

W. C. WATSON & SON, DOUGLAS, AND
H. P. COLEMAN

OPEN BUSINESS

On East Side of Main Street

Saturday, Feb. 23rd

We will have a number of Special Bargains for the opening day, don't fail to call and see what we have.

Our stock will be clean and fresh and as complete as be made.

Cash Grocery

SELLS FOR LESS

Howard-Malcolm

Mr. W. B. Howard of this city, and Miss Alma Malcolm of near Aiken, were married in Plainview Sunday.

Mr. Howard is a son of Mr. and Mrs. Homer Howard, of this city, and Miss Malcolm is the daughter of a prominent farmer of the Aiken community.

Methodist Services

The Lockney membership are to be congratulated on securing the services of Rev. F. P. Culver of Ft. Worth, one of the leading preachers of the Methodist church, to assist in the revival that has been set for April 6-20. Let us look forward to these services with great expectation of seeing many saved; and to this end let us pray that God may

use us in the salvation of many souls. The usual services will be held for the day, Sunday, Feb. 24. Let us try to make the services edifying and instructive to all. For the time of the services see the calendar in the Beacon.

Ayres' Return from Market
Messrs. E. L. and Carley Ayres returned last Thursday afternoon from St. Louis, where they had been for more than a week buying stocks of goods for the Ayres store.

Mrs. Ed Reeves and daughter, Miss Mabel, and Misses Pauline Mitchell and Hula Coleman, went to Floydada Saturday. Misses Mabel Reeves and Hula Coleman attended the Floy County Ex-Students Association banquet there that night.

36 inch, pre-shrunk, no crushable fast color linens in leading colors. Two shades of Pink, White, Lavender, Heleotrope, Green, Brown, Orange and Blue

Price per yard

85c

Visit our Ready-to-wear Department--Fine assortment of dresses on display.

Buy Blankets now for next winter--Bring your catalog. We undersell them all

E. Guthrie & Co.

The Home of Red Goose

NEW BIG PACKAGE

111

Cigarettes

24 for 15¢

The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION
One year \$1.50
Six months75
Three months49
Cash in advance

All advertising matter will be run until ordered out, unless otherwise arranged. All advertising charged by the week. All bills payable first of the following months.



Revival at Irick

Beginning on Sunday, March 2, the Patterson brothers will conduct revival services in the Irick community. The hour for these services will be determined by the parties interested in the community.

Rev. G. B. Patterson of Vaughn, N. M., and Rev. J. P. Patterson of Lockney, will do the preaching. Every religious man and woman in this community will be given a special opportunity to do all the good in the meeting that this occasion affords. Those that are not religious are urged to attend also. May God honor the services and make them a great success for his kingdom.

Missionary Program of W. M. U.

To meet with Mrs. Barber Feb. 25th.

Leader and Devotional--Mrs. Barber.

Opening hymn, 260.

Prayer--Mrs. D. Hamilton.

Cuba Discovered, Degraded, The Final Struggle--Mrs. Byers.

Cuba, the Beautiful, The Government of Cuba--Mrs. Akins.

Sugar and other Industries, New Cuba Problems--Mrs. T. J. Reed.

Our Investment in Cuba--Mrs. Barnett.

Hymn 53.

Southern Baptists in the Canal Zone--Mrs. Croft.

Report of Margaret Fund Committee--Mrs. Walker.

Closing prayer.

The Queen Estha class of the Baptist Sunday school was entertained by their teacher, Mrs. Rigdon, at her home in the west part of town on last Friday night. The occasion being a Valentine social.

A number of games and contests were played suitable for the occasion and all had a jolly good time.

Delicious refreshments were served and at a late hour the guests took their departure and expressed the hope that they would soon be entertained again by their teacher.

Accept Quotas Here

The Lockney station of which Rev. J. P. Patterson is pastor and the Lockney circuit of which Rev. T. B. Hillburn is pastor have accepted respectively \$2875 and \$1150 as a minimum quota to raise within five years for the cause of Superannuate Endowment of that denomination. The goal for the entire church of this movement is \$10,000,000.00, the income from which is to be used for the support of the aged and infirm ministers and widows and orphans of ministers.

The campaign for the fund is being directed by the Board of Finance of the Southern Methodist church, St. Louis, Mo., Bishop W. F. McMurry, and Dr. Luther E. Todd, secretary. The latter has issued and sent to all pastors a booklet, "The Call of the Forgotten Man," which tells the pathetic story of the great need, asks the church to remember him with substantial giving and outlines plans for raising the sum sought.

According to reports received by the board, over 2,000 pastoral chr-

ges have up to this time accepted minimum quotas asked of them and many of them have voluntarily increased the amounts. Several large individual gifts have already been announced and others are expected. There are over 900 of the old preachers, many of them pioneer circuit riders who rode through storm and sunshine, winter and summer, day and night, to serve humanity and the church, 1,300 widows and 600 orphans, many of whom are living in little better than poverty. They never forgot duty and the church for a single moment, and there is now evidence on all sides that the church is at last thoroughly awake to its belated duty to its forgotten servants.

Woffords Celebrate Golden Wedding Anniversary.

Mr. and Mrs. C. A. Wofford celebrated their fiftieth wedding anniversary at the home of their son, Claud Wofford and family Sunday, Feb. 17th, 1924.

The rooms were nicely decorated with gold and white decorations, where a sumptuous dinner was prepared, which was enjoyed by all present. Among the goodies to eat was the golden cake with fifty candles, which were very beautiful.

Mr. and Mrs. Wofford received a number of beautiful and useful gifts which they appreciated very much.

Those present were: Mr. and Mrs. C. A. Wofford, six children and twenty-two grandchildren, and a brother, (Bob Meek) of Mrs. Wofford's, of Plainview, Texas, and three nieces and their families.

Children present, Luther Wofford and family, Leo Wofford and family, Dedy Wofford and family, Claud Wofford and family, Jake Smith and family, Bradley Lee and family. All the children were present except Will Wofford and family, who live in Mexico. Neices and their families present were, Hugh Carrell and family, Thomas Adkerson and family of Ralls, Texas, J. M. Head and family. A few friends, Mrs. B. O. Downs, Mrs. J. A. Byars, Mrs. Fannie Brown, Mr. Nathan Sparks, Miss Jewel Sparks, Luther Cooper and family, Louis Jay and family, and Mr. John Lee of Goldthwait, Texas, father of Bradley Lee.

There were sixty present and all had a joyous time and wish Mr. and Mrs. Wofford many more happy anniversaries.--A guest.

Sixth Grade

Miss Livingston's sixth grade room have organized their class. They elected Bert Shelton, president; Roberta Broyles, vice president; Merle Barber, secretary; T. H. Stewart, Jr., reporter.

They got the one-fourth holiday for keeping their room the cleanest of all the grades the most days during this month. They have won the contest every month since the contest started. They celebrated it by going on a picnic to the Robbs' pasture.

They had for eats: Wenies, buns, marshmallows, pop corn, candy and hot chocolate.

After they had had a joyous time playing they returned to their homes determined to get the one-fourth holiday each month.--Reporter.

Mothers' Club

The Mothers' Club social met at the home of Mrs. Lester Honea, Friday, Feb. 15th, with Meses. Tom Stewart, Ruby Rigdon, E. M. Randolph and Lester Honea as hostesses.

The guests were met at the door by the Queen of Hearts, Mrs. Honea, and the King of Tarts, Mrs. Stewart, after pinning a heart on each guest they were directed to an appropriately decorated dining room, where dainty tarts were served; then followed a number of contests and games, after which delicious refreshments of ice cream and cake were served.

Following the social a short business session was held. It was decided to serve eats during the county meet. Committees were appointed to secure a place, and determine plan of serving eats. The next business meeting will be Mar. 7th. First National Bank.

High School Loses to Town

In the game of baseball last Friday afternoon, the boys of the town won over the high school team by a score of 12 to 10.

CARD OF THANKS--We take this method of extending thanks to all those who tendered their services and sympathy during the illness of our mother and grandmother, Mrs. Susan Wilkinson. Also we wish to thank those who sent the beautiful floral offerings. May God bless and care for each and everyone of you.--A. J. Wilkinson, C. R. Wilkinson and family, B. F. Thomas and family.

Mrs. J. M. Johnson and Mrs. Dr. E. T. McClendon of Plainview were here Friday visiting the A. J. Cramer family.

'Who Is Speaking'

The young man who lacked nerve, called over the telephone and asked papa's consent to wed his daughter... This was the answer: "Yes... Who is speaking?"

Turned out to be rather easy, after all. We can't reach all the people over the telephone. That's why we advertise, so everybody will know right away just who is speaking. We want you to become a patron of our Bank. We invite you to investigate the excellent facilities we have to offer you. It is worth while.

THE FIRST NATIONAL BANK

"The Bank Behind the Farmer"

PLANT THEM EARLY



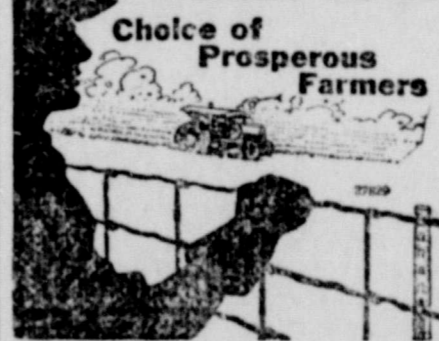
WE HAVE RECEIVED OUR SEED POTATOES, SEED PEANUTS, GARDEN SEEDS, ETC., AND HAVE HOES, RAKES, WATER HOSE, AND ALL GARDEN TOOLS READY FOR SPRING.

We Carry a Select Line of Groceries, Hardware and Undertaking Goods. Let Us Show You.

G. S. MORRIS

"Where Price and Quality Meet"
Phone 30

AMERICAN ORIGINAL AND GENUINE FENCE



FULL WEIGHT
FULL SIZE OF WIRE
FULL LENGTH OF ROLL

You will save money by choosing AMERICAN FENCE.

We also carry a complete line of--

LUMBER AND BUILDING MATERIALS, PAINTS, VARNISHES, AND IN FACT, ANYTHING YOU WILL NEED TO BUILD AND FINISH ANY KIND OF A STRUCTURE YOU MAY HAVE IN MIND. WE ARE HERE TO SOLVE YOUR BUILDING PROBLEMS--COMMAND US AND WE WILL GIVE YOU SERVICE.

HIGGINBOTHAM-BARTLETT COMPANY

"Everything to Build Anything"
G. Aubrey Thomas, Mgr. Lockney, Tex.

Ford
THE UNIVERSAL CAR

Buy Your Ford Now

WITH spring almost here thousands of families, anticipating the demand that is certain to exist for Ford Cars and Trucks are placing their orders for immediate delivery.

Sales now are far ahead of sales at this time last year. Advance orders calling for delivery under the Ford Weekly Purchase Plan have already reached a total of 255,758 Cars and Trucks.

The prospect of securing prompt delivery is daily becoming more uncertain. We cannot urge too strongly, therefore, the necessity for placing your order immediately, if you are planning to drive a Ford Car this spring.

See the nearest Authorized Ford Dealer

Ford Motor Company
Detroit, Michigan

It is not necessary to pay for your car in full in order to secure delivery. You can get on the preferred list for early delivery by making a small payment down. Or, if you wish, you can arrange for delivery under the terms of the Ford Weekly Purchase Plan.

Worth While Club

The Worth While club was entertained Tuesday evening with a Martha Washington party at the home of Mr. and Mrs. Burton Thornton, Misses Craig, Clements and Thornton hostesses.

The home was beautifully decorated with George Washington decorations. The dainty refreshments carried out the same general scheme.

Music and forty-two furnished the diversion for the evening.

Mrs. C. R. Wilkerson winning the prize for high score of ladies. Mr. Elmer Baker winning prize of men. Mr. N. J. Smalley won the prize in a cherry contest.

The following were guests: Messrs and Misses Elmer Baker, Herman Orman, D. F. McDuffee, N. J. Smalley, Vick McRee, C. R. Wilkerson, Clyde

Bennett, Ed Whitfill, Gay Morgan, Jno. Tucker, Prof. Hart, E. F. Baker, Miss Christian, Miss Clara Lee Johnson and Jubert Clements of Floydada.

The next meeting of the club will be March 4th, at the home of Mr. and Mrs. Vick McRee, joint hostesses. Misses Smalley, McDuffee and McRee.

SCHOOL BOARD SELECTS SUPERINTENDENT

At the meeting of the school board Monday Prof. W. B. Biggers of Knox City, Texas, was selected as superintendent for the coming term of the public school in Lockney. It is not known yet whether Prof. Biggers will accept the place or not.

Prof. J. J. Wilson will attend school the coming year taking an additional degree.

BLIZZARD ENVELOPES LOCKNEY COUNTRY TONIGHT

A cold spell struck the Lockney country and Northwest Texas Tuesday night, beginning with damp foggy weather. A coat of ice covers the fences, trees and ground, and at this time a light snow is falling.

The weather is not exceedingly cold only a few degrees below freezing.

The moisture will be of great benefit to the wheat, and will put the ground in good shape for spring plowing, and it is hoped that considerable moisture will be received, as nothing will suffer from the spell unless it is livestock. We already have the best season in the ground that has been for several years, and with a light rain or snow occasionally, we will be in fine shape for a bumper crop the coming year.

E. R. HARRIS FOR PUBLIC WEAIGHER

We are requested to announce E. R. Harris for the office of Public Weigher of Precincts No. 2 and 3, subject to the action of the Democratic primary in July.

Mr. Harris has lived in Floyd county for the past ten years and has spent his entire life on the farm. He has never before asked for a public office, and says if he is elected he will stay on the job and deal fair with each and every one he serves.

He asks that you give his candidacy your consideration and will appreciate your vote and influence.

NEW GROCERY WILL OPEN FOR BUSINESS SATURDAY

The new grocery firm, composed of W. C. Watson, and Son, Douglas, and H. P. Coleman, who are installing a new stock of groceries in the Watson building on the east side of Main street will open their doors for business Saturday morning, Feb. 23rd.

The interior of the building has been completely overhauled and

painted white, and the shelves, bins, cases, etc., have been arranged in such a manner as to best display the stock of groceries, and everything will be strictly sanitary.

An advertisement announcing the opening date will be found in this issue of the Beacon.

PERSONAL MENTION

J. B. Scott of Plainview, was here Sunday attending the funeral of Mrs. Wilkinson.

Uncle Jess Crane from Flomot, was visiting in Lockney the latter part of last week.

J. F. Gibson and family, who have been living on the Silverton route out of Floydada, has moved to the W. N. Brown place on the Mickey route out of Lockney.

Mrs. B. E. Aikens and child have been down with the la grippe for the past week.

Rayburn Thompson of Amarillo is here visiting his sister, north of town.

E. B. Campbell, who has been working at Floydada, returned home Saturday and left Tuesday for Plainview, where he will work for about a month.

Hugh Holland and family were here Friday from Texhoma, visiting Mr. Holland's sister, Mrs. T. H. Stewart.

W. W. Angel and family have moved to the A. L. Hallum's place in the northwest part of town. E. R. Harris and family have moved to the residence formerly occupied by Mr. Angel.

John Holland and R. F. Rogers, father and brother-in-law of Mrs. T. H. Stewart, were here from Mineral Wells Thursday and Friday, visiting while en route to Canyon to visit other relatives.

Mr. and Mrs. McLain of Sand Hill were in Lockney Tuesday trading. Mr. and Mrs. McLain are pioneers in Floyd county, having settled at Della Plains in 1887, and laid out the first road across the country from Della Plains to Plainview, it came through where Lockney now stands. He was also one of the first school trustees of Floyd county.

Misses Emma and Ethel Stevens, Clem Blankenship and Mrs. Morton came over from Plainview Monday. The Misses Stevens and Mrs. Morton visited with Mrs. H. B. Adams, Miss Blankenship, sister of Mrs. Adams, will be employed in the Beacon office as linotype operator.

Mr. H. C. Randolph and Miss Winnie Fulgin returned Sunday from Canyon where they had gone to take Mrs. Randolph to stay with the children who are in school there. They were accompanied home by Miss Clara Randolph, who had been in Canyon several weeks.

WANT HOME DEMONSTRATION AGENT IN FLOYD

The question of a Home Demonstration agent for Floyd county was brought before the Commissioners' court again this week, when on Tuesday a delegation of women from Floydada, Lockney and Lakeview, accompanied by Prof. Geo. R. Orms, of A. M. College, and Miss Mamie Hayden, District Home Demonstration agent, presented additional petitions for the home demonstration work in Floyd county and gave oral arguments for such an action on the part of the court.

The delegations were received in the county court room. Prof. Orms detailed to some length in a 20-minute talk some of the ways a Home Demonstration agent could be worth while to a county, and Miss Hayden addressed the court briefly. Floyd county women who addressed the court in favor of the Home Demonstration work were: Mesdames Carl McAdams, C. L. Cowart, Stapleton and Walker of Lockney; Mrs. W. T. Harlan of Lakeview; Mesdames L. V. Smith, C. J. Menefee of Floydada. Some thirty persons were in the delegation that called on the court. J. D. Christian of McCoy, W. B. Jordan of Center, and W. D. Newell, of Newland, made short talks favoring the beginning of the Home Demonstration service in Floyd county, as did J. H. Green of Floydada, and G. M. Bullard of Fairview.

At a session of the court some weeks ago the court voted not to employ a Home Demonstration Agent this year, and an order to this effect was spread on the minutes of the court. It was the request of the delegation that this order be rescinded and the way thus opened for the possible employment of the agent.

Approximately 200 names were on the petitions to the court from Campbell, Baker, Fairview, Antelope and Floydada. These were in addition to the 500 names already signed to petitions presented the court last term.

The principal reason assigned by the court for not ordering the work to start in this county at this time has been the need for holding down the financial expenditures of the county. E. C. Nelson, Jr., presiding, told the delegation. However, the court will go into the matter further, he said, if the petition for

The Business Man



To be successful in handling your business affairs, no matter how extensive or how limited they may be, you must handle them in a businesslike manner.

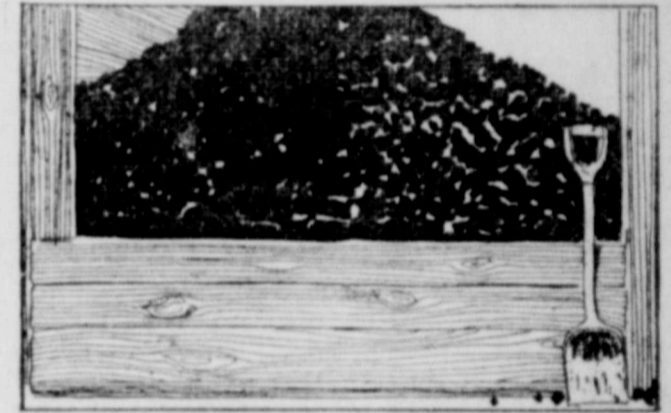
Paying all bills by check is one of the first steps, since it gives you an absolute record of receipts and expenditures.

Our bank is a guaranty fund bank. Your money deposited in our bank is guaranteed by the great State of Texas. A depositor has never lost a dollar deposited in a State Bank in Texas.

LOCKNEY STATE BANK

Guaranty Fund Bank

Need Coal? Phone 144



In anticipation of the needs of those who burned more Coal than they planned on, we laid in a generous stock of the very best "Labeled Coals," so we would be ready to supply the call when it comes.

If your supply is running low Phone 144 and we will deliver promptly.

OUR LINE OF FEED CONSISTS OF—

Milo, Corn, Wheat, Milo Heads and Barley Chops, Threshed Milo, Corn, Wheat and Oats, Shorts, Bran, Cotton Seed Meal and Alfalfa.

ALSO BUTTERCUP AS A BALANCED FEED FOR MILK COWS.

We also have a Good stock of Field Seeds, and Oats, Wheat and Cotton Seed.

LESLIE FLOYD GRAIN COMPANY

LUMBER

and Building Material of all Kinds.
Devoe Paints and Kyanize Varnishes.

Floyd County Lbr. Co.

Phone 9

The Home Demonstration work will through petitions of some such means give evidence to the court that a majority of the taxpayers of the county desire a Home Demonstration agent at this time.

An appropriation of \$1,200 for the work would be necessary. If the court undertook the Home Demonstration work in the county, matching an equal appropriation from A & M. Extension Service.—Hesperian

Before You Buy a New Car, See the New

1924
MODEL

CHEVROLET

On Display at

Ozark Garage



The Choicest Groceries and Meats

Our display of Fresh Groceries and Meats always awaits and welcomes the housewife who is particular about the quality of her purchases.

Only the freshest and best are to be found here.

City Grocery
LOCKNEY, TEXAS

For Your Health's Sake



With the present day opportunities to keep your body clean and healthy both inside and out, to neglect doing so is not only unwise but it is unfair to yourself and your associates.

Let us show you how little it will cost to fit up your preparations. "U tell'em Stewart has the best drugs and toilet preparations at the right price, and the service you get is par excellent."

STEWART DRUG COMPANY

PHONE 19

PHONE 19

County Correspondence

SAND HILL

Feb. 18.—There were two basket ball games here Friday, the boys and girls of Allmon came over for the games. The score in the game between the girls was 16 to 6 in favor of Sand Hill, and the game between the boys was 10 to 8 in favor of Allmon.

There was preaching here yesterday morning by Rev. Frank Copeland, and in the afternoon by Rev. Standley of Floydada, who substituted for Rev. Henson. There were good congregations at both services.

There was a singing last night at the home of Sam Cates.

William Tinnin is sick with pneumonia.

W. M. Hoy and family were visiting at the A. R. Hanna home last week.

Some badly needed road work is being done on the Floydada-Hale Center road, near W. M. Jeter's farm.

The Floydada boys came out Wednesday and played Sand Hill a game of base ball, the score being 15 to 10 in favor of Sand Hill.

Most of our farmers have begun plowing, preparing for another crop.

The box supper last Friday night was a great success. There was a large crowd present and a pleasant evening was spent. There were 33 boxes sold, which brought a total of \$10.30. Judge Henry was enabled to be with us, and Judge Charles Clements of Plainview agreed to sell the boxes for us. If Judge Clements is as good an attorney as he is a box supper auctioneer, he is A-1.

Friday night of this week Prof.

Baker will give a lecture at Sand Hill, entitled, "The Rise and Fall of Nations."

AIKEN

A number of young folk of the Aiken community were entertained at the home of Miss Ruth Marshall Sunday.

We have several new pupils in school this week, bringing our total to over one hundred.

A basket ball game was played Friday at Providence, between the Aiken and Providence girls. The score being 6 to 4 in favor of Providence.

The Aiken and East Mound girls also played Thursday. The score was 10 to 9 in favor of Aiken.

The pupils of our school are making preparations for the school fair.

Rev. Hilburn filled his appointment at Aiken Methodist church Sunday at 11 o'clock and also Sunday night.

C. F. Floyd has recently moved into our community.

Mrs. Dee Nix has returned home after a long visit with her parents in Kansas.

Ben Whitfill is having his old barn torn down and is replacing it with a new one.

Mr. Word has moved into our community. He lives one mile south of Aiken school house.

J. R. Johnson left a few days ago. He is moving to his new home on the North Plains.

Miss Hettie Morrison has returned home from Amarillo, where she has been attending school.

Several of the Aiken young people were present at the box supper at East Mound Saturday night.

Aiken school will give a play Friday night, Feb. 22nd. The name of the play is the "Goose Creek Lin." The money is to pay for some school equipment. Everyone is cordially invited.

PRAIRIE CHAPEL

Miss Ret Mearl Weathers accompanied Miss Thelma Thompson to Kress Sunday.

There was a singing at Mr. Walter's home Sunday night.

Mrs. I. E. Cowart gave a Valentine party for the high school students last Thursday night. All enjoyed the evening very much. Those present were: Walter Whorton, Abner Wimberly, Cecil Brown, Dorothy and Vergil Thomas, Mildred Walters, Edwin Boedeker, Herman Huffman, Ralph Brown, May, Joe and Ada Foster, Roberta and J. B. Teaff, Melvin Walters, Charlie Boedeker, Floyd Teaff, Velma Thomas, Lee Huddleston, Juanita and Travis Cowart, Mr. and Mrs. E. G. Foster, Mr. and Mrs. I. E. Cowart.

On account of the play at Aiken and the program at Roseland Friday night, we have decided to have our pie supper on Saturday night, Feb. 23rd. Everyone is invited to come and bring a pie and have a good time with us.

The date of our Lincoln, Washington and Long-fellow program is Friday night, Feb. 22.

This week will close the fifth month of school. Everything is moving along nicely and the pupils are showing great interest in their work.

Our farmers are busy sowing oats, barley and speltz, prospects are good for a bumper small grain crop.

Mr. and Mrs. June Simpson of Kress, visited in the community Sunday.

There was a singing at the home of Mr. and Mrs. Bud Hampton Sunday night.

Miss Jewel Sparks is spending the week with her sister of Lockney.

Mr. Parker Graham came home Sunday on a visit, but went back to work Monday.

Tom Cooper has had the measles but is much better now.

Mrs. Taack and children spent the night at John Taack's near Belview.

John Cooper got his eyes and face burned Sunday. He set fire to some sun-powder and the flames shot up into his face.

Mr. Taack and Walter came home from Hereford Sunday.

Mr. and Mrs. W. D. Mayben are visiting her parents, Mr. and Mrs. R. H. Boswell.

REPORTER

MUNCY

Quite a few have been on the sick list for the past ten days, but most everyone is about well now.

Robt. Muncy returned last Tuesday from a trip to Chicago and other northern cities. He reported lots of snow in Chicago.

A few have been sowing oats the last few days.

Mr. Lawrence Gruver was out looking about our insurance on the school house.

Robt. Muncy went to Lubbock on business Saturday.

There is a few new students in school, but we wish there were more. Sunday school was small Sunday.

Jon Deere Listers and Cultivators

WE HAVE JUST RECEIVED A CAR OF JOHN DEERE LISTERS AND CULTIVATORS. LET US HAVE YOUR ORDERS NOW.

J.I CASE Listers & Cultivators

WE WILL RECEIVE THIS WEEK A CAR LOAD OF—
Get your Listers and Cultivators now and be ready to take care of your farming operations this year.

A. J. WHITE & COMPANY

The WINCHESTER Store

on account of the bad weather and sickness.

Mr. Leo Frizzell of Hale county passed through Muncy the last of the week.

Mr. R. E. L. Muncy attended the meeting of committees of the cemetery association at Lockney Friday night.

J. H. Carroll and family took dinner with Mr. Wofford and wife of Lockney Sunday.

J. F. Biggs and wife went to Plainview Friday on business.

H. O. Shurbet was in our part of the county on business the middle of the week.

R. E. L. Muncy attended the directors meeting of the First State Bank at Floydada Saturday night.

J. A. Smalley and wife were shopping in Lockney Wednesday.

PROVIDENCE

Feb. 19.—Miss Eula Mae Stoneker and Mr. Guy Terry of Plainview were married Saturday afternoon at 2 p'clock at the home of the bride's parents, Mr. and Mrs. S. S. Stoneker. Miss Stoneker is teaching school here this year and Mr. Terry is mechanic at the Ford garage in Plainview.

Aiken basket ball girls team came down to our court Friday and a tight game was played. Providence winning by a score of 4 and 6.

Mrs. Allgood returned home from the sanitarium in Plainview Sunday. Harold McLaughlin is home from a visit with his sister, Mrs. John Starky in Castro county.

Melbern Nelson from Abernathy is visiting this week with his aunt, Mrs. Josie Lovvorn.

IRICK

We are expecting the road machine in a few days to grade some roads by the school house. We believe in good roads and good schools.

Our school grounds look much better since the working a few days ago. About twenty-five men assisted. We hope we are developing community pride.

The school now has its track completed and the time is being spent in preparing for the interscholastic meet at Lockney in March.

The high school has organized a literary society with the following officers: President, Lily May Taack vice president, Lela Dollar; secretary, Iho Thorn; Sergeant-at-arms, Ola Mays Blanton.

A. A. White visited the school Tuesday morning and told some Brier Rabbit stories which were enjoyed very much by the pupils.

Miss Eva Virden is back in school after several weeks absence on account of a broken shoulder.

Messrs. Pemberton, Burleson, Boone and other new comers in our community attended Sunday school Sunday. We are certainly glad to have their help.

Sunday school is moving along nicely. There were about 85 present last Sunday.

Brother Rogers filled his regular appointment here Sunday.

Rev. Patterson, pastor of the Methodist church of Lockney will

begin a meeting here Sunday, March 2nd.

WITHERSPOON'S

PYORRHEA

REMEDY

Recently discovered and now manufactured by Spoon Laboratories, Inc., of Denver, Colo., and sold by leading druggist all over the country. We come to Pyorrhoea sufferers with this message: We believe it will cure you. Our close observation of hundreds of cases justifies this belief. We do not want your money unless you are satisfied and all is left to your decision. We only ask you to give it a fair trial. You are the judge in your own case. Sold only in 8-oz. bottles, price \$2.00. It is a liquid preparation and easily applied to the sore gums, tastes a little unpleasant at first, but we claim it gets the desired results and after all that is what you want, and if you have sore, tender, spongy, bleeding gums and loose teeth, or if this dreaded disease, you cannot afford to pass this offer up. Your health is at stake. Ask your druggist for Witherspoon's Pyorrhoea Preparation and when you have used the bottle and you are not entirely satisfied ask your druggist for your \$2.00. He is instructed to refund at your request. You can order direct from Hial P. Witherspoon, sole distributor, 515 Polk St., Amarillo, Texas. We do not want to keep your money unless you are satisfied. You will notice results promptly. Druggist can order from Thompson Wholesale Drug Co., Amarillo.



Our New Hats Have Arrived

WE ALSO HAVE A STOCK OF ROYAL SOCIETY AND PACIFIC STAMP GOODS.

The La Mode Hat Shop

In Crager Furniture Co.

If you have any old shapes you want re-covered or re-modeled bring them in and let us do the work for you.

F. M. KESTER OPTOMETRIST

COME TO ME WITH YOUR EYE TROUBLES

IF IT IS GLASSES YOU NEED I CAN FIT YOU UP; IF NOT I WILL TELL YOU SO.

In Lockney Drug Co.

LOCKNEY, TEXAS

WE ARE STILL SELLING—

AMARYLLIS FLOUR

—AT THE SAME PRICE YOU WILL HAVE TO PAY FOR SOME OTHER BRANDS THAT ARE NOT NEAR SO GOOD.

WE HAVE THE BEST LINES OF COFFEES ON THE MARKET FOR YOU TO SELECT FROM—WHITE SWAN, M. & B., FOLGERS, CANOVA, AND MAXWELL HOUSE.

OUR SHELVES ARE FULL OF THE BEST CANNED FRUITS AND VEGETABLES THAT YOU CAN BUY AND OUR PRICES ARE RIGHT.

Lockney Grocery Co.

IF IT'S NOT GOOD, WE MAKE IT GOOD

TRADE IN LOCKNEY

We are going to make Lockney the Best Town in West Texas to sell your produce. At all times we will pay you the highest price possible.

WE WANT YOUR PRODUCE NOW!

Heavy Hens, per lb.	19c cash;	20c trade or credit
Light Hens, per lb.	15c cash;	16c trade or credit
No. 1 Turkeys, lb.	12c cash;	13c trade or credit
Eggs, per dozen		20c

COME TO LOCKNEY

Baker Mercantile Company

"We Buy What You Sell" "We Sell What You Buy"

The Eagle's Feather

Directed By
EDWARD SOLOMAN
A TINGLING ACTION PICTURE

Of the great outdoors from Katherine Newlin Burt's story that thrilled over 5,000,000.

The story that aroused more interest than any other of the year when it ran in Cosmopolitan—Ray Long, the editor, received thousands of letters asking for more treats from the same pen.

Metro, with a desire to produce only the best, bought the story and pictured it lavishly with the exceptional cast including: JAMES KIRKWOOD, the well-known screen star who recently scored a success in the stage play "The Fool."

—ELINOR FAIR, noted for her work in "Divine" and "Has the World Gone Mad."

—MARY ALDEN, who played a leading role in "Notoriety" and "A Woman's Woman."

—and those other popular players—Lester Cuneo, George Siegman, William Orlando, and Adolph Menjou.

The Stampede of 4,000 cattle is one of the most striking spectacles ever filmed.

The Olympic Theatre SATURDAY NIGHT

First Class Leather Repairs

OUR HARNESS AND SHOE SHOP IS NOW RUNNING FULL TIME, WITH THE VERY LATEST MACHINERY FOR REPAIRING YOUR LEATHER GOODS IN THE LEAST POSSIBLE TIME. WE ALSO CARRY A GOOD STOCK OF COLLARS, HARNESS, ETC., TO SUPPLY YOUR EVERY NEED FOR THE COMING CROP SEASON.

G. S. MORRIS

BOB SHELTON, Manager

Notice to Dog Owners: keep your dogs.—R. E. Hatley, city Marshal. You must pay the city dog tax on your dog immediately or I will be around in a few days after your dog. Mack Hodges of Silvertown was in Please take notice if you desire to Lockney on business Monday.

SPECIALS

For February 22nd, 23rd and 25th

8 pound Bucket Compound	\$1.25
25 pound Box Choice Peaches	2.75
25 pound box 60x70 Prunes	2.50
25 pound Box Seeded Raisins	2.40
10 pound Box Seeded Raisins	1.00
18 Long Rolls Toilet Paper	1.00
10 pounds Granulated Sugar	1.00
15 pounds Mexican Pinto Beans	1.00
100 pounds Mexican Pinto Beans	6.50
Gallon Can Solid Pack Y. C. Peaches	.60
Case Solid Pack Y. C. Peaches	3.25
Gallon Can Solid Pack Appricots	.60
Case Solid Pack Appricots	3.25
Gallon Can Solid-Pack Plums	.50
Gallon Can Solid Pack Apples	.50
Gallon Can Solid Pack Pears	.60
Mother's Oats, Each	.30
Armour's Oats Each	.25
Peacock Cane Syrup, Each	.90
Velva, King Komas Syrup, Each	.95

Looper Cash Grocery

NORTH SIDE SQUARE PLAINVIEW, TEXAS

NEW GOODS ARRIVING AT OUR STORE

JUST RECEIVED A SHIPMENT OF ENAMELWARE, ALUMINUMWARE, CROCKERYWARE, BOLTS, AND OTHER SHELF HARDWARE.

ALSO A NICE LINE OF NESCO PERFECT AND NEW PERFECTION OIL COOK STOVES, ALSO A FULL LINE OF ACCESSORIES FOR THESE STOVES.

WE HAVE A GOOD LINE OF COLLARS, SINGLE TREES, HAME STRINGS, ETC., AND WE MAKE PRICES ON EVERYTHING WE HANDLE IN ACCORDANCE WITH THE PREVAILING TIMES.

CRAGER FURNITURE CO.

PHONE 121

E. P. THOMPSON BLDG.

ANNOUNCEMENT COLUMN

The following are the announcement rates in the Beacon: City and precinct offices, \$5.00; County offices, \$10.00; District offices, \$15.00, amounts to be paid at time announcement is received at our office. Names of those winning in July primaries will be carried on to November election.

We are authorized to announce the following for the respective offices, subject to the action of the Democratic primary in 1924:

For District Attorney, 64th Judicial District:

CHARLES CLEMENTS
(Re-Election)

For District Clerk:

G. C. TUBBS
T. P. GUMMARIN

For County Judge:

E. C. NELSON, JR.
(Re-Election)

For Sheriff and Tax Collector:

H. S. BOLIN
J. R. MADDOX
ED GRIFFIN
E. C. HENRY
P. G. STEGALL
TOM MILLICAN

For County Clerk:

MRS. JNO. W. SMITH
MISS CLARA LEE JOHNSON
CLARENCE FOSTER

For Tax Assessor:

D. I. BOLDING
(Re-Election)
C. M. MEREDITH

For County Treasurer:

MRS. ELZER MORRIS

For Commissioner, Precinct No. 2:

J. B. TLAFF
W. O. SHURBET
(Re-Election)

For Commissioner, Precinct No. 3:

WALTER WOOD
R. M. HAVERTY

For Public Weigher, Precincts

Nos. 2 and 3:
B. E. AKINS
CONDE DAVIS
J. M. FLOYD
CLYDE K. BENNETT
U. S. BRASWELL
W. H. SPARKS
HENRY ROBERSON
W. M. COLLINS
E. R. HARRIS

PLAINVIEW BUSINESS MAN TALKS ABOUT THE JAPS

(Continued from first page)

ly we will donate \$1000 to Hale county schools.

Put up or shut up. The C. E. White Seed Co. has done more to advertise Plainview and Hale county than any business in the county. Every state in the union plants Whites' seeds. West Indies Islands use them. Hawaiian Islands use them. Thousands of Texas farmers come to Plainview every year to secure them. While some home folks go away off yonder for three Japs to show us the trick of growing greens, etc.

California don't want them. Why not send a bunch after their unwanted citizens again.

One farmer and his boy in Hale county has produced ten thousand bushels of grain in one year without a dollar being paid for help in a good year, and to advertise to the world that 1 Jap can grow as much truck as 10 Hale county farmers is an insult to our farmers and families in Hale county. There are white men in Hale county that can beat all the imported Japs at any game of growing greens or beans.

There is room for many more Germans, Irish, Swedes, Danes, Scotchmen, Welchmen and others. Du, we are full up on Japs at this time. 99 per cent of Hale county's citizens don't want the Japs. 7-10 of the 1 per cent left are ashamed of it, and our neighboring counties are giving us the horse laugh.

One of the best edited newspapers on the Plains and as good a county paper as published in West Texas. The Lockney Beacon speaks gospel truth and hits the bulls eye on the Jap industries.

What good German, Irishman, Dane, Swede, Frenchman, Italian, Folsender, Scotchman, Welchman, Spaniard, or Norweigan whom our laws will permit to own land in Texas has a bunch of Plainview men even attempted to finance before this time or ever will in the future. But the Japs whom our laws say can not own a foot of land in Texas is the only man that gets a sure thing handed to him on a silver platter.

Farmers are seeking Federal aid all over the United States in order to live through 1924 until they can make a crop. While the Japs gets a guarantee bonus from Plainview booster bunch. What does the Plain view business men say to the farmer who asks for a credit to carry him

over till fall. You know if you was a Jap the newspapers would give you columns of free space and take up a subscription for you besides. If you want to see your sons driven out of Hale county, boost for the Japs and they will go.—A Plainview business man.

CONCRETE SATISFIES AS ROAD MATERIAL

Stone and Cement Makes Long Wearing Highway.

Concrete roads, properly made with good Portland cement, offer considerable choice of basic materials, according to the local market, and a satisfactory long wearing road when completed. For suburban and rural roads concrete is an ideal road material. Concrete consists of a mixture of water, cement, sand, and gravel or stone of many varieties. Engineers call the sand part the "fine aggregate," and the pebbles or rocks the "coarse aggregate." Given clean aggregates and good cement and the road when finished will be durable, dustless, easily maintained, and smooth.

The two disadvantages, cracking and breaking at the edges, can both be overcome. Cracking, a result of temperature changes, and stress does little or no harm if the crack is promptly filled. Proper shoulders at the edge of the road eliminate the dangerous depression cause by the earlier neglect of this part of the road building, before it was understood how water and weather wear away the edge-protecting earth.

The two general types of concrete pavement are known as one-course and two-course pavement. The former consists of one course of concrete, all of which is mixed in the same proportion and composed of the same kind of materials, while the latter consists of two courses, usually mixed in different proportions and containing different kinds of aggregate. The one-course pavement is much simpler to construct than the two-course type.

In the two-course type of construction local coarse aggregate of average or low wearing qualities is use in the lower course and imported aggregate with high resistance to wear is used in the top course. If the only materials locally available for use as aggregate are of inferior quality, it is more economical to use them for aggregate in the lower course of a two-course pavement and imported aggregate for the wearing course than to employ a one-course pavement and import all the aggregate.

MORE AND BETTER WHEAT

"There is no other area that is more famous for its winter wheat than the Southwest," says H. M. Easner of the Southwestern Wheat Improvement Association. Continuing he says, "This is a natural wheat country and its reputation for high quality wheat has been established. Wheat has been and must continue to be the leading crop. But in order to continue to get satisfactory profits from wheat, it is absolutely necessary to change the farming system so that higher yields per acre are assured.

"On account of continuous growing of wheat year after year on much of this land, there is a natural tendency towards lower yields and poor quality, all of which is due to declining soil fertility. Every bushel of wheat and every ton of straw, or any other grain forage crop, removed from the land without provisions of returning the fertility represented in them, means just that much loss to the soil. It is an alarming condition, when we stop to consider that fully one-third of the original nitrogen and organic matter of our best wheat land has already been lost. There is no wonder that the average yield of wheat per acre often does not pay the cost of production. While it is true that the cost of growing wheat is higher and the selling price is lower, yet when we stop to consider our wheat growing in competition with Canada, Argentina and other great wheat growing countries, our prospects for higher prices do not look encouraging.

"Wheat farming is going to be less and less profitable under the old system which is now in use. A better system is necessary and when this has been adopted, the wheat farmer will have for his motto,—'Less land to wheat, more wheat per acre, better quality and higher profits,' and this must come through diversified farming, better tillage methods, better seed, rotation of crops, more legumes and more live-stock."

LOCKNEY MATTRESS FACTORY

Just a card or a call will bring us to your door with our samples and prices for any kind of mattress work by experienced workmen. Just east of Morris' store. 22-4tp

I. B. & W. H. WALKER

ANNOUNCING OUR SPRING MERCHANDISE

Our buyers have just returned from the northern markets, where they spent ten days buying a full line of the latest creations for the Spring trade. Every department will be full of the new arrivals within the next few days, and we want the people of Lockney and vicinity to call and inspect these new goods.

We can supply your wants in DRY GOODS, LADIES' and GENTS' Ready-to-wear, Under Clothing, Shoes, Hosiery, Notions and every thing that is needed for your Spring attire.

MAKE OUR STORE A VISIT

E. L. AYRES

HOME OF HART, SHAFFNER & MARX

Better Seeds For Less Money

Maize, Kaffir, Cane, Hegari, Feterita, Darso, German Millet, Cotton Seed, Sudan, Alfalfa, Sweet Clover, Broom Corn, Squaw Corn, Peanuts, White Bermuda Onion Plants, Frost Proof Cabbage Plants, Dahlias, Cannas, Caladium, Gladiolous, Maderia Vine, Everbearing Strawberry, Asparagus, Giant Rhubarb and a thousand other good things for the Garden, Lawn, Field, Poultry yard... Largest stock between Dallas and Denver. Price list free.

C. E. White Seed Co.

PLAINVIEW

TEXAS

Mr. Farmer

WE SELL P. & O. AND OLIVER LISTERS—the listers with repairs at every town.

No better listers made. When there is P. & O. and Oliver will make them.

These are listers you will want to own at a price you will want to pay.

SEE OUR 4 AND 6 SHOVEL McCORMICK-DEERING CULTIVATORS—Best on the market.

N. W. MORGAN & CO.

We have in stock
the following items:

CORN, BRAN, HOME GROUND CORN MEAL
COW FEED, ALFALFA HAY, SPELTZ
SEED OATS, SEED BARLEY
GOOD COTTON SEED—KASCH AND MEBANE.
ALSO GULF SUPREME MOTOR OILS.

APPLES \$1.75 PER BUSHEL

LOCKNEY FEED & COAL COMPANY

PHONE 104

OLD AYRES BUILDING

F. F. F. SERVICE STATION

WE SELL GATES AND U. S. TIRES AND TUBES AND GUARANTEE THEM.

Storage Batteries—Hot Shots—and a Full Line of Accessories. VULCANIZING AND BATTERY SHOP IN CONNECTION. Buy a Westinghouse and your battery troubles will be over. The name "Westinghouse" is a household word and is a Guarantee for skilled workmanship. Yours for servict.

ED. REEVES