per cent underweight, 10; between 9 and 10 per cent underweight, 10; between 10 and 11 per cent underweight, 11; between 11 and 12 per cent underweight, 12; between 12 and 13 per cent underweight, 12; between 13 and 14 per cent underweight, 9; between 14 and 15 per cent underweight, 5; between 15 and 16 per cent underweight, 4; between 16 and 17 per cent underweight, 1; between 17 and 18 per cent underweight, 5; between 18 and 19 per cent underweight, 3; between 19 and 20 per cent underweight, 2; between 20 and 21 per cent underweight, 2; between 23 and 24 per cent underweight, 1.


Less than 1 per cent overweight, 15; between 1 and 2 per cent overweight, 11; between 2 and 3 per cent overweight, 13; between 3 and 4 per cent overweight, 14; between 4 and 5 per cent overweight, 16; between 5 and 6 per cent overweight, 15; between 6 and 7 per cent overweight, 15; between 7 and 8 per cent overweight, 6; between 8 and 9 per cent overweight, 5; between 9 and 10 per cent overweight, 8; between 10 and 11 per cent overweight, 5; between 11 and 12 per cent overweight, 5; between 12 and 13 per cent overweight, 5; between 13 and 14 per cent overweight, 6; between 14 and 15 per cent overweight, 8; between 15 and 16 per cent overweight, 4; between 16 and 17 per cent overweight, 2; between 17 and 18 per cent overweight, 2; between 18 and 19 per cent overweight, 2; between 21 and 22 per cent overweight, 2.

There was one pupil near each of the following per cents overweight: 22, 26, 27, 28, 29, 34, 35, 40, 41, 44, and 48.

No. 10 per cent or more underweight 67.

No. 15 per cent or more overweight 23.

Number within 2 per cent of normal weight 84.



CHECKING UP

A check up on the amount you have spent for household and for personal use is a simple matter if you pay your bills by check.

Ask us to explain the several plans which we have that will help you to keep a record of the money you receive and what you pay out.

Remember this is a Guaranty State Bank. Your deposits are guaranteed by the depositories' guaranty fund of the State of Texas. No depositor has ever lost a dollar deposited in a State Bank in Texas.

LOCKNEY STATE BANK

Guaranty Fund Bank

THE PASSING DAY

By Will H. Mays, Department of Journalism, University of Texas

B. C. Forbs, financial writer for the Hearst papers, came all the way to Texas recently to get the data for a series of articles about the resources of the state. He made a few business talks while here, the best thing that he said being that Texas should let the world know its wonderful resources. Texans have been told that by its newspapers and by its own public speakers thousands of times, but some how we have gone

along the same old way, leaving the rest of the country to find out about us by discovery, just at the first Texans did. Then, when a man like Forbs comes along he feels like he has just discovered a marvelous country before unknown, proceeds to tell us about it and perhaps to talk and write it for a while, and we lapse back into a state of "innocuous desuetude," apparently caring little what opinion the rest of the world may hold in regard to us.

Some Tyler citizen not long ago went deeper into the matter than Forbs did, perhaps because he had


been here longer. He said that what Texas needs most is to get acquainted with their own state. When once we come to know Texas as we should, we will become so enthused about it that we can't be kept from telling the rest of the world what we have here. We read about the fruit of California and get feverish to sell out and hike toward the Pacific, not knowing that there is not a fruit grown in California that cannot be raised just as well in Texas and at less cost, and forgetful that we are two thousand miles closer to the best markets for the fruits. While we have made some progress, we have just played at fruit growing here, and should make a scientific study of cultivating and marketing. We can grow vegetables here in as great a variety with as great productivity, and of as fine quality, as any place in the world. Texas melons eclipse the Georgia and Colorado products. We can grow—but why catalogue them? Know Texas first.

I saw somewhere a few days ago the statement that places do not improve themselves. Everybody knows that, but many communities seemingly act on the presumption that they will "just grow up." Topsy-like, or that they will secure the advantages and conveniences they need without effort. "Natural advantages" have killed more places than they have helped. Just because the public roads cross near you, it does not follow that you will have an ideal farm. The scenery or the water or the gas or something else may be ever so good, but they are aids only when they are rightly used by the people. It's the people of a place that really count. The desirability of a place as a home is not measured by the number of inhabitants. In the human race it is quality and not quantity that counts. This is the test that everybody applies to your town, your village or your neighborhood.

Eight counties around Austin have organized a co-operative poultry growing and marketing association. Texas is such a big state that it is almost impossible to organize the whole state satisfactorily in any line, at least without group associations. This is becoming a great poultry growing state, but the poultry market often goes badly to pieces for lack of co-operation. The same is true of almost everything that it produces. Production and marketing are big problems that few are prepared to cope with single-handed. Even co-operative groups, under the ablest management sometimes fail to accomplish all they try to do, but they have multiplied chances to succeed as compare with the one-man effort. Groups associations can co-operate in state-wide organizations in a way difficult for the individual to do.

Wrigley, the chewing gum man, has explained how he has pulled up his fortune of millions. He has done it by sticking to his one line

Need Coal? Phone 144



In anticipation of the needs of those who burned more Coal than they planned on, we laid in a generous stock of the very best "Labeled Coals," so we would be ready to supply the call when it comes.

If your supply is running low Phone 144 and we will deliver promptly.

OUR LINE OF FEED CONSISTS OF—

Milo, Corn, Wheat, Milo Heads and Barley Chops, Threshed Milo, Corn, Wheat and Oats, Shorts, Bran, Cotton Seed Meal and Alfalfa.

ALSO BUTTERCUP AS A BALANCED FEED FOR MILK COWS.

We also have a Good stock of Field Seeds, and Oats, Wheat and Cotton Seed.

Pure Gasoline— Full Measure



Getting the mileage you expect from your Gasoline depends principally upon two things: Pure Gasoline and Full Measure. You get both here—so why not make it a practice to stop when you go by and let us fill your tank? Courteous treatment and that GOOD GULF GAS.

Also a full line of the very Best Lubricating Oils and Cup Greases.

WE RECHARGE AND REPAIR BATTERIES

FISK TIRES AND TUBES

PHILCO BATTERIES

AUTO REPAIR WORK BY EXPERIENCED MECHANICS.

LET US SERVE YOU.

PENNINGTON MOTOR COMPANY

F. M. KESTER

OPTOMETRIST

COME TO ME WITH YOUR EYE TROUBLES

IF HIS GLASSES YOU NEED I CAN FIT YOU UP; IF NOT I WILL TELL YOU SO.

In Locky Drug Co. LOCKNEY, TEXAS

Your Electrical Work

—Will promptly and Efficiently cared for, if you will call Number 7 I am well equipped to do house wiring, and all kinds of Electrical Repair Work.

RADIO RECEIVING SETS FOR SALE

K. D. MIDDLETON

AT J. C. WDRIDGE LUMBER YARD LOCKNEY

ORIENT'S SALE

SET FOR MARCH 27

Austin, March 1.—The railroad commission has received the official order of the United States district court at Kansas City, ordering the sale of the Orient railroad and also the publication notice required by the order of the court, fixing March 27th as the date for sale of the property, at the door of the court house in Wichita Kansas.

The order of the court and the notice of sale, published by the special master, provides that one of the conditions of the sale shall be "That the said railroad shall be continuously operated by the purchaser and his assigns."

This provision is to be written into the deed made by the special master and the railroad company.

THE STATE OF TEXAS

County of Floyd

To all parties indebted to, or holding claims against the estate of G. F. Rigdon, deceased.

I, J. N. Stalbird, having been duly appointed administrator of the estate of G. F. Rigdon, deceased, by the county judge of Floyd county, Texas, on the 30th day of January, 1924, and at a regular term of said court, hereby notify all parties indebted to said estate, or holding claims against said estate to call on me within the time prescribed by law at my office, in Lockney, Floyd County, Texas.

Witness my hand, this March 1st, 1924.

J. N. STALBIRD, Administrator of the estate of G. F. Rigdon, deceased.

LESLIE FLOYD GRAIN COMPANY

DRUGGISTS TO MEET AT SWEETWATER

Sweetwater, March 2.—The West Texas Retail Druggists' Association will meet in Sweetwater March 11 for a two-day session. Nearly 200 members are expected to be present.

Visits of the Stork

Born to Mr. and Mrs. R. M. Raper, March 1st, a boy. Mr. and Mrs. Raper live near Canyon, but were here at the home of Mr. Raper's parents.

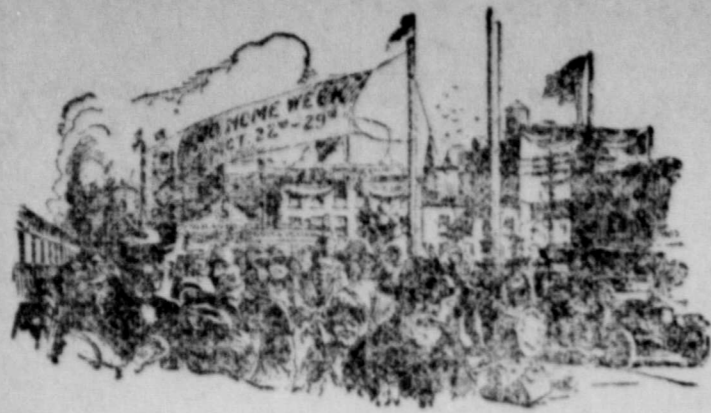
LUMBER

and Building Material of all Kinds.

Devoe Paints and Kyanize Varnishes.

Floyd County Lbr. Co.

Phone 9



The Tie that Binds

THE UNITED STATES is a nation of far-reaching relationships. Home ties stretch between communities widely scattered, for few men live where their fathers or grandfathers lived.

Commerce and industry have the same spread of interests, so that, in truth, the nation has become one great community.

Only a unified telephone service covering every state can serve such a nation. It must be the tie that binds.

Such a service requires a national organization with uniform policies and operating methods and in every community a local organization with full authority and responsibility for the problems of that community.

The Southwestern Bell Telephone Company which operates in Missouri, Arkansas, Kansas, Oklahoma and Texas, serves an area one-fifth the entire size of the United States, in which thirteen million people make their homes. Eighteen thousand employees bend every effort to meet this responsibility efficiently.

SOUTHWESTERN BELL TELEPHONE COMPANY

THE BELL SYSTEM IN TEXAS



UNITED FOR THE NATION'S NEED

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County. Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

Room 7, First National Bank Building, Floydada, Texas

Mr. and Mrs. A. L. Roins and daughter, Miss Wauline, spent Sunday at Floydada, visiting Mr. and Mrs. J. Frizzell.



THE MANY USES OF RUBBER

Rubber plays a most important part in the manufacture of articles for home use. And our display presents many suggestions of items which you should have.

A nice line of toilet preparations and Drug sundries.

Prescriptions carefully compounded from purest of drugs.

STEWART DRUG COMPANY

County Correspondence

PRAIRIE CHAPEL

On Friday afternoon, Feb. 29, Prairie Chapel boys and girls went to Roseland, the boys playing base ball and the girls basket ball. The boys were defeated with a score of 13 to 15, in favor of Roseland. The girls won with a score of 23 to 4.

We were unexpectedly called to Floydada Saturday, March 1st, to play for the girls' basket ball county championship. We were defeated by Lockney with a score of 12 to 19. Lockney defeated Floydada with the same score, so Prairie Chapel and Floydada will have to play off the tie for second place or count the former games on the basis of those games won. Those who played on the team were: May Foster, Dorothy Thomas, Pauline Griffith, Juanita Cowart, Ada Foster, Audrey Dutton, Martha Butch, and Vera Jones. Those who accompanied the players were: Ralph Brown, Mr. E. G. Foster, Mrs. T. E. Cowart, Mr. and Mrs. Leo A. Cooper, Miss Belle Cruise, Miss Stella Atkins, Mildred Walter, Velma Carthel, Melvin Walters, and Emmett Dutton.

Monday night, March 3rd, the Vaughn Quartet gave us a very interesting program. All who were there enjoyed it very much.

Miss Dee Carthel and Mr. Amos Richey were married at the home of Rev. Weathers last Saturday night, March 1st, Rev. Weathers performing the ceremony. We wish them a happy married life.

Mr. Perry Huddleston of East Las Vegas, New Mexico, was here this week visiting relatives and friends. His brother, Lee, accompanied him home Tuesday.

Mr. Frank Jones is building an addition to his home this week.

Mr. Tannahill is building a nice new home.

We have been practicing on our field and track events for the school fair.

Mr. Bill Schmidt has been hauling material for a new home.

Mrs. A. V. Kitchens is here visiting her daughter, Mrs. E. G. Foster.

Our new school building is under good way now since the pretty days have begun to come.

SAND HILL

March 2.—Brother C. W. Smith filled his regular hour yesterday morning.

Bro. Tubbs preached yesterday afternoon.

Singing last night was at the home of W. H. Pope.

A few of our people attended the entertainment at Harmony Friday night.

Mr. Taylor entertained the Sunday School with a social Friday night.

The Floydada boys came out and played our boys in base ball Wednesday. The score being 8 to 2 in our favor.

J. R. Robertson and family, Mr. Foster and family, Ott Waldon and wife, and a number of the young folks attended the all day service at McCoy yesterday.

Mr. T. W. Wilson is enjoying a visit from one of his brothers who lives near Cleburne.

Our boys received their base ball supplies last week.

THE BLABBER

PROVIDENCE

March has gotten here at last and also the high winds that go with it.

Quite a few of the people of this community attended the Hale County singing convention at Prairieview Sunday.

Mr. Conrad Allgood of near Tulla spent last week end with his brother, H. A. Allgood.

Our basket ball teams went to Allen Friday and played ball, our girls winning by a score of 2 and 0 and Aiken boys winning by a score

of 6 to 8.

Quite a few of the young people of this community attended a party at Mr. Garner's of Whitfield community Friday night.

Mr. and Mrs. Gamble spent Sunday with Mr. and Mrs. Hagard.

Mrs. Wandwehen visited Mrs. Allgood Monday evening.

The Bennett boys visited school Monday.

Mr. Troud and family from Paducah have moved on Mr. Vigil's place.

IRICK

The meeting which was to begin Sunday was called off temporarily on account of sickness in the preacher's home. Bro. Brotherton preached in his place.

Rev. Pat Horton preached to a crowded house Sunday afternoon. Brother Clifford Tubbs led the singing. Judge Clark and several singers came with them. We are in hopes they will come again. The service was enjoyed by everyone.

There was a singing at the home of Mr. and Mrs. B. F. Hampton Sunday night.

Miss Alvah Hampton is back in school after an absence of several weeks.

C. W. Murphy and Fritz Schacht are grading the road by the school house. We hope our roads will be in good shape before long.

Tom Cooper is back in school after being absent on account of measles.

Misses Eula and Alvah Hampton and O'La Maye Blanton were in Plainview Saturday.

Mr. and Mrs. Thompson and children visited in the Campbell community Sunday.

Faye and Beryl Johnson are out of school on account of measles. Gladys Potts also has the measles.

The following pupils were placed on the honor roll for being neither absent nor tardy the past month: Miss Oattie Hardy, T. J. Pemberton.

B. H. OXFORD FOR DISTRICT ATTORNEY

We are authorized to announce B. H. Oxford of Plainview, as a candidate for the office of district attorney of the 64th Judicial District, subject to the action of the Democratic primary in July.

The Beacon editor has known P. H. (Dick) Oxford all of our life, having been born and reared in Erath county, Texas, where Mr. Oxford spent his boyhood and grew to his majority.

For years Mr. Oxford was a practicing attorney in Erath county, and was at one time county attorney of that county.

He has not only had many years of experience as a prosecutor of criminals, but has had a wide range of experience in the defense of important criminal cases, having been leading counsel in the defense of murder cases in Oklahoma and in the state of Colorado, as well as his own native state of Texas.

Mr. Oxford several years ago quit the practice of law and entered the ministry of the Methodist church in this conference district, and for six or eight years was pastor in various churches over the district, going back to the practice of law four or five years ago.

Mr. Oxford is a Christian gentleman, is fearless in the prosecution of criminals, and if elected will do everything in his power to retard the progress of the law violators of this district. He will make his race on the law enforcement program, and will appreciate the support of those who favor the enforcement of the law in this district.

DON BRYANT FOR PUBLIC WEAHER

We are authorized to announce Mr. Don Bryant for the office of public weaher for Precinct No. 2

ANNOUNCEMENT

We wish to announce to the people of Lockney and surrounding country that we have purchased the Hamilton Produce in Lockney.

Mr. Hamilton will continue as manager of the business.

We ask a continuance of the old patrons of this produce house, and solicit the business of all others who have produce to sell.

We will at all times pay the highest cash market prices for your cream, poultry, eggs and hides, and will promise you prompt and efficient service.

L. D. RUCKER
PRODUCE

UNDERTAKING AND EMBALMING

I wish to announce that I have purchased the stock of undertaking goods of C. R. McCollum, and have moved same to the Crager Furniture Co., where I will be glad to serve the public in the future.

We invite you to call and see us, and will appreciate your business when in need of anything in our line.

G. R. CRAGER

UNDERTAKER & EMBALMER

In Crager Furniture Co.

Phone 121

and 3, subject to the action of the Democratic primary in July.

Mr. Bryant has been in Floyd county for twenty years or since 1903 and is well and favorably known to the voters of precinct 2 and 3.

Mr. Bryant has never ran for office before, but he feels that he is competent to fill the office and carry out its interests.

Mr. Bryant says that he will be on the job every minute and therefore solicits your vote and influence.

S. H. BYBEE FOR PUBLIC WEAHER

We are authorized to announce Mr. S. H. Bybee for the office of public weaher for Precincts No. 2 and 3, subject to the action of the Democratic primary in July.

Mr. Bybee has been in Floyd county since 1920 and is well and favorably known to the voters of these precincts.

He has had the office of weaher under Mr. Prickett's administration and he believes his experience in the office qualifies him for the office he

seeks. He asks that you give his candidacy your consideration when you go to the polls in July.

Mr. Bybee has never ran for office before.

Buys Home In Lockney
Mr. Pennington and family of Hedley have moved to Lockney and have purchased the home of Mrs. Lizzie Schmitt, and now occupy that residence.

Mrs. Schmitt has purchased the lot south of E. Guthrie's residence from Mr. Guthrie, and is having a new residence constructed in same place.

John Sneed of Plainview was in Lockney Monday on business.

"COLD IN THE HEAD"
is an acute attack of Nasal Catarrh. Those subject to frequent "colds" are generally in a "run-down" condition.

HALL'S CATARRH REMEDY is a treatment consisting of an Ointment to be used locally, and a Tonic, which acts quickly through the blood, the Mucous Surfaces, building up the System, and making you less liable to "colds." Sold by druggists for over 25 years. P. J. Chesney & Co., Toledo, Ohio.

MICKIE, THE PRINTER'S DEVIL

By Charles Sughroe
© Western Newspaper Union

All Authentic Signs



The Olympic Theatre

PROGRAM FOR NEXT WEEK

MONDAY AND TUESDAY

JOHNNY HINES IN

"LITTLE JOHNNY JONES"

WARNER BROS. PRODUCTION. CLASSIC OF THE SCREEN

WEDNESDAY AND THURSDAY

A WILLIAM DE MILLE PRODUCTION

"NICE PEOPLE"

WALLACE REED, BEBE DANIELS, CONRAD NAGEL AND JULIA FAYE
A PARAMOUNT PICTURE

FRIDAY

"PINK GODS"

WITH BEBE DANIELS, JONES KIRKWOOD, ANNA Q. NILSSON
AND RAYMOND HATTON
A PARAMOUNT PICTURE

SATURDAY

LOUIS B. MAYER PRESENTS
THE REGINALD BARKER PRODUCTION

"PLEASURE MAD"

A METRO PICTURE

PERSONAL MENTION

Misses Amy Freeman, Helen Mason and Uhl and Messrs. Roland and Womack of Roaring Springs came over Sunday to visit friends.

Miss Winnie Wilson of Plainview spent the weekend with her grandfather, H. C. Randolph of the Cedar Hill community.

Hugh Earthman and wife were here Sunday from Floydada visiting Mr. and Mrs. H. P. Coleman.

Messrs. Geo. Abbott and Albert Mize of Spring Lake were visitors in the home of H. C. Randolph, of the Cedar Hill community Sunday.

E. B. Campbell returned Thursday night of last week from Snyder. He was accompanied by a Mr. Baker.

Dick Thompson and Buck Sams returned Sunday from Long Beach, Calif., where they have been for some time. Mr. Sams will put in a cotton crop near Lockney this season.

Mrs. Finch and daughter of Plainview, came over Saturday and visited their daughter and sister, Mrs. P. E. Schlick.

Mr. and Mrs. J. W. Stevens and daughters, Misses Emma and Ethel of Plainview and Miss Clem Blankenship of Lockney spent Sunday in the H. C. Randolph home of the Cedar Hill community.

Mrs. Lucille Griffith Hannah of Clovis, N. M., is here visiting her parents, Mr. and Mrs. Theo Griffith. Mrs. D. M. Miller of Quitaque was trading in Lockney Tuesday.

LOCKNEY MATTRESS FACTORY
Just a card or a call will bring us to your door with our samples and prices for any kind of mattress work by experienced workmen. Just east of Morris' store. 22-41p
I. B. & W. H. WALKER

KENNETH BAIN
LAWYER

Room 4, First National Bank
FLOYDADA, TEXAS

GROCERIES

THAT ARE FRESH, QUALITY THE BEST, AND THE PRICE TELLS THE REST.

IF IT IS CHICKEN FEED, WE HAVE IT

We have the Agency for the "103 DEGREE INCUBATOR, worthy of inspection. Same Guaranteed to Hatch or Money Refunded.

Cash Grocery

SELLS FOR LESS

EAST SIDE OF MAIN STREET

PHONE No. 59

Yes, we will deliver! Phone us your orders.

ent: Marsh Collins, Douglas Watson, Jeff Collins, Robert Ayres, Fredric Ayres, Opal Steinbaugh, Gertrude Campbell, Maenard Dagley, Glenn Watson, Luther Harris, Lucille Carter, Meddie King, Ina Collins, Nova White, Mr. Chase, Jennie Ingram, Virgle Thret, Charlie Smith, Chloe Howard, Glee Howard, Vernon Shelton, Buelah Davis, Nora Sams, Dora Sams, Marshall Sams, Edd Gilbert, Leslie Gilbert, Iris Moe Fox, Cec' Cope, Alene Davis, Ivy Lagley, Ruby Thret, Edwin Hadley, Heston Bennett, Mary Anna Simpson, Lucille Simpson.

Merry Men and Matrons

With Mr. and Mrs. G. A. Thomas
The Merry Men and Matrons Club were entertained Friday night at the home of Mr. and Mrs. G. A. Thomas, with Meses. Burton Thornton and Thomas as hostesses.

The evening was spent playing forty-two. Mrs. J. W. Dines and Mr. Arthur Barker tying for high score.

The house was decorated in Butterflies and carnations, and the favors were Sweet Peas and lace ferns. Refreshments of butterfly salad, Angel Food cake, fruit punch and mint were served.

Those present were Messrs. and Meses. A. P. Barker, Ira Broyles, Jno. Broyles, J. W. Dines, Frank Dodson, Theo Griffith, Roy Griffith, Watt Griffith, F. M. Kester, Arch Keys, Carl McAdams, E. M. Randolph and Mrs. H. H. Ball and Mr. Artie Baker.

The guests were Misses Sam McFall and Laurean Christian.

VISITS OF THE STORK

Born to Mr. and Mrs.:
Bill Harper, March 5th, a girl.
Ennis Cummings, March 6, a boy.
Wess Elland, March 5th, a boy.

CHURCH OF CHRIST

There was refreshed interest at the meetings last Sunday. Great interest was manifested among the young people.

Next Week's Calendar
Bible School 10 a. m.
Preaching 11 a. m.
Young People's Meeting 6:30 p. m.
Preaching 7:30 p. m.
Teacher's Class Tuesday 7:30 p. m.
Ladle's Class Wednesday 2 p. m.
Prayer Meeting Wednesday 7:30 p. m.

METHODIST SERVICES

There will be services at the Mat-Faced Brick church Sunday, March 9, at eleven o'clock. There will be given some plans for the betterment of the church that will be of interest to all the community as well as all the members.

At the 7:45 p. m. service there will be the usual preaching service; in addition there will be a new feature to the services. This new service will be as follows:

The Junior Service
Reading Melba Floyd
Song Alice Stewart, Anice Stewart, Leslie Mae Floyd, and Thelma Bats.

METHODIST CALANDAR

SUNDAY
Preaching 11 a. m.
Sunday School 9:45 a. m.
Senior League 2:30 p. m.
Intermediate League 4:30 p. m.
Junior League 4:30 p. m.
Preaching 7:45 p. m.

MONDAY
Stewards meet after last Sunday.

WEDNESDAY
Teacher-Training Class 2:30 p. m.
W. M. S. on 1st and 3rd 3 p. m.
V. L. M. on 1st and 3rd 3 p. m.
Prayer Meeting 7:45 p. m.
Choir Practice 8:15 p. m.
J. P. PATTERSON, Pastor

Crowe Gamma Club

The Cappa Gamma Club was delightfully entertained last Friday evening by Miss Lula Coleman. The crowd was taken to the theater and seated in seats marked in their colors, green and orange. Later the diversion was Mch JONGE.

At a late hour ice cream and Angel Food cake were served to the following members: Misses Lily Bowman, Sue Braswell, Roy Riley, Stella Adkins, Olga Honea, Mabel Reeves and Lula Coleman.—Report.

SHACKELFORD VOTES \$500,000 FOR ROADS

Total of \$1,300,000 to Be Available For Highways Soon

Albany, March 2.—A \$500,000 road bond issue for Shackelford county carried Saturday by a large majority. Complete returns from all the boxes give a total of 1,642 votes for the issue and 423 votes against.

Local officials say State and Federal aid to the extent of \$800,000 will be available to supplement the county issue, making a total of \$1,300,000 for road improvement. The program includes a hard-surfaced road from the Stephens county line via Albany to the Taylor county line, on the Abilene

road, this being a gap of the Bank-head Highway's hard-surfaced road from Callahan county line via Moran and Albany to Jones county line near Lueders. That portion of the Southwest Trail from Albany to Throckmorton county line also will be built.

ATTEND CONFERENCE AT PLAINVIEW

Quiet a number of the Baptist people of Lockney attended the Regional Conference at Plainview Tuesday. This conference was for the entire district west of Abilene and was for the purpose of winding up the 75 million campaign pledges.

Those attending from here were: Rev. Walker, Mrs. D. Hamilton, Mrs. M. J. Shaw, Mr. and Mrs. H. M. Mitchell, Mrs. M. F. Shaw, Mrs. Ed Reeves, Mrs. C. K. Rine, Mrs. Walter Byars, Mr. J. S. Barnett, Mrs. D. P. Carter, Mrs. D. C. Hamilton, and Mrs. A. A. Suits.

HOW TO PLANT THE HOME GROUNDS

In planting shrubbery about the house to improve the home grounds, there are a few well-defined rules that should be carefully followed. In the first place, never plant them in straight lines, but groupe them in irregular masses or as nearly like nature grouped them as possible.

When using them for foundation plantings up next to the front and side of the house, plant the taller growing varieties back next to the wall with the lower growing varieties out in front. Also do not plant the higher growing varieties directly in front of windows and doors, as it is not desirable for the view from the front to be cut off by them. If the foundation of the house is quiet high, little or no attention need be paid to this point, but more often than not, the foundation is not sufficiently high to make this point one that may be overlooked.

Before selecting the kind of shrubbery to be used and ordering same from the nursery, make a careful pencil sketch of the grounds and indicate where each shrub or tree is to be planted, keeping in mind that the front part of the grounds should be kept almost entirely free of trees and shrubbery. Of course these may be planted on the side front, but not directly in front as this would cut off the view and that is undesirable.

Never plant shrubbery except in groups, unless it is some of the larger flowering specimens like Crepe Myrtle, which can be used to decided advantage by planting it individually to the side or to the rear of the ground.

Never plant shade trees in straight lines. Groupe them more or less in the way nature groupes them.

After the tentative sketch is made indicating where the shrubbery and trees are to be placed, then select the kind and variety desired. It should be kept in mind that the the South extensive use should be made of the evergreen shrubbery, both the broad-leaved evergreen and the Coniferous evergreen. As a rule one-half to two-thirds of the shrubbery planted on the Southern home grounds should be evergreens.

The Abelia Grandiflora is probably the leader among the broad-leaved evergreens for use of Southern home grounds. Its leaves are a dark glossy green and stay on throughout the winter. From early spring until frost it is a mass of beautiful flowers. It will stand heavy pruning and may be cut so as to grow high, low, or in any desired shape.

Of the flowering shrubs that are not evergreens, Spirea is one of the leaders, and everyone should plant one or more clumps of this beautiful flowering shrub. Spirea Van Houtte the common name of which is bridal flower, is one of the best. It produces a great mass of white blossoms early in the spring. It grows out high and a good arrangement is to plant the Spirea Van Houtte right next to the wall with a lower growing Spirea directly in front of it, such as Spirea Thunbergi, plant a clump or group of the Abelia Grandiflora. This will give a mishty effective arrangement of these three shrubs.

Of course these three are only a few of the many varieties that are especially suited for the South. Others that may be used very effectively are some of the Coniferous evergreens, particularly the American Arborvitae and the Golden Arborvitae.

Still other flowering shrubs that may be used to advantage are Weigelt, Deutzia, Hydrangia, Golden Bell, Lilac and Honeysuckle. There are many others that are well adapted to the South, but these are among the leaders.

By choosing from these kinds and varieties of shrubbery and grouping according to methods suggested above, on can, for a few dollars, greatly improve the appearance of the home and add \$500 to \$1,000 to the sale value of the place.

Spring Coats and Dresses Have Arrived

A nice line of Spring coats and dresses have just been received in our Ladies' Ready-to-Wear Department, and you will be more than pleased with these latest creations. We invite an inspection of the new arrivals in this department.

We have received a large stock of new goods in every department of our store. New dress goods, new piece goods, new notions, new shoes, new Phoenix Hosiery, new Hart Schaffner & Marx clothes for men, new shirts, new ties, new accessories of all kinds for men, women and children.

Our stock is full of the very best modes from the best wholesale fashion houses of the country.

We have a nice new line of trunks, suit cases and hand bags.

Call and see our stock, we will be glad to show you the new things for the Spring season.

E. L. AYRES

HOME OF HART, SHAFFNER & MARX

Hardware, Furniture And Implements

Just received a nice lot of new furniture consisting of Dining room suits, Living room suits, Bed room suits, Kitchen cabinets, Dressers, Chairs, Bedsteads, Child's beds, White enamel kitchen tables.

We also have several new patterns of ARDLEYS RUGS, and three new patterns of heavy D grade 12 foot Linoleum. Also some nice patterns of Congoleum rugs size 9x12 and 7 1-2x9.

IMPLEMENTS

We are now handling the EMERSON and AVERY lines of implements. Godevils, Listers, Cultivators, etc.

If you are in the market for anything in the hardware and furniture line don't fail to see us before you buy.

STEWART HARDWARE CO.

FAT STOCK SHOW OPENS SATURDAY

Fort Worth, March 6.—With special rates having been granted on all railroads and with ten-day stop-over privileges having been allowed on all tickets that take the passengers through here, the largest crowd in its history is expected at the 1924 Southwestern Exposition and Fat Stock Show, which opens Saturday night. The show closes March 15.

Among the many features this year will be exhibits in the new

\$25,000 exhibit hall, Federal Department of Agriculture large exhibit displayed for the first time in the South which is of special interest to stockmen and farmers; Indian village of thirty full blooded skins, concerts by Texas A. & M. sixty-five piece band every day of the show and music by other bands and orchestras, largest live-stock show ever seen in the South, kennel show, elaborate Pageant, largest Rodeo ever seen in Texas, elaborate automobile show, and year will be exhibits in the new carnival features.

WE WANT YOUR PRODUCE

We thank the people of the Lockney territory for the nice business we are receiving, and will appreciate a call from all who have anything in the produce line to sell.

We pay at all times the very best cash market prices for poultry, eggs, cream and hides.

See us before selling your produce.

LOCKNEY PRODUCE COMPANY

SHEETING

9-4 Bleached Sheeting
Per yard **55c**

9-4 Brown Sheeting
Per Yard **50c**

36 inch Advertiser Paris Muslin,
the finest made, per yard **20c**

36 inch' fine Sea Island sheeting,
Per yard **19c**

27 inch, fine Gingham,
Per yard **19c**

E. Guthrie & Co.

The Home of Red Goose

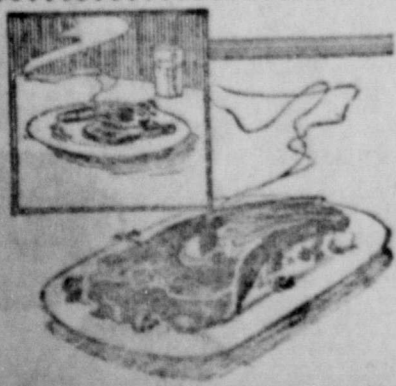


Our New Hats Have Arrived

WE ALSO HAVE A STOCK OF ROYAL SOCIETY AND PACIFIC STAMP GOODS.

The La Mode Hat Shop
In Crager Furniture Co.

If you have any old shapes you want re-covered or re-modeled bring them in and let us do the work for you.



Everything a GOOD STEAK Should Be

That's what you will say when you serve one of our special Steaks for dinner.

We can send you the cut you prefer—simply Phone No. 10.

We also have a nice line of Fresh Groceries, and everything the market affords in fresh vegetables and fruits. Let us know your wants every day in the week, and we will make a special effort to serve you.

City Grocery
LOCKNEY, TEXAS

Stock Sanitary Commission of Texas.

Spread of the disease is generally caused by carelessness on the part of owners, who fail to isolate infected animals immediately. J. E. Boog-Scott, chairman of the commission, declared Saturday afternoon.

Other precautions prescribed by the commission to prevent the spread of the influenza outbreak call for the burning of bodies of animals which have died of the disease, and cleaning and disinfecting of barns and pens where the animals have died.

Losses throughout the state, reports of the commission show, have been unusually large. One horse and mule dealer in Montgomery county has lost \$32,000 worth of live stock. In other places hundreds of heads of horses and mules have died. It is reported.

The contagion is not unusual, but few veterinarians of the state have witnessed so virulent a type of influenza. Where, as with the ordinary outbreak, one dose of vaccine, bacterin or serum will be an efficacious preventive, that size dose in this outbreak is not effective, Mr. Boog-Scott said.

Warning purchasers of horses and mules to demand a guarantee of soundness is issued by the commission. Young animals which have been raised on farms, are particularly susceptible, it is said.

EMPLOYERS RECORD IN FORD PLANTS

Employment in the Ford Motor Company organization is now at the highest point in the company's history and reflects in a general way the prosperous condition existing in the country as well as in the automobile industry.

There are approximately 117,000 workers employed in Ford industries in the United States, according to recent figures. Of these, more than 24,000 work in branch assembly plants.

The largest number employed in any single manufacturing unit, is, of course, at the Highland Park plant at Detroit, where 68,500 men are at work.

The biggest increase in the number employed at any one place during the last year was made at the River Rouge plant of the company, a year ago, 28,000 men were employed there, while today there are nearly 42,000 workers on the payroll.

Other manufacturing units, including the Lincoln car plant at Detroit, and the plants at Kearny, N. J., Hamilton, Ohio, Green Island, N. Y., Glassmere, Pa., and Poughkeepsie, N. J., employ close to 11,000 men.

Smaller plants around Detroit give employment to more than 800, while at the present time there are over 4,000 men at work on the company's timber and iron ore properties in the upper peninsula of Michigan.

Ford coal mines in Kentucky and West Virginia are giving employment to more than 3,500 men and the Detroit, Toledo & Ironton, the Ford railroad, employs in excess of 2,500 men.

There are in addition to all these some 700 employes in the Henry Ford hospital at Detroit, more than 700 in the Henry Ford Trade School at Highland Park and there are more than 11,000 employes in the foreign branch.

COUNTY'S BIGGEST DEED OF TRUST FILED FOR RECORD

The biggest deed of trust ever filed in Floyd county, both for number of words in the document and consideration involved, was filed for record with Miss Clara Lee Johnson, county clerk, on Thursday, Feb. 21st by representatives of Wm. Orr, trustee for the Guaranty Trust Company of New York City.

The deed of trust is given by the Southwestern Bell Telephone Co., of St. Louis, Mo., and gives a lien on all the company's property of every kind in Texas, Oklahoma, Arkansas, Kansas, Missouri, and a part of Illinois. The company gets a loan of \$50,000,000 on the mortgage.

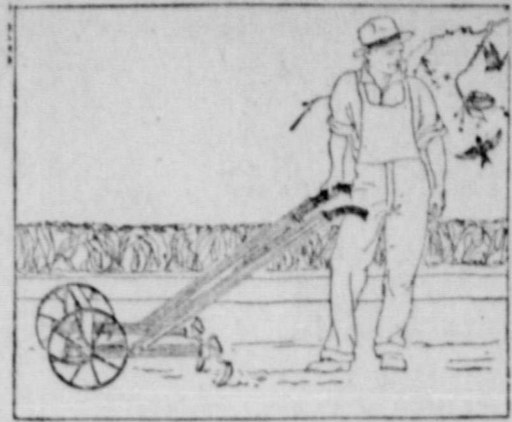
To give an idea of the length of the instrument, it is printed in paper-bound book form and contains 119 pages about 6x9 inches in size. It covered slightly over 60 typewritten pages in the deed records of the county.

The mortgage will be recorded in every county in the six states in which property of the company is located affected by the loan, and the recording fees will probably exceed \$5,000 in all.—Hesperian.

CONTROL OF WHEAT IN TEXAS IS SOUGHT

Amarillo, March 1.—Control of the wheat acreage in Texas by the time the 1924 crop is harvested, is the aim of the Texas Wheat Growers' Association, according to L. Gough, president, who announced the beginning of the "Control Cam-

HALF THE WORK



The Tools which we offer for your choice will help you to cut the work of tending your garden just about in half.

And not only that, but the work will be done better. Let us show you.

WE HAVE A FULL LINE OF GARDEN TOOLS, RUBBER HOSE, AND GARDEN SEED.

JUST RECEIVED A NICE SHIPMENT OF QUEENSWARE.

ALSO A FINE SHIPMENT OF GOLD SEAL CONGOLEUM RUGS HAS JUST ARRIVED—See these new and beautiful patterns, if you are in the market for Floor Covering.

WE ALSO HAVE A FRESH CAR OF LIGHT CRUST FLOUR AND A FULL LINE OF FRESH GROCERIES.

A. J. WHITE & COMPANY

The WINCHESTER Store

"Sweet clover can be sown with wheat, oats or barley in the spring and under favorable conditions will produce a good stand the same season. Sweet clover can be started more easily than alfalfa and in many places where alfalfa will not grow. There is no other crop better adapted for building up thin and poor soils, also for sections where the rainfall is limited and too dry for alfalfa and clover. For the best possible results of soil improvement, allow sweet clover to make a rank growth and plow it under, late in the fall, while it is still green."

Mr. and Mrs. B. F. Turner and family of Elmot were here Wednesday traing.

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METHODIST CALENDAR

Sunday
Sunday school, 9:45 a. m.
Frenching, 11 a. m.
Senior League, 2:30 p. m.
Intermediate League, 3:30 p. m.
Junior League, 3:00 p. m.
Preaching 7:30 P. M.

Monday
Stewards meet after 1st Sunday, 7:00 p. m.

Tuesday
Men's meeting after 1st Sunday, 7:00 p. m.

Wednesday
W. M. S., First and Third, 2 p. m.
Y. L. M. S., First and Third, 3 p. m.
Teacher-Training, 2:30 p. m.

SERVICE STATION

WESTINGHOUSE BATTERIES FOR ALL MAKES OF CARS
—IN RUBBER CASES

Four Things to Consider—

THE BATTERY

THE MAKER

THE SERVICE

THE PRICE

ED. REEVES

IT IS TIME TO GET READY FOR SPRING—

Bring out that Suit or Dress that you laid away last summer or Fall and have us clean and press it for you. We can make it look like new and it will be of considerable service to you.

LET US TAKE YOUR MEASURE FOR THAT NEW SPRING SUIT
We have a beautiful line of samples from which you can choose your New Spring Suit, and at prices that are in keeping with the times.

Mrs. Jno. W. Sams

GARDEN SEED

It is now time to start your Garden. We have plenty of—
SEED POTATOES, NEW LOT OF D. M. FERRY & CO AND BELL BRAND GARDEN SEED.

OUR HOUSE IS FULL OF FRESH GROCERIES AND OUR PRICES ARE IN LINE.

BRING US YOUR EGGS, WE WILL PAY YOU AS MUCH AS ANY ONE IN TOWN.

Lockney Grocery Co.

IF IT'S NOT GOOD, WE MAKE IT GOOD

WRIGLEYS
After Every Meal

It's the longest-lasting confection you can buy—and it's a help to digestion and a cleanser for the mouth and teeth.

Wrigley's mints benefit as well as please.



Better Seeds For Less Money

Maize, Kaffir, Cane, Hegari, Feterita, Darso, German Millet, Cotton Seed, Sudan, Alfalfa, Sweet Clover, Broom Corn, Squaw Corn, Peanuts, White Bermuda Onion Plants, Frost Proof Cabbage Plants, Dahlias, Cannas, Caladium, Gladiolous, Maderia Vine, Everbearing Strawberry, Asparagus, Giant Rhubarb and a thousand other good things for the Garden, Lawn, Field, Poultry yard. Largest stock between Dallas and Denver. Price list free.

C. E. White Seed Co.

PLAINVIEW

TEXAS



Southwestern Exposition and Fat Stock Show

FORT WORTH, TEXAS

MARCH 8th to 15th, inclu., 1924

LOW ROUND TRIP FARES

Dates of Sale—March 6th, to 14th, 1924

Return limit March 17th, 1924

For further information see—

E. T. McBRIDE, Agent.

We have in stock the following items:

CORN, ERAN, HOME GROUND CORN MEAL
COW FEED, ALFALFA HAY, SPELTZ
SEED OATS, SEED BARLEY
GOOD COTTON SEED—KASCH AND MEBANE.

ALSO GULF SUPREME MOTOR OILS.

APPLES \$1.75 PER BUSHEL

LOCKNEY FEED & COAL COMPANY

PHONE 104

OLD AYRES BUILDING

Canned and Bottled Goods



Our complete line of Canned and Bottled Goods affords you the opportunity to restock your shelves with the highest quality fruits and vegetables at all times.

We have at all times a complete stock of Fancy and Staple Groceries, and our delivery service in the forenoon is prompt and efficient. Phone us your needs in the grocery line and let us serve you. A nice line of Fresh Cookies and Fruits on hand at all times.

THEO GRIFFITH

Mr. Farmer

WE SELL P. & O. AND OLIVER LISTERS—the listers with repairs at every town.

No better listers made. When there is P. & O. and Oliver will make them.

These are listers you will want to own at a price you will want to pay.

SEE OUR 4 AND 6 SHOVEL McCORMICK-DEERING CULTIVATORS—Best on the market.

N. W. MORGAN & CO.

YOUTH CHARGED WITH INCEST BEING HELD IN JAIL

Wayne Kidd, 17, is in the Hale county jail, having been transferred there by Sheriff J. A. Grigsby, of

Floyd county, to separate him from his father who is in jail at Floydada. His father, 53, and another brother, 15, are held on charges on incest in connection with a 20-year-old daughter of the elder Kidd.

IMPROVED UNIFORM INTERNATIONAL

Sunday School Lesson

By REV. P. B. FITZGERALD, D.D., Dean of the Evening School, Moody Bible Institute of Chicago.

Lesson for March 9

THE REIGN OF SAUL

LESSON TEXT—1 Sam. 15:12-23. GOLDEN TEXT—Retold, to obey is better than sacrifice.—1 Sam. 15:22. PRIMARY TOPIC—A King Who Disobeyed God. JUNIOR TOPIC—A King Who Lost His Kingdom. INTERMEDIATE AND SENIOR TOPIC—Saul's Successes and Failures. YOUNG PEOPLE AND ADULT TOPIC—Lessons From Saul's Reign.

In order to properly present this lesson, a survey of chapters 9 to 15 of I Samuel should be made.

I. The People Demand a King (I Sam. 8:1-22).

1. Their Reasons (vv. 1-5): (1) Samuel was incapacitated by old age.

(2) The unfaithfulness of his sons whom he had appointed as his successors. Samuel greatly blundered in this, for the office of judge was not hereditary.

(3) The desire to be like other nations. Since the surrounding nations had kings as leaders, they wanted a king who would fight their battles.

2. Samuel's Protest (vv. 6-18). He took the matter to the Lord in prayer and the Lord instructed him to solemnly point out to the people the meaning of their action.

(1) The king would make slaves of their daughters and make their sons to serve in his army and do all kinds of hard work on his farms and in his house.

(2) He would take their lands, even those inherited from their fathers, and give them to his favorite officers and servants. Not content with that he would take the tenth part of their produce to give to his favorites.

3. Protest Disregarded (vv. 19-20). Having made up their minds, they deliberately shut their eyes to the truth and madly rushed into the experiment.

II. Saul Chosen as King (I Sam. 2-11).

1. The King Pointed Out (9:1-10:27). Saul was sent to search for his father's asses that had wandered away. While on this errand, Samuel found him and anointed him. Saul and his father were acting freely in this matter, yet at the same time God's purpose was being carried out.

2. The King Chosen at Mizpeh (10:17-27). Saul was chosen because of his fitness. If they would have a king, the Lord gave them the one best fitted for their needs.

(1) A fine physique. He was head and shoulders above the rest of the people.

(2) Modesty. (3) Self-control. (4) Military instinct.

The method of choice was by lot. When the choice was made, part of the people enthusiastically cried, "God save the king." Others mocked and refused allegiance.

III. The King Confronted at Gilgal (I Sam. 11).

Saul took advantage of the great victory over the Ammonites to get all the people to crown him king.

IV. Saul's Failure (I Sam. 15).

This is one of the saddest pictures in all history.

1. The Command to Saul (vv. 1-3). He was commanded to utterly exterminate the Amalekites. The reason assigned was their evil treatment of Israel after they came up of Egypt (Exod. 17:8; Deut. 25:17).

2. The Disobedience of Saul (vv. 4-9). The commandment was carried out only in part. Agag, the king, was spared, and the best of the goods appropriated.

3. Saul Rejected by God (vv. 10-25). (1) Samuel cried to God (v. 11). The news of this disgraceful affair greatly disturbed Samuel, moving him to cry unto God day and night.

(2) Saul's hypocritical pretense (vv. 16-18). This pretense carried a lie upon its face. Though distressed by a guilty conscience, he tried to conciliate Samuel, but the very blessing of the sheep and the lowering of the herds betrayed him. He then tried to put the blame upon the people.

(3) Samuel rebukes before Saul God's dealing with him (vv. 17-23). Samuel met his hypocrisy by bringing him to squarely face his sin. God is more concerned in having His subjects render obedience unto His commandment than He is for them to offer unto Him sacrifice.

4. The Judgment Upon Saul (vv. 24-35). For the presumptuous offering of the sacrifice, the dynasty passed from Saul's house, and for this act of flagrant disobedience, the kingdom was rent from him. He confessed his sin and begged Samuel to still honor him before the elders of the people. Samuel foretook him and left him alone to suffer in disgrace.

"The serene, almost beauty of a holy life is the most powerful influence in the world, next to the might of the Spirit of God."

The Heaviest Ear of Corn. "The heaviest ear of corn is the one that lowest bends its head."—Church Bulletin.

All Are Worth While. No one is useless in this world who lightens the burden of it to anyone else.—Dickens.

Blinding Headaches

"For about twenty years," says Mr. P. A. Walker, a well-known citizen of Newburg, Ky., "one of our family remedies has been Black-Draught, the old reliable. . . I use it for colds, biliousness, sour stomach and indigestion. I was subject to headaches when my liver would get out of order. I would have blinding headaches and couldn't sleep about my work, just couldn't go. I used

Thedford's

BLACK-DRAUGHT

and it relieved me.

"About eight years ago my wife got down with liver and stomach trouble. . . We tried all week to help her, . . . but she didn't get any better. One day I said to the doctor, 'I believe I will try Black-Draught, it helps my liver.' He said that I might try it and to follow directions. She was nauseated and couldn't eat or rest. She began taking Black-Draught and in two days she was greatly improved and in a week she was up."

Try Black-Draught. It costs only one cent a dose. Sold everywhere. E-99

Bible Thoughts for the Week

Sunday.

TO UNDERSTAND—Make me to understand the way of Thy precepts: so shall I talk of Thy wonders: works.—Ps. 119:27.

Monday.

STATE OF THE BLESSED—There shall be no night there; and they need no candle, neither the light of the sun; for the Lord God giveth them light; and they shall reign for ever and ever.—Rev. 22:5.

Tuesday.

GOD'S PROMISES KEPT—There hath not failed one word of all His good promises.—I Kings 8:56.

Wednesday.

IT PROFITETH NOTHING—Though I bestow all my goods to feed the poor, and though I give my body to be burned, and have not charity, it profiteth me nothing.—I Cor. 13:3.

Thursday.

A FUNDATION—Be perfect, be of good comfort, be of one mind, live in peace; and the God of love and peace shall be with you.—I Cor. 14:33.

Friday.

THE GOODNESS OF GOD—Thou opened Thine hand, and satisfied the desire of every living thing.—Ps. 145:16.

Saturday.

REAL SERVICE—By love serve one another.—Gal. 5:12.

Advice on Matrimony

If I were a young man or woman contemplating matrimony, I would go and pay a visit to my intended's family before I took the fatal journey to the altar.

If I were a man I would pay particular attention to how my prospective mother-in-law ran her house.

I should observe whether she did it in an efficient and businesslike way; whether things were done promptly; whether there was an atmosphere of thrift and good management about the place; what sort of meals she served; or if everything was sloppy and slovenly and helter-skelter, with nothing done on time; with badly cooked food on the table, and a general air of waste and shiftlessness prevailing the home.

Also, I should give my fiancée's mother the once-over very carefully and try to size up the type of woman she was.

I should observe whether she was sane and sensible, whether she was industrious; whether she was cheerful and good-natured, and one who made the best of life, or whether she was neurotic and hysterical and whiney, and complaining and high-tempered and irritable, and whether she had "nerves" that she used as a bludgeon to get all she wanted out of the family.

Especially should I try to find out what my future wife's mother thought was the whole duty of a wife—whether it was to be a help-mate to a man, or to get all the money she could out of him to spend on her back.

Above all, I should pay particular attention to how the girl's mother treated her husband—whether she was tender and affectionate to him, and appreciative of all he did for her; whether she took especial pains to give him the little things he liked to eat, or whether she ignored and neglected him, and let him see that she regarded him as nothing but a domestic contrivance for pay-

EXPERT INSURANCE SERVICE

The Insurance Business is not a side line with me. I devote my entire time to it and am trying to give expert service.

I handle your insurance to your advantage.

SEE GRUVER INS. AGENCY

ing the bills.

If I were a girl, I should take note of the attitude of my fiancé's father toward his home. I should observe whether everybody brightened up and looked expectant at the sound of his key in the lock of an evening, or whether a wet blanket seemed to descend upon his wife and children; whether he was cheerful and pleasant or grouchy and sullen; whether he was a knocker or a glad-hander; whether the members of his household adored him or feared him; whether he entered into every plan, and was eager for everybody to enjoy themselves, or whether he was a conscientious objector who took the pleasure out of everything by finding fault with it; whether he was liberal and generous or stingy.

In particular, I should regard, as the French say, the attitude of my intended's father toward his wife. I should observe whether he treated her as a ladylove or as a servant whom he did not have to pay, and who could not give notice and quit; whether he showed her the little attentions that women love, or never noticed her any more than he did the kitchen stove; whether he was tender and affectionate to her, or cold and indifferent; whether he gave her pretty clothes and took her to places of amusement, or seemed to think that just being married to him was all the amusement that any woman wanted; whether he gave her a regular allowance, or she had to corkscrew every penny out of him.

And I should very especially note whether prospective mother-in-law looked happy and young, and glad she was married, or wore the patient expression of an early Christian martyr who has suffered and been strong.

For, having made these observations, I would not need to be a Sherlock Holmes to deduce that my home would be likely to be just the kind of home I was visiting in, and the husband or wife I was getting would be most likely to be the counterpart of my intended's father or mother.

For nine times out of ten a man makes the kind of a husband his father is, and the woman makes the kind of a wife her mother is.

A girl who has been brought up by a mother who is lazy and idle and a poor manager, is almost invariably the same sort of housekeeper because she has been taught no habits of industry and order. She is a bad cook because she doesn't know what good cooking is.

A girl who has been reared in extravagance, and taught to get everything she can out of her father, will have no pity on her husband's pocketbook.

A girl whose mother has cultivated selfishness in her, and who has been reared to believe that she had a divine right to the best of everything, makes the kind of a wife who either enslaves her husband or ends in the divorce courts.

A man who has seen his mother treated as a drudge will almost surely treat his wife the same way. If he has heard his father speak to his mother as he would not to any other woman on earth, he also will consider his mother's worth as that of a drudge.

But if he has seen his mother treated as a queen, if he has seen that his mother called out all of his father's chivalry, his attitude toward his wife will likewise be that of a knight to his lady.

Of course, occasionally, there is the exception that proves the rule, and a girl is so revolted at the kind of a house her mother kept, and the sort of a wife she is, that she becomes the perfect wife, and a boy resents his father's treatment of his mother so bitterly that he showers his own wife with tenderness.

But nine times out of ten in a man's or a girl's own home you can find the dope that will put you wise to the kind of husband and wife they will make.—Dorothy Dix.

IRENE SMITH RETURNED

TO LOCKNEY WEDNESDAY Little Irene Smith, who has been in the Lubock sanitarium for several weeks, having new skin grafted on the places that were so badly burned in an accident in Lockney some time ago, returned home to Lockney Wednesday afternoon.

More than 500 inches of skin were grafted onto the little girl, the skin being donated by a large number of Lockney and Lubock men and women.

Like a New Suit

That will be your first thought when you inspect your suit after we have cleaned and pressed it.

Our thorough method of cleaning removes all ingrained dirt from the fabric, and our careful pressing imparts a freshly tailored appearance.

D. F. McDUFFIE

Phone 114

Cleaning—Pressing
Altering

Dr. HARRIS H. BALL
DENTIST

LOCKNEY, TEXAS
Office, Room 1, First National Bank Building. PHONE 72

Office Hours, 8:20 to 12; 1 to 5:20

DR. C. C. CLEMENTS
DENTIST

Office, Room 5, First National Bank Building. Phone 18.
LOCKNEY, TEXAS

JEFF D. AYRES
Lawyer

Over First National Bank
FLOYDADA

W. H. FLETCHER
builder of

Auto Tops, Curtains, Cushions and Seat Covers.
Also car painting under same roof.

PLAINVIEW, TEXAS

GARNER BROTHERS
UNDERTAKERS

Funeral Directors and Embalmers
Calls answered all hours. Best equipped motor service on the Plains. Business Phone 105, Night Phone 376
PLAINVIEW, TEXAS

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Bring us your films today
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WILSON STUDIO
FLOYDADA, TEXAS

WILSON KIMBLE,

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SPECIALIZING IN PRACTICE OF

OPTOMETRY

Phone or write for appointments.
Office Phone 254 Res. Phone 245
FLOYDADA, TEXAS

Full Motor Equipment
—Private Ambulance

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ARTHUR B. DUNCAN

FLOYDADA, TEXAS

General Land Agent and Abstractor
Buys, sells and leases real estate on commission.

Furnishes abstracts of title from the records.
Office Southeast corner public square.
List your lands and town lots with me if for sale or lease.

Investigates and perfects titles.
Renders and pays taxes for non-resident land owners.

Owner of complete abstract of Floyd County Lands and Town Lots.
And give me your abstract of title work.

Have had 25 years experience with Floyd County lands and land titles.
Address—
ARTHUR B. DUNCAN

HAVE A NEW SHIPMENT OF

Riding Breeches Khaki Pants

AND THE

Big Yank Work Shirts

SEE US FOR ANY THING YOU NEED IN WORK CLOTHES

Ladies' Silk Hose

AND THEY ARE THE "HOLE-PROOF" KIND AND HAVE THE "LUKO."

FLOYD HUFF

"The Best Little Store in Town"

WANT COLUMN

Try a want adv. in the Beacon, it will reach the people of the town and trade territory. Only 1c a word per issue, 20c minimum.

See that good coal at our Elevator. Baker Mercantile Co. 8

WANTED—Men or women to take orders for genuine guaranteed hosiery for men, women and children; eliminates darning. Salary \$77 a week full time; \$1.50 an hour spare time. Cottons, heathers, Silks.—International Stocking Mills, Norristown, Pa. 16-101

FOR SALE—Plenty of good Alfalfa Hay.—Lockney Feed and Coal Co., Phone 104. 19-11c

PURE BRED BABY CHICKS, carefully selected eggs from open range hens, White and Silver Laced Wyandottes.—Edgar Dillard, 2 miles S. E. of Lockney. 21-c

Sheep, cattle, cotton, wheat, hogs, \$25 acre. Easy terms.—J. V. Bush, Amarillo, Texas. 21-6tp

FOR SALE—A span of good mules at Teaver's Yard, Lockney.—Ed Whitfill. 21-17-c

TREES FOR THE PLAINS

To our old customers and friends, and to the new settlers. We welcome you to the Plainview Nursery, 2 miles north of Plainview. Come to crossing east of freight depot and go north. Have a complete stock of fruit and shade trees, vines, etc., best suited to Plains country. Send for home printed catalogue of home grown trees.

PLAINVIEW NURSERY CO. Plainview, Texas. Phone 578

FOR SALE—Four young males, two ready to work. Price \$275 cash or bankable note. Four miles west of Lockney. T. N. Clark 24-2tp

HATCH your winter layers now. White Wyandottes, good winter layers. Eggs 75c per setting, \$4.50 per hundred.—Mrs. Geo. T. Meriwether, 1st house west public school.

FOR SALE—100 bushels Mebay picked cotton seed, \$1.25 per bushel.—S. P. Gilliland, Floydada, Sulphur ton route. 24-21-p

LOST—One black and white Shetland pony horse. Finder please notify A. R. Meriwether and get reward. 24-21-c

Plenty of money to loan on farms and ranches.—See Geo. T. Meriwether. 24-17-c

FOR SALE—4 young work mules. Will sell or trade Emerson 2-row tractor, power lift 3-disc Oliver breaking plow; 3 registered Poland China sows.—E. L. Brotherton. 24-2tp

BULL DOGS FOR SALE

Beautiful American Pit Bull Terriers, all brindles with white tips; registration papers furnished. These pups make good watch dogs, are excellent companions for children, good natured. And if you are a sporting fan they will win in the pit. They can do anything that any other canine can do and then whip them. Game to the core, the result of many years' scientific breeding. Four females at \$10 each, and five males at \$15 each at weaning time. Address John C. Adams, 505 Stewart Bldg., Houston, Texas.

FOR SALE—1-2 Jersey cow, fresh, calf month and a half old.—O. T. Prickett.

EGGS FOR SALE—Thoroughbred white Leghorns, Sanders strain at \$1.00 per setting, \$5.00 per 100. Won the first prize in Floyd County Show.—D. E. Phillips, 12 miles north of Lockney. 22-6tpd

WANTED—Rags, clean cotton rags, 5c per pound at Lockney Beacon office.

FOR SALE—Single comb black Minorca eggs from prize winning stock \$2.50 per setting of 15, they lay the biggest eggs of any breed of chickens.—Mrs. O. T. Prickett, Lockney, Texas, Telephone 20.

PEACH TREES

The variety we offer is wonderfully successful on the Plains. Nothing unusual for them to be loaded with delicious peaches when other varieties are fruitless. Often bear second year from planting. Crown without irrigation last year. These trees are small but vigorous and healthy. While they last you can get them for one dollar per dozen.

M. S. LUSBY

FOR TRADE—Ford car for bundle or baled feed.—See M. H. Davis at City Barber Shop. 23-21

CAKES AND PIES

Buy your cakes and pies from the Methodist Ladies' at Crager Furniture Store on Saturday, March 8th.

FOR SALE—Three registered Hereford bulls, coming two years old, \$100.00 or the three for \$275.00. Also one good eight months calf for \$75.00. See these bulls at C. R. Veigel's place 12 miles North-west of Lockney.—G. C. Hartman, Owner.

SINGER SEWING MACHINES

We have the agency for the Singer Sewing Machines in Lockney and have a good stock of new machines on hand. We also have some good second-hand machines to sell or trade. New machines sold on easy terms and will take in old machines as part payment on new ones.—See us at Lockney Feed & Coal Co.

EARLY VEGETABLES—Asparagus comes up when peach trees are blooming and in two days is ready to use. When well established it can be gathered every day for six weeks. Drouth does not kill it if cut down by hail or late frost, in two days you can gather another crop. It produces for twenty years. One hundred one year old roots for one dollar postpaid. Order today please, this advertisement will not appear again.—Address Sunshine Gardens Lockney Texas.

SAND AND GRAVEL FOR SALE—I have a few yards of good choice sand and gravel in Lockney at \$2 per yard. 50¢ a yard at pit 10 miles southwest of Lockney. If interested in sand or gravel see C. R. Wilkinson.

PRISONERS SAW BARS ONLY TO FACE GUN

Amarillo, March 1.—Walking into Sheriff Less Whitaker with a gun in his hand, three prisoners who sawed their way out of the Potter county jail early this morning, turned right around and marched back into their cells. They were met by the sheriff just as they closed the main door leading from the jail hall and were fixing to dash from the building.

Two of the men were under prison sentence on burglary charges, while the third was awaiting trial. The attempted delivery was tipped off to the officer by a negro boy who through a window saw the men cutting the bars.

ANNOUNCEMENT COLUMN

The following are the announcement rates in the Beacon: City and precinct offices, \$5.00; County offices, \$10.00; District offices, \$15.00, amounts to be paid at time announcement is received at our office. Names of those winning in July primaries will be carried on to November election.

We are authorized to announce the following for the respective offices, subject to the action of the Democratic primary in 1924:

For District Attorney, 64th Judicial District:

CHARLES CLEMENTS (Re-Election)
D. H. OXFORD

For District Clerk:

G. C. TUBBS
T. P. GUIMARIN

For County Judge:

E. C. NELSON, JR. (Re-Election)

For Sheriff and Tax Collector:

H. S. BOLLIN
J. R. MADDON
ED GRIFFIN
E. C. HENRY
P. G. STEGALL
TOM MILLICAN

For County Clerk:

MRS. JNO. W. SMITH
MISS CLARA LEE JOHNSON
CLARENCE FOSTER

For Tax Assessor:

D. I. BOLDING (Re-Election)
C. M. MEREDITH

For County Treasurer:

MRS. ELLEN MORRIS

For Commissioner, Precinct No. 2:

J. B. TRAFF
W. O. SHURBET (Re-Election)

For Commissioner, Precinct No. 3:

WALTER WOOD,
R. M. HAVERTY

For Public Weigher, Precincts Nos. 2 and 3:

B. E. AKINS
CONDE DAVIS
J. M. FLOYD
CLYDE K. BENNETT
U. S. BRASWELL
W. H. SPARKS
HENRY ROBERSON
W. M. COLLINS
E. R. HARRIS
W. R. LOGAN
S. H. BYBEE
DON BRYANT

STOP THAT ITCHING

Use Blue Star Remedy for Eczema, Itch, Tetter, or Cracked Hands, Ring Worms, Chapped Face, Poison Oak Sunburns, Old Sores or Sores on Child's feet. It relieves all forms of Sore Feet. For sale by

LOCKNEY DRUG COMPANY

PHOTOGRAPHERS WILL MEET IN FLOYDADA LATE IN MARCH

The Panhandle Association of Photographers will hold their annual meeting, postponed from last November, in Floydada some time during the latter part of next month.

C. M. Wilson, who is one of the charter members of the organization brought the meeting here for this year. The organization of photographers is one of the liveliest craft organizations in the panhandle and announcement of their coming to Floydada for a two-day meet is creating considerable interest.—Hesperian.

EXPECTING VISIT FROM STATE AID REPRESENTATIVE

Judge Nelson informs us that he expects a representative from the State Aid department of the state to arrive in Floyd county for the inspection of the rural schools, as it was about this time that he inspected the schools last year. Judge Nelson will try to get notice to all the schools of the county informing them of the dates the inspector will be here, just as soon as he is able to find out the dates. He also states that the inspector will expect all the trustees to be present at their respective schools when he arrives.

Plains Cotton Statistics

Principal cotton producing counties of Plains country and bales for the 1923 season, based upon gin reports made Feb. 15: Lubock, 29,652; Lynn 24,394; Dawson 22,163; Crosby 17,206; Terry 11,312; Floyd 10,033; Garza 9,998; Hale 9,177.

Cochran, the only unorganized county in the state, produced 74 bales.

Estimated number of bales raised last season throughout the Plains section is in excess of 142,000.

Estimated value of crop, after paying for picking and marketing, approximately \$21,000,000.

Mrs. Chas. Wilson of Floydada was here Sunday visiting her sister, Mrs. Zeb Reed.

Spring Dry Goods

Are now in demand and you will find a full supply of them here.

At Attractive Prices

—Allen A Summer Hosiery for Women and Misses

The daintiest silks and chiffons we've ever shown! Of sheer and lustrous texture, with new-style French lace clocks. Finished the Allen A way to insure wear. All the new colors.



IN ALL THE COLORS TO MATCH YOUR COSTUME

NEW FOOTWEAR

That you are looking for is here and you will be pleased when you look over our stock,

WE FIT ALL THE FAMILY

MEN! MEN! MEN!

We now have a fine line of NEW DRESS PANTS. Let us match your coat with a new pair of these. Priced \$4.00 and up.

MILLINERY DEPARTMENT

Popular Prices, Wanted Styles, Frequent Shipments, Great Variety, No Two Alike.

You will not only be pleased, but buy when you see the pretty hats we are showing.

We wish to express our appreciation for the good business the public are giving us and we are trying to merit even a larger share of your patronage with good merchandise and low prices.

GROCERIES

A car of BARTON'S SALT just received.

A car of PEACEMAKER FLOUR on the track.

A car of MEBANE COTTON SEED unloaded.

We are after your business and when you need groceries, seeds, feed, coal, etc., remember that we are headquarters for the needs of the farmer.

HARDWARE

The people of the country are learning that we carry a good stock of HARDWARE, and that our prices are very reasonable.

As evidence of this fact our business for the month of February was four times as much as the same month of 1923.

We have just received a stock of EUREKA ELECTRIC VACUUM CLEANERS, and if you are interested we will be glad to give a demonstration of what they will do.

A shipment of dishes and chinaware just received.

When you need hardware, remember us.

Baker Mercantile Co.

"We buy what you sell"

"We sell what you buy"