# Tarkneu 2weacon 




## COAL ECONOMY

he radiant glow of Old King Coal in one of our heaters will provide an intelligent economy in your household. Come in and let us explain the new fuel-saving advantages in our heaters and ranges.
And they are easy to operate And they are easy to operate. The unusual beauty of their design will lend itself to your

If winter comes before you see these heaters, the wasted heat would provide one of these new models.


We have a complete stock of Shelf Hardware and Windmill Supplies.
BETTER GROCERIES AT LOWER PRICES

## A. J. WHITE \& COMPANY

## PENNINGTON MOTOR COMPANY

$\left.\begin{array}{l}\text { We have lots of that "Good } \\ \text { Gulf Gasoline," and high }\end{array} \begin{array}{c}\text { See our stock of Radio Re- } \\ \text { ceiving Sets. We sell the-- } \\ \text { grade Oils. Our accessory } \\ \text { stock is complete. }\end{array} \begin{array}{c}\text { "CROSLEY" } \\ \text { Better-Cost Less } \\ \text { Fisk Tires and Tubes. }\end{array} \begin{array}{l}\text { We will put one in your home } \\ \text { and demonstrate it to you. }\end{array}\right\}$

NEW SHIPMENT OF

## HEATERS AND COOK STOVES

All Sizes-All Kinds-Interesting Prices
We also have somesecond-hand stoves at bargain prices.

All kinds of new and second-hand furniture, at good prices. See our Rugs and Linoleu m.
Always figure with us before you buy.
CRAGER FURNITURE CO.



## DRY GOODS

Keep Coming for Fall

The Newest Fabrics for Fall Dressmaking.

Our display of Fall Fabrics features lustrous Silks, Woolens, in new weaves and colorings, and practical cotton materials for school dressis, house dresses and lingerie.

Our patterns show all the latest trends of style, and you are invited to look them over

Every Department of the Store is full of the Best and most Dependable Merchandise the Markets Afford.

Warning, Cotton Farmer!
The discount on low grade cotton will be very great this season, and ve advise you, by all means, to do your utmost to have your cotton picked before it is weather damaged. It is our desire and purpose that the Lockney market be second to none in the country this fall.

## BAER MERANTILE COMPPNY

"We sell what you buy"
"We buy what you sell"

## MODERN BANKIMG

SAFETY EFFICIENCY COURTESY SERVICE CO OPERATION

## Lockney State BANK Guaranty Fund Bank

| personal mention $\qquad$ <br> Mr , and Mrs. C A Wofford, Brad- | Rev, and Mrs. Hilburn returned the latter part of last week from a visit with their children at Sham- |
| :---: | :---: |
| ley bee and family and Mr lee's rock and Wher |  |
| father, John Lee of Golthwaite, vis- | Mrs. Jerry Ellis is visiting with |
| Ited Sunday in Runningwater. Mr. Wofford states that crops all the way |  |
| are looking very geod, and that; |  |
|  |  |
| Mr. and Mrs. J. S. McLain and is attending the West Texas State daughter, Miss Winnie, of Mickey, |  |
|  |  |
| daugbter, Miss Winnie, of Mickey, Teacher's College at that were in town Tuesday, doing some |  |
|  | regular meeting of |
| Mr, and Mres. 8 . | O. E. S. TOMORROW NIGHT |
| nst Sunday with their daughter, |  |
|  |  |

Cleve Hartman, of the Lone Star
community, was in town Monday,
doing sone trading.
Hush L. Earthman was a visitor
Harve Pennington, J. H. Brooks,
Frank Busby and E. L.. Woofurn
drove up to Aarillo Friday, to at-
tend a ball game between tr. Wortn
Wiley Stewart, manager of the the County of Floyd, State of Texas,
Stuart Hardware Company, was a and you shall cause sald notice to be
business visitor to Olton Friday at- printed at least once each week tor
ternoon.
$\qquad$
 =

$$
\begin{aligned}
& \text { Miss Tress Stone came in last Pri- } \\
& \text { day frome Detrott, Mlich.. where ohe } \\
& \text { had been connected with a sanitari- }
\end{aligned}
$$

Mineen Jozae Rlley and Ansa Me -75

$$
5
$$

Mrs, O. TPrickett and two

## sons went to A marillo Monday, on virit with their eon and brother,

## Colling went to Canyon Monday, ond are attending the West Tvian

 state Normal.Morn-To Mr. and Mre, Bon DIl
lari, of east
241 h, a

wrth, with your return con the
dorsed, thowng tow you ecuted mome
Given und
coild Court, at Mloydeda, Tetee, the the 18 th dey of Bopt A. D. 1923 by Clare Lao Jellineon, Doputy.

WATCH OWNED BY MAJ. ANDRE FATHER OF LITERARY CLUBS





 or

- Ae
but
bur
 Keep posted on the value of what Nou have to market, as well as tho
methods of areatest production. It isn't how many acres but how much
per acre; not bow many pounds, but
$\qquad$ Mexican cotton consumption has
tallen to 7,060 bales per moxth compared with 12,000 to 14,000 before

1922. Short domestle supply, bikh prices and labor troubles are assign-
od as the causes.

$\qquad$

$\qquad$

 old that the practice of touching for
he kingsi evil (a kind of scrofula) had
$\qquad$
 ling. Joyous healith followed. the twe
helid that the care proceded from
ereatitary virtue in the rog trom hereatitary virtue in the royal
Then, there hale been eophate
Kivginind for : long. long time.

Made Mape in Anciont Daye
Map-making goere back to the earlu
at known time it was o brach oi






## BUSINESS ETHICS

"ME TOO" fellow might appeal to some people, but they are not our methods. We advertise for customers on the merit of our merchandise coupled with prices that appeal to the masses; Dependable Merchandise dispensed by courteous and efficient salespeople at prices below the average store of the country, made possible by our splendid buying connections in the Eastern markets connections that are not possible for the average store and to further stimulate business and enable you to own a Ford Automobile at a very low figure, we
have inaugurated a plan of selling a car to the highest bidder in cash register tickets - not cash - on the 12th day of December, 1923. In front of our store and at the
same time, in accumulating these tickets, we have placed the price on our merchandise at figures that far outstrip all competition.

FURTHERMORE, We have stacks and stacks of merchandise in our store, that was bought at the lowest price on cotton, which enables us to defy the knife thrusts of competition and place the goods in your hands at prices that compare favorably with BE FO THE WAR.

## E. GUTHRIE \& CO <br> LOCKNEY, TEXAS

## 

Lockney State Bank


## POULTRY WANTED

The old reliable house wants your poultry, hides, cream, eggs, bones and cotton. We are always in the market and try to satisfy our customers by paying all the market will afford at all times.

Cream is now at the best price for years at this season of the year. Remember we give prompt service, wash all cans, large or small, and pay highest prices.

## See us before Selling. <br> LOCNNEY PRODCCE COMPANY

## Phone 13 <br> C. R. Wilkinson, Prop.

## CREAM WANTED



## FLOYD COUNTY ABSTRACT CO.

|  |  |
| :---: | :---: |
| Abstracts of Titte to all Lands and Town Lots in Floyd County |  |
| Deeds and other instruments of $w$ experience with Floyd County Land | pared. Twenty years |
| Room 7, First National Bank Building |  |

FIRST NATIONAL BANK



1




Old U. Tellem says: EXPLIIN WHY DOG HOW
 What makes your dog uft up hee
noce and bowi? tits the woif tin bim,



 vest-tratined dog will occasionally
vert to the sasasery or his ancestor,
wo woif. the molf.
Eractiy

 The use of Rubber in the manufact ure of Household
demonstratod in the excellent displa $y$ we now have. it will prove well ment.

STEWART DRUG COMPANY


New boupe Apparance,aids measurably to individual comanor and provides greater convenience in the new Forr Streamline body, windshield visor, and nickeled Depiy cushi sned seats, improved interior arrang hent, and cowl ventilator provideincreased comifor Wide doors that open forward, revolving type recesi shelf Sc: parcels, back of the seat make for sonver.


## LOCXNEY AUTO COMPANY



no. poloteter is onty ao exacgeratoe



Thrifty, Fastidious Motorists Know KYANIZE Motor Cur Rnamatien
now with ease, level out to ridgeoles
 Begin with a clean surface, apply
as ingeructions provide. Keop dos swasy, and your proun
youth and beruty.
Satiffaction I We guas
money back for the emply can. bank ro sorokists


Floyd County Lumber Company
stent in thear.
State crop insurance is a nother

## FEED!

For the Hen The Cow
And the Sow
LESLIE FLOYD GRAIN
COMPANY

## Buy Your Tires

 Firestone DEALER
## At the Latest Prices-The Lowest In History

| You will find the Firestone Dealer one of the stable business men of your community. He offers a clean, fresh stock, backed by a well organized service. He wants you as a permanent customer. | went the entire race without a stop. This and every other important race thita year was won on Firestone Gum-Dipped Cords and Steam-Welded Tubes. Sach performance sives you conclusive proof |
| :---: | :---: |
| That is the reason he sells Firestone tires. He knows and has plenty of proof that they are the best tires on the mar ket. He can give you the greateat value and thereby retain your trade for yeara. | of their strength and durability. <br> Not only do race drivers use Firestone Tires as protection to their lives and the sureat way to victory, but the largeat tire buyers in the world insigt on and |
| Every day you find new proof of this unequalled value. On the 15th of this month, Firestone Tires set two new dirt track records at Syracuse when Tommy Milton slid around four turns at every mile and covered the $\mathbf{1 0 0}$ miles $\mathrm{in} \mathbf{7 5} \mathbf{~ m i n}$ utes, 33 hundredths seconde. He aleo | buy Firestone Tires for economy and service. These buyers include the leading car manufacturers, the biggent commercal car operators and the taxicab and motorbus operators. $57,639,714$ thre miles miles were mold to taxicab and |
| established a new world's record for one mile by covering it in 42 and 28 hundredths seconds. The next four cars to finish were also equipped with Firestone Gum-Dipped Cords. Each one of them | Think this over. You cannot afford to accept anything less than Firestone service and economy. You can buy this service and economy from any of the |

## OZARK FILLING STATION

Lockney, Texas
Phone 138


