## Tackneu THearan





## You Want This Kind of Store <br> a store you would run if you ran a store. Naturally you'd want it to pay; maybe that's as far as you'd think it out. We want this store to pay; and we ve figured that if we can make it pay our customers, it will pay us. It's a good way to ron a store, because making it pay you is the easiest <br> IT MUST PAY YOU transaction depends on the elothes you get. Doesn't it? The better the clothes you get, the greater your profit. The mo.e profitable <br> E. L. AYRES <br> "Home of Hart Schaffner \& Marx Clothes

## 

Magazines and Periodicals
${ }^{5} 745$

## Stewart Drug Co.




## Christmas Turkeys

The Chistmas Turkey Market will open up in a few days. At uake every possible effort to clean up the turkey crop but we believe the Christmas market will be the same as the Thanksgiving arket, in regard to turkeys. The time to sell is when the markfirst opens. Do not hold your turkeys for higher prices
on, and take the chance of not selling them at any, price.

We thank you for your past business and will at all times pay

## To The Motoring Public . . . .

PENNGGTON MOTOR CO.

## petersburg



Prompt Service

- atif remece wil behorit yoin

Mrs. Jno. W. Sams

## ONLY 20 DAYS Until The Ford is Sold

Get Your Tickets Now. They may be worth the price of a FORD
Prices the Lowest in Our History
Every item in the house at Rock Bottom Prices.
Unheard of Values in Men and Boys Clothing.
Big Stock to Select From.
E. Guthrie \& Company

## PIE SUPPER AT SUNSET

Sunset school house. Friday night, PANHANDLE SEEN AS NA TION'S BIG COTTON CENTER

## \$55,000.00 fur Sale

The full line of Marks Furs will be on display at our store-

## Monday, Nov. 26th

We invite you to see them. Everything in the line of Furs can be seen here

Price range $\$ 2,000.00$ Coats down to the inexpensive Chokers $\$ 5.00$.

A wonderful display. Don't miss it.

## C.R.Houston Q Co.

FLOYDADA, TEXAS

notice to correspondents $\mid$ To the voters $\begin{aligned} & \text { OF floyd count }\end{aligned}$

Try a watt adv, in the Beacon, it
will reath the people of the town and



BIDS WANTED


TO THE VOTERS OF FLOYD CO



## For a Successful Thanksgiving

To complete the success of your Thanks giving dinner, it is necessary that the big
brown, savory turkey be served premy
You can assure the success of the serving by providing the Winchester carving set
-keen, sharp, well-designed to
We have several distintive pattera of not get yours this week

Other Equipment for Thanksgivin
asseroles Cooking Utensils

## A. J. WHITE \& COMPANY

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date for road bond
ELECTION IS SET
\(\$ 650,000\) Bond Issue in Latter
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BIG CROPS BRING PROSPER


## MIS-FITS

Mr.h to the tallored surt somable prices. Come in and s.
D. F. MDUFFFIE

Phone 114 Cleaning-Pressing Altering

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FLOYD COUNTY MAN HONORED
Rev. J, F. Nix, a former citizen
Floyd County, a brother to Prot.
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